



THE MOCKSVILLE  
JUNIOR CHAMBER  
OF COMMERCE

presents

**1964**  
**MISS**  
**MOCKSVILLE**  
**PAGEANT**

MOCKSVILLE  
SCHOOL  
AUDITORIUM

JUNE 6  
8:00 P. M.

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# THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE

Presents

## 1964 Miss Mocksville Pageant

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General Chairman

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THE MOCKSVILLE JUNIOR CHAMBER OF COMMERCE WISHES TO EXPRESS ITS DEEP APPRECIATION TO THE MERCHANTS WHOSE NAMES APPEAR THROUGHOUT THIS PROGRAM BOOK. WITHOUT THEIR SUPPORT IT WOULD HAVE BEEN IMPOSSIBLE TO PRESENT THE MISS MOCKSVILLE PAGEANT. PLEASE PATRONIZE THEM WHENEVER POSSIBLE.

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THE MOCKSVILLE JUNIOR CHAMBER OF COMMEICE

Presents

1964 Miss Mocksville Pageant

An Official Preliminary Contest of the Miss America Pageant

JUNE 6, 1964



CONVERTIBLE PARADE ..... 10:30 A.M.  
LUNCHEON FOR MISS NORTH CAROLINA ..... 1:00 P.M.  
DINNER FOR CONTESTANTS AND JUDGES ..... 5:00 P.M.  
PAGEANT ..... 8:00 P.M.

WELCOME AND INTRODUCTION OF MASTER OF CEREMONIES ..... Joe Murphy

MASTER OF CEREMONIES ..... Reid Leath

INTRODUCTION OF JUDGES ..... Mrs. Ada Redd Browning  
Mrs. Fred Stanback, Jr.  
Mr. Richard Barron  
Mr. Horace McKinney  
Mr. Bill Tuttle

INTRODUCTION OF ORCHESTRA .. Paul Reichle, Leader

INTRODUCTION OF MISS NORTH CAROLINA ..... Miss Jeanne Flynn Swanner

MISS NORTH CAROLINA SPEAKS

★ ★ ★

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SPECIAL ENTERTAINMENT ..... Miss Mocksville, 1964, Miss Dottie Howard

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## MISS NORTH CAROLINA OF 1964

### JEANNE FLINN SWANNER

Jeanne, who is 20, is from Graham, N. C. and a 1961 graduate of Graham High. She is now a junior at Auburn University, where she is taking Majors in Physical Education and English. The talent which helped win her the Miss North Carolina title was singing, but Jeanne is also accomplished in piano, modern rock and tap dancing and public speaking. Her ambitions are to finish college, to work in the Peace Corps recreation program, to teach, and eventually to become a housewife. A fitting testimony to Jeanne's winning personality is the title of Miss Congeniality voted her by her fellow contestants in the Miss America Pageant.



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INCORPORATED 1839

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ANDREW LAGLE  
FIRE CHIEF

June 6, 1964

WHEREAS, the annual Miss Mocksville Pageant will be held June 6, 1964, in Mocksville, North Carolina, and

WHEREAS, this is the annual Mocksville Junior Chamber of Commerce sponsored event to select a representative to appear at the Miss North Carolina Pageant in Raleigh, North Carolina, this year, and

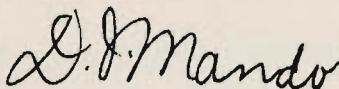
WHEREAS, again this year North Carolina will have more community representation in its State Pageant than any other state, with several thousand North Carolinians including Jaycees and contestants participating in this affair through local contests and state finals, and

WHEREAS, this event will bring many visitors to the Town of Mocksville and will be an outstanding promotion for the Town spotlighting Mocksville and Davie County for an entire day.

THEREFORE, in view of the widespread participation and interest in this co-operative endeavor, I, D. J. Mando, Mayor of Mocksville, hereby proclaim the day of June 6, 1964, as

"MISS MOCKSVILLE DAY"

and urge all citizens and municipal employees to co-operate to the fullest to help make this event a success.



D. J. Mando

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**MISS MOCKSVILLE 1964  
DOTTIE WARREN HOWARD**

Dottie Warren Howard, 18, was graduated from Davie County High School in 1963 and is a rising Sophomore at the University of North Carolina at Greensboro, where she is majoring in psychology.

Dottie won the Miss Mocksville title at our local pageant one year ago. For her talent competition Dottie did a dance and song to "I Enjoy Being A Girl."

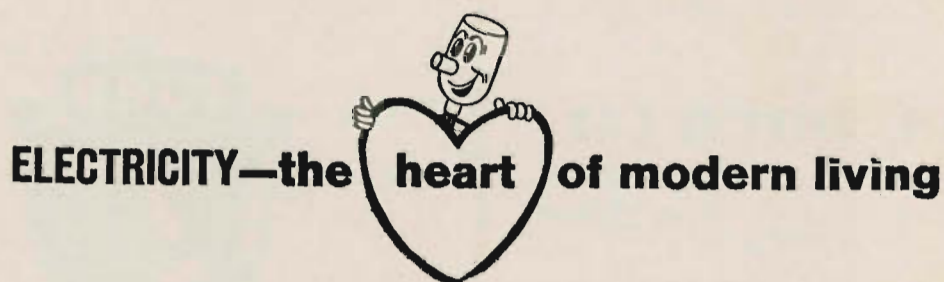
During her reign as Miss Mocksville, Dottie has represented the Mocksville Jaycees, Mocksville, and Davie County well. She has participated in the following events:

Was an honorary guest for the banquet and reunion for the Miss North Carolina contestants held at High Point and was presented at the Miss High Point Pageant. Dottie was also presented at the Miss Statesville Pageant. She was in the Salisbury, Winston-Salem, and Mocksville Christmas Parades.

The highlight of this year's events was her trip to the Miss North Carolina Pageant held in Greensboro in July.

Dottie is the daughter of Mr. and Mrs. Calvin Howard of Cooleemee. During the past year, they have attended many of these events with her.

HOSTESS: Mrs. David Taylor



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## PAGEANT AWARDS

MISS MOCKSVILLE 1965 .....	\$175 Cash Scholarship, Trophy, Crown, Expense-paid Trip to Miss North Carolina Pageant, State Pageant Ensemble, Bulova "Miss America" Watch, Samsonite Luggage, Catalina Swimsuit.
FIRST RUNNER-UP .....	\$50 Cash Scholarship, Trophy, Zenith Table Model Radio, Catalina Swimsuit.
SECOND RUNNER-UP .....	Bulova "Miss America" Watch, Trophy, Catalina Swimsuit.
MISS CONGENIALITY .....	Trophy, Catalina Swimsuit.

**Miss Congeniality is selected by a vote of the contestants themselves.**

## SPECIAL RECOGNITION

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Bulova "Miss America" Watches .....	Little's Jeweler and Foster's Watch Shop
OFFICIAL PAGEANT PHOTOGRAPHER .....	Mill's Studio, Yadkinville and Mocksville
PAGEANT ORCHESTRA .....	Paul Reichle Combo
COSMETOLOGISTS .....	Merle Norman Studio, Winston-Salem
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SOUND PRODUCTION .....	Carter's Radio and T.V. Service
SOLOIST .....	Mr. Eugene Smith
WINDOW DISPLAY .....	Wilkin's Drug Co.
PRE-PAGEANT DINNER FOR CONTESTANTS ....	Trophy Room, Manor House, Tanglewood



The winner of the Miss Mocksville Pageant will represent Mocksville and Davie County in the Statewide Miss North Carolina Pageant at Memorial Auditorium in Raleigh, July 8 through July 11. Anyone wishing to attend the State Pageant and boost our entry toward victory may contact any local Jaycee for tickets.

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## MASTER OF CEREMONIES

We are honored and pleased to have again as Pageant Master of Ceremonies MR. REID LEATH, General Manager of Radio Station WRPL, Charlotte, N. C. Mr. Leath is a native of Nashville and a graduate of the University of Alabama. Before going to Charlotte, he was in radio and television work in Nashville, Birmingham, Columbus, Ohio, and New York City. He is an Accomplished musician and is well known in the South as a beauty pageant judge and emcee. The Mocksville Jaycees consider themselves fortunate in obtaining Mr. Leath's services for their annual Miss Mocksville Pageant.

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## JUDGES

### MRS. ADA REDD BROWNING

A well-known radio personality of W.S.J.S. in Winston-Salem, Mrs. Browning is also a charter member and past president of the North Carolina Chapter of American Women in Radio, past president of Thursday Morning Music Club, and a very proud great-grandmother.

### MRS. FRED STANBACK, JR.

A native Nebraskan who was both "Miss Omaha" and Miss Nebraska", has been a journalist, cover girl, and legitimate theatre, television and film actress. Mrs. Stanback lives in Salisbury, where she is very active in community affairs.

### MR. RICHARD BARRON

Mr. Barron, a native of Winston-Salem, has been associated with W.S.J.S. since 1955 and is now Assistant General Manager of W.S.J.S. Radio and Television. His many civic posts include the vice-presidency of the Winston-Salem Better Business Bureau of which he is a founder.

### MR. HORACE A. McKINNEY

Mr. McKinney played basketball for N. C. State College, University of North Carolina, The Washington Caps and the Boston Celtics. Between these college and pro-ball stints he worked in an army tour and education leading to his ordination as a Baptist minister. For the past several years he has been best known as the colorful and successful head coach of Wake Forest College basketball.

### MR. BILL SUTTLE

A self-described "county lawyer" from Marion, where he practices law and is court solicitor; Bill is perhaps most widely known for his outstanding work with the N. C. Junior Chamber of Commerce. He has held numerous local and state positions in the Jaycees and is now state president.

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## SOLOIST

EUGENE SMITH is a native of Mocksville. He is a graduate of Mocksville High School, a veteran of World War II, having served in the Army Air Force. He is a past president of the Mocksville Junior Chamber of Commerce. He is married to the former Lettie Jean Foster. They have three children and reside on Route No. 2, Mocksville. Gene is an accomplished soloist and often performs at church programs and social events. He has provided the closing number, "There She Is, Miss Mocksville," for the past four Miss Mocksville Pageants. The Mocksville Jaycees wish to publicly thank him for his assistance in helping them produce this pageant.

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## USHERETTES

Chairman of the Usher Committee this year is J. C. CLEARY. Members of this committee will be assisted this year by the following young ladies, who are all either recent graduates or rising seniors of Davie County High School. The Mocksville Jaycees wish to publicly thank them for their assistance tonight. Our Usherettes are the following:

Wanda Barney	Laura Evans	Jane Seaford
Janet Carter	Shelby Hayes	Kay Seaford
Phyllis Danner	Marcie Hendrix	Karleen Sell
Patricia Davis	Jane Sanford	Nancy Sheek
Susan Ellis	Dorothy Seaford	Harriet Terrell

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## HOSTESSES

The Mocksville Junior Chamber of Commerce is greatly indebted to the wives of its members for the help and fine support they have given in producing the Miss Mocksville Pageant by serving as our Hostess Committee. It is the function of the Hostess Committee to supervise our contestants at all times, prior to and during the pageant. Don Wood is the chairman of the Hostess Committee. Jaycee wives forming this committee are: Mrs. Jerry Anderson, Mrs. Lester Blackwelder, Mrs. Henry Blair, Mrs. Bob Foster, Mrs. John Long, Mrs. Joe Murphy, Mrs. Bill Oakley, Mrs. Marshall Southern and Mrs. David Taylor.

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## SCHOLARSHIP FUND

### The Following Provided Our Scholarship Fund:

James E. Andrews, D.D.S.	Robert B. Hall, Reg. Ph.	Bayne E. Miller, D.V.M.
Victor L. Andrews, D.D.S.	S. B. Hall, Reg. Ph.	Ben L. Richards, M.D.
John T. Brock, Atty.	William E. Hall, Atty.	R. B. Sanford, Jr., Atty.
Roy W. Collette, Sr., Reg. Ph.	Ramey F. Kemp, D.C.	Francis W. Slate, M.D.
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WISHES TO THANK YOU, OUR AUDIENCE, FOR YOUR PRESENCE  
HERE TONIGHT AND FOR YOUR SUPPORT IN THE PAST OF  
OUR MANY COMMUNITY PROJECTS. WE HOPE YOU WILL  
ENJOY OUR PAGEANT AND WILL BACK OUR NEW MISS  
MOCKSVILLE ALL THE WAY.



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Awarded To Second Runner-up Miss Mocksville Pageant 1964

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## "Hail, Alma Mater"

**B**eautiful and talented Donna Axum, a senior at the University of Arkansas, carried the banner of her school and state through a week of gala college theme pageantry and competition . . . right to the coveted Miss America crown, a \$10,000 scholarship and a year of exciting as well as remunerative public appearances in this country and abroad as the reigning Miss America.

Donna is a member of Delta Delta Delta sorority and has had special training in voice, piano, dance and dramatics. After completing her college education she aspires for a career in television. For her talent presentation Donna sang an excerpt from "La Boheme" and ended her routine with "I Love Paris".

The El Dorado Chamber of Commerce sponsored Donna's local Pageant, while her state Pageant was sponsored jointly by the Hot Springs Junior and Senior Chambers of Commerce.

*Miss America 1964  
Donna Axum, El Dorado, Arkansas*







*State Queens  
arrive for  
National Finals*

By plane, train and automobile the beautiful and talented State Queens arrive in Atlantic City on Labor Day, accompanied by their entourage of chaperones, parents, relatives, State and Local Pageant Committees and representatives of the press. Registration takes place in the afternoon, and on this happy and memorable occasion, contestants meet one another for the first time and establish lifetime friendships among themselves.

*Former Queens  
return as  
honored guests*

Each year the Miss America Pageant invites a number of former Queens to return and take part in the stage production as well as participate in the many social events of Pageant Week. In 1963 Miss Hawaii of 1962, Pat Anderson, Miss Texas 1962, Penny Rudd, Miss Iowa 1962, Joleen Wolf, Miss South Carolina 1962, Evelyn Ellis and Miss Nebraska 1962, Mary Lee Jepsen were so honored.





*They came to  
us from  
Colleges*

*Dancing with  
the Queen  
of the Ball*

The Miss America Pageant celebrated the nineteenth anniversary of its scholarship program by saluting the colleges and universities of America in its production theme "Hail, Alma Mater". Each phase of competition, as well as opening and finale was introduced with special music written by Pageant song writer, Bernie Wayne, in cooperation with Pageant producer Alexander Cantwell.

*The Half-Time  
Presentation*

*We Are  
Tomorrow*





## *Ten Semi-Finalists*

Miss Alabama, Judy Short; Miss Arizona, Susan Bergstrom; Miss Arkansas, Donna Axum; Miss California, Wendy Douglas; Miss Colorado, Cheryl Sweeten; Miss District of Columbia, Rosanne Tueller; Miss



## *The Big Moment*

Five Finalists must each speak on attributes a Miss America should possess. Here, Miss Arizona is talking with emcee Bert Parks, prior to selecting an





Miss Hawaii, Susan Pickering; Miss Nevada, Cheryl Thompson; Miss Tennessee, Martha Truett and Miss Virginia, Dorcas Campbell.



attribute from the board and discussing same, while Miss Tennessee, Miss Hawaii, Miss District of Columbia and Miss Arkansas await their turn.



The ten semi-finalists, dressed in smart travel attire, and carrying white Samsonite luggage, arrive on college campus in Opening Scene of the 1963 National Finals Production "Hail, Alma Mater".

## *Miss America and Court of Honor*



Lovely Donna Axum, Miss Arkansas and now Miss America 1964, poses with Court of Honor. Miss Arizona, 4th runner-up; Miss District of Columbia, 1st runner-up; Miss Hawaii, 2nd runner-up and Miss Tennessee, 3rd runner-up.

80,000,000

*Americans Have*

*Annually Witnessed the*

*Crowning of 10 Miss Americas*



Miss America 1963 crowns  
Donna Axum, Miss America 1964



*The Evening Gown Panorama*

Reigning State Queens pose for popular panorama picture. Each Queen receives a \$500 Toni/Ban-Lon Fashion Award, a courtesy Oldsmobile and a \$1000 Pepsi-Cola scholarship, in addition to scholarships captured at National Finals of Miss America Pageant.



Miss America 1958 crowns  
Mary Ann Mobley,  
Miss America 1959





Miss America 1962 crowns  
Jacquelyn Mayer,  
Miss America 1963



Miss America 1961 crowns  
Maria Beale Fletcher,  
Miss America 1962



Miss America 1960 crowns  
Nancy Fleming,  
Miss America 1961



Miss America 1959 crowns  
Lynda Mead,  
Miss America 1960



Miss America 1957 crowns  
Marilyn Van Derbur,  
Miss America 1958



Miss America 1956 crowns  
Marian McKnight,  
Miss America 1957



Miss America 1955 crowns  
Sharon Ritchie,  
Miss America 1956



Miss America 1954, Evelyn Ay,  
crowns Lee Ann Meriwether,  
Miss America 1955





Donna Axum,  
Miss Arkansas 1963  
Miss America 1964



Miss Alabama,  
Judy Short  
Preliminary Talent Winner  
Marimba Solo, "Hors Stacato"



Miss District of Columbia,  
Rosanne Tueller  
Preliminary Talent Winner  
Song and Dance "I Love Paris"



Miss Virginia,  
Dorcas Campbell  
Preliminary Talent Winner  
Singing "Tonight", "I Feel Pretty"  
and "Maids of Cadiz"

## Scholarship Winners

Ten Scholarship Winners capture cash prizes for their Local and State Pageant Committees for having won the Miss America title, or one of the three preliminary talent competitions, or judged the most talented musician, classical singer, popular singer, dancer, actress or variety act.



Miss Kansas  
Karen Raye Schwartz  
Most Talented Classical Singer  
Singing "Voi Lo Sapete"



Miss Vermont  
Melissa Hetzel  
Most Talented Popular Singer  
Singing "Fly Me To The Moon"



Miss Tennessee  
Martha Truett  
Most Talented Musician  
Piano Solo "Rhapsody In Blue"



Miss New York City  
Marsha Metrisko  
Most Talented Dancer  
Tap and soft shoe routine to  
"Just In Time" and "Blues"



Miss West Virginia  
Karen Childers  
Most Talented Actress  
"Yellow Wallpaper"



Miss New York State  
Barbara Gloede  
Most Talented Variety Act  
"Tour of New York City"





Miss Wyoming  
Cody Neville  
Piano solo "Fantaisie Impromptu"



Miss Connecticut  
Valerie Stetson  
Ballet dance



Miss Wisconsin  
Barbara Bonville  
Violoncello solo  
"Piece En Forme de Habanera"

## *Scholarship Winners Too!*

All Preliminary Winners reached the Semi-Finals in the 1963 Miss America Pageant and were thus automatically recipients of \$1,000 to \$10,000 scholarships. As a result, four additional scholarships were in the offering, and the Scholarship Committee made the awards to Non-Finalists possessing exceptional talent, though not the winners in their special talent competition. They were Miss Wyoming, Miss Connecticut, Miss Wisconsin and Miss Washington.

Miss Iowa was voted the Most Talented Musician among the Non-Finalists, and the contestants themselves selected Miss North Carolina as Miss Congeniality by the largest majority of contestant votes in Pageant history.



Miss Washington  
Mardi Hagen  
Modern Dance



To the rousing cheers of her excited fifty-one fellow contestants, tall, stately Miss North Carolina, Jeanne Swanner is announced as Miss Congeniality 1963 and the recipient of a \$1,000 scholarship.



Miss Iowa  
Carolyn Jane Northway  
Most Talented Musician  
Non-Finalist  
Piano solo "Etude in D Flat"



# *America's* **REIGN**



MISS ALABAMA



MISS ALASKA



MISS ARIZONA



MISS CALIFORNIA



MISS DELAWARE



MISS DISTRICT OF COLUMBIA



MISS FLORIDA



MISS GEORGIA



MISS ILLINOIS



MISS INDIANA



MISS IOWA



MISS KANSAS



# ING QUEENS



MISS COLORADO



MISS CONNECTICUT



MISS HAWAII



MISS IDAHO



MISS KENTUCKY



MISS LOUISIANA

## Miss Alabama

Judith Antoinette Short, Birmingham  
Birmingham-Southern College Freshman  
*Semi-Finalist—\$1,000 Scholarship*

## Miss Alaska

Colleen Sharon Kendall, Anchorage  
Alaska Methodist University Junior  
*\$300.00 Scholarship*

## Miss Arizona

Susan Jean Bergstrom, Phoenix  
Arizona State University Freshman  
*Fourth Runner-Up—\$1,500 Scholarship*

## Miss California

Wendy Lee Douglas, Sacramento  
Sacramento State College Sophomore  
*Semi-Finalist—\$1,000 Scholarship*

## Miss Colorado

Cheryl Lillian Sweeten, Arvada  
Arvada High School Graduate  
*Semi-Finalist—\$1,000 Scholarship*

## Miss Connecticut

Valerie Dale Stetson, Milldale  
Boston University Junior  
*Special Scholarship Award—\$1,000*

## Miss Delaware

Diane Beverly Isaacs, Greenwood  
University of Delaware Freshman  
*\$300.00 Scholarship*

## Miss District of Columbia

Rosanne Tueller, McLean, Va.  
Brigham Young University Junior  
*First Runner-Up—\$3,000 Scholarship*

## Miss Florida

Flora Jo Chandonnet, North Miami  
North Miami High School Graduate  
*\$300.00 Scholarship*

## Miss Georgia

Nancy Jane Middleton, Macon  
Wesleyan College Junior  
*\$300.00 Scholarship*

## Miss Hawaii

Susan Dee Pickering, Honolulu  
University of Hawaii Freshman  
*Second Runner-Up—\$2,500 Scholarship*

## Miss Idaho

Linda Ann Moulton, Boise  
University of Colorado Senior  
*\$300.00 Scholarship*

## Miss Illinois

Judith Sheryl Schlieper, Decatur  
University of Illinois Senior  
*\$300.00 Scholarship*

## Miss Indiana

Marcia Jane Pinkstaff, Crawfordsville  
Butler University Junior  
*\$300.00 Scholarship*

## Miss Iowa

Carolyn Jane Northway, Davenport  
Marycrest College Sophomore  
*Most Talented Musician—\$1,000 Scholarship*

## Miss Kansas

Karen Raye Schwartz, Pratt  
Friends University Junior  
*Most Talented Classical Singer—\$1,000 Scholarship*

## Miss Kentucky

Nell Garnett Owen, Bowling Green  
University of Louisville Freshman  
*\$300.00 Scholarship*

## Miss Louisiana

Linda Gail Baucum, Springhill  
Louisiana Polytechnic Institute Freshman  
*\$300.00 Scholarship*



# *America's* **REIGN**



MISS MAINE



MISS MARYLAND



MISS MASSACHUSETTS



MISS MICHIGAN



MISS MISSOURI



MISS MONTANA



MISS NEBRASKA



MISS NEVADA



MISS NEW MEXICO



MISS NEW YORK CITY



MISS NEW YORK STATE



MISS NORTH CAROLINA



# ING QUEENS



**MISS MINNESOTA**



**MISS MISSISSIPPI**



**MISS NEW HAMPSHIRE**



**MISS NEW JERSEY**



**MISS NORTH DAKOTA**



**MISS OHIO**

## **Miss Maine**

Elaine Ann Ouellette, Lewiston  
St. Dominic's High School Graduate  
\$300.00 Scholarship

## **Miss Maryland**

Carolyn Bond Wright, Forest Hill  
Radford College Junior  
\$300.00 Scholarship

## **Miss Massachusetts**

Lila Louise Soldani, Foxboro  
University of Bridgeport Graduate  
\$300.00 Scholarship

## **Miss Michigan**

Kathleen Kay McLaughlin, Ishpeming  
University of Minnesota Senior  
\$300.00 Scholarship

## **Miss Minnesota**

Sharon Marie Carnes, St. Paul  
University of Minnesota Sophomore  
\$300.00 Scholarship

## **Miss Mississippi**

Barbara Jan Nave, McComb  
Mississippi State College for Women Sophomore  
\$300.00 Scholarship

## **Miss Missouri**

Judith Nadine Engelhardt, Afton  
Lindenwood College Senior  
\$300.00 Scholarship

## **Miss Montana**

Roberta Kay Tarbox, Missoula  
Montana State University Senior  
\$300.00 Scholarship

## **Miss Nebraska**

Donna-Marie Black, Broken Bow  
University of Nebraska Junior  
\$300.00 Scholarship

## **Miss Nevada**

Cheryle Jeanne Thompson, Las Vegas  
Clark Co. High School Graduate  
Semi-Finalist—\$1,000 Scholarship

## **Miss New Hampshire**

Georgia Mason Taggart, Henniker  
New England College Graduate Student  
\$300.00 Scholarship

## **Miss New Jersey**

Janet Bryan Adams, Hopatcong  
Northwestern University Sophomore  
\$300.00 Scholarship

## **Miss New Mexico**

Sandi Joyce Moore, Loving  
University of New Mexico Sophomore  
\$300.00 Scholarship

## **Miss New York City**

Marsha Barbara Metrisko, New York  
Georgetown University Graduate  
Most Talented Dancer—\$1,000 Scholarship

## **Miss New York State**

Barbara Ann Gloede, Staten Island  
Fredonia State University Senior  
Most Talented Variety Act—\$1,000 Scholarship

## **Miss North Carolina**

Jeanne Flinn Swanner, Graham  
Auburn University Junior  
"Miss Congeniality"—\$1,000 Scholarship

## **Miss North Dakota**

Jo Ann Syvrud, Mandan  
Dickinson State College Junior  
\$300.00 Scholarship

## **Miss Ohio**

Margaret A. Emerson, Akron  
University of Akron Freshman  
\$300.00 Scholarship



# *America's* REIGNING Q



MISS OKLAHOMA



MISS OREGON



MISS PENNSYLVANIA



MISS RHODE ISLAND



MISS SOUTH DAKOTA



MISS TENNESSEE



MISS TEXAS



MISS UTAH



MISS VIRGINIA



MISS WASHINGTON



MISS WEST VIRGINIA



MISS WISCONSIN



# QUEENS



MISS SOUTH CAROLINA



MISS VERMONT



MISS WYOMING

## Miss Oklahoma

Cheryl Ann Semrad, Waukomis  
Oklahoma State University Freshman  
\$300.00 Scholarship

## Miss Oregon

D'Ann Sharon Fullerton, Roseburg  
Southern Oregon College Sophomore  
\$300.00 Scholarship

## Miss Pennsylvania

Cheryl Lynne Kegley, Salisbury  
Grove City College Freshman  
\$300.00 Scholarship

## Miss Rhode Island

Sheila Mae Guarniere, Bristol  
University of Rhode Island Sophomore  
\$300.00 Scholarship

## Miss South Carolina

Carolyn Lee Gaines, North Augusta  
Augusta College Sophomore  
\$300.00 Scholarship

## Miss South Dakota

Heather Ann Paterson, Watertown  
Yankton College Junior  
\$300.00 Scholarship

## Miss Tennessee

Martha Ellen Truett, Tiptonville  
Vanderbilt University Junior  
Third Runner-Up—\$2,000 Scholarship

## Miss Wyoming

Cody Marie Neville, Byron  
University of Wyoming Freshman  
Special Scholarship Award—\$1,000

## Miss Texas

Jeanne Richey Amacker, Beaumont  
University of Texas Senior  
\$300.00 Scholarship

## Miss Utah

Annette Bates, Salt Lake City  
University of Utah Sophomore  
\$300.00 Scholarship

## Miss Vermont

Melissa Stafford Hetzel, Burlington  
University of Vermont Graduate  
Most Talented Popular Singer  
—\$1,000 Scholarship

## Miss Virginia

Dorcas Dara Campbell, Fairfield  
Richmond Professional Institute Graduate  
Semi-Finalist—\$1,000 Scholarship

## Miss Washington

Mardi Amy Hagen, Tacoma  
University of Washington Senior  
Special Scholarship Award—\$1,000

## Miss West Virginia

Karen Lee Childers, South Charleston  
Marshall University Junior  
Most Talented Actress—\$1,000 Scholarship

## Miss Wisconsin

Barbara J. Bonville, Milwaukee  
University of Wisconsin Sophomore  
Special Scholarship Award—\$1,000

## The Toni Girls

With Emcee Bert Parks, introducing "The Half-Time Presentation"



Evelyn Ellis, Miss South Carolina 1962; Penny Rudd, Miss Texas 1962 and Joleen Wolf, Miss Iowa 1962 sing and dance in the production numbers introducing various phases of competition. They also performed on the popular Toni Commercials seen on the coast to coast telecast of the 1963 National Finals.



# You Too Can Be A Judge

# Pick Your Own Winner

## EVENING GOWN

1st Place (5 Points) \_\_\_\_\_  
 2nd Place (4 Points) \_\_\_\_\_  
 3rd Place (3 Points) \_\_\_\_\_  
 4th Place (2 Points) \_\_\_\_\_  
 5th Place (1 Point) \_\_\_\_\_

## TALENT

1st Place (10 Points) \_\_\_\_\_  
 2nd Place (8 Points) \_\_\_\_\_  
 3rd Place (6 Points) \_\_\_\_\_  
 4th Place (4 Points) \_\_\_\_\_  
 5th Place (2 Points) \_\_\_\_\_

## SWIM SUIT

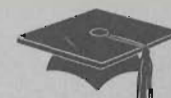
1st Place (5 Points) \_\_\_\_\_  
 2nd Place (4 Points) \_\_\_\_\_  
 3rd Place (3 Points) \_\_\_\_\_  
 4th Place (2 Points) \_\_\_\_\_  
 5th Place (1 Point) \_\_\_\_\_

## FINAL BALLOT

Title Winner (10 Points) \_\_\_\_\_  
 2nd Place (5 Points) \_\_\_\_\_  
 3rd Place (3 Points) \_\_\_\_\_  
 4th Place (2 Points) \_\_\_\_\_  
 5th Place (1 Point) \_\_\_\_\_

## MISS AMERICAS IN REVIEW

	Height	Bust	Waist	Hips	Weight	Age	Hair	Eyes
1921—Margaret Gorman, Washington, D. C.	5-1	30	25	32	108	16	Blonde	Blue
1922-23—Mary Campbell, Columbus, Ohio	5-7	35	26	36	140	16	Brown	Blue
1924—Ruth Malcolmson, Philadelphia, Pa.	5-6	34	25	34	137	18	Brown	Blue
1925—Fay Lanphier, Oakland, California	5-8	35	26	37	138	19	Blonde	Hazel
1926—Norma Smallwood, Tulsa, Oklahoma	5-4	33	25	34	118	18	Brown	Blue
1927—Lois Delander, Joliet, Illinois	5-5½	33	25	34	115	17	Brown	Blue
1933—Marion Bergeron, West Haven, Conn.	5-4½	32	26½	37½	112	16	Blonde	Blue
1935—Henrietta Leaver, Pittsburgh, Pa.	5-6½	33	23	35½	120	19	Brown	Blue
1936—Rose Coyle, Philadelphia, Pa.	5-6	34	23½	34½	114	22	Black	Brown
1937—Bette Cooper, Bertrand Island, N. J.	5-6	32	26	36	120	17	Blonde	Blue
1938—Marilyn Meseke, Marion, Ohio	5-7	34¾	26	35½	128	20	Blonde	Blue
1939—Patricia Donnelly, Detroit, Michigan	5-7	36	25	34	126	19	Brown	Brown
1940—Frances Marie Burke, Philadelphia, Pa.	5-9	34	23	35	120	19	Brown	Green
1941—Rosemary LaPlanche, Los Angeles, Calif.	5-5½	34	24	36	120	18	Blonde	Hazel
1942—Jo-Carroll Dennison, Tyler, Texas	5-5	34	22	34½	118	18	Brown	Brown
1943—Jean Bartel, Los Angeles, Calif.	5-8	36	23	35	130	19	Brown	Blue
1944—Venus Ramey, Washington, D. C.	5-7	37½	25	36½	125	19	Auburn	Blue
1945—Bess Myerson, New York City, N. Y.	5-10	35½	25	35	135	21	Black	Hazel
1946—Marilyn Buford, Los Angeles, Calif.	5-8	35½	25½	36	123	21	Brown	Blue
1947—Barbara Walker, Memphis, Tennessee	5-7	35	25	35	130	21	Black	Hazel
1948—BeBe Shopp, Hopkins, Minnesota	5-9	37	27	36	140	18	Brown	Hazel
1949—Jacque Mercer, Litchfield, Arizona	5-4	34	22	34	106	18	Black	Brown
1951—Yolande Betbeze, Mobile, Alabama (Postdated)	5-5½	35	24	35	119	21	Brown	Brown
1952—Colleen Kay Hutchins, Salt Lake City, Utah	5-10	36	24	36	143	25	Blonde	Blue
1953—Neva Jane Langley, Macon, Ga.	5-6½	35	23	35	118	19	Brown	Green
1954—Evelyn Margaret Ay, Ephrata, Pa.	5-8	37	24	36	132	20	Blonde	Green
1955—Lee Meriwether, San Francisco, Calif.	5-8½	34½	22	35	124	19	Brown	Blue
1956—Sharon Kay Ritchie, Denver, Colorado	5-6	35	23	35	116	18	Brown	Blue
1957—Marian Ann McKnight, Manning, South Carolina	5-5	35	23	35	120	19	Blonde	Blue
1958—Marilyn Elaine Van Derbur, Denver, Colorado	5-8½	35	25	36	130	20	Blonde	Green
1959—Mary Ann Mobley, Brandon, Miss.	5-5	34½	22	35	114	21	Brown	Brown
1960—Lynda Lee Mead, Natchez, Miss.	5-7	36	24	36	120	20	Brown	Green
1961—Nancy Anne Fleming, Montague, Michigan	5-6	35	22	35	116	18	Brown	Green
1962—Maria Beale Fletcher, Asheville, North Carolina	5-5½	35	24	35	118	19	Brown	Hazel
1963—Jacquelyn Jeanne Mayer, Sandusky, Ohio	5-5	36	22	36	115	20	Brown	Hazel
1964—Donna Axum, El Dorado, Arkansas	5-6½	35	23	35	124	21	Brown	Brown



## MISS AMERICA PAGEANT ANNUAL SCHOLARSHIP AWARDS

(In addition to scholarships listed below over \$350,000\* in scholarships are awarded at local and state Pageants.)

MISS AMERICA	\$10,000.00
First Runner-Up	3,000.00
Second Runner-Up	2,500.00
Third Runner-Up	2,000.00
Fourth Runner-Up	1,500.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Miss Congeniality	1,000.00
<b>Non-Finalist Scholarships:</b>	
Most Talented Dancer	1,000.00
Most Talented Popular Singer	1,000.00
Most Talented Classical or Semi-Classical Singer	1,000.00
Most Talented Musician	1,000.00
Most Talented in All Other Fields (Two Scholarships)	each 1,000.00
All Preliminary Winners Not Included in Above Scholarships	each 1,000.00
All Other National Contestants	each 300.00

\*\$200,000 is contributed by the Pepsi-Cola Co. and its 550 Bottlers throughout America.



## ANNETTE CARTER

Annette is the daughter of Mr. and Mrs. Roy Carter, Route 3, Yadkinville, N. C. She is a member of the Liberty Baptist Church where she is active in church activities. In school, she has been a member of the Glee Club, Future Homemakers Club, Annual Staff, Junior-Senior Committee and was selected "Cutest" in the Senior Class Superlatives.

Annette plans to attend Winston-Salem Beauty School in the fall. Her hobbies include sewing, water skiing, dancing, and reading.

HOSTESS: Mrs. Jerry Anderson



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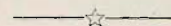
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## SUE CROTTS

Sue, 19, daughter of Mr. and Mrs. R. Homer Crotts, of Rt. 4, Mocksville. She is a 1962 graduate of Davie County High School where she was a member of the Glee Club, Secretary of the Service Club, Annual Staff, Senior Play, and the 4-H Club. In the 4-H Club she won 1st prize in the Dress Review.

In June, 1962, Sue was presented at the Sub-Debutante Ball.

Sue is a member of the Concord Methodist Church where she sings in the choir.

Her hobbies are knitting, bowling, and most all sports.

Sue attended National Academy of Hair Styling in Winston-Salem. She took the regular course and also advanced training in styling and coloring. Directly after graduation, she began work at the Mayfair Beauty Shop where she is presently employed by Miss Jo Cooley.

HOSTESS: Mrs. Lester Blackwelder



Photo by Mills

MISS MOCKSVILLE'S STATE PAGEANT ENSEMBLE

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MOCKSVILLE, NORTH CAROLINA



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## DIANNE HENDRICKS

Dianne, 18, is a 1964 graduate of Davie County High School. She plans to attend Western Carolina College in September. While in high school, Dianne was a Homecoming attendant in 1961 and 1963; was chosen Miss Merry Christmas by the Senior Class; and received the Senior Superlative as best-dressed. She also was a majorette for three years, serving as co-chief this year; a member of the Glee Club and Band; a member of the Casts of the Junior and Senior plays; and served on the Annual staff and the Student Council. A member of the First Methodist Church, Dianne is very active in church affairs.

Dianne's hobbies include dancing, swimming, and skiing.

HOSTESS: Mrs. Marshall Southern



Photo by Mills

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## SUE LAWS

Sue Laws graduated from Davie County High School, May 28, 1964. Sue is planning to attend Patricia Stevens Career and Finishing College this fall. She will be training for modeling. During the four years spent in high school, she was secretary of the 4-H Club, served on student council and was a member of Glee Club and FHA. She acted as cheerleader captain her Junior year in school and was a member of the Monogram Club. Sue also carried the titles of Miss Veterans Day Queen and Miss Merry Christmas.

Sue is very interested in oil painting which she does for a hobby and she also enjoys traveling and reading.

HOSTESS: Mrs. Bill L. Oakley



Photo by Mills

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Miss Mocksville Pageant 1964

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## **TERRIE LOVETTE**

Terrie, 18, is a 1964 graduate of Davie County High School. She is now taking a Beauty Culture course at the National Academy of Highstyling. While in high school, she was in the junior band, glee club, and was cast in the senior play. She is a member of the Salem Baptist Church in Winston-Salem, and was also in the girl scouts for eight years. Terrie is especially fond of active hobbies, such as dancing, swimming, horseback riding, and water-skiing. She also sews and knits.

HOSTESS: Mrs. Henry Blair



Photo by Mills

# **DAVIE COUNTY ENTERPRISE-RECORD**

MOCKSVILLE, N. C.

**COMPLETE NEWS AND ADVERTISING COVERAGE  
OF DAVIE COUNTY**



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## MARSHA STEWART

Marsha, 19, is the daughter of Mr. and Mrs. Benjamin Earl Stewart, Jr. of 33 Center Street, Cooleemee. She is a 1963 graduate of Davie County High School where she was a member of the National Honor Society, Annual Staff, Future Teachers of America, French Club, Latin Club, Math Club, Science Club, Monogram Club, 4-H Club and Glee Club and accompanist. She was secretary of her Freshman Class, and homeroom officer for two years. Marsha was a Cheerleader for three years and homecoming sponsor for four years. She was selected the most talented her senior year. Last spring she was presented at the Sub-Debutante Ball.

Marsha has just completed her freshman year at the University of North Carolina at Greensboro. Her hobbies are playing the piano, bridge, and reading.

HOSTESS: Mrs. John Long



Photo by Mills

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## CHRISTINE SMITH

Christine Smith graduated from Davie County High School, May 28, 1964. She plans to further her education by attending a school of Interior Decoration in Florida.

During the four years spent in high school, she played basketball and was a member of the Monogram Club. She was a member of the Chorus and Glee Club. She is also a member of the Choir at Yadkin Valley Baptist Church.

Other Clubs: Homeroom Officer, Photography Club, Senior Play, 4-H Club.

She is very interested in any type of sports; especially swimming and baseball.

As a pastime, she loves to create and sew her originals. She also enjoys collecting stuffed animals and pillows.

In the near future, she hopes to travel around the country.

HOSTESS: Mrs. Joe Murphy



Photo by Mills

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## CORONATION 1963



Left to Right: Jane Smith, Second Runner-up; Janice Elizabeth Barron, Miss North Carolina 1963; Diana Groce, Miss Mocksville 1963; Dottie Howard, Miss Mocksville 1964; Glenda Hendrix, First Runner-up; Linda Dull, Miss Congeniality.

### MILL'S STUDIO

PORTRAIT AND COMMERCIAL  
PHOTOGRAPHY

MOCKSVILLE AND YADKINVILLE

OFFICIAL PHOTOGRAPHER  
FOR  
MISS MOCKSVILLE PAGEANT

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# '64 OLDS

## WHERE THE ACTION IS!



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BAN-LON® EVENING DRESS of gold brocade designed by Alfred Bosand exclusively for Donna Axum, MISS AMERICA 1964. This is one of the striking fashions from her complete "Ban-Lon" and "Everglaze" wardrobe.

Photograph by Maria Martel.