AWARD ENTRY ON

TRADE PROMOTION

BURGAW, N.C. JAYCEES

POPULATION – 1613

1955-1956

STO.RM.
PENDER-JAYCEES-SCRAPBOOKS,
1955-56, No.1, TRADE PROMO-
TION

DIGEST

DIGEST OF JUNIOR CHAMBER OF COMMERCE PROJECTS IN
THE FIELD OF TRADE PROMOTION

BURGAW JUNIOR CHAMBER OF COMMERCE

Period Covered: May 1, 1955 - - May 1, 1956
Burgaw, North Carolina
Population 1613
Membership Total: 53

I GENERAL PLANNING AND PROCEDURE

The Trade Promotion Committee composed of seven members together with the Agriculture Committee, composed of eight members undertook a program for the year with the idea of improving trade and inviting industry in Burgaw and Pender County. With the nine projects undertaken, the manpower of not only the committees but also many other members of the local club was required to conduct each one successfully. The following projects were conducted and completed:

A. BARGAIN DAYS
1. Sponsored the organization of the local merchants in a trade promoting group to increase business activities in Burgaw. Program lasted 14 weeks.
2. Solicited advertising in the form of circulars, newspaper and radio announcements from all parts of the county.
3. Conducted weekly drawings for gifts and cash awards furnished by local merchants.

B. SQUARE DANCE
1. Sponsored free street dances for the purpose of drawing rural trade.
2. Conducted all the actual activities of the dances.

C. OPERATION BOOTSTRAP
1. The local club worked closely with the State Jaycee Organization in the sale of stock in the North Carolina Development Corporation.
2. Sales of stock amounted to $1,340.00 with practically all local Jaycees participating in the project.
3. Local club gained statewide publicity in this project.

D. AGRICULTURE AND INDUSTRY BOOKLET
1. Cooperating with the Agriculture Departments of the county, the local club published a very instructive and attractive booklet about Pender County and Burgaw.
2. Over 5,000 copies of the booklet have been sent to tourists and industrial prospects throughout the country.

E. CHRISTMAS PARADE
1. For the fourth consecutive year the Jaycee-sponsored Christmas parade proved to be very successful, drawing large crowds.
2. Entire club participated in preparing sacks of fruit for distribution to children at the parade.
3. Solicited financial assistance from the local merchants to pay expenses.

DIGEST

JUDGED
USJCC AWARDS COMMITTEE

F. INDUSTRIAL SURVEY
1. An extensive survey was conducted to ascertain the industrial potential of Burgaw and Pender County.
2. Information so developed was published in booklet form for distribution to several hundred companies seeking plant sites in the South.
3. Copies were sent to the Industrial Divisions of the Atlantic Coast Line Railroad, Carolina Power and Light Co., and North Carolina Department of Conservation and Development.

G. INDUSTRY
1. A concentrated drive was made to secure additional industry and payroll for Burgaw and Pender County.
2. Sponsored the formation of local development corporation with over $44,000 stock sold for the purpose of providing buildings for rental to companies wishing to locate here.
3. Worked closely with the N. C. Department of Conservation and Development in the securing of industrial prospects. Through these efforts, it appears that at least one of these companies will locate here during coming year.

H. OFF-STREET PARKING
1. Leases for two vacant lots were secured and with the assistance of the local town officials were turned into off-street parking areas.
2. Local Jaycees participated in grading and leveling lots and making them satisfactory for use of over 100 cars.

J. FAIR
1. Project received 100% membership participation.
2. Received careful year-round planning and thousands of Jaycee manhours by all committees.
3. Attendance doubled that of all prior fairs.
4. $3,550 profit which will be used to better future fairs was made.
5. Extensive newspaper, radio, and television publicity was used.
6. Dignitaries included Governor Hodges, Senator Erwin, and other State officials.
7. Jaycees received high praise from city and county citizens for a job well done.

II PARTICIPATION
A. Initiative and Enterprise: Each member of the Trade Promotion Committee was called upon to share his portion of the responsibility in making the various projects a success.
B. Number and percentage of members working: The seven-man Trade Promotion Committee in completing the nine projects of this program spent a total of 1000 manhours. The entire Jaycee membership spent many hours in making the Fair a success.

III BENEFIT
A. To organization putting on the projects: (1) Promoted leadership training in all the members of the committee. (2) Provided statewide recognition to the local club through contacts made with the North Carolina Department of Conservation and Development. (3) Invaluable publicity to the local club and to the town and county.
B. To Community: (1) Increased trade for all the local merchants. (2) Increased payroll through the industrial activity brought as a result of the industrial program. (3) Invaluable publicity.

DIGEST

RELIGIOUS ACTIVITIES

BARGAIN DAYS

NESDAY, MAY 18, 1955

Merchants' Meeting Is Scheduled Here Friday

Burgaw merchants and professional men are urged to meet at the courthouse Friday night at eight for a very important discussion on development of a trade promotion program for the town.

All merchants and professional men will be invited to present any ideas they may have on means of increasing local trade. Indications are a number of pertinent suggestions will be made to this effect.

The meeting is under the sponsorsorhip of the Burgaw Junior Chamber of Commerce as a means of furthering the Trade Promotion project of the 1955 Finer Carolina program. Under this project, it is hoped to increase quite a bit through a cooperative program the amount of trade done annually in the town.

"We cannot overemphasize the importance of having a good turnout at this meeting", a spokesman for the group said. "It is upon the complete cooperation of ALL local merchants that the success of such a program will depend."

A list containing the names of 68 business and professional firms operating within the town limits has been compiled and representatives are contacting personally the persons listed. It is hoped a large percentage of those contacted will respond to the invitation.

"We know we are not getting the trade in Burgaw that we should," a representative said. "We want all those concerned -- merchants and professional men -- to help us work out a program for securing this trade."

All efforts will be made to make the meeting time as short as possible, so those attending are asked to be on time, as nearly as possible.

Trade Promotion Plan To Be Submitted Friday

5-25-55

A second meeting of all merchants and professional men in Burgaw has been scheduled for this Friday night, May 27, in the county court room.

At this time a five - man committee, named at last Friday night's meeting, will present a cooperative trade promotional program that they worked out this week from ideas submitted by the members of the group present last week.

"We have a definite plan ready to present," a spokesman for the group stated, adding, "We hope a large representation of the town's buisiness and professional leaders will be on hand, as we feel it is important that the entire town be a part of our plan if it is to be a successful one."

Around 30 of the town's 68 merchants and professional men showed up at the original meeting last Friday. Interest in trade promotion appeared high among the members of the group, who offered various suggestions for means of increasing trade in Burgaw.

The committee, meeting on Tuesday of this week, considered all of the suggestions made last Friday in working out the proposed plan.

Although details of the plan will not be made public until Friday's meeting, it is known that it is a continuous one, aimed at increasing business over a period of several months, rather than for one or two week ends.

Due to the shortness of time before last Friday's meeting, some of the merchants were not contacted personally prior to the meeting. "We greatly regret this situation," a spokesman said, "as it was not our intention to leave anyone out. Please do not feel that you are not wanted if you were not contacted personally. We want EVERYONE who engages in business or professional services in Burgaw to be on hand Friday night as we feel a coordinated movement such as is anticipated will be more successful if everyone has a part in it.

Committee members named to draw up the plan were D. O. Matthews, E. Brooks, Roy Rowe, Charles Harrell and John Russ.

Rules Stated On Burgaw Bargain Days $50 Prize

A complete list of rules regarding the giving away of the Burgaw Bargain Days weekly $50 bill was set up Monday night at a meeting of the participating merchants, and reads as follows:

1. Only printed ticket with the firm name stamped on back of ticket may be issued to any adult person, with the exception of owners, managers and employees and employees families of firm or professions advertised. However, employees and their families may register at a firm other than their own.

2. Any person or firm advertised may issue registration cards according to their own judgment. However, no purchase shall be required to qualify a person to register.

3. Drawings are held on courthouse square each Saturday at 8 p.m. Merchants are required to deposit all tickets by 7:30 p.m. prior to drawing. Individual drawings shall be from boxes of firms giving special prizes, then these tickets shall be deposited along with all those from other firms for the main grand prize drawing.

4. All firms and persons advertised have donated to Burgaw Bargain Days this week.

5. All participants of this program must have their donations in the hands of John E. Russ, treasurer, not later than 11:00 a.m. Monday, before the drawing is to take place, in order that the names can be carried in the advertisement as participants of the Trade Promotion Program.

6. In the event the holder of any ticket drawn at the time of the public drawing for the prizes does not meet the requirements of the above regulations, the Burgaw Merchants Committee reserves the right to declare such holder ineligible for the prize award and number two drawing would then be announced.

6-29-55

J. W. Pate Wins First $50 Bill Of Bargain Days"

6-22-55

J. W. Pate, of Watha, was the first winner of Burgaw Bargain Days $50 bill. Pate, who was not present Saturday night when his name was drawn, received his bill Sunday afternoon from Jep Casey, Jr., representing Pender Lumber Company, the name stamped on the back of the winning ticket.

Pate told Casey he had heard that he had won the award the night before from neighbors who had attended the drawing.

"They came over and asked me what I had bought from Pender Lumber Company," he told Casey, "and wanted to know if I had given a bad check, because my name was called out at the courthouse."

"I didn't know they were kidding and explained that I had paid cash," he added.

Finally, it seems, they told Pate of his good fortune in winning the money. "We are very happy," he said, adding "It will certainly come in good putting in my tobacco."

Around 150 persons turned out for the drawing Saturday night despite a drizzling rain that had continued all day Saturday. The drawing was held on the courthouse square, with loudspeakers set up for the event. Charles Harrell, of the Merchants' Committee, acted as master of ceremonies.

Four supplementary prizes were also given away by local merchants during the drawing. Dees' Drug Store contributed two prizes, one for lady shopper and one for man shopper. Harrell's Department Store also offered two prizes.

Winner of the Dees' ladies prize was Cleta J. McLendon, P. O. Box 101, Burgaw, who won a $5 fountain pen. Charlie Garris of Burgaw won Dees' men's prize, a $5 billfold. Tickets for these prizes came from Durham Drug Company and Pender Grocery.

Harrell's prizes, electric irons, were won by Dollie Simpson of Currie and James Henry Rivenbark of Route 2, Burgaw.

After winning tickets came from E. Brooks Department Store and the Western Auto Store.

None of the prize winners were present for the drawing, but if they will call by Dees and Harrell's they will receive their prizes.

Trade Promotion Program Success Creates Interest

9-21-55

By MATTIE BLOODWORTH

The advertising scheme or appreciative gesture of the Merchants and other branches of businesses of Burgaw and sponsored by our Jaycees for the County of Pender, has been most successful and highly appreciative of the cooperation given by our many friends over the County.

The affair has been most interesting from the fact it brought people from far and near to town that you seldom came in contact with and you had the pleasure of making new acquaintances, seeing new faces of both older and younger. In fact it became a real get-together affair, on Saturday evenings. Too, the one essential, was the many nice prizes offered and the expectation of who will be the lucky one, and when ones name was called was the thrill of getting something for nothing and hustle in getting through the crowd of well-wishers and spectators.



AROUND 150 persons braved drizzling rain Saturday night and waited intently during drawing to see winner of first "Bargain Day" drawing for $50. Winner was J. W. Pate of Watha.

6-22-55

Bargain Days

VOLUME IX—Number 19 BURGAW, NORTH CAROLINA WEDNESDAY, JUNE 15, 1955 PRICE 5 CENTS

BURGAW BARGAIN DAYS BEGIN HERE

Burgaw Bargain Days To Begin This Week; $50 Being Given Away Weekly

Burgaw Bargain Days will begin this week end in Burgaw.

This unique trade promotion, evolved through a series of merchants' meetings held recently in Burgaw, features the giving away of a $50 bill to some lucky shopper in Burgaw.

Thirty business firms participating in the scheme will distribute registration blanks whereby customers may register for drawing. The drawing will be held at the climax of the week's activities, on Saturday night at eight on the court house square.

Merchants are also cooperating in the trade promotion move by offering special prices on merchandise for the "Bargain Days."

Bargain Days in Burgaw will be a weekly feature, it was announced by officials of the group. A $50 bill will be given away not just one week, but every week, the announcement stated.

Further details are to be found in an advertisement elsewhere in the paper, in which the names of participating merchants are listed.

Work on the promotion has been going on for some time now, as merchants held meetings to iron out the details of the plan. Under the sponsorship of the Finer Carolina Program in general and the Jaycees in particular the plan has as a purpose to try to keep Pender money in Pender.

"Last year we learned that we were 8th in the state in retail spending," a spokesman said. "We know we can't compete with bigger cities, such as Durham and Greensboro," he stated, "but we can do better than 8th."

Thus, the trade promotion, designed to promote shopping at home, was set up. "We have found that one dollar, spent in Burgaw, will grow to sometimes five as it changes hands in the town and the county, said a merchant, "whereas a dollar spent out of the county doesn't do Pender any more good. That's why we want to encourage spending here, to build up Pender."

Each week, the name and picture of the lucky shopper will appear in the newspaper, it was announced.

JUN 16 1955

BARGAIN DAYS

Burgaw Bargain Days begin this week in Burgaw.

Burgaw Bargain Days, as the reader will discover elsewhere in the paper, is a trade promotion, sponsored by 30 local business firms, with the idea in mind of promoting Pender trade among Pender citizens.

Among the inducements being offered is the giving away of a fifty dollar bill each week to some lucky shopper, through registration at any of the 30 participating firms. Special values in the form of cut prices on merchandise are also being offered by the sponsors.

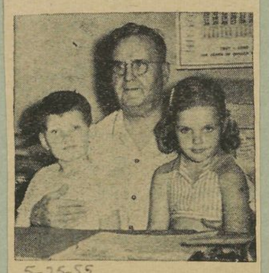
We are proud of Burgaw's Bargain Days, the first promotion of its type to be engaged in here, because we think it shows progressive thinking on the part of the merchants, as well as a good spirit of cooperation.

As your county newspaper, we are, of course interested in the growth of the county. We have been worried about the way business has been going out of our county to help build up neighboring counties. It put the county somewhat in the position of the little boy who kept pouring water in the hole at the beach only to find, when he looked, that it kept seeping through, leaving the hole empty. Pender payrolls from various sources, which, if spent in Pender would multiply each time the money changed hands so that a dollar often becomes five or six dollars for the county, don't mean anything for the county if spent outside our borders.

That's why we're so glad to see this first step taken toward keeping Pender money in Pender. Under the sponsorship of the Finer Carolina Committee, working through the local Junior Chamber of Commerce, our merchants have banded together in this effort to build up the county.

They've taken the first step. The next is yours. Come to Burgaw and see what Burgaw Bargain Days is all about. We'll be looking for you.

Mr. Mac's Column



5-25-55

The Jaycees sponsored a meeting of the local merchants Friday night for the purpose of promoting a trade at home program.

The idea behind this movement is to encourage the people of Pender County to do their trading at home where they pay their taxes and maintain their county officials. The merchants of the town feel that since they carry merchandise of all brands they are in a position to give service equal to merchants elsewhere, therefore will encourage and appreciate the Pender trade.

I often wondered why the people of Pender County did their trading elsewhere. I realize in some cases in the remote ends of the county where other trading centers are closer and more convenient they would patronize these centers. But how about the others?

BARGAW JAYCEE COMMITTEE REPORT

COMMITTEE Trade Promotion CHAIRMAN, Brown & Harrell

Date May 10, 1955

Brown stated that he had discussed with the local merchants, the possibility of holding bargain days in Burgaw; after much discussion Charles Highsmith moved that the local club sponsor this project beginning June 15 and running for three months. This project to be submitted to next meeting of board of directors. With no further discussion the meeting was adjourned.



HERMAN PIGFORD HANDS FIRST FIFTY DOLLAR BILL TO GEORGE JONES

Bargain Days

Sec. 34.66 P. L. & R.
U. S. POSTAGE
PAID
Permit No. 4
Burgaw, N. C.
RURAL ROUTE
BOXHOLDER LOCAL
POST OFFICE

SHOP DURING

BARGAIN DAYS

IN

BURGAW

JUST LOOK AT OUR

BARGAIN DAYS

SPECIALS

CHECK OUR WINDOWS!



HERE'S YOUR CHANCE TO WIN A

$50

BILL!

(Given Away Each Saturday)

ABSOLUTELY FREE! NO PURCHASE NECESSARY! REGISTER THIS WEEK!

Drawing Saturday At 8:00 P. M.

COURTHOUSE SQUARE



YOU'LL FIND

REAL SAVINGS

ON REDUCED MERCHANDISE DURING

BARGAIN DAYS

HERE!



HERE'S WHERE TO GO - - - -

These Are The Burgaw Firms That Are Participating In Bargain Days—

REGISTER HERE - - - - - - -

During Bargain Days. Visit These Firms For Bargain Day Specials—



BARGAIN DAYS!!! THE GREATEST EVENT IN BURGAW'S BUSINESS HISTORY



THEY CAME BY THE HUNDREDS TO WIN THE FIFTY DOLLARS

BARGAIN DAYS



FIRST DRAWING- WHO WILL WIN????



JAYCEE CHARLES HARRELL HANDLE'S
THE MIKE, ANNOUNCING ANOTHER WINNER



JAYCEE EARL MYERS SUPERVISES THE
DRAWING- EVERY THING MUST BE LEGAL!!

SATURDAY'S WINNER!



THIRD BARGAIN DAYS WINNER—Russell Murray, Six Forks, was the lucky winner of the third Burgaw Bargain Days fifty dollar bill. Murray is shown above as he receives bill from John Reade, who issued winning ticket. Who will be the next winner? It might be you. Visit Burgaw during Bargain Days.

7-6-55

BARGAIN DAYS

6-22-55



J. W. PATE FIRST LUCKY "BARGAIN DAYS" SHOPPER — Jep Casey, Jr., of Pender Lumber Company, is pictured above as he hands $50 bill to J. W. Pate of Watha, first winner of the Burgaw Bargain Days $50 cash prize. Pate says he is "very happy" over winning prize, that it will "come in handy putting in my tobacco." Casey made official presentation since winning ticket came from Pender Lumber Co. Who will be next? It might be YOU. Shop NOW during Burgaw Bargain Days.



BIG DOINGS IN BURGAW — Drawing for prizes and fifty dollar bill as a part of Burgaw Bargain Days each Saturday night is big doings in Burgaw. Here Earl Myers is acting as Master of Ceremonies for drawing. Around 200 were present for this, the third drawing of the current Bargain Days plan. 7-6-55 (Staff Photo)

Russell Murray Third Winner Of Bargain Days $50

Russell Murray, Six Forks resident, was the winner of the third Burgaw Bargain Days fifty dollar bill Saturday night.

Murray, who was standing in the crowd of some 200 who witnessed the Saturday night drawing, appeared very surprised as happy as he heard his name called.

"I said I was going to let all these other folks win the small prizes and then win the big one," he said, adding, "but I had no idea I was really going to."

Murray's winning ticket came from Reade's Grocery.

In earlier drawings, various prizes were awarded by local merchants, as follows:

Howard Murray, of Route 1, Burgaw, won a thermos jug awarded by Dees Drug Store.

Laura White, Currie, won a set of dishes awarded by Dees Drug Store.

Albert Jordan, Burgaw, won a $5 gift certificate from Harrell's Department Store.

Deal B. Murray, of Route 1, Burgaw, won a $5 gift certificate from Harrell's Department Store.

Carolyn Brown of Burgaw won a Wizard Electric Iron from Western Auto.

Mrs. Julia McCullen of Burgaw won a weeks' theatre pass from Pender Theatre.

Mrs. Paul Cowan of Watha won a television lamp from Burgaw Radio and TV Shop.

Ronnie Walker of Watha won a Universal Electric Iron from Burgaw Radio and TV.

Delbert Chalmers of Burgaw won a Motorola Radio from Burgaw Radio and TV.

Names were drawn for the individual prizes from boxes of the various merchants. They were then replaced in the box for the grand prize and all shaken up together for the $50 bill drawing. 7-6-55

LAST WEEK'S WINNER!



FOURTH BARGAIN DAYS WINNER — W. H. Deal of Burgaw was the fourth winner of the Burgaw Bargain Days $50 bill. He is shown above as he receives bill from Mrs. Marie Harrell, manager of E. Brooks Department Store, where the winning card was registered.

Who will be next week's winner? It might be YOU. Visit Burgaw during Bargain Days and save! 7-13-55



MARY SMITH REACHES FOR ANOTHER LUCKY NUMBER

Bargain Days

LAST WEEK'S WINNER!



LUCKY WINNER—D. A. English, of the Forest Hills section of the county was the lucky winner of the sixth Burgaw Bargain Days $50 bill. He is shown above shortly after receiving money. English registered his winning ticket at Dees Drug Store.

Who will be our next winner? IT MIGHT BE YOU!
Visit Burgaw During Bargain Days.

7-27-55

LAST WEEK'S WINNER!



WINS GRAND PRIZE—Ned Wooten of the Maple Hill section was the seventh winner of the Burgaw Bargain Days $50 bill at the weekly drawing Saturday night here. Wooten is shown above as he receives $50 bill from Gus Durner, owner of Pender Motor Sales, where winning ticket was registered. Who will be the winner of the $50 bill next week? It might be YOU! Visit Burgaw during Bargain Days this week!

8-3-55



JAYCEE CHARLIE HARRELL SHAKES THE BARRELL

Bargain Days Square Dance Postponed

8-17-55

The square dance, a conclusion to the current Trade Promotion program, Burgaw Bargain Days, which was scheduled for Saturday night, August 20, has been postponed, stated Charles Harrell, chairman of this Burgaw Jaycee Trade Promotion program.

Due to the anticipated bad weather which is expected to accompany the approaching Hurricane Diane, it was decided that the dance should be postponed until a later date.

The dance was to be held on a down town street of Burgaw immediately following the drawing ceremonies and the giving away of the tenth fifty dollar bill. As usual the drawing will take place Saturday night at 8:00 on the Courthouse square, unless bad weather prevents. In this event, the drawing will be held in the Courthouse, Harrell said.

The public will be notified as to the time and date of the street dance, which the committee feels sure will be held within the very near future.

The dance is being given by the local Jaycees as an expression of thanks for the interest, enthusiasm and cooperation that had been given them in all their project work by the local merchants and county citizens, Harrell said, and the Burgaw Jaycees invites each of you to attend the dance when it is held.

Ned Wooten Is Seventh Bargain Days $50 Winner

8-3-55

Ned Wooten of the Maple Hill section of the County was the seventh winner of the Burgaw Bargain Days $50 bill at the drawing Saturday night.

The bill was presented to the upper Pender Negro man Monday afternoon by Gus Durner, owner of Pender Motor Sales, where the winning ticket was registered. Wooten, who was cropping tobacco at the time appeared very happy with his good fortune. He had been told of his prize earlier by a neighbor, he said.

Other prizes awarded during the drawing Saturday night by local merchants were as follows:

Tony's Amoco Service Station, free grease job, won by Henry Pridgen of Forest Hills.

Humphrey's, $5 trade certificate; won by Alberta Armstrong, Burgaw.

Pender Motor Sales, grease job, won by R. F. Trawick, Burgaw.

Pender Grocery, $5 trade certificate, won by Mrs. James Moore, Watha.

Holland Motor Company, free job, won by A. R. Bowden, Burgaw.

Piggly-Wiggly, carton of cigarettes, won by Mrs. C. O. Russ, Rt. 2, Burgaw.

George's Sinclair Filling Station, free wash and grease job, won by Lewis Blake, Burgaw.

Dee's Drug Store, thermos outing gift, won by Jeanne Chadwick, Shelter Neck.

Harrell's Department Store, $5 trade certificate, won by Blanche Ramsey, Shelter Neck; $5 trade certificate won by a Mr. Murray of Murraytown.

Western Auto Store, set of dishes, won by Mrs. June Brown of Burgaw.

Burgaw Radio and TV Shop, radio, won by Henry Chadwick of Shelter Neck.

Pender Theatre, one week's free passes, won by Henry Pridgen of Forest Hills.

BARGAIN DAYS



TENTH BARGAIN DAYS WINNER—Jacob Powell of Rt. 1, Burgaw, was the tenth winner of the Burgaw Bargain Days $50 bill. He is shown above as he receives bill from Herman Pigford, owner of the Burgaw Radio - TV Shop, where the winning party registered. Who will be the next winner? It might be you. Visit Burgaw during Bargain Days and save. 9-24-55



TWELFTH BARGAIN DAYS WINNER—Byrd C. Good of Route 1, Burgaw, was the twelfth winner of the Bargain Days $50 bill. He is shown above as he receives bill from Carl Simpson, employee of Harrell's Dept. Store, where the winning party registered. The winner said he would use the money to repair his truck and plans to start South for a visit with his son in Miami. Who will be the next winner? It might be you. Visit Burgaw during Bargain Days and Save. 9-7-55

Jacob Powell Tenth Bargain Days Winner Here

8-24-55

Jacob Powell of Rt. 1, Burgaw, was the lucky and very surprised winner of the Burgaw Bargain Days fifty dollar bill Saturday night. The public drawing was the tenth weekly drawing being held on the lawn of the County court house, held in conjunction with Burgaw's Better Trade Promotion Program.

Several small children from the audiance were called upon to assit in the drawings. Among them was the five year old daughter of Mr. Powell. It was the little blond Powell child who reached into the box of thousands of tickets to draw the grand winner's name. The child was surprised to hear the winner's name was her father, and Mr. Powell showed even more surpirse.

When the fifty dollar bill was presented to Mr. Powell, a bystander jokingly asked the winner if he could use the prize. The winner stated he was not doubtful in the least that he could make good use of the prize. Burgaw Radio & TV Shop issued the winning ticket.

Other winners of individually given Merchant's prizes at the drawing Saturday night were as follows,

Wester Auto Store, electric automatic corn popper, won by Mrs. Eugene Ramsey, Burgaw.

Burgaw Freezer Locker, (Friday registration at the Freezer Locker) Rosedale Ham, won by Mrs. C. M. 'Wells, Watha. (Saturday registration at the Freezer Locker) Country cured ham, won by Eugene

Jacob—

(Continued From Page One)

8-24-55

Clark, Burgaw.

Harrell's Dept. Store, $5 gift certificate, Mrs. Nellie P. Cook, Burgaw, also a $5 gift certidicate won by Carl Murray of Burgaw.

E. Brook's Dept. Store, $5 gift certificate, won by Rosalie Saunders, Route One, Burgaw.

Burgaw Electric Co., $5 trade certificate, won by Elise Saunders, Rt. 1, Burgaw.

Burgaw Radio & TV Shop, battery radio, won by Mrs. Marvin Johnson, Burgaw.

Piggly Wiggly Store, one carton of cigarettes, John W. Wells, Watha.

Burgaw Jewelers, 17 jewel wrist watch, won by Eunice Rivenbark, Watha.

Dees Drug Store, fruster cluster, won by Annie Mae Johnson, Rt. 1 Burgaw.

Pender Theater, one week of passes, Carl Murray, Six Forks section, Burgaw.

George's Sinclair Station, one grease job, Robert Harris, Rt. 1, Burgaw.

Reade's Grocery, $5 trade certifacate, H. C. Sholer, Rt. 1, Burgaw.

Tony's Amoco Station, one grease job, won by M. D. Massengill, Shelter Neck Section of Burgaw.

Humphrey's Store, $5 trade certificate, won by Reuben Murray, Six Forks section, Burgaw.

Last week was to be the last week of the ten - week trade promotion, however, at a meeting last week, merchants decided to continue the program due to so many requests from Pender citizens. The program has created a lot of good will and excitement among the Pender folk and merchants also report better trade has been promoted through this program.

It has been decided that the Burgaw Bargain Days will continue until the Pender County Fair time, which will be in September. The Jaycees are planning a street dance, wholly sponsored by the local organization, which is to be the grand conclusion to this Burgaw Trade Promotion. Time, place and date of the dance will be announced later.

Byrd C. Good Is Bargain Days' Twelfth Winner

9-7-55

Byrd C. Good, of Route 1, Burgaw, was the lucky winner of this week's grand prize of a $50 bill. Good was present at the drawing Saturday night, which was held in the court room instead of the lawn, due to bad weather.

As all the past weekly winners, Mr. Good, the twelfth grand prize winner showed much surprise. As a matter of fact, he was almost at a loss of words. He assured the assembled group that he could find a place for the fifty dollars, without any difficulty.

Each week, a public drawing is held on the courthouse lawn for a grand prize of fifty dollars in addition to several prizes given by individual merchants of Burgaw. This is done in conjunction with Burgaw Bargain Days, as a trade promotion program. The program has been so successful, it has been continued, this being the twelfth week.

Other valuable gifts given out in

(Continued On Page Eight)

Byrd—

9-7-55

(Continued From Page One)

preliminary drawings to lucky winners were:

Pender Theatre — One week of passes, won by J. A. Bland of Rt. One, Burgaw.

E. Brooks Department Store — $5.00 gift certificate to Channis McCoy, Route One, Burgaw.

Pender Motor Sales — Grease and wash job went to John D. Jordan, Route One, Burgaw.

Dees Drug Store — Set of dishes, Henry Chadwick, Route One, Burgaw.

Western Auto Store — Set of dishes won by Mrs. Paul Cowan, Watha.

Reade's Grocery — $5.00 trade certificate — H. C. Sholar, Route One, Burgaw.

George's Sinclair Station — Free wash and grease job, won by John Taylor, Burgaw.

Freezer Locker — One country cured ham, won by Mary Simpson of Route One, Burgaw and one Rosedale ham won by Nathan Ferrell, (address not listed.)

Pender Chronicle — One year's subscription won by Linda Son, Burgaw.

Harrell's Department Store—Two $5.00 gift certificates. One won by Mary Ruth Bowden of Burgaw and the second won by Mrs. Beulah Pearsall of Burgaw.



JAYCEE EARL MYERS PASSES OUT ANOTHER FIFTY DOLLAR BILL

SQUARE DANCE

BURGAW JAYCEE COMMITTEE REPORT
Committee Trade Promotion Chairman Brown & Harrell

Date October 10, 1955

The meeting was opened with a discussion on the success of the Burgaw Bargain Days, which had just been completed. It was decided that it was complete success. A motion was made by Charles Harrell that this committee sponsor weekly squarely dances for the purpose of drawing additional trade to Burgaw. This project will be presented to board of directors for approval. After working out details of the dances the meeting was adjourned.



SANDY BROTHERS, LOCAL MUSICIANS,
SUPPLY MUSIC FOR STREET DANCE

Crowd Expected At Square Dance Saturday Night

Saturday night's the night! Local Jaycee members remind the public that the Old Fashioned Square Dance will be held Saturday night, October 29 from 8:30 until midnight.

The dance will be held FREE of charge on Freemont Street, between Wright and Walker Streets. WMFD Radio and TV Stars, "Leslie Sandy and the Sandy Boys" will furnish the music.

Hot coffee and cold drinks will be available during the evening.

The dance is being sponsored by the local Junior Chamber of Commerce as an expression of appreciation to all Pender County citizens for cooperation given in the many projects the local organization has recently accomplished. The Burgaw club anticipates a large number of dancers and spectators to be out Saturday night and extends an invitation to all Pender folks to come out and join in the fun. 10-26-55

Old Fashioned Square Dance Set October 29 Here

10-12-55

"Swing your partner, 'round 'n 'round" is the tune of the Burgaw Jaycees these days. With the conclusion of several Jaycee projects, and certainly with many to be sponsored in the future, the members of the Burgaw Junior Chamber of Commerce are giving an old fashioned square dance to be held here Saturday, October 29, from 8:00 to 12:00 p.m.

The dance, will be held on Freemont Street, between Wright and Walker Streets. The entire block will be roped off for the dancers and spectators, Earl Myers, Publicity chairman stated.

This event is being sponsored and financed entirely by the local Jaycees as an expression of appreciation to all the citizens of the county for cooperation given in the many projects the Jaycees have launched in the past. The Jaycees have recently sponsored the Better Trade Promotion Program and last week's county fair, with both being greatly successful, as is the case in all the past projects the organization has completed.

Leslie Sandis and the Sandis boys

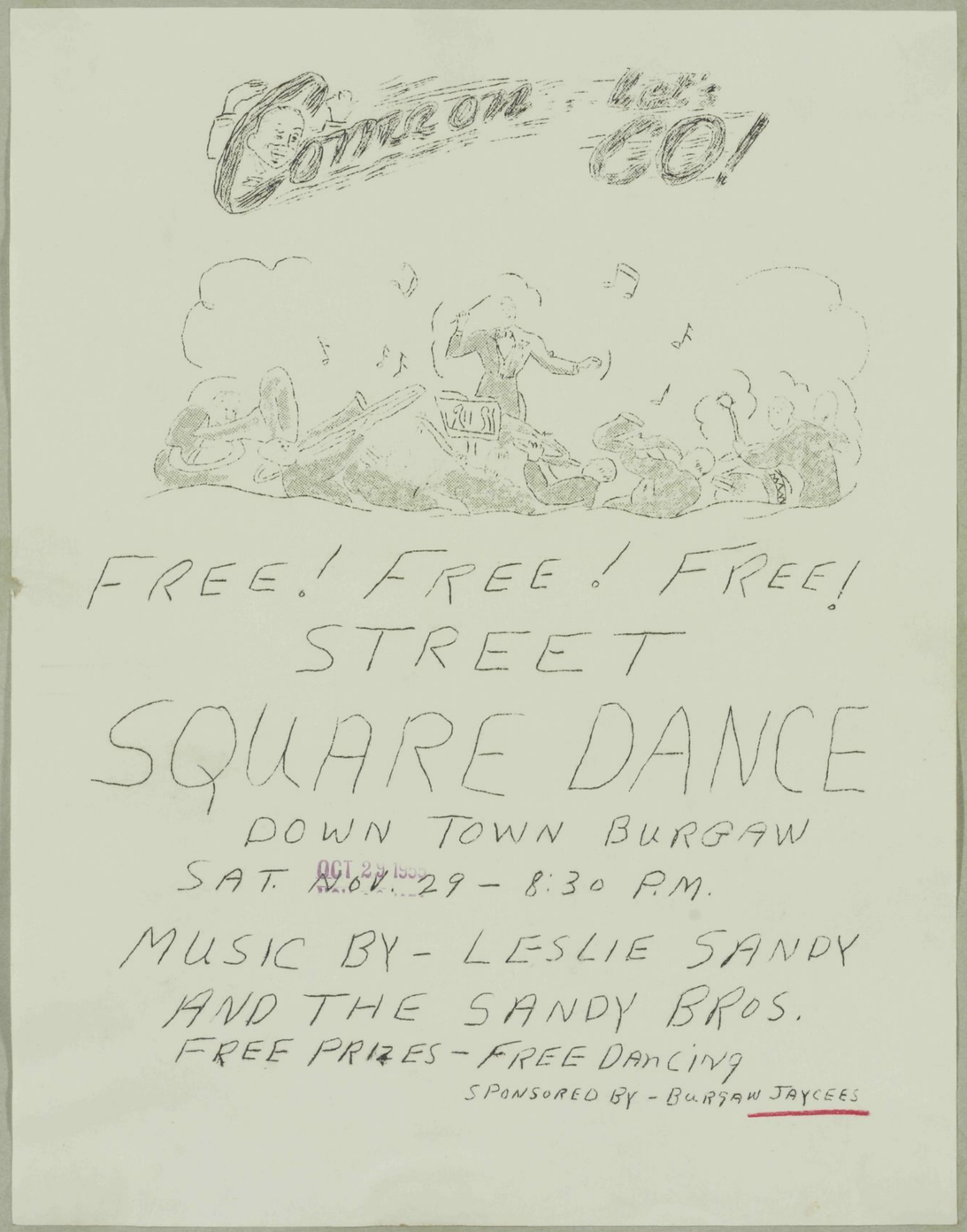
Old— 10-12-55

(Continued From Page One)

who drew such a large crowd for their performance during last week's fair, and who presented the music for the square dance on the fair grounds Saturday night, will again be in Burgaw to treat square dancers to some of the best string music available. These hill-billy musicians are featured over Wilmington's WMFD-TV and Radio Station and were formerly with the Grand Ole Opry of Nashville, Tenn.

Myers announced that there will be no charge for this evening's entertainment, and the members of the Local Junior Chamber of Commerce cordially invite you to come on out and grab a partner for an evening of fun.

SQUARE DANCE



OCT 24 1955

GIGANTIC STREET DANCE!!!!
THOUSANDS ATTENDED



PLAY FOR DANCE — Leslie Sandis and the Sandis Brothers will furnish music for the Jaycee-sponsored square dance. The street dance will be in Burgaw on Freemont Street between Walker and Wright Streets, at no charge to the public. The local Junior Chamber of Commerce is giving the dance as an expression of appreciation for cooperation received from Pender County citizens during recent months. 10-19-55

Square Dance To Be Held At End Of Bargain Days

As a grand conclusion to the current Trade Promotion program, Burgaw Bargain Days, which will end August 20 with the giving-away of the tenth $50 bill here, local Jaycees are sponsoring a street square dance, to be held Saturday night, August 10, immediately following the drawing ceremonies at the courthouse.

"We hope to have an entire block roped off for the dance," Charles Harrell, chairman of the Burgaw Jaycees Trade Promotion program, stated today. "We also plan to have seats provided for spectators who do not wish to dance but wish to look on."

Harrell pointed out that whereas the Bargain Days promotion with its prizes was a cooperative venture with all the merchants contributing, the street dance would be financed by the local Jaycees.

Al Compton and his Rhythm Range Riders, from TV Station WMFD-TV, Wilmington, will furnish the music, Harrell said.

Harrell said the purpose of the dance was to express the thanks of the local group for the interest and enthusiasm, as well as cooperation, that had been given them in all their project work by the local merchants and county citizens.

The Bargain Days promotion is a part of the 1955 Burgaw Finer Carolina program, the trade promotion project, and is under the general sponsorship of the local Jaycees. 8-10-55

Street Dance Is Huge Success; Hundreds Attend

11-3-55

The Jaycee sponsored square dance held in Burgaw Saturday night was very successful, with several hundred attending from over the county, according to Earl Myers, Publicity Chairman.

During a brief opening ceremony, Mayor A. H. Davis gave an address of welcome to the large crowd and Howard Holly, local Junior Chamber of Commerce President, also welcomed the people to the dance. The dance was given by the local Jaycees in appreciation for the cooperation they have received from persons throughout the county in the many recent rpojects the local organization has sponsored.

Numerous gifts were given by merchants of Burgaw for the free drawing held during the evening. Miss Linda Blossom, "Miss Pender County of 1956" and her sister, Miss Mary Anna Blossom, "Miss Pender County of 1955", assisted with the registration and drawing of the free prizes. Over 500 people registered for the free gifts during the evening.

Merchants giving one or more prizes were: Durham Drug Company, E. Brooks Department Store, Burgaw Radio & Tv Service, A. & P. Store, Dees Drug Store, Harrell's Deparmtnet Store, and Farrior's Department Store.

Prizes were won by Marie Paluck, Burgaw; Rob Humphrey, Burgaw; Mrs. J. F. Bradshaw, Sr., Burgaw; Mrs. Odell Gurganous, Rocky Point; Edith Ann Mallard, Burgaw; Harvey Caison, Watha; Morris Fulcher, Burgaw; Mrs. H. W. Pridgen, Burgaw; Mary Jane Strickland, Burgaw; H. E. Caison, Watha; Mrs. Clyaton Carter, Burgaw; Harold Hester, Burgaw; and H. H. Groves, Burgaw.

Music was furnished for the event by the Wilmington WMFD Radio and TV stars, Leslie Sandy and the Sandy Boys.

The local Junior Chamber of Commerce members express their appreciation to the various merchants for their cooperation and to the many who helped make the dance such a success. They also were happy to see so many people out to enjoy the fun Saturday night.

OPERATION BOOTSTRAP

"Working For A Better Burgaw"

BURGAW JUNIOR CHAMBER OF COMMERCE

Burgaw, North Carolina
January 27, 1956

W. T. CHAFFIN, JR.
PRESIDENT

MANLEY BLACKBURN
1ST. VICE-PRES.

FRED GAYLOR
2ND. VICE-PRES.

EDWARD (BUCK) FERRELL
SECRETARY

JAMES BLACKMAN
TREASURER

MILTON MURRAY
CHAPLAIN

BEN MOBLEY
CORP. SEC.

HOWARD HOLLY
PARLIAMENTARIAN

GEORGE SPAYD
DIRECTOR

DR. JOHN T. DEES
DIRECTOR

EARL MYERS
DIRECTOR

REV. MILLARD STIMPSON
DIRECTOR

FRANK I. BOWES
DIRECTOR

CHARLES HARRELL
DIRECTOR

Dear Jaycee:

OPERATION BOOTSTRAP IS OFFICIALLY ON.

Stock in the Governor's Small Business Development Corporation is now being sold to the public and if the local Junior Chamber of Commerce is to receive the credit deserved, it is going to be necessary that we act imediately.

Originally it was planned that the Governor and Capus Waynick, the state director of the Corporation would sell $400,000 and the JC's of the state would try to sell $100,000. However, the demand for the stock has been so terrific that Mr. Waynick has already sold over $800,000 and the Charter of the Corporation limits the sale of stock to $1,000,000. In addition to this million in stock a minimum of $5,000,-000 will be borrowed from members (banks, insurance companies, etc. who have bought memberships in the Corporation) at approximately 3% interest. All of this amount will then be loaned out to worthy organizations throughout the state for long periods of time at 6% interest. Since all the profits from these loans will go to the stock holders and none to the member organizations, it can readily be seen that this stock will pay big dividends. Under present plans each $10.00 share should pay from $1.60 to $1.80 annually.

We know that all of this stock could be sold in other counties of the state but we want to be assured that when an application for a loan is sent in from a Pender citizen that it will receive the attention necessary and for that reason we are asking each and every member of the local Junior Chamber of Commerce to either buy one share of stock at $10.00 for himself or that he sell one share to someone else. Of course, if you want more it is available.

A postal card is enclosed which should be returned before January 29 so that we will be able to tell the state organization the number of shares to reserve for us. In event you find that you will be unable to participate in this project, please return the card with this information.

REMEMBER, FOR THE FUTURE GROWTH OF PENDER COUNTY, PLEASE SELL THE STOCK AND RETURN THE CARD. You may pay now or later if you wish.

Very truly yours,
Gene Brown
Charles Harrell
Gene Brown
Charles Harrell
Co-Chairmen
Industrial Committee

CAPUS WAYNICK
DIRECTOR

LUTHER H. HODGES
GOVERNOR OF NORTH CAROLINA

DR. CLEMENT S. LOGSDON
ASSOCIATE DIRECTOR

THE GOVERNOR'S SMALL INDUSTRIES PLAN

A Study in Promotion of Area Development
PRIVATELY FINANCED

February 29, 1956

Mr. Raeford E. Brown
Co-Chairman, Industrial Committee
Junior Chamber of Commerce
Burgaw, North Carolina

Dear Mr. Brown:

My apology for my delay in answering your letter of February 10th.

Please advise your friend who owns the sawmill that he would be welcome in a visit here to Senator Warren R. Williams, President of the Business Development Corporation of North Carolina.

The Corporation will begin making loans in about two weeks, and I suggest that your friend talk with the President and bring with him all the information he has about his business and its prospects.

I deeply appreciate the way in which you Jaycees have worked with us in promoting the movement.

Cordially yours,

Capus Waynick, Director.

CW:cn

"Operation Bootstrap"
Adopted by the North Carolina Junior Chamber of Commerce

Burgaw Jaycees Sponsor Project "Operation Boot Strap" In Pender

Stock in the North Carolina Business Development Corporation will go on sale here today according to an announment made by Howard Holly, President of the local Junior Chamber of Commerce. Funds derived from the sale of stock will help develop new industry in the State of North Carolina.

Adopted by the North Carolina Jaycee Executive Board last week in High Point, the Jaycees throughout the State have agreed to sell some $200,000 of stock in the Corporation. To date, more than $800,-000 of the $1,000,000 of stock authorized by the state charter has been sold by Governor Hodges and his staff. Capus Waynick of High Point is overall head of the plan.

According to W. R. Henderson, past state Jaycee President and Chairman of the Jaycee section of the drive known as Operation Bootstrap, "This is one of the finest projects the North Carolina Jaycees have undertaken and we only hope we have full cooperation of every community in the State."

The million dollars, in combination with other funds that can be secured from members of the Corporation (up to $1 million) would raise the per capita income of North Carolinians by offering encouragement, factual and financial help to persons wishing to start new industries or enlarge old ones in suitable locations.

Since many towns have no industry, and little hope of starting one without special help, they will be bootstrap" and at the same time creating more jobs and salaries for Tar Heels.

For full information on the sale of stock in the Business Development Corporation, contact any of the following members of the Burgaw Jaycees who serve as members of the local Industrial Committee: Gene Brown, Charles Harrell, Co-Chairmen; or Dr. John Dees.

1-26-56



TRADE PROMOTION COMMITTEE AT WORK ON OPERATION BOOT STRAP

Jaycees Excell Quota In Sale Of Stock Shares

2-8-56

The sale of stock in the Governor's Small Business Development Corporation has been highly successful, according to an announcement of Gene Brown, Co - Chairman of the Industrial Committee of the local Jaycee Club.

Jaycee Clubs throughout the State have been engaged in a drive during the past two weeks to sell 1,000 shares of this stock with a quota of 100 shares, the local club sold 124, Brown said.

Money derived from the sale of this stock will be loaned to small organizations throughout the state so that they might be able to increase their manufacturing activities. This in turn will afford additional employment, the spokesman pointed out.

"Since Burgaw is one of the many towns in the state with very little industry, it is hoped that we will be able to secure assistance from this fund in getting some type of manufacturing activity started here," the spokesman said.

OPERATION BOOTSTRAP

April 19, 1956

North Carolina Industrial Development Corporation
Raleigh, N. C.

Dear Sir:

The Industrial Committee of the Burgaw Junior Chamber of Commerce recently completed an industrial survey of Burgaw and Pender County to determine the industrial potential of the area. One of the most outstanding items brought out in this survey was the fact that although Pender is primarily an agricultural county, most of the farmers here rely for their income on one crop, tobacco. Due to the bad growing seasons recently and to the allotment cuts many of the local farmers are being forced from their farms into other types of work.

The plan proposed by Mr. Bob McDaniels for the establishment of a poultry industry here will enable many of these farmers to diversify their farms and remain at home doing the type work for which they are best suited.

Several farmers in the County have gone into the poultry business and they have been highly successful. Due to the nearness of Pender County to Wilmington, N. C. and the marine base at Camp LeJeune, a profitable market is assured.

We are happy to endorse this industrial venture of Mr. McDaniel and shall appreciate any assistance given to it.

Very truly yours,

Raeford E. Brown
Co-Chairman
Industrial Committee

March 15, 1956

Mr. Warren R. Williams, President
Business Development Corporation of North Carolina
Raleigh, N. C.

Dear Mr. Williams;

It is with a great deal of pleasure that I learn of your appointment as President of the Governor's Business Development Corporation.

We of the Burgaw Junior Chamber of Commerce have made a concentrated effort to attrach industry to this section and we know that with the assistance of this financing group that we will be able to raise the standard of living here as in all parts of the state.

In my dealings with persons interested in establishing industrial plants here I have noted that many have wonderful ideas which with the proper backing would prove to be very successful both to themselves and to the community. I have taken the liberty to direct several of these parties to your office during the past few days. It is my understanding that one of these persons, Mr. MCDaniel has called on you.

We shall sincerely appreciate any assistance you are able to give to Mr. McDaniel or the others from Pender County.

With best wishes for the success of this new venture, I am,

Very truly yours,

Raeford E. Brown
Co-Chairman
Industrial Committee

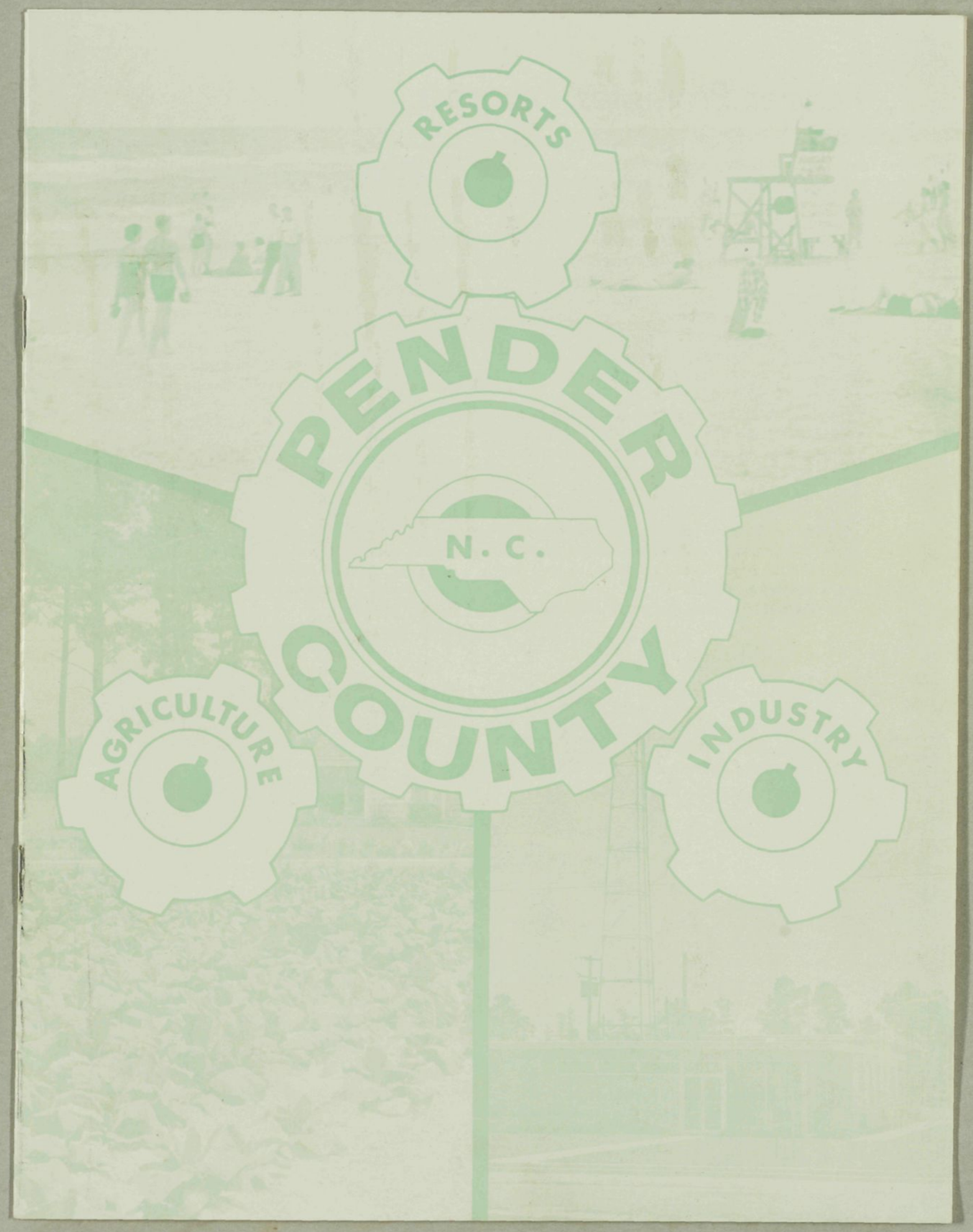
BURGAW JAYCEE COMMITTEE REPORT

COMMITTEE Trade Promotion CHAIRMAN Harrell & Brown

Date January 20, 1956

The members of the committee discussed first, a request from the state Jaycee organization that the Burgaw club participate in the sale of stock in the Governor's Small Business Developement Corporation. This being such a worth while project, it was decided that this committee go all out in selling this stock. It was decided to send a letter to each member of the club requesting to buy the stock.

AGRICULTURE + INDUSTRY BOOKLET



Grateful acknowledgment is made to the following groups who were instrumental in compiling the information and publishing this booklet:

AGRICULTURAL EXTENSION SERVICE
SOIL CONSERVATION SERVICE
VOCATIONAL AGRICULTURE TEACHERS
VOCATIONAL HOME ECONOMICS TEACHERS
FARMERS HOME ADMINISTRATION
AGRICULTURAL STABILIZATION & CONSERVATION
FORESTRY SERVICE
BUREAU OF ENTOMOLOGY & PLANT QUARANTINE
FARM BUREAU
COASTAL PLAIN EXPERIMENT STATION
PENDER COUNTY BOARD OF COMMISSIONERS
BURGAW FINER CAROLINA STEERING COMMITTEE
BURGAW JUNIOR CHAMBER OF COMMERCE

(The cover was designed by H. P. Whiteside)

For further information write to the
Burgaw Junior Chamber of Commerce, Burgaw, N. C.

AGRICULTURE BOOKLET

AGRICULTURE + INDUSTRY Bo

Pender Promotes Progress

The interdependence of agriculture and industry in our present day economy has been well established. Without a prosperous agriculture, industry loses the potential buying power of thousands of people. Therefore industry is vitally interested in increasing the income of farm people.

Likewise, farm people are concerned with the expansion of business and industrial organizations. Until recent years farming was done primarily on a subsistence basis, with profit a secondary objective. Today, with the advent of modern methods and machinery, agriculture has become a complex business enterprise where the primary objective is profit.

In order to obtain maximum profit, the farmer realizes the importance of industrial and business organizations. In order to obtain maximum use of his time he knows he may need part-time employment in a non-agricultural enterprise. He also appreciates the fact that, to a large extent, he will depend on non-agricultural organizations to operate the markets where he sells his products, and will therefore depend on them to help him get a maximum profit.

In addition to helping him personally, the farmer knows that industrial and business concerns that locate in his locality add much to the economic and social well-being of the area. Such things as increased property values and better educational, recreational, and civic facilities are all brought about through the addition of industry.

With these facts in mind, the agricultural and business leaders of Pender County have united to promote the agricultural and industrial development of this area.

In order to improve agriculture, a long-range plan has been devised with increased income and better rural living as the primary objectives. Within these pages, the problems and possibilities for the various farm and home enterprises are discussed, with some suggestions for improving them. It will be the responsibility of all of us to make this program successful.

The last part of this booklet is taken up with data vital to industrial organizations considering locating in Pender County. These organizations are cordially invited to write for further information concerning the opportunities of industry in this area. **Address all inquiries to President, Burgaw Junior Chamber of Commerce, Burgaw, North Carolina.**



ATLANTIC OCEAN



These Cash Crops Pay Off...

Pender County has many important cash crops, including tobacco, blueberries, lettuce, strawberries, other truck, soybeans, and peanuts. Pender is the leading county in North Carolina in blueberry and lettuce production.

Income from crops in 1951 amounted to about $5,345,000. This can be greatly increased by the adoption of improved production practices on all farms. Efficient combination of the different crops along with livestock will need to be worked out by each farmer to fit his own situation on his farm to best utilize his land, labor and equipment.

TOBACCO

There are 4,984 acres of tobacco in Pender County which brings in about 58 per cent of the cash farm income. It should be to the good of every farmer to improve the quality and quantity of yield per acre. This can be done by following these recommendations:

1. Use adapted variety.
2. Control disease, through resistant varieties, soil fumigation, rotations, and chemical treatment of plant beds.
3. Use amount and analysis of fertilizer as determined by soil test.
4. Early topping and control of suckers is usually worth about $100.00 per acre.
5. Harvest only uniformly ripe tobacco.
6. Cure in tight barns with controlled ventilation.
7. Grade carefully to insure highest price.

TRUCK CROPS

The soils and climate of Pender are ideally suited to the production of most truck crops. Market prices are extremely variable from season to season and therefore truck crop production generally should be considered as a supplementary farm enterprise. These recommendations should be followed:

1. Plant only as many acres as can be handled along with other farm enterprises.
2. Keep informed on market prospects.
3. Plant adapted varieties.
4. Harvest at proper stage of development.
5. Package as attractively as possible.

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Plan A Complete Feed Program . . .

Until a few years ago, tobacco and truck crops provided most of the cash farm income in Pender County. In recent years, livestock has played a more important role in the farm economy. In a balanced farming program for the county, there is room to expand livestock enterprises and still retain and increase cash crop income.

For any livestock enterprise to be economically sound it must be built around an adequate feed production program. The livestock enterprise selected for a particular farm should be based on the feed producing ability of that farm. Home grown feeds will need to be supplemented with minerals and protein supplement that may be purchased.

CORN

Corn is the principle grain crop grown in the county. It is grown on about 18,300 acres or 48 per cent of the cropland. Yields of corn could be greatly increased by more widespread use of recommended practices as to hybrids, fertilization, spacing, cultivation, harvesting and storing. Usually corn can be fed to livestock and marketed more profitably than selling it on local grain markets.

SMALL GRAIN

Small grain is now grown on about four per cent of the cultivatable land. This crop should be very much expanded to provide more of the grain feed for livestock. Oats, wheat and barley are resistant to nematode infection and work well into rotations where tobacco and other crops subject to nematode damage are to be grown.

Combine milo is a relatively new crop but is finding a welcome place in the grain program. It is more resistant to drought than corn and in dry years will yield more grain. In feed value, it compares very favorably to corn. It is ideal for poultry feed but best results are obtained by cracking it before feeding to hogs and cattle. It can be planted after small grain or early truck crops and mature a crop of grain before frost.

PASTURES

Good pasture is the foundation of a successful livestock feeding program. At present, about 3,500 acres or nine per cent of the crop land is devoted to pasture and hay. Much of the 10,500 acres of idle land in the county should be put into pasture or feed crops. Choose the right seed mixture to suit your land and follow other recommended practices for establishing and maintaining good pastures.

Temporary grazing crops such as soybeans, sudan grass, millet and lespedeza should be provided for periods when permanent pastures are not sufficient. These crops may be used for hay if not needed for grazing.

For Additional Income . . .

Livestock and livestock products for market have increased tremendously in Pender County during the past few years. Our county is capable of producing good grazing and feed crops, which are the backbone of any livestock program.

HOGS

The number of brood sows to be kept on an individual farm ordinarily should be based on the grain producing ability of the farm. Depending mainly on purchased grain goes rather deeply into the field of speculation. However, generally units of four or more brood sows are more efficient from the standpoint of breeding stock, labor, equipment and pasture.

Many practices are necessary in the efficient production of market hogs. Good breeding stock is essential. Adequate equipment and facilities are equally necessary and are often neglected. While equipment and facilities need not necessarily be unduly expensive, they must include satisfactory farrowing houses and other essentials.

Feeding should depend on home grown grain and grazing, but must include minerals and protein supplement to balance the ration. Efficient hog production also requires sanitary conditions and disease control. Proper care of sows and pigs at farrowing time is most important to get pigs off to a good start.

DAIRYING

Grade A dairies in Pender County have increased in the last few years from one to approximately 55. It appears that this trend will continue. There are several conditions all dairymen should bear in mind.

The supply of milk in this area has increased and now is about equal to demand. In Southeastern North Carolina supply is below demand while in the rest of the state the supply slightly exceeds the demand. Therefore, local dairymen must be efficient to compete with dairymen elsewhere.

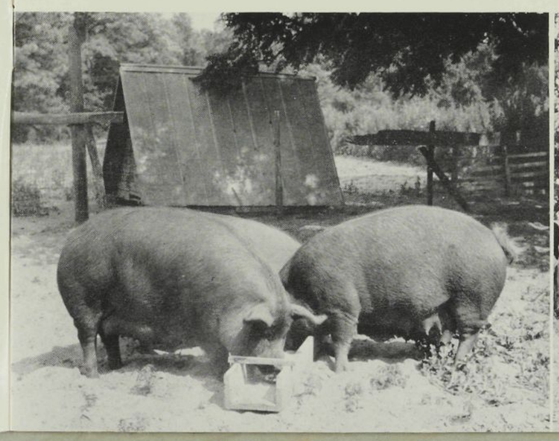
One of the first requirements for efficient production is sufficient acreage for good pasture and forage crops (2½ to three acres per cow and one acre per replacement animal). The minimum size dairy for efficient production should have at least ten milking cows.

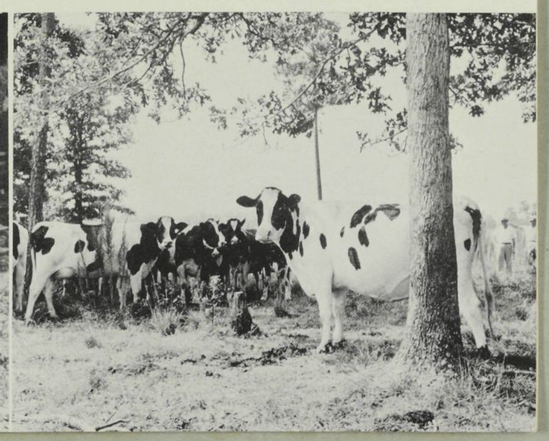
Other requirements for economical dairy production include: Good producing cows, proper labor saving equipment and facilities, and the provision for sanitation and disease control. It is well to produce the highest quality milk possible, not only to insure top market prices, but to increase public consumption of dairy products. The dairyman should depend as much as possible on home grown grazing, silage, hay and grain and buy high protein meal in bulk to balance home-mixed feeds.

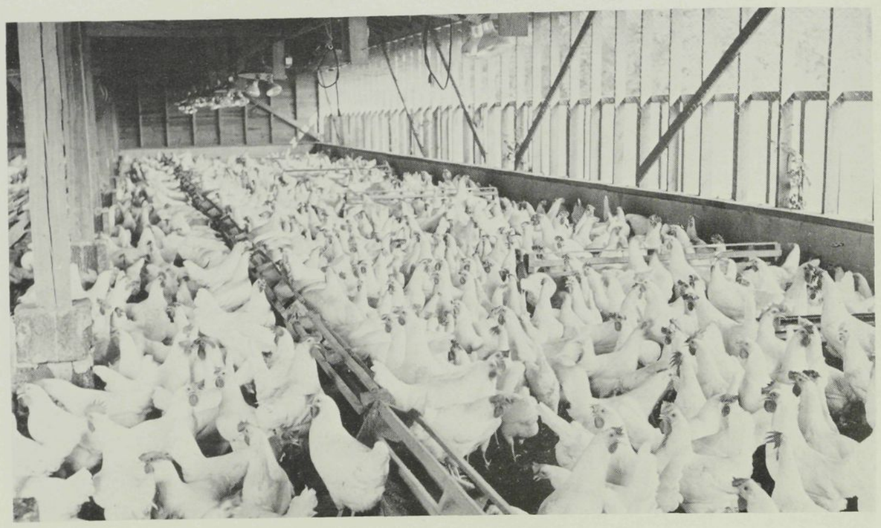
BEEF CATTLE

It is well to realize that beef cattle prices usually work in slow cycles (usually seven or eight years). It is generally advisable to be cautious in rapidly increasing numbers during peak price periods or drastically cutting numbers during times of extremely low prices.

Beef cattle production in Pender County is centered around three types: (1) Cow and calf program, (2) fattening cattle for market, and (3) purebred cattle for sale as breeding animals. Generally, beef cattle should be limited to those farms large enough to produce most all the feed needed. It is especially important that good, beef type cattle be used and that a disease-free herd be kept.







Poultry Has a Place . . .

While poultry can be worked in well on large farms, this enterprise is particularly well suited for a large number of the small farms in Pender County.

BROILERS

At present, interest in broilers is increasing. Broiler production should be regarded as a supplementary enterprise to increase total farm income.

This enterprise is quite different from egg production and requires different methods. There is room for several farmers to grow broilers in the county. These chicks must be of broiler type and the enterprise must be large enough to justify the time.

In order to operate economically, it is usually recommended that the producer grow four broods per year with at least 4,000 birds per brood. There must be proper heating, watering and feeding equipment. Two to three man hours of labor per day per 4,000 broilers is required.

Marketing arrangements should be worked out in advance. The very latest practices and information should be kept in mind at all times. If the industry continues to develop, a large processing plant for the area will be needed.

LAYERS

Commercial eggs offer the biggest opportunity for those farmers interested in going into poultry. We have several good outlets for this product, and if managed properly, layers can be very profitable.

In order to be successful with layers, the flock should be large enough to justify the time to be spent. It is generally recommended that at least 500 birds be kept. This number would require a house 40 feet wide and 50 feet long which should be built tight, with good ventilation and proper lights. There should be running water, ample feeders and good brooding conditions. In all cases, chicks bought should be disease-free and come from a high laying strain. Consult a poultry specialist before buying a large number of chicks.

TURKEYS

The turkey industry in Pender County is not developing as fast as it should. The success of this enterprise depends upon home-grown grain and good range. Turkeys are not as suitable for small farms as are layers or broilers. Turkey production in this county should be at least doubled. Good poults should be purchased; ample financing, good ranges, shade and water should be provided ahead of time.

Conserve Our Natural Resources . . .

Pender County consists of 548,480 acres of land of which 214,748 acres are now in private farms. The remaining 333,696 acres are divided between public lands, water areas, corperation timber holdings, and private timber holdings not classed as farms. An estimated 330,000 acres of the non-farm land is woodland. Of the total land in farms, approximately 39,733 acres are cropland, 7,460 acres in pasture and permanent hay, 10,542 acres in idle and miscellaneous (includes roads, water area, home sites, etc.) and 157,049 acres in woodland.

Pender County has a great opportunity for agricultural expansion in years to come. For example, there are many thousands of acres of land now in woods which, when cleared and artificially drained, would enable us to balance our farming operations to fit our varied soil conditions.

One of our major problems is to apply the right combinations of practices on a given field to receive maximum returns. We need to use each acre of land within its capabilities and treat it according to its needs for protection and improvement. To accomplish this objective, each farm needs a "tailor-made" soil conservation plan developed to fit the individual needs of the farm. Our wide variations of soil conditions make such a plan a prerequisite for a sound long range agricultural program. Our soils vary from extremely wet bottom land to extremely dry, thirsty sand ridges, with innumerable conditions in between these extremes.

Although our total rainfall is adequate, its distribution is such that the wise management of water after it falls on the land is no small factor in our farming operations. By wise management of water, we mean the application of such practices as drainage, cover crops, permanent cover on some fields, contour tillage, stock watering ponds, irrigation and many others.

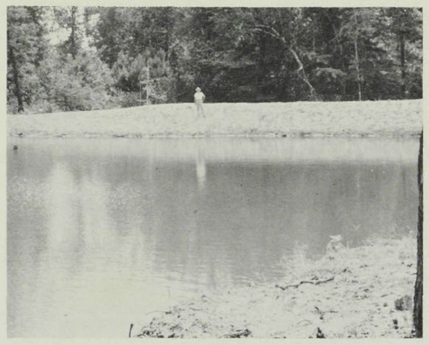
A great many conservation practices should be established in order to have a complete soil and water conservation program. A better system of crop rotations should be established on 17,942 acres. This would include returning sufficient organic matter to the soil to maintain or improve the fertility level, reduce water run-off and prevent erosion. Some sloping fields should be taken out of cultivation and seeded to a permanent cover or hay crop such as Sericea Lespedeza. New pastures should be seeded on 15,614 acres now in cultivation, woodland or idle.

Farm woodland should be regarded as a crop on most farms and should be protected at all times from fire. Several hundred miles of fire lanes should be constructed. There are approximately 2,828 acres of land that should go into trees either by natural reseeding or by planting.

There are 88,267 acres of farm woodland that should be properly managed and protected from fire. Thinned trees could be used for pulpwood, fence posts, fuel and other uses on the farm.

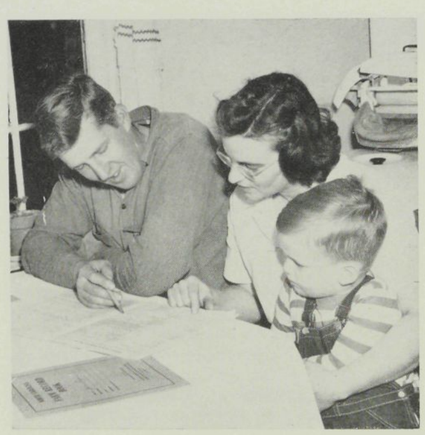
There are 12,000 acres of good land that could be cleared without excessive cost as the demand for more cropland increases.

A study of our natural resources brings out the fact that Pender is a wealthy county from a soil and water standpoint. It presents a challenge to all of its people to develop these basic resources and use them wisely.





AGRICULTURE + INDUSTRY BOO



Farm and Home planning should be a family affair.



Seek credit when needed to carry out sound farm and home plans.

Essentials to Good Management . . .

Farm and home planning, financing and marketing are three important phases of our agricultural program.

A PLAN FOR EVERY FAMILY

Farming is a business requiring the combination of the farm family with land, labor and capital. The right combination will result in full use of all these resources and the result will be a higher production, increased income and a more satisfying and rewarding way of life. Every farm family needs a "tailor made" farm and home plan and agricultural agencies in the county are available to assist with long-time farm and home planning.

FINANCE

At present, farm credit is obtainable from several sources, both for short-time production credit and long-time real estate and chattel loans.

Time merchants extend credit to many operators for fertilizer, supplies, and other production expenses. This type of credit usually consists of a time price plus interest. It is estimated that 70 per cent of the fertilizer used in the county is purchased in this manner.

Local banks make loans to farmers who have adequate security or can prove themselves to be good credit risks.

The Production Credit Association is available to make production loans, and the Federal Land Bank for long-time real estate loans.

Farmers Home Administration makes both short-term production loans and long-term real estate loans. These loans are limited to those farmers who are unable to obtain adequate credit from private sources. Funds available for long-term loans usually will not meet the demand.

Farm purchase or real estate loans are very difficult to obtain. Sometimes, individuals, merchants or banks will make real estate loans. These loans usually are on too short repayment terms to permit the family a reasonable standard of living while trying to make the repayments. Long term real estate credit is inadequate and some steps should be taken to improve this situation.

MARKETING

Marketing consists of the activities and services connected with moving goods from the producer to the consumer. Improvements in activities and services are needed in Pender County for a more orderly market system. The following items need consideration: Produce market, poultry and egg marketing, grading and packaging according to market demand, seasonal prices, grain storage, production according to consumer demand, cooperative buying and selling, and consumer education.

Home Food Supply

Recent surveys indicate that many Pender County families do not have balanced diets because of inadequate supplies of milk, fruits and vegetables. These farm families could produce and conserve food for home use by utilizing garden space and planning carefully for conservation.

PRODUCTION

One way to save money and at the same time give your family an adequate diet is produce more of the home food supply at home. Follow these suggestions.

1. Plant a year-round garden. Plant an extra garden during the early growing season for use in conserving the home food supply.
2. Produce your own meat, milk and eggs.
3. Supplement the diet with home-grown fruits and nuts.

Provide the following for a family of five:

1. One beef calf.
2. Two hogs dressing 250 pounds each.
3. One hundred straight run chickens for eating —save 40 pullets for layers.
4. Two good cows freshening at different times of the year.

CONSERVATION

Food conservation is needed to provide adequate diets during the non-productive months. The following guide (for a family of five) will help you to know how much to conserve.

Green and yellow fruits and vegetables—(asparagus, green beans, broccoli, carrots, yellow corn, okra, garden peas, pumpkin, yellow squash, etc.) —125 qts.

Vitamin C rich foods—(tomatoes or juice, and raw cabbage)—125 qts.

Potatoes—(sweet and white)—500 lbs.

Other vegetables—(beets, white beans, white corn, onions, black-eyed peas, soup mixture, etc.) —125 qts.

Fruit and fruit juices—(apples, berries, cherries, figs, grapes, peaches, pears, plums, etc.)—125 qts.

Meats—(beef, veal, fish, lamb, pork, poultry, game, etc.)—100 qts. or 375 lbs.

Jellies, jams and preserves—25 qts.

Pickles, relish—15 qts.

Cucumbers, kraut (brined)—20 qts.

FOOD USE

1. Plan meals to include foods from the Basic Seven groups.
2. Prepare and cook foods to conserve food value.



A good garden will add to the family income and provide better diets.



Plan to conserve ample supplies of food to provide adequate diets.



Well planned meals, properly prepared and served mean better health.

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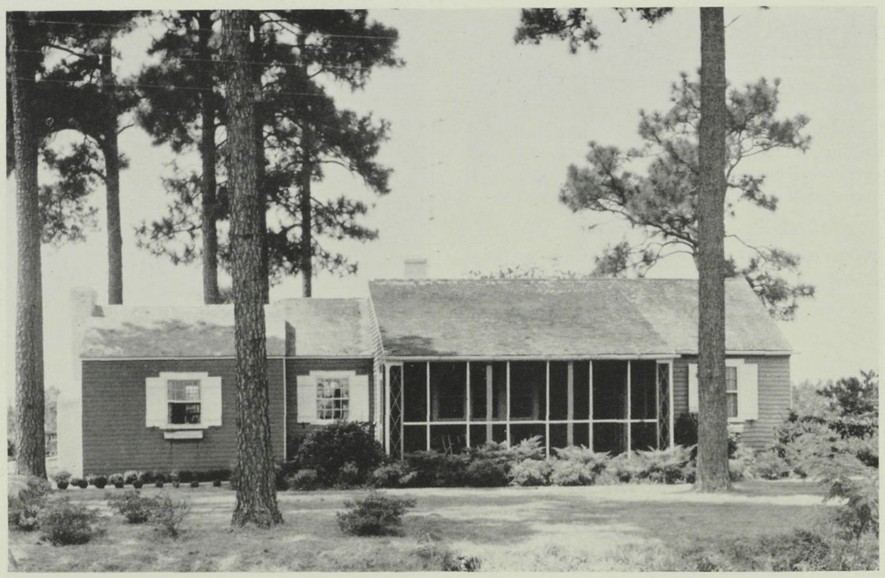


For More Satisfying Rural Living...

Everyone has, or aspires to have, a home which he can treasure, one that is comfortable, convenient and attractive. The home is the first environment for molding citizens.

Following are some suggestions for improving homes in Pender County.

THE HOME

1. Plan the home to meet the needs of the family.
2. Paint and repair exterior of the home.
3. Add rooms needed for comfortable family living.
4. Provide adequate lighting and wiring with outlets, switches, correct size wire, fuses and circuits to take care of appliances, both now and in the future.
5. Provide adequate heating arrangements for comfortable living.
6. Install hot and cold running water from a sanitary source.
7. Have sufficient bedroom space for boys and girls.
8. Install kitchen sink and built-in cabinets with necessary storage space for food and equipment.
9. Provide storage space in each room for clothing and household equipment.
10. Finish floors for beauty and easier housekeeping.

HOMESTEAD BEAUTIFICATION

1. Propogate, plant and care for shrubs, screen and foundation plantings.
2. Plan, build and maintain convenient all-weather walks and drives.
3. Plan, plant and care for lawns.
4. Plant and care for trees; native ones are more desirable.
5. Provide sufficient hidden clothesline space.

OUTBUILDINGS

1. Repair and paint all usable buildings.
2. Provide adequate storage for tools, crops, and equipment.
3. An ample, convenient water supply with provisions for fire protection should be provided.
4. Keep fences and gates in good condition.
5. Provide labor saving devices.
6. Well-planned, equipped outbuildings for livestock are essential.

Community Development is Vital...

Pender County has an opportunity to develop an extensive community improvement program. First, definite community boundaries need to be established so that everyone knows in which community he lives and so that others may recognize the boundaries of any community. After this has been established, the communities need to develop improvement programs based on the following:

CHURCHES

1. A county-wide ministerial association needs to be established.
2. Make general repairs to church buildings; remodel if necessary.
3. Improve church and Sunday school attendance.
4. Clean cemeteries at frequent intervals. Make graves uniform.
5. Plant more shrubbery, trees and better lawns on church grounds.
6. Give active support to church organizations.

EDUCATION FACILITIES

1. Adequate school building and facilities should be provided.
2. Prepare an educational program that meets the needs of the community.
3. Improve and beautify school buildings and grounds and establish a maintenance program.
4. Cooperate with school activities such as athletics, PTA, lunch room.
5. Expand physical education, library and music programs.

RECREATION

1. Recreation should begin with the family, such as picnics, home games, trips, fireside chats, and recreational equipment for children and adults.
2. Provide organized and supervised recreational program for people of all ages.
3. Encourage organized groups to increase and improve their use of recreational facilities.

COMMUNITY BUILDINGS

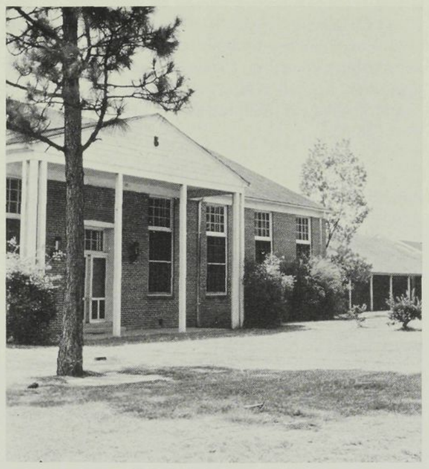
1. Build or improve and maintain community buildings.
2. Maintain and beautify grounds.

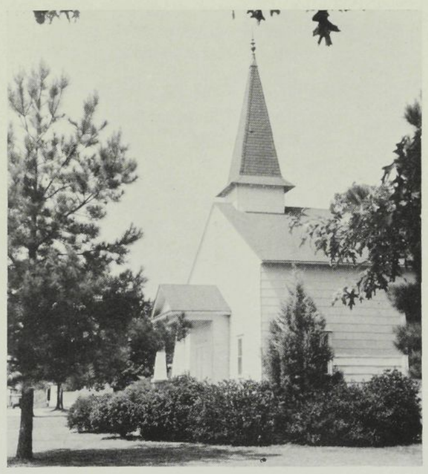
COMMUNITY BEAUTIFICATION

1. Clean up dumping areas and restrict dumping to certain areas.
2. Have a community committee study and make recommendations on road improvements and beautification.
3. Post name of community and use recommended mailboxes, stands and name plates.

COMMUNITY HEALTH AND SANITATION

1. Participate in services offered by County Health Department.
2. Have regular clean up campaigns.
3. Arrange some type of adequate disposal for garbage and waste.





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Pender Promotes Progress . . .

Pender County is a land of opportunity. Conditions are right for further industrial development.

COUNTY DATA

Pender County is governed by a County Commission consisting of five members who are elected for a term of four years. Each of the commissioners represents one of the five districts in which the county is divided.

While each town has its own police protection, the rest of the area is covered by the sheriff and a staff of two deputy sheriffs operating radio-equipped cars.

Tax structure of the county is as follows:

	1940	1945
Valuation	$ 8,601,641	$10,029,631
	1950	1953
"	$12,667,107	$15,423,044
Rate		$1.50

In connection with these figures, it should be noted that the tax valuation is estimated by the county auditor to be not more than 60 per cent of the actual valuation. Approximately 46 per cent of the tax is for education.

INDUSTRY

The 1952 North Carolina Directory of Manufacturing Firms lists 25 firms in Pender County as industrial or manufacturing enterprises. They are classified as follows:

12 lumber manufacturing plants
5 logging mills
3 meat packing plants
1 ice manufacturer
1 plywood and veneer plant
1 perfume manufacturing plant
2 planing mills

Industrial organizations of the county employ about 500 persons, who receive annual wages of approximately $800,000. Out of this payroll, about 90 per cent is spent locally for living costs, etc. About 800 persons are gainfully employed in non-manufacturing enterprises, not including thousands that work in agriculture.

HOUSING

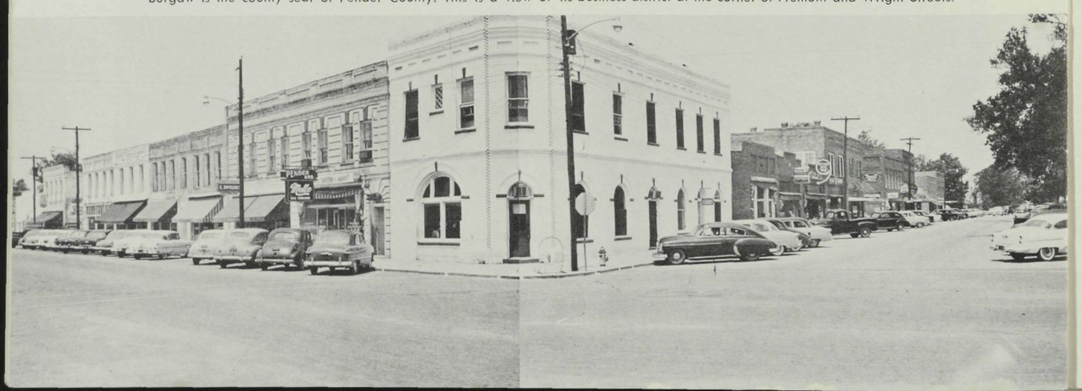
Present employable labor is well housed. While there is no appreciable excess housing in the county, if an industrial plant entering this area found it necessary to import some of its employees, the matter of housing would not be critical. Local citizens have indicated a willingness to make provisions on a very liberal basis.

POWER AVAILABILITY

The Carolina Power and Light Company, serving a large portion of the two Carolinas, furnishes electric service in this area. The company can furnish power in any quantity needed, and at reasonable rates. For specific applications, contact Area Development Department, Carolina Power and Light Company, Raleigh, N. C.

Electricity for rural areas is supplied by the Four County Electric Membership Corporation, with home offices in Burgaw. This REA unit serves four counties, Bladen, Duplin, Pender and Sampson. For specific applications, contact Four County Electric Membership Corporation, Burgaw, N. C.

Burgaw is the county seat of Pender County. This is a view of its business district at the corner of Fremont and Wright Streets.





Pender County Courthouse is located in the center of a beautifully landscaped city block in the center of Burgaw.

EMPLOYEE AVAILABILITY

Existing industrial employees as well as the available pool of potential employees in the county, shows a large percentage of the population available for training in semi-skilled and skilled work. Many thousands in the area were employed in the nearby shipyard in Wilmington during the war and have not lost their adaptability.

According to a recent survey taken in the county, there is an available supply of 500 to 1,000 persons adaptable to industrial work. Most of these are white.

ROADS AND HIGHWAYS

Highways—At present there are 628.7 miles of roads in Pender County. This includes 120.3 miles of state highways, 203.5 miles of paved county roads, and 304.9 miles of dirt roads. Plans for highways include paving 7.8 miles of county roads and resurfacing 16.6 miles of NC 421 from Paul's Place to Ward's Corner.

Railroads—There are approximately 50 miles of railroad track in Pender County, cutting the county in the eastern, central and western sections. This provides accessible rail facilities to all parts of the county. Rail facilities connect Pender County with the port city of Wilmington and adjacent towns and cities. There are also straight line connections to New York City.

Bus Transportation—Three bus lines provide transportation for Pender County.

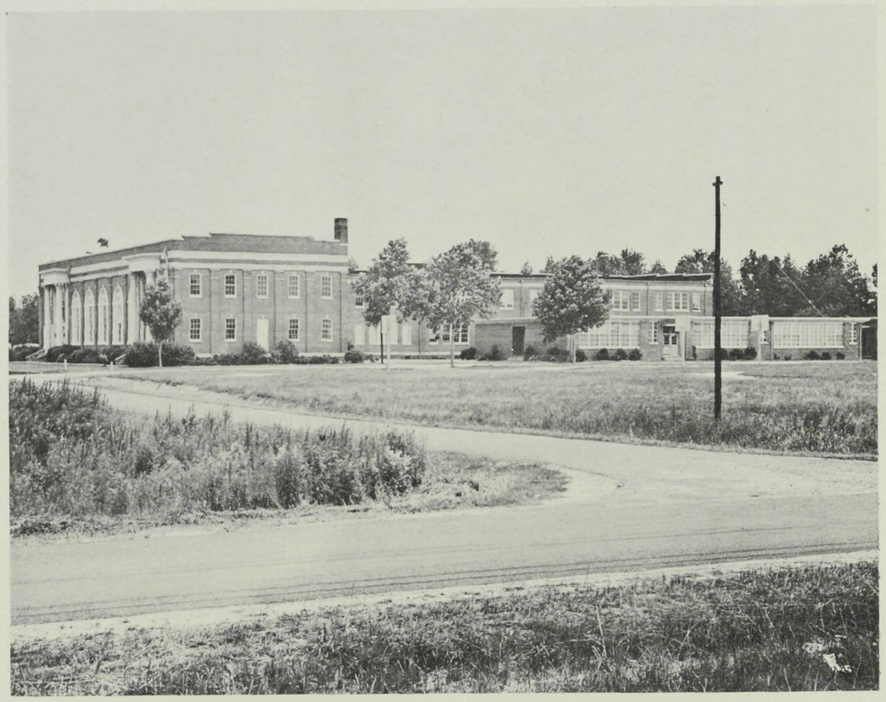
Airlines—A nearby airport is served by all of the major airlines.

Trucking lines—Freight trucking services are excellent in the county.

Hydrologic Data on the Cape Fear River Basin

	Drainage Area Sq. Mi.	Avg. Annual Flow MGD	Runoff in Inches
Cape Fear R. at Lock 1	5,100	3,300	13.6
Northeast Cape Fear at Castle Hayne	1,380	900	13.6
Black R. at mouth	1,680	1,080	13.6

(It should be noted that the drainage areas given is the total drainage area for the streams above the point indicated and not just the drainage area within Pender County. The average annual discharge is given in million gallons per day. The average total flow of the stream for a year could be determined by multiplying these figures by 365 days. The flow in runoff in inches is the depth of water over the entire drainage area should the total volume of water for a year be uniformly distributed over the entire area.)



Modern schools are located throughout the county. This is a view of the Burgaw High School.

SCHOOLS

The following table shows the education facilities offered in Pender County:

WHITE SCHOOLS		COLORED SCHOOLS	
Number of elementary schools	2	Number of elementary schools	16
Number of teachers in elementary schools	6	Number of teachers in elementary schools	31
Number of students in elementary schools	194	Number of students in elementary schools	986
Number of union schools	5	Number of union schools	2
Number of elementary teachers in union schools	53	Number of elementary teachers in union schools	33
Number of elementary students in union schools	1,649	*Number of high school teachers in union schools	19
Number of high school teachers in union schools (do not include vocational teachers)	25	Number of vocational teachers in union schools	2
Number of vocational teachers in union schools	7	Number of high school students in union schools	580
Number of high school students in union schools	622	Number of elementary students in union schools	1,076
		* not vocational	

SPORTS AND RECREATION

Fishing—There are 513 miles of fresh water fishing streams in Pender County where good catches of rockfish, bass, bream, crappies, pickeral and other fish can be made. Salt water fishing along the coast is also excellent.

Hunting—Pender County, with its vast area of forests, is one of the fortunate counties in the state so far as the abundance of wildlife is concerned. Plentiful numbers of bear, deer, squirrel, rabbit, fox, raccoon, oppossum, otter, quail, turkeys, ducks and some muskrat and mink can be found, with open season for hunting and trapping annually on all named species.

Recreation—Miles of streams and ocean coastal area make Pender County ideal for boating, bathing, camping, water skiing and other outdoor activities. There are 16 miles of coastline in the county. Two beaches have been established, New Topsail and Surf City. Boats are available to take out fishing parties and 1,000 foot piers have been built at both beaches. About 220 rental housing units are available at New Topsail and Surf City.



Pender County is a sportsman's paradise. No other section of North Carolina can offer better facilities for hunting and fishing.



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Agriculture & Industry Bo



Many modern churches are located throughout the county to serve the spiritual needs of many faiths and denominations.

RELIGIOUS LIFE

The citizens of Pender County have always boasted of religious institutions of the finest type. Even before the county was formed, citizens living in the area realized the great need for churches and many were founded. These churches, and others organized later, have improved during the years to modern, well-equipped edifices located throughout the county.

Baptist, Presbyterian and Methodist churches are more numerous than churches of other faiths in Pender County. At the present time, 17 Missionary Baptist Churches lead the field, followed by 10 Presbyterian Churches and eight Methodist Churches.

Other churches in smaller numbers located in the county are Episcopal, Roman Catholic, Greek Orthodox, Holiness, Free Will Baptist, Free Will Holiness and the Latter Day Saints.

At New Topsail Beach, a non-denominational chapel is located for the religious use of thousands who are privileged to visit or to reside at that resort.

Several of the churches have full-time pastors but in the smaller ones, a pastor serves two or more rural churches.

Both in the towns and in the rural sections, a great spirit of friendliness, cooperation and brotherly love exists among members of the various churches in each community.

Many churches have in recent years constructed new houses of worship, educational facilities, pastor's homes, purchased new furniture or in other ways have made added improvements to their physical property.

Every church has various youth and adult organizations which encourage and foster Christian leadership and development in the hearts of all its members and their famliies.

Notable in the program of almost every church is an active Sunday School which is well-organized and largely attended.

ORGANIZATIONS

Pender County has through the years been supported by the activities of many worthwhile organizations. Various clubs and groups, whether civic, educational, literary, fraternal or social, are functioning in practically every area of the county. Fine officers and interested workers comprise the membership in all these organizations. Prospective members are heartily welcomed and urged to participate in various club functions. A constant spirit of friendliness, helpfulness and cooperation is foremost in the hearts of the club members. Many of the clubs are local in nature but several organizations have a general program of county-wide participation.

Since Pender is primarily an agricultural area, there are many active farm and home organizations such as Home Demonstration Clubs and a County Farm Bureau. The Pender Fair Association sponsors an annual County Fair. Several 4-H clubs, Beta Clubs and Future Farmers and Future Homemakers' Chapters are working as a part of the school activities throughout the county. Ruritan clubs are located in the Willard, Atkinson and Long Creek rural sections.

Masonic Lodges are located in Burgaw and Atkinson and are assisted in their work by local chapters of the Order of The Eastern Star.

Every school district has a Parent Teachers Association and a county-wide unit of the State Teachers Association is represented.

The Scout program is well organized with several troops of Cubs, Boy Scouts, Explorers, Brownies and Girl Scouts. Camporees are frequently held at Moore's Creek National Military Park.

Our county veterans are privileged to have a home in Burgaw owned by Pender Legion Post No. 165, while the V.F.W. Post No. 9961, maintains headquarters at St. Helena. The Legion and V.F.W. Auxiliaries are important parts in the work of these organizations.

Clubs located in Burgaw include the Burgaw Junior Chamber of Commerce, Jay-C-Ettes, Rotary, Book Club, Junior Woman's Club, Research Club, Merchants Association, United Daughters of the Confederacy, and Daughters of American Revolution. In many of these organizations, memberships consists of persons in the county. A Chamber of Commerce has been organized at Surf City in the beach area.

Also in evidence is the Pender County Historical Society and the Moore's Creek National Military Park Association, both of these groups being interested in all aspects of historical significance.

Two towns, Burgaw and Atkinson, have selected Finer Carolina Steering Committees which work on community improvement projects.

A well-organized Hospital Auxiliary and a Medical Society assist in the medical interests of our county. In its first year of existence is a United Fund organization.

TOWN OF BURGAW (COUNTY SEAT)

Government—Burgaw, the county-seat of Pender County, has a commission type of government. There are five commissioners and a mayor. The term of office is two years.

Population—Burgaw's population was listed as 1,608 in the 1950 census. Growth in the past five years would easily provide a population figure of over 2,000 citizens at the present time. Burgaw is the largest town in Pender County.

Accessibility—Burgaw is served by a network of paved highways leading in all directions. The Atlantic Coast Line Railroad serves Burgaw with passenger, mail and freight service. Passenger schedules are provided daily for both northern and southern directions. This provides good overnight connections to New York City. Major bus lines afford travel schedules in all directions to and from Burgaw. A large airport located in an adjoining county is only 30 minutes driving distance away. A number of interstate motor freight lines serve Burgaw daily.



Climate and soil conditions of the county are ideal for plant nurseries.



Pender Memorial Hospital is a modern 30-bed hospital that is serving the people of the county.

Agriculture + Industry Bo



Local meat packing plant furnishes high quality meat products and local market for livestock.



Concentrate Manufacturing Company, manufacturer of cosmetics, is located at Penderlea.

Valuation and Taxation—Taxes in Burgaw are among the lowest in the State due to good business management by local officials. The tax rate is $1.50 on $100 valuation. This rate is based on 60 per cent of the assessed valuation. The total assessed valuation for the Town of Burgaw is $1,800,000.00. $1.00 of the tax rate applies to the general expenses while 50 cents goes for bonded indebtedness.

Banking Facilities—Burgaw is served by the First Citizens Bank and Trust Company. This bank has a total resource of $2,549,036.61 which makes it one of the largest and strongest banking systems operating in North Carolina.

Post Office—Burgaw has a second class post office. This is an exceptionally high rating for a community of this size.

Health Facilities—The ultra-modern, $200,000 Pender Memorial Hospital was built in Burgaw in 1951. Since that time, several rooms have been added.

The County maintains an efficient Health Department with headquarters in Burgaw and a continuous educational campaign is constantly promoting better health for our people. A $35,000 Health Center was recently completed and adjoins the hospital. In addition to the hospital personnel, Burgaw has four practicing physicians and one dentist. A veternarian also has headquarters in Burgaw.

Public Library—The Pender County Public Library is located in Burgaw and a full-time librarian and an assistant are employed. The library is adequate and has a bookmobile in service to rural patrons.

Recreation—A local theater operates daily and provides the best in movies. The school gymnasium and a lighted athletic field afford encouragement of sports throughout the year. Three well-developed beaches lie within an hours drive from Burgaw. Boating, hunting and fresh and salt water fishing may be enjoyed in our area. A Community Building and an American Legion Home are used for various types of indoor entertainment.

Social and Civic Organizations—Burgaw is fortunate in having many fine clubs, fraternal societies and organizations. Included are the Junior Chamber of Commerce, Rotary Club, Junior Woman's Club, American Legion Post, Veterans of Foreign Wars, Masonic Lodge, Order of Eastern Star, P.T.A., United Daughters of the Confederacy, Burgaw Book Club, Cub Scouts, Boy Scouts, and Girl Scouts and various church organizations and auxiliaries.

Schools—School enrollment in Burgaw totals over 1,500 students with a faculty of 54 teachers. Courses are offered for nine months terms during each year. The School plant in Burgaw has recently been enlarged. A modern gymnasium, a new cafeteria, and new classrooms add to the benefits assured students. Vocational agricultural training is also provided. A junior college is located 25 miles from Burgaw.

Municipal Services—Efficient 24 hour police protection is afforded. The town has a favorable insurance rating as any town in the state with a volunteer fire department. The fire department's record is a matter of great civic pride. The following water rates are currently in effect: $2.00 minimum up to 3000 gallons; $2.85 up to 5000 gallons; $4.15 up to 10,000 gallons; and 25 cents per thousand gallons in excess of 10,000 gallons. Electric power is available from Carolina Power and Light Company for industrial and other purposes. The Four County Electric Membership Corporation has headquarters in Burgaw.

In the past three years over seven miles of street have been paved. A recent $130,000 water and sewer bond election furnished many needed improvements in both the older and newer sections of Burgaw.

Other Local Services—Twenty-four hour telephone service is available; eight hour telegraph service is offered.

Pender County's home newspaper "The Pender Chronicle" maintains headquarters in Burgaw. Several daily papers throughout the state are delivered each day. Burgaw has two modern drug stores, and adequate grocery, furniture, hardware, department and appliance stores and services. Ample garages and service stations are included for the benefits of citizens and visitors. Several nationally advertised oil distributors service our town. Burgaw has a modern $40,000 bus station, several Grade A eating establishments, taxi service and two modern tourist homes.

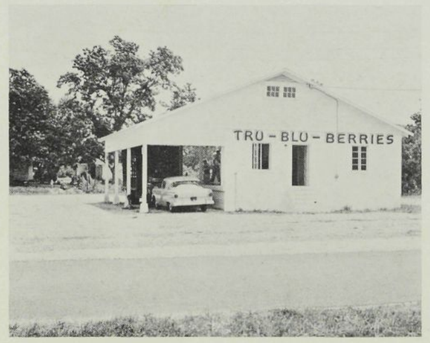
Produce Market—Each spring over $1,000,000 worth of fresh produce is sold and shipped from the Burgaw Produce Exchange. Lima and string beans lead the market. Strawberries, cucumbers, squash, and lettuce are among other truck crops hoods.

Blueberry Market—Burgaw is known as the world's largest blueberry market. The market is a collecting point for receiving and shipping blueberries in this area.

Industrial Sites—Several suitable industrial building sites in or near the town of Burgaw are available. They can be obtained with railroad or hardsurfaced roadway frontage.

Housing—Available housing to accommodate a large group of workers is not available in Burgaw at present. Lots for building are available and are desirably located.

Climate—Burgaw's climate is mild. The annual mean temperature of 63 degrees. The mean minimum is 54.7 degrees; the mean maximum is 72 degrees. Precipitation averages 48.23 inches per year. Snowfall is very light and frequently years pass with no snow at all. The altitude is 30 feet above sea level.



Pender County is known as the "Blueberry Capital of the World."



Electric power is furnished to four counties by Burgaw REA.



Pender woodland supports many lumber and veneer plants.

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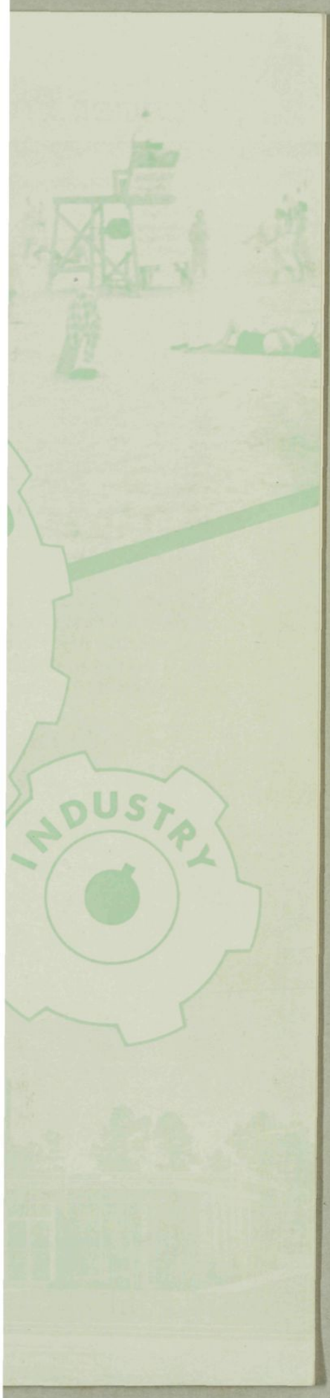


Pender Promotes Progress

The interdependence of agriculture and industry in our present day economy has been well established. Without a prosperous agriculture, industry loses the potential buying power of thousands of people. Therefore industry is vitally interested in increasing the income of farm people.

Likewise, farm people are concerned with the expansion of business and industrial organizations. Until recent years farming was done primarily on a subsistence basis, with profit a secondary objective. Today, with the advent of modern methods and machinery, agriculture has become a complex business enterprise where the primary objective is profit.

In order to obtain maximum profit, the farmer realizes the importance of industrial and business organizations. In order to obtain maximum use of his time he knows he may need part-time employment in a non-agricultural enterprise. He also appreciates the fact that, to a large extent, he will depend on non-agricultural organizations to operate the markets where he sells his products, and will therefore depend on them to help him get a maximum profit.

In addition to helping him personally, the farmer knows that industrial and business concerns that locate in his locality add much to the economic and social well-being of the area. Such things as increased property values and better educational, recreational, and civic facilities are all brought about through the addition of industry.

With these facts in mind, the agricultural and business leaders of Pender County have united to promote the agricultural and industrial development of this area.

In order to improve agriculture, a long-range plan has been devised with increased income and better rural living as the primary objectives. Within these pages, the problems and possibilities for the various farm and home enterprises are discussed, with some suggestions for improving them. It will be the responsibility of all of us to make this program successful.

The last part of this booklet is taken up with data vital to industrial organizations considering locating in Pender County. These organizations are cordially invited to write for further information concerning the opportunities of industry in this area. **Address all inquiries to President, Burgaw Junior Chamber of Commerce, Burgaw, North Carolina.**



insurance rating as any town in the state with a volunteer fire department. The fire department's record is a matter of great civic pride. The following water rates are currently in effect: $2.00 minimum up to 3000 gallons; $2.85 up to 5000 gallons; $4.15 up to 10,000 gallons; and 25 cents per thousand gallons in excess of 10,000 gallons. Electric power is available from Carolina Power and Light Company for industrial and other purposes. The Four County Electric Membership Corporation has headquarters in Burgaw.

In the past three years over seven miles of street have been paved. A recent $130,000 water and sewer bond election furnished many needed improvements in both the older and newer sections of Burgaw.

Other Local Services—Twenty-four hour telephone service is available; eight hour telegraph service is offered.

Pender County's home newspaper "The Pender Chronicle" maintains headquarters in Burgaw. Several daily papers throughout the state are delivered each day. Burgaw has two modern drug stores, and adequate grocery, furniture, hardware, department and appliance stores and services. Ample garages and service stations are included for the benefits of citizens and visitors. Several nationally advertised oil distributors service our town. Burgaw has a modern $40,000 bus station, several Grade A eating establishments, taxi service and two modern tourist homes.

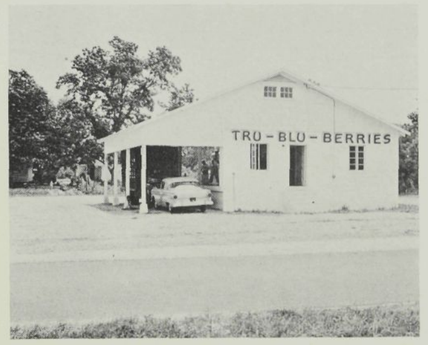
Produce Market—Each spring over $1,000,000 worth of fresh produce is sold and shipped from the Burgaw Produce Exchange. Lima and string beans lead the market. Strawberries, cucumbers, squash, and lettuce are among other truck crops hoods.

Blueberry Market—Burgaw is known as the world's largest blueberry market. The market is a collecting point for receiving and shipping blueberries in this area.

Industrial Sites—Several suitable industrial building sites in or near the town of Burgaw are available. They can be obtained with railroad or hardsurfaced roadway frontage.

Housing—Available housing to accommodate a large group of workers is not available in Burgaw at present. Lots for building are available and are desirably located.

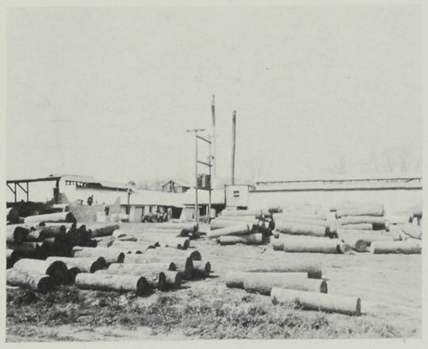
Climate—Burgaw's climate is mild. The annual mean temperature of 63 degrees. The mean minimum is 54.7 degrees; the mean maximum is 72 degrees. Precipitation averages 48.23 inches per year. Snowfall is very light and frequently years pass with no snow at all. The altitude is 30 feet above sea level.



Pender County is known as the "Blueberry Capital of the World."



Electric power is furnished to four counties by Burgaw REA.



Pender woodland supports many lumber and veneer plants.

13.

AGRICULTURE & INDUSTRY BOOKLET

Booklet On Farm And Industry Of Pender Complete

President Howard Holly of the Burgaw Jaycees and the Agriculture workers of Pender County announced today that a Farm and Industry Booklet for Pender County has been published and is ready for distribution. This booklet is the result of diligent efforts by the Jaycees and the Agriculture workers. Several years and many man hours have been spent in bringing this project to a successful conclusion.

The Jaycee efforts were on behalf of the Trade Promotion Project of the Finer Carolina Contest. Agriculture workers' efforts were on behalf of the state-wide challenge program. The booklet is designed to cover thoroughly the resources of Pender County including all phases of farming, timberlands, recreation, urban and rural communities and their facilities, etc.

Mayor A. H. Davis and County Commissioner A. H. Page were high in praise of the Agriculture workers and Jaycees who were responsible for providing this much-needed information booklet on Burgaw and Pender County. All Agriculture workers were responsible for the Agriculture portion of the booklet. Mr. Charles Harrell, John Carroway, Haywood Page, Bill Bratcher and David Massengill were Jaycees largely responsible for the Industrial portion.

The book was financed by the County Commissioners, the Town of Burgaw and the Burgaw Finer Carolina Committee.

This booklet will be distributed to farm families in Pender County by the Agriculture workers and the local Junior Chamber of Commerce will be responsible for distribution to interested industries, businesses, etc.

Inquiries should be directed to any of the Agriculture Agencies or to the local Junior Chamber of Commerce. 11-9-55



PRESENTED NEW BOOKLET — The Farm and Industrial Booklet of Pender County, compiled by county agriculture workers and members of the local Jaycees, has recently been published and ready for distribution, agricultural agencies of the county were responsible for gathering the agriculture portion of the booklet and the local Junior Chamber of Commerce was responsible for Industrial portion. Mr. Fred Bradshaw, County Commissioner, (third, reading left to right), is presented the first booklet, by Charles Harrell, Jaycee member. Others shown in photo are (left) W. T. Chaffin and C. R. Dillard, representing the Agriculture Agencies; Bradshaw, representing the County Commissioners, who contributed toward financing the booklet; Harrell and Jaycee President, Howard Holly and Mayor A. H. Davis, representing the Town of Burgaw who also contributed toward financing the Pender County booklet. 11-9-55

Labor Survey Is Now Being Made In Pender County

5-5-55

Reports are expected to be in soon on a labor survey being conducted throughout the county by the Burgaw Junior Chamber of Commerce in order to determine the labor potential in the county for any industry that might become interested in locating in Pender.

Sent out through the schools, the survey is in the form of a questionaire for all parents and other members of the family who might be interested in employment by a new industry in the county.

The Jaycees were asking that the questionaires be filled in and returned in order that some sort of record of available labor to man industries might be available to show representatives of firms looking for possible locations in the area.

Included in the form are blanks to fill in name, age, sex, address and type of work person can do.

All information, the Jaycees say, will be strictly confidential.

In order to interest a firm looking for a new location in this area, some sort of record of available manpower must be shown. Thus it is very important that the forms be filled out and returned via the school to the Junior Chamber of Commerce.

ADVERTISE COUNTY

BURGAW, Nov. 11—A booklet on the farm and industry of Pender County has been prepared under the sponsorship of the Burgaw Jaycees and the Agriculture workers of the county according to Howard Holly, Jaycee president.

The Jaycees efforts were on behalf of the Trade Promotion project of the Finer Carolina Program.



JACEE PRESIDENT HOWARD HOLLY,
RECIEVES CHECK FROM BURGAW MAYOR
TO FINANCE BOOKLET



JAYCEE PRESIDENT PRESENTS CHECK
TO SECOND VEEP, JOHN DEES



COUNTY COMMISSIONER FRED BRADSHAW
PRESENTS CHECK TO HOWARD HOLLY

AGRICULTURE & INDUSTRY BOOKLET

Pender County Library
Burgaw, North Carolina

November 18, 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Burgaw, N. C.

Dear Mr. Holly,

We wish to thank your organization for the copies of PENDER COUNTY, N. C., the very nice booklet recently printed by the Jaycees in co-operation with other agencies.

Those responsible for publishing the booklet did a good job. We are happy to have this material to add to our Pender County and North Carolina collections. It meets a real need, and it is fine to have the booklets available, both for circulation to the public and for permanent records.

Thank you very much for your interest in the library and your continuing support.

Sincerely,

Pender County Library Board

Mrs. D. M. Lucas Chairman
Callie D. Bordeaux ~~Treasurer~~
Eleanor D. Casey Secretary

Pender County Library
Burgaw, North Carolina

November 11, 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Burgaw
North Carolina

Dear Mr. Holly,

We are glad to know that the booklet Farm and Industry of Pender County is now ready for distribution.

We hope that you will see that the Library is provided with at least a few copies of this booklet. We have not been privileged to see one as yet.

We have, in years past, had requests for information about Pender County. This booklet might be the very thing to meet such a request. And, of course, the library is trying to build up its collection of Pender County materials.

If the booklets are being sold, rather than distributed free, we shall be glad to pay for them.

Best wishes to you in your good work,

Sincerely,

Eleanor D. Casey
Eleanor D. Casey
Librarian



VEEP JOHN DEES AND CHARLES HARRELL
DISCUSS TRADE PROMOTION BOOKLET

Pender Library Board Meeting Held On Friday

2,741 books were circulated from the Bookmobile and 482 in Burgaw during the month of October, according to a report given at the Pender County Library meeting on Friday afternoon, by Mrs. Eleanor D. Casey, librarian. The first four months of the fiscal year, July-October, showed a circulation of 11,236 volumes. 8,713 were borrowed at community stops; 1,523 at schools and 2,148 in Burgaw. The book collection was increased by 223 volumes in the same period.

Trustees attending the meeting were: Mrs. David Lucas, chairman; Mrs. Frederick Coville, vice chairman; Mrs. Callie Bordeaux, terasurer; Mrs. Kate Herring and Mrs. C. D. Murphy.

Mrs. Bordeaux reported all due funds from state, county and town in hand. She reported also that the audit for 1954-1955 has been completed and copies of the audit for both the main library and the Woodson branch are on file.

The librarian reported the receipt of twenty copies of the new booklet, Pender County, N. C., published recently by the Jaycees in cooperation with other agencies. The Board expressed appreciation of the booklets, which are a fine addition to the Pender County file and North Carolina collection. Some copies will be kept for permanent records, and others prepared for circulation to the public.

11-23-55

AGRICULTURE & INDUSTRY BOOKLET

Pender Agricultural Booklet Heralds Industrial Program

BURGAW, Nov. 25 — After many months of work, agriculture and business leaders of Pender County have completed a long range agricultural and industrial program for the county. The program has been published in an attractive booklet entitled "Pender Promotes Progress." The booklet is to be used as a guide for improving agriculture and attracting new industry. The publication is full of ideas and recommendations for improving the farm, the home, and the community. The many advantages Pender County has to offer new industries are also illustrated. Individuals and groups can get copies of the booklet by contacting the County Agent's office or the Burgaw Junior Chamber of Commerce.

The first half of the new booklet discusses agriculture in Pender County. This part of the program is known as the "Challenge Program." This movement is statewide and many other counties are participating.

The Challenge Program is a farm, home and community development program. The booklet outlines our present situation in agriculture. Possibilities for improvement and expansion are also discussed. The booklet was planned as a guide in carrying out the program.

Any program to improve agriculture must start with conditions as they are. The people, the available farm land, the crops, the livestock and the equipment of the present are the stepping stones to the future.

The people living on farms in Pender County total more than 11,000. There are 2,281 farms in the county, with a total of 193,140 acres of land Crops were harvested from 41,589 acres of this land in 1954. We have large areas of wood land that could be developed into valuable crop land. We have a large number of small farms. About 65 percent of our farms had less than 20 acres of harvested crop land in 1954. Our main crops are: tobacco, corn, peanuts, small grain and vegetable crops. We produce large numbers of hogs and there are several herds of beef cattle in certain sections of the county. Fifty-five dairies are now being operated throughout the county. There are about 40,000 laying hens in commercial laying flocks. About 30,000 more hens are in small farm flocks.

Generally, we need to do a better job with the crops we are now growing, especially alloted crops. The use of recommended varieties, fertilization and cultural practices can increase yields in many cases. Farmers need to make better use of market information. Facilities for grading and processing certain products are needed. Adequate grain storage facilities either as a central storage elevator, or as small individual grain bins on the farms, are needed. Every year thousands of bushels of grain are sold at harvest time and hauled out of the county for storage. Much of this same grain is hauled back into the county each spring for sale to livestock producers. This is an expensive arrangement and adds to the cost of livestock production.

More of our farms need a better balance between crops and livestock, or poultry. In other words, more farms should have in addition to regular crops a major enterprise involving dairy cattle, beef cattle, hogs, turkeys, broilers, or laying hens. Only large farms that can provide large acreagee of good grazing land should consider dairy cattle, or beef cattle. Medium size farms could very well consider the production of turkeys, or hogs. Adequate grain and grazing crops are necessary with these two enterprises.

Small farms should consider broiler growing, or commercial egg production. These two enterprises fit in well on almost any size farm, even though no feed is produced. However, home-grown grains can be utilized by laying flocks.

Certain farmers in different communities throughout the county have been successful with these different livestock and poultry enterprises. If marketing arrangements are made in advance, any of these enterprises would be a good addition to any farm.

Well organized community improvement programs have worked wonders in other counties of the State. Virtually the whole face of the community can be changed through good planning and active participation in community improvement programs. There are other benefits from a program of this kind; such as the development of a cooperative spirit among the residents of the community, a receptive attitude toward progress, and the development of pride in the community. Most communities have many possibilities for starting an improvement program. Churches, schools and community buildings offer good starting points for landscaping and grounds beautification.

Stocks of corn continued to accumulate during the past year and on October 1, 1955, amounted to more than a billion bushels.

Long Range Agricultural, Industrial Program Pender County Completed

11-17-55

After many months of work, agriculture and business leaders of Pender County have completed a long range agricultural and industrial program for the county. The program has been published in an attractive booklet entitled "Pender Promotes Progress." The booklet is to be used as a guide for improving agriculture and attracting new industry. The publication is full of ideas and recommendations for improving the farm, the home, and the community. The many advantages Pender County has to offer new industries are also illustrated. Individuals and groups can get copies of the booklet by contacting the County Agent's office or the Burgaw Junior Chamber of Commerce.

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Any program to improve agriculture must start with conditions as they are. The people, the available farm land, the crops, the livestock and the equipment of the present are the stepping stones to the future.

Present Situation

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Possibilities

Generally, we need to do a better job with the crops we are now growing, especially allotted crops. The use of recommended varieties, fertilization and cultural practices can increase yields in many cases. Farmers need to make better use of market information. Facilities for grading and processing certain products are needed. Adequate grain storage facilities either as a central storage elevator, or as small individual grain bins on the farms, are needed. Every year thousands of bushels of grain are sold at harvest time and hauled out of the county for storage. Much of this same grain is hauled back into the county each spring for sale to livestock producers. This is an expensive arrangement and adds to the cost of livestock production.

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Community Improvement

Well organized community improvement programs have worked wonders in other counties of the State. Virtually the whole face of the community can be changed through good planning and active participation in community improvement programs. There are other benefits from a program of this kind; such as the development of a cooperative spirit among the residents of the community, a receptive attitude toward progress, and the development of pride in the community. Most communities have many possibilities for starting an improvemnet program. Churches, schools and community buildings offer good starting points for landscaping and ground beautification.

A united effort to improve farm homes also fits in well. Mailbox improvement is an attractive project. Many other needed improvements can be realized if a group of interested residents will sit down and discuss their desires, their problems and their possibilities for improvement.

The Way

The real value of a farm, home and community development program can be measured in terms of how many county and community leaders are motivated to work for needed improvements. The value of the program will also be demonstrated by the number of farm families that make recommended adjustments.

Contest

In order to stimulate interest and also to bring about proper recognition, a community improvement contest will be organized and carried out during the coming year. Communities will be judged on the basis of farm, home and community progress during the year. In other words, the community that makes the most improvements in the homes, on the farm, and in the community will be judged the winner.

The winning community will receive recognition at the 1956 County Fair Awards will also be presented at this time. An attractive sign declaring the community as "The Most Progressive Community in the County for the Year 1956" will be one of the awards. This sign will be of the type that can be erected at the entrance of the community. A cash prize may also be included in the awards.

Suggested Sponsors in Communities

Community organizations, such as churches, PTA's, Home Demonstration Clubs and Ruritan Clubs may sponsor the program in their own respective communities. Communities that do not have one of these organizations can set up a community committee and enter the contest. Awards will be presented to the recognized sponsoring organization or oragnizations.

Benefits of the Program

All communities who enter the contest will benefit greatly by their participation. Only one community can win the contest. However, the many improvements that will be made in all of the communities will be of great value to the communities and their people. A spirit of helpfulness and cooperation will be encouraged. This attitude is receptive to progress and will be of lasting value to everyone.

What To Do

Will your community enter the contest and participate in the program? Talk to your neighbors about the program, especially those people in your active community organizations. Contact any of your agricultural workers about entering your community in the contest. The agriculture teacher at your school, or your County Agent can give you all of the needed information.

General Sponsors

The completion of the agricultural and industrial booklet was the first step in the over-all county program. Grateful acknowledgement is made to the following groups who were instrumental in compiling the information and publishing the booklet:

Agricultural Extension Service, Soil Conservation Service, Vocational Agricultural Teachers, Vocational Home Economics Teachers, Farmers Home Administration, Agricultural Stabilization and Conservation, Forestry Service, Bureau of Entomology and Plant Quarantine, Farm Bureau, Coastal Plain Experiment Station, Pender County Board of Commissioners, Burgaw Finer Carolina Steering Committee, Burgaw Junior Chamber of Commerce.

BURGAW JAYCEE COMMITTEE REPORT

COMMITTEE Trade Promotion CHAIRMAN Harrell & Brown

DATE April 1, 1955

Realizing a pressing need for an information booklet of Pender County, it was decided that the committee begin working immediately with the agriculture committee and agriculture departments of the county to complete this booklet. A special committee was appointed to carry out this project. Project to be presented at next board meeting.



TRADE PROMOTION COMMITTEE AND BURGAW MAYOR A.H. DAVIS, DISCUSSING TRADE PROMOTION BOOKLET



JAYCEE BILL CHAFFIN DISCUSSING BOOKLET WITH PENDER COUNTY COMMISSIONERS.

CHRISTMAS PARADE

Burgaw Greets Santa At Annual Parade

BURGAW, Dec. 8—Stressing the theme "Put Christ Back Into Christmas," the Burgaw Christmas Parade this afternoon featured 30 floats and three marching bands.

Sponsored by the Burgaw Jaycees the parade got underway at 4 p.m. and was highlighted by being of a non-commercial nature.

Bands participating included the Jacksonville High School, the Wallace High School and the Rocky Point Training School.

Santa Claus rode on the Jaycee float, the last in the parade, and when the parade had ended the jolly old man distributed over 3,000 packages of "goodies" to the hundreds of children that gathered for the annual event.

"We tried to eliminate commercialism from this year's parade and followed the general theme of 'Putting Christ Back Into Christmas' for the first time in the parade," said Earle Myers, Jaycee official in charge of the parade.

Police officials estimated the crowd at "several thousand" with many communities of the county present.

The crowd began to assemble along the business streets several hours before the parade got underway, and one merchant said that "business was unusually good today. In fact, it was one of the best Thursdays we have had in years."

Annual Christmas Parade Draws Thousands To Burgaw Thursday

12-15-55

Thursday's parade drew one of the largest crowds to ever witness a Burgaw Christmas event. Preschool age children, accompanied by parents, were seen hours before time for the parade to start, anxiously awaiting the appearance of Old Saint Nick. Others began to flock to the down-town streets of Burgaw as soon as school was dismissed.

Santa arrived in town by helicopter just in time to ride in the Jaycee sponsored annual Christmas parade. Approximately twenty-five floats, bands and other units participated in the non-commercial review.

Some of the most beautifully decorated floats ever to enter a Burgaw parade were seen here last week. Churches, clubs and schools from Burgaw and other parts of the county were represented. A military marching unit, Wallace High School Band, Jacksonville High. School Band and Pender County Training School Band also participated.

The last float of the gala parade carried Santa Claus. After traveling through the streets of town, Santa's float stopped near the courthouse square, where he, assisted by Jaycee helpers, distributed gift packages to the hundreds of kiddies. More than 2500 bags of fruit, candy and nuts, contributed by the merchants, were distributed by Santa and his helpers here Thursday afternoon.

Scenes of the parade are shown elsewhere in this edition.



"HI YOUNG FELLOW" — Santa made his 1955 debut in Burgaw Thursday as he rode in the annual Christmas parade. Hundreds of children and parents were on hand to welcome the jolly old fellow. Following the parade, children flocked around him as he distributed gifts to all. Here Old Saint Nick is shown as he stretches forth to greet one of his admirers. Shown in the background is one of Santa's Jaycee helpers, Charles Harrell.

12-15-55

NATURAL GAS PIPELINE WILL COME TO SENCLAND

Along The Cape Fear

NATURAL GAS — The lead story on this page should certainly be digested carefully by all citizens of SENCland. The State Utility Commission will issue an order today authorizing the North Carolina Natural Gas Corporation to pipe natural gas into this area. The line will reach several of the SENCland cities. The arrival of the gas in our area can mean much as industry quite often depends on natural gas.

AZALEA FILMS — Wilmington's beautiful springtime is on display now. It is in films of the Azalea Festival that City Manager James Benson's office has sent to many places over the nation. The films show the millions of bright blooms we see each spring and certainly will attract many sightseers to the city next year. The Azalea Festival does much to publicize Wilmington and as the years go by it will be one of the nation's top springtime events. Be sure and read the story on an inside page about this film.

PARADE TODAY — Over in Burgaw the Jaycees are sponsoring a Christmas Parade at 4 p.m. today that is void of commercialism and built around the theme of "Putting Christ Back Into Christmas." Earl Myers, leading Jaycee, said, We're having 25 units in the parade including bands from Jacksonville, Wallace and the Rocky Point school." Santa Claus will ride in the parade and hand out "goodies," Myers advises.

HONORING WILSON — To many Wilmingtonians Thomas Woodrow Wilson, 27th President of the United States, is an ideal. Young Wilson spent his boyhood in the Port City. On Jan. 10 next a special seven-cent stamp will be placed on sale in Staunton, Virginia, the city of his birth. The stamps will go on sale at the local post office the following day. The portrait is taken from one executed from life by F. Graham Cootes, also a Staunton native.

12-8-55

Christmas Parade Slated For Burgaw

BURGAW, Dec. 7—Everything is in readiness for the annual Christmas Parade to be held Thursday afternoon in Burgaw beginning at 4 p.m., Earle Myers, Jaycee official said tonight.

With 25 units expected to participate in the parade the event will be non-commercial and based on the general theme of "Putting Christ Back Into Christmas," Myers said.

Bands participating include the Jacksonville High School, the Wallace High School and the Rocky Point Training School.

Santa Claus will ride the last float, that of the sponsoring Jaycees and will hand out 3,000 bags of "goodies," Myers said.

"We are trying to eliminate as much of the commercialism as possible," said Myers, "and although several of the patriotic organizations may enter floats dealing with patriotism, the majority of the civic clubs, churches and school organizations are entering floats centered around the religious theme," Myers pointed out.

12-8-55

Jaycees—

(Continued From Page One)

provided much joy for all in attendance.

Our club is proud to have helped bring about such a fine spirit of cooperation for this event. To all who were so helpful in preparing the beautiful floats and in assisting with many other important phases, we extend our heartfelt thanks for a job well done.

"And now as we stand on the threshhold of another Christmas, may we take this opportunity to extend to all of you the thought that our individual happiness and the progress of our town and county must depend on how well each of us remembers the moral requirements of the world in which we are privileged to live. May this Christmas Season be the most joyous ever, and our hope is that the New Year will prove happy and prosperous to you, your family and your friends!

"Burgaw Junior Chamber of Commerce
"Howard Holly, President,
"Earl Myers and Charles Harrell, Co - Chairmen Christmas Parade"

12-15-55

Jaycees Express Thanks For Aid Given In Parade

12-15-55

The following report was received by **The Pender Chronicle** from the Burgaw Junior Chamber of Commerce with respect to the recent Jaycee - sponsored Christmas Parade:

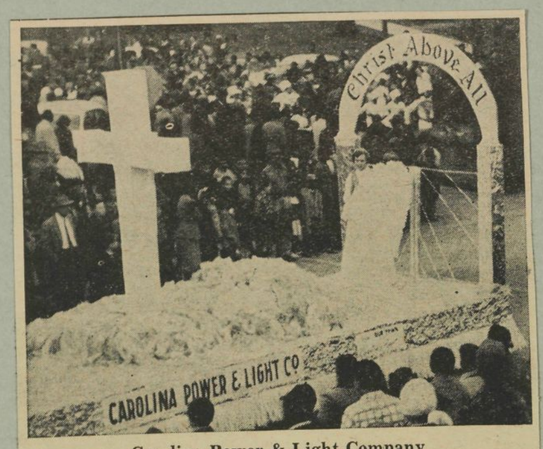
"The Burgaw Junior Chamber of Commerce wishes to offer by this means its genuine appreciation to all who had a part in the Christmas Parade and Santa's visit to Burgaw on Thursday, December 8, 1955. The success of this important occasion was more than we had anticipated. Realizing that the most vital part of any endeavor is the achievement of a worthy goal, we have truly found that community and county success is spelled by active cooperation.

"The Jaycees could not have sponsored this project alone. Without the active and enthusiastic response from various individuals, business firms, professional men, clubs, churches, schools and our local and county government, the program could never have been the a local event but was for the entire county, and we were so glad for the great interest manifested by our friends throughout this area. Many of them attended, and several assisted in a very cooperative manner.

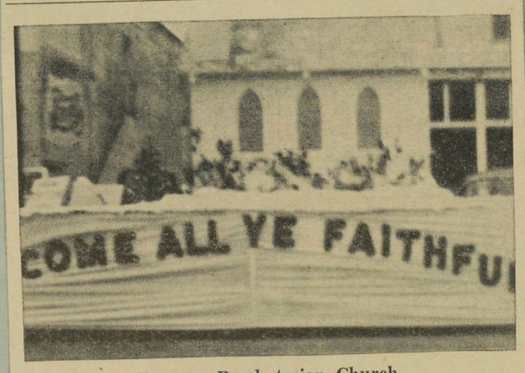
"Much hard work is required for a project of this type. Those who participated by offering their time, efforts and financial assistance were compensated in a special way by the beaming faces of our dear children, who along with Santa Clause were our honored guests. It is always delightful for us to see the happy children having such a splendid time with old Santa. We greatly appreciated their presence in such large numbers, and those broad and friendly smiles

CHRISTMAS PARADE

CHRISTMAS PARADE



Carolina Power & Light Company

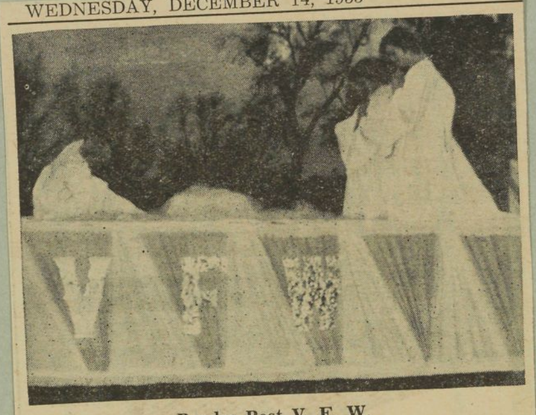


Burgaw Presbyterian Church



Burgaw Baptist Church 12-15-55

WEDNESDAY, DECEMBER 14, 1955



Pender Post V. F. W.



Burgaw Methodist Church



Willarlea Ruritan Club 12-15-55

BURGAW JAYCEE COMMITTEE REPORT

Committee Trade Promotion Chairman Harrell & Brown

Date December 1, 1955

Work has already been started on the annual Christmas parade as reported by Chairman Brown. Plans called for the distribution of four thousand bags of fruit to the children and a visit from Santa Claus. As in the past, the parade will be none-commercial, with all the churches asked to participate.



Riley's Creek Baptist Church



Wallace School Band



C. F. Pope School 12-15-55

CHRISTMAS PARADE

Santa To Ride In Christmas Parade Dec. 8th

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10-19-55

FOUNTAIN SERVICE
SANDWICHES

"The NYAL Store"

COSMETICS
SUNDRIES

DURHAM DRUG COMPANY

"Prescriptions Carefully Compounded"

BURGAW, N. C.

January 3, 1956

Mr. Howard Holly
Pres. Junior Chamber of Commerce
Burgaw, North Carolina

Dear Howard,

Enclosed you will find an itemized statement of donations and expenditures for the 1955 Santa Claus parade.

I wish to take this opportunity to say that it has been a pleasure to work with you and your committee on this project and I am sure that everyone feels like it was a success.

Assuring you that at any time I can help you or your organization please feel free to call on me.

Yours very truly,

E. L. Durham

ELD/1

Enc.

FARRIOR'S DEPARTMENT STORE

Men's Clothing
Sportswear
Shoes
Haberdashery

"SHOPPING CENTER OF PENDER"
E. M. FARRIOR, *Owner*
BURGAW, N. C.

Ladies' Ready-to-Wear
Lingerie
Piece Goods
Luggage

September 29th, 1955

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Burgaw Junior Chamber Of Commerce
Burgaw, N. C.

Dear Howard:

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The Jaycee's have done a splendid job of putting on our annual Christmas Parade, One that all of us in Burgaw are justly prowd.

Respectfully,

E. M. Farrior.

Copy to Mr. E. L. Durham.

Report Submitted For Christmas Parade Of 1955

Report on Santa Claus Parade

Contributions from merchants	$294.25
PAID OUT	
Piggly Wiggly, candy	$ 80.00
A&P, Manly Blackburn, fruit	108.30
Pigford's Radio Shop, repairs to P. A. S.	13.96
Earl Myers, phone calls	7.30
Wallace High School Band	25.00
Rocky Point Training School Band	25.00
Bank Charge	.25
TOTAL	$259.81
Balance on hand	$ 34.44

Submitted by E. L. Durham, Treasurer, this the 3rd day of January, 1956.

SIGNED:
E. L. Durham,
Treasurer

1-4-56

19.

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DURHAM DRUG COMPANY

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BURGAW, N. C.

REPORT ON SANTA CLAUS PARADE

CONTRIBUTIONS FROM MERCHANTS		$294.25
PAID OUT		
PIGGLY WIGGLY- CANDY	$ 80.00	
A & P - MANLY BLACKBURN - FRUIT	108.30	
PIGFORD'S RADIO SHOP - REPAIRS TO P. A. S.	13.96	
EARL MYERS - PHONE CALLS	7.30	
WALLACE HIGH SCHOOL BAND	25.00	
ROCKY PT. TRAINING SCHOOL BAND	25.00	
BANK CHARGE	.25	
TOTAL	$259.81	259.81
Balance on hand		34.44

SUBMITTED BY E. L. DURHAM, TREAS. THIS THE 3rd DAY OF JANUARY, 1956.

SIGNED E. L. Durham
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10-19-55

YR ASK OIL CO.	$ 5.00	PENDER GROCERY	$5.00
TOM CHEWNING INS. AGENCY	5.00	BROOK'S	10.00
SANDERSON'S LAUNDERETTE	1.00	PULLEN'S JEWERLY	1.25
ELEANOR'S BEAUTY SHOP	3.00	BURGAW DEPT. STORE	5.00
SPICK CLEANERS	2.00	HAYNES FLOWERS	1.00
WILLIAMS LUMBER CO.	10.00	MARGARET'S BEAUTY SHOP	3.00
TRUAX VENEER PLANT	25.00	C. F. DAVIS' GROCERY	5.00
NIXON'S CAFE	5.00	POOL ROOM	1.00
DR. YOUNG	5.00	DAVIS' FISH MARKET	1.00
DR. WOLFE		DAVID'S SANDWICH SHOP	1.00
DR. TAYLOR	5.00	PIGGLY WIGGLY	5.00
DRS. DEES & FEEDIN	10.00	FESPERMAN'S BARBER SHOP	1.00
WYATT BLAKE	2.00	ROCHELLE FURNITURE CO.	3.00
JOHN BEST		HARVOTH'S CLEANERS	2.00
MR. PASCHALL		DURHAM DRUG	5.00
McDANIEL'S MILLING CO.		BURGAW ELECTRIC CO.	5.00
PENDER COLD STORAGE	5.00	J. McMAHON	5.00
BURGAW ICE & COAL CO.		PADGETT'S RADIO & TV	1.00
CANTRELL'S SERVICE STATION	2.00	ROY ROWE	5.00
R. F. HUMPHREY	2.00	HICKSON'S BARBER SHOP	2.00
WESTBROOK'S	10.00	PHILLIP LEWIS' BARBER SHOP	1.00
		CORNER GROCERY	5.00
FARRIOR'S DEPT. STORE	10.00		
		GEORGE'S SINCLAIR	5.00
HARRELL'S DEPT.STORE	10.00	TONY'S AMOCO STATION	3.00
HUMPHREY'S	10.00	PELICAN GRILL	1.00
DEE'S DRUG STORE	10.00	GODWIN OIL CO.	5.00
A & P		READE'S GROCERY	5.00
WESTERN AUTO	10.00	CAROLINA CAFE66	1.00
SASSER'S JEWERLY	5.00	PENDER MOTOR SALES	5.00
FIRST CITIZEN BANK	5.00	HOLLAND MOTOR CO.	5.00

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10-19-55

SANDWICHES — "The NYAL Store" — COSMETICS SUNDRIES

DURHAM DRUG COMPANY

"Prescriptions Carefully Compounded"

BURGAW, N. C.

STAKE HOUSE	1.00
PENDER TELEPHONE	2.00
N. C. BLAKE'S SERV. STA.	1.00
LINWOOD MURRAY'S SERV. STA.	2.00
CROOM MOTOR CO.	5.00
FUTCH'S ESSO STA.	3.00
WORSLEY OIL CO.	5.00
E & B OIL CO.	5.00
XXXXXXXXXXXXXXX	XXXXXX
LEON CORBETT	10.00

$294.25

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19.

CHRISTMAS PARADE

Santa Arrives Thursday With Gifts For Kiddies; Will Ride In Parade

A very special guest will be in Burgaw tomorrow (Thursday, December 8th). This will be none other than the well loved, jolly old fellow, Santa Claus.

Santa will arrive here by helicopter in time to make his debut in the annual Jaycee sponsored Christmas parade. The lovable visitor from the North Pole is hoping to see his many little friends of Pender County as he rides through the down - town streets of Burgaw tomorrow at 4 p.m.

Santa has a big treat in store for the boys and girls, Gift Chairman Manley Blackburn announced. All children on hand to welcome old St. Nick will receive a gift package of candy, fruit and nuts, which have been contributed by Pender merchants. These gifts will be distributed by Santa and his Jaycee helpers in the court House Square, immediately following the parade. Blackburn added that there will be an ample supply of gifts for all youngsters present.

Earl Myers, Parade Chairman, disclosed today that there will be approximately forty - five floats and units in addition to Santa's float. They represent churches, clubs, schools, civic organizations, etc., from over the county. Bands invited for the event are Jacksonville High School Band, sonville High School Band, Wallace High School Band and Pender County Training School Band of Rocky Point.

Leading the gala parade will be Miss Lynda Blossom, "Miss Pender County of 1956". Miss Blossom will be accompanied by other dignitaries in the official convertible in which they will travel.

Beginning promptly at 4 p.m., the parade will leave it's starting point, Burgaw High School. It will proceed north on Wright Street to the business district, and will travel the streets of the down - town area of the town.

Parents are urged to make arrangements for all the kiddies to be on hand to welcome Santa, and receive one of his gifts. 12-8-55



METHODIST CHURCH FLOAT



NATIVITY SCENE BY CATHOLIC CHURCH

Final Plans For Burgaw Christmas Parade Made

At a recent meeting of the Parade Committeemen, final plans for the Christmas Parade were completed. Earl Myers, General Chairman of the Committee, stated that letters have been mailed to churches, clubs and schools of the county inviting each to enter floats in the non - commercial Christmas Parade. Thus far, approximately 25 have responded.

Following are some who have made committments:

Burgaw Methodist Church, Burgaw Presbyterian Church, Burgaw Baptist Church, St. Joseph's Catholic Church, Willarlea Ruritan Club, Burgaw Finer Carolina Committee, Burgaw Jaycees, Pender Post of V. F. W., Pender Post of American Legion, Pender County Home Demonstration Clubs, Burgaw Girl Troops, C. F. Pope High School of Burgaw, Pender County Training School of Rocky Point, and the Negro 4-H Clubs of Pender County.

In addition, J. J. Malpass will enter two early 1900 model Hupmobiles.

According to Myers, two high school bands will participate, the committee is awaiting a response from a military band that has been invited.

Manley Blackburn, chairman of the Gift Committee, stated that a minimum of 2500 packages of fruit, candies and nuts will be prepared. Merchants of Burgaw are financing the gift packages and these will be distributed by Santa and his Jaycee helpers on the court house square following the parade.

It was learned today that Santa will arrive in Burgaw by helecopter in time to ride in the parade, and is hoping to see his many little friends of Pender.

Starting point for the parade will be Burgaw High School, and will begin promptly at 4 p.m., the spokesman said. The exact route the parade will travel has not been determined, however, it is most likely to follow about the same route used in past years.

Myers stated that any school, club, church, etc., that has not received a letter of invitation, is invited to participate in the Jaycee sponsored parade, to be held on Thursday, December 8. Interested groups are asked to contact Earl Myers, Burgaw, within the next few days. 12-1-55

Plans are being made to make this year's parade larger than any in past years. It is hoped that parents from over the county will arrange to bring the kiddies to the gala event. Santa has a gift for each child present, Myers said.



SCHOOL CHOIR IN PARADE



ANOTHER CHURCH FLOAT. THE PARADE WAS COMPOSED ENTIRELY OF NON-COMMERCIAL FLOATS AND MARCHING UNITS



St. Joseph's Catholic Church 12-15-55



LOCAL BAND IN CHRISTMAS PARADE

INDUSTRIAL SURVEY

Burgaw Jaycees Publish Resources Survey For Distribution In U. S.

3-7-56

The Burgaw Junior Chamber of Commerce has recently published a Resources Survey Booklet for Burgaw and Pender County, according to Howard Holly, Club president.

This survey project was conducted by the Industrial Committee of the local Jaycee Club and was planned to determine the actual resources and industrial potentials of Burgaw and Pender County.

Information contained in the attractive 18 page cound booklet was compiled by Gene Brown, local postmaster and co - chairman of the Jaycees' Industrial Committee. Valuable assistance was furnished by the Industrial Department of the Atlantic Coast Line Railroad Company, the Carolina Power & Light Company and the State Board of Conservation and Development.

While the Jaycees realize this is primarily an agricultural area, every possible effort is being made to attract suitable industry here. A balanced economy with both agriculture and industry playing an important part is the hope of all business and governmental leaders of the county.

Charles Harrell, past Jaycee president, is co - chairman of the Industrial and trade promotion committee. This standing committee is under the administrative direction of Dr. John Dees, second vice - president of the Burgaw Jaycees.

All facts in the survey were carefully checked to assure accuracy, and it is hoped this booklet will prove helpful to any industrial firm that might consider locating here.

Copies of the survey will go to various industrial agents and firms throughout the United States and will be used to present facts concerning Burgaw and Pender County to industrial prospects. A copy has also been forwarded to the State Board of Conservation and Development for a complete analysis, and definite recommendations as to the best procedures and plans for future industrial use will be furnished by this Department.

Holly pointed out that this survey was an initial part of the "Operation Boot - Strap" project adopted by the local Jaycees in December along with 106 other Jaycee Clubs in the State. This statewide project was for the purpose of helping promote the Small Industries plan of Governor Luther H. Hodges which is under the direction of Capus Waynick. Bill Henderson, past State Jaycee President, is serving as the representa-

(Continued On Page Ten)

Burgaw—

3-7-56

(Continued From Page One)

tive of the North Carolina Junior Chamber of Commerce. Under Gene Brown's capable leadership, the Burgaw Jaycees sold $1340 of stock in the N. C. Business Development Corporation. The local club ranked highest of any of the twelve Clubs in the Sixth Jaycee District and was one of the few clubs in the state which oversubscribed their toal by a large margin.

Detailed information is contained in each of the following sections of the survey:

Production Materials Available, Climatic Conditions, Financing, Fuel, Labor Supply, Laws and Regulations, Living Conditions, Manufacturing Facilities, Marketing Facilities, Markets, Minerals, Power Availablity, Sites Available for Industry, Tax Structure, Timber, Transportation Facilities, Wood Products and Characteristics of Recruitable Workers.

Brown and other Jaycees were high in their praise of the valuable assistance received from L. P. Beverage, manager, and the office personnel of the Four County Electric Membership Corporation for the excellent contribution rendered in printing and binding this survey bulletin. The Pender survey has been acclaimed by various leaders as one of the neatest and most detailed surveys ever presented by any group to the State Conservation and Development Board.

Burgaw Jaycees have been very concerned and interested in all industrial phases since their organization over three years ago and have made numerous individual contacts. At the present time the Industrial committee is investigating several possibilities to attract industry to this immediate area. Last summer the Club cooperated with the agricultural workers of the county in compiling and publishing a twenty page illustrated Farm and Industrial Booklet entitled "Pender Promotes Progress" and the Jaycees are now in the process of distributing these booklets to prespective industrial firms.

The Burgaw Club is proud of all the ground - work that has been done, and the members are maintaining their enthusiasm in an effort to secure suitable industry in a reasonable time. Jaycees realize the importance of this great need in Pender County and are constantly working to that end.



SPEAKERS ON PENDER INDUSTRY — Willarlea Ruritans were host to the Rotarians and Jaycees of Burgaw last week at a dinner held in Penderlea School cafeteria. The purpose of the meeting was to discuss and encourage industry to locate in Pender County. Guest speakers during the evening were W. B. Saunders of Raleigh, director of N. C. State Conservation Department; G. F. Albright, head of the Small Industry section of the Conservation Development Program; and W. C. Guthrie, Developing Engineer of the State Conservation Dept., Raleigh. Gene Brown, third from left, presented the new Industry Resource Survey booklet recently published by the local Junior Chamber of Commerce. Brown headed this project of securing all data for the booklet.

3-14-56

Burgaw's Jaycees Publish Survey Data

BURGAW, March 7 — The Burgaw Junior Chamber of Commerce has recently published a Resources Survey Booklet for Burgaw and Pender County. This announcement was made today by Howard Holly, club president.

This survey project was conducted by the industrial committee of the local Jaycee Club and was planned to determine the actual resources and industrial potentials of Burgaw and Pender County.

Information contained in the attractive 18 page bound booklet was compiled by Gene Brown, local postmaster and co-chairman of the Jaycee's Industrial committee.

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SENCland's View For Greater Growth

Without exception, the counties of Southeastern North Carolina are working through a number of their communities in aiming for greater emphasis and expansion of industrial development this year.

This trend has been more marked thus far this year than in previous years. The prosperity and business growth of the times undoubtedly are the major factors engendering the new trend. But they are not all, because many SENCland leaders in the various communities have banded together for real promotion campaigns to go out and seek new business. Examples of this attitude can be found in almost every community that has publicly made some statement on industrial campaigns and business development and expansion.

It is also true that many of the drives, and plans for such drives, are being backed with the hard-earned money of the respective communities. That development, of course, is the clincher. It is well and good to talk and plan and arrange, but the real intent and purpose of such drives make no appreciable progress until the citizens, or at least some of them, show their faith and confidence by laying the dollars on the line.

We have seen this demonstrated in recent weeks in nearby Chadbourn, as one example, and movement in that same direction by a newly-organized group in Brunswick county. Wilmington's own Committee of 100 is an excellent example.

We have also seen where an initial, and important, step in planning for industrial development has been made in Pender by the Burgaw Junior Chamber of Commerce. The Jaycees conducted a survey to determine the actual resources and industrial potentialities of Pender county. Results of that survey have now been published in booklet form and will be sent to appropriate firms, agencies, and individuals throughout the country. It represents an outstanding achievement as well as a good beginning.

The examples of industrial development planning mentioned here are only a few of the number in Southeastern North Carolina, but they serve to show the definite emphasis and determined attitude existing in this area of North Carolina.

BURGAW JAYCEE COMMITTEE REPORT

Committee Trade Promotion Chairman Harrell & Brown

Date January 1, 1956

The members presented for discussion a survey form sent out by the State Department of Conservation and Developement to determine the industrial potential of of Pender County. It was agreed upon that this committee collect and compile all the technical data possible on this subject. Plans were made to contact several different sources to secure information.

INDUSTRIAL SURVEY

PENDER-RESOURCES SURVEY,1956
(In JAYCEES SCRAPBOOK, 1955-56,TRADE PROMOTION, p.22.)

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

RESOURCES SURVEY

TOWN OF BURGAW

AND

COUNTY OF PENDER

IN STATE OF

NORTH CAROLINA

YEAR - 1956

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

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JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

This resources survey was conducted by the

Industrial Committee

of the

Burgaw Junior Chamber of Commerce

Burgaw, North Carolina

1956

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



This survey was planned to determine the resources and industrial potential of Burgaw and Pender County.

While it is realized that this is primarily an agricultural area, every effort possible is being made to attract suitable industry here. A balanced economy with both agriculture and industry playing an important part is the hope of all business and governmental leaders of the county.

All facts contained herein have been checked to assure accuracy and it is hoped that they will prove helpful to any industrial organization considering locating here.

Any further information desired may be secured by writing to:

THE PRESIDENT
BURGAW JUNIOR CHAMBER OF COMMERCE
BURGAW, NORTH CAROLINA

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



RESOURCES SURVEY
TOWN OF BURGAW AND COUNTY OF PENDER

PRODUCTION MATERIALS AVAILABLE

Product	Quantity	How Now Processed
Tobacco	7,500,000 lbs. annually	Not processed into a finished product in the county
Grain		
Corn	700,000 bu. annually	Used on the farm to feed livestock
Wheat	40,000 bu. annually	Used on the farm to feed livestock
Oats	100,000 bu. annually	Farm use
Other grains	100,000 bu. annually	Farm use
Vegetables	3,000 acres are planted in vegetables annually. No figures as to the yield are available.	Graded and shipped to northern markets. None is canned or frozen for commercial use in the county.
Blueberries	500 acres are now planted in blueberries	Shipped to northern markets
Poultry(hens)	75,000 laying hens are kept within the county for the production of eggs.	Eggs are graded and sold on local markets in Wilmington and surrounding area.
Broilers	200,000	Shipped out of the county
Turkeys	6,000	Shipped out of the county
Livestock		
Hogs	24,000 annually	Local use, processed within the county
Cows, milk	1,600	Most of the milk is shipped out of the county
Cows, beef	1,300	Most are sold out of the county.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

WOOD PRODUCTS

Product	Quantity	How Now Processed
Pulpwood		
Pine	34, 576 cords (1954)	Not being processed in the county
Hardwood	4, 996 cords (1954)	Not being processed in the county
Sawdust and wood residue	Vast amounts exist at all the small saw mills	Not being used.
Veneered wood	Manufactured at one mill	Sold to furniture plants outside of the county for the manufacture of veneered furniture.

ESTIMATED STANDING TIMBER

Pine	491, 100, 000 board feet
Hardwood	330, 300, 000 board feet

MINERALS

Limestone	Exact quantity is unknown but it appears to be sufficient to justify the establishment of cement manufacturing plant here.
Marl	Same as Limestone
Clay	Same as Limestone

The three above minerals are currently being surveyed for the purpose of establishing a modern cement manufacturing plant in Pender County. If this happens, it will make Pender the most important limestone-producing county in the state.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



LABOR SUPPLY

Estimated number of recruitable workers in 15 mile radius of Burgaw - 3, 453

Estimated number of recruitable workers in Pender County - 2, 542

CHARACTERISTICS OF RECRUITABLE WORKERS

	Total	White		Other	
		M	F	M	F
Skilled	170	70	85	15	0
Semiskilled	350	130	180	25	15
Unskilled	1900	400	400	300	350
Trainable under 45 years of any unskilled	1250	300	300	300	300

No figures are available on the other recruitable workers.

Basic trade breakdown of skilled and semiskilled recruitable workers

Basic Trade	Skilled	Semiskilled
Mechanical	15	30
Textile	25	50
Sewing	15	30
Construction	50	100
Clerical	50	125
Metal Fabrication	15	15

All labor is at present non-union.

MANUFACTURING FACILITIES IN PENDER COUNTY

Lumber Manufacturing Plants	12
Logging Mills	5
Meat Packing Plants	3
Ice Manufacturer	1
Plywood and Veneer Plant	1
Perfume Manufacturing Plant	1
Planing Mills	2

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

INDUSTRIAL SITES AVAILABLE

SITE 1

Location of the site — South edge of Burgaw, partly with-in the city limits

Site Data

Total Acreage	236 acres
Acreage suitable for construction	220 acres
Number of ownerships in site	3
Estimated value per acre	$150 to $300 per acre
Current use of site	Cleared farm land
Land type of site	Level, sandy clay subsoil

Elevation

Range of elevation of site	40 to 50 feet
Average elevation of site	45 feet

Boundaries

North boundary of site	Property line
South boundary of site	Dirt road
East boundary of site	U. S. 117 and U. S. 117A
West boundary of site	Atlantic Coast Line Railroad

Water

Ground water, source	200 to 300 foot wells
Average yield of wells	150 to 300 gallons per minute
Storage capacity (Town of Burgaw)	100, 000 gallon tank
Nearest water main to site	6 inch main at 500 feet north

Burgaw Waste Disposal

Method of disposal	Chlorine treated and discharged to Burgaw Creek near the northern limit of the town.
Nearest sewerage line to site	6 inch sewer line at 500 feet north of site.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



Industrial Sites Available - Continued

SITE 2

Location of site — 1/2 mile south of Burgaw city limits

Site Data

Total acreage	385 acres
Acreage suitable for construction	300 acres

Boundaries

North boundary of site	Power line
South boundary of site	Main Street
East boundary of site	Atlantic Coast Line Railroad
West boundary of site	Long Creek Road (paved)

Water

Source of supply	Deep wells
Nearest water main to site	City has 6 inch main at 1, 000 yards north

Waste Disposal

Method of disposal	Septic tanks
Nearest sewerage line to site	City has 6 inch sewerage main at 1, 000 yards north.

Power

Electric power supplier serving site	Carolina Power and Light Company
Nearest electric power line	33 kv line at site

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

Industrial Sites Available - Continued

SITE 3

Location of Site . 4 mile north of city limits

Site Data

Total acreage	95 acres
Acreage suitable for construction	90 acres

Boundaries

North boundary of site	Arbitrary line
South boundary of site	Paved road
East boundary of site	Atlantic Coast Line Railroad
West boundary of site	Paved road

Water

Source of supply	Deep wells, 200 to 300 feet

Waste Disposal

Method of disposal	Waste may be discharged to Burgaw Creek at site or to septic tanks

Power

Power suppliers serving site	Four County Electric Membership Corporation at site Carolina Power and Light Company 110 kv and 33 kv lines at 3, 000 feet east.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



Industrial Sites Available - Continued

SITE 4

Location of site — 1 mile north of Burgaw

Site Data

Total acreage	29 acres
Acreage suitable for construction	20 acres

Boundaries

North boundary of site	Property line
South boundary of site	Secondary road
East boundary of site	Arbitrary line
West boundary of site	Atlantic Coast Line Railroad

Water

Source of supply	200 to 300 foot wells
Average yield of wells	150 to 300 gallons per minute

Waste Disposal

Method of disposal	Septic tank

Power

Power supplier serving site	Carolina Power and Light Company - 110 kv and 33 kv at 3, 200 feet east

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



Industrial Sites Available – Continued

SITE 5

Location of site	Northern side of Highway 117-A in and adjoining the southern town limits

Site Data

Total Acreage	20 to 30 acres
Number of ownerships in site	one owner

Water

Water facilities at site	6 inch water main to city limits

Waste Disposal

Method of disposal	6 inch sewer line at 1, 000 feet north

Elevation

Elevation of site	40 feet

SITE 6

Location of site	1 mile west of Burgaw on North Carolina Highway 53

Site Data

Total acreage	100 acres
Acreage suitable for construction	100 acres

Water

Ground water, source	200 to 300 foot wells
Nearest water main to site	6 inch main at site

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



AVAILABILITY OF POWER

Electric Power Suppliers

Four County Electric Membership Corporation (Public)
Burgaw, North Carolina

Carolina Power and Light Company (Private)
Wilmington, North Carolina

Power Available

110 KV line through Burgaw, North Carolina
33 KV line at Burgaw, North Carolina

Steam generating facility located 20 miles SW Burgaw	Capacity 1, 500, 000, 000 kwh per year

Public power also available from Kerr Dam generating plant

Rates: See attached rate schedule

WATER AND SEWERAGE DISPOSAL

Water (Ground)

Source	200 to 300 foot wells
Average yield of wells	150 to 300 gallons per minute
Storage capicity (Town of Burgaw)	100, 000 gallon tank

6 inch water mains run to limits of town

Waste Disposal (Town of Burgaw)

Method of disposal	Chlorine treated and discharged in Burgaw Creek near northern limits of town.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

FUEL

Coal	Lowest freight rate from mines in Tennessee or Kentucky ------$4. 75
Fuel Oil (Distribution point, Port of Wilmington, 24 miles south)	Oil Tanker from Gulf ports to the port of Wilmington and trucked to Burgaw, North Carolina Rates not available at this time
Natural Gas	While this is not at present available in Burgaw, a contract has been let to construct a gas line into Wilmington from the gas fields of Texas and we have every reason to think that Burgaw could be served by this line in the future.

TRANSPORTATION FACILITIES

Railroads serving the area	Atlantic Coast Line Railroad - North-South service by four passenger trains daily. Overnight service to New York.
Truck Lines	Thurston Motor Lines (Wilson) Norfolk-Carolina (Norfolk, Virginia) Daily delivery and pickup service Rates available from the above companies on request.
Air Lines (airport at Wilmington 24 miles south)	Piedmont Airlines Daily flights northeast and south National Airlines Daily flights through connecting lines to all parts of the country Both lines carry passengers, mail, express, and air-freight
Navigable rivers	Northeast Cape Fear River at 4 miles east
Draft of boats accommodated	6 foot channel maintained by the U. S. Engineer Corps.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



MARKET

Population (1950) in Trading Area

Pender County	18,423
Burgaw	1,613
New Hanover County	63,272
Total estimated population in 25 miles radius	57,808

(It is estimated that all the above figures have increased by 10 to 20 percent in the past five years.)

Type of people covered	Rural - 65% Urban - 35%

MARKETING FACILITIES

Farm Products	
Fruits and vegetables	Burgaw Auction Market, Burgaw, N. C. maintained by local interests during the produce season. Wallace Auction Market, Wallace, N. C. maintained by local interests during the produce season
Tobacco	Wallace Tobacco Market, Wallace, N. C.
Livestock	Burgaw livestock market Wallace livestock market Local meat processing plants
Poultry	Poultry processing plant at Lumberton, N. C. 80 miles west Pender Cold Storage and Freezer Locker Co-op.
Pulpwood	Reigel Carolina, Inc., Acme, N. C. 35 miles west (by truck) International Paper Co., Charleston, S. C. (by rail)

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



FINANCING

Agencies Available

First Citizens Bank and Trust Co. Burgaw, North Carolina	Resources - $2, 549, 036. 00
Small Business Administration	Approved for disaster and other loans
Pender County Industrial Development Corporation	Stock company capitalized at $100, 000, now in the position to construct buildings for lease. Inquiries concerning this company should be directed to the President at Burgaw, North Carolina.
Cooperative Savings and Loan Wallace, North Carolina	

LAWS AND REGULATIONS

Corporate laws and regulations covering local industries	No regulations exist either for the town or county which would restrict the operations of industry here. Local zoning regulations to protect values in the town of Burgaw are at present being formulated.

TAX STRUCTURE

Town of Burgaw, North Carolina	
Total assessed valuation	$ 1, 666, 103. 00
Tax rate	$1. 70 per hundred based on 50 % of valuation
County of Pender	
Total Assessed valuation	$15, 423, 044. 00
Tax rate	$1. 70 per hundred based on 50% of valuation
Date of last tax increase for the town and county	1955
Example of tax valuation	A house built in 1947 at a cost of $10, 000 is now valued at $3, 500 for tax purposes

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

CLIMATIC CONDITIONS

Records Available	29 years at Willard, North Carolina (North Carolina test farm)
Average January temperature	47.9 degrees F
Average July temperature	79.4 degrees F
Maximum recorded temperature	105.0 degrees F
Minimum recorded temperature	-4 degrees F
Average annual precipitation	48.79 inches (31 year record)
Depth of frost line	10 inches

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY



GENERAL LIVING CONDITIONS

Availability of housing	Approximately 15 single and 5 double-unit houses are available for rental
	Numerous apartments are available for rental
	Several parties have indicated a willingness to construct additional houses if the need arises.
Availability of facilities in residental area	All residental sections of Burgaw are well supplied with water, and sewerage mains, paved streets, street lights, and ample police protection.
Tourist homes in Burgaw	2 (20 rooms)
Churches in Burgaw, N.C.	7 (Baptist, Methodist, Episcopal, Presbyterian, Holiness, Roman Catholic, Greek Orthodox)
Recreational facilities	Theatre, public library, hunting and fishing, nearby beaches, local clubs
Shopping facilities	All local merchants maintain up to date merchandise, food articles, hardware, and building materials.

HEALTH FACILITIES

Hospitals in county	1 (33 beds) county owned
Doctors in county	5 in county, 4 in Burgaw, 1 dentist, Surgeons from Wilmington use facilities of local hospital
Drug stores in county	3 in county, 2 in Burgaw, all locally owned

In addition to the above health items, the county also maintains a full time sanitation inspector and a full time public health staff. This service is provided for the protection of the health of the county.

JAYCEE RESOURCES SURVEY OF
BURGAW AND PENDER COUNTY

INDUSTRIAL SURVEY

STATE OF NORTH CAROLINA
DEPARTMENT OF CONSERVATION AND DEVELOPMENT
WILLIAM P. SAUNDERS, DIRECTOR
RALEIGH

February 14, 1956

Mr. Raeford E. Brown
Co-Chairman, Industrial Committee
Burgaw Junior Chamber of Commerce
Burgaw, North Carolina

Dear Mr. Brown:

Many thanks for your letter of February 13 sending two copies of the resources survey for Burgaw and Pender County. I have looked over this publication carefully and think you have done an excellent job in stating what your area has to offer industry. I want to compliment you and your associates in getting together this vital information. It will be of much help to us in presenting your town to industrial prospects. It would be appreciated if you would send us at least fifteen copies as soon as you receive them from your printer.

With kindest regards and best wishes, I am

Sincerely,

Bill

W. C. Guthrie
Development Engineer

WCG/h

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B. C. SNOW
MINERAL RESOURCES
DR. J. L. STUCKEY
W. RAY BISHOP
AUDITOR



JAYCEE GENE BROWN PRESENTS INDUSTRIAL BOOKLET TO GERRY ALBRIGHT OF THE DEPARTMENT OF CONSERVATION AND DEVELOPMENT



JAYCEE GENE BROWN PRESENTS INDUSTRIAL BOOKLET TO WILLIAM SAUNDERS, HEAD OF THE N.C. DEPARTMENT OF CONSERVATION AND DEVELOPMENT

INDUSTRIAL SURVEY

STATE OF NORTH CAROLINA
DEPARTMENT OF CONSERVATION AND DEVELOPMENT
WILLIAM P. SAUNDERS, DIRECTOR
RALEIGH

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WATER RESOURCES INLETS & COASTAL WATERWAYS
B. C. SNOW
MINERAL RESOURCES
DR. J. L. STUCKEY
W. RAY BISHOP
AUDITOR

February 7, 1956

Mr. R. E. Brown, Co-Chairman
Industrial Committee
Junior Chamber of Commerce
Burgaw, North Carolina

Dear Mr. Brown:

I certainly enjoyed meeting with you and your group last Friday night,and have advised all the members of our staff the action that was taken at this meeting with reference to setting up an industrial development corporation for the purpose of raising money for the construction of a building on a lease basis for some reputable manufacturer. It would be appreciated if you would keep us advised and please extend my kindest regards to those present. I thoroughly enjoyed meeting and being with you.

Sincerely,

W. C. Guthrie
Development Engineer

WCG:gbm

February 13, 1956

Mr. W. C. Guthrie
Development Engineer
Department of Conservation and Development
Raleigh, N. C.

Dear Mr. Guthrie:

As I promised you during your recent visit here, I am sending you two copies of the recent industrial survey conducted by the Burgaw Junior Chamber of Commerce. As soon as we receive additional copies from the printer, I shall send you as many copies as you think you will need.

All the facts of this survey have been checked thoroughly to assure accuracy and we hope that it will prove helpful to any firm considering a location here. Any comments you wish to make will be appreciated.

Very truly yours,

Raeford E. Brown
Co-Chairman
Industrial Committee

INDUSTRY

Industry Is Large Goal For Burgaw

Town is seeking new payrolls with good brochure, pledges of $44,000

4-1-56

By AL. G. DICKSON

Any community too small to have a Chamber of Commerce but large enough to have industrial ambitions would do well to look at what Burgaw has done in the last few years.

True, Burgaw isn't booming with new industry.

And it may be years before it is.

But two things are for sure: It is trying to do its best to balance its agricultural economy with manufacturing enterprise and, second, it is laying a commendable foundation for that goal.

That foundation is summed up well in a recent brochure, the outgrowth of a resources survey conducted by the Industrial and Trade Promotion committee of the Junior Chamber of Commerce. This brochure is largely the three years work of Gene Brown, 32-year-old Burgaw postmaster. He and Charles Harrell are co-chairman of the committee.

This publication isn't dressed up with pictures and fancy copy. That sometimes proves quite costly. But it is loaded with facts, cool and convincing facts that should make any industrial prospect sit up and take notice. Suppose, for example, a lumber manufacturer wanted to know how much standing timber there is in Pender county. Well, his answer is right there — on Page 3 — and it is: 491,100,000 board feet of pine and 330,300,000 board feet of hardwood.

Each of the six industrial sites at or near Burgaw's limits is located in detail, along with data on acreage, water, waste disposal, power availability and other facts.

But that isn't all Burgaw is doing.

In recent weeks more than $44,000 have been pledged to the town's Industrial Development Corporation.

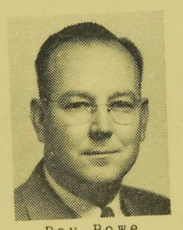
The Junior Chamber of Commerce, as well as many other citizens, have all ears out for any and all industrial prospects.

As an example, Gene Brown reads the newspapers closely every day, hoping to find a bit of information that will lead to a substantial prospect. He believes that he will. And, if and when he does, Burgaw will be ready to follow through.

"All we want is someone to show a real interest in us." Brown said the other afternoon. "We're making lots of contacts and someday one is going to come through. That will be a truly big day for Burgaw."

We agreed wholeheartedly.

A S I S E E I T



Roy Rowe

These are busy days for us all. Like many of you, I find my time pretty well taken by meetings of many kinds. For example: weeks ago I was asked to head a local committee to help get a --

BURGAW HIGH SCHOOL BAND. At this writing, after many meetings and the cooperation of local organizations such as the Jaycees, Rotary Club, P.T.A., V.F.W., the Finer Carolina Committee, town and school officials, we finally started a band of almost 70 students. Like the other 60-odd parents, I am duly proud of my own 10-year-old, who toots his horn every day! And believe it or not, these boys and girls are already playing simple tunes!

THE BUSINESS DEVELOPMENT CORPORATION OF NORTH CAROLINA is an outgrowth of Governor Hodges idea to finance small business here in North Carolina. You know, of course, that our local Jaycees headed the drive here in Pender and sold more bonds than their quota. Many of us attended the various organizational meetings in Raleigh and Wilmington and were happy to lend our efforts in this bond sale. It should eventually help us in projects for Pender.

PENDER COUNTY INDUSTRIAL DEVELOPMENT CORPORATION is a strictly local move to bring industry to Pender. It has the blessings of the Jaycees, the Rotary Club, and the Ruritan Clubs, making it a countywide project. It was chartered a few weeks ago and has already subscribed substantial stock in every section of our county and these funds will build buildings and furnish facilities for new industry here. Wherever I have been in the county, there's a general agreement that we need something to bring dollars to our people, to off-set declining farm prices. Watch this organization and assist it if you can.

THE PATRIOTS OF PENDER COUNTY CHAPTER OF PATRIOTS OF NORTH CAROLINA has been organized and several meetings have been held in Burgaw Courthouse. I hold a membership in this organization, which is designed to maintain seperate schools for the two races in North Carolina. I am a firm believer in seperate schools for our two races and feel strongly that we must maintain our seperate schools or stand a chance of losing them. I go along with the Patriot's idea of continued friendly relations between the two races, and whatever legislation is needed to bring this about will receive my earnest support if I am nominated and elected to the next regular State Senate. I believe you are entitled to know where I stand on this matter, and that is why I repeat the main points I made in an address before the Patriots meeting at the Courthouse several weeks ago.

DRAINAGE OF CREEKS AND STREAMS IN PENDER is included in an ammendment to the Appropriations Bill recently passed by the House of Representatives in Washington. It is before the Senate at this writing, where we hope it will pass. It provides considerable money for clearing the creeks and streams in Pender and other coastal counties of logjams and debris caused by recent hurricanes. It's a mosquito control project, but if this work is done it will certainly help drain our farm lands all over Pender. In all the projects listed above, I've had a small part -- enough to keep me from seeing many of you in your homes. I'll bring you more news in later mailings. Meantime, I hope you'll enjoy a good year on your farm, in your business or wherever you live and work.

Sincerely,

Roy Rowe

Willarlea Ruritans Sponsor County Wide Business Development Meeting

The Willarlea Ruritan Club has invited the Atkinson and Long Creek Ruritan Clubs together with the Burgaw Junior Chamber of Commerce, Rotary Club of Burgaw, county commissioners, and the Mayors of Pender County to meet with them on Thursday night, March 8, at Penderlea. The meeting will be held at 7:30 p.m. in the Penderlea High School Auditorium.

W. P. Saunders, Director of the Department of Conservation and Development in Raleigh, and three of his assistants will be present to speak and confer with those attending, in connection with the industrial development of Pender County.

The object of the meeting is to endeavor to organize a county-wide committee for the over - all industrial development of this county.

Reece Lefler, President of the Willarlea Ruritan Club, says his club feels confident that the visit of Mr. Saunders and his assistants to Pender is going to mean much to the county.

2-29-56

Willarlea Ruritans Host To Burgaw Clubs; Discuss Industry For Pender

The Willarlea Ruritan Club was host to the Jaycees and Rotarians of Burgaw at a dinner given in the Penderlea School Cafeteria Thursday evening. Meeting with these civic club workers were W. B. Saunders of Raleigh, Director of N. C. State Conservation Department; G. F. Albright, head of the Small Industry section of the Conservation Development Program; W. C. Guthrie, Developing Engineer of the State Conservation Department, Raleigh.

Reece Lefler, President of the Ruritans, served as Toastmaster during the dinner.

Former Senator J. V. Whitfiled presided over the meeting, an informal get - together of the Pender County Folks. The purpose of the meeting was to find out what effort should be put forward, in addition to what has been done by the Burgaw Jaycees that would encourage industry to locate in our county.

Dr. John Dees, Chairman of the Burgaw Jaycee Industrial Committee working on this program, gave an outline on what has been done toward procuring or interesting small industry to settle in this section.

Dr. Dees explained in detail the contacts made in an effort to encourage manufacturers to locate in this section, thereby giving an opportunity of employment to men and women in need of some type of work.

He pointed out, that the local Jaycees just completed the organization of the Pender Development Corporation capitalized at $100,000 with 44,000 subscribed by the citizens of this county. This will help in assisting the financing of any worth while project that will benefit the community, such as procuring a site or the erection of a building, he further added.

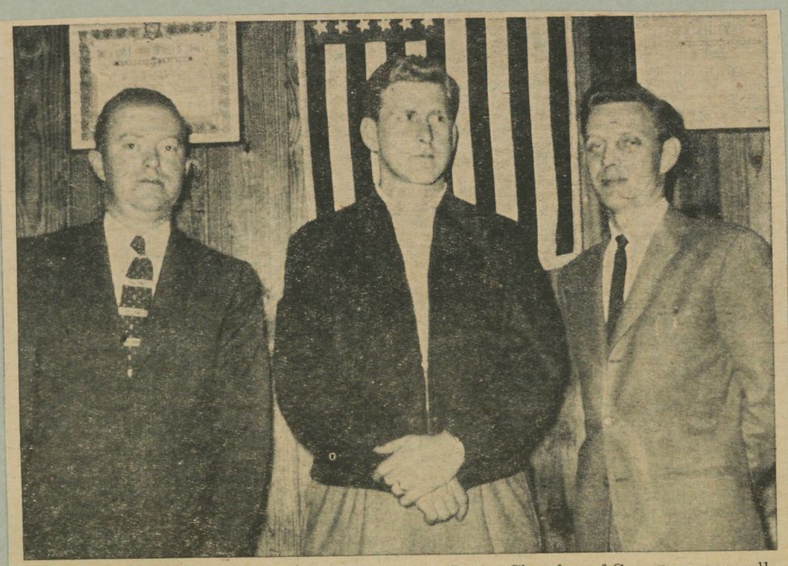
Introduced by Mr. Whitfield, Mr. Saunders thanked the Ruritans for the priviledge of being invited to take part and lend help to the people of this county in encouraging industry employing labor to enter this section of the state where we have a large labor market available.

Mr. Guthrie congratulated the Burgaw Jaycees on what he considered a well planned program of industrial improvement. "This will bring results to the people of this community. Not in hours, or perhaps days, as it takes time in any business venture to make a survey of the possibilities that you may have to offer, as to site, labor supply, etc.," Guthrie said. He further pointed out, with our good roads and transport service, we are no longer dependant on rail road sites, adding that factories can be placed on any of our highways and will be available to the markets.

Mr. Albright called attention to the many potentialities existing in this section. He suggested that an effort be made to induce a processing plant to locate in this county. This will employ labor mostly in the summer time, and would be an industry badly needed in the state, he said.

3-14-56

INDUSTRY



HEAD INDUSTRIAL COMMITTEE — Burgaw Junior Chamber of Commerce, as well as other Jaycee clubs throughout the state, have engaged in a drive during the past two weeks, selling stock shares in the Governor's Small Business Corporation. The quota for the local club was 100; however, 124 shares were sold by the Burgaw Jaycees. Heading the Industrial Committee of the local club are: left to right, Co-chairman Gene Brown and Charles Harrell. Shown with the chairmen Dr. John Dees, a member of the committee. This committee is also responsible for the organizational meeting of the Pender County Development Corporation which is now being organized. 2-8-56

Dr. John Dees Elected President Of Pender Industrial Corporation

4-19-56

At the first meeting of the newly elected Board of Directors for the Pender Industrial Corporation Thursday night, officers for the corporation were elected.

The new officers follow: Dr. John Dees, President; Roy Rowe, vice president; Charles Harrell, secretary and treasurer.

On March 29, the board of directors were elected, permanent by-laws were adopted and stock certificates were issued.

At the Thursday night meeting, held in the courtroom, ways and means in securing industry for Pender and the appropriation of money to finance mailing "Industrial Survey", a booklet recently compiled by the Junior Chamber of Commerce, and "Resources Survey of Pender County", a booklet compiled by the Pender County Farm Agencies and the Burgaw Jaycees. These booklets are to be sent all over the United States to prospective manufacturers who are considering moving to a new local or manufacturers who are planning to expand their present operation by putting up additional plants.

The organization has a capital stock chartered at $100,000 -- this represents 2,000 shares at $50.00 per share, having $44,000 of the stock subscribed.

The purpose of the corporation is to finance or assist small business industry to locate in Pender County, giving an opportunity for employment for Pender County citizens, which will in turn aid the county in many respects.

New Corporations

The following certificates of incorporation were filed in the Secretary of State's office yesterday:

Pender County Industrial Development Corporation, Burgaw. Authorized capital stock $100,000, subscribed stock $300 by Dr. John T. Dees, Roy H. Rowe and Charles M. Harrell, all of Burgaw. 2-24-56

Resolution

Whereas, the Burgaw Junior Chamber of Commerce has been at all times interested in the development of industry in Pender County, and

Whereas, the Industrial Committee of the Burgaw Junior Chamber of Commerce has been largely responsible for the organization of the Pender County Industrial Development Corporation, and

Whereas, the said corporation has as its primary purpose the development of industry in Burgaw and Pender County,

Then, therefore, BE IT RESOLED:

1. That the Board of Directors of the Burgaw Junior Chamber of Commerce and the entire membership of said organization do hereby endorse the Pender County Industrial Development Corporation, its aims and its purposes,

2. That we pledge the complete cooperation of our club and particularly our Industrial Committee to the Board of Directors of said Corporation,

3. That we urge our fellow citizens in Pender County to support the Pender County Industrial Development Corporation in any manner possible, and

4. That a copy of this Resolution be forwarded to the Board of Directors of the Pender County Industrial Development Corporation, a copy be inscribed in our official minutes, and a copy be furnished to "The Pender Chronicle" for publication.

Adopted on the ninth day of April, 1956.

BURGAW JUNIOR CHAMBER OF COMMERCE
Howard Holly, President
Earl Bullard, Secretary

4-19-56

Charter Granted For Pender County Industrial Development Corporation

Word was received today that the Secretary of State has granted a charter to the Pender County Industrial Development Corporation. This is a profit sharing stock corporation with subscribed stock of $100,000. The object and purpose of this corporation, as set forth in its charter, is to stimulate and promote industrial development in Pender County. The corporation is entitled to deal in real estate, building and etc., for the purpose mentioned above.

The incorporators as listed by the Secretary of State are as follows: Dr. John Dees, Roy Rowe, Charles Harrell, Leon H. Corbett, all of Burgaw, Boney Wilson and E. F. Langston, both of Rocky Point.

These men comprise the committee elected earlier at a meeting of interested citizens from throughout the county. Dr. Dees has been acting as temporary chairman from throughout the county. Dees has been acting as temporary chairman with Harrell as secretary and Rowe as treasurer.

Efforts toward the formation of their corporation were begun several months ago by the Industrial Committee of the Junior Chamber of Commerce, consiting of Harrell, Dees, and Eugene Brown, Burgaw Postmaster.

A spokesman for this group said today, "It is indeed gratifying, the way citizens of the town and county have responded to this challenge. It is apparent to all that if we are to improve our economy and raise the per capita income of this area, we will have to work together to bring industry into the county. We are hoping to secure some industry that will employ a large number of our women who desire work outside the home. The additional income afforded by such employment might well tide many farm families over in bad years and actually mean the difference in success or failure for many of our small farmers."

Any industry secured would have a minumum wage of one dollar per hour with the pay scale advancing to the type work and experience in the job.

The Incorporators are scheduled to meet on Tuesday night, March 13, at which time they are expected to issue notice of a general stockholder meeting, for the purpose of electing a permanent board of directors and officers of the corporation. This meeting will probable be held some time in late March. All stockholders will receive official notification of that meeting. 3-14-56

Industrial Corp. Elects Board Of Directors

Pender Industrial Corporation stock holders met in the County Court House Thursday night. A Board of Directors were elected, permanent by - laws adopted and stock certificates were issued.

Dr. John Dees presided over the meeting acting as temporary chairman until the newly elected directors meet to select permanent officers.

The organization has a capital stock chartered at $100,000 -- this represents 2,000 shares at $50 per share, having $44,000 of the stock subscribed.

The purpose of the coporation is to finance or assist small business industry to locate in Pender County. This will give an opportunity for employment of Pender County citizens, who are either unemployed or working elsewhere.

Attorney Leon H. Corbett gave an explanation of the by-laws which were adopted after each article was read. Burgaw was selected as the site of the home office.

Directors were selected by secret ballot and the following were elected: Directors elected to serve for a 3 year period are Elgin Langston, Dr. John Dees and Roy Rowe. Directors to serve two years are Reese Lefler, Boney Wilson and Bill Beverage. The following will serve for 1 year: Bobby Dees, Lloyd Rooks and Paul Shepard.

The directors plan to meet in about ten days, at which time a President, Vice President, Secretary and Treasurer will be selected to handle the business of the corporation. 4-5-56

INDUSTRY



TRADE PROMOTION COMMITTEE

BURGAW JAYCEE COMMITTEE REPORT

Committee Trade Promotion Chairman Harrell & Brown

Date - Continuing Project

All during Jaycee year this committee worked to secure industry for Pender County. A local Develpment Corporation was formed and sold $44,000 worth of stock.



DISCUSS INDUSTRY — Bill Guthrie, Field Representative of North Carolina Department of Conservation and Development, Raleigh, spoke to a number of business, professional and other interested citizens of Pender County at a Jaycee meeting here Friday night. He spoke on the possibility of securing industry to locate in this county. Shown on the left of Guthrie is Gene Brown, co-chairman of the Jaycee's Industrial Committee who reported that $44,100 had been pledged to date from county citizens for the purpose of getting new industry in this area. 2-8-56

Citizens Present At Jaycee Meeting Enthusiastic Over The Possibility Of Pender County Securing New Industry

Field Representative Of North Carolina Department Of Conservation And Development Principal Speaker, Pointed Out Financial Aid From Town Necessary For Securing New Industry

LOCAL DEVELOPMENT GROUP IS A BIG HELP

$44,000 Pledged To Date For Purpose Securing Industry

A large number of business, professional and other interested citizens of Pender County, present at the regular Jaycee meeting Friday night, were enthusiastic over the possibility of Pender County securing an industry.

Principal speaker was Bill Guthrie, Field Representative of North Carolina Department of Conservation and Development, Raleigh, who spoke to the group, following a "Dutch Dinner" at the Burgaw Stake House.

Mr. Guthrie explained that chances of securing major industry without local financial aid was almost out of the question, and pointed out that local Development Corporations are popular throughout the nation.

The purpose of such an organization would be to encourage industry to locate in this area, and if necessary, to purchase land and erect a building for reputable manufacturing firms, the spokesman said. He pointed out that there are more than sixty such organizations in cities and towns of North Carolina.

"With this fact in mind", Guthrie added, "you can easily see why Pender County's chances for securing industry would be far greater if such an organization existed in this area." He assured the group that the Department of Conservation and Development will work very closely and enthusiastically with the local group, once it is organized and incorporated for this specific purpose.

Following Mr. Guthrie's talk, Gene Brown, co-chairman of the Jaycee's Industrial Committee, reported that $44,100 has been pledged to date for the purpose of securing a reputable industry to locate in this county. The pledges were made by citizens of Pender.

Mr. Brown also stated that in the past three years several industrialists, representing various types of industries, have visited Pender County. Because of the fact that the county did not have an organized Industrial group, the county was unable to obtain any of the prospects.

The group of civic workers then voted to organize a Developing Corporation and appointed a five-man committee to draw all necessary papers. These are to be submitted to the group for approval at the next meeting, at which time a Board of Directors will be elected. 2-8-56

Labor Survey Made For Pender Area

BURGAW, May 12 — Reports are expected to be in soon on a labor survey being conducted throughout the county by the Burgaw Junior Chamber of Commerce in order to determine the labor potential in the county for any industry that might become interested in locating in Pender.

Sent out through the schools, the survey is in the form of a questionnaire for all parents and other members of the family who might be interested in employment by a new industry in the county.

The Jaycees were asking that the questionnaires be filled out and returned in order that some sort of record of available labor to man industries might be available to show representatives of firms looking for possible locations in the area.

INDUSTRY

June 27, 1955

Department of Conservation and Developement
Division of Commerce and Industry
Raleigh, N. C.

Dear Sir:

The Burgaw Junior Chamber of Commerce is launching a renewed drive to secure additional industry and payroll to this community. At present the only industry here is a small cosmetic manufacturing concern and a veneer plant.

About three years ago we were in contact with your office and found out that many of the towns the size of Burgaw in the state were securing an industry by forming building corporations and supplying the funds with which to construct buildings for rental to manufacturing concerns.

At that time we were unable to raise the necessary funds for this purpose and were forced to cancel our plans. Now it appears that we will be able to raise between $50,000 and $75,000 for that purpose provided a reliable tenant can be secured and a satisfactory rental plan could be worked out.

We have worked for the past three years to make the town of Burgaw desirable to any concern wishing to locate here and I think that we are now in the position to assist any concern needing a building of this size.

We shall sincerely appreciate any information you can give us on the subject of community financing. We shall also appreciate any assistance you can give in securing a relaible concern to rent this building.

Very truly yours,

Raeford E. Brown
Chairman, Industrial Committee

STATE OF NORTH CAROLINA
DEPARTMENT OF CONSERVATION AND DEVELOPMENT
BEN E. DOUGLAS, DIRECTOR
RALEIGH

June 30, 1955

BOARD

CHAIRMAN
LUTHER H. HODGES
GOVERNOR

1ST VICE CHAIRMAN
MILES J. SMITH
SALISBURY

2ND VICE CHAIRMAN
WALTER J. DAMTOFT
ASHEVILLE

MEMBERS

CHAS. S. ALLEN
DURHAM

W. B. AUSTIN
JEFFERSON

CARL BUCHAN, JR.
NORTH WILKESBORO

SCROOP W. ENLOE, JR.
SPRUCE PINE

ROBERT M. HANES
WINSTON-SALEM

LEO H. HARVEY
KINSTON

CHARLES H. JENKINS
AHOSKIE

AMOS R. KEARNS
HIGH POINT

CECIL MORRIS
ATLANTIC

HUGH M. MORTON
WILMINGTON

HENRY RANKIN
FAYETTEVILLE

W. EUGENE SIMMONS
TARBORO

T. MAX WATSON
SPINDALE

SECRETARY
EVELYN YELVERTON

DIVISIONS

COMMERCE & INDUSTRY
DALLAS T. DAILY

ADVERTISING
CHARLES PARKER

FORESTRY
F. H. CLARIDGE

COMMERCIAL FISHERIES
C. G. HOLLAND

PARKS
THOMAS W. MORSE

WATER RESOURCES
INLETS & COASTAL WATERWAYS
B. C. SNOW

MINERAL RESOURCES
DR. J. L. STUCKEY

W. RAY BISHOP
AUDITOR

Mr. Raeford E. Brown, Chairman
Industrial Committee
Burgaw Junior Chamber of Commerce
Burgaw, North Carolina

Dear Mr. Brown:

We have your letter of June 27. We are happy to know that you people in Burgaw are getting organized and that we can have both your personal and financial cooperation toward procuring an industry for your town. We will be happy to work with you.

Why not arrange for you and your committee make a trip to Raleigh sometime before long? Call me before you come to make sure that I am here so that you can get acquainted with our staff, how we function and discuss plans for getting down to a real hard-working organization.

With best wishes, I am

Sincerely yours,

Dallas T. Daily
Chief Development Engineer

DTD:pa

OFFSTREET PARKING



VACANT LOT IN THE CENTER OF BURGAW TO BE USED FOR PARKING AREA



CLEAN UP OF THE LOT HAS BEGUN



GRADING OF THE LOT WILL MAKE IT LEVEL AND READY FOR USE SOON.

SENCland Roundup



Onslow Realtors Granted Charter

By JULIEN MARTIN

JACKSONVILLE, Dec. 8 — The Jacksonville Board of Realtors has received its charter from the president of the N. C. Association of Real Estate Boards.

James R. Carroll, president of the local group, received the charter from Charles Bradshaw of Raleigh.

Open Parking Lots

By Star's Correspondents

BURGAW, Dec. 8 — Burgaw shoppers these days have two parking lots in the business district, according to Charles Harrell, chairman of the parking lot project.

In conjunction with the Burgaw Finer Carolina Program, sponsoring the trade promotion, the lots were secured on Court House Avenue, across the street from the post office and medical clinic.

Jaycees Secure Parking Lots As Burgaw Project

9-14-55

In connection with the Jaycee sponsored Burgaw Finer Carolina Project, Chairman Charles Harrell stated that attempts are being made to secure more parking space for the down town area.

According to Harrell, owners of nearby vacant lots have been contacted in regards to using these lots for additional parking spaces. These lots will be cleaned suitable for parking, he further added.

This move is being made by the local Jaycees, attempting to get off-the-street parking for court--

(Continued On Page Three)

house employees and employees of other business firms of the down-town area.

In the past months, as the number of out-of-town shoppers has increased, these patrons are finding it difficult to find parking spaces anywhere near the main business district. At times this causes double parking and other illegal methods of parking, which the committee believes will be eliminated with more available parking room.

Attention is being called to the public to please observe the painted lines on the street marked for parking. Harrell urges drivers to be more considerate of Courthouse employees and employees of other down-town firms to park their cars on side streets, leaving Wright Street parking zones vacant for those persons up town for various business reasons. 9-14-55



Parking Lots In Business Area Now In Use Here

12-8-55

To date, two lots have been secured and cleared for auto parking in the Burgaw business district, Charles Harrell, chairman announced.

In conjunction with the Burgaw Finer Carolina Program, the local Jaycees, sponsoring the Trade Promotion, secured lots on Court House Ave. These are located across the street from the Post Office and Medical Clinic (Drs. Dees and Peedin's office).

"The purpose," Harrell said, "is to give more parking space for Burgaw employees of the down-town district. This will in turn leave the parking spaces on the streets for shoppers, making it convienent for our out - of - town shoppers," he added.

Persons employed in the court house and in business firms, etc., in Burgaw are urged to park on side streets away from the stores, or park in these lots which have been made available.

Harrell stated that there are several other desirable lots in the down - town area that could be used for this purpose. Owners have been approached concerning this, but to no avail, he said. The committee is anxious to secure these lots for the greatly needed parking space. This will not only benefit in the Trade Promotion project, the spokesman said, but will help toward the beautification of Burgaw. Unsightly weeds and debris will be cleared from these lots and made attractive, should they be made available for such purpose, Harrell further added.

In the mean time, down-town employees are asked to use the two available lots for parking, or to use the side streets, whichever is more convienent. Harrell further added that persons parking on the streets of the business district of town should park carefully, making sure he uses only one parking space. This will be greatly necessary, especially at this time of the year when so many out - of - town Christmas shoppers will be parking in Burgaw, the spokesman said.

BURGAW JAYCEE COMMITTEE REPORT

Committee Trade Promotion Chairman Harrell & Brown

Date December 1, 1955

Charles Harrell made a motion that committee secure the secure cooperation from town officials in providing off-street parking lots. After much discussion a motion was made that this project be presented to the board of directors for their discussion and approval.

SENCland Roundup



Columbus HDC's Plan 'Fun Night'

By JULIEN MARTIN

WHITEVILLE, Sept. 27 — The first "Fun Night" is scheduled to take place at 8 p.m. Friday in the auditorium of the agricultural building, Whiteville, Elaine N. Blake, Home Demonstration Agent, has announced.

The night's activities are being sponsored jointly by the Columbus County HDC organizations and the 4-H Clubs of the county.

"The public is invited," the agent said.

Study Parking Plan

By Star's Correspondents

BURGAW, Sept. 27 — Charles Harrell, one of the leaders of the Burgaw Jaycees, has reported that a number of property owners in the town of Burgaw have been approached on the idea of leasing or renting their land for the use of "off-street parking and the response has been very encouraging," Harrell said.

"This matter will be discussed at the next meeting of the Jaycees after which a more detailed report on this proposed project will be made," the spokesman said.



LOCAL OFF-STREET PARKING AREA PROVES TO BE VERY POPULAR

FAIR

Blackmore Speaks At Rotary Meet; Talks On Fair

7-28-55

W. C. Blackmore, manager of the Pender County fair, which will be held at Memorial Park, October 5-8, spoke to the Burgaw Rotary Club Thursday evening at its regular meeting.

Mr. Blackmore, who was introduced by Mr. Mac of The Pender Chronicle, drew an interesting picture of the plans for the coming fair, which, he said "we hope to be the biggest form of entertainment and exhibit display yet to be attempted in Pender County."

"We will have more space," he said, "giving us an opportunity to place there more and different rides for the children, teen-agers and, I might add, grown-ups. This" he added, "will also mean added attractions to the grounds, in music and lights."

W. C. then went on to enumerate the additions planned for this year, such as a fireworks display, to be set up by a man experienced in the handling of fireworks.

The fair is now in its third year, he said, and thus far has been a success from the standpoint of attendance, agricultural display, competition of the teenagers in the exhibition of stock, chickens, farm machinery display, home demonstration work, and many other phases of the fair. "In addition to these exhibits you will see also exhibits of refrigerators, television, washing machines and all other implements necessary to complete the home."

"Gov. Hodges will be with us on October 7 to address the fair goers," Blackmore said, adding that this year prize money will be increased, making it more profitable for those who participate in exhibits and contests.

"One day will be set aside for the colored people," he told Rotarians, "giving them an opportunity to join in the prize money for stock and other exhibits."

"All in all," says Blackmore, "We will appreciate your cooperation in making this Pender County fair the biggest and most successful fair ever to be held in Pender."

"Watch for our programs, attend the fair and I'm sure you will have a great time," he concluded.

Pender County Jaycees Planning Annual Agricultural Youth Fair

By NELLIE P. COOK

Star-News Correspondent

BURGAW, Sept. 11 — Final plans have been completed and every detail worked out for the annual Jaycee-Pender Agricultural Youth Fair to be held Oct. 5-8 in Burgaw, according to Dr. J. T. Dees, of the Chamber of Commerce and A. H. Page, of the county commissioners, who are serving as co-chairmen of this event.

Among the highlights will be an address by Governor Luther Hodges, the crowning of a beauty queen, a large exhibition of handiwork and other entries from the various schools of the county, a 4-H Poultry show and sale and a "Little Miss and Little Mr. Pender County Contest."

A complete schedule of the events follows:

Oct. 5 (Wednesday) gates open at 4 p.m. at which time a dary cattle show will be staged until six p.m. The inspection of various agricultural exhibits will continue until 7:30 p.m. at which time a band concert will be given. From 8 to 8:45 p.m. the official opening ceremonies take place as follows:

Judge Clifton L. Moore will introduce the Hon. Sam J. Ervin Jr., U.S. Senator who will in turn present Miss Faye Arnold, "Miss North Carolina."

At 9 p.m. the Junior Pender County of 1955 Beauty Contest will get underway. Fireworks will be displayed from 10:15 to 10:45 p.m.

A Negro Day will be observed on Thursday, Oct. 6, details will be completed later.

School day will be observed Oct. 7 with a tractor driving contest being held from 2:30 to 4 p.m. A 50-yard dash will take place from 4 to 4:15 p.m. and at 5:15 p.m. a greased pig contest gets underway. Cash prizes will be presented the winners at 4:45 p.m. and 6:30 p.m.

On Friday at 6:30 p.m. the Jaycee-sponsored "Voice of Democracy Contest" gets underway. A spelling contest begins at 7 p.m. and band music will be furnished at 7:30 p.m. From 8 to 8:45 distinguished guests will be presented and will speak. These include the Honorable Luther Hodges who will be introduced by former State Senator J. V. Whitfield. A fireworks display takes place at 8:45 p.m. and the "Miss Pender County of 1955" beauty contest gets underway with an evening dress and bathing suit event. The winner will be crowned by Mrs. A. D. Cashwell, North Carolina's Mother of the Year.

Between the two divisions of the beauty contest, the presentation of the graded school trophies will take place at the grandstand. Taking part will be Fair President J. N. Honeycutt and Governor Hodges.

Family Day will be observed Saturday, Oct. 8 with the following schedule:

1-2 p.m. 4-H Poultry Show and Sales; 2-3 p.m. inspection of the exhibits takes place; from 3 to 4 p.m. a hill-billy band will present a program; the Little Miss Pender County of 1955 and the Little Mr. Pender County of 1955 Contest gets underway. Inspection of Exhibits will be made at 6 p.m. to 8 p.m. A cow milking contest is scheduled for 8 p.m. and at 8:30 p.m. the presentation of awards to Outstanding FFA, FHA, 4-H Girl and 4-H Boy, and winner. An ugliest man contest takes place at 8:45 p.m. and from 9:15 p.m. to 11:30 p.m. and old fashioned dance will bring the fair to a close.

Pender Fair Group Name New Officers

BURGAW, Feb. 14 — New officers of the Pender County Fair Association were elected at the annual meeting held in Burgaw recently.

W. T. Chaffin Jr., assistant county agent, was named president to succeed J. N. Honeycutt, county agent, who served during the past two years.

Other officers elected included: A. H. Page, vice-president; W. C. Blackmore, secretary; and Howard Holly, treasurer. "Earl W. Myers was named manager of the 1956 Jaycee — Pender Agricultural Fair which will be held in Burgaw on October 3-6."

Named as directors of the Association for three year terms were: Rev. M. G. Stimpson, Geoge Spayd Jr., Mrs. Worth Rich, A. H. Page, W. C. Blackmore and John A. Carraway.



FAIR ASSOCIATION COMMITTEE—One of the many recent meetings of the Fair Association Committee is shown here making further fair plans. Reports from all committees were reported at this meeting. Reading left to right: Bill Chaffin, Howard Holly, Manley Blackburn, Millard Stimpson, Joe Honeycutt, John Carroway, Buck Ferrell and A. H. Page. Other committee members were present, but not included in this photo.



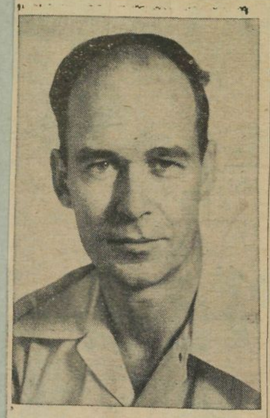
CO-CHAIRMAN ON PROGRAM COMMITTEE—A. H. Page, left, and Howard Holly, were photographed while busy planning the fair program. These two, with the help of other members of this committee, Bill Batchelor, Dr. John Dees and Fred Forbes, have the responsibility of planning a detailed program for each of the fair days, for both afternoon and evenings, October 5-8, with the exception of Thursday, which will be planned by the Pender County Negro Agent, V. T. Maultsby. Maultsby, along with other committee members will have a program planned for the Negroes on Thursday, October 6.

9-7-55



HEADS ASSOCIATION — Joe N. Honeycutt, County Agent, is the head of the 1955 Fair Association in Pender County. The well-known agricultural leader is currently directing plans for the forthcoming fair which will be an event of October 5-8 here. 7-27-55

WEDNESDAY, AUGUST 3, 1955



FAIR MANAGER — W. C. Blackmore, Burgaw High School Agriculture Teacher, will serve as manager of the 1955 Pender County Fair, to be held in Burgaw October 5 through 8. Blackmore served as fair manager last year, also, and is expected to turn out another fine job as head of this year's fair.

NewDevelopments In 1955 Fair Are Announced Today

Several new committee members have been named on various committees of the Pender County Fair Associaciation for the 1955 fair.

Three men, J. W. Sumner, W. T. "Bill" Batchelor and Dr. John Dees were named to the program committee with Mrs. Worth Rich named to the Exhibit Committee, Sonny Spayd to the Concession Committee and Haywood Page, and L. D. Mercer, to the grounds committee.

Latest word from the Association indicates the programs will be ready for publication in the near future. All merchants and businessmen who have not been contacted or who have not already subscribed for advertising space in the fair booklet are advised that the deadline for getting ads in is next Monday. Manley Blackburn, chairman of the fair's Finance Committee, will accept orders for advertising space.

On Monday, also, outside space for exhibit booths will also be on sale by the Fair Association. With a contract for more grounds space having been signed, more exhibit space is to be provided those merchants and businessmen wishing to set up exhibits at the fair. Anyone wishing to subscribe to space, which will be outlined on a map being drawn this week, is asked to contact Blackburn.

Another development of the Fair Association's meeting Wednesday, July 27, was the resignation of Mrs. Cornelia Williams for the Association Board of Directors. Mrs. Williams, who has also resigned her teaching post in the Burgaw Schools to move to another town, will be missed by the association, which extends grateful appreciation for the work she has done in the past in helping to organize the county fairs.

OLD TUNNEL UNDER CITY IS FOUND

Along The Cape Fear

OLD TUNNEL — Cape Fear has several times reported on information given us about the tunnels under Wilmington. Some of the old stories so closely connected with the history of our city use the tunnels as a basis. There are several legends about the tunnels. A story on this page will explain how workers located the tunnel while digging up Market street to put in a drainage system in the new off street parking lot.

ANOTHER LONG TIME READER — A letter to Cape Fear reports another old reader. According to J. C. Freimuth a reader of long standing is Mrs. Catherine Freimuth of the Catherine Kennedy Home. We are told Mrs. Freimuth was born June 6, 1869 and has been reading The Morning Star since she was a small child. Many thanks.

THANKS, MRS. SOUTHERLAND — Cape Fear is flattered to know that Mrs. E. H. Southerland Jr., of Route 3, Wilmington, is keeping a scrap book of items that have appeared in Along the Cape Fear and in other sections of The Wilmington Morning Star. It is through the suggestions and articles furnished by its readers that Cape Fear keeps rolling along.

PLANNING A FAIR — Over in Pender County the Burgaw Jaycees and the members of the Pender County Board of Commissioners, assisted by other citizens, are planning a gala fair for next month. The fair gets underway at 4 p.m. Wednesday, Oct. 5, and according to Joe Honeycutt, county agent and president of the fair, the exhibits this year will center around the activities of the farm and its products. A larger premium list will also attract a wider number of exhibits.

A GOOD MOVE — The Salvation Army has set up a central clothing depot in the New Bern area to distribute contributed clothing and blankets to flood victims. The local Salvation Army is soliciting these items and sending them daily to the flooded areas. Lt. Col. Robert Rose, Divisional Commander, has advised Cape Fear "various communities are contributing the needed clothing and we will appreciate any publicity you can give this."

WELCOME HOME — Wilmingtonians are always happy when the U. S. Coast Guard Mendota returns to her dock near the customshouse. This week local citizens are unusually happy that the cutter has returned because the vessel encountered rough seas that at times sent the waves 35 feet into the air, men aboard tell us. — CARLTON THOMAS

9-23-55

SENCland Roundup



Burgaw Planning For Third Fair

By JULIEN MARTIN

7-23-55

BURGAW, July 23—Plans are underway already for the Third Annual Pender County Agricultural Fair to be held at Burgaw Memorial Field, Oct. 5-8.

"While the other two fairs have been successful, the plans for this year's event, to be called the Jaycee Pender County Agricultural Fair," are for a bigger and better fair," W. T. Chaffin, Jr., county agent and Jaycee official said today.

Included in the list of improvements will be a better premium list, additional space and facilities as well as more extensive rides and other forms of entertainment, Chaffin pointed out.

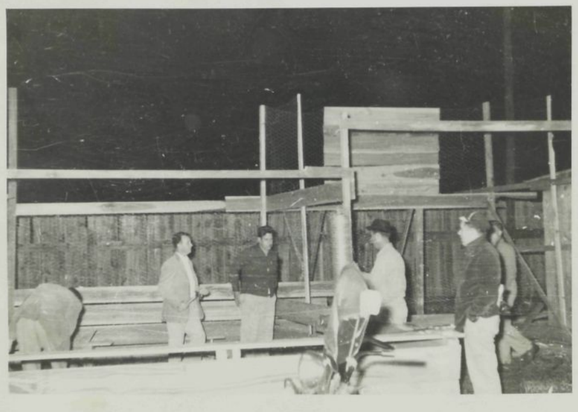
Included will be the offering of prizes for the best exhibits from the schools of the county, the best individual exhibitions as well as many of the attractions that have made old-fashioned country fairs so popular through the years, Chaffin told this writer.

"What aids Pender County helps the rest of Southeastern North Carolina," the assistant county agent added.

FAIR



CONSTRUCTION BEGINS AT FAIR SITE



MORE JAYCEES ON ANOTHER CONSTRUCTION PROJECT AT FAIR

Annual Pender Fair Slated For Oct. 5-8

Special To The Star

BURGAW, Sept. 25 — The Jaycee-Pender Agricultural Youth Fair gets underway at Burgaw's Memorial Field on Oct. 5 in what fair officials say will be the biggest of these annual events to date.

Dr. J. T. Dees, master of ceremonies, will announce the events, which begin at 4 p.m. with a Dairy Cattle Show with Joe Honeycutt, county agent, in charge. A band concert will be given a 7:30 p.m. and the inspection of various exhibits will continue through the afternoon and evening.

Rep. A. M. Murphy will present the platform guests which will include the county commissioners, co-sponsors of the event with the Burgaw Jaycees. Others to be introduced will be Mayor Fred Coville, of Atkinson, Mayor Al Ward of Surf City, W. C. Blackmore, fair manager, and Miss Emily Cashwell, fair association secretary.

Greetings will be extended by A. H. Page, chairman of the Pender County Board of Commissioners, Mayor A. Heide Davis of Burgaw and J. N. Honeycutt, county agent and president of the fair association.

A highlight of the opening day's activities will include a speech by U. S. Senator Sam J. Ervin Jr., who will be introduced by Judge Clifton L. Moore, of Burgaw.

At 8:45 p.m. Miss Faye Arnold, the current "Miss North Carolina," will be presented. She will be interviewed briefly on the platform and give a selection.

At 9 p.m. Junior Miss Pender contest gets underway with the Wallace High School band furnishing music. A fireworks display will complete the first day's activities. The rest of the program for the recaining days of the fair will be announced later.



JAYCEES TURN OUT OF CONSTRUCTION OF FAIR BOOTHS



THE BEAUTIFICATION COMMITTEE AT WORK ON FAIR SITE



THE TENTS ARE UP, READY FOR THE BIG CROWDS



JAYCEES WORKING

FAIR

'Miss Pender' To Be Named

BURGAW, Oct. 6 — "Miss Pender County 3rd," will be selected and crowned at the Pender County Agriculture Fair here Friday evening.

Participating in the beauty contest are 25 of Pender's most lovely young girls with five being selected fro[illegible] each of the high schools of th[illegible]nty.

This is the third annual contest and the contestants will appear first in bathing suits and then in evening attire. During previous years the contestants appeared in evening dress.

A winner and two runners-up will be selected by out-of-county judges, including a representative of The Wilmington Morning Star.

Mrs. A.D. Cashwell, of Hope Mills, "Mother of the Year," will crown the new queen.

The fair continues through Saturday evening.



OCT • 55 •

MISS PENDER COUNTY AT THE FAIR

Along The Cape Fear 9-3-55

ANNIVERSARY — Friday marked the 30th anniversary of the establishment of John Wilkins, blind peanut vendor, as one of Wilmington's busiest merchants. John called the Star to say that although he was unable to read he had a friend who read The Morning Star to him every day and that he has "seen" Wilmington keep steady pace in the march of progress since he opened his concession on Sept. 2, 1925.

ANOTHER REMEMBERS — Hanson Carroll, of 12 Evans St., advises Cape Fear that he remembers the great earthquake of the night of August 31, 1886. "I don't remember the first real shock but do recall feeling the shocks of several days later." Thanks Mr. Carroll for your recollections.

GREAT LOSS — Correspondent Lorena Rawls, of near Currie, in Bladen County, has advised Cape Fear that "sweet potatoes and peanuts of this area, as well as the gardens are a total loss from the recent hurricanes." She adds, however, "We folks down here between the rivers are hard to back down." That's the spirit Mrs. Rawls, thanks for writing.

BIG DOINGS — The Burgaw Jaycees believe in doing things on a large scale and this year's Agricultural Fair, Oct. 5-8 will be the most successful of the three events, Earl W. Myers, chairman of the Beauty Contest Committee advises. Among the guests will be Governor Luther Hodges, who will make an address.

THE YAM FESTIVAL — In Tabor City, "The Yam Capital of the World," plans are shaping up for the annual Yam Festival. This year's events, the dates will be announced later, will be condensed into two days, Al Harrison, Star Correspondent, advises Cape Fear.

AN ARTIST RECOGNIZED — Comes word from New York that Neal Thomas, of Clarendon Plantation, on the Cape Fear River in Brunswick County, has had a number of his paintings purchased in "The Big City." Thomas is well known in Wilmington, having sold many of his works here. — CARLTON THOMAS

Pender Beauty Contestants To Appear On TV

9-28-55

Five finalist from each of the five white Pender County high schools have been selected for contestants i nthe 1956 "Miss Pender county" beauty contest.

The contest, being a highlight of the third Annual Pender County Fair, will be staged on Friday evening, October 7th.

According to chairman Earl Myers all twenty - five finalist will appear on WMFD TV Station in Wilmington. Each evening, beginning September 26th and continuing though Friday, September 30, one of the five schools will present their contestants, who will be accompanied by one or more fair officials.

The girls, attired in street dress, will be interviewed on the three o'clock program. The accompanying Fair Official will also be present to answer any questions pertaining to the Fair.

The schedule for the contestants' TV appearances is as follows:

Monday, Sept. 26 -- Long Creek Grady High School Contestants: Ethel Casto, Elizabeth Hale, Berda Mae Harts, Geneva Dixon and Dorothy Malpass. Representing the Fair Association will be Howard Holly and Bill Mercer.

Tuesday, Sept. 27 -- Burgaw High School Contestants:

Linda Blossom, Shirley Hanchey, Linda Son, Paula Williams and Lou Johnson. W. C. Blackmore will accompany this group.

Wednesday, Sept. 28 -- Atkinson High School Contestants:

Sue Anders, Carlene Eakins, Sandra Horroll, Erlene McKoy and Geraldine Horrell. Bill Chaffin will present the Fair Association at this time.

Thursday, Sept. 29 -- Penderlea High School Contestants:

Emily Sue Jones, Nan Wood, Jackie Pinner, Emily Wheeler and Doris Southerland. Joe N. Honeycutt, President of Fair Association will be present.

Friday, Sept. 30 -- Topsail High School Contestants:

Margaret Jean King, Mamie Eubanks, Sandra Garner, Norma Edens and Sylvia Edens. Their school principal, W. T. Batchelor, will represent the Fair Association.

On the following Monday, Octo-

Pender—

(Continued From Page One)

ber 3, a group of Pender County Fair Officials will appear on the same TV program at three o'clock. They will be interviewed in connection with the approaching 1955 Fair. They will explain in detail the Third Annual Jaycee Pender Agriculture Fair and announce the four - day program. 9-28-55



MISS PENDER COUNTY—Linda Blossom of Rocky Point is crowned Miss Pender County of 1955 by Mrs. A. D. Cashwell, North Carolina's current "Mother of the Year," at Pender's annual agricultural fair Friday night. Left to right are Howard Holly, president of the sponsoring Burgaw Jaycees, Nan Wood of Penderlea, third place winner, Mrs. Cashwell, Miss Blossom, Congressman Graham Barden of the North Carolina's Third District, and Linda Son of Burgaw, second place winner. (Photo by Lanier's Studio.) 10-9-55

Linda Blossom Is New Pender Queen

BURGAW, Oct. 7—The Blossom family came through for the second consecutive year at the Pender County County Beauty contest Friday night.

Pretty Linda Blossom was elected Miss Pender County of 1955-56 and succeeds her older sister, Mary Anna Blossom as the lovliest lass in the county. She represented Burgaw High School in the contest.

The beauty contest was the top event at the Pender County Fair where 2[illegible] contestants representing five high schools in the county entered their outstanding beauties in an effort to bring the coveted tile to their school for the coming year.

Second place winner was Linda Son, also of Burgaw High, and third place honors went to Nan Wood of Penderlea High School.

Schools represented in the contest were Atkinson, Burgaw, Penderlea, Topsail, and Long Creek-Grady.



PENDER BEAUTIES ON DISPLAY

FAIR

HOME OFFICE: P. O. BOX 839
WILMINGTON, NORTH CAROLINA
HUGH MORTON, OWNER



Linville, N. C.
August 19, 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
P. O. Box 4
Burgaw, N. C.

Dear Howard:

Thanks very much for your letter of August 1 inviting me to participate in your Pender County Agricultural Youth Fair program on the night of Friday, October 7. As far as I know now I will be able to attend, and will make my plans accordingly. Thanks for thinking of me.

Best regards,

Hugh Morton

HM/aa

LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK 20

August 12, 1955

Mr. Howard Holly, Vice President
Pender County Agricultural Fair Association, Inc.
Box 4
Burgaw, North Carolina

Dear Mr. Holly:

Thank you for your letter to Mr. Moffett about the third annual County Fair of Pender County. It sounds like an unusual and colorful event, and we are sorry not to be able to accept your invitation to cover it. Unfortunately, however, we have a similar story already in the works as part of a larger project, and we don't feel that we can do both.

We appreciate your interest, and wish you a successful fair.

Sincerely,

Charles Champlin
National Affairs Department

CC/pd

STATE OF NORTH CAROLINA
EXECUTIVE DEPARTMENT
RALEIGH

LUTHER H. HODGES
GOVERNOR

August 1, 1955

Mr. Howard Holly
Burgaw
North Carolina

Dear Mr. Holly:

This acknowledges your letter of July 25 about my visit on Friday, October 7. I shall plan to be with you that evening. Please let me know later on about the time of my appearance, and also let me know about the rest of the program.

I also have a letter from Mr. and Mrs. N. W. Barnes, and I am writing them today.

Sincerely yours,

LHH:ed

Copy to Hon. J. V. Whitfield

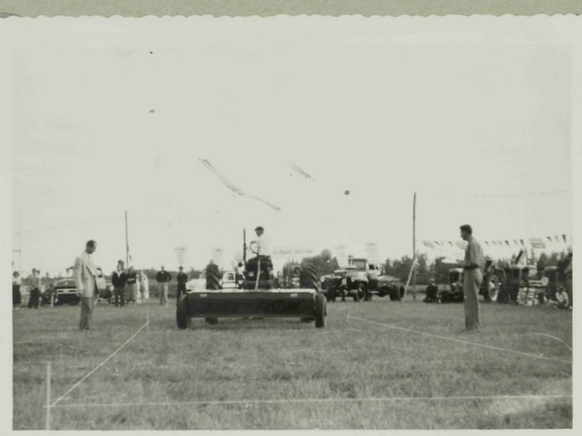
FAIR



TRACTOR DRIVING CONTEST



TRACTOR DEMONSTRATION



EXPERT TRACTOR DRIVER COMPETS FOR PRIZE

Foyles To Head Tractor Driving Contest At Fair

Fred Foyles of Atkinson will head the Tractor Driving Contest to be held in conjuction with the Jaycee Pender Agricultural Fair here next month. This particular contest will take place on Friday, October 7, at 3 p.m. on the fair grounds.

Foyles has notified all Pender County High Schools as to rules and various information concerning the contest.

According to Foyles, two contestants from each high school in Pender County will be selected by the agricultural teacher of their respective schools, with the exception of Topsail School. Contestants from this school will be selected by the principal, W. T. Batchelor.

The rules will be the same as have been in previous years.

First prize will be $10.00, second winner will receive $5.00 and $1.00 will go to each of the other ten contestants.

Remembering last year's fair and the various contests, it is believed that the Tractor Driving Contest was one of the main attractions to both youngsters as well as adults. 9-21-55



CHAIRMAN — Fred Foyles of Atkinson will serve as chairman of the Tractor Driving Contest to be held as part of the 1955 Jaycee Pender Agricultural Fair Program. The contest is scheduled to be held on Friday, October 7. 9-21-55



ANOTHER YOUNG FARMER BACK HIS TRACTOR INTO PLACE



THE WINNER PULLING AWAY FROM THE FINISH LINE

FAIR

1955 Fair Program Released By Burgaw Jaycees; To Feature Sen. Ervin, Gov. Hodges As Speakers

8-10-55

Three Contests, "Miss Pender County," "Miss Junior Pender County" and "Little Mr. And Miss Pender County" To Be On Program

FIREWORKS DISPLAYS TO BE FAIR FEATURE

Much Other Entertainment Planned For Fair Goers Of '55

A tentative program of events for the 1955 Jaycee-Pender Agricultural Youth Fair has been released by Program Chairman Howard Holly.

The program, which offers a wide variety of entertainment designed to please persons of all ages, includes speeches by two men in top levels of State and National Government, Governor Luther H. Hodges, who will speak during the Friday night ceremonies and N. C. Senior Senator Sam J. Ervin, who will speak Wednesday night, October 5, at the opening night ceremonies.

Pender political leaders will introduce both guest speakers. Gov. Hodges will be introduced by former Pender Senator J. V. Whitfield, and Sen. Ervin will be introduced by Judge Clifton L. Moore.

Highlighting the fair again this year will be the selection of "Miss Pender County" chosen from five beauties from each of the five white high schools in the county, as in the past. This contest will take place on Friday night, and will be varied this year inasmuch as two divisions for judging, in bathing suits and evening dresses, will be held instead of only one, as last year.

A contest to determine "Little Mr. and Miss Pender County" will also be held, on Saturday afternoon, October 8, from four to five o'clock. It will be conducted along the same lines as that of last year.

A third contest, a new feature this year of the fair, will be held on Wednesday night, October 5, opening night, to determine "Miss Junior Pender County of 1955." Contestants for this contest will be girls in fifth through seventh grades throughout the contest. Twenty-one girls, three from each of the seven white elementary schools in the county, will enter this contest. Winner is to be crowned by Miss Faye Arnold, "Miss North Carolina, 1955."

Other features, new this year, include a contest for the "Ugliest Man," to be held Saturday afternoon, and two fireworks displays, scheduled for Wednesday and Friday nights, to be conducted by a professional fireworks man, Jim Wommack of Greensboro.

In addition to these features, the program will also include the following events:

Wednesday, October 5 — Dairy Cattle Judging, Official Opening Ceremony, A Variety Show, to be presented by the staff of WMFD-TV, Wilmington.

Thursday, October 6 — Negro Day. Plans, under the direction of V. T. Maultsby, Negro County Agent, to be announced later.

Friday, October 7 — (School Day) — Tractor Driving Contest, Fifty Yard Dash Contest; Greased Pig Contest; Presentation of Cash Awards for exhibits; Spelling Bee Contest (with three contestants from up to and including seventh grade from each of the seven white elementary schools in the county); Presentation of Platform guests, and presentation of Grand Trophies to winning schools.

Saturday, October 8 — Cow Milking Contest; Presentation of awards to outstanding FFA, FHA, 4-H Girl and 4-H Boy winners; program to be concluded with an old-fashioned square dance.

Exhibits, both schools and professional, will be open for inspection during the fair. In addition, on Wednesday, band music will play at intervals during the program and on Saturday, music will be furnished by a Hill-Billy band.

The program committee for Wednesday night will be composed of Dr. John Dees and A. H. Page, Chairman of the County Commissioners; Friday night, W. T. Batchelor and Howard Holly; Saturday night, W. C. Blackmore and Jesse Sumner. It is understood these persons will act as masters of ceremonies for the occasion of those nights.

The program committee has put much time and effort into getting up this program, which they hope all the fair-goers will enjoy. "There are" they say, "specific types of entertainment to please all ages. We hope you enjoy the program."

Pender Fair Dates, '56 Officers Named

BURGAW, Feb. 8 — New officers for the Pender County Fair Association have been elected for 1956 and the date for this year's fair have been set.

W. C. Chaffin, assistant county agent, will serve as president to succeed Joe Honeycutt, county agent, who served in 1955.

Other officers elected at Tuesday night's special meeting are A. H. Page, vice-president; W. C. Blackmore, secretary; Howard Hollery, treasurer, and Earl Myers, treasurer.

The officers set the first week in October for the dates on which this year's fair will be held in Burgaw. Full details will be announced at a later date, Chaffin said today.



JAYCEE JOE HONEYCUTT----
1955 FAIR PRESIDENT

Gov. Hodges Slated As Guest Speaker At Opening Night Of Pender County Fair This Year; To Be Bigger, Better

Pender County Agricultural Fair This Year; To Begin On Wednesday, October 5th

7-13-55

FIREWORKS, MORE RIDES TO BE ADDED THIS YEAR

Association Names 18 New Members With 12 Jaycees, 6 Non-Jaycees

Governor Luther Hodges is scheduled to deliver the keynote address at the opening of the 1955 Pender Fair, it was announced today by a member of the '55 Fair Association.

Hodges will speak on Wednesday, October 5, opening night, it was reported.

The name of the fair has been changed this year ,a spokesman for the association said. It will be called from now on the Jaycee Pender County Agricultural Fair.

Plans indicate that this year's fair will be bigger and better than last year's. It will last four days, from Wednesday, October 5, through Saturday, October 8, with Thursday being Negro day as last year.

Additions are planned this year throughout. One is the expansion of grounds space. Although it will be situated in the same spot this year as last, Burgaw Memorial Athletic Field, additional land adjoining has been secured for more grounds space.

Rides will be more extensive, it is reported. Seashore Rides, Inc., has a contract to supply rides, and will include rides for adults as well as children this year.

Another addition to the festivities that is planned will be fireworks, with big displays scheduled for two nights during the fair. The association announced that a professional will be secured to put on the displays, indicating they will be extensive. Further details will be available later.

Because facilities will be increased this year it was decided to enlarge the membership in the Fair Association, with 18 new appointments, twelve Jaycees and six non-Jaycees.

Jaycees appointed to the association are Dr. John Dees, Jim Pyron, Sonny Spayd, Dr. Harold Peedin, Thomas Robbins, Gene Brown, W. T. Batchelor, Merle Clark, Haywood Page, Tommy Comentale, Dave Massengil and Earl Bullard.

Other appointments were as follows: Jesse Sumner, Superintendent of the Willard Test Farm; W. H. Robbins, County FHA Supervisor; Marion Bowen, County Soil Supervisor; D. L. Mercer, Long Creek Agriculture Teacher; Mrs. Herman Murray and Mrs. Worth Rich, from the County Federation of Home Demonstration Clubs.

Committee appointments for this year's fair have been made, as follows:

Grounds Committee, Bill Chaffin and Charles Highsmith, co-chairmen; Exhibit, Joe Honeycutt and Milton Murray; Gate, Millard Stimpson and Buck Ferrell; Concession, Charles Harrell; Rides and other concessions, John Carraway; Catalog, Emily Cashwell and Cornelia Williams; Program, Howard Holly and A. H. Page; Publicity, Earl Myers and Finances, Manley Blackburn.

Myers announced that the Pender Fair Association was now a member of the North Carolina Fair Association.

Work will begin soon on the ca-

(Continued On Page Ten)

TEAR SHEET FROM LOCAL NEWSPAPER
ADVERTISING 1955 JAYCEE-PENDER COUNTY
AGRICULTURAL FAIR

SECTION 34.66
P. L. & R.
U. S. POSTAGE
PAID
Permit No. 4
Burgaw, N. C.

RURAL ROUTE
BOXHOLDER
LOCAL
POST OFFICE

Let's Go To The

PRIZES! SHOWS! FIREWORKS! EXHIBITS!

FAIR

OPENING

4 BIG DAYS October 5-8

Bigger, Better Than Ever!

THE EXCITING, THRILL-PACKED

THIRD ANNUAL JAYCEE-PENDER COUNTY AGRICULTURAL FAIR

Thrilling Entertainment

3rd Annual PENDER COUNTY



CONCESSION STANDS
Open Daily & Nightly
October 5-8
ON FAIRGROUNDS

Serving
Hot Dogs, Hamburgers, Sandwiches
Barbecue Plates, Soft Drinks
Milk and Ice Cream

RIDES OPERATED DAILY
1:00 to 11:30 P. M.
Hobby Horses, Ferris Wheel,
Miniature Train
and Others.











PROGRAM

WEDNESDAY — OPENING DAY

4:00—Gates Open
4:00– 6:00—Dairy Cattle Show
6:00– 7:30—Inspection of Exhibits
7:30– 8:00—Band Music—Wallace High School
8:00– 8:45—Official Opening Ceremony
8:45– 9:00—Presentation of 'Miss North Carolina"
9:00–10:15—"Miss Jr. Pender County of 1955"
10:15–10:45—Firework Display.

THURSDAY — NEGRO DAY

10:00–11:00—Inspection of Exhibits
11:00–12:00—Dairy Cattle Judging
1:30– 2:30—Poultry Show and Sale
2:30– 3:30—Greased Pole Contest
Balloon Swat
Clothes Hanging Contest
Egg and Spoon Race
Cash Awards
5:30– 7:30—Special Music
Inspection of Exhibits
7:30–10:00—Introduction of Speaker
Talent Show
Beauty Contest
Recognition of Visitors
Cash Awards

More Than $1,000 In Premiums

This year the Premium List has been improved a great deal. There will be contests of all kinds—Come get in on the prizes.

Exciting Rides For Everyone

Ferris Wheel, Hobby Horses, Miniature Train, Chairplane, Ri-Deo and others.

Hurry – Hurry – Hurry To The Fair! Come early and often ... Stay Late ... Enjoy every thrill-packed minute at the Fair. This year, it's bigger and better than ever! Fair officials have gone all-out to make the 1955 Fair something to remember—You'll enjoy seeing the prize exhibits, contests, free shows, fireworks, rides, music, Pender County beauties, old fashioned square dance, delicious foods and drinks as well as seeing old friends. Won't you meet us there?

MANY ADDED ATTRACTIONS



Two Nights Of Fireworks Displays

As an Added Attraction This Year. Jim Wommack, Professional in this Field, will display exciting, colorful fireworks displays—An attraction for all ages.

Contest For Pender Beanties

"Miss North Carolina of 1955" and "Miss Pender County of 1954" will Crown the Pender County Queens

PROGRAM

FRIDAY — SCHOOL DAY

2:30– 4:00—Tractor Driving Contest
4:00– 4:15—Fifty Yard Dash
4:15– 4:45—Greased Pig Contest
4:45– 6:30—Presentation of Cash Awards
6:30– 7:00—"Voice of Democracy" Speaking Contest
7:00– 7:30—Spelling Contest
7:30– 8:00—Band Music (Air Force Band)
8:00– 8:45—Presentation of Platform Guests
8:45– 9:15—Firework Display
9:15–11:00—"Miss Pender County of 1955" Beauty Contest

SATURDAY — FAMILY DAY

1:00– 2:00—4-H Poultry Show and Sales
2:00– 3:00—Inspection of Exhibits
3:00– 4:00—Hill-Billy Band
4:00– 5:00—"Little Miss and Mr. Pender County of 1955" Contests
5:00– 6:00—Hill-Billy Band
6:00– 8:00—Inspection of Exhibits
8:00– 8:30—Cow Milking Contest
8:30– 8:45—Presentation of Awards
8:45– 9:15—Ugliest Man Contest
9:15–11:30—Old Fashioned Square Dance



BURGAW MEMORIAL PARK



Join The Fun - DON'T Miss The BIG 1955 Fair - Enter The Contests

FAIR

"Pender Chronicle"

The following guests are invited for supper at 6:30 P. M., Wednesday, October 5, 1955, at the Burgaw Community Building:

U. S. Senator Sam, J. Ervin, Jr. and party
Judge and Mrs. Clifton L. Moore -- hosts to Senator Ervin
Miss Faye Arnold, "Miss North Carolina of 1955"
Mr. Howard Holly -- Jaycee President and official escort
Rev. and Mrs. Millard G. Stimpson -- hosts to Miss Arnold
Representative from "The Pender Chronicle"
Representative from "The Wilmington Morning Star"
Rep. Ashley M. Murphy
Mr. A. H. Page, Chairman of Pender County Board of Commissioners
Mayor A. H. Davis
Mrs. Hannah Block -- adviser to "Miss North Carolina"
Mr. J. N. Honeycutt, Fair Association President
Miss Emily Cashwell, Fair Association Secretary
Mr. W. C. Blackmore, Fair Manager
Dr. J. T. Dees, Program co-chairman

The following guests are invited for supper at 6:30 P. M., Friday, October 7, 1955, at the Burgaw School Cafeteria:

Governor Luther H. Hodges and party
Mr. and Mrs. A. D. Cashwell - N. C.'s "Mother of the Year" and her husband
Miss Emily Cashwell - Fair Association Secretary
Mr. C. Heide Trask, Highway Commissioner
Mr. Hugh Morton, Member State Board of Conservation and Development
Mr. Dallas Herring, Member State Board of Education
Mr. R. M. Carr, Member State Wildlife Resources Commission
Mr. E. J. Gurganus, President of North Carolina Junior Chamber of Commerce
Mr. E. L. Lane, Vice-President of North Carolina Junior Chamber of Commerce
Representative from "Pender Chronicle"
Representative from "Wilmington Morning Star"
Beauty Contest Judges
Mr. and Mrs. J. S. Blair, Sr. -- Governor's relatives of Wallace
Senator J. V. Whitfield
Rep. Ashley M. Murphy
Judge Clifton L. Moore
Mr. and Mrs. N. W. Barnes -- hosts to Governor Hodges
Mr. W. C. Blackmore, Fair Manager
Supt. of Schools T. T. Murphy
Mr. A. H. Page, Chairman Pender County Board of Commissioners
Mayor A. H. Davis

Paying Guests -- $1.25 per plate:
Members of Burgaw Junior Chamber of Commerce
Members of Burgaw Rotary Club
Board of Education: M.S. Ellis, W.F. Stellar, M.F. Kelly, J. J. Smith, Howard Holly
County Commissioners: Elgin Langston, Reece Lefler, Harvey Jones, Fred Bradshaw
Principals: Newman Lewis, W. T. Batchelor, J. W. Allen, Jonas Hollon, E. M. Thompson, D. G. Shaw and Mrs. L. L. Harvin

****

PLEASE NOTIFY HOWARD HOLLY, BOX 4, BURGAW, N. C. BY SATURDAY, OCTOBER 1, 1955 WHETHER OR NOT YOU WILL ATTEND THE SUPPER.

****

RECEPTION COMMITTEE FOR SENATOR ERVIN:
(Meet at Town Hall, Wed., Oct. 5, 4:30 P.M.)
Dr. John T. Dees, Chairman
Judge and Mrs. Clifton L. Moore
Rep. Ashley M. Murphy
Mr. A. H. Page
Mayor A. H. Davis
Mr. J. N. Honeycutt

RECEPTION COMMITTEE FOR GOVERNOR HODGES:
(Meet at Town Hall, Fri., Oct. 7, 4:30 P.M.)
Mr. Howard Holly, Chairman
Judge Clifton L. Moore
Sen. J. V. Whitfield
Rep. Ashley M. Murphy
Mayor A. H. Davis
Mr. A. H. Page
Mr. and Mrs. N. W. Barnes
Mr. Fred Coville
Mr. J. N. Honeycutt

RECEPTION COMMITTEE FOR MISS FAYE ARNOLD:
(Meet at Town Hall, Wed., Oct. 5, 5:00 P.M.)
Rev. and Mrs. M.G. Stimpson, Co-Chairmen
Mr. and Mrs. Earl W. Myers
Mr. and Mrs. Manley Blackburn
Mr. Howard Holly
Miss Emily Cashwell
Mrs. John Giddens

RECEPTION COMMITTEE FOR 9TH AIR FORCE BAND
(Make plans to meet at Wilmington Airport, bring them to Burgaw, Feed Barbecue at Fairgrounds, secure places for them to stay Fri. night, and bring them back to airport Sat. morning.)
Mr. and Mrs. Charles Harrell, Co-Chairmen
Mr. and Mrs. Gene Brown
Mr. and Mrs. Charles Sparkman
Mr. and Mrs. Buck Ferrell
Mr. and Mrs. Tony Comentale
Mr. Carl Wolfe

PROGRAM

FOR
JAYCEE - PENDER AGRICULTURAL YOUTH FAIR
OCTOBER 5-8, 1955

OFFICIAL OPENING DAY—WEDNESDAY, OCT. 5, 1955
(Co-Chairmen: Mr. A. H. Page, Chairman Pender County Board of Commissioners; Dr. J. T. Dees, Vice-President, Burgaw Jr. Chamber of Commerce).

4:00— —Gates Open
4:00— 6:00—Dairy Cattle Show
6:00— 7:30—Inspection of Exhibits
7:30— 8:00—Band Music
8:00— 8:45—Official Opening Ceremony:
Presentation of Platform Guests
Greetings from Fair, Town, County Officials
Introduction of Speaker—
— Judge Clifton L. Moore
Address——Hon. Sam J. Ervin, Jr.
U. S. Senator
8:45— 9:00—Presentation of Miss Faye Arnold—
—"Miss North Carolina"
9:00—10:15—"Miss Junior Pender County of 1955" Beauty Contest
10:15—10:45—Fireworks Display—Jim Wommack, Greensboro, N. C.

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"NEGRO DAY" — THURSDAY, OCTOBER 6 ,1955
(Program Incomplete)

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"SCHOOL DAY" — FRIDAY, OCTOBER 7, 1955
(Co-Chairmen: Mr. W. T. Batchelor, Principal of Topsail High School; Mr. Howard Holly, President, Burgaw Jr. Chamber of Commerce).

2:30— 4:00—Tractor Driving Contest
4:00— 4:15—Fifty Yard Dash
4:15— 4:45—Greased Pig Contest
4:45— 6:30—Presentation of Cash Awards
6:30— 7:00—"Voice of Democracy" Speaking Contest
7:00— 7:30—Spelling Contest
7:30— 8:00—Band Music
8:00— 8:45—Presentation of Platform Guests
Greetings from Rep. Ashley M. Murphy
Introduction Speakers—Sen. J. V. Whitfield
Address — Hon. Luther H. Hodges
Governor of North Carolina
8:45— 9:15—Fireworks Display—Jim Wommack, Greensboro, N. C.
9:15—11:00—"Miss Pender County 1955" Beauty Contest
Evening Dress Division
Bathing Suit Division
(Winner to be crowned by Mrs. A. D. Cashwell, North Carolina's Mother of the Year)
Between the two divisions, presentation of Grand School Trophies to winning Schools will be made by Fair Association President J. N. Honeycutt and Gov. Luther H. Hodges.

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"FAMILY DAY" — SATURDAY, OCTOBER 8, 1955
(Co-Chairmen of the Day: Mr. W. C. Blackmore, Fair Manager; Mr. J. W. Sumner, Coastal Plain Station)

1:00— 2:00—4-H Poultry Show and Sale
2:00— 3:00—Inspection of Exhibits
3:00— 4:00—Hill-Billy Band
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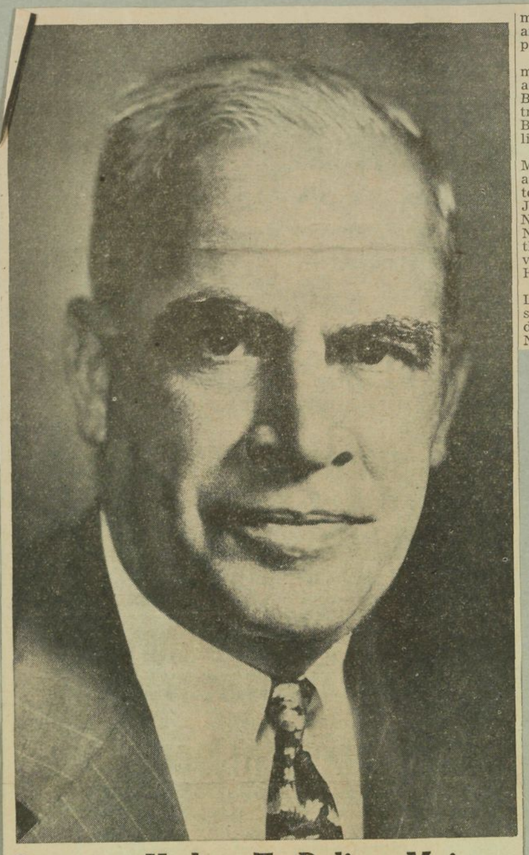
8:45— 9:15—Ugliest Man Contest
9:15—11:30—Old Fashioned Square Dance

9-21-55

FAIR



Governor Hodges To Deliver Main Address At Fair On Friday Night 8-10-55

North Carolina's Governor Luther H. Hodges will be the featured speaker at the Pender County Fair on the night of Friday, October 7. He will be introduced by former State Senator J. V. Whitfield.

Hodges, who became Governor in November, 1954, upon the death of Governor William B. Umstead, being elevated from the post of Lieutenant Governor, has a long and impressive record of public service in various fields of endeavor.

Born in Pittsylvania County, Va., just eight miles from his present home in Leaksville, N. C., on March 9, 1898, he attended public schools in Leaksville and Spray, graduated from Leaksville High School in 1915, and the University of North Carolina in 1919 and an A.B. Degree. He since has been awarded an honorary L.L.D. Degree from the University in 1946.

A very impressive aspect of the Governor's life is his success in the business world. From his earliest employment, in 1910 and 1911, as a young boy, as office boy in a local textile plant his business career was a steady rise to the top. During high school and college summer vacations, he worked as a mill hand, and, after graduation, was employed as Secretary of the General Manager of local mills. In 1938, he was made General Manager of all mills of Marshall Field and Company, and in 1943 became Vice-President of the corporation.

Following retirement in 1950, Hodges spent over a year in West Gemany as head of the Industry Division of the Economic Corporation Administration. In addition, he was consultant to the State Department in the latter months of 1951 on the International Management Conference.

Other government - connected posts he has held include positions as head of the Textile Division of the OPA in 1944 and consultant to the Secretary of Agriculture in 1945.

The Governor has been active in community, State and National affairs throughout his long and impressive career.

He organized one of the first vocational schools in the state, and taught for ten years in night school.

He has served as lay leader and steward of the Leaksville Methodist Church. A Mason, he has also been associated with Boy Scouts, and is a former commander of his local American Legion Post.

An organizer of the first Leaksville - Spray Rotary Club, he also served that organization as its first secretary. Later, he served as Governor of North Carolina Rotary Clubs, President of the New York City Rotary Club and International Director of Rotary, in 1953-54.

Worthwhile organizations which he has held vital posts include the American Leprosy Society, which he served as world-wide campaign chairman; the North Carolina Society for Crippled Children, which he served as State Campaign chairman; the State Cancer Campaign and the State United Fund Campaign.

In addition, Hodges has been a member of the YMCA since 1910 and has served as a member of the Board of Southern YMCA Industrial Conference, also the Silver Bay Conference and the Metropolitan YMCA in New York City.

He is married to the former Miss Martha Blakeney of Union County and the couple have two daughters, Betsy (Mrs. D. M. Bernard, Jr.) of Anacortes, Washington; Nancy, (Mrs. John C. Finlay), of New Delhi, India and one son, Luther, Jr., a Sophomore at the University of North Carolina, Chapel Hill.

He was elected to the post of Lieutenant Governor in 1952, assuming the Governorship upon the death of William B. Umstead in November, 1954.

Under the Dome

GOVERNOR—Today's program for Governor Hodges calls for a talk at 12:30 at dedication of Westinghouse's plant here and a press conference this afternoon at 4.

Tomorrow afternoon about 3, he'll take off for Burgaw, where he will speak that night at the Pender County agricultural youth fair and afterwards crown the winner of a countywide beauty contest.

He hopes to get in some fishing this weekend, weather permitting, and will remain in the southeastern area for that. He and Mrs. Hodges are due in Pinehurst on Sunday and he'll speak there on Monday at the annual convention of the N. C. Motor Carriers Association. 10-6-55

Pender Fair Wins Praise Of Hodges

BURGAW, Oct. 7 — Speaking before the third annual Pender County Agricultural Fair, Gov. Hodges tonight declared "we are destined to have. . .one of the outstanding states in the nation."

He predicted "the remarkable progress which we have made during the first half of the century," especially in agriculture, "will be greatly surpassed in the second half of the century."

He told his audience "I believe you have something unique here in county fairs. Where else would you find a county fair where the only persons eligible to make exhibits are young boys and girls who are enrolled in the schools in the county?"

The governor said in his prepared speech "we have only scratched the surface in the way of better and more efficient farm production, as well as the way of better processing facilities for the commodites we produce, and in the way of better markets for our products."

He called for the investment of more "local capital in processing plans for agricultural commodities."

Governor Hodges Entertained During Stay Here; Featured Speaker Friday

The Honorable Luther Hodges arrived Friday afternoon where he was to be the main speaker of the evening at the Third Annual Jaycee - Pender Agricultural Fair in Burgaw.

Prior to his appearance at the Fair, Governor Hodges was honored with a dinner given by the Burgaw Rotarians and local Jaycees. Approximately 75 guests attended the dinner which was held at the Burgaw High School cafeteria.

A delicious turkey dinner with all the trimmings was served by the Maple Hill Home Demonstration Club.

The Governor was the guest speaker on the Friday evening fair program. He began his address by commending the local Jaycees and others who had part in making this fair such a success. He pointed out the progress that has been made in agriculture since his childhood, adding that he was brought up on a tenant farm. Much of the credit for this advancement should go to the conbined efforts of many people in many organizations who are and have been interested in the welfare and improvement of agriculture and farm people, the governor stated.

Despite much progress in recent years, he said, 'We have only scratched the surface in the way of better and more efficient

Governor—

(Continued From Page One)

farm production, as well as the way of better processing facilities for the commodities we produce, and in the way of better markets for our products."

He complimented Senator J. Vivan Whitfield, who introduced him to approximately 1000 persons who had gathered around the bandstand to hear the Governor speak. Whitfield was complimented for his work on the marketing and processing problem. The Governor gave honorable memtion to U. S. Congressman Barden who was present and to Judge Clifton L. Moore, Roy Rowe, Charles M. Johnson, Representative Ashley Murphy and other town officials, however, he pointed mainly to the young people of Pender, which he expressed as being the greatest of all human resources.

In closing he talked particularly of our agricultural youth, stating we can and must build a stronger North Carolina through a stronger agriculture program. "With your help, and your personal interest," he concluded, "we can move ahead toward a better life for everyone in North Carolina."

The Governor was entertained on Friday night at the home of Mr. and Mrs. N. W. Barnes of Route One, Burgaw. On Saturday morning at eight o'clock the following guests enjoyed having breakfast with the Governor: Senator and Mrs. J. V. Whitfield, Mr. and Mrs. Heide Trask, Rp. and Mrs. Ashley Murphy, Judge Clifton L. Moore, Miss Mattie Bloodworth and Howard Holly.

A southern breakfast of tomato juice, grits, scrambled eggs and broiled ham slices, southern style brown ham gravy, biscuits, jam, and coffee were served. Everyone enjoyed the delicious breakfast and expecially the informalities of the morning meal. The Governor was very much pleased to have the opportunity to enjoy the North Carolina ham that he so humorously spoke of during his address on the previous evening.

THE PENDER FAIR — This event is being sponsored by the Burgaw Jaycees in cooperation with the Pender County Board of County Commissioners. A story, also on this page, discloses that Governor Luther Hodges and U. S. Senator Sam J. Erwin Jr., as well as Miss Faye Arnold, "Miss North Carolina" will be on the program. This appears to be one of the outstanding events of the fall. 9-11-55

Pender Crowd Hears Governor

By WOODROW PRICE.

BURGAW, Oct. 7 — Governor Hodges, here to help climax Pender County's Third Annual Agricultural Fair, called tonight for improved marketing and processing facilities for farm products.

He spoke on a program which also included a surprise appearance by Congressman Graham Barden of the Third District and a brief talk by Rep. Ashley M. Murphy of Pender.

1,000 on Hand.

More than 1,000 persons crowded around the bandstand to hear his spech and later to watch as the Governor crowned Miss Pender County.

Governor Hodges predicted that "the trend will continue toward better rural living in the years to come" and credited improvements in recent years to "the combined efforts of many people in many organizations who are and have been interested in the welfare and improvement of agriculture and farm people."

"I am especially pleased to see local people working together in rural communities on mutual problems," he said. "We are all grateful for what the Federal government has done in improving and stabilizing many parts of our agricultural economy. However, we all know that many of our own problems can be solved right here on our own home ground with less effort, less money and better results."

Despite much progress in recent years, he said, "we have only scratched the surface in the way of better and more efficient farm production, as well as the way of better processing facilities for the commodities we produce, and in the way of better markets for our products."

He complimented former State Sen. J. Vivian Whitfield of Pender, who introduced him tonight, for his work on the marketing and processing problem. Whitfield was chairman of a special commission set up by the 1953 General Assembly to make recommendations for improving marketing facilities for farm produce.

The commission's recommendations did not secure immediate action from the 1955 Legislature but, said the Governor, "I want to say

See PENDER, Page Two.

PENDER

(Continued from Page One.)

that Senator Whitfield and his group —as well as other individuals and groups—are doing the State a distinct service in studying and discussing what we can do to see that you, as farmers, are able to find a better outlet for your crops."

North Carolina, the Governor said, "is way behind many other agricultural states" in the development of local processing plants to handle the products of farm, forest and field.

"I would like," he said, "to see all the produce in the State marketed as efficiently as possible . . . I firmly believe that this is one of the answers which will help us all and help our State toward a sounder and better economy. Better processing, promotion and marketing of our farm crops can mean a great deal to agriculture and to North Carolina."

The State may have moved upward last year from 44th to 43rd in per capita personal income, he said, "but this information leaves no doubt about the long way we have to go up the ladder toward a better per capita income for all our people. Our State will never make substantial progress upwards until we solve some of these difficult farm problems."

The Governor was to remain here overnight, as a guest in the home of Mr. and Mrs. N. W. Barnes. He plans to go fishing tomorrow, perhaps off Wrightsville Beach.

In events proceding the speechmaking, Ronald Wooten of Burgaw captured a greased pig, Phil Horrell of Atkinson won the 50-yard dash, Roger Pittman of Long Creek School took first prize for tractor driving, Barbara Harling of Penderlea won a speaking contest.

There was a four-way tie in a spelling contest, with Susan Son and Carol Ann McDaniel of Burgaw, Karen Wooten of Maple Hill and Rebecca Mullens of Topsail all spelling every word given them.

The Governor and numerous officials here for the fair were given supper beforehand at the Burgaw School cafeteria by the Maple Hill Home Demonstration Club.

After the speeches, there was a fireworks display and then the beauty contest at which Miss Pender County was selected.

The fair, which opened Wednesday with a speech by Sen. Sam Ervin, will come to a close tomorrow with observance of "Family Day." An old-fashioned square dance is the last thing on the program tomorrow night.

The fair was sponsored by the Junior Chamber of Commerce of Burgaw. Howard Holly, Jaycee president, was master of ceremonies for the beauty contest.

Here to help crown the queen was Mrs. A. D. Cashwell of Hope Mills, North Carolina's "Mother of the Year."

FAIR

PROGRAM

JAYCEE - PENDER AGRICULTURAL YOUTH FAIR
OCTOBER 5-8, 1955

++++++++++++++++

"OFFICIAL OPENING DAY" -- WEDNESDAY, OCTOBER 5, 1955

(Co-Chairmen: Mr. A. H. Page, Chairman Pender County Board of Commissioners
Dr. J. T. Dees, Vice-Pres., Burgaw Jr. Chamber of Commerce)

4:00 - 6:00 Dairy Cattle Show (Joe Honeycutt in charge)
6:00 - 7:30 Inspection of Exhibits
7:30 - 8:00 Band Music -- Wallace High School Band
8:00 - 8:45 Official Opening Ceremony
Platform Guests to be presented only:
County Commissioners Fred Bradshaw, Harvey Jones, Reece Lefler, and Elgin Langston
Mayor Fred Coville of Atkinson
Mayor Al Ward of Surf City
Rep. Ashley M. Murphy
W. C. Blackmore, Fair Manager
Miss Emily Cashwell, Fair Association Secretary
Howard Holly, Fair Association Treasurer and Jaycee President

Greetings:
J. N. Honeycutt, Fair Association President (2 minutes)
A. H. Page, Chairman Pender County Board of Commissioners (2 minutes)
A. H. Davis, Mayor, Town of Burgaw (2 minutes)

Introduction of Speaker ----------Judge Clifton L. Moore (3 minutes)
Address----------Hon. Sam J. Ervin, Jr.(25 minutes)
U. S. Senator

8:45 - 9:00 Presentation of Miss Faye Arnold - "Miss North Carolina"

9:00 -10:15 "Miss Junior Pender County of 1955" Beauty Contest
21 contestants (consisting of 3 girls between the 5th and 7th grades from each of the 7 white elementary schools in the county)

These will wear evening dresses. School principals should submit their names to Dr. John Dees by Friday, September 23, 1955.
Contestants will be advised as to what time and where they are to meet at the Fair Grounds.

10:15-10:45 Firework Display -- Jim Wommack, Greensboro, N. C.

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"NEGRO DAY" -- THURSDAY, OCTOBER 6, 1955

(Will plan their own program)

OFFICERS

PRESIDENT
NORMAN Y. CHAMBLISS, SR.
ROCKY MOUNT, N. C.

FIRST VICE-PRESIDENT
HOWARD ROBBINS
GASTONIA, N. C.

SECOND VICE-PRESIDENT
W. K. LANIER
WARRENTON, N. C.

SECRETARY-TREASURER
CORBIN GREEN
HICKORY, N. C.

North Carolina Association
of AGRICULTURAL FAIRS

HICKORY, NORTH CAROLINA

August 10, 1955

Mr. Howard Holly
Burgaw, N. C.

Dear Mr. Holley,

I am enclosing receipt for the check for dues I received yesterday. Thanks a lot.

It will not be long until fair time and I know you are busy as everyone else is. I run two fairs and I am kept pretty busy.

Any time I can be of any service to you be sure to write me,

Sincerely yours,
Corbin
Corbin Green

N. C. Association of Agricultural Fairs

Aug. 10 1955

Received Howard Holly, Treas., Secretary
Pender County Agri. Fair
Burgaw N. C.

Dues for the Year 1955 $ 15.00

Corbin Green Secretary

J. S. DORTON, JR. SHELBY, N. C. | D. J. WHICHARD, JR. GREENVILLE, N. C. | CLYDE SMITH STATESVILLE, N. C. | C. W. ROBERTS LEAKSVILLE, N. C. | WILSON, N. C. | REIDSVILLE, N. C. | CURTIS A. LEONARD LEXINGTON, N. C.

H. D. Fair Booth Plans Discussed At Council Meet

9-28-55

The Pender County Home Demonstration County Council met on Wednesday afternoon, September 21, in the Burgaw Community Building.

The attendance was low due to the flooded areas. The meeting, which was strictly business was called to order by Mrs. N. W. Barnes, County Council president.

The group discussed the coming Bond Issue and made plans for helping to get people interested and to go out and vote for the Bond Issue.

Plans were made for the Home Demonstration Fair Booth. The theme is to be on "Clothing". Mrs Worth Rich, Mrs. Marvin Rawls and Mrs. Crowell H. Hall were made County Chairmen, with the Clothing leaders from each club to be on the committee with each club to be on the committee with each resident. Mrs. Lee Wright is to be in charge of the manikins.

After the business meeting, the Council members worked together on plans for the 1956 Program of Work.



FOLK MUSIC AT THE FAIR



LIGHTER MOMENTS!!!!!

"SCHOOL DAY" -- FRIDAY, OCTOBER 7, 1955
(All white schools will be dismissed at 12:30 P.M.)

(Co-Chairmen: Mr. W. T. Batchelor, Principal of Topsail High School
Mr. Howard Holly, President of Burgaw Jr. Chamber of Commerce)

2:30 - 4:00 Tractor Driving Contest (Fred Foyles in charge)
4:00 - 4:15 Fifty Yard Dash Contest (~~Dock Simpson~~ J.W.Fuller in charge)
4:15 - 4:45 Greased Pig Contest (Freeman Marshburn in charge)
4:45 - 6:30 Presentation of Cash Awards
6:30 - 7:00 "Voice of Democracy" Speaking Contest (John Carraway in charge)
1 contestant - either girl or boy - from each white high school. They must write and memorize their talk and it should not be over 5 minutes. The topic should be "Voice of Democracy". School principals should submit name of their school's representative to John Carraway by Friday, September 23, 1955. Five contestants will be advised as to what time and where they are to meet at Fair Ground.

7:00 - 7:30 Spelling Contest (W. L. Eubanks in charge)
(2 contestants who are no higher than the 7th grade from each of the seven white elementary schools in the county - both can come from one grade or from separate grades, provided they are no higher than the 7th grade. Either boy or girl, or both of the same sex. School principals should submit names of their school's representative to W. L. Eubanks by Friday, September 23, 1955. Contestants will be notified where and when to gather at Fair grounds.

7:30 - 8:00 Band Music -- 9th Air Force Band, Shaw Air Force Base, S.C.

8:00 - 8:45 Presentation of following Platform guests:
A. H. Page, Chm. Pender County Board of Commissioners
Mayor A. H. Davis, Burgaw, N. C.
Judge Clifton L. Moore
J. N. Honeycutt, Fair Association President
County Supt. T. T. Murphy
Board of Education members: M.S.Ellis, Chm., M.F.Kelly, W.F.Stellar, J. J. Smith and Howard Holly
Principals: Newman Lewis, W.T.Batchelor, Mrs. L.L.Harvin, Mr. J.W. Allen, E.M.Thompson, Mr. Shaw, Rocky Point Principal
Hon. C. Heide Trask, Highway Commissioner
Robert M. Carr, Wildlife Commissioner
Dallas Herring, Member State Board of Education
Talks: Hugh Morton, member State Board of Conservation & Development
Rep. Ashley M. Murphy (3 minutes) Ed Eugeneus, State Jaycee President.
Introduction of Speaker----------Senator J.V.Whitfield (3 minutes)
Address----------Governor Luther H. Hodges (25 min.)

8:45 - 9:15 Firework Display -- Jim Wommack, Greensboro, N. C.

9:15 - 11:00 "Miss Pender County of 1955" Beauty Contest (Earl Myers in charge)
- Evening Dress Division and Bathing Suit Division -
Winner to be crowned by Mrs. Cashwell, N. C.'s Mother of the Year.
-------Between the two divisions, Presentation of Grand School Trophies to winning schools will be made by Fair Assn. President J. N. Honeycutt and Governor Luther H. Hodges-----

25 contestants -- five from each of the 5 white high schools. Must be willing to appear in evening dress first and then bathing suit, dressing fadilities for bathing suit division on Fair Grounds. School principals should submit their 5 contestants' names to Earl Myers by Friday, September 23, 1955 (earlier if possible). Contestants will be advised when to arrive at Fair Grounds.

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North Carolina Association
of AGRICULTURAL FAIRS

HICKORY, NORTH CAROLINA

August 10, 1955

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After the business meeting, the Council members worked together on plans for the 1956 Program of Work.



FOLK MUSIC AT THE FAIR



LIGHTER MOMENTS!!!!!

OCT · 55 ·

"FAMILY DAY" -- SATURDAY, OCTOBER 8, 1955

(Co-Chairmen: Mr. W. C. Blackmore, Fair Manager
Mr. J. W. Sumner, Coastal Plain Station, Willard, N. C.)

1:00 - 2:00	4-H Poultry Show and Sales
2:00 - 3:00	Inspection of Exhibits
3:00 - 4:00	Hill-Billy Band
4:00 - 5:00	"Little Miss and Little Mr. Pender County of 1955" Contests
5:00 - 6:00	Hill-Billy Band
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FOLK MUSIC AT THE FAIR



LIGHTER MOMENTS!!!!!

FAIR

TUESDAY, OCTOBER 4, 1955

Plan Pender Fair

BURGAW, Oct. 3 — Everything is in readiness for the opening here on Wednesday afternoon of the Jaycee-Pender Agricultural Youth Fair at Memorial Field.

Among distinguished guests, who will take part in the ceremonies, are U.S. Senator Sam J. Ervin Jr., Governor Luther Hodges, "Miss North Carolina of 1955" (Miss Faye Arnold), and Mrs. A. D. Cashwell, "North Carolina's Mother of the Year."

Dr. J. T. Dees, master of ceremonies, said today "we have everything lined up and believe this will be the biggest and best fair ever held in the county."

The event is co-sponsored by the Burgaw Junior Chamber of Commerce and the Pender County Board of Commissioners. A. H. Page is chairman of the board of commissioners and Dr. Dees, vice-president of the Jaycees, are the co-chairmen.

The fair continues, with a full schedule, through Saturday evening.

THURSDAY, AUGUST 4, 1955

SENCland Roundup



Plan Pender Fair With More Events

By JULIEN MARTIN

BURGAW, Aug. 3 — The 1955 Pender County Fair will offer more prizes than any previous year and will encourage the exhibition from the county's school children.

The announcement was made by Joe N. Honeycutt, county agent and president of this year's fair.

"We are trying to include many new exhibitions in this year's fair," said the official, "and encourage more activity on the part of the young boys and girls in various phases of school and farm work."

The fair will be held at the enlarger fair grounds in October.

Deadline Notice

Due to the fact that the PENDER CHRONICLE will publish a Special Edition in conjuction with the Third Annual Jaycee-Pender Agricultural Fair to be published on Monday, October 3, instead of the regular publishing date (October 5), it will be necessary to set Friday, September 30 as the deadline for this Special Edition. The Chronicle staff will appreciate your cooperation. 9-23-55

Miss N. C. Is Judge In Pender Contest

BURGAW, Sept. 26 — Faye Arnold, "Miss N. C. of 1956," who was judged fourth place winner in the finals of the Miss America Pageant staged at Atlantic City, will be in Burgaw Oct. 5 for the opening of the third annual Jaycee Pender County Fair.

Jaycee President Howard Holly will be her official escort and will be on hand at the airport when she arrives on Wednesday at 5:40 p.m. She will leave by plane the following morning.

Miss Arnold will be the overnight house guest of the Rev. and Mrs. M. Q. Stimpson. While at the Fair she will serve as judge in the "Miss Jr. Pender County Beauty Contest," and according to Mrs. Catherine Locky, chairman of the event, she will crown the winner. The contest will consist of beauties from the seven white elementary schools in Pender County, who are now in the fifth through the seventh grades.

Qualified approval for dressy occasions, depending on where they are held.

On Russia

Dr. W. E. Reed, dean of agriculture at A&T College in Greensboro, said yesterday living conditions of the average Russian are extremely poor, "perhaps comparable to those in the United States in 1868 or 1870."

Reed, a member of the farm delegation which visited Russia this summer, spoke to a group of faculty members of the School of Agriculture at North Carolina State College. He said Russia's living conditions are "the most underdeveloped of the whole economy." The diet for the families he said, is just enough for subsistence.

Dr. Reed was the only Negro in the American delegation.

MONDAY, OCTOBER 3, 1955

News of Interest to SENC Farmers

THE FARM SCENE

By JULIEN D. MARTIN

Star-News Farm Editor

UPCOMING EVENTS of the next week include a Farmers' Day and a county fair. The former will be held at Elizabethtown on Thursday and Friday and is expected to attract a crowd of 10,000. The fair will begin at Burgaw on Wednesday and continue through Saturday.

The Bladen County event begins at 2 p.m. Thursday at the high school gymnasium with the exhibition of farm products and field displays on the athletic field. A highlight of this event will be the annual "Miss Bladen County" beauty contest to be staged at the school auditorium.

At 10 a.m. on Friday the Elizabethtown streets will be filled with farmers and their wives who will witness the mile-long parade. Following this Jack Lynn, considered one of the nation's top farm authorities, will be the principal speaker. He is legislative director of the Farm Bureau in Washington, D. C.

A barbecue dinner will be served at the school cafeteria at 12 noon. Between 2 and 6 p.m. exhibits will be displayed at the school grounds with $3,000 in prizes being offered the exhibitors.

BURGAW will be the scene of a four-day observance of the Jaycee-Pender Agricultural Youth Fair with special emphasis being placed on the exhibition of farm products by the school children living in rural areas.

According to Joe Honeycutt, county agent and president of the county, "this year's cash prizes will be the largest in the history of the fair and everything is being done to encourage the youth of the county to engage in agricultural pursuits."

Among the highlights of the Pender fair will be the speech of U.S. Senator Sam J. Ervin, Jr., on Wednesday, the personal appearance of Miss Faye Arnold, "Miss North Carolina of 1955," on the same evening. These guests will be entertained at a special supper at 6:30 p.m. at the Burgaw Community Building.

On Friday evening Governor Luther Hodges and Mrs. A. D. Cashwell, North Carolinas' 'Mother of the Year,' will be special guests. The governor will deliver a short non-political speech and "Miss Pender County of 1955" will be crowned as a highlight of the fair.

The contestants, 25 in number, will be from the five white high schools of the county. The five contestants from each school will first appear in bathing suits and then evening gowns. Judges, including a representative of the Star-News Newspapers, will announce the winner who will be crowned.

FAMILY DAY, on Saturday, will windup the 4 day activities at Burgaw and a highlight of the day will be a 4-H Poultry Show and Sale at 1 to 2 p.m. with W. T. Chaffin, Jr., assistant county agent in charge. At 4 p.m. "Little Miss and Little Mr. Pender County" will be crowned. A cow milking contest takes place at 8 p.m. with M. G. Cording acting as master of ceremonies.

YOUTH AWARDS will be presented at 8:30 p.m. with W. T. Chaffin, Jr., in charge. Included will be awards to the 4-H Girl winner, a FHA 4-H boy award and a FFA award. An ugliest man contest will take place at 8:45 p.m. and from 9:15 to 11:30 p.m. an old-fashioned dance will take place to wind up the events.

Cross Country

Agricultural Youth Fair

By Garland A. Hendricks

9-18-55

W. C. Blackmore of Burgaw was telling me about a project of the Junior Chamber of Commerce. He is teacher of vocational agriculture, and like most agriculture teachers is interested in doing things for the betterment of his community.

"One night after our meeting adjourned some of us were talking about Burgaw and Pender County," he said. "We discovered that it had been twenty-five years since we had a fair in Pender County. Somebody in the group suggested that we try to have a fair in 1953. Then it was pointed out that we have no buildings, no equipment, no organization, no money to promote a fair."

Those men resolved to start a movement for a Pender County Fair. They knew it would not be easy, for Pender County is strictly rural, and has a population of only 18,423. Burgaw, the county seat town, has 1,613 people. Atkinson, second largest town, has a population of 294. The land area is about the same as that of Wake County, but Wake County has seven and a half times as many people as Pender County. Tax valuation in Wake is thirteen and a half times greater than it is in Pender.

In short, Pender County is a rural area which furnishes a steady stream of human beings for the growth of population and the concentration of money wealth in urban centers like Wake County. Such rural places have some of the finest people on earth, but they are few in number and they do not have a great deal of money wealth. It is difficult for them to convince young people to stay in their own communities when they can find better paying jobs and more appealing social life in other places.

As the idea of having a fair grew, leaders in Pender County set up two goals. First, they decided to make it a youth fair, promoting vocational agriculture for boys, home economics training for girls, and better agriculture for farmers. Second, they would encourage the people of the county to express greater interest in local affairs.

The fair was to be sponsored by the Jaycees by means of a Pender County Agricultural Fair Association, Inc. The leaders decided that they would defeat the purposes of the fair if they permitted gambling and girl shows or other unwholesome practices. It would be operated as a non-profit enterprise, and they believed it possible to put on a clean, wholesome fair with a youth emphasis.

They went to work. In the fall of 1953 they held the first Pender County Agricultual Youth Fair. People came from all over the county and again in 1954 the fair was a success. Now they are preparing for a third fair the week of October 5-8, 1955.

It is really a fair in tents. They do not have buildings, so they rent four large tents. Two of them are 40 by 60 feet and the others are 50 by 80 feet. They have rides and other attractions for children. Admission charges are low enough so that anyone can afford to attend.

The only persons eligible to make exhibits are young boys and girls who are enrolled in schools in the county. School folks engage in the contests and receive the awards.

Co-chairmen of the fair this year are A. H. Page and Dr. J. T. Dees.

John Garraway will have charge of a speaking contest in which a representative from each white high school in the county will speak five minutes on the subject, "Voice of Democracy."

In a spelling contest directed by W. L. Eubanks there will be two representatives from each of the seven white elementary schools in the county.

Two beauty contests provide for the selection of "Miss Junior Pender County", and "Miss Pender County". The former contestants come from grades five, six and seven, three from each of the seven elementary schools. For the latter contest five girls are entered from each of the five white schools.

Joe Honeycutt will have charge of a dairy cattle show. Fred Foyles conducts a tractor driving contest. Dock Simpson directs a fifty yard dash contest. Freeman Mason has charge of a greased pig contest. There will be cow milking contests and an "ugliest man contest".

Awards are made to outstanding FFA FHA, and 4-H members, W. T. Chaffin Jr., in charge.

Rules last year said, "Entries in this fair are open only to students of Pender County Schools, grades one through twelve inclusive," and "No peddling or pegging is allowed on the grounds".

Premium lists are set up for both whites and Negroes in dairy cattle, beef cattle, swine, poultry, corn, small grain, forage crops, legume seeds, tobacco, fruits and nuts, potatoes, vegetables, handicrafts, canned fruits, canned vegetables, canned meats, preserves, jelly, pickles, clothing, cooking, cut flowers, honey, and novelties.

Special awards are made for exhibits by 4-H Club boys, 4-H Club girls, Future Farmers of America, Future Homemakers of America, Home Demonstration Clubs, and Forest Service.

Fireworks displays are set up for each evening. Leading personalities expected to appear at the fair this year include Senator Sam J. Ervin Jr., and Governor Luther H. Hodges.

It is encouraging to see the leadership of rural Pender County setting up some new ideals for fairs. Many would argue that without the profit motive, without gambling, without girl shows, and without prizes for adults it is impossible to attract people. It might be well for such people to pause long enough to consider afresh the building of character through community enterprises. Unless we build character into youth we cannot hope for the survival of democracy.

Is your pet community enterprise building character or is it destroying character?

Premium List For 1955 Pender Fair Now Complete

8-31-55

The premium list for the Jaycee Pender Agricultural Fair has been completed, according to an announcement by J. N. Honeycutt, chairman of the Exhibit Committee. The Premium List is very similar to last year's Premium List. The biggest change in this year's Fair Exhibits will be the Beef Cattle and Dairy Cattle exhibits. Beef Cattle this year will be commercial exhibits of purebred cattle. All beef cattle animals entered in the Fair are required to be trained, halter broken animals. Several purebred beef cattle producers in the county have indicated an interest in exhibiting their cattle.

Exhibits of Dairy Cattle in this year's Fair are also required to be trained, halter broken animals. Dairy animals in this year's Fair will not be jedged individually halter broken animals. Dairy animals in this year's Fair will not be judged individually as in past years. This year there will be a Junior Dairy Cattle Show and all animals in the various departments will be judged by the Danish System. This Junior Dairy Cattle Show is the first event on the Fair program and will take place in front of the Grandstand on Wednesday afternoon, October 5, at four o'clock.

Several minor changes in the other departments have been made. These changes include the listing of additional items and raising the premiums for Homemaking exhibits. This year the premiums for Homemaking exhibits will be the same as for Field Crops and Horticultural exhivits.

The Exhibit Committee plans to contact all schools in the county as soon as the catalogue and entry blanks are available. Again this year, entry blanks will be taken to each school several days before the Fair in order that teachers may fill out these entry blanks for their students.

FAIR

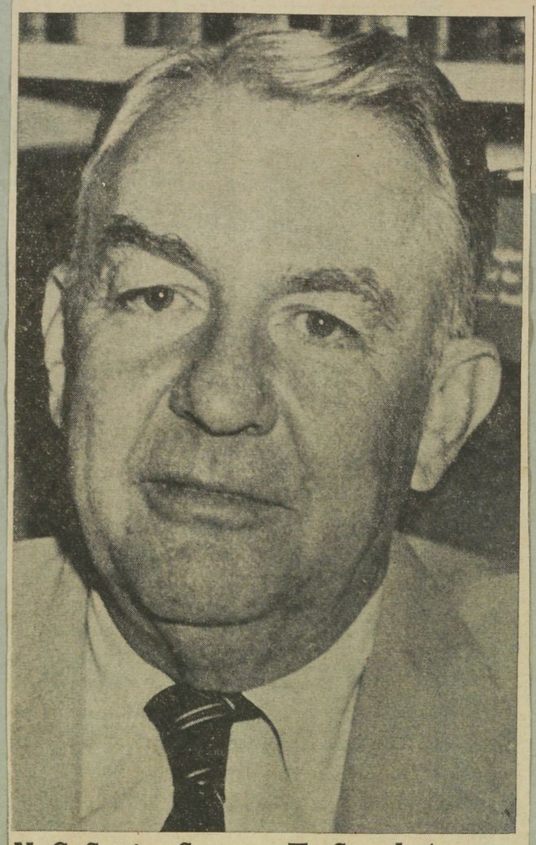
The Passing Scene 10-5-55

Being 'Miss North Carolina' Is a Full-Time Occupation

Being Miss North Carolina is a full-time job, as Faye Arnold has already found. Each day brings a new public appearance, usually in a different city with the only break in the near future being a six-day cruise to Bermuda. She and her mother will sail from Wilmington on Nov. 4.

In Charlotte yesterday, Faye will attend the Youth Fair in Burgaw today, and she has an appearance in Raleigh tomorrow. The weekend will be devoted to her own pleasure — the wedding of a friend in Goldsboro in which she'll be an attendant.

So many requests come for the beauty queen's time that she almost needs a secretary to keep up with her appointments. Even more, says her mother, Faye needs a maid. "It's a constant job of packing and unpacking."



N. C. Senior Senator To Speak At Pender Fair Opening October 5th

8-10-55

North Carolina's Senior Senator, Sam J. Ervin, Jr., will deliver the opening address for the 1955 Pender County Fair on October 5, opening night, it was announced by Howard Holly, program chairman. He will be introduced by Pender resident, Hon. Clifton L. Moore, Judge of the Fifth Judicial District.

Senator Ervin, who has achieved renown for the state through his excellent work on various Senate Committee appointments since his arrival in Washington, has an impressive record of public service throughout his career.

Born in Morganton, on September 27, 1896, Sen. Ervin graduated from the University of North Carolina in 1917, with an A.B. Degree and from Harvard Law School with an LL.B. Degree in 1922. He was issued an honorary L.D. Degree from UNC in 1951.

Senator Ervin served in France with the First Division in World War I, was twice wounded in battle, twice cited for gallantry in action and awarded the French Fourragere, Purple Heart with Oak Leaf Cluster, the Silver Star and the Distinguished Service Cross.

Back in North Carolina following the war, he was admitted to the N. C. Bar in 1919, and engaged in the practice of law in Morganton from then until the present except during his service on the bench.

His record of public service is practically overwhelming and includes the following offices:

Representative from Burke County in the North Carolina General Assembly in 1923, 1925 and 1931; Chairman of the Burke County Democratic Executive Committee in 1924; member of the N. C. State Executive Committee, 1930 to 1937; Judge North Carolina Superior Court, 1937-43; member of North Carolina State Board of Law Examiners, 1944-46; Representative from the Tenth North Carolina District in the 79th Congress, 1946-47; Chairman, North Carolina Commission for the Improvement of the Administration of Justice, 1947-49; Associate Justice, North Carolina Supreme Court, 1948-1954.

It was during his tenure as Associate Justice that he was called by Governor William B. Umstead to fill the unexpired term of Senator Clyde R. Hoey in June, 1954. In November of that year he was elected, unopposed, to his present term in the Senate.

North Carolina's senior Senator has served as trustee of Morganton Graded Schools, from 1927-1930; the University of North Carolina, 1932-35, 1945-46; and Davidson College, 1948-1955.

He is a member of the American Bar Association, the American Judicature Society, the North Carolina Bar Association, the North Carolina State Bar, the American Legion, the Army and Navy Legion of Valor, the Disabled Americans Veterans, the Society of the First Division, the Veterans of Foreign Wars, the Knights emplar, the Scottish Rite Masons, the Junior Order, Knights of Pythias, to mention a few.

His interest in things historical has led him to membership in the American Historical Association, the North Carolina Society for the Preservation of Antiquities, the North Carolina Society of Mayflower Descendants, the South Carolina Historical Society, the Southern Historical Association, and the State Literary and Historical Association.

In addition he is a member of the Morganton Presbyterian church, the Morganton Kiwanis Club and the General Alumni Association of the University of North Carolina, which he served as president during 1947-48.

Married to the former Margaret Bruce Bell of Concord, Sen. Ervin has three children, Sam J. Ervin, III, Margaret Leslie Ervin and Laura Powe Ervin.

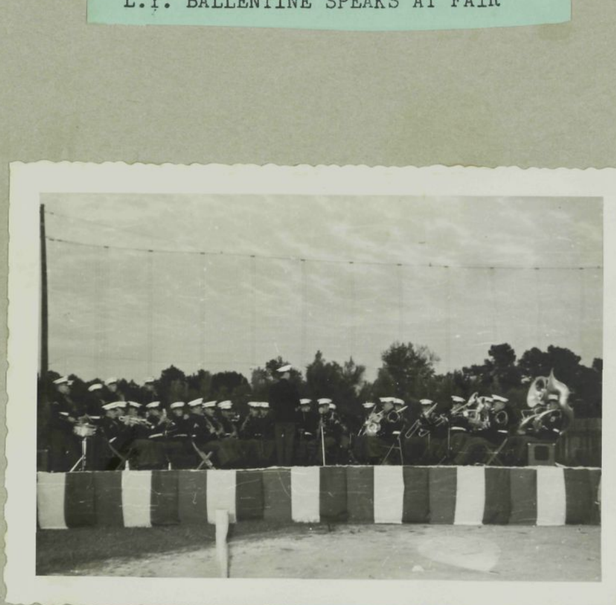
Senator Ervin's committee assignments since taking office as N. C. Senator in 1954 have included Government Operations, Interstate and Foreign Commerce and the Armed Service, as well as the Senate Investigating Subcommittee, in connection with which he won such praise of the Washington press. He is also a member of the Select Committee on Censure Resolution.



STATE COMMISSIONER OF AGRICULTURE, L.Y. BALLENTINE SPEAKS AT FAIR



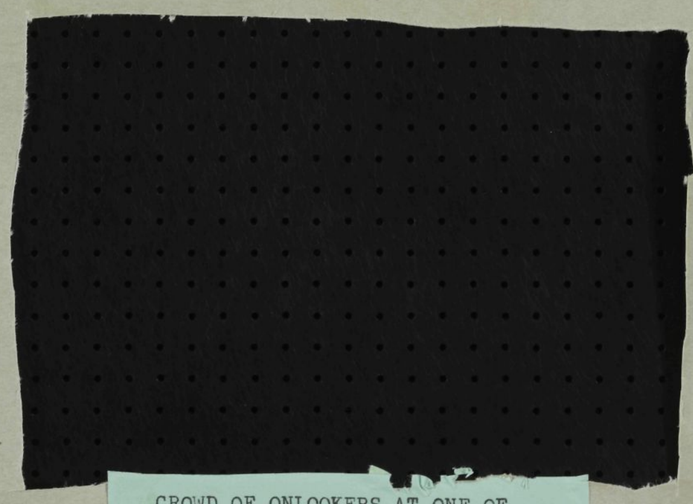
SQUARE DANCE AT FAIR



U. S. MARINE CORP BAND A FAIR FEATURE



COME ONE--COME ALL!!



CROWD OF ONLOOKERS AT ONE OF GRANDSTAND EVENTS

FAIR

RICHARD B. RUSSELL, GA., CHAIRMAN
HARRY FLOOD BYRD, VA. — LEVERETT SALTONSTALL, MASS.
LYNDON B. JOHNSON, TEX. — STYLES BRIDGES, N. H.
ESTES KEFAUVER, TENN. — RALPH E. FLANDERS, VT.
JOHN STENNIS, MISS. — MARGARET CHASE SMITH, MAINE
STUART SYMINGTON, MO. — FRANCIS CASE, S. DAK.
HENRY M. JACKSON, WASH. — JAMES H. DUFF, PA.
SAM J. ERVIN, JR., N. C. — HERMAN WELKER, IDAHO

United States Senate
COMMITTEE ON ARMED SERVICES

Morganton, N. C.
September 13, 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Box 4
Burgaw, North Carolina

Dear Mr. Holly:

I have your letter of September 12. You can count on my arrival at Burgaw by 5:30 P. M.

I received the gracious invitation from Judge Clifton L. Moore and will respond thereto just as soon as I can determine whether or not my wife will accompany me.

I am enclosing two additional glossy prints as requested by you.

I look forward with pleasure to being with you all on Wednesday night, October 5.

With all kind wishes, I am

Sincerely yours,

Sam J. Ervin, Jr.

Sam J. Ervin, Jr.

SJE:bc

Wallace, N. C.
Oct. 11, 1955

Burgaw Jaycees
Mr. Holly Pres.
Burgaw, N. C.

Dear Mr. Holly,
Mr. Blair and I want to thank you and your organization for entertaining us so nicely at the dinner party for the Governor. It was a wonderful

ALLEN J. ELLENDER, LA., CHAIRMAN
OLIN D. JOHNSTON, S. C. — GEORGE D. AIKEN, VT.
SPESSARD L. HOLLAND, FLA. — MILTON R. YOUNG, N. DAK.
CLINTON P. ANDERSON, N. MEX. — EDWARD J. THYE, MINN.
JAMES O. EASTLAND, MISS. — BOURKE B. HICKENLOOPER, IOWA
EARLE C. CLEMENTS, KY. — KARL E. MUNDT, S. DAK.
HUBERT H. HUMPHREY, MINN. — JOHN J. WILLIAMS, DEL.
W. KERR SCOTT, N. C. — ANDREW F. SCHOEPPEL, KANS.
COTYS M. MOUSER, CHIEF CLERK

United States Senate
COMMITTEE ON
AGRICULTURE AND FORESTRY

July 19, 1955

Mr. W. C. Blackmore, Manager
Pender County Agricultural Fair Association
Burgaw, North Carolina

Dear Mr. Blackmore:

Thank you so much for your letter inviting me to meet with the Pender County Agricultural Youth Fair and speak to that group on either October 5 or October 8. I certainly would enjoy this occasion and wish so much I could accept your invitation; however, beginning in October the Senate Agriculture Committee, of which I am a member, will start a series of grass roots meetings to be held in all parts of the country, and naturally all members of the Committee are expected to attend. While we do not know as yet the dates of these various meetings, we have been notified they will start in October and will continue for three or four weeks.

With this in mind, I do not feel it fair to you people to accept your invitation now and find later on it will be impossible for me to fulfill this commitment. For these reasons, I regret to decline.

Please express my regrets and reasons therefor to your committees working on the plans for the fair and to those in attendance, and best of good wishes to all of you for a successful and enjoyable event.

Sincerely,

W. Kerr Scott

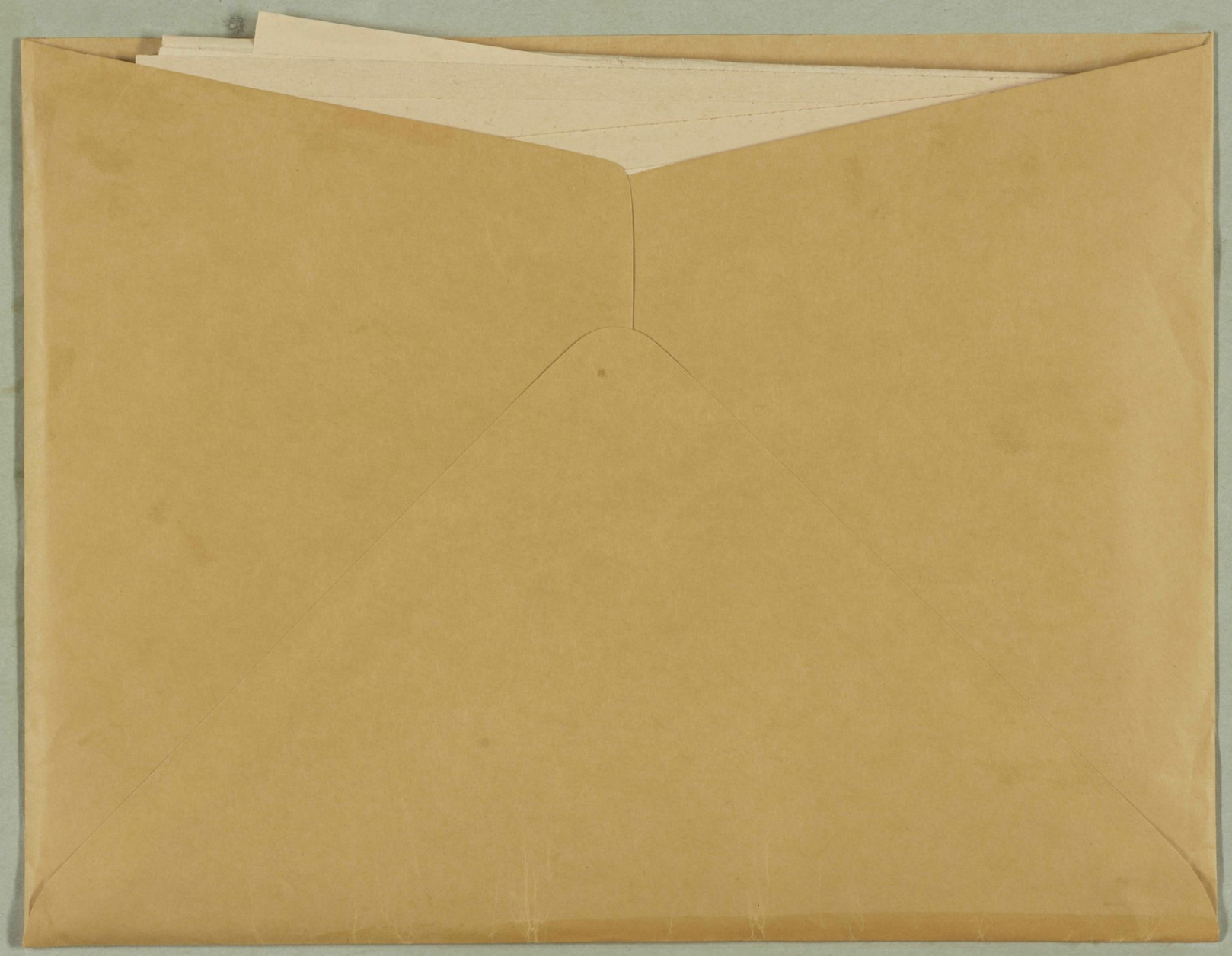
W. Kerr Scott, USS

WKS:lb



ATTEND DINNER — A dinner was given in enatSor Ervin's and Miss North Carolina's honor on Wednesday evening at the Burgaw Community House. The dignitaries take time out for a Chronicle Photographer. Left to right: Judge Clifton L. Moore, Miss Faye Arnold, "Miss North Carolina of 1955," Senator Sam J. Ervin, Jr. and Mrs. Hannah Block, who was a guest at the dinner.

FAIR



THE PENDER CHRONICLE
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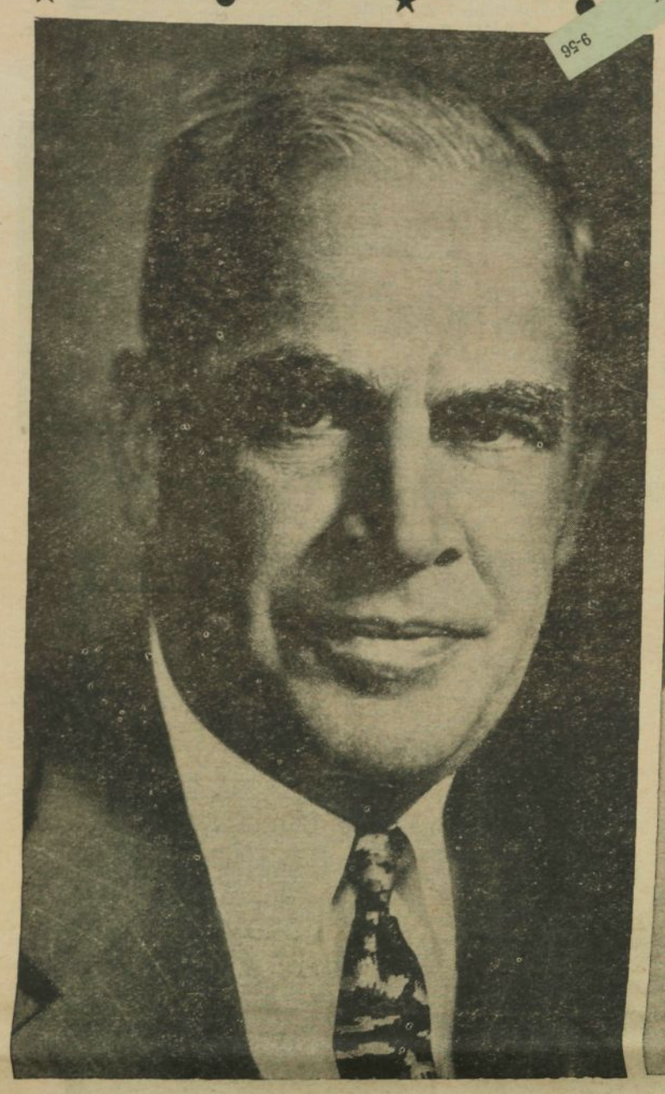
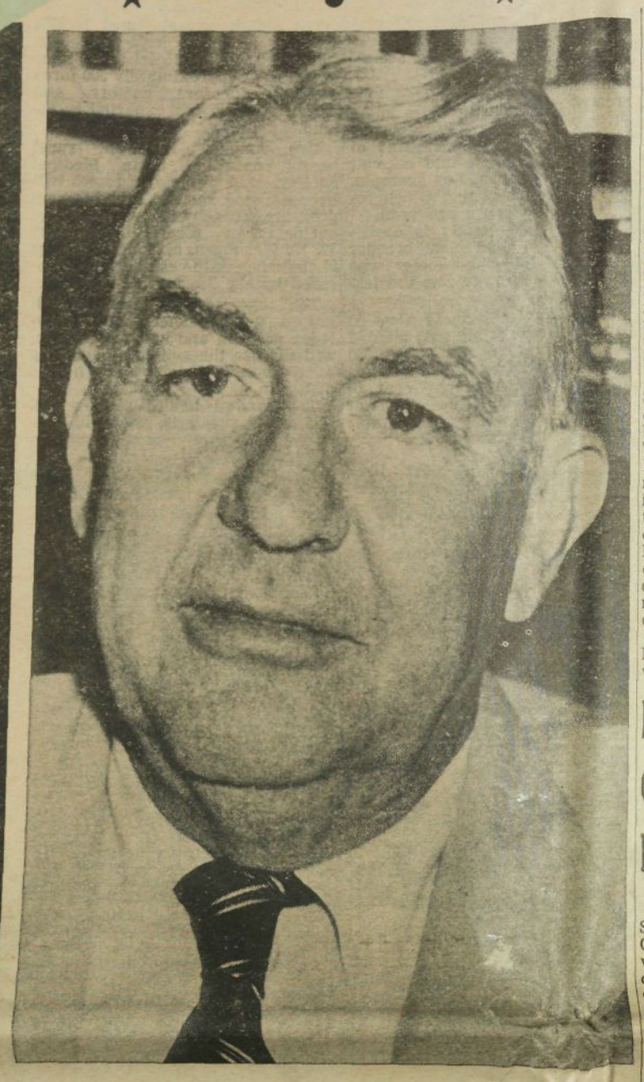
VOLUME LVIII—Number 48 | BURGAW, NORTH CAROLINA | WEDNESDAY, OCTOBER 5, 1955 | PRICE 5 CENTS

Howard Holly
Box 4
9-56

1955 PENDER FAIR OPENS WEDNESDAY



GUEST SPEAKER AT FAIR — Governor Luther H. Hodges will be the featured speaker at the 1955 Jaycee-Pender Agricultural Fair on Friday night, October 5. The North Carolina Governor will also be honored at a dinner earlier on Friday evening.



1955 FAIR SPEAKER — U. S. Senator Sam J. Ervin will be the featured speaker on the opening night of the Jaycee-Pender Agricultural Fair, Wednesday evening, October 5. A dinner, honoring the Senator will be held earlier in the evening, at the community house.

Beauty Pageant Expected To Draw Crowd At Fair

Plans for the Third Annual Miss Pender County Beauty Contest are progressing well and according to Chairman Earl Myers, it will be the biggest and best yet. He announces that this phase of the County Fair program will be one of the top attractions and a record crowd is expected.

All five of the County White High Schools are taking part in this event by selecting five high school beauties to represent each school. The 25 lovelies from throughout Pender County will try for the number one spot on Friday evening, October 8th. This year's contest will consist of two divisions, evening dress and bathing suit. During previous years the contest consisted only of the evening dress division. A winner and two runner-ups will be selected by out-of-county judges.

Mrs. A. D. Cashwell of Hope Mills, N. C., "Mother of the Year" will crown the new queen.

Riley's Creek Observe Laymens Night On Sunday

Laymen's Night will be observed Sunday evening at 7:30 at Riley's Creek Baptist Church, with the service beginning at 7:30 p.m. A special service is being planned, according to the pastor, E. B. Stewart.

The service, being sponsored by the Brotherhood of the Church, will be led by Mr. Gilbert Lockhart. Special music will be rendered by the Men's Choir, and other men of the church will also participate in the service. Boy Scouts will serve as ushers.

Everyone is invited to attend.

Fifty Yard Dash Slated For Fair Program Friday

A "Fifty Yard Dash" contest is slated for Friday afternoon, October 7, on the fair program.

Volunteers on the spot will be eligible to enter this contest and a prize will be awarded the winner.

As in previous years, this contest has attracted many spectators and contestants always enjoy this part of the fair events.

Homecoming To Be Observed By Currie Baptist

Homecoming will be observed at Bethlehem Baptist Church, Currie, on Sunday, October 9.

Sunday School will begin at 10 a.m. and Worship Service will begin at 11:00. An afternoon service is planned. A program of music and singing is planned for the afternoon.

Picnic lunch will be served on the church grounds.

All former pastors, members and friends are cordially invited to attend.

Square Dance To Conclude Events On Fair Program

Come one, come all! An old fashioned Square Dance will be held at the conclusion of the four-day 1955 Fair. This dance will begin at 9:15 and continue through 11:30 p.m. on Saturday night.

The dance will be held on the fair grounds. Music for the event will be provided by Leslie Sandy and the Sandy brothers, former stars of the Grand Ole Opry and are now featured on WMFD - Radio and TV, Wilmington. They will also appear on the Saturday afternoon program.

Whether you are a square dancer or a spectator ,it is sure you will enjoy this part of the 1955 fair program, so come on out and grab a partner.

Pender Agricultural Fair History As Described By W. T. Chaffin Relates Origin As Two Years Ago

First Pender County Fair In Twenty Five Years Was Held October, 1953, With Much Success Creates Interest Among Citizens Throughout County

FAIR ASSOCIATION AND JAYCEES MAKE PLANS

Thouands Are Expected To Attend 1955 Fair This Week

During September and October thousands of farm people throughout the country attend county fairs and enjoy fellowship and many varied activities. Some farm people wonder why their county can't have a fair too . . . The people of Pender County had this experience three years ago. Here is what they did about it.

Pender County had not had a county fair in twenty-five years. No money or fair grounds were available. Some people thought it could not be done. Many had serious doubts. Much planning and intelligent action was necessary to over come these obstacles.

The "Fair idea" was considered during the early summer of 1953 by a group of young men who were meeting weekly in Burgaw. This group, known as the Burgaw Junior Chamber of Commerce, was the town's youngest organization. Their second president had just taken office. The Jaycees were especially interested in promoting and securing industry for the town and county. Their Industrial Committee had been very active during the first year of the organization. However, up to this point no particular attention had been given to local industries alreadys in operation in the county.

Agriculture was recognized as the largest and most important industry in the area. The Jaycee Agriculture Committee had been studying ways to promote the industry. No concentrated effort had ever been made in this direction. Yet, the facts spoke for themselves.

Pender County is an agricultural county. Except for a Cosmetic factory, most county income comes directly or indirectly from the land. Even the sawmills and the veneer plant get their raw products from our woodlands. These things point out that every citizen is affected by the condition of Pender's basic industry, agriculture.

This influence on the lives of the people is evident. When farmers have a good year, local businesses feel the effect. The results of a bad year are felt too. It is certain that any increase in total farm income would also be felt by everyone. What fertile ground for promotion and improvement.

It was decided that a county fair was the answer. The Jaycee Agriculture Committee made tentative plans for a fair and submitted

(Continued On Back Page)

Hunting From Public Highways Is Unlawful

Wildlife Protector, David C. Massengill today announced that hunting from the highways of Pender County is unlawful and persons found violating this statue will be cited to court.

Following is a copy of the statue: "Section 1. G. S. 113-102 is hereby amended by adding a new paragraph at the end thereof to be numbered 4, and to read as follows:

"4. It shall be unlawful for any person to take or attempt to take, by the use of firearms any game bird or animal from the right of way of any public highway, roadway, or other public maintained thoroughfare and that this act shall apply only to the counties of Duplin and Pender."

Judges

It has been announced that the Fair Management will select judges for each department, whom they consider capable and fair.

A signed written report must be made by the Judges for each department before winners are announced. In the event the judge decides a winning exhibit is not worthy of a First Prize, it will be given the Prize designated by the judge.

Winter Schedule Pender Theater Begin Next Week

The usual change of starting time for night shows will change to one-half hour earlier beginning next week.

Sunday schows will be at 3:00 and 8:30. Night shows from Monday through Friday will be at 6:30 and 8:30 p.m. Saturdays will remain from 2:00 to 11:00 p.m., as usual.

The Rowe Drive-In will continue with the week end: Saturday and Sunday night shows (two each night)beginning at 6:30 p.m., and second show about 8:00 p.m.

Mr. Rowe says there is an array of fine new shows for each place during the coming winter months.

Rotary Notice

Rotarians will join the Burgaw Jaycees Friday night in honoring Governor Luther Hodges at a supper. The supper will be given at the Burgaw High School Cafeteria at 6:30. All members are invited to attend.

ASC Election Board Members Select Community Members; Polling Places

The Pender County ASC Election Board for the election of Pender County ASC Committeemen, Community Committeemen and Delegates to the County Convention is composed of the following:

Mr. J. N. Honeycutt, County Agent, chairman.

Mr. M. W. Bowen, SCS Technician.

Mr. C. R. Dillard, FHA County Supervisor.

Mr. J. S. Newkirk, Farm Bureau Representative.

The above mentioned ASC County Election Board members have met and selected Community Election Board Members and Polling Place Board members and designated polling places. The Community Election Board members are in the process of selecting a slate of nominees for Community Committeemen in their respective communities. In addition to the nominees selected by the Community Election Board, there shall be included on the slate of nominees the names of eligible persons whose nomination is requested in a petition signed by ten or more eligible voters and presented to the election board not later than Tuesday, October 11, 1955. Each farmer whose name appears on our mailing list will be mailed a list of the nominees for their community for Community Committeemen and if you want an additional name or names on the ballot, you can get a petition signed by ten or more eligible voters and present same to the Election Board not later than October 11, 1955.

The polling places for the election of Community Committeemen

(Continued On Back Page)

Annual District N. C. P. T. A. To Meet At Topsail

The Annual District Conference of District 8 of the North Carolina Congress of Parents and Teachers will be held Friday, October 7, at Topsail School, Hampstead.

District 8 is composed of the nine southeastern counties.

The speakers for the meeting will be as follows: Mrs. J. W. Crawford, State PTA President. She will speak on "Our Children, For Them We Build." Mrs. J. W. Burke, Executive Secretary, will speak on "Let's Open Our Minds," and Miss Blanche Haley, Field Secretary, will speak on "Let's Talk It Over." The District Director, Mrs. R. M. Piver, will give a report of the work in the District during the past year.

Registration will begin at 9:30 a.m. on Friday and the meeting will open at 10:00. Lunch will be served at the school and the meeting will be adjourned just after lunch.

The meeting is open to the public, with a special emphasis on all persons interested in children.

Junior Beauty Contest Is New Fair Attraction

This year there will be several added attractions to the 1955 Pender County Fair program.

One that will likely be a highlight is the "Junior Miss Pender County of 1956" states Mrs. J. B. Lockey, chairman.

Each of the seven white elementary schools of the county will be represented by three Junior beauties. One each from the 5th, 6th and 7th grades, a total of 21 lassies.

According to Mrs. Lockey, each of the schools have chosen their contestants and the winner will be judged on the first night of the fair, Wednesday, October 5. Judges will be persons from out of Pender County.

Charming Faye Arnold, recently acclaimed "Miss North Carolina of 1956" will crown the winner of this Junior Beauty Contest.

Funeral Services For Mike Costin Held On Monday

Mike H. Costin, 66, of Route 1, Watha, died at 9:30 p.m. Saturday after a long illness. Funeral services were held in Shiloh Baptist Church at 3 p.m. Monday with the Rev. C. O. Jones officiating. The body was taken to the church two hours prior to services. Burial was held in Walker Cemetery.

Survivors include his wife, Mrs. Laura F. Costin; five daughters, Mrs. T. B. Newton, Route 1, Watha, Mrs. Walter Carney, of Wilson, Mrs. Paul Cowan, of Watha, Mrs. Paul Cunningham, of Minneapolis, Minn., and Mrs. A. J. Jones, of Greensboro; three sons, Leon, of Chicago, Paul, of Memphis, and Carl, with the U. S. Army in Germany; 12 grandchildren and two great-grandchildren.

Funeral Services For Dr. Hand Held On Saturday

Funeral services for Dr. W. L. Hand of New Bern, a former resident of Burgaw, were held Saturday from the First Presbyterian church with the Rev. J. Murphy Smith, officiating. Burial followed in the Cedar Grove Cemetery.

Dr. Hand was an elder in the Presbyterian Church. He was active in the Boy Scouts work and was awarded Scouting's highest honor. For five years he was District Scout Commissioner.

He received his Dental degree from the University of Maryland, and was former president of the Fifth District of the N. C. Dental Society. He practiced Denistry in New Bern for 52 years.

He is survived by his wife, Mrs. Elizabeth Ellis Hand; one son, Dr. Dr. W. L. Hand, Jr., New Bern; one sister, Miss Douglas Hand of Raleigh and one grandson.

Relatives from Burgaw attending the funeral were Mr. and Mrs. W. N. Sparkman, C. H. Sparkman and Mrs. J. B. Lockey.

"Red Devils" Defeated 20-14 By Determined Mt. Olive "Panthers"

By ED DURNER

A capacity crowd at Burgaw Memorial Park witnessed an overconfident Burgaw eleven bow before inspired and determined Mt. Olive gridders to the tune of 20-14.

After they had received the opening kick-off, the slashing, ripping Mt. Olive back tore through the "Devils," crossing the Burgaw goal line after just six minutes from scrimmage.

The stunned "Devils" were unable to recover their poise and composure before the rampaging Mt. Olive "Panthers" had racked up two more TD's in the first period.

Just before the first half ended, Burgaw steadied itself, dug its cleats in, and began an almost impossible struggle against defeat. John Durner led a thrusting, leaping, scoring drive which ended with him bulldogging into pay dirt.

The second half saw Burgaw once again it's old self. Mt. Olive was unable to shake loose it's evasive backs as it had in the first quarter. Bardy Wells, unyielding at his

(Continued On Back Page)

Senator Whitfield Moderator For Annual Forestry Florida Meeting

The 80th annual meeting of the American Forestry Association is in session at Jacksonville, Florida, according to reports received today from the Association.

The meeting began Monday, October 3, and will continue through Thursday, October 6.

Senator and Mrs. J. V. Whitfield left Saturday to attend this meeting and are expected to return home Thursday evening.

The theme of the meeting is "Southern Forestry — An Industrial Revolution With Roots."

Senator Whitfield appeared on Monday's program, serving as Moderator at the afternoon session. He also attended the Forest Farmers Association Board of Directors meeting which was held Sunday afternoon in the Spanish Room, of Washington Hotel, Jacksonville.

Judge Clifton L. Moore Presides Over Superior Court Here

Judge Clifton L. Moore, Resident Judge of the 5th Judicial District, presided over September mixed term. Court convened Monday, September 26, at 10:00 a.m., in Burgaw with Solicitor John J. Burney of Wilmington, prosecuting the docket.

Following are cases tried in Superior Court here last week:

Dallas Herring, Drunken Driving — Defendant plead nolo contendere. Verdict of the court was "guilty," and Herring was fined $100 and cost and license revoked for one year.

David Armstrong, Drunken Driving — Defendant plead guilty. Armstrong was sentenced to 90 days, however, sentence was suspended upon payment of a fine of $100 and cost and defendant being of good behavior for two years.

Claude E. McCullen, Drunken Driving — Fined $100 and cost and driver's license revoked for one year.

Lyndow Martin Cox, Failed grant right-of-way — Defendant pleads nolo contendere. Verdict of the court was "guilty." Cox was fined $100 and cost of court.

W. T. Pigford — Possession of non tax paid whiskey for sale. Defendant found "not guilty."

Pew Wilson, Downing, Speeding—Fined $10 and cost of court.

James M. McAlister, Forgery—Pleads guilty. McAlister was sentenced to not less than 3 years or more than 5 years.

Wesley W. Walker, Forgery—Jury returned a verdict of "guilty." He was sentenced to not less than one year or more than two years.

Albert Pinky, Jr. — Possessing and transporting non tax paid whiskey. Defendant pleads guilty. He was fined $25 and cost of court.

Joseph McCoy, Worthless Check—Pleads Guilty — McCoy is to pay cost of court and pay the sum of $526 to Pender Motor Sales.

G. W. Carlton — Setting fire and letting fire escape, endangering property. Verdict of the jury was "not guilty."

Johnny Walker — Assault with deadly weapon. Defendant enters plea of nolo contendere. Walker was sentenced to 18 months with sentence suspended upon payment of $50 and cost and the defendant be of good behavior for three years.

Wadell Pickett — Assault with deadly weapon, inflicting personal injury. Defendant pleads guilty and was sentenced to State Prison

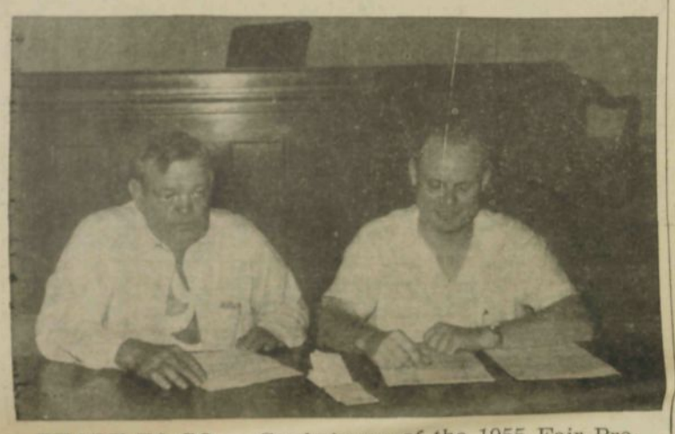
(Continued On Back Page)



WILL ONE OF THESE BE QUEEN? — The above are Penderlea High School's contribution to the "Miss Pender County" Beauty Contest to be held here Friday night, October 7. Reading, left to right: Nan Wood, Emily Sue Jones, Jackie Piner, Emily Wheeler and Doris Southerland. These girls will be judged along with contestants from other high schools in the county Friday night at 9:15 as a featured event of the 1955 Pender County Fair.



ENJOY 1954 FAIR — This year, having several added attractions, it is expected that more will attend the Third Annual Jaycee Pender Agricultural Fair than did in previous years. Above photo shows part of the 10,000 persons who attended last year's Pender County Fair.



READY TO GO — *Co-chairman of the* 1955 Fair Program, *A. H. Page,* (left) and Howard Holly has announced that the four-day fair program is completed and ready to "get going" on schedule, Wednesday, October 5. Page, Holly, and other committeemen have worked diligently to help make the 1955 Jaycee-Pender Agricultural Fair the biggest and best the county has ever had.

Farmers Urged To Pay Attention Cotton Quality

Mr. David S. Weaver, Director Cooperative Extension Work in Agriculture and Home Economics for North Carolina, has just issued the following timely statement with respect to cotton quality:

COTTON QUALITY — There is a whale of a difference in cottons. The spinning utility of a bale of cotton has long been measured in trade channels in terms of staple, grade, and "character". Length of fiber determined the staple. Grade embraced color, degree of trashiness, and ginning preparation (smoothness). "Character" has been an elusive term used to describe various fiber properties, such as strength, fineness, and body.

The art of competent cotton classer is still generally applied in determining grade and staple length, but science has yielded new techniques and devices to better appraise fiber properties termed "character". Strength, length uniformity, fineness, and maturity are now measured by precision devices.

Cotton breeders rely heavily on quality determinations in the development of varieties which incorporate improved fiber and spinning qualities with high yields and other improved agronomic factors.

Farmers are organized into Cotton Improvement Associations under provision of the Smith-Doxey Act. One variety is adopted by these groups of farmers in an effort to further standardize quality. Free government cotton classification provided under this act informs farmers of the performance of their seed relative to staple length and also readily demonstrates the effect of proper picking, handling and ginning on grades.

Ginners are concerned with preservation of the inherent spinning qualities of the improved varieties grown by farmers. Improved ginning processes and machinery resulting from research has scored positively for quality.

Manufacturers are placing increased reliance on precise measurements of the quality of raw cotton and also on methods of operation which take into account quality preservation. For example, card speeds and setting which reduce neps are known and used.

It seems that quality is everyone's business from plant breeder on through to the consumer who ultimately buys or rejects the textile product.

North Carolina farmers have 99 per cent of their cotton crop planted in one variety. This standardization results in uniformity of staple length. Ninety-seven per cent of the 1954 crop was one inch or longer with the predominant staple length being 1 1/32 inches. The grade index was 95.3 (middling is 100).

Variety standardization coupled with proper harvesting, handling, and ginning practices is helping farmers fill their role in quality cotton production. However, there is great need for continued emphasis on the marketing of cotton on a quality basis at the farm level, thereby rewarding the farmer doing a good job of quality production and discounting those producing a product of inferior quality.

North Carolina farmers have a great challenge and an extremely important position in the total picture of cotton quality.

Rural Health Meet Set Thursday In Raleigh

The eighth annual Rural Health Conference will be held Thursday, October 6, at the Hotel Sir Walter in Raleigh. Approximately 500 farm people, educators, doctors, and health officials are expected to attend.

Mrs. Annette Boutwell, rural health consultant, State Medical Society, said two major topics will be discussed during the day-long program. These are farm and home accidents and mental health. Dr. W. W. Washburn, of Boiling Springs is chairman of the conference, sponsored by the Medical Association.

Ten experts, representing all groups with a specialized knowledge of farm and home accidents, will discuss the subjects beginning at 10:30 a.m. Registration begins at 9 a.m.

The mental health session will feature 14 speakers, who will consider such subjects as training teachers to recognize early signs of mental disturbance, emotional disburbances as they cause physical complaints, religion in mental health, and the need for early recognition of mental disease.

Both Negroes and whites will participate in the conference, according to Mrs. Boutwell.

NOTICE

IN THE SUPERIOR COURT

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
MARY E. GATLIN

All persons whose names or addresses are unknown and who are not specifically named as parties plaintiff or defendant in the above entitled action and who now or in the future claim or may claim any interest, right or estate in the lands hereinafter referred to as specifically described in the complaint in said action, or in the subject matter of this action; and all persons not now in being, or persons representing them, or persons interested in their behalf who may now or at any time in the future claim any interest, right or estate in said lands or the subject matter of this action, will take notice that an action entitled as above has been commenced in the Superior Court of Pender County, North Carolina, to foreclose tax liens under G. S. 105-414 on a lot described in Book 193, Page 190, Pender County Registry; and they will further take notice that they are required to appear at the office of the Clerk of the Superior Court of Pender County in the Courthouse in Burgaw, North Carolina, on or before the 2nd day of November, 1955, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This the 12 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 975, S 14, 21, 28, O 5

CALL

22630 (Office) ——— 143 (Residence)
Burgaw, N. C.

ASK FOR
Mrs. Attie B. "Flossie" McDaniel
For
——— ALL KINDS OF INSURANCE ———

RIGHT NOW WE'RE VERY
"FAIR-MINDED"

AND WE HOPE EVERYBODY IN PENDER COUNTY FEELS THAT WAY, TOO!

Seriously, we think this annual Jaycee-Pender Agricultural Fair is a wonderful thing for young and old in our county——Why? Because it brings us all together as friends and neighbors . . . and you can't have too much of that kind of association in this mixed-up world of today.

We Know You'll Have A Good Time—So Come On Out—We're Planning To Be There, Too—

HUMPHREY'S

BURGAW, N. C.



Born of success—born for success! New '56 Dodge is your reward for the greatest sales gain in Dodge history.

New '56 DODGE

Born of Success to Challenge the Future!



THE MAGIC TOUCH OF TOMORROW

Here is a Dodge so dramatically beautiful, so daring in design that other cars seem *ordinary* by comparison.

Here are revolutionary advances that introduce a new era of push-button driving. Gone is the shift lever! You now "tune in" the range of PowerFlite automatic driving on the Dodge *Magic Touch* push-button control!

New V-8 and 6 engines, with surging *break-away* power, up to 230-h.p., set a new standard of thrilling performance.

The *look* of success! The *feel* of success! The *power* of success! These are your rewards for the great Dodge advance —a dividend of *extra value* made possible by the greatest sales gain in the industry!

This daring new '56 Dodge goes on display today. Come see its dramatic new Jet-Fin styling, and discover the thrill of push-button driving!

NEWS FLASH! New '56 Dodge shatters every American stock car record on Bonneville Salt Flats!

CROOM MOTOR COMPANY

PHONE 156 **BURGAW, N. C.**



DISPLAYS FIREWORKS — Jim Wommack, photographer of the Greensboro Daily News, and a native of Wilmington, will be in Burgaw during the Jaycee-Pender Agricultural Fair and will handle the fireworks display. Wommack, a professional in this field, will display fireworks on Wednesday night, October 5, at 10:15 and on Friday, October 7, at 8:45 p.m.



GETTING READY — Burgaw Jaycees are shown here building concession stands, exhibit booths, exhibit display tables, etc., for the Third Annual Jaycee Pender Agricultural Fair. Jaycees report much progress is being made and assure the public all fair ground construction will be completed in ample time for the fair October 5-8.

Mr. Mac's Column



The voters of old Pender said "positively no" to the School and Agricultural Building Bond Issues in no uncertain voice, at the polls Saturday.

Some of the voters said, "wrong time to raise taxes," others said, "let's wait and see what they are going to do with the schools first."

I talked to an elderly gentleman over in Columbia Township several days before the election, attempting to answer questions he asked. As my friend put it, "Now, Mr. Mac, about this Agricultural Building they need so badly in Burgaw —These young folks seem to think they need more room, to carry on the business and give us better service. That may be true, but you know, Mr. Mac, I sired twelve children, but whenever a new comer came, I didn't add a room to the house, No siree, maw and me just put another bed in the room. Now that they're all gone, the house is too big."

Let me tell you a story of the last Hurricane, "Ione." You remember . . . the one that blew up a lot of water, dumping it in Lower Holly. Well folks, about that time, a distinguished gentleman from Burgaw found it necessary to attend court in Jacksonville. Dressed up in his Sunday garments, shoes polished, his trousers creased in the Joe Horvath style, he decided that he would first do a friendly act, and on his way he drove a colored client over the water covered road to his home. The water was too deep, or the car too low, so the gentleman found himself sitting in the middle of the stream in a flooded out car, without a paddle. After looking the situation over, and realizing he had to be in Jacksonville before noon, he decided to bail out. So he took off his shoes, socks, and pants and bundling his wearing apparel under his arm ,he started down the middle of the road in his red polka dotted shorts. Colored neighbors watching this unusual sight, yelled "here he comes . . . there he goes." To make the situation worse, his flooded car was not taken to the garage as requested, but was hauled to his home, where he later had the task of answering the little wife's many questions.

Finds Sudan Grass To Be Great Help

C. F. Burns of Indian Trail, Rt. 1, says he got twice as much milk after he put his cows on Sudan grass.

Union County Negro Agent P. E. Bazemore says that the extended droughts had done considerable damage to Burns' permanent pastures and he needed some help in a hurry. He was getting very little grazing.

After putting his cows on the Sudan his production jumped suddenly.

The Negro County Agent says that many farmers have depended almost entirely on permanent pastures for livestock grazing. But he thinks that more of them will recognize from now on that a little supplementary grazing can be a very handy thing.

ADMINISTRATRIX NOTICE

Having qualified as administratrix of the estate of Roy Francis Tracey, deceased, late of Grand County, Utah, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned within one (1) year of the date of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 16th day of August, 1955.

(Signed)Frances T. James,
Rocky Point, N. C.
Administratrix of Roy Francis Tracey.

No. 958, A 24, 31, S 7, 14, 21, 28

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Harry W. Williams, et al, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Rocky Point Township, North Carolina, described in the judgment in said action as follows:

TRACT 1: Lying on both sides of the railroad beginning at a stake in the edge of a bay and runs thence North 73 East 56 Poles to a stake on the East side of the railroad Michael Robins' corner; thence with Robin's line as follows: South 18 East 80 Poles to a stake on the East side of the road; thence North 73 East 60 Poles to a stake in the fork between two small branches; thence South 14 degrees West with John Walker's line 118 Poles to the Railroad; thence with another Walker's line South 73 West 28 Poles to a spruce pine, an old marked corner on the West side of the Railroad; thence North 15 West 90 Poles to a large Pine; thence West 40 Poles to a Spruce Pine at the edge of a bay; thence with the edge of said bay to the beginning, containing 61 acres.

TRACT 2: On the west side of the Duplin Road and East side of the W. & W. Railroad, Beginning at a stake on the Northeast side of Meeting House Branch, a short distance Southwest of John Anderson's dwelling house, being a corner of the "Oliver Tract" running thence across said branch with said Walker line of the "Oliver Tract," South 16 degrees West 104 Poles and 22 links to a stake at the mouth of a ditch the Southwest corner of the "Oliver Tract" in the Sparkman line; thence with said line South 76 West 9 Poles to a stake in the West edge of said Railroad; thence North 16 degrees East 103 Poles and 17 links to a stake on the West side of said Meeting House Branch; thence North 75 degrees 25 East 41 Poles to the first station, containing 27 acres, more or less, and the interest being conveyed being 1-5 in value thereof and being the share of the Party of the First Part as an heir at law in the Estate of his Grandfather, Daniel Futrell, deceased.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.

No. 981, O 5, 12, 19, 26

WE'RE ALWAYS GLAD TO SEE



(OCT. 5 - 8)

ROLL AROUND

We're happy to see the 1955 Pender Fair roll around because we feel it reflects progress in our county. We hear the fair will be even better this year than last.

As the county's only bank, we are always glad to see signs of progress here.

SO WE SAY — COME TO — AND ENJOY — THE FAIR!

FIRST CITIZENS BANK AND TRUST COMPANY

BURGAW, N. C.



PENDER COUNTY FAIR OCT. 5-8

Be Sure To See Our Exhibit
WESTINGHOUSE & PHILCO
Refrigerators — Stoves — Radios
R. C. A. Television
MYERS Water Systems

ELECTRICAL and PLUMBING CONTRACTING

BURGAW ELECTRIC COMPANY

BURGAW, N. C.

Don't Miss The 1955 Pender County



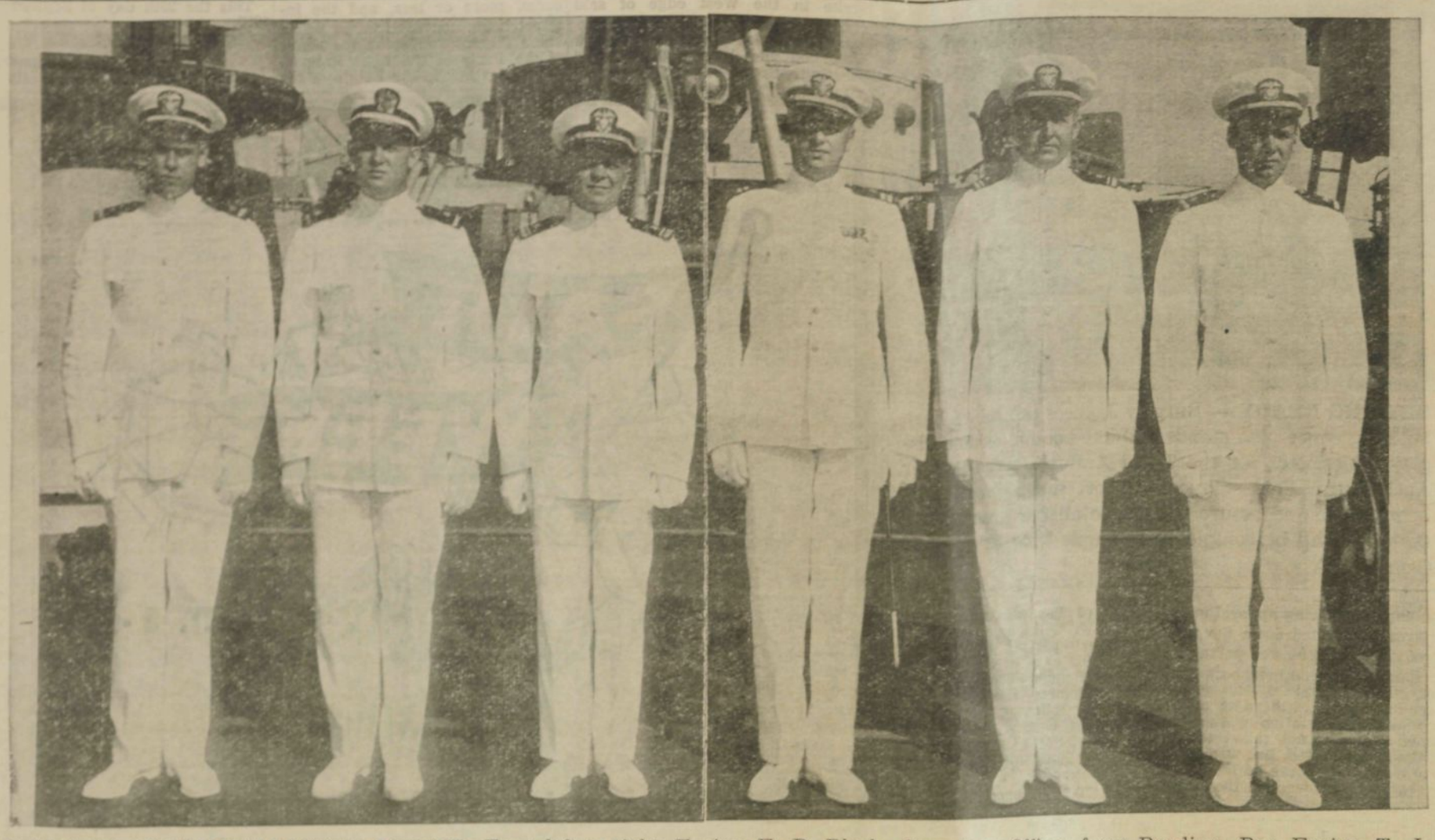
At Burgaw Memorial Park, Oct. 5-8

See The Great New 1955 CHEVROLET

On Exhibit. Examine It's Many Wonderful Features.
Then You'll Understand Why It's America's No. 1 Seller.

Holland Motor Company

BURGAW, N. C.



OFFICERS OF THE USS PENDER COUNTY—From left to right: Ensign E. P. Black, Operations Officer from Reading, Pa.; Ensign T. J. Koppenaal, Engineering Officer from Milwaukee, Wisconsin; Lt. (jg) A. E. S. Hoganon, Executive Officer from Two Harbors, Minnesota; Lt. Joseph J. Paulis, Jr., Commanding Officer from Brookfield, Connecticut; Lt. (jg) J. K. McConihe, Supply Officer from Pala Alto, California, and Ensign J. C. Gobel, First Lieutenant from Los Angeles, California.



COMMANDING OFFICER OF THE USS PENDER COUNTY — Is Lt. J. J. Paulis, Jr., who was assigned to the ship on April 14th of this year. Lt. Paulis recently wrote Howard Holly, president of the local Jaycees, also sending Holly photos of interest concerning officers and crew of the LST named for our county. The officer showed much concern for our town and county, inquiring about the recent hurricanes, stating he hoped Pender County was by-passed and no persons injured. He further asserted that the officers and crew of the USS Pender County would always have a very special interest in our county and hopes to hear of anything of Pender interest in the future.

Biography Of Commanding Officer USS Pender County Related By Jaycee

Lt. J. J. Paulis, Jr. was assigned to the USS Pender County LST 1080, as Commanding Officer on April 14th, of this year.

The son of Mr. and Mrs. J. J. Paulis, Sr., he was born in Philadelphia, Pa., January 23, 1927.

He was educated at Frankford High School, Philadelphia; Bucknell University, Lewisburg, Pa.; Cornell University, Ithaca, N. Y. and received his BA degree in Economics.

In February of 1944, he enlisted in the U. S. Navy, and on February 4, 1948 was commissioned as Ensign, USN.

Six months later he was married in Ithaca, N. Y. to the former Miss Laura R. Gaydosh. He is the father of three children, Kathleen Anne, Joseph John, III, and Lisa Marie.

On April 14, 1951, he was commissioned as Lieutenant Junior Grade and later received his commission as Lieutenant on May 1, 1954.

His duty assignments prior to commanding the USS Pender County have been as follows: USS Consolation (AH-15) from February 1948 to January 1950. From February until May, 1950, he attended Gunnery Officer's School, Washington, D. C. From August, 1950 to July, 1952 he served aboard the USS Conway (DDE 507). He attended US Naval Preparatory School (Head of Physics Department(from August, 1952 to July, 1954. On August, 1954 he was assigned to USS (LSM 462) as Commanding Officer until February, 1955.

His Military Campaigns were as follows: 19-28, July, 1951 - Unit of TG 95.1 supporting blockade and interdiction of the West Coast of Korea; 8th of August, 1951 to 14th of October, 1951 - Unit of TF 77. Supporting the blockade and aerial interdiction of the East Coast of Korea; 15-28 of October, 1951 - Unit of TG 95.2, engaged in the blockade of the North Korean East Coast, and interdiction bombardments of Wonsan, Hungham, Koji, and eastern terminus of the "bomb-line" at Suwon Dam; and on December 20, 1951, he completed around the world cruise.

Medals: American Theater, WWII Victory Medal, China Service, the Navy Occupation (Japan), National Defense Service Medal. Korean Service Medal (3stars), United Nations Service Medal, South Korean Presidential Unit Citation (Oak Leaf Cluster for Subsequent Award.)



Herring's Chapel MYF News

By MARGIE LEWIS

Last Sunday evening, October 2, the young people met at the church at 6:30 p.m. Linda Sherman led us with a very interesting program. The name of it was "Let's Dust It Off."

Those taking part in the program were Linda Sherman, Judy Fennell, Phyllis Sherman, Selma Lanier and Margie Lewis.

This quarter our program material will be on the Bible.

Those attending were Mrs. A. H. Page, Jackie Bordeaux, Durwood Page, Phyllis Sherman, Vivian Lewis, Linda Sherman, Selma Lanier, Judy Fennell, Sheila Lanier, Mary Fennell, Kenneth Lewis, Donald Fennell and Margie Lewis.

We were glad to have as visitors, Mrs. D. M. Fennell, Mrs. D. F. Fennell and Mrs. L. W. Garris.

J. V. Whitfield Attends Foresty Meet In Florida

Senator and Mrs. J. V. Whitfield left Saturday for Jacksonville, Fla., where they plan to attend the Annual meeting of American Forestry Association. Senator Whitfield is scheduled to appear on the program.

They are expected to return home on Thursday, October 6.

IN THE SUPERIOR
NOTICE OF SERVICE OF PROCESS BY PUBLICATION

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
CAROLINE JUDGE LAMB, ET AL

TO: Robert Pigford
Elbert Pigford
Gertrude Pigford
Duplin County, N. C.

Take notice that a pleading seeking relief against you has been filed in the above entitled action.

The nature of the relief being sought is as follows:

To foreclose tax liens against you as set out in the duly verified Complaint of Pender County, hereto filed in this cause for unpaid taxes for the following years and the following amounts, exclusive of interest, penalties and cost thereon due:

Year, 1932 and prior through 1954; Amount $171.42, which were assessed against the following lands in Pender County, North Carolina, Burgaw Township: As described in the complaint and in Book 41, Page 466, Pender County Registry.

You are required to make defense to such pleadings not later than 9 day of November, 1955, and upon your failure to do so, the party seeking service against you will apply to the Count for the relief sought.

This the 14 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 978, S 21 28, O 5 12

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County against D. J. London, R. L. London, et al, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 17 day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Topsail Township, North Carolina, described in the judgment in said action as follows:

BEING 4½ acres of the following described land listed for taxes by D. L. London (D. J. London), and formerly owned by R. L. London and Cornelia London in Topsail Township; BEGINNING at a stake in the Northwestern line of the old Newbern Road in the old Chadwick line, and running with said line North 32 degrees 158 West 850 feet to an iron bolt or stake in said line; thence North 57 degrees 30' East 620 feet to a small pine; thence South 17 degrees 30' East 224 feet to an iron axle; thence South 15 degrees 00' West 290 feet to an iron axle; thence South 62 degrees 30' East 224 feet to an iron stake on the West side of the old Newbern Road; thence along the Western line of said road South 20 degrees 30' West 360 feet to an iron stake in said line; thence South 48 degrees 15' West 175 feet to the point of Beginning 7 31/100 acres, more or less, after excepting one acre for the colored public school building as now located on the ground. The above description covers and is included, that which was conveyed by J. Washington Foy and wife, Febby Foy in deed dated December 9, 1907, to R. L. London and wife, Cornelia London, recorded in Book 60, Page 155 in the Register of Deeds Office of Pender County, North Carolina.

This the 12 day of September, 1955.

L. R. BRADSHAW,
Commissioner
No. 977 S 21, 28, O 5, 12

ADMINISTRATRIX NOTICE

Having quality as administratrix of the estate of A. C. Blake, deceased, late of Pender County, North Carolina, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned within one year from date of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 14th day of September, 1955.

Bessie A. Blake,
Administratrix of A. C. Blake.
Corbett & Fisler, Atys.
No. 976, S 21, 28, O 5, 12, 19, 26

NOTICE OF SERVICE OF PROCESS BY PUBLICATION

IN THE SUPERIOR COURT

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
JULIA CLAYTON, ET AL

TO: Pattie Mae C. Martin and Calap Martin, Pontiac, Mich.; Richard Clayton and Rebecca Clayton, Phila., Pa.; Lolos Clayton and Etta Clayton, Phila., Pa.; Viola Clayton and Howard Clayton, Phila,, Pa.; Julia Clayton Dixon and Eddie Dixon, Phila., Pa.; Hattie Clayton Blackmore, Phila., Pa.; Evelyn Clayton Toney and Levi Toney, Phila., Pa.; Thelma Clayton Pope and LeRoy Pope, Pontiac, Mich.; Pope Moore and Anna Moore, Phila., Pa.; Hanna Moore Carr and Philip Carr, Phila., Pa.; Isabelle Moore, Phila., Pa.; Bessie Williams Ford and husband, Ford, New York; Julia Williams, New York; Nora Williams, New York; Bruce Williams, New York; Calap Williams, New York; Walter Williams, New York; Lonnie Williams, New York; Mabel Williams and Jessie Williams, New York.

Take notice that a pleading seeking relief against you has been filed in the above entitled action.

The nature of the relief being sought is as follows:

To foreclose tax liens against you as set out in the duly verified Complaint of Pender County, hereto filed in this cause for unpaid taxes for the following years and the following amounts, exclusive of interest, penalties and cost thereon due:

Year, 1932 and prior through 1954; Amount, $95.19, which were assessed against the following lands in Pender County, North Carolina, Rocky Point Township: BEGINNING at a pine stump in a line between Matthew Carr and G. W. Carr on the Western edge of the Northeast River Swamp just below a landing, running thence North 30 West 560 feet to a stake on said line between two pine stumps; thence North 60 East 210 feet to a stake in the road; thence with said road South 60 East 500 feet to a stake in the edge of the river swamp; thence South 44 degrees 30' West with Swamp 215 feet to the Beginning, Containing 2½ acres. See Book 66, Page 483, Pender County Registry.

You are required to make defense to such pleadings not later than 2 day of November, 1955, and upon your failure to do so, the party seeking service against you will apply to the Court for the relief sought.

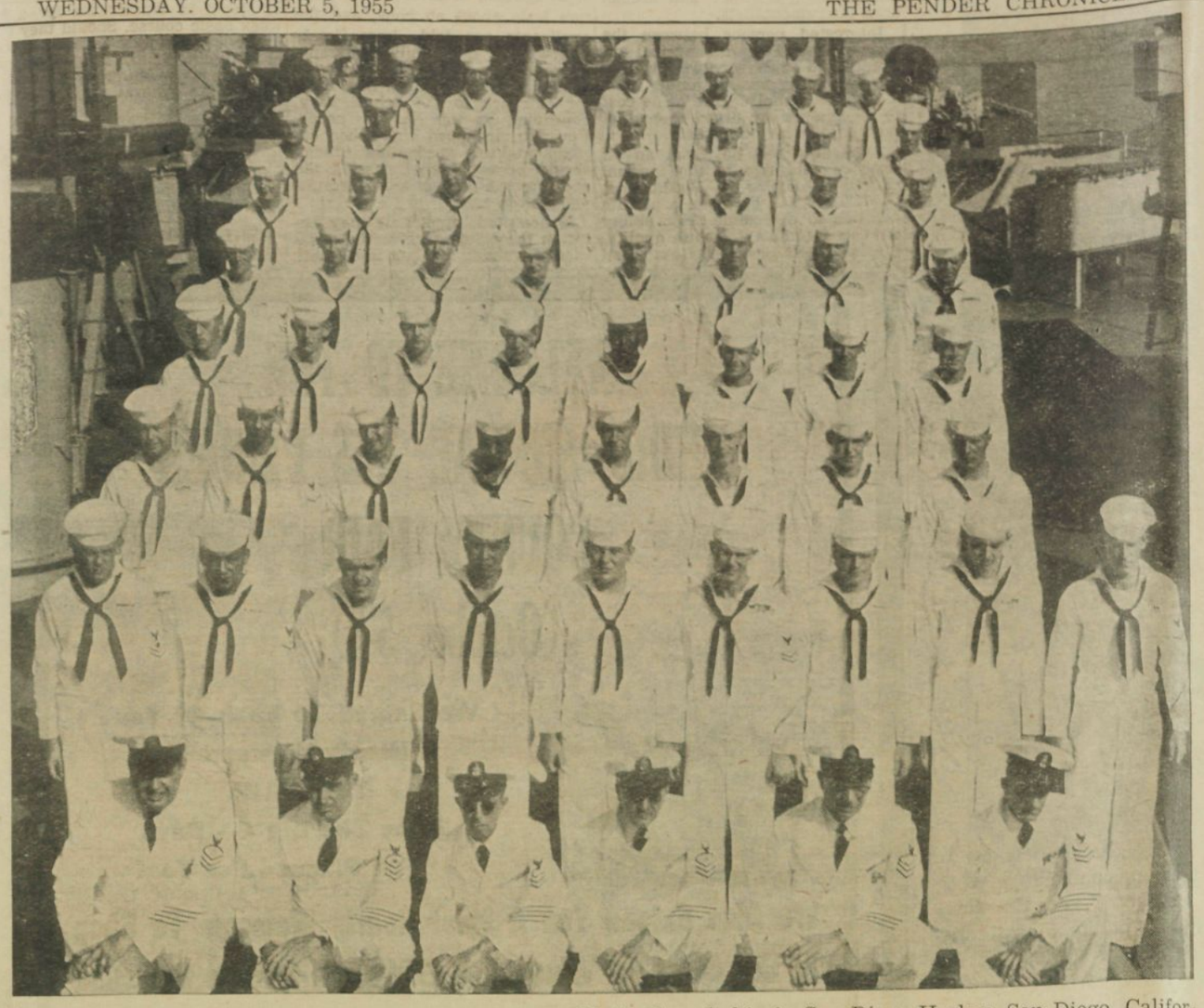
This the 12 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 970, S 14, 21, 28, O 5

LP NATHANE GAS
THE NEW PREMIUM QUALITY ALL-PURPOSE
GAS
Fuel Sold At Regular Prices — Exclusively By
JOHNSON Cotton Company
Ph. 202-1 -:- Wallace, N. C.
Cash If You Have It— Credit If You Need It

CALL
Tom Chewning's Insurance Agency
For
ALL KINDS OF INSURANCE
Burgaw, N. C.

We're Always Glad To See
Roll Around
FAIR WEEK
FOUR BIG DAYS
OCTOBER 5 - 8
Everyone's Excited Over This Year's Fair — Bigger — Better — All Planned For Your Entertainment — SO BE SURE TO GO!
TO THE JAYCEE - PENDER AGRICULTURAL FAIR
WE'LL BE LOOKING FOR YOU NEIGHBOR
CASEY LUMBER CO.
Phone 3420 ROCKY POINT Highway 117



THE CREW OF THE USS PENDER COUNTY—Assembled onboard ship in San Diego Harbor, San Diego, California. Front row left to right: Chief Engineman Forney of San Diego, California; Chief Quartermaster Stoughton of San Francisco, California; Chief Hospitalman Tabb of San Diego, California; Chief Quartermaster Rogers of Waterloo, Iowa; Chief Gunners Mate Benham of Mesa, Arizona; and Chief Boatswain's Mate Knowles of St. Petersburg, Florida. Fourth row, extreme right: Seaman David Nelson Gurganus of Pender County.

Letter Box

Mr. Editor:

After riding around over some of the devastated sections of Pender County and seeing the destruction by water, with crops of every description ruined, homes almost floating with water all throughout, it was a pitiful sight as well as chicken, hogs, etc. We have conveniences of every description for the public improvements. I felt it was negligence on the part of our folks in not having these creeks and our North East Cape Fear dredged which I know has not been done for the last fifty years, especially since it was used as a boat line to Chinquapin from Wilmington, carrying all kinds of freight.

I took the liberty of writing Senator Scott and the following letter is very attractive and I hope our people of the county will see fit to invite him to look into this matter.

Miss Mattie Bloodworth
Burgaw, N. C.
Dear Miss Mattie:

It is always good to hear from you, and I appreciate your letting me have your views concerning drainage needs in Pender County.

As you know, I was down in that area most of last week with the Army Engineers, surveying the area and making plans for reclamation and drainage. This past Monday I went to Washington and conferred with the Chief of Engineers, Lieutenant General S. T. Sturgis, on the possibilities of a long-range preventive program to cut down on hurricane damage. He assured me that he will begin at once on a series of surveys of eastern North Carolina with the idea of building a system of dykes and levees to prevent future flooding. Prospects for getting the federal aid which we so badly need seem good at this time.

I am taking the liberty of forwarding your letter to Colonel Raymond L. Hill, District Engineer, Corps of Engineers, Department of the Army, Wilmington, North Carolina, so that he may have the benefit of your thinking with regard to the immediate needs of Pender County.

I hope you will continue to keep me posted.

With personal regards and all good wishes, I am

Sincerely,
W. Kerr Scott.

"SORRY..
I pay ONLY by check!"



—First-Citizens' check, that is! Here's why! Thieves can take cash, but checks protect you because they can be traced and payment stopped. Checks are your receipt, too—a permanent record of business transactions. These are but two of the many advantages you can enjoy with a convenient, easy-to-open checking account at First-Citizens. Be wise—always carry a checkbook. We would welcome your account!

Conveniently Located in *BURGAW and throughout eastern North Carolina

FIRST-CITIZENS BANK & TRUST COMPANY

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

AUTO FINANCING-Fast Service Thru Our Installment Loan Department! Ask Your Dealer for Details!

PRIZES! SHOWS! FIREWORKS! EXHIBITS!
FAIR
OPENING OCT. 5 - 8

DON'T MISS OUR EXHIBIT ON THE GROUNDS

SEE THE BETTER THAN EVER
1956 FORD
Let Our Exhibit Workers Show You These New Features

- Low-Friction, Deep Block Engines—6 or 8
- Ball-Joint Suspension.
- Safety Feature.
- Five Wonderful Power Assists
- Power Steering
- Power Brakes
- Power Windows
- Fordomatic Drive
- Power Seat Adjustment.

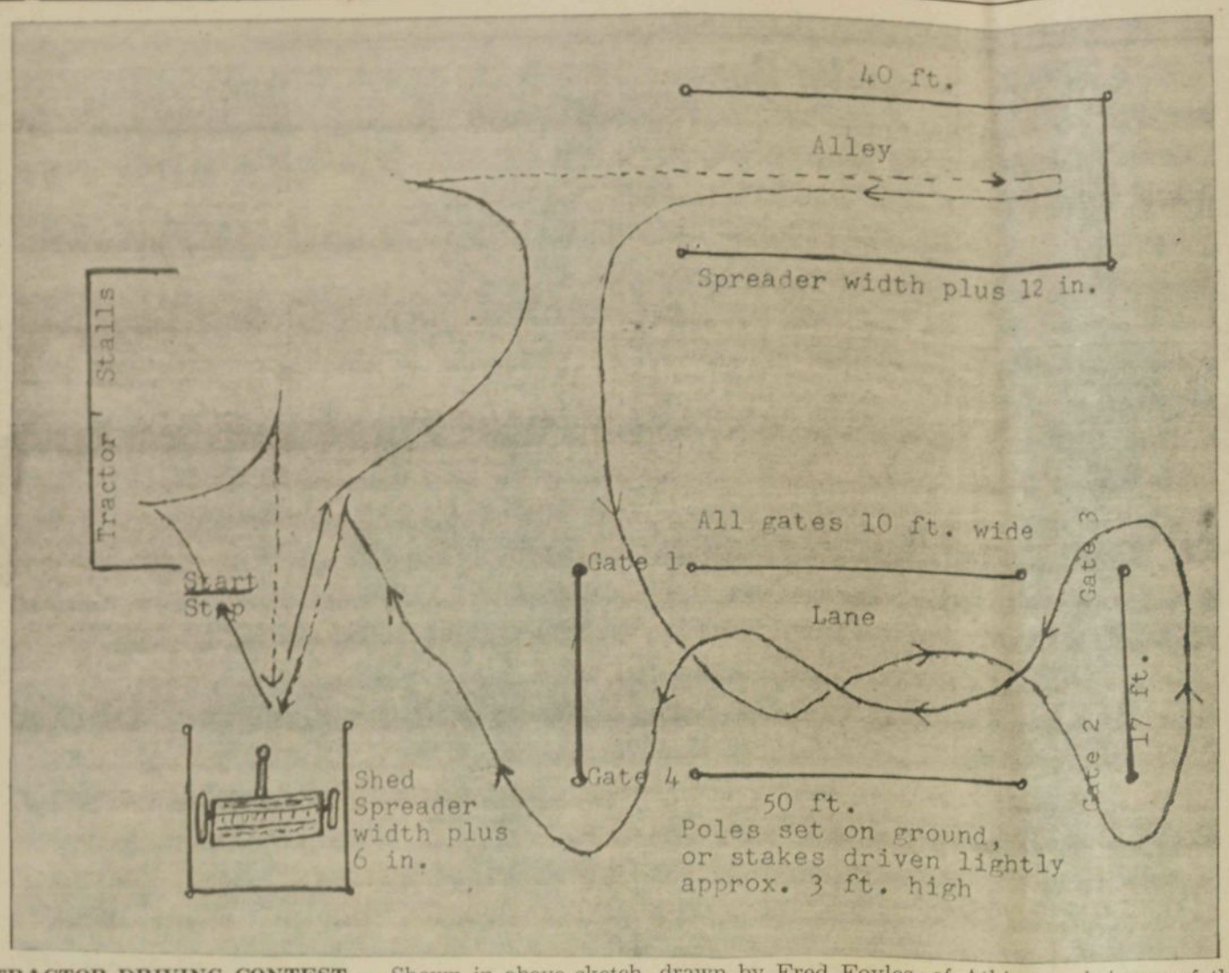
See FORD'S Latest Smart Body Style Features!



BE SURE TO TAKE A LOOK AT OUR NEW 1956 FORD PICK - UPS



PENDER Motor Sales
BURGAW, N. C.
"Your Friendly FORD Dealer"



TRACTOR DRIVING CONTEST — Shown in above sketch, drawn by Fred Foyles, of Atkinson, chairman of the Tractor Driving Contest, is a map showing the course drivers will use in this contest, October 7, on the fair grounds. Shown on the sketch is the starting point, direction contestants travel, designated points for attaching the implements, making turns, reverses, etc. Contestants, being Pender County High School students, will also be judged on speed in hooking up and detaching of the tractor implements. According to Chairman Foyles, the contestants will probably have a choice of several different makes of tractors to drive in this contest. These will be furnished by local farm implement dealers in Pender and surrounding areas.



HANDICRAFTS — Shown in above photo is a display of attractive handicrafts made by boys and girls of Pender County. This exhibit was shown at last year's Pender County Fair. This year, Handicrafts, listed under Department E will be under the direction of Miss Margaret Hill, Burgaw School teacher and Mrs. C. R. Dillard of Willard.

Mental Health Is Important

Being physically healthy is important, but it's equally vital to be mentally and emotionally healthy, too.

There are frequently signs of bad mental health in families. How does yours rate? Here is a rating list prepared by Corinne Justice Grimsley, State College family life specialist.

1. Is there constant nagging, fault-finding, and complaining in your family?
2. Is there severe and inconsistant punishment?
3. Is there disagreement between parents on discipline?
4. Is the discipline too harsh or too easy?
5. Is there unwillingness to let each family member have a part in the planning and responsibilities?
6. Is there a lack of praise and appreciation?
7. Is there a lack of affection among family members?
8. Does your family have fun together or is there no family fun?
9. Is yours a religion that is used only on Sunday.

Mrs. Grimsley explains that the emotionally healthy feel comfortable about themselves, take trouble in their stride, are tolerant and have a kindly attitude toward others.

They have a sense of humor and look for the best in others. They also can accept responsibility and realize that they do not have all the answers.

Navy Currently In Need Of Musicians

The Navy is currently in need of musicians, it was announced today by the Navy Recruiting Station in Raleigh.

Particularly needed to fill anticipated vacancies in the 118 piece Navy band in Washington, D. C., the Naval Academy's 87 piece organization at Annapolis and the 60 other bands now serving ashore and afloat all over the globe, are piano, clarinet and saxophone, flute, tuba, string bass, trumpet and french horn instrumentalists.

Interested persons between the ages of 17 and 31 with musical aptitudes and experience who wish to develop their musical ability to a high professional degree at no cost to themselves are urged to contact the nearest Navy Recruitor.

Applicants will be given an all expense paid trip to the musical examining center in Washington, D. C. They will be given a private audition to determine their ability on the instrument, tonal quality, musical technique, rhythm and sight reading of music. This audition lasts about an hour, and the applicants are told immediately afterward if their ability warrants approval for enrollment in the Navy's School of Music. Standards for entrance to the School vary, depending on the Navy's needs. However, any good high school instrumentalist graduating today should be capable of passing the entrance examinations, the Recruiting Station said.

If accepted, applicants may enlist in the Navy, receive the usual recruit training and get immediate orders to report to the Naval School of Music in Washington for a 26-week basic course. Should they fail in the audition they have the choice of returning home at government expense or enlisting as a seaman recruit for general service in the Navy.

Of the 30,000,000 school children in this country, 6,000,000 have visual disturbances and need visual care, according to the North Carolina Optometric Society.

RENEW YOUR SUBSCRIPTION TO THE PENDER CHRONICLE

BLOODSHED BOXSCORE ON N.C. HIGHWAYS

The Motor Vehicles Department's summary of traffic deaths through 10 a.m. October 3:

Killed this year: 779.
Killed to date last year: 701.

If safety is worth a life, drive and walk carefully!

WELCOME TO THE THIRD ANNUAL 1955 PENDER COUNTY FAIR
(October 5-8)



We Extend To Each Of You
A Hearty Welcome To
THE FAIR.
Enjoy The Big 4 - Days
Of Fun Planned For You!

We Also Extend You A Most Hearty Welcome To Shop At Our Store — Where You Will Find A Large Selection Of Merchandise——

"We Have It—Can Get It—Or It Is Not Made"
COME IN AND SEE US!
BONEY WILSON & SON
General Merchandise
ROCKY POINT, N. C.

WELCOME TO THE 3RD ANNUAL FAIR

You Will Find It's MORE THAN YOU EXPECTED!
— It's —
Bigger — Better
Crammed Full of Entertainment



You will also get more quality and service than you expect from our complete line of G. E. Appliances.

COME IN AND TAKE A LOOK

ROCHELLE FURNITURE COMPANY
BURGAW, N. C.

Visit The 1955 Pender Fair



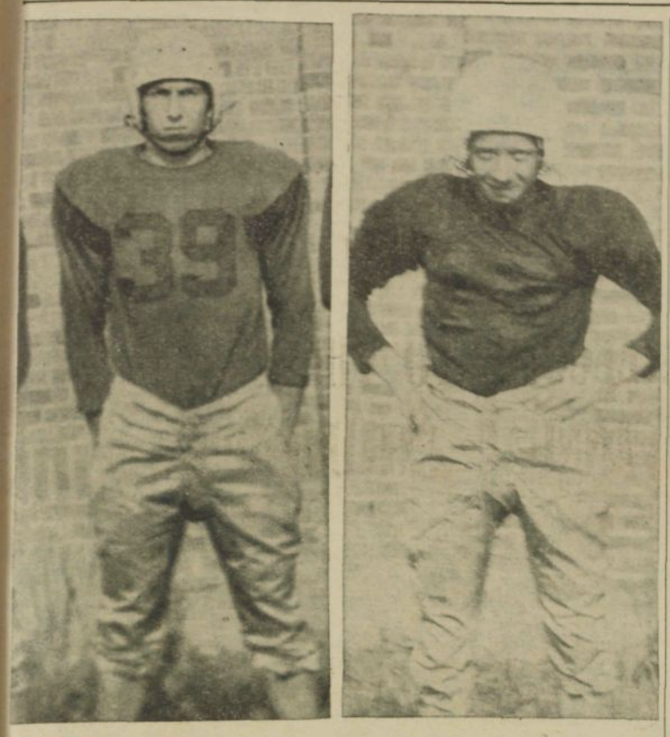
FUN AND ENTERTAINMENT FOR EVERYONE.
PRIZES GALORE—
DON'T MISS IT!

BIGGER AND BETTER THAN LAST YEAR...



For The Best In Gas And Oil
Say SINCLAIR
For The Best In Tires
Go GOODYEAR

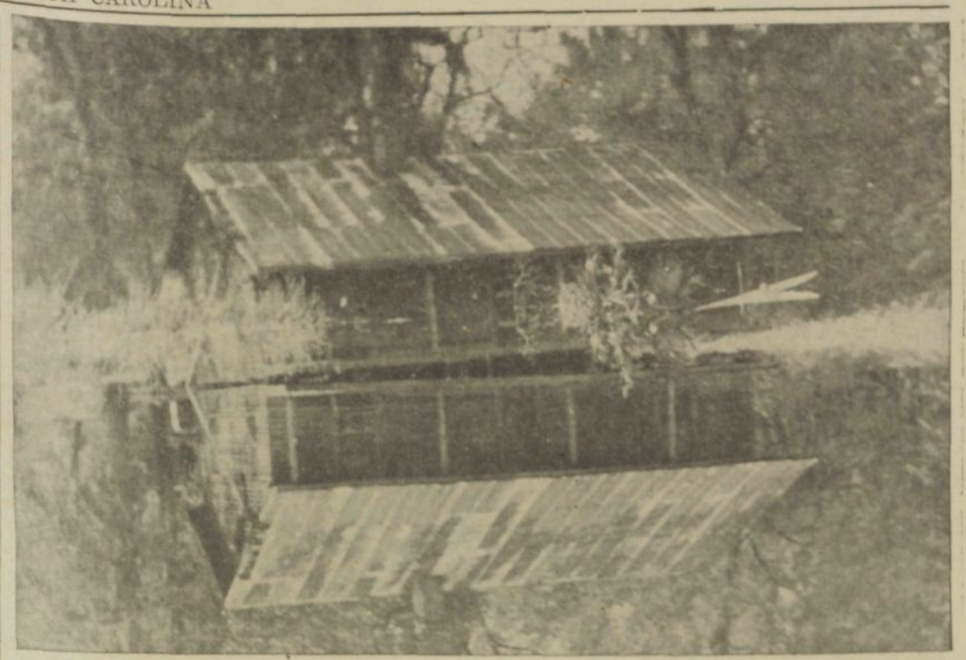
E & B OIL COMPANY
BURGAW, N. C. — WALLACE, N. C.



OUTSTANDING ON DEFENSE—Bardy Wells, (left), a 17-year-old six footer, weighing 175 pounds, unyielding at his defensive tackle post, outshined all other Devil linemen Friday night, when the "Red Devils" met the Mt. Olive "Panthers" here. Tommy Karwaski, (right), playing his second year of football has fought his way to the starting line. Karwaski, 16-year-old, 130-pounder, standing 5'5" also played an outstanding game on defense Friday night.



COMPLETE FAIR PLANS — Shown in above photo are members of the Pender County Fair Association, holding a recent meeting to tie any loose ends before fair opening time. According to President, Joe N. Honeycutt, all committees have functioned exceptionally well and an exciting four days have been planned for Fair goers on October 5-8 at Burgaw Memorial Park.



FLOODED AREA — Above is a scene in the Holly Township, showing the high waters caused by back waters from Shelter Creek and North East River. This photo was taken following Hurricane Ione, from Highway 53.



LAST YEAR'S WINNER — Attired in a cowboy suit which he wore during the 1954 Pender County Fair, C. A. Wheelis, representative of White's Sealtest Ice Cream and Milk Company, is shown as he presented the electric milk shaker mixer to Mrs. Hulan Anderson of Burgaw, following the drawing at last year's fair Adults may register Wednesday through Saturday for the prize given by the same donor.



GOOD OLE MOUNTAIN MUSIC — Last year Pender folks enjoyed "Good Ole Mountain Music, played by the Hill-Billy band." So, this year the Program Planning Committee has secured a Hill Billy band, Leslie Sandis and Sandis boys, WMFD radio and TV stars, to appear on the 1955 Fair program. The Sandis boys are expected to draw as large a crowd of music lovers as did the ones on last year's program. One group participating on last year's program is shown in above photo.

the scientists have learned that meat exposed to atomic rays can be eaten. The catch is the meat doesn't taste or look right, so the scientists are still working on it.

Extensive laboratory tests show that irradiated potatoes can be safely stored for two years or longer. Both untreated and irradiated potatoes were planted and as the weather was bad, the crop didn't grow. The irradiated spuds were found as good as new.

A better washing machine is on the way to your home. Researchers rub clothes with dirt mixed with tiny bits of radioactive material. Then the machine washes the clothes. Next, a sensitive instrument like the Gieger counter measures to see how much dirt is left in the clothes. Improvements are made until the washer passes the Geiger counter test.

In hospitals, physicians introduce harmless amounts of radioactive materials into the body to diagnose circulatory disorders, to locate cancerous tumors, to measure how sick thyroid glands are working. They are finding out how much iron the red blood cells of anemic patients can take up.

The greatest killer of people in this country, high blood pressure, is being tracked down by means of radioactive calcium. Little radioactive beads are being inserted in the sinuses for treatment of cancer, another device is made for placement behind the eyeball, another for the bladder. These little beads do the job the teletherapy machines are too big and clumsy to do.

The first disease successfully treated with artifical radioactivity is a condition in which the bone marrow produces too many red blood cells.

NOTICE OF SALE

By virtue of Section 44-2 General Statutes of North Carolina, the undersigned will sell to the highest bidder for cash at Pender Motor Sales, Inc., Burgaw Township, Pender County, North Carolina, on the 10th day of October, 1955, at 12:00 noon, in order to satisfy a lien of the undersigned for repairs in the amount hereinafter set out opposite the description, the following described personal property, to-wit:

Name of Registered Owner—Amount of Lien—Description of Property:

William S. Dean, Rfd. 3, Anderson, S. C.; $367.29; One (1) 1949 Mercury Tudor, Motor No. 9CM-11291.

This the 24th day of September, 1955.

Pender Motor Sales, Inc.
No. 979, S 28, O 3

FOR THE BEST DEALER
In
New And Used
Cars And Trucks
See
WILLIE VICK
Phone 8443 —— Atkinson, N. C.

Boone Potato Variety Late-Blight Resisant

Irish potato growers may find a solution to their late blight problems with the new Boone variety of potato.

This new potato variety, which was developed through the cooperation of the North Carolina Agricultural Experiment Station, State College, and the U. S. Department of Agriculture, can help prevent the killing of plants, reduced yields and rot frequently caused by late blight. The Boone is highly resistant to the common race of the late blight fungus.

An average of three years records at Hendersonville and Jefferson shows Boone to slightly outyield both Kennebec and Sequoia. In individual tests, Boone and Sequoia produced about the same yields where no late blight was present. In test where late blight infestation was heavy, however, Boone greatly outyielded Sequoia.

A total of 8 one-half acres of Boone was grown this year under contract with the North Carolina Foundation Seed Producers, Inc. Plantings in Henderson, Haywood, Avery and Ashe counties should produce some 2,500 to 3,000 bushels of this seed for planting the 1956 crop.

D. W. Bennett, Henderson County agent, reports that John R. Moore, a vegetable farmer in the Shaw's Creek section of the county, has an excellent demonstration of the new Boone variety. He compared it with Kennebec which he usually grows. Moore says that he thinks the Boone variety is a smoother potato than the Kennebec, yields about 10 to 15 per cent more than Kennebec and is one of the best potatoes he has ever eaten. Moore planted about 500 pounds of the Boone variety and certified them this year. This seed will be available to other Henderson County farmers.

The upright growth of the Boone variety leads to reduced injury to plants by the wheels of equipment passing through to spray or dust for insects, as well as aiding in plant removal at harvest time.

It is illegal to pass a vehicle waiting at a railorad crossing for an approaching train.

Potent New Knowledge Puts Atom To Work For Public

The potent new knowledge unleased by the atom is not locked away in the laboratories. It is working today for you, your home, your health, and your work.

The good side of atomic research is presented in an article in the September issue of The Progressive Farmer, Southwide farm and home magazine.

The atom is giving you better paints and sandpaper, longer wearing floor wax; it is looking through castings to see that there are no flaws to impair the life of your tractor; it is putting an even layer of fabric in your tires so they will last longer.

In the field of food, the atom may soon keep meat fresh indefinitely without refrigeration. So far

MODERATE INVESTMENT
GETS
$150,000-A-YEAR BUSINESS

Purina Chows Dealership Franchise Open to Qualified Man With $20,000 Capital

The Purina dealership franchise is open to **only one man** in a limited number of towns. It's an opportunity of a life time for **you . . . if** you can qualify. To qualify, you must be of sterling character. You must have a desire to help others profit while you build your own success. A farm background is desirable, but not essential if you are capable of becoming a good merchant. You will need $20,000 . . . cash or credit . . . for stock, fixtures and operating capital.

If you are awarded the dealership, an experienced Purina salesman will help you locate and plan your store . . . help you hire and train the right kind of employees . . . help contact and sell important prospects . . . help set up money-management and inventory-control programs. In brief, he will work with you like a partner.

Folks at Purina believe in the independent feed dealer. It is a long-practiced policy that farmers be served **through** the Purina Dealer.

When you hold the Purina dealership franchise you will be allied with an organization that has served farm folks for 61 years. You will be a member of the group of dealers who sell more livestock and poultry feed than any other organization in the world. You will have the support of the world's largest commercial research farm and the backing of powerful advertising that has made the Checkerboard Bag rural America's most famous trademark.

If you are interested in this once-in-a-lifetime opportunity . . . if you want the actual dollars-and-cents facts about the Purina dealership in these towns . . . apply by letter to:

RALSTON PURINA COMPANY
1510 Liberty Life Building
Charlotte 2, N. C.



You'll find comforting reassurance in Ford's exclusive new Lifeguard Design.

It's a small thing to do for a "big feller"

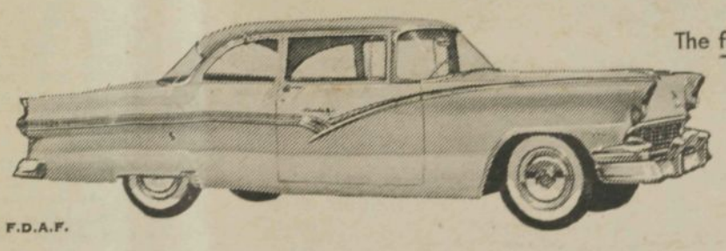
Give your family added protection against the major causes of accident injuries by cloaking them in the Lifeguard protection of the new '56 Ford.

No car before has taken safety so seriously. Ford for '56 makes the first major contribution to passenger and driver safety. It's Ford's new Lifeguard Design . . . and it includes a beautiful new deep-center steering wheel that acts as a cushion on impact—new double-grip door latches which give added protection against doors springing open under impact—new optional padding for instrument panel and sun visors—new optional seat belts.

New Thunderbird styling. No other car has quite the styling "touch" of this new '56 Ford with long, low lines inspired by the Thunderbird. In the looks department, Ford is truly a pace setter.

New 202-h.p. Thunderbird Y-8 engine. If you've longed to enjoy all that famous "skedaddle" of the Thunderbird, here it is—Ford's new 202-h.p. Thunderbird Y-8 engine. It's available in any Fordomatic Fairlane or Station Wagon model. It's quick—on hills, when starting, when passing.

It's quiet—wherever you drive—longer-lived, too—thanks to Ford's deep-block construction.



F.D.A.F.

The fine car
at half the fine-car price
'56 Ford
SEE YOUR LOCAL FORD DEALER



PRESIDES OVER SUPERIOR COURT—Shown in above photo is Judge Clifton L. Moore (sitting). Moore, resident Judge of the 5th Judicial District, presided over court for the first time in his home town last week, since his appointment. Shown standing is Solicitor John J. Burney, Jr., of Wilmington. Burney prosecuted the docket.

Fair Exhibits To Be Bigger, Better During 1955 Event

Three large 40' x 40' tents will house the large display of exhibits this year for the Jaycee-Pender Agricultural Fair. There will be an even larger display of exhibits than in past years of Pender County Fairs, the largest ever shown in Pender County.

Since there will be more exhibits, fair officials have reported the necessity of securing additional grounds for this purpose, and too, because of more rides and other shows that have been added since last year.

Livestock exhibits will be displayed outside the tents in pens. These include dairy cattle, beef cattle, swine and poultry. These are classified Department A—Livestock, under the direction of Freeman Mashburn and Jesse Murray; Department B—Poultry, under the direction of C. R. Dillard and C. F. Mallard, Sr.

Field crops, Horticulture, Handicrafts, Canned Goods, Homemaking and Miscellaneous exhibits will be displayed inside the tents. These exhibits are classified as follows: Department C — Field crops, under the direction of Fred R. Foyles and V. S. Covil; Department D — Horticulture, under direction of Mrs. Frances H. Bostic and Mrs. Fred Foyles; Department E —Handicrafts, directors, Miss Margaret Hill and Mrs. C. R. Dillard; Department F — Canned Goods, directors, Miss Ella McGowan and Mrs. Herman Murray; Department G — Homemaking, directors, Mrs. Charlotte M. Kirby, Mrs. Worth Rich and Mrs. Cecil Eakins; Department H — Miscellaneous, directors, Miss Margaret Hill and Mrs. C. R. Dillard.

Space for six special group exhibits will be provided for in tent No. 3, for the groups listed below and a $10.00 award and a blue ribbon on a non-competitive basis will be given for each creditable exhibit.

4-H Club (Boy's Work): Future Farmers of America; 4-H (Girl's Work); Future Homemakers of America; Home Demonstration Clubs; Forest Service.

J. N. Honeycutt is chairman of the Exhibit Committee.

Notice

According to Co-chairmen of the Gate Committee, Millard Stimpson and Edward Ferrell, prices for admission to the Jaycee - Pender Agricultural Fair will be only 35 cents for school students, 75 cents for adults and all pre-school age children will be admitted free.

This admission will include free parking, all stage performances, fire works show and all exhibits.



TO BE FEATURED AT FAIR — Another attraction of the Jaycee - Pender Agricultural Fair to be held at the Burgaw Memorial Park, October 5 - 8, will be fireworks to be displayed as an evening event. As illustrated in above picture, the fireworks in all it's gayety will be one of the many attractions for kiddies as well as grown-ups.

ASC—

(Continued From Page One)

and delegates to the County Convention for the purpose of electing the Pender County ASC Committee on October 18 are as follows:

Burgaw, Lower — Burgaw Courtroom.

Burgaw, Upper — Community House, Burgaw.

Canetuck — Anderson's Store.

Caswell — Atkinson Community House.

Columbia, Upper — Leo Eakin's Store.

Columbia, Lower — D. W. Ennis' Store.

Grady — H. P. Bell's Store.

Holly, Upper — S. A. Lanier's Store.

Holly, Lower — O. F. Rivenbark's Store.

Long Creek — O. C. Futreal's Store.

Rocky Point — Elgin Langston's Store.

Topsail, Upper — E. N. Sidbury's Store.

Topsail, Lower — Kye Howard's Store.

Union, Upper — Blanton's Store.

Union, Lower — Watha Town Hall.

It is hoped that each eligible voter will consider each nominee seriously — whether or not he will be active, whether or not he is interested in the program, whether or not he has adequate time to serve on an ASC Committee and whether or not he is well informed concerning the activities of the ASC office operations. This is the Farmers' Program, the farmers have voted to have marketing quotas on certain crops and Congress has allocated money to each county in order that they might have an Agricultural Conservation Program. Let's do our part to make the Program work in Pender County. We do have a responsibility and it will be to the advantage of each former in Pender County to have a good cooperative slate of Community Committeemen, Delegates to the County Convention and County Committee. The County Convention for the election of Pender County ASC Committeemen will be held on October 7, 1955.

Won't you vote on October 18th, 1955?

Red—

(Continued From Page One)

defensive tackle post, outshined all other Devil linemen, and led the clamping down on Mt. Olive which held them scoreless in the second half.

John Durner was once again the big gun on offense, cracking time and again for nice gains, but lacking sufficient blocking for breakaway running.

The "Devils" second score came when Pete Farrior, outstanding Devil end, recovered a fumbled punt on the Mt. Olive eight yard line. Two plays later, Davis drove inside tackle to ring up the second Devil tally. For the extra point it was Davis once more plunging for keeps.

The Devil's offense really began clicking late in the fourth period, however, the race against the clock was in vain, and the closing whistle sounded cruelly in the ears of the "Devils" as they sought to eak out a victory too late.

The Devils learned a bitter, but valuable lesson at the hands of Mt. Olive. They hope to redeem themselves by rebounding to victory at Beulaville. However, Beulaville shapes up as a formidable foe, having tied LaGrange 6-6 last week.

Judge—

(Continued From Page One)

not less than seven years or more than 10 years.

Louis Jacobs — Assault, abuse and damage to personal property. Sentenced to 6 months. Sentence was suspended to personal property. Sentenced to 6 months. Sentence was suspended upon payment of a fine of $100 and cost of court and payment of $98.25 to be paid to Carl English and defendant to be of good behavior for two years.

Russell Jackson Moore, Manslaughter — Defendant pleads nolo contendere. The verdict of the court was "guilty." Moore was sentenced to not less than one year or more than two years in the State Prison.

Etta Mae Mitchell — Charged with the murder, on the 28th day of August, of Hattie Lucile Jacobs. Defendant entered plea of nolo contendere to manslaughter. She was sentenced to not less than 7 years nor more than 10 years to be confind in the Woman's Division of the State Prison.

Elma London, Jr. — Assault with a deadly weapon with intent to kill. London pleads guilty. He was sentenced to not less than 5 years nor more than 7 years.

Clay Reece Patterson, Highway Robbery — Defendant pleads guilty. Patterson was sentenced to not less than 5 years nor more than 7 years. Sentence is to be ging at the expiration of the term he is now serving in Surry County.

J. A. Shinglton — Enters house without a warrant — Not a True Bill.

E. P. Simmons — Forcible trespass — Not a True Bill.

Pender—

(Continued From Page One)

them to the organization for approval. The membership voted unanimously to accept the fair as a club project. Every member was full of enthusiasm for the project. Then the work began.

Almost every night for weeks the Jaycees worked on fair plans. Burgaw Memorial Athletic Field was secured as Fair grounds. An attractive two-day program was arranged. Several days and nights were required to build pens, concession stands, etc. Tents were rented to house exhibits. A fair catalogue was planned and ads were sold to help pay expenses. Commercial exhibit spaces were sold to local merchants. These funds also helped pay expenses

On the morning of October 8, 1953, the real test came. After the many man-hours devoted by the Jaycees and after excellent support from everyone, would the event be a success? After a few hours the answer was obvious. People from all over flocked to the Fair grounds. The place was a "bee hive" of activity for two days. Our people enjoyed the entertainment, inspected the many exhibits and visited with their neighbors. A big job had been completed and results were inspiring.

The Burgaw Jaycees did not stop there. In order to put the Fair on a business-like basis, they sponsored the formation of the Pender County Fair Association. The organization of this group was completed in March, 1954. The Fair Association is a non-profit organization. It's main purpose is to promote agriculture by holding an annual county fair.

The 1954 County Fair was sponsored by the Fair Association. The Jaycees were called upon many times to help. They sold ads and exhibit spaces. They were called upon to help build needed facilities. The Jaycees also handled food concessions at the Fair Grounds.

The 1954 Pender County Fair was a huge success. Ten thousand people, or more than half the county's population, attended the four days of activities. Local business people, school officials, agricultural workers, civic clubs and many others gave their support to the Fair. Many new features were added. The program of entertainment was especially good. Pender County boys and girls broke a record by entering more than 2,000 exhibits in Fair competition.

The Fair Association and the Jaycees have completed plans and arrangements for the 1955 Pender County Fair. The big event will be held October 5th through October 8th. Another excellent Fair is anticipated.

The benefits of the Pender County Fairs will be felt for years to come. Their purpose is sure to be realized. That is, to teach young people modern methods of farming and homemaking and to promote good will and understanding among town and county people.



FAIR SPEAKER — Mr. H. Furr, Information and Extension Specialist with the Farm Credit Administration U. S. D. A., Washington, D. C. will speak at the Jaycee Pender County Agriculture Fair on Thursday, October 6. Furr's address will be a highlight on the program on Negro Day, according to V. T. Maultsby, Chairman.

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Mrs. Irene White, et al, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 10 day of October, 1955 at 12 o'clock noon, the following tract of Land in Pender County, Union Township, North Carolina, described in the judgment in said action as follows:

Adjoining lands of Mrs. E. A. Murphy situated on the North side of Shiloah Road and West of the Wilmington and Weldon Railroad. BEGINNING at a stake (Ira Woody) and Lee's corner of the Shiloah Road, and running thence their line North 12 West 13 Poles to a stake at the ditch; their Northeast corner with their line ditch South 76 East 6 Poles to a stake, Mrs. E. A. Murphy's Northeast corner; thence her line South 12 East 13 Poles to a stake, her Southwest corner by the Shiloah Road; thence along by said Road North 77 West 6 Poles to the Beginning, Containing ½ acre. Excepting from the operation of the above description one-half of said lot which was conveyed to J. R. Garris and J. A. Garris and recorded in Book 110, Page 439, Pender County Registry.

This the 12 day of September, 1955.

L. R. BRADSHAW
Commissioner
No. 973 S 14, 21, 28, O 5

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against J. E. Padgett and Mrs. Leta Padgett, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 10 day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Union Township, North Carolina, described in the judgment in said action as follows:

BEGINNING at a Maple at the run of Lewis Creek, D. J. Rooks, A. McMillian and A. T. Rooks Corner and runs South 180 Poles to a stake; thence South 17 East 107½ Poles to a stake in the ditch at Van Eden; thence South 83 West to the bend of the ditch; thence with the ditch North 80 West to a stake; the corner of lot 4; thence with the line of lot 4 North 8½ West about 286 poles to Lewis Creek; thence down the run of the Creek to the Beginning, Containing 44½ acres, more or less, the same being lot No. 5, the Division of A. T. Rooks Estate. See Book 110, Page 212.

This the 12 day of September 1955.

L. R. BRADSHAW
Commissioner
No. 972 S 14, 21, 28 O 5



FOR SALE — 9-year-old mare mule and good cart. Reason for sale no further need for it. Mrs. Forest Wheeler, Watha, N. C.
2 tp o O5

FOR RENT -- Service station located at St. Helena, one mile south of Burgaw. Small amount of capital needed. Contact W. M. Baker, E & B Oil Co., Highway 117, just south of Burgaw.
tfc

$25.00 REWARD FOR INFORMAtion leading to the location of Robert Lee Taylor. Last known address is Route 1, Willard, N. C. Wanted for jumping bond. W. E. Stout, Bondsman, Wallace, N. C. Phone 564-1.

FOR SALE — NEW HOUSE UNder construction on Campbell St., Burgaw, on $500 down to veteran. Carl Williams, Burgaw. tfc

I WANT A FARM IN THIS VICInity. If you have a farm for sale please write and tell me what you have and your best cash price. Box 307, Wallace, N. C. tfc

IF YOU WANT TO BUY OR SELL a farm, See Stout Realty Co., Wallace, N. C. tfc

ARE YOU AMBITIOUS?—YOU can make up to $100 weekly as the Authorized Watkins Dealer in Pender County. You will need a car or light truck and determination to invest 5 days weekly in your own business. We provide field help, national advertising, credit assistance and products with an 86 year reputation for top quality. Write Field Man, R. L. Rollins, P. O. Box 113, Goldsboro, N. C. tfc

FOR SALE—1954 FORD V-8 WITH radio and heater, white wall tires and fender guards. Priced to sell. Only 19,000 miles. Call 232-2, Burgaw, N. C., between 9 a.m. and 5 p.m. tfc

SEE PADGETT'S RADIO and TV Shop for reasonable priced Radio and TV repair work. Phone 242-6. tfc

FOR RENT — TWO ATTRACTively furnished modern apartments. Each having private entrances and consisting of living room, bedroom, kitchen and private bath. Apply: Durham Drug Co., Phone 110, Burgaw. tfc

SIX ROOM HOUSE AND BATH located in center of Penderlea. — Formerly Lucy D. Strahorne property. Apply: Leon H. Corbett, Phone 33, Burgaw. tfc

FOR SALE — SIX ROOM HOUSE and bath, located in center of Penderlea. Formerly Lucy D. Strahorne property. Apply: Leon H. Corbett, Phone 33, Burgaw. tfc

FOR SALE — nine-piece mahogany, Early American dining room suit in "excellent" condition. Contact Mrs. C. F. Davis, Sr., Burgaw, phone 74. tfc

FOR SALE — FOUR FARMS WITH tobacco and other allotments. G. E. Gardner, Darlington, S. C.
3 tp o S 28

FOR SALE — ONE OF THE LEADing beer parlors in Wallace. Good location, excellent business. See Stout Realty Co., Wallace. tfc.

Pen-Lin Drive-In Theatre

Tuesday and Wednesday
October 5-5
"SHANE"
Allan Ladd - Jane Arthur
Van Heflin
Cartoon

Thursday and Friday
October 6-7
"JIVARO"
Fernando Lamas and
Rhonda Fleming
Cartoon

Saturday, October 8
(Double Feature)
"MR. UNIVERSE"
Jack Carson - Janice Paige
"MONTANA MIKE"
Robert Cummings and
Margie Reynolds
Cartoon

Sunday and Monday
Oct. 9 - 10
"ANGELA"
Dennis O'Keefe - Mara Lane
News — Cartoon

Tuesday and Wednesday
October 11 - 12
"JUMP INTO HELL"
Jacques Sernas - Arnold Moss
Cartoon

Thursday and Friday
October 13 - 14
"FORT APACHE"
John Wayne
Cartoon

Wallace Drive-In Theatre

Wednesday and Thursday
October 5-6
"THE MARAUDERS"
Dan Duryea and Jeff Richards
Cartoon

Friday and Saturday
October 7-8
"MANY RIVERS TO CROSS"
Robert Taylor and
Eleanor Parker
Cartoon — News

Sunday, Monday and
Tuesday
Oct. 9 - 10 - 11
"BLACKBOARD JUNGLE"
Glenn Ford - Annie Francis
News — Cartoon

Wednesday and Thursday
October 12 - 13
(In Cinemascope)
"THE PURPLE MASK"
Tony Curtis - Colleen Miller
Cartoon

ROWE DRIVE-IN THEATRE BURGAW, N.C.

SAT. - SUN.
October 8-9
Two Shows: 7 & 8:40 P. M.



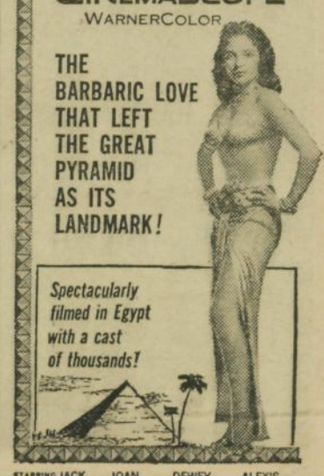
PENDER theatre BURGAW, N.C.

SUNDAY
3 & 8:30 P. M.



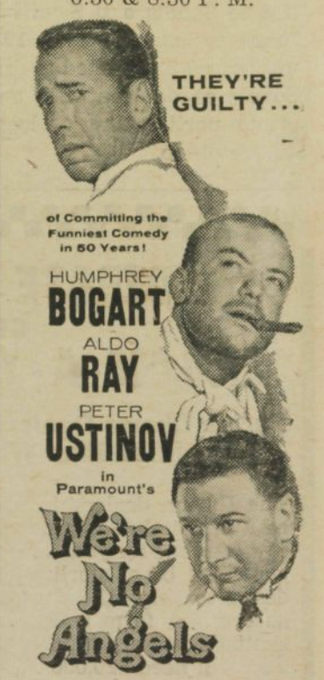
MONDAY - TUESDAY
6:30 & 8:30 P. M.

LAND OF THE PHARAOHS
FROM WARNER BROS. IN
CINEMASCOPE
WARNERCOLOR



STARRING JACK HAWKINS · JOAN COLLINS · DEWEY MARTIN · ALEXIS MINOTIS

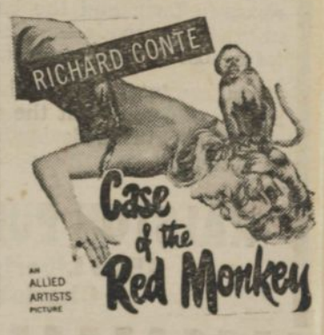
WEDNESDAY
THURSDAY - FRIDAY
6:30 & 8:30 P. M.



SATURDAY
Double-Feature Program
2:30 Until 11 P. M.



AND





WANT TO BUY A CHICKEN ? — Mamie L. Lee, of Atkinson School, is shown with her flock of 4-H pullets that she raised for her 4-H Poultry project this year. 4-H leaders say Mamie has done very good work with her project. Ten of these choice pullets will be sold during the Pender County Agricultural Fair this week.

Educated Goat Latest Addition Fair Attractions

Several attractions have been added to make the 1955 Pender County Fair the "Best" in entertainment for all ages.

One of the added features which should attract all kiddies is "Bill," the educated goat. Bill will be on the fair grounds Wednesday through Saturday, and children will have the treat of having a goat ride at no charge.

C. A. Wheelis, representative of White's Sealtest Ice Cream and Milk Co., will have charge of the rides for the entire 4-day fair.

It is not likely that any accident will occur during the ride with the gentle animal, however, the Fair Association has taken all precautions and the public is advised that all children riding in the goat drawn cart will be freely insured.

It was also announced today that White's Sealtest Ice Cream and Milk Company will have a booth on the fair grounds and registration tickets will be available at this booth for children and adults. A free drawing will be held during the four days and valuable prizes will be awarded.

THE FAIR IS COMING!

We Invite You To Stop In To See Us On Your Way To The Fair Grounds.

WE WILL BE HAPPY TO SERVE YOU AT ANY TIME.

CORNER GROCERY

"Where Prices Are Lowest"
GROCERIES & MEATS
Phone 136 ——— Burgaw, N. C.

Twenty Lassies Chosen For Jr. Beauty Contest

Twenty contestants for the "Junior Miss Pender County of 1955" Beauty Contest has been selected from the seven white elementary schools of Pender County.

According to Mrs. Catherine Lockey, chairman, one contestant is selected from the fifth, sixth and seventh grades of these schools, giving a total of three junior age girls from each school.

The following contestants were announced today by Mrs. Lockey:

Virginia Sidbury, Wanda O'Neal and Toni Blake from the Topsail School; Glenda Sellers, Linda Croom and Carol Winborne from Burgaw; Annette Powers and Phoebe Lanier, Maple Hill; Lottie Jo Holland, Margaret Harling and Sylvia Cowan, Penderlea; Jenning Jarrett, Francis Weaver and Linda Williams, Long Creek - Grady; Linda Taylor, Connie Horrell and Carolyn Horrell, Atkinson; Annette Harts, Virginia Richardson and Lavaun Wells, Rocky Point.

The Junior Beauty Contest is slated for Wednesday evening, October 5, at 9:00. The winner, judged on her beauty, will be crowned by Faye Arnold, Miss North Carolina.

This phase of the fair program will be an added attraction this year, and is expected to be a highlight of the evening.

Egg Exhibition And Judging Set For Wednesday

The Egg Show will be an important part of the 1955 Fair. Eggs will be placed on exhibit on Wednesday morning, October 5th, at the Fair Grounds. All entries will be made by boys and girls in school and competition will be limited to this group. Each entry will consist of one dozen eggs.

Judging will take place Wednesday afternoon. A total of $18.00 and six ribbons will be offered in awards. A breakdown of the premium list is as follows: In brown eggs — First Place $5.00, Second Place $3.00 and Third Place $1.00. In white eggs — First Place $5.00, Second Place $3.00 and Third Place $1.00.

The purpose of the Egg Show is to familiarize producers and other people with the characteristics of high quality eggs and to bring to the attention of these people the importance of grading market eggs. Producing eggs that will grade high is important economically to all poultrymen. Boys and girls who select eggs to enter into competition should learn much about the characteristics of different grades of eggs.

Here are some of the important facts regarding the selection of show eggs. Eggs should not be over one day old and they must be clean. About 30 points are attributed to quality and freshness. All entries should be in the large class — 24 to 26 ounces per dozen. Shape and size must be normal and uniform. Round or long eggs will be faulted because of shape.

Welcome to the FAIR

We would like to take this opportunity to also welcome you to visit us and take advantage of our——

Fair Week Specials

Morpul Bobby Socks, reg. 49c, NOW, 3 prs. $1.00
Men's Sport Socks, reg. 59c, NOW, 3 prs. $1.00
Ladies' Hose, first quality, special, 2 prs. $1.09

LADIES' HANKIES
Reg. 10c
Special, 3 for 25c

MEN'S HANKIES
(Package of 8)
Were $1.00
Now . . . 79c

Special Purchase Ladies'
COTTON BLOUSES
(With Warranty)
Reg. $1.00
Special . . . 79c

Plastic
TABLE CLOTHS
Size 54" x 70"
Were $1.49
Special . . . $1.49

CIRCUS of COLOSSAL STUPENDOUS VALUES

LADIES' PANTIES
Reg. 39c
Special, 3 prs. . . . $1.00

CHILDREN'S PANTIES
(Double Thickness)
Reg. 29c
Now, 3 prs. . . . $1.00

LADIES' COTTON SLIPS
Reg. $1.19
Now . . . 89c

WESTBROOK'S
5c TO $5.00 STORE
Burgaw, N. C.

PENDER LUMBER COMPANY

Invites You To Enjoy Four Exciting Days!

come to the FAIR

OCTOBER 5-8

SEE US FOR YOUR BUILDING MATERIALS
• SHEETROCK
• INSULATION
• ASBESTOS SIDING
• WINDOWS & DOORS
• CABINET & DOOR HDW.
• PLYWOOD
• NAILS

PENDER LUMBER COMPANY

"The Best Deal In Town And For Miles Around"
E. R. Casey PHONE 8722 Jep Casey
ONE MILE EAT OF BURGAW ——— HIGHWAY 53

Worsley Oil Company

Is Happy To Extend You A Hearty

FOUR BIG DAYS OCT. 5 - 8



BURGAW MEMORIAL PARK

and to

BURGAW

FARMERS: See Us For The Best In Fuel Or Motor Oil, Gasoline, Tires And Accessories.

Worsley Oil Co.

Amoco Gas & Oil—Firestone Tires

BURGAW, N. C. WALLACE, N. C.



TO APPEAR AT FAIR — "Miss North Carolina," Miss Faye Arnold, of Raleigh, will be on hand for the Pender County Fair in Burgaw on Wednesday night, October 5, opening night, it was announced this week by fair officials. Miss Arnold will crown "Little Miss and Mr. Pender County" at the conclusion of the contest Wednesday evening, it was announced.

Miss North Carolina To Crown Miss Junior Pender County Fair

The lovely Miss Faye Arnold, "Miss North Carolina of 1956" who was judged 4th place winner in the finals of the Miss America Pageant, staged at Atlantic City, N. J., will arrive here on Wednesday, opening day of the Third Annual Pender County Fair.

She will arrive in Wilmington by plane on October 5, where she will be met by an official welcoming committee. Howard Holly, local Jaycee president, will be on hand to meet the lovely Miss Arnold and will be her official escort during her visit here.

Since winning her title of "Miss N. C. of 1956" Miss Arnold has had a full schedule of various activities, however, she graciously accepted the invitation to visit the Fair and appear on the program.

The presentation of "Miss North Carolina" will be at 8:45 p.m. Wednesday, October 5, at the fair grounds. Immediately following, the "Junior Miss Pender County" beauty contest will be held. Miss Arnold will serve as judge in the contest and according to Mrs. Catherine Lockey, chairman of the event, Miss North Carolina will participate in the coronation by crowning the winner.

Contestants for the Junior Beauty Contest will be young beauties of the 5th, 6th and 7th grades of the seven Pender County White Elementary Schools.

While in Burgaw, Miss Arnold will the house guest of Rev. and Mrs. M. G. Stimpson. She will leave by plane for her home in Raleigh on the following morning.

Prizes For All

To add to the attraction of the 1955 Jaycee-Pender Agricultural Fair, several merchants and Farm Machinery dealers over the county are going to give away prizes and novelties during the four day fair.

Renew Your Subscription to The Pender Chronicle

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Morgan Lee and Mrs. Morgan Lee, the undersigned will sell to the highest bidder for cash at the Court House door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, ... Township, North Carolina, described in the judgment in said action as follows:

97 Acres of land in Holly Township owned by Morgan Lee and wife ,Mrs. Morgan Lee of which 60 acres is listed for taxes as Alton Parker land and 37 acres known as Morgan, Sr's land.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.
No. 982, O 5, 12, 19, 26

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Lanie Ann Newkirk and Eva Newkirk, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Columbia Township, North Carolina, described in the judgment in said action as follows:

Adj. Mary Gurganious, R. H. Murphy on the South Side of Black River Main Road, being a part of the J. P. Jacobs (Deed) tract. BEGINNING at a stake in edge of said Main Road in Murphy's line run thence with said Road South 56 1-2 East 42 poles to a stake in Mary Gurganious line; thence with said line South 16 poles to a stake; thence No. 56 1-2 West 42 poles to a stake in R. H. Murphy line; thence with said Murphy line to the Beginning, Containing by estimation 4 1-5 acres. See Book 51, Page 245, Pender County Registry.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.
No. 980, O 5, 12, 19, 26

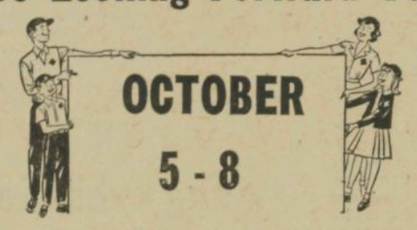
Congratulations Fair Promoters

On The

Third Annual Jaycee-Pender Agricultural Fair

We Will Be Looking Forward To Seeing Our

CUSTOMERS & FRIENDS



OCTOBER 5 - 8

BURGAW FAIR GROUNDS

VISIT US — LET US SHOW YOU THE

KRESKY WALL FURNACE

Dual Wall — Forced Air Heating — Single Wall — A Central Heating Plant Imbedded In A Wall. Pours Out Clean Heat, Circulates It Evenly Through The House Without Drafts Or Cold Zones, Features CAC – Continuous Air. Entirely Automatic. Can Be Installed In Any Home. Low In Cost—FREE ESTIMATE ON INSTALLING—Low Budget Terms—

WHOEVER YOU ARE—
WHATEVER YOU DO—
WHEREVER YOU GO—
24 HOURS IN EVERY DAY
OIL SERVES YOU
And WE
Would Be Happy To Serve You

Come In Won't You?

TRASK Oil Company

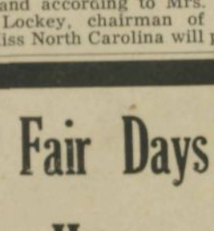
HIGHWAY 421



Yes, Fair Days Are Happy Days!

SEE YOU AT THE FAIR!
WHEN? — OCTOBER 5-8
JAYCEE - PENDER
AGRICULTURAL FAIR
BURGAW MEMORIAL PARK

SHOWS
CONTESTS
EXHIBITS
PRIZES



NUNALEE LUMBER CO.

Specializing In
North Carolina Pine and
Douglas Fir Mouldings
PHONE 2820 ——— BURGAW, N. C.



Time Is Here!

OCTOBER 5 - 8

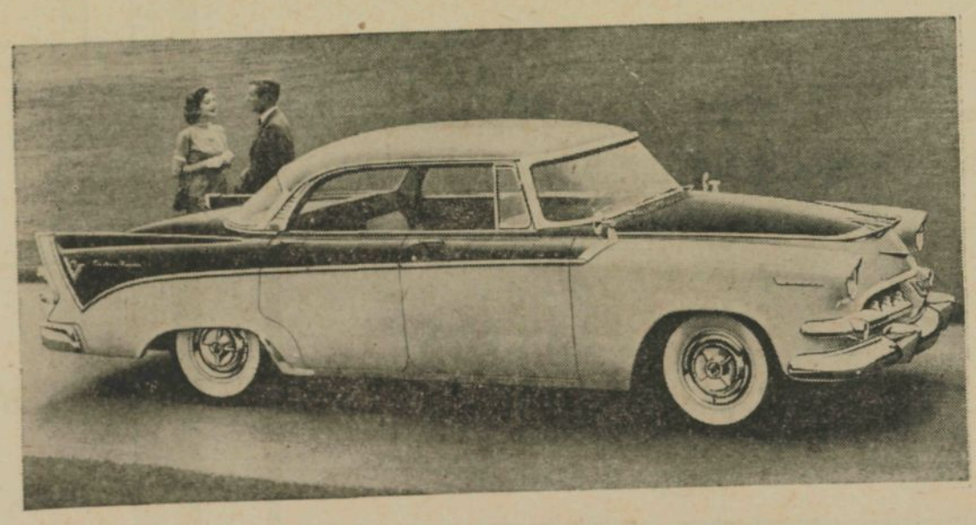
MAKE PLANS TO VISIT THE THIRD ANNUAL JAYCEE - PENDER AGRICULTURAL FAIR

—— 4 EXCITING DAYS ——

Be Sure To See Our Eye - Catching Exhibit Of The New Popular 1956 DODGE Automobile.

Will Be On Display
In Our Show Room
October 7th

Everything About
It Says
SUCCESS!



Croom Motor Company

"Your Dodge & Plymouth Dealer"
BURGAW, . NC.



EASTER? — No, this isn't an Easter Basket Susie Jones is holding. However, it is a basket of eggs that Susie, a Long Creek - Grady School student, and Long Creek 4-H member, will exhibit at the Egg Show at the Fair Wednesday. Susie, plans to select an entry of brown eggs for this show.

Awards For Farm Youth Presented During Fair

For the first time this year outstanding members of four farm youth organizations will receive awards during the County Fair. One individual from each of the following groups will receive Savings Bonds and Certificates of Merit: 4-H boys, 4-H girls, Future Farmers of America and Future Homemakers of America.

Judging has alreadys been completed. The names of the four winners will be kept secret until the awards program, which will be held on Saturday night at the Fair. Only the judges and the fair officials know who the winners are.

Awards were supplied by the Burgaw Junior Chamber of Commerce, the Burgw Rotary Club and Post 165 of the American Legion. These organizations also furnished judges who selected the winners. Judges for the Jaycees were Gene Brown, Haywood Page and George Spayd. Judges for the Rotary Club were D. N. Lucas and Jack Murphy. Judges for the American Legion were Milton Humphrey and P. L. Sparkman. The selections were made on the basis of project work, leadership ability and other activities.

All three organizations are interested in youth activities and are very enthusiastic about the Farm Youth Awards Program. Fair officials are also interested in the program. A spokesman for this group says that, "An awards program for our farm youth is needed to give incentive to do good work and learn more about the complicated job of farming. The young people who receive these awards are the farmers and leaders of tomorrow. The future of agriculture in Pender County rests on their shoulders. As good citizens, we should assist them in every way possible. Our young people are an important investment in our future."

Sponsoring civic groups are to be commended for their support of the Farm Youth Awards Program. The program for presentation of the awards promises to be an interesting one and suspense is already building up as everyone is wondering who the winners are.

Agricultural Youth Fair

(Editor's Note: The following article concerning the Pender County Fair was carried in the September 18th edition of the News & Observer)

W. C. Blackmore of Burgaw was telling me about a project of the Junior Chamber of Commerce. He is teacher of vocational agriculture and like most agriculture teachers is interested in doing things for the betterment of his community.

"One night after our meeting adjourned some of us were talking about Burgaw and Pender County," he said. "We discovered that it had been twenty-five years since we had a fair in Pender County. Somebody in the group suggested that we try to have a fair in 1953. Then it was pointed out that we have no buildings, no equipment, no organization, no money to promote a fair."

Those men resolved to start a movement for a Pender County Fair. They knew it would not be easy, for Pender County is strictly rural, and has a population of only 18,423. Burgaw, the county seat town, has 1,613 people. Atkinson, the second largest town, a population of 294. The land area is about the same as that of Wake County, but Wake County has seven and a half times as many people as Pender County. Tax valuation in Wake is thirteen and a half times greater than it is in Pender.

In short, Pender County is a rural area which furnishes a steady stream of human beings for the growth of population and the concentration of money wealth in urban centers like Wake County. Such rural places have some of the finest people on earth, but they are few in number and they do not have a great deal of money wealth. It is difficult for them to convince young people to stay in their own communities when they can find better paying jobs and more appealing social life in other places.

As the idea of having a fair grew, leaders in Pender County set up two goals. First, they decided to make it a youth fair, promoting vocational agriculture for boys, home economics training for girls, and better agriculture for farmers. Second, they would encourage the people of the county to express greater interest in local affairs.

The fair was to be sponsored by the Jaycees by means of a Pender County Agricultural Fair Association, Inc. The leaders decided that they would defeat the purpose of the fair if they permitted gambling and girl shows or other unwholesome practices. It would be operated as a non-profit enterprise, and they believed it possible to put on a clean, wholesome fair with a youth emphasis.

They went to work. In the fall of 1953 they held the first Pender County Agricultural Youth Fair. People came from all over the county and again in 1954 the fair was a success. Now they are preparing for a third fair the week of October 5-8.

It is really a fair in tents. They do not have buildings, so they rent four large tents. Two of them are 40 by 60 feet and the others are 50 by 80 feet. They have rides and other attractions for children. Admission charges are low enough so that anyone can afford to attend.

The only persons eligible to make exhibits are young boys and girls who are enrolled in schools in the county. School folks engage in the contests and receive the awards.

Co-chairmen of the fair this year are A. H. Page and Dr. J. T. Dees.

John Garraway will have charge of a speaking contest in which a representative from each white high school in the county will speak five minutes on the subject, "Voice of Democracy."

In a spelling contest directed by W. L. Eubanks there will be two representatives from each of the seven white elementary schools in the county.

Two beauty contest provide for the selection of "Miss Junior Pender County," and "Miss Pender County." The former contestants come from grades five, six and seven, three from each of the seven elementary schools. For the latter contest five girls are entered from each of the five white schools.

Joe Honeycutt will have charge of a dairy cattle show. Fred Foyles conducts a tractor driving contest. Dock Simpson directs a 50 yard dash contest. Freeman Mason has charge of a greased pig contest. There will be cow milking contests and an "ugliest man contest."

Awards are made to outstand FFA, FHA and 4-H members, W. T. Chaffin, Jr., in charge.

Rules last year said, "Entries in this fair are open only to students of Pender County Schools, grades one through twelve inclusive,' and "No peddling or pegging is allowed on the grounds."

Premium lists are set up for both whites and Negroes in dairy cattle, beef cattle, swine, poultry, corn, small grain, forage crops, legume seeds tobacco, fruits and nuts, potatoes, vegetables, handicrafts, canned fruits, canned vegetables, canned meats, preserves, jelly, pickles, clothing, cooking, cut flowers, honey and novelties.

Special awards are made for exhibits by 4-H Club boys, 4-H Club girls, Future Farmers of America, Future Homemakers of America, Home Demonstration Clubs and Forest Service.

Fireworks displays are set up for each evening. Leading personalities expected to appear at the fair this year include Senator Sam J. Ervin Jr., and Governor Luther H. Hodges.

It is encouraging to see the leadership of rural Pender County setting up some new ideals for fairs. Many would argue that without the profit motive, without gambling, without girl shows, and without prizes for adults it is impossible to attract people. It might be well for such people to pause long enough to consider afresh the building of character through community enterprises. Unless we build character into youth we cannot hope for the survival of democracy.

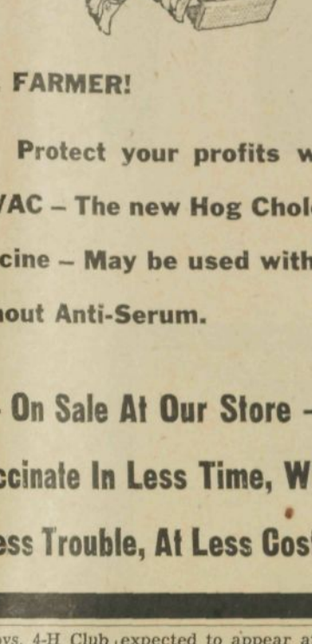
Is your pet community enterprise building character or is it destroying character?

Again It's FAIR Time

And We Welcome You To

THE 3RD ANNUAL JAYCEE PENDER

AGRICULTURAL FAIR



MR. FARMER!

Protect your profits with ROVAC – The new Hog Cholera Vaccine – May be used with or without Anti-Serum.

— On Sale At Our Store —

Vaccinate In Less Time, With Less Trouble, At Less Cost.

We Also Take This Opportunity To Invite You To Visit Our Store. See Us For Your Veterinary Medical Needs.

DEES DRUG STORE

"Your Prescriptions Are Filled By Registered Druggist Only"

Burgaw, N. C.

We'll Be Looking For You At The 1955



We are always proud to recommend to all our customers and friends to visit our County Fair each year. This year we are exceptionally proud to invite you to visit the 1955 Fair.

This year the THIRD ANNUAL JAYCEE - PENDER AGRICULTURAL FAIR has been planned to give you 4 of the most exciting days — packed full of Shows, Exhibits, Fireworks, Prizes, Various Contests, Rides, Music and Dance.

Be Sure To Visit The Fair—While There Be Sure To See Our Exhibit Of Frigidaire —— Fairbanks Morse, Maytag and Other Appliances.

FREE PRIZES FREE PRIZES FREE PRIZES

Harrell's Dept. Store

BURGAW, N. C.

WELCOME TO THE THIRD ANNUAL

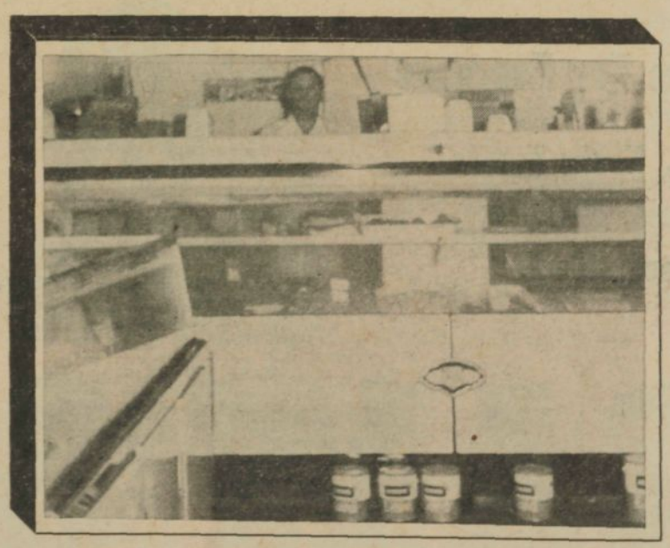
JAYCEE - PENDER AGRICULTURAL FAIR

COME IN TO SEE US!

Try Our GRADE A MEATS

Fresh Vegetables

Large Selection Canned Foods



PENDER SELF - SERVICE GROCERY

BURGAW, N. C.

3rd Annual

PENDER COUNTY

Let's G



FA

Bigger, Bette

THE EXCITING

THIRD ANNUAL COUNTY AGRIC

Thrilling E





Hurry – Hurry – Hurry To The Fair! Come early a ute at the Fair. This year, it's bigger and better th 1955 Fair something to remember—You'll enjoy se rides, music, Pender County beauties, old fashione seeing old friends. Won't you meet us there?



CONCESSION STANDS
Open Daily & Nightly
October 5-8
ON FAIRGROUNDS

Serving
Hot Dogs, Hamburgers, Sandwiches
Barbecue Plates, Soft Drinks
Milk and Ice Cream



PROGRAM

WEDNESDAY — OPENING DAY

4:00—Gates Open
4:00– 6:00—Dairy Cattle Show
6:00– 7:30—Inspection of Exhibits
7:30– 8:00—Band Music—Wallace High School
8:00– 8:45—Official Opening Ceremony
8:45– 9:00—Presentation of 'Miss North Carolina"
9:00–10:15—"Miss Jr. Pender County of 1955"
10:15–10:45—Firework Display.

THURSDAY — NEGRO DAY

10:00–11:00—Inspection of Exhibits
11:00–12:00—Dairy Cattle Judging
1:30– 2:30—Poultry Show and Sale
2:30– 3:30—Greased Pole Contest
Balloon Swat
Clothes Hanging Contest
Egg and Spoon Race
Cash Awards
5:30– 7:30—Special Music
Inspection of Exhibits
7:30–10:00—Introduction of Speaker
Talent Show
Beauty Contest
Recognition of Visitors
Cash Awards

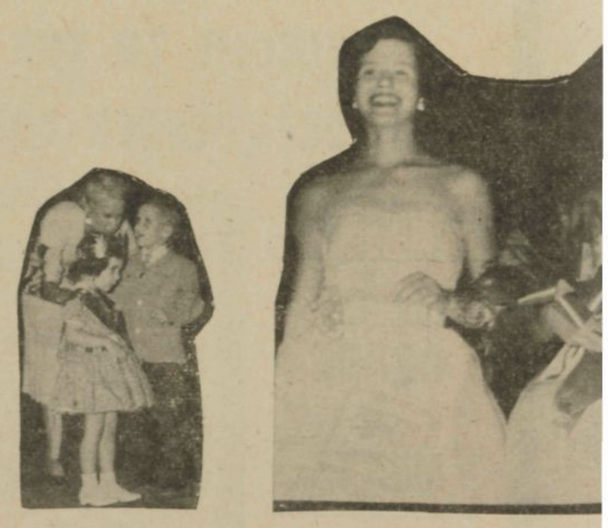
More Than
$1,000 In Premiums

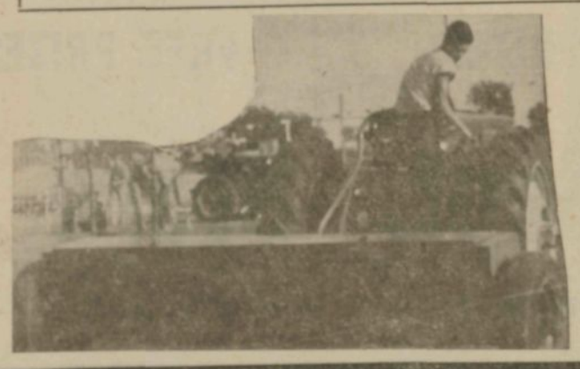
This year the Premium List has been improved a great deal. There will be contests of all kinds—Come get in on the prizes.

Exciting Rides For Everyone

Ferris Wheel, Hobby Horses,
Miniature Train, Chairplane,
Ri-Deo and others.

MANY ADDED





BURGAW MEM

Join The Fun - DON'T Miss The

Go To The



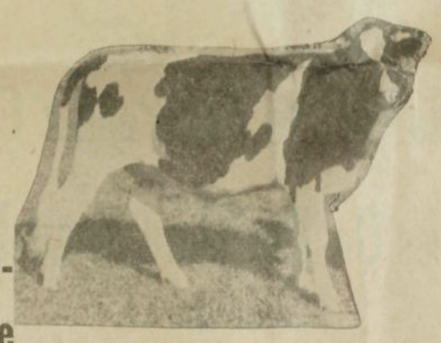
ter Than Ever!

ING, THRILL-PACKED

L JAYCEE-PENDER
ICULTURAL FAIR
Entertainment

rly and often . . . Stay Late . . . Enjoy every thrill-packed min- r than ever! Fair officials have gone all-out to make the y seeing the prize exhibits, contests, free shows, fireworks, oned square dance, delicious foods and drinks as well as





ED ATTRACTIONS





Two Nights Of Fireworks Displays

As an Added Attraction This Year. Jim Wommack, Professional in this Field, will display exciting, colorful fireworks displays—An attraction for all ages.

Contest For Pender Beanties

"Miss North Carolina of 1955" and "Miss Pender County of 1954" will Crown the Pender County Queens

4 BIG DAYS
October
5-8

RIDES OPERATED DAILY
1:00 to 11:30 P. M.
Hobby Horses, Ferris Wheel, Miniature Train
and Others.



PROGRAM

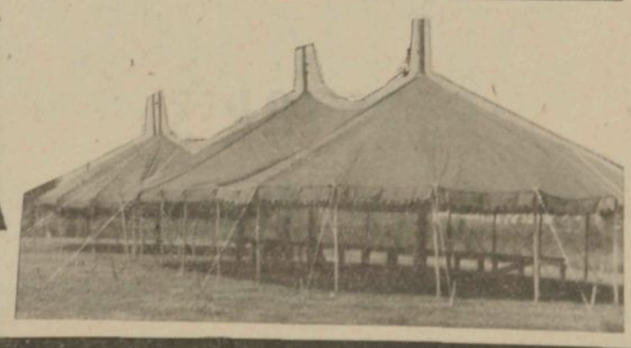
FRIDAY — SCHOOL DAY

2:30– 4:00—Tractor Driving Contest
4:00– 4:15—Fifty Yard Dash
4:15– 4:45—Greased Pig Contest
4:45– 6:30—Presentation of Cash Awards
6:30– 7:00—"Voice of Democracy" Speaking Contest
7:00– 7:30—Spelling Contest
7:30– 8:00—Band Music (Air Force Band)
8:00– 8:45—Presentation of Platform Guests
8:45– 9:15—Firework Display
9:15–11:00—"Miss Pender County of 1955" Beauty Contest

SATURDAY — FAMILY DAY

1:00– 2:00—4-H Poultry Show and Sales
2:00– 3:00—Inspection of Exhibits
3:00– 4:00—Hill-Billy Band
4:00– 5:00—"Little Miss and Mr. Pender County of 1955" Contests
5:00– 6:00—Hill-Billy Band
6:00– 8:00—Inspection of Exhibits
8:00– 8:30—Cow Milking Contest
8:30– 8:45—Presentation of Awards
8:45– 9:15—Ugliest Man Contest
9:15–11:30—Old Fashioned Square Dance

MORIAL PARK



BIG 1955 Fair - Enter The Contests



BEAUTY CONTESTANTS — Shown in above picture are the five attractive students of Topsail High School who have been chosen as contestants for the "Miss Pender County" Beauty Contests, to be held Friday evening, October 7, at 9:15. The contest is being held in conjunction with the Third Annual Jaycee-Pender Agricultural Fair. Back row, left to right: Sandra Garner, Sylvia Edens, Norma Edens. Seated, left to right: Margaret Jean King and Mamie Eubanks.



A HIT WITH THE BOYS — In previous years, the Tractor Driving Contest has been one of the main attractions to the high school boy, as well as other spectators. The contest, under the direction of Fred Foyles of Atkinson, demonstrates the skill of tractor driving, with high school age boys being the only ones eligible to enter. Contestants will demonstrate their skill in driving, turning, reversing, hooking up and the detaching of various attachments, etc. The contest will be held during the Third Annual Jaycee-Pender County Fair, on Friday, October 7, at 2:30 p.m.

Greased Pig Will Add Much Fun To '55 Festivities

Everyone's looking forward to the "Greased Pig" contest Friday afternoon, October 7, remembering the fun they had at the contest last year. Freeman Marshburn of Penderlea will have this in charge.

For the past two years ,this contest has proven to be one of the most "side-splitting" events of the whole fair program. If all plans go as they did last year, Marshburn will have the pig greased as slick as a whistle by Friday.

According to Marshburn, the fast, fleet, half grown pig will be released on the fair grounds Friday at 4:15 p.m. and the contest will last thirty minutes.

Any boys and girls of high school age are eligible to enter. Rules for the contest are the same as have been in past years. The swine is released on the ground and the person catching the pig and holding it for 30 seconds will be declared the winner.

In the past, over a hundred boys and girls entered the contest.

Marshburn reported having a pig that he guaranteed would give the contestants a good chase.

Tree Planting Insures Future Economy Here

The pulp and paper industry accounted for 14,311,000 trees being planted in North Carolina during 1954-55, according to the Southern Pulpwood Conservation Association. Industry donated 4,191,700 of these to landowners.

H. J. Malsberger, forester and general manager of the SPCA in Atlanta, revealed that eight pulp and paper companies and two pulpwood suppliers cooperated in the survey. The companies accounted for 14,260,000 trees being planted and the suppliers 51,000. The industry purchased 14,085,790 trees from the state nursery and the remaining 55,000 from TVA.

Malsberger explained that the planting of trees was a means of insuring future Southern economy as well as providing a cash income now with the purchase of trees from state nurseries.

The survey included 11 states from Virginia to Texas. A total of 181,856,000 trees were planted and furnished landowners by industry with 147,093,000 purchased from all the state nurseries. This represents a cash expenditure of approximately $500,000.

Georgia led all states with the pulp and paper industry accounting for 44,681,200 trees being planted in that state.

Companies participating in the tree-planting program were Camp Manufacturing Co., Inc., The Champion Paper and Fiber Co., Continental Can Co., Inc., Halifax Paper Co., Inc., International Paper Co., North Carolina Pulp Co., Riegel Woodslands Corp, and West Virginia Pulp and Paper Co.

The pulpwood suppliers in the program were Turnell and Morgan Co. and Cape Fear Wood Corp., both of Elizabethtown.

RENEW YOUR SUBSCRIPTION TO THE PENDER CHRONICLE

TV Hill - Billy Stars To Appear On Fair Program

Leslie Sandie and his Sandie Brothers have been booked for appearance at the Third Pender County Fair, according to W. C. Blackmore, Fair Manager.

The popular Wilmington Radio and TV Hill-Billy stars are scheduled to appear on the final day of the fair, Saturday, October 8.

The Hill-Billy music was a big attraction at the County Fair last year, bringing folk music lovers from all parts of Pender and neighboring counties to the fair.

This year, fair officials anticipate this part of the program to be one of the highlights of the 1955 fair.

On Saturday afternoon the 9th Air Force Military Band will present an appropriate program of music, Blackmore announced. The band will also play for the old-fashioned square dance Saturday night at 11:30.

The dance will conclude the program for the 1955 Jaycee-Pender County Agricultural Fair. No charge will be made for admission to the dance, he stated. The general fair admission to be paid upon entering the gate of the fair grounds will be sufficient for attending the Old Fashioned Square Dance on the fair grounds.

BUILDING MATERIALS

- SHEETROCK
- INSULATION
- ROOFING
- ASBESTOS SIDING
- WINDOWS & DOORS
- PLYWOOD
- NAILS
- CABINET & DOOR HDW.

PENDER LUMBER Co
BUILDING SUPPLIES - LUMBER - MOULDING
DOORS - WINDOWS - ROOFING - SIDING
"The Best Deal in Town and for Miles Around"
E. R. CASEY - Phone 8722 - JEP CASEY
ONE MILE EAST BURGAW HIGHWAY 53

THE FAIR IS COMING....
FARRIOR'S
Invites You—
Come To The Fair!
In Burgaw
OCTOBER, 5 - 8



Visit FARRIOR'S
For Best VALUES
FARRIOR'S
Dept. Store
BURGAW, N. .



Our Congratulations To The Pender County Fair Association And Members Of The Burgaw Jaycees On The Third Annual Jaycee-Pender Agricultural Youth Fair Of 1955.

We also congratulate the following dealers on their attractive Electrical Appliance Fair Exhibits—BE SURE TO VISIT THEM!

Burgaw Electric Co. Harrell's Dept. Store Croom Motor Co.
Burgaw Radio & TV Shop Rochelle Furniture Co. Western Auto Store
R. L. Wright, Rocky Point, N. C.

We Especially Invite You To Look At The New, Modern, Electric Ranges

All members who buy an Electric Range between September 15th and December 15th to replace a range of some other type such as wood, gas or oil will receive free of charge for the first four months after the range is installed, the last 115 KWH of electricity registered on their meter. And that's not all—the range will be installed absolutely free of charge by the dealer making the sale. No catches!!! Whatever wiring it takes to put you to cooking on an electric range will be installed free. If you have been wanting to purchase an electric range and a rewiring problem has been holding you back, now is your chance to get one of those beautiful new ranges and not have to worry about the wiring. See one or more of the appliance dealers listed above soon and discuss this once-in-a-lifetime offer. You will never regret changing to electric cooking.

Four County Electric Membership Corporation



HERE CHICK - CHICK — It's feeding time for Linda Cockman's flock of 4-H pullets. Linda, a student of Atkinson 4-H Club, raised pullets as her 4-H Poultry Project and reports her pullets are just starting egg production.

4-H'ers To Sell Pullets At Fair On Saturday

Pender County 4-H Club members will sell 100 choice pullets as a part of the Fair activities this year. The sale will take place on Saturday, October 8th, at 1 o'clock at the Fair Grounds. The public is cordially invited to attend the sale. This will be an excellent opportunity for small flock owners to get layers for home flocks.

The birds will be about six months of age and many of them are already in good egg production. They have been vaccinated for both Newcastle and Fowl Pox.

These boys and girls received their chickens through the Pender County Poultry Chain, which is sponsored by the Sears Foundation, Inc. in co-operation with the Extension Service. Every year ten Club members are selected to receive 100 day-old baby chicks each. The chicks are of high quality and are always purchased from some well-known breeding farm in North Carolina. For the past six years the chicks for Pender County have been out of the high producing flock of "Willard Reds" at the Coastal Plain Experiment Station, located at Willard.

The selected Club members received the chicks free of charge and raised them according to recommendations furnished by the Extension Service. They were visited several times during the year by the Assistant County Agent. During these visits the agent inspected the chicks and offered helpful suggestions.

The Poultry Show and Sale is an annual event for 4-H Club members. Since Pender County's first Fair in 1953 this event has been held during the Fair. Club members who are participating in the program this year are: Eugene C. Rouse, Willard; Linda Cockman, Ivanhoe; Rebecca and Fisher Mullen, Hampstead; Dallas Groves, Rocky Point; Ruby Bonham, Rocky Point; Nellie Watkins, Burgaw; Joan Wooten, Maple Hill; Mamie L. Lee, Atkinson and Gail Pridgen, Burgaw.

Homecoming To Conclude Revival Hopewell Church

One hundred and fifty-five years old Hopewell Presbyterian Church will have its annual Revival services October 9-14. Services will begin at 7:30 p.m. on Sunday evening the 9th, and will continue each evening through Friday at the same time. The Rev. Horace H. Hilton, Jr., pastor of the Winter Park Presbyterian Church of Wilmington, will be the guest speaker. Dr. Hilton is well known for his evangelistic preaching. He is a native of Louisburg, N. C. and has been pastor of the Winter Park Church since June 20, 1954.

The Reverend M. G. Stimpson, pastor, announces also the annual Hopewell Homecoming which will be observed on the third Sunday morning, October 16 at 11:00 a.m., and concluded with a bountiful picnic dinner on the grounds. The Reverend L. A. Taylor, Executive Secretary of Wilmington Presbytery, will preach the sermon for the Homecoming Worship Service at 11 o'clock.

All of Hopewell's many friends are cordially invited to both the Week of Revival services and to the Homecoming.

Social Security Worker To Be In Burgaw Oct. 17

The 1954 Amendments to the Social Security Act made many changes in the "retirement test" provision of the law.

The highlights of the new provision ,which was effective January 1, 1955, are as follows:

1. You can earn as much as $1200 in a year and still get benefits for each month.

2. Earnings of $2,080 or less will permit payment of at least one month's benefit during the year.

3. After age 72, benefits may be paid regardless of earnings.

Persons age 65 or over who have social security credits and who have not filed a claim are urged to contact the Social Security Office. (No benefits can be paid until an application is filed).

Social Security beneficiaries under 72 years of age who will have total earnings in excess of $1200 in 1955 should notify their social security office.

Information, free of charge, is available at the social security office. The Social Security district office is now located at Wilmington. A representative from this office can be contacted in Burgaw at the Court House, October 3rd and 17th. The doors will be open at the itinerant station 9:30 a.m.

Another Week

There's hardly a week in the year now that isn't set aside for some purpose. Every time you turn around, it's National Jello Week, National False Teeth Week or something or the sort.

The Post Office Department, which kicks out news releases faster than a hay bailer can throw out cow feed, has come up with a very solemn reminder.

The Department has taken it upon itself to remind the public that the week ending October 8 is "National Letter Writing Week."

Now that's a dandy — a real dandy. To follow through, maybe they'll set aside a day or two as "Stamp-Licking Week," just to make sure all the letters will reach their destination.

But whatever success National Letter Writing Week turns out to be, five'll get you ten there's not a mail man in the country who'll vote for "National Greeting Card Week' 'about December 20.

More than 70 million Americans, or about half the population of the United States, need professional attention to see properly on their jobs, as automobile drivers, and for living normal lives.

A shorn wool incentive price of 62 cents per pound of wool, grease basis, and a mohair incentive price of 70 cents per pound have been announced by USDA.

NOTICE
NORTH CAROLINA
PENDER COUNTY

IN THE SUPERIOR COURT

PENDER COUNTY
VS.
JULIA CLAYTON, ET AL

All persons whose names or addresses are unknown and who are not specifically named as parties plaintiff or defendant in the above entitled action and who now or in the future claim or may claim any interest, right or estate in the lands hereinafter referred to as specifically described in the complaint in said action, or in the subject matter of this action; and all persons not now in being, or persons representing them, or persons interested in their behalf who may now or at any time in the future claim any interest, right or estate in said lands or the subject matter of this action, will take notice that an action entitled as above has been commenced in the Superior Court of Pender County, North Carolina, to foreclose a tax lien under G. S. 105-414 on a certain tract of land containing two and one-half (2½) acres in Rocky Point Township, described in book 66, page 483, Pender County Registry, and known as the Julia Clayton land; and they will further take notice that they are required to appear at the office of the Clerk of the Superior Court of Pender County in the Courthouse in Burgaw, North Carolina, on or before the 2 day of November, 1955, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This the 12 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 971 S 14, 21, 28, O 5

NOTICE OF SERVICE OF PROCESS BY PUBLICATION

IN THE SUPERIOR COURT

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
MRS. MARY E. GATLIN

TO: Mrs. Mary E. Gatlin, Hampstead, N. C.

Take notice that a pleading seeking relief against you has been filed in the above entitled action.

The nature of the relief being sought is as follows:

To foreclose tax liens against you as set out in the duly verified Complaint of Pender County, hereto filed in this cause for unpaid taxes for the following years and the following amounts, exclusive of interest, penalties and cost thereon due:

Year, 1938 through 1955; Amount, $106.07, which were assessed against the following lands in Pender County, North Carolina, Topsail Township: BEGINNING at a stake at the intersection of Middle Street and Hampstead and Rocky Point Road running thence Northwest with Rocky Point Road 25 feet to a stake; thence Northeast 50 feet to a stake; thence 25 feet to a stake at side of Middle Street; thence with Middle Street 50 to the Beginning.

You are required to make defense to such pleadings not later than 2 day of November, 1955, and upon your failure to do so, the party seeking service against you will apply to the Court for the relief sought.

This the 12 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 974 S 14, 21, 28, O 5

SEE
DEMING PUMP WATER SYSTEM
On Display At
BELL AND WILLIAMS
Currie, N. C.

LET'S GO, EVERYBODY
To
PENDER COUNTY'S
3rd Annual
AGRICULTURAL YOUTH
FAIR
You're Sure to Enjoy the Thrilling
Western Shows, Rides and Games.
FASCINATING EXHIBITS ——— EXCITING CONTESTS
— SEE US FOR —
GUNS
SHELLS
And Other Types of Hunting Equipment
Buy Your Hunter's License
At Western Auto, Now!
Time To Get Your Car Ready For Winter — We Have — HEATERS and other Car Accessories
For FOOTBALLS And Other Types of Sporting Needs, See Our Complete Line Of Up-To-Date Equipment
WESTERN AUTO STORE
BURGAW, N. C.

Announcing
A NEW NEIGHBOR IN BURGAW!
Godwin Oil Company
Is Proud To Announce The Opening Of
Burgaw Friendly Service
A Modern Service Station On U.S. Highway 117 — By-pass East of Burgaw — Featuring the Largest Selling Branded Gasolines, Motor Oils and Accessories In the Whole World—
• MOBILGAS ——— AMERICA'S FAVORITE
• MOBILGAS SPECIAL ——— HIGHEST OCTANE
• MOBILOIL ——— WORLD'S LARGEST SELLER
• MOBILOIL SPECIAL — ADDS OCTANE TO YOUR GAS
• MOBIL TIRES • MOBIL BATTERIES • PRESTONE ANTIFREEZE
• PACKARD BATTERY CABLES • WESTINGHOUSE LIGHT BULBS
• GATES FAN BELTS • ANCO RAINMASTER WIPER BLADES
• CHAMPIONSHIP AND AC SPARKPLUGS
• PUROILATOR AND AC OIL FILTERS
—— PLUS MANY OTHER ACCESSORIES ——
This Stations Is Under The Personal Supervision Of
JAMES T. CANTRELL
who is qualified to give complete car service, including Mobilubrication, all types of Tire Repairs, Crankcase Service and Radiator Service.
Drop By Today And See The Most Up-To-Date Station In PENDER COUNTY and Say "HELLO"
Watch For Our
GRAND OPENING
GIFTS Coming Soon PRIZES



TO THE
THIRD ANNUAL
JAYCEE-PENDER
AGRICULTURAL
FAIR
October 5-8
Burgaw Memorial Park

The following Pender merchants are happy to offer best wishes to the 1955 Fair Association on the occasion of their Third Annual Fair.

They take pleasure in offering a welcome to fair visitors on behalf of the town and in inviting visitors to shop in their establishments while in town.

TOM CHEWNING
Insurance Agency
BURGAW, N. C.

GEORGE'S
SINCLAIR SERVICE
Willie George, Prop.
Tires, Batteries, Gas & Oil
Burgaw, N. C. Tel. 123

C & C AUTO PARTS
BURGAW, N. C.

BURGAW
DEPARTMENT STORE
BURGAW, N. C.

PEARSALL SELF SERVICE
General Merchandise
ROCKY POINT, N. C.

PULLEN, The Jeweler
BURGAW, N. C.

HORVATH'S CLEANERS
BURGAW, N. C.

O. C. FUTRELL
General Merchandise
We Have It—Can Get It
Or It's Not Made
Highway 421—Rocky Point

BROOK'S
DEPARTMENT STORE
BURGAW, N. C.

WILLIAMS GRILL
Int. Ward's Corner—Highway 421
Hot Dogs – Thick Milk Shakes
Groceries – Friendly Service
Mobilgas Products

BURGAW JEWELERS
BURGAW, N. C.

ASHLEY MURPHY
General Insurance
Phone 4-720
Atkinson, N. C.

LANGSTON MOTOR SALES
ROCKY POINT, N. C.

C. F. DAVIS
Hardware & General Merchandise
BURGAW, N. C.



CAN'T AFFORD A NEW CAR?



GET A LATE-MODEL A-1 USED CAR!

SALE OF USED CARS

1951 Mercury Station Wagon $795

1955 Ford Customline Tudor, fully equipped 8,000 miles $1950

1955 Town Sedan, fully equipped, 7,000 miles $2495

1948 Chevrolet Tudor $295

1953 Chevrolet Tudor, 24,000 miles .. $1295

TRUCKS

1950 Ford Pick-Up $495

PENDER MOTOR SALES

Ford Sales & Service

Burgaw, N. C.



Fair Grounds



CO-CHAIRMEN — Serving on the Gate Committee for the 1955 Jaycee-Pender Agricultural Youth Fair are: (left) Buck Ferrell and Rev. M. G. Stimpson. It is the duty of this committee to see that the Fair gate is manned at all times during the 1955 to be held October 5-8. Another responsibility of this committee is to take care of having all passes and tickets printed, which, according to Ferrell, has been done.

DOGS

By: FARLEY MANNING

BACK TO SCHOOL

With the kids back in school, home can be a lonesome place for the dog. But it is still better for him to be a little bit lonesome than to try to go to school, too.

About the worst place in the world for a dog is a school yard full of children. The excitement of too much running, too much playing and too much attention can make the best behaved dog careless with his teeth. Add to this the danger of having his feet stepped on in a crowd and it is pretty obvious why school officials welcome dogs almost the way they do.

Some communities, where dogs have previously been allowed to run, are now enforcing a leash law during school hours. Others have passed "owner responsibility" ordinances and then made it a misdemeanor for dogs to come onto the school grounds.

But regulations are not necessary in most communities, if owners cooperate. Just keeping the dog in the house until the children are safely gone—and perhaps giving him a little extra attention during the first weeks of school—will usually prevent him from trying to follow them.

However if this doesn't work it is better to keep the dog on leash and on run than to take chances.

One of the best types of wire for a run is the twisted cable type sold by many army surplus stores as "airplane cable." It is strong yet flexible enough to be easy to work with and a metal ring running on it is not quite as noisy as it would be with a single strand wire. However if the ring on the end of the chain still rubs too much notch a wooden block, bored with two holes, one for the wire and one for the chain will solve your problem.

Tree Planting Insures Future Economy Here

The pulp and paper industry accounted for 14,311,000 trees being planted in North Carolina during 1954-55, according to the Southern Pulpwood Conservation Association. Industry donated 4,191,700 of these to landowners.

H. J. Malsberger, forester and general manager of the SPCA in Atlanta, revealed that eight pulp and paper companies and two pulpwood suppliers cooperated in the survey. The companies accounted for 14,260,000 trees being planted and the suppliers 51,000. The industry purchased 14,085,790 trees from the state nursery and the remaining 55,000 from TVA.

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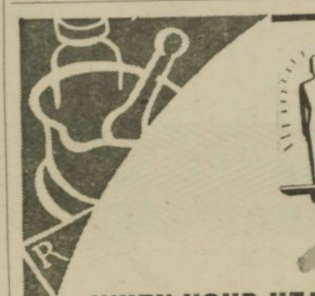
PLEDGED — It was announced today that Leon H. Corbett, Jr., a freshman at Davidson College, has recently pledged Pi Kappa Phi social fraternity. Leon was active in the student government while in high school and also participated in athletics. He is the son of Mr. and Mrs. Leon H. Corbett, of Burgaw.



WHEN YOUR HEALTH IS IN THE BALANCE . . .

Look to your physician to weigh every symptom carefully . . . to apply his knowledge and experience in diagnosis and treatment. Then, look to us to fill his prescriptions exactly as written, using only fresh, potent drugs.

DEES DRUG STORE

BURGAW, N. C.

Your Health is Our Business

Prescriptions Filled By Registered Druggist Only

the newest paint in 100 years!



1st flat wall paint made with vinyl plastic!



A PLIABLE, SCRUBBABLE FILM . . . shown in this unretouched photo . . . is formed by Gleem's vinyl plastic base. Covers walls with a flawless, uniform, amazingly durable finish.

Makes the most modern interior paints OBSOLETE OVERNIGHT!

Covers most walls with a lasting, scrubbable plastic film of color!

And what a miracle it is! New Gleem "Miracle Plastic" does *everything* you ever wanted a paint to do, introducing amazing, exclusive performance features. It actually coats a wall with a durable plastic film of color. Gleem "Miracle Plastic" literally *revolutionizes* painting . . . makes it easier than ever to *do it yourself* with truly perfect results every time, yet costs no more than ordinary paints!



EASIEST EVER TO APPLY . . . brushes or rolls on with ball-bearing smoothness. Paint all day without tiring! Dries in half an hour, or less.



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- THE ONLY PAINT THAT'S ODORLESS IN ALL 3 STAGES! New Gleem is absolutely odorless from beginning to end . . . in the can, during application and while drying. Paint with pleasure anytime!
- AMAZING 1-WAY "BREATHING ACTION" EXHALES MOISTURE! At the same time it prevents water from entering, the Gleem surface allows any moisture within to escape . . . won't blister or peel.
- WIDE COLOR CHOICE!
- NON-YELLOWING WHITE!
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- ABSOLUTELY SCRUBBABLE!

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HUMPHREY'S

Burgaw, N. C.

COME ONE COME ALL



TO THE THIRD ANNUAL JAYCEE – PENDER AGRICULTURAL FAIR

OCTOBER 5-8

TRUAX VENEER COMPANY

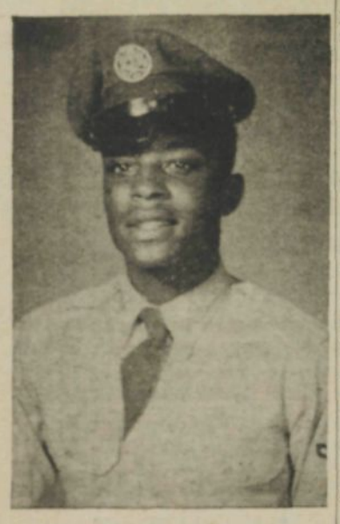
BURGAW, N. C.



COMMITTEE AT WORK — Left to right are: S. C. Anderson, Lester Moore, V. T. Maultsby and George Jaggers, members of the Fair Planning Committee for Thursday's Program. The committee along with cooperation of others, recently completed a program full of exciting entertainment for Thursday, October 7, at the Burgaw Memorial Park Fair Grounds.



REPAIRMAN — A - 3c Floyd E. McIntyre, son of Mr. and Mrs. Richmond McIntyre of Rocky Point, is presently serving at the Amarillo Air Force Base, Amarillo, Texas as Air Frame Repairman. He was enlisted in the U. S. Air Force on May 19, 1955 at Raleigh. Before entering the Air Force, he attended the Pender County Training School at Rocky Point.



AT AMARILLO — A - 3c James R. Lamb of Route 1 Currie, is serving at the Amarillo Air Force Base, Amarillo, Texas, as a student. He was enlisted in the U. S. Air Force on May 19, 1955 at Wilmington. He received his basic Air Training at Lackland A. F. B. and arrived at Amarillo Air Force Base on August 17, 1955. Before entering the Air Force, he attended the Pender County Training School at Rocky Point.



FAIR FEATURE — *Above is a scene taken from the Negro 4-H Pullet Show and Sale held at last year's Pender County Agriculture Youth Fair. This year, according to V. T. Maultsby, another 4-H Pullet Show and Sale will be held on the Fair grounds, Thursday, October 6, at 2:00 p.m.*



1955 WINNER — Andrew Malloy, N. F. A. student of Pender County Training Schools, holds the loving cup won by his school last year at the Second Annual Pender County Fair. Will history repeat itself this year — or will another school make off with the first place honor? This is just one of the big features of the fair slated for October 5-8.



HINTS TO Homemakers

BY RUTH CURRENT
STATE HOME DEMONSTRATION AGENT

ABOUT FINGER FOODS—Place relishes like carrot curls, olives, celery and pickles on your bread and butter plate if you have one, otherwise on your dinner plate.

Olives, carrot strips, pickles and hard cheese may be eaten with your fingers.

Always break your bread or roll before spreading it.

Chicken may not be picked up except after you have cut away all of the meat you can with your knife and fork.

ABOUT SILVER — A knife is used only for cutting foods that cannot be cut with a fork.

Custom says that when a fork is used for eating, it is held in the right hand with the handle between the first finger and the thumb.

FHor cutting food, the knife is held in the right hand, the fork in the left. The end of the knife handle rests in the center of the palm with the forefinger on the lower side of the knife handle.

When you've used a spoon to stir sugar into coffee or tea, place the spoon on the saucer before drinking.

After using your knife and fork, place them across the upper part of the plate and parallel to the table's edge.

QUESTION: How has the new Lee soybean compared with old varieties?

ANSWER: The new Lee soybean has yielded better than Ogden with higher seed quality and less shattering. It has a good oil content, is resistant to bacterial leaf disease, and most important, is resistant to purple seed stain.

QUESTION: What causes lard to become rancid?

ANSWER: Lard becomes rancid through exposure to air. Extension Animal Husbandry Specialist John A. Christian explains that the fat unites with oxygen and breaks down into free fatty acids.

QUESTION: Does the color of an egg yolk indicate its vitamin A content?

ANSWER: Not necessarily. R. S. Dearstyne of the State College poultry science department says that the color of the yolk need have nothing to do with its food value. He says that the yolk color is influenced by the type of feed fed the chickens. Lots of folks will give you an argument though.

QUESTION: How can you control bagworms in trees?

ANSWER: You can effectively control the bagworm on easily-reached trees by a thorough clean-up—handpicking and burning the bags. It's important to remove every bag.

QUESTION: What is this stilbestrol I've been hearing about?

ANSWER: Stilbestrol is a synthetic female sex morne which stimulates growth rate and feed consumption of cattle.

QUESTION: Are there any dangers involved in giving stilbestrol to cattle?

ANSWER: It changes the appearance of cattle and is recommended only for fattening cattle to be slaughtered.

Navy Sets December 10th For Annual NROTC Examination

The tenth annual competitive examination for high school seniors who desire to attend college and train for careers as Naval officers will be held throughout the nation on December 10, the Navy announced today. Applications for the NROTC are now available, but must be received by November 19, the announcement added.

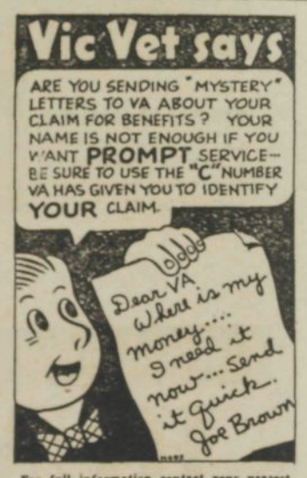
Successful candidates will start their Naval careers in colleges and universities across the country in 1956, with substantial financial assistance from the government. After a normal college education, graduates will be commissioned in the Regular Navy or Marine Corps, for active duty with the Fleet throughout the world.

Male citizens of the United States, between the ages of 17 and 21 are eligible to apply for the NROTC aptitude test. Persons who attain a qualifying score will be given the Navy's rigid midshipman physical examination next February. From the pool of qualified candidates remaining in competition, approximately 1,800 young men will be selected for appointment to the NROTC, and the college of their choice.

Students enrolled in the Regular NROTC program will spend their summers on training cruises with the Fleet, and will receive $600 annual retainer pay until commissioned. In addition to the normal college curriculum, the midshipmen will study a planned course in Naval Science. All tuition, fees, and books will be furnished by the Navy.

This college training program is also open to enlisted men on active duty in the Navy and Marine Corps. Such candidates will be selected under a separate quota established for the services.

Applications are now available at all high schools, colleges and U. S. Navy Recruiting Stations, or direct from the Chief of Naval Personnel, Washington 25, D. C.



For full information contact your nearest VETERANS ADMINISTRATION office

NOTICE

IN THE SUPERIOR COURT

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
MARY E. GATLIN

All persons whose names or addresses are unknown and who are not specifically named as parties plaintiff or defendant in the above entitled action and who now or in the future claim or may claim any interest, right or estate in the lands hereinafter referred to as specifically described in the complaint in said action, or in the subject matter of this action; and all persons not now in being, or persons representing them, or persons interested in their behalf who may now or at any time in the future claim any interest, right or estate in said lands or the subject matter of this action, will take notice that an action entitled as above has been commenced in the Superior Court of Pender County, North Carolina, to foreclose tax liens under G. S. 105-414 on a lot described in Book 193, Page 190, Pender County Registry; and they will further take notice that they are required to appear at the office of the Clerk of the Superior Court of Pender County in the Courthouse in Burgaw, North Carolina, on or before the 2nd day of November, 1955, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This the 12 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 975, S 14, 21, 28, O 5

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Harry W. Williams, et al, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Rocky Point Township, North Carolina, described in the judgment in said action as follows:

TRACT 1: Lying on both sides of the railroad beginning at a stake in the edge of a bay and runs thence North 73 East 56 Poles to a stake on the East side of the railroad Michael Robins' corner; thence with Robin's line as follows: South 18 East 80 Poles to a stake on the East side of the road; thence North 73 East 60 Poles to a stake in the fork between two small branches; thence South 14 degrees West with John Walker's line 118 Poles to the Railroad; thence with another Walker's line South 73 West 28 Poles to a spruce pine, an old marked corner on the West side of the Railroad; thence North 15 West 90 Poles to a large Pine; thence West 40 Poles to a Spruce Pine at the edge of a bay; thence with the edge of said bay to the beginning, containing 61 acres.

TRACT 2: On the west side of the Duplin Road and East side of the W. & W. Railroad, Beginning at a stake on the Northeast side of Meeting House Branch, a short distance Southwest of John Anderson's dwelling house, being a corner of the "Oliver Tract" running thence across said branch with said Walker line of the "Oliver Tract," South 16 degrees West 104 Poles and 22 links to a stake at the mouth of a ditch the Southwest corner of the "Oliver Tract," in the Sparkman line; thence with said line South 76 West 9 Poles to a stake in the West edge of said Railroad; thence North 16 degrees East 103 Poles and 17 links to a stake on the West side of said Meeting House Branch; thence North 75 degrees 25 East 41 Poles to the first station, containing 27 acres, more or less, and the interest being conveyed being 1-5 in value thereof and being the share of the Party of the First Part as an heir at law in the Estate of his Grandfather, Daniel Futrell, deceased.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.
No. 981, O 5, 12, 19, 26

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Morgan Lee and Mrs. Morgan Lee, the undersigned will sell to the highest bidder for cash at the Court House door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, ... Township, North Carolina, described in the judgment in said action as follows:

97 Acres of land in Holly Township owned by Morgan Lee and wife ,Mrs. Morgan Lee of which 60 acres is listed for taxes as Alton Parker land and 37 acres known as Morgan, Sr's land.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.
No. 982, O 5, 12, 19, 26

ADMINISTRATRIX NOTICE

Having quality as administratrix of the estate of A. C. Blake, deceased, late of Pender County, North Carolina, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned within one year from date of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 14th day of September, 1955.

Bessie A. Blake,
Administratrix of A. C. Blake.
Corbett & Fisler, Atys.
No. 976, S 21, 28, O 5, 12, 19, 26

NOTICE OF SALE

By virtue of Section 44-2 General Statutes of North Carolina, the undersigned will sell to the highest bidder for cash at Pender Motor Sales, Inc., Burgaw Township, Pender County, North Carolina, on the 10th day of October, 1955, at 12:00 noon, in order to satisfy a lien of the undersigned for repairs in the amount hereinafter set out opposite the description, the following described personal property, to-wit:

Name of Registered Owner—Amount of Lien—Description of Property:

William S. Dean, Rfd. 3, Anderson, S. C.; $367.29; One (1) 1949 Mercury Tudor, Motor No. 9CM-11291.

This the 24th day of September, 1955.

Pender Motor Sales, Inc.
No. 979, S 28, O 3

ADMINISTRATRIX NOTICE

Having qualified as administratrix of the estate of Roy Francis Tracey, deceased, late of Grand County, Utah, this is to notify all persons having claims against the estate of said deceased to present them to the undersigned within one (1) year of the date of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 16th day of August, 1955.

(Signed)Frances T. James,
Rocky Point, N. C.
Administratrix of Roy Francis Tracey.
No. 958, A 24, 31, S 7, 14, 21, 28

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County, against Lanie Ann Newkirk and Eva Newkirk, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 31st day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Columbia Township, North Carolina, described in the judgment in said action as follows:

Adj. Mary Gurganious, R. H. Murphy on the South Side of Black River Main Road, being a part of the J. P. Jacobs (Deed) tract. BEGINNING at a stake in edge of said Main Road in Murphy's line run thence with said Road South 56 1-2 East 42 poles to a stake in Mary Gurganious line; thence with said line South 16 poles to a stake; thence No. 56 1-2 West 42 poles to a stake in R. H. Murphy line; thence with said Murphy line to the Beginning, Containing by estimation 4 1-5 acres. See Book 51, Page 245, Pender County Registry.

This the 28th day of September, 1955.

L. R. Bradshaw,
Commissioner.
No. 980, O 5, 12, 19, 26

IN THE SUPERIOR
NOTICE OF SERVICE OF PROCESS BY PUBLICATION

NORTH CAROLINA
PENDER COUNTY

PENDER COUNTY
VS.
CAROLINE JUDGE LAMB, ET AL

TO: Robert Pigford
Elbert Pigford
Gertrude Pigford
Duplin County, N. C.

Take notice that a pleading seeking relief against you has been filed in the above entitled action.

The nature of the relief being sought is as follows:

To foreclose tax liens against you as set out in the duly verified Complaint of Pender County, hereto filed in this cause for unpaid taxes for the following years and the following amounts, exclusive of interest, penalties and cost thereon due:

Year, 1932 and prior through 1954; Amount $171.42, which were assessed against the following lands in Pender County, North Carolina, Burgaw Township: As described in the complaint and in Book 41, Page 466, Pender County Registry.

You are required to make defense to such pleadings not later than 9 day of November, 1955, and upon your failure to do so, the party seeking service against you will apply to the Count for the relief sought.

This the 14 day of September, 1955.

C. D. MURPHY
Clerk of Superior Court
No. 978, S 21 28, O 5 12

NOTICE OF SALE

By Judgment of the Superior Court, Pender County, in a civil action of Pender County against D. J. London, R. L. London, et al, the undersigned will sell to the highest bidder for cash at the Courthouse door in Pender County on the 17 day of October, 1955, at 12 o'clock noon, the following tract of Land in Pender County, Topsail Township, North Carolina, described in the judgment in said action as follows:

BEING 4½ acres of the following described land listed for taxes by D. L. London (D. J. London), and formerly owned by R. L. London and Cornelia London in Topsail Township; BEGINNING at a stake in the Northwestern line of the old Newbern Road in the old Chadwick line, and running with said line North 32 degrees 158 West 850 feet to an iron bolt or stake in said line; thence North 57 degrees 30' East 620 feet to a small pine; thence South 17 degrees 30' East 224 feet to an iron axle; thence South 15 degrees 00' West 290 feet to an iron axle; thence South 62 degrees 30' East 224 feet to an iron stake on the West side of the old Newbern Road; thence along the Western line of said road South 20 degrees 30' West 360 feet to an iron stake in said line; thence South 48 degrees 15' West 175 feet to the point of Beginning 7 31/100 acres, more or less, after excepting one acre for the colored public school building as now located on the ground. The above description covers and is included, that which was conveyed by J. Washington Foy and wife, Febby Foy in deed dated December 9, 1907, to R. L. London and wife, Cornelia London, recorded in Book 60, Page 155 in the Register of Deeds Office of Pender County, North Carolina.

This the 12 day of September, 1955.

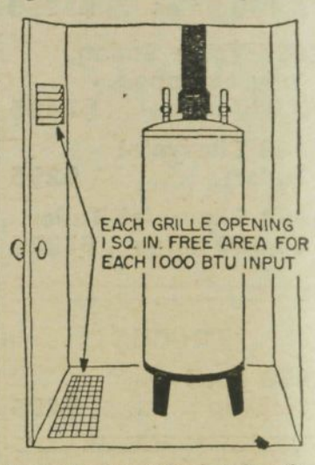
L. R. BRADSHAW,
Commissioner
No. 977 S 21, 28, O 5, 12

New Water Heater? Know Your Flues And Your Btu's

Install a water heater in the right place and it will give better service, says the Coleman Heating Institute, Wichita, Kan., a training school operated by a leading manufacturer.

The institute's engineers give this advice:

1. A gas water heater requires a grille or louver opening of one square inch for each 1,000 Btu's of heat input. The Btu input rating is marked on the nameplate of the heater.



Water heater needs air to breathe.

2. Put the heater in a central location, near a good flue.

3. Make sure the heater is level and sits solidly on the floor.

HOME OWNERS' QUESTION BOX

Q—I'm confused by the terms, wainscot, dado, and chair rail. How do they differ?

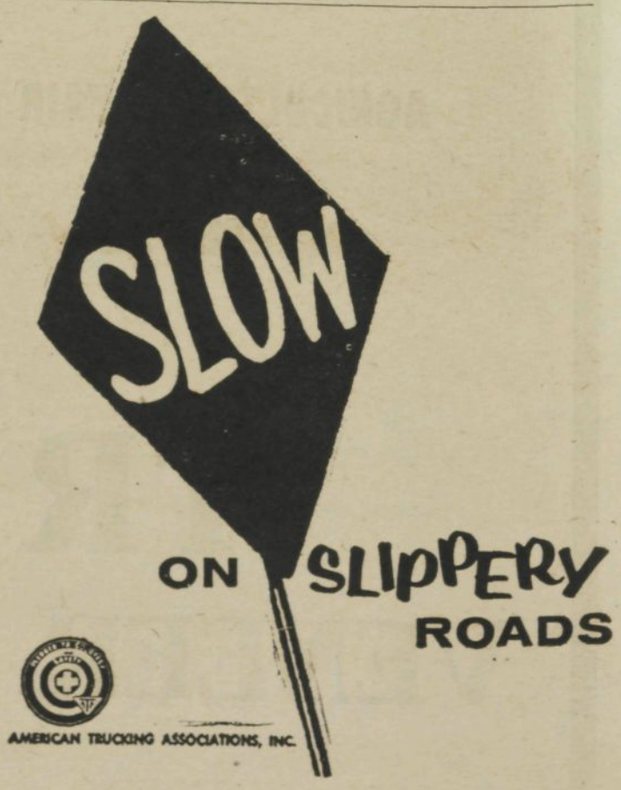
A—Wainscot describes a completely paneled wall treatment. A dado is a low wainscot paneling on lower part of a wall, smooth above. The chair rail is the dividing line between a dado and smooth wall above it. Average height of a chair rail is 33 inches, a bit above normal table height.

Q—Are dark colors going out?

A—No, because hardly any color ever "goes out." If you like dark colors, use them. There are trends in color styling, naturally, and the current one is toward light, cheerful colors. Pastel shades of asphalt shingles are a growing trend in roofing preferences, for example, but the deeper tones—red, green, blue and gray—still remain popular choices.

Q—May I use contrasting woodwork in my rooms?

A—Contrasting color draws attention to wood trim. If you have a large room with beautifully detailed woodwork, you will get a fine effect with contrasting or white woodwork opposed to colored or wallpapered walls. If your rooms are small, we suggest painting woodwork the wall color or background color of the paper.





OLD SMOOTHIES TO PLAY IN ICE CAPADES — Among the famous stars who will perform in "Ice Capades of 1956" when the big ice spectacle is presented in the William Neal Reynolds Coliseum at North Carolina State ollege, October 31 - November 5, will be the Old Smoothies, Irma Thomas and Orin Markhus, who are shown above as they appear in Ice Capades.



With the coming of fall weather, we must prepare to harvest and care for our sweet potato crop. The sweet potato, being a tropical plant, will continue to grow until frost kills the vines. However, they may be dug as soon as desirable size. It is safer to dig them before frost because if the stems are exposed they may be damaged by the cold and the roots will not keep well in storage.

Sweet potatoes should be dug carefully so as not to bruise or cut them unnecessarily. A bad bruise will cause a hard spot when the potato is cured or may allow disease to enter the root. It is best to grade in the field, carefully packing the marketable or useable potatoes in bushel tub baskets or slotted crates in which they will be cured. The culls should be used at once or disposed of. It is not the good potatoes.

For the gardener who grows only a few potatoes for his own use, a warm basement or vacant room may provide suitable storage. For the first 10 to 15 days a curing temperature of about 85 degrees should be maintained. After that a temperature of 55 to 60 degrees is best. For the gardener who also wishes to sell a few bushels of potatoes, we recommend that he build a small storage house such as one designed by the departments of horticulture and agricultural engineering, which will hold 64 bushel baskets of potatoes. It is heated by electricity and controlled by a thermostat so that there is little attention needed in its operation. Plans may be obtained from the Agricultural Extension Service, N. C. State College, Raleigh, N. C.

Once the potatoes are placed in storage they should not be handled or disturbed until ready to remove them for use or for market. Any handling of the potatoes in storage will often cause injury or bruising, rot. If stored in baskets or crates any desired number of baskets may be removed at any time without disturbing the others. It will be necessary to regrade all potatoes taken from storage for market.

The main hazard from a blowout is panic from noise. Ignore noise and steer against pull for a safe stop. Do not hit the brakes.

Marshall, Great Chief Justice, Honored on 200th Anniversary

John Marshall, "The Great Chief Justice," whose bicentennial is being celebrated throughout the United States this month, is generally credited with having made a greater contribution to the foundations of this country as a great Nation than many a better-known personage of his time or since.

Born September 24, 1755, in a frontier farm log cabin in what is now Fauquier County in Virginia, the eldest of fifteen children, Marshall had little if any formal education, yet after his service as an officer in the Revolution became one of Virginia's most successful lawyers and then, as Chief Justice, was the Nation's first powerful expositor of the principles of American Constitutional Government.

Marshall served as Chief Justice under six presidents from 1801 to his death in 1835. He is universally recognized as our greatest Chief Justice and for having enunciated and firmly established the doctrine of Federal supremacy over State authority under the Constitution, the doctrine of "implied powers" by which the Supreme Court ruled that the Government has powers in addition to those specifically named in the Constitution, and the authority of the Court to invalidate these acts of the Congress and the Executive which it deems to be in conflict with the Constitution.

In the leadership that he provided the country and in the more than 500 decisions which he personally wrote, Marshall is credited with laying the foundation of much of modern Government and with establishing the Supreme Court, in early days regarded as a relatively minor branch of Government, as in fact coequal with the Executive and Legislatures and the greatest appellate tribunal in history.

As Chief Justice Warren said of him, "Stone by stone he built the foundation of our constitutional structure, and he constructed it sufficiently strong to support everything we have since built upon it."

Of his appointment of Marshall as Chief Justice, ex-president John Adams, a quarter-century later, wrote, "My gift of John Marshall to the people of the United States was the proudest act of my life."

Speaking in Philadelphia, President Eisenhower said, "John Marshall was a soldier in the War for Independence, a Congressman, a diplomat of outstanding ability, a Secretary of State. But his reputation for greatness most firmly rests on his services as Chief Justice of the United States . . . He made of the Constitution a dynamic, orderly living thing for free and United States.

A Presidential Proclamation issued in July of this year cited Marshall as a "soldier, diplomat, legislator, and Fourth Chief Justice of the United States," who played "a vital role in the strengthening of our constitutional form of government! and said his long and distinguished term of office as Chief Justice, from 1801 to 1835, was marked by precedent-setting decisions which have been important factors in developing and maintaining the historic liberties of the people of the United States."

The Congress designated this September as "John Marshall Bicentennial Month, in recognition of the vital part which he played in the development of our Nation."

All over the country, schools, libraries, colleges, and national organizations are participating this month in Marshall programs. Inaugurating the general public observance of the Marshall Bicentennial were the ceremonies jointly sponsored by the U.S. John Marshall Bicentennial Commission and the American Bar Association on August 24th at Independence Square in Philadelphia, where President Eisenhower made the principal address and the response was made by Chief Justice Warren.

Commemorative programs and special events honoring John Marshall are being held in Washington, Chicago, Boston, Los Angeles, San Francisco, Richmond, Williamsburg, Va., Philadelphia, and in other leading cities and towns in most of the states across the nation.

The Library of Congress in Washington is devoting the month of September to an exhibit of the writings of Marshall and books and articles about him. John S. Richards, President of the American Library Association, has requested all of the country's libraries to arrange similar exhibits.

"Decision for Justice," a half-hour television dramatization of the famous case of "Marbury vs. Madison," and of John Marshall's decision on the case when he was Chief Justice, will be presented on the "Du Pont Cavalcade Theater" on September 20th on a nationwide broadcast. A limited number of film prints of this drama have been made available for screening for local groups, through the auspices of local branches of the American Bar Association.

The U.S. John Marshall Commission is publishing an illustrated brochure on John Marshall with a text written by Edward S. Corwin, Professor Emeritus of Jurisprudence, of Princeton University. Copies will be on sale by the Superintendent of Documents in Washington.

The United States Post Office Department is issuing a 40-cent John Marshall stamp. This stamp, the ninth of the new regular series to be released, will first be placed on sale in Richmond, Va., on September 24th.

If a driver overtaking your car sounds his horn the law requires you to pull to the right and not increase your speed.

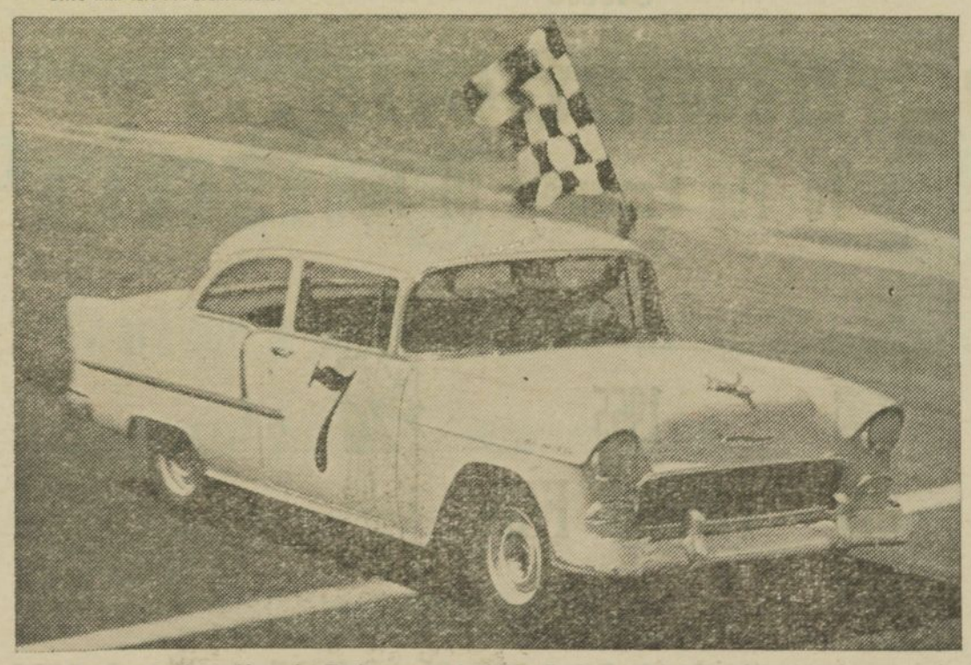


PENDER COUNTY HOME AGENTS — Miss Emily Cashwell and Mrs. Frances Bostic are shown at work in their present office. Miss Emma Bryan, office secretary, is on the extreme left. All Home Demonstration activities and 4-H girls' work are conducted from this office. Miss Cashwell says that a Home Demonstration laboratory would make their work more effective.

THERE IS NO SUBSTITUTE FOR NEWSPAPER ADVERTISING

LOOK AT ALL THE CHECKERED FLAGS CHEVROLET'S COLLECTED!

Drive with care . . . EVERYWHERE!



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Great Features back up Chevrolet Performance: *Anti-Dive Braking—Ball-Race Steering—Outrigger Rear Springs—Body by Fisher—12-Volt Electrical System—Nine Engine-Drive Choices.*

The safer car wins . . . and Chevrolet's the winning car

Every checkered flag signals a Chevrolet victory in official 1955 stock car competition—not only against its own field but against many American and foreign high-priced cars, too!

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LOW PRICES—BIG DEALS!
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A. Work up seed bed and apply soil fumigant.



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News Of Interest To Women



SERVES ON JURY — Mrs. E. E. Gurganous and Mrs. Carl Southerland, both of Penderlea, above, were reported to have been the first woman to have ever served on a Pender County Jury Criminal case, when they served during the September Superior Court here last week.

Gov. Hodges To Be Honored At Supper

The reception committee for Governor Luther Hodges has been announced and the committee will meet at the Town Hall Friday, October 7, at 4:30 p.m.

The Reception Committee is composed of Howard Holly, chairman, Judge Clifton L. Moore, Senator J. V. Whitfield, Representative Ashley M. Murphy, Mayor A. H. Davis, A. H. Page, Mr. and Mrs. N. W. Barnes, Fred Coville and J. N. Honeycutt.

A supper will be given the Governor and party Friday evening at 6:30 at the Burgaw School Cafeteria. Invitations have been issued.

Senator Ervin To Be Honored At Supper

The reception committee for U. S. Senator Sam J. Ervin was announced today by Howard Holly. The committee will meet at the Town Hall Wednesday, October 5, at 4:30.

The following will officially receive the Senator:

Dr. John T. Dees, chairman, Judge and Mrs. Clifton L. Moore, Representative Ashley M. Murphy, A. H. Page, Mayor A. H. Davis and J. N. Honeycutt.

A supper will be served in honor of Senator Ervin and party at the Community House Wednesday evening at 6:30. According to Holly, invitations have been issued.

Mrs. Farrior Hostess At Club Meeting

The first regular meeting of the Research Club for the season was held at the home of Mrs. E. M. Farrior on Monday evening with fifteen members present. A lovely arrangement of red spider lilies decorated the living room.

Mrs. J. H. Burnett, president, presided over the meeting. Following a brief business session, Mrs. C. T. Pullen presented a name in the news and Mrs. Leon H. Corbett made a talk on Mrs. Oveta Culp Hobby.

The hostess served delicious strawberry tarts with coffee.

Reception For Ninth Air Force Band

The 9th Air Force Band will arrive at the Wilmington Airport Friday, October 7, and the following will serve on the Reception Committee:

Mr. and Mrs. Charles Harrell, co-chairmen, Mr. and Mrs. Gene Brown, Mr. and Mrs. Charles Sparkman, Mr. and Mrs. Buck Ferrell, Mr. and Mrs. Tony Comentale and Carl Wolfe.

A barbecue supper will be served the guests on the Fair Grounds Friday evening. The members of the band will be overnight guests here Friday night.

Reception For "Miss North Carolina"

The following have been asked to serve on the reception committee for Miss Faye Arnold, "Miss North Carolina." The committee will meet at the Town Hall Wednesday, October 5, at 5:00 p.m.

Rev. and Mrs. M. G. Stimpson, co-chairman, Mr. and Mrs. Earl Myers, Mr. and Mrs. Manley Blackburn, Mr. Howard Holly, Miss Emily Cashwell and Mrs. John Giddens.

Miss Arnold will be the house guest of Rev. and Mrs. Millard Stimpson, and Howard Holly will be her official escort during her stay in Burgaw.

UDC Meeting

Members of the United Daughters of the Confederacy of Burgaw will meet Wednesday afternoon, October 12 for their regular monthly meeting.

The meeting will be held at 3:30 o'clock in the home of Mrs. Q. G. Southerland.

Hospital Auxiliary To Meet Wednesday

Pender Memorial Hospital Auxiliary will meet on Wednesday afternoon, October 5, at two o'clock.

The regular quarterly meeting will be held in the courtroom and all members are urged to attend.

Football Results

Results Games Played Sept. 30

LaGrange 7—Beaulaville 7
Wallace 45—Richlands 0
Mt. Olive 20—Burgaw 14
Warsaw 7—Smithfield 0

Friday's Games

Burgaw at Beulaville
Wallace at LaGrange
Goldsboro at Smithfield (Non-Conference)
Richlands at Warsaw
Mt Olive (no schedule.)

Sonference Standings

	W	L	T	Pct.
Wallace	3	0	0	1.000
LaGrange	2	0	2	.750
Mt. Olive	2	1	0	.667
Burgaw	1	1	1	.500
Beulaville	1	1	1	.500
Richlands	1	2	0	.333
Warsaw	1	2	0	.333
Smithfield	0	4	0	.000

Riley's Creek Baptist Church News

E. B. STEWART, Pastor

Wednesday—
7:00 p.m. — Preview of the Sunday School Lesson.
7:30 p.m. — A film, "Fruits of State Missions" will be shown.
8:15 p.m. — Choir rehearsal.

Sunday—
10:00 a.m. — Sunday School.
11:00 a.m. — Worship Hour. Rev. C. R. Taylor will lead the morning services in the absence of the pastor.
6:30 p.m. — Training Union.
7:30 p.m. — Evening Worship — Layman's Night.

Thin Out Timber For Maximum Per Acre Production

The Enterprise has received a timely letter from the Birmingham, Alabama, office of the Southern States Forestfire Commission, Inc., which explains the gains in timber growing here when and where defective diseased and weed trees are cleared out from long body pines, poplars, and gum, on same basis that corn and cotton is thinned out for maximum per acre production.

That more than half our trees here and thruout the south will never grow to merchatable size is well known. That these useless trees will make good paper to meet increased demands for newspaper and kraft, and at the same time the removal will increase the timber supply to meet building requirements for future generations, is a sound good business deal for the local land owners. Not only the increased board feet per acre per year increase will obtain, but also, it is a step in the direction of checking the lowering of the water supply, which is threatening to turn some of our fertile sections of the *south and entire nation into a veritable desert.*

The Commission estimates that the non - merchantable timber of the south will be sufficient to not only furnish the seventy-odd paper mills of the south in perpetuity, but also would supply as many more.

The clearing of the young timber in northern and eastern forest areas beginning fifty years ago has resulted in virtually eliminating the saw mill and other wood industries. And while the south will grow twice the board feet per acre per year, it will also become a denuded area unless land owners themselves use discretion in sale of pulpwood, saw logs and other needs.

Personals

Mr. and Mrs. D. E. Bowen and son, Fib, spent Sunday in Salemburg as guests of Mrs. Bowen's father, Mr. F. O. Carter.

Mr. and Mrs. Bill Wells of Durham were week end guests of her father, Mr. A. H. Davis.

Miss Mary Thomas Ramsey returned home Saturday after spending several days in Hyattsville, Md., as guest of Dr. and Mrs. Bernard App.

Mr. and Mrs. T. J. Betts spent the week end in Raleigh as guests of their daughter and family, Mr. and Mrs. Lawrence Harris.

Mrs. Everett Durham spent the week end in Petersburg, Va., to attend the wedding of her nephew.

Frank Humphrey, a student of UNC, spent the week end in Burgaw with his mother, Mrs. Agnes Humphrey.

Mrs. Mae Southerland is spending the week end in Durham.



CHAIRMAN — Fred Foyles of Atkinson will serve as chairman of the Tractor Driving Contest to be held as part of the 1955 Jaycee Pender Agricultural Fair Program. The contest is scheduled to be held on Friday, October 7.

TOBACCO REPORTS

Steady to high average prices were paid this week for most grades of Eastern North Carolina flue cured tobacco. Volume of sales continued heavy reports the Federal - State Market News Service. Quality of marketings improved over the week before.

A season high average price of gross pounds during the week ending September 23. This average surpassed the previous high of last week by $2.90. Only three markets held sales Monday because of hurricane Ione. Season marketings were boosted to 253,012,358 gross pounds for a return of $50.19. During the same number of sales days last year 149,78,473 pounds averaged $52.91.

Nearly half of the grade average showed gains over the week before. Only a few grades were lower. Most increases amounted to $1.00 and $2.00 per hundred pounds and occurred chiefly for leaf, smoking leaf and nondescript offerings. Practically all grades of cutters, lugs and primings remained at their previous levels. Season averages are lower for around three - fourths of the grades compared with the corresponding period last year. Most losses range from $1.00 to $6.00 per hundred pounds. A few are unchanged while several show $2.00 to $5.00 gains. Most increases are for light, medium and dark green grades.

The proportion of cutters and better quality leaf marketings increased slightly. Less poor and low leaf was offered for sale. Principal sales consisted of poor to fair leaf and low cutters.

Around 22 per cent of weekly gross sales was delivered to the Stabilization Corporation under the Government loan program. This compared with 22.6 per cent last week. Season takings amounted to about 25 per cent.

More than 70 million Americans, or about half the population of the United States, need professional attention to see properly on their jobs, as automobile drivers, and for living normal lives.

A shorn wool incentive price of 62 cents per pound of wool, grease basis, and a mohair incentive price of 70 cents per pound have been announced by USDA.

Futher Cut In Leaf Marketing Quotas Discussed

A belt-wide flue-cured tobacco advisory committee will meet in Washington October 13 to discuss with Secretary Ezzra Taft Benson a further cut in flue-cured marketing quotas for 1956, the North Carolina Farm Bureau announced this week.

Farm Bureau director of organization Will H. Rogers, who arranged the meeting, said the fifteenman committee will be carrying out instructions of tobacco growers in the five flue-cured states of North and South Carolina, Virginia, Georgia and Florida.

Grower representatives, meeting September 10 in Raleigh, unanimously agreed to ask the Secretary of Agriculture for an additional cut in next year's crop. This action came as a result of the all-time high tobacco yield this year which is loading the Flue-Cured Stabilization Corporation with record stocks.

Rogers said the committee was instructed at the Raleigh meeting to ask Secretary Benson for a cut "substantial enough to eliminate the surplus created over and above that which was forseen when the Secretary announced a 12 per cent cut last summer."

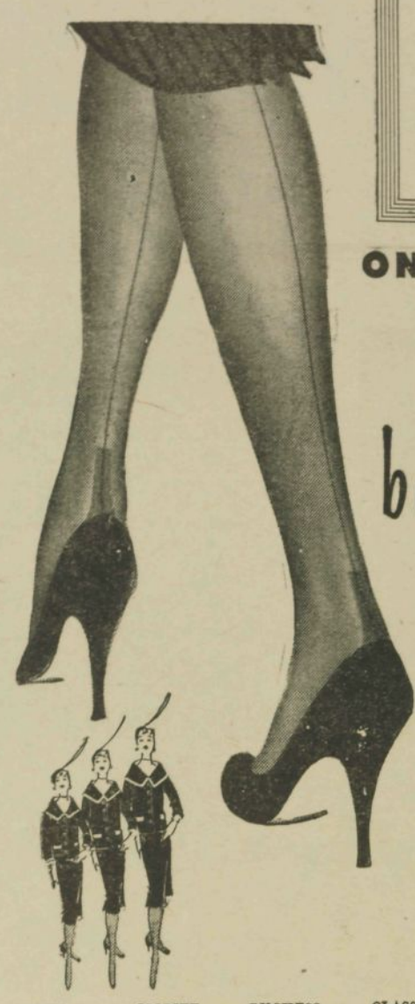
No decision was reached, however, as to the size of the cut. This was postponed until more complete crop information is available at the end of the current marketing year, Rogers said.

Leaders also adopted a resolution to ask Congress to amend the Tobacco Act so that the Secretary can lawfully recompute 1956 quotas, he pointed out, adding "it will also be necessary to hold another referendum if the Secretary approves the committee's request."

Accompanying the committee to Washington will be Fred Royster of Henderson, president of the Bright Belt Warehouse Association, who has been designated by growers to attend. Chairman of the committee is Carl T. Hicks of Walstonburg, president of Flue-Cured Stabilization Corporation.

Hicks will head the Washington delegation which includes Lacy Doke of Florida, D. F. Bruton and Abe T. Minchew of Georgia, B. A. Graham and Frank Williamson of South Carolina and O. O. Smith and Joe Gilliam of Virginia.

Committeemen representing North Carolina, in addition to Hicks, are D. D. Cox of Clarendon, A. D. Williams of Wilson, E. Y. Floyd of Raleigh, R. P. Butler of Reidsville, M. A. Hester of Belews Creek, Claude T. Hall of Woodsdale and Tom Allen of Creedmoor.



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BREV (purple edge) for slender or small legs. Sizes 8 to 10½

MODITE (green edge) for average-size legs. Sizes 8½ to 11

DUCHESS (red edge) for tall, larger legs. Sizes 9½ to 11½

CLASSIC (plain edge) for largest legs. Sizes 9½ to 11½

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15 denier
Accented Seams

3 PAIRS . . . $3.57
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15 denier

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15 denier
evening sheer
Knee-Lengths

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Regularly 1.35 a pair
30 denier
daytime sheer
40 denier

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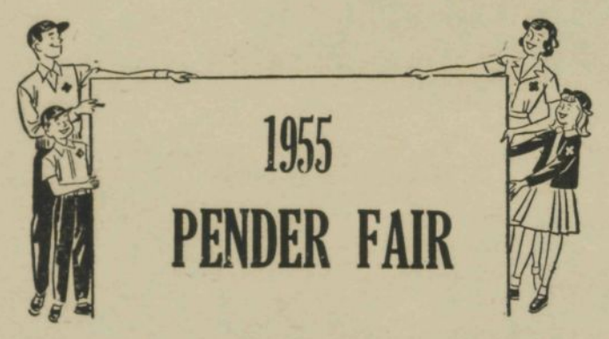

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ROOTIN' TOOTIN' COWBOY—The youngster in above photo is "mighty proud" of his new set of cowboy pistols and holster. Dressed in Western outfit, C. A. Wheelis, representative of White's Sealtest Ice Cream and Milk Company, is shown at the 1954 Pender County Fair as he presents the set of pistols to the lucky winner. A set of pistols and holster will go to some lucky youngster again this year at the county fair, by the same donor. Youngsters are reminded to register for this prize at the White's Sealtest Ice Cream and Milk Company booth on the fair grounds.

Bond Issued Defeated

Pender County School and Library - Agricultural Building Bond Issue suffered an overwhelming defeat at the polls Saturday, when the Pender Citizens in a very light vote defeated the bond issues by a large majority with both bond issues receiving about the same number of votes.

	County Bldg. Bonds		School Bldg. Bonds	
	For	Ag'st.	For	Ag'st.
North Burgaw	61	122	57	156
South Burgaw	51	157	55	124
Rocky Point	15	59	19	57
Upper Holly	5	67	9	63
Middle Holly	2	42	3	40
Middle Union	11	68	10	69
Lower Union	2	148	1	195
Penderlea	15	47	18	45
Long Creek	24	46	10	58
Columbia	5	98	46	58
Currieck	15	37	10	40
Topsail	99	55	99	55
Atkinson	11	110	18	103
TOTAL	316	1030	355	1063

Twenty Lassies Chosen For Jr. Beauty Contest

Twenty contestants for the "Junior Miss Pender County of 1955" Beauty Contest has been selected from the seven white elementary schools of Pender County.

According to Mrs. Catherine Lockey, chairman, one contestant is selected from the fifth, sixth and seventh grades of these schools, giving a total of three junior age girls from each school.

The following contestants were announced today by Mrs. Lockey: Virginia Sidbury, Wanda O'Neal and Toni Blake from the Topsail School; Glenda Sellers, Linda Croom and Carol Winborne from Burgaw; Annette Powers and Phoebe Lanier, Maple Hill; Lottie Jo Holland, Margaret Harling and Sylvia Cowan, Penderlea; Jenning Jarrett, Francis Weaver and Linda Williams, Long Creek - Grady; Linda Taylor, Connie Horrell and Carolyn Horrell, Atkinson; Annette Harts, Virginia Richardson and Lavaun Wells, Rocky Point.

The Junior Beauty Contest is slated for Wednesday evening, October 5, at 9:00. The winner, judged on her beauty, will be crowned by Faye Arnold, Miss North Carolina.

This phase of the fair program will be an added attraction this year, and is expected to be a highlight of the evening.



BAND MUSIC FOR FAIR—Last year, during the Pender County Fair, Fairgoers were privileged to hear the U. S. Marine Band, shown in above photo. This year at the Third Annual Jaycee - Pender Agricultural Fair, band music is slated for Wednesday, Friday and Saturday. The Wallace High School Band will present music on Wednesday's program. Ninth Air Force Band, Shaw Air Base, S. C. will be on the Friday and Saturday program.

THIS IS THE LAW

Kinds of Property

This is the first of a fall series of articles that will appear each week through the next three months. They have been written for the non-lawyer as a public service of the North Carolina Bar Association.

What is real property?

In a popular sense, property is anything that may be owned. It may be divided into two general classes: real property and personal property.

Real property is the term applied to land or real estate. It is property which is immovable and permanent in its character and use, such as houses and buildings, the annexed fixtures, the trees and vegetation above the soil as well as the mineral underneath its surface.

What is personal property?

Personal property is movable in its nature, and includes every sort of property not possessing the nature of real property, such as furniture, merchandise, clothing, animals, promissory notes, stocks and bonds, books, patents, automobiles and the like.

Personal property may be changed into real property, as where one takes brick and mortor — all personal property — and constructs a house with them, which is then considered real property; and if in the lapse of time that same house be razed to the ground and the building material sold as such, they again acquire the characteristics of personal property.

May one have a "property right" in the dead body of another?

Yes. Although a dead body is not property in the strict sense, the right to its possession and disposition is a quasi (or "as if") property right which the courts will recognize and protect.

In the absence of a provision in a person's will, the right of preservation and burial belongs to the surviving husband or wife, or next of kin. For example, if a man dies, it is his wife who has the say so as to where and how his body is to be buried. If he has no surviving wife, then this right vested in those next of kin to him.

If there is a desecration of the grave of an ancestor, there vests in the next of kin as of the same the wrongful act is done a right to bring an action for damages.

A man residing in Maine and a man residing in Florida meet in New York. The Maine resident wants to sell to the Florida resident all of his real and personal property located in North Carolina. They want to execute the contract in New York. The law of which state will govern the transaction?

Real property can only be conveyed or disposed of in accordance with the law of the place where it is situated, while a transfer of personal property is usually governed by the law of the place where the transaction occurs.

Accordingly, the real property must be conveyed pursuant to the laws of North Carolina, and the personal property must be transferred pursuant to the laws of New York.

Does a wife acquire dower rights in the personal property of her deceased husband?

No. A wife may claim dower rights only in the real property of her deceased husband.

A surviving wife may claim as dower a life estate in one-third of any real property that her husband owned at any time during their marriage. If a wife signs the deed to any real property her husband conveys during their marriage, she thereby waives the right to claim any dower in this property subsequent to his death. This is the reason that purchasers of land customarily demand that married men give to them a deed signed by both the man and the wife.

Elizabeth Kenny Foundation Makes Appeal For Funds

'Contrary to law, the Elizabeth Kenny Foundation at 2400 Foshay Tower, Minneapolis, Minn., is currently appealing to the citizens of North Carolina for funds," Dr. Ellen Winston, Commission, State Board of Public Welfare, announced yesterday. "This letter appeal urges the citizens receiving it to 'act today and send one dollar or more or whatever your heart prompts in the enclosed envelop . . . Your contribution will help provide the full Kenny treatment for those who unfortunately have not escaped the ravages of polio and also helps assure the training of medical doctors and therapists in the Kenny method.' But the State Board of Public Welfare is pointing out that the Elizabeth Kenny Foundation, formerly called Sister Elizabeth Kenny Foundation, is not licensed to solicit in North Carolina in accordance with provisions of Sections 80 through 84 of Chapter 108 of the General Statutes and therefore its solicitations by any methods are in violation of the North Carolina law.

"According to our records on fund-raising projects," Dr. Winston continued, "the Sister Elizabeth Kenny Foundation was last licensed to solicit under the North Carolina law for the period of July 10, 1952, to July 1, 1953, only. Although it filed application for renewal of license for the year 1953-54, the license was withheld by the State Board of Public Welfare upon the recommendation of the State Board of Health.

"The recommendation of the State Board of Health, received on October 6, 1953, was unfavorable because of the fact that the Sister Elizabeth Kenny Foundation had collected $15,337 in North Carolina through December 22, 1952, and that the 'total amount held by national office as a reserve for North Carolina Kenny participation.' The State Board of Health further clarified its position in the following statements:

'We believe it is extremely improbable that Kenny treatment centers as such will be established in North Carolina. We further believe that unless this foundation can secure the approval of the three medical schools and the State Medical Society for establishing such treatment centers, they cannot well justify their request to be licensed to solicit funds.

'In view of the above and without definite assurance from the foundation that Kenny treatment and training centers will be established in North Carolina, we feel that this request should be denied.'

"This information was made widely available to the public by the State Board of Public Welfare in a release dated October 30, 1953. In 1954, Mr. Marvin L. Kline, Executive Director of the Foundation, was advised not to solicit in North Carolina for the support of the said Foundation and its program. Officials of the Elizabeth Kenny Foundation are fully aware that their appeals in this State are in violation of the North Carolina law regulating solicitations."



Beauty Contestants

Wide Variation Shown In Tar Heel Cotton Crop

There is a great variation in the quality of the North Carolina cotton crop this year, according to W. Gleen Tussey, extension management and marketing specialist at State College.

Tussey says that in the Coastal Plain counties where rain has been followed by more rain, the opened cotton has been affected adversely.



FUN? — W. T. "Bill" Chaffin says, "yes-siree, there will be loads of fun at the Third Annual Jaycee-Pender Agricultural Fair."—Chaffin, serving on Board of Directors for the Fair Association, and also serving as a committeeman on the Grounds and Facilities, has been busy for the past several weeks, getting his share of the job done, but says it's worth all the work when he realizes the thrill the Pender County Fair gives everyone.

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PROGRAM

FOR

JAYCEE - PENDER AGRICULTURAL YOUTH FAIR
OCTOBER 5-8, 1955

OFFICIAL OPENING DAY—WEDNESDAY, OCT. 5, 1955
(Co-Chairmen: Mr. A. H. Page, Chairman Pender County Board of Commissioners; Dr. J. T. Dees, Vice-President, Burgaw Jr. Chamber of Commerce).

4:00— —Gates Open
4:00— 6:00—Dairy Cattle Show
6:00— 7:30—Inspection of Exhibits
7:30— 8:00—Band Music
8:00— 8:45—Official Opening Ceremony:
Presentation of Platform Guests
Greetings from Fair, Town, County Officials
Introduction of Speaker—
— Judge Clifton L. Moore
Address——Hon. Sam J. Ervin, Jr.
U. S. Senator
8:45— 9:00—Presentation of Miss Faye Arnold—
—"Miss North Carolina"
9:00—10:15—"Miss Junior Pender County of 1955"
Beauty Contest
10:15—10:45—Fireworks Display—Jim Wommack,
Greensboro, N. C.

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"NEGRO DAY" — THURSDAY, OCTOBER 6 ,1955
1:00— 2.00—Dairy Cattle Show
2:00— 3:00—Poultry Show and Sale
3:00— 4.00—Greased Pole Contest
Balloon Swat Contest
Clothes Hanging Contest
Egg and Spoon Race
Presentation of Cash Awards
4:30— 7:00—Inspection of Exhibits
7:00— 7:30—Music by The Pender County Training School Band
7:30—10:00—Greetings—Mr. C. C. Smith, Principal of C. F. Pope School.
Introduction of Speaker—Mr. Lester Moore.
Address—Mr. A. H. Furr, Information and Extension Specialist with the Farm Credit Administration, U.S.D.A.
Talent Show.
Beauty Contest.
Presentation of Awards.

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"SCHOOL DAY" — FRIDAY, OCTOBER 7, 1955
(Co-Chairmen: Mr. W. T. Batchelor, Principal of Topsail High School; Mr. Howard Holly, President, Burgaw Jr. Chamber of Commerce).

2:30— 4:00—Tractor Driving Contest
4:00— 4:15—Fifty Yard Dash
4:15— 4:45—Greased Pig Contest
4:45— 6:30—Presentation of Cash Awards
6:30— 7:00—"Voice of Democracy" Speaking Contest
7:00— 7:30—Spelling Contest
7:30— 8:00—Band Music
8:00— 8:45—Presentation of Platform Guests
Greetings from Rep. Ashley M. Murphy
Introduction Speakers—Sen. J. V. Whitfield
Address — Hon. Luther H. Hodges
Governor of North Carolina
8:45— 9:15—Fireworks Display—Jim Wommack,
Greensboro, N. C.
9:15—11:00—"Miss Pender County 1955" Beauty Contest
Evening Dress Division
Bathing Suit Division
(Winner to be crowned by Mrs. A. D. Cashwell, North Carolina's Mother of the Year)
Between the two divisions, presentation of Grand School Trophies to winning Schools will be made by Fair Association President J. N. Honeycutt and Gov. Luther H. Hodges.

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"FAMILY DAY" — SATURDAY, OCTOBER 8, 1955
(Co-Chairmen of the Day: Mr. W. C. Blackmore, Fair Manager; Mr. J. W. Sumner, Coastal Plain Station)

1:00— 2:00—4-H Poultry Show and Sale
2:00— 3:00—Inspection of Exhibits
3:00— 4:00—Hill-Billy Band
4:00— 5:00—"Little Miss and Little Mr. Pender County of 1955" Contests
5:00— 6:00—Hill-Billy Band
6:00— 8:00—Inspection of Exhibits
8:00— 8:30—Cow Milking Contest
8:30— 8:45—Presentation of Awards to Outstanding FFA, FHA, 4-H Girl and 4-H Boy Winners
8:45— 9:15—Ugliest Man Contest
9:15—11:30—Old Fashioned Square Dance

News In The World Of Religion

By W. W. REID

Without benefit of sermon, chart, picture, blackboard, or any of the customary TV "gimmicks", there will be launched in October a year's series of television programs by four of the nation's favorite clergymen. Known as "Man to Man" the programs will answer "live religious questions" by simple person-to-person discussion. Leaders (each having 13 consecutive programs) will be: Dr. Ralph W. Sockman, New York; Dr. Louis H. Evans, Hollywood, Cal.; Dr. John A. Redhead, Jr., Greensboro, N.C.; Dr. Donald Grey Barnhouse, Philadelphia. The program will appear on most TV stations; auspices of the National Council of Churches.

Maximos IV., Roman Catholic Patriarch of the Melchite rite in Antioch, Alexandria, and Jerusalem — one of the eastern branches or rites of the Roman Catholic Church — is on a visit to the United States. He celebrated mass in St. Patrick's Cathedral, New York City, shortly after his arrival. The rite has 350,000 followers — 50,000 in the U. S. The Patriarch will visit their centers.

Two letters this year to the Board of Missions of the Methodist Church from the superintendent of the Methodist Church in communist controlled Poland — the first communication received since July, 1951 — indicate Methodist work in Poland continues to flourish under national leadership. In one letter, the superintendent, the Rev. Josef Naumiuk of Warsaw, told of the visit to Poland in August of Dr. Charles F. Boss, Jr., of Chicago, the executive secretary of the Methodist Board of World Peace. Dr. Boss was the first American Methodist minister to visit Poland in four years, Mr. Naumiuk said. In another letter, Mr. Naumiuk reported that, despite its apparent silence for four years, the Polish Methodist Church has continued to be active. "The Methodist Church in Poland is not only alive but has come to maturity within the last 10 years since the end of World War II and in fully functioning and will continue with its activities," he wrote.

"The Commander's Cross of the Order of Merit of the Federal Republic of Germany" has been awarded by the government of Chancellor Adenauer to Bishop Frederick B. Newell, of New York City, in recognition of the contributions which the Methodist Committee for Overseas Relief have made to the needy of that nation in the post-war years. Bishop Newell is national chairman of the Committee. More than a million dollars in relief funds, food, clothing and medicine had been contributed through the Committee to all parts of Germany in recent years. In presenting the Commander's Cross, Dr. Adolph Reifferscheidt, Germany's consul general in New York, said: "In the crucial post-war years, when Germany had to be rebuilt from the disastrous ruins of the war, it was not only the hard work of the German people themselves which achieved that ultimate goal, it was far more the generous aid and assistance given by the United States and its people. Apart from official Marshall Plan funds, the greatest contribution of that kind has been made by various church organizations in this country. The Methodist Committee for Overseas Relief has always been in the forefront of these activities. The work and particularly the spirit in which this work has been done brought help to thousands of Germans in need of vival commodities. This support is still being remembered as an outstanding token of friendship and generosity."

The Church Peace Union, of which Dr. Ralph W. Sockman, of New York, is the president, is recommending to towns across the nation the example of the town of Franklin, New Hampshire (pop. 6,500), in staging recently a "United Nations Town Meeting of the World." The meeting was largely a fact-finding session at which the audience of townspeople asked all manner of questions concerning the United Nations and its organizations. Guests and answerers of questions included: Dr. Viqar Hamdani of Pakistan, Awni Khalidy of Iraq, and William O. Hall of the U. S. A. — all delegates to the UN. Floats with children dressed in the costumes of various nations, a parade, and an open-air New England baked bean supper were part of the day's program. This is the third year in which Franklin residents have had such a day of emphasis on the United Nations. Out of these meetings there has grown a year-round project, "Operation Goodwill," through which farm equipment has been sent to Panama, Greece and Indonesia. "Other communities ought also to do this," suggests the Church Peace Union.

Building Briefs

A major trend in home building s toward increased exposure of structural lumber for added eye ppeal.

Aside from the obvious economy aspects of this practice (the need for expensive finishing materials frequently is eliminated), it also provides an intriguing "Cinderella" story.

For more than 300 years, the usual appraisal of structural lumber went little further than its strength or "work-horse" properties. In fact past generations of builders went to considerable expense to cover it up with a mass of wallpaper, plaster and other materials. Once a house was completed, it was hidden from view, quite forgotten.

Modern architects and builders, who have closely analyzed house framing, decided that gleaming gold Southern Pine structural lumber deserved a better fate than burial and recognition for more than its secret strength. An added incentive was the fact that framing lumber constitutes only 20 per cent of the total cost of the house, and the cost of lumber of a good quality, well seasoned and of good appearance is, therefore, proportionately low.

Consequently, ways were found to expose the basic supports of the house wherever possible and to do away with the "cover-up" materials. Striking modern finishes have aided the effort, and exposed Southern Pine rafters over interior living areas now are increasingly in view, along with exposed beams, ceiling planks and other structural parts. Still able work horses, they are now permitted to show facades of glamour.

Deep Penetration of Preservative Advisable

When treatment of lumber is necessary, deep penetration of the preservative is of far more value in assuring effective protection than a heavy concentration near the surface. Checking of the lumber or abrasion of the surface may expose untreated wood and destroy much of the value of treating if the preservative is all concentrated in the outer shell.

IT'S UP TO YOU

By
Howard E. Kershner, L.H.D.

We are indebted to The Freeman, of July, for setting forth the following facts in graphic form.

Ted Williams has just signed a baseball contract for $100,000 per year topping Babe Ruth's $80,000 in 1931.

But after taxes, Williams will have only about $40,000 against Ruth's $68,535.

Since inflation has destroyed much of the purchasing power of the dollar, Williams can purchase less than ⅓ of what Ruth could have purchased in 1931.

If Williams were to have buying power in 1955, equivalent to Ruth in 1931, he would have to be paid about $940,000.

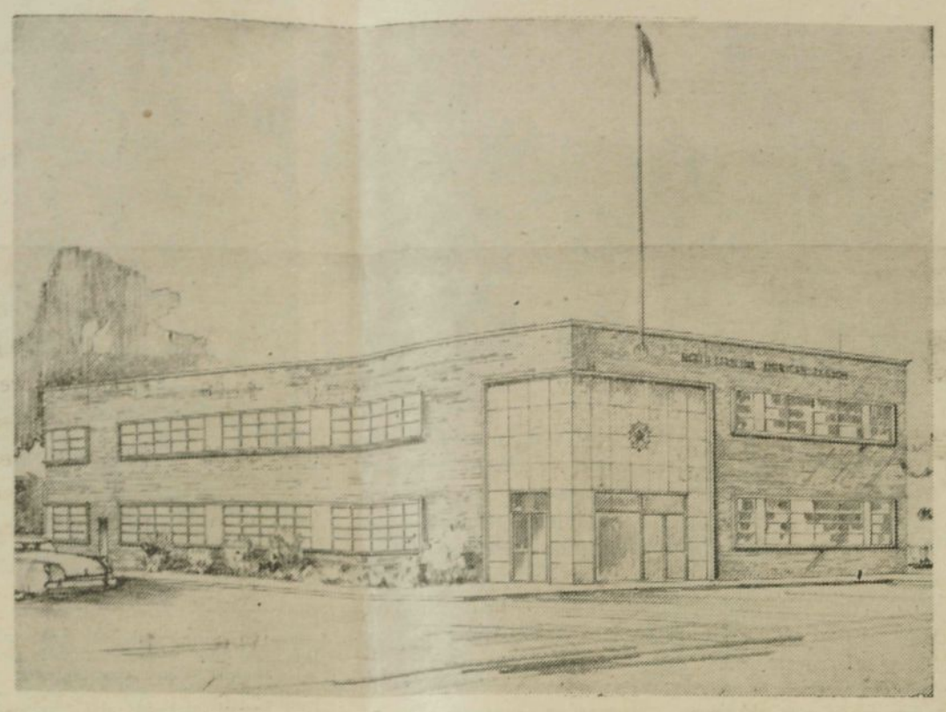
In terms of what he can purchase, Williams' $100,000 is about ⅓ of Babe Ruth's $80,000.

Christian Freedom Foundation, Inc. New York 19, N. Y.



For full information contact your nearest VETERANS ADMINISTRATION office

NEW STATE HEADQUARTERS FOR LEGION IN RALEIGH



Shown is a revised architect's drawing of the first permanent home the North Carolina Department of The American Legion has ever owned in the 36 years it has been in operation since its organization in 1919. The Department Headquarters building, which will, completely equipped, cost between $110,000.00 and $115,000.00, will be built in Raleigh at the corner of Blount Street and New Bern Avenue, a block east of the State Capitol. Governor Luther H. Hodges, a charter member of Leaksville-Spray Post of The American Legion, will be the Principal speaker at the ground-breaking exercises to be held at the building site at 4:00 P. M., Sunday, September 25. Department Commander Paul H. Robertson of Chapel Hill will introduce Governor Hodges. G. E. Bobbitt of Raleigh, Chairman of the special Building Committee, will preside. Legionnaires and members of the Legion Auxiliary from all parts of North Carolina are invited to attend the ground-breaking event.



ATTENTION KIDDIES! — There's no "If and Buts" about this. You'll have a chance to ride in the goat pulled cart during the 1955 Jaycee Pender County Fair and at no charge. Shown above is "Bill" the educated goat as he treats three happy youngsters to a thrilling ride. "Bill" will be at the Pender Fair for the entertainment of boys and girls, Wednesday through Saturday, compliments of White's Sealtest Ice Cream and Milk Company. C. A. Wheelis, representative will be in charge of the goat rides.

SPECIAL SALE!



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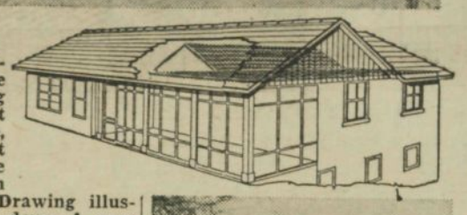
FARM EQUIPMENT DIVISION

Phone 202-1 Wallace, N. C.

"Cash If You Have It—Credit If You Need It"

Old House Hides Unseen Under Modern Roof Line







In believe-it-or-not fashion, the smart, new-looking house, top, grew out of the old house, below, right, that appeared more like a service station than a dwelling. Drawing illustrates how it was done. A new asphalt roof was built to cover the old one, which remains in place. This bold change in roof line was a key to the whole remodeling process.

Why the appearance of a roof deserves primary consideration in remodeling an old home is dramatically shown in these "before" and "after" photographs from Practical Builder magazine.

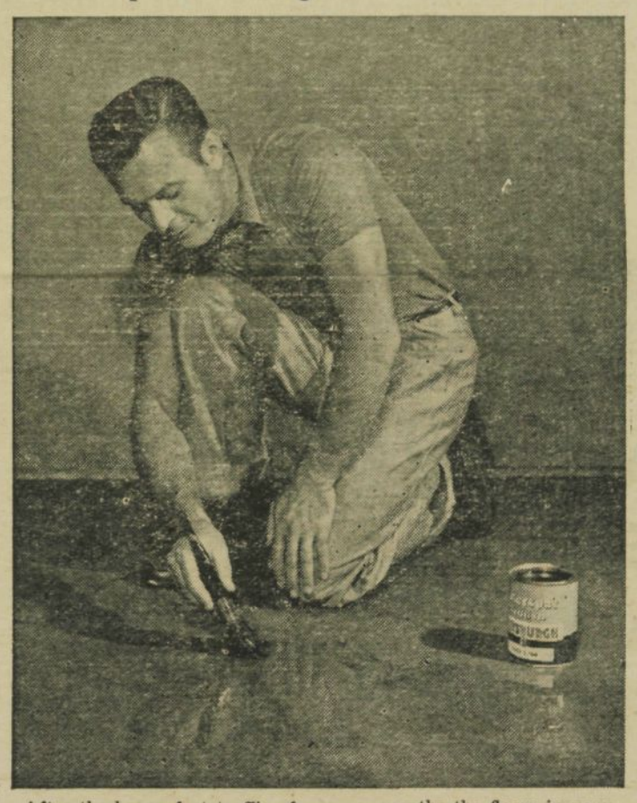
"It's hard to believe," says the magazine, "but this small, squat, unattractive house has been given a smart, up-to-date appearance by only two major changes—the addition of a new wing, plus a new roof built above and over the old roof. The new roof hides ugly lines and creates a home of pleasing architectural proportions.

"The old roof is still there, exactly as it was before remodeling. An entirely new roof was built, framed, sheathed, and protected with fire-resistant asphalt shingles, not on top of the old roof, but over it."

Keeping the old roof intact eliminated the expense of tearing it off and allowed the owners to live in the house during remodeling, saving the expense and inconvenience of moving out and living elsewhere.

The exterior of the original house was of brick and concrete block. This section of the house was cement-plastered. The exterior of the new wing is of redwood siding. These materials, with the green asphalt roof for contrast, make a pleasing combination.

Repair Damaged Floors Now



After the heavy foot traffic of summer months the floors in your home are probably scratched, dull and lifeless, but their beauty can be restored with a minimum of effort and expense. To make wooden floors shine anew first scrub them with a floor cleanser, then follow with an application of a good floor varnish or enamel. For the kitchen linoleum, there is a new Pittsburgh Paint product called Waterspar Varnish Extra Pale Clear that will provide a protective coating to the linoleum without discoloring delicate patterns. It is easily applied and is resistant to scrubbing and abrasion. Gleaming floors may be the plus factor needed to give the finished look to your home.

Premuim List

Department B — POULTRY

Directors: C. R. Dillard, C. F. Mallard, Jr.

		1st	2nd	3rd
7.	Poultry - Production Birds, Light Breed - 1 Bird	$5.00	$3.00	$1.00
8.	Poultry - Production Birds Heavy Breed - 1 bird	$5.00	$3.00	$1.00
9.	Turkeys 5 months to 7 months - 1 bird	$5.00	$3.00	$1.00
10.	Eggs - 1 dozen Brown	$5.00	$3.00	$1.00
11.	Eggs - 1 dozen White	$5.00	$3.00	$1.00

Not more than 3 birds may be entered in each item. Special Sear's Exhibit will be entered in groups of ten. All birds entered in this department must comply with the health certificate as listed on the entry blank.

Department C — FIELD CROPS

Directors: Fred R. Foyles, V. S. Covil

		1st	2nd	3rd
12.	Corn, Yellow Hybrid 10 ears not nubbed	$1.50	$1.00	$0.50
13.	Corn, White Hybrid 10 ears not nubbed	$1.50	$1.00	$0.50
14.	Corn, Open pollinated Yellow 10 ears not nubbed	$1.50	$1.00	$0.50
15.	Corn, Open pollinated White 10 ears not nubbed	$1.50	$1.00	$0.50
16.	Pop Corn (Any Variety) 10 ears	$1.50	$1.00	$0.50
17.	Corn Stalk (Any Variety) One complete stalk	$1.50	$1.00	$0.50
18.	Wheat (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
19.	Oats (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
20.	Grain Sorghum (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
21.	Pasture Sod - Ladino Clover and Grass 18" x 18" Sod Display in Tray	$1.50	$1.00	$0.50
22.	Silage, Corn ½ gallon in clear glass jar	$1.50	$1.00	$0.50
23.	Silage, Any Other ½ gallon in clear glass jar	$1.50	$1.00	$0.50
24.	Hay, Lespedza - 12" bale plug	$1.50	$1.00	$0.50
25.	Hay, Clover grass mixture 12" bale plug	$1.50	$1.00	$0.50
26.	Hay, any other - 12" bale plug	$1.50	$1.00	$0.50
27.	Soybeans, Seed of any variety One quart clear glass jar	$1.50	$1.00	$0.50
28.	Soybeans, any variety Single stalk	$1.50	$1.00	$0.50
29.	Peanuts, Virginia Type Dry in hull, one quart in clear glass jar	$1.50	$1.00	$0.50
30.	Field Peas, seed of any variety One quart in clear glass jar	$1.50	$1.00	$0.50
31.	Tobacco - Lugs - 5 bundles	$3.00	$2.00	$1.00
32.	Tobacco - Cutters - 5 bundles	$3.00	$2.00	$1.00
33.	Tobacco - Leaf - 5 bundles	$3.00	$2.00	$1.00

Department D — HORTICULTURE

Directors: Mrs. Frances H. Bostic, Mrs. Fred R. Foyles

		1st	2nd	3rd
34.	Fruits - tray - 3 each of 3 different fruits	$1.50	$1.00	$0.50
35.	Nuts, tray - 3 each of 3 different nuts	$1.50	$1.00	$0.50
36.	Potatoes, Irish ½ bushel basket	$1.50	$1.00	$0.50
37.	Potatoes, Sweet ½ bushel basket	$1.50	$1.00	$0.50
38.	Pepper, Hot - 6 pods	$1.50	$1.00	$0.50
39.	Pepper, Sweet - 6 pods	$1.50	$1.00	$0.50
40.	Pepper, Pimento - 6 pods	$1.50	$1.00	$0.50
41.	Tomatoes, 5 tomatoes	$1.50	$1.00	$0.50
42.	Turnips - 5 turnips	$1.50	$1.00	$0.50
43.	Pumpkin - 1 pumpkin	$1.50	$1.00	$0.50
44.	Cushaw - 1 cushaw	$1.50	$1.00	$0.50
45.	Beans, Lima - 2 dozen pods	$1.50	$1.00	$0.50
46.	Field Peas - 2 dozen pods	$1.50	$1.00	$0.50
47.	Vegetables - tray 6 different vegetables	$1.50	$1.00	$0.50

Department E — HANDICRAFTS

Directors: Miss Margaret Hill, Mrs. C. R. Dillard

		1st	2nd	3rd
48.	Wood product, article	$1.50	$1.00	$0.50
49.	Metal product, article	$1.50	$1.00	$0.50
50.	Leathercraft, article	$1.50	$1.00	$0.50
51.	Plastic, article	$1.50	$1.00	$0.50
52.	Water Paintings - School Exhibit One painting per grade and all paintings mounted on one prop	$3.00	$2.00	$1.00
53.	Writing - School Exhibit One 25 word sample per grade and all samples mounted on one prop	$3.00	$2.00	$1.00

Department F — CANNED GOODS

Directors: Miss Ella McGowan, Mrs. Herman Murray

		1st	2nd	3rd
54.	Fruit, Peaches - Quart Jar	$1.50	$1.00	$0.50
55.	Fruit, Pears - Quart Jar	$1.50	$1.00	$0.50
56.	Fruit, Apple - Quart Jar	$1.50	$1.00	$0.50
57.	Fruit, Grapes - Quart Jar	$1.50	$1.00	$0.50
58.	Fruit, Strawberries - Quart Jar	$1.50	$1.00	$0.50
59.	Jelly, Apple - Pint Jar	$1.50	$1.00	$0.50
60.	Jelly, Grape - Pint Jar	$1.50	$1.00	$0.50
61.	Jelly, Blackberry - Pint Jar	$1.50	$1.00	$0.50
62.	Preserves, Figs - Pint Jar	$1.50	$1.00	$0.50
63.	Preserves, Peach - Pint Jar	$1.50	$1.00	$0.50
64.	Preserves, Pears - Pint Jar	$1.50	$1.00	$0.50
65.	Preserves, Strawberry - Pint Jar	$1.50	$1.00	$0.50
66.	Vegetables, Lima Beans - Quart Jar	$1.50	$1.00	$0.50
67.	Vegetables, String Beans - Quart Jar	$1.50	$1.00	$0.50
68.	Vegetables, Beets - Quart Jar	$1.50	$1.00	$0.50
69.	Vegetables, Corn - Quart Jar	$1.50	$1.00	$0.50
70.	Vegetables, Field Peas - Quart Jar	$1.50	$1.00	$0.50
71.	Vegetables, English Peas - Quart Jar	$1.50	$1.00	$0.50
72.	Vegetables, Tomatoes - Quart Jar	$1.50	$1.00	$0.50
73.	Vegetables, Soup Mixture - Quart Jar	$1.50	$1.00	$0.50
74.	Meat, Beef - Quart Jar	$1.50	$1.00	$0.50
75.	Meat, Pork - Quart Jar	$1.50	$1.00	$0.50
76.	Meat, Pork Sausage - Quart Jar	$1.50	$1.00	$0.50
77.	Pickles, Pepper - Pint Jar	$1.50	$1.00	$0.50
78.	Pickles, Beets - Pint Jar	$1.50	$1.00	$0.50
79.	Pickles, Cucumbers - Sweet Pint Jar	$1.50	$1.00	$0.50
80.	Pickles, Cucumbers - Sour Pint Jar	$1.50	$1.00	$0.50
81.	Pickles, Peach - Sweet Quart or Pint Jar	$1.50	$1.00	$0.50
82.	Jam, Strawberry - Pint Jar	$1.50	$1.00	$0.50
83.	Jam, Peach - Pint Jar	$1.50	$1.00	$0.50
84.	Jam, Blackberry - Pint Jar	$1.50	$1.00	$0.50
85.	Jam, Fig - Pint Jar	$1.50	$1.00	$0.50
86.	Honey, with comb - Quart Jar	$1.50	$1.00	$0.50
87.	Meat, Poultry - Quart Jar	$1.50	$1.00	$0.50
88.	Relish, Pepper - Pint Jar	$1.50	$1.00	$0.50
89.	Relish, Pepper-Pear - Pint Jar	$1.50	$1.00	$0.50
90.	Relish, Pear - Pint Jar	$1.50	$1.00	$0.50
91.	Vegetables, Pimento	$1.50	$1.00	$0.50

Department G — HOMEMAKING

Directors: Mrs. Charlotte M. Kirby, Mrs. Worth Rich, Mrs. Cecil Eakins

		1st	2nd	3rd
92.	Dress, cotton Made by girls under age 14	$1.50	$1.00	$0.50
93.	Dress, wool Made by girls under age 14	$1.50	$1.00	$0.50
94.	Dress, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
95.	Skirt, cotton Made by girls under age 14	$1.50	$1.00	$0.50
96.	Skirt, wool Made by girls under age 14	$1.50	$1.00	$0.50
97.	Skirt, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
98.	Blouse, cotton Made by girls under age 14	$1.50	$1.00	$0.50
99.	Blouse, wool Made by girls under age 14	$1.50	$1.00	$0.50
100.	Blouse, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
101.	Apron Made by girls under age 14	$1.50	$1.00	$0.50
102.	Baby Clothes, dress	$1.50	$1.00	$0.50
103.	Baby Clothes, crocheted, Sweater, etc.	$1.50	$1.00	$0.50
104.	Baby Clothes, suits	$1.50	$1.00	$0.50
105.	Dress, cotton - 1 piece Made by girls over age 14	$1.50	$1.00	$0.50
106.	Dress, wool - 1 piece Made by girls over age 14	$1.50	$1.00	$0.50
107.	Dress, rayon or silk Made by girls over age 14	$1.50	$1.00	$0.50
108.	Suit, cotton Made by girls over age 14	$1.50	$1.00	$0.50
109.	Suit, wool Made by girls over age 14	$1.50	$1.00	$0.50
110.	Suit, rayon or silk Made by girls over age 14	$1.50	$1.00	$0.50
111.	Girls Outfit, cotton Made by girls over age 14	$1.50	$1.00	$0.50
112.	Girls Outfit, wool Made by girls over age 14	$1.50	$1.00	$0.50
113.	Girls Outfit, rayon or silk Made by girls over age 14	$1.50	$1.00	$0.50
114.	Skirts, cotton Made by girls over age 14	$1.50	$1.00	$0.50
115.	Skirts, wool Made by girls over age 14	$1.50	$1.00	$0.50
116.	Skirts, rayon or cotton Made by girls over age 14	$1.50	$1.00	$0.50
117.	Pillow Cases	$1.50	$1.00	$0.50
118.	Draperies or Curtains	$1.50	$1.00	$0.50
119.	Embroidery Work, scarfs, etc.	$1.50	$1.00	$0.50
120.	Crochet, Large piece	$1.50	$1.00	$0.50
121.	Crochet, Small piece	$1.50	$1.00	$0.50
122.	Cake, Special Occasions	$1.50	$1.00	$0.50
123.	Cake, Loaf - any type	$1.50	$1.00	$0.50
124.	Cake, Layer - any type	$1.50	$1.00	$0.50
125.	Cookies, any type	$1.50	$1.00	$0.50
126.	Pies, any type	$1.50	$1.00	$0.50
127.	Candy, any type	$1.50	$1.00	$0.50

All cakes, cookies, pies, and candy exhibits must be wrapped securely in celophane paper.



MORE RIDES — More exciting and thrilling rides for all ages will be featured at the Pender County fair this year as the fair grounds will cover more space, John Carroway, Chairman of Rides, advised. Seashore Rides, Inc. has been secured to furnish the amusement.



FAIR EXHIBITION — James Alvin Pierce, of the Long Creek - Grady School, examines a dozen white eggs similar to the ones he plans to exhibit at the Jaycee-Pender County Fair here Wednesday.



FAIR MAAGER — W. C. Blackmore, of Burgaw, Manager of the 1955 Jaycee - Pender Agricultural Fair, has announced that all last minute plans are in the process of being completed for the forthcoming Third Annual Pender Fair. Blackmore served as Fair Manager last year and was given praise for the way in which he performed his duties. He stated he is looking forward to the coming 4-day event and hopes to see each of you at the fair grounds.

Public Welfare Institute Set November 3-4

"Services To Children With Special Prolbems" has been chosen as the theme for the 36th annual Public Welfare Institute to be held in Raleigh November 3-4, according to an announcement by Dr. Ellen Winston, commissioner of the State Board of Public Welfare.

The meeting which is expected to draw some 500 people from over the State will be attended by public welfare workers, members of the county board of public welfare, county commissioners, clerks of Superior Courts, and other interested in welfare matters. Sessions will be held at the Sir Walter Hotel.

Fred DelliQuadri, director of the division for Children and Youth of the Wisconsin State Department of Public Welfare, will be a principal speaker on the morning of November 3rd. He will discuss services to juvenile delinquents.

Another speaker of the opening day will be Dr. James T. Proctor of the School of Medicine of the University of North Carolina. His theme will be emotional disturbance in children.

Sessions, beginning on the morning of Nov. 3rd, will continue through noon on Nov. 4th. Group meetings of organizations will associated interests will be held the day prior to the Institute proper and between sessions.

Other speakers who have been announced to date include the following: William B. Rodman, Jr., Attorney General of North Carolina; Eleanor E. Cockerill, professor of social casework in the School of Social Work, University of Pittsburg; Wilbur J. Cohen, director of Research and Statistics of the Social Security Administration, U. S. Department of Health, Educations and Welfare; W. C. Reed, general superintendent of the Baptist Orphanage of North Carolina, Thomasville; and others.

Christian Viewpoint

Prepared by Dept. of Bible Presbyterian Junior College Maxton, N. C.

It seems a smart-aleck boy from Chicago made an ugly remark and a pass at a man's wife. The man, with some friends, took the boy to a barn and beat him. A few days later a body was found in a river weighed down by a piece of iron. The boy's mother said it was her son's body. The white men and one of his helpers were tried for murder. The jury turned them free on the grounds the body was not clearly identified as that of the missing Chicago man. They are still to be tried for kidnapping.

If it had been a white boy, I suppose it would have attracted little attention, and those who meditated on the case might have put it down as an illustration of the fact it is very hard for a stranger to get protection in a local court from the wrath of a husband whose wife has been insulted. However, since the Chicago man was a negro, and the case was tried in Mississippi, where there is currently such strong opposition to the Supreme Court's action on segregated schools, the Sumner trial has possibilities of being made a political foot-ball. That is not wise. If the Sumner trial proves anything it proves we human beings are sinful creatures. Before we begin having pots on one side accusing kettles on the other side of having soot upon their record, let's all confess to God our own sinfulness. "Mea culpa" is the order of the day. More good will come out of Sumner if we all examine our own feelings and attitudes before God, and ask Him to help us each one to follow the Divine command: "to do justly, and to love kindness, and to walk humbly with thy God". (Micah 6:8)

Sin causes sin, and until there are those who are level-headed and big-souled enough to refrain from the vicious game of tit for tat, sin can grow and fan out, like a forest fire in the wind. We are not called upon to settle the justice or injustice of the Sumner decision. Let us pray God to keep us from catching fire from the blazes of lust and murder which seem to have been burning there.

The Christian men of the South, both Caucasian and Negro, know that we must all together work for righteousness, justice, peace, and brotherhood. In loyalty to Jesus Christ, and a sincere effort to free our hearts from every evil passion, is our hope. As we work together, each race in the full freedom of American citizenship, each respecting the rights and preference of the other, we can build for ourselves and for our children a land of liberty, prosperity, plenty, and peace in our beautiful sun-drenched Southland.

Scholarship Fund Planned Free Will Baptist Students

Churches and ministers of the Cape Fear, Wilmington, New River and South Carolina Conferences of the Free Will Baptist churches are creating a scholarship fund for Free Will Baptist students attending the Carter Bible College and the Evangelical Theological Seminary located at Adamsville near Goldsboro.

To create this scholarship fund churches of the four Conferences, as well as ministers, are mailing in gifts to a special fund created for this special purpose.

Dr. William Howard Carter, president of the two schools, stated today that the move is a definite step toward making a Christian education a real possibility for all Free Will Baptist young people regardless of financial status. The project and the spirit behind the project is encouraging stated Dr. Carter.

The amount thus far is not large, but the interest in the project is growing and it is believed that before the end of October the fund can be used to help worthy students in their educational program.

Charlotte Woman New State Advisor For Polio Group



Mrs. George M. Speece, Charlotte, has been appointed state advisor of women's activities of the National Polio Foundation, according to an announcement from the Foundation's Chapel Hill office.

The appointment was made by Basic O'Connor, New York, president of the Foundation, sho said, "The assurance of Mrs. Speece's leadership and support make me confident that we shall carry on this work to ultimate victory over infantile paralysis."

Mrs. Speece succeeds Mrs. Walter Craven, also of Charlotte, who recently resigned after several years of volunteer service in this field. She will work with women community and state leaders in 35 counties in the western part of the state.

Native of Pittsburgh, but for years a resident of this state, Mrs. Speece, through long experience as a volunteer worker in many charity organizations, is uniquely qualified for the special work she will do.

Elaine Whitelaw, national director of women's activities of the National Foundation, said, "Mrs. Speece's sponsorship of our cause will, I know, be a real source of inspiration for rallying volunteers through the area. We are gratified to have her join with us as a volunteer in the fight to wipe out polio."



"TICKETS PLEASE" — That will be the tune heard at the gates of the Fair Grounds here beginning Wednesday, October 5-8. According to above co-chairmen of the Gate Committee, Buck Ferrell (left) and Millard Stimpson, the tickets are ready for sale and a schedule has been worked out whereby the fair gates will be manned at all times during the four-day period. Like most of the committeemen, Ferrell and Stimpson report their job completed and now ready for the next four days of excitement.

Another Week

There's hardly a week in the year now that isn't set aside for some purpose. Every time you turn around, it's National Jello Week, National False Teeth Week or something or the sort.

The Post Office Department, which kicks out news releases faster than a hay bailer can throw out cow feed, has come up with a very solemn reminder.

The Department has taken it upon itself to remind the public that the week ending October 8 is "National Letter Writing Week."

Now that's a dandy — a real dandy. To follow through, maybe they'll set aside a day or two as "Stamp-Licking Week," just to make sure all the letters will reach their destination.

But whatever success National Letter Writing Week turns out to be, five'll get you ten there's not a mail man in the country who'll vote for "National Greeting Card Week' 'about December 20.

A recent survey of 424 herds doing DHIA testing in North Carolina showed that 322 of them—75 per cent — were using artificial breeding.

LANGSTON'S

USED CARS

1954 Ford Customline 4-dr. V8 heater $1395

1953 Ford Customline 8, 4-dr., radio heater and Fordomatic .. $1195

1952 Olds Super 88, 4-dr. radio, heater and hydramatic $1295

1952 Chev. 2-dr. Fleetline Deluxe $795

1951 Ford, 2-dr. radio, heater and Fordomatic Custom 8 ..... $695

1951 Olds 88 Fordor $995

1950 Chev. Convertible, radio, heater, and Powerglide, new top $545

1949 Ford 4-dr. V8, radio, heater.. $395

1949 Ford Club Coupe $375

1949 Dodge Roadster $100

1947 Ford 2-dr. $195

1947 Studebaker 4-dr. Champion, with overdrive $275

TRUCKS

1951 Chev. 1-2 ton $575

1950 Ford 1-2 ton $395

1951 Studebaker 1-2 ton, with overdrive $595

1949 Ford 6, 1-2 ton, black $395

Open Evenings Till 9

– Closed Sundays –

EASY TERMS Arranged

E. F. Langston

Rocky Point, N. C.

Phone 2323

PENDER RECAPPING SERVICE

Guaranteed Recapps

$5.95 - up

E. J. CASTEEN M. J. PRICE

PHONE 116——BURGAW



COAL GIVES THE BEST HEAT PATSY IS THE BEST COAL. SAVE ON PATSY COAL AT TODAYS LOW PRICES

BUY PATSY FROM

Burgaw Ice & Coal Co.

Exclusive "Patsy Coal" DISTRIBUTOR

PHONE 141

ICE -:- COAL

Building Supplines, Hardware And Feeds

Claude Hepler; Owner

Look for these burnable tags they identify PATSY stoker coal.

if YOU WANT THE BEST FOR Less

SEE THIS

OUTSTANDING VALUE!

FULL SIZE TAPPAN RANGE and Perfection WATER HEATER 30 GALLON



FOR ONLY $289.90

TRADE IN UP TO $20.00

ONLY $269.90



MODEL PR 776 (COMPLETELY INSTALLED)

(PLUMBING NOT INCLUDED)

Clean, healthful, sparkling Hot water all the time—day or night. Regardless of your needs — whether for washing clothes, washing dishes or bathing, you can always get a size heater to fulfill your requirements. The water heater shown carries a 10 year warranty.

Now you can brighten your kitchen with a new Tappan Gas range that has many features that make cooking a pleasure and so fast too! The Tappan Range shown has automatic oven, automatic instant top burner lighting and burners guaranteed for life. Tappan ranges are built with the homemaker in mind. They are safe, clean, economical and finished in stain-resisting titanium porcelain finish.

DOWN PAYMENT $30.94 ... MONTHLY PAYMENT $5.62

YOU CAN DEPEND ON

2802 S. Front St.

Phone 35101

Wilmington, N. C.

Over 88,000 Satisfied Customers

RULANE Suburban Gas Service

FAIR

Carolina Power & Light Company
Wilmington, North Carolina

October 24, 1955

Mr. Howard Holly, President,
Junior Chamber of Commerce,
Burgaw, North Carolina.

Dear Mr. Holly:

Thanks for your letter and for the privilege of attending the Fair, as a Junior Miss Pender Judge.

The Fair this year was certainly a credit to Burgaw and Pender County. I was especially impressed with your success, without the benefit of a Carnival Midway. It was refreshing to attend a real Agricultural and Youth event.

I don't know how you find time to do the many worthwhile things that you get done, but Burgaw is a better place because of you and your fine Jaycee group.

Sincerely yours,

F. C. Lennon,
Asst. District Manager,

FCL:MM

W. D. HERRING
Box 246
ROSE HILL, N. C.

10-11-55

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Burgaw, North Carolina

Dear Howard:

Thank you for your letter of yesterday. The Fair was certainly a great success and I thoroughly enjoyed the evening I spent with you.

If you will let me know when your regularly scheduled Board of Education meetings are held, I will arrange to visit you at one of these meetings. I hope they are at night, since my time is pretty well taken up during the day.

Of course, my visit will have to be unofficial, since I am just one member of the board and cannot speak for the whole board. I do think there is a need for better understanding of local problems by members of our board and this probably is the best way in which to learn more about them. I won't have very much to tell you, in other words, but want you and other members of the Pender board to give me the benefit of your thinking about problems with which the state board is supposed to deal.

With kindest regards, I am

Cordially,

W. D. Herring

INFORMATIONAL SERVICES OFFICE
U.S. MARINE CORPS AIR STATION
CHERRY POINT, NORTH CAROLINA

7 September 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Burgaw, North Carolina.

Dear Sir:

I am in receipt of your letter of September 1 in which you outlined your plans for our forthcoming display at your fair.

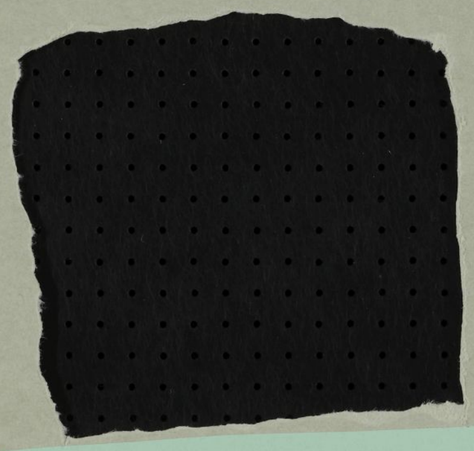
From September 19 to 24, we are setting up displays at the Tri-County fair in New Bern. Photographs will be taken and forwarded to you, so that you may have an idea of the type display we will furnish. You may then select the portion of displays you desire for your fair.

I plan to send two (2) men, or the appropriate number for the size display. The two-day period you outlined, Friday and Saturday, October 7 and 8, is satisfactory.

Very truly yours,

John M. Baker
Captain, USMC
Informational Services Officer

FAIR



JAYCEE PRESIDENT PRESENTS AWARD TO ESSAY WINNER FOR PENDER COUNTY

Fair Program To Include Contest For 8th Graders

Pender County eighth-graders will have a chance to participate in the 1955 Jaycee-Pender Agricultural Youth Fair, says Howard Holly, Chairman of the Program Committee.

A special contest, to include only 8th grade students of this county, has been arranged. This will be an Essay Contest on the subject, "North Carolina."

Principals of all the county schools have been contacted, Howard disclosed, and an explanation of the contest along with the following rules were sent each:

1. Each of the six schools having eighth grade will be asked to furnish two (2) essays on the above subject. It doesn't matter whether these 2 entries are from boys or girls, or both.
2. The essays must be compiled by the students and are not to exceed 500 words.
3. The essay must either be written in ink or typed, and on one side of the paper.
4. The student's name, school and address should be included at the top of page no. 1 (however, this information will be witheld from the judges, as it will be separted from essay content).
5. Judging will be done by competent out-of-county judges.
6. Governor Luther H. Hodges will make the presentation on School Night, Friday, October 7, 1955.
7. A cash first prize of $10.00 will be given for the best essay; the second prize is $5.00; the third prize is $3.00 (given by the Fair Association).
8. The two essays from each school should be furnished to Howard Holly, Box 4, Burgaw, N. C. not later than Thursday p.m., September 29, 1955.
9. It is requested all twelve of the finalists who submit esasys be present at the fair on Friday night, October 7, so when the winners' names are called, they will be present for the Governor to award their cash prizes.

9-14-55



SCHOOL COMMITTEEMAN PRESENTS BOOK AN ESSAY WINNER



WINNER OF SECOND PRIZE IN ESSAY CONTEST

Penderlea Girl Winner Of Essay Contest At Fair

10-19-55

(Editor's Note: The following essay on North Carolina was written by Wilma Kellum, and entered at the recent Jaycee-Pender Agricultural Fair, winning first place. Wilma is an 8th grade student of Penderlea. After reading the essay, it is found worthy of publication. The winner was presented an award on Friday evening during the county fair here.)

NORTH CAROLINA

Every North Carolinian has a right to be proud of his state. Few states in our great union can boast of such a glorious past and promising future as can our own state.

Our state is the birthplace of English America. Here was planted the first English settlement in the New World. In the "Old North State" the first efforts were begun toward independence. It was North Carolina that sent great heroes like Blakeley, Burns and Forsythe to protect that independence in 1812. It was "down home" that many of the gerat battles of the Civil War were fought. Our state takes the leadership today in building a New South. Come with me on a tour of our great state.

Let us begin on historic Roanoke Island. Here is the site of the Lost Colony. A short distance away stands a monument marking the spot of the first airplane flight by the Wright Brothers. As we journey south we can see many points of interest including the ports of Morehead City and Wilmington. In New Hanover are many places where Revolutionary activity was greatest in the colony.

As we move westward we can visit historic Moores Creek. Here in February 1776, a band of brave Patriots won a decisive battle from the Loyalists in the Revolution.

As we travel through the gentle, rolling hills of the Coastal Plain we realize why tobacco plays such a large part in the economy of our state. Here we see farming at its best. A network of good roads helps the farmer to get his products

As we move through the capital city of Raleigh and on to the west we find ourselves in the Piedmont region. This is one of the most highly industrial regions in the entire South. It gives to the nation more than half of its output of cigarettes and smoking tobacco, more textiles than the state of Massachusetts, furniture exceeded in value by only four states, and many other outstanding products.

No tourist has ever really seen the beauty of our nation until he has toured the Carolina mountains. Summer visitors by the thousands have long sought the cool climate and beautiful scenery of the region. The Blue Ridge Parkway has made the journey a pleasant one. Cherokee Reservation and the Great Smoky Mountain National Park make it the playground of the South.

North Carolina is a state of many contracts. From the beaches on the coast to the mountains in the west we find a climate and activity to suit all comers.

We are proud of our state and its history. Surely new leaders will arise from time to time to lead us on the march to progress. Our people are united in this goal.

"Here's to the land of the long leaf pine,
The summer land where the sun doth shine,
Where the weak grow strong and the strong grow great,
Here's to down home, the Old North State."

By: Wilma Kellum,
8th grade,
Penderlea School.

10-19-55



Atkinson, N.C.
Sept. 26, 1955

Dear Mr. Holly:

The eight grade essay contest winners from Atkinson School are -

Kathleen DeVane
Johnny McIntyre
Their essays will be sent in Thursday.

Sincerely yours,
D.G. Shaw

FAIR

PHONES:
MANAGER 2313-0
PRESIDENT 60



PENDER COUNTY AGRICULTURAL FAIR ASS'N., INC.

BURGAW, NORTH CAROLINA

October 3, 1955

Dear Contestant:

Allow me to express to you my hearty congratulations on being selected to represent your school in the forth coming "Miss Pender County" Beauty Contest.

As you know, this years contest will consist of both the bathing suit and evening dress divisions. Appearance in bathing suit will come first being followed by evening dress. Ample dressing facilities will be provided at the Fair Grounds.

You are respectfully requested to meet at the Field House dressing rooms (Fair Grounds) on Friday, October 7th. at 8:00 P.M. sharpe. Final details will be explained to you at that time and numbers will be drawn to determine your position.

Contestants will be divided into two groups. The first consisting of numbers 1 through 12 will appear in bathing suits, being followed by the second group numbers 13 through 25 in bathing suits. While the second group is performing in bathing suits the first group will be dressing for the evening dress.appearance and so on. Contestants will be judged on beauty, poise and stage personality.

The judges will select two (2) winners from each group in each division giving a possible total of eight finalest. From the eight the judges will choose the winner, first and second runner ups.

You and your attendant may gain free admission to the Fair Grounds by simply saying to the ticket saleman or gate keeper that you are a contestant.

With best of luck to you in the contest, I remain

Sincerely,

Earl W. Myers

Earl W. Myers, Chairman
Beauty Contest Committee

cc:
High School Principals

BOARD OF DIRECTORS
J. N. HONEYCUTT, President — A. H. PAGE, Vice-President — EMILY G. CASHWELL, Secretary — HOWARD HOLLY, Treasurer — W. C. BLACKMORE, Business Manager — W. T. CHAFFIN, JR. — EARL MYERS — JOHN CARRAWAY — MILLARD STIMPSON — MANLEY BLACKBURN — MILTON MURRAY. — CHARLES HARRELL — CHARLES HIGHSMITH — EDWARD FERRELL

JUDGE'S TALLY SHEET

MISS PENDER COUNTY OF 1955 BEAUTY CONTEST
JAYCEE - PENDER COUNTY FAIR GROUNDS
Friday, October 7, 1955

BATHING SUIT

DIVISION ONE — GROUP ONE

	Beauty 10 Points	Poise 10 points	Stage Personality 5 points	Total Points
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				

GROUP TWO EVENING DRESS

13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				

FAIR

GRAHAM A. BARDEN
THIRD DISTRICT
NORTH CAROLINA

COMMITTEE:
EDUCATION AND LABOR

TOM McGEE
SECRETARY

Congress of the United States
House of Representatives
Washington, D. C.

August 20, 1955

Mr. Howard Holly, President
Burgaw Junior Chamber of Commerce
Box 4
Burgaw, North Carolina

Dear Howard:

I certainly appreciate your invitation to attend the Pender County Agricultural Youth Fair and hope it will be possible for me to be present, but it is absolutely impossible at this time for me to make any definite commitment, for I have other pending engagements that could very well complicate the situation, but will be there if I can.

Best wishes.

Sincerely yours,

Graham A. Barden

GAB:bls



JAYCEE FAIR COMMITTEE AT WORK

DEPARTMENT OF THE AIR FORCE
NINTH AIR FORCE
OFFICE OF THE COMMANDER
SHAW AIR FORCE BASE
SOUTH CAROLINA

17 August 1955

Mr. Howard Holly
P. O. Box #4
Burgaw, North Carolina

Dear Mr. Holly:

In reply to your letter of 6 August, addressed to the Commanding Officer, Shaw Air Force Base, I am pleased to advise that the Band, which is known as the Ninth Air Force Band, will be available for your purposes on 7 October 1955, providing no official requirement intervenes.

Expected time of arrival at Wilmington will be furnished to you later.

Sincerely yours,

BERNARD A. KATZ
Lt. Col., USAF
Special Asst. to the Commander

COPY

STATE OF NORTH CAROLINA
GOVERNOR'S OFFICE
RALEIGH

LUTHER H. HODGES
GOVERNOR

August 1, 1955

Mr. and Mrs. N. W. Barnes
Burgaw
North Carolina

Dear Mr. and Mrs. Barnes:

Thank you for your kind letter of July 25 and your invitation to spend the night with you October 7. So far as I know I can do this, and I appreciate very much your courtesy.

At the moment I do not know what time I will arrive, but I must go on to Wilmington the next morning and catch a plane for Winston-Salem.

Mrs. Hodges will probably not be with me; however, I know she would enjoy seeing you since she and I were both such great friends of the Casteens.

Sincerely yours,

LHH:ed
Copy to Mr. Howard Holly

FAIR



Holly Arnold

A BOUQUET OF ROSES — A big bouquet of roses was presented Miss Faye Arnold — Miss North Carolina of 1955 and fourth in the Miss America pageant — as she arrived at Bluethenthal Airport Wednesday. She was enroute to the Pender County fair. With Miss Arnold is Howard Holly, president of the Burgaw Jaycees.

'A-Day' For City As Faye Arnold Enplanes To Fair

Wednesday was "A" day for Wilmington as the charming Miss Faye Arnold, Miss North Carolina of 1955, arrived at Bluethenthan Airport. Miss Arnold was on her way to Burgaw where she was to be the guest of honor at the Pender County Fair along with Senator Sam J. Ervin Jr.

A small group was on hand to greet Miss Arnold and there was a mad dash for the plane as it taxied to a stand still. The trim blonde was all smiles as she was greeted by Howard Holly, president of the Burgaw Junior Chamber of Commerce, and presented the traditional bouquet of red roses. Miss Mary Anna Blossom, "Miss Pender County of 1954" was also on hand to greet Miss Arnold.

Miss Arnold didn't know what her "greatest thrill" to date had been. She didn't want to place one above the other but one of her "happiest moments' was when she was named fourth in the Miss America contest at Atlantic City.

"One of the things to which I am looking forward is my trip to Bermuda in November," the vivacious young lady said. She will leave Wilmington aboard the M. S. Stockholm during the early part of November for a week's stay in Bermuda, courtesy of the Kinston Jaycees.



JAYCEE PRESIDENT HOWARD HOLLY WITH MISS NORTH CAROLINA



"MISS NORTH CAROLINA OF 1955" — According to Earl Myers, Publicity Chairman for Jaycee Pender Agriculture Fair, Miss Faye Arnold, title holder of "Miss North Carolina of 1955" will be guest on opening night of the fair, Wednesday, October 5. At that time, the winner of the "Junior Miss Pender County of 1955" contest will be crowned by Miss Arnold. 8-31-55



MISS NORTH CAROLINA ENJOYING FAIR

morning.
All the cooking for-
mosel to going the
Burgaw Jaycees in
Goldsboro and Kin-
ston, then P.P.
& our schedule.

October 8th

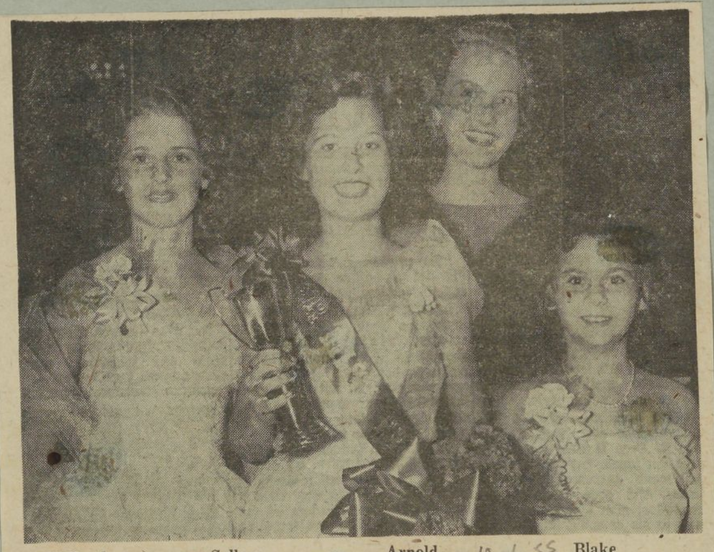
Dear Howard,

May I thank the Jaycees of Burgaw by way of yourself for the greatest of times spent in Burgaw on the 4th. Sir, I just



MISS PENDER COUNTY CONTEST

FAIR



Holland Sellers Arnold 10-6-55 Blake

BEAUTY WINNERS — Beauty winners in the Pender County fair which concludes Saturday night were selected Wednesday night. They pose with the state's most famous girl, Faye Arnold, Miss North Carolina. Winners, left to right, are Lottie Joe Holland, third, Penderlea School; Glenda Sellers, of Burgaw, first; Miss Arnold; Toni Blake, Topsail School, second. The winners are in the Junior Division.



MISS NORTH CAROLINA WITH
"MISS JUNIOR PENDER COUNTY"



BEAUTY CONTESTANT LEAVING STAGE



JAYCEE MILLARD STIMPSON ESCORTS
MISS NORTH CAROLINA



"JR. MISS PENDER COUNTY OF 1955"—Glenda Sellers, Burgaw school student and daughter of Mr. and Mrs. Glenn Sellers of Burgaw is shown as she was officially crowned by "Miss North Carolina of 1955." At the left of the photo is Dr. John Dees, Emcee for the event.



PRESENTED BOUQUET — Miss Faye Arnold, "Miss North Carolina of 1955" is shown as she was presented a bouquet of red roses by her official escort, Howard Holly, Burgaw Jaycee President, as she arrived at the Wilmington Airport on Wednesday. The North Carolina beauty appeared on the 1955 Fair Program Wednesday evening when she crowned "Junior Miss Pender County of 1955."



MISS NORTH CAROLINA TALKS WITH YOUNG
ADMIRER



THE WINNER, GLENDA SELLERS RECEIVES
THE CROWN

FAIR



LITTLE "MISTER PENDER COUNTY"
THE PRIDE OF THE JUNIOR SET

Kiddies To Have Special Contest On Fair Program

Even the very young are to have a very special part in the Pender County Fair, October 5 through 8, according to a report from the local Jaycees, who are sponsoring the event.

W. C. Blackmore, general fair chairman, has announced that one of the highlights of the fair will be the selection of a "Little Miss Pender County" and a "Little Mr. Pender County" from among the three-to-five year set in the county.

Mrs. Grafton Bradshaw has been named director of this particular event, which will take place Saturday, October 8 from 4:00 to 5:00 p.m., Blackmore said.

Mrs. Bradshaw, in outlining the plans for the kiddies contest, asserted that the winners would be named solely on the basis of the judges, 'an out-of-town group, not to be named until after the contest) decision and emphasized that no "pennies for popularity" or any other type of fund-raising scheme, would be utilizer in this contest.

Entrants will be drawn from white children in the county between the ages of three and five years, Mrs. Bradshaw said. She asserted that the contestant, who must be a resident of Pender County, shall not have passed his or her sixth birthday.

Prizes in the contest will be loving cups, appropriately engraved.

All parents are urged to enter their children, the director stated. Deadline for entry is 5:00 p.m. October 1, she said, and entry blanks will be available through all of the schools in the county.

Mrs. Bradshaw went on to add that there would be no entry fee of any kind and said that no particular type of clothing would be worn by the contestants.

"Any type of dress clothes will be fine," she stated, and added that she hoped every parents who could would enter their offspring in the contest.

9-14-55



LITTLE "MISS PENDER COUNTY"

OFFICIAL ENTRY BLANK

For

"Little Mr. Pender County Contest"

Saturday, October 8, 1955, 4:00 P. M.

Name of Applicant .....

"Little Miss Pender County Contest"

Saturday, October 8, 1955, 4:00 P. M.

Name of Applicant .....

Parent's Name .....

Address .....

Instructions:

1. Entry blank must be returned on or before October 1, 1955.
2. Contestant may be dressed as desired.
3. Contestant, with parent or guardian be at fair ground by 6:30 p.m.
4. Please mail to: Mrs. T. G. Bradshaw, Chariman, Burgaw, N. C.

9-14-55



EDNA BRADSHAW ASSISTS SMALL FRY



PENDER COUNTY'S FUTURE BEAUTY WINNERS



LITTLE MISS AND MR. WINNERS — Saturday afternoon, as a fair event, "Little Miss and Mr. Pender County of 1955" was chosen. Shown in above picture are the two winners for this year, after just having been crowned by last years winners, Martha Mallard and Johnnie Yates. The title of "Little Miss and Mr. Pender County for 1955" went to Diane Williams, daughter of Mr. and Mrs. Clayton Williams of Burgaw, and Master Frankie Langston, son of Mr. and Mrs. Adolf Langston of Rocky Point. Left to right: Martha Mallard, Frankie Langston, Diane Williams and Johnnie Yates. Others appearing on the stage were contestants in the beauty contest.



A LUCKY DAY FOR SOME LUCKY KID

FAIR

Sla ttle Show

Correspondents

BURGAW, ...cee Pender ... 1955 will o... Dairy Cattle ... p .m. on Wed... Club and FF... to enter abo... purebr... dairy calves ... ws in thi... show.

The Danish System of judging will be used to judge all dairy cattle. This system of judging gives all entries a ribbon and premium. Judges for the show will be R. R. Rich, Extension Dairy Specialist, and M. G. Cording, dairyman of Wallace, N. C. The Show will be held at the grandstand and each exhibitor will lead his dairy animal for the Show and judging.

The premium offered for Blue Ribbon calves is $15.00, for Red Ribbon calves is $12.00, and for White Ribbon calves $8.00. In addition, a $10.00 award is offered to the exhibitor who exhibits the best fitted animal, and $10.00 for the exhibitor who displays the best showmanship.



ANOTHER LUCKY WINNER IN CATTLE CONTEST

Exhibit Spaces At Fair Grounds Still Available

Manley Blackburn, Fair Association Finance Committeeman, announced that there are still a few exhibit spaces available for the approching fair.

Inside spaces are approximately 10' x 10' and outside spaces are 30' x 30'. All spaces rent for $25.00 each for the entire four days of the fair.

Anyone desiring to rent space ... exhibit display should contact ... ckburn within the next few days.

Cattle Show On Fair Program For Opening Day

9-21-55

The Jaycee Pender Agricultural Fair of 1955 will open with a Junior Dairy Cattle Show at 4:00 o'clock p.m. on Wednesday, October 5th.

4-H Club and FFA boys are expected to enter about a dozen purebred dairy calves and cows in this show .

The Danish System of judging will be used to judge all dairy cattle. This system of judging gives all entries a ribbon and premium. Judges for the show will be Mr. R. R. Rich, Extension Dairy Specialist, and Mr. M. G. Cording, dairyman of Wallace, N. C. The show will be held at the grandstand and each exhibitor will lead his dairy animal for the Show and judging.

The premium offered for Blue Ribbon calves is $15.00, for Red Ribbon calves is $12.00 and for White Ribbon calves $8.00. In addition, a $10.00 award is offered to the exhibitor who exhibits the best fitted animal, and $10.00 for the exhibitor who displays the best showmanship.

Pender County Fair Lists Many Changes

BURGAW, Aug. 31 — The premium list for the Jaycee-sponsored Agricultural Fair has been completed showing a much larger list than last year, according to J. N. Honeycutt, chairman of the exhibit committee.

The biggest change in this year's fair exhibits will be in the beef cattle and dairy cattle exhibits. The beef cattle exhibits this year will be commercial exhibits of purebred cattle.

All cattle entered in the fair exhibition will be trained, halter broken with several purebred beef cattle producers in the county indicating their interest in entering the cattle, Honeycutt said.

Exhibits of Dairy Cattle in this year's fair are also required to be trained, halter broken animals. Dairy animals in this year's fair will not be judged individually as in past years. This year there will be a Junior Dairy Cattle Show and all animals in the various departments will be judged by the Danish System. This Junior Dairy Cattle Show is the first event on the fair program and will take place in front of the grandstand on Wednesday afternoon, Oct. 5, at 4:00 p. m.

Several minor changes in the other departments have been made. These changes include the listing of additional items and raising the premiums for Homemaking exhibits. This year the premiums for homemaking exhibits will be the same as for field crops and horticultural exhibits.

The exhibit committee plans to contact all schools in the county as soon as the catalogue and entry blanks are available. Again this year entry blanks will be taken to each school several days before the fair in order that teachers may fill out these blanks for their students.



THE WINNER IN THE BEEF CATTLE CONTEST



THE WINNER OF DAIRY CATTLE CONTEST



The FARM OBSERVER

By Bill Humphries

9-30-55

TODAY.

Feeder calf sale, Shelby.

4-H pullet shows-sales, Duplin, Warren, and Rutherford counties.

Negro 4-H pullet show-sale, Jones County.

Junior tobacco show-sale, Wilson (through Saturday).

TOMORROW.

4-H pullet show-sale, Swain County.

EXTENSION SERVICE will employ 41 additional workers in expanding its Farm and Home development work to 18 more counties.

This is announced by R. W. Shoffner, assistant extension director at State College.

Five of the workers will be clerical; the others will be professional agricultural and home demonstration agents, carrying the title of assistant agent.

White workers will be added in Henderson, Mitchell, Swain, Lincoln, Davie, Yadkin, Caswell, Guilford, Hoke, Columbus, Pitt, Franklin, Tyrrell, and Pamlico counties. Negro workers will be added in Alamance, Sampson, Bladen, Hertford, and Northampton.

This will raise to 33 the number of counties participating in the program.

Farm and Home Development, authorized by the 1954 session of Congress, is an intensive approach to problems of farm and home. New workers are employed to devote more time to personal educational service. Additional funds for 1955 were provided on the basis of accomplishments in the original "pilot" counties.

The new workers, Shoffner says, will be employed as soon as qualified personnel can be found.

DR. RALPH CUMMINGS, back in Raleigh for a few days on business, says he is enjoying his work in Peru.

Dr. Cummings, director of the North Carolina Experiment Station, is in the South American country on a two-year assignment. A few staff members from N. C. State College have been with him; this number will be increased in the near future.

I asked Dr. Cummings to send me some information about the agriculture and living conditions of Peru, and he has promised to do so.

JUNIOR DAIRY SHOW at 4 p.m. Wednesday, October 5, will be the opening event for Pender County's 1955 Agricultural Fair, sponsored by local Jaycees.

FFA and 4-H Club boys will enter about a dozen purebred animals in the event. The Danish system of judging will be used. Premiums offered are $15 for blue ribbon, $12 for red, and $8 for white. Judges will be R. R. Rich, extension dairy specialist, and Melvin G. Cording, dairyman of Wallace.

Awards for fitting and showmanship also will be presented.

Another feature of the fair will be the selection of "Little Miss Pender County" and "Little Mr. Pender County" from among children three to five years old. They will be selected by an out-of-town committee whose members will not be identified until after the contest. There will be no "pennies for popularity" or any other type of fund-raising scheme used.

Entry blanks must be submitted by 5 p.m. tomorrow. There is no entry fee, and no particular type of clothing will be required. Winners will receive loving cups.

WUNC-TV will present the following programs on "Today on the Farm" next week:

Monday, training and using the DHIA tester; Tuesday, household insects; Wednesday, tobacco plant bed disease control; Thursday, broiler outlook; Friday, planning your farm home.

The program is presented on Channel 4 from 7:30 to 8 o'clock each night Monday through Friday.

NORTH CAROLINA gained exactly two acres in flue-cured tobacco allotments last year.

Overplanting of allotments resulted in an increase of 965 acres. But during the same year there was a reduction of 963 acres because many growers had consistently failed to plant 75 per cent of their allotment.

If we should have the same amount of underplanting this year, the State would lose 963 acres. But there would be no gain from overplanting. The law has been changed so that no grower can increase his allotment by overplanting. Also, the penalty on excess tobacco is now 75 per cent of the previous year's average sale price. For 1955 this amounts to 40 cents a pound.

Flue-cured growers in North Carolina received nearly 450 million dollars for their 1954 crop.

FAIR

MONDAY, AUGUST 22, 1955

News of Interest to SENC Farmers

THE FARM SCENE

By JULIEN D. MARTIN

Star-News Farm Editor

WELCOME has been extended to a new assistant county agent in SENCland. The newcomer : Snodie B. Wilson, a graduate of N. C. State College and a native of Pitt County.

County Agent A. S. Knowles of Brunswick County is a happy man these days. In discussing the addition of an assistant in the county, Knowle said he hopes to work a schedule that will give Wilson an opportunity to "spend much time with 4-H Club members in the county."

Wilson is well qualified for this work, having received a degree in agriculture, specializing in poultry science. We repeat, welcome, Agent Wilson.

A MARKET REPORT from the Great Eastern Belt indicates the date for the opening was been changed from tomorrow until Thursday. Included in this belt ore the Wallace and Clinton markets. The Star-News Newspapers will add the daily reports from these two markets each day as it now carries the Border Belt reports and those from South Carolina Markets at Loris, Mullins, and Conway.

A RECORD CROP of corn is expected on the basis of condition reports from growers as of August 1. Production is forecast in this state at 73,908,000 bushels. If the indicated production is realized, it will be just under the previous record established in 1950.

FINE CROP of flue-cured tobacco is now being harvested and sold in SENCland and the rest of North Carolina.

A record 993,875,000 pounds of this type of tobacco is estimated by the N. C. Crop Reporting Service. A crop of this size will exceed the 1954 production by 104,385,000 pounds and will exceed the previous record set in 1951 by 15,500,000 pounds. Despite this record crop the prices being paid on the Border Belt continues to be good and the sales supervisors are again voicing the old slogan, "farmers are well pleased." They have every right to be, for which all of us are more than happy.

SLOW BUYING of unproven tobacco varieties was reported on some of the tobacco warehouse floors last week. A spokesman for a leading tobacco company said his company "is going slow" in making purchases of certain varieties of tobacco until they are proven. He said this is customary with new varieties and that "a new variety is always questioned until it's proven. We want to know about the aroma, its ability to age, and other characteristics. These things can't be determined overnight."

THE BURGAW JAYCEES have come through with an excellent idea and one that is to be commended

The civic club will sponsor two outstanding youths, a 4-H Boy, or FFA Boy, or a 4-H Girl and a FHA Girl. Two $25 U. S. Savings Bonds will be given for the individuals and a Certificate of Achievement will be presented for the best records made by these individuals.

The Jaycees are soliciting the assistance of two other civic organizations in Pender County to aid in the new Farm Youth Program. This is a fine idea and will go a long way toward encouraging boys and girls to take more pains with the farm work. The Jaycees of Burgaw, by the way, are co-sponsoring this year's county fair to be given in Burgaw in mid-October.

4-H Poultry Exhibit At Fair Termed Excellent

Eight out of ten 4-H Club boys and girls who exhibited pullets from their Poultry Chain Projects won Blue Ribbons at the Pender County Fair last week.

The Club members and their awards were as follows:

Mamie Lee and Linda Cockman, Atkinson School, received Blue Ribbons and $10.50 each. Rebecca Mullen and Fisher Mullen, Topsail School, received Blue Ribbons and $10.50 each. Nellie Watkins and Gail Pridgen of Burgaw School, received Blue Ribbons and $10.50 each. Carroll Rouse of Penderlea School received a Blue Ribbon and $10.50. Ruby Bomhan of Rocky Pt. School received a Red Ribbon and $8.50. Dallas Groves of Rocky Pt. School received a White Ribbon and $7.50.

These boys and girls received their chickens through the Pender County Poultry Chain, which is sponsored by the Sears Foundation, Inc., in co-operation with the Extension Service. Every year ten Club members are selected to receive 100 day-old baby chicks each. The chicks are of high quality and are always purchased from some well - known breeding farm in N. C. For the past six years the chicks for Pender County have been out of the high producing flock of "Willard Reds" at the Coastal Plain Experiment Station, located at Willard.

After the birds were judged, each pen consisting of 10 pullets was sold at auction. The lowest pen sold for $1.55 each, and the highest pen sold for $2.25 each. The average for the sale was $1.93 per bird. The proceeds from the sale will go into the 4-H poultry fund to buy chicks for other Club members next year. 10-19-55

Eight Blue Ribbons Awarded to 4-H'ers

BURGAW—Eight out of 10 4-H Club members who exhibited pullets from their poultry chain projects won blue ribbons at the Pender County Fair.

Boys and girls receiving the blue ribbons and premiums of $10.50 each were Mamie Lee and Linda Cockman, Atkinson School; Rebecca Mullen and Fisher Mullen, Topsail; Joan Wooten, Maple Hill; Nellie Watkins and Gail Pridgen, Burgaw; Carrol Rouse, Penderlea.

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Each boy and girl received 100 Willard Red chicks last spring through the county poultry chain, sponsored by the Sears Foundation in cooperation with the Extension Service. 10-16-55

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PRIZE WINNING FLOCK OF RHODE ISLAND RED CHICKENS



PRIZE WINNING CHICKENS ON WAY TO THE FAIR



PRIZE WINNING FLOCK OF TURKEYS

FAIR



JAYCEE EARL MYERS DISCUSSES EXHIBIT



HANDI-CRAFT EXHIBITS AT FAIR



EVERY BODY SEEMS TO BE HAVING A GOOD TIME



DODGE AUTOMOBILE EXHIBIT AT THE FAIR

Along The Cape Fear

OCT 4 1955

WILMINGTONIAN GETS A JOB — Rev. Ben Lacy Rose of Wilmington was named secretary of the board of trustees of the new consolidated college to be formed by the Presbyterian Synod of North Carolina. The selection was made at the first meeting of the board Monday in Raleigh. (See story on this page) The organization of the board was a big step toward the eventual decision on where the proposed college will be placed. To date 16 cities, including Wilmington, have indicated a desire to have the college. We hope the college board eventually sees fit to name our city as the logical place for the institution of higher learning. However, all of us are going to have to work and show a great deal of enthusiasm to bring the school to our city.

MORE LONG TIME READERS — We are still seeking additional names of persons who have been reading The Morning Star for a long period of time. Yesterday we received the Name of Mrs. J. T. Scholar, former Wilmington resident who now resides in Raleigh. Mrs. Scholar is celebrating her 91st birthday today. Mrs. Graham Walton, of Harbor Island, who is Mrs. Scholar's daughter, says her mother has read The Star since she was a young girl. Many thanks for the information and Many happy returns of the day Mrs. Scholar.

HIGH AVERAGE — With three weeks remaining on the Fairmont Border Belt tobacco market, sales Monday averaged $56.72 per hundred pounds. Sales Supervisor Charlie Stafford said one sale was a record for the season when L. D. Bell and G. C. Williams, of Loris, S. C. sold 2,106 pounds of leaf for an average of $73.97 per hundred pounds. Averages on the other markets open were likewise high. Indications point to a high seasonal average, sales supervisors say.

OLD HOUSES — A Star Staffer is busily engaged in gathering material for the 100th anniversary of the laying of the cornerstone to the City Hall on Dec. 27. He's trying to find out how many of the houses standing 100 years ago are still in use today. Do any of our readers know the history back of their old homes?

A BIG FAIR — Over in Burgaw, Wednesday through Saturday, the annual Jaycee-Pender Agricultural Fair will be held with County Agent Joe Honeycutt, president of the fair, predicting "the best farm exhibits in the history of the county will be displayed." In addition to having Governor Hodges and Senator Ervin as special guests there will be a beauty show on Friday night.—CARLTON THOMAS



4H CLUB EXHIBIT



TRACTOR EXHIBITS AT THE FAIR



ICE CREAM AND SOFT DRINKS FOR ALL

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In short, the cooperation of so many people was appreciated and I can only wish for the manager of next year's fair that he receive as splendid and complete cooperation as was given me."

WE ARE PROUD OF OUR FAIR CATALOGUE!!

(Copy Enclosed)

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The Band was scheduled to travel to Wilmington by an Air Force aircraft, which unfortunately did not check out as mechanically suitable to make the flight. As you may know, we are in the process of preparing for the largest military exercise since World War II. Consequently, we have a maximum commitment of available aircraft moving personnel and supplies from this Headquarters throughout the 17-state air maneuver area. The plane set aside for the Band trip last Friday was the only one available for that mission.

I regret that we were unable to fill our commitment this time and hope that you will provide our Band with another opportunity to play in your community.

Sincerely,
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Major General, USAF
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Third Annual

Jaycee Pender County Agriculture Fair

1955

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PREMIUM LIST

— of the —

PENDER COUNTY

AGRICULTURAL YOUTH FAIR

Burgaw, N. C.

October 5-8, 1955

Gates Will Be Open To The Public At

3:00 P. M. Wednesday

October 5, 1955

Sponsored By

PENDER COUNTY

AGRICULTURAL FAIR ASSOCIATION, INC.

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Howard Holly, President.

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Food For Your Table Is Washed Down The River . . .

County ham and mashed potatoes, field peas and corn, bread and butter that COULD BE ON YOUR TABLE are wasting. Higher cost for the food you buy, lower farm profits, less business for merchants, and lower employment — these things result from soil erosion.

THESE ARE FACTS—not fiction. To keep good, rich, productive topsoil on Carolina's farms is important to YOU, whether you own a farm or not. What can be done?

NON-FARMERS CAN do these three important things:

. . . be a leader in your organizations studying soil and water conservation as it affects every member's welfare.

. . . encourage schools in your community to teach conservation while these future citizens are in the learning stage.

. . . get yourself and your organization aacquainted with the people who make up the local Soil Conservation District.

FARMERS CAN get professional help, free, from the local Soil Conservation Supervisor. No matter how large or small your farm is, you can practice soil conservation with profit.

And ask the Supervisor how you can win cash from Carolina Power & Light Company in the "Finer Farms" contest based on soil and water conservation. This year nearly 1,600 farmers, with about three-fourth million acres of land, have started or expanded at least one conservation project and are eligible for part of the $2,800 cash to be awarded at year-end.

PLANNING TIME IS HERE for next year's crops—and conservation projects. Do your part in Helping Build a Finer Carolina through soil and water conservation.

CAROLINA POWER & LIGHT COMPANY

2

PENDER COUNTY AGRICULTURAL FAIR ASS'N., INC.

Burgaw, N. C.

J. N. HONNEYCUTT, President — EMILY G. CASHWELL, Secretary

A. H. PAGE, Vice-President — HOWARD HOLLY, Treasurer

W. C. BLACKMORE, Fair Manager

BOARD OF DIRECTORS

W. T. CHAFFIN, JR. — MILTON MURRAY
EARL MYERS — CHARLES HARRELL
JOHN CARRAWAY — CHARLES HIGHSMITH
MILLARD STIMPSON — EDWARD FERRELL
MANLEY BLACKBURN

1955 FAIR COMMITTEES

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MANLEY BLACKBURN, Chairman of Finance

EMILY G. CASHWELL, Chairman of Catalogue

EARL MYERS, Chairman of Publicity

HOWARD HOLLY & A. H. PAGE, Co-Chairmen of Program

W. T. CHAFFIN, JR., & CHARLES HIGHSMITH, Co-Chairmen of Grounds & Facilities

CHARLES HARRELL & JOHN CARRAWAY, Co-Chairmen of Concessions and Rides

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CASEY LUMBER COMPANY

Manufacturers of North Carolina Pine

Air Dried • Kiln Dried • Dressed • Resawn

Rocky Point, N. C.

We Buy Pine and Cypress Timber and Timber Lands

WHITE OAK FARM

Herefords

Build Your Herd With Registered Bulls

CASEY LUMBER COMPANY, INC.

Rocky Point, North Carolina

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Window Units – Stairways
Cabinets
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QUINN McGOWEN CO.

Warsaw – Burgaw – Jacksonville

FUNERAL DIRECTORS

FOR THOSE WHO CARE

B. SIMMONS, MANAGER, AT BURGAW, NORTH CAROLINA

TELEPHONE NO. 55

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Sinclair Gas and Oil

Highway 421

Willard, N. C.

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STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



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12-8-55

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Welcome To The County Fair

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BURGAW, N. C.

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Phillips-66 Petroleum Products

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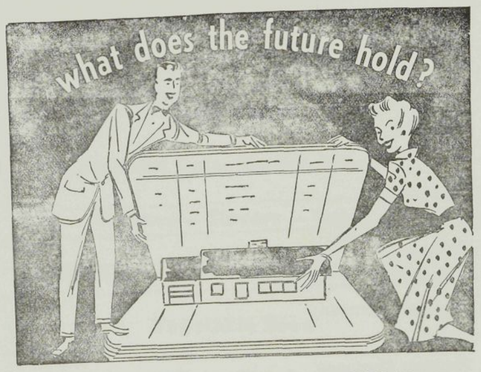

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WALLACE, NORTH CAROLINA

To The Citizens of Pender County:

The Pender County Agricultural Fair Association, Inc. takes great pleasure in sponsoring the Third Annual Jaycee Pender County Agricultural Fair. We realize that the most valuable resource of the county is our young people. With this in mind we have lengthened and enlarged our Fair this year adding many events, including more rides and fire works.

We wish to acknowledge with grateful appreciation the efforts of all those many individuals who have helped in so many ways to make this Fair a success. We wish to especially thank officials of the county and town of Burgaw who have helped so much.

We urge you to patronize those who have contributed through the purchase of advertising space, both on the Fair grounds and in this catalogue. Without the assistance of all these, this Fair would not have been possible.

We cordially invite you to attend YOUR Fair—and desire your continued cooperation and support.

J. N. HONEYCUTT, President
Pender County Agricultural Fair Ass'n., Inc.

W. C. BLACKMORE,
Fair Manager

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The Town of Burgaw is glad to welcome you to the Jaycee Pender County Agricultural Fair to be held here October 5-8. If we can be of service to you during the Fair or at other times, we shall be happy to do so.

I congratulate the Pender County Fair Association, Inc. and the good people of Pender on their efforts in connection with this event. I wish it every success.

A. H. DAVIS,
Mayor of Burgaw

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10-8-55



STATE PRESIDENT "RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



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The Best Bull as close as your phone

Your phone call brings a skilled technician to your barn. He breeds your cows to one of America's great PROVED Sires. Your call can start your herd on the road to higher production, greater profit, and a better living.

COASTAL BREEDERS ASSOCIATION
VICTOR WILLIAMS, Technician
PHONE 2183
WALLACE, NORTH CAROLINA

ABS AMERICAN BREEDERS SERVICE

COMPLIMENTS OF
CHADWICK GARAGE & RADIATOR REPAIR
PHONE 171 BURGAW, N. C.
"Your Friendly Auto Repair Center"

18

To The Citizens of Pender County:

The Jaycee Pender County Agricultural Fair under the auspices of the Pender County Agricultural Fair Association, Inc. welcomes the good people of Pender County to see the exhibits that will be placed on display Wednesday through Saturday, October 5 through October 8.

This Fair will exhibit livestock, field crops, homemaking exhibits, farm machinery and other worthwhile exhibits. This gives the farmers, the homemakers, and the students and others a splendid opportunity to let the world see what we are doing.

The schools are glad to take part in this Fair and we believe the people of the county will be well repaid for their efforts in helping to make it a success.

T. T. MURPHY, Superintendent
Pender County Schools

To The Citizens of Pender County:

As Chairman of the Board of County Commissioners, I am happy to extend our congratulations to the Pender County Agricultural Fair Association, Inc., the merchants, and all other individuals whose support and cooperation make this Fair possible. I wish to invite all parents to encourage their young people to partcipate in the Fair by entering one or more exhibits in any of the various departments.

This is our Third Annual Jaycee Pender County Agricultural Fair. Let's make it a big success by lending all of our support. Come to the Fair and watch Pender County grow.

A. H. PAGE, Chairman
Board of County Commissioners

19



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A. C. HALL HARDWARE COMPANY

HARDWARE • PAINTS • WATER SYSTEMS

FARM IMPLEMENTS • FISHING TACKLE

PHONE 4281 WALLACE, N. C.

Z. J. CARTER AND SON

Dealers In

Furniture, Paints, Builders Supplies, Fertilizers and Farm Supplies

— We Build and Furnish the Home —

TELEPHONE 435-1 WALLACE, N. C.

COMPLIMENTS OF

WALLACE PLUMBING & APPLIANCE CO.

— Gas and G. E. Dealer —

M. S. ELLIS, Owner

Phone 3746

WALLACE, N. C.

JOHNSON COTTON COMPANY OF WALLACE, INC.

Complete Farm and Home Suppliers

BOX 168 OFFICE TELEPHONE 202-1

"Cash If You Have It—Credit If You Need It"

WALLACE, N. C.

GENERAL INFORMATION

The Jaycee Pender County Agricultural Fair will open to the public at 3:00 P.M., on Wednesday, October 5, 1955, and will close at 11:15 P.M., on Saturday, October 8, 1955.

You will please note that the premium list has been improved a great deal from last year. Also, a number of attractions have been added, including fireworks on two nights. Wednesday, Friday and Saturday afternoons and nights have been designated for white people and Thursday afternoon and night for Negroes .

Seashores, Inc. will furnish rides and amusements on a much larger scale than last year. Also, an additional nine acres of land adjoining Memorial Field has been obtained in order to give the Fair some much needed additional space.

The Fair Management has endeavored to provide a program of interest to everyone. We sincerely hope that you will visit and enjoy the Jaycee Pender County Agricultural Fair. Suggestions for improvement in any way will be welcomed by all those connected with the Fair.

OUR ADVERTISERS

ARE

GOOD CITIZENS

PATRONIZE THEM



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Pender and Duplin's Leading Department Store

KRAMER'S DEPARTMENT STORE, INC.

"Your Friendly Store"
WALLACE, NORTH CAROLINA

Extends Congratulations and Best Wishes to the Citizens of Pender County
On the Occasion of Your Third Annual County Youth Fair

We Invite You and Your Family to Shop At Our Modern Store For All Clothing and Household Needs

Celebrating Our 25th Anniversary

SELL YOUR TOBACCO WITH

BLANCHARD AND FARRIOR WAREHOUSE

– PHONE 4011 –

WALLACE, NORTH CAROLINA

JAYCEE PENDER COUNTY
AGRICULTURAL FAIR PROGRAM
October 5-8, 1955
"OFFICIAL OPENING DAY" — WEDNESDAY, OCTOBER 5, 1955

(Co-Chairmen: Mr. A. H. Page, Chairman Pender County Board of Commissioners; Dr. J. T. Dees, Vice-President, Burgaw Junior Chamber of Commerce.)

4:00—Gates Open

4:00- 6:00—Dairy Cattle Show

6:00- 7:30—Inspection of Exhibits

7:30- 8:00—Band Music - Wallace High School Band

8:00- 8:45—Official Opening Ceremony:
Presentation of Platform Guests
Greetings from Fair, Town and County Officials
Introduction of Speaker - Judge Clifton L. Moore
Address - Hon. Sam J. Ervin, Jr., U. S. Senator.

8:45- 9:00—Presentation of Miss Faye Arnold, "Miss North Carolina"

9:00-10:15—"Miss Junior Pender County of 1955" Beauty Contest

10:15-10:45—Firework Display - Jim Wommack, Greensboro, N. C.

(Rides and concessions from 4:00 to 11:00 P. M. operated by Seashores, Inc.)

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G. S. JAMES
Amoco Gas and Oil
Groceries and General Merchandise
HIGHWAY 53 BURGAW, N. C.

WILLIE MILLS GARAGE
General Auto and Tractor Repair
General Auto Parts
Dependable Service
HIGHWAY 421 WATHA, N. C.

NIXON'S FOOD BAR & GROCERY
Good Home Cooked Food
Delicious Milkshakes
BURGAW, N. C.

NEGRO DAY — THURSDAY, OCTOBER 6, 1955

Thursday Morning

10:00-11:00—Inspection of Exhibits
11:00-12:00—Dairy Cattle Judging

Thursday Afternoon

1:30- 2:30—Poultry Show and Sale
2:30- 3:30—Inspection of Exhibits
3:30- 5:30—Greased Pole Contest
Balloon Swat
Clothes Hanging Contest
Egg and Spoon Race
Cash Awards
5:30- 7:00—Special Music
Inspection of Exhibits
7:30-10:00—Introduction of Speaker
Guest Speaker - Mr. A. H. Furr, Farm Credit Administration U.S.D.A., Washington, D. C.
Talent Show
Beauty Contest
Recognition of Visitors
Cash Awards

(Rides and concessions from 1:00 to 11:00 P. M., operated by Seashores, Inc.)

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10-8-55



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ELMO HENRY'S CAFE

Good Wholesome Food

Hamburgers – Sandwiches of All Kinds

CURRIE, N. C.

PEOPLES FUNERAL HOME

For Quick Quality Service—Call
W. B. SHAW, Manager

We Carry A Mutual Burial Association "Incorporated"

Phone 121-30 Bonded Secretary Burgaw, N. C.

W. T. FAGAN

Farmers Supply Store General Merchandise
Hardware and Builders Supplies
Seeds, Fertilizer and Shoes

Maple Hill, N. C.

J. H. HENRY

General Merchandise **Groceries and Meats**

ATKINSON, N. C.

"SCHOOL DAY" — FRIDAY, OCTOBER 7, 1955

(Co-Chairmen: Mr. W. T. Batchelor, Principal of Topsail High School; Mr. Howard Holly, President, Burgaw Junior Chamber of Commerce.)

2:30- 4:00—Tractor Driving Contest
4:00- 4:15—Fifty Yard Dash
4:15- 4:45—Greased Pig Contest
4:45- 6:30—Presentation of Cash Awards
6:30- 7:00—"Voice of Democracy" Speaking Contest
7:00- 7:30—Spelling Contest
7:30- 8:00—Band Music - Ninth Air Force Band, Shaw Air Base, S. C.
8:00- 8:45—Presentation of Platform Guests
Greetings from Rep. Ashley M. Murphy
Introduction of Speaker - Senator J. V. Whitfield
Address - Hon. Luther H. Hodges, Governor of North Carolina
8:45- 9:15—Firework Display - Jim Wommack, Greensboro, N. C.
9:15-11:00—"Miss Pender County of 1955" Beauty Contest
Evening Dress Division
Bathing Suit Divison
(Winner to be crowned by Mrs. A. D. Cashwell, North Carolina's Mother of the Year)

Between the two divisions, Presentation of Grand School Trophies to winning Schools will be made by Fair Association President, J. N. Honeycutt, and Governor Luther H. Hodges.

(Rides and concessions from 2:30 to 11:00 P. M., operated by Seashores, Inc.)



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PENDER RECAPPING SERVICE

Dependable Tire Recapping and Repairing

BURGAW, NORTH CAROLINA

– CALL US –

Good Used Tires ——— Expert Retreading Service

"HOME OF FINE FLOWERS"

HAYNES FLOWERS

Phone 148

BURGAW, NORTH CAROLINA

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WILLIAMS LUMBER COMPANY

Buyers of Timber Lands

BURGAW, NORTH CAROLINA

THE STAKE HOUSE

Visit the Stake House for Delicious Meals In Burgaw

Operated by W. P. Katalinic

BURGAW, NORTH CAROLINA

28

"FAMILY DAY" — SATURDAY, OCTOBER 8, 1955

(Co-Chairmen of the Day: Mr. W. C. Blackmore, Fair Manager; Mr. J. W. Sumner, Coastal Plain Station)

1:00- 2:00—4-H Poultry Show and Sales
2:00- 3:00—Inspection of Exhibits
3:00- 4:00—Hill-Billy Band
4:00- 5:00—"Little Miss and Little Mr. Pender County of 1955" Contests
5:00- 6:00—Hill-Billy Band
6:00- 8:00—Inspection of Exhibits
8:00- 8:30—Cow Milking Contest
8:30- 8:45—Presentation of Awards to Outstanding FFA, FHA, 4-H Girl and 4-H Boy Winners
8:45- 9:15—Ugliest Man Contest
9:15-11:30—Old Fashioned Square Dance

ALL RIDES AND CONCESSIONS

OPEN DAILY

1:00 TO 11:30 P. M.

By SEASHORES, INC.

29



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COMPLIMENTS OF

BURGAW DEPARTMENT STORE

SEE US FOR LATEST FALL FASHIONS

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Millinery
Piece Goods
Gifts

GROOM MOTOR COMPANY

DODGE PLYMOUTH

SALES — SERVICE

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Norge Appliances

PHONE 156 BURGAW, N. C.

30

RULES AND REGULATIONS COVERING THE 1955 JAYCEE PENDER COUNTY AGRICULTURAL FAIR

The following regulations will govern entries, exhibits and awards:

1. The Fair Management reserves the right to rule on all matters not covered in these regulations.
2. Entries in this Fair are open only to students of Pender County Schools, grades one through twelve inclusive, except Item 2, Beef Cattle Show, which is open to adults as indicated.
3. All entry applications must be in the office of the Fair Manager not later than 5:00 P. M., September 23rd., 1955.
4. Each exhibitor is responsible for the proper delivery and placing of his exhibit at the Fair Grounds between the hours of 8:00 A. M. to 1:00 P. M., October 5, 1955.
5. Exhibits not correctly entered will be disqualified for prizes.
6. The decision of the judges will be final in all matters concerning the order of placing exhibits for prizes.
7. The management will provide what it considers reasonably precautions, but will not be responsible for the welfare of any exhibit entered in the Fair, or for cars, parts of cars, or articles left in cars.
8. All exhibits must remain at the Fair until 8:00 P. M. Saturday, October 8, 1955.
9. Exhibits or parts of exhibits not removed by 12:00 Midnight, Saturday, October 8, 1955, will be disposed of by the Fair Management in the manner that seems most convenient to them.
10. No charge for transportation to and from the Fair will be paid by the Management on any exhibit.
11. No article or animal will be entitled to space until proper entry has been made.

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ROCHELLE FURNITURE CO.

BURGAW, N. C. PHONE 122

Crane Kelvinator Duo-Therm Thor

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BEVERLY PAUL'S PLACE

Famous Hot Dogs

FOR THE BEST IN MEATS
CALL FOR
FROSTY MORN MEATS
U. S. Government Inspected

Phone Burgaw 4330
E. A. Langston

General Delivery
Rocky Point, N. C.

32

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12. Exhibitors may advertise from their place of exhibit only.
13. No peddling or begging is allowed on the grounds.
14. The Management reserves the right to reject any entry provided all available space for that class of exhibit has been exhausted, and also the Management reserves the right to reject any entry because of disease, unsanitary condition or other similar objection.
15. Exhibitors of livestock and poultry are responsible for feeding and watering all animals and will provide their own feed, and utensils for feeding and watering.
16. Exhibitors, advertisers, and others participating in the Fair are allowed free access by vehicle and other necessary traffic to and from the Fair Grounds between the hours of 7:00 A. M. and 12:00 Noon on each Fair day for the purpose of obtaining necessary supplies and services. At 12:00 Noon all vehicles and unauthorized personnel will leave the Fair Grounds or go to the gate by 1:00 P. M. and have their passes punched.

MAKE A TOUR OF

THE EXHIBITS

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Major General, USAF
Commander.

10-8-55



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COMPLIMENTS OF
J. W. HOFFLER
Land Clearing, Ditching, Building Ponds
OFFICE PHONE 253-1 —— RESIDENCE PHONE 436-1
WALLACE, N. C.

THE PURINA WAY
To Make YOUR Grain Pay!
Let Us Grind and Mix It With
PURINA Concentrates
J. W. AYCOCK AND SON
WALLACE, N. C.

WALLACE FARMERS EXCHANGE
FCX Dealer Agent
FEED — SEED — FERTILIZER
BABY CHICKS — MISCELLANEOUS — FARM SUPPLIES
GALVANIZED ROOFING — FARM FENCE
FENCE POSTS — DRAIN TILE
PHONE 688-6
WALLACE, N. C.

FUTCH'S ESSO SERVICE
GAS – OIL – LUBRICATION
Atlas Tires and Tubes — Complete Esso Service
BURGAW, NORTH CAROLINA

PASSES

Passes will be issued to each person who purchased advertising space either in this catalogue or on the Fair Grounds.

All white exhibitors will receive free tickets good for one admission each day on Wednesday, Friday, and Saturday. All Negro exhibitors will receive free tickets good for one admission on Thursday. Exhibitors with livestock exhibits or other exhibits that require special attention may request admission at the gate at any time.

We are grateful to the holders of these passes and ask them that they please confine the use of the passes to the person to whom they have been issued.

JUDGES

The Management will select judges for each Department, whom they consider capable and fair.

A signed written report must be made by the Judges for each Department before winners are announced. In the event the judge decides a winning exhibit is not worthy of a First Prize, it will be given the Prize designated by the Judge.

SCHOOL TROPHIES (White)

Senior Trophy: A Loving Cup will be awarded for permanent possession to the school, having both Grammar School and High School, that makes the best record in Fair competition. The school and its students that earn the most points using the Point System listed will be the winner.

Junior Trophy: A Loving Cup will be awarded for permanent possession to the school having only a Grammar School on the same basis as the Senior Loving Cup is awarded.



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READE'S GROCERY & MARKET

Amoco Products

Meats and General Merchandise

Hot Dogs

PHONE 6630 BURGAW, N. C.

Best Wishes

FIRST CITIZENS BANK & TRUST COMPANY

Burgaw, North Carolina

SCHOOL TROPHY (Negro)

A Loving Cup will also be awarded to the Negro School winning most points under the same Point System of scoring as outlined below:

POINT SYSTEM

First Place in any event	10 Points
Second Place in any event	7 Points
Third Place in any event	5 Points
School having most exhibits (bonus points)	100 Points

OUR ADVERTISERS

ARE

GOOD CITIZENS

PATRONIZE THEM!



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C. H. CLARK

Country Sausage and Pork Products

ROCKY POINT, N. C.

WILLIE GEORGE, JR.

Sinclair Service

BURGAW, NORTH CAROLINA

OUR ELEVENTH SEASON

The same men will cure your Pork Hams, Shoulders and Sides that helped us start our curing plant eleven years ago.
You can expect to get every piece of your own meat back, and will be cured in such a way your meat won't be salty. ASK YOUR NEIGHBOR.
The best pure black and red pepper for treating your meat at reasonable prices.
Our curing plant will open as usual when good butchering weather starts this Fall.

WHITE SALT CURE $0.03½ PER POUND
SUGAR AND SUGAR SMOKED $0.04½ PER POUND
—AGED COUNTRY HAMS FOR SALE—

REB-KEE FARMS
Ivanhoe, N. C.

38

PREMIUM LIST

Division I - White Division—Competition Limited within the Division.

Department A—LIVESTOCK



Directors: Freeman Marshburn and Jesse Murray

1. Junior Dairy Cattle Show

Blue Ribbon Winner	$15.00
Red Ribbon Winner	$12.00
White Ribbon Winner	$ 8.00
Best Fitted Animal	$10.00
Showmanship Winner	$10.00

All breeds of dairy cattle are eligible, and female cattle four months of age and older will be accepted.

Not more than 2 animals may be entered by one exhibitor.

All animals must be halter broken.

The Danish System of judging will be used.

All cattle must be accompanied by a health certificate and tuberculin test chart issued by a qualified veterinarian and approved by the State Veterinarian, showing the animals to be free from tuberculosis and Bang's Disease within 30 days of the Fair date, October 5, 1955.

2. Beef Cattle Show

No premium money is offered in this department.

Free space will be provided to Pender County purebred beef cattle producers for an exhibit of one to four halter broken animals from their herd.

Only female and steer animals may be exhibited.

Exhibits may be entered by adults and school children.

39



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WORSLEY OIL COMPANY

Jobber Amoco Products

Firestone Tires

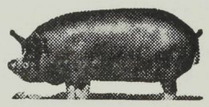
Amoco Batteries

Silent Flame Tobacco Curers

BURGAW
Phone 155-11

WALLACE
Phone 3216

"The Farmer's Markets"
Pender Cold Storage
and
Freezer Locker Coop.
and
Burgaw Stock Yards



BURGAW NORTH CAROLINA

All exhibits will be judged for three placings (1-2-3) and ribbons will be awarded.

A health certificate, the same as for dairy cattle, will be required for all female animals.

		1st	2nd	3rd
3.	Swine, Open Gilt 6 months to 8 months	$8.00	$6.00	$4.00
4.	Swine, Bred Gilt 8 months to 11 months	$8.00	$6.00	$4.00
5.	Swine, Top Hog 180 pounds to 210 pounds	$8.00	$6.00	$4.00
6.	Swine, Top Hog 211 pounds to 240 pounds	$8.00	$6.00	$4.00

Not more than 2 animals may be entered under items 3, 4, 5, and 6 by any one exhibitor, and no boars will be entered.

All entries under items 3, 4, 5, and 6 must comply with Section 10 of the Regulations No. 3 of Livestock Sanitary Laws and Regulations of the North Carolina Department of Agriculture, which is as follows:

> "All swine exhibited at any agricultural fair, or other exhibit within this state, must be accompanied by an affidavit from the owner, certifying that such swine are apparently free from any symtoms of a contagious disease; that they are from premises where no known contagious diseased swine exist, and that they have been properly inoculated with serum alone not more than 21 days, or with serum and virus not less than 30 days immediately prior to being placed on exibit."

Any gilts entered under items 3 or 4 that are sponsored with the exhibitor by Farmers Cooperative Exchange, Raleigh, North Carolina, as a 4-H Purebred Gilt project will also be judged on the Danish System of judging and ribbons and prizes as offered by Farmers Cooperative Exchange will be given.



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



CELEBRATING A SUCCESSFUL FAIR

FAIR

Over 15,000 Visit Pender Fair To Break Attendance Records For Any Public Gathering In Pender County

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Mrs. Beulah C[redacted]
"The Pender C[redacted]
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Please accept our heartfelt thanks for helping us with this particular activity. Too, we are grateful for the help received from you friends in publicizing many other projects in which we engage.

The Chronicle is rendering an outstanding public service to all of our folks. May we congratulate both of you on such successful efforts.

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Very sincerely,
Burgaw Junior Chamber of Commerce
Howard Holly, President.

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Sincerely,
E. J. Timberlake
Major General, USAF
Commander.

10-8-55

O. C. FUTREAL
General Merchandise
Highway 210 — Rocky Point, N. C.

PENDER PACKING COMPANY
Fresh Pork Sausage
Liver Pudding and Pork Cuts
ROCKY POINT, N. C.

BONEY WILSON & SON
SUPER MARKET
Meats and General Merchandise
ROCKY POINT, N. C.

E. C. HIGHSMITH & SONS
LUMBER
Wholesale & Retail
ROCKY POINT, N. C.
Phone 9330 — Burgaw, N. C.

Department B — POULTRY

Directors: C. R. Dillard, C. F. Mallard, Jr.

		1st	2nd	3rd
7.	Poultry - Production Birds, Light Breed - 1 Bird	$5.00	$3.00	$1.00
8.	Poultry - Production Birds Heavy Breed - 1 bird	$5.00	$3.00	$1.00
9.	Turkeys 5 months to 7 months - 1 bird	$5.00	$3.00	$1.00
10.	Eggs - 1 dozen Brown	$5.00	$3.00	$1.00
11.	Eggs - 1 dozen White	$5.00	$3.00	$1.00

Not more than 3 birds may be entered in each item. Special Sear's Exhibit will be entered in groups of ten. All birds entered in this department must comply with the health certificate as listed on the entry blank.

Department C — FIELD CROPS

Directors: Fred R. Foyles, V. S. Covil

		1st	2nd	3rd
12.	Corn, Yellow Hybrid 10 ears not nubbed	$1.50	$1.00	$0.50
13.	Corn, White Hybrid 10 ears not nubbed	$1.50	$1.00	$0.50
14.	Corn, Open pollinated Yellow 10 ears not nubbed	$1.50	$1.00	$0.50
15.	Corn, Open pollinated White 10 ears not nubbed	$1.50	$1.00	$0.50
16.	Pop Corn (Any Variety) 10 ears	$1.50	$1.00	$0.50
17.	Corn Stalk (Any Variety) One complete stalk	$1.50	$1.00	$0.50



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Come To Burgaw And Shop At

WESTBROOK'S 5c to $5.00 STORE

We Appreciate Your Business

ROBBINS NURSERY

Wholesale Retail

Azaleas — Camellias — Holly — Grapes

All Types of Evergreen Shrubs

Nursery Located At Penderlea

PENDERLEA PHONE 4569

44

		1st	2nd	3rd
18.	Wheat (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
19.	Oats (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
20.	Grain Sorghum (Any Variety) One quart in clear glass jar	$1.50	$1.00	$0.50
21.	Pasture Sod - Ladino Clover and Grass 18" x 18" Sod Display in Tray	$1.50	$1.00	$0.50
22.	Silage, Corn ½ gallon in clear glass jar	$1.50	$1.00	$0.50
23.	Silage, Any Other ½ gallon in clear glass jar	$1.50	$1.00	$0.50
24.	Hay, Lespedza - 12" bale plug	$1.50	$1.00	$0.50
25.	Hay, Clover grass mixture 12" bale plug	$1.50	$1.00	$0.50
26.	Hay, any other - 12" bale plug	$1.50	$1.00	$0.50
27.	Soybeans, Seed of any variety One quart clear glass jar	$1.50	$1.00	$0.50
28.	Soybeans, any variety Single stalk	$1.50	$1.00	$0.50
29.	Peanuts, Virginia Type Dry in hull, one quart in clear glass jar	$1.50	$1.00	$0.50
30.	Field Peas, seed of any variety One quart in clear glass jar	$1.50	$1.00	$0.50

45



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



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TONY'S AMOCO SERVICE
Washing, Greasing, Tire Repair and High Quality Gasoline

PELICAN GRILL
Hot Dogs — Hamburgers — Sandwiches of All Kinds
Drinks — Milk Shakes
BURGAW, NORTH CAROLINA PHONE 22640

Your Home Should Come First

E. W. GODWIN'S SONS

Manufacturers of LUMBER — Dealers in BUILDING SUPPLIES

Everything To Build A Home

P. O. Box 1057 Dial 7747

WILMINGTON, NORTH, CAROLINA

COMPLIMENTS OF

BURGAW DRY CLEANERS & TAILORING

Established 1921 J. J. Horvath, Prop.
BURGAW NORTH CAROLINA

		1st	2nd	3rd
31.	Tobacco - Lugs - 5 bundles	$3.00	$2.00	$1.00
32.	Tobacco - Cutters - 5 bundles	$3.00	$2.00	$1.00
33.	Tobacco - Leaf - 5 bundles	$3.00	$2.00	$1.00

Department D — HORTICULTURE

Directors: Mrs. Frances H. Bostic, Mrs. Fred R. Foyles

		1st	2nd	3rd
34.	Fruits - tray - 3 each of 3 different fruits	$1.50	$1.00	$0.50
35.	Nuts, tray - 3 each of 3 different nuts	$1.50	$1.00	$0.50
36.	Potatoes, Irish ½ bushel basket	$1.50	$1.00	$0.50
37.	Potatoes, Sweet ½ bushel basket	$1.50	$1.00	$0.50
38.	Pepper, Hot - 6 pods	$1.50	$1.00	$0.50
39.	Pepper, Sweet - 6 pods	$1.50	$1.00	$0.50
40.	Pepper, Pimento - 6 pods	$1.50	$1.00	$0.50
41.	Tomatoes, 5 tomatoes	$1.50	$1.00	$0.50
42.	Turnips - 5 turnips	$1.50	$1.00	$0.50
43.	Pumpkin - 1 pumpkin	$1.50	$1.00	$0.50
44.	Cushaw - 1 cushaw	$1.50	$1.00	$0.50
45.	Beans, Lima - 2 dozen pods	$1.50	$1.00	$0.50
46.	Field Peas - 2 dozen pods	$1.50	$1.00	$0.50
47.	Vegetables - tray 6 different vegetables	$1.50	$1.00	$0.50

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C & C AUTO PARTS

Wholesale Auto Parts and Accessories

— PHONE 268 —

Burgaw, North Carolina

DICK CANTWELL, Jaycee

BEST WISHES FROM

CAROLINA CAFE

We Serve Home Cooked Meals

PHONE 8 BURGAW, N. C.

GIDDENS BODY & PAINT SHOP

Expert Body & Fender Repairing & Painting

BURGAW, N. C.

Everything for the Farmer and Home Gardener

T. W. WOODS & SONS

WILMINGTON, NORTH CAROLINA

Department E — HANDICRAFTS

Directors: Miss Margaret Hill, Mrs. C. R. Dillard

		1st	2nd	3rd
48.	Wood product, article	$1.50	$1.00	$0.50
49.	Metal product, article	$1.50	$1.00	$0.50
50.	Leathercraft, article	$1.50	$1.00	$0.50
51.	Plastic, article	$1.50	$1.00	$0.50
52.	Water Paintings - School Exhibit One painting per grade and all paintings mounted on one prop	$3.00	$2.00	$1.00
53.	Writing - School Exhibit One 25 word sample per grade and all samples mounted on one prop	$3.00	$2.00	$1.00

Department F — CANNED GOODS

Directors: Miss Ella McGowan, Mrs. Herman Murray

		1st	2nd	3rd
54.	Fruit, Peaches - Quart Jar	$1.50	$1.00	$0.50
55.	Fruit, Pears - Quart Jar	$1.50	$1.00	$0.50
56.	Fruit, Apple - Quart Jar	$1.50	$1.00	$0.50
57.	Fruit, Grapes - Quart Jar	$1.50	$1.00	$0.50
58.	Fruit, Strawberries - Quart Jar	$1.50	$1.00	$0.50
59.	Jelly, Apple - Pint Jar	$1.50	$1.00	$0.50
60.	Jelly, Grape - Pint Jar	$1.50	$1.00	$0.50
61.	Jelly, Blackberry - Pint Jar	$1.50	$1.00	$0.50
62.	Preserves, Figs - Pint Jar	$1.50	$1.00	$0.50
63.	Preserves, Peach - Pint Jar	$1.50	$1.00	$0.50

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Major General, USAF
Commander.

10-8-55

Le[illegible]

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Mrs. Beulah[illegible]
"The Pende[illegible]
City
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DEALER-AGENT

McDANIEL MILLING COMPANY
BURGAW, N. C.
PHONE 22630

McDANIEL MILLING COMPANY
Wholesale
GROCERIES, FEEDS, HARDWARE
Exclusive Distributors of
NUTRENA STOCK AND POULTRY FEEDS
AND MILK-FLO DAIRY FEEDS
DIAL 4977 116-118 DOCK STREET
WILMINGTON, N. C.

COMPLIMENTS OF
E. BROOKS DEPARTMENT STORE
Burgaw, N. C.

In Burgaw It's
FARRIOR'S
"Shopping Center of Pender"
BURGAW, N. C.

50

		1st	2nd	3rd
64.	Preserves, Pears - Pint Jar	$1.50	$1.00	$0.50
65.	Preserves, Strawberry - Pint Jar	$1.50	$1.00	$0.50
66.	Vegetables, Lima Beans - Quart Jar	$1.50	$1.00	$0.50
67.	Vegetables, String Beans - Quart Jar	$1.50	$1.00	$0.50
68.	Vegetables, Beets - Quart Jar	$1.50	$1.00	$0.50
69.	Vegetables, Corn - Quart Jar	$1.50	$1.00	$0.50
70.	Vegetables, Field Peas - Quart Jar	$1.50	$1.00	$0.50
71.	Vegetables, English Peas - Quart Jar	$1.50	$1.00	$0.50
72.	Vegetables, Tomatoes - Quart Jar	$1.50	$1.00	$0.50
73.	Vegetables, Soup Mixture - Quart Jar	$1.50	$1.00	$0.50
74.	Meat, Beef - Quart Jar	$1.50	$1.00	$0.50
75.	Meat, Pork - Quart Jar	$1.50	$1.00	$0.50
76.	Meat, Pork Sausage - Quart Jar	$1.50	$1.00	$0.50
77.	Pickles, Pepper - Pint Jar	$1.50	$1.00	$0.50
78.	Pickles, Beets - Pint Jar	$1.50	$1.00	$0.50
79.	Pickles, Cucumbers - Sweet Pint Jar	$1.50	$1.00	$0.50
80.	Pickles, Cucumbers - Sour Pint Jar	$1.50	$1.00	$0.50
81.	Pickles, Peach - Sweet Quart or Pint Jar	$1.50	$1.00	$0.50

51



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"THERE'S NO BETTER PLACE FOR FOODS"

PIGGLY WIGGLY

BURGAW, N. C.

HUMPHREYS'

Building Supplies, Paint, Hardware,
Feeds, Farm Supplies and Groceries

Your Business Is Appreciated

BURGAW, N. C.

E. F. LANGSTON

Rocky Point, North Carolina

Garage – Used Cars – Mobilgas

		1st	2nd	3rd
82.	Jam, Strawberry - Pint Jar	$1.50	$1.00	$0.50
83.	Jam, Peach - Pint Jar	$1.50	$1.00	$0.50
84.	Jam, Blackberry - Pint Jar	$1.50	$1.00	$0.50
85.	Jam, Fig - Pint Jar	$1.50	$1.00	$0.50
86.	Honey, with comb - Quart Jar	$1.50	$1.00	$0.50
87.	Meat, Poultry - Quart Jar	$1.50	$1.00	$0.50
88.	Relish, Pepper - Pint Jar	$1.50	$1.00	$0.50
89.	Relish, Pepper-Pear - Pint Jar	$1.50	$1.00	$0.50
90.	Relish, Pear - Pint Jar	$1.50	$1.00	$0.50
91.	Vegetables, Pimento	$1.50	$1.00	$0.50

Department G — HOMEMAKING

Directors: Mrs. Charlotte M. Kirby, Mrs. Worth Rich, Mrs. Cecil Eakins

		1st	2nd	3rd
92.	Dress, cotton Made by girls under age 14	$1.50	$1.00	$0.50
93.	Dress, wool Made by girls under age 14	$1.50	$1.00	$0.50
94.	Dress, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
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Bus. Phone 232 Res. Phone 11211

TOM CHEWNING
INSURANCE AGENCY
Full Insurance Protection

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RADIO STATION W L S E

SERVING DUPLIN AND PENDER

AND THE SURROUNDING AREA

— 1400 On Your Radio Dial —

WALLACE, NORTH CAROLINA

COMPLIMENTS OF

BURGAW JEWELERS

A. V. SASSER, Prop.
PHONE 220

P. O. BOX 217 BURGAW, NORTH CAROLINA

54

		1st	2nd	3rd
97.	Skirt, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
98.	Blouse, cotton Made by girls under age 14	$1.50	$1.00	$0.50
99.	Blouse, wool Made by girls under age 14	$1.50	$1.00	$0.50
100.	Blouse, rayon or silk Made by girls under age 14	$1.50	$1.00	$0.50
101.	Apron Made by girls under age 14	$1.50	$1.00	$0.50
102.	Baby Clothes, dress	$1.50	$1.00	$0.50
103.	Baby Clothes, crocheted, Sweater, etc.	$1.50	$1.00	$0.50
104.	Baby Clothes, suits	$1.50	$1.00	$0.50
105.	Dress, cotton - 1 piece Made by girls over age 14	$1.50	$1.00	$0.50
106.	Dress, wool - 1 piece Made by girls over age 14	$1.50	$1.00	$0.50
107.	Dress, rayon or silk Made by girls over age 14	$1.50	$1.00	$0.50
108.	Suit, cotton Made by girls over age 14	$1.50	$1.00	$0.50
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10-8-55



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



CELEBRATING A SUCCESSFUL FAIR

53.

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Very sincerely,
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Howard Holly, President.

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DEES DRUG STORE

The REXALL Store

"Your Prescriptions Are Filled By Registered Druggist Only"

"See Us For Your Veterinary Supplies"

ESTABLISHED 1916 PHONE 149

BURGAW, NORTH CAROLINA

HOLLAND MOTOR COMPANY

More People Buy Chevrolet Than Any Other Car

CHEVROLET

PHONE 42 BURGAW, N. C.

Burgaw's Oldest Chevrolet Car Dealer

		1st	2nd	3rd
111.	Girls Outfit, cotton Made by girls over age 14	$1.50	$1.00	$0.50
112.	Girls Outfit, wool Made by girls over age 14	$1.50	$1.00	$0.50
113.	Girls Outfit, rayon or silk Made by girls over age 14	$1.50	$1.00	$0.50
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116.	Skirts, rayon or cotton Made by girls over age 14	$1.50	$1.00	$0.50
117.	Pillow Cases	$1.50	$1.00	$0.50
118.	Draperies or Curtains	$1.50	$1.00	$0.50
119.	Embroidery Work, scarfs, etc.	$1.50	$1.00	$0.50
120.	Crochet, Large piece	$1.50	$1.00	$0.50
121.	Crochet, Small piece	$1.50	$1.00	$0.50
122.	Cake, Special Occasions	$1.50	$1.00	$0.50
123.	Cake, Loaf - any type	$1.50	$1.00	$0.50
124.	Cake, Layer - any type	$1.50	$1.00	$0.50
125.	Cookies, any type	$1.50	$1.00	$0.50
126.	Pies, any type	$1.50	$1.00	$0.50
127.	Candy, any type	$1.50	$1.00	$0.50

All cakes, cookies, pies, and candy exhibits must be wrapped securely in celophane paper.



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Visit Sears For All Your Farming & Household Needs

SEARS ROEBUCK AND COMPANY

307 North Front Street

WILMINGTON, N. C. DIAL 2-2621

DURHAM DRUG COMPANY

Drugs At Reasonable Prices

"Fountain Service"

BURGAW, NORTH CAROLINA

THE ELEANOR BEAUTY SHOP
Burgaw, N. C.

"Life Begins With A New Hair-Do"

Eleanor Sasser, Owner

PHONE 147

BURGAW ELECTRIC COMPANY

Westinghouse & Philco Appliances
Electrical & Plumbing Supplies
R.C.A. Television
Sherwin Williams Paints

— TELEPHONE 120 —

58

Department H — MISCELLANEOUS

Directors: Miss Margaret Hill, Mrs. C. R. Dillard

		1st	2nd	3rd
128.	Flowers, Cut Vase Arrangement	$1.50	$1.00	$0.50
129.	Flowers, Plant Potted plant	$1.50	$1.00	$0.50
130.	Novelties	$1.50	$1.00	$0.50

A&P
Come See, Come Save at A&P!

BURGAW, NORTH CAROLINA

59



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



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COMPLIMENTS OF

FOUR COUNTY ELECTRIC MEMBERSHIP CORP.

"Owned By Those It Serves"

2268 Miles Of Line——9032 Member Owners

——— Electricity On The Farm Beats Moving To Town ———

WESTERN AUTO ASSOCIATE STORE

WIZARD APPPLIANCES • WIZARD BATTERIES
DAVIS TIRES • TELEVISION SETS
TRUETONE RADIOS • FISHING TACKLE
WESTERN FLYER BICYCLES • TOYS
OUTBOARD MOTORS

Phone 201 Home Owned by C. T. Pullen Burgaw, N. C.

CARS TRUCKS

PENDER MOTOR SALES

Ford

"Your Friendly Ford Dealer"

PHONE 27 BURGAW, N. C.

60

PREMIUM LIST

Division II - Negro - Division Tent No. 2

(Except Livestock) - (Competition Limited Within The Division)

A premium list identical to that of Division No. 1 will be used for this Division. Judges will be the same as for Division No. 1 except as indicated below. Directors will be as follows:

Department A — LIVESTOCK
Directors: Walter Bright, Johnnie Stringfield

Department B — POULTRY
Director: A. J. Herring

Department C — FIELD CROPS
Director: Nathaniel Clayton

Department D — HORTICULTURE
Director: H. J. McMillan

Department E — HANDICRAFTS
Director: George Jaggers

Department F — CANNED GOODS
Director: Mrs. Bennie Hayes

Department G — HOMEMAKING
Director: Lizzette Pearsall

Department H — MISCELLANEOUS
Director: Annie R. Pearsall

POULTRY JUDGE: W. T. Chaffin, Jr.

DAIRY JUDGE: R. R. Rich

61



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10-8-55

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TRUAX VENEER

BURGAW, NORTH CAROLINA

PEARSALL'S

Self Service Grocery and Market

ROCKY POINT, N. C.

Farmer's Hardware & Veterinary Products

JIMMY PEARSALL, Prop.

MARKS MACHINERY COMPANY

WILMINGTON, N. C.

International Trucks, Farmall Tractors
McCormick Farm Equipment, International Home Freezers

62

PREMIUM LIST

Division III - Special Group Exhibits (White)

Tent No. III

Space for six special group exhibits will be provided for the groups listed below and a $10.00 award and a blue ribbon on a non-competitive basis will be given for each creditable exhibit.

4-H Club (Boys Work)

Future Farmers of America

4-H Club (Girls Work)

Future Homemakers of America

Home Demonstration Clubs

Forest Service

Arrangements for these exhibits can be made by contacting I. N. Honeycutt, Chairman of the Exhibit Committee.

63



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YOUR ONE-STOP STORE——CURRIE, NORTH CAROLINA
See Us For
Dynamite — Seed — Feed — Fertilizer — Groceries — Philco Appliances — Boyette Sprayers — Dow-85 Soil Fumigation Tharrington Tobacco Curers — Sherwin Williams Paints — Block Brick — Tile — Building Supplies — Wolverine Shoes — Drugs Dry Goods — Notions — Hardware — Pipe Fittings — Electrical Supplies — Wholesale & Retail of Soy Beans and Seed Oats

PENDER LUMBER COMPANY
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LUMBER ——— MOULDING
BUILDERS SUPPLIES
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DIAMOND FEED STORE
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WILMINGTON, NORTH CAROLINA

64

SELL YOUR TOBACCO
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HUSSEY'S WAREHOUSE
"WHERE TOBACCO LOOKS AND SELLS BETTER"
PHONE 6671
WALLACE, NORTH CAROLINA
——— SALE EVERY DAY ———

65



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Burgaw and Pender County

C. Heide Trask — Gordon Futch
W. S. Woodcock
Olen Russ — Ronnie Walker
Tom Futch — J. W. James, Jr.

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66

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International Trucks • Farmall Tractors
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Distributor of GULF Products

WALLACE, NORTH CAROLINA

COMPLIMENTS OF

BRANCH BANKING & TRUST COMPANY

— Member F. D. I. C. —

WALLACE, NORTH CAROLINA

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Intersection
U. S. 421 — Ward's Corner — N. C. 53
HOT DOGS — THICK MILKSHAKES — SANDWICHES
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ROCKY POINT, N. C.

J. L. HICKSON'S BARBER SHOP
(Successor of Wesley Jones)
Oldest Barber Shop in Pender County
Satisfaction Guaranteed
BURGAW, NORTH CAROLINA

68

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Please accept our heartfelt thanks for helping us with this particular activity. Too, we are grateful for the help received from you friends in publicizing many other projects in which we engage.

The Chronicle is rendering an outstanding public service to all of our folks. May we congratulate both of you on such successful efforts.

It's excellent to work with such a wonderful combination as you two!

Very sincerely,
Burgaw Junior Chamber of Commerce
Howard Holly, President.

hh/

[redacted]

MEMORANDUM

72

E & B Oil Company

JOBBERS SINCLAIR PRODUCTS

Goodyear Tires

Douglas Batteries

NEW MODERN

TIRE RECAPPING PLANT

BURGAW
PHONE 4430

WALLACE
PHONE 2081

Explanation Of Absentee Band For Fair Given

According to Howard Holly, a co-chairman of the Program Committee for the recent 1955 Jaycee-Pender County Agricultural Fair, several persons have wondered why the Ninth Air Force Band did not appear on the Fair Program as scheduled. Holly received the following letter of explanation, which Pender Citizens might be interested to hear:

Mr. Howard Holly
President
Burgaw Junior Chamber Commerce
Burgaw, North Carolina.

Dear Mr. Holly:

I have been advised by Warrant Officer Lanzillotti that the Ninth Air Force Band was unable to fulfill its engagement at the Agriculture Youth Fair on Friday, October 7th.

The Band was scheduled to travel to Wilmington by an Air Force aircraft, which unfortunately did not check out as mechanically suitable to make the flight. As you may know, we are in the process of preparing for the largest military exercise since World War II. Consequently, we have a maximum commitment of available aircraft moving personnel and supplies from this Headquarters throughout the 17-state air maneuver area. The plane set aside for the Band trip last Friday was the only one available for that mission.

I regret that we were unable to fill our commitment this time and hope that you will provide our Band with another opportunity to play in your community.

Sincerely,
E. J. Timberlake
Major General, USAF
Commander.

10-8-55



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



CELEBRATING A SUCCESSFUL FAIR

FAIR

Over 15,000 Visit Pender Fair To Break Attendance Records For Any Public Gathering In Pender County

Despite The Good Red Devil Ball Game That Attracted A Large Crowd, Thousands Were Present At The Fair Friday Night To See Awards Presented; Miss Linda Blossom Crowned "Miss Pender County Of 1955"

MANY NEW FEATURES ADD TO FAIR SUCCESS

Fair Association Grateful For Cooperation During Fair

Governor Luther Hodges, Senator Sam J. Ervin, Jr., Congressman Graham Barden, Miss Faye Arnold who is Miss North Carolina of 1955, and Mrs. A. D. Cashwell who is the 1955 Mother of the Year were among the dignataries who joined the many Pender County citizens in the celebration of the Third Annual Jaycee - Pender Agricultural Fair. This was acclaimed the largest attraction to have ever been held in this county.

Senator and Mrs. Ervin arrived in Burgaw Wednesday evening, welcomed by a reception committee prior to being entertained at a dinner in their honor. In the mean time, a motorcade of approximately a dozen cars motored to the Wilmington airport where a reception committee met "Miss N. C. of 1955", Miss Faye Arnold. The North Carolina beauty was escorted to Burgaw, where the caravan of decorated cars drove through the streets of the town, blowing horns, which obviously attracted the attention of the Burgaw residents. Miss Arnold was also entertained at the Wednesday evening dinner along with Senator and Mrs. Ervin. The event was attended by invited guests from throughout the county.

Senator and Mrs. Ervin were the houseguests of Judge and Mrs. Clifton L. Moore, and Miss Arnold was the guest of the Rev. and Mrs. Millard Stimpson of Burgaw.

Fair Association Thanks All Who Had Part In Making Fair Success

The Pender County Agricultural Fair Association, with the co-operation of the people of Pender County, has held another successful County Fair. The Fair Association members wish to express their appreciation to all the people and especially to the school principals and teachers, the Burgaw Jaycees and to those who volunteered their help with the exhibits and the program.

The youth of the county are due special congratulations. The exhibits this year were very outstanding, when we consider the severe farm damge by three hurricanes. The outstanding exhibit was the Junior Dairy Show. Throughout the Fair, the youth of the county exhibited their talent in various activities; such as the tractor driving contest, dairy show, speaking contest, Miss Pender County Contest, Miss Junior Pender County Contest, Little Miss and Mr. Contest, spelling contest, essay contest and other activities.

The Fair Association members have already considered several improvements for next year's Fair. The advantages of more land was very noticeable this year. The Fair Association will probably investigate the possibility of purchasing land and constructing buildings on this land. We can depend upon the support of the people and the people can depend upon the Fair Association for many improvements in the 1956 Fair.

Fair Manager Expresses Thanks For Cooperation Received In Fair Work

(Editor's Note: The following is a portion taken from a letter of appreciation, written by W. C. Blackmore, 1955 Fair Manager).

"I have enjoyed serving as manager of this year's Jaycee - Pender Agricultural Fair. This fair is a county-wide project and many people from all parts of the county contribute to its success. All of those who have helped are too numerous to mention, however, I certainly would like to express my appreciation to the Committee Chairmen who were in charge of various phases of the Pender County Fair, and who were so loyal to their assignments: J. N. Honeycutt and Milton Murray, Co-Chairmen of Exhibits; Earl Myers, the Chairman of Publicity; W. T. Chaffin and Charles Highsmith, Co-Chairmen of the Grounds and Facilities; Manley Blackburn, Chairman of Finance; Miss Emily Cashwell, Chairman of Catalog; Howard Holly and A. H. Page, Co-Chairmen of the Fair Program; Charles Harrell and John Carroway, Co-Chairmen of Concessions and Millard Stimpson and Edward Ferrell, Co-Chairmen of Gate.

Also, many firms and individuals took an active part in producing the fair. More than 100 business firms purchased advertising space in the catalogue and many purchased space on the fair grounds. Professional Agriculture and Home Economists did a great deal of work. Our thanks go to all these as the fair would not have been possible without the help of all of these people. Total attendance was up considerably from last years and that was because of the interest each of you throughout the county showed.

In short, the cooperation of so many people was appreciated and I can only wish for the manager of next year's fair that he receive as splendid and complete cooperation as was given me."

Letter Box

October 14, 1955

Mr. J. F. McMahon
Mrs. Beulah Giddens
"The Pender Chronicle"
City

Dear Mr. Mac and Beulah:

The Burgaw Junior Chamber of Commerce wishes to express appreciation to each of you for the outstanding and helpful spirit of cooperation which was so evident during our recent Jaycee-Pender Agricultural Fair in Burgaw on October 5-8. Although the Fair was actually sponsored by the Pender Agricultural Fair Association, many of our Jaycees are members of this Association, and our Club as a whole actively assists in sponsoring this occasion each year.

The Pender Chronicle provided excellent coverage not only during the Fair but for quite sometime previous to the opening. Especially do we commend you for the nice Fair edition last week and the summarized coverage in yesterday's paper. We certainly feel that the genuine spirit of helpfulness received from your newspaper was directly responsible for much of the Fair's success.

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Very sincerely,
Burgaw Junior Chamber of Commerce
Howard Holly, President.

hh/

It's HARRELL'S In Burgaw

Clothing For The Family

Frigidaire Appliances

Maytag and Easy Washers

Furniture for Every Room

Dumont T.V.

"Serving Pender and Surrounding Counties 51 Years"

Harrell's Department Store

Phone 14

Burgaw, North Carolina

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10-8-55



STATE PRESIDENT"RED" AND LOCAL "VEEP" WITH LADIES AT FAIR SOCIAL



CELEBRATING A SUCCESSFUL FAIR

FAIR



CONSERVATION EXHIBIT
AT JAYCEE-PENDER COUNTY FAIR



A REAR VIEW OF FUTURE FARMERS



JAYCEE CHARLES HARRELL BUYS EXHIBIT
SPACE TOO!



JAYCEE CHARLES HIGHSMITH LOOKS OVER
EGG EXHIBIT



BARBECUE, HAM? — We're not sure what the winner of this slippery, greased pig will do with him—not even sure if he will hold this prize long enough to get him home. However, it is certain that the winner, Donald Wooten of Maple Hill, will do his best. Donald was declared the winner of the "Greased Pig Contest" Friday afternoon at the fair here, after holding the pig at least 30 seconds. Several youngsters look on in amazement, as if they wonder just how Donald managed to hold such a swift fleeted pig attired in a shinny, slick coat of grease.



CHAIN SAW EXHIBIT



FARM FAMILY VIEWS FLOWER EXHIBIT



HOME DEMONSTRATION EXHIBIT



MARINE EXHIBIT INTERESTS LADIES

FAIR



THE BIG "M" SHOWS OFF AT FAIR



WESTERN AUTO EXHIBIT SPACE



ONE OF TRACTORS USED IN TRACTOR DRIVING CONTEST



LOG SAWING CONTEST



INSIDE VIEW FARM PRODUCTS EXHIBIT TENT



HOME ECONOMICS CANNING EXHIBIT



MAKING LITTLE LOGS OUT OF BIG ONE

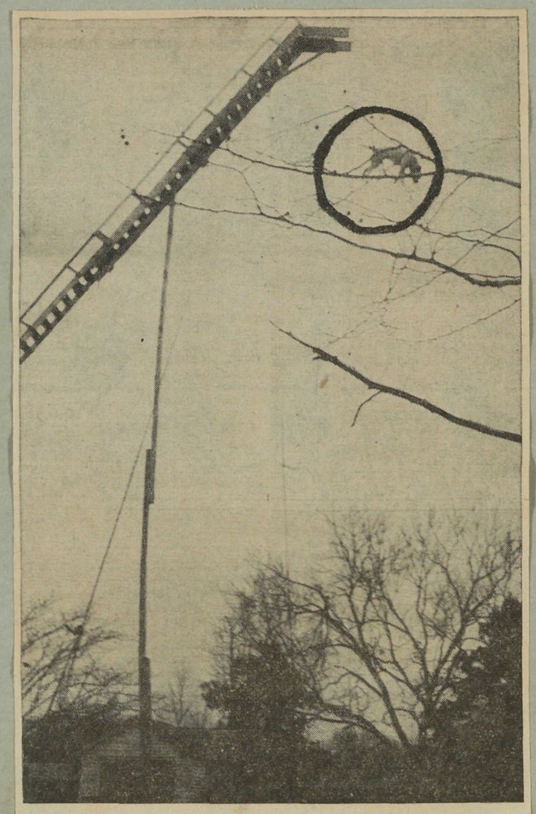


BOOTH AT FAIR TO TYPE
BLOOD DONORS FOR LOCAL HOSPITAL
BLOOD BANK



TRACTOR EXHIBIT

FAIR



PERFORMES — "Pooch," 18-month-old dog owned by L. Q. Myers of Burgaw, is shown (circled in above photo) as she demonstrates her high jumping act, in Myers' back yard. "Pooch" will be an added attraction at this year's County Fair. She will perform on the fair grounds two or three times daily, October 5-8.

Professional Is Signed For Fair Fireworks Display

The big news from the forthcoming fair this week is the signing up of a professional fireworks display man for two displays during the fair week, October 5-8.

Earl Myers, who is publicity chairman for the 1955 Pender fair, said today that Jim Wommack, Greensboro newspaper photographer, who conducts fireworks display as a sideline, had been signed to conduct two big displays during the week.

The first display will be held on opening night, October 5, with the second scheduled for October 7, Friday night, when Governor Luther Hodges will be on hand as a highlight of the fair.

Myers said information he had received indicated the displays would be outstanding and would last for more than 30 minutes.

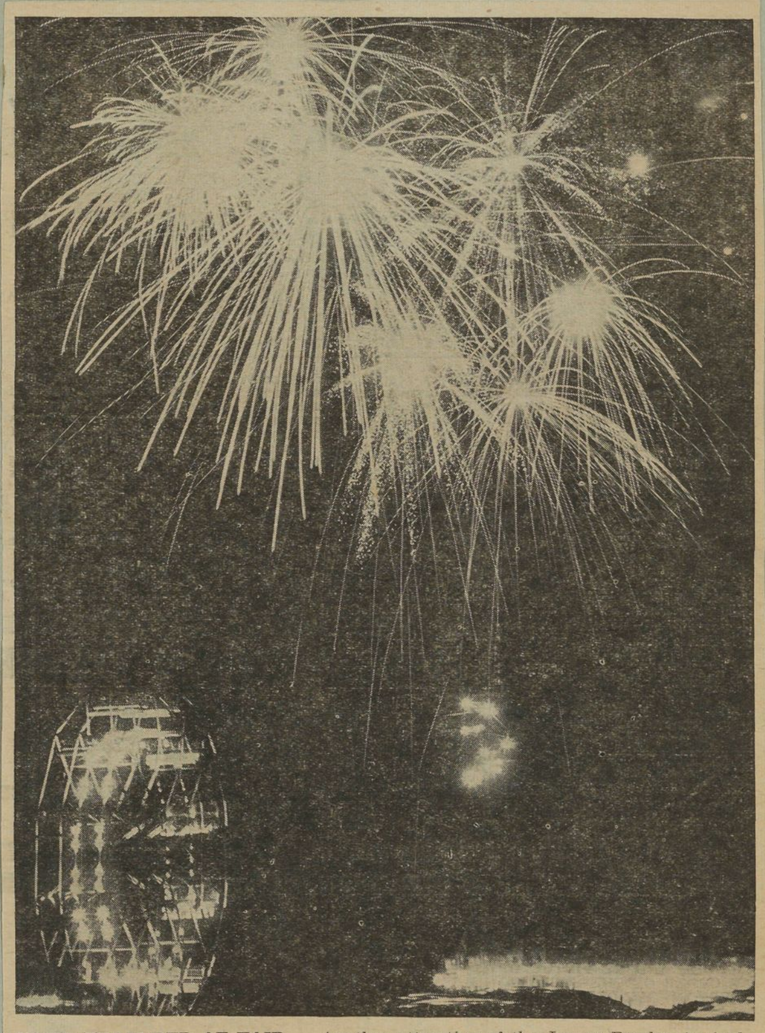
In discussing the reasons for adding fireworks displays to the fair's program this year, Myers said that he felt they would add color and atmosphere to the annual event. "Fireworks displays add much to the spectator's enjoyment," he said and adding, "We feel very fortunate to have a professional such as Mr. Womack in charge of arrangements."

Other news from the fair preparations this week includes the information that the program committee, headed by Howard Holly and A. H. Page, co-chairmen, are working toward the possibility of having a "School Day," wherein school children may have a day's program of their own, consisting of their own entertainment.

Holly and Page, working in connection with the County School Board, local school committeemen and school principals, are attempting to work out a plan whereby students may be dismissed from school Friday afternoon, October 7, to participate in this spcial sideline of the fair. 7-27-55



ENTERTAI N M E N T — John Carraway, chairman of Rides and Entertainment Committee, announced today that Seashore Rides, Inc., have been secured to furnish rides for the 1955 fair to be held here October 5-8 at Memorial Park. There will be a larger variety of rides for kiddies and grown-ups than has been at the past two annual Pender Fairs, he disclosed. 9-14-55



TO BE FEATURED AT FAIR — Another attraction of the Jaycee Pender Agriculture Fair, to be held at the Burgaw Memorial Park, October 5-8, will be the fireworks to be displayed each night of the fair. As illustrated in above picture, the fireworks in all its' gayety will be one of the many attractions for kiddies as well as grown-ups. 9-7-55



Leury Corbett Ervin

FUN AND WONDERMENT — Two youngsters have varying reactions at the Pender County Fair, now in progress. Little Sherrill Leury watched wistfully at left as the merry-go-round goes round while in the inset, U. S. Senator Sam Ervin blows up a balloon for Bob Hugh Corbett, also of Burgaw, eagerly awaiting his chance. 10-6-55

FAIR



HILLBILLY MUSIC



1954 FAIR SHOTS USED IN
1955 ADVERTISING



SQUARE DANCE ON FINAL NIGHT



JAYCEE JOHN CARRAWAY FINALLY BEHIND
THE BARS



SEALTEST GOAT RIDE THRILLS THE KIDS



MORE RIDERS THAN ROOM

FAIR



COW GIRL IN DISTRESS



DRAWING PRIZE TICKETS



DON'T SHOOT THE GOAT!



SEALTEST PISTOLS WON BY LUCKY BOY



WHO HAS THE WINNING TICKET?



FREE RIDE



LOCAL JAYCEE FAMILY ENJOYS SNACK
AND REST AT FAIR



WHO IS THE NEXT WINNER?

FAIR



JAYCEE FAIR PRESIDENT BUYS AN ICE CREAM CONE



BUSINESS IS GOOD AT HOT DOG STAND



ICE CREAM CO., COWBOY, TALKS WITH LOCAL CITIZENS



JAYCEE EARL MYERS ASSISTS

Variety Of Food & Drinks To Be Sold At Fair

9-29-55

What's a fair without hot dogs and cold drinks? Well, the Fair Planning Committee has the same idea and consequently have planned for just that.

According to Earl Myers, Publicity Chairman, Charles Harrell will have the food and concession stands in charge, with Sonny Spayd as co - chairman.

Harrell says there will be plenty of hot dogs, hamburgers, sandwiches, Bar - B - Que plates, soft drinks, milk and ice cream on sale during the entire four days of the Jaycee Pender Agricultural Fair next month.

Plans are underway to have at least two booths for food, two for a variety of soft drinks and two for dairy products, ice cream and milk.

Prices have not been set, according to Harrell, for the food and drinks to be sold at the 1955 Fair, however, he assures the public that the low prices, as well as the tasty foods will be in inticement for fair goers.

The booths will be manned by Jaycees and Jayceettes at all hours while the fair is in progress.



A BIG SALE!!!! NINE DOLLARS AND TWENTY CENTS WORTH OF BAR-B-Q



JAYCEE CHARLES HARRELL ENTERTAINS THE CUSTOMERS



ICE CREAM COWBOY AT THE FAIR



ALL THE JAYCEES, MAKE GOOD MILK SHAKES

FAIR



COMMERCIAL EXHIBITS



PART OF EXHIBIT TENTS

Plans Completed For Fire Works Display At Fair

This year, the Jaycee Pender Agricultural Fair will have an added attraction, it was disclosed today. Earl Myers, Publicity Chairman stated a display of fire works would be one of the main attractions of the 1955 fair.

This will create interest among the kiddies as well as the older ones. Myers said Jim Wommack of Greensboro will be in charge of the fire works each night during the fair, October 5 - 8. Wommack, is a professional in this field and has been in charge of the elaborate display of fire works at the Wilmington Azalea Festival for the past two years.

This year, the Fair Association Committee is going all out to make the 1955 fair a bigger attraction to everyone. 9-7-55

Fair Committee Reports Progress On Fair Plans

Fair Association Committee members have held several meetings recently, making further plans for a even more successful fair than has ever been held in Pender County. According to President Joe N. Honeycutt, all committees are most cooperative in working toward this goal.

W. C. Blackmore, Fair Manager, stated that the progress of this year's fair is already much further advanced than it has been at this time in past years. With about four more weeks to work on this, committee members are confident that this year's fair will be the "best and biggerst" ever.

Exhibit Spaces At Fair Grounds Still Available

There are a few more fair ground exhibit spaces available, according to Manley Blackburn, Fair Association Finance Committeeman.

Most of the spaces have been sold, however, he stated a few more inside spaces, approximately 10' x 10', and outside spaces, size 30' x 30', are available at $25.00 per space for the duration of the fair, October 5 - 8.

If anyone is interested in securing any of these exhibit spaces, they are encouraged to contact Mr. Blackburn within the next few days. 9-14-55

CONTRACT FOR PENDER COUNTY FAIR

1. Jim Wommack agrees to fire fireworks supplied by the Pender County Fair Association at the annual Pender Fair in Burgaw, N. C. on the nights of Wednesday, October 5 and Friday, October 7, 1955 at approximately 10:00 P. M. on each of these two nights.

2. Jim Wommack does not assume any responsibility for damages to property or to persons as a result of these fireworks displays. Jim Wommack further takes no responsibility for the effectiveness of these displays as to size, beauty, etc.

3. The Pender County Fair Association agrees to pay Jim Wommack $25.00 per night for firing.

4. The Pender County Fair Association agrees to furnish one man to erect the displays, to bury mortars in ground, etc. Jim Wommack's duties are purely those pertaining to actual firing.

5. The Pender County Fair Association agrees to furnish police protection in keeping spectators away from firing grounds at ALL TIMES.

6. The Pender County Fair Association will have on hand a permit to be issued by the County Commissioners as well as a permit signed by the chief of police if this display is held within the city limits.

7. Jim Wommack will be relieved of all responsibilities in the event of illness or other conditions beyond his control, prohibiting him from attending the Fair.

8. The price of $25.00 per night shall include travel expense for Jim Wommack.

The above terms age agreeable to:

Jim Wommack
JIM WOMMACK

PENDER COUNTY FAIR ASSOCIATION, INC.
Howard Holly
HOWARD HOLLY, Chm. Program Committee

July 29, 1955

Cherry Point To Display Jet Engines At Fair

This year another attraction of the Jaycee - Pender Agricultural Youth Fair will be added to the numerous exhibits, according to Earl Myers, Fair Publicity Chairman.

An outside exhibit, displaying different types of jet engine, breakdowns, weapons, etc., should prove especially interesting to teen-age boys as well as others.

The exhibit from the Marine Air Sation at Cherry Point, is now on display at the Tri - County Fair in New Bern. A Pender County resident saw this exhibit in Williamston last year, and being favorably impressed, recommended the display to fair officials.

Captain John M. Baker USMC was contacted and has consented to have the display set up at the fair grounds here to be exhibited on Friday and Saturday, October 7 and 8. According to Captain Baker, two men are being sent to set up the display and explain it to the public. 9-14-55



FIELD FOR TRACT EVENTS