



*The American Society of Furniture Designers*

*October 1998 Market Dinner*

*and*

*Presentation of the*

*1998 Pinnacle Design Achievement Awards*

*October 16, 1998*

*High Point Country Club*

**Sponsors:**

Hafele America Company

Laminating Materials Association

Leggett & Platt, Inc.

Lilly Industries

The October Company

Wilsonart International

Upholstery Design & Manufacturing Magazine





# *The AIFD Pinnacle Design Achievement Awards*

## *Purpose*

- ◆ To promote better design quality and encourage the recognition of furniture designers within the retail home furnishings industry. As such the awards are intended to celebrate designs that are produced in large numbers for sale to customers through retail stores.

## *Criteria For Judging*

- ◆ The extent to which the design represents value to the consumer at its suggested price point by combining visual appearance and function.
- ◆ The extent to which the design makes best use of available materials and production technology.
- ◆ The extent to which the design incorporates the needs of the retail furniture consumer.

## *Panel of Judges*

*Jackie Barrett-Hirschhaut, Consultant, High Point, N.C.*

*Dr. Richard R. Bennington, Professor of Business and Director of the Home Furnishings Programs, High Point University.*

*E. L. (Roy) Briggs, Consultant, High Point, N.C.*

*Greg Connally, The Design Studio of Gabberts, Fort Worth, Texas*

*Judith Cushman, J.Z. Cushman & Co., Greensboro, N.C.*

*Bob Ficks, Jr., Home Furnishings Council, Pinehurst, N.C.*

*Henry Howard, Sr. Editor, Furniture/Today, Greensboro, N.C.*

*Liz Seymour, Freelance Writer, Greensboro, N.C.*

*Max Shangle, Assoc. Professor, Design Studies, Kendall College of Art and Design, Grand Rapids, MI*

*Cindy Sheaffer, Editor, Home Accents Today, High Point, N.C.*

*Tony Wilkerson, Sr. V.P. Marketing, Havertys Furniture, Atlanta, GA*



*The Evening Program*  
*High Point Country Club Ballrooms I and II*

6:00 p.m.      *Cocktail Reception*  
7:00            *Dinner*  
8:00            *Pinnacle Awards Ceremony*

*Welcome &  
Opening Remarks*

*Scott Coley, ASFD President*

*Introductions  
ASFD 1998 Pinnacle Awards*

*Steve Hodges, Chairman*

*Award Finalists*

*Howard Skillington, ASFD*

*Pinnacle Presenters by Category:*

*Accessories*

*Susan Von Cannon, ASFD*

*Lighting*

*Susan Von Cannon, ASFD*

*Summer/Casual*

*Douglas Graham, Wilsonart Intl.*

*Motion Upholstery*

*John Patrick, Leggett & Platt Inc.*

*Occasional Furniture*

*Mike Hodges, Lilly Industries*

*Home Office*

*Philip Martin, Hafele America*

*Casual Dining*

*Douglas Graham, Wilsonart Intl.*

*Stationary Upholstery*

*Michael Chazin, UDM Magazine*

*Juvenile Furniture*

*Jim Thompson, The October Co*

*Entertainment Centers*

*Philip Martin, Hafele America*

*Formal Dining*

*Jim Thompson, The October Co*

*Bedroom*

*Mike Hodges, Lilly Industries*

*Major Collections*

*Susan Von Cannon, ASFD*

*Closing Remarks*

*Scott Coley, ASFD President*



# *ASFD 1998 Pinnacle Design Achievement Award Finalists*

## **Major Collections**

Monogram 475  
Patterns  
Maple Creek 4000  
Encounter

Blake Tovin  
Alexander Julian  
Stilwell Associates, ASFD  
Ed Tobin

The Lane Company  
Universal Furniture Ltd.  
Kimball Home Furniture  
Thomasville Furniture Inds.

## **Stationary Upholstery**

A079 Group  
A104 Group  
2592 Library Sofa  
Westport 438

Debra Halsey  
Debra Halsey  
Bruce Ward  
Jack R. Lewis, ASFD

Alexvale Furniture, Inc.  
Alexvale Furniture, Inc.  
Pearson Company  
La-Z-Boy, Inc.

## **Motion Upholstery**

407 Metro  
464 Carlyle  
Cabana 996

Jack R. Lewis, ASFD  
Jack R. Lewis, ASFD  
Kenneth C. Peacock

La-Z-Boy, Inc.  
La-Z-Boy, Inc.  
Berkline Corporation

## **Bedroom**

980 Savile Row  
Preface 714-13  
Wembley

Steve Hodges Associates Inc., ASFD  
Gary Hokanson; Michael Warren, ASFD  
Cliff Young, ASFD

Durham Furniture, Inc.  
Stanley Furniture Co., Inc.  
Capeq, Inc.

## **Casual Dining**

Ruskin 1400-2400  
LeBistro  
Renaissance

John Caldwell, ASFD  
Tim Annas  
Dan Wistehuff

Tropitone  
Kincaid Furniture Co., Inc.  
Thomasville Furniture Inds.

## **Formal Dining**

Trafalgar Square  
Cortina

Charles Cain  
James DiPersia, ASFD

Thomasville Furniture Inds.  
Excelsior Designs, Inc.

## **Home Office**

Executive Suite  
Office Revolution  
C<sup>2</sup> Group 1807

Drew Maple, ASFD  
Joe Miller; Felipe Planes  
Jack Kelley, ASFD

O'Sullivan Industries  
Bush Furniture  
Sligh Furniture Company

## **Juvenile Furniture**

Celestial Bed  
Inspirations 704-14

Melissa Norton  
Gary Hokanson

Island Elements  
Stanley Furniture Co., Inc.

## **Lighting**

Woven Lamps  
50-592BN

Allan H. Palecek  
Kevin Von Kluck

PALECEK  
Minoff Lamp

## **Accessories**

Peonies Mist  
1150 Songbirds  
Taupe Halo Blown Glass

Tracy Porter  
Carol Canner  
Carlos Covarrubias

Sheffield & Galloway  
Carvers' Guild  
Evans Designs

## **Summer/Casual Furniture**

AZIA  
Metro  
Spa

Mark Singer  
Kip Stewart  
Irving Sabo; Craig Stout

GIATI Designs, Inc.  
Ethan Allen  
Ethan Allen

## **Entertainment Centers/Home Theatre**

87,000 Rhythms  
American Impressions  
Entertainment Armoire

Berry & Clark Design Associates, ASFD  
Philip Stone

Hammary Furniture Co.  
Ethan Allen

## **Occasional Furniture**

Curved Curio 633-75  
Preface 714-15  
Cadence 52,00  
European Accents  
88-90,000

Rick Chang Lee  
Gary Hokanson; Michael Warren, ASFD  
Berry & Clark Design Associates, ASFD  
Berry & Clark Design Associates, ASFD

Design Institute America  
Stanley Furniture Co. Inc.  
Hammary Furniture Co.  
Hammary Furniture Co.