



*ASFD Pinnacle™
Design
Achievement
Awards*

1999 Press Book

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ASFD Pinnacle Design Achievement
Award winners and finalists.

Use the PhotoCD images on this
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**AMERICAN SOCIETY OF FURNITURE DESIGNERS
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AMERICAN SOCIETY OF FURNITURE DESIGNERS

November 1999

To members of the Home Furnishing Industry and Press:

The ASFD is honored to be able to give to you the 4th Annual 1999 Pinnacle Design Awards Press Book. This book celebrates the best in Home Furnishing design for 1999.

We want to say thank you to the furniture industry and the Press for all of your encouragement, support and recognition of the Pinnacle Awards. With your help ASFD celebrates the best awards ceremony ever! AFMA said, "The film industry has the Oscar and the fashion industry has its Coty. Designers who scale the heights of excellence in furniture, however, are awarded the Pinnacle".

In High Point, NC we presented the 1999 Pinnacle Award winners, on Friday evening, October 15 at the High Point Country Club. We had a broad range of manufacturers, products and price points. Following the recognition of each designer finalist and a viewing of their product slides, a total of fifteen Pinnacles were awarded in thirteen design categories. The attendance was well over 200 people representing all facets of the furniture industry. The Pinnacle Awards is fast becoming as important to the industry as it has been to ASFD. The success of the Pinnacle Awards shows that there was a void in the furniture industry for the recognition of good design through the creative work of designers.

Contained in the "CD Press Book" are photographs of the finalists and winners taken during the awards presentation. Also included are some brief comments from the judges on why an entry was awarded the Pinnacle. If you cannot use this CD but would like to publish something about the Pinnacle Awards please contact us, and we will send you a printed book and slides.

Thank you from all of us at ASFD,

Carl Schauble, ASFD President

Credits

ASFD Pinnacle Awards Committee:

Steve Hodges, ASFD; Pinnacle Awards Chairman
Carl Schauble, ASFD President
Scott Coley, ASFD Chairman
Christine Evans, Executive Director - ASFD

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Pinnacle Poster Printing:

Dove Communication, Greensboro, NC; Tel. (336) 279-1277

Pinnacle Statue Design and Manufacture:

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180 N. Saginaw Street, Pontiac, MI; Tel. (248) 332-2442;
Fax (248) 332-2424; Email: foxfire@gateway.net

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Pinnacle Awards Ceremony Photographs:

Rex C. Truell, F.Ph., Classic Photography by Truell
705 Randolph Street, Thomasville, NC 27360; Tel. (336) 476-4938

Product Photographs: Supplied by designer or manufacturer

Designer Photographs: Supplied by designer or manufacturer

Product Descriptions and Designer Bios: Supplied by designer or manufacturer

CD and Mailer Illustration: Matilda Kirby-Smith; Arto Szabo, ASFD

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About the Pinnacle Design Achievement Awards

This chapter contains the objectives and history of the Pinnacle Awards program, the 1999 categories, judging and special awards. The category sponsors are listed, along with the judges, and the award ceremony is described. Details of the 15 winners include the designer, manufacturer, category and winning design. The high resolution images are presented.

Objectives

The Pinnacle Design Achievement awards were created in April 1995 by the Board of Directors of the ASFD to promote better design quality and encourage the recognition of furniture designers within the retail home furnishings industry. As such the awards are intended to celebrate designs that are produced in large numbers for sale to customers through retail stores.

The Pinnacle awards are open worldwide to any designer or manufacturer. Membership in ASFD is not a requirement for entry.

For the 1999 awards, eligible products had to be, (1) generally available to the public in retail stores; (2) in current production; and (3) introduced after October 1996. Craft-produced or one-of-a-kind products were not eligible. Products must have been exhibited at a major retail furniture market **or** be available in at least 20 retail stores in the United States.

Criteria for Judging

In accordance with the objectives of the awards as stated above, the designs were to be judged according to the following criteria:

- The extent to which the design represents value to the consumer at its suggested price point by combining visual appearance and function
- The extent to which the design makes the best use of available materials and production technology, and
- The extent to which the design incorporates the needs of the retail furniture consumer

Pinnacle Award Category Sponsors

It is important to note that the primary criteria for the judging is fulfilling the needs and tastes of the retail consumer. The judges were instructed to make their selection on the basis of perceived design value for the price point indicated.

Categories

For 1999 there were 13 categories for products. These were: Summer/Casual Furniture, Occasional Furniture, Juvenile Furniture, Casual Dining, Motion Upholstery, Accessories, Lighting, Home Office, Stationary Upholstery, Entertainment Centers, Bedroom Furniture, Formal Dining, and Major Collections. Sufficient entries were received to make awards in all of 13 categories.

Judging

The deadline for submission was September 8, 1999. A total of 152 entries were received. Judging took place on Thursday, September 15, at High Point University. The judges selected 40 finalists in the 13 categories. While the list of finalists was immediately released to the press, the winners were not notified until the award ceremony on October 16.

All finalists were notified immediately after nomination, and were requested to send 35 mm slides from their product photographs, together with 35 mm portraits of the designers and a brief description of the manufacturer and product. This information is presented later in this book.

Pinnacle Award Category Sponsors

Several organizations generously contributed \$500 per category to help underwrite the cost of the Pinnacle Award program for 1999. The organizations and the categories sponsored were:

Juvenile Furniture

Appalachian Hardwood Manufacturers, Inc.
P. O. Box 427, High Point, NC 27261, Tel. (336) 885-8315, Fax (336) 886-8865
Email: ahmi@northstate.net
www.appalachianwood.com

Major Collections

FurnitureStyle
Vance Publishing Corp., 400 Knightsbridge Parkway, Lincolnshire, IL 60069
Tel. (847) 634-2600; Fax (847) 634-4379; Website: www.vancepublishing.com

Entertainment Centers

Hafele America Company
3901 Cheyenne Drive, Archdale, NC 27263
Tel. (800) 423-3531; Fax (336) 431-3831; Website: www.hafele.com

Lighting

Home Lighting & Accessories
Doctorow Communications, Inc., 1011 Clifton Avenue, Clifton, New Jersey 07013
Tel. (973) 779-1600; Fax (973) 779-3242;
Website: www.homelighting.com

Home Office <i>and</i> Occasional Furniture	Laminating Materials Association 16 Lawrence Street, Hillsdale, NJ 07642; Tel. (201) 664-2700; Fax (201) 666-5665; Website: www.lma.org
Motion Upholstery	Leggett & Platt, Inc. P.O. Box 757, No 1 Leggett Road, Carthage, MO 64836; Tel. (417) 358-8131; Fax (417) 358-6667; Website: www.leggett.com
Bedroom	Lilly Industries P. O. Box 2358, High Point, NC 27261, Tel. (336) 889-2157; Fax (336) 802-4711; Website: www.lillyindustries.com
Accessories	Ornamental Products P. O. Box 4621, High Point, NC 27263; Tel. (800) 476-7255; Fax (336) 882-5454; Website: ornaprod.com
Formal Dining	The October Company P.O. Box 71, 51 Ferry Street, Easthampton, MA 01027; Tel. (800) 628-9346; Fax (413) 527-0091; Email: thompson@octobercompany.com
Casual Dining	Wilsonart International 2323 Park Central Blvd., Decatur, GA 30035; Tel. (770) 593-2424; Fax (770) 593-0545 Website: www.wilsonart.com

Judges

The judges and their affiliations were as follows:

Dr. Richard R. Bennington, Professor of Business and Director of the Home Furnishings Programs at High Point University.

E. L. (Roy) Briggs, Consultant and contributing editor—UDM Magazine.

Brian Carroll, Case Goods Editor, *Furniture/Today* Magazine.

Judith Z. Cushman, Head, J.Z. Cushman & Company.

Robert L. Ficks Jr., Home Furnishings Council.

Ellen Gefen, President, Gefen Productions and Majec, Inc.

Jackie C. Hirschhaut, Vice President, Public Relations, AFMA.

Max S. Shangle, Associate Professor, Design Studies, Kendall College of Art and Design.

Cindy D. Sheaffer, Editor, *Home Accents/Today*

Tony Wilkerson, Senior Vice-President, Marketing & BOD, Havertys Furniture Companies

1999 Pinnacle Award Ceremony

The 1999 Pinnacle award dinner and ceremony was held at the High Point Country Club, in High Point, NC, on Friday, October 15, during the October International Home Furnishings Market. The evening began with a cocktail reception at 6:00 pm, with dinner following at 7:00. The award ceremony and presentations began at 8:00.

The Pinnacle Sponsor or special presenter announced all the finalists for the category, with each finalist accepting recognition as his or her name was called, and a slide of their product shown. The winners were announced and awarded the glass Pinnacle. All finalists including winners received a certificate acknowledging their design. Manufacturers received commemorative awards for each nominated product.

1999 Pinnacle Winners

TABLE 1. 1999 Pinnacle Award Winners

Designer(s)	Manufacturer	Category	Product
John W. Caldwell, ASFD	Veneman Collection	Summer/Casual	Silver Collection
Debra Halsey Strother	Alexvale Furniture	Occasional	South Sea
Drew Maple, ASFD and Jeffrey Jensen, ASFD	O'Sullivan Industries	Juvenile	Xpressions Youth Bedroom
Richard Frinier, ASFD	Brown Jordan	Casual Dining	Aero
Jack Lewis, ASFD	La-Z-Boy	Motion Upholstery	Trenton
Rick Berry, ASFD	Design Institute of America	Accessories	Feng Shui Medallion
Sandy Chapman	Ethan Allen, Inc.	Lighting	Architectural Table Lamp
Jack Kelley, ASFD and Mike Warren, ASFD	Sligh Furniture	Home Office	Computer Cabinet
Bruce Ward	Pearson Furniture	Stationary Upholstery	Thebes Chair & Bench
O. B. Solie, ASFD	Ello Furniture	Entertainment Centers	Belair
Jeffrey Jensen, ASFD	O'Sullivan Industries	Entertainment Centers	Uptown Collection
John N. Kelley	John Kelly Furniture Design	Formal Dining	J1 Series Furnishings
Steve Hodges, ASFD	Durham Furniture	Bedroom	990 Glengarry-County
Charles Cain, Joe Greene, Dan Wistehuff	Thomasville Furniture Industries	Major Collections	The Ernest Hemingway Collection
Paul Rosebrock	Ethan Allen Inc.	Major Collections	Avenue Collection

Using this Press Book/CD

The 1999 Pinnacle Press Book/CD contains the following:

- A Portable Document File (1999BOOK.PDF): This file can be viewed on a variety of computer platforms, including Windows 3.1, Windows 95/98/NT, and Macintosh. All images can be viewed in color. The press book can also be printed on most printers.

- Installation files for Adobe Acrobat Reader are included for the platforms above. Installing these files on your computer will allow you to read this file. Instructions for installing these files is supplied with the CD in the mailer.
- High Resolution (up to 2000 x 3000 pixels) Images: These images are in PhotoCD or JPEG format. The 82 images include the 40 finalists, designer portraits, and pictures of the award ceremony.
- The files PINNACLE.TIF and ASFDLOGO.TIF: These are the Pinnacle and ASFD logos to illustrate your stories.

Using the High Resolution Images

To use the high resolution images in your publication, you will need an image processing program, such as Adobe Photoshop. Details on opening the PhotoCD or JPEG files, picking the resolution, brightness, contrast, screening, etc. should be performed by experienced users.

List of Images

Table 2 lists the images. Selecting the image under Figure and Page will bring you to the page containing that image. For example clicking on Figure 1 on page 10 takes you to page 10. By using the navigation commands in Adobe Acrobat you can return to this page or go to any other page. Each image corresponds to a high resolution file in PhotoCD format on this CD. The number of the file under the High Res column indicates the high resolution file number. For example, for the first entry, Figure 1 on page 16 corresponds to the IMG0003.PCD on the CD. Figure 2 corresponds to IMG0001.PCD, etc.

TABLE 2. List of Images

Category	High Resolution	Figure and Page	Explanation
Summer/Casual Furniture	3	Figure 1 on page 16	The Silver Collection, Veneman Furniture, Designed by John W. Caldwell, ASFD
	1	Figure 2 on page 17	Weathermaster Chandler Bay, Lane Venture Furniture Co., Designed by Darrell Lowman, ASFD
	2	Figure 3 on page 19	Meridian, Brown Jordan International, Designed by Richard Frinier, ASFD
Occasional Furniture	6	Figure 4 on page 21	South Sea 2171, Alexvale Furniture, Inc., Designed by Debra Halsey-Strother
	4	Figure 5 on page 24	British Colony, Stanley Furniture Co., Designed by Gary Hokanson
	5	Figure 6 on page 26	3-Tiered Square Table 147-5, Design Institute of America, Designed by Rick Chang Lee
	46	Figure 7 on page 27	Rick Chang Lee
	7	Figure 8 on page 28	Urban Abode, O'Sullivan Industries, Designed by Drew Maple, ASFD
	48	Figure 9 on page 29	Drew Maple, ASFD

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Category	High Resolution	Figure and Page	Explanation
Juvenile Furniture	9	Figure 10 on page 30	Xpressions, O'Sullivan Industries, Designed by Drew Maple, ASFD, Jeffrey Jensen, ASFD
	47	Figure 11 on page 31	Jeffrey Jensen, ASFD
	8	Figure 12 on page 32	Clapboard Bunk Bed, Vermont Tubbs, designed by Blake Tovin
	50	Figure 13 on page 33	Blake Tovin
	10	Figure 14 on page 35	Primitiva Painted Twin Beds, Primitiva, Designed by Bridget Adams and Charles Goirand
Casual Dining	11	Figure 15 on page 36	Aero Casual Dining, Brown Jordan International, Designed by Richard Frinier, ASFD
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Motion Upholstery	13	Figure 17 on page 41	Trenton, La-Z-Boy Inc., Designed By Jack R. Lewis, ASFD
	56	Figure 18 on page 42	Jack Lewis, ASFD
Accessories	14	Figure 19 on page 43	Feng Shui Medallion, Design Institute of America, Designed by Rick Berry, ASFD
	45	Figure 20 on page 44	Rick Berry, ASFD
	15	Figure 21 on page 45	Art de Chine, Palacek, Designed by Alan H. Palacek
	44	Figure 22 on page 46	Alan H. Palacek
	16	Figure 23 on page 47	Hummingbird & Trumpet Vine #1170, Carvers' Guild, Designed by Carol Canner
Lighting	18	Figure 24 on page 49	Architectural Table Lamp #09-6144, Ethan Allen, Inc., Designed by Sandy Chapman
	17	Figure 25 on page 51	Holy Torchiere #3600, George Kovacs Lighting, Designed By Alecia Wesner
	19	Figure 26 on page 53	Botanical Lamps #2802-50 and 2898-48, Palacek, Designed by Alan H. Palacek
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	41	Figure 29 on page 57	Michael Warren, ASFD
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	52	Figure 34 on page 63	Joe Miller
	51	Figure 35 on page 64	Felipe Planes
	23	Figure 36 on page 66	Nuvora #12-840 Desk, Leda Furniture. Designed by David M. Daniel, ASFD
Stationary Upholstery	24	Figure 37 on page 69	Thebes Chair & Bench #864, Pearson Company, Designed by Bruce Ward
	54	Figure 38 on page 70	Bruce Ward
	25	Figure 39 on page 72	Vincenzo, Primiani, Designed by James DiPersia, ASFD
	53	Figure 40 on page 73	James DiPersia, ASFD
	26	Figure 41 on page 74	Plantation Grove #3200, England/Corsair Inc., Designed by Carol Christa, ASFD
	43	Figure 42 on page 75	Carol Christa, ASFD
	27	Figure 43 on page 77	Silhouette 880, Weiman, Designed By James DiPersia, ASFD
	53	Figure 44 on page 78	James DiPersia, ASFD
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	29	Figure 46 on page 81	Uptown Collection, O'Sullivan Industries, Designed by Jeffrey Jensen, ASFD
	47	Figure 47 on page 82	Jeffrey Jensen, ASFD
Bedroom	31	Figure 48 on page 83	Glengarry County, Durham Furniture Inc., Designed by Steve Hodges Associates, ASFD
	30	Figure 49 on page 85	Board and Batten Bed, Vermont Tubbs, Designed by Blake Tovin
	50	Figure 50 on page 87	Blake Tovin
	32	Figure 51 on page 88	Winterthur Country Estate, Hickory Chair, Designed by Berry and Clark Design Associates
	55	Figure 52 on page 89	Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short
	33	Figure 53 on page 90	Avignon #349, Bernhardt Furniture Company, Designed by McDaniel & Coley Inc., ASFD
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	34	Figure 56 on page 95	Nuvora #12-100, Leda Furniture, Designed by David M. Daniel, ASFD
	36	Figure 57 on page 97	Winterthur Country Estate Formal Dining, Hickory Chair, Designed by Berry and Clark Design Associates
	55	Figure 58 on page 98	Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short
Major Collections	37	Figure 59 on page 100	Ernest Hemingway Collection, Thomasville Furniture Industries, Designed by Charles Cain, Joe Greene, and Daniel D. Wistehuff Sr.
	40	Figure 60 on page 103	Avenue Collection, Ethan Allen, Inc., Designed by Paul Rosebrock
	38	Figure 61 on page 104	Elysee Collection, Planum/Mobil Fresno, Designed by Berry and Clark Design Associates
	55	Figure 62 on page 106	Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short
	39	Figure 63 on page 107	Passages Collection, Richardson Brothers Company, Designed by Mark Polich
Summer/Casual	57	Figure 64 on page 109	Finalists, Summer/Casual Furniture John Caldwell, ASFD, Darrell Lowman, ASFD, Richard Frinier, ASFD
	58	Figure 65 on page 110	John Caldwell, ASFD Receiving the Pinnacle from Max Shangle, Kendall College for Summer/Casual Furniture
Occasional	59	Figure 66 on page 110	Finalists, Occasional Furniture, Rick Lee, Gary Hokanson, Debra Halsey Strother, Mike Franks
	60	Figure 67 on page 111	Debra Halsey Strother Receives the Pinnacle for Occasional Furniture from Max Shangle, Kendall College.
Juvenile	61	Figure 68 on page 111	Jeffrey Jensen, ASFD and Blake Tovin, Finalists, Juvenile Furniture.
	62	Figure 69 on page 112	Jeffrey Jensen, ASFD Receives the Pinnacle for Juvenile Furniture from Tom Inman, Appalachian Hardwood
Casual Dining	63	Figure 70 on page 112	Casual Dining Finalists Richard Frinier, ASFD, and Darrell Lowman, ASFD
	64	Figure 71 on page 113	Richard Frinier, ASFD Receives the Pinnacle for Casual Dining from Tom Inman, Appalachian Hardwood
Motion Upholstery	65	Figure 72 on page 113	Jack Lewis, ASFD Receives the Pinnacle for Motion Upholstery from John Patrick, Leggett & Platt

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Category	High Resolution	Figure and Page	Explanation
Accessories	66	Figure 73 on page 114	Finalists, Accessories, Alan Palacek, Carol Canner, Dave Clark, ASFD
	67	Figure 74 on page 114	Dave Clark, ASFD Receives the Pinnacle (for Rick Berry, ASFD), Accessories, from Linda Longo, Home Lighting & Accessories
Lighting	68	Figure 75 on page 115	Lighting Finalists Alan Palacek, Sandy Chapman
	69	Figure 76 on page 115	Sandy Chapman Receives the Pinnacle for Lighting from Linda Longo, Home Lighting & Accessories
Home Office	70	Figure 77 on page 116	Home Office Finalists Dave Daniel, ASFD, Jack Kelley, ASFD, Mike Warren, ASFD, Mike O'Sullivan, Joe Miller
	71	Figure 78 on page 116	Tony Wilkerson, Havertys Furniture Co. presents the Pinnacle to Jack Kelley, ASFD and Mike Warren, ASFD for Home Office
Stationary Upholstery	72	Figure 79 on page 117	Stationary Upholstery Finalists Carol Christa, ASFD and James DiPersia, ASFD
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	75	Figure 82 on page 118	Philip Martin, Hafele America, Presents the Pinnacle Award for Home Entertainment to Jeffrey Jensen, ASFD, Entertainment Centers
Bedroom	76	Figure 83 on page 119	Bedroom Finalists Thomas McDaniel, ASFD, Blake Tovin, Steve Hodges, ASFD, Dave Clark, ASFD and Scott Coley, ASFD
	77	Figure 84 on page 119	Mike Hodges, Lilly Industries Presents the Pinnacle Award to Steve Hodges, ASFD, Bedroom
Formal Dining	78	Figure 85 on page 120	Formal Dining Finalists Dave Daniel, ASFD, John N. Kelly, Dave Clark, ASFD
	79	Figure 86 on page 120	Jim Thompson, The October Company, Presents the Pinnacle to John N. Kelly, Formal Dining
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	81	Figure 88 on page 121	Julie Smith, FurnitureStyle, Presents the Pinnacle Award for Major Collections to Charles Cain, Joe Greene, and Dan Wistehuff
	82	Figure 89 on page 122	Julie Smith, FurnitureStyle, Presents the Pinnacle Award for Major Collections to Paul Rosebrock

Pinnacle Award Finalist Information

This chapter presents the following information on each of the 40 finalists:

- Category Information
- Contact information on the manufacturer and designer. This information includes name, address, phone, fax, and retail price if supplied. The name of manufacturer or design contact persons is also given.
- A picture of the winning design, as submitted by the designer or manufacturer. If you require a higher quality or different photograph for your story, please contact the designer or manufacturer directly.
- Descriptive information on the designer, product, or manufacturer, using submissions by the manufacturer or designer. The manufacturer or designer should be contacted if more detailed information is needed. ***ASFD includes this information as a courtesy to the finalists and is not responsible for its accuracy.***

Silver Collection

Winner—Summer/Casual Furniture

Judges' Citation

"The integration of materials is seamless in Silver Collection. The design combines contrast, richness and personality. It is casual with sharp sophistication."

Designer

John W. Caldwell, ASFD
John Caldwell Design
901 El Centro Street, South Pasadena, CA 91030
Tel/Fax (626) 799-1175 / 4579 Email: jcd@pacbell.net

Manufacturer

Veneman Collection
6392 Industry Way, Westminster, CA 92683
Tel (714) 894-0202 Fax (714) 894-8602
Contact: John Aves, Managing Director

Retail Price

\$895 Arm Chair, Teak Slats



FIGURE 1. The Silver Collection, Veneman Furniture, Designed by John W. Caldwell, ASFD

The Veneman Silver Collection is a combination of cast and extruded aluminum with fine grade teak insets. The frame is a sculptured form that cradles the teak parts. Rare teak is used where it will enhance the tactile experience with this furniture, and is carved to maintain the sculptural flow of the profile. The collection celebrates Veneman's Twenty Five Year Anniversary, at the same time announcing the new directions that the company is taking with more complex and varied design. John Caldwell has designed several award winning products for Veneman.

Weathermaster Chandler Bay

Finalist—Summer/Casual Furniture

Designer

Darrell Lowman, ASFD
Darrell G. Lowman & Co.
1700 S. Center Street, Hickory, NC 28603
Tel/Fax (828) 324-1750 / 9293 Email: dlowman@twave.net

Manufacturer

Lane Venture Furniture Co.
P.O. Box 849, Conover, NC 28613
Tel (828) 328-2352 Fax (828) 328-6130
Contact: Zac Bryant Email: zbryant@laneventure.com

Retail Price

\$2,300 (Sofa)



**FIGURE 2. Weathermaster Chandler Bay, Lane Venture Furniture Co.,
Designed by Darrell Lowman, ASFD**

This natural wicker group was added to the growing line of quality WEATHERMASTER products in 1997. The group features weather resistant finishes and construction along with Lane Venture's Patented drainable cushion with knife edge backs. This collection is designed with the influence of the classic Adirondack chair interpreted in all natural wicker.

Meridian

The wide paddle arm, deep seating and relaxed pitch, best characterizes the seating items in the Chandler Bay collection. They include sofa, loveseat, lounge chair with ottoman, rocker and game/casual dining chair.

The occasional tables have both solid woven shelves and inset glass that covers the tops of each. The cocktail and drum tables have a functional lower shelf for storage. Dining tables include 36" Bistro table, 48" Round table, 68" Oval table, and 84" Oval table. All feature an arched apron with woven shelf décor.

These elements combine to make this collection pleasing to the eye and comfortable to use. It's perfect for the sunroom or covered outdoor areas.

Biographical Information

Having been in the furniture design field since 1966 my background is solidly based in viewing design with a manufacturing eye. I have worked on many levels from case goods detail draftsman to Upholstery Development Manager for Drexel Furniture Co. As an upholstery specialist I have designed products at many price levels, from low-end upholstery to high end. Today I still insist on doing the frame construction details for most designs. I believe that design of upholstery begins with the proper frame and "hidden" components not just the surface treatments.

Established in 1984 my company was based on upholstery design. My client base, experience, and desire to grow led to other areas including indoor/outdoor metal furniture, rattan/natural fibers, occasional tables, and casegoods. In 1993, I converted to the exclusive use of CAD for designing and engineering products.

As a member of the American Society of Furniture Designers, I have served as vice president and member of the Board of Directors.

Meridian

Finalist—Summer Casual Furniture

Designer

Richard Frinier, ASFD
DESIGNRESOURCE
140 Pine Avenue, Third Floor, Long Beach, CA 90802
Tel/Fax (562) 624-4144 / 2460 Email: rf@designresource.net

Manufacturer

Brown Jordan International
9860 Gidley Street, El Monte, CA 91730
Tel (626) 443-8971 Fax (626) 575-0126
Contact: Mike Fourticq, Jr. Email: mf@brownjordan.usa.com

Retail Price

\$4,425 Group



FIGURE 3. Meridian, Brown Jordan International, Designed by Richard Frinier, ASFD

Meridian - Just as explorers sailed the globe to discover new lands, Brown Jordan creatively viewed the hemisphere marked with meridians of longitudinal lines to bring a new perspective to casual furniture design. Meridian's profile captivatingly interprets these elliptical lines for an all-new look in extruded aluminum casual furnishings.

The back of the seat is fashioned after a boat's sail, first billowing, then tautly pulled and upholstered to the frame's edge. The stylish arc of the front legs and arms extends forward as if pushed by the wind giving a strong momentum to the design's linear contour. An echo of a ship's keel, the rear legs are shaped to come into balance with striking cross supports counterbalancing the forward motion of the chair, thereby stabilizing its form.

Richard Frinier's contribution to the furniture design industry has spanned more than twenty years encompassing the development of furnishings made of resins in Europe, teak in Indonesia, rattan and bamboo in the Philippines, wrought iron in Mexico and aluminum in the United States. Promoted to Executive Vice President of Brown Jordan International in 1996, Frinier expanded his creative responsibili-

ties to provide quality product and graphic designs for Brown Jordan International's companies: Brown Jordan, Casual Living Worldwide, Shae Designs, The Vineyard Collection, and Samsonite. In 1997, the Board of Directors announced the formation of a new design entity, DesignResource, where Frinier directs product and graphic designs for all Brown Jordan International owned companies and select companies throughout the world.

An accomplished and respected designer, Frinier is consistently nominated for national design awards and has been the recipient of such coveted industry awards as presented by ASID, IDSA, *Interior Design* magazine, The Resource Council, and numerous Design Excellence Awards from the Summer Casual Furniture Manufacturer's Association (SCFMA). In 1997, Frinier was honored by *Metropolitan Home* magazine, in the company of internationally renown designers, as one of the "Top 100 Designers in the World" for his original teak chair design, *Mesa*. And, in 1998, he was awarded three Design Excellence Awards from the SCFMA for his future-forward furniture designs, *Aero* and *Meridian*. In 1999, Brown Jordan will introduce Frinier's newest furniture creations which promise to transport the spirit of leisure into the New Century. Frinier's timeless furniture designs are seen in prominent hotels, restaurants and public spaces such as museums, in private residences, and some of the finest architectural estates around the world.

Born in Los Angeles, his French-Swiss heritage reflects a long line of artisan craftsmen in the decorative arts. His signature designs are best known for their innovative use of materials and evolutionary styling. A graduate of California State University at Long Beach, he completed his Master of Fine Arts Degree in Crafts which accounts for his complete knowledge and understanding of materials, how they work together and the technology required to produce fine furniture. Additionally, he taught advanced furniture manufacturing for more than a decade in California at Cerritos College and California State University Long Beach.

Frinier's extensive travels to Europe, North Africa, Indonesia, Asia, and Japan continue as a tremendous source of inspiration for his designs. He is passionate about working with integrity and believes that, "Good design, like leadership, is an art." Frinier's extreme and personal commitment to design excellence is evident in his collection of work.

South Sea 2171

Winner—Occasional Furniture

Judges' Citation

"South Sea 2171.....is an outstanding example in this category...an intricately designed collection with great use of materials and clever craftsmanship."

Designer

Debra Halsey-Strother, Director of Design
Alexvale Furniture, Inc.
Tel/Fax (828) 632-9774, Ext. 335; Fax (828) 632-5195
Email: alexdesigner@abts.net

Manufacturer

Alexvale Furniture, Inc.
Highway 90, P.O. Box 817, Taylorsville, NC 28681
Tel. (828) 632-9774; Fax (828) 632-5195
Contact: Dietra Smith, V. P. of Merchandising

Retail Price

\$499 (Cocktail)



FIGURE 4. South Sea 2171, Alexvale Furniture, Inc., Designed by Debra Halsey-Strother

Alexvale's intricately designed South Sea collection offers clever craftsmanship, maximum utilization of space, and a lifestyle approach to decorating your home. Enduring ingenuity as seen from Japanese styles entailed by tiny drawers, secret compartments, and even a fold up secretary are some of the many features South

Sea exhibits. The Tansu includes 4 different chests which can be arranged to create various different looks depending on which pieces you purchase. For instance (2) 2171-23 and (1) 2171-46 stacked together would look like a stair step. The 2171-46 houses a 35" television and has bi-folding doors which open out and rest against the case.

The rectangular cocktail 2171-27 and console 2171-28 offer a unique approach to storage with trunks boxes. Made of solid wood and trimmed with rattan the trunks are decorative while hiding clutter. Also, the 2171-34 basket table has two bowls, one made of rattan and the other of tightly woven wicker both are removable. The 2171-48 chairside chest has a removable sliding tray inside that encases 1/2 of the top- the idea is to have storage for the remote while still being able to see what is beneath the tray.

All of the South Sea collection has authentic hardware consisting of latches, corner brackets, and drawer pulls.

The mission of Alexvale Furniture, Inc. is to develop, market, manufacture and deliver the highest quality upholstered and occasional furniture available to our valued domestic and international customers utilizing distinctive design, manufacturing excellence, product durability and affordable pricing.

With corporate offices located in Taylorsville, North Carolina and four (4) manufacturing facilities located in the Taylorsville and Hickory area, the company employs over 550 committed and empowered employees within the surrounding area.

Additionally, marketing and sales professionals are located throughout the United States and strategic international locations to provide service and to assure timely distribution of products to our domestic customers and select markets throughout the world.

Beginning operation in July 1976, six styles of contemporary and traditional products were manufactured and sold. Initially producing fully upholstered and exposed wood products, the company continued to define the Alexvale brand through extensive and continuous design and product development innovations. In 1988, Alexvale acquired Hickory-Fry Furniture, Inc. to fulfill customers' requirements for eight-way hand-tied furniture in the upper medium to higher price range. Hickory-Fry, one of the area's most reputable manufacturers for over 60 years, has been distinguished by its consummate product quality.

Further growth occurred in June 1992 when, upon customer demand and with the adoption and implementation of innovative manufacturing methods improvements, the Company purchased additional manufacturing facilities for the introduction of a new product line.

Entering the 90's with a re engineered approach to upholstered product marketing,

British Colony

Alexvale formed the Occasional Division in Fall 1994 in order to differentiate its product offerings from those of other traditional upholstery suppliers. The company's familiarity with and utilization of key off-shore suppliers since 1981 enabled a natural transition into this new marketing plan. In 1997, Alexvale acquired a primary frame supplier enabling more effective internal control of frame development, quality assurance and finished product delivery.

Continuing its commitment to aggressive new product design and development, Alexvale welcomed the talent and experience of Ms Debra Halsey Strother in May 1997. Upon joining the Merchandising-Design Staff, Ms Strother immediately began designing and revising the rapidly growing occasional product lines and successfully coordinating these styles with upholstery collections. As Director of Design reporting directly to the Vice President of Sales and Marketing and, while continuing to collaborate in design emphasis within the growing Occasional Division, Ms Strother is directing a natural transition into upholstered product design to create marriages between table and other occasional styles with new and existing upholstered seating products.

British Colony

Finalist—Occasional Furniture

Designer

Gary Hokanson
1004 Oakwood Court, Martinsville, VA 24112
Tel. (540) 627-2244; Fax (540) 629-4085
Email: ghokanson@stanleyfurniture.com

Manufacturer

Stanley Furniture Co. Inc.
P. O. Box 30, Stanleytown, VA 24168
Tel. (540) 627-2248; Fax (540) 629-4085
Contact: Kelly Cain, V.P., Product Development & Merchandising
Email: kcain@stanleyfurniture.com

Retail Price

\$4,150 Collection



FIGURE 5. British Colony, Stanley Furniture Co., Designed by Gary Hokanson

Stanley Furniture Company captures the romantic essence of the West Indies of old in its British Colony collection of relaxed traditional furniture with distinct island influences. Crafted in cherry solids and veneers with a deep, rich cherry finish, British Colony brings an unusual flair to the home.

The complete effect is classical but casual. Its intrigue comes from eclectic details, such as polished brass hardware with vertical oval backplates, and a dry, low-sheen finish over physical distressing that suggests fine old antiques. However, the collection's European traditional roots are evident in the bold turnings, beaded pilasters and shapely moldings. Beautifully detailed, turned round legs that set the pieces high off the floor for a stately height and an open, airy feel.

British Colony's nine occasional tables complement the collection's other pieces and lend practical features of their own, such as the four-drawer storage cocktail, the three-drawer chairside chest, and several versions with light-finished natural cane shelves viewed through gleaming beveled glass tops. Graceful "beehive" turnings are prominent on the round chairside and end tables. The shape and variety of the tables adds the element of eclecticism for those who enjoy more variation in their living or family room.

The collection's upscale look combines the traditional and the exotic, appealing to consumers with distinctive taste who are looking for a style that's classical yet casual, with a hint of faraway, intriguing places.

Type of Business: Stanley Furniture is a leading designer and manufacturer of wood furniture exclusively targeted at the upper-medium price range of the resi-

dential market. Founded in 1924, the Company is celebrating its 75th anniversary this year.

Product Strategy: Stanley offers a diversified product line across all major style and product categories. The product mix encompasses bedroom, dining room, youth bedroom (Young America™), living room tables, entertainment centers and home office furniture. Style selections include American traditional, European traditional, country/casual, and contemporary/transitional designs.

Stanley's product depth and extensive style selections make the Company a primary supplier for many retailers while reducing exposure to shifting consumer and geographic preferences.

Distribution Strategy: Stanley cultivates a broad domestic and international distribution base that includes furniture stores, department stores and national and regional furniture chains. This broad network reduces the Company's exposure to regional recessions and allows it to capitalize on emerging channels of distribution.

Production Strategy: Stanley supports its product and distribution strategies with manufacturing processes designed to provide superior quality, improved operating efficiencies and quick delivery with minimum inventory levels. The central philosophy involves empowering associates to solve problems and to improve processes while utilizing the Company's total quality management process. This philosophy has resulted in Stanley's recognition as an industry leader in quick delivery of quality furniture.

Production Facilities: Stanley operates production facilities with a total of more than three million square feet. Manufacturing facilities are located in Stanleytown, VA; and West End, Robbinsville and Lexington, NC. Corporate offices are in Stanleytown.

3-Tiered Square Table 147-5

Finalist—Occasional Furniture

Designer

Rick Chang Lee
Rick Lee Design
1562 35th Ave, San Francisco, CA 94122
Tel. (415) 681-4266; Fax (415) 681-2131

Manufacturer

Design Institute America
919 E. 14th Street, Jasper, IN 47546
Tel. (812) 482-4632; Fax (812) 482-1645
Contact: Neil Frindel, President Email: nfrindel@dia.com

Retail Price

\$1,070

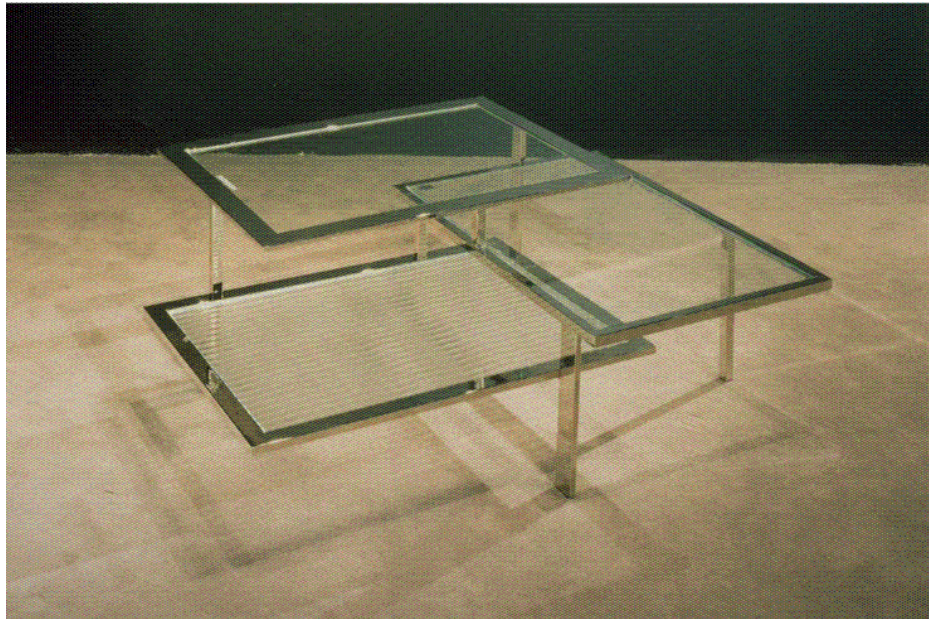


FIGURE 6. 3-Tiered Square Table 147-5, Design Institute of America, Designed by Rick Chang Lee

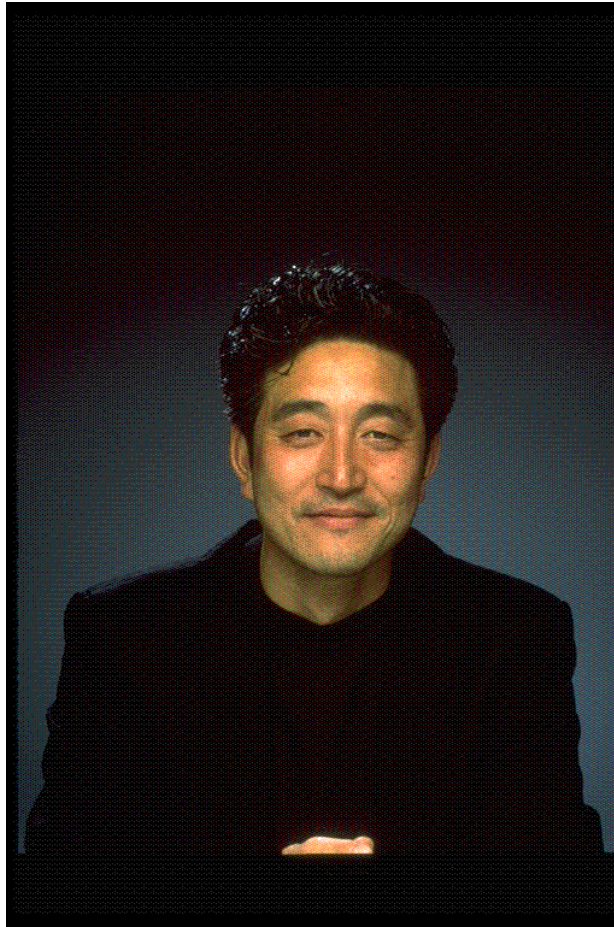


FIGURE 7. Rick Chang Lee

Born in the Orient in 1962, Rick spent his impressionable years both in the East and the West. His intuitive multi-cultural sensibility contributed to two award winning designs during his studies at the University of Illinois.

After graduation in 1986, Rick went into the design business for himself in Chicago. He designed furniture for several manufacturers and worked with design firms in the Midwest region as a consultant. In 1989, Rick moved to Milan, Italy where he began his collaboration with many influential designers, architects and furniture manufacturers.

Today, Rick bases his design studio in San Francisco where he works for his clients in the U.S., Europe and the Orient. His work focuses on furniture and lighting design. Selectively, he also ventures into interior design projects, cultural exhibits and industrial design.

Rick's design theory is a simple one. It is to remain an “actor”—a design chameleon who applies himself in many different scenarios with flexibility and ease.

Urban Abode

Finalist—Occasional Furniture

Designer

Drew Maple, ASFD
O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Tel. (417) 682-3322 Fax (417) 682-8131

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Tel. (417) 682-3322 Fax (417) 682-8131
Contact: Michael Franks, Director of Marketing Services
Email mike.franks@osullivan.com

Retail Price

\$199 - \$699

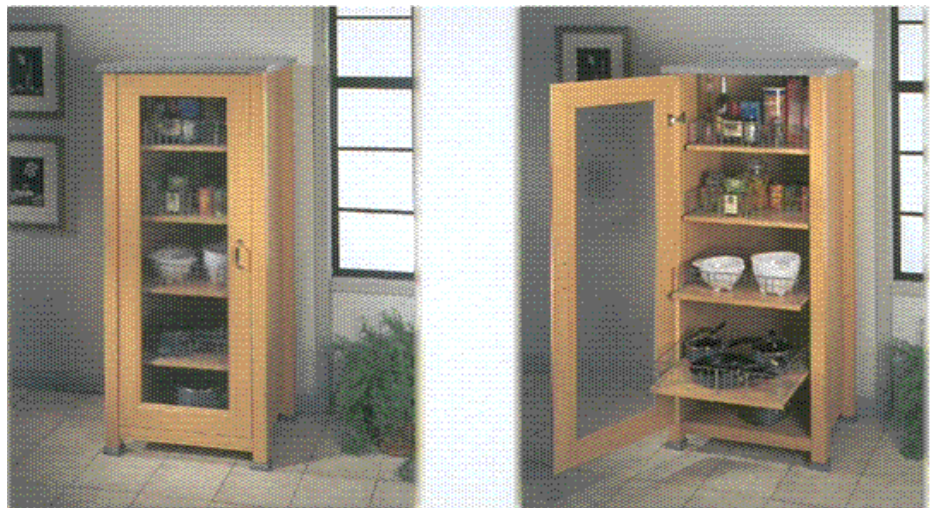


FIGURE 8. Urban Abode, O'Sullivan Industries, Designed by Drew Maple, ASFD



FIGURE 9. Drew Maple, ASFD

Xpressions Youth Bedroom

Winner—Juvenile Furniture

Judges' Citation

"....product very aptly reflects the lifestyle of the younger generation and their use of space. Good use of color, integrated style and functionality."

Designer

Drew Maple, ASFD, Director of Design
Jerry Jensen, ASFD Product Designer
O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Tel. (417) 682-3322 Fax (417) 682-8131
Email: drew.maple@osullivan.com
jeffrey.jensen@osullivan.com

Xpressions Youth Bedroom

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Tel. (417) 682-3322 Fax (417) 682-8131
Contact: Michael Franks, Director of Marketing Services
Email mike.franks@osullivan.com

Retail Price

\$49 - \$249

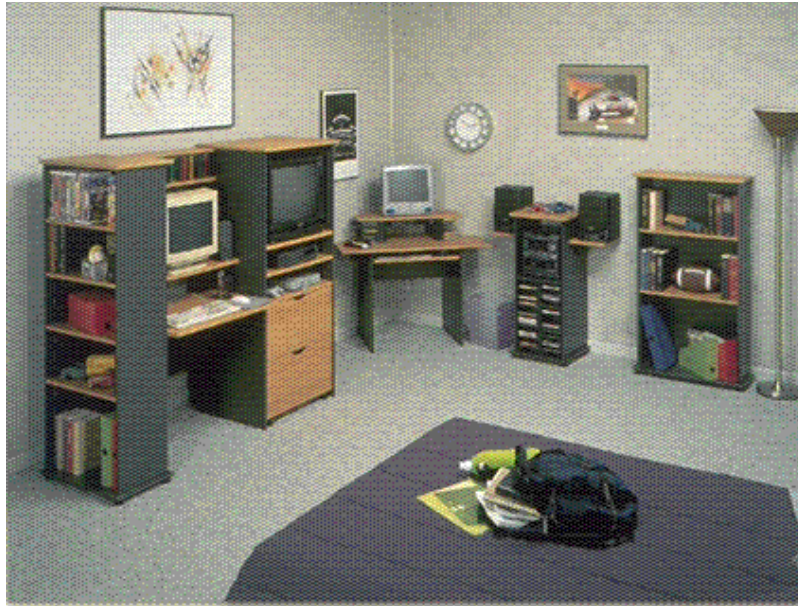


FIGURE 10. Xpressions, O'Sullivan Industries, Designed by Drew Maple, ASFD, Jeffrey Jensen, ASFD

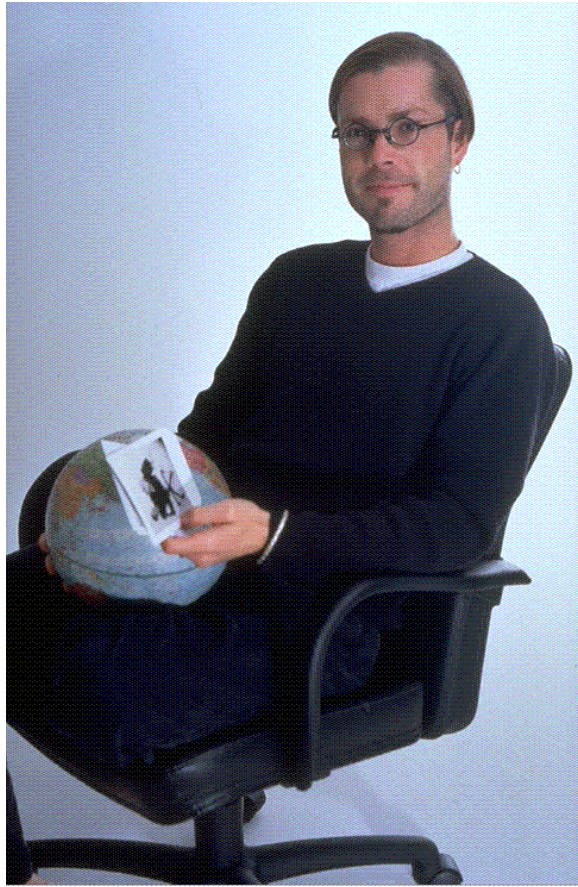


FIGURE 11. Jeffrey Jensen, ASFD

Clapboard Bunk Bed and Twin

Finalist—Juvenile Furniture

Designer

Blake Tovin
Blake Tovin Design
62 Burd Street, Nyack, NY 10960
Tel/Fax (914) 358-3173 /3124
Email: tovindesign@compuserve.com

Manufacturer

Vermont Tubbs
P.O. Box 369, Brandon, VT 05733
Tel (802) 247-3414 Fax (802) 247-6395
Contact: Steve Feldman

Clapboard Bunk Bed and Twin

Retail Price

\$1,699



FIGURE 12. Clapboard Bunk Bed, Vermont Tubbs, designed by Blake Tovin



FIGURE 13. Blake Tovin

The Vermont Tubbs story traces back to 1840, when William F. Tubbs began team bending ash to produce a line of durable, handcrafted snowshoes and skis. In the years to follow, that emphasis shifted to individually bench-built furniture with the same commitment to quality and value. Over time, we've maintained that tradition through our enduring design, careful craftsmanship, superior service and progressive company philosophy. Continuing a commitment to our employees and our community, we have recently built a new facility in our home town of Brandon, Vermont and are on our way to becoming 100% employee owned and governed.

Here at Vermont Tubbs, we are proud of the furniture that we create...Here are brief descriptions of our furniture under consideration:

The Clapboard "Bunkable" Twin and Bunk Beds: The Clapboard Beds give a new twist to our line. These unique and whimsical twin and bunk beds create a new dimension for our youth furniture selection. These solid ash beds feature individ-

Painted Twin Bed

ual clapboards tongue and grooved together and capped by compound bends on the head and footboard. The ball-shaped finials topping the posts are removable from the headboards to allow for bunking and add a finishing touch to the design. The guardrails have square spindles which complement the architectural feel of the beds. With their solid bed ends, these beds are like little houses for a child.

After graduating from Philadelphia College of Art in 1982 with a Bachelor of Fine Arts degree in furniture design and woodworking, Tovin established Tovin Design Studio to produce limited edition and one of a kind furniture and accessories. In 1986 Tovin joined Jack Lenor Larsen, Inc. in charge of furniture design and development becoming Director of Furniture Design in 1989. In 1992 he established Tovin Design Associates an independent design and consulting office specializing in home furnishings.

Clients include:

Crate & Barrel, Restoration Hardware, Bloomingdales, HBF (Hickory Business Furniture) Cresswell Lighting, P/Kaufmann Fabrics, Century Furniture, Vermont Tubbs, The Romweber Company and The Lane Company with whom he created the Hudson River Views, Marrakesh, European Archives, Monogram and Down East Collections.

Painted Twin Bed

Finalist—Juvenile Furniture

Designers

Bridget Adams and Charles Goirand

Manufacturer

Primitiva
2860 Main Street, Madrid, NM 87010
Tel (505) 471-7904; Fax (505) 471-8952
Contact: Laine Patterson, Email: primitiva@nets.com

Retail Price

\$892

The Primitiva painted twin bed is 61 x 44 x 86 inches with two glass window doors opening to a shelf and another door that pulls down for hidden storage in the headboard. This furniture is made from a combination of solid pine and recycled lumber. This results in increased structural stability and an elimination of warping, thereby enhancing the quality and craftsmanship of each piece. The colors for all pieces are interchangeable. Each piece goes through a seven step finishing process so that the surfaces are smooth to the touch and durable. The Primitiva line is largely inspired by traditional European designs. Care is taken to imagine the needs and habits of the American market, and pieces are scaled to work equally well in smaller urban apartments as well as more expansive suburban homes.



FIGURE 14. Primitiva Painted Twin Beds, Primitiva, Designed by Bridget Adams and Charles Goirand

Aero

Winner—Casual Dining

Judges' Citation

"...in two words 'way cool'. Aero is casual dining--sophisticated, contemporary and easy. Great design."

Designer

Richard Frinier, ASFD
DESIGNRESOURCE
140 Pine Avenue, Third Floor, Long Beach, CA 90802
Tel/Fax (562) 624-4144 / 2460 Email: rf@designresource.net

Manufacturer

Brown Jordan International
9860 Gidley Street, El Monte, CA 91730
Tel (626) 443-8971; Fax (626) 575-0126
Contact: Mike Fourticq, Jr., Email: mf@brownjordan.usa.com

Retail Price

\$5,035 Group



FIGURE 15. Aero Casual Dining, Brown Jordan International, Designed by Richard Frinier, ASFD

Aero - Sensationally functional by design, Aero is contoured into a fashionably contemporary form that is entirely new. Clearly an exercise in geometry, note the change of plane present from beginning to end in each individual element of the total design.

The silhouette of the chair widens and narrows, flares and tapers, all with a discriminating attention to balance. This extraordinary look, crafted in cast aluminum is smartly engineered to sit comfortably. Unique in form, the seat and back of the chair are intentionally solid to provide a of weight, value and permanence in both design and placement in its ultimate setting.

Richard Frinier's contribution to the furniture design industry has spanned more than twenty years encompassing the development of furnishings made of resins in Europe, teak in Indonesia, rattan and bamboo in the Philippines, wrought iron in Mexico and aluminum in the United States. Promoted to Executive Vice President of Brown Jordan International in 1996, Frinier expanded his creative responsibilities to provide quality product and graphic designs for Brown Jordan International's companies: Brown Jordan, Casual Living Worldwide, Shae Designs, The

Vineyard Collection, and Samsonite. In 1997, the Board of Directors announced the formation of a new design entity, DesignResource, where Frinier directs product and graphic designs for all Brown Jordan International owned companies and select companies throughout the world.

An accomplished and respected designer, Frinier is consistently nominated for national design awards and has been the recipient of such coveted industry awards as presented by ASID, IDSA, *Interior Design* magazine, The Resource Council, and numerous Design Excellence Awards from the Summer Casual Furniture Manufacturer's Association (SCFMA). In 1997, Frinier was honored by *Metropolitan Home* magazine, in the company of internationally renown designers, as one of the "Top 100 Designers in the World" for his original teak chair design, *Mesa*. And, in 1998, he was awarded three Design Excellence Awards from the SCFMA for his future-forward furniture designs, *Aero* and *Meridian*. In 1999, Brown Jordan will introduce Frinier's newest furniture creations which promise to transport the spirit of leisure into the New Century. Frinier's timeless furniture designs are seen in prominent hotels, restaurants and public spaces such as museums, in private residences, and some of the finest architectural estates around the world.

Born in Los Angeles, his French-Swiss heritage reflects a long line of artisan craftsmen in the decorative arts. His signature designs are best known for their innovative use of materials and evolutionary styling. A graduate of California State University at Long Beach, he completed his Master of Fine Arts Degree in Crafts which accounts for his complete knowledge and understanding of materials, how they work together and the technology required to produce fine furniture. Additionally, he taught advanced furniture manufacturing for more than a decade in California at Cerritos College and California State University Long Beach.

Frinier's extensive travels to Europe, North Africa, Indonesia, Asia, and Japan continue as a tremendous source of inspiration for his designs. He is passionate about working with integrity and believes that, "Good design, like leadership, is an art." Frinier's extreme and personal commitment to design excellence is evident in his collection of work.

Eddie Bauer Outdoor 398

Finalist - Casual Dining

Designer

Darrell Lowman, ASFD
Darrell G. Lowman & Co.
1700 S. Center Street, Hickory, NC 28603
Tel/Fax (828) 324-1750 / 9293; Email: dlowman@twave.net

Manufacturer

Lane Venture Furniture Co.
P.O. Box 849, Conover, NC 28613
Tel (828) 328-2352 Fax (828) 328-6130
Contact: Zac Bryant Email: zbryant@laneventure.com

Retail Price

\$2,560 Group



FIGURE 16. Eddie Bauer Outdoor 398, Lane Venture Furniture Co., Designed by Darrell Lowman, ASFD

Active...casual...comfortable...these are typical lifestyle characteristics of the Eddie Bauer customer. Careful attention is given to a design that would appeal to that customer. This collection carries a more contemporary to transitional design, while offering the natural beauty of wicker. Double wall herringbone weave allows for crisp, clean lines in the silhouette.

The dining chair features a graceful arched apron on all sides, minimal back thickness, a wide contoured open arm design, with a bowed front which juxtaposes the sharp, clean lines with soft inviting seating. Box weltless back and seat cushions use Lane Venture's patented drainable construction.

The dining tables are fitted with a solid teak top designed using slat décor and chamfered edges. The generous teak tops are attached to a matching herringbone wicker base. All tables feature an umbrella hole and umbrella support underneath. The 48" round table can be used with four chairs, while the 72" rectangular dining table accommodates six.

Biographical Information

Having been in the furniture design field since 1966 my background is solidly based in viewing design with a manufacturing eye. I have worked on many levels from case goods detail draftsman to Upholstery Development Manager for Drexel Furniture Co. As an upholstery specialist I have designed products at many price levels, from low-end upholstery to high end. Today I still insist on doing the frame construction details for most designs. I believe that design of upholstery begins with the proper frame and "hidden" components not just the surface treatments.

Established in 1984 my company was based on upholstery design. My client base, experience, and desire to grow led to other areas including indoor/outdoor metal furniture, rattan/natural fibers, occasional tables, and casegoods. In 1993, I converted to the exclusive use of CAD for designing and engineering products.

As a member of the American Society of Furniture Designers, I have served as vice president and member of the Board of Directors.

Trenton #29-449

Judges' Citation	LA-Z-BOY, Inc. and Jack R. Lewis received the Pinnacle Award for Overall Achievement in Design for Motion Upholstery. The judges in recognizing the significance of this product category to the industry chose to recognize La-Z-Boy's <i>"continuing commitment to design, value and responsiveness to their customers. The 'Trenton' chair serves as an example."</i>
Designer	Jack R. Lewis, ASFD Director of Design, La-Z-Boy, Inc. Tel. (734) 242-1444; Fax (734) 457-3411 Email: jack.lewis@la-z-boy.com
Manufacturer	La-Z-Boy, Inc. 1284 N. Telegraph Road, Monroe, MI 48162 Tel (734) 242-1444; Fax (734) 457-3411 Contact: Marsha Oberleiter; Email marsha.oberleiter@la-z-boy.com
Retail Price	\$599 - \$649



FIGURE 17. Trenton, La-Z-Boy Inc., Designed By Jack R. Lewis, ASFD

La-Z-Boy's new "Trenton" recliner sets new standards for distinctive design and refinement in reclining chairs. Its clean, sensual lines lend a decidedly modern flair, yet allow the chair to comfortably meld with any décor.

The dramatic focal points are the flowing, compound-curved bentwood arms featuring maple veneers. "Trenton's" arms are enhanced with tailored, elegant arm-pads, which are an integral part of the harmonious silhouette. The split back is comfortable and inviting, and compliments the curvature of the arms. The soft, reversible seat cushion sits above a shaped legrest.

The level of sophistication in this chair is normally found in high-end contract furnishings – rarely in residential furniture at popular price points, and never before in a recliner. Customers who appreciate contemporary design and natural materials will be proud to have the stylish and functional "Trenton" in their homes.

Headquartered in Monroe, Mich., La-Z-Boy is the nation's largest manufacturer



FIGURE 18. Jack Lewis, ASFD

Feng Shui Medallion

Winner—Accessories

Judges' Citation

"...an exotic accessory for either contemporary or traditional settings. The elegant proportions, richness of materials and interesting three dimensional design are combined in this exciting product."

Designer

Rick Berry, ASFD
Berry & Clark Design Associates
100 Main Avenue NW, Suite 500, Hickory, NC 28601
Tel (828) 327-4648 Fax (828) 327-6896

Feng Shui Medallion

Manufacturer

Design Institute America
919 East 14th Street, Jasper, Indiana 47546
Tel (812) 482-4632; Fax (812) 482-1645
Contact: Neil Frindel, President; Email nfrindel@dia.com

Retail Price

\$525-895

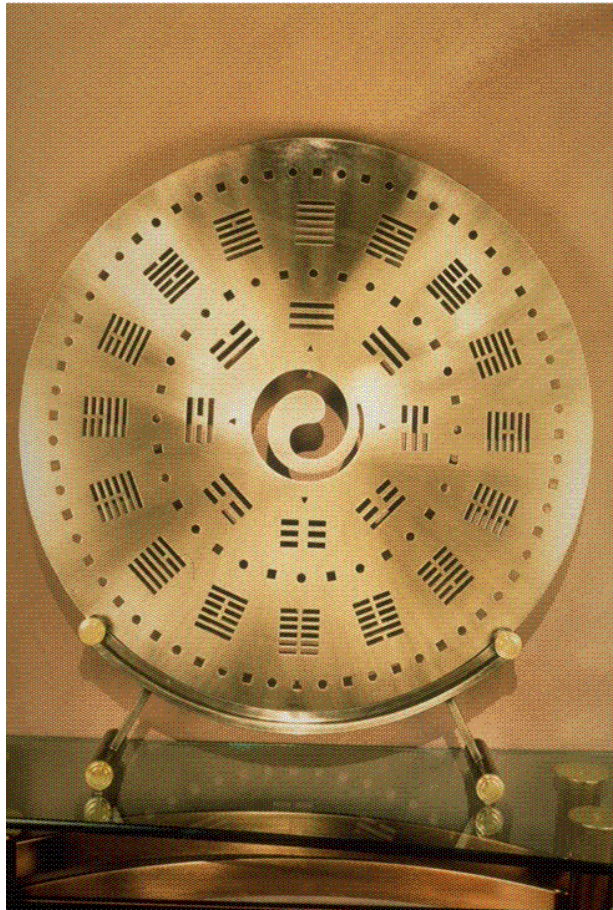


FIGURE 19. Feng Shui Medallion, Design Institute of America, Designed by Rick Berry, ASFD

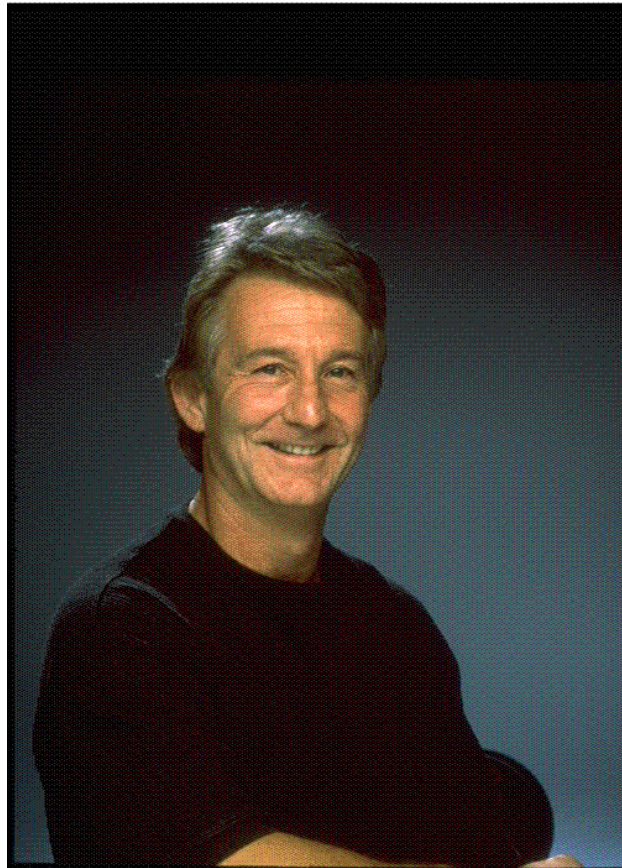


FIGURE 20. Rick Berry, ASFD

Art de Chine Group

Finalist—Accessories

Designer

Allan H. Palecek

Manufacturer

PALECEK
P. O. Box 225, Richmond, CA 94808
Tel. (800) 274-7730; Fax (510) 236-9479
Contact: Lisa Frudden, Marketing Director
(800) 676-5382, Ext 6614; Email: lisaf@palecek.com

Retail Price

\$248 Vanity Stand



FIGURE 21. Art de Chine, Palacek, Designed by Alan H. Palacek



FIGURE 22. Alan H. Palecek

A highlight of Palecek's line of accessories is the Art de Chine Collection. Art de Chine is a grouping of sturdy but lightweight bamboo furniture, crafted to resemble George IV's "Brighten Pavilion" Victorian-style furnishings of the early 19th century. The pieces are of hand-painted wood with an English/Asian motif, accented with rattan trim. The beauty of this bamboo collection is that it can complement a chic modern décor or it will suit a more elaborate, ornate style of home. Some pieces from the collection include a CD holder, a vanity stand, and a hall table.

Company/Design Background

The Palecek name originates in Czechoslovakia, a country renowned for its outstanding and distinctive artisans. As an Air Force pilot, Allan H. Palecek flew throughout the Far East and Europe. In his travels, he had the opportunity to see varied arts of rattan weaving. He combined his own artistic interests with a network of weavers that he developed in cities from Manila to Brussels, from Bangkok to Madrid. In 1975, the company, Palecek, began as a one-man operation and has evolved into a worldwide network of individuals who bring the finest in woven rattan to the American consumer. Today, Palecek's headquarters, located just north of San Francisco, are comprised of experienced employees dedicated to maintaining the Palecek reputation for quality and service. Palecek is a company whose name is synonymous with top quality and distinctive design. Palecek's industry trend-setting designs keep Palecek in the forefront of innovation in crafted accessories and furniture.

Hummingbird & Trumpet Vine #1170

Finalist—Accessories

Designer

Carol Canner

Manufacturer

Carvers' Guild
P. O. Box 198 - Cannery Row, W. Groton, MA 01472
Tel. (978) 448-3063; Fax (978) 448-6602
Contact: Carol Canner

Retail Price

\$1,745



FIGURE 23. Hummingbird & Trumpet Vine #1170, Carvers' Guild, Designed by Carol Canner

In the Spring of 1963 Carol Canner graduated from the Rhode Island School of Design with a degree in Painting, and married Carl Canner, a recent graduate of Harvard. That summer they opened a gallery together on the wharf in Provincetown, MA. where Carol did portraiture and Carl did picture framing.

After the season they toured the museums of Europe for four months while Carl located sources for picture frame molding. While they were away, the Provincetown Gallery was incorporated into a restaurant next door. The following season, Carol and Carl reopened their portrait gallery and frame shop on Bearskin Neck in Rockport MA.

1964 was the year of the World's Fair in New York City. A carved frame was displayed at the Korean Pavilion. Carl located the source, Carol designed frames and finishes and Carvers' Guild started in business. Carol designed mirror frames for Carvers' Guild which were at first made in Korea, Taiwan and India. The business started in a basement in Newton, then expanded to a loft in Boston and in 1970 moved to it's own Mill Building on ten acres in West Groton. By 1972 Carvers' Guild phased out importing and has since crafted all of its production on the premises.

Architectural Table Lamp #09-6144

Winner—Lighting

Judges' Citation

"The design is contemporary, yet classic.at home anywhere. The finish is both familiar and fresh giving the lamp an updated classic appeal at a great price."

Designer

Mr. Sandy Chapman
P.O. Box 431, Bradford, NH 03221
Tel (401) 348-0305 Fax (603) 938-2555
Email: sandychapman @netscape.net

Manufacturer

Ethan Allen, Inc.
Ethan Allen Drive, Danbury, CT 06811
Tel (203) 743-8575 Fax (203) 743-8214
Contact: Kelly Maicon, PR Mgr; Email: kmaicon@ethanalleninc.com

Retail Price

\$199



FIGURE 24. Architectural Table Lamp #09-6144, Ethan Allen, Inc., Designed by Sandy Chapman

At Ethan Allen, we're dedicated to providing consumers with superior home furnishings at affordable prices. We support our innovative Classic and Casual indoor and outdoor furnishings with a commitment to friendly service that reaches beyond the expected. These factors uniquely position us as a dominant national force in the fragmented home furnishings marketplace, and that's why today "Everyone's at home with Ethan Allen."

Since 1932, Ethan Allen has been devoted to helping consumers create beautiful, comfortable homes. As a total home furnishings resource, we offer everything consumers need to furnish a home. Over the past decade, we've expanded our product lines across two basic style categories: Casual, appealing to today's more relaxed lifestyles, and Classic, for those desiring more traditional furnishings. Recently, we've introduced E.A. Kids, a collection of furnishings for the small set, and we've expanded exterior decorating with our Home & Garden collection.

Our unique structure, with a strong, dedicated retail network of over 300 stores, has allowed us to manage the design, manufacturing and delivery of our products. With more than 5,000 experienced craftspeople in 21 plants and three saw mills, Ethan Allen continues to manufacture the majority of its products in America. Bal-

Holy Torchiere #3600

ancing the timeless quality of hand-craftsmanship with the efficiency of New-Age technology, we're dedicated to maintaining high-quality standards at the best possible values.

Today, over 10,000 people from sales managers to interior designers are associated with Ethan Allen. While their professions differ, they share a unified goal of making the Ethan Allen products and shopping experience exceptional.

From craftsmanship to on-line marketing, our commitment to excellence is at the heart of everything we do. As we move into the 21st century, Ethan Allen remains dedicated to its 65-year old reputation for exceptional quality and attentive service. It's what sets us apart, and it's another reason why "Everyone's at home with Ethan Allen."

Holy Torchiere #3600

Finalist—Lighting

Designer

Alecia Wesner

Manufacturer

George Kovacs Lighting
67-25 Otto Road, Glendale, NY 11385
Tel/Fax (718) 628-5201 / 5213 Email: gkpurch@aol.com
Contact: Alecia Wesner, Design Director

Retail Price

\$685 Brass \$625 Nickel



FIGURE 25. Holy Torchiera #3600, George Kovacs Lighting, Designed By Alecia Wesner

The Holy torchiera lights up a room, while providing a soft glow from its perforated rim. It features the new Halogen Safe 200 watt half moon bulb produced by Westinghouse. This bulb is encased in a thick glass outer shell and burns cooler than a standard halogen light bulb. The Holy torchiera also contains a full range foot dimmer. It measures 71 inches in height with a 7 inch diameter shade and a 9 inch square base. This torchiera is available in a polished nickel or a polished brass finish.

Angelic George measures 5 feet, 8 inches in height (more or less) and his width is unknown. Regrettably, George is not included with the Holy torchiera.

Designer Biography

Alecia Wesner is a 1997 graduate of Syracuse University where she studied architecture and industrial design. For almost two years she has been designing lighting for George Kovacs and amazingly has completed eight different lighting collections. The variety of designs range from the very simple Goitare, her very first group, to the fascinating Floppy Daisies, Kissing Fishes and I.D. Magazine's award-winning Honorable Mention, Space Boy. Since then she has done Holy, which is a lighting finalist in the 1999 Pinnacle Awards, and has now come out with her latest groups Leia, named after her parakeet, and Mostly Mesh, named for Mesh.

Manufacturer Information

In 1954, George Kovacs Lighting began as a retail store on Madison Avenue in New York. Since that time it has grown to include manufacturing facilities, showrooms in High Point, NC and Dallas, TX, and retailers throughout the country. Kovacs recently launched his "Digital Resurrection" on the Internet (GeorgeKovacs.com). The site, which exemplifies George's sense of humor, contains downloadable catalogs and store locators.

Botanical Lamps #2802-50 and 2898-48

Designer	Allan H. Palecek
Manufacturer	Palacek P. O. Box 225, Richmond, CA 94808 Tel. (800) 274-7730; Fax (510) 236-9479 Contact: Lisa Frudden, Marketing Director (800) 676-5382, Ext 6614; Email: lisaf@palecek.com
Retail Price	\$224 Vine Lamp; \$198 Lilly of the Valley Lamp



FIGURE 26. Botanical Lamps #2802-50 and 2898-48, Palacek, Designed by Alan H. Palacek

Palacek's exciting new generation of lamps includes "botanical" lamps, comprised of metal adorned with glass beads. When on, the delicate glass beads capture the light and take on the look of morning dew on grass. Even the finials have been elegantly crafted, extending the animate feel of the lamps through their lampshades. With rattan lampshades that accentuate the bases, the final products are both natural and pure-looking.



FIGURE 27. Alan H. Palecek

Company/Design Background

The Palecek name originates in Czechoslovakia, a country renowned for its outstanding and distinctive artisans. As an Air Force pilot, Allan H. Palecek flew throughout the Far East and Europe. In his travels, he had the opportunity to see varied arts of rattan weaving. He combined his own artistic interests with a network of weavers that he developed in cities from Manila to Brussels, from Bangkok to Madrid. In 1975, the company, Palecek, began as a one-man operation and has evolved into a worldwide network of individuals who bring the finest in woven rattan to the American consumer. Today, Palecek's headquarters, located just north of San Francisco, are comprised of experienced employees dedicated to maintaining the Palecek reputation for quality and service. Palecek is a company whose name is synonymous with top quality and distinctive design. Palecek's industry trend-setting designs keep Palecek in the forefront of innovation in crafted accessories and furniture.

Computer Cabinet #1858-1-LK

Winner—Home Office

Judges' Citation

"....demonstrates that the home office category has grown up....desirable in style, refined function. Doors open, its ready for work; or close it up and go."

Designer(s)

Jack Kelley, ASFD
Studio 222, P. O. Box 222, Grand Haven, MI 49417
Tel/. (616) 846-5660; Fax (616) 846-5801; Email: TUTUTU@aol.com

Michael Warren, ASFD
Warren Associates, Inc., 300G Waters Building
161 Ottawa NW, Grand Rapids, MI 49503
Tel (616) 454-3378; Fax (616) 454-4917

Manufacturer

Sligh Furniture Co.
1201 Industrial Avenue, Holland, MI 49423
Tel. (616) 392-7101 Fax (616) 392-9495
Contact: Robert L. Sligh, President

Retail Price

\$3,395



FIGURE 28. Computer Cabinet #1858-1-LK, Sligh Furniture Co., designed by Jack Kelley, ASFD and Michael Warren, ASFD



FIGURE 29. Michael Warren, ASFD



FIGURE 30. Jack Kelley, ASFD

Sligh is the innovation leader in developing furnishings that address the space limitations of home office work areas. Sligh's Computer Cabinet is basically designed to create a shared space location in a bedroom, den, dining room, etc...., which then can be used as a home office. Users simply open the doors to access their computer workspace, then, at anytime, close up their usually messy space leaving everything hidden behind a pair of beautiful armoire doors that compliment their residential décor.

Sligh's Computer Cabinet's Key Features Are:

Integral Lighting. A major problem with computer workstations located within a dark box configuration is that of providing proper task lighting and illumination. Interior armoire spaces are quickly consumed by the equipment, peripherals and work process leaving inadequate areas to locate effective lighting sources. After extensive research and development, Sligh was able to incorporate an integrated overhead pullout light tray that provides ergonomically correct task illumination levels for all areas, including keyboarding, writing, file, printer and fax equipment access, without producing glare on the monitor screen. Suitable foot-candle illumination performance requirements have been tested and documented by Sligh's R&D. The light is automatically turned on when the pullout light is extended and it turns off when it is moved back into the closed position.

Function. The cabinet also features double wrap around doors that, when opened, reveal a lower desk and upper storage deck configuration. Basically there are two separate units that enable the locating of the cabinet most anywhere in one's home. These units are easily moved individually, then stacked to create a single

tall compact cabinet. The desk portion has a dual extension writing/reading surface and keyboard platform with a re-locatable molded palm rest. The dual surfaces create a knee space for the user, which in turn renders usable space in the lower desk for CPU and a pullout printer/fax accommodation. The desk unit also has a hanging file drawer along with full extension CD and utility storage drawers. The upper storage deck unit, in addition to the light, has an extra deep fixed shelf, two height adjustable storage shelves and a generous tackboard. The cabinet comes complete with a surge protector for five electrical outlets, two phone jacks and a master on/off switch. An open back area enables access to wall outlets as well as providing for easy equipment heat dissipation and wire management. Heavy duty levelers feature wrench access from the inside of the lower desk unit.

Styling. When closed, the hard working Sligh Computer Cabinet masquerades as a handsome armoire. This casual pine piece features a light pine finish, fluted columns topped by square post caps with carved rosettes. It utilizes bracket feet and has three panels with raised molding on each door. American country style with a **sophisticated flair.**

Sales Impact. The dealer and consumer acceptance of this cabinet has been outstanding.

Designer Biography: Jack Kelley, ASFD, IDSA

Jack Kelley has been a design consultant to Sligh Furniture Co. for over ten years. As a researcher, inventor and industrial designer, he has focused his career on working environments both commercial and at home. Holder of over 50 U.S. patents, he has brought forth many innovations that have provided countless benefits to the user and the manufacturers of his concepts. Jack's initial contribution to the computer oriented office was by designing the world's first mouse pad in 1969 for Dr. Doug Engelbart (the inventor of the mouse) at Stanford Research Institute in Menlo Park, California. Since then, he has brought forth several award winning modular office systems as well as ergonomically effective products that support the way individuals like to work, particularly with technology. Sligh's home office products have been nationally recognized for their outstanding blend of aesthetics and functionality as a result of Jack's design leadership.

Designer Biography: Mike Warren, ASFD

Based in Grand Rapids, Michigan, Mike Warren has been working as a third generation free lance designer for Sligh Furniture Co. for nineteen years. Mike graduated from Kendall College of Art & Design with a Bachelor of Fine Arts along with a Major in Furniture Design. He is a past board member of ASFD and past president of the Grand Rapids Furniture Designers Association.

Manufacturer Information

Sligh Furniture Co. was founded in 1880 in Grand Rapids, Michigan by Charles R. Sligh. The company was a mainstay of the city's celebrated furniture industry around the turn of the century, when Grand Rapids was widely recognized as the Furniture Capital of the World. In 1933, Charles R. Sligh's son, Chuck Sligh, with

Formations Home Office System

Bill Lowry, established operations in Holland, Michigan. Bob Sligh was third generation President from 1968 to 1989. Rob Sligh, a fourth generation family member, has been Chairman, CEO and president since 1990. Today the company manufactures quality wood furniture for the home office and business office and quality grandfather, wall and mantel clocks. Headquarters and furniture manufacturing facilities are in Holland, Michigan, with clock manufacturing in Zeeland, Michigan.

Formations Home Office System

Finalist—Home Office

Designer

Drew Maple, ASFD
Director of Design, O'Sullivan Industries
Tel./Fax (417) 682-3322/8131; Email: drew.maple@osullivan.com

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Contact: Michael Franks, Director of Marketing
Tel/Fax (417) 682-8210 / 8131; Email mike.franks@osullivan.com

Retail Price

\$1500



FIGURE 31. Formations Home Office, O'Sullivan Industries, Designed by Drew Maple, ASFD



FIGURE 32. Drew Maple, ASFD

Allegro Collection

Finalist—Home Office

Designer(s)

Joe Miller, Felipe Planes, Walt Shaw
Bush Furniture, 12800 University Dr., Suite 650 Ft. Myers, FL 33907
Tel. (800) 525-2874; Fax (941) 481-8590

Manufacturer

Bush Furniture
1 Mason Drive, Jamestown, NY 14702
Tel. (603) 775-0169; Fax (603) 775-0170
Contact: Jamie Walsh, Public Relations Manager
Email: jamiewalsh@bushindustries.com

Allegro Collection

Retail Price

\$1,143 Group



FIGURE 33. Allegro Collection, Bush Furniture, Designed by Joe Miller, Felipe Planes, and Walt Shaw



FIGURE 34. Joe Miller



FIGURE 35. Felipe Planes

Finished in Natural Cherry, the Allegro Collection consists of seven pieces that create a space efficient and attractive office for the home. Ample space for components, open and closed storage, as well as a peninsula for additional workspace or mini conference area provide the user with a complete office setup. A true value in home office furniture, this collection boasts good looks and functionality at an affordable price.

The Desk (WC19424) measures 60 3/8 long and features a double wide keyboard shelf, vertical storage for CPU, and three box drawers, including one for letter- or legal-size files. There is also a raised surface area for a printer/fax to separate the machine from the work surface.

The Hutch (WC19425) features four compartments of open storage as well as one large closed storage compartment.

Nuvora #12-840

The Peninsula (WC19490), with a rounded edge for comfort and style, provides additional workspace and doubles as a mini conference area.

The Peninsula Hutch (WC19491) features two open storage compartments.

The Three-Drawer File (WC19481), featuring two box drawers and one file drawer to accommodate letter- or legal-files, is on casters for easy mobility.

The Lateral File (WC19480) features two file drawers that accommodate letter- or legal-size files.

The Bookcase (WC19465) features five shelves for additional storage of books, accessories, or collectibles.

Company Information Bush Furniture, headquartered in Jamestown, NY, manufactures a broad range of home and commercial office, home entertainment, bedroom and occasional furnishings that are assembled by the consumer.

Nuvora #12-840

Finalist—Home Office

Designer

David M. Daniel, ASFD
David Daniel Design, 137 Pearson Drive, Morganton, NC 28655
Tel/Fax (828) 437-5583; Email: dave@hci.net

Manufacturer

Leda Furniture
350 Clayson Road, Toronto, Ontario, M9M2H2 Canada
Tel (416) 745-9588; Fax (888) 329-5332; Email: leda@on.aibn.com
Contact: Gerry Cockerill, Jr., CEO

Retail Price

\$2,037



FIGURE 36. Nuvora #12-840 Desk, Leda Furniture. Designed by David M. Daniel, ASFD

The Nuvora Collection by Leda Furniture embodies the rich historical context of Art Deco. The choice of exotic Mozambique veneer with its warm reddish brown Cabernet finish combined with mahogany solids and accented with brushed nickel hardware reveal a fresh approach to this fascinating style.

Seductive curves and smooth surface delight the eye while function and storage are paramount in the unusual serpentine front credenza with deep drawers and large doors.

The stately two-door china provides ample display as well as establishes a vertical presence, which is anchored by the striking arched platform base dining table. The remaining chairs, tables, cases and serpentine china cabinet complete the experience with style. The cone shaped legs on both the dining table and sideboard, embellished with metal caps and ferrules, are also a vital element throughout the collection.

HISTORY & PRODUCT INFORMATION: Leda has been manufacturing fine furniture for over 30 years. From a modest beginning in 1967, manufacturing custom-made furniture and parts, Lino Confalone has built Leda by gradually adding to the product offering. In 1972 the Company moved to 18,000 square foot facility when occasional, dining room and bedroom furniture were added to the line. In 1981 the company expanded again to a 50,000 square foot facility. The addition of wall units, and award winning home office furniture collections and a home theater offering necessitated yet another expansion to the present 150,000 square foot state-of-the-art factory facility in 1993.

GEOGRAPHIC MARKETING ACTIVITY: Leda Furniture's geographic marketing is focused on a global scale with activity occurring in several regions of the world. Leda is currently dealing with many of the finest retailers across the U.S.A., Canada. Leda has also developed, and is strengthening, a loyal dealer base, with selected distribution in the Far East, South America, Australia and Europe.

ACHIEVEMENTS: Leda is the proud recipient of many Ontario Furniture Manufacturing Association TRILLIUM AWARDS for design and manufacturing, as well as GRAND TRILLIUM AWARDS for design/marketing excellence and the Better Homes and Gardens CONSUMER AWARD in England.

SHOWROOM LOCATIONS: Leda has showrooms located in the following cities:

Toronto, Ontario, at the factory facility

I.H.F.C. #1109 in High Point, North Carolina

Panama, to serve the South American market

PROSPECTS: The company Lino Confalone founded is still focused on a market-driven creative direction, while at the same time maintains the standards of excellence on which he built the business. The tradition is being carried on with his family overseeing the operation and growth of Leda. The company has been consistently profitable these many years and while many competitors have fallen by the wayside, Leda has continued to forge strong bonds with their dealer organizations. As we head towards a new century prospects for Leda and their dealers are outstanding.

Thebes Chair & Bench #864

Winner—Stationary Upholstery

Judges' Citation

"Distinctive in style, elegant and refined; a chair that appeals to both the visual and functional desires."

Designer

Bruce Ward
221 Overbrook Drive, Winston-Salem, NC 27107
Tel. (336) 769-0001; Email: bward@pearsonco.com

Manufacturer

Pearson Company
1420 Progress Street, High Point, NC 27261
Tel. (336) 882-8135; Fax (336) 885-5508
Contact: Sam Boyd, President

Retail Price

\$2000-2600 Chair; \$1100-1500 Bench



FIGURE 37. Thebes Chair & Bench #864, Pearson Company, Designed by Bruce Ward



FIGURE 38. Bruce Ward

PEARSON original design. Its inspiration came from a small antique bench found at a flea market. I designed and developed a chair using the unusual shapes of the small bench and scaled it for today's comfort levels, the results are shapely curves and the unusual turnings, solid ash was chosen for the frame because of its distinct woodgrain characteristics, and a special seat cushion and back pillow fillers were developed for expected comfort in PEARSON upholstery. Tracing the origin of the small bench's details put it in ancient Egypt. Thebes is the capitol of ancient Egypt, thus the Thebes name was chosen.

DESIGNER BIOGRAPHY

Marshall Bruce Ward 221 Overbrook Drive Winston-Salem, NC 27107 (Wallburg)
(336) 769-0001 E-mail bward@pearsonco.com Married: Wife Kara, Son: Ian,
Daughter: Kaitlin, Son: Mason.'75 Graduate: Kendall College of Art and Design
Designer/New Product Development - PEARSON

This is the third year I have been a finalists in the A.S.F.D. Pinnacle Design Achievement Awards, in the stationary upholstery category.

MANUFACTURER INFORMATION

Our unique, original upholstery designs are classic and timeless as well. Innovative, comfortable contours and custom details are achieved through traditional, time-honored methods. Appealing fabrics and leathers on the leading edge of current style are selected with old fashioned standards of quality and suitability. Though over fifty years old (we don't mind telling our age), PEARSON is a peren-

Vincenzo

nial source for the new. these paradoxical combinations are among the attractions that make dealing with PEARSON such a joy.

Our furniture is available in a seemingly endless variety of styling details. Widely varying treatments of arms, backs, skirts, buttons, tufting, welting and cushion designs are employed in combinations which give distinction to each piece.

You may custom order from a selection of hundreds of rich, colorful fabrics or supply your own material. What is then delivered in a piece of furniture which reflects you, your tastes, your lifestyle, your needs.

Vincenzo

Finalist—Stationary Upholstery

Designer

James DiPersia, ASFD
196 High Street, Closter, NJ 07624
Tel (201) 768-0644; Fax (212) 689-6463; Email: jinn3000@aol.com

Manufacturer

Primiani
10740 Rue Racette, Montreal, Quebec H1G5H6 Canada
Tel (514) 323-1033; Fax (514) 323-0920
Contact: Franco Primiani, President

Retail Price

\$4,995

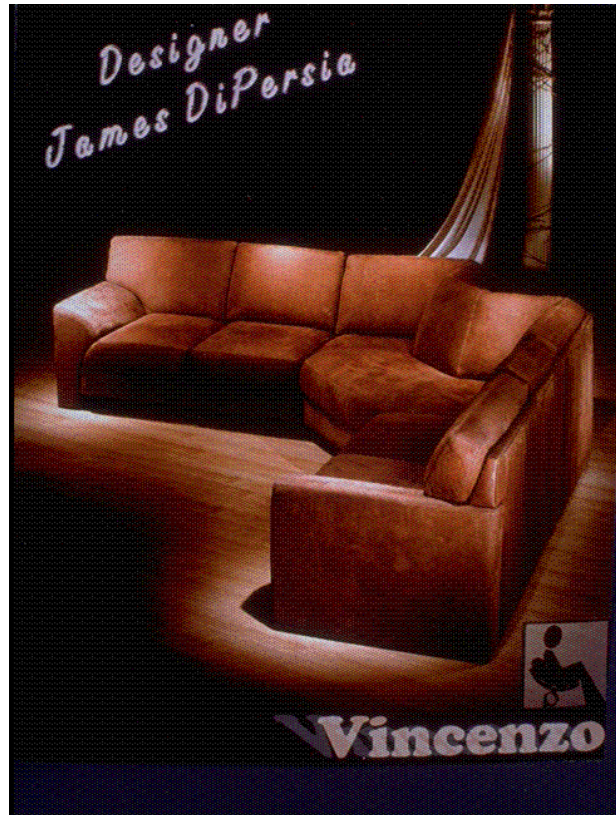


FIGURE 39. Vincenzo, Primiani, Designed by James DiPersia, ASFD

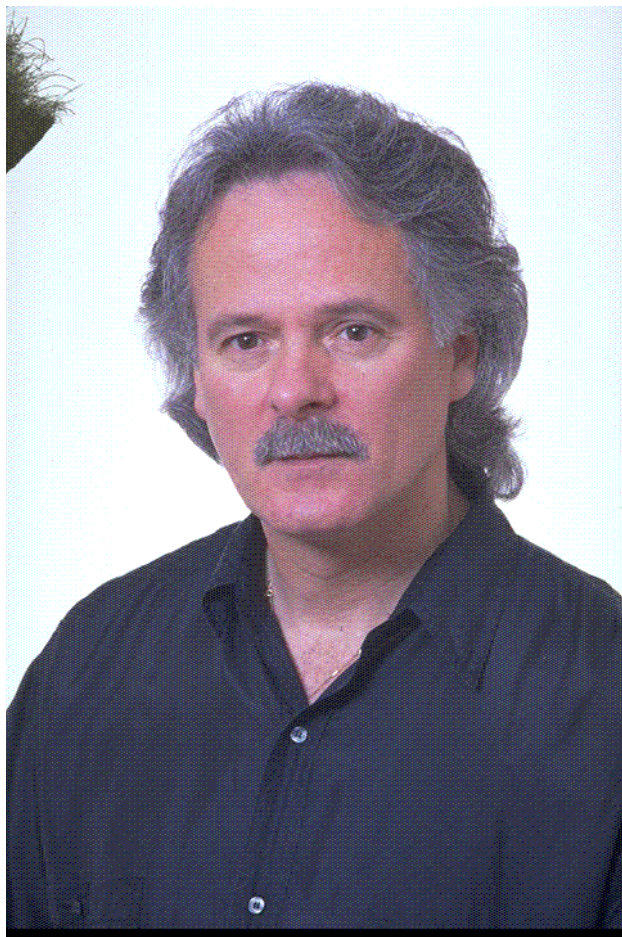


FIGURE 40. James DiPersia, ASFD

Plantation Grove #3200

Finalist—Stationary Upholstery

Designer

Carol Christa, ASFD
Carol Christa Design, 830 Valley View Lane, Duluth, GA 30096
Tel (770) 447-0065; Fax (770) 447-4423
Email: 75613.1330@compuserve.com

Manufacturer

England/Corsair, Inc.
402 Old Knoxville Highway, New Tazewell, TN 37825
Tel. (423) 626-5211; Fax (423) 626-9641
Contact: Dennis Valkanoff

Retail Price

\$799



FIGURE 41. Plantation Grove #3200, England/Corsair Inc., Designed by Carol Christa, ASFD



FIGURE 42. Carol Christa, ASFD

“Dressy Casual” describes the look as you first glance at this sofa. Creating an atmosphere of easy living, the clean and simple lines of the Plantation Grove provide an excellent backdrop for the soft and deep chenille fabric that drapes beautifully over the shaped back and gently flared roll arms.

Smart, quiet touches seen in the upholstered back roll, contrasting pillows, squared wooden legs, warm dark finish, and antique brass medallions lend an air of comfortable, casual elegance to the Plantation Grove.

England/Corsair, Inc. - information

Located in the green foothills of Eastern Tennessee in New Tazewell, England/Corsair, Inc. manufactures both stationary and motion upholstered furniture from 8 plants and ships the mid-priced sofas, sectionals, and chairs to retail stores all over the world. Creative, innovative, and service-minded, England/Corsair pioneered

Silhouette 880

the 2 week delivery system in North America which has revolutionized the furniture industry.

England/Corsair is owned by La-Z-Boy.

Carol Christa

Carol began bringing her talents from a graphic design/illustration career to the furniture industry in 1981. Not only is she one of very few women furniture designers in this country, but also Carol is one of few designers who work with manufacturers in selecting fabrics for her designs. In this male dominated industry, she feels privileged to use her feminine instincts to tune in to her retail customers' wants and needs. Carol designs and marries fabrics for stationary and motion upholstered sofas, chairs, and sectionals.

She is proud of her teamwork with the many furniture manufacturers who assist her in fulfilling her purpose of bringing comfort, beauty, and Light into the lives and homes of people all over the planet.

Carol lives and works near Atlanta, Ga.

Silhouette 880

Finalist—Stationary Upholstery

Designer

James DiPersia, ASFD
196 High Street, Closter, NJ 07624
Tel (201) 768-0644; Fax (212) 689-6463; Email: jinn3000@aol.com

Manufacturer

Weiman
135 Warren Street, Christiansburg, VA 24073
Tel (540) 382-1401; Fax (540) 382-1404
Contact: Michael Buskirk

Retail Price

\$995



FIGURE 43. Silhouette 880, Weiman, Designed By James DiPersia, ASFD

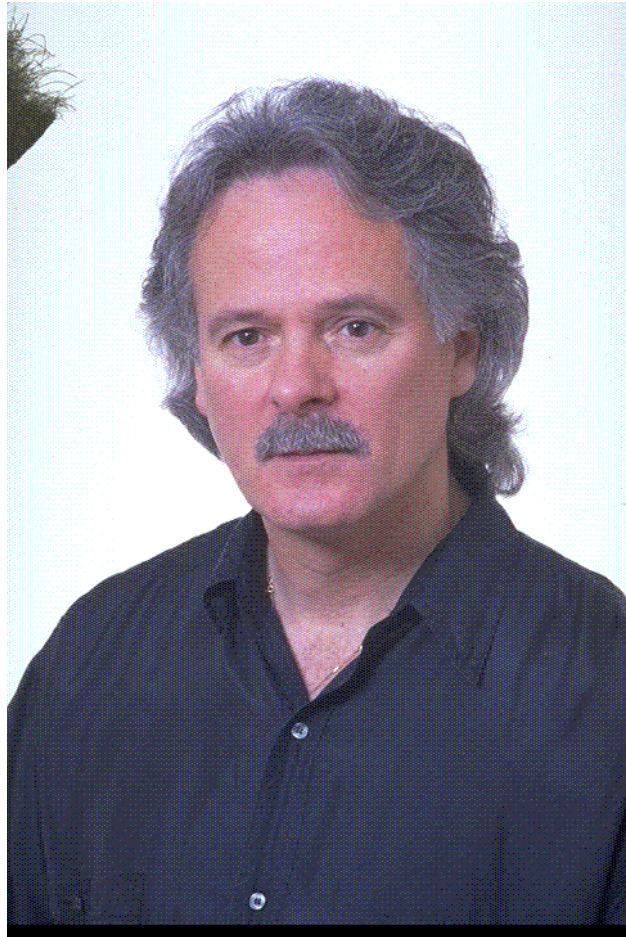


FIGURE 44. James DiPersia, ASFD

Belair

Winner—Home Entertainment

Note: Two Pinnacles Awards were presented in this category *“because of the wide range of styles and price points and the significance of the category to the industry.”*

Judges’ Citation

“Outstanding design, exciting aesthetics, and delineated function.....”

Designer

O. B. Solie, ASFD
913 North Main Street, #1502, Rockford, IL 61103
Tel. (815) 964-6001; Fax (815) 964-6021; Email obquiet@aol.com

Belair**Manufacturer**

Ello Furniture Company
1310 Preston Street, Rockford, IL 61102
Tel. (815) 964-8601; Fax (815) 964-9985; Email: ellofurn@aol.com
Contact: Larry Molton, President

Retail Price

\$6,098

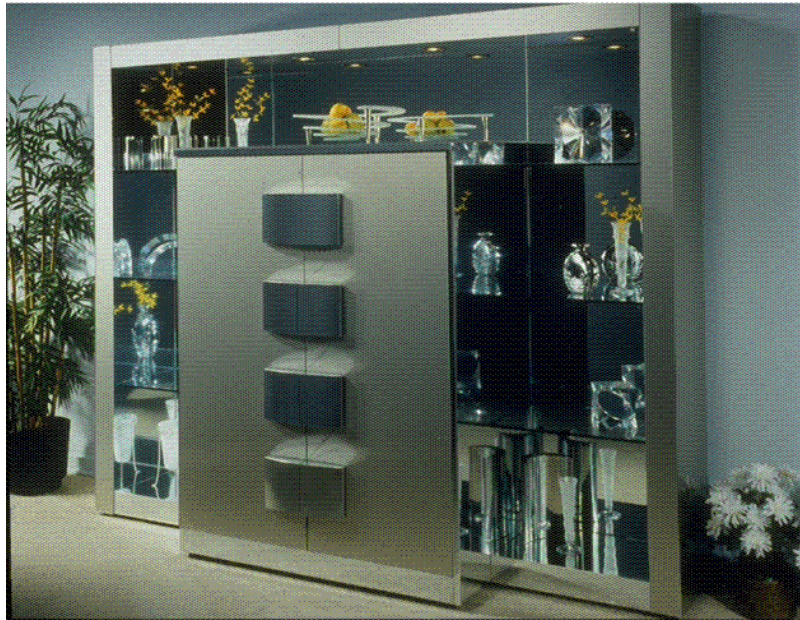


FIGURE 45. Belair, Ello Furniture Company, Designed by O. B. Solie, ASFD

Product Description

Belair is a very sophisticated statement of complimentary materials. The full height pocket doors are finished in titanium under glass. The sculptured four overlays are surfaced in bronze metal. The top and sides are black metal.

The perimeter surround border is covered in brushed bronze. The back panels are fitted in bronze mirror with 3/8ths clear glass shelves (three per end cabinet). The handles on the center doors are functional.

This assembly is available in maple veneers with brushed silver overlays. Halogen lights mounted in canopy. Fitted interiors are removable.

Manufacturer Description

Ello Furniture was founded in 1955 to manufacture and distribute Home Furnishings in a "contemporary style" which at that time was not available from the then leading Furniture Manufacturers in the U.S.A.

Uptown Collection

From its very beginning, Ello's "Motto" has been "contemporary furniture of distinction" combined with "function plus spectacular glamour"

Today Ello manufactures contemporary Bedrooms, Dining Rooms, Wall Systems, Entertainment Centers and Vitrenes. From its humble beginnings in a garage in 1955, Ello has grown to a 200,000 sq.ft. production facility and a distribution warehouse in Rockford, Illinois.

All Ello merchandise is sold only through Fine Furniture Stores and Designer Showrooms.

Designer Biography

I am not a woodworker but I could be called a woodworker. I am happiest when I am sketching and scribbling notes or scaling while spoofing the latest design trends... designing anything is such a rewarding talent because you can create things in your mind and then view them in the third and functional dimension.

For 35 years I have free-lanced designs for Ello. Today I am still actively involved in their design program. It is a real honor to have our Belair Entertainment Center selected as a finalist. This look was achievable because of the contributions of the excellent Ello sample department, the showroom partners and positive endorsement by management. Belair has "spectacular glamour," an Ello design prerequisite!!!!

Uptown Collection

Winner—Home Entertainment

Judges' Citation

"Collection offers good style and functionality, meeting the needs of the market at a great value."

Designer

Jeffrey Jensen, ASFD
Product Designer, O'Sullivan Industries
Tel/Fax (417) 682-3322/8131; Email jeffrey.jensen@osullivan.com

Manufacturer

O'Sullivan Industries
1900 Gulf Street, Lamar, MO 64759
Tel. (417) 682-8210; Fax (417) 682-8131
Contact: Michael Franks, Director of Marketing
Email: mike.franks@osullivan.com

Retail Price

\$89.99 - \$199.99



FIGURE 46. Uptown Collection, O'Sullivan Industries, Designed by Jeffrey Jensen, ASFD

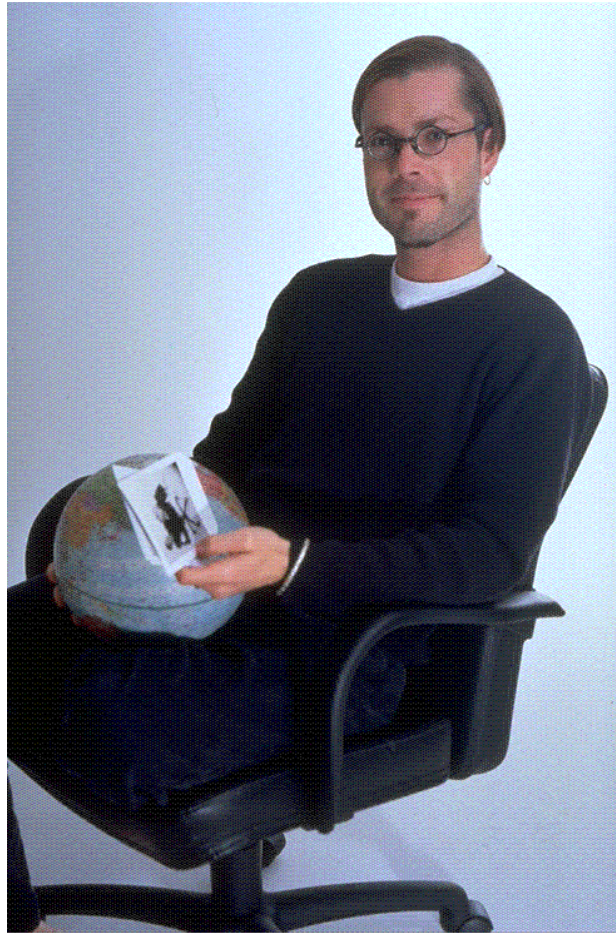


FIGURE 47. Jeffrey Jensen, ASFD

990 Glengarry County

Winner—Bedroom

Judges' Citation

- *".....an offering that demonstrates intelligent execution of style, sensitivity to scale while providing the customer quality construction and value."*

Designer

Steve Hodges Associates, Inc., ASFD
P. O. Box 1613, 23A East Center St., Lexington, NC 27293
Tel/Fax (336) 249-6220/7612; Email: shodges1@lexcominc.net

Manufacturer

Durham Furniture Inc.
450 Lambton Street W., Durham, Ontario NOG 1R0, Canada

990 Glengarry County

Tel. (519) 369-2345; Fax (800) 263-5392
Contact: Orville G. Mead, President

Retail Price

\$1950 English Sleigh Bed



FIGURE 48. Glengarry County, Durham Furniture Inc., Designed by Steve Hodges Associates, ASFD

In celebration of its centennial year, Durham Furniture is proud to introduce the Glengarry County collection which salutes the rich legacy of the provincial furniture of 19th century Ontario and encompasses several overlapping styles.

Upper Canada was one of the last major frontiers of the New World. Originally claimed by the French as New France, the area came under English control following the Battle of Quebec in 1759. Although the English victory did not produce immediate British settlement of the province, the American Revolution produced an exodus of loyalists to the crown whose lands and homes had been confiscated by the rebels and who sought refuge in lands that remained British. Attractive land grants offered to prospective settlers following the War of 1812 saw an influx of immigrants from Britain and Ireland as well.

These immigrants represented every level of society and range of trades and professions, including carpenters, joiners and cabinetmakers. Lacking any contact of consequence with other parts of the world, it was natural that these hardy settlers were influenced by the fashions of Britain and the United States, most notably through pattern books such as George Hepplewhite's *The Cabinet-Maker and Upholster's Guide* and Thomas Sheraton's *The Cabinetmaker and Upholster's*

Drawing Book. These books were a popular source of reference for patterns widely copied as far away as North America.

As interpreted by local cabinetmakers working with native woods such as maple, the classic forms of Hepplewhite and Sheraton became more countrified. It is from these provincial forms that the Glengarry County collection draws its inspiration. Crafted of solid maple and finished in a warm brown mahogany finish that simulates the patina of fine antiques, the cases feature slightly outswept French feet, fluted chamfered pilasters ending in a graceful "lamb's tongue," wide undertop ogee mouldings, fitted drawers with oval brasses and flush keyhole escutcheons and delicate mouldings. Doors have fielded solid maple panels with semicircular lunettes in the corners for a classic appearance. The delicate dressing mirror echoes the oval shape of the hardware and has fluted standards. Two felt lined drawers below provide the perfect storage for personal items. The distinctive English sleigh bed features stepped mouldings, architectural profile and solid maple tongue-and-grooved panels in the head and foot.

The Glengarry County collection is 19th century casual elegance perfect for your 21st century home.

Company Description

Located in Durham, Ontario, Canada, approximately 95 miles northwest of Toronto, the company was established in 1899 in the heartland of Ontario's wood furniture industry.

Several changes in ownership occurred over the years with the latest in June, 1992, when the facility was purchased by a management group, along with other local investors and an investment company from Kitchener, Ontario.

Durham Furniture manufactures a quality line of medium to high-priced solid wood bedrooms in solid cherry, ash and maple. The product is distributed through better independent retail stores in Canada and the United States.

Designer Biography

Steve Hodges is a principal in the firm of Steve Hodges Associates, Inc., a Lexington, North Carolina, furniture design firm. A freelance designer since 1975, Mr. Hodges has designed bedroom, dining room, occasional and upholstery in all styles and price points for many of the leading furniture manufacturers in North America.

Representative clients include American Drew, Durham Furniture, Hitchcock Chair, Lane, National/Mt. Airy, Nichols & Stone, Pennsylvania House, Riverside, Roxton and Shermag.

Hodges holds the B.F.A. in Painting and Printmaking from Virginia Commonwealth University and a diploma in Furniture Design from the Kendall School of Design. He is a member and former president of the American Society of Furniture Designers and a member of the Industrial Designers Society of America, the

Board and Batten Bed

Grand Rapids Furniture Designers Association and the Furniture History Society. He has written extensively about furniture design for industry publications such as FDM, Wood & Wood Products and Modern Woodworking.

Board and Batten Bed

Finalist—Bedroom

Designer

Blake Tovin
Blake Tovin Design, 62 Burd Street, Nyack, NY 10960
Tel/Fax (914) 358-3173 /3124
Email tovindesign@compuserve.comm

Manufacturer

Vermont Tubbs
P.O. Box 369, Brandon, VT 05733
Tel/Fax (802) 247-3414 / 6395
Contact: Steve Feldman

Retail Price

\$999



FIGURE 49. Board and Batten Bed, Vermont Tubbs, Designed by Blake Tovin

Product Description

These beds are based upon a simple, yet bold, architectural element and are unique on the market today. When finished in one of our painted colors these beds can have a very “cottage-like” look. When finished in a stain they have a more traditional flavor. These beds are constructed of a combination of solid ash and ash veneers. The headboards are capped by a solid ash compound bend overhanging the legs. The back side of the head and footboard look just like the front and are finished completely all the way around.

Company Description

The Vermont Tubbs story traces back to 1840, when William F. Tubbs began team bending ash to produce a line of durable, handcrafted snowshoes and skis. In the years to follow, that emphasis shifted to individually bench-built furniture with the same commitment to quality and value. Over time, we’ve maintained that tradition through our enduring design, careful craftsmanship, superior service and progressive company philosophy. Continuing a commitment to our employees and our community, we have recently built a new facility in our home town of Brandon, Vermont and are on our way to becoming 100% employee owned and governed.

Here at Vermont Tubbs, we are proud of the furniture that we create...Here are brief descriptions of our furniture under consideration:



FIGURE 50. Blake Tovin

Designer Biography

After graduating from Philadelphia College of Art in 1982 with a Bachelor of Fine Arts degree in furniture design and woodworking, Tovin established Tovin Design Studio to produce limited edition and one of a kind furniture and accessories. In 1986 Tovin joined Jack Lenor Larsen, Inc. in charge of furniture design and development becoming Director of Furniture Design in 1989. In 1992 he established Tovin Design Associates an independent design and consulting office specializing in home furnishings.

Clients include:

Crate & Barrel, Restoration Hardware, Bloomingdales, HBF (Hickory Business Furniture) Cresswell Lighting, P/Kaufmann Fabrics, Century Furniture, Vermont Tubbs, The Romweber Company and The Lane Company with whom he created the Hudson River Views, Marrakesh, European Archives, Monogram and Down East Collections.

Winterthur Country Estate—Bedroom

Finalist—Bedroom

Designers

Berry & Clark Design Associates, ASFD
100 Main Avenue NW, Ste 500, Hickory, N.C. 28601
Tel. (828) 327-4648 Fax (828) 327-6896

Manufacturer

Hickory Chair
P.O. Box 2147, Hickory, NC 28603
Tel/Fax (828) 328-1801/8954
Contact: Jay Reardon

Retail Price

High



FIGURE 51. Winterthur Country Estate, Hickory Chair, Designed by Berry and Clark Design Associates

Truly a new classic, this bed takes elements from two different Winterthur beds. The undulating shapes of the high headboard originate from one bed, while the posts derive from another. The headboard features swirl-off-crotch mahogany veneer of "Hickory Chair Grade." The bed posts feature a reverse rope twist (spiral) carving with urn and miscellaneous turnings; they terminate in ball & claw feet (note the knee & leg are transitional and not readily identified as "Queen Anne"). The finial was designed by HCC to complement the post turning. The posts also feature two "white-black" diagonal inlay lines. The posts & finials are carved in matched patterns affording symmetrical balance.

Shaped Front Chest A chest of drawers probably made in Baltimore between 1790 and 1810. The serpentine front of the chest, with its curved, convex, front corners, is veneered with matched crotch mahogany and is divided into four graduated drawers, each with two brass bail handles attached to oval brass plates. Each drawer has a raised escutcheon, or keyhole, made of ivory and is outlined by a narrow raised bead. Hickory Chair has adapted this piece in mahogany to create a handsome chest of drawers. Heritage finish standard Adapted chest features a set of drawers bordered by two smaller sets of drawers. All drawers feature swirl-off-crotch mahogany fronts, with an inlay line outlining the center set. Hardware is custom to HCC Chest top features swirl-of-crotch mahogany veneer, bordered by quartered mahogany veneer.



FIGURE 52. Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short

BERRY & CLARK DESIGN ASSOCIATES

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complementary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, ASFD, and Keith Binns, ASFD, their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry and Clark Design Associates to focus on design creativity geared toward a manufacturer's capabilities has resulted in positive, long-term working relationships as "team members" with their clients.

Avignon #349

Finalist—Bedroom

Designer(s)

McDaniel & Coley, Inc., ASFD
116 South Sterling Street, Suite 204, Morganton, NC 28655
Tel/Fax (828) 433-8486; Email: mci@hci.net

Manufacturer

Bernhardt Furniture Company
P.O. Box 740, Lenoir, NC 28645
Tel (828) 758-9811; Fax (828) 758-6208
Contact: Rountree Collett, V.P.

Retail Price

\$2,748 Average per piece



FIGURE 53. Avignon #349, Bernhardt Furniture Company, Designed by McDaniel & Coley Inc., ASFD



FIGURE 54. Scott Coley, ASFD and Thomas McDaniel, ASFD

Provincial yet elegant, a luminous land suffused with pure light, vistas of color and forms to beguile the eye and soothe the spirit...these are the inspirations for vintage French styling. Graceful and gracious, the newest collection from Bernhardt Furniture, Avignon, takes this classic antique French look and combines it with European classical influences. The result is a home furnishings collection which reaches new heights of craftsmanship, imagination and charm.

This 71-piece continental collection wistfully echoes the days of the late 16th to mid-17th centuries, when country homes were mere “country cousins” to fine castles of the king’s court and were decorated in a “rural manor” style. Avignon is formal yet functional furniture which appears well-traveled, perhaps passed down through generations and arriving at your door as the result of wealth long lost. Made of cherry and maple hardwoods and cherry veneers, stained to an aged vintage richness, Avignon’s indomitable character shows through in a waxed finish, mottled and distressed. Rosette, fleur-de-lis, and acanthus leaf carvings, serpentine break fronts and canted corners, hand-forged iron, classic columns, deep step molding, clean open spaces and symmetrically straight lines - these are the elements of style in Avignon.

The collection’s eclectic mixture of European styles makes it flexible enough to fit into most decors with the same elan as a trusted heirloom. The heavily turned posts of the massive canopy bed were inspired by a 16th century Russian table leg. Enhanced by the finest carved finials, this bed with optional wood canopy, shows a deep molding in a broad headboard which highlights a lavish shell and leaf design. A heavy metal canopy bed features the fleur-de-lis in an overlapping

pattern, taken from an Italian bedstead of the 1500's. The stately triple dresser's French serpentine elements meander into classic shape. A handsome armoire combines classic Italian columns with the fleur-de-lis and heavily-stepped mantel top making it totally continental. Accent mirrors include two landscape mirrors, a vertical mirror and a regal cheval mirror.

The only word to describe this collection's master chest is *magnifique*. It's mammoth size includes Romanesque columns, wide crown molding underscored by a row of feathery, swirled leaf carving, wide double doors with deep swerving panels and four spacious drawers. This master chest is unusually wide at 68 inches, making it extremely functional and capable of holding a closet's worth of clothes or housing a large television and stereo system.

With today's homes built to larger and more spacious floor plans, Avignon combines timeless classical details with magnificent architectural elements to create a harmony that will make any room feel welcome and charming in a refreshingly new way.

The Avignon collection may be seen in Bernhardt Home Furnishing stores, Bernhardt Galleries, fine department stores and better furniture stores near you.

J1 Series Furnishings

Winner—Formal Dining

Judges' Citation

"Formal dining may never be the same. A design that is clean and honest....gives a nod to the past while setting the standard for formal dining."

Designer

John N. Kelly
144 Chambers Street, New York, NY 10007
Tel. (212) 385-1885; Fax (212) 227-2901
Email: JKFurnDsgn@aol.com

Manufacturer

John Kelly Furniture Design, Inc.
P.O. Box 608, Route 34, Hamlin, WV 25523
Tel/Fax (304) 824-7799; Email: JKFurnDsgn@aol.com

Retail Price

\$475 - \$3,725



FIGURE 55. J1 Series Furnishings, John Kelly Furniture Design Inc., Designed by John Kelly

The great thing about designing furniture is that it is exclusively for humans; and regardless of how much humans evolve, we continue to have pretty basic needs in terms of furnishing the places where we live.....We sleep in beds...We work at desks...We sit in chairs...We eat from table tops...We put our clothes in chests and wardrobes.....Fortunately, I do not think that we will ever evolve to a state where this is different.

When I first began designing furniture while in graduate school a decade ago, I never imagined that what began as a project for school would become my career. I was an architecture student at the University of Pennsylvania, dedicated to exploring the relationship between design and production. My first workshop was located midway between my apartment and the university. I would go to school during the day, and at night I would build things in the shop. All of my design projects for architecture school soon became shop oriented. Eventually, I was studying architecture through furniture, and understanding furniture through architecture.

My early furniture designs were influenced by the arts and crafts movement in America, the Baha'is movement in Europe, and various modern architects. Namely, I looked to designers like Frank Lloyd Wright, Charles Eames, Gustav Stickley, Greene & Greene, and Le Corbusier. During the first five years, everything that I designed and produced was custom. Regardless of the client or project, what I learned was that all designs begin with an idea. Once you understand the vocabulary for expressing the idea, designing an entire range of furniture becomes a lot like writing a story with different elements and personalities. Indi-

vidually, each furnishing is just one chapter. Collectively, all of the pieces combine to create a story composed of many characters that depict the idea of the entire range. Over time, the range of furniture may evolve and the characters may change; but each chapter will convey the same meaning and its place in time will remain unchanged.

In 1992, I began designing the J1 Series Furnishings. My objective was to reduce each furnishing to three basic design elements: frame; container; and surface. By removing the sides and backs of traditional furniture; exposing the structural frames; and creating drawers that can pull open on two sides, a uniquely simple line of furniture emerged with its own identity. In recognition of these innovative concepts the J1 Series Furnishings have received favorable attention from around the world, and have been acknowledged by design editors and critics with several awards. All frames are constructed using mortise and tenon joinery, and a wood-on-wood drawer slide design. All spindles are octagonal and are pegged on their ends with walnut. All drawers are assembled using lap joints, and pegged with walnut dowels for strength; and all drawer pulls are made by boring a hole through the drawer front, and inlaying a walnut pull horizontally across its middle. Three coats of hand rubbed tung oil and one coat of finishing wax provide a sturdy, non-toxic finish which penetrates deep into the walnut. This layering of finishes allows the furnishings to develop a natural patina over time through exposure to air and sunlight.

In the fall of 1994, I began designing the K2 Series Furnishings. My objective was to continue reducing each furnishing to just two (2) basic elements, frame and surface. By screwing wooden slats together to assemble surfaces, and then inserting these surfaces into folding frames, a versatile line of outdoor furnishings was created that is compact, and will allow wind and rain to flow through its construction. All K2 Series Furnishings are made from solid teak and accented with brass caps and fasteners, and copper tubing. Each furnishing is sanded and purposely left unfinished allowing the copper tubing to patina green, and the teak to weather gray naturally, over time through exposure to the sun, wind, and rain. Removable cushions made of Sunbrella fabric are available upon request.

During the fall of 1996, I began designing the N (nu) Series Furnishings. My objective was again to reduce each furnishing to just two (2) basic elements, frame and container. By assembling vertical surfaces with frames; bending the containers to form curved planes; and reducing horizontal surfaces to glass panels; the N (nu) Series begins. All N (nu) Series Furnishings are made from walnut and detailed with safety glass panels and stainless steel drawer pulls with brass rod inserts. Three coats of hand rubbed tung oil and one coat of finishing wax provide a sturdy, non-toxic finish which penetrates deep into the walnut. This layering of finishes allows the furnishings to develop a natural patina over time through exposure to air and sunlight.

Each J1, K2 & N (nu) Series Furnishing is meticulously made by hand from solid cherry, teak, or walnut respectively, one piece at a time by professional craftsmen who are dedicated to the art of furniture making. The woodworkers involved in this process are not old world or nameless. Individually, they are known as Michael DeLuvio, Ed Hillenbrand, William Laberge, Marty Maher, and Jim Probst

to mention a few; collectively, they and dozens of others, are known as John Kelly Furniture Design.

John Kelly Furniture Design was founded in 1994 by John N. Kelly, a licensed architect who has been designing and producing hand crafted furniture since 1987.

Nuvora #12-100

Finalist—Formal Dining

Designer

David M. Daniel, ASFD
David Daniel Design, 137 Pearson Drive, Morganton, NC 28655
Tel/Fax (828) 437-5583; Email: dave@hci.net

Manufacturer

Leda Furniture
350 Clayson Road, Toronto, Ontario, M9M2H2 Canada
Tel (416) 745-9588; Fax (888) 329-5332; Email: leda@on.aibn.com
Contact: Gerry Cockerill, Jr., CEO

Retail Price

\$687 - \$4,167



FIGURE 56. Nuvora #12-100, Leda Furniture, Designed by David M. Daniel, ASFD

The Nuvora Collection by Leda Furniture embodies the rich historical context of Art Deco. The choice of exotic Mozambique veneer with its warm reddish brown Cabernet finish combined with mahogany solids and accented with brushed nickel hardware reveal a fresh approach to this fascinating style.

Seductive curves and smooth surface delight the eye while function and storage are paramount in the unusual serpentine front credenza with deep drawers and large doors.

The stately two-door china provides ample display as well as establishes a vertical presence, which is anchored by the striking arched platform base dining table. The remaining chairs, tables, cases and serpentine china cabinet complete the experience with style. The cone shaped legs on both the dining table and sideboard, embellished with metal caps and ferrules, are also a vital element throughout the collection.

HISTORY & PRODUCT INFORMATION: Leda has been manufacturing fine furniture for over 30 years. From a modest beginning in 1967, manufacturing custom-made furniture and parts, Lino Confalone has built Leda by gradually adding to the product offering. In 1972 the Company moved to 18,000 square foot facility when occasional, dining room and bedroom furniture were added to the line. In 1981 the company expanded again to a 50,000 square foot facility. The addition of wall units, and award winning home office furniture collections and a home theater offering necessitated yet another expansion to the present 150,000 square foot state-of-the-art factory facility in 1993.

GEOGRAPHIC MARKETING ACTIVITY: Leda Furniture's geographic marketing is focused on a global scale with activity occurring in several regions of the world. Leda is currently dealing with many of the finest retailers across the U.S.A., Canada. Leda has also developed, and is strengthening, a loyal dealer base, with selected distribution in the Far East, South America, Australia and Europe.

ACHIEVEMENTS: Leda is the proud recipient of many Ontario Furniture Manufacturing Association TRILLIUM AWARDS for design and manufacturing, as well as GRAND TRILLIUM AWARDS for design/marketing excellence and the Better Homes and Gardens CONSUMER AWARD in England.

SHOWROOM LOCATIONS: Leda has showrooms located in the following cities:

Toronto, Ontario, at the factory facility

I.H.F.C. #1109 in High Point, North Carolina

Panama, to serve the South American market

PROSPECTS: The company Lino Confalone founded is still focused on a market-driven creative direction, while at the same time maintains the standards of excellence on which he built the business. The tradition is being carried on with his family overseeing the operation and growth of Leda. The company has been consistently profitable these many years and while many competitors have fallen by

the wayside, Leda has continued to forge strong bonds with their dealer organizations. As we head towards a new century prospects for Leda and their dealers are outstanding.

Winterthur Country Estate—Dining

Finalist—Formal Dining

Designers

Berry & Clark Design Associates, ASFD
100 Main Avenue NW, Ste 500, Hickory, N.C. 28601
Tel. (828) 327-4648 Fax (828) 327-6896

Manufacturer

Hickory Chair
P.O. Box 2147, Hickory, NC 28603
Tel/Fax (828) 328-1801/8954
Contact: Jay Reardon

Retail Price

High



FIGURE 57. Winterthur Country Estate Formal Dining, Hickory Chair, Designed by Berry and Clark Design Associates

Du Pont also collected examples of American architecture, which were installed at Winterthur to provide appropriate settings for his collections. One outstanding examples if the facade of a Connecticut shop that is displayed in Shop Lane,

where it and other storefronts are arranged to create the illusion of any early 19th Century street scene. The Connecticut shop's two bowfront windows display Chinese porcelain and silver hollowware. Each window is painted white and is decorated with suggestions of classical details, such as columns and architraves.

A china display or bookcase cabinet, this modest sized unit exhibits a convex shape and is crafted of mahogany solids and veneers. Note the shaped glass shelves and bowed glass front. Both sets of doors lock. Base doors exhibit slip matched, swirl off crotch fields and conceal pull out panels and a storage shelf. Includes one Pacific cloth silver liner. Standard in Heritage finish.

Shaped Top Dining Table A mahogany side table with a marble top, made between 1760 and 1775, probably in New England. The five straight legs are fluted on the outer sides, fretwork brackets mark the juncture of the legs and table skirt, which is beautifully shaped in convex and concave curves. The edges of the gray and white marble top are molded to follow the contour of the skirt. This type of table was often used in the 18th century to mix and serve tea or punch. Any furniture used in the process would be within the center of attention.

Heritage finish standard Table halves exhibit brilliant reverse diamond match, swirl off crotch mahogany fields surrounded by a balanced inlay line of satinwood, ebony, and tulipwood. Top border is swirl off crotch mahogany fields at a 90 degree orientation to the table edge. Apron features a double bead. Legs are stopfluted and feature a raised mahogany panel on the apron. Veneer supplier maintains a perpetual inventory of swirl off crotch mahogany called "Hickory Chair Grade."



FIGURE 58. Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short

BERRY & CLARK DESIGN ASSOCIATES

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complementary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, ASFD, and Keith Binns, ASFD, their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry and Clark Design Associates to focus on design creativity geared toward a manufacturer's capabilities has resulted in positive, long-term working relationships as "team members" with their clients.

The Ernest Hemingway Collection

Winner—Major Collections. Two Pinnacles were awarded by the judges to "two companies that hit their market with strong contemporary and traditional based groups."

Judges Citation

"The scope of the product offerings in this collection demonstrates a commitment by Thomasville to provide the consumer with choice and quality in a thoughtfully designed collection."

Designer(s)

Charles C. Cain
4016 Baytree Court, High Point, NC 27260
Tel/Fax (336) 884-0154

Joe Greene
Joe Greene Design, P.O. Box 9619, Hickory, NC 28603
Tel. (828) 322-2810

Daniel D. Wistehuff, Sr.
Inmark USA, Inc., 5501-C Adams Farm Lane, Greensboro, NC 27407
Tel. (336) 299-2227; Fax (336) 855-3799

Manufacturer

Thomasville Furniture Industries
401 E. Main Street, Thomasville, NC 27360
Tel. (336) 476-2178; Fax (336) 476-2319
Contact: Guy Walters, V.P., Wood Division; Email: gwalters@thomaville.com
Virginia G. Kennedy, P.R. Agent; Email: vkennedy@thomasville.com

Retail Price

\$500 - \$5,000



FIGURE 59. Ernest Hemingway Collection, Thomasville Furniture Industries, Designed by Charles Cain, Joe Greene, and Daniel D. Wistehuff Sr.

In October 1998, Thomasville introduced this licensed, 96-piece collection of case goods and upholstery that embodies the worldly lifestyle, award-winning writings and unique spirit of adventure and romance that are synonymous with the renowned 20th century writer, Ernest Hemingway.

This collection is unique in a number of respects, not the least of which is that it was designed from the outset to mix and match within itself. The collection is multifaceted and intentionally eclectic...not unlike the personality of the man for whom it is named.

Ernest Hemingway, super-star author and bon vivant, traveled widely, lived large and worked in many different places during his life. In order to organize and focus the collection, Thomasville chose four geographic locales that were important to the life and work of this important American literary icon. The collection is

defined and takes shape under the umbrella of each of these geographic designations – Kenya, Ketchum, Key West and Havana.

A number of wood products in this collection are produced overseas, while others are produced in Thomasville's factories. There are 24 different wood finishes within the collection, and the harmonious way these finishes blend, from a color and textural standpoint, is key to the success of the collection – both with retailers and with consumers.

As with the wood products and finishes, upholstery fabrics and frames were created and developed in keeping with that same eclectic design philosophy and spirit of adventure that is the cornerstone of the collection. Leathers, tapestries, wovens and cotton prints – flavored by Ketchum, Kenya, Key West and Havana – are paired with a variety of sofa and chair styles designed for the collection.

It is through the Ernest Hemingway Collection that consumers and retailers alike have come to understand, appreciate and embrace the concept of "planned eclecticism." The collection's 96 pieces encompass bedroom, casual dining, formal dining, living room, occasional and upholstery. Each category is outstanding on its own, yet when viewed as a whole, this pace-setting collection – as a major collection – truly takes on a life of its own.

Designer Information:

Case goods, domestic: Charles C. "Chuck" Cain, High Point, NC

Imported products: Daniel D. Wistehuff, Sr., Greensboro, NC

Upholstery: Joe Greene, Hickory, NC

At Thomasville, the aforementioned designers worked in conjunction with:

Guy A. Walters, III – Vice President of Thomasville Wood Division

Robert P. "Bob" Walters – Vice President of Thomasville Upholstery Division

Company Background

Thomasville Furniture Industries, Inc., headquartered in Thomasville, NC, is a 95-year-old manufacturer of fine wood and upholstered furniture. With over 6,000 employees, Thomasville operates 12 plants located in four states across the south.

President and CEO is Christian J. "Chris" Pfaff.

Dedicated Thomasville Galleries are located in the country's leading independent retail furniture stores. In the past 30 months, Thomasville has opened 50 Thomasville Home Furnishings Stores, and by the end of 1999, there will be 125 Thomasville Home Furnishings stores, who sell only Thomasville, located throughout the United States

Avenue Collection

Thomasville Furniture Industries, Inc., is a wholly owned subsidiary of Furniture Brands International, St. Louis, MO, the largest manufacturer of residential furniture in the United States.

Avenue Collection

Winner—Major Collections

Judges Citation

“With this collection, Ethan Allen has not only offered the consumer a collection that addresses contemporary market, they have refined and defined it.”

Designer

Paul Rosebrock
113 Woodbine Terrace, Morganton, NC 28655
Tel. (828) 438-4919; Fax (828) 439-8887; Email: landp@hci.net

Manufacturer

Ethan Allen, Inc.
Ethan Allen Drive, Danbury, CT 06811
Tel. (203) 743-8575; Fax (203) 743-8214
Contact: Kelly Maicon, P.R. Mgr.; Email: kmaicon@ethanalleninc.com

Retail Price

\$229 - \$3,199



FIGURE 60. Avenue Collection, Ethan Allen, Inc., Designed by Paul Rosebrock

Elysee Collection

Finalist—Major Collections

Designers

Berry & Clark Design Associates, ASFD
100 Main Avenue NW, Ste 500, Hickory, N.C. 28601
Tel. (828) 327-4648 Fax (828) 327-6896

Manufacturer

Planum/Mobil Fresno
Swedesford Corporate Center, Frazer, PA 19355
Tel. (610) 251-2120; Fax (610) 251-2290
Contact: Werner Piel

Retail Price

High



FIGURE 61. Elysee Collection, Planum/Mobil Fresno, Designed by Berry and Clark Design Associates

Elysee—The new millennium meets the 1920's with Planum's introduction of Elysee. Furniture designed for today's environments with a visual heritage born from the ArtDeco period. A style which through the use of such materials as exotic veneers, inlays, metals, glass and unparalleled workmanship created furniture that was to be forever timeless. A time where forms were influenced by the car and airplane. Elysee honors this style with some of the best craftsmanship and detail that was a trademark of fine furniture created in the early 20th century by such designers as Jacques Emille Ruhlmann, Eugene Printz, Jean Dunnard and others.

In furniture design, achieving simplicity is the most difficult art of all. Elysee exhibits this quality through careful use of shape, proportion, scale and refined detail. Through rich use of materials and graphic expression of detail, Planum offers a collection of furniture poised for the new millennium. Furniture that is captivating without being tiring. Elysee is autonomous; it does not need to be placed within the context of a specifically designed interior, but on the contrary is able to coexist with other objects and pieces of furniture of earlier periods or of a different esthetic.

It was said that Eugene Printz was moved by the mysterious beauty resulting from the conjugation of curves and straight lines. Ruhlmann's favorite shape was the ogee, a connected convex and concave shape. These simple but beautiful aspects combined with exacting use of rich veneers, metals and molding create the foundation upon which Elysee is based.

Eugene Printz was quoted as saying "I have a horror of anything mediocre." "Build a box if you have to, but a perfectly-made one." Planum's Elysee is one fine box!

Rosewood Veneers. These veneers are arranged in a classic pattern often used by Printz. Printz often used a veneer called palm wood. Only the hearts of smaller pieces of this veneer could be used therefore limiting its patterns. The patchwork pattern which exists of small sections of veneer laid in a vertical and horizontal pattern was a trademark of Printz pieces and is the basis for its use with rosewood in Elysee.

Custom Designed and Hand Made Veneers. Inlays of mother of pearl and lemon wood are used throughout the collection. The inlay for the rectangular dining table was custom designed and hand made with the classic dot often found on many Ruhlmann pieces. Straight lines of inlay called "stringing" are also used with in the collection.

Finely Beaded, Scalloped and Fluted Molding. These details are used on almost every piece of Elysee. Use to create interest but also as detail.

Silver Plated Metals. Cast drawer and door pulls, sabors and collars. In addition, all metal parts used on the dining table and beds are silver plated. The armoire has silver plated door latch plate, very typical on Ruhlmann pieces. This design was from a period chased metal lighting design.

Glass. Curved glass door on the china and armoire. Also, the armoire glass is frosted in a typical nouveau-deco pattern. These doors also slide which was a favorite technique of Printz. He found sliding doors to be less intrusive to be piece.

Cross Grain Veneering. An exceptional detail creating a perimeter of interest on the case frames is a distinguishing detail found throughout. Cross grain edge banding is also found even on wood shelves.

Hidden Compartments. Printz took great pleasure in thinking up mechanisms, "devices", which sometimes bordered on the superfluous. This small compartment is in the open center section of the china may be just this type of device.



FIGURE 62. Berry and Clark Design Associates. Bottom from left, Dave Clark, ASFD, Rick Berry, ASFD, Nancy Pittman. Top from left, Tim Lehman, ASFD, Keith Binns, ASFD, Margaret Short

BERRY & CLARK DESIGN ASSOCIATES

Berry & Clark formed their partnership in 1983 as a full-service furniture design firm. Their diverse but complementary educational and experience backgrounds has enabled them to successfully pursue a broad spectrum of furniture design disciplines, ranging from 18th century period reproductions to leading edge contemporary design. Along with associates, Tim Lehman, ASFD, and Keith Binns, ASFD, their concentrations and successes on quality of design and product development service with various manufacturers has given them the opportunities to effectively utilize their talents and energies to create furniture design in such materials and combinations of wood, steel, brass, glass, marble and upholstery. The abilities of Berry and Clark Design Associates to focus on design creativity geared toward a manufacturer's capabilities has resulted in positive, long-term working relationships as "team members" with their clients.

Passages Collection

Finalist—Major Collections

Designer

Mark Polich
Director of Design, Richardson Brothers Company
Tel. (920) 467-5997; Fax (920) 467-5916

Manufacturer

Richardson Brothers Company
635 Highway PP, Sheboygan Falls, WI 53085
Tel. (920) 467-4631; Fax (920) 467-0521
Contact: Joe Richardson III, President & CEO

Retail Price

Mid - Upper



FIGURE 63. Passages Collection, Richardson Brothers Company, Designed by Mark Polich

Product Description

Our Passages Collection is designed in the West Indies Colonial style but with a twist. Rather than using mahogany, cherry or maple we used solid quarter sawn white oak. We have found that the unique characteristics of the wood give the furniture a transitional look, tying into two of today's popular style trends Colonial West Indies and Arts and Crafts.

Passages Collection

The collection includes carved accents, wicker, leaded beveled glass and a unique reeded cup pull. Each piece in the collection is offered in a warm brown finish called Cinnamon and is coated in a super protective catalyzed varnish.

There are several unique pieces in the collection, but the one that has drawn the most attention is the Corner Chest. It is scaled to fit in almost any corner of the home including bedroom for clothes storage, dining room for storage of table linens or in the family room with a Television on top and Video tapes stored below. The unique wedge shaped drawers allow for full use of the corner for storage.

Classic style with a fresh interpretation best describes Passages, Richardson Brothers newest collection of Bedroom and Dining furniture.

This collection, crafted in solid quarter sawn white oak, is inspired by 18th and 19th century English furniture design as well as the West Indies design movement. The collection is reminiscent of a time of romance and adventure, when colonists from England combined their furnishings with the locally made native furniture. The results... classic details tempered with down-to-earth informality.

Each piece in the Passages collection is carefully crafted to Old World standards. In addition to the Quarter sawn solid white oak- leaded glass, wicker and hand carvings are incorporated throughout the collection.

Passages...historically inspired furniture, re-invented to compliment the way we live today.

Company Description

Richardson Brothers Company is one of the oldest family owned furniture companies in the country. Originally a sawmill, the company began making wood products soon after the Civil War, and became a furniture maker in the 1880's. Six generations of Richardson's later it is a nationally distributed company specializing in fine, solid wood dining room and bedroom furniture.

Designer Biography

Mark Polich, a graduate of Kendall College of Art and Design, has been designing furniture for sixteen years. He has been Design Director at Richardson Brothers for six years.

Photographs of the 1999 Pinnacle Award Ceremony

The photographs in this chapter were taken at the award ceremony at the High Point Country Club, Friday night, October 16, 1999. They are organized in this chapter according to the order of presentation at the event.



FIGURE 64. Finalists, Summer/Casual Furniture John Caldwell, ASFD, Darrell Lowman, ASFD, Richard Frinier, ASFD



FIGURE 65. John Caldwell, ASFD Receiving the Pinnacle from Max Shangle, Kendall College for Summer/Casual Furniture



FIGURE 66. Finalists, Occasional Furniture, Rick Lee, Gary Hokanson, Debra Halsey Strother, Mike Franks



FIGURE 67. Debra Halsey Strother Receives the Pinnacle for Occasional Furniture from Max Shangle, Kendall College.



FIGURE 68. Jeffrey Jensen, ASFD and Blake Tovin, Finalists, Juvenile Furniture.



FIGURE 69. Jeffrey Jensen, ASFD Receives the Pinnacle for Juvenile Furniture from Tom Inman, Appalachian Hardwood



FIGURE 70. Casual Dining Finalists Richard Frinier, ASFD, and Darrell Lowman, ASFD



**FIGURE 71. Richard Frinier, ASFD Receives the Pinnacle for Casual Dining
from Tom Inman, Appalachian Hardwood**



**FIGURE 72. Jack Lewis, ASFD Receives the Pinnacle for Motion Upholstery
from John Patrick, Leggett & Platt**



FIGURE 73. Finalists, Accessories, Alan Palacek, Carol Canner, Dave Clark, ASFD



FIGURE 74. Dave Clark, ASFD Receives the Pinnacle (for Rick Berry, ASFD), Accessories, from Linda Longo, *Home Lighting & Accessories*



FIGURE 75. Lighting Finalists Alan Palacek, Sandy Chapman



FIGURE 76. Sandy Chapman Receives the Pinnacle for Lighting from Linda Longo, Home Lighting & Accessories



FIGURE 77. Home Office Finalists Dave Daniel, ASFD, Jack Kelley, ASFD, Mike Warren, ASFD, Mike O'Sullivan, Joe Miller



FIGURE 78. Tony Wilkerson, Havertys Furniture Co. presents the Pinnacle to Jack Kelley, ASFD and Mike Warren, ASFD for Home Office



FIGURE 79. Stationary Upholstery Finalists Carol Christa, ASFD and James DiPersia, ASFD



FIGURE 80. Tony Wilkerson, Havertys Furniture Co. Presents the Pinnacle Award for Stationary Upholstery to Richard Bennington (Accepting for Bruce Ward)



FIGURE 81. Philip Martin, Hafele America, Presents the Pinnacle Award for Home Entertainment to O. B. Solie, ASFD, Entertainment Centers



FIGURE 82. Philip Martin, Hafele America, Presents the Pinnacle Award for Home Entertainment to Jeffrey Jensen, ASFD, Entertainment Centers



FIGURE 83. Bedroom Finalists Thomas McDaniel, ASFD, Blake Tovin, Steve Hodges, ASFD, Dave Clark, ASFD and Scott Coley, ASFD



FIGURE 84. Mike Hodges, Lilly Industries Presents the Pinnacle Award to Steve Hodges, ASFD, Bedroom



FIGURE 85. Formal Dining Finalists Dave Daniel, ASFD, John N. Kelly, Dave Clark, ASFD



FIGURE 86. Jim Thompson, The October Company, Presents the Pinnacle to John N. Kelly, Formal Dining



FIGURE 87. Finalists for Major Collections Paul Rosebrock, Mark Polich, Charles Cain, Joe Greene, Dan Wistehuff, and Dave Clark, ASFD



FIGURE 88. Julie Smith, *FurnitureStyle*, Presents the Pinnacle Award for Major Collections to Charles Cain, Joe Greene, and Dan Wistehuff



FIGURE 89. Julie Smith, *FurnitureStyle*, Presents the Pinnacle Award for Major Collections to Paul Rosebrock
