



Bulletin

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August 1999

ASFD 1999 Pinnacle Awards - Press Release

New London, NC - The American Society of Furniture Designers (ASFD) announces that it's 1999 Pinnacle Design Achievement Awards competition is well underway with entries being received from furniture designers and manufacturers throughout North America. The Pinnacle Awards were created in 1996 for the purpose of promoting better design quality and to encourage the recognition of furniture designers.

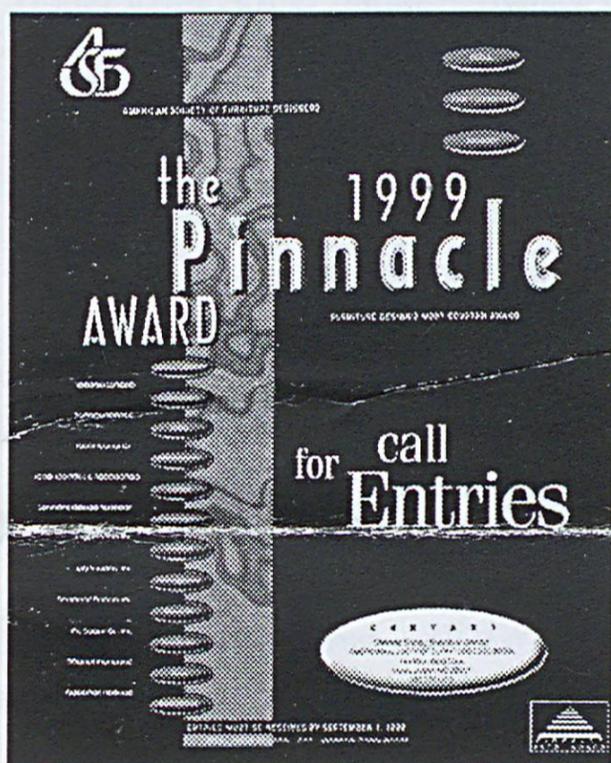
"ASFD proudly recognizes and wishes to thank the 1999 Pinnacle Award sponsors for their continued support and sponsorship for eleven of the entry categories" said Christine Evans, executive director. The sponsors are **Appalachian Hardwood** for juvenile furniture; **FurnitureStyle** magazine for major collections; **Hafele America Company** for home entertainment/home theater; **Home Lighting & Accessories** magazine for home lighting; **Laminating Materials Association**, for occasional furniture and home office; **Leggett & Platt, Inc.** for motion upholstery; **Lilly Industries, Inc.** for bedroom; **Ornamental Products** for accessories; **The October Company** for formal dining; and **Wilsonart International** for casual dining.

The judges are Dr. Richard Bennington, director of the Home Furnishings Program at High Point University; LeRoy Briggs, consultant and contributing editor of UDM magazine; Brian Carroll, case goods editor at Furniture/Today; Judith Cushman, head of J. Z. Cushman & Company; Robert Ficks, Jr., director of the Home Furnishings Council; Ellen Gefen, president of Gefen Productions and Majec, Inc.; Jaclyn Hirschhaut, vice president of public relations for the AFMA; Liz Seymour, trade press writer; Max Shangle, instructor of furniture and industrial design at Kendall College of Art and Design; Cindy Sheaffer, editor of Home Accents Today; and, Tony Wilkerson, senior vice president for Havertys Furniture Companies.

College of Art and Design; Cindy Sheaffer, Today; and, Tony Wilkerson, senior vice for Havertys Furniture Companies.

"Based on the quality and quantity of the 1998 entries, this year's competition promises to be the most successful to date and very exciting," said Steve Hodges, Pinnacle Awards chairman. "I strongly suspect that the judges will have some tough challenges ahead of them." The finalists in all categories will be notified soon after the judging in early September and the winners will be announced during the Pinnacle awards ceremony on Friday evening, October 15 at the High Point Country Club during the Fall Market.

For entry forms or further information, contact ASFD Headquarters at (910) 576-1273; Fax (910) 576-1573; e-mail asfd@ac.net.



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Dear Furniture Designers,
 We are excited about the number of 1999 Pinnacle entries being received to date. For those who are still planning or even considering entering this year's competition, please note that the **SEPTEMBER 10 deadline** for Pinnacle entries is fast approaching. Entry forms are on the back of the 1999 Pinnacle Poster which you received by mail this summer. Call Christine Evans at ASFD headquarters if you have any questions or need further assistance. Enter today!

Sincerely,
 Steve Hodges, Chairman
 ASFD 1999 Pinnacle Awards Committee

Welcome New ASFD Members!

Professional: **Tim L. Annas**, Director of Design, Kincaid Furniture, Inc.
240 Pleasant Hill Road, Hudson, N.C. 28638
Tel. (828) 726-2825, Fax. (828) 726-8614
Email: tim.annas@kincaidfurniture.com

Deborah Augustine (former Student Member), Designer, Smith & Watson
200 Lexington, No. 801, New York, N.Y. 10016
Tel. (212) 686-6444, Fax. (212) 686-6606

Thomas Brian Bailie, Owner, THOS B. BAILIE
P. O. Box 62, Newtownards, County Down, Northern Ireland, UK BT22 2TQ
Tel. 44-1247-758407, Fax 44-1247-757099
Email thos.b.bailie@btinternet.com

Charles Monaco, Jr., President, Furniture Design Studios
P.O. Box 90, Woodbury, N.Y. 11797
Tel. (516) 364-6479, Fax. (516) 364-7274
Email: charles@fdstudios.com

Seth Stilwell (former student member), Designer, Stilwell Associates
628 Harper Avenue, Lenoir, N.C. 28645
Tel. (828) 758-4216, Fax. (828) 758-2896
Email: sethd@twave.net

Colleen Visage, Product Manager, Portable Division, Kichler Lighting
7711 E. Pleasant Valley Road, Cleveland, OH 44131
Tel. (216) 573-1000, Fax. (216) 573-1003
Email: cvisage@kichler.com

Dale Wunderlich, Instructor, Kansas State University
207 Seaton Hall, Manhattan, KS 66506
Tel. (785) 532-5992, Fax (785) 532-6722

Student: **Jennifer Federle**, University of Cincinnati
213 E. University, 1-B, Cincinnati, OH 45219
Tel. (513) 475-9420

ASFD CALENDAR - 1999/2000

September 1	Membership Annual Dues Pinnacle Award Entries Deadline
October 14-22	International Home Furnishings Market, High Point, N.C.
October 15 (Friday)	ASFD Board Meeting at 1:00 p.m., Furniture Library, HP 1999 Pinnacle Awards Banquet at 6:00 p.m., HPCC
April 6-14	International Home Furnishings Market, High Point, N.C.
April 8 (Saturday)	ASFD BOD Meeting / Market Dinner

From the Executive Director...Christine Evans

Greetings to all of you! I hope you are enjoying these *warm*, lazy days of summer and that things are going well for you, your families and businesses.

ASFD headquarters continues to be very busy with the seasonal projects and the influx of calls and letters which come in regularly. As you may expect, designer referral inquiries and other communications are being received more frequently by Email. Therefore, I'd like to encourage any new Email users to drop me your address so that information can be forwarded to you quickly when appropriate. Of course, it is always important for the Society that members report any changes of personal data or new information to keep our member profiles up to date.



Thanks to all of you who have paid your recently billed annual dues which included some generous scholarship donations. The deadline for dues payment is around September 1. (*Refer to the ASFD Bylaws "Article V, Dues" on page 46 of the ASFD Membership Directory*).

It is exciting to receive the Pinnacle Awards entries coming in for the 1999 competition. My privilege is to view all of the entries, cataloging and organizing them in preparation for the judging in early September at the High Point University convergence of our distinguished panel of judges. Hope you all were pleased with the 1999 poster which was designed and created by Matilda Kirby-Smith, graphics designer and an instructor at the Guilford County Community College in Greensboro, N.C. We are indebted to Matilda for donating her expertise and time for this project and certainly wish to express our gratitude to her. Her Email address is matilda_27403@yahoo.com.

Plans are underway for the ASFD Pinnacle Awards banquet to be held on Friday evening, October 15 at the High Point Country Club during the Fall international home furnishings market. Invitations will be mailed to all members along with Courtesy Passes to the Market sometime mid-to-late September.

I look forward to seeing you. In the meantime, please remember to contact me if you have any questions, ideas, comments, complaints or need any assistance. Remember, too, that articles and photos from ASFD members for publication in the "Bulletin" would certainly be welcome anytime. Cheers!

Dear Friends and Members of ASFD,

Well is everyone about ready for the October Furniture Market? Yes, it is right around the corner. From all accounts, I have heard the April High Point Market was a stunning success. I hope that this was true for all members. Housing starts and the economy in the United States continue to be stable with growth in many areas of the Country, so let's hope our industry will have many good markets to come.

This past fiscal year has been great for ASFD. Additional memberships, committee and board member involvement, well-attended events, the Pinnacle Awards, and the wonderful job Arto Szabo did on the the new membership directories have strengthened our organization. Regarding the ASFD Mentor Program, I'd like to encourage student members to contact me regarding mentor opportunities within the organization.

The board of directors represents all of the members of the ASFD. Please do not hesitate to contact any of the board members or myself if we can assist you. Take care.

Scott Coley, ASFD Chairman

Congratulations to Scott and Amy Coley on the birth of their first child, a boy!!! **Douglas Hamer** was born on Sat., July 24th in Morganton, N.C., 7 pounds, 6-1/4 ounces, and 21-1/2 inches long. Best wishes to the Coley Family Three!

About the Furniture Library.....

During August 7-8 High Point, N.C. hosted its Second Annual N.C. Furnishings Festival which has been created to celebrate one of the Tarheel state's oldest and most creative industries. The event is backed by dozens of local businesses, media and associational groups. ASFD was represented by way of a table top display sponsored by The Bienenstock Furniture Library and located in the Lobby of the Radisson Hotel along with some other furnishings related organizations and universities. **We wish to thank Carl Vuncannon**, Affiliate Member of ASFD and director of the Library for providing ASFD the opportunity for promoting an awareness to the general public of the value of the services of furniture designers, while helping to support community relations. Our gratitude is also expressed to members Scott Coley and Ted Rittersdorf for alternating their time at the display table along with Robert and Christine Evans. Members Richard Bennington, High Point University and Scott Ryder, Catawba Valley Community College also stopped by to say hello.

The Bernice Bienenstock Furniture Library is a non-profit educational foundation which was established in 1970 and is a recognized world center for research, not only on furniture, but other interior furnishings, decorating and architecture. There is a collection of approximately 500 titles of current publications available for purchase. The Library is housed in an eclectic Colonial Revival style 1920s mansion built by a prominent local physician and later purchased for use as a furnishings library located at 1009 N. Main Street, High Point, N.C. 27262. A list of books can be obtained by calling (336) 883-4011 or fax (336) 883-6579.

The David Kline Memorial Scholarship to be Awarded in February 2000

ASFD's first annual David Kline Memorial Scholarship will be awarded in February of the year 2000 in the amount of \$500.00. The student must be enrolled in a furniture design program and will be expected to submit a furniture project of their choice. This project will include a design statement, a description of the project, and a mini portfolio.

Eligible schools will be receiving information the first part of September 1999 with all of the requirements and application forms. The entries will need to be submitted no later than January 15, 2000. This will be a great opportunity for both the students and the ASFD.

Doug Krieger

ASFD Board Member and Scholarship Program Chairman

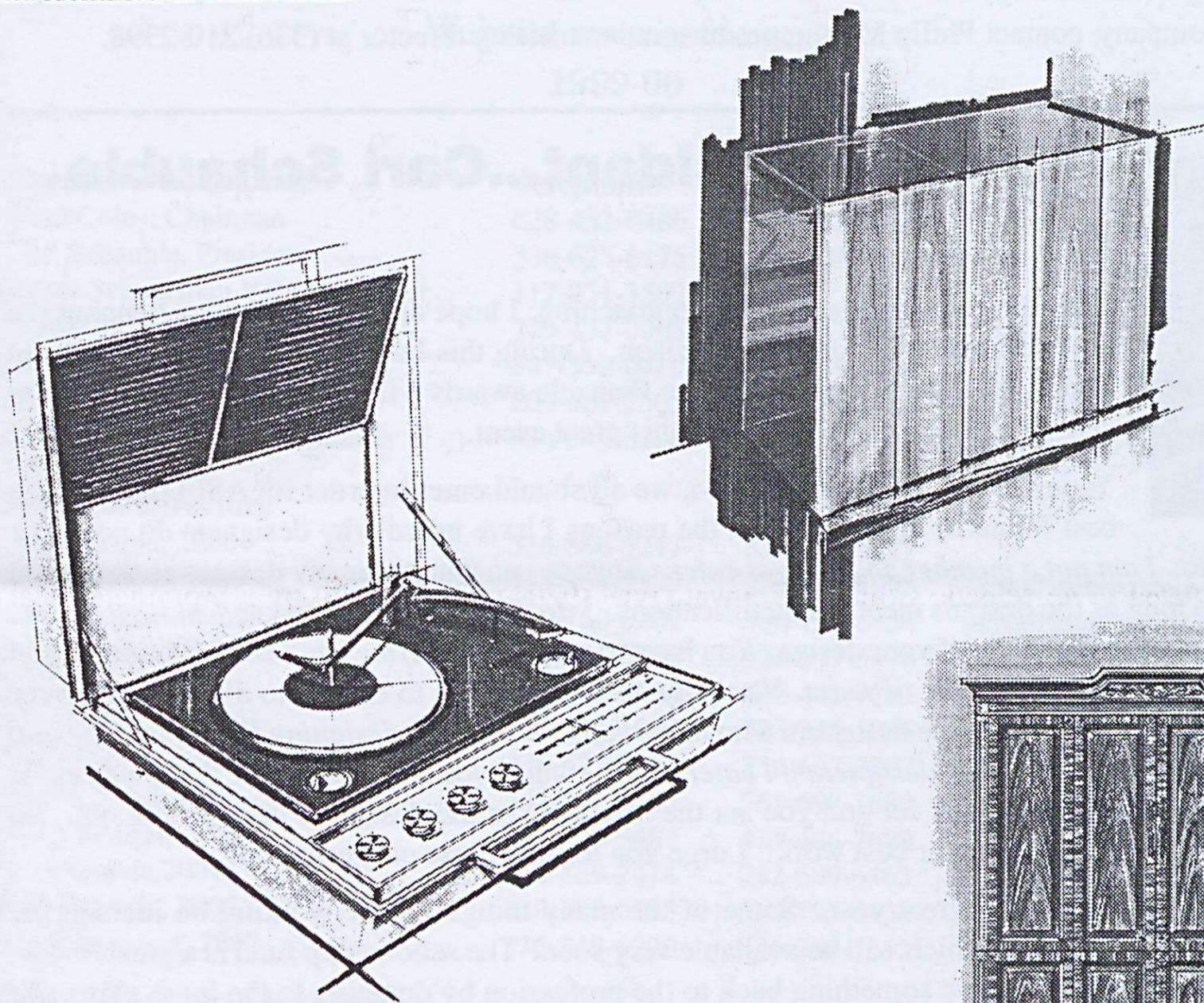
Fund Raising for ASFD Scholarship Fund

Do you have sketches 10-15 or more years old?

Canfield Fine Art Gallery in New York frames and sells old sketches and renderings of product designs, radios, TVs, appliances, furniture etc.

They sell them for \$50 to \$200 and up to \$400. They are on consignment paying 50% after expenses. This is about 40% of the selling price.

My proposal is that ASFD members, former members and designer friends could send me their donations of old renderings. I will send them to Canfield properly labeled with the donor's name and identified as from ASFD.



Proceeds would go to the ASFD Scholarship Fund.
Drawings not chosen for consignment would be returned to the designer.

Send Drawings to:

Roger Schneeman
Brixton Lane Design
6385 Brixton Lane
Indianapolis, Indiana 46220-4803

HAFELE

Archdale, NC. - Recently, John Hossli, president of **Hafele America Co.**, announced that Gary Crysel has been appointed Chief Financial Officer of the company. Gary has held the position of Controller since his employment with Hafele in 1992. In addition, Glenn Hoppe has joined Hafele as Controller of the company.

Hafele (corporate member of the ASFD) offers consultation and service on all types of hardware solutions for the designers to the industry. For further information about the Hafele company, contact Philip Martin, product and marketing director at (336) 210-2398.



From the President...Carl Schauble

Hello ASFD Members,

With the October Market fast approaching, I hope all of you are experiencing the best year and most profitable season. During this busy time, I hope you have set aside a little time for ASFD. The Pinnacle awards will be here before you realize and we do not want you to miss this great event.

Young or old, novice or veteran, we all should enter in order for ASFD to have the best Pinnacle ever. Some of the reasons I have heard why designers do not enter are: *I am not a member so I cannot enter.* Anyone can enter as many designs as they want so long as the designs meet the qualifications. *I do not have anything good enough to win.* Let us be the judge of your design. You have to play to win. *How can I win? I've only been designing for a couple of years.* You only need one design to enter into a category. Every year there are first time designers who have won. *I have been designing for a long time and it is unfair to the new designers if I enter.* ASFD wants you more than ever. Your success is what everyone strives for and you set the standard for the designers just starting out. So come on, let's see your best work! I urge you to send those entries in today.

ASFD is having a great year. Some of the many things we are working on include the scholarship fund, which will be available very soon. The scholarship fund is a great opportunity for you to give something back to the profession by donating to the fund. Also, the referral program has been very active. In the last few months, there have been several international requests for designers. Membership is growing, but not as fast as we would like. If anyone knows someone who is a designer, please encourage them to join ASFD and to enter the Pinnacle awards. The more members we have, the more we can do to promote our profession. Isn't this our goal...to promote the profession of furniture design.

Is everyone satisfied with the work of ASFD? If you are not, please contact me or one of the other directors or committees listed on page 7 with your ideas and suggestions. ASFD is only as good as its members..... the leadership needs your input and involvement to help us do our best on your behalf.

Sincerely,

Carl



American Society of Furniture Designers

144 Woodland Drive, New London, N.C. 28127

Christine Evans, Executive Director

Tel. (910) 576-1273 Fax (910) 576-1573 Email asfd@ac.net

Website www.asfd.com

1999-00

Executive Committee

	Telephone	Fax	Email
Scott Coley, Chairman	828-433-8486	828-433-8486	mci@hci.net
Carl Schauble, President	336-625-6175	336-626-0905	cschauble@klausner.com
Roger Schneeman, V.P./Pres. Elect	317-251-3502		rdbrixton@netdirect.net
Carol Christa, Vice President	770-447-0065	770-447-4423	75613.1330@compuserve.com
Jeff Smoler, Vice President	847-559-0410	847-559-0410	jsmoler@uss.net
Arto Szabo, Treasurer	203-661-2505	203-629-2978	artoszabo@worldnet.att.net
Steve Hodges, Pinnacle Awards	336-249-6220	336-249-7612	shodges1@ix.netcom.com

Board of Directors

Joe Mallison, 2000	336-886-5217	336-886-5217	
Bob Stannard, 2000	973-966-2999	973-966-1993	sda@webexpert.net
Susan VonCannon, 2000	336-760-6262	336-760-6454	svoncannon@aol.com
Bruce Anderson, 2001	423-585-5388	423-587-5476	
Fred Doughty, 2001	626-441-9784	626-441-9783	freddoughty@msn.com
Alan Friedman, 2001	773-244-1042	773-244-1046	FriedmanAH@aol.com
Carl (Buddy) Grohs, 2001	336-627-7272	336-627-7272	carl_grohs@compuserve.com
Harold Halliburton, 2001	561-692-1603	561-692-1680	creativedn@aol.com
Doug Krieger, 2001	419-446-3484	419-446-3690	dkrieger@sauder.com
Jim Dipersia, 2002	212-889-7474	212-689-6463	
Karl Felperin, 2002	510-795-6433	510-795-6434	felperin@slip.net
Ted Rittersdorf, 2002	336-249-6220	336-249-7612	tjritt@cwix.com

Corporate Advisor (non-voting):

Michael Chazin	847-795-7690	847-390-7100	mchazin@chartcomm.com
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Committees

Nominating	Karl Felperin, Chairman
Budget and Finance	Executive Committee Members
Planning	Jeff Smoler, Chairman
Membership	Alan Friedman, Chairman (Professional), Bruce Anderson (Corporate), Scott Coley (Students)
Public Relations	Roger Schneeman/Hal Halliburton
Scholarship Program	Doug Krieger
Bulletin	Steve Hodges, Christine Evans
Fund Raising	Roger Schneeman
Pinnacle Awards	Steve Hodges, Christine Evans
Web Site	Carl Schauble



P.O. Box 2688
High Point, NC 27261

The Nicholas A. Ungaro Scholarship Fund has been established at the High Point University School for Home Furnishings. Mr. Ungaro, who passed away in March 1997, was a *founder and past president of the American Society of Furniture Designers*. Contributions may be directed to the Nicholas A. Ungaro Scholarship Fund, High Point University, 833 Montlieu Avenue, High Point, N.C. 27262, attention Dr. Richard Bennington. For further information, contact Constance Story Ungaro at (540) 678-9172.

American Society of Furniture Designers

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