



Bulletin

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February 2002

Hafele's New York Showroom named "Manufacturer Showroom of the Year"



Hafele America's new showroom on Madison Avenue (25 E. 26th Street, New York, NY), which opened spring 2001 was named "Manufacturers Showroom of the Year" with a 1st place award in the annual Institute of Store Planners Store Design Awards Competition. Studios Architecture, of New York, NY, was the Architectural Firm responsible for the project.

The six members ISP panel received nearly 170 entries in 20 categories. Judges selected 20 First Place awards in various categories and 35 Awards of Merit.

Present to accept the award at the 31st Annual Retail Store Interiors Design Award were:

Stephanie Slack	Studios Architecture
Alethea Cheng	Studios Architecture
Ed Cohen	General Manager
	Hafele Service Center NY
Linda Jacobs	Studios Architecture
Philip Martin	Director Marketing
	& E-Services

The winners were announced January 14th, 2002 at a special ISP banquet and ceremony at the Puck building in New York.

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The showroom which opens to Madison Park, is located in the Flat Iron district of New York City. Open weekdays and Saturdays to designers, architects, customers, and trade referenced customers, the showroom features many Hafele products and applications on display.

This is the first award for Studios Architecture in Retail Store Planning and an honor for Hafele to be awarded this prestigious award.



ASFD 2002 Spring Market Dinner

The ASFD Market dinner is scheduled for Friday night, April 19 at the International Home Furnishings Center (IHFC) 11th Floor Ballroom during the High Point, N.C. Furniture Market. Invitations and registration forms will be mailed to all members in mid-March, along with your Market Courtesy Passes.

The evening will begin with a cocktail reception featuring table-top product displays by ASFD Corporate Members. All Corporate members are encouraged to take advantage of this opportunity. Following a Buffet dinner, plans are to honor O.B. Solie, long time ASFD member and friend who has nearly 50 years experience as a designer/cartoonist. This serves to kick-off and introduce the ASFD-sponsored Exhibit at High Point's Furniture Discovery Center featuring a collection of O.B.'s cartoons entitled "Furniture....Drawings by O.B. Solie". A portion of the dinner ticket sales will be used to help fund the six-month exhibition.



Christine Evans
ASFD Executive Director

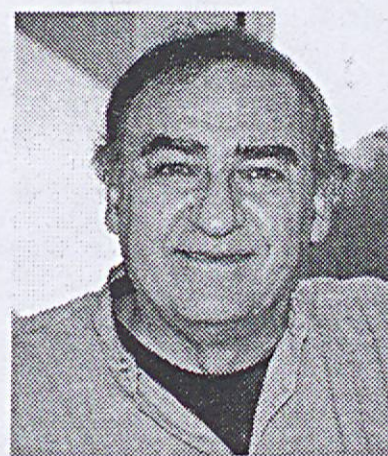
We are very pleased to announce that Haig Khachatoorian, Professor and Chair of the Dept. of Industrial Design at N.C. State University's College of Design will be our guest speaker for the evening. The theme of his talk will be "Form Follows Function?: The Globalization of Design.". Haig is an associate member of ASFD; and we are happy that he has graciously agreed to address ASFD members and guests.

We believe that everyone present will be entertained, inspired and truly motivated.

So please mark your calendars for the ASFD April dinner. Hope to see you there!

Meet our Guest Speaker...

Haig Khachatoorian



*IDSA, Professor and
Chair, Department of
Industrial Design,
NCSU College of
Design*

Haig Khachatoorian, IDSA has practiced internationally in the disciplines of architec-

ture, exhibit, graphic, interior, and product design as a consultant, educator and freelance designer. He joined the NCSU College of Design faculty in 1987 as Head, Department of Industrial Design. In 1992, he accepted the post of Associate Dean for Research.

Before NCSU, he was vice president/design director of Retail Planning Associates in Columbus, Ohio and tenured associate professor at The Ohio State University. He previously served as a vice president of Nexus America and Dave Ellies, Inc. and as principal of his own consulting practice, DESIGNET. In these professional capacities, Khachatoorian has consulted for a wide range of clients including Royal Trust, Bank of America, Ford, GTE, Barclays Bank, Canadair, Midway Airlines, Citibank, Dallas Arts District, Federal Express, Porsche Cars NA, Ross Labs, Storehouse, Amoco and the United States Information Agency.

Among other honors, he was awarded a Loeb fellowship at Harvard University Graduate School of Design in 1985-86; received a German Academic Exchange Service (DAAD) grant in 1981; as well as Fulbright-Hays grants to Poland and Israel. He holds a U.S. Design Patent for an advanced flight simulator, developed in 1983 for SimuFlite. He has also received awards from IDSA, IBD, ISP and NRMA. For design research projects, he has received grants from Mitre, Philips, Ford, Caterpillar, John Deere, Daimler Chrysler, GlaxoWellcome, Michelin, and IBM corporations.

Khachatoorian earned a Bachelor of Industrial Design (with Honors) from Pratt Institute, New York, a Master of Arts in Visual Communications from the Academy of Fine Arts, Krakow, Poland and a Master of Science in Environmental Psychology from the University of Surrey, England with Dr. David Canter. He is a member of IDSA, AIGA, HFES and ASFD.

AMERICAN SOCIETY OF FURNITURE DESIGNERS
ELECTION OF OFFICERS/DIRECTORS 2002/2003

Attention Professional Members: Please Return this Ballot by March 15, 2002
via FAX 910-576-1573 or Mail to ASFD Hdqtrs.

Executive Committee:

- Chairman, 2003 Carl Schauble
President, 2003 Roger Schneeman
Treasurer Arto Szabo
Executive Director Christine Evans
Corporate Advisor Michael Chazin (non voting)
VP/Pres-Elect, 2003 Alan Friedman
Vice President, 2004 James DiPersia
Vice President, 2004 Doug Krieger

Current Directors (and term expiration in April of the referenced Year):

- Karl Felperin, 2002 Ted Rittersdorf, 2002 Chris Sandomenico, 2002 (student)
Joe Gilbert, 2003 John Cooper, 2003 Scott Rhyder, 2003
Colleen Visage, 2003 Paul Zaidman, 2003 Jim Thompson, 2003 (Corporate)
Philip Behrens, 2004 Philip DeCarolis, 2004 Charles Monaco, 2004
Bruce Mulder, 2004 Francois Theriault, 2004

BALLOT

All ASFD officers and directors are required to attend two meetings per year, held in April and October in High Point during the Furniture Market. The next BOD meeting is scheduled for Friday, April 19 at the IHFC at 2:00 p.m.

The following professional members were nominated and have agreed to serve on the Board of Directors for a 3 year term beginning April 2002. The Nominating Committee recommends your approval:

Table with 3 columns: Name, Approve, Not Approve. Rows include Darrell G. Lowman, President and Seth D. Stilwell, Designer.

PLEASE CHECK YES IF YOU WOULD LIKE TO BE NOMINATED FOR THE BOARD OF DIRECTORS AND/OR SERVE ON A COMMITTEE IN THE FUTURE:

- Board of Directors: [] Yes
Student Representative on Board (1 yr.) [] Yes
Corporate Representative on Board (3 yrs) [] Yes
ASFD Committee: [] Yes

ANY COMMENTS:

YOUR NAME: _____



P.O. Box 2688
High Point, NC 27261

**ASFD 2002
BUDAPEST, HUNGARY
CONFERENCE**

has been postponed due to the
uncertain climate of domestic and
international events. The proposed
conference will be revisited in 2003.

American Society of Furniture Designers

Christine Evans, Executive Director
144 Woodland Drive
New London, NC 28127
Phone: (910) 576-1273
Fax: (910) 576-1573

Mailing Address:
P.O. Box 2688
High Point, NC 27261
email: asfd@ac.net
web: www.asfd.com