



*ASFD Pinnacle™
Design
Achievement
Awards*

*See Page 3 for
summary for
consumer press!*

2001 Press Book

Use this book for background on ASFD Pinnacle Design Achievement Award winners and finalists.

Use the PhotoCD images on this disk for high-resolution images to illustrate your stories.

AMERICAN SOCIETY OF FURNITURE DESIGNERS

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Guide to The 2001 Pinnacle Award Winners

A Summary for the Consumer Press

This guide, covering the 2001 Pinnacle Design Awards, offers home furnishings writers, reporters and editors a summary covering the latest style trends in the home furnishings industry. Produced by the American Society of Furniture Designers, this compendium of information on the Pinnacle Awards covers furniture and accessories that have been singled out for their creativity, aesthetic appeal and retail value.

Since 1996 the ASFD Pinnacle Awards program has looked at hundreds of entries each year to find the very best that the commercial furniture industry has to offer.

This is what truly makes the Pinnacle Awards program so important to American consumers. These aren't design collection pieces or one-of-a-kind creations that the typical shopper could never hope to own. These are everyday production pieces – furniture and accessories that are readily available in any neighborhood furniture store.

That's the strong foundation of the Pinnacle Design Award. It recognizes 15 separate categories of finely crafted furniture and accessories that happen to be mass produced.

Strong Showing in 2001

This year, while there was a slight drop in entries, there was no drop in quality. There was, however, distinctly more innovation in the designs that were presented. This was true for traditional as well as contemporary styled items.

More of our entries were submitted by individual designers than by manufacturers. This reflects, no doubt, a bit of "cutting back" on the part of furniture producers. It's reasonable to expect that designers, when less constrained by manufacturer choices, will submit products that are blessed by innovation.

For the first time, occasional furniture was divided into two categories – Tables and Storage. Finalists in both of these categories demonstrated considerable creativity; the juxtaposition of materials and finishes suggests some new directions in process. It would appear that both occasional categories have broken away from following upholstery into some new and yet unfettered direction. Watch this category in years to come for more exciting developments.

Juvenile furniture had fewer entries this year than in years past. While of higher quality, the entries continued looks made popular in previous years. Children's lives will hopefully be much cheerier if this furniture is any signal.

Casual Dining furniture showed a preponderance of metal instead of wood. This may reflect the impact of low-priced imported wood furniture on the market. In response, metal furniture designers and manufacturers have been forced to innovate to remain competitive.

The Formal Dining category showed a slight trend toward more contemporary styled products with touches of Biedermeier. We'll have to watch to see if this tendency continues in years to come.

Leather Popularity Grows

A new category, Leather Upholstery, was added this year to recognize the popularity of these products. With consumers buying both casual traditional and contemporary leather upholstered furniture, there appears to be more excitement in the sleek modern European influences, even those with a slightly retro feel. Ultra-simple clean lines and two-tone leather are features of this year's standout winner – the "Matinee" by Vladimir Kagan, ASFD for American Leather.

In Stationary Upholstery, a strong movement was shown toward transitional contemporary and casual traditional entries. This is bringing about a blending of styles and cleaner lines.

For Motion Upholstery, although there is a growing emphasis on cleaner, more elegant looks, the majority of consumers still demand comfortable, casual contemporary styles that translate easily into either fabric or leather offerings. This was indicative of this year's entries and finalists. The challenge to these designers and manufacturers is to offer consumers novel motion upholstery functions at a reasonable price.

Function Rules

Entries in the Accessories category showed a wide variety of designs from very functional contemporary to more traditional glass. Functionality, not exotic craftsmanship, was the mark of this year's accessories winners. The Lighting category also was characterized by great variety combined with considerable innovation.

The number of Home Office entries was somewhat disappointing, but originality was still found in several of the finalists. Home Entertainment followed this same pattern – finalists showed uniform high quality of design across the spectrum from traditional to contemporary styles.

Summer/Casual furniture offered a large assortment of high-quality designs in metal and wicker. The winner in this category reflected a distinct market emphasis in the widespread

appearance of wicker. No less creative than teak or metal, wicker offers great design creativity for Asian imports. As a result, more style is available at lower prices.

In Bedroom, Canadian companies produced three out of the four finalists. As always, the Canadian entries were characterized by novel approaches with an Old World sensibility.

Traditional and transitional wood and upholstered furniture were given more weight than contemporary in the Major Collections category. The standout design in this category was the elegant "Matilda Bay" collection by Century Furniture, which successfully combined fabrics, leather and wood.

All of this award-winning furniture, much of which is just starting to be shown in retail stores across the country, is profiled in this CD and the enclosed Pictorial Index. Some, if not all, of the furniture products covered are certain to be of interest to your readers.

A Home Furnishings Reservoir

The information included in this package can help you prepare an overview of the Pinnacle Award winners or can serve as an invaluable resource as you develop stories on specific furniture categories. Additionally, we would be happy to work with you to further develop ideas you may have for additional stories.

While we can't predict the nuances of style that will characterize next year's entries, we are certain that the trend toward innovative designs will continue. Past experiences have shown that as the economy recovers from a recession, design is always emphasized.

We look forward to an exciting year.

Karl D. Felperin, ASFD

2001 Pinnacle Chairman

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AMERICAN SOCIETY OF FURNITURE DESIGNERS

October 20, 2001

To the Home Furnishings Industry and Press:

The American Society of Furniture Designers presented the 2001 Pinnacle Awards on the evening of October 19. The celebration was held at the main banquet facility of the International Home Furnishings Center in High Point.

The Pinnacle Awards recognize the noteworthy achievements of both designers and manufacturers. These manufacturers and their designers are striving to bring the best products to market at a wide range of price points and styles. Awards are made in all home furnishings categories from lighting and accessories to major collections, fifteen categories in all.

Commercial success is not simply a matter of having a competitive price, good service or even brand recognition. Top competitors in any category of home furnishings must have these just to exist. With all of these factors being essentially equal among the top contenders it is product design that clinches the sale in the store. Before you can get the customer to spend her money, you have to win her heart. Good design is not just a matter of good looks, or a new twist on an old style. Good design works to get the best appeal for the cost. It can enhance the impression of quality. It can reassure the customer that her emotional attraction is also a wise choice.

The Pinnacle award judges are among the most respected in the field of home furnishings reporting, merchandising and education. We thank all of them for their insight. We also thank all who submitted entries. It shows that they recognize the importance of good design. They will be winners in the market place.

This CD press release contains the pictures and stories of these excellent products and the people who created them.

Roger Schneeman, ASFD President

Credits

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Master of Ceremonies & Powerpoint Presentation for the Sixth Annual Pinnacle Awards Ceremony: Ivan Saul Cutler, Furniture Industry Analyst, 1817 Tennyson Court, Greensboro, NC 27410; Tel. 336.288.8889; Fax: 336.288.1560; Email: coo-tee@prodigy.net

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Pinnacle Award Statue Design: James DiPersia, ASFD; Nicoletti Italia, 200 Lexington Avenue, NY, NY 10016; Tel. 212.889.7474; Fax 212.689.6463

Pinnacle Award Statue Manufacturer: Carolina Glassmasters, 1 Andrew Pearson Drive, Mt. Airy, NC 27030 Tel. 888.786.1800; Fax 336.786.1810; Contact: Jay Morphis, Sales

Pinnacle Awards Certificates/CD Illustration: Arto Szabo, ASFD; Arto Szabo Associates, 309 Round Hill Road, Greenwich, CT 06831; Tel. 203.661.2505; Fax 203.629.2978; Email: aszabo2@home.com

Pinnacle Awards Ceremony Photographs: Collett Photography, 260 Haley Lane, Thomasville, NC 27360; Tel. 336.476.6034.

Product Photographs: Supplied by designer or manufacturer

Designer Photographs: Supplied by designer or manufacturer

Product Descriptions and Designer Bios: Supplied by designer or manufacturer

Picture Index: Karl D. Felperin and Frances Ngai, Felperin Design Associates

CD/Press Book Preparation: Karl D. Felperin, ASFD; Felperin Design Associates,

About the 2001 Pinnacle Design Achievement Awards

This chapter contains the objectives and history of the Pinnacle Awards program, the 2001 categories, judging and sponsors. The category sponsors are listed, along with the judges, and the award ceremony is described. Details of the 15 winners include the designer, manufacturer, category and winning design.

Objectives

The Pinnacle Design Achievement awards were created in April 1995 by the Board of Directors of the ASFD to promote better design quality and encourage the recognition of furniture designers within the retail home furnishings industry. As such the awards are intended to celebrate designs that are produced in large numbers for sale to customers through retail stores.

The Pinnacle awards are open worldwide to any designer or manufacturer. Membership in ASFD is not a requirement for entry.

For the 2001 awards, eligible products had to be, (1) generally available to the public in retail stores; (2) in current production; and (3) introduced after October 1998 and before September 2001. Craft-produced or one-of-a-kind products were not eligible. Products must have been exhibited at a major retail furniture market **or** be available in at least 20 retail stores in the United States.

Criteria for Judging

In accordance with the objectives of the awards as stated above, the designs were to be judged according to the following criteria:

- The extent to which the design represents value to the consumer at its suggested price point by combining visual appearance and function
- The extent to which the design makes the best use of available materials and production technology, and
- The extent to which the design incorporates the needs of the retail furniture consumer

It is important to note that the primary criteria for the judging is fulfilling the needs and tastes of the retail consumer. The judges were instructed to make their selection on the basis of perceived design value for the price point indicated.

Categories

For 2001 there were 15 categories for products. These were: Occasional Tables, Occasional Storage, Juvenile Furniture, Casual Dining, Motion Upholstery, Leather Upholstery, Stationary Upholstery, Accessories, Lighting, Home Office, Home Entertainment, Bedroom Furniture, Formal Dining, Summer/Casual, and Major Collections. Sufficient entries were received to make awards in all of 15 categories.

Judging

The deadline for submission was August 31, 2001. A total of 138 entries were received. Judging took place on Thursday, September 6, at High Point University. The judges selected 51 finalists in the 15 categories. While the list of finalists was immediately released to the press, the winners were not notified until the award ceremony on October 19.

All finalists were notified immediately after nomination, and were requested to send either 35 mm slides or digital files from their product photographs, together corresponding portraits of the designers and a brief description of the manufacturer and product. This information is presented later in this book.

Pinnacle Award Category Sponsors

Several organizations generously contributed \$500 per category to help underwrite the cost of the Pinnacle Award program for 2001. The organizations and the categories sponsored were:

Appalachian Hardwood Manufacturers, Inc.
P. O. Box 427, High Point, NC 27261, Tel. 336.885.8315, Fax 336.886.8865
Email: ahmi@northstate.net
www.appalachianwood.com
Contact: Mark Barford, Executive V.P.

Casual Living
P.O. Box 2754, High Point, NC 27261; Tel. 336.605.1118; Fax 336.605.1158;
Email: ctsmith@cahners.com; Website: www.casualiving.com Contact:
Cheminne Taylor-Smith, Editor-in-Chief

FurnitureStyle
Vance Publishing Corp., 400 Knightsbridge Parkway, Lincolnshire, IL 60069
Tel. 847.634.2600; Fax 847.634.4379; Website: www.vancepublishing.com Contact: Julie Smith, Editor-in-Chief

Hafele America Company
3901 Cheyenne Drive, Archdale, NC 27263

Pinnacle Award Category Sponsors

Tel. (800) 423-3531; Fax 336.431.3831; Website: www.hafele.com Contact: Philip Martin, Product/Marketing Director

Hickory Springs Mfg. Company
P.O. Box 128, Hickory, N.C. 28603; Tel. 828.328.2201; Fax 828.324.4893; Email: sug@hickorysprings.com; Website: www.hickorysprings.com Contact: Dwayne Welch, Sales Manager

Home Lighting & Accessories
Doctorow Communications, Inc., 1011 Clifton Avenue, Clifton, New Jersey 07013 Tel. 973.779.1600; Fax 973.779.3242; Website: www.homelighting.com Contact: Linda Longo, Editor-in-Chief

Laminating Materials Association
16 Lawrence Street, Hillsdale, NJ 07642;
Tel. 201.664.2700; Fax 201.666.5665; Website: www.lma.org Contact: George Carter, Executive Director

Leggett & Platt, Inc.
P.O. Box 757, No 1 Leggett Road, Carthage, MO 64836; Tel. 417.358.8131; Fax 417.358.6667; Website: www.leggett.com Contact: Larry Fruge, V.P., Marketing

Elmo Leather
24 Kilmer Road, Edison, NJ 08818; Tel. 732.777.7800; Fax 732.777.7373; website: www.elmoleather.com; Contact: Timothy Head, V.P. Sales

StyleLife Designs
P.O. Box 7812, Greensboro, NC 27417; Tel. 336.299.9568; Fax 336.854.5571; francesma@stylelifedesigns.com; Website: www.stylelifedesigns.com; Contact: Ken Leung, President

The October Company
P.O. Box 71, 51 Ferry Street, Easthampton, MA 01027; Tel. 800.628.9346; Fax 413.527.0091; Email: thompson@octobercompany.com Contact: Jim Thompson, V.P. Marketing

Valspar
1823 English Street, High Point, NC 27261, Tel. 336.802.4755; Fax 336.802.4711; Website: www.valspar.com; Contact: Mike Hodges, Intl. Sales/Marketing Manager

Weyerhaeuser
7604 Boeing Drive, P.O. Box 35199, Greensboro, NC 27425; Tel. 877.506.4080; Fax 336.668.4302; Contact: Mr. Gary Janelle, National Sales Mgr., Email: gary.janelle@weyerhaeuser.com

Judges

The judges and their affiliations were as follows:

Dr. Richard R. Bennington, Prof. of Business & Dir. Home Furnishings Program,
High Point University

Lee Buchanan, Editor, *InFurniture*

Gary James, Editor-in-Chief, *Soho Today*.

Robert L. Ficks, Jr., Director, Home Furnishings Council

Ellen Gefen, President, Gefen Productions and Majec, Inc.

Jackie C. Hirschhaut, Vice President, Public Relations, AFMA

Larry Chilton, Corporate Buyer and Merchandise Mgr., Wood Armfield Co.

Carolyn Gomez, Vice President of Merchandising, Mastercraft Interiors, Ltd.

Max Shangle, Professor, Design Studies, Kendall College of Art and Design

Julie M. Smith, Editor, *Furniture Style*

Tony Wilkerson, Sr. Vice President Marketing, Havertys Furniture

Cheminne Taylor-Smith, Editor-in-Chief, *Casual Living*.

2000 Pinnacle Award Ceremony

The 2001 Pinnacle award dinner and ceremony was held at the Top of the Market, in High Point, NC, on Friday, October 19, during the October International Home Furnishings Market. The evening began with a cocktail reception at 6:00 pm, with dinner following at 7:00. The award ceremony and presentations began at 8:00.

The Pinnacle Sponsor or special presenter announced all the finalists for the category, with each finalist accepting recognition as his or her name was called, and a slide of their product shown. The winners were announced and awarded the glass Pinnacle. All finalists including winners received a certificate acknowledging their design.

2001 Pinnacle Winners

TABLE 1. 2001 Pinnacle Award Winners

Designer(s)	Manufacturer	Category	Product
Gayle Zalduondo, ASFD and Andrew Kelly	URBANUS	Occasional Tables	Celeste
Rick Berry, ASFD	Design Institute America, Inc.	Occasional Storage	Generic Buffet
Michael D. Warren, ASFD	Stanley Furniture Company, Inc.	Juvenile	Garden Party
John W. Caldwell, ASFD	Kessler Industries	Casual Dining	Tribeca
Gary Hokanson	Stanley Furniture Company, Inc.	Formal Dining	South Beach
Alan Friedman, ASFD	Benchcraft	Motion Upholstery	Spinner
Joseph Ruggiero	Norwalk Furniture Corp.	Stationary Upholstery	boulevard
Vladimir Kagan, ASFD	American Leather	Leather Upholstery	Matinee
Madeline and Robert Longstreet	Longstreet Collection, Ltd.	Accessories	Tropical Palm & Leaf
Robert Ho	The Holmes Group	Lighting	Contemporary Touch Lamp
Drew Maple, ASFD	O'Sullivan Industries	Home Office	Skyline
Dave Clark, ASFD	Bassett Furniture	Home Entertainment	Focus
Fredric C. Doughty, ASFD	Werner Woods	Summer/Casual	Bimini
Martin de Blois	Baronet, Inc.	Bedroom	Soho 40
William G. Faber	Century Furniture	Major Collections	Matilda Bay

Using this Press Book/CD

The 2001 Pinnacle Press Book/CD contains the following:

- A Portable Document File (2001 Press Book.PDF): This file can be viewed on a variety of computer platforms, including Windows 3.1, Windows 95/98/2000/NT, and Macintosh. All images can be viewed in color. The press book can also be printed on most printers.
- High Resolution (up to 2000 x 3000 pixels) Images: These images are in JPG format. The images include the 51 finalists, designer portraits, and pictures of the award ceremony.
- The files PINNACLE.TIF and ASFDLOGO.TIF: These are the Pinnacle and ASFD logos to illustrate your stories.

Using the High Resolution Images

To use the high resolution images in your publication, you will need an image processing program, such as Adobe Photoshop. Details on opening the JPG files, picking the resolution, brightness, contrast, screening, etc. should be performed by experienced users.

List of Images

Table 2 lists the images. Selecting the image under Figure and Page will bring you to the page containing that image. For example clicking on Figure 1 on page 11 takes you to page 11 in this book. By using the navigation commands in Adobe Acrobat you can return to this page or go to any other page.

Each image has a corresponding high resolution file suitable for reproduction. You can find this file by going to the folder *Picture Collection* on the CD, and finding the appropriate category sub folder.

For example, to find the high-resolution file for the product *Celeste*, in the *Occasional Tables* category, in the *Picture Collection* folder, click *Occasional Tables*, and then the *Celeste Folder*. You will see the following files

- Celeste LR.jpg
- Celeste HR.jpg

Celeste LR.jpg is the low resolution file and Celeste HR.jpg is the high resolution file. You can copy these files to your hard disk to process them further for reproduction.

TABLE 2. List of Images

Category	Figure and Page	Explanation
Occasional Tables	Figure 1 on page 21	Celeste
	Figure 2 on page 23	Sunburst
	Figure 3 on page 24	T40-000 Craftwork
	Figure 4 on page 26	Berry & Clark Design Associates
	Figure 5 on page 27	Madison Mahogany Collection
	Figure 90 on page 146	Occasional Tables Finalists: Scott Coley, ASFD, Dave Clark, ASFD, Raymond Waites
	Figure 91 on page 146	Occasional Table Winners: Julie Smith, FurnitureStyle; Gayle Zalduondo ASFD, Andrew Kelly
Occasional Storage	Figure 6 on page 29	Generic Buffet
	Figure 7 on page 30	Berry & Clark Design Associates
	Figure 8 on page 32	Wall Etagere 999
	Figure 9 on page 33	James DiPersia, ASFD
	Figure 92 on page 147	Occasional Storage Finalists: James DiPersia, ASFD, Dave Clark, ASFD
	Figure 93 on page 147	Occasional Storage Winner: Julie Smith, FurnitureStyle; Dave Clark ASFD
Juvenile	Figure 10 on page 34	Garden Party 108-94
	Figure 11 on page 35	Michael Warren, ASFD
	Figure 12 on page 36	Caroline 923-24
	Figure 94 on page 148	Juvenile Finalists: Michael Teal, Michael Warren ASFD
	Figure 95 on page 148	Juvenile Winner: Tom Inman, Appalachian Hardwood Mfrs.; Michael Warren ASFD
Casual Dining	Figure 13 on page 37	Tribeca-1621/1615BS
	Figure 14 on page 38	John W. Caldwell, ASFD
	Figure 15 on page 40	Meridian/936&37
	Figure 16 on page 41	John W. Caldwell, ASFD
	Figure 17 on page 44	Focus
	Figure 18 on page 45	Berry & Clark Design Associates
	Figure 19 on page 46	Aurora 2700 Series
	Figure 20 on page 47	Enzo Vardaro
	Figure 96 on page 149	Casual Dining Finalists: Dave Clark, ASFD, Hemsley Designers
Formal Dining	Figure 21 on page 49	South Beach 031-11
	Figure 22 on page 50	Park Plaza
	Figure 97 on page 150	Formal Dining Finalists: Gary Hokanson, Marco Confalone (for Dave Daniel, ASFD)
	Figure 98 on page 150	Formal Dining Winner: Jim Thompson, The October Company; Gary Hokanson

TABLE 2. List of Images (Continued)

Category	Figure and Page	Explanation
Motion Upholstery	Figure 23 on page 52	Spinner
	Figure 24 on page 54	#448 Riley
	Figure 25 on page 55	Jack R. Lewis, ASFD
	Figure 26 on page 57	Keaton—Style in Motion
	Figure 27 on page 58	Enrico (Henry) Panceri
	Figure 28 on page 59	Breckenridge—Style in Motion
	Figure 29 on page 60	Enrico (Henry) Panceri
	Figure 99 on page 151	Motion Upholstery Finalists: Henry Panceri, Jack Lewis, ASFD, Alan Friedman, ASFD
	Figure 100 on page 151	Motion Upholstery Winner: John Patrick, Leggett & Platt; Alan Friedman, ASFD
Stationary Upholstery	Figure 30 on page 61	boulevard
	Figure 31 on page 62	Joseph Ruggiero
	Figure 32 on page 66	903 Sofa
	Figure 33 on page 67	James DiPersia, ASFD
	Figure 34 on page 68	Sodonia-A3142/37
	Figure 35 on page 69	Modulo-Ac2000
	Figure 36 on page 70	Michael Wolk
	Figure 101 on page 152	Stationary Upholstery Finalists: James DiPersia, ASFD, Mitchell Watson, ASFD, Joseph Ruggiero, Michael Wolk
	Figure 102 on page 152	Stationary Upholstery Winner: Ben Thayer, Hickory Springs Manufacturing Co.; Joseph Ruggiero
Leather Upholstery	Figure 37 on page 72	Matinee
	Figure 38 on page 73	Vladimir Kagan, ASFD
	Figure 39 on page 74	5850-23/5850-90 Chair and Ottoman
	Figure 40 on page 75	Berry & Clark Design Associates
	Figure 41 on page 77	490 Chianti
	Figure 42 on page 78	Jack R. Lewis, ASFD
	Figure 103 on page 153	Leather Upholstery Finalists: Bob Duncan, Dave Clark, ASFD, Jack Lewis, ASFD
	Figure 104 on page 153	Leather Upholstery Winner: Timothy Head, Elmo Leather; Bob Duncan (for Vladimir Kagan, ASFD)

TABLE 2. List of Images (Continued)

Category	Figure and Page	Explanation
Accessories	Figure 43 on page 80	Tropical Palm & Leaf Series
	Figure 44 on page 81	Madeline and Robert Longstreet
	Figure 45 on page 82	#988 Wall Console
	Figure 46 on page 84	Kostka Group
	Figure 47 on page 85	Chip Scarborough
	Figure 48 on page 86	Pavel Hanousek
	Figure 49 on page 88	Twine Time Group
	Figure 50 on page 89	Pavel Hanousek
	Figure 105 on page 154	Accessories Finalists: James DiPersia, ASFD, Robert Longstreet, Madeline Longstreet, Pavel Hanousek
	Figure 106 on page 154	Accessories Winner: Linda Longo, Home Lighting & Accessories; Robert Longstreet, Madeline Longstreet
Lighting	Figure 51 on page 91	Contemporary Touch Lamp HL1995C5
	Figure 52 on page 93	Montana Desk Lamp
	Figure 53 on page 95	Fernacopia & Foliage 174, 175, 176, 177
	Figure 54 on page 96	Susan and Guy Morter
	Figure 107 on page 155	Lighting Finalists: Sandy Chapman, Susan Morter, Guy Morter
Home Office	Figure 55 on page 98	Skyline #11031, #11032, #11036, #11037
	Figure 56 on page 99	Drew Maple, ASFD
	Figure 57 on page 100	1887 Arts & Crafts
	Figure 58 on page 102	Michael Warren, ASFD
	Figure 59 on page 103	Jack Kelley, ASFD
	Figure 60 on page 104	Canyon Loft 030-18
	Figure 61 on page 107	Fairfax Home Office
	Figure 62 on page 108	Frances Ngai
	Figure 63 on page 109	Karl D. Felperin, ASFD
	Figure 110 on page 157	Finalists Home Entertainment: Mark Strayer, Dave Clark, ASFD, Richard Probst, ASFD
	Figure 111 on page 157	Winner Home Entertainment: George Carter, Laminating Materials Association; Dave Clark, ASFD

TABLE 2. List of Images (Continued)

Category	Figure and Page	Explanation
Home Entertainment	Figure 64 on page 111	Focus Home Entertainment
	Figure 65 on page 112	Berry & Clark Design Associates
	Figure 66 on page 114	Perfect Home #20665, #10971
	Figure 67 on page 115	Mark Strayer
	Figure 68 on page 116	Encore #20541, #20561, #20542, #20562
	Figure 69 on page 117	Richard Probst, ASFD
	Figure 70 on page 118	Mark Strayer
	Figure 110 on page 157	Finalists Home Entertainment: Mark Strayer, Dave Clark, ASFD, Richard Probst, ASFD
	Figure 111 on page 157	Winner Home Entertainment: George Carter, Laminating Materials Association; Dave Clark, ASFD
Summer/Casual	Figure 71 on page 119	Bimini
	Figure 72 on page 121	Fernwood Group
	Figure 73 on page 122	John C. Aves, ASFD
	Figure 74 on page 123	San Miguel 1924
	Figure 75 on page 124	John Caldwell, ASFD
	Figure 76 on page 126	Vintage Garden 208-79
	Figure 112 on page 158	Finalists Summer Casual: : John Aves, ASFD, Frederic Doughty, ASFD, Raymond Waites
	Figure 113 on page 158	Winner Summer Casual: Kenneth Leung, StyleLife Designs; Frederic Doughty, ASFD
Bedroom	Figure 77 on page 127	SOHO 40
	Figure 78 on page 128	Martin De Blois
	Figure 79 on page 129	Echelon/215
	Figure 80 on page 130	Steve Hodges, ASFD
	Figure 81 on page 132	8600 Bed
	Figure 82 on page 133	Francois Theriault, ASFD
	Figure 83 on page 134	Circa 1850 Collection
	Figure 114 on page 159	Finalists Bedroom: : Steve Hodges, ASFD, Martin de Blois, Kathy Highsmith
	Figure 115 on page 159	Winner Bedroom: Mike Hodges, Valspar; Martin de Blois

TABLE 2. List of Images (Continued)

Category	Figure and Page	Explanation
Major Collections	Figure 84 on page 137	Matilda Bay—1
	Figure 85 on page 137	Matilda Bay—2
	Figure 86 on page 138	Laura Ashley Home 10/11/66/67/69/83
	Figure 87 on page 139	Tim Annas, ASFD
	Figure 88 on page 140	Swedish Home
	Figure 89 on page 142	Balmoral
	Figure 116 on page 160	Finalists Major Collections: Craig Stout, William Faber, Scott Coley, ASFD, Tim Annas, ASFD
	Figure 117 on page 160	Winner Major Collections: Philip Martin, Hafele America Co.; William Faber
Miscellaneous Event	Figure 118 on page 161	Ivan Saul Cutler, Master of Ceremonies
	Figure 119 on page 161	Mr. and Mrs. Martin de Blois On Their Wedding Anniversary at the Pinnacle Award Dinner

Pinnacle Award Finalist Information

This chapter presents the following information on each of the 51 finalists:

- Category Information
- Contact information on the manufacturer and designer. This information includes name, address, phone, fax, and retail price if supplied. The name of manufacturer or design contact persons is also given.
- A picture of the winning design, as submitted by the designer or manufacturer. If you require a higher quality or different photograph for your story, please contact the designer or manufacturer directly.
- Descriptive information on the designer, product, or manufacturer, using submissions by the manufacturer or designer. The manufacturer or designer should be contacted if more detailed information is needed. ***ASFD includes this information as a courtesy to the finalists and is not responsible for its accuracy.***

Celeste

Winner—Occasional Tables

Judges' Comments

"Sleek and Contemporary with good use of mixed media in a creative way. It suits many popular upholstery options with appropriate scale"



FIGURE 1. Celeste

Celeste

Designer	Gayle Zalduondo and Andrew Kelly 89 East 27th Street Miami, FL 33137 305.576.9510 FAX: 305.576.4735 gzalduondo@urbanusfurniture.com akelly@urbanusfurniture.com
Manufacturer	Urbanus 89 NE 27th Street Miami, FL 33137 Contact: Penny Steele, Sales and Marketing Manager 305.576.9510 FAX: 305.576.4735 psteele@urbanusfurniture.com
Retail Price	\$329-499
Product Description	Distinguished by its signature sunburst cutout and etched border, Celeste is a celebration in simplicity and style. Crafted from natural steel, three ebony finished curved angle legs joined by a convex triangular shelf support its round tabletop. To create the rich russet pattern on tabletop and shelf a special oxidation process is used on the steel. Three table heights and diameters are available through Room and Board stores, the Room and Board catalog, and online roomand-board.com.
Designer Biography	<p>The artist and the craftsman...this age-old partnership is alive and flourishing today between artist-sculptor, Gayle Lynn Zalduondo, and her partner, master metal craftsman, Andrew John Kelly.</p> <p>Prolific designers with, often, contrary points of view, Zalduondo and Kelly are committed to creating beautiful, functional furniture. Sparks fly in their design studio-workshop as these two exchange and sift through a myriad of ideas.</p> <p>Left-brained and detailed with an engineer's mind, Kelly is a genius at problem solving; he focuses on materials, craftsmanship, and fabrication efficiencies. Right-brained and conceptual, with an artist's gut instinct, Zalduondo intuitively knows color, proportion and form; she focuses on consumer and customer needs and trends.</p>

Sunburst

Finalist—Occasional Tables



FIGURE 2. Sunburst

Designer

Raymond Waites
296 5th Avenue #201
New York, NY 10061
212.629.7474
email: raymondwaites@email.msn.com

Manufacturer

Lane Venture
PO Box 849
Conover, North Carolina 28613
Ronald L. Cooke, Vice President Merchandising
1.800.235.3558
rcooke@laneventure.com

Retail Price

\$395

Product Description

The sunburst table is one of the most extravagant pieces from the 2001 Raymond Waites Royal Dynasty Collection for Laneventure. The scalloped tabletop is a chic high contrast mix of patch worked pin shell and faux ivory. The shell and ivory are hand set to form the sunburst pattern derived from the designs in India's Udapur palace.

The base of the Sunburst Table is a whimsical arrangement of wooden reeds bent in perfect harmony all inspired by a 18th century table found in one of Raymond's favorite antique shops in New Orleans.

The Sunburst Table is quickly proving itself to be another classic from the mind of Raymond Waites.

T40-000 Craftwork

Finalist—Occasional Tables



FIGURE 3. T40-000 Craftwork

Designer

Dave Clark, ASFD
Berry & Clark Design Associates
100 Main Ave. NW
Suite 500
Hickory, NC 28601

Phone: 828.327.4648 FAX: 828.327.6896
email: bcda@berryandclark.com

Manufacturer

Hammary Furniture Company
PO Box 760
Lenoir, NC 28645
Phone: 828.728.3231 FAX: 828.726.3351

Retail Price

Low to Middle

Product Description

Built from select hardwood solids and cherry veneers, this collection features eye-catching faux leather, antique nailhead trim and copper-tinted leaded glass and is finished in a fabulous Shopmark Cherry tone. Its construction echos the essence of the Arts & Crafts aesthetic design, considered to be America's first furniture style.

Designer Biography

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, and Keith Binns, (ASFD) their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry & Clark Design Associates to focus on design creativity geared toward a manufacturers capabilities has resulted in positive, long-term working relationships as "team members" with their clients.



FIGURE 4. Berry & Clark Design Associates

Manufacturer Description

In October, 1943, Hamilton Louder Bruce leased a small building for \$15.00 per month, hired two helpers and started to manufacture canvas lawn chair, producing 24 chairs a day. Late in 1947 Mr. Bruce dropped the lawn chair line and began to manufacture a group of occasional tables. Today, Hammary offers a variety of styles in occasional tables, home office and upholstered furniture. Table groups contain an assortment of items such as rectangular, square and oval cocktail tables, end tables, lamp tables and sofa tables in a choice of wood or glass tops. In addition, Hammary also carries tables fabricated from metals such as wrought iron, cast iron or cast aluminum with wood or glass tops. Hammary also offers versatile VideoCenter collections, and a unique collection of accent furniture including trunks, book tables and hand-painted chests to complement its range of occasional furniture. Hammary products are distributed throughout the United States and Canada, as well as many other countries. The line is targeted for residential household use. Hammary Furniture Company, a division of La-Z-Boy Incorporated, is a service-oriented company. In order to offer rapid shipment of orders, Hammary maintains a large inventory of occasional tables, wall systems and VideoCenters.

Madison Mahogany Collection

Finalist—Occasional Tables



FIGURE 5. Madison Mahogany Collection

Designers

McDaniel & Coley Inc., ASFD
116 South Sterling Street, Suite 204; Morganton, NC 28655
Tel. 828.433.8486; Fax 828.430.7612; Email: mci@hci.net

Manufacturer

Madison Square Furniture
West Elm Avenue
Hanover, PA 17331
800.233.4461 FAX: 717.637.7013

Retail Price

Middle-High

Product Description

Marketed in the middle-high end price points Madison Mahogany Collection is a considerable value when compared to competitors. It is rooted in the English styles of the eighteenth and nineteenth century and is refined and delicate in scale. It is crafted in solid mahogany with select mappa-burl Veneers. This Collection is ideal for someone with an admiration for historical home interiors with today's living spaces in mind.

Designers Biography Thomas McDaniel and D. Scott Coley founded McDaniel & Coley, Inc. in March of 1996. McDaniel and Coley meet in design school at Kendall Collage of Art and Design and after graduation worked separately for various manufactures and designers prior to forming their incorporation. They have successfully designed many major collections as well as unique pieces that stand by themselves. There work has utilized wood, glass, Iron, stone, leather, and woven fabric. McDaniel & Coley, Inc. won an ASFD Pinnacle Award for Dining Room in 1997.

Manufacturer Description Madison Square Furniture, Inc. located in Hanover , Pennsylvania was formed in 1967 as a manufacturer of middle-to-upper range residential furniture. Today, this respected manufacturer specializes in fine, 18th century furniture, produced from solid mahogany, cherry, and maple lumber.

906-31 Generic Buffet

Winner—Occasional Storage

Judges Comments *“Woven steel straps make a striking design that is usable in many rooms. It’s design is anything but generic.”*

Designer Rick Berry, ASFD
Berry & Clark Design Associates
100 Main Ave. NW
Suite 500
Hickory, NC 28601
Phone: 828.327.4648 FAX: 828.327.6896

Manufacturer Design Institute America, Inc.
919 E. 14th Street, Jasper, IN 47546
Tel. 812.482.4632 Fax 812.482.1645
email: nfrindel@dia.com
Contact: Neil Frindel, President

Retail Price \$4,485

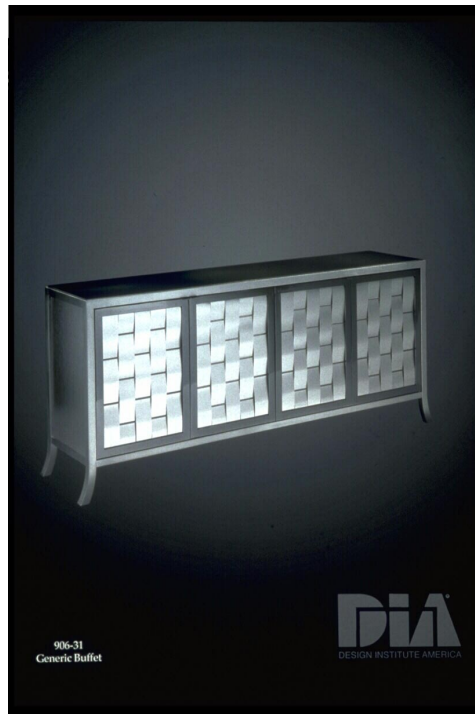


FIGURE 6. Generic Buffet

Product Description

Stainless finished straps interwoven between welded rods in contrasting metal frames – give striking movement, rhythm, and texture to the face of this door case. With black glass serving surface, adjustable shelves and felt lined drawer tray, this buffet can be the focal point of the dining room – or equally at home as a credenza in the family room or office. Frames are available in any of DIA's 14 plated steel finishes.



FIGURE 7. Berry & Clark Design Associates

Designer Biography

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, and Keith Binns, (ASFD) their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry & Clark Design Associates to focus on design creativity geared toward a manufacturers capabilities has resulted in positive, long-term working relationships as "team members" with their clients.

Manufacturer Description

Design Institute America, Inc. was formed in 1971 as a design, manufacturing, and marketing firm of contemporary metal furnishings. Although DIA has grown rapidly over the years, design and quality remain the key benchmarks that drive DIA.

Our international design team has long been recognized as being on the leading edge of styling and product development. Each designer brings a unique perspective and varied experience to the product. Their ability to create for DIA's system of flexible manufacturing enables DIA to translate their designs into marketable product quickly and efficiently.

The skilled craftsmen to engineer and produce DIA designs are located in our 110,000 sq. ft. plant located in Jasper, Indiana. DIA has the largest metal plating tanks in the furniture industry, as well as a work force that averages over 15 years of experience each. Flexible manufacturing allows us to offer rapid delivery times, while quality control programs insure that each piece is up to our strict guidelines. Actual production of our product marries technology with hand workmanship. A delicate balance is maintained between the efficiency provided by technology and the artistry that is the result of hand workmanship.

Design Institute America has a wide and varied customer base...Retail Studios, Wholesale Showrooms, Department Store chains, Commercial/Contract specifiers and purchasers, other furniture manufacturers, and interior design studios...to name a few. Supporting this varied list of customers is a nine member sales staff based around the country, as well as various departments within the headquarters in Jasper. As the needs of our customers evolve, DIA provides the systems and strategy to respond.

Today Design Institute America, Inc. has made the changes necessary for growth without sacrificing the basis of the company. DIA is small enough to react to the marketplace, but large enough to be a major player in setting the pace of our industry. Efficiency has increased by moving the offices to our plant location. Manufacturing has cut costs and shipping times by improving techniques and systems. Management has taken the company back from public to private ownership, and provided a more complete product line by expanding the product categories and the product materials. The vision of being a leading edge contemporary furniture manufacturer has been, and continues to be realized.

Wall Etagere 999

Finalist—Occasional Storage

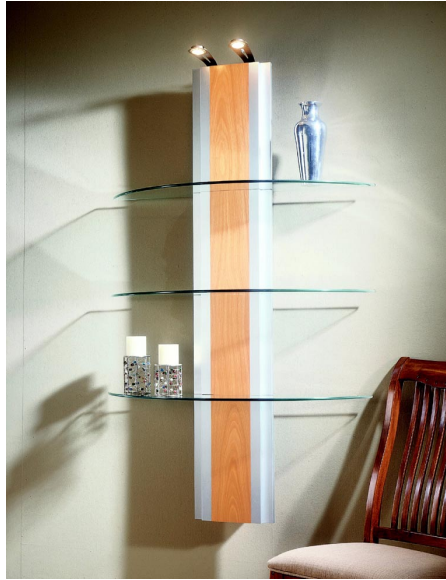


FIGURE 8. Wall Etagere 999

Designer

James Dipersia, ASFD
196 High Street, Closter, NJ 07624
Tel. 201.768.0644 212.689.6463
email: jinn3000@aol.com

Manufacturer

Glober
10 West Main Street
Carpentersville, IL 60110
847.428.3933 FAX: 847.428.3013

Retail Price

\$599

Designer Biography

James Dipersia A.S.F.D.(American Society of Furniture Designers) is a native New Yorker where he received his degree in art and design. A career was carved out early in his academic years. His father , being a cabinet maker , sparked an early interest in furniture design and manufacture. "You have to conceive it, build it , display it and sell it to understand the psychology of furniture design " said jimmy. James designs for seven major manufacturers of case goods and upholstery here in the States , Canada and Italy . He is the recipient of many design achievement awards including the prestigious Pinnacle. His work is well recognized within the

industry. He also enjoys doing large custom projects for many sports and entertainment personalities.



FIGURE 9. James DiPersia, ASFD

Garden Party 108-94

Winner—Juvenile Furniture

Judges' Comments

"Accent color options with coastal styling greatly extend the longevity and versatility of the collection."



FIGURE 10. Garden Party 108-94

Designer

Michael Warren, ASFD
Warren Associates
161 Ottawa NW, Waters Bldg, Ste. 300G Grand Rapids, MI 49503
Tel. 616.454.3378 Fax: 616.454.4917
email:wa@focalpointe.com



FIGURE 11. Michael Warren, ASFD

Manufacturer

Stanley Furniture
P. O. Box 30, Stanleytown, VA 24168
Attn: Gary Hokanson, Director of Design
Tel. 540.627.2244; Fax 540.629.4085
Email: ghokanson@stanleyfurniture.com

Retail Price

\$2,395

Product Description

Embellished with an abundance of decorative elements, Garden Party mixes outdoor furniture styles with simple cottage furniture, creating a fresh, new look. The addition of Spring Green, Buttercup Yellow and Pink Lemonade continue this refreshing statement making Garden Party a delightful collection!

Designer Biography

A third generation freelance designer, Mike Warren is based in Grand Rapids, Michigan. He has been associated with Stanley Furniture for ten years. Mike graduated from Kendall College of Art & Design with a Bachelor of Fine Arts along with a Major in Furniture Design. He is a past board member of ASFD and past president of the Grand Rapids Furniture Designers Association.

Caroline 923-24

Finalist—Juvenile Furniture



FIGURE 12. Caroline 923-24

Designer

Mike Teal
160 Lakewood Court
Rocky Mt., VA 24151
540.627.2172 FAX:540.629.4085
email: nteal@stanleyfurniture.com

Manufacturer

Stanley Furniture
P. O. Box 30, Stanleytown, VA 24168
Attn: Gary Hokanson, Director of Design
Tel. 540.627.2244; Fax 540.629.4085
Email: ghokanson@stanleyfurniture.com

Retail Price

\$3,995

Product Description

Victorian styling is illustrated by bombe drawers, and pierced carvings on beds, mirrors and hutches. A pristine white finish completes this timeless design.

Designer Biography

Mike Teal has worked in furniture design for 25 years. Born in Massillon, Ohio, Mike graduated from Kendall school of Design in 1975. He worked for the Lane

Company for approximately 19 years and has been senior resident designer at Stanley Furniture Company since October 1995.

Mike has two sons, Doug and Charles, attending high school. Mike resides in Rocky Mount, Virginia.

Tribeca-1621/1615BS

Winner—Casual Dining

Judges Comments

“Interchangeable vinyl and leather straps allow for both indoor and outdoor use; unusual leg position gives a look of distinction.”



FIGURE 13. Tribeca-1621/1615BS

Designer

John W. Caldwell, ASFD
John Caldwell Design
901 El Centro Street, South Pasadena, CA 91030
Tel/Fax 626.799.1175 / 4579 Email: caldwelldesign@earthlink.net



FIGURE 14. John W. Caldwell, ASFD

Manufacturer

Kessler Industries
Attn: Jon Lamb
8600 Gateway East
El Paso, TX 79907
915.591.8161 FAX: 915.590.3619

Retail Price

\$4,000/5 piece group

Product Description

The Tribeca arm chair features cast aluminum seat and side frames with connecting extrusions. The straps are either leather or vinyl coated polyester sling. The leather is for indoor use and the vinyl strap can be used for indoor or outdoor applications. The sling and leather straps are interchangeable.

The Tribeca table is available in a variety of sizes with a top options of glass, solid hardwoods, oak with slate inserts, perma-stone or mosaic tile.

Both the table and armchair feature a weathered texture and come in a variety of powder-coated and hand finishes. The legs of both items feature glides, to prevent scratching or marking.

Designer Biography

John Caldwell Design is a design office specializing in furniture, lighting and graphic design and has been located in the Los Angeles area for over 30 years. Our design approaches have varied widely to solve the needs of our design assignments. We are currently working on designs which require highly tooled die cast and molded plastic components to fabricated wood and metal products. We have hundreds of products in the following markets: outdoor casual furniture, office furniture and office accessories, public and healthcare seating, ceiling fans, umbrellas and hearth industry products. Our products are being manufactured in the United States, Europe, China, Indonesia and Mexico.

Publications

Our work has appeared in many publications, including: Abitare, Casual Living, Communication Arts, Domus, Hospitality Design, I.D. Magazine, Interior Design Magazine, Interiors and Metropolitan Home.

Awards Product and Graphic

- Five Pinnacle Awards
- Annual Design Review Award of ID magazine
- IBD Gold Award
- Interiors Magazine Award
- Pacifica Award
- Creativity Award
- American Corporate Identity
- The Nightingale Award
- PIA Award

Manufacturer Description

Kessler is a vertically integrated furniture product development and manufacturing complex that can bring to bear a broad selection of processing and fabrication technologies and in-house expertise to address even the most demanding product challenges.

Cal and Gerry Kessler founded Kessler Industries in El Paso, Texas on March 17, 1960.

Initial capitalization of the company was \$250.00 and the first facility was 325 square feet in downtown El Paso. Today the company has overall sales volume of over \$50 million, 1,500 employees and facilities almost 800,000 square feet.

Kessler was and continues to be a privately held company with several of the Kessler second generation in place in management roles after a number of years of "apprenticeship training". Of the original thirty Kessler employees, twenty are still active in the company and an additional five have retired.

Kessler has four distinct divisions, each with its' own dedicated management and sales support team.

Kessler Enterprises - Producing O.E.M. products for a “whos-who” list of furniture marketers. This division contributes roughly 40-50% of the overall Kessler volume.

Kessler Industries - Producing and marketing under the Kessler brand a range of metal and mixed-media dining, occasional and speciality products. These products, marketed primarily through department stores and independent furniture stores account for another 35-45% of the overall Kessler volume.

Kessler Transportation - A fleet of 60 tractors and 150 trailers servicing Kessler accounts and others on a national basis. Approximately 40% of the fleet's capacity is utilized by Kessler customers with the remaining being on a contract basis to a number of industrial users.

Kessler Chemical Coatings - Kessler's in-house finish formulator and blender, servicing a wide range of industrial users and applications. Approximately 50% of the volume of this Kessler subsidiary is used by Kessler, with the remainder being sold to an outside customer base.

Meridian/936&37

Finalist—Casual Dining



FIGURE 15. Meridian/936&37

Designer

John W. Caldwell, ASFD
John Caldwell Design
901 El Centro Street, South Pasadena, CA 91030
Tel/Fax 626.799.1175 / 4579 Email: caldwelldesign@earthlink.net



FIGURE 16. John W. Caldwell, ASFD

Manufacturer

Gloster International
Attn: Charles Vernon
D-Scan (UK) Limited
Concorde Road, Patchway Bristol England BS125B
Phone 011.44.117.931.5335 FAX: 011.44.117.931.5516

Retail Price

\$1,876/Group

Product Description

The Meridian dining table and armchair feature traditional designs and an innovative use of cast aluminum and teak.

The 47½" round table has a heavyweight top (1¼") with chamfered (bevelled) edges on all the slats. The table will seat up to 6 people.

The Meridian armchair features a gently curved seat and contoured back for increased comfort. The arms have stylish teak accents, which compliment the overall design.

Both the table and armchair have polished brass end features, which complete the distinctive image.

The aluminum is powder-coated in a textured black-green paint, and the legs of both items feature non-scratch feet protectors, to prevent scratching or marking.

Designer Biography

John Caldwell Design is a design office specializing in furniture, lighting and graphic design and has been located in the Los Angeles area for over 30 years. Our design approaches have varied widely to solve the needs of our design assignments. We are currently working on designs which require highly tooled die cast and molded plastic components to fabricated wood and metal products. We have hundreds of products in the following markets: outdoor casual furniture, office furniture and office accessories, public and healthcare seating, ceiling fans, umbrellas and hearth industry products. Our products are being manufactured in the United States, Europe, China, Indonesia and Mexico.

Our work has appeared in many publications, including: Abitare, Casual Living, Communication Arts, Domus, Hospitality Design, I.D. Magazine, Interior Design Magazine, Interiors and Metropolitan Home.

- Five Pinnacle Awards
- Annual Design Review Award of ID magazine
- IBD Gold Award
- Interiors Magazine Award
- Pacifica Award
- Creativity Award
- American Corporate Identity
- The Nightingale Award
- PIA Award

Manufacturer Description

Gloster is the world's largest manufacturer of high quality teak outdoor furniture, and has the most extensive range of products, covering all areas of outdoor living.

They commission some of the world's most eminent furniture designers who continuously break new ground to set ever higher standards of comfort, style and practicality.

Many elements are crucial to the enjoyment of outdoor furniture - for example, the optimum height of seats and side arms; ergonomically correct sitting angles; a comfortable dining height for tabletops.

Their philosophy has been to refine the designs of traditional seats and benches as they have been brought into use nearer the home, incorporating features borrowed from the best traditions of interior furniture to impart new standards of comfort and aesthetics.

The pedigree that distinguishes Gloster furniture has its origins in the teak plantations of Java. Expert graders select only the finest quality straight-grained teak that is free from knots or splits and displays an even colour.

Teak has a high natural oil content. This makes it hard wearing, highly resistant to rotting and almost impervious to the effects of sun, rain, frost or snow.

A team of European experts manages Gloster's manufacturing facility on Java with unrivaled experience in the furniture industry. The best traditional woodworking techniques such as cross-pegged mortise and tenon construction are complemented by high-tech adhesives and efficient manufacturing procedures to guarantee the very highest standards of quality and finish.

The importance of environmental issues cannot be overstated and Gloster has a long-standing commitment to obtain teak from only controlled plantation sources.

Focus

Finalist—Casual Dining

Designer

Dave Clark, ASFD
Berry & Clark Design Associates
100 Main Ave. NW
Suite 500
Hickory, NC 28601
Phone: 828.327.4648 FAX: 828.327.6896
email: bcda@berryandclark.com

Manufacturer

Bassett Furniture
Attn: Matt Johnson
3525 Fairway Stone Park Hwy
Bassett, VA 24055
540.629.6000 FAX: 540.629.6259
email: msjohnson@bassettfurniture.com

Retail Price

Mid-Price

Product Description

(High Point, N.C.) – April 19, 2001 – Bassett's new Focus Collection redefines "contemporary" with a seamless blend of clean lines and light finishes with natural materials and textures.

This casual contemporary look draws on the modern architectural profiles common in contemporary furniture, but adds natural elements that soften its edge. These include alabaster lace fossil stone, split cane, and crushed bamboo.

The 45-piece collection includes bedroom, dining room, occasional tables, home entertainment, and a variety of upholstery styles.

The Focus Collection combines ash solids and veneers with a unique cashew finish accented by satin finish bronze drawer and door pulls. The collection is

Focus

defined by parallel lines created by beaded moldings on most pieces and by crush bamboo veneers on tables.

Signature pieces include an apothecary chest with a lighted display shelf that can be used in the bedroom or dining room, an 85" high poster bed with metal canopy, and a 60" round dining table with lazy susan.



FIGURE 17. Focus

Designer Biography

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, and Keith Binns, (ASFD) their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry & Clark Design Associates to focus on design creativity geared toward a manufacturers capabilities has resulted in positive, long-term working relationships as "team members" with their clients.



FIGURE 18. Berry & Clark Design Associates

Manufacturer Description

In 2002, Bassett will celebrate its 100th year providing American families with well-made, affordable home furnishings. It was the mission of our founders to make good furniture at a price that most families can afford. It remains an important goal today. The company has grown and evolved over the years, with especially dramatic change in the last several years. Our long history of success has been possible because of the dedication and pride our employees put into our products. It has supported our efforts to build the most trusted brand of furniture today.

The Bassett brand name is a promise. It represents our dedication to craftsmanship, quality, style, and value. It's a promise you can trust.

Today, Bassett is renewing its focus by dedicating efforts on its core business – wood and upholstered furniture marketed under its “Bassett” brand name. This focus will allow Bassett to better respond to the changing market place by producing more stylish products, to improve quality further by focusing on fewer product lines, and to better serve consumers with faster delivery times.

The company has a multi-tiered distribution strategy designed to serve the customer. Consumers can now find Bassett furniture and accessories through complementary channels of distribution: its own retail stores, Bassett Furniture Direct; its new in-store boutiques called “At Home With Bassett”; and through traditional channels of distribution such as JCPenney stores. These channels of distribution bring Bassett branded furniture to a broad range of consumers who appreciate high quality home furnishings at affordable prices.

Aurora 2700 Series With 2902 Buffet

Finalist—Casual Dining

Designers

Vicenzo Vardaro and Alex Mayer
Hemsley Inc.
11820 Adolphe Caron
Montreal, Quebec H1E7S3
514.881.9550 FAX: 514.881.9552
enzo@hemsleyfurniture.com

Manufacturer

Hemsley Inc.
11820 Adolphe Caron
Montreal, Quebec H1E7S3
514.881.9550 FAX: 514.881.9552
nicholas@hemsleyfurniture.com

Retail Price

\$1,899-1,999/5 piece set

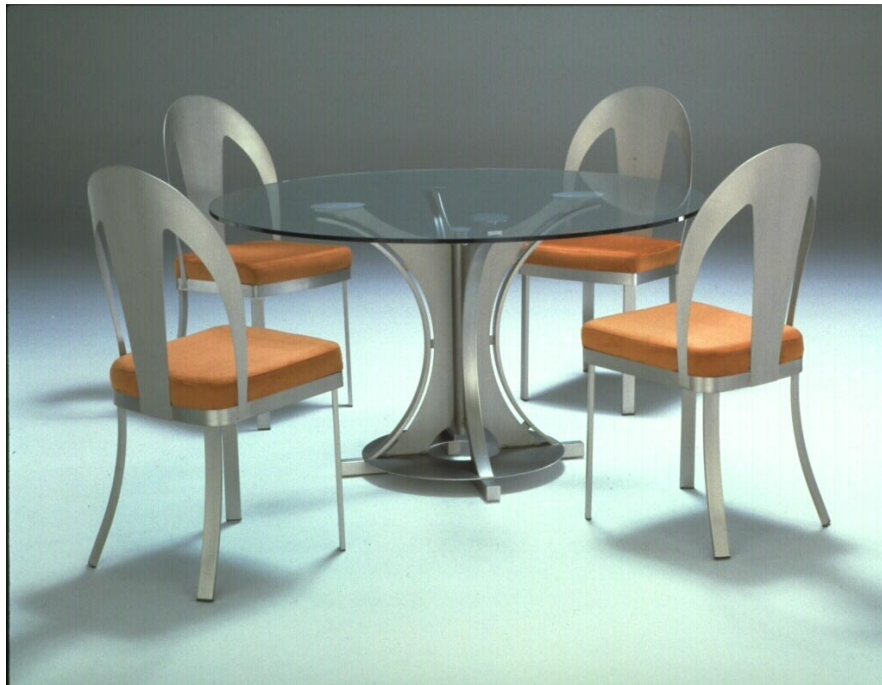


FIGURE 19. Aurora 2700 Series

Product Description

- 54" round glass-1/2" thick
- Laser cut metal chair with an ultra velva fabric on seats
- Seats 6-8 people comfortably

- Satin nickel pewter plated finish
- Ideal for any setting
- Buffet is maple veneer stained in blond, sienna, or chocolate
- Table base is sheet metal/tube combined using all tig welding

Designers Biography

Two young upcoming designers team up to create “Aurora”. A modern casual dining set to suite any décor.

Sharing a liking in modern design, Alex Mayer and Enzo Vardaro will help transform the world of furniture in the years to come.



FIGURE 20. Enzo Vardaro

Manufacturer Description

Hemsley is family owned and operated. Founded 25 years ago in Montreal, Hemsley, a division of the Artitalia Group, produces high quality metal & wood fabrications for contract furnishings, lighting, OEM parts for the furniture industry and other projects that require their technology and quality level.

Hemsley operates out of its own facility of 400, 000 sq. feet and presently employs over 350. The factory is thoroughly modern with the advantages of CAD(computer assisted design), CNC(computer numerically controlled) equip-

ment, laser cutting technology, robotic welding, top quality finishing (powder or liquid application) and in-house wood part processing, assuring high quality value.

Hemsley entered the consumer goods segment in its home market 6 years ago. The product line consists of lighting, casual dining and home office products, all of which display obvious quality, timely design and excellent function.

The bold, fashion forward feel of our products gives us a unique, contemporary look. Combine that with our strong attention to detail and design and you have an original collection of furniture that will stand out on any retail floor.

South Beach 031-11

Winner—Formal Dining

Judges Citation	<i>"Good use of Art Deco/Asian influence and chair back design. Bunching cabinet unit with storage broadens appeal."</i>
Designer	Gary Hokanson 1004 Oakwood Court, Martinsville, VA 24112 Tel. 540.627.2244; Fax 540.629.4085 Email: ghokanson@stanleyfurniture.com
Manufacturer	Stanley Furniture Gary Hokanson, Vice President and Director of Design P. O. Box 30, Stanleytown, VA 24168 Tel. 540.627.2244; Fax 540.629.4085
Retail Price	\$8,995
Product Description	South Beach is a blend of design and materials. The use of natural highly figured quartered ash veneers, cane panels, bead molding and bamboo turnings combines to create interest and texture. Inspired by design movements of Art Deco, mid 20 th century modern and Asian, South Beach is a design form derived from a skillful blending of simple bold shapes.



FIGURE 21. South Beach 031-11

Park Plaza

Finalist—Formal Dining

Designer

David M. Daniel, ASFD
400 Henredon Road, Morganton, NC 28655
Tel/Fax 828.433.0843; Email: ddaniel@henredon.com

Manufacturer

LEDA Furniture Ltd.
350 Clayson Road, Toronto, Ontario M9M 2H2, Canada
Attn: Marco Corfalone
Tel/Fax: 416.745.9588 /1803; Email marco@ledafurniture.com

Retail Price

Square Table #21-1202: \$2,715; Cross Back Side Chair #21-131: \$747

Product Description

Park Plaza is a contemporary transitional collection with great eye appeal, offering bold, stylish sophisticated luxury. Clean lines, brushed pewter hardware and scaled proportions fit perfectly into today's varied lifestyles. Each magnificent piece made of prima vera mahogany is finished in a deep *Port* or light *Champagne*.

neî finish, giving each grouping a dramatically different sense of style. Each extraordinary piece brings with it a sense of elegance, high drama and a strong architectural statement. Because of the response to this collection, we have expanded the collection with, among other pieces, a Home Theater and Computer armoire. The collection is available for Dining Room, Bedroom & occasional pieces. Two dining table options are available: A 50î square table with an extraordinary reverse diamond top with a checkerboard pattern with a scalloped pedestal base and a 54î round table with a sunburst top and scalloped apron. The collection is flexible both in size and shape as seen in the ìfloatingî hutches and bunching curios.



FIGURE 22. Park Plaza

Designer Biography

Graduate of Kendall School of Design in 1968 with major in Furniture Design. Background includes both freelance and staff design positions working primarily in high-end casegoods. Most recently was free lance operating as David Daniel Design, but joined the Henredon Design Team full time as a Senior Designer for casegoods in Feb 2001. ASFD Board of Directors, 1995-98.

Manufacturer Description

LEDA has been manufacturing fine furniture in Toronto, Canada for almost 35 years. Offering timeless collections combining detailed styling with meticulous old world craftsmanship. Beginning in 1967, manufacturing custom-made furniture and parts, Lino Confalone has built LEDA by gradually adding to the product offering. In 1972, the Company moved to an 18,000 square foot facility when occasional, dining room and bedroom furniture were added to the line. In

1981, the company expanded again to a 50,000 square foot facility. The addition of wall units, and award winning home office furniture collections and a home theater offering necessitated yet another expansion to the present 150,000 square foot state-of-the-art factory facility in 1993. GEOGRAPHIC MARKETING ACTIVITY: Leda Furniture's geographic marketing is focused on a global scale with activity occurring in several regions of the world. LEDA is currently dealing with many of the finest retailers across the U.S.A. and Canada. LEDA has also developed, and is strengthening, a loyal dealer base, with selected distribution in the Far East, South America, Australia and Europe. ACHIEVEMENTS: LEDA is the proud recipient of many coveted TRILLIUM AWARDS for design & manufacturing and as well as GRAND TRILLIUM AWARDS for design/marketing excellence from the Ontario Furniture Manufacturing Association, and the Better Homes and Gardens CONSUMER AWARD in England. SHOWROOM LOCATIONS: LEDA has showrooms located in the following cities:

- 7500 sq. ft. Toronto, Ontario, at the factory facility
- International Home Furnishings Center, #1109 in High Point, North Carolina

The Company Lino Confalone founded is still focused on a market-driven creative direction. Craftsmanship, design and dedication to producing quality furniture and value, manufacturing in the most state of the art facility and taking advantage of every breakthrough modern technology has afforded us, has been the mainstay of the Leda philosophy for over 30 years. This ideology and integrity is now being carried forward by two generations of the same family. We say with great pride that we are iAlways looking to the future, never losing sight of the past... The company has been consistently profitable these many years and while many competitors have fallen by the wayside, LEDA has continued to forge strong bonds with their dealer organizations. With a new century upon us, the prospects for LEDA and their dealers are outstanding.

Spinner/912

Winner—Motion Upholstery

Judges' Citation

"A new spin on motion; a new look for the price point."

Designer

Alan Friedman, ASFD
2314 N. Lincoln Park West
Chicago, IL 60614
773.244.1042 FAX:773.244.1046
email:friedmanah@aol.com

Manufacturer

Benchcraft
Highway 15 N
Blue Mountain, MS 28610
Attn: Jay Chochran, Merchandise Mgr, Motion Upholstery
662.685.4711 FAX: 662.685.9189

Retail Price

\$1,999/Group



FIGURE 23. Spinner

Product Description

As the designer of the **“SPINNER,”** Alan Friedman has created what is believed to be the first motion sectional design that incorporates a unique method of integrating a swivel-end “Twister” module into a motion sectional, allowing the consumer to add other custom motion features.

Beginning with a wedge corner, the consumer can create any configuration utilizing up to three different motion functions within the **“SPINNER”** sectional. The swivel-end “Twister” allows the user to create a chaise from a swivel chair module. A sleeper option, another “Twister”, or a fully reclining end can then be selected on either the left or right hand facing ends, giving the consumer many custom motion options.

When offered in fabric, the **“SPINNER”** sectional with the swivel-end, ottoman section, wedge, armless seat, and reclining end, will retail for under \$2,000.00. It can be found on the floors of JC Penney, Slumberland, and Seaman’s, as well as many other retail furniture chains.

In creating the “**SPINNER**,” Alan worked closely with the following members of the BenchCraft Marketing Department: Dwight Hardison, VP Marketing; and Jay Cochran, Merchandise Manager-Motion Upholstery.

Designer Biography

As a furniture designer who specializes in stationary and motion upholstery, Alan Friedman enjoys a long and productive career creating innovative upholstery and occasional furniture products including “The Compadables” series for Kanowsky, the first groundbreaking “environmental” family room concept, and the “Cuddler” Corner sectionals for Statford.

He is currently working with majors including BenchCraft, for whom he created the “**SPINNER**” sectional, a 2001 Pinnacle Finalist in the Motion Upholstery category.

Alan and his wife, Lori, reside in Chicago, IL. He is currently a Vice President/President-Elect of ASFD.

Manufacturer Description

BenchCraft, headquartered in Blue Mountain, Mississippi, is a manufacturer of comfortable, casual, mid-priced stationary and motion upholstery. BenchCraft is a major manufacturer of stationary and motion upholstery, recliners, sectionals, leather and rattan furniture, and is a recognized leader in motion sectionals.

BenchCraft is a division of LifeStyle Furnishings International, the third largest furniture manufacturer in the US.

#448 Riley

Finalist—Motion Upholstery

Designer

Jack R. Lewis, ASFD
5333 Maple Hill Ave
Grand Rapids, MI 49546
Tel. 734.402.6448
Email: jack.lewis@la-z-boy.com

Manufacturer

La-Z-Boy, Inc.
1284 N. Telegraph Road, Monroe, MI 48162
Tel 734.242.1444; Fax 734.457.3411
Contact: Marsha Oberleiter; Email marsha.oberleiter@la-z-boy.com

Designer

Jack R. Lewis, ASFD
5333 Maple Hill Ave
Grand Rapids, MI 49546
Tel. 734.402.6448
Email: jack.lewis@la-z-boy.com

#448 Riley

Manufacturer

La-Z-Boy, Inc.
1284 N. Telegraph Road, Monroe, MI 48162
Tel 734.242.1444; Fax 734.457.3411
Contact: Marsha Oberleiter; Email marsha.oberleiter@la-z-boy.com

Retail Price

\$649

Product Description

"Riley" brings a new level of elegance and refinement to the contemporary high-leg recliner category. features include gracefully detailed arms which flow into tapered wood legs; a softly gathered one-piece back; and a loose, reversible seat cushion. "riley's" versatile styling will correlate well with any contemporary or casual upholstery, and will bring a touch of style and comfort to any room.



FIGURE 24. #448 Riley

Designer Biography

Jack Lewis, ASFD, graduated with a BFA degree from Kendall College of Art and Design after having studied architecture in Grand Rapids, Michigan and in London, England. He has specialized in designing upholstered furniture for over fifteen years, and has been awarded several accolades including 3 Pinnacle awards; a 'best of category' award from the Birmingham; England furniture exposition, and a 'better by design' award from 'Better Homes and Gardens' Magazine. His designs have appeared in numerous shelter and trade magazines, and he holds 16 US and Canadian design patents. Mr. Lewis' designs for La-Z-Boy are currently marketed in over 60 countries around the world. He resides in Grand Rapids, Michigan, with his wife and three daughters.

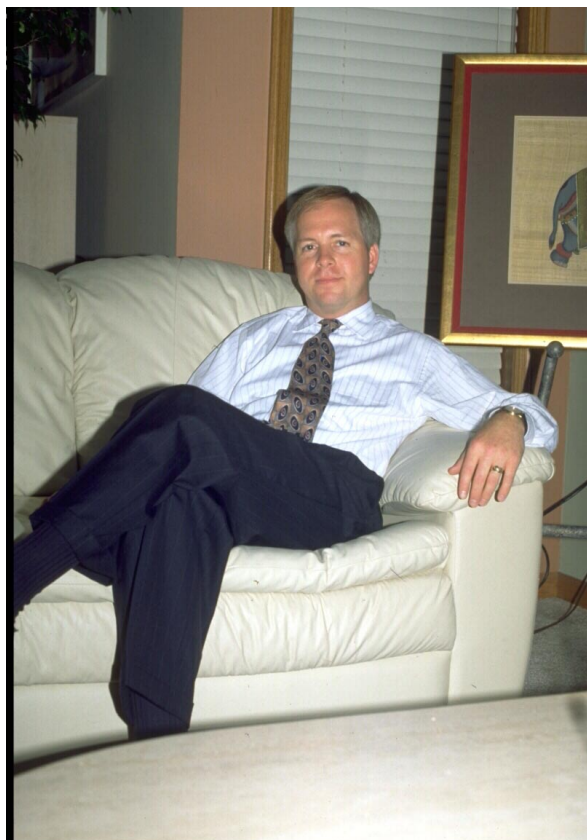


FIGURE 25. Jack R. Lewis, ASFD

Manufacturer Description

La-Z-Boy, which is headquartered in Monroe, Mich., is the nation's largest single manufacturer of upholstered furniture and the world's leading producer of reclining chairs. The company manufactures a full line of products for the living room and family room, including the company's world-famous recliners, reclining sofas and love seats, sleep sofas, modular furniture and leather upholstery, as well as stationary sofas, love seats and chairs. It is a division of La-Z-Boy Incorporated (NYSE, PCX: LZB), the nation's largest furniture manufacturer.

Keaton—Style in Motion

Finalist—Motion Upholstery

Designer

Enrico (Henry) Panceri
American Leather
3700 Eagle Place Drive, Suite 100, Dallas, TX 75236
Tel. 972.296.9599/8859

Manufacturer

American Leather
3700 Eagle Place Drive, Suite 800, Dallas, TX 75236
972.296.9599 FAX: 972.296.8859
bduncan@americanleather.com
Tel/Fax: 972.296.9599/8859; Email: info@americanleather.com

Retail Price

@2,499-3,999

Product Description

With an emphasis in transitional, elegant styling, the new **Keaton** group for AMERICAN LEATHER's *Style in Motion* series incorporates comfort and design in one setting. Just like the luxury cars of today, the Keaton exemplifies a lifestyle that is stately, affluent and refined.

AMERICAN LEATHER's new *Style in Motion* series is an innovative and proprietary line of sofas and sectionals designed as the industry's first "tastefully-styled" motion furniture. Utilizing a patent-pending mechanism, AMERICAN LEATHER's motion collections are designed to look just like stationary furniture and allow for any type of styling. Unlike existing mechanisms, this new motion allows for the use of conventional "T-back" cushions, stationary arms and solid outside backs with no visible gaps or breaks between the motion seat and the stationary seat.

The proprietary mechanism has been designed by Jack Hafkey and Clark Rogers – the "fathers of the motion furniture industry." These pieces have been created with 'zero-wall proximity,' which means they can literally be placed against the wall with no effect to the mechanism. And true to its *Style in Motion* name, the series has "power recliners" to create individualized comfort seating at the push of a button. Motion is actuated by a small hand controller and a low-voltage power unit in each piece's motorized mechanism. Each reclining section has its own control and an infinite variety of comfort settings. In addition, the ottomans are spring-loaded for "soft closing," meaning it is safe for use around kids and pets.

The Keaton comes in all top grain leather with hardwood frames and premium high-density foam. Other features include stitching detail on back and side panels, tapered wooden legs, loose seat and back cushions, and a lifetime warranty. Options included with the Keaton are that the legs are available in black, natural, or walnut finish. This style is also available with a chair and ottoman group.

As part of AMERICAN LEATHER's *Style in Motion* series, the Keaton is shown in Bison Teak by Elmo and retails for \$2499 - 3999.



FIGURE 26. Keaton—Style in Motion

Designer Biography

A native of Milan, Italy, Henry Panceri has been designing furniture for over 30 years. His background in the furniture industry has included developing product for companies such as B&B Italia, Cassina and other residential upholstery manufacturers. Mr. Panceri also has experience in designing interiors for sports car makers such as Ferrari and Lamborghini.

Mr. Panceri has worked with American Leather for more than six years, and has been responsible for design and product development for American Leather's custom-designed line of high-quality leather upholstery. Responsible for in-house product design, Mr. Panceri is involved in developing product for several of American Leather's major retail customers, including Macy's and Dayton Hudson.



FIGURE 27. Enrico (Henry) Panceri

Breckenridge—Style in Motion

Finalist—Motion Upholstery

Designer

Enrico (Henry) Panceri
American Leather
3700 Eagle Place Drive, Suite 100, Dallas, TX 75236
Tel. 972.296.9599/8859

Manufacturer

American Leather
3700 Eagle Place Drive, Suite 100, Dallas, TX 75236
Tel. 972.296.9599/8859
Bob Duncan, President
Email: bduncan@americanleather.com

Retail Price

@2,499-3,999

Product Description

The **Breckenridge** group for AMERICAN LEATHER's *Style in Motion* series was designed specifically for the affluent consumer with a relaxed, leisure lifestyle. With its traditional, yet classic lines, the Breckenridge incorporates soft, high back pillows, roll arms and generous seating proportions.

AMERICAN LEATHER's new *Style in Motion* series is an innovative and proprietary line of sofas and sectionals designed as the industry's first "tastefully-styled" motion furniture. Utilizing a patent-pending mechanism, AMERICAN LEATHER's motion collections are designed to look just like stationary furniture and allow for any type of styling. Unlike existing mechanisms, this new motion allows for the use of conventional "T-back" cushions, stationary arms and solid outside backs with no visible gaps or breaks between the motion seat and the stationary seat.

The proprietary mechanism has been designed by Jack Hafkey and Clark Rogers – the "fathers of the motion furniture industry." These pieces have been created with 'zero-wall proximity,' which means they can literally be placed against the wall with no effect to the mechanism. And true to its *Style in Motion* name, the series has "power recliners" to create individualized comfort seating at the push of a button. Motion is actuated by a small hand controller and a low-voltage power unit in each piece's motorized mechanism. Each reclining section has its own control and an infinite variety of comfort settings. In addition, the ottomans are spring-loaded for "soft closing," meaning it is safe for use around kids and pets.

The Breckenridge comes in all top grain leather with hardwood frames and premium high-density foam. Other features include roll arms, brass tack detailing on the arms and front decking, stitching detail on back and side panels, round wooden legs, loose back cushions, and a lifetime warranty. This style is also available with a chair-and-a-half option and ottoman.

As part of AMERICAN LEATHER's *Style in Motion* series, the Breckenridge is shown in Heirloom Bridle by Americraft and retails for \$2499 - 3999.



FIGURE 28. Breckenridge—Style in Motion

Designer Biography

A native of Milan, Italy, Henry Panceri has been designing furniture for over 30 years. His background in the furniture industry has included developing product for companies such as B&B Italia, Cassina and other residential upholstery manufacturers. Mr. Panceri also has experience in designing interiors for sports car makers such as Ferrari and Lamborghini.

Mr. Panceri has worked with American Leather for more than six years, and has been responsible for design and product development for American Leather's custom-designed line of high-quality leather upholstery. Responsible for in-house product design, Mr. Panceri is involved in developing product for several of American Leather's major retail customers, including Macy's and Dayton Hudson.

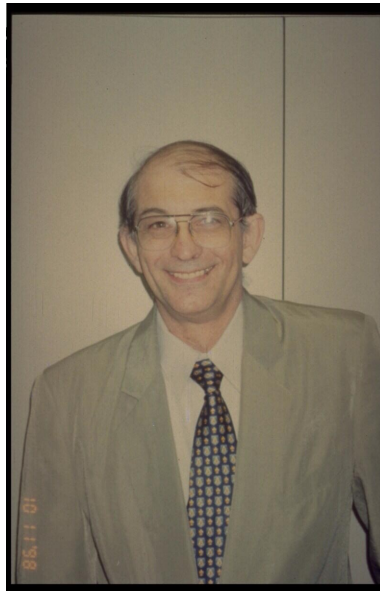


FIGURE 29. Enrico (Henry) Panceri

boulevard

Winner—Stationary Upholstery

Judges' Citation

"An effective interpretation of a transitional lifestyle upholstery program."

Designer

Joseph Ruggiero
4512 Louise Avenue
Encino, CA 91316
818.783.9257 FAX: 818.728.0559
email: jraideas@aol.com

Manufacturer Norwalk Furniture Corp.
Attn: Barbara A. Myers
100 Furniture Parkway
Norwalk, OH 44857
419.744.3200 FAX: 419.663.0021

Retail Price Fairbanks Sofa #4003-70: \$1,390, Barrymore Chair #4002-10: \$700



FIGURE 30. boulevard

Product Description

Fairbanks Sofa

A sleek, sculptural interpretation of a traditional Lawson sofa. Features dramatic arched arm and tight back with “Ruggiero-style” legs that add a contemporary twist to a traditional leg turn. The couture-style French fold arm and center welt add fresh design distinction. The loft created by down cushions give “Fairbanks” supreme comfort.

Barrymore Chair

Adapted from a 19th century French antique, Barrymore has a tight seat and back cushion design for a contemporary look. The high back, elegant arm style and plush seating give the chair superb comfort and transitional style.

Barrymore Ottoman

This ottoman mirrors its companion in its sculptured transitional design. When placed snugly against the chair, the two become one and a comfy chaise is created. When used alone, Barrymore becomes a handsome cocktail table or instant additional seating. It also features an exclusive “Ruggiero-style” turned leg.

Hepburn Chair

Inspired by a chair Joe and his daughter Beth discovered in a Los Angeles vintage second hand store, Hepburn has a decided “retro” look and is the perfect side chair, pull-up chair or informal dining chair. Classic, contemporary lines give this chair flow from one type of design direction to another—and from room to room. It’s no-nonsense, yet, fashionably sexy.

Bergen

As basic as a little black dress, Joe’s interpretation of the classic French Bergère, an 18th century upholstered French armchair, goes with any home direction and period of furniture and is available in leather and fabric.

Hopper

Joe has always admired modular seating for its flexibility. It can adapt for any room, be contemporary or traditional, possess a sleek, solid look or stand-alone with single armless chairs for a more modern group dynamic. The shapes are sculptural, transitional and covered in leather or fabric with a stunning wood base. Styles include armless section, right arm section, left arm section, loveseat, corner section, new chaise and ottoman.



FIGURE 31. Joseph Ruggiero

Designer Biography

Creating stylish and sophisticated environments that are affordable for consumers from all walks of life is the forte of Joe Ruggiero. As one of America's most trusted design authorities, Ruggiero is well known for his ability to identify what consumers are looking for and show them how to create it from both an aesthetic and practical point-of-view. During a twenty-seven year career, Ruggiero has been a leader in identifying international trends and translating them into design ideas that have been embraced by consumers worldwide.

Ruggiero has the unique and extensive experience of working directly with consumers from both a retailing and communications context. As Advertising Director for Westpoint Pepperell, one of the world's largest home textiles manufacturers, Ruggiero changed the way that consumers thought about home textiles through innovative advertising and sales promotion programs that won accolades throughout the industry.

He pioneered the sales promotion video concept that brought bed and bath decorating ideas to the small-screen in ways that consumers found inspiring. For example, he capitalized on the legendary interest consumers have in celebrities by creating a "Visit to Le Jonchet," in the country home of French designer Hubert De Givenchy. As a designer for Westpoint, Givenchy's home was the perfect backdrop for a video to showcase his bedding collections while also providing a glimpse inside his historic chateau filled with some of the world's most important artwork.

Ruggiero spent 15 years at Ethan Allen as Director of Advertising and Creative Director and was a part of the team that created and launched its national TV advertising program and national special events program in 230 Ethan Allen galleries. The campaign was instrumental in Ethan Allen galleries' growth from \$25 million to \$250 million in sales.

As a national spokesperson for companies such as Glidden, Ethan Allen and Kohler, Ruggiero created innovative marketing campaigns that broke new ground. For example, during his five years as Kohler's national spokesperson, Ruggiero designed and coordinated the Kohler "Coordinates" program, a comprehensive marketing program created to aid consumers in kitchen and bath remodeling projects. This was the first program of its kind to show consumers how to coordinate home improvement products across product categories, and created a new way for Kohler and its 11 participating manufacturers to drive sales and build market share.

He also produced/hosted the "Kohler Radio Series," utilizing the power of a non-traditional medium (radio) to promote Kohler's product category in a way unique to its competitors. Kohler is the number one manufacturer in the world of bath and kitchen fixtures.

As Editor-in Chief and Publishing Director of Hachette's *Home Magazine*, Ruggiero was given the challenge to re-energize a national magazine that had suffered tremendous market share loss. He created a "new" magazine that is now a major force in the home decorating / renovation publishing field. Equally important, he

tapped into the minds of consumers nationwide and interacted with them during retail special events, furthering his study into what consumers are looking for.

Ruggiero then formed Ruggiero & Associates, an independent multi-media company that specializes in home design. This step created the opportunity for him to design in multi-media, retail and manufacturing, as well as sales marketing.

Now, he is host and producer of "Homes Across America," a weekly television series and of international specials entitled "The World of Design," aired worldwide on The Home & Garden Cable Television Network (HGTV). Ruggiero's work is welcomed into the homes of 60 million households nationally, plus 66 million households internationally on a weekly basis via HGTV.

He has collaborated with select design districts nationwide to create "Ideahouse" showhouses. To date, installations have included five Ideahouses at the Los Angeles Pacific Design Center; three at the Seattle Design Center; nine at the San Francisco Design Center; two at the Dallas Design Center; one at The Houston Design Center; and one in Columbus, Ohio.

The Ideahouses have received press coverage nationwide and have been lauded for their innovative design direction. Hundreds of thousands of consumers have visited the showhouses, such as in San Francisco's Ideahouses, where over 30,000 consumers toured the showhouse in just its first year of operation.

Ruggiero has been a multi-media design authority figure to consumers for many years, and is most noted for bringing the subject of home design to network television. For nine years, he was Chief Design Consultant to the PBS award-winning series, "This Old House," where he designed and decorated nine houses for the program. He also spent two years as Design Correspondent on ABC TV's "Good Morning America." Ruggiero has hosted and edited a variety of television vehicles such as "The Living Magazine," sponsored by Ethan Allen for the Lifetime Cable Network; and ABC TV's "Home Show," where he produced, designed and hosted segments featuring decorating and remodeling of three houses in a weekly mini-series format.

He is the author of the design and source book, "Found Objects," published by Clarkson N. Potter, and was the recipient of the International Furnishings and Design Association (IFDA) "Star of the Year" award in 1995. www.ruggieroidcas.com, his design Web site is receiving rave reviews. "The Joe Ruggiero Collection", his home lifestyle collection launched in Spring 2000. Ruggiero's multi-media work has created a familiarity with millions of consumers who welcome him into their homes. He is a well-known, credible source of design inspiration; a familiar face that consumers trust to guide them through the decorating stages of their lives. Ruggiero is a rare presence in the world of design, combining outstanding design talent with a high multi-media presence.

Manufacturer Description

Norwalk Furniture Corporation was founded in 1902 by Charles Edward Gerken, a German native with a firm work ethic and a vision of what could be in the furniture industry.

Always investigating possibilities instead of settling for the norm, Gerken kept his sights on the future and developed a solid foundation for what is now the worlds largest manufacturer of custom-order upholstered products with corporate headquarters in Norwalk, Ohio.

The vision of our founding father was shared by his son and grandsons, as well. Now, a fourth generation of Gerkens owns and operates the company with any eye toward steady growth and continuous improvement.

If the past is prologue, Norwalk Furniture Corporation has an exciting future in store. We pioneered much of what still exceeds the standard in today's furniture industry including:

- a manufacturing process and factory scheduling system that allows delivery in 30 days;
- a comprehensive testing program for fabrics that allows them to be warranted for two years, the longest in the industry;
- fabrics, leather and style selection for the discriminating consumer that offers a delightful, no-compromise shopping experience.

In fact, J. Raymond "Ray" Gerken, son of the founder and John R. "Jack" Gerken, his son, were both inducted into the American Furniture Hall of Fame for their contributions in these developments.

903 Sofa

Finalist—Stationary Upholstery

Designer

James Dipersia, ASFD
196 High Street, Closter, NJ 07624
Tel. 201.768.0644 212.689.6463
email: jinn3000@aol.com

Manufacturer

Weiman
135 Warren Street, Christiansburg, VA 24073
Tel 540.382.1401; Fax 540.382.1404
Contact: Michael Buskirk/Jac Denboer

Retail Price

Sofa—\$1,895



FIGURE 32. 903 Sofa

Designer Biography

James Dipersia A.S.F.D.(American Society of Furniture Designers) is a native New Yorker where he received his degree in art and design. A career was carved out early in his academic years. His father , being a cabinet maker , sparked an early interest in furniture design and manufacture. "You have to conceive it, build it , display it and sell it to understand the psychology of furniture design " said jimmy. James designs for seven major manufacturers of case goods and upholstery here in the States , Canada and Italy . He is the recipient of many design achievement awards including the prestigious Pinnacle. His work is well recognized within the industry. He also enjoys doing large custom projects for many sports and entertainment personalities.

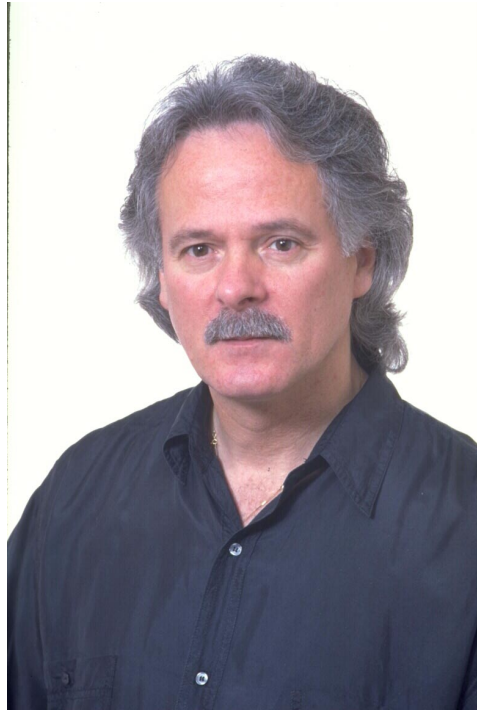


FIGURE 33. James DiPersia, ASFD

Sodonia-A3142/37

Finalist—Stationary Upholstery

Designer	Mitchell P. Watson, ASFD Bernhardt Furniture Company PO Box 740 Lenoir, NC 28645-0740 828.759.6281 FAX: 828.759.4725 email: chrisdula@bernhardt.com
Manufacturer	Bernhardt Furniture Company PO Box 740 Lenoir, NC 28645-0740 828.759.6256 FAX: 828.759.4725 Eric Fulcher, VP Upholstery
Retail Price	\$4,350



FIGURE 34. Sodonia-A3142/37

Modulo-Ac2000

Finalist—Stationary Upholstery

Designer

Michael Wolk, Michael Wolk Designs
3841 Northeast Second Avenue, Space 303, Miami, FL 33137
Tel/Fax: 305.576.2898 FAX: 305.576.2899
email: mwolk@mwolkdesign.com

Manufacturer

Della Robbia
119 Waterworks Way
Irvine, CA 92618
949.251.8929
email: info@dellarobbia.com

Retail Price

\$9,386



FIGURE 35. Modulo-Ac2000

Product Description

Beauty from within, Dellarobbia's quintessential reputation for enduring quality, customer satisfaction, and unusually beautiful product has been earned by an unflagging determination to build the best product from the inside out. Quality where it does not show, where other products get by with less, Dellarobbia refuses to compromise. From unequaled frame strength, to white goose down fills, surging of all seams, unsurpassed tailoring and hidden zippers, this commitment to quality from the inside out reveals itself as the years go by, the compliments add up, and the satisfactions of ownership multiply. This is a product which rewards every day, whether using it or simply walking by it.

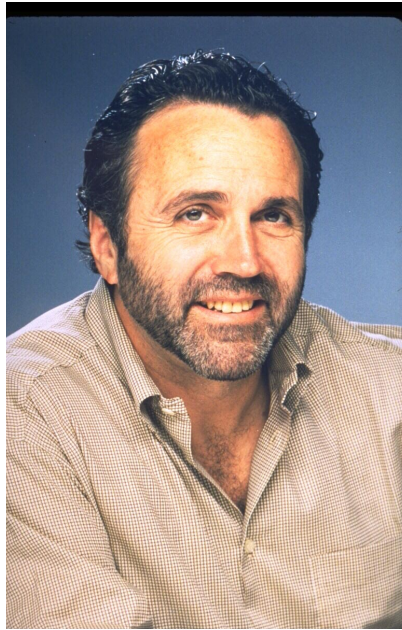


FIGURE 36. Michael Wolk

Designer Biography

Michael Wolk's furniture is powerful, sexy, comfortable and timeless. His designs draw on the classics, from Bauhaus to Shaker to Art Deco. Inspiration comes from many sources: Architecture, painting, sculpture and contemporary design. Whatever its roots, Wolk's furniture is always unique and irreverent, playful yet highly sophisticated. Wolk's vibrant designs grace the homes of private collectors across the country. His furniture is exhibited in galleries and showrooms, and has been featured internationally in magazines and books. His work has even entered the popular culture, appearing in television series and movies such as "Batman Returns" and "Inspector Gadget." When commenting on his furniture, Wolk uses words like intense, sculptural, honest, paradoxical. "It can mean many things to many people and it always works." Whimsical yet well bred, bold yet refined, it makes a strong, enduring statement, which elevates utilitarianism to art.

Matinee

Winner—Leather Upholstery

Judges' Citation

"Fresh use of design for functionality with unique architectural details."

Designer

Vladimir Kagan
1185 Park Avenue
New York, NY 10128
212.289.0031 FAX: 212.360.7307
vladkagan@aol.com

Manufacturer

American Leather
3700 Eagle Place Drive, Suite 800, Dallas, TX 75236
972.296.9599 FAX: 972.296.8859
bduncan@americanleather.com
Tel/Fax: 972.296.9599/8859; Email: info@americanleather.com

Retail Price

\$1,999-2,600/Group

Product Description

Known for his innovations in modern design since the late 40's, Vladimir Kagan has created a new collection of leather furniture for AMERICAN LEATHER, the leather furniture manufacturer and design leader based in Dallas. Kagan, an early pioneer of modern design, has created a line of uniquely modern furniture for AMERICAN LEATHER. The new designs incorporate movement and "sculptural" appeal with rounded, flowing lines and use of bright colors. Reminiscent of his earlier designs from the 40's and 50's, Kagan brings a love of architecture, sculpting and interior design to his most recent creations, and combines his trademark "organic" shapes with AMERICAN LEATHER's high standards of workmanship.

In his latest collaboration with AMERICAN LEATHER, The Matinee Day Bed, Vladimir Kagan once again exhibits his distinctive styling and innovative retro seating that has made him renowned in the world of furniture design. The Matinee is a clean, track arm design sofa with removable back bolster that converts the piece into a day bed measuring 36" x 87". To further customize the look, the removable back bolster can be upholstered in a contrasting color. To compliment the sofa, a matching Chair and Ottoman are also available. The Matinee Day Bed is shown in Elegance Ivory by Leather Network.

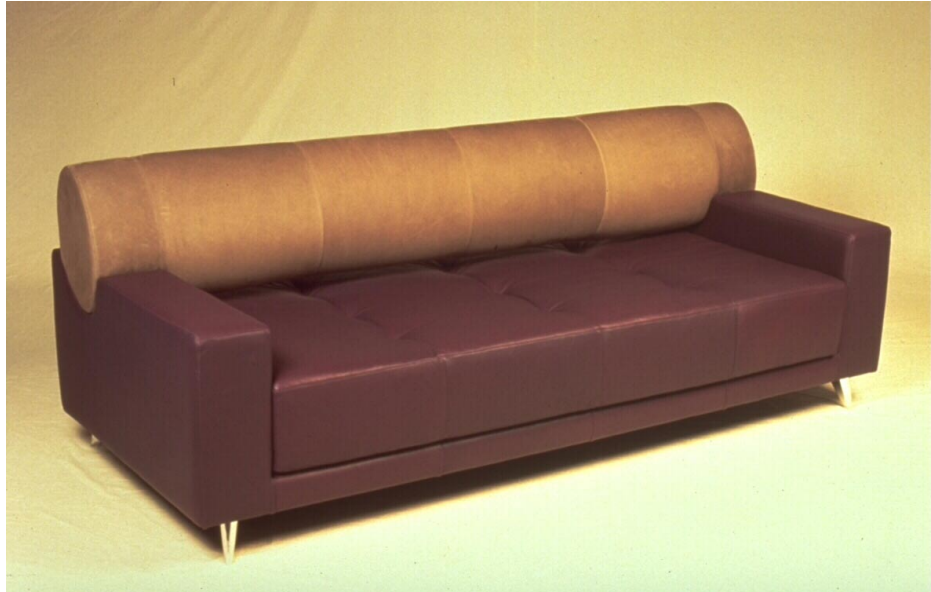


FIGURE 37. Matinee

Designer Biography

Vladimir Kagan, one of the pioneers of modern design, brings his love of architecture and sculpting to the new *Kagan Collection* for AMERICAN LEATHER STUDIO, a line of contemporary and uniquely modern furniture.

With a career that spans over 50 years, Kagan is known for his “sculptural” modern designs from the late forties and early fifties. Rooted in European ancestry, Kagan was born in Worms am Rhein in Germany in 1927, and later moved with his family to the United States in 1938.

After studying Architecture at Columbia University, Kagan joined his father’s woodworking shop in 1947. There he applied his creativity to furniture and interior design.

In 1949, he opened his showroom on New York’s prestigious 57th Street featuring the sculptured and architecturally inspired furniture designs that would make him famous. There, some of his earlier clients included Marilyn Monroe, Xavier Cougart, Lilly Pons, Gary Cooper and Sherman Fairchild. His corporate clients included General Electric, Walt Disney and Monsanto.

Kagan’s amorphous sculptured designs of the late forties and early fifties created a new look in American furniture. From the early sixties and into the seventies, he departed sharply from curvilinear shapes to explore the architectural minimalism of the Bauhaus, Mies van der Rohe and Le Corbusier. These new designs further reflected his interest in architecture, with crisp clear linear silhouettes exploiting the interplay of cantilevers and negative space.

Today, Kagan's early designs are classics of contemporary furniture, coveted by collectors for their original design and hand craftsmanship. His furniture is in the private collections of many leaders in the world of art, fashion and music, including Isaac Stern, David Lynch, Tom Ford, Frank Sinatra and Donna Karan. Kagan's latest creations incorporate 21st Century sensibilities with his trademark organic shapes while maintaining the highest standards of workmanship.

The *Kagan Collection* for American Leather is a masterpiece series that illustrates Kagan's brilliant and tireless determination to remain on the cutting edge of design.

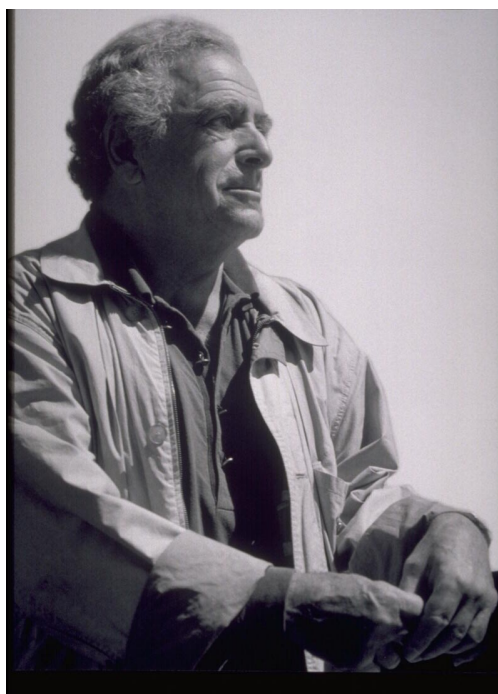


FIGURE 38. Vladimir Kagan, ASFD

5850-23/5850-90 Chair and Ottoman

Finalist—Leather Upholstery

Designer

Rick Berry, ASFD
Berry & Clark Design Associates
100 Main Avenue NW, Suite 500, Hickory, NC 28601
Tel 828.327.4648 Fax 828.327.6896

Manufacturer

Design Institute America
919 East 14th Street, Jasper, Indiana 47546
Tel 812.482.4632; Fax 812.482.1645
Contact: Neil Frindel, President; Email nfrindel@dia.com

Retail Price

\$945-1,485



FIGURE 39. 5850-23/5850-90 Chair and Ottoman

Designer Biography

RICK BERRY graduated in 1974 from North Carolina State University with an Engineering degree in Furniture Manufacturing & Management. Rick worked with a free-lance design firm until 1976 when he started his own business. He has been Design Institute America's primary design source since 1978.

In 1983, Berry & Clark Design Associates was formed with partner Dave Clark. Their diverse but complimentary educational and experience backgrounds have enabled them to pursue a broad spectrum of furniture design disciplines – ranging from 18th century reproductions to leading edge contemporary designs.

His educational background in engineering and keen interest in art and aesthetics have enabled Rick Berry to combine an “artistic design” approach with a working knowledge of manufacturing capabilities, materials and technology. This has resulted in many innovative and functional, yet practical and salable designs.

Rick feels that "It is important for any design professional to be a continuing student of the industry and to stay in touch with the market. Awareness of the consumers' needs creates a responsible designer."

Hi-tech/hi-touch perpetuates the "eclectic" interior design theme, correlating traditional with contemporary gives warmth and expression of one's personality. Mixing, blending and contrasting favorite traditional and contemporary designs with personable "collectibles" is a direct expression of "this is me."

Rick's intent is innovative traditional and contemporary furniture design utilizing inventive traditional and contemporary materials and finishes.

Berry & Clark Design Associates works with major furniture manufacturers in the U.S. and Europe, concentrating primarily on upper end home and contract furnishings. Professional services include design, product development, marketing, and display. Berry & Clark Design has received numerous distinguished design awards, including SPEC Awards from the NEOCON Contract Furnishings Association and consistent winners in several categories of the Pinnacle Design Awards for Home Furnishings from the American Society of Furniture Designers, including the Designer of the Year Award in 1996 – the only year-to-date that this distinction has been awarded.



FIGURE 40. Berry & Clark Design Associates

Manufacturer Description

Design Institute America, Inc. was formed in 1971 as a design, manufacturing, and marketing firm of contemporary metal furnishings. Although DIA has grown rapidly over the years, design and quality remain the key benchmarks that drive DIA.

Our international design team has long been recognized as being on the leading edge of styling and product development. Each designer brings a unique perspective and varied experience to the product. Their ability to create for DIA's system of flexible manufacturing enables DIA to translate their designs into marketable product quickly and efficiently.

The skilled craftsmen to engineer and produce DIA designs are located in our 110,000 sq. ft. plant located in Jasper, Indiana. DIA has the largest metal plating tanks in the furniture industry, as well as a work force that averages over 15 years of experience each. Flexible manufacturing allows us to offer rapid delivery times, while quality control programs insure that each piece is up to our strict guidelines. Actual production of our product marries technology with hand workmanship. A delicate balance is maintained between the efficiency provided by technology and the artistry that is the result of hand workmanship.

Design Institute America has a wide and varied customer base...Retail Studios, Wholesale Showrooms, Department Store chains, Commercial/Contract specifiers and purchasers, other furniture manufacturers, and interior design studios...to name a few. Supporting this varied list of customers is a nine member sales staff based around the country, as well as various departments within the headquarters in Jasper. As the needs of our customers evolve, DIA provides the systems and strategy to respond.

Today Design Institute America, Inc. has made the changes necessary for growth without sacrificing the basis of the company. DIA is small enough to react to the marketplace, but large enough to be a major player in setting the pace of our industry. Efficiency has increased by moving the offices to our plant location. Manufacturing has cut costs and shipping times by improving techniques and systems. Management has taken the company back from public to private ownership, and provided a more complete product line by expanding the product categories and the product materials. The vision of being a leading edge contemporary furniture manufacturer has been, and continues to be realized.

490 Chianti

Finalist—Leather Upholstery

Designer

Jack R. Lewis, ASFD
5333 Maple Hill Ave
Grand Rapids, MI 49546
Tel. 734.402.6448
Email: jack.lewis@la-z-boy.com

Manufacturer

La-Z-Boy, Inc.
1284 N. Telegraph Road, Monroe, MI 48162
Tel 734.242.1444; Fax 734.457.3411
Contact: Marsha Oberleiter; Email marsha.oberleiter@la-z-boy.com

Retail Price

\$1,199/Sofa

**FIGURE 41. 490 Chianti****Product Description**

"Chianti" exhibits all the interesting character and attention to detail found in today's finest traditional and transitional upholstery. From its gracefully curved front, to its uniquely shaped arms, to its angled, rolled wings, "Chianti" rewards its owner with unusual style and comfort. Unique hand-carved legs and expressive design lines add to a look that's both sophisticated and luxurious.

Designer Biography

Jack Lewis, ASFD, graduated with a BFA degree from Kendall College of Art and Design after having studied architecture in Grand Rapids, Michigan and in London, England. He has specialized in designing upholstered furniture for over fifteen years, and has been awarded several accolades including 3 Pinnacle awards; a 'best of category' award from the Birmingham, England furniture exposition, and a 'better by design' award from 'Better Homes and Gardens' Magazine. His designs have appeared in numerous shelter and trade magazines, and he holds 16 US and Canadian design patents. Mr. Lewis' designs for La-Z-Boy are currently marketed in over 60 countries around the world. He resides in Grand Rapids, Michigan, with his wife and three daughters.

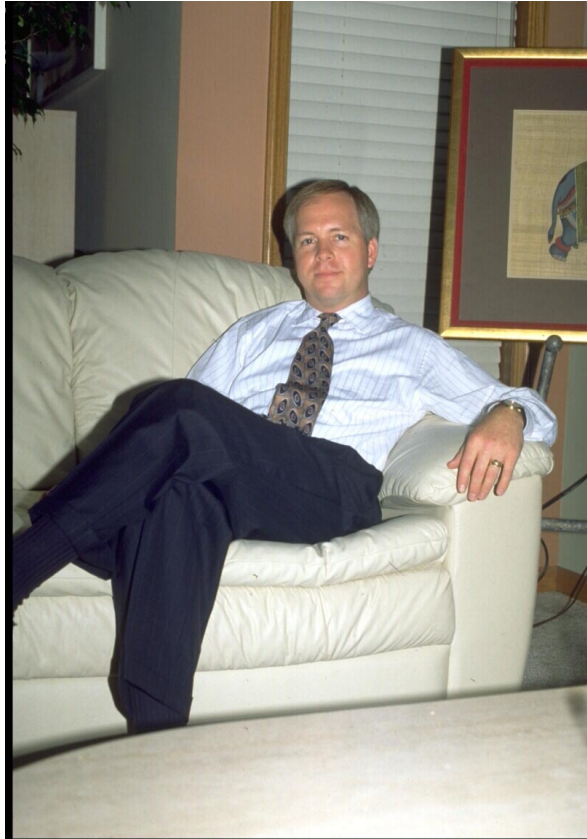


FIGURE 42. Jack R. Lewis, ASFD

Manufacturer Description

La-Z-Boy, which is headquartered in Monroe, Mich., is the nation's largest single manufacturer of upholstered furniture and the world's leading producer of reclining chairs. The company manufactures a full line of products for the living room and family room, including the company's world-famous recliners, reclining sofas and love seats, sleep sofas, modular furniture and leather upholstery, as well as stationary sofas, love seats and chairs. It is a division of La-Z-Boy Incorporated (NYSE, PCX: LZB), the nation's largest furniture manufacturer.

Tropical Palm & Leaf Series

Winner—Accessories

Judges Citation

"A wide diversity of sizes for a wide range of wall applications. The scale of objects allows them to be part of the environment rather than just accessories."

Designers

Madeline and Robert Longstreet
350 Gray Ave
St. Louis, MO 63119
314.961.3382 FAX:508.302.4785 email: madeline1211@yahoo.com

Manufacturer

Longstreet Collection Ltd.
Madeline Longstreet, President
350 Gray Ave
St. Louis, MO 63119
314.961.3382 FAX:508.302.4785 email: madeline1211@yahoo.com

Retail Price

\$750-2,400

Product Description

These Fine Art prints use an antique silver salt photographic process. Created by Madeline and Robert Longstreet these minimalist botanical prints are on 151lb. Arches cold press fine art paper and are archival. Large scale but finely detailed, these prints seamlessly blend the contemporary and antique, complementing any environment. There are 6 large palms 30" X 44", 8 square palms 30" X 30" and 2 elephant ears 38" X 76" in the collection. They are framed in a flat black frame and are signed and numbered.

Designers Biography

Artist and photographers Madeline and Robert Longstreet have combined talents to capture the essence of home and garden in their hand crafted nature prints and photography. They have created a collection styled in Bauhaus and Arts and Crafts philosophy using antique and contemporary photo processes. Robert graduated from Washington University after studying alternative photography at the School of the Art Institute Of Chicago and architecture at Rhode Island School of Design. Madeline has a Fine Art degree from Washington University. Their work is in private as well as corporate collections and has received awards in interior design, photography and painting.

Manufacturer Description

Longstreet Collection is a design studio and publisher of fine art photography. They specialize in customized design projects as well as large scale botanical using antique photo processes.

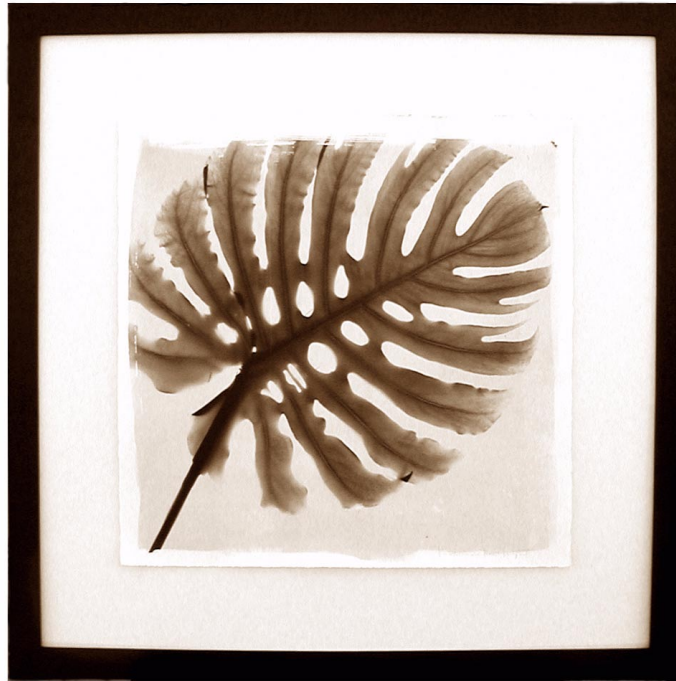


FIGURE 43. Tropical Palm & Leaf Series



FIGURE 44. Madeline and Robert Longstreet

#988 Wall Console

Finalist—Accessories

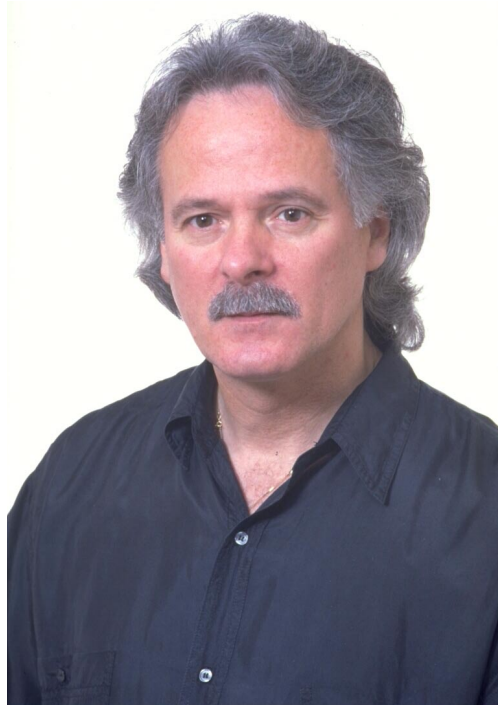
Designer	James Dipersia, ASFD 196 High Street, Closter, NJ 07624 Tel. 201.768.0644 212.689.6463 email: jinn3000@aol.com
Manufacturer	Glober 10 West Main Street Carpentersville, IL 60110 847.428.3933 FAX: 847.428.3013
Retail Price	\$529



FIGURE 45. #988 Wall Console

Designer Biography

James Dipersia A.S.F.D.(American Society of Furniture Designers) is a native New Yorker where he received his degree in art and design. A career was carved out early in his academic years. His father , being a cabinet maker , sparked an early interest in furniture design and manufacture. "You have to conceive it, build it , display it and sell it to understand the psychology of furniture design " said jimmy. James designs for seven major manufacturers of case goods and upholstery here in the States , Canada and Italy . He is the recipient of many design achievement awards including the prestigious Pinnacle. His work is well recognized within the industry. He also enjoys doing large custom projects for many sports and entertainment personalities.



James DiPersia, ASFD

Kostka Group

Finalist—Accessories

Designer

Chip Scarborough
Fusion Z
PO Box 1285
Healdsburg, CA 95448
707.433.8797 707.433.8799

Manufacturer

Fusion Z
Pavel Hanousek, General Manager
PO Box 1285
Healdsburg, CA 95448
707.433.8797 707.433.8799
paul@fusion.com

Retail Price

\$99-\$249

Product Description

Design executed by glass master Ivan Stefanik in the Czech Republic.

Kostka Group

Technique: dots made by wrapping a thin black trail of black glass on ridges of the body. Reheating of the piece makes the trail break up in to small dots which fuse to the crystal body on top of the ridges.

Both, the crystal cube and the black base, are attached HOT to the body. This HOT connection is quite glass-like and requires certain amount of skill in order to produce a straight and structurally safe piece. It adds value to the finished piece.

Kostka ("Cube" in Czech) is currently one of Fusion Z best selling collections.



FIGURE 46. Kostka Group

Designer Biography

Chip Scarborough

Chip graduated from UCLA in 1969 with a major in pictorial Arts with a focus in printmaking and a minor in history. He printed editions of etchings, wood engravings and wood arts for galleries and individual private clients in Los Angeles.

In 1972 he and his family relocated to Northern California. Here he has painted, worked as a steel fabricator, machine designer, kiln builder and completed commissioned works of sculpture, jewelry and installation pieces.

Since 1991 he has worked as Chief Designer for Evans Designs, a major force in the ceramics and glass sectors of the global accessory markets. In 1997 he started contributing to Fusion Z.

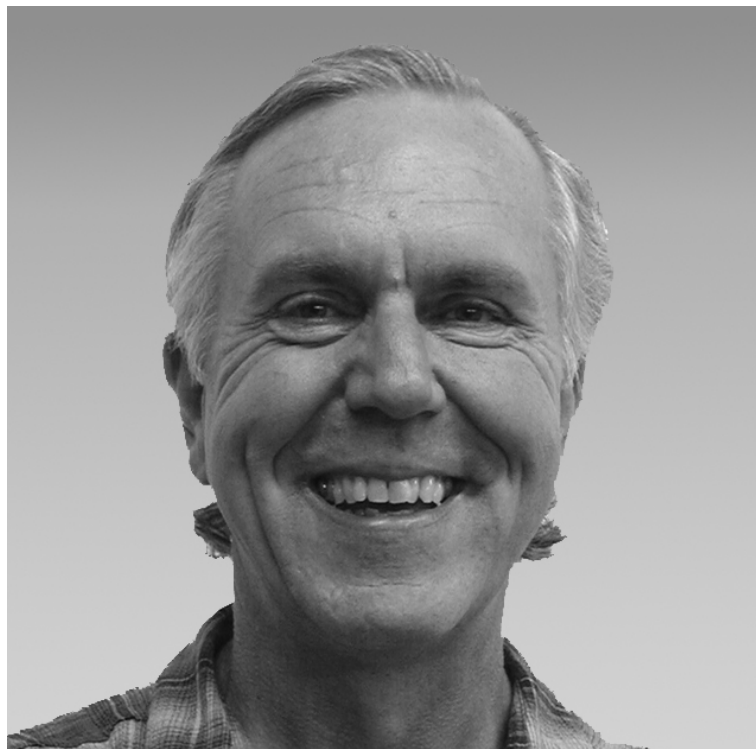


FIGURE 47. Chip Scarborough

Pavel Hanousek

Born 1969 in Hradec Kralove, Eastern Bohemia, studied English and teaching at the Palacky University, Czech Republic. Settled in Southern California in 1993, developing numerous survival skills to stay alive in the harsh conditions of the free economy. He followed an interest in modern architecture and interior design by studying Modern furniture design at Santa Monica College.

Relocated with his family to Northern California in 1997 to start an Art Glass import business. Glass design has been a natural extension of the successful launch of Fusion Z and work within the Czech glassblowing world.

He is currently the General Manager of Fusion Z, Inc., and enjoys being part of the design team of the same.



FIGURE 48. Pavel Hanousek

Manufacturer Description

The Company is literally a “fusion” of outstanding American Design with the finest glass-blowing tradition of Europe. We set out to be unique and the only way to achieve this is to create all of our own designs. Thus, Fusion Z ends up with a very original collection of vases, bowls, candleholders, perfume bottles, fillers and sculptures. Some of the creators of this collection are Chip Scarborough, Tony Evans, Jiri Pacinek, Igor Muller, Pavel Hanousek, Mihai Topescu and Carlos Covarubias. These Designers give us a tremendous range, both in look and in price.

The Company was formed in 1997 utilizing a well-established Evans Designs Team and their experience and the contacts and experience of Pavel Hanousek, a Czech art glass importer.

We show at the following trade shows:

- Highpoint, IHFC, Design Wing D449
- Atlanta, Americas Mart 1, Sp.#12-E-3A
- Chicago, Straaton's, Merchandise Mart Sp. #1510
- Los Angeles, Dillon Wells, LA Mart, Sp. #1000
- Dallas, Taylors on Ten, World Trade Center, Sp. #10010.

Twine Time Group

Finalist—Accessories

Designer

Pavel Hanousek
Fusion Z
PO Box 1285
Healdsburg, CA 95448
707.433.8797 707.433.8799

Manufacturer

Fusion Z
Pavel Hanousek, General Manager
PO Box 1285
Healdsburg, CA 95448
707.433.8797 707.433.8799
paul@fusion.com

Retail Price

\$109-349

Product Description

Design executed by glass master Jiri Pacinek in the Czech Republic.

Technique (bowl and vase only): Glass blowers start with 2 bubbles – Top and Bottom simultaneously. After the colors are applied to both top and bottom bubbles the glassblowers gather a thick layer of crystal and push it on to the end of each bubble. This crystal layer is then shaped into a crystal “tail”. After both tails get thoroughly reheated, top and bottom are twined and fused together thus isolating the very glass-like connection which becomes the focus of the piece. In itself, this connection represents the very unique qualities of the media - glass. A set of 2 candlesticks is being added to the group.



FIGURE 49. Twine Time Group

Designer Biography

Pavel Hanousek

Born 1969 in Hradec Kralove, Eastern Bohemia, studied English and teaching at the Palacky University, Czech Republic. Settled in Southern California in 1993, developing numerous survival skills to stay alive in the harsh conditions of the free economy. He followed an interest in modern architecture and interior design by studying Modern furniture design at Santa Monica College.

Relocated with his family to Northern California in 1997 to start an Art Glass import business. Glass design has been a natural extension of the successful launch of Fusion Z and work within the Czech glassblowing world.

He is currently the General Manager of Fusion Z, Inc., and enjoys being part of the design team of the same.



FIGURE 50. Pavel Hanousek

Manufacturer Description

The Company is literally a “fusion” of outstanding American Design with the finest glass-blowing tradition of Europe. We set out to be unique and the only way to achieve this is to create all of our own designs. Thus, Fusion Z ends up with a very original collection of vases, bowls, candleholders, perfume bottles, fillers and sculptures. Some of the creators of this collection are Chip Scarborough, Tony Evans, Jiri Pacinek, Igor Muller, Pavel Hanousek, Mihai Topescu and Carlos Covarubias. These Designers give us a tremendous range, both in look and in price.

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- Los Angeles, Dillon Wells, LA Mart, Sp. #1000
- Dallas, Taylors on Ten, World Trade Center, Sp. #10010.

Contemporary Touch Lamp HL1995C5

Winner—Lighting

Judges' Citation

"Sleek Style and Outstanding Value."

Designer

Robert Lo
The Holmes Group
One Holmes Way
Milford, MA 01757
508.422.1554 FAX: 508.422.1672
email: kjlockwood@theholmesgroup.com

Manufacturer

The Holmes Group
One Holmes Way
Milford, MA 01757
508.422.1554 FAX: 508.422.1672
email: kjlockwood@theholmesgroup.com

Retail Price

\$42.99

Product Description

The Holmes Group introduces the new Contemporary Touch Lamp (model HL1995CS). This sleek lamp has a satin chrome finish with an arched, frosted glass shade. The contemporary styling is perfect for the modern office or living space. The lamp features touch technology which allows the user to turn the lamp on/off by touching the base. The lamp uses two 40watt bulbs and includes High, Medium and Low light settings.



FIGURE 51. Contemporary Touch Lamp HL1995C5

Manufacturer Description

The Holmes Group, a fully integrated consumer products company, headquartered in Milford, MA, with offices and manufacturing facilities worldwide, is a leading manufacturer of consumer products for Home Environment, Kitchen, Lighting and Personal Comfort. With well-known brands such as: Bionaire®; Crock-Pot® Slow Cooker; FamilyCare®; Holmes®; MASTERGLOW®; Patton®; Pollenex®; Rival®; and White Mountain®; The Holmes Group continuously develops, manufactures and distributes innovative, high quality products to meet consumer demands.

Montana Desk Lamp

Finalist—Lighting

Designer

Sandy Chapman
Ethan Allen Interiors Inc.
Ethan Allen Drive
Danbury, CT 06811
203.743.8542 FAX: 203.743.8214

Manufacturer

Julie Logan, PR Coordinator
Ethan Allen Interiors Inc.
Ethan Allen Drive
Danbury, CT 06811
203.743.8542 FAX: 203.743.8214
jlogan@ethanalleninc.com

Retail Price

\$199.00

Product Description

MONTANA DESK LAMP (Introduced Fall 2000)

Rich in color and texture, the dark finish of this hexagonal floor lamp resembles leather. A traditional pharmacy head was used to add to the classic, old-time look of this lamp. Its style is perfect for use in a den or in an office.

Model Number:09-6909

Base Material:Brass

Finish:Antique brass

Overall Dimensions:7"Sq. x 17"H, extends 24"

Shade Description:Spun reeded brass

Shade Dimensions:7"L x 5"W x 31/2"H



FIGURE 52. Montana Desk Lamp

Designer Biography

Earle Sandy Chapman is the former principal, CEO and Chief Designer of Chapman Manufacturers and Importers. Mr. Chapman sold his interest and disassociated from the company in 1982. In recent years he has designed lighting product for Ethan Allen Interiors Inc. in collaboration with the company's staff.

Manufacturer Description

At Ethan Allen, we're dedicated to providing consumers with superior home furnishings at affordable prices. We support our innovative Classic and Casual indoor and outdoor furnishings with a commitment to friendly service that reaches beyond the expected. These factors uniquely position us as a dominant national force in the fragmented home furnishings marketplace, and that's why today "Everyone's at home with Ethan Allen."

Since 1932, Ethan Allen has been devoted to helping consumers create beautiful, comfortable homes. As a total home furnishings resource, we offer everything consumers need to furnish a home. Over the past decade, we've expanded our product lines across two basic style categories: Casual, appealing to today's more relaxed lifestyles, and Classic, for those desiring more traditional furnishings.

Our unique structure, with a strong, dedicated retail network of over 300 stores, has allowed us to manage the design, manufacturing and delivery of our products. With more than 5,000 experienced craftspeople in 18 plants and 3 saw mills, Ethan Allen continues to manufacture the majority of its products in America. Balancing the timeless quality of hand-craftsmanship with the efficiency of New-

Age technology, we're dedicated to maintaining high-quality standards at the best possible values.

Today, over 10,000 people from sales managers to interior designers are associated with Ethan Allen. While their professions differ, they share a unified goal of making the Ethan Allen products and shopping experience exceptional.

From craftsmanship to on-line marketing, our commitment to excellence is at the heart of everything we do. Ethan Allen continues to be dedicated to its almost seven decade reputation for exceptional quality and attentive service. It's what sets us apart, and it's another reason why "Everyone's at home with Ethan Allen."

Fernacopia & Foliage 174, 175, 176, 177

Finalist—Lighting

Designers

Susan and Guy Morter
1350 14th Avenue, Suite 14
Grafton, WI 53024
262.377.6848 FAX: 262.377.7190 susie@shadyladylighting.com

Manufacturer

Shady Lady
Attn: Mai Wyn Scharnz, Art Director
1350 14th Avenue, Suite 14
Grafton, WI 53024
262.377.6848 FAX: 262.377.7190 maiwyn@shadyladylighting.com

Retail Price

\$200-300

Product Description

The Foliage and Fernacopia Lamp grouping represents Shady Lady's softer side of Contemporary designs bridging the gap to traditional lighting sensibilities. Both sets of coordinating table and floor lamps feature botanical fabric print shades and iron bases in a hand finished Antiqued Copper finish. The Fernacopia and Foliage lamps fit into a variety of lifestyle settings including Lodge, Cottage, West Indies, and Transitional. This diversity makes the grouping appeal to a wide variety of furniture retailers. Both floor lamps feature adjustable lamp heads for directional lighting needs. All Shady Lady portable lamps are UL listed and built-to-order with 3-way switches. Retail price: \$195 table lamps, \$285 floor lamps. Made in the USA.



FIGURE 53. Fernacopia & Foliage 174, 175, 176, 177

Designer Biography

Susan and Guy Morter, Shady Lady owners, have been in the business of lamps for nearly twenty years. Guy in charge of metalworks engineering and Susan heading shade design, this dynamic duo has built Shady Lady into a lighting industry leader. Creating lighting in response to both evolving decorating trends and enduring geographic lifestyles is what Susan and Guy do best. As a result the Shady Lady design spectrum is a unique coupling of craftsmanship and nostalgic whimsy.

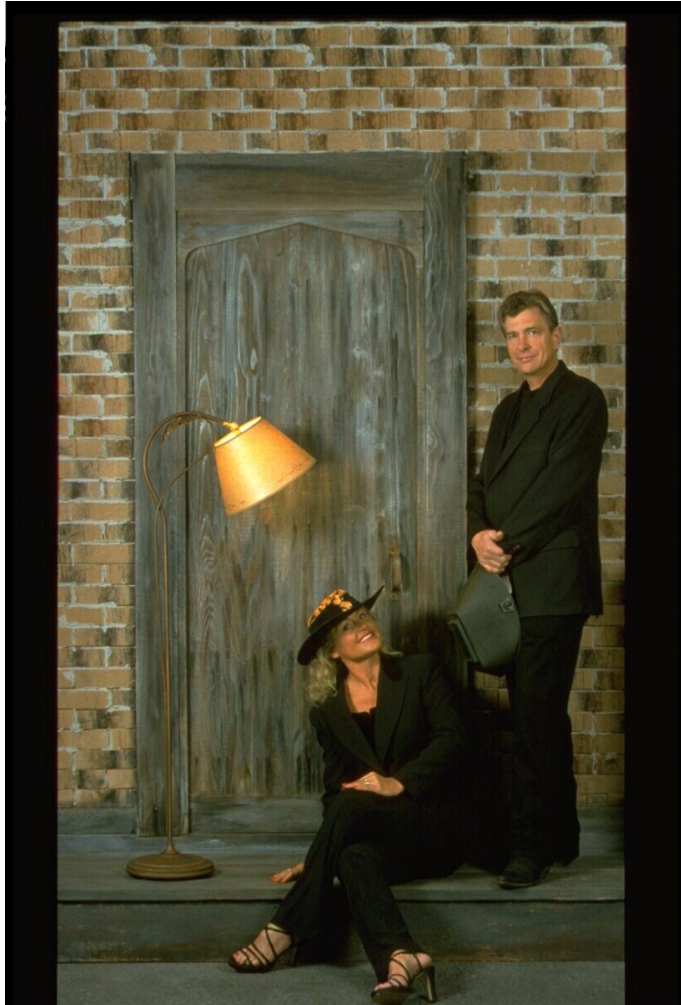


FIGURE 54. Susan and Guy Morter

Manufacturer Description

The Shady Lady factory is located in a century old woolen mill along the Milwaukee River in Grafton, Wisconsin. Since its days as a cottage industry, Shady Lady continues to produce quality, hand crafted products and provide excellence in customer service. All lampshades and iron bases are made in the USA.

Skyline #11031, #11032, #11036, #11037

Winner—Home Office

Judges Citation

“Maximizes functionality with creative and whimsical use of glass top; a versatile product.”

Designer

Drew Maple, ASFD
5041 S. Deer Run Loop
Carthage, MO 64836
417.359.8438 FAX: 417.438.7290
dmaple@cox-internet.com

Manufacturer

O’Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
417.682.8176 FAX 417.682-8131
Contact: Mark Strayer, Director
mark.strayer@osullivan.com

Retail Price

\$129.99-299.99

Product Description

The Skyline Home Office Group of product consists of the Executive Desk, Computer Credenza, Storage Cabinet and Lateral File.

Simple in design, yet a bold strong aesthetic. Skyline with 1” uprights and work surfaces in Pleasant Hill Cherry laminate offers a stylish and sturdy workplace for the home office. The introduction of 3/8” glass on the Executive Desk with it’s screen accent color over the oversized box drawer brings a contemporary flair, along with the playfulness of being able to see through the desktop down into the left and right upper pedestal compartments. The Silver accented pulls are custom modified.

All pieces in the group are Ready To Assemble (RTA) utilizing a push-in quick fit cam fastener.



FIGURE 55. Skyline #11031, #11032, #11036, #11037

Designer Biography

Drew Maple is currently the Big Creative Kahuna for his recently established firm, DesignU4ia. That's euphoria, as in it's great to be focused on design. This is an intellectual property and invention firm specializing in the creation of furniture, housewares, and juvenile products. He was Design Director for O'Sullivan Industries, one of the largest RTA furniture manufacturers. Prior to this he was Design Director for US Leisure, and has worked at Rubbermaid and Fisher Price. He is a member of IDSA and ASFD, professional organizations in the industrial design and furniture design fields. He is also the recipient of IDEA and Pinnacle Awards.



FIGURE 56. Drew Maple, ASFD

Manufacturer Description

O'Sullivan Furniture was founded in 1954 by Tom O'Sullivan, Sr, and has grown to become America's second largest maker of RTA furniture and the eighth largest manufacturer of furniture. Over 2,300 employee partners strive to serve America's largest retailers and customers in over 50 countries world wide.

Driven by the desire to accommodate the lifestyle-based needs and decor dreams of American consumers, O'Sullivan Furniture makes innovative furniture solutions for Home Entertainment, Home Office, Commercial Office, Bedroom and Storage needs.

1887 Arts & Crafts

Finalist—Home Office

Designer

J. Michael Warren, ASFD
Warren Associates
161 Ottawa NW, Waters Bldg, Ste. 300G Grand Rapids, MI 49503
Tel. 616.454.3378 Fax: 616.454.4917
email:wa@focalpointe.com

Jack Kelley, ASFD
PO Box 222
Grand Haven, MI 49417
616.846.5660 FAX: 616.846.5801
tututu@aol.com

Manufacturer

Sligh Furniture Co.
Rob Sligh, President
1201 Industrial Avenue
Holland, MI 49423
616.392.7101 FAX: 616.392.9495
robs@sligh.com

Retail Price

\$6,125-7,390

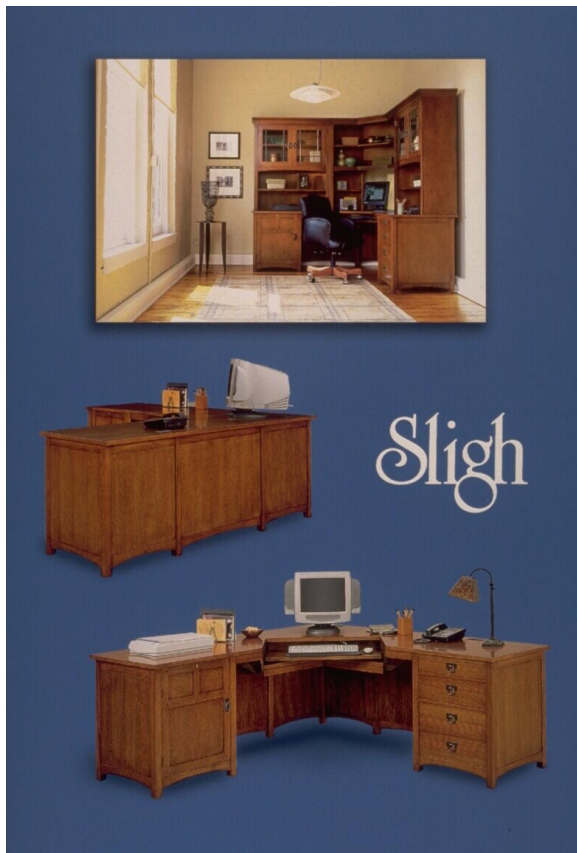


FIGURE 57. 1887 Arts & Crafts

Product Description

Arts & Crafts Home Office Group Consists of (1) "V" Desk, (1) Optional Corner Storage Deck and (1) Optional Straight Storage Deck

Constructed of quartered oak veneers and solids and finished in warm brown tones, Sligh's Arts & Crafts Home Office Group features an innovative "V-desk" with corner or linear storage decks, lawyer's bookcase and lateral file. Distinctive design features include antique-style seeded glass panels with lead-like mullions and old fashioned metal drawer pulls and cabinet knobs true to the style of authentic Arts & Crafts furniture.

The centerpiece of this group is a patent pending V-desk made of quartered oak with a hand rubbed desktop surface. The unique feature of the V-desk is a 90-degree drop corner work surface that can be moved underneath the desktop to expose a convenient computer keyboard tray. When not in use, the tray can be returned to its original position, artfully concealed as the desktop. The keyboard tray includes Sligh's trademark removable palm rest. With ample corner space for computer equipment, the V-desk design frees the left and right sides of the desk for more usable workspace. A pedestal underneath the desk's left side provides a pullout printer tray and storage drawer, while the right side of the desk features two lockable box drawers and a file drawer. Secret storage drawers are also integrated underneath the desktop surface. This desk features a completely finished back so you can "float" the desk in a room as well as position it against a wall. While true to the look and feel of vintage Arts and Crafts design, this home office group also includes contemporary considerations for electronic equipment and access to power sources. With a one-touch on/off power switch, surge suppressor offering five electrical outlets and two phone jacks, the V-desk provides convenient, unobtrusive avenues to electrical power. Also, three access holes with flipper grommets for wire management are located on the desktop surface.

The desk's two storage deck options offer versatility in function and details in design not typical of most home office furniture products. Sligh's linear storage deck can be positioned along either side of the desk to create a conventional "L-desk," or the corner storage deck can fit diagonally across the desk at a 90-degree angle. Both options feature dual-level overhead storage. The linear deck also features stylish cabinet doors with inserts of simulated antique seeded glass. Reminiscent of the Arts and Crafts period, the glass borders feature classic geometric patterns partitioned by lead-like mullions. The textured cabinet doorknobs complete the Arts and Crafts motif, featuring hammered and pierced back plates with drop down pendants in a dark brass finish.

The three-section lawyer's bookcase features simulated antique seeded glass inserts in each of three flipper doors. By flipping the doors upward and then sliding them inside the case, the shelves' contents can be easily accessed. A fixed galley provides additional support for books and collectibles displayed on top of the bookcase.

The two-drawer lateral file unit with hand rubbed top houses either letter or legal sized documents and features a completely styled finished back. Lockable drawers feature ball bearing slides. Like the V-desk drawers, the files also feature old-fashioned metal drawer pulls with a dark brass finish.

Designer Biography

Mike Warren, ASFD

Based in Grand Rapids, Michigan, Mike Warren has been working as a third generation free lance designer for Sligh Furniture Co. for nineteen years. Mike graduated from Kendall College of Art & Design with a Bachelor of Fine Arts along with a Major in Furniture Design. He is a past board member of ASFD and past president of the Grand Rapids Furniture Designers Association.



FIGURE 58. Michael Warren, ASFD

Jack Kelley, ASFD, IDSA

Jack Kelley has been a design consultant to Sligh Furniture Co. for over twelve years. As a researcher, inventor and industrial designer, he has focused his career on working environments both commercial and at home. Holder of over 50 U.S. patents, he has brought forth many innovations that have provided countless benefits to the user and the manufacturers of his concepts. Jack's initial contribution to the computer oriented office was by designing the world's first mouse pad in 1968 for Dr. Doug Engelbart (the inventor of the mouse) at Stanford Research Institute in Menlo Park, California. Since then, he has brought forth several award winning modular office systems as well as ergonomically effective products that support the way individuals like to work, particularly with technology. Sligh's home office products have been nationally recognized for their outstanding blend of aesthetics and functionality as a result of Jack's design leadership.



FIGURE 59. Jack Kelley, ASFD

Manufacturer Description

Sligh Furniture Co. was founded in 1880 in Grand Rapids, Michigan by Charles R. Sligh. The company was a mainstay of the city's celebrated furniture industry around the turn of the century, when Grand Rapids was widely recognized as the Furniture Capital of the World. In 1933, Charles R. Sligh's son, Chuck Sligh, with Bill Lowry, established operations in Holland, Michigan. Bob Sligh was third generation President from 1968 to 1989. Rob Sligh, a fourth generation family member, became president in 1990 and also serves as Chairman and CEO. Today the company manufactures quality wood furniture for the home office and business office and quality grandfather, wall and mantel clocks. Headquarters and furniture manufacturing facilities are in Holland, Michigan, with clock manufacturing in Zeeland, Michigan.

Canyon Loft 030-18

Finalist—Home Office

Designer

Gary Hokanson
1004 Oakwood Court, Martinsville, VA 24112
Tel. 540.627.2244; Fax 540.629.4085
Email: ghokanson@stanleyfurniture.com

Manufacturer

Stanley Furniture
Gary Hokanson, Vice President and Director of Design
P. O. Box 30, Stanleytown, VA 24168
Tel. (540) 627-2000; Fax (540) 629-4085

Retail Price

\$5,495

Product Description

Touches of the Arts and Crafts design movement give Canyon Loft its character and personality. It is, however, anything but "another mission group." The soft, warm, low sheen finish, simple round hardware and the use of a unique inverted slat design give Canyon Loft a fresh, casual contemporary appeal that sets it apart. Canyon Loft uses recognizable design elements that the consumer will understand.



FIGURE 60. Canyon Loft 030-18

Designer Biography

Gary Hokanson is a thirty-five-year veteran of furniture design. Born in Charlotte, Michigan, Gary graduated from Kendall School of Design (now Kendall College of Art and Design) with a degree in furniture design in 1965. He began his career as a staff designer at Selig Manufacturing in Leominster, Massachusetts. He has since held the top design positions for a number of case goods manufacturers, including American of Martinsville, American Drew and Lane. Gary has held his current position as Vice President – Director of Design for Stanley Furniture since September of 1994.

Gary is admired and respected by his colleagues for his design talent and integrity to standards of excellence in the furniture industry. He has designed several of the industry's most acclaimed collections, including American of Martinsville's South Pacific in the late seventies and Stanley's Preface collection in the late nineties. He was the recipient of two Pinnacle Design Achievement Awards in 1998.

Gary enjoys boating and spending time with family. He has two daughters, Joanna and Kristen, and two grandchildren. Gary and his wife, Pat, reside in Martinsville, Virginia.

Manufacturer Description

Type of Business: Established in 1924, Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the residential market.

Product Strategy: Stanley offers a diversified product line across all major style and product categories. The product mix encompasses collections (bedroom, dining room, accent tables and entertainment units, youth bedroom (Young America%), and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

Distribution Strategy: Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

Production Strategy: Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes by focusing on identifying and eliminating manufacturing bottlenecks and waste, employing statistical process control, using cellular manufacturing in production of components and improving its relationships with suppliers. This philosophy has resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

Production Facilities: Stanley operates production facilities with a total of more than 3.6 million square feet. Manufacturing facilities are located in Stanleytown and Martinsville, VA, and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

Fairfax Office

Finalist—Home Office

Designers

Frances/Ngai/Karl D. Felperin, ASFD
Felperin Design Associates
37053 Cherry Street, Suite 205
Newark, CA 94560
510.795.6433 FAX: 510.795.6434
karl@felperin.com

Manufacturer

JRW Contemporary Inc.
Jeri Manucci, President
6485 Brisa Street
Livermore, CA 94550
925.455.2700 FAX: 925.455.2717
jrwmanucci@aol.com

Retail Price

\$699

Product Description

The Fairfax represents the latest evolution in home office. Built upon the increasing proliferation and functional differentiation of home computers, the Fairfax is the computer of choice for a small private living space. It is designed for the person whose main use of computers is email, web surfing, and occasional letter writing. It has room enough for the equipment supporting these functions—the CPU, keyboard, monitor, and a small printer. It fulfills a different market niche than either the solid wood “fine furniture” home office or the RTA home office. These are much larger and are designed for serious office or computer-hobbyist applications; the Fairfax fills the need of the social and occasional computer user, who more typically uses it for emailing friends over the world and arranging vacation travel, but who in turn demands furniture for intimate environments.

Fairfax has the following features:

- Full ½ inch glass shelves
- Nickel-finish metal tubing
- Rolls easily on casters
- Rotating top shelf for telephone or monitor



FIGURE 61. Fairfax Home Office

Designers Biography

Frances Ngai is a junior at San Jose State University, majoring in Design. She is 22 years old and has been working at Felperin Design Associates since 1998. Frances was born in Hong Kong and came to America at the age of 16. During her senior year in high school, she was recommended to Felperin Design Associates by Ms. Haudenchild, an art teacher of Newark Memorial High School, Newark, California. In these years, she has designed dining sets, outdoor furniture, beds and office desks, most of which are tubular steel and wrought iron-based designs.

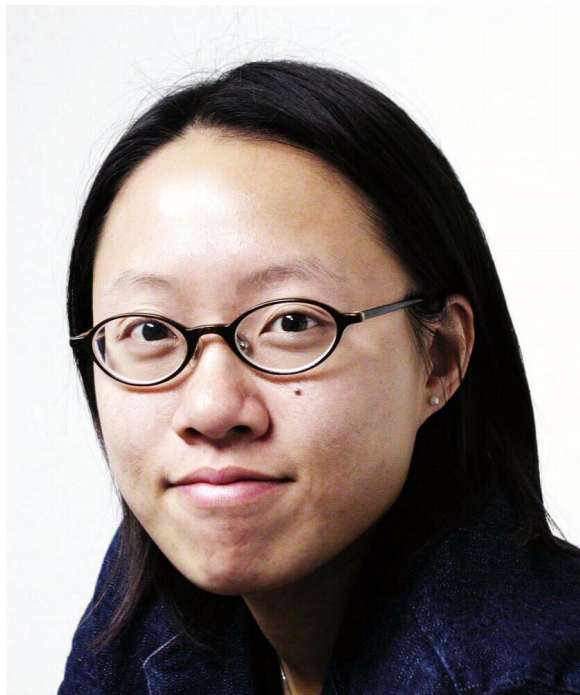


FIGURE 62. Frances Ngai

Karl D. Felperin, ASFD has designed furniture since 1978, both as a staff and freelance designer. His previous awards include a Daphne Finalist award for his Triboro Gateleg Table for KMW Furniture Makers in 1981, and a Pinnacle Award in 1997. He is known throughout the industry for his work in computer aided design and rendering in the furniture industry. He presently specializes in casual dining, metal beds and home office. He is a past president and chairman of the ASFD, was the first Pinnacle Award Chairman (1995-97) and is presently serving as Chairman.

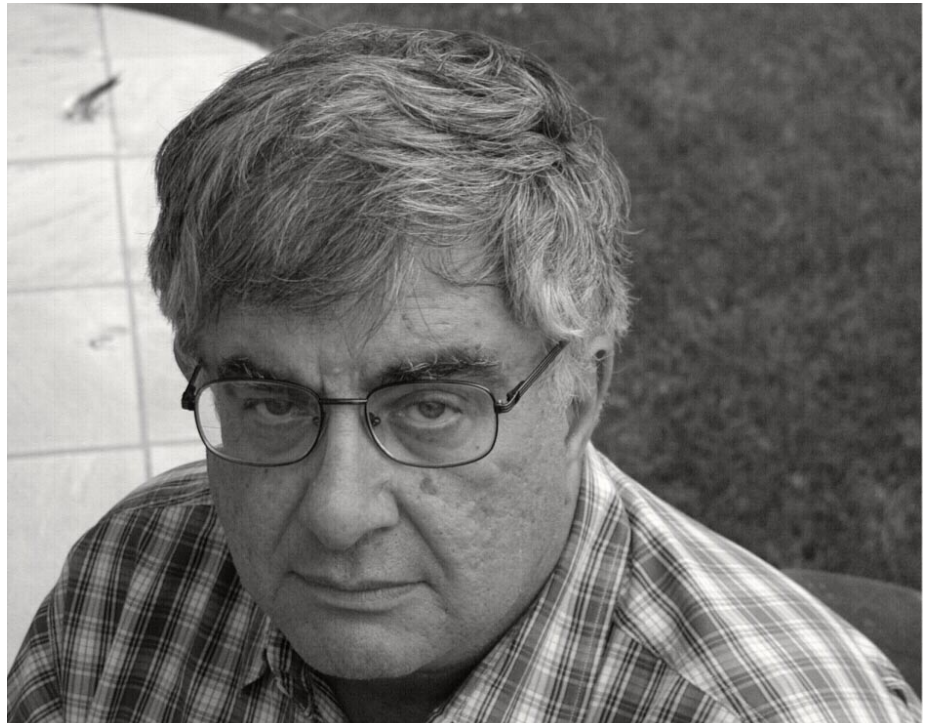


FIGURE 63. Karl D. Felperin, ASFD

Manufacturer's Description

JRW Contemporary, Incorporated is a manufacturer of contemporary glass furniture, based in Livermore California. The company was founded in 1991, and is run by husband/wife team Glenn and Jeri Manucci. The product line includes bent and flat glass, and product categories include accessory, occasional, dining, etagere and office. State-of-the-art Italian equipment is combined with "old fashioned hand work" to create unique designs. JRW uses both independent designers and in-house designs to complete its range of products. We feel we have a unique market niche, as there are very few companies whose products are actually "Made in America" these days. We are very "hands on" as owners, and like to work one-one-one with our retailers. JRW sells to retail stores, large and small, nationwide.

Focus

Winner—Home Entertainment

Judges' Citation

"Mass appeal—additional top storage a worthwhile feature; contemporary yet casual."

Designer

Dave Clark, ASFD
Berry & Clark Design Associates
100 Main Ave. NW
Suite 500
Hickory, NC 28601
Phone: 828.327.4648 FAX: 828.327.6896
email: bcda@berryandclark.com

Manufacturer

Bassett Furniture
Attn: Matt Johnson
3525 Fairway Stone Park Hwy
Bassett, VA 24055
540.629.6000 FAX: 540.629.6259
email: msjohnson@bassettfurniture.com

Retail Price

\$300-450

Product Description

(High Point, N.C.) – April 19, 2001 – Bassett's new Focus Collection redefines "contemporary" with a seamless blend of clean lines and light finishes with natural materials and textures.

This casual contemporary look draws on the modern architectural profiles common in contemporary furniture, but adds natural elements that soften its edge. These include alabaster lace fossil stone, split cane, and crushed bamboo.

The 45-piece collection includes bedroom, dining room, occasional tables, home entertainment, and a variety of upholstery styles.

The Focus Collection combines ash solids and veneers with a unique cashew finish accented by satin finish bronze drawer and door pulls. The collection is defined by parallel lines created by beaded moldings on most pieces and by crush bamboo veneers on tables.

Signature pieces include an apothecary chest with a lighted display shelf that can be used in the bedroom or dining room, an 85" high poster bed with metal canopy, and a 60" round dining table with lazy susan.

**FIGURE 64. Focus Home Entertainment****Designers Biography**

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complimentary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, and Keith Binns, (ASFD) their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry & Clark Design Associates to focus on design creativity geared toward a manufacturers capabilities has resulted in positive, long-term working relationships as "team members" with their clients.



FIGURE 65. Berry & Clark Design Associates

Manufacturer Description

In 2002, Bassett will celebrate its 100th year providing American families with well-made, affordable home furnishings. It was the mission of our founders to make good furniture at a price that most families can afford. It remains an important goal today. The company has grown and evolved over the years, with especially dramatic change in the last several years. Our long history of success has been possible because of the dedication and pride our employees put into our products. It has supported our efforts to build the most trusted brand of furniture today.

The Bassett brand name is a promise. It represents our dedication to craftsmanship, quality, style, and value. It's a promise you can trust.

Today, Bassett is renewing its focus by dedicating efforts on its core business – wood and upholstered furniture marketed under its “Bassett” brand name. This focus will allow Bassett to better respond to the changing market place by producing more stylish products, to improve quality further by focusing on fewer product lines, and to better serve consumers with faster delivery times.

The company has a multi-tiered distribution strategy designed to serve the customer. Consumers can now find Bassett furniture and accessories through complementary channels of distribution: its own retail stores, Bassett Furniture Direct; its new in-store boutiques called “At Home With Bassett”; and through traditional channels of distribution such as JCPenney stores. These channels of distribution bring Bassett branded furniture to a broad range of consumers who appreciate high quality home furnishings at affordable prices.

Perfect Home #20665, #10971

Finalist—Home Entertainment

Designer

Mark Strayer
O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
417.682.8176 FAX 417.682-8131
Mark Strayer, Director
mark.strayer@osullivan.com

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
417.682.8176 FAX 417.682-8131
Contact: Mark Strayer, Director
mark.strayer@osullivan.com

Retail Price

\$599-\$689

Product Description

The Perfect Home Entertainment Center and TV Armoire are both constructed of Solid Pine and are Ready To Assemble (RTA). The pine is finished in a pleasing warm honey finish. Both pieces incorporate recessed rosettes capping the fluted front rails and "Shaker Like" elevated foot details. Each piece has abundant storage for components and media.



FIGURE 66. Perfect Home #20665, #10971

Designer Biography

Mark Strayer, is the Senior Product Designer at O'Sullivan Furniture.

Mark joined O'Sullivan August 2000, after leaving Fisher-Price and 15 years in the Toy Industry. Strayer earned a Bachelor of Science in Industrial Design from California State University, at Long Beach.

He's has worked as an Industrial Designer at several Consultants in the Atlanta area as well as at Hasbro/Playskool and Little Tikes as a Senior Product Designer.

The Lamar Missouri resident divides his time between designing furniture for mass merchants and hand crafting "Shaker Inspired" furniture in his workshop as well as enjoying time in his ceramic studio throwing mud.



FIGURE 67. Mark Strayer

Manufacturer Information

O'Sullivan Furniture was founded in 1954 by Tom O'Sullivan, Sr, and has grown to become America's second largest maker of RTA furniture and the eighth largest manufacturer of furniture. Over 2,300 employee partners strive to serve America's largest retailers and customers in over 50 countries world wide.

Driven by the desire to accommodate the lifestyle-based needs and decor dreams of American consumers, O'Sullivan Furniture makes innovative furniture solutions for Home Entertainment, Home Office, Commercial Office, Bedroom and Storage needs.

Encore #20541, #20561, #20542, #20562

Finalist—Home Entertainment

Designer

Richard Probst, ASFD/Mark Strayer
O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
417.682.8176 FAX 417.682-8131
richard.probst@osullivan.com

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759

417.682.8176 FAX 417.682-8131
Contact: Mark Strayer, Director
mark.strayer@osullivan.com

Retail Price

\$79.99 to 99.99



FIGURE 68. Encore #20541, #20561, #20542, #20562

Product Description

The Encore Entertainment Collection is comprised of a TV Stand and Entertainment Center offered in two different color configurations.

Encore was designed with three basic concepts in mind (1) Contemporary Style (2) Cost/Excellent Consumer Value and (3) Ease of Assembly.

The use of the silver metal tubes throughout the collection address all three of these points. The silver metal accent of the tubes combined with the Metal Tenzen and either the Black or Highland Cherry combination immediately gives the pieces a contemporary/European style. The tube construction allows the elimination of multiple uprights of laminated board and all their associated hardware, providing substantial cost savings in manufacturing. This reduced cost allows us to pass on a good value to the consumer. Lastly, by eliminating multiple laminated boards and their hardware and replacing them with simple to attach metal tubes, a considerable amount of time is saved by the consumer in the final assembly.

All pieces in the Encore Collection offer a variety of ways and places to amply store components and media,

Designer Biography

Richard Probst, ASFD

Richard Probst develops new furniture concepts at O'Sullivan Furniture in Lamar, Missouri. He is a long-time member of ASFD and has served on the Board of Directors. Mr. Probst graduated from the University of Kansas with a BFA in Industrial Design and is also a member of IDSA. He has nearly twenty-five years of experience in the furniture industry and hold patents for new design concepts.



FIGURE 69. Richard Probst, ASFD

Mark Strayer

Mark Strayer is the Senior Product Designer at O'Sullivan Furniture.

Mark joined O'Sullivan August 2000, after leaving Fisher-Price and 15 years in the Toy Industry. Strayer earned a Bachelor of Science in Industrial Design from California State University, at Long Beach.

He's has worked as an Industrial Designer at several Consultants in the Atlanta area as well as at Hasbro/Playskool and Little Tikes as a Senior Product Designer.

The Lamar Missouri resident divides his time between designing furniture for mass merchants and hand crafting "Shaker Inspired" furniture in his workshop as well as enjoying time in his ceramic studio throwing mud.



FIGURE 70. Mark Strayer

Manufacturer Information

O'Sullivan Furniture was founded in 1954 by Tom O'Sullivan, Sr, and has grown to become America's second largest maker of RTA furniture and the eighth largest manufacturer of furniture. Over 2,300 employee partners strive to serve America's largest retailers and customers in over 50 countries world wide.

Driven by the desire to accommodate the lifestyle-based needs and decor dreams of American consumers, O'Sullivan Furniture makes innovative furniture solutions for Home Entertainment, Home Office, Commercial Office, Bedroom and Storage needs.

Bimini

Winner—Summer/Casual

Judges' Citation

"Transitional in form with an Asian feel. Striking silhouette with wonderful color."

Designer

Frederic C. Doughty, ASFD
1003 Diamond Ave #202
South Pasadena, CA 91030
626.441.9784 FAX 626.441.9783
fcdi@earthlink.net

Manufacturer Werner Woods
Joe Werner, President
9140 Owensworth Avenue
Chatsworth, CA 91311-5851
800.989.7502 FAX: 818.775.0763

Retail Price \$2,400/5pc set



FIGURE 71. Bimini

Product Description

New Bimini Line from Werner Woods Features Contemporary Look In All Weather Wicker Chatsworth, California, September 12, 2001 Werner Woods, long known as a leading distributor of high-end teak casual furniture, has introduced a new collection that features all-weather wicker of extruded resin, woven on welded powder-coated aluminum frames. The company unveiled its exclusive new Bimini collection at the International Casual Furniture & Accessories Market in Chicago. "The Bimini collection moves us into an entirely new product segment and gives our dealers a high quality line they can offer to customers who want the contemporary look of all-weather wicker," said Joseph Werner, the com-

pany's president. A year and a half in development, the Bimini collection was created exclusively for Werner Woods by noted California designer Frederic C. Doughty. All pieces in the Bimini collection are available in a choice of Rosewood or Sandstone color. The initial pieces in the collection include: A 54-inch round dining table, surfaced in woven resin, with an optional one-piece glass top. As with all Werner Woods tables, it includes an umbrella hole. A dining chair, lounge chair and ottoman, chaise lounge, love seat and sofa, all of which are offered with plush cushions in a choice of all-weather acrylic fabrics. A coffee table and end table. All pieces in the Bimini collection are shipped fully assembled. In addition to introducing the Bimini collection, Werner Woods also announced the addition of key new pieces for its highly popular Sausalito and Victoria Park teak collections. Along with the Bimini collection, these can be seen at the Werner Woods Market Suite # 8G-324.

Manufacturer Description

Werner Woods, a direct importer of premium Thai-manufactured casual furniture, caters to full-service retailers and interior designers across North and Central America. All Werner Woods collections are stocked in depth in its Southern California warehouse. Information about the company is available at 800.989.7502 or by toll-free fax at 877.775.0763. The company's web site is www.Werner-Woods.com; e-mail is info@wernerwoods.com. Werner Woods is located at 9140 Owensmouth Ave., Chatsworth, California 91311-5851. end Press contact: Monica Werner Vice President/Director of Marketing voice: 800.989.7502 e-mail: monicawerner@wernerwoods.com

Fernwood Group

Finalist—Summer Casual

Designer

John C. Aves, ASFD
Macatawa Bay Associates, L.L.C
10 Park Crest, Newport Beach, CA 92657
949.640.5125 FAX: 949.640.1534
macaviary@aol.com

Manufacturer

Woodard Furniture
210 South Delaney Road
PO Box 280
Owosso, MI 48867-0280
Dean Engelage, Vice President
517.725.4264

Retail Price

\$2,500/Table with 4 chairs



FIGURE 72. Fernwood Group

Product Description

The Fernwood Collection - A collection of dining and deep seating in the style of 19th Century American cottage furniture intended for use indoors or outdoors in casual areas of the home. The designs are adapted from authentic antique originals that were studied and measured in a turn-of-the-century resort beside Lake Michigan. A regal curved back and inset arms cradle the occupant of this seating collection, providing an extraordinary sense of comfort and well-being. The frames, which cannot be seen, are strong tubular aluminum. The surfaces are woven with a unique extruded resin, imported from France, that has the texture and natural uneven coloration of wicker. This material has the advantage of being weatherproof, allowing the furniture to be used on uncovered porches and lawns. Although slightly more expensive than wicker, it adds value to the product because of its adaptability to various areas inside and outside the home, and its long life. It has been tested in harsh desert and damp forest conditions. It is easy to clean. The tables feature hexagon-shaped tops that are also an authentic characteristic found through the designer's research in old cottages and documents. Further additions to this collection are planned for 2002.

Designer Biography

The designer is a lifelong professional in the furniture industry. He owned and managed Aves, Inc. for many years, a communications firm specializing in the home and office furniture industries. He is author and publisher of several books on design and color (Rockport Publishing and Vitae Publishing), recently served as Managing Director of Veneman Furniture, and is currently managing design development projects for several furniture manufacturers in the United States and

Asia. Aves was on the Board of Directors of Kendall College of Art and Design from 1988 to 1998. He earned his BA degree from Albion College with an English major and minors in art and psychology. He later studied marketing at Wharton College and recently completed studies in International Operations Management at The University of California, Irvine. He resides in Macatawa, Michigan and Newport Beach, California with his wife, Melanie. The Aves have three daughters and two grandsons



FIGURE 73. John C. Aves, ASFD

Manufacturer Description

Woodard - A brand well-known for high standards of design, Woodard is a prominent leader in the casual furniture industry. Throughout the company's 130 year history Woodard has pioneered many style categories and manufacturing advances. The company operates a factory in Owosso, Michigan, and maintains offices in Chicago, Illinois. Woodard is a division of the Crown Corporation.

San Miguel 1924

Finalist—Summer/Casual

Designer

John W. Caldwell, ASFD
John Caldwell Design
901 El Centro Street, South Pasadena, CA 91030
Tel/Fax 626.799.1175/4579 caldwelldesign@earthlink.net

Manufacturer

Tropitone
5 Marconi, Irvine, CA 92618
Attn: Peter Homestead
Tel. 949.951.2010 Fax 949.951.0716
www.tropitone.com

Retail Price

\$259



FIGURE 74. San Miguel 1924

Product Description

The San Miguel arm chair features cast aluminum side frames and extruded sling frame. It is complemented by a polyester sling which is available in a wide range of colors and patterns. San Miguel is extremely light weight and strong. It is stylistically drawn for a Mediterranean influence.

The San Miguel is ideally suited for use in a contract environment and comes with a five year contract warranty.



FIGURE 75. John Caldwell, ASFD

Designer Biography

John Caldwell Design is a design office specializing in furniture, lighting and graphic design and has been located in the Los Angeles area for over 30 years. Our design approaches have varied widely to solve the needs of our design assignments. We are currently working on designs which require highly tooled die cast and molded plastic components to fabricated wood and metal products. We have hundreds of products in the following markets: outdoor casual furniture, office furniture and office accessories, public and healthcare seating, ceiling fans, umbrellas and hearth industry products. Our products are being manufactured in the United States, Europe, China, Indonesia and Mexico.

Publications

Our work has appeared in many publications, including: Abitare, Casual Living, Communication Arts, Domus, Hospitality Design, I.D. Magazine, Interior Design Magazine, Interiors and Metropolitan Home.

Awards Product and Graphic

- Five Pinnacle Awards
- Annual Design Review Award of ID magazine
- IBD Gold Award
- Interiors Magazine Award

- Pacifica Award
- Creativity Award
- American Corporate Identity
- The Nightingale Award
- PIA Award

Manufacturer Description

Tropitone's history started back in 1954 when Mr. Bert M. Baker, Sr., a retired engineer from the Grand Rapids Chair Co. and former engineer for Lockheed Aircraft, moved to Sarasota, Florida. Mr. Baker, an energetic and creative individual, soon became bored with retirement and bought a small, local company known as the Sarasota Redwood Furniture Co., a manufacturer of fine redwood outdoor furniture.

Drawing upon his experience in both the furniture and aircraft industries and his knowledge of aluminum, Mr. Baker soon switched from redwood to welded aluminum for his furniture construction. From this small, inauspicious beginning, TROPITONE was born.

Mr. Baker's goal since TROPITONE'S inception was to provide quality casual furniture built with a commitment to comfort, style and value. Throughout his years with TROPITONE, Mr. Baker pioneered many design and manufacturing innovations; innovations which the Casual Industry as a whole has adopted and which are now considered "standard features" on all fine casual furniture.

Under Mr. Baker's leadership, TROPITONE pioneered the use of acrylic tabletops; wide aluminum extrusions for arm comfort; and quick-drying, weather-resistant outdoor cushions. In addition, TROPITONE was the first casual furniture manufacturer to use powder coating in the finishing of our frames back in 1969. This was about 10 years before anyone else in the industry.

A family company from the start, Mr. Baker eventually passed on the leadership of TROPITONE to his son, James Baker, who continued the TROPITONE tradition of design and styling leadership.

Over the years, TROPITONE has won numerous design awards and honors from the design community for our bold and visionary furniture collections. Names like Pagoda, Boccaccio, Cantina, Brasilia, Hollywood, and Perception are just a few that come to mind when one thinks of trendsetting TROPITONE styles.

Vintage Garden 208-79

Finalist—Summer/Casual

Designer

Raymond Waites Design
290 5th Avenue, Suite 201
New York, NY 10001
212.629.7474
raymondwaites@email.msn.com

Manufacturer

Laneventure Furniture
Keith Crane, Merchandise Product Manager
205 Workman Street
Conover, NC 28613
828.328.2271 FAX: 828.328.6130
kcrane@laneventure.com

Retail Price

\$595



FIGURE 76. Vintage Garden 208-79

SOHO 40

Winner—Bedroom

Judges' Citation

"Striking deep color with great detailing and understated sophistication."

Designer

Martin de Blois
648 Wellington, Studio 1W
Chicago, IL 60657
773.472.7192 FAX 773.472.7281
martin@martindeblois.com

Manufacturer

Baronet Inc.
Ivan Lacroix, President
234 Rue Baronet, C.P. 580
Sainte-Marie, Quebec G6E 3B8
Phone: 418.387.5431 FAX: 418.387.3028

Retail Price

Queen Bed: \$999, 5 Drawer Dresser: \$1,189

Product Description

We call Soho our "urban meets Asian" collection; the color ways and matte silver hardware says 'city chic', while the design emphasizes the width dimension, an eye pleasing proclivity of Eastern style. All pieces in the line are made of maple with ash veneer tops on the chocolate stain and birch veneer tops on the blond stain.



FIGURE 77. SOHO 40

Designer Biography

Martin De Blois: Freelance Designer, Chicago, Illinois, USA -In 1985, he received a bachelors in Industrial Design from the University of Montreal and since 1990, Martin has designed major bedroom collections exclusively for Baronet. Complete portfolio at MartindeBlois.com



FIGURE 78. Martin De Blois

Manufacturer Description

Since Baronet was founded in the Beauce region of Quebec, the company has adapted its production of wood furniture to accomodate many different styles over the years. Producing pieces with a distinctive personality, Baronet borrows from the major achievements of the past and adds an exotic touch. Lines and curves pledge comfort and great looks for the most discerning homeowner. Top-of-the-line collections with contemporary flair are distributed across Canada and the United States, and as far a field as the United Kingdom and Europe.

Echelon/215

Finalist—Bedroom

Designer

Steve Hodges Associates, Inc., ASFD
P. O. Box 1613, 23A East Center St., Lexington, NC 27293
Tel/Fax 336.249.6220/7612 shodges1@lexcominc.net

Manufacturer

Durham Furniture Inc.
450 Lambton Street W., Durham, Ontario NOG 1R0, Canada
Tel. 519.369.2345; Fax 519.369.6515
omead@durhamfurniture.com
Contact: Orville G. Mead, CEO

Retail Price

Queen Banister Bed #215-124: \$1,500, Triple Dresser: \$1,299



FIGURE 79. Echelon/215

Product Description

Echelon by Durham Furniture epitomizes casual elegance at its most sublime. Utilizing time-honoured woodworking techniques with fresh, clean contemporary lines, Echelon is at home in a variety of settings and makes a timeless statement for your home.

The beauty of Echelon lies in its details. The rich burnished Aurora finish brings out the unmistakable beauty of selected solid cherry wood. Fitted drawers and doors are framed by cock beading, a small projecting moulding applied to the cross rails, a technique that originated in fine English cabinetmaking about 1730.

The bases of all cases utilize functional interlocking dovetail joinery. Drawers and doors are ornamented by solid cherry knobs highlighted by subtle silver inserts with delicately etched concentric circles custom-made exclusively for this collection.

There is a wide variety of pieces to fit a variety of needs and decorating schemes. There are three distinct bed designs to choose from, a simple low panel, elegant bannister bed with chamfered posts and fielded panels, and a rakish slat bed with curved head and footboard.

Echelon: Always in good taste today...and tomorrow.

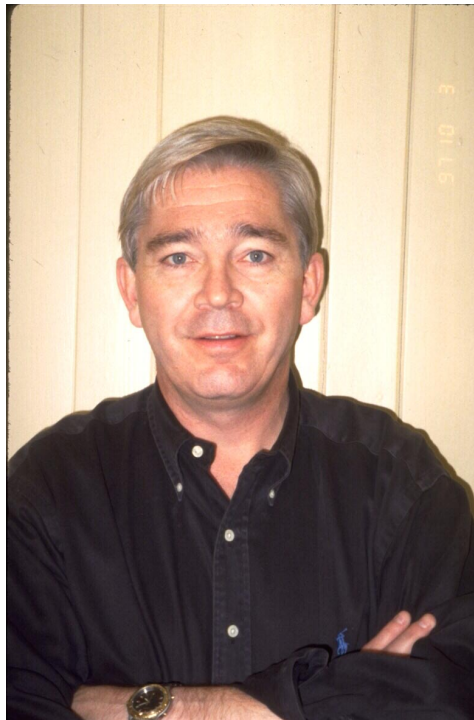


FIGURE 80. Steve Hodges, ASFD

Designer Biography

Steve Hodges is a principal in the firm of Steve Hodges Associates, Inc., a Lexington, North Carolina, furniture design firm. A freelance designer since 1975, Mr. Hodges has designed bedroom, dining room, occasional and upholstery in all styles and price points for many of the leading furniture manufacturers in North America.

Representative clients include American Drew, Durham Furniture, Hitchcock Chair, Lane, National/Mt. Airy, Nichols & Stone, Pennsylvania House, Riverside, Roxton and Shermag.

Hodges holds the B.F.A. in Painting and Printmaking from Virginia Commonwealth University and a diploma in Furniture Design from the Kendall School of Design. He is a member and former president of the American Society of Furniture Designers and a member of the Industrial Designers Society of America, the Grand Rapids Furniture Designers Association and the Furniture History Society. He has written extensively about furniture design for industry publications such as FDM, Wood & Wood Products and Modern Woodworking.

Manufacturer Description

Located in Durham, Ontario, Canada, approximately 95 miles northwest of Toronto, the company was established in 1899 in the heartland of Ontario's wood furniture industry.

Several changes in ownership occurred over the years with the latest in June, 1992, when the facility was purchased by a management group, along with other local investors and an investment company from Kitchener, Ontario.

Durham Furniture manufactures a quality line of medium to high-priced solid wood bedrooms in solid cherry, ash and maple. The product is distributed through better independent retail stores in Canada and the United States.

8600 Bed

Finalist—Bedroom

Designer

Francois Theriault, ASFD
C.P 378 Lislet Quebec, GOR 2CO
Canada
418.247.3907 FAX: 418.247.5851
teriot@globetrotter.qc.ca

Manufacturer

Roy & Benot
79 1 Rue Nord CP 277 79 1 Rue Nord
Montmagny Quebec Canada G5V3S6
418.248.7018 FAX: 418.248.7087
terio@roybenot.com

Retail Price

\$500/max



FIGURE 81. 8600 Bed

Product Description

The 8600 bed is my response to the specific demand of Marc Roy, president of Roy & Bénot inc. The bed is made out of Round tubing, and solid steel rod of different diameter. The tubing are delicately swage at both end in order to give the Upper head&footboard crossbar an elegant almost « feminine » look., all in smooth and gentle curve. The upper part of each head&footboard post are « turned » To look like a big ring, surrounding the swage crossbar.,almost like a molded casting., wich give the bed a more « sturdy » look.The bed is present in Champagne color.

Designer Biography

- Born : 1955
- 1983 :Gained a diploma in furniture mfg/design from EQMBO (École Québécoise du Meuble et du bois Ouvré) after a 3 Years formation.
- 1983/1985 : Work as a R&D Design coordinator for Tolivic a Stainless steel furniture mfg.
- 1985/1987 Work as a member of R&D for Hoplab(hospital furniture mfg.)
- 1987/1989Work as design coordinator for HPL division of Shermag Inc.
- 1990/1994Work as designer for AMISCO.
- 1994/Work as design coordinator and R&D forRoy & Bénot.

Enter different furniture design contest since 1987.Had many publication in different furniture orientedMagazine.Member of ASFD / ADIQBeing trained for 2 years in hyperrealistic 3D Imaging.

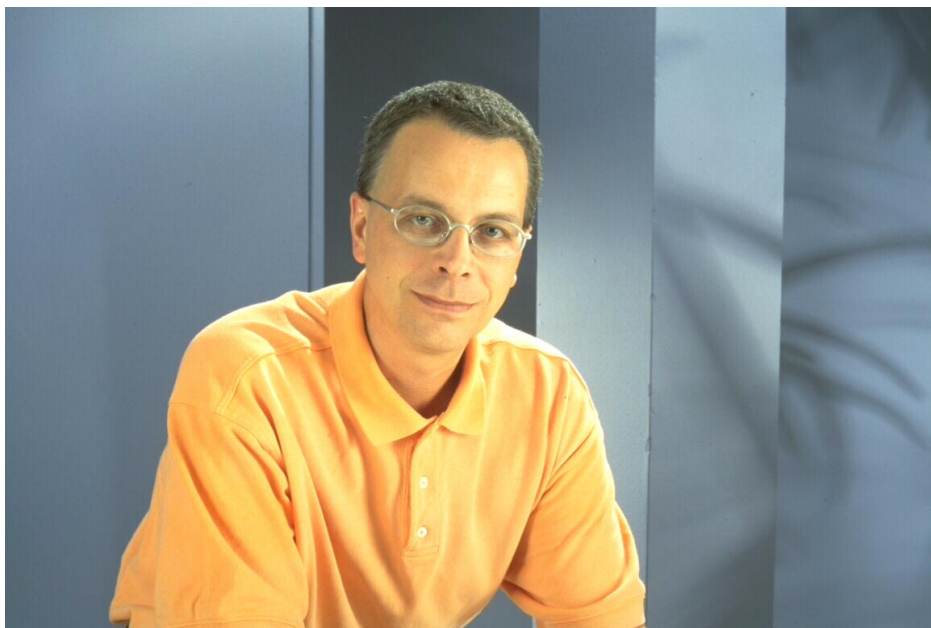


FIGURE 82. Francois Theriault, ASFD

Manufacturer Description

roy & benot is a family entreprise more than 50 years old. Under the present name, since 1991. The company was founded in the 40s by Mr. Clément Roy, the current president father. The cottage-style industry was replaced in the 60s by a manufacturing industry of chrome plated furniture and other manufactured products. Over the years, the chrome plated metal was replaced with brass and now steel. The chrome from the past has been replaced with advanced paint techniques, such as dry paint, resin powder applied by static electricity and baked at high temperature. Those techniques enable us to keep abreast with our designers' creativity while being environmentally friendly.

Circa 1850 Collection

Finalist—Bedroom

Designer

Catina Waters Roscoe, ASFD
518 N. Spring Street
Greensboro, NC 27401
336.275.4443 FAX: 336.275.4469 catinadesign@aol.com

Manufacturer

Highsmith Furniture Inc.
Kathy Highsmith, Vice President
2931 Youngblood Street
Charlotte, NC 28203
704.372.8001 FAX: 704.372.1011
info@highsmithfurniture.com

Retail Price

\$2413/Queen Poster Bed



FIGURE 83. *Circa 1850 Collection*

Product Description

Our Circa 1850 Collection well represents the mid-nineteenth century English style category. Quality craftsmen of this period would have been capable of producing turnings similar to ours because of their newly mechanized shops. In England during this time, the spool turnings, as well as the revival pieces from the Elizabethan era were in fact widely popular designs, being produced in many varieties of shapes and sizes. As we have done, using hardwoods with swirly white ash burl and cherry veneers successfully would have shown excellent refinement of technique. Our turnings in The Circa 1850 Collection are most unique and our designs offer an updated and refined look.

The elegant, simple lines of the headboards on the Spool Turned Bed and Poster Bed are true to the period. We have made them a little taller to accommodate those who seek a quiet moment in the evening to curl up and lean back with extra pillows and a good book. The nicely carved and shaped headboards and footboards offer the opportunity to use fewer bed coverings to create a cleaner look.

The shaped front columns on the Mulechest Dresser, the bow fronts on one of our Nightstands and the Bureau with Doors, and the inverted pyramid effect of the Round Accent Table lend an understated appeal to the presentation of Victorian.

The TV Armoire is beautifully detailed with burl and cherry crossbanded veneers. The top accommodates a 35" television behind doors that conveniently wrap to a 270-degree angle.

The Serpentine Chest and all other storage units boast dovetailing front and back on the drawers, with dust covers in between each set of parting rails. The lyre shape indicated on the Flip Top Accent Table creates musical movement, blending well with the advantage that this table glides and converts into 3 different positions, showing veneers on 3 top surfaces.

Our Tilt Mirror has a special felt lined drawer for jewelry. Both the Vertical and Tilt Mirrors use beveled glass. Design details and decorative hardware are true to the period with a special sense for updated proportions.

Our unique finishing process adds age-old authenticity with burnishing in special areas.

Designer Biography

Catina Waters Roscoe, a graduate of the University of North Carolina at Greensboro, received her BFA in Fine Art in 1979. She began working in the furniture industry as an illustrator, but as she learned more about furniture aesthetics and construction her interest turned toward the actual product design. In 1995, Catina established her own free-lance furniture design studio, Catina Unlimited Design, Inc.

Creativity and intuitive sensitivity enable Catina to develop new furniture designs that embody a relaxed yet sophisticated feel. Her designs seem to express the image and lifestyle that consumers are looking for. She works closely with clients establishing a strong partnership and enabling her involvement in the design process from concept to finished product. Her careful consideration of materials, fin-

ishes and hardware create texture and dimensionality that gives her designs a broad appeal. As a result, Catina's designs can be interpreted in many different settings and fit the need of the more eclectic-minded individual.

Matilda Bay

Winner—Major Collections

Judges' Citation	<i>"A significant blending of European flavor with each piece retaining its unique heritage."</i>
Designer	William G. Faber 401 11th Street NW Hickory, NC 28601 828.328.1851 828.328.2176
Manufacturer	Century Furniture 401 11th Street NW Hickory, NC 28601 828.328.1851 828.328.2176 Edward M. Tashjian, Director of Marketing ed_tashjian/cfi@centuryfurniture.com
Retail Price	\$1,580-17,385
Product Description	<p>This fabulous collection—crafted in alder solid hardwoods and veneers—offers an eclectic mix of designs for every room in the home. Inspired by the contrasts & contradictions of Australia, it includes traditional European design elements interspersed with "rustic" details such as tabletops fashioned to resemble side-by-side planks, "square pegs in round holes" that mimic 18th century craftsmanship techniques, and drawer pulls forged to look like heavy carpenter's nails.</p> <p>Most pieces are finished in <i>Burnt Umber</i>, a deep, distressed, lustrous chestnut hue that glows with fiery gold highlights. However, a few items are dressed in <i>Aged Ochre</i>, a weathered accent finish that gives the impression of many layers of paint (pale green, vermilion, sienna) that have worn away over time. Edges are rasped and burned, lending the furniture the appearance of well-worn antiques. Finally, materials such as marble, tooled leather, straw glass and antiques mirror glass add texture and character.</p>



FIGURE 84. Matilda Bay—1



FIGURE 85. Matilda Bay—2

Laura Ashley Home 10/11/66/67/69/83

Finalist—Major Collections

Designers

Tim Annas, ASFD, Debra Strother, Catina Roscoe
PO Box 605
Hudson, NC 28638
828.726.2825 FAX: 828.726.8614
tim.annas@kincaidfurniture.com

Manufacturer

Kincaid Furniture Company
Tim Annas, Director of Design
PO Box 605
Hudson, NC 28638
828.726.2825 FAX: 828.726.8614
tim.annas@kincaidfurniture.com

Retail Price

\$8,900/5 pc Bedroom



FIGURE 86. Laura Ashley Home 10/11/66/67/69/83



FIGURE 87. Tim Annas, ASFD

Swedish Home

Finalist—Major Collections

Designer

Phil Stone
Ethan Allen Interiors Inc.
Ethan Allen Drive
Danbury, CT 06811
203.743.8538 FAX: 203.743.8214
pstone@ethanalleninc.com

Manufacturer

Julie Logan, PR Coordinator
Ethan Allen Interiors Inc.
Ethan Allen Drive
Danbury, CT 06811
203.743.8542 FAX: 203.743.8214
jlogan@ethanalleninc.com

Retail Price

Pedestal Dining Table #10-6403: \$1,199, Crossback Side Chair #10-6400: \$399,
Carved Panel Bed #10-5630: \$1,599, Dressing Chest #10-5414: \$1,799



FIGURE 88. Swedish Home

Product Description

An integration of European and American design influences, Swedish Home is the newest collection from Ethan Allen. Its overall clean and crisp design, embossed rosettes, fluting, and reeding have been added selectively to bring an elegant twist to this cleanness. The Swedish Home collection is crafted primarily of maple and selected hardwoods, with select veneers where appropriate for structural or aesthetic enhancement.

Swedish Home comes in two distinct finishes: an antiqued linen finish that enhances the collection's timeworn look, and a warm, satiny bisque finish with a whitewashed glaze that softens the overall appearance and highlights each piece's design details.

The distinctly Swedish panel bed has fluted posts and a carved headboard; the louvered poster bed combines the silhouette of an English garden bench with louvers from a beachside cottage. The louvered headboard, without the posts, offers a third distinct look. Both functional and beautiful, the Victorian-inspired armoire, dressing cabinet, and night table are adorned with hardware that resembles aged pewter.

Designing an enchanting dining area is effortless with Swedish Home's architecturally influenced pieces. The details — fluted legs, columns, and neoclassical motifs — and the two distinct finishes provide a soft yet dramatic appeal.

The versatile living room pieces show how visual harmony can come from furnishings that strike different tones, stylistically speaking: the clean and simple mixed with curves and the well-placed embellishment. The library coffee table has useful shelves and simple tapered legs. The arch top library cabinet with adjustable shelves allows for a beautiful display matched with practical storage. The assortment of end tables represents a range of styles, from the functional shelving and reeded aprons of the library end table, to the delicate curves of the pedestal table, with its carved urn and scalloped top design.

Designer Biography

Phil Stone graduated from "The Philadelphia College of Art", now known as Philadelphia University of the Arts, in 1972, where he studied Design and related Fine Arts. Shortly after graduation, Phil returned to Connecticut and began working for Ethan Allen Interiors Inc. Joining the company almost 28 years ago, Phil enjoys his current position as Manager of Product Design. Although Phil focuses on the major collections, he also has designed many clocks, lamps, and other accessories for Ethan Allen.

Manufacturer Description

At Ethan Allen, we're dedicated to providing consumers with superior home furnishings at affordable prices. We support our innovative Classic and Casual indoor and outdoor furnishings with a commitment to friendly service that reaches beyond the expected. These factors uniquely position us as a dominant national force in the fragmented home furnishings marketplace, and that's why today "Everyone's at home with Ethan Allen."

Since 1932, Ethan Allen has been devoted to helping consumers create beautiful, comfortable homes. As a total home furnishings resource, we offer everything consumers need to furnish a home. Over the past decade, we've expanded our product lines across two basic style categories: Casual, appealing to today's more relaxed lifestyles, and Classic, for those desiring more traditional furnishings.

Our unique structure, with a strong, dedicated retail network of over 300 stores, has allowed us to manage the design, manufacturing and delivery of our products. With more than 5,000 experienced craftspeople in 18 plants and 3 saw mills, Ethan Allen continues to manufacture the majority of its products in America. Balancing the timeless quality of hand-craftsmanship with the efficiency of New-Age technology, we're dedicated to maintaining high-quality standards at the best possible values.

Today, over 10,000 people from sales managers to interior designers are associated with Ethan Allen. While their professions differ, they share a unified goal of making the Ethan Allen products and shopping experience exceptional.

From craftsmanship to on-line marketing, our commitment to excellence is at the heart of everything we do. Ethan Allen continues to be dedicated to its almost

Balmoral

seven decade reputation for exceptional quality and attentive service. It's what sets us apart, and it's another reason why "Everyone's at home with Ethan Allen."

Balmoral

Finalist—Major Collections

Designer(s)

Scott Coley and Thomas McDaniel, ASFD
116 South Sterling Street, Suite 204, Morganton, NC 28655
828.433-8486 FAX: 828.430.7612 mci@hci.net

Manufacturer

Bernhardt Furniture Company
P.O. Box 740, Lenoir, NC 28645-0740
Tel 828.758.9811; Fax 828.758.6208
Contact: William Collett

Retail Price

\$1,300 Average per piece

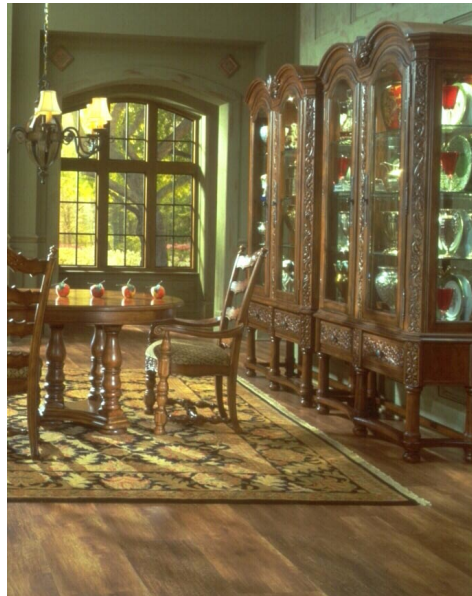


FIGURE 89. Balmoral

Product Description

Bernhardt Furniture Company has been very successful at identifying their clientele. The Balmoral Collection is no exception to this. Bernhart's clientele are for the most part not purist in design style, and although they desire traditional influences in their homes, they live a transitional/eclectic lifestyle. The Balmoral Col-

lection is marketed in the lower sector of Bernhardt product line and at a considerable value when compared to competitors.

As with many market-driven high-end collections, the Balmoral took considerable design time to develop. After a year of development, this collection became a very continental grouping with mostly Scots-Irish overtones. Through our research, the Balmoral Collection well represents the early history of this part of the United Kingdom. Balmoral is hallmarked by a warm softly distressed finish, 8/4" shaped drawer fronts, marble top's, and 17th to 19th century carving details from Scotland, Ireland and England.

Designer Biography

Thomas McDaniel and D. Scott Coley founded McDaniel & Coley, Inc. in March of 1996. McDaniel and Coley meet in design school at Kendall Collage of Art and Design and after graduation worked separately for various manufactures and designers prior to forming their incorporation. They have successfully designed many major collections as well as unique pieces that stand by themselves. There work has utilized wood, glass, Iron, stone, leather, and woven fabric. McDaniel & Coley, Inc. won an ASFD Pinnacle Award for Dining Room in 1997.

Manufacturer Description

Bernhardt Furniture Company is a family-owned furniture business operating eleven plants in western North Carolina. In operation since 1889, Bernhardt produces quality casegood furniture for bedroom, dining room and living room and a broad line of custom-built upholstered furniture in both contemporary and classic traditional styles.

Photographs of the 2001 Pinnacle Award Ceremony

The photographs in this chapter were taken at the award ceremony at the Top of the Market, International Home Furnishings Center on Friday night, October 19, 2001. They are organized in this chapter according to the order of presentation at the event. In some categories, the winner or his/her designated representative was not present. In these cases, there is no photograph.

Occasional Tables



FIGURE 90. Occasional Tables Finalists: Scott Coley, ASFD, Dave Clark, ASFD, Raymond Waites



FIGURE 91. Occasional Table Winners: Julie Smith, *FurnitureStyle*; Gayle Zalduondo ASFD, Andrew Kelly

Occasional Storage



FIGURE 92. Occasional Storage Finalists: James DiPersia, ASFD, Dave Clark, ASFD



FIGURE 93. Occasional Storage Winner: Julie Smith, FurnitureStyle; Dave Clark ASFD

Juvenile



FIGURE 94. Juvenile Finalists: Michael Teal, Michael Warren ASFD



FIGURE 95. Juvenile Winner: Tom Inman, Appalachian Hardwood Mfrs.; Michael Warren ASFD

Casual Dining



FIGURE 96. Casual Dining Finalists: Dave Clark, ASFD, Hemsley Designers

Formal Dining



FIGURE 97. Formal Dining Finalists: Gary Hokanson, Marco Confalone (for Dave Daniel, ASFD)



FIGURE 98. Formal Dining Winner: Jim Thompson, The October Company; Gary Hokanson

Motion Upholstery



FIGURE 99. Motion Upholstery Finalists: Henry Panceri, Jack Lewis, ASFD, Alan Friedman, ASFD



FIGURE 100. Motion Upholstery Winner: John Patrick, Leggett & Platt; Alan Friedman, ASFD

Stationary Upholstery



FIGURE 101. Stationary Upholstery Finalists: James DiPersia, ASFD, Mitchell Watson, ASFD, Joseph Ruggiero, Michael Wolk



FIGURE 102. Stationary Upholstery Winner: Ben Thayer, Hickory Springs Manufacturing Co.; Joseph Ruggiero

Leather Upholstery



FIGURE 103. Leather Upholstery Finalists: Bob Duncan, Dave Clark, ASFD, Jack Lewis, ASFD



FIGURE 104. Leather Upholstery Winner: Timothy Head, Elmo Leather; Bob Duncan (for Vladimir Kagan, ASFD)

Accessories



FIGURE 105. Accessories Finalists: James DiPersia, ASFD, Robert Longstreet, Madeline Longstreet, Pavel Hanousek



FIGURE 106. Accessories Winner: Linda Longo, *Home Lighting & Accessories*; Robert Longstreet, Madeline Longstreet

Lighting



FIGURE 107. Lighting Finalists: Sandy Chapman, Susan Morter, Guy Morter

Home Office



FIGURE 108. Home Office Finalists: Jack Kelley, ASFD, Michael Warren, ASFD, Gary Hokanson, Mark Strayer, Karl Felperin, ASFD



FIGURE 109. Home Office Winner: George Carter, Laminating Materials Association; Mark Strayer (for Drew Maple, ASFD)

Home Entertainment



FIGURE 110. Finalists Home Entertainment: Mark Strayer, Dave Clark, ASFD, Richard Probst, ASFD



FIGURE 111. Winner Home Entertainment: George Carter, Laminating Materials Association; Dave Clark, ASFD

Summer Casual



FIGURE 112. Finalists Summer Casual: : John Aves, ASFD, Frederic Doughty, ASFD, Raymond Waites



FIGURE 113. Winner Summer Casual: Kenneth Leung, StyleLife Designs; Frederic Doughty, ASFD

Bedroom



FIGURE 114. Finalists Bedroom: : Steve Hodges, ASFD, Martin de Blois, Kathy Highsmith



FIGURE 115. Winner Bedroom: Mike Hodges, Valspar; Martin de Blois

Major Collections



FIGURE 116. Finalists Major Collections: Craig Stout, William Faber, Scott Coley, ASFD, Tim Annas, ASFD



FIGURE 117. Winner Major Collections: Philip Martin, Hafele America Co.; William Faber

Miscellaneous Event Photos



FIGURE 118. Ivan Saul Cutler, Master of Ceremonies



FIGURE 119. Mr. and Mrs. Martin de Blois On Their Wedding Anniversary at the Pinnacle Award Dinner
