



*ASFD Pinnacle™  
Design  
Achievement  
Awards*

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**2000 Press Book**

Use this book for background on ASFD Pinnacle Design Achievement Award winners and finalists.

Use the PhotoCD images on this disk for high-resolution images to illustrate your stories.

**AMERICAN SOCIETY OF FURNITURE DESIGNERS**  
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## AMERICAN SOCIETY OF FURNITURE DESIGNERS

October 21, 2000

To Members of the Home Furnishings Industry and Press:

During the International Home Furnishings Market in High Point, NC, we presented the 2000 Pinnacle Award winners, on Friday evening, October 20, at the High Point Country Club. The Pinnacle competition included a broad range of manufacturers, products and price points. Following the recognition of each designer finalist and a viewing of their product slides, a total of 13 Pinnacles were awarded in thirteen design categories. The attendance was well over 200 people representing all facets of the furniture industry. The Pinnacle Awards is fast becoming as important to the industry as it has been to ASFD. The success of the Pinnacle Awards shows that there was a void in the furniture industry for the recognition of good design through the creative work of designers.

We want to say thank you to the furniture industry and the press for all of your encouragement, support and recognition of the Pinnacle Awards. With your help ASFD celebrates the best awards ceremony ever. The ASFD is honored to be able to give to you the 5th Annual, 2000 Pinnacle Design Awards Press Book. This book celebrates the best in home furnishings design for 2000.

Contained in the CD Press Book are photographs of the product entries and the designer finalists and winners taken during the awards presentation. Brief comments from the judges on why an entry was awarded the Pinnacle are also included. If you cannot use this CD but would like to publish something about the Pinnacle Awards, please contact us and we will send you a printed book.

Thank you from all of us at the ASFD.

Carl Schauble, ASFD President

## *Credits*

ASFD Pinnacle Awards Committee:

Christine Evans, Executive Director, ASFD Headquarters 144 Woodland Drive, New London, NC 28127, Tel/Fax 910-576-1273 / 1573 Email: asfd@ac.net Website: www.asfd.com

Steve Hodges, ASFD; Pinnacle Awards Chairman Steve Hodges Associates, 23A East Center Street, P.O Box 1613 Lexington, N.C. 27293; Tel/Fax 336-249-6220 / 7612; Email shodges1@ix.netcom.com

Pinnacle Poster Design/Graphic Production: Ted Rittersdorf, ASFD; Steve Hodges Associates

Pinnacle Award Statue Design and Manufacture: Laurel Clark Fyfe, Fox Fire, Inc., Glass Furniture and Accessories 180 N. Saginaw Street, Pontiac, MI; Tel. (248) 332-2442; Fax (248) 332-2424; Email: foxfire@gateway.net

Pinnacle Awards Certificates: Arto Szabo, ASFD; Arto Szabo Associates, 309 Round Hill Road, Greenwich, CT 06831; Tel. (203) 661-2505; Fax (203) 629-2978; Email: aszabo2@home.com

Pinnacle Awards Ceremony Photographs: Rex C. Truell, F.Ph., Classic Photography by Truell 705 Randolph Street, Thomasville, NC 27360; Tel. (336) 476-4938

Product Photographs: Supplied by designer or manufacturer

Designer Photographs: Supplied by designer or manufacturer

Product Descriptions and Designer Bios: Supplied by designer or manufacturer

CD and Mailer Illustration: Arto Szabo, ASFD

CD/Press Book Preparation: Karl D. Felperin, ASFD; Felperin Design Associates, 37053 Cherry Street, Suite 205, Newark, CA 94560; Tel. (510) 795-6433; Fax (510) 795-6434 Email: karl@felperin.com



**A Summary by the  
2000 Pinnacle Awards Chairman**

To Members of the Home Furnishings Trade and Consumer Press:

We are proud to present to you this 2000 Pinnacle Design Achievement Awards Press Book. This is the fifth year the American Society of Furniture Designers has sponsored the Pinnacle Awards and this was our most successful competition to date.

From its inception, the goal of the Pinnacle Awards has been to recognize design excellence within the home furnishings choices available to ordinary consumers in retail stores, rather than one-of-a-kind crafted items which are not eligible for consideration.

I have been privileged to have served as chairman of the Pinnacle Awards Committee for the past three years and, in that time, have seen the program greeted with increasing enthusiasm within our industry. Not only has the sheer number of entries increased dramatically each succeeding year, but the overall quality of the entries as well, a sentiment voiced by the judges as well.

Personally, the most interesting aspect of the competition is the diversity of the companies and designers represented each year. The former range from the largest and best known manufacturers within the industry, to relatively unknown small niche companies. The designers may be part of a large in-house staff, well-known freelancer, or the company principal. What they all share is a passion for the importance of good design.

The 2000 competition was no less diverse, with entries running the gamut of price and style. One important criteria of the judging has always been the extent to which a design represents an outstanding value to the consumer. The RTA manufacturers in particular have consistently provided both good value and excellent design, particularly in the home office category. The high standards these manufacturers have set has led to suggestions to spin RTA off into its own category due to the impact it has made upon the categories in which it has been entered the past few years.

The increase in the number of home office entries this year also speaks to the increasing importance of that category within the retail home furnishings industry. No less than three entries paid homage to Apple Computer's popular iMac in both word and presence within the sales photography.

One notable entry this year was a blending of two categories, home office and motion upholstery, which saw a WebTV incorporated into a recliner, allowing couch potatoes to surf the net in a more laid-back fashion. This, and the category above, speak to the importance of the home furnishings industry keeping abreast of technological trends.

Summer and casual furniture saw an huge increase in the number of entries, receiving the most of any category this year, in a wide variety of styles and prices, pointing out the growing importance of this category for the home.

Major collections, always a very competitive category, saw a number of exciting and different entries which made judging all the more difficult. All of the finalists exhibited a high degree of craftsmanship, excellent design and scale, and a

Traditional has always been the dominant style, but it has been interesting to see the increasing number of contemporary entries the past several years in almost every category. In contrast to previous years, the traditional designs appeared a bit more formal, perhaps a result of the strong economy.

Another noteworthy trend in this year's submissions was the increased interest in the lighting and accessories categories, indicating the importance these manufacturers attach to recognizing design excellence.

We take great pride in presenting to you the 2000 ASFD Pinnacle Awards finalists and winners.

Steve Hodges ASFD Pinnacle Awards Chair

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# *About the Pinnacle Design Achievement Awards*

This chapter contains the objectives and history of the Pinnacle Awards program, the 2000 categories, judging and sponsors. The category sponsors are listed, along with the judges, and the award ceremony is described. Details of the 13 winners include the designer, manufacturer, category and winning design. The high resolution images are presented.

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## *Objectives*

The Pinnacle Design Achievement awards were created in April 1995 by the Board of Directors of the ASFD to promote better design quality and encourage the recognition of furniture designers within the retail home furnishings industry. As such the awards are intended to celebrate designs that are produced in large numbers for sale to customers through retail stores.

The Pinnacle awards are open worldwide to any designer or manufacturer. Membership in ASFD is not a requirement for entry.

For the 2000 awards, eligible products had to be, (1) generally available to the public in retail stores; (2) in current production; and (3) introduced after October 1997 and before September 2000. Craft-produced or one-of-a-kind products were not eligible. Products must have been exhibited at a major retail furniture market **or** be available in at least 20 retail stores in the United States.

### **Criteria for Judging**

In accordance with the objectives of the awards as stated above, the designs were to be judged according to the following criteria:

- The extent to which the design represents value to the consumer at its suggested price point by combining visual appearance and function
- The extent to which the design makes the best use of available materials and production technology, and
- The extent to which the design incorporates the needs of the retail furniture consumer

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## Pinnacle Award Category Sponsors

It is important to note that the primary criteria for the judging is fulfilling the needs and tastes of the retail consumer. The judges were instructed to make their selection on the basis of perceived design value for the price point indicated.

### Categories

For 2000 there were 13 categories for products. These were: Occasional Furniture, Juvenile Furniture, Casual Dining, Motion Upholstery, Accessories, Lighting, Home Office, Stationary Upholstery, Entertainment Centers, Bedroom Furniture, Formal Dining, Summer/Casual, and Major Collections. Sufficient entries were received to make awards in all of 13 categories.

### Judging

The deadline for submission was September 1, 2000. A total of 185 entries were received. Judging took place on Thursday, September 7, at High Point University. The judges selected 46 finalists in the 13 categories. While the list of finalists was immediately released to the press, the winners were not notified until the award ceremony on October 20.

All finalists were notified immediately after nomination, and were requested to send 35 mm slides from their product photographs, together with 35 mm portraits of the designers and a brief description of the manufacturer and product. This information is presented later in this book.

## *Pinnacle Award Category Sponsors*

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Several organizations generously contributed \$500 per category to help underwrite the cost of the Pinnacle Award program for 2000. The organizations and the categories sponsored were:

### Juvenile Furniture

Appalachian Hardwood Manufacturers, Inc.  
P. O. Box 427, High Point, NC 27261, Tel. (336) 885-8315, Fax (336) 886-8865  
Email: ahmi@northstate.net  
www.appalachianwood.com

### Summer/Casual

Casual Living  
P.O. Box 2754, High Point, NC 27261; Tel. (336) 605-1118; Fax (336) 605-1158;  
Email: ctsmith@cahners.com; Website: www.casualliving.com

### Occasional Furniture

FurnitureStyle  
Vance Publishing Corp., 400 Knightsbridge Parkway, Lincolnshire, IL 60069  
Tel. (847) 634-2600; Fax (847) 634-4379; Website: www.vancepublishing.co

### Major Collections

Hafele America Company  
3901 Cheyenne Drive, Archdale, NC 27263  
Tel. (800) 423-3531; Fax (336)431-3831;Website: www.hafele.com

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## Pinnacle Award Category Sponsors

<b>Stationary Upholstery</b>	Hickory Springs Mfg. Company P.O. Box 128, Hickory, N.C. 28603; Tel. (828) 328-2201; Fax (828) 324-4893; Email: sug@hickorysprings.com; Website: www.hickorysprings.com
<b>Lighting</b>	<i>Home Lighting &amp; Accessories</i> Doctorow Communications, Inc., 1011 Clifton Avenue, Clifton, New Jersey 07013 Tel. (973) 779-1600; Fax (973) 779-3242; Website: www.homelighting.com
<b>Home Office and Entertainment Centers</b>	Laminating Materials Association 16 Lawrence Street, Hillsdale, NJ 07642; Tel. (201) 664-2700; Fax (201) 666-5665; Website: www.lma.org
<b>Motion Upholstery</b>	Leggett & Platt, Inc. P.O. Box 757, No 1 Leggett Road, Carthage, MO 64836; Tel. (417) 358-8131; Fax (417) 358-6667; Website: www.leggett.com
<b>Bedroom</b>	Lilly Industries P. O. Box 2358, High Point, NC 27261, Tel. (336) 889-2157; Fax (336) 802-4711; Website: www.lillyindustries.com
<b>Accessories</b>	<i>NEST Magazine</i> 28 East 73rd Street, New York, NY 10021; Tel. (212) 639-9163; Fax (212) 734- 1692; Email: nestmag@aol.com
<b>Formal Dining</b>	The October Company P.O. Box 71, 51 Ferry Street, Easthampton, MA 01027; Tel. (800) 628-9346; Fax (413) 527-0091; Email: thompson@octobercompany.com
<b>Casual Dining</b>	Wilsonart International 2323 Park Central Blvd., Decatur, GA 30035; Tel. (770) 593-2424; Fax (770) 593-0545 Website: www.wilsonart.com

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## Judges

### *Judges*

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The judges and their affiliations were as follows:

**Dr. Richard R. Bennington**, Prof. of Business & Dir. Home Furnishings Program, High Point University

**Judith Z. Cushman**, Head, J. Z. Cushman & Company

**Tom Edmonds**, Contributing Editor, Furniture/Today

**Robert L. Ficks, Jr.**, Director, Home Furnishings Council

**Ellen Gefen**, President, Gefen Productions and Majec, Inc.

**Jackie C. Hirschhaut**, Vice President, Public Relations, AFMA

**Mike McCune**, Divisional Merchandise Mgr., Dillard's

**Allen Norwood**, Home Editor, *The Charlotte Observer*

**Max Shangle**, Professor, Design Studies, Kendall College of Art and Design

**Cindy D. Sheaffer**, Director of Media Relations, AFMA; former Editor, *Home Accents Today*

**Tony Wilkerson**, Sr. Vice President Marketing, Havertys Furniture

**Cheminne Taylor-Smith**, Editor-in-Chief, *Casual Living*.

### *2000 Pinnacle Award Ceremony*

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The 2000 Pinnacle award dinner and ceremony was held at the High Point Country Club, in High Point, NC, on Friday, October 20, during the October International Home Furnishings Market. The evening began with a cocktail reception at 6:00 pm, with dinner following at 7:00. The award ceremony and presentations began at 8:00.

The Pinnacle Sponsor or special presenter announced all the finalists for the category, with each finalist accepting recognition as his or her name was called, and a slide of their product shown. The winners were announced and awarded the glass Pinnacle. All finalists including winners received a certificate acknowledging their design.

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*2000 Pinnacle Winners*


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**TABLE 1. 2000 Pinnacle Award Winners**

<b>Designer(s)</b>	<b>Manufacturer</b>	<b>Category</b>	<b>Product</b>
James DiPersia, ASFD	Excelsior Designs	Occasional Furniture	Capri Table Group
Gary Hokanson	Stanley Furniture Company	Juvenile	YA Colors
Fred Puksta, ASFD/ Peter Saloom	Saloom Furniture Company	Casual Dining	Dynasty Group
Jack Lewis, ASFD	La-Z-Boy, Inc.	Motion Upholstery	Explorer
Anne M. Larsen/Jos- tejn Gunderson/Svein Moller	Woody Shop Inter- national	Accessories	Storage on Small Spaces
Alfonso Fontal	Ethan Allen Interiors	Lighting	Architect's Wood Table Lamp
Gary Hokanson	Stanley Furniture Company	Home Office	Reflections of the 20th Cen- tury
Bruce Ward	Pearson	Stationary Uphol- stery	Croc Club Chair & Otto- man
Rick Lee, ASFD	Statements, Inc.	Entertainment Cen- ters	Trio
John N. Kelly, ASFD	John Kelly Furni- ture Design	Bedroom	N (nu) Series
Gary Hokanson	Stanley Furniture Company	Formal Dining	Reflections of the 20th Cen- tury
Michael Vanderbyl	McGuire Furniture Company	Summer/Casual	Archetype
Steve Worthman	Hickory White	Major Collections	Gramercy

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*Using this Press Book/CD*


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The 2000 Pinnacle Press Book/CD contains the following:

- A Portable Document File (2000BOOK.PDF): This file can be viewed on a variety of computer platforms, including Windows 3.1, Windows 95/98/2000/NT, and Macintosh. All images can be viewed in color. The press book can also be printed on most printers.

- Installation files for Adobe Acrobat Reader are included for the platforms above. Installing these files on your computer will allow you to read this file. Instructions for installing these files is supplied with the CD in the mailer.
- High Resolution (up to 2000 x 3000 pixels) Images: These images are in PhotoCD format. The 99 images include the 47 finalists, designer portraits, and pictures of the award ceremony.
- The files PINNACLE.TIF and ASFDLOGO.TIF: These are the Pinnacle and ASFD logos to illustrate your stories.

**Using the High Resolution Images**

To use the high resolution images in your publication, you will need an image processing program, such as Adobe Photoshop. Details on opening the PhotoCD files, picking the resolution, brightness, contrast, screening, etc. should be performed by experienced users.

**List of Images**

Table 2 lists the images. Selecting the image under Figure and Page will bring you to the page containing that image. For example clicking on Figure 1 on page 10 takes you to page 10. By using the navigation commands in Adobe Acrobat you can return to this page or go to any other page. Each image corresponds to a high resolution file in PhotoCD format on this CD. The number of the file under the High Res column indicates the high resolution file number. For example, for the first entry, Figure 1 on page 14 corresponds to the IMG0002.PCD on the CD. Figure 2 corresponds to IMG0067.PCD, etc.

**TABLE 2. List of Images**

Category	High Resolution	Figure and Page	Explanation
Occasional Furniture	2	Figure 1 on page 12	Capri Table Group, designed by James DiPersia, ASFD
	67	Figure 2 on page 13	James DiPersia, ASFD
	1	Figure 3 on page 15	Reflections of the 20th Century, Designed by Gary Hokanson
	3	Figure 4 on page 17	Cent' Anni, Designed by Berry & Clark Design Associates, ASFD
	52	Figure 5 on page 19	Berry & Clark Design Associates, ASFD
	4	Figure 6 on page 20	339 Table Group, Designed by Michael Wolk Designs
	61	Figure 7 on page 22	Michael Wolk
	75	Figure 80 on page 145	Occasional Finalists, Carl Schauble, ASFD President, Gary Hokanson, Dave Clark, ASFD, and James DiPersia, ASFD
	76	Figure 81 on page 146	Occasional Winner James DiPersia, ASFD receives the Pinnacle from Carl Schauble, ASFD President
Juvenile Furniture	5	Figure 8 on page 24	YA Colors, Designed by Gary Hokanson
	6	Figure 9 on page 26	Contours, designed by Gary Hokanson
	77	Figure 82 on page 146	Carl Schauble, ASFD President, presents the Pinnacle to Gary Hokanson, winner, Juvenile Furniture

TABLE 2. List of Images (Continued)

Category	High Resolution	Figure and Page	Explanation
Casual Dining	8	Figure 10 on page 29	Dynasty Group, Designed Fred Puksta, ASFD and Peter Saloom
	63	Figure 11 on page 31	Fred Puksta, ASFD
	7	Figure 12 on page 32	VU, Designed by Richard Frinier, ASFD
	9	Figure 13 on page 34	2000 7-Piece Dining Set, Designed by Vincenzo Vardarao
	67	Figure 14 on page 35	Vincenzo Vardaro
	78	Figure 83 on page 147	Carl Schauble, ASFD President with Casual Dining Finalists Fred Puksta, ASFD, Nicholas Vardaro, Helmsley, Inc. (for Vincenzo Vardaro), Richard Frinier, ASFD
	79	Figure 84 on page 147	Casual Dining winner Fred Puksta, ASFD receives the pinnacle award from Carl Schauble, ASFD President
Motion Upholstery	10	Figure 15 on page 37	Explorer, Designed by Jack Lewis, ASFD
	51	Figure 16 on page 38	Jack Lewis, ASFD
	11	Figure 17 on page 39	Branson, Designed by Jack Lewis, ASFD
	51	Figure 18 on page 40	Jack Lewis, ASFD
	12	Figure 19 on page 41	Carson Recliner, Designed by Enrico (Henry) Panceri
	65	Figure 20 on page 42	Enrico (Henry) Panceri
	80	Figure 85 on page 148	Motion Upholstery Finalists Jack Lewis, ASFD and Bob Duncan, American Leather (for Enrico (Henry) Panceri)
81	Figure 86 on page 148	Jack Lewis, ASFD receives the Pinnacle from Carl Schauble, ASFD President	
Accessories	13	Figure 21 on page 44	Homebase Storage System, Designed by Anne Mette Larsen, Jostein Gunderson and Svein Moller
	59	Figure 22 on page 46	Anne Mette Larsen
	60	Figure 23 on page 47	Jostein Gunderson
	14	Figure 24 on page 48	Michael Friedes Rugs Collection, Designed by Michael Friedes
	72	Figure 25 on page 50	Michael Friedes
	15	Figure 26 on page 52	Gothic Twig, Designed by Carol Canner
	82	Figure 87 on page 149	Accessories Finalists Roland Alix, Woody Shop International (for Anne Mette Larsen/Josten Gunderson/Svein Miller), Michael Friedes, ASFD and Carol Canner
	83	Figure 88 on page 149	Accessories winner Roland Alix, Woody Shop International receives the Pinnacle from Carl Schauble, ASFD President for Anne Mette Larsen/Josten Gunderson/Svein Miller

TABLE 2. List of Images (Continued)

Category	High Resolution	Figure and Page	Explanation
Lighting	17	Figure 27 on page 54	Architect's Wood Table Lamp, Designed by Alfonso Fontal
	16	Figure 28 on page 56	Caterina, Designed by Scott M. Coogan
	62	Figure 29 on page 57	Scott M. Coogan
	18	Figure 30 on page 59	Sabrina, Designed by Mark McDowell, ASFD
	19	Figure 31 on page 62	Moroccan Mystique #844710, Designed by Mark McDowell, ASFD
	20	Figure 32 on page 65	INversion2, Designed by Jeffrey Jensen, ASFD
	84	Figure 89 on page 150	Lighting Finalists Jeffrey Jensen, ASFD, Mark McDowell, ASFD, Scott M. Coogan, and Craig Stout (for Alfonso Fontal)
	85	Figure 90 on page 150	Lighting Winner Craig Stout (for Alfonso Fontal) receives the Pinnacle from Carl Schauble, ASFD President
Home Office	64	Figure 33 on page 66	Jeffrey Jensen, ASFD
	23	Figure 34 on page 68	Reflections of the 20th Century
	21	Figure 35 on page 70	iLine computer Workcenter, Designed by Drew Maple, ASFD
	55	Figure 36 on page 71	Drew Maple, ASFD
	22	Figure 37 on page 72	Jagger PC Station, Designed by Joe Miller and Felipe Planes
	56	Figure 38 on page 73	Joe Miller
	57	Figure 39 on page 74	Felipe Planes
	86	Figure 91 on page 151	Home Office Finalists Walt Shaw, Drew Maple, ASFD, and Gary Hokanson
Stationary Upholstery	25	Figure 40 on page 76	CROC Club Chair, designed by Bruce Ward
	24	Figure 42 on page 78	Iris Chaise, Designed by Jena Hall
	69	Figure 43 on page 80	Jena Hall
	26	Figure 44 on page 81	Manhattan Sofa/Chair, Designed by Greg Sheres, ASFD
	70	Figure 45 on page 82	Greg Sheres, ASFD
	27	Figure 46 on page 83	Tahoe, Designed by Allan Palecek
	53	Figure 47 on page 84	Allan Palecek
	28	Figure 48 on page 86	Chaise #828, Designed by Darrell G. Lowman, ASFD
	71	Figure 49 on page 87	Darrell Lowman, ASFD
	90	Figure 93 on page 152	Stationary Upholstery Finalists Greg Sheres, ASFD, Allan Palecek, Darrell G. Lowman, ASFD, Bob Duncan, American Leather (for Jena Hall), and Bruce Ward
	91	Figure 94 on page 152	Stationary Upholstery winner Bruce Ward accepts the Pinnacle from Carl Schauble, ASFD President

TABLE 2. List of Images (Continued)

Category	High Resolution	Figure and Page	Explanation
<b>Entertainment Centers</b>	29	Figure 50 on page 89	Trio, Designed by Rick Lee, ASFD
	47	Figure 51 on page 90	Rick Lee, ASFD
	30	Figure 52 on page 92	Manhattan Entertainment Center, Designed by Greg Sheres, ASFD
	70	Figure 53 on page 93	Greg Sheres, ASFD
	31	Figure 54 on page 94	Bayside, Designed by Joe Miller and Walt Shaw
	56	Figure 55 on page 95	Joe Miller
	88	Figure 95 on page 153	Entertainment Center Finalists Greg Sheres, ASFD, Walt Shaw, and Julia Luce, Statements Inc. (for Rick Lee, ASFD)
	89	Figure 96 on page 153	Entertainment Center Winner Julia Luce, Statements Inc. (for Rick Lee, ASFD) accepts the Pinnacle from Carl Schauble, ASFD President
<b>Bedroom</b>	34	Figure 56 on page 97	N (nu) Series, Designed by John N. Kelly, ASFD
	32	Figure 57 on page 99	Reflections of the 20th Century, Designed by Gary Hokanson
	33	Figure 58 on page 101	Spool Turned Bed, Designed by Catina Waters Roscoe, ASFD
	35	Figure 59 on page 103	Lamplight Lane, Designed by Tim Annas, ASFD
	68	Figure 60 on page 106	Tim Annas, ASFD
	92	Figure 97 on page 154	Bedroom Finalists John N. Kelly, ASFD, Gary Hokanson, Joe Gilbert, ASFD, Catina Unlimited Design (for Catina Waters Roscoe, ASFD), and Tim Annas, ASFD
	93	Figure 98 on page 154	Bedroom Winner John N. Kelly, ASFD accepts the Pinnacle from Carl Schauble, ASFD President
<b>Formal Dining</b>	74	Figure 61 on page 108	Reflections of the 20th Century, Designed by Gary Hokanson
	36	Figure 62 on page 110	French Flair, Designed by David M. Daniel, ASFD
	37	Figure 63 on page 113	Capri, Designed by James DiPersia, ASFD
	67	Figure 64 on page 114	James DiPersia, ASFD
	94	Figure 99 on page 155	Formal Dining Finalists David M. Daniel, ASFD, Gary Hokanson, and James DiPersia, ASFD
	95	Figure 100 on page 155	Formal Dining Winner Gary Hokanson accepts the Pinnacle Award from Carl Schauble, ASFD President

TABLE 2. List of Images (Continued)

Category	High Resolution	Figure and Page	Explanation
Summer/ Casual	39	Figure 65 on page 116	Archetype, Designed by Michael Vanderbyl
	38	Figure 66 on page 121	Veneman Weave, Designed by Thayer Hopkins
	54	Figure 67 on page 122	Thayer Hopkins
	40	Figure 68 on page 124	Ocean, Designed by Richard Frinier, ASFD
	41	Figure 69 on page 126	K2 Series Furnishings, Designed by John N. Kelly, ASFD
	42	Figure 70 on page 129	San Francisco Bar Stool, Designed by Philip Behrens, ASFD
	58	Figure 71 on page 130	Philip Behrens, ASFD
	96	Figure 101 on page 156	Summer/Casual Finalists Phillip Behrens, ASFD, John N. Kelly, ASFD, Donald Miller, McGuire Furniture Company (for Michael Vanderbyl), Mark Gore, Veneman Collections (for Thayer Hopkins), and Richard Frinier, ASFD
	97	Figure 102 on page 156	Summer/Casual Winner Donald Miller, McGuire Furniture Company (for Michael Vanderbyl) accepts the Pinnacle from Carl Schauble, ASFD President
Major Collections	46	Figure 72 on page 132	Gramercy, Designed by Steve Worthman
	73	Figure 73 on page 133	Steve Worthman
	43	Figure 74 on page 134	Grand Vista, Designed by Berry & Clark Design Associates, ASFD
	52	Figure 75 on page 135	Berry & Clark Design Associates, ASFD
	44	Figure 76 on page 138	Horizons By Ethan Allen, Designed by Philip Stone, Irving Sabo, and Craig Stout
	48	Figure 77 on page 140	Irving Sabo
	49	Figure 78 on page 141	Craig Stout
	45	Figure 79 on page 143	Coronado, Designed by McDaniel & Coley, ASFD
	98	Figure 103 on page 157	Major Collections Finalists Thomas McDaniel, ASFD, Scott Coley, ASFD, Dave Clark, ASFD, Craig Stout, and Steve Worthman
	99	Figure 104 on page 157	Major Collections Winner Steve Worthman accepts the Pinnacle Award from Carl Schauble, ASFD President

## *Pinnacle Award Finalist Information*

This chapter presents the following information on each of the 48 finalists:

- Category Information
- Contact information on the manufacturer and designer. This information includes name, address, phone, fax, and retail price if supplied. The name of manufacturer or design contact persons is also given.
- A picture of the winning design, as submitted by the designer or manufacturer. If you require a higher quality or different photograph for your story, please contact the designer or manufacturer directly.
- Descriptive information on the designer, product, or manufacturer, using submissions by the manufacturer or designer. The manufacturer or designer should be contacted if more detailed information is needed. **ASFD includes this information as a courtesy to the finalists and is not responsible for its accuracy.**

### *Capri Table Group*

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Winner—Occasional Furniture

**Judges' Comments**

*"These designs show interesting forms combined with delightful surfaces at a great value to the customer."*

**Designer**

James DiPersia, ASFD  
Nicoletti Italia, 200 Lexington Ave, New York, NY 10016  
Tel (212) 889-7474; Fax (212) 689-6463; email: jinn3000@aol.com

**Manufacturer**

Excelsior Designs  
172 New Highway, N. Amityville, Long Island, NY 11701

**Retail Price**

\$399 End Table; \$699 Console; \$899 Cocktail



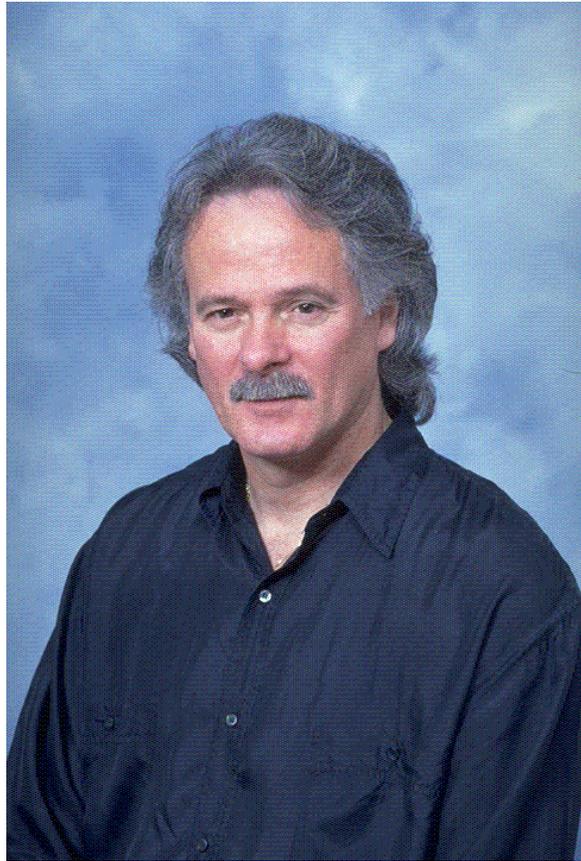
**FIGURE 1. Capri Table Group, designed by James DiPersia, ASFD**

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### **Product Description**

The Capri Dining Collection is manufactured with that classic Italian craftsmanship and contemporary technology making it an affordable heirloom. The depth of the wood graining selected, Cera Jera and Myrtle burl, is magnified when applied over the curved surfaces of the group. The polyester offers a maintenance free finish, and extremely durable surface.

The Capri occasional group was conceived with the concept of having high end finishing and veneers available to the consumer without an exorbitant price tag. Myrtle burl and cera jera are finished with a high gloss polyester giving exceptional depth to the veneers. The design feature that makes the project extremely cost effective is the flat work that makes the manufacturing procedure expedient and problem free.



**FIGURE 2. James DiPersia, ASFD**

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### **Designer Biography**

James DiPersia, ASFD is a native New Yorker where he received his degree in art and design. A career was carved out early in his academic years. His father, being a cabinet maker, sparked an early interest in furniture design and manufacture. "You have to conceive it, build it, display it and sell it to understand the psychology of furniture design", said Jimmy. James designs for seven major manufacturers of case goods, upholstery and leather, here in the United States, Canada and Italy. He is the recipient of many design achievement awards including the prestigious Pinnacle. His work is well recognized within the industry. He also enjoys doing large projects for many sports and entertainment personalities.

### **Manufacturer Information**

Excelsior Designs was established in 1983 and is available in fine furniture stores across the country. The product line offers exclusive contemporary and transitional collections most including bedroom, dining room, home office, entertainment, and occasional selections. Each collection is crafted in Italy and features

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**Reflections of the 20th Century**

exquisite polished finishes such as “espresso,” “myrtle briar,” and “flame cherry,” and artistic uses of exceptional veneers and inlays including bird’s-eye, burl, and rosewood. The attributes of fine Italian craftsmanship and durable finishes make these collections highly popular with those who seek clean-lined, superior home furnishings.

Retail prices range from approximately \$6,000 to \$9,000 for a bedroom, with individual items beginning at about \$300. Corporate office are located in North Amityville, New York, and the line is supported by an organization of sales representatives across the United States.

*Reflections of the 20th Century*

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Finalist—Occasional Furniture

**Designer**

Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel. (540) 627-2244; Fax (540) 629-4085;  
Email: ghokanson@stanleyfurniture.com

**Manufacturer**

Stanley Furniture  
P. O. Box 30, Stanleytown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

**Retail Price**

\$499 Cocktail/End



**FIGURE 3. Reflections of the 20th Century, Designed by Gary Hokanson**

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### **Product Description**

The Reflections occasional items offer a wide selection of function and format to solve almost any interior design challenge. The elegant round end table serves many functions in today's homes. Three cocktails offer the consumer a good selection whom which to choose. These elegant and functional occasional tables illustrate modern design at its best.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Manufacturer Information**

*Type of Business:* Established in 1924, Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the residential market.

*Product Strategy:* Stanley offers a diversified product line across all major style and product categories. The product mix encompasses collections (bedroom, dining room, accent tables and entertainment units, youth bedroom (Young America®), and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

*Distribution Strategy:* Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

*Production Strategy:* Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes by focusing on identifying and eliminating manufacturing bottlenecks and waste, employing statistical process control, using cellular manufacturing in production of components and improving its relationships with suppliers. This philosophy has resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

*Production Facilities:* Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

*Cent'Anni*

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Finalist—Occasional Furniture

**Designer**

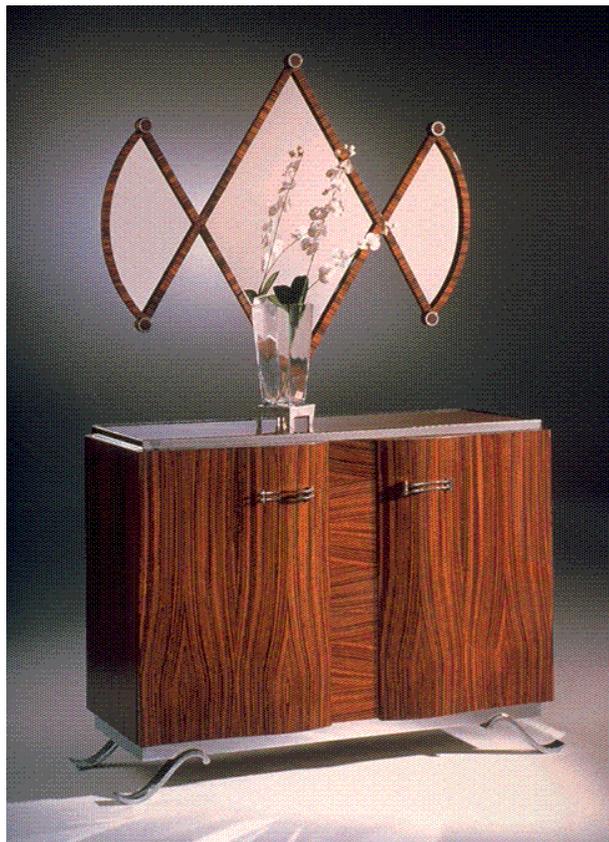
Berry & Clark Design Associates, ASFD  
100 Main Avenue NW, Suite 500, Hickory, NC 28601  
Tel/Fax: (828) 327-4648 / 6896; Email: bcda@sandtech.net

**Manufacturer**

Planum Furniture  
Swedesford Corporate Center, 619 B Swedesford Road, Frazer, PA 19355  
Tel/Fax: (610) 251-2120 / 2290

**Retail Price**

\$1,964 Mirror; \$5,104 Chest



**FIGURE 4. Cent' Anni, Designed by Berry & Clark Design Associates, ASFD**

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**Product Description**

This years Pinnacle Award Finalist is an Art Deco Hall Chest and Mirror. From "Cent'Anni", an evolving occasional collection featuring specialty pieces inspired by the classic 20th Century design periods.

**Designer Biography**

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary education and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with Associates, Tim Lehman, and Keith Binns, ASFD, their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combination of wood, steel, brass, glass, marble and upholstery. The abilities of Berry and Clark Design Associates to focus on design creativity geared toward a manufactures capabilities has resulted in positive, long-term working relationships as "team members" with their clients.

**Product Description**

From its founding in 1978, Planum has offered the American market high end, European cabinetry of unequalled quality and range. First known as a custom wall system specialist manufactured in Germany, and still the prime source in that category, Planum has expanded its scope in the past 10 years to include specialty case goods and occasional furniture from Spain, Italy and Holland. The "Nutrias" Bedroom and Dining Room Collection is a past Pinnacle Award winner and still represents timeless design as well as significant volume to our dealers.



**FIGURE 5. Berry & Clark Design Associates, ASFD**

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*339 Table Group*

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Finalist—Occasional Furniture

**Designer**

Michael Wolk, Michael Wolk Designs  
3841 Northeast Second Avenue, Space 303, Miami, FL 33137  
Tel/Fax: (305) 576-2898 / 2899

**Manufacturer**

Design Institute America  
919 E. 14th Street, Jasper, IN 47546  
Tel/Fax: (812) 482-4632 / 1645; Email nfrindel@dia.com

**Retail Price**

\$1,340 - \$1610



**FIGURE 6. 339 Table Group, Designed by Michael Wolk Designs**

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### **Product Description**

This sophisticated group of console, end, and cocktail tables is art-deco inspired in styling. The elegant tapered leg with contrasting metal feet is perfectly complemented by the floating glass.

### **Designer Biography**

As a designer, Michael Wolk could be best described as a modern-day renaissance man. Like his 16<sup>th</sup>-century counterparts, Wolk's design expertise runs the gamut, from furniture and both residential and commercial interiors, to products, signage and corporate identity packages. He does it all, thanks to a design background and hands-on work experience that is as comprehensive as it is eclectic.

Wolk's inspiration comes from many sources: architecture, painting, sculpture and popular culture. But whatever the source, Wolk designs are always unique, slightly irreverent and highly sophisticated. This accounts for why Michael Wolk Design Associates has accrued more than 65 local, national and international awards for creative excellence in interior, graphic, furniture, product and packag-

ing design. The honors range from ASID International Product Design Awards and the grand prize in numerous Florida Style Furniture Design Competitions, to BASF Fame Awards, ASFD Pinnacle Awards, the American Corporate Identity Award of Excellence, and countless Graphic Design USA/DESI Awards.

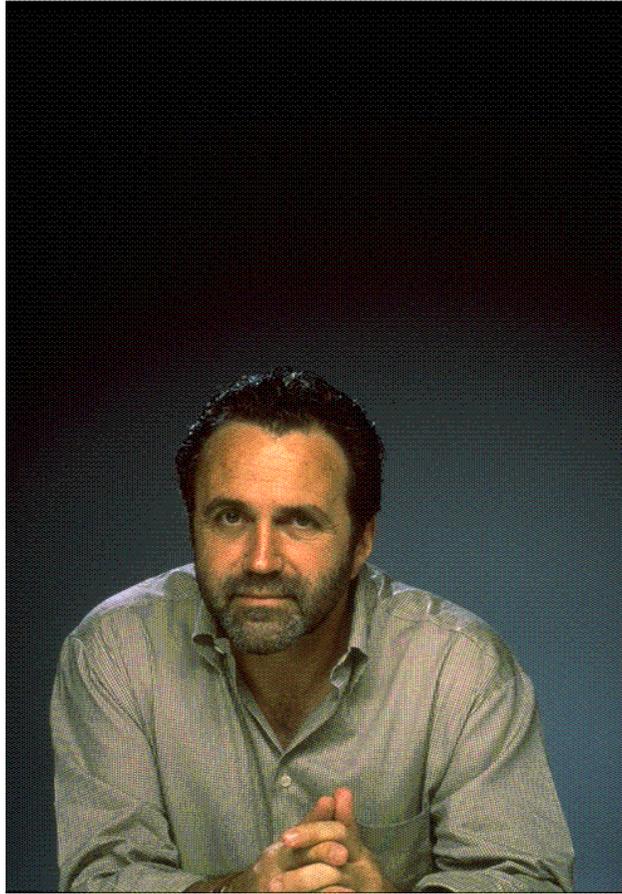
Wolk graduated with honors from New York's Pratt Institute where he earned a Bachelor's Degree in Industrial Design. While attending Pratt, he fine-tuned his contractor and carpentry skills working on John and Yoko Lennon's Joko Recording Studio in Soho as well as their private residence in The Dakota. He sharpened his skills further as a ship's carpenter and by designing and building sets for off-Broadway shows. Upon graduating from Pratt, Wolk moved to Miami where he began custom-designing one-of-a-kind furniture pieces for a wealthy clientele.

Today, Wolk is the president of Michael Wolk Design Associates. Having just doubled his office space in the Miami Design District, Wolk heads the only South Florida firm, which maintains interior, graphic, product and furniture design divisions all under one roof.

Whether designing a lamp, chair, logo, public space, signage or an entire commercial interior, Michael Wolk's work is consistently clean, classic and powerful. Assisted by a staff of talented designers and architects, all Wolk designs are grounded in the Bauhaus principles of form and function while heavily influenced by the Shaker and Japanese traditions of utility and simplicity.

The work of Michael Wolk Design Associates graces the homes of luminaries from the world of business, sports, entertainment and the arts. Wolk-designed furniture is exhibited in exclusive galleries and showrooms coast-to-coast, Wolk-designed interiors add avant-garde style to the headquarters of Burger King, Sony Discos International and Broadcast Video, Inc. And Wolk-designed graphics define the corporate images of American Express, the Doral-Ryder open, Barbara Gillman Gallery, Kaufman Rossin & Co. and Joe's Stone Crab. In fact, Wolk's work has even made its mark in the mass media, appearing on the sets of numerous television series and films, including *Batman Returns*, which featured a Wolk-designed "bat" chair.

Experts have called Michael Wolk's work "intense, sculptural, honest and paradoxical." Explains, Wolk, "My intention is to create designs that are bold yet refined in order to make a strong, enduring statement that elevates utilitarianism to art."



**FIGURE 7. Michael Wolk**

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#### **Manufacturer Information**

Design Institute America, Inc. was formed in 1971 as a design, manufacturing, and marketing firm of contemporary metal furnishings. Although DIA has grown rapidly over the years, design and quality remain the key benchmarks that drive DIA.

Our international design team has long been recognized as being on the leading edge of styling and product development. Each designer brings a unique perspective and varied experience to the product. Their ability to create for DIA's system of flexible manufacturing enables DIA to translate their designs into marketable product quickly and efficiently.

The skilled craftsmen to engineer and produce DIA designs are located in our 110,000 sq. ft. plant located in Jasper, Indiana. DIA has the largest metal plating tanks in the furniture industry, as well as a work force that averages over 15 years

of experience each. Flexible manufacturing allows us to offer rapid delivery times, while quality control programs insure that each piece is up to our strict guidelines. Actual production of our product marries technology with hand workmanship. A delicate balance is maintained between the efficiency provided by technology and the artistry that is the result of hand workmanship.

Design Institute America has a wide and varied customer base...Retail Studios, Wholesale Showrooms, Department Store chains, Commercial/Contract specifiers and purchasers, other furniture manufacturers, and interior design studios...to name a few. Supporting this varied list of customers is a nine member sales staff based around the country, as well as various departments within the headquarters in Jasper. As the needs of our customers evolve, DIA provides the systems and strategy to respond.

Today Design Institute America, Inc. has made the changes necessary for growth without sacrificing the basis of the company. DIA is small enough to react to the marketplace, but large enough to be a major player in setting the pace of our industry. Efficiency has increased by moving the offices to our plant location. Manufacturing has cut costs and shipping times by improving techniques and systems. Management has taken the company back from public to private ownership, and provided a more complete product line by expanding the product categories and the product materials. The vision of being a leading edge contemporary furniture manufacturer has been, and continues to be realized.

## *YA Colors*

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Winner—Juvenile Furniture

**Judges' Comments**

*"Juvenile furnishings with a truly youthful aesthetic. The colors are not only mix and match, but are livable...a thoughtful collection at a good value."*

**Designer**

Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel: (540) 627-2244; Fax (629) 4085; Email ghokanson@stanleyfurniture.com

**Manufacturer**

Stanley Furniture Company  
P. O. Box 30, Stanleytown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

**Retail Price**

\$2800



**FIGURE 8. YA Colors, Designed by Gary Hokanson**

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### **Product Description**

YA Colors represents the fun, whimsical side of our Young America division. A combination of country and contemporary, YA Colors holds a unique slot in the youth arena of product. Color is more popular today than ever before, allowing an increasing number of kids to express their individuality and personality.

The sizes and configurations have been adjusted to appropriately work as accent pieces that mix well with other styles. YA Colors will also stand alone as a complete color statement... leaning toward country or contemporary depending on the color and format of pieces selected.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South

Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Manufacturer Information**

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Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

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*Production Facilities:* Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

## Contours

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Finalist—Juvenile Furniture

**Designer**

Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel: (540) 627-2244; Fax (629) 4085; Email ghokanson@stanleyfurniture.com

**Manufacturer**

Stanley Furniture Company  
P. O. Box 30, Stanleytown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

**Retail Price**

\$3900



**FIGURE 9. Contours, designed by Gary Hokanson**

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**Product Description**

YA Colors represents the fun, whimsical side of our Young America division. A combination of country and contemporary, YA Colors holds a unique slot in the youth arena of product. Color is more popular today than ever before, allowing an increasing number of kids to express their individuality and personality.

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plete color statement... leaning toward country or contemporary depending on the color and format of pieces selected.

### **Designer Biography**

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Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Product Description**

Contours cases feature shaped, solid wood fronts... a perimeter inset frame... gracefully tapered legs. Accented by a fresh approach in combining wood and metal in the hardware design, Contours is finished in a clear coat which accents the natural beauty and color of this wood.

This appealing design offers the crisp, clean elements of contemporary but also captures a warmth and casualness that relates to today's informal lifestyle.

A unique selection of beds, study pieces and storage items, combined with basic youth pieces, makes the Contours collection a timely choice for today's youth.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

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## Contours

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*Dynasty Group*

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Winner—Casual Dining

**Judges' Comments**

*"Crisp design with a Zen appeal, casual dining with maturity. Effective use of materials and finish to unify the group in a timely and fashionable offering."*

**Designer**

Fred Puksta, ASFD/Peter Saloom  
Saloom Furniture Company, 256 Murdock Avenue, Winchendon, MA 01475  
Tel/Fax: (978) 297-1901 / 4944; Email: Fred@saloom.com

**Manufacturer**

Saloom Furniture Company  
256 Murdock Avenue, Winchendon, MA 01475  
Tel/Fax: (978) 297-1901 / 4944

**Retail Price**

\$1,999 - \$2,999 (5-piece set)



**FIGURE 10. Dynasty Group, Designed Fred Puksta, ASFD and Peter Saloom**

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**Product Description**

The Dynasty Collection presents a distinctive Asian aesthetic through the successful execution of multifaceted design and engineering challenges. With the overriding goal of producing a collection with a minimum of manufacturing complexity, this design supports tabletops in marble, solid wood, glass, and CORIAN®.

An innovative “garden” trellis {or lattice} base component supports the marble and glass tops. More traditional base components support the solid wood and the highly innovative thermoformed Corian top.

The process of thermoforming Corian involves heating the Corian to a pliable state, and then vacuum-forming it over a mold to reproduce that shape. In the Dynasty design, the table edges are formed into a waterfall shape, and a bowl is formed into the table leaf. This bowl can be utilized for functional or decorative use. We know of no other manufacturer using this technology in the home furnishings market today.

All of the tabletops have a soft-rectangle shape, where arcs are cut on all four sides of the table. Table leaves are self-storing underneath the table top.

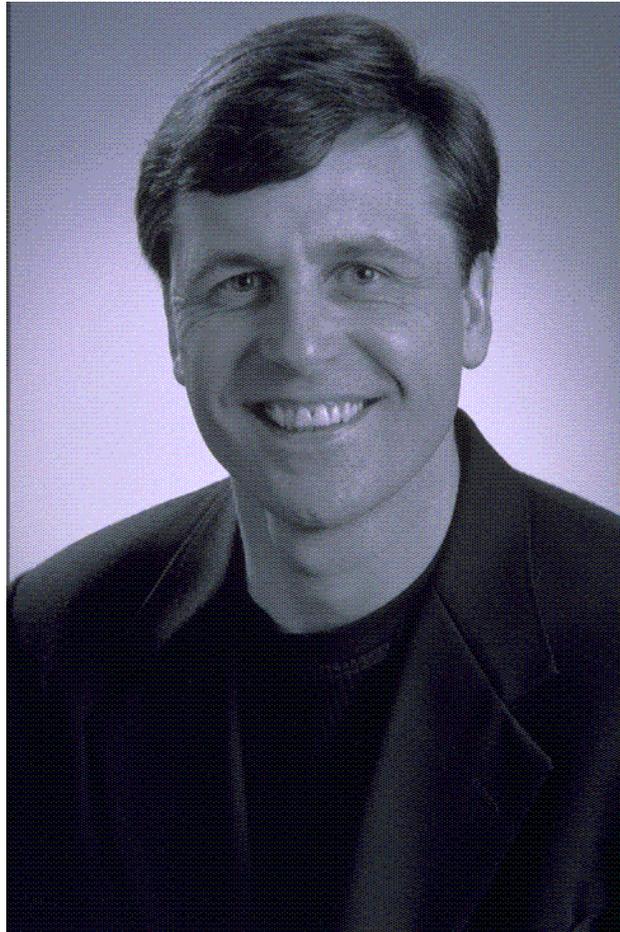
The Dynasty Collection has two primary chair choices. The first is an Asian-inspired wood chair with a back design that combines lattice work and upholstery. The seat for this chair is a Saloom innovation called the Soflex seat; this seat combines suspension webbing and layers of foam for optimal comfort. The second option is an arc-cut, fully upholstered parsons chair. This chair has an integral open-seat frame, as well as a webbed seat for comfort. It was designed with detachable legs for manufacturing and shipping ease.

An accompanying buffet completes the Dynasty Collection. This buffet supports marble, wood and Corian tops. The architecturally-inspired design presents varying prominent overhangs and protrusions. All buffet tops have arcs cut into the front and the two sides, producing an innovative winged shape. The door panels have a square opening presenting a silk-screened frosted glass panel. Brushed nickel pulls complete the design.

The Dynasty Collection is offered with a wide selection of fabrics and finishes. It is shown with our latest finish color - Chocolate - a warm, rich, dark brown.

### **Designer Biography**

Following his degree in business, Fred Puksta graduated from the Wendell Castle School of Furniture Design, and then served as an artisan in Castle’s studio. Today, Fred positions himself uniquely, within the worlds of both commercial and studio furniture design. He continually explores and interweaves the two influences into his design solutions. In addition to being staff designer at Saloom, he fulfills commissions for residential, commercial and public installations. Fred has received grants from the NEA, exhibited in numerous art galleries, and placed commercial designs in prominent retailers such as Crate & Barrel. He is also a juried member-NH Furniture Masters Association.



**FIGURE 11. Fred Puksta, ASFD**

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**Manufacturer Information**

Saloom Furniture Company is a manufacturer of casual dining furniture, based in north-central Massachusetts. The company was founded in 1982 by Peter Saloom and his radial arm saw. From very humble beginnings, Saloom has evolved into a multi-million dollar company with over 100 employees. We are nationally recognized as one of the true leaders in the casual dining business, with style and design innovations that blend nicely with our focus on quality and customer service. We are passionately committed to combining these positives into great values for our customers. We continue to grow in size every year, but we have not lost sight of our roots. Peter and his wife Linda continue to run the company, with a mission not only to create beautiful furniture, but also to create great jobs and to be a positive influence in our community.

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VU

VU

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Finalist—Casual Dining

**Designer**

Richard Frinier, ASFD  
Design Resource, 140 Pine Avenue, Third Floor, Long Beach, CA 90802  
Tel/Fax (562) 624-4144 / 2460 Email: rf@designresource.net

**Manufacturer**

Brown Jordan  
9860 Gidley Street, El Monte, CA 91730  
Tel (626) 443-8971; Fax (626) 575-0126  
Rob Ginn, CEO Email: rg@brownjordan.usa.com

**Retail Price**

\$5,035 Group



**FIGURE 12. VU, Designed by Richard Frinier, ASFD**

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**Product Description**

Influenced by the sheer excellence of stainless steel, Brown Jordan pays homage to 20th century architects of the International Style whose vision clearly helped us craft our Vu of the 21st century. Vu exhibits a balance between radiused and angular forms complemented with horizontal lines of tubular stainless steel. The design evokes images of nautical architecture, a vision that is synonymous with luxury lifestyles. Vu features seven-eighths inch round stainless steel tubing. Its total appearance is uncomplicated yet indulgently scaled for comfort. Soft, water-

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proof foam and wedged-shaped cushions tailored with double-stitched seams render additional definition to Vu's modern form. The relaxed pitch of the chair's profile transports the spirit on a leisurely cruise. Joinery is seamlessly welded and polished to an invisible transition from one component to the next. Milled and finished to a reflective high-sheen luster and soft-hand finish, Vu offers a new look in casual furnishings. The architecture of this design is best described as alluringly simple yet refined. Brown Jordan Vu is a new century of leisure furnishings with sophistication and the cool look of stainless steel.

### **Designer Biography**

Richard Frinier is a twenty-five year veteran designer in the home furnishings industry. He has been affiliated with the Brown Jordan furniture company since 1981 serving as the company's chief designer and creative director of its product design division. In 1995, Frinier assumed the responsibility of designing for Brown Jordan's sister company, Casual Living Worldwide, developing original designs for its six individual furniture brands sold through specialty and mass market channels of distribution. Each year, he has created furniture designs for these companies that are not only designed to market but capture the market in terms of style and sales. Additionally, Frinier designs for a select group of international clientele, which serves to further inspire his body of work.

Frinier's designs are best known for their structurally-pure forms and clean lines and span from modern to contemporary to classic to traditional and transitional. His thorough understanding and execution of the design process, quest for new materials and technologies, travels throughout the world, and passion for his work continue to inspire and shape his strong and successful design career.

### **Manufacturer Information**

Brown Jordan is the leading designer, manufacturer and marketer of luxury leisure furnishings today.

Since 1945, Brown Jordan has designed furniture that transcends time and liberates the senses. In the early years, renowned furniture designers Bob Brown, Carol Williams and Hall Bradley all imagined and created sought after furnishings available today through Brown Jordan.

In 1981, Richard Frinier joined this legacy of designers, renewing the Company's vision with a contemporary generation of original designs. Since then, Frinier's modern and transitional design contributions to the Company have been expansive and possess the unmistakable look that is Brown Jordan.

A master at identifying unique uses of materials and technologies, the Brown Jordan Company capitalizes on today's International Style by consistently introducing new collections year after year.

The Brown Jordan collections represent a culmination of aesthetic and reductive design methods merged with superior construction -- a powerful combination yielding collectible furnishings that last. Decades of experience, weighted with

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## 2000 7-Piece Dining Set

unique, custom finishing techniques, afford the luxurious look and value-added consciousness of Brown Jordan.

In 2001, Brown Jordan pays homage to its independent and innovative heritage. Brown Jordan continues to rely on its strong ability to create compelling furniture designs with vision, innovation, expertise and spirit.

## *2000 7-Piece Dining Set*

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Finalist—Casual Dining

**Designer**

Vincenzo Vardaro  
Email enzo.vardaro@artitalia.ca

**Manufacturer**

Hemsley Inc.  
11820 Adolphe Caron, Montreal, Quebec H1E7J3 Canada  
Tel/Fax: (514) 881-9550 / 9552; Email: nicholas.hensley@artitalia

**Retail Price**

\$2,560 Group

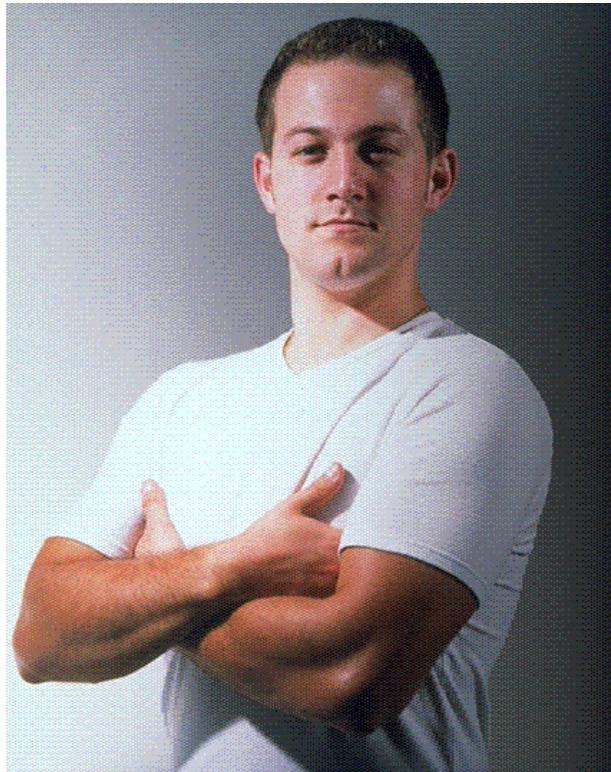


**FIGURE 13. 2000 7-Piece Dining Set, Designed by Vincenzo Vardaro**

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**Product Description**

- Match Diamond Maple Veneer 2" thick oval table top with a quality European sealer. Dimensions 72"x42"x30"h.
- Two, 1/4" x 3" thick, flat bar legs running parallel in organic shape.
- Laser cut oval back chair with a tapered tubing metal base and ultra suede upholstery.
- All metal is finished with a hand rubbed application.
- Seats 6 people comfortably.
- Ideal for any style setting.



**FIGURE 14. Vincenzo Vardaro**

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**Designer Biography**

- 23 Year old finishing a bachelor's in Interior Design.
- Keen sense of style in both the fashion world and world of interiors.
- Updated with today's styles.
- As a young designer, can relate to today's and tomorrow's consumer needs.
- Contemporary designs with function.

**Manufacturer Information**

Hemsley is family owned and operated. Founded 25 years ago in Montreal, Hemsley produces high quality metal fabrications for contract furnishings, lighting, OEM parts for the furniture industry and other projects that require their technology and quality level.

Hemsley operates out of its own facility of 400, 000 sq. feet and presently employs over 350. The factory is thoroughly modern with the advantages of CAD (computer assisted design), CNC (computer numerically controlled) equipment, laser cutting technology, robotic welding, top quality finishing (powder or liquid application) and in-house wood part processing, assuring high quality value.

Hemsley entered the consumer goods segment in its home market 4 years ago. The product line consists of lighting, casual dining and home office products, all of which display obvious quality, timely design and excellent function.

The bold, fashion forward feel of our products gives us a unique, contemporary look. Combine that with our strong attention to detail and design and you have an original collection of furniture that will stand out on any retail floor.

*Explorer*

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Winner—Motion Upholstery

**Judges' Comments**

*"It isn't your parents motion upholstery! This project offers versatility, technology and function in a forward looking contemporary style."*

**Designer**

Jack Lewis, ASFD  
La-Z-Boy, Inc.  
5333 Maple Hill Avenue, Grand Rapids, MI 49546  
Tel. (616) 949-7706; Email: jack.lewis@la-z-boy.com

**Manufacturer**

La-Z-Boy, Inc.  
1284 N. Telegraph Road, Monroe, MI 48162

**Retail Price**

\$999



**FIGURE 15. Explorer, Designed by Jack Lewis, ASFD**

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### **Product Description**

The new patent-pending #573 “Explorer” features a sleek, eye-catching back pad design, which flows over the top of the chair and rests part way down the back-side. The padded outside back has a subtle convex shape which affords “Explorer” a pleasing view from any angle. The armpads are slightly thinner and more sophisticated than other recliners, lending the perfect counterpoint to the back pad. “Explorer” also features uniquely shaped wings, which harmonize with the shaped armposts and flared-out chaise pad. Functionally, this recliner breaks new ground as well. Featuring the industry’s first fully integrated “WebTV” system, “Explorer” will be a must for the high-tech aficionados who generate so much publicity in today’s market. Its richly detailed design elements and impressive function story make “Explorer” the perfect vehicle to continue our momentum in recliners.

### **Manufacturer Information**

Headquartered in Monroe, Michigan, La-Z-Boy Residential is the nation’s largest single manufacturer of upholstered furniture and the world’s leading producer of

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**Branson**

reclining chairs. It is a division of La-Z-Boy Incorporated, the nation's largest furniture manufacturer.



**FIGURE 16. Jack Lewis, ASFD**

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*Branson*

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Finalist—Motion Upholstery

**Designer**

Jack Lewis, ASFD  
La-Z-Boy, Inc.  
5333 Maple Hill Avenue, Grand Rapids, MI 49546  
Tel. (616) 949-7706; Email: jack.lewis@la-z-boy.com

**Manufacturer** La-Z-Boy, Inc.  
284 N. Telegraph Road, Monroe, MI 48162  
Tel. (616) 949-7706; Email: jack.lewis@la-z-boy.com

**Retail Price** \$599 Recliner; \$1,099 Motion Sofa



**FIGURE 17. Branson, Designed by Jack Lewis, ASFD**

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### **Product Description**

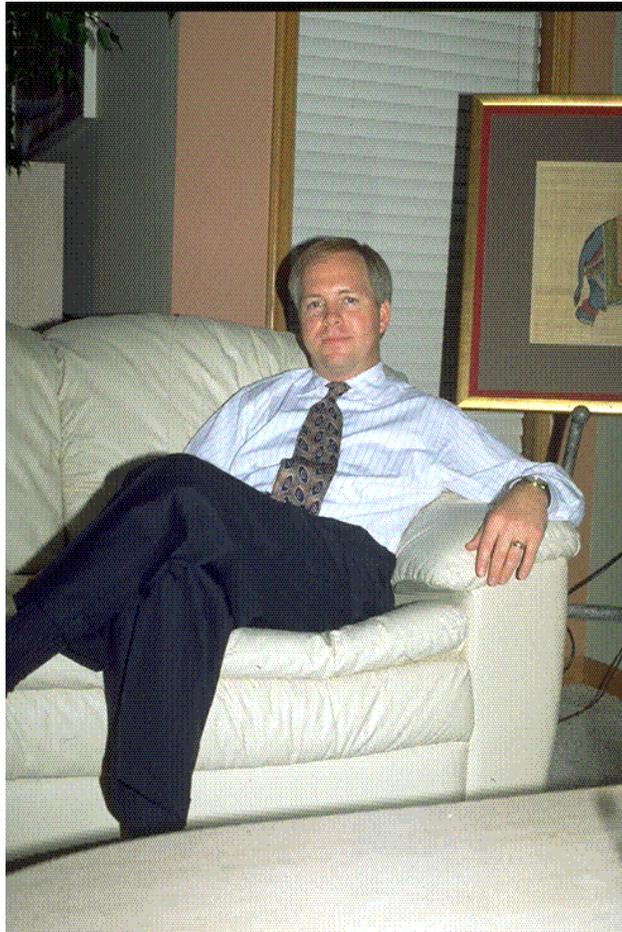
Handsome and innovative, “Branson” expands on La-Z-Boy’s tradition of bringing fresh, original motion styles to the marketplace. With its padded, bowed-out arms, expressive back design, and “pie crust” edge stitching detail, “Branson” attains a level of powerful style and sophistication. Other attractive elements include the T-cushion chaise seat, and the padded, serpentine wings complemented by its generous seating and reclining comfort. Branson’s design is patented in the U.S. and Canada.

### **Manufacturer Information**

Headquartered in Monroe, Michigan, La-Z-Boy Residential is the nation’s largest single manufacturer of upholstered furniture and the world’s leading producer of reclining chairs. It is a division of La-Z-Boy Incorporated, the nation’s largest furniture manufacturer.

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**Carson Recliner**



**FIGURE 18. Jack Lewis, ASFD**

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*Carson Recliner*

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Finalist—Motion Upholstery

**Designer**

Enrico (Henry) Panceri, American Leather

**Manufacturer**

American Leather  
3700 Eagle Place Drive, Suite 800, Dallas, TX 75236  
Tel. (972-296-9599 / 8859; Email: [info@americanleather.com](mailto:info@americanleather.com))

**Retail Price**

\$2,310 - \$3,045



**FIGURE 19. Carson Recliner, Designed by Enrico (Henry) Panceri**

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### **Product Description**

The “Carson,” from American Leather’s Continental Collection™, comes with all top grain leather, double needle top stitching, all hardwood frames and premium high density foam. Other features include unidirectional webbing, loose seat and back cushions, tight arms, and unlimited sectional configurations. Options that can be included with this group are a recliner chair, sleeper sofa, and storage ottomans. Priced in the medium range, the “Carson” includes a limited lifetime warranty and two-four week delivery.

American Leather offers seven grades of leather and more than 70 colors to choose from for its entire line of custom-designed leather upholstery.

The “Carson” recliner chair is designed for optimum support and mechanism flexibility, and is featured with a hidden handle release for attractive recliner comfort and design.



**FIGURE 20. Enrico (Henry) Panceri**

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### **Designer Biography**

A native of Milan, Italy, Henry Panceri has been designing furniture for over 30 years. His background in the furniture industry has included developing product for companies such as B&B Italia, Cassina and other residential upholstery manufacturers. Mr. Panceri also has experience in designing interiors for sports car makers such as Ferrari and Lamborghini.

Mr. Panceri has worked with American Leather for more than six years, and has been responsible for design and product development for American Leather's custom-designed line of high-quality leather upholstery. Responsible for in-house product design, Mr. Panceri is involved in developing product for several of American Leather's major retail customers, including Macy's and Dayton Hudson.

Founded in 1990, Dallas-based American Leather is both a design leader and an innovative quick-ship manufacturer of custom leather upholstered furniture. The company's products, delivered in four weeks, are made to order with a choice of 70 styles and 70 colors.

Specializing exclusively in the design and manufacture of made-to-order, fine-quality leather furniture, American Leather markets a broad wholesale line worldwide.

American Leather's standard line of contemporary, traditional and transitional furniture consists of more than 70 styles.

The American Leather standard series is segmented into the “Continental Collection,” with unidirectional webbing, high density, high resiliency foam and hardwood frames; and the “Classic Collection,” which includes eight-way hand-tied suspension, down seat cushions and double-doweled hardwood frames.

In addition, the new American Leather Studio collection consists of original styles by renowned international designers, including Jena Hall, Rick Lee, Vladimir Kagan and John & Mark Mascheroni. The designer leather collection features an exclusive grouping of fashion colors coordinated for the American Leather Studio collection. Standard shipment time is four weeks or less.

All styles are available as sofas, loveseats, chairs and ottomans, and many styles are offered as sectionals and as sleeper units.

Through advanced cellular manufacturing, and made-to-order capabilities, American Leather custom builds and ships all orders in two to four weeks with no minimum order quantities.

American Leather also is an industry leader in manufacturing and product innovations. Building on their custom-made line of original designs, American Leather also offers proprietary, patented and licensed designs in a variety of convertible sofa beds, recliners and motion products. American Leather's innovation comes in the tasteful design that enables these sofa beds, recliners and motion products to have full functionality, yet with the mechanisms tastefully concealed to reveal only sleek, innovative styling.

### *Homebase Storage System*

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Winner—Accessories

**Judges' Comments**

*“Functional accessories with a contemporary flair. Wood and metal combine to create unique products suitable to a broad range of customers and environments.”*

**Designers**

Anne M. Larsen/Jostein Gunderson/Svein Moller  
Woody Shop International  
Kjopmannsgata 7, N-7013 Trondheim, Norway  
Tel/Fax: (011) 47-73-808740 / 8749; Email: woodyshop@woodyshop.no

**Manufacturer**

Woody Shop International  
Kjopmannsgata 7, N-7013 Trondheim, Norway  
Tel/Fax: (011) 47-73-808740 / 8749; Email: woodyshop@woodyshop.no

**Retail Price**

\$4.90 - \$84.50



**FIGURE 21. Homebase Storage System, Designed by Anne Mette Larsen, Jostein Gunderson and Svein Moller**

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### **Product Description**

Woody Shop aims to make world a more inspiring place to live. Our goal is to improve people's daily lives and make the Woody Shop concept the become one of the best solutions for storage furniture in small spaces

Woody Shop believes that elegance and practicality are two essential aspects of successful design. We want the bottom line to be balanced by creativity, fun and satisfaction. Profits alone do not buy happiness – not even for a corporation.

A different and interactive product concept

All our products are made from hardwood and aluminum.

It is up to the customer to put together the combinations they prefer out of the endless possibilities available. We aim to make our products appeal to the creative instinct in all of us; our customers are not just buying new pieces of furniture, but are also bringing home creative joy. Naturally, all elements are easily combined. Included in the concept are:

Homebase Modular System

Homebase brings a thousand possibilities. Each module comes with three adjustable shelves. Add drawers for smaller things or just leave it plain. It all fits perfectly – books, CDs, videos, binders. Socks and unwanted gifts.

### Cabinets

Sometimes you want to show off, other times hide things behind closed doors. Your innermost secrets. Our closet or cupboards, on the other hand, don't mind being the focus of attention, whether it's in the living room, kitchen, bedroom, bathroom or hallway.

### Wardrobe system

Butler is your best friend in the entry hall. Constructed of birch and aluminum, it stoically bears the strain of heavy handbags and jackets weighed down with space change. Custom-designed hangers and hooks provide new meaning and functions.

### Shelves and shelf rests

Woody Shop offers two varieties of shelves in four different lengths. All our shelves have a generous 25cm depth. There is a variety of supports in hardwood and aluminum to challenge your imagination.

### Home Office

Woody Shop Homework is a complete home office that invites you to do your finest work. We offer you an island of sanity and beauty in the midst of your challenges. It is the perfect creative corner, but it can just as well float freely in your space.

### **Designer Biography**

Anne Mette Larsen, 34

The company's founder and designer of the Woody Shop Concept. Education in marketing and languages from Bournemouth University and The Norwegian University of Marketing. Former downhill skier and eager sailor.

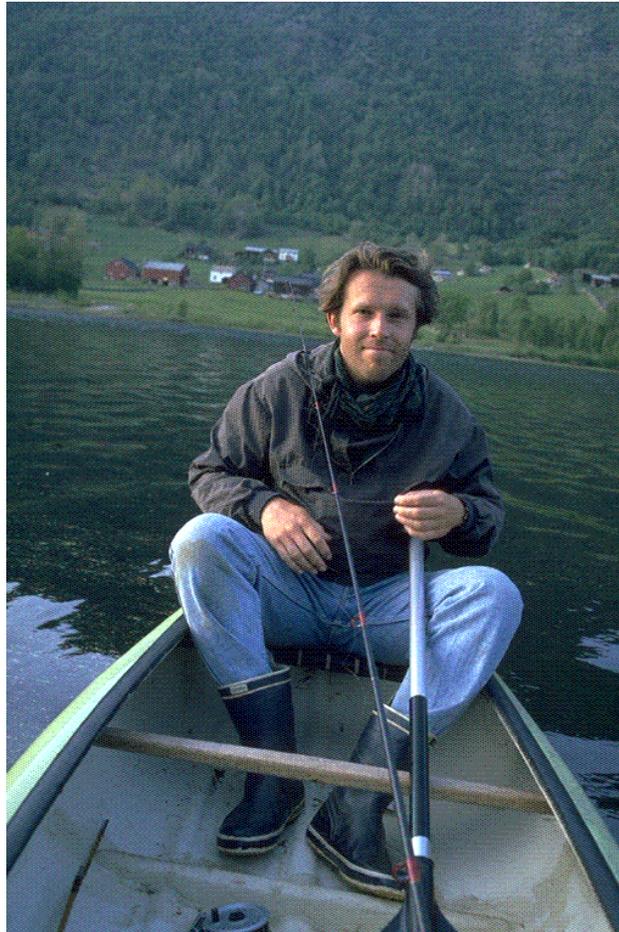
Jostein Gundersen

Studied at the School of Art and Design in Bergen, Norway from 1984-89. Freelance designer since 1990 and also works in an architectural company in Oslo called DARK Architects.



**FIGURE 22. Anne Mette Larsen**

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**FIGURE 23. Jostein Gundersen**

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**Manufacturer Information**

A factory close to Toronto, Canada. Designed and customized for the Woody Shop Concept. Short delivery times and high capacity.

*Michael Friedes Rug Collection*

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Finalist—Accessories

**Designer**

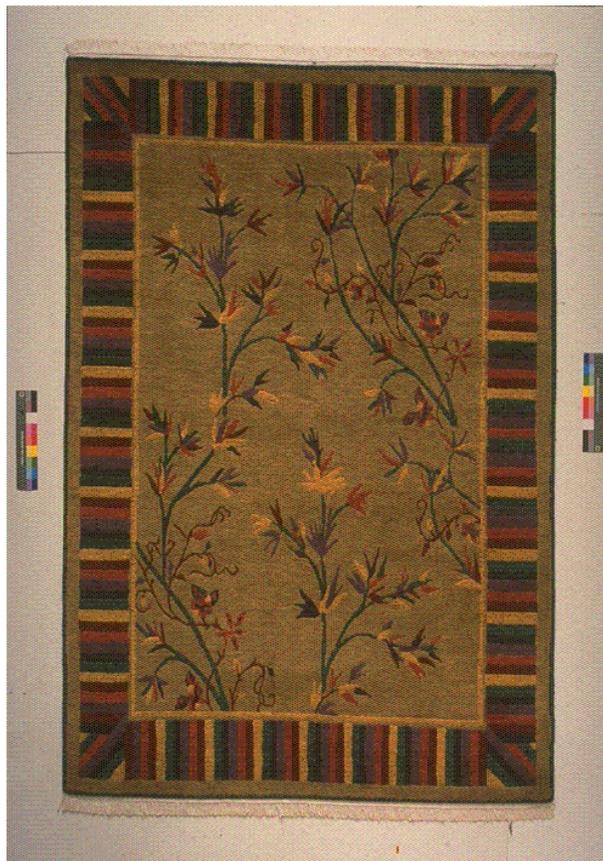
Michael Friedes, ASFD  
43 Mayhew Avenue, Larchmont, NY 10538  
Tel/Fax: (914) 833-8359; Email: [friedes@mindspring.com](mailto:friedes@mindspring.com)

**Manufacturer**

Royal Intercontinental Inc.  
11 West 32nd Street, New York, NY 10001  
Tel/Fax: (212) 947-4449 / 2235; Email [gyurme8@aol.com](mailto:gyurme8@aol.com)

**Retail Price**

\$3,000 - 8'x10' rug



**FIGURE 24. Michael Friedes Rugs Collection, Designed by Michael Friedes**

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### Product Description

Royal Intercontinental, makers of fine Tibetan Rugs, is excited to announce the launch of The Michael Friedes Collection. This exquisite collection of eleven rugs is the first collection designed by Michael Friedes for Royal Intercontinental.

The match of Royal Intercontinental with Michael Friedes is a distinctive one. Royal Intercontinental is makers of Tibetan rugs rich in quality, created in a process teeming in tradition. While one would expect a Tibetan rug to be traditional in design, The Michael Friedes Collection has a contemporary look. Michael Friedes designs rugs that are distinguished from others in their universal appeal, inspired by architecture and art. Together, Royal Intercontinental and Michael Friedes have produced an extraordinary collection of contemporary rugs made in the tradition of excellence that Tibetan rugs are famous for.

There are many elements in the Michael Friedes Collection that give the rugs their distinct look. Michael's sophisticated use of color can be seen throughout the collection. He combines beiges, blues and russets to create rugs that emanate warmth. Each rug has architectural inspirations behind its design. From the Harlow rug, inspired by an Art Deco iron gate, to the Cambridge design, referencing fluting in columns, Michael's appreciation for traditional elements is interpreted in each rug. "I like to take traditional influences and make them contemporary," Michael remarks. "Each of the designs can be used in a variety of interiors, from traditional to contemporary and anywhere in between."

All rugs are 100% wool and are hand crafted in Tibet. They are available from stock in sizes 4' x 6', 6' x 9', 8' x 10' and 9' x 12'. The prices are \$28 per square foot to the trade and \$40 retail. Custom sizes and colors are welcome. Designers and consumers should call Nancy Baughman at (212) 947-4449 for appointments at the Royal Intercontinental showroom.



**FIGURE 25. Michael Friedes**

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### **Designer Biography**

Michael Friedes has dedicated his career to creating exceptional designs for the home. As an interior and home furnishings designer, his concentration has been in high-end residential projects throughout the East Coast. He also designed several notable contract interiors including the Nicole Miller/Esprit watch showroom. Michael's commitment to outstanding design has led to a myriad of accomplishments in his field. He received critical acclaim for his innovative room design in the Hudson River Designer Showhouse. Michael has appeared in *Metropolitan Home*, *Interior Design*, and in Lifetime Television's "Our Home".

As an emerging designer for the home furnishings industry, Michael has developed products whose target market ranges from the mass consumer to the private clientele. He has developed concepts and products for Ralph Lauren Home Collection, launching them in the categories of Lighting, Decorative Accessories, Bath Hardware and Window Hardware. He has also designed over 80 customized

and unique pieces for residential and commercial interior projects. Michael believes one of the strongest design elements of a well-dressed interior is a beautiful, unique handmade rug. He is delighted to present this original collection of Tibetan rugs for Royal Intercontinental.

### **Manufacturer Information**

At the age of 19, Kalsang Sherpa fled his home after the invasion of Tibet in 1959. He took little with him but his exceptional skill, rich culture and religious heritage as he crossed a pass through the Himalayan Mountains. With the help of the Red Cross he used his skills to design and create the Tibetan carpets that are so popular today. Forty-one years later Kalsang's family now owns Royal Intercontinental, consisting of numerous manufacturing facilities in Katmandu and employing over 5000 of the world's finest carders, spinner, dyers and weavers. In 1998 Royal Intercontinental was the largest exporter of programmed Tibetan carpets to the European market.

The tradition of excellence continues in New York City. Royal Intercontinental in New York is staffed by Gyurme Sherpa and Tashi Tsering, the next family generation committed to providing quality handcrafted Tibetan carpets. Hand-in-hand they work together to provide the finest quality Tibetan rugs available in the market today.

### The Art of Making Rugs by Royal Intercontinental

In an age when consumers are inundated with machine-made products, Royal Intercontinental stands out with its high standards of creating fine hand-crafted rugs.

Royal Intercontinental rugs are made of 100% Tibetan wool, the rarest and most expensive wool in the world for making rugs. After the wool is sheared by hand, it is washed gently in the Himalyan mountain streams to remove the dirt and debris. Each fiber is dried by the sun, and ancient traditional techniques are used to hand-spin and hand-dye it in small batches. A team of Master Weavers hand-loom each rug to create the quality pieces treasured by consumers around the world. Every Royal Intercontinental rug is truly a one-of-a-kind, hand-crafted piece of art for the floor.

*Gothic Twig*

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Finalist—Accessories

**Designer**

Carol Canner

**Manufacturer**

Carvers' Guild  
P. O. Box 198 - Cannery Row, W. Groton, MA 01472  
Tel. (978) 448-3063; Fax (978) 448-6602; Email: CarlCan@aol.com

**Retail Price**

\$650.00



**FIGURE 26. Gothic Twig, Designed by Carol Canner**

---

**Product Description**

Gothic Twig 21 x 42" sculpted and designed by Carol Canner for Carvers' Guild

This mirror frame of sculpted twig branches evokes the animalistic quality of antlers as well as a naturalized Gothic shape. The top antlers and bottom crossings

are three dimensional. The frame is steel reinforced resin and hand finished in antique gold leaf.

Gothic Twig, remarkable in its simplicity and celebration of pure form, is part of a distinguished series of nature-inspired mirror frames designed and sculpted by Carol Canner for Carvers' Guild. Other highlights of the series include Songbirds which won Canner the 1998 Pinnacle Award for Accessories and Hummingbird and Trumpet Vine which made her a finalist for the Pinnacle Award for Accessories in 1999.

### *Architect's Wood Table Lamp*

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Winner—Lighting

**Judges' Comments**

*"A clean, simple design in a style that can bridge the style gap, blending equally well in contemporary or traditional decors at a good value."*

**Designer**

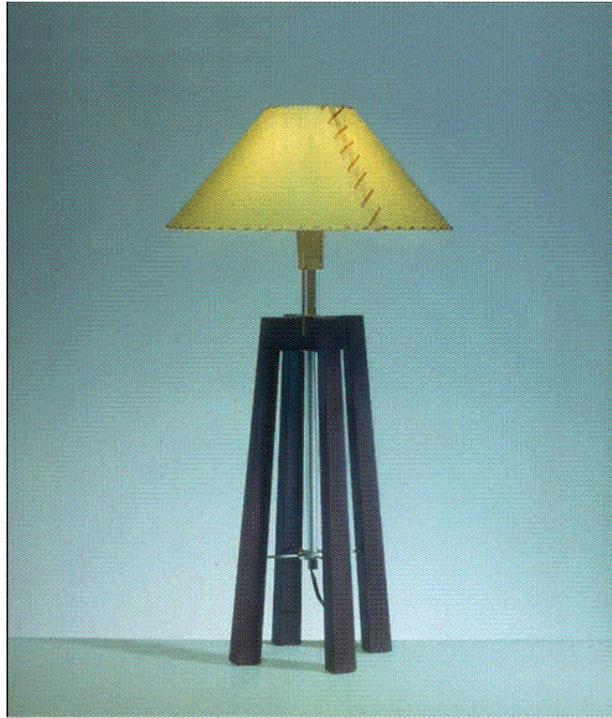
Alfonso Fontal  
Ethan Allen Interiors, Inc.  
Ethan Allen Drive, Danbury, CT 06811  
Tel (203) 743-8542 Fax (203) 743-8214; Email: jlogan@ethanalleninc.com

**Manufacturer**

Alfonso Fontal  
Ethan Allen Interiors, Inc.  
Ethan Allen Drive, Danbury, CT 06811  
Tel (203) 743-8542 Fax (203) 743-8214; Email: jlogan@ethanalleninc.com

**Retail Price**

\$299



**FIGURE 27. Architect's Wood Table Lamp, Designed by Alfonso Fontal**

---

### **Product Description**

Made in Spain and designed exclusively for Ethan Allen, this stylish table lamp stands on four legs. The wood base is finished in a sophisticated ebony color. Topped with a hide shade with whipstitching along the seam, this contemporary lamp is at home in a variety of settings.

**Base Material:** Wood

**Finish:** Ebony

**Overall dimensions:** 8"Sq x 31"H

**Shade Description:** Hide hardback with whipstitching

**Shade Dimensions:** 5" x 16" x 9"

### **Manufacturer Information**

At Ethan Allen, we're dedicated to providing consumers with superior home furnishings at affordable prices. We support our innovative Classic and Casual indoor and outdoor furnishings with a commitment to friendly service that reaches

beyond the expected. These factors uniquely position us as a dominant national force in the fragmented home furnishings marketplace, and that's why today "Everyone's at home with Ethan Allen."

Since 1932, Ethan Allen has been devoted to helping consumers create beautiful, comfortable homes. As a total home furnishings resource, we offer everything consumers need to furnish a home. Over the past decade, we've expanded our product lines across two basic style categories: Casual, appealing to today's more relaxed lifestyles, and Classic, for those desiring more traditional furnishings. Recently, we've introduced Horizons by Ethan Allen and EA Elements, collections that reflect a contemporary, casual lifestyle and targets a younger consumer with an appealing price point.

Our unique structure, with a strong, dedicated retail network of over 300 stores, has allowed us to manage the design, manufacturing and delivery of our products. With more than 5,000 experienced craftspeople in 20 plants and 3 saw mills, Ethan Allen continues to manufacture the majority of its products in America. Balancing the timeless quality of hand-craftsmanship with the efficiency of New-Age technology, we're dedicated to maintaining high-quality standards at the best possible values.

Today, over 10,000 people from sales managers to interior designers are associated with Ethan Allen. While their professions differ, they share a unified goal of making the Ethan Allen products and shopping experience exceptional.

From craftsmanship to on-line marketing, our commitment to excellence is at the heart of everything we do. As we begin the 21<sup>st</sup> century, Ethan Allen remains dedicated to its 68-year old reputation for exceptional quality and attentive service. It's what sets us apart, and it's another reason why "Everyone's at home with Ethan Allen."

## *Caterina*

---

Finalist—Lighting

**Designer**

Scott M. Coogan  
528 NE 199th Terrace, N. Miami, FL 33179  
Tel. (305) 654-7228; Fax (305) 468-1613

**Manufacturer**

Cambridge Lamps, Inc.  
2605 West 8th Ave., Hialeah, FL 33010  
Tel. (305) 885-3800; Fax (305) 887-6864; Email: design@cambridgelamps.com

**Retail Price**

\$450.00



**FIGURE 28. Caterina, Designed by Scott M. Coogan**

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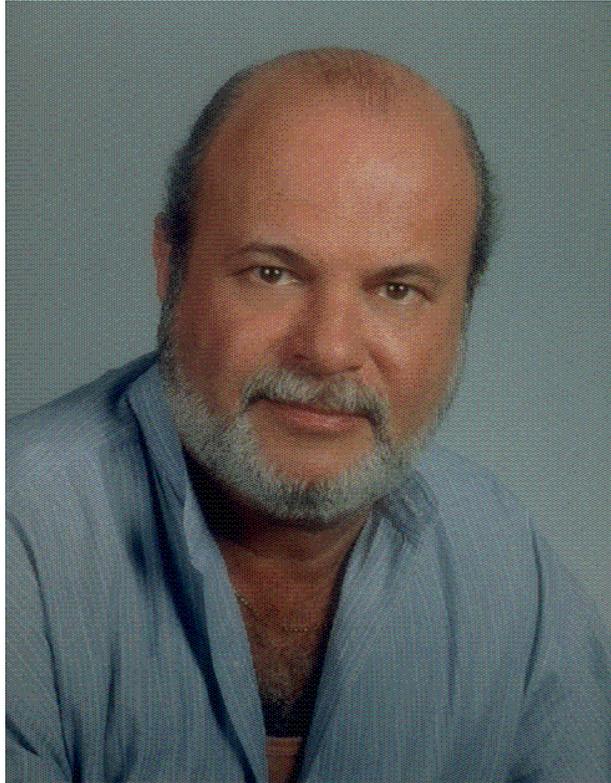
### **Product Description**

The Caterina table lamp is 35" in height. The construction of this lamp is of a resin composition body, a zinc-casted, four-footed very detailed base, and a spun steel stepped candle cup top. The neck is a tubular metal sleeve 1 ¼" in diameter and is 3 ½" tall. The design concept of the elegant lamps was derived from an antique Tibetan Ceremonial Trumpet (horn). The body or trumpet section of this lamp has intricate carved sections at the bottom (bell), midsection and at the tapered top.

The finish of the Caterina lamp is a combination of black with a fog mist and antique gold. The carved areas are hand finished in champagne, which is ambered silver with antique gold trim. A hand painted wax look candle is at the top of this lamp and simulates a candle that has been burned and has dripped.

The Caterina lamp is equipped with a solid brass three way socket and a bright brass harp. The lamp is dressed with a hand sewn Baronet silk and silk lined shade

that is 5"x16"x11" in size. This is topped with an oversized finial designed for this lamp, and is of cast zinc finished in the Barcelona finish.



**FIGURE 29. Scott M. Coogan**

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### **Designer Biography**

As Vice President of Design and Product Development for the prestigious Cambridge Lamps, Inc., Scott is responsible for the design, creation, display and development of all Cambridge products. From concept to finished showroom samples, attractive and fashionable lighting, fixtures, accessories and occasional furniture are the result of this tireless designer.

This industrial designer is more than a creative, innovative and artistic mind. He is an accomplished and experienced businessman who ran and designed for his own company, Russell E. Scott, for over eleven years. He served the high end interior design market and hospitality specifiers with the finest quality products. One of kind creations was manufactured by hand using Old World principles and techniques. The creations grace the homes of such notables as Robert DeNero, Connie Francis, the late Frank Sinatra, Jackie Gleason and Una Chaplan. With most recent installations for the Bee Gees, Julio Iglesias and Sly Stallone, Scott's work can be seen at some of the finest five star hotels and restaurants throughout the world

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**Caterina**

with his latest commission at the New York Hotel and Casino in Las Vegas, Nevada.

Scott's working relationships also included a position with Pompeii Furniture, Inc., Serving as Vice President of Design and Product Development for five years. He designed upscale occasional outdoor furniture and accessories for this fifty-year-old company. Scott also served for three years as Director of Design and Product Development for Fine Art Lamps, Inc.

With innovative thinking and an aggressive attitude, utilizing the masterful use of unique materials and knowledgeably sourcing from around the world, Scott has a solid and respected position in the design arena for over twenty-five years.

Scott Coogan holds a master's degree in industrial design and consumer product design from Pratt Institute, New York, New York and a bachelor's degree in business administration from Brooklyn College, Brooklyn, New York.

Scott is not only artistically trained, also is a savvy business force with a keen eye for trends and style. He has spent two years at the Isabel O'Neill School of Home Furnishing Decoration. Scott is a certified faux and Tromp l'oeil artist. He and his wife Susan reside in North Miami Beach, Florida and have two sons, Matthew who is a classical musician and teacher and Chad, an award winning jewelry designer who resides in Santa Monica, California

**Manufacturer Information**

In the year 1935, Cambridge Lamps was born in Newark, New Jersey. Forty-three years later Cambridge Lamps moved to a small factory in Hialeah, Florida. With a handful of employees, this was the genesis and new foundation for CAMBRIDGE, a lighting company that has blossomed into a 200,000 square foot state of the art manufacturing facility.

Over 150 dedicated craftspeople and artisans hand craft CAMBRIDGE lighting products and home furnishing accessories. CAMBRIDGE blends a wealth of expertise in design and manufacturing to create works of art for today's living spaces. A total commitment by Cambridge Lamps employees is focused on superior service, customer satisfaction and quality products at a fair price. Dedication to timely delivery and cutting edge design, has earned Cambridge Lamps its position as a major force in the lighting and accessory arena.

Cambridge Lamps enjoys award winning permanent showrooms that are well designed and merchandised. Locations are in the International Home Furnishings Center in High Point, North Carolina, the World Trade Center in Dallas, Texas and America's Mart in Atlanta, Georgia.

At the helm of Cambridge Lamps is President and CEO, Stuart Schiller. After buying out two partners three years ago, Mr. Schiller has propelled the growth of Cambridge Lamps with his fresh thinking and aggressive attitude.

All Cambridge products are manufactured using only the highest quality raw materials and components incorporating hand crafted silk shades and old world finishing techniques. Cambridge Lamps has earned its well-deserved distinction through leadership, vision, design, service and manufacturing excellence.

*Sabrina #831510*

---

Finalist—Lighting

**Designer**

Mark McDowell, ASFD  
1520 SW 120 Terrace, Davie, FL 33325  
Tel. (954) 916-6767; Email: mmcdowell@fineartlamps.net

Retail Price

**Manufacturer**

Fine Art Lamps  
5770 Miami Lakes Drive East, Miami Lakes, FL 33014  
Tel/Fax: (305) 821-3850 / 1564; Email: hanquillare@fineartlamps.net

**Retail Price**

\$465.00



**FIGURE 30. Sabrina, Designed by Mark McDowell, ASFD**

---

### **Product Description**

It was Hollywood's Golden Age, when glamour reigned supreme and the champagne overflowed. An era when the full-fledged star making apparatus of the studio system created icons that we treasure still. An age where Marilyn Monroe and Audrey Hepburn both influenced a generation of women—Hepburn uniquely balancing the appearance of that charismatic blonde with a darker, quieter beauty marked by grace, style and a simple elegance.

Glamour wasn't invented in the 1940's, but we have been trying to live up to its screen image ever since. We are suspended in a dream state as we look at moving images projected onto a screen that portray innocence and sentimentality, stylization in sets and performances and actors who possess that mysterious star quality.

The Sabrina Collection embodies Hollywood style where form is content and surfaces count. The silhouettes resonate of modern design where contemporary materials have caught up to the vision of that ultra urbane era of glamour. The finishes are of frozen champagne and deep stained mahogany, offset by crinoline silk shades.

Sabrina reclaims the utterly disarming charisma of a bygone era—Hollywood's Golden Age.

Resin table lamp in glamorous frozen champagne finish. Features a laminated translucent shade of rippled ivory silk.

### **Designer Biography**

Mark McDowell, Vice President of Design and Development, has led Fine Art Lamps' design team since 1991. Heading the company's design team, McDowell has played an integral part in Fine Art Lamps' continuing success and in the development of highly-accepted decorative collections. He believes the variety and diversity of combinations possible not only in form, but also in materials, keeps his design work fresh and vibrant. "Constant renewal—this is the life blood to creative work" says McDowell.

Born from a union of two cultures, the son of a Japanese-born mother and Scottish-American father, Mr. McDowell grew up in a home that was a crossroads of differing cultures and traditions. His unique point of view and style infuse his designs with exotic cross-cultural influences, while capturing today's need for function. Mr. McDowell's artistic vision knows no east or west and is without boundaries, much to the delight of Fine Art Lamps.

When asked about the nature of his design work, McDowell comments "I have spent my life observing the beauty of form, light and color in nature and in man-made objects. It is an inherent need I was born with to find beauty in all things. I capture this beauty in drawings, paintings, sculpture and finally, in product design. It is a life long pursuit of learning and discovery."

Mr. McDowell was educated at the Kansas City Art Institute and the Columbus School of Art and Design. Before coming to Fine Art Lamps, he was associated with Sarreid and Guildmasters.

**Manufacturer Information**

FINE ART LAMPS was founded by Jack Blumberg in 1941 in New York. His concept was to create fine works of artistry that would also serve as functional lighting. By challenging artists and sculptors to participate in the development of his "fine art lamps," he believed that illuminating objects of lasting value would result. Mr. Blumberg built a business on the belief that great design did not have to be expensive. The philosophy is carried on today by his son, Max Blumberg, Chairman.

FINE ART LAMPS relocated its operations to Miami, Florida in 1976 to provide its employees with a favorable living and working environment. Today's manufacturing facilities, recently expanded to almost 400,000 square feet, are spacious and modern with design studios, training classrooms, full ceramic factory, a resin casting facility, a glass factory, a metal working facility and shade production operations. The company's line of decorative lighting and accessories includes table, console and floor lamps, torchieres, chandeliers, wall sconces, mirrors, console tables, girandoles and flush mounted fixtures. Distinctive original styling is provided at competitive cost levels.

FINE ART LAMPS defines quality not only in terms of products, but also in the integrated service provided to its customers.

FINE ART LAMPS has entered its next half-century with a strong growth pattern. The company's history of anticipating design trends coupled with the intense team effort continue the momentum of this industry leader. Creating new looks that draw on the aesthetics of the past are strong attractions for Fine Art Lamps' customers. Its new designs convey a freshness and distinction, while always addressing the customer's sense of what is beautiful and lasting. The naming of the company continues to be most appropriate today.

*Moroccan Mystique #844710*

---

Finalist—Lighting

**Designer**

Mark McDowell, ASFD  
1520 SW 120 Terrace, Davie, FL 33325  
Tel. (954) 916-6767; Email: mmcdowell@fineartlamps.net

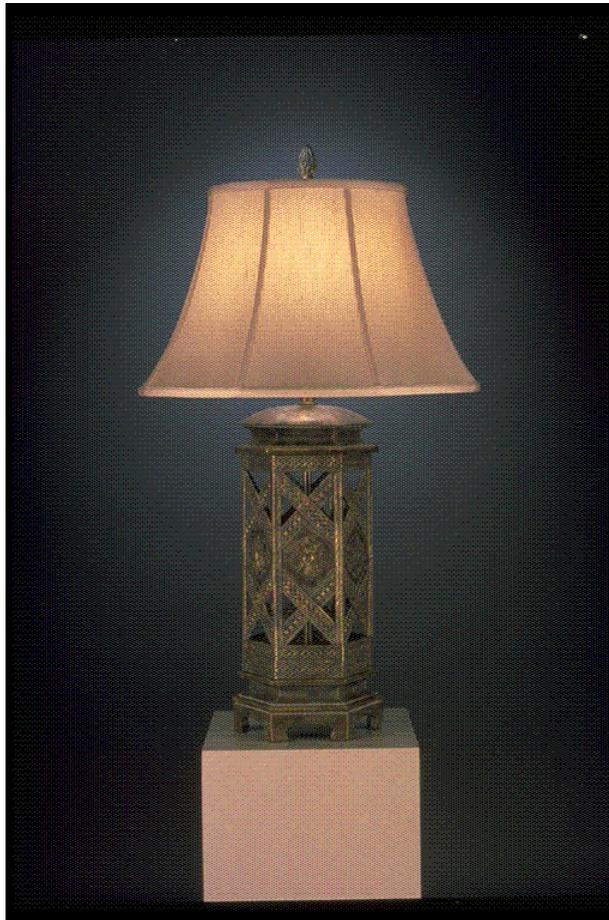
Retail Price

**Manufacturer**

Fine Art Lamps  
5770 Miami Lakes Drive East, Miami Lakes, FL 33014  
Tel/Fax: (305) 821-3850 / 1564; Email: hanquillare@fineartlamps.net

**Retail Price**

\$740.00



**FIGURE 31. Moroccan Mystique #844710, Designed by Mark McDowell, ASFD**

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**Product Description**

The ancient imperial city of Marrakech draws seekers of exotic serenity and exquisite privacy. Europeans and Americans have restored small places in the medina, all turning inward to a serene courtyard that suppresses the passage of time. Mark McDowell has created Moroccan Mystique in a neo-North African mood that evokes the modern Morocco of the twentieth century: Islamic culture filtered through the perceptions of the West. These sensuous lamps and objects suggest a magical nomadic tented pavilion pitched within an entrancing walled garden, further enclosed by the walls of a vibrant old city. The exotic intricacy of Moroccan influence in style balances simplified contemporary looks and are perfect accents, adding intrigue and personality.

Iron table lamp with intricate detailing and filigree bands in African bronze finish. Features a hand-sewn, silk shantung shade.

**Designer Biography**

Mark McDowell, Vice President of Design and Development, has led Fine Art Lamps' design team since 1991. Heading the company's design team, McDowell has played an integral part in Fine Art Lamps' continuing success and in the development of highly-accepted decorative collections. He believes the variety and diversity of combinations possible not only in form, but also in materials, keeps his design work fresh and vibrant. "Constant renewal—this is the life blood to creative work" says McDowell.

Born from a union of two cultures, the son of a Japanese-born mother and Scottish-American father, Mr. McDowell grew up in a home that was a crossroads of differing cultures and traditions. His unique point of view and style infuse his designs with exotic cross-cultural influences, while capturing today's need for function. Mr. McDowell's artistic vision knows no east or west and is without boundaries, much to the delight of Fine Art Lamps.

When asked about the nature of his design work, McDowell comments "I have spent my life observing the beauty of form, light and color in nature and in man-made objects. It is an inherent need I was born with to find beauty in all things. I capture this beauty in drawings, paintings, sculpture and finally, in product design. It is a life long pursuit of learning and discovery."

Mr. McDowell was educated at the Kansas City Art Institute and the Columbus School of Art and Design. Before coming to Fine Art Lamps, he was associated with Sarreid and Guildmasters.

**Manufacturer Information**

FINE ART LAMPS was founded by Jack Blumberg in 1941 in New York. His concept was to create fine works of artistry that would also serve as functional lighting. By challenging artists and sculptors to participate in the development of his "fine art lamps," he believed that illuminating objects of lasting value would result. Mr. Blumberg built a business on the belief that great design did not have

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FINE ART LAMPS relocated its operations to Miami, Florida in 1976 to provide its employees with a favorable living and working environment. Today's manufacturing facilities, recently expanded to almost 400,000 square feet, are spacious and modern with design studios, training classrooms, full ceramic factory, a resin casting facility, a glass factory, a metal working facility and shade production operations. The company's line of decorative lighting and accessories includes table, console and floor lamps, torchieres, chandeliers, wall sconces, mirrors, console tables, girandoles and flush mounted fixtures. Distinctive original styling is provided at competitive cost levels.

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## *INversion<sup>2</sup>*

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Finalist—Lighting

**Designer**

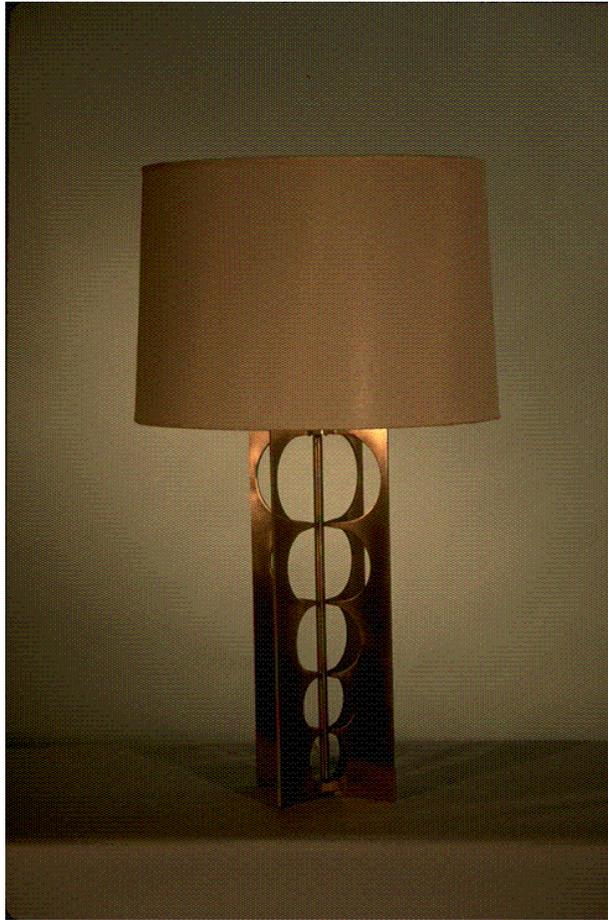
Jeffrey Jensen, ASFD  
781 River Street, Peterson, NJ 07459  
Tel/Fax: (973) 684-2200/ 0084; Email: jeffrey.design@juno.com

**Manufacturer**

Pearl River  
9 Jiao Kou Street, Gvory Zha, GD, China, Tel. 00852 23162933

**Retail Price**

\$59.95



**FIGURE 32. INversion<sup>2</sup>, Designed by Jeffrey Jensen, ASFD**

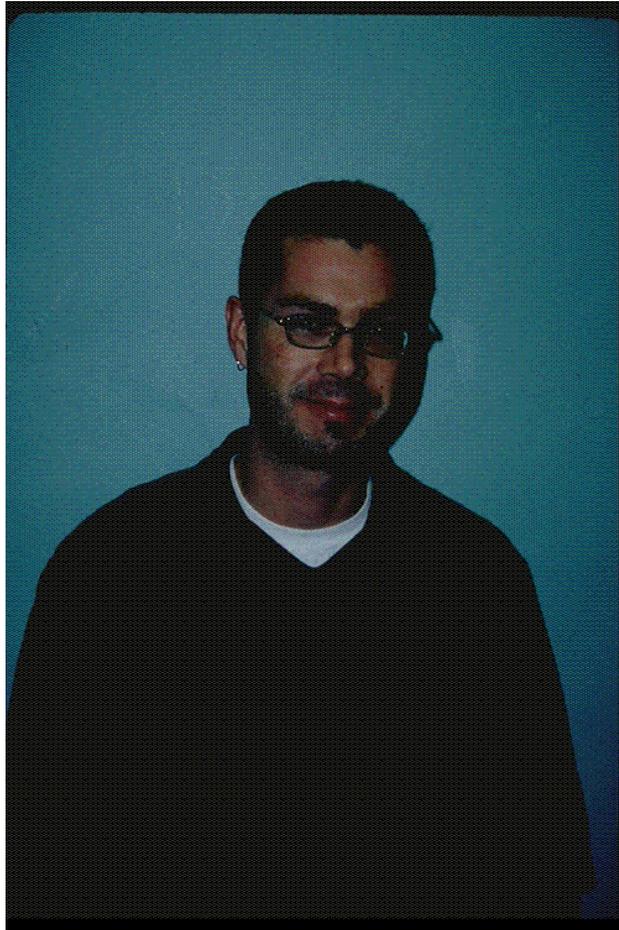
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### **Product Description**

INversion<sup>2</sup> is a contemporary expression inspired by a retro-modern style. The base is constructed of intersecting, rectangular brushed steel plates, joining at 90-degree intervals. The resulting shape gives the appearance of substantial mass while delivering a light feeling, by means of graduated cutouts on each plate. The cutouts provide an interesting exploration of negative space with the bulk of the negative mass at the top of the base. It creates the illusion of inversion. Because the lamp relies more on the negative space rather than the positive for its design articulation, there is an inversion in its general perception, as well.

Unifying the design is a white slub-linen, tuck-under pancake shade. The fabric of the shade provides textural interest, while the shape harkens to the era from which the lamp was inspired. The tuck-under finish completes the clean nature of the lamp by foregoing any trim or border.

The lamp is capable of supporting both harped and uno-fitter shades, when a replacement is in order. The socket is wired for a triple wattage bulb. The bottoms of the steel plates are fitted with thin foam to protect furniture.



**FIGURE 33. Jeffrey Jensen, ASFD**

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### **Designer Biography**

Fourth child of U.S. Government Employees, Clifford and Elena, Jeffrey Jensen was born in Virginia and grew up between there, North Africa, Western Europe, Washington D.C., and Colorado. Originally, he attended Willamette University in Salem, Oregon, but dropped out and continued in an initial career of retail and executive management. After coming to his senses, he set out to get his degree in the design arena.

Jeffrey graduated at the top of his class from the Colorado Institute of Art in 1997. While in attendance, he won Best of Show for one of his projects in the furniture

design category of a juried contest. He also won 'Portfolio Par Excellence' upon completion of the Industrial Design Technology program.

He worked from 1997-1999 for O'Sullivan Industries, Inc. While there, he worked on many projects -- most notably, the Xpressions Collection of juvenile bedroom furniture, for which he and his boss-at-the-time, Drew Maple, received a Pinnacle Award in 1999. In addition, Jeffrey was awarded the Pinnacle that year in the Home Entertainment category for his Uptown Collection for Target stores.

He now works for an established lighting and aspiring RTA company in New Jersey.

### **Manufacturer Information**

Started over 63 years ago, C. N. Burman LLC - located in Northern New Jersey, is a well established purveyor of portable lighting to the mass market chain stores as well as smaller specialty chains. Its sister company, Paterson Shade, is one of the largest suppliers of replacement lampshades in the United States. With virtually all manufacturing done off-shore, the stateside office is primarily the design HQ, as well as the business office.

## *Reflections of the 20th Century*

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Winner—Home Office

### **Judges' Comments**

*"What home office ought to be....aesthetics and function in one package. This home office offers effective storage and function in a deliberate tasteful design at a great value."*

### **Designer**

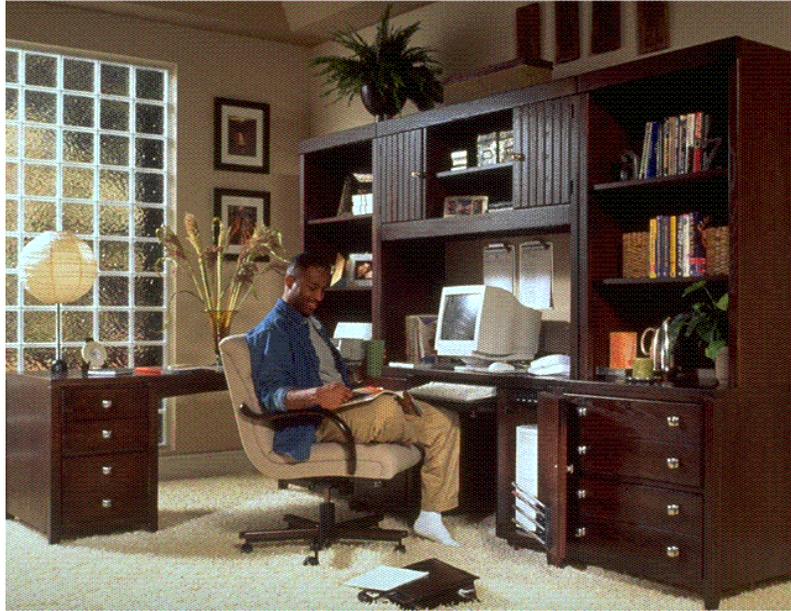
Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel. (540) 627-2244; Fax (540) 629-4085;  
Email: ghokanson@stanleyfurniture.com

### **Manufacturer**

Stanley Furniture  
P. O. Box 30, Stanleytown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

### **Retail Price**

\$4,500.00



**FIGURE 34. Reflections of the 20th Century**

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### **Product Description**

The Reflections design translates very effectively into the home office product category. With its many configurations, from walls to corners to freestanding desks, the Reflections home office offers the customer the versatility and selection of pieces to solve any requirement. High style and function lead the way in making Reflections one of the strongest home office offerings in the marketplace.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Manufacturer Information**

*Type of Business:* Established in 1924, Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the residential market.

*Product Strategy:* Stanley offers a diversified product line across all major style and product categories. The product mix encompasses collections (bedroom, dining room, accent tables and entertainment units, youth bedroom (Young America®), and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

*Distribution Strategy:* Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

*Production Strategy:* Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes by focusing on identifying and eliminating manufacturing bottlenecks and waste, employing statistical process control, using cellular manufacturing in production of components and improving its relationships with suppliers. This philosophy has resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

*Production Facilities:* Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

*iLine Computer Workcenter*

---

Finalist—Home Office

**Designer**

Drew Maple, ASFD  
5041 Deer Run Loop, Carthage, MO 64836  
Tel. (417) 359-8438 / 9093; Email: dmaple@cox-internet.com

**Manufacturer**

O'Sullivan Industries  
1900 Gulf Street, Lamar, MO 64759

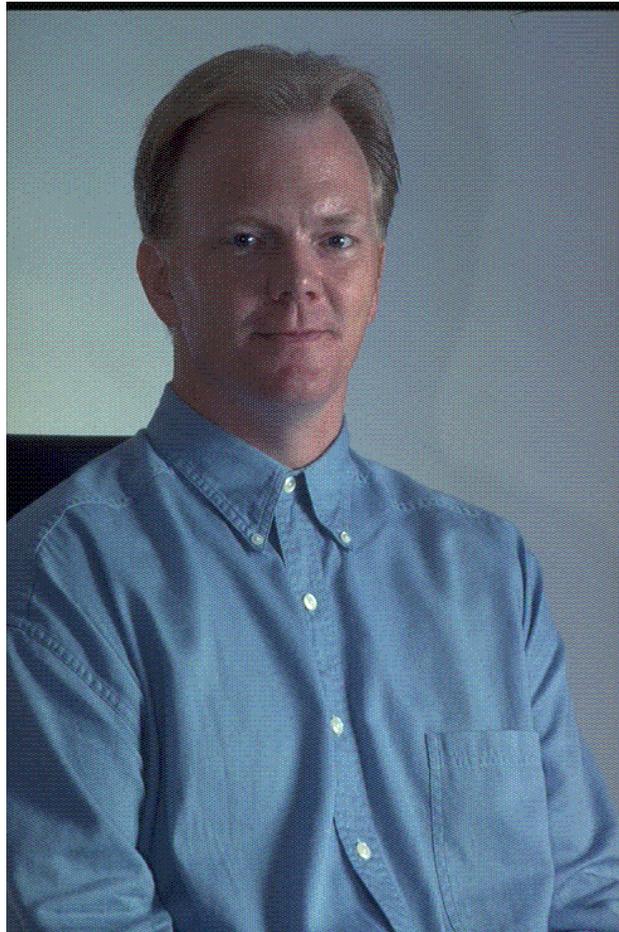
**Retail Price**

\$149.00



**FIGURE 35. iLine computer Workcenter, Designed by Drew Maple, ASFD**

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**FIGURE 36. Drew Maple, ASFD**

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*Jagger PC Station*

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Finalist—Home Office

**Designer**

Joe Miller, Felipe Planes  
Bush Furniture, 12800 University Dr., Suite 650 Ft. Myers, FL 33907  
Tel. (800) 525-2874; Fax (941) 481-8590

**Manufacturer**

Bush Furniture  
1 Mason Drive, Jamestown, NY 14702  
Tel/Fax (716) 665-2000 / 2011; Email: jamiewalsh@bushindustries.com

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## Jagger PC Station

### Retail Price

\$249.00



**FIGURE 37. Jagger PC Station, Designed by Joe Miller and Felipe Planes**

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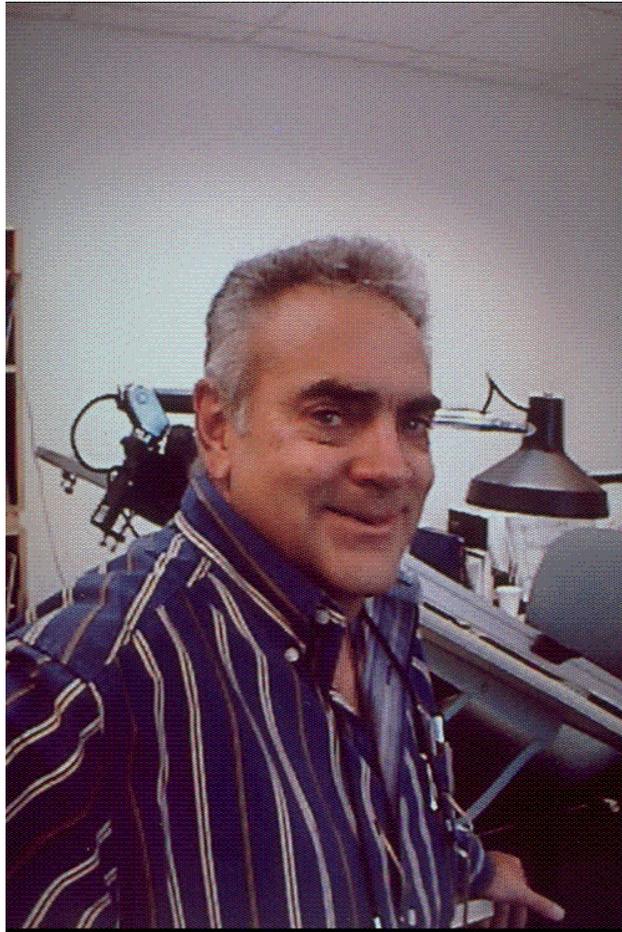
### Product Information

Complementing any home or office with its hot contemporary design, the Jagger Personal Computer Station by Bush Furniture offers a fun, functional and stylish approach to modern computing. A top selling personal computer station, the unit rests on casters for easy mobility within any home or office environment and boasts such user-friendly attributes as raised side platforms that keep office equipment clear of the desktop; a raised monitor platform that provides an optimum viewing angle; a double-wide keyboard shelf that accommodates both keyboard and mouse while leaving ample room for kids to enjoy side-by-side gaming; as well as plenty of open storage options for a printer, speakers and more. An exceptional value, this personal computer station is also as aesthetically pleasing as it is functional, featuring stylish black metallic tube supports and an attractive Natural Cherry with Galaxy finish.



**FIGURE 38. Joe Miller**

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**FIGURE 39. Felipe Planes**

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### **Designer Biography**

Joe Miller is the vice president of product design and development for Bush Furniture, where he manages the department and creates furniture designs. Miller has designed RTA furniture for 30 years, working as a consultant at Bush for five years before coming on board in 1992. He grew up in Boston and played guitar in blues and soul bands during the 1960s. Early in his design career, Miller did a project for NASA and Pratt & Whitney Aircraft. Later, he moved from high-tech design to consumer-oriented product design, including RTA furniture. Miller has been a Pinnacle finalist three times and winner once. Miller enjoys boating, fishing and reminiscing by playing guitar.

Felipe (Phil) Planes is the designer of office furniture for Bush Furniture. Planes came to the US in 1963 after the Cuban Government took over his furniture manufacturing business, where he also served as vice president of design and product development. Before joining Bush in 1996, he worked in various capacities within

the design and product development field. Planes has been a Pinnacle finalist twice. Planes enjoys fishing, reading and using his personal computer.

**Manufacturer Information**

Bush Industries was founded just over 40 years ago by Paul Bush, president and CEO of the company. Today, Bush Industries employs more than 3,500 people worldwide and operates more than four-million-square-feet of manufacturing facilities, corporate offices and warehousing. With its furniture products marketed under Bush Furniture and Bush Business Furniture, it has become the eighth largest furniture manufacturer in the nation, and is one of the most successful makers of quality furniture for both the home and office. New product innovations, technological advancements and quality marketing services contributed to Bush Industries' rank as one of the fastest growing American furniture manufacturers in the 1990s. And its unwavering commitment to excellence extends well into the next millennium and beyond.

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*Croc Club Chair & Ottoman*

---

Winner—Stationary Upholstery

**Judges' Comments**

*"Great proportions in a scale suitable to real world interiors. Both the chair and ottoman express sophisticated comfort....great legs!"*

**Designer**

Bruce Ward  
221 Overbrook Drive, Winston-Salem, NC 27107  
Tel. (336) 769-0001; Email: bward@pearsonco.com

**Manufacturer**

Pearson Company  
1420 Progress Street, High Point, NC 27261  
Tel. (336) 882-8135; Fax (336) 885-5508; Email: pccmail@pearsonco.com

**Retail Price**

\$1300-2500.00 #726 Chair; \$700-1100.00 #726 Ottoman



**FIGURE 40. CROC Club Chair, designed by Bruce Ward**

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### **Product Description**

#### **WHAT A “CROC”**

This club chair and ottoman was designed in an unusual manner. One of our leather suppliers brought us a beautifully embossed crocodile leather, the most authentic we had seen. The draw back, it was embossed on calf hides which made it very difficult to use. My assignment was to design a club chair and ottoman that would let us use the crocodile embossed leather at its best yield and still create a comfortable and well proportioned chair. So what you see is the result of that. The chair has an English (European) club look, with a framed tight back, rollover paneled arms, turned front legs with brass casters, and brass nailhead trim outlining most of the chairs details. The crocodile pattern flows across the inside back, seat, and ottoman top as if you were looking across the back of the “croc”. Although the chair and ottoman was designed for the crocodile leather, it is also available in any leather, fabric, or leather/fabric combination, and looks terrific in any of them. The exposed wood is also available in any of the 32 finishes Pearson offers, along with all the other available options Pearson is known for.



**FIGURE 41. Bruce Ward**

---

### **Designer Biography**

Marshall Bruce Ward 221 Overbrook Drive Winston-Salem, NC 27107 (Wallburg) (336) 769-0001 E-mail bward@personco.com Married: Wife: Kara Son: Ian Daughter: Kaitlin Son: Mason 75 Graduate: Kendall College of Art and Design (Furniture) Designer/New Product Development PEARSON

### **Manufacturer Information**

PEARSON A Furniture Brands International Company 1420 Progress St. P.O. Box 2838 High Point, NC 27261 (336) 882-8135 Fax: (336) 885-5508 Internet: <http://www.pearsoncompany.com> E-mail: [pcmail@pearsonco.com](mailto:pcmail@pearsonco.com)

Our unique, original upholstery designs are classic and timeless as well. Innovative, comfortable contours and custom details are achieved through time-honored methods. Appealing fabrics and leathers on the leading edge of current style are selected with old-fashioned standards of quality and suitability. Though over fifty years old (we don't mind telling our age), Pearson is a perennial source for the new. These paradoxical combinations are among the attractions that make dealing with Pearson such a joy.

Our furniture is available in a seemingly endless variety of styling details. Widely varying treatments of arms, backs, skirts, buttons, tufting, welting and cushion designs are employed in combinations which give distinction to each piece.

---

**Iris Chaise**

*Iris Chaise*

---

Finalist—Stationary Upholstery

**Designer**

Jena Hall  
30 Juneau Blvd., Woodbury, NY 11797  
Tel/Fax: (516) 367-3677 / 4018

**Manufacturer**

American Leather  
3700 Eagle Place Drive, Suite 800, Dallas, TX 75236

**Retail Price**

\$2,697 - \$3,537



**FIGURE 42. Iris Chaise, Designed by Jena Hall**

---

**Product Description**

Recognized as one of the nation's most innovative interior and home furnishings designers, Jena Hall has built a career in architectural styling and cross-merchandising that spans more than 24 years. With an emphasis in lifestyles merchandising, Jena has built her expertise from an on-going dialogue with the American consumer. By learning about consumers and their needs, Jena maintains an ability to focus on designing and fashioning lifestyle settings that define how people want to live – thus setting new trends in the marketplace.

The new Jena Hall Collection for American Leather brings together a combination of materials, applications and techniques that will create real lifestyle settings for a wide range of consumer tastes. Especially designed to appeal to the female consumer— typically the final household furnishings buyer and decision maker – the new collection incorporates more tactile, softer and warmer features that will make these designs an attractive addition to any home.

Designed by Jena Hall exclusively for American Leather, the “Iris” Chaise is described as “an on-going interpretation of transitional styling with a more decorative, feminine appeal.” Designed to provide soft, “lounge” seating for a sitting room or even a bedroom, the “Iris” is designed with a tuxedo arm and back, and a soft French scallop to accent the base of the chaise – bringing the soft, European styling for which Jena has trademarked her pieces. The “Iris” is shown in *Sable Autumn* by Elmo. The Chaise is also offered with Jena’s exclusive line of accessory pieces – in this case, accompanying big pillows offset with a leather-on-leather eye cutlet design.

Suggested retail pricing for the “Iris” ranges from \$2700 – 3500, with optional throw pillow available for \$225 (15-inch) or \$255 (18-inch).



**FIGURE 43. Jena Hall**

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*Manhattan Sofa/Chair*

---

Finalist—Stationary Upholstery

<b>Designer</b>	Greg Sheres, ASFD Sheres Studio, P. O. Box 2409, Coeur d'Alene, ID 83816 Tel: (208) 765-0700; Fax (208) 762-4055; Email: sheres@dmi.net
<b>Manufacturer</b>	Sheres Studio, P. O. Box 2409, Coeur d'Alene, ID 83816 Tel: (208) 765-0700; Fax (208) 762-4055; Email: sheres@dmi.net
<b>Retail Price</b>	\$3,900 Sofa; \$2,900 Chair



**FIGURE 44. Manhattan Sofa/Chair, Designed by Greg Sheres, ASFD**

---

### **Product Description**

Solid beachwood exposed frame construction (wenge stain). Leather upholstered seat, back and arms. note the high back for upright sit, supporting back and head for formal setting- unlike “slouch” sofas which are less formal. This sofa and chair is designed for entertaining and conversation as opposed to t.v. viewing. Sofa is very comfortable. “X” back of sofa and chair make the design statement more dramatic from the back than the front. It is meant to “float” in a large modern interior.

The collection is made by small artisan shops in northern Italy where hand work and details are more important than speed and “corner cutting”. All seams are baseball stitched for clean profile which allows the elegant wood frame to carry the design statement. To me the design is a mix of french art-deco, american arts and crafts, and a modern (50's?) cleanness. The scale is large for modern homes which have high ceilinged great rooms.

This seating group is part of a complete living room collection that evokes contemporary elegant living at its most sophisticated. There is a strong primitive theme to the case goods that contrasts nicely with the clean modern seating.

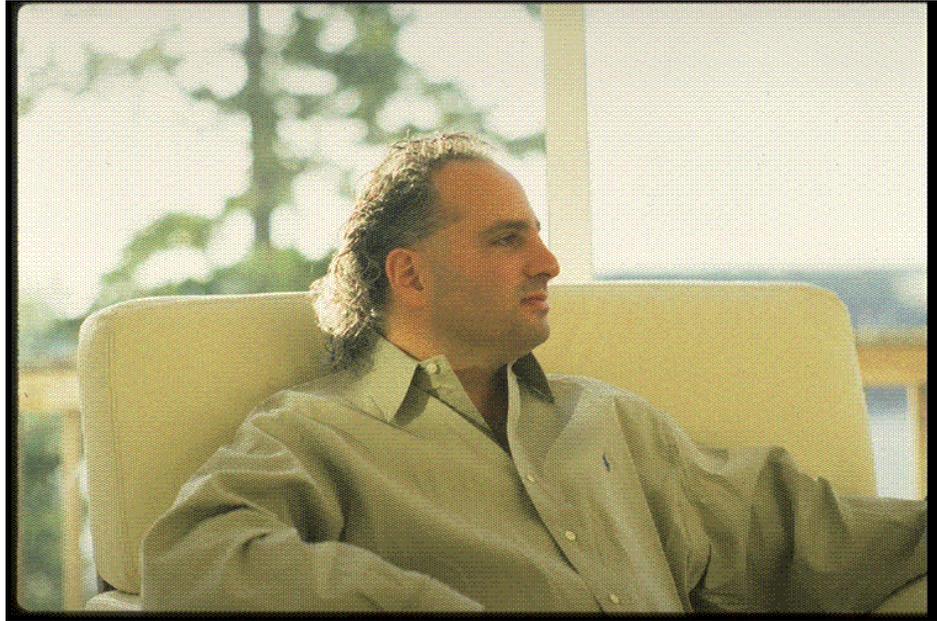
### **Designer Biography**

Greg Sheres began his career as a painter and sculptor. A graduate of Columbia University, he studied expressionist painting at the Art Students League of New York. After early success with some unique “art-furniture” pieces, Mr. Sheres went on to design imaginative and refined collections for his own and other companies.

---

**Tahoe**

He continues to draw on his fine art aesthetic sense to design furniture that is sculptural and finely balanced.



**FIGURE 45. Greg Sheres, ASFD**

---

**Manufacturer Information**

Sheres is known for its pioneering designs and extremely high quality manufacturing. Their own factory in America produces fine stainless steel sculptural furniture. Most of the Sheres line is produced in small artisan shops in northern Italy where quality and traditional skills are more important than mass production

*Tahoe*

---

Finalist—Stationary Upholstery

**Designer**

Allan Palecek  
P.O. Box 225, Richmond, CA 94808  
Tel. (800) 676-5382 Ext 6610; Fax (510) 236-9479

**Manufacturer**

PALECEK  
P. O. Box 225, Richmond, CA 94808; Contact Lisa Frudden  
Tel. (800) 676-5382 Ext. 6614; Fax (510) 236-9479; Email lisaf@palecek.com

**Retail Price**

\$1726 Lounge Chair; \$3114 Loveseat; \$714.00 Ottoman



---

**FIGURE 46. Tahoe, Designed by Allan Palecek****Product Description**

The Tahoe Collection brings together an intriguing combination of wood, seagrass, and leather to create a collection that is as functional and dynamic as it is beautiful. The Tahoe Chair and Loveseat are both crafted of hand-woven seagrass panels in a rich herring bone pattern accented with smooth, subtly curving contours of warm hand rubbed hardwood trim. The hardwood is plantation grown and is finished with a multiple stain process, leaving wood tones specific to this collection in a class of their own. The Chair, Loveseat and Ottoman are all finished with warm camel colored leather that compliments that smooth wood and softens the seagrass weave. The seats are upholstered and rest on elasticized fabric spring decks. The side table has subtly curved legs and detailed top to showcase the rich hardwood. The darker center strip is a unique detail adding character to the table.



**FIGURE 47. Allan Palecek**

---

### **Designer Biography**

Allan Palecek, a native of Kansas, began a company 25 years ago that has become a leader in the use of natural materials such as rattan and wood to create stylish, quality furniture and home accessories. Growing up in a rural community in Kansas, Allan developed a love of and appreciation for nature. Living on a farm he became familiar with carpentry, welding, livestock and agriculture. After graduating from Kansas State College with a degree in Business Administration, Allan entered the Air Force and became a pilot. His service in the Vietnam War took him throughout Southeast Asia exposing him to many different cultures and traditions. In his travels, he had the opportunity to see varied arts of rattan weaving. He combined his own artistic interests with a network of weavers that he developed in cities from Manila to Brussels, from Bangkok to Madrid. After Vietnam, Allan started what he thought would be a part time occupation importing handmade natural basketry & wood products. Eventually, Palecek grew to incorporate small tables and chairs and larger furniture items. Allan's background instilled in him an appreciation for the beauty of natural fiber products and an understanding of the people who cultivate them. Knowing the natural characteristics of the fibers, Allan is able to continuously create and design innovative and unique products, using the finest materials and craftsmanship available. From his own childhood in a rural community, he has knowledge of agriculture and a respect for people who make their living working the land.

**Manufacturer Information**

The Palecek name originates in Czechoslovakia, a country renowned for its outstanding and distinctive artisans. As an Air Force pilot, Allan H. Palecek flew throughout the Far East and Europe. In his travels, he had the opportunity to see varied arts of rattan weaving. He combined his own artistic interests with a network of weavers that he developed in cities geographically ranging from Manila to Brussels and from Bangkok to Madrid.

In 1975, the Palecek company began as a one-man operation. Although focused predominantly on basketry, Palecek quickly grew to offer home accessories and furniture made of materials ranging from wicker and rattan to plantation grown hard woods. Palecek's philosophy is to be the leader in crafted decorative accessories and furniture through distinctive and innovative design. Palecek has always been a company that strives to use natural fibers and materials to produce unique, functional products that are both a comfort to enjoy and a delight to look at.

Today Palecek has evolved into a worldwide network of individuals who bring the finest offerings in home accents and furniture to the American consumer. Located just north of San Francisco, Palecek employs individuals who are dedicated to maintaining the Palecek reputation for quality and service.

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*Chaise #828*

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Finalist—Stationary Upholstery

**Designer**

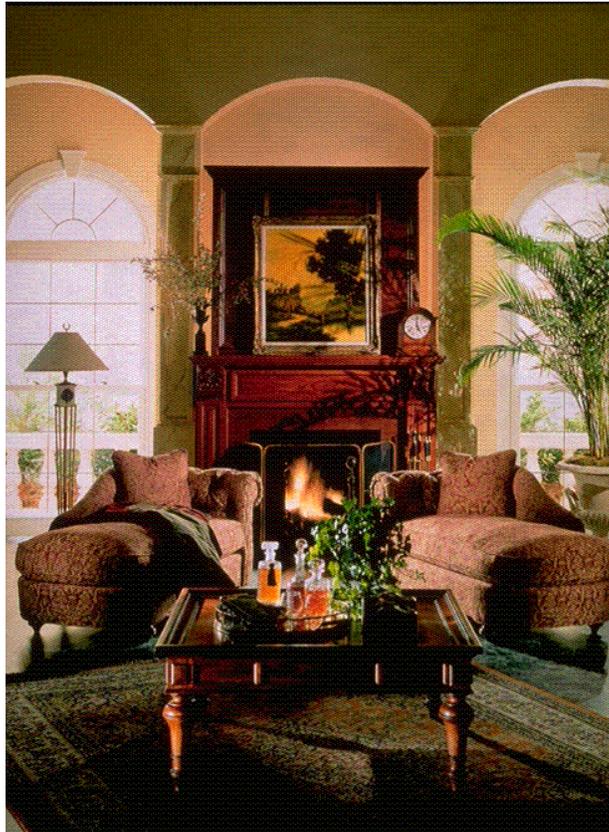
Darrell G. Lowman, ASFD  
5970 Mountain Grove Road, Hickory, NC 28602  
Tel/Fax (828) 294-6048 / 6303; Email dlowman@charter.net

**Manufacturer**

Woodmark, Inc.  
1920 Jarrell Street, High Point, NC 27261  
Tel/Fax (336) 841-6409 / 6812

**Retail Price**

\$1500 Base Grade Fabric



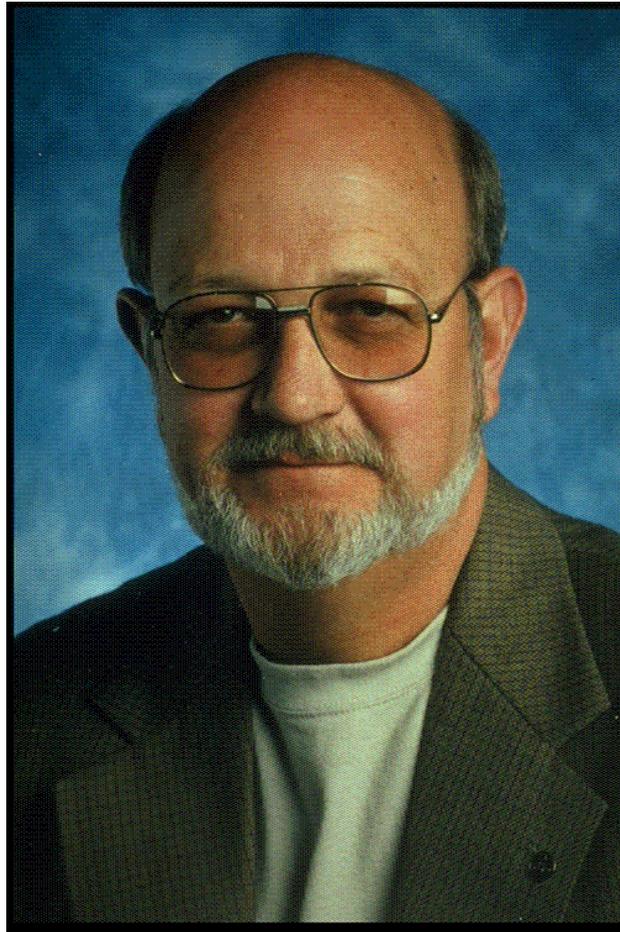
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**FIGURE 48.** Chaise #828, Designed by Darrell G. Lowman, ASFD

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**Product Description**

Available in a left or right arm facing this dramatic chaise features deep tufted arm, radius foot area, and scalloped base. The perfect lounge for casual reading or relaxing it features a very thick seat cushion over a base of eight way hand tied coil springs. The 18" throw pillow is standard. Used in pairs as the photograph shows it reflects a dramatic alternative from the expected sofa and chair.



**FIGURE 49. Darrell Lowman, ASFD**

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### **Designer Biography**

Having been in the industry since the mid sixties, my background is solidly based in viewing design with a manufacturing eye. I have worked on many levels from case goods detail draftsman to Upholstery Development Manager for Drexel Furniture Co. As an upholstery specialist, I have designed products at many price levels from low to high end. Today I still prefer drawing the frame construction myself for most designs. I believe that good design of upholstery begins with the proper frame and “hidden” components not just the surface treatments. Color catches the eye, styling holds the attention, and comfort makes the sale!

After working in staff positions in the corporate world for almost twenty years, I established my company in 1984. My background in casegoods and upholstery led to extensive work with wicker and rattan design. I like to think of myself as a “Transitionalist” always searching for new materials, new methods and new uses for existing materials. This has led to design of several collections of fine outdoor

furniture for major manufacturers. They include use of steel, stainless steel, aluminum, teak, vinyl and resins.

In 1993 I converted to the use of AutoCad for designing and engineering of our products. Coupled with fast internet and other computer gadgets it's now possible to provide fast quality service to clients almost anywhere in the world.

As a member of the American Society of Furniture Designers, I have served as vice president and member of the Board of Directors.

### **Manufacturer Information**

Woodmark was founded in 1964 by Elliott Sherrill Wood, a man whose roots go deep into the Southern furniture industry, and a man who is known by many as "Mr. Furniture." The company was one of the first to specialize and standardize its focus on upholstered chairs, which resulted in product value unequaled in the market place. All unneeded expense, anything that added nothing to the value of the chair, was eliminated. The Company was dedicated totally to the integrity of product, the comfort, quality and scrupulous value of chairs.

As Woodmark continued to grow under Wood's management, he went on to start Stanton-Cooper, (manufacturer of sofas, sofa beds, and loveseats), Dansen Contemporary, (manufacturer of modern and contemporary upholstery), Bradington-Young, (recliners), and several other furniture-related companies. Elliott Wood's sights were always toward fine quality and the upper echelons of taste. He helped raise the taste level of Southern furniture manufacturers, in general, to the enviable level it has now earned. Seventeen individuals who worked for Elliott Wood later became Presidents of furniture companies, including the largest and most important companies in the industry today.

Woodmark continues to manufacture all of the product lines from Wood's different companies; sofas, loveseats, sofa beds, chairs and recliners, all made with sound engineering, fine quality and attention to detail - the same basic principals of product integrity, comfort and quality that were Elliott Wood's Benchmarks in 1964. Seating comfort, visual satisfaction and structural integrity are ultimate goals in the design of all Woodmark products.

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*Trio*

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Winner—Entertainment Centers

**Judges' Comments**

*"Entertaining home entertainment...a blend of crisp contemporary lines, loads of function, fun colors in a versatile functional design."*

**Designer**

Rick Lee, ASFD  
142 Russ Street, # 5, San Francisco, CA 94103  
Tel/Fax (415) 551-0013 / 0012; Email: rick.lee3@worldnet.att.net

**Manufacturer**

Statements, Inc.  
4901 Patata Street, #301, Cudahy, CA 90201; Contact: Robert Luce  
Tel/Fax (323) 562-0456 / 0379; Email: stateofart@worldnet.att.net

**Retail Price**

\$4,995 3-Piece Group



**FIGURE 50. Trio, Designed by Rick Lee, ASFD**

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**Product Description**

The concept of Trio is to create a contemporary low profile entertainment and display for any room in the home.

Trio is a fully mobile design that encompasses the simplicity of today's fashion but has the functionality and beauty of a fine piece of art. Its drawers and doors are all

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**Trio**

cut on 45 degree angles to create a seamless look, and each section has a different depth.

Trio has 3 configurations; the 3 piece complete group, the 2 piece configuration with metal base and component/display, and the 2 piece storage with metal base.

Trio can be used in the center of a room, or the corner of a room. It can be extended for a large T.V. or pushed together for a smaller T.V., and is ideal for the ever popular flat screen T.V.

We have photographed the Trio in several great new colors shown in acrylic polyurethane ideal for the lifestyle customer and also in an architectural white rift oak with a desert bone finish for a more sophisticated formal look.

Trio captures today's movement towards minimalist design trends while hinting at the industrial design elements often found in the finest designs of our times.



**FIGURE 51. Rick Lee, ASFD**

**Manufacturer Information**

Statements is a niche manufacturer of contemporary case goods based in Los Angeles, CA.

The company specializes in products for the bedroom, dining room and living room made to order in an array of acrylic polyurethane colors as well as 16 different stains on Rotary Cut Maple Veneer and Architectural Rift White Oak Veneer.

The company has been in business since the early 90's and has experienced exponential growth.

Owners Robert Luce and Raul Salazar (Luce handles Marketing, G/A; Salazar handles production, product development) have a combined 30 year history in the furniture industry focused in the contemporary market.

The company ships its products to fine independent furniture stores, catalog companies, and showrooms throughout America.

*Manhattan Entertainment Center*

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Finalist—Entertainment Centers

**Designer**

Greg Sheres, ASFD  
Sheres Studio, P. O. Box 2409, Coeur d'Alene, ID 83816  
Tel: (208) 765-0700; Fax (208) 762-4055; Email: sheres@dmi.net

**Manufacturer**

Sheres Studio, P. O. Box 2409, Coeur d'Alene, ID 83816  
Tel: (208) 765-0700; Fax (208) 762-4055; Email: sheres@dmi.net

**Retail Price**

\$4,000



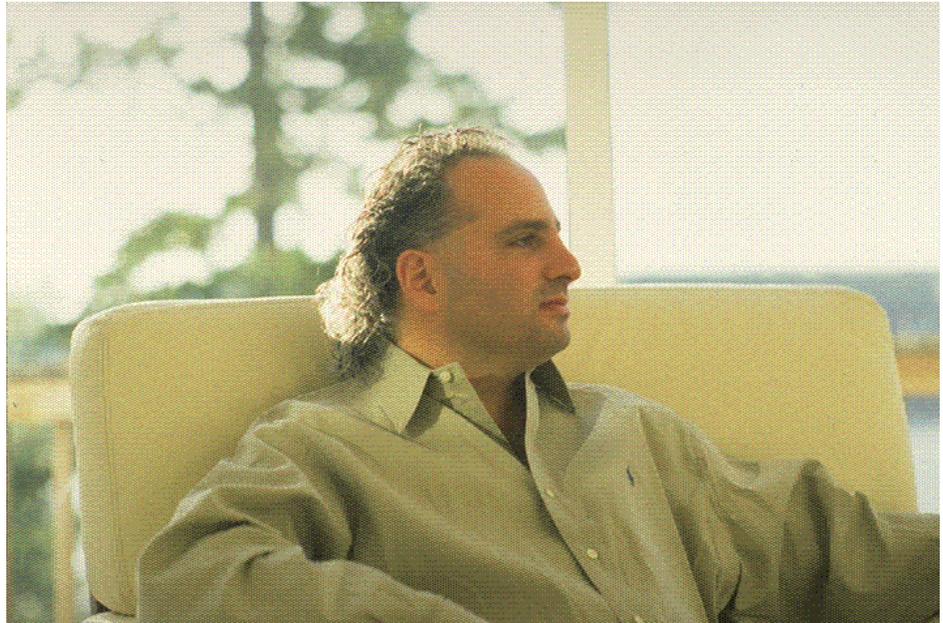
**FIGURE 52. Manhattan Entertainment Center, Designed by Greg Sheres, ASFD**

### **Product Description**

Sculptural entertainment center featuring real wenge veneer and bleached parchment (goatskin) inlays. The four door panels bi-fold and pocket with a special mechanism designed for the piece. This allows the doors to be completely concealed within the cabinet. The interior is veneered in tanganika and features a large tv area, adjustable shelves, and two storage drawers.

The deep-grained wenge veneer has a distinct primitive character, which contrasts well with the clean contemporary form of the piece. The parchment inlay defines a vertical rectangle within the vertical rectangle of the door panel, which make up the horizontal rectangle of the unit. This creates an architectural geometry that is pure and dramatic.

This collection is made by small artisan shops in northern Italy where hand work and details are more important than speed and "corner cutting". The finess of the detailing is visible to anyone making a close inspection of it. The design is a mix of French art-deco/african, American arts and crafts, and a modern (50's?) cleanliness.



**FIGURE 53. Greg Sheres, ASFD**

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### **Designer Biography**

Greg Sheres began his career as a painter and sculptor. A graduate of Columbia University, he studied expressionist painting at the Art Students League of New York. After early success with some unique “art-furniture” pieces, Mr. Sheres went on to design imaginative and refined collections for his own and other companies. He continues to draw on his fine art aesthetic sense to design furniture that is sculptural and finely balanced.

### **Manufacturer Information**

Sheres is known for its pioneering designs and extremely high quality manufacturing. Their own factory in America produces fine stainless steel sculptural furniture. Most of the Sheres line is produced in small artisan shops in northern Italy where quality and traditional skills are more important than mass production

*Bayside*

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Finalist—Entertainment Centers

**Designer**

Joe Miller/Walt Shaw  
Bush Furniture, 12800 University Drive #650, Fort Myers, FL 33907  
Tel/Fax (941) 481-4723 / 8590

**Manufacturer**

Bush Furniture  
One Mason Drive, Jamestown, NY 14702  
Tel/Fax (716) 665-2000 / 2011 Contact: jamiewalsh@bushindustries.com

**Retail Price**

\$549.99



**FIGURE 54. Bayside, Designed by Joe Miller and Walt Shaw**

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**Product Description**

Bush's Bayside Entertainment Center (AV70253) With the genuine appeal of casual elegance, the Bayside Collection by Bush Furniture unites fashion and function to offer today's eclectic home entertainment enthusiasts a unique and affordable furniture solution. Available in an enchanting Antique White finish, Bayside represents an unprecedented value in traditional Cottage styling. The richly detailed entertainment center accommodates most 36" TVs and features pocket doors which recess to reveal home theater/audio compartments; durable 1"

thick shelves; convenient side storage for videos, CDs and video games; and a full-width drawer for increased storage possibilities.



**FIGURE 55. Joe Miller**

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### **Designer Biography**

Joe Miller is the vice president of product design and development for Bush Furniture, where he manages the department and creates furniture designs. Miller has designed RTA furniture for 30 years, working as a consultant at Bush for five years before coming on board in 1992. He grew up in Boston and played guitar in blues and soul bands during the 1960s. Early in his design career, Miller did a project for NASA and Pratt & Whitney Aircraft. Later, he moved from high-tech design to consumer-oriented product design, including RTA furniture. Miller has been a Pinnacle finalist three times and winner once. Miller enjoys boating, fishing and reminiscing by playing guitar.

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**N (nu) Series**

Walt Shaw is the designer of home furnishings for Bush Furniture. Shaw joined Bush in 1996. He is a graduate of North Carolina State University School of Design. Shaw has been a Pinnacle finalist twice. Shaw enjoys boating in Florida, listening to jazz and blues, watching sports and working on interior design.

**Manufacturer Information**

Bush Industries was founded just over 40 years ago by Paul Bush, president and CEO of the company. Today, Bush Industries employs more than 3,500 people worldwide and operates more than four-million-square-feet of manufacturing facilities, corporate offices and warehousing. With its furniture products marketed under Bush Furniture and Bush Business Furniture, it has become the eighth largest furniture manufacturer in the nation, and is one of the most successful makers of quality furniture for both the home and office. New product innovations, technological advancements and quality marketing services contributed to Bush Industries' rank as one of the fastest growing American furniture manufacturers in the 1990s. And its unwavering commitment to excellence extends well into the next millennium and beyond.

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*N (nu) Series*

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Winner—Bedroom

**Judges' Comments**

*"Contemporary design with a softer side. The Bow Bed and the Bedside Table with a combination of wood and glass are outstanding designs."*

**Designer**

John N. Kelly, ASFD  
144 Chambers Street, New York, NY 10007  
Tel. (212) 385-1885; Fax (212) 227-2901; Email: JKFurnDsgn@aol.com

**Manufacturer**

John Kelly Furniture Design, Inc.  
77 Franklin Street, New York, NY 10013  
Tel/Fax: (212) 625-3355 / 9599; Email: JKFurnDsgn@aol.com

**Retail Price**

\$875.00 - \$3,700.00



**FIGURE 56. N (nu) Series, Designed by John N. Kelly, ASFD**

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### **Product Description**

The design department at John Kelly Furniture will introduce more new products than ever before in October 2000 at the International Home Furnishings Market in High Point, North Carolina. Making their debut during this year's fall market are furnishings in each of the following four (4) series produced by John Kelly Furniture:

New from the N (nu) Series Furnishings are: the N (nu) Bow Wardrobe, a bow-front armoire with drawers on the bottom, a hanging rod with adjustable shelves on top, and a glass skylight; the N (nu) Bow Breakfront, a bow-front serving and storage casegood; and the N (nu) Bow Desk, a bow-front desk with glass top, shelves, and pencil drawer bottom. All N (nu) Series Furnishings are made from walnut and detailed with glass surfaces and stainless steel drawer pulls. Three coats of matte lacquer and one coat of finishing wax provide a sturdy, non-toxic finish that penetrates deep into the walnut.

### **Designer Biography**

The great thing about designing furniture is that it is exclusively for humans; and regardless of how much humans evolve, we continue to have pretty basic needs in terms of furnishing the places where we live.....We sleep in beds...We work at desks...We sit in chairs...We eat from table tops...We put our clothes in chests and wardrobes.....Fortunately, I do not think that we will ever evolve to a state where this is different.

When I first began designing furniture while in graduate school a decade ago, I never imagined that what began as a project for school would become my career. I was an architecture student at the University of Pennsylvania, dedicated to exploring the relationship between design and production. My first workshop was located midway between my apartment and the university. I would go to school during the day, and at night I would build things in the shop. All of my design projects for architecture school soon became shop oriented. Eventually, I was studying architecture through furniture, and understanding furniture through architecture.

My early furniture designs were influenced by the arts and crafts movement in America, the Bauhaus movement in Europe, and various modern architects. Namely, I looked to designers like Frank Lloyd Wright, Charles Eames, Gustav Stickley, Greene & Greene, and Le Corbusier. During the first five years, everything that I designed and produced was custom. Regardless of the client or project, what I learned was that all designs begin with an idea. Once you understand the vocabulary for expressing the idea, designing an entire range of furniture becomes a lot like writing a story with different elements and personalities. Individually, each furnishing is just one chapter. Collectively, all of the pieces combine to create a story composed of many characters that depict the idea of the entire range. Over time, the range of furniture may evolve and the characters may change; but each chapter will convey the same meaning and its place in time will remain unchanged.

In the fall of 1996, I began designing the *N (nu) Series Furnishings*. My objective was to reduce each furnishing to just two (2) basic elements, frame and container. By assembling vertical surfaces with frames; bending the containers to form curved planes; and reducing horizontal surfaces to glass panels; an elegant line of furnishings was launched that is a contemporary interpretation of traditional furniture. All *N (nu) Series Furnishings* are made from walnut and detailed with glass tops and shelves, and stainless steel drawer pulls. Three coats of matte lacquer and one coat of finishing wax provide a sturdy, non-toxic finish that penetrates deep into the walnut. This layering of finishes allows the furnishings to develop a natural patina over time through exposure to air and sunlight.

Each *N (nu) Furnishing* is meticulously made by hand from solid cherry, teak, or walnut respectively, one piece at a time by professional craftsmen who are dedicated to the art of furniture making.

*Reflections of the 20th Century*

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Finalist— Bedroom

**Designer**

Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel. (540) 627-2244; Fax (540) 629-4085;  
Email: ghokanson@stanleyfurniture.com

**Manufacturer**

Stanley Furniture  
P. O. Box 30, Stanleystown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

**Retail Price**

\$3,899



**FIGURE 57. Reflections of the 20th Century, Designed by Gary Hokanson**

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**Product Description**

Reflections of the 20<sup>th</sup> Century is furniture that is inspired by the classic elements of contemporary design, these being: A) absence of ornamentation B) interest and richness of materials C) classic scale and proportion D) functional classic pieces.

The asymmetrical drawer chest, with a curved vertical slat door design, illustrates these design elements. The squire's chest, with a double bank of curved drawers, represents the classic scale and proportion of Reflections.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Manufacturer Information**

*Type of Business:* Established in 1924, Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the residential market.

*Product Strategy:* Stanley offers a diversified product line across all major style and product categories. The product mix encompasses collections (bedroom, dining room, accent tables and entertainment units, youth bedroom (Young America®), and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

*Distribution Strategy:* Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

*Production Strategy:* Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes by focusing on identifying and eliminating manufacturing bottlenecks and waste, employing statistical process control, using cellular manufacturing in production of components and improving its relationships with suppliers. This philosophy has

resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

*Production Facilities:* Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

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*Spool Turned Bed*

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Finalist—Bedroom

**Designer**

Catina Waters Roscoe, ASFD  
528 N. Spring Street, Greensboro, NC 27401  
Tel/Fax (336) 275-4443 / 4469; Email: catinadesign@aol.com

**Manufacturer**

K. Highsmith, Inc.  
2931 Youngblood Street, Charlotte, NC 28203  
Tel/Fax: (704) 372-8001 / 1011; #Email: info@khighsmith.com

**Retail Price**

\$1,416 - \$1728 - \$2082 (Twin/Queen/King)



**FIGURE 58. Spool Turned Bed, Designed by Catina Waters Roscoe, ASFD**

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**Product Description**

Our Spool Turned Bed in The Circa 1850 Collection well represents the Nineteenth Century English style category. Although our turnings are most unique, quality craftsmen in this period would have been capable of producing such smooth turnings in their newly mechanized shops. In England in the mid Nineteenth Century, the spool turning was in fact a widely popular design, being produced in many varieties of shapes and sizes. As we have done, using hardwoods with swirly white ash burl veneers successfully on the headboard panel would have shown excellent refinement of technique.

The elegant, simple lines of the headboard are true to the period. We have made it a little taller to accommodate those who seek a quiet moment in the evening to curl up and lean back with extra pillows and a good book.

The nicely shaped wooden side and end rails offer the opportunity to use fewer bed coverings to create a cleaner look.

Our finishing process adds a special feel to the product, giving it an age old authenticity. We create a burnished look in special areas where wear would have occurred over time and a halo effect, avoiding too much contrast and blending the color tones to show an antique quality to complement our antique reproduction design.

**Designer Biography**

Catina Waters Roscoe, a graduate of the University of North Carolina at Greensboro, received her BFA in Fine Art in 1979. She began working in the furniture industry as an illustrator, but as she learned more about furniture aesthetics and construction her interest turned toward the actual product design. In 1995, Catina established her own free-lance furniture design studio, Catina Unlimited Design, Inc.

Creativity and intuitive sensitivity enable Catina to develop new furniture designs that embody a relaxed yet sophisticated feel. Her designs seem to express the image and lifestyle that consumers are looking for. She works closely with clients establishing a strong partnership and enabling her involvement in the design process from concept to finished product. Her careful consideration of materials, finishes and hardware create texture and dimensionality that give her designs a broad appeal. As a result, Catina's designs can be interpreted in many different settings and fit the need of the more eclectic-minded individual.

**Manufacturer Information**

K. Highsmith, Inc., located in Charlotte, NC, has been offering eighteenth and nineteenth century English reproductions to the trade since 1994. Jim and Kathy Highsmith have traveled the world over and studied antiques to facilitate the development of a fantastic variety of unique and exclusive designs. They created a broad range of age-old finishes to achieve the authentic look that time, polishing, sunlight, stains, and usage bring.

Great care is taken to insure that line, proportion and style work well together. Pocket doors, drawers, locks and hinges are both decorative and functional. Dove-tailing, mortise and tenon joints, hand-routed cornices, individually glazed panes of glass, felt-lined drawers, and hand carvings are combined to create a distinctive quality of construction that will last for generations.

Our furniture reflects many classic styles...Some elegant. Some simple. Some casual. All unique.

### *Lamplight Lane*

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Finalist—Bedroom

**Designer**

Tim Annas, ASFD  
Kincaid Furniture Company Inc., P.O. Box 605, Hudson, NC 28638  
Tel/Fax (828) 726-2825 / 8614; Email: tim.annas@kincaidfurniture.com

**Manufacturer**

Kincaid Furniture Company, Inc., P.O. Box 605, Hudson, NC 28638  
Tel/Fax (828) 726-2825 / 8614; Email: tim.annas@kincaidfurniture.com

**Retail Price**

\$3,499 - 4 Piece collection



**FIGURE 59. Lamplight Lane, Designed by Tim Annas, ASFD**

---

**Product Description**

- Constructed of Solid White Pine
- Styling is a combination of Country, Cottage, and European
- Complete collection Bedroom, Dining Room, Occasional, Entertainment, and Home Office
- Thomas Kincaid logo medallion on selected pieces
- Pieces are given names reflecting Thomas Kincaid artwork
- 21 Step finish process
- 10 sheen lacquer, satin finish
- Autumn Gate finish is available on all pieces. This is a medium warm brown finish with extensive hand distressing including dry brush, worn edges, and cow tailing, worm holing, highlighting, hand padding
- Selected pieces are available in Cobblestone Finish, Emerald Isle Finish
- Split turn front post on selected pieces, 5/4 parting rail mortised and tenoned into case
- End panels have beadboard effect
- Kincaid and Thomas Kincaid Home Furnishings logo embossed on drawer side
- Keyhole escutcheons routed in drawer fronts
- Turned foot on selected pieces
- Custom metal with finish to match hardware
- Antique pewter hardware
- Custom design rope moldings
- In keeping with the Thomas Kincaid artwork theme the letter "N" (in tribute to Thomas' wife "Nannette") is hidden in selected pieces

Triple Door Dresser, Drawer Dresser, Bureau, and Merritt Chest, Drawer Chest

Features beadboard end panels, overhanging top drawers, custom design rope molding, split turned posts, Thomas Kincaid logo medallion

Gazebo Mirror

Features 1 1/4" hand beveled mirror, solid pine frame, metal accents inspired by Thomas Kincaid painting "*Hidden Arbor*"

Tilting Bureau Mirror

A 1/4" hand beveled mirror, turned post with carved pineapple finials

Village Armoire

Features pocket doors, split turned posts, beadboard end panels, wrap around base rail, custom designed rope molding, holds most 30" TV's, electrical harness, Thomas Kincaid logo medallion

Meadowood Chest

Split turned posts, beadboard end panels, wrap around base rail, custom designed rope molding, Thomas Kincaid logo medallion

Wardrobe

Features large raised panel doors, beadboard end panels, exaggerated crown molding, split turn post, removable shelves and partitions, clothes rod, will accommodate most 30" TV's, wrap around base molding, Thomas Kinkade logo medallion

Windsor Night Stand

Features beadboard end panels, overhanging top drawers, custom design rope molding, split turned posts, raised panel deep drawer, Thomas Kinkade logo medallion

Everett Chest

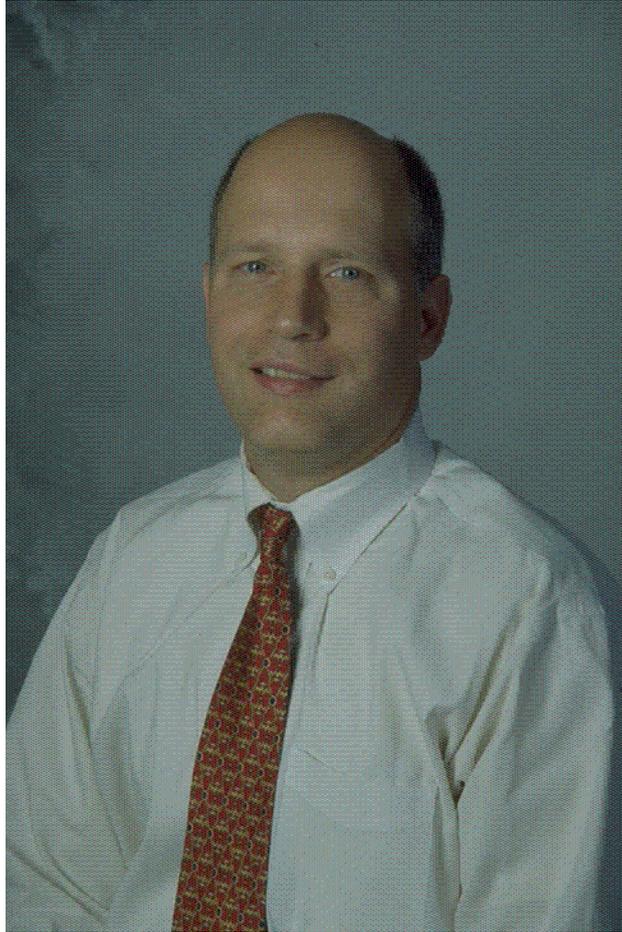
Features beadboard end panels, overhanging top drawers, custom design rope molding, split turned posts, pull-out laminate shelf, Thomas Kinkade logo medallion

Lamplight Bed

Available, full, queen, king, Ca. King, beadboard panels, turned finials, custom rope molding, and matching rail for queen and king

Spring Gate Bed

Available queen, king, Ca. King, 5 1/2" octagonal post, raised panel construction, headboard finials resemble lanterns, metal work inspired from Thomas Kinkade artwork "*Spring Gate*"



**FIGURE 60. Tim Annas, ASFD**

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### **Designer Biography**

Tim's entire career has been in furniture. He has been with Kincaid Furniture Company for 10 years. He is solely responsible for all research and design of the Kincaid collections. From the initial signing of the licensee agreement with Thomas Kinkade, Tim developed furniture in keeping with the feeling created by the homes and gardens Thomas Kinkade paints.

Tim spends any leisure time he may have with his family. He also enjoys fishing and golfing. He and his wife Lori have 3 children and all are very active in their church and school.

### **Manufacturer Information**

Kincaid Furniture was established in 1946. Over fifty years later, employing more than 1,400 workers in five plants, Kincaid is the world's largest manufacturer of

solid wood residential bedroom, dining room, occasional, and entertainment furniture. Taking a leading position in design and style, Kincaid has a broad base of collections that include cherry, pine, oak, maple and ash wood species. Guided by the strong commitment to their heritage and their environment, Kincaid offers style, value, and finely crafted solid American wood products to join the leaders in the home furnishings industry.

Kincaid Furniture Company, Inc., is now part of La-Z-Boy, Inc. which is the third largest manufacturer of furniture in the industry, with annual sales exceeding \$1.3 Billion.

### *Reflections of the 20th Century*

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Winner—Formal Dining

**Judges' Comments**

*"Formal dining without being stuffy, this collection offers the consumer a broad array of pieces at a good value. The design is both elegant and comfortable with an entirely livable finish."*

**Designer**

Gary Hokanson  
1004 Oakwood Court, Martinsville, VA 24112  
Tel. (540) 627-2244; Fax (540) 629-4085;  
Email: ghokanson@stanleyfurniture.com

**Manufacturer**

Stanley Furniture  
P. O. Box 30, Stanleytown, VA 24168  
Tel. (540) 627-2000; Fax (540) 629-4085

**Retail Price**

\$5,495



**FIGURE 61. Reflections of the 20th Century, Designed by Gary Hokanson**

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### **Product Description**

A classic 20<sup>th</sup> Century design, featuring subtle curved fronts, soft radius edges and graceful tapered legs.

Mid century modern and upscale 50's designs are categories that are influencing today's broad array of consumer goods. Signature pieces in the dining room that reflect these elements include the arm chair with its flowing one piece arm and leg design and horizontal slats. The oval leg table with radial veneer match top and sculptured apron illustrates the classic design element of this style.

### **Designer Biography**

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South

Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

### **Manufacturer Information**

*Type of Business:* Established in 1924, Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the residential market.

*Product Strategy:* Stanley offers a diversified product line across all major style and product categories. The product mix encompasses collections (bedroom, dining room, accent tables and entertainment units, youth bedroom (Young America®), and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

*Distribution Strategy:* Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

*Production Strategy:* Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes by focusing on identifying and eliminating manufacturing bottlenecks and waste, employing statistical process control, using cellular manufacturing in production of components and improving its relationships with suppliers. This philosophy has resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

*Production Facilities:* Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

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**French Flair**

*French Flair*

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Finalist—Formal Dining

**Designer**

David M. Daniel, ASFD  
David Daniel Design, 137 Pearson Dr., Morganton, NC 28655  
Tel/Fax (828) 437-5583; Email: dave@hci.net

**Manufacturer**

LEDA Furniture Ltd.  
350 Clayson Road, Toronto, Ontario M9M 2H2, Canada  
Tel/Fax: (416) 745-9588 / 1803; Email leda@on.aibn.com

**Retail Price**

\$538 Side Chair; \$2,150 Dining Table



**FIGURE 62. French Flair, Designed by David M. Daniel, ASFD**

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**Product Description**

French Flair is created with today's scale and Old World opulence in mind.

Everyone dreams of having a chateau in southern France, but for most of us the reality is a large scaled home with a more casual and relaxed lifestyle. French Flair by Leda Furniture brings the fantasy and the reality home.

The startling beauty of Provence has appealed to artists for centuries – Van Gogh, Matisse, Cezanne, Picasso and many others have reveled in the country's simplic-

ity and earthiness, and the sheer joy of the aromas of garlic, herbs and fresh baking bread.

The French Flair dining group offers vibrant choices to capture the exuberant look and feel of country French. Three tables – round with wrought iron base, rectangle and a generous trestle table can be imaginatively combined with any of the three chair styles – casual, elegant or fully upholstered – for a personal and unique look.

For many of the top surfaces in the French Flair group, Canadian manufacturer Leda was able to locate an exclusive source of Canadian limestone. Quarried close to the factory on the Niagara Escarpment, this adds an elegant and authentic look, reflective of the passion for textures and colors prevalent in French design.

The French Flair dining group captures the Gallic attitude of abandon with a varied selection that encourages the eclectic approach to design. A treasured look for today's consumer.

### **Designer Biography**

Graduated from Kendall School of Design in 1968 with major in Furniture Design. Background includes both freelance and staff design positions working primarily in high end casegoods. ASFD Board of Directors, 1996-1998.

### **Manufacturer Information**

LEDA has been manufacturing fine furniture for over 30 years. From a modest beginning in 1967, manufacturing custom made furniture and parts, Lino Confalone has built Leda by gradually adding to the product offering. In 1972 the company moved to the 18,000 square foot facility when occasional, dining room and bedroom furniture were added to the line. In 1981 the company expanded again to a 50,000 square foot facility. The addition of wall units, and award winning home office furniture collections and a home theater offering necessitated yet another expansion to the present 150,000 square foot state-of-the-art factory facility in 1993.

LEDA Furniture's geographic marketing is focused on a global scale with activity occurring in several regions of the world. LEDA is currently dealing with many of the finest retailers across the USA and Canada. LEDA has also developed, and is strengthening, a loyal dealer base, with selected distribution in the Far East, South America, Australia and Europe.

LEDA is the proud recipient of many Ontario Furniture Manufacturing Association TRILLIUM AWARDS for design and manufacturing, as well as GRAND TRILLIUM AWARDS for design/marketing excellence and the Better Homes and Gardens CONSUMER AWARD in England.

LEDA has showrooms located in the following cities:

Toronto, Ontario, at the factory facility, I.H.F.C. #1109 in High Point, North Carolina  
Panama, to serve the South American market

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**Capri**

The company Lino Confalone founded is still focused on a market-driven creative direction, while at the same time maintains the standards of excellence on which he built the business. The tradition is being carried on with his family overseeing the operation and growth of LEDA. The company has been consistently profitable these many years and while many competitors have fallen by the wayside, LEDA has continued to forge strong bonds with their dealer organizations. As we head into a new century prospects for LEDA and their dealers are outstanding.

*Capri*

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Finalist—Formal Dining

**Designer**

James DiPersia, ASFD  
Nicoletti Italia, 200 Lexington Ave, New York, NY 10016  
Tel (212) 889-7474; Fax (212) 689-6463; email: jinn3000@aol.com

**Manufacturer**

Excelsior Designs  
172 New Highway, N. Amityville, Long Island, NY 11701

**Retail Price**

\$7,995 9-Piece Group

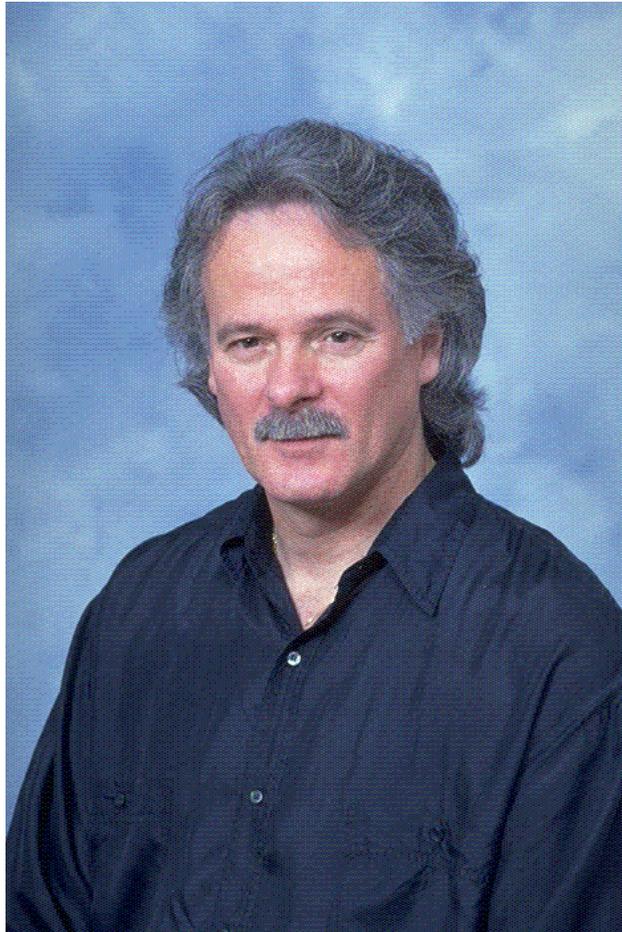


**FIGURE 63. Capri, Designed by James DiPersia, ASFD**

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### **Product Description**

The Capri dining collection is manufactured with that classic Italian craftsmanship and contemporary technology making it an affordable heirloom. The depth of the wood graining selected, cera jera and myrtle burl, is magnified when applied over the curved surfaces of the group. The polyester offers a maintenance free finish and extremely durable surface.



**FIGURE 64. James DiPersia, ASFD**

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### **Designer Biography**

James DiPersia, ASFD is a native New Yorker where he received his degree in art and design. A career was carved out early in his academic years. His father, being a cabinet maker, sparked an early interest in furniture design and manufacture. "You have to conceive it, build it, display it and sell it to understand the psychology of furniture design", said Jimmy. James designs for seven major manufacturers of case goods, upholstery and leather, here in the United States, Canada and Italy. He is the recipient of many design achievement awards including the prestigious Pinnacle. His work is well recognized within the industry. He also enjoys doing large projects for many sports and entertainment personalities.

### **Manufacturer Information**

Excelsior Designs was established in 1983 and is available in fine furniture stores across the country. The product line offers exclusive contemporary and transi-

tional collections most including bedroom, dining room, home office, entertainment, and occasional selections. Each collection is crafted in Italy and features exquisite polished finishes such as “espresso,” “myrtle briar,” and “flame cherry,” and artistic uses of exceptional veneers and inlays including birdseye, burl, and rosewood. The attributes of fine Italian craftsmanship and durable finishes make these collections highly popular with those who seek clean-lined, superior home furnishings.

Retail prices range from approximately \$6,000 to \$9,000 for a bedroom, with individual items beginning at about \$300. Corporate office are located in North Amityville, New York, and the line is supported by an organization of sales representatives across the United States.

### *Archetype*

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Winner—Summer/Casual

**Judges’ Comments**

*“Summer casual in a whole new light. Sophisticated, contemporary and flat out beautiful...the marriage of wood and metal is sublime.”*

**Designer**

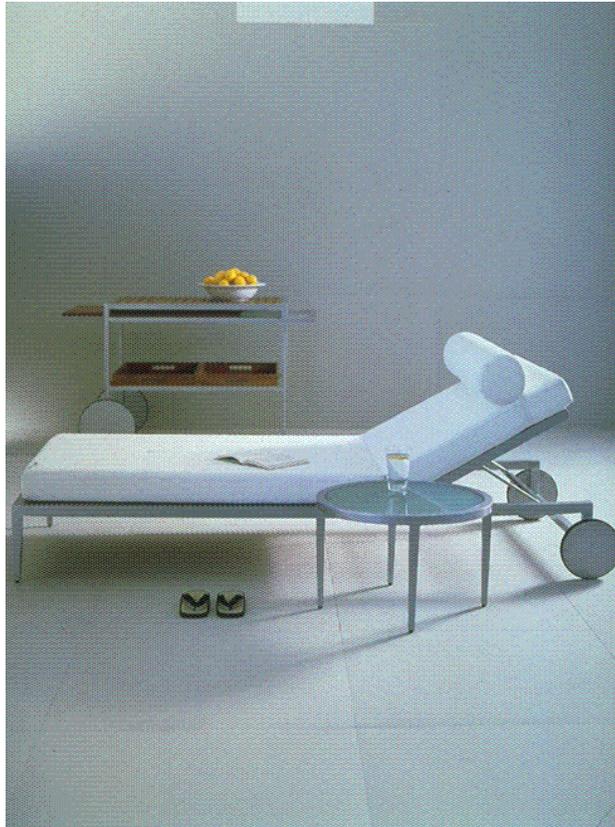
Michael Vanderbyl  
171 Second Street, San Francisco, CA 94105  
Tel/Fax (415) 543-8447/9058 Email: michael@vanderbyl.com

**Manufacturer**

McGuire Furniture Company  
1201 Bryant Street, San Francisco, CA 94103  
Tel/Fax (415) 626-1414

**Retail Price**

\$445- \$4200



**FIGURE 65. Archetype, Designed by Michael Vanderbyl**

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### **Product Description**

To create its first collection available at retail, McGuire Furniture Company turned to internationally recognized designer Michael Vanderbyl for his mastery of combining pure forms with an inspired use of materials. The result is a collection of classic modern designs worthy of any space, outside or inside.

For more than 50 years, the name McGuire has been synonymous with fine furniture to interior designers and architects worldwide. Recognizing a need for sophisticated, high-quality, outdoor furniture, the company created *Archetype for McGuire* as its first retail collection.

“We felt that the time was right to bring this level of quality to retail,” said Sarah Garcia, president of McGuire Furniture Company. “We’re pleased to be working with a designer the caliber of Michael Vanderbyl to create McGuire’s initial entrée into the market.” The collection represents the only McGuire designs available for retail sale.

*Archetype for McGuire* combines the familiar McGuire medium of teak with a new material -- aluminum -- to create 14 unique designs. Choosing this rather industrial material gave Vanderbyl license to an architectural interpretation of traditional outdoor furniture forms. The aluminum is powder-coated with a lustrous platinum finish and designed to be heat resistant -- making the designs at once sophisticated for any decor and practical for outdoor use in any climate.

For inspiration, Vanderbyl turned to his appreciation for mid-century modern design and his lifelong interest in the sea. Recalling the simplicity of teak grates on the decks of sailboats, Vanderbyl created a regimented grid pattern used as the primary design element. The structure and geometry of the teak are married with a delicate yet durable aluminum frame, while the purity of sailcloth is interpreted in the cushions and handsome umbrella.

In addition to the highest quality, solid, plantation-grown teak, the seating is also available with fiber webbing, another inventive material chosen for its durability and comfort. Either in ecru and black, the webbing is executed in a basket weave pattern, reminiscent of Alvar Aalto's famous Scandinavian Modern designs.

The smooth, uninterrupted lines and intelligent scale of each design are evidence of Vanderbyl's genius for proportion and an aesthetic for functional elegance. The versatile collection includes a generous lounge chair and sofa, both with delicate tapered legs, angular arms and simple boxed cushions displaying a quadrant pattern. A square ottoman features a lattice teak top and ample cushion. The square and round cocktail tables and a spot table are paired with either a teak or frosted glass top. The dining, arm and bar chairs mirror the silhouette of the lounge seating and are designed to complement the round and oval dining tables.

The collection also includes two signature pieces. A clean, edited aluminum chaise features tapered front legs, rear wheels and a simple, round head roll. Equally stylish and functional is a sleek, modern serving cart fitted with unique serving features.

In keeping with McGuire's reputation for quality and craftsmanship, great care has been taken to respect the materials chosen for the collection. Each fluid, aluminum form is enhanced by its smooth, lustrous finish, while the teak latticework and accents are handcrafted and hand-finished.

A noted multi-disciplined designer, Vanderbyl says his collection for McGuire is created for both outdoor and indoor use. "We chose materials with an honest integrity and executed them in a manner that complements today's eclectic decor," said Vanderbyl.

Simplicity and scale are clearly the similarities shared by Vanderbyl's acclaimed Archetype Collection for Baker Furniture. *Archetype for McGuire* will be available in the fall of 2000 at fine retail stores throughout the country where Baker Furniture is sold, as well as at the McGuire showroom in San Francisco, select Baker Knapp & Tubbs showrooms and independent McGuire showroom representatives.

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## Archetype

Unique in form, pure in line and precise in execution, *Archetype for McGuire* represents one of the most sophisticated groups for the loggia, garden or terrace. Items this masterfully designed and artfully executed make them ideal for any room of the house.

### Designer Biography

Michael Vanderbyl received a Bachelor of Fine Arts degree in Graphic Design from The California College of Arts and Crafts in 1968. Today he is Dean of the School of Design at his alma mater.

Since being established in San Francisco in 1973, Vanderbyl Design has evolved into a multi-disciplinary firm with expertise in graphics, packaging, signage, interiors, showrooms, retail spaces, furniture, textiles and fashion apparel. A partial client list includes: The American Center for Wine, Food & the Arts, American Institute of Architects, AmericaOne/America's Cup Challenge, Baker Furniture, Bernhardt Furniture Company, The California College of Arts and Crafts, Catellus Development Corporation, The Walt Disney Company, Esprit, HBF, IBM, Keilhauer Industries, Luna Textiles, McGuire Furniture, Mead Paper Company, The Oakland Museum, Polaroid, Port of Oakland, San Francisco Design Center, San Francisco Museum of Modern Art, Simpson Paper Company, Sun Microsystems, The Robert Talbott Company and Teknion Furniture Systems.

Michael Vanderbyl has gained international prominence in the design field as a practitioner, educator, critic and advocate. He has been guest speaker at numerous design conferences including the Stanford Conference on Design and the University of Kentucky's Design on the Edge. Additionally, he has been a visiting instructor at Cranbrook Academy of Art, School of Visual Arts, Art Center College of Design, Kent State University, School of the Art Institute of Chicago, and the Universities of Cincinnati, Kansas and Washington. In 1989 Michael was the recipient of the Joyce C. Hall Distinguished Chair at the Kansas City Art Institute; in 1996 he was bestowed the award of Buckman Professor in Design Education from the University of Minnesota. He was one of I.D. Magazine's "ID Forty" for 1997 and Contract Design distinguished him as one of the "20 Best Interior Designers, 1975-99" in 1999. In 2000, he received the highest honor awarded by the American Institute of Graphic Arts – the AIGA Medal. Michael's work has been exhibited worldwide, including at the Museo Fortuny and as part of the first graphic design exhibition at the San Francisco Museum of Modern Art, "In the Public Eye," which featured Michael and three other designers. He was awarded the "Lifetime Achievement in Product Design" from the Pacific Design Center in 1997 and was featured on the PBS series *The Creative Mind*.

Graphic and interior organizations in over two dozen cities including New York, Chicago, Vancouver, Washington DC, Boston, Philadelphia, Atlanta, Los Angeles and Toronto have invited Michael to address their membership or jury their competitions. He has served as a judge for the Chicago and St. Louis American Institute of Architects (AIA) competitions for interiors and architecture, for the Industrial Designers Society of America's (IDSA) IDEA99 and for these premiere American graphic design competitions: the American Institute of Graphic Arts (AIGA) Communication Graphics Show, Communication Arts' Design Annual, ID

Magazine, the Type Director's Club, the American Center for Design (ACD) 100 Show, and Critique Magazine's The Big Crit.

In 1988, Michael was selected as part of an international panel to judge the National Design Competition of New Zealand and in 1992 was a guest lecturer at Australia's student conference, IDEAS 93. He also chaired the Presidential Jury for the 1992 National Endowment for the Arts Presidential Design Awards for the United States Government. In 1994, Metropolitan Home magazine inducted Michael into their Design 100 Hall of Fame. In 1996 he was the Keynote Speaker at the IIDEX and VIRTU design shows in Toronto, Canada.

In 1987 Michael was elected a member of the Alliance Graphique Internationale (AGI), an international graphic design organization based in Zurich. In addition to serving on the National Board of Directors of the National AIGA in 1984-86 and again in 1996-99, he was also a member of the AIGA Education Committee and is a founding member of the AIGA San Francisco Chapter. At the San Francisco Museum of Modern Art, Michael holds a position on the Design Advisory Board and the Accessions Committee. He has also served as a member of the Editorial Advisory Board for Interiors Magazine. The United States Information Agency invited Michael to act as consultant on "Design USA: A Cultural Exchange Exhibition with the USSR."

Printed work by Vanderbyl has gained recognition in every major design competition in the United States and Europe. His work is part of the permanent collections of the Cooper Hewitt Museum (Smithsonian Institution), the Library of Congress, the San Francisco Museum of Modern Art, and the museum Die Neue Sammlung in Munich. His showroom designs have received five Big I Awards from Interiors Magazine and have won both AIA and American Institute of Interior Designers (ASID) competitions. His designs of the Teknion showrooms in Chicago won the NeoCon 1997 and 1999 IIDA Showroom Competition's "Grand Award" and his design of the Robert Talbott, Inc. retail store in New York won the 1996 Monsanto DOC Award. Michael's 1986 Cambridge chair design for HBF and his 1992 Harlequin lamp design for Boyd Lighting both earned an Institute of Business Designers (IBD) award. His Archetype lamp for Boyd Lighting won the "Best New Product" award at NeoCon 1997. Time Magazine selected Michael's line of Esprit home textiles for its "Best of '87" Design Issue and Michael and his sheet collection for Esprit were featured on the Today Show.

Vanderbyl Design has appeared in numerous books including *Seven Graphic Designers* (published in Japan in conjunction with Takenobu Igarashi), *Pacific Wave* (a catalog for an exhibition of California design opening in Venice, Italy), *Graphic Style* (a design survey by Steven Heller and Seymour Chwast), *First Choice* (an international design compilation by Australian Ken Cato) and both *Graphis Design Annuals* and *Graphis Poster Annuals*.

Michael's work has appeared internationally in the periodicals *Abitare* (Italy), *Creation* (Japan), *Direction* (UK), *Idea* (Japan), *Novum Gerbrauchsgraphik* (Germany), *Schoeks* (Belgium), *TipoGrafica* (Argentina), *Design World* (Australia) and *British House & Garden*. In the United States, numerous magazines and newspapers from a number of disciplines frequently feature his work including *Print*, *Graphis*,

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**Veneman Weave**

House Beautiful, Communication Arts, ID, AIGA Annuals, Interiors, Interior Design, Design Issues, Metropolitan Home, Metropolis and The New York Times. Graphis (November/December 1992), Interiors (February 1993) and Design World – The International Journal of Design (1994), have highlighted Michael's work with cover stories and in December 1999 Interiors and Sources presented a feature story and overview of Michael's work. Additional articles have appeared in Time Magazine (June 1987), Fortune (February 16, 1998), and Smart Money (March 1998).

**Manufacturer Information**

To connoisseurs of fine furniture, the name McGuire is synonymous with style and elegance. For over 50 years, McGuire Furniture Company of San Francisco has built a reputation for design and quality as gracious and lasting as the furniture it makes. The company's mission is to lend pleasure and permanence to contemporary living by creating functional art of lasting value, backed by exceptional service. McGuire is internationally known for creating high-end designer furniture of rattan, woven peel, teak, bamboo, Oriental hardwoods, metal and aluminum. The company was founded in 1948 in San Francisco by John and Elinor McGuire with the notion that the natural strength and beauty of rattan coupled with classic designs could move this furniture from the sun porch to the living room. Today, McGuire furniture is not only found in living and dining rooms, but in corporate board rooms, five-star resorts and hotels, elegant restaurants, luxurious yachts and private clubs throughout the world.

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*Veneman Weave*

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Finalist—Summer/Casual

**Designer**

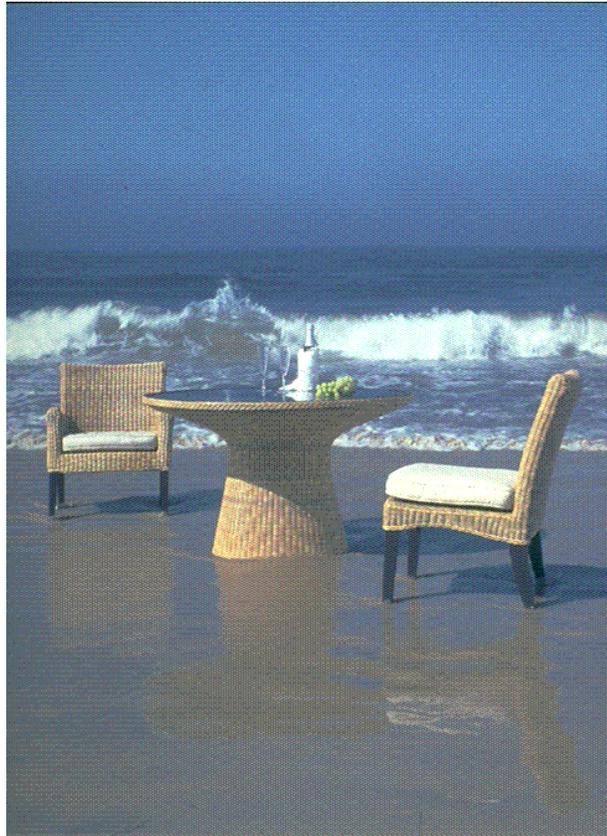
Thayer Hopkins  
500 Montgomery Street, San Francisco, CA 94111  
Tel/Fax (415) 434-0302 / 2409

**Manufacturer**

Veneman Collections  
5 Marconi, Irvine, CA 92618  
Tel/Fax (949) 829-5045; Fax (877) 654-7002  
Contact: Andrea Loukin, Tel. (718) 230-8032; Email: andrea.loukin@erols.com

**Retail Price**

\$600 Arm Chair

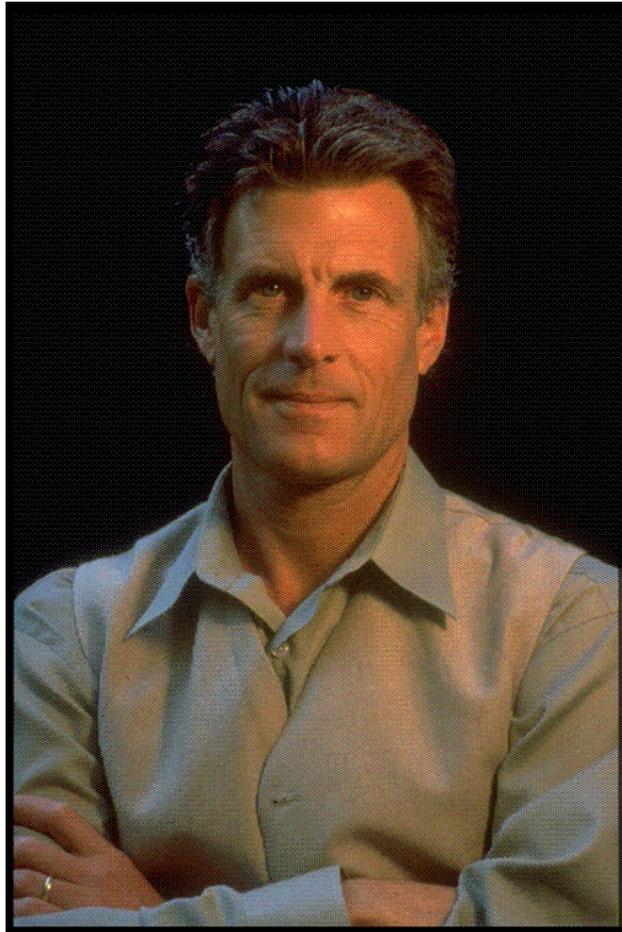


**FIGURE 66. Veneman Weave, Designed by Thayer Hopkins**

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### **Product Descriptions**

Veneman Weave is a collection of classic modern American seating and tables woven of Hularo, an all-weather resin, woven over aluminum frames to provide an extremely durable product that looks as if it is woven out of wicker. Hularo, made in France, has a natural striae effect that makes it hard to tell apart, visually, from the natural wicker (which can't be used outdoors). The interior frames are made of welded extruded powder coated aluminum. Veneman Weave collection includes dining chairs, with and without arms, a lounge chair with ottoman, and a loveseat and sofa. Characterized by thick, sculpted and substantial woven frames, the seating is padded with soft cushioning and set up on cast aluminum feet or legs to bring the comfort level of the living room into an uncovered garden. A dining, cocktail and side table are also offered.



**FIGURE 67. Thayer Hopkins**

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### **Designer Biography**

For Spring 2000, Veneman Collections has added a new designer to its portfolio of talent. Thayer Hopkins, a San Francisco architect, has over 20 years' experience in a wide variety of disciplines, from architecture to commercial and residential interiors and furniture design. Prior to forming his own architecture practice nine years ago, Hopkins worked for Fee Munson Ebert. A design consultant to The Wicker Works for many years, he created The Hopkins Rope Collection in 1993. His work has been included in *Architectural Digest*, *Interior Design*, *House Beautiful* and, most recently, The Hopkins Rope Collection was seen in the January 2000 issue of *House & Garden* in a house designed by Bill Ingram. Thayer Hopkins was profiled by Carol Soucek King in her book, "Furniture: Architects and Designers Originals," and his work appears in "Outdoor Rooms" by Julie D. Taylor.

For this market, Hopkins has created Veneman Weave, a collection of classic modern American seating made out of a resin that looks like wicker, but withstands the elements. The lounge seating, characterized by thick, sculpted and substantial woven frames padded with soft cushioning and set up on cast aluminum feet, brings the comfort level of the living room into an uncovered garden. There are also dining and side chairs built for comfortable outdoor entertaining. In keeping with Veneman's global theme, these American designs are being made in China out of a resin wicker from France.

"Woven resin has come a long way," says Hopkins about the material selected for this program. "Recent developments in multi-coloration of resin has given it a look that makes it hard to tell from natural reed—except that you can use it commercially and residentially both indoors and outdoors."

Veneman, leading the trend towards outdoor living that is as comfortable and sophisticated as indoor living, asked Hopkins to create this line of furniture that could be used both places. "Back in the early days," says Hopkins referring to his work for The Wicker Works, "we were taking outdoor materials, such as wicker and rattan, and moving them indoors. Now, working with Veneman, it is the reverse. We are taking the comfort and design sophistication that we have become accustomed to in indoor furnishings and moving them outside." This phenomenon, he believes, is due partly to design and lifestyle trends (a greater interest in gardening as an escape from our fast paced lives) and partly to new technologies and synthetics that permit greater design freedom and availability of a broader materials palette suited to exterior climates.

### **Manufacturer Information**

Veneman was founded twenty-five years ago by Richard Veneman to produce institutional outdoor seating for restaurants and hotels. Veneman has always produced sand-cast aluminum outdoor furniture. Their Westminster foundry in Southern California remains one of the only places left in North America that can still hand cast aluminum in the traditional artisan manner. Each piece is made one at a time by packing wet green sand around a mold, taking out the mold and pouring molten metal into the shaped sand. Because there is no automation in the production process, Veneman seating and tables are very adaptable to custom orders.

In August of 1998, Veneman was bought by Tropitone specifically to expand the purchaser's reach to the high end of the outdoor residential market (For the record, Tropitone had previously owned and sold Veneman.) John Aves, who has written several books about interior designers and their projects and owned a marketing and public relations firm, was hired as the managing director. His mandate was to expand sales to high-end furniture stores and interior designers through new distribution and product development. Veneman has hired several designers to create new product including design consultants, Larry Laslo, John Caldwell and, most recently, Thayer Hopkins. Veneman intends to hold on to its historic roots as a manufacturer of cast aluminum furniture, but to introduce additional natural materials into the mix in order to diversify the Veneman look, including this new resin wicker that composes Veneman Weave.

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Ocean

*Ocean*

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Finalist—Summer/Casual

**Designer**

Richard Frinier, ASFD  
Design Resource, 140 Pine Avenue, Third Floor, Long Beach, CA 90802  
Tel/Fax (562) 624-4144 / 2460 Email: rf@designresource.net

**Manufacturer**

Brown Jordan  
9860 Gidley Street, El Monte, CA 91730  
Tel (626) 443-8971; Fax (626) 575-0126  
Rob Ginn, CEO Email: rg@brownjordan.usa.com

**Retail Price**

\$1,199.00



**FIGURE 68. Ocean, Designed by Richard Frinier, ASFD**

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**Product Description**

Brown Jordan reinvents the classic steamer chaise for a new century of romantic travelers. Like the original weatherproof ship deck recliner, Ocean is made of plantation-grown teak from the Island of Java - the perfect wood for full-time exposure. Its hand-waxed finish produces a low-sheen luster, soft-hand and golden hue; left to age naturally, the color will patina to a soft grey finish. Ocean is a geometric study of thick and thin lines. Tapered contours fascinate the eye and conform to the body at rest. The adjustable back of the chaise extends into a concave

arch and widens to a contoured head rest. Ocean's artistic arms curve forward into a skillfully carved spiral volute detail. Ocean's front legs, accented with a distinctive S-shape, widen at the foot while the rear legs arch and flare to provide both strength and a characteristic profile. Nickel-finished hardware serves to complete the design's nautical theme.

### **Designer Biography**

Richard Frinier is a twenty-five year veteran designer in the home furnishings industry. He has been affiliated with the Brown Jordan furniture company since 1981 serving as the company's chief designer and creative director of its product design division. In 1995, Frinier assumed the responsibility of designing for Brown Jordan's sister company, Casual Living Worldwide, developing original designs for its six individual furniture brands sold through specialty and mass market channels of distribution. Each year, he has created furniture designs for these companies that are not only designed to market but capture the market in terms of style and sales. Additionally, Frinier designs for a select group of international clientele, which serves to further inspire his body of work.

Frinier's designs are best known for their structurally-pure forms and clean lines and span from modern to contemporary to classic to traditional and transitional. His thorough understanding and execution of the design process, quest for new materials and technologies, travels throughout the world, and passion for his work continue to inspire and shape his strong and successful design career.

### **Manufacturer Information**

Brown Jordan is the leading designer, manufacturer and marketer of luxury leisure furnishings today.

Since 1945, Brown Jordan has designed furniture that transcends time and liberates the senses. In the early years, renowned furniture designers Bob Brown, Carol Williams and Hall Bradley all imagined and created sought after furnishings available today through Brown Jordan.

In 1981, Richard Frinier joined this legacy of designers, renewing the Company's vision with a contemporary generation of original designs. Since then, Frinier's modern and transitional design contributions to the Company have been expansive and possess the unmistakable look that is Brown Jordan.

A master at identifying unique uses of materials and technologies, the Brown Jordan Company capitalizes on today's International Style by consistently introducing new collections year after year.

The Brown Jordan collections represent a culmination of aesthetic and reductive design methods merged with superior construction -- a powerful combination yielding collectible furnishings that last. Decades of experience, weighted with unique, custom finishing techniques, afford the luxurious look and value-added consciousness of Brown Jordan.

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## K2 Series Furnishings

In 2001, Brown Jordan pays homage to its independent and innovative heritage. Brown Jordan continues to rely on its strong ability to create compelling furniture designs with vision, innovation, expertise and spirit.

### *K2 Series Furnishings*

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Finalist—Summer/Casual

**Designer**

John N. Kelly, ASFD  
144 Chambers Street, New York, NJ 10007  
Tel. (212) 385-1885; Fax (212) 227-2901; Email JKFurnDsgn@aol.com

**Manufacturer**

John Kelly Furniture Design, Inc.  
77 Franklin Street, New York, NY 10013  
Tel/Fax (212) 625-3355 / 9599; Email JKFurnDsgn@aol.com

**Retail Price**

\$335.00 - \$2,000.00



**FIGURE 69. K2 Series Furnishings, Designed by John N. Kelly, ASFD**

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### **Product Description**

New from the *K2 Series Furnishings* this year are: the *K2 Porch Swing*, a legless, hanging version of our *K2 Garden Settee* big enough for three children or two adults. All *K2 Series Furnishings* are made from solid teak and accented with brass caps and fasteners,

and copper tubing. Each furnishing is sanded and purposely left unfinished allowing the copper tubing to patina green, and the teak to weather gray naturally, over time through exposure to the sun, wind, and rain. Removable cushions made of Sunbrella fabric are available upon request.

### **Designer Biography**

The great thing about designing furniture is that it is exclusively for humans; and regardless of how much humans evolve, we continue to have pretty basic needs in terms of furnishing the places where we live.....We sleep in beds...We work at desks...We sit in chairs...We eat from table tops...We put our clothes in chests and wardrobes.....Fortunately, I do not think that we will ever evolve to a state where this is different.

When I first began designing furniture while in graduate school a decade ago, I never imagined that what began as a project for school would become my career. I was an architecture student at the University of Pennsylvania, dedicated to exploring the relationship between design and production. My first workshop was located midway between my apartment and the university. I would go to school during the day, and at night I would build things in the shop. All of my design projects for architecture school soon became shop oriented. Eventually, I was studying architecture through furniture, and understanding furniture through architecture.

My early furniture designs were influenced by the arts and crafts movement in America, the Bauhaus movement in Europe, and various modern architects. Namely, I looked to designers like Frank Lloyd Wright, Charles Eames, Gustav Stickley, Greene & Greene, and Le Corbusier. During the first five years, everything that I designed and produced was custom. Regardless of the client or project, what I learned was that all designs begin with an idea. Once you understand the vocabulary for expressing the idea, designing an entire range of furniture becomes a lot like writing a story with different elements and personalities. Individually, each furnishing is just one chapter. Collectively, all of the pieces combine to create a story composed of many characters that depict the idea of the entire range. Over time, the range of furniture may evolve and the characters may change; but each chapter will convey the same meaning and it's place in time will remain unchanged.

In the fall of 1994, I began designing the *K2 Series Furnishings*. My objective was to reduce each furnishing to just two (2) basic elements, frame and surface. By screwing wooden slats together to assemble surfaces, and then inserting these surfaces into folding frames, a versatile line of outdoor furnishings was created that is compact, and will allow wind and rain to flow through its construction. All *K2 Series Furnishings* are made from solid teak and accented with brass caps and fasteners, and copper tubing. Each furnishing is sanded and purposely left unfinished allowing the copper tubing to patina green, and the teak to weather gray naturally, over time through exposure to the sun, wind, and rain. Removable cushions made of Sunbrella fabric are available upon request.

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**San Francisco Bar Stool**

Each K2 is meticulously made by hand from solid cherry, teak, or walnut respectively, one piece at a time by professional craftsmen who are dedicated to the art of furniture making.

*San Francisco Bar Stool*

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Finalist—Summer/Casual Furniture

**Designer**

Philip Behrens, ASFD  
Natura Design, 645 Bethany Church Road, Winston-Salem, NC 27107  
Tel/Fax (336) 769-4732 /4732; Email: pbehrens@naturadesign.com

**Manufacturer**

Rockwood Casual Furniture  
1273 North Service d.e. Unit 2, Oakville, Ontario, L6H 1A7, Canada  
Tel. (800) 668-4076; Fax (905) 338-2857

**Retail Price**

\$845.00



**FIGURE 70. San Francisco Bar Stool, Designed by Philip Behrens, ASFD**

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### **Product Description**

The San Francisco Bar Stool is constructed primarily out of teak with some structural elements out of stainless steel. It's intended use is as a bar stool and high dining. It fits equally well into a commercial setting as well as a home by the pool or bar.

The interplay of various cross sections with strong vertical lines, tempered with converging arcs gives the high rigid bar stool a light and smooth flowing elegance. the warmth of wood with the strength of steel.

It is part of a larger collection.



**FIGURE 71. Philip Behrens, ASFD**

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### **Designer Biography**

Philip Behrens, BS Mechanical Engineering, learned industrial wood working in Germany while apprenticing with a high end residential furniture manufacturer. Upon returning to the states worked briefly as a machine room supervisor before returning to product development / product design at a mid to high end office furniture manufacturer.

In 1995 he founded Natura Design Inc., a furniture design studio.

### **Manufacturer Information**

Rockwood Casual Furniture, based in Oakville Ontario, Canada is a family run company dedicated to designing and manufacturing the finest quality teak furniture, while respecting the environment and the people who build each piece. The furniture is crafted using timeless techniques including mortise and tenon joinery

and the finest materials available today: Heartwood teak, environmentally safe glues and solid brass fittings.

Rockwood sources and manufactures the furniture in Indonesia. The first Indonesian plantations were founded in the 1800s, making them some of the oldest teak farms in the world.

## *Gramercy*

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Winner—Major Collections

**Judges' Comments**

*"This collection simply WORKS-- awesome looks and great contemporary styling. The three-seat banquet chair is a wonderful option adding both flexibility and delight to this thoughtful collection."*

**Designer**

Steve Worthman  
106 Parkland Street, Morganton, NC 28655  
Tel/Fax: (828) 439-8500

**Manufacturer**

Hickory White  
856 7th Avenue SE, Hickory, NC 28602  
Tel/Fax: (828) 322-8624 / 3942

**Retail Price**

\$4,798 Panel Bed; \$4,198 Round Dining Table; \$3,298 Bookcase Table



**FIGURE 72. Gramercy, Designed by Steve Worthman**

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#### **Manufacturer Information**

Hickory White, a highly respected maker of furniture of exquisite quality, traces its legacy to the founding of White Furniture Company of Mebane, NC in 1881. Its merger with Hickory Manufacturing Company, founded in Hickory, NC in 1902, created a new company named Hickory White in 1988. These were joined by upholstery manufacturer KayLyn to form Hickory White Upholstery.

The many strengths of these individual companies complement each other to make up one of the broadest and most complete assortments of upper end furniture for the entire home--bedroom, dining room, occasional and upholstery.



**FIGURE 73. Steve Worthman**

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*Grand Vista*

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Finalist—Major Collections

**Designer**

Berry & Clark Design Associates, ASFD  
100 Main Avenue NW, Ste 500, Hickory, N.C. 28601  
Tel/Fax (828) 327-4648 / 6896; Email: bcda@sandtech.net

**Manufacturer**

Hickory Chair  
37 9th Street Place, SE, Hickory, NC 28601  
Tel/Fax (828) 328-1801 / 8954; website: www.hickorychair.com

**Retail Price**

High End



**FIGURE 74. Grand Vista, Designed by Berry & Clark Design Associates, ASFD**

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### **Product Description**

Grand Vista is Hickory Chair's grand vision of North American country casual furniture. A story of scale, finish, form, history, function, and construction. The genesis of this collection was based on our desire to expand our casual country offerings while also addressing market trends of scale. The designs can really be segmented into three historic influences; Spanish Colonial, French Canadian, and Franco-Germanic-Germanic (Alsatian). You might say that this collection begins with Christopher Columbus' discovery of New Spain" (America).

The principal ethnic and religious culture influencing the development of North American country furniture could be broken into six distinct segments; Spanish colonial, French Canadian, Dutch Colonial, Pennsylvania, German, Norwegian American. and New England Colonial (reference *Antique Country Furniture of North America* by John G. Shea). So you might say that we have earned from the first movements with plenty more to "discover"" for the future.

Furniture of the very early periods generally consisted of simple tables, chairs, chests were very common and then Armories in the late 17th C. Most of the good stuff was made for churches with more crude furnishing left for the home. Our collection really draws upon some of the more crude simple elements of early furniture and then evolves into some more refined influences.

Specific influences have been found' from our friends at Horse of a Different color antique shop in San Antonio, the chateau's of Canada, through a special relationship with the Museum of New Mexico in Santa Fe (particularly the Palace of Governors and the Museum of International Folk Art), and through our own wanderings and dreams.

Grand Vista is Grand in:

- Scale-moderate to large for today's roomscales.
- Form/Design/history-authentic elements and forms derived from historical reference are interpreted in understandable, livable and comfortable designs.
- Finish-freely distressed with antiquating techniques beginning at the first step. Low sheen, waxed top coats with warm luster.
- Function-items have true function, with stress placed on multi-functionality.
- Construction-primarily of Alder solids with some veneered panels (we have chosen to veneer some end panels, etc. Some compliment upholstered designs are in cherry (think Texas sofa).
- Potential-to grow your business thorough increased retail presence (think new distribution!) in a grand scheme.



**FIGURE 75. Berry & Clark Design Associates, ASFD**

### **Designer Biography**

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary education and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with Associates, Tim Lehman, and Keith Binns, ASFD, their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combination of wood, steel, brass, glass, marble and upholstery. The abilities of Berry and Clark Design Associates to focus on design creativity geared toward a manufactures capabilities has resulted in positive, long-term working relationships as “team members” with their clients.

### **Manufacturer Information**

Celebrating nearly a century as America’s premier producer of fine traditional furniture, Hickory Chair of North Carolina looks to the future with an expanded vision of design for the modern home. Widening cultural inspiration and collaborations with prestigious designers have joined core partnerships with private collections and preservationist institutions to give the company a fresh profile on classic style, with the broadest product offering in its history.

Hickory Chair was founded in 1910 as the Surry Chair Company in Elkin, North Carolina, and moved to Hickory, North Carolina under its present name in 1911. Following its early motto, “Chairs made a little better than seems necessary”, the company earned an enduring reputation for manufacturing high quality traditional furniture balancing the aesthetic integrity of heirloom designs with the durability and economy of contemporary studio production.

As exemplified by collections such as the James River series, a signature line of 18th century reproductions launched in 1941 and inspired by Virginia’s James River plantations, the company has always drawn heavily upon authentic historical furniture. Over the last 50 years, specialties have grown to include all types of classic upholstery, 18th and 19th century English and American mahogany, American country, and a range of French and other European country styles.

In 1998, Hickory Chair introduced the Mark Hampton Collection, one of the first widely available furniture portfolios created by a prominent interior designer. That collection, still vital and growing over a decade later under the helm of Hampton’s daughter, Alexa, comprises an elegant mix of 18th and 19th century items and spans designs from the Victorian and Regency periods as well as the colonial West Indies. Partnerships with historic institutions such as Mount Vernon (1993) and the Winterthur Country Estate (1999), ensure Hickory Chair’s continued status as a leading producer of classic American furniture. And, the James River Series, now in its sixth decade, remains the country’s oldest and most successful line of period reproduction furniture.

Additions to the Hickory Chair family such as The French Collection (1989), San Marino (1997) and Grand Vista (1999) have branched into varied other design traditions, from the pastoral charm of Provence to the Old World grace of Tuscany and the rustic, frontier style of America's early French and Spanish settlers. These lines, together with comprehensive upholstery and leather programs, have energized Hickory Chair's traditional base and met contemporary market demands for a more relaxed, overscale, and eclectic furniture schemes.

With the infusion of new, young talents including Alexa Hampton and Thomas O'Brien of Aero Studios, Hickory Chair continues to evolve and welcome new influences. A highlight of this progression is the October 1999 debut collection by O'Brien, whose versatile mix of sleek modernism, neoclassical American, and unusual European antiques brings Hickory Chair decidedly into the context of 20th century design.

Unifying these diverse offerings, the company remains dedicated to a consummate level of craftsmanship and product excellence. Skilled artisan work of a level rarely matched in the production furniture industry reflects the original commitment to value Hickory Chair upholds in every piece it manufactures, earning the company a loyal following in markets around the world. Internally as well, a sense of loyalty is fostered, with many employees representing second and third generations of families at Hickory Chair. The continuity balances the company's dynamic growth, and anchors the brand in a tangible heritage. For Hickory Chair poised at the threshold of the coming century, "tradition" is no longer solely a visual style, but rather a description of an entire product ethic - a guarantee of lasting quality in function as well as form.

### *Horizons by Ethan Allen*

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Finalist—Major Collections

**Designers**

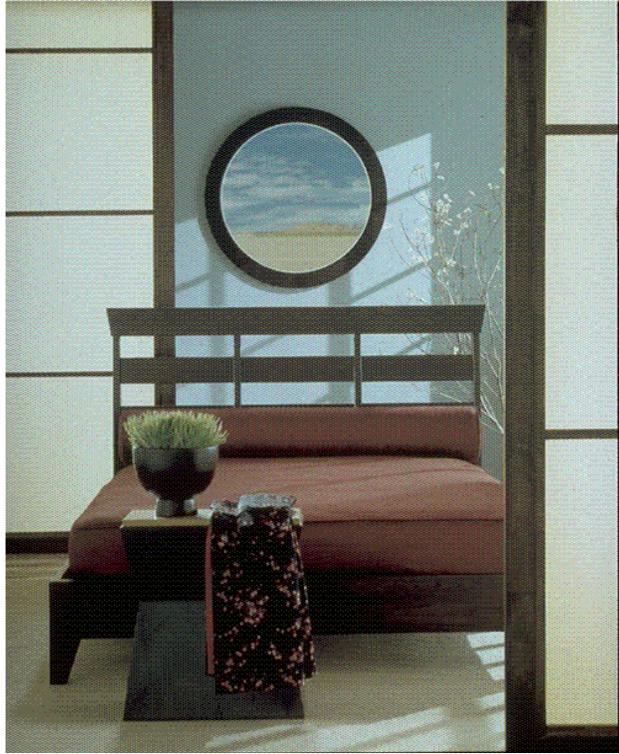
Phillip Stone, Irving Sabo, Craig Stout  
Ethan Allen Interiors, Inc.  
Ethan Allen Drive, Danbury, CT 06811  
Tel/Fax: (203) 743-8542 / 8214

**Manufacturer**

Ethan Allen Interiors, Inc.  
Ethan Allen Drive, Danbury, CT 06811  
Tel. (203) 743-8575; Fax (203) 743-8214; Email: jlogan@ethanalleninc.com

**Retail Price**

\$899 Q. Slat Bed; \$449 Round Coffee Table; \$1399 Dining Table



**FIGURE 76. Horizons By Ethan Allen, Designed by Philip Stone, Irving Sabo, and Craig Stout**

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### **Product Description**

The Horizons by Ethan Allen Collection is our newest design expression for consumers whose lives reflect their personal sense of style. The overall look is contemporary with a relaxed elegance and textural quality achieved through the use of distinctly grained solid ash and ash veneers, contributing to the casual and livable feeling of the collection. The mix of styling elements ranges from the geometry of modernism to clean classical inspirations, and the undercurrents of angular shapes permeate the collection.

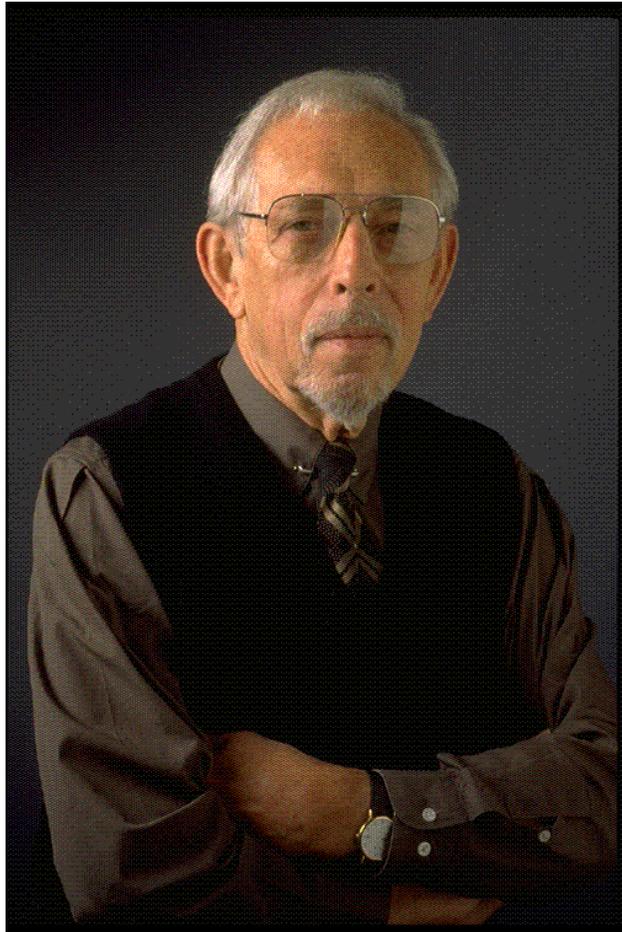
Clean lines, geometric shapes, dramatic angles and bold proportions establish the design theme, and a choice of two distinct finishes fuse with each piece to establish the true character of the collection.

There is a strong trend in dark colors throughout European and American contemporary design and we are pleased to offer a rich dark brown finish (Canyon) with a semi-gloss sheen that accentuates the textural quality of the ash hardwood. This finish exudes a casual elegance and combines beautifully with light backdrops and natural textural woven fabrics.

A second equally important finish (Sand) has a totally different attitude and its color may be described as a sandy taupe that's light yet not golden in tone. This coloration is formulated to mute the distinct grain of ash, which contributes to the softened satin look of the finish. Both finishes are trimmed with simple yet elegant drawer and door handles, in an aged pewter color and the geometric shape of a soft arch. While distinctly different in appearance, the two finish tones work together beautifully in the same interior space.

The collection's clean styling and textural quality provides a foundation for endless lighting and complementing accent pieces. The accent programs developed to support this exciting new collection provides a diverse range of options from nickel tones to slick ceramics and glass surfaces coupled with textural natural woven materials that encourage unique and personal expressions of style.

The Horizons Collection continues the evolution of innovative product introductions reflecting current trends and design direction targeted towards style-conscious consumers.



**FIGURE 77. Irving Sabo**

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**FIGURE 78. Craig Stout**

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#### **Manufacturer Information**

At Ethan Allen, we're dedicated to providing consumers with superior home furnishings at affordable prices. We support our innovative Classic and Casual indoor and outdoor furnishings with a commitment to friendly service that reaches beyond the expected. These factors uniquely position us as a dominant national force in the fragmented home furnishings marketplace, and that's why today "Everyone's at home with Ethan Allen."

Since 1932, Ethan Allen has been devoted to helping consumers create beautiful, comfortable homes. As a total home furnishings resource, we offer everything consumers need to furnish a home. Over the past decade, we've expanded our product lines across two basic style categories: Casual, appealing to today's more relaxed lifestyles, and Classic, for those desiring more traditional furnishings. Recently, we've introduced Horizons by Ethan Allen and EA Elements, collections

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**Coronado**

that reflect a contemporary, casual lifestyle and targets a younger consumer with an appealing price point.

Our unique structure, with a strong, dedicated retail network of over 300 stores, has allowed us to manage the design, manufacturing and delivery of our products. With more than 5,000 experienced craftspeople in 20 plants and 3 saw mills, Ethan Allen continues to manufacture the majority of its products in America. Balancing the timeless quality of hand-craftsmanship with the efficiency of New-Age technology, we're dedicated to maintaining high-quality standards at the best possible values.

Today, over 10,000 people from sales managers to interior designers are associated with Ethan Allen. While their professions differ, they share a unified goal of making the Ethan Allen products and shopping experience exceptional.

From craftsmanship to on-line marketing, our commitment to excellence is at the heart of everything we do. As we begin the 21st century, Ethan Allen remains dedicated to its 68-year old reputation for exceptional quality and attentive service. It's what sets us apart, and it's another reason why "Everyone's at home with Ethan Allen."

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*Coronado*

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Finalist—Major Collections

**Designers**

McDaniel & Coley Inc., ASFD  
116 South Sterling Street, Suite 204; Morganton, NC 28655  
Tel. (828) 433-8486; Fax (828) 430-7612; Email: mci@hci.net

**Manufacturer**

Bernhardt Furniture Company  
P. O. Box 740, Lenoir, NC 28645  
Tel. (828) 758-9811; Fax (828) 754-0321

**Retail Price**

\$1,531 (average)



**FIGURE 79. Coronado, Designed by McDaniel & Coley, ASFD**

### **Product Description**

Coronado embellishes the designs of the old Southwest with traditional elements borrowed from the shores of the Mediterranean. Crafted with hardwood solids, knotty oak veneers and finished to a distressed sun-bleached look. Many of the elements of this collection were interpreted directly from Historic Houses, Buildings and Missions of the Southwest.

Noteworthy features include planked tops, molded frame drawer fronts, and elaborately carved motifs. Hand painted cases, cast metal, wrought iron, stone tops and silver hardware provide the finishing touch.

### **Designer Biography**

McDaniel & Coley, Inc. is a freelance furniture design firm operating out of Morganton, North Carolina since 1996. They have designed bedroom, dining room, occasional, and upholstered furniture. The firm has a commitment to outstanding design, education and community service. Both McDaniel and Coley hold BFA degrees in furniture design from Kendall College of Art & Design, and are members of ASFD.

### **Manufacturer Information**

Bernhardt Furniture Company is a family-owned furniture business operating nine plants in western North Carolina. In operation since 1889, Bernhardt produces quality wood furniture for bedroom, dining room and living room and a broad

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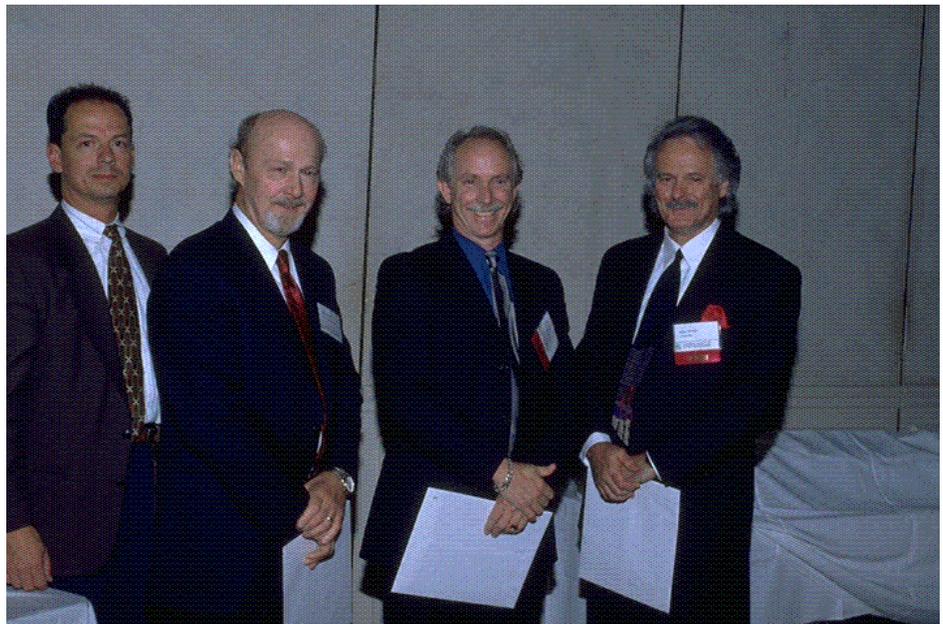
**Coronado**

line of custom-built upholstered furniture in both contemporary and classic traditional styles.

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## *Photographs of the 2000 Pinnacle Award Ceremony*

The photographs in this chapter were taken at the award ceremony at the High Point Country Club, Friday night, October 20, 2000. They are organized in this chapter according to the order of presentation at the event.



**FIGURE 80. Occasional Finalists, Carl Schauble, ASFD President, Gary Hokanson, Dave Clark, ASFD, and James DiPersia, ASFD**



**FIGURE 81. Occasional Winner James DiPersia, ASFD receives the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 82. Carl Schauble, ASFD President, presents the Pinnacle to Gary Hokanson, winner, Juvenile Furniture**

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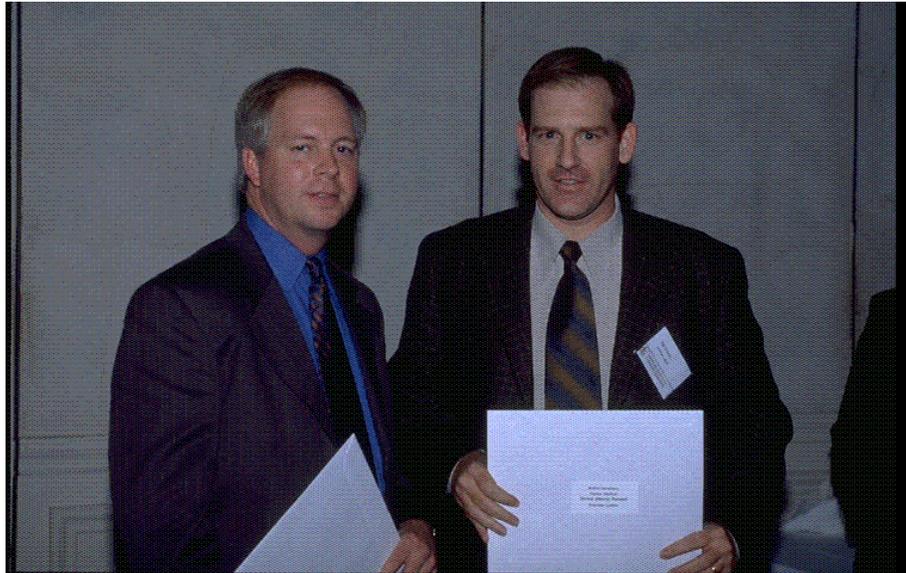
**FIGURE 83. Carl Schauble, ASFD President with Casual Dining Finalists Fred Puksta, ASFD, Nicholas Vardaro, Helmsley, Inc. (for Vincenzo Vardaro), Richard Frinier, ASFD**

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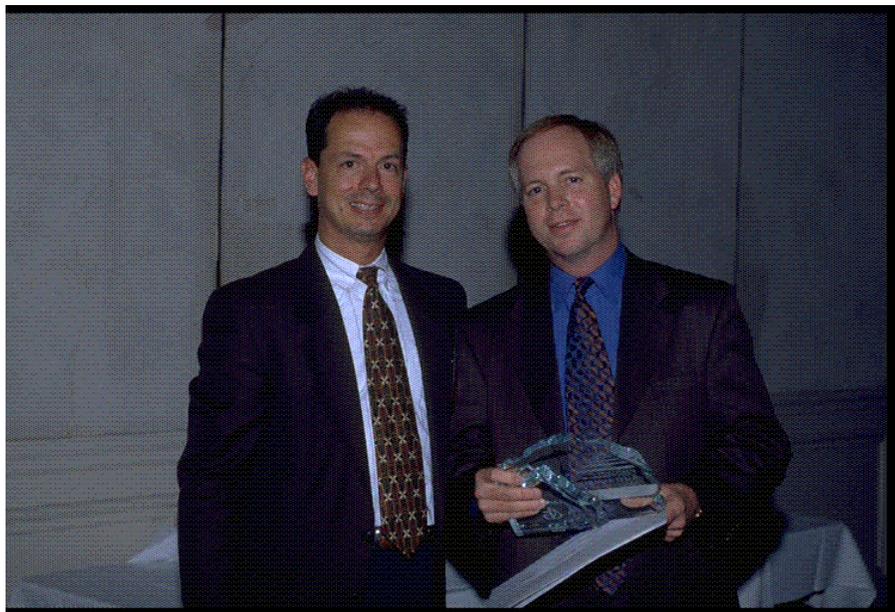
**FIGURE 84. Casual Dining winner Fred Puksta, ASFD receives the pinnacle award from Carl Schauble, ASFD President**

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**FIGURE 85. Motion Upholstery Finalists Jack Lewis, ASFD and Bob Duncan, American Leather (for Enrico (Henry) Panceri)**

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**FIGURE 86. Jack Lewis, ASFD receives the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 87. Accessories Finalists Roland Alix, Woody Shop International (for Anne Mette Larsen/Josten Gunderson/Svein Miller), Michael Friedes, ASFD and Carol Canner**

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**FIGURE 88. Accessories winner Roland Alix, Woody Shop International receives the Pinnacle from Carl Schauble, ASFD President for Anne Mette Larsen/Josten Gunderson/Svein Miller**

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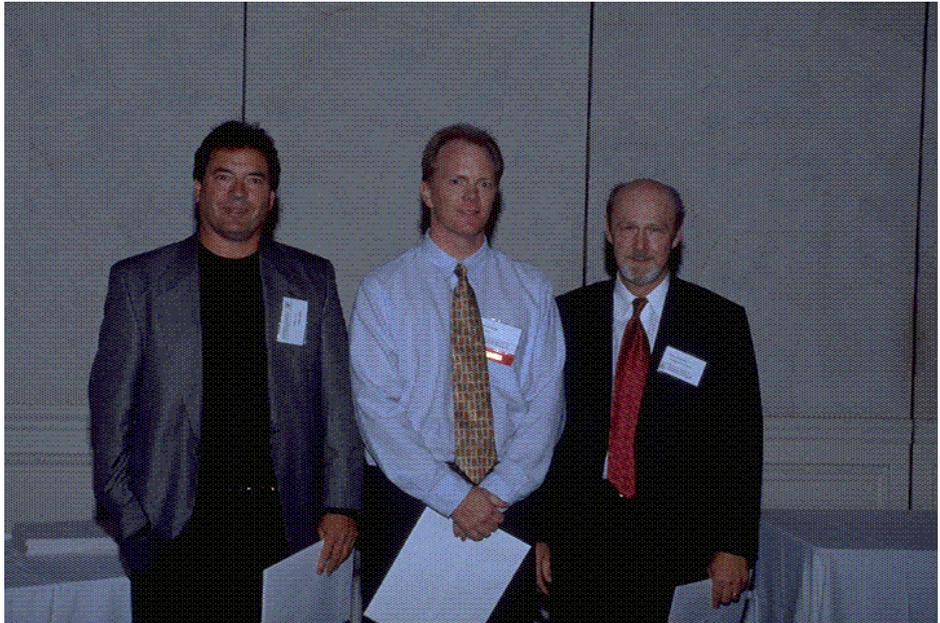
**FIGURE 89. Lighting Finalists Jeffrey Jensen, ASFD, Mark McDowell, ASFD, Scott M. Coogan, and Craig Stout (for Alfonso Fontal)**

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**FIGURE 90. Lighting Winner Craig Stout (for Alfonso Fontal) receives the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 91. Home Office Finalists Walt Shaw, Drew Maple, ASFD, and Gary Hokanson**

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**FIGURE 92. Home Office Winner Gary Hokanson receives the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 93. Stationary Upholstery Finalists Greg Sheres, ASFD, Allan Palecek, Darrell G. Lowman, ASFD, Bob Duncan, American Leather (for Jena Hall), and Bruce Ward**

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**FIGURE 94. Stationary Upholstery winner Bruce Ward accepts the Pinnacle from Carl Schauble, ASFD President**

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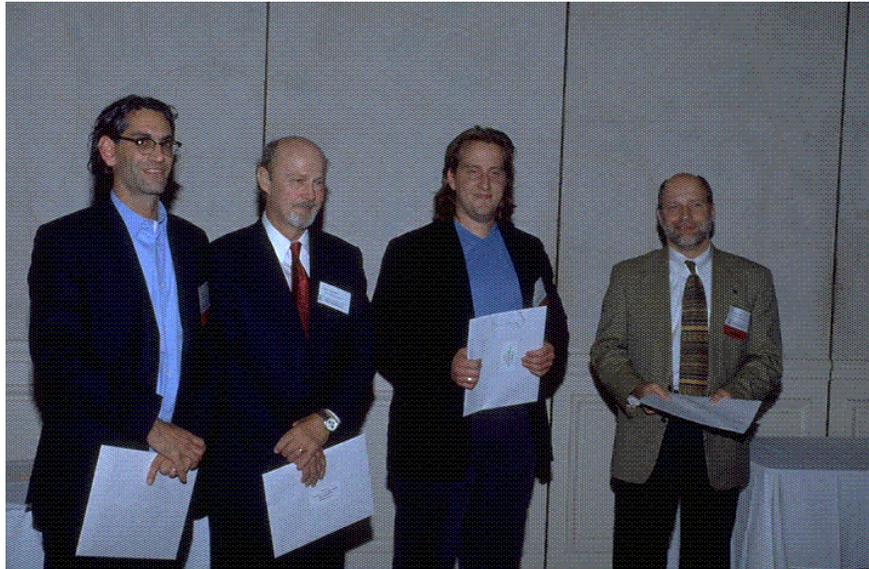
**FIGURE 95. Entertainment Center Finalists Greg Sheres, ASFD, Walt Shaw, and Julia Luce, Statements Inc. (for Rick Lee, ASFD)**

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**FIGURE 96. Entertainment Center Winner Julia Luce, Statements Inc. (for Rick Lee, ASFD) accepts the Pinnacle from Carl Schauble, ASFD President**

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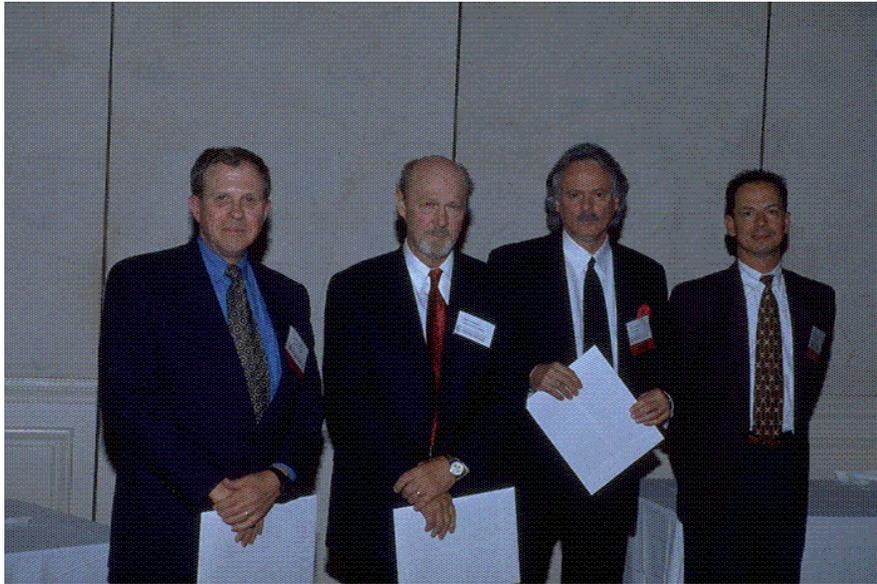
**FIGURE 97. Bedroom Finalists John N. Kelly, ASFD, Gary Hokanson, Joe Gilbert, ASFD, Catina Unlimited Design (for Catina Waters Roscoe, ASFD), and Tim Annas, ASFD**

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**FIGURE 98. Bedroom Winner John N. Kelly, ASFD accepts the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 99. Formal Dining Finalists David M. Daniel, ASFD, Gary Hokanson, and James DiPersia, ASFD**

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**FIGURE 100. Formal Dining Winner Gary Hokanson accepts the Pinnacle Award from Carl Schauble, ASFD President**

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**FIGURE 101. Summer/Casual Finalists Phillip Behrens, ASFD, John N. Kelly, ASFD, Donald Miller, McGuire Furniture Company (for Michael Vanderbyl), Mark Gore, Veneman Collections (for Thayer Hopkins), and Richard Frinier, ASFD**

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**FIGURE 102. Summer/Casual Winner Donald Miller, McGuire Furniture Company (for Michael Vanderbyl) accepts the Pinnacle from Carl Schauble, ASFD President**

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**FIGURE 103. Major Collections Finalists Thomas McDaniel, ASFD, Scott Coley, ASFD, Dave Clark, ASFD, Craig Stout, and Steve Worthman**

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**FIGURE 104. Major Collections Winner Steve Worthman accepts the Pinnacle Award from Carl Schauble, ASFD President**

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