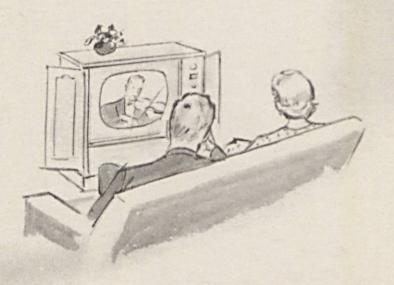




IN DECEMBER 1928, radio listeners heard for the first time a musical program called The Voice of Firestone, dedicated then, as now, to the best in music of the present and the past. In March 1948, The Voice of Firestone was broadcast experimentally on both radio and television and in September 1949 became a regular television program. The Voice of Firestone was the first commercially sponsored network television show. It is the hope of the Firestone organization that you will continue to enjoy on The Voice of Firestone for many years to come the finest artists and the greatest music that the world affords.

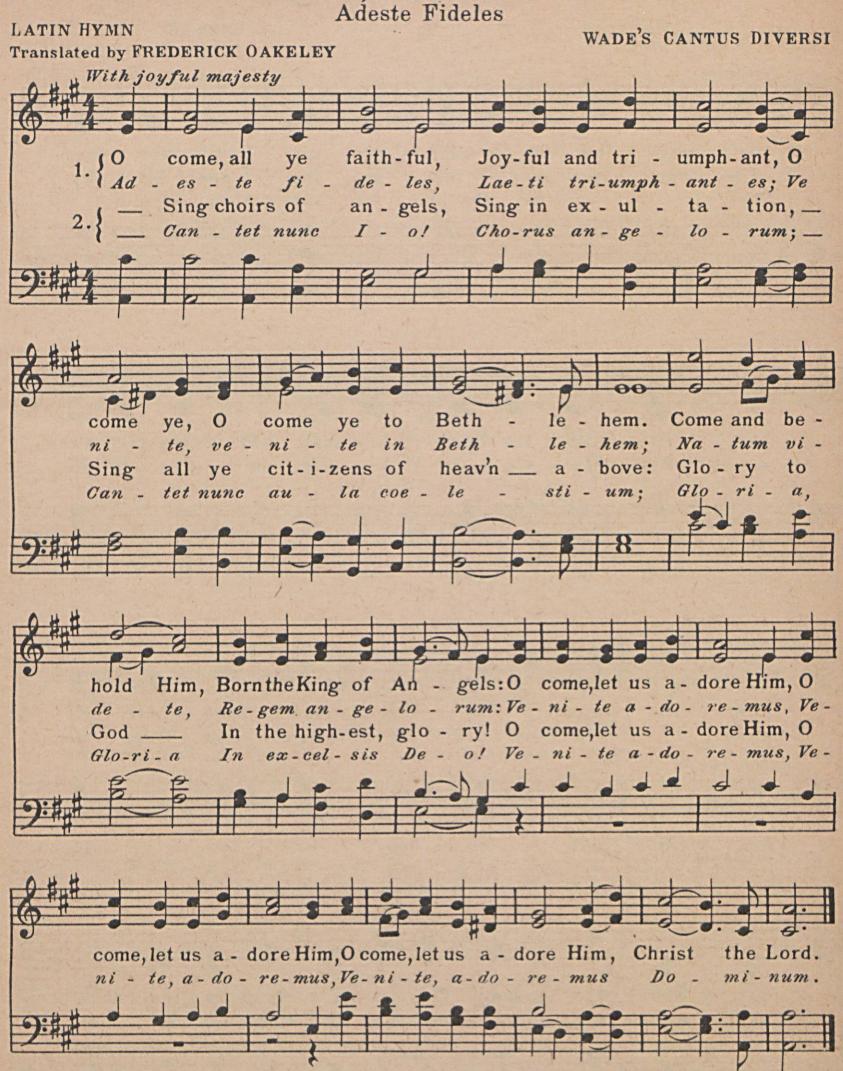


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O Come, All Ye Faithful



3. Yea, Lord we greet Thee, Born this happy morning. 3. Ergo qui natus die hodierna, Jesus, to Thee be all glory givn.

Word of the Father, now in flesh appearing.

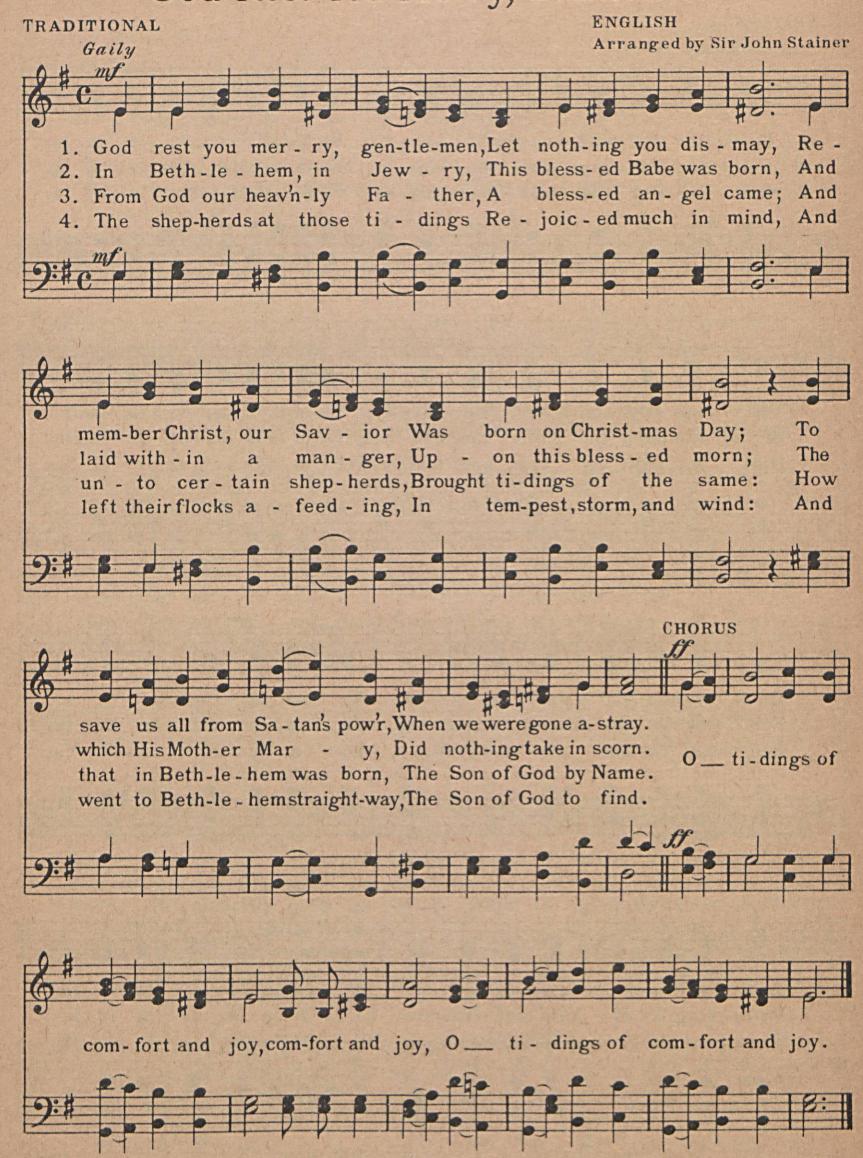
Jesu, tibi sit gloria,

Patris aeterni Verbum caro factum

Away in a Manger



God Rest You Merry, Gentlemen



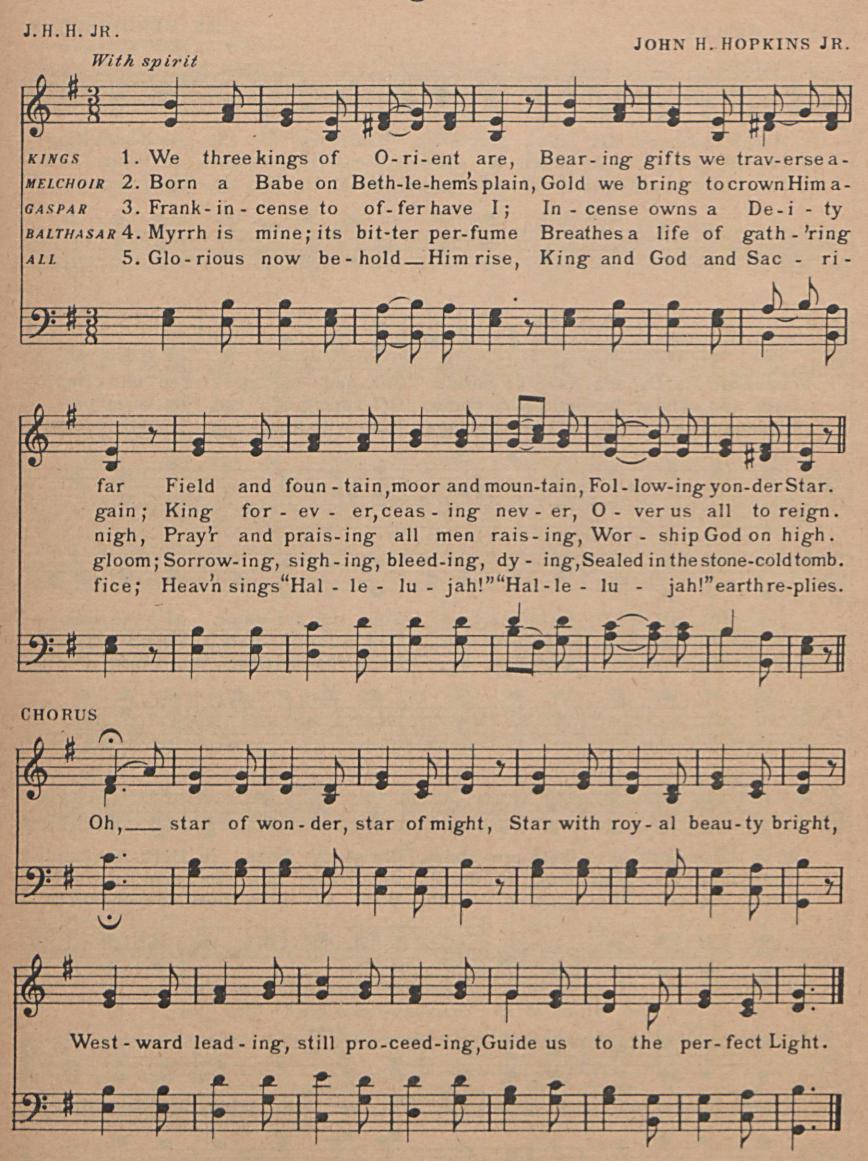
Deck the Hall



Hark! the Herald Angels Sing



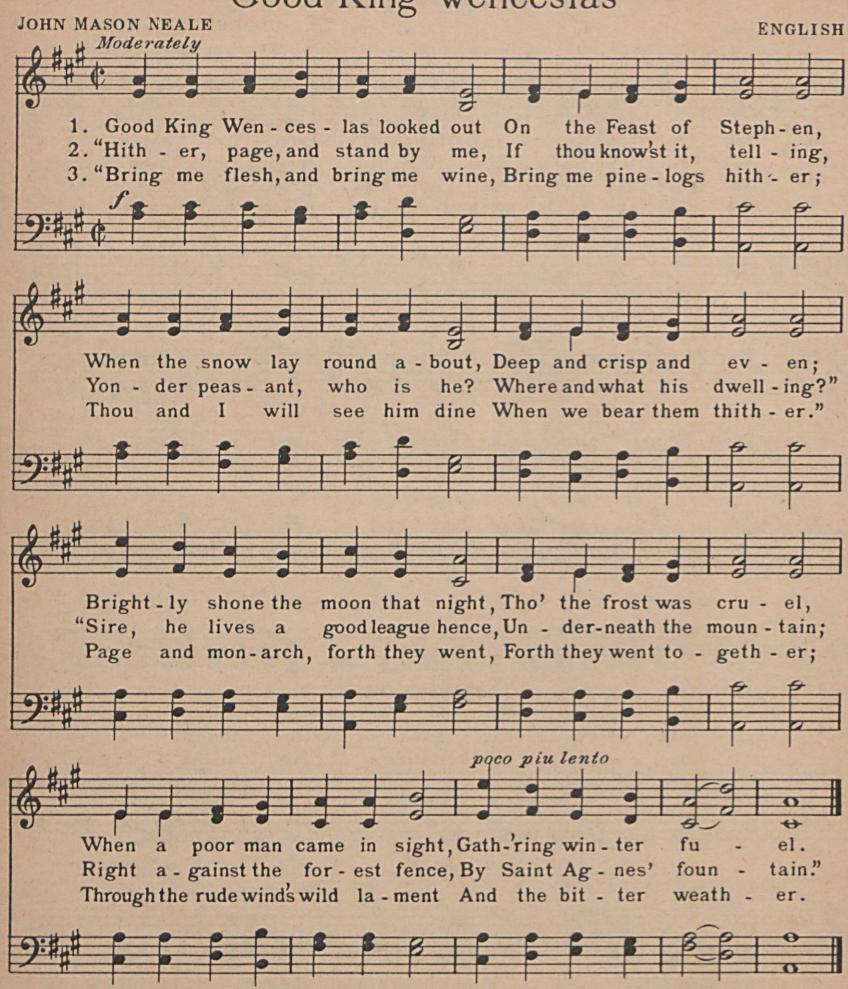
We Three Kings of Orient Are



Joy to the World

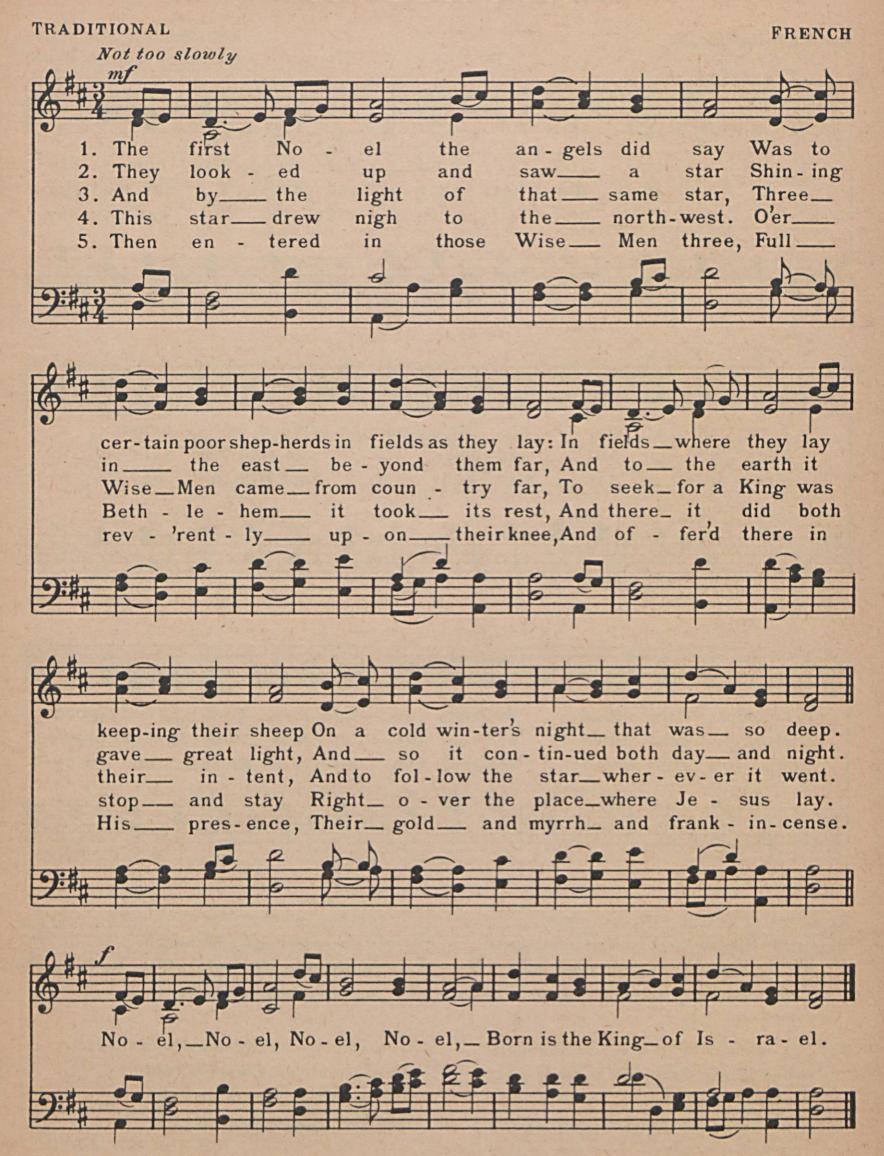


Good King Wenceslas



- 4. "Sire, the night is darker now,
 And the wind blows stronger;
 Fails my heart, I know not how
 I can go no longer."
 "Mark my footsteps, my good page;
 Tread thou in them boldly:
 Thou shalt find the winter's rage
 Freeze thy blood less coldly."
- 5. In his master's steps he trod,
 Where the snow lay dinted;
 Heat was in the vory sod
 Which the saint had printed;
 Therefore, Christian men, be sure,
 Wealth or rank possessing,
 Ye who now will bless the poor,
 Shall yourselves find blessing.

The First Noel



The Friendly Beasts



- 4. "I," said the sheep with curly horn,

 "I gave Him my wool for His blanket warm,

 He wore my coat on Christmas morn."

 "I," said the sheep with curly horn.
- 5. "I," said the dove from the rafters high,

 "Cooed Him to sleep, that he should not cry,

 We cooed Him to sleep, my mate and I."

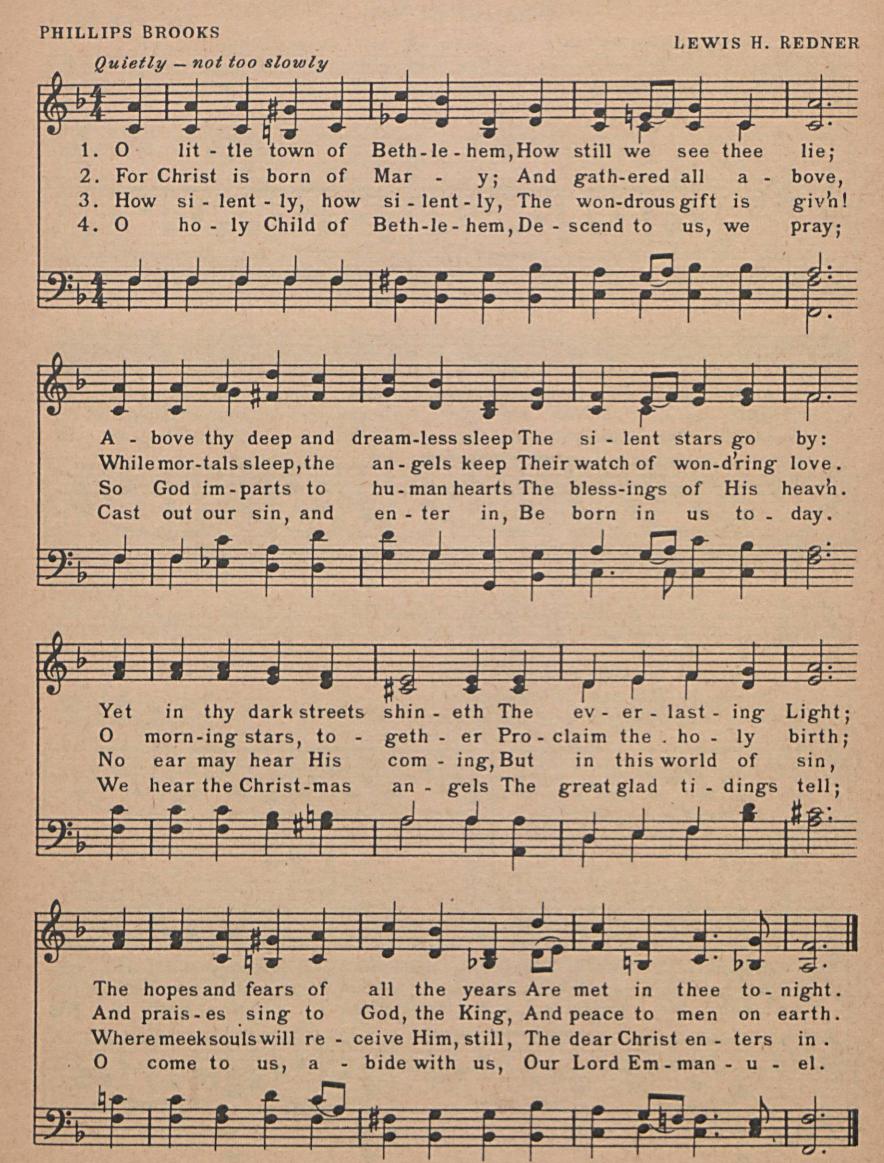
 "I," said the dove from the rafters high.
- 6. "I," said the camel, yellow and black,

 "Over the desert, upon my back

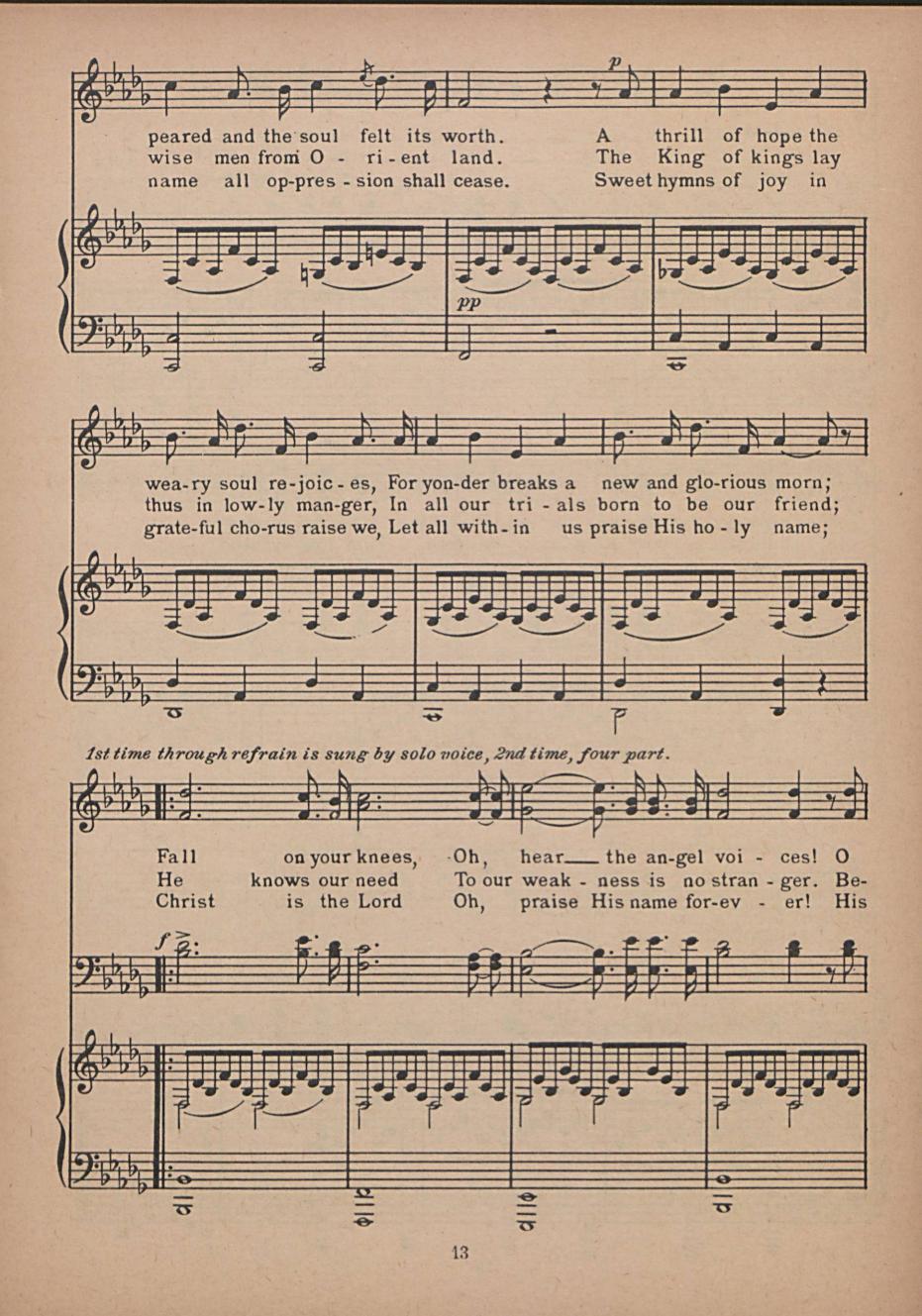
 I brought Him a gift in the Wise Men's pack,"

 "I," said the camel, yellow and black.
- 7. Thus every beast by some good spell,
 In the stable dark was glad to tell
 Of the gift he gave Emmanuel,
 The gift he gave Emmanuel.

O Little Town of Bethlehem

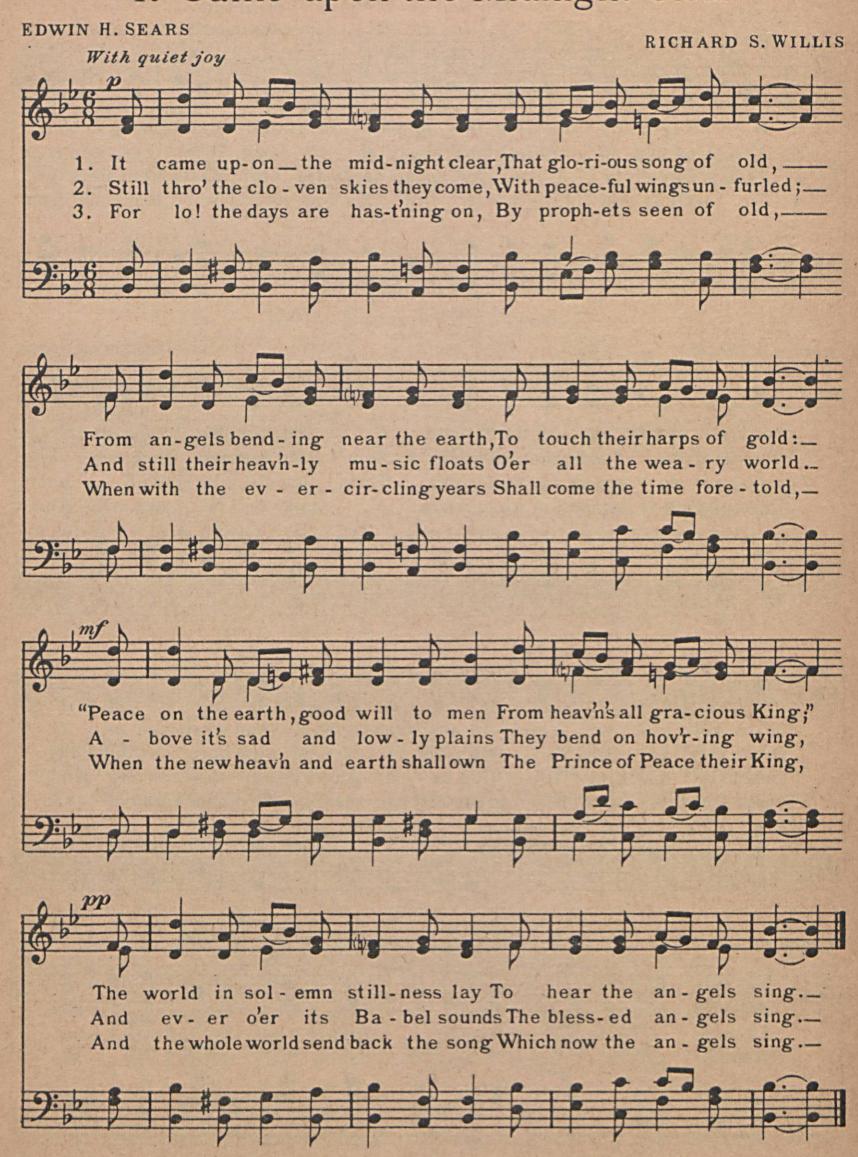




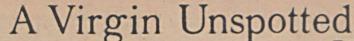


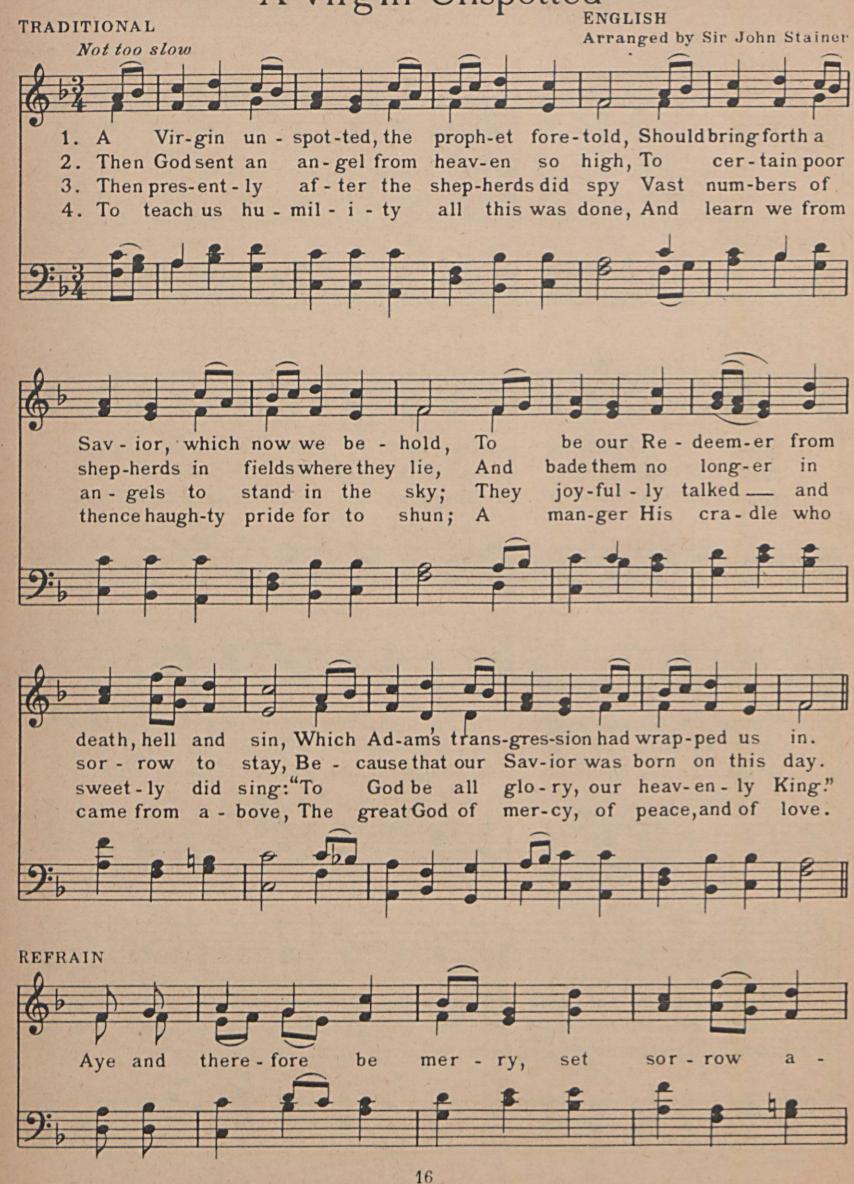


It Came upon the Midnight Clear



15







Silent Night

Stille Nacht, heilige Nacht!

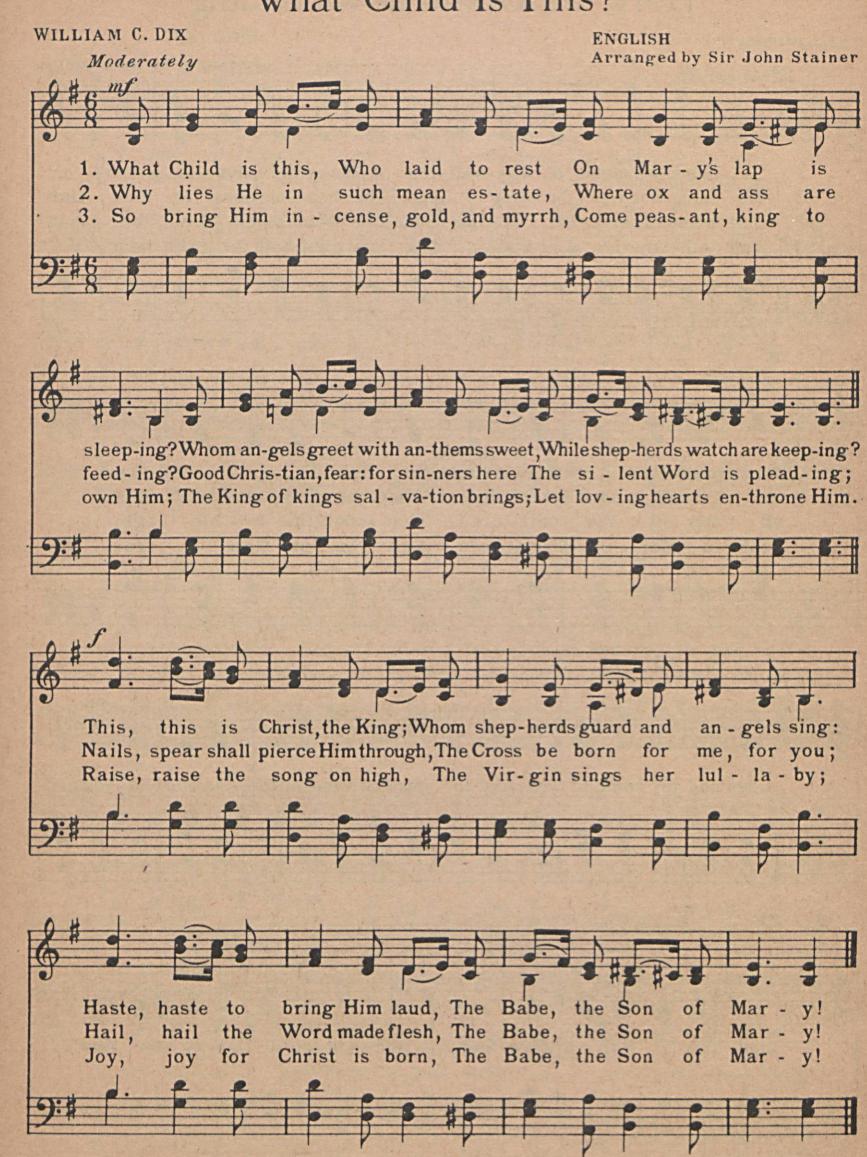


O Christmas Tree

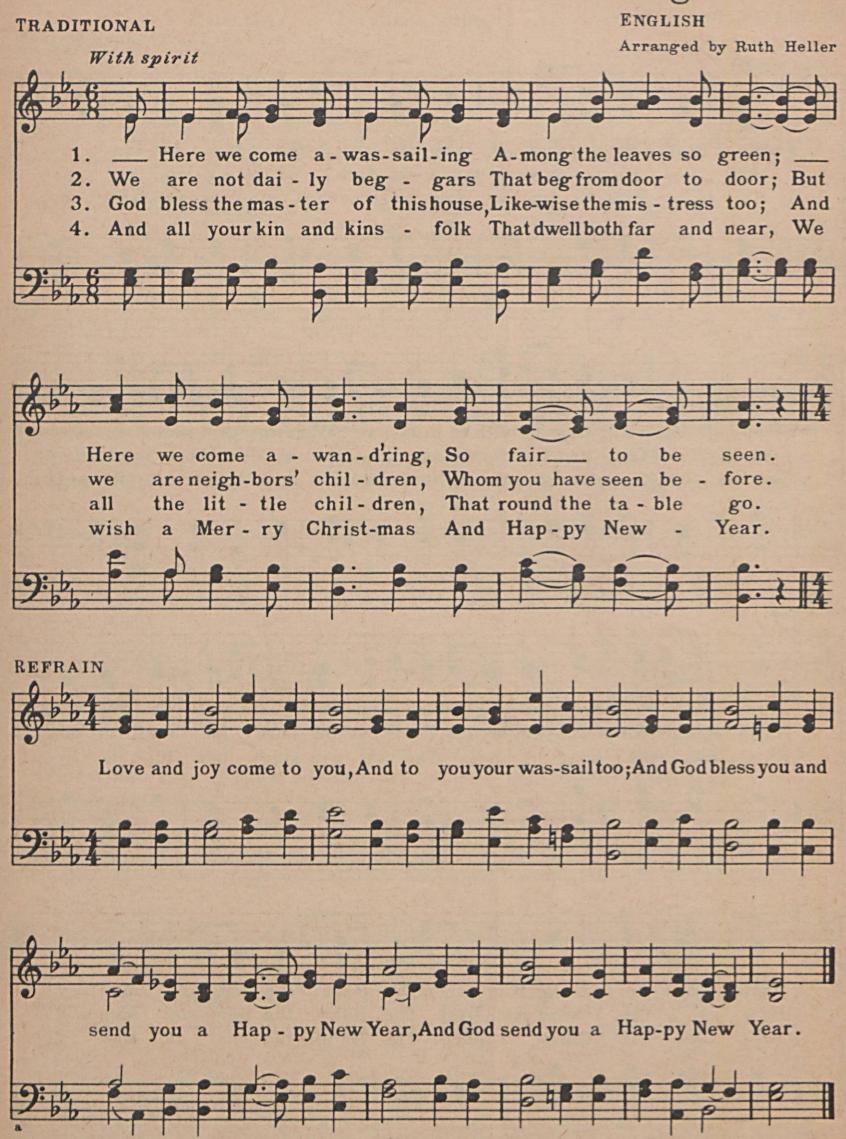
O Tannenbaum

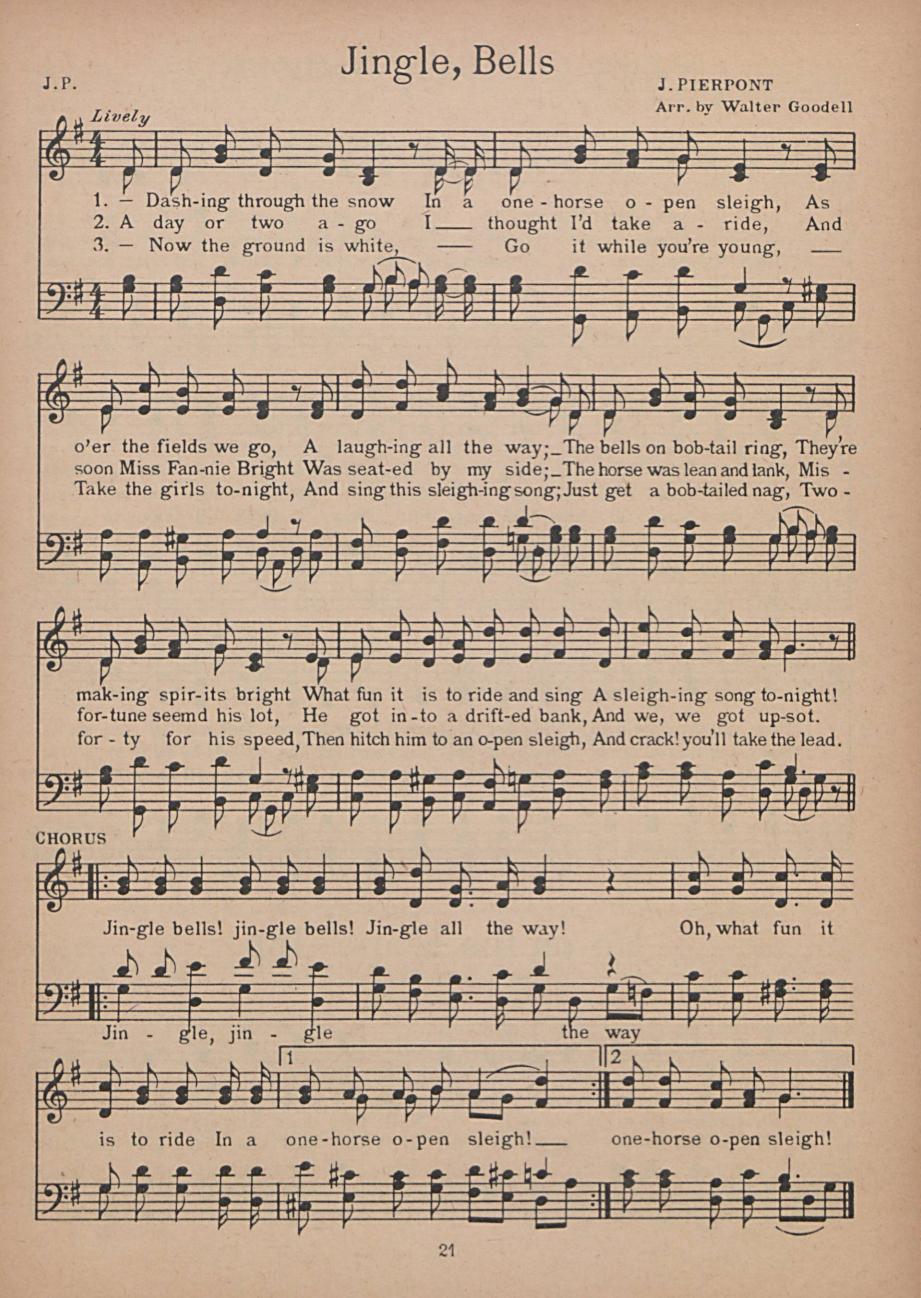


What Child Is This?

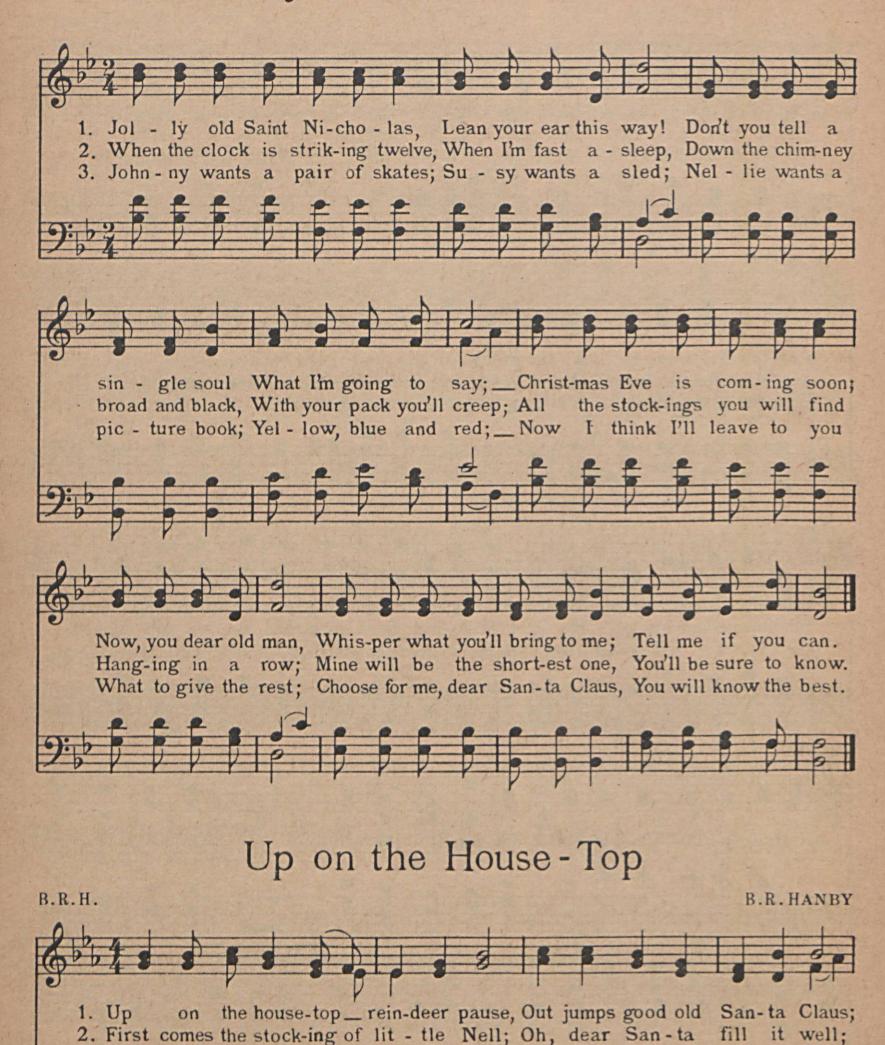


Here We Come a-Wassailing



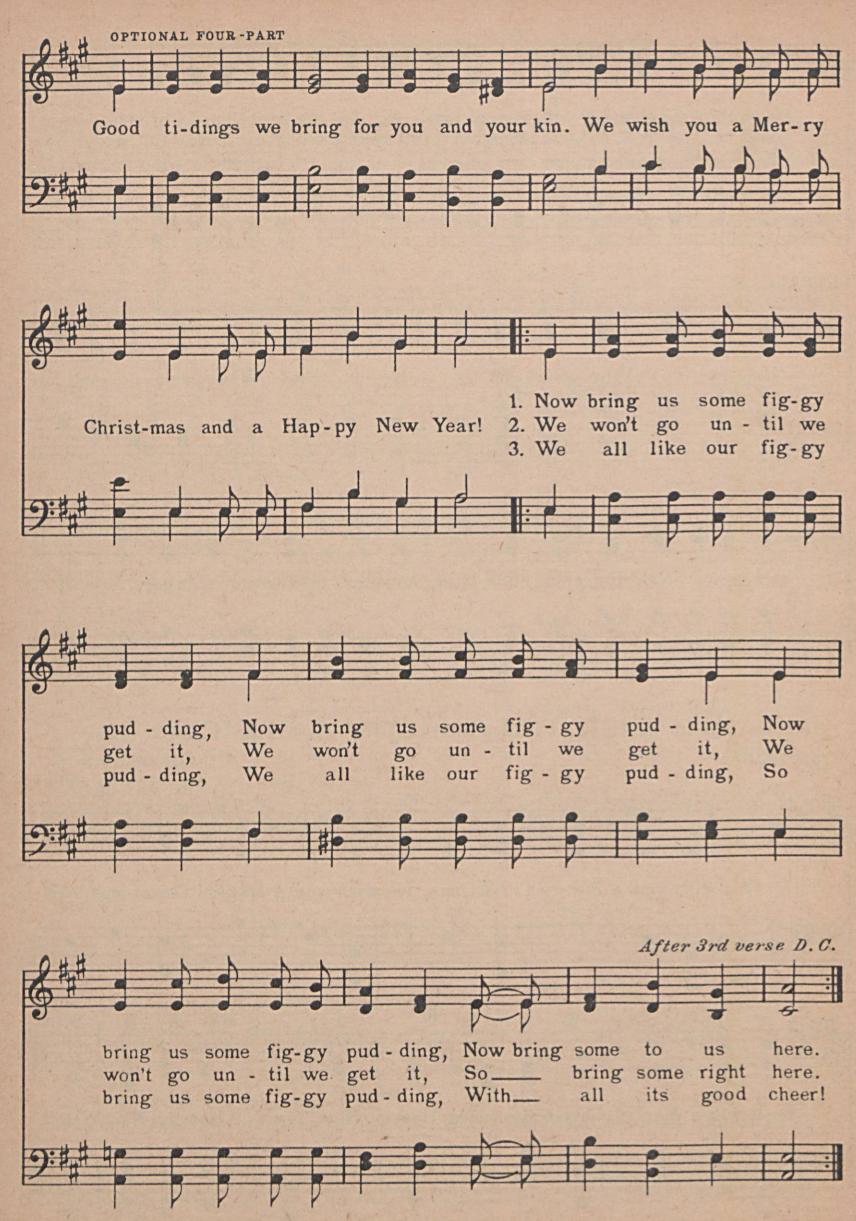


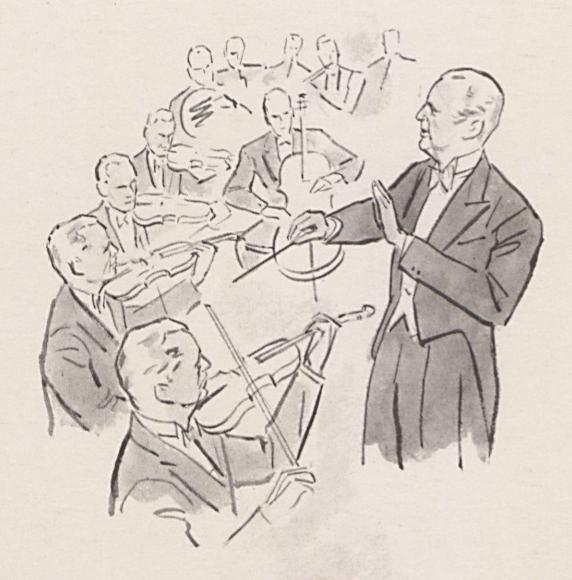
Jolly Old Saint Nicholas





3. Next comes the stock-ing of lit - tle Will; Oh, just see what a glo-rious fill!





Enjoy

The Voice of Firestone every Monday evening over ABC

