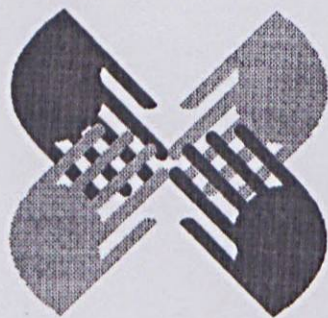


# *Orchard of Change*

A TRAVELING DISPLAY  
PRESENTED BY

*THE NORTH CAROLINA  
HUMANITIES COUNCIL*



North Carolina Humanities Council  
*Weaving Cultures and Communities*

*AND THE  
ALTAPASS FOUNDATION*

est. 2002  
**ALTAPASS**  
**FOUNDATION**  
Incorporated

This is a story of laborers and leisure-seekers—who molded  
an Appalachian town on the summit of the Blue Ridge mountains.



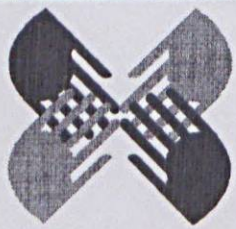
A TRAVELING DISPLAY ESPECIALLY FOR  
YOUR CONSIDERATION  
*Orchard of Change*



**A Unique View  
of Altapass:  
Labor & Leisure in  
North Carolina's  
Blue Ridge from  
1900-2005  
set on the hues of  
a century-old  
Blue Ridge apple  
orchard.**







North Carolina Humanities Council  
*Weaving Cultures and Communities*

## **THIS EXHIBIT WAS PREPARED UNDER A \$8510 GRANT FROM THE NORTH CAROLINA HUMANITIES COUNCIL**

Nestled in the Blue Ridge Mountains of North Carolina, the community of Altapass has experienced a century of change. The lowest gap in the Blue Ridge for several hundred miles, Altapass initially attracted settlers and the railroad because it was the easiest place to cross the mountains.

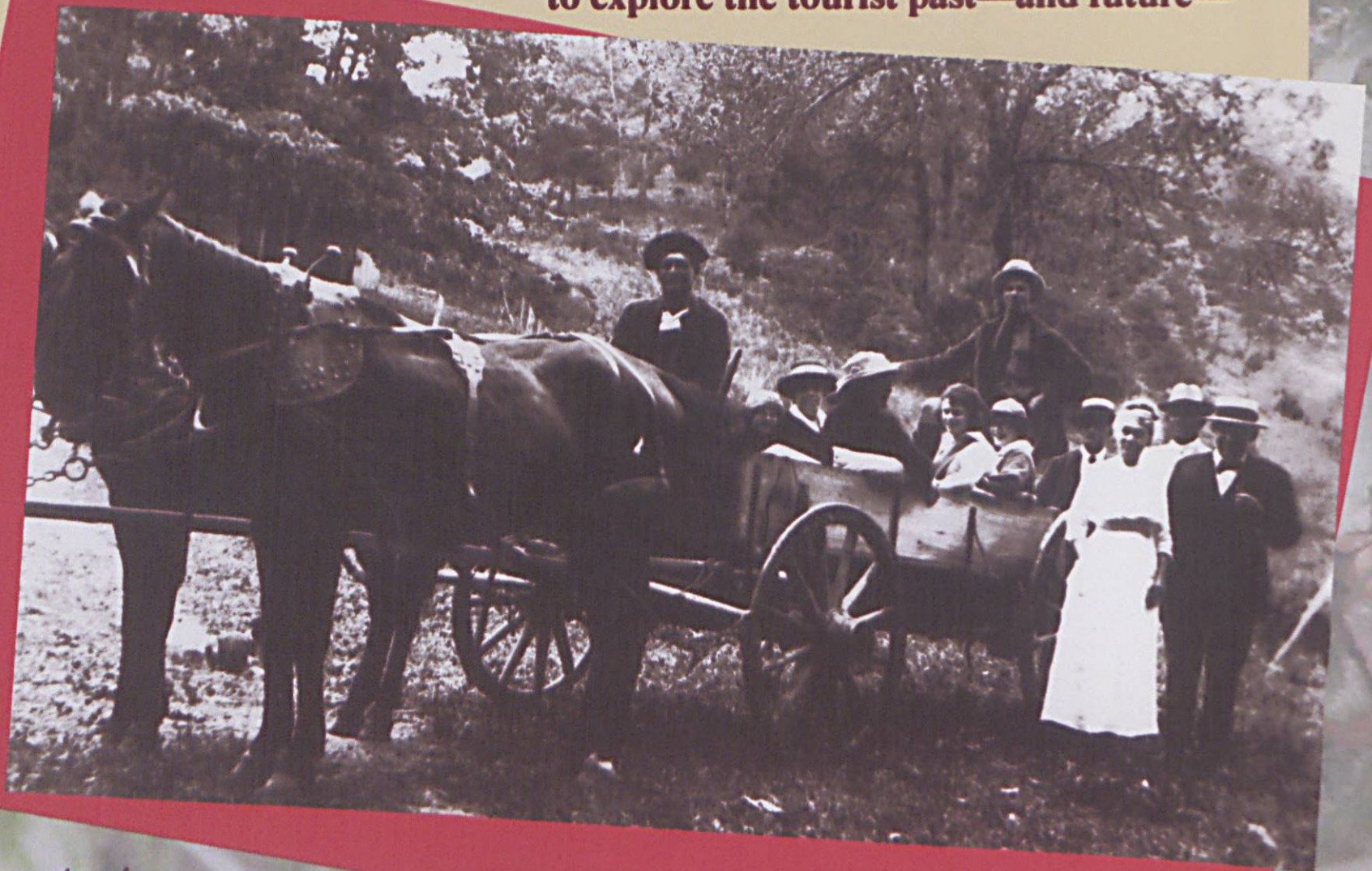
Struck by the beauty of the land in the early 1900's, the railroad brought tourists to Altapass with an inn and an apple orchard. Twenty years later, in the late 1930's, the federal government built the Blue Ridge Parkway and automobiles brought a new wave of sightseers to the small mountain community.

This is a story of the outsiders—laborers and leisure-seekers—who came to Altapass, North Carolina. Whether they stayed only a short time or made Altapass their home, they played important roles in developing the community. The history of Altapass is also a history of these outsiders.

In the 1920's, tourism alone was not enough to support the community. The people of Altapass looked to industrial development for jobs. Now, these factories are moving away and Altapass must look elsewhere for solutions.

Turning again to the tourism that fueled the community in the past, the people of Altapass are currently focused on conserving the beauty of the land and preserving the rich heritage of the living landscape. Through these images, we invite you and your visitors to explore the tourist past—and future—  
the community of Altapass.

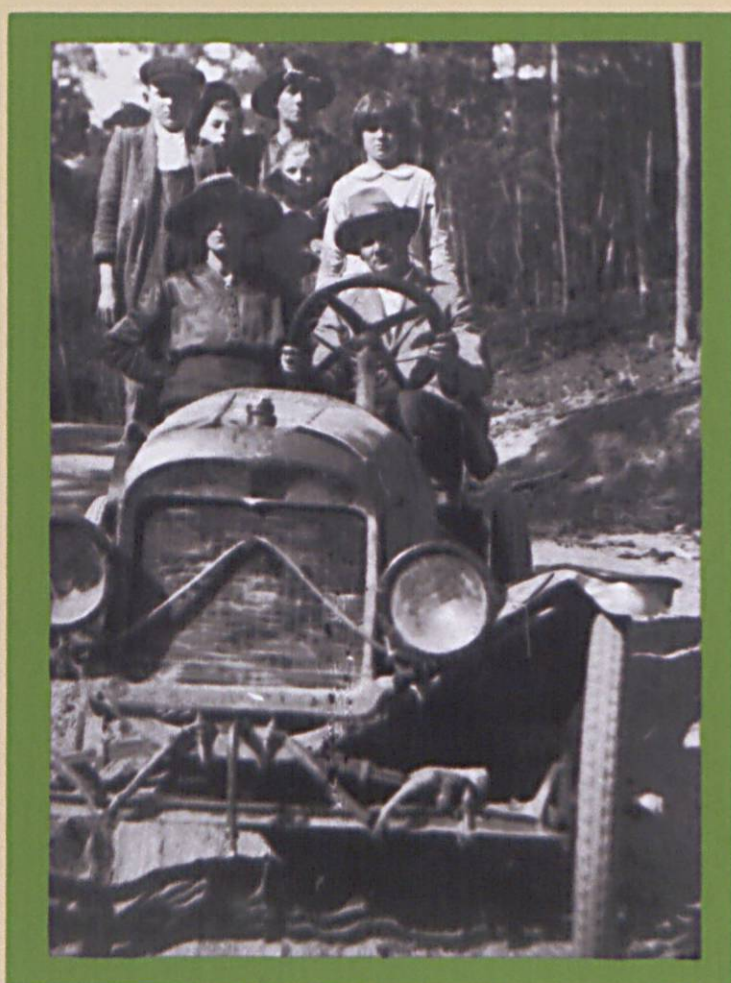
**NCHC Grant  
Awarded to:**



**For more information contact:  
Bill Carson  
828-765-9314  
[carsonw@bellsouth.net](mailto:carsonw@bellsouth.net)**



This Exhibit may be experienced in **two ways**: at the **exhibit site** where it may be seen in its entirety, and with the **'postcards'** which viewers are **free to take for themselves**. These **'postcards'** will provide a lingering reminder to the viewer of the Exhibit.



**Sample Postcard Front Side**

Sunday Drives were a popular way for families to pass the afternoon. Dirt roads were hazardous - notice the bent fender above the wheel.

---

---

---

**Back Side**

This Exhibit was prepared under a grant from NCHC. Thanks to Jenny Edwards, Doug Quinn and the NCHC staff for their support and encouragement. It would not have been done without NCHC.

Dr. Kathleen Franz, from UNCG Assistant Professor of History, now of American University, and her students conceived the form the exhibit would take: the carry-away post cards arrayed on apple ladders. They selected the pictures and prepared the text. Thanks to Dr Franz and her talented students, Emily Conrad Beaver, Sarah Selvaggio, Emily Gresham, and Heidi Wing.

And thanks to Dr Scott Philyaw, Western Carolina University, who advised and critiqued the project through its formative stage, and suggested the title.

The work drew heavily from the book "Altapass" by Judy Carson and Terry McKinney, Arcadia Press, 2005. Both authors generously participated in the preparation of the Exhibit.

Individual photos were used by permission from Overmountain Press, Emily Gresham, Calvin Hall, Jeff Bogart, Cora Dawn Biddix Markford, Joe Biddix, The University of Tennessee Press, Harley Jolley, NC Natural Website, Vivian Harris, Geneva Biddix Mace, The Orchard at Altapass, Jim Hite & Hite Effects Studio, Bill Carson, and Heidi Wing.

Many hours were donated to accomplish this task by the Board Members and Friends of the Altapass Foundation, a 501(c)3 public charity, dedicated to preserving the physical and cultural heritage of the Blue Ridge. Notably Judy Carson, Kit Trubey, Terry McKinney and Bill Carson contributed freely of time and talent.

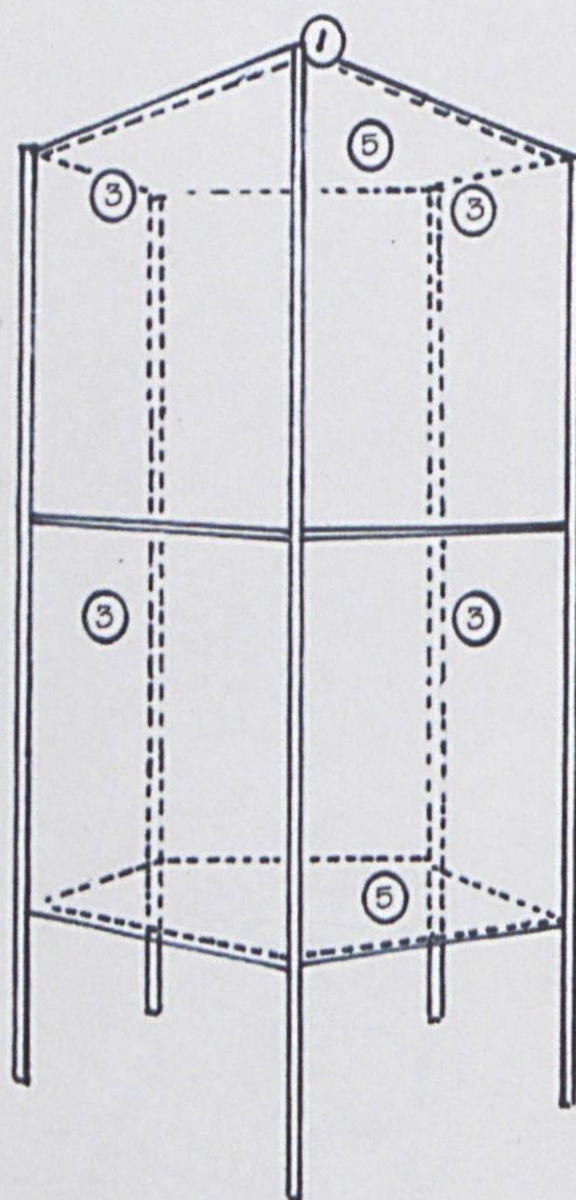
The final Exhibit owes its form to Graphic Artist Jim Hite, whose genius made the Exhibit functional and attractive, a specialty of his firm, Hite Effects.

With so many contributing to the Exhibit, decisions about the final configuration were joyfully made by the Altapass Foundation, with whom the ultimate responsibility must rest. For further contact, visit the website [www.altapassfoundation.org](http://www.altapassfoundation.org).



# ORCHARD OF CHANGE

## PRESENTATION DISPLAY

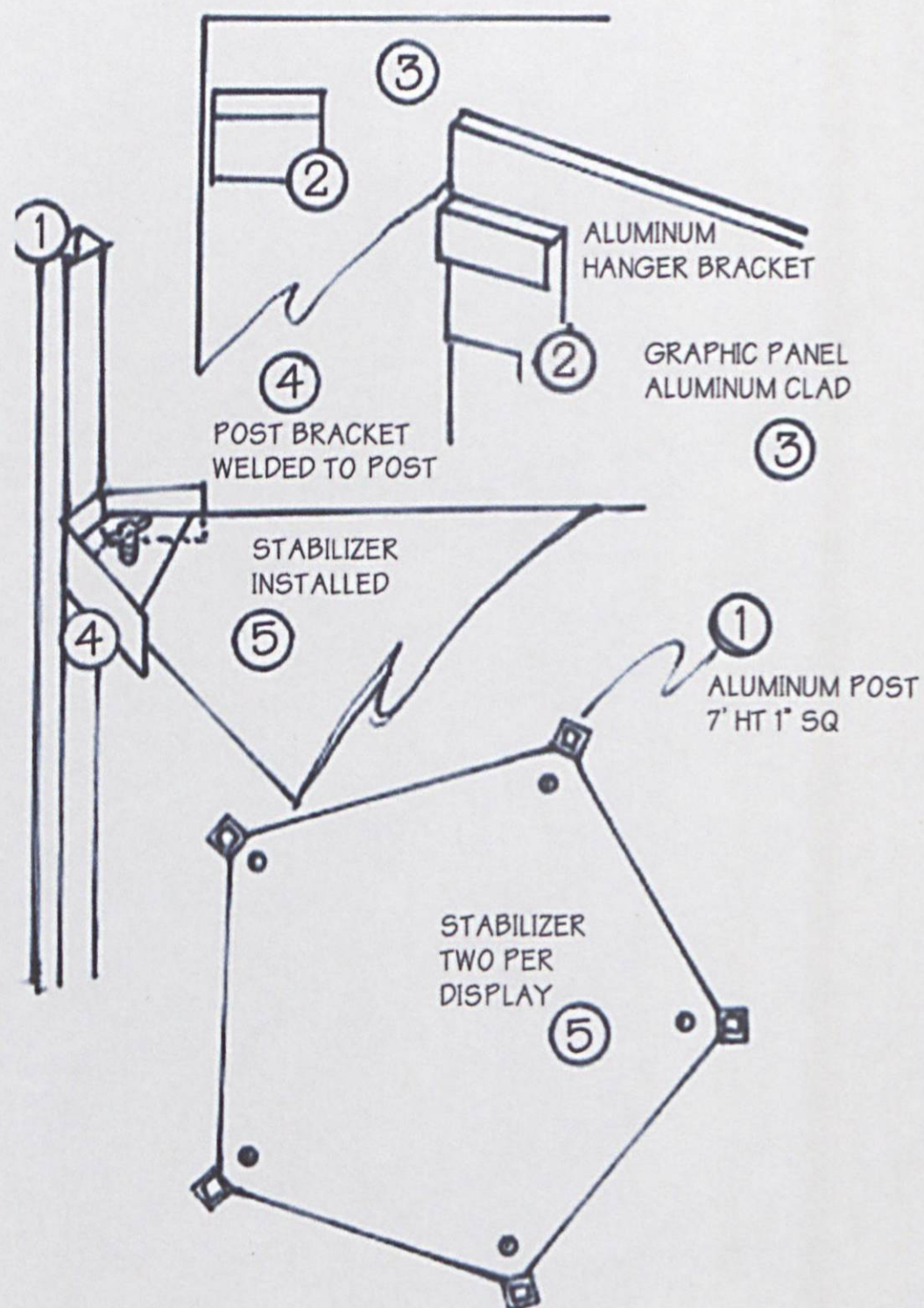


### SCHEDULE OF PARTS

- 1 - ALUMINUM POST 7' HT 1" SQ
- 2 - ALUMINUM HANGER BRACKET
- 3 - GRAPHIC/TEXT PANEL  
ALUMINUM CLAD
- 4 - POST BRACKET
  - PANEL BRACKET
  - STABILIZER CONNECTOR
- 5 - STABILIZER PANEL

10 PANEL PER DISPLAY

- 5 PANELS 24X36
- 5 PANELS 24X30



The presentation display is designed to:

1. Be easily assembled by a single person.
2. Fit into two (2) shipping boxes appropriate for regular mailing specifications.
3. Be attractive, complimentary and appropriate for the subject of the presentation.

The display includes:

1. A five-sided (pentagon shaped) frame, 84" in height, covering a floor space of 42" x 33". Each panel is 24" wide.
2. Chrome brackets and posts with smoothed and polished connectors.
3. Panels made of 1/4 aluminum clad/foam core with protective / decorative panel frames (piping).
4. Graphics on exterior grade vinyl.
5. An introductory panel for the Orchard of Change and credits for project participators. The other four sides each include a large photo depicting the theme of each stage of the story of Altapass with six (6) subject-appropriate postcards (4.25"x5.25") on special racks. Viewers are invited to take cards for themselves, free of charge. In all, the display includes generous numbers of 24 different post-card subjects.
6. Speakers are available, upon request, to host the display at your location.



## Orchard of Change



Nestled in the Blue Ridge Mountains of North Carolina, the community of Altapass has experienced a century of change. The lowest gap in the Blue Ridge for several hundred miles, Altapass initially attracted settlers and the railroad because it was the easiest place to cross the mountains.

Struck by the beauty of the land in the early 1900's, the railroad brought tourists to Altapass with an inn and an apple orchard. Twenty years later, in the late 1930's, the federal government built the Blue Ridge Parkway and automobiles brought a new wave of sightseers to the small mountain community.

This is a story of the outsiders—laborers and leisure-seekers—who came to Altapass, North Carolina. Whether they stayed only a short time or made Altapass their home, they played important roles in developing the community. The history of Altapass is also a history of these outsiders.

In the 1920's, tourism alone was not enough to support the community. The people of Altapass looked to industrial development for jobs. Now, these factories are moving away and Altapass must look elsewhere for solutions.

Turning again to the tourism that fueled the community in the past, the people of Altapass are currently focused on conserving the beauty of the land and preserving the rich heritage of the living landscape. Through these images, we invite you and your visitors to explore the tourist past—and future—of the community of Altapass.

This Exhibit was prepared under a grant from NCHC. Thanks to Jenny Edwards, Doug Quinn and the NCHC staff for their support and encouragement. It would not have been done without NCHC.

Dr. Kathleen Franz, from UNCG Assistant Professor of History, now of American University, and her students conceived the form the exhibit would take: the carry-away post cards arrayed on apple ladders. They selected the pictures and prepared the text. Thanks to Dr Franz and her talented students, Emily Conrad Beaver, Sarah Selvaggio, Emily Gresham, and Heidi Wing.

And thanks to Dr Scott Philyaw, Western Carolina University, who advised and critiqued the project through its formative stage, and suggested the title.

The work drew heavily from the book "Altapass" by Judy Carson and Terry McKinney, Arcadia Press, 2005. Both authors generously participated in the preparation of the Exhibit.

Individual photos were used by permission from Overmountain Press, Emily Gresham, Calvin Hall, Jeff Bogart, Cora Dawn Biddix Markford, Joe Biddix, The University of Tennessee Press, Harley Jolley, NC Natural Website, Vivian Harris, Geneva Biddix Mace, The Orchard at Altapass, Jim Hite & Hite Effects Studio, Bill Carson, and Heidi Wing.

Many hours were donated to accomplish this task by the Board Members and Friends of the Altapass Foundation, a 501(c)3 public charity, dedicated to preserving the physical and cultural heritage of the Blue Ridge. Notably Judy Carson, Kit Trubey, Terry McKinney and Bill Carson contributed freely of time and talent.

The final Exhibit owes its form to Graphic Artist Jim Hite, whose genius made the Exhibit functional and attractive, a specialty of his firm, Hite Effects.

With so many contributing to the Exhibit, decisions about the final configuration were joyfully made by the Altapass Foundation, with whom the ultimate responsibility must rest. For further contact, visit the website [www.altapassfoundation.org](http://www.altapassfoundation.org).



**The Orchard of Change project will be displayed on the stand shown above, a five-sided aluminum and wood structure that can be broken down into pieces for easy shipping from location to location.**

**Complete directions will be provided to make assembly convenient for two people. Side one is an introductory panel (top) with credits (bottom). Each of the other four sides will show (top) a large photo with caption, representing a time period for the Altapass community and (bottom) six different postcard designs relating to that time period, displayed on racks. The display takes up a small space, as shown. Viewers walk around the structure, following the changes in the life of the community. They are invited to help themselves to the free postcards. There are two complete sets of this display to be circulated.**