

NEW BERN GAS CO.

CITY GAS SERVICE—COMPLETE BOTTLED GAS SERVICE
139 MIDDLE **GAS APPLIANCES** TEL. 2235

COASTAL ELECTRONICS

SPECIALISTS IN MOBILE RADIO SERVICE
1222 BROAD TEL. 3843

**KYANIZE
PAINTS
PETTIT
MARINE
FINISHES**

K. R. JONES

DISTR. FOR AMOCO PRODUCTS
303 **FUEL OIL** TEL. 2127
GEORGE

**SEIBERLING
TIRES
AND
TUBES**

From—

MULLIN-KILLE CO.

Publishers of

The

CITY DIRECTORY

THIS IS YOUR

NUMERICAL TELEPHONE

DIRECTORY

And

Classified Business Directory

A GIFT

To—

3703
*J. E. Hers Boswell
515 Mitchell
New Bern, N.C.*

Sec. 34.66, P. L. & R.

U. S. POSTAGE

PAID

CHILLICOTHE, OHIO
PERMIT NO. 161

A NATION-WIDE SERVICE

with the COMPLIMENTS of

Local Business Firms and Local Chambers of Commerce

SUPPORT THE NEW BERN

CHAMBER OF COMMERCE

MULLIN-KILLE COMPANY

WORLD'S LARGEST INDEPENDENT PUBLISHER OF CITY DIRECTORIES

THE S. B. PARKER CO.

LENNOX HEATING & AIR CONDITIONING
215 CRAVEN **ROOFING — SHEET METAL** TEL. 3397

**From
the
Estate of**

Charles Duffy Jr.

**New Bern, N.C.
2008**

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

ConSurvey

CITY DIRECTORY

SUPPLEMENT EDITION

1954

VOLUME 1

ABCD 595



Containing a Numerical Telephone Directory
and

A Complete Buyers' Guide and Classified Business Directory
With Special Listings for Nationally Advertised Brands

Price \$2.00

This Supplement Edition Was Prepared for the Use of Private Homes and for Distribution in Leading Chambers of Commerce, Boards of Trade, Merchants' Associations, Selling Agents, Buyers, Government Officials and Newspapers Throughout the United States and Canada. Only Mullin-Kille Company and Baldwin ConSurvey Company issue this type of Supplementary Information. Newspapers and Commercial Organizations Interested in Securing Mullin-Kille and Baldwin ConSurvey Service for Their Communities Should Communicate with the Company.

This Supplement Presented to the Homes and Farms of the Community Through the Cooperation of the Business Establishments.

SPECIAL CREDIT IS DUE THE

NEW BERN CHAMBER OF COMMERCE

301 HANCOCK

PHONE 2140

Published by

Mullin-Kille
ASSOCIATE OF BALDWIN
40 WEST WATER STREET
Chillicothe, Ohio
ConSurvey CO.



AND
THE SUN JOURNAL

307 POLLOCK

PHONE 4176 & 4177

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The ABCD type of ConSurvey directory was originated by Robert Morton Baldwin and Heber Page. While many publishers have been content to rest on their laurels, issuing the same type directory used fifty years ago, the Mullin-Kille and Baldwin organizations have led the way to the production of an up-to-date ConSurvey directory to meet modern selling and credit conditions.

Newspapers, chambers of commerce, merchants' associations and individual business concerns are invited to write for particulars concerning this type directory service. In the future, as in the past, Mullin-Kille and Baldwin ConSurvey directories will stand for the highest ideals in public service.

ROBERT MORTON BALDWIN

The information herein contained was taken by trained enumerators in a house-to-house canvass of the city and adjacent territory and checked with material supplied by employers. The publishers offer it as the most reliable information available but do not assume any responsibility for errors.

△ Telephone

Ⓜ Home Owner

595
a
bcd

C. P. BURNETT
Division Manager

LAWRENCE AND
ELNORA PETERS
Canvass Managers

POPULATION FOR

NEW BERN—16,280

A..... 404	H..... 1,455	O..... 153	V..... 77
B..... 1,815	I..... 80	P..... 920	W..... 1,417
C..... 995	J..... 824	Q..... 16	Y..... 34
D..... 802	K..... 347	R..... 733	Z..... 36
E..... 375	L..... 687	S..... 1,484	
F..... 535	M..... 1,364	T..... 624	
G..... 877	N..... 212	U..... 14	Total.... 16,280

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

CLASSIFIED

BUYERS' GUIDE

1954



Containing the Names and Advertisements of Business
and Commercial Establishments, Industrial Plants
and Manufacturers, Professional Men and
Women, Churches, Schools, Lodges, Clubs
and Civic Institutions Arranged
Conveniently Under Their
Properly Classified
Headings.

The Show Window of New Bern

COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

AUTO PARTS—WHOLESALE

MacMillan & Cameron Co., Of New Bern, Inc.
WHOLESALE AUTO PARTS

305 S. FRONT

TEL. 4167

BEER DISTRIBUTORS

GAY DISTRIBUTING CO.

DISTRIBUTORS OF

PABST BLUE RIBBON BEER

QUEEN & E. FRONT STS.

TEL. 2191

NEW BERN

INVITES YOU

**"The Historic Center of North Carolina
In the Land of Enchanting Waters"**

•
*MIDWAY BETWEEN PINES AND PALMS ON
U. S. 17 "THE OCEAN HIWAY." HALFWAY STOP
FROM NEW YORK TO FLORIDA*

•
**DELIGHTFUL CLIMATE—
UNSURPASSED HUNTING—
EXCELLENT FISHING—
INTERESTING DRIVES—
RESORT FEATURES—**

•
**DIVERSIFIED AGRICULTURE
INDUSTRIAL OPPORTUNITIES**
IN THE CENTER OF AREA OF ADVANCEMENT

•
Write for Further Detailed Information

New Bern Chamber of Commerce, Inc.

New Bern, North Carolina

CITY OF NEW BERN

MACK L. LUPTON

MAYOR

C. L. BARNHARDT

CITY MANAGER

H. E. RUSSELL

CITY CLERK-TREASURER

A L D E R M E N

WILLIAM I. GAUSE

GUY L. HAMILTON

GUY E. BOYD

CHARLES H. RICHARDSON

DURWOOD W. HANCOCK

W. B. BARTLING, Director of Utilities

J. F. RHODES, JR., Tax Collector

ED. BELANGIA, Chief of Police

J. E. BLUE, City Engineer

F. M. SCOTT, Supt. of Sanitation & Streets

W. F. PIERCE, JR., Director of Recreation

L. A. STITH, City Attorney

A. D. WARD, Judge of City Court

NEW BERN, N. C.

DEPARTMENT STORES

COPLON-SMITH CO., INC.

Clothing For The Entire Family

232-34 MIDDLE

TEL. 3189

MONTGOMERY WARD & CO.

- MEN'S, WOMEN'S & CHILDRENS' CLOTHING
- AUTO ACCESSORIES & SPORTING GOODS
- PLUMBING & HEATING SUPPLIES
- FURNITURE & RUGS

Stoves — Heaters — Refrigerators — Washers — Radios & Television

229 Middle

Tel. 4101

**PENNEY'S
J. C. PENNEY CO.**

New Bern's Newest & Most Modern Department Store

AIR CONDITIONED FOR YOUR COMFORT

CORNER MIDDLE & BROAD STREETS

TEL. 3106

Mullin-Kille

ASSOCIATE OF BALDWIN *Con Survey CO.*
40 W. WATER STREET, CHILLICOTHE, OHIO



HOTELS

NEW BERNIAN HOTEL and COFFEE SHOP

(Mr. & Mrs. Lloyd T. Gillikin)

*LOBBY & COFFEE SHOP
COMPLETELY AIR CONDITIONED*

**FOR THE VERY FINEST
IN FOOD AND SERVICE**

226 MIDDLE

PHONES 2131 & 2132

INSURANCE

W. C. CHADWICK
GENERAL INSURANCE AGENCY

214 Clark Bldg. *Fire — Casualty — Auto — Bonds* Tel. 3146

MACHINE SHOPS

RIVERSIDE IRONWORKS

FULLY EQUIPPED MACHINE & WELDING SHOP

Repairs For All Kinds Of Farm Machinery

1112-14 N. Craven

Tel. 2185

Mullin-Kille
ASSOCIATE OF BALDWIN *Con Survey CO.*
40 W. WATER STREET, CHILLICOTHE, OHIO



NEWSPAPERS

Full Associated Press Leased Wire Service

The Sun Journal

PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY

New Bern, North Carolina

*OFFERS THE ONLY COMPLETE
COVERAGE FOR THE NEW BERN AREA.*



More Results for Your
Advertising Dollar than
Any other Advertising Medium

RADIO STATIONS

RADIO STATION

Tel.

4 4 5 0

W H I T

Tel.

4 0 2 4

Established 1943

"Where Hospitality Is Traditional"

AFFILIATED WITH MUTUAL & TOBACCO NETWORKS

1450 ON YOUR DIAL

MEMORANDA

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

Classified Business Directory

1954



COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

Accountants

Blaylock J E 222 Craven
Davenport B R 704 Pollock
Fecher P A 419½ Broad
Miller H H 821 Haywood Pl
Rowe N F 617 E Front
Spruill C K 205-06 Craven Bldg
Stehens I V 1608 Tryon Rd

Accountants—Certified Public

SPROUL F C 216-18 Elks Bldg Δ3562

FRANK C. SPROUL

CERTIFIED PUBLIC
ACCOUNTANT

216-18 Elks Bldg. Tel. 3562

Adding Machines and Service

Burroughs Corp 305 Av C

Air Conditioning

★BRYANT—New Bern Gas Co 139 Middle
Δ2235
★CAHRIER—Woodrow Moore's Shi Mtl
Wks 411 S Front Δ5810
★CHRYSLER AIR TEMP—Stallings Bros
Neuse Blvd Hwy 70 Δ2799
★FRIGIDAIRE—Scott Refrign Co 221 Mid-
dle Δ3179
★LENNOX—S B Parker Co 215-17 Craven
Δ3397
★SERVEL—New Bern Gas Co 139 Middle
Δ2235

Alterations

BRADDY'S 323 S Front Δ2159

Ambulance Service

POLLOCK FUNERAL HOME 309 Hancock
Δ5111
WILLIS FUNERAL HOME 226-28 Broad
Δ3210

Animal Hospitals

Coppage Vet Hosp 148 Middle
Moore & Bullock Small Animal Hosp 712
Queen

Antiques

Antique Shop 528 E Front

Apartments

Abernethy Apts 608 Pollock
Barker Apts 514 Broad
Belvedere Apts 615 Middle
Civils Apts 109(r) Pollock
Craven Ter ofc 601 Roundtree
Hughes Apts 710 Craven
Mayfair Ct 214-18 1st St
New Bernian Apts 1300-20 Trent Blvd
Sultan Harry 425 Pollock
Trent Ct ofc 837 S Front

Aquariums

Pittman's Aquarium 137 Middle

Architects

Fuson Raymond 409-10 Elks Bldg
Stephens B H 504 Pollock
Stephens R H 504 Pollock

Artists

Hughes Mary D Mrs 717 Pollock

Artists Supplies

JONES K R DSTBR OF AMCO PRODS
305 George Δ2127

Athletic Fields

Kafer Pk 625 George

Audits

SPROUL F C 216-18 Elks Bldg Δ3562

Automobile Accessories and Supplies—

Retail

COASTAL MTRS 320 1st St Δ3320
Economy Auto Sup 225 Middle
Hunnings Home & Auto Sup 425 Broad
MCCOTTER'S TRYON SERV 303 George
Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169
Western Auto Asso Store 201 Middle

Automobile Accessories and Supplies—
Wholesale
 CITY COAL & TIRE CO 1019 Queen Δ4347

Automobile Authorized Sales and Service
 (See Also Automobile Dealers)
 ★CADILLAC—Taylor Mtr Co 414-18 S Front Δ4169



**TAYLOR
MOTOR CO.**

SALES & SERVICE

414-16-18 S. Front Tel. 4169

★FORD—Coleman Mtrs 229 Craven Δ3452.
 p's & serv dept Δ3351
 ★NASH—Coastal Mtrs 320 1st St Δ3320

Nash

SALES & SERVICE

COASTAL MOTORS

320 First St. Tel. 3320

★OLDSMOBILE—Taylor Mtr Co 414-18 S Front Δ4169



**TAYLOR
MOTOR CO.**

SALES & SERVICE

414-16-18 S. Front Tel. 4169

Automobile Batteries—Wholesale
 ★GULF—City Coal & Tire Co 1019 Queen Δ4347
 MacMILLAN & CAMERON CO OF NEW BERN 305 S Front Δ4167

Automobile Batteries and Service
 ★GULF—Broad St Gulf Sta 815 Broad at Fleet Δ3293
 MCCOTTER'S TRYON SERV 303 George Δ3925
 Sandlin Battery & Vulc Co 601 S Front
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Body and Fender Work
 Benton's Garage 206 Hancock
 COASTAL MTRS 320 1st St Δ3320
 Paul's James 915 George
 TAYLOR MTR CO 414-18 S Front Δ6169

Automobile Brake Service
 COASTAL MTRS 320 1st St Δ3320
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Carburetor Service
 COASTAL MTRS 320 1st St Δ3320
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Clutch Service
 COASTAL MTRS 320 1st St Δ3320
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Dealers
 Blades Auto Sls 416 Pollock
 Boyd-Matthis Mtrs 1405 Neuse Blvd
 Broad St Mtrs 314 Broad
 COASTAL MTRS 320 1st St Δ3320
 Coleman Mtrs 229 Craven
 Craven Mtr Co 1401 Neuse Blvd
 Johnson Mtr Co 1219 Pollock
 Morton Mtr Co 410-12 S Front
 Ramsey Mtrs 232 Craven
 Swan Mtr Co 1219 Broad
 Swan-Rawls Mtr Co 418 Pollock
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Dealers—Used Cars
 Blades Auto Sls used car lot 422 Pollock
 COASTAL MTRS 320 1st St Δ3320
 Coleman Mtrs used car lot 218 Craven
 F&L Used Cars 308 S Front
 TAYLOR MTR CO 414-18 S Front Δ4169
 Wheeler & Nelson Mtrs 1217 Broad

Automobile Electric Service
 COASTAL MTRS 320 1st St Δ3320
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Garages (See Also Automobile Repairing)
 COASTAL MTRS 320 1st St Δ3320
 TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Gasoline—Retail
 ★AMCO—McCotter's Tryon Serv 303 George Δ3925
 ★GULF—Broad St Gulf Sta 815 Broad at Gulf Δ3293

Automobile Gasoline—Wholesale
 ★AMOCO—Jones K R dstbtr of Amoco Prods 305 George Δ2127
 ★GULF—City Coal & Tire Co 1019 Queen Δ4347
 ★SHELL—Ives Oil Co 506 Cypress Δ2197
 ★SINCLAIR—G H Roberts mkr 203 S Front Δ3423

Automobile Gasoline and Oil—Wholesale
 Ashford T P Oil Co 406 Guion
 Carolina Oil Dstbtr Co 1110 Windley
 CITY COAL & TIRE CO 1019 Queen Δ4347
 Esso Std Oil Co 115 Av A
 Gulf Oil Dstbtrs 1019 Queen plnt 116 Rhem
 IVES OIL CO 506 Cypress Δ2197
 JONES K R DSTBTR OF AMOCO PRODS 305 George Δ2127
 National Oil Co 2209(r) Trent Blvd
 ROBERTS G H MKTR SINCLAIR REFG CO 203 S Front Δ3423

FIRST CITIZENS BANK & TRUST CO.

"YOUR BANK TODAY & TOMORROW"

317 Middle St.

— MEMBER F.D.I.C. —

Tel. 3175

Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Auto Gasoline & Oil—Whol (Cont'd)

★SINCLAIR—G H Roberts mktg 203 S Front
Δ3423

George H. Roberts



Sinclair Petroleum Products
Kerosene & Fuel Oil

203 S. FRONT TEL. 3423

★TEXACO—L F Williams 122 Middle Δ2524
Texas Co 200-08 E Front

Automobile Generators and Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Glass

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Heaters

★CADILLAC—Taylor Mtr Co 414-18 S
Front Δ4169
★NASH—320 1st St Δ3320
★OLDSMOBILE—Taylor Mtr Co 414-18 S
Front Δ4169

Automobile Ignition Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Lubricants—Wholesale

★AMOCO—Jones K R dsbtr of Amoco
Prods 305 George Δ2127
★GULF—City Coal & Tire Co 1019 Queen
Δ4347
★SHELL—Ives Oil Co 506 Cypress Δ2197
★SINCLAIR—G H Roberts mktg 203 S Front
Δ3423

Automobile Lubrication

BROAD ST GULF STA 815 Broad at Fleet
Δ3293
COASTAL MTRS 320 1st St Δ3320
McCOTTER'S TRYON SERV 303 George
Δ3925
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Motor Tune-up Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Oil—Retail

★AMOCO—McCotter's Tryon Serv 303
George Δ3925
COASTAL MTRS 320 1st St Δ3320
★GULF—Broad St Gulf Sta 815 Broad at
Fleet Δ3293
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Oil—Wholesale

★AMOCO—Jones K R Dsbtr of Amoco
Prods 305 George Δ2127
★GULFLUBE—City Coal & Tire Co 1019
Queen Δ4347
★GULFPRIDE—City Coal & Tire Co 1019
Queen Δ4347
MacMILLAN & CAMERON CO OF NEW
BERN 305 S Front Δ4167
★SHELL—Ives Oil Co 506 Cypress Δ2197
★SINCLAIR—G H Roberts mktg 203 S Front
Δ3423

Automobile Painting

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Parts—Retail

★CADILLAC—Taylor Mtr Co 414-18 S Front
Δ4169
Craven Fdry & Mach Co 202-10 Craven
Lane's Automotive Sup ws Madam Moore's
La
★NASH—Coastal Mtrs 320 1st St Δ3320
New Bern Auto Sup Co 224 Craven
★OLDSMOBILE—Taylor Mtr Co 414-18 S
Front Δ4169

Automobile Parts—Wholesale

MacMILLAN & CAMERON CO OF NEW
BERN 305 S Front Δ4167

Automobile Radiator Repairing

PARKER S B CO 215-17 Craven Δ3397

Automobile Radiator Service

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Radio Repairs

COASTAL ELECTRONICS 1222 Broad Δ3843

Automobile Radios and Service

★CADILLAC—Taylor Mtr Co 414-18 S Front
Δ4169
★NASH—320 1st St Δ3320
★OLDSMOBILE—Taylor Mtr Co 414-18 S
Front Δ4169

Automobile Repairing

B&G Garage 1706 Neuse Blvd
Cahoon's Auto Serv 316 S Front
COASTAL MTRS 320 1st St Δ3320
Dealer's Auto Serv 120 Middle
Foster's Garage 138 Middle
Holton's Wallace Garage 201 Craven
Jenkins Garage 921 Pollock
Monroe John 505 Carmer
Morton's Garage 2116 Trent Blvd
Paul's Garage 1711 Neuse Blvd
TAYLOR MTR CO 414-18 S Front Δ4169

CITY LUMBER CO.

LUMBER — BUILDING SUPPLIES — MILLWORK

BUILDING — REPAIRING & REMODELING — FINANCING

207 Queen St.

Tel. 2059 & 3639

Automobile Service Station Maintenance
Computer Repr Serv 1912 Trent Blvd
Owens B R 605 B St

Automobile Service Stations

B&L Serv Sta 301 George
Belangia's Esso Serv 930 Pollock
Bell City Serv Sta 1000 George
Beverly Serv Cen 416 Broad
Blondie's Serv Sta 1201 Pollock
Blue Gable Serv Sta 501 Pollock
**BROAD ST GULF STA 815 Broad at Fleet
Δ3293**
Broad St Shell Sta 900 Broad
CCC Serv Sta 301 Broad
Craven Paul Serv Sta 402 Johnson
Darnell's Serv Cen 406 Hancock
Five Points Esso Serv 1001 Board
Five Points Gulf Serv 918 Broad
Frog Pond Serv Sta 730 Queen
George St Gulf Serv 701 Pollock
Harris Serv Cen 115 George
Majors Esso Sta 611 S Front
**MCCOTTER'S TRYON SERV 303 George
Δ3925**

McCOTTER'S TRYON SERVICE

Amoco Gasoline & Oil

303 George

Tel. 3925

Middle St Esso Serv Sls 400 Middle
Moore's Ben Cities Serv 1301 Broad
P&N Esso Sta 426 Broad
Pat's Pure Oil Sta 902 Pollock
Riverside Shell Serv 900 George
Sonny's Amoco 831 West
Terminal City Oil Co 429 Pollock
Town 'N Country Serv Cen 1912 Trent Blvd
Traveler's Serv Sta 405 S Front

Automobile Tire Recapping

**Craven Tire Serv Morehead City Rd
Δ4446**

Craven Tire Service

RECAPPING — VULCANIZING
DEN-NAP ELECTRIC MOLDS

Morehead City Road Tel. 4446

Automobile Tire Vulcanizing

**Craven Tire Serv Morehead City Rd
Δ4446**

Automobile Tires—Wholesale

★**FIRESTONE—Ives Oil Co 506 Cypress
Δ2197**
★**FIRESTONE—L F Williams 122 Middle
Δ2524**

★**GOODYEAR—G H Roberts mktg 203 S
Front Δ3423**
★**GULF—City Coal & Tire Co 1019 Queen
Δ4347**
**MacMILLAN & CAMERON CO OF NEW
BERN 305 S Front Δ4167**
★**SEIBERLING—Jones K R dstbtr of
Amoco Prods 305 George Δ2127**

Automobile Tires and Service

Coastal Tire Co 1249 Pollock
★**COOPER—Craven Tire Serv Morehead
City Rd Δ4446**
★**GOODYEAR—Tire & Appl Co 219 Craven
Δ3844**
★**GULF—Broad St Gulf Sta 815 Broad at
Fleet Δ3293**
New Bern Tire & Recaping Co 114 Metcalf
★**SEIBERLING—McCotter's Tryon Serv 303
George Δ3925**
TAYLOR MTR CO 414-18 S Front Δ4169
Tire & Appl Co 219 Craven
Wrenn & Andrews 235 Craven

Automobile Trucks

Flower Mtr Serv 313 S Front, used car lot
310 S Front

Automobile Tubes—Wholesale

★**FIRESTONE—Ives Oil Co 506 Cypress
Δ2197**
★**SEIBERLING—Jones K R dstbtr of
Amoco Prods 305 George Δ2127**

Automobile Washing and Greasing

**BROAD ST GULF STA 815 Broad at Fleet
Δ3293**
COASTAL MTRS 320 1st St Δ3320
**MCCOTTER'S TRYON SERV 303 George
Δ3925**
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wheel Alignment

COASTAL MTRS 320 1st St Δ3320
TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wheel Balancing

TAYLOR MTR CO 414-18 S Front Δ4169

Automobile Wrecker Service

COASTAL MTRS 320 1st St Δ3320

Awning

Culpepper Awning Co 1916 Neuse Blvd

Baby Furniture

LIPMAN JOE & SON 223 Middle Δ4202
OETTINGER BROS 319 Pollock Δ3229

Bachelor Bundle Service

BRADDY'S 323 S Front Δ2159

Bail Bonds

State-Wide Bail 206-10 Clark Bldg

Bakers—Retail

Craven Bkry 157 Middle
Dough Boy Jr Bake Shop 331 S Front

Bakers—Wholesale

Holsum Bread Co 200 George
National Biscuit Co 1912(r) Trent Blvd



305 Avenue C

Maola Milk & Ice Cream Co., Inc.
Pasteurized Grade "A" Dairy Products

Tel. 4184

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Banks

BRANCH BANKING & TR CO 325 Pollock
 4111

BRANCH Banking & Trust Co.

"The Safe Executor"

MEMBER F.D.I.C.

325 Pollock

Tel. 4111

FIRST CITIZENS BK & TR CO 317 Middle
 43174, installment loan dept 309 S Front
 4103
 NEW BERN MORRIS PLAN CO 313 Pollock
 43847

THE NEW BERN MORRIS PLAN CO.

"The Bank For The Individual"

313 POLLOCK

TEL. 3847

Barber Shop

Brinkley's Barber Shop 624 Hancock
 Edwards Barber Shop 1032 Broad
 Elks Temple Barber Shop 402 Pollock
 Friendly Barber Shop 502 S Front
 Ideal Barber Shop 315 Middle
 One Way Barber Shop 1011 Broad
 People's Barber Shop 203 Middle
 Service Barber Shop 408 Broad
 Smith Barber Shop 1111 Queen
 Susie's Barber Shop 1036 Broad
 Trent Barber Shop 1910 Trent Blvd
 Underwood's Community Barber Shop 502
 Watson
 Vail S A 1044 Broad

Bathing Suits

★JANSEN—Hill's 313 Middle 44484

Bathroom Fixtures

★AMERICAN STANDARD—Hinnant Plbg
 & Htg 513 George 44333
 ★KOHLE—Hinnant Plbg & Htg 513
 George 44333
 ★NATIONAL—Hinnant Plbg & Htg 513
 George 44333

Beauty Shops

Alberta's Beauty Shoppe 914 Queen
 Beauty Nook 805 Cedar
 Berne Beauty Shop 1245 Pollock
 Burwell's Beauty Shop 419 Broad
 Eatholia's Beauty Shoppe 417 Forbes Al
 Eddie's Beauty Shoppe 1906 Cleveland
 Elks Temple Beauty Shop 411-12 Elks Bldg
 Grace's Beauty Shop 1412 Neuse Blvd
 Hardee's Beauty Shop 310 New
 Ideal Beauty Shop 603 Broad
 LaSalle Beauty Shop 511 Kilmarnock
 Margie's Beauty Shop 302 Av A
 Nina's Beauty Shop 318 Middle
 Parsons Beauty Shop 409 Broad
 Pat's Beauty Shop 314½ Middle
 Ragsdale's Beauty Shop 502½ Watson
 Reynolds Beauty Shop 925 Main
 Smith's Beauty Shop 1307 N Pasteur
 Stella's Beauty Shop 604 Contentnea
 Whittfield's Beauty Nook 515 2nd Av
 Winnie's Beauty Shoppe 725 New

Bedding

MCCOTTER FURN STORE 1224 Broad 44870
 OETTINGER BROS 319 Pollock 43229

Bedroom Furniture

OETTINGER BROS 319 Pollock 43229

Beer Distributors

Alphin Bros Whol Co 431 S Front
 Atlantic Co 820 N Craven
 GAY DSTBTG CO 106 Queen 42191
 King Whol Co 431 S Front
 Taylor Dstbtg Co 211-13 Craven

Beer—Wholesale

★PABST BLUE RIBBON—Gay Dstbtg Co
 106 Queen 42191

Belts

HILL'S 313 Middle 44484

Beverages

★COCA-COLA—Coca-Cola Btlg Wks 133-35
 Middle 43157
 COCA-COLA BTLG WKS 133-35 Middle
 43157

Billiards and Pool

Five Points Pool Rm 502 Roundtree
 Metropolitan Club 317 Pollock
 Saunders Pool Parlor 1020 Broad

Biologicals

CLARK'S WALGREEN DRUGS 402 Broad
 42188

Blanket Cleaners

BRADDY'S 323 S Front 42159

Boats

Barbour Boat Wks 525 S Front

The Fashion Center

LADIES APPAREL & SHOES

"The Store of Famous Name Brands"

219 Middle St.

Tel. 5591

Boat Manufacturers

Barbour Boats 503-13 S Front

Bottled Gas

EASTERN RULANE SLS CORP Neuse Blvd
Hwy 70 Δ2175

★ESSOTONE—Scott Refrign Co 211 Middle
die Δ3179

NEW BERN GAS CO 139 Middle Δ2235

SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

Bottlers—Carbonated Beverages

COCA-COLA BTLG WKS 133-35 Middle
Δ3157

Dr Pepper Btlg Co 1720 Trent Blvd

Greensboro Nehi Btlg Co 1115 Queen

Pepsi-Cola Btlg Co 1303 Broad

Seven-Up Btlg Co 1720 Trent Blvd

Boys' Wear

BELK'S DEPT STORE 233-35 Middle 4048
1st flr 2302 2nd flr Δ4136

Brick

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Broadcasting Stations

RADIO STA WHIT ss US Hwy 17 S Δ4450

Brokers—Produce

McCotter D C & Sons 406 Dunn Bldg

Builders' Hardware

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Builders' Supplies

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rr Hwy
70 Δ3164

Building Contractors

CITY LBR CO 207 Queen Δ2059 & Δ3639

Building Materials

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

New Bern Bldg Sup Co 110 Craven

Building Paper

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Building and Loan Associations

NEW BERN BLDG & LOAN ASSN 313
Pollock Δ3847

NEW BERN

Building & Loan Assn.

ESTABLISHED 1887

313 Pollock

Tel. 3847

Building—Historical

Attmore-Oliver House 511 (93) Broad
Tryon Palace 232 George

Buildings—Office and Public

Armory Bldg 706 Queen

City Hall 300 Pollock

Clark Bldg 407 Middle

Court Hse 300 Broad

Craven Bldg 403 S Front

Duffy Bldg 323½ Middle

Dunn Bldg 229 Pollock

Elks Bldg 404 Pollock

Federal Bldg 413-15 Middle

Guion Bldg 308 Broad

Hughes Bldg 329 Pollock

Masonic Temple 518 Hancock

Scottish Rite Temple 520 Hancock

Built-Up Roofing

PARKER S B CO 215-17 Craven Δ3397

Burial Insurance

EAST CAROLINA MUT BURIAL ASSN

226-28 Broad Δ3210

New Bern Mut Burial Assn 412 Bern

PAMLICO MUT BURIAL ASSN 309 Hancock
Δ5111

PAMLICO MUTUAL

Burial Association

309 HANCOCK ST.

TEL. 5111

Bus Lines—Inter-City

Fisher Bus Line 708 2nd Av

Seashore Trans Co bus repot 810-12 Broad

garage No 1 930 George

Singleton Henry 931 Main

Butane Gas

SOUTHERN BUTANE GAS CORP Neuse

Blvd Hwy 70 Δ2136

Butter

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Buttermilk

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Cabinet Makers

Piner Augustine 1806 Fayetteville

Turnage's Cabt Shop 722 New

Cafes

Albert's Cafe 205 Middle

Baches Minute Grill 813 Broad

Beverly Italian-Am 418 Broad

Blue & White Cafe 429 Broad

Bob's Pl 1041½ Broad

Burkhart's Grill 517 S Front

Candy Box 1033 Broad

BRADDY'S LAUNDRY & DRY CLEANERS

PICK-UP & DELIVERY SERVICE

323 S. FRONT

TEL. 2159

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Cafes (Cont'd)

Central Cafe 327 Pollock
Charles Manor Fine Foods 208 S Front
Clock The 922 Queen
Cozy Cor 202 Jones
Debbie Sandwiches 527(r) Blades
Dinner Bell 411-13 Broad
Downing's Cafe 1026 Broad
Faison's Inn 1038 Broad
Five Points Sandwich Shop 1002 Broad
Fred's Pl 1205 Pollock
Ghent Sandwich Shop 1112½ Queen
Honey Driper 940 Main
John's Pl 802 S Front
Kelly's 907 Pollock
Lee's Cafe 620½ Hancock
Laura's Pl 822 Bloomfield
Louis Restr 207 Middle
Major's Grill 805 Broad
Midway Restr 323 Middle
Mike's Sandwich Shop 247 Craven
Miller's Cafe 941 Main
Moore's Barbecue 1216 Broad
Moore's Barbecue Inn 1003 Queen
Morris Thurman Pl 1041 Main
Murphy's Pl 252 Craven
NEW BERNIAN HOTEL COFFEE SHOP 226 Middle Δ2131
Parkway Dr-In 1404 Neuse Blvd
Pettaway's Plavhse 824 Green
Rhett's Inn 1042 Queen
Riviera Club 821 Queen
Silver Slipper 710 Bern
Stewarts Restr 500 S Front
Town 'N' Country Grill 1912 Trent Blvd
W R Grill 1029 Broad
Ward's Sandwich Shop 1011 Broad
Warner's Cafe 709 S Front
Whitfield's Grill 913 Main
Williams C C 1246½ (1247) Queen
Williams Cafe 335 Middle
Zanzilar 1045½ Broad

Cameras

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Candies

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Carpet Sweepers

OETTINGER BROS 319 Pollock Δ3229

Carpets

★BIGLOW—Oettinger Bros 318 Pollock Δ3229

Cedar Chests

★LANE—Oettinger Bros 319 Pollock Δ3229

Ceiling

**CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164**

Cemeteries

Cedar Grove Cem 602 Queen

Evergreen Cem 1310 Cove
Greenwood Cem 1015 N Bern
Hebrew Cem 1707 National Av
New Bern Memorial Cem 725 George
US National Cem 1711 National Av

Chambers of Commerce

**NEW BERN CHAMBER OF COMMERCE
301 Hancock Δ2140**

Checking Accounts

**FIRST CITIZENS BK & TR CO 317 Middle
Δ3174, installment loan dept 309 S Front
Δ4103**

**BRANCH BANKING & TR CO 325 Pollock
Δ4111**

Cheese

**MAOLA MILK & ICE CREAM CO 305 Av C
4184**

Chiropractors

GAUSE W I 209-12 Elks Bldg Δ2909

Chocolate Milk

**MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184**

Churches

Atlantic Bapt Assn 508 C St
Broad St Christian Ch 800 Broad
Centenary Meth Ch 416 Middle
Chester B' Nai Sholem Synagogue 505 Middle
Christ Epis Ch 320 Pollock parish hse 312 Middle
Clinton Chapel AME Ch 1015 Church
Ebenezer Presbyn Ch 734 Bern
Faith Tabernacle Ch Trent Blvd
First Bapt Ch 237 Middle
First Ch of Christ Scientist 408 Middle
First Presbyn Ch 412 New
Guilfield M B Ch 834 Green
Martin Guidance Mission CME Ch Hwy 70
Methodist Ch dist ofc 307 New
Mt Calvary Missionary Bat Ch 509 Carroll
National Av Bapt Ch 1101-03 Ruth
Pentecostal Holiness Ch 1021 Pollock
Riverside Meth Ch 401 Av A
St Andrew's Luth Ch 1605 Neuse Blvd
St Cyprian's Epis Ch 602 Johnson
St Joseph's Ch 316 Bern Eagn Hall 314 Bern
St Mary's Free Will Bapt Ch 314 Fleet
St Paul's Ch 506 Middle
St Peters AME Zion Ch 615 Queen
Salvation Army 802 N Craven
Seventh-Day Adventist Ch 306 Av D
Tabernacle Bapt Ch 620 Broad
Trinity Meth Ch 1025 Simmons
Union Bapt Ch 1220 Raleigh
West New Bern Presbyn Ch 1705 Lucerne Way
West St Christian Ch 723 West

Cigars and Tobacco—Retail

CLARK'S WALGREEN DRUGS 402 Broad Δ2188
Smoke Shop 1054 Broad

WILLIS FUNERAL HOME

AMBULANCE SERVICE

226-228 Broad

OXYGEN EQUIPPED

Tel. 3210

Cigars and Tobacco—Wholesale

Henderson Cigar & Candy Co 301-03 S Front

City Directory Publishers

MULLIN-KILLE CO Home Ofc W Water
Chillicothe O Δ2-0755

City Property

LAWRENCE & CRAYTON REALTORS 208
Elks Bldg Δ2544

Civic Institutions

NEW BERN CHAMBER OF COMMERCE 301
Hancock Δ2140

Cleaners and Dyers

ASKEW'S CLNRS 1109 Pollock Δ4312
BRADY'S 323 S Front Δ2159
CAROLINA CLNRS 914 Broad Δ4100
GUSSMAN CLNRS 220 Craven Δ2700

GUSSMAN CLEANERS

"IT'S GOOD"

220 Craven

Dial 2700

Clergymen

Barefield R L F1 Mayfair Ct
Campbell C H (Bapt) 826 Pollock
Carrigan Joachim (RC) 306 Bern
Chirdon Howard (RC) 306 Bern
Clark J L 612 2nd Av
Colward G W (Bapt) 508 C St
Endler Julian (RC) 306 Bern
Faulkner R F (AME) 1017 Church
Forget T A (Bapt) 506 Jefferson
Griffin J C (Bapt) 1409 N Pasteur
Harding N H 820 Miller
Hill G J (AME) 617 Queen
Johnson Elijah 830 Bloomfield
Johnson Francis (Epis) 606 Johnson
Jones F L (Meth) 1410 National
King H K (Meth) 307 New
Kinsey J J 826 Cedar
Marshall Shade 618 3rd Av
Martin J Q A (CME) 514 George
McAfee C C (Tabernacle) 824 Simmons
McGuirk J B (RC) 502 Middle
McNerney Peter (RC) 502 Middle
Murray J E (Presbyn) 1707 Lucerne Way
Parker C E (Bapt) 304 Johnson
Perry E L 813 Green
Pitt K A (Bapt) 1208 National
Quinn Peter (RC) 306 Bern
Russell J A (Meth) 309 New
Russell Jos (Holiness) 1017 Pollock
Simmons C C (Christian) 414 Forbes Al
Simmons H O (Christian) 408 Forbes Al
Smith J M (Presbyn) 411 Johnson
Thompson A F (Bapt) 312 Av D
Tucker Jos (Bapt) 133M Craven Ter
Turnes M E (Christian) 1514 Spencer
Wells Wm (Meth) K3 New Bernian Apts
White CHC (Presbyn) 1008 N Bern
Williams C E (Epis) A2 New Bernian Apts
Wooten E W 702 Bern

Clocks

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Clothing

COPLON-SMITH CO 232-34 Middle Δ3189
PENNEY J C CO 326-32 Middle Δ3106

Clothing—Infants' and Children's

Punch & Judy Inc 238 Middle
Thompson Teen Age Shop 715 West
Tots & Teen's Shop 256 Middle

Clothing Manufacturers

Jay Apparel Co 421 Church Al

Clothing—Men's

ASKEW'S CRED CLOTHIERS 236 Middle
Δ4071
★HART SCHAFFNER & MARX-HILL'S 313
Middle Δ4484
HILL'S 313 Middle Δ4484

HILL'S

"Known For Good Clothes"

TEL. 4484

Howards 204 Middle

MONTGOMERY WARD & CO 229 Middle
Δ4101, cred dept Δ4755 catalog dept
Δ2387

Romanus Mike Mens Shop 1015 Queen
Suskin's Store 220 Middle

Clothing—Used

Five Points Salvage Store 1009 Queen

Clothing—Women's

Aarons Aaron 1602 Lucerne Way
ASKEW'S CRED CLOTHIERS 236 Middle
Δ4071
Cynthia's Shop 405 Broad
Diana Shops 242 Middle
Eleanor Shop 224 Middle
Elizabeth's Fashion Shops 910 Broad
FASHION CEN 219 Middle Δ5591
Martha Park Stores 211 Middle
MONTGOMERY WARD & CO 229 Middle
Δ4101 cred dept Δ4755, catalog dept
Δ2387

Outlet Store The 1004 Broad
Parisian The 230 Middle
Smart Shop 228 Middle
Stelens 250 Middle
Virginia Dare Ladies Shop 217 Middle
Walker's 315 Middle

Coal—Retail

CITY COAL & TIRE CO 1019 Queen Δ4347
Hollister & Cox Coal Yd 119 Craven
Riverside Coal & Wood Yd 504 A St
Simpkins Coal Yd 201 S Front
Taylor's Cash Coal Yd 836 N Craven

CLARK'S

Walgreen's

DRUGS

"We Have It, Can Get It, Or It Isn't Made"

BROAD & MIDDLE STREETS

TEL. 2188

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Coal—Wholesale

CITY COAL & TIRE CO 1019 Queen Δ4347

Coats and Suits—Women's

- ★BETTY JEAN—Fashion Cen 219 Middle Δ5591
- ★CORNET—Fashion Cen 219 Middle Δ5591
- ★MOOREDALE—Fashion Cen 219 Middle Δ5591
- ★ROBERT MANN—Fashion Cen 219 Middle Δ5591
- ★SACONY—Fashion Cen 219 Middle Δ5591
- ★YOUTHCRAFT—Fashion Cen 219 Middle Δ5591

Coffee Shops

NEW BERNIAN HOTEL COFFEE SHOP
226 Middle Δ2131

Commercial Refrigerators

- ★FRIGIDAIRE—Scott Refrign Co 221 Middle Δ3179
- ★McCRAY—Scott Refrign Co 221 Middle Δ3179

Confectioners—Retail

Gaskins Soda Shop 400 Pollock
Green Acre Shop 1005 F St
Heath H A Fed Bldg
Kitty's Pl 1019 North
Robert's Pl 833 West

Confectioners—Wholesale

Joseph Dstbtg Co 1616 Spencer
Pigott C D & Sons whse 309 Av B, ofc 1220 N Pasteur
Rice Bros Sls 1201 Queen
Weatherly Sls Co 909 Trent

Contractors—Building

Atkinson N S 307 Simmons
Chadwick H B 1506 Queen Anne La
CITY LBR CO 207 Queen Δ2059 & Δ3639
Cuthrell J F 229 Metcalf
Lyerly J L 921 Simmons
Skinner M L 1509 National
Thomas L 1806 Greensboro
Thomas L Jr 1810 Greensboro
Wike Constn Co 1304 Broad

Contractors—Drainage

Chance James 513 B St

Contractors—Electric

ACE ELECL SERV 318 S Front Δ4386
DeMers C J 803 Broad
HAMMOND ELEC SERV 315 Pollock Δ2397
Ireland H J 1507 Rhem
R&G Elec Co 421½ Broad
TRIANGLE ELECL CO 120 1st St Δ2009

Contractors—General

Benfield Constn Co 1716 Greensboro
Bratcher R B 1512 N Craven
Dean H N 1605 Colonial Way
Hargett H C 1228 Broad

Contractors—Grading

Clement & Johnson 304 Dunn Bldg

Contractors—Heating

PARKER S B CO 215-17 Craven Δ3397

Contractors—Painting

Carr Jack 508 Metcalf
Fulcher M M 507 Blades
Harrell Lloyd 304 Crescent
Leather M B 805 Devers
Lewis E T 607 E Front
Potter W C 512 Metcalf
Wilkins Walter Jr 213 Metcalf

Contractors—Plumbing and Heating

HINNANT PLBG & HTG 513 George Δ4333
Sales & Serv Co 325 S Front

Contractors—Roofing

PARKER S B CO 215-17 Craven Δ3397

Contractors—Tile

Scott Tile Co 308(r) New

Convents

St Joseph's Convent 719 Broad
St Luke's Convent 405 George
St Paul's Convent 314 New

Corner Bead

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Corsets and Brassieres

- ★JANTZEN—Fashion Cen 219 Middle Δ5591
- ★PETER PAN—Fashion Cen 219 Middle Δ5591

Cosmetics

CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Costume Jewelry

CLARK'S WALGREEN DRUGS 402 Broad Δ2188
FASHION CEN 219 Middle Δ5591

Cottage Cheese

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Cream

MAOLA MILK & ICE CREAM CO 305 Av C Δ4184

Credit Bureaus

RETAIL MCHTS ASSN 301 Hancock Δ2373

Credit Clothiers

ASKEW'S CRED CLOTHIERS 236 Middle Δ4071

LEE & JONES BUILDING SUPPLIES, INC.

A Complete Line of Building Materials

NEUSE ROAD HWY. 70

TEL. 3164

Credit Ratings

Credit Bur of New Bern 214 Elks Bldg
Retail Mchts Assn 301 Hancock

Curtain Cleaners

BRADDY'S 323 S Front Δ2159

Cut Flowers

CARPENTER'S FLORIST 305 Broad Δ2546
EMMIE'S FLOWER SHOP 333 Middle Δ3768,
night Δ2496

Dairies

Craven Creamery 935 Bloofmield
MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Dairy Products

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Damp Wash

BRADDY'S 323 S Front Δ2159

Dentists

Anderson J M Jr 227 Pollock
Barker C T Apt 1 A 514 Broad
Bryan S D 1010 Williams
Civils H W 312 E Front
Hammond W L 330 S Front
Hand W L 302 Elks Bldg
Hand W L Jr 302 Elks Bldg
Johnson C B 220-22 Elks Bldg
Miller R A Jr 410 Middle

Department Stores

BELK'S DEPT STORE 233-35 Middle Δ4048,
1st flr Δ2302 2nd flr Δ4136
Charles Stores Co 303-05 Middle
COPLON-SMITH CO 232-34 Middle Δ3189
Kress S H & Co 307-09 Middle
Lipman Sam & Sons 212 Middle
McLellan Stores Co 245-51 Middle
MONTGOMERY WARD & CO 229 Middle
catalog dept Δ2887, cred dept Δ4755
PENNEY J C CO 326-32 Middle Δ3106
Sears Roebuck & Co catalog dept 153
Middle

Desks

OETTINGER BROS 319 Pollock Δ3229

Detective Agencies

Ablen Joe 1907 Jackson

Diamonds

JEWEL BOX 244 Middle Δ2022
STANLEY JWLRS 252 Middle Δ3752

Dining Room Furniture

OETTINGER BROS 319 Pollock Δ3229

Directory Publishers

MULLIN-KILLE CO Home Ofc 40 W Water
Chillicothe O Δ2-0755

Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Dresses

★BETTY BARCLAY—Fashion Cen 219 Mid-
dle Δ5591
★DORIS DODSON—Fashion Cen 219 Mid-
dle Δ5591
★GAY GIBSON—Fashion Cen 219 Middle
Δ5591
★LYNNBROOK—Fashion Cen 219 Middle
Δ5591
★REICH—Fashion Cen 219 Middle Δ5591
★SACONY—Fashion Cen 219 Middle Δ5591
★TAYLOR JR—Fashion Cen 219 Middle
Δ5591

Drug Stores

Anderson's Joe Drug Store 901 Broad
Boger-Ball Drug Store 1515 National
Bynum's Drug Stores 240 Middle
City Drug Store 202 Middle
CLARK'S WALGREEN DRUGS 402 Broad
Δ2188
Hills 5 Points Drug Store 1006 Broad
Pinnix Drug Store 628 Hancock
Tony's Drug Store 1114 Queen

Dry Cleaners

ASKEW'S CLNRS 1109 Pollock Δ4312, br 502
Walson
BRADDY'S 323 S Front Δ2159
CAROLINA CLNRS 914 Broad Δ4100
Craven Clnrs 711 Burn
GUSSMAN CLNRS 220 Craven Δ2700
Harry's Clnrs 320 S Front
Johnson's Clnrs 928 Queen
Modern Clnrs 1203 Queen
Spotless Dry Clnrs 411 Queen

Dry Goods

Broad St Shell Sta 912 Broad
Burnette Home Sup Co 500 Bern
Military Store 213 Middle
PENNEY J C CO 326-32 Middle Δ3106

Electric Appliances

Arnold's 331 Middle
EASTERN RULANE SLS CORP Neuse Blvd
Hwy 70 Δ2175
Fagan Elec Co 321 Middle
★GE—Tire & Appl Co 219 Craven Δ3844
HAMMOND ELEC SERV 315 Pollock Δ2397
Hawks Radio & Appl Co 327 Middle
HEILIG-LEVINE FURN CO 312 S Front
Δ4063
MONTGOMERY WARD & CO 229 Middle
Δ4101, cred dept Δ4755, catalog dept
Δ2387
SCOTT REFRIGN CO 221 Middle Δ3179
SEARS ROEBUCK & CO 153 Middle Δ5154

Electric Appliances—Small

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188
HAMMOND ELEC SERV 315 Pollock Δ2397



CITY COAL & TIRE CO.
DISTRIBUTORS OF GULF PRODUCTS

1019 QUEEN

TEL. 4347

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Electric Contractors

ACE ELECL SERV 318 S Front Δ4386

ACE

ELECTRICAL SERVICE
CONTRACTORS & ELECTRIC
MOTOR REPAIRING

318 S. Front

Tel. 4386

HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

TRIANGLE ELECTRICAL CO.

"Everything Electrical"

120 FIRST

TEL. 2009

Electric Controls

★WESTINGHOUSE—Triangle Elecl Co 120
1st St Δ2009

Electric Dryers

★WESTINGHOUSE—Scott Refrign Co 221
Middle Δ3179

Electric Fans

★GE—Oettinger Bros 319 Pollock Δ3229
SCOTT REFRIGN CO 221 Middle Δ3179

Electric Generaters

★WESTINGHOUSE—Triangle Elecl Co 120
1st St Δ2009

Electric Ironers

★BENDIX—Scott Refrign Co 221 Middle
Δ3179

Electric Light Bulbs

★WESTINGHOUSE—Triangle Elecl Co 120
1st St Δ2009

Electric Light Fixtures

HAMMOND ELECL SERV 315 Pollock Δ2397

Electric Light and Power Companies

Carolina Pr & Lt Co 207 E Front

Electric Motors

★B-LINE—Triangle Elecl Co 120 1st St
Δ2009
★WESTINGHOUSE—Triangle Elecl Co 120
1st St Δ2009
★WAGNER—Triangle Elecl Co 120 1st St
Δ2009

Electric Motors and Repairing

ACE ELECL SERV 318 S Front Δ4386
Bizzell Mtr Repr 911 Pollock
HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

Electric Ranges

★GE—Eastern Rulane Sls Corp Neuse Blvd
Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Fagan Elec Co 321 Middle
Δ3825
★WESTINGHOUSE—Scott Refrign Co 211
Middle Δ3179

Electric Refrigerators

★ADMIRAL—Joe Lipman & Son 223 Middle
Δ4202
★GE—Eastern Rulane Sls Cor Neuse Blvd
Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Fagan Elec Co 321 Middle
Δ3825
★WESTINGHOUSE—Scott Refrign Co 221
Middle Δ3179

Electric Supplies

ACE ELECL SERV 318 S Front Δ4386
HAMMOND ELEC SERV 315 Pollock Δ2397

Electric Transformers

★WESTINGHOUSE—Triangle Elecl Co 120
1st St Δ2009

Electric Wiring

ACE ELECL SERV 318 S Front Δ4386
HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st Δ2009

Engineers—Chemical

How H W 1604 River Dr

Engineers—Civil

Bell A R rms 205-06 415 Broad
Daniels D D 404 Elks Bldg

Evening Wear

FASHION CEN 219 Middle Δ5591

Express Companies

Railway Exp Agcy 420 Queen

Exterminators

Terminix of NC 206 Elks Bldg

Farm Implement Repairing

RIVERSIDE IRON WKS 1112-14 N Craven
Δ2185

Farm Implements

Whitty J C & Co 132 Craven

Farm Lands

LAWRENCE & CRAYTON REALTORS 208
Elks Bldg Δ2544

OETTINGER BROS., INC.

Good Furniture For Good Homes

319 POLLOCK

TEL. 3229

Feed Mills

Whitty Milling Co 863 Pasteur

Feeds—Retail

Farmers Sup Hse 504-06 S Front
Five Points Milling Co 1013 Queen
Trent Feed Store 930 Queen

Fence

CITY LBR CO 207 Queen Δ2059 & Δ3639

Fence Posts

CITY LBR CO 207 Queen Δ2059 & Δ3639

Fertilizer

Baugh & Sons Co 106 Craven
New Bern Oil & Fertilizer Co 202 Guion

Fire Brick

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Fire Clay

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

First Aid Supplies

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Fish Dealers—Retail

Boyd Jimmy Fish Mkt 1031 Broad
Brimmage Seafood 1102 Church
Davis L Fish & Ice Mkt 534 Queen
Dudley's Sea Foods 814 Queen
Dunson Sea Foods & Poultry 1007 Broad
Hamiltons Fish Mkt 707 S Front
Moore's Fish Mkt 928 Main
P&R Seafood 717 Miller
Pavietown Seafood & Veg Mkt 905 Pavie
Sanitary Sea Food Mkt 1011 Queen
Toms Seafood Mkt 609 S Front
Williamson C W 404 Av A
Willis C C 111 Av A
Willis Seafood 2102 Trent Blvd

Fish Dealers—Wholesale

Fulcher Clayton Seafood Co 122½ Middle
Lupton Fish & Oyster Co 116-18 Middle

Fishing Tackle

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Floor Coverings

HEILIG-LEVINE FURN CO 312 S Front
Δ4083
McCOTTER FURN STORE 1224 Broad
Δ4870
OETTINGER BROS 319 Pollock Δ3229

Floor Lamps

OETTINGER BROS 319 Pollock Δ3229

Flooring

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Floral Telegraph Delivery Service

★FTD—Carpenter's Florist 305 Borad Δ2546
★FTD—Emmie's Flower Shop 333 Middle
Δ3768, night Δ2496

Florists—Retail

CARPENTER'S FLORIST 305 Broad Δ2546
EMMIE'S FLOWER SHOP 333 Middle Δ3768,
night Δ2496



EMMIE'S FLOWER SHOP

*"Flowers Speak When
Words Will Not"*

333 Middle

Ph. 3768, Night Ph. 2496

Florist The 1312 Broad

Flowers

EMMIE'S FLOWER SHOP 333 Middle Δ3768,
night Δ2496

Flue Lining

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Food Products

Orringer Pickle Co 402 Cypress
Tom's Toasted Peanuts 1024 George

Framing

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rr Hwy
70 Δ3164

Frozen Foods

Lupton's Frozen Foods 107 Craven

Fruits and Vegetables—Retail

Boyd Bros Fruit & Vegetables 520 S Front
Corbett Bros 114 Middle
Dunn O A 149-R Trent Ct
Harrison Simon 121M Trent Ct
Highway Prod 1914 Neuse Blvd
Home Demonstration Club Curb Market 931
George
Pexter Nathaniel Fruit Stand 936 Main
Wilson Prod 201 (701) George

Fruits and Vegetables—Wholesale

Jones SM & Co 1104 National

Fuel

CITY COAL & TIRE CO 1019 Queen Δ4347

Fuel Oil—Retail

Fuel Oil Serv Co 115 Av A
★GULF—City Coal & Tire Co 1019 Queen
Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBT OF AMOCO PRODS
305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO
203 S Front Δ3423
WILLIAMS L F 122 Middle Δ2524

SCOTT REFRIGERATION CO.

"LOW COST GAS SERVICE"

ESSOTANE GAS — BOTTLED & BULK

221 Middle

— SATISFACTION GUARANTEED —

Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Fuel Oil—Wholesale

★GULF—City Coal & Tire Co 1019 Queen
 Δ4347
 IVES OIL CO 506 Cypress Δ2197
 JONES K R DSTBTR OF AMOCO PRODS
 305 George Δ2127
 ROBERTS G H MKTR SINCLAIR REFG CO
 203 S Front Δ3423

Funeral Directors

POLLOCK FUNERAL HOME 309 Hancock
 Δ5111
 WILLIS FUNERAL HOME 226-28 Broad
 Δ3210

Funeral Flowers

EMMIE'S FLOWER SHOP 333 Middle 3768
 EMMIE'S FLOWER SHOP 333 Middle Δ3768,
 night Δ2496

Funeral Homes

Godette & Sons Funeral Home 726 West
 Hatch I P Funeral Home 514 West
 POLLOCK FUNERAL HOME 309 Hancock
 Δ5111
 Rivers Funeral Home 1102 Broad
 Whitley Merritt & Sons Funeral Home 412
 Bern
 WILLIS FUNERAL HOME 226-28 Broad
 Δ3210

Furnaces

★LENNOX—S B Parker Co 215-17 Craven
 Δ3397

Furnished Rooms

Cason Sue G Mrs 414 Craven
 Jacobs Nina Mrs 416 Craven
 Kennedy Phoebe Mrs 701 Bern
 Roundtree Lucille Mrs 7 03 Bern
 Wilson Nellie Mrs 312 Metcalf

Furniture

Barwick Furn Co 931 Broad
 Boyd Furn Co 222 Middle
 HEILIG-LEVINE FURN CO 312 S Front
 Δ4063

HEILIG-LEVINE

NEW BERN

FURNITURE

312
 S. Front

TEL.
 4063

Hurt's Furn Co 1119 Queen
 Jones J S 218 Middle
 LIPMAN JOE & SON 223 Middle Δ4202

JOE LIPMAN & SON

FURNITURE

ADMIRAL APPLIANCES
 AND TELEVISION

223 Middle St.

Tel. 4202

McCOTTER FURN STORE 1224 Broad Δ4870

OETTINGER BROS 319 Pollock Δ3229
 Turner-Tolson Furn Co 329 Middle
 Willis Furn Co 913-15 Broad

Gas Appliances

EASTERN RULANE SLS CORP Neuse Blvd
 Hwy 70 Δ2175
 NEW BERN GAS CO 139 Middle Δ2235
 SCOTT REFRIGN CO 221 Middle Δ3179
 SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2136

Gas—Bottled

EASTERN RULANE SLS CORP Neuse Blvd
 Hwy 70 Δ2175
 ★ESSOTONE—Scott Refrign Co 221 Middle
 Δ3179
 NEW BERN GAS CO 139 Middle Δ2235
 SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2136

Gas—Butane

SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2136

Gas—Commercial

NEW BERN GAS CO 139 Middle Δ2235
 SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2136

Gas Companies

Craven Co Gas Co 301 Pollock
 NEW BERN GAS CO 139 Middle Δ2235, plnt
 512 S Front

NEW BERN GAS CO.

CITY GAS SERVICE

COMPLETE

Bottled Gas Service

GAS APPLIANCES

139 Middle

Tel. 2235

SCOTT REFRIGN CO 221 Middle Δ3179
 SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2036

**Southern Butane
 Gas Corp.**

"The Extra Value Gas"

COOKING—HEATING

WATER HEATING

Neuse Blvd., Hwy. 70 Tel. 2136

Gas Heaters

★ATLANTA—New Bern Gas Co 139 Middle
 Δ2235
 ★MARTIN—New Bern Gas Co 139 Middle
 Δ2235
 SOUTHERN BUTANE GAS CORP Neuse
 Blvd Hwy 70 Δ2136

Gas Heating Equipment

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

Gas—LP

NEW BERN GAS CO 139 Middle Δ2235

Gas—Propane

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

Gas Ranges

★CAJALORIC—Scott Refrign Co 221 Middle
Δ3179
★DETROIT JEWEL—New Bern Gas Co 139
Middle Δ2235
★DIXIE—Scott Refrign Co 221 Middle Δ3179
HINNANT PLRG & HTG 513 George Δ4333
★MAGIC CHEF—New Bern Gas Co 139
Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136
★TAPPAN—Eastern Rulane Sls Corp Neuse
Blvd Hwy 70 Δ2175
★TAPPAN—Scott Refrign Co 221 Middle
Δ3179

Gas Refrigerators

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

Gas Restaurant Ranges

NEW BERN GAS CO 139 Middle Δ2235
SOUTHERN BUTANE GAS CORP Neuse

Gas Tobacco Curing Equipment

SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

General Merchandise

Maxwell Co 119 Middle
Snipes P D Co 417 Queen

General Repair Shops

Delisle Repr Shop Morehead City Rd
Neuse Iron Wks 726 Queen

Gifts

BELK'S DEPT STORE 233-35 Middle Δ4048,
1st flr Δ2302, 2nd flr Δ4136
CLARK'S WALGREEN DRUGS 402 Broad
Δ2188
Hibbard's Gift Shop 409 Hancock
JEWEL BOX 244 Middle Δ2022
Treasure Trove 256 Middle
Zaytoun's Gifts & Toy Shop 147 Middle

Girls' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048,
1st flr Δ2302, 2nd flr Δ4136

Glass

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Glaziers

Register's Glass Shop 302-04 Guion

Governmental Offices—City

AIDERMEN City Hall
ATTORNEY 421 Elks Bldg Δ4376
BUILDING ELEC & PLBG INSPR City
Hall Δ4209
CEMETERIES Cedar Grove Cem 602 Queen
Δ4180, Evergreen Cem 1310 Cove, Green-
wood Cem 1015 N Bern, New Bern
Memorial Cem Δ725 George
CITY HALL 300 Pollock
CLERK City Hall Δ4209
DIRECTOR OF PUB UTIL City Hall Δ3667
ENGINEER City Hall Δ3211
FIRE DEPT 420 Broad fire 2111, ofc 3105
HOUSING AUTHORITY Craven Ter ofc 601
Roundtree Δ3902, Trent Ct ofc 837 S
Front Δ2305
MANAGER City Hall Δ3211
MAYOR City Hall Δ3211
POLICE DEPT City Hall Δ2020
PUBLIC LIB 407 New Δ4526
RECORDERS CT CLK City Hall Δ3196
RECORDERS CT JUDGE City Hall
RECREATION DEPT 825 George Δ3796
Kafer Pk 625 George
SANITATION DEPT City Hall Δ4209
SHOP 215 1st St Δ3379
STREET DEPT City Hall Δ4209
TAX COLLR City Hall Δ3572
TREASURER City Hall Δ4209
WATER & LIGHT DEPT City Hall Δ3572

Governmental Offices—County

Agricultural Extn Serv agt 303 Fed Bldg,
home demonstration agt 302 Fed Bldg
Agricultural Ext Serv for Negroes 920 Elm
Alcoholic Beverage Control Bd 431 Board
AUDITOR Ct Hse Δ3435
Board of Commrs Ct Hse
Board of Educan Ct Hse
Civil Defense Ofc 104 Fed Bldg
Clerk Ct Hse
Court Hse 300 Broad
Health Dept 509 Broad
Home 2010 Neuse Blvd
Jail 304 Broad
Justice of the Peace 204-05 Duffy Bldg & 1st
flr Guion Bldg
Recorders Ct Judge Ct Hse
Register of Deeds Ct Hse
Sheriff Ct Hse
Superior Ct Judge Ct Hse
Tax Collr Ct Hse
Tax Supvr Ct Hse
Welfare Dept Ct Hse

Governmental Offices—Federal

Agricultural Stabilization & Conservation
301 Fed Bldg
Army & AF Recruiting 306 Dunn Bldg
Attorney 203 Fed Bldg
Bureau of Int Rev 309 Fed Bldg, aud div
308 Fed Bldg, alcohol tax unit 311 Fed
Bldg
Civil Serv Bd Fed Bldg
Department of Health Educn & Welfare 311
Elks Bldg
District Ct Clk 209 Fed Bldg
District Ct Judge 210 Fed Bldg
Farmers Home Admn 206 Dunn Bldg
Federal Bldg 413-15 Middle

Dial

3157

DRINK *Coca-Cola* IN BOTTLES
TRADE-MARK

135

Middle

NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Governmental Offices—Federal (Cont'd)

Forest Serv Croatan Natl Forest ofc 201 Fed Bldg
Marine Corps Military Police City Hall
Marshall 202 Fed Bldg
National Cem 1711 National
Navv Recruiting Sta 313 Fed Bldg
POST OFC Fed Bldg Δ3687
Post Ofc Inspr 108 Fed Bldg
Selective Serv System Local Bd No 25 208 Fed Bldg
Soil Conservation Serv 306 Fed Bldg
Veterans Admn 211 Fed Bldg

Governmental Offices—State

Department of Conservation & Development Div of Forestry 300 Duffy Bldg
whse 403 Guion
Department of Mtr Vehicles drivers license div 418 S Front
Department of Rev Ct Hse
Employment Security Comn 303 Pollock
Highway Comn Prison Camp 203 2000 Neuse Blvd
Highway Dept Resident Eng, Bridge Dept, Dist Eng & Garage 2000 Neuse Blvd
National Guard 690th Field Artillery Headquarters Battery & Battery B Armory Bldg
Probation Ofcr 304 Broad

Groceries and Meats—Retail

Ablen Gro 907 Broad
Armond Geo 1123 Church
Ballenger Gro 31 81st St
Bell Foods 1402 Neuse Blvd
Best W M Gro 416 Forbes Al
Blount's Gro 814 Main
Blue Bird Gro 730 A St
Broad St Gro Co 427 Broad
California Food Store 1028 Broad
Chapman Herman 1414 Garden
Chapman St Gro 601 Bay
City Gro 1118 N Craven
Colonial Stores 409 New
Darden's Gro 604 Chapman
Doris' Cash Gro 709 Chattawka La
E L Gro 502½ Roundtree
Evans Pl 822 Bloomfield
Everhart's Clyde Mkt 822 Pollock
Everhart's Mkt 1007 Queen
Fishers Maggie Gro 602 Roundtree
Fonville's Gro 1102 William
Friendly Mkt & Gro 625 Miller
Gardner Gro 1101 H St
Gordon's Food Cen 1017 Queen
Great Atlantic & Pacific Tea Co 919 Broad 335 S Front
Hall's Super Mkt 1104 National Av
Hardesty Wm Gro 1035 Pavie
Hardy's Jack Gro 1018 George
Hawkins H W & Son Gro 1216 N Pasteur
Hayes Food Cen 1220 Broad
Hughes Jos Gro 502 George
Johnnie's Gro & Mkt 2209 Trent Blvd
Jones Gro 1102 H St
Jones Lee Gro 1118 Raleigh
Jones P R Gro & Mkt 606 3 Front
Jones Self Serv 1107 Pollock
Jones Store 1015 Main

Katie's Gro 301 Norwood
Land T E 123 Middle
Lewis Gro 1202 Broad
Massey's Gro 1213 Myrtle
Moore G A Gro 303 Jones
Morris Cecil Gro 1015 Pavie
Nassef Shia 825 N Craven
Parrott's Food Cen 203 George, 626 Hancock
Parsons Gro 857 N Craven
Petes Gro 711 West
Pollock's Gro 1028 Cedar
Reece Flossie Mrs 1048 Broad
Rhodes G D Gro 901 Eubanks
Richardson Gro 621 Hancock
Robinson's Pl 509 Kilmarnock
Roy's Self-Serv 502 Bern
Scott's Mkt 1708 Wilmington
Seeley Annie Mrs 519 B St
Shaker Eva Gro 514 Queen
Sibberry Wm Gro 914 Main
Square Deal Gro 803 Pavie
Stricks Gro & Mkt 710 Contentnea
Sunnyside Gro 538 Contentnea
Sunshine Gro 1017 N Craven
Town 'N Country Serv Cen 1912 Trent Blvd
Variety Mkt 730 West
Wagon Wheel Store 906 North St
Walston's Pl 1246 Queen
Warrington's Mkt 1035 Biddle
Wayne's Gro 1602 National
Weeks M M Gro 519 S Front
Woodalls Gro 805 Green
Woods L D Store 316 Bryan

Grocers—Wholesale

Armstrong Gro Co 417½ S Front
Lucas & Lewis 417-19 S Front

Guttering and Spouting

PARKER S B CO 215-17 Craven Δ3397

Hand Bags

FASHION CEN 219 Middle Δ5591

Hardware

Askew's Inc 1101 Pollock
Brinson L L Hdw Co 143 Middle
Hargett Hdw 1228 Broad
Mitchell's Hdw 315 S Front

Hatcheries

New Bern Hatchery 128 Middle

Hats—Men's

***DOBB'S—Hill's 313 Middle Δ4484**

Hatters

CAROLINA CLNRS 914 Broad Δ4100

Hay

Mohn N E & Sons 306 George

Heaters

***SIEGLER—Ottinger Bros 319 Pollock Δ3229**

HINNANT PLUMBING & HEATING

FIXTURES — SUPPLIES — REPAIRS

513 GEORGE

TEL. 4333

Heating Contractors

HINNANT PLBG & HTG 513 George Δ4333
PARKER S B CO 215-17 Craven Δ3397
STALLINGS BROS Neuse Blvd Hwy 70
Δ2977
WILLIFORD PLBG & HTG CO 207 S Front
Δ3621 & Δ3733
WILLIS PLBG CO 723 Queen Δ3545

Heating Equipment

★ARMSTRONG—Woodrow Moore's Sht Mtl
Wks 411 S Front Δ5810
PARKER S B CO 215-17 Craven Δ3397
STALLINGS BROS Neuse Blvd Hwy 70
Δ2977

Hobby Shops

New Bern Hobby Shop 329 S Front

Home Freezers

★GE—Eastern Rulane Sls Corp Neuse
Blvd Hwy 70 Δ2175
HAMMOND ELEC SERV 315 Pollock Δ2397
★WESTINGHOUSE—Scott Refrign Co 221
Middle Δ3179

Home Furnishings

BELK'S DEPT STORE 233-35 Middle 4048
1st flr Δ2302, 2nd flr Δ4136
MCCOTTER FURN STORE 1224 Broad Δ4870
MONTGOMERY WARD & CO 229 Middle
Δ4101, cred dept Δ4755, catalog dept
Δ2387
OETTINGER BROS 319 Pollock Δ3229

Homes for the Aged

Wadsworth Memorial Home 231 Bern

Hosiery—Men's

★INTERWOVEN—Hill's 313 Middle Δ4484

Hosiery—Women's

★CAMEO—Fashion Cen 219 Middle Δ5591
★LARKWOOD—Fashion Cen 219 Middle
Δ5591

Hospitals

Good Shepherd Hosp 603 West
Kafer Memorial Hosp 508 Broad
ST LUKE'S HOSP 403 George Δ4158 &
Δ5365, maternity Δ3261

Hot Air Heating

STALLINGS BROS Neuse Blvd Hwy 70
Δ2977

Hotel Ranges

★GARLAND—New Bern Gas Co 139 Middle
Δ2235
★MAGIC CHEF—New Bern Gas Co 139
Middle Δ2235

Hotels

DeGraffenreid Hotel 620 Hancock
Earl of Craven Lodge 227 Broad
Gaston Hotel 317-21 S Front
NEW BERNIAN HOTEL 226 Middle Δ2131
Queen Anne Hotel 309 Broad

House Heating Equipment—Gas

★BRYANT—New Bern Gas Co 139 Middle
Δ2235
★EMPIRE—New Bern Gas Co 139 Middle
Δ2235

Ice Cream

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Ice Cream Manufacturers

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Ice Cream—Retail

Dairy Treet 1705 Neuse Blvd
MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Ice Cream—Wholesale

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Ice Manufacturers

New Bern Ice Plant 820 N Craven

Industrial Electric Supplies

HAMMOND ELEC SERV 315 Pollock Δ2397

Industrial Equipment and Supplies— Wholesale

Carolina Rubber & Sup Co ns US Hwy 17S

Industrial Wiring

HAMMOND ELEC SERV 315 Pollock Δ2397

Infants' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Insecticides—Wholesale

★GULF—City Coal & Tire Co 1019 Queen
Δ4347
ROBERTS G H MKTR SINCLAIR REFG CO
203 S Front Δ3423

Insulation

★CELOTEX—Lee & Jones Bldg Sups Neuse
Rd Hwy 70 Δ3164
★JM—City Lbr Co 207 Queen Δ2059 & Δ3639

Insulation Board

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Insurance—Accident and Health

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance Adjustors

Gassman Adj Agcy 409-10 Dunn Bldg
General Adj Bur 211-12 Craven Bldg
Greene James C Co 215 Craven Bldg
Kent R H 405 Dunn Bldg



GEORGE & CYPRESS STS.

IVES OIL CO.

DISTRIBUTORS OF SHELL PETROLEUM PRODUCTS
FUEL OIL



TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Insurance Agents and Agencies

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847

The Dunn Agency

JOHN G. DUNN, JR.
MORRIS PLAN BANK BLDG.

313 Pollock

Tel. 3847

Jones J Haywood Agcy 1st Flr Guion Bldg
LANCASTER C D AGCY 200-01-03 Dunn
Bldg Δ3185

C. D. Lancaster Agency GENERAL INSURANCE

200-201-202 DUNN BLDG.

TEL. 3185

Mason Leland 1614 Trent Blvd
McSorley A T 2112 Center
Midyette Ins Agcy 305 Dunn Bldg
Morris Bros Inc 405 Elks Bldg
Nicoll G A Agcy 501 New
Scott R N 411 Pollock
Simons Chas 208 S Front
Smith J W Agcy 1608 Spencer
STITH C H INC 248 Craven Δ2963

C. H. STITH, INC.

Mary J. Stith — C. Stroud Tilley
GENERAL INSURANCE
248 CRAVEN TEL. 2963

Uzzell T A & Co 317 S Front

Insurance—Annuities

LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185

Insurance—Automobile

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
STITH C H INC 248 Craven Δ2963

Insurance—Bonding

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Burglary

DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Burial

EAST CAROLINE MUT BURIAL ASSN 226-
28 Broad Δ3210
PAMLICO MUT BURIAL ASSN 309 Hancock
Δ5111

Insurance—Casualty

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance Companies

Charlotte Liberty Mut Ins Co 309 Dunn Bldg
Durham Life Ins Co 209-10 Dunn Bldg
Farm Bur Mut Ins Co 206 Elks Bldg
Home Security Life Ins Co 217-20 Craven
Bldg
Imperial Life Ins Co 318-20 Elks Bldg
John Hancock Mut Life Ins Co 145½ Middle
Life Ins Co of Va 317 Elks Bldg
Life & Casualty Ins Co of Tenn 417 Elks
Bldg
MUTUAL OF NY 3-4 Hughes Bldg Δ3866
North Carolina Mut Life Ins Co 723½
Queen
Pilot Life Ins Co rms 1-2-6 Hughes Bldg
Southern Life Ins Co 207-10 Craven Bldg
State Farm Ins Co 1413 Rhem

Insurance—Compensation

SHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Farm

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Fire, Tornado and Marine

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—General

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Hail and Windstorm

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Hospitalization

LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Inland Marine

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Jewelry

LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Liability

DUNN AGCY 313 Pollock Δ3847

Insurance—Life

LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
MUTUAL OF NY 3-4 Hughes Bldg Δ3866

Insurance—Ocean Marine

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Plate Glass

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance Steam Boiler

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Surety Bonds

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Insurance—Theft

CHADWICK W C GENL INS AGCY 214
Clark Bldg Δ3146
DUNN AGCY 313 Pollock Δ3847
LANCASTER C D AGCY 200-01-02 Dunn
Bldg Δ3185
STITH C H INC 248 Craven Δ2963

Interior Decorators

Ethel's Shope 407½ Broad

Jewelry

Baxter Jwly Store 323 Pollock
Haddock D G 1119½ Queen
JEWEL BOX 244 Middle Δ2022
STANLEY JWLRs 252 Middle Δ3752

Jewelry Repairing

Gooding Serv 314 Elks Bldg

Junk Dealers

Cattle Industry 108 Queen
Goldman Raymond & Co Neuse Rd

Kerosene—Retail

CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO
203 S Front Δ3423

Kerosene—Wholesale

CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197
JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127
ROBERTS G H MKTR SINCLAIR REFG CO
203 S Front Δ3423

Kitchen Cabinets

CITY LBR CO 207 Queen Δ2059 & Δ3639

Kitchen Furniture

OETTINGER BROS 319 Pollock Δ3229

Laboratories—Dental

New Bern Laby 330 S Front

Ladies' Ready to Wear

FASHION CEN 219 Middle Δ5591

Ladies' Wear

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Lamps

OETTINGER BROS 319 Pollock Δ3229

Lath

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Laundries

BRADDY'S 323 S Front Δ2159
City Ldry 243 Fleet
Laundrette 913 Pollock
Salter's Automatic Ldry 410 Guion
Self Serv Ldry 1218 Broad

Lawn Furniture

OETTINGER BROS 319 Pollock Δ3229

Lawyers

Abernethy C L 207-08 Clark Bldg
Barden G A 421 Elks Bldg
Barden, Stith & McCotter 421 Elks Bldg
Beaman J W 201 Duffy Bldg
Dunn R E 5 Hughes Bldg
Glass R D 1008 Broad
Grady H A Jr 202-03 Duffy Bldg
Grantham L T 238½ Middle
Grantham & May 238½ Middle
Guion W B R 2nd Flr Guion Bldg

FIRST CITIZENS BANK & TRUST CO.

"YOUR BANK TODAY & TOMORROW"

317 Middle St.

— MEMBER F.D.I.C. —

Tel. 3175

Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Lawyers—(Cont'd)

Hancock C E Jr 414-16 Elks Bldg
 Lansche W J Jr 203-05 Dunn Bldg
 Lee W H 414-16 Elks Bldg Δ3955
 Lee & Hancock 414-16 Elks Bldg Δ3955
 May Cecil 238½ Middle
 McCotter D C Jr 421 Elks Bldg
 Nunn R A 221 Craven
 Riddle G B Jr 204 Elks Bldg
 Rouse W B 321-23 Elks Bldg
 Sledge E L 2nd Flr Guion Bldg
 Sledge J W 2nd Flr Guion Bldg
 Stith L A 421 Elks Bldg
 Sumrell R E 305 Elks Bldg
 Tucker J E 403 Middle
 Ward A D 409 Pollock
 Ward D L 403 Middle
 Ward W F 409 Pollock
 Ward & Tucker 403 Middle
 Ward & Ward 409 Pollock
 Whitehurst H P 300 Dunn Bldg
 Whitehurst R E 201 Elks Bldg

Libraries

Christian Science Reading Rm 406 Middle
 City Pub Lib 407 New
 West St Pub Lib 608 West

Line

CITY LBR CO 207 Queen Δ2059 & Δ3639
 LEE & JONES BLDG SUPS Neuse Rd Hwy
 70 Δ3164

Lingerie

★ARTEMIS—Fashion Cen 219 Middle Δ5591
 BELK'S DEPT STORE 233-35 Middle Δ4048
 1st flr 2302 2nd flr Δ4136
 ★KAYSER—Fashion Cen 219 Middle Δ5591

Linoleum

★ARMSTRONG—Oettinger Bros 319 Pollock
 Δ3229
 ★GOLD SEAL—Oettinger Bros 319 Pollock
 Δ3229

Lintels

CITY LBR CO 207 Queen Δ2059 & Δ3639
 LEE & JONES BLDG SUPS Neuse Rd Hwy
 70 Δ3164

Liquor—Retail

ABC Store 431 Broad

Livestock

Grantham Horse & Mule Co 232½ Craven

Living Room Furniture

OETTINGER BROS 319 Pollock Δ3229

Loans

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 Commercial Cred Corp 402 S Front
 Dixie Auto Finan Corp 155 Middle
 Eastern Finan Co 145½ Middle

FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103
 FIRST FED SAV & LOAN ASSN 417 Broad
 Δ3721
 NEW BERN BLDG & LOAN ASSN 313
 Pollock Δ3847
 NEW BERN MORRIS PLAN CO 313 Pollock
 Δ3847
 New Bern Prodn Cred Assn 411 Craven

Loans—Automobile

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZEN BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103
 NEW BERN MORRIS PLAN CO 313
 Pollock Δ3847

Loans—Commercial

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103

Loans—Consumer Credit

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103
 NEW BERN MORRIS PLAN CO 313 Pollock
 Δ3847

Loans—FHA

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103

Loans—Home Mortgage

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103
 FIRST FED SAV & LOAN ASSN 417 Broad
 Δ3721
 NEW BERN BLDG & LOAN ASSN 313
 Pollock Δ3847

Loans—Installment

FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103

Loans—Personal

BRANCH BANKING & TR CO 325 Pollock
 Δ4111
 FIRST CITIZENS BK & TR CO 317 Middle
 Δ3174 installment loan dept 309 S Front
 Δ4103
 NEW BERN MORRIS PLAN CO 313 Pollock
 Δ3847

CITY LUMBER CO.

LUMBER — BUILDING SUPPLIES — MILLWORK

BUILDING — REPAIRING & REMODELING — FINANCING

207 Queen St.

Tel. 2059 & 3639

Loans—Real Estate

BRANCH BANKING & TR CO 325 Pollock
Δ4111
FIRST CITIZENS BK & TR CO 317 Middle
Δ3174 installment loan dept 309 S Front
Δ4103
NEW BERN BLDG & LOAN ASSN 313
Pollock Δ3847

Luggage

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Lumber

Bate Lbr Co 934 N Craven
Carpenter H M Lbr Co 411 5th St
CITY LBR CO 207 Queen Δ2059 & Δ3639
Dowdell S A 1713 High
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164
Liverman Lbr Co 314 Av B
New Bern Wood Prods Co 1015 New S Front
Wade Frank Lbr Co 400-01 Dunn Bldg
Wells-Oates Lbr Co 420 Queen

Lumber—Southern Pine

CITY LBR CO 207 Queen Δ2059 & Δ3639

Lumber—West Coast

CITY LBR CO 207 Queen Δ2059 & Δ3639

Machine Shops

RIVERSIDE IRON WKS 1112-14 N Craven
Δ2185

Magazines

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Mail Order Offices

SEARS ROEBUCK & CO 153 Middle Δ5154

Manufacturers

Barbour Boats 503-13 S Front
Duffy Medicine Co 423½ Broad
Frederich Tailoring Co 801 Pastuer
International Paper Co timber lands div 204
Av A
Jay Apanel Co 421 Church Al
Rest Well Mattress Co 2104 Trent Blvd

Manufacturers Representatives

Brinson Brokerage Co 613 Middle
Hellinger J D 314 Craven

Marine Hardware

PARKER S B CO 215-17 Craven Δ3397

Marine Paint

JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127

Masonite

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Massages

Brewer's Gyroducting Beauty Salon 501 E
Front

Mattress Manufacturers

Rest Well Mattress Co 2104 Trent Blvd

Mattresses

★BEAUTY REST—Oettinger Bros 319
Pollock Δ3229

Medicine Cabinets

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Medicine Manufacturers

Duffy Medicine Co 423½ Broad

Men's Jewelry

HILL'S 313 Middle Δ4484

Men's Wear

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136
HILL'S 313 Middle Δ4484

Metal Lath

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Metal Roofing

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164
PARKER S B CO 215-17 Craven Δ3397

Metal Trim

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Milk

MAOLA MILK & ICE CREAM CO 305 Av
C Δ4184

Milk—Homogenized

MAOLA MILK & ICE CREAM CO 305 Av
C Δ4184

Millinery

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Millwork

CITY LBR CO 207 Queen Δ2059 & Δ3639

Mirrors

OETTINGER BROS 319 Pollock Δ3229

Mobile Two Way Radio Equipment

COASTAL ELECTRONICS 1222 Broad Δ3843

Mobile Two Way Radio Service

COASTAL ELECTRONICS 1222 Broad Δ3843

Monuments

Edgerton H Q 110 Johnson
New Bern Monumental Wks 110 Johnson



305 Avenue C

Maola Milk & Ice Cream Co., Inc.
Pasteurized Grade "A" Dairy Products

Tel. 4184

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Mortar

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Morticians

POLLOCK FUNERAL HOME 309 Hancock
Δ5111
WILLIS FUNERAL HOME 226-28 Broad
Δ3210

Moth Proofing

GUSSMAN CLNRS 220 Craven Δ2700

Motion Picture Theatres

Colonial Theatre 309 Pollock
Kehoe Theatre 414 Pollock
Masonic Theatre 514 Hancock
Palace The 1009 Broad
Ritz Theatre The 1027 Broad

Motorcycles and Service

Quinn's Mtrcycle Serv 909 Pollock

Moulding

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Music Boxes—Automatic

Craven Mus Co 144 Middle

Musical Instruction

Ferebee Ola 228 Linden

Nails

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Neckwear

HILL'S 313 Middle Δ4484

News Dealers—Retail

Bus News Co 812 Broad
Zaytorin News Stand 222½ Middle

News Dealers—Wholesale

Zaytoun News Agcy 145 Middle

Newspaper Publishers

SUN-JOURNAL INC 307 Pollock Δ4176

Newspaper & Magazine Agencies

New & Observer 1018 Pollock

Newspapers—Daily

SUN-JOURNAL THE 307 Pollock Δ4176

Notaries Public

Coward Jennie 232½ Craven
Harrison T J 1st Flr Guion Bldg

Notions

BECK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Nurses

Banks Jane Mrs 222 Lawson
Rhodes Mary J 805 Pollock
Sparling Irene Mrs 507 National Ct Dr
Sultan Alfreda 519 Broad

Occasional Tables

★IMPERIAL—Oettinger Bros 319 Pollock
Δ3229

Office Equipment and Supplies

Branch Ofc Equip Co 237 Craven

Operating Companies—Hotels

Colonial Hotel Corp 317-21 S Front

Operating Companies—Motion Picture Theatres

Stewart & Everette Theatres 414 Pollock

Optometrists

Baxter J O 323 Pollock
Baxter J O Jr 410 Middle
Baxter N M 323 Pollock
Menius J L 307-10 Elks Bldg

Orange Drink

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Orchestras

Dukes of Swing 1310 Craven Ter

Order Offices

SEARS ROEBUCK & CO 153 Middle Δ5154

Organizations—Civic

New Bern Chamber of Commerce 301
Hancock
New Bern Lions Club Centenary Meth Ch
New Bern Rotary Club Centenary Meth Ch
New Bern Wns Club 101 S Front

Organizations—Fraternal

Craven Chapter No 129 OES Scottish Rite
Temple
Doric Lodge No 568 AF&AM Scottish Rite
Temple
Elmwood Camp No 12 WOW 247½ Craven
Lodge No 764 BPOE 500 Elks Bldg
Masonic Temple 518 Hancock
New Bern Lodge No 1292 LOOM Gaston
Hotel
St Johns Lodge No 3 AF&AM Masonic
Temple
Scottish Rite Bodies Scottish Rite Temple
Scottish Rite Temple 520 Hancock
Sudan Temple AA ONMS 403 E Front
White Shrine of Jerusalem Scottish Rite
Temple
York Rite Bodies Scottish Rite Temple
York Rite Grand Bodies ofc 403 Dunn Bldg

The Fashion Center

LADIES APPAREL & SHOES

"The Store of Famous Name Brands"

219 Middle St.

Tel. 5591

Organizations—Miscellaneous

Alcoholics Anonymous Craven Co Group
322 S Front
American Auto Assn 222 Craven
Carolina Mtr Club 222 Craven

Organizations Patriotic

Boy Scouts of Am Craven Co Dist 1719
Green Pk Ter
Donnerson-Hawkins Post No 24 Am Legion
210 E Front
United Serv Organization Club 502 Pollock

Organizations Welfare

American Red Cross Craven Co Chapter 250
Craven
Craven Co Tuberculosis Assn 330 S Front

Outboard Motors

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Overhead Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Paint

*GLIDDEN SPRED SATIN—Lee & Jones
Bldg Sups Neuse Rd Hwy 70 Δ3164
JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127
*KYANIZE—Jones K R dstbtr of Amoco
Prods 305 George Δ2127
*LOWE BROS—City Lbr Co 207 Queen
Δ2059 & Δ3639
Sherwin-Williams Co 227 Middle

Paint Brushes

CITY LBR CO 207 Queen Δ2059 & Δ3639
JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Painters Supplies

CITY LBR CO 207 Queen Δ2059 & Δ3639
JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Pants Manufacturers

Frederick Tailoring Co 801 Pastuer

Paper Manufacturers

International Paper Co timber lands div
204 Av A

Paper Products

Hollister Paper Prods Co 121 Craven

Pawn Brokers

New Bern Loan & Jwlr 215 Middle

Perfumes

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Pharmaceuticals

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Physicians and Surgeons—MD

Ashford C H 603 Pollock
Barden G A Jr 414 Johnson
Barefoot J J 519 Broad
Barefoot Verna Y Mrs 519 Broad
Barker C S 711 Broad
Bell W H Jr 2015 Center
Bender E L 1718 Spencer
Duffy Chas 607 Pollock
Duffy R N 517 Craven
Fisher H W 830 Queen
Grady F M 211 Clark Bldg
Hollister Wm 401 Middle
Holt E E 723 New
King F P 509 Middle
Little H R Jr 606 Pollock
Little Suzanne Mrs 606 Pollock
Mills D T 218 Clark Bldg
Patterson F M 408 Broad
Patterson J F Jr 408 Broad
Richardson E C Jr 413 Pollock
Wadsworth H B phys 517 Broad
Willis W H Jr 311 Elks Bldg

Physicians and Surgeons—MD—Eye, Ear, Nose and Throat

Cheek Pratt Jr 406 Elks Bldg
Davidson Alan 201-03 Clark Bldg

Physicians and Surgeons—Osteopathic

Lewis S T 501 New

Photographers

Benners Studio 409 Broad
Photo Shop 1044 Broad
Vanderbilt Studio 419 Broad
Wootten-Moulton Studio 333 Middle

Photographic Supplies

Carolina Film Serv 1116 Queen

Piano Dealers

Fuller's Mus Hse 216½ Middle

Piano Instruction

Basnight Nina E 415 Pollock
McKinnon Marjorie H Mrs Apt 10C 514
Broad
Turner Gerda 505 Watson

Plaster

OETTINGER BROS 319 Pollock Δ3229

Pillows

OETTING BROS 319 Pollock Δ3229

Pipe

HINNANT PLBG & HTG 513 George Δ4333

Pipe Fittings

HINNANT PLBG & HTG 513 George Δ4333

Plaster

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

BRADDY'S LAUNDRY & DRY CLEANERS

PICK-UP & DELIVERY SERVICE

323 S. FRONT

TEL. 2159

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Plumbing Fixtures and Supplies

- ★AMERICAN STANDARD—Hinnant Plbg & Htg 513 George Δ4333
- Howell Plbg Co 421 Broad
- ★KOHLER—Hinnant Plbg & Htg 513 George Δ4333
- Longley Sup Co Ltd 919 George
- ★NATIONAL—Hinnant Plbg & Htg 513 George Δ4333
- STALLINGS BROS Neuse Blvd Hwy 70 Δ2977
- WILLIFORD PLBG & HTG CO 207 S Front Δ3621 & Δ3733
- WILLIS PLBG CO 723 Queen Δ3545

Plumbing and Heating

- HINNANT PLBG & HTG 513 George Δ4333
- STALLINGS BROS Neuse Blvd Hwy 70 Δ2977
- WILLIFORD PLBG & HTG CO 207 S Front Δ3621 & Δ3733
- WILLIS PLBG CO 723 Queen Δ3545
- Zion O G 1026 George

Plywood

- CITY LBR CO 207 Queen Δ2059 & Δ3639
- LEE & JONES BLDG SUPS Neuse Rd Hwy 70 Δ3164

Porch Furniture

- OETTINGER BROS 319 Pollock Δ3229

Potted Plants

- EMMIE'S FLOWER SHOP 333 Middle Δ3768 night Δ2496

Prescriptions

- CLARK'S WALGREEN DRUGS 402 Broad Δ2188

Pressing

- BRADDY'S 323 S Front Δ2159

Printers

- Dunn Owen G Co 244-46 Craven
- Hardison Ptg Co 130 Middle

Propane Gas

- NEW BERN GAS CO 139 Middle Δ2235
- SOUTHERN BUTANE GAS CORP Neuse Blvd Hwy 70 Δ2136

Property Management

- LAWRENCE & CRAYTON REALTORS 208 Elks Bldg Δ2544

Public Address Systems

- COASTAL ELECTRONICS 1222 Broad Δ3843

Publishers

- MULLIN-KILLE CO Home Ofc 40 W Water Chillicothe O Δ2-0755
- SUN-JOURNAL INC 307 Pollock Δ4176

Radio Broadcasting Stations

- Radio Sta WHIT ss US Hwy 17S

Radio Parts

- COASTAL ELECTRONICS 1222 Broad Δ3843

Radio Repairs

- COASTAL ELECTRONICS 1222 Broad Δ3843

Radio Sound Equipment and Service

- Execucutone Systems Co 312 Johnson

Radio Stations

- RADIO STA WHIT ss US Hwy 17S Δ4450

Radio Tubes

- COASTAL ELECTRONICS 1222 Broad Δ3843

Radios and Service

- Buddys Record Shop 916 Queen
- COASTAL ELECTRONICS 1222 Broad Δ3843
- Land's Radio Electronics & TV 125 Middle
- Leinbach Radio & TV 316 Middle
- Neuville Radio & TV 150 Middle
- Radio Serv Shop 151½ Middle

Railroads

- Atlantic Coast Line RR Co frt sta 104 Queen
- Atlantic & E Carolina Ry Co 420 Queen frt whse 431 S Front roundhse & storekpr 835 N Craven yd ofc 1109 National
- Norfolk Sou Ry Co div frt ofc 407-08 Elks Bldg frt whse 1018 N Craven

Rainwear

- ★ALLIGATOR—Hill's 313 Middle Δ4484
- FASHION CEN 219 Middle Δ5591

Ranges—Gas

- ★DETROIT JEWEL—New Bern Gas Co 139 Middle Δ2235
- ★MAGIC CHEF—New Bern Gas Co 139 Middle Δ2235

Ready-to-Wear

- PENNEY J C CO 326-32 Middle Δ3106

Real Estate

- Brown W M 204-05 Duffy Bldg
- Burton J W 408 Dunn Bldg
- Civils H W 2006 Woodland
- Duffy's Rl Est 423½ Broad
- Fowler S H 1002 Pollock
- Fowler S H Jr 1002 Pollock
- Hagood Realty Co 207 Elks Bldg
- Howard Realty Corp 201-02 Craven Bldg
- Land H K & Son Realtor 205-06 Elks
- LAWRENCE & CRAYTON REALTORS 208 Elks Bldg Δ2544

**LAWRENCE
& CRAYTON
REALTORS**
208 Elks Bldg. Tel. 2544

- Meadows E H 315 Elks Bldg
- Mills H B 219 Elks Bldg
- Pugh W B 208 Johnson
- Smith I H Realty Co 912 Queen
- Taylor Lbr & Land Co 227 Pollock

WILLIS FUNERAL HOME AMBULANCE SERVICE

226-228 Broad

OXYGEN EQUIPPED

Tel. 3210

Real Estate Appraisals

LAWRENCE & CRAYTON REALTORS 208
Elks Bldg Δ2544

Realtors

LAWRENCE & CRAYTON REALTORS 208
Elks Bldg Δ2544

Refrigeration Parts and Service

Eubank Refrign & Appl Serv 413 S Front
Hudson Refrign Serv Inc 333 S Front
Scott Refrign Co 221 Middle

Rentals

LAWRENCE & CRAYTON REALTORS 208
Elks Bldg Δ2544

Restaurants (See Also Cafes)

NEW BERNIAN HOTEL COFFEE SHOP 226
Middle Δ2131

Rock Lath

CITY LBR CO 207 Queen Δ2059 & Δ3639
★USG—Lee & Jones Bldg Sups Neuse Rd
Hwy 70 Δ3164

Rock Wool

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Roll Roofing

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164
PARKER S B CO 215-17 Craven Δ3397

Roofing

★FLINTKOTE—S B Parker Co 215-17
Craven Δ3397
★FRY—Lee & Jones Bldg Sups Neuse Rd
Hwy 70 Δ3164
★INVINCIBLE—S B Parker Co 215-17
Craven 3397
★JM—City Lbr Co 207 Queen Δ2059 & Δ3639

Roofing Contractors

Newsome Roofing Co 807 S Front
PARKER S B CO 215-17 Craven Δ3397

Rugs

OETTINGER BROS 319 Pollock Δ3229

Safety Deposit Boxes

BRANCH BANKING & TR CO 325 Pollock
Δ4111
FIRST CITIZENS BK & TR CO 317 Middle
Δ3174 installment loan dept 309 S Front
Δ4103

Sash

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Savings Accounts

BRANCH BANKING & TR CO 325 Pollock
Δ4111
FIRST CITIZENS BK & TR CO 317 Middle
Δ3174 installment loan det 309 S Front
Δ4103

Savings and Loan Associations

FIRST FED SAV & LOAN ASSN 417 Broad
Δ3721

Schools—Kindergarten

Green Pk Kindergarten 814 Clark

Schools—Parochial

St Joseph's Sch 316(r) Bern
St Paul's Sch 510 Middle
Salvation Army Sch 216 Queen

Schools—Public

Central Elem Sch 517-19 Hancock
City Schs 517 Hancock
Eleanor Marshall Sch 1305 Rhem
J T Barber Sch 1825 Clark
New Bern High Sch 850 9th St
Riverside Elem Sch 1217 N Pasture
West St Sch 622 West

Schools—Training

Eastern & Mut Beauty Col 517 George

Screen Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Screen Wire

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Second Hand Goods

Guirkins J E 803 Queen

Sewer Pipe

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Sewing Machines and Service

Crawford J D 1404 National
Crawford Sewing Serv 305 Pollock
Rhodes Sewing Mach Co 909 Broad
Singer Sewing Mach Co 206 Middle

Sheet Metal Work

Bengel R E Sht Mtl Wks 124 Craven
MOORE'S WOODROW SHT MTL WKS 411
S Front Δ5810
PARKER S B CO 215-17 Craven Δ3397

Sheet Rock

CITY LBR CO 207 Queen Δ2059 & Δ3639
★USG—Lee & Jones Bldg Sups Neuse Rd
Hwy 70 Δ3164

Shingles

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Shoe Repairing

American Shoe Shop 313½ Middle
Ideal Shoe Shop 903 Broad
Old Reliable Shoe Shop 209 Middle
Reynolds Shoe Shop 925 Main
Shoe Hosp 423 Broad
White & Mumfort Shoe Shop 1044 Broad

CLARK'S

Walgreen's

DRUGS

"We Have It, Can Get It, Or It Isn't Made"

BROAD & MIDDLE STREETS

TEL. 2188

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

Shoe Shine Parlors

Franks Sam Shoe Shine Parlor 512
Roundtree
Holloway's Shoe Shine Parlor 1036 Main
Lightning Shoe Shine Parlor 1024½ Broad

Shoes

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136
Bootery The 246½ Middle
COPLON-SMITH CO 232-34 Middle Δ3189
Del Ree Shoes 254 Middle
Merit Shoe Co 319 Middle
PENNEY J C CO 326-32 Middle Δ3106
Pixie Shoe Store 327 S Front
Pollock Cutrate Shoe Store 1030 Cedar

Shoes—Men's

★FLORSHEIM—Hill's 313 Middle Δ4484

Shoes—Women's

★CARMELLETES—Fashion Cen 219 Middle
Δ5591
★RED CROSS—Fashion Cen 219 Middle
Δ5591
★TOWN & COUNTRY—Fashion Cen 219
Middle Δ5591
★TROYLINGS—Fashion Cen 219 Middle
Δ5591

Shirts—Men's

★MANHATTAN—Hill's 313 Middle Δ4484

Siding

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Sinks

★AMERICAN STANDARD—Hinnant Plbg &
Htg 513 George Δ4333
★CRANE—Hinnant Plbg & Htg 513 George
Δ4333
★KOHLER—Hinnant Plbg & Htg 513
George Δ4333
★NATIONAL—Hinnant Plbg & Htg 513
George Δ4333

Skimmed Milk

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Sound Service

COASTAL ELECTRONICS 1222 Broad Δ3843

Sour Cream

MAOLA MILK & ICE CREAM CO 305 Av C
Δ4184

Sporting Goods

Baxter Sport Shop 320 Middle
CLARK'S WALGREEN DRUGS 402 Broad
Δ2188
Ernul's Sports Shop 728 Queen

Sportswear

★McGREGOR—Hill's 313 Middle Δ4484

Sportswear—Women's

★COLLEGE TOWN—Fashion Cen 219
Middle Δ5591
★JANTZEN—Fashion Cen 219 Middle Δ5591
★SACONY—Fashion Cen 219 Middle Δ5591

Stationery

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Steel Sash

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Storage Tanks

IVES OIL CO 506 Cypress Δ2197

Storm Doors

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Storm Windows

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Stoves

OETTINGER BROS 319 Pollock Δ3229

Swimsuits

★JANTZEN—Fashion Cen 219 Middle Δ5591

Table Lamps

OETTINGER BROS 319 Pollock Δ3229

Tailoring

BRADDY'S 323 S Front Δ2159

LEE & JONES BUILDING SUPPLIES, INC.

A Complete Line of Building Materials

NEUSE ROAD HWY. 70

TEL. 3164

Tailors

Chadwick J R 216 Middle
Shackelford Tailoring Shop 301 Pollock

Tax Consultants

SPROUL F C 216-18 Elks Bldg Δ3562

Taxicabs

COASTAL CAB CO 419 Pollock Δ4500 & Δ3524

Colonial Cab Co 810 Broad
Diamond Cab Co 929 Broad
Poor Tom's Taxi Stand 1024 Broad
Slades Taxi 231A Jones

Telegraph Companies

Western Union Teleg Co 414 Broad

Telephone Companies

Carolina Tel & Teleg Co 501 Broad dist
traffic mgr & dist coml mgr 244½
Craven

Television Parts

COASTAL ELECTRONICS 122 Broad Δ3843

Television Repairs

COASTAL ELECTRONICS 1222 Broad Δ3843

Television Tubes

COASTAL ELECTRONICS 1222 Broad Δ3843

Television and Service

★ADMIRAL—Joe Lipman & Son 223
Middle Δ4202

Crawford TV Co 305 Pollock

★GE—Fagan Elec Co 321 Middle Δ3825

★MAGNAVOX—Eastern Rulane Sls Corp
Neuse Blvd Hwy 70 Δ2175

★MOTOROLA—Tire & Appl Co 219 Craven
Δ3844

Television Serv Co 2108 Trent Blvd

Tile

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Tileboard

CITY LBR CO 207 Queen Δ2059 & Δ3639

LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Timber

Morrison R H Jr 520 E Front

Tinners

PARKER S B CO 215-17 Craven Δ3397

Tobacco Curing Equipment

IVES OIL CO 506 Cypress Δ2197

Tobacco Processers

Monk A C & Co 1108 N Craven

Tourist Courts

Southland Manor 219 Broad

Tourist Homes

Colvin Alice Mrs 215 Pollock
Street's Inn 505 E Front
Travelers Inn 508 Hancock

Toys

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Tractor Fuel and Greases

CITY COAL & TIRE CO 1019 Queen Δ4347
IVES OIL CO 506 Cypress Δ2197

JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127

★SINCLAIR—G H Roberts Mktr 203 S Front
Δ3423

Tractors and Service

New Bern Tractor & Equip Co 1405 Neuse
Blvd

Trailer Camps

Chattawka La Trlr Pk 607 Chattawka La

Transfer Companies

Carolina Haulers 1110 Windley
Davis Trans Co 1001 Broad
Hamilton R M 1702 Neuse Blvd

Trusses

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Typewriters and Service

Hardee Thos 210 Hancock

Underwear—Men's

★MANHATTAN—Hill's 313 Middle Δ4484

Unit Heaters—Gas

★BRYANT—New Bern Gas Co 139 Middle
Δ2235

★REZNOR—New Bern Gas Co 139 Middle
Δ2235

Upholstering

Best Danl 508 West
Cavanaugh W H & Son Upholg Shop 602(r)
Contentnea
French C W Uphol Sho 422 George
French L H & Son 127 Middle



CITY COAL & TIRE CO.
DISTRIBUTORS OF GULF PRODUCTS

1019 QUEEN

TEL. 4347

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

V Belts and Pulleys

HAMMOND ELEC SERV 315 Pollock Δ2397
TRIANGLE ELECL CO 120 1st St Δ2009

Vacuum Cleaners

★HOOVER—Oettinger Bros 319 Pollock
Δ3229

Variety Stores

Ben Franklin Store 1030 Broad
Jones Variety Shop 707 2nd Av

Varnishes

JONES K R DSTBTR OF AMOCO PRODS
305 George Δ2127

Venetian Blinds

OETTINGER BROS 319 Pollock Δ3229

Veterinarians

Bullock G P 712 Queen
Coppage D R 148 Middle
Moore B E 712 Queen

Veterinary Supplies

CLARK'S WALGREEN DRUGS 402 Broad
Δ2188

Voice Instruction

Latta Cath R 1416 National

Wallboard

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Wallpaper

★IMPERIAL—Jones K R dsitbr of Amoco
Prods 305 George Δ2127

Wardrobes

OETTINGER BROS 319 Pollock Δ3229

Warm Air Heating

PARKER S B CO 215-17 Craven Δ3397

Washing Machines

★BENDIX—Scott Refrign Co 221 Middle
Δ3179
HAMMOND ELEC SERV 315 Pollock Δ2397
★HOT POINT—Hinnant Plbg & Htg 513
George Δ4333
LIPMAN JOE & SON 223 Middle Δ4202
★MAYTAG—Eastern Rulane Sls Corp
Neuse Blvd Hwy 70 Δ2175
★NORGE—Scott Refrign Co 221 Middle
Δ3179
★WESTINGHOUSE—Scott Refrign Co 221
Middle Δ3179

Watch Repairing

Precision Watch Repr 209 Middle
Toler E W Co 403 Broad

Watches

STANLEY JWLRS 252 Middle Δ3752

Water Heaters

HINNANT PLBG & HTG 513 George
Δ4333
★HOT POINT—Hinnant Plbg & Htg 513
George Δ4333

Water Heaters—Gas

EASTERN RULANE SLS CORP Neuse Blvd
Hwy 70 Δ2175
★HEDGES—New Bern Gas Co 139 Middle
Δ2235
★RUUD—New Bern Gas Co 139 Middle
Δ2235
SOUTHERN BUTANE GAS CORP Neuse
Blvd Hwy 70 Δ2136

Water Pumps

★DAYTON—Hinnant Plbg & Htg 513
George Δ4333
★DEMING—Hinnant Plbg & Htg 513 George
Δ4333
★FAIRBANKS-MORSE—Hinnant Plbg &
Htg 513 George Δ4333
★NATIONAL—Hinnant Plbg & Htg 513
George Δ4333

Water Softeners

Culligan Soft Water Serv 218 E Front

Weatherstrip

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Wedding Flowers

EMMIE'S FLOWER SHOP 333 Middle
Δ3768 night Δ2496

Welding

G&B Wldg 1211 New S Front
Brinson Mach & Ways 209 S Front
RIVERSIDE IRON WKS 112-14 N Craven
Δ2185

Window Cleaning

Carolina Window Cng Co 1608 Colonial
Way

Window Shades

OETTINGER BROS 319 Pollock Δ3229

OETTINGER BROS., INC.

Good Furniture For Good Homes

319 POLLOCK

TEL. 3229

Windows

CITY LBR CO 207 Queen Δ2059 & Δ3639
LEE & JONES BLDG SUPS Neuse Rd Hwy
70 Δ3164

Women's Accessories

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

Women's Wear

FASHION CEN 219 Middle Δ5591

Work Clothing

PENNEY J C CO 326-32 Middle Δ3106

Yard Goods

BELK'S DEPT STORE 233-35 Middle Δ4048
1st flr 2302 2nd flr Δ4136

SCOTT REFRIGERATION CO.

"LOW COST GAS SERVICE"

ESSOTANE GAS — BOTTLED & BULK

221 Middle

— SATISFACTION GUARANTEED —

Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

THE MULLIN-KILLE AND SUN-JOURNAL

NEW BERN

NORTH CAROLINA

NUMERICAL TELEPHONE DIRECTORY

1954



Containing a list of telephone subscribers arranged in numerical sequence. The information listed below was obtained by a house-to-house canvass and is offered for the convenience of subscribers to the City Directory. The Publishers are very careful in using these numbers but do not assume any responsibility in case of error. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone directory issued by the local telephone company in order to verify the information contained herein.

COPYRIGHT 1954 BY ROBERT MORTON BALDWIN

2000—Abernethy C L Jr
Abernethy Apts
2001—Piner Augustine Jr
2004—Potter Mark
2005—Duffy Lonie T Mrs
2006—Bell I J
2007—Ellis W B
2008—Wheeler O R
2009—Triangle Elecl Co
2010—Ward Mary P
2015—Johnson J P
2016—Gaskins C L
2017—Smart Shop
2019—Williams G L
2020—City Police Dept
2021—Gaskins Walter
2022—Jewel Box
Jewel Box Gift Shop
2024—Gray E W
2025—Taylor C E
2027—Burrus W J B
2028—Collins A E
2029—Gray Chaney F Mrs
2030—Lively Celia M Mrs
2032—Dunn Emma H Mrs
2033—Civils H W
Civils H W rl est

2034—Shelton H W
2035—Rhodes Glennie B Mrs
2036—Lewis J W
2037—Wike Constn Co
2038—State Hwy Dept garage
2039—Ballard A J Jr
2040—Daniels L T
2041—Kline B H
2042—Brown Walter
2044—White S R Jr
2045—Lockridge Wm
2046—Smith Annie D Mrs
2047—Jenkins T L
2048—French C W
2049—Texas Co
2050—Bell Foods
2051—Wayne M D
2052—County Tax Collr
2053—Cole Robt
2054—Smith Carrie M Mrs
2056—Hodge S R
2057—Kress S H & Co
2058—Canady James
2059—City Lbr Co
2060—Hamilton's Fish Mkt
2061—Shearin F C
2062—Lawrence H C

- 2064—Craven Purol Serv Sta
Smith F B
2065—Cuthrell J F
Cuthrell J F bldg contr
2066—Charles Emma
2067—Hicks H W
2068—Talton Max
2069—Stelens Inc
2070—Lewis H L
2071—Edwards Kathleen
2072—Ball E M
2073—Bryan Margt
2074—Toler L M
2076—Toler Lottie Mrs
2077—Duffy Chas phys
2079—Whitehurst Harold
2081—Land T E
2082—Moore L J
2086—Fisher H W
2087—Willis A T
2088—Lathan Leo
2089—Arrington L H
2090—Dill Harriett C
2091—Mitchell T J III
2092—Anderson Louise
2093—Scott R N ins
2094—Jones J S
2096—Nemes K W
2097—Taylor F T
2098—Hamilton Nena Mrs
2100—Moore G A Gro
2102—Land T E gro & spg gds
2103—Lipman Sam & Sons
2104—Carraway Allen
2105—Parrott's Food Cen
2106—Bate Lbr Co
2107—Bate Lbr Co
2108—Fulcher Clayton Seafood Co
2109—Christ Epis Ch
2110—Military Store
2111—City Fire Dept fire only
2112—Boyd Furn Co
2115—Smith R C
2118—Tom's Seafood Mkt
2119—Diamond Cab Co
2120—Holton's Wallace Garage
2121—Commercial Cred Corp
2124—Jones S M & Co
2126—Parsons' Gro
2127—Jones K R dstbr of Amoco Prods
American Oil Co
2129—Houston Ruth B Mrs
2130—Benton H T
2131—New Bernian Hotel
2132—New Bernian Hotel Coffee Shop
2133—Doris' Cash Gro
2135—Price J R
2136—Southern Butane Gas Corp
- 2138—Atlantic & East Carolina Ry Co
storekpr
2139—Barefoot J J phys
Barefoot Verna Y Mrs phys
2140—New Bern Chamber of Commerce
2143—New Bern Ice Plant
Atlantic Co
2145—Sandlin Battery & Vuleg Co
2146—Morris R T
2147—Sanders E C
2148—Wootten-Moulton Studio
2151—Haire B G
2152—Barbour Boat Wks
2154—Poor Tom's Taxi Stand
2156—Dr-Pepper Btlg Co
Seven-Up Btlg Co
2157—State Dept of Conservation &
Development Div of Forestry
2158—Fowler S H rl est
Fowler S H Jr rl est
2159—Braddy's Inc
2161—Longley Sup Co Ltd
2175—Eastern Rulane Sls Corp
2178—Hill C E
2181—Masonic Theatre
2183—Disosway Annette Mrs
2185—Riverside Iron Wks
2186—Swan Mtr Co impl dept
2188—Clark's Walgreen Drugs
2191—Gay Dstbtg Co
2192—Hawkins W M
2193—Pepsi-Cola Btlg Co
2195—Alexander J R
2196—Atlantic & E Carolina Ry Co genl
mgr
2197—Ives Oil Co
2200—Peterson J R
2201—Bell Herman
2202—Hinnant Hugh
2204—St Joseph's Convent
2205—Dixon D P
2207—Martha Park Stores
2209—Scott W H
2213—Lane R P
Lane's Automotive Sup
2214—Poke L J
2215—Civils H W dentist
2217—MacDonald H J
2219—Dixon Mary E
2220—O'Quinn P J
2221—Dowdy W H
2222—Endler Julian
2223—Mason Leland
Mason Leland ins
2224—Gay T F
2225—Weeks M M Gro
2226—Dunn Wm
2227—Blalock R L
2228—Williamson J W

Dial

3157

DRINK *Coca-Cola* IN BOTTLES
TRADE-MARK

135

Middle

NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2229—Hawkins H W
 2230—Zaytoun News Agcy
 John Hancock Mut Life Ins Co
 2231—Ashford C H phys
 2232—Henderson Della Mrs
 2233—Pat's Pure Oil Sta
 2234—Anderson R K
 2235—New Bern Gas Co
 2237—Price H P
 2240—Laughinghouse James
 2242—Duffy F S
 2243—Powles Alice Mrs
 2244—Melvin F H
 2245—Seashore Trans Co dispr
 2246—Jenkins J V
 2248—Fagan Fred
 2249—Griffin J C
 2250—Five Points Esso Serv
 Davis Trans Co
 2251—Balko M P
 2252—Harman B E
 2253—Tyron Palace
 2254—Gurganus S M Jr
 2255—Darnell F H
 2257—Hagwood Suzie Mrs
 2258—Lupton Alice Mrs
 Wadsworth Memorial Home
 2259—Stallings D H
 2260—Radio Serv Shop
 2261—New Bern Tire & Recapping Co
 2262—Hancock D W
 2264—P&N Esso Sta
 2265—Powell J K
 2267—Willis Myra H Mrs
 2268—Bryant A W
 2269—Stith L A
 2270—Humphrey Lucy Mrs
 2271—Berry Ruth
 2272—Stevenson Elsie Mrs
 2273—Duffy R N
 2275—Swan Rawls Mtr Co
 2276—Moore's Barbecue
 2277—Salvation Army
 2279—Smith J N
 2280—Falls C H
 2281—Harrison M D
 2282—Waldrop H C
 2283—Duffy Chas
 2284—Charlotte Libertv Mutual Ins Co
 2285—Gaskins Martha G Mrs
 2286—US Veterans Admn
 2287—Kelly's
 2288—Basnight Sarah Mrs
 2289—Thomas C R
 2290—Salem Freda G Mrs

2291—Stilley Henry
 2292—White C L
 2293—Rouse Ross
 2294—Constanune Margt Mrs
 2295—Ward W F Jr
 2297—Hatem F F
 2298—Bunting Emily
 2300—Diamond Cab Co
 2301—Smith W J
 2302—Belk's Dept Store 1st Flr
 2303—Swett Sudie Mrs
 2304—Ball J T
 2305—City Housing Authority Trent Ct
 2306—Country Agri Extn Serv agts ofc
 2307—MacSwain R A
 2308—Rachide J S
 2309—Little H R Jr phys
 Little Suzanne Mrs phys
 2310—Terminix of NC
 2311—Brewer Ina
 2312—Cleland E C
 2313—Humphrey I R
 2314—Hardison P Co
 2315—Bradshaw Helen
 2316—Jenkins Mary Mrs
 2317—Hanks D W
 2319—Barker C S
 Barker C S phys
 2320—Manning Sallie Mrs
 2321—Sasser R H
 2322—Smith Edw
 2323—MacDonald Duncan
 2324—Pollock Raymond Jr
 2325—Burwell's Beauty Shop
 2326—Wilson Nellie Mrs
 Wilson Nellie Mrs furn rms
 2327—Jones J C
 2330—Benton H T
 2332—Barbour Boats
 2334—Langston M B
 2335—Weatherly A C
 Weatherly Sls Co
 2336—Purser H A Jr
 2337—Bodenheimer W K
 2338—Keel Mamie Mrs
 2339—New Bern Laby
 2340—Willis R L
 2342—Mumford Willie Mrs
 2343—Quick W M
 2344—Smith J W
 2346—Alford J H
 2347—Moore Irene Mrs
 2348—Stewart H E
 2349—Smith W M
 2351—Frog Pond Serv Sta

HINNANT PLUMBING & HEATING

FIXTURES — SUPPLIES — REPAIRS

513 GEORGE

TEL. 4333

- 2352—Ipock B B
 2353—Harrison D W
 2354—Nelson Mamie M Mrs
 2357—Batchelor W V
 2358—Old Reliable Shoe Shop
 Precision Wtch Repr
 2360—Midyette Ins Agcy
 2362—Zaytoun J E
 2363—Rhem Annie F Mrs
 2364—Bowden F M
 2365—Goulding S E
 2366—Kennel P J
 2367—Miller C W
 2368—Cason Sue G Mrs
 Cason Sue G Mrs furn rms
 2369—Moore Wesley
 2371—Rodgers G E
 2373—Retail Mchts Assn
 2375—Bynum Julia Mrs
 2376—Buchanan E M
 Reid Bertie Mrs
 2377—Barrett B T
 2378—Whitehurst C G
 2379—United Serv Organization Club
 2380—Kellum Robt
 2381—Jones May B
 2382—Kilby E L
 2385—Kasey R B
 2386—Ernunl's Sports Shop
 2387—Montgomery Ward & Co catalog
 dept
 2388—DeGraffenried Hotel
 2390—Whitty A H
 2391—Kahn Harry
 2393—Williamson C W
 Williamson C W fish dlr
 2394—Murrell Eliz Mrs
 2396—Stewart Sara L
 2397—Hammond Elec Serv
 2398—Godwin R C
 2400—Travelers Serv Sta
 2401—Mohn R H
 2402—Orringer Pickle Co
 2404—Harrison B C
 2405—Bryan James
 2406—Moore Marvin
 2407—State-Wide Bail
 2408—Home Security Life Ins Co
 2409—Kafer Helen K Mrs
 2410—Atlantic & E Carolina Ry Co dispr
 2411—Del Ree Shoes
 2412—Whitley R C
 2413—Hines B G
 2415—Stapleford Helen
 2416—Harper Jos
 2417—Wrenn & Andrews
 2419—Mohn N E
 2420—Lupton J R
 2421—Ernunl W O
 2423—Becton Sadie Mrs
 2424—Lane Annie B
 2427—Beverly Serv Cen
 2428—Mullineaux J B
 2429—Doughty A W
 2430—Whitley Merritt & Sons Funeral
 Home
 New Bern Mut Burial Assn
 2431—Gibble D D
 2432—Jones B O
 2433—Nina's Beauty Shop
 2434—Moore G C
 2435—Wright Geo
 2436—Cotten R L
 2437—Alphin Bro Whol Co
 2538—Warren Mary Mrs
 2439—Phillips J S
 2440—Punch & Judy Inc
 2441—Murphy Avis
 2442—McDaniel Ada Mrs
 2443—Fulcher W C
 2445—Munns M W
 2446—Morrison R H Jr
 Morrison R H Jr timber
 2447—Austin Thos
 2449—Faulkner R F
 Clinton Chapel AME Ch
 2450—County Bd of Educn
 2451—Poston Nathaniel
 2452—Barwick Furn Co
 2453—County Jail
 Daugherty Edw
 2454—Bell Della Mrs
 2455—Kuykendall Ernest
 2456—Hayes Food Cen
 2458—Hunnings L D
 2460—Dodson G M
 2462—Armstrong H W Jr
 2463—Fulford W C
 2464—Shepard R I
 2466—Brinson Asher
 2468—LeBel V P
 2470—North Carolina Mut Life Ins Co
 2471—Safley J W
 2472—Economy Auto Sup
 2473—Hardison J B
 2474—US Dept of Health Educn & Welfare
 Willis W H Jr phys
 2475—Margolis Kenneth
 2476—Hughes Wilbur
 2477—Pierce Marjory Mrs
 2478—Boyd G E
 2482—Justice Louise
 2483—Herrington Margt Mrs
 2485—Lewis D J
 2486—Nichols J W
 2487—Miller J S
 2488—Suggs Annie Mrs
 2489—Suskin Lillie
 2490—Stevens H P



GEORGE & CYPRESS STS.

IVES OIL CO.

DISTRIBUTORS OF SHELL PETROLEUM PRODUCTS
FUEL OIL



TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2492—Bayliss Mamie Mrs
 2494—Howard E H
 2495—Beaman J W atty
 2496—Smith M H
 2497—Sumrell Eug
 2498—Miller Ella Mrs
 2502—Huff W
 2503—Watson L C
 2504—Crawford W R
 2505—USMC Military Police
 2506—Tillman L R
 2507—Broadstreet Lula
 2509—Blades Grace Mrs
 2510—Jackson W B
 2511—Terminal City Oil Co
 2512—Smith W B
 2513—Amodeo R J
 2514—McDaniel J A
 2515—USPO Insp
 2516—Neal Annie J Mrs
 2517—Coward Jennie
 2519—Smith J A
 2520—Beaman J W
 2521—Dill Wm
 2523—Farris F E
 2524—Williams L Foil dstbtr
 2526—Ellis J W
 2527—Pugh W B
 Pugh W B rl est
 2528—Tosto Alex
 2530—Styron Lelia
 2531—Ashford C H
 2535—Alford J N
 2536—Parrott's Food Cen
 2537—Willis M E
 2538—Johnson E R
 2539—McMeans W R
 2541—Baxter B R
 2542—Carolina Film Serv
 2543—Skinner M L
 2544—Lawrence & Crayton Realtors
 2545—Lamb G W
 2546—Carpenter's Florist
 2547—Soil Conservation Serv
 2549—Springle Claude
 2550—Mohn C N
 2553—Midgette C M
 2554—Cox P M
 2555—Pratt W O
 2556—Nassef Chas
 2557—Hartley J A
 2558—Miller R A Jr dentist
 2560—Chagaris P S
 2561—Lee G E
 2562—Lipman Celia Mrs
 2563—Hill Clara Mrs
 2565—Oliver H W
 2567—Buckley F J
 2568—Hall M T
 2569—Stocks A F
 2570—Hardesty G D
 2571—Eubanks Refrign & Appl Serv
 2572—Eury C A
 2573—Murdock Robt
 2574—New Bern Tractor & Equip Co

2576—Dowdell S A
 Dowdell S A lbr
 2577—Anderson J M
 2580—McCosley D L
 2581—Hudson Refrign Serv
 2583—Weeks M M
 2584—Tingle R M
 2585—Goodwin Hattie B Mrs
 2586—Zaytown John
 2587—Boyd W G
 2589—Hays Addie G Mrs
 2590—Blades Auto Sls used car lot
 2591—Braddy E A
 2592—Gaskins C C
 2593—Bersch W O
 2594—Blaylock R B
 2595—Parker C E
 2596—Bennett Jane Mrs
 2597—Parker J C
 2598—Lane W B
 2653-0—Crawford T R
 2657-0—Lupton W A
 2657-3—Weigl Edw
 2657-5—Bennett M F
 2657-8—Clark R L
 2657-9—Fowler Steve Jr
 2700—Gussman Clnrs
 2701—Lee Melba
 2702—Mann L G Jr
 2703—Simmons Louis
 2705—Dishaw Laura D Mrs
 2706—Pittman S E
 Pittman's Aquarium
 2707—Zaytown Louis
 2709—Braxton Alta S Mrs
 Charles Manor Fine Foods
 Simons Chas ins
 2711—Railway Exp Agcy
 2712—Whitehurst R E atty
 2713—Tripp Richd
 2716—Bone A R
 2717—Dixon B C
 2718—Lipman Adolph
 2719—Johnnie's Gro & Mkt
 2720—Lewis J W
 2722—Beverly F G
 Southland Manor
 2723—Firstbrook Emma K Mrs
 2725—Matthews Gertie Mrs
 2727—Dixon J G
 2732—Guion Mary L Mrs
 2736—King Roland
 2738—Hill Jannette L
 2739—Willis H H
 2740—Brinson T W
 2742—Farmer's Sup Hse
 2744—Blue Gable Serv Sta
 2745—McKee Tiny
 2746—Pinnix Drug Store
 2747—Smith Ella Mrs
 2748—Perry Lisett Mrs
 2749—Fulcher G O
 2750—Hill's 5 Points Drug Store
 2751—Garris E L

- 2752—Reid B F
 2753—Blades Auto Sls
 2754—Hawks Radio & Appl Co
 2755—Cayton C B
 2756—Greensborg
 Nehi Btlg Co
 2757—Phillips F M
 2758—Lewis S T
 Lewis S T osteo
 Nicoll G A Agcy
 2759—Ward D L
 2760—Fulford R B
 2761—Pugh R E
 2762—Vanderbilt Studio
 2763—Mitchell Emma Mrs
 2765—Mengel Martha M Mrs
 2767—Hancock Molly W Mrs
 2768—Riddick T E
 2769—Meadows F B
 2771—Street W E Jr
 2772—Turner-Tolson Furn Co
 2773—Rouse W B atty
 2774—Lockey Bertha Mrs
 2775—Domeny F A
 2776—Sanford Annie W
 2777—Romanus A B
 2779—S rick's Gro & Mkt
 2780—Fitterman M R
 2784—Hardesty Emma Mrs
 2785—Haines W L
 2786—Gardner W E
 2787—Jenkins Emmett
 Jenkins Garage
 2788—Rawls W F
 2789—Reed N C Jr atty
 2790—Toler Odell
 2792—Brinson W T
 2793—Barnes H M
 2794—Jones H B
 2795—Hendricks A B
 2798—Pinnix W M
 2800—Stewart F C
 2801—Jones P R
 2802—Blalock Wm
 2804—Gaskins T L
 2805—Carawan Doris H Mrs
 2806—McLawhorn H D
 2808—Jones Lee Gro
 2812—Habib Nadima Mrs
 2815—Percival E W
 2820—Best J A
 2821—Faulkner H L
 2822—Television Serv Co
 2825—Bryant J R
 2827—King Roosevelt
 2828—Edwards E E
 2830—Register R G Jr
 2833—Leath Floyd
 2834—Chapman Herman gro
 2839—Miller J M
 2840—Williams L L
 2844—Bowling T W
 2845—Jacobs F W
 2848—McSorley E D Jr
 2849—Gaskins C A
 2853—Finch Earl
 2855—Ellis P B
 2856—Leinback W E Jr
 2858—Dunagan J H
 2859—Dowdell C H
 2860—Adams Eva G Mrs
 2864—Gibble J D
 2866—Whitford J D Jr
 2867—Perry Nancy Mrs
 2869—Edwards C C Jr
 2870—Hall G J
 2873—Moore Levi
 2874—Dove J H
 2876—Chadwick H B
 Chadwick H B bldg contr
 2878—Nicholas T J
 2884—Caprio J A
 2886—Garner M B
 2887—Brown Lydia
 2889—Rest Well Mattress Co
 2890—Jackson A T
 2893—White J K
 2896—Scales G W Jr
 2897—Heath W S
 2900—Sadler Mamie C
 2901—Dunn J C Jr
 2902—Carawon W E
 2903—Rhodes Nancy E
 Rhodes Mary J rn
 2904—Davis Estelle Mrs
 2905—Hooks J R
 2906—Price F L
 2908—Berry C B
 2909—Gause W I chiro
 2910—Willis Herbert
 2912—US Natl Cem
 Weems L E
 2913—Dinner Bell
 2914—Hudgins G M
 2916—Shipp F H Jr
 2917—Carter Dorcas E
 2918—Johnson B S
 2919—Edwards J M
 2921—Baxter N M optom
 Baxter J O optom
 2922—Wayne O F
 2923—Brinkley E E
 2924—McLawhorn J W
 2925—Whitford Katie
 2926—Jones Asa
 2927—Williams Sudie Mrs
 2928—Blandford R D
 2929—Gaskins C C

FIRST CITIZENS BANK & TRUST CO.

"YOUR BANK TODAY & TOMORROW"

317 Middle St.

— MEMBER F.D.I.C. —

Tel. 3175

Installment Loan Dept. 309 S. Front St. Tel. 4103

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

2930—Moore & Bullock Small Animal Hosp
Moore B E vet
Bullock G P vet
2931—Jones Wm
2932—Smith Ethel Mrs
2933—Morton's Garage
2934—Monte R R
2935—Hancock S W
2936—State Dept of Conservation & Development Div of Forestry Whse
2937—Kasica E M
2939—Hanff W B
2942—Lasitter Eliz Mrs
2943—Odum W E
2944—Pope J H
2945—Wells Lydia Mrs
2946—New Bern HS
2947—Whitty Nita Mrs
2949—Riverside Coal & Wood Yd
Jones R L
2950—Kiser J B
2951—R&G Elec Co
2952—Daugherty C C
2954—Fulcher M M
Fulcher M M pntg contr
2956—Carr Jack
Carr Jack pntg contr
2957—Midway Restr
2958—Abbott R C
2960—St Marv's Free Will Bapt Ch
2961—Bagg J C
2962—Fulcher E C
2963—Stith C H Inc
2964—Edwards C H
2965—County Civ Defense Ofc
2967—Whitehurst H P
2969—Wooten E W
2970—Gaskins W F
2971—Roberts G H
2972—Meadows E H
2973—Edwards J L
2974—Bell J R
2975—Taylor C F
2976—Fox J W
2977—Stallings Bros
2978—Register's Glass Shop
Register M W
2979—Potter L S
2980—Charles Stores Co
2981—Barnes Virginia S
2982—McSorley C J
2983—Bratcher Elsie W Mrs

2984—Jacobs Nina Mrs
Jacobs Nina Mrs furnished rms
2986—Western Auto Asso Store
2989—Sheppard Liller Mrs
2990—Wadsworth W B
2991—City Ldry
2992—Paaffe Dennis
2993—Swain W E
2994—Oliver E J
2995—Himmelman G C
2996—Slaughter G L
2998—Whitty J C & Co
3001—Eubanks D F
3002—Ballenger C A
3004—Tilghman A C
3006—Willis R G
3007—Carter C L
3010—Hancock Beulah E Mrs
3011—Banks H L
3014—Rand Wm
3015—Cauley R A
3017—Willis G P Jr
3018—Taylor J F
3022—Pitt K A
3023—Almon F G
3024—Pate Donald
3027—McCoy Lena P Mrs
3028—Pate Lura Mrs
3029—Blythe J M
3030—Gardner T C Jr
3031—Holton Chas
3032—Miller J F
3033—Edwards J E
3034—Tingle N R
3035—Rachid A J
Albert's Cafe
3036—Garrell G C
3038—Ward Robt
3039—Turner H B
3042—Deppe Columbia W Mrs
3043—Humienny S J
3044—McCotter C K
3045—Jones W E
3046—Neuville Radio & TV
3047—McCotter C L
3048—Sutton J L
3049—Gibbs Rosa Mrs
3051—Purifor A J
3053—Morris J R
3054—Kehoe Theatre
Stewart & Everette Theatres
3058—Walker B L
3059—New Bern Wood Prods Co
3060—Dunn M S

CITY LUMBER CO.

LUMBER — BUILDING SUPPLIES — MILLWORK

BUILDING — REPAIRING & REMODELING — FINANCING

207 Queen St.

Tel. 2059 & 3639

- 2062—New Bernian Apts
 Claypoole Francis B Mrs
 3063—Slachta Nicholas
 3064—Wilson R H
 3065—Purifoy Kenneth
 3066—Taylor C B
 3067—Wilder John
 3068—Simonds H G
 3069—Farrow G A
 3070—Hardison Nora Mrs
 3071—Florist The
 Tisdale Carter
 3072—McCotter J M
 3074—Powell John
 3075—Tolson H G
 3076—Werve Blanche Mrs
 3077—Hahn Robt
 3082—Smith T W
 3082—Powell J D
 3083—Atlantic & E Carolina Ry Co rdway
 supvr
 3087—Ives G A
 3089—Toner J J
 3090—Coppage Vet Hosp
 Coppage D R vet
 3091—Ward Adalaide Mrs
 3092—Ireland H J elect contr
 3094—Morris Bros
 3095—Booker W M
 3096—Rhone Charlotte S
 3097—Connor Ellis
 3098—City Schs supt ofc
 3100—Mitchell's Hdw
 3102—Baxter J R
 3103—Friendly Mkt & Gro
 3104—Autry Lincoln
 3105—City Fire Dept Ofc
 3106—Penney J C Co
 3108—Kolb A K
 3109—Walker's
 3110—Parsons Beauty Shop
 3115—Norfolk Sou Ry Co div frt agt
 3117—State Probation Ofcr
 3119—McSorley Vera Mrs
 3121—County Health Dept
 3122—County Health Dept
 3123—Bynum's Drug Store
 3127—Gaskin Douglas
 3129—Mohn N E & Sons
 3130—Jones C M
 3131—Williams Cafe
 3132—Sales & Serv Co
 3135—Branch Ofc Equip Co
 3138—Newberry Nettie Mrs
 3139—Lupton H C
 3140—Sudan Temple AAONMS
 3141—Register T W
 3143—New Bern Bldg Sup Co
 3145—McManus Lawrence
 3146—Chadwick W C Genl Ins Agcy
 3147—Ferebee E C
 3151—Carolina Rubber & Sup Co
 3154—Craven Foundry & Mach Co
 3155—Craven Foundry & Mach Co
 3157—Coca-Cola Btlg Wks
 3159—Hammond A F Jr
 3160—Hagood Realty Co
 3164—Lee & Jones Bldg Sups
 3171—Eleanor Marshall Sch
 3174—First Citizens Bk & Tr Co
 3175—First Citizens Bk & Tr Co
 3176—Daves Winifred T Mrs
 3177—Darnell's Serv Cen
 3178—Monk A C & Co
 3179—Scott Refrign Co
 3181—Broad St Gro Co
 3182—Broad St Gro Co
 3183—St Emp Security Comn
 3184—St Emp Security Comn
 3185—Lancaster C D Agcy
 3186—Louis' Restr
 3187—Hunnings Home & Auto Sup
 3189—Coplton-Smith Co
 3191—Maxwell Co
 3192—Credit Bur of New Bern
 3193—Credit Bur of New Bern
 3194—New Bern Oil & Fertilizer Co
 3195—New Bern Oil & Fertilizer Co
 3196—Recorders Ct Clk
 3197—Dunn Owen G Co
 3198—Dunn Owen G Co
 3200—General Adjustment Bur
 3201—Hawkins Inez Mrs
 3203—Willis Betty M
 3204—Ipock R W
 3206—Manning Julia V Mrs
 3208—Foscue Clara J Mrs
 3209—New Bern Bldg Sup Co lbr mill
 3210—Willis Funeral Home
 East Carolina Mut Burial Assn
 3211—City Mayor
 City Mgr
 City Eng
 3214—US Dist Ct Clk
 US Dist Ct Judge
 US Atty
 US Marshall
 3215—Jones Mary L
 3216—Mellus Lera Mrs
 3218—Taylor Pearl B Mrs
 3219—Godley R L
 3220—Tooker R H
 3222—McIver Mary P Mrs
 3223—Hunnings C P
 3225—Babson J W
 3226—Duffy Rodolph
 3227—Weskett J S
 3228—Goldman Raymond



305 Avenue C

Maola Milk & Ice Cream Co., Inc.
Pasteurized Grade "A" Dairy Products

Tel. 4184

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

3229—Oettinger Bros
 3231—Salter W L
 3232—Speight W L
 3233—Larrimore H E
 3234—Nelson S A
 3235—Barfield Marion T Mrs
 3236—Davis T I
 3237—Abernathy C L atty
 3238—LaHue Maurice
 3239—Arnold C E
 3240—O'Hara Eliz Mrs
 3241—Cannon Cora M Mrs
 3243—Hall R E
 3244—Griffin E V
 3245—Jones W B
 3246—Gause W I
 3247—Quinn G L
 3250—Simpson E K
 3251—Eleanor Shops
 3252—Scott's Mkt
 3253—Brinson A W
 Brinson Brokerage Co
 3254—Cheek Pratt Jr
 3255—Cobb C L
 3256—Pierce W W
 3257—Rhodes J M
 3258—Patterson Isabelle Mrs
 3259—Holt E E
 3260—Blalock J E
 3261—St Luke's Hosp maternity
 3262—Rhodes Blanche Mrs
 3263—Hall Mamie T Mrs
 3264—McCarthy Caroline Mrs
 3265—Baxter Sport Shop
 3266—Paul F V
 3267—Petteway W R
 3268—Nelson W A
 3269—Woods L D Store
 3270—First Presbyn Ch
 3271—Pugh W B Jr
 3272—Green J B
 3273—Harrison T J
 3274—Elliott I N
 3275—Murphy's Pl
 3276—Smith W W
 3277—County Welfare Dept
 3278—Myers H J
 3279—Boyd C O H
 3280—Taylor Ovena Mrs
 3281—Duffy R N phys
 3282—Russell J A
 3283—DeCamp Guy
 3284—US Forest Serv Croatan Natl
 Forest
 3285—Eastwood Robt

3286—Smith M J
 3288—Diggs T M
 3289—Styron Zora F Mrs
 3290—Harrell W G
 3291—Hollister Janet
 3292—Jones G E
 3293—Broad St Gulf Sta
 3295—McCotter D C & Sons
 3296—Dunn J G
 3297—Jones M H
 3298—Jackson C C
 3300—Colonial Cab Co
 3301—Stephens H archt
 Stephens R H archt
 3302—Dean H N
 Dean H N genl contr
 3304—Fulcher T G
 3305—Henderson R M
 3307—Harlow J T
 3309—Smith I H Realty Co
 3310—Jordan Isabell Mrs
 3312—Bratcher P M
 3313—Hill L P
 3314—Daniels O C
 3315—Duffy H B
 3316—Moore W C
 3317—Hoft Julia R Mrs
 3318—Guion W B R
 3319—Benfield C W
 Benfield Constr Co
 3320—Coastal Mtrs
 3321—Bell W H Jr
 Bell W H Jr phys
 3323—Tucker L R
 3325—US Bur of Int Rev alcohol tax unit
 3327—Pritchett C C
 3330—Curlin J K
 3331—Hollister J T Jr
 3333—Modern Clnrs
 3336—Johnson J T
 3337—Crowe N C
 Executone Systems Co
 3339—Pugh Ella Mrs
 3340—Henderson Cigar & Candy Co
 3341—Warf W A
 3345—Daugherty Rosa L Mrs
 3346—Fulcher Alva
 3347—Marks Harriett
 3348—Prior L I
 3350—Gillikin B F
 3351—Coleman Mtrs pts & serv dept
 3352—Bryan W M
 3353—Winberry Bill
 3355—Whitehurst R E
 3356—Tyndall Troy

The Fashion Center

LADIES APPAREL & SHOES

"The Store of Famous Name Brands"

219 Middle St.

Tel. 5591

3357—Williams Blanche H Mrs
 3359—Ward & Tucker
 Ward D L atty
 Tucker J E atty
 3361—Horner M K
 3362—Smith Eliz Mrs
 3363—Neuse Iron Wks
 3364—Nunn R A atty
 3366—Shirley Ray
 3367—Bissette G C
 3369—Lincoln Mattie Mrs
 3370—Chargaris P D
 3371—Miller R A
 3374—Sparrow Ethel Mrs
 3376—Bray Ester I Mrs
 3377—Kitz Theatre
 3379—City Shop
 3380—Williams Saml
 3381—Nunn R A
 3382—Kearney J A
 3383—Holland W J
 3386—New Bern Bldg Sup Co blk plnt
 3387—Smith C B
 3388—Ramsey Mrs
 3389—Justice Sally
 3390—Ferebee Ola
 Ferebee Ola mus tchr
 3391—McLellan Stores Co
 3392—Keene C F
 3393—Texas Co Zone mgr
 3394—Posta M J
 3396—Hughes Caroline W Mrs
 3397—Parker S B Co
 3398—Richardson E C
 Richardson Gro
 3400—Dunn H T
 3401—McDaniel J G
 3402—Ipock J H
 3403—Burnette Home Sup Co
 Benfield R F
 3404—Bengel R E Sht Mtl Wks
 3405—American Natl Red Cross Craven
 Co Chapter
 3406—Taylor's Cash Coal Yd
 3407—Kafer A A Jr
 3409—Armstrong H W
 3410—Parker A W
 3411—State Hwy Dept dist eng
 3412—Burnham C R
 3413—Baxter Jewelry Store
 3414—Hollister Mary B Mrs
 3415—Waters Mary L
 3416—Simpkins Coal Yd
 3417—Ben Franklin Store
 3420—Cook S T
 3421—County Clk
 County Superior Ct Judge
 County Recorders Ct Judge
 3423—Roberts G H mktr Sinclair Refg Co
 3425—Richardson Ethel M Mrs

3428—Rouse W B
 3430—Pugn W M
 3432—Cnadwick W C
 3433—Lowery W R
 3434—Howard's
 3435—County Aud
 County Tax Supvr
 3437—Stephens I V
 Stephens I V acct
 3438—Gwalney Maude K Mrs
 3439—Pinner Leon Jr
 3440—Lee W D
 3441—Fuson Raymond archt
 3442—Rowe N F
 Rowe N F acct
 3443—Bell A R civ eng
 3445—Lansche W J Jr atty
 3446—Ipock R L
 3448—Duffy Bradley C Mrs
 3449—Hamilton G L
 3450—Grue Lawrence
 3452—Coleman Mtrs
 3453—McCotter L G Jr
 3454—Pierce W F Jr
 3456—B&L Serv Sta
 3457—Reel H C
 3458—Gaskill Fernie
 3459—Daugherty U W
 3460—Taylor L S
 3463—Barbour H W
 3464—Williams C E
 3465—Lamb B C
 3466—Caton N R
 3468—Perkins Verna
 3469—Whitford Netha Mrs
 3471—Daniels E C
 3472—Carawon E J
 3473—Taylor Lbr & Land Co
 3474—King F P phys
 3475—Simpkins J W
 3476—Lee W H
 3477—Hollister Wm phys
 3479—Chesson C L
 3481—Potter Eloise Mrs
 3482—Linson R L
 3483—Kaleel T
 3484—Carraway Gertrude S
 3486—Bunting E H
 3487—Bostic Grover
 3489—Antique Shop
 Guion O H
 3491—Jarvis P O
 3492—Kafer Sadie K Mrs
 3493—Cox N W
 3494—Thompson J E
 3495—White R R
 3498—Dawson J B
 3501—Davis Eula Mrs
 3502—Grady H A Jr atty
 3503—Kendrick K K

BRADDY'S LAUNDRY & DRY CLEANERS

PICK-UP & DELIVERY SERVICE

323 S. FRONT

TEL. 2159

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

3505—Taylor Dstbtg Co
 3506—Berne Beauty Shop
 3507—Davis Mary K Mrs
 3508—Lewis Minnie B Mrs
 3509—Eagle R R
 3510—Culligan Soft Water Serv
 3511—Martin G W
 3514—Keeter Durwood
 3515—County Agrl Extn Serv home
 demonstration agt ofc
 3518—Hardison B G
 3519—Skinner M L bldg contr
 3520—Rawls Dale Mrs
 3521—Smith H W Jr
 3522—Lupton's Frozen Foods
 3524—Coastal Cab Co
 3526—Atlantic Coast Line RR Co frt whse
 3528—Ferebee Rebecca C Mrs
 3529—Pigott C E
 3530—Smallwood Delila Mrs
 3531—Launderette
 3532—Simmons C C
 3533—Nunn Faith B Mrs
 3534—US Navy Recruiting Sta
 3535—Atkinson N S
 Atkinson N S bldg contr
 3536—Maxwell Harold
 3537—Lilly Pattie
 3538—McNerney Peter
 3539—Biddle S S
 3540—Owens Jos
 3541—Adams R M
 3542—Bray Eva M Mrs
 3543—Parker E L
 3544—Ireland H J
 3545—Willis Plbg Co
 3546—Rowe Marvin
 3547—Kehoe Lilly Mrs
 3548—Green Agnes P Mrs
 3549—Scott R N
 3553—Romanus G A
 3554—Robinson P H
 3556—Broad St Christian Ch
 3557—Fulcher Stella S Mrs
 3558—Gaskins W J
 3559—Harrison Dannie M Mrs
 3560—Morton J C
 3561—Odom W P
 3562—Sproul F C CPA
 3564—Bizzell G D
 3565—Moore R C
 3567—US Agrl Stabilization & Conserva-
 tion
 3568—Shapou Mike
 3569—Moore Mattie B Mrs
 3570—Connolly M J

3572—City Water & Light Dept
 City Tax Collr
 3573—Scott L C Jr
 3576—Turner R G
 3577—Moore R L
 3578—Taylor Lila H Mrs
 3579—Mitchell T J
 3580—Bowden C M
 3584—Paul J W
 3585—Jenkins J V Jr
 3586—Stephenson S S
 3587—Rice Bros Sls
 3589—Rice J D
 3590—Smithwick L B
 3592—Scott R C
 3593—Edwards W J
 3594—Fagon R O
 3595—Jones Ernest
 3596—Provost J D
 3597—Arnold J C
 3598—Hand W L
 3600—B&H Garage
 3602—Ethel's Shoppe
 3603—Holland J S
 3604—Maxwell Mary C Mrs
 3605—Daniels D D civ eng
 3606—Dickinson C F
 3607—Ashford Susan B Mrs
 3608—Hamilton R M
 Hamil.on R M trans co
 3610—Dough Boy Jr Bake Shop
 3613—Smith H R
 3616—Carmichael F W
 3618—Culpepper Awning Co
 Lewis Edw
 3619—Hitson M W
 3620—Menius J L optom
 3621—Williford Plbg & Htg Co
 3624—Grady F M phys
 3625—Sawyer O L
 3626—Powell M R
 3629—Murdock J A
 3631—Speight Parthenia Mrs
 3632—Hardman R H
 3633—Tyson T F
 3635—Vines Variety Shop
 3636—Mann T K
 3637—French L H & Son
 3638—Hardison F L
 3639—City Lbr Co
 3640—Hughes W E
 Hughes Mary D Mrs artist
 3641—Funk Paul
 3642—Parsons Leroy
 3643—Whitehurst H P atty
 3644—Merritt J G

WILLIS FUNERAL HOME

AMBULANCE SERVICE

226-228 Broad

OXYGEN EQUIPPED

Tel. 3210

- 3646—Misthy Chas
 3647—Bland Frances K Mrs
 3649—May D C
 3651—Craven Bkry
 3652—Jones J S furn
 3653—Anderson Eliz Mrs
 3654—US Farmers Home Admn
 3656—Gaskins Maude Mrs
 3657—Taylor Mabel H Mrs
 3659—State Farm Ins Co
 Tyndall R L
 3660—Banks M L
 3661—Moulton G C
 3663—Lancaster Gertrude Mrs
 3664—Cuthrell L H
 3665—Oden Daisy
 3667—City Dir of Pub Utils
 3668—Gaskins J A
 3669—Northcutt Arth
 3670—Winters C E
 3671—Whitford Annie K Mrs
 3673—Becton J W
 3674—Chadwick T L
 3675—Babcock Estelle Mrs
 3676—Pugh R L
 3679—New Bern Monumental Wks
 Edgerton H Q monument mfr
 3680—Gibbs Martha Mrs
 3681—Martin J Q A
 Martin Guidance Mission CME Ch
 3682—Robinson Wealthy Mrs
 3683—Hellinger J D
 3684—Waters G B
 3685—Miller W W
 3687—USPO
 3688—McCotter D C Jr
 3689—Smith Donald
 3690—Scott F M
 3691—Munford H M
 3692—Mitchell J W
 3693—King Mary
 3694—Whitcomb C B
 3695—Flowers Mtr Serv
 3696—Monroe John
 3697—Forsythe J C
 3700—Coastal Tire Co
 3701—Blythe A L
 3702—Craven Mus Co
 3703—Cox Lucy Mrs
 3704—Brinson L L Hdw Co
 3705—Southern Life Ins Co
 3706—Godley Sybil H Mrs
 3707—Willet R D
 3708—Pollock Agnes Mrs
 3709—Willis Furn Co
 3710—Morton C L
 3711—Dunson Sea Foods & Poultry
 3712—Durham Life Ins Co
 3713—Doughty R E
 3715—Craven County Tuberculosis Assn
 3719—Goldman Raymond & Co
 3720—Latham Marjorie Mrs
 3721—First Fed Sav & Loan Assn
 3723—Price W S
 3725—Brown W M r est
 3726—St Paul's Convent
 3727—Harrison Simon
 Harrison Simon prod
 3729—Bynum C W
 3730—Willis Ida H Mrs
 3732—Robinson H W
 3733—Williford Plbg & Htg Co
 3734—Hollister & Cox Coal Yd
 Hollister Paper Prods Co
 3735—Boyette Maggie Mrs
 3737—Flanner W B
 3738—Darden Geneva Mrs
 Darden's Gro
 3739—Boyd R V
 3741—Darnell W M
 3742—Paszkiewicz A J
 3744—Hollowell Ernest
 3745—Eastern & Mut Beauty Col
 3746—Singer Sewing Mach Co
 3748—Scott H P
 3747—Bartling W B
 3749—Jacobs Mynola L Mrs
 3750—Rountree A M
 3751—King H K
 Methodist Ch dist ofc
 3752—Stanley Jwlr
 3753—Boswell J E
 3755—Gurganus C W
 3756—Morton Kelly
 3758—Parrott Eliz Mrs
 3760—Suskin's Store
 3762—Whealton J L
 3763—Davis A L
 3764—Wood Sadie E
 3765—Munden Eliz R Mrs
 3767—Hill G L
 3768—Emmie's Flower Shop
 3770—Hall Edna W Mrs
 3772—Lovelace J B
 3773—Pugh E B
 3774—Swinson Libby M Mrs
 3775—West Myrtle Mrs
 3776—Jennette J B Jr
 3777—Turner F B
 3779—Ward Louise Mrs
 3780—Richardson E C Jr phys
 3782—Johnson J S
 3783—Ritchy Dorothy
 3784—McGregor R F
 3785—Taylor Sadie Mrs
 3786—Pope C O
 3787—Pigott C R
 3788—Wilson Ruby B Mrs

CLARK'S DRUGS

"We Have It, Can Get It, Or It Isn't Made"

BROAD & MIDDLE STREETS

TEL. 2188

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

- | | |
|----------------------------|--|
| 3789—Lamb B C | 4851—Bernotas Fred |
| 3791—Hicks R S | 3852—Coplon Abe |
| 3792—Hand W L dentist | 3854—Pridgen Sudie Mrs |
| 3793—Colvin Alice Mrs | 3855—Sherman F J |
| Colvin Alice tourist home | 3856—Ives C L |
| 3794—Smith W E | 3857—Wetherington Dink Mrs |
| 3795—Hodges Lilia Mrs | 3859—Cutchin J B |
| 3796—City Recreation Dept | 3861—Bremer A H |
| 3797—Ritter Lois B Mrs | 3862—Epting Elva Mrs |
| 3800—Ward W F | 3863—Civils H W |
| 3801—Badham L G | 3864—Smith Alice F |
| 3802—Belangia Edw | 2866—Mutual of NY |
| 3803—Moore B E | 3867—Lee Jack |
| 3804—Laws Mary T Mrs | 3868—Coble W L |
| 3805—US Bur of Int Rev | 3869—Baxter N M |
| 3806—Wadsworth H B | 3870—McSorley Emmett |
| 3807—Murray Malcum | 3873—Barrington E A |
| 3808—Henderson Major | 3874—Watson N B |
| 3809—Sutton F R | 3875—New Bern Auto Sup Co |
| 3810—Huffstetler G R Jr | 3876—Holton A W |
| 3812—Ross R W | 3877—Young L E |
| 3815—Muse James | 3878—Warrington L E |
| 3817—Reece J D | 3880—Smaw Margt M Mrs |
| 3818—Perry M C | 3881—Fonville's Gro |
| 3820—Robertson C W | 3882—Sasser Inez Mrs |
| 3821—Pridgen Lonnie | 3883—McKeel Peggy A |
| 3824—Cahoon M D | 3884—Mason C C |
| 3825—Fagan Elec Co | 3886—Pritchett Rebecca Mrs |
| 3826—Cordes D L | 3887—Disosway Lula M Mrs |
| 3827—USA&AF Recruiting | 3888—Mike's Sandwich Shop |
| 3828—Williams C E | 3889—Thornton E S |
| 3829—Powell Cathleen Mrs | 3890—Foster's Garage |
| 3830—Schmalfeld J E | 3892—Blanchard J P |
| 3831—First Bapt Ch | 3893—Sawyer Maggie Mrs |
| 3832—Peele K A | 3894—McKenzie J A |
| 3834—White J G | 3895—Miller Fred Jr |
| 3835—Romanus Mike Mrs Shop | 3898—Stocks Ruth Mrs |
| 3836—Harrell F I | 3900—Lucas & Lewis |
| 3838—McSorley A T | 3901—Hodges Annie B Mrs |
| McSorley A T ins | 3902—City Housing Authority Craven Ter |
| 3839—Imperial Life Ins Co | 3903—Carawan Amanda Mrs |
| 3840—Carney J R | 3904—Everharts' Mkt |
| 3841—Benners Studio | 3905—Daniels Wilhemina Mrs |
| 3842—Grantham L T | 3906—Harker Mildred R Mrs |
| 3843—Coastal Electronics | 3907—Pigott C D & Sons |
| 3844—Tire & Appl Co | Pigott Mamie Mrs |
| 3845—Boyd R W | 3908—Blades J V |
| 3846—Oxley Minnie J | 3912—Hammond W L dentist |
| 3847—Dunn Agcy | 3913—Stogner F A |
| New Bern Bldg & Loan Assn | 3914—White C H C |
| New Bern Morris Plan Co | 3916—First Citizens Bk & Tr Co |
| 3848—Bender E L | installment loan dept |
| Bender E L phys | 3919—Bryan C B |
| 3849—Barwick W E | 3920—Avery M G |
| 3850—Baxter T J | |

LEE & JONES BUILDING SUPPLIES, INC.

A Complete Line of Building Materials

NEUSE ROAD HWY. 70

TEL. 3164

3922—Gardner R A
 Sparling Irene Mrs nurse
 3923—Scott Tile Co
 3924—Lewis R M
 3925—McCotter's Tryon Serv
 3927—Weller G A
 Gaskill F A
 3928—Carpenter H P
 3929—Howell J H
 3930—Pelleway F W
 3931—Sultan Harry
 Sultan Harry Apts
 3932—Jones K R
 3933—Jennette Delphine Mrs
 3935—Seashore Trans Co Aud
 3936—Slater J E Jr
 3937—Tyson R M
 3938—Cayton Albert
 3939—Smith H W
 3940—Crary H G
 3941—Black H H
 3942—Foster F H
 3943—Murray G H
 3944—Harman C E
 3945—Flowers A H
 3946—Johnson C B dentist
 3947—Matthews T G
 3949—Rhodes J F Jr
 3950—Ballard G L
 3951—Willis Otis
 3952—Winnie's Beauty Shoppe
 3953—Dowdy W F
 3954—Corley R N
 3955—Lee & Hancock
 Lee W H atty
 Hancock C E Jr atty
 3956—Dial A L
 3957—Richardson Glennie Mrs
 3958—Purser W H
 3959—Broome H A
 3960—Gooding N G
 3962—Fisher Ella J Mrs
 3963—Edwards M C
 3964—Lamm G C
 3967—Faircloth Joane B Mrs
 3968—Nelson Lillian Mrs
 3970—Bowden G T
 3971—New Bern Auto Sup Co
 3973—Lupton M L
 3975—Fitzgerald T C
 3977—Reel A L
 3978—Hardison Major
 3979—McSorley C J
 3982—Wheeler O G
 3983—Wasdon Estelle Mrs
 3984—Williams A L
 3985—Sunnyside Gro
 3986—Sadler Amanda Mrs
 3987—Crowell E C

3988—Little Johnnie
 3989—Whitford J B
 3990—Johnson Della M Mrs
 3991—Clement & Johnson
 3992—Baches J G
 3993—Vail S A
 3994—Smith J E
 3995—Romanus Mike
 3996—Bennett J B
 3997—Massenburg Alease
 3998—Marshburn Christobel
 4000—Daniel L B
 4002—Fowler S H
 4004—Barber J T
 4005—Libbus T A
 4006—Bryant Mamie Mrs
 4007—Sawyer J H
 4010—Rutt E W
 4012—Gaskill J J
 4013—Lupton J A
 Fales Vienna Mrs
 4014—New Bern Loan & Jwlr
 4015—Latta D L
 Latta Cath R voice tchr
 4016—Guion W B R atty
 4017—Bartling Pearl J Mrs
 4018—Russell Jos
 4021—Starkley L C
 4022—Edwards John
 4024—Radio Sta WHIT
 4025—Bell City Serv Sta
 4027—Daniels T F
 4028—Saunders Arconza
 4029—Mills H B
 4030—Newton Jane Mrs
 4032—Paul E W
 4033—Long E E Jr
 4034—Blandford R L
 4035—Brinson Mamie G Mrs
 4037—Conway V H
 4038—Ross G T
 4039—Hunnings N H
 4040—Stowell E W
 4043—Williams Pearl Mrs
 4044—Jones Oscar
 4046—Basnight Nina E
 Basnight Nina E piano instr
 4047—Gaskins Eliz Mrs
 4048—Belk's Dept Store
 4051—Boykin S R
 4052—Lancaster C D
 4055—George St Gulf Serv
 4056—Block Marcus
 4057—Hawkins E H
 4057—Hawkins H W & Son Gro
 4059—Dixon C H
 4060—Tony's Drug Store
 4061—Zayton Ellis



CITY COAL & TIRE CO.

DISTRIBUTORS OF GULF PRODUCTS

1019 QUEEN

TEL. 4347

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

- 4062—Country Agrl Extn Serv for
Negroes
 4063—Heilig-Levine Furn Co
 4064—Rice R C
 4065—Orringer L R
 4066—Epting Ruby C Mrs
 4067—Hardison H D
 4068—Barfield M L
 4069—Perkins Viola Mrs
 4070—Midyette R T
 4071—Askew's Cred Clothier's
 4072—Russell Margt L Mrs
 4073—Parrott P G
 4074—Leris G S
 4075—Flowers A J
 4076—Barnes H L
 4077—Brewer Ruth Mrs
 4078—McKinnon Marjorie H Mrs
 McKinnon Marjorie H Mrs piano
 tchr
 4079—Ablen Gro
 Rhodes Sewing Mach Co
 4081—Shipman W H
 4082—Williams H S
 4083—Smith E P
 4084—New Bern Prodn Cred Assn
 4086—Smith H B
 4087—Morton Mtr Co
 4088—Girton F M
 4089—Schrier W J
 4090—Francis Thos
 4091—Norfolk Sou Ry Co frt whse
 4092—Aarons Aron
 Aarons Aaron wns clo
 4093—Brinkley W A
 4094—Smith M B
 4095—Street O H
 4098—Harrison T J pub
 County Justice of the Peace
 4100—Carolina Clnrs
 4101—Montgomery Ward & Co
 4101—Montgomery Ward & Co
 4103—First Citizens Bk & Tr Co
 installment loan dept
 4105—Craven Mtr Co sls dept
 4106—Craven Mtr Co pts dept
 4107—Hammond W L
 4109—May R L Jr
 4110—Grantham & May
 Grantham L T atty
 May Cecil atty
 4111—Branch Banking & Tr Co
 4114—McCotter G V
 4116—Jones Self Serv
 4120—Bootery The
 4121—Johnson's Clnrs
 4123—City Gro
 4124—City Gro
 4125—Moore's Ben Cities Serv
 4126—Halls Super Mkt
 4130—Jones J Haywood agcy
 4131—Grantham Horse & Mule Co
 Coward Jennie notary pub
 4135—Chadwick J R tailor
 Fuller's Mus Hse
 4136—Belk's Dept Store 2nd Flr
 4137—Lamb R W
 4138—City Drug Store
 4143—Travelers Inn
 Hargett H C
 4144—Fisher H W phys
 4145—Baugh & Sons Co
 4147—Western Union Teleg Co
 4148—Western Union Teleg Co
 4150—Ward & Ward
 Ward A D atty
 Ward W F atty
 4151—Shapou T R
 4152—Askew's Inc
 4153—Atlantic & E Carolina RR Co frt
 whse
 4154—Alantic & East Carolina Ry Co
 roundhse
 4155—Hill Cath Mrs
 4157—Alphin W H
 4158—St Luke's Hosp
 St Luke's Convent
 4159—Hibbard Cecelia Mrs
 4160—Taylor Mtr Co
 4161—Mills H B rl est
 4162—Pickett Simonetta Mrs
 4163—Carolina Haulers
 4164—Carolina Oil Dstbtg Co
 4165—New Bern Hatchery
 4166—Tabernacle Bapt Ch
 4167—MacMillan & Cameron Co of New
 Bern
 4169—Taylor Mtr Co
 4173—Warner J R
 4176—Sun Journal The
 4177—Sun Journal Inc
 4178—Warrington's Mkt
 4180—Taylor W B
 Cedar Grove Cem
 4181—Centenary Meth Ch
 4182—Wayne's Gro
 4183—Davidson Alan phys
 4184—Maola Milk & Ice Cream Co
 4187—Kafer Memorial Hosp
 4188—Kafer Memorial Hosp

OETTINGER BROS., INC.

Good Furniture For Good Homes

319 POLLOCK

TEL. 3229

- 4189—Jones G E
 4193—Seashore Trans Co bus depot
 4194—Seashore Trans Co bus depot
 4196—Ireland J W
 4197—Boyd Bros Fruit & Vegetables
 4198—Boyd Bros Fruit & Vegetables
 4200—Zaytoun News Stand
 4201—Anderson's Joe Drug Store
 4202—Lipman Joe & Son
 4203—Highway Prod
 4205—Swan H G
 4206—Paul's Garage
 4207—Ashford T P Oil Co
 4208—Keeter S G
 4209—City Clk
 City Treas
 City Bldg Elecl & Plbg Insp
 City St Dept
 City Sanitation Dept
 4210—Isler Leotah Mrs
 4211—Pate R L
 4212—Stewart P C Jr
 4213—Maxwell Vera H Mrs
 4214—Howard Bennie Jr
 4215—Chadwick J R
 4216—Forrest J C
 4217—National Oil Co
 4218—Dixon J L Jr
 4219—McCutcheon R G
 4220—Carolina Pr & Lt Co
 4221—Parisian The
 4222—Taylor B H
 4223—Zaytoun Kelly
 4224—Greene H J
 4225—Skinner R L
 4226—Holcomb G C
 4227—Edwards H P
 4228—Smith W T
 4229—Carberry G A
 4230—Daniels Eula I Mrs
 4231—Casey J E
 4232—Prior Ethel
 4233—Colonial Theatre
 4234—Lodge No 764 BPOE
 4235—Whitty J C
 4236—Maulsby T N
 4237—Burkhart J V
 4238—Whitford A R
 4239—Elizabe'h's Fashion Shop
 Bordeleau John
 4241—Barker C T dentist
 4242—Watson S P
 4243—Powell W C
 4244—Barden G A Jr phys
 4245—Heath C B
 Margie's Beauty Shop
 4246—St Joseph's Sch
 4247—Riggs J L
 4248—Battle Lottie Mrs
 4249—Patterson F M
 4251—Land H K & Son Realtor
 4252—Gaskins Louise Mrs
 4254—Walters D L
 4255—McGirth Mary
 4256—Pate Evelyn
 4257—Good Shepherd Hosp
 4258—Barnes H L Jr
 4259—West St Sch
 4260—Heath J T
 4261—Heath C W
 4262—Burton J W
 4263—Goodwin W E
 4264—Hendren R B
 4265—Gooding Louellen
 4266—Taylor Floyd
 4268—Ragsdale's Beauty Shop
 4269—Joseph T M
 Joseph Dstbtg Co
 4271—County Sheriff
 4272—Jones W E
 4273—Morton J W
 4274—Daniels H J
 4275—Dudley A S
 4276—Pugh J R
 4277—Thompson C B
 4279—Jones Ora R Mrs
 4281—Gaskins M P
 4282—Martin Pearl J Mrs
 4284—Smith Lauretta B Mrs
 4285—Johnson R S
 4286—Brothers R W
 4287—Tatem J M
 4288—Aberly Hazel Mrs
 4289—Cannon Elijah
 4290—Wooten W Z
 4291—Wade K R
 4292—Taylor Lila E
 4293—Beacham E H
 4294—Chance James drainage contr
 Chance James
 4295—Sultan Alfreda
 4297—Register G W
 4298—Jones Daisy R Mrs
 Basnight M C
 4300—Burroughs Corp
 4301—Blanford I I
 4302—Pa's Beauty Shop
 4303—Pollock's Gro
 4305—Davis Annie Mrs
 4306—Metts Henry
 4308—Powers Margt W Mrs
 4310—Fuson Raymond
 Henderson Emma Mrs
 4311—Coleman Mtrs used car lot
 4312—Askew's Clnrs
 4313—Rowe Eva D Mrs
 4314—Johnson Harry
 4315—Menius Sudie L Mrs

SCOTT REFRIGERATION CO.

"LOW COST GAS SERVICE"

ESSOTANE GAS — BOTTLED & BULK

221 Middle

— SATISFACTION GUARANTEED —

Tel. 3179

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

- 4316—Thomas L R
 Thomas L R bldg contr
 4318—Nobles J S
 4319—Five Points Milling Co
 4320—Elks Temple Beauty Shop
 4321—Gaskins B J
 4323—Morning Minnie Mrs
 4324—Dixon R L
 4325—Hall R L
 4326—Flowers W L
 4327—Ross J R
 4329—Gaskins E R
 4330—Gulf Oil Dstbtrs
 4332—Liverman J R
 Liverman Lbr Co
 4333—Hinnant Plbg & Htg
 4334—Pender Phillis Mrs
 4335—Whelan J E
 4336—Life & Casualty Ins Co of Tenn
 4337—Johnson Lucy Mrs
 4338—Wynn Mary S Mrs
 4339—Hall H E
 4340—Simmons Lewis
 4342—Brown W H
 4343—Bishop J A
 4344—Hardee's Beauty Shop
 Nobles S F Jr
 4346—Lovick V L
 4347—City Coal & Tire Co
 4348—Pollock Frank
 4349—Baxter J O
 4351—Torrence S M
 4352—Eastwood L E
 4353—Gray Georgia Mrs
 4354—Broadstreet R G
 4355—Williams Lucinda
 4356—Shipp Inez Mrs
 4357—Scales G W
 4358—Wood M J
 4359—Rawls B B
 4360—Jones S M
 4361—Oglesby J W
 4362—Bizzell M L
 4364—Pilot Life Ins Co
 4365—Ragan J E
 4366—Powles T L
 Debbie Sandwiches
 4367—Meadows E H rl est
 Gooding Serv
 4368—Rivenbark R R
 4369—Boyd J O
 4370—Honrine A M
 4371—Rhodes U M
 4372—Eubank L J
 4374—Hall C H Jr
 4375—Tippett Fred
 4376—City Atty
 Barden Stith & McCotter
 Barden G A atty
 Stith L A atty
 McCotter D C Jr atty
 4378—Cheek Pratt Jr phys
 4379—Fillingame W H
 4380—Whitehurst Grace Mrs
 4381—Henderson E C
 4383—Hahn Lucile Mrs
 4385—Adams Lena Mrs
 4386—Ace Elec Serv
 4387—Brewer's Gyroducting Beauty Salon
 4388—Blount's Gro
 4390—Land H K
 4391—Lewis J V
 4392—Armstrong Gro Co
 4393—Gaskin H W
 4394—Slade Geo
 Slade's Taxi
 4395—Dewey W A
 4396—Wetherington P J
 4397—Aberly J M Jr
 4398—Horne L E
 4400—Seashore Trans Co garage No 1
 4401—Cavanaugh W H
 4402—Computer Repr Serv
 4403—Davis A H
 4404—State Hwy Comn Prison Camp
 No 203
 4406—Hibbard's Gift Shop
 4407—Willis W G
 4408—Jones J L
 4409—Aldridge T L
 4410—Johnson C B
 4411—Hatch J P Funeral Home
 Hatch J P
 4412—Grey D A
 4413—Rivers Funeral Home
 Rivers B S
 4414—Wadsworth H B phys
 4416—Simpson J B
 4417—County Register of Deeds
 4418—Gonsalves R D
 4419—Hardy's Jack gro
 4420—Gaskins L G
 4421—Jones W C
 4422—Lawrence L C
 4423—Diana Shops
 4424—Parker L L
 4425—Waters A F
 4426—Peterson E H
 4427—Midyette C T Jr
 4428—King Whol Co
 4429—Boyd W P
 4430—Land's Radio Electronics & TV
 4431—Harper Ellie Mrs
 4432—Esso Std Oil Co
 Fuel Oil Serv Co
 4433—Benton's Garage
 4434—Laughington Al
 4435—Taylor J R
 4439—Hammond Ruby W Mrs
 4440—Davidson A C
 4441—State Natl Guard
 4442—Harrison H Z

- 4443—Rodgers T W
 4444—Thompson J B
 4445—Thompson B L
 4446—Craven Tire Serv
 4447—Vendric H H
 4448—Saunders Bertha F Mrs
 4449—Willis G P
 4450—Radio Sta WHIT
 4451—Kellum S M
 4452—McKeel W C
 4454—Nelson Eva L Mrs
 4456—Smith Minnie Mrs
 4457—Carawon Cornie C Mrs
 4458—Dunlap T B Jr
 4459—Johnson F T
 4460—Toler O C
 4462—Parker D M
 4463—Alberta's Beauty Shoppe
 4464—Baxter B H
 4465—Williamson E
 4466—Riverside Elem Sch
 4467—Parsons J C
 4469—Kafer O A
 4470—Boyd J T Jr
 4471—Bledsoe S B
 4472—Adams T A
 4474—Armstrong Gro Co
 4475—Evans Gertrude Mrs
 4476—Dees C A
 4477—Gurganus S M
 4478—Hollister Wm
 4479—Edwards S B
 4480—Dixon C H
 4481—Reece Flossie Mrs
 4482—Elias P S
 Pete's Gro
 4484—Hill's
 4485—Powers J V
 4486—Newman L C
 4487—Nelson E J
 4488—Holt E E phys
 4489—Barden C A
 4491—Harvey Russell
 4493—Henderson J E
 4494—Lupton R H
 4495—Shupp C J
 4497—Wood Lillian F Mrs
 4498—Ziegler J H
 4500—Coastal Cab Co
 4501—Brisco Tiney H Mrs
 Louise Beauty Shop
 4503—Armstrong Roosevelt
 4505—Ellis P B Jr
 4506—Honeycutt G C Jr
 4507—Dawson H S
 4508—Arnold's
 4510—Sittman Andrew
 4512—Bland M H
 4514—Cox W O
 4515—Talbot T N
 4516—Heath A C
 4517—Hadder Thos
 4518—Blackledge Saml
 4519—Hancock C E Jr
 4520—Barnes W R
 4521—Sapp C F
 4522—Hand W L Jr dentist
 4523—Jones Ada L Mrs
 4524—Carolina Motor Club
 American Auto Assn
 Blaylock J E acct
 4525—Jolly Thelma
 4526—City Pub Lib
 4529—George J W
 4531—Windsor Ina Mrs
 4532—Johnson Dennis
 4533—Rogers C V
 4536—Potter R C
 4541—Simpson Nancy Mrs
 4542—Ward's Sandwich Shop
 4543—Martin J W
 4544—Moore H F
 4545—Mercer Lizzie Mrs
 4546—Collins R H
 4547—Murrell J E
 4548—Crawford J R
 Crawford J D sewing machs & serv
 4550—Brinkley J M
 4551—Riggs F W
 4553—Franks J C Jr
 4554—Pope C H
 4556—Tilghman Chas
 4557—Tilghman Clarence
 4559—Jowdy Genevieve Mrs
 4560—Anthony J D
 4561—Ellis G K
 4563—Burkhart's Grill
 4564—Dyson R L
 4565—Perry W W
 4567—Soufas Harry
 4569—Mitchell F G
 4570—Lewis W T
 4572—Hardre Thos type-writers
 4573—Cahoon J L
 4574—Snipes P D Co
 4577—Bryan Abram
 4578—Tindell Helen F
 4580—Williams U B
 4581—Boley R W
 4582—Koonce J E
 4583—Guirkins J E
 4586—Marshburn Gertrude Mrs
 4588—Sexton C L
 4589—White W W

Dial

3157

DRINK *Coca-Cola* IN BOTTLES
TRADE-MARK

135

Middle

NEW BERN COCA-COLA BOTTLING WORKS, INC.

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

4590—Williams T M
 4591—Grady A J
 4592—Gillikin Herbert
 4593—Alm Harry
 4595—Danyus F R
 4596—Simon L J
 4597—Gaskins W F Jr
 4598—Hamilton E H
 4600—Colonial Cab Co
 4601—Fatholia's Beauty Shoppe
 4602—West J R
 4603—Dove Jasper
 4604—Peterson J N
 4605—Brinson Mach & Ways
 4606—Hawthorne J R
 4608—Lyerly J L
 Lyerly J L bldg contr
 4609—Burton W R
 4612—Flythe S M
 4613—Miller Freeman
 4614—Finch C B Jr
 4615—Koonce Wm
 4616—Ward Donald
 4618—Cutler L O
 4622—DeMers C J elect contr
 4623—Simmons H O
 4624—Lucas T W Jr
 4625—Stewart James Jr
 4626—Apple Worth
 4630—Perkins W H
 4632—Martin Kathleen R
 4633—Styron Charlie
 4635—Lineberger T H
 4637—Nassef E J
 4638—Mason Edison
 4640—Jones D W
 4641—Parker A H
 4642—Eubanks L o
 4643—Spruill C K acct
 4644—Ball J E
 4645—G&B Wldg
 4646—Anderson J H Jr dentist
 4647—Johnson C J Jr
 4648—Harrison B C Jr
 4650—Kitchener A A
 4651—Tyson C F
 4652—Shackleford Lovie J Mrs
 Shackleford Tailoring shop
 4654—Eoger-Ball Drug Store
 4655—Silverstein Phillip
 4656—Sawyer J D
 4657—Anton Carl

4659—Hobson Lola Mrs
 4660—Gregory Jeanette
 4661—Kimbrell J E
 4662—Donaldson Eng
 4663—Howard W R
 4665—Meekins C C
 4666—Bowen K C
 4667—Burton J W rl est
 4670—White Otto
 4671—Murray J E
 4672—Scott C W
 4673—McSorley Paul
 4674—Murray Ernest
 4676—County Bd of Commrs
 4677—Gianotti Albert
 4678—Jarman P A
 4679—Baldree W F
 4680—Wike D P
 4681—Smith G G
 4682—Mizell W H
 4683—Cox C W
 4684—Harper Maybelle Mrs
 4686—Hunnings R P
 4687—Rhodes W C
 4688—US Selective Serv System Local
 Bd No 25
 4689—Jenkins Ray
 4690—Willis R T
 4691—Central Elem Sch
 4692—Harrison Ida Mrs
 4696—Wade A J
 4695—Ballenger W H
 4696—Sawyer C C
 4697—Lockey F G
 4700—Carpenter H J
 4701—Lewis E T
 Lewis E T pntg contr
 4702—Carpenter H M
 Carpenter H M Lbr Co
 4704—Brown J H
 4705—Ward N E
 4707—Stroud Eunice Mrs
 4708—Mills Mary C
 4709—Meeks C W
 4711—Atlantic Bapt Assn
 Colvard G W
 4712—Roy's Self Serv
 4713—Stokes N S
 4714—Humphrey J L Jr
 4716—Dixon Sadie Mrs
 4717—McIver Mary R Mrs
 4719—Edwards C E

HINNANT PLUMBING & HEATING

FIXTURES — SUPPLIES — REPAIRS

513 GEORGE

TEL. 4333

4721—Swan-Rawls Mtr Co
 4723—Rouse W H
 4724—Sawyer C L
 4725—Walker G H
 4726—Wade R W
 4728—Gray James
 4729—Williams Ardelia E
 4731—Burroughs G M
 4732—Jones F L
 4733—Smith N H
 4736—Paul's James
 4737—Thomas Betty Mrs
 4741—Smith Lenora Mrs
 4742—Heath H A
 4743—Dudley Bessie
 4744—Manning W B
 4746—Morre's Barbecue Inn
 4747—Gaskin C H
 4748—Uzzell T A & Co
 4749—Watson Alice
 4751—Daniels S F
 4753—Gordon Hilda W
 4754—Mumford Herman
 4755—Montgomery Ward & Co cred dept
 4756—Fecher P A acct
 4757—Lamm J N
 4758—Dixon R R
 4760—Cook Allie
 4761—Clark C C Jr
 4762—Gaskins Lena P Mrs
 4763—Turner Chas
 4764—Cox A J
 4766—Parker C N
 4769—Driver F B
 4770—Richardson E C Jr
 4772—Bizzell Mtr Repr
 4771—Moore G A
 4773—Moore H D
 4774—Ferrell N C
 4775—Simpkins J O
 4776—Watson J K
 4777—Salter's Automatic Ldry
 4778—Worthington K D
 4779—Kellum J R
 4780—Becton Charlie
 4781—Waters J F Jr
 4782—Sawyer C E
 4783—Paul M G
 4784—Uzzell Corrine Mrs
 4786—Salter Jim
 4787—Bailey Bill
 4788—Millns D T
 4789—West St Pub Lib
 4790—Alexakis J A
 4793—Fulcher F H
 4794—Shave R E

4795—Albritton Addie L
 4796—Albritton H B
 Grace's Beauty Shop
 4797—Johnson C P
 4800—Vicks Bennie
 4801—Lee H E
 4803—Hall F B
 4807—Keyes W G
 4811—Daw Herbert
 4812—Maye West
 4814—Hatch Luther
 4815—Bryant Dorothy Mrs
 4816—Kaleel C J
 4819—White Milton
 4820—Rose G P
 4821—Waters Donald
 4822—Jones J E
 4824—Hargett R F
 4825—Hopkins Verna G Mrs
 4827—West J I
 4831—Brown Rudolph
 4832—Crayton P W
 4833—Bagg J C Jr
 4834—McLawhorn D C
 4836—Jones Johnny
 4838—Minges F E
 4839—Moser N H
 4844—Jones A J
 4845—Morgan M L
 4846—Pugh W T
 4847—Warnish W M
 4848—Morris G L
 4849—Pearson J T
 4852—Jones P R
 4853—French Rodman
 4854—Strandtman L V
 4855—Utley W H
 4856—Godwin Cyn'hia V Mrs
 4858—Dent Mary E
 4859—Hughes E E Jr
 4860—Cox G W Jr
 4861—Casey Peggy
 4863—Fulcher R L
 4865—Hardison M D
 4867—Whorton Madeline L Mrs
 4868—Gardner G R
 4869—Whitford Durwood
 4870—McCotter's Furn Store
 4873—Whitley Roscoe
 4876—Creeck H S
 4877—Whitty Milling Co
 4878—Glasper Alonzo
 4879—Edmunds J M
 4882—Pickard G M
 4885—Bengel R E Jr
 4888—Cole A L



GEORGE & CYPRESS STS.

IVES OIL CO.

DISTRIBUTORS OF SHELL PETROLEUM PRODUCTS
FUEL OIL



TEL. 2197

POLLOCK FUNERAL HOME-Ambulance-Tel. 5111

4889—Tuten Noah
 4890—Dixon L L
 4893—Beaty O V
 4896—Picone C C
 4898—Chapman St Gro
 Wallace John
 4900—Hudson G M
 4901—Linko A A
 4902—Stewart H W
 4903—Lewis D W
 4904—Price E O
 4905—Austin G C Jr
 4906—Williams Nannie Mrs
 4908—Ormond L C
 4910—George Jack
 4911—Owens B R
 Owens B R auto serv sta mntnce
 4912—Gibbs Lucy Mrs
 4913—Gardner Gro
 4914—Hobbs J H
 4915—Spruill R W
 4916—Coleman T B
 4917—Ricks E H
 4919—Reesman K G
 4920—Shannon F C
 4921—Doughty E N
 4922—Albritton E F
 4923—Snornieks A K
 Snornieks A K mus tchr
 4925—Rappleye R E
 4927—Barrett G W
 4928—Smith Vance
 4930—Williams Jack
 4931—Faulkenberry C E
 4932—Grimes B H
 4933—Wolfe Henry
 4936—Taylor Nettie Mrs
 4937—Shepard Vera Mrs
 4938—Weeks M M Jr
 4939—Waters D C
 4940—Miller's Cafe
 4941—West New Bern Presbyn Ch
 4942—Franks J C
 4945—Gaskins N A
 4946—Vernelson A D
 4962—Whitfield's Beauty Nook
 Whitfield David
 4948—Lewis W E
 4949—Wilson Edw
 4952—Gibbs Edw
 4953—McIntosh C A
 4954—Humphrey Pearl D Mrs
 4955—Ernul E F
 4957—Senn J D
 4960—Baker Lisbon Jr
 4961—Nixon W A
 4964—Good Shepherd Hosp nurses home
 4965—Pul Floyd Jr
 4968—Keyes Rosa
 4969—Coleman Mary L Mrs
 4971—Koonce Roosevelt

4972—Lofton Albert
 4973—Lanier R T
 4974—Williams H O
 4975—Vereen J H
 4976—Krall J T
 4977—Gwaltney J F
 4978—Sledge J W
 4979—Covington J N
 4980—Thompson Elton
 4982—Dewey Johnie
 4983—Stallings D L
 4986—Miller C A
 4987—Cayton A C
 4990—Thomas A V
 4991—Francis J R
 4994—McAfee C C
 4995—Patterson J F Jr
 4996—Gaskins C E
 4997—Mendens Lula D Mrs
 4998—Ipock R J
 5003—Dann Ralph
 5005—Houghton C B
 5006—Tripp Annie Mrs
 5008—Pate Obed
 5010—Slade Wm
 5011—Ideal Shoe Shop
 5014—King Adolphus
 5016—Riser Carrie A Mrs
 5017—Harper R W
 5019—Brown J A
 5020—Ideal Beauty Shop
 5021—Morris F H
 5023—Gaskins V H
 5025—Oates B H
 5026—Dougherty W W
 5027—Long J C
 5028—Lamm R B
 5030—Price G E
 5031—Hazelton W A
 5034—Brinkley Rosa Mrs
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