

THE HIGH POINT
CHAMBER OF
COMMERCE
GUIDE
FOR LISTING
YOUR

**PRIVATE HOME
ROOM**

ACCOMODATIONS

FOR THE
SOUTHERN FURNITURE
AND RUG MARKET

The extra rooms in your home are valuable to you and to the Southern Furniture and Rug Market.

By listing your home and the accommodations available with the High Point Chamber of Commerce you are performing a service for your community and the Market that makes High Point a more pleasant place to stay.

High Point assures all visitors to the Markets room accommodations. For this reason as many rooms as possible are listed, even though there may be times when all available rooms are not used.

Don't be disappointed if your room is not used during a market. It will be urgently needed at another time. A feature of the Market is that High Point is able to list more rooms than are actually needed during the Markets. This assures visitors of accommodations.

The willingness of the residents of High Point to have visitors into their homes during the markets is appreciated. It exemplifies a spirit of civic cooperation that is traditional of the South.

If you have accommodations, list them with the High Point Chamber of Commerce. Here is the information needed to list your room:

NAME _____

ADDRESS _____

Telephone _____ Date Listed _____

Number of Rooms _____ Upstairs _____ Downstairs _____

Type of bed (twin, double or single) _____

Is bath private to room? _____

Is room air conditioned? _____

Does room have private entrance? _____

Rate you expect for room per day \$ _____

	FILL IN	FILL IN
	\$	\$

SINGLE DOUBLE

Fill in and mail to:

Room Reservations
 High Point Chamber of Commerce
 329 North Main Street
 High Point, North Carolina

By _____

GUIDE

To guide you in caring for your guests we have prepared a few suggestions:

1. Your guests are paying guests and they expect to be charged for the room. It will embarrass them to refuse.

2. Extend to your guests a feeling of freedom to come and go as they please. Remember they are in town on business and may have to keep late hours in the evening and early hours in the morning. It is not necessary to greet them every time they enter your home. They would probably prefer not to bother you. Give them the necessary information as to how they may enter or leave with least disturbance to the household. If you provide a key, do so without making your guest ask for it.

3. For the short time your guests are in town give them commercial conveniences. See that they have fresh linen, towels, and that the bath facilities are free for them—especially in the morning when they are rushing to keep an appointment.

4. The amount you charge for your room should be based on fairness and reasonable hospitality. Private home rooms bring less than commercial accommodations although there may be no difference in facilities. Generally the rates range from \$5.00 single. For an additional person in a room a charge of \$2.00 to \$3.00 appears average. For three or more nights, rates are slightly less. Take into consideration when you set your rates the location of your home, whether or not bath facilities are private to the room, whether you have air conditioning and how long your guests will stay.

The Southern Furniture Exposition Building in all advance publicity of the Markets urges buyers and salesmen to make room reservation before they arrive in High Point. However, in many cases buyers will delay doing this until they arrive in town. To help accommodate these visitors an accommodations desk is operated in the Southern Furniture Exposition Building during the markets to assist the visitors in getting room accommodations.

We thank you for listing your room.

High Point Chamber of Commerce
 329 North Main Street
 High Point, North Carolina

THE SOUTHERN FURNITURE AND RUG MARKET

The best description of the Furniture Market is the inscription on a bronze plaque affixed to the Southern Furniture Exposition Building:

"This Building is dedicated to the homemakers of America, to the merchants and manufacturers of the home furnishings industry and to the public interest in providing for this nation home goods products of beauty and utility."

The Southern Furniture and Rug Market is the show place for over 450 national manufacturers of home goods. It is the home base market for a tremendous production of furniture centered in a relatively small area that is the greatest concentration of furniture production in the world.

In the Carolinas and Virginia there is produced 52% of the nation's wood bedroom furniture, 41.9% of the nation's wood dining room furniture and 15.6% of the nation's upholstered furniture. North Carolina ranks Number One and Virginia Number Two in the production of wood bedroom and dining room furniture among all the states in the country. North Carolina ranks first in upholstered furniture production exclusive of sleep equipment.

The four markets held in the South annually attract approximately 25,000 buyers, manufacturers and manufacturers' representatives. They come from every state in the country and many foreign countries. The first market in High Point was held in July, 1923. A total of 772 buyers registered.

THE SOUTHERN FURNITURE EXPOSITION BUILDING

The Building is located in the heart of the greatest concentration of furniture production in the world. The original building was completed in 1921. Additions were added in 1940, 1950 and 1954. The Wrenn Street Wing will be completed in January, 1959.

The building, including the new wing, will have 14 acres of display space.

The new wing will add 150,000 square feet of exhibit area. Approximately 825 tons of steel were used in the construction of the new wing. It is the largest all-welded construction building in the Carolinas.

The new wing is completely air-conditioned, and the original building, including additions, has been air-conditioned by supplemental installations undertaken in 1955.

The Main Street Building is 14 stories high, and the Wrenn Street Wing is seven stories high.