

BURGAW JAYCEES

1958-1959

AGRICULTURE

STO.RM.
PENDER - JAYCEES-SCRAPBOOKS,
1958-59:AGRICULTURE

DIGEST IN THE FIELD OF AGRICULTURE

BURGAW JUNIOR CHAMBER OF COMMERCE
BURGAW, NORTH CAROLINA
MEMBERSHIP TOTAL - 47

POPULATION - 1613
SOURCE - 1950 CENSUS
PERIOD COVERED - MAY 1, 1958 - APRIL 30, 1959

I. GENERAL PLANNING AND PROCEDURE

A. NATURE AND PURPOSE: TO PROMOTE, THROUGH RECOGNITION, PUBLICITY AND ENTERTAINMENT, THE BUSINESS OF AGRICULTURE (OUR CHIEF INDUSTRY).

1. DRESS REVIEW - PRESENTATION OF DRESSMAKERS' SHEARS TO OUTSTANDING ENTRY IN DRESS REVIEW.
2. JUNE DAIRY MONTH - PARTICIPATE WITH THE PENDER COUNTY AGRICULTURE DEPARTMENTS IN THE CELEBRATION OF JUNE DAIRY MONTH.
3. FARM YOUTH AWARDS - MADE AWARD OF \$25.00 SAVINGS BOND TO OUTSTANDING FARM YOUTHS OF THE COUNTY.
4. FAIR - SPONSOR THE ANNUAL PENDER COUNTY JAYCEE FAIR.
5. FOUR-H WORK - COOPERATED WITH THE 4-H COUNCIL OF THE COUNTY IN 4-H WORK.
6. OUTSTANDING YOUNG FARMER - CONDUCTED PROGRAM TO SELECT AND MADE AWARD TO THE OUTSTANDING YOUNG FARMER OF THE COUNTY.

DIGEST

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1. GENERAL PLANNING AND PROCEDURE

A. NATURE AND PURPOSE: TO PROMOTE, THROUGH RECOGNITION, PUBLICITY AND ENTER-
TAINMENT, THE BUSINESS OF AGRICULTURE (OUR CHIEF INDUSTRY).

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1. GENERAL PLANNING AND PROCEDURE

A. NATURE AND PURPOSE: TO PROMOTE, THROUGH RECOGNITION, PUBLICITY AND ENTER-
TAINMENT, THE BUSINESS OF AGRICULTURE (OUR CHIEF INDUSTRY).

1. DRESS REVIEW - PRESENTATION OF DRESSMAKERS' SHEARS TO OUTSTANDING ENTRY
IN DRESS REVIEW.

2. JUNE DAIRY MONTH - PARTICIPATE WITH THE PENDER COUNTY AGRICULTURE DEPART-
MENTS IN THE CELEBRATION OF JUNE DAIRY MONTH.

3. FARM YOUTH AWARDS - MADE AWARD OF \$25.00 SAVINGS BOND TO OUTSTANDING
FARM YOUTHS OF THE COUNTY.

4. FAIR - SPONSOR THE ANNUAL PENDER COUNTY JAYCEE FAIR.

5. FOUR-H WORK - COOPERATED WITH THE 4-H COUNCIL OF THE COUNTY IN 4-H WORK.

6. OUTSTANDING YOUNG FARMER - CONDUCTED PROGRAM TO SELECT AND MADE AWARD TO
THE OUTSTANDING YOUNG FARMER OF THE COUNTY.

7. SOIL TESTING PROGRAM - SPONSORED WITH OTHER ORGANIZATIONS OF THE COUNTY
THE SOIL TESTING PROGRAM OF THE COUNTY.

B. STEPS IN COMPLETION:

1. PRESIDENT MADE FORMAL PRESENTATION OF FIRST PLACE AWARD (DRESSMAKERS'
SHEARS) TO THE WINNER OF THE ANNUAL DRESS REVIEW SPONSORED BY THE COUNCIL OF HOME DEMON-
STRATION CLUBS OF PENDER COUNTY.

2. JUNE DAIRY MONTH - AGRICULTURE COMMITTEE HAD THE RESPONSIBILITY OF
SEEING THAT THE CLUB HAD A DAIRY PROGRAM FOR ONE OF THE MEETINGS DURING THE MONTH OF JUNE.
CHAIRMAN CONTACTED PROSPECTIVE SPEAKER AND MADE ARRANGEMENTS FOR THE MEETING. MEMBERSHIP
ENJOYED A DAIRY PRODUCTS MENU FOR THIS MEETING.

3. FARM YOUTH AWARDS - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED THE
FOLLOWING SUB-CHAIRMAN WITH DUTIES AS FOLLOWS:

A. SELECTION CHAIRMAN - SET UP RULES FOR THE SELECTION OF OUTSTANDING
FARM YOUTH OF THE COUNTY. CONDUCTED CONTEST AND MADE AWARD TO THE WINNER.

B. PROGRAM CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE
AWARDS TO THE WINNERS. SECURED GUEST SPEAKER FOR THE EVENT.

4. PENDER COUNTY JAYCEE FAIR - FAIR ASSOCIATION (AGRICULTURE COMMITTEE) -
CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH THE RESPONSIBILITIES LISTED:

A. PUBLICITY CHAIRMAN - ARRANGED ALL THE PUBLICITY AND PRESS RELEASES
FOR THE ENTIRE FAIR. ORGANIZED AND PARTICIPATED IN PERSONAL APPEARANCES ON RADIO AND
TELEVISION. MADE TAPE RECORDINGS FOR LATER USE AT THESE STATIONS.

B. PROGRAM CHAIRMAN - HANDLED ALL DETAILS SECURING GUEST SPEAKERS AND
ALL OTHER PARTS OF THE PROGRAM. ISSUED ALL INVITATIONS TO THE VISITING DIGNITARIES AND
ALL OTHERS PARTICIPATING IN THE PROGRAM OF THE FAIR.

C. GATE CHAIRMAN - HANDLED THE ENTRANCE TICKETS AND ACCOUNTED FOR ALL
THE RECEIPTS OF THE ENTRANCE FEE PAID IN. ORGANIZED ASSISTANCE TO MAN THE ENTRANCE GATE
AT ALL TIMES WHEN THE FAIR WAS IN PROGRESS.

D. CONCESSION CHAIRMAN - RESPONSIBLE FOR THE SECURING OF FOOD AND
DRINKS TO BE SOLD AT THE FAIR. PREPARED THE FOOD AND SERVED IT UNDER THE DIRECTION
OF THE PENDER COUNTY HEALTH DEPARTMENT. PAID ALL THE BILLS DUE AND DEPOSITED THE BALANCE
TO THE CREDIT OF THE JAYCEES.

E. RIDES CHAIRMAN - SECURED AND MADE ARRANGEMENTS TO HAVE RIDES AND
OTHER MID-WAY CONCESSIONS FOR THE FAIR. MADE AGREEMENTS AND CONTRACTS FOR THE PROVISION
OF SAFETY FACTORS AND OTHER CONDITIONS COVERED BY LAW AND REGULATION OF THE TOWN AND
COUNTY. MADE FINAL SETTLEMENT WITH THE OWNER OF THE RIDES AND DEPOSITED THE BALANCE TO
THE CREDIT OF THE JAYCEES.

F. CATALOGUE CHAIRMAN - MADE ALL THE NECESSARY ARRANGEMENTS WITH THE
PRINTER FOR THE PUBLICATION OF THE FAIR CATALOGUE. SOLD THE ADS TO PAY FOR THE TOTAL
COST OF THE PRINTING AND DISTRIBUTION OF THE CATALOGUE.

NATIONAL AWARDS JUDGES' EVALUATION SHEET

CIVIC PROJECT

Benefit to Community as a whole 50%

- Effect on community as whole
- Number of project conducted
- Number of people directly benefitted
- Benefits received in project by other organizations, businesses or groups that participated.

Benefit to Jaycees 10%

- Benefit to Club
- Benefits received by members of Jaycees

Committee Organization 10%

- Committee Structure
- Fulfillment of each phase of project

Complete Records 20%

- Committee Minutes
- Final reports by chairman and sub-chairman
- Names of all participating parties (letters or contracts confirming agreements-thank you letters)

Scrapbook Presentation 10%

- Digest written properly (Judges' Comment)
- Scrapbook composition (Judges' Comment)

WHAT CONSTRUCTIVE CRITICISM OR SUGGESTIONS WOULD IMPROVE THIS ENTRY?

Fair seems to be an exceptionally fine project. A Good Program.

G. EXHIBIT CHAIRMAN - IN CHARGE OF SELL OF EXHIBIT SPACE IN THE TENTS OF THE GROUNDS AND IN ARRANGEMENT OF THE EXHIBITS FOR THE DISPLAY.

H. TRAFFIC CHAIRMAN - IN CHARGE OF THE TRAFFIC AND PARKING AT THE FAIR GROUNDS.

5. FOUR-H WORK - THE CHAIRMAN OF THE AGRICULTURE COMMITTEE AND THE PRESIDENT OF THE CLUB MET WITH THE 4-H DEVELOPMENT COUNCIL AND MADE PLANS FOR CONDUCTING A DRIVE FOR FUNDS IN THE COUNTY TO FINANCE THE VARIOUS 4-H ACTIVITIES IN THE COUNTY. AT THE ORGANIZATIONAL MEETING THE PRESIDENT WAS ELECTED AS A VICE-PRESIDENT OF THE DEVELOPMENT FUND.

6. OUTSTANDING YOUNG FARMER - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMEN WITH THE DUTIES AS LISTED:

A. NOMINATIONS CHAIRMEN - HANDLED ALL DETAILS OF THE NOMINATION INCLUDING SECURING AND DISTRIBUTING THE ENTRY BLANKS, AND ARRANGING FOR THE JUDGES.

B. PUBLICITY CHAIRMAN - HANDLED ALL THE PRESS RELEASES OF THE ENTIRE PROJECT INCLUDING LOCAL, AREA, AND STATE NEWSPAPERS. SENT RELEASES TO THE RADIO AND TELEVISION STATIONS OF THE AREA.

C. PROGRAM CHAIRMAN - SECURED A GUEST SPEAKER FOR THE PRESENTATION. HANDLED ALL CORRESPONDENCE INCIDENT TO THE EVENT.

D. PRESENTATION CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE AWARD AND PRESIDED OVER THE MEETING.

7. SOIL TESTING PROGRAM - THE AGRICULTURE COMMITTEE CHAIRMAN MADE THE FOLLOWING SUB-CHAIRMEN APPOINTMENTS WITH THE DUTIES AS LISTED:

A. PUBLICITY CHAIRMAN - HANDLED ALL THE DETAILS OF THE PUBLICITY OF THE PROGRAM, INCLUDING SECURING FULL PAGE ADVERTISEMENTS, IN TWO LOCAL NEWSPAPERS, GETTING OUT NEWS RELEASES TO THE PRESS AND GIVING OUT LIVE NEWS STORIES TO THE REPORTERS. IN CONTACT WITH THE OFFICE OF THE COUNTY AGENT THROUGHOUT THE ENTIRE PROJECT FOR TECHNICAL INFORMATION AND NEWS FROM HIS OFFICE.

B. LOCATIONS CHAIRMAN - RESPONSIBLE FOR SECURING LOCATIONS IN STORES AND COMMUNITY CENTERS FOR THE DISTRIBUTION OF THE SOIL SAMPLE BOXES. MADE ARRANGEMENTS WITH THESE PEOPLE TO DISTRIBUTE THE BOXES AND HAVE THEM RETURNED SO THAT THEY COULD BE PICKED UP FOR SHIPMENT TO THE TESTING LABORATORY.

C. FINANCE CHAIRMAN - RESPONSIBLE FOR THE FINANCES CONNECTED WITH THE PROJECT INCLUDING THE COST OF THE PAID ADVERTISEMENTS AND OTHER INCIDENTAL EXPENSES.

II. PARTICIPATION

A. NUMBER AND PERCENTAGE OF MEMBERSHIP WORKING:

1. DRESS REVIEW - 1 MEMBER FOR 2.0%.
2. JUNE DAIRY MONTH - 5 FOR 10%.
3. FARM YOUTH AWARDS - 3 FOR 6%.
4. FAIR - 45 MEMBERS (TOTAL MEMBERSHIP AT THE TIME) FOR 100 %.
5. FOUR-H WORK - 3 MEMBERS FOR 6%.
6. OUTSTANDING YOUNG FARMER - 5 MEMBERS FOR 10%.
7. SOIL TESTING PROGRAM - 10 MEMBERS FOR 20%.

B. NAMES OF OTHER ORGANIZATIONS:

1. DRESS REVIEW, PENDER COUNTY COUNCIL OF HOME DEMONSTRATION CLUBS.
2. JUNE DAIRY MONTH, PENDER COUNTY AGRICULTURE DEPARTMENTS.
3. FARM YOUTH AWARDS, (FINANCIAL ASSISTANCE) ROTARY AND RURITAN CLUBS.
4. FAIR, COUNTY AGRICULTURE WORKERS ASSOCIATION, HOME DEMONSTRATION CLUBS, COUNTY AGENT, TOWN AND COUNTY OFFICIALS.
5. FOUR-H WORK - 4-H COUNCIL.
6. OUTSTANDING YOUNG FARMER - NONE
7. SOIL TESTING PROGRAM - RURITAN CLUBS OF THE COUNTY.

III. BENEFITS

A. TO ORGANIZATION: INCREASED KNOWLEDGE AND RESPECT OF MEMBERS FOR OUR FARM POPULATION AND IMPROVED PUBLIC RELATIONS:

1. DRESS REVIEW - THE CLUB BENEFITTED GREATLY FROM THE PUBLICITY AND GOODWILL BROUGHT ABOUT AS A RESULT OF THIS PRESENTATION - COST \$10.00.

NATIONAL AWARDS JUDGES' EVALUATION SHEET

CIVIC PROJECT

Benefit to Community as a whole 50%

- a. Effect on community as whole
- b. Number of project conducted
- c. Number of people directly benefitted
- d. Benefits received in project by other organizations, businesses or groups that participated.

Benefit to Jaycees 10%

- a. Benefit to Club
- b. Benefits received by members of Jaycees

Committee Organization 10%

- a. Committee Structure
- b. Fulfillment of each phase of project

Complete Records 20%

- a. Committee Minutes
- b. Final reports by chairman and sub-chairman
- c. Names of all participating parties (letters or contracts confirming agreements-thank you letters)

Scrapbook Presentation 10%

- a. Digest written properly (Judges' Comment)
- b. Scrapbook composition (Judges' Comment)

WHAT CONSTRUCTIVE CRITICISM OR SUGGESTIONS WOULD IMPROVE THIS ENTRY?

Our plans to be an exceptionally fine project. A Good Program.

2. JUNE DAIRY MONTH - ENHANCED JAYCEE RELATIONS THROUGHOUT THE COUNTY WHICH HAS LED TO THE INCREASED MEMBERSHIP OF THE LOCAL CLUB FROM RURAL AREAS OF THE COUNTY.

3. FARM YOUTH AWARDS - FURTHER ENHANCED JAYCEE RELATIONS WITH THE RURAL PART OF THE COUNTY - COST \$18.75.

4. FAIR - ONE OF THE MOST BENEFICIAL PROJECTS OF THE LOCAL CLUB BY PROVIDING ENTERTAINMENT FOR FARMERS, NEW FRIENDS FOR THE CLUB AND ONE OF THE CHIEF FUND RAISING EVENTS WE HAVE - PROFIT TO CLUB \$321.00.

5. FOUR-H WORK - GAINED MUCH PRESTIGE FOR THE LOCAL CLUB THROUGH THE EFFORTS WE HAVE MADE TO PROVIDE NEEDED ASSISTANCE FOR THIS TYPE OF FARM YOUTH PROGRAM.

6. OUTSTANDING YOUNG FARMER - RECOGNIZED THE EFFORT OF THE LOCAL CLUB TO SEEK OUT AND HONOR THE OUTSTANDING PERSON OF THIS FIELD. BROUGHT OUT THE FACT THAT THIS PERSON DID NOT HAVE TO BE A MEMBER OF THE LOCAL CLUB.

7. SOIL TESTING PROGRAM - PROVED CONCLUSIVELY THAT THE JAYCEES OF THE COUNTY ARE INTERESTED IN THE RURAL AREA OF THE COUNTY AND THAT WE ARE WILLING TO CO-OPERATE WITH ANY GROUPS OF THE AREA FOR THE GENERAL IMPROVEMENT OF ALL.

B. TO COMMUNITY: THE COMMUNITY HAS GAINED A NEW KNOWLEDGE AND RESPECT FOR OUR FARM INDUSTRY AND THE FARMERS. THE COUNTY HAS BEEN DRAWN CLOSER TOGETHER BY THESE COUNTY-WIDE PROJECTS AND ACHIEVEMENTS OF INDIVIDUALS HAVE BEEN PUBLICIZED THEREBY GIVING INCENTIVE TO OTHERS. THROUGH THE EFFORTS OF THE SOIL TESTING PROGRAM, IT IS ESTIMATED THAT THE INCREASED INCOME OF THE FARMERS OF THE COUNTY WILL AMOUNT TO MORE THAN \$1,000,000 YEARLY.

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CIVIC PROJECT

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BURGAW, NORTH CAROLINA
MEMBERSHIP TOTAL - 47

POPULATION - 1613
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- A. NATURE AND PURPOSE: TO PROMOTE, THROUGH RECOGNITION, PUBLICITY AND ENTERTAINMENT, THE BUSINESS OF AGRICULTURE (OUR CHIEF INDUSTRY).
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 4. FAIR - SPONSOR THE ANNUAL PENDER COUNTY JAYCEE FAIR.
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B. STEPS IN COMPLETION:

1. PRESIDENT MADE FORMAL PRESENTATION OF FIRST PLACE AWARD (DRESSMAKERS' SHEARS) TO THE WINNER OF THE ANNUAL DRESS REVIEW SPONSORED BY THE COUNCIL OF HOME DEMONSTRATION CLUBS OF PENDER COUNTY.
2. JUNE DAIRY MONTH - AGRICULTURE COMMITTEE HAD THE RESPONSIBILITY OF SEEING THAT THE CLUB HAD A DAIRY PROGRAM FOR ONE OF THE MEETINGS DURING THE MONTH OF JUNE. CHAIRMAN CONTACTED PROSPECTIVE SPEAKER AND MADE ARRANGEMENTS FOR THE MEETING. MEMBERSHIP ENJOYED A DAIRY PRODUCTS MENU FOR THIS MEETING.
3. FARM YOUTH AWARDS - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH DUTIES AS FOLLOWS:
 - A. SELECTION CHAIRMAN - SET UP RULES FOR THE SELECTION OF OUTSTANDING FARM YOUTH OF THE COUNTY. CONDUCTED CONTEST AND MADE AWARD TO THE WINNER.
 - B. PROGRAM CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE AWARDS TO THE WINNERS. SECURED GUEST SPEAKER FOR THE EVENT.
4. PENDER COUNTY JAYCEE FAIR - FAIR ASSOCIATION (AGRICULTURE COMMITTEE) - CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH THE RESPONSIBILITIES LISTED:
 - A. PUBLICITY CHAIRMAN - ARRANGED ALL THE PUBLICITY AND PRESS RELEASES FOR THE ENTIRE FAIR. ORGANIZED AND PARTICIPATED IN PERSONAL APPEARANCES ON RADIO AND TELEVISION. MADE TAPE RECORDINGS FOR LATER USE AT THESE STATIONS.
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 - C. GATE CHAIRMAN - HANDLED THE ENTRANCE TICKETS AND ACCOUNTED FOR ALL THE RECEIPTS OF THE ENTRANCE FEE PAID IN. ORGANIZED ASSISTANCE TO MAN THE ENTRANCE GATE AT ALL TIMES WHEN THE FAIR WAS IN PROGRESS.
 - D. CONCESSION CHAIRMAN - RESPONSIBLE FOR THE SECURING OF FOOD AND DRINKS TO BE SOLD AT THE FAIR. PREPARED THE FOOD AND SERVED IT UNDER THE DIRECTION OF THE PENDER COUNTY HEALTH DEPARTMENT. PAID ALL THE BILLS DUE AND DEPOSITED THE BALANCE TO THE CREDIT OF THE JAYCEES.
 - E. RIDES CHAIRMAN - SECURED AND MADE ARRANGEMENTS TO HAVE RIDES AND OTHER MID-WAY CONCESSIONS FOR THE FAIR. MADE AGREEMENTS AND CONTRACTS FOR THE PROVISION OF SAFETY FACTORS AND OTHER CONDITIONS COVERED BY LAW AND REGULATION OF THE TOWN AND COUNTY. MADE FINAL SETTLEMENT WITH THE OWNER OF THE RIDES AND DEPOSITED THE BALANCE TO THE CREDIT OF THE JAYCEES.
 - F. CATALOGUE CHAIRMAN - MADE ALL THE NECESSARY ARRANGEMENTS WITH THE PRINTER FOR THE PUBLICATION OF THE FAIR CATALOGUE. SOLD THE ADS TO PAY FOR THE TOTAL COST OF THE PRINTING AND DISTRIBUTION OF THE CATALOGUE.

2

EXHIBIT CHAIRMAN - IN CHARGE OF SELL OF EXHIBIT SPACE IN THE TENTS
ARRANGEMENT OF THE EXHIBITS FOR THE DISPLAY.

TRAFFIC CHAIRMAN - IN CHARGE OF THE TRAFFIC AND PARKING AT THE FAIR

4-H WORK - THE CHAIRMAN OF THE AGRICULTURE COMMITTEE AND THE PRESIDENT OF 4-H DEVELOPMENT COUNCIL AND MADE PLANS FOR CONDUCTING A DRIVE FOR FINANCE THE VARIOUS 4-H ACTIVITIES IN THE COUNTY. AT THE ORGANIZATION MEETING WAS ELECTED AS A VICE-PRESIDENT OF THE DEVELOPMENT FUND. OUTSTANDING YOUNG FARMER - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED MEN WITH THE DUTIES AS LISTED:

NOMINATIONS CHAIRMEN - HANDLED ALL DETAILS OF THE NOMINATION IN-TRIBUTING THE ENTRY BLANKS, AND ARRANGING FOR THE JUDGES.
PUBLICITY CHAIRMAN - HANDLED ALL THE PRESS RELEASES OF THE ENTIRE AREA, AND STATE NEWSPAPERS. SENT RELEASES TO THE RADIO AND TELEVISION.

PROGRAM CHAIRMAN - SECURED A GUEST SPEAKER FOR THE PRESENTATION. INCIDENT TO THE EVENT.

PRESENTATION CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE FAIR.

TESTING PROGRAM - THE AGRICULTURE COMMITTEE CHAIRMAN MADE THE APPOINTMENTS WITH THE DUTIES AS LISTED:

PUBLICITY CHAIRMAN - HANDLED ALL THE DETAILS OF THE PUBLICITY OF SECURING FULL PAGE ADVERTISEMENTS, IN TWO LOCAL NEWSPAPERS, GETTING PRESS AND GIVING OUT LIVE NEWS STORIES TO THE REPORTERS. IN THE COUNTY AGENT THROUGHOUT THE ENTIRE PROJECT FOR TECHNICAL ASSISTANCE.

LOCATIONS CHAIRMAN - RESPONSIBLE FOR SECURING LOCATIONS IN STORES FOR THE DISTRIBUTION OF THE SOIL SAMPLE BOXES. MADE ARRANGEMENTS TO TRIBUTE THE BOXES AND HAVE THEM RETURNED SO THAT THEY COULD BE USED FOR THE TESTING LABORATORY.

FINANCE CHAIRMAN - RESPONSIBLE FOR THE FINANCES CONNECTED WITH THE FAIR. ST OF THE PAID ADVERTISEMENTS AND OTHER INCIDENTAL EXPENSES.

PERCENTAGE OF MEMBERSHIP WORKING:

DRESS REVIEW - 1 MEMBER FOR 2.0%.
JUNE DAIRY MONTH - 5 FOR 10%.
FARM YOUTH AWARDS - 3 FOR 6%.
45 MEMBERS (TOTAL MEMBERSHIP AT THE TIME) FOR 100%.
4-H WORK - 3 MEMBERS FOR 6%.
OUTSTANDING YOUNG FARMER - 5 MEMBERS FOR 10%.
SOIL TESTING PROGRAM - 1 MEMBER FOR 20%.

OTHER ORGANIZATIONS:

1. DRESS REVIEW, PENDER COUNTY COUNCIL OF HOME DEMONSTRATION CLUBS.
2. JUNE DAIRY MONTH, PENDER COUNTY AGRICULTURE DEPARTMENTS.
3. FARM YOUTH AWARDS, (FINANCIAL ASSISTANCE) ROTARY AND RURITAN CLUBS.
4. FAIR, COUNTY AGRICULTURE WORKERS ASSOCIATION, HOME DEMONSTRATION CLUBS, COUNTY AGENT, TOWN AND COUNTY OFFICIALS.
5. FOUR-H WORK - 4-H COUNCIL.
6. OUTSTANDING YOUNG FARMER - NONE
7. SOIL TESTING PROGRAM - RURITAN CLUBS OF THE COUNTY.

III. BENEFITS

A. TO ORGANIZATION: INCREASED KNOWLEDGE AND RESPECT OF MEMBERS FOR OUR FARM POPULATION AND IMPROVED PUBLIC RELATIONS:

1. DRESS REVIEW - THE CLUB BENEFITTED GREATLY FROM THE PUBLICITY AND GOODWILL BROUGHT ABOUT AS A RESULT OF THIS PRESENTATION - COST \$10.00.

DIGEST

JUDGED
U. S. JAYCEE
COMMITTEE

JAYCEE RELATIONS THROUGHOUT THE COUNTY
THE LOCAL CLUB FROM RURAL AREAS OF THE

ENHANCED JAYCEE RELATIONS WITH THE RURAL

SPECIAL PROJECTS OF THE LOCAL CLUB BY PRO-
VIDING THE CLUB AND ONE OF THE CHIEF FUND

ESTIMATE FOR THE LOCAL CLUB THROUGH THE
PROVIDING FOR THIS TYPE OF FARM YOUTH PROGRAM.
RECOGNIZED THE EFFORT OF THE LOCAL CLUB TO
IMPROVE HIS FIELD. BROUGHT OUT THE FACT THAT THIS
LOCAL CLUB.

CONCLUSIVELY THAT THE JAYCEES OF THE
COUNTY AND THAT WE ARE WILLING TO CO-
OPERATE FOR THE IMPROVEMENT OF ALL.

GAINED A NEW KNOWLEDGE AND RESPECT FOR
HAS BEEN DRAWN CLOSER TOGETHER BY THESE
INDIVIDUALS HAVE BEEN PUBLICIZED THEREBY
RESULTS OF THE SOIL TESTING PROGRAM, IT IS
MEMBERS OF THE COUNTY WILL AMOUNT TO MORE

JUDGED U. S. JAYCEE COMMITTEE

2

G. EXHIBIT CHAIRMAN - IN CHARGE OF SELL OF EXHIBIT SPACE IN THE TENTS OF THE GROUNDS AND IN ARRANGEMENT OF THE EXHIBITS FOR THE DISPLAY.

H. TRAFFIC CHAIRMAN - IN CHARGE OF THE TRAFFIC AND PARKING AT THE FAIR GROUNDS.

5. FOUR-H WORK - THE CHAIRMAN OF THE AGRICULTURE COMMITTEE AND THE PRESIDENT OF THE CLUB MET WITH THE 4-H DEVELOPMENT COUNCIL AND MADE PLANS FOR CONDUCTING A DRIVE FOR FUNDS IN THE COUNTY TO FINANCE THE VARIOUS 4-H ACTIVITIES IN THE COUNTY. AT THE ORGANIZATIONAL MEETING THE PRESIDENT WAS ELECTED AS A VICE-PRESIDENT OF THE DEVELOPMENT FUND.

6. OUTSTANDING YOUNG FARMER - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH THE DUTIES AS LISTED:

A. NOMINATIONS CHAIRMEN - HANDLED ALL DETAILS OF THE NOMINATION INCLUDING SECURING AND DISTRIBUTING THE ENTRY BLANKS, AND ARRANGING FOR THE JUDGES.

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D. PRESENTATION CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE AWARD AND PRESIDED OVER THE MEETING.

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C. FINANCE CHAIRMAN - RESPONSIBLE FOR THE FINANCES CONNECTED WITH THE PROJECT INCLUDING THE COST OF THE PAID ADVERTISEMENTS AND OTHER INCIDENTAL EXPENSES.

II. PARTICIPATION

A. NUMBER AND PERCENTAGE OF MEMBERSHIP WORKING:

1. DRESS REVIEW - 1 MEMBER FOR 2.0%.
2. JUNE DAIRY MONTH - 5 FOR 0%.
3. FARM YOUTH AWARDS - 3 FOR 0%.
4. FAIR - 45 MEMBERS (TOTAL MEMBERSHIP AT THE TIME) FOR 100%.
5. FOUR-H WORK - 3 MEMBERS FOR 6%.
6. OUTSTANDING YOUNG FARMER - 5 MEMBERS FOR 10%.
7. SOIL TESTING PROGRAM - 1 MEMBERS FOR 20%.

B. NAMES OF OTHER ORGANIZATIONS:

1. DRESS REVIEW, PENDER COUNTY COUNCIL OF HOME DEMONSTRATION CLUBS.
2. JUNE DAIRY MONTH, PENDER COUNTY AGRICULTURE DEPARTMENTS.
3. FARM YOUTH AWARDS, (FINANCIAL ASSISTANCE) ROTARY AND RURITAN CLUBS.
4. FAIR, COUNTY AGRICULTURE WORKERS ASSOCIATION, HOME DEMONSTRATION CLUBS, COUNTY AGENT, TOWN AND COUNTY OFFICIALS.
5. FOUR-H WORK - 4-H COUNCIL.
6. OUTSTANDING YOUNG FARMER - NONE
7. SOIL TESTING PROGRAM - RURITAN CLUBS OF THE COUNTY.

III. BENEFITS

A. TO ORGANIZATION: INCREASED KNOWLEDGE AND RESPECT OF MEMBERS FOR OUR FARM POPULATION AND IMPROVED PUBLIC RELATIONS:

1. DRESS REVIEW - THE CLUB BENEFITTED GREATLY FROM THE PUBLICITY AND GOODWILL BROUGHT ABOUT AS A RESULT OF THIS PRESENTATION - COST \$10.00.

JAYCEE RELATIONS THROUGHOUT THE COUNTY
THE LOCAL CLUB FROM RURAL AREAS OF THE

ENHANCED JAYCEE RELATIONS WITH THE RURAL

CIAL PROJECTS OF THE LOCAL CLUB BY PRO-
FOR THE CLUB AND ONE OF THE CHIEF FUND

STIGE FOR THE LOCAL CLUB THROUGH THE
ICE FOR THIS TYPE OF FARM YOUTH PROGRAM.
COGNIZED THE EFFORT OF THE LOCAL CLUB TO
HIS FIELD. BROUGHT OUT THE FACT THAT THIS
CLUB.

CONCLUSIVELY THAT THE JAYCEES OF THE
COUNTY AND THAT WE ARE WILLING TO CO-
GENERAL IMPROVEMENT OF ALL.

GAINED A NEW KNOWLEDGE AND RESPECT FOR
HAS BEEN DRAWN CLOSER TOGETHER BY THESE
IDUALS HAVE BEEN PUBLICIZED THEREBY
TS OF THE SOIL TESTING PROGRAM, IT IS
MERS OF THE COUNTY WILL AMOUNT TO MORE

DIGEST IN THE FIELD OF AGRICULTURE

BURGAW JUNIOR CHAMBER OF COMMERCE
BURGAW, NORTH CAROLINA
MEMBERSHIP TOTAL - 47

POPULATION - 1613
SOURCE - 1950 CENSUS
PERIOD COVERED - MAY 1, 1958 - APRIL 30, 1959

1. GENERAL PLANNING AND PROCEDURE

- A. NATURE AND PURPOSE: TO PROMOTE, THROUGH RECOGNITION, PUBLICITY AND ENTERTAINMENT, THE BUSINESS OF AGRICULTURE (OUR CHIEF INDUSTRY).
 1. DRESS REVIEW - PRESENTATION OF DRESSMAKERS' SHEARS TO OUTSTANDING ENTRY IN DRESS REVIEW.
 2. JUNE DAIRY MONTH - PARTICIPATE WITH THE PENDER COUNTY AGRICULTURE DEPARTMENTS IN THE CELEBRATION OF JUNE DAIRY MONTH.
 3. FARM YOUTH AWARDS - MADE AWARD OF \$25.00 SAVINGS BOND TO OUTSTANDING FARM YOUTHS OF THE COUNTY.
 4. FAIR - SPONSOR THE ANNUAL PENDER COUNTY JAYCEE FAIR.
 5. FOUR-H WORK - COOPERATED WITH THE 4-H COUNCIL OF THE COUNTY IN 4-H WORK.
 6. OUTSTANDING YOUNG FARMER - CONDUCTED PROGRAM TO SELECT AND MADE AWARD TO THE OUTSTANDING YOUNG FARMER OF THE COUNTY.
 7. SOIL TESTING PROGRAM - SPONSORED WITH OTHER ORGANIZATIONS OF THE COUNTY THE SOIL TESTING PROGRAM OF THE COUNTY.
- B. STEPS IN COMPLETION:
 1. PRESIDENT MADE FORMAL PRESENTATION OF FIRST PLACE AWARD (DRESSMAKERS' SHEARS) TO THE WINNER OF THE ANNUAL DRESS REVIEW SPONSORED BY THE COUNCIL OF HOME DEMONSTRATION CLUBS OF PENDER COUNTY.
 2. JUNE DAIRY MONTH - AGRICULTURE COMMITTEE HAD THE RESPONSIBILITY OF SEEING THAT THE CLUB HAD A DAIRY PROGRAM FOR ONE OF THE MEETINGS DURING THE MONTH OF JUNE. CHAIRMAN CONTACTED PROSPECTIVE SPEAKER AND MADE ARRANGEMENTS FOR THE MEETING. MEMBERSHIP ENJOYED A DAIRY PRODUCTS MENU FOR THIS MEETING.
 3. FARM YOUTH AWARDS - THE AGRICULTURE COMMITTEE CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH DUTIES AS FOLLOWS:
 - A. SELECTION CHAIRMAN - SET UP RULES FOR THE SELECTION OF OUTSTANDING FARM YOUTH OF THE COUNTY. CONDUCTED CONTEST AND MADE AWARD TO THE WINNER.
 - B. PROGRAM CHAIRMAN - MADE ARRANGEMENTS FOR THE PRESENTATION OF THE AWARDS TO THE WINNERS. SECURED GUEST SPEAKER FOR THE EVENT.
 4. PENDER COUNTY JAYCEE FAIR - FAIR ASSOCIATION (AGRICULTURE COMMITTEE) - CHAIRMAN APPOINTED THE FOLLOWING SUB-CHAIRMAN WITH THE RESPONSIBILITIES LISTED:
 - A. PUBLICITY CHAIRMAN - ARRANGED ALL THE PUBLICITY AND PRESS RELEASES FOR THE ENTIRE FAIR. ORGANIZED AND PARTICIPATED IN PERSONAL APPEARANCES ON RADIO AND TELEVISION. MADE TAPE RECORDINGS FOR LATER USE AT THESE STATIONS.
 - B. PROGRAM CHAIRMAN - HANDLED ALL DETAILS SECURING GUEST SPEAKERS AND ALL OTHER PARTS OF THE PROGRAM. ISSUED ALL INVITATIONS TO THE VISITING DIGNITARIES AND ALL OTHERS PARTICIPATING IN THE PROGRAM OF THE FAIR.
 - C. GATE CHAIRMAN - HANDLED THE ENTRANCE TICKETS AND ACCOUNTED FOR ALL THE RECEIPTS OF THE ENTRANCE FEE PAID IN. ORGANIZED ASSISTANCE TO MAN THE ENTRANCE GATE AT ALL TIMES WHEN THE FAIR WAS IN PROGRESS.
 - D. CONCESSION CHAIRMAN - RESPONSIBLE FOR THE SECURING OF FOOD AND DRINKS TO BE SOLD AT THE FAIR. PREPARED THE FOOD AND SERVED IT UNDER THE DIRECTION OF THE PENDER COUNTY HEALTH DEPARTMENT. PAID ALL THE BILLS DUE AND DEPOSITED THE BALANCE TO THE CREDIT OF THE JAYCEES.
 - E. RIDES CHAIRMAN - SECURED AND MADE ARRANGEMENTS TO HAVE RIDES AND OTHER MID-WAY CONCESSIONS FOR THE FAIR. MADE AGREEMENTS AND CONTRACTS FOR THE PROVISION OF SAFETY FACTORS AND OTHER CONDITIONS COVERED BY LAW AND REGULATION OF THE TOWN AND COUNTY. MADE FINAL SETTLEMENT WITH THE OWNER OF THE RIDES AND DEPOSITED THE BALANCE TO THE CREDIT OF THE JAYCEES.
 - F. CATALOGUE CHAIRMAN - MADE ALL THE NECESSARY ARRANGEMENTS WITH THE PRINTER FOR THE PUBLICATION OF THE FAIR CATALOGUE. SOLD THE ADS TO PAY FOR THE TOTAL COST OF THE PRINTING AND DISTRIBUTION OF THE CATALOGUE.

DIGEST

JUDGED
U. S. JAYCEE
COMMITTEE

3

2. JUNE DAIRY MONTH - ENHANCED JAYCEE RELATIONS THROUGHOUT THE COUNTY WHICH HAS LED TO THE INCREASED MEMBERSHIP OF THE LOCAL CLUB FROM RURAL AREAS OF THE COUNTY.
3. FARM YOUTH AWARDS - FURTHER ENHANCED JAYCEE RELATIONS WITH THE RURAL PART OF THE COUNTY - COST \$18.75.
4. FAIR - ONE OF THE MOST BENEFICIAL PROJECTS OF THE LOCAL CLUB BY PROVIDING ENTERTAINMENT FOR FARMERS, NEW FRIENDS FOR THE CLUB AND ONE OF THE CHIEF FUND RAISING EVENTS WE HAVE - PROFIT TO CLUB \$321.00.
5. FOUR-H WORK - GAINED MUCH PRESTIGE FOR THE LOCAL CLUB THROUGH THE EFFORTS WE HAVE MADE TO PROVIDE NEEDED ASSISTANCE FOR THIS TYPE OF FARM YOUTH PROGRAM.
6. OUTSTANDING YOUNG FARMER - RECOGNIZED THE EFFORT OF THE LOCAL CLUB TO SEEK OUT AND HONOR THE OUTSTANDING PERSON OF THIS FIELD. BROUGHT OUT THE FACT THAT THIS PERSON DID NOT HAVE TO BE A MEMBER OF THE LOCAL CLUB.
7. SOIL TESTING PROGRAM - PROVED CONCLUSIVELY THAT THE JAYCEES OF THE COUNTY ARE INTERESTED IN THE RURAL AREA OF THE COUNTY AND THAT WE ARE WILLING TO CO-OPERATE WITH ANY GROUPS OF THE AREA FOR THE GENERAL IMPROVEMENT OF ALL.
 - B. TO COMMUNITY: THE COMMUNITY HAS GAINED A NEW KNOWLEDGE AND RESPECT FOR OUR FARM INDUSTRY AND THE FARMERS. THE COUNTY HAS BEEN DRAWN CLOSER TOGETHER BY THESE COUNTY-WIDE PROJECTS AND ACHIEVEMENTS OF INDIVIDUALS HAVE BEEN PUBLICIZED THEREBY GIVING INCENTIVE TO OTHERS. THROUGH THE EFFORTS OF THE SOIL TESTING PROGRAM, IT IS ESTIMATED THAT THE INCREASED INCOME OF THE FARMERS OF THE COUNTY WILL AMOUNT TO MORE THAN \$1,000,000 YEARLY.

FINANCE

AGRICULTURE AND CONSERVATION COMMITTEE

JUNIOR CHAMBER OF COMMERCE

COMMITTEE ORGANIZATION

Board of Directors

Second Vice President
John English

Committee Chairman
Haywood Page

Members
Charles Highsmith
Arthur Batson
Marion Lane
Bill Chaffin

All the members of the organization are also members of the Fair Association which is under this committee.

Duties of the committee - To formulate and conduct projects to encourage and promote the industry of farming and conservation in the town and county. To make plans and execute them for conducting the Jaycee Pender County Fair during the month of October. To work with the Agricultural Workers Council of the county in any way possible for the mutual benefit of all.

AGRICULTURE AND CONSERVATION COMMITTEE

JUNIOR CHAMBER OF COMMERCE

FINANCIAL REPORT

INCOME

FAIR CATALOGUE ADDS	\$321.23
Total income for this committee	\$321.23
TOTAL TO BE ACCOUNTED FOR	\$321.23

EXPENSES

Dress Review	\$ 9.27
June Dairy Month	0.00
Farm Youth Awards	33.17
Jaycee Pender Fair	00.00
4-H Work	00.00
Outstanding young Farmer	13.90
Soil Testing Project	0.00
TOTAL EXPENDITURES	56.34
Net Profit for this committee	\$264.89

This is to certify that this is a true and correct statement of the financial activities of the Agriculture and Conservation Committee of the Burgaw Junior Chamber of Commerce. Not covered in this statement is the operating items of the Fair which go directly to the Fair Association for the continuation of the fair. (See Financial section - Giessenbier entry)

Warren H. H.
Treasurer

April 25, 1959

DRESS REVUE

May 3, 1958

Mrs. Emily Johnson
Home Demonstration Agent
Burgaw, N. C.

Dear Mrs. Johnson:

Again it is the distinct pleasure of the Burgaw Junior Chamber of Commerce to be allowed to present the first prize winners in th annual dress review with the shears as has been the custom in the past years.

I am sure that all the contestants in this event have spent much time and effort in making these dresses and that the experience gained has been worth much more than the small recognition we might be able to give them.

It will be appreciated if you will give me the details of the presentation as soon as possible so that we might make our plans.

Very truly yours,

Gene Brown
President

Agriculture Committee

Acting upon a request from the Pender County Home Demonstration Agents, the club voted to give dress-makers shears to the first place winners in the annual Pender County Dress Review. One winner is to be in the Home Demonstration Division and the other will be in the 4-H Division. Cost of the shears is not to exceed \$10.00

Annual Home Demonstration, 4-H Dress Revue Held, Mrs. Honeycutt, Miss Futch Win Top Honors 5-13, 1958



The Annual Home Demonstration and 4-H Dress Revue was held Tuesday night, May 6, in the Burgaw High School auditorium, with Mrs. J. N. Honeycutt, left, and Miss Judy Futch, right, both of Burgaw, walking off with top honors. The winners are shown as each was presented a pair of shears, compliments of the Burgaw Jaycees.

The Theme of "The Old Woman Who Lived in a Shoe" was carried out with Mrs. C. S. Womack, of Currie, North Carolina, as The Old Woman, and the models were her children. The backdrop of a large show as used as each model came out the door of the shoe and modeled her garment. All entries were judged before the Fashion Show began. As Connie Johnson, of Ivanhoe, the Narrator, gave the description of each garment, the models came out to the center of the stage.

There were 42 Home Demonstration and 4-H garments entered in the contest. Mrs. Honeycutt won 1st place for the home demonstration club members, with Mrs. J. B. Davis, of Watha, second winner, and Mrs. Kitchen Powers, of Maple Hill, as third winner.

Miss Futch, who won 1st place in the 4-H Division, will represent Pender County at the District Contest to be held June 17, at Raeford. Pat Davis, of Burgaw, won second place, and the Junior winner was Ann Price of Topsail Junior 4-H Club.

The following were contestants and models in the Dress Revue: Judy Futch, Mrs. Kitchen Powers, Mrs. Carlos Cockman, Martha and Jane Highsmith, Bettie Lois Crawford, Mrs. Wilma Gelhaar, place winners, the spokesman ascription of each garment, the mod-Ann Price, Nancy Batson, Mrs. Shirley Blackburn, Mary Fennell, Mrs. Jane Smith, Margaret Abbey Foy, Edith Ann Mallard, Mrs. Milton Humphrey, Julie Humphrey, Joyce Honeycutt, Phyllis Holly, Beth Lewis, Martha Mallard, Mrs. Cecil Eakins, Myra Thompson, Phyllis Ann Nanney, Mrs. J. B. Davis, Julia Mallard, Terry King, Mrs. Billy King, Mrs. Hazel Wall, Alan Walton, Shirley Gurganus, Mrs. Worth Rich, Mrs. J. N. Honeycutt, Pat Davis, Bettie Lois Crawford, Linda Rawls, Mrs. R. P. Brice, and Mrs. Jesse Justice.

"We would like to thank the Burgaw Jaycees for the presentation of the first place prizes of Dress-making Shears, and Farrior's Department Store, Lee's Store, and Harrell's Department Store for prizes for the second and third place winners," the spokesman ascribed.

Burgaw, N.C.
May 13, 1958

Dear Mr. Brown,

I wish to express my appreciation for the nice pair of shears. It was very kind of the Burgaw Jaycees to give a prize to the 4-H Dress Revue winners.

The shears will be very useful in my sewing from now on. I would like to

DRESS REVUE

May 3, 1958

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Home Demonstration Agent
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Very truly yours,

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"We would like to thank the Burgaw Jaycees for the presentation of the first place prizes of Dress-making Shears, and Farrior's Department Store, Lee's Store, and Harrell's Department Store for prizes for the second and third place winners," the spokesman asserted.

thank all of you again.
Sincerely,
Judy Futch

JUNE DAIRY MONTH

June 24, 1958

Mr. Buck Holland
Agricultural Experiment Station
Willard, N. C.

Dear Mr. Holland:

Very sincerely do we of the Burgaw Junior Chamber of Commerce appreciate your kindness in coming to the meeting last Monday night and giving the very informative and interesting talk.

I am sure that each and every member present enjoyed all of the talk and were held spell-bound until the last moment wondering about the "walking cane".

We were all amazed at the extent of the dairying industry in the county. I am sure that through your efforts and those of the Pender County Dairy Association the industry will continue to grow as it has during the past years.

I want to offer my best wishes for the most successful year you have had since coming to the county.

Very truly yours,

Gene Brown
President

May 25, 1958

Mr. Cecil Eakins, President
Pender County Dairy Association
Ivanhoe, N. C.

Dear Mr. Eakins:

With the coming of the annual June Dairy Month, I would like to stop and take this opportunity to thank you and the members of your organization for the wonderful progress which has been made here in Pender County in the dairying industry.

Knowing as I do that much of the progress made has been due to the efforts of yourself and the others in the Association, I would like to offer any assistance possible from the Burgaw Junior Chamber of Commerce in making June Dairy Month more successful.

For one of the regular meetings of June, we would like to have a speaker to talk to us about the dairy industry here in the county and I shall appreciate your assistance in securing such a speaker for this event.

We meet on the second and fourth Monday night of the month at 7:30 in the Carolina Restaurant. We are leaving both of these meetings open for the dairy program until I hear from you.

Very truly yours,

Gene Brown
President

Agriculture Committee meeting

Present Haywood Page, Highsmith, Carraway, and Chaffin

Plans discussed to cooperate with the Dairy Association of the county in the celebration of June Dairy Month. It was decided to get a speaker for one of the regular meetings during the month of June and to serve dairy products at this meeting.

Bill Chaffin was authorized to contact Bill Holland, Dairying specialist, in an effort to get him to make a talk to the club.

Haywood Page
Chairman

JUNE DAIRY MONTH



President Gene talks with Dairy Specialist Holland at the June Dairy Month meeting



Jaycees drink milk at the regular Jaycee meeting



Jaycee Charles Sparkman states that he drinks a quart of milk daily

6-28-58 Burgaw Jaycees Celebrate June Dairy Month

Cooperating with the National Dairy Association, the Burgaw Junior Chamber of Commerce celebrated June Dairy Month at the regular meeting held last Monday night.

Buck Holland, federal dairy specialist, of the Willard Experiment Station was the guest speaker and presented a very interesting and informative talk.

Holland stated that the Dairy Association had done much to increase the consumption of milk and dairy products through its annual sponsorship of the June Dairy Month. Through the media of the press, television, and all the other various means the public is impressed with the values of nature's number one food.

He traced the many improvements made since the eighteenth century in animal breeding to make the many different breeds of dairy cattle we now have. By applying the best qualities of each of these breeds, man has been able to produce a dairy cow which gives much more milk of a better quality than was possible in the past years. With the increased cost of maintaining the cow, Mr. Holland stated that it is even more important now than ever for the farmer to have the best stock possible.

Through the efforts of the Coastal Association, coastal Carolina can boast of the finest herds of dairy cattle in the entire country.

FARM YOUTH AWARDS

September 21, 1958

Dr. W. H. Young, President
Burgaw Rotary Club
Burgaw, N. C.

Dear Dr. Young:

As in the past years, one of the highlights of the Jaycee Pender County Fair will be the presentation of the Farm Youth Awards to the five outstanding white students of the county.

It has been decided that the awards this year will take the form of a certificate of merit and a \$25.00 savings bond.

The rules of the selection of the individual winners will remain as they have been in past years with different farm organizations of the county making the selection. The awards will be made on the night of Saturday, October 11 at the fair grounds. Each sponsoring organization will be asked to see that their award of merit is properly made out and signed by the president.

We will sincerely appreciate having your organization make one of these presentations. I am sure that the recognition given these youths will pay vast dividends to the county and to the entire area.

Please advise us if the Rotary club wishes to become one of the five sponsors.

Very truly yours,

Gene Brown
President

Identical letters sent to the five sponsors.

October 12, 1958

Mr. H. W. Norris, Commander
The American Legion
Burgaw, N. C.

Dear Mr. Norris:

Very sincerely do we of the Burgaw Junior Chamber of Commerce appreciate the kindness of the American Legion in agreeing to sponsor the winner of the Farm Youth Awards program of the Jaycee Pender County Fair. Through the efforts of the five sponsors I am sure that this part of the program will mean as much to the county and the entire area as any part of the entire fair.

I would also like to express my appreciation to you for the very fine way in which the award was made. I am sure that no one could have done a better job.

Wishing you the most success for the greatest year in the history of the American Legion, I am,

Very truly yours,

Gene Brown
President

Identical letters sent to the five sponsors

AGRICULTURE COMMITTEE Sept. 20, 1958
Present Haywood Page, Chaffin, Highsmith, Brown

The Board of Directors has again voted to give the Farm Youth Awards at the Jaycee Fair.

The committee makes these suggestions:

That the awards be given on Saturday night at the Fair. That they be in the form of \$25.00 savings bonds. And that the other civic clubs of the county be asked to assist us with this program. Page was authorized to contact the other clubs and have a report ready for the next meeting.

FARM YOUTH AWARDS

COOPERATIVE EXTENSION WORK IN

NORTH CAROLINA STATE COLLEGE OF
AGRICULTURE AND ENGINEERING
NORTH CAROLINA COUNTIES AND
UNITED STATES DEPARTMENT OF
AGRICULTURE COOPERATING

AGRICULTURE AND HOME ECONOMICS
STATE OF NORTH CAROLINA

EXTENSION SERVICE
COUNTY AGENT WORK

October 9th, 1958
Burgaw, North Carolina

Mr. R. E. Brown
Burgaw, N. C.

Dear Mr. Brown:

As President of the Burgaw Junior Chamber of Commerce you are requested to be present at the Grandstand at the Fair Grounds on Saturday, October 11th, at 8 P.M., to present one of the Farm Youth Awards on behalf of your organization.

Haywood Page, Co-Manager of the 1958 Pender County Fair and Chairman of the Jaycee Agriculture Committee, has requested that I act as M. C. for the presentation of the Farm Youth Awards. In the past it has been customary for the president of each sponsoring organization to present the award to the outstanding individual in one of the Farm Youth groups. The program will be very brief, having been scheduled from 8 P. M. to 8:15 P. M., and for this reason we are requesting that you take one to three minutes to present the award.

Permit me to extend to your organization the appreciation of all of the young people in the farm youth organizations of Pender County for your very fine attitude in making this award available. We will appreciate your cooperation very much in presenting these awards on Saturday night.

Sincerely yours,

William T. Chaffin, Jr.
William T. Chaffin, Jr.,
Assistant County Agent

WTCjr/h



One of the five winners of the Farm Youth Awards contest receives his award and \$25.00 savings bond.

Page, Ferrell Named Co-Managers Of '58 Jaycee Pender Agricultural Fair

Haywood Page and Edward Ferrell have been appointed Co-Managers of this year's Jaycee Pender County Agricultural Fair. The county fair is slated for October 8-11, and will be held at Memorial Field, Burgaw.

As in previous years, the fair will be sponsored by the Pender County Agricultural Fair Association, Inc. A spokesman for this group reports that plans for the 1958 event are well underway. Rides and concessions have been secured and many events for the program have already been arranged, including a new and different type of fireworks display. Final plans are in the process of yet.

The new fair catalog is nearly complete and will go to press about July 15. The Exhibit Committee has made arrangements for better exhibits and better facilities for their display. Premium lists have been revised and prizes for exhibits have been increased for many items. Fair officials report that they are asking for better exhibits than in previous years, rather than more in number. The emphasis this year, is on quality of exhibits rather than quantity.

All in all, fair officials are asking that everyone cooperate to make the 1958 Fair the "best one yet."



Picture of the FAIR officers taken from the FAIR catalogue

R. WILMINGTON, N. C.

Pender Jaycees Name Ed Ferrell, Haywood Page To Direct Fair

BURGAW — Edward Ferrell and Haywood Page of Burgaw have been named co-managers of the 1958 Jaycee Pender County Agriculture Fair, to be held at Memorial Field, Burgaw, October 8-11.

As in previous years, the fair will be sponsored by the Pender County Agriculture Fair Association, Inc.

A spokesman for the group reports that plans for the 1958 event are already underway. Rides and concessions have been secured and several events for the program have been arranged, including new and different types of fireworks displays.

The '58 fair catalog almost completed and will go to press about the middle of July. The Fair Exhibit Committee had made arrangements for better exhibits and better facilities for this display. Premium lists have been revised and prizes for exhibits have been increased.

Fair officials report that they are asking for higher quality exhibits this year, rather than more in number. Officials say that the 1958 event will be the best one yet.

Pender Sets Fair On October 8-11

BURGAW — The 1958 Jaycee Pender County Agriculture Fair will be held at Memorial Field, Burgaw, Oct. 8-11.

Edward Ferrell and Haywood Page have been named co-chairmen by the sponsoring organization, the Pender County Agriculture Fair Association, Inc.

Committee - Agriculture Project - Jaycee Pender County Fair

Chairman - Page

For the purposes of conducting the Jaycee Pender County Fair, the president and the Board of Directors have set up the Fair Association. This group is made up of most of the Jaycees in the local club and some outsiders such as the County Agent, Home Demonstration Agent, Chairman of the County Board of Commissioners, and others.

This group has the responsibility of seeing that all the plans for the Fair are made and carried out. For this purpose they held ten general membership meetings during the year and 15 committee meetings.

Tabor City Planning Yam Festival As Burgaw Prepares For Big Fair

Communities' leaders are expecting two events to attract huge crowds

By TROY WILLIAMS

With most Southeastern North Carolina crops harvested and better-than-anticipated returns in the farmer's pockets, many special events are planned for the region.

One of the big celebrations on October 9-11 is the Yam Festival at Tabor City. An annual top attraction in SENCland, it has accomplished much in winning new friends for Tabor City and spreading the community's name as the Yam capital.

Preliminary reports indicate that once again all hands are cooperating to make this "the biggest and best" Yam Festival ever held.

W. Horace Carter and Claude Boyd, co-chairman of the festival planning committee, have thanked those giving their time to prepare the groundwork for the three-day celebration.

Mrs. Mae Young, head of the Veterans of Foreign Wars Auxiliary and chairman of the booth space in the warehouse used to exhibit the Yam crop, said there is greater than ever demand for space this year.

BEAUTY CONTEST

The program for the Festival will be announced sometime in September. As in the past, the climax will be the Queen's Ball. A name band will play for this dance and beauty contestants from throughout SENCland will compete for the "Yam Queen" title.

While Tabor City plans for its Festival, the Burgaw Junior Chamber of Commerce reports it is expecting the biggest crowd ever to assemble at an agricultural event in SENCland during the Sixth Annual Jaycee Pender Agriculture Fair in Burgaw, Oct. 8-12.

The Burgaw Fair emphasizes agricultural exhibits and grandstand attractions rather than the midway.

Each night, large crowds attend such events as High school speaking contests, Spelling Bee, Junior Beauty contest, "Little Miss and Master Pender County" contest, and similar attractions.

One of the features this year will be the selection of "Miss Pender County." Pretty girls from throughout the county will seek this title. Special guests at this event will be the recently crowned "Miss North Carolina," Betty Lane Evans, of Greenville. Also appearing on this program will be Marvin Koonce, Raleigh, president of the North Carolina Junior Chamber of Commerce.

SPECIAL WEDDING

The Burgaw Fair will offer a new attraction this year when a

wedding will be performed before the grandstand on October 11. Numerous applications have been received but Fair officials have not announced who the bride and bridegroom will be.

The couple chosen will receive a \$100 check and numerous other gifts. The prospective bridegroom must be at least 21 years old and the bride at least 20. One must be a resident of Pender county.

"We feel that the wedding will be one of the top attractions of the fair this year. We anticipate a record crowd to pass through the Fair gates Saturday night to observe this unusual event," Gene Brown, president of the Burgaw Jaycees, said.

W. C. Blackmore, agricultural teacher at Burgaw High School, is president of the Fair. Co-managers are J. E. "Buck" Farrell and Haywood Page.

Now that plans are underway for the two celebrations the sponsors, who wanted rain during the crop season, are checking advance weather reports and hoping the weather will be good to permit record crowds to enjoy the events.

Pender Fair Association Fortunate In Having Hard Working Leaders

Behind the sixth annual Jaycee-Pender Agricultural Fair, as behind every worthwhile and successful endeavor, there lies a commodity that is beyond monetary value that cannot be purchased no matter what the sum — people!

People who work tirelessly, who give willingly of leisure time toward the inspiration and entertainment that the Fair provides — these are the people who constitute the Pender County Fair Association. A non-professional group, they constantly turn out an ultraprofessional Fair, all without profit to themselves, other than the price of seeing their ideas realized, the joy of watching happy people and the warmth of observing youngsters learn and develop worthy skills.

Who are some of these people? They are all neighbors. Pender County residents just like us all, united in this effort to produce the Fair each year. It is only fitting that the officers and directors of the Association be recognized in their own light as another, bigger Fair looms in the immediate future.

W. C. BLACKMORE

President of the Fair Association is W. C. Blackmore of Burgaw. He is a native of Warsaw and graduated from Warsaw High School and State College. Blackmore is teacher of agriculture at Burgaw High School and was honored by being named Pender County's Teacher of the Year for 1956. He was assistant manager of the 1954 and 1955 Fairs. He served the Association as Secretary in 1956. Married to the former Amy Mattocks of Swansboro, Blackmore and his wife have two daughters. He is a Sunday

School teacher and serves as vice-chairman of the Board of Stewards of the Burgaw Methodist Church. He is also chairman of the New Passage Building Committee. Blackmore, who is a former Jaycee, served as chairman of the County Challenge Committee in 1956 when Pender County won the award as North Carolina's County of the Year in Rural Progress for 1956.

MRS. HERMAN MURRAY

Mrs. Herman Murray is serving as Vice-President of the Fair Association. She is chairman of the Exhibits Committee and is working with the Program committee. Mrs. Murray is the former Helen Sellers of Wilmington, and she received her schooling in the New Hanover public schools and Motte's Business College. She came to Pender County as a bride in 1930. Mrs. Murray and her husband operated a grocery store for twenty-six years. In January 1957 they sold the store, and she accepted a position in Wilmington with the Mojud Company. Mrs. Murray is a member of Friendly Community Church and serves as Secretary and Treasurer as well as a teacher in the Junior Department of Sunday School. She is president of the Edgewood Home Demonstration Club, chairman of International Relations of Pender County Home Demonstration work and vice-chairman of the Woman's Division of the County Farm Bureau. In 1956 Mrs. Murray was selected by her Edgewood Club members as "Woman of the Year". She and her husband reside near Burgaw.

JOHN A. CARRAWAY

John A. Carraway of Burgaw is secretary of the Fair Association. A native of Farmville, he is 31 years old and is married to the former Jean Brown of Burgaw. They have two daughters. A member of the Board of Deacons of the Burgaw Presbyterian Church, he is also a Sunday School teacher. Carraway is an active Jaycee and has served as secretary of that organization. He has been very interested in promoting the work of Boy Scouts in Burgaw. The Fair Association secretary is a former member of the Burgaw Town Board of Commissioners. He is heading up the Public Relations Committee for the 1957 Fair. Carraway is employed as an accountant with Four County Electric Membership Corporation in Burgaw.

HOWARD HOLLY

Serving as treasurer of the Fair Association is 35-year-old Howard Holly, a native of Burgaw who graduated from Burgaw High School and attended Campbell College. A former member of the Burgaw Town Board Mayor Pro-tem, he is presently serving on the Pender County Board of Education. Holly is employed as office manager and accountant at Kramer's Department Store, Inc. in Wallace. He is single and resides with his mother in Burgaw. He is a Mason and is a member of the Board of Deacons of Burgaw Baptist Church and serves as church treasurer. The Fair treasurer was named as Pender

County's Young Man of the Year in 1952. He has served on the Board of Directors of the Fair Association since 1954 and is a past president and vice-president of the Association. A charter member of the Burgaw Junior Chamber of Commerce, Holly has served that organization as secretary, director and president. He is vice-president of District Five of the North Carolina School Board Association.

HAYWOOD PAGE

Haywood Page of Route 1, Burgaw, is serving as Co-Manager of the 1958 Fair. Page is a native of Pender County and is the son of Mr. and Mrs. A. H. Page of the Herring's Chapel Community. He is an Agricultural Graduate of N. C. State College and for several years was a County Supervisor for the Farmers Home Administration of the U. S. Department of Agriculture. At present he is farming, specializing in poultry, and is one of the leading producers of commercial eggs in Pender County.

EDWARD FERRELL

Edward (Buck) Ferrell of Burgaw is a rural mail carrier. A member of the Board of Directors of the Pender Fair Association, he serves as co-manager for the 1958 Fair. Ferrell is the immediate past president of the Burgaw Junior Chamber of Commerce. He graduated from Burgaw High School and attended the University of North Carolina. He is a veteran of World War II and is a member of Pender Legion Post No. 165. Ferrell is a Mason and serves as a Deacon and Sunday School leader in the Burgaw Presbyterian Church. He is married to the former Marie Bordeaux of Burgaw, and they have two sons. He is a former president of the local Jaycees.

DR. JOHN T. DEES

Dr. John T. Dees of Burgaw is 31 years old and was born in Burgaw. He served as president of the Burgaw Junior Chamber of Commerce in 1957. Formerly he served the Jaycees as a director, second vice-president and first vice-president. This is Dr. Dees' second year on the Fair Association's Board of Directors, and he heads up the Program Committee for the 1957 Fair. Educated at Burgaw High School, the University of North Carolina and Duke University, he completed his internship at Watts Hospital and Duke Hospital. Dr. Dees has been a practicing physician in Burgaw for the past four years. He is a Steward in the Burgaw Methodist Church and is a member of King Solomon's Masonic Lodge No. 138. The doctor is president of the Pender County Industrial Development Corporation. He was in the Navy during the last World War and is a member of the American Legion. Dr. Dees was honored as Pender's Young Man of the Year for 1956. He also received wide recognition when he was presented an award as North Carolina's Community Man of the Year for 1956.

The former Jaycee president is married to the former Ann Hoover Johnson of Burgaw, and they have three children. Dr. Dees is a member of the Burgaw Town Board.

MRS. SMILY C. JOHNSON

Mrs. Emily C. Johnson of Burgaw, who has been Home Agent in Pender County since 1953 and assistant Home Agent for a few years prior to that, is represented on the Fair Association as a member of the Board of Directors and co-chairman of the Program Committee. She is a native of Hope Mills, North Carolina and received her education from Hope Mills High School, Montreat Junior College and Flora McDonald College. Mrs. Johnson is a member of the Burgaw Presbyterian Church and is married to a Pender County native, Joab F. Johnson, Jr. Her mother, Mrs. A. D. Cashwell, is a former North Carolina Mother of the Year for 1955. The Home Agent has been on the Fair Association's Board since it was organized and is a past secretary of the Directors.

A. H. PAGE

A. H. Page is a native of Pender County and is a Steward of Herring's Chapel Methodist Church. He has been a member of the official board of his church and Sunday School Superintendent for over twenty years. Mr. Page resides near Burgaw and is engaged in farming with his son, Haywood. He served two terms on the Pender County Board of Education and has been a County Commissioner since 1936. He is currently serving as chairman of the County Board of Commissioners. A veteran of World War I, Mr. Page is a member of Pender Legion Post No. 165. For a number of years he has been a member of the County Board of Commissioners, and he has served three terms on the County Board of Health. Mr. Page has been a director of the Fair Association since it was organized five years ago, and at present he is a member of

the Program Committee.

R. E. BROWN

Eugene Brown is serving his first term as a member of the Fair Association. "Gene", as he is known to his many friends, is also serving as President of the Burgaw Junior Chamber of Commerce. He has served as the Burgaw Postmaster for several years. Mr. Brown is now serving as vice-chairman of the Public Relations Committee for the 1958 Fair. He is married to the former Helen Johnson of Elizabethtown, and is the father of three children.

MANLEY BLACKBURN

Manley Blackburn of Burgaw is a member of the Board of Directors of the Pender County Fair Association and is serving Chairman of the food concession. A native of Warsaw, Blackburn is a graduate of Warsaw High School. He is employed as manager of the local A & P Food Store in Burgaw. A member of the Burgaw Junior Chamber of Commerce, he has served that civic group as director and vice-president. Blackburn is a member of the Burgaw Methodist Church. He is married to the former Della Underwood, who is a teacher in the Burgaw School. He filled a vacancy on the Burgaw Town Board for a few months in 1955.

EARL W. MYERS

Earl W. Myers of Burgaw is a lifelong resident of Pender County and is 33 years old. Myers has been Manager of the 1956 Fair. He is well-known for his participation in civic affairs. One of the founders and charter members of the first Fair's sponsoring group, the Burgaw Junior Chamber of Commerce, he has served as the first president of the group and is a past District Vice-President of the North Carolina Junior Chamber of Commerce. A Deacon in

Pender—

(Continued From Page Ten)

A native of Burgaw, Harrell is 32 years of age. He has been a member of the Burgaw Town Board of Commissioners for several years and at the present time is serving as Mayor Pro-tem. He is a member of the Burgaw Baptist Church. Harrell is chairman of the Finer Carolina Program Steering Committee in Burgaw. He saw overseas service during the second World War.

GEORGE SPAYD, JR.

George (Sonny) Spayd, Jr. is a partner in the Spayd Fruit Farm and resides at Currie. He was born in Philadelphia, Pennsylvania on March 23, 1926 and received his education at Lansdale, Pennsylvania High School and N. C. State College. Spayd is a member of the Fair Association's Board of Directors and is co-chairman of the Finance Committee for 1957. He is a member of the Burgaw Presbyterian Church. His wife is the former Joanne Auchy of Perkasee, Pennsylvania, and they have two children.

CHARLES HIGHSMITH

Charles Highsmith, a member of the Fair Association's Board of Directors, is serving as chairman of Ground Facilities for the 1958 Fair. A native of Pender County, Highsmith is a Steward in the Burgaw Methodist Church. He is a member of the Burgaw Junior Chamber of Commerce and serves as second vice-president. He is a former director of the Burgaw Jaycees. The father of three children, Highsmith is married to the former Marjorie Bordeaux of Burgaw. They live on the Long Creek highway a few miles from Burgaw. Highsmith is a former service man during World War II.



Members of the Board of Directors of the Jaycee Pender County Fair



1958 OFFICERS — The above persons are 1958 officers of the Pender County Agricultural Fair Association, Inc. Left to right, seated: Mrs. Herman Murray, vice-president; W. C. Blackmore, president. Standing: John A. Carraway, secretary; Howard Holly, treasurer; Haywood Page, fair co-manager. Not shown: Edward Ferrell, fair co-manager.

FAIR

July 17, 1958

Honorable Graham A. Barden
House of Representatives
U. S. Congress
Washington
D. C.

Dear Mr. Barden:

It hardly seems possible but once again it is time to plan our program for the Jaycee Pender County Fair which will be held October 8, 9, 10, 11. I want to take this opportunity to issue you a special invitation to be our guest on this occasion. At the same time would like to request of you a big favor. We need a featured speaker for opening ceremonies on Wednesday night and thought you might help us obtain some person for this. Names that have been mentioned are: Governor Clement of Tennessee, Orville Faubus of Arkansas, Congressman Harold D. Cooley, Congressman Alton A. Lennon or someone in the Agriculture Department who would be acceptable to our people. I would like your opinion concerning these men as you probably know them better than we do and you know the feeling of Pender County citizens as well. If you think it wise I would be happy for you to extend to any of them, on behalf of the Pender County Fair Association, an invitation to be with us October 8th. We would also like to count on your being present to introduce the man selected.

I will appreciate your ideas and your help. With best personal regards to you and Mrs. Barden, I am

Sincerely yours,

John T. Dees, M. D.

JTD:mc

GRAHAM A. BARDEN
THIRD DISTRICT
NORTH CAROLINA

L. K. ALDERMAN, JR.
SECRETARY

JANET B. WEBB
FRANCES ROBERTS
ASST. SECRETARIES

CHAIRMAN
COMMITTEE ON
EDUCATION AND LABOR

Congress of the United States

House of Representatives

Washington, D. C.

July 26, 1958

Dr. John T. Dees
The Medical Clinic
Burgaw, North Carolina

Dear Doc:

Received your letter of the 17th which should have been answered earlier, but frankly, I have been literally covered up with every kind of legislation imaginable plus Committee meetings every week. To show you how busy I have been, I have not even had time to go home and go fishing!

Notice your request concerning a speaker and will try to do some searching in the next day or so. However, I have no contacts with Governor Clement of Tennessee or Governor Faubus of Arkansas, and if you did get them, I'm inclined to think you would have a right heavy expense item which of course, they would expect you to take care of. However, I must admit either of them would certainly be an attraction.

Anyway, let me do a little looking around and will let you hear from me soon. With personal regards, I am

Yours very truly,

Graham A. Barden

Program Committee of the Fair Ass'n. John Dees Chairman

The chairman reported to the membership that contacts have been made with Congressman Barden in an effort to get one of the big name politicians to come and give the main address at opening day at the Fair. Barden advised that the cost of such a personality would be prohibitive. Further plans are to get the congressman from the neighboring district to come and give the address.

Other phases of the program are: Fireworks on Saturday night. Beauty contest on Friday night. Miss North Car. on Friday night.

FAIR

August 14, 1958

Honorable Alton A. Lennon
House of Representatives
U. S. Congress
Washington, D. C.

Dear Mr. Lennon:

On behalf of the Board of Directors of the Pender County Agricultural Fair Association I wish to extend to you an invitation to be our honored guest and featured speaker at opening ceremonies Wednesday night, October 8th, 1958. I know that you are familiar with our fair and we have been honored to have you as a guest in the past. The people of Pender County have been strong supporters of yours since your service in the senate and have followed with great interest your career in the House of Representatives. We feel that our people would be indeed grateful for an opportunity to hear an address by you at the fair.

If it is possible for you to accept this invitation I would appreciate an early reply in order that we might include your name in the fair catalogue which is due to be published within the next two weeks. We also plan to have as a special guest our own Congressman Graham A. Barden, and if it is agreeable with you, would like to have him introduce you.

I sincerely hope that the above date will not conflict with any other engagements you may have and that you will be able to accept the invitation. I look forward to hearing from you in the near future. My best personal regards.

Sincerely yours,

John T. Dees, M. D.
Chairman
Program Committee

JTD:mc

ALTON LENNON
SEVENTH DISTRICT
NORTH CAROLINA

Congress of the United States
House of Representatives
Washington, D. C.
August 23, 1958

BLADEN HARNETT
BRUNSWICK NEW HANOVER
COLUMBUS ROBESON
CUMBERLAND

Dr. John T. Dees, Chairman
Program Committee
The Medical Clinic
Burgaw, North Carolina

Dear Doc:

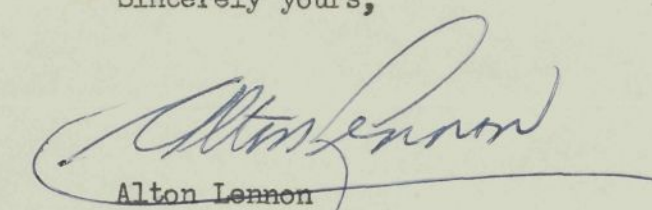
I received your kind invitation to attend the opening ceremonies of your County Fair, Wednesday night, October 8, 1958, as the principal speaker.

I have enjoyed the Fairs in the past, especially the opportunity it gave me to visit with my many friends and it will be a pleasure for me to accept your invitation to again be with you on this occasion.

Doc, please advise me more definitely as to the time as well as other information I should know in connection with the event, so that I might make my plans accordingly.

With my very best wishes and kindest personal regards,
I am

Sincerely yours,


Alton Lennon



BEN McDONALD, popular Wilmington news commentator, will serve as master of ceremonies during the 1958 Miss Pender County beauty pageant, it was announced today by the Jaycee Pender Agricultural Fair officials. The pageant, an outstanding event of the fair program, will be held during the '58 fair on Friday night, October 10th. A frequent visitor in Pender County, Mr. McDonald is well known and liked by Penderites who will be looking forward to his appearance during the fair festivities to be held at the fair grounds in Burgaw.

9-29-58



LOVING CUPS will be presented to the Pender County schools winning the most prizes at the 1958 Jaycee-Pender Agriculture Fair. In the above photo, taken during last year's fair, Fair President Howard Holly is shown presenting the High School Cup to E. M. Thompson, principal of Burgaw High School, and the Elementary Cup to Mrs. Norman Wooten, who accepted for Maple Hill School. This year's fair dates are October 8-11.

3000 Exhibits At County Fair Expected To Be Viewed By 1,000's

The three thousand individual exhibits of Angus and Hereford cattle at the Jaycee - Pender Agricultural Fair in Burgaw are expected to draw many favorable comments from the large number of fairgoers who will view these notable displays. Fourteen hundred dollars in premium money will be offered at the fifth annual Fair which opens on Wednesday, October 8 and continues through Saturday, October 12.

The premium list which is published in this newspaper has been revised, and it is felt such a revision will result in many improvements in exhibits. A major change is the opening of swine exhibits and beef cattle exhibits to adult farmers. This change was desirable so the top quality purebred hogs and cattle being produced in Pender County could be placed on exhibit. The Livestock Building, constructed prior to last year's Fair, should be one of the main attractions at the 1958 Fair. The best

cattle: Duroc, Hampshire and Yorkshire hogs will each receive an award of fifteen dollars and a blue ribbon.

Junior exhibits of hogs was retained on the premium list, and several good exhibits are expected from school children.

New Items

Another important change in the premium list is in the girls' clothing department. Individual award money for first, second and third place exhibits has been increased. Some items provide an award of three dollars for first place. Several new items of clothing were added to the list this year.

Other minor adjustments have been made in the premium list. In almost all departments, items have been added that have been requested during previous fairs. A few items appearing on the old premium list have been dropped due to no exhibits being received.

Exhibits Committee of the Fair Ass'n.

With the Fair less than one month away, the chairman reported to the membership that there would be more than 3,000 exhibits at the fair this year. This would be more than had been present in the past years.

Mrs. Murray has been appointed as the chairman of this committee. She will ask that all the members of the Ass'n assist her in getting the displays set up.



1957 CHAMPS — In above photo are last year's spelling champions during the Jaycee Pender Agricultural Fair, Doris Faircloth, center, of Topsail School, winner, and Geraldine DeBose, left, of Atkinson School, runner up. Also shown in photo is W. L. Eubank of Scotts Hill, director and pronouncer of the event. Again this year, the spelling contest will be on the program of the Sixth Annual Fair. As in the past year, it is expected to draw a large number of fair-goers when the fair gets underway here October 8-11.

9-25-58

FAIR

PENDER FAIR TO FEATURE REAL WEDDING

Prospective Bride And Groom To Be Married On "Bride And Groom" Show At Fair Now Being Sought

Rep. Lennon To Be Guest At Pender County Fair

BURGAU — Guest speaker at the sixth annual Jaycee Pender Agriculture Fair (Oct. 8-11) will be Alton A. Lennon, Seventh District Congressman.

The gates will open at 4 p.m. Wednesday, Oct. 8. A cattle show at the exhibit building will be held at 7:15 p.m. that day under direction of John Wynne, assistant county agent.

An 8 p.m. address by Lennon will be preceded by a military

band concert. At 8:45 p.m. the Pender fair princess contest will be held. Guests at the contest will be Glenda Sue Honey, "Miss Dairy Princess of North Carolina," Charlie Shepard, Wilmington television announcer, will serve as master of ceremonies.

Thursday will be Negro Day at the fair. Events scheduled for the day include music by high school bands, an address by J. W. Warren Jr., district supervisor of vocational agricultural, A&T Col-

lege, Greensboro, and a 9 p.m. rhythm and blues session.

Included in Friday afternoon's schedule are a tractor driving contest and greased pig chase.

At 6 p.m. Friday a spelling contest, under supervision of W. M. Eubanks, member of the Topsail School Board, will be held and will be followed by a speaking contest led by the Rev. C. F. Grill.

Guest at the "Miss Pender County" contest at 8:15 p.m. Friday will be Betty Lane Evans, Miss North Carolina of 1959. She recently was fourth runner-up in the Miss America Pageant at Atlantic City, N. J. Also appearing will be Marvin Koonce, state president of the North Carolina Junior Chamber of Commerce.

Farm youth awards will be presented to the FFA, FHA, and 4-H girls and boys at 8:15 p.m. Friday.

W. T. Chaffin, assistant county agent, will be in charge of the poultry show and sale at 4 p.m. Saturday. A "Little Miss" and "Little Mister Pender County contest" will be held Saturday at 7 p.m.

Highlight of Saturday's program will be the public wedding at 8:15 p.m. The bride and groom, names to be announced, will receive \$100 and be showered with gifts. The fair will close after a fireworks displays at 10 p.m. Saturday.

W. C. Blackmore is president of the Pender County Agricultural Fair Association. Mrs. Herman Murray is vice president and John A. Carraway, secretary; Howard Holly, treasurer and Haywood Page and Edward (Buck) Ferrell, co-managers.

Serving on the board of directors are Emily C. Johnson, Dr. John T. Dees, Earl W. Myers, Gene Brown, Joe Honeycutt, Charles Harrell, Charles Highsmith, Manley Blackburn, George Spayd Jr., A. H. Page and Edward Ferrell.

Applications Now Being Accepted; Either Bride Or Groom Or Both Must Be From Pender, Groom Must Be At Least 21, Bride 20

COUPLE TO GET MANY GIFTS, CHECK FOR \$100

Elaborate Ceremony To Be Performed Saturday, October 11th

In the past five years, the planning committee for the Jaycee Pender Agricultural Fair has come up with very outstanding programs and this year's event is expected to top all others.

This year's fair will have an altogether new feature — a "Bride and Groom" program, patterned after the popular television show which so many Pender area housewives look at daily.

At the big Pender fair this year, fair-goers will have the opportunity to attend an elaborate wedding complete in every detail, with all expenses being paid by the fair sponsors.

The ceremony will be held on the stage at the fair grounds on Saturday, October 11th. The bride may select the minister of her choice to perform the wedding rites. The newly weds will be given numerous gifts, including a check for one hundred dollars to be used for a wedding trip or for any other purpose.

However, the only thing holding up plans for this grand event is the happy wedding couple themselves.

The Jaycee Pender Agricultural Fair is interested in sponsoring such an event with all expenses paid for some white couple in this vicinity," the spokesman asserted, "and are now seeking a couple who would like to appear in the 'Bride and Groom' fete."

Any couples who are planning to be married and think that they would be interested in this should write to: Pender County Agricultural Fair Association, Burgaw, N. C.

To be eligible, the prospective bride and groom must meet the following requirements:

1. The prospective groom must be at least 21 years of age.
2. The prospective bride must be at least 20 years of age.
3. Either the bride or the groom or both must be a resident of Pender County.

4. The Fair Association reserves the right to select the couple to participate and also reserves the right to reject any or all applicants. Their decision will be final.

"Are you planning to marry this fall? Would you like an elaborate wedding, plus numerous gifts, including a check for \$100 to be used for a wedding trip or for any other purpose?" the Jaycee spokesman asks. "If so, and you and your fiancé are interested in being the 'Bride and Groom' at the Jaycee Pender Agricultural Fair, please get your application in today."

It is felt that this fair event will be very popular with fair-goers and will be an outstanding event of the entire program.

Plans are now being completed for the fete and details worked out toward making this new addition to the fair a success.

"Bride And Groom" Applications Received By Pender Fair Group

The Jaycee Pender Agriculture Fair officials are receiving mail from applicants from various parts of the state, indicating their desire to be married on "Bride and Groom", an event of the 1958 fair to be held here in October.

According to a spokesman for the fair group, many letters have come from prospective brides, and prospective grooms stating their reason for wanting to be married during the fair sponsored ceremony at the county fair. Others have written asking for further information.

It will be the first time in the history of the local county fair that such an event as "Bride and Groom" will be a part of the fair program. A real wedding ceremony will be solemnized on the main platform at the fair grounds here on Saturday night, October 11th. The wedding will be complete in every detail, with all expenses paid by the fair group. The bride will

have the opportunity of selecting any minister to perform the ceremony. All that is required to be eligible for becoming the bride and groom is that the prospective bride be at least 20 years of age and the prospective groom, 21; white, either the bride or groom must be a resident of Pender County. The fair association reserves the right to reject any or all applicants, and their decision will be final.

In addition to taking care of the expense of the lovely wedding, the happy couple will receive valuable gifts and a check for \$100 to be used for the honeymoon or for any other use the couple so desires.

Applications are still being received, with each one receiving personal and individual attention from the sponsoring group.

Any interested prospective brides and groom may write to: Pender County Agricultural Fair Association, Burgaw, N. C.

Mary Louise Dixon, David Benton Lucky Bridal Couple Chosen To Be Married At Pender Fair

Mary Louise Dixon of Penderlea and David Benton of Rt. 1, Whiteville, will become Pender County's first Fair Bride and Groom on Saturday, October 11, at 8:00 p.m., at the Pender County Fairgrounds Grandstand.

This young couple met while they were both students at East Carolina College, Greenville, and have dated regularly since then. They wanted to be married this fall, but could not see their way clear as David had not completed his college education.

After reading in "The Pender Chronicle" the announcement that a prospective bride and groom

were being sought to be married at the fair, the young couple decided here was their chance to have the fall wedding and for David to still graduate from college in June. After studying the applications, the Fair Committee decided Mary Louise and David were the most qualified couple to apply.

Mary Louise, who is a very attractive brunette, is a 1955 graduate of Penderlea High School and was an outstanding student and a 4-H club member. She attended East Carolina College for two years and one summer school session, majoring in primary educa-

tion. She hopes to complete her education after their marriage.

David is a graduate of Whiteville High School and has served 2 years in the U. S. Army. He is now completing his senior year in college, majoring in science and English.

The Pender County Fair Association extends a cordial invitation to all citizens to attend the wedding as this bride and groom bring to life the "Bride and Groom Program". The couple will be given a cash gift of \$100.00 by the Fair Association, and many other gifts immediately following the ceremony.

Bride And Groom Applicants Being Considered For Fair's New Event

Applicants for "Bride and Groom", an event of the 1958 Jaycee Pender Agricultural Fair to be held here in October, are being investigated and each application is being given individual attention, according to the fair officials.

"Bride and Groom" is a new feature for this year's fair program and is expected to attract hundreds of fair-goers. The event is slated for Saturday night, October 11, to be held at the fair grounds.

Prospective brides and grooms, who are interested in a public ceremony, with all expenses paid

by the sponsoring organization, have been asked to file an application. So far, the response has been excellent and all applicants are now being considered, the spokesman for the fair group said.

In addition to the expense of the actual wedding, the married couple will receive many nice gifts and a check for \$100.

Any interested young couple, who has not yet applied, should do so within the next few days. Details concerning "Bride and Groom" can be secured by writing: Pender County Fair Association, Burgaw, N. C.

Final Selection Made For Bridal Couple To Be Married At Fair

A spokesman for the Jaycee Pender Agricultural Fair Association stated today that the final selection had been made of a couple to participate in the Bride and Groom program at this year's fair.

This real wedding ceremony will be performed on Saturday night, October 11.

Fair officials declined to announce the names of the couple at this time, however, they stated that these applicants fulfilled, in every way, all of the requirements set up by the sponsoring organization.

Fair officials also stated that they felt fortunate indeed to have such a fine and deserving young couple to participate in this event. The lucky bride and bridegroom will receive a check for \$100 plus numerous other wedding gifts.

The names of the bride and groom-elect will be released in a later edition.

This event has created much interest and it is anticipated that many spectators will be on hand to attend the lovely ceremonies, which incidentally, will be performed by the minister of the bride-elect's choice.



MISS MARY LOUISE DIXON, whose engagement and forthcoming marriage to David Benton of Route 1, Whiteville, is announced by her parents, Mr. and Mrs. R. S. Dixon of Penderlea. The wedding will take place on Saturday, October 11, at eight o'clock in the evening at the Pender County Fairgrounds Grandstand, Burgaw. The public is invited.

FAIR



Jaycees survey the progress being made in getting the grounds ready for the big event.



That last minute rush which precedes any event was evident at this time



The poles have been set and now comes the work of getting the tents up



Is he getting the back board up right?



Jaycees are good with a hammer and saw when the time comes for the FAIR



Lining off the field for the commercial displays



To Crown Beauty Queen ... 9-23-58

Miss North Carolina Of 1959 To Be Special Guest At Fair In Pender County In October

(Editor's Note: Betty Lane Evans, 18-year-old Greenville girl, Miss North Carolina of 1959, will be one of the featured attractions at the Jaycee Pender County Agricultural Fair in Burgaw in October. She will crown the Fair beauty queen and will also do her talent number as she did at the "Miss America Pageant" on Saturday evening, September 6. Readers may get a little more acquainted with Betty Lane, whose loveliness won for her fourth runner-up in the Miss America contest, by reading the following story about her, and those who would like to see this beautiful young lady in person, are urged to make plans now to attend the Pender County Fair.)

INTRODUCING ... MISS NORTH CAROLINA 1959 BETTY LANE EVANS

On March 2, 1940, a daughter was born to Odell and Amos Evans Greenville, in the Evans' old home place on Hooker Road. Due to the untiring efforts of the late Dr. S. M. Crisp, this 5 pound girl, who was born dead, was at last crying

a normal, healthy cry. So began the life of Betty Lane Evans.

This life has become a "living fairy tale" for the lovely brunette. During her pre-school years she lived on a farm with her family and enjoyed the many advantages of farm life. Her constant companion was her brother Ray, and through her association with him and his friends, it looked as though she might grow up to be a "tom boy". She spent many hours of the day playing cowboys and riding her pony. Even now, in the whirl of being "Miss North Carolina," Betty Lane says that she believes she would enjoy a few hours in that play world again.

When Betty Lane was three years of age, her first musical talent made itself known. Ray was taking piano lessons at the time, and after he finished his daily practicing, Betty Lane would make herself comfortable at the piano and play by ear the tunes that Ray had practiced. At recital time, Betty Lane and Ray played

duets for the netertainment of the audience. It became evident to Mrs. Evans that her daughter was talented and ready for some of the training necessary to develop her into an attractive young lady.

During her school years Betty Lane took dancing lessons and piano lessons, along with the many activities of school life. Her beauty and charm (along with the results of her mother's training in good grooming and poise) won for her the honor of being Class Representative at the 1956 Debutant Ball, an annual formal at the Greenville High School. More training, and again an honor - Homecoming Queen of 1958 and Best Looking in Senior Superlatives.

In April the Kiwanis Club asked Betty Lane to represent them in the Greenville Jaycee Beauty Pageant. She accepted graciously, and began preparations for the pageant. There were hours of practice, and more hours with her mother getting her wardrobe in order. Then on May 8, she walked off with the "Miss Greenville" title - tired but happy. More weeks of special coaching and grooming! And on to become "Miss North Carolina 1959. Betty Lane is 5 ft., 5½ inches tall, weighs 112 pounds and has brown hair and brown eyes. Her measurements are 34, 21, 34½.

Through all the weeks of planning - the excitement and thrills that have come to her - Betty Lane has continued her activities in the Red Oak Christian Church. When she isn't playing the organ, she's singing in the choir. And there's always time for a phone chat with a friend.

This is Betty Lane, "Miss North Carolina" 1959 - talented, poised, charming and pretty. You've been warned! Her warm, friendly smile and sparkling brown eyes will steal your heart.



BURGAU CONTESTANTS

— Representing Burgaw High School in the "Miss Pender County" contest to be held at the fair next week, will be the above five lovely young girls. Reading left to right, top row: Carol Hewett, senior; Judy Leimone and Janet Arnold, both juniors. Bottom row: Linda Croom, sophomore, and Janet Blake, freshman. Be sure to attend the fair, Friday night, October 10, when the Pender queen will be named. 10-1-58



BEAUTY QUEENS — Five of Atkinson's most attractive young ladies will represent Atkinson School in the "Miss Pender County" pageant to be held during the 1958 fair Friday night. These pretty high school girls will compete with winners from four other high schools in the county. Left to right: Judy Norris, Cecile Taylor, Shelby McIntyre, Mary Laura Costin and Janet Pridgen. 10-1-58

FAIR

October 3, 1958

Mr. Marvin Keonce, President
North Carolina Junior Chamber of Commerce
Box 2250
Raleigh, N. C.

Dear Marvin:

I am enclosing the latest program of the Jaycee Pender County Fair which lists in some detail the items of interest to the participants.

The Program Committee would like for you to make a short talk on a subject of your choice and act as one of the judges for the beauty contest.

Marvin, in view of the fact that I am to introduce you to the audience, I would appreciate a short biographical sketch of yourself. I am afraid that otherwise I might leave out the most important details.

Looking forward to seeing you at the Fair, I am,

Very truly yours,

Gene Brown
President.



CAROLINA STORAGE AND DISTRIBUTING COMPANY
Storage • Reshipping • Transfer

2114 ATLANTIC AVENUE
Raleigh, North Carolina

POST OFFICE BOX 2250

October 6, 1958

Marvin B. Keonce, Jr. Chamber of Commerce

I will look forward to meeting you just prior to 6:00 PM at the Carolina Restaurant, Raleigh, N.C., and expect things will move along from there. I will select the things you might want to emphasize. I'll have a five minute talk ready for the occasion.

Sincerely yours,

Marvin B. Keonce, Jr.

CAROLINA STORAGE AND DISTRIBUTING COMPANY
Shipping • Transfer



2114 ATLANTIC AVENUE
North Carolina

POST OFFICE BOX 2250

October 11, 1958

I had last night to be with you and the members of the Pender County Fair. I know now why you all I really enjoyed the occasion.

Sincerely yours,

Marvin B. Keonce, Jr.

FAIR



CAROLINA STORAGE AND DISTRIBUTING COMPANY
Storage • Reshipping • Transfer

PHONE TEMPLE 4.0787

2114 ATLANTIC AVENUE
Raleigh, North Carolina

POST OFFICE BOX 2250



October 6, 1958

Mr. Gene Brown
President, Burgaw Jr. Chamber of Commerce
Burgaw, N.C.

Dear Gene:

Many thanks for your October 3 letter, and the fact sheets contained.
I will look forward to meeting you just prior to 6:00 PM at the Carolina
Restaurant, Burgaw, N.C., and expect things will move along from there.

I am enclosing a biographical sketch which you requested, and will leave it
to you to select the things you might want to emphasize. I'll have a
four-five minute talk ready for the occasion.

Sincerely yours,

Marvin
Marvin B. Koonce, Jr.

Friday
October 10



ND DISTRIBUTING COMPANY
Shipping • Transfer

ATLANTIC AVENUE

POST OFFICE BOX 2250

North Carolina

October 11, 1958

had last night to be with you and the members of
the Pender County Fair. I know now why you all
I really enjoyed the occasion.

Sincerely yours,

Marvin
Marvin B. Koonce, Jr.

FAIR



CAROLINA

PHONE TEMPLE 4-0787



CAROLINA STORAGE AND DISTRIBUTING COMPANY

Storage • Reshipping • Transfer



PHONE TEMPLE 4-0787

2114 ATLANTIC AVENUE

POST OFFICE BOX 2250

Raleigh, North Carolina

October 11, 1958

Mr. Gene Brown
Burgaw, N.C.

Dear Gene:

I appreciated the opportunity I had last night to be with you and the members of the Burgaw Club at the time of the Pender County Fair. I know now why you all are so proud of this event--and I really enjoyed the occasion.

Sincerely yours,

Marvin

Marvin B. Koonce, Jr.

cc: John Dees

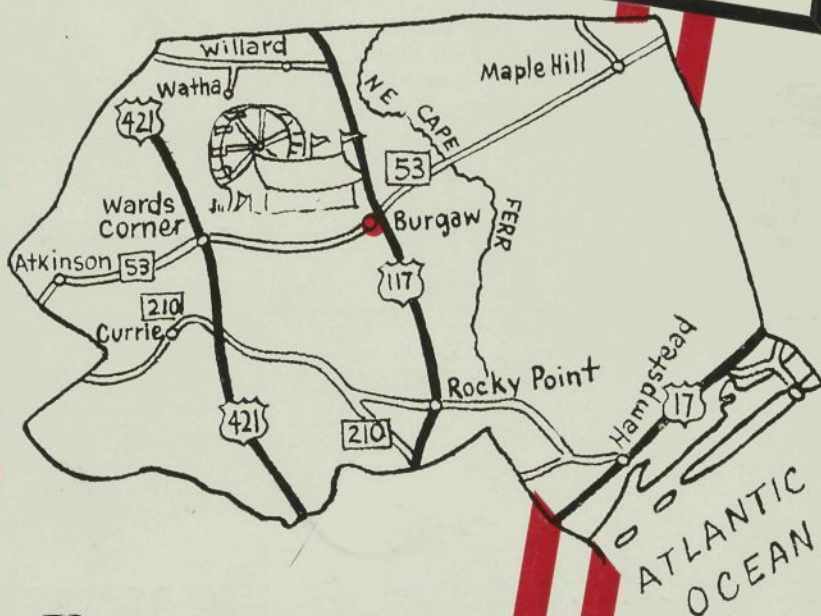
FAIR

Sixth Annual

Jaycee Pender
Agricultural
Fair

OCTOBER
8th
THROUGH
11th

1
9
5
8



Burgaw,
North
Carolina

Sponsored by
**PENDER COUNTY
AGRICULTURAL FAIR
ASSOCIATION, INC.**

The Fair Catalogue which was sent out to all the interested participants of the Fair

Catalogue Committee - Carraway in charge

Chairman Carraway reported to the club that the cost of the catalogue had gone up since last year but with the additional adds which have been secured this year he thought the profit to the Ass'n would be about the same as last year.

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With Your

FARM BUREAU COMPANY

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MRS. MARCIA K. BARNES JAMES SAUNDERS
BURGAU, NORTH CAROLINA

Premium List

— Of The —

JAYCEE PENDER AGRICULTURAL FAIR

BURGAU, NORTH CAROLINA

October 8-11, 1958

Gates Will Be Opened To The Public At
4 P.M., Wednesday
October 8, 1958

Sponsored By

PENDER COUNTY
AGRICULTURAL FAIR ASSOCIATION, INC.

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FAIR



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ELECTRIC MEMBERSHIP CORP. FOUR-COUNTY

"Owned By Those It Serves"

2425 MILES OF LINE — 9962 MEMBER OWNERS

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PENDER COUNTY AGRICULTURAL FAIR ASSOCIATION, INC.

Burgaw, North Carolina

OFFICERS



W. C. Blackmore	President
Mrs. Herman Murray	Vice-President
John A. Carraway	Secretary
Howard Holly	Treasurer
Haywood Page	Fair Co-Manager
Edward Ferrell (not shown)	Fair Co-Manager

— FAIR DIRECTORS —

Emily C. Johnson	Charles Harrell
Dr. John T. Dees	Charles Highsmith
Earl W. Myers	Manley Blackburn
Gene Brown	George Spayd, Jr.
Joe Honeycutt	A. H. Page
	Edward Ferrell

3

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FAIR

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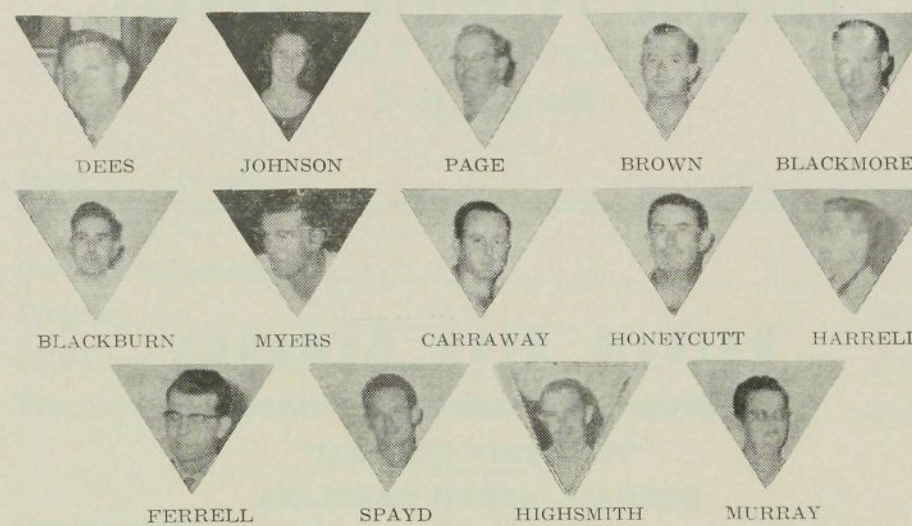
Mobilgas Products

Whitley Williams, Proprietor

4

**PENDER COUNTY
AGRICULTURAL FAIR ASSOCIATION, INC.**
Burgaw, North Carolina

BOARD OF DIRECTORS



DEES JOHNSON PAGE BROWN BLACKMORE
BLACKBURN MYERS CARRAWAY HONEYCUTT HARRELL
FERRELL SPAYD HIGHSMITH MURRAY

HOLLY

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- Catalogue:** Mrs. Emily C. Johnson, Chairman
Mrs. Frances H. Bostic, Vice-Chairman
- Rides:** J. N. Honeycutt, Chairman
John A. Carraway, Vice-Chairman
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Gene Brown, Vice-Chairman
- Grounds and Facilities:** Charles Highsmith, Chairman
- Gate:** Charles Harrell, Chairman
- Finance:** John A. Carraway, Chairman
George W. Spayd, Jr., Vice-Chairman
- Food Concessions:** Manley Blackburn, Chairman
- Exhibits:** Mrs. Herman Murray, Chairman
- President:** W. C. Blackmore

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The Fair Catalogue which was sent out to all the interested participants of the Fair

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Rochelle Furniture Company

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Durham Drug Company

Drugs at Reasonable Prices

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BURGAW, NORTH CAROLINA

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Specials on Cold Waving

REVLON PRODUCTS

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BURGAW, NORTH CAROLINA

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FAIR



**HAVE
YOUR CAKE —
AND
EAT
IT
TOO!**



The old saying, "You can't have your cake and eat it too," doesn't apply to the modern farmer who practices soil and water conservation. Through soil and water conservation it is possible to get top production from the cropland NOW and in the future.

To encourage soil and water conservation practices in the Finer Carolinas, CP&L sponsors a "Finer Farms" program. As an incentive, CP&L offers \$2,800 in cash prizes to the community groups which do the best job of getting these practices applied to the land. Work with your local Soil Conservation District Supervisor to keep our cropland productive.

CAROLINA POWER & LIGHT COMPANY

To The Citizens of Pender County:

The Pender County Agricultural Fair Association, Inc., takes great pleasure in sponsoring the Sixth Annual Jaycee Pender Agricultural Fair. We realize that the most valuable resource of the county is our young people. With this in mind we have lengthened and enlarged our Fair this year adding many events.

We wish to acknowledge with grateful appreciation the efforts of all those many individuals who have helped in so many ways to make this Fair a success. We wish to thank officials of the county and the town of Burgaw who have helped so much, and especially all the citizens throughout the county that have cooperated so well.

We urge you to patronize those who have contributed through the purchase of advertising space, both on the Fair grounds and in this catalogue. Without the assistance of all these, this Fair would not have been possible.

We cordially invite you to attend YOUR Fair — and desire your continued cooperation and support.

W. C. Blackmore, President
Pender County Agricultural
Fair Ass'n, Inc.

Haywood Page,
Fair Manager

To The Citizens of Pender County:

The Town of Burgaw is glad to welcome you to the Jaycee Pender Agricultural Fair to be held here October 8-11. If we can be of service to you during the Fair or at other times, we shall be happy to do so.

I congratulate the Pender County Fair Association, Inc., and the good people of Pender on their efforts in connection with this event. I wish it every success.

A. H. Davis
Mayor of Burgaw

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FAIR

Westbrooks 5c to \$5.00 Store

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We Appreciate Your Patronage

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WILMINGTON, N. C.

Compliments Of

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Moulding Manufacturers

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Burgaw, N. C.

O. G. Futreal

General Merchandise

Highway 210

Rocky Point, N. C.

10

To The Citizens of Pender County:

The Jaycee Pender Agricultural Fair, under the auspices of the Pender County Agricultural Fair Association, Inc., welcomes the good people of Pender County to see the exhibits that will be placed on display Wednesday through Saturday, October 8 through October 11.

This fair will exhibit livestock, field crops, home-making exhibits, farm machinery and other worthwhile exhibits. This gives the farmers, the home-makers, and the students and others a splendid opportunity to let the world see what we are doing.

The schools are glad to take part in this Fair and we believe the people of the county will be well repaid for their efforts in helping to make it a success.

T. T. Murphy, Superintendent
Pender County Schools

To The Citizens of Pender County:

As Chairman of the Board of County Commissioners, I am happy to extend our congratulations to the Pender County Agricultural Fair Association, Inc., the merchants, and all other individuals whose support and cooperation make this Fair possible. I wish to invite all parents to encourage their young people to participate in the Fair by entering one or more exhibits in any of the various departments.

This is our Sixth Annual Agricultural Fair. Let's make it a big success by lending all of our support. Come to the Fair and watch Pender County grow.

A. H. Page, Chairman
Board of County Commissioners

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The Fair Catalogue which was sent out to all the interested participants of the Fair

Catalogue Committee - Carraway in charge

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FAIR

Compliments Of

Casey Builders Supply

Paints and Builders Supplies

Phone 72

Burgaw, N. C.

Farmers' Seed and Feed Company

Seeds That Grow—Feeds That Produce—Chicks That Live

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GET THE BEST — GET SEATEST

IT'S DELIVERED AT YOUR STORE

OR

AT YOUR DOOR

M. G. CORDING & SONS

Phone AT 5-2265

Wallace, North Carolina

12

GENERAL INFORMATION

The Jaycee Pender Agricultural Fair will open to the public at 4:00 p.m., on Wednesday, October 8, 1958, and will close at 11:00 p.m., on Saturday, October 11, 1958.

You will note from the following premium list that the number of exhibits has been increased. As you will note from the program, Wednesday, Friday, and Saturday's program will be conducted by white participants, and Thursday's program will be conducted by Negro participants. We are asking that exhibitors only bring exhibits that they consider to be of highest quality and suitable for exhibition.

We have contracted for rides and amusements for this year's exposition. Many other events have been added to our program as space and funds would allow. We are striving to improve our facilities as rapidly as possible.

The Fair Management has endeavored to provide a program of interest to everyone. We sincerely hope that you will visit and enjoy YOUR PENDER COUNTY AGRICULTURAL FAIR. Suggestions for improvement in any way will be welcomed by all those connected with the Fair.

PHONE

RO 2-35455

Tasty Pig Grill

"Unusually Good Food"

PHILLIPS "66" PETROLEUM PRODUCTS

Paul Shepard, Owner and Operator

ROCKY POINT, N. C.

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FAIR

Burgaw Radio & TV Service

"We Sell The Best and Service The Rest"

RADIOS — TELEVISIONS — APPLIANCES
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Headquarters For

Choice Meats — Groceries — Vegetables

BURGAW, N. C.

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14

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— SUNDROP —

WILMINGTON, NORTH CAROLINA

HOME
OF
BONNIE
BLUES

**CAROLINA
BLUEBERRY
ASSOCIATION**

Burgaw, N. C.

Batson Farmers Exchange

Grain Marketing Service — Custom Grinding & Mixing
SEEDS — CHICKS

— Open All Day Saturdays —

Clearbrook 9-4438

BURGAW, N. C.

15

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FAIR

*For the BEST in PRICE and SERVICE
Sell Your Tobacco*

at

SHEFFIELD'S WAREHOUSE

Bill Hussey, Jr.

John H. Sheffield

Wallace, N. C.

Phone AT 5-2197

For A ☐ Deal — See

SOUTHERN AUTO SALES

225 No. 2nd. St.

— ACROSS FROM BELK'S PARKING LOT —

Wilmington, North Carolina

D. L. JONES, Owner

**New and Used Cars and Trucks of Quality
and Dependability**

FINANCING ON THE LOT

Phone (Day) RO 2-8565

Night RO 2-0190

16

RULES AND REGULATIONS

Covering The

1958 Jaycee Pender Agricultural Fair

The following regulations will govern entries, exhibits, and awards:

1. The Fair Management reserves the right to rule on all matters not covered in these regulations.
2. Entries in this Fair are open only to students of Pender County Schools, grades one through twelve inclusive, except where so listed in this Premium List.
3. All entry applications must be in the office of the Fair Manager not later than 5 p.m., October 1, 1958.
4. Each exhibitor is responsible for the proper delivery and placing of his exhibit at the Fair Ground between the hours of 8:00 a.m. to 6:00 p.m., October 7, 1958.
5. Exhibits not correctly entered will be disqualified for prizes.
6. The decision of the judges will be final in all matters concerning the order of placing exhibits for prizes.
7. The Management will provide what it considers reasonable precautions, but will not be responsible for the welfare of any exhibit entered in the Fair, or for cars, parts of cars, or articles left in cars.
8. All exhibits must remain at the Fair until 10:00 p.m. Saturday, October 11, 1958.
9. Exhibits or parts of exhibits not removed by 12:00 Noon, Sunday, October 12, 1958, will be disposed of by the Fair Management in the manner that seems most convenient to them.
10. No charge for transportation to and from the Fair will be paid by the Management on any exhibit.
11. No article or animal will be entitled to space until proper entry has been made.
12. Exhibitors may advertise from their place of exhibit only.
13. No peddling or begging is allowed on the ground.
14. The Management reserves the right to reject any entry provided all available space for that class of exhibit has been exhausted.
15. Exceptions to Rule 8 will be made only for Special Sears Poultry Exhibit.

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18.

FAIR

QUINN-McGOWEN CO.

WARSAW — BURGAW — JACKSONVILLE

FUNERAL DIRECTORS FOR THOSE WHO CARE

B. SIMMONS, Manager

at

BURGAW, NORTH CAROLINA

COMPLIMENTS

OF

TRUAX VENEER

BURGAW, NORTH CAROLINA

18

PASSES

Passes will be issued to all exhibitors. Passes will also be issued to each person who purchases advertising space either in this catalogue or on the Fair Grounds.

We are grateful to the holders of these passes and ask them that they please confine the use of the passes to the person to whom they have been issued.

JUDGES

The Management will select judges for each class, whom they consider capable and fair.

A signed written report must be made by the judges for each class before winners are announced. In the event the judge decides a winning exhibit is not worthy of a First Prize, it will be given the Prize designated by the judge.

GRAND SCHOOL TROPHY (White)

A Loving Cup will be awarded for permanent possession to the school who makes the best record in Fair competition. The winner will be determined by the point method. The school whose students earn the most points using the following scale will be the winner.

First Place in any event.....	10 points
Second Place in any event.....	7 points
Third Place in any event.....	5 points

NO POINTS WILL BE AWARDED TO ANY SCHOOL ON ANY ENTRY THAT DOES NOT WIN 1st, 2nd, OR 3rd PLACE.

GRAND SCHOOL TROPHY (Colored)

A Loving Cup will also be awarded to the Negro school winning most points in this Division under same system of scoring as outlined above.

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FAIR



Compliments Of

Corner Grocery

Meats — Groceries — Hardware — Feeds

D. F. WALDRON, Owner

BURGAW, NORTH CAROLINA

Compliments Of

N & W GROCERY COMPANY

— Distributors Of —

POCAHONTAS CANNED FOODS

ROBIN HOOD FLOUR

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LIBBY FROZEN FOODS

AT 5-2244 — PHONES — AT 5-2953

WALLACE, NORTH CAROLINA

Gordon's

MAGIC-PAK POTATO CHIP

Distributor — D. G. Parisi

Phone RO 2-2248

Wilmington, N. C.

410 N. Bullock

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FAIR

Pender and Duplin's Leading Department Store
KRAMER'S DEPARTMENT STORE, INC.

"Your Friendly Store"

WALLACE, NORTH CAROLINA

Extends Congratulations and Best Wishes

To the Citizens of Pender County

On the Occasion of Your Sixth Annual County Fair.

We Invite You and Your Family to Shop at Our Modern Store
 for All Clothing and Household Needs

— Celebrating Our 28th Anniversary —

Phone AT 5-2283

Wallace, N. C.

SELL YOUR TOBACCO WITH

Blanchard and Farrior Warehouse

Phone AT 5-2183

WALLACE, NORTH CAROLINA

Rose Oil Company

— Wholesale —

Motor Oils — Lubricants — Greases — Tires & Tubes

Gasoline — Kerosene — Fuel Oils — Batteries

Phone AT 5-2471

Wallace, N. C.

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The Fair Catalogue which was
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Catalogue Committee - Carraway in charge

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FAIR

A. C. Hall Hardware Company

Hardware — Paints — Water Systems
Farm Implements — Fishing Tackle

Phone AT 5-2390

Wallace, N. C.

Z. J. Carter and Son

— Dealers In —

FURNITURE, PAINTS, BUILDERS SUPPLIES, FERTILIZERS
AND FARM SUPPLIES

— We Build and Furnish the Home —

Phone AT 5-2460

Wallace, N. C.

Compliments Of

Wallace Plumbing & Appliance Co.

— Gas and G.E. Dealer —

M. S. Ellis, Owner

Phone AT 5-2858

Wallace, N. C.

Compliments Of

Wells Live Stock Market, Inc.

"Will Try Hard"

AT 5-2161 —PHONES— AT 5-2162

Wallace, North Carolina

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FAIR



FARM LOANS
Low cost financing arranged to
meet every need arising
in farm operations!

Need a quick loan to finance seeds, feeds or fertilizer . . . farm machinery or equipment . . . the repair or expansion of buildings? Come in and talk over your needs with us. Because we thoroughly understand the special financial problems of the farmer, you will find our service prompt and cooperative.

BRANCH



Named for its founder

MEMBER FEDERAL DEPOSIT
INSURANCE CORPORATION

BANKING & TRUST COMPANY

Wallace, N. C.

26

COASTAL COOPERATIVE BREEDERS' ASSOCIATION

— AMERICAN BREEDERS SERVICE —

"Every Sire Proved Great"

Victor Williams, Technician

AT 5-2982 —PHONES— AT 5-2242

Willard, North Carolina

Beverly Paul's Place

— FAMOUS HOT DOGS —

Rocky Point, N. C.

Farmer's Supply Company

Wholesale Groceries, Feeds, Hardware

— Exclusive Distributors Of —

NUTRENA STOCK AND POULTRY FEEDS

PORTABLE GRINDING AND MIXING

Wilmington, N. C.

116-118 Dock Street

27

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FAIR



E. & B. OIL COMPANY

Jobbers Sinclair Products

Goodyear Tires

Douglas Batteries

NEW MODERN
TIRE RECAPPING PLANT

BURGAW, N. C. CLINTON, N. C. WALLACE, N. C.
Phone 4430 Phone 3666 Phone AT 5-2101

PREMIUM LIST

DIVISION I — White Division

(Competition Limited Within The Division)

DEPARTMENT A — Livestock

Directors:

Dairy Cattle.....John Wynne
Beef Cattle.....S. W. Casey
Swine (Jr. Exhibit).....D. E. Bostic
Swine (Adult Exhibit).....Joab F. Johnson, Jr.

1. Junior Dairy Cattle Show

Blue Ribbon Winner.....\$15.00
Red Ribbon Winner.....\$12.00
White Ribbon Winner.....\$ 8.00
Best Fitted Animal (Holstein).....\$ 5.00
Best Fitted Animal (Jersey & Guernsey).....\$ 5.00
Showmanship Winner (Holstein).....\$ 5.00
Showmanship Winner (Jersey & Guernsey).....\$ 5.00

2. Beef Cattle, Angus—Blue Ribbon Winner.....\$10.00

3. Beef Cattle, Hereford—Blue Ribbon Winner.....\$10.00

4. Swine, Open Gilt, 6 to 11 months.....1st 2nd 3rd
\$7.00 \$5.00 \$3.00

5. Swine, Bred Gilt, 8 to 11 months.....1st 2nd 3rd
\$7.00 \$5.00 \$3.00

6. Swine, Duroc — Herd Exhibit

Blue Ribbon Winner.....\$10.00

7. Swine, Hampshire — Herd Exhibit

Blue Ribbon Winner.....\$10.00

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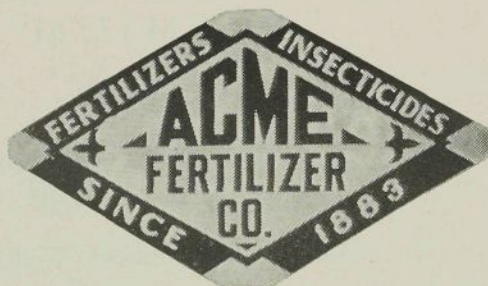


Compliments Of

M. F. Kelly

Acme Fertilizer Dealer

Atkinson, North Carolina



RADIO STATION

WLSE

*SERVING DUPLIN AND PENDER
AND THE SURROUNDING AREA*

— 1400 On Your Radio Dial —

Phone AT 5-2187

WALLACE, NORTH CAROLINA

Compliments Of

J. W. Hoffler

Land Clearing, Ditching, Building Ponds

Phone AT 5-2052

Wallace, North Carolina

30

8. Swine, Yorkshire—Herd Exhibit—Blue Ribbon Winner \$10.00

Special Rules and Regulations

Pertaining To Livestock Exhibits (Item 1 through 8)

All breeds of dairy cattle are eligible under Item 1, and female cattle four months of age and older will be accepted; not more than 2 animals may be entered by one exhibitor.

Items 2 and 3 are limited to purebred registered cattle and adult farmers are eligible to enter an exhibit as following: 1 mature bull, 1 cow and 1 yearling heifer.

All cattle must be halter broken.

All cattle must be accompanied by a health certificate and tuberculin test chart issued by a qualified veterinarian and approved by the State Veterinarian, showing the animals to be free from tuberculosis and Bang's Disease within 30 days of the Fair date, October 8, 1958.

Not more than 2 animals may be entered under Items 4 and 5 by any one exhibitor.

Items 6, 7, and 8 are limited to purebred registered hogs and adult farmers are eligible to enter an exhibit as following: 1 mature boar, 1 sow and pigs, 1 open gilt 6 months to 8 months, and 1 spring boar.

All entries under Items 5, 6, 7, and 8 must comply with Section 10 of the Regulations No. 3 of Livestock Sanitary Laws and Regulations of the North Carolina Department of Agriculture, which is as follows:

"All swine exhibits at any agricultural fair, or any other exhibit within this state, must be accompanied by an affidavit from the owner, certifying that such swine are apparently free from any symptoms of a contagious disease; that they are from premises where no known contagious diseased swine exist, and that they have been properly inoculated with serum alone not more than 21 days, or with serum and virus not less than 30 days immediately prior to being placed on exhibit."

All livestock must be approved for exhibit at least one week prior to October 8 by the Fair manager or someone designated by the manager.

31

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FAIR

QUALITY SEED...

CERTIFIED OATS, BARLEY, WHEAT

GRASSES — CLOVERS — VETCH

CERTIFIED LEE AND JACKSON SOYBEANS

VEGETABLE SEED

LETTUCE, KALE, TURNIP, BEETS

BEANS, PEAS, CORN

Complete Stocks Seed For The Farm

CROSS SEED COMPANY, INC.

Wilmington, North Carolina

32

Compliments Of

Stoney Run Grocery

Meats — Groceries — Amoco Gas and Oil

E. M. Herring, Owner

Burgaw, North Carolina

PROGRAM

WEDNESDAY, OCTOBER 8, 1958

- 4:00 P.M. Gates Open — Visit exhibits, rides, concessions, etc. There will be no grandstand activities, shows or contests this afternoon.
- 7:15 P.M. Cattle Show at Exhibit Building.
John Wynne, Director.
- 7:15 Band Music — Grandstand.
- 8:00 P.M. Official Opening Ceremony.
Howard Holly, Master of Ceremonies
Invocation — Rev. E. B. Stewart, Pastor Riley's Creek Baptist Church.
Welcome and Recognition of Platform Guests — W. C. Blackmore, President, Pender County Agricultural Fair Association, Inc.
Introduction of Speaker.
Speaker — Hon. Alton A. Lennon, Congressman, 7th N. C. Congressional District.
- 8:45 P.M. Pender Fair Princess Contest.
Mrs. Carlos Cockman, Chairman.
Charlie Shepard, Master of Ceremonies, Announcer over W.E.C.T.
Featuring Miss Glenda Sue Honey, "Miss Dairy Princess of North Carolina."

33

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FAIR

CLARK'S SAUSAGE

C. H. Clark

Country Sausage and Pork Products

Rocky Point, N. C.

PROGRAM

FRIDAY, OCTOBER 10, 1958

- 1:00 P.M. Gates Open — Visit exhibits, rides, concessions, etc.
2:00 P.M. Tractor Driving Contest — Fred Foyles, Atkinson Agriculture Teacher.
3:30 P.M. Fifty-Yard Dash, High Jump, Broad Jump, etc.—D. L. Mercer, Long Creek Agriculture Teacher.
3:45 P.M. Greasy Pig Contest — Freeman Marshburn, Penderlea Agriculture Teacher.
4:15 -
5:45 P.M. Cash Awards — Mr. Batchelor and Mr. Grill.
EVENING PROGRAM
Mr. C. F. Grill, Master of Ceremonies.
6:00 P.M. Spelling Contest — Mr. W. M. Eubanks, Topsail School Board.
7:00 P.M. My True Security — Speaking Contest — Rev. C. F. Grill, presiding.
7:30 P.M. Introduction of Distinguished Guests — C. F. Grill.
8:00 P.M. Presentation of Trophies — President W. C. Blackmore.
8:15 P.M. "Miss Pender County Contest" — Mrs. Cecil Eakins, Chairman; Ben McDonald, Master of Ceremonies, W.E.C.T. News Commentator.

Featuring Miss Betty Lane Evans, "Miss North Carolina of 1959," and introducing Mr. Marvin Koonce, State President, North Carolina Junior Chamber of Commerce.

34

NEGRO DAY — THURSDAY, OCTOBER 9, 1958

Lester Moore, Chairman

- 1:00 - 2:00 Inspection of Exhibits
2:00 - 3:00 Dairy Cattle Judging
3:00 - 4:00 Games and Contests
4:00 - 5:00 Inspection of Exhibits
5:00 - 6:00 Tots Beauty Contest
6:00 - 7:00 Music by High School Bands
7:00 - 9:00 Presentation of Platform Guests
Greetings from Town and County Officials
Greetings from Schools — Mr. J. T. Newkirk
Mr. A. H. Davis, Mayor
Introduction of Speaker — Mr. V. T. Maultsby
Guest Speaker — Mr. J. W. Warren, Jr.,
District Supervisor of Vocational Agriculture,
A. & T. College, Greensboro, North Carolina
Beauty Contest
Presentation of Cash Awards — Mrs. A. W. Merrill
9:00 - 10:00 Rhythm and Blues Session — C. F. Pope Jazz Band

RIDES AND CONCESSIONS

OPEN EVERY DAY AND NIGHT

35

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FAIR

PROGRAM

SATURDAY, OCTOBER 11, 1958

- 12:00 Noon Gates Open — Visit exhibits, concessions, rides, etc.
- 4:00 P.M. Poultry Show and Sale — Sponsored by Sears — W. T. Chaffin, Jr., Assistant County Agent.
- 7:00 P.M. "Little Miss and Little Mister Pender County Contest"— Mrs. Charles Harrell, Chairman; Miss Ann Dunsford, Mistress of Ceremonies (W.E.C.T. Skipper Ann).
- 8:00 -
8:15 P.M. Farm Youth Awards — Under the sponsorship of the Burgaw Junior Chamber of Commerce. These awards are presented to the outstanding boys and girls, on a county-wide basis, in the following organizations: FFA, FHA, 4-H Girls, and 4-H Boys. The Burgaw Rotary Club, The County Council of Home Demonstration Clubs, and Pender Post No. 165 American Legion have assisted in this project.
- 8:15 P.M. Public Wedding — Bride and groom to be announced. Gifts, compliments of Fair Association and merchants, to be announced.
- 10:00 P.M. Fireworks — Mr. Jim Womack, Greensboro, N. C.

Everything for The Farmer and Home Gardener



Wilmington, North Carolina

36

CASEY LUMBER COMPANY, INC.

Manufacturers of North Carolina Pine

AIR DRIED — KILN DRIED — DRESSED — RESAWN

Rocky Point, N. C.

We Buy Pine and Cypress Timber and Timber Lands

WHITE OAK FARM

— HEREFORDS —

Build Your Herd With Registered Bulls

CASEY LUMBER COMPANY, INC.

Rocky Point, N. C.

37

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FAIR



WESTINGHOUSE SALES & SERVICE

Padgett's Radio & TV Shop

Expert Repair Radios & TV

Burgaw, North Carolina

Cars — F O R D — Trucks

Pender Motor Sales

"Your Friendly FORD Dealer"

Burgaw, North Carolina

WORSLEY OIL COMPANY

Jobber Amoco Products — L. P. Gas

FIRESTONE TIRES

AMOCO BATTERIES

SILENT FLAME TOBACCO CURERS

GASTOBAC CURERS

ELIZABETHTOWN

Phone 3137

WALLACE

Phone AT 5-2206

Burgaw, North Carolina

38

Department B — POULTRY

Directors: Joe Jasper, Forrest Mallard.

	1st	2nd	3rd
9. Poultry — production birds, light breed, 1 bird	\$5.00	\$3.00	\$1.00
10. Poultry — production birds, heavy breed, 1 bird	\$5.00	\$3.00	\$1.00
11. Turkeys—5 months to 7 months, 1 bird	\$5.00	\$3.00	\$1.00
12. Eggs — 1 dozen brown	\$5.00	\$3.00	\$1.00
13. Eggs — 1 dozen white	\$5.00	\$3.00	\$1.00
Not more than 3 birds may be entered in each item. Special Sears' Exhibit will be entered in groups of 10. All birds entered in this department must comply with the health certificate as listed on the entry blank.			

Department C — FIELD CROPS

Directors: C. R. Dillard, Fred Foyles.

	1st	2nd	3rd
14. Corn — yellow hybrid, 10 ears not nubbed	\$1.50	\$1.00	\$0.50
15. Corn — white hybrid, 10 ears not nubbed	\$1.50	\$1.00	\$0.50
16. Corn — open pollinated yellow, 10 ears not nubbed	\$1.50	\$1.00	\$0.50
18. Pop Corn — (any variety) 10 ears	\$1.50	\$1.00	\$0.50
19. Wheat — (any variety), one quart in clear glass jar	\$1.50	\$1.00	\$0.50
20. Oats — (any variety), one quart in clear glass jar	\$1.50	\$1.00	\$0.50

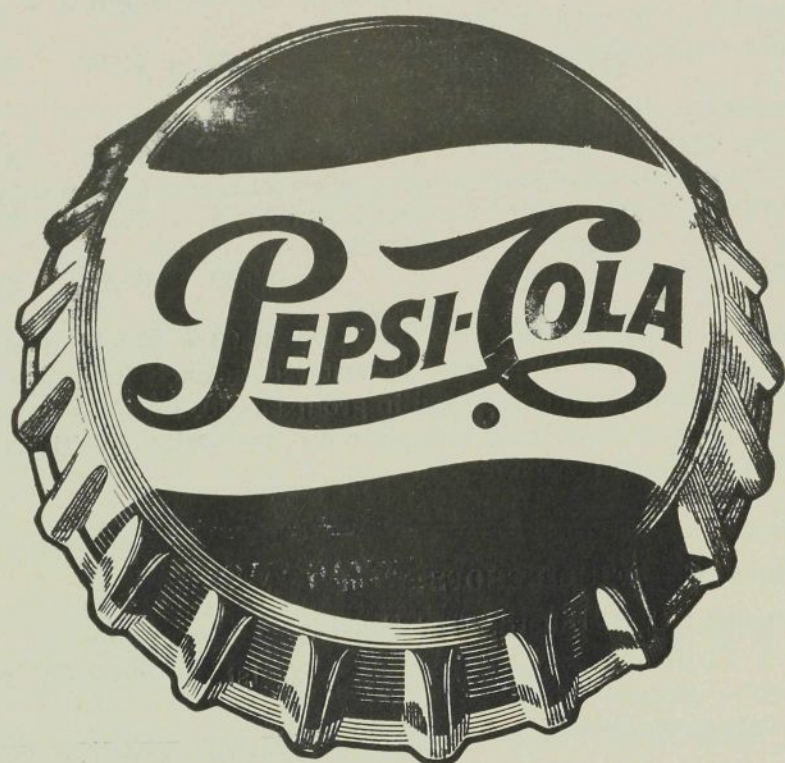
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FAIR



Compliments

Pepsi-Cola Bottling Co., Inc.

Wilmington, North Carolina

	1st	2nd	3rd
21. Grain — Sorghum (any variety) one quart in clear glass jar	\$1.50	\$1.00	\$0.50
22. Pasture Sod — Ladino Clover and Grass, 18" x 18" sod display in tray	\$1.50	\$1.00	\$0.50
23. Silage — Corn, ½ gallon in clear glass jar	\$1.50	\$1.00	\$0.50
24. Silage — (any other) ½ gallon in clear glass jar	\$1.50	\$1.00	\$0.50
25. Hay — Lespedeza, 12" bale plug	\$1.50	\$1.00	\$0.50
26. Hay — Clover Grass Mixture, 12" bale plug	\$1.50	\$1.00	\$0.50
27. Hay — (any other) 12" bale plug	\$1.50	\$1.00	\$0.50
28. Soybeans — (seed of any variety) one quart in clear glass jar	\$1.50	\$1.00	\$0.50
29. Soybeans — (any variety) single stalk	\$1.50	\$1.00	\$0.50
30. Peanuts — Virginia type, dry in hull, one quart in clear glass jar	\$1.50	\$1.00	\$0.50
31. Field Peas — seed of any variety, one quart in clear glass jar	\$1.50	\$1.00	\$0.50
32. Tobacco—lugs, 5 bundles	\$3.00	\$2.00	\$1.00
33. Tobacco—cutters, 5 bundles	\$3.00	\$2.00	\$1.00
34. Tobacco—leaf, 5 bundles	\$3.00	\$2.00	\$1.00

Department D — HORTICULTURE

Directors: W. H. Robbins, Mrs. M. A. Boryk, Jack Murphy.

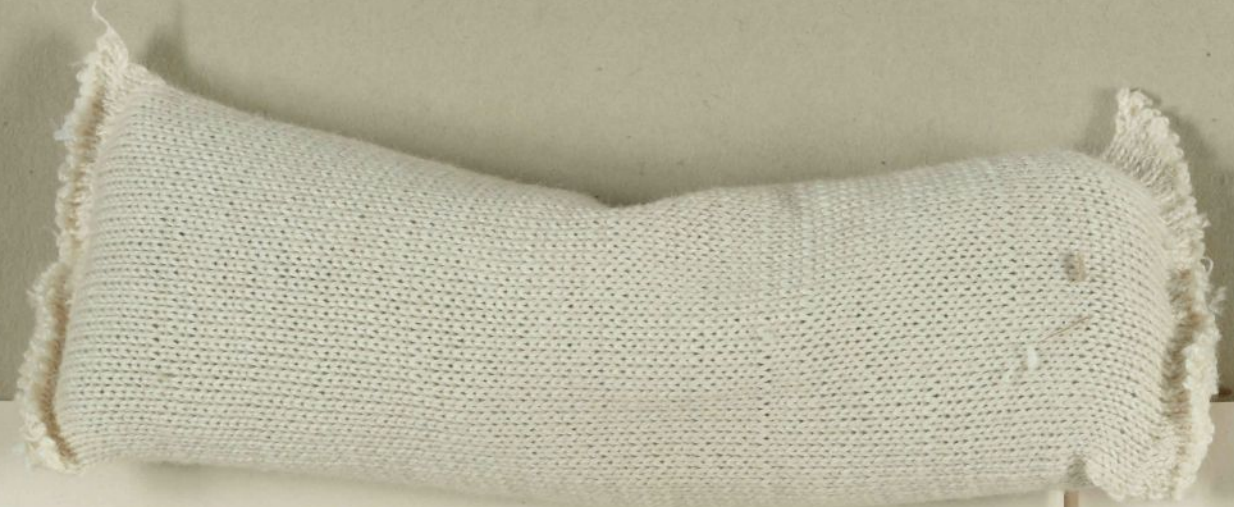
	1st	2nd	3rd
35. Fruits — tray, 3 each of 3 different fruits	\$1.50	\$1.00	\$0.50
36. Nuts — tray, 3 each of 3 different nuts	\$1.50	\$1.00	\$0.50

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FAIR



Compliments Of

M. & J. FINANCE CORP.

Phone RO 2-2740

Wilmington, North Carolina

New and Used Cars and Trucks

AUTO LOANS FINANCING RE-FINANCING

— Payments To Suit Every Budget —

ORRELL FARM EQUIPMENT CO., INC.



Phone RO 2-0491

816 N. THIRD ST.

WILMINGTON, N. C.

	1st	2nd	3rd
37. Potatoes — Irish, ½ bushel basket	\$1.50	\$1.00	\$0.50
38. Potatoes — sweet, ½ bushel basket	\$1.50	\$1.00	\$0.50
39. Pepper — hot, 6 pods	\$1.50	\$1.00	\$0.50
40. Pepper — pimento, 6 pods	\$1.50	\$1.00	\$0.50
41. Pepper — sweet, 6 pods	\$1.50	\$1.00	\$0.50
42. Tomatoes — 5 tomatoes	\$1.50	\$1.00	\$0.50
43. Turnips — 5 turnips	\$1.50	\$1.00	\$0.50
44. Pumpkin — 1 pumpkin	\$1.50	\$1.00	\$0.50
45. Cushaw — 1 cushaw	\$1.50	\$1.00	\$0.50
46. Beans — lima, 2 dozen pods	\$1.50	\$1.00	\$0.50
47. Field Peas — 2 dozen pods	\$1.50	\$1.00	\$0.50
48. Vegetables — tray, 6 different vegetables	\$1.50	\$1.00	\$0.50

HOMEMAKING DEPARTMENT

Department E — HANDICRAFTS

Directors: Mrs. Fred Foyles, Mrs. Bennie Lanier.

	1st	2nd	3rd
49. Wood Product — article (lamps)	\$1.50	\$1.00	\$0.50
49. (a) Wood Product — flat wood, trays, book ends, etc.	\$1.50	\$1.00	\$0.50
50. Metal Product — article	\$1.50	\$1.00	\$0.50
51. Leathercraft — article	\$1.50	\$1.00	\$0.50
52. Plastic — article	\$1.50	\$1.00	\$0.50
53. Water Paintings, one painting per grade	\$3.00	\$2.00	\$1.00
53. (a) Oil Paintings, one per grade	\$3.00	\$2.00	\$1.00
54. Writing — school exhibit, one 25 word sample per grade and all samples mounted on one prop	\$3.00	\$2.00	\$1.00

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FAIR



RADIO STATION
WMFD

WITH THE FINEST IN RADIO PROGRAMS
WMFD (630 k.c.)

Wilmington, North Carolina

Now With 100,000 Watts of Power
And A 1,000 Ft. Tower at Delco, N. C.

LANGSTON MOTOR SALES

E. F. LANGSTON, Operator

ROCKY POINT, NORTH CAROLINA

Garage — Used Cars — More For Less

Dealer No. 2012

44

YOUR HOME SHOULD COME FIRST

E. W. GODWIN'S SONS

Manufacturers of LUMBER . . .

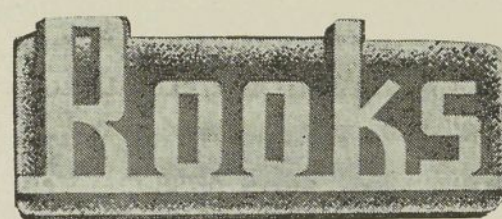
Dealers In BUILDING SUPPLIES

Everything To Build A Home

P. O. Box 1057

ROger 2-7747

Wilmington, North Carolina



ROOKS MEAT PRODUCTS

Sausage — Pork Cuts — Beef

We Buy Top Hogs Daily

ROCKY POINT, N. C.

BURGAW, N. C.

45

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FAIR

Compliments Of

WILMINGTON FERTILIZER CO.

Dial RO 3-2487

Box 700

Wilmington, N. C.

"Golden Eagle Grows Finer Tobacco"



Burgaw, North Carolina

46

Department F — CANNED GOODS

(After 1958 all jellies must be in standard jelly glasses.)

Directors: Mrs. Milton Chadwick, Mrs. Lee Wright, Mrs. Carlos Cockman.

All products must be in standard jars.

	1st	2nd	3rd
55. Fruits — blueberries	\$1.50	\$1.00	\$0.50
56. Fruit — peaches, quart jar	\$1.50	\$1.00	\$0.50
57. Fruit — pears, quart jar	\$1.50	\$1.00	\$0.50
58. Fruit — apple, quart jar	\$1.50	\$1.00	\$0.50
59. Fruit — grapes, quart jar	\$1.50	\$1.00	\$0.50
60. Fruit — strawberries, quart jar	\$1.50	\$1.00	\$0.50
61. Jelly — apple, pint jar, white	\$1.50	\$1.00	\$0.50
62. (a) Jelly — apple, pint jar, red	\$1.50	\$1.00	\$0.50
62. Jelly — grape, pint jar	\$1.50	\$1.00	\$0.50
63. Jelly — blackberry, pint jar	\$1.50	\$1.00	\$0.50
64. Preserves — figs, pint jar	\$1.50	\$1.00	\$0.50
65. Preserves — peach, pint jar	\$1.50	\$1.00	\$0.50
66. Preserves — watermelon rinds, pint jar	\$1.50	\$1.00	\$0.50
67. Preserves — grape, pint jar	\$1.50	\$1.00	\$0.50
68. Preserves — pear, pint jar	\$1.50	\$1.00	\$0.50
69. Preserves — strawberry, pint jar	\$1.50	\$1.00	\$0.50
70. Vegetables — lima beans, quart jar	\$1.50	\$1.00	\$0.50
71. Vegetables — string beans, quart jar	\$1.50	\$1.00	\$0.50
72. Vegetables — beets, quart jar	\$1.50	\$1.00	\$0.50
73. Vegetables — corn, quart jar	\$1.50	\$1.00	\$0.50
74. Vegetables — field peas, quart jar	\$1.50	\$1.00	\$0.50
75. Vegetables — English peas, quart jar	\$1.50	\$1.00	\$0.50

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The Fair Catalogue which was sent out to all the interested participants of the Fair

Catalogue Committee - Carraway in charge

Chairman Carraway reported to the club that the cost of the catalogue had gone up since last year but with the additional adds which have been secured this year he thought the profit to the Ass'n would be about the same as last year.

FAIR

Harrell's Department Store, Inc.
"Over One-Half Century With Harrell's"
FRIGIDAIRE MAYTAG
WEARING APPAREL • FURNITURE • APPLIANCES
ADMIRAL TELEVISIONS
 Burgaw, North Carolina

Reades' Grocery
GAS OIL GROCERIES MEATS
GENERAL MERCHANDISE — HOT DOGS — FREE DELIVERY
HAMBURGERS & SANDWICHES
 Highway 53 & 117 Burgaw, North Carolina

Compliments Of
Gollins Department Store
"Where Quality Is Never Expensive"
 Phone AT 5-2092
 Wallace, North Carolina

"There's No Better Place For Foods"
Johnson's Super Market
 Burgaw, North Carolina

48

	1st	2nd	3rd
76. Vegetables — Tomatoes, quart jar	\$1.50	\$1.00	\$0.50
77. Vegetables — Tomato Soup Mixture, quart jar	\$1.50	\$1.00	\$0.50
78. Meat — Beef, quart jar	\$1.50	\$1.00	\$0.50
79. Meat — Poultry, quart jar	\$1.50	\$1.00	\$0.50
80. Meat — Pork, quart jar	\$1.50	\$1.00	\$0.50
81. Meat — Pork Sausage, quart jar	\$1.50	\$1.00	\$0.50
82. Pickles — Pepper, pint jar	\$1.50	\$1.00	\$0.50
83. Pickles — Beets, pint jar	\$1.50	\$1.00	\$0.50
84. Pickles — Cucumbers, sweet, pint jar	\$1.50	\$1.00	\$0.50
85. Pickles — Cucumbers, sour, pint jar	\$1.50	\$1.00	\$0.50
86. Pickles — Peach, sweet, quart or pint jar	\$1.50	\$1.00	\$0.50
87. Jam — Strawberry, pint jar	\$1.50	\$1.00	\$0.50
88. Jam — Peach, pint jar	\$1.50	\$1.00	\$0.50
90. Jam — Grape, pint jar	\$1.50	\$1.00	\$0.50
91. Honey — with comb, quart	\$1.50	\$1.00	\$0.50
92. Relish — Pepper, pint jar	\$1.50	\$1.00	\$0.50
93. Vegetables — Pimento	\$1.50	\$1.00	\$0.50

Department G — CLOTHING DEPARTMENT

Directors: Mrs. C. H. Hall, Mrs. Marvin Rawls.

	1st	2nd	3rd
49. Dress — cotton, made by girls under age 14	\$2.50	\$2.00	\$1.00

49

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FAIR

Enjoy The Beauty and Comfort of Your Porch and Lawn
With
QUALITY WOOD PRODUCTS
By
Myers Craft Manufacturing Co.
"Quality Wood Products for Outdoor Living
With Factory To You Prices"

Willie Mills' Garage

GENERAL AUTO AND TRACTOR REPAIR
GENERAL AUTO PARTS
— Dependable Service —

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Watha, N. C.

J. T. Ritter & Son

— MILLWORK —

WINDOW UNITS — STAIRWAYS — CABINETS
DOORS — SCREENS

Phone Dial RO 2-8139

Castle Hayne, N. C.

Compliments Of

Burgaw Department Store

See Us For Latest Fall Fashions

LINGERIE MILLINERY SHOES
JEWELRY GIFTS
PIECE GOODS

50

	1st	2nd	3rd
95. Dress — wool, made by girls under age 14	\$2.50	\$2.00	\$1.00
96. Dress — rayon or silk, made by girls under age 14	\$2.50	\$2.00	\$1.00
97. Skirt — cotton, made by girls under age 14	\$1.50	\$1.00	\$0.50
98. Skirt — wool, made by girls under age 14	\$2.00	\$1.50	\$1.00
99. Skirt — rayon or silk, made by girls under age 14	\$1.50	\$1.00	\$0.50
100. Blouse — cotton, made by girls under age 14	\$2.00	\$1.50	\$1.00
101. Blouse — wool, made by girls under age 14	\$2.00	\$1.50	\$1.00
102. Blouse — rayon or silk	\$2.00	\$1.50	\$1.00
103. Apron — made by girls under age 14	\$1.50	\$1.00	\$0.50
104. —Baby Clothes — dress	\$2.00	\$1.50	\$1.00
105. Baby Clothes — crocheted sweaters, etc.	\$2.50	\$2.00	\$1.00
106. Baby Clothes — suits	\$1.50	\$1.00	\$0.50
107. Dress — cotton, 1 piece, made by girls over age 14	\$3.00	\$2.50	\$2.00
108. Dress — wool, 1 piece made by girls over age 14	\$3.00	\$2.50	\$2.00
109. Dress — rayon or silk, made by girls over age 14	\$3.00	\$2.50	\$2.00
110. Suit — cotton, made by girls over age 14	\$3.00	\$2.50	\$2.00
111. Suit — wool, made by girls over age 14	\$4.00	\$3.00	\$2.00

51

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the same as last year.

FAIR



THE PURINA WAY
To Make YOUR Grain Pay!

Let Us Grind and Mix It With PURINA Concentrates.

J. W. Aycock and Son

Phone AT 5-2988

Wallace, N. C.

PENDER LUMBER COMPANY

E. R. CASEY

LUMBER — MOULDING — BUILDING SUPPLIES

DOORS — WINDOWS — ROOFING — SIDING

Burgaw, North Carolina

Wallace Farmers Exchange

FCX DEALER AGENT

FEED	SEED	FERTILIZER	BABY CHICKS
FARM SUPPLIES	GALVANIZED ROOFING	FARM FENCE	
FENCE POSTS	DRAIN TILE	MISCELLANEOUS	

Phone AT 5-3353 Wallace, N. C.

52

	1st	2nd	3rd
112. Suit — rayon or silk, made by girls over age 14	\$3.00	\$2.00	\$1.00
113. Duster — cotton, made by girls over age 14	\$3.00	\$2.00	\$1.50
114. Blouse — cotton, made by girls over age 14	\$2.00	\$1.50	\$1.00
115. Blouse — silk, rayon, wool or other, made by girls over age 14	\$3.00	\$2.00	\$1.00
116. Party Dress — short, made by girls over age 14	\$3.00	\$2.00	\$1.00
117. House Coat, made by girls over age 14	\$2.00	\$1.50	\$0.50
118. Skirts — cotton, made by girls over age 14	\$1.50	\$1.00	\$0.50
119. Skirts — wool, made by girls over age 14	\$2.00	\$1.50	\$1.00
120. Skirts — rayon or synthetic, made by girls over age 14	\$1.50	\$1.00	\$0.50
121. Pillow Cases	\$1.50	\$1.00	\$0.50
122. Draperies or Curtains	\$2.50	\$2.00	\$1.00
123. Embroidery Work — scarfs, etc.	\$1.50	\$1.00	\$0.50
124. Crochet — large piece	\$1.50	\$1.00	\$0.50
125. Crochet — small piece	\$1.50	\$1.00	\$0.50
126. Quilts	\$3.00	\$2.00	\$1.00
127. Afghans	\$3.00	\$2.00	\$1.00

All dresses, skirts, blouses, dusters, housecoats, suits, etc., must be on coat hangers.

53

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FAIR



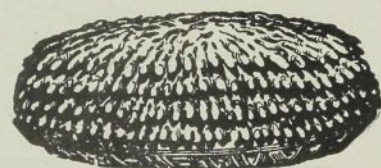
Sell Your Tobacco
At
HUSSEY'S WAREHOUSE

"Where Tobacco Looks And Sells Better"

—Phone AT 5-2189—

WALLACE, NORTH CAROLINA

—Sale Every Day—



54

Department H — COOKING DEPARTMENT

Directors: Mrs. Cecil Eakins, Mrs. Norman Wooten.

	1st	2nd	3rd
128. Cake — special occasions	\$2.00	\$1.50	\$1.00
129. Cake — loaf, any type	\$1.50	\$1.00	\$0.50
130. Cake — layer, any type	\$1.50	\$1.00	\$0.50
131. Cookies — any type	\$1.50	\$1.00	\$0.50
132. Pies — any type	\$1.50	\$1.00	\$0.50
133. Candy — any type	\$1.50	\$1.00	\$0.50

All cakes, cookies, pies and candy exhibits must be wrapped securely in celophane paper.

Department I — MISCELLANEOUS

Directors: Mrs. Frederick Simpson, Mrs. Jack Woodcock.

	1st	2nd	3rd
134. Flowers — cut	\$1.50	\$1.00	\$0.50
135. Flowers — plant	\$1.50	\$1.00	\$0.50
136. Novelties	\$1.50	\$1.00	\$0.50

**Nixon Funeral Home
& Its Mutual Burial Association**

24 HOUR AMBULANCE SERVICE

Service To Others As We Would Be Served

Burgaw, North Carolina

Henry's

GROCERIES MEATS FEED

HARDWARE AND DRY GOODS

SINCLAIR GAS AND OIL

Highway 421

55

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Catalogue Committee - Carraway in charge

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FAIR



A GOOD DEAL FOR COOPERATIVE SAVERS!

Financial peace-of-mind in the years ahead is one of your most important goals. Start saving now to achieve it.

*Maximum Safety . . . Above-Average Earning Power . . .
For Your Funds!*

COOPERATIVE
SAVINGS & LOAN ASS'N
205 E. MAIN STREET WALLACE, N. C.

BEST WISHES . . .

*Conveniently Located
in*

*BURGAW

*and throughout
eastern North Carolina*



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

56

PREMIUM LIST

DIVISION II — NEGRO DIVISION

(Competition Limited Within The Division.)

A Premium List identical to that of Division No. I, with exception listed below, will be used for this Division. Judges will be the same as for Division No. I, except as indicated below.

Items 2, 3, 6, 7 and 8 do not apply to this Division.

Co-chairman for Directing Exhibits — V. T. Maulsby.

Department A — LIVESTOCK

Directors: V. T. Maulsby, Johnnie Stringfield.

Department B — POULTRY

Directors: A. J. Johnson, Charles Williams, Lloyd Bellamy.

Department C — FIELD CROPS

Directors: Lloyd Newkirk, John Wooten, Jr.

Department D — HORTICULTURE

Directors: H. J. McMillan, Fred Batts.

Department E — HANDICRAFTS

Directors: George Jaggers, James Faison.

Department F — CANNED GOODS

Directors: Mrs. Nether Paige, Mrs. Hattie Washington.

Department G — HOMEMAKING

Directors: Mrs. Mildred Murphy, Mrs. Viola Greene.

Department H — MISCELLANEOUS

Directors: Mrs. Bonnie Parker, Mrs. Beatrice McIntyre.

POULTRY JUDGE — C. L. Davis.

DAIRY JUDGE — R. L. Wynn.

DIVISION IV

Special Group Exhibit (Negro)

Space for this exhibit may be provided for along with exhibits in either Division II or in the tent provided for Negro livestock and poultry. \$10.00 award and Blue Ribbon will be given for a creditable exhibit.

RURAL PROGRESS (Negro).

57

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FAIR

Nathaniel Clayton

COMPLETE LINE OF GROCERIES AND MEATS

"The Farmers' Shopping Center"

Rocky Point, North Carolina

Elmore Henry's Cafe

— Good Wholesome Food —

HAMBURGERS — SANDWICHES OF ALL KINDS

Currie, North Carolina

Peoples Funeral Home

FOR QUICK QUALITY SERVICE — CALL

W. B. Shaw, Manager

We Carry A Mutual Burial Association "Incorporated"

Bonded Secretary

Burgaw, North Carolina

J. H. Henry

General Merchandise

Groceries and Meats

Atkinson, North Carolina

58

Hilton Nursery

Phone RO 3-5597

1614 North 4th St.

Wilmington, North Carolina

— Easy Terms —

SPECIALIST IN LANDSCAPING

PREMIUM LIST

DIVISION III — Special Group Exhibits (White)

Tent No. III

Space for six special group exhibits will be provided for the groups listed below and a \$10.00 award and a blue ribbon on a non-competitive basis will be given for each creditable exhibit.

4-H Club (boys' work)

Future Farmers of America

4-H Club (girls' work)

Future Homemakers of America

Home Demonstration Clubs

Forest Service

Arrangements for these exhibits can be made by contacting Haywood Page, Fair Manager.

59

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FAIR

P. O. Box 267

Telephone AT 5-2104

Wallace Motor & Implement Company

Wallace, North Carolina

International Trucks — Farmall Tractors

Farm Implements — Refrigeration — Power Units

BURGAU ICE & COAL CO.

Building Supplies

Pittsburgh Paint

Hardware

Burgaw, North Carolina

Compliments Of

R. M. Carr

Distributor of GULF Products

Phone AT 5-2091

Wallace, North Carolina

60

Best Wishes From

Carolina Restaurant

We Serve Home-Cooked Meals

Burgaw, North Carolina

HOLLAND MOTOR COMPANY

More People Buy Chevrolet Than Any Other Car

BURGAU, NORTH CAROLINA

Burgaw's Oldest Car Dealer

Harrell Sinclair Service

Quality Sinclair Products & Goodyear Tires

Opposite Bus Station

Burgaw, N. C.

61

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FAIR



COMPLIMENTS OF
**BLUEBERRY COOPERATIVE
ASSOCIATION**

Packers Of
TRUE - BLU - BERRIES
Burgaw, North Carolina

Murphy Bros. Milling Company

— **PURINA CHOWS** —
CUSTOM GRINDING AND MIXING — GRAIN BUYING
POULTRY AND FARM SUPPLIES
— Located ½ Mile West of Burgaw on Highway 53 —

Western Auto Store

Wizard Appliances • Wizard Batteries • Davis Tires
Television Sets • Truetone Radios • Fishing Tackle
Western Flyer Bicycles • Toys • Outboard Motors
— Home-Owned by C. T. Pullen —
New Location **Burgaw, N. C.**

62

DEES DRUG STORE

The REXALL Store

Established 1916

BURGAU, NORTH CAROLINA

Bell and Williams

"Your One-Stop Store" **Currie, North Carolina**
— See Us For —
Dynamite — Seed — Feed — Fertilizer — Groceries
Philco Appliances — Boyette Sprayers — DOW-85 Soil Fumigation
Tharrington Tobacco Curers — Sherwin-Williams Paints
Brick — Tile — Building Supplies — Wolverine Shoes
Drugs — Dry Goods — Notions — Hardware — Pipe Fittings
Electrical Supplies
Wholesale & Retail of Soy Beans and Seed Oats

Humphrey's

BUILDING SUPPLIES • PAINT • HARDWARE • FEEDS
FARM SUPPLIES
— *Your Business Is Appreciated* —
Burgaw, North Carolina

63

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FAIR

Burgaw Flower & Gift Shop

REPRODUCTION EARLY AMERICAN FURNITURE

Catering to Weddings, Receptions and Parties

Burgaw, North Carolina

Compliments Of

Wallace Wholesale Company

Distributors of Shawnee's Best Floor

Phone AT 5-2154

Wallace, North Carolina

**CARTER INSECTICIDE &
CHEMICAL CO., INC.**

Manufacturers Of

Carolina Brand Agricultural Chemicals

Carter-Matic Applicators

Distributors Of

Dow Agricultural Chemicals — Rainway Irrigation

Berkeley Pumps

Phone AT 5-2847

WALLACE, NORTH CAROLINA

64

Burgaw Electric Company

Electrical and Plumbing Contracting
WESTINGHOUSE PHILCO RCA
APPLIANCES AND TV
Burgaw, North Carolina

IN BURGAW IT'S . . .

Farrior's

"Shopping Center of Pender"

Burgaw, North Carolina

Compliments

LEE'S STORES

Burgaw, N. C.

Wallace, N. C.

65

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FAIR

Established 1888

*The Wilmington Savings and Trust Company
has always been deeply interested in the growth
and development of Pender County and our
other area counties.*

The Wilmington Savings And Trust Co.

Wilmington, North Carolina

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FAIR

JAYCEE PENDER COUNTY AGRICULTURAL FAIR OCT. 8-11



GENE BROWN
President
JOHN CARRAWAY
1st. Vice-President
JOHN ENGLISH
2nd. Vice-President

BURGAW JUNIOR CHAMBER OF COMMERCE, INC.

"Working For A Better Pender County"

BURGAW, NORTH CAROLINA

October 2, 1958

RALPH ROGERS
Secretary
WARREN HILL
Treasurer
DR. JOHN DEES
State Director

Dear Fellow Jaycee:

As you all know, the biggest event of the Jaycee year, the Fair is about here.

This one event has probably done more to cement relations between the different parts of the county than anything we have done during the entire time the organization has been in operation. We have proved beyond a doubt that we are indeed interested in the entire county.

Yet the Jaycee Pender County Fair is not a one-man show. For it to be successful, it is imperative that we have the cooperation of all the members. I want to sincerely urge you to be at the fairgrounds as much as you possibly can. Even if you are unable to go to the grounds, please call the managers and offer to help. It might be that they will have something you can do at home.

On Monday and Tuesday nights there will be need for workers to get the Jaycee booth ready. Work will probably start about 7:30 and if we get enough assistance we should be finished early.

From opening time on Wednesday until the closing time on Saturday night, there will be need for everyone to sell tickets, operate the Jaycee booth, and do the many things which will be needed. Some of the Jaycee wives have assisted us in past years, and we would like to suggest that you invite them to come out and help again. They seem to want to assist and this is one time they are welcome.

On Friday afternoon at 3:00 we plan to get a group together to go to Wilmington to meet Miss North Carolina who is coming in on the 3:30 plane from Greenville. Then on Friday night after the activities are over (about 10:00) there will be an informal reception for Miss North Carolina and the visiting Jaycees at the home of Rev. and Mrs. Frank Grill. Please be sure to come to this and bring your wife.

It can readily be seen that the coming week is going to be well filled with events but with everyone assisting the task will be accomplished and we can look back on another successful project well done.

Very truly yours,

Gene

Gene Brown, President

DIRECTORS: JEP CASEY, CHARLES HIGHSMITH, WILLIS JOHNSON, TOM NARSON, HAROLD PREDIN
HOWARD HOLLY, Parliamentarian
REV. FRANK GRILL, Chaplain

Final Plans For 1958 Jaycee Pender Agricultural Fair Scheduled To Be Held October 8-11 Nearly Completed

Attractive New Fair Catalogue Lists Program Of Events Including "Miss Pender County" Contest, Fireworks Display, Exhibits And Many Other Exciting Treats For Fairgoers

MISS NORTH CAROLINA TO BE AMONG GUESTS

"Bride And Groom" Will Be New Feature At 1958 Fair

Fair Association officials report that final plans for the 1958 Jaycee Pender Agricultural Fair are nearly complete. The fair catalogue is now off the press and is being distributed.

This year's edition of the catalogue is most attractive, featuring a cover map of Pender County and was printed by The Pender Chronicle.

The program is now about complete along with an impressive list of distinguished guests scheduled to take part in the ceremonies. This list includes Congressman Alton Lennon, Miss North Carolina, who was among the five finalists in the Miss America Pageant, Miss N. C. Dairy Princess, TV personalities Ben McDonald, Charlie Shepard, and Ann Lunsford, plus many other popular and important personalities.

Congressman Graham Barden has been invited, however, a definite commitment from him has not been received.

One event that should prove interesting and educational will be a special feature, part of the fireworks displays to be held on Saturday night, October 11th. This will be a simulated atom bomb display, which, it is reported, resembles in appearance the explosion of a real atomic bomb.

As usual, much interest is being shown in the "Miss Pender County of 1958" contest. This will be on Friday night, October 10th, at which time twenty-five of Pender's most beautiful young girls will compete for the title.

Probably the most talked about new feature this year is a "real live" wedding to be held on Saturday night as a Bride and Groom program. The name of the participating couple has not been announced as yet, although they have been selected and final plans for this event are nearing completion.

A special fair edition is to be published by this newspaper just prior to the fair dates of October 8-11th. Many final details, including a picture of the bride and groom-elect, are planned for this edition.

FAIR

1958 Pender Fair Opens Wednesday

Fame Of Pender Fair Spreads
As Fifth Anniversary Looms; Much
Work Behind Progress Of Event



Master of Ceremonies Ben McDonald
in one of his few serious moods

WELCOME TO THE FAIR!

The Pender County Agricultural Fair Association, Inc., takes great pleasure in sponsoring the fifth annual Jaycee-Pender Agricultural Fair at Pender Memorial Field in Burgaw, October 8-11. Much work has gone into preparing this educational and entertaining four-day event, and we urge each of you to participate in all phases of the 1958 Fair. At no other get-together in our area throughout the year will you see such a cross section of the life and economy of our people.

The Fair is recognized as a Pender County institution and is truly one of our best loved annual events. It brings our good people — both old and young — together for the basic purpose of making us better informed as to the progress being made in agriculture and homemaking. From the wide range of exhibits that will be displayed, visitors can readily discover how closely interwoven are all our lives and just how dependent upon one another we really are.

We wish to acknowledge with grateful appreciation the efforts of all those many groups and individuals who are helping in so many ways to make our Fair a reality and a great success. Thanks especially go to Fair Association members, County and Town officials, our schools, Agricultural and Homemaking Extension Agents and workers, Burgaw Junior Chamber of Commerce, Home Demonstration Club members, other Clubs in the county, business firms who purchased advertising space either in the catalog or on the fairgrounds; press, radio and television representatives and countless other public-spirited citizens.

We feel confident the 1958 fair will be the best ever, and we cordially invite you, your family and friends to attend this outstanding fair. Join all Pender County citizens in saying, "It's Our Fair — and a good one, too!"

County Agricultural Fair Assn., Inc.

First Fair After 25 Years In
1953 Was Big Success, Led
To Further Successes And
Bigger Fairs

LOCAL FAIR RECOGNIZED
AS TOPS IN ITS CLASS

Success Predicted Again For
The 1958 Fair To
Begin Soon

When the Pender County Agricultural Fair officially opens its gates for the 1958 season on Wednesday, October 8, another chapter will be added to what is perhaps the biggest success story to come out of Pender County in many years.

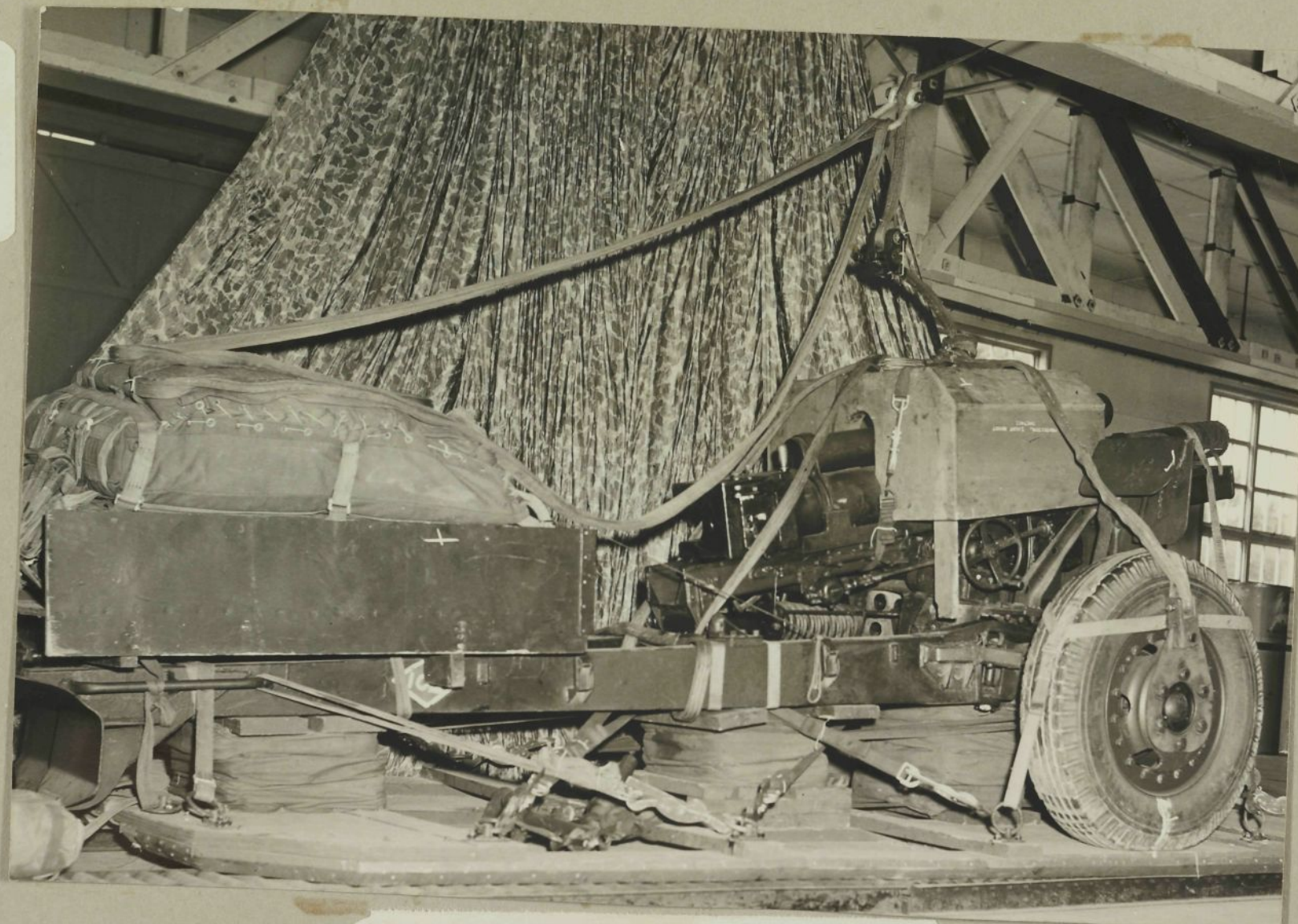
For, only five years ago, a Pender fair was virtually unheard of. Few residents could recall the last county fair, which transpired some 25 years prior to 1953, the date of the first of the present and highly successful fairs.

It was not until an active group of young men, Jaycees, conceived the idea of uniting the agricultural forces of the county through a county fair that the present series of successful fairs was begun. In the spring of 1953, this group decided that the proper way to pay tribute to the agricultural progress of our county, (on which its economic progress is heavily dependent) was to institute a county fair.

The idea was conceived, and plans put in motion by the Agricultural Committee of the Jaycees, under the direction of W. T. Chaffin, Jr., Assistant County Agent. It was a terrific undertaking for the group, but through cooperation and hard work the group was able to open the gates for the first Pender County fair on October 8, 1953.

Pender residents accepted with great enthusiasm the two-day events scheduled for the first county fair, paving a way for the bigger and better fairs which have followed in the three ensuing years. The thousand who attended and cheered seemed to uphold the belief of Chaffin and his co-workers that a fair could do much to unite the agricultural and civic forces of the county.

Following the success of the first fair, plans were made to make of it a permanent and annual institution. A permanent organization, the Pender County Fair Association, was set up, comprised of members of various Agricultural agencies, Jaycees and other interested persons.



Part of the military display
being assembled at the grounds

LONG CREEK CONTEST
Agricultural Fair to be held
photo are the five high school
Pender County" contest. R
Rich, Judy Holly and Glen
Younger contestants to ent
Keith, Lennel Taylor and I



Gene Brown

We have tried to include, herewith, as much information as possible regarding the various phases of the Fair. This is official, and we ask everyone to acquaint themselves with the details regarding their participation. No further information will be mailed unless a specific request is made to Dr. John T. Dees, Box 248, Burgaw, North Carolina (Program Chairman), or to one of the Co-chairmen for each day's program. Platform guests are being officially invited by means of this letter.

WEDNESDAY, OCTOBER 8, 1958

4:00 P. M. Gates Open - Visit exhibits, rides, concessions, etc. There will be no grandstand activities, shows or contests this afternoon.

7:15 P. M. Cattle Show at Exhibit Building - John Wynne, Director.

7:15 P. M. Band Music - Grandstand.

8:00 P. M. Official Opening Ceremony

Mr. Howard Holly, Master of Ceremonies

Invocation - Rev. E. B. Stewart, Pastor Riley's Creek Baptist Church

Welcome and Recognition of Platform Guests - W. C. Blackmore,

President, Pender County Agricultural Fair Association, Inc.

Platform Guests: Congressman Graham A. Barden, Congressman Alton

Lennon, Judge C. L. Moore, Mr. E. L. White, Mr. Roy Rowe, Mr. J. V.

Whitfield, Rep. Ashley Murphy, W. C. Blackmore, Fair President, Mrs.

Herman Murray, Fair Vice President, John Carraway, Secretary, Howard

Holly, Treasurer.

County Commissioners: A. H. Page, Harvey Jones, Reece Lefler, Elgin

Langston, and Fred Bradshaw.

Mayors: A. H. Davis, Burgaw; Frederick Coville, Atkinson, and J. H.

Murray, Watha.

Mrs. Emily C. Johnson, Home Agent; J. N. Honeycutt, County Agent,

Mrs. Norman F. Wooten, President Pender County Federation of HD Clubs,

J. S. Newkirk, President, Pender County Farm Bureau, Gene Brown,

President, Burgaw Jaycees, Rev. E. B. Stewart, Pastor of Riley's Creek

Baptist Church

Introduction of Speaker:

Speaker: Hon. Alton A. Lennon, Congressman, 7th N. C. Congressional District.

8:45 P. M. Pender Fair Princess Contest. Winner to be crowned by Miss Glenda Sue Honey, North Carolina Dairy Princess. There will be 21 contestants, consisting of 3 girls from the 7th and 8th grades from each of the seven white elementary schools in the county. Mrs. Carlos Cockman will be in charge of this portion of the program. The contestants are asked to meet her at the dressing room in the field house near the stage at 8:00 p. m. They are urged to be on time. The Master of Ceremonies for this contest will be Mr. Charlie Shepard, Announcer over W. B. C. T., Wilmington. He will come to the stage immediately after Congressman Lennon's address and be presented to the audience. The Judges will also meet at the Stage following Congressman Lennon's address and be introduced to the audience prior to the contest.

Official program of the Jaycee
Pender County Fair

FAIR

Friday, October 10, 1958

- 1:00 P. M. Gates Open - Visit exhibits, rides, concessions, etc.
2:00 P. M. Tractor Driving Contest - Fred Foyles, Atkinson Agriculture Teacher
3:30 P. M. Fifty-Yard Dash, High Jump, Broad Jump, etc. - D. L. Mercer, Long Creek Agriculture Teacher.
3:45 P. M. Greasy Pig Contest - Freeman Marshburn, Penderlea Agriculture Teacher.
4:15 - 5:45 P. M. - Cash Awards presented - W. T. Batchelor and C. F. Grill

EVENING PROGRAM

Mr. C. F. Grill, Master of Ceremonies

- 6:00 P. M. Spelling Contest - W. M. Eubanks, Topsail School Board
7:00 P. M. My True Security - Speaking Contest - Rev. C. F. Grill, presiding.
7:30 P. M. Introduction of Distinguished Guests - C. F. Grill

Principals:

D. G. Shaw, Atkinson
E. M. Thompson, Burgaw
W. B. Langston, Long Creek Grady
Newman Lewis, Penderlea
W. T. Batchelor, Topsail
W. G. Nelson, Rocky Point
Mrs. Hazel U. Cooper, Maple Hill

County Board of Education:

Howard Holly
M. S. Ellis
W. F. Stellar
M. F. Kelly
J. J. Smith
Supt. T. T. Murphy

State Chairman Board of Education:

Home Ec Teachers:

Dallas Herring
Mrs. Peggy C. Canady, Atkinson
Mrs. C. F. Davis, Jr., Burgaw
Mrs. Ruth Buelow, Long Creek Grady
Miss Ella McGowan, Penderlea
Mrs. W. T. Batchelor, Topsail

Agriculture Teachers:

F. R. Foyles, Atkinson
W. C. Blackmore, Burgaw
D. L. Mercer, Long Creek
Freeman Marshburn, Penderlea

- 8:00 P. M. Presentation of Trophies - President W. C. Blackmore
8:15 P. M. "Miss Pender County Contest" - Mrs. Cecil Eakins, Chairman; Ben McDonald, Master of Ceremonies, W.E.C.T. News Commentator.

Featuring Miss Betty Lane Evans, "Miss North Carolina of 1959," and introducing Mr. Marvin Koonce, State President, North Carolina Junior Chamber of Commerce.

Miss Pender County Contest: Contestants are asked to meet Mrs. Cecil Eakins at the field house dressing room at 7:30 p. m. for numbers and final instructions.

Judges are asked to meet at the stage at 8:00 p. m.

Master of Ceremonies Ben McDonald, of W.E.C.T., will be presented.

Mr. Gene Brown, President of Burgaw Jaycees, will introduce State Jaycee President to the audience. Mr. Koonce will make a 4-5 minute address and then Mr. Brown will introduce Miss N. C. to audience. She will be interviewed briefly and asked to address the audience. The MC will present the judges individually for recognition.

Winner of contest will be crowned by "Miss North Carolina."

Official program of the Jaycee
Pender County Fair

FAIR

Saturday, October 11, 1958

- 12:00 Noon Gates Open - Visit exhibits, concessions, rides, etc.
- 4:00 P. M. Poultry Show and Sale - Sponsored by Sears - W. T. Chaffin, Jr.,
Assistant County Agent
- 7:00 P. M. "Little Miss and Little Mister Pender County Contest" - Mrs. Charles
Harrell, Chairman; Miss Ann Dunsford, Mistress of Ceremonies
(W. E. C. T. Skipper Ann).
- 8:00 P. M.
- 8:15 P. M. Farm Youth Awards - Under the sponsorship of the Burgaw Junior
Chamber of Commerce. These awards are presented to the out-
standing boys and girls, on a county-wide basis, in the
following organizations: FFA, FHA, 4-H Girls, and 4-H Boys.
The Burgaw Rotary Club, The County Council of Home Demonstration
Clubs, and Pender Post No. 165 American Legion have assisted
in this project.
- 8:15 P. M. Public Wedding - Bride and groom to be announced. Gifts,
compliments of Fair Association and merchants, to be announced.
Mrs. Emily C. Johnson, Home Demonstration Agent, and Mrs.
Frances H. Bostic, Assistant Home Demonstration Agent, will
direct the wedding.
- 10:00 P. M. Fireworks - Mr. Jim Womack, Greensboro, North Carolina

Official program of the Jaycee
Pender County Fair

FAIR

The following guests are invited for supper Wednesday, October 8, 1953, at 6:00 o'clock p. m., at the Carolina Restaurant, Burgaw, North Carolina.

Congressman and Mrs. Alton Lennon
 Congressman and Mrs. Graham Barden
 Mrs. Mary B. Wells - Hostess to Congressman and Mrs. Barden
 Miss Clenda Sue Honey - North Carolina Dairy Princess
 Wren Williams - Miss Honey's Escort
 Miss Honey's Chaperone
 Miss Paula Williams - Hostess for Miss Honey
 Mrs. Frances H. Bostic, Assistant Home Demonstration Agent
 Mr. John H. Wynne, Assistant County Agent
 Mr. Cecil Eakins - President - Coastal Dairy Cooperative, Inc.
 Mr. & Mrs. Charlie Shepard - M. C. for Fair Princess Contest
 Mr. & Mrs. Robert Tate - Judge for Pender Fair Princess
 Mayor J. E. L. Wade - Judge for Pender Fair Princess
 Mr. Troy Williams - Wilmington Star News
 Miss Marion Ward - Star-News Society Editor
 Mr. John F. Wells - Pender Chronicle
 Mr. W. C. Blackmore - Fair President
 Mr. Haywood Page - Fair Manager

PROGRAM COMMITTEE: Dr. John Dees, Chairman, Mrs. Herman Murray, Rev. C. F. Grill, Mr. A. H. Page, Mr. Howard Holly, Mrs. Cecil Eakins, and Mrs. Carlos Cockman.

The following guests are invited for supper Friday, October 10, 1953, at 6:00 o'clock p. m., at the Carolina Restaurant, Burgaw, North Carolina.

Miss Betty Lane Evans - "Miss North Carolina"
 Mr. Gene Brown - President Burgaw Jaycees
 Miss Evans' Host and Hostess - Rev. and Mrs. C. F. Grill
 Mr. Marvin Koonce - President N. C. Junior Chamber of Commerce
 Mr. & Mrs. Ben McDonald - M. C. for "Miss Pender County" Contest
 Mr. Troy Williams - Wilmington Star News
 Mr. John F. Wells - Pender Chronicle
 Mrs. Daisy G. Page - Judge for "Miss Pender County" contest
 Solicitor & Mrs. John Burney, Jr. - Judge for "Miss Pender County" contest
 Mr. W. C. Blackmore - Fair President
 Mr. Edward Ferrell - Fair Manager
 Mrs. Emily C. Johnson - Home Demonstration Agent
 Mrs. Cecil Eakins) Chairmen "Miss Pender County" contest
 Mrs. Carlos Cockman)
 Dr. John Dees - Fair Program Chairman
 Mrs. Herman Murray - Co-Chairman - Fair Program Committee

PROGRAM COMMITTEE:

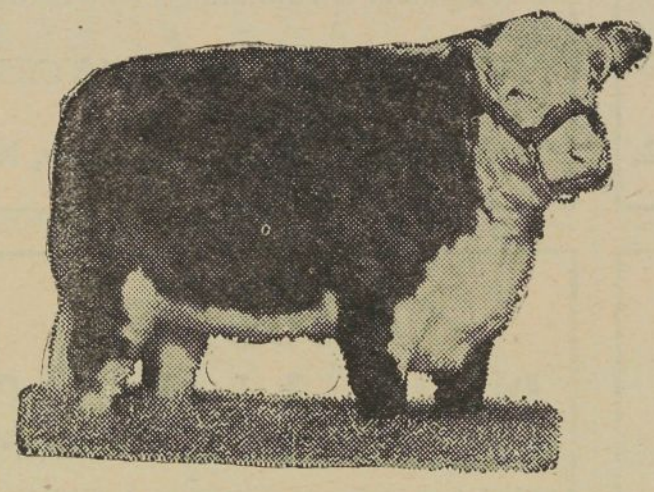
Mr. Howard Holly
 Mr. A. H. Page
 Mr. John Carraway

Unless you notify Dr. John T. Dees, Box 248, Burgaw, North Carolina, to the contrary by October 6, we shall expect you.

W. C. Blackmore, President
 Pender County Agricultural
 Fair Association, Inc.

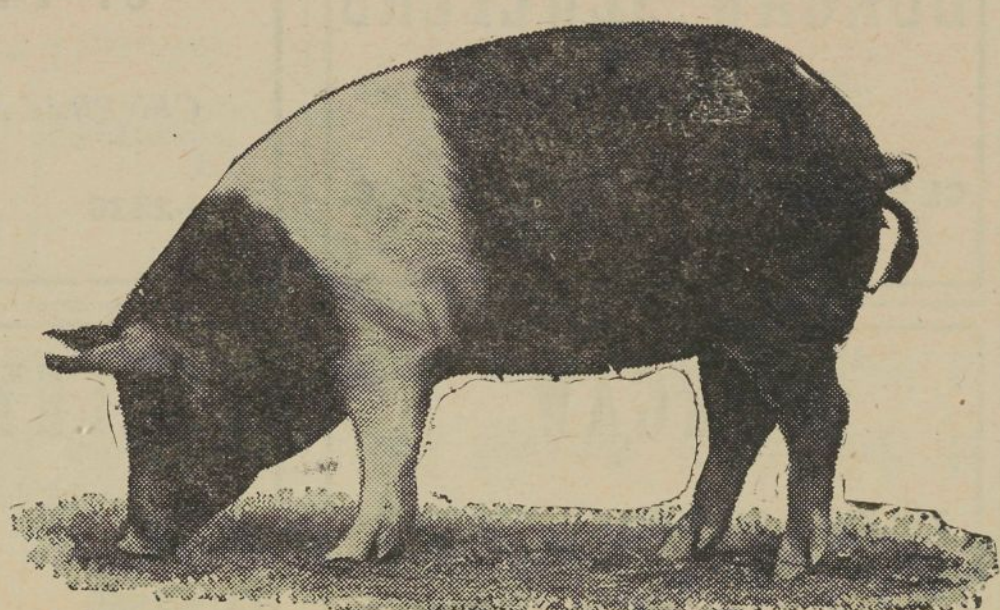
Official program of the Jaycee
 Pender County Fair

seed patch. Save all the potatoes from the seed patch for the following year's seed stock; but while



WE'LL SEE YOU AT THE
JAYCEE-PENDER FAIR
IN BURGAW - OCTOBER 8-11

WELLS' STOCKYARD
WALLACE, NORTH CAROLINA



D. L. WELLS — Night Phone AT 5-2261

Office Phone AT 5-2161

JACK P. WELLS — Night Phone AT 5-2511



October 8 - 11
FAIR
AGRICULTURAL
Jaycee - Pender
SIXTH ANNUAL
TO THE

*COME ONE
COME ALL*



Brown

Blackmore

FAIR TIME — Gene Brown, president of Burgaw Junior Chamber of Commerce, and W. C. Blackmore, president of Pender Fair Assn., put up sign announcing opening of Jaycee Pender Agriculture Fair at Burgaw Oct. 8-11. — Staff Photo.

SATURDAY, OCT. 11 IN BURGAW

Wedding Planned At Fair

By TROY WILLIAMS
Star SENECA Reporter

BURGAW — Mary Louise Dixon of Penderlea will become the bride of David Benton of Route 1, Whiteville, during ceremonies in the grandstand of the Jaycee Pender Agricultural Fair Saturday, Oct. 11 at 8 p.m., fair officials announced Thursday.

The couple was selected from a list of applications. They will receive \$100 and merchandise, donated by local merchants.

The bride-to-be is a 1955 graduate of Penderlea High School. She attended East Carolina College two years and plans to complete her education after the marriage.

The bridegroom is a graduate of Whiteville High School. He served two years in the Army and is a senior at East Carolina College.

The wedding is one of many special events planned during the Oct. 8-11 fair run. W. C. Blackmore, president of the fair association, reports over 3,000 exhibits will be placed on display. A total of \$1,400 in premium money will be offered.

Speaker at opening night ceremonies will be Rep. Alton A. Lennon, Seventh District Congressman.

Gates will open at 4 p.m. Wednesday and a cattle show at the exhibit building will be held at 7:15 p.m. under direction of John Wynne, assistant county agent.

An 8 p.m. address by Lennon will be preceded by a military band concert. At 8:45 p.m. the Pender Fair princess contest will be held. Guest will be Glenda Sue Honey, Miss Dairy Princess of North Carolina. Charlie Shepard, Wilmington television announcer will serve as master of ceremonies.

Thursday will be Negro Day at the fair. Events scheduled include music by high school bands, address by J. W. Warren Jr., district supervisor of vocational agricultural, A&T College, Greensboro, and a 9 p.m. rhythm and blues session.

Included in Friday afternoon's schedule are a tractor driving contest and a greased pig chase.

At 6 p.m. Friday a spelling contest, under supervision of W. M. Eubanks, member of the Topsail school board, will be held.

followed by a contest featuring high school seniors speaking on "My True Security." The contest, sponsored by the Burgaw Jaycees, will be under direction of the Rev. C. Franklin Grill.

Guest at the "Miss Pender County" contest at 8:15 p.m. Friday will be Betty Lane Evans, Miss North Carolina of 1959. She recently was fourth runner-up in the Miss America Pageant at Atlantic City, N. J.

Also appearing will be Marvin Koonce, state president of the North Carolina Junior Chamber of Commerce. Ben McDonald, Wilmington newsman, will serve as master of ceremonies.

Farm youth awards will be presented to FFA, FHA, and 4-H girls and boys at 8:15 p.m. Friday.

W. T. Chaffin, assistant county agent, will be in charge of the poultry show and sale at 4 p.m. Saturday. A "Little Miss" and "Little Mister" Pender County contest will be held Saturday at 7 p.m.

The fair will close after a fireworks display at 10 p.m. Saturday.

Jaycee Pender Fair Plans Wedding On Closing Day

BURGAW — A wedding will be one of many special events planned during the Jaycee Pender Agricultural Fair, Oct. 8-11.

Mary Louise Dixon of Penderlea will become the bride of David Benton of Whiteville, Rt. 1, on the grandstand Oct. 11 at 8 p.m.

The couple was selected from a list of applications. They will receive \$100 and merchandise, donated by local merchants.

The bride-to-be is a 1955 graduate of Penderlea High School. She attended East Carolina College two years and plans to complete her education after the marriage.

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