

NORTH CAROLINA'S
OLDEST JEWELERS
GIDDENS JEWELRY STORE
 Established 1859
 135 S. CENTER ST. TEL. Republic 3-1270



H. W. TATUM REALTY COMPANY

REAL ESTATE - INSURANCE - LOANS
 106 N. JOHN ST. Phone Republic 4-0751



Sales

Loans

Rentals

Leases

Established 1892

CRAWFORD-NORWOOD COMPANY, Inc.

112
S. JOHN ST.

REALTORS

Phone
RE public
4-4851

JOHN R. CRAWFORD, JR.

CHAS. S. NORWOOD

BUILDERS SUPPLIES CO.

"SINCE 1935"

"One Stop Building Material Service"

LUMBER — BRICK — BLOCK — PLYWOOD
 READY MIXED CONCRETE

109 W. Vine St. at Center Goldsboro, N. C. Phone RE public 4-4321

CASEY'S LAUNDRY & CLEANERS

QUALITY



SERVICE

Plant No. 1 and Office — 1109 N. William St.
 Phones RE public 5-2585 and RE public 5-3550
 Plant No. 2 — Highway 70 at Adamsville
 1 HOUR CLEANING SERVICE

BRANCH BANKING & TRUST CO.

"THE SAFE EXECUTOR"

COMMERCIAL — TRUST — SAVINGS — SAFE DEPOSIT BOXES

AUTOMOBILE LOANS — INSURANCE

WAYNE COUNTY'S OLDEST BANK

Walk-Up Window — Drive-Up Window — Parking Lot

200 E. Walnut St.

Phones RE public 5-2621 - RE public 5-2622

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

WAYNE REALTY & INSURANCE COMPANY, Inc.

A COMPLETE REAL ESTATE and INSURANCE SERVICE
 213 E. Walnut St.

REALTORS

Phone RE public 5-1341



LITTLE RIVER OIL COMPANY, INC.
 PHONE Republic 5-0893 FOR YOUR FUEL OIL
 DISTRIBUTOR RICHFIELD PRODUCTS



GOLDSBORO BUILDING and LOAN ASSOCIATION

INSURED SAVINGS — HOME LOANS

116 E. WALNUT ST.

MURRAY BORDEN, Sec.-Treas. PHONE REpublic 4-2121



THE LIBRARY OF THE
UNIVERSITY OF
NORTH CAROLINA

THE COLLECTION OF
NORTH CAROLINIANA
PRESENTED BY
Greensboro Chamber of
Commerce

C971.96
G62h
1959

**MOUR
L HOME
C.**



**AMBULANCE SERVICE
24-HOURS
•
FUNERAL DIRECTORS**



Phone REpublic 4-1761

107 W. CHESTNUT ST.

GOLDSBORO, N. C.

AYCOCK OIL CO.

WHOLESALE DEALER



OILS -- KEROSENE

GASOLINE --

PI

This book must not
be taken from the
Library building.

RE public

For Prom
Guaranteed

Happy Motoring! Star

927 S. George St.

RAINBOW CLEANERS & LAUNDRY INC.

DIXIE ELECTRIC

SETH B. HOLLOWELL & SERVICE

OIL CO.

Tel. RE public 4-3307

Stewart's Cleaners & Laundry Co. 401-1111

HELPING TO BUILD



Carolina Power & Light Company is proud of the part it has played in the sound development of North Carolina's resources. Businessmen and homemakers are assured that our generating capacity will stay ahead of their future needs for electric power.

The Goldsboro Steam Electric Plant with an installed capacity of 200,000 horsepower is typical of our new generating plants which help to keep our more than 380,000 customers supplied with dependable electric service.

Electricity is cheap and plentiful, so use it whenever you can to build a better life, a better Goldsboro and a Finer Carolina.

CAROLINA POWER & LIGHT COMPANY

HILL'S GOLDSBORO

(WAYNE COUNTY, N. C.)

CITY DIRECTORY

1959

Including Adamsville

Containing an Alphabetical Directory of Business Concerns and Private Citizens, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Directory and Much Information of a Miscellaneous Character; also the

YELLOW PAGES

With a Special ADVERTISING SECTION
and a Complete
CLASSIFIED LIST

FOR CONTENTS SEE INTRODUCTION AND GENERAL INDEX

PRICE



\$35.00

HILL DIRECTORY CO., Inc., Publishers

2910 W. Clay St., P. O. Box 767, Richmond 21, Va.

DIRECTORY LIBRARY FOR FREE USE OF PUBLIC AT
GOLDSBORO CHAMBER OF COMMERCE, 211 S. CENTER

Member Association of North American Directory Publishers

Copyright, 1959, by Hill Directory Co., Inc.

Section 28, Copyright Law

In Force July 7, 1909

That any person who wilfully and for profit shall infringe any copyright secured by this act, or who shall knowingly or wilfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year, or by a fine of not less than one hundred dollars nor more than one thousand dollars, or both, in the discretion of the court.



PUBLISHERS NOTE

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

HILL DIRECTORY CO., INC., Publishers

INTRODUCTION and GENERAL INDEX

HILL DIRECTORY CO., Inc., publishers of Southeastern Directories, (publishers of the Goldsboro City Directory since 1906) present to subscribers and the general public, this, the 1959 edition of the Goldsboro City Directory which also includes Adamsville.

Confidence in the growth of Goldsboro's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Goldsboro to the world.

The enviable position occupied by HILL'S directories in the estimation of the public, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Goldsboro Directory will fulfill its mission as a source of authentic information pertaining to the community.

Four Major Departments

The four major departments are arranged in the following order:—

I. THE YELLOW PAGES constitute the first major department of the Directory. This embraces a complete list of the names and addresses of the business and professional concerns of the city and vicinity, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the city and vicinity. Preceding this catalog, likewise grouped under appropriate headings, are the advertisements and business cards of firms and individuals desiring to present a more complete list of their products or services than is possible in the catalog itself. The Yellow Pages represent reference advertising at its best, and merit the attention of all buyers and sellers seeking sources of supply or markets for goods. In a progressive community like Goldsboro, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Goldsboro and Adamsville, and the name, official personnel, nature and address of each firm and corporation in the community.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE, is the third major department, printed on green paper. In this section the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers

of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes and the listing of telephone numbers.

IV. THE NUMERICAL TELEPHONE DIRECTORY, is the fourth major department, printed on blue paper.

Community Publicity

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Goldsboro and vicinity.

The Goldsboro Out-Of-Town City Directory Library

Through the courtesy of the publishers of the Goldsboro City Directory, a Directory Library is maintained in the offices of the Goldsboro Chamber of Commerce, for free reference by the general public. This is one of more than 750 Directory Libraries installed in the chief cities of the U. S. and Canada by members of the Association of North American Directory Publishers.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

HILL DIRECTORY CO., Inc.,
Publishers.

INDEX TO ADVERTISERS

PAGE NUMBERS LISTED BELOW REFER TO THE
YELLOW PAGES

	Page
Acacia Mutual Life Insurance Co.....	82
Ace Moving Co.....	96
American Plumbing & Electrical Supply Co Inc.....	105
Anderson-Creech Oil Co Inc	
.....back cover, left bottom lines and	55
Andrews M B Insurance Agency...right side lines and	79
Aycock Oil Co.....back cover, B, 61 and	100
Ball Park Service Station.....	6
Ball Studio.....left center lines and	103
Berney's Loan Co.....	102
Best Radio-Television Service The.....	108
Best & West Men's Shop Inc.....	26
Borden Brick & Tile Co...top stencil, right top lines and	18
Branch Banking & Trust Co	
.....front cover, left top lines, 12 and	13
Bryan Auto Salvage Inc.....left bottom lines and	6
Bryan Oil Co.....left side lines, 56 and	100
Builders Supplies Co...front cover, right side lines and	21
Bunch Drug Store.....	42
C & B Tin Shop.....	119
C & H Mobile Homes.....	95
Carolina Power & Light Co.....right center lines and	C
Carolina Realty Co.....	110
Casey's Laundry & Cleaners	
.....front cover, left top lines, 45 and	92
Central Service Motor Co Inc	
.....left side lines and	3
Ceramic Tile Co.....	127
Citizens Savings & Loan Assn	
.....back cover, left bottom lines and	19
Coble Dairy Products.....left center lines and	38
Cogdell Bicycle Shop.....	15
Cogdell Sport Center.....	121
Cotton Motor Co.....	7
Crawford John R Inc	
.....left top lines and	80
Crawford-Norwood Company Inc....front cover and	111
Creech's Inc.....left center lines and	69
Crumpler Secretarial School.....	124
Daniels Electric Co.....	52
Dean's Wheel Aligning Inc.....left side lines and	4
Dewey Bros Inc.....X and	122
Dillon-Bell Implement Co.....left side lines, 7 and	52
Dillon R H Company.....	78
Dixie Electric Motor Service	
.....tabbed Insert at Phones Numerically and	48
Dumas-Giddens Oil Co Inc...left bottom lines, 57 and	101
Dun-Rite Cleaners	
.....Insert at Name in Alphabetical Section and	46
Durham Life Insurance Co.....	78
Eason's Television & Appliance Service.....	127
Eastern Carolina Broadcasting Co.....Insert	
at WGBR Radio Station in Alphabetical Section and	107
Eastern Distributors Inc.....	130

	Page
Edens Florist.....	53
Erderton J M & Son Inc	
.....right center lines and	8
Electric Sales & Service Corp	
.....right side lines and	50
Ernest Glass Co.....right side lines and	74
Farmers Supply Co	
back cover, right top and left bottom lines and	51
Firestone Stores.....	Y
Fisher Tire Co.....	8
Gardner's Velvet Dairy Products Inc.....	39
Garris Jewelers.....right top lines and	90
General Industries Tank Division.....	124
Gibson's Drug Store.....left center lines and	42
Giddens Jewelry Store...front cover, right top lines and	89
Goldsboro Builders Supply Co Inc...left side lines and	22
Goldsboro Building & Loan Assn	
.....front lip margin, left top lines and	20
Goldsboro Coca-Cola Bottling Co Inc	
.....left side lines and	17
Goldsboro Heating & Plumbing Inc.....	104
Goldsboro Moving & Storage Co Inc	
.....back cover, left side lines and	Z
Goldsboro Nursery.....	97
Goodyear Service Stores.....right center lines and	10
Griffin W H & Sons.....right bottom lines and	61
Haire P H Refrigeration Service.....	114
Hamilton's Funeral Home.....	64
Hamilton's Mutual Burial Association.....	64
Hanna Hank College of Beauty Culture.....	14
Hawkins Albert T.....	58
Heilig-Meyers Co.....left side lines and	69
High's Incorporated.....	123
Hill Directory Co Inc.....	41
Hi-Way 117 Truck Stop.....	9
Hollowell Seth B Oil Co	
tabbed Insert at Name in Alphabetical Section and	59
Houser Insurance Agency.....right side lines and	81
Howell Oil Co.....right center lines and	98
Huffman's Esso Service.....	118
Hughes Radio Labs.....right bottom lines and	126
Humphrey's Auto Body Shop...right center lines and	16
Isaacs-Kahn Furniture Co Inc	
Insert at beginning of Alphabetical Section and	66
J & G Appliance Service.....	2
Jackson Drug Co.....	43
Jackson Trucking Co.....left center lines and	96
Jeffreys & Sons Seed Stores.....	117
Jernigan Othar Contractor.....	28
Jewel Box Inc The	
.....right bottom lines and	90
Johnson Cotton Co of Goldsboro Inc	
.....right bottom lines, 70 and	75
Johnson George A.....	103
Johnson-Sherman Co.....right side lines and	53
Lightner Memorial Funeral Home Inc.....	65
Little River Oil Co Inc	
.....front cover, right side lines, 60 and	99
Live Wire Electric Co.....	49
Loving T A & Co.....	29
Martin John F.....	82
Masonry Specialty Co.....right bottom lines and	30

	Page
McBride & Herring Sporting Goods Co Inc.....	121
McCullen E G.....	62
Mickey's Pastry Shop.....	11
Mills Con-O-Lite Vault Co.....	25
Motor Parts & Machine Service Inc.....	95
Moye Henry L.....	27
Mutual Life Insurance Co of N Y	
.....left center lines and	87
N C Finance Corp.....	93
North Carolina Consolidated Hide Co Inc.....	77
O'Berry and Lewis Inc.....right side lines and	83
Occidental Life Insurance Co of N C	
.....right center lines and	84
Odom Motor Co.....	9
One Stop Grocery & Market.....Insert at	
Dun-Rite Cleaners in Alphabetical Section and	46
One Stop Restaurant.....Insert at	
Dun-Rite Cleaners in Alphabetical Section and	46
Open Air Market.....right center lines and	94
Owsley H B & Son of Goldsboro Inc	
.....right center lines and	33
Parker George A.....right top lines and	102
Pate-Dawson Motor Co Inc.....left side lines and	5
Penney J C Co Inc.....right bottom lines and	40
Pine State Creamery Co.....right side lines and	34
Price's Specialties.....	10
Prince Tire Co.....	128
Quality Plumbing & Heating Co.....	104
R & H Oil Co.....left side lines and	62
Rainbow Cleaners & Laundry Inc	
.....back lip margin and	47
Red Bird Cab Inc	
.....bottom stencil, right center lines and	125
Richard's Jewelers Inc.....right top lines and	91
Robinson's Drug Store.....left center lines and	43
Rogers Furniture.....right bottom lines and	67
Rogers Inc.....left center lines and	91
Rose W P Supply Co Inc.....left side lines and	23
Rose Wayside Furniture.....	68
Rouse R N & Co.....right side lines and	31
Sasser's Garage & Service Station	
.....right center lines and	71
Scott's Barbecue.....	115
Seymour Funeral Home Inc.....	A
Shaver Maynard A.....left center lines and	87
Sinclair Refining Co.....	62
Smith Hardware Co.....left bottom lines and	76
Southerland Furniture Co.....right bottom lines and	70
Southern Life Insurance Co.....	87
Southern Radio & Television Corp.....	106
Stewart's Construction Co	
.....front stencil, left center lines and	24
Sutton's Gas & Appliance Co....left center lines and	72
Tatum H W Realty Co	
.....front cover, left top lines, 85 and	112
Taylor E F Co.....	32
Town and Country Gas Co Inc	
.....back cover, left bottom lines and	73
Tw-Lite Beauty Salon.....right center lines and	14
Vinson's Drug Store.....right side lines and	44
W F M C Radio Broadcasting Station.....	106

	Page
W G B R Radio Station	
.....Insert at Name in Alphabetical Section and	107
Ward Harry P Insurance.....left center lines and	88
Wayco Corp.....back cover, right top lines and	54
Wayne Dairy Inc...backbone, right bottom lines, 36 and	37
Wayne Oil Co.....left bottom lines and	63
Wayne Realty & Insurance Co Inc	
.....front cover, left side lines, 86 and	113
Wayne Roofing & Sheet Metal Co.....	117
Wayne Roofing & Sheet Metal Co.....	120
Wayne Wholesale Grocery Co....right side lines and	75
Weil's Inc.....right top lines and	40
Westbrook's Radio & Television Service.....	109
Williams Linoleum & Carpet Shop	
.....left center lines and	26
Williams Roofing & Sheet Metal	
.....back cover, right side lines, 11, 116 and	120
Wooten Oil & Fuel Co Inc	
.....left side lines, 63, 97 and	101
Worley Typewriter Exchange...right center lines and	129



GOLDSBORO

"THE HEART OF EASTERN NORTH CAROLINA"

(Courtesy Goldsboro Chamber of Commerce)

Location and Topography—Goldsboro, a city with an estimated population of 31,100, is 52 miles southeast of Raleigh, the state capital, 89 miles north of the port city of Wilmington and 97 miles northwest of the port of Morehead City. The city is halfway between New York and Jacksonville, Florida, approximately five hundred miles from each.

Wayne County, of which Goldsboro is the county seat, has an area of 555 square miles. It lies wholly within and is the approximate center of the Coastal Plains section of the state, one of the great agricultural areas of the United States. The topography is flat to gently rolling and averages approximately 104 feet above sea level.

The Neuse, Northeast Cape Fear and Little Rivers, as well as a half dozen creeks, drain the county.

Climate—The annual mean temperature is 61.3 degrees ranging from an average of 42.8 degrees in January to 79.7 degrees in July. Rainfall averages approximately 49 inches annually. Snow is seldom seen.

The date of the last killing frost in the spring is April 1, the first in the fall is November 4. The length of the growing season is 217 days.

Taxes—Goldsboro, \$1.46 per \$100; Wayne County, \$1.18 per \$100; total assessed valuation, Goldsboro, \$37,500,000; total assessed valuation Wayne County, \$98,007,020.



Aerial View of Goldsboro

Transportation Facilities—Railroads: Three railroads provide Goldsboro with excellent freight and passenger service. They are: Atlantic Coastline Railroad Company, Southern Railway System and Atlantic and East Carolina Railroad Company.

These railroads are adequate to provide fast and efficient delivery of merchandise and materials to points all over the United States.

Air—Goldsboro has a municipal airport six miles west of the city on U. S. Highway 70. It provides service and facilities for transit aircraft and charter flights may be arranged.

Goldsboro's nearest commercial air service is at Kinston, a distance of 26 miles. Piedmont Air Lines, a certified air carrier, serves the city with four flights daily.

Inter-City Bus Lines—Goldsboro is served by three bus companies—Atlantic Greyhound Lines, Queen City Coach Company, Seashore Transportation Co.—with 56 departures and arrivals every 24 hours.

City Transportation—The Goldsboro Transportation Company operates modern buses with routes to all sections of the city. Special companies and individuals provide adequate taxi service.

Motor Freight—Goldsboro is served by U. S. Highway 70, a trans-continental east-west highway, U. S. Highways 13 and 117, north-south routes, and state highways 102, 111 and 581. Goldsboro is also the center of a vast network of paved secondary roads providing easy travel to all sections of the county.

Three large trucking companies maintain terminals in Goldsboro and, along with a number of local companies, offer fast dependable motor freight service to all points daily. In addition, there are several local "for hire" trucking companies.

Population—Ninety-nine per cent of the people of Goldsboro and Wayne County are native born.

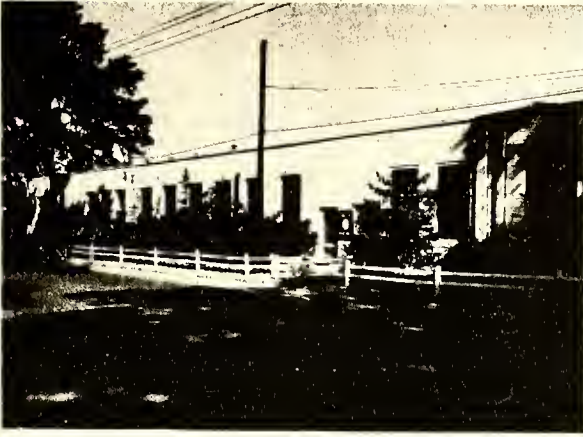
Population of Goldsboro—U. S. Census

	1940	1950
Total	17,274	21,454
Native White.....	9,299	11,710
Foreign-Born White.....	85	97
Negro	7,889	9,628
Other Races	1	19

Population of Wayne County—U. S. Census

	1940	1950
Total	58,328	64,267
Native White	32,910	36,979
Foreign-Born White.....	108	163
Negro	25,294	27,090
Other Races	16	35

Industry—There are fifty-three small diversified manufacturing plants in Goldsboro and Wayne County with 3,298 employees and an annual payroll of approximately \$8,500,000. The manufacture of lumber and wood products is the chief industry with iron and steel products second and textile yarn third. Tobacco stemming and redrying plants are important industries during the tobacco season. Other industries include the manufacture of building blocks, electric



One of many small diversified manufacturing plants

lamp wires, bread and other food products, monuments, fertilizer, hides, insecticides, meat packing and oil and grain mills.

Retail Trade—Goldsboro has the finest shopping facilities east of Raleigh. Its modern stores and shops offering quality merchandise and wide business streets with excellent parking facilities draw shoppers from miles around. Retail sales in 1958 totaled \$45,808,000, 14th highest in the state.

Banking and Finance—The Wachovia Bank & Trust Co. and the Branch Banking & Trust Co., with combined assets of \$722,000,000, have branches in Goldsboro. The American Bank has assets of \$3,000,000.

The Goldsboro Building & Loan Association and the Citizens Building & Loan Association have assets of approximately \$9,878,000.



East Walnut Street

Wholesale Trade—Goldsboro is rapidly becoming the distribution center for this area. It is the almost exact center of the Coastal Plains section of the state and its excellent rail and highway facilities make for easy transshipment to other cities and towns.

Wholesale sales were estimated at \$50,000,000 during 1958.

Hotels—There are three hotels and four motor courts in Goldsboro providing more than 300 rooms: The Hotel Goldsboro with 200 rooms 200 baths, the Center Hotel, the Terminal Hotel, the El Rancho Motor Court, Goodson's Motel, Wayne Motel and Goldmount Motel.

There are numerous guest and boarding houses.

Newspapers and Radio Stations—There are two newspapers: The Goldsboro News Argus, an afternoon daily with a circulation over 11,000 and the Goldsboro Record, a weekly with a circulation of 650.

There are four radio stations, WGRB, 1,000 watts; WEQR (FM), 40,000 radiated watts; WPMC, 1,000 watts and WGOL, 1,000 watts. The first two stations are affiliated with the American Broadcasting Company and the third with the Gold Leaf Broadcasting Company.

City Water—The City of Goldsboro operates its own water supply system. Raw water is obtained from the Little River, a tributary of the Neuse River, and is handled through a pumping station.



City Hall

A new filter plant with a 3,000,000 gallon per day capacity was completed in the spring of 1953. The plant can be expanded easily to 8,000,000 gallons per day, as needed.

Electric Power—Electric power in Goldsboro is supplied by Carolina Power and Light Company at both 66,000 and 110,000 volts. Power is supplied from company steam and hydro plants and through purchase contracts. The company has two 100,000 horse power units at its new steam plant at Goldsboro, producing more than a billion kilowatt hours of electricity per year. Abundant power is therefore available in the area at low rates.

Communications—Telephone service is provided by Southern Bell Telephone and Telegraph Company with over 12,000 telephones now in use. New industries moving to Goldsboro may be assured that their telephone needs will be adequately filled.

Telegraph—The Goldsboro office of the Western Union Telegraph Company has direct duplex reperforator circuits to Richmond, Virginia, relay office, one of the largest new reperforator switching relays.

Mail—There are 12 arrivals and 12 dispatches of mail daily providing excellent mail service. Postal receipts in 1958 total \$331,945.43.

Agriculture—Goldsboro is the center of one of the great agricultural areas of the United States with Wayne County ranking seventh in total value of North Carolina's eleven principal crops. The value of these crops amounted to \$22,000,000 in 1958.

Tobacco is the principal cash crop and more than 50 percent of the fluecured tobacco grown in North Carolina is found within a 60 mile radius of the city. Second in importance is corn followed by cotton, Irish and sweet potatoes, green beans, wheat and soy beans.

Beef and dairy cattle, hogs and poultry production are becoming an increasing source of revenue to the farmers.

Within the county is a large tobacco market, two cotton markets, three livestock markets, two produce markets, five hog buying stations and approximately thirty corn buying points.

Municipal Features

Government—Goldsboro is governed by a mayor and five aldermen, elected biennially. The Board in turn selects a city manager to administer municipal affairs.

Wayne County is governed by a five-man Board of Commissioners, also biennially.

Fire Department—The fire department is staffed by 37 full-time employees. Equipment is modern and fire loss has been negligible in the past.

Police Department—The police department is staffed by 35 officers and men providing efficient protection for residents of the community. Equipment consists of five patrol cars and three motorcycles with twoway radio.

Health Department—Health activities are handled by the Wayne County Board of Health. It is responsible for the control of communicable disease, venereal disease and tuberculosis; it provides care of pre-school and school children through immunization and health examinations;

it supervises food handling establishments, water supplies and rodent and insect control and maintains vital statistics and health records.

Welfare Department—The Wayne County Department of Public Welfare administers aid to dependent children, the indigent poor, the blind and those totally and permanently disabled. In addition, the Department arranges adoptions, obtains hospital care for crippled children and mentally deficient persons, et cetera.

Hospitals—A new addition was added to the Wayne County Memorial Hospital, located in Goldsboro, in 1958 at a cost of slightly over $\frac{1}{2}$ million dollars. The hospital now has 228 beds and 30 bassinets.

The State of North Carolina operates the State Hospital for Negro Insane near Goldsboro and cares for better than 2,900 patients. The Goldsboro Training School, completed in 1957 at a cost of $5\frac{1}{2}$ million dollars, cares for mentally retarded Negro children.

Goldsboro is the site of the Eastern N. C. Branch of the N. C. Orthopedic Hospital with a monthly clinic for orthopedic patients at the Wayne County Public Health Center.

Library—The Goldsboro Public Library and the Goldsboro Colored Public Library have over 20,000 volumes. A bookmobile serves the rural areas adequately.

Education—The Goldsboro School System consists of six schools for white pupils and five schools for Negroes. In 1958-59 school year, the white schools had an enrollment of 4,245 with 145 teachers. The Negro schools had an enrollment of 3,309 with 115 teachers.



One of Goldsboro's many beautiful churches

There are 11 white and 7 colored schools in the Wayne County System. In the 1958-59 school year, the white schools had an enrollment of 6,451 with 232 teachers. The Negro schools had an enrollment of 3,977 with 130 teachers.

Buildings are modern and faculties are above the state average in education and training for both city and county schools.

There are three private schools in Goldsboro: St. Mary's Parochial School, Crumpler's Secretarial School and Barnes Business School for Negroes. In addition, there are three kindergartens.

Churches—There are more than fifty churches in Goldsboro representing practically every religious faith: Baptist, Christian, Episcopal, Jewish, Latter Day Saints, Methodist, Evangelical, Pentecostal, Presbyterian, Lutheran, Roman Catholic, et cetera.

Civic Organizations—Service clubs include Kiwanis, Optimist, Lions, Rotary, Civitans and Junior Chamber of Commerce.

Veterans Organizations are the American Legion, 40 and 8, Veterans of Foreign Wars and Disabled American Veterans.

Other organizations include the Goldsboro Chamber of Commerce, the Goldsboro Woman's Club, Business and Professional Women's Club, the American Legion Auxiliary, several parent-teacher associations, the Community Concert Association, a unit of the North Carolina Symphony Society, Wayne Ministerial Association, Wayne Medical Society, American Red Cross and the Community Chest.

Lodges and fraternal organizations include the Elks, Masons, Odd Fellows, Woodmen of the World, Moose, Pythians and Shriners.

Recreation—Recreation for the youth of Goldsboro centers around the Wayne County Memorial Community Building. The building has an indoor pool, gymnasium, banquet room, several meeting rooms and provides office space for the Boy and Girl Scouts, Red Cross and United Fund. A recreation field, one and one-half miles from the building has baseball and softball diamonds, football field and an outdoor basketball court. The Boys Club, with a full time director, recently purchased a spacious residential home, and carries out a well-rounded recreational program for its many members.



Eighteen Hole Golf Course

The city of Goldsboro has a recreation commission with five members.

The Colored Community Center has a large meeting hall and gymnasium combined, meeting rooms and a full time director.

Herman Park, 19 acres, has six tennis courts, playground equipment and amusement rides. In addition, three white and three colored schools have playgrounds with equipment.

The "Cliffs of the Neuse" State Park, located 13 miles southeast of Goldsboro, is a very popular recreation spot for the people of this area. There are 312 acres in the park with paved roads, trails and paths leading to all parts of it. Chief attraction is the view from the 98 feet high cliffs. There are several picnic areas with outdoor fire places. A lake for fishing and swimming was completed in 1955.

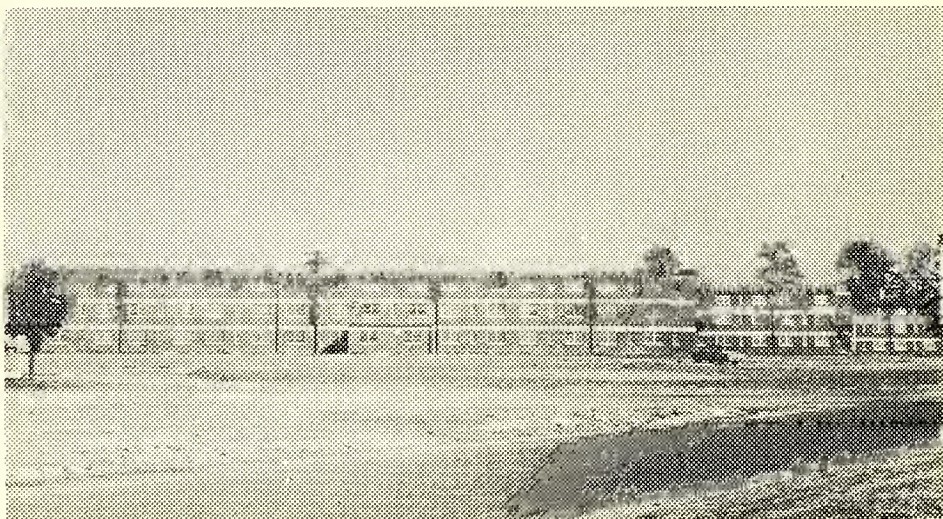
There are three lakes for swimming, besides the indoor pool, located five to twelve miles from the city; four theatres, including one colored, with seating capacity of 2,035 and two drive-ins with car capacity of 450; five billiard parlors with twenty-four tables, an 18-hole golf course; country club; two stadiums: Goldsboro High School and the Goldsboro Municipal Stadium.

Hunting and fishing are popular sports for Goldsboro residents. Fishing is excellent in the nearby Neuse and Little rivers, bass, brim, rock, robbin and catfish. For the hunter there are rabbits, squirrel, quail and foxes.

North Carolina beaches are only three hours away. Fishing and hunting are excellent along the coast and boating is a popular sport in the protected sounds and on the ocean.

Seymour Johnson Air Force Base

Seymour Johnson, a training base during World War II, was reactivated April 9, 1956. It falls under the command of the Ninth Air Force and is part of Tactical Air Command.



Airmen's Dormitories

The main unit at Seymour Johnson is the 4th Fighter Wing which has three groups and twelve squadrons. The 482nd Fighter Interceptor Squadron of the Air Defense Command, the Strategic Air Command and 19th Air Force Headquarters are tenant units at the base. The estimated military strength is expected to be between 5,000 and 10,000 when the base is fully operational in mid 1959.

Practically all of the temporary building constructed during World War II have been replaced with permanent type. Approximately \$50,000,000 has been expended for new construction and it is expected that considerable more will be spent within the next few years to make Seymour Johnson the most modern base in the country.





MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH

VITAL INFORMATION

AT YOUR FINGER-TIPS!



Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.

MORE PEOPLE ARE SEEING CITY DIRECTORY ADS

Chas. E. Connerly Co.

MAINTAINED TO ASSIST YOU . . .

A reference library of late
out-of-town city directories



THE PUBLISHERS of this Directory maintain for the use of their subscribers and the general public a complete library of late out-of-town City Directories. We invite you to consult this library when in need of names and addresses of individuals and firms in other cities. It is especially designed for the reference use of business men who subscribe to the local City Directory, when seeking markets and sources of supply outside this city. There is no charge except for extended continuous use. The library, with attendant in charge, is located at:

CHAMBER OF COMMERCE

YELLOW PAGES

GOLDSBORO

(NORTH CAROLINA)

1959



The following pages contain . . .

A COMPLETE LIST OF ALL BUSINESS AND PROFESSIONAL CONCERNS OR INDIVIDUALS in alphabetical order under appropriate headings . . . This list is preceded by . . . ADVERTISEMENTS AND BUSINESS CARDS OF FIRMS AND INDIVIDUALS who desire to present a complete list of their services or products . . . These are grouped together under appropriate headings which are arranged alphabetically.

HILL DIRECTORY CO., Inc.
PUBLISHERS

APPLIANCES

J & G

APPLIANCE SERVICE

Repairs on All Home Appliances

- REFRIGERATORS
- WASHING MACHINES
- RANGES
- CLOTHES DRIERS
- DISHWASHERS
- ELECTRIC IRONS
- FOOD DISPOSERS
- FREEZERS

Service Agents for

WASTE KING and FRIGIDAIRE
Dishwashers and Food Disposers

1213 Royal Av.

Tel. RE public 5-2644

KNOW YOUR DIRECTORY

OCCUPATION	Finna Dorothy M r7657 Ternes	NAME OF EMPLOYER
	" Martha D (wid John) h7657 Ternes	
	" Michl (Eva D) (auto mech) Plymouth h	
	7639 Ternes	
	Finch Douglas B (Evelyn) coml artist	
	Natl Det Publishers h24915 Chicago	
	" Elsie E h2836 Geneva	
	Findley Audrey L (Beatrice C) cable	
	splicer Det Edison h7501 Yinger	
	Finedell Alvin formn Ford h7017 Freda	
	apt 15	
	Fineman Saml (Leona) h22192 Michigar	

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

LINCOLN

Designed
for Modern Living

MERCURY

America's
Smartest Car

- EDSEL -

Sales and Service

You'll Like Our Finer, Faster

SERVICE

The One Automobile Agency Which Gives You
Complete Automotive Service

**Repair Shop -- Body Shop
Paint Shop**

NEW and USED CARS

WHEN YOU STOP WE START

**CENTRAL SERVICE
MOTOR CO., Inc.**

115 E. Ash St.

Phone RE public 5-4781

DEAN'S

WHEEL ALIGNING, Inc.

NO
TRUCK
TOO
LARGE



NO
CAR
TOO
SMALL

COMPLETE FRONT END SERVICE

Wheel Aligning
Wheel Balancing
Brakes and Steering

Call **REpublic 5-4032**

S. GEORGE EXT.

PATE-DAWSON MOTOR CO., Inc.



OLDSMOBILE

Rocket Motors

*It's Quality Built to Last
Sales and Service*

Factory Parts
Complete Repair Service
All Makes
Safety Tested Used Cars

N. C. DEALER'S LICENSE 1208 and 1208-A

223-25 N. Center St.
Phone RE public 4-2411
Used Car Lot - 114 E. Ash St.
Phone RE public 4-2411

AUTOMOBILE DEPARTMENT

BALL PARK SERVICE



STATION



Change to **SHELL**
ROAD SERVICE

PICK-UP and DELIVERY
MINOR REPAIRS
LUBRICATION
WASHING and WAXING
CLEAN REST ROOMS

1601 E. Ash St.

Tel. RE public 4-9820

BRYAN AUTO SALVAGE, INC.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS
USED BODY PARTS - SPRINGS, MOTORS, WHEELS
TRANSMISSIONS, TIRES, REAR ENDS, GLASS

We Deliver Reasonable Amounts Up to a
50 Mile Radius of Goldsboro

"WHERE CUSTOMERS SEND THEIR FRIENDS"

Highway 117 South

Tel. RE public 5-1456

GOLDSBORO, N. C.

AUTOMOBILE DEPARTMENT

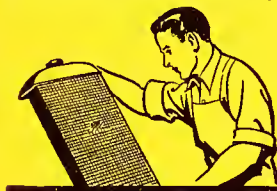
7

COTTON MOTOR CO.

GENERAL AUTO REPAIRS

We Service and Repair All Makes of Cars

RADIATOR



**GENERATOR
and STARTER
REPAIRS**

REPAIRING

Phone RE public 4-0646

HYDRA-MATIC SPECIALIST

305 Granthom cor. N. George St.

Goldsboro, N. C.

DILLON-BELL IMPLEMENT CO.

SALES



SERVICE

Authorized Factory Parts

Repairs on All Makes of Cars

Sales



Service

ALLIS-CHALMERS

1033 N. William St.

Phone RE public 5-2741

AUTOMOBILE DEPARTMENT

J. M. EDGERTON & SON, Inc. RAMBLER Automobiles

Sales and Service



TRUCKS and TRACTORS

1220 N. William St.

Tel. RE public 4-4361

FISHER TIRE CO.

EXPERT RECAPPING and VULCANIZING

Wholesale and Retail

**U.S. ROYAL
TIRES**

ONE
DAY
SERVICE



S. GEORGE ST. EXTN.
(Mt. Olive Hwy.)

Phone RE public 5-3636

AUTOMOBILE DEPARTMENT

9

HI-WAY 117 TRUCK STOP

24-HOUR SERVICE



Located One Mile South of
Goldsboro on Hwy. 117

DIESEL FUEL

Cater to Truckers
and Tourists
Delicious Home Cooked
Meals
and Short Orders

TRUCK ICE AVAILABLE
MINOR REPAIRS
TIRE REPAIRING
MT. OLIVE HWY.

SELLING



PRODUCTS

GRADE
"A"
RESTAURANT

Over-Nite Lodging For Your Convenience

Dial REpublic 5-4775

Odom Motor Company



CADILLAC

Sales and Service



PONTIAC

**General Auto Repairing by
Factory Trained Mechanics**

DEPENDABLE USED CARS

207 E. ASH ST.

TEL. RE public 5-0821

AUTOMOBILE TIRES**GOODYEAR SERVICE****STORES****TUBELESS TIRE HEADQUARTERS**

**TIRES -- BATTERIES
GE APPLIANCES
MOTOROLA TV**

Sales — Installation — Service

**USE OUR
EASY PAYMENT PLAN**

212 W. Walnut St.**Phone RE public 5-2464****AWNINGS**

**PRICE'S SPECIALTIES
AWNINGS
ALUMINUM -- CANVAS**

- Roll Awnings
- Venetian Blinds
- Door and Window Jalousies
- Free Estimates
- Stoop Railings
- Storm Windows and Doors
- Venetian Blind Service
- Re-taping, Re-cording, Etc.

*Your Local Awning and Storm Window Dealer*

J. A. PRICE, Owner

601 N. John St.**Tel. RE public 5-4921**

AWNINGS

11

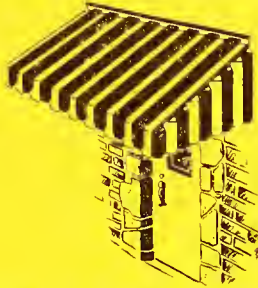
Williams Roofing & Sheet Metal

"Serving This Vicinity Since 1927"

METAL AWNINGS

for the HOME or BUSINESS

Protects
Against
Winter
Weather



Keeps
the Home
Cooler
in Summer

Permanent Installation — Nothing to Take Down and Store

"FREE ESTIMATES"

816 N. Greenleaf St.

Tels. Day RE public 4-5483

Nights RE public 5-2744

BAKERIES

MICKEY'S PASTRY SHOP



Wedding and Party Cakes Our Specialty

CAKES -- PIES -- COOKIES

Baked Fresh Daily

Your Home Town Baker

212 N. Center St.

Tel. RE public 4-4741

BRANCH BANKING & TRUST CO.

"The Safe Executor"

**Commercial
Trust -- Savings
Safe Deposit Boxes
AUTOMOBILE LOANS
INSURANCE**

BRANCHES

WILSON
ELM CITY
GOLDSBORO
FREMONT
SELMA

FAYETTEVILLE
WARSAW
WALLACE
FAISON
PIKEVILLE

KINSTON
NEW BERN
TRENTON
PLYMOUTH
WILLIAMSTON

Walk Up Window — Drive Up Window — Parking Lot

200 E. Walnut St.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Member Federal Deposit Insurance Corp.

BRANCH BANKING & TRUST CO.

"The Safe Executor"

**Commercial
Trust -- Savings
Safe Deposit Boxes
AUTOMOBILE LOANS
INSURANCE**

WILSON
ELM CITY
GOLDSBORO
FREMONT
SELMA

BRANCHES
FAYETTEVILLE
WARSAW
WALLACE
FAISON
PIKEVILLE

KINSTON
NEW BERN
TRENTON
PLYMOUTH
WILLIAMSTON

Walk Up Window — Drive Up Window — Parking Lot

200 E. Walnut St.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Member Federal Deposit Insurance Corp.

BEAUTY SCHOOLS

HANK HANNA

COLLEGE OF BEAUTY CULTURE

Services Half Price of Shop Prices

NO APPOINTMENT NECESSARY

All Work Under Supervision of Professional Instructors

Member of the National Beauty School Association of America

"LEARN BEAUTY CULTURE"

NEW CLASS BEGINNING EACH WEEK

Desirable Environment for Students

115 N. James St.

Tel. RE public 5-3311

BEAUTY SHOPS

Twilight Beauty Salon



- HAIR STYLIST
- SCALP TREATMENT
- PERMANENTS
- MANICURIST

ROSA VINSON, Owner

405 BORDEN BLDG.

100 S. JAMES ST.



Beauty Shop

Tel. RE public 4-4992

COGDELL BICYCLE SHOP

Bicycles -- Lawnmowers

SAFE OPENING and REPAIRING

KEYS MADE and LOCKS REPAIRED

BRIGGS & STRATTON and CLINTON MOTORS

Sales - Service - Repairs

KEYS MADE — GUNS REPAIRED

210 N. Center St.

Tel. RE public 4-3731

VITAL INFORMATION AT YOUR FINGER-TIPS!

► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.

More People Are
SEEING CITY DIRECTORY ADS

Humphrey's Auto Body Shop



BODY AND FENDER REPAIR

EXPERT REFINISHING

CUSTOMIZE YOUR CAR

24-Hour Wrecker Service

1216 N. WILLIAM ST.

Tels.

Day REpublic 4-3451

Night REpublic 5-4813



IN BOTTLES

BOTTLED BY

GOLDSBORO

COCA-COLA BOTTLING CO.

INC.

Phone RE public 5-2653

110-14 W. MULBERRY ST.

BRICK MANUFACTURERS

BORDEN**BORDEN
BRICK &
TILE CO.**

Manufacturers of
**BUILDING BRICK
FACE BRICK
BUILDING TILE
DRAIN TILE**



OFFICE

513 Borden Bldg. 100 S. James St.
Goldsboro, N. C.

Phone RE public 4-3771

PLANTS

Sanford, N. C. — Durham, N. C.

BRICK

CITIZENS

Savings & Loan Association



ROBT. E. BRYAN
President

GEORGE DEWEY
Exec. Mgr.



INSURED SAVINGS HOME LOANS

104 S. Center St.

Dial REpublic 4-2064

W. A. DEES, President
E. A. GRIFFIN, Sr., Vice-Pres.
MURRAY BORDEN, Sec.-Treas.

GOLDSBORO

Building & Loan Assn.



HOME MORTGAGE LOANS SAVINGS

SAFETY FOR YOUR SAVINGS

•

Board of Directors

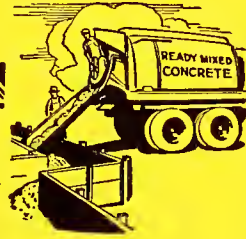
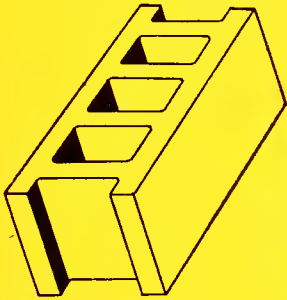
W. A. DEES	V. G. HERRING, Jr.
F. B. DANIELS	E. A. GRIFFIN, SR.
HENRY WEIL	MUNROE BEST
C. W. PEACOCK	L. E. WARRICK, SR.
MURRAY BORDEN	J. E. MAXWELL
BLAND & FREEMAN, Attorneys	

•

116 E. Walnut St.

Phone RE public 4-2121

BUILDERS SUPPLIES CO.



- ROOFING
- INSULATION
- PAINTS
- HARDWARE
- SHEET ROCK
- INSULATION BOARD
- READY MIXED CONCRETE
- PLYWOOD
- SASH and DOORS
- WESTERN WOODS
- CONCRETE BLOCKS
- RED CEDAR SHINGLES
- STEEL SASH
- Ro-Way Overhead Garage Doors

— LUMBER and PLYWOOD —

"One Stop Building Material Service"

Tel. REpublic 4-4321

BUILDERS SUPPLIES CO.

109 W. VINE ST. at CENTER



"FROM TREE TO KEY"



FREE DELIVERY

- | | |
|-----------------------|-----------------------|
| ● Roofing Materials | ● Insulating Material |
| ● Lime and Asbestos | ● Windows |
| ● Brick and Tile | ● Screen Wire |
| ● Lumber | ● Wall Board |
| ● Siding and Flooring | ● Doors |
| ● Plywood - Sheetrock | ● Cement |

Goldsboro
Builders Supply Co., Inc.

Tel. REpublic 4-4071

118 S. Carolina St. (Next to Union Station)

W. P. ROSE SUPPLY CO.

Inc.

Wholesale and Retail



- BRICK and PIPE OF ALL KINDS
- CEMENT — PLASTER — LIME
- GYPSUM PRODUCTS
- ROOFING and PAINTS.



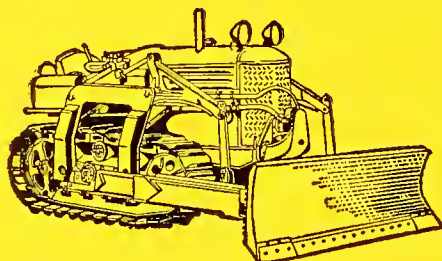
SAND and GRAVEL

Phone RE public 4-1601

700 N. CENTER ST.

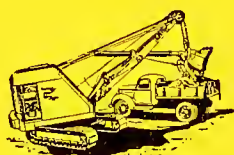
Stewart's Construction Co.

- EXCAVATING
- GRADING
- HAULING



Tank Installation - Sand - Gravel - Fill

Crushed Stone



Top Soil

MT. OLIVE HIGHWAY

P. O. Box 1134

Phones REpublic 5-3029

Night RE public 5-2763

MILLS CON-O-LITE VAULT CO.

Wilson, N. C.

CON-O-LITE BURIAL VAULTS

SEYMOUR FUNERAL HOME, Inc.

Local Distributor

Tel. REpublic 4-1761

107 W. CHESTNUT ST.

CARPETS

WILLIAMS LINOLEUM & CARPET SHOP

**Armstrong Inlaid Linoleum
Asphalt and Vinyl Tile**

Carpets from the Looms of

MOHAWK

Selected MOHAWK Dealer

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

CLOTHING

BEST & WEST MEN'S SHOP, Inc.

**Men's
Clothing and Furnishings**

Suits by MICHAELS-STERN and CURLEE

Shirts by MANHATTAN

Hats by STETSON and CHESTERFIELD

Shoes by PORTAGE and STAR BRAND

Sox by HOLEPROOF — Accessories by SWANK

"Style plus Quality plus Value"

127 E. WALNUT ST.

Phone RE public 4-0866

H. L. MOYE

Coal
for customers who care

**GLEN ROGERS
BRIQUETS**

Kingsford Charcoal

1000 N. GEORGE ST.

Telephone

REpublic 4-2315

Othar Jernigan Contractor



"Building For Comfort and Beauty"

-- COMPLETE BUILDING SERVICE --

- Repairing
- Alterations
- Remodeling
- Additions
- Financing Arranged

● SWIMMING POOLS

Sales — Installation Service

Hwy. 102 S., R. D. 1

Tel. RE public 4-4856

T. A. LOVING & CO.

GENERAL CONTRACTORS



OFFICES

Wachovia Bank Bldg.

REpublic 4-5241

Goldsboro, N. C.

EQUIPMENT DIVISION — RE public 4-4921

UTILITY DIVISION — RE public 4-4721

PAVING DIVISION — RALEIGH, N. C.

MASONRY SPECIALTY CO.

**MARBLE, TILE
AND
TERRAZZO
CONTRACTORS**

Tel. REpublic 5-0235

1518 N. WILLIAM ST.

R. N. ROUSE & CO.



GENERAL CONTRACTORS

OFFICE

1019 N. WILLIAM ST.

Phone REpublic 5-2921

CONTRACTORS

E. F. TAYLOR CO.

General Contractors



OFFICE and WAREHOUSE

117 Bright St.

Phone RE public 4-5581

MR. CITIZEN!

CORRECT INFORMATION

IS VALUABLE TO YOU!

-----◆-----

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

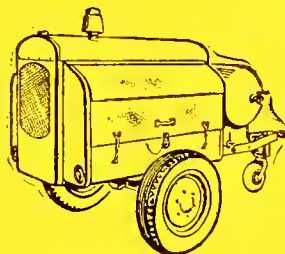
H. B. OWSLEY & SON

of Goldsboro, Inc.

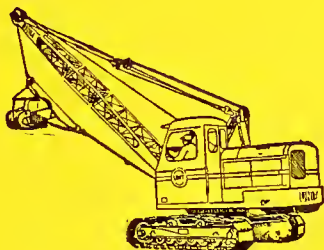
CONSTRUCTION EQUIPMENT

Sales — Service — Rentals

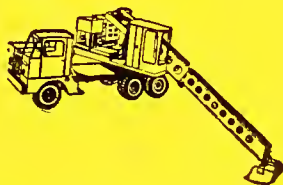
- AIR COMPRESSORS
- AIR TOOLS
- BUCKETS
- CONCRETE SAWS
- CONVEYORS
- CRANES, DRAGLINES
- GRADALL



- FINISHING MACHINES
- GENERATORS
- MIXERS
- MOTOR GRADERS
- PUMPS — HOSE
- ROLLERS
- SCAFFOLDING
- TAMPERS



- VIBRATORS
- MASONRY SAWS (Blades)
- WIRE ROPE



DIAL RE public 5-3822

1212 N. WILLIAM ST.

One to grow on...

Good health is our business. We take a deep personal pride in watching the growth and development of youngsters raised on Pine State's good, health-giving milk and dairy foods. We feel great satisfaction in the knowledge that we contribute to the growth of the community as we do to the growth of its citizens.

We're proud of the fact that we're growing, too . . . that more and more families are asking for Pine State's pure, delicious milk, ice cream and other fine dairy foods.



*North Carolina's Choice
Since 1919*

PINE STATE CREAMERY CO.

Tel. REpublic 5-3142

Your City Directory has HUNDREDS OF USES AND APPLICATIONS

BUYING

- Learning new sources of supply.
- Keeping up with known sources of supply.
- Checking on the record of firms from which you buy as to dependability, stability, etc.

SELLING (*Including market analysis and sales promotion*)

- Locating new markets.
- Maintaining up-to-date mailing lists.
- Analyzing the buying power of a community or street.
- Routing salesmen to avoid lost motion in reaching prospects.
- Locating residents of hotels and apartment buildings, many of whom are listed nowhere else.
- Identifying names and titles of officials, for use of salesmen.

CREDIT REFERENCE (*and Collections*)

- Running down delinquent debtors.
- Checking credit applications as to address, moving habits, names of employers, stability of employment, family status, neighbors, whether owner or renter, etc.
- Identifying persons of same or similar names.
- Investigating cases in welfare, charitable, social service and legal work.

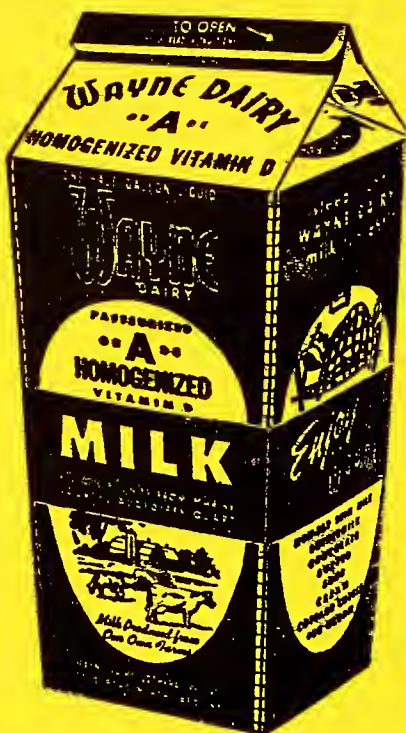
DELIVERY *Communication, Mailing, Etc.*

- Routing deliveries.
- Reducing dead letters and insuring more complete delivery of mail.
- Effecting delivery of messages and parcels erroneously or defectively addressed.
- Correcting names and titles.

LAW ENFORCEMENT *Criminal Detection and Apprehension*

- Tripping bad-check passers.
- Deciphering illegible signatures.
- Guarding against habitual bill dodgers.
- Tracing heirs and witnesses, settling estates, and establishing facts as of a certain date.

CONSULT YOUR DIRECTORY FIRST



WAYNE DAIRY

INC.

ONE OF THE MOST
MODERN MILK PLANTS
IN EASTERN
NORTH CAROLINA

— — —
Goldsboro's Only
Milk and Ice Cream
Processing Plant

ALL MILK PRODUCED LOCALLY
BY WAYNE COUNTY
GRADE "A" DAIRY FARMERS

FRESHER
MORE WHOLESOME

Complete Line

"FARM FRESH"
DAIRY PRODUCTS

AT YOUR FAVORITE GROCER OR
DELIVERED TO YOUR DOOR

1107 N. WILLIAM ST.

Call RE public 4-0574

For Your Dairy Products

Select Grade "A"

- HOMOGENIZED MILK • WHIPPING CREAM
- PASTEURIZED MILK • COTTAGE CHEESE
- VITAMIN "D" MILK • SOUR CREAM
- CHOCOLATE MILK • Sweet Cream Butter
- BUTTERMILK • Fresh Graded Eggs
- ★ ICE CREAM, ALL FLAVORS

Visit Our Beautiful Dairy Bar and Hostess Room
2005 East Ash St. — Tel. RE public 5-3094 or
Our Dairy Store at Plant, 1107 N. William St.



YOUR HOME TOWN DAIRY

WAYNE DAIRY

INC.

Milk Locally Produced

Now You Can Buy from WAYNE DAIRY
the New ECONOMICAL HALF GALLON Package

1107 N. WILLIAM ST.

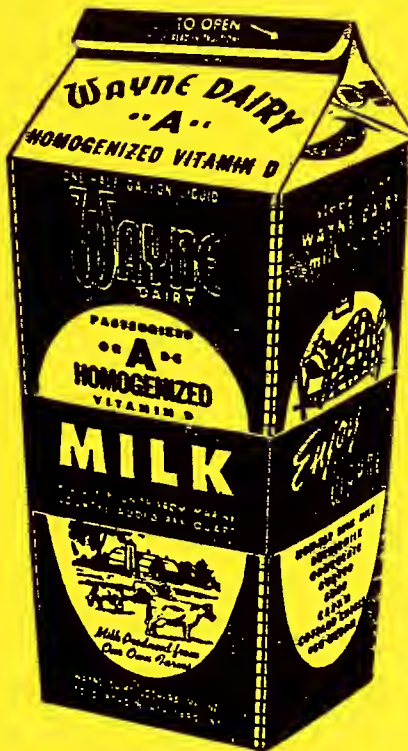
Phone REpublic 4-0574

KING SIZE
Half Gallon
Carton

Disposable

Save
Refrigerator
Space

No Bottles
to Wash



So
Convenient

So
Sanitary

Pours Like
a Pitcher

At Your
Grocer
or
Home
Delivery

Goldsboro's Finest **"FARM FRESH"**

Locally Produced, Locally Pasteurized and Bottled

COBLE DAIRY PRODUCTS

MILK -- ICE CREAM

Grade "A"	In Pints, Quarts
Pasteurized	Half Gallons and
Homogenized	Hostess
Vitamin D Added	Ice Cream

JIMMY THOMPSON, Local Rep.

Raleigh Hwy.

Dial RE public 5-1972

NIGHT OR DAY

Know Your Directory SYMBOLS



means
**TELEPHONE
SUBSCRIBER**

PARK PLACE (Highland Park)—From 21
S 1st av east
110 Hayter Jennie A Mrs 4 ①
111 Cortelyou Wm E 2 ①
112 Shepard Robt L 3 ①
115 Redfield Benj F 3 ①
116 Whitmer Chas A ①
117 McCrelis Cornelius B 3 ①
118 Ring Lawrence L 3 ①
119 Clapp Harry W 2 ①

① means
HOME OWNER



If you wish to know whether a man owns his home or has a telephone, refer to the Householders and Street Guide Section of your City Directory. The symbols shown above enable you to learn if the occupant owns the home and is a telephone subscriber.

GARDNER'S VELVET DAIRY PRODUCTS, Inc.



ICE CREAM

AND

HOMOGENIZED MILK

Retail and Wholesale

Phone REpublic 4-5401

FOR PROMPT DELIVERY

"Goldsboro's Oldest Dairy Establishment"

503 W. MULBERRY ST.

DEPARTMENT STORES

"WHERE THE NATION

SHOPS AND SAVES"

J. C. PENNEY CO., Inc.

109-111 W. Walnut St.

Goldsboro, N. C.

Tel. RE public 4-5291

REMEMBER! PENNEY'S

Quality Is Your Greatest

Savings!

Phone RE public 4-1551

Weil's

IN GOLDSBORO

Since 1865

Weil's features the new as soon as it is shown
and is devoted to famous quality,
and friendly service.

USE WEIL'S CONVENIENT FREE PARKING AREA

A PARTIAL LIST OF OUR PUBLICATIONS

ALABAMA

Alexander City
Andalusia
Anniston
Bessemer
Birmingham
Brewton
Chickasaw
Decatur
Demopolis
Dothan
Fairfield
Florence
Gadsden
Holt
Homewood
Huntsville
Mobile
Montgomery
Muscle Shoals City
Northport
Oxford
Phenix City
Prichard
Selma
Sheffield
Talladega
Tarrant
Tuscaloosa
Tuscumbia

DELAWARE

Dover
Milford
Newark

DISTRICT OF COLUMBIA

Washington

FLORIDA

Arcadia
Arlington
Atlantic Beach
Auburndale
Avon Park
Babson Park
Bartow
Belle Glade
Boynton Beach
Bradenton
Brooksville
Clearwater
Clearwater Beach
Cocoa
Coral Gables
Crestview
Dade City
Dania
Daytona Beach
DeBary
Deerfield Beach
DeLand
Dunedin
Eaton Park
Eau Gallie
Edgewater
Englewood
Eustis
Fernandina Beach
Fort Lauderdale
Fort Myers
Fort Myers Beach
Fort Pierce
Gainesville
Gifford
Gulfport
Hialeah
Hollywood
Indian Atlantic Beach
Indian River City
Indian Rocks
Jacksonville
Jacksonville Beaches

FLORIDA—Cont'd

Jensen Beach
Key West
Lake City
Lake Hamilton
Lake Wales
Lake Worth
Lakeland
Lantana
Largo
Leesburg
Live Oak
Lynn Haven
Madeira Beach
Marianna
Mayport
Melbourne
Melbourne Beach
Miami
Miami Beach
Miami Shores
Miami Springs
Milton
Mount Dora
Naples
Neptune Beach
New Port Richey
New Smyrna
Beach
North Miami
North Miami
Beach
Oak Hill
Oakland Park
Ocala
Ojus
Opa-Locka
Orange City
Orlando
Ormond Beach
Pahokee
Palatka
Palm Beach
Palmetto
Panama City
Panama City
Beach
Pass-A-Grille
Beach
Pensacola
Perry
Pierce
Pinellas Park
Plant City
Polk City
Pompano Beach
Ponte Vedra
Beach
Port Orange
Punta Gorda
Quincy
Riviera Beach
St. Augustine
St. Petersburg
St. Petersburg
Beach
Safety Harbor
Sanford
Sarasota
Sebring
Siesta
Silver Springs
South Daytona
South Jacksonville
South Miami
Starke
Stuart
Tallahassee
Tampa
Tarpon Springs
Tavares
Tice
Titusville
Uleta
Umatilla
Venice
Vero Beach
Warrington

FLORIDA—Cont'd

Wauchula
Waverly
West Palm Beach
West Pensacola
Winter Garden
Winter Haven
Winter Park

GEORGIA
Albany
Atlanta
Augusta
Bainbridge
Brookhaven
Brunswick
Cairo
Carrollton
Chamblee
College Park
Columbus
Dalton
Decatur
Doraville
Douglas
East Point
Emory University
Forest Park
Gainesville
Garden City
Hapeville
Kennesaw
LaGrange
Lakemont
Lindale
Macon
Marietta
New Holland
North Atlanta
Port Wentworth
Ramerton
Rome
St. Simons Island
Savannah
Scottsdale
Sea Island
Shannon
Smyrna
Thomasville
Valdosta
Waycross

LOUISIANA

Alexandria
Arabi
Baton Rouge
Bogalusa
Chalmette
Denham Springs
Gretna
Harahan
Harvey
Kenner
Marrero
Metairie
Monroe
New Orleans
Pineville
Port Allen
West Monroe
Westwego

MARYLAND

Aberdeen
Baltimore
Bel Air
Bladensburg
Brentwood
College Park
Dundalk
Essex
Ferndale
Fullerton
Glen Burnie
Halethorpe
Havre de Grace

MARYLAND—Cont'd

Hyattsville
Kensington
Landover
Lanham
Laurel
Linthicum Heights
Mt. Hayes
Mt. Rainier
Pikesville
Riverdale
Rockville
Silver Spring
Towson

MISSISSIPPI

Clarksdale
Gautier
Greenville
Greenwood
Hattiesburg
Jackson
Kreole
Laurel
Lyon
Magnolia
McComb
Meridian
Moss Point
Natchez
Pascagoula
Summit
Vicksburg

NORTH CAROLINA

Aberdeen
Ahoskie
Alamance
Albemarle
Asheville
Beaufort
Belmont
Bessemer
Bonnie Doone
Burlington
Carrboro
Chapel Hill
Charlotte
China Grove
Clinton
Concord
Cramerton
Draper
Dunn
Durham
Ervin
Fayetteville
Forest City
Gastonia
Goldsboro
Graham
Greensboro
High Point
Jacksonville
Kannapolis
Kinston
Landis
Laurinburg
Leaksville
Lincolnton
Morehead City
Mount Holly
Pine Bluff
Raeferd
Raleigh
Reidsville
Rockingham
Rocky Mount
Rutherfordton
Sanford
Selma
Smithfield
Smyre
Southern Pines
Spindale

NORTH CAROLINA—Cont'd

Spray
Stanley
Tarboro
Wilmington
Wilson
Winston-Salem
Wadesboro
Washington
Waynesville
Whiteville
Williamston

SOUTH CAROLINA

Anderson
Ariel
Cayce
Chester
Columbia
Converse
Conway
Darlington
Easley
Fort Mill
Greenville
Greer
Lancaster
Liberty
Marion
Myrtle Beach
Orangeburg
Pickens
Rock Hill
Spartanburg
Sumter
West Columbia
Winnabow
York

TENNESSEE

Bristol

VIRGINIA

Alexandria
Arlington County
Bon Air
Bristol
Charlottesville
Colonial Heights
Danville
Emporia
Falls Church
Franklin
Fredericksburg
Front Royal
Glen Allen
Hampton
Harrisonburg
Highland Springs
Hopewell
Lakeside
Laurel
Lynchburg
Martinsville
Newport News
Norfolk
Petersburg
Portsmouth
Richmond
Roanoke
Rocky Mount
Salem
Sandston
South Boston
South Norfolk
Staunton
Suffolk
Vinton
Virginia Beach
Warwick
Waynesboro
Williamsburg

HILL DIRECTORY CO., INC.

2910 W. CLAY

Established 1896

RICHMOND 21, VA.

Revised 1-2-50

BUNCH DRUG STORE

Registered Druggist

Drugs

Prescriptions

Cosmetics

Fountain Service

FREE MOTOR DELIVERY

144 N. Center Cor. E. Mulberry

Tel. RE public 5-2101

GIBSON'S DRUG STORE

WALGREEN AGENCY

"YOUR SERVICE STORE"

PARKING -- FREE DELIVERY

For Your Prescription Convenience

Dial RE public 5-4034

216 EAST ASH ST.

WHERE YOUR DOLLARS HAVE MORE CENTS

DRUGS

PURITY

*We Fill Any
Doctor's
Prescription*



*Prompt
Delivery
Service*

ACCURACY

"A Complete Drug Store"

Drugs — Sundries — Cosmetics — Fountain Service

JACKSON DRUG CO.

O. JACKSON, Owner

400 S. JAMES St.

PHONE RE public 4-1622

ROBINSON'S DRUG STORE

Registered Druggist



PRESCRIPTIONS

PRESCRIPTIONS DRUG SUNDRIES

Delivery Service Every Hour

FOUNTAIN SERVICE

147 S. Center St.

Tel. RE public 4-0911

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS



Registered Druggist

OVER 40 YEARS OF SERVICE

FOUNTAIN SERVICE

CITY-WIDE FREE DELIVERY SERVICE

Phone RE public 4-0741

138 W. Walnut St.

Goldsboro, N. C.

Out of Sight • Out of Mind ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

★

The City Directory is the natural medium for keeping a business or product name in the spotlight. *Insist on being well represented in its pages.*



CASEY'S LAUNDRY & CLEANERS

QUALITY  SERVICE

RUG CLEANING

Box Storage for Winter Clothes

Phones RE public 5-2585 and RE public 5-3550

Locally Owned — Locally Operated

Make One Call Do It All

Drive-in Service • Free Parking Space

CASH and CARRY



Pick-Up and Delivery Service

PLANT NO. 1 and OFFICE

1109 N. WILLIAM ST.

Phones RE public 5-2585 and RE public 5-3550

PLANT NO. 2: HIGHWAY 70 AT ADAMSVILLE

1 Hour Cleaning Service

DRY CLEANERS**DUN-RITE Cleaners**

"WE AIM TO PLEASE"

**Complete Dry Cleaning Service
Hats Blocked, Alterations**

Save 15% Cash and Carry



701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Grocery & Market

"Buy for Cash and Save"

**WESTERN MEATS
STAPLE and FANCY GROCERIES
FROZEN FOODS
FRESH FRUITS and VEGETABLES**



GROCERIES

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Restaurant

**PLATE LUNCHES
SANDWICHES
COLD BEER
Hot Dogs
Hamburgers**



FOUNTAIN SERVICE

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984



RAINBOW CLEANERS & LAUNDRY, Inc.

RAYMOND B. CASEY, Mgr.



DRY CLEANERS

WIPING CLOTHS
and
FENDER COVERS
RENTAL
SERVICE



LAUNDRY

Complete Laundry
AND
Dry Cleaning Service
Hats Cleaned and Blocked

CASH and CARRY
OR CALL FOR and DELIVER

Main Office and Plant 503-05 S. George St.
Tel. RE public 4-3307

ELECTRICAL

Day Phone RE public 5-4381

DIXIE ELECTRIC MOTOR SERVICE

OUR ONLY BUSINESS

Complete Electric Motor Service

ELECTRIC MOTORS

REBUILT



REPAIRED

REWOUND

Complete Stock of Repair Parts
Necessary for Fast and Dependable
Electric Motor Service



DISTRIBUTOR

**DELCO and PACKARD MOTORS
NEW DEPARTURE BALL BEARINGS**

*QUALITY and SERVICE
THAT YOU REQUIRE*

OFFICE and SHOP
1005 North William St.

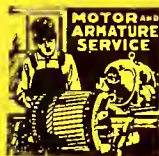
LIVE WIRE ELECTRIC CO.

Electrical Contractors

Residential - Commercial - Industrial Wiring

RCA VICTOR RADIOS and TV

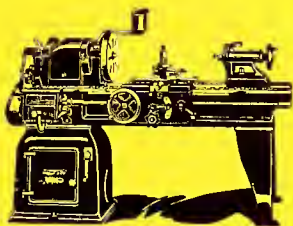
FRIGIDAIRE APPLIANCES



GENERAL  ELECTRIC

Motors -- Starters -- Ballasts

Wiring
Supplies
Lamps
Lighting
Fixtures



Electric
Motor
Rewinding
Machine
Work

110 N. JAMES ST.

Phone REpublic 5-1117

Electric Sales & Service Corp.

Electrical Contractors

Lighting Fixtures and Wiring Supplies

GENERAL ELECTRIC Home Appliances

COMPLETE ELECTRIC KITCHENS

**BENDIX Automatic Home Laundry
Dryers and Ironers**

205 E. Walnut St.

Phone RE public 5-4436

KNOW YOUR DIRECTORY

Estes Dorothy L Mrs bkpr	Kresge h3409	
John A		EMPLOYED
Jas B (Dorothy L)	mech Ford h3409	
John A		HUSBAND'S NAME
Esveltd Virgil D (Elsie I) wldr	Dearborn	
Mach Movers h3220	Lincoln	
Etchells Harry B (Kath L) div	supt	
Free Press h16041	Middebury	
Etherdy John W whsemn	Warm Air	
Heating Sup r3723	Hamilton (Det)	
Etner Bertha B Mrs nursing	atndt St	
Joseph's Retreat r23328	Nona	

HOW TO KNOW WHETHER A WIFE IS EMPLOYED . . . AND WHERE SHE WORKS

This vital information may be secured instantly from your City Directory. Every person of Directory listing age (18 years and over) is listed, including both men and women. The wife is listed with her husband, and also is listed separately if steadily employed.

FARMERS SUPPLY COMPANY

YOU CAN BE
SURE WITH

Westinghouse



Ranges -- Water Heaters

Refrigerators

Washers -- Dryers

Dish Washers

Dependable Service

118 N. John St.

Tel. RE public 4-2094

ELECTRICAL CONTRACTORS

Daniels Electric Co.

Carlton C. Daniels
Tel. RE public 4-1802

Benj. Earl Sutton
Tel. RE public 4-2319

Electrical Contractors

No Job Too Small - or Too Large

For Quick Service Day or Night Call

Tel. REpublic 4-1802

903 7th (Saulston Rd.)

FARM IMPLEMENTS

DILLON-BELL IMPLEMENT CO.



ALLIS - CHALMERS



Complete Repairs and Service

MYERS WATER SYSTEMS

NEW HOLLAND
Implements



NEW IDEA
Implements

SILENT FLAME TOBACCO HARVESTERS

1033 N. William St.

Phone RE public 5-2741

FARM IMPLEMENTS

53

W. ROBERT JOHNSON

C. E. KEEN

J. F. SHERMAN

JOHNSON-SHERMAN CO. CASE

FARM and UTILITY MACHINERY

McCULLOCH CHAIN SAWS
HOE-SIMOND CIRCULAR SAWS

Holland Automatic Transplanters
SNAPPIN' TURTLE LAWN MOWERS
GM Diesel — Frick Saw Mills and Edgers
Briggs-Stratton and Wisconsin ENGINES

SALES and SERVICE

410 W. Walnut St.

Phones RE 5-2014 and RE 5-0364

FLORISTS

EDENS FLORIST

MRS. NOVA EDENS, Owner

Flowers for Every Occasion

Cut Flowers
Potted Plants
Funeral Arrangements
Weddings

812 East Ash St.

Tel. RE public 5-2248

FREEZER LOCKERS*Wayco***CORP.****YOUR FROZEN FOOD CENTER**

- **FREEZER LOCKER SERVICES**
 - **MEAT PROCESSING**
- **MEATS FOR YOUR FREEZER**
 - **COUNTRY STYLE HAMS**
- **FREEZER PACKAGING MATERIALS**

**Phone REpublic 5-3962****508 N. William St.****Goldsboro, N. C.**

ANDERSON-CREECH OIL CO., Inc.

DISTRIBUTOR



**OIL
PRODUCTS**

Gasolines -- Fuel Oils

Lubricating Oils

Gulf Tires -- Batteries

Accessories

HAROLD W. LANCASTER, Mgr.

1000 S. George St.

Phone REpublic 5-0014

BRYAN OIL CO.

FILTERED OIL

FULLY FILTERED AT NO ADDITIONAL COST



FUEL OILS

Call . . .

REpublic 4-1771

AUTOMATIC KEEP FILL SERVICE
BY THE DEGREE-DAY SYSTEM

•

DISTRIBUTORS

AMERICAN OIL PRODUCTS

BRYAN OIL CO.

MT. OLIVE HIGHWAY

DIAL RE public 4-1771

DUMAS-GIDDENS OIL CO., Inc.

Be Sure with Pure



DISTRIBUTORS

PURE FUEL OIL

**Means Filtered and Metered Oil
to Your Residence or Business**

PURE OIL PRODUCTS

PURE TIRES — ACCESSORIES — BATTERIES

950 S. George St.

Phones RE public 5-0571 and RE public 5-2565

A. T. HAWKINS

Distributor



METERED FUEL OIL DELIVERIES

PHONE

REpublic 5-1017

GRANTHAM at CENTER STS.

SETH B. HOLLOWELL OIL CO.



•

**TWO WAY
RADIO DISPATCHED TRUCKS**

•

Adamsville, N. C.

P. O. Box 290

Dial REpublic 4-5493

LITTLE RIVER OIL COMPANY, Inc.

JAMES W. SPICER, Sec.-Treas.

DISTRIBUTORS



RICHFIELD PETROLEUM PRODUCTS
GASOLINE — KEROSENE — MOTOR OIL

FUEL OIL

FAST SERVICE — TWO WAY RADIO

Phone REpublic 5-0893

Raleigh Highway

P. O. Box 875

FUEL OIL

61

AYCOCK OIL CO.

WHOLESALE DEALER

**OILS
KEROSENE**



**GASOLINE
PETROLEUM**

Phone REpublic 5-1953

For Prompt, Courteous, Guaranteed Meter Delivery

Happy Motoring!

starts at our



sign!

927 S. GEORGE ST.

P. O. BOX 95

FUEL OIL

**FAST 2-WAY
RADIO EQUIPPED
METERED TRUCKS
PROMPT DELIVERY
ANYWHERE**



**PRINTED METERED
TICKETS
WITH EACH DELIVERY
COAL FOR
EVERY NEED**

KEROSENE and FURNACE OIL

**DIAL
RE public 5-4911**

511 S. JOHN ST.

W. H. GRIFFIN & SONS

"YOUR WARMEST FRIENDS"

FUEL OIL**E. G. McCULLEN**

Distributor For
SINCLAIR REFINING COMPANY



**Fuel Oil, Gasoline
 Oils and Lubricants**

101 E. BEECH
 COR. CENTER ST.

Tel. RE public 5-0774

R & H OIL COMPANY

EDGAR EARL RACKLEY

IVEY B. HARRIS

FUEL OIL - GASOLINE - KEROSENE

Prompt, Courteous 24 Hour Delivery Service

WHOLESALE and RETAIL

MOTOR OILS - TIRES - BATTERIES

Mt. Olive Highway 1 Mile South of Goldsboro

Tel. RE public 5-3718

WAYNE OIL CO.



"Your Comfort Is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill St.

Tel. RE public 5-2021

WOOTEN OIL & FUEL CO.

Incorporated



FUEL OIL
and
KEROSENE



"Serving This Community with Quality
Petroleum Products for Over 1/4 of a Century"



521 N. JOHN ST.

TEL. RE public
4 - 0 8 5 1



Established 1934

HAMILTON'S FUNERAL HOME

LEVI HAMILTON — FOUNDER and OWNER

Funeral Directors and Embalmers

24-HOUR AMBULANCE SERVICE

*Protect Your Family
With Our Insurance
To Suit Every Need*

The Oldest Negro Burial Association in Eastern N. C.

**OWNED AND OPERATED BY NEGRO
MEMBERSHIP OF OVER 19,000**

Hamilton's Mutual Burial Association

Tel. RE public 5-4723

426 S. James St.

Tel. RE public 4-0621

Res. Tel. RE public 4-4007

Also Complete Funeral Home Located at

532 E. Nash St., Wilson, N. C.

Tel. 5616

LIGHTNER MEMORIAL FUNERAL HOME, Inc.

Sympathetic Funeral Directors

*"Serving Goldsboro and Surrounding Area
Since 1917"*

LIGHTNER MUTUAL BURIAL ASSN.

A Sound and Growing Burial Association

**Ambulance
Service**



**DAY
OR
NIGHT**

•
A. P. LIGHTNER, Pres.

CHARLES DARDEN JAMES, V.-Pres.

JOHN E. ROYAL, V.-Pres.

MRS. DOROTHY H. BURDEN, Sec.-Treas.

TALMON HUNTER, Mgr.-Funeral Director

MRS. LUCILLE THOMPSON TODD,
Lady Attendant

•

403 S. George St.

Tel. RE public 4-4151

GOLDSBORO'S

Most Complete Home Furnishing Store

CARPET DEPT.

Bigelow & Gulistan
Carpets Expert
Installation

DRAPERY DEPT.

Complete line with
many patterns, colors

"BABYLAND"**JUVENILE DEPT.**

All the furniture items
to keep baby healthy,
happy

**LINOLEUM-TILE
DEPT.**

Floor covering special-
ist. "If it covers the
floor, we have it"

Complete Line of
High Quality
Nationally Advertised
Furniture

**EXCHANGE DEPT.**

Top trade-in on one
piece or house-full
of furniture

Free Stroller Service
Check Parcels Free
Redeem Octagon
Coupons

"The Big Furniture Store on Center St."

"USE YOUR CREDIT"

"USE YOUR CREDIT"

118-22 N. Center St.

Phone RE public 5-2581

Rogers Furniture

USED and NEW

FURNITURE

APPLIANCES

RENTALS and STORAGE

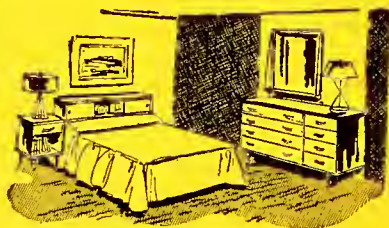
USED OFFICE FURNITURE

(Across from A&P Store)

217 N. CENTER ST.

Tel. REpublic 4-0641

Rose Wayside Furniture



NORGE Appliances

RADIOS and TELEVISION



Three Complete Rooms of Furniture

\$399.00

ADAMSVILLE

P. O. BOX 658

PHONE RE public 5-1486

CREECH'S INC.
Furniture of Distinction

**Fine Furniture -- Bedding
Floor Coverings**

DREXEL -- HERITAGE -- PULLMAN

VICTORIAN FURNITURE

ARMSTRONG FLOOR PRODUCTS

KINGSDOWN BEDDING

LEE'S and KARASTAN CARPETS

209-211 W. Walnut St.

Tel. RE public 5-3413

HEILIG-MEYERS CO.

The Store Where Your Dollar Buys More

SIMMONS MATTRESSES

Hide-a-Beds

Sofa Beds

FURNITURE

Kroehler

Kelvinator

Duo-Therm Heaters -- Mohawk Carpets

136-138 E. Walnut St.

Tel. RE public 5-3561

FURNITURE**JOHNSON COTTON COMPANY**

OF GOLDSBORO INC.

Anything for the Home

Distributors of Furniture by

Dallas, Drexel, Empire, Continental**Also Low and Medium Priced Lines****UNIVERSAL and CROSLEY HOME APPLIANCES**

CASH
if you
Have It

132-134 E. Walnut St.
Phones RE public 5-3021
and RE public 5-1622

CREDIT
if you
Need It

SOUTHERLAND *Furniture Co.**Your Friendly Furniture Store***Main Store 112 North John St.****Tel. RE public 4-4011****Exchange Store 205 North John St.****Tel. RE public 5-0511**

Sasser's Garage & Service Station



MOTOR TUNE-UP
IGNITION SERVICE
GENERAL REPAIRS

25 Years' Experience

1914 N. William St.

Tel. RE public 4-4616

Out of Sight • Out of Mind ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised:

★

The City Directory is the natural medium for keeping a business or product name in the spotlight.
Insist on being well represented in its pages.

30 Years of Leadership

Pyrofax
TRADE MARK

Superior GAS Service

clean . . . fast . . . economical



FOR

- FARM ● INDUSTRY
- HOME ● RESTAURANTS
- TOBACCO CURERS
- ★ TRAILER SERVICE



APPLIANCES FOR EVERY NEED

Pyrofax and Caloric Gas Ranges

Empire, Bryant and Coleman Heating Equipment

Whitehead Water Heaters

Gastobac Tobacco Curers

SUTTON'S GAS & APPLIANCE CO.

1516 N. William St.

Phone RE public 4-2725

L P GAS SERVICE

"WHEREVER YOU ARE"

TOWN and COUNTRY
BULK and BOTTLED GAS



- ★ **COOK WITH GAS**
- ★ **HEAT WITH GAS**
- ★ **CURE WITH GAS**

GAS IS 3 TIMES FASTER
BRYANT HEATING and AIR CONDITIONING

CALL RE public 4-2301

- **TAPPAN RANGES**
- **HEATING SYSTEMS**
- **GAS CURERS**
- **TABLE TOP WATER HEATERS**
- **NORGE APPLIANCES**

BOTTLED GAS



"We Service What We Sell"

Town and Country Gas Co., Inc.

226 N. Center St.

Phone RE public 4-2301

Bulk Plant Service — Carolina and Beech Sts.

IN KINSTON, N. C.
807 N. QUEEN ST.

IN TARBORO, N. C.
FAIRVIEW PARK

Ernest Glass Co.



PLATE GLASS, AUTO GLASS

MIRRORS

DESK TOPS

PICTURE FRAMING

Store Front Construction

518 E. ASH ST.

Tel. REpublic 5-2165

WAYNE

Wholesale Grocery Co.

N. James at Truck Lane

Tels. RE public 5-1961 and RE public 5-1962

DISTRIBUTORS

WHITE SILK ENRICHED FLOUR

POCAHONTAS

FRUITS and VEGETABLES

DEL MONTE PRODUCTS

SCOTT PAPER PRODUCTS

COMPLETE LINE GROCERIES

DRUGS — HARDWARE — NOTIONS

HARDWARE

Johnson Cotton Co. of Goldsboro, Inc.

Hardware -- Building Materials

Paints -- Fertilizers

JOHN DEERE

Tractors and Farm Implements

COMPLETE REPAIR SERVICE

ON ALL MAKES



132-134 E. Walnut St.

Phones RE public 5-3021 and RE public 5-1622

SMITH HARDWARE CO.

Anything in Hardware

118-120 W. Walnut

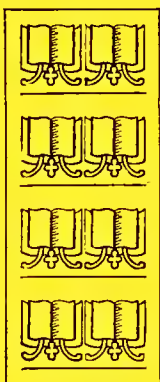
Tels. RE 5-1661 and RE 4-2261

AGRICULTURAL IMPLEMENT DEPT.

126-128 S. James St.

Tel. RE public 4-4043

Use Our Library of Out-of-Town City Directories



A complete library of out-of-town City Directories is maintained especially for the reference use of our subscribers. We invite you to consult this library of up-to-date Directories when in need of names, addresses, and other information about firms and individuals in other cities.

*This is a part of our service
to local City Directory users*

NORTH CAROLINA CONSOLIDATED HIDE CO.

**DEALERS IN
HIDES-SKINS-TALLOW**



**RENDERERS OF FAT, BONES
CHICKEN BY-PRODUCTS**

**If Called Immediately,
We Will Pick Up Dead Cattle,
Mules and Hogs Free of Charge
Within 50 Mile Radius**

PHONES

**RE public 5-3466
RE public 5-0837**

COLLECT

Foot of Waynesborough Ave.

Goldsboro, N. C.

**1/4 Mile Off New Hwy. 117 Truck Lane Connecting
Wilson, Raleigh and Mt. Olive Highways**

R. H. DILLON COMPANY

COMMERCIAL REFRIGERATION

**Air Conditioning, Commercial and Industrial
Sales and Service, Complete Installations
Hotel, Restaurant, Grocery, Hospital and School
Supplies and Equipment**

129 W. CHESTNUT ST.

Tel. RE public 4-4431

INSURANCE

DURHAM LIFE INSURANCE COMPANY

"We Protect the Family"

S. H. EDWARDS, Dist. Mgr.

CARRIE HINSON, Cashier

R. E. MOORING, Staff Mgr.

C. W. STRAUGHAN, Staff Mgr.

Associates

G. L. ROBERTSON

F. D. BASS

J. P. GURLEY

J. E. NIXON

208-09-10-11 Purser Bldg.

301 S. Center St.

Tel. RE public 5-2771

M. B. ANDREWS INSURANCE AGENCY

WACHOVIA BANK BUILDING

**Accident and Health -- Automobile
Fire, Theft, Collision, Liability
Property Damage
Cargo, Contractors' Liability
Fire and Extended Coverage, Hail
Windstorm, Hospitalization, Life
Plate Glass, Tobacco and Pack-Barns
Workmen's Compensation**

*Member of County, State and National
Insurance Associations*

PHONES

RE public 4 - 5 2 1 5 -- Res. RE public 4 - 3 9 8 3

John L. Henderson, Pres. — Joseph W. Taylor, V.-Pres.

JOHN R. CRAWFORD INC.

INSURANCE

Established 1892

IN ALL FORMS

★ FIRE



★ BONDS

★ CASUALTY

Hotel Goldsboro Bldg.

100 E. Walnut St.

Phone REpublic 4-4966

HOUSER INSURANCE AGENCY

ALL KINDS OF INSURANCE

REAL ESTATE

SALES and RENTALS

AUTO LIABILITY

FIRE — THEFT — COLLISION

EASY TERMS

FIRE and EXTENDED COVERAGE

INCLUDING WIND STORM

FURNITURE — HOME

WE SPECIALIZE IN

WORKMEN'S COMPENSATION

HOSPITALIZATION

SICKNESS and ACCIDENT

LIFE INSURANCE

ALL FORMS

121 N. John St.

Tel. RE public 5-1730

JOHN F. MARTIN

Representative of

ACACIA MUTUAL LIFE INSURANCE CO.



Sales — Service

FREE COUNSEL ON ARREARS PAY

GOVERNMENT INSURANCE

VA COMPENSATION and SOCIAL SECURITY

AIR FORCE RETIREMENT

ALL SAVINGS and INVESTMENT MATTERS

909 S. MADISON AVE.

Telephone REpublic 5-4502

INSURANCE

83

JOHN D. LEWIS, Pres.

CLAXTON U. SASSER, V.-Pres.

Phone RE public 5-1237

O'Berry and Lewis, Inc.

OVER 30 YEARS

Serving Goldsboro and Wayne County

**INSURANCE
BONDS**

O'Berry and Lewis, Inc.

OVER 30 YEARS

Serving Goldsboro and Wayne County

**REAL ESTATE
MANAGEMENT, SALES, RENTALS
LOANS**

GEORGE N. VANN, Associate

110 S. William St.

Phone RE public 5-1237

LIFE AND ACCIDENT INSURANCE

*Over 50 years of service to
families throughout America*

- Life insurance with income disability, pays you from the first day of disability irrespective of cause.
- Investment Savings Certificate—if death occurs, face amount of policy will be paid and all deposits refunded.
- Accident protection — monthly income for disability, lump sum payments for accidental death and dismemberment, cash sums for hospital and medical treatment.

Kirby T. Hart, Gen'l Agent

LEWIS EVERETTE, JR., Special Representative

EDWIN A. PAGE, Special Representative

Call REpublic 4-1545

1015-16 Wachovia Bank Building, 139 W. Walnut St.

OCCIDENTAL 
Life Insurance Company OF NORTH CAROLINA
HOME OFFICE • RALEIGH

H. W. TATUM REALTY CO.

REALTOR

INSURANCE

ALL FORMS

EXCEPT LIFE

- FIRE
- AUTO
- LIABILITY
- CASUALTY
- BURGLARY
- HAIL
- BONDS
- SURETY
- LOANS

106 N. John St.

Phone REpublic 4-0751

Wayne Realty & Insurance Co., Inc.

213 E. WALNUT STREET

Dial REpublic 5-1341

A Complete Insurance Service

AUTOMOBILE

BURGLARY

FIRE

MARINE

LIFE

CASUALTY

SURETY

BONDS

C. W. PEACOCK — D. H. BLAND, JR. — L. R. WORRELL

INSURANCE

87



- LIFE
- HOSPITALIZATION
- HEALTH
- ACCIDENT
- GROUP
- PENSIONS

... is the Mutual Life Representative's newest aid to help you analyze your income needs. With it he can show you how to increase the effectiveness of your present insurance by setting up a definite program.

Your "MONEY" Advisor

MAYNARD A. SHAVER

Representing

MUTUAL OF NEW YORK

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

"First in America" — Our 2nd Century of Service

210 BORDEN BLDG., 100 S. JAMES ST.

Phones: Office RE public 4-2361 — Res. RE public 4-2885

SOUTHERN LIFE

INSURANCE CO.

OTTIS BARROW, General Agent

4%
NEVER
LESS
SINCE
1927

Southern Life Dollars go further! In addition to sound protection benefits for your family, Southern Life plans offer a distinct advantage as a savings and investment. This company is paying 4% interest on proceeds of policies left on deposit with the company by policyholders and beneficiaries.

ASSOCIATES

K. E. White — Henry Matthews — Norman Arant

139 W. Walnut St.

Tel. RE public 5-2457

HARRY P. WARD

INSURANCE

Representing

NATIONWIDE INSURANCE COMPANIES

AUTO — FIRE — GENERAL LIABILITY

ACCIDENT — HOSPITALIZATION

LIFE

221 N. John St.

Tel. RE public 5-2151

MR. CITIZEN!

CORRECT INFORMATION

IS VALUABLE TO YOU!

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.



"North Carolina's Oldest Jewelers"

"Goldsboro's Oldest Firm"

DIAMONDS

ORANGE BLOSSOM by TRAUB
ARTCARVED by WOOD



Sterling — Flatware — Holloware

EXCLUSIVE FACTORY DEALER FOR

TOWLE : GORHAM : KIRK
REED and BARTON : WALLACE

Also Dealers for

LUNT : HEIRLOOM : INTERNATIONAL
NATIONALLY ADVERTISED WATCHES
OMEGA : HAMILTON : ELGIN : WADSWORTH

Complete Line of

CHINA and CRYSTAL — KARAT GOLD,
GOLD FILLED and STERLING JEWELRY

Watch and Jewelry Repairing
Hand Engraving

Giddens Jewelry Store

135 S. Center St.

Tel. REpublic 5-1270

Over 100 Years of Service

JEWELERS

GARRIS JEWELERS

*"Your Local Jeweler"*WATCHES
BULOVA — ELGIN — HAMILTON

JEWELS OF JOY DIAMOND RINGS

SILVERWARE — CHINA

LUGGAGE

SUNBEAM SMALL APPLIANCES

WATCH and JEWELRY REPAIRING

You Don't Need Cash — We'll Arrange Credit Terms

PHONE RE public 5-1074

142 N. Center St.

Goldsboro, N. C.



115 WEST WALNUT STREET

Tel. RE public 5-0521

The Finest in Quality Jewelry

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
106 NORTH CENTER STREET

DIAMONDS — WATCHES — JEWELRY
RADIOS — GE SMALL APPLIANCES
SILVERWARE — CHINA — LUGGAGE

WATCH AND JEWELRY REPAIRING

USE YOUR CREDIT AND SAVE

"It It's from Richard's, It's Guaranteed"

Phone RE public 4-4274

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

Nationally Advertised

Diamonds — Watches — Jewelry
Silverware — Crystal — China
Birthstone Rings — Luggage — Clocks

WATCH and JEWELRY REPAIRING

EASY CREDIT TERMS ARRANGED

Never an Interest or Carrying Charge

109 South Center St.

Phone RE public 4-3277



CASEY'S LAUNDRY & CLEANERS

QUALITY  SERVICE

RUG CLEANING

Box Storage for Winter Clothes

Phones RE public 5-2585 and RE public 5-3550

Locally Owned — Locally Operated

Make One Call Do It All

Drive-in Service • Free Parking Space

CASH and CARRY

•

Pick-Up and Delivery Service

PLANT NO. 1 and OFFICE

1109 N. WILLIAM ST.

Phones RE public 5-2585 and RE public 5-3550

PLANT NO. 2: HIGHWAY 70 AT ADAMSVILLE

1 Hour Cleaning Service

N. C. FINANCE CORPORATION

LOANS

\$25.00 to \$500.00

**SIGNATURE, FURNITURE
and AUTO**

Telephone

REpublic 4-5541

503 WACHOVIA BANK BLDG.

139 W. WALNUT ST.



Open Air Market

COUNTRY CURED MEATS

Your Headquarters for
All Groceries Needs

Our
Meat Department

Always Offers You
Our Personal Service

Shop with Home Folks and Save

N. WILLIAM EXTN.

Tel.

REpublic 5-2774

C & H MOBILE HOMES

Complete Line of
TRAILER PARTS and EQUIPMENT
TRAILER REPAIRS

Sales and Service

WE TRADE FOR ANYTHING OF VALUE
BUY YOUR MOBILE HOME THE EASY WAY
SEVEN YEAR FINANCE PLAN

EDDIE CONLEY, Owner

S. Slocumb Extn.

Tel. RE public 5-1557

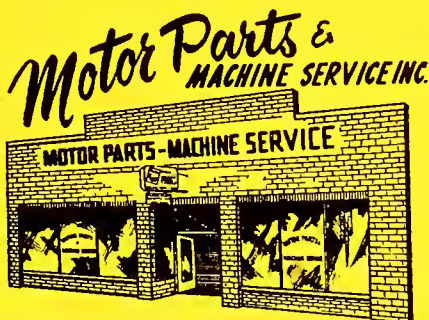
MOTOR PARTS

Motor Parts & Machine Service

Inc.

**Wholesalers
Manufacturers**

**Complete
MACHINE
SHOP
SERVICE**



**Complete
WELDING
SERVICE**

**PORTABLE
ELECTRIC
and
ACETYLENE**

ANY TYPE AUTO PARTS

Call Re public 5-0741 and RE public 5-0742
1302 N. William St.

NAPA

MOVERS

MOVING

**LOCAL and
LONG DISTANCE
MOVING**

ACE

**STORAGE
Packing - Crating
SANITIZED VANS
FOR YOUR
PROTECTION**

WILBERT A. JACKSON, Owner



DIAL

RE public

5-1440

CARGO INSURED

Moving with Care Everywhere

OR

RE public 4-3561

ACE MOVING CO

312 N. CENTER ST.

(EXPERT HANDLING)

Jackson Trucking Co.

LOCAL and LONG DISTANCE MOVING

Fireproof Insured Storage

Agents for



"Specialists in Furniture Moving"

ALL CARGO INSURED

CRATING AND PACKING

IF DESIRED

112 Hemlock St.

Phone RE public 4-9745

GOLDSBORO NURSERY

MARTIN W. CASEY



**Evergreens -- Camellias -- Fruit Trees
Shrubs -- Azaleas -- Pecan Trees
Rose Bushes - Landscape Service**



Tels. RE public 5-2820 and RE public 5-0382

Raleigh Highway, R. D. 5, Box 249

OIL BURNER REPAIR SERVICE

Oil Burner Repair Service

RESIDENTIAL SERVICE

**Cleaning, Servicing, Repair of
Space Heaters and Floor Furnaces**

WOOTEN OIL & FUEL CO., Inc.



521 N. JOHN ST.

TEL.

RE public 4-0851



===== CITIES  SERVICE =====

Howell Oil Co.

DISTRIBUTORS



Oils -- Greases -- Fuel Oil

Kerosene -- Gasoline

Dial REpublic 4-2021

ALWAYS AT YOUR SERVICE

•

Wilson Hwy.

H. M. Howell, Mgr.

LITTLE RIVER OIL COMPANY

Inc.

JAMES W. SPICER, Sec.-Treas.

DISTRIBUTORS



RICHFIELD



PETROLEUM PRODUCTS

GASOLINE -- KEROSENE

MOTOR OIL

FUEL OIL

Raleigh Highway

P. O. Box 875

PHONE REpublic 5-0893

OILS AND LUBRICANTS

AYCOCK OIL CO.

WHOLESALE DEALERS

OILS
KEROSENEGASOLINE
PETROLEUM**Phone REpublic 5-1953**

For Prompt, Courteous, Guaranteed Meter Delivery

Happy Motoring!

starts at our



sign!

927 S. GEORGE ST.

P. O. BOX 95

BRYAN OIL CO.

DISTRIBUTORS



AMERICAN OIL PRODUCTS

**Greases, Oils, Gasoline
and Heating Oils**

Fully Filtered At No Additional Cost

Mt. Olive Highway**Dial REpublic 4-1771**

DUMAS-GIDDENS OIL CO., Inc.

Be Sure With Pure



DISTRIBUTORS

PURE OIL PRODUCTS
PURE FUEL OIL

PURE TIRES — ACCESSORIES — BATTERIES

Phones Re public 5-0571 and RE public 5-2565

950 S. GEORGE ST.

Wooten Oil & Fuel Co., Inc.



KEROSENE
GASOLINE
FUEL OILS



Dieseline -- Solvents -- Lubricants

521 N. John St.

Phone RE public 4-0851

*"Serving This Community with Quality Petroleum
Products for Over 1/4 of a Century"*

BERNEY'S LOAN CO.

Need Money?



See Berney

Phone REpublic 5-2983

201 E. WALNUT ST.

PHONOGRAPH RECORDS

GEORGE A. PARKER

Dependable Service For Over 20 Years

Complete Line of
LIONEL ELECTRIC TRAINS
AND
AUTHORIZED SERVICE STATION

PHONOGRAPH RECORDS — All Sizes and Speeds
STEREOPHONIC and MANUAL RCA RECORD PLAYERS

107 N. Center St.

Phone RE public 4-4986

PHOTOGRAPHERS

103



Ball Studio

FINE PHOTOGRAPHS . . .
To Keep for Tomorrow
the Most Memorable
Moments of Today



Tel. RE public 5-0045

135½ S. CENTER ST.

George A. Johnson
"PICTURES THAT PLEASE"
PHOTOGRAPHER

P. O. Box 513

Goldsboro, N. C.

WEDDINGS • COMMERCIAL
AERIAL • BABY PORTRAITS

By Appointment

1908 Palm Street

Telephone RE public 4-4239

GOLDSBORO HEATING & PLUMBING, Inc. CONTRACTORS

**PLUMBING FIXTURES • STOKERS
WATER HEATERS • ESSO OIL BURNERS
AIR CONDITIONING**

117 N. James St.

Tel. RE public 4-3101

QUALITY PLUMBING & HEATING CO.

PLUMBING



HEATING

CONTRACTORS

New Installations and Repairing

1013 N. William St.

Tel. RE public 5-4981

AMERICAN PLUMBING & ELECTRICAL SUPPLY CO., Inc.

ELJER
MURRAY

Wholesale Distributors

ELJER
MURRAY

Plumbing and Electrical Supplies

Goldsboro, N. C. (S. George St. Extn.) Phone RE public 4-1586

Zebulon, N. C. - Phones AN 9-2571 - AN 9-4061

KNOW YOUR DIRECTORY

OCCUPATION	Fina Dorothy M r7657 Ternes	NAME OF EMPLOYER
	" Martha D (wid John) h7657 Ternes	
	" Michl (Eva D) (auto mech) Plymouth h 7633 Ternes	
	Finch Douglas B (Evelyn) coml artist	
	Natl Det Publishers h24915 Chicago	
	" Elsie E h2836 Geneva	
	Findley Audrey J (Beatrice C) cable splicer Det Edison h7501 Yinger	
	Finedell Alvin formn Ford h7017 Freda apt 15	
	Fineman Saml (Leona) h22192 Michigar	

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

* CLEAR CHANNEL

* * NON-DIRECTIONAL

1000
Watts**W F M C****730** on
Your Dial**"GOLDSBORO'S FRIENDLY STATION"**

Southern Radio & Television Corp., Operators

* Reaching into every nook and cranny of the rich tobacco empire of Eastern North Carolina

** Reaching over one million listeners

*Personality Programs
designed for every listener***LISTEN TO THE BEST OF . .****"POP" MUSIC**With **RICK CLARK****GOSPEL MUSIC**With **HENRY HARRISON****COUNTRY and WESTERN**With **"GENE" RYAN****BLUES and SPIRITUAL**With **ROBERT SWINSON****UP TO THE MINUTE NEWS...**From **UNITED PRESS RADIO**

KEEP YOUR DIAL SET AT **"730"** FOR PROGRAMS
THAT ARE INTERESTING, INSPIRATIONAL,
ENTERTAINING AND
DIFFERENT!

Tel. RE public 4-4211

WORKING FOR MODERN CAROLINA

Goldsboro's FIRST Stations

Goldsboro's Only Full Time Radio Service

W G B R -- W E Q R

5,000 Watts

40,000 Watts

ABC RADIO NETWORK

FIRST in Audience

FIRST in Goldsboro

FIRST in Results

FIRST in Community Acceptance

•

*Goldsboro's leading businesses depend on
Goldsboro's leading Radio Stations to
carry their advertising messages to the
most people at lower cost.*

•

**Our Business Is
Creating More Business For You**

**CALL REpublic 4-3621
FOR QUICK ACTION**

The **BEST** *Service*


Motorola
TELEVISION

Auto Radio — Home Radio — Record Player

ANTENNA INSTALLATION

EDGEWOOD SHOPPING CENTER

610 N. Madison Av.

Tel. RE public 5-2521

Out of Sight • Out of Mind
★ Out of Business ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

★

The City Directory is the natural medium for keeping a business or product name in the spotlight.
Insist on being well represented in its pages.

Westbrook's RADIO & TELEVISION Service

- We Service All Makes and Models
- Our Work is Guaranteed
- Twenty Years Experience
- Pick-Up and Deliver

Prompt, Efficient Service

602 S. BEST STREET

Phone REpublic 5-2230

CAROLINA REALTY COMPANY



**SALES
RENTALS**

Property Management

•

208 E. CHESTNUT ST.

Tel. REpublic 5-1212

CRAWFORD-NORWOOD COMPANY, Inc.

Established 1892

REALTORS

**SALES
LOANS**



**RENTALS
LEASES**

PROPERTY MANAGEMENT

Residential - Commercial

112 S. JOHN ST.

Phone RE public 4-4851

JOHN R. CRAWFORD, JR.

CHAS. S. NORWOOD

H. W. TATUM REALTY CO.

REALTORS

REAL ESTATE

SALES



RENTALS

Property Management
Farm Specialist

•
PRIVATE and AUCTION SALES

•
APPRAISALS

•
LOANS -- INSURANCE

106 N. John St.

Phone RE public 4-0751

Wayne Realty & Insurance Co.

Inc.



213 E. WALNUT ST.

Dial RE public
5 - 1 3 4 1



A Complete
Real Estate Service

**APPRAISALS
LEASES
SALES**

**City and Farm Property
Property Management
Real Estate Investments**

C. W. PEACOCK — D. H. BLAND, JR. — L. R. WORRELL

P. H. HAIRE

REFRIGERATION SERVICE

AUTHORIZED



SERVICE

**Commercial and Domestic
Refrigeration Service**

•

PHONE

RE public 5-3926

1005 E. Mulberry St.

Goldsboro, N. C.

SCOTT'S BARBECUE



Pork -- Chicken
Brunswick Stew -- Seafoods

We Cater To Parties

FREE DELIVERY SERVICE

OPEN EVERY DAY EXCEPT MONDAY

11 A. M. to 8 P. M.

9 P. M. SATURDAYS

**GOLDSBORO'S OLDEST and
MOST FAMOUS
BARBECUE**

Ask for Famous Scott's Barbecue Sauce and Frozen Foods
at Your Favorite Grocery

1201 N. WILLIAM ST.

Tels. RE public 4-0711 - RE public 4-0712

WILLIAMS

ROOFING & SHEET METAL

ROOFING CONTRACTORS

"Serving This Vicinity Since 1927"



**Authorized
Bonded Dealer**

Carey

ALL TYPES OF ROOFING

★ **BUILT-UP**

★ **ASBESTOS**

★ **METAL**

★ **SLATE**

Free Estimates

Guaranteed Work

All Work Done by Insured Employees

816 N. GREENLEAF ST.

Phones RE public 4-5483 - Nights RE public 5-2744

E. S. WATERS

C. S. WEATHERS

WAYNE ROOFING & SHEET METAL CO.



APPROVED RU-BER-OID ROOFERS

**BUILT-UP ROOFING
ASBESTOS SHINGLES**

ROOFING and SHEET METAL CONTRACTORS

1000 N. Herman St.

Tel. RE public 4-5475

SEEDS

JEFFREYS & SONS SEED STORE

Wholesale — Retail



**SEEDS
FIELD and GARDEN SEEDS
LAWN GRASS
INSECTICIDES
GARDEN FERTILIZERS**

PHONE RE public 4-2985

121-25 Chestnut St.

Goldsboro, N. C.

HUFFMAN'S ESSO SERVICE



Atlas Tires, Tubes and Accessories

Automobiles Washed and Vacuumed

Waxing, Polishing, Greasing

ROAD SERVICE

PICK-UP and DELIVERY SERVICE

Tel. REpublic 4-9993

500 N. George St.

Goldsboro, N. C.

GIVE US A CALL

L. B. BAKER, Owner

C & B TIN SHOP



VACUUM CLEANERS

Sales and Service

We Do Quality Sheet Metal Work

Roofing and Gutter Work

Roofing and Gutter Repairs

**We Install Air Conditioning, Hot Air Systems
and Blow Pipe Work**

ALL WORK GUARANTEED

We Service Our Work

S. George St. Extension

Goldsboro, N. C.

P. O. Box 178

Phone REpublic 5-4670

Night Phone RE public 4-2800

SHEET METAL WORKS

E. S. WATERS

C. S. WEATHERS

WAYNE

Roofing & Sheet Metal Co.

**INDUSTRIAL SHEET METAL
FABRICATORS**

Sheet Metal Contractors

Approved RUBEROID ROOFERS

1000 N. Herman St.

Tel. RE public 4-5475

Williams Roofing & Sheet Metal

"Serving This Vicinity Since 1927"

SHEET METAL SPECIALIST

**Roofing — Gutting — Spouting
Ventilating — Skylights and Blow Pipe**

Authorized Dealer

ARMSTRONG WARM AIR HEATING

**SALES — INSTALLATION
REPAIRS ON ALL MAKES OF FURNACES**

METAL AWNINGS for HOME or STORE

"ALL WORK DONE BY INSURED EMPLOYEES"

816 N. Greenleaf St.

Phones: Day RE public 4-5483

Night RE public 5-2744

COGDELL SPORT CENTER

• Boats • Motors • Sporting Goods

EVINRUDE MOTORS

Sales and Service

FISHING TACKLE -- LIVE BAIT
GARDEN TOOLS and HARDWARE

Ash St. at Adamsville

P. O. Box 834

Phone RE public 5-1758

McBRIDE & HERRING

SPORTING GOODS CO., Inc.



AMMUNITION — GUNS
CAMPING EQUIPMENT
BROWNING AUTOMATICS

JOHNSON OUTBOARD MOTORS
COMPLETE LINE OF HARDWARE

OUTFITTERS FOR

HUNTING — GOLF — FISHING — CAMPING

1713 E. Ash St.

Tel. RE public 5-0855

DEWEY BROS.

INC.

**Steel Fabricators
Founders
Engineers
Machinists**

•

**ORNAMENTAL IRON -- STEEL SASH
TANKS -- STACKS
SHEET and PLATE WORK
REINFORCING STEEL BARS
SHAPES -- PLATES
GRAY IRON and BRASS CASTINGS**

•

**801 S. George St.
Phone REpublic 4-3411**

HIGH'S INCORPORATED

HOME INSULATION

•

Aluminum Awnings--Car Ports
Chain Link Fencing--Roofing
Weatherstripping--Screens
Aluminum Storm Windows
and Doors
Asbestos and Stone Siding
Jalousie Windows
for Porch Enclosures

•

701 N. WILLIAM ST.
Tel. REpublic 5-4657

CRUMPLER SECRETARIAL SCHOOL

NORA A. CRUMPLER, Pres.
WALTER B. CRUMPLER, JR., V.-Pres.
MRS. AVA C. JACKSON, Sec.

Complete Secretarial, Stenography
and Accounting Courses

•
DAY OR EVENING SESSIONS

FREE EMPLOYMENT SERVICE

Licensed by State Board of Education
BONDED FOR PROTECTION OF STUDENTS

1007 E. Walnut St.

Tel. RE public 4-3641

TANKS

GENERAL INDUSTRIES TANK DIVISION

SALES, MANUFACTURING and ENGINEERING



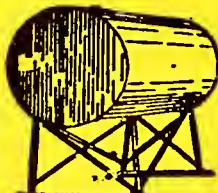
TANKS

FUEL OIL and GASOLINE STORAGE TANKS

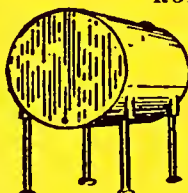
Call RE public 5-2882

Nights, Sundays and Holidays 1173-M

ROBERT L. WIGGINS, Owner



ABOVE GROUND TANKS
WITH RACKS



EXTERIOR FUEL
OIL TANKS
1413 N. WILLIAM ST.



UNDERGROUND
TANKS

RED BIRD

RED BIRD

NEAR AS YOUR PHONE

24 HOURS A DAY

CALL

REpublic 4-0815

RED BIRD CAB

Prompt, Courteous Service

Don't Say Taxi, Say RED BIRD

"Safety is a Feature in Our Business"

BAGGAGE and GROCERIES HANDLED FREE

With Passengers

CALL

REpublic 4-0815

RED BIRD

133 North John St.

Goldsboro, N. C.

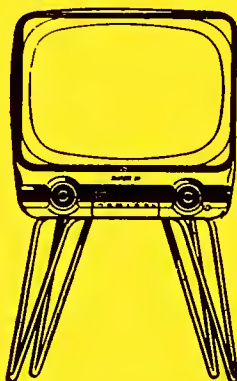
HUGHES RADIO LABS

Specialized



RADIO and TELEVISION SERVICE

Motorola



Bendix

Westinghouse

All Types
Automatic Record Players

TAPE RECORDERS

High Fidelity Radio and TV Sets

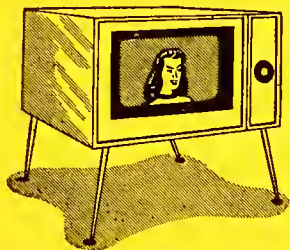
Prompt, Efficient Service on All Makes

1009 N. William St.

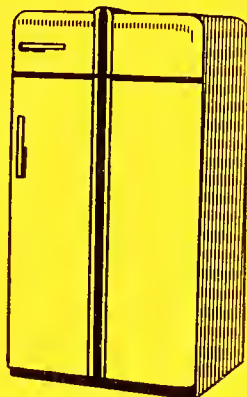
Tel. REpublic 5-2373

EASON'S

TELEVISION & APPLIANCE SERVICE



WE
SERVICE
ALL
MAKES
and
MODELS



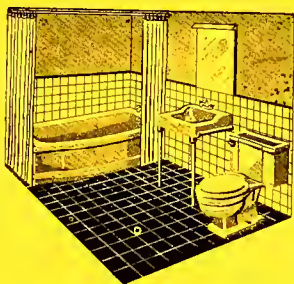
PROMPT SERVICE GUARANTEED

521 N. William St.

Tel. RE public 4-1734

TILE

CERAMIC TILE CO.



CERAMIC TILE
MARBLE and GREEN STONE FACINGS
FLAGSTONE
TUB and SHOWER ENCLOSURES
CHROME ACCESSORIES
MEDICINE CABINETS

217 West Holly St.

Tel. RE public 4-4842

PRINCE TIRE CO.

General Tires -- General Batteries



RECAPPING
VULCANIZING
REPAIRING



ROAD SERVICE

S. George St., Hwy. 117A P. O. Box 816 Tel. RE 4-2815

CASHIERS! TELLERS!

— CLERKS! —

Do your employers furnish you with
the latest edition of the City Directory?

You need it at your elbow at all times, to protect your company from forgers and bad-check artists. A few questions, checked against City Directory information, will trip them at once. Intelligent use of the City Directory for this purpose has saved thousands of dollars and helped make some cities "too sharp" for bad-check "operators."

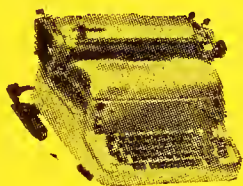
WORLEY

Typewriter Exchange

Distributors

**ROYAL TYPEWRITERS
ADDING MACHINES**

SALES — SERVICE — RENTALS



**TYPEWRITERS
OFFICE MACHINES**



REPAIRS ON ALL MAKES

"Goldsboro's Oldest Typewriter Service"

156 S. CENTER ST.

Phone REpublic 4-0845

Welding Supplies

"Everything for the Welder"

OXYGEN — ACETYLENE — CARBIDE

**Gas and Arc Welding Equipment,
Apparatus and Supplies**

OXYGEN THERAPY GASES and SUPPLIES

"We Carry a Complete Welding Line"

ROYAL TRITON

"The Amazing Purple Oil"

INDUSTRIAL SUPPLIES

Phone REpublic 4-2451

EASTERN DISTRIBUTORS
Inc.

800 S. JOHN ST.

P. O. BOX 1110

A PARTIAL LIST OF OUR PUBLICATIONS

ALABAMA

Alexander City
Andalusia
Anniston
Bessemer
Birmingham
Brewton
Chickasaw
Decatur
Demopolis
Dothan
Fairfield
Florence
Gadsden
Holt
Homewood
Huntsville
Mobile
Montgomery
Muscle Shoals City
Northport
Oxford
Phenix City
Prichard
Selma
Sheffield
Talladega
Tarrant
Tuscaloosa
Tuscumbia

DELAWARE

Dover
Milford
Newark

DISTRICT OF COLUMBIA

Washington

FLORIDA

Arcadia
Arlington
Atlantic Beach
Auburndale
Avon Park
Babson Park
Bartow
Belle Glade
Boynton Beach
Bradenton
Brooksville
Clearwater
Clearwater Beach
Cocoa
Coral Gables
Crestview
Dade City
Dania
Daytona Beach
DeBary
Deerfield Beach
DeLand
Dunedin
Eaton Park
Eau Gallie
Edgewater
Englewood
Eustis
Fernandina Beach
Fort Lauderdale
Fort Myers
Fort Myers Beach
Fort Pierce
Gainesville
Gifford
Gulfport
Hialeah
Hollywood
Indianalantic Beach
Indian River City
Indian Rocks
Beach
Jacksonville
Jacksonville
Beaches

FLORIDA—Cont'd

Jensen Beach
Key West
Lake City
Lake Hamilton
Lake Wales
Lake Worth
Lakeland
Lantana
Largo
Leesburg
Live Oak
Lynn Haven
Madeira Beach
Marianna
Mayport
Melbourne
Melbourne Beach
Miami
Miami Beach
Miami Shores
Miami Springs
Milton
Mount Dora
Naples
Neptune Beach
New Port Richey
New Smyrna
Beach
North Miami
North Miami
Beach
Oak Hill
Oakland Park
Ocala
Djus
Opa-Locka
Orange City
Orlando
Diamond Beach
Pahokee
Palatka
Palm Beach
Palmetto
Panama City
Panama City
Beach
Pass-A-Grille
Beach
Pensacola
Perry
Pierce
Pinellas Park
Plant City
Polk City
Pompano Beach
Ponte Vedra
Beach
Port Orange
Punta Gorda
Quincy
Riviera Beach
St. Augustine
St. Petersburg
St. Petersburg
Beach
Safety Harbor
Sanford
Sarasota
Sebring
Siesta
Silver Springs
South Daytona
South Jacksonville
South Miami
Stark
Stuart
Tallahassee
Tarpon Springs
Tavares
Tice
Titusville
Uleta
Umatilla
Venice
Vero Beach
Warrington

FLORIDA—Cont'd

Wauchula
Waverly
West Palm Beach
West Pensacola
Winter Garden
Winter Haven
Winter Park

GEORGIA

Albany
Atlanta
Augusta
Bainbridge
Brookhaven
Brunswick
Cairo
Carrollton
Chamblee
College Park
Columbus
Dalton
Decatur
Doraville
Douglas
East Point
Emory University
Forest Park
Gainesville
Garden City
Hapeville
Kennesaw
LaGrange
Lakemont
Lindale
Macon
Marietta
New Holland
North Atlanta
Port Wentworth
Remerton
Rome
St. Simons Island
Savannah
Scottdale
Sea Island
Shannon
Smyrna
Thomasville
Valdosta
Waycross

LOUISIANA

Alexandria
Arabi
Baton Rouge
Bogalusa
Chalmette
Chatham Springs
Gretna
Harahan
Harvey
Kenner
Marrero
Metairie
Monroe
New Orleans
Pineville
Port Allen
West Monroe
Westwego

MARYLAND

Aberdeen
Baltimore
Bel Air
Bladensburg
Brentwood
College Park
Dundalk
Essex
Ferndale
Fullerton
Glen Burnie
Halethorpe
Havre de Grace

MARYLAND—

Cont'd

Hyattsville
Kensington
Landover
Lanham
Laurel
Linthicum Heights
Mt. Hayes
Mt. Rainier
Pikesville
Riverdale
Rockville
Silver Spring
Towson

MISSISSIPPI

Clarksdale
Gautier
Greenville
Greenwood
Hattiesburg
Jackson
Kreole
Laurel
Lyon
Magnolia
McComb
Meridian
Moss Point
Natchez
Pascagoula
Summit
Vicksburg

NORTH CAROLINA

Aberdeen
Ahoskie
Atamance
Albemarle
Asheville
Beaufort
Belmont
Bessemer
Bonnie Doone
Burlington
Carrboro
Chapel Hill
Charlotte
China Grove
Clinton
Concord
Cramerton
Oraper
Dunn
Durham
Ervin
Fayetteville
Forest City
Gastonia
Goldsboro
Graham
Greensboro
High Point
Jacksonville
Kannapolis
Kinston
Landis
Laurinburg
Leaksville
Lincolnton
Morehead City
Mount Holly
Pine Bluff
Raeftord
Raleigh
Reidsville
Rockingham
Rocky Mount
Rutherfordton
Sanford
Selma
Smithfield
Smyre
Southern Pines
Spindale

NORTH CAROLINA—

Cont'd

Spray
Stanley
Tarboro
Wilmington
Wilson
Winston-Salem
Wadesboro
Washington
Waynesville
Whiteville
Williamston

SOUTH CAROLINA

Anderson
Ariel
Cayce
Chester
Columbia
Converse
Conway
Darlington
Eastley
Fort Mill
Greenville
Greer
Lancaster
Liberty
Marion
Myrtle Beach
Drangeburg
Pickens
Rock Hill
Sans Souci
Spartanburg
Sumter
West Columbia
Winnsboro
York

TENNESSEE

Bristol

VIRGINIA

Alexandria
Arlington County
Bon Air
Bristol
Charlottesville
Colonial Heights
Danville
Emporia
Falls Church
Franklin
Fredericksburg
Front Royal
Glen Allen
Hampton
Harrisonburg
Highland Springs
Hopewell
Lakeside
Laurel
Lynchburg
Martinsville
Newport News
Norfolk
Petersburg
Portsmouth
Richmond
Roanoke
Rocky Mount
Salem
Sandston
South Boston
South Norfolk
Staunton
Suffolk
Vinton
Virginia Beach
Warwick
Waynesboro
Williamsburg

HILL DIRECTORY CO., INC.

2910 W. CLAY

Established 1896

RICHMOND 21, VA.

Revised 2-59

Features and Departments of a City Directory

Your new, improved City Directory is the most complete and comprehensive catalog ever published of the inhabitants, business concerns and institutions of your city. It is much more than just an alphabetical list of names and addresses.

Your City Directory Contains:

1 An *Alphabetical* list of names and addresses of every resident, business concern and institution, plus wife's name and if a widow the deceased husband's initial, and the occupations of all. Principal officers or owners and a description of businesses are included as well.

2 A *Householders' Directory* including a Street and Avenue Guide. This section lists every street and where intersecting streets appear. It lists numerically every location on each street, naming the householder or business at each number and whether the person is a homeowner or renter and if he has a telephone. Similar information is provided on office and public buildings and their occupants.

3 A *Classified Business Directory*—listing every business, classified as to type, and showing names and addresses. It also lists every profession, club, society and association, hospital and cemetery, labor organization, library, park and playground and school.

4 A "Yellow Section" or *Buyers' Guide*, where the advertiser may explain in greater detail the services or products he has to offer.

5 A *Statistical and Historical Story* of your city, plus miscellaneous other information.



Where
Quality and Fashion
Go Hand-in-Hand

YELLOW PAGES CLASSIFIED BUSINESS DIRECTORY

Names Appearing Under Headings Marked Thus (*) Are
Inserted Only When Specially Contracted For

*Accountancy Schools

CRUMPLER SECRETARIAL SCHOOL, 1007 E Walnut, Tel REpublic 4-3641 (See Yellow Page 124)

*Accountants

Kornegay Jack M, 2 Edwards Bldg, 103 E Mulberry, Tel REpublic 4-1711

Accountants—Certified Public

Smith Norborne G, 503 Borden Bldg, 100 S James, Tel REpublic 4-4584

Smith Norborne G jr 100 S James R501

Accounting and Bookkeeping Service

Adderholdt Chas H 100 S James R401

Crawford John H 711 E Mulberry

*Adding Machines

WORLEY TYPEWRITER EXCHANGE, 156 S Center, Tel REpublic 4-0845 (See Yellow Page 129)

Adjusters

Bennett Rich H 139 W Walnut R916

GAY & TAYLOR (Insurance), 206-07 Purser Bldg, 301 S Center, Tel REpublic 4-4671

General Adjustment Bureau Inc 301 S Center R201

Greene Jas C Co (ins) 103 E Mulberry R10

Advertising—Direct Mail

POLK R L & CO, 431 Howard, Detroit 31, Mich

*Advertising—Newspaper

GOLDSBORO NEWS-ARGUS, 116-18 N James, Tels REpublic 4-4401, REpublic 4-4402 and REpublic 4-4403

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

P A T E — D A W S O N MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

*Advertising—Radio

EASTERN CAROLINA BROADCASTING CO, Raleigh Hwy,
Tel REpublic 4-3621 (See Insert at WBGR Radio Station
in Alphabetical Section and Yellow Page 107)

RADIO STATION WFMC, US Hwy 117 (Mt Olive Hwy), Tel
REpublic 4-4211 (See Yellow Page 106)

Advertising Agencies

Better Advertising Inc 116 W Mulberry

Agricultural Implement—Manufacturers

WAYNE AGRICULTURAL WORKS INC, S John nr Marius,
Tel REpublic 5-4631

Agricultural Implement Dealers

Dillon-Bell Implement Co 1033 N William

Edgerton Cedric E 219 N Center

Edgerton J M & Sons Inc 1220 N William

Goldsboro FCX Service 804 N George

Johnson Cotton Co of Goldsboro (Farm Equipment Divi-
sion) 1316 N William

Johnson-Sherman Co 410 W Walnut

SMITH HARDWARE CO, 118-20 W Walnut, Tels REpublic
4-2261 and REpublic 5-1661, Agricultural Implement
Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow
Page 76)

Wayne Agricultural Works Inc 800 S John

Weil H & Bros Farm Store 115 W Chestnut

*Air Conditioning—Repair Service

HAIRE P H REFRIGERATION SERVICE, 1005 E Mulberry,
Tel REpublic 5-3926 (See Yellow Page 114)

Air Conditioning Equipment and Supplies— Sales and Service

C & B TIN SHOP, S George Ext, PO Box 178, Tel REpublic
5-4670, Res Tel REpublic 4-2800 (See Yellow Page 119)

Rose Refrigeration Service Daniel Chapel rd RD 3 (Advl)

*Aluminum Awnings

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf,
Tels REpublic 4-5483, Night REpublic 5-2744 (See Yel-
low Pages 11, 116 and 120)

Ambulance Service

HAMILTON'S FUNERAL HOME, 426 S James, Tel REpublic
4-0621, Res Tel REpublic 4-4007 (See Yellow Page 64)

LIGHTNER MEMORIAL FUNERAL HOME INC, 403 S George,
Tel REpublic 4-4151 (See Yellow Page 65)

SEYMOUR FUNERAL HOME INC, 107 W Chestnut, Tel RE-
public 4-1761 (See Page A)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.
Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Amusement Machines—Coin Operated
Goldsboro Music Co 215 W Holly

Amusements—Places of
Miniature Golf Course North Carolina Hwy 102 RD 3
(Advl)

Animal Hospitals
Goldsboro Veterinary Hospital S George

***Answering Service Equipment—Telephone**
SOUTHERN BELL TELEPHONE & TELEGRAPH CO, Architects' and Builders' Service, 210 N William, Tel REpublic 5-4361

***Antifreeze**
HOLLOWELL SETH B OIL CO (Prestone), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Call REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)

Antiques—Dealers and Restorers
Gardner Sallie Antiques & Gifts 143 S Center

Apartment Buildings
Borden Apartments The 305 W Walnut
Brantley The 720 E Walnut
Cambridge The 307 N James
Court Square Apartments 104 S William
Denmark The 408 S William
Edgewood Apartments 201-10 Creech and 900-1000 Evergreen av
Goldwayne Apartments 315 E Walnut
Monticello The 109 N William
Scottish Apartments 1400 E Ash
Spruce Apartments 207 E Spruce
Sunrise Apartments 1804 E Ash
Wayne Anthony Apartments 102 S William
York Apartments 213 William

***Appliance Dealers—Gas**
TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel REpublic 4-2301 (See Yellow Page 73)

***Appliances—Electrical**
HEILIG-MEYERS CO, 136-38 E Walnut, Tel REpublic 5-3561 (See Yellow Page 69)

***Appliances—Gas**
SUTTON'S GAS & APPLIANCE CO, 1516 N William, Tel REpublic 4-2725 (See Yellow Page 72)

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

136

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

*Appliances—Used—Dealers

ROGERS FURNITURE, 217 N Center, Tel REpublic 4-0641
(See Yellow Page 67)

*Appraisers—Real Estate

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

Architeets

Clarke Frank F 301 S Center R103
Griffin Wm B 100 S James R509
Maxwell Allen J jr 301 S Center R103
Wessell Conrad B jr 100 S James R411

Armature Re-Winding

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Numerically and Yellow Page 48)

Artists—Commercial

Spence Zeno B jr 1016 Evergreen av

*Asbestos Products—Roofing

WAYNE ROOFING & SHEET METAL CO, 1000 N Herman,
Tel REpublic 4-5475 (See Yellow Pages 117 and 120)

*Attorneys-at-Law

Bland & Freeman, Court House sq rear 218 E Walnut, Tel
REpublic 5-0462
Braswell & Strickland, 2d floor Odd Fellows Bldg 113 N John,
Tel REpublic 4-3361
Dees & Dees, 105 S John, Tel REpublic 4-4343
Hood George E, 237 E Walnut, Tel REpublic 4-4632
Sasser & Duke, Edgerton Bldg 207 E Walnut, Tel REpublic 4-4105
Taylor, Allen & Warren, 211-17 Borden Bldg 100 S James,
Tels REpublic 4-1841 and REpublic 4-1842
Thomson J Faison & Son, 229 E Walnut, Tel REpublic 5-0173
Whitted Earl Jr, 307A S James, Tel REpublic 5-2562

Auctioneers

Auction Warehouse N William ext

Authors and Composers

Fallon Eug 107 S Virginia

*Auto Accessories—Retail

MONTGOMERY WARD & CO, 205 W Walnut, Tel REpublic
4-4024

*Auto Brakes and Steering Service

DEAN'S WHEEL ALIGNING INC, S George Ext, Tel REpublic 5-4032 (See Yellow Page 4)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. REpublic 4-3771

*Auto Glass

ERNEST GLASS CO, 518 E Ash, Tel REpublic 5-2165 (See Yellow Page 74)

*Auto Wheel and Frame Alignment

DEAN'S WHEEL ALIGNING INC, S George Ext, Tel REpublic 5-4032 (See Yellow Page 4)

*Automobile Accessories—Wholesale

ANDERSON-CREECH OIL CO INC, 1000 S George, Tel REpublic 5-0014 (See Yellow Page 55)

Automobile Accessories and Parts—Retail

CENTRAL SERVICE MOTOR CO INC, 115 E Ash, Tel REpublic 5-4781 (See Yellow Page 3)

Firestone Stores 236 N Center

GOODYEAR SERVICE STORES, 212 W Walnut, Tel REpublic 5-2464 (See Yellow Page 10)

Motor Supply Co 217 N Center

PATE-DAWSON MOTOR CO INC, 223-25 N Center, Tel REpublic 4-2411, Used Car Lot 114 E Ash, Tel REpublic 4-2411 (See Yellow Page 5)

Snypes Distributors 102 W Ash

Southern Jack Service 1417 Snow Hill

Western Auto Associate Store 119 N Center

Automobile Accessories and Parts—Wholesale and Jobbers

Auto Parts & Equipment Co 500 N John

AUTOMOTIVE WHOLESALERS CO, 119 E Mulberry, Tel REpublic 5-3236

CARR SPRING CO, 221 N Center, Tel REpublic 5-3291

MOTOR BEARINGS & PARTS CO INC, 147-51 N Center, Tel REpublic 4-4651

Motor Parts & Machine Service Inc 1302 N William

MOTOR SUPPLY CO, 217 N Center, Tel REpublic 4-3381

Perkins Motor Parts Inc 310 S George ext

Standard Automotive Parts of Goldsboro Inc 234 N Center

*Automobile Body and Fender Repairers

HUMPHREY'S AUTO BODY SHOP, 1216 N William, Tel REpublic 4-3451, Night Tel REpublic 5-4813 (See Yellow Page 16)

PATE-DAWSON MOTOR CO INC, 223-25 N Center, Tel REpublic 4-2411; Used Car Lot 114 E Ash, Tel REpublic 4-2411 (See Yellow Page 5)

Automobile Body Repairers

Harris Auto Body Service 308 E Walnut

Automobile Dealers

Ash Street Motors 304 E Ash

Broom Motor Co 225 N John

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. REpublic 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft

Liability
Sickness
Accident
Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint
•

TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

Automobile Dealers—Contd

CARROLL C J MOTOR CO, 1101 N William, Tel REpublic 4-1956

CENTRAL SERVICE MOTOR CO INC, 115 E Ash, Tel REpublic 5-4781 (See Yellow Page 3)

COBB MOTOR CO, 209-15 N Center, Tels REpublic 4-2622 and REpublic 4-3247, 126-28 S John, Tel REpublic 4-2566

COMMUNITY MOTORS CORP, 101 E Ash cor N Center, Tels REpublic 5-1534 and REpublic 4-3691

DILLON-BELL IMPLEMENT CO

STUDEBAKER AUTOMOBILES

1033 N WILLIAM

TELEPHONE REPUBLIC 5-2741

(See Yellow Pages 7 and 52)

EDGERTON J M & SON INC (Rambler), 1220 N William, Tel REpublic 4-4361 (See Yellow Page 8)

ODOM MOTOR CO, 207 E Ash, Tel REpublic 5-0821 (See Yellow Page 9)

PATE-DAWSON MOTOR CO INC, (Oldsmobile), 223-25 N Center, Tel REpublic 4-2411 (See Yellow Page 5)

PIKE J D MOTOR CO, 305-07 N Center, Tel REpublic 4-2671

Scott Motor Co 219 S Center
Southerland Motor Co 800 N George

Automobile Dealers—Used Cars

Auto Finance & Sales Co 200 W Ash

B & B Motor Co 118 S John

Central Service Motor Co US Hwy 70 (Advl)

City Motor Sales 319 N Center

Community Motors Corp 401 N Center

Elm Street Motors Elm cor S Slocumb

PATE-DAWSON MOTOR CO INC, 223-25 N Center, Tel REpublic 4-2411, Used Car Lot 114 E Ash, Tel REpublic 4-2411 (See Yellow Page 5)

Southerland Motor Co 105 W Ash

W & W Motor Sales 904 S Slocumb

Ward Pat Motor Co 503 N William

Willoughby Otha jr 613 N John

*Automobile Electric and Carburetor Service

SASSER'S GARAGE & SERVICE STATION, 1914 N William, Tel REpublic 4-4616 (See Yellow Page 71)

*Automobile Electric Repairs

BATTERY & ELECTRIC SERVICE, 203 W Mulberry, Tel REpublic 4-4331

Automobile Garages

Brock's Garage 1311 Greenleaf

SASSER'S GARAGE & SERVICE STATION, 1914 N William, Tel REpublic 4-4616 (See Yellow Page 71)

Underwood Ralph rear 108 W Ash



Dumas-Giddens Oil Co.
Inc.

Pure Tires — Batteries — Accessories
Tels. RE public 5-0571-RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



*Automobile Generators

BATTERY & ELECTRIC SERVICE, 203 W Mulberry, Tel RE-public 4-4331

*Automobile Glass

BRYAN AUTO SALVAGE INC, Hwy 117 S, PO Box 971, Tel REpublic 5-1456 (See Yellow Page 6)

*Automobile Glass Installations

HUMPHREY'S AUTO BODY SHOP, 1216 N William, Tel RE-public 4-3451, Night Tel REpublic 5-4813 (See Yellow Page 16)

*Automobile Insurance

HOUSER INSURANCE AGENCY, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Automobile Loans

BRANCH BANKING & TRUST CO

200 E WALNUT

TELEPHONES REPUBLIC 5-2621 AND REPUBLIC 5-2622

BOOKKEEPING DEPT

TELEPHONE REPUBLIC 5-3655

(See Yellow Pages 12 and 13)

FIDELITY FINANCE CO, 110 N John, Tel REpublic 5-0453

HOME FINANCE CO

208 E WALNUT

TELEPHONE REPUBLIC 5-3504

WACHOVIA BANK & TRUST CO, 139 W Walnut, Tel RE-public 5-0211

*Automobile Lubricating

HUFFMAN'S ESSO SERVICE, 500 N George, Tel REpublic 4-9993 (See Yellow Page 118)

Automobile Painters

HUMPHREY'S AUTO BODY SHOP, 1216 N William, Tel RE-public 4-3451, Night Tel REpublic 5-4813 (See Yellow Page 16)

*Automobile Parts—Used

BRYAN AUTO SALVAGE INC, Hwy 117 S, PO Box 971, Tel REpublic 5-1456 (See Yellow Page 6)

*Automobile Parts—Wholesale

PERKINS MOTOR PARTS INC, 310 S George Extn, Tel RE-public 5-1862

Automobile Radiator Repairers

May's Radiator Service 313 N Center

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

133 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Automobile Repairing

Anderson Sarg Garage 1007½ S Slocumb
Auto Electric Service 204 E Elm
BROCK'S GARAGE, 1311 Greenleaf, Tel REpublic 5-3722
Carr Spring Co 229 N Center
CENTRAL SERVICE MOTOR CO INC, 115 E Ash, Tel RE-
public 5-4781 (See Yellow Page 3)
COMMUNITY MOTORS CORP, 101 E Ash cor N Center, Tels
REpublic 5-1534 and REpublic 4-3691
COTTON MOTOR CO, 305 Grantham cor N George, Tel RE-
public 4-0646 (See Yellow Page 7)
Dean's Wheel Aligning Inc S George
Dew Willie D 1906½ N William
Earp's Auto Service 910 Atlantic av
Generator & Starter Service 127 W Chestnut
Glenn Otho 411 S Georgia av
Griffin Motor Co 311 N Center
Holland Jas C 1110 Norwood
Howell Garage 1903 N William
HUMPHREY'S AUTO BODY SHOP, 1216 N William, Tel RE-
public 4-3451, Night Tel REpublic 5-4813 (See Yellow
Page 16)
Jackson L D Auto Parts 311 Carver blvd
Jackson & Robins Garage US Hwy 70 RD 3 (Advl)
Jackson's Garage 418 Peterson
Lee's Wheel Aligning Lee RD 3 (Advl)
Lynch Motor Co S George extn
Norris Garage 1415 Snow Hill
PATE DAWSON MOTOR CO INC, 223-25 N Center, Tel RE-
public 4-2411; Used Car Lot 114 E Ash, Tel REpublic
4-2411 (See Yellow Page 5)
PIKE J D MOTOR CO, 305-07 N Center, Tel REpublic 4-2671
Potter Nathan W 802 N Herman
SASSER'S GARAGE & SERVICE STATION, 1914 N William,
Tel REpublic 4-4614 (See Yellow Page 71)
Sasser's Ronald Body Shop 1256 S Slocumb
Smith's Auto Repair 301 Bright
Sutton's Garage US Hwy 70 RD 3 (Advl)
Wayne Body Works N William extn
Williams Faison 1505 N William
Woodard Body Shop 1901 N William

***Automobile Sales and Service**

DILLON-BELL IMPLEMENT CO (Studebaker), 1033 N Wil-
liam, Tel REpublic 5-2741 (See Yellow Pages 7 and 52)
PATE-DAWSON MOTOR CO INC (Oldsmobile), 223-25 N
Center, Tel REpublic 4-2411, Used Car Lot 114 E Ash,
Tel REpublic 4-2411 (See Yellow Page 5)

***Automobile Salvage**

BRYAN AUTO SALVAGE INC, Hwy 117 S, PO Box 971, Tel
REpublic 5-1456 (See Yellow Page 6)

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

***Automobile Starters**

BATTERY & ELECTRIC SERVICE, 203 W Mulberry, Tel REpublic 4-4331

***Automobile Tire Dealers—Retail and Wholesale**

FIRESTONE STORES, 236-38 N Center cor E Ash, Tel REpublic 4-3504 (See Page Y)

GOODYEAR SERVICE STORES, 212 W Walnut, Tel REpublic 5-2464 (See Yellow Page 10)

***Automobile Tires—Dealers**

R & H OIL CO, Mt Olive Hwy, 1 Mile S of Goldsboro, Tel REpublic 5-3718 (See Yellow Page 62)

Automobile Trailers—Dealers

Bell Trailer Sales 1826 N William
C & H Mobile Homes Co 11 S Slocumb (A)
Carolina Trading Post Inc S Slocumb (A)
Faires Trailer Co NC Hwy 102 RD 3 (Advl)
Goldsboro Trailer Sales S Slocumb (A)
Lakeview Trailer Sales US Hwy 70 RD 3 (Advl)

***Automobile and Truck Owner Lists**

POLK R L & CO, 431 Howard, Detroit 31, Mich

Automobile Wreckers

BRYAN AUTO SALVAGE INC, Hwy 117 S, PO Box 971, Tel REpublic 5-1456 (See Yellow Page 6)

***Automobiles**

CHEVROLET MOTOR CARS AND TRUCKS, Cobb Motor Co Dealers, 209-15 N Center, Tels REpublic 4-2622 and REpublic 4-3247, 126-28 S John, Tel REpublic 4-2566

EDSEL AUTOMOBILES, Central Motor Co Inc Dealers, 115 E Ash, Tel REpublic 5-4781 (See Yellow Page 3)

FORD AUTOMOBILES, Community Motors Corp Dealers, 101 E Ash cor N Center, Tels REpublic 5-1534 and REpublic 4-3691

LINCOLN AUTOMOBILES, Central Service Motor Co Inc Dealers, 115 E Ash, Tel REpublic 5-4781 (See Yellow Page 3)

MERCURY AUTOMOBILES, Central Motor Co Inc Dealers, 115 E Ash, Tel REpublic 5-4781 (See Yellow Page 3)

OLDSMOBILE MOTOR CARS, Pate-Dawson Motor Co Inc Dealers, 223-25 N Center, Tel REpublic 4-2411; Used Car Lot 114 E Ash, Tel REpublic 4-2411 (See Yellow Page 5)

***Automotive Statistics**

POLK R L & CO, 431 Howard, Detroit 31, Mich



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

142

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Awnings and Canopies

HIGH'S INC, 701 N William, Tel REpublic 5-4657 (See Yellow Page 123)

PRICE'S SPECIALTIES, 601 N John, Tel REpublic 5-4921 (See Yellow Page 10)

Smith Awning Co (alum) 1507 Catalpa

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf, Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

*Awnings and Tent Manufacturers

ROCKY MOUNT AWNING & TENT CO, 301 By Pass South, Rocky Mount, Tel 2-6202

Baby Sitters

Atkinson Emma Mrs 307 N Leslie

Hinson Florence A Mrs 310 E Vine

Jones Daisy M 817 W Pine

Moses Bessie M Mrs 205 Claudia av

Tyndall Ruby G Mrs 942 Fairview cir apt A

Wall Ardelia K Mrs 400 Denmark

William Susie W Mrs 109 Swan

Baked Goods—Retail

Dun-Dee Do-Nut Shop 226 N John

MICKEY'S PASTRY SHOP, 212 N Center, Tel REpublic 4-4741 (See Yellow Page 11)

Talley's Pastry Shop 107 E Mulberry

Bakers—Wholesale and Manufacturing

MADE-RITE SUNBEAM BAKERY, Grantham cor N Carolina, Tel REpublic 5-0344

Streitmanor Biscuit Co N George cor W Dewey

Sunshine Biscuit Co 105 E Beech

*Bank Directories

POLK R L & CO, 130 4th av N, Nashville 3, Tenn

*Banks

AMERICAN BANK, 123-25 N Center, Tel REpublic 4-5164

BRANCH BANKING & TRUST CO

200 E WALNUT

TELEPHONES REPUBLIC 5-2621 AND

REPUBLIC 5-2622

BOOKKEEPING DEPT

TELEPHONE REPUBLIC 5-3655

(See Yellow Pages 12 and 13)

WACHOVIA BANK & TRUST CO

139 W WALNUT

TELEPHONE REPUBLIC 5-0211

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
106 NORTH CENTER STREET

Tel.
RE
4-4274

Banks and Trust Companies

American Bank 123 N Center

BRANCH BANKING & TRUST CO, 200 E Walnut, Tel RE-public 5-2621 and REpublic 5-2622, Bookkeeping Dept REpublic 5-3655 (See Yellow Pages 12 and 13)

WACHOVIA BANK & TRUST CO

139 W WALNUT

TELEPHONE REPUBLIC 5-0211

***Barbecues**

GRIFFIN'S BARBECUE, 806 S George, Tel REpublic 5-4242

HOLLOWAY'S BARBECUE, 213 W Pine, Tel REpublic 4-9830

SCOTT'S BARBECUE, 1201 N William, Tels REpublic 4-0711 and REpublic 4-0712 (See Yellow Page 115)

Barber Shops

Ace Barber Shop 407 W Pine

Adamsville Barber Shop US Hwy 70 RD 3 (Advl)

Andrew's Barber Shop 403 S James

Bateman's Barber Shop S J Homes

Blue's Barber Shop 601 Isler

Corner Barber Shops 900 N John

East End Barber Shop 700½ E Elm

Edgewood Barber Shop 612 N Madison av

Gregory Barber Shop 308 A

Guess Jas N 305 S James

Gurley's Barber Shop 121 E Mulberry

Hotel Goldsboro Barber Shop 110 S Center

Ideal Barber Shop 116 N John

King Major 333 S James

Lincoln Homes Barber Shop rear 1010 Slaughter

Lindsay's Barber Shop 702 N George

Melvin Jas O 413 Charles

Model Barber Shop 112 W Walnut

Smitty's Barber Shop 619 N John

Sunrise Barber Shop 304 N Madison

Terminal Hotel Barber Shop 421 W Walnut

Wayne Barber Shop 128 E Walnut

Webbtown Barber Shop 600½ S Slocumb

West End Barber Shop 500 Miller

Yunge Steven M 104 Banta

***Battery Dealers—Wholesale**

ANDERSON-CREECH OIL CO INC, 1000 S George, Tel RE-public 5-0014 (See Yellow Page 55)

DUMAS-GIDDENS OIL CO INC

950 S GEORGE

TELEPHONES REPUBLIC 5-0571

AND REPUBLIC 5-2565

(See Yellow Pages 57 and 101)

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

**LITTLE
RIVER
OIL CO.**

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3710

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Battery Dealers and Service

Automatic Battery Co of America 132 S Center

Battery & Electric Service 203 W Mulberry

FIRESTONE STORES, 236-38 N Center cor E Ash, Tel RE-public 4-3504 (See Page Y)

HUFFMAN'S ESSO SERVICE, 500 N George, Tel REpublic 4-9993 (See Yellow Page 118)

Shaver Battery & Parts Co Inc 118 W Mulberry

Battery Manufacturers

Nu-Life Battery Manufacturing Co NC Hwy 102 RD 3 (Advl)

*Beauty Colleges

HANNA HANK COLLEGE OF BEAUTY CULTURE, 115 N James, Tel REpublic 5-3311 (See Yellow Page 14)

Beauty Shops

Aldridge Eliz M Mrs 107 Freeman

Apex Beauty Shop No 2 613 E Spruce

Bea's Beauty Shop 606 N Madison av

Bright Margt S Mrs 510 Canal

Center Beauty Shop S J Homes

Chavis Pauline W Mrs 717 Devereaux

Cinderella Beauty Shop 139 W Walnut R801

Clark Christine 111 Cedar

Cleo's Beauty Salon 834A N Center

Culbreth Margt P Mrs 909 Rudolph

Dixie's Beauty Shop 208 N George

Floors Hair Styling 1512 Maple

Goldsboro Beauty Shop 213 S Center

Grace's Beauty Shop 1501 E Ash

Greene Geo E 203 S Georgia av

Hargrove Nora 212a W Elm

Harper's Beauty Shop 205 S Leslie

Helen & Eleanor's Beauty Shop 139 W Walnut R814

Helen's Beauty Shop 204 W Pine

High Louise D Mrs 614 S Andrews av

Hillcrest Beauty Salon Spence av RD 3 (Advl)

House of Beauty 332 W Pine

Inez's Beauty Shop 702 E Elm

Kelly's Beauty Shop 139 W Walnut R1001

Knight Louise D Mrs 1209 Edgerton

Liz's Beauty Shop 412 School

Loretta's Beauty Shop 300 Charles

Mason Betty 806 Newsome

Melvin Nellie A Mrs 413 Charles

Myrtle's Beauty Shop 909 N Virginia

Redford Iola F Mrs 206 N Virginia

Robinette The 217 E Walnut

Roby's Beauty Parlor US Hwy 70 RD 3 (Advl)

Rogers Ethel M Mrs 312 Brownrigg

Rosella's Beauty Shop 514 E Ash

Salon of Beauty 207 N Herman



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Smith Rose S Mrs 604 E Spruce
Summerlin Annie D Mrs 109 N Slocumb
Sunrise Hair Stylist 302 N Madison
Swinson Sadie B Mrs 607 E Spruce

TWI-LITE BEAUTY SALON, 405 Borden Bldg, 100 S James,
Tel REpublic 4-4992 (See Yellow Page 14)

Vickie's Beauty Salon 905 E Elm
Vinson's Beauty Shoppe 103½ N Center
Williams Ora E Mrs 303 Middle

Beer—Retail

Bill's Tavern 1816 N William
Colonial Tavern 105 E Mulberry
Tavern The 108 S Center

Beer Distributors

Bagley Wholesale Co 100 Beech
Jeffreys & Sons Warehouse 615 S John

Bicycle Dealers and Repairers

COGDELL BICYCLE SHOP, 210 N Center, Tel REpublic 4-3731 (See Yellow Page 15)

QUALITY BICYCLE SHOP, 209 N John, Tel REpublic 4-2478

Billiards and Pool

Clark's Tavern 903 N John
Goldsboro Cigar Co 109 E Walnut
Hallow's Billiard Parlor 124 N John
James Street Pool Room 329 S James
Lamont Jas I 407 S James
Moore's Billiard Parlor 704 N William
One Stop The 325 S James
Pastime Billiards 124 S Center

Blacksmiths

Baldwin Jas 800 Poplar
Stark John T 1252 S Slocumb

*Blocks—Concrete

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

Boarding Houses

Barfield Leona T Mrs 212 W Ash
Moye Freda L Mrs 205 N George

*Boat Motors—Outboard

COGDELL SPORT CENTER, Ash at Adamsville, Tel REpublic 5-1758 (See Yellow Page 121)

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and
Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

*Bonds

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg, 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

Bookkeeping Service

Kornegay Jack M 103 E Mulberry R2
Taylor W Richd 1508 Evergreen av

Books—Retail

Encyclopedia Britannica 305 N William
Goldsboro Book Store 117 Center

Bottled Gas

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel REpublic 4-2301 (See Yellow Page 73)

Bottlers—Carbonated Beverages

GOLDSBORO COCA-COLA BOTTLING CO INC, 110-14 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

Pepsi-Cola Bottling Co of Goldsboro Inc 104 W Chestnut

Royal Crown Bottling Co 306 S Slocumb

Seven-Up Bottling Co 712 N George

Tru-Ade Bottling Co 712 N George

*Bottlers—Coca-Cola

GOLDSBORO COCA-COLA BOTTLING CO INC, 110-14 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

*Bottlers—Soft Drinks

GOLDSBORO COCA-COLA BOTTLING CO INC, 110-14 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

Bowling Alleys

Bowling Center The 312 N Center

*Bread and Cakes—Wholesale

MADE-RITE SUNBEAM BAKERY, Grantham cor N Carolina, Tel REpublic 5-0344

Brick Dealers

GOLDSBORO BUILDERS SUPPLY CO INC, 118 S Carolina, Tel REpublic 4-4071 (See Yellow Page 22)

ROSE W P SUPPLY CO INC, 700 N Center, Tel REpublic 4-1601 (See Yellow Page 23)

Brick Manufacturers

BORDEN BRICK & TILE CO

513 BORDEN BLDG

100 S JAMES

TELEPHONE REPUBLIC 4-3771

(See Yellow Page 18)



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Brokers—Merchandise

Holloman Bros & Sons 100 E Beech

*Builders

TAYLOR E F CO, 117 Bright, Tel REpublic 4-5581 (See Yellow Page 32)

*Builders' Hardware

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)

GOLDSBORO BUILDERS SUPPLY CO INC, 118 S Carolina, Tel REpublic 4-4071 (See Yellow Page 22)

SMITH HARDWARE CO, 118-20 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Implement Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow Page 76)

*Building Blocks

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)

ROSE W P SUPPLY CO INC, 700 N Center, Tel REpublic 4-1601 (See Yellow Page 23)

*Building Contractors

JERNIGAN OTHAR CONTRACTOR, Hwy 102 S, RD 1, Goldsboro, Tel REpublic 4-4856 (See Yellow Page 28)

LOWRIMORE W P & SON, S George extn, Tel REpublic 4-4421

TAYLOR E F CO, 117 Bright, Tel REpublic 4-5581 (See Yellow Page 32)

*Building and Loan Associations

CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel REpublic 4-2064 (See Yellow Page 19)

GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel REpublic 4-2121 (See Yellow Page 20)

Building Materials and Supplies

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)

GOLDSBORO BUILDERS SUPPLY CO INC

118 S CAROLINA

TELEPHONE REPUBLIC 4-4071

(See Yellow Page 22)

Griffin A T Manufacturing Co 601 N George

Home Builders Supply Co 1300 N William

ROSE W P SUPPLY CO INC

700 N CENTER

TELEPHONE REPUBLIC 4-1601

(See Yellow Page 23)

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730



**DILLON-
BELL
IMPLEMENT
CO.**

Allis-Chalmers
New Holland
New Idea
Implements

Silent Flame
Tobacco
Harvesters



**DEALER
SALES
Service
Repairs**

**TEL.
RE public
5-2741**

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Buildings—Office and Public

Borden Building 100 S James
City Hall 214 N Center
County Court House 224 E Walnut
County Court House Annex 224 E Walnut
County Health Center Building 111 S William
Crawford Building 102 W Walnut
Edgerton Building 207 E Walnut
Edwards Building 103 E Mulberry
Federal Building N John cor E Mulberry
Handley Building 102 N John
Medical Arts Building 306 N Taylor
Purser Building 301 S Center
Wachovia Bank Building 139 W Walnut
Wayne County Agricultural Building 122 Ormond av
Wayne County Memorial Community Building 239 E Walnut

*Bulbs, Plants and Rose Bushes

**JEFFREYS & SONS SEED STORE, 121-25 W Chestnut, Tel
REpublic 4-2985 (See Yellow Page 117)**

Burial Associations

**GOLDSBORO MUTUAL BURIAL ASSOCIATION, 107 W
Chestnut, Tel REpublic 4-1716**

**HAMILTON'S MUTUAL BURIAL ASSOCIATION, 426 S
James, Tel REpublic 5-4723 (See Yellow Page 64)**

Harry's Mutual Burial Association 207 N James
Lightner Mutual Burial Association 403 S George
Rhodes Mutual Burial Association 310 S James
Stanleys Mutual Burial Association Inc 203 W Chestnut
Wayne Mutual Burial Association 211 E Mulberry

Burial Vault Manufacturers

**MILLS CON-O-LITE VAULT CO, Hwy 301 N, PO Box 961,
Wilson, NC, Local Distributor 107 W Chestnut, Tel RE-
public 4-1761 (See Yellow Page 25)**

Bus Lines

**ATLANTIC GREYHOUND LINES, 410 N John, Tel REpublic
4-3811**

Goldsboro Transportation Co Inc 114 S Carolina
Queen City Coach Co 410 N John
Seashore Transportation Co 410 N John

Bus Stations

Union Bus Depot 410 N John

*Butter Manufacturers

**WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574
(See Yellow Pages 36 and 37)**

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

***Buttermilk**

**WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574
(See Yellow Pages 36 and 37)**

Cabinet Makers

Basden Cabinet & Supply Co 805 N George
Herring's Cabinet Shop 5 S Slocumb (A)
McLamb & Lamb Woodworks 1029 S George
Quality Cabinet Shop 1211 Clingman

***Cabs**

**RED BIRD CAB INC, 133 N John, Tel REpublic 4-0815 (See
Yellow Page 125)**

***Cafes**

**ONE STOP RESTAURANT, 701 N William cor Holly, Tel RE-
public 4-3984 (See Insert at Dun-Rite Cleaners in Alpha-
betical Section and Yellow Page 46)**

***Canned Foods**

**WAYCO CORP (Sexton), 508 N William, Tel REpublic 5-3962
(See Yellow Page 54)**

Carpet and Rug Cleaners

**WILLIAMS LINOLEUM & CARPET SHOP, Edgewood Shop-
ping Center, 614 N Madison av, Tel REpublic 4-4042 (See
Yellow Page 26)**

Carpets, Rugs and Floor Coverings—Retail

Carolina-Virginia Distributing Co 701 S John
**CREECH'S INC, 209-11 W Walnut, Tel REpublic 5-3413 (See
Yellow Page 69)**

Haines J J & Co Inc 205 E Mulberry

**HEILIG-MEYERS CO, 136-38 E Walnut, Tel REpublic 5-3561
(See Yellow Page 69)**

ISAACS-KAHN FURNITURE CO INC

118-22 N CENTER

TELEPHONE REPUBLIC 5-2581

(See Insert at Beginning of Alphabetical Section and
Yellow Page 66)

**SOUTHERLAND FURNITURE CO, Main Store 112 N John,
Tel REpublic 4-4011, Exchange Store 205 N John, Tel RE-
public 5-0511 (See Yellow Page 70)**

**WILLIAMS LINOLEUM & CARPET SHOP, Edgewood Shop-
ping Center, 614 N Madison av, Tel REpublic 4-4042 (See
Yellow Page 26)**

Carpets, Rugs and Floor Coverings—Wholesale

Goff Distributors Inc 111 E Beech

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

P A T E D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Cemeteries

Elmwood Cemetery Waynesborough av
WAYNE MEMORIAL PARK INC, 101 Handley Bldg, 102 N
John, Tel REpublic 5-3446
Willow Dale Cemetery 306 E Elm

Ceramic Products

Ceramic Tile Co 217 W Holly

*Certified Public Accountants

Smith Norborne G, 503 Borden Bldg, 100 S James, Tel REpub-
lic 4-4584

*Charcoal

MOYE HENRY L, 1000 N George, Tel REpublic 4-2315 (See
Yellow Page 27)

Chemicals—Manufacturers

California Spray Chemical Corp 1008 S George

Chemicals—Wholesale

North Carolina Agricultural Chemical Co 1000 Evergreen av
apt I-2

*Chicken, Seafoods and Barbecues

SCOTT'S BARBECUE, 1201 N William, Tels REpublic 4-0711
and REpublic 4-0712 (See Yellow Page 115)

*China—Dealers

GIDDENS JEWELRY STORE (Royal Doulton, Flintridge,
Royal Crown Derby, Haviland, Spode, Franciscan, Royal
Jackson), 135 S Center, Tel REpublic 5-1270 (See Yellow
Page 89)

Chiropodists

Getchell Robt W 139 W Walnut R615

Chiropractors

COLLIER SAMUEL D, 114 E Mulberry, Tel REpublic 5-1290
Sugg Wm B 116 S Center
Thornton Willis E 116 S Center
Watkins Ida M 100 S James R314

Churches

Adamsville Baptist Church E Ash
Airboro Methodist Church 18 Harrell av (A)
Airboro Penetostal Holiness Church Rte 3 Murphy av
Antioch Baptist Church W Pine cor S Virginia
Apostolic Holiness Church 417 S Georgia av
Bethlehem Temple Holiness Church 925 Washington
Bible Way Church 710 Water
Bryant Street Baptist Church 722 Bryant
Christ's Disciples Church 1944 N William

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Christian Science Society Church 111 W Ash
Church of Christ 119½ N John
Church of God 1210 Clingman
Church of God & True Holiness 502 Persimmon
Church of God of Prophecy 510 A
Church of Jesus Christ of Latter Day Saints 601 E Ash
Daniels Memorial Methodist Church US Hwy 70 RD 3 (Advl)
Darden Chapel Baptist Church 107 Hooks River rd
Eastern Chapel Baptist Church 835 N John
Edgewood Evangelical Baptist Church 1601 Rose
Elm Street Methodist Church 506 E Elm
Eureka Baptist Church Eureka
First African Baptist Church 408 W Pine
First Baptist Church Mission 421 Frank
FIRST BAPTIST CHURCH THE, 125 S John, Tel REpublic 4-2794

First Christian Church 1609 Ash
First Presbyterian Church 1101 E Ash
Freewill Baptist Church 604 E Ash
Freewill Baptist Church 708 S Slocumb
Friends Church 500 N William
Goldsboro Chapel Free Will Baptist Church 716 E Elm
Goldsboro Gospel Chapel 1804 E Mulberry
Good Shepherd Lutheran Church 813 E Mulberry
Guiding Star Holiness Church 305 Marion
Holiness Tabernacle 504 Gulleys
House of Prayer Church 718 Crawford
House of Prayer 816 Parker
House of Prayer The 500 Stronach av
James Street Holiness Church 1012 N James
Jefferson Methodist Church 620 S Madison av
Kirby George Memorial Presbyterian Church 825 N Herman
Madison Avenue Baptist Church 508 E Walnut
Mt Calvary Baptist Church 318 Denmark
New Bethel Free Salvation Holiness Church 310 Scott
Oak Heights Free Will Baptist Church 815 N George
Oheb Sholom Synagogue N James cor W Oak
Pentecostal Holiness Church 413 E Elm
Pentecostal Holiness Church 300 Marion
Pentecostal Holiness Church 212 E Oak
Pentecostal Holiness Church 413 Wilson av
Pentecostal Tabernacle Holiness Church 1000 E Ash
Primitive Baptist Church 109 E Spruce
Progressive Church of Jesus The 800 W Pine
Sacred Heart Catholic Church 313 Bright
St Andrews Episcopal Church 312 W Spruce
St James A M E Zion Church 210 W Elm
St John's A M E Church 402 Charles
St John's Methodist Church 1100 N John
St Luke Methodist Church 1608 E Pine
St Luke's Christian Church 430 E Elm
St Mark Disciple Church 711 W Pine
St Mary's Catholic Church 201 N William

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Churches—Contd

St Matthews A M E Zion Church 908 N John

St Paul Methodist Church 200 S John

St Stephens Baptist Church 114 W Holly

St Stephen's Episcopal Church 200 N James cor Mulberry

SALVATION ARMY THE, 618 N William, Office 304 E Holly,
Tel REpublic 5-4811

SECOND BAPTIST CHURCH, 513 S Slocumb, Tel REpublic
4-4940

Seventh-Day Adventist Church 316 W Elm

Seventh Day Adventist Church 1000 E Mulberry

Shiloh Presbyterian Church 111 W Elm

*City Directory Libraries

CITY DIRECTORY LIBRARY Chamber of Commerce, 211 S
Center, Tel REpublic 4-2241 (See Yellow Page 41)

*City Directory Publishers

HILL DIRECTORY CO INC, 2910 W Clay, Richmond 30, Va,
Tel ELgin 9-6001 (See Yellow Page 41)

Cleaners and Dyers

CASEY'S LAUNDRY & CLEANERS, Plant and Office 1109 N
William, Tels REpublic 5-2585 and REpublic 5-3550;
Plant No 2: Hwy 70 at Adamsville (See Yellow Pages 45
and 92)

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George,
Tel 4-3307 (See Yellow Page 47)

TODD'S DRIVE-IN CLEANERS, 707 E Elm cor Beale, Tel
REpublic 4-4184

Clergymen

Andrews Isaiah (Methodist) 400 Charles

Baker Paul N George av extn

Banks J H (Episcopal) Persimmons

Beals G Roy (Baptist) 102 Jefferson av

Beamon Mabel A Mrs 705 Miller

Beamon Thos E 807 Simmons

Becker Henry J (Catholic) 215 E Mulberry

Brown John D 911 Isler

Brown Robt L 410 E Spruce

Byers Edgar D (Presbyterian) 1108 4th

Carter Wm H 711 Pot

Clemons Saml D 1008b Slaughter

Cooper Geo jr (Baptist) 607 Slaughter

Couch Leon (Methodist) 704 E Walnut

Cross Gilmer H (Baptist) 404 E Walnut

Daniels Frank (Baptist) 1014b Lincoln dr

Daughtry Benj A (Baptist) 710 S Slocumb

Davis Langston L 710 Slaughter

Davidson Jas R (Baptist) 713 Simmons

Earnhardt Edwin L 1219 North dr

Erwin Leurs (Presbyterian) 410 E Walnut



Anderson - Greech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. REpublic 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Faison Nettie E Mrs 802 W Pine
 Forbes J A 500 Gulley
 Fullerton Ray D 1312 North dr
 Gilbert Edw T (Catholic) 215 E Mulberry
 Hamlin Griffith A 310 N Jefferson
 Harrell Ira L 803a Newsome
 Hartsell Pruett P 2008 E Ash
 Hipps Jas 1303 E Beech
 Hipps Mary A Mrs 1303 E Beech
 Johnson Norman L 1109 Crawford
 Keenon John A 504 Persimmon
 Lewis Bailey C 1700 Rose
 Lewis C Irving (Presbyterian) 410 E Ash
 Lewis Ralph H (Methodist) 1605 E Pine
 Lipsey E Benj (Methodist) 313 W Elm
 Lofton Morris L 204 Neil
 McAllister Claude I 1009 Crawford
 Melvin Jas L 1102 N John
 Mills John M 415 N Virginia
 Moore Jos C (Baptist) 603 Stronach av
 Morgan Matthew W (Baptist) 424 Warsaw ct
 Morris W Eddie 1607 Laurel
 Morris W Harvey 214 E Oak
 Pate W Gerald (Baptist) 801 N Pineview av
 Pearsall Roland R (Methodist) 104 Claudia av
 Penick Chas I (Episcopal) 607 E Beech
 Pike D Virgil 605 E Beech
 Pouncey Sipo O N Stadium rd
 Rich Baxter L 601 Persimmon
 Richardson Beckmon R (Presbyterian) 314 W Pine
 Ritchie Clarence R (Lutheran) 811 E Mulberry
 Sarasohn Israel J (Hebrew) 504 N Jackson
 Shirley Hubert A 1004 E Elm
 Smotherman Ernest H US Hwy 70 RD 3 (Advl)
 Sykes Benj R (Baptist) 708 Holt
 Tatum Curtis C US Hwy 70 Box 522 (Advl)
 Trueblood C Herman (Baptist) 903 Prince av
 Turnage Jas T 1113 Clingman
 Tyson Tommy (Methodist) 206 S John
 Ulrick Edw (Baptist) 1902 E Walnut
 West Margt E 803 E Mulberry
 Wood Saml (Methodist) 1404 Laurel

*Clocks—Retail

RICHARD'S JEWELERS INC., 106 N Center, Tel REpublic
4-4274 (See Yellow Page 91)

*Clocks—Retail and Repairs

GIDDENS JEWELRY STORE (Traveling, Alarm, Wall), 135
S Center, Tel REpublic 5-1270 (See Yellow Page 89)

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

**M. B.
Andrews**

**I
N
S
U
R
A
N
C
E**

**Service
Complete**

**Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life**

**WACHOVIA
BANK
BLDG.**

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Clothes Pressers and Cleaners

Arrow Cleaners 221 E Walnut

CASEY'S LAUNDRY & CLEANERS, Plant and Office 1109 N William, Tel REpublic 5-2585 and REpublic 5-3550; Plant No 2: Hwy 70 at Adamsville (See Yellow Pages 45 and 92)

Dun-Rite Cleaners rear 901½ S Slocumb

Dun-Rite Cleaners 701 N William cor Holly

Farmer's Cleaners 217 N John

Garris Dry Cleaners 208 N Center

Haymore's Cleaners US Hwy 70 (Advl)

One Hour Valet Service (br) 522 S Slocumb

Paramount Cleaners & Laundry Inc 227 E Walnut

Rainbow Cleaners & Laundry Inc 503 S George

Service Dry Cleaners 431 S James

Spotless Cleaners 224 N Center

Star Dry Cleaners 404 S James

Sunrise Cleaners 1719 E Ash

Todd's Drive-In Cleaners 707 E Elm

Clothing—Men's—Retail*PENNEY J C CO INC**, 109-11 W Walnut, Tels REpublic 4-5291 and REpublic 4-5292 (See Yellow Page 40)***Clothing—Men's and Boys'—Retail****BEST & WEST MEN'S SHOP INC**, 127 E Walnut, Tel REpublic 4-0866 (See Yellow Page 26)**KADIS INC**, 123 E Walnut, Tel REpublic 5-3544**WEIL'S INC**, 121-131 S Center, Tel REpublic 4-1551 (See Yellow Page 40)**Clothing—Retail**

Bargain Outlet Store 107 N John

BELL CLOTHIERS, 114 N John, Tel REpublic 4-1642

Best Tom R 119 E Walnut

Best & West Men's Shop Inc 127 E Walnut

Diana Shop of Goldsboro Inc 116 N Center

Edwards Young Men's Shop 200 N Center

Ellis Benj J 106 E Walnut

Farfour's 121 E Walnut

Frick Clothier 146 S Center

Friendly Shop 122 N John

Glamor Shop The (women's) 101 S Center

Goldsboro Smart & Thrifty Dresses Inc 121½ W Walnut

HAYMORE'S (Men's), US Hwy 70, Adamsville, N C, Tel REpublic 5-3670

Joseph Neil Shop (women's) 111 S Center

Kelly's Mildred Dress Shop (women's) 1703 E Ash

Ladies Shoppe The 108 W Walnut

Lesser's (women's) 102 E Walnut

Marguerite's Maternity Mart 608 N Madison av

My Shop 126 N Center

North State Hosiery (women's) 311 N Carolina

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials****Roofing
Materials**

Lime

Asbestos

Brick

Tile

Lumber

Siding

Flooring

Plywood

Sheetrock

Insulating

Material

Windows

Screen Wire

Wallboard

Doors

Cement

Paint

TEL.

RE public

4-4071

118 S.

Carolina St.

(NEXT TO
UNION STA.)**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Royal Clothing Co 117 E Walnut
Sandy's Sport Shop 109 N Center
Serotta's (women's) 107 S Center
Stelen's 123 W Walnut
Young Fashions (children's) 105 S Center
Youth Togs (children's) 1705 E Ash

*Clothing—Women's and Misses'—Retail

DIANA SHOP OF GOLDSBORO INC, 116 N Center, Tel RE-public 5-2561
KADIS INC, 123 E Walnut, Tel REpublic 5-3544
PENNEY J C CO INC, 109-11 W Walnut, Tels REpublic 4-5291 and REpublic 4-5292 (See Yellow Page 40)

*Clothing Dealers—Men's and Boys'

BELK-TYLER CO, 126 W Walnut, Tel REpublic 5-3041

Clubs

Carolina Motor Club (auto) 101 E Ash
Elks Club (social) 105 E Chestnut
Goldsboro Country Club Inc 1235 S Slocumb
Goldsboro Golf Club Inc 2 Golf Course rd (A)
Goldsboro Men's Club (social) 427 S James
Goldsboro's Friendly Club (social) 327 S James
Optimist Club The Hotel Goldsboro
Wayne County Boys Club Inc 611 Park av
Wayne Shrine Club (social) 204 N William
Webbtown Young Men's Club (social) 808 Newsome

*Coal Briquets—Dealers

MOYE HENRY L, 1000 N George, Tel REpublic 4-2315 (See Yellow Page 27)

Coal Dealers—Retail

Cash Coal Co 511 N John
GRIFFIN W H & SONS, 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)
MOYE HENRY L, 1000 N George, Tel REpublic 4-2315 (See Yellow Page 27)

*Coca-Cola Bottlers

GOLDSBORO COCA-COLA BOTTLING CO INC, 110-14 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

*Commercial Refrigeration

HAIRE P H REFRIGERATION SERVICE, 1005 E Mulberry, Tel REpublic 5-3926 (See Yellow Page 114)

Communicating Systems

HUGHES RADIO LABS, 1009 N William, Tel REpublic 5-2373 (See Yellow Page 126)

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

138 W. Walnut St.
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

**521 N.
John St.**



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Community Centers

Leslie Street Community Center 516 S Leslie

Concrete—Ready Mixed

**BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)**

***Concrete Blocks**

ROSE W P SUPPLY CO INC, 700 N Center, Tel REpublic 4-1601 (See Yellow Page 23)

Concrete and Cinder Block Manufacturers

Atlantic Building Block Co 912 Bain

Confectionery—Retail

**Britt's Place 317 Smith
Ginn Sundry & Soda Shop 1007 N William
Goldsboro Candy Kitchen 143 N Center
Jones Curry 1111 N James
King Wm 1008 N John
King's Drink Bar 912 S Slocumb
Long Lottie A Mrs lobby County Court House
Mac's Confectionery 704 Devereaux
Oasis Soda Shop The S J Homes
Opera Shoppe 137 S Center
Wachovia Refreshment Stand 139 W Walnut
Wilson Mary C Mrs 105 Riway**

Confectionery—Wholesale

**Lentz C R Wholesale Co 621 N John
Sherrard Willman E 411 N John**

***Contractors**

LOWRIMORE W P & SON, S George extn, Tel REpublic 4-4421

ROUSE R N & CO

**1019 N WILLIAM
TELEPHONE REPUBLIC 5-2921
(See Yellow Page 31)**

TAYLOR E F CO, 117 Bright, Tel REpublic 4-5581 (See Yellow Page 32)

Contractors—Building—General

**Artis Amos 301 S Leslie
Branch Saml J 211 S Leslie
Carter Luther 827 Argo
Cox Richd I 1014 N George
Daniels Benj W jr US Hwy 70 RD 3 (Advl)
Denmark Willis A & Co 607 Prince av
Eastern Realty & Construction Co 209 S Carolina
Ezzell N Jack Lee RD 3 Box 51 (Advl)
Forehand David A 404 A**

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Helms J Luther 139 W Walnut R901
 Helms Robt E 503 N Andrews av
 Howell Don L 800 S Andrews av
JERNIGAN OTHAR CONTRACTOR, Hwy 102 S, RD 1, Goldsboro, Tel REpublic 4-4856 (See Yellow Page 28)
 Lewis Construction Associates Inc 103 E Mulberry R12
LOVING T A & CO, Wachovia Bank Bldg, 139 W Walnut, Tel REpublic 4-5241 (See Yellow Page 29)
LOWRIMORE W P & SON, S George extn, Tel REpublic 4-4421
 Pope L Chester 1207 E Walnut
 Qualitee Homes Inc 102 Bright
 Rose Construction Co 400 S Jefferson
ROUSE R N & CO, 1019 N William, Tel REpublic 5-2921 (See Yellow Page 31)
 Sherard Jas A 1201 E Mulberry
 Stackhouse Inc 1032 S George
TAYLOR E F CO, 117 Bright, Tel REpublic 4-5581 (See Yellow Page 32)
 Troutman Elwyn N 1108 E Holly
 Watson Millard 1809 Peachtree
 Yelverton Thos L 1610 E Beech

Contractors—Electrical

Carr's Electric Co 407 Murray
 Daniels Electric Co 903 7th
ELECTRIC SALES & SERVICE CORP, 205 E Walnut, Tel REpublic 5-4436 (See Yellow Page 50)
 Grant Electric Co 1221 N William
 Knight John B 1209 Edgerton
 Live Wire Electric Co 110 N James
 Pollock Geo W 613 Pittman
STACKHOUSE ELECTRIC CO, 1032 S George, Tel REpublic 5-1784

Contractors—Excavating and Grading

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763 (See Yellow Page 24)

Contractors—Fence Erecting

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Contractors—Fertilizer Spreading

Agriculture Service 601 N Center

Contractors—Floor Surfacing

Clark Rudolph D 314 N Kornegey
 Turnage Rufus R 715 Edwards
 Williams Geo M 206 E Walnut

***Contractors—General**

ROUSE R N & CO, 1019 N William, Tel REpublic 5-2921 (See Yellow Page 31)



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. REpublic 5-4911

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
LUMBER
 TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

158

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



*Contractors—Heating

GOLDSBORO HEATING & PLUMBING INC, 117 N James, Tel REpublic 4-3101 (See Yellow Page 104)

WILLIAMS ROOFING & SHEET METAL (Armstrong), 816 N Greenleaf, Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

Contractors—Heating and Ventilating

Goldsboro Heating & Plumbing Co Inc 117 N James
Harrell Co 208 E Mulberry

Contractors—Insulation

Wayne Insulation Co 1503 Laurel

*Contractors—Marble, Tile and Terrazzo

MASONRY SPECIALTY CO, 1518 N William, Tel REpublic 5-0235 (See Yellow Page 30)

Contractors—Mason

Masonry Specialty Co 1518 N William

Contractors—Painting and Decorating

Gurley Milton C 610 Daisy
Moore Ronald S 505 E Ash
Rose Wm Interiors E Ash
Smith Jas E 1107 Edgerton
Williams Paint Contracting Co 206 E Walnut
Williams Robt A 1118 Atlantic av

Contractors—Plastering

Williams Cyrus L 405 Denmark

Contractors—Plumbing

Bell-Askins Plumbing & Heating Co 1106 N William
GOLDSBORO HEATING & PLUMBING INC, 117 N James, Tel REpublic 4-3101 (See Yellow Page 104)
Keen Plumbing Co 606 W Walnut
Quality Plumbing & Heating Co 1013 N William

Contractors—Power Line

STACKHOUSE INC, 1032 S George, Tel REpublic 5-1784

*Contractors—Remodeling

JERNIGAN OTHAR CONTRACTOR, Hwy 102 S, RD 1, Goldsboro, Tel REpublic 4-4856 (See Yellow Page 28)

*Contractors—Roofing

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf, Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

***Contractors—Sheet Metal**
WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf,
 Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow
 Pages 11, 116 and 120)

Contractors—Tile
CERAMIC TILE CO, 217 W Holly, Tels REpublic 4-4842 and
 REpublic 5-1497 (See Yellow Page 127)
MASONRY SPECIALTY CO, 1518 N William, Tel REpublic 5-
 0235 (See Yellow Page 30)
 Raynor's Linoleum & Tile Service 519 S Slocumb

***Contractors' Supplies and Equipment**
OWSLEY H B & SON OF GOLDSBORO INC, 1212 N William,
 Tel REpublic 5-3822, Night Tel REpublic 5-4378 (See
 Yellow Page 33)

**Contractors' Supplies and Equipment—Dealers
 and Repairing**
 Equipment Co (Division of T A Loving & Co) N William extn
OWSLEY H B & SON OF GOLDSBORO INC, 1212 N William,
 Tel REpublic 5-3822, Night Tel REpublic 5-4378 (See
 Yellow Page 33)

Contractors' Supplies and Equipment—Rental
OWSLEY H B & SON OF GOLDSBORO INC, 1212 N William,
 Tel REpublic 5-3822, Night Tel REpublic 5-4378 (See
 Yellow Page 33)

Cosmetics
 Merle Norman Cosmetic Studio 213 S Center

***Cosmetics—Retail**
GIBSON'S DRUG STORE, 216 E Ash, Tel REpublic 5-4034
 (See Yellow Page 42)

***Cottage Cheese**
WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574
 (See Yellow Pages 36 and 37)

Cotton Ginning and Baling
**SOUTHERN COTTON OIL DIVISION WESSON OIL AND
 SNOWDRIFT CO INC**, 606 S John, Tel REpublic 4-5141

***Cotton Seed Products**
**SOUTHERN COTTON OIL DIVISION WESSON OIL AND
 SNOWDRIFT CO INC**, 606 S John, Tel REpublic 4-5141

***Cotton Yarn Manufacturers**
BORDEN MANUFACTURING CO THE, 801 N William, Tels
 Republic 4-4301 and REpublic 5-3761, Plant 800 N Wil-
 liam

JOHNSON COTTON CO. OF GOLDSBORO INC. Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances Hardware - Tools - Paints - Building Materials - Fertilizer John Deere Tractors - Eastern Carolina's Farm and Home Suppliers 132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622	
--	--

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON
 Mgr.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771

You'll Like Our Finer, Faster Service
When You Stop We Start**CENTRAL SERVICE MOTOR CO., Inc.**

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781
115 E. ASH ST.**BRANCH BANKING & TRUST CO.***Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

***Counselors-at-Law**

Whitted Earl Jr, 307A S James, Tel REpublic 5-2562

***Crating, Packing and Shipping**

CAROLINA VAN & STORAGE CO, 210 E Beech, Tel REpublic 5-2042

Creameries**PINE STATE CREAMERY CO**

GRANTHAM

TELEPHONE REPUBLIC 5-3142

(See Yellow Page 34)

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574

(See Yellow Pages 36 and 37)

***Credit Bureaus**

CREDIT BUREAU OF GOLDSBORO, 119 N John, Tel REpublic 4-3821

***Credit Clothiers**

KADIS INC, 123 E Walnut, Tel REpublic 5-3544

Credit Reporting Agencies

CREDIT BUREAU ADJUSTMENT SERVICE, 119 N John, Tel REpublic 4-3821

Credit Bureau of Goldsboro 119 N John

***Crystal**

GIDDENS JEWELRY STORE (Bryce, Lotus, Cambridge, Duncan, Wheeling), 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

Dairies

(See also Milk Dealers)

COBLE DAIRY PRODUCTS, Raleigh Hwy, Tel REpublic 5-1972 (See Yellow Page 38)

GARDNER'S VELVET DAIRY PRODUCTS INC, 503 W Mulberry, Tel REpublic 4-5401 (See Yellow Page 39)

Wayne Dairy Cooperative Inc 1107 N William

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574 and Dairy Bar and Hostess Room 2005 E Ash, Tel REpublic 5-3094 (See Yellow Pages 36 and 37)

***Dairy Equipment**

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Dairy Products—Retail**PINE STATE CREAMERY CO**

GRANTHAM

TELEPHONE REPUBLIC 5-3142

(See Yellow Page 34)

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574 (See Yellow Pages 36 and 37)

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

*Dairy Products—Retail and Wholesale

COBLE DAIRY PRODUCTS, Raleigh Hwy, Tel REpublic 5-1972 (See Yellow Page 38)

Dairy Products—Wholesale

Gardner's Velvet Dairy Products Inc 503 W Mulberry

*Dairy Supplies

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Dancing Schools and Teachers

Jay's Studio rear 1300 E Ash

Day Nurseries

Mother Goose Nursery 113 N Slocumb

North Goldsboro Kindergarten 606 E Mildred

Paradise Nursing School & Kindergarten 414 N George

Dental Laboratories

Goldsboro Dental Laboratory 139 W Walnut R614

Dentists

Cofield Hardy F, 201 W Spruce, Tel REpublic 5-3431

Cox James L, 208 W Ash, Tel REpublic 4-0922

Early Alton C 139 W Walnut R304

Houston Benj H jr 117 N James

Mallard Alvin R 10118 E Ash

Overman G Lee 139 W Walnut R506

Poole Sye D 139 W Walnut R815

Stovall Orlando R 221 W Pine

Tucker Wm W 301 S Center R107

Warren Edw R 100 S James R303

Williams Robt E 210 N Herman

Wooten Arth L rear 208 E Chestnut

Zealy Jas M 100 S James R203

Department Stores

BELK-TYLER CO, 126 W Walnut, Tel REpublic 5-3041

Charles Stores Co Inc 131 W Walnut

Crown Store Inc 129 E Walnut

Grant W T Co W Walnut cor S James

HUB DEPARTMENT STORE, 105 E Walnut, Tel REpublic 4-5436

Kadis Inc 123 E Walnut

Kadis Inc & Associated Stores 117½ E Walnut

LEDER BROS, 127 W Walnut, Tel REpublic 4-0975

MONTGOMERY WARD & CO, 205 W Walnut, Tel REpublic 4-4024

PENNEY J C CO INC, 109-11 W Walnut, Tels REpublic 4-5291 and REpublic 4-5292 (See Yellow Page 40)

Powell's Five Cent to Five Dollar Store No 3 1011 N William

Sears Roebuck & Co 215 W Walnut

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS

ROOFING

and

SHEET

METAL

• ROOFERS

SHEET METAL

AWNINGS

WARM AIR

HEATING

CONTRACTORS

FURNACE

REPAIRS

• TELS.

RE public

4-5483

NIGHT

RE public

5-2744

• 816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St. Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by

Goldsboro

Coca-Cola

Bottling

Co., Inc.

PHONE

Re public

5-2653

110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Department Stores—Contd

Snypes Department Store 115 N John

WEIL'S INC, 121-31 S Center, Tel REpublic 4-1551 (See Yellow Page 40)

Department Stores—5c to \$1.00

Kress S H & Co 112 N Center

McLellan Stores Co 128 N Center

Powell's 5c to \$5.00 Store 600 S Slocumb

Woolworth F W Co 1709 E Ash

Woolworth F W Co 100 N Center

Diamonds and Precious Stones

GARRIS JEWELERS, 142 N Center, Tel REpublic 5-1074 (See Yellow Page 90).

GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

JEWEL BOX INC THE, 115 W Walnut, Tel REpublic 5-0521 (See Yellow Page 90)

RICHARD'S JEWELERS INC, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)

ROGERS INC, 109 S Center, Tel REpublic 4-3277 (See Yellow Page 91)

*Diesel Fuel

WOOTEN OIL & FUEL CO INC, 521 N John, Tel REpublic 4-0851 (See Yellow Pages 63, 97 and 101)

*Direct Mail Advertising

POLK R L & CO, 431 Howard, Detroit 31, Mich

*Directory Publishers

HILL DIRECTORY CO INC, 2910 W Clay, Richmond 30, Va, Tel ELgin 9-6001 (See Yellow Page 41)

*Drain Tile—Manufacturers

BORDEN BRICK & TILE CO, 513 Borden Bldg, 100 S James, Tel REpublic 4-3771 (See Yellow Page 18)

*Draperies

ISAACS-KAHN FURNITURE CO INC, 118-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)

*Draperies and Slip Covers Dry Cleaned

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George, Tel REpublic 4-3307 (See Yellow Page 47)

Dressmakers

Austin Rosa Mrs 703 Slaughter

Bizzell Myrtie W 305 N Virginia

Bryant Sallie C Mrs 407 Charles

Davis Sadie E Mrs 905 N Herman



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

McClenny Johnnie C Mrs 510 N William
Royall Marie M Mrs 715 Olivia la
Samia Eva B Mrs 605 S Oleander av
Taylor Dora R Mrs 624 Slaughter
Whitley Clyde M Mrs 308½ W Pine
Whittaker Lena E Mrs 107 W Elm

*Druggists—Prescription

ROBINSON'S DRUG STORE, 147 S Center, Tel REpublic 4-0911 (See Yellow Page 43)

VINSON'S DRUG STORE, 138 W Walnut, Tel REpublic 4-0741 (See Yellow Page 44)

Druggists—Retail

ASH STREET PHARMACY, 814 E Ash, Tel REpublic 5-1827

BROWN DRUG CO, 103 E Walnut, Tel REpublic 4-3351

BUNCH DRUG STORE, 144 N Center cor E Mulberry, Tel REpublic 5-2101 (See Yellow Page 42)

CASH DRUG CO, 133 E Walnut, Tel REpublic 4-4221

GIBSONS DRUG STORE, 216 E Ash, Tel REpublic 5-4034 (See Yellow Page 42)

Goldsboro Drug Co 101 N Center

JACKSON DRUG CO, 400 S James, Tel REpublic 4-1622 (See Yellow Page 43)

KERR DRUGS, 1701 E Ash, Tel REpublic 4-3121

Ratley's Drug Store 120 S Center

ROBINSON'S DRUG STORE, 147 S Center, Tel REpublic 4-0911 (See Yellow Page 43)

VINSON'S DRUG STORE, 138 W Walnut, Tel REpublic 4-0741 (See Yellow Page 44)

*Dry Cleaners

CASEY'S LAUNDRY & CLEANERS

PLANT AND OFFICE

1109 N WILLIAM

TELEPHONES REPUBLIC 5-2585

AND PLANT NO 2 TEL REPUBLIC 5-3550

HWY 70 AT ADAMSVILLE

(See Yellow Pages 45 and 92)

DUN-RITE CLEANERS, 701 N William cor Holly, Tel REpublic 4-3984 (See Insert at Name in Alphabetical Section and Yellow Page 46)

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George, Tel REpublic 4-3307 (See Yellow Page 47)

Dry Goods—Retail

Remant Shop The 306 N Madison

Dry Goods—Wholesale

Shrago A M & Sons 109 N John

ERNEST GLASS COMPANY
PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.
Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1107 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

*Egg Dealers—Retail

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574
(See Yellow Pages 36 and 37)

*Electric Household Appliances

ELECTRIC SALES & SERVICE CORP, 205 E Walnut, Tel
REpublic 5-4436 (See Yellow Page 50)

*Electric Motor Repairers

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Nu-
merically and Yellow Page 48)

*Electric Motors—Sales and Service

LIVE WIRE ELECTRIC CO, 110 N James, Tel REpublic 5-
1117 (See Yellow Page 49)

Electric Motors and Generators—Dealers and Repairing

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Nu-
merically and Yellow Page 48)

*Electric Motors and Generators—Used

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Nu-
merically and Yellow Page 48)

*Electric Service Companies

CAROLINA POWER & LIGHT CO

134 W WALNUT

TELEPHONE REPUBLIC 5-0121

(See Page C)

*Electrical Appliances

CREECH'S INC, 209-11 W Walnut, Tel REpublic 5-3413 (See
Yellow Page 69)

EDWARDS & JERNIGAN FURNITURE CO, 108 N James, Tel
REpublic 4-2601

FARMERS SUPPLY CO

118 N JOHN

TELEPHONE REPUBLIC 4-2094

(See Yellow Page 51)

HEILIG-MEYERS CO, 136-38 E Walnut, Tel REpublic 5-3561
(See Yellow Page 69)

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E Wal-
nut, Tels REpublic 5-3021 and REpublic 5-1622 (See
Yellow Pages 70 and 75)

MONTGOMERY WARD & CO, 205 W Walnut, Tel REpublic
4-4024

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

PARKER GEORGE A, 107 N Center, Tel REpublic 4-4986
(See Yellow Page 102)

ROSE WAYSIDE FURNITURE, PO Box 658, Adamsville, Tel
REpublic 5-1486 (See Yellow Page 68)

Electrical Appliances—Sales and Service

BELL-STUART FURNITURE CO, 225-27 N John, Tel REpub-
lic 4-1524

FIRESTONE STORES, 236-38 N Center cor E Ash, Tel REpub-
lic 4-3504 (See Page Y)

GOODYEAR SERVICE STORES (General Electric), 212 W
Walnut, Tel REpublic 5-2464 (See Yellow Page 10)

Parker Geo A 107 N Center

Pearson Electric & Furniture Co 117 E Mulberry

***Electrical Appliances—Service**

J & G APPLIANCE SERVICE, 1213 Royal av, Tel REpublic
5-2644 (See Yellow Page 2)

***Electrical Contractors**

DANIELS ELECTRIC CO, 903 7th (Saulston rd), Tels REpub-
lic 4-1802 and REpublic 4-2319 (See Yellow Page 52)

ELECTRIC SALES & SERVICE CORP, 205 E Walnut, Tel
REpublic 5-4436 (See Yellow Page 50)

LIVE WIRE ELECTRIC CO, 110 N James, Tel REpublic 5-
1117 (See Yellow Page 49)

Electrical Equipment and Supplies—Dealers

American Plumbing & Electrical Supply Co Inc S George

ELECTRIC SALES & SERVICE CORP, 205 E Walnut, Tel
REpublic 5-4436 (See Yellow Page 50)

LIVE WIRE ELECTRIC CO, 110 N James, Tel REpublic 5-
1117 (See Yellow Page 49)

WOMACK ELECTRIC SUPPLY CO (Wholesale), 405 W Wal-
nut, Tel REpublic 5-1701

Electrical Equipment and Supplies—Manufacturers

Carolina Welds Plant 900 N George

***Electrical Supplies—Wholesale**

AMERICAN PLUMBING & ELECTRICAL SUPPLY CO INC,
S George extn, Tel REpublic 4-1586 (See Yellow Page
105)

Electronic Equipment and Supplies

Womack Electronic Corp 106 N Carolina

***Electronic Telephone Answering Equipment**

SOUTHERN BELL TELEPHONE & TELEGRAPH CO, Archi-
tects' and Builders' Service, 210 N William, Tel REpublic
5-4361

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

*Embalmers

LIGHTNER MEMORIAL FUNERAL HOME INC, 403 S George,
Tel REpublic 4-4151 (See Yellow Page 65)

Employment Agencies

CRUMPLER SECRETARIAL SCHOOL, 1007 E Walnut, Tel
REpublic 4-3641 (See Yellow Page 124)

*Engraving—Trophies and Rings

GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic
5-1270 (See Yellow Page 89)

*Excavating Contractors

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels RE-
public 5-3029 and REpublic 5-2763 (See Yellow Page 24)

Exporters

Gallaher Limited (tobacco) 212 E Mulberry
GOLDSBORO TOBACCO CO INC, 722 N William, Tel REpub-
lic 5-0671

Express Companies

Railway Express Agency Inc 101 S Carolina

Expressing and Moving

Ace Moving Co 312 N Center
Atlantic-Pacific Van & Storage Inc 505 S Center
Goldsboro Moving & Storage Co Inc 711 S John

Fanning Mills

Whitley Milling Co US Hwy 70 RD 3 (Adv1)

*Farm Implement and Machinery—Manufacturers

WAYNE AGRICULTURAL WORKS INC, S John nr Marius,
Tel REpublic 5-4631

Farm Implements and Supplies

DILLON-BELL IMPLEMENT CO

1033 N WILLIAM

TELEPHONE REPUBLIC 5-2741

(See Yellow Pages 7 and 52)

EDGERTON J M & SON INC, 1220 N William, Tel REpublic
4-4361 (See Yellow Page 8)

GOLDSBORO F C X SERVICE, 804 N George, Tel REpublic
5-0141

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E
Walnut, Tels REpublic 5-3021 and REpublic 5-1622 (See
Yellow Pages 70 and 75)

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

**GAS HAS GOT IT — LET US PROVE IT
APPLIANCES**

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

JOHNSON-SHERMAN CO, 410 W Walnut, Tels REpublic 5-2014 and REpublic 5-0364 (See Yellow Page 53)

SMITH HARDWARE CO, 118-20 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Implement Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow Page 76)

*Farm Loans

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

Farm Stores

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

*Farm Supplies

WEIL H & BROS, 115 W Chestnut, Tel REpublic 4-1551

Feed Dealers—Retail

BEDFORD HATCHERY & FEED MILL, Wilson Hwy, Tel REpublic 4-3314

Pearson L E Feed & Seed Co 114 E Mulberry

WEIL H & BROS, 115 W Chestnut, Tel REpublic 4-1551

Feed Dealers—Wholesale

Farmers Service Co N Carolina extn

Musgrave's Store 512 N John

Ware S F & Co N George extn

*Feed Manufacturers and Distributors

GOLDSBORO MILLING CO, 100 E Vine, Tel REpublic 5-2222

STATESVILLE FLOUR MILLS CO, 111 W Vine cor James, Tel REpublic 5-1924

*Fence Erectors

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Fertilizer Manufacturers

Acme Fertilizer Co 112 E Mulberry

Baugh & Sons Fertilizer Co 600 N James

Dixie Chemical Co 608 N Center

Planters Cotton Oil & Fertilizer Co 601 N Center

Royster Guano Co 112 E Mulberry

SOUTHERN COTTON OIL DIVISION WESSON OIL AND

SNOWDRIFT CO INC, 600 S John, Tel REpublic 4-5141

Virginia Carolina Chemical Co 501 N Center

WEIL'S FERTILIZER WORKS, Plant 990 N James and ACL

RR. Tels Plant REpublic 4-2011 and Office REpublic 4-1551

*Film Developing and Printing

NELSON'S PHOTO SHOP, 118 S Center, Tel REpublic 4-3631

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
INSURANCE — BONDS
Loans
110 S. William St.
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

Dial REpublic 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

168

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

200 E. WALNUT ST.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Finance Companies

FIDELITY FINANCE CO, 110 N John, Tel REpublic 5-0453
GOVERNMENT EMPLOYEES FINANCE CO, Mail Address:
 Box 522 Goldsboro, Office Adamsville, Tel REpublic 5-1904, Night Tel REpublic 4-4162

HOME FINANCE CO

208 E WALNUT

TELEPHONE REPUBLIC 5-3504

N C FINANCE CORP, 503 Wachovia Bank Bldg, 139 W Walnut, Tel REpublic 4-5541 (See Yellow Page 93)

Timeplan Finance & Acceptance Corp 138 N Center

*Fire Insurance

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

HOUSER INSURANCE AGENCY, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)

*Fireplace Furnishings—Manufacturers

WAYNE AGRICULTURAL WORKS INC, S John nr Marius, Tel REpublic 5-4631

Fish and Seafood Dealers—Retail

Bradshaw Fish Market 507 S George
 Cross' Fish Market 416½ S Slocumb
 Dixon Lacy L 508 Denmark
 East End Fish Market 614½ E Elm
 Georgetown Sea Food Market 815 Royal av
 Gray's Seafood & Poultry Market 904 E Ash
 Hickman Fish Market 326 S James
 Jackson's Sea Food Market 621 Slaughter
 Jarman's Seafood Market 522 N John
 Langston's Seafood Market US Hwy 70 RD 3 (Advl)
 Lemo's Fish Market 901 N John
 Little Washington Fish Market 618 Canal
 Massengill's Fish Market 608 Wilmington
 Peten Fish Market & Grocery 501 W Pine
 Red & White Fish Market 901½ S Slocumb
 Saul's Fish Market rear 706 Crawford
 West End Sea Food Market 425½ S Georgia av
 Williams Pete W 915 Persimmon
 Wise Seafood Market 700 E Elm

*Floor Coverings

SOUTHERLAND FURNITURE CO, Main Store 112 N John, Tel REpublic 4-4011, Exchange Store 205 N John, Tel REpublic 5-0511 (See Yellow Page 70)

*Floor Coverings—Linoleum

WILLIAMS LINOLEUM & CARPET SHOP, Edgewood Shopping Center, 614 N Madison av, Tel REpublic 4-4042 (See Yellow Page 26)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
 LUBRICATING OILS

1000 S. George St.

Tel. REpublic 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

*Floor Coverings—Retail

CREECH'S INC, 209-11 W Walnut, Tel REpublic 5-3413 (See Yellow Page 69)

*Floor Maintenance Materials

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

*Floor Sanding Machine—Rentals

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Florists—Retail

Anderson's Florist 601 S Best

EDENS FLORIST, 812 E Ash, Tel REpublic 5-2248 (See Yellow Page 53)

FLOWERS BY THOMPSON, US Hwy 70 at Adamsville, Tels REpublic 5-0916, Res REpublic 4-2363

Goldsboro Colored Florist 200 Brogden

Goldsboro Floral Co Inc 403 W Ash

Spence-Williams Florist 100 N Herman

VanRoekel John 131 W Chestnut

Flour Dealers—Wholesale and Brokers

WAYNE WHOLESALE GROCERY CO (White Silk Enriched), N James at Truck la, Tels REpublic 5-1961 and REpublic 5-1962 (See Yellow Page 75)

Flour Mills

Goldsboro Milling Co 100 E Vine

Piedmont Mills Inc 100 W Beech

STATESVILLE FLOUR MILLS CO, 111 W Vine cor James, Tel REpublic 5-1924

*Flowers-By-Wire

EDENS FLORIST, 812 E Ash, Tel REpublic 5-2248 (See Yellow Page 53)

FLOWERS BY THOMPSON, US Hwy 70 at Adamsville, Tels REpublic 5-0916, Res REpublic 4-2363

*Foods—Canned

WAYCO CORP (Sexton Brand), 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

*Founders—Grey Iron and Brass Castings

DEWEY BROS INC, 801 S George, Tel REpublic 4-3411 (See Page X and Yellow Page 122)

Foundries

WAYNE AGRICULTURAL WORKS INC, S John nr Marius, Tel REpublic 5-4631

Remember Yaur Credit
is always Gaod at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•
TEL.
RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

***Freezer Lockers**

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

***Freezer Packaging Materials**

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Frozen Food Lockers

Farmers Freezer Locker N Carolina extn

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

***Frozen Food Processors**

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Fruit Dealers—Retail

Lancaster's Fruit Stand 507 N William

Fruits and Vegetables—Retail

OPEN AIR MARKET, N William extn, Tel REpublic 5-2774 (See Yellow Page 94)

***Fuel Dealers**

DUMAS-GIDDENS OIL CO INC (Pure Oil), 950 S George, Tels REpublic 5-0571 and REpublic 5-2565 (See Yellow Pages 57 and 101)

MOYE HENRY L, 1000 N George, Tel REpublic 4-2315 (See Yellow Page 27)

***Fuel Oil**

ANDERSON-CREECH OIL CO INC (Gulf), Bulk Plant 1000 S George, Tel REpublic 5-0014 (See Yellow Page 55)

AYCOCK OIL CO, 927 S George, Tel REpublic 5-1953 (See Page B and Yellow Pages 61 and 100)

BRYAN OIL CO (AMO-Fuel), Mt Olive Hwy, Tel REpublic 4-1771 (See Yellow Pages 56 and 100)

DUMAS-GIDDENS OIL CO INC (Pure Oil), 950 S George, Tels REpublic 5-0571 and REpublic 5-2565 (See Yellow Pages 57 and 101)

GRIFFIN W H & SONS (Phillips 66 Heat), 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)

HAWKINS ALBERT T (Texaco), 101 Grantham cor Center, Tel REpublic 5-1017 (See Yellow Page 58)

HOLLOWELL SETH B OIL CO (Atlantic), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Tels REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)

LITTLE RIVER OIL CO INC (Rich-Heat), Raleigh Hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



R & H OIL CO, Mt Olive Hwy, 1 Mile S of Goldsboro, Tel
REpublic 5-3718 (See Yellow Page 62)
SINCLAIR REFINING CO, 101 E Beech cor N Center, Tel
REpublic 5-0774 (See Yellow Page 62)
WAYNE OIL CO, 1501 Snow Hill, Tel REpublic 5-2021 (See
Yellow Page 63)
WOOTEN OIL & FUEL CO INC
521 N JOHN
TELEPHONE REPUBLIC 4-0851
(See Yellow Pages 63, 97 and 101)

*Fuel Oil—Dealers

HOWELL OIL CO, Wilson Hwy, PO Box 635, Tel REpublic 4-
2021 (See Yellow Page 98)

*Fuel Oil Tank Manufacturers

GENERAL INDUSTRIES, TANK DIVISION, 1413 N William,
Tel REpublic 5-2882 (See Yellow Page 124)

Fuel and Range Oil

Aycock Oil Co 927 S George
Griffin W H & Sons 511 S John
Modlin Oil Co 1808 N William

Funeral Directors

HAMILTON'S FUNERAL HOME, 426 S James, Tel REpublic
4-0621, Res Tel REpublic 4-4007 (See Yellow Page 64)
LIGHTNER MEMORIAL FUNERAL HOME INC, 403 S George,
Tel REpublic 4-4151 (See Yellow Page 65)
Rhodes Funeral Home 310 S James
SEYMOUR FUNERAL HOME INC, 107 W Chestnut, Tel RE-
public 4-1761 (See Page A)
Shumate Funeral Home 211 E Mulberry
SHUMATE-WARRICK FUNERAL HOME INC, 207 N James,
Tel REpublic 5-3861
Stanleys Funeral Home 203 W Chestnut

*Funeral Homes

SEYMOUR FUNERAL HOME INC
107 W CHESTNUT
TELEPHONE REPUBLIC 4-1761
(See Page A)

*Fur Storage—Refrigerated

GOLDSBORO LAUNDRY & CLEANERS INC, 300 N John,
Tel REpublic 4-5411

*Furnace Oil

LITTLE RIVER OIL CO INC (Richfield), Raleigh Hwy, PO
Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and
99)

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

***Furnace Repairing**

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf,
Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

***Furnaces—Warm Air**

WILLIAMS ROOFING & SHEET METAL (Armstrong), 816 N Greenleaf, Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

Furnished Rooms

Bell Levada L Mrs 406 S John
Cherry Mattie S Mrs 711 N George
Davis Marvin L 416 N John
Evans Estelle K Mrs 107 N William
Ginn House 409 N John
Hadden Guy R 319 N John
Henry Mary S Mrs 405 S John
Johnson Bertha O Mrs 312 S Center
Lockey Gordon N 302 N George
Narmon Cleo L 400 N George
Smith Addie A Mrs 307 W Mulberry
Taylor Ida B Mrs 403 S John

***Furniture—Used**

ROGERS FURNITURE, 217 N Center, Tel REpublic 4-0641
(See Yellow Page 67)

SOUTHERLAND FURNITURE CO, Main Store 112 N John,
Tel REpublic 4-4011, Exchange Store 205 N John, Tel
REpublic 5-0511 (See Yellow Page 70)

Furniture Dealers—Retail

BELL-STUART FURNITURE CO, 225-27 N John, Tel REpublic 4-1524

CASTEEN GEORGE & SON FURNITURE CO, 140 N Center,
Tel REpublic 5-4851

CREECH'S INC, 209-11 W Walnut, Tel REpublic 5-3413 (See Yellow Page 69)

EDWARDS & JERNIGAN FURNITURE CO, 108 N James, Tel REpublic 4-2601

HEILIG-MEYERS CO, 136-38 E Walnut, Tel REpublic 5-3561
(See Yellow Page 69)

Isaac's Inc 219 W Walnut

ISAACS-KAHN FURNITURE CO INC

118-22 N CENTER

TELEPHONE REPUBLIC 5-2581

(See Insert at Beginning of Alphabetical Section and Yellow Page 66)

JERNIGAN SAM & SONS FURNITURE CO, 2101 E Ash, Tel REpublic 5-2543

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

JOHNSON COTTON CO OF GOLDSBORO INC

132-34 E WALNUT

TELEPHONES REPUBLIC 5-3021 AND
REPUBLIC 5-1622

(See Yellow Pages 70 and 75)

Marlow's Custom Built Furniture Shop 207 E Beech

MONTGOMERY WARD & CO, 205 W Walnut, Tel Republic
4-4024

ROGERS FURNITURE, 217 N Center, Tel REpublic 4-0641
(See Yellow Page 67)

ROSE WAYSIDE FURNITURE, PO Box 658, Adamsville, Tel
Republic 5-1486 (See Yellow Page 68)

SOUTHERLAND FURNITURE CO, Main Store 112 N John,
Tel REpublic 4-4011, Exchange Store 205 N John, Tel
REpublic 5-0511 (See Yellow Page 70)

SUTTON-LEWIS FURNITURE CO INC, 120-24 E Mulberry,
Tel REpublic 5-1515

Furniture Dealers—Used

EDWARDS & JERNIGAN FURNITURE CO, 108 N James, Tel
REpublic 4-2601

SOUTHERLAND FURNITURE CO, Main Store 112 N John,
Tel REpublic 4-4011, Exchange Store 205 N John, Tel
REpublic 5-0511 (See Yellow Page 70)

Swap Shop 219 N John

*Furniture Loans

SECURITY LOAN CORP, 115 E Walnut, Tel REpublic 5-2459

Furniture Manufacturers

KEMP SPECIALTY FURNITURE CO, 511 S Center nr W Elm,
Tel REpublic 5-2801

*Furniture Movers

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

*Furniture Movers and Storage

JACKSON TRUCKING CO, 112 Hemlock, Tel REpublic 4-9745
(See Yellow Page 96)

Furniture Repairing

Hollowell Herbert F 402 E Walnut

*Garden Supplies

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

*Garden Tools

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321



511 S. John St.

**W. H. GRIFFIN
& SONS**

Tel. RE public 5-4911



Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

174

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Gas—Bottled

Esso Standard Oil Co Essotane Department 927 S George
Sungas Service 224 N John

SUTTON'S GAS & APPLIANCE CO, 1516 N William, Tel RE-
public 4-2725 (See Yellow Page 72)

Gas—Bottled and Bulk

TOWN AND COUNTRY GAS CO INC

226 N CENTER

TELEPHONE REPUBLIC 4-2301

(See Yellow Page 73)

*Gas Appliances

SUTTON'S GAS & APPLIANCE CO, 1516 N William, Tel
REpublic 4-2725 (See Yellow Page 72)

TOWN AND COUNTRY GAS CO INC

226 N CENTER

TELEPHONE REPUBLIC 4-2301

(See Yellow Page 73)

Gas Companies

TOWN AND COUNTRY GAS CO INC

226 N CENTER

TELEPHONE REPUBLIC 4-2301

(See Yellow Page 73)

Gas Governors and Regulators

Carolina Propane Power 100 S James R507

*Gas Heating Equipment

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel
REpublic 4-2301 (See Yellow Page 73)

*Gas Service—City and Country

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel
REpublic 4-2301 (See Yellow Page 73)

*Gas Stoves and Ranges

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel
REpublic 4-2301 (See Yellow Page 73)

*Gas Water Heaters

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel
REpublic 4-2301 (See Yellow Page 73)

Gasoline—Wholesale

BRYAN OIL CO, Mt Olive Hwy, Tel REpublic 4-1771 (See
Yellow Pages 56 and 100)

Esso Standard Oil Co 927 S George

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
106 NORTH CENTER STREET

Tel.
RE
4-4274

HOLLOWELL SETH B OIL CO (Atlantic), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Call REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)
Sinclair Refining Co 101 E Beech

***Gasoline Distributors**

ANDERSON-CREECH OIL CO INC (Gulf), Bulk Plant 1000 S George, Tel REpublic 5-0014 (See Yellow Page 55)

***Gasoline and Oil—Dealers**

HOWELL OIL CO, Wilson Hwy, PO Box 635, Tel REpublic 4-2021 (See Yellow Page 98)

***Gasoline and Oil—Wholesale**

LITTLE RIVER OIL CO INC (Richfield), Raleigh Hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)

WAYNE OIL CO, 1501 Snow Hill, Tel REpublic 5-2021 (See Yellow Page 63)

WOOTEN OIL & FUEL CO INC, 521 N John, Tel REpublic 4-0851 (See Yellow Pages 63, 97 and 101)

Gasoline and Oil Distributors

WOOTEN OIL & FUEL CO INC

SHELL

521 N JOHN

TELEPHONE REPUBLIC 4-0851

(See Yellow Pages 63, 97 and 101)

Gasoline Stations

Anderson Friel A 1001 S Slocumb

Anthony Wayne Service Center 119 N James

B & P Shell Service 118 W Chestnut

Bacca Belt Service Station 300 E Ash

BALL PARK SERVICE STATION, 1601 E Ash, Tel REpublic 4-9820 (See Yellow Page 6)

Barwick's Service Station US Hwy 70 RD 3 (Adv1)

Big Jim Service Station 301 Grantham

Blackburn Service Station 1701 Snow Hill

Brewer's Service Station 714 N George

Brookside Service Station S J Homes

Bullock's Service Station 602 E Ash

Campbell's Esso Service 601 N William

Cook's Service Station 1229 Royal av

Court Square Service Station 300 E Walnut

City Service Station 133 N John

Creech's Amoco Service 218 E Mulberry

Down Town Gulf Service Stations 100 E Chestnut

Edgerton Wm H 219 E Ash

Edgewood Texaco Service 614 N Madison av

Edwards Auto Service 1214 N William

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances

Hardware - Tools - Paints - Building Materials - Fertilizer

John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

**LITTLE
RIVER
OIL CO.**

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
MGT.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE AND RETAIL

Tel. RE public 5-3718

Mt. Olive Highway 1 Mile South of Goldsboro

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCUY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Gasoline Stations—Contd

Edwards & Crumpler 101 W Ash

Edwards Geo W 501 N William

Edwards Oil Co 704 N George

Gasteria NC Hwy 102 RD 3 (Advl)

Grice's Service Station 309 S George

Gulf Service Center 301 E Ash

H & H Shell Service Station S John

Henry's Supreme Service US Hwy 70 (Advl)

Herring & Peele Texaco Service 1101 N William

Howard's Esso 2007 E Ash

HUFFMAN'S ESSO SERVICE, 500 N George, Tel REpublic 4-9993 (See Yellow Page 118)

Jack's Esso Service Station 900 E Ash

K L O C Service Station N William extn

Kelly's Service Station 1005 S George

Kloc Petroleum Distributors N William extn

Little Jewel Service Station N William extn

Newman's Esso Service 119 E Ash

Nunn's Esso Service Station 414 S John

Oak Heights Service Station 717 N George

Price's & Newman's Esso Service 301 S George

Pure Service Center 237 N John

R & H OIL CO, Mt Olive Hwy, 1 Mile S of Goldsboro, Tel REpublic 5-3718 (See Yellow Page 62)

Richfield Service Center 101 W Chestnut

Rose's Gulf Service Station 120 N James

S & H Amoco Station N William extn

SASSER'S GARAGE & SERVICE STATION, 1914 N William, Tel REpublic 4-4616 (See Yellow Page 71)

Smith A L Esso Service Station 201 N James

Smith's Amoco Service Station US Hwy 70 (Advl)

SOUTHERLAND'S SERVICE STATION, 518 E Elm, Tel REpublic 4-9957

Spur Distributing Co 112 W Ash

Sunrise Gulf Service 2005 E Ash

Talton's Shell Service Station 519 E Ash

Taylor's Gas Station 600 S George

Terminal City Oil Co 314 E Ash

Thru-Way Service Station US Highway 117

Wall's Service Station 901 S George

West Quick Service Station 308 A

Williams' Sinclair Station 500 S George

Y & R Shell Station 701½ E Elm

*General Contractors

ROUSE R N & CO, 1019 N William, Tel REpublic 5-2921 (See Yellow Page 31)

TAYLOR E F CO, 117 Bright, Tel REpublic 4-5581 (See Yellow Page 32)



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

General Merchandise—Retail

Burnett Home Supply Co 614 N James

Farmers Supply Co 118 N John

Smith Wayne & Sons 104 N John

Gift Shops

COLONY GIFT SHOP, 112 S Center, Tel REpublic 4-5061

Glass Dealers—Window and Plate

ERNEST GLASS CO, 518 E Ash, Tel REpublic 5-2165 (See Yellow Page 74)

*Grading Contractors

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763 (See Yellow Page 24)

*Gravel Dealers

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763 (See Yellow Page 24)

*Gravel and Sand Dealers

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763 (See Yellow Page 24)

*Greetings-By-Wire

WESTERN UNION TELEGRAPH CO, 114 S Center, Tel REpublic 5-4141

*Groceries—Retail

ONE STOP GROCERY & MARKET, 701 N William cor Holly, Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners in Alphabetical Section and Yellow Page 46)

Groceries and Meats—Retail

A & P Food Stores 2001 E Ash

A & P Food Stores 222 N Center

Aldridge Geo 109 Freeman

Allen's Grocery 517 Wayne av

Andrews Grocery 735 N John

Atkinson Raymond 515 Persimmon

Bartlett W A Grocery 1606 N William

Bartlett's Grocery 1810 N William

Beamon's Grocery 705 Miller

Best Amelia S Mrs 711 N James

Best Cash Grocery 1127 Olivia la

Best D M & Son 912 E Elm

Brookside Market S Slocumb (A)

Brown's Grocery & Market 311 S Slocumb

Bunn Ben M 919 E Pine

Carter Raymond J 1200 S Slocumb

Chestnut Street Grocery 601 W Chestnut

Clark's Self Service Grocery & Market 901 N John

Cobb Robt D 314 N Center

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

TELS.
RE public

4-5483

NIGHT
RE public
5 - 2 7 4 4

816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public

5 - 2 0 1 4

and
5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

**Building
Material**

**Sand
and**

Gravel

Concrete

Brick

**and
Pipe**

Cement

Plaster

**Gypsum
Products**

**Lime
Paints**

**Insulation
Materials**

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

Groceries and Meats—Retail—Contd

Cogdell's Grocery & Seafood 200 W Elm

Cole's Grocery 1311 N William

Coley Theo C 415 Canal

Colonial Stores 212 N John

Colonial Stores Inc 1721 E Ash

Community Grocery 1200 N George

Coombs Grocery 1001 Greenleaf

Coor Oberly 501 Griffin

Corbett's Cash Grocery NC Hwy 102 RD 3 (Advl)

Corbetts Grocery NC Hwy 102 RD 3 (Advl)

Crawford Jesse 1013 N James

Davis Chas F 614 N John

Daw's Grocery 1804 N William

Dawson Jos B 701 S Slocumb

Dean's Grocery 1904a N William

DeBruhl Joe M 423 S George

Dock's Superette 612 W Pine

Economy Market 201 N John

Edgewood Superette 600 N Madison av

Edwards Fruit Store 219 E Walnut

Edwards Grocery 417 E Elm

English Jesse 630 Orchard

Fail Ralph Grocery US Hwy 70 (Advl)

Faison's Grocery 806 Isler

**FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See
Yellow Page 51)**

Fields Red & White Super Market 901 S Slocumb

Food Center The 509 S George

Foodland Super Market Inc S J Homes

Freeman Isaac 209 Neil

George Street Grocery & Grill 618 N George

Goff's Grocery 1111 Olivia la

Goldsboro Fruit & Railroad Salvage 108 N John

Grant's Grocery 501 3d

Granham's Place 616 S Hermon

Hall's Grocery 815 4th

Hatch's Grocery 1254 S Slocumb

Hatley Della M Mrs 607 Olivia la

Heath's Red & White Super Market US Hwy 70 (Advl)

Herring Buck Grocery 706½ W Pine

Hinson J Z & Son 317 E Elm

Hinson's Berry Super Dollar 301 A

Hinson's P & A Grocery 907 E Elm

Horton's Grocery & Market 810 S Slocumb

Howell's Grocery 112 S Slocumb

Jacobs Grocery 208 Marion

James Street Cash Grocery 401 S James

Johnnie's Grocery 319 S George

Johnson John L 811 Isler

Johnson W E & Son 501 S George

Johnson's Grocery & Market 507 S Slocumb

Jordan E E Place 601 N James



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Kasond Henry R 110 Banta
 Kearney's Grocery 603 W Pine
 Kleinert's Grocery 706 Crawford
 Lancaster John R Grocery N William extn
 Lanier Rayford R 322 E Spruce
 McCullen Grocery 603 W Ash
 Merritt's Super Market 813 Royal av
 Mitchell Estelle F Mrs 705 Bryant
 Moore's Grocery 505 Creech
 Neighborhood Grocery 1100 Snow Hill
ONE STOP GROCERY & MARKET, 701 N William cor Holly,
Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners in
Alphabetical Section and Yellow Page 46)

OPEN AIR MARKET, N William extn, Tel REpublic 5-2774
(See Yellow Page 94)

Orton's Grocery 1706 N William
 Parker Grocery 510 S John
 Parks Jas G 805 Slaughter
 Peele Bros 123 N John
 Peacock Wm I 507 Stronach av
 Potter's Grocery 17 S Slocumb (A)
 Price Ammie R 1413 Snow Hill
 Raiford Jacob 619 Canal
 Ralph's Superette 201 S Slocumb
 Red Front Grocery 402 School
 Rollins Grocery 1000 E Elm
 Royall Grocery 505 W Mulberry
 Serv-U Grocery 701 N James
 Sewell John A 600 Parker
 Shank's Grocery & Fish Market 424 E Elm
 Shopping Center Grocery 201 E Holly
 Slade's Grocery 504 School
 Smith Chas E 203 Hooks River rd
 Smith & Cotton Grocery 715 N George
 Smith Street Grocery 414 Smith
 Smith's Grocery US Hwy 70 RD 3 (Advl)
 Southside Grocery & Service Station 815 S John
 Stuckey's Grocery 425 E Holly
 Swinson's Grocery 1024 N James
 Sykes Wesley L 206 E Shaw
 Tatum Tobias 813 Devereaux
 Thorp's Superette 1001 E Elm
 Uzzell's Grocery 519 S Slocumb
 Wagon Wheel Inn 916 S George
 Warwick's Superette 1710 N William
 Watson's Cash Grocery 206 Atlantic av
 Weil H & Bros 121 S Center
 Wiggs Grocery 516 W Pine
 Williams Carl Grocery 1925 N William
 Williams Richd H 217 E Dewey
 Winn-Dixie Stores Inc 220 E Ash

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

121 N. John Street

INSURANCE OF ALL TYPES
 REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730



**DILLON-
BELL
IMPLEMENT
CO.**

Allis-Chalmers
New Holland
New Idea
Implements

Silent Flame
Tobacco
Harvesters



**DEALER
SALES
Service
Repairs**

**TEL.
RE public
5-2741**

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Grocers—Wholesale

American Sales Corp 118 E Elm

WAYNE WHOLESALE GROCERY CO, N James at Truck la,
Tels REpublic 5-1961 and REpublic 5-1962 (See Yellow Page 75)

*Grocery and Parcel Delivery

RED BIRD CAB INC, 133 N John, Tel REpublic 4-0815 (See Yellow Page 125)

Gunsmiths

QUALITY BICYCLE SHOP, 209 N John, Tel REpublic 4-2478

*Gutter Repairs

C & B TIN SHOP, S George Ext, PO Box 178, Tel REpublic 5-4670, Res Tel REpublic 4-2800 (See Yellow Page 119)

*Gypsum Products

ROSE W P SUPPLY CO INC, 700 N Center, Tel REpublic 4-1601 (See Yellow Page 23)

*Hail Insurance

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

*Hair Stylists

TWI-LITE BEAUTY SALON, 405 Borden Bldg, 100 S James, Tel REpublic 4-4992 (See Yellow Page 14)

Halls

Masonic Hall 1110½ N James
Masonic Hall 1101 N James
Masonic Hall 204 N William
Odd Fellows Building 113 N John

*Hams—Country Cured

OPEN AIR MARKET, N William Extn, Tel REpublic 5-2774 (See Yellow Page 94)

*Hams—Country Style—Retail

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

*Hams—Hickory Smoked—Retail

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Hardware Dealers—Retail

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
 (See Yellow Page 51)

HOLLAND HARDWARE CO, 126 E Walnut, Tel REpublic 5-2240

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E Walnut, Tels REpublic 5-3021 and REpublic 5-1622 (See Yellow Pages 70 and 75)

McBRIDE & HERRING SPORTING GOODS CO INC, 1713 E Ash, Tel REpublic 5-0855 (See Yellow Page 121)

SMITH HARDWARE CO, 118-20 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Implement Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow Page 76)

Hardware Dealers—Wholesale and Jobbers

ALLISON-ERWIN CO, 1404 N George, Tels REpublic 4-2631 and REpublic 4-2632

Amster Milton Co 609 E Beech
 Best W H & Co Inc 1500 N James

Hat Cleaners and Blockers

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George, Tel REpublic 4-3307 (See Yellow Page 47)

Hatcheries

Wayne Hatchery Inc 108 E Mulberry

Heating Apparatus and Appliances

Sutton's Gas & Appliance Co 1516 N William

*Heating Contractors

QUALITY PLUMBING & HEATING CO, 1013 N William, Tel REpublic 5-4981 (See Yellow Page 104)

*Heating Equipment

TOWN AND COUNTRY GAS CO INC

226 N CENTER

TELEPHONE REPUBLIC 4-2301

(See Yellow Page 73)

*Hides and Skins—Dealers

NORTH CAROLINA CONSOLIDATED HIDE CO INC, end of Waynesborough av, PO Box 643, Tels REpublic 5-3466 and REpublic 5-0837 (See Yellow Page 77)

Hides, Skins and Furs—Dressed—Dealers

Drueding Bros Co N William extn

Hides, Skins and Furs—Raw—Dealers

North Carolina Consolidated Hide Co Inc Waynesboro av

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

P A T E — D A W S O N MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

*Home Furnishings—Retail

CREECH'S INC, 209-11 W Walnut, Tel REpublic 5-3413 (See Yellow Page 69)

*Home Loans

CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel REpublic 4-2064 (See Yellow Page 19)

GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel REpublic 4-2121 (See Yellow Page 20)

*Homelite Chain Saws—Sales and Service

EDGERTON J M & SON INC, 1220 N William, Tel REpublic 4-4361 (See Yellow Page 8)

*Hospitalization Insurance

HOUSER INSURANCE AGENCY, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)

Hospitals and Dispensaries

State Hospital for Colored Insane State Hwy 111
Wayne County Memorial Hospital 809 E Ash

Hotel and Restaurant Supplies and Equipment

DILLON R H CO, 129 W Chestnut, Tel REpublic 4-4431 (See Yellow Page 78)

Hotels

Center Hotel 122½ S Center
HOTEL GOLDSBORO, 106 S Center, Tel REpublic 4-4511
Hotel Holding Co Inc Hotel Goldsboro
Terminal Hotel 421 W Walnut

House Furnishing Goods—Retail

ISAACS-KAHN FURNITURE CO INC, 118-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)
Stanley Home Products Inc 100 S James R207

Household Appliances—Dealers

Bennett-Curlee Home Supply Inc 1413 Peachtree
Cobb Distributing Co Inc 709 S John
FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)
Goldsboro Home Supply 715 Royal av

*Household Appliances—Electrical

ELECTRIC SALES & SERVICE CORP, 205 E Walnut, Tel REpublic 5-4436 (See Yellow Page 50)

Household Appliances—Repairers

EASON'S TELEVISION & APPLIANCE SERVICE, 521 N William, Tel REpublic 4-1734 (See Yellow Page 127)
J & G APPLIANCE SERVICE, 1213 Royal av, Tel REpublic 5-2644 (See Yellow Page 2)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.
Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Ice—Dealers

Goldsboro Ice Delivery Co 400 N Center
Wayne Ice & Coal Co 504 N George

Ice—Manufacturers and Wholesale

Colonial Ice Co 400 N Center

*Ice Cream

WAYCO CORP (Sealtest), 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

*Ice Cream—Wholesale

COBLE DIARY PRODUCTS, Raleigh hwy, Tel REpublic 5-1972 (See Yellow Page 38)

*Ice Cream—Wholesale and Retail

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574 (See Yellow Pages 36 and 37)

Ice Cream Manufacturers

GARDNER'S VELVET DAIRY PRODUCTS INC, 503 W Mulberry, Tel REpublic 4-5401 (See Yellow Page 39)

PINE STATE CREAMERY CO

GRANTHAM

TELEPHONE REPUBLIC 5-3142

(See Yellow Page 34)

*Industrial Greases and Oils

DUMAS-GIDDENS OIL CO INC (Pure Oil), 950 S George, Tels REpublic 5-0571 and REpublic 5-2565 (See Yellow Pages 57 and 101)

*Industrial Supplies

DEWEY BROS INC

801 S GEORGE

TELEPHONE REPUBLIC 4-3411

(See Page X and Yellow Page 122)

DILLON SUPPLY CO

1035 N WILLIAM

TELEPHONE REPUBLIC 5-2421

JOHNSON-SHERMAN CO, 410 W Walnut, Tels REpublic 5-2014 and REpublic 5-0364 (See Yellow Page 53)

*Insecticides

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

Insulating Materials

Bonitz Insulation Co The 100 S James R301

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

184

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Insulating Materials—Contd

GOLDSBORO BUILDERS SUPPLY CO INC, 118 S Carolina,
Tel REpublic 4-4071 (See Yellow Page 22)

High B J Insulation Co 702 N Williams

HIGH'S INC, 701 N William, Tel REpublic 5-4657 (See Yellow Page 123)

ROSE W P SUPPLY CO INC

700 N CENTER

TELEPHONE REPUBLIC 4-1601

(See Yellow Page 23)

*Insurance—Accident

OCCIDENTAL LIFE INSURANCE CO OF N C, 1015-16 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-1545 (See Yellow Page 84)

SHAVER MAYNARD A (Mutual of New York), 210 Borden Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—Accident and Health

BAIN GEORGE E, 704 Park av, Tel REpublic 4-2931

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

O'BERRY AND LEWIS INC, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

OCCIDENTAL LIFE INSURANCE CO OF N C, 1015 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-1545 (See Yellow Page 84)

*Insurance—Automobile

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg 139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow Page 79)

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

O'BERRY AND LEWIS INC, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

WARD HARRY P INSURANCE, 221 N John, Tel REpublic 5-2151 (See Yellow Page 88)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—Burglary

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

*Insurance—Casualty

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg
139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow Page 79)

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

O'BERRY AND LEWIS INC, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—Fire

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg
139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow Page 79)

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

O'BERRY AND LEWIS INC, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—Fire and Marine

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—General

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg
139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow Page 79)

DENNING INSURANCE & REALTY CO INC, Purser Bldg
301 S Center, Tel REpublic 5-4531

GOLDSBORO INSURANCE & REALTY CO, 203 E Walnut, Tel REpublic 4-3581

HOUSER INSURANCE AGENCY, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)

JONES L FRANK, 809 Wachovia Bank Bldg, Tel REpublic 4-2941

MUTUAL INSURANCE AGENCY THE, 113 N James, Tel REpublic 4-1611

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751 (See Yellow Pages 85 and 112)

WARD HARRY P INSURANCE, 221 N John, Tel REpublic 5-2151 (See Yellow Page 88)

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

*Insurance—Hail

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)

*Insurance—Health and Group

BAIN GEORGE E, 704 Park av, Tel REpublic 4-2931
SHAVER MAYNARD A (Mutual of New York), 210 Borden
Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)

*Insurance—Hospitalization

ANDREWS M B INSURANCE AGENCY, Wachovia Bank
Bldg 139 W Walnut, Tels REpublic 4-5215, Res REpublic
4-3983 (See Yellow Page 79)**HOUSER INSURANCE AGENCY**, 121 N John, Tel REpublic
5-1730 (See Yellow Page 81)**SENTINEL LIFE INSURANCE CO THE**, 303 Wachovia Bank
Bldg 139 W Walnut, Tels REpublic 4-1924 and REpublic
5-3853**SHAVER MAYNARD A** (Mutual of New York), 210 Borden
Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic
4-2885 (See Yellow Page 87)

*Insurance—Liability

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg
139 W Walnut, Tels REpublic 4-5215 and REpublic 4-3983
(See Yellow Page 79)**TATUM H W REALTY CO**, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)

*Insurance—Life

ANDREWS M B INSURANCE AGENCY, Wachovia Bank Bldg
139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983
(See Yellow Page 79)**BAIN GEORGE E**, 704 Park av, Tel REpublic 4-2931**EVERETTE LEWIS JR**, 1015-16 Wachovia Bank Bldg 139 W
Walnut, Tel REpublic 4-1545 (See Yellow Page 84)**GOLDSBORO INSURANCE & REALTY CO**, 203 E Walnut,
Tel REpublic 4-3581**HART KIRBY T**, 1015-16 Wachovia Bank Bldg 139 W Wal-
nut, Tel REpublic 4-1545 (See Yellow Page 84)**LIFE & CASUALTY INSURANCE CO OF TENNESSEE**, 314-
15 Wachovia Bank Bldg, 139 W Walnut, Tel REpublic
4-2196**MARTIN JOHN F**, 909 S Madison av, Tel REpublic 5-4502
(See Yellow Page 82)**O'BERRY AND LEWIS INC**, 110 S William, Tel REpublic
5-1237 (See Yellow Page 83)**OHIO STATE LIFE INSURANCE CO THE**, 804-05 Wachovia
Bank Bldg, 139 W Walnut, Tel REpublic 5-1570**PAGE EDWIN A**, 1015-16 Wachovia Bank Bldg 139 W Wal-
nut, Tel REpublic 4-1545 (See Yellow Page 84)**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•

TEL.

RE public
4-4071118 S.
Carolina St.(NEXT TO
UNION STA.)**Dumas-Giddens Oil Co.**
Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



SHAYER MAYNARD A (Mutual of New York), 210 Borden Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)
SOUTHERN LIFE INSURANCE CO, 602 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 5-2457 (See Yellow Page 87)
WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

*Insurance—Marine and Fire

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

*Insurance—Surety Bonds

O'BERRY AND LEWIS INC, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

Insurance Adjustors

GAY & TAYLOR, 206-07 Purser Bldg 301 S Center, Tel REpublic 4-4671

Insurance Agents

ANDREWS M B INSURANCE AGENCY (General), Wachovia Bank Bldg 139 W Walnut, Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow Page 79)

BAIN GEORGE E (Life), 704 Park av, Tel REpublic 4-2931

Best Insurance & Realty Co 207 E Walnut 2d fl

BRANCH BANKING & TRUST CO (Fire), 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

Collins Gurney L & Son (genl) 100 S James R307

CRAWFORD JOHN R INC, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

Daniels Earl R Insurance Agency 2008 E Ash

Denning Insurance & Realty Co Inc (genl) 301 S Center R 109

Ellison Hubert H 301 S Center R202

Everette Lewis jr 139 W Walnut R1015

GOLDSBORO INSURANCE & REALTY CO (General), 203 E Walnut, Tel REpublic 4-3581

Gravitt Insurance Agency 104 S James

Hart Kirby T 139 W Walnut R1015

HOUSER INSURANCE AGENCY (General), 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)

Jones Harold G 102 N John cor Walnut R8

JONES L FRANK (General), 809 Wachovia Bank Bldg, Tel REpublic 4-2941

LEE EDWIN B INSURANCE AGENCY, 209 Borden Bldg 100 S James, Tel REpublic 4-4913

MARTIN JOHN F, 909 S Madison av, Tel REpublic 5-4502 (See Yellow Page 82)

MUTUAL INSURANCE AGENCY THE (General), 113 N James, Tel REpublic 4-1611

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

**521 N.
John St.**



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Insurance Agents—Contd

O'Berry & Lewis Inc 110 S William

Page Edwin A 139 W Walnut R1015

Pearson L E Co (genl) 112 E Mulberry

SHAVER MAYNARD A (General), 210 Borden Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)

SUTTON RONALD L (General), 804 N George, Tel REpublic 5-3224

TATUM H W REALTY CO

106 N JOHN

TELEPHONE REPUBLIC 4-0751

(See Yellow Pages 85 and 112)

Thompson John W (genl) 117 Ormond av

WARD HARRY P INSURANCE, 221 N John, Tel REpublic 5-2151 (See Yellow Page 88)

WAYNE REALTY & INSURANCE CO INC

GENERAL INSURANCE

213 E WALNUT

TELEPHONE REPUBLIC 5-1341

(See Yellow Pages 86 and 113)

Insurance Companies

Acacia Mutual Life Insurance Co 909 S Madison av

American Bankers Insurance Co 301 S Center R212

CHARLOTTE LIBERTY MUTUAL INSURANCE CO, 26 Handley Bldg 102 N John, Tel REpublic 4-2486

Coastal Plain Life Insurance Co 100 S James R402

DURHAM LIFE INSURANCE CO, 208-09-10-11 Purser Bldg 301 S Center, Tel REpublic 5-2771 (See Yellow Page 78)

Farm Bureau Mutual Insurance Co of North Carolina 1218 N William

Goldsboro Insurance & Realty Co Inc 203 E Walnut

Home Beneficial Life Insurance Co 100 S James R609

Home Beneficial Life Insurance Co 100 S James R609

Home Security Life Insurance Co 139 W Walnut R811

International Service Insurance Co Adamsville

JEFFERSON STANDARD LIFE INSURANCE CO, 202 S Center, Tel REpublic 5-4271

Life Insurance Co of Georgia 301 S Center R203

Life Insurance Co of Virginia 301 S Center R205

Life & Casualty Insurance Co of Tennessee 139 W Walnut R314

Maryland Casualty Co 103 E Mulberry R8

Metropolitan Life Insurance Co 301 S Center R204

MUTUAL LIFE INSURANCE CO OF NEW YORK THE, 210 Borden Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)

Mutual of Omaha 139 W Walnut R516

Nationwide Insurance Companies (genl) 221 N John (dist ofc) 208 W Ash

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Nationwide Mutual Insurance Co 102 N John cor Walnut and 804 N George

North Carolina Mutual Life Insurance Co 301 S James

OCCIDENTAL LIFE INSURANCE CO OF N C, 1015-16 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-1545 (See Yellow Page 84)

Ohio State Life Insurance Co The 139 W Walnut R804

PILOT LIFE INSURANCE CO, 415-16 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-3081

Pilot Life Insurance Co 117 N James

Provident Life & Accident Insurance Co 301 S Center R202

PRUDENTIAL INSURANCE CO OF AMERICA THE, Tel REpublic 4-2931, 704 Park av

Security Life & Trust Co 100 S James R307

Sentinel Life Insurance Co 139 W Walnut R303

Skyland Life Insurance Co 139 W Walnut R1010

SOUTHERN LIFE INSURANCE CO, 602 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 5-2457 (See Yellow Page 87)

Southern Life Insurance Co 139 W Walnut R904

Southland Life Insurance Co 139 W Walnut R512

Western & Southern Life Insurance Co's 102 N John R11

Winston Mutual Life Insurance Co 427 S James

*Interior Decorators

WEIL'S INC, 121-31 S Center, Tel REpublic 4-1551 (See Yellow Page 40)

*Iron and Steel Products

GRIFFIN STEEL & SUPPLY CO, N William extn, Tel REpublic 5-3284

Jewelers—Retail

Bateman Danl A 102 S James

Blackmon's Jewelry 219 N John

GARRIS JEWELERS, 142 N Center, Tel REpublic 5-1074 (See Yellow Page 90)

GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

JEWEL BOX INC THE, 115 W Walnut, Tel REpublic 5-0521 (See Yellow Page 90)

Kornegay J C Jeweler 127 N John

Price D H Jeweler 102 E Mulberry

RICHARD'S JEWELERS INC, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)

ROGERS INC, 109 S Center, Tel REpublic 4-3277 (See Yellow Page 91)

Junk Dealers

Bryan Auto Salvage Inc Mount Olive Hwy 117

Goldsboro Iron & Metal Co 801 N John

Parks Leslie 1006 N John

Vann Frank 308 Charles



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. REpublic 5-4911

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. REpublic 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

190

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Justices of the Peace

Eatmon Lamond C 102 N John R10
Malpass Carl, 207-11 E Walnut, Tel REpublic 5-2291
McSwain Landon 231½ E Walnut
REEVES FREDDIE, 207 N Daisy, Tel REpublic 4-1835
Simmons H Aldine 113 N John
Southerland Leslie 115 Ormond av

*Juvenile Furniture

ISAACS-KAHN FURNITURE CO INC, 118-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)

*Kerosene

HOLLOWELL SETH B OIL CO (Atlantic), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Call REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)
LITTLE RIVER OIL CO INC (Richfield), Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)
WAYNE OIL CO, 1501 Snow Hill, Tel REpublic 5-2021 (See Yellow Page 63)

*Kerosene and Furnace Oil

GRIFFIN W H & SONS (Phillips 66 Heat), 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)

Kindergartens

Community Kindergarten 618 Crawford
Richardson's Kindergarten 305 W Pine

*Kitchen Appliances—Dealers

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094 (See Yellow Page 51)

*L P and Bottled Gas—Bulk

TOWN AND COUNTRY GAS CO INC
226 N CENTER
TELEPHONE REPUBLIC 4-2601
(See Yellow Page 73)

*Ladies' and Misses' Ready-To-Wear—Retail

WEIL'S INC, 121-31 S Center, Tel REpublic 4-1551 (See Yellow Page 40)

*Ladies' Ready-To-Wear

KADIS INC, 123 E Walnut, Tel REpublic 5-3544

*Lamps and Electronic Tube Parts—Manufacturers

CAROLINA WELDS PLANT (Lamp Division of General Electric), 900 N George, Tel REpublic 4-5121

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Landscape Gardeners
GOLDSBORO NURSERY, Raleigh hwy, RD 5, Tels REpublic
5-2820 and REpublic 5-0382 (See Yellow Page 97)

Laundries

CASEY'S LAUNDRY & CLEANERS, Plant and Office 1109 N
William, Tels REpublic 5-2585 and REpublic 5-3550;
Plant No 2: Hwy 70 at Adamsville (See Yellow Pages
45 and 92)

Fast Service Laundry Inc 225 E Walnut

Goldsboro Laundry & Cleaners Inc 300 N John

Goldwayne Laundry & Dry Cleaners 138 S Center and 604
N Madison av

Lee Sam Laundry 205 N Center

One Stop Laundry S Slocumb (A)

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George,
Tel REpublic 4-3307 (See Yellow Page 47)

Laundries—Self Serve

City Washerette 504 N John

Laundrette The 615 N William

***Lawn Mowers—Sales and Service**

COGDELL BICYCLE SHOP, 210 N Center, Tel REpublic 4-
3731 (See Yellow Page 15)

JOHNSON-SHERMAN CO, 410 W Walnut, Tels REpublic
5-2014 and REpublic 5-0364 (See Yellow Page 53)

Lawyers

Allen Wm R 100 S James R211

Best Cecil G 207 E Walnut 2d fl

Bland & Freeman, Court House sq rear 218 E Walnut, Tel
REpublic 5-0462

Bland W Powell rear 218 E Walnut

Braswell Roland C, 2d Floor Odd Fellows Bldg 113 N John,
Tel REpublic 4-3361

Braswell & Strickland 113 N John 2d fl

Britt Geo R 207 E Walnut 2d fl

Dees & Dees, 105 S John, Tel REpublic 4-4343

Dees W Archie 105 S John

Dees Wm A jr 105 S John

Dortch Hugh M 231 E Walnut

Duke John E 207 E Walnut 2d fl

Edmundson & Edmundson, 603 Borden Bldg 100 S James,
Tel REpublic 5-1374

Edmundson Paul B 100 S James R603

Edmundson Paul B jr 100 S James R603

Freeman Geo K jr rear 218 E Walnut

Gaylor Chas P 102 N John R7

Hood George E, 237 E Walnut, Tel REpublic 4-4632

Ipock Edwin C 102 N John R16

Langston John D 207 E Walnut 2d fl

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances

Hardware - Tools - Paints - Building Materials - Fertilizer

John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEYPILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771

You'll Like Our Finer, Faster Service
When You Stop We Start**CENTRAL SERVICE MOTOR CO., Inc.**

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Lawyers—Contd

Langston & Langston, Edgerton Bldg 207 E Walnut, Tel RE-public 5-2364

Langston W Dortch 207 E Walnut 2d fl

Outlaw Needham W 207 E Walnut 2d fl

Parker F Odgen 233 E Walnut

Parker Fred P jr 218 E Walnut

Parker Wylie F 208 E Chestnut

Peacock John E 207 E Walnut 2d fl

Sasser & Duke, Edgerton Bldg 207 E Walnut, Tel REpublic 4-4105

Sasser Roy M 207 E Walnut 2d fl

Smith Jas N 233 E Walnut

Smith Wm W 105 S John

Strickland Thos E 113 N John

Taylor Allen & Warren 100 S James R211

Taylor W Frank 100 S James R211

Thomson J Faison 229 E Walnut

Thomson J Faison jr 229 E Walnut

Thomson J Faison & Son, 229 E Walnut, Tel REpublic 5-0173

Warren Lindsay C jr 100 S James R211

Whitted Earl Jr, 307a S James, Tel REpublic 5-2562

Libraries

Brown Alice H Public Library 303 S James

CITY DIRECTORY LIBRARY, Chamber of Commerce, 211 S Center, Tel REpublic 4-2241 (See Yellow Page 41)

Goldsboro Public Library 204 W Chestnut

Life Insurance*DURHAM LIFE INSURANCE CO**, 208-09-10-11 Purser Bldg 301 S Center, Tel REpublic 5-2771 (See Yellow Page 78)**HOUSER INSURANCE AGENCY**, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)**JEFFERSON STANDARD LIFE INSURANCE CO**, 202 S Center, Tel REpublic 5-4271**MARTIN JOHN F**, 909 S Madison av, Tel REpublic 5-4502 (See Yellow Page 82)**Light, Heat and Power Companies****CAROLINA POWER & LIGHT CO**, 134 W Walnut, Tel REpublic 5-0121 (See Page C)**TRI-COUNTY ELECTRIC MEMBERSHIP CORP (REA)**, 1304 N William, Tel REpublic 5-2611***Lime, Plaster and Cement—Dealers****BUILDERS SUPPLIES CO**, 109 W Vine, Tel REpublic 4-4321 (See Yellow Page 21)**GOLDSBORO BUILDERS SUPPLY CO INC**, 118 S Carolina, Tel REpublic 4-4071 (See Yellow Page 22)**ROSE W P SUPPLY CO INC**, 700 N Center, Tel REpublic 4-1601 (See Yellow Page 23)**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

*Linoleum—Inlaid

ISAACS-KAHN FURNITURE CO INC, 118-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)

Live Stock Dealers and Commission

Evans Chas H N William extn

*Loans

HOME FINANCE CO, 208 E Walnut, Tel REpublic 5-3504
N C FINANCE CORP, 503 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5541 (See Yellow Page 93)

Loans—Automobile

(See Also Finance Companies)

AMERICAN BANK, 123-25 N Center, Tel REpublic 4-5164
BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

Dixie Auto Finance of Goldsboro Inc 115 Ormond av

HOME FINANCE CO

208 E WALNUT

TELEPHONE REPUBLIC 5-3504

N C FINANCE CORP, 503 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5541 (See Yellow Page 93)

*Loans—Collateral

SECURITY LOAN CORP, 115 E Walnut, Tel REpublic 5-2459

Loans—Collateral and Salary

Security Loan Corp 115 E Walnut
Wayne Finance Corp 210 E Walnut

*Loans—Furniture

FIDELITY FINANCE CO, 110 N John, Tel REpublic 5-0453

*Loans—Household Furniture

SECURITY LOAN CORP, 115 E Walnut, Tel REpublic 5-2459

Loans—Mortgage

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel REpublic 4-2064 (See Yellow Page 19)

CRAWFORD-NORWOOD CO INC, 112 S John, Tel REpublic 4-4851 (See Yellow Page 111)

GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel REpublic 4-2121 (See Yellow Page 20)

Goldsboro Production Credit Assn 206 E Chestnut

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.
HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4426



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Loans—Mortgage—Contd
National Farm Loan Assn 206 E Chestnut

WACHOVIA BANK & TRUST CO
139 W WALNUT
TELEPHONE REPUBLIC 5-0211

*Loans—Personal

WACHOVIA BANK & TRUST CO, 139 W Walnut, Tel RE-
public 5-0211

*Loans—Real Estate

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels RE-
public 5-2621 and REpublic 5-2622 (See Yellow Pages
12 and 13)

CITIZENS SAVING & LOAN ASSN, 104 S Center, Tel RE-
public 4-2064 (See Yellow Page 19)

CRAWFORD-NORWOOD CO INC, 112 S John, Tel REpublic
4-4851 (See Yellow Page 111)

GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel
REpublic 4-2121 (See Yellow Page 20)

Lumber—Retail

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

GOLDSBORO BUILDERS SUPPLY CO INC
118 S CAROLINA
TELEPHONE REPUBLIC 4-4071
(See Yellow Page 22)

Griffin A T Manufacturing Co 601 N George

*Lumber—Western

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

Lumber—Wholesale

Nufer L G Lumber Co S John

*Luncheonette and Soda Fountains

KERR DRUGS, 1701 E Ash, Tel REpublic 4-3121

Lunches—Prepared and Supplied

Batson Lillian S Mrs 1306 Park av A
Darden's Sandwich Shop S J Homes
Nell's Sandwich 2100 E Ash

*Machine Shops

MOTOR PARTS & MACHINE SERVICE INC, 1302 N William,
Tels REpublic 5-0741 and REpublic 5-0742 (See Yellow
Page 95)



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

*Machinery Dealers—Contractors' Equipment
OWSLEY H B & SON OF GOLDSBORO INC, 1212 N William, Tel REpublic 5-3822, Night Tel REpublic 5-4378
(See Yellow Page 33)

*Mailing Lists

POLK R L & CO, 431 Howard, Detroit 31, Mich

*Manicurists

TWI-LITE BEAUTY SALON, 405 Borden Bldg 100 S James, Tel REpublic 4-4992 (See Yellow Page 14)

*Manufacturers—Cotton Yarn

BORDEN MANUFACTURING CO THE, 801 N William, Tels REpublic 4-4301 and REpublic 5-3761, Plant 800 N William

*Manufacturers—Furniture

KEMP SPECIALTY FURNITURE CO, 511 S Center nr W Elm, Tel REpublic 5-2801

*Marble and Tile—Contractors

MASONRY SPECIALTY CO, 1518 N William, Tel REpublic 5-0235 (See Yellow Page 30)

Mattress Manufacturers

Clarkton Mattress Co 1717 N William

*Meat Curing

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Meat Packers

Cozart Packing Co Inc 207 Atlantic av
Elliott Packing Co Inc S John

*Meat Processing

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Meats—Retail

ONE STOP GROCERY & MARKET, 701 N William cor Holly, Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners in Alphabetical Section and Yellow Page 46)

OPEN AIR MARKET, N William Extn, Tel REpublic 5-2774 (See Yellow Page 94)

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

Meats—Wholesale

COZART PACKING CO INC, 207 Atlantic av, Tels Office REpublic 5-1566, Plant REpublic 5-0262

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
PLATE GLASS, AUTO GLASS, MIRRORS
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

*Meats and Groceries—Retail

ONE STOP GROCERY & MARKET, 701 N William cor Holly,
Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners in
Alphabetical Section and Yellow Page 46)

*Men's Clothing—Retail

HAYMORE'S, US Hwy 70, Adamsville, N C, Tel REpublic
5-3670

*Men's Furnishings—Retail

BEST & WEST MEN'S SHOP INC, 127 E Walnut, Tel REpub-
lic 4-0866 (See Yellow Page 26)
KADIS INC, 123 E Walnut, Tel REpublic 5-3544

Mercantile Agencies

Price L B Mercantile Co 611 Olivia la

*Metal Awnings

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf,
Tels REpublic 4-5483, Night REpublic 5-2744 (See Yel-
low Pages 11, 116 and 120)

*Metal Building Specialties

DEWEY BROS INC, 801 S George, Tel REpublic 4-3411 (See
Page X and Yellow Page 122)

*Milk—Retail

PINE STATE CREAMERY CO

GRANTHAM

TELEPHONE REPUBLIC 5-3142

(See Yellow Page 34)

Milk Dealers

(See Also Dairies)

COBLE DAIRY PRODUCTS, Raleigh hwy, Tel REpublic
5-1972 (See Yellow Page 38)

GARDNER'S VELVET DAIRY PRODUCTS INC, 503 W Mul-
berry, Tel REpublic 4-5401 (See Yellow Page 39)

PINE STATE CREAMERY CO

GRANTHAM

TELEPHONE REPUBLIC 5-3142

(See Yellow Page 34)

WAYNE DAIRY INC, 1107 N William, Tel REpublic 4-0574
(See Yellow Pages 36 and 37)

*Milk Distributors

COBLE DAIRY PRODUCTS, Raleigh hwy, Tel REpublic
5-1972 (See Yellow Page 38)

Mill Supplies

Dillon Supply Co 1035 N William
Linton Mill Service 1405 Snow Hill

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Milliners

Bonnet Shop The 116 W Walnut
Hat Shoppe The 141 S Center

*Millwork

GOLDSBORO BUILDERS SUPPLY CO INC, 118 S Carolina,
Tel REpublic 4-4071 (See Yellow Page 22)

*Mirrors

ERNEST GLASS CO, 518 E Ash, Tel REpublic 5-2165 (See
Yellow Page 74)

*Misses—Clothes—Retail

PENNEY J C CO INC, 109-11 W Walnut, Tels REpublic 4-
5291 and REpublic 4-5292 (See Yellow Page 40)

*Mobile Homes—Parts and Equipment

C & H MOBILE HOMES, S Slocumb Extn, Tel REpublic
5-1557 (See Yellow Page 95)

*Mobile Homes—Sales and Service

C & H MOBILE HOMES, S Slocumb Extn, Tel REpublic
5-1557 (See Yellow Page 95)

Money - By - Wire

WESTERN UNION TELEGRAPH CO, 114 S Center, Tel RE-
public 5-4141

Monumental Work

Ennis Monument Co N C Hwy 102 RD 3 (Advl)
McLAMB MONUMENT CO, 416 Grantham, Tel REpublic
4-2083

*Mortgage Loans

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels RE-
public 5-2621 and REpublic 5-2622 (See Yellow Pages
12 and 13)CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel RE-
public 4-2064 (See Yellow Page 19)CRAWFORD-NORWOOD CO INC, 112 S John, Tel REpublic
4-4851 (See Yellow Page 111)GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel
REpublic 4-2121 (See Yellow Page 20)TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)WACHOVIA BANK & TRUST CO, 139 W Walnut, Tel RE-
public 5-0211

Motels and Auto Courts

El Rancho Motel N William extn
Thomas Cafe & Motel 912 W PineRemember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL
Mt. Olive Highway 1 mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

*Motor Rewinding and Repairing

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Numeri-
cally and Yellow Page 48)

Motorcycle Dealers

Lynch Motor Co 1040 S George

*Motors—New—Sales and Service

DIXIE ELECTRIC MOTOR SERVICE, 1005 N William, Tel
REpublic 5-4381 (See Tabbed Insert at Phones Numeri-
cally and Yellow Page 48)

*Movers

ACE MOVING CO, 312 N Center, Tels REpublic 5-1440 and
REpublic 4-3561 (See Yellow Page 96)

ATLANTIC-PACIFIC VAN & STORAGE INC, 505 S Center,
Tel REpublic 4-5101

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

JACKSON TRUCKING CO, 112 Hemlock, Tel REpublic 4-9745
(See Yellow Page 96)

*Movers—Household Goods

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

*Movers—Piano

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

*Moving—Local and Long Distance

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

*Moving—Long Distance

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

*Moving and Storage

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

Moving Vans

CAROLINA VAN & STORAGE CO, 210 E Beech, Tel REpub-
lic 5-2042

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

Music and Musical Instruments—Dealers

Music & Sports Inc 202 E Walnut



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094





**Where
Quality and Fashion
Go Hand-in-Hand**

Music Teachers

Alexander Dorothy J Mrs (piano) 1309 E Beech
Berkeley Ruth H Mrs (piano) 1108 Evergreen av
Best Eliz S Mrs (piano) 305 S John
Boyers Helen H Mrs (piano) 1207 E Holly
Edwards Elsie F Mrs (piano) 723 N Jackson
Hall Carolyn (piano) 415 E Walnut
Hanberry Gladys P Mrs (piano) Frank
Horne Emily S Mrs (piano) 1205 Park Avenue A
Riley Virginia K Mrs (piano) 1109 Evergreen av
Smoot Margt V (piano) 209 S William

*National Bridal Service and Consultant

**GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic
5-1270 (See Yellow Page 89)**

Neon Signs

Goldsboro Neon Sign Co 304 S Slocumb
Wayne Neon Service r906 7th (Snow Hill)

News Dealers

Edgerton's Bill News Stand 154 S Center
Harrell's News Stand 105 N Center
Hotel Goldsboro News Stand 106 S Center
James Street News Stand 318 S James
Union Bus Station News Stand 410 N John

Newspapers

**GOLDSBORO NEWS-ARGUS (Daily), 116-18 N James, Tels
REpublic 4-4401, REpublic 4-4402 and REpublic 4-4403**

Notaries Public

REEVES FREDDIE, 207 N Daisy, Tel REpublic 4-1835

Nurserymen

GOLDSBORO NURSERY

RALEIGH HWY

RD 5, BOX 249

**TELEPHONES REPUBLIC 5-2820 AND REPUBLIC 5-0382
(See Yellow Page 97)**

Nurses

Anderson Lillie C Mrs 106 N Slocumb
Bell Alma M Mrs 309 N Carolina
Carter Ida W Mrs N Carolina extn
Daniels Nannie T Mrs 307 N Slocumb
Daniels Thenie Mrs 610 S Slocumb
Denmark Beulah B Mrs 205 E Elm
Fallon Eliz N Mrs 107 S Virginia
Gore Hattie B Mrs 806 Pou
Hinnant Margt T Mrs 707 N George
Hollingsworth Geraldine A 111 N Lionel

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer**

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Nurses—Contd

Hood Wilma T Mrs 1604 Palm
 Judge Jessie T Mrs 505 S Leslie
 Markham Nellie 714 E Ash
 McCool Claytie B Mrs 1213 Edgerton
 Perry Mary L Mrs 408 Magnolia
 Reaves Katie L Mrs 306 N Leslie
 Reid Annie S 710 Park av
 Rhodes Mamie L Mrs 627 Devereaux
 Sampson Mary F Mrs 614 Parker
 Savoy Rosa L Mrs 310 N James
 Simmons Esther F Mrs 1103 N John
 Styron Myrtle W Mrs 1208 Evergreen av
 Taylor Mamie B Mrs 1305 E Holly
 Tilton Sallie L Mrs 603 Simmons
 Ward Esther H Mrs 310 S Audubon av
 Warrick Bessie B Mrs 102 N Jackson
 Williamson Callie C Mrs 906 Fairview cir apt C
 Wood Bessie K Mrs 1305 E Walnut

Nuts—Edible—Dealers

Summerlin's Peanuts 309 E Vine

*Office Furniture—Used

ROGERS FURNITURE, 217 N Center, Tel REpublic 4-0641
 (See Yellow Page 67)

Office Supplies and Equipment

Fuller Office Supply Co 122 E Walnut
 Goldsboro Office Supply Co 139 N Center
 Thomas Office Supply Co 110 W Walnut

*Oil Burner Repair Service

WOOTEN OIL & FUEL CO INC, 521 N John, Tel REpublic
 4-0851, If No Answer Tel REpublic 5-4615 (See Yellow
 Pages 63, 97 and 101)

*Oil Burner Service

LITTLE RIVER OIL CO INC, Raleigh hwy, PO Box 875, Tel
 REpublic 5-0893 (See Yellow Pages 60 and 99)

*Oil Furnaces—Sales and Service

WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf,
 Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow
 Pages 11, 116 and 120)

*Oils—Fuel

DUMAS-GIDDENS OIL CO INC (Pure Oil), 950 S George,
 Tels REpublic 5-0571 and REpublic 5-2565 (See Yellow
 Pages 57 and 101)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P
A
T
E
—
D
A
W
S
O
N

MOTOR
CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE



SALES and
 SERVICE

SAFETY
 TESTED
 USED
 CARS

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

Wayco
CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

GRIFFIN W H & SONS (Phillips 66 Heat), 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)

HOLLOWELL SETH B OIL CO (Atlantic), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Tels REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)

Oils and Lubricants—Dealers

ANDERSON-CREECH OIL CO INC (Gulf), Bulk Plant 1000 S George, Tel REpublic 5-0014 (See Yellow Page 55)

AYCOCK OIL CO, 927 S George, Tel REpublic 5-1953 (See Page B and Yellow Pages 61 and 100)

BRYAN OIL CO (American), Mt Olive hwy, Tel REpublic 4-1771 (See Yellow Pages 56 and 100)

DUMAS-GIDDENS OIL CO INC

PURE OIL

950 S GEORGE

TELEPHONES REPUBLIC 5-0571

AND REPUBLIC 5-2565

Federal Oil Co 239 N John

GRIFFIN W H & SONS, 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)

Gulf Oil Corp 1000 S George

HOLLOWELL SETH B OIL CO (Atlantic), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Tels REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)

HOWELL OIL CO, Wilson hwy, PO Box 635, Tel REpublic 4-2021 (See Yellow Page 98)

LITTLE RIVER OIL CO INC (Richfield), Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)

Parker Oil Co 612 N James

R & H OIL CO, Mt Olive hwy, 1 Mile S of Goldsboro, Tel REpublic 5-3718 (See Yellow Page 62)

TEXAS CO THE, Albert T Hawkins Distr, Grantham cor Center, Tel REpublic 5-1017 (See Yellow Page 58)

Thompson Earl Inc 605 N John

WAYNE OIL CO, 1501 Snow Hill, Tel REpublic 5-2021 (See Yellow Page 63)

WOOTEN OIL & FUEL CO INC, 521 N John, Tel REpublic 4-0851 (See Yellow Pages 63, 97 and 101)

Opticians—Retail

American Optical Co 103 N James

TOLAR OPTICIANS, 100 S Center, Tel REpublic 5-3546

Optometrists

Adams E Lee Dr, 406 Borden Bldg 100 S James, Tel REpublic 4-4831

Baucom Howard A 139 W Walnut R302

PENNEY'S
ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

**LITTLE
RIVER
OIL CO.**

Inc.



FAST

SERVICE

TWO WAY

RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. LOCAL and LONG DISTANCE MOVING and STORAGE Dial RE public 5-0162

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Optometrists—Contd

Morris Thos R 104 W Walnut

Schrum Sidney B 139 W Walnut R1012

Organ Building and Repairing

Ferguson Manley B 412 E Walnut

Organizations—Benevolent and Fraternal

Capitol District Log Rolling Assn (WOW) 1601 Rose

Goldsboro Chapter No 29 (RAM) 204 N William

Goldsboro Chapter No 54 (OES) 204 N William

Goldsboro Commandery No 26 (KT) 204 N William

Goldsboro Council No 33 (R&SM) 204 N William

Goldsboro Lodge No 139 (BPOE) 105 E Chestnut

Goldsboro Lodge No 634 (AF&AM) 204 N William

Goldsboro Woodmen of the World (Camp 100) 217½ N John

Home Lodge No 106 (Order of Rebekahs) 113 N John

Hood J W Lodge No 8 (AF&AM) 1110½ N James

Independent Benevolent & Protective Order of the Elks of the World 312 S James

Junior Hall 123 E Mulberry

Junior Order United American Mechanics 123 E Mulberry

Knights of Pythias 303 E Walnut

Neuse Lodge No 6 (IOOF) 113 N John

Sunbeam Temple No 447 312 S James

Wayne Lodge No 112 (AF&AM) 204 N William

Organizations—Business, Professional and Civic

Business & Professional Women's Club Hotel Goldsboro

Civitan Club Hotel Goldsboro

Committee of One Hundred Business Men 211 S Center

Furniture Dealers Association Hotel Goldsboro

GOLDSBORO CHAMBER OF COMMERCE, 211 S Center, Tel REpublic 4-2241

Goldsboro Junior Chamber of Commerce 239 E Walnut

Kiwanis Club Hotel Goldsboro

Lioness Club Hotel Goldsboro

Lions Club Hotel Goldsboro

Merchants Association Inc 106 S Center

North Carolina Farm Bureau Women's Federation 1218 N William

Rotary Club Hotel Goldsboro

Wayne County Farm Bureau Inc 1218 N William

Women of the Junior Chamber of Commerce 106 S Center

Organizations—Labor

International Union Hall 123 E Mulberry

International Union of Operating Engineers Locals 457 and 457D (AFofL) 123 E Mulberry

National Alliance of Postal Employees 1st fl Federal bldg



Anderson - Greech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

National Association of Letter Carriers (AFofL) 1st fl Federal bldg

National Federation of Post Office Clerks Local 1046 (AF ofL) 1st fl Federal bldg

Organizations—Patriotic and Veteran

American Legion Post No 11 (Ladies' Auxiliary) 239 E Walnut

American Legion Post No 215 Division 6 221½ W Pine

United Service Organizations 116 N William

Veterans of Foreign Wars Post No 2615 1035 S George

Organizations—Welfare and Relief

AMERICAN NATIONAL RED CROSS, WAYNE COUNTY CHAPTER, Community Bldg 239-41 E Walnut, Tel REpublic 5-4701, Emergency Tel 4-4793

United Fund of Goldsboro N C Inc The 239 E Walnut

Wayne County Tuberculosis Assn 111 S William

Organizations—Miscellaneous

Alcoholics Anonymous 217½ N John

Boy Scouts of America Tuscarora Area Council 239 E Walnut

Girl Scouts of the United States Coastal Carolina Council 239 E Walnut

Goldsboro Council of United Church Women 306 N Jackson

Goldsboro Methodist District E Ash

Kingdom Hall of Jehovah's Witnesses 229 W Pine and 300 S Slocumb

National Headquarters for Evangelical Baptist Church Inc 1601 Rose

SALVATION ARMY THE, 618 N William, Office 304 E Holly, Tel REpublic 5-4811

Organizations—Religious

General Conference of the Evangelical Baptist Church Inc 1601 Rose

Sisters of the Immaculate Heart of Mary 1601 Edgerton

Outboard Motors—Sales and Service

COGDELL SPORT CENTER, Ash at Adamsville, Tel REpublic 5-1758 (See Yellow Page 121)

Overall Manufacturers

Carolina Overall Co 607½ W Mulberry

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521


SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

Paint—Retail**BUILDERS SUPPLIES CO**, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)**FARMERS SUPPLY CO**

118 N JOHN

TELEPHONE REPUBLIC 4-2094

(See Yellow Page 51)

GOLDSBORO BUILDERS SUPPLY CO INC

118 S CAROLINA

TELEPHONE REPUBLIC 4-4071

(See Yellow Page 22)

Goldsboro Paint Co Inc 204 N Center

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E Walnut, Tels REpublic 5-3021 and REpublic 5-1622 (See Yellow Pages 70 and 75)

Kornegay Paint Co 207 N John

ROSE W P SUPPLY CO INC

700 N CENTER

TELEPHONE REPUBLIC 4-1601

(See Yellow Page 23)

SHERWIN-WILLIAMS CO THE, 203 W Walnut, Tel REpublic 5-4085**SMITH HARDWARE CO**, 118-20 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Implement Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow Page 76)

Williams Paint & Supply Co 206 E Walnut

Paint—Retail and Wholesale*FARMERS SUPPLY CO**, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)**Paint—Wholesale****FARMERS SUPPLY CO**, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)***Painters' Supplies****FARMERS SUPPLY CO**, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)**Paper Products—Wholesale****WAYNE WHOLESALE GROCERY CO (Scott)**, N James at Truck la, Tels REpublic 5-1961 and REpublic 5-1962
(See Yellow Page 75)***Parcel and Grocery Delivery****RED BIRD CAB INC**, 133 N John, Tel REpublic 4-0815 (See Yellow Page 125)**Parks and Playgrounds**Herman Park Park av cor Park Avenue A
Municipal Stadium Sycamore cor N Stadium rd**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

-
- Lime
- Asbestos
- Brick
- Tile
- Lumber
- Siding
- Floraing
- Plywood
- Sheetrock
- Insulating
- Material
- Windows
- Screen Wire
- Wallboard
- Daars
- Cement
- Paint

TEL.

**RE public
4-4071**118 S.
Carolina St.(NEXT TO
UNION STA.)**Dumas-Giddens Oil Co.**
Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



*Pastry Shops

MICKEY'S PASTRY SHOP, 212 N Center, Tel REpublic 4-4741 (See Yellow Page 11)

Pawnbrokers

BERNEY'S LOAN CO, 201 E Walnut, Tel REpublic 5-2983 (See Yellow Page 102)

Pest Control

Coastal Termite Control 311 E Beech
Orkin Exterminating Co 106 N John
Southeastern Engineering Corp S George

*Petroleum Distributors

AYCOCK OIL CO, 927 S George, Tel REpublic 5-1953 (See Page B and Yellow Pages 61 and 100)

*Petroleum Products—Dealers

LITTLE RIVER OIL CO INC (Richfield), Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)

*Petroleum Products—Distributors

HOWELL OIL CO, Wilson hwy, PO Box 635, Tel REpublic 4-2021 (See Yellow Page 98)

LITTLE RIVER OIL CO INC (Richfield), Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)

*Petroleum Transporters

COASTAL TRANSPORT INC, 521 N John, Tel REpublic 4-0851

Phonographs and Records—Dealers

Melody Shop 1715 E Ash
PARKER GEORGE A, 107 N Center, Tel REpublic 4-4986 (See Yellow Page 102)

Photographers

BALL STUDIO, 135½ S Center, Tel REpublic 5-0045 (See Yellow Page 103)

Clement Studio The 139 W Walnut R306

Judd Studio 100 S James R414

NELSON'S PHOTO SHOP (Commercial and Portrait), 118 S Center, Tel REpublic 4-3631

O'Tuel Studios 150 S Center

Photographers—Commercial

BALL STUDIO, 135½ S Center, Tel REpublic 5-0045 (See Yellow Page 103)

Johnson Geo A 1908 Palm

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

•
Kerosene
Gasoline
Fuel
Oils

•
DIESELENE
SOLVENTS
LUBRICANTS

•
521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

*Photographers—Weddings

BALL STUDIO, 135½ S Center, Tel REpublic 5-0045 (See Yellow Page 103)

JOHNSON GEORGE A, 1908 Palm, Tel REpublic 4-4239 (See Yellow Page 103)

*Photographers' Equipment and Supplies

NELSON'S PHOTO SHOP, 118 S Center, Tel REpublic 4-3631

Photoprinting

REEVES FREDDIE, 207 N Daisy, Tel REpublic 4-1835

Physicians and Surgeons—MD

Adams Sim Huey, 810 E Ash, Tel REpublic 5-0144

Bennett Paul C Jr, 805 Simmons, Tel REpublic 4-3730

Benton Geo R jr 816 E Ash

BENTON & MILLER DRS, 816 E Ash at N Herman, Tel REpublic 4-5501

Best Deleon E 139 W Walnut R609

Bizzell James W, 310-12 Borden Bldg 100 S James, Tel REpublic 4-1964

Bizzell M Edw 139 W Walnut R603

Borden Richard W MD, Medical Arts Bldg 306 N Taylor, Tel REpublic 4-2504

Boyette Ben R Jr, 1008 E Ash, Tels REpublic 4-0734, Res REpublic 5-1380

BRYANT W HENRY, 410 S James, Tel REpublic 5-4935, Res Tel REpublic 4-0548

Clark Milton S 139 W Walnut R401

Compton John W 139 W Walnut R405

Crawford Wm J 139 W Walnut R310

Dale Grover C 139 W Walnut R912

DuBissette Michl C 315 E Spruce

Etherington John L 139 W Walnut R909

Howard Corbett E 139 W Walnut R405

McDonald Con T 810 E Ash

McLeod John C jr 811 Simmons

Miller Walton H jr 816 E Ash

Morris Jas F 306 N Taylor

Noble Baxter G 803 Simmons

Parker Talbot F jr 401 N Herman

Pate Arch H 1008 E Ash

Powell E Charles Jr, 1008 E Ash, Tels REpublic 4-0734, Res REpublic 4-1577

Sasser Patrick H, 208 W Ash, Tel REpublic 4-2924

Smith A Parker N C Hwy 102 RD 3 (Advl)

Stenhouse Henry M 100 S James R507

Strosnider Chas F 111 E Chestnut

Thompson Winfield L 809 Simmons

Trachtenberg Wm, 714 Simmons cor Lionel, Tel REpublic 4-4737, Res Tel REpublic 4-4948

Tyndall Hubert D, 208 N Herman, Tel REpublic 4-4845

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

— Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

Warrick Luby A, Grantham Village, RD 1, Tel REpublic 4-3735

Weathers R O, 310 S Slocumb, Tel REpublic 4-2851

Weyher John E jr 139 W Walnut R1006

Wilkins Kenneth W 210 N Herman

Wolfe Harold E 139 W Walnut R501

Zealy Albert H jr rear 316 E Walnut

Piano Dealers

Clay's Piano Exchange 439 E Elm

Simmons Piano Exchange 510 Denmark

***Piano Movers**

GOLDSBORO MOVING & STORAGE CO INC, 711 S John,
Tel REpublic 5-0162 (See Page Z)

Piano Tuners and Repairers

Simmons Jos H 502 Creech

***Picture Frames**

ERNEST GLASS CO, 518 E Ash, Tel REpublic 5-2165 (See
Yellow Page 74)

***Plumbers**

QUALITY PLUMBING & HEATING CO, 1013 N William, Tel
REpublic 5-4981 (See Yellow Page 104)

Plumbing Supplies—Dealers

AMERICAN PLUMBING & ELECTRICAL SUPPLY CO INC
(Wholesale), S George extn, Tel REpublic 4-1586 (See
Yellow Page 105)

***Plywood**

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

***Portrait Photographers**

BALL STUDIO, 135½ S Center, Tel REpublic 5-0045 (See
Yellow Page 103)

Poultry Dealers—Wholesale

Parker Poultry Co Inc 601 W Ash

Wayne Poultry Co 600 N John

***Poultry Equipment—Wholesale and Retail**

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

***Poultry Feeds—Wholesale**

GOLDSBORO MILLING CO, 100 E Vine, Tel REpublic 5-2222



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

208

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

*Power Mowers

MOTOR BEARINGS & PARTS CO INC, 147-51 N Center, Tel REpublic 4-4651

*Power Tools—Rental

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

*Prescription Druggists

BUNCH DRUG STORE, 144 N Center cor E Mulberry, Tel REpublic 5-2101 (See Yellow Page 42)

GIBSON'S DRUG STORE, 216 E Ash, Tel REpublic 5-4034
(See Yellow Page 42)

JACKSON DRUG CO, 400 S James, Tel REpublic 4-1622 (See Yellow Page 43)

KERR DRUGS, 1701 E Ash, Tel REpublic 4-3121

ROBINSON'S DRUG STORE, 147 S Center, Tel REpublic 4-0911 (See Yellow Page 43)

VINSON'S DRUG STORE, 138 W Walnut, Tel REpublic 4-0741
(See Yellow Page 44)

Printers—Book and Commercial

Carolina Printing Co 411 W Walnut
Goldsboro Record US Hwy 70 (Advl)
Nash Printing Co 145 N Center

Produce Commission Merchants

Bass Marion B 607 Simmons
Pate-Dawson Co 905 S George

*Property Management

CRAWFORD-NORWOOD CO INC, 112 S John, Tel REpublic 4-4851 (See Yellow Page 111)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel REpublic 5-1341 (See Yellow Pages 86 and 113)

Publishers

WAYNE PRINTING CO INC (News-Argus), 116-18 N James,
Tels REpublic 4-4401, REpublic 4-4402 and REpublic 4-4403

*Publishers—Directory

HILL DIRECTORY CO INC, 2910 W Clay, Richmond 30, Va,
Tel ELgin 9-6001 (See Yellow Page 41)

Pumps—Dealers

Owsley H B & Son of Goldsboro Inc 1212 N William

*Radiator Repairers—Automobile

COTTON MOTOR CO, 305 Grantham cor N George, Tel REpublic 4-0646 (See Yellow Page 7)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

*Radio Broadcasting Companies and Stations

W E Q R RADIO STATION, Raleigh Hwy, Tel REpublic 4-3621 (See Insert at WGBR Radio Station in Alphabetical Section and Yellow Page 107)

W G B R RADIO STATION, Raleigh Hwy, Tel REpublic 4-3621 (See Insert at WGBR Radio Station in Alphabetical Section and Yellow Page 107)

*Radio Repairing

HUGHES RADIO LABS, 1009 N William, Tel REpublic 5-2373 (See Yellow Page 126)

WESTBROOK'S RADIO & TELEVISION SERVICE, 602 S Best, Tel REpublic 5-2230 (See Yellow Page 109)

Radio and Television Broadcasting Companies and Stations

RADIO STATION W F M C, US Hwy 117 (Mt Olive Hwy), Tel REpublic 4-4211 (See Yellow Page 106)

Southern Radio & Television Corp US Hwy 117 (Mt Olive Hwy)

W G O L Radio Station 116 W Mulberry

Radio and Television Equipment—Sales and Service

Robbins Radio & Television US Hwy 70 RD 3 (Advl)

Radio and Television Program Producers

Evangelical Broadcasting Association Inc 1601 Rose

Radio and Television Repairing

Little Radio & TV Service 517 S Slocumb

NOGGIE'S RADIO & TV SHOP, 309 Fussell, Tel Day or Night REpublic 5-2429

WESTBROOK'S RADIO & TELEVISION SERVICE, 602 S Best, Tel REpublic 5-2230 (See Yellow Page 109)

Radio and Television Sets—Sales and Service

Adams Radio & TV Service 1001 N George

BEAMON'S LECTRO-LAB (Sylvania), 117 N John, Tel REpublic 5-0562

BEST RADIO-TELEVISION SERVICE THE, 610 N Madison av, Tel REpublic 5-2521 (See Yellow Page 108)

Brown's Radio-Television Sales & Service 134 S Center

Croom's Television & Radio Service 204 E Holly

Eason's Television & Appliance Service 521 N William

FIRESTONE STORES, 236-38 N Center cor E Ash, Tel REpublic 4-3504 (See Page Y)

HUGHES RADIO LABS, 1009 N William, Tel REpublic 5-2373 (See Yellow Page 126)

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E Walnut, Tels REpublic 5-3021 and REpublic 5-1622 (See Yellow Pages 70 and 75)

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST

SERVICE

TWO WAY

RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MKT.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL
Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Radio and Television Sets—Sales and Service—Contd
ROSE WAYSIDE FURNITURE, PO Box 658, Adamsville, Tel
REpublic 5-1486 (See Yellow Page 68)

Thompson's Harmony Hall 201 S Center
Westbrook's Radio & Television Service 602 S Best

Railroad Freight Stations

Southern Railway System 512 N James

Railroad Passenger Stations

Union Station 101 S Carolina

*Railroad Supplies

DILLON SUPPLY CO, 1035 N William, Tel REpublic 5-2421

Railroads

Atlantic Coast Line Railroad 101 S Carolina and 621 S John
Southern Railway System 101 S Carolina

Reading Rooms

(See also Libraries)

Christian Science Reading Room rear 111 W Ash

*Ready Mixed Concrete

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

Real Estate

CAROLINA REALTY CO, 208 E Chestnut, Tel REpublic 5-1212
(See Yellow Page 110)

CRAWFORD-NORWOOD CO INC

112 S JOHN

TELEPHONE REPUBLIC 4-4851

(See Yellow Page 111)

DENNING INSURANCE & REALTY CO, Purser Bldg, 301 S
Center, Tel REpublic 5-4531

Eastern Carolina Regional Housing Authority Seymour
Johnson Homes

Edwards Realty Co 503 N Herman

Fabbel Roy L 116 Banta

Gulley Jas K 400 E Walnut

Kadis H M Corp 118 E Elm

Lane Wm P 1003 N Virginia

TATUM H W REALTY CO

106 N JOHN

TELEPHONE REPUBLIC 4-0751

(See Yellow Pages 85 and 112)

Walnut Realty & Insurance Co Inc 213 E Walnut



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

WARRICK REAL ESTATE & INSURANCE CO, 208 W Ash,
Tel REpublic 5-4648

WAYNE REALTY & INSURANCE CO INC

213 E WALNUT

TELEPHONE REPUBLIC 5-1341

(See Yellow Pages 86 and 113)

*Real Estate—Rentals

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

*Real Estate Appraisers

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

*Real Estate Loans

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels RE-
public 5-2621 and REpublic 5-2622 (See Yellow Pages 12
and 13)

CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel RE-
public 4-2064 (See Yellow Page 19)

GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel
REpublic 4-2121 (See Yellow Page 20)

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

*Realtors

CAROLINA REALTY CO, 208 E Chestnut, Tel REpublic 5-
1212 (See Yellow Page 110)

CRAWFORD-NORWOOD CO INC

112 S JOHN

TELEPHONE REPUBLIC 4-4851

(See Yellow Page 111)

DENNING INSURANCE & REALTY CO, Purser Bldg, 301 S
Center, Tel REpublic 5-4531

EASTERN REALTY & CONSTRUCTION CO, 209 S Carolina,
Tel REpublic 4-5564

TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)

WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

*Record Players

PARKER GEORGE A, 107 N Center, Tel REpublic 4-4986 (See
Yellow Page 102)

*Record Players and Records

PARKER GEORGE A, 107 N Center, Tel REpublic 4-4986 (See
Yellow Page 102)

SOUTHERLAND Furniture Co

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014

and
5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

**Building
Material**

**Sand
and
Gravel**

Concrete

**Brick
and
Pipe**

**Cement
Plaster**

**Gypsum
Products**

**Lime
Paints**

**Insulation
Materials**

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

*Refrigeration—Commercial

HAIRE P H REFRIGERATION SERVICE, 1005 E Mulberry,
Tel REpublic 5-3926 (See Yellow Page 114)

Refrigeration—Commercial and Industrial

DILLON R H CO, 129 W Chestnut, Tel REpublic 4-4431 (See
Yellow Page 78)

*Refrigeration—Commercial and Residential— Sales and Service

LIVE WIRE ELECTRIC CO, 110 N James, Tel REpublic 5-
1117 (See Yellow Page 49)

*Refrigeration—Domestic

HAIRE P H REFRIGERATION SERVICE, 1005 E Mulberry,
Tel REpublic 5-3926 (See Yellow Page 114)

*Refrigerator Dealers

TOWN AND COUNTRY GAS CO INC
226 N CENTER
TELEPHONE REPUBLIC 4-2301
(See Yellow Page 73)

Refrigerators—Sales and Service

Haire P H Refrigeration Service 1005 E Mulberry
Jackson Refrigeration Sales & Service 1006 E Ash

Remnants—Dealers

Yardage Center The (genl) US Hwy 70 (Advl)

*Remodeling Contractors

JERNIGAN OTHAR CONTRACTOR
HWY 102 S, RD 1, GOLDSBORO, N C
TELEPHONE REPUBLIC 4-4856
(See Yellow Page 28)

Rendering Works

NORTH CAROLINA CONSOLIDATED HIDE CO INC, end of
Waynesborough av, PO Box 643, Tels REpublic 5-3466
and REpublic 5-0837 (See Yellow Page 77)

Rental Agents

CRAWFORD-NORWOOD CO INC, 112 S John, Tel REpublic
4-4851 (See Yellow Page 111)
TATUM H W REALTY CO, 106 N John, Tel REpublic 4-0751
(See Yellow Pages 85 and 112)
WAYNE REALTY & INSURANCE CO INC, 213 E Walnut, Tel
REpublic 5-1341 (See Yellow Pages 86 and 113)

*Rentals

CAROLINA REALTY CO, 208 E Chestnut, Tel REpublic 5-
1212 (See Yellow Page 110)



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Research

Hudson Alf E A (medical) 1000 Evergreen av apt I-4

Rest Homes

County Home for Aged end of A

Odd Fellows Home 901 E Ash

Old Folk's & Orphan's Home Inc 81B Washington

Restaurants

Blue Bell Inn 603 E Spruce

Brass Grill The 148½ S Center and 104 E Mulberry

Central Lunch 103 N Center

Coffee Shop The 112 E Walnut

Collins Kitchen 701 E Elm

Curb In 600 N William

Dixie Lunch 114 W Walnut

Dock's Grill 612 W Pine

Drive N Grill US Hwy 70 (Advl)

Duke's Cafe 924 N John

Ed's Drive In Restaurant 1017 S George

En-Cee-Cue Cafe 1515 E Ash

Frank's Pizza Kitchen 405 N Leslie

Friendly Cafe 409 S James

Goldsboro Cafe 120 N John

Green Parrott Cafe 335 S James

Griffin's Barbecue 806 S George

Griffin's Restaurant US Hwy 70 (Advl)

HI-WAY 117 TRUCK STOP, Mt Olive Hwy, Tel REpublic 5-4775 (See Yellow Page 9)

HOLLOWAY'S BARBECUE, 213 W Pine, Tel REpublic 4-9830

Horton's Sandwich Shop 810 S Slocumb av

HOTEL GOLDSBORO DINING ROOM, 106 S Center, Tel REpublic 4-4511

Johnnie's Grill 319 S George

King's Cafe 418 Denmark

Little Bo-Peep Drive In 1817 N William

Little Restaurant 130 S Center

Lula's Grill 324 S James

Ma's Kitchen N William extn

Mitchell's Cafe 103 N John

Nu Sandwich Shop 402 S James

ONE STOP RESTAURANT, 701 N William cor Holly, Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners in

Alphabetical Section and Yellow Page 46)

Plaza Restaurant N William extn

Roy's Lunch 128 S Center

Sam's Drive In 1815 N William

SCOTT'S BARBECUE, 1201 N William, Tels REpublic 4-0711 and REpublic 4-0712 (See Yellow Page 115)

Skinney's Drive In E Ash extn

Southern Lunch 116½ E Mulberry

Spero's Restaurant 416 W Walnut

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730



DILLON- BELL IMPLEMENT CO.

•
Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters
• • •



•
**DEALER
SALES**
Service
Repairs
•

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Restaurants—Contd

Thomas Cafe & Motel 912 W Pine
Triangle Drive Inn N William extn
Wayne Restaurant 222 N John

*Roofers

WAYNE ROOFING & SHEET METAL CO, 1000 N Herman,
Tel Republic 4-5475 (See Yellow Pages 117 and 120)

WILLIAMS ROOFING & SHEET METAL

816 N GREENLEAF

TELEPHONE REPUBLIC 4-5483

NIGHT TELEPHONE REPUBLIC 5-2744

(See Yellow Pages 11, 116 and 120)

*Roofing

C & B TIN SHOP, S George ext, PO Box 178, Tel REpublic
5-4670, Res Tel REpublic 4-2800 (See Yellow Page 119)

Roofing Materials and Supplies

BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

GOLDSBORO BUILDERS SUPPLY CO INC

118 S CAROLINA

TELEPHONE REPUBLIC 4-4071

(See Yellow Page 22)

ROSE W P SUPPLY CO INC

700 N CENTER

TELEPHONE REPUBLIC 4-1601

(See Yellow Page 23)

Rubber Stamps and Seals

Byrd Jasper M 913 E Mulberry

*Rug Cleaning

CASEY'S LAUNDRY & CLEANERS, 1109 N William, Tels
REpublic 5-2585 and REpublic 5-3550 (See Yellow Pages
45 and 92)

GOLDSBORO LAUNDRY & CLEANERS INC, 300 N John,
Tel REpublic 4-5411

*Rural Electric Companies

TRI-COUNTY ELECTRIC MEMBERSHIP CORP (REA), 1304
N William, Tel REpublic 5-2611

*Safe Deposit Boxes

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels RE-
public 5-2621 and REpublic 5-2622 (See Yellow Pages
12 and 13)

*Safe Repairing and Opening

COGDELL BICYCLE SHOP, 210 N Center, Tel REpublic 4-
3731 (See Yellow Page 15)

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Salvage Companies
Snipes C Edw 911 4th

Sand and Gravel Dealers
ROSE W P SUPPLY CO INC, 700 N Center, Tel REpublic
4-1601 (See Yellow Page 23)
STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels RE-
public 5-3029 and REpublic 5-2763 (See Yellow Page 24)

***Sanitary Materials**
FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

***Sash and Doors**
BUILDERS SUPPLIES CO, 109 W Vine, Tel REpublic 4-4321
(See Yellow Page 21)

Sash, Windows, Doors and Trim—Dealers
GOLDSBORO BUILDERS SUPPLY CO INC, 118 S Carolina,
Tel REpublic 4-4071 (See Yellow Page 22)

***Savings Associations**
CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel RE-
public 4-2064 (See Yellow Page 19)

***Savings Banks**
BRANCH BANKING & TRUST CO, 200 E Walnut, Tels RE-
public 5-2621 and REpublic 5-2622; Bookkeeping Dept
REpublic 5-3655 (See Yellow Pages 12 and 13)

Savings and Loan Associations
CITIZENS SAVINGS & LOAN ASSN, 104 S Center, Tel RE-
public 4-2064 (See Yellow Page 19)
GOLDSBORO BUILDING & LOAN ASSN, 116 E Walnut, Tel
REpublic 4-2121 (See Yellow Page 20)

Saw Mills
Cousins' Mill end of W Holly

***Saws—Chain and Circular**
JOHNSON-SHERMAN CO, 410 W Walnut, Tels REpublic 5-
2014 and REpublic 5-0364 (See Yellow Page 53)

Scalp Treatments
TWI-LITE BEAUTY SALON, 405 Borden Bldg, 100 S James,
Tel REpublic 4-4992 (See Yellow Page 14)

Schools—Parochial
Protestant First Grade School 115 S John
St Mary's School 1601 Edgerton

CALL RE public 4-0574 FOR
WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.
Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. REpublic 4-2121

Schools—Public

East End School 801 Poplar
Edgewood Primary School 1601 Peachtree
Goldsboro High School 901 E Beech
Goldsboro Junior High School 801 N Lionel
Greenleaf School 1220 N John
School Street School 415 S Virginia
Virginia Street School 300 N Virginia
Walnut Street School 508 E Walnut
West Elm Junior High School 420 W Elm
William Street School 412 N William

Schools and Colleges

Barnes Business School 313 E Spruce
Bible Training Institute 500 Gulley
Carter Wm Bible College US Hwy 70 (Advl)
Crumpler Secretarial School 1007 E Walnut
Goldsboro Beauty School 100 E Mulberry
Goldsboro Christian Institute Hooks River rd
HANNA HANK COLLEGE OF BEAUTY CULTURE, 115 N
James, Tel REpublic 5-3311 (See Yellow Page 14)

*Sea Foods—Frozen

WAYCO CORP, 508 N William, Tel REpublic 5-3962 (See Yellow Page 54)

*Secretarial Schools

CRUMPLER SECRETARIAL SCHOOL, 1007 E Walnut, Tel
REpublic 4-3641 (See Yellow Page 124)

*Seeds—Farm and Garden

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

Seeds—Retail

Jeffreys & Sons Seed Store 121 W Chestnut
Wayne Seed Co 109 E Mulberry

*Seeds—Retail and Wholesale

JEFFREYS & SONS SEED STORE, 121-25 W Chestnut, Tel
REpublic 4-2985 (See Yellow Page 117)

Seeds—Wholesale

Jones T Frank Seeds Inc S George

*Septic Tanks

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels RE-
public 5-3029 and REpublic 5-2763 (See Yellow Page 24)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. REpublic 4-2301

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. REpublic
4-2411

Used Car Lot
114 E. Ash

Tel. REpublic
4-2411

Wayco

CORP.
Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

*Service Stations

BALL PARK SERVICE STATION, 1601 E Ash, Tel REpublic 4-9820 (See Yellow Page 6)
HUFFMAN'S ESSO SERVICE, 500 N George, Tel REpublic 4-9993 (See Yellow Page 118)

*Service Stations—Gasoline and Oil

HUFFMAN'S ESSO SERVICE, 500 N George, Tel REpublic 4-9993 (See Yellow Page 118)

Sewing Machine Dealers

NEW HOME SEWING CENTER, 229 N John, Tel REpublic 5-1076
 Singer Sewing Machine Co 201 W Walnut

Sheet Metal Workers

Anderson Tin Shop 905 6th
C & B TIN SHOP, S George ext, PO Box 178, Tel REpublic 5-4670, Res Tel REpublic 4-2800 (See Yellow Page 119)
 Caison J A Roofing & Sheet Metal Works 726 N John
 Hood's Sheet Metal Shop 1927 N William
 Moore's Tin Shop 301 E Holly
WAYNE ROOFING & SHEET METAL CO, 1000 N Herman, Tel REpublic 4-5475 (See Yellow Pages 117 and 120)
WILLIAMS ROOFING & SHEET METAL, 816 N Greenleaf, Tels REpublic 4-5483, Night REpublic 5-2744 (See Yellow Pages 11, 116 and 120)

Shoe Dealers—Retail

BEST & WEST MEN'S SHOP INC, 127 E Walnut, Tel REpublic 4-0866 (See Yellow Page 26)
 Butler's Inc 108 N Center
 Conekin Shoes 121 W Walnut
 Family Shoe Store Inc 135 E Walnut
 Kinney G R Co 119 W Walnut
 Kirby's 117 W Walnut
 Merit Shoe Co Inc 136 N Center
 Parrott's Shoe Store 106 W Walnut

Shoe Dealers—Wholesale and Jobbers

Shrazo Mannah N 109 N John

Shoe Repairers

Carolina Shoe Rebuilders 124 E Walnut
 Hall Shoe Rebuilders 200 W Pine
 Pearson Jas L 833 N John
 Rex Shoe Shop 203 N John
 Washington's Shoe Shop 613 E Elm
 Wilson's Shoe Service 235 N John
 Wooten Ernest 1008 N Center

Shooks—Manufacturers—Box and Barrel

Robinson M E Inc 700 W Elm

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial REpublic 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

*Sick Room Supplies

GIBSON'S DRUG STORE, 216 E Ash, Tel REpublic 5-4034
(See Yellow Page 42)

Sign and Card Writers

O'Steen Herbert L 911 E Elm

*Silverware—Retail

GIDDENS JEWELRY STORE (Towle, Gorham, Kirk, Wallace, Lunt, Heirloom, Reed & Barton, International), 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

JEWEL BOX INC THE, 115 W Walnut, Tel REpublic 5-0521
(See Yellow Page 90)

RICHARD'S JEWELERS INC, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)

ROGERS INC, 109 S Center, Tel REpublic 4-3277 (See Yellow Page 91)

*Slip Covers and Draperies—Cleaned

CASEY'S LAUNDRY & CLEANERS, Plant and Office 1109 N William, Tels REpublic 5-2585 and REpublic 5-3550; Plant No 2: Hwy 70 at Adamsville (See Yellow Pages 45 and 92)

*Slip Covers and Draperies Dry Cleaned

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George, Tel REpublic 4-3307 (See Yellow Page 47)

*Soft Drink Manufacturers

GOLDSBORO COCA-COLA BOTTLING CO INC, 110-14 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

Sporting Goods—Retail

COGDELL SPORT CENTER, Ash at Adamsville, Tel REpublic 5-1758 (See Yellow Page 121)

HOLLAND HARDWARE CO, 126 E Walnut, Tel REpublic 5-2240

McBRIDE & HERRING SPORTING GOODS CO INC, 1713 E Ash, Tel REpublic 5-0855 (See Yellow Page 121)

Military Sports & Supplies Inc 413 W Walnut

SMITH HARDWARE CO, 118-20 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Dept 126-28 S James, Tel REpublic 4-4043 (See Yellow Page 76)

*Steel—Structural

GRIFFIN STEEL & SUPPLY CO, N William extn, Tel REpublic 5-3284

*Steel Erectors

STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763 (See Yellow Page 24)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Steel Fabricators

DEWEY BROS INC, 801 S George, Tel REpublic 4-3411 (See Page X and Yellow Page 122)

GRIFFIN STEEL & SUPPLY CO, N William extn, Tel REpublic 5-3284

Metalcrafters of Goldsboro NC E Elm ext

Steel Products—Manufacturers

Griffin Steel & Supply Co N William extn

Stenographers—Public

Branton Edith M 102 S William apt 4

Sammeth Blanche A 115 S Virginia

*Stock Feeds—Manufacturers

GOLDSBORO MILLING CO, 100 E Vine, Tel REpublic 5-2222

Stock Yards

Hobbs John F Stockyards Inc N William extn

Storage

CAROLINA VAN & STORAGE CO, 210 E Beech, Tel REpublic 5-2042

CASEY'S LAUNDRY & CLEANERS, 1109 N William, Tels REpublic 5-2585 and REpublic 5-3550 (See Yellow Pages 45 and 92)

GOLDSBORO MOVING & STORAGE CO INC, 711 S John, Tel REpublic 5-0162 (See Page Z)

*Storage—Insured—Furniture, Etc

JACKSON TRUCKING CO, 112 Hemlock, Tel REpublic 4-9745 (See Yellow Page 96)

Storm Doors and Windows

HIGH'S INC, 701 N William, Tel REpublic 5-4657 (See Yellow Page 123)

*Storm Windows and Doors—Dealers

PRICE'S SPECIALTIES, 601 N John, Tel REpublic 5-4921 (See Yellow Page 10)

Stoves and Ranges—Retail

ISAACS-KAHN FURNITURE CO INC, 118-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)

JOHNSON COTTON CO OF GOLDSBORO INC, 132-34 E Walnut, Tels REpublic 5-3021 and REpublic 5-1622 (See Yellow Pages 70 and 75)

TOWN AND COUNTRY GAS CO INC

226 N CENTER

TELEPHONE REpublic 4-2301

(See Yellow Page 73)

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA

BANK

BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

**RE public
4-4071**

**118 S.
Carolina St.**

**(NEXT TO
UNION STA.)**

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Surveyors—Land

Beems Cornelius 103 N Oleander av

Swimming Pools

JERNIGAN OTHAR CONTRACTOR

HWY 102 S, RD 1, GOLDSBORO, N C

TELEPHONE REPUBLIC 4-4856

(See Yellow Page 28)

Tailors

Harris Eug L 100 S James R202

Watkins Solomon 217 E Walnut

***Tank Installations**

**STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels RE-
public 5-3029 and REpublic 5-2763 (See Yellow Page 24)**

Tank Manufacturers

**GENERAL INDUSTRIES, TANK DIVISION, 1413 N William,
Tel REpublic 5-2882 (See Yellow Page 124)**

***Tanks—Septic**

**STEWART'S CONSTRUCTION CO, Mt Olive Hwy, Tels RE-
public 5-3029 and REpublic 5-2763 (See Yellow Page 24)**

***Tax and Bookkeeping Service**

REEVES FREDDIE, 207 N Daisy, Tel REpublic 4-1835

***Tax Consultants**

REEVES FREDDIE, 207 N Daisy, Tel REpublic 4-1835

Taxicab Service

Eagle Taxi Service 836 N Center

**RED BIRD CAB INC, 133 N John, Tel REpublic 4-0815 (See
Yellow Page 125)**

Safety Taxi Co 318 S James

Savage Taxi 228 N John

Service Taxi 411 S James

Veteran's Cab Co 406 S James

***Taxicabs**

**RED BIRD CAB CO INC, 133 N John, Tel REpublic 4-0815
(See Yellow Page 125)**

Taxidermists

Craig's Taxidermy Studio 419 E Spruce

Telegraph Companies

**SOUTHERN BELL TELEPHONE & TELEGRAPH CO, 210 N
William, Tel REpublic 5-4361**

**WESTERN UNION TELEGRAPH CO, 114 S Center, Tel RE-
public 5-4141**



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



*Telephone Answering Equipment

SOUTHERN BELL TELEPHONE & TELEGRAPH CO, Architects and Builders' Service, 210 N William, Tel REpublic 5-4361

Telephone Answering Service

BERTIE'S TELEPHONE ANSWERING SERVICE, 1413 E Walnut, Tel REpublic 4-2721

Telephone Companies

SOUTHERN BELL TELEPHONE & TELEGRAPH CO, Business Office 210 N William, Tel REpublic 5-3311

*Television and Radio Repairing

WESTBROOK'S RADIO & TELEVISION SERVICE, 602 S Best, Tel REpublic 5-2230 (See Yellow Page 109)

*Television and Radio Sets—Sales and Service

BEST RADIO-TELEVISION SERVICE THE, 610 N Madison av, Tel REpublic 5-2521 (See Yellow Page 108)

*Television Repairing

EASON'S TELEVISION & APPLIANCE SERVICE, 521 N William, Tel REpublic 4-1734 (See Yellow Page 127)

HUGHES RADIO LABS, 1009 N William, Tel REpublic 5-2373 (See Yellow Page 126)

*Television Sets—Sales and Service

GOODYEAR SERVICE STORES (Motorola), 212 W Walnut, Tel REpublic 5-2464 (See Yellow Page 10)

Theatres

Air-Vue Drive-In Theatre NC Hwy 102 RD 3 (Advl)
Carolina Theatre 142 S Center
James Theatre 319 S James
Paramount Theatre 1395 Center
Wayne Theatre 111 N Center

*Tile—Asphalt and Plastic

ISAACS-KAHN FURNITURE CO INC, 718-22 N Center, Tel REpublic 5-2581 (See Insert at Beginning of Alphabetical Section and Yellow Page 66)

Tile—Asphalt and Vinyl

WILLIAMS LINOLEUM & CARPET SHOP, Edgewood Shopping Center, 614 N Madison av, Tel REpublic 4-4042 (See Yellow Page 26)

*Tile—Building—Manufacturers

BORDEN BRICK & TILE CO, 513 Borden Bldg, 100 S James, Tel REpublic 4-3771 (See Yellow Page 18)

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

**521 N.
John St.**



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

***Tile—Ceramic**

CERAMIC TILE CO, 217 W Holly, Tels REpublic 4-4428 and REpublic 5-1497 (See Yellow Page 127)

***Tile Contractors**

CERAMIC TILE CO, 217 W Holly, Tels REpublic 4-4842 and REpublic 5-1497 (See Yellow Page 127)

***Tile—Drain—Manufacturers**

BORDEN BRICK & TILE CO, 513 Borden Bldg, 100 S James, Tel REpublic 4-3771 (See Yellow Page 18)

Tile Manufacturers—Building

BORDEN BRICK & TILE CO, 513 Borden Bldg, 100 S James, Tel REpublic 4-3771 (See Yellow Page 18)

***Tile and Terrazzo**

MASONRY SPECIALTY CO, 1518 N William, Tel REpublic 5-0235 (See Yellow Page 30)

Tire Dealers—Wholesale

Caudill Tire Service 2009 E Ash

DUMAS-GIDDENS OIL CO INC (Pure), 950 S George, Tels REpublic 5-0571 and REpublic 5-2565 (See Yellow Pages 57 and 101)

HOLLOWELL SETH B OIL CO (Firestone), Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Tel REpublic 5-3895 or REpublic 5-4700 (See Tabbed Insert at Name in Alphabetical Section and Yellow Page 59)

PRINCE TIRE CO, S George, Hwy 117A, PO Box 816, Tel REpublic 4-2815 (See Yellow Page 128)

Tire Dealers and Repairing

Artie's Tire Service 701 N George

FIRESTONE STORES

236-38 CENTER COR E ASH

TELEPHONE REPUBLIC 4-3504

(See Page Y)

FISHER TIRE CO (U S Royal), S George extn (Mt Olive Hwy), PO Box 31, Tel REpublic 5-3636 (See Yellow Page 8)

Flake's Tire Service 201 N Center

GOODYEAR SERVICE STORES, 212 W Walnut, Tel REpublic 5-2464 (See Yellow Page 10)

Langston Tire Co 137 N Center

PRINCE TIRE CO, S George, Hwy 117A, PO Box 816, Tel REpublic 4-2815 (See Yellow Page 128)

White's Tire Service Inc S John cor Olivia la

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**As Always
the New and Fashionable
for Any Season!**

***Tire Recapping**

FISHER TIRE CO, S George extn (Mt Olive Hwy), PO Box 31,
Tel REpublic 5-3636 (See Yellow Page 8)

PRINCE TIRE CO, S George, Hwy 117A, PO Box 816, Tel
REpublic 4-2815 (See Yellow Page 128)

***Tires—Wholesale**

ANDERSON-CREECH OIL CO INC, 1000 S George, Tel RE-
public 5-0014 (See Yellow Page 55)

Tobacco—Leaf—Brokers and Importers

Goldsboro Tobacco Co Inc 722 N William

Hood Wm G 504 N Jackson

Taylor J P Co Inc 105 E Holly

Tobacco—Wholesale

Best Marshall H 500 Grantham

Frazier A Ernest 301 S Center 1st fl

***Tobacco Curers**

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel
REpublic 4-2301 (See Yellow Page 73)

***Tobacco Harvesters**

DILLON-BELL IMPLEMENT CO, 1033 N William, Tel REpub-
lic 5-2741 (See Yellow Pages 7 and 52)

***Tobacco Packers, Dealers and Exporters**

GOLDSBORO TOBACCO CO INC, 722 N William, Tel REpub-
lic 5-0671

Tobacco Rehandlers

Wallbrook Tobacco Co Inc Grantham cor N James

Tobacco Warehouses

Big Brick Warehouse 512 N John

Carolina Warehouse 1924 N William

Littleton Warehouse 600 N John

Tourists' Homes

DUTCH INN TOURIST HOME, 409 N George (US Hwy 70-A),
Tel REpublic 5-2822

Harris House 313 N John

Laytona The 403 N George

Wisteria Tourist Home 309 E Spruce

***Tractor Dealers**

DILLON-BELL IMPLEMENT CO (Allis-Chalmers), 1033 N
William, Tel REpublic 5-2741 (See Yellow Pages 7 and
52)

Trading Stamp Companies

Sperry-Hutchinson Co The 221 W Walnut



511 S. John St.

**W. H. GRIFFIN
& SONS**

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Trailer Courts and Parks

Adamsville Mobile Home Park NC Hwy 102 RD 3 (Advl)
Barrow's Court US Hwy 70 RD 3 (Advl)
City Trailer Park 1103 Snow Hill
Corbett's Trailer Court NC Hwy 102 RD 3 (Advl)
Robbins Trailer Court US Hwy 70 RD 3 (Advl)

*Trains—Electrical

PARKER GEORGE A (Lionel), 107 N Center, Tel REpublic 4-4986 (See Yellow Page 102)

Transfer Companies

ACE MOVING CO, 312 N Center, Tel REpublic 5-1440 and REpublic 4-3561 (See Yellow Page 96)
DIAMOND TRANSFER CO, 701 S John, Tel REpublic 5-0046
GOLDSBORO MOVING & STORAGE CO INC, 711 S John, Tel REpublic 5-0162 (See Page Z)
Weathers Bros Transfer Co Inc (br) 511 N James

*Transfer Companies—Local and Long Distance

JACKSON TRUCKING CO, 112 Hemlock, Tel REpublic 4-9745 (See Yellow Page 96)

Transportation Lines

Coastal Transport Inc (auto) 521 N John
GOLDSBORO MOVING & STORAGE CO INC, 711 S John, Tel REpublic 5-0162 (See Page Z)
JACKSON TRUCKING CO (Mtr Frt), 112 Hemlock, Tel REpublic 4-9745 (See Yellow Page 96)
Thurston Motor Lines US Hwy 117

*Transporters—Petroleum

COASTAL TRANSPORT INC, 521 N John, Tel REpublic 4-0851

*Travelers Checks

BRANCH BANKING & TRUST CO, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622 (See Yellow Pages 12 and 13)

*Truck Stops

HI-WAY 117 TRUCK STOP, Mt Olive Hwy, Tel REpublic 5-4775 (See Yellow Page 9)

Trucking

Coombs O'Neal General Hauling N William extn
Glascock Busbie 309 William
Jackson Trucking Co 112 Hemlock
Moore J A Trucking Co N William extn
Southerland Leonard E 512 E Ash

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Trucks—Motor

DILLON-BELL IMPLEMENT CO (Studebaker), 1033 N William, Tel REpublic 5-2741 (See Yellow Pages 7 and 52)

***Trucks—Sales and Service**

EDGERTON J M & SON INC (International), 1220 N William, Tel REpublic 4-4361 (See Yellow Page 8)

Trust Companies

BRANCH BANKING & TRUST CO

200 E WALNUT

TELEPHONES REPUBLIC 5-2621 AND
REPUBLIC 5-2622

BOOKKEEPING DEPT

TELEPHONE REPUBLIC 5-3655

(See Yellow Pages 12 and 13)

WACHOVIA BANK & TRUST CO, 139 W Walnut, Tel REpublic 5-0211

Typewriter Repairing

WORLEY TYPEWRITER EXCHANGE, 156 S Center, Tel REpublic 4-0845 (See Yellow Page 129)

***Typewriters—Sales and Rentals**

WORLEY TYPEWRITER EXCHANGE (Royal), 156 S Center, Tel REpublic 4-0845 (See Yellow Page 129)

***Undertakers**

HAMILTON FUNERAL HOME, 426 S James, Tel REpublic 4-0621, Res Tel REpublic 4-4007 (See Yellow Page 64)

LIGHTNER MEMORIAL FUNERAL HOME INC, 403 S George, Tel REpublic 4-4151 (See Yellow Page 65)

SEYMOUR FUNERAL HOME INC, 107 W Chestnut, Tel REpublic 4-1761 (See Page A)

Upholsterers

Upholstery & Trim Center Inc US Hwy 117 N

Walton John S 103 N Alabama av

Wayne Upholstering Co 1019 N William

Winstead Viola W Mrs 403 N Kornegay

***Used Cars**

BROOM MOTOR CO, 225 N John, PO Box 15, Tel REpublic 4-0835

Vacuum Cleaners—Dealers and Repairing

Kirby Center of Goldsboro S George extn

***Vans—Moving**

GOLDSBORO MOVING & STORAGE CO INC, 711 S John, Tel REpublic 5-0162 (See Page Z)

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
MGT.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE

BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Vending Machines

Ward Vending Co 119 Ormond av

Venetian Blinds—Manufacturers

Goldsboro Venetian Blind Co 403 E Walnut

Veterinarians

(See also Animal Hospitals)

Brow Bryan H S George

GOLDSBORO VETERINARY HOSPITAL, S George extn, Tel
REpublic 5-2271, Res Tel REpublic 5-2636

PLUMMER W E, RD 5, Box 45, Tel REpublic 4-0566, Res Tel
REpublic 4-5310

*Veterinary Hospitals

GOLDSBORO VETERINARY HOSPITAL, S George extn, Tel
REpublic 5-2271, Res Tel REpublic 5-2636

PLUMMER W E ANIMAL HOSPITAL, RD 5, Box 45, Tel RE-
public 4-0566, Res Tel REpublic 4-5310

*Veterinary Supplies

FARMERS SUPPLY CO, 118 N John, Tel REpublic 4-2094
(See Yellow Page 51)

*Wallpaper and Supplies

SHERWIN-WILLIAMS CO THE, 203 W Walnut, Tel REpub-
lic 5-4085

Warehouses—Merchandise

Carolina Van & Storage Co 210 E Beech

Farmers Cotton Storage & Warehousing Co 801 N James

Southern Cotton Storage Inc 107 E Vine

WAYNE BONDED WAREHOUSE, 801 N James, Tel REpublic
4-3061

*Washing Machines—Dealers

TOWN AND COUNTRY GAS CO INC (Bendix), 226 N Center,
Tel REpublic 4-2301 (See Yellow Page 73)

Watch, Clock and Jewelry Repairing

Baily Thurman D 201 E Walnut

CAROLINA PRECISION WORKS, 132 S Center, Tel REpublic
5-0616

GARRIS JEWELERS, 142 N Center, Tel REpublic 5-1074 (See
Yellow Page 90)

GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic
5-1270 (See Yellow Page 89)

JEWEL BOX INC THE, 115 W Walnut, Tel REpublic 5-5021
(See Yellow Page 90)

Johnson Thurman L US Hwy 70 (Advl)



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

RICHARD'S JEWELERS INC, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)

ROGERS INC, 109 S Center, Tel REpublic 4-3277 (See Yellow Page 91)

*Watches—Retail

GIDDENS JEWELRY STORE (Hamilton, Elgin, Omega, Wadsworth), 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

JEWEL BOX INC THE, 115 W Walnut, Tel REpublic 5-0521 (See Yellow Page 90)

RICHARD'S JEWELERS INC, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)

*Watches and Clocks—Retail

ROGERS INC, 109 S Center, Tel REpublic 4-3277 (See Yellow Page 91)

*Water Heaters

PERMAGLAS

TOWN AND COUNTRY GAS CO INC DEALERS
226 N CENTER
TELEPHONE REPUBLIC 4-2301
(See Yellow Page 73)

Water Heaters—Dealers

TOWN AND COUNTRY GAS CO INC, 226 N Center, Tel REpublic 4-2301 (See Yellow Page 73)

*Water Heaters—Gas

SUTTON'S GAS & APPLIANCE CO, 1516 N William, Tel REpublic 4-2725 (See Yellow Page 72)

*Water Systems—Sales, Installation and Service

DILLON-BELL IMPLEMENT CO (Myers), 1033 N William, Tel REpublic 5-2741 (See Yellow Pages 7 and 52)

*Weatherstripping

HIGH'S INC, 701 N William, Tel REpublic 5-4657 (See Yellow Page 123)

*Wedding Decorations

EDENS FLORIST, 812 E Ash, Tel REpublic 5-2248 (See Yellow Page 53)

*Wedding Invitations, Announcements and Social Engraving

GIDDENS JEWELRY STORE, 135 S Center, Tel REpublic 5-1270 (See Yellow Page 89)

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653
110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

Welders and Brazers

Gardner's Welding Service 1027 S George
Goldsboro Welding Shop E Elm
Lupton Elsmar V 701 2d

MOTOR PARTS & MACHINE SERVICE INC, 1302 N William,
Tels REpublic 5-0741 and REpublic 5-0742 (See Yellow
Page 95)

Superweld of Goldsboro S George

Welding and Cutting Apparatus

Eastern Distributors Inc 800 S John

*Welding Equipment and Supplies

EASTERN DISTRIBUTORS INC, 800 S John, PO Box 1110,
Tel REpublic 4-2451 (See Yellow Page 130)

*Wheel Balancing—Auto and Truck

DEAN'S WHEEL ALIGNING INC, S George extn, Tel REpub-
lic 5-4032 (See Yellow Page 4)

*Wheel and Frame Alignment

DEAN'S WHEEL ALIGNING INC, S George extn, Tel REpub-
lic 5-4032 (See Yellow Page 4)

*Wiping Cloths and Fender Covers—Rental Service

RAINBOW CLEANERS & LAUNDRY INC, 503-05 S George,
Tel REpublic 4-3307 (See Yellow Page 47)

Wood Dealers

Powell Amos P 1016 S George
Watson Rufus 508 Eason

Yarns—Manufacturers

BORDEN MANUFACTURING CO THE (Cotton), Office 801
N William, Tels REpublic 4-4301 and REpublic 5-3761,
Plant 800 N William



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

MR. CITIZEN!

CORRECT INFORMATION IS VALUABLE TO YOU!

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. **Your name, listed correctly in the City Directory, is a great asset.** This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

**MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH**

**CITY DIRECTORY
ADVERTISING
IS *National* ADVERTISING**

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities.



**Therefore your ad in the City Directory
is seen by buyers from coast-to-coast**

GENERAL ABBREVIATIONS

acct	accountant	drsmkr	dressmaker	mfg	manufacturing	s or S	South
adj	adjuster	e or E	East	mfr	manufacturer	san	sanitary
adma	administrator	educ	education	mgr	manager	Sav	Savings
or administration		elso	electrical or	mkt	market	sch	school
adv	advertising	electric		mldr	molder	se	southeast
agcy	agency	elctcn	electrician	mnr	millner	sec	secretary
agri	agriculture	electro	electrotyper	mono	monotype	serv	service
agt	agent	elev	elevator	msngr	messenger	shp	shipping
al	alley	emp	employee	mtr	motor	sh't mtl	sheet metal
Am	American	eng	engineer	mut	mutual	sls	sales
appr	apprentice	engr	engraver	n or N	North	smstrs	seamstresses
spts	apartments	equip	equipment	ne	northeast	soc	society
srcht	architect	es	east side	ns	north side	soldr	solicitor
asmbler	assembler	exam	examiner	nw	northwest	spl	special
assoc	associate	exch	exchange	ofc	office	sq	square
asst	assistant	exp	express	opp	opposite	srtr	sorter
stndt	attendant	fcy	factory	opr	operator	ss	south side
atty	attorney	fdry	foundry	optm	optician	sta	station
aud	auditor	Fed	Federal	osteo	osteopath	sta eng	stationary engineer
sv	avenue	fl	floor	PS	Publio School	stat	statistical or
bgemn	baggageman	fnshr	finisher	PTS	Postal	stat	statistical
bkbndr	bookbinder	formn	foreman	Transportation Service		sten	stenographer
bkpr	bookkeeper	forwn	forewoman	pass	passenger	stereo	stereotyper
bldr	builder	frt	freight	pharm	pharmacist	stgs	storage
blk	block	ft	foot	photog	photographer	stmfr	steamfilter
blksmith	blacksmith	ftr	fitter	phys	physician	str	setter
blmkr	boilermaker	furn	furniture	pk	park	stndt	student
blvd	boulevard	furngs	furnishings	pkwy	parkway	stvdr	stevodore
bmo	business machine	gdnr	gardener	pl	place	sup	supply
operator		gds	goods	plmb	plumber or	supt	superintendent
br	branch	genl	general	plumbg	plumbing	supvr	supervisor
brickry	bricklayer	geol	geologist	plshr	polisher	sw	southwest
brkwn	brakeman	govt	government	plstr	plasterer	swtchmn	switchman
bur	bureau	gro	grocer	pnt	painter	sys	system
CSP	Christian	h	householder	pres	president	tehr	teacher
Science Practitioner		hairdrsr	hairdresser	prfrdr	proofreader	tech	technician
cabtmkr	cabinetmaker	hdw	hardware	prin	principal	tel	telephone
carp	carpenter	hlpr	helper	priv	private	teleg	telegraph
cash	cashier	hndlr	handler	prntr	printer	telev	television
chauf	chauffeur	hosp	hospital	prod	produce	ter	terrace
chem	chemist	hq	headquarters	prof	professor	tmkpr	timekeeper
chemical		hsekpr	housekeeper	prsfdr	press feeder	tndr	tender
chf	chief	htg	heating	prsmn	presman	tob	tobacco
chnr	checker	Hts	Heights	prsr	presser	trans	transportation
cir	circle	implta	implements	ptrnmkr	patternmaker	trav	travelling
civ	civil	ins	insurance	pub	public	treas	treasurer
clk	clerk	insp	inspector or	publ	publisher or	trmr	trimmer
cln	cleaning or cleaner	inspection		publishing		trnmn	trainman
clo	clothing	instr	instructor	re	resides or rooms	tsr	tester
collr	collector	int dec	interior	recl est	receiving	twp	township
coml	commercial	decorator		recept	receptionist	typ	typist
comn	commission	int rev	internal revenue	refgr	refrigeration or	USA	U S Army
comnr	commissioner	inv	investment	refgr	refrigerator	USAF	US Air Force
comp	composer	jan	janitor	rep	representative	USCG	U S Coast Guard
condr	conductor	jwlr	jeweler	repr	repairman or	USMC	US Marine Corps
confr	confectioner	kpr	keeper	restr	restaurant	USN	US Navy
constn	construction	la	lane	ret	retail	undwrt	underwriter
contr	contractor	lab	laborer	Rev	Reverend	Univ	University
cor	corner	laby	laboratory	rm	room	uphol	upholsterer
corree	correspondent	lbr	lumber			vet	veterinary
ct	court	librn	librarian			vulc	vulcanizer
ctr	cutter	lino	linotype			w or W	West
custdn	custodian	litho	lithographer			whol	wholesale
del	delivery	lndrs	laundress			whsema	warehouseman
dep	deputy	lndry	laundry			wid	widow
dietn	dietitian	ltd	limited			wkr	worker
dir	director	lwyr	lawyer			wks	works
dispr	dispatcher	mach	machinist or			wldr	welder
dist	district	mdse	merchandise			ws	west side
distr	distributor	mech	mechanic			wchmn	watchman
div	division	or mechanic				ydmn	yardman
dtr	dealer	med	medical			ydmstr	yardmaster
dmnstr	demonstrator	Mst	Metropolitan				
do	ditto or same	meter rdr	meter reader				
dr	drive						
Arftsmn	draftsman						

ABBREVIATIONS OF GIVEN NAMES

Absham	Abraham	Chas	Charles	Jas	James	Richd	Richard
Alex	Alexander	Dani	Daniel	Jos	Joseph	Robt	Robert
Alf	Alfred	Edw	Edward	Kath	Katherine	Saml	Samuel
Arth	Arthur	Eliz	Elizabeth	Margt	Margaret	Sol	Solomon
Aug	August	Eug	Eugene	Michl	Michael	Steph	Stephen
Benj	Benjamin	Fredk	Frederick	Nathl	Nathaniel	Theo	Theodore
Cath	Catherine	Gso	George	Patk	Patrick	Thos	Thomas
						Wm	William

GOLDSBORO'S

Most Complete Home Furnishing Store

CARPET DEPT.

Bigelow & Gullistan
Carpets Expert
Installation

LINOLEUM-TILE DEPT.

Floor covering specialist.
"If it covers the
floor, we have it"

Complete Line of
High Quality
Nationally Advertised
Furniture

DRAPERY DEPT.

Complete line with
many patterns, colors



"BABYLAND"

JUVENILE DEPT.

All the furniture items
to keep baby healthy,
happy

EXCHANGE DEPT.

Top trade-in on one
piece or house-full
of furniture

Free Stroller Service
Check Parcels Free
Redeem Octagon
Coupons

"The Big Furniture Store on Center St."

"USE YOUR CREDIT"

"USE YOUR CREDIT"

118-22 N. Center St.

Phone RE public 5-2581

GOLDSBORO'S

Most Complete Home Furnishing Store

CARPET DEPT.

Bigelow & Gulistan
Carpets Expert
Installation

DRAPERY DEPT.

Complete line with
many patterns, colors

"BABYLAND"

JUVENILE DEPT.

All the furniture items
to keep baby healthy,
happy

LINOLEUM-TILE DEPT.

Floor covering specialist.
"If it covers the
floor, we have it"

Complete Line of
High Quality
Nationally Advertised
Furniture



EXCHANGE DEPT.

Top trade-in on one
piece or house-full
of furniture

Free Stroller Service
Check Parcels Free
Redeem Octagon
Coupons

"The Big Furniture Store on Center St."

"USE YOUR CREDIT"

"USE YOUR CREDIT"

118-22 N. Center St.

Phone RE public 5-2581



Where
Quality and Fashion
Go Hand-in-Hand

HILL'S GOLDSBORO CITY DIRECTORY 1959

Copyright, 1959, by Hill Directory Co., Inc.

For List of General Abbreviations see opposite page

SPECIAL ABBREVIATIONS

(A).....Airboro	News-Argus.....Goldsboro
(Advl).....Adamsville	News-Argus Co
ACL.....Atlantic Coast Line Railroad	PO.....United States Post Office
A&ECRy.....Atlantic & East Carolina Railway Co	Penneys.....J C Penney Co
Belks.....Belk-Tyler Co	RyExp.....Railway Express Agency Inc
CP&L.....Carolina Power & Light Co	SBT&T.....Southern Bell
Efirds.....Efird's Department Store	Telephone & Telegraph Co
Gboro.....Goldsboro	SH&PWC.....State Highway & Public Works Commission
Gboro Htg & Plmb.....Goldsboro Heating & Plumbing Supply Co	SJHomes.....Seymour Johnson Homes
Kemp Splty.....Kemp Specialty Furniture Co	Sear's.....Sears-Roebuck and Co
Kress.....S H Kress & Co	SouRy.....Southern Railway System
Leder Bros.....Leder Bros Dept Store	State Hosp.....State Hospital at Goldsboro for the Colored Insane
McLellans.....McLellan Stores Co	Tob.....Tobacco
Montgy Ward.....Montgomery Ward & Co	WUTel.....Western Union Telegraph Co
	Wayne Mem Hosp.....Wayne County Memorial Hospital
	Woolworths.....F W Woolworth Co

EXPLANATION

Wives names are listed with husbands, the name of the wife is shown in parenthesis following the husband's as follows: Gregory Richd M (Mary L).
In case of a widow by death, wherever possible the name of the deceased husband is shown in parenthesis as follows: Gregory Mary L (wid Richd M).
The occupation and place of employment is listed as follows: Gregory Richd M (Mary L) slsmn Starr Clothing Co.
Names in heavy type denote advertisers in this City Directory.
Ownership or co-ownership of a firm is indicated by showing the individual's name in parenthesis following the firm name, as follows: Carson Grocery Co (Geo B and Paul N Carson).
A firm name enclosed by parenthesis indicates ownership or co-ownership by the individual whose name precedes, as follows: Carson Geo B (Carson Grocery Co).
The head of the house is indicated by h preceding the street address; other members of the family and roomers are indicated by r preceding the street address.

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Doiry — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Alphabetical List of Names

A & P Food Stores 2001 E Ash & 222 N Center
Abbott Robt W Dr emp State Hosp r do
Abdallah Colleen L Mrs mgr Melody Shop r610 Prince av
—John H (Colleen L; Melody Shop) h610 Prince av
Abdulla Frances H Mrs r1011 Slaughter

ACACIA MUTUAL LIFE INSURANCE CO

John F Martin, Representative
Free Council on Arrears Pay
Government Insurance-V A Compensation and
Social Security-Air Force Retirement
909 S Madison av
Telephone REpublic 5-4502
(See Yellow Page 82)

Ace Barber Shop (Mrs Alice C Hogans) 407 W Pine

ACE MOVING CO (Wilbert A Jackson), Agents For United
Van Lines, Moving With Care Every Where, Sanitized
Vans For Your Protection, All Cargo Insured, Expert
Handling, 312 N Center, Tels REpublic 5-1440 and RE-
public 4-3561 (See Yellow Page 96)

Ackerman Roger W buyer Gboro Iron & Mtl r Box 484

Acme Fertilizer Co Loren E Pearson rep 112 E Mulberry

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

Rogers

CLOCKS
LUGGAGE
CHINA
CRYSTAL

109 S. Center St.

Phone RE public 4-3277

Adams Amos cook Speros Restr r304 E Mulberry

—Benj F (Minnie F) h Daniel Chapel rd RD 3 (Advl)

—Benj F (Mary S) clk Colonial Ice h315 E Walnut apt C 1

—Beulah M Mrs beauty opr Hank Hanna Beauty Shop r1103
N George

—Billy R (Beulah M) clk Builders Sup h1103 N George

—Blanche B (wid J S) cash Gboro Milling h102 S William
apt 7

—Chester V h615 S Slocumb

—Christine I Mrs bkpr W H Best & Co Inc r1601 E Maple

—Danl plstr h407 S Slocumb

—David C bldg supt Co Court House r RD 5

—David J (Christine I) h1601 E Maple

—Dochia M (wid Alex) maid Terminal Hotel h227 W Pine

Adams E Lee Dr, Optometrist 406 Borden Bldg 100 S James,
Tel REpublic 4-4831, r Adamsville, NC, Tel REpublic
4-1911

—Earl F carp r206 N Carolina

—Edmond L Dr phys Borden Bldg R 403 r Daniel Chapel rd
RD 3 (Advl)

—Frances clk Cobb Mtr r C 1 Goldwayne apts

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P
A
T
E
—
D
A
W
S
O
N

MOTOR
CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Adams

- Geraldine r227 W Pine
- Jas R (Janet) emp Seymour Johnson AFB h64 Cd S J Homes
- Jas W (Minerva E) mgr Gboro Ice Delivery h Daniel Chapel rd RD 3 (Advl)
- Jean G Mrs ofc sec Seymour Johnson AFB r405 N James
- John W (Victoria; Adams Radio & TV Serv) h1001 N George
- Marvin R slsmn Made-Rite Sunbeam Bky r Dunn NC
- Matilda (wid Wesley) h313 E Spruce
- Radio & TV Service (John W Adams) 1001 N George
- Sadie J chf opr SBT&T r US Hwy 70 RD 3 (Advl)
- Adams Sim Huey (Karen C), Physician, 810 E Ash, Tel RE-public 5-0144, h405 E Beech, Tel REpublic 4-4612
- Will I (Frances H) sls mgr Whitley Milling r RD 3
- Wm H (Saley S) h US Hwy 70 RD 3 (Advl)
- Adamsville Baptist Church E Ash
- Barber Shop (John J Roberts) US Hwy 70 RD 3 (Advl)
- Mobile Home Park Jas T McGaha mgr NC Hwy 102 RD 3 (Advl)
- Adcock C Melvin (Louise T) supt M E Robinson Inc h906 Prince av

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- Adderholdt Chas H (Lorynn C) acct 100 S James R401 h101 Banks av
- Adkins Beadie smstrs Weil's Inc h208 N Virginia
- Wm (Vera) lab J P Taylor Tob h302 Olivia la
- Agriculture Services (Wm C Bone) fertilizer spreaders 601 N Center
- Airboro Methodist Church Rev Saml L Wood pastor 18 Harrell av (A)
- Pentecostal Holiness Church Rev Batten RD 3 Murphy av
- Air-View Drive-In Theatre NC Hwy 102 RD 3 (Advl)
- Albert Margt H Mrs (Community Grocery) r1202 N George
- Zenas L (Margt H) clk PO h1202 N George
- Albright Paul E (Joyce) USAF h1031 Maple
- Albritton Harry L (Frances J) installer SBT&T h1307 Park av B
- Thos W (Norma) engr Giddens Jewelry Store r Calipso NC
- Alcoholics Anonymous 217½ N John
- Aldridge Allen (Ida E) cook Central Lunch
- Bert W (Colleen H) mech J D Pike Mtr h118b SJ Homes
- Burt (Edna M) h207 W Holly
- Earl L (Emma D) carp Harvey Edwards h406 2d
- Eliz M Mrs beauty shop 107 Freeman r do

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

236

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Aldridge

- Eliz S atndt State Hosp r1101 N John
- Freeman (Inez S) lab S F Ware Seed Hse h908b Hugh
- Geo (Ludie M) gro 109 Freeman h101 N John
- Harvey B (Christine N) pntr h505 2d
- Hoover H (Marie H) h1107 Greenleaf
- Howard B r406 2d
- Ida B Mrs tchr County Bd of Educ r113 W Pine
- Jesse A asst mgr Home Finance r Kinston NC
- Lizzie (wid Freda) r509 3d
- Milford (Eliza) cook Central Lunch h221 W Elm
- Nellie J (wid Odis) ofc sec Masonry Specialty r1415 Hig-gins
- Wm H carrier PO r1101 N John

ALEXANDER DACK N (Nora B). V-Pres-Sales Mgr Borden Brick & Tile Co, 513 Borden Bldg 100 S James, Tel RE-public 4-3771, h710 N Pineview av, Tel REpublic 4-2286

- Doris T insp Carolina Welds Plant r RD 1
- Dorothy J Mrs mus tchr 1309 E Beech r do
- Henry J (Anniebelle W) cook Gboro Hotel r805 Slaughter

ALEXANDER HUGH H (Dorothy J), Cashier Branch Banking & Trust Co, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622, h1309 E Beech, Tel REpublic 4-4017

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Jas K (Raveria B) h504 E Ash
 - Julia emp State Hosp r do
 - Miles linemn CP&L
 - Rovenia folder Wayne Mem Hosp r504 E Ash
- Alford Chas mech Linton Mill Serv r Pikeville NC
- Eula M Mrs ofc sec Jefferson Standard Life Ins r404 S Andrews av
 - Gladys G Mrs ofc sec H Weil & Bros r804 N Virginia
 - Guy P (Eula M) slsmn Howard Hickory Co h404 S Andrews
 - Major (Jamie) USAF h49b SJHomes
 - Sandy pntr r423 S James
 - Walton J jr (Gladys) mech Carolina Welds Plant h804 N Virginia

Allen Albert G announcer WGBR Radio Sta r1013 Maple

- Bada M emp State Hosp r do
- Ben singer Blue Moon's r912 Isler
- Bonva C jr (Jean M) trust ofcr Branch Banking & Trust Co h108 S Andrews
- Chas G (Dollie M) mldr Dewey Bros h97g SJHomes
- Chas R r97g SJHomes
- Dollie M Mrs slswm Penneys r97g SJHomes



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Allen

- Donald R (Jacqueline M) slsmn Smith Hdw h1502 Peach-tree
- Dorothy A Mrs ofc mgr R N Rouse & Co r1500 Palm
- Edw (Margt A) lab h303 E Raynor
- Edwin H (Ida R) USAF h1302 N Jefferson av
- Eloise r802 Annabelle
- Ennis C (Inez S) jan CP&L h705 Canal
- Eppie L (Dorothy A) clk Wayne Finance h1500 E Palm
- Estella Mrs slswm Seymour Johnson AFB r28e-F SJHomes
- H B (Louise L) hlpr Wayne Dairy h116a E Chestnut
- Hazel H (wid Wm R) bkpr County Sch Bd h1013 Maple
- Henry J emp State Hosp r do
- Inez S Mrs nurse Wayne Mem Hosp r705 Canal
- Jas r802 Annabelle
- Jas r505 W Ash
- Jas (Mamie S; Allen's Grocery) h912 Isler
- Jas A jr (Helen R) city firefighter h210 N Kornegay
- Jas C (Adelle J) staff mgr Life Ins Co of Ga h1033 Maple
- Jas E (Joyce A) asst mgr Woolworths h118a E Chestnut
- John H (Margt L) USAF r808 E Elm
- John T (Luella B) h100 Hooks River rd
- Joyce M cash Richard's Jwlrs r Princeton NC

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Kathleen V Mrs teller Wachovia Bank & Trust r413 W Mulberry
- Leui B (Annabelle F) h1004a Lincoln dr
- Lossie Mrs maid h203 W Pine
- Louise Mrs r1007 Devereaux
- Louise (wid Pat) maid h200 E Elm apt 1
- Lula P Mrs winder Borden Mfg r600 2d
- Mary C (wid John) cash Griffen's Barbecue h303 W Mulberry
- Mary J (wid W R) r501 S Audubon av
- Mary M h307 S John
- Minnie h409 Denmark
- Needam E (Bessie M) driver Gboro Milling r Princeton NC
- Ollie (Estella) mach opr Made-Rite Bky h28e-f SJHomes
- Otis L (Pauline P) glazer Ernest Glass r RD 1
- Ovenia E (wid Sam) maid State Hosp h322 W Pine
- Peggy H Mrs nurse Wayne Mem Hosp
- Thurman E driver Howell Oil Co r RD 2
- Troy E (Lula P) pntr h600 2d
- Wayman J emp Drueding Bros h413 W Mulberry
- Wilbert emp T A Loving & Co r RD 1
- Wm (Ethel M) slsmn Smith Hdw h1901 E Ash

Remember Your Credit
is always Good ot115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
AndrewsI
N
S
U
R
A
N
C
EService
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4956

Allen

- Wm R (Eliz R; Taylor Allen & Warren) h701 E Beech
- Wm R ship clk Smith Hdw r1013 Maple
- Wm R III studt r701 E Beech

Allen's Grocery (Jas Allen) 517 Wayne av

ALLISON-ERWIN CO, Joe B Wood Manager, Wholesale Dis-
tributors, 1404 N George, Tels REpublic 4-2631 and RE-
public 4-2632

- Helen C Mrs clk Royal Clo r209 W Mulberry
- Jas W (Dorothy E) v-pres Wachovia Bank & Trust h1607 E Walnut

ALLRED C ARTHUR (Sarah C), V-Pres T A Loving & Co,
Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5241,
r1401 E Walnut, Tel REpublic 4-3356

- Eldon (Louise P) h205 W Holly
- Helen ofc sec Moye Coal r104 S William apt 4
- Mary B (wid Chas) h104 S William apt 4

Allsbrook Jerry R (Dorothy S) city firefighter h1003 S Best

—John L (Janice M) state police h23 S Slocumb (A)

—Willie B (wid Sylvester) maid r429 Griffin

Alphin Roy T (Mary) treas Smith Hdw Co r Mt Olive NC

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

Alston Awatha J maid r310 Wayne av

—Cora L r310 Wayne av

—Earl A (Mary) carp h705 Slaughter

—Geo L studt r310 Wayne av

—Hattie S (wid Joe) sander Kemp Splty h310 Wayne av

—Jas E studt r705 Slaughter

—Kerry driver Geo Street Gro & Grill r421 Pecan

—Ophelia r502 W Pine

—Wm C lab r310 Wayne av

Altman Ada R Mrs clk Clark's Tavern h1513 Tuskegee

—Alice Mrs atndt State Hosp h808 Slaughter

—Ben h413 S James

—Dorothy r812 Hugh

—Elija hlpr Stackhouse Elec r RD 2 Box 528

—Frank jr (Sarah H) lab Dewey Bros h812 Hugh

—Jasper (Marie S) h1400 Seaboard

—Julia M r812 Hugh

—Marie S Mrs emp J P Taylor Tob r1400 Seaboard

—Nellie M emp State Hosp r do

—Saml jr emp State Hosp r do

—Willie R (Rose) h1009 N Center

Ambrose Evelyn Mrs waiter The Truck Stop r901 Edgerton

—Margt E Mrs spinner Borden Mfg r424 Wilson av



Dumas - Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 • RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



AMERICAN BANK, Bruce G Duke Pres, 123-25 N Center, Tel REpublic 4-5164

—Bankers Insurance Co Luther A Westray mgr ins hosp and life 301 S Center R212

—Legion Post No 11 Ladies Auxiliary 239 E Walnut

—Legion Post No 215 Division 6 221½ W Pine

AMERICAN NATIONAL RED CROSS, WAYNE COUNTY CHAPTER, Mrs Ruth K Johnson Executive Director, Community Bldg 239-241 E Walnut, Tel REpublic 5-4701, In Case of Emergency, Tel REpublic 4-4793

—Optical Co Samul C Jordan mgr 103 N James

AMERICAN PLUMBING & ELECTRICAL SUPPLY CO INC, Henry F Monk Mgr, Wholesale Distributors Plumbing and Electrical Supplies, S George extn, Tel REpublic 4-1586 and Zebulon, N C, Tels AN 9-2571 and AN 9-4061 (See Yellow Page 105)

—Sales Corp Nathan Kadis sec Ida Kadis treas whol gros 118 E Elm

Amerson Bobby E (Ida G) tile str Ceramic Tile r RD 2 Wilson NC

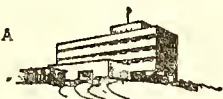
Amon Beatrice B Mrs (Bea's Beauty Shop) r1809 E Beech

—John I jr (Beatrice B) sls mgr Cedric E Edgerton h1809 E Beech

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everett, Jr.

Amster Milton Co Herman E Levin sls rep whol hdw 609 E Beech

Anders Albert E (Joyce M) driver Best-Way Frt h403½ Park

—Donald E studt r807 N Virginia

—Earl fit-upmn Dewey Bros r RD 1

—Elisha J jr (Lillie M) dept supt Dewey Bros h807 N Virginia

—G Herbert (Ida M) h N Carolina extn

—Ida M Mrs wrapper Made Rite Bky r N Carolina extn

—Jas W lay-outmn Dewey Bros r807 N Virginia

—John (Lena M) slsmn Pate-Dawson h108½ E Elm

—Joyce M Mrs ofc sec Timeplan Finance & Acceptance r 403½ Park av

Anderson A Ray supvr County Bd of Educ r RD 3

—Bertha S Mrs cash F A Anderson Serv Sta r506 S Audubon

—Blanche r316 McIntyre

—Bobby (Ruth B) constn wkr h318 E Walnut

—Callie Mrs h417 S James

—Chas E (Dixie M) formn J P Taylor h418 E Beech

—Christine Mrs clk SBT&T r RD 1 Dudley NC

—Clarence (Viola F) lab h600½ Persimmon

—Council (Naomi G) h922 Fairview cir apt D

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

ANDERSON-CREECH OIL CO INC

H W Anderson (Wilson, NC), Pres
R O Creech (LaGrange, NC), V-Pres
R O Creech Jr (LaGrange, NC), Sec-Treas
Harold W Lancaster, Mgr

Gulf

Oil Distributors

Gasoline, Fuel Oils, Lubricating Oils, Gulf Tires

1000 S George

Telephone REpublic 5-0014

(See Yellow Page 55)

- David jr (Margt S) clk A&P h711 Rudolph
- David H formn Royal Crown Bottling r103 N Jackson
- Dolly M Mrs clk Snypes Dept Store r318 E Walnut
- Donnie I Mrs tex wkr Borden Mfg h402 Stronach av
- Dorothy B Mrs waiter Woolworths r910 4th
- Dorothy M emp Ratley Drug Store r104 E Oak
- Edgar (Evelyn S; Sorg Anderson Garage) h309 E Beech
- Elbert L (Polly W; Anderson's Florist) h601 S Best
- Eunice H Mrs bkpr Crawford-Norwood Co r315 N Slocumb
- Evelyn Mrs waiter Southern Lunch r309 E Beech
- Friel A (Bertha S) gas sta 1001 S Slocumb h506 S Audubon

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Geo (Eula I) h212 E Vine
- Geo (Mary C) emp Kemp Splty r RD 4 Box 35
- Geo H (Mildred) repr Live Wire Elec r RD 1
- Geo H (Edith M) shop formn Stephens Mill Wk h212 E Holly
- Gladys T (wid Willie) h316 McIntyre
- Gus (Callie K) r205 W Pine
- Harold slsmn Pate-Dawson r LaGrange NC
- Herman S (Carrie M) millwright h104 E Oak
- Jack J (Eunice H) agt Coastal Plain Life Ins h315 N Slocumb
- Jas (Bessie L) wldr Williford Htg & Plmb h321 E Ash apt 2
- Jas A (Eliz M) USAF h934b Fairview cir
- Jas A (Bessie L) wldr Williford Htg & Plmb h321 Ash apt 3
- Jas W (Rachel T) brick supt Harper Constn h1304 Peach-tree
- Jean M Mrs ofc sec R N Rouse & Co r1510 E Elm
- Jesse R (Earlina C) atndt Down Town Gulf Serv Sta h413½ N Carolina
- Jessie M emp State Hosp r do
- John mech J M Edgerton & Son r LaGrange NC
- Johnnie (Brenda) USAF r1103 Snow Hill
- Julian J asst mgr Security Loan r315 N Slocumb

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Anderson

- Lillie C (wid Jas) nurse 106 N Slocumb h do
- Lloyd G (Mary) sander Kemp Splty h1808 Snow Hill
- Louise Mrs spnr Borden Mfg r114h SJHomes
- Loy B r US Hwy 70 RD 3 (Advl)
- Luther H (Sally T) treas Womack Electronics Corp h1602 Edgerton
- Mary waiter Wayne Mem Hosp r1808 Snow Hill
- Mary E food server Wayne Mem Hosp r RD 4 Box 35
- Merle Mrs bkpr Dr Kenneth Wilkins h205 N Herman
- Myrtle P Mrs slswn Woolworths r1010 N George
- Nina B r321 E Ash
- Norwood G driver Wayne Dairy r RD LaGrange NC
- Quinn E (Jean) ofc mgr Stackhouse Elec h1510 E Elm
- Ralph (Bessie L) pntr T J Lassiter h404 Magnolia
- Riley V lab Gboro Iron Mtl r RD 2
- Robt (Mary) mech hlpr Hood's Sht Mtl Shop r RD 3
- Robt L (Birdie) slsmn Gboro Ofc Sup h806 S Andrews av
- Robt L (Hazel W) emp Miller Mfg h1806 E Beech
- Roy H (Louise) lab Borden Mfg h114h SJHomes
- Ruby E (wid Roy) mgr Sunrise Clns r RD 3
- Ruby L nurse Wayne Mem Hosp r306 N Lionel

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Rudolph W (Mildred G) driver State h Spence av RD 3 Box 37 (Advl)
- Russell E (Frances H) control opr CP&L h1810 E Holly
- Russell R (Addie M) dept mgr H Weil & Bros h103 Lee
- Ruth M Mrs slswn Snypes Dept Store r318 E Walnut
- Sarg Garage (Edgar Anderson) auto reprs 1007½ S Slocumb
- Thurman R clk PO r RD 2
- Torrence (Dorothy B) driver Am Trucking h910 4th
- Viola hlpr Parker Poultry r214 W Elm
- W Ray (Hazel P) city electn h707 S Best
- Walter r NC Hwy 102 RD 3 (Advl)
- Walter (Helen J) pntr h909a Carver dr
- Wm C (Myrtle P) wtchmn M E Robinson Co h1010 N George
- Wm S (Katie H) sht mtl wkr Anderson's Tin Shop r Princeton NC
- Wm T slsmn Made-Rite Sunbeam Bky r600 N Claiborne
- Woodrow J (Minnie H; Anderson's Tin Shop) h904 7th
- Anderson's Florist (Elbert L Anderson) 601 S Best
- Tin Shop (Woodrow J Anderson) tin shop 905 6th
- Andersoy Roy H tex wkr Borden Mfg r114 War Housing Project



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Andreoli Mary R nurse Wayne Mem Hosp r306 N Lionel
 Andrew's Barber Shop (Andrew Lofton) 403 S James
 Andrews Alva E (Carol D) dept mgr Pate-Dawson Mtr h104
 N Kornegay
 —Annie E clk Bunch Drug Store
 —Carl H (Doris J) city firefighter h207 E Pine
 —Chester atndt Bullock's Serv Sta r Slocum
 —Emory E (Lucille R) mgr Wayne Seed r RD 2
 —Grocery (Ruby Andrews) 735 N John
 —Herbert W (Ethel B) installer J Norwood Holmes h1713 E
 Beech
 —Isaiah Rev pastor StJohn's AME Ch h400 Charles
 —J Garland (Evelyn B) asst mgr Mtr Bearings & Pars h305
 S Jefferson av
 —Joyce L hlpr One-Seventeen Truck Stop h1417 Higgins
 —Lizzie J (wid Jas) r219 E Holly
 —Lucille H Mrs cash Andrews Gro r219 E Holly
 —Lucille R Mrs clk Wayne Seed r RD 2
ANDREWS M B INSURANCE AGENCY (Melvin B Andrews),
 General Insurance, Auto, Life, Fire, Liability, Casualty,
 Hospitalization, Wachovia Bank Bldg 139 W Walnut,
 Tels REpublic 4-5215, Res REpublic 4-3983 (See Yellow
 Page 79)
 —Martha S tchr Gboro Jr High Sch r224 Banks av

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- ANDREWS MELVIN B** (Carrie D; M B Andrews Insurance
 Agency), Wachovia Bank Bldg 139 Walnut, Tel REpublic
 4-5215, h1415 E Walnut, Tel REpublic 4-3983
 —Melvin B jr (Sarah J) supvr Jefferson Standard Life Ins
 h812 E Mulberry
 —Nellie J Mrs h109 S Virginia
 —Norma hlpr Skinney's Drive In r Fairview Homes
 —Reba D Mrs slswn Belks r207 E Pine
 —Rebecca E r1417 Higgins
 —Ruby (Lucille H; Andrews Grocery) h219 E Holly
 —W W sec T Frank Jones Seeds Inc r Belfast NC
Anthony Wayne Service Center (Lee R Willoughby) 119 N
 James
Antioch Baptist Church Rev Baxter L Rich pastor cor W Pine
 and S Virginia
Apex Beauty Shop No 2 (Dorothy L Peele) 613 E Spruce
Appleby Ralph E (Shirley R) USAF h1409 N George
Applewhite Albert (Mollie L) mtcemn Fast Serv Lndry r1111
 N John
 —Johnnie lab r Lime
 —Lossie S Mrs prsr Fast Serv Lndry r834b N Center

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Applewhite

- Louis (Lossie S) hlpr Red Bird Taxi r834b N Center
- Millie B (wid Roscoe) h1013 Devereaux
- Roscoe (Bernice S) lab h Lime
- Appling Eli lab Gboro Iron & Mtl r116 Dellard
- Apostolic Holiness Church 417 S Georgia av
- Arant Norman F (Nellie H) agt Sou Life Ins r101 Robin pl
- Arment Albert E (Rachel E) stmftr Gboro Htg & Plmb h
709 N Virginia

ARMENTROUT HAL B (Frances B), Sec-Treas Borden Brick & Tile Co, 513 Borden Bldg 100 S James, Tel REpublic 4-3771, h105 N Audubon av, Tel REpublic 4-3044

- Armstead Earnest (Thelma H) USA h603 Hugh
- Armstrong David F USAF r908 N Center
- Elijah h922 N John
- Geo L (Rebecca B) driver Parker Oil h513 S Leslie
- Hannah maid r908 Isler
- Henry emp State Hosp r do
- Louise maid r908 Isler
- Olivia T (wid Wm T) r908 Isler
- Ray (Sarah K) supt City Sch Bd h313 Linwood av
- Sallie Mrs maid h712 Devereaux
- Stedman r810 Washington



Howell Oil Co.

Dial RE public 4-2021



Complete Line Petroleum Products

- Wm H emp State Hosp r do
- Willie J (Georgia F) driver W P Lattimore Co h908 N Center
- Armwood Phebie S Mrs hlpr Wallbrook Tob r203 Workman
- Rosa W (wid Elmon) h623 Poplar
- Rufus (Phebie S) jan Wayne Mem Hosp h203 Workman
- Arnall Milton L dist mgr Skyland Life Ins r RD 5 Box 223
- Arneson Eliz A Mrs ofc sec WGBR Radio Sta r507 S Audubon
- Jas E (Eliz A) emp Sears h507 S Audubon av
- Arnette Retha P tchr School Street Sch r511 School
- Arnold Douglas (Doris) USAF h52g SJ Homes
- Jos E (Mary R) orderly Wayne Mem Hosp h629 Devereaux
- Juanita Mrs h202 Brazil
- Arrington Albert L (Cora H) firemn Seymour-Johnson AFB
h1000 N John
- Beatrice r521 S Georgia av
- Chas h521 S Gerogia av
- Julia T Mrs dept mgr Grants r605 Devereaux
- Lewis R (Julia T) puller Gboro Ice Del h605 Devereaux
- Thos (Vera L) h114 Swan
- Arrow Cleaners (Jas M Fordham) 221 E Walnut
- Arrowood Jas T mgr Thurston Mtr Lines r Dudley NC

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
Your LINCOLN-MERCURY Dealer
PHONE RE public 5-4781
115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- Arthur Chas H (Everlena B) r206 Cemetery
- Harold (Marie) pntr Gboro Neon Sign r RD 1
- Ida r710 E Ash
- Sara H bkpr Cobb Mtr r Princeton NC
- W S r US Hwy 70 RD 3 (Advl)
- Artie's Tire Service (Artie E Banks Norman E Mitchell) 701 N George
- Artis Amos (Ruth R) bldg contr 301 S Leslie h do
- Annie B r500 Creech
- Aron jr lab r514 Beal
- Arth E (Fannie M) baker Made-Rite Bky h421 Charles
- Bertha C emp State Hosp r do
- Bertha L Mrs maid r701 Slaughter
- Blanche S Mrs tchr W Elm Jr High Sch r Leslie
- Carrie (wid Bart W) r1203 Greenleaf
- Carrie C Mrs tchr Greenleaf Sch r111 Cedar
- Celia (wid Patk) h701 Slaughter
- Chas C farmer r1119 Royal av
- Chas L (Eula F) farmer h1119 Royal av
- Cherie F Mrs tchr School Street Sch h431 E Elm
- Columbus lab r Orange
- Conell r Orange

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Conrad (Mable L) lab h1030a Lincoln dr
- Daisy r810 Washington
- Dollie maid r Orange
- Doris E emp State Hosp r do
- Esther S (wid Junior) hlpr Dunrite Lndry h1514 Tuskegee
- Evangeline J Mrs maid Wachovia Bank & Trust r321 Creech
- Fannie L Mrs maid h514 Beal
- Hattie M Mrs nurse State Hosp r405 Canal
- Herman (Mary) driver Cash Coal r1204 N James
- Irene r409 E Spruce
- J B jr (Blonnie) lab r1109 Greenleaf
- Janie D (wid Henry) atndt State Hosp h614 E Elm
- Jesse L (Blanche S) tchr h318 S Leslie
- Jessebell (Smith Street Grocery)
- Johnnie L emp State Hosp r do
- Lacy (Estella R) lab h415 Wayne av
- Larry emp State Hosp r do
- Lillie F emp State Hosp r do
- Louis D (Hattie M) cook Holloway Barbeque h405 Canal
- Lucille h817 Crawford
- Marinda maid County Home r506 Beale
- Mary S r810 Washington



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Artis

- Odel (Mary P) lab J P Taylor Tob h N George extn
- Pat r401 Smith
- Percy (Evangeline J) porter WUTel h321 Creech
- Robt L (Blanche J) lab Carolina Whse h1920 N William
- Ruth r1119 Royal av
- Sadie W (wid Geo) h405 S Georgia av
- Sallie F Mrs h903 E Elm
- Sherman atndt Edw Crumplin Serv Sta r321 Creech
- Walter (Geneva E) lab City Street Dept h Orange
- Walter jr r Orange
- Wm J (Christine T) h326 Smith

Asbury Condie E (Marjorie M) horse trainer Rome Dickinson h1741a Maple

Ash Street Motors (Jim Stone Jim Hopewell Howard Seymour) used cars 804 E Ash

ASH STREET PHARMACY, Geo P Thornton Mgr, "Your Neighborhood Drug Store," Prescription Druggists, Drug Sundries, Sick Room Supplies, Fountain Service, We Deliver, 814 E Ash, Tel REpublic 5-1827

Ashe Vernon W (Miriam J) eng Seymour Johnson AFB h 1316 North dr



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE
1914 N. William St. Tel. RE public 4-4616

Ashford Adolph (Katie H) driver Cash Coal r RD 2

- Chester (Dotty) collr City Street Dept r RD 2 Box 388
- Felix (Cleo W) hlpr Gboro Milling h100 Claudia av
- Jas H (Essie B) emp Drueding Bros h517 S Herman
- Jessie r112 W Elm

—Margt S (wid Jesse) maid Old Folks Home h417 Warsaw ct

—Mary maid Old Folks Home h625½ Orchard

—Millie maid h513 Hickory

Ashley Chas L (Barbara T) USAF h304b N Jefferson av

Askew Donnie L (wid Jas A) r606 N William

—Geo A mech Pate-Dawson Mtr r Dudley NC

—Melvin R (Jean S) mech Pate Dawson Mtr r RD 1

Askins Hallie H Mrs v-pres Bell-Askins Plmb & Htg Co r1105 E Beech

—Jas H (Hallie H) pres-sec-treas Bell Askins Plmb & Htg Co h1105 E Beech

—Jimmie H studt r1105 E Beech

Assad Sam J (Beatrice H) mgr Sandy's Sport Shop h303 S Center

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5 - 2 0 1 4
and
5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and

Gravel

Concrete

Brick
and

Pipe

Cement

Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Atkins Jas W (Melissa W) h411 Denmark
—Robt S (Irma C) field rep State Dept of Labor h700 Rudolph
—Shirley hlpr Chas H Evans r906 N Center
Atkinson Addie C Mrs picker J P Taylor Co h906 N Center
—Arlee T Mrs starch girl Gboro Lndry & Clns h511 W Pine
—Chas (Alma C) h809 W Elm
—Cora E emp State Hosp r do
—Council h1412 N Center
—Dallas (Juanita M) h506 Booker
—Edw lab Bldrs Sups r408 Olivia la
—Effie M Mrs r416 W Pine
—Elijah lab r108 Brogden
—Eliz M Mrs hlpr Open Air Mkt r303 E Shaw
—Emma (wid Charlie) babysitter 307 N Leslie h do
—Emma J h707 E Pine
—Ethel L Mrs r411 E Elm
—Fannie S maid h1006b Slaughter
—Frank h416 W Pine
—G Cleveland (Cora S) jan City Bd of Educ h614 Slaughter
—Geo (Pearl) lab h210 Wayne av
—Geo porter Wayne Barber Shop r709 Devereaux

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Geo slsmn Fields Red & White Super Mkt r408 Olivia la
—Gertrude E Mrs spinner Borden Mfg r906 Black
—Hadie jr (Eber V) lab J P Taylor Co h417 Dail
—Helen M h311 Marion
—Jas E (Lola M) emp City Water Dept h714 S Slocum
—Jasper (Bertha D) carp h509 Hickory
—John D (Rebecca F) h408 S James
—John D emp Drueding Bros r RD 2 Box 127
—Jos (Annie L) mach opr Stackhouse Elec h1201 Greenleaf
—Juanita M Mrs prsr Rainbow Clns & Lndry r506 Booker
—Leonard studt r1006c Slaughter
—Leroy constn wkr Seymour Johnson AFB h610 Hugh
—Lizzie (wid Joe) h1005 Seaboard
—Luby lab Gboro Iron & Mtl r603 Griffin
—Maria maid Star Florist r510 Booker
—Mary (wid Braxton) r714 S Slocumb
—Mary E Mrs maid h1002b Lincoln dr
—Milford r1005 Seaboard
—Oscar (Georgia B) lab J P Taylor Co h210 S James
—Preston (Martha B) h402 Canal
—Raymond (Georgia B) gro 515 Persimmon h626 Orchard
—Rebecca F Mrs hanger J P Taylor Co r408 S James
—Rodie E (wid Isom) h510 Booker



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Atkinson

- Rosetta (wid Anderson) h505 Booker
- Rossie L (wid Jos) h201 S Georgia av
- Thos (Louise S) driver M E Robinson Inc h824 Persimmon
- Thos (Ruby L) lab Wallbrook Tob h108 Brogden
- Thos A (Gertrude E) frame hand Borden Mfg h906 Black
- Toby (Flora M) lab Seymour Johnson AFB h806 Devereaux
- W Lee (Eliz M) h303 E Shaw
- Walter C emp State Hosp r do
- Wm B (Mamie) wtchmn J P Taylor Co h1211 Greenleaf
- Willie r1005 Seaboard
- Willie E (Hilda L) lab Bldrs Sup h408 Olivia la
- Willie M (Marie B) driver Whitley Milling h302 Bright
- Atlantic Building Block Co Glenn Maready plant supt 912 Bain
- Coast Line Railroad Danl H Matthews roadmstr 101 S Carolina
- Coast Line Railway Norman E Raulston frt agt frt depot h621 S John
- ATLANTIC GREYHOUND LINES, Ruby Capps Terminal
Mgr, Thadus W Smith Ticket Agent, Bus Lines, 410 N John, Tel REpublic 4-3811

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

ATLANTIC-PACIFIC VAN & STORAGE INC, James R Street-
er Pres, Local and Long Distance, Household Movers,
Crating, Packing and Storage, We Move You Any Where,
505 S Center, Tel REpublic 4-5101

ATLANTIC PETROLEUM PRODUCTS, Seth B Hollowell Oil
Co Distributors, Adamsville, PO Box 290, Tel REpublic 4-
5493, If No Answer Tels REpublic 5-3895 or REpublic 5-
4700 (See Tabbed Insert at Seth B Hollowell Oil Co in
Alphabetical Section and Yellow Page 59)

- States Motor Lines Inc stge 701 S John
- Atmore Rosa L tchr School Street Sch h218 W Pine
- Auction Warehouse (Leland Rogers) N William extn
- Austin Archie lab Seymour Johnson AFB r810 Mimosa
- Bessie emp J P Taylor Tob r1713 N John
- Callie D maid r500 S Whitfield av
- Dorothy R Mrs waiter Seymour Johnson AFB h116 W Pine
- Edw r803 Canal
- Ethel maid h923a Hugh
- Evelyn A (wid Lee) emp State Hosp h300 Bright
- Florence M (wid Jas) maid h611 Crawford
- Frank lab Dewey Bros r RD 5
- Geo mach opr Kemp Furn h205 W Spruce
- Harvey porter Atlantic Greyhound Lines r LaGrange NC

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

REAL ESTATE SALES and RENTALS

121 N. John Street

Tel. RE public 5-1730



DILLON- BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Austin

—Irene O Mrs maid r612 Slaughter
—Kerry (Delois) emp Geo Street Grocery h429 Pecan
—Lucy A Mrs chkr Gboro Tob h907b Poplar
—Mary (wid Joe) hlpr State Hosp h1113 Crawford
—Mozella (wid Luther) h1014 S Slocumb
—Norward jr (Mabel B) orderly Wayne Mem Hosp h918a Carver dr
—Phyllis h1103 Crawford
—Rosa (wid Jas) drsmkr 703 Slaughter h do
—Viola Mrs maid h907a Hugh
Author Fred constn wkr r NC Hwy 102 RD 3 (Advl)
Auto Electric Service (L Rodney Underwood) reprs 204 E Elm
—Finance & Sales Co (Wm B Lawler) used cars 200 W Ash
—Parts & Equipment Co (S Clifton Epps) whol 500 N John
Automatic Battery Co of America (Pierce W Strider) 132 S Center

AUTOMOTIVE WHOLESALE CO (Leon Bryant), Wholesale Distributor of Auto, Truck and Tractor Parts and Equipment, 119 E Mulberry, Tel REpublic 5-3236
Averett Glynn (Barbara) emp Seymour Johnson AFB r61e-f SJHomes

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

Avery Buck K (Anne P) slsmn Made-Rite Sunbeam Bky h 910 Pittman

—Frieda I (wid Curtis M) v-pres Isaac's Inc h310 N John
AVERY WILLIAM H (Helen G), Mgr Rogers Inc, 109 S Center, Tel REpublic 4-3277, r RD 5, Tel REpublic 4-2648

Aycock A Worth member County Bd of Educ r Fremont NC

—Annie L (wid Gray) h207 N Virginia

—Aubrey W (Christine) slsmn Heilig-Meyers h1511 Maple E

—Barnes (Margt D) driver Bryan Oil h326 E Chestnut

—Bennett supvr Made-Rite Sunbeam Bky r Fremont NC

—Betty S (wid Jim R) r103 N Virginia

—Blanche D Mrs cash Open Air Mkt r Freemont NC

—C Bryan (Edna G) county aud and tax supvr h220 Pine cir

—Dora M (wid Allison) slswn Leder Bros h1706 E Holly

—E A (Billie) slsmn Raleigh Products h1704 Rose

AYCOCK EARL J (Cora W; Aycock Oil Co), 927 S George, Tel REpublic 5-1953, h1507 E Holly, Tel REpublic 5-1029

—Elbert G Rev missionary r1704 Rose

—Eliz Mrs bkpr W H Griffin & Sons r1109 Edgerton

—Ellis L studt r1311 Maple

—Elton (Mildred) serv mgr Scott Mtr r Granthan NC

—Hubert D (Eliz G) fire insp Seymour Johnson AFB h1109 Edgerton

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Aycock

- J Selby (Rachel P) mgr Southern Cotton Stge Inc h1805 E Mulberry
- Jo A Mrs sten Sasser & Duke r Pikeville NC
- John H (Nancy U) mach Carolina Welds Plant h1014 N George
- Laura C smstrs Tom R Best r207 N Virginia
- Lucy B Mrs r1505 Evergreen av
- Margt D Mrs slswn Thomas Ofc Sup r326 E Chestnut
- Nancy U Mrs insp Carolina Welds Plant r1014 N George
- AYCOCK OIL CO (Earl J Aycock), Wholesale Dealer, Esso Oils, Kerosene, Gasoline and Petroleum, Guaranteed Meter Delivery, 927 S George, Tel REpublic 5-1953, PO Box 95 (See Page B and Yellow Pages 61 and 100)**
- Royal B (Inez T) mech Carolina Welds Plant r RD 2 Fremont NC
- W. Roger (Kathryn W) dist eng CP&L h1311 Maple
- Willie baker Mickey's Pastry Shop r US Hwy 70 RD 3 (Advl)
- Ayers Harvey emp State Hosp r do
- Minnie I emp State Hosp r do
- B & B Motor Co (Cecil E and John W Bryan) used cars 118 S John

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- B & P Shell Service (Richd W Best and Herman J Pate) 118 W Chestnut
- Bacco Belt Service Station (Cornelius J Best) 300 E Ash
- Baddour Louise F Mrs slswn Neil Joseph's Shop r1309 E Ash
- Mitchell D (Doris S) slsmn Am Box h607 S Andrews av
- Philip A (Louise F) slsmn h1309 E Ash
- Victoria S Mrs h1001 Evergreen av
- Badgett Mamie Mrs h429 Wayne av
- Badley Ora P Mrs bkpr Perkins Mtr Parts r307 S Oleander av
- Baggett Audrey S Mrs tchr Carver Sch r801 E Elm
- Doris r421 Pecan
- Jas N cln Gboro Hotel h207 W Beech
- Marvin (Audrey S) h801 E Elm
- Baggey Carlton r Carver blvd
- Josephine h Carver blvd
- Bagley Annie W Mrs atndt State Hosp r1008 Seaboard
- Geo B (Lucy B; Bagley Whol Co) h600 N Jackson
- Glen A (Adaline) agt Home Security Life Ins h203a S Slocumb
- Josephine emp State Hosp r do
- Leonard L (Joyce) USAF h302 S Center apt 8
- Ora P bkpr Perkins Mtr Parts r307 S Oleander av

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Bagley
—Oscar L (Ora P) h307 S Oleander av
—Thos H (Annie W) h1008 Seaboard
—Wholesale Co (Geo B Bagley) beer distr 100 E Beech
Bagwell Cecile C Mrs instr Singer Sewing Mach r206 N George
—Sue clk Gboro Smart & Thrifty Dresses r206 N George
Bahen Jas J (Lillian P) trans ofcr Seymour Johnson AFB h213 Banks av
Bailey Betsy W (wid E B) nurse Wayne Mem Hosp h1206 E Holly
—D M clk Colonial Stores r RD 5
Baily D M clk Colonial Stores r RD 5
—Durwood B (Faye M) mach opr State Hwy h US Hwy 70 RD 3 Box 506 (Advl)
—Edgar L (Nellie V) h1717b E Holly
—Eliza F (wid Roy L) r902 N Virginia
—Eliza M (wid Everett) emp J P Taylor Co h410 Peterson
—Estelle asst chf opr SBT&T r408 S John
—Frank (Pauline) mldr Dewey Bros h68b SJHomes
—Jas (Dorothy M) gdnr Willow Dale Cemetery h907b Carver dr

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

109 S. Center St.

Phone RE public 4-3277

—Jas lab J P Taylor Co r513 E Spruce
—Lippman h US Hwy 70 RD 3 (Advl)
—Margt Mrs tchr Edgewood Sch r210 Evergreen av apt K4
—Nellie V Mrs slswn Woolworths r1717b E Holly
—Richd L (Peggy J) electn duPont h1707 Palm
—Robt (Margt) eng h210 Evergreen av apt K4
—Rossie W (Genevieve A) buffer Wayne Agrl Wks h1305a N Virginia extn
—Roy L jr (Ola H) formn Carolina Welds Plant h902 N Virginia
—Rufus L r410 Peterson
—Russell (Luvenia L) roofer h915 E Elm
—Thurman D (Doris L) wtch repr 201 E Walnut h1402 Hawthorne
—Wm E (Lillie M) emp Scott's Poultry h501 W Elm
BAIN GEORGE E (Zula B), Special Agent The Prudential Insurance Co of America, Life, Accident, Health and Group, 704 Park av, Tel REpublic 4-2931, h do, Tel REpublic 4-3798
—Louise H (wid Edgar H) h700 Park av
Baird Harry T (June H) USAF h220 Banks av
Baker Albert jr emp Summerville Constn r517 N James
—Alma B Mrs slswn Montgy Ward r313 E Beech

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Baker

- Annie B (wid Burl) emp State Hosp h908b S Audubon av
- Annie B Mrs slswn Spencer Wear r106 N Virginia
- Bettie G maid h913 N John
- Cleveland (Mary L) h1205 N James
- Connie ironer Casey's Lndry & Clns r Georgia av
- Derwood r US Hwy 70 RD 3 (Advl)
- Donald R (Annie P) USAF r309 E Ash
- Douglas L jr (Betty L; Edgewood Superette) h1308 North dr
- Douglas L jr mgr Edgewood Superette r1308 North dr
- Edith R Mrs h209 W Beech
- Edw (Mamie Y) hlpr Central Mtrs h703 N James
- Elijah r825 Greenleaf
- Eliz F (wid Willie) maid h825 Greenleaf
- Fletcher W (Dorothy J) emp Seymour Johnson AFB h107b SJHomes
- Geo S (Blanche E) h402 Park av
- Helen r711 W Elm
- Henry E (Dorothy S) sls mgr Kirby Vacuum Cln r902 7th
- Idella Mrs h711 W Elm
- Irvin A (Lillie B) r208 E Vine

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

BAKER J RANDOLPH (Sarah B), Pres Wayne Wholesale Grocery Co, N James at Truck la, Tel REpublic 5-1961, 1608 E Mulberry, Tel REpublic 4-1568

- Jas F emp State Hosp r do
- Jas H (Annie L) h106 N Virginia
- Jas I stockrmmn Belks h208 E Vine
- Joe W lab Dewy Bros r RD 2 Pikeville NC
- John D jan Carolina Theatre r1205 N James
- Jos E (Norma K) h620 School
- Lindsay B (Nellie B; C & B Tin Shop) h902 7th
- Mack jr (Jenora T) USAF h906a Poplar
- Mamie Y Mrs picker J P Taylor Co r703 N James
- Mary L Mrs hlpr J P Taylor Tob r1205 N James
- Melmon M Mrs maid h111 Marion
- Nellie M Mrs ofc sec Kirby Center of Gboro r902 7th
- Paul Rev (Connie M) pastor Church of God h N Georgia av extn
- Rudolph (Alma B) slsmn Mayron Pope h313 E Beech
- Sarah B Mrs sec-treas Wayne Whol Grocery Co r1608 E Mulberry
- Wm T driver Wayne Dairy r Farmville NC
- Willie J studt r1205 N James

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

252

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- Baldwin Arth (Vera L) tchr County Bd of Educ h207 Pearson
 —Carolyn studt r1212 Park av A
 —Cleatrice Mrs hlpr Mitchell's Cafe r419 Beale
 —Ethel tchr County Bd of Educ r RD 3 Box 117
 —Gladys L emp State Hosp r do
 —J D (Sandra) atndt State Training Sch r903a Lincoln dr
 —Jas (Sara) blksmith 800 Poplar h do
 —Jas R jr (Marie B) cln Gboro Hotel r800 Poplar
 —Jos jr (Lois B) emp Drueding Bros h1608 N John
 —Jos W (Pearl H) h1408 Herring
 —Kathleen S emp State Hosp r do
 —Kirby L (Sylvia S) lab Sou Cotton Oil Div h614 Stronach
 —Kirby L jr (Opal) USN r614 Stonach av
 —Leonard R emp State Hosp r do
 —Lois B Mrs emp J P Taylor Tob r1608 N John
 —Melvin (Cleatrice) lab Dewey Bros h419 Beal
 —Nelson V driver W H Best & Co Inc r RD 4
 —Russell (Anne) v-pres h1217 North dr
 —Sylvia S Mrs picker J P Taylor Co r614 Stronach av
 —Vera L Mrs nurse Gboro Training Sch r207 Pearson
 —W Morgan (Florence M) emp Open Air Mkt h1212 Park av
 A

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Wm (Eula) lab Dewey Bros h1109 Olivia la
 —Zelphia Mrs h903a Lincoln dr
 Balhee Woodrow (Grace M) driver Carolina Mtr Lines h406
 Frank
 Balkcum Beatrice K Mrs tchr Gboro High Sch r204 S Oleander av
 —Bessie M (wid Colon) h510 E Chestnut
 —Edw N (Louise M) prsr Garriss Clns h114 N Slocumb
 —Louise M Mrs winder Borden Mfg r114 N Slocumb
 —Pearley W (Lena W) h109 E Pine
BALKCUM VASSIE G (Beatrice K), Genl Mgr WGBR Radio Station, Member American Broadcasting Co, Raleigh Hwy, Tel REpublic 4-3621, h204 S Oleander av, Tel REpublic 5-1266
 Ball Bryon C (Naomi M) meat ctr h Adamsville al RD 3 (Advl)
 —Merle S Mrs bkpr Ball Studio r1903 E Mulberry
 —Olive G Mrs bkpr Rome Dickerson r1304 Edgerton
BALL PARK SERVICE STATION (J L Pulley), Road Service, Shell Products, Washing, Polishing, Greasing, Tires, Batteries and Accessories, Motor Tune Up, 1601 E Ash, Tel REpublic 4-9820 (See Yellow Page 6)
 —Richd R (Olive G) acct T A Loving Co h1304 Edgerton



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
 LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Ball

—Robt r US Hwy 70 RD 3 (Advl)

BALL STUDIO (W Homer Ball), Portraits, Weddings, Children, Commercial Photography, At Your Service Day or Night, 135½ S Center, Tel REpublic 5-0045, Res Tel REpublic 4-2569 (See Yellow Page 103)

—W Homer (Merle S; Ball Studio) h1903 E Mulberry

—Wm P (Kath D) USAF h Spence av RD 3 (Advl)

Ballance Estelle tchr William Street Sch r Fremont NC

—J T member County Bd of Comnrs r Fremont NC

—Laster (Estelle) lab Artie's Tire Serv h44b SJHomes

—Laster G (Estelle H) recapper Artie's Tire Serv h44b SJHomes

Ballenger Edna S (wid Walter) h413 S William

Ballree Emmett W pntr h609 N James

—Woodrow W (Grace M) whsemn Seymour Johnson AFB h420 Frank

Bandy Jos R (Hazel M) slsmn Wayne Dairy h1010 Edgerton

Bane Delphia P (wid Sam) h907b Fairview cir

Banker Pete (Maureen) constn wkr h204 Banks av

Banks Ailyne Mrs h923b Hugh

—Artie E (Edna P; Artie's Tire Serv) h1605 Rose

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

—Clyde P (wid Wm) h814 Mimosa

—J H Rev pastor StAndrews Episcopal Ch r Kinston NC

—Leona J Mrs tchr Virginia Street Sch r RD 5 Box 252

—Mary M (wid Frank W) slswn Neil Joseph's Shop h103 S Jackson

—Phillip E (Ida H) supt Made-Rite Sunbeam Bky h1604 Edgerton

—Verdeen Mrs r604 Slaughter

Bannerman Margt Mrs maid h417 Peterson

Barber see also Barbour

—Claude emp State Hosp r do

—Jack E (Belle S) slsmn Richard's Jwlr's h716 N Jackson

—Jas H jr appr Dewey Bros r1615 E Holly

—Judd M whsemn Thurston Mtr Lines r702 W Walnut

—Lessie H (wid Jas H) h1615 E Holly

—Linwood E r411 Daisy

—Moses L (Betty W) driver Thurston Mtr Lines h702 W Walnut

—Wm M appr Dewey Bros r1615 E Holly

Barbour Earl r321 E Ash

—Elbert delmn Gardner's Velvet Dairy Products r508 E Spruce

—Frances Mrs opr Salon of Beauty r408 Banks av

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public
4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials
Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

BARBOUR JULIAN F (Evelyn B), Sec-Treas E F Taylor Co,
117 Bright, Tel REpublic 4-5581, h1204 E Elm, Tel RE-
public 4-3896

—Pauline (wid Herbert) h109 S Oleander av
—Roland S (Frances) slsmn Gboro Bldrs Sup h408 Banks av
—W Post tchr Meadow Lane r109 S Oleander av
Barbrey Herman S jr (Doshie J) mgr Kerr Drugs h1900 Rose
Barden Emma M Mrs stemmer J P Taztor Co r301 Tarboro
—Kenneth O studt r301 Tarboro
—Sam (Emma M) hlpr Gboro Milling h301 Tarboro
—Willie H studt r301 Tarboro
Barefoot Pauline r213 E Elm
Barfield Alton A (Leona T) buyer Farmers Whse h212 W Ash
—Billy C sls eng Bonitz Insulation r307 N Leslie
—Eddie L (Marie B) cook Griffin's Barbecue h501 S Slocumb
—Katie (wid Lincoln) h1002a Olivia la
—Leona T Mrs bdg 212 W Ash r do
—Louise W Mrs tchr Virginia Street Sch r115 N Herman
—Lula F (wid Isaac) h207 S Georgia av
—Lula S tchr Springfield High Sch r207 S Georgia av
—Malcolm R (Louise W) v-pres McBride & Herring Sporting
Gds Co Inc h115 N Herman

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

—Mary r1002a Olivia la
—Ruby Mrs h1105 Olivia la
—Wm H emp T A Loving & Co r214 Atlantic av
—Wm J (Beatrice G) agt State Capitol Ins Co h417 E Ash
Bargain Outlet Store (Jos F Williams Jack E Bernstein) clo
107 N John
Barham Saml textile wkr Borden Mfg r RD 4
—Sissie W textile wkr Borden Mfg r RD 4
Barker Anna H (wid Michl) h805 E Mulberry
—Irving O (Helen L) ofc mgr Leder Bros h800 S Madison
—J C USAF r111 N Slocumb
—Roy (Helen) USAF r510 E Chestnut
—Thos (Jacqueline) USAF h108c SJHomes
Barkley Cath E Mrs tchr East End Sc hr201 Kennon
Barksdale Emily R ofc sec Seymour Johnson AFB h305 W
Walnut apt 30b
Barley Charley W (Minnie A) h1204 Greenleaf
—Eloise M Mrs cook Curb-In r108 E Holly
—Geo C (Eloise M) delmn Southerland Furn h108 E Holly
—Jas R (Christine G) repr Dixie Elec Mtr Serv h rear 1100
Greenleaf
Barnes Agnes S emp State Hosp r do
—Alton (Bessie M) driver Gboro Bldrs Sup h717 W Elm



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



- Barnes
—Annie Mrs maid r N George extn
—Arnold J emp State Hosp r do
—Athenia H (wid Alonzo) maid County Home for Aged h
1221½ N John
—Audrey (Nancy) USAF h225 Rosewood av
—Benj (Louisa E) hlpr Robbins Radio & Telev h1411 Her-
ring
—Bennie (Lila W) h Orange
—Billy G (Jean B) atndt Howards Esso h711 E Ash
—Bobby lab Elwyn N Troutman r Lucama NC
—Bruce constn wkr r1110 N John
—Brunice dishwasher Central Lunch h413 W Pine
—Burdett E Mrs r906 Fairview cir apt B
—Business School (Mrs Dorothy A Barnes) 313 E Spruce
—Carrie R emp State Hosp r do
—Chanie M Mrs tchr Dillard High Sch h708 E Spruce
—Charity K (wid Wm) r911 N John
—Chas M (Thelma M) slsmn Carolina-Virginia Distr h1405
Peachtree
—Clarence Rev (Lula J) h724 N John
—Claude (Armetta P) formn News-Argus h719 Devereaux

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Clifton C (Daisy H) ydmn Borden Mfg h308 Hooks River
rd
—Daisy H Mrs maid Am Bank r308 Hooks River rd
—Donald R (Shelby) atndt Oak Hts Serv Sta r618 Atlantic
—Dorothy A (wid Ben F; Barnes Business Sch) h1111
Greenleaf
—Doyce G (Reba W) meter rdr CP&L h406 N George
—E Rupert dept mgr A&P r Fremont NC
—Ed (Maudie D) jan Wayne Mem Hosp h112 Claudia av
—Edna W emp State Hosp r do
—Edw L (Juanita) prs opr Gboro Iron & Mtl h607 Canal
—Edwin D (Ruth H) lab Gboro Iron & Mtl h911 N John
—Elbert emp State Hosp r do
—Ellen H emp State Hosp r do
—Ennie Mrs supvr State Hosp r810b Newsome
—Estella H (wid Walter) h714 Parker
—Ethel B Mrs maid Weils Inc r807 Devereaux
—Eug E (Gertrude D) lab Taylors Constn h908b Carver dr
—Eva B Mrs h Deans rd
—Frank jr (Mattie B) formn Borden Mfg h110 Marion
—Fredk R (Naomi M) jan State Hosp h304 Dellard
—Gary K (Janice H) lab W H Best & Co Inc h1003a Lincoln
dr

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Barnes

- Geo R h1227 N John
- Gladys W Mrs h1110 N John
- Gloria J r709 W Elm
- H B (Bessie F) h N George extn
- H Don (Shirley S) equip mtcmn Am T & T Co h1311 N Jefferson av
- Haywood (Mabel A) tob wkr J P Taylor Tob h213 Spaulding
- Hennis D (Mattie L) mgr Piedmont Mills r RD 5
- Herbert (Lola F) h403 Canal
- J E meat ctr Merritt's Super Mkt r Kenly NC
- J Henry slsmn J M Edgerton & Son r Kinston NC
- Jas constn wkr h212c W Elm
- Jas L USA r213 Spaulding av
- Jesse B (Maggie J) jan Greenleaf Sch h302 Hooks River rd
- Jesse C (Dorothy) h1802 E Pine
- John R meat ctr Open Air Mkt h Hillcrest dr RD 3 (Advl)
- John R jr slsmn Made-Rite Sunbeam Bky r E Elm extn
- John T (Ruby S) brick mason Cecil Constn h707 Holt
- Jos emp Wayne Bonded Whse r RD 5
- Juanita Mrs tob wkr J P Taylor Co r607 Canal
- Kath Mrs h701 Devereaux

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Laroy H (Rosa L) emp Kemp Splty r809 Devereaux
- Leamon emp State Hosp r do
- Leola T (wid Frank) h305 S Center
- LeRoy H (Rosa L) driver Kemp Splty h809 Devereaux
- Letha B (wid Walter) r506 S John
- Lorenzo (Julia L) cln Rainbow Clns & Lndry h931b Hugh
- Louella H (wid Frank) h1500 N Center
- Louise r1504 N Center
- Ludie r701 Devereaux
- Mabel W Mrs tob wkr J P Taylor Tob r213 Spaulding av
- Mamie h424 Griffin
- Mamie B emp State Hosp r do
- Mamie O stemmer J P Taylor Co r1500 N Center
- Marie r213 Spaulding av
- Marie r730 Waters
- Marie T Mrs tchr Barnes Sch r902 Canal
- Mary B (wid Nathl W) h730 Waters
- Mattie M insp Carolina Welds Plant r RD 5
- Mayme L Mrs emp Borden Mfg r305 Dail
- Milford (Ethel B) hlpr Cobb Mtr h807 Devereaux
- Molton L (Alberta S) driver Wayne Agrl Wks h801 Devereaux
- Odell E (Lizzie J) lab NC Consolidated Hide h118 Dillard

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Barnes

- Ollie R (Shirley) servmn Town & Country Gas r708 N Jackson
- Paul L studt r1500 N Center
- Paul R (Mamie H) mach opr Kemp Splty h1215 S Slocumb
- Percy (Mayme L) lab J P Taylor Co h305 Dail
- Ralph B (Dorothy L) ofc wkr State Hwy Dept h US Hwy 70 RD 3 (Advl)
- Robt L (Pauline H) cln Carolina Clns h1031b Lincoln dr
- Robt L (Rosa J) truck driver h213 S Georgia av
- Robt L jr (Hazel E) spotter Spotless Clns h111 Swan
- Rosa M Mrs maid h620 Griffin
- Rudy C (Frances F) hlpr Griffin's Barbecue h608 Pittman
- Ruth r1504 N Center
- Sam J (Ennie) tchr h810b Newsome
- Shirley C Mrs clk Town & Country Gas r708 N Jackson
- Shirley S clk Kemp Splty r1311 N Jefferson av
- Solly S (Modessia C) yd hand Borden Mfg h115 E Dewey
- Steph textile wkr Borden Mfg r RD 2 Box 389
- Thelma M Mrs nurse Wayne Mem Hosp r1405 Peachtree
- Theo (Rosalee S) USAF h514b Wilmington av
- Thos (Marie T) brklyr h902 Canal

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Thos A (Linda W) USAF h201 N Carolina apt D
- Walter porter Central Lunch r607 Canal
- Walter L studt r Deans rd
- Wm E pres Gboro Coca-Cola Bottling Co Inc r Wilson NC
- Willie (Emma) loader Wallbrook Tob h1504 N Center
- Barnett Rosa P Mrs emp State Hosp r810a Newsome
- Talmadge L (Rosa P) emp Gboro Training Sch h810a Newsome
- Barnhill Matthew M (Hattie B) h306 S George
- Wm L (Ethel E) scientist US Soil Conservation Serv h213 S William apt 2
- Barr Henrietta Mrs maid h1012a Lincoln dr
- Barrera Gustavo (Pauletta) USAF h106a SJHomes
- Barron Jas (Margie B) USAF r104 W Pine
- Barrow Desmond (Rose T) supvr Made-Rite Sunbeam Bky h 1009 Edgerton
- Jas (Shirley S) driver h1817b Edgerton
- Jimmy (Margie S) USAF r419 S George
- Nannie S Mrs cash Mtr Bearings & Parts r RD 2 LaGrange NC
- Nola H (wid Sam) h907a Fairview cir
- Ottis P (Pearl H) genl agt Southern Life Ins r Adamsville NC



W. H. GRIFFIN
& SONS

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

258

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Barrow

- Pearl H Mrs rep Avon Products r US Hwy 70 Rd 3 (Advl)
- Ramona studt r US Hwy 70 RD 3 (Advl)
- Ronnie W studt r907a Fairview cir
- Shirley S chkr Arrow Clns r1718h Edgerton
- Thos A (Ava J) formn Tri County Elec Membership Corp h1713 N William

Barrow's Court (Ottis P Barrow) mobile home pk US Hwy 70 RD 3 (Advl)

- Barry Edmond W asst mgr Grants r103 N Virginia
- Barsh Ernest A (Bessie B) clk Dillon Sup r1006 E Elm
- Bartholomew Henry G (Jeanette K) h309 W Walnut
- Jeanette K Mrs dir USO r309 W Walnut
- Bartlett Alf (Wayne Body Wks) r Seven Springs NC
- Alton R (Bessie T; Bartlett's Grocery) h210 S Virginia
- Alton R jr r210 S Virginia
- B L carrier PO r Pikeville NC
- Benj F emp State Hosp r do
- Clara B clk Weil's Inc h305 W Walnut apt 304
- Dorothy M emp Kemp Sply r417 Frank
- Emma C Mrs egg grader Bedford Hatchery & Feed Mill r RD 2

MEMBER



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

- H L emp State Hosp r do
- Henry (Hazel H) clk Bartlett's Grocery h200 N Carolina
- Jas K (Mary J) dept mgr Cedric E Edgerton r LaGrange NC
- Jas R r403 S John
- John F (Eliz T) slsmn Cobb Mtr h400c N Leslie
- Kenneth (Gladys P) slsmn Coca-Cola r RD 1 Box 300B
- Rachel H emp State Hosp r do
- W A (Bessie L; W A Bartlett Grocery) h1803 N William
- W A Grocery (W A Bartlett) 1606 N William
- Wm A driver Thurston Mtr Lines r1712 N William
- Wm D (Esther T) clk H Weil & Bros h1417 Frank
- Bartlett's Grocery (Alton R Bartlett) 1810 N William
- Bartley Rachel Mrs nurse State Hosp h108 S Kornegay
- Barton Ralph (Oroha) lab R N Rouse Constn h58b SJHomes
- Barwick Arnold G (Lola C) plmb Quality Plmb & Htg h4 Harrell av (A)
- Benj F asst mgr Fields Red & White Super Mkt r412 Daisy
- Betty L cash Town & Country Gas r36b SJHomes
- Charity L (wid Geo) r612 Daisy
- Clayton (Ada E) mgr Wachovia Refreshment Stand h612 Daisy
- Daisy B (wid Alex) h608 Simmons

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

- Barwick
 —Davis G (Lola C) h412 Daisy
 —Gertrude B Mrs cash Air View Drive In Theatre r Hillcrest rd RD 3 (Advl)
 —Harvey J (Lois B) prntr News-Argus h403 A
 —Ida L r618 S Slocumb
 —Jesse (Gertrude B) slsmn Sears h Hillcrest rd RD 3 (Advl)
 —Julle B (Esteen B) atndt h618 S Slocumb
 —L Allen (Grace L) formn Dewey Bros h1805 Peachtree
 —Leslie mech Dillon-Ball Implt r RD 2
 —Lois B Mrs bkpr Wachovia Bank & Trust r403 A
 —Lou (Cora) driver Red Bird Cab r409 N John
 —Major E (Mary L) h205 W Vine
 —Mary (wid N Lloyd) h406 S Center
 —Mary A nurse Wayne Mem Hosp r306 N Lionel
 —Mary E (wid Wm G) h710 E Ash
 —Norman V (Anne) clk Joe M DeBruhl h99h SJHomes
 —R Clyde (Marie B) clk Gboro Cigar h1110 N George
 —Robt USAF r618 S Slocumb
 —Roy C (Frankie J; Barwick Serv Sta) h US Hwy 70 RD 3 (Advl)
 —Ruth Mrs h36b SJHomes

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Walter W (Thelma B; Gboro Cigar Co) h905 E Walnut
 —Wm R (Mary B) h301 S Slocumb
 —Wilma B folder Fast Serv Lndry r36b SJHomes
 Barwick's Service Station (Roy C Barwick) US Hwy 70 RD 3 (Advl)

- Basden Betty L clk SBT&T r RD 1 Dudley NC
 —Cabinet & Supply Co (Wm J and Wm R Basden) 804 N George
 —Doris H Mrs bkpr Basden Cabt & Sup r Dudley NC
 —Jack L mech Smith Hdw r RD 1 Dudley NC
 —Marguerite M Mrs serv rep SBT&T r Dudley NC
 —Mary L Mrs nurse County Health Dept r Dudley NC
 —Sudie A Mrs smstrs Edwards Young Men's Shop r807 N George
 —Wm J (Sudie A; Basden Cabt & Sup Co) h807 N George
 —Wm R (Sudie A; Basden Cabt & Sup Co) r Dudley NC
 Bashaw Edw (Maxine) emp Seymour Johnson AFB h41h SJHomes

- Bass Anderson B (Effie C) slsmn Auction Whse h415 Wilson
 —Callie M Mrs r200½ W Pine
 —Carson A (Cynthia H) eng Seymour Johnson AFB h705 S Best
 —Eddie (Libby W) lab h905 N John

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
 Hardware - Tools - Paints - Building Materials - Fertilizer
 John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
 132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGT.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Bass

- Edna P (wid Asa G) h117 N Georgia av
- Edw E (Eleanor B) slsmn Wayne Whol Gro h201 Banks av
- Eliz B Mrs h516 E Ash
- Estella (wid Marshall) h609 Poplar
- F Dewey (Joan F) assoc Durham Life Ins Co r RD 2
- Franklin dept formn N C Prison Camp 405 r605 Simmons
- Gene A emp State Hosp h105 W Elm
- Gladys Mrs chkr Fields Red & White Super Mkt r Murphy av RD 3 (A)
- Hazel B (wid Rudolph) r1725 Edgerton apt D
- Henry C (Dorothy A) emp Smith Whitney Grain h1718 Maple
- Henry K (Theodora R) mgr L B Mercantile Co h210 N Carolina
- Herbert D (Peggy P) USN r706 N Virginia
- Hubert J (Melba) deskmn SBT&T r RD 5
- Hugh driver Gboro FCX Serv r Patetown NC
- Ida F r813 N George
- Jas M (Hazel C) emp Made-Rite Sunbeam Bky h813 N George
- Jesse R (Audrey E) slsmn Rogers Furn h309 N James

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- John H formn Wayne Bonded Whse r RD 5
- Jos A asst funeral dir Seymour Funeral Home Inc r107 W Chestnut
- Leslie (Mable P) mech hlpr Wooten Oil & Fuel h510 3d
- Lindsay (Lucille L) emp Wayne Bonded Whse h1012b Lincoln dr
- Marcus hlpr Skinney's Drive In r1012b Lincoln dr
- Marion B (Lula L) prod 607 Simmons h do
- Mary A waiter Curb In r221 E Ash
- Mary E Mrs clk George Street Grocery r205½ W Holly
- Nancy J studt r813 N George
- Offie driver Genl Industries r Pikeville NC
- Ollie D credit mgr Kadis Inc r210 N Carolina
- Oscar (Mary C) emp T A Loving & Co h205½ W Holly
- Robt C (Gladys) slsmn Community Mtrs h Murphy av RD 3 (A)
- Victoria R maid r Hooks River rd
- Wesley G emp State Hosp r do
- Batchelor Charlie slsmn Elliott Packing r Garner NC
- Walter V (Lillian) agt Home Security Life Ins r RD 5
- Bateman Danl A (Mittie E) jwlr 102 S James r RD 4
- Henry (Bateman's Barber Shop) r RD 1
- Mittie E Mrs bkpr Danl A Bateman r RD 4



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Bateman

- Thos slsmn Cobb Mtr r1504 E Elm
- W L USAF r NC Hwy 102 RD 3 (Adv1)
- Bateman's Barber Shop (Henry Bateman) SJHomes
- Batisa Hannah Mrs maid h908b Slaughter
- Batson Clarence V (Nora B) h807 E Mulberry
- Francis H (Kathryn) formn SBT&T r RD 4
- Lillian S Mrs prepared lunches 1306 Park av A h do
- Lucile H (wid Woody) bkpr Std Automotive Parts h405 S Andrews av
- Robt G emp T A Loving & Co r RD 2
- Sybil A ofc sec Bonitz Insulation r807 E Mulberry
- Batten Chas A (Ada L) plmb Wilford Plmb h404 Magnolia
- Chas P emp State Hosp r do
- Elsie E (wid Elwood J) textile wkr Borden Mfg h904 N William
- Jas E (Nellie W) driver S F Ware Feed & Seed h925a Fairview cir
- Janice cash Kerr Drugs
- Jos H (Agnes A) sanitarian County Health Dept r RD 5
- Marie mgr Garriss Dry Clns h211 N Virginia
- Martha B (wid Sam) r818 Argo

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Norman (Claudette B) mgr Economy Homes h207 S Kor-negay
- Willie H (Mary B) mech Carolina Welds Plant h818 Argo
- Battery & Electric Service (Simon T Hill) auto repr 203 W Mulberry
- Battle Auretha maid r110 Claudia
- Buster (Naomi) butler h800 Crawford
- Chas delmn Chas B Davis Co r707 Potley
- Chas emp A T Griffin Inc h200 Carver blvd
- Edna E maid r707 Potley
- Emma Mrs maid h707 Potley
- Enas (Fannie W) clk Lewis Sutton Furn h110 Claudia av
- Fannie W Mrs maid Isaacs-Kahn Furn r110 Claudia av
- Grover L dishwasher Wayne Mem Hosp r707 Potley
- Helen R Mrs tchr Central Sch h716b E Chestnut
- Henrietta B (wid Wilbert) h505 Durham
- Henry L (Eloise I) lab W H Best & Son h105 E Raynor
- Jasper lab h815 N John
- Jessie maid r707 Potley
- Kath L Mrs emp J P Taylor Tob r618 Hersey
- Mack jr (Mollie) jan Wachovia Bank & Trust r RD 4
- Monroe studt r618 Hersey
- Rebecca emp J P Taylor Tob r1710 N John

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Battle

- Ruby M maid r Orange
- Sylvester lab Southerland Oil h203 Brazil
- Thos (Kath L) driver Vinson's Coal Yd h618 Hersey
- Thos jr (Gladys G) hlpr Jarman's Seafood Mkt h203 Atlantic av
- Walter r607 Crawford
- Willie J mldr Wayne Agrl Wks r RD 3 Box 69D
- Batton Mercedes D emp State Hosp r do
- Batts Lester T (Sarah B) jan Community Mtrs h616 Canal
- Martha A emp State Hosp r do
- Ruth H slswn Robinson's Drug Store h305 W Walnut apt 102
- Sarah B Mrs atndt State Hosp r616 Canal
- Baucom Edw prsr Garris Dry Clns r114 Slocumb
- Howard A (Nancy P) optom 139 W Walnut R302 h1410 E Ash
- Baugh Marvin E (Mary J) acct Seymour Johnson AFB h 407 N Lionel
- & Sons Fertilizer Co Merl McClenny agt mfrs 600 N James
- Baum Robt L (Jeanette S; James Theatre) h1114 Park av A

Pyrofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Baxley Ira C (Joyce H) slsmn Wm B Reily & Co h809 N Audubon av
- Joyce H Mrs clk Wachovia Bank & Trust r809 N Audubon
- Bayless Sylvia T Mrs clk Weil's Inc r603 Pineview av
- Bayliss Wm (Sylvia T) USAF r603 Pineview av
- Baysden Geo M (G W) sht mtl wkr T A Loving Constn h62g SJHomes
- Bea's Beauty Shop (Mrs Beatrice Amon) 606 N Madison
- Beadle Kenneth (Ferne M) USAF h24 S Slocumb (A)
- Beal Julia P Mrs ofc sec Rose Constn r1304 N Jefferson
- Walter E (Julia P) dist mgr Sunshine Biscuit Co h1304 N Jefferson av
- Beale Nina (wid Clinton) r1111 E Walnut
- Beals G Roy Rev (Pauline G) pastor Madison Av Bapt Ch h 102 S Jefferson av
- Beamon Leslie H (Elsie N) driver Service Taxi h803a New-some
- Thos E Rev (Eunice M) h807 Simmons
- Thos E jr electn Seymour Johnson AFB r807 Simmons
- Beamon Bennie G (Bessie R) pipeftr duPont h1811 Palm
- Bud jan Carolina Theatre h504 W Pine
- Chas E (Cora L) tv servmn Sears h709 S Andrews av
- Cora L Mrs clk Penneys r709 S Andrews av



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Beamon

—Edwin B (Christine J) agt Farm Bur Mut Ins Co of NC r RD 2

—Hazel G Mrs clk Beamon's Lectro-Lab r RD 5

—Hezekiah (Ruth) h407 Moon

—Leland C (Hazel G; Beamon's Lectro-Lab) r RD 5

—Lillian Mrs tchr Virginia Street Sch r RD 5 Box 123

—Lillie I maid r616 Crawford

—Mable A Rev (wid Wm) pastor Bethlehem Temple Holiness Ch h705 Miller

—Peggy Mrs h251 Wisteria rd

—Percy L (Annie E) recapper Prince Tire h601 Hugh

—Ruth Mrs prsr Star Dry Clns r407 Moon

—Wm H jan Paramount Theatre r506 W Spruce

Beamon's Grocery (Rev Mrs Mable A Beamon) 705 Miller

BEAMON'S LECTRO-LAB (Leland C Beamon), Sylvania Television, Philco Home Radios, Motorola Auto Radios, Complete Repair Service, 117 N John, Tel REpublic 5-0562

Beard Eliz B Mrs bkpr Dixie Chem r105 N Kornegay

—Janie E Mrs clk Wachovia Bank & Trust r RD 5 Box 376

—John W (Eliz B) mgr Swap Shop h105 N Kornegay

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

—Mae A Mrs nurse Wayne Mem Hosp r1313 North dr

—Raymond E (Mae A) mech Cobb Mtr h1313 North dr

Beasley Andrew J r616 Daisy

—Esther C Mrs spinner Borden Mfg r733 N John

—Hubert N (Madeleine B) formn Seymour Johnson AFB h 1305 Robin

—John W waiter Gboro Hotel

—Kenneth T (Bessie M) mach Carolina Welds Plant r RD 1 Box 121 Mt Olive NC

—Needham G (Esther C) textile wkr Borden Mfg h733 N John

—Norwood J hlpr CP&L r Dudley NC

—Richd (Janice W) USAF r601 Stronach av

—Sallie E (wid Wm F) h616 Daisy

Beatty Abram (Josephine H) logger M D Lane h W Dillard

—Guy P eng CP&L r RD 5 Box 292A

—Robt tchr County Bd of Educ r424b Whitfield av

Beck Jimmie D (Peggy R) USAF h1901b E Holly

Becker Henry J asst pastor StMary's Cath Ch r215 E Mulberry

Beckworth Charlotte O Mrs dept mgr Grants r209 W Seymour dr

—Jacob E emp T A Loving & Co h209 W Seymour dr

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cosh and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

BeCraft Marghretta B Mrs ofc sec John W Thompson r W Mulberry

Becton Albert (Bertha M) h211 Kennon

—Bertha M Mrs clk Kemp Splty r211 Kennon

—Elnora maid Pepsi-Cola r415 S Center

—Levy (Harriette S) countermm Holloway's Barbecue r415 S Center

—Willie L (Minnie R) mech City Street Dept h1000b Slaughter

Beddard Cassie L Mrs h1304 N George

Bedford Chas L (Effie F) ptrnmkr Dewey Bros h316 E Walnut

—Elijah (Letha C; Edgewood Barber Shop) h1801 E Beech

—Evangeline P asst mgr Gboro Smart & Thrifty Dresses r RD 5

—Geo C hlpr Open Air Mkt r RD 5

—Guy A (Evangeline P) mgr Merit Shoe Co Inc r RD 2

BEDFORD HATCHERY & FEED MILL (Jack A Bedford),
Nutrena Feed Dealer, Specializing in Baby Chicks and Supplies, Country Fresh Eggs, Custom Grinding and Mixing, We Will Buy Your Grain, Wilson Hwy, Tel RE-public 4-3314

—Hilda W Mrs opr SBT&T r413 S William

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

—Jack A (Martha T; Bedford Hatchery & Feed Mill) r RD 2 Belfast NC

—Jack A jr formn Bedford Hatchery & Feed Mill r RD 2 Belfast NC

—Johnny T jr lab Gboro Iron & Mtl r RD 1 Wilson NC

—K D (Hilda W) lab duPont r413 S William

—Leroy (Alene D) slsmn Jeffrey's & Sons h1903 E Beech

—Letha C Mrs insp Carolina Welds Plant r1801 E Beech

—W Dortch (Ella H) slsmn Snypes Distrs h709 Simmons

—Willie M (Betty J) slsmn Modern Lightning Protection h 1037 Maple

Beeman Mary S Mrs br mgr Wachovia Bank & Trust r State Hospital

—W F (Mary S) emp State Hosp r do

Beems Cornelia tchr City Sch Bd r103 N Oleander av

—Cornelius (Helen H) surveyor 103 N Oleander av h do

Bekshaw Andrew W (Lucile W) sec J D Pike Mtr Co h409 E Walnut

—Lucile W Mrs bkpr J D Pike Mtr r409 E Walnut

—Woodard G r409 E Walnut

Belfield Ann servwn Medical Arts Bldg r329 S South

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

BELK HENRY (Lucille B), V-Pres Wayne Printing Co Inc and Editor Goldsboro News-Argus, 116-18 N James, Tel REpublic 4-4401, h1409 E Walnut, Tel REpublic 4-0713

—Jack P (Velda) emp Seymour Johnson AFB h41c-d SJ-Homes

BELK-TYLER CO, Saml H Hocutt Sec-Treas-Mgr, Complete Department Store, 126 W Walnut, Tel REpublic 5-3041

Bell Alma M (wid Grover) nurse 309 N Carolina h do

—Annie L Mrs cafe wkr Dilliard Sch r N Stadium rd

BELL ARTHUR C (Rachel S), Sec-Treas Dillon-Bell Implementation Co, 1033 N William, Tel REpublic 5-2741, h1508 Rose, Tel REpublic 5-4859

—Askins Plumbing & Heating Co Jas H Askins pres-sec-treas Mrs Hallie H Askins v-pres 1106 N William

—Benj H (Mildred P) pres Bell-Stuart Furn Co and sec-treas Southern Radio & Telev Corp h1711 E Mulberry

—Bernice cook Gboro High Sch r RD 2 Box 197

—Bernice B Mrs atndt State Hosp h106 W Pine

—Chester (Hazel) driver A T Griffin Mfg h404 S Leslie

—Christine G Mrs r401 N Leslie

BELL CLOTHIERS (L C Bell), Men's, Women's and Children's Clothing on Convenient Terms, "You Will Be Dressed Well When You Shop With Bell," 114 N John, Tel REpublic 4-1642

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

—Cornelius emp State Hosp r do

—Dolphus A (Virginia H) tech State Natl Guard h1305 Edgerton

—Dorothy Mrs atndt Darden Sand r105a SJHomes

—Eddie J emp Kemp Sply r RD 5

—Edith studt r1508 Rose

—Emma W (wid Jas) r1611 Palm

—Floy C Mrs ofc sec US Vets Admn r405 S Oleander av

—Frank L (Mary S) formn SBT&T h1004 E Walnut

—Geo F (Eliz M) formn CP&L h1504 Laurel

—Gertha D studt r216 Wayne av

—Gladys Mrs h425 Beal

—Grover H jr (Colon P) slsmn Made-Rite Sunbeam Bky h309 N Carolina

—Hannah D studt r612 E Walnut

—Harvey L (Dorothy H) driver W H Griffin & Sons h1001 Devereaux

—Helena D Mrs emp J P Taylor Tob r914 Persimmon

—Hezekiah lab r601 S Herman

—J Calvin r808 N Pineview av

—Jas E (Pauline L) slsmn Gardner's Velvet Dairy Products h1809 Palm

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Bell

- Jas F jr lab r216 Wayne av
- Jas H (Elladean) cement fnshr Seymour Johnson AFB h
216 Wayne av
- Jasper (Ada F) h410 E Holly
- Jesse M (Bernice B) atndt State Hosp h1007 N Center
- John C pntr h808 N Pineview av
- John H emp State Hosp r do
- John M (Annie L) USAF h N Stadium rd
- John T r317 E Chestnut
- Kathleen B Mrs case wkr County Pub Welfare Dept r317 E
Chestnut
- Leonard (Margt) brklyr h218 Wayne av
- Levada L (wid Bias A) furn rms 406 S John h do
- Luby C (Floy C; Bell Clothiers) h405 S Oleander av
- M Webber studt r612 E Walnut
- Marghretta B ofc sec J W Thompson h407 W Mulberry
- Mary L emp State Hosp r do
- Melvin J (Dorothy B) whsemn Cozart Packing r105a SJ-
Homes
- Mildred sec Edwin B Lee Ins Agcy r407 W Mulberry
- Mildred P Mrs v-pres Bell-Stuart Furn Co r1711 E Mulberry

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Milton D (Loraine) USAF h406 Gulley apt 6
- Minnie H slswn Kirby's r310 S John
- BELL N DONALD (Bessie B), Pres-Mgr Dillon-Bell Imple-**
ment Co, 1033 N William, Tel REpublic 5-2741, h612 E
Walnut, Tel REpublic 4-2574
- Ned E lab Gboro Htg & Plmb r1111 N James
- Pauline L Mrs ofc asst Dr Chas F Strosnider r1809 Palm
- Randal (Mollie) USAF r1100 E Elm
- Richd C (Elma M) mech County Sch Bd h716 E Ash
- Rufus D (Kathleen B) emp Bell Askins Plmb & Htg h371
E Chestnut
- Rufus L (Doris M) constn wkr h701 N Virginia
- Sarah E (wid Roscoe F) maid r1007 N Center

BELL-STUART FURNITURE CO

Benj H Bell, Pres
Mildred P Bell, V-Pres
Mrs Joyce Smith, Sec-Treas
Norwood G Parker, Mgr
Furniture and Appliances
Hotpoint Ranges, Refrigerators
G E Radios, Hotpoint TV
225-27 N John
Telephone REpublic 4-1524

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

- Bell
- Thelma B emp State Hosp r do
 - Trailer Sales Jim Goodwin mgr 1826 N William
 - Vivian P (wid Arth) r612 E Walnut
 - Woodrow (Helena D) hlpr Cobb Mtr h914 Persimmon
 - Zebedie (Rebecca M) cement fnshr h722 E Pine
- Bellamy Betty B Mrs tchr Gboro Training Sch r514a Wil-
 mington av
- Twillie T (Betty B) tchr Dillard High Sch h514a Wilming-
 ton av
- Belote Martha D (wid Jas) case wkr County Pub Welfare
 Dept r205 W Chestnut
- Beltman Hilda G Mrs h38a SJHomes
- Belton Annie M tchr West Elm Jr High Sch r406 Canal
- Bender Jos (Virginia) emp Seymour Johnson AFB h65a SJ-
 Homes
- Bennett C Donnell (Grace R) electn h902 Rudolph
- Curlee Home Supply Inc T Haywood Curlee pres (Orange-
 burg SC) Franklin M Bennett v-pres Mrs Mary E Curlee
 (Orangeburg SC) sec 1413 Peachtree
- Ella M studt r913 N Center
- Floyd A (Aleane T) carp h624 S Slocumb
- Franklin D (Flossie F) USAF r300 S John

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- Franklin M (Miriam) v-pres Bennett-Curlee Home Sup
 Inc h1413 Peachtree
 - Henry driver ACL r514 S John
 - J Will (Mary B) hlpr Gboro Milling h913 N Center
 - Joe N r Temple
 - John S (Margt D) pres Mid East Distributing h1501 Maple
 - Kenneth G business mgr Wayne Mem Hosp r1102 S Madi-
 son
 - Mary B Mrs sweeper J P Taylor Co r913 N Center
 - Minnie D (wid Wm) h817 W Elm
 - Nola H (wid Wm) smstrs Weil's Inc h405 N John
- Bennett Paul C Jr (Marcia D), Physician, 805 Simmons, Tel
 REpublic 4-3730, h1706 Rose, Tel REpublic 4-3712
- Richd H (Eliz J) ins adj 139 W Walnut R916 h402 S Jeffer-
 son av
- Roland lab J P Taylor Co h323 W Elm
- Benson Chas R (Shirley) USAF h76e-f SJHomes
- Geo S emp Wayne Dairy r Fremont NC
- Olive J Mrs clk Charles Stores r307 W Vine
- Wm S (Olive J) bkpr County Bd of Educ h307 W Vine
- Benton Allen (Cassie J) emp Dillon Sup h621 Washington
- Cassie J Mrs hlpr J P Taylor Co r621 Washington

PENNEY'S

ALWAYS FIRST QUALITY

Where the
 NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



FAST
 SERVICE
 TWO WAY
 RADIO

—
PHONE

RE public
 5-0893

RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

110 S. William St.

Tel. RE public 5-1237

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Benton

- Cleo (Ora) cln City Street Dept r715 E Elm
- Dock R (Minnie H) h N Carolina extn
- Edgar (Necie H) lab J P Taylor Tob h931 N Center
- Ellen M nurse Wayne Mem Hosp r1201 Edgerton
- Fred R r924 Davis

BENTON GEORGE R JR (Theresa W; Drs Benton & Miller),
 Surgeon, 816 E Ash at N Herman, Tel REpublic 4-5501,
 h207 S Pineview av, Tel REpublic 5-2843

- Ida W (wid Benj B) h609 Rudolph
- J Harold (Virginia H) clk Dewey Bros h1211 E Holly
- Jack B (Bessie K) electn Elec Sls & Serv r RD 3
- Jas J r113 Cedar
- Jane F Mrs tchr County Bd of Educ r506a Washington
- Jessie B emp State Hosp r do
- Katie A (wid Sam) h907 4th

BENTON L PAGE JR (Jane F), City Manager, 214 N Center,
 Tel REpublic 4-2828, h105 Robin pl, Tel REpublic 5-2010

- Lela R Mrs mach opr Kemp Sply r418 School
- Lenlie (Lela R) sander Kemp Sply h418 School
- Linwood E (Getha G; Down Town Gulf Serv Sta) h1604 Laurel

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

BENTON & MILLER DRS (George R Benton Jr, Walton H Miller Jr), Surgeons, 816 E Ash at N Herman, Tel REpublic 4-5501

- Milton (Ora) logger h523 S Georgia av
- Ora Mrs tob wkr J P Taylor Co r523 S Georgia av
- Roger (Villie A) lab h616 Griffin
- Ruth maid h904a Hugh
- Sandra H sten CP&L r Fremont NC
- Winley (Thyra B) driver Service Taxi h708 Parker

Berden Edw L (Mary F) h841 N John

Berdinis Martin (Henneriette) USAF h253 Wisteria rd

Berghers Dorothy C (wid Marvin) r111 S Virginia

Berkeley Ruth H Mrs mus tchr 1108 Evergreen av r do

BERKELEY SCOTT B HON (Ruth H), Mayor of Goldsboro,
 214 N Center, Tel REpublic 4-2951, h1108 Evergreen av,
 Tel REpublic 4-2906

Berkholtz Gene (Kate L) barber Mt Olive NC h107 S James

—Kate L Mrs beauty opr Mt Olive NC r107 S James

Berkley Gerald (Louise) emp Rouse Constn h407 Griffin

BERNEY'S LOAN CO (Jack Bernstein), Pawnbrokers, Loans,
 Diamonds, Watches, Jewelry, Silverware, Luggage, Ra-
 dios, Musical Instruments, 201 E Walnut, Tel REpublic
 5-2983 (See Yellow Page 102)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
 LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

- Bernstein Jack E (Daisy C; Bargain Outlet Store; Berney's Loan Co) h509 S Pineview
 Berry Charlie r US Hwy 70 RD 3 (Advl)
 —Ernest (Louise) lab Bldrs Sups h613 Crawford
 —Louvene opr Vinson's Beauty Shoppe r RD 5
 —Lula G (wid Robt) r809 N Pineview av
 —Wm A (Evelyn) dir of educ Madison Av Baptist Ch h1321 N Jefferson av
 —Wm L driver Wayne Dairy r RD 5

BERTIE'S TELEPHONE ANSWERING SERVICE (Bertie M Rouse), 24 Hour Service Except From 2 PM to 4 PM, Business, Doctors, Residence, Will Make Appointments, Relay Messages and Follow Your Instructions, We Act As Your Private Secretary, 1413 E Walnut, Tel REpublic 4-2721

- Best Abram (Estell W) collr City Street Dept h907 N John
 —Ada B Mrs maid Greenleaf Sch r1715 Davis
 —Albert (Sarah B) driver Safety Taxi h419 Wausaw ct
 —Alice M Mrs cash Kress r State Hospital
 —Allen (Amelia S) h711 N James
 —Alma C emp State Hosp r do
 —Amelia S Mrs gro 711 N James r do
 —Annie Mrs h601 S Herman
 —Annie B Mrs hlpr Wallbrook Tob r514 Dail

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
 YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
 212 W. Walnut St. Tel. RE public 5-2464

- Anthony (Rita C) slsmn J M Edgerton & Son r703 Pittman
 —Arlena Mrs lab Elliott Packing h906a Slaughter
 —Arth L jr (Obe B) lab Southern Cotton Oil Div h1609 Tuskegee
 —Austin J Rev h510 School
 —Beatrice C Mrs kicker J P Taylor Co r423 Charles
 —Ben (Pearl P) pipeftr h816 E Elm
 —Betty (wid D H) r316 E Mulberry
 —Bruce mech Gboro Mus Co r410 E Spruce
 —Bruton E USA r1609 Tuskegee
 —C Graham jr (Billye R; Best Ins & Realty Co) h611 N Herman
 —C Munroe (Mary B) pres W H Best & Co Inc and treas Wayco Corp h1906 E Walnut
 —Carmie Z (wid Bynum) h118b E Chestnut
 —Carrie prsr Fast Serv Lndry r LaGrange NC
 —Carrie M rep Avon Products h300 N Kornegay
 —Casey L (Blonnie K) driver Whitley Mill h830 Persimmon
 —Cash Grocery (Geo H Best) 1127 Olivia la
 —Cecil G (Nellie E) lwyr 207 E Walnut 2d fl h708 E Mulberry
 —Chas lab Kemp Splty h Murphy av RD 3 (A)

Remember Your Credit
 is always Good at

115 W. WALNUT ST.
 Tel. RE public 5-0521

THE
Jewel Box STORES
 SOUTH'S LARGEST JEWELERS

M. B.
 Andrews

I
 N
 S
 U
 R
 A
 N
 C
 E

Service
 Complete

Auto
 Fire

Theft

Liability

Sickness

Accident

Hospital-
 ization

Life

WACHOVIA
 BANK
 BLDG.

PHONES

Office
 RE public

4-5215

Res.
 RE public
 4-3983

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insuloting
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Best

- Chas L (Gladys C) carp h Orange
- Chas R (Doris P) clk Best Cash Grocery r RD 4
- Charlie emp State Hosp r do
- Charlie (Jessie T) driver Goldwayne Lndry & Clns h1002 Maple
- Charlie (Harriet H) driver Bldrs Sups h518 Olivia la
- Charlotte E Mrs marker Grants r111 Brogden
- Clara S (wid Jack) h313 E Elm
- Claude (Clemmie H) porter Woolworths h705 E Elm
- Clyde M (wid Pete) r316 E Shaw
- Cornelius J (Wilda B; Bacco Belt Serv Sta) h324 E Chestnut
- D M & Son (Dwight M Best) gros 912 E Elm
- Daisy B studt r211 Neil
- Daisy H Mrs hlpr State Forest Nursery r423 S Whitfield av
- Daisy L Mrs bkpr Jackson Trucking r1110 Clingman
- Dallas jr (Geraldine F) lab Dewey Bros h624 Griffin
- Danl (Naomi G) mach opr Pepsi Cola h309 S James
- David (Mary L) cln Gboro Lndry & Clns r RD 4
- Deleon E (Frances B) phys 139 W Walnut R609 h1504 E Mulberry

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Dock (Anna B) h211 Neil
- Dollie A emp State Hosp r do
- Dolly M Mrs slswn Lesser's r RD 3
- Dorothy maid r907b Hugh
- Dorothy R insp Carolina Welds Plant r904 N Madison
- Dwight M (Wray T; D M Best & Son) h1403 Lemon
- Eddie E (Mabel C) carrier PO h704 N Virginia
- Edgar L (Emmie L) whse mgr Cobb Distributing Co h816 N Herman
- Edw G (Helen A) sec-treas Best & West Men's Shop Inc h 1711 Rose
- Effie W (wid Sammy) r816 N Herman
- Eliz Mrs tob wkr J P Taylor Co r624 Griffin
- Eliz A tchr Edgewood Sch r708 E Mulberry
- Eliz S Mrs mus tchr 305 S John r do
- Emma J h721 N James
- Ernestine Mrs lab J P Taylor Tob r508 S Herman
- Etta (wid Dock) h412 Beal
- Eva M Mrs recpt Benton & Miller r RD 2
- Frank lab Gboro Tob h1010b N James
- Frizzle r309 S James
- Geo H (Best Cash Grocery) r RD 4
- Geo M (Annie B) mach opr Royal Crown Bottling h514 Dail



Dumas - Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Best

- Georgia hlpr J P Taylor Tob r508 S Herman
- Geraldine F Mrs chkr Sewell Gro r624 Griffin
- Gladys C Mrs atndt State Hosp r Orange
- Golden (Hilda G) shaker Wallbrook Tob h910 Isler
- Guy (Annie; Carolina Whse) h1933 N William
- Hattie Mrs maid h1002b N James
- Helen C r416 Wilson av
- Herbert (Ruby) h242 Johnson la
- Herr B (Eliz D) elev opr Borden Bldg h813 Olivia la
- Insurance & Realty Co (C Graham Best jr Reuben C Grant) 207 E Walnut 2d fl
- Ira L (Norma) driver Thurston Mtr Lines h810 S Andrews
- Isaac (Katie) lab ACL h319 W Elm
- Isaac Z melter Wayne Agri Wks r RD 2 Box 13
- J Lynwood driver Dillion Sup r109 E Marion
- Jack (Ernestine) lab J P Taylor Tob h508 S Herman
- Jas A orderly Wayne Mem Hosp r414 S Herman
- Jas B (Thelma B) driver W H Best & Co Inc h316 E Shaw
- Jas B jr r415 W Pine
- Jas D (Ruth D) mach Carolina Welds Plant h408½ N Slo-cumb
- Jas E (Parma L) atndt Gasteria h NC Hwy 102 RD 3

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Jas H wtchmn Dewey Bros r RD 3
- Jas K (Ada M) hlpr Southerland Mtr h405 S Leslie
- Jas L (Leora) formn Whitley Milling r RD 3
- Jas R emp State Hosp r do
- Jas S porter Weil's Inc r RD 3
- Jas T (Jessie P) lab J P Taylor Tob h819 N John
- Jas W (Edna H) mech City Mtr Sls h602 Atlantic av
- Janet S Mrs sec W H Best & Co Inc r1504 E Walnut
- Jerome (Thelma B) agt NC Mut Life Ins h106 Neil
- Jessie P Mrs emp J P Taylor Tob r819 N John
- Jessie T Mrs opr Kelly's Beauty Shop r1002 Maple
- John (Elnora D) emp Seymour Johnson AFB h420 Griffin
- John A (Daisy B) sawyer M E Robinson Inc h812 E Elm
- John C (Dorothy R) wldr Genl Industries h904 N Madison
- John H carrier PO r RD 2 Box 411
- John L (Eliz S) h305 S John
- John L jr (Rachel J; Best Radio & Telev Serv) h1802 E Beech
- John P (Carolyn F) lab h507 Phelps
- John T (Rosa M) carp h1510 Tuskegee
- John W (Clara F) carp h109 Marion
- Jonah J lab Dewey Bros r RD 4

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Best

- Jos jr r405 Griffin
- Jos D emp James Theatre r817 Persimmon
- Jos P driver Gboro Bldrs Sup r RD 3
- Josh (Marie W) lab Gboro Tob h726 Waters
- Julia maid r510 School
- Junious L (Gloria W) lab Dillon Bell Sup h1109 N John
- Kath maid h907b Hugh
- Katie F Mrs insp Carolina Welds Plant h1614 E Beech
- Kenneth G (Peggy H) USA r708 N Virginia
- Leamon (Elnora J) driver Calypso Mills h423 Beal
- Leinster F (Annie J) mgr Southerland Furn r RD 3
- Lena P Mrs slswn Belks r LaGrange NC
- Leonard (Luberta H) lab Seymour Johnson AFB h614 Hugh
- Leroy (Mary S) h509 Dail
- Leslie lab Kemp Splty r412 Beal
- Leslie E lab r601 S Herman
- Lester F (Annie J) mgr Sou Exchange Store h NC Hwy 102 RD 3 (Advl)
- Lillian (wid Paul) r1305 E Elm
- Lillie B (wid Jas) maid h415 W Pine
- Lois S Mrs cash Open Air Mkt r RD 2

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Lonnie (Addie B) lab M E Robinson Inc r704 Olivia la
- Lonnie L filler Clarkton Mattress r RD 1
- Lottie R Mrs prsr Casey's Lndry & Clns r309 Denmark
- Lou A studt r324 E Chestnut
- Lucille hlpr Gboro Tob r1002b N James
- Lynwood W (Mary W) equip opr Seymour Johnson AFB h 105 S Virginia
- M Lloyd (Susie B) firemn A T Griffin Mfg h416 E Elm
- Mabel r507 Hickory
- Mack L r711 N James
- Magruder H supvr Wayne Dairy r Dudley NC
- Marcellus J (Janet S) v-pres W H Best & Co Inc h1504 E Walnut
- Margt E (wid Benj) r111 N Georgia av
- Marion (Loletta P) mach M E Robinson Inc h1000½ Deve-reaux
- Marshall H (Eva M) whol tob 500 Grantham h do
- Martha G (wid John) r512 Persimmon
- Martha R (wid Jas) h614 Poplar
- Mary J nurse Univ Hosp r305 S John
- Mary S studt r1906 E Walnut
- Mary S Mrs emp State Hosp r509 Dail

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James — Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

Best

- Mary W Mrs bkpr Edwards & Jernigan Furn r105 S Virginia
- Maryland lab M E Robinson Inc r729 Isler
- Mathew lab Jerman's Seafood Mkt r417 S Slocumb
- Matthew lab Sou Cotton Oil Div r433 Miller
- Matthew (Daisy H) lab Wesson Oil h423 S Whitfield av
- McArn r224 S Center
- McKinley C (Bertha Y; Mac's Confectionery) h708 Devereaux
- Mildred A Mrs clk Wayne Mem Hosp r RD 4 Box 211A
- Mildred D Mrs r307 N Carolina
- Minnie L Mrs maid h707 Slaughter
- Myrtle W Mrs slswn Hub Dept Store r103 N Slocumb
- Nina chkr Jadd's Drive In Clns r705 Miller
- Nora Mrs maid h1032b Lincoln dr
- Norma Mrs emp State Unemployment Comn r810 S Andrews av
- Norwood (Christine) trmr Upholstry & Center Co h84a SJHomes
- Obe B Mrs cook Greenleaf Sch r1609 Tuskegee
- Odell (Adell) lab h408 S Herman apt B1
- Orpha (Beatrice C) ctr Wayne Agrl Wks h423 Charles

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Otis whsemn Heilig-Meyers r LaGrange NC
- Parma L Mrs pkr Elliott Pkg r NC Hwy 102 RD 3 (Advl)
- Patk M (Edna P) studt r1111 Hugh
- BEST PAUL C (Daisy L), Mgr Jackson Trucking Co, 112 Hemlock, Tel REpublic 4-9745, h1110 Clingman, Tel REpublic 5-1286**
- Peggy H ofc sec City Water Dept r708 N Virginia
- Perry (Beaulah E) r1613 Snow Hill
- Peter emp State Hosp r do
- Pinkney (Eula L) lab Bldrs Sups h707 Devereaux
- Priscilla (wid Bryant) h729 Isler
- Rachel J Mrs bkpr Best Radio & Telev Serv r1802 E Beech
- BEST RADIO-TELEVISION SERVICE THE (John L Best Jr), Dependable Repair, Television, Auto Radio, Home Radio, Record Player, Antenna Installation, Pick Up and Delivery, Edgewood Shopping Center, 610 N Madison av, Tel REpublic 5-2521 (See Yellow Page 108)**
- Rebecca maid h507 Hickory
- Richd W (Judy L; B & P Shell Serv) h208 Princess av
- Robt B (Lena) slsmn Belks r LaGrange NC
- Robt M (Mary L) slsmn Tom R Best h1310 N Jefferson av
- Roland (Lottie R) lab Kemp Spity h309 Denmark



511 S. John St.

**W. H. GRIFFIN
& SONS**

Tel. RE public 5-4911



109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Best

- Rosa M Mrs maid Greenleaf Sch r1510 Tuskegee
- Rosalie maid h514 Wayne av
- Roscoe h1 Maple al
- Rudolph (Bertha P) slsmn Industrial Sup h514 E Walnut
- Russell porter Down Town Serv Sta
- Sadie Mrs maid h410 S Herman
- Sam (Alva V) h1730b Edgerton
- Sam lab John F Hobbs Stockyds r RD 2
- Saml (Dorothy) iron wkr T A Loving Co h416 Wilson av
- Sandra L studt r1614 E Beech
- Sarah B Mrs tchr West Elm Jr High Sch r419 Warsaw ct
- Shelby J nurse Wayne Mem Hosp r306 N Lionel
- Tahitha L Mrs dept mgr Grants r RD 4
- Thaddeus S (Dorothy B) carp h1106 S Slocumb
- Thelma B Mrs emp J P Taylor Co r106 Neil
- Thelma B Mrs tstr J P Taylor Tob r316 E Shaw
- Theo (Lillian) mldr Wayne Agrl Wks r RD 2 Box 413
- Tom R (Hazel F) clo 119 E Walnut h407 N Herman
- Tony (Marjorie) mech Kennedy's Auto Serv h232 E Seymour dr

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- Tony F (Redia S) slsmn J M Edgerton & Sons h703 Pittman
- Virginia nurse Sim H Adams h811 E Walnut
- W H & Company Inc C Munroe Best pres Marcellus J Best v-pres Mrs Janet S Best sec whol hdw 1500 N James
- BEST & WEST MEN'S SHOP INC, Julian W West Pres, Tom R Best V-Pres, Edw G Best Sec-Treas, Men's Clothing and Furnishings, 127 E Walnut, Tel REpublic 4-0866 (See Yellow Page 26)**
- Wm H (Eleanor M) h224 S Center
- Willie (Naomi) lab h801 Olivia la
- Willie A (Virginia L) lab T A Loving & Co h111 Claudia av
- Wray T Mrs clk D M Best & Son r1403 Lemon
- Betha Henry L lab Sou Cotton Oil Div r700 Canal
- Wm E (Kath) USAF h406 S Andrews av
- Bethlehem Temple Holiness Church Rev Mrs Mable A Beamon pastor 925 Washington
- Bethune Ossie r917 Greenleaf
- Better Advertising Inc Wm S Page pres Jack P Hankins sec-treas-genl mgr 116 W Mulberry
- Betts Hugh elev opr Borden Bldg h518 Phelps
- Beverly Ronald r US Hwy 70 RD 3 (Advl)
- Bey Danl B (Mary; Blue Bell Inn) h603 S Spruce

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Bible Training Institute Rev J A Forbes dean 500 Gulley
—Way Church Rev John G Simenton pastor 710 Waters
Big Brick Warehouse (J Robt Musgrave) tob 512 N John
—Jim Service Station (Rex Casey) 301 Grantham
Bigelow Ronald J (Joy M) USAF h602 W Mulberry
Biggerstaff Daries O jr emp T A Loving & Co r RD 4
—Eliz Mrs ofc sec Sou Cotton Oil Div r RD 4 Box 84
—Gladys emp State Hosp r do
Biggs C R h Burns Spring rd RD 3 (Advl)
Bigoness Gerald (Eliz) USAF r1103 Snow Hill
Biksans Lucija Dr emp State Hosp r do
Bill's Tavern (Wm C Hare) beer 1816 N William
Bingham Calvin C (Lumiza L) hlpr Gboro Milling h417
Denmark
Bird Lillie M lab J P Taylor Tob h1002 Seaboard
Bishop Beulah clk Woolworths r1911 E Beech
—Earnest (Gloria J) h915b Lincoln dr
—Gloria Mrs driver Todd's Drive In Clns r915b Lincoln dr
Bissell Harry (Etta) emp Gboro Bldrs & Sup r404 Griffin
Bissette Arth J (Sudie E) plant formn Coca-Cola h405 N
James
—Paul F (Edna F) mech Carolina Welds Plant r Box 416
Pikeville NC
—Sudie E Mrs opr SBT&T r405 N James



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



Bissle Wm B emp T A Loving & Co r Pikeville NC
Bivens Nora W Mrs h1308 Norwood
Bizzell Bobby studt r615 N Herman
—Bruce (Mamie M) mgr Pastime Billiards h105 S James
—Erna M (wid E J) buyer Weil's Inc h615 N Herman
—Florence studt r305 S Oleander av
—Gentry A slsmn Jeffreys & Son Seed Store r Princeton NC
—Harry A (Etta B) driver Bldrs Sups r705 Orchard
—J Eustace (Harriette P) h201 E Mulberry
Bizzell James W (Dorothy S), Physician, 310-12 Borden Bldg
100 S James, Tel REpublic 4-1964, h Overbrook rd, Tel
REpublic 4-5305
—Jessie K Mrs ofc sec Mut Ins Agcy r305 S Oleander av
—Laura M r305 N Virginia
—M Edw (Ruby F) phys 139 W Walnut R603 h500 E Walnut
—M Edw jr trainee Reynold's & Co r500 E Walnut
—Mary T tchr Walnut Street Sch r500 E Walnut
—Mattie A r305 N Virginia
—Myrtie W drsmkr 305 N Virginia h do
—Paul S (Rose R) parking lot mgr Wachovia Bank h105 S
James

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Tel. RE public 5-3718

Mt. Olive Highway 1 Mile South of Goldsboro

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Bizzell

- Silas (Mary J) jan Ct Hse h401 Wayne av
- Sue P (wid Herbert L) tchr h1503 E Mulberry
- Thos S emp Drueding Bros r RD 5 Box 101

BIZZELL WM L (Jessie K; The Mutual Insurance Agency),
113 N James, Tel REpublic 4-1611, h305 S Oleander av,
Tel REpublic 4-3645

- Wm L jr studt r305 S Oleander av
- Black Grant A (Gretchen S) USAF h716 E Walnut
- Jas carp r1001b Lincoln dr
- Jane B (wid Luby) h412 Canal
- Luria (wid Jesse) hlpr r1010b N James
- Lyda M (wid Clovis M) h310 W Mulberry
- Ruth clk PO h28a SJHomes
- Wm (Effie) h1011 Crawford
- Blackburn Carl A carp Kemp Splty r808 S Oleander av
- Elbert R pntr r808 S Oleander av
- Grover K (Addie) lab Cable Constn h221 Rosewood av
- Jas L (Pat; Blackburn Custom Grading) h908 Evergreen
av apt G2
- Raymond L (Blackburn Serv Sta) r808 S Oleander av
- Rennie F r808 S Oleander av

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029

NIGHT RE public 5-2763

P. O. BOX 1134

MT. OLIVE HWY.

- Sally P (wid Ed) h808 S Oleander av
- Service Station (Raymond L Blackburn) 1701 Snow Hill
- Blackman see also Blackmon
- Alex r911 1st
- Archie (Lucille G) h701 E Ash
- Earl mech Wayne Body Wks
- Eliz (wid I T) r911 1st
- Flora (wid Linker D) hlpr W R Wilkins Co h N Carolina
extn
- Jerry M studt r911 1st
- Minnie N clk Gboro Lndry & Clns r RD 1 Princeton NC
- Pattie D Mrs r912 Borden
- Paul linemn Tri-County Elec Membership Corp r Dudley
NC
- Percy A (Bettie E) logger h W Dillard
- Raymond J (Barbara M) slsmn Watson's Seafood & Poul-
try h1402 Mimosa
- Sam (Dessie S) wtchmn Carolina Overall h911 1st
- Thelma (wid Murray) hsekpr 1900 E Walnut
- Walter r911 1st
- Walter R r1900 E Walnut
- Wm B (Shirley B) linemn Tri-County Elec Membership
Corp r216a E Chestnut



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Blackmon Clarence J (Edna M; Johnnie's Grill; Johnnie's Grocery) h Frank
—Cora r710 Simmons
—Edna M slswn Powell's 5c to \$5.00 Store r Frank
—Jas R (Missouri) lab J P Taylor Co h901 Greenleaf
—John W slsmn Seven-Up Bottling r Rosewood NC
—Kath h510 Griffin
—Missouri Mrs emp J P Taylor Co r901 Greenleaf
—Ruby C (wid Hugh B; Blackmon's Jewelry) h607 W Walnut
—Victor crane opr W P Rose Sup r RD 1
Blackmon's Jewelry (Mrs Ruby C Blackmon) 219 N John
Blackwell Alice P (wid Jim) h905b Fairview cir
—Herman (Mildred B) pntr h201 N Virginia
—Jerry (Margt) lab J P Fisher Paint h58a SJHomes
—Lee H (Rosalind P) sls mgr L G Balfour Co h214 Pine cir
—Mollie M (wid Doff) h725 Edwards
—Robt L (Nellie B) h1105 N George
—Rosalind P Mrs ofc sec L G Balfour Co r214 Pine cir
Blair J W (Barbara E) USAF h1102a Olivia la
Blake Janie r822 S George



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

Blakeley Donald (Anne) emp Seymour Johnson AFB h81d
SJHomes
—Henry (Lou J) driver Gboro Ice Del r RD 2
Blalock Clifton E (Nellie W) serv mgr Otis Elev h1100 Maple
—Ella D Mrs clk Colonial Tavern r E Elm
—Esther P Mrs emp duPont r1907 Palm
—Janie M nurse Wayne Mem Hosp r306 N Lionel
—Raymond (Esther P) mech Carolina Welds Plant h1907
Palm
Blanchard Gordon L mgr Coastal Plain Life Ins r RD 5
Bland Chas I (Theresa B) tchr School Street Sch h302 S Vir-
ginia
—Curtis lab Wallbrook Tob h2 Shiloh ct
**BLAND DAVID H JR (Katherine B), Sec-Treas Wayne Realty
& Insurance Co Inc, 213 E Walnut, Tel REpublic 5-1341,
h312 N Audubon av, Tel REpublic 5-0043**
Bland & Freeman (W Powell Bland, George K Freeman Jr),
Attorneys-at-Law, Court House sq rear 218 E Walnut, Tel
REpublic 5-0462
—L M (wid David) h709 E Walnut
—Ralph W (Iola C) staff mgr Southern Life Ins h400 S An-
drews av
—Theresa S Mrs tchr School Street Sch r302 S Virginia
—W Powell (Lillian W; Bland & Freeman) h1700 E Walnut

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5 - 2 0 1 4
and
5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and
Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Blangzonis Donald (Shelia) USAF h405 A
Blankenship Vernon (Nancy B) emp Seymour Johnson AFB
h69c-f SJHomes
Blann Irma H Mrs (Milton) tchr New Hope Sch r Daniel
Chapel rd RD 3 (Advl)
—Milton L (Irma H) supt Kemp Splty h Daniel Chapel rd
RD 3 (Advl)
Bleithorn Bessie Mrs h99b SJHomes
Blizzard Jasper driver Wayne Poultry r103 N James
—Wallace E (Theda C) investigator US Alcohol & Tob Tax
Dept h1513 Palm
Blount Bertha S Mrs hlpr Gboro Tob r706 Orchard
—Francis L (wid Edw) h1712 N Davis
—Gertrude J Mrs supvr State Hosp h1110 N James
—Henry L (Thelma S) brklyr h402a Olivia la
—Jas A (Clara M) mech Cogdell Bicycle Shop h1035a Lin-
coln dr
—John h1502 Seaboard
—Leroy (Julia B) hlpr Gboro Milling h101 Hooks River rd
—Linwood E dishwasher Speros' Restr r712 Canal
—Margt P Mrs h902b N John
—Preston (Louise M) barber Andrew's Barber Shop h519b S
Leslie

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

—Thelma S Mrs atndt State Hosp r402a Olivia la
—Thos E lab h905 N John
—Thos L lab r805 Seaboard
—Wm jr (Margt M) USN r628 Holt
—Wm H (Bertha S) h706 Orchard
Blow Herman H (Bertha L) driver Howell Oil r Pikeville NC
—Thos L (Mabel L) v-pres Gboro Htg & Plmb h801 Simmons
Blue Arie D Mrs emp Kinston Tob h811 Seaboard
—Bell Inn (Danl B Bey) restr 603 E Spruce
—Esther L Mrs nurse Wayne Mem Hosp r417 S George
—Jos E (Mamie W; Blue's Barber Shop) h603 Isler
—Lindsey L (Esther L) USAF r417 S George
BLUE ROBERT C (Mary B), Comptroller T A Loving & Co,
7th fl Wachovia Bank Bldg 139 W Walnut, Tel REpublic
4-5241, h1607 E Pine, Tel REpublic 4-0955
Blue's Barber Shop (Jos E Blue) 601 Isler
Blunt Alphonso orderly Wayne Mem Hosp r RD 1
—Christine M food server Wayne Mem Hosp r RD 1
—Jean R dishwasher Hotel Gboro r712 Canal
—Margt M prsr Rainbow Clns & Lndry r628 Holt
Bobbitt Ennis (Mary A) USAF h407½ S Slocumb



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Boddie Beatrice J Mrs hlpr Virginia Street Sch r1400 Tuskegee
 —Chas L (Willie A) h1115 Royal av
 —Earl (Ruth B) lab Seymour Johnson AFB h1004½ E Walnut
 —Frances W Mrs tchr County Bd of Educ r1505 E Holly
 —J Wm studt r1505 E Holly
 —Jack (Frances W) mgr Maryland Casualty Co h1505 E Holly
 —John (Beatrice J) carp G A Sheard Constn h1400 Tuskegee
 —Ruth B Mrs supvr Wayne Mem Hosp r1004½ E Walnut
 Bodon Luis (Lillian) emp Seymour Johnson AFB h33f SJ-Homes
 Boeing Elsie Mrs ofc wkr Tri-County Gas r NC Hwy 102 RD 3 (Advl)
 Bogue Nancy W Mrs clk Belks r RD 3
 Boheler Jas M mech Stackhouse Elec r RD 5
 Bolden Wm M lab Dewey Bros r714 Potley
 Boles Wm A (Vernice) div mgr Streitman Biscuit r1103 S Madison
 Bolster Ralph H (Estelle Y) h115 N George

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
 CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

Bonds Mari A nurse Wayne Mem Hosp r229 Nellis dr
 Bone L Beatrice Mrs bkpr ofc mgr Planters Cotton Oil & Fertilizer r1208 E Ash
 —Wm C (L Beatrice) mgr Planters Cotton Oil & Fertilizer h1208 E Ash
 Boney Chelcia A (wid Lenwood) h726 Isler
 —Fitzhugh (Melissa C) loader Dewey Bros r420 W Spruce
 —Louise M (wid Sion A) h101 N George
 Bonham Billie R (Delores G) asst mgr Wayne Dairy r309 Wortman
 —Chas delmn A&P r207 E Oak
 —Delores G Mrs tel opr H Weil & Bros r309 Workman
 Bonitz Insulation Co The Chas W Miller mgr 100 S James R301
 Bonner Herman D mtcemn M E Robinson Inc h406 Canal
 —Lawrence (Ethel S) USAF h700 Moore
 Bonnet Shoppe The (Mrs Sallie J Hodgins) 116 W Walnut
 Bonum Thos I (Lula) serv mgr Brown's Radio-Telev Sls & Serv r104 Robins pl
 Booker Mary E tchr William Street Sch h214 S John
 Boone Charlie M v-pres Wayne Hatchery Inc r Rocky Mount NC
 —Russell Jan Dewey Bros r RD 1

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES



**DILLON-
BELL**

IMPLEMENT

CO.

Allis-Chalmers
New Holland
New Idea
Implements

Silent Flame
Tobacco
Harvesters



DEALER

SALES

Service

Repairs

TEL.

RE public

5-2741

1033

N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Boone

—Thos J (Grace) agt Southland Life Ins r Clinton NC

—Wilbur C mgr Kirby's r205 N George

Booth Beatrice W Mrs emp J P Taylor Co r617 E Spruce

—Cecil A (Elsie W) mech Seymour Johnson AFB h US Hwy
70 RD 3 (Advl)

—Jesse L (Lula L) lab Seymour Johnson AFB h500 Den-
mark

—Raymond (Beatrice W) lab Sou Cotton Oil Div h617 E
Spruce

—Willa W Mrs bkpr Gboro Ofc Sup r511 March la

Borah Zelma W (wid Hilton) tchr East End Sch h407 Gulley

Bordeaux Gladys P Mrs waiter Dixie Lunch r204 Grantham

—Jas slsmn Southerland Mtr r Mt Olive NC

—Martin A supt T A Loving & Co r RD 4 Box 398

—Richd C (Gladys P) mech J M Edgerton & Son h204
Grantham

Borden Apartments The 305 W Walnut

—Bernette S Mrs tchr East End Sch r606 School

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

BORDEN BRICK & TILE CO

Frank B Daniels, Pres-Genl Mgr

Dack N Alexander, V-Pres- Sales Mgr

Hal B Armentrout, Sec-Treas

Manufacturers

Brick and Tile

General Offices

513 Borden Bldg

100 S James

Telephone

REpublic 4-3771

Plants

Durham, NC

Telephone 6985

Sanford, NC

Telephone SPring 3-7411

(See Yellow Page 18)

—Building 100 S James

—Dana B studt r103 S George

—Edw B (Mary M) emp Borden Mfg h1606 E Walnut

—Edwin B III (Wilmer K) pres-treas The Borden Mfg Co
Inc h103 S George

—Eunice H h305 W Walnut apt 202

—Hattie L sten Borden Brick & Tile h813½ E Walnut

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Borden

—Kemp sec-treas Wayne Dairy Co-op Inc r RD 2
—Leroy E (Bernette S) prin County Bd of Educ h606 School
BORDEN MANUFACTURING CO THE, Edwin B Borden III
Pres-Treas, Edward L Caviness V-Pres-Sec, Mfrs of
Cotton Yarns, Office 801 N William, Tels REpublic 4-4301
and REpublic 5-3761, Plant 800 N William

—Margt G (wid Frank K) h710 Park av

—Martha G (wid Paul L) h305 W Mulberry

BORDEN MURRAY JR (Arabel C), Sec-Treas Goldsboro
Building & Loan Assn, 116 E Walnut, Tel REpublic 4-
2121, h105 N Claiborne, Tel REpublic 5-4197

Borden Richard W MD (Patricia C), Physician, Medical Arts
Bldg 306 N Taylor, Tel REpublic 4-2504, h1600 E Elm, Tel
REpublic 4-3380

—Robt H studt r103 S George

—Rowena h101 N George

BORDEN SUSAN B, Librarian Goldsboro Publie Library, 204
W Chestnut, Tel REpublic 5-1824, h111 S George, Tel RE-
public 4-3288

—Walter W (Retha V) lab Elliott Packing h602 S John

—Wm washer Carolina Overall r Tarboro NC

Borocz Jos Dr emp State Hosp r do

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

Boseman Charlie B (Hazel P) textile wkr Borden Mfg h909
Black

—Clifton C (Margt M) clk Fields Red & White Super Mkt h
605 Wilmington av

—Lena A waiter Triangle Drive Inn r909 Black

Bost Sybil Mrs serv rep SBT&T r State Hospital

—W J emp State Hosp r do

Bostic Annie W Mrs tchr East End Sch r312 S Virginia

—Carey (Anne P) mech h806 1st

—Edw C (Annie W) carrier PO h312 S Virginia

—Edw R (Mildred O) sec-treas Natl Alliance of Postal Em-
ployees h310 S Virginia

—Joe pkr Ace Moving

—Lottie Mrs r814 Hugh

—Neil L (Helen M) delmn Royall Grocery r509 Wayne av
Boulter Jos r US Hwy 70 RD 3 (Advl)

Bouras Wm T (Betty A) formn CP&L h1221 North dr

Bowden Alice Mrs maid h910a Slaughter

—Almeta L Mrs (Bowden's Fish Mkt) r408 Griffin

—Annie r710 S Slocumb

—Basil J (Mary C) clk PO h1112 Park av A

—Blanche F emp State Hosp r do

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Bowden

- Booker T emp State Hosp r do
- Dora M Mrs prsr Carolina Overall r604 Miller
- Edw K (Henrietta J) h709 Holt
- Emma Mrs maid h713 Olivia la
- Hattie (wid John) r624 Crawford
- Horace (Della E) atndt State Hosp h301 Olivia la
- Irene Mrs maid h502 Isler
- Jas (Hattie B) plstr Carolina Plastering h630 Washington
- Jas J (Eliz B) h300 N Audubon av
- Jesse E emp State Hosp r do
- John L emp State Hosp r do
- Luby (Almeta L) pntr h408 Griffin
- Margt E bkpr Proctor & Babson Constn h300 Daisy
- Mary A tchr William Street Sch r1112 Park av A
- Mary B (wid Leonard) h604 Miller
- Mattie P emp State Hosp r do
- Pearlie tchr County Bd of Educ r701 S Center
- Robt N (Georgiana M) h305 N Kornegay
- Velma M slswn Kress r300 N Kornegay

**BOWEN ALVIN (Thelma M), Mgr Southern Bell Telephone
& Telegraph Co, 210 N William, Tel REpublic 5-3311, h805
E Holly, Tel REpublic 4-1610**

—C L jr formn Sou Cotton Oil Div r Dudley NC

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Chas L asst cash Sou Cotton Oil Div r Dudley NC
- Chester W control opr CP&L r Dudley NC
- Clarence F jr (Betty W) eng Seymour Johnson AFB h608
S Best
- F Ray (Mattie B) dist mgr Home Security Life Ins Co h
807 S Andrews av
- Gayle D Mrs clk Wayne Mem Hosp r807 S Andrews
- Jarvis (Etta B) roofer Gboro Tin Shop h1720a Maple
- Lettie (wid Bob) h413 S John
- Mattie B Mrs dept mgr Belks r807 S Andrews av
- Nancy M Mrs bkpr Sungas Serv r RD 3 Corbett's Trailer ct
- Bowers Donald C (Jean B) USAF h718 N Jackson
- Bowling Center The (G Robt Jinnette) 312 N Center
- Pitt R (Susie W) baker Talley's Pastry Shop h409 N Vir-
ginia
- Bowman John (Dorothy) emp Seymour Johnson AFB h29b
SJHomes
- Murle R formn Wayne Dairy r RD 3
- Richd N announcer WGOL r Kinston NC
- Robt C r521 Phelps
- Wm (Febie) lab h800 Slaughter

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

BOY SCOUTS OF AMERICA, TUSCARORA AREA COUNCIL, Bruce M Boyers Scout Exec, Community Bldg 239-41 E Walnut, Tel REpublic 4-1714

- Boyd Bessie C Mrs waiter Tower Inn r1739a Maple
 —Carl M ship clk Made-Rite Sunbeam Bky r1739a Maple
 —Daisy E Mrs winder Borden Mfg r811 4th
 —Herman M (Bessie C) cook Tower Drive In h1739a Maple
 —Jas E (Esther B) slsmn Smith Hdw r RD 4
 —John F (Ruth) mgrs rep h1709 Rose
 —Kenneth A clk Diamond Transfer r811 4th
 —Lillie M (wid Ernest J) hlpr Darden Sandwich Shop h1109 E Walnut
 —Sherman L (Daisy E) tex wkr Borden Mfg h811 4th
 Boyer Ruth E tchr Gboro High Sch r616 S Madison av
 —Wm H (Ruth E) sec J M Edgerton & Son Inc h616 S Madison av

BOYERS BRUCE M (Helen H), Scout Exec Boy Scouts of America Tuscarora Area Council, 239-41 E Walnut, Tel REpublic 4-1714, h1207 E Holly, Tel REpublic 4-2352

- Helen H Mrs mus tchr 1207 E Holly r do
 —Larry L studt r1207 E Holly
 Boyette B R JR (Jennie Quin), Physician, 1008 E Ash, Tel Republic 4-0734, h1508 Palm, Tel REpublic 5-1380
 —Brodie (Beatrice H) lab h W Dillard

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- Chas G (Emma B) h404 N John
 —Charlie C (Nettie C) barber Lincoln Homes Barber Shop h 810 E Elm
 —Clarence R (Marguerite M) mldr Dewey Bros h Lee RD 3 Box 59 (Advl)
 —David E studt r206 Dillard
 —Eliz D (wid Wm H) h1710b Edgerton
 —Ella O h1009 E Elm
 —Horace (Eliz W) pntr h800 Bryant
 —Jack (Dorothy A) agt Southland Ins h1403b N Virginia extn
 —Jas E (Micky E) agt Southland Life Ins r RD 5 Box 239
 —Jas W (Bessie M) asst formn Dewey Bros h US Hwy 70 RD 3 (Advl)
 —John D emp Drueding Bros r RD 2
 —Jos adj Home Finance r Mimosa
 —K Ray (Doris) driver Carolina Overall r RD 4
 —Kirby M (Lillie H) h1011 E Walnut
 —Linwood E (Dorothy) agt Southland Life Ins r1403 N Virginia
 —Lloyd E (Kath S) pntr h308 Daisy
 —Lucy W (wid Rich) r602 E Spruce

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

Real Estate
110 S. William St.

INSURANCE — BONDS

Tel. RE public 5-1237

O'BERRY and LEWIS, Inc.

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

284

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Boyette

- Mabel S (wid Ralph) clk Powell's Five Cent to Five Dollar Store No 3 h210 E Holly
- Nellie I folder Fast Serv Lndry r RD 2
- Nettie C Mrs tchr Warsaw High Sch r810 E Elm
- Pauline N Mrs insp Coca-Cola h247 Johnson la
- Ralph r W Dillard
- Robt (Julie L) core mkr Wayne Agrl Wks h206 Dillard
- Wm P (Lillie B) lab Genl Industries h623 Crawford
- Boykin Alton B asst mgr A&P r RD 4
- Annie M Mrs nurses aide State Hosp h922b Carver dr
- Freeman E (Pearl L) USA h1104 S Slocumb
- Jas A (Jeanne W) asst ofc mgr Gallaher Ltd h1708 Rose
- Jeanne W Mrs instr Wayne Mem Hosp r1708 Rose
- Joyce E adv mgr Sears r311 W Walnut
- Julia M (wid Archie) h724 W Chestnut
- Keith W slsmn Benj J Ellis r311 W Walnut
- Oscar r622 Holt
- Robt G (Hilda B) USAF h NC Hwy 102 RD 3 (Advl)
- Steph T (Nettie D) h311 W Walnut
- Wm (Pearl) r321 E Spruce
- Wm G r207 W Beech

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Bozeman Clarence E textile wkr Borden Mfg r805 Firat
- Bracey Chas (Sylvia) USAF h277 Johnson la
- Bradberry Elsie (wid Thos J) h104 Swan
- Bradford Jessie h609 3d
- Wm H (Doris A) USAF h207 N Lionel
- Bradham H H jr (Eliz) v-pres Gboro Tob Co Inc r Farmville NC
- Bradicich Geo R (Helen T; Sunrise Gulf Serv) h2002 E Ash
- Helen T Mrs opr SBT&T r2002 E Ash
- Bradley Danl W (Jacqueline P; Western Auto Assoc Store) h 606 S Oleander av
- Jos cope rammer Dewey Bros r RD 5
- Joyce Mrs tchr County Bd of Educ
- Mack hndlr Southern Cotton Stge h102 Atlantic av
- Willie USA r102 Atlantic av
- Willie (Peggy) emp Seymour Johnson AFB h104c-d SJ-Homes
- Bradshaw Annie M (wid John) r506 E Chestnut
- Bessie P Mrs slswn Penneys r1207 Edgerton
- Carolyn F ofc sec Kemp Spity r1508 Laurel
- D David (Edna A) condr ACL h501 S Audubon av
- David E (Etta N) mech H & H Body Shop h1714b Maple
- Edna A Mrs cash A&ECry r501 S Audubon av



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Bradshaw

- Ernest B (Sybil J) USA r710 N Virginia
- Fish Market (R Garland and Mrs Polly F Bradshaw) 507 S George
- J Thurman (Bessie P) investigator ABC Bd h1207 Edgerton
- Jas A (Mary V) slsmn Kerr Glass h1318 North dr
- Margt H emp State Hosp r do
- Olive M (wid Jasper) h412 E Ash
- Peggy D studt r1207 Edgerton
- Polly F Mrs (Bradshaw Fish Mkt) r RD 1
- R Garland (Polly F; Bradshaw Fish Mkt) r RD 1
- Thelma D Mrs emp Wallbrook Tob h811 N Center
- Wayne (Gaynelle) tree ctr r205 W Vine
- Zelma A ofc sec Frank F Clarke r506 E Chestnut
- Bradsher Elsie E (wid Lawrence E) clk State Hosp r1800 E Walnut

Brady Audrey B Mrs bkpr Giddens Jewelry Store r RD 5
—W Alton slsmn Thos Office Sup r RD 5

Brame Joyce E tchr East End Sch r807 Mimosa
Branch Annie L Mrs h508 Beal
—Arth L (Lettie M) h117 Anderson dr

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

BRANCH BANKING & TRUST CO

Clenon F Dees, Senior V-Pres
J G Campbell, Asst V-Pres
Hugh H Alexander, Cashier
T LeRoy Smith, Asst Cashier
Goldsboro's Oldest Bank
"The Safe Executor"
200 E Walnut
Telephones REpublic 5-2621 and
REpublic 5-2622
Bookkeeping Dept
Telephone REpublic 5-3655
(See Yellow Pages 12 and 13)

- Frances B (wid Wm) r304 N Carolina
- Josephine W Mrs waiter Colonial Tavern r306 Daisy
- L O v-pres Farmers Sup Co r Durham NC
- Lettie M Mrs tchr County Bd of Educ r117 Anderson dr
- Rufus (Essie R) h519 W Pine
- Sam J (Thelma A) bldg contr 211 S Leslie h do
- Thelma A Mrs tchr County Bd of Educ r211 S Leslie
- Virgie W Mrs pres Isaac's Inc r304 N Carolina

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE *Jewel Box* STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Branch

- Wm E (Virgie W) sec-treas Isaac's Inc h304 N Carolina
- Wm E jr (Etta L) deskmn SBT&T h1211 Edgerton
- Branche Lena M tchr County Bd of Educ r403 S Center
- Brantham Christine F insp Carolina Welds Plant r900 Madison av
- Jerry J (Ella M) servmn Town & Country Gas h402 W Oak
- Tom F (Christine F) barber Gurley's Barber Shop h900 N Madison av
- Brantley Ernest supvr Thurston Mtr Lines r Wilson NC
- Neil E (Anne M) eng Seymour Johnson AFB h615 S Madison av
- The apts 720 E Walnut
- Woodrow W (Margt H) USAF h925b Fairview cir
- Branton Edith M pub sten 102 S William apt 4 h do
- Brashear Pearle W Mrs (Merle Norman Cosmetic Studio) h213 S Center
- Brass Grill The No 1 Mrs Esther D Stafford mgr restr 148½ S Center
- Grill No 2 The Windal H Davis mgr restr 104 E Mulberry

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Braswell Albert H (Tazwell) agt Houser Ins h608 Pineview
- Alease C (wid Wilbert) maid h801 Isler
- Arth barber Ace Barber Shop h409 Canal
- Bettie Mrs maid h918b Lincoln dr
- Bob R (Katie M) mgr Gardner's Velvet Dairy Products Inc h805 S Andrews av
- Cedric orderly Wayne Mem Hosp r RD 5 Box 309
- Chas studt r312 S George
- Christine maid h521 Phelps
- Dagnal L (Louise C) formn John F Hobbs Stock Yards h1513 Catalpa
- Della r521 Phelps
- Earl emp State Hosp r do
- Earl (Fay C) lab Gboro Milling r309 Workman
- Edw H (Edna Y) groundmn Tri-County Elec Membership Corp r204 S Carolina
- Ethel L Mrs emp J P Taylor Co r910b Lincoln dr
- Harold L (Janice A) barber Gurley's Barber Shop h309 W Holly
- Herbert H (Ethel L) cln Todd's Clns h910b Lincoln dr
- Hubert A formn Carolina Welds Plant r RD 5
- J B collr City Street Dept r409 Canal
- Jas lab Wallbrook Tob r107 Dillard
- Jas E (Faye C) driver Gboro Milling r701 W Walnut

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

Building
MaterialsRoofing
Materials

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insuloting
Moteriol
Windows
Screen Wire
Wollboord
Doors
Cement
Paint

TEL.

RE public

4-4071118 S.
Carolina St.(NEXT TO
UNION STA.)

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Braswell

- John E orderly Wayne Mem Hosp r RD 5 Box 312
- John G (Marilyn J) admn Asst Seymour Johnson
AFB h1506 Catalpa
- John S delmn Womack Electronics Corp r1513 Catalpa
- Katie M Mrs ofc-sec NC State Hwy Comm r805 S Andrews
- Kenneth R (Eunice D) lab tech duPont h Daniel Chapel
rd RD 3 (Advl)
- Leonard acct duPont h403 N Herman
- Lorenzo (Mary) repr Langston Tire h206 Wayne av
- Marilyn J Mrs ofc sec Gboro Iron & Mtl r1506 Catalpa
- Mary Mrs tob wkr J P Taylor Co r206 Wayne av
- Mary B Mrs tstr J P Taylor r312 S George
- Ralph A (Ruby) mech h407 A
- Ralph S (Mary L) electn Live Wire Elec h403 Linwood av
- Reginald M (Janet) linemn Tri-County Elec Membership
Corp r RD 5
- Robt (May B) lab h1025h Lincoln dr
- Robt G wldr Dewey Bros r Box 293 Pine Level NC
- Braswell Roland C (K Eliz; Braswell & Strickland), Attor-
ney-at-Law, 2d fl Odd Fellows Bldg, 113 N John, Tel
REpublic 4-3361, h RD 5, PO Box 213, Tel REpublic 4-
3613
- Ruby M Mrs h901a Slaughter
- Rudolph (Jane E) constn wkr h406 A

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Braswell & Strickland (Roland C Braswell, Thos E Strick-
land), Attorneys-At-Law, 2d floor Odd Fellows Bldg, 113
N John, Tel REpublic 4-3361
- Sudie C Mrs maid h107 Dillard
- Thos J mldr Wayne Agrl Wks r RD 2 Smithfield NC
- Viola S Mrs h316 Creech
- W B dep County Sheriff r Fremont NC
- W C driver Automotive Wholsalers r Princeton NC
- Walter V mech CP&L r Princeton NC
- Wilbert (Mary B) mach opr J P Taylor h312 S George
- Braun Edw (Hildgarde) USAF h33e SJHomes
- Braxton Grace D Mrs nurse Wayne Mem Hosp r1110 E 4th
- Henry M (Grace D) formn Kemp Sply h1110 E 4th
- Kenneth J (Myrtle N) district mgr Natl Brewing Co h408
S Andrews av
- Bray Cedric D r410 S John
- Dale slsmn Holland Hdwr r410 S John
- Penina D (wid Ernest B) ofc sec Wayne Realty & Ins h410
S John
- Wm R studt r410 S John

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Brechal Emanuel L (Donna E) USAF h413 N William
Breckinridge Annie V slswn Sallie Gardner Antiques &
Gifts r600 N Jackson
Breece Thelma C Mrs (C J Carroll Mtr Co)
Breedon Fred M (Mildred E) orderly Wayne Mem Hosp
h607 Griffin
Bremer Eva A Mrs asst mgr Wm Rose Interiors r155 West-
over
Brennda Frank (Louise) blrmkr h903 Portser
Brennington David H (Mildred M) lab Crane & Dembro
Constn h604 W Pine
Brewer Chas H (Gladys M) cook Hotel Gboro h109 Whitley
—Gladys M Mrs tob wkr J P Taylor Tob r109 Whitley av
—H E supt T A Loving & Co r801 Greenland dr
—Harry T hlpr CP&L r313 N William
—Wilbert F (Lois M; Brewer's Serv Sta) h301 S Jefferson av
Brewer's Service Station (Wilbert F Brewer) 714 N George
Brewington Artis carp h132 Anderson dr
—Benj A (Jennie H) bklyr h318 Olivia la
—Beulah P Mrs tchr Speight High Sch r209 Cemetery
—Edw lab Pate-Dawson
—Fannie dish washer Gboro Hotel r405 S James
—Jas (Dorothy) emp Griffin Coal h215 Bright

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

—Jas A (Beulah P) cook State Hosp r209 Cemetery
—Jeanie M (wid Octavia) h906b Poplar
—Jennie H Mrs aide State Hosp r318 Olivia la
—Junius (Hattie W) lab Chas B Davis Co h609 Moore
—Lula (wid Jos) h627 Orchard
—Norwood (Ethel L) driver Bell-Stuart Furn h826 S George
—Rayfield emp State Hosp r do
—Richd (Lenora R) porter Gboro Cigar h933 Davis
—Wm T lab M E Robinson Inc h419 S George
Brian Jack H br mgr Carolina Van & Stge Co h210 E Beech
Brick Clee (Bessie B) lab Dewey Bros h311 Wilmington av
Brickey Gerald E (Shirley J) appr J & W Masonry h1738a
Maple
Bridge Chas r NC Highway 102 RD 3 (Advl)
Bridgers Agnes S (wid Sam) h303 S John
—Albert K feed roller Gboro Milling r RD 2 Princeton NC
—Barbara F studt r603 N Lionel
—Billy F (Christine T) hlpr Gboro Milling r410 N George
—Brutus S (Lillian O) supvr Elliott Packing h306 N Jeffer-
son av
—Cath M Mrs mgr Remnant Shop r603 N Lionel
—John K (Cath M) slsmn A T Griffin h603 N Lionel

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Bridgers

- Linwood electn Stackhouse Elec r Pikeville NC
- Mary M (wid Chas E) h106 W Ash
- Robt G textile-wkr Borden Mfg r Princeton NC
- Tommy studt r603 N Lionel

Bridges Martha C (wid Jas M) r318 E Vine

- Melvin A hlpr Stackhouse Elec r Princeton NC
- Wayne electn Stackhouse Elec r Princeton NC

Bright Beulah M maid Neil Joseph's Shop r402 S Leslie

- Dorsey (Lela S) h402 S Leslie
- Leotis (Margt S) h429 Persimmon
- Margt S Mrs beauty shop 510 Canal r602 Miller
- Brimage Geo (Rosa J) h100 Freeman
- Hosea (Pinkie B) lab h416 S George

Bringle Junior r325 W Elm

- Brinkley Herman B (Veronica B) textile wkr Borden Mfg h302 VanHoy

—Veronica B Mrs textile wkr Borden Mfg r302 VanHoy

- Brinson Alex (Velma W) h N George ext
- Bessie D Mrs waiter Little Restr r211 N Kornegay
- Delores r N George ext
- Jonas jr (Lois E) textile wkr Borden Mfg h902 Black

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Marion Mrs hlpr Parker Poultry r501 Gulley
- Oliver barber Jas N Guess r Dudley NC
- Wilbert R (Nannie B D) driver Safty Cab Co h932b Car-ver dr

Brisbois Jas A (Margt B) slsmn Electrolux Corp h921a Fairview cir

- Margt B Mrs tel opr Gboro Iron & Mtl r921a Fairview cir

Britt Clarence lab M E Robinson Inc r RD 4

- Clarence H supt Pilot Life Ins r RD 5
- Dora M Mrs slswn Penneys r1100 N George
- Dorothy supvr Kress h110 N William
- Eddie T (Ruth W) studt r426 Miller
- Geo R (Madge M) lwyr 207h E Walnut 2d fl h515 E Walnut

—Geraldine G Mrs slswn Glamor Shop r1617 E Elm

- Grover C (Theresa B) h308 E Beech
- Harold (Louise) USAF h1302 E Walnut
- Henry (Johnnie A) h1034b Lincoln dr
- Henry jr (Emma F) cutter Wayne Agrl Wks h910b Slaughter

—Hilda J Mrs teletypesetter opr News-Argus r RD 4

- Jas P lab Gboro Iron & Mtl h709 Olivia la
- John G (Edwina T) sta mgr WGOL h501 S Andrews av



511 S. John St.

W. H. GRIFFIN
& SONS

Tel. RE public 5-4911



109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

253

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Britt

- John R orderly Wayne Mem Hosp r412 Denmark
- Jonah R (Ledie B) h510 Chapel
- Julia J Mrs clk Merit Shoe r RD 5
- Ledie B Mrs tob wkr J B Taylor Co r510 Chapel
- Lola A Mrs maid Wayne Mem Hosp r412 Denmark
- Lola F (wid David) r803 N Herman
- Loretta Mrs (Loretta's Beauty Shop) r RD 4
- Louise D Mrs tchr William Street Sch r109 W Ash
- Luther A (Louise D) dep County Sheriff h109 W Ash
- Mary B E Mrs smstrs Weil's Inc r310 N James
- Mary H Mrs slswn Robinson's Drug Store r RD 3 Mt Olive NC
- Mildred A Mrs hlpr Cozart Packing r RD 4
- Mollie E (wid Lonnie) dept mgr Weil's Inc r310 N James
- Mosco L (Frances V) dep County Sheriff h1201 N George
- Neal E (Geraldine G) slsmn Pepsi-Cola h1617 E Elm
- P K atndt Richfield Serv Center r Mt Olive NC
- Ralph J (Dora M) borater Carolina Welds Plant h1100 N George
- Roy J emp Drueding Bros r Mount Olive NC
- Rufus N (Lola A; Britt's Place) h412 Denmark



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

- Theresa B Mrs smstrs Hub Dept Store r308 E Beech
- Virginia J (wid Saml M) h315 E Walnut apt A
- Wm E hlpr A&P r803 N Herman
- Wm G jr (May G) h114 N Leslie
- Britt's Place (Rufus N Britt) confrs 317 Smith
- Britt's Sallie P (wid Lindsey) r707 W Pine
- Britton Clifton tchr Gboro High Sch h900 Evergreen av apt A2
- Wm (Irene) USAF h107c-d SJHomes
- Broadfoot Nana C (wid Andrew) r205 N George
- Broadhurst Emmett (Irene F) lab Kemp Splity h905b Slaughter
- Leonard R (Eugenia D) jan News-Argus h915b Carver dr
- Martha Mrs h1017 Slaughter
- Mary L (wid Chas L) h402 S William
- Sam truck driver r1017 Slaughter
- Steward emp State Hosp r do
- Sylvester (Eva B) grinder Wayne Agrl Wks h615 Slaughter
- Wilbert (Jane E) driver Farmers Serv h318 Charles
- Wm A (Carrie H) tob wkr h1111 Crawford
- Broadie Beatrice elev opr Belks r507 Alvin
- Chas (Mary B) lab T A Loving & Co h1038a Lincoln dr
- Saml h420 S James

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

- Broadwell Richd O jr assignment mn SBT&T r Selma NC
 Brock Albert jr (Mittie M) buffer Wayne Agrl Wks r RD 5
 —Berline typ W H Best & Co Inc r711 E Ash
 —Bobby A (Carolyn E) clk Borden Mfg h505 E Walnut (A)
 —Carl F tannery wkr Drueding Bros r709 N Elm
 —Carl M lab Bedford Hatchery & Feed Mill r RD 1 Kinly NC
 —Carolyn D Mrs clk Weil's Inc r RD 3
 —Chas M lab Bedford Hatchery & Feed Mill r RD 1 Kinly NC
 —Clara M Mrs emp Kemp Splty r408 W Elm
 —Clyde L Mrs (Dester B) spinner Borden Mfg r906 N William
 —Doster B (Clyde L) overseer Borden Mfg h906 N William
 —E Odell (Floyda H) rep Local Linen Sup h1104 Edgerton
 —Effie R (wid Sam J) h508 Daisy
 —Estelle I (wid Jarvis) h711 E Ash
 —Eug S (Alma F) formn Seymour Johnson AFB h903a Fairview cir
 —Geo (Pattie) h37a SJHomes
 —Ida M clk Woolworths r Dudley NC
 —Jas A (Jessie H) slsmn Cobb Mtr h909 N Carolina
 —Jas L (Louberta H) slsmn Southerland Furn r Mt Olive NC

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Jessie H Mrs textile wkr Borden Mfg r909 N Carolina
 —John C emp Littleton Whse r705 N William
 —Joyce slswm Leder Bros r Dudley NC
 —Lester (Clara M) emp Kemp Splty h408 W Elm
 —Linwood M (Barbara J) barber Adamsville Barber Shop h NC Highway 102 RD 3 (Advl)
 —Maggie A (wid John) h705 N William
 —Mittie S (wid John W) studt h Daniel Chapel rd RD 3 (Advl)
 —Noah M (Susie B; Brock's Garage) h N Georgia av ext
 —Phillip B (Ola R) oiler Borden Mfg h1729a E Holly
 —Ruth M emp J P Taylor Co r709 W Elm
 —Ruth R (wid Chas) h709 W Elm
 —Sue ofc sec County Health Dept r Daniel Chapel rd RD 3 (Advl)
 —Wm J emp Littleton Whse r705 N William

BROCK'S GARAGE (Noah Brock), Body Work and Painting
 Our Specialty, Service Personnel Always Welcomed,
 Motor Tune-Up By Factory Trained Mechanic, 1311
 Greenleaf, Tel REpublic 5-3722

Brodie Louella Mrs prsr Farmer's Clns h507 E Spruce

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
 Hardware - Tools - Paints - Building Materials - Fertilizer
 John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mfg.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Brody Leo v-pres Wayne Finance Corp r Kinston NC
 Brogden Annie R (wid Wm) h607 S Slocumb
 —Betty Mrs ironer Casey's Lndry & Clns r616 N John
 —Carlton L (Pearl C) driver J A Moore Trucking h401 N Carolina
 —Charlie C jr textile-wkr Borden Mfg r316 McIntyre
 —Christine J nurse Wayne Mem Hosp r1002 Edgeton
 —Ellie (Beulah B) textile wkr Borden Mfg h212 Atlantic av
 —Frank (Iva) textile wkr Borden Mfg h905 Black
 —Ida M (wid Danl) r307 E Ash
 —J Milford (Ruth B) driver h1108 Maple
 —Jas E hlpr Dillon-Bell Implt r212 E Atlantic av
 —John H (Emma B) stripper Borden Mfg h204 E Vine
 —John W (Myrtle D) wood wkr Wayne Agrl Wks h602 3d
 —Jos E r204 E Vine
 —Marvin R lab Stackhouse Elec r Mt Olive NC
 —Norwood D (Christine J) dept mgr Heilig-Meyers h1002 Edgerton
 —Phil L driver J A Moore Trucking r401 N Carolina
 —Ralph L utility opr CP&L r Dudley NC
 —Roy T (Betty W) hlpr Quality Plmb & Htg h616 N John
 —Ruth B Mrs clk County Pub Welfare Dept r1108 E Maple

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

—Sadie S Mrs r506 3d
 —Thos W agt Home Security Life Ins r Mt Olive NC
 —Willis A (Maude F) formn Borden Mfg h911 N William
 Bronstein Murray E mgr Youth Togs r Kinston NC
 Brooks Curtis C installer CP&L r Princeton NC
 —Jas (Beatrice B) h219 W Pine
 —Jas (Janie A) lab Kemp Splty r1014 S Slocumb
 —Willie r604 Slaughter
 Brookshire Thos L (Caroline M) USAF r718 E Ash
 Brookside Market (Mrs Nancy Jernigan) gros S Slocumb (A)
 —Service Station (Danl L Smith Walter W Smith) SJHomes
 Broom Albert farmer r406 N James
 —E Glenn (Broom Mtr Co; Carr Spring Co) h406 N James
 —J P r US Highway 70 RD 3 (Advl)
BROOM MOTOR CO (E Glenn and Bill Broom), Used Car Dealers, Complete Repair Service, Serving Goldsboro Since 1936 at Same Location, 225 N John, PO Box 15, Tel REpublic 4-0835
 —Otis L (Mary S; Carr Spring Co) h104 S William apt 3
 —Wm M (Hazel S; Carr Spring; Broom Mtr Co) h705 S Andrews av

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

- Brosius Elsie B Mrs supvr Seymour Johnson AFB r1503 E Mulberry
—John T (Elsie B) eng Empire Gas Eng h1503 E Mulberry
Broughton Betty L Mrs bkpr Carolina Welds Plant r905 N Carolina
—Melvin J (Betty L) emp T A Loving & Co h905 N Carolina
Brow Bryan H (Audrey S; Gboro Veterinary Hosp) h202 Banks av
Brown A Josephine Mrs r108 Dillard
—Alice H Public Library Mrs Lavenia W Watson librn 303 S James
—Alma L r116 S Slocumb
—Bertha H Mrs nurse Wayne Mem Hosp r Box 563
—Betty C Mrs sten Gboro Milling r305 E Mulberry
—Billy M stockmn Kress r611 2d
—C R emp State Hosp r do
—Cecil A r201 W Vine
—Chas (Vera) h424 Canal
—Chas servmn Sutton's Gas & Appliance Co r RD 4
—Chauncey S (Virginia E) slsmn Wayne Whol Gro h1409 Evergreen av
—Chester servmn Eason's Telev & Appl Serv h1102 Norwood
—Christopher (Gertie B) r911 Isler

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Clarence (Mary K) hlpr Bell Tel h Deans rd
—Daisy L (wid Ransom) maid h1005 Greenleaf
—Danl J (Mary F) USAF r1513 N William
—Dessina Mrs maid h517 Phelps
—Dora J prsr Gboro Lndry & Clns r622 Slaughter
—Doretha B Mrs hlpr J P Taylor Tob r1802 N John
—Doris L Mrs libr Dillard High Sch r315 W Elm
BROWN DRUG CO (James T Brown, E L Pilkington, H Shelton Brown), Prescription Specialists, Registered Druggist, 50 Years of Continuous Service, City Wide Free Delivery, 130 E Walnut, Tel REpublic 3-2251
—Earl L emp State Hosp r do
—Edmond J prntr Gboro Record r RD 3 (Advl)
—Edw mldr Wayne Agrl Wks r615 Slaughter
—Effie Mrs maid h914b Hugh
—Elbert F cir dist asst News-Argus r111 S Virginia
—Eli L (Margt H) driver Home Bldrs Sup h826 N Center
—Elijah (Rittie S) servmn Eason's Telev & Appl Serv h1117 Snow Hill
—Eliz Mrs county home demonstration agt r217 S Georgia
—Essie McC Mrs h420 W Pine
—Ethel W Mrs maid Janice Brown Tourist r1210 N John

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES

CONTRACTORS

205 E. Walnut St.

Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Brown

- Eug A (Doris L) tchr County Bd of Educ h315 W Elm
- Eula M r508 W Spruce
- Fannie W (wid Robt) h Daniel Chapel rd RD 3 (Advl)
- Flossie emp Kemp Splty r801 W Elm
- Floyd D (Pauline P) sht mtl wkr Gboro Tin Shop h705 N George
- Frances I nurse Wayne Mem Hosp r806 N Lionel
- Georgianna J (wid Hunter) h705 N Leslie
- Gilbert (Betty C) emp duPont r305 E Mulberry
- H Shelton (Mattie F; Brown Drug Co) h402 E Mulberry
- H Shelton jr studt r402 E Mulberry
- Harold dept mgr Edgewood Superette r Kenly NC
- Hattie H (wid Henry H) r808 E Mulberry
- Henry C (Annie P; Browns Radio-Telev Sls & Serv) h109 N Herman
- Hilda G slwn Kress r611 2d
- Humphrey B pres Gboro Ins & Realty Co r104 N William
- Ila A Mrs atndt State Hosp r707 Orchard
- J David lab Wall Brook Tob h108 Dillard
- Jas jr lab Gilbert Jacobs r108 Dillard
- Jas H atndt Campbell's Esso Serv r1117 Snow Hill
- Jas R (Mary E) mldr Wayne Agrl Works h631 Isler

Purofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Jas T (Iris S; Brown Drug Co) h411 E Mulberry
- Jas T jr studt r411 E Mulberry
- Jas W (Sandra H) USAF h304 E Mulberry
- Janet B (wid Zachery) v-pres h104 N William
- Jesse J driver O'Neal Coombs Genl Hauling r Adamsville NC
- Jimmy D (Mae) meat ctr Fields Red & White Super Mkt h121a SJHomes
- John A (Mary D) lab h614 Griffin
- John A (Lula B) whsemn Statesville Flour Mills h201 W Vine
- John C (Rachel H; Brown's Gro & Mkt) h311 S Slocumb
- John D Rev (Rosa L) pastor Guiding Star Holiness Ch h911 Isler
- Johnnie S (wid Saml R) h111 S Virginia
- Johnson (Lizzie) h430 Canal
- Jos E jr (Gboro Record) r RD 3 (Advl)
- Josephine Mrs maid h402 Scott
- Joshua (MayBell B) lab Farmers Serv h Lime
- Lacy R lab J P Taylor Co r102 Freeman
- Laurella M (wid Jas) r410 E Spruce
- Lawrence h405 Peterson



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Brown

- Leamond J feed roller Gboro Milling r RD 1 Box 120 Pikeville NC
- Leroy (Ethel W) jan Wayne Mem Hosp h1210 N John
- Leslie T (Mildred P) dist mgr Cedar Rapids Eng h808 E Mulberry
- Lillie E (wid Arnold) h811 Nile
- Lonnie h108 Swan
- Lorena C (wid Joe; Gboro Record) h605 Rudolph
- Louise B Mrs maid r1408 Herring
- M Eliza (wid Henry) h600 S John
- Mabel M (wid Willie B) maid h914a Slaughter
- Mack E (Dorothy L) formn Borden Mfg h910 Borden
- Mae Mrs clk Frank Howell's Cafe r121a SJHomes
- Margt H Mrs tchr Barnes Elm Sch r826 N Center
- Marjorie B Mrs h310 N James
- Mary maid r622 Slaughter
- Mary B Mrs prsr Spotless Clns h611 E Elm
- Mary C (wid Jim B) r304 S Andrews av
- Mary J cook Woolworths r Fremont NC
- Mazie (wid J Wm) h413 A
- Mildred P sec-treas Gboro Ins & Realty Co r808 E Mulberry

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Minnie B (wid Kirby) h803 Crawford
- Morris C tchr Gboro High Sch r Pikeville NC
- Nancy slwn Woolworths r715 Maxwell
- Oscar (Dora J) carp h622 Slaughter
- Pamelia A Mrs asst-sec Gboro Iron & Mtl r504 E Walnut
- Pat S Mrs sten Wachovia Bank & Trust r Pikeville NC
- Paul D (Mary A) v-pres Lewis Constn Assocs Inc
- Paul G slsmn Community Mtrs r Freemont NC
- Paul W (Gail C) mtecmn Eastern Carolina Regional Housing Authority h80c-d SJHomes
- Randolph P r420 W Pine
- Richd (Doretha B) h1802 N John
- Robt (Mozelle C) h508 W Spruce
- Robt L Rev pastor White Oak Grove Ch h410 E Spruce
- Robt N (Izora T) USA r704 Slaughter
- Roman atndt City Serv Sta r1102 Norwood
- Ruth T tchr William Street Sch r State Hospital
- Sallie A Mrs tel opr Gboro Hotel h116 S Slocumb
- Sallie M Mrs clk H Weil & Bros r RD 1 Box 116 Pikeville NC

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

BROWN SAMUEL T JR (Betty Lou), Office Mgr United States Government Department of Agriculture, Stabilization and Conservation, end of A, Tel REpublic 4-5281, h206 S Oleander av, Tel REpublic 4-3883

- Seymour (Pamelia A) pres-treas Gboro Iron & Metal Co h504 E Walnut
- Stacey (Ila A) h707 Orchard
- Steph H studt r311 S Slocumb
- Tyde B truck driver h508 E Spruce
- Walter B (Retha P) lab Dewey Bros h506 Creech
- Wayne W (Lucy H) supt Eastern Caro Regional Housing Authority h79c-d SJHomes
- Wm lab Seymour Johnson AFB h925 Greenleaf
- Wm B (Eloise C) v-pres Gboro Ins & Realty Co h308 S Pineview av
- Wm E (Wayne Ice & Coal Co) r Jacksonville NC
- Wm E (Eleanor K) slsmn Smith Hdw h702 N Jackson
- Willie P (Maybelle B) lab h110 E Dewey
- Brown's Grocery & Market (John C Brown) 311 S Slocumb
- Radio-Television Sales & Service (Henry C Brown) 134 S Center

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

Browning Donald L (Trudy J) plmb State Hosp h408 N James

Bruner Dean M (Eva C) lab Howell Constn h902 Fairview cir apt C

Brunson Vina R emp Dillard High Sch r603 Canal

Bruton Sim (Minnie K) loader Musgrave's Store r Dudley NC

BRYAN AUTO SALVAGE INC, J D Cooke Pres, Leon A Bryan V-Pres, Auto and Truck Used Parts, "Where Customers Send Their Friends," Highway 117 S, PO Box 971, Tel REpublic 5-1456 (See Yellow Page 6)

—C Vernon (Jackie V) sanitarian County Health Dept r RD 5

—Cecil E (Bertha E; B & B Mtr Co) h817 Best S

—David C studt r30g SJHomes

—E Lewis (Tonia R) mgr Bryan Oil Co h806 S Madison av

—Gaynell H Mrs clk PO r30g SJHomes

—Geo W dist acct CP&L r RD 5

—J Lacy (Gaynell H) agt Liberty Mut Ins h30g SJHomes

—Jacquelyne V tchr Gboro Jr High Sch r RD 5

—Jas L jr msngr WUteleg r30g SJHomes

—John W (B & B Mtr Co) r RD 1 Dudley

—Leon A (Esther M) v-pres Bryan Auto Salvage Inc h207 Fussell

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

Bryan

- Lillian R Mrs sandwich mkr Nell's Sandwiches h1742 Maple
- Mack r US Highway 70 RD 3 (Advl)
- Marjorie M studt r705 E Beech
- Martin L (Mamie H) hlpr Bryan Auto Salvage h1209 N George
- Maude C Mrs slswn Belks r Mt Olive NC

BRYAN OIL CO

Robt E Bryan, Pres
Robt E Bryan Jr, V-Pres
Jack Phifer, Sec-Treas
Distributors
American Oil Co Products
Filtered and Metered Fuel Oil
Greases-Oils-Gasoline
Mt Olive Hwy
Telephone REpublic 4-1771
(See Yellow Pages 56 and 100)

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

BRYAN RAYMOND A (Ruby M), Pres T A Loving & Co,
V-Pres Wayco Corp, h1108 E Pine, Tel REpublic 4-4340
—Raymond A jr (JoAnn C) estimator T A Loving Co h306
Audubon av

BRYAN ROBERT E (Marjorie L), Pres Bryan Oil Co, Bryan-
Smith Oil Co (Fayetteville, NC) and Citizens Building
& Loan Assn, h705 E Beech, Tel REpublic 4-2280

- Robt E jr (Geraldine P) v-pres Bryan Oil Co r RD 1
- Russell watchmn Dewey Bros r RD 5
- Ruth M (wid Gray C) h1510 Peachtree
- Troy clk A&P r US Highway 70 RD 4 (Advl)

BRYAN WM C (Lanie H), V-Pres Builders Supplies Co and
Mgr of Jacksonville Store, r Jacksonville, NC

- Bryant Alberta (wid Milford) maid h1007 Devereaux
- Amorette tchr William Street Sch r1004 E Mulberry
- Anna S (wid John H) h401½ Charles
- Annie E r502 Dail
- Bertha (wid Louis) h808a Olivia la
- Carrie B (wid Jas) h709 W Pine
- Chas E (Ona C) driver Thurston Mtr Lines h700 S Madison av
- Chas E (Ethel E) lab Weil's Fertilizer Wks r1200 N James
- David N (Sallie C) h407 Charles
- Diane S Mrs h516 Creech

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Bryant

- Dorothy M Mrs dietn State Hosp r717 Canal
- Elbert J jr r1007 Devereaux
- Eliz (Liz's Beauty Shop) r412 School
- Eliz W Mrs h502 Dail
- Ella J Mrs chkr Todd's Drive In Clns r1002 S Slocumb
- Elwood (Flora S) driver Gboro Tob h406 Denmark
- Esther B Mrs sweeper J P Taylor h801 8th
- Esther W Mrs mach opr Kemp Splty r719 Canal
- Foy (Blanche) lab Sou Cotton Oil Div h713 Canal
- H Victor studt r423 Gulley
- Harry (Lois) slsmn h73c-d SJHomes
- Haskell (Nellie T) h405 Smith
- Hattie E (wid Ed) maid h810 Poplar
- Henry (Esther W) cement fnshr T A Loving & Co h719 Canal
- Hollis F studt r300 S George
- Ida J (wid M O) emp J P Taylor Co h200 Claudia av
- Ira (Ethel E) driver State Hwy Dept h NC Highway 102 RD 3 (Advl)
- Ivey jr emp State Hosp r do
- Jackie R (Janice) slsmn Automotive Wholesalers r Smithfield NC

**DIAMONDS
WATCHES
JEWELRY
SILVERWARE**

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

**CLOCKS
LUGGAGE
CHINA
CRYSTAL**

Phone RE public 4-3277

- Jas (Rena) firemn M E Robinson Inc h414 Wayne av
- Jas jr lab h321b W Elm
- Jas A (Delia L) agt Southland Life Ins r Smithfield NC
- Jas H (Alice) brklyr r415 S Herman
- Jas I (Ella S) supvr Gboro Training Sch h1002 S Slocumb
- Jessie M Mrs bkpr Colonial Stores r1502 Catalpa
- Jimmy R (Jessie M) clk Mtr Sup h1502 Catalpa
- Kay F chkr Service Taxi r200 Claudia av
- Kenneth (Ethel H) carp Jefferson Whse h914b Audubon
- Lawyer jr driver W H Best & Co Inc r419 Dail
- Leon O (Bertha S; Automotive Wholesalers Co) h1800 E Mulberry
- Lillie B emp State Hosp r do
- Lindsay (Lucy F) lab T A Loving Constn h423 Gulley
- Linwood tob wkr Gboro Tob r516 Creech
- Lois Mrs insp Carolina Welds Plant r73c-d SJHomes
- Lossie C Mrs emp State Hosp r503 S Georgia av
- Mabel r516 Creech
- Mary M (wid Wm) r209 S Alabama av
- McDaniel (Lorraine P) lab Cecil Constn h329 Charles
- Monroe sweeper City Street Dept h412 School
- Ona C Mrs clk Southern Ry r700 S Madison av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Bryant

- Rachel maid Wachovia Bank & Trust r RD 4 Box 375
- Randolph (Liza B) tile setter h600 E Spruce
- Ransom (Lena D) r1107½ Royal av
- Robt (Lena M) jan Floors Inc h109 W Elm
- Robt L USAF r300 S George
- Rosa H Mrs hlpr J P Taylor Co Inc h623 Washington
- Rudolph hlpr Raynor's Linoleum & Tile Serv
- Sallie C Mrs drsmkr 407 Charles r do
- Sam emp State Hosp r do
- Sam (Eliz A) lab Seymour Johnson AFB h615 Deveraux
- Sam driver Fast Serv Lndry r RD 4
- Sarah (wid Alex) h704 Olivia la
- Street Baptist Church Rev Jos C Moore pastor 722 Bryant
- Theo (Lucille J) tchr County Bd of Educ h901a Slaughter
- Thos (Sadie P) h319 Creech
- Thos pntr r810 Poplar
- Thos L brklyr Fred Gardner h503 S Georgia av
- Vera (wid Jos) h815 Olivia la

BRYANT W HENRY (Marian N), Physician 410 S James,
Tel REpublic 5-4935, h309 W Pine, Tel REpublic 4-0548
—Washington (Patsy B) h611 Canal

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- Willie (Hattie C) h910 Canal
- Willie (Falinda) h1317 Greenleaf
- Willie (Dorothy M) brklyr h717 Canal
- Zollie D (Chelsa H) lab Kemp Splty h517 Olivia la
- Buaffelo Hilda Mrs maid r1103 Slaughter
- Buchan J E rep Gallaher Limited r Mullins SC
- Buck Amos B (Floria T) doffer Borden Mfg h506 Atlantic
- Bobby L clk Colonial Stores r RD 3
- Ernest M (Louise W) mech Central Serv Mtr h510 Stron-
ach av
- Floria T Mrs spinner Borden Mfg r506 Atlantic av
- Katie W Mrs winder Borden Mfg r820 N William
- Kenneth J (Marjorie L) servmn Montgy Ward h427 Frank
- Marjorie L Mrs cash Richard's Jwlr's r427 Frank
- Monroe W (Katie S) formn Borden Mfg h912 N William
- Phillip D (May) carrier PO h8 Howell av
- Walter L (Beulah W) mech C J Carroll Mtr h902 4th
- Buckom Levi lab Sou Cotton Oil Div r Bright
- Buckram Hebrew lab Dewey Bros r317 Creech
- Buckrham Clara M Mrs maid h802 Orchard
- Ella M maid Wayne Mem Hosp r LaGrange NC
- Gladys M maid Wayne Mem Hosp r RD 3
- Johnnie grinder Wayne Agrl Wks r RD 3 Box 203

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

200 E. WALNUT ST.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Bucksham Fannie M maid Seymore Johnson AFB r413 Beal
Budd Jas h420 Charles

Buie Geo E overseer Borden Mfg r RD 5

—Jane O asst mgr Stelens r RD 5

BUILDERS SUPPLIES CO, Harry O Null Pres, Wm C Bryan
V-Pres, Wm N Davis Sec-Treas, Louise J Thompson Asst
Sec, Roofing, Paint, Insulation, Ready-Mixed Concrete,
Hardware, Sheet Rock Tile Board, 109 W Vine, Tel RE-
public 4-4321 (See Yellow Page 21)

Bullman Peggy (wid Guy) h704 Pou

Bullock Brother (Alma F) driver Newsome Lbr h108 W Pine

—John W (Janice) USAF h31h SJHomes

—Orren J (Rachel T; Bullock's Service Sta) h2006 E Ash

—Rachel T ofc sec r2006 E Ash

—Robt saw opr L G Nufer Lbr

Bullock's Service Station (Orren J Bullock) 602 E Ash

Bulluck Doris tchr William Street Sch r RD 3

Bumgarner Anna W Mrs treas Goldsboro Trans Co Inc r400
N Madison av

—Harley J (Anna W) pres Goldsboro Trans Co Inc h400 N
Madison av

Bumpass Jas (Cora A) USAF h76h SJHomes

Bunch Dorothy Mrs slswn Remnant Shop r505 Daisy

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

BUNCH DRUG STORE (Mrs Edith P and Luther E Bunch).
Drugs, Prescriptions, Cosmetics, Fountain Service and
Delivery Service, 144 N Center cor E Mulberry, Tel RE-
public 5-2101 (See Yellow Page 42)

—Edith P Mrs (Bunch Drug Store) r105 S Pineview av

—Elnora S Mrs emp State Hosp r206 A

—Joel T (Margt E) bkpr R H Dillion Co h1100a Lemon

—Luther E (Edith P; Bunch Drug Store) h105 S Pineview av

—Mable Mrs r508 Alvin

—Meribeth A studt r105 S Pineview av

—Ned (Elnora S) driver Smith Hdw h206 A

—Velton V (Dorothy L) dept mgr J D Pike Mtr h505 Daisy

—Wm E (Marie) driver City Street Dept h105ef SJHomes

Bundy Eloise S Mrs h503 S Oleander av

—Jas A (Mamie G; Colonial Tavern) h1104 Laurel

—Jas A jr r503 S Oleander av

—Mamie G Mrs buyer Weil's Inc r1104 Laurel

Bunn Addie M (wid Sam) fnshr Casey's Lndry & Cln h123 S
Herman

—Arabia E Mrs tchr West Elm Jr High Sch h421 School

—Ben M (Pearl P) gro 919 E Pine h1022b Lincoln dr

—Blanch Mrs smstrs Leder Bros r Princeton NC



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Bunn

- E Ray USAF r817 Argo
- Elma L (wid Henry D) h817 Argo
- Jackie Mrs cash Tri-County Electric Membership Corp
r Princeton NC
- Jas (Billie J) USA r Lime
- Jas A (Nancy) jan Community Mtrs r903b Poplar
- Jesse E (Jackie) dept slsmn Cobb Mtr r Princeton NC
- Jos (Shirley E) USAF h45cd SJHomes
- Jos P (Virginia H) slsmn Elm Street Mtrs h601 S Andrews av
- Minnie F (wid Jas) maid h910 E Pine
- Bunns Jas (Minnie F) h701 Crawford
- Burch Irene M Mrs tannery wkr Drueding Bros r410 Magnolia
- Johnnie F (Irene M) eng Tri County Elec Membership h
410 Magnolia
- Burden Bettie M Mrs hlpr J P Taylor Tob r1300 Seaboard
- Dorothy H Mrs sec-treas Lightner Memorial Funeral
Home Inc h420 W Spruce
- Fred (Bettie M) mech Stackhouse Elec h1300 Seaboard
- Fred jr studt r1300 Seaboard

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Leon porter Neil Joseph's Shop
- Minnie (wid Wm) r1406 N James
- Ralph (Marie S) brickmason T A Loving h1406 N James
- Wm jr (Mattie L) lab r920 N John
- Burgess Mary V (wid Geo) h803 S Whitfield av
- Burgoyne Danl (Anne) USAF h34e SJHomes
- Burke Jas L (Eloise) emp Seymour Johnson AFB h119d
SJHomes
- Burkett Ethel M nurse Wayne Mem Hosp r306 N Lionel
- Burkette Arth (Mary) emp Seymour Johnson AFB h112a SJ
Homes
- Burnett Home Supply Co Chas W Chewning mgr genl mdse
retail 614 N James
- Richd (Vera L) USAF r111 N Kornegay
- Burnette Willie R (Sarah L) emp Nello L Teer Constn h215b
E Elm
- Burney Chas jr (Elnora B) h423 Wayne av
- Burns Delphos B (Lillie W) h602 Prince av
- Delphos B jr (Violet F) with Burns Oil Co h604 Prince av
- Effie P Mrs opr Hillcrest Beauty Salon r Lee RD 3 Box 65
(Advl)
- Henry (Effie) USAF h Lee RD 3 Box 65 (Advl)
- Walter R (Shirley) formn Drueding Bros r1306 North dr

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft

Liability
Sickness
Accident
Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Burr Ronald r US Highway 70 RD 3 (Advl)
 Burrell Joyce G Mrs emp Seymour Johnson AFB h1003b
 Lincoln dr
 Burris Dorothy R Mrs head cash A&P r1205 E Walnut
 —Fred (Peggy W) USAF r404 W Mulberry
 —J B (Dorothy R) supt Southland Life Ins h1205 E Walnut
 —Peggy W Mrs slswn Robinson's Drug Store r404 W Mulberry
 Burriss Chalmers E (Annie H) slsmn Sears h Hillcrest dr
 RD 3 Box 19 (Advl)
 —Nellie L folder Wayne Mem Hosp r104 W Oak
 Burroughs Chas H jr r409 N George
 —Hubert R (Angeline C) mech Scott Mtr r104 W Oak
 —J Benj (Nannie W) v-pres Wachovia Bank & Trust Co h
 1509 E Mulberry
 —J Benj jr r1509 E Mulberry
 —Jas D driver Wayne Dairy r Dudley NC
 —Mamie A (wid Chas H; Dutch Inn Tourist Home) h409 N
 George
 —Milton (Ruby S) pntr r604 Simmons
 —Nicodemus (Nellie P) carp h604 Simmons
 —Paul driver Modlin Oil r Terminal Hotel

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Burrus Jas E clk Terminal Hotel r421 W Walnut
 —L L r US Highway 70 RD 3 (Advl)
 Burruss Alf J trnee CP&L r900 N Carolina
 Burton Barbara ofc sec US Farmers Home Admn r502 N
 Jackson
 —Jean M Mrs sec-treas Elec Sl's & Serv Corp r1600 E Walnut
 —Lessie S (wid Novel E) h204 N Virginia
 —Orpha tel opr Goldsboro Hotel
 Burwell G Wm (Edna D) slsmn 2-Way Communication h
 610 S Best
 —Joe T (Margt) USAF h50a SJHomes
 Busdieker Geo J lab Dewey Bros r RD 2
 Business & Professional Women's Club Hotel Gboro
 Butler Albert J r415 Moon
 —Alonza (Janette) driver Service Taxi r407 S Center
 —Anna Mrs maid SBT&T r214 W Pine
 —Beatrice r415 Moon
 —Dorothy L tel opr Goldsboro Hotel h315 E Walnut apt C7
 —Earl T (Enza F) rate clk SouRy h802 Pou
 —Edith R nurse Wayne Mem Hosp r306 N Lionel
 —Eug (Barbara) USAF h115a SJHomes
 —Fred (Verssie) tob wkr Wallbrook Tob h401 E Elm
 —Jack C mtecmn Made-Rite Sunbeam Bky r RD 5

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571-RE public 5-2565 950 S. George St.



**GOLDSBORO
BUILDERS
CO., Inc.**

Building
MaterialsRoofing
Materials

•
 Lime
 Asbestos
 Brick
 Tile
 Lumber
 Siding
 Flooring
 Plywood
 Sheetrock
 Insulating
 Material
 Windows
 Screen Wire
 Wallboard
 Doors
 Cement
 Paint

•
TEL.

RE public

4-4071118 S.
Carolina St.(NEXT TO
UNION STA.)

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Butler

- Janet C Mrs ofc-sec West Elm Jr High Sch r407 S Center
- Jesse H (Blanche W) slsmn Smithfield Packing h718 E Walnut
- John T (Sallie) h428 Canal
- John W (Ruth M) mech Odom Mtrs h110 W Pine
- Johnnie R jr appr Lightner Mem Fun Home h303 S Herman
- Kenneth (Inez C) opr Nello L Teer Constn h401 Banks av
- Leroy M studt r611 Slaughter
- Marie A Mrs h509 Creech
- Oscar V r405 S Williams
- Retha C (wid David) h415 Moon
- Robt W (Eliz J) mech Dewey Bros h921b Fairview cir
- Sallie J tchr r428 Canal
- Verssie Mrs tob wkr J P Taylor Co r401 E Elm
- Butler's Inc Burl L Johnson mgr shoes 108 N Center
- Butner Mary L tchr Edgewood Sch r E3 Edgewood
- Butts Bud (Reba C) plmb h N Georgia av Ext
- Clara (wid Edw L) r121 S Herman
- Geraldine B Mrs marker Fast Serv Lndry r909b Fairview cir

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Helen S (wid Elias) h406a N Slocumb
- Johnnie F (Geraldine B) hlpr Gboor Htg & Plmb h909b Fairview cir
- Leamon G (Mary E) h206 E Vine
- Mary E Mrs smstrs Sunrise Clns r206 E Vine
- Mildred M Mrs spinner Borden Mfg r909 Borden
- Roland F (Mildred M) lab Borden Mfg h909 Borden
- Walter hlpr Bell-Askins Plmb & Htg r RD 5
- Wm C (Sue B) slsmn Perkins Mtr Parts h121 S Herman
- Willie A (Lena M) hlpr Gboro Htg & Plmb h270 Wisteria rd
- Butz Geo W (Mary T) emp Seymour Johnson AFB h907 S Best
- Mary T Mrs ofc sec Seymour Johnson AFB r907 S Best
- Buval Franco (Evelyn S) USA r911 S Center
- Byers Edgar D Rev (Yvonne B) pastor Geo Kirby Mem Presby Church h1108 4th
- Mozelle G Mrs interviewer State Employment Security Comn r216 Pine cir
- W Bolivar (Mozelle G) chem Sou Testing & Research Laby h216 Pine cir

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-3921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Bynum Clarence B (Pattie D) mldr Wayne Agrl Wks h Tem-
ple

- Martha tchr Gboro Junior High Sch r Robbins Trailer ct
- Mary (wid Wm) h704 Washington
- Nannie (wid John) r1525 Snow Hill
- Penny (wid Albert) h515 S Herman
- Wm (Lillie A) h1310 Seaboard

Byrd Carr C (Sallie T) wtchmn Dewey Bros h1101 E Elm

- Harold C mixer Made-Rite Sunbeam Bky r1303 N George
- Henry (Beatrice) h203 Beal
- Jasper M (Bessie S) rubber stamps 913 E Mulberry h do
- John r423 S James

—Juanita (wid Frank) matron Odd Fellows Home r901 E
Ash

- Julian C studt r107 N Leslie
- Peggy A hlpr City Washerette r1303 N George
- Sam'l D jr (Emma P; Harrell's News Stand) h107 N Leslie
- Wallace studt r203 Beal
- Wm E (Ida T) clk Harrell's News Stand r1209 E Walnut
- Winfield T (Helen T) dept mgr Dewey Bros r RD 1 Dud-
ley NC

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

C & B TIN SHOP

L B Baker, Owner
Sheet Metal Work
Kirby Vacuum Cleaners
Sales and Service
Air Conditioning and
Hot Air Systems—Blow Pipe Work
We Do Quality Sheet Metal Work
Roofing and Gutter Work
Roofing and Gutter Repairs
S George st Extension
PO Box 178
Telephones REpublic 5-4670
Night Telephone REpublic 4-2800
(See Yellow Page 119)

C & H MOBILE HOMES (Eddie Couley), Complete Line of
Trailer Parts and Equipment, Trailer Repairs, Sales and
Service, Agents For Pacemaker, Westwood, Imperial,
Superior, S Slocumb Extn, Tel REpublic 5-1557 (See Yel-
low Page 95)

CADILLAC & PONTIAC MOTOR CARS, Odom Motor Co
Dealers, 207 E Ash, Tel REpublic 5-0821 (See Yellow Page
9)

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James — Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

- Cain Jesse J (Sarah A) lab J P Taylor Co h807 W Elm
 —Sarah A Mrs tob wkr J P Taylor Co r807 W Elm
 Caison Delores F bkpr Garriss Jewelers r RD 4
 —J A Roofing & Sheet Metal Works (Jos A Caison) 726 N John
 —Jos A (Carrie T; J A Caison Roofing & Sheet Metal Wks) h315 E Vine
 —Sallie E (wid Jimmie I) r315 E Vine
 —Wyatt slsmn Holland Hdw r211 N Georgia av
 Caldwell Ella M Mrs atndt State Hosp h915a S Audubon
 California Spray Chemical Corp Martell McGee mgr 1008 S George
 Calloway Ralph W (Margt) clk A&P r1408 E Holly
 Cambridge The apts 307 N James
 Camel Edgar C cook Goldsboro Hotel r LaGrange NC
 Cameron Robt S (Frances) electn Dewey Bros r RD 1 Dudley NC
 Camp Ebron M (Melissa) clk Family Gro h29f SJHomes
 —Wm R studt r29f SJHomes
 Campbell Albert (Beulah M) polisher McLamb Monument h1002 Persimmon
 —Anna R (wid Edw R) r609 Prince av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Betty J bkpr Am Bank r407 Park av
 —Beulah M (wid Edw F) tchr United Church Women h 407 Park av
 —Colie C (Frances H) formn Borden Mfg h1110 Snow Hill
 —Dan G (Christine M) eng ACL h2105 E Mulberry
 —Francis H Mrs clk A&P r1110 Snow Hill
 —Herbert asst mgr Woolworths r Elm City NC
 —Ida I (wid Chas) h1006 N James

CAMPBELL J G (Margaret V), Asst V-Pres Branch Banking & Trust Co, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622, h1502 E Holly, Tel REpublic 4-5381

- Jas (Juanita J) constn wkr T A Loving & Co h W Elm
 —Jas A (Linda B) formn J P Taylor Co h403½ Park av
 —Jas W (Macie W) lab Gboro Iron & Mtl h504 Canal
 —Jimmy (Linda) slsmn h1403 Catalpa
 —Juanita J Mrs dishwasher En-Cee-Cu-Cafe r W Elm
 —Leoria maid Dr C E Howard h822 N Center
 —Linda B Mrs teller Am Bank r1403 Catalpa
 —Mary L mach opr Wachovia Bank & Trust r407 Park av
 —Mary N Mrs insp Carolina Welds Plant r1712 E Holly
 —Pearlie M Mrs h702 Canal
 —Perlie h701 Miller
 —Polly r306 E Mulberry



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. REpublic 5-4911



109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

LUMBER

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 TEL. REpublic 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Campbell
 —Robt E (Mary N) clk Borden Mfg h1712a E Holly
 —Sarah Mrs stemmer J P Taylor Co h1018a Lincoln dr
 —Thelbert W (Thelma H; Campbell's Esso Serv) h822 N Herman
 —Thelma H Mrs cash Penneys r822 N Herman
 —Warren W jr (Melba G) city policemn h1307 Robin
 —Wm F (Lillie W) h914a Slaughter
 Campbell's Esso Service (Thelbert W Campbell) gas sta 601 N William
 Campen Bethany h212 W Mulberry
 —Cyrus H (Susan E) slsmn Dobbs Hat h207 S Audubon av
 —Sina W r212 W Mulberry
 Canady Agnes r106 S Center
 —Horace E (Ida W) plstr r411 Canal
 —Ida W Mrs tchr School Street Sch r411 Canal
 —Jas r608 Miller
 —Newett H (Rosa M) slsmn W H Griffin & Sons h416 N Virginia
 —Rosa M Mrs clk Harrell's News Stand r416 N Virginia
 Candler Orville B (Edna H) formn Carolina Welds Plant r RD 2 Box 180

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- Cannon Bradley (Reba Y) formn Pepsi Cola h311 S John
 —Eddie G mgr Kadis Inc r Jefferson Homes
 —Jas (Linda H) h1500 E Elm
 —Jas E (Willie M) whsemn Heilig & Meyers h823 Greenleaf
 —Roland C (Eva J) pntr Fairview Homes h313 W Holly
 —Willie M Mrs maid Hotel Gboro r823 Greenleaf
 Cantrell John (Jean) USAF h55c SJHomes
 Capitol District Log Rolling Assn (WOW) Rev Wm H Carter counselor 1601 Rose
 Capps Alf H (Hattie E) h204 S Carolina
 —Allen (Spicey) h606 S Slocumb
 —Bennie L (Roberta B) h615 E Ash
 —Bennie L jr emp Hemp Splty r615 E Ash
 —Bernice D Mrs hostess Paramount Theatre r511 E Elm
 —Betty J nurse Wayne Mem Hosp r615 E Ash
 —Billy C (Grace F) r201 E Spruce
 —Carl L (Lucille M) mach opr Gboro Milling h906 Fairview cir apt B
 —Gurney T (Lila J) lab Kemp Splty h509 E Elm
 —Guy E (Dolly) mech Community Mtrs r RD 1
 —Hilda H slswm Kress r RD 5

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Capps

- Jas K (Lillie L) constn wkr Seymour Johnson AFB h1600 N William
- Jerry mldr Dewey Bros r RD 5
- Jesse J (Louise) city firefighter h709 N George
- Jesse W (Bernice D) projectionist Paramount Theatre h511 E Elm
- John L (Lois U) barber Sunrise Barber Shop h801 Prince
- Leslie R (Julia H) mech Griffin Mtr h209 N Mulberry
- Lois U Mrs ofc sec CP&L r801 Prince av
- Lola C Mrs pkr Elliott Packing r308 S John
- Louise insp Royal Crown Bottling r804 S Slocumb
- Marjorie F Mrs nurse Wayne Mem Hosp r202 E Elm
- Mary L h517 N James
- Peggy A studt r106 N Andrews av
- Raymond ctr Elliott Packing r308 S John
- Rexford T (Marie S) clk A&P r208 E Spruce

CAPPS RUBY, Terminal Mgr Atlantic Greyhound Lines, 410 N John, Tel REpublic 4-3811, r311 W Walnut, Tel REpublic 5-4971

- Tommy USA r509 E Elm
- W Lonnie (Katie M) driver Pate-Dawson h1717 Edgerton apt B
- Walter T (Linda) mech Community Mtrs r506 N Daisy



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- Wm H (Leona) textile wkr Borden Mfg h505 S Slocumb
- Wm L (Katie M) driver Pate Dawson h1727a E Holly
- Wm V (Margt P) slsmn J M Edgerton & Son h106 N Andrews av
- Carawan Colton G jr (Maxine D) slsmn Madison Paint h 1210 Park av B
- Maxine D Mrs tchr Rosewood Sch r1210 Park av B
- Caraway Florence (wid Eddie) r709 S Slocumb
- Cardwell Geo W (Ella D) pres Wallbrook Tobacco Co Inc h 1203 Park av A
- Carelock Wm USAF r US Highway 70 RD 3 (Advl)
- Carey Pauline G Mrs tchr Greenleaf Sch h602 Poplar
- Carlile Willard (Jean E) slsmn WGOL h907 N Virginia
- Carliles Wm B (Effie H) h615 N John
- Carlisle Nancy L Mrs charge atndt State Hosp r915 Devereaux
- Wm L (Nancy L) USAF h915 Devereaux
- Carlton Norman r US Highway 70 RD 3 (Advl)
- Robt W h405½ N William
- Carlyle Sam slsmn Gardner's Velvet Dairy Products r Adamsville NC

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mfr.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE AND RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Carmack Annie P Mrs fnshr Casey's Lndry & Clns r S Slo-
cumb

—Beverly studt r407 E Ash

—Hattie L (wid John C) h1003 E Elm

—Lannie W (Annie L) pntr h508 S Slocumb

Carmichael Edna E r714 Waters

—Edw (Ida C) lab Kemp Splty h419 S Whitfield av

—Geo (Eva M) logger h408 S Georgia av

—Geo F edgemn Turner Elec r512 W Pine

—Georgia M (wid Jas) h512 W Pine

—Inez Mrs cook William Street Sch h929b Carver dr

—Jas (Ella M) driver Joe Tarrington Co h512 W Spruce

—Janie Mrs cook Gboro High Sch h1302a Olivia la

—Jesse L shoe shiner Hotel Goldsboro r1302a Olivia la

—Lottie W Mrs tob wkr J P Taylor Tob r714 Waters

—Mary C Mrs r512 W Pine

—Willard (Lottie W) emp J P Taylor Tob h714 Waters

Carney Jas H (Minnie G) prin Pikeville Training Sch h508
Miller

—Minnie G Mrs tchr Pikeville Training Sch r508 Miller

—Virginius N r508 Miller

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL

CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029

NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

Carolina Motor Club Mrs Nannie S Moye mgr 101 E Ash

—Overall Co Kenneth K Coor jr mgr mfrs 607½ W Mul-
berry

CAROLINA POWER & LIGHT CO

J V Henderson, District Mgr

Office

134 W Walnut

Telephone REpublic 5-0121

Steam Plant

RD 5

Telephone REpublic 4-1881

(See Page C)

CAROLINA PRECISION WORKS (Pierce W Strider), Jew-
elry, Diamonds, Watches, Precision Watch, Cloek and
Jewelry Repairing, Offices Automatic Battery Company
of America, 132 S Center, Tel REpublic 5-0616

—Printing Co (A Clarence Hilburn) 411 W Walnut

—Propane Power (Henry M Stenhouse) gas carburetors &
regulators 100 S James R507

CAROLINA REALTY CO (Wylie F Parker), Realtors, Sales,
Rentals, Property Management, 208 E Chestnut, Tel RE-
public 5-1212 (See Yellow Page 110)



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Carolina

—Shoe Rebuilders (Sidney A and Mrs Anna S Gordon) 124 E Walnut

—Theatre Redin E Corbett mgr 142 S Center

CAROLINA TRACTORS INC, W B Sutton Sec-Treas, Massey Ferguson Tractors and Equipment, Complete Repairs and Service On All Makes, Mt Olive Hwy, PO Box 733, Tel REpublic 4-0781

—Trading Post Inc J Danl Hobbs pres-treas Mrs Gertie Wilkey v-pres Mrs Bernice M Hobbs sec mobile homes S Slocumb (A)

CAROLINA VAN & STORAGE CO, Jack H Brian Branch Mgr, Moving, Packing, Shipping and Storage, Agents for Greyvan Lines and Bekins Van Lines, 210 E Beech, Tel REpublic 5-2042

—Virginia Distributing Co Jas P Hudgins mgr whol floor covering & beds 701 S John

—Warehouse (Guy Best) 1924 N William

CAROLINA WELDS PLANT (Lamp Division of General Electric), James D Evans Mgr, Manufacturers of Lamp and Electronic Tube Parts, 900 N George, Tel REpublic 4-5121

Carpenter Rex r US Highway 70 RD 3 (Advl)

Carr Arth R (Eva P) lab Gboro Tob h307 Charles

—Benj F (Lena C) h715 E Ash



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

—Bertha M Mrs ofc sec Stackhouse Elec r Dudley NC

—Callie L Mrs slswn Stelens r1115 Georgia av

—Eleanor J Mrs ofc sec Earl Whitted jr r704 E Chestnut

—Ida (wid Jim) r617 Devereaux

—John P studt r714 E Ash

—Jos D (Cattie) prod slsmn h111 S Georgia av

—Josie B Mrs tchr Dillard High Sch r726 Isler

—Lillie G (wid Clifton) atndt State Hosp r621 Isler

—Livius M (Lois S; Carr's Elec Co) h407 Murray

—Lois S Mrs bkpr Carr's Elec r407 Murray

—Mattie (wid Arth R) lab Wallbrook Tob h917 Greenleaf

—Otis H (Sybil) driver Gboro Trans h281 Johnson la

—Pearl maid r619 Washington

—Philmore emp State Hosp r do

CARR SPRING CO (Otis L, Willie M and E Glenn Broom), Wholesale Automobile Parts, 221 N Center, Tel REpublic 5-3291

—Viola ofc sec Seymour Johnson AFB r400 E Mulberry

—W Philmore wtchmn State Hosp h402 Creech

—Willie L tchr Dudley Sch r726 Isler

—Willie H (Josie B) carp r726 Isler

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5 - 2 0 1 4
and
5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and

Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Carr's Electric Co (Livius M Carr) contrs 407 Murray
 Carrawan Horace L slsmn Womack Elec Sup r Grantham
 Carraway Andrew (Flossie W) constn wkr h918b Hugh
 —Barbara J ofc sec County Farm Agt r1103 N George
 —Dora (wid Albert) h805 Isler
 —Henry T (Willie G) h306 S William
 —Jas D (Betty B; Sam's Drive In) r1015 E Walnut
 —Jesse J (Betty S) emp duPont h1206 Edgerton
 —Marvin C (Julia S) mech Ronald Sasser's Body Shop h
 109 E Oak
 —Nellie L Mrs ofc sec United Fund of Gboro NC r1801
 Peachtree
 —Paul studt r805 Isler
 —Richd B (Nellie L) clk Robinson's Drug Store h1801 Peach-
 tree
 —Robt E (Sarah) formn Carolina Welds Plant r RD 3 Box
 106
 —Rosa L maid Wayne Mem Hosp h304 Bright
 Carrere Augustus F (Stella C) adv mgr News-Argus h311 E
 Walnut
 —Jas M (Charlotte R) clk PO h1904 E Holly

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- John C (Kathleen B) dept mgr Dillon Sup r RD 3 Mt
 Olive NC
 Carrico Florence (wid Witt) r406 Grantham
 —Herschel USAF r406 Grantham
 Carrier Jack C (Barbara H) USAF h302 S Center apt 6
 Carroll Annie maid h208 S George
 —Billy B (Peggy) cable splicer SBT&T r RD 1 Dudley NC
CARROLL C J MOTOR CO (Chas J and Howard D Carroll,
Mrs Thelma C Breece), DeSoto and Plymouth Sales and
Service, A Complete Auto Service, General Motors
Trucks Sales and Service, 1101 N William, Tel REpublic
4-1956
 —Chas J (Lois S; C J Carroll Motor Co) h1306 E Ash
 —Chas J II (Lynda M) dept mgr C J Carroll Mtr r707 E
 Holly
 —Clyde C jr (Dorothy S; Thomas Office Supply Co) h1505
 Maple
 —Glenn E (Bessie B) tex wkr Borden Mfg h407 Royal av
 —Howard D (Christine C; C J Carroll Mtr Co) h707 E Holly
 —M H mech Pate-Dawson r Mt Olive NC
 —Mickey studt r707 E Holly
 —Sarah (wid Addie) h803 Devereaux



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

- Carson Carol J studt r308 Linwood av
 —Mary B (wid David H) tchr Goldsboro Jr High Sch h308 Linwood av
 Carston Jesse (Cora) h408 School
 Carter Archie F (Margt W) capt city police h1407 Maple
 —Belton (Emma W) lab W H Best & Co Inc h619 Slaughter
 —Blanche W Mrs waiter Western Steak House r617 N John
 —Chas J (Margie L) h915b Fairview cir
 —Chas R (Blanche W) doffer Borden Mfg h617 N John
 —Emma W Mrs maid Seymour Johnson AFB r619 Slaughter
 —Emmett (Magdoline) formn Cozart Pkg h1206 N George
 —Herman B USN r403 N William
 —Ida W (wid Wm H) nurse N Carolina Extn h do
 —Irene B Mrs sandwich mkr Nell's Sandwichs r Maple
 —J R Mrs r US Highway 70 RD 3 (Advl)
 —Jas A (Eudelle P) whse supt Sears h408 N George
 —Jas H (Mary A) hlpr Griffin's Barbecue h104 E Spruce
 —Jas L (Hazel E) pntr Jas Suggs h1306 Herring
 —Jerry A USN r617 N John
 —Jessie B Mrs treas Edgewood Evangelical Baptist Church r711 Pou
 —Jimmy L (Sally G) USAF r1102 Snow Hill

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
 CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Jos slsmn Isaacs-Kahn Furn r RD 5
 —Kenneth T chkr Colonial Stores r RD 1
 —Lafe D (Oda M) lab R N Rouse Co h1114 Atlantic av
 —Luther (Virset M) bldg contr 827 Argo h do
 —Madeline C Mrs insp Carolina Welding Plant r1206 N George
 —Margt J Mrs insp Carolina Welds Plant r105 E Elm
 —Margt R Mrs ofc sec Johnson Cotton Co of Gboro r Fremont NC
 —Margt W Mrs supvr Woolworths r1407 Maple
 —Mary A Mrs bkpr Am Bank r104 E Spruce
 —Myrtle R Mrs insp Carolina Welds Plant r403 N William
 —P C (Mollie P) h1200 S Slocumb
 —Raeford W (Sallie B) emp RyExp h N Carolina Extn
 —Ralph roofer Moore's Tin Shop r1311 Higgins
 —Ray (Esther M) city firefighter h419 Magnolia
 —Raymond (Irene B) mech Johnson & Sherman h Maple
 —Raymond J (Carrie I) gro 1200 S Slocumb h do
 —Rebecca E supvr Wayne Mem Hosp r306 N Lionel
 —Richd A studt r403 N William
 —Thos (Myrtle R) lab Dewey Bros h403 N William
 —Virginia L dispr Red Bird Cab h603 N James

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

CARTER WILLIAM BIBLE COLLEGE INC, Dr Wm H Carter
Pres, Dr Barney English V-Pres, Miss Clyde Dawson Sec,
Mrs Jessie B Carter Treas, Seminary Park, RD 3, Adams-
ville, Tel REpublic 5-0831

- Wm H (Rosie T) pntr h1311 Higgins
- Wm H Rev (Jesse B) pastor Edgewood Evangelical Bapt
Church pres Evangelical Broadcasting Assn Inc h711
Pou
- Wm R USN r1311 Higgins
- Willie driver Gboro Trans r SJHomes
- Woodrow (Margt J) slsmn Seven-Up Btlg h105 E Elm
- Wyatt H (Margt S) driver h1715b E Maple
- Carver Ruth P (wid Morris M) h1503 Rose
- Case Eliz (wid Frank) r402 S John
- Glenda R tchr Walnut Street Sch r1114 E Walnut
- Sarah E Mrs smstrs Weil's Inc r402 S John
- Wm J (Patsy G) driver Red Bird Cab r502 W Chestnut
- Casey Addie D (wid Sam H) h3 S Slocumb (A)
- Albert emp T A Loving & Co r105 E Elm
- Barbara A Mrs clk Isaacs-Kahn Furn r309 E Beech
- Barney (Mary L) emp Kemp Splty r RD 2
- Bertha r17 Harrell av (A)
- Carl (Jewel C) tech duPont h815 Maple

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- E Kathryn cash Southern Life Ins r RD 4
- Edw L (Annie B) water proofer Grantham Water Proof-
ing h70b SJHomes
- Ella D (wid Monroe) r303 W Mulberry
- Elsie V insp Carolina Welds Plant r RD 5 Box 245A
- Esther J Mrs slswm Sears r1106 N George
- Esther M cash Winn-Dixie Stores r RD 4
- Ethel E Mrs slswm Belk's r Dudley NC
- Eunice L Mrs r615 S Slocumb
- Evelyn O Mrs ckr Casey's Lndry & Clns r RD 3 Spence av
- Fred (Ethel G) ship clk Weil's Fertilizer Wks r RD 1
Dudley NC
- H H jr formn Casey's Lndry & Clns r RD 5
- Harold D (Betty T) hlpr Quality Plmb & Htg h602 Wil-
mington av
- J Edw (Esther J) supvr Carolina Overall h1106 N George
- Jas E (Margt C) constn eng Seymour Johnson AFB h226
Banks av
- Lonnie (Hazel W) farmer h2 S Slocumb (A)
- Margt C insp Carolina Welds Plant r RD 3
- Marilyn B Mrs clk H Weil & Bros r RD 1 Goldsboro NC

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Casey

- Mary L Mrs tannery wkr Drueding Bros r La Grange NC
- Miles J (Wilma S) electn Gboro Elec h16 S Slocumb (A)
- CASEY RAYMOND B** (Charlotte T), Sec-Treas-Mgr Rain-
bow Cleaners & Laundry Inc, 503-05 S George, Tel RE-
public 4-3307, h1506 Laurel, Tel REpublic 5-0302
- Rex (Eula H; Big Jim Service Sta) h402 E Walnut
- CASEY ROBERT G** (Evelyn E; Casey's Laundry & Cleaners),
1109 N William, Tels REpublic 5-2585 and REpublic 5-
3550, h Pine Hill Sub Div, Tel REpublic 4-2917
- Robt G jr (Barbara A) formn Casey's Lndry & Clns h309
E Beech
- Roderick L (Maxine G) USAF h1019 Maple
- Roger P (Jewel K; Keen Plmb Co) h606 W Walnut
- Sara W pin insp Carolina Welds Plant r Dudley NC
- Sarah A tchr William Street Sch r RD 3
- Wilma S Mrs teller Branch Bank & Trust r16 S Slocumb

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

CASEY'S LAUNDRY & CLEANERS

Robert G Casey, Owner
Complete Laundry Service

Dry Cleaners

Hat Blockers

Cash and Carry

Call For

And Delivery

Plant and Office

1109 N William

Telephones REpublic 5-2585 and REpublic 5-3550

Plant No 2

Highway 70 at Adamsville

(See Yellow Pages 45 and 92)

Cash Coal Co (Paul and Paul Vinson jr) 511 N John

CASH DRUG CO (Adie G Pelt Jr, Thel E Smith), Drugs,
Prescriptions, Cosmetics, Fountain Service, 133 E Wal-
nut, Tel REpublic 4-4221

—Fentriss Mrs clk Wachovia Bank & Trust r Daniel Chapel
rd RD 3 (Advl)

—Willard (Fentriss) mgr Cogdell Sport Center h Daniel
Chapel rd RD 3 (Advl)

Cashwell Johnny J (Peggy) emp Seymour Johnson AFB h
72e SJHomes

—Murray C (Doris) agt Life & Casualty Ins Co of Tenn
r Mt Olive NC

Casper Robt H (Ruth R) emp T A Loving & Co h206 E Holly

—Ruth cook Little Restr r206 E Holly

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Casteen Eliza J Mrs tchr William Street Sch r110 Patrick
 —Geo C (Eliza J; Geo Casteen & Son Furn Co) h110 Patrick
 —Geo C jr (Geo Casteen & Son Furn Co) r110 Patrick
CASTEEN GEORGE & SON FURNITURE CO (George C and George C Casteen Jr), Complete Home Furnishings, Bedroom, Living Room, Breakfast Furniture, Arvin Radios, Linoleum Rugs, Service Personnel Welcomed, 140 N Center, Tel REpublic 5-4851

Castello Eug R (Margt) USAF h37g SJHomes
 Castex Frank L jr (Clare P) slsmn Montgy Ward h314 N Virginia
 Catalano J Sebastian (Virginia P) mach Carolina Welds Plant h805 N Carolina
 Cates Norman L (Leota B) sls rep Pratt & Whitney Air Craft h904 S Andrews av
 Catlett Sanford W dept mgr Colonial Stores r S John ext
 Catis Nicholas servmn Gboro Neon Sign r303 S John
 Caudill Harold (Marge B) slsmn Gboro Bldrs Supply h403 N Audubon av
 —Howard D (Carol C) mgr Howard's Esso h1404 Peachtree
 —Jack W (Martha B; Jack's Esso Service Station) h1907 E Ash

DIAMONDS
 WATCHES
 JEWELRY
 SILVERWARE

Rogers

109 S. Center St.

CLOCKS
 LUGGAGE
 CHINA
 CRYSTAL

GOLDSBORO'S FRIENDLY JEWELERS

Phone RE public 4-3277

—Jas H (Bonnie D; Caudill Tire Service) h1903 E Ash
 —Nita E Mrs ofc sec Wachovia Bank & Trust r1609 E Holly
 —Raymon (Lola M) r207 E Elm
 —Roger W (Nita K) installer SBT&T h1609 E Holly
 —Tire Service (Jas H and Jack W Caudill) whol recap 2009 E Ash
 Caulk Betty W Mrs ofc sec Aycock Oil Co r NC Highway 102 RD 3 (Advl)
 —Chas H (Betty W) meat ctr Wayco Corp h NC Highway 102 RD 3 (Advl)
 —Jas E ship clk Womack Elec Supply r RD 5
 —Roy formn SH&PWC r401 N Virginia
 Cavanaugh Grace D Mrs clk Kress h1215 N William
 Cavanaugh Eliz G Mrs mgr The Hat Shoppe r1204 E Mulberry
 —Glen servmn Best Radio & Telev Serv r RD 2 Box 255
 —Grace C Mrs slswn Kress r1215 N William
 Caviness Edw L (Frances N) v-pres-sec The Borden Mfg Co h800 E Mulberry
 —Edw L jr studt r800 E Mulberry
 Center Beauty Shop (Mrs Mary M Rhodes) SJHomes
 —Hotel (Wm H Hiller) 122½ S Center
 Central Lunch (Wm Palantzas) 103 N Center

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE



SALES and
 SERVICE

SAFETY
 TESTED
 USED
 CARS

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

CENTRAL SERVICE MOTOR CO INC, Harvey G Snipes Pres-
Genl Mgr, Mrs Jayne G Snipes Sec-Treas, Lincoln and
Mercury Sales and Service, Complete Auto Service, All
Work Guaranteed, 115 E Ash, Tel REpublic 5-4781 (See
Yellow Page 3)

CERAMIC TILE CO (W D Farmer), Marble and Green Stone
Facings, Flagstone, Tub and Shower Enclosures, Chrome
Accessories, 217 W Holly, Tels REpublic 4-4842 and RE-
public 5-1497 (See Yellow Page 127)

Chadwick Alonzo lab City Street Dept h1114 N Center

—Annie r1114 N Center

—Arnella D Mrs hlpr State Nursery r208 Dillard

—Lambert (Arnella D) lab City Street Dept h208 Dillard

—Lillie M Mrs h424 Peterson

—Roland A (Marie C) r401 S Center

Chalk Carl S ptrn wkr Wayne Agrl Wks r S John extn

—John A (Gussie W) acct Eastern Carolina Regional Hous-
ing Authority h1606 Palm

CHAMBER OF COMMERCE (See Goldsboro Chamber of
Commerce), 211 S Center, Tel REpublic 4-2241

Chambers Carroll J (Willie B) owner (The Oasis Soda Shop)
r RD 2

—Dorothy Mrs r610 School

—Robt L (Grace) porter Union Sta h102 W Elm

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

Chance Frank gdnr r806 W Pine

Chandler Mary M (wid Robt) maid h206 W Pine

—Warren (Wilbour) emp Seymour Johnson AFB r400 E
Mulberry

—Wilbour M nurse Wayne Mem Hosp r400 E Mulberry

Chapman Harry grillman Skinny's Drive In r SJHomes

Chappell A Ernest (Minnie V) h US Highway 70 RD 3 (Advl)

—Norma F tchr City Sch r1102 Laurel

Chaptler Silas constn wkr Seymour Johnson AFB r608 Mil-
ler

Charles Stores Co Inc W Bert Privette mgr dept stores 131
W Walnut

CHARLOTTE LIBERTY MUTUAL INSURANCE CO, E S
Crow Mgr, Life, Health and Accident, Hospitalization,
26 Handley Bldg 102 N John, Tel REpublic 4-2486

Charlton Georgia L (wid John N) h203 S Virginia

Chase Bessie r215 E Holly

—Delton (Ruth H) slsmn Gardner's Velvet Dairy Products
h403 A

—Earl (Yvonne) pntr Community Mtrs r318b N Center

—Elijah (Sallie L) carp E F Taylor & Co h215 E Holly

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
INSURANCE — BONDS
Loans

110 S. William St.
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Chase

- Jack (Mary Q) h205c S John
- Jos (Marie) mach opr Dillon-Bell Implt h66b SJHomes
- Kath ofc sec County Farm Agt r214 E Ash
- Mary Q Mrs asst chf opr SBT&T r205c S John
- Chatman Adell Mrs emp Kemp Sply r RD 3 Box 549
- Allen r312 Scott
- Annie L Mrs emp Hallbrook Tob r312 Scott
- Herbert N (Annie L) h312 Scott
- Leslie (Adell) emp Kamp Sply r RD 4 Box 549
- Luby (Adell) emp Kemp Sply r RD 4

Chatmon Eli r518 W Spruce

Chavis Bernice H hlpr Williams Roofing & Sht Mtl Wks r 220 Atlantic av

- Pauline W (wid Oscar) beauty shop 717 Devereaux h do
- Cheatham Wm (Mollie B) USAF h314 S James
- Cheeseborough Walton M mgr Timeplan Finance & Acceptance Corp r RD 5

Chene Anna L Mrs studt r1301 E Walnut

Cherry Alonzo (Naomi B) custdn Gboro High Sch r1217 N John

- Bircus L lab T A Loving & Co r706 Olivia la
- Bruce G studt r509 Griffin

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Charlie D (Lossie B) sht mtl wkr h906 4th
- Lucille W Mrs mach opr J P Taylor Co r509 Griffin
- Margt M Mrs clk Hotel Gboro r209 S Center
- Mattie S (wid John D) furn rms 711 N George h do
- Pinkney washmn Gboro Lndry & Clns h706 Olivia la
- Robt L (Margt M) mech Seymour-Johnson AFB h209 S Center
- Rosa r706 Olivia la
- Virginia studt r711 N George
- Wm (Lucille W) cook Western Steak House h509 Griffin
- Cheshire Thos R (Frances C) USA r102 N Herman
- Chesnutt Robt M (Sally E) USA h1406 E Holly

CHESSON ARTHUR S JR MD (Gay W), Director of Wayne County Health Dept, 111 S William, Tel REpublic 4-0550, h310 S Andrews, Tel REpublic 4-2346

- David L (Polly B) adv rep WGBR h1906 Palm
- Chestnut Annie M Mrs mach opr Kemp Sply r1012 N John
- Edwin R agt Life & Casualty Ins Co of Tenn r609 Devereaux
- Emma Mrs h809 Hugh
- Ervin K (Annie H; Edgewood Texaco Serv Sta) h1904a Maple



Anderson - Greech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Chestnut

—Jas L (Reatha B) wldr General Industries h1000a Slaughter

—Joe (Annie M) jan Gboro Milling h1012 N John

—Lawrence (Minnie B) wldr General Industries h930b Hugh

—Street Grocery (Wm T Pelt) 601 W Chestnut

Chestnutt Wm E (Adella T) city policemn h305 Workman

—Wm J (Lillie P) slsmn h609 Devereaux

CHEVROLET MOTOR CARS AND TRUCKS, Cobb Motor Co
 Sales and Service, 209-215 N Center, Tels REpublic 4-2622
 and REpublic 4-3247, 126-28 S John, Tel REpublic 4-2566

Chewning Chas W (Margie L) mgr Burnett Home Supply h 806 Rudolph

—Marjorie L Mrs supvr Wayne Mem Hosp r806 Rudolph

Childers Roby T (Lois) mldr Wayne Agri Wks r RD 2 Smithfield NC

—Roy F (Bobby J) USAF h201 N Virginia

Childre Eleanor B Mrs slswn Serotta's h1312a Maple

Childress Wm E (Jo-Ann B) USAF h112 S George

Childs Nona M (wid D Patton) h411 N James

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV

YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

Chilton Billie H nurse Wayne Mem Hosp r813 Balling dr

Christ's Disciples Church 1944 N William

Christian Cath B Mrs tchr Greenleaf Sch r105 S Leslie

—Richd C jr (Cath B) prin School Street Sch h105 S Leslie

—Science Reading Room rear 111 W Ash

—Science Society Church 111 W Ash

Christy Guy W (Alta B) USAF h1102 Maple

Church Dolphus A (Ruby R) staff mgr Home Security Life Ins r1310 Robin

—of Christ Rev Ray D Fullerton pastor 119½ N John

—of God Rev Jas T Turnage pastor 1210 Clingman

—of God of Prophecy Rev Guy T Robinson pastor 510 A

—of God & True Holiness Rev John A Kennon pastor 502 Persimmon

—of Jesus Christ of Latter Day Saints 601 E Ash

—Ruby R nurse Wayne Mem Hosp r1310 Robin

Churn Clifton R (Pearl B) mgr Gboro Country Club r RD 3 Box 244

Cinderella Beauty Shop (Mrs Dairy E Colie Mrs Christine Glascock Mrs Genevieve Warren) 139 W Walnut R802

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
 SOUTH'S LARGEST JEWELERS

M. B.
 Andrews

I
 N
 S
 U
 R
 A
 N
 C
 E

Service
 Complete

Auto
 Fire
 Theft
 Liability
 Sickness
 Accident
 Hospital-
 ization
 Life

WACHOVIA
 BANK
 BLDG.

PHONES

Office
 RE public

4-5215

Res.
 RE public
 4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

CITIZENS SAVINGS & LOAN ASSN

Robert E Bryan, Pres
 Jacob P Shrager, V-Pres
 Geo S Dewey, Exec Mgr
 Insured Savings
 Home Loans
 104 S Center
 Telephone
 REpublic 4-2064
 (See Yellow Page 19)

CITY DIRECTORY LIBRARY, Out-of-Town City Directories,
 Chamber of Commerce, 211 S Center, Tel REpublic 4-
 2241 (See Yellow Page 41)

—Motor Sales (F W Weeks N Leamon Gurley) used cars 319
 N Center

CITY OF GOLDSBORO (See Goldsboro—City of)

—Service Station (Ray Sullivan Delbert Scott) gas sta 133 N
 John
 —Trailer Park (Frank Rouse) 1103 Snow Hill
 —Washerette (Mrs Odesma V Hilbun) Indry 504 N John
 Civitan Club Hotel Goldsboro

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

CLACK HUGH M (Mary L), Branch Mgr Dillon Supply Co,
 1035 N William, Tel REpublic 5-2421, h809 S Madison,
 Tel REpublic 5-4559

Clark see also Clarke

- B Frank (Lillian C) h109 N William apt 4
- Barbara studt r405 S Center
- Bob eng Seymour-Johnson AFB r1406 E Mulberry
- Christine beauty shop 111 Cedar r do
- Clarence C (Effie V) USAF r111 N Virginia
- Danl F (Mary Y) h111 Cedar
- E D treas Goldsboro Tobacco Co Inc r RD 5
- Graham H (Betsy T; Clark Paint & Supply Co) h920 Fair-
 view cir apt B
- Hattie M (wid Robt) h405 S Center
- Jas r319 N John
- Jas H lab r111 Cedar
- Lemore M (Cora E; Lemo's Fish Market) h917 N John
- Leroy (Nettie S; Clark's Tavern; Clark's Self Serv Gro &
 Market) h1007 N John
- Milton S (Ellen S) phys 139 W Walnut h1808 E Walnut
- Myrtle D Mrs cook Little-Bo-Peep Drive In r1725a Edger-
 ton
- Nettie S Mrs with Clark's Self Service r1007 N John

**GOLDSBORO
 BUILDERS
 CO., Inc.**

**Building
 Materials**

**Roofing
 Materials**

•
 Lime
 Asbestos
 Brick
 Tile
 Lumber
 Siding
 Flooring
 Plywood
 Sheetrock
 Insulating
 Material
 Windows
 Screen Wire
 Wallboard
 Doors
 Cement
 Paint

TEL.

RE public

4-4071

118 S.
 Carolina St.

(NEXT TO
 UNION STA.)

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Clark

—Richd G (Virginia O) announcer WFMC Radio Broad-
casting Sta h201 Creech apt F2

—Robt L lab r111 Cedar

—Robt T (Maybelle S) driver Dewey Bros h611 Daisy

—Rudolf D (Ella R) floor contr 314 N Kornegay h do

—Sylvie clk Clarks Fish Mkt r1412 N Center

—Tommy W (Maude A) USAF h716a E Chestnut

—Wm G asst mgr H B Owsley & Son of Gboro Inc r RD 5
Box 471

—Wm R (Helen) r405 S Center

Clark's Self Service Grocery & Market (Leroy Clark) 901 N
John

—Tavern (Leroy Clark) billiards 903 N John

Clarke see also Clark

—Chas L (Marion L) sec Womack Electronics Corp h807 E
Holly

—Frank F (Lottie O) archt 301 S Center R103 h508 E Mul-
berry

—Myrtle W Mrs waiter Curb-In h1725 Edgerton apt A

—Wm E (Margt F) USAF h207 Linwood av

Clarkton Mattress Co (Wm N Norris; Deland Fla) mfrs 1717
N William

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL



Life Insurance Company OF NORTH CAROLINA See Yellow Page 84

Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

Clay Henry (Lola S) pntr h W Elm

—Henry S (Callie G) lab City Street Dept h623 School

Clay's Piano Exchange (Mrs Oreta C Moore) rear 439 E Elm

Clayton J Harvey (Roxie M) h1109 N George

—Maggie H (wid Geo) r1903a Maple

—Mavis I clk Cash Drug h1903a Maple

—Mildred tchr Gboro High Sch r1013 Pine

—Wanna F clk Variety Shop r1903a Maple

Claytor Penelope h203 S William

Cleary Frank r US Highway 70 RD 3 (Advl)

Cleaver Colister Mrs tchr County Bd of Educ r RD 1

—Wm III tchr County Bd of Educ r RD 1

Clement Studio The (Ruth and Louise Womble) photogs
139 W Walnut R306

Clemison Minnie B (wid Henry H) h915 N John

Clemons Saml D Rev (Jessie Y) pastor h1008b Slaughter

Clemson Josephine P (wid Frank C) maid J P Taylor Tob
h110 Atlantic av

Cleo's Beauty Salon (Cleo B Thompson) 834a N Center

Cleveland Baker lab Weil's Fertilizer Wks r1205 N James

Clifton John D textile wkr Borden Mfg r902 Borden

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Clinard Alma P Mrs ofc mgr J M Edgerton & Sons r Hillcrest dr RD 3 Box 23 (Advl)

—Joyce Mrs exec-sec J M Edgerton & Son Inc r Adamsville NC

—Myrtle C (wid Webb) r Hillcrest dr RD 3 Box 23 (Advl)

—Robt S (Alma P) bkpr Scott Mtr h Hillcrest dr RD 3 Box 23 (Advl)

CLINE GEORGE B (Georgia S), Mgr Wayne Dairy Inc, 1107 N William, Tel REpublic 4-0574, h Chapel Hill, NC, Tel CHapel Hill 4196

Cloer Jas C lab Harrell Co r126 S Herman

—John H (Floyd K) mech Harrell Co h126 S Herman

Clute Matthew (Jane) USAF h74h SJHomes

Coalson Bessie P (wid John D) dietn State Hosp h810 E Holly

Coastal Plain Life Insurance Co Gordon L Blanchard mgr 100 S James R402

—Termite Control (Al R Turner jr) 311 E Beech

COASTAL TRANSPORT INC, Sterling D Wooten Pres-Mgr, Mrs Louise T Wooten V-Pres, Clifton E Parnell Treas, W L Warren Sales Mgr, Cecil R Purnell Dispatcher, Alex A Roberts Sales Rep, Transporters of Bulk Petroleum Products, Prompt Delivery, 521 N John, Tel REpublic 4-0851

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Coates Blaney jr (Laura) servmn Elec Sls & Serv r Dudley NC

—Everett A (Estelle) barber Sunrise Barber Shop h202½ E Pine

—Joyce S Mrs ofc sec Dixie Auto Finance of Gboro r202½ E Pine

Cobb Annie H (wid Dennis) h314 N Center

—Arnold lab Masonry Specialty h514 Olivia la

—Bernice J Mrs matron County Jail r rear 224 E Walnut

—Charlie M emp State Hosp r do

—Colonel J (Minnie P) formn M E Robinson Inc h613 Parker

—David J emp State Hosp r do

—Distributing Co Inc John C Cobb pres-treas Wm B Cobb jr v-pres Mrs Virginia C Cobb sec whol appl 709 S John

—Donnell jr USA r211 W Ash

—Elsie H (wid Chas G) h1228 Atlantic av

—Esther M (wid Jas M) atndt State Hosp h511 Persimmon

—Georgia studt r211 W Ash

—Herman B (Ida H) mach Motor Parts & Mach Serv h112 Patrick

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Cobb

- Jas M emp State Hosp r do
- John C pres-treas Cobb Mtr Co h611 E Walnut
- John T jr control opr CP&L r Eureka NC
- Lewis R (Bernice J) county jailor h rear 224 E Walnut
- Minnie P Mrs emp State Hosp r613 Parker

COBB MOTOR CO, John C "Jack" Cobb Pres-Treas, Chevrolet Motor Cars and Trucks, Sales and Service, General Repairing, 209-215 N Center, Tels REpublic 4-2622 and REpublic 4-3247, 126-28 S John, Tel REpublic 4-2566

- Robt D gro 314 N Center h do
- Robt L lab R E Hayes Contr r923 N John
- Rudolph S (Inez H) driver D M Lane h N George extn
- Sarah B (wid Donnell) h211 W Ash
- Virgina C (wid W Borden) sec Cobb Distributing Co Inc r611 E Walnut
- Wm B jr v-pres Cobb Distributing Co Inc r611 E Walnut
- Cobbs Lena ofc sec Dr Grover C Dale h306 E Mulberry
- Minnie N Mrs r424 Peterson

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

COBLE DAIRY PRODUCTS, Jimmy Thompson Local Rep, Milk, Ice Cream, Pastenrized, Homogenized, Vitamin D Added, Ice Cream In Pints, Quarts, Half Gallons and Hostess Ice Cream, Complete Line Dairy Products, Night or Day, Raleigh Hwy, Tel REpublic 5-1972 (See Yellow Page 38)

—Warren S (Jeanette D) emp SJHomes h214c E Elm

Coburn Lloyd (Margt) USAF h266 Wisteria rd

COCA-COLA, Goldsboro Coca-Cola Bottling Co Inc Bottlers, 110-114 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

Cocke Edwill (Alma C) elec eng Seymour Johnson AFB h 604 S Audubon av

Coe Faye H waiter Dixie Lunch r RD 3

Coel Jas jr (Lillie M) driver W C Bone Constn h307 Hogan

Coffee Shop The Geo Kamos mgr restr 112 E Walnut

Cofield Hardy F (Serena S), Dentist, 201 W Spruce, Tel REpublic 5-3431, h305 S Leslie, Tel REpublic 4-1597

COGDELL BICYCLE SHOP (Roy A Cogdell), Bicycles, Lawn-mowers, Sales and Service, Safe, Lock and Gun Repairs, 210 N Center, Tel REpublic 4-3731 (See Yellow Page 15)

—Claude (Penella B) pntr h304 Hogan

—D Claude (Alice G) ofc 211 N John h306 E Mulberry

—Ersdeen emp State Hosp r do

—Eula G emp State Hosp r do

—Geo E (Hamma R) h305 E Mulberry



W. H. GRIFFIN
& SONS

511 S. John St.

Tel. REpublic 5-4911



109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Cogdell

- Henrietta N Mrs slswn Leder Bros r1707 Rose
- Jas (Juia L; Cogdell's Grocery & Seafood) h304 S George
- Julia L Mrs cash Cogdell's Grocery & Seafood r304 S George
- Margt C Mrs tchr Edgewood Sch r509 N Andrews av
- Paul A emp State Hosp r do
- Roy A (Margt C; Cogdell Bicycle Shop and Cogdell Sport Center) h509 N Andrews av

COGDELL SPORT CENTER (Roy A Cogdell), Boats, Motors, Sporting Goods, Evenrude Motors Sales and Service, Fishing Tackle, Live Bait, Garden Tools and Hardware, Ash at Adamsville, PO Box 834, Tel REpublic 5-1758 (See Yellow Page 121)

- Wm C studt r1707 Rose
- Wm E (Henrietta N) city policemn h1707 Rose
- Cogdell's Grocery & Seafood (Jas Cogdell) 200 W Elm
- Cogdell Geo (Martha R) h517 Chapel
- Cohn Byrdie h314 N John
- Geneva Mrs emp Wayne Poultry r 5th
- Harry I studt r107 Patrick
- Homer (Geneva) emp Wayne Poultry h 5th



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

- Max r314 N John
- Vera N (wid Leo) sten Tri-County Elec Membership Corp h107 Patrick
- Coker Bill V (Jean M) clk Sunshine Biscuit Co h406b N Slocumb
- D C r214 E Ash
- Wm C (Nellie F) USAF r1604 N William
- Zadie (Margt) slsmn Carr Spring h US Highway 70 RD 3 (Advl)
- Colclough Eunice L emp State Hosp r do
- W W emp State Hosp r do
- Cole Albert (Sadie M) lab NC Consolidated Hide h111 Brogden
- Albert jr (Martha) carrier PO h106 Brogden
- Charlie M (Bessie) crewmn Tri County Elec Membership Corp h513 Canal
- Charlotte clk Grant's r111 Brogden
- Edgar A (Pauline D) emp Carolina Welds Plant r RD 5
- Grace hlpr Little Restr r410 S Gurley
- J B (Louise E) logger M D Lane r708 Persimmons
- Jos J resident eng NC State Hwy Comn r Fremont NC
- Lucy J (wid Jim) h807 S Slocumb
- Maggie W (wid Henry) h810 E Pine

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

- Cole
—Noah M (wid Frank) cook Steak House r808 N John
—Nokomis S Mrs r407 S Virginia
—Ora R (wid Sylvester) h1004 Seabord
—Oza F (Viola T; Cole's Grocery) h809 N Virginia
—Oza jr (Virginia P) routemn Carolina Overall h406 Brown-
ing
—Richd r810 Washington
—Robt C (Billie B) mech May's Radiator Serv h1741b E Hol-
ly
—Ruth A Mrs tchr Barnes Business Sch r421 W Elm
—Viola L Mrs cash Cole's Grocery r809 N Virginia
—Virginia P Mrs asmbler Carolina Welds Plant r406 Brown-
rigg
—Wm A (Ruth A) h421 W Elm
—Willie R emp State Hosp r do
—Zudie C (wid Columbus) wkr Elliott Packing h911 S Cen-
ter

Cole's Grocery (Oza F Cole) 1311 N William
Coleman Artis r405 S Center
—Cath h913 Sycamore

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Coletrain Chas whsemn Thurston Mtr Line r US Highway
70 RD 3 (Advl)
—Leona R Mrs mgr Air View Drive In h US Highway 70
RD 3 (Advl)
—Perlle L (Gloria H) emp Summerville Constn r US High-
way 70 RD 3 (Advl)
Coley Alice B prsr Spotless Clns h509 Denmark
—Alice M Mrs emp Gboro Tob r N George Extn
—Allen lab Dewey Bros r RD 1 Dudley NC
—Annie B Mrs fcty wkr J P Taylor Co r907b S Audubon av
—Annie R Mrs hlpr Gboro Tob h103 Circus
—Anson A (Martha T) h729 Edwards
—Arnold (Georgia A) lab h103 Whitley av
—Arnold jr driver Dewey Bros r RD 3
—Arnold C (Mary) slsmn Bell-Stuart Furn h34a SJHomes
—Atlas (Annie A) textile wkr Borden Mfg h907 N Herman
—Audrey H Mrs ofc sec Dumas-Giddens Oil r1407 E Holly
—Bessie S (wid Dan) h1705 N John
—Beulah (wid Calvin) r907b S Audubon av
—Beulah C Mrs hlpr New River Nursery r903 N Center
—Bobbie W Mrs sec-treas Odom Mtr Co r Mt Olive NC
—Brodie (Elnora) atndt State Hosp h1022 N James
—Carl R (Bobbie) agt Home Beneficial Life Ins r Mt Olive
NC

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mfr.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771

You'll Like Our Finer, Faster Service
When You Stop We Start**CENTRAL SERVICE MOTOR CO., Inc.**

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Coley

- Chas lab State Hosp r414 Dail
- Charlie M (Beulah C) lab Tri County Elec Membership h 903 N Center
- Daisy C Mrs cook Gboro Junior High Sch r627 Griffin
- David L porter Belk's r907b S Audubon av
- Dennis (Norma B) brickmason h700 W Chestnut
- Dollie M (wid Fred L) h413 Daisy
- Dorothy M emp State Hosp r do
- Eddie B emp State Hosp r do
- Eliz C h710 Moore
- Elnora Mrs tob wkr J P Taylor Tob r1022 N James
- Elroy r414 Dail
- Emmett (Josephine H) lab M E Robinson Inc h708 Per-simmon
- Esther hlpr J P Taylor Tob r103 Circus
- Ethel M Mrs maid Old Folks Orphan Home h435 Griffin
- Forma lab J P Taylor Tob r307 S Herman
- Geo r1607 N John
- Geo T (Daisy S) h504 Creech
- Gracie maid r410 Gulley
- Guffery (Sarah) emp City Water Dept h414 Dail

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Helen (wid John) maid Walnut Street Sch h501 S Herman
- Henry L (Hilda C) brk lyr h1004b N James
- Hildred r413 Daisy
- Ida M Mrs r1715 N John
- Inez B emp State Hosp r do
- Irwin emp State Hosp r do
- Jas A (Daisy C) cupalo tndr Dewey Bros h627 Griffin
- Jas V supvr Wayne Dairy r1407 E Holly
- Jas W lab Elwyn N Troutman r505 W Elm
- Jasper (Annie B) lab Elwyn N Troutman h907b S Audubon av
- Jessie Mrs prsr Sunrise Clns h904a S Audubon av
- John jr USAF r1404 N James
- John I (Thelma B) driver A T Griffin Mfg h1404 N James
- John L (Mamie T) pkr Made-Rite Sunbeam Bky h927b Hugh
- Kilroy (Annie S) lab h505 W Elm apt C
- L Brewitt servmn Town & Country Gas r413 Daisy
- L Granger jr lab Wallbrook Tob r100 Dillard
- L Granger Mrs h100 Dillard
- Larry (Lizzie) h409 W Elm
- Lester lab NC Consolidated Hide r802 Seaboard
- Levi atndt S

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Coley

- Levi (Minerva) atndt State Hosp h410 Gulley
- Lila cook Gboro High Sch r RD 2 Box 226
- Lois B emp State Hosp r do
- Louise B Mrs emp J P Taylor Tob r101 Dillard
- Lula M (wid Geo) h407 E Elm
- Mable maid r410½ S Herman
- Mable waiter Lula's Grill r314 S James
- Mary r402 Canal
- Milford L (Rosa W) baker Made-Rite Bakery h611 Parker
- Minerva Mrs atndt State Hosp r410 Gulley
- Minnie S (wid Jas) h411 Canal
- Morris USA r414 Dail
- Norma B Mrs tchr School Street Sch r700 W Chestnut
- Richd M (Winnie H) atndt State Hosp h815 Greenleaf
- Robt L emp State Hosp r do
- Roland L (Patsy) emp J P Taylor Co h326 Charles
- Rommie E (Naomie T) lab Elliott Packing h702 Slaughter
- Ronald M emp State Hosp r do
- Rosa M maid Wayne Mem Hosp r1704 N John

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Roxie B emp State Hosp r do
- Roy prod clk Foodland r34a SJHomes
- Rudolph emp State Hosp r do
- Sadie S Mrs maid Gboro Junior High Sch r Pikesville NC
- Sarah Mrs sweeper J P Taylor Co r414 Dail
- Sarah C h205 W Mulberry
- Thadie oven opr Made-Rite Sunbeam Bky r RD 2
- Thadius (Alice M) baker Made Rite Bakery r N George Extn
- Thelma B Mrs emp Export Tob r1404 N James
- Thelma S emp State Hosp r do
- Theo C (Annie B) gro 415 Canal h410 Canal
- Vinson (Audrey H) emp Wayne Dairy h1407 E Holly
- Walter emp State Hosp r do
- Wilford L oven opr Made-Rite Sunbeam Bky r611 Parker
- Wm F lab Builders Supplies r406 Beal
- Wm J (Louise B) firemn Seymour Johnson AFB h101 Dillard
- Willie A (Essie B) h903b Poplar
- Willie L emp State Hosp r do
- Winnie H Mrs emp State Hosp r815 Greenleaf

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St. Phone RE public 4-4966

Colie Daisy E (wid Ray; Cinderella Beauty Shop) h413 E Walnut
—Lossie B Mrs designer Flowers by Thompson r Hood Swamp

Collier Ann P tchr Walnut Street Sch r Pikeville NC
—Cecil B (Irene D) doffer Borden Mfg h405 Royal av
—Edw R (Jean D) framer Borden Mfg h913 N William
—Edwin R textile wkr Borden Mfg r913 N William
—Eliz J textile wkr Borden Mfg r913 William
—Jean D Mrs spinner Borden Mfg r913 N William
—Leland C (Eliz J) driver Carl Lylie & Co h607 N William
—Lillie S Mrs mgr Credit Bur of Goldsboro r RD 5
—Lloyd J (Clara L) sls mgr Community Mtrs r Pikeville NC
—Minnie C Mrs r1001 Aycock

COLLIER SAMUEL D (Leta G), Chiropractor, Hours By Appointment Only, Specific Upper Cervical and Full Spine X-Ray Analysis and Adjusting, Chiropractic Corrects The Cause of Disease, 114 E Mulberry, Tel RE public 5-1290, Res Tel RE public 4-5419

—Walter S (Lillie S) mgr Credit Bureau Adjustment Serv r RD 5

Purofax

GAS FOR : COOKING WATER HEATING REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

Collin Chloe K emp State Hosp r do
—Clarence G asst mgr Winn-Dixie Stores r1405 Catalpa
Collins Almon W (Charlie C) USAF h905 N George
—Cornelius H (Marie C) h808 Pittman
—Evelyn M ofc sec Edmundson & Edmundson r RD 5
—Fay R (Agnes M) slsmn Shaver Battery & Parts h305 N Lionel
—Gurney L (Virginia P; Gurney L Collins & Son) h1601 E Holly
—Gurney L jr (Judith L; Gurney L Collins & Son) r RD 1
—Gurney L & Son (Gurney L and Gurney L Collins jr) ins 100 S James R307
—Jas L (Georgia K) slsmn Great Atlantic Shoe Co h1509 Evergreen av
—Jesse L (Joyce M) lab h209 Fussell
—John B r305 N Lionel
—Kitchen (Lucien S Collins) restr 701 E Elm
—Lucien S (Mary F; Collins Kitchen) r619 Isler
—Noah (Mattie B) collr City Street Dept h107 Whitley av
—P (Ruth) clk Winn Dixie h1405 Catalpa
—Silas (Frankie A) mech Carolina Welds Plant h618 W Mulberry



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial RE public 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Collins

—Walter L (Annie W) lab Dewey Bros h814 S George
—Willie D (Pauline R) mason T A Loving & Co h N Carolina
Extn

Colonial Ice Co Ernest J Jeffress mgr mfrs 400 N Center

—Stores Marvin T Creech mgr 212 N John

—Stores Inc Louis L Strickland jr mgr gro 1721 E Ash

—Tavern (Jas A Bundy) beer 105 E Mulberry

**COLONY GIFT SHOP (J Robt and Mrs Annie E Pate), "A
Gift For Every Occasion," 112 S Center, Tel REpublic
4-5061**

Columbus Cecil R (Helen) driver Gboro Lndry & Clns r
Mount Olive NC

Colvin Roger C (Ola M) tex wkr Bordens Mfg h285 E Sey-
mour dr

Combs Albert B (Rosa I) h1734b Edgerton

—Bernice G (Elaine D) driver Howell Oil h408 Daisy

—Douglas G USAF r408 Daisy

—Geo I (Simone) carrier PO h808 N Madison av

—Gordon T USA r1307 Clingman

—J Rodney (Margt R) slsmn Smart Products h1504 E Beech

—Lucy r408 Daisy

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

—Margt R Mrs dir of nurses Wayne Mem Hosp r1504 E
Beech

—Meta B Mrs h1307 Clingman

—Wm A (Lillie D) atndt Bullocks Serv Sta h500 N Leslie
Committee of One Hundred Business Men F Lynn Covert
dir 211 S Center

Community Grocery (Mrs Margt H Albert) 1200 N George

—Kindergarten Ardonia Pettaway 618 Crawford

COMMUNITY MOTORS CORP, James D Cooke Pres-Treas.

Jack F Timmons V-Pres, Mrs Lyra H Cooke Sec, Ford
Automobiles and Trucks, Sales and Service, 101 E Ash
cor N Center, Tels REpublic 5-1534 and REpublic 4-3691

Compton G F emp State Hosp r do

—John W (Carolyn L) phyr 139 W Walnut h608 S Oleander

Condrey Jean tchr Walnut Street Sch r415 E Walnut

Conekin Bessie L Mrs buyer Conekin Shoes r323 E Chestnut

—Geo M (Bessie L; Conekin Shoes) h323 E Chestnut

—Geo M jr (Shirley G) studt h204 Princess av

—Shoes (Geo M Conekin) 121 W Walnut

Coney Estelle J Mrs r306 Carver blvd

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Conger Chas G (Virginia L) slsmn h1315 North dr
—Elvin H (Mittie E) asst dept mgr Colonial Stores h311 Andrews av S
—Virginia L Mrs buyer Weil's Inc r1315 North dr
Conley Eddie E (Dorothy H; C&H Mobile Homes Co) h805 N Pineview av

Conner Hubert L r612 S Slocumb
Connick Leroy USAF r US Highway 70 RD 3 (Advl)

Connor Emma studt r513 Dail

—John lab Bryan Rock & Sand r513 Dail

—Lena D Mrs prsr Casey's Lndry & Clns r513 Dail

—Moses (Lena D) crane opr Bryan Rock & Sand h513 Dail

CON-O-LITE BURIAL VAULTS, Seymour Funeral Home
Inc, Distributors, 107 W Chestnut, Tel REpublic 4-1761
(See Yellow Page 25)

Conway Martha M Mrs slswn Hub Dept Store r409 N James
Cook see also Cooke

—Anne E (wid Jas) slswn The Ladies Shoppe h505 E Walnut

—Benj H (Blanche T) tob grader h616 S Slocumb

—Chas E (Katie F) formn J M Edgerton Mtr h Spence av
RD 3 Box 30 (Advl)

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

—Clennon (Ruby M) city firefighter h1721 Edgerton apt D
—Don (Doris U) lab Thurston Mtr Lines r300 S John
—Donald (Angela) emp Seymour Johnson AFB h118c SJ Homes
—E Linwood (Margt P) asst sec T A Loving & Co h303 Linwood av
—Garland (Joyce M) slsmn Hub Dept Store r1229 Royal av
—Harold S clk Womack Elec Supply r114 N Leslie
—Henry (Nora P; Cook's Service Station) h1229 Royal av
—Jerry C (Janet E) USAF r315 Charles
—Lewis J (Helen C) civ eng Seymour Johnson AFB h703 S Best
—Mamie C (wid Lewis) h309 Workman
—Vernon R (Ruby J) mach opr duPont h613 Rudolph
—Walter jr whsemn Thurston Mtr Lines
—Wm C (Virginia G) slsmn V-C Chem h1509 Maple
Cook's Service Station (Henry Cook) 1229 Royal av
Cooke see also Cook
—Alma tech Drs Howard & Compton h315 E Walnut apt B4
—Billie (Ruby) emp Genl Elec h207 N Lionel
—Daisy G Mrs clk Weil's Inc r Mount Olive NC
—Frank D brass buffer Wayne Agrl Wks r apr 120h SJHomes
—Fredk A (Lou W) constn wkr h809 N George

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



**Where
Quality and Fashion
Go Hand-in-Hand**

Cooke

- Jas D (Lyra H) pres-treas Community Motors Corp h709 N Lionel
- Jodie B (wid Arth) h311 W Walnut
- Lyra H Mrs sec Community Motors Corp r709 N Lionel
- Marion H (Martha S) dist mgr Nationwide Insurance Co h701 S Andrews av
- Milford D (Mary R) pntr h1738b Maple
- R Hardy dep County Sheriff r Mount Olive NC
- Ruby Mrs nurse Dr H D Tyndall r207 N Lionel
- Samanna J (Daisy M) h207 W Elm
- Walter H (Annie W) driver Futrelle Taxi h120h SJHomes
- Walter H jr (Ruby L) whsemn Thurston Mtr Lines h53g SJHomes

Cooksey Lloyd B (Frances S) mach opr Dewey Bros h Murphy av RD 3 (A)

Coombs Grocery (Horace Coombs) 1001 Greenleaf

—Horace (Mary D; Coombs Grocery) r Dudley NC

—Jim H driver O'Neal Coombs Genl Hauling r Raleigh rd

—O'Neal General Hauling (O'Neal Coombs; Newport News Va) N William extn

—Thos slsmn Made-Rite Sunbeam Bky r1608 Palm

J. M. EDGERTON & SON, Inc.

**RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS**

1220 N. William St.

Tel. RE public 4-4361

Coon Albert (Eva) h721 Isler

—Jas C (Patricia S) USAF h106 N Virginia

Cooper Bertha C (wid Wm) h415 Olivia la

—Bessie L (wid John) h1101 N George

—Geo jr Rev (Roberta M) pastor Eureka Bapt Church h607 Slaughter

—Henry M (Orie P) eng Carolina Welds Plant h507 E Mulberry

—John S (Kath D; Cooper's Ins Serv) h603 E Walnut

—L M Mrs h209 S Jefferson av

—Lloyd W (Masonry Specialty Co)

Coor see also Core

—A Aubrey mech Wooten Oil & Fuel r RD 3

—Albert jr (Eva) driver Wayne Wholesale Gro r721 Isler

—Dorett D Mrs tchr PS h1001a Lincoln dr

—Edw F emp State Hosp r do

—Eva W Mrs maid Gboro Beauty Shop r721 Isler

—Johnnie L (Mary P) lab Dewey Bros h1100 Hugh

—Kenneth K jr (Sally M) mgr Carolina Overall Co h408 Brownrigg

—Lorene D Mrs h408 Gulley

—Mollie M Mrs tchr County Bd of Educ r RD 3

—Oberry (Emiko Y) gro 501 Griffin h do

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer**

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Coor

- Ottiwell S (Ethel B) city policemn h612 S Best
- Sally M Mrs bmo Tri-County Elec Membership Corp r408 Brownrigg
- Venice D driver Wayne Dairy r RD 3
- Walker M (Claretta P) h621 Slaughter
- Coore David L lab Pepsi-Cola Btlg r925 N John
- Cope Lou D Mrs insp Carolina Welds Plant r707 W Walnut
- Travis (Lou D) slsmn Little X-Ray h707 W Walnut
- Copeland Penninah D (wid W A) smstrs Weil's Inc r1509 E Pine
- Copes Benj h515 W Pine
- Corbett A Woodrow hlpr Bryan Auto Salvage r303 A
- Bertha Mrs h29d SJHomes
- Betty J Mrs clk Dewey Bros r Box 203 Pikeville NC
- Carl F mach NC Consolidated Hide r RD 2
- Clifton E (Helen M) supt Wayne Ice & Coal h204 W Vine
- Donald E slsmn Garriss Jwlr r Pikeville NC
- Florence B (wid Henry) r104h SJHomes
- Gene linemn CP&L r RD 4
- Gordon R clk Corbett's Cash Gro r NC Highway 102 RD 3 (Advl)

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Ila M Mrs dept mgr Grants r809 S Slocumb
- J C USA r29d SJHomes
- John C (Mattie E) r1725a Maple
- Jos (Sarah B) atndt B&P Shell Serv h938 Fairview cir apt A
- Mark C (Clara S; Corbett's Cash Grocery) r RD 4
- Pearlene pkr Elliott Packing r RD 3
- Ranson (Odelle) lbr wkr h610 Crawford
- Redin E (Delphia S) mgr Carolina Theater
- Richd (Perline S; Corbett's Grocery) r NC Highway 102 RD 3 (Advl)
- Thurston groundmn Tri-County Elec Membership Corp r 809 S Slocumb
- Wm clk Motor Parts & Mach Serv r RD 2
- Corbett's Cash Grocery (Mark C Corbett) NC Highway 102 RD 3 (Advl)
- Grocery (Richd Corbett) NC Highway 12 RD 3 (Advl)
- Trailer Court (Mark C Corbett) NC Highway 102 RD 3 (Advl)

Core see also Coor

—Leroy tannery wkr Drueding Bros r707 Canal

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Core

—Louise S Mrs teller Wachovia Bank & Trust r1900 E Beech
 —Mason W (Louise S) production scheduler Carolina Welds
 Plant h1900 E Beech

Cordell Chas B (Edna S) h703 Royal av

—Marcus F (Anna A) textile wkr Borden Mfg h703 Royal av
 Corman Chester W (Lillie R) carp h Daniel Chapel rd RD 3
 (Advl)

Cormer Chas (Lois H) USAF h110½ N Slocumb

Corner Barber Shop (Sankie Johnson) 900 N John

Corney Gwendolyn Mrs nurse County Health Dept r417 Beal

—Jos (Gwendolyn) cook Central Lunch h417 Beal

Correll Richd D (Joyce W) formn Nello L Teer h Adams-
 ville al RD 3 Box 513 (Advl)

—Sylvia W Mrs instr Gboro Beauty Sch h33h SJHomes

Cosson Carl (Evelyn) emp Seymour Johnson AFB h81b
 SJHomes

Costin Herbert L (Jean B) USA r614 Daisy

—Winnie B (wid Hallie) tex wkr Borden Mfg h614 Daisy

Coston Jas (Marie B) carp h602 E Spruce

—Marie B Mrs mgr Wisteria Tourist Home recpt Dr Du-
 Bissette r602 E Spruce

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
 RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

Cottle Barbara waiter Griffins Restr r906 Fairview cir apt C

—John E (Shirley S) lab Kemp Splty h301 S John

Cotton Agnes G Mrs clk Gboro Bldg & Loan Assn r205 S
 Kornegay

—Barney J (Emma M) mgr Cotton Mtr Co h419 Murray

—Barney J jr (Rae J; Cotton Mtr Co) r419 Murray

—Bobby R clk News-Argus r108 E Oak

—Chas H mech Earp's Auto Serv r419 Murray

—Elijah jr (Ermine B) USAF h511 Wayne av

—Franklin (Lila M) mgr Kerney Gro r108 E Oak

—Hilda P Mrs ofc sec S F Ware & Co r803 N George

—John H (Flora H) pntr h605 S Slocumb

—Julia M cash Paramount Theatre r419 Murray

—Kellenger R (Agnes G) h205 S Kornegay

—Leon (Susie H) jan Salvation Army h801b N Taylor

—Lila M Mrs clk Genl Elec r108 E Oak

—Mary D Mrs (Mary's Drive In) h407 Grantham

—Mary G (wid Jos K) r205 S Kornegay

COTTON MOTOR CO (Barney J Cotton Jr), General Auto-
 mobile Repairs, Complete Radiator Service, We Call For
 and Deliver, 305 Grantham cor N George, Tel REpublic
 4-0646 (See Yellow Page 7)

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
 SERVICE
 TWO WAY
 RADIO**

—
 PHONE

**RE public
 5-0893**

RALEIGH HWY.
 P. O. BOX 875

Real Estate
 110 S. William St.

INSURANCE — BONDS

Tel. RE public 5-1237

O'BERRY and LEWIS, Inc.

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Cotton

—Wm K (Hilda P; Smith & Cotton Grocery) h803 N George

—Wm P pntr J M Edgerton & Co r108 E Oak

—Wm R mech Community Mtrs r400 N James

COUCH LEON REV (Ruth W), Pastor Saint Paul Methodist Church, 200 S John, Tel REpublic 4-2965, h704 E Walnut, Tel REpublic 4-3154

Council Dannie B (Essie M) r318 E Spruce

—Geneva F Mrs tchr East End Sch h520 S Leslie

—Geo (Retha B) lab Kemp Splty h410 Denmark

—Henry (Mary L) lab Griffin Wood Yard h417 W Pine

—Janice W slswn Kress

—Sherard (Lillie) carp h1004b Olivia la

COUNTY OF WAYNE (See Wayne-County of)

Court Square Apartments 104 S William

—Square Service Station (Waldon E Simmons) 300 E Walnut

Cousins Donald R r311 W Holly

—Emma L Mrs bkpr Cousins' Mill r311 W Holly

—Lula J Mrs r208½ E Holly

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

Cousins Robt C (Shirley J) drftsmn Frank F Clarke r RD 3

—Willard V (Emma L; Cousins' Mill) h311 W Holly

Cousins' Mill (Willard V Cousins) saw mill end of W Holly

COVERT FRANCIS LYNN (Alys), Dir Committee of 100 of The Chamber of Commerce, 211 S Center, Tel REpublic 4-2241, h500 S Audubon av, Tel REpublic 5-4297

Cowan Major (Mary B) brklyr Geo Harper h634 Holt

—Maria M (wid Jas) h627 School

Coward Allen H (Fannie H) eng SouRy h412 N James

—Horace H (Virginia H) pres Goldsboro Htg & Plmb h306 S Pineview av

—Margt studt r412 N James

Cowgill Geo W (Rosalie M) USAF h1403 North dr

Cowles Roy L (Geraldine M) carp R N Rouse Constn h10 S Slocumb (A)

Cox Amos P (Gertrude A) tchr School Street Sch h1205 S Slocumb

—Anna L Mrs maid r503 Scott

—Annie C Mrs r101 Riway

—Annie R Mrs slswn Belk's r RD 1

—Bernice L r101 Riway

—Bill emp State Hosp r do

—Blonnie C Mrs trainer Gboro Training Sch r716 W Chestnut



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Cox

- Carl T (Scottie W) asst mgr T A Loving Co h709 Pittman
- Chas E emp State Hosp r do
- Chas E waiter Goldsboro Hotel r510 Canal
- Chas L (Mable) lab Sou Cotton Oil h920 S George
- Chester J (Annie) supt Southland Life Ins
- Council (Margt) tractor opr T A Loving & Co h704 Simmons
- Danl L (Peggy E; Pure Service Center) h400½ S John
- Della G emp State Hosp h321½a W Elm
- Doris M emp State Hosp r do
- Douglas (Emily) emp Seymour Johnson AFB h59cd SJHomes
- Earl (Grace M) driver Flowers by Thompson h902a Hugh
- Eliza S (wid Blaney W) h202 N Leslie
- Eliz h1003 Greenleaf
- Elijah (Flora A) h305 Olivia la
- Ella V Mrs picker Gboro Tob r427 Persimmon
- Emily C Mrs tchr County Bd of Educ r RD 1
- Essie emp J P Taylor Tob r301 Dillard
- Evelyn K slswn Woolworths r704 Simmons
- Fannie M emp Hotel Goldsboro h405 S James

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Flora A Mrs tob wkr J P Taylor Co r305 Olivia la
- Frances H Mrs emp State Hosp r311 W Elm
- Frances N Mrs h Orange
- Freddie r821 Greenleaf
- Geo (Lanzie W) h801 Bryant
- Gertrude A Mrs tchr Greenleaf Sch r1205 S Slocumb
- Harriet emp State Hosp r do
- Henderson emp State Hosp r do
- Henry M (Lenore S) dept mgr Johnson Cotton Co of Gboro h400 S Oleander av
- Hubert emp State Hosp r do
- Ira R atndt Anthony Wayne Serv Center r RD 1
- Jas feed roller Gboro Milling r RD 2
- Jas (Alice P) jan Hobbs Mobile Homes h217 Wayne av
- Jas jr (Eva H) lab Gboro Milling h N George Extn
- Jas H (Gertha S) h100 Whittey av
- Cox James L (Alice S), Dentist, 208 W Ash, Tel REpublic 4-0922, h605 S Andrews av, Tel REpublic 4-3534
- Jas N (Altha L) USN r311 W Elm
- Jesse (Lillie M) h803 W Elm
- Jesse J (Mary L G) driver Faircloth Transfer h937b Fairview cir
- John (Ella V) emp Gboro Tob h427 Persimmon

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•

TEL.

**RE public
4-4071**

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Cox

- John E (Bessie S) h512 E Elm
- John E (Frances) mldr Wayne Agrl Wks r19 Lime
- John M (Rosa) jan Eastern Carolina Housing h407 W Elm
- John T (Mary J) supt R N Rouse & Co h810 Pittman
- John W mgr Pure Serv Center r512 E Elm
- Julia M emp State Hosp r do
- L M emp City Water Dept r Mt Olive NC
- Leamon E jr (Frances H) lab Kemp Splty h311 W Elm
- Lenore S Mrs tchr Grantham High Sch r400 S Oleander av
- Leslie lab Weil's Fertilizer Wks r820 N Center
- Leslie J slsmn W P Rose Sup r RD 1
- Lillian J Mrs emp J P Taylor Co r628 Orchard
- Lillie Mrs r823 Olivia la
- Lillie B Mrs maid h824 S George
- Lillie M Mrs tob wkr J P Taylor Co r803 W Elm
- Lorenza lab Goldsboro Tob r1003 Greenleaf
- Louis emp State Hosp r do
- Lovett h703 3d
- Margt Mrs slswn Woolworths r704 Simmons
- Martha prsr Carolina Overall r921 Persimmon
- Martha L Mrs h407 S Georgia av

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Melvin emp State Hosp r do
- Nita C Mrs bkpr Benton & Miller r RD 1
- Norwood L emp State Hosp r do
- Olin (Lillian J) logger h628 Orchard
- Rachel tchr Gboro Jr High Sch r Four Oaks
- Rebecca nurse Wayne Mem Hosp r306 N Lionel
- Richd I (Eliz N) bldg contr 1014 N George h do
- Richd M (Faye B) atndt Gboro Training Sch h910a Olivia la
- Robt H (Mable L) USAF h801 Pittman
- Roger B emp State Hosp r do
- Rosa Indry wkr Gboro Indry & Clns r RD 1
- Rosa Mrs cook Griffin's Barbecue r407 W Elm
- S Belle (wid Anthony) emp State Hosp h411 Griffin
- Thos W (Nina K) USAF h104 N Slocumb
- Timothy mldr Wayne Agrl Wks r S John Extn
- Walter S (Claudie T) logger Chas Mills h803 Bryant
- Will emp State Hosp r do
- Willard (Luellen C) stone str McLamb Monument h920a Hugh
- Wm (Julia R) atndt State Hosp h310 Charles
- Wm lab r419 S James
- Willie C (Lessie) h918 Seaboard

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Cox

—Willie J (Blonnie C) driver Builders Supplies h716 Chestnut

—Willis hlpr City Street Dept r523 S Georgia av

—Zola B emp State Hosp r do

Coyle Donna Mrs opr Seymour Johnson Cafe h106d SJHomes

Cozart Mildred J (wid Robt T) pres-treas Cozart Packing Co Inc h707 E Beech

COZART PACKING CO, Mrs Mildred J Cozart Pres and Treas, R T Cozart Jr V-Pres-Sec, Wholesale Meats, 207 Atlantic av, Tel REpublic 5-0262

—Robt T jr v-pres-sec Cozart Packing Co Inc

Crabtree Fred J (Irene D) USAF h1619 Maple

Craddock Pleasant r202 E Elm

—Versa T investigator US Dept of Labor r401 N Virginia

Cradle Lucille tchr Edgewood High Sch r402 S William

Craft Lemuel Z (Rose J) mgr NC Mut Life Ins h113 W Pine

Craig David jr (Craig's Taxidermy Studio) h419 E Spruce

Craig's Taxidermy Studio (David Craig jr) 419 E Spruce

Craven F C Dr emp State Hosp r do

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84

Crawford Alonza (Lula A) carp h1211 Royal av

—Andrew (Rosa L) lab Gboro Iron & Metal h915 Newsome

—Ann S Mrs ofc sec Statesville Flour Mills r704 E Ash

—Annie B Mrs atndt State Hosp r1012 Slaughter

—Annie L r930 Davis

—Arth B (Ann S) slsmn Parker Poultry Co h704 E Ash

—Bertha Mrs maid h514c Wilmington av

—Billie D (Shirley S) tex wkr Borden Mfg h403 Royal av

—Building 102 W Walnut

—Carolyn W Mrs ofc sec Gboro Chamber of Commerce r Dudley NC

—Edw B (Sallie K) barber Wayne Barber Shop h1508 Edgerton

—Elroy (Maggie B) brick lyr E F Taylor Co h Orange

—Emmitt L (Hilda G) truckdriver A Jones Transfer h412½ W Vine

—Guy lab Pate-Dawson

—Harold B (Rachel F) formn Carolina Wells Plant r RD 5

—Helen Mrs h511 Creech

—Hilda G Mrs chkr Rainbow Clns & Lndry r412½ W Vine

—Hubert lab Drueding Bros r117 W Pine

—Jasper (Annie B) atndt State Hosp h1012 Slaughter

—Jesse (Katie B) gro 1013 N James h402A

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Crawford

—John H (Alice D) acct 711 E Mulberry h do
—John L (Dolly H) formn Price's Specialties r Pikeville NC
CRAWFORD JOHN R INC, John L Henderson Pres, Joseph W Taylor V-Pres, Mrs Mary W Smith Sec, Insurance All Forms, Bonds, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966 (See Yellow Page 80)

CRAWFORD JOHN R JR (Annie L), Sec Crawford-Norwood Co Inc, 112 S John, Tel REpublic 4-4851, h1504 Evergreen av, Tel REpublic 4-4735

—Johnnie M r US Highway 70 RD 3 (Advl)
—Lawyer r708 E Elm
—Leslie E emp T A Loving & Co r RD 3
—Lester P (Carrie C) driver Red Bird Cab h505 N James
—Lillian tob wkr Gboro Tob r708 E Elm
—Lloyd lab h806 Hugh
—Lola S (wid Gue F) r411 N John
—Luke G (Marjorie) driver Anderson-Creech Oil r RD
—Mary O (wid Geo) h930 Davis
—Minnie O Mrs h906 Peru
—Monroe h305 Brazil

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

—Nita M Mrs slswm Belk's r258 Wisteria rd
—Norman (Nita M) slsmn Sears h258 Wisteria rd

CRAWFORD-NORWOOD CO INC

Charles S Norwood, Pres-Treas
Mrs Mary C Norwood, V-Pres
John R Crawford Jr, Sec
Realtors-Real Estate Sales
Property Management-Rentals
112 S John
Telephone REpublic 4-4851
(See Yellow Page 111)

—R Eug (Eula R) slsmn Allison Erwin Whol r212 S John
—Richd (Dorothy) tob wkr J P Taylor Co h802a Olivia la
—Ruby D Mrs winder Borden Mfg Co h814 Bain
—Shirley studt r514c Wilmington av
—Thad T (Virginia B) agt Life Ins Co of Va r309 N James
—W Sidney (Rachel F) slsmn Johnson Cotton h1702 Palm
—Waletta W emp State Hosp r do
—Wm G (Mary P) genl mgr Gboro Milling h1503 Evergreen
—Wm J (Anne H) phyr 139 W Walnut R310 h1500 E Ash
—Wm P (Evelyn P) bkpr Baugh & Sons Fertilizer r Pikeville NC

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

— Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Crawford

—Willie L (Verdie M) fdry wkr Wayne Agrl Wks h905b Lincoln dr

—Willie L emp State Hosp r do

Crayne Talmadge (Ineze) USAF h82a-b SJHomes

CREDIT BUREAU ADJUSTMENT SERVICE, Walter S Collier Manager, 119 N John, Tel REpublic 4-3821

CREDIT BUREAU OF GOLDSBORO, Mrs Lillie S Collier Manager, 119 N John, Tel REpublic 4-3821

—Molly D (wid Robt) emp B F Taylor Co h404½ School Creech Delores Mrs slswn Penneys r RD 5

—Eliz T (wid Pat) h612 Devereaux

—Ellen G Mrs insp Carolina Welds Plant r1200 Clingman

CREECH FRANCES J MRS, Sec-Treas Creech's Inc, 209-11 W Walnut, Tel REpublic 5-3413, h1900 E Mulberry, Tel REpublic 4-2048

—Frank L slsmn Weil's Inc h209 N James

—Harold E (Evelyn B) mech C J Carroll Mtr h938 Fairview cir apt B

—Herman W r214 S William

—Jas servmn Town & Country Gas r RD 4

—Jas C (Sandra K) slsmn Montgy Ward

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

—Jas L (Pauline) agt Home Beneficial Life Ins r Princeton NC

—John P (Ellen G) clk Wayne Oil h1200 Clingman

—Leatrice S Mrs asst Dr G Lee Overman r RD 4 Box 202

—Lela D (wid Everett) emp Casey's Lndry & Clns h1104 N George

—Luther D (Janet L) driver Kemp Specialty Furn h415 Murray

—M Rudolph (Ruby G) barber The Model Barber Shop h106 N Alabama av

—Magdalene P Mrs tchr Paradise Nursery Sch & Kindergarten r Princeton NC

—Marvin (Christine) brass buffer Wayne Agrl Wks r RD 1 Box 163

—Marvin T (Juanita K) mgr Colonial Stores h721 N Jackson

—Odell G (Sadatha E) driver Red Bird Cab h403 N Carolina

—Pearl r209 N James

—Ruth I emp State Hosp r do

—Ruth R (wid Robt) h102 S William apt 2

—Sandra K Mrs clk News-Argus r RD 2

—Shelton F (Deloris) ship clk Smith Hdw r RD 3

—Thos R (Doris C) servmn Eason's Telev & Appl Serv h 1713b Maple



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



CREECH WILBUR L (Frances J), Pres Creech's Inc, 209-11 W Walnut, Tel REpublic 5-3413, h1900 E Mulberry, Tel REpublic 4-2048

—Wilbur L jr studt r1900 E Mulberry

—Will L slsmn Sandy's Sport Shop r LaGrange NC

—Wm H (Ora L; Creech's Amoco Serv) h706 E Mulberry

Creech's Amoco Service (Wm H Creech) 218 E Mulberry

CREECH'S INC, Wilbur L Creech Pres, James L Creech (Smithfield NC) and C Elmer Thornton V-Pres, Mrs Frances J Creech Sec-Treas, Fine Furniture, Bedding, Floor Coverings, 209-11 W Walnut, Tel REpublic 5-3413 (See Yellow Page 69)

Creel Betty F Mrs clk Seymour Johnson AFB r73g SJHomes

—Cloyce L (Betty F) h73g SJHomes

—Jas L driver Gboro FCX Serv r414 N Daisy

—Shirley Mrs clk Gboro Drug r N Daisy

Cresswell Robt (Faye) USAF h617 S Best

Crews Geo E h313 Smith

—Pauline maid r507 Scott

—Pauline S (wid Albert) h507 Scott

Crisp Eliz M slswn Grants r1900 Snow Hill

—Kenneth mach opr duPont r1900 Snow Hill

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

—Melvin D (Nina L) slsmn Made-Rite Sunbeam Bky h1900 Snow Hill

—Robey B jr supv United Ins r1704 E Beech

—Shrilene studt r1900 Snow Hill

—Wm D (Molly H) clk Womack Electronics Corp

Crocker Berry R (Addie J) farmer h915 E Mulberry

—Betty L hostess Hotel Goldsboro r915 E Mulberry

—Gerald W benchmn Am Optical r Dudley NC

—Loomis A cash SouRy r Selma NC

—Sallie G slswn Belk's r209 N Virginia

Crone Jas C (Ethel M) acct Salem Church rd h605 N Lionel

—John W hsemgr Elks Club r205 N George

Croom Chas A lab Dewey Bros r RD 1

—Chas E (Dorothy H) supt R N Rouse & Co h2101 E Mulberry

—Edna S Mrs bkpr Anderson-Creech Oil r Jason NC

—Elbert (Ethel) studt r414 Griffin

—Ethel Mrs emp State Hosp r414 Griffin

—Evelyn H food server Wayne Mem Hosp r414 Griffin

—Julia A (wid John) h403 S Center

—Matthew J lab Sou Cotton Oil Div r RD 3

—Nannie M (wid Jim) h208 E Holly

—Nora D tchr East Eng Sch r RD 3

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Croom

- Prentiss L (Hilma T) slsmn Sasser Lbr Co (LaGrange) h 905 1st
- Sudie B (wid Lyson) h314 Denmark
- Tyson C (Croom's Telev & Radio Serv) h204 E Holly
- Webster B (Mamie P) h407 S Center

CROOM'S TELEVISION & RADIO SERVICE (T C Croom),
Complete Repair Service On All Makes and Models,
Home and Auto Radios, Pick Up And Delivery Service,
Satisfaction Guaranteed, 204 E Holly, Tel REpublic 4-3841

Cross Bobby r416 S Slocumb

—Eliz A studt r404 E Walnut

CROSS GILMER H REV (Bernice A), Pastor The First Baptist Church, 125 S John, Tel REpublic 4-2794, h404 E Walnut, Tel REpublic 4-1745

- Herman carp Kemp Splty r416 S Slocumb
- Jas H (Maggie J) buffer Wayne Agrl h416 S Slocumb
- Jane Mrs tannery wkr Drueding Bros r241 Brookside Manor
- Maggie J Mrs (Cross' Fish Market) r416 S Slocumb
- Robt E hlpr Gboro Heating & Plumb r416 S Slocumb
- Wm H (Jane W) trimmer Drueding Bros Leather h241 Johnson la



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- Cross' Fish Market (Mrs Maggie J Cross) 416½ S Slocumb
- Crow Bessie H (wid Roland) h200 S Carolina
- Clarence H (Gertrude) USA h1719a Maple
- E Cheslun jr (Helen N) personnel mgr Weil's Inc h212 E Ash
- Edwin S (Ruth E) dist mgr Charlotte Liberty Mutual Ins h311 W Mulberry
- Gene L porter A&P r311 W Mulberry
- Nannie E (wid E Cheslun) r212 E Ash
- Ruth E Mrs agt Charlotte Liberty Mutual Inc r311 W Mulberry
- Wm R jr (Julia T) dept supvr PO h605 E Ash
- Crowder A Calvin (Viola F) prin Greenleaf Sch h215 S Georgia av
- Viola F Mrs tchr East End Sch r215 S Georgia av
- Crowe Margt M C (wid Needham) r311 E Vine
- Virginia E bkpr Woolworth's r311 E Vine
- Crown Store Inc Harry I Shrago pres Mannah N Shrago v-pres-treas Jacob P Shrago sec dept store 129 E Walnut
- Crowson Esther M (wid Fred) h206 Mulberry

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Tel. RE public 5-3718

Mt. Olive Highway 1 mile South of Goldsboro

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Crumity Ed r427 E Elm

—Isabelle W Mrs h427 E Elm

Crumpler A W slsmn Made-Rite Sunbeam Bakery r Kinston

—Addie (wid Wiley C) h210 W Seymour dr

—Anita L Mrs minister of music StPaul Meth Ch r302 S Oleander av

—David N porter A&P r611 E Mulberry

—Donald (Nanine F) mech Carolina Welds Plant r RD 3

—Dorothy T Mrs ofc wkr Drueding Bros r707 Simmons

—Elmer H (Helen) switchman SBT&T r RD 2 Box 336 A

—Freeman (Eliz T) mach opr duPont h113 S Virginia

—Hugh M (Alma H) h924 Atlantic av

—J R (Vivian W) studt r309 S Williams

—J W driver Dumas Giddens Oil r Patetown N C

—Jas slsmn Eastern Distrs r RD 2

—Jas C painter Gboro Milling r1308 Carolina

—Jas T jr (Onil T) atndt Edwards & Crumpler h406 Audubon av

—Joe E (Mildred; Edwards & Crumpler) h109 S Kornegay

—John H jr (Anita L) USAF h302 S Oleander av

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029

NIGHT RE public 5-2763

P. O. BOX 1134

MT. OLIVE HWY.

—Kendall E mach-opr Wayne Dairy r Selma N C

—Mildred cook Mitchell's Cafe r910½ E Mulberry

CRUMPLER NORA A (wid Walter B), Pres Crumpler Secretarial School, 1007 E Walnut, Tel REpublic 4-3641, h do

—Norwood (Dorothy S) agt Life Ins Co of Va h611 E Mulberry

—Onie T Mrs supvr Wayne Mem Hosp r406 Audubon av

—Paul H (Virginia D) slsmn W H Griffin & Sons h109½ W Ash

—Ray (Kathlene M) mech hlpr Hood's Sheet Metal Shop r RD 1

—Raymond D (Thelma) lineman SBT&T r RD 2 Box 344

—Rosa S (wid Curtis) r1724b Edgerton

CRUMPLER SECRETARIAL SCHOOL, Mrs Nora A Crumpler Pres, Walter B Crumpler Jr V-Pres and Instructor of Accounting and Taxes, Mrs Ava C Jackson Sec, Secretarial, Stenographic and Accounting Courses, 1007 E Walnut, Tel REpublic 4-3641 (See Yellow Page 124)

—Virginia D Mrs chkr Goldsboro Hotel r109½ West Ash

—Vivian W ofc sec Goldsboro Hotel r309 William

—Walter B jr (Dorothy B) v-pres and instructor of accounting and taxes Crumpler Secretarial School h707 Simmons

—Wm driver Southerland Furn r Princeton N C



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

- Cruz Francisco (Josefa) emp Seymour Johnson AFB h117d SJHomes
 Cuddington Jim (Ernestine B) driver Wayne Oil r RD 1 Ken-
 ley NC
 —Mary M Mrs clk Tri County Electric Membership Corp
 r RD 2
 —Mattie B (wid Richd H) h102 N Herman
 —Rhea H Mrs supvr Seymour Johnson AFB h803b Prince av
 Culbreth Addie B Mrs pkr Made Rite Sunbeam Bakery r911
 7th
 —Atha E (wid Herman) h210 E Vine
 —Chester G (Inez P) foremn Wayne Agrl Wks r RD 5
 —Dewey C (Addie B) dept mgr Made-Rite Sunbeam Bakery
 h911 7th
 —English B (Margt P) borator Carolina Welds Plant h909
 Rudolph
 —Horace M (Leora) h76g SJHomes
 —Janice Mrs emp U S Govt h61a SJHomes
 —Leora Mrs textile wkr Borden Mfg r76g SJHomes
 —Margt P Mrs beauty shop 909 Rudolph r do
 —Violet S Mrs slswn Young Fashions r306 Grantham
 —W Earl (Violet S) slsmn Prince Tire h306 Grantham



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- Cummiskey Vince L (Mary D) tech rep Westinghouse h1303
 North dr
 Cunningham Ethel M insp Carolina Welds Plant r RD 2 La
 Grange NC
 —Wm F (Patricia J) hlpr Elec Sls & Serv r1406 E Ash
 Curb In (John Tignor David McCarter) restr 600 N William
 Curnutte John (JoAnne) USAF h121b SJHomes
 Curria Vance (Lola H) logger h210a W Elm
 Curtis Louise H Mrs clk Thurston Mtr Lines r1305 N George
 —Milas (Juanita) USAF h70g SJHomes
 Cuthrell Claudia r1106 E Ash
 —D Louis (Claudia A) h1106 E Ash
 Cutler Dorothy T (wid David B) h1012 Evergreen av
 —Lycurgus H jr h315 E Walnut apt A 3
 —Lycurgus H III (Mildred E) slsmgr Smith Hdw h1408 E
 Beech
 Dagenhart Clyde R (Frances H) clk Colonial Stores h1902
 Palm
 Dahlor Elmer C (Irma) slsmn h906 Portser
 Dail see also Dale
 —Bettie S textile-wkr Borden Mfg r407 N Carolina
 —Billy W (Eliz W) sls rep Wachovia Bank & Trust r PO
 Box 263

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
 EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
 ROOFERS
 SHEET METAL
 AWNINGS
 WARM AIR
 HEATING
 CONTRACTORS
 FURNACE
 REPAIRS

•
 TELS.
 RE public
4-5483
 NIGHT
 RE public
 5 - 2 7 4 4

•
 816 N.
 Greenleaf St.

Johnson- Sherman Co.

CASE
 Utility
 and
 Farm
 Machinery

HOE - SIMOND
 Circular Saws
 McCULLOCH
 Chain Saws

410 W.
 WALNUT ST.

PHONES
 RE public
 5 - 2 0 1 4
 and
 5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel
Concrete
Brick
and
Pipe
Cement
Plaster
Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Dail

- Bobby clk News Argus h1405 E Walnut
- Charlie emp T A Loving & Co r RD 1
- Clarice waiter En-Cee-Cue Cafe r607 Daisy
- Donald G slsmn Burnett Home Supply r Calypso NC
- Edna M Mrs textile wkr Borden Mfg r604 Atlantic av
- Elsie Mrs nurse Wayne Mem Hosp r RD 4 Mt Olive NC
- Elsworth slsmn Eastern Distrs r Calypso NC
- Frances G Mrs tchr County Bd of Educ r1009 E Walnut
- Frank W (Frances G) mgr Goff Distributors Inc h1009 E Walnut
- Henry W h1001 E Walnut
- J Wm (Mary B) gro 1001 E Elm h1006 E Elm
- John W (Edna M) painter h604 Atlantic av
- L E emp State Hosp r do
- Lena (wid Norman D) h403 S Andrews av
- Leona B nurse Wayne Mem Hosp r Box 213 Kennansville NC
- Leona B Mrs r N C Hwy 102 RD 3 (Advl)
- Lillie K r904 Bain
- N Pennie (wid John) r608 S Audubon av
- Odell lab Stackhouse Elec r MtOlive NC

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Pearl R (wid Gurney) h607 Daisy
- Perry T textile-wkr Borden Mfg r RD 2 Box 98
- Roland O (Eliz Q) supt Wallbrook Tobacco h607 N Pineview av
- Roy E (Lillie L) pntr Gdsboro Training Sch h602 E Holly
- Stella P Mrs atndt Launderette r306 N Kornegay
- Victoria W (wid Wm S) h306 N Kornegay
- Walter J (Ellen H) pntr h505 W Oak
- Wm R studt r607 N Pineview av
- Willie J (Stella P) foremn State Lndry r306 N Kornegay
- Willie S (Betty S) pntr h407 N Carolina
- Dailey Josephine S (wid Edw L) h407 Scott
- Dais Charlie W lab Dewey Bros r RD 1
- Dale see also Dail
- Alma supvr Woolworth's r RD 5
- Brice (Janice C) mgr Cogdell Bicycle Shop r RD 5
- David L lab Community Mtrs r Seymour Johnson Homes
- Geo R (Bernice) lab A T Griffin Mfg h38g SJHomes
- Gertie J Mrs tchr County Bd of Educ r RD 5
- Grover C (Maude E) phys 139 W Walnut R912 h307 S Pineview av
- Janice C Mrs bkpr Dr Talbot F Parker jr r RD 5
- Lucille H Mrs waiter En-Cee-Cue Cafe r State Hospital



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Dale

- Robt G slsmn Goodyear Serv Store r1405 E Walnut
- Ronnie R (Shirley H) bodymn Community Mtrs h97 h SJHomes
- Shirley A Mrs clk Cash Drug r97h SJHomes
- Wm L clk Eastern Distrs r RD 2
- Daly Fulton B (Kal B) slsmn Coastal Distributing h109 N Lionel
- Kal B Mrs bkpr Golero Iron Metal r109 N Lionel
- Dameron T Barker (Isa S) rep Jefferson Std Life Ins h605 E Walnut
- Wm H mgr Southeastern Engineering r605 E Walnut
- Dancy Cornelia Mrs presser Star Dry Cleaners r1309 Seaboard
- John J hlpr Perkins Mtr Parts h415 Scott
- Leamon emp State Hosp r do
- Wm jr (Omie R) h1009 Seaboard
- Wm J (Ianthia) lab h908a Slaughter
- Daniel see also Daniels
- Clifton jr (Vann L) mgr Opera Shoppe h102 S Andrews av
- Colleen maid Hotel Goldsboro r209 Cedar
- Hattie maid h619 Hersey
- Daniels see also Daniel
- A Pauline Mrs maid Belk's r RD 5

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Aletha T (wid Winfred) h607 Wayne av
- Alex mech Odom Mtr r913 E Pine
- Alice K Mrs insp Carolina Welds Plant r802 N Virginia
- Allen (Ruby) hlpr Wayne Wholesale Gro r RD 2
- Allen G jr mech Scott Mtr r307 N Slocumb
- Anna M maid r212 Brazil
- Archie L dishwasher Goldsboro Hotel r510 E Spruce
- Archie L (Margt H) sand blaster Wayne Agrl Wks h912b Slaughter
- Ardelia Mrs factory wkr Gboro Tob h913 E Pine
- Benj W (Hazel H) h US Hwy 70 RD 3 (Advl)
- Benj W jr (Fanny L) bldg contr US Hwy 70 RD 3 (Advl) h do
- Bettie L (wid Charlie D) r413 N Virginia
- Braxton (Edna) driver h1209 N William
- Burke J (Josephine) emp Serv Dry Clns h315 Denmark
- DANIELS CARLTON C (Helen K; Daniels Electric Co), 903 7th (Saulston rd), Tel REpublic 4-1802, h do
- Clarence C (Joan S; North Carolina Agricultural Chemical Co) h1000 Evergreen av apt I2
- Cleo r1006a Slaughter
- Donald G (Alice K) city firefighter h802 N Virginia

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES



**DILLON-
BELL**

**IMPLEMENT
CO.**

•
Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



•
**DEALER
SALES**
Service
Repairs

•
TEL.
RE public
5-2741

**1033
N. William**

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Daniels

- Earl driver Service Dry Cleaners
- Earl R (Earnestine F; Earl R Daniels Insurance Agency)
h2008 E Ash
- Earl R Insurance Agency (Earl R Daniels) 2008 E Ash r do
- Eddie L studt r209 Cedar
- Edw (Eliz C) atndt Spur Distr h805 2d
- Eleanor R slswn Woolworth's r RD 3 Box 261

DANIELS ELECTRIC CO

Owners

Carlton C Daniels

B Earl Sutton

Electrical Contractors

Wiring-Business and Home

No Job Too Small or Too Large

903 7th (Saulston rd)

Telephones REpublic 4-1802 and

REpublic 4-2319

(See Yellow Page 52)

- Eliz C Mrs matron Mother Goose Nursery r805 2d
- Elliott jr emp Odom Mtr r212 Brazil
- Eloise Mrs hlpr J P Taylor Tob r105 Circus
- Essie Mrs mach opr Gboro Tob h602 Hugh

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- Eva C (wid Joe) maid Hotel Goldsboro h704 Crawford
- Eva M Mrs maid h Deans rd
- Fanny L Mrs nurse Wayne Mem Hosp r U S Hwy 70 RD 3
(Adve)
- Floyd E (Mary J) lab M E Robinson h510 E Spruce
- Foy H meat ctr Geo St Gro & Grill r110 S Slocumb
- Frank Rev (Janie W) h1014 b Lincoln dr
- DANIELS FRANK B (Rosa P), Pres-Genl Mgr Borden Brick
& Tile Co and Chairman of the Board Wachovia Bank &
Trust Co, h110 S Virginia, Tel REpublic 4-1905**
- Frank L atndt Rose's Gulf Serv Sta r1014b Lincoln dr
- Geo S (Cath D) ofc 139 W Walnut R1005 h203 S George
- Gloria B (wid Jacob) maid h804a Olivia la
- Hattie L (wid B W) r410 S William
- Ira B (Eloise C) hlpr J P Taylor Tob h105 Circus
- Isaac (Thelma) clnr City Street Dept r300 E Spruce
- J Willoughby (Chellie S; Goldsboro Cafe) r RD 3
- Jack I (Coleen) formn J M Edgerton & Son r RD 3
- Jack T (Tillie F) slsmn N C Chem h206 Creech apt I 1
- Jas N (Geraldine) genl supt Elwyn N Troutman r RD 3
- Jennie L cook r306 Bright
- Jesse L r421 W Pine

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Daniels

- Jessie T Mrs r316 E Mulberry
- John (Verdie H) h716 Bryant
- John hlpr H Weil & Bros r RD 5
- John H (Beatrice) linemn Wright's Constn h902 W Pine
- John M (Hazel) store mgr Dewey Bros r RD 3
- Johnny W (Lucy T) h1106 Oliver
- Jos (Pauline C) lab Gboro Tob h925 N John
- Josephine S Mrs maid Belk's r315 Denmark
- Junior (Ruby B) textile wkr Southern Cotton h904 N Center
- Kenneth R servmn Pure Oil Serv Sta r610 S Slocumb
- Lillian B Mrs clk Carolina Overall r133g SJHomes
- Loretta maid h212 Brazil
- Mary (wid Willie) h604 Griffin
- Mary J Mrs mach opr Kemp Splty r510 E Spruce
- Mary L (wid Marion) h1014 Evergreen av
- Mattie L (wid David) emp State Hosp h618 Parker
- Memorial Methodist Church Rev Ernest H Smotherman
pastor U S Hwy 70 RD 3 (Adve)
- Moses h421 W Pine
- Nancy V Mrs maid h1006a Slaughter

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Nannie T Mrs nurse 307 N Slocumb r do
- Nettie (wid Alex) h915 E Pine
- Pauline C Mrs presser Gboro Lndry & Clnrs r925 North John
- Polly S (wid Major) r900 9th
- Rebecca M (wid Robt) r505 E Walnut
- Retha E Mrs maid Weil's Inc r915 Persimmon
- Riley B (Pearl) driver Piedmont Mills h110 S Slocumb
- Robt D (Katy C) USAF h316 N Virginia
- Sarah J Mrs emp State Hosp h1200 N Center
- Shirley M maid r Deans Road
- Thelma M Mrs presser Gboro Laundry & Clnrs h Orange
- Thenie Mrs nurse 610 S Slocumb h do
- Thos J (Tillie F) slsmn Carolina Chemical h1000 Evergreen av apt J1
- W Allen (Nannie T) mech Scott Motor h307 N Slocumb
- Wallace (Christine) formn Rose Constn r RD 3
- Walter h N C Hwy 102 RD 3 (Adv1)
- Walter (Clyde S) h302 S John
- Walter W service mn Firestone Store h306 Bright
- Walter W jr studt r306 Bright
- Wilbur lab M E Robinson Inc r604 Griffin
- Wm B (Eva R) h305 Fussell

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Doiry — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Daniels

- Wm C (Dora K) hlpr Johnson Sherman Co h406 School
- Wm F (Kathleen) lathe opr Wayne Agrl Wks r RD 2 Stans-
burg NC
- Willie porter Charles Stores r604 Griffin
- Danner Jos USAF r N C Hwy 102 RD 3 (Advl)
- Darden Annie B (wid Loza) h Hooks River rd
- Arth M (Lerome B) electn h215 N Carolina
- Barbara P Mrs emp Kemp Splty r RD 2
- Chapel Baptist Church Rev L K Price pastor 107 Hooks
River rd
- Chas H r403 Magnolia
- Edith D clk typ Dillon Sup r Fremont NC
- Evelyn M Mrs slsw Belk's r301 S Slocumb
- Garland D (Annie W) lab h509 Scott
- Henry (Lily T) pntr h403 Magnolia
- Jesse (Ida B) driver Wayne Trucking h409 S Slocumb
- Kenneth L lab r917a S Audubon av
- Leon A (Mary E) city police r1725 E Holley
- Louise r307 Smith
- Lynn (Mary E) city police h1309 Edgerton
- Mable L studt Hooks River rd

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Mae M (wid Richd) r900 Humphrey
- Mary L r614 E Elm
- Murrell P chkr Colonial Stores r MtOlive NC
- Nancy D (wid Jos W) r111 N George
- Odessa (East End Fish Market) r615 Devereaux
- Roosevelt (Minnie M) lab h917a S Audubon av
- Susie h417 S Herman
- Susie nurse Wayne Mem Hosp r409 S Slocumb
- Vassie C (wid Edw) h809 N Center
- Virginia H Mrs (wid C D; Darden's Sandwich Shop) r
1802 E Walnut
- Wm A (Lizzie M) lab City Street Dept h105 Whitley av
- Wm S (Maggie G) roofer r403 Magnolia
- Willie J (Mattie C) lab Dewey Bros h Hooks River rd
- Willie L (Sudie M) buffer Wayne Agrl h900 Humphrey
- Windsor C (Lucy R) h318½ W Elm
- Darden's Sandwich Shop (Mrs Virginia H Darden) SJHomes
- Darring Wm (Eleanor) h418 S Herman
- Daugherty Russell F (Edna L) driver Elm's Mtr Express h
1603 N William
- Daughety Betty opr SBT&T r505 E Elm
- David J (Fannie M) h504 E Elm
- Ruby E r504 E Elm

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Daughtry Alice S (wid Wm S) h1723a E Holly
 —Benj A Rev (Tabitha H) pastor Free Will Baptist Church
 h710 S Slocumb
 —Benj J (Vera B) watch repr h1307 E Walnut
 —Betty J nurse Wayne Mem Hosp r306 N Lionel
 —Betty L bkpr Music & Sports r Princeton NC
 —Betty S Mrs tchr William St School r714 N Jackson
 —Billy L (Donna C) mach opr Builders Supplies h1708
 Palm
 —D C studt r804 N Herman
 —David C (Mattie P) carp h804 N Herman
 —Dewey W plmb Gboro Heating & Plumb r RD 3
 —Donald recapper Flakes Tire Serv r Smithfield NC
 —E H formn Dillon Bell Implt r MtOlive NC
 —Elbert G (Shelby J) msngr W U Teleg h205 E Spruce
DAUGHTRY EMMETT E (Aliean B; Dixie Electric Motor
 Service), 1005 N William, Tel REpublic 5-4381, h1406 E
 Elm, Tel REpublic 4-1785
 —Ervin A emp State Hosp r do
 —Evelyn S (wid Charlie A) h310 Murray
 —Geo W (Lucy) agt Metropolitan Life Ins r103 Southerland
 —Geo W slsmn Bennett-Curlee Home Supply r MtOlive NC

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

—Gerald (Getty S) eng City h714 N Jackson
 —Gerald B (Betty M) studt r1309 E Walnut
 —Geraldine W ofc wkr T A Loving & Co r105 S Madison av
 —Grace W Mrs bkpr Gardner's Velvet Dairy Products r1801
 E Palm
 —Helen E (wid Emmett) h517 E Elm
 —Henry F (Eunice B) moulder Dewey Bros h903 N Pine-
 view av
 —Jas F (Martha H) formn Dewey Bros h609 S Pineview av
 —Jas F jr (Christine B; Neuse Tractor Co) h1509 Juniper
 —Jas H (Appie G) driver City Street Dept h607 Devereaux
 —Jas L (Lillian) servmn Eason's Telev & Appl Serv r Dud-
 ley NC
 —Jesse R (Betty W) cope rammer Dewey Bros h1723b E Hol-
 ly
 —Jimmy emp SBT&T r1307 E Walnut
 —Lawrence clk Goldsboro Hotel r1801 Palm
 —Mattie P Mrs supvr Paramount Theatre r804 N Herman
 —Miggie L Mrs ofc sec Dr A H Pate r310 Brownrigg
 —R Arth (Miggie L) jan County Court House h310 Brownrigg
DAUGHTRY R LEO (Geraldine W), Mgr Richard's Jewelers
 Inc, 106 N Center, Tel REpublic 4-4274, h105 S Madison
 av, Tel REpublic 4-4995

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

110 S. William St.

Real Estate

INSURANCE — BONDS

Tel. RE public 5-1237

O'BERRY and LEWIS, Inc.

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Daughtry

- Ralph D mech Pate-Dawson Mtr r Smithfield NC
- Richd USN r1723a E Holly
- Richd F (Fannie B) formn Kemp Splty h1509 E Elm
- Thos L (Carrie T) h706 E Ash
- Thos L jr (Grace W) clk Hotel Goldsboro h1801 Palm
- Troy jr (Grace) clk Farmers Sup r RD 5
- Vera B Mrs teller Branch Banking & Trust r1307 E Walnut

Davenport B Ronald atndt Spur Distributing r Seven Springs NC

- Carl G (Lorraine) Kemp Splty r317 E Elm
- Lena L Mrs cash Carolina Theatre r405 E Walnut apt 3
- Lorraine Mrs r506 S Slocumb
- Louis (Lena L) plstr h405 E Walnut apt 3
- Mary J (wid William) h209½ E Spruce
- Davidson Edw C (Audrey) Kemp Splty r RD 4
- Jas R Rev (Mary R) pastor Freewill Baptist Church h713 Simmons

Davies Edw G (Edna W) mech Dillon-Bell Implt r Edgerton
Davis A Irene (wid Thurman) wrapper Dardens Sandwich Shop h104h SJHomes

- A Monroe (Mary G) buyer Kadio Inc & Associated Stores h106 N Oleander av

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Aaron E (Mary F) wldr Dewey Bros h708 Simmons
- Adelaide maid h425 Odell
- Agnes Mrs opr SBT&T r116 S William
- Alberta J (wid Sutton) h408 Creech
- Alice M sten Wooten Oil & Fuel r Pikeville NC
- Ann slswn Grant's r707 S Slocumb
- Annie B Mrs mach opr Carolina Overall r Grantham NC
- Annie R r408 Denmark
- Arline O Mrs insp Carolina Welds Plant r704 3d
- Avery electn Live Wire Elec r RD 3
- Bert L (Christine) mach opr City Street Dept r124e SJ Homes
- Bertha B Mrs clk Leder Bros r611 W Walnut
- Bertha C Mrs asst Dr Alton C Early r RD 5
- Bertha G emp State Hosp r do
- Bessie B Mrs h408 Denmark
- Betty chkr Rainbow Clns & Lndry r206 E Holly
- Betty H Mrs clk Casey's Lndry r206 E Holly
- Beulah S tannery wkr Drueding Bros r RD 2
- Blanche (wid Edgar) opr SBT&TCo h1102 Lemon
- C Harold agt Sou Life Inc r RD 5



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Davis

- C Vernon (Mary E) meat cutter Open Air Market h1602 N William
- Carey M (Lavee W) slsmn Shaver Battery & Parts h Burns Spring rd RD 3 (Advl)
- Carrie B (wid Jas) h901a Audubon av
- Carrie C Mrs spinner Borden Mfg r416 N John
- Chas (Brass Grill) h Murphy av RD 3 (A)
- Chas F (Myrtle R) gros 614 N John h do
- Chas L (Evelyn C) mach opr Nello Teer Constn h1308 Her-ring
- Charley opr Made-Rite Sunbeam Bakery r Kennely NC
- Charlie (Deborah W) h420½ School
- Christie jr (Frances B) slsmn Made-Rite Sunbeam Bakery h1403 Clingman
- Clara maid r425 Odell
- Clemson G (Bettie) clk L E Pearson Feed & Seed r213 W James
- Clinton (Betty W) clk L E Pearson & Co h213 N James
- Danl W jr (Sarah B) pres Eastern Distributors Inc and pres-treas Wayne Agricultural Wks Inc h1501 E Beech
- Daphne nurse Wayne Mem Hosp r RD 1 Box 219 Freemont

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Dillard D driver Piedmont Mills r Pikeville NC
- Dock L (Myrtle S) emp Kemp Spity r RD 5 Box 526
- Dorothy E r619 Holt
- Douglass atndt Creech's Amoco r RD 2
- Earl S test mn SBT&T r311 E Mulberry
- Ed (Ruth) h56 Cd SJHomes
- Eddie jr (Betty M) lab Gboro Iron & Mtl h729 Annabel
- Edgar L (Ellen M) firefighter Seymour Johnson AFB h1903 Palm
- Edw (Lillie M) lab Hardy & Newsome h901 Devereaux
- Edw M h109 S Audubon av
- Edwin (Lucy M) presser Jones Cleaners h415 S Herman
- Effie M emp State Hosp r do
- Eliz W supvr Woolworth's r MtOlive NC
- Elmer R tannery wkr Drueding Bros r RD 2
- Eloise W (wid Abr) maid h608 Griffin
- Elroy (Odessa R) city police h206 W Grantham
- Elwood r120 Grantham
- Emmett C (Frances) tex wkr Borden Mfg h35b SJHomes
- Eug C (Elsie S) mgr S & H Amoco Serv Station r1500 Rose
- Eula M atndt Launderette r400 N John
- Eula S Mrs emp State Hosp r503 Persimmon
- Eva E Mrs dept mgr Wards r RD 3

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insuloting
Moterial
Windows
Screen Wire
Wollboard
Doors
Cement
Point

TEL.

RE public

4-4071

118 S.

Carolina St.

(NEXT TO
UNION STA.)

Davis

- Eva F ofc sec State Hosp h813 E Walnut apt b
- Evangeline Mrs cash J M Edgerton & Son r RD 2 Prince-
ton NC
- Evelyn G Mrs bkpr L E Pearson Feed & Seed r212 S John
- Frances Mrs emp Borden Mfg r35 SJHomes
- Fred L (Verna B) lab Tri-County Electric Membership
Corp h307 Dail
- Fred L lab Dewey Bros r804 Orchard
- Geo USN r1102 Lemon
- Geo B (Evelyn G) mech Caroline Welds Plant h212 S
John
- Geo G (May) buffer Wayne Agrl Wks r RD 4
- Geo K h205 Creech apt H1
- Geo T (Lenora K) h rear 610 Devereaux
- Geo W (Virginia G) h522 Olivia la
- Geo W (Alice W) formn City Street Dept h610 Devereaux
- Geraldine Mrs opr SBT&T r RD 1 Box 62A
- Geraldine H Mrs waiter Brass Grill r314 E Walnut
- Glenn C electn Carolina Power & Light r Fremont NC
- Glenn H slsmn Made-Rite Sunbeam Bakery r Fremont
NC

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Grover emp Summerville Constn r505 N George
- Grover G (Lila M) lab Wayne Agrl Wks h Pine av RD 3
(A)
- Harrison M (Dinah D) USAF r618 W Mulberry
- Harvey L (Gayle F) tchr Gboro Jr High Sch h1301 N Jef-
ferson av
- Helen Mrs h314 Olivia la
- Henderson M (Arlene O) formn Cozart Packing h704 3d
- Henry clnr City Street Dept r802 S Slocumb
- Howard r U S Hwy 70 RD 3 (Advl)
- Howard E (Maenona) USAF h422 Peterson
- Hubert L ship clk E V Webb Tab h910 E Mulberry
- Ida E (wid Edw) tex wkr Borden Mfg h N Georgia av Extn
- J L pres Wayne County Farm Bureau Inc r Freemont NC
- Jas h905 W Pine
- Jas (Meta D) delmn Southerland Furn h504 Denmark
- Jas (Genivieve) driver State Hwy Dept h NC Hwy 102 RD 3
(Advl)
- Jas pntr r120 S Carolina
- Jas (Louise D) pntr r111 N Virginia
- Jas C (Eliz C) lab Kemp Splty h2 Harrell av (A)
- Jas C jr r2 Harrell av (A)
- Jas P (Mary L) driver Red Bird Cab h1709 E Beech

**Dumas - Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Davis

- Jas R driver Cozart Packing r Pikeville NC
- Jas R emp State Hosp r do
- Jas W emp State Hosp r do
- Jas W (Mamie) mach opr Wayne Agrl Wks r RD 3 Mount Olive NC
- Jerome emp State Hosp r do
- Jerry (Mary A) h1104 N James
- Joan Mrs maid h420 Peterson
- Joe N (Evelyn) Kemp Splty r905 N John
- John r U S Hwy 70 RD 3 (Advl)
- John clk Weil's Inc r RD 2 Pikeville NC
- John C (Lucille S) sht mtl wkr Wayne Roofing & Sht Mtl h905 Edgerton
- John D (Corinne C) slsmn Mtr Bearings & Parts h801 Maple
- John D jr driver Motor Bearings & Parts r801 Maple
- John W h506 Wayne av
- John W textile-wkr Borden Mfg r Calypso NC
- Joyce r512 E Spruce
- Joyce Mrs tchr East End School r807 Mimosa
- Kenneth A (Mary G) mgr Family Shoe Store h1506 Edgerton

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Kenneth E (Geraldine H; Brass Grill) h314 E Walnut
- Kenneth H tannery wkr Drueding Bros r LaGrange NC
- Kenneth W mgr Security Loan r RD 3
- L J emp State Hosp r do
- Lafayette USN r601 3d
- Langston L Rev (Minnie M) h710 Slaughter
- Lawrence (Minnie) slsmn Parker Oil r Fremont NC
- Leo C agt Southland Life Inc r MtOlive NC
- Leon C (Virginia B) agt Home Security Life Inc h810 Pou
- Leroy B (Mary A) emp City h124e SJHomes
- Leslie r326 Smith
- Lizzie K Mrs h601 3d
- Lola H (wid Leslie C) cash Gboro Hotel h311 E Mulberry
- Louise A (wid Wm) h1908 N William
- Louise C maid Gboro Hotel r905 Persimmon
- Lucille S Mrs tchr Bryant St Kindergarten r905 Edgerton
- Mabel S (wid Wm) slswm Belk's h404 N Leslie
- Mae B Mrs cook Gboro Hi Sch r902 Poplar
- Maggie Mrs dietn Odd Fellows Home r901 E Ash
- Margarette H ofc sec Farmers Aid r901a Audubon av
- Margie B Mrs printer Carolina Printing r406 N Virginia
- Marie H Mrs ofc sec Security Loan r RD 3

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Davis

- Marie M Mrs h506 W Pine
- Marjorie B Mrs photog Carolina Printing r406 N Virginia
- Marvin E (Esther R) supt Sou Cotton Oil h204 E Spruce
- Marvin L (Carrie C) furn rms 416 N John h do
- Mary E r409 Scott
- Mary F textile-wkr Borden Mfg r35b War Housing Project
- Mary G Mrs ofc wkr Smith Hdwe r106 N Oleander av
- Mary L h409 Scott
- Mary L Mrs ofc sec Gay & Taylor r Rolins Trailer pk
- Maude E (wid Wilbert) h205 W Ash
- Maxie H (Bobbie N) brklyr h212 N James
- Merbie r N C Hwy 102 RD 3 (Advl)
- Mildred Mrs waiter h506 E Spruce
- Miller J (Cora D) h423 E Elm
- Minnie (wid Fred) r409 S George
- Minnie (wid Chas) h421 Gulley
- Modessie nurse Dr W Henry Bryant r RD 5
- Myrtis M Mrs tchr Walnut St Sch r1710 E Beech
- Myrtle D Mrs h512 E Spruce
- N Ruth Mrs opr Sunrise Hair Stylist r107 N Kornegay
- Naomi K Mrs opr Sunrise Hair Stylist r107 N Kornegay

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Nathan E r422 Scott
- Nathl (Bertha M) h210 W Spruce
- Nathl jr studt r210 W Spruce
- Nora H (wid Nathan) winder Borden Mfg h912 Borden
- Nordicia tob wkr Wallbrook Tob h405 Creech
- Norman (Betty H) driver Henry Faircloth Truck h206 E Holly
- O T lab Gboro Iron & Mtl r609 Olivia la
- Olga W Mrs cash Citizens Sav & Loan Assn r Pikeville NC
- Ora S Mrs nurse Wayne Mem Hosp h224 Bank av
- Philippa B Mrs ofc sec Cobb Mtr r704 N Virginia
- Ramon L tchr Gboro Jr High Sch r Pikeville NC
- Reese (Mabelle) servmn Goodyear Serv Store h410 S Slocumb
- Robt r405 Creech
- Robt (Geraldine W) emp Kemp Splty r RD 1 Box 62 A
- Robt (Janice) emp Seymour Johnson AFB h71 H SJHomes
- Robt E (Mattie P) city police h934 A Fairview cir apt A
- Robt H (Gonell) emp Sou Cotton Oil Div h902 h Olivia la
- Robt W (Louise C) pulpwood wkr h905 Persimmon
- Roland V USAF r505 N George

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Davis

- Roney L (Bertha B) mgr Western & Son Life Ins Co h611 W Walnut
- Ruby W (wid J C) r403 N Kornegay
- Rufus emp State Hosp r do
- S D jr (Jhonnie) slsmn Leder Bros r Calypso NC
- S Moseley member County Bd of Educ r MtOlive NC
- Sadie E Mrs dressmaker 905 N Herman r do
- Saml (Mary D) h422 Scott
- Saml (Margorie B) pntr T J Lassiter h406 N Virginia
- Sara J maid h920 A Lincoln dr
- Sarah B Mrs v-pres Eastern Distributors Inc r1501 E Beech
- Sarah J (wid K Lel) maid Wayne Mem Hosp h908 Peru
- Sarah L studt r810 Pou
- Selma orderly Wayne Mem Hosp r RD 1 Box 341
- Sonny studt r206 E Holly
- Thelma B r1207 Greenleaf
- Thero emp State Hosp r do
- Thos E (Maude A) asst chf City Fire Dept h612 3d
- Thos L studt r1710 E Beech
- Travis D (Naomi R; Tru-Way Service Station) r107 N Kornegay
- Viola A Mrs maid East End School r907a Hugh

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Virgil (Sudie E) hlpr Gboro Heating & Plmb h905 N Herman
 - Virginia B Mrs tchr Brogden Sch r810 Pou
 - Voyad E (Clara B) supt Charlotte Liberty Mut Ins h1617 Snow Hill
 - W Bryan (Rosa M) formn Dewey Bros h212 N Carolina
 - W P (Annie L; James Street Cash Grocery) r RD 5
 - W R emp State Hosp r do
 - Walter (Bedie H) hlpr Johnson Sherman h1207 Greenleaf
 - Weinnick N (Wanda L) USAF h404 S Williams
 - Wilbur E jr (Sarah B; Southside Grocery & Service Sta) r1501 E Beech
 - Wiley jr ship clk W H Best & Co Inc r RD 2
 - Wiley J studt r611 W Walnut
 - Willard L (Mary V) lab Builders Supplies h505 N George
 - Wm A (Virginia H) bagmn Gboro Milling Co h618 Daisy
 - Wm B jr (Leona W) welder Dewey Bros h308 N Carolina
 - Wm D (Lillie M) h805 Olivia la
- DAVIS WM N (Iola L), Sec-Treas Builders Supplies Co, 109 W Vine, Tel REpublic 4-4321, h403 W Oak, Tel REpublic 5-4210



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. RE public 5-4911

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 L U M B E R
 TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

354

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Davis

- Wm T (Myrtis M) ofc mgr Howell Oil Co h1710 E Beech
- Windal H mgr Brass Grill No 2 r RD 3 Box 107
- Winston L textile wkr Borden Mfg r402 Park av
- Zeb jr (Eula S) emp Jeffery's Whse h1104a Hugh
- Daw Bernard C (Glennie P) mgr Daw's Grocery r RD 2
- David E slsmn Bedford Hatchery & Feed Mill r RD 2

Daw's Grocery (Jas R Hinson) 1804 N William

Dawson Alberta M Mrs Indry wkr Gboro Hotel r508 Booker

—Alice presser Farmer's Cleaners r205 Atlantic av

—Ashton jr (Iris P) slsmn Earl Thompson Inc r RD 5

—Barbara J nurse Wayne Mem Hosp r306 N Lionel

—Benj (Lucille) slsmn Earl Thompson Inc r RD 5

—Billie F opr Kemp Splty r701 S Slocumb

—Bobby G clk Merritt's Super Mkt r1011 Aycock

—Catherine Mrs opr SBT&T r RD 3 Box 533

—Clyde M sec Edgewood Evangelical Baptist Church

—Dealia M (wid Henry J) h1015 Greenleaf

—Eulis N (Ethel H) emp State Training Sch h912b Lincoln dr

—Evelyn M insp Carolina Welds Plant r RD 1 Dudley NC

—Ezekiel (Lovely M) emp Kemp Splty h1102 S Slocumb



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

- Farrell B painter Coco-Cola Btlg Co r701 S Slocumb
- Georgia D (wid Geo) h308 S James
- Harold E (Virginia K) laborer Seymour Johnson AFB h816 Mimosa

—Henry P r1026b Lincoln dr

—Irene cotton picker h1107 Royal av

—J Linwood carrier PO h711 S Slocumb

—Jack (Carrie M) lab State Highway Dept h1011 Aycock

—Jas D (JoAnne) trnee Elec Sls & Serv r RD 3

—Jos B (Beatrice H) gro 701 S Slocumb h do

—Jos L carrier PO r206 N George

—Julia M emp State Hosp r do

—Kimbra (Ruby) driver Coca-Cola Bottling h3 Harrell av (A)

—Lovely M Mrs tchr r1102 S Slocumb

—Luther (Maude S) emp State Hosp h705 W Elm

—Malvin K (Ruby G) slsmn Coca-Cola r RD 4

—Mary V atndt State Hosp r403 Miller

—Maude S Mrs emp State Hosp r705 W Elm

—Modelle cook Gboro Jr High Sch r1026b Lincoln dr

—Polly R Mrs nurse State Hosp r906 Canal

—Richd E r228 Wayne av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading JEWELERS* **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Dawson

- Robt W (Mildred W) dist eng N C State Hwy Commission h2004 E Walnut
 - Roger C (Frances N) waiter Griffin's Barbecue h1323 N Jefferson av
 - Roland h700 W Pine
 - Ruth L Mrs emp State Hosp h905 b Hugh
 - Sadie S (wid Sherman) h702 W Pine
 - Sam'l (Polly R) driver Service Taxi h906 Canal
 - Shelton H USN r701 S Slocumb
 - Susie A nurses aide Wayne Mem Hosp r205 Atlantic
 - Telzie tob wkr Goldsboro Tob r112 W Pine
 - Virginia K Mrs agt NC Mutual Life Ins r816 Mimosa
 - Walter emp State Hosp r do
 - Wesley (Aleese E) driver Sou Cotton Oil Div h228 Wayne
- DAWSON WILLIAM A (Esther P), Pres Pate-Dawson Motor Co Inc, 223-25 N Center, Tel REpublic 4-2411, h1300 Park av B, Tel REpublic 5-0505**
- Willie J (Alberta M) lab Dillon Bell Impl h508 Booker
- Day Alfred E (Nancy) USAF h79a SJHomes**
- Clarence (Gertrude M) collr City Street Dept h916 Persimmon

WORLEY TYPEWRITER EXCHANGE

Sales - Service

ROYAL

Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Daye Albert (Gertrude) h902b Carver dr**
- Emanuel (Gladys L) painter r606 Poplar
 - Laler (wid Clarence) h606 Poplar
- Deal Dudley (Evelyn) meat cutter Foodland r107a SJHomes**
- John (Evelyn) meat ctr h107a SJHomes
- Dean see also Deans**
- Bernard E (Frances V) pres Dean's Wheel Aligning Inc h1311 North dr
 - David slsmn Penney's r605 E Walnut
 - Frances V Mrs sec-treas Dean's Wheel Aligning Inc r 1311 North dr
- Dean's Grocery (Eugene M Deans) 1904a N William**

DEAN'S WHEEL ALIGNING INC

B E Dean, Pres

Mrs Frances V Dean, Sec-Treas

Complete Front End Service, Wheel Aligning

Wheel Balancing, Brakes and Steering

S George Extn

Telephone REpublic 5-4032

(See Yellow Page 4)

Deans see also Dean

—Alton S r N Carolina Extn

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer

John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST

SERVICE

TWO WAY

RADIO

—
PHONE

RE public

5-0893

RALEIGH HWY.

P. O. BOX 875

Tel. RE public 5-3142

PINE STATE CREAMERY CO.

MILK — ICE CREAM — DAIRY PRODUCTS

J. H. DICKERSON
Mgt.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEPFILL SERVICE

BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Deans

—Bertha (wid Ed) r424 Wilson av

—David E (Sadie W) upholsterer Billie Hood & Co h1700 N William

—Delma L (Elverena H) carp h N Carolina Extn

—Dorothy L r1902 N William

—Eug M (Deans Grocery) r1902 N William

—Franklin E whse foremn Wayne Wholesale Gro r210 N James

—Henry B (Mattie Mc) h1902 N William

—Jas A (Dorothy M) cope rammer Dewey Bros h306 Brown-rigg

—Jas A (Hazel) driver Builders Supplies h118 Brazil

—Janet L Mrs emp J P Taylor Tob r915 Seaboard

—Johnny F (Mayola F) upholsterer Upholstery & Trim Center h1010b Lincoln dr

—Lizzie (wid Zeb) h N George Extn

—Marvin E formn Borden Mfg h424 Wilson av

—Mary maid r613 Poplar

—Naomi folder Wayne Mem Hosp r LaGrange NC

—Roy (Janet L) feeder Carolina Overall h915 Seaboard

—Smithy R (wid Jas) h N Georgia av Extn

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

—Tobe (Mary R) h1728a Maple

—Walter B (Edna M) yard mn Dewey Bros h108 W Vine

—Wiley (Frances B) emp Kemp Spity h727 N John

—William jr (Mary) Kemp Spity r RD 2

Deason Jas E (Mary D) mgr McLellan's h1203 E Holly

Deaton Mildred Mrs slswn Belk's r308 Allen

Deaver Carl A dept mgr Live Wire Elec r RD 3

—Kenneth lab Dewey Bros r RD 2 Seven Springs NC

—Thurmond (Margt) slsmn Earl Thompson Inc r RD 1

Debnam Fred P (Lucille) tchr State Hosp h702 Moore

Debose Hattie J (wid Peter) h715½ Devereaux

—Ionia W maid County Home r200 Dilliard

DeBruhl Joe M (Mary W) gro 423 S George h1408 Catalpa

—Joe M jr studt r1408 Catalpa

Decher Eleanor C (wid Irwin) r501 N Leslie

Dees Anthony R studt r1511 Peachtree

—Claude E (Lois J) slsmn Wayne Whol Gro h1511 Peach-tree

DEES CLENON F (Minnie P), Senior V-Pres Branch Banking & Trust Co, 200 E Walnut, Tels REpublic 5-2621 and REpublic 5-2622, h901 E Mulberry, Tel REpublic 5-3844

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Dees & Dees (W Archie and Wm A Dees Jr), Attorneys-at-Law, 105 S John, Tel REpublic 4-4343

—Reba B (wid Grover) tchr County Bd of Educ h1611 Palm

—W Archie (May S; Dees, Dees and Smith) pres Goldsboro Bldg & Loan Assn h707 E Mulberry

—Wm A jr (Ozello W; Dees, Dees & Smith) h709 Park av

—Wm C (Marion C) electrician Carr Electric h617 E Holly

DeKarske Clarence W (Janet N) elec eng h1303 N Jefferson

DeKeyser Magaline (wid Jas) h321 W Elm

DELCO ELECTRIC MOTORS, Dixie Electric Motor Service

Distributors, Sales and Repairs, 1005 N William, Tel RE-

public 5-4381 (Sec Tabbed Insert at Phones Numerically and Yellow Page 48)

DeLeon Avelino (Jewel) USAF h54a SJHomes

Delgado Arth W (Vonda) USAF h234 Johnson la

DeLoatch S C r122½ S Center

DeLuca Robt R (Betty L) adj Gay & Taylor r Mount Olive NC

Dempsey Bruce (Christine) USAF r119 S Georgia av

—John C (Barbara K) civil eng Seymour Johnson AFB h 1101 Maple

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

Denmark Annie O h205 S William

—Beulah B (wid Walter) nurse 205 E Elm h do

—Della C (wid Robt L) h1206 E Ash

—Jessie H nurse Wayne Mem Hosp r1500 Catalpa

—Louise tchr Gboro Jr High Sch r607 Prince av

—Margt G tech County Health Dept h105 S Jefferson av

—Robt L jr (Jessie H) mgr Dumas Giddens Oil h1500 Catalpa

—The apartments 408 S William

—Wm C tchr r1206 E Ash

—Willis A (Louise B; Willis A Denmark Co) h607 Prince av

—Willis A Co (Willis A Denmark) bldg contr 607 Prince av

Denmy Patk G (Mary A) slsmn Publishers Continental Sls r315 N John

Denning Alice V Mrs dept mgr Grant's r Four Oaks NC

—Chas N slsmn Made-Rite Sunbeam Bakery r Dunn NC

—Doris B Mrs spinner Borden MFG r607 Royal av

—Elmer P textile-wkr Borden Mfg r607 Royal av

—Eva clk Branch Banking & Trust r404 S John

—Geo W (Lallah S) driver Dewey Bros h n Carolina Extn

—Herman M (May B) bkpr Gboro Heating & Plumb h415 Daisy

WILLIAMS

ROOFING

and

SHEET

METAL

• ROOFERS

SHEET METAL

AWNINGS

WARM AIR

HEATING

CONTRACTORS

FURNACE

REPAIRS

• TELS.

RE public

4-5483

NIGHT

RE public

5-2744

• 816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

DENNING INSURANCE & REALTY CO INC, Luther A Denning Pres, Mrs Luther A Denning V-Pres, John W Lowdermilk Sec-Treas, Insurance, Realtors, Real Estate, Loans, Farm and City Property, Purser Bldg, 301 S Center, Tel REpublic 5-4531

- John linemn Carolina Power & Light r RD 1
- John N (Annie M) driver Gboro Trans h205 W Seymour dr
- Kiver B Mrs v-pres Dinning Insurance & Realty Co Inc r907 E Mulberry
- Luther A (Kiver B) pres Denning Insurance & Realty Co Inc h907 E Mulberry
- Margt L r N Carolina Extn
- Mary E (wid Evastus M; Denning Fish Mkt) h211 E Beech
- Minnie D Mrs slswn Woolworth's h309 N Slocumb
- Norman driver Gboro Trans r Johnson Homes
- Parker E (Doris B) tex wkr Borden Mfg h607 Royal av
- Willard driver Carolina Mtr Lines r211 E Beech
- Dent Jimmy S (Carrie M) lab Kemp Specialty h305 Wayne
- Derby Wm J (Hope S) mgr Pate-Dawson Co h608 Prince av

Purolax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

DERR C LOREN (Gladys P) Clerk of Superior Court Wayne County, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331, h611 N Pineview av, Tel REpublic 4-2756

- Grover C (Mary C) h504 Rudolph
- Margt h300 S Slocumb
- D'Errico Edith P Mrs ofc mgr Ball Studio r611 Rudolph
- Philip A (Edith P) carrier PO h611 Rudolph
- DeShong Wm E (Lida J) h312 E Holly
- Deuley Wilma G buyer Weil's Inc r110 N Virginia
- Devane D Bruce (Lillie M) hlpr Ry Exp h1013 Slaughter
- Gertrude (wid Cassell) tchr h506 Beal
- DeVaugh Freda r413 Denmark
- DeVaughn Carnice (wid Willie) blending line J P Taylor Tob r1300 Greenleaf
- Ethel J (wid Jas) prsr Arrow Clns h413 Denmark
- Lovenia Mrs folder Fast Service Lndry h906b Hugh
- Mae F (wid Kenneth) h509 Wayne av
- Devault Geo W textile wkr Borden Mfg r903 N William
- Thos A h903 N William
- Dew Willie D (Mary P) auto repr 1906½ N William h1702 N William
- Wm M (Pearl S) constn wkr h921a Hugh



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

DEWEY BROS INC

Ernest M Dewey, Pres-Treas
George S Dewey Jr, V-Pres
Mrs Beulah H Workman, Sec

Engineers

Machinists

Founders

Machinery

Steel Fabricators

Metal Building Specialties

801 S George

Telephone REpublic 4-3411

(See Page X and Yellow Page 122)

DEWEY ERNEST M (Rita C), Pres-Treas Dewey Bros Inc,
801 S George, Tel REpublic 4-3411, h305 N George, Tel
REpublic 4-2439

DEWEY GEORGE S JR (Eugenia J), Pres-Mgr Wayco Corp,
508 N William, Tel REpublic 5-3962, h103 N Claiborne,
Tel REpublic 5-1445

—Hattie h708 E Walnut

—Mollie studt r103 N Claiborne

Deyton Robt G phys State Hosp r do

Dial Jas W r212 E Chestnut

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

DIAMOND TRANSFER CO (E L Huffman), Exclusive Agent
For Dean Van Lines Inc, Expert Movers and Packers,
Reasonable Rates, Prompt Service, 701 S John, Tel RE-
public 5-0046

DIANA SHOP OF GOLDSBORO INC, Hazel Loy Manager,
Women's and Misses' Wearing Apparel, Latest Fashions
at a Sensible Price, 116 N Center, Tel REpublic 5-2561

Dickens Chas (Rachel D) equip opr City Street Dept h818 S
George

—Webb C (Julia A) eng U S Corps of Eng h703 Rudolph

Dickerson Beulah M r513 W Pine

—Buster (Ethel M) driver Planters Cotton Oil Fertilizer h
513 W Pine

—Geo H (Sudie F) h1200 Atlantic av

—Rand emp State Hosp r do

—Vernaline maid Belk's r Fremont NC

Dickinson Eleanor G bkpr Heilig Meyers r Kenly NC

—Geo W r1804 E Holly

—Robt E (Lucille G) insp Retail Credit h1804 E Holly

Dickson see also Dixon

—Aglus constn wkr Seymour Johnson AFB r206 N Carolina

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St.
Plant No. 2 Hwy. 70 at Adamsville

Tel. RE public 5-2585
Tel. RE public 5-3550

Dickson

—Thos h523 Phelps

—Wallace G (Theresa S) sls rep U S Gypsum Co h301 Banks av

Dilda David M (Sylvia S) USAF h1717 Edgerton apt D

Dillard Evelyn C Mrs clk Weil's Inc h308 N James

—Jesse (Viola B) h804 Canal

—Viola B Mrs atndt State Hospital r804 Canal

DILLON-BELL IMPLEMENT CO

N Donald Bell, Pres-Mgr

A C Bell, Sec-Treas

Dealers

Studebaker Cars

Trucks

Allis-Chalmers

Farm Equipment

New Idea and Papec Machinery

Myers Water Systems

Service on Anything

We Sell

Authorized Factory Parts

1033 N William

Telephone REpublic 5-2741

(See Yellow Pages 7 and 52)

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

—Hattie N h305 W Walnut apt 101

—Isabelle H Mrs ofc sec R H Dillon Co r1109 E Mulberry

DILLON R H CO (R H Dillon), Complete Line of Commercial Refrigerators, All Models and Sizes, Air Conditioning, Commercial and Industrial, Sales and Service, Hotel, Restaurant, Grocery, Hospital and School Equipment
129 W Chestnut, Tel REpublic 4-4431 (See Yellow Page 78)

—Rober H (Isabelle H; R H Dillon Co) h1109 E Mulberry

DILLON SUPPLY CO

Hugh M Clack, Mgr

Machinery

Contractors' Supplies

Mill and Railroad Supplies

1035 N William

Telephone REpublic 5-2421

—Wm E (Charlotte K) USAF r205 N Virginia

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

DIRECTORY LIBRARY, Out-Of-Town City Directories,
Chamber of Commerce, 211 S Center, Tel REpublic
4-2241 (See Yellow Page 41)

Dively Larry D (Lois M) USAF h rear 309 E Ash
Dixie Auto Finance of Goldsboro Inc Herman A Mundy
pres 115 Ormond av

—Chemical Co Harvey A Johnson distr mgr fertilizer mfrs
608 N Center

DIXIE ELECTRIC MOTOR SERVICE (Emmett E Daughtry),
Our Only Business, Complete Electric Motor Service,
1005 N William, Tel REpublic 5-4381 (See Tabbed In-
sert at Phones Numerically and Yellow Page 48)

—Lunch (Mrs Xio and Steve Sarris) restr 114 W Walnut

Dixie's Beauty Shop (Mrs Dixie R Harrington) 208 N George

Dixon David L (Lola B) lab Gboro Tob h1408a Seaboard

—Lola B Mrs maid MtOlive Hi-way Restaurant r1408a Sea-
board

Dixon see also Dickson

—Annie R Mrs h802 Seaboard

—Annie W Mrs emp Hotel Goldsboro r617½ Parker

—Amy Mrs shipper Carolina Overall r Princeton NC

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

—Carrie S (wid Sylvester) h424 School

—Clarence F jr (Laura W) eng Carolina Welds Plant r805 S
Madison av

—Clifton N jr (Isabel) interviewer State Employment Se-
curity Comn r1001 Evergreen av

—Cornell r722 N John

—Faris C orderly Wayne Mem Hosp r722 W John

—Frank r1006 N James

—Geo L jr emp State Hosp r do

—Isaac (Helen) h419 Peterson

—J T barber James N Guess r Grifton NC

—Jas G (Annie W) lab Gboro Iron & Metal h617½ Parker

—Lacy L (Hattie M) fishdlr 508 Denmark h do

—Lola S Mrs h1900 N William

—Minnie H emp State Hosp r do

—Pearl A (Leona F) h722 N John

—Raphael (Dazette B) instr Gboro Training School h904b
Carver dr

—Remetha C Mrs hlpr J P Taylor r910a S Audubon av

—Robt lab Dewey Bros r Mount Olive NC

—Roy L (Rematha C) h910a S Audubon av

—Shelvie J dish wshr Plaza Restr r802 Seaboard

—Wm A studt r910a S Audubon av

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Dixon

—Wm P (Annie H) USA h516 Roberts

—Zephniah studt r722 N John

Dobson Maude r212a W Elm

—Perry h513 Chapel

—Roland H r U S Hwy 70 RD 3 (Advl)

Dock's Grill (Jas H Moye) 612 W Pine

—Superette (Pauline D; Jas H Moye) gro 612 W Pine

Dodd Jean case-wkr County Pub Welfare Dept r400 E Mulberry

Dodson Arth R engineer L W Wooten r314 S William

Dombrovskis Irma V phys State Hosp r do

Donaldson Sandra L tchr Grantham Sch r1605 E Walnut

DONALDSON T BYRON (Carrie L), Mgr Jefferson Standard Life Insurance Co, 202 S Center, Tel REpublic 5-4271, h1605 E Walnut, Tel REpublic 4-2028

Donnell Albert E (Edna C) slsmn Republic Steel Co h1208 E Elm

—Sam H (Margt B) supt J P Taylor Co h1502 E Beech

Donzell Avon r410 School

—Russell (Clara B) h410 School

Dority Edw T jr (Joyce W) investigator Alcohol Tax Unit h701 S Pineview av

**DIAMONDS
WATCHES
JEWELRY
SILVERWARE**

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

**CLOCKS
LUGGAGE
CHINA
CRYSTAL**

Phone RE public 4-3277

Dorsey T C (Annie B) lab Kemp Splty h104 E Spruce

—Thos B (Mary B) clk Kemp Splty h106 S Andrews av

Dortch Chas A emp Charles' Dept Store r417 S Center

—Geraldine G Mrs tchr East End Sch r803 Mimosa

—Harrod P h205 W Chestnut

—Hugh M (Agnes Q) lwyr 231 E Walnut h205 N Slocumb

—Katie (wid Phillip) h417 S Center

—Lee T (Geraldine G) dir Leslie Street Community Center h803 Mimosa

—Roy T (Annie) h520 Phelps

—Wm E clk Fields Red & White Super Mkt r417 S Center

—Willy (Lucille) h511 S Herman

Douglas Edna F Mrs hlpr Wayne Mem Hosp r1615 Maple

—John A (Edna N) stmfr Seymour Johnson AFB h1615 Maple

—Roby P (wid L E; Roby's Beauty Parlor) h U S Hwy 70 RD 3 (Advl)

Dove Nannie (wid Garfield) h624 Isler

—Richd r817 Crawford

Dowdy Robt A (Evelyn H) USAF h1315 N Jefferson av

Dowery Robt L tchr Dillard High Sch r717 Devereaux

Dowlin Sharpless L (Bertie N) h1016 Maple

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.
Diol REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Dowling Henry G (Louise S) slsmn Piedmont Hardware h 107 Lee

—Louise tchr Walnut St Sch r107 Lee

Down Town Gulf Service Station (Linwood E Benton) 100 E Chestnut

Downs John D pres Goldsboro Office Supply Co r Jacksonville NC

Dowtin Louise prin William St School h906 Edgewood av apt D-4

Dozier Ola B Mrs maid Carolina Theatre r711 School

—Richd (Ola B) lab Dewey Bros h711 School

Draughon Horace D slsmn Wayne Agrl Wks r Kenly NC

Draughorn Fred (Fannie) emp City Water Dept h1304a Olivia la

—Lonnie hlpr Parker Poultry r509 S Herman

Dreighton John (Mary C) lab Dumas Giddens Oil h1010 Devereaux

Drew Bertis M roofer Williams Roofing & Sht Mtl Wks r219 E Holly

—David E (Ovelia P) plant mgr Cozart Packing h1510 Edgerton

—Ovelia P Mrs cafeteria mgr Walnut St Sch r1510 Edgerton

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

Driggers Lorraine Mrs clk Wards h307 N Virginia

Drive N Grill (Jas E Vinson O'Neal Smith) U S Hwy 70 (Advl)

Driver Billie W Mrs mgr Stelen's r Kinston NC

—Edgar (Adell C) bulldozer opr State h1800 E Holly

Drueding Albert J (Mary S) sec-treas Drueding Brothers Co h1306 E Ash

—Bros Co Russell W Myers pres Frank Drueding (Philadelphia Pa) v-pres A J Drueding jr sec-treas Chamios skin mfrs N William extn

DuBissette Michl E (Louise G) phys 315 E Spruce h506 S Leslie

Dubois Edna C Mrs ofc sec Wachovia Bank & Trust r11 Harrell av (A)

—Jos Y (Edna C) slsmn Elm St Mtrs h11 Harrell av A

—Paul R (Donna C) USAF h1003 Maple

DuBose Frank L studt r102 Hooks River rd

—Ione W Mrs maid County Home for Aged r102 Hooks River rd

—Leslie (Ione W) mech h102 Hooks River rd

Dudley Alton L (Lucy H) lab City h108 Atlantic av

—Coleman (Annie R) buffer Wayne Agrl Wks h707 b N Taylor

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

Real Estate
110 S. William St.

INSURANCE — BONDS

Tel. RE public 5-1237

O'BERRY and LEWIS, Inc.

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

364

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

200 E. WALNUT ST.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Dudley

- Dewey R driver Pate-Dawson r Princeton NC
- Gaston L (Thelma G) jan h211 E Dewey
- Hubert J (Kathleen) dist mgr Southland Life Ins h1509 Rose
- Jas L bkpr Tri-County Electric Membership Corp r RD 3
- Kirby L (Vivian L) city firefighter h305 Pearson
- Leamon (Ida D) spotter Gboro Lndry & Clns h900 a Car-ver dr
- Leona W (wid Herbert) maid h809 W Pine
- Mildred r211 E Dewey
- Paul H (Sudie A) mtl wkr Gboro Iron & Mtl h415 Grant-ham
- Roy J atndt Taylor's Gas Station r211 E Elm
- Thelma G Mrs cook Virginia St Sch r211 E Dewey
- Vivian L Mrs tex wkr Borden mfg r305 Pearson
- Dugan Virginia Mrs dep County Clk of Superior Ct r104 S William apt 3
- Duggins J R r U S Hwy 70 RD 3 (Advl)

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

DUKE BRUCE G, Pres American Bank, 123-25 N Center
Tel REpublic 4-5164, h200 S Claiborne, Tel REpublic 5-3882

- John E (Carolyn B; Sasser & Duke) r205 S Claiborne
- Duke's Cafe (Wm Griffin jr) restr 924 N John
- Duley Lyman L Dr emp State Hosp r do
- Dumas Alf (Barbara D) USAF h56h SJHomes
- Eva clk Dumas-Giddens Oil r313 E Chestnut

DUMAS-GIDDENS OIL CO INC

Orris F Dumas, Pres
Lewis D Giddens, Sec-Treas
Distributors
Pure Oil Products
Tires
Batteries
Accessories
Pure Fuel Oil
Means Filtered And
Metered Oil
To Your Residence
or Business
950 S George
Telephones REpublic 5-0571 and REpublic 5-2565
(See Yellow Pages 57 and 101)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

DUN-RITE Cleaners

"WE AIM TO PLEASE"

Complete Dry Cleaning Service
Hats Blocked, Alterations

Save 15% Cash and Carry



701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Grocery & Market

"Buy for Cash and Save"

WESTERN MEATS
STAPLE and FANCY GROCERIES
FROZEN FOODS
FRESH FRUITS and VEGETABLES



GROCERIES

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Restaurant

PLATE LUNCHES
SANDWICHES
COLD BEER
Hot Dogs
Hamburgers



FOUNTAIN SERVICE

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

EXCAVATING & GRADING

SETH B. HOLLOWELL
OIL CO.

DUN-RITE Cleaners

"WE AIM TO PLEASE"

Complete Dry Cleaning Service
Hats Blocked, Alterations

Save 15% Cash and Carry



701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Grocery & Market

"Buy for Cash and Save"

WESTERN MEATS
STAPLE and FANCY GROCERIES
FROZEN FOODS
FRESH FRUITS and VEGETABLES



GROCERIES

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

ONE STOP Restaurant

PLATE LUNCHES
SANDWICHES
COLD BEER
Hot Dogs
Hamburgers



FOUNTAIN SERVICE

701 N. WILLIAM COR. HOLLY ST.

TEL. RE public 4-3984

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

DUMAS ORRIS F (Margaret B), Pres Dumas-Giddens Oil Co Inc, 950 S George, Tels REpublic 5-0571 and REpublic 5-2565, h313 E Chestnut, Tel REpublic 4-0708

Dun Dee-Do-Nut Shop (Jas M Shumake) 226 N John
Duncan Marguerite E Mrs (Marguerite's Maternity Mart)
r204 Bolling dr

—Wm T carrier PO r RD 2 Box 90 A

Dunham Chas L (Evelyn H) operating supvr Carolina Power & Light h1409 E Elm

Dunn Elsie B (wid Geo R) h404 N George

—Robt r U S Hwy 70 RD 3 (Advl)

Dunne Frank (Neabah J) h307 N James apt 3

—Neabah J Mrs slswn Neil Joseph's Shop r307 N James apt 3

DUN-RITE CLEANERS

Bruce L Mozingo, Owner

Complete Dry Cleaning Service

Hat Blocking, Alterations

Delivery Service or Cash and Carry

701 N William Cor Holly

Telephone REpublic 4-3984

(See Opposite Page and Yellow Page 46)

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—Cleaners Robt E Fields mgr branch rear 901½ S Slocumb
Dupree Charlotte O Mrs bkpr Flowers by Thompson r208 N Leslie

—Elaine E tchr County Bd of Educ r RD 2 Box 233

—Kenneth R (Charlotte C) supt Bonitz Insulation h208 N Leslie

DuPuy Fredrick r W Dillard

—Helen B Mrs h W Dillard

Duranske Ronald G (Pearline) slsmn Pepsi-Cola Bottling h79b SJHomes

Durant Clifton (Annie S) lab Allison Erwin Whse h810 Dev-
ereaux

—Jimmy USA r810 Devereaux

—Kenneth waiter Gboro Hotel r810 Devereaux

—Willie plasterer h703 Devereaux

Durham Cora B (wid Wm) emp Gboro Tob h927 N Center

—Eddie B (Isabel H) emp Frier Constn h213 S William

—Jas E emp State Hosp r do

—Jas F (Loree M) aid State Hosp h330 W Pine

—John H emp State Hosp r817 W Elm

—Lester M laborer Seymour Johnson AFB h612 Crawford

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

**M. B.
Andrews**

**I
N
S
U
R
A
N
C
E**

**Service
Complete**

**Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life**

**WACHOVIA
BANK
BLDG.**

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

SETH B. HOLLOWELL
OIL CO.

EXCAVATING & CRADING

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

DURHAM LIFE INSURANCE CO

District Manager

S H Edwards

"We Protect The Family"

Life, Annuities

Mortgage Cancellation

Rooms 208-211 Purser Bldg

301 S Center

Telephone REpublic 5-2771

(See Yellow Page 78)

—Loree M tchr East End Sch r330 W Pine

—Mary R Mrs cook Odd Fellow's Home r614 Crawford

—Richd W (Ethelene D) dept mgr Winn-Dixie Stores h1904 B Maple

—Theo R (Mary R) lab Kemp Splty h614 Crawford

—Willia E nurse Wayne Mem Hosp r817 W Elm

Durham Jas E (Gloria J) atndt State Hosp r708 Slaughter

DUTCH INN TOURIST HOME (Mrs Chas Herman Burroughs), Modern Tourist Home, All Conveniences, Comfortable Beds, Tile Tub and Shower Baths, Air Cooled, Steam Heat, Ample Free Parking Space, 409 N George (US Hwy 70-A), Tel REpublic 5-2822**JACKSON TRUCKING CO.**

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

DuVal Chas M jr slsmn Made-Rite Sunbeam Bakery r New Bern NC

Dye Wm E pntr h600 N George

—Mary E nurses aide Wayne Mem Hosp r1200 N James

Dytzel Earnest L (Bonnie M) USAF h936d Fairview cir

Dziegiel Wilma P Mrs asst bkpr Mtr Bearings & Parts r105 N Slocum

Eagle Taxi Service (J Paul Swinson) 836 N Center

Eakes Linwood P jr hlpr Stackhouse Elec r Stantonsburg NC

—R Lee (Virginia F) bkpr J J Matthis h900 7th

Early Alton C (Anita S) dentist 139 W Walnut h1101 Lemon

—Roland (Marjorie H) slsmn Sperry Hutchinson r MtOlive NC

Earnhardt Edwin L Rev (Delores R) pastor Jefferson Methodist Church h1219 North dr

Earp Jas C (Earp's Auto Service)

—Ruby A slswn Woolworth's r RD 5

—Ruby R Mrs h911a Fairview cir

Earp's Auto Service (Jas C Earp) reprs 910 Atlantic av

Easley Jackson R jr (Mary S) clk PO h1810 E Beech

Eason Aaron (Helen E) city firefighter r1302 North dr (JP)

—Alphonso W r317 Wayne

—Bobby servmn Town & Country Gas h Frank

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•

TEL.**RE public****4-4071**118 S.
Carolina St.(NEXT TO
UNION STA.)**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Eason

- Dorothy A Mrs slswn Butler's r Princeton NC
- Elmer F hlpr Carolina Power & Light r Princeton NC
- Evelyn P Mrs bmo Wachovia Bank & Trust r1607 E Maple
- Frank (Evelyn P) borater Caroline Welds Plant h1607 Maple
- Fred r317 Wayne av
- G A USAF r N C Hwy 102 RD 3 (Advl)
- Gerald R (Evelyn E) constn wkr Seymour Johnson AFB h400 h N Leslie
- Helen E Mrs clk Wayne Agri Wks r1302 North dr (Jefferson Park)
- J B pres Wayne Dairy Cooperative Inc r LaGrange NC
- Jimmy studt r304 S Andrews av
- Jimmy R emp Boys Club r103 N Virginia
- Johnny repr Rex Shoe Shop r Farmville NC
- Jos J jr (Ollie G; Little Bo-Peep Drive Inc) h103 N Virginia
- Julius D (Kelly E) slsmn Smith Hdwe h1300 E Walnut
- Norwood E studt r304 S Andrews av
- Ollie A Mrs cash Leder Bros r103 N Virginia

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Pauline B Mrs nurse State Hosp r710 S Oleander av
- Preston (Arvona) emp Kemp Splty r RD 1
- Vera M (wid Charlie M) h317 Wayne av
- Wm S (Pauline B) refrg mech h710 S Oleander av
- Woodrow W (Joannie B; Eason's Television & Appliance Service) h304 S Andrews av

EASON'S TELEVISION & APPLIANCE SERVICE (Woodrow W Eason), Wc Service All Makes and Models Television Sets and Electrical Appliances, Prompt Service Guaranteed, 521 N William, Tel REpublic 4-1734 (See Yellow Page 127)

East End Barber Shop (Mrs Mabel K Gardner) 700½ E Elm
—End Fish Market (Odessa Darden) 614½ E Elm

EAST END SCHOOL, Walter A Foster Principal, 801 Poplar, Tel REpublic 5-1404

EASTERN CAROLINA BROADCASTING CO, Albert T Hawkins Pres, V Grey Herring Jr V-Pres-Sec, Abram Weil Treas, Vassie G Balkum Genl Mgr, Operators of Radio Stations WGBR And WEQR, Offices and Studios Raleigh Hwy, Tel REpublic 4-3621 (See Insert at WGBR Radio Station in Alphabetical Section and Yellow Page 107)

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

SETH B. HOLLOWELL
OIL CO.



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

EASTERN CAROLINA REGIONAL HOUSING AUTHORITY,
A P Winfrey Jr Exec Dir, Seymour Johnson Homes, Tel
REpublic 5-0435

—Chapel Baptist Church Rev J M Grimes pastor (Mt Olive
NC) 835 N John

EASTERN DISTRIBUTORS INC, D W Davis Jr Pres, Mrs
Sarah B Davis V-Pres, Thos J Tolson Sec-Treas, "Every-
thing for the Welder," 800 S John, PO Box 1110, Tel RE-
public 4-2451 (See Yellow Page 130)

—Printing Co 606 N John

EASTERN REALTY & CONSTRUCTION CO (A W Griffin
Jr), "The Management and Improvement of Real Pro-
perty," Realtors, Contractors and Eracco Garbage Col-
lection, 209 S Carolina, Tel REpublic 4-5564

Eatmon Alma E Mrs clk Charles Stores r104 N Herman

—Geo (Minnie) h617 Crawford

—Lamond C (Alma E) justice of the peace 102 N John R10
h104 N Herman

—Nettie E emp State Nursery h708 W Pine

—Wm H (Annie G) USAF h54 b SJHomes

Eaton Murtie Mrs laundress r614 Poplar

MAYNARD A. SHAVER

Representing **MUTUAL OF NEW YORK**

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Ebert Marion E dept supvr State Hosp r1509 Peachtree
—Wilbur E inspector State Dept of Mtr Vehicles h1509 Peach-
tree

Economy Alex USAF r N C Hwy 102 RD 3 (Advl)

—Market (Phil C Howell) gro 201 N John

Ed's Drive In Restaurant (Edgar T Hales) restr 1017 S Geo-
rge

Eddins J D agt Home Security Life Ins r MtOlive NC

Edens Alton (Annie C) capt City Fire Dept h401 Grantham

—Annie C Mrs receptionist Wayne Theatre r401 Grantham

—Bessie W Mrs insp Coca-Cola h1721 Edgerton apt B

—Chas A studt r1721 Edgerton apt B

—Eliz H Mrs (Edens Florist) r812 E Ash

EDENS FLORIST (Mrs Nova Edens), Flowers For Every
Occasion, Potted Plants, Wedding Decorations, Corsa-
ges, Across From The Hospital, 812 E Ash, Tel REpublic
5-2248 (See Yellow Page 53)

—Nova D (Eliz H) driver Casey's Lndry & Clns h812 E Ash

Edge Florine Mrs r118 Dillard

Edgerton Ada (wid June) maid h724 Isler

—Addie R (wid E D) r1725 h E Holly

—Alvin E mech Esso Standard Oil r RD 5

—Annie B Mrs sec-treas Earl Thompson Inc r105 N Andrews

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

Edgerton

- Arnold B (Annette B) ofc 139 W Walnut R1005 h106 S George
- B Sam (Mina H) h1908 E Mulberry
- Building 207 E Walnut

EDGERTON CEDRIC E (Grace S), Minneapolis-Moline Tractors and Farm Equipment, Sales and Service 219 N Center, Tel REpublic 4-1986, h810 E Walnut, Tel REpublic 4-3475

- Chas N (Susan R) ofc mgr J P Taylor Co h1600 E Mulberry
- David A studt r105 N Andrews
- Eliz cafeteria mgr Gboro Jr High Sch r RD 5
- Eliz T (wid Alex A) r401 Park av
- Ella R (wid Alson R) h1007 E Mulberry
- Ettie M (wid Veres M) h407 E Beech
- Hattie H nurse Wayne Mem Hosp
- Herbert B (Margt U) asst U S Postmaster r RD 2

EDGERTON J M & SON INC, Lamont L Edgerton Pres-Treas, Mrs Ruth B Edgerton V-Pres, Mrs Joyce Clinard Exec Sec, Wm H Boyer Sec, Rambler Automobiles, International Trucks, Farm Machinery, Feed Mill Machinery and Supplies, Scott-Atwater Outboard Motors, 1220 N William, Tel REpublic 4-4361 (See Yellow Page 8)

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Lacy F (Lucille M) driver Greyhound h1204 E Holly
 - Lamont L (Ruth B) pres-treas J M Edgerton & Son Inc h600 E Walnut
 - Mary W Mrs nurse Dr Deleon E Best r1109 E Beech
 - Newlin F (Mary W) mech Pate Dawson Motor h1109 E Beech
 - Ruth B Mrs v-pres J M Edgerton & Son Inc r600 E Walnut
 - Sallie G bkpr Southerland Furn r Princeton NC
 - Sandra studt r600 E Walnut
 - Susan R Mrs sec-treas Goldsboro Coca-Cola Bottling Co Inc r1600 E Mulberry
 - Suzanne studt r1600 E Mulberry
 - Vernon E r1111 E Holly
 - Wendell H (Annie B; Goldsboro Candy Kitchen) h105 N Andrews av
 - Wm H (Cath J) serv sta 219 E Ash r RD 5
 - Wm N (Lela F; Bill Edgerton's News Stand) h405 N Audubon av
- Edgerton's Bill News Stand (Wm N Edgerton) 1545 Center



511 S. John St.

**W. H. GRIFFIN
& SONS**

Tel. REpublic 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

SETH B. HOLLOWELL
OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

370

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Edgewood Apartments 201 Creech and 900 Evergreen av
 —Barber Shop (Elijah Bedford) barber shop 612 N Madison
EDGEWOOD EVANGELICAL BAPTIST CHURCH, Dr Wm H
 Carter Pastor, Miss Clyde M Dawson Sec, Mrs Jessie B
 Carter Treas, Church School 9:45 AM, Worship 11:00
 AM, Youth Meeting 7:00 PM, Evening Service 8:00 PM,
 Prayer Service Wednesdays 8:00 PM, 1601 E Rose, Tel
 REpublic 5-4760

—Primary School Rosina W Pittman prin 1601 Peachtree
 —Superette (Douglas L Baker) gros 600 N Madison av
 —Texaco Service (Ervin K Chestnut) gas sta 614 N Madison
 Edmonds Shirley opr House of Beauty r300 S Virginia
 Edmondson Blanche Mrs emp J P Taylor Co h607 Moore
 —Claude (Eleanor) farmer h305 S Herman
 —Jas W (Mabel H) agt Jefferson Std Life Ins h1603 E Wal-
 nut
 —Thurston (Sue D) slsmn Powell Mfg h107 S Andrews av
 —William (Sadie) brklyr h211½ E Pine
 Edmonson Beatrice (wid Willie) r416 Peterson
 Edmundson Albert jr (Lillie M) tannery wkr Drueding Bros
 h1607 N John
 —Arth (Annie B) lab h711 E Pine

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

Tel. RE public 4-0911

—Betty R atndt Seymour Johnson AFB r205 Neil
 —Blanche C (wid Leland; Opera Shoppe) h406 N Jackson
 Edmundson & Edmundson (Paul B and Paul B Edmundson
 Jr), Attorneys-At-Law, 603 Borden Bldg, 100 S James, Tel
 REpublic 5-1374
 —Eliz W Mrs slswn Belk's r RD 4
 —Hartwell B (Polly S) mach opr City Street Dept h1208 S
 Slocumb
 —Helen P bkpr Gboro Milling r Box 151 Pikeville NC
 —J Ray (Clara B; Edmundson Wholesale) h1517 E Mulberry
 —Jas H (Dorothy) lab Coble Constn h238 Johnson la
 —Jimmy S mech Worley Typewriter Exch r1010 N George
 —Julia Mrs emp Southern Lunch h114 e f SJHomes
 —Lester R (Maybell) Kemp Splty r RD 1
 —Letha (wid Jesse) emp J P Taylor Tob h1406 Seaboard
 —Lillie M Mrs tob wkr J P Taylor Tob r1607 N John
 —Owen (Octavia) ship clk Smith Hdwe r Snow Hill NC
 —Paul B jr (Nancy B; Edmundson & Edmundson) h807
 Pittman
 —Paul L (Rosa D) meat ctr Shopping Center Gro r304 N
 Kornegay
 —Polly clk Gibson's Drug Store r RD 3 Slocumb NC
 —Ray L (Etheleen S) driver S F Ware & Co h506 E Ash

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Edmundson

- Roy P (Eliz W) countertermn Johnnie's Grill r RD 3 Box 119
- Seth R (Mozelle W) atndt Edgerton Serv Center h705a N Taylor
- Susan tchr Walnut St School r415 E Walnut
- Tom r419 S Herman
- Edwards Alex (Gertrude H) lumber jack M E Robinson h101 W Elm
- Annie S Mrs atndt Gboro Training Sch r509 Alvin
- Auto Service (Wm E and A Ray Holloman) gas sta 1214 N William
- Bud L lab Wayne Stock Yd h W Palm
- Building (Nathan A Edwards) ofc 103 E Mulberry
- Calvin B (Lillie M) yardmn Dewey Bros h704 N John
- Cardwell W (Sarah J) mtce mn Goldsboro Hotel h429 E Elm
- Carl S (Cathryn P) slsmn Smith Hdwe r RD 1
- Chas service mn Jack's Esso Serv Sta r Pikeville NC
- Chas B (Ruby B) motor grader City Street Dept h405 S William
- Charlotte r611 E Elm

	Howell Oil Co. Dial RE public 4-2021 Complete Line Petroleum Products	
---	--	--

- & Crumpler (J Henry Edwards Joe E Crumpler) gas sta 101 W Ash
- Dora M nurse Wayne Mem Hosp r306 N Lionel
- Earl D (Pauline H) h105 E Pine
- Eda emp State Hosp r do
- Eddie A (Hazel R) driver Jones Produce h309 E Holly
- Edgar L welder Dewey Bros r RD 1 Dudley NC
- Ellie F (Mattie B) h104 W Pine
- Elliott lab M E Robinson Inc r214 W Elm
- Elsie F (wid Paul) music tchr 723 N Jackson h do
- Emma R Mrs (Edwards Realty Co) r503 N Herman
- Ernest O (Estelle A) baker Gboro Training Sch h504 Alvin
- Estelle A Mrs bakers hlpr Gboro Traing Sch r504 Alvin
- Ethel Mrs opr SBT&T r RD 5 Box 194
- Flossie r611 E Ash
- Frank (Lula; Edward's Gro) h502 Stronach av
- Fruit Store (Jos Edwards) gros 219 E Walnut
- Garland interviewer State Emp Sec Comn r5 John ext
- Gaston W (Annie S) lab Dewey Bros h509 Alvin
- Geo W (Shirley J) serv sta 501 N William h1611 E Pine
- Grocery (Frank Edwards) 417 E Elm
- H M h Burns Spring rd RD 3 (Advl)
- Harvey W jr studt r715 Royal av

JOHNSON COTTON CO.	
OF GOLDSBORO INC.	
Living Room - Bed Room Hardware - Tools John Deere Tractors	- Kitchen Furniture - Electric and Gas Appliances - Paints - Building Materials - Fertilizer Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST.	PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO. Inc.  FAST SERVICE TWO WAY RADIO — PHONE RE public 5-0893 RALEIGH HWY. P. O. BOX 875
--

PINE STATE CREAMERY CO. MILK — ICE CREAM — DAIRY PRODUCTS Tel. RE public 5-3142 J. H. DICKERSON Mgr.

SETH B. HOLLOWELL
 OIL CO.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL
Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
Your LINCOLN-MERCURY Dealer
PHONE RE public 5-4781
115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Edwards

- Harvey W (Ruby A; Gboro Home Sup) h715 Royal av
 - Hazel R Mrs waiter Little Restr r309 E Holly
 - Hilda maid r215 Wayne av
 - Homer h210 Creech apt K3
 - Ida Mrs h N Carolina ext
 - J D emp State Hosp r do
 - J Henry (Geneva G; Edwards & Crumpler) h411 W Mulberry
 - J T h305 Banks av
 - Jack atndt Lloyd Kelley Serv Sta r609 N William
 - Jas lab Builders Supplies r320 E Spruce
- EDWARDS & JERNIGAN FURNITURE CO, Mrs G K Jordan**
Pres-Mgr, Mrs LaNeille Edwards Looper V-Pres, Nationally Advertised Furniture, Bedding, Appliances, Radios and Television, 108 N James, Tel REpublic 4-2601
- Jessie r903a Carver dr
 - John F prntr Gboro Record r611 E Ash
 - Jos (Irene W; Edwards Fruit Store) h601 E Beech
 - Jos L shop formn Dillon-Bell Implt r RD 1 Dudley NC
 - Kenneth D (Ruth M) USAF h809½ Prince av
 - Leafy Mrs clk Charles Stores r Keney NC

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Leon (Lorraine R) driver Helms Mtr Exp h722 N Herman
- Leonard A (Aleise B; Edwards Young Men's Shop) h1511 Juniper
- Lillian F Mrs sten State Emp Sec Comn r Dudley NC
- Lillie M tchr County Bd of Educ r RD 1
- Linda slswn Woolworths r310 S John
- Lorraine R Mrs folder Carolina Overall r722 N Herman
- Louis D washer Fast Serv Lindy r RD 4
- Luby (Esther S) mech B & M Salvage h820 2d
- Luby A (Nell W) mach Mtr Parts & Mach Serv h305 Brownrigg
- Lucille F Mrs h513 E Spruce
- Lula D Mrs cash Edwards Gro r502 Stronach av
- M Jas (Rena E) lab W P Rose Sup h101 Circus
- Maggie M emp State Hosp r do
- Major cope rammer Dewey Bros r RD 3
- Major P (Katie H) driver Wooten Oil & Fuel h514 E Chestnut
- Marion (Noreather L) carp h410 Miller
- Marvis A studt r715 Royal av
- Mary L (wid Frank) r1717b E Holly
- Mary L clk North Carolina Mut Life Ins r414 S George



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Edwards

- Mattie r410 Miller
- Mattie B maid h600 W Pine
- Mittie Mrs maid h707 Crawford
- Naomia M (wid Marcelous) packer Kemp Splty h320 E Spruce
- Nathan (Rosa B) lab h421 S Center
- Nathan A (Emma R; Edwards Young Men's Shop) h503 N Herman
- Nellie W Mrs recpt Drs Howard & Compton r305 Brown-rigg
- Oil Co (Paul Hines jr Wm A Merritt) 704 N George
- Paul (Victoria) lab Kemp Splty r320 E Spruce
- Pauline H Mrs tex wkr Borden Mfg r105 E Pine
- Peggy M Mrs tel opr Wayne Mem Hosp r La Grange NC
- Ralph L (Sarah H) slsmn Automotive Wholesalers h1402 E Pine
- Realty Co (Mrs Emma R Edwards) 503 N Herman
- Rena E Mrs hlpr J P Taylor Tab r101 Circus
- Richd E r1213 E Holly
- Robt r305 E Mulberry
- Robt L r812 Poplar



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- Roger L (Georgia L) atndt State Hosp h701 Isler
- Rosa B Mrs tchr County Bd of Educ r421 S Center
- Rosella T (wid Preston; Rosella's Beauty Shop) h514 E Ash
- Ruby B Mrs dept mgr Grant's r405 S William
- Ruth r2005 E Mulberry
- Ruth B (wid Zeno) maid h415 Beal
- EDWARDS S H (Alice S), Dist Mgr Durham Life Insurance Co, 208-09-10-11 Purser Bldg, 301 S Center, Tel REpublic 5-2771, h909 Pittman, Tel REpublic 4-3167
- Sallie Mrs maid h903a Carver dr
- Stuart N studt r715 Royal av
- Thelma I nurses aide Wayne Mem Hosp r704 N John
- Walter (Louise C) lab T A Loving & Co h806 W Pine
- Walter mech Scott Mtr r RD 4
- Walter hsemn Gdboro Hotel r902b Hugh
- Wm (Hisae) USAF h32h SJHomes
- Wm mach opr Atlantic Bldg Block r Orange
- Wm D (Ruth T) plant supt Weil's Fertilizer Wks h1213 E Holly
- Wm E agt Pilot Life Ins r Patetown NC
- Wm H lab Dewey Bros r611 Hugh

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014

and
5-0364

SETH B. HOLLOWELL
OIL CO.

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel
Concrete
Brick
and
Pipe
Cement
Plaster
Gypsum
Products
Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Edwards

—Wm H clk Edwards Young Men's Shop r Banks av

—Willie Mrs emp State Hosp r do

EDWARDS YOUNG MEN'S SHOP (Nathan A Edwards,
Leonard A Edwards), Nationally Advertised, Nationally
Known Clothing and Furnishings, Shoes and Hats, 200
N Center cor Mulberry, Tel REpublic 4-4391

Ehlers Rudolph C (Ruby S) formn Kemp Splty h1506 Peach-tree

Eickleberger J USAF r US Highway 70 RD 3 (Advl)

Eiland John T (Eliz G) USAF h107 S Virginia

Eldridge Frances M Mrs clk Weil's Inc r808 E Pou

—Oscar emp State Hosp r do

—Warren G logger r628 Orchard

—Willie H emp State Hosp r do

ELECTRIC SALES & SERVICE CORP, Wm H Mercer Pres,
Mrs Louise N Mercer V-Pres, Mrs Jean M Burton Sec-
Treas, Electrical Contractors, Electric Appliances and
Supplies, 205 E Walnut, Tel REpublic 5-4436 (See Yellow
Page 50)

Elk's Club John W Crone hse mgr 105 E Chestnut

Elks Ada Mrs maid County Home r Princeton NC

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

Elliott Jas lab J P Taylor Co r1512 Tuskegee

—Jas E r908 S Center

—Jasper jr lab J P Taylor Co r1512 Tuskegee

—Laura A (wid Chester) emp J P Taylor Co h718 E Pine

—Lottie B Mrs h720 N James

—Packing Co Inc Wm H Elliott pres Walter W King v-pres
Wm H Elliott III sec Mrs Pearl S McRoy treas meat
packers S John

—Richd (Mary P) USAF r514 S John

—Theil jr r1512 Tuskegee

—Wm H pres Elliott Packing Co Inc h114 S Oleander av

—Wm H III (Lucy J) sec Elliott Packing Co Inc h110 S
Pineview av

—Zora B (wid Jasper) h1512 Tuskegee

Ellis Ada M Mrs emp J P Taylor Co r805 N Center

—Ben G (Aleen) lab Dewey Bros h605 Deveraux

—Benj J (Augusta H) clo 106 E Walnut h805 N Audubon av

—Beulah M emp Casey's Lndry & Clns r805 N Center

—Beulah M Mrs clk Lewis Constn Assocs r1501 Peachtree

—Billy R (Dorothy B) textile wkr Borden Mfg h803 N Her-
man

—Cicero (Bessie M) cement fnshr Seymour Johnson AFB
h N George ext



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Ellis

- Clarence E (Beulah M) mech City Housing Authority h1501 Peachtree
- Cleveland (Rose M) lab Gboro Tob h104 Dillard
- Curtis lab Dewey Bros r RD 1
- Edgar D (Jennette) electn Seymour Johnson AFB h111 S Oleander av
- Edwin D (Maggie P) city firefighter h1302 North dr
- Ethel T Mrs hlpr Salvation Army r721 N William
- Evelyn H Mrs emp Kemp Splty r RD 2
- Geo (Ada M) lab T A Loving & Co h805 N Center
- Gladys H tchr William Street Sch r RD 4
- H Bruce (Gladys) asst mgr Belk's h18 S Slocumb (A)
- Hallie L Mrs nurse h805 Greenleaf
- Hattie S Mrs h521 E Spruce
- Henri B (Gladys) dept mgr Belk's r RD 4
- Herbert (Rosetta M) porter Union Sta h422 S Whitfield av
- Horace G (Willie C) h1000 S Slocumb
- Isiah h207 Cemetery
- Jas lab r N George ext
- Jerry S r106 S Slocumb

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- John B (Virginia A) agt Southland Life Ins h106 S Slocumb
- John H (Lela E) mach Kemp Splty h1743b E Holly
- Kath T Mrs r905 Nathan
- Larry G r106 S Slocumb
- Leroy (Clarita H) lab M E Robinson Inc h927 Davis
- Lester W driver Dumas-Giddens Oil r Dudley NC
- Lum (Nina H) h706 W Pine
- Martha tchr PS r18 Harrell av (A)
- Martin (Nellie) sht mtl wkr Wayne Roofing & Sht Mtl r LaGrange NC
- Mary E r721 N William
- Monroe (Maggie H) h807 Hugh
- Nancy J studt r18 Harrell av (A)
- Nellie B slswn Woolworths r Pikeville NC
- Robt (Lila) h702 Washington
- Robt (Lila T) atndt Williams Sinclair Sta r RD 1
- Robt W (Reba G) tannery wkr Drueding Bros h1401 Peachtree
- Rose M Mrs maid Gboro Tob r104 Dillard
- Thos H (Dorothy) lab City Water Dept h834c N Center
- Tony (Ethel T) watchmn Borden Mfg h721 N William
- Tony jr (Neta) emp Sou Dairies h248 Johnson la

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

SETH B. HOLLOWELL
OIL CO.



DILLON- BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Ellison Clarence P studt r1402 E Walnut

ELLISON HUBERT H (Margaret P), General Agent Provident Life & Accident Insurance Co, 202 Purser Bldg, 301 S Center, Tel REpublic 4-2971, h1402 E Walnut, Tel RE-public 4-3717

—Hubert H jr studt r1402 E Walnut

Elm Street Methodist Church 506 E Elm

—Street Motor's (Wm E Hollingsworth) used cars Elm cor S Slocumb

Elmore Blake T (Aileen C) clk PO h1507 Peachtree

—Charlotte M Mrs slwn Kress r Fremont NC

—Hazel B smstrs Carolina Overall h1225 Royal av

—Maldora E (wid Jerry F) h401 N Leslie

—Mary L nurse Wayne Mem Hosp r306 N Lionel

—Sybil E waiter 117 Truck Stop r212 N Virginia

—Thos V studt r1507 Peachtree

—Woodrow P (Esther P) distr Kirby Vacuum Cln h1104 E 4th

Elmwood Cemetery W Preston Whitley supt Waynesborough Elnora Bunch S emp State Hosp r do

Eloshway Eug G (Minnie B) sample mn duPont h101 Cella

Elps Theo A (Retha C; Herring Pool Room) h505 Stronach

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

ElRancho Motel (Jas R and Mrs Leasia H Glass) N William ext

Ely Hazel G Mrs bkpr Grants h1725 Edgerton apt D

—Jean trimmer Grant's r1725 D Edgerton

Emanis W B (Nancy) emp Seymour Johnson AFB h51h SJHomes

Emerson Paul (Rosalie) meat ctr Shopping Center h3014 N Kornegay

EMPLOYMENT SECURITY COMMISSION, Clay B Rich Mgr, Goldsboro Office 115 E Mulberry, Box 1011, Tel REpublic 5-4061

En-Cee-Cue Cafe (Troy W Pate) restr 1515 E Ash

Encyclopedia Britannica John H Renn rep 305 N William

Engles Delwin P (Louise M) USAF r315 N John

English Jesse (Zora) gro 630 Orchard h do

Ennis John G (Mary E) h74g SJHomes

—Lonnie R (Annie L; Ennis Monument) h Daniel Chapel rd RD 3 (Advl)

—Merline recpt Dr Howard A Baucom r74g SJHomes

—Monument Co (Lonnie R Ennis) NC Highway 102 RD 3 (Advl)

—Walter G jr driver Wayne Dairy r Smithfield NC

Eonta Jos F wldr Dewey Bros r RD 2 Princeton NC

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Epperly Hollis D jr (Josephine G) USAF r700 E Mulberry
 Eppes John L (Ann S) drug slsmn Owens Minor Bodekey
 h1020 Maple

Epps Amy R Mrs ofc sec Ohio State Life Ins r Dudley NC
 —Eloise F Mrs bkpr Tom R Best r1909 Palm

—Everette M (Eloise F) slsmn Cozart Packing h1909 Palm

—Fonza E (Nellie S) h927b Fairview cir

—Jean S Mrs teller Wachovia Bank & Trust r208 N Leslie

—Kenneth L (Jean S) slsmn Auto Parts & Equip r1313 E
 Maple

—Meters C (Bertie P) h1719b Maple

—Nellie S Mrs winder Borden Mfg r927b Fairview cir

—Ollie A (wid J Edw) h N Georgia av ext

—S Clifton (Rachel J; Auto Parts & Equip) h1602 E Ash

Epstein Mila S (wid Morris) h316 N John

Equipment Co (Division of T A Loving & Co) C Arth Allred
 mgr contrs equip N William ext

Erickson Carl H r US Highway 70 RD 3 (Advl)

**ERNEST GLASS CO (L M Ernest Jr), Plate Glass, Auto
 Glass, Mirrors, Desk Tops, Picture Framing, Store Front
 Construction, 518 E Ash, Tel REpublic 5-2165 (See Yel-
 low Page 74)**

—Leonard M jr (Anne P; Ernest Glass Co) r103 S Randolph

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

Ertel Margt tchr Gboro High Sch r1306 Park av A
 Erwin Jas D (Ruth D) formn Made-Rite Sunbeam Bakery
 h902 Pittman

Eshleman Frances J Mrs slswn H Weil & Bros r1504 E Elm
 Esso Standard Oil Co Julian R Fox genl slsmn 927 S George
 Etheridge Alton (Lulamae Y) formn Kemp Furn h N Geor-
 gia av ext

—Billy E (Joyce W) city firefighter h612 3d

—David (Harriett) lab T A Loving Co h41b SJHomes

—Ennis L (Marie L) barber Hotel Gboro Barber Shop r Ken-
 ley NC

—Gladys tchr William Street Sch r413 E Mulberry

—Herman (Alice G) h N Carolina ext

—Hosea (Martha C) hlpr Gboro Milling r RD 4

—Jas B (Sallie B) driver Modlin Trucking Co r312 Daisy

—Jas H (Thelma) emp Kemp Splty r RD 5 Box 24

—Remon (Pastime Billiards) r LaGrange NC

—Rosa clk Carolina Power & Light r RD 5

—Thelma W insp Carolina Welds Plant r RD 5

—Wayne (Rose F) barber Terminal Hotel Barber Shop r RD

5

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

SETH B. HOLLOWELL
 OIL CO.

P A T E — D A W S O N MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Etherington John L (Joan F) phys 139 W Walnut R909 h1112
Park av B

Ethridge Lula Mrs emp Brodow Mill r N Georgia av ext
Eubanks Fredk (Ingrid) USAF h42e-f SJHomes

—Joyce C cash Kerr Drug r1307 E Ash

Euing Arnold slsmn Music & Sports r NC Highway RD 3
(Advl)

Eure Carlyle G (Adelle S) sanitarian County Health Dept
h1200 E Ash

Eureka Baptist Church Rev Geo Cooper jr pastor Eureka

Eustler Edith O (wid Eug) h213 S William apt 3

Evangelical Broadcasting Assn Inc Dr Wm H Carter pres
1601 Rose

EVANGELICAL THEOLOGICAL SEMINARY INC, Dr Wil-
liam H Carter Pres, Dr B W English V-Pres, H L Harrell
Dean, Seminary Park, RFD 3 Box 522, Adamsville, Tel
REpublic 5-0831

Evans Ada R r316 Denmark

—Allen J (Alice M) roofer Wayne Roofing & Sht Mtl h307
Pearson

—Annette E clk Kadis Inc & Associated Stores r RD 5

—Annette J tchr William Street Sch r201 N Carolina

—Annie H (wid Carl V) h825 Argo

—Ava Mrs tannery wkr Dureding Bros r503 3d

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—Betty J insp Carolina Welds Plant r1808 E Holly

—Billy R clk Gray's Seafood & Poultry Mkt r912 Black

—Bobbie S Mrs h44g SJHomes

—Carl L (Patsy Y) studt r825 Argo

—Carrie C (wid Thos) h201 Kennon

—Chas A (Jean M) mech CP&L h1808 E Holly

—Chas H (Eppelina S) livestock dlr N William ext h do

—Christine V (wid Paul) h316 Denmark

—Clifton W (Erlene) formn Gboro Iron & Mtl r RD 1

—Eddie jr (Maude B) USA h1108b Slaughter

—Edwin (Hazel) mech Community Mtrs h424 Frank

—Elwood L hlpr Carolina Power & Light r Princeton NC

—Eppelina S Mrs fortune teller N William ext r do

—Estelle K (wid Clyde) furnished rooms 107 N William h do

—Estelle R Mrs maid h108 W Elm

—Eva B clk Carolina Power & Light r1500 Maple

—Frank E r1309 Clingman

—Gene A textile-wkr Borden Mfg r RD 5 Box 24B

—Gladys M Mrs bkpr Haymore's Clothiers r200 Kenly rd

—Howard (Lula J) mtcemn Eastern Caro Regional Housing
Authority h29a SJHomes

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Evans

- Jas D (Delores C) mgr Carolina Welds Plant h711 N Lionel
- Jas L (Marie J) grinder Am Optical h208 N Leslie
- Jasper J (Ava L) tex wkr Peacock Textile h503 3d
- Jean D Mrs r305 Pearson
- Jean M Mrs insp Carolina Welds Wks r1808 E Holly
- Jesse B (Nora B) h503 Stronach av
- John W (Cornelia W) lab Gboro Tob h1200 N James
- Lessie r304 E Walnut
- Lonnie (Ruby J) tex wkr Borden Mfg h N Carolina ext
- Lonnie R (Betty R) tex wkr Borden Mfg h501 Royal av
- Lulla B Mrs h208h Bright
- Lulu Mrs waiter Dixie Lunch r29a SJHomes
- Mary waiter Gboro Hotel r RD 2 Box 389
- Mavis E Mrs h417 Woodrow
- Melvin (Marguerite) slsmn J M Edgerton & Son r RD 5
- N P emp State Hosp r do
- Patk E (Annie M) mldr Wayne Agrl Wks r RD 1 Dudley NC
- Pattie L hlpr O'Fuel Studios r Pikeville NC
- Peter H hlpr Elec Sls & Serv r711 N Lionel
- Ray emp T A Loving & Co r RD 3

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- Riley C (Alberta M) tex wkr Borden Mfg h912 Black
- Robt C (Eva B) asst mgr Conekin Shoes h1500 E Maple
- Ruth E Mrs h207 E Spruce apt 2
- Sudie V (wid Wm H) h rear 405 N James
- Thelma A r44g SJHomes
- Thos (Mable B) lab J P Taylor Tob h N George ext
- W W emp State Hosp r do
- Wilbert (Jean) USA h1007 Seaboard
- Wilbert driver Wayne Whol Gro r Princeton NC
- Willie E (Mary) sht mtl wkr Williams Sht Mtl Co h403 Moon
- Willie M mldr Wayne Agrl Wks r RD 1 Dudley NC
- Zilphia C (wid Jas) h506 3d
- Everett Georgia A Mrs h1013 Greenleaf
- Merriwell h814 Devereaux
- Rosa K (wid F) h1111 N John
- W Henry (James Street News Stand)
- Everette Isaac H (Ruth E) h828 N John
- Jas D jr r1004a Olivia la
- Jasper jan Made-Rite Sunbeam Bakery
- Lewis jr (Mildred W) spl rep Occidental Life Ins Co of NC r Royall av ext

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

— PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
INSURANCE — BONDS
Loans
110 S. William St.
Tel. RE public 5-1237

SETH B. HOLLOWELL
OIL CO.

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Everette

—Lillie R (wid Roscoe) r1004a Olivia la

—Mary F r1013 Greenleaf

—Ray F r807 Washington

—Ruth C tchr Greenleaf Sch r828 N John

Everhart Carolyn studt r207 S Virginia

—Hazel L Mrs slswn Grants r207 S Virginia

—Ivey R (Hazel L) slsmn B & B Mtrs h207 S Virginia

Everly Jas R (Dora) emp Seymour Johnson AFB h123a SJ-Homes

Evors Johnny (Carolyn) USAF h58h SJHomes

Ewing Arnold slsmn Music & Sports r Jefferson Homes

Extall Arth oven opr Made-Rite Sunbeam Bakery r421 Charles

Exum Adell G h311 S James

—Armettie (wid John) maid h905 E Pine

—Arney (Martha B) h213 E Vine

—Beatrice D Mrs maid Walnut Street Sch r429 Miller

—Columbus hlpr Robbins Radio & Telev

—Fletcher T (Ruth T) lab h Lime

—Henrietta W (wid Pete) h403 Creech

—Jasper (Eloise) jan First Christian Ch h914a Carver dr

—Jesse (Beatrice D) carp h429 Miller

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

—John lab Sou Cotton Oil Div r RD 1

—John A (Effie C) h500 Beal

—John D (Sarah B) lab T A Loving Co h419 Dail

—Juanita Mrs h1011 Slaughter

—Kassie F Mrs emp J P Taylor Tob r602 Persimmon

—Leroy mtce Seymour Johnson AFB h309 Olivia la

—Lois W Mrs h807 Center

—Nancy C (wid John) h217 W Elm

—Odell (Kassie F) jan Carolina Power & Light h602 Persimmons

—Paul jr (Mamie B) lab Wayne Agri Wks h515 S Georgia av

—Ruth T Mrs maid r Lime

—Sarah A (wid Robt) r309 Olivia la

—Sarah B Mrs nurses aide Wayne Mem Hosp r419 Dail

—Wm jr (Delores C) mech Generator & Starter Serv h224 Wayne av

—Wyatt (Bertie J) porter Open Air Mkt h513 Olivia la

Ezzell Aliese A Mrs (Georgetown Sea Food Mkt) r900 9th

—Arnold emp State Hosp r do

—Carrie T (wid Allia) h260 Wisteria rd

—Cora A clk City Water Dept r900 9th



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
 LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Ezzell

- Danl J (Alice F) plmb Graham Plmb h263 Wisteria rd
- Jas R recapper Fisher Tire r S John ext
- Jane S (wid Hiram) r806 S Slocumb
- Janie Mrs r96g SJHomes
- John W (Nettie C) slsmn h809 Rudolph
- Lewis J (Betty R) tex wkr Borden Mfg h611 2d
- N Jack (Marie C) bldg contr Lee RD 3 Box 51 (Advl) h do (Advl)
- Nettie C Mrs clk Gboro Smart & Thrifty Dresses r809 Rudolph
- Romus M (Aliese A) clk Georgetown Sea Food Mkt h900 9th
- Wm E studt r Murphy av RD 3 (A)
- Wm R (Lucile H) agt Life & Casualty Ins Co of Tenn h Murphy av RD 3 (A)
- Ezzelle Emma (wid Wm) r205 S Carolina
- Fabbel Roy L (Barbara) real est 116 Banta h do
- Fagan Sara asst County Home Demonstration Agt r202 S Pineview
- Fagleman Cecelie S nurse Wayne Mem Hosp r RD 1 Box 176
- Fail Eddie R hlpr Stackhouse Elec r RD 5
- Ethel A Mrs bkpr Harrell Co r404 E Chestnut

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Helene O Mrs opr SBT&T r1701 N William
- Mary W (wid Needham) h408 S Center
- Needham E groundmn Stackhouse Elec r RD 5
- Ralph Grocery (S Ralph Fail) US Highway 70 (Advl)
- S Ralph (Josephine D; Ralph Fail Gro) h US Highway 70 RD 3 Box 37A (Advl)
- Wm R (Bessie W) clk RyExp h107 S Georgia
- Wm R (Kathleen D) dept mgr J M Edgerton & Son r RD 3
- Wm W (Helene D) mech C J Carroll h1701 N William
- Faircloth Aaron P (Thelma W) formn E F Taylor Co h820 N Herman
- Ava slsmn Woolworths r LaGrange NC
- C Frank (Nora D) city policemn h208 Grantham
- Charlotte B Mrs roller fixer Borden Mfg r901 Aycock
- Dora K tex wkr Borden Mfg r RD 4 Box 18
- Edw J (Lillie C) tex wkr Borden Mfg h909 N William
- Edwin (Pauline M) emp duPont h203 E Pine
- Eunice R Mrs tex wkr Borden Mfg r1310 Clingman
- Geraldine clk Woolworths r918 Atlantic av
- Graham A (Charlotte B) city firefighter h901 Aycock

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

SETH B. HOLLOWELL
OIL CO.

EXCAVATING & DRILLING

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Garolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Faircloth

- Helene Mrs h259 Wisteria rd
- Henry (Lola B; Faircloth Trans) h1700 Palm
- J Annette clk Wachovia Bank & Trust r LaGrange NC
- Jas (Velma K) driver Herbert Thompson Prod h705b N Taylor
- Levy W (Eunice R) whsemn Seymour Johnson AFB h1310 Clingman
- Lillie C Mrs winder Borden Mfg r909 N William
- Lillie D (wid Ed) r901 Aycock
- Lorraine studt r208 Grantham
- Nora D Mrs insp Carolina Welds Plant r208 Grantham
- Robt (Louise F) lab E F Taylor Constn h918 Atlantic av
- Robt H (Bettie B) tex wkr Borden Mfg h915 N William
- Willie R studt r1700 Palm
- Faires Trailer Co Willie F Tillman mgr mobil homes sls NC Highway 102 RD 3 (Adv1)
- Fairfield Michl (Mary) emp Seymour Johnson AFB h209 S Center
- Faison Blanche L Mrs emp J P Taylor Tob h1000b N James
- Caldonia B (wid Peter J) r805 W Pine
- Eddie L lab NC Consolidated Hide r845a N John

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Elbert (Carrie M) h11a Lime
- Ethel M Mrs lab Wallbrook Tob h809 Greenleaf
- Evelyn R Mrs cook Warner Street Sch r805 W Pine
- Florence W tchr Gboro High Sch h303 S Andrews av
- Geneva Mrs r1 Shiloh ct
- George r500 Canal
- Hannah L (wid Roy) h422 E Holly
- Henry (Rosa E) h822 N John
- Henry (Carrie M) h425 E Elm
- Hudson (Helen N) constn wkr Coble Weaver & Teer r805 W Pine
- Ida M Mrs atndt State Hosp h500 Canal
- Jas lab Atlantic Bldg Block r Calypso NC
- Jeffrey E (Emma D) tob wkr J P Taylor Co h305 Charles
- John W (Cora) timbermn h318 W Elm
- Kate E (wid Roscoe; Faison's Gro) h807 Isler
- Leatha B Mrs h706 N John
- M Eliz h508 W Pine
- Mabelle C (wid Cisro) seperator Gboro Tob h1000 N Center
- Maggie (wid Jim) lab J P Taylor Co h714a Olivia la
- Marion emp State Hosp h do
- Mary B Mrs maid h321½c W Elm
- Melissa T (wid Henry) cook r611 E Beech



Dumas-Giddens Oil Co.

Inc.



Pure Tires — Batteries — Accessories
Tels. RE public 5-0571 — RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



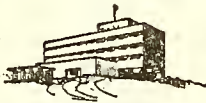
Faison

- Nelta H Mrs lab J P Taylor Tob h1306 Seaboard
 - Nettie E Mrs Rev pastor The Progressive Ch of Jesus r802 W Pine
 - Pearl A Mrs mach opr Rainbow Clns h803 Canal
 - Ralph C (Evelyn R) carp h805 W Pine
 - Robt wood wkr r500 Canal
 - Ronnie J (Nettie E) lab ACL h802 W Pine
 - Rosa E Mrs emp J P Taylor Tob r822 N John
 - Rosa L sweeper J T Taylor Co r1005 N Center
 - Rosetta (wid Colombus) maid StMary's Ch Rectory h508 Roberts
 - Thelma Mrs maid h112 W Elm
 - Wm H (Beulah F) lab J P Taylor Co h303 Marion
 - Willie jr (Sarah M) atndt State Hosp h1304b Olivia la
 - Willie B (wid Edw) h105 N George
 - Willie G (Lessie S) sawyer Joe Turrington h714 N John
- Faison's Grocery (Mrs Kate E Faison) 806 Isler

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Fallon Eliz N Mrs (Eug) nurse 107 S Virginia r do
- Eug (Eliz N) author 107 S Virginia h do
- Falton Raymond E (Mildred H) whse mgr Sunshine Biscuit r RD 1
- Robey T (Eva M) h216 Atlantic av
- Family Shoe Store Inc Kenneth A Davis mgr 135 E Walnut
- Fann Mary C emp State Hosp r do
- Farfour Claire Mrs bkpr Dr Albert H Zealy jr r200 Banks av
- Edmund G dept mgr Music & Sports h1302 Park av
 - Emma R Mrs bkpr Bill Askins Plmb & Htg r606 N Pineview av
 - Frank J (Emma R) buyer Weil's Inc h606 N Pineview av
 - Frankie S Mrs bkpr Shaver Battery & Parts r1101 Park av B
 - Geo J (Tempie B) plater Carolina Welds Plant r403 N Jefferson av
 - John A (Grace H) pres Music & Sports Inc r105 S Randolph
 - John J (Georgiana Y) h403 N Jefferson av
 - Joyce G Mrs sec F Odgen Parker r1704 E Laurel
 - Juliette E mgr My Shop r403 N Jefferson av

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

SETH B. HOLLOWELL
OIL CO.



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Farfour

- Lewis J (Claire B; Farfour's) h200 Banks av
- M Violet clk Farfour's r502 N Jackson
- Michaux (Frankie S) slsmn Spaulding Sporting Gds r1101 Park av B
- Zeke J (Friendly Shop) r403 N Jefferson av
- Farfour's (Lewis J Farfour) clo 121 E Walnut
- Farish Chas R (Pearl M) USAF h1725 Edgerton apt B
- Farm Bureau Mutual Insurance Company of North Carolina
Donald P Shackelford mgr 1218 N William
- Farmer Carl B r1300 Evergreen av
- Ernest (Dora S) lab h904 N John
- Herbert emp Borden Mfg h418 N James
- Jake jr (Frances T) sht mtl wkr Wayne Roofing & Sht Mtl h900 Bain
- Jas F (Raye L) agt Skyland Life Ins h1109 E Walnut
- Jas H (Dorothy E) driver Carolina Overall h Hillcrest rd RD 3 Box 294 (Advl)
- Jas H (Doris B) serv mgr Goodyear Serv Store h1808 Palm
- Julia M (wid Walter) r418 N James
- Kenneth H studt r Hillcrest rd RD 3 Box 294 (Advl)
- Lamar G jr (Mabel E; Farmer's Clns) h707 Rudolph

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Lamar III studt r707 Rudolph
- Mabel E Mrs dept mgr Sears r707 Rudolph
- Monroe lab Bonitz Insulation
- Paul agt Charlotte Liberty Mut Ins r1300 Evergreen av
- Percy L (Mannie S) roofer Wayne Roofing & Sht Mtl h262 Wisteria rd
- Phillip studt r1300 Evergreen av
- Sallie B Mrs slswn Belks r1300 Evergreen av
- Thos (Geraldine) USAF h63a SJHomes
- Walter P (Sallie B) ins agt Charlotte Liberty Mut Ins h1300 Evergreen av
- Wesley D (Rachel W; Ceramic Tile Co) r RD 5 Box 80
- Wm H (Blanche D) hlpr Gboro Milling h706 N Pinéview
- Farmer's Cleaners (Lamar G Farmer jr) 217 N John
- Farmers Cotton Storage & Warehousing Co Thos H Norwood
pres-treas Ben R Lewis v-pres Henry Weill sec mdse
801 N James
- Freezer Locker (Wm H Lancaster) N Carolina ext
- Service Co Calude R Jinnette mgr feed whol N Carolina ext

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

FARMERS SUPPLY CO

Neal W Seegars, Pres
 L O Branch, V-Pres
 James E Rollins, Sec-Treas
 Paint
 Hardware
 Household Appliances
 Seeds-Insecticides
 Fence Erectors
 Veterinary Supplies
 Power Tools-Rental
 Floor Sanding Machines-Rental
 Poultry Equipment-Wholesale-Retail
 118 N John
 Telephone REpublic 4-2094
 (See Yellow Page 51)

—Warehouse (Carl Holloman Simon and J F Hill) N William ext
 —Farrell Tucker lab Whitley Milling r RD 3
 —Farrior Beulah M Mrs r303 Marion
 —Kathleen S slswn Gboro Silk Store h109 S Georgia av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

—Louise ofc sec T A Loving Co h1402 E Elm
 —Maggie (wid Jas A) h113 Cedar
 —Thaddeus slsmn Pat Ward Mtr r109 S Georgia av
 —Farwell Sabina P Mrs slswn Weil's Inc r1108 E Mulberry
 —Fast Service Laundry Inc J M Fordham pres Mrs Jessie P
 —Ham sec-treas 225 E Walnut
 —Faucette John G slsmn Pate-Dawson r RD 5
 —Lula T (wid Thos) h209 S James
 —Susie M tchr Greenleaf Sch r209 S James
 —Faulk Barbara A r1303 N William
 —Jas prntr Gboro Record r Bright
 —Willis pntr Gboro Milling r RD 2 Princeton NC
 —Willis L (Effie B) carp Gboro Milling h1303 N William
 —Faulkner Leonard roofer Wayne Roofing & Sht Mtl r La-Grange NC
 —Faust Ernest M (Lillian W) v-pres Gboro Htg & Plmb Co Inc
 —h103½ N Slocumb
 —Jos C hlpr Gboro Htg & Plmb r115½ N Slocumb
 —Lillian W Mrs buyer Weil's Inc r105½ N Slocumb
 —Fearing Kit M Mrs asst Dr Benj H Houston jr r303 Banks av
 —Federal Oil Co (Orris F Dumas) 239 N John
 —Feikert Mary B (wid Chas W) r500 E Walnut



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. REpublic 5-4911

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

SETH B. HOLLOWELL
 OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

386

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Feilds Norwood E (Annie P) asst mgr Pyrofax Gas Co h201 N Virginia
 Felder Amelia P Mrs tchr Johnson Training Sch r808 E Elm
 —Foraker (Amelia P) atndt Seymour Johnson AFB h808 E Elm
 Felton Chas P slsmn Womack Elec Sup r Kinston NC
 Fennell Bertha Mrs h119 W Elm
 —Bettie J studt r903b Carver dr
 —Carolyn maid r903b Carver dr
 —Emma S Mrs hanger J P Taylor Co r700 Parker
 —Geo A (Bertha T) h306 Brazil
 —Jas R (Maude P) h713 School
 —Minnie Mrs (wid Clarence) h903b Carver dr
 —Ruth r119 W Elm
 —Ruth studt r713 School
 —Walter R (Emma S) pressmn stereotyper News-Argus h700 Parker
 —Willie (Eula) lab h606 S Herman
 Fenton Hugh (Ruth M) aud State Burial Assn h104 S Andrews av
 —Ruth M Mrs sten Taylor Allen & Warren r104 S Andrews



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
 135 1/2 S. CENTER ST.

- Ferdinand Cora (wid Ronald) r805 E Elm
 —Ruth E tchr East End Sch h805 E Elm
 Ferguson Annie M Mrs ofc sec Military Sports & Sup r1606 E Edgerton
 —Lindsey C emp relations specialist Carolina Welds Plant r1109 Evergreen av
 —Robt W (Annie M) formn Live Wire Elec h1606 Edgerton
 —Wm B (Mary D) asst mgr Sears h800 Pittman
 Fergusson Manly B (Susie M) piano and organ bldr 412 E Walnut h do
 Ferrell Hubert G (Lillie P) driver Dewey Bros h320 E Walnut
 —Lela (wid Andersen) r300 Banks av
 —Lillie P Mrs bkpr Kadis Inc & Associated Stores r320 E Walnut
 —Lillie S (wid John C) atndt State Hosp h809 E Elm
 Fester R L r US Highway 70 RD 3 (Advl)
FIDELITY FINANCE CO, J D Hilburn Mgr, Automobile, Furniture, Appliances Loans, \$25.00 and Up, 110 N John, Tel REpublic 5-0453
 Field Chas r NC Highway 102 RD 3 (Advl)
 Fields Alease F Mrs nurses aide Wayne Mem Hosp r111 Neil
 —Barbara L Mrs waiter Wayne Dairy Bar r RD 4
 —Billie (Shirley) USAF h213 S William apt 1

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel. RE 4-4274

Fields

- Billie M atndt Price's & Newman's Esso Serv r Newton Grove NC
- Edw (Merlene W) driver Pate-Dawson h1720b Maple
- Elton A (Thelma) plmb T L Blow Plmb h37h SJHomes
- Eug tchr Gboro High Sch r LaGrange NC
- Floyd A slsmn Auto Finance & Sls h503 W Ash
- Geo studt r NC Highway 102 RD 3 (Advl)
- Georgia B Mrs maid Wayne Mem Hosp h801b Newsome
- J D lab Dewey Bros r RD 1 Dudley NC
- Jas (Mary) servmn Gboro Trailer Sls r RD 3 Mt Olive Ohio
- Jas A (Daisy O) slsmn Cliff Weil Inc h311 S Audubon av
- Jas R (Sarah S) rep Watkins Products h112 Daisy
- Jas W (Mary E) clk Robinson's Drug Store h1505 Rose
- John D cook The Coffee Shop r806 W Pine
- John J (Margt W) emp Seymour Johnson AFB h305 N Leslie
- John R (Alease F) clnr City Street Dept h111 Neal
- Leon (Flonnie) lab Townsend Constn h53e-f SJHomes
- Lillie M Mrs r1614 E Beech
- Marie B (wid Moscoe D) h314 S William

WORLEY TYPEWRITER EXCHANGE

Sales - Service **ROYAL** Supplies - Rentals

156 S. CENTER ST. Phone RE public 4-0845

- Margt slswn Woolworths r305 N Leslie
- Marvin E (Penelope B) meat ctr Seymour Gro h1903b Maple
- Martha S (wid Ollie) h1306 Robin
- Mary E Mrs acct Community Mtrs r1505 Rose
- Matthew W (Cloura B) bellmn Gboro Hotel h109 Neil
- Preston r405 3d
- Red & White Super Market (Robt E Fields) gros 901 S Slocumb
- Robt E (Isabell P; Fields Red & White Super Mkt) h408 S Jefferson av
- Robt E (Nann M) slsmn Community Mtrs r Pikeville NC
- Sarah S Mrs bkpr Mtr Parts & Mach Serv r112 N Daisy
- Tennie T (wid Nathl) maid r307 N Williams
- Thelma Mrs lab Carolina Overall r37h SJHomes
- Wm (Eloise P) clk Fields Red & White Super Mkt r Pikeville NC
- Wm H slsmn Burnett Home Sup r RD 1
- Wm R (Ida W) h506 S Slocumb
- Wm R jr ship clk Kemp Spity r506 S Slocumb
- Fillibeck Ronald M (Linda A) USAF r411 E Walnut

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

— PHONE

RE public 5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.

MILK — ICE CREAM — DAIRY PRODUCTS

Tel. RE public 5-3142

J. H. DICKERSON
Mkt.

SETH B. HOLLOWELL
OIL CO.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEMDIAL RE public 4-1771
MT. OLIVE HWY.

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Finch Alton L crane opr Gboro Iron & Mtl r RD 5 Box 585A
 —Kay Mrs hostess Hotel Gboro r106 S Center
 —Lee A (Billie H) eng Seymour Johnson AFB h Lee RD 3
 Box 67X (Advl)
 Findale Earl L (Christine S) lab J P Taylor Tob Co h903a
 Poplar
 Finlayson Della M (wid Isaac) h605 Slaughter
 Finney Katie F nurse Wayne Mem Hosp r Smithfield NC
FIRE DEPARTMENT (See Goldsboro—City of)

FIRESTONE STORES

William C Whaley, Mgr
 Automobile Tires
 Batteries and
 Accessories
 Service Station
 Radios and
 Televisions
 Electrical
 Appliances
 236-38 N Center cor E Ash
 Telephone RE public 4-3504
 (See Page Y)

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Firnbacher Max (Ida S) whse formn NC Consolidated Hide
 h603 E Beech
 First African Baptist Church Rev Matthew W Morgan pas-
 tor 408 W Pine
FIRST BAPTIST CHURCH THE, Rev Gilmer H Cross Pastor,
 Sunday School 9:45 A M, Worship Service 11 A M, Sun-
 day Evening Training Union 5:45 P M, Evening Wor-
 ship 7:30 P M, Wed 7:30 P M, Summer Schedule for
 Evening Services 30 Minutes Later, 125 S John, Tel RE-
 public 4-2794
 —Baptist Church Mission Rev Chas Thornton pastor 421
 Frank r Raleigh NC
 —Christian Church Rev Griffith A Hamlin pastor 1609 E
 Ash
 —Presbyterian Church Rev C Irving Lewis pastor 1101 E Ash
 Fischer Wm (Barbara) emp Seymour Johnson AFB h24h
 SJHomes
 Fisher Grace Mrs opr SBT&T r Grantham NC
 —Hervey T (Mary H; Fisher Tire Co) h402 S Andrews av
 —Jas R (Joyce W) USAF h934d Fairview cir
 —Russell F (Barbara E) formn Seymour Johnson AFB
 h804a Prince av

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

FISHER TIRE CO (H T Fisher), U S Royal Tires, Expert Recapping and Vulcanizing, Wholesale and Retail, S George extn (Mt Olive hwy), PO Box 31, Tel REpublic 5-3636 (See Yellow Page 8)

Flake's Tire Service Roland D Godwin mgr 201 N Center
Flanagan Ralph lab Sou Cotton Oil Div r Dudley NC

Flanage Clarise (wid Elisha) maid r301 Brogden

Flanigan Lillie M Mrs maid h713 W Elm

Flannigan David (Hattie G) lab Holloman Bros & Sons
h408 E Spruce

—Marion driver Sunshine Biscuit r RD 2

Fleming Gail L Mrs bkpr Wachovia Bank & Trust r Pikeville NC

—Robt L clk Carolina Power & Light r RD 2 Box 43H

—Whit (Clara D) whsemn ACL h504 S John

—Willie (Geraldine M C) loader W A Griffin & Son h211½ Cemetery

Fletcher Mary L (wid Walter) h209½ S Georgia av

Flick Aubrey L (Yonnie R) asst mgr The Jewel Box h205 S Kornegay

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

Floars Bobby G (Norma G) slsmn Elm Street Mtrs h708 S Oleander av

—Cora C Mrs (Floar's Hair Styling) r1512 Maple

—Geo I (Alva A) h1734b Maple

—Hair Styling (Mrs Cora C Floars) beauty shop 1512 Maple r do

—Jackie A slsmn Elm Street Mtrs r RD 2 Freemont NC

—Jimmy A (Cora C) slsmn Southerland Mtr h1512 E Maple

—Ruby Mrs opr SBT&T r RD 3 Box 161

Flora Wm M (Rachel D) stm ftr Seymour Johnson AFB h1117 Maple

—Wm L studt r1117 Maple

Flores Christine F Mrs cash Open Air Mkt r310 Murray

—Ivey H (Christine F) city police h408 Murray

Flowers Adelle P (wid Earl) atndt State Hosp h614 School

—Alice (wid Joe) r909b Carver dr

—Annie L hsekpr Wayne Mem Hosp r1610 Hawthorne

—Athenia emp Kemp Splty h909b Carver dr

—Ben W (Linda B) slsmn Wayne Agri Wks r Kenly NC

—Bennie (Hattie) lab Seymour Johnson AFB h306 W Elm

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

SETH B. HOLLOWELL
OIL CO.



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

FLOWERS BY THOMPSON

Walton R Thompson, Owner

Quality Flowers

Distinctively Styled

Say It With "Flowers By Thompson"

US Highway 70 at Adamsville

Telephones REpublic 5-0916 and REpublic 4-2363

- Cora E (wid Henry) h506 Miller
- Cornelia r709 Canal
- David (Minnie H) mech W & H Garage h920h Carver dr
- Emma C (wid Marshall) r913 N John
- Ernest h709 Canal
- Ethel Mrs ofc sec Wayne Dairy r1004 Edgerton
- Hazel F Mrs emp Kemp Splyt r921 N John
- Irene A Mrs slsw Belks r Fremont NC
- Jack (Ethel) servmn Gboro Neon h1004 Edgerton
- Jas (Rosa H) clnr Farmer's Clns h913b Carver dr
- Jas H (Laura W) cupalo tndr Dewey Bros h718 W Chestnut
- Jessie M (wid Fred) maid h914a S Audubon av
- Lorraine B Mrs dept mgr Belks r901 N Virginia
- Mackie T asst County Clk of Superior Ct r Mt Olive NC

Pyrofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Mildred Mrs clk Casey's Lndry & Clns r406 N Kornegay
- Nora Mrs emp Kemp Splyt h908a Hugh
- Paul (Betty G) emp duPont (Kinston) h1000 S Oleander
- Paul W (Lillie E) emp Seymour Johnson AFB h111 N Kornegay
- Pauline Mrs maid h916a Lincoln dr
- Roberta Mrs maid h205 Swan
- Rosie B Mrs maid h817 Persimmon
- Sam (Carrie S) driver F B Daniels h205 S Georgia av
- Shirley H Mrs clk J P Taylor Co r319 N John
- Thos D (Lorraine B) clk PO h901 N Virginia
- Thos M r Spence av RD 3 Box 30 (Advl)
- Walter P (Dorothy W) formn Carolina Welds Plant h1602 Palm
- Wm A dep County Tax Collr r Mt Olive NC
- Floyd Dorothy J Mrs cash Paramount Theatre r210 W Chestnut
- Eunice H Mrs ofc sec Gboro Ins & Realty r1511 E Elm
- Jatha (Marjorie J) h804 Orchard
- John M (Dorothy J) USAF h211 W Chestnut
- Marjorie J Mrs nurse Gboro Training Sch r804 Orchard
- Wm E (Eunice H) clk Berney's Loan h1511 E Elm



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Fly Lucille J Mrs ofc mgr Carolina Overall r103 S Alabama
—Robt N (Lucille J) electn Wayne Elec h103 S Alabama av
Fobbs Monroe lab M E Robinson Inc r212 Bright
Foler Willie mech hlpr NC Consolidated Hide r RD 5
Foley Leo r NC Highway 102 RD 3 (Advl)
Folger Grace H Mrs credit mgr H Weil & Bros r804 S Andrews
—Milton N jr (Grace H) mgr Leder Bros h804 S Andrews
Fonvielle Lloyd M (Barbara B) cash Wachovia Bank & Trust
Co h1703 Rose
Fonville Aaron (Zella S) lab T A Loving Co h917 E Pine
—Gordon F r207 W Seymour dr
Food Center The (Lenwood E Summerlin) gros 509 S George
Foodland Super Market Inc Sam L Watson pres Mrs Amelia
M Watson v-pres Mrs Edna M Watson sec-treas gros
SJHomes
Forbes Aggie M (wid Moses F) slswn Avon Products h913
Devereaux
—Ethel S Mrs cook Griffin's Barbecue r416 Beal
—J A Rev dean Bible Training Institute h510 Gully
—Jas L (Ethel S) cupalo tndr Dewey Bros h416 Beal

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

—Matilda E Mrs r416 Beal
—Thelma studt r416 Beal
Ford Albert L lab r916 N John
—Annie Mrs h406 S Herman apt B2
—Annie B Mrs maid Edgewood Primary Sch r403 Beal
FORD AUTOMOBILES, Community Motors Corp Dealers,
101 E Ash cor N Center, Tels REpublic 5-1534 and RE-
public 4-3691
—Avie H Mrs tob wkr J P Taylor Co r108 Grantham
—Bertha (wid Major) maid Wallbrook Tob h205 Workman
—Caesar G (Irene B) lab T A Loving & Co h115 Dillard
—Charlie E emp State Hosp r do
—Devie (Reba F) lab Goldsboro Milling h809 Crawford
—Eliz H emp State Hosp r do
—Emma C Mrs atndt State Hosp r611 School
—Essie M Mrs hlpr Wallbrook Tob r205 Workman
—Gladys Mrs barber East End Barber Shop r1212 N James
—Gloria M studt r403 Beal
—Grant L (Gladys T) lab Wallbrook Tob r205 Workman
—Irene B Mrs emp J P Taylor Co r115 Dillard
—Joseline G Mrs (wid Vanderson) h411 Miller
—Junius W (Avie H) porter Central Serv Mtr h108 Grant-
ham

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

SETH B. HOLLOWELL
OIL CO.

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Ford

—Kirby (Annie B) jan Made-Rite Sunbeam Bakery h403 Beal

—Lamar (Lilly S) USAF h1008b Lincoln dr

—Lee (Katie B) h rear 805 Argo

—Lila sweeper J P Taylor Co r115 Dillard

—Maggie Mrs hlpr Wallbrook Tob r205 Workman

—Magnoria tob wkr J P Taylor Co r110 Grantham

—Merritt L tob wkr Wallbrook Tob r119 W Holly

—Nathl emp State Hosp r do

—Obie (Lessie M) lab h805 Crawford

—Odell (Mary T) h215 E Vine

—Ozzie (Emma C) emp T A Loving & Co h611 School

—Ross jan Community Mtrs r Princeton NC

—Ruth S (wid John) h119 W Holly

—Wilbert (Annie M) lab Seymour Brown h618 Isler

—Willie W lab Gboro Iron & Mtl r618 Isler

Fordham Jas M (Esther; Arrow Clns) r RD 3

Forehan Christine ofc sec Borden Mfg r RD 2 Pikeville NC

Forehand David A (Ila C) genl contr 404 A h do

—Gordon C (Margt S) cash Wayne Dairy h107 N Herman

—Hazel ofc sec Fidelity Finance r404 A

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

—Jas B (Effie) h413 A

—Jas E studt r404 A

—Loyd J bkpr Wallbrook Tob r RD 2

—Lupi (Barbara) USAF r110 S Kornegay

—Margt S Mrs sten Wooten Oil & Fuel r107 N Herman

—Micky L (Barbara J) lab h N Virginia ext

Foreman Clarence h819 Persimmon

Forish Edw G (Ruth W) carp Cook Constn h1803 E Beech

Forman Luvinie (wid Ivy) h rear 509 Miller

Forrest David C r1007 S Slocumb

—Eliz E Mrs cook Griffin's Restr h201 N Virginia

Forsythe Bobby E (Janet M) USAF h1310 Maple

—Harry formn Made-Rite Sunbeam Bakery r902 Madison

—Sam'l H (Lucy) repr Langston Tire r RD 3

Fort Junius H (Rosa L) mach opr T A Loving Constn h405 Charles

—Sarah maid r706 E Beech

—Wm E delmn Isaacs r413 S George

Forte Annie E (wid John) h209 W Elm

—Carolyn studt r1105 Greenleaf

—Clinton J (Clara G) atndt Goodyear Tire & Rubber h917b Carver dr

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



**Where
Quality and Fashion
Go Hand-in-Hand**

Forte

—Earl W (Fannie H) orderly Wayne Mem Hosp h1105 Greenleaf

—Jos lab Goodyear Serv Store r917 Columbia dr

Foss Louise S Mrs wkr Spotless Clns h123b SJHomes

—Minnie R nurse Wayne Mem Hosp r306 N Lionel

Foster Buddie (Mattie) lab h709 Deveraux

—Edw P r511 S Georgia av

—H Moreland (Laura J) frt hndlr A&ECRy h413 W Elm

—Laura J Mrs tchr School Street Sch r413 W Elm

—Lee (Viola) driver Builders Supplies h425 S Georgia av

—Mary M (wid W S) h511 S Georgia av

—Moreland (Bertha H) packer Made-Rite Sunbeam Bakery h1028b Lincoln dr

—Pearl M Mrs tchr East End Sch r311 W Pine

—Robt B (Leiselotte B) USAF h323 E Chestnut

—Velma F tchr County Bd of Educ h rear 200 S Leslie

FOSTER WALTER A (Pearl M), Principal East End School, 801 Poplar, Tel REpublic 5-1404, h311 W Pine, Tel REpublic 5-1985

—Wm (Melissa) emp State Hosp h708 Moore

J. M. EDGERTON & SON, Inc.

**RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS**

1220 N. William St.

Tel. RE public 4-4361

Foushee Claude W (Frances) auctioneer John F Hobbs Stock Yards h306 E Mulberry

—Frances Mrs smstrs Serotta's r306 E Mulberry

Foust Sarah B (wid Edw) h926 Seaboard

Foutz Billy L (Zelma P) acct Fed Housing Admn h703 S Audubon av

Fowler Abraham (Betsey S) trash collr City Street Dept r111 Neal

—Betsy S Mrs maid Gboro Hotel r111 E Neil

—E C phys State Hosp r do

—Lee A (Doris E) USA r111 Neil

—Norma F emp State Hosp r do

Fox J Alston (Madelyn L) formn J P Taylor Co h1309 N Jefferson av

—John W supt T A Loving & Co r1609 Lucarne way

—Julian R (Josephine B) genl slsmn Esso Standard Oil h607 S Best

—Madelyn L Mrs dept mgr Belks r1309 N Jefferson av

Foxworth Lillie M Mrs lndry wkr Wayne Mem Hosp r425 Canal

—Thos (Lillie M) driver Rome L Dickerson h425 Canal

Foy Harrison S emp State Hosp r do

Foye Jas H (Lucinda C) city firefighter h W Palm

—John A r W Palm

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer**

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

SETH B. HOLLOWELL
OIL CO.

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Foye

—Mable L r W Palm

—Odell O (Essie P) barber Major King h820 E Elm

—Theo r W Palm

Fraizer Arteazer B emp State Hosp r do

—Roosevelt emp State Hosp r do

Fralix Ralph (Margt) USAF h72d SJHomes

Frank Edw R (Dorothy) USAF Seymour Johnson AFB r405
Lufberry

Frank's Pizza Kitchen (Frank Kannon) restr 405 N Leslie

Franklin Eug T (Mozelle B) pres-treas Made-Rite Sunbeam
Bakery h610 E Beech

—Helen B Mrs bkpr Made-Rite Sunbeam Bakery r1705 Rose

—Jos W (Helen B) sls mgr Made-Rite Sunbeam Bakery
h1705 Rose

—Mozelle B Mrs v-pres-sec Made-Rite Sunbeam Bakery r610
E Beech

—Richd L (Vivian B) USMC h712 N James

Franks Chas studt r Spence av RD 3 Box 32 (Advl)

—Everette M studt r1101 Edgerton

—Garland B (Hazel M) with Gboro Auto Parts h2107 E Wal-
nut

**DIAMONDS
WATCHES
JEWELRY
SILVERWARE**

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

**CLOCKS
LUGGAGE
CHINA
CRYSTAL**

Phone RE public 4-3277

—Graham H (Allene B) mech Helm's Mtr Exp h1101 Edger-
ton

—Linda M studt r2107 E Walnut

—Wm USAF r Spence av RD 3 Box 32 (Advl)

—Wm R (Helen F) formn Johnson-Sherman h Spence av
RD 3 Box 32 (Advl)

Frazier A Ernest (Thelma M) whol tob 301 S Center 1st fl
h205 S Andrews av

—Drusilla H Mrs sweeper J P Taylor Co r923 Greenleaf

—Hattie Mrs h924 Davis

—Jas (Drusilla H) firemn J P Taylor Tob h923 Greenleaf

—Jas H USA r205 S Andrews av

—Jas L emp T A Loving & Co r RD 5

—Jesse (Estelle S) sawyer Kemp Splty h417 Charles

—Richd E studt r205 S Andrews av

Freda Anthony G (Harriette W) genl mgr Anderson Creek
Oil h08 Prince av

Frederick A Carlton (Josephine J) mgr East Coast Trans-
port h1513 E Elm

—Benj A (Mildred) driver S J Aycock Co h206 W Elm

—Hollis I studt r300 S George

—John h202 W Pine

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Frederick

- John M (Annie B) v-pres Hardy Newsome Co h607 N Audubon av
- Jos A (Lillie B) saw opr Kemp Splty h300 S George
- Leonard H (Edna S) jan NC Mut Life Ins h307b S James
- Lillie B Mrs tchr School Street Sch r300 S George
- Nannie J (wid Robt J) h308 S Virginia
- Russell G bellmn Gboro Hotel r308 S Virginia
- Susan B (wid Leonard) tchr East End Sch h225 W Pine
- Fredrick John R (Joyce) slsmn h810 Prince av
- Free Will Baptist Church Rev Benj A Daughtry pastor 708 S Slocumb
- Will Baptist Church Rev Jas R Davidson pastor 604 E Ash
- Freeman Bradford (Sarah) meat ctr Winn Dixie Stores r202 N Leslie
- Geo K jr (Jane L; Bland & Freeman) h1709 E Pine
- Henry clk Hickmons Mkt h421 S James
- Isaac (Fannie G) gro 209 Neil h207 do
- M Alice tchr PS h111 N William
- Richd L USA r1506 E Elm
- Richd M D (Vira L) pres Qualitee Homes Inc h1506 E Elm
- W Eunice r111 N William

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL

RED BIRD CAB

DON'T SAY TAXI. SAY RED BIRD

- Frick Clothier (Louise M Frick) 146 S Center
- Jos D tailor Frick Clothier h610 S Madison av
- Louise M (Frick Clothier) r610 S Madison av
- Fricke Jos W (Alma P) slsmn Southeastern Radio Sup h Spence av RD 3 Box 29A (Advl)
- Friede Ellen V slswn Kress r609 E Ash
- Friend Carlile M (Margt C) mach duPont h609 Prince av
- Margt E Mrs nurse Dr Wm Trachtenberg r609 Prince av
- Friendly Cafe (Vasco Howell) 409 S James
- Shop (Zeke J Farfour) clo 122 N John
- Friends Church Rev D Virgil Pike pastor 500 N William
- Fritz Clara I Mrs ofc wkr Smith Hdw r1210 E Holly
- M Allen (Clara I) slsmn Bell Tone Hearing Aid h1210 E Holly
- Fritzsinger Dora E Mrs waiter Griffin's Restr h1711b E Holly
- Frood Buster (Anna V) USAF h108 N Virginia
- Frost Henry (Betty W) h412 W Spruce
- Fry Willie (Ethel M) firemn Seymour Johnson AFB h308 Hogan
- Frye Louise r203 S William
- Pauline Mrs maid Wayne Mem Hosp h802 Moore

PENNEY'S

ALWAYS FIRST QUALITY

 Where the
NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

PHONE

 RE public
5-0893

 RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Tel. RE public 5-1237

Loans

110 S. William St.

 SETH B. HOLLOWELL
 OIL CO.

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

396

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Fulghum Doris J nurse Wayne Mem Hosp r RD 4 Mt Olive NC

—Eliz S Mrs ofc sec Virginia Street Sch r1314 Robin

—Jennie F (wid Leonard C) h1004 E Mulberry

—Wm K (Eliz S) adjuster Genl Adjustment Bur h1314 Robin

Fuller Annie S Mrs hlpr Export Tob r105 W Raynor

—Ella M (wid Luther) h623 Slaughter

—Ethell S Mrs ofc sec Fuller Office Sup r1805 E Beech

—Office Supply Co (Robt Fuller) 122 E Walnut

—Robt E (Ethell S; Fuller Office Sup Co) h1805 E Beech

—Virginia r401 Wilmington av

—Wm L USAF r401 Wilmington av

—Willie C (Annie S) lab Export Tob h105 W Raynor

Fullerton Ray D Rev (Mary M) pastor Ch of Christ h1312 North dr

Furniture Dealers Association Hotel Gboro

Futch Hubert L (Edna) mldr Wayne Agrl Wks r RD 2 Princeton NC

—Thos N buffer Wayne Agrl Wks r Pine Level NC

Futnell Adie L (Pearl S) h1907b Maple

Futrell Jas E (Rose S) driver Gboro Moving & Stge r RD 3

—Laverle G emp State Hosp r do

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

—Milton R (Laverle G) mech Smith Hdw r Pikeville NC

—Minnie (wid Wm) h1000b E Walnut

—Obelia T (wid Fred) h1407 Lemon

—Pearl (wid Hebber) r804 N Herman

—Rodney E (Irene J; East Carolina Awning Co) h1805 Snow Hill

—Thelma (wid Robt) h516 Griffin

—Thurman emp Pepsi-Cola r1901b Maple

Futrelle Anne L Mrs nurse Wayne Mem Hosp r1000a E Walnut

—Foy C carrier PO r RD 2

—Milton T (Mary K) mgr Southside Gro & Serv Sta h1906 E Holly

—Paul B (Annie W) body repr Community Mtrs h805a N Taylor

—Walter R jr (Peggy P) slsmn Dun & Bradstreet h1319 N Jefferson av

—Wm C (Anne L) photog News-Argus h1000a E Walnut

Fuzzell Dave USAF r NC Highway 102 RD 3 (Advl)

Gable Thos O (Mary T) ins agt Wachovia Bank Bldg h205 N Pineview av

—Thos W studt r205 N Pineview av

Gabriel Robt M (Bobbie M) USAF h1309 Robin



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Gaddie Mary M Mrs tob wkr J P Taylor Tob h100 Atlantic
 Gaddy Dennis (Julia) lab M E Robinson Co h610 Canal
 —J W jr emp State Hosp r do
 —Julia Mrs prsr Gboro Lndry & Clns r610 Canal
 Gainey Billy studt r211 N James
 —Britton R emp T A Loving & Co r RD 5
 —Coy A (Louise J) agt Coastal Plain Ins h303 W Vine
 —Curtis L racker Pastime Billiards r211 N James
 —Ethel L (wid Milton) h271 Wisteria rd
 —Lynwood M emp T A Loving & Co r211 N James
 —Mollie G Mrs nurse State Hosp h108 S Oleander av
 —Needham (Hazel B) emp T A Loving & Co h211 N James
 —Walter C slsmn Sou Cotton Oil Div r RD 1
 Gaither Jean A tchr County Bd of Educ r108 W Spruce
 Galang Dane M (Christine) USAF r1501 E Ash
 Gallagher John W (Lillian K) USAF r410 Daisy
 —Lillian K Mrs recept Dr Sidney B Schrum r410 Daisey
 —Patricia studt r504 Rudolph
 Gallaher Limited J E Buchan rep export tob 212 E Mulberry
 Galloway Ralph W (Margt F) clk A&P h1408 E Holly
 Galza Jos (Susanna) USAF h60h SJHomes

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
 YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
 212 W. Walnut St. Tel. RE public 5-2464

Game Leland C (Inez C) atndt By-Pass Serv Sta h rear 709
 N George
 —Thos R (Christine O) atndt Bacco Belt Serv Sta r Kenly
 NC
 —Wm S jr (Mary M) formn J P Taylor Tob Co h1507 Mi-
 mosa
 Gandy Emily Z Mrs slswn G R Kinney Co r Adamsville NC
 Gant Harper asst Gboro Veterinary Clinic r Highway 117
 Gard Clifton D (Susan A) USAF h209 Pearson
 Gardner Amaziah r120 S Carolina
 —Ben slsmn Elliott Packing r Fountain NC
 —Clara W Mrs dep County Clk of Superior Ct h405 N James
 —Clarence E (Helen E) mech Johnson Cotton Co of Gboro
 r RD 2
 —Dannie M Mrs clk Cash Drug Store r505c E Walnut
 —Donald R (Lula) driver Gboro Iron & Mtl r RD 2
 —Earl I (Sudie G) sprayer Kemp Splty h N William ext
 —Earnest jan Heilig-Meyers r LaGrange NC
 —Edgar H (Mary E) city police h1603 E Maple
 —Elijah (Mabel S) hlpr Perkins Mtr Parts h1025a Lincoln
 dr
 —Ella (wid Walter M) r1104 E Walnut
 —F Sidney (Sallie M J) with Sallie Gardner's Gift Shop
 h305 W Walnut apt 201

Remember Your Credit
 is always Good at

115 W. WALNUT ST.
 Tel. RE public 5-0521

THE *Jewel Box* STORES
 SOUTH'S LARGEST JEWELERS

M. B.
 Andrews

I
 N
 S
 U
 R
 A
 N
 C
 E

Service
 Complete

Auto
 Fire
 Theft
 Liability
 Sickness
 Accident
 Hospital-
 ization
 Life

WACHOVIA
 BANK
 BLDG.

PHONES
 Office
 RE public

4-5215

Res.
 RE public
 4-3983

SETH B. HOLLOWELL
 OIL CO.

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
**TEL.
RE public
4-4071**

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Gardner

- Geo T (Dannie M) agt Charlotte Mut Life Ins h505a E Walnut
- Henry B (Sallie) h112 S Oleander av
- Howard (Wanda D) USAF h420a S Whitfield av
- Jas W (Susan) linemn Tri-County Elec Membership Corp r RD 5
- Jesse slsmn Made-Rite Sunbeam Bakery r New Bern NC
- Jimmy studt r507 Daisy
- Joan sandwich mkr Nell's Sandwiches
- John L (Nina H) dept mgr Johnson-Sherman h407 W Ash
- Jos (Cleo W; Gardner's Welding Serv) r9 Pine av (A)
- Lawrence L (Minnie H) pkr Kemp Spity h706 School
- GARDNER LESLIE P, US Postmaster, N John cor E Mulberry, Tel REpublic 4-0721, r810 E Walnut, Tel REpublic 4-3475**

- Mabel K Mrs (East End Barber Shop) r514c Wilmington
- Marvin C (Hilda A) lab Wayne Agrl Wks h606 Parker
- Mary E Mrs insp Caroline Welds Plant r1603 Maple
- Patricia A sten L E Pearson Co r Pikeville NC
- Sallie Antiques & Gifts (Mrs Sallie M Gardner) 143 S Center

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Sallie M Mrs (Sallie Gardner Antiques & Gifts) r305 W Walnut apt 201
- Sudie G Mrs ofc wkr Penneys r N William ext
- Sue E slswn Royal Clothing r RD 2
- Tempe B Mrs bkpr Mildred Kelly's Dress Shop r409 N Lionel
- Wm D (Tempe B) asst to mgr Carolina Power & Light h409 N Lionel

GARDNER'S VELVET DAIRY PRODUCTS INC, Bob R Braswell Mgr, Velvet Ice Cream and Homogenized Milk, Retail and Wholesale, 503 W Mulberry, Tel REpublic 4-5401 (See Yellow Page 39)

- Welding Service (Jos Gardner) 1027 S George
- Garner Faye D Mrs laby tech Dr Richd W Borden r1604 E Ash
- Minnie P tex wkr Borden Mfg r915 Black
- Patricia L studt r1604 E Ash
- Wm D (Lela S) slsmn Honeycutt Fruit & Prod h1604 E Ash
- Wm D (Faye D) studt r1604 E Ash
- Zula Mrs fnshr Kemp Spity h214 W Pine
- Garrett Addie M Mrs r1003b Lincoln dr
- Edw tannery wkr Drueding Bros r1304 Greenleaf



Dumas-Giddens Oil Co.
Inc.



Pure Tires — Batteries — Accessories
Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Garrett

- Haskell (Mary H) lab Masonry Specialty Co h916 Isler
- John H emp State Hosp r do
- Mary H Mrs picker J P Taylor Tob r916 Isler
- Robt W (Betty M) dept dir Seymour Johnson AFB h603 S Oleander av
- Vivian C Mrs maid h1304 Greenleaf
- Willie A (Bettie R) lab M E Robinson Inc h613 Griffin
- Garris Berry S (Rosalee S) slsmn W H Griffin & Sons h1300 Park av A
- Bruce (Adell W) h400 N James
- Donald G (Mary H) asst administrator Wayne Mem Hosp r RD 4
- Dry Cleaners (Edw B Garris) 208 N Center
- Edw B (Addie H; Garris Dry Clns) h1215 Park av A
- Faye I Mrs bkpr Garris Jewelers r709 E Holly
- GARRIS FRANK B (Faye I; Garris Jewelers), 142 N Center.**
Tel Republic 5-1074, h709 E Holly, Tel Republic 4-2103
- Garvis M eng Wayne Mem Hosp r RD 4
- Gladys B Mrs ofc sec Wayco-Corp r Pikeville NC
- Harold G laby tech Wayne Mem Hosp r Washington NC
- Harold S slsmn Haymore's Clothiers r1300 Park av A
- Hazel nurse Dr Alvin R Mallard r LaGrange NC

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everett, Jr.

GARRIS JEWELERS

Frank B Garris, Owner
Jewelry-Diamonds-Watches
Silverware-China-Small Appliances
Luggage-Watch and Jewelry Repairing
142 N Center
Telephone REpublic 5-1074
(See Yellow Page 90)

- John M (Peggy C) r416 S Slocumb
- John W (Mildred C; Gulf Serv Center) h1212 Mimosa
- John W jr studt r1212 Mimosa
- Josie h Lee RD 3
- June bkpr Shaver Battery Parts r LaGrange NC
- Kath A Mrs opr Sunrise Hair Stylist r RD 2 Box 364 La-Grange NC
- Leon C cln Garris Dry Clns r400 N James
- Mary P cash Open Air Mkt r RD 2
- Paul (Evelyn H) mech Dillon Sup h Lee (Advl) RD 3
- Ralph carp Don Howell r RD 2 LaGrange NC
- Rosalee S Mrs slswm Leder Bros r1300 Park av A
- Ruth C Mrs h414a Daisy
- Thos W (Eunice M) city police h108 N Herman

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

SETH B. HOLLOWELL
OIL CO.



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Garris

—Wm J (Kathleen F) mech h Lee (Advl) RD 3
—Winston D (Pege S) carp Don Howell Contr h Lee RD 3
Box 61 (Advl)

Garrison David B (Irene E) USAF h1007 Maple

—Sudie J (wid Jas M) h406 E Holly

—Willie J (wid Paul) h207 N George

Gaskill Chas brklyr h604 Hugh

—Julian T (Fayette S) lawyer h1301 Park av B

Gasteria (Robt M Wilson) serv sta NC Highway 102 RD 3
(Advl)

Gates Robt H (Isabelle B) asst supt J P Taylor Co Inc h403
S Audubon av

Gavin Chas W emp Kemp Splty r624 Poplar

—Freddy (Irene S) USA r203 Neil

—Ray r624 Poplar

—Wm (Sarah S) jan City Sch Bd h624 Poplar

Gay Jos E (Darlene) USAF h207 S Kornegay

—Mary O waiter Griffin's Restr r207 S Kornegay

—Robt E (Doris L) clk Gboro Fruit & Salvage h1722a Maple

GAY & TAYLOR, Robt P Yelverton Mgr, Insurance Adjusters, 206-07 Purser Bldg, 301 S Center, Tel REpublic 4-4671

—Wm H (Eula M) h710 N George

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Gayle Leonard T (Margt E) dept mgr Goodyear Serv Store
h Spence av RD 3 Box 33 (Advl)

Gaylor Chas P Hon (Mildred E) judge County Records Ct
lwy r 102 N John R7 h702 Park av

Gaynor Hollis B (Mary C) USA h707 N James

—Hollis B jr studt r707 N James

Geicvarra Margt mach opr Elliott Packing r103 E Pine
General Adjustment Bureau Inc John P Holloway jr br mgr
ins adjs 301 S Center R201

—Conference of The Evangelical Baptist Church Inc Rev
Wm H Carter pres 1601 Rose

GENERAL INDUSTRIES, TANK DIVISION (Robert L Wiggins), Tank Manufacturers, 1413 N William, Tel REpublic 5-2882 (See Yellow Page 124)

Generator & Starter Service (Hubert W Partin jr) 127 W
Chestnut

George Adell H Mrs maid Gboro Hotel r627 Isler

—Beatrice S emp State Hosp r do

—Charlie r409 N John

—Clarence (Adell H) clip opr h627 Isler

—Clarence jr h310 Olivia la

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

George

- Jas H emp State Hosp r do
- Lemon L r627 Isler
- Mildred H Mrs cook Dillard High Sch r305 E Elm
- Roosevelt (Mildred H) carp Kemp Splty h305 E Elm
- Soloman emp State Hosp r do
- Street Grocery & Grill (Gordon B Weeks) 618 N George
- Willie C (Joyce S) repr Live Wire Elec h1736b Maple
- Georgetown Sea Food Market (Mrs Aliese A Ezzell) sea food
815 Royal av Rte 4

Gerald Annie L (wid B Luther) lab Kemp Splty h913a Carver rd

- Bethel L studt r913a Carver dr
- Esther W Mrs waiter Plaza Restr r RD 3
- Robt L (Virginia R) spotter Casey's Lndry & Clns h212 E Whitley av

Gerkin Gary W (Joyce F) driver A&P Van & Stge h402 Park av

Germonta Frank (Jean R) driver Carolina Van & Stge h209 E Beech

—Jean R Mrs clk Kress r209 E Beech

Getchell Robt W (Elaine M) chiropodist 139 W Walnut R615 h901 Prince av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

Getsinger John C (Sarah E) acct Jas C Crone h1406 Laurel

- Saml E jr budget mgr Fisher Tire r309 S Andrews av
- Saml E (Louise B) slsmn Hyman Sup h309 S Andrews av
- Sarah E tchr Gboro Jr High Sch r1406 Laurel

Gibbs Carolyn ofc sec O'Berry & Lewis Inc r Seven Springs NC

- Geo (Margt C) driver A T Griffin Mfg h807 Seaboard
- Geo W (Retha M) lab Kemp Splty h605 W Pine
- Hilda casewkr County Pub Welfare Dept r Seven Springs NC

—Jacob servmn Town & Country Gas h209 W Beech

—Jas L porter Central Lunch

—Mable M C I Mrs maid h917a Hugh

—Margt C Mrs emp J P Taylor Tob r307 Seaboard

—Wm hsemn Gboro Hotel r110 W Spruce

Gibson C Thos studt r404 E Mulberry

—Earl (Gertrude) USAF h38h SJHomes

—Holland M jr (JoAnn) swtchmn SBT&T r RD 5 Box 256

—Jennie S Mrs h908 Davis

—Wm S (Eliz K; Gibson's Drug Store) h404 E Mulberry



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER LUMBER
TEL. RE public 4-4321

SETH B. HOLLOWELL
OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

402

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



GIBSON'S DRUG STORE

Wm S Gibson, Owner
 "Your Service Store"
 Prescriptions-Drugs-Sundries
 Sick Room Supplies
 Fountain Service-Free Parking-Free Delivery
 216 E Ash
 Telephone REpublic 5-4034
 (See Yellow Page 42)

GIDDENS JEWELRY STORE

Marvin L Smoot, Owner
 North Carolina's Oldest Jewelers
 Over 100 Years of Service
 Jewelry-Watch and Jewelry Repairing-Engraving
 135 S Center
 Telephone REpublic 5-1270
 (See Yellow Page 89)

GIDDENS LEWIS D, Pres East Coast Transport Co Inc, Sec-
 Treas Dumas-Giddens Oil Co Inc, r306 W Mulberry, Tel
 REpublic 4-5208

—Sara L sten Borden Brick & Tile h306 W Mulberry

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Giddings Luby L tannery wkr Drueding Bros r Mt Olive NC
 —Ray M driver Wayne Dairy r Mt Olive NC

Gigax Scott W (Hortense K) insp Seymour Johnson AFB
 h804b Prince av

GILBERT EDW T RT REV MSGR, Pastor StMary's Catholic
 Church, 201 N William, h215 E Mulberry, Tel REpublic
 4-5033

Gilchrist Katie F Mrs (Katie's Beauty Shop) h1306 Seaboard
 Gill Albert r406 Creech

—Albert upholstery wkr r409 S George

—Betty I Mrs cash Pepsi-Cola r RD 3

—Bryant jr (Sarah H) h1402 Seaboard

—Edw h412 E Holly

—Isabelle (wid Jake D) h922 N Center

—Jas (Myrtle) lab Wallbrook Tob h408 S Herman apt B2

—Jas B emp T A Loving & Co r Box 337

—Kenneth (Mattie L) tob wkr J P Taylor Co h406 Creech

—Mattie L Mrs tob wkr J P Taylor Co r406 Creech

—Nettie B (wid Bryant) r1007 Seaboard

—Sarah H Mrs atndt State Hosp r1402 Seaboard

—Thos lab Weil's Fertilizer Wks r111 Dillard

Gilland Raymond G (Janet J) USAF h600 Simmons

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

- Gillard Herman L tannery wkr Drueding Bros r625 Isler
 —Octruia (wid Harold) nurse h625 Isler
 Gilliam Walker (Eva M) atndt Newman's Serv Sta h606 W Pine
 Gillikin Callie B (wid Thos) h315 E Walnut apt B2
 —Eliz H tchr Gboro High Sch r RD 4
 —Mary W (wid Melvin) h318 N John
 Gills Carrie H Mrs emp State Hosp r900a Poplar
 —Chas (Carrie H) lab Weil's Fertilizer Wks h900a Poplar
 —Kenneth lab Dewey Bros r405 Creech
 —Mary E Mrs maid J P Taylor Co r1509 Tuskegee
 —Thos H (Mary E) lab H Weil Fertilizer Plant h1509 Tuskegee
 Gilmer Julia M (wid Percy E) h304 S James
 Gilmore Eliz r404 Hemlock
 —Jas (Willie M) h404 Hemlock
 —Willie J (Nancy A) set up mn J P Taylor h318 S George apt 2
 Ginn Aaron (Mary D) clk A&P h431 Frank
 —B G (Ginn Sundry & Soda Shop) r1406 E Mulberry
 —Barbara J r1102 Snow Hill
 —Della J Mrs clk Winn-Dixie Stores r1401 Snow Hill
 —Edsel W (Della J) driver Coble's Dairy h1401 Snow Hill

	Howell Oil Co. Dial RE public 4-2021 Complete Line Petroleum Products	
---	--	--

- Effie M (wid Chas) h1102 Snow Hill
 —Fred L studt r712 Pou
 —House (Sidney G Ginn) furn rms 409 N John
 —John D (Sarah E) trucker r431 Frank
 —Lindara bmo Wachovia Bank & Trust r Kenly NC
 —Lloyd E (Carol G) hlpr Bell-Askins Plmb & Htg h607 E Holly
 —Mattie M Mrs carrier News-Argus r814 N Herman
 —Mildred R (wid Wm M) tchr Gboro Jr High Sch h712 Pou
 —Owen F (Mary B) clk Musgrave's Store h105 Lee
 —Paul (Hattie S) farmer h812 N Herman
 —Sidney G (Sarah B; Ginn House) h409 N John
 —Sundry & Soda Shop (B G Ginn) confy 1007 N William
 —Wm (Mattie M) agt Charlotte Liberty Mut Ins h814 N Herman
GIRL SCOUTS OF THE UNITED STATES, COASTAL CAROLINA COUNCIL, Elizabeth Hawley Exec Dir, Community Bldg, 239-41 E Walnut, PO Box 1049, Tel REpublic 4-2591
 Gist Annie L tchr Gboro Jr High Sch r RD 4
 —Edith B nurse Wayne Mem Hosp r306 N Lionel

JOHNSON COTTON CO. OF GOLDSBORO INC.	
Living Room - Bed Room - Hardware - Tools - John Deere Tractors 132-134 E. WALNUT ST.	Kitchen Furniture - Electric and Gas Appliances - Building Materials - Fertilizer - Eastern Carolina's Farm and Home Suppliers PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON Mgr.

SETH B. HOLLOWELL
 OIL CO.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Gladson Earl M wood wkr Wayne Agrl Wks r118 S Alabama
Glamor Shop The Mrs Annie L Horton mgr clo 101 S Cen-
ter

Glascok Birdie T (wid Jos L) h313 N William

—Busbie (Christine R) trucker 309 N William h do

—Christine R Mrs (Cinderella Beauty Shop) r309 N William

Glaspie Mary E r128 Anderson dr

—Robt J (Olivia B) lab Dewey Bros h128 Anderson dr

—Robt J jr r128 Anderson dr

Glass Jas R (Leasia H; El Rancho Motel) h N William ext

—Leasia H Mrs (El Rancho Motel) r N William ext

—Oscar E (Viola L) h283 E Seymour dr

Glascocoe Dannie (Matoldia F) USAF h906b Hugh

Glaze Ivy (Mary) USAF h60a SJHomes

Glenn Alma H Mrs tchr County Bd of Educ r304 W Spruce

—Earl (Alma H) bartndr Gboro Hotel h304 W Spruce

—Hattie T (wid J Sanford) h201 Claudia av

—Otho auto repr 411 S Georgia av h do

Glisson Clarence V (Blanche R) brklyr h711 Royal av

—Danl jr (Rosa D) city bldg insp h325 E Chestnut

—Ethel C (wid John) h940 Fairview cir apt A

—Hilda draw wind opr duPont h1501 E Ash

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

—Lula W (wid Albert) r922 Fairview cir apt D

—Wm L hlpr Caison Roofing r940 Fairview cir apt A

Glover Annie G Mrs tchr Snow Hill Sch r410 Park av

—Myrtle Mrs (The Yardage Center) r Roanoke Rapids NC

—T B (Myrtle; The Yardage Center) r Roanoke Rapids NC

—Walton K (Cora L) asst fire chf Seymour Johnson AFB
h1303 Edgerton

Gluyas Julia E anesthetist Wayne Mem Hosp r306 N Lionel

Godbold Grace O Mrs dept mgr Belks r1600 Palm

—Jas S (Grace O) formn Stackhouse Elec h1600 Palm

Godley John H (Marzella B) carp h616 Slaughter

Godwin Armie (Thelma) slsmn Odom Mtr h103e-f SJHomes

—Betty G laby tech Wayne Mem Hosp r306 N Lionel

—David L slsmn C R Lentz Whol r LaGrange NC

—Jack R (Lela P) slsmn Hub Dept Store h1711 Peachtree

—Kizzie Mrs smstrs Neil Joseph's Shop r Princeton NC

—Lela P Mrs ofc mgr O'Berry & Lewis Inc r1711 Peachtree

—Mickey clk Oasis Soda Shop r103f-g SJHomes

—Nannie B (wid Wm H) r1711 Peachtree

—Opal S Mrs h410 W Ash

—Oscar food mgr Wayne Mem Hosp h426 E Beech

—Roland D (Jackie O) mgr Flake's Tire Serv h903 S Best

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Godwin

—Steven T (Helen S) h802b N Taylor

—T S asst County Farm Agt r RD 1

Goff Distributors Inc Frank W Dail mgr whol floor covering 111 E Beech

—Donald R porter Triangle Drive Inn r RD 2

—Edna M Mrs slswn Belks r600½ Wilmington av

—Hoover (Irene P) mech Cusher Concrete h NC Highway 102 RD 3 (Advl)

—Jas E (Katie B) carp T A Loving Co h318 McIntyre

—Lester lab Wayne Poultry r RD 2

—Maude M (wid Robt B) r1908 E Beech

—Robt W (Hazel B; Goff's Gro) r RD 1 Dudley NC

—Wayne (Hilda) brk lyr h1007 E Mulberry

—Wm P (Edna M) mech Seymour's Garage h600½ Wilmington av

Goff's Grocery (Robt W Goff) 1111 Olivia la

Goforth G Mark jr (Melissa G) county farm agent h903 Pittman

Gogoles Chas cash Central Lunch r305 E Mulberry

Goldberg Louis (Patricia) USAF h64a SJHomes

Goldsberry Walter T (Eilenne O) USAF r411 E Walnut



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

Goldsboro Beauty School (Mrs Fay K Wise Woodrow L Kilpatrick) 100 E Mulberry

—Beauty Shop (Mrs Pearle W Brashear) 213 S Center

—Book Store (Mrs Lula E Winslow) 117 Center

GOLDSBORO BUILDERS SUPPLY CO INC

Arthur L Perry (Selma NC), Pres

Leon W Perry (Henderson NC), V-Pres

Clarenee L Lynn, Sec-Treas-Mgr

Building Materials and

Supplies

Roofing Materials

Brick and Tile

Lumber

Siding and Flooring

Insulating Materials

Windows

Screen Wire

Cement

Plywood-Sheetrock

118 S Carolina

Telephone REpublic 4-4071

(See Yellow Page 22)

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

SETH B. HOLLOWELL
OIL CO.

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and
Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

GOLDSBORO BUILDING & LOAN ASSN, W A Dees Pres, E A Griffin Sr Vice-Pres, Murray Borden Jr Sec-Treas, Home Mortgage Loans, 116 E Walnut, Tel REpublic 4-2121 (See Yellow Page 20)

—Cafe (J Willoughby Daniels Levander Thompson) restr 120 N John

—Candy Kitchen (Wendell H Edgerton) 143 N Center

GOLDSBORO CHAMBER OF COMMERCE, John G Riddick Mgr, 211 S Center, Tel REpublic 4-2241

—Chapel Free Will Baptist Church Rev Peter R Hood 716 E Elm

—Chapter No 29 RAM 204 N William

—Chapter Number 54 (DES) 204 N William

—Christian Institute Rev Curwin L Parks dir Hooks River rd

—Cigar Co (Walter W Barwick) billiards 109 E Walnut

GOLDSBORO CITY DIRECTORY, Hill Directory Co Inc Publishers, 2910 W Clay, Richmond 30, Va, Tel ELgin 9-6001 (See Yellow Page 41)

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

GOLDSBORO—CITY OF

CITY HALL, 214 N Center

BOARD OF ALDERMEN, Hon Scott B Berkeley Chairman, 214 N Center

BOARD OF EDUCATION, A H Pate Chairman, 306 N William, Tel REpublic 4-0561

BUILDING INSPECTOR, Danl Glisson Jr, 214 N Center, Tel REpublic 4-2736

CIVIL DEFENSE, Robt L Denmark Jr Dir, 214 N Center

CLERK & TREASURER, Ralph G Jones, 214 N Center, Tel REpublic 4-3053

COMMISSIONER WILLOWDALE, CEMETERY FUND, Ralph G Jones, 214 N Center, Tel REpublic 4-3053

DEPARTMENT OF EDUCATION

INDUSTRIAL EDUCATION CENTER, Kenneth T Marshall Dir, 306 N William, Tel REpublic 4-2197

SUPERINTENDENT OF SCHOOLS, Ray Armstrong, 306 N William, Tel REpublic 4-0561

ELECTRICIAN, W Ray Anderson, 214 N Center, Tel REpublic 4-2736

ENGINEER, E Griffin Porter, 214 N Center, Tel REpublic 4-2736

FIRE DEPARTMENT

CHIEF, C Wesley Howell, 109 E Ash, Tel REpublic 4-3033

STATION NO 2, Alton Edens Capt, 1615 E Beech, Tel REpublic 4-3401



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

GOLDSBORO—CITY OF

HEALTH DEPARTMENT, Arth S Chesson Jr Dir, 111 S William, Tel REpublic 5-4331

HOUSING AUTHORITY, Wiley A Smith Exec Director, 1729 Edgerton, Tel REpublic 5-3704

JAIL, 214 N Center

MANAGER, L Page Benton Jr, City Hall, 214 N Center, Tel REpublic 4-2828

MAYOR, Hon Scott B Berkeley, City Hall, 214 N Center, Tel REpublic 4-2951

MILK & FOOD INSPECTOR, Carlyle G Eure, 111 S William, Tel REpublic 5-4331

MUNICIPAL STADIUM, Sycamore cor N Stadium rd

PLUMBING INSPECTOR, Kermit N Massey, 214 N Center, Tel REpublic 4-3551

POLICE COURT, Hon Scott B Berkeley Judge, 214 N Center

POLICE DEPARTMENT Haywood A Lane Chief, City Hall, 214 N Center, Tel REpublic 5-2031

PUBLIC LIBRARY, Susan B Borden Librn, 204 W Chestnut, Tel REpublic 5-1824

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

SANITARY INSPECTOR, Carlyle G Eure, 111 S William, Tel REpublic 5-4331

STREET DEPARTMENT, Elmer L Simmons Supt (Garage), 717 William, Tel REpublic 4-1692

TAX DEPARTMENT, Frank M Hauser Jr Tax Collector, City Hall, 214 N Center, Tel REpublic 4-3172

WATER DEPARTMENT, Kermit N Massey Supt, 214 N Center, Tel REpublic 4-3551

WILLOWDALE CEMETERY, W Preston Whitley Supt (ofc), 214 N Center, Tel REpublic 5-1065

GOLDSBORO COCA-COLA BOTTLING CO INC, James L Wharton Jr Mgr, Manufacturers and Bottlers Coca-Cola, 110-114 W Mulberry, Tel REpublic 5-2653 (See Yellow Page 17)

—Colored Florist John H Shealy mgr 200 Brogden

—Commandery No 26 (KT) 204 N William

—Council No 33 (R&SM) 204 N William

—Council of United Church Women 306 N Jackson

—Country Club Inc J W Edmondson pres Wm R Allen jr v-pres Richd F Griswold sec-treas 1235 S Slocumb

—Dental Laboratory (Glenn E Moon) 139 W Walnut R614

—Drug Co (Bernard R Ward) 101 N Center

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

SETH B. HOLLOWELL
OIL CO.



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

GOLDSBORO F C X SERVICE, Charles L Rogers Mgr, Feeds, Seeds, Fertilizers, Farm Machinery, Electrical Appliances, 804 N George, Tel REpublic 5-0141

—Floral Co Inc Mrs Hilda S Starr pres-treas Thos H Spears v-pres 403 W Ash

—Fruit & Railroad Salvage (Jas C Kannon jr) 108 N John

—Golf Club Inc Alfred Goodrich mgr 2 Golf Course rd (A)

—Gospel Chapel 1804 E Mulberry

GOLDSBORO HEATING & PLUMBING INC, Horace Coward Pres, Ernest M Faust V-Pres, Thos L Blow V-Pres, Raymond P Jones Sec-Treas, Contractors, Plumbing Fixtures, Water Heaters, Air Conditioning 117 N James, Tel REpublic 4-3101 (See Yellow Page 104)

—High School Clement W Twiford prin 901 E Beech

—Home Supply (Harvey W Edwards) 715 Royal av

GOLDSBORO HOTEL, Walter A Stansbury Mgr, 106 S Center, Tel REpublic 4-4511

—Ice Delivery Co Jas W Adams mgr 400 N Center

GOLDSBORO INSURANCE & REALTY CO, Humphrey B Brown Pres, W B Brown V-Pres, M P Brown Sec-Treas, General Insurance 203 E Walnut, Tel REpublic 4-3581

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

—Iron & Metal Co Seymour Brown pres-treas Mrs Leila B Kirschner v-pres More Kirschner sec 801 N John

—Junior Chamber of Commerce 239 E Walnut

—Junior High School Harry S Howard prin 801 N Lionel

GOLDSBORO LAUNDRY & CLEANERS INC

Leo Nasekos, Pres-Treas

Percy O Higginbotham, Sec

Complete Laundry and Dry Cleaning Service

Refrigerated Fur Storage

300 N John

Telephone REpublic 4-5411

—Lodge No 139 (BPOE) Oscar H Pipkin jr-sec 105 E Chestnut

—Lodge No 634 (AF & AM) 204 N William

—Men's Club 427 S James

—Methodist District Rev Howard M McLamb dist supt (dist ofc 7) E Ash

GOLDSBORO MILLING CO, H Gordon Maxwell Jr Pres, John E Maxwell V-Pres, J Louis Maxwell Jr Sec-Treas, W G Crawford General Mgr, W H Shepard Jr Sales Mgr Manufacturers of Stock and Poultry Feeds and Hominy Grits, 100 E Vine, Tel REpublic 5-2222

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snaw Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

GOLDSBORO MOVING & STORAGE CO INC

James L Huffman, Pres
Agents For
American Red Ball Transit Co Inc
Local and Long Distance Storage
711 S John
Telephone REpublic 5-0162
(See Page Z)

—Music Co (Jas G McCormick jr) amusement mach 215 W
Holly

GOLDSBORO MUTUAL BURIAL ASSOCIATION

Isaac T "Bill" Seymour, Pres
Willie A Seymour, V-Pres
Mrs Thelma S Peacock, Sec-Treas
107 W Chestnut
Telephone
REpublic 4-1761

—Neon Sign Co (L Kelly Kornegay) 304 S Slocumb

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. REpublic 5-2774

GOLDSBORO NEWS-ARGUS, Wayne Printing Co Inc Pub-
lishers, Home Daily Newspaper 116-118 N James, Tels
REpublic 4-4401, REpublic 4-4402 and REpublic 4-4403

GOLDSBORO NURSERY

Martin W Casey, Owner
Evergreens-Shrubs-Camellias
Fruit Trees-Rose Bushes
Landscape Service
RD 5, Box 249

Telephones REpublic 5-2820 and REpublic 5-0382
(See Yellow Page 97)

—Office Supply Co John D Downs pres J Geddie Melvin v-
pres Grier Garrett (Jacksonville) sec-treas 139 N Center
—Paint Co Inc Milton C Thompson pres Jos U Thompson
sec-treas 204 N Center
—Production Credit Association Chester E Johnson sec
and treas 206 E Chestnut

GOLDSBORO PUBLIC LIBRARY, Susan B Borden Librar-
ian, 204 W Chestnut, Tel REpublic 5-1824

—Record (Mrs Lorena C Brown Jos E Brown jr) job prntg
US Hwy 70 (Advl)
—Smart & Thrifty Dresses Inc Mrs Gladys B Tripp mgr
121½ W Walnut

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

SETH B. HOLLOWELL
OIL CO.

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



GOLDSBORO TOBACCO CO INC, Robt E Hamlin Jr Pres,
H H Bradham Jr V-Pres, J Noell Jones Sec, E D Clark
Treas, Tobacco Packers, Dealers and Exporters 722 N
William, Tel REpublic 5-0671

- Trailer Sales (Wm D Wartman) S Slocumb (A)
- Transportation Co Inc Harley J Bumgarner pres Mrs
Mary B Liles v-pres Mrs Mildred B Whitener sec Mrs
Anna W Bumgarner treas 114 S Carolina
- Venetian Blind Co (Chas L Webster) 403 E Walnut
- GOLDSBORO VETERINARY HOSPITAL** (Dr Bryan H
Brow), Veterinarians, Animal Hospital S George extn,
Tel REpublic 5-2271, Res Tel REpublic 5-2636
- Welding Shop (Max Staps) E Elm
- Woodmen Of The World (Camp 100) L Relmon Cobb sec
(Meets 2d and 4th Thursday 8 PM) 217½ N John
- Goldsboro's Friendly Club (Willie E Simmons) 327 S James
- Goldwayne Apartments Crawford & Norwood agts 315 E
Walnut
- Laundry & Dry Cleaners Mabel M Whitley mgr 138 S Cen-
ter
- Laundry & Dry Cleaners 604 N Madison

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

Phone RE public 4-3277

- Good Shepherd Lutheran Church Rev Clarence R Ritchie
pastor 813 E Mulberry
- Gooden Alice r510 Chapel
- Gooding Dock A (Dorothy B) carp Economy Homes h615 N
John
- Edw L (Hilda) emp Kemp Splty r RD 3 Box 266
- Edwin driver Red Bird Cab r Adamsville NC
- Jos D (Margt) hlpr Gboro Trans h46h S J Homes
- Goodman Ernest (Willie T) lab h507 Wayne av
- Frances J Mrs tchr Dudley High Sch h503 Gulley
- Milton A slsmn Pepsi Cola r Mt Olive NC
- Robt L slsmn Pepsi Cola r Mt Olive NC
- Goodrich Alf (Peggy H) mgr Goldsboro Golf Club h808 S
Best
- Goodson Isabel S tchr Walnut St Sch r RD 5
- Walter guard NC Prison camp 405 r Mt Olive NC
- Goodwin Geo R (Marie) v-pres T A Loving & Co r Raleigh
NC
- Jim mgr Bell Trailer Sales r Shady Lane Tourist Ct
- Rosalie M Mrs ofc-sec Bland & Freeman r RD 2 Box 14

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

GOODYEAR SERVICE STORES

J Robt Jones, Mgr

Tires-Batteries-Auto Accessories

GE Appliances-Motorola TV Sales and Service

212 W Walnut

Telephone REpublic 5-2464

(See Yellow Page 10)

Gool Walter E (Esther W) USAF h1511 E Ash

Gordon Anna S (wid Alex J; Carolina Shoe Rebuilders)

r504 S Audubon

—Augusta Mrs r509 Dail

—Sidney A (Carolina Shoe Rebuilders) h504 S Audubon av

Gore Carrie T Mrs h409 E Elm

—Cecil Mrs clk Farmers Clns h222 Rosewood av

—Hattie B (wid Ernest F) nurse 806 Pou h do

—L F emp State Hosp r do

—Vernon lab Seymour Johnson AFB r315 N John

Gorman Jos J (Jacqueline) USAF h46b SJ Homes

Gossett Geo (Evelyn) USAF h115d SJ Homes

Gould L M sec-treas Natl Farm Loan Assn r Smithfield NC

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL

RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

GOVERNMENT EMPLOYEES FINANCE CO

D C Hamer, Local Agent

Finance and Insure World Wide

First 3 Grades and Officers

Auto, Fire, Furniture

PO Box 522, Goldsboro

Office Adamsville

Telephone REpublic 5-1904

Night Telephone REpublic 4-4162

GOVERNMENT OFFICES (See United States Government)

Grace's Beauty Shop (Mrs Grace H Turner) 1501 E Ash

Grady A T (Helen) slsmn Southerland Mtr h71ef SJHomes

—Alton C (Joyce B) pntr r410 N Carolina

—Arey W (Martha E) formn T A Loving Co h1105 E Walnut

—Brownie C Mrs tchr Gboro Jr High Sch r1511 Mimosa

—Dean C Mrs nurse Wayne Mem Hosp r927 Fairview cir

—Edna J Mrs cash Kerry Drugs r R Seven Springs NC

—Ella S (wid Benj F) h410 Park av

—Eunice Mrs emp Brown & Williamson Tob h315 E Walnut

apt C 3

—Eunice J Mrs clk typ Gallaher Ltd r Goldwayne apts

—Faye clk Sunrise Clns r RD 3

—Jas E (Nannie C) atndt Mitchell's Esso Sta h933b Fairview

cir

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

110 S. William St.

Tel. RE public 5-1237

Loans

SETH B. HOLLOWELL
OIL CO.

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

412

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Grady

- John D jr (Dorothy H) civ eng Seymour Johnson AFB h403 S Jefferson av
- Luther (Catherine) Indry mgr Wayne Mem Hosp r RD 1
- Maebelle slswn Kerr Drugs r RD 3
- Margt slswn The Hat Shoppe r1204 E Mulberry
- Margt L insp Carolina Welds Plant r RD 4
- Martha E Mrs insp Carolina Welds Plant r1105 E Walnut
- Needham H (Eleanor R) h1203 Park av B
- Norwood L (Edna D) hlpr Little River Nursery h NC Hwy 102 RD 3 (Advl)
- Relmond (Brownie C) dept mgr Cobb Mtr h1511 Mimosa
- Rosette h413 Miller
- Sallie G (wid Chauncy) r106 N Alabama av
- Sim jr (Doris B) slsmn Pat Ward Mtr Co h1507 Edgerton
- Stanley brklyr Elwyn N Troutman r Dudley NC
- Virginia Fields Mrs clk A&P r RD 3
- Warren A (May F) genl agt Franklin Life Ins Co h203 N Slocumb

Graham Carrie H (wid Chas) h1714 Davis

- Carrie M (wid Calvin) h1602 Tuskegee
- David J (Willie B) lab Sou Cotton Oil Div h405 E Elm
- Dock (Irene G) driver h711 Simmons

CREECH'S INC.
Furniture of Distinctions

209-211 W. Walnut St.

Phone RE public 5-3413

- Earnie V Mrs slswn News Argus r310 N James
- Elsie L clk Colonial Stores r RD 3
- Emily G tchr William St Sch h1114 E Walnut
- Ernest (Alice G) lab Pate Dawson h109 Oxley av
- Harry L (Norma A) lab Sou Cotton Oil Div h517½ Wayne
- Helen P (wid Hartwell L) h104 E Pine
- Irene G Mrs supvr Wayne Mem Hosp r711 Simmons
- Jas D (Nanie B) driver T A Loving Constn h504 Beal
- Jas L lab Stockhouse Elec r Newton Grove NC
- Jas W (Rachel M) lab Johnson Cotton h808 Crawford
- John H (Mary J) h435 E Elm
- John H (Margt M) lab M E Robinson r605 Slaughter
- Lee (Hattie L) h825 W Elm
- Lula bkpr Wayne Mem Hosp r306 N Lionel
- Mary B (wid Ernest) h310 W Mulberry
- Mary J Mrs tchr County Bd of Educ r435 E Elm
- Nathaniel (Willie M) USAF r403 Denmark
- O M Rev pastor St John's Methodist Church r Burgaw NC
- Robt E (Betty K) hlpr Carolina Van & Stge r512 N Williams
- Thurman carp Stockhouse Elec r Four Oaks NC



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Graham

- Wm E (Earnie V) h310 N James
- Willie M (wid Sam) maid h404 School
- Grandy Inez (wid Jas) mach opr Kemps Splty h508 Wayne
- Irvin R dish washer Wayne Mem Hosp r508 Wayne av
- Sarah E hlpr New River Nursery r903 N Center
- Grant Annie C tchr East End Sch r410 Canal
- Ben jr (Doris M) ship clk Made-Rite Sunbeam Bakery h307 Murray
- Brantley C (Myrtle L) steam ftr Bell Askins Plmb & Htg h97b SJHomes
- C Earl (Eliz M) brklyr r1304 E Beech
- Christine O Mrs bkpr Grant Elec r1600 E Ash
- David tannery wkr Drueding Bros r Snow Hill NC
- Donald E tile setter Masonry Splty r501 2d
- Donald G (Doris K) r1415 Higgins
- Earl tile setter Masonry Splty r1304 Beech
- Electric Company (John L Grant) 1221 N William
- Eliz F tchr Gboro High Sch r710 Park av
- Esteen bkpr & credit mgr wayne Wholesale Gro r302 W Mulberry
- Gerald L (Helen S; The Launderette) h1108 E Beech
- Harold molder Wayne Agri Wks r RD 4 Box 244

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- J Eddie (Sadie J) h1415 Higgins
- Jas W driver Wayne Dairy r RD 3
- Jesse r607 Devereaux
- John L (Christine O B; Grant Elec Co) h1600 E Ash
- John W h411 Wilson av
- John W mgr Central Serv Mtr Co r RD 3 Box 262 (Advl)
- Joyce Mrs ofc sec Dr Richd W Borden r RD 4
- L Bruce supt Bonitz Insulation r211 E Pine
- Lorena B (wid Chas D) r613 S Madison av
- Loretta L Mrs ofc sec M B Andrews Ins Agcy r305 S Center
- Matilda D (wid Oscar) r411 Wilson av
- Molly P Mrs clk Made-Rite Sunbeam Bakery h940 Fairview cir apt C
- Oscar (Louise A) ship clk C B Davis Whse h206 E Spruce
- Oscar jr atndt Ball Park Serv Sta
- R Hodges (Loretta L) electn Grant Elec h305 S Center
- Reuben C (Grace P; Best Ins & Realty Co) r403 N Audubon
- Reuben E jr (Alice S) payroll clk Kemp Splty h1739a E Holly
- Roland H formn Grant Elec r305 S Center

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

SETH B. HOLLOWELL
OIL CO.

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

**118 S.
Carolina St.**

**(NEXT TO
UNION STA.)**

414

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Grant

- Sadie J Mrs (Grant's Grocery) r1415 Higgins
- Sallie seamstrs Wayne Mem Hosp r306 N Lionel
- Thurston ship clk Auto Battery Co of Am r RD 4 Box 524
- Tressie H Mrs seamstrs Benj J Ellis r RD 4
- W T Co Mrs Nettie E Jolly mgr W Walnut cor S James
- Wilbur (Marjorie G) serv mn Jack's Esso Serv Sta h207 Creech

Grant's Grocery (Mrs Sadie J Grant) 501 3d

Grantham Addie S Mrs picker J P Taylor Co h807 Washing-
ton

- Annie J Mrs atndt State Hosp r507 Alvin
- Bertha M Mrs tob wkr J P Taylor Tob r104 Atlantic av
- Billie L asst mgr Stelens r1311 E Beech
- Chas F (Ethel S; J & G Appliance Serv) h1505 Edgerton
- Clarice maid r710 W Pine
- Claudie J (Annie J) atndt State Hosp h507 Alvin
- Colon O (Lucille T) formn J P Taylor Co h1208 Edgerton
- David L (Nora B) mgr Grantham's Pl h106 W Spruce
- Elnora B marker Fast Serv Lndry r RD 5
- Emma L (wid Paul) slwn W F M C Radio Sta h1311 E Beech

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Ernest O (Kathleen H) mgr Economy Mkt r Rosewood NC
- Estella S emp State Hosp r do
- Ethel S Mrs fl supvr McLellans r1505 Edgerton
- Georgia C (wid Roscoe) h710 W Pine
- Hiram G textile wkr Borden Mfg r RD 2 Box 52
- Jas B (Eloise) slsmn Smith Hdwe r Princeton NC
- Julius C (Marine) Grantham's Pl r503 Persimmon
- Kinion (Reina) h512 Beal
- Lela E (wid Carl L) dept mgr Grant's r908 Fairview cir apt a
- Lena M (wid John) atndt State Hosp h904 Peru
- Leon M (Bertha M) h104 Atlantic av
- Louvenia A (wid Frank) r1003 N George
- Martha H Mrs h409 N Leslie
- Mary r309 S James
- Maxine Mrs ofc sec Hamilton's Funeral Home r503 Persimmon
- Nola M (wid Wm) mgr Blue Bird Cafe h906b Carver dr
- Nora B Mrs nurse State Hosp r106 W Spruce
- Paul A studt r1311 E Beech
- Robt L (Mildred M) swtchmn ACL h1307 Park av A
- Ruth L emp State Hosp r do
- Sadie B tchr School Street Sch h108 W Spruce



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Grantham

- Walter I (Gaynell O) mech Scott Mtr h1003 N George
- Wm H (Ruth) clk A&P h1009 E Mulberry
- Wm L cement fnshr E F Taylor r603 Canal
- Grantham's Place Julius C Grantham gro 616 S Herman
- Graves Clyde W (Carole V) USAF h603 3d
- Elmer W pres Parker Poultry Co r Greensboro NC
- Gravitt Insurance Agency (Wm H Gravitt) 104 S James
- Wm H (Gravitt Ins Agcy) r500 E Ash
- Gray Albert (Margt) constn wkr Nello L Teer h Adamsville al RD 3 (Advl)
- Cecelia F Mrs nurse Wayne Mem Hosp r109 N William apt 2
- Ellen tchr County Bd of Educ r RD 4
- Eug E (Cecelia F) insp Dept of Army h109 N William apt 2
- Geo h106 Atlantic av
- Herbert H emp State Hosp r do
- Jas (Carol P) driver Elliott Packing r Dudley NC
- Jas E (Annie T) atndt State Hosp h1112 Crawford
- Lillian M Mrs clk Weil's Inc r RD 1
- Loyd R (Mary W) Kemp Splty r RD 2

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Lyman (Rebecca M) dept mgr Overby Mtr h604 S Madison av
- Margt Mrs cook Griffins Restr r Adamsville al RD 3
- Millie (wid John) hlpr Wallbrook Tob h918b Carver dr
- Raymond C (Nona B; Gray's Seafood & Poultry Mkt) r Patetown rd
- Rebecca M tchr William St Sch r604 S Madison
- Rosa h300 S Virginia
- Stephen W (Gaynell V; Little Restr) h1507 E Ash
- Vinessie h425 Charles
- Walter jr r206 Whitley av
- Gray's Seafood & Poultry Market (Raymond C Gray) 904 E Ash
- Green see Greene Groen Groene and Gruen
- Alzie N Mrs smstrs Casey Lndry h282 E Seymour dr
- Annie M r1304 N James
- Annie M tchr Greenleaf Sch r1304 N James
- Ben saw mill wkr L G Nufer Lmbr r607 S John
- Bertha B Mrs h907 Greenleaf
- Chas constn wkr r NC Hwy 102 RD 3 (Advl)
- Christiana C (wid Geo) r203 S Georgia av
- David State Hosp r do
- Dora Mrs maid h1029a Lincoln dr

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

SETH B. HOLLOWELL
OIL CO.



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Green

- Emma maid r310 W Pine
- Frank (Mary E) lab M E Robinson h1304 N James
- Geo E barber James N Guess
- Hester J Mrs maid r225 E Vine
- Ida F (wid Henry) h203 Kennon
- Iva L (Eldora B) jan Seymour Johnson AFB h909b S Audubon av
- Jas E (Jessie) tchr Dillard High Sch h409 Gulley
- Jas E jr USAF r409 Gulley
- Jas F slsmn Pepsi Cola r Mt Olive NC
- Jessie Mrs tchr PS r409 Gulley
- John logger r910 Davis
- Jos O (Fannie L) h610 E Elm
- Julious emp T A Loving & Co r PO Box 185
- Junious S farmer h310 W Pine
- Laura H (wid Amos) r700 Islen
- Leslie lab M E Robinson Inc r RD 2 Box 112
- Luberta A (wid Phillip) h410 Creech
- Mary B Mrs tchr County Bod of Educ r RD 2 Box 109 A
- Millie Mrs r503 Scott
- Parrott Cafe (Alfonzo L Pennington) 335 S James

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Rachel r282 E Seymour dr
- Raymond F (Elva A) USAF h1023 Maple
- Rose B Mrs r302 S Virginia
- Sarah r310 W Pine
- Virginia H Mrs tchr County Bd of Educ r810 Newsome
- Wilbert L (Ethel S) emp Turner Equip h715 Devereaux
- Wm r423 S James
- Wm H overseer Borden Mfg r RD 2 Box 39 D
- Greene Allison (Helen C) emp T A Loving h209 W Mulberry
- Byron J (Margt B; Quality Bicycle Shop) h1406 Peachtree
- Geo E beauty shop 203 S Georgia av h do
- Helen C Mrs bkpr Royal Clothing r209 W Mulberry
- Jas C Co Gorden L Hooks mgr ins adj 103 E Mulberry R 10
- John T (Joyce M) USAF r37b SJHomes
- Jos (Ethel H) gardnerer Gboro Florist h617 Devereaux
- Lillie M Mrs h214a W Elm
- Louise S Mrs emp Gboro Tob r1011 N John
- Nathl (Louise S) h1011 N John
- Greenfield Bertha (wid John) atndt State Hosp h1312 N James
- Blanch Mrs tob wkr J P Taylor r226 Wayne av
- Cleaster (Mary A) brklyr Seymore Johnson AFB h914 Isler

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Greenfield

- Edw emp State Hosp r do
- Freda P Mrs cook Gboro High Sch r113 Bright
- John R jr (Lizzie F) carp Charlie Davis h W Palm
- Lewis lab Elwyn N Troutman r902 N John
- Madeline H emp State Hosp r do
- Robt (Freda P) driver Cedric E Edgerton h113 Bright
- Ruthie B emp State Hosp r do
- Waymon M agt NC Mut Life Ins r RD 1 Dudley NC
- Willie H (Blanche) tob wkr J P Taylor h226 Wayne av
- Greenleaf School A Calvin Crowder prin 1220 N John
- Gregory Admiral Z (Lillier O; West Quick Serv Sta) h709 E Ash
- Barber Shop (John W Thornton) 308 A
- Beatrice r310 Smith
- Cecil (Virginia W) carp T Daughety Constn h701 W Walnut
- Chas F lab r901 N Center
- David (Mary W) emp T A Loving & Co h621 Isler
- David jr r621 Isler
- Dorothy r310 Smith
- Frances Mrs slwn Belk's r Newton Grove NC
- Frank (Peggy P) mach Perkin's Mtr Parts h Lee RD 3 Box (Advl)

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Frank mach Std Automotive Parts of Gboro r RD 3
- Geo (Edna V) emp SH&PWC h52a SJHomes
- Henry A (Betty M) carrier PO h313 S James
- Jas (Viola) lab Seymour Johnson AFB h61b SJHomes
- Mary W Mrs mach opr J P Taylor Tob r625 Isler
- Phoebe C (wid Joe) h310 Smith
- Robt L logger r310 Smith
- Wm P lab h901 N Center
- Willie J USA r310 Smith

Gresham Julius C (Mildred R) ofc mgr N Ryon Co Westbury Paving Corp h312 E Chestnut

- Mildred R Mrs prfrdr News Argus r312 E Chestnut
- Grey Marvin eng Mathis Htg h306 S John
- Robt L (Theresa Z) USAF h905 Prince av
- Grice Blanche Mrs winder Borden Mfg r903 6th
- Bruce S (Alleene J) asst county tax collr h1217 N Jefferson
- C D (Blanche) formn Borden Mfg h903 6th
- Clifton W (Majorie) Kemp Sply r28g WHP
- Danl G (Bertie C) carder Borden Mfg h903 Black
- David J (Lillie P) emp Kemp Sply h500 E Elm



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

SETH B. HOLLOWELL
OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

418

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Grice

- Elton G textile wkr Borden Mfg r903 Black
 - Eunice D Mrs emp Raynor's Linoleum & Tile r517 E Elm
 - Gerald USA r500 E Elm
 - Jas A (Mavis B) mach opr Borden Mfg h603 Royal av
 - John T (Mavis W) lab Borden Mfg h911 Black
 - Lillie P Mrs slswn Powell's r500 E Elm
 - Listen E (Alice) emp Kemp Sply h US Hwy 70 RD 3 (Advl)
 - Marjorie Mrs hlpr Cozart Packing h28g SJHomes
 - Peggy J r603 Royal av
 - Spillman W (Margt W; Grice's Serv Sta) h504 Linwood
 - Walter C (Marjorie) mach Kemp Sply h28g SJHomes
 - Wm B (Zilphia S) tex wkr Borden Mfg h505 Royal av
 - Wm J (Eunice) mach opr Kemp Sply h517 E Elm
 - Willie C (Katie W) mach opr Kemp's Sply h313 N James apt 1
 - Zilphia S Mrs tex wkr Borden Mfg r505 Royal av
- Grice's Service Station (Spillman W Grice) 309 S George
GRIFFIN A T MFG CO, A Thomas Griffin Jr Pres-Genl
 Mgr, Wood Mouldings, 601 N George, Tel REpublic 4-0541

GRIFFIN A THOMAS JR (Edna E), Pres-Genl Mgr A T Griffin Mfg Co, 601 N George, Tel REpublic 4-0541, r Arrington Bridge rd, Tel REpublic 4-2507
 —A Wilson (Essie B; Griffin Steel & Sup h1304 E Walnut

MEMBER



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
 135 1/2 S. CENTER ST.

- A Wilson jr (Eastern Realty & Constn) r1304 E Walnut
 - Abell (Ruth P) lab Pate Dawson h910 S George
 - Aline F Mrs emp Kemp Furn r921 N John
 - Allen J (Ruby S) servmn Orkin Exterminating h13 Harrell av (A)
 - Anna F Mrs atndt State Hosp r904 A Carver dr
 - Arch T (Camilla) lab Nello L Teer Constn h38 ef SJHomes
 - Chas L r Deans rd
 - Dorothy clk Edws Young Men's Shop r Dudley NC
- GRIFFIN ELBERT A SR, V-Pres Goldsboro Building & Loan Assn, 116 E Walnut, Tel REpublic 4-2121, h1112 E Mulberry, Tel REpublic 5-1180**
- Elbert A jr v-pres American Bk r304 S Jefferson
 - Ethel R M Mrs cook Gboro Cafe r Deans rd
 - Hilton B (Vivian H) interviewer State Emp Sec Comm r 402 S Best
 - Irene J Mrs h810 N John
 - Jas USA r1109 Royal av
 - Jas E (Lillie M) h106 N Pineview av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Griffin

- Katie M Mrs presser Carolina Overall h605 Moore
 - Lila M Mrs with Duke's Cafe r1511 Tuskegee
 - Lloyd B (Irene T; Griffin Barbecue) h1802 Walnut E
 - Louis (Mary S) slsmn Elm St Mtrs h912 b Lincoln dr
 - Louis (Aline F) lab Gboro Tob h921 N John
 - Margt L Mrs r1605 Tuskegee
 - Margt R Mrs r1709 Davis
 - Matthew h904 a Carver dr
 - Matthew (Anna F) h904 A Carver dr
 - Motor Co (Danl A Ward Solly Sauls) 311 N Center
 - Oliver H (Emma Z) asmlr Wayne Agrl Wks r RD 1 Dudley NC
 - Richd (Ethel R) h Deans rd
 - Robt USAF r US Hwy 70 RD 3 ct (Advl)
 - Robt J (Martha I) USA h1010 Evergreen av
 - Ruby D (wid Chas) dep County Tax Collr h114 N Daisy
- GRIFFIN STEEL & SUPPLY CO (A Wilson Griffin), Iron and Steel Products N William extn, Tel REpublic 5-3284**
- Vivian H Mrs slswn Giddens Jewlery Store r402 S Best
- GRIFFIN W H & SONS (William H Jr, William H III and Wilson V Griffin), Phillips 66, Fuel Oil, Gasoline, Motor Oils, Coal and Briquets, 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)**
- Wm jr (Lila M; Duke's Cafe) h1511 Tuskegee
 - Wm B (Elsie R) archt 100 S James R509 h506 Park av

WORLEY TYPEWRITER EXCHANGE Sales - Service 156 S. CENTER ST.	 ROYAL	Supplies - Rentals Phone RE public 4-0845
---	---	--

GRIFFIN WM H JR (Mary V; W H Griffin & Sons), 511 S John, Tel REpublic 5-4911, h1500 E Mulberry, Tel REpublic 4-2263

- Wm H III (Bettie M; W H Griffin & Sons) h1108 E Ash
 - Wm L (Nanoko O) USAF h1810 Palm
 - Wilson V (Wm H Griffin & Sons) r1500 E Mulberry
- GRIFFIN'S BARBECUE (Lloyd B Griffin), Wilberdean Shirley Mgr, Barbecue, Brunswick Stew, Pork and Chicken 806 S George, Tel REpublic 5-4242**
- Restaurant (Lloyd B Griffin) US Hwy 70 (Advl)
- Griffith Nell H (wid Welbourn B) h1104 E Ash**
- Grimes Betty J Mrs nurse Wayne Mem Hosp r410 N Kornegay**
- Celeste h606 Stronach av
 - J M Rev pastor Eastern Chapel Baptist Ch r Mt Olive NC
 - Jack (Frances) USAF h109d SJHomes
 - Jack D (Eva M B) carp E F Taylor Consth h901 Royal av
 - Jimmie (Betty J) asst bldg insp City h410 N Kornegay
 - Lee T slsmn Ward Vending r410 N Kornegay

JOHNSON COTTON CO. OF GOLDSBORO INC.	
Living Room - Bed Room - Kitchen Furniture - Hardware - Tools - Paints - Building Materials - John Deere Tractors - Eastern Carolina's Farm and Home Suppliers	Electric and Gas Appliances - Fertilizer - Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622	

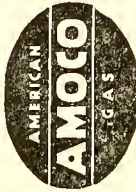
LITTLE RIVER OIL CO. Inc.  FAST SERVICE TWO WAY RADIO — PHONE RE public 5-0893 RALEIGH HWY. P. O. BOX 875
--

PINE STATE CREAMERY CO. MILK — ICE CREAM — DAIRY PRODUCTS Tel. RE public 5-3142 J. H. DICKERSON MGT.
--

SETH B. HOLLOWELL
 OIL CO.

BRYAN OIL CO., Distributors**Filtered and Metered FUEL OIL**AUTOMATIC KEYPILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771

**You'll Like Our Finer, Faster Service****When You Stop We Start****CENTRAL SERVICE MOTOR CO., Inc.****Your LINCOLN-MERCURY Dealer**

115 E. ASH ST.

PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Grimes

- Rethol W (June B) agt Met Life Ins r Raleigh NC
- Ruth B Mrs clk News Argus r RD 2 Pikeville NC
- Grimsley Cora B (wid Austin) h408 S Center
- Griswold Richd F (Margt P) v-pres and trust officer Wachovia Bk & Trust h606 E Beech
- Gross Abbie R Mrs opr Gboro Beauty Shop h108 N George
- Grover Ronald C (Jeanette S) USAF r404 W Mulberry
- Grubbs Smithy P (wid I W) tex wkr Borden Mfg h N Georgia
- Guess Jas N barber 305 S James r313 Denmark
- Susie E tchr Greenlief Sch h223 E Vine
- Gufford Benj F (Selma D) mech Pate Dawson Mtr h1906 N William
- Guiding Star Holiness Church Rev John D Brown pastor 305 Marion
- Guin Eug C (Virginia B) roofer h112½ S Kornegay
- Guisewite Herman (Leona) USAF h60 q SJHomes
- Gulf Oil Corp Anderson Creech Oil Co distrs 1000 S George
- Service Center (John W Garriss) 301 E Ash
- Gulley Jas K (Donna B) real est 400 E Walnut
- Gunn Chas h803 Isler
- Gunter Jas P (LeeAnn G) USAF h210½ N Carolina
- Rachel (wid Joe) h917 Seaboard

WILLIAMS LINOLEUM & CARPET SHOP**LINOLEUMS — CARPETS — and VINYL TILE**

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Gurganus Bertha (wid Wm) h309 S Slocumb

- Geraldine M Mrs waiter Gboro Cafe r500 Atlantic av
- Joe (Blanche) Kemp Splty r RD 4
- John H (Jean) h604 S Slocumb
- Peggy A clk Colonial Stores r RD 4
- Rowena Mrs slswn Belk's r RD 2
- William J driver Ace Moving r309 S Slocumb
- Willie J (Pearl G) atndt S&H Serv Sta h rear 1204 Greenleaf
- Gurkin Gary driver Atlantic Pacific Van & Stge r402 Park
- Gurley Ada C (wid Wilton R) h312 Grantham
- Billy F whsemn Thurston Mtr Lines r RD 4
- Earl G (Gertrude P) formn S F Ware & Co h414 Murray
- Edgar (Mabel W) farmer h1006 4th
- Eva H (wid Kirby) wrapper Made Rite Sunbeam Bakery h1611 Rose
- Geo M studdt r1406 E Mulberry
- Hazel J ofc sec Dewey Bros r RD 2 Pikeville NC
- Horace lab Dewey Bros r RD 4
- Hugh H driver Jones Trucking r608 Daisy
- J P (Marjorie L) assoc Durham Life Ins h210 S Slocumb
- Jas D r608 Daisy

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Gurley

- Jesse L (Maude W) guard NC Prison Camp 405 h801a Taylor
- Jos H city firefighter r Pikesville NC
- L Rebert (Mary L; Gurley's Barber Shop) h403 N Andrews av
- Lewis E (Effie P) h424 Frank
- Louise (wid John) r1721 Edgerton apt C
- Margt Mrs clk Chas Stores r Snow Hill rd
- Mary L insp Carolina Welds Plant r403 N Andrews av
- Mary L fdry wkr Gboro Lndry Clnrs r RD 1 Princeton NC
- Maye S Mrs clk County Health Dept r RD 5
- Milton C (Lola S) paint contr 610 Daisy h do
- N Leamon (Betty R; City Mtr Sales) r RD 2 Princeton NC
- Patsy C clk County Register of Deeds r RD 3
- Robt L (Phyllis) repr SBT&T r RD 5 Box 245
- Ruby G Mrs stock clk Weil's Inc r RD 4 Box 342
- Ruby L (wid Luther) slswn Hub Dept Store h904 N Virginia
- Ruby P Mrs anesthetist Wayne Mem Hosp r112 N Carolina
- Ruth P Mrs (Paradise Nursery Sch & Kindergarten) r RD Princeton NC

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN ELDG.

100 S. JAMES ST.

- Sadie M (wid C Harvey) h1406 E Mulberry
- T Ralph (Maye) sec McBride & Herring Sporting Goods r RD5
- Thos C USAF r802 N Herman
- Veral A ofc sec Odd Fellows Homes r102 N Alabama av
- Walter D (Mattie M) h303 E Mulberry
- Willie B (Louellen) delmn Creech's r RD 2
- Woodard (Ruby P) studt h112 N Carolina
- Wyatt R (Hilda J) plmb Graham & Sons h407½ N Caroline
- Gurley's Barber Shop (L Rebert Gurley) 121 E Mulberry
- Guy Bobby L (Loraine C) state probation ofcr r RD 5
- Boyce B slsmn Made Rite Sunbeam Bakery r Dunn NC
- Graham driver r74cd SJHomes
- Helen emp Seymour Johnson AFB h74b SJHomes
- Jas lab Barrus Constn r67a SJHomes
- Wade (Mary) h67a SJHomes
- Guyton Jos (Jerry) USAF r404 S William
- Gwaltney A McCullen (Nora T) h450 Frank
- Anna F studt r438 Frank
- C W (Mary Sue E) personel officer Seymour Johnson AFB h302 N Jefferson av

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

NIGHT

RE public

5-2744

•
816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES

CONTRACTORS

205 E. Walnut St.

Phone RE public 5-4436

SETH B. HOLLOWELL
OIL CO.



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldshoro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653
110-14 W.
Mulberry St.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Gwaltney

—Darwin E slsmn Sear's h Frank

—Melvin L (Isabell C) formn J P Taylor h438 Frank

—Virginia K (wid Clarence) clk Edgerton's News Stand h rear 302 N Jefferson av

Gwatney Maggie E Mrs slswm The Yardage Center r RD 4 Box 138

—Magnus T slsmn Genl Ind r RD 4

—Matt R (Rebecca H) formn Genl Ind h914 E Mulberry

H & H Shell Service Station (Roland Hill) S John

Hackney Thos E (Sue T) with Sear's h902 S Best

Hadden Guy R (Mabel W) furnrms 319 N John h do

Haddock Christopher C (Clyde S) clk Horton's Gro & Mkt h905 Evergreen av

—Clyde S Mrs slwn Ladies Shop r905 Evergreen av

—Lina M r905 Evergreen av

—Louise D waier Drive N Grill

Hadley Jas emp State Hosp r do

—Julius (West End Sea Food Mkt) h409 S Georgia av

Hadnot A L (Ora) welder B F Shaw Co h61ef SJHomes

Hagan Charlie (Liza R) h110 Anderson dr

—Charlie jr r110 Anderson dr

Pyrofax

**GAS FOR : COOKING
WATER HEATING
REFRIGERATION
SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

Hagans Carrie (wid John) maid h606 Slaughter

—Chas J grinder Wayne Agrl Wks r110 Anderson dr Wash- ington Park

—Christine H r315 S James

—Elara C (Phyllis G) cln One Hour Serv h832 N Center

—Emmett jan City Hall r813 Hugh

—Henry USAF r716 Canal

—Jas (Katie E) h W Palm

—Marie Mrs r716 Canal

—O G (Elsie) emp City Street Dept h910a Hugh

—Troy T (Telitha C) h502 E Spruce

Hagens Sarah prsr Todd's Drive In Clns r409 S Herman

Haggerty Edw J (Dorothy S) tech repr Seymour Johnson AFB h408 N Kornegay

Hagins Laura M Mrs maid h312 W Elm

—Olivia (wid Jesse H) h313 Wilmington av

Hagman Martha C (wid Chas E) bkpr City Water Dept r1101 N George

Haines J J & Co Inc Jas C Wofford jr mgr 205 E Mulberry

Haire see also Hare

—Jas (Emma R) h1203 E Walnut



CITIZENS

SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

HAIRE P H REFRIGERATION SERVICE

Purley H Haire, Owner
Commercial and Domestic
Refrigeration Service
Authorized
York Service
Prompt and
Courteous Service
1005 E Mulberry
Telephone RE public 5-3926
(See Yellow Page 114)

- Purley H (Estelle B; P H Haire Refrigeration Serv) h1005 E Mulberry
- Hairr Anne B (wid I B) h402 S John
- Bessie H (wid I B) ofc sec Builders Supplies r Mt Olive NC
- Leland B (Louise M) supvr US Dept Agrl Soil Conservation h605 S Pineview av
- Odell constn wkr Acil Pender r506b W Ash
- Halberg Herbert W (Amanda W) slsmn Made Rite Sunbeam Bakery h703 Prince
- Hale Louwanna W Mrs dental asst Dr Ben H Houston jr r 213 N Virginia
- Nelson L (Lou A) USAF r213 N Virginia

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Hales Chas E control opr Carolina Power & Light r RD 5
- Edgar T Ed's Drive In Restaurant r US Hwy 70 RD 3
- Helen S Mrs (Helen & Eleanora's Beauty Shop) r1507 Laurel
- J Roland (Helen R) distr Sealtest Dairy Prod h1507 E Pine
- Jean Mrs clk Carolina Overall r RD 5 Box 612
- Jesse B lab Dewey Bros r RD 2 Pikeville NC
- L O state Hosp r do
- Margt R tchr Edgewood Sch r E 1 Edgewood apts
- Nettie T (wid Ed T) r US Hwy 70 RD 3 (Adv1)
- Ollen F (Margt R) tobacco auctioneer h1207 Park av A
- R Aaron (Helen) dept mgr Dillon Bell Impl h1507 Laurel
- Sally R State Hosp r do
- Haley Mildred hlpr Parker's Poultry r523 S Georgia av
- Hall Ada Mrs maid Chapel Hill High Sch h103 Riway
- Alex lab h401 Smith
- Annie M State Hosp r do
- Barbara T Mrs bkpr Rogers r1407 Peachtree
- Bobby emp Kemp Splty r Mt Olive NC
- Carolyn mus tchr r15 E Walnut h do

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

SETH B. HOLLOWELL
OIL CO.

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Hall

- Cecil H (Betty H) whsemn Seymour Johnson AFB h937a Fairview cir
- Clarence F (Jeanette Mc) lab h1513 William
- Clarence H (Nettie M) pntr h1513 William
- Donald O (Ellen S) h707 2d
- Earl (Willie M) emp State Hosp h406 Griffin
- Ed H driver Bagley Whol r Kinston NC
- Emmett A emp Wayne Dairy r RD 2
- Freddie (Lillie M) emp State Hosp h600 Persimmon
- Hubert B asst supt Wayne Agrl Wks h211 E Elm
- Ira J r1513 N William
- J A emp State Hosp r do
- Jas D (Barbara T) bkpr WNCT TV Sta h1407 Peachtree
- Jas H (Minnie J) logger h405 Miller
- Jas L tchr Dillard High Sch r207 W Elm
- John H (Mabel G) h114 W Spruce
- Katie L emp State Hosp r do
- Kenneth W slsmn Dillon Sup r RD 1 Dudley NC
- L T guard NC Prison Camp 405 r RD 3
- Lemo A (Retha M) h408 S Leslie
- Lillian N Mrs h Deans rd

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- Lillie M Mrs h423 S Georgia av
 - Lillie Mae Mrs emp Parker Poultry r600 Persimmon
 - Lizzie Mrs maid h713a Newsome
 - Lloyd C (Linda T) mech Cobb Mtr h612½ S Slocumb
 - Mable G Mrs pkr Elliott Packing r114 W Spruce
 - Madline tchr Walnut St Sch r402 S William
 - Maggie P textile wkr Borden Mfg r RD 2
 - Marian E maid r114 W Spruce
 - Mattie B Mrs atndt State Hosp r914½ Persimmon
 - Minnie E r114 W Spruce
 - Nora L (wid S M) r1501 E Ash
 - Robt E (Eva D) pntr h812 Bain
 - Rodney F slsmn Pepsi Cola r Mt Olive NC
 - Ross H (Lizzie S; Hall's Gro) h214 Atlantic av
 - Shoe Rebuilders (Thos Hall) 200 W Pine
 - Stanley S (Margt) collr City Street Dept h1201a Olivia la
 - Thos (Mattie B; Hall Shoe Rebuilders) h914½ Persimmon
 - Velva M Mrs cook Drive N Grill h713½ S Slocumb
 - Wm E lab Dewey Bros r1009 N John
 - Wm P emp Kemp Splty r RD 1 Dudley NC
 - Woodrow lab Gboro Tob r807 N Center
- Hall's Grocery (Ross H Hall) 815 4th

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C. Tel. RE public 5-1456



**Where
Quality and Fashion
Go Hand-in-Hand**

- Hallman L Lewie (Edwina M) ind eng Borden Mfg h104 S William apt 2
 —Wade H (Rebecca M) emp Seymour Johnson AFB h1602 E Elm
 Hallow Geo J (Mildred A) clk Hallow's Billiards & Parlor
 —Jos E (Magdelene K; Hallow's Billiard Parlor) h1207 E Beech
 —Jos E jr slsmn r1207 E Beech
 —Louis clk Hallow's Billard Parlor r1207 E Beech
 —Mary cash Seymour Johnson AFB r1207 E Beech
 Hallow's Billard Parlor (Jos E Hallow) 124 N John
 Ham see also Hamm
 —Cath M (wid Geo E) h311 S William
 —Charlie J (Beulah B) r302 S James
 —D Yvonne clk Brown Drug r Patetown hwy RD 2
 —Emmett P (Mary P) mach Carolina Welds Plant h1604 Maple
 —Eula J insp Carolina Welds Plant r PO Box 322
 —Geo (Priscilla B) carp h N George extn
 —Georgia maid Wayne Mem Hosp r421 Dial
 —Geraldine E Mrs cook Wayne Dairy Bar r RD 3 Box 263
 —Hattie A (wid Robt) r NC Hwy 102 RD 3 (Advl)

J. M. EDGERTON & SON, Inc.

**RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS**

1220 N. William St.

Tel. RE public 4-4361

- Hazel R Mrs ofc sec S F Ware r413 Grantham
 —Henrietta H (wid Owen) r1411 E Walnut
 —Henry (Nora C) h808 N John
 —Hettie B maid County Home r Stantonsburg NC
 —J Haywood (Hazel R) carp Kemp Splty h413 Grantham
 —Jas O (Bessie B; Ham's Used Cars) h NC Hwy 102 RD 3 (Advl)
 —Jas R (Louise L) clk Gboro Cigar Store h81a SJHomes
 —Jessie P Mrs sec-treas Fast Serv Lndry h938 Fairview cir apt D
 —Joel H Kemp Splty r413 W Grantham
 —Johnny plmb Seymour Johnson AFB r905 N Herman
 —Laurence F jan Wayne Mem Hosp r421 Dial
 —Lemore emp State Hosp r do
 —Leslie R (Evelyn C) reprmn Ham Auto Repair h Lee RD 3 Box 26 (Advl)
 —Murphy L (Hazel R) mech Odom Mtr r Mt Olive NC
 —Nathan (Dorothy H) slsmn Hams Used Cars h NC Hwy 102 RD 3 (Advl)
 —Nora C Mrs maid City Hall r808 N John
 —Otis driver O'Neal Coombs Genl Hauling r Snow Hill NC
 —Paul (Alice) core mkr Wayne Agri Wks r415 N Daisy
 —Priscilla B Mrs hlpr J P Taylor Tob r N George extn

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Doiry — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer**

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

**SETH B. HOLLOWELL
OIL CO.**

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Ham

- Queen E studt r1013 Devereaux
- Ranson r401 E Mulberry
- Robt E lab Dewey Bros r403 N William
- Roy D (Margt J H) slsmn Ward Vending r802 S Slocumb
- Russell R (Henritta) h Lime
- Sudie F Mrs h1012 E Elm
- Walter D clk Weil's Inc r938 D Fairview cir
- Wesley (Lorand H) h302 S James
- Wm L emp State Hosp r do

Hamby Jess (Ann R) USAF h514 S Slocumb

- Hamer Alease W Mrs bkpr Jack M Kornegay r RD 3
- Danl C local agt Government Employees Finance Co and International Serv Ins r RD 3
- Delina M studt r609 S Andrews av
- Hamil Archie E (Eugenia B) mgr Sear's h602 S Oleander av
- Hamilton Beatrice L Mrs maid h909 N Center
- Bertha L Mrs maid Wayne Mem Hosp r908a Lincoln dr
- Cenie jr (Bertha L) h908a Lincoln dr
- Chas H dept mgr Winn Dixie Stores r RD 4 Box 108
- David r401 Smith
- David (Sarah H) driver Serv Taxi h912 Seaboard

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

Phone RE public 4-3277

- Demar D molder Wayne Agrl Wks r314 Olivia la
- Elijah (Mary R) lab h401 Beal
- Emma H Mrs maid h307 Herman
- Emma L maid r510 W Pine
- Essie M aide Wayne Mem Hosp r1507 Tuskegee
- Esther tchr County Bd of Educ r1300 N James
- Ethel D (wid Cinie) r Hooks River rd
- Frances C Mrs ofc sec US Farmers Home Admn r112 N Slocumb
- Geneva B Mrs v-pres Hamilton's Mutual Burial Assoc " Carver Heights
- Hattie J Mrs r Deans rd
- Henry asst plant supt Weil's Fertilizer Wks r RD 5
- Isaac (Esther M) mgr Serv Taxi h1300 N James
- Jacob r113 Marion
- Janice r115 Brogden
- Jeanette hlpr En Cee Cue Cafe h409½ S Slocumb
- Jessie M aid Wayne Mem Hosp r1507 Tuskegee
- Jimmy (Betty J) pntr h217 E Pine
- Joe L (Rebecca S) h1031a Lincoln dr
- John (Hattie S) h911 N Center
- Jonah (Molly L) mech J P Taylor r113 Marion
- Jos (Sarah E) h Olive

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Hamilton

- Julia Mrs lab J P Taylor h113 Marion
- Kirby (Theresa H) tchr h409 W Pine
- Levi (Geneva B; Hamilton's Funeral Home) sec-treas
Hamilton's Mutual Burial Assoc r Carver Heights
- Lila emp Little River State Nursery h214 B W Elm
- Louise r812 Hugh
- Louise B Mrs maid h Deans rd
- Lucille M Mrs maid J M Edgerton Inc r605 Miller
- Mittie r607 Canal
- Pauline Mrs maid Virginia St Sch r115 Brogden
- Reuben (Pauline H) jan Edgewood Primary Sch h115
Brogden
- Richd brklyr Dubose Constn r115 Brogden
- S Earl (Myrtie N) pntr Wm Hamilton h803 4th
- Simon P (Lucille M) driver Safety Taxi h605 Miller
- Theresa H Mrs tchr County Bd of Educ r409 W Pine
- Wm (Mamie) h509 Gully
- Wm E lab Wm Henry Edwards Constn r1507 Tuskegee
- Wm H (Vivian P) pntr h715 Norwood
- Wm R jan Live Wire Elec r Deans
- Willie J (Annie L) mach Kemp Splty h1113 Olivia la
- Willie L (Nina M) farmer h1507 Tuskegee

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

HAMILTON'S FUNERAL HOME

Levi Hamilton, Owner

Funeral Directors

Embalmers

Ambulance Service

426 S James

Telephone REpublic 4-0621, Res Telephone REpublic 4-4007

(See Yellow Page 64)

HAMILTON'S MUTUAL BURIAL ASSOCIATION, Bernard C Joyner Pres, Mrs Geneva B Hamilton V-Pres, Levi Hamilton Sec-Treas, 426 S James, Tel REpublic 5-4723 (See Yellow Page 64)

Hamlin Griffith A Rev (Margt C) pastor First Christian Ch h310 N Jefferson av

HAMLIN ROBT E JR (Margaret F), Pres Goldsboro Tobacco Co Inc, 722 N William, Tel REpublic 5-0671, r Kinston, NC, Tel Jackson 3-3469

Hamm see also Ham

—Caleb (Hattie M) h706 Washington

—Eula M r1001 N John

—Georgia S Mrs maid Wayne Mem Hosp r421 Dail

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE**

**TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

SETH B. HOLLOWELL
OIL CO.

O'BERRY and LEWIS, Inc.

Real Estate

110 S. William St.

INSURANCE — BONDS

Tel. RE public 5-1237

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Hamm

- Ira L (Beulah M) prsmn stereo News Argus h705 Parker
- Jake L (Christine) r103 E Elm
- Kenneth city policemn r1901 E Holly
- Kirby L (Bessie B) textile wkr Borden Mfg h619 S Slo-cumb

- Lawrence F (Georgia S) jan Wayne Mem Hosp h421 Dail
- Leamon r612 N George
- Leamon jr (Margt Y) mech h1205 N William
- Lillie S Mrs h612 N George
- Luther (Geraldine) slsmn Town & County Gas r RD 3
- Mancy H lab Elwyn N Troutman h1001 N John
- Paul core mkr Wayne Agrl r415 Daisy
- Richd W clk Warrick's Superette r1205 N William
- Walton K (Ann P) city police h1901a E Holly
- Wm L (Hager B) atndt State Hosp h106 Swan

Hampton Doris T Mrs ofc sec Fidelity Finance r RD 3

- Levi (Lillie M) lab h W Elm
- Lillie M Mrs emp State Nursery r W Elm
- Wayne USAF r NC Hwy 102 RD 3 (Advl)
- Willie jr agt NC Mutual Life Ins h418 Gulley

Hanberry Gladys P Mrs mus tchr Frank r do

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

Hancock Roy F (Edith S) USAF h506 W Ash

Handley Albert H (Eliz D) h1312 Park av A

- Annie D h307 W Walnut
- Bertha r17 Harrell av (A)
- Building 102 N John
- Eva (wid Wm) h17 Harrell av (A)

Hankins Jack P sec-treas genl mgr Better Adv Inc r Kinston NC

HANNA HANK COLLEGE OF BEAUTY CULTURE, (Hank Hanna), Georgia Knieb Instructor, Services Half Price of Shop Prices, No Appointment Necessary, All Work Under Supervision of Professional Instructors 115 N James, Tel REpublic 5-3311 (See Yellow Page 14)

—Hank Mrs (Hanna Hank College of Beauty Culture) r Dunn NC

Hannah Gerald r NC Hwy 102 RD 3 (Advl)

—Leslie B (wid Wm) h506 School

Hardee Billy linemn Stockhouse Elec r Princeton NC

Harden Jack (Patsy) USAF h75cd SJHomes

Hardin Robt E (Maxine) slsmn Texas Co h206 Creech apt J

Harding Lillie P (wid Henry J) h105 S Georgia av



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

- Hardinson Bertha S Mrs slswn Youth Togs r1309 Park av A
—Earl H (Lois L) slsmgr Pate Dawson Mtr Co h Lee (Advl)
RD 3 Box 444
—Henry (Bessie W) hlpr Farmers Serv h936 Fairview cir apt B
—Jasper R mgr Sungas Serv r500 E Ash
—June T (Bertha S) h1309 Park av A
Hardwick Edna Mrs waiter Ma's Kitchen h306 Daisy
Hardy Adron (Evelyn W) mtcemn Wayne Mem Hosp h912 Persimmon
—Ava E Mrs h603 N James
—Carrie G Mrs opr The Robinette r LaGrange NC
—Clinton R (Della T) h712 S Slocumb
—Dorothy W Mrs tchr Dillard High Sch r705 School
—Edna E Mrs r903b Fairview cir
—Edw (Betty L) h207 W Spruce
—Esther prsr Dun Rite
—Evelyn W Mrs maid Wayne Mem Hosp r912 Persimmon
—Herbert mgr Southern Life Ins r Kinston NC
—J R (Esther) lab r1514 Tuskegee
—James recpt Roscoe Daniel h302 Center S apt 1
—Julia M hlpr Parker Poultry r207 W Spruce

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

- Malcolm G (Marjorie H) ofc mgr Gallaher Ltd h1312 N Jefferson av
—Marjorie H Mrs sten Wachovia Bk & Trust r1312 N Jefferson av
—Mary A clk typ Credit Bur of Gboro r712 S Slacumb
—Mary W Mrs maid h907 A Poplar
—Nora V nurse Wayne Mem Hosp r520 S Leslie
—Note (Lillie M) h906 Nathan
—Paul N (Estelle W) h4 S Slocumb (A)
—Rufus E (Mary F) h603 N James
—Sarah J Mrs h812 N John
—Thos R studt r906 Nathan
—Thos W (Dorothy W) clk PO h705 School
—Willie J lab Sou Cotton Oil Div r1415 Tuskegee
Hare Carl S (Ann W) h607 N James
—Chas R driver Wayne Dairy r Pikeville NC
—Emmitt H (Grace G) driver Carolina Overall h1509 Cat-alpa
—Freddie C dept County Tax Collr r Freemont NC
—Geraldine J Mrs slswn Dana Shop r908 4th
—Iris slswn Woolworth's r RD 2
—Ivey driver NC Consolidated Hide r908 4th
—Jas A (Geraldine J) emp Kemp Spity h908 4th

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE *Jewel Box* STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

SETH B. HOLLOWELL
OIL CO.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

TEL.

RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Hare

- Kenneth R lab Dewey Bros h1807 N William
 - Lester H (Frances C) slsmn W H Best h1509 E Pine
 - Lissie M Mrs clk A&P r1807 N William
 - Lorraine H Mrs tchr Meadow Lane Sch r512 N Jackson
 - Louise W (wid Walter) h200½ W Pine
 - Luna W Mrs emp Wayne Mem Hosp r503 S Audubon av
 - Margt M nurse Wayne Mem Hosp r RD 1 Pikeville NC
 - Mattie A (wid Richd) h1101 E Mulberry
 - May Mrs packer A&P r1807 N William
 - Michl studt r512 N Jackson
 - Norma A r108 Patrick
 - O Virgin (Lorraine H) prin Meadow Lane Sch h512 N Jackson
 - Oletha maid r422 S Whitfield av
 - Quinton (Edna W) clk Edwards Young Men's Shop r RD 2
 - Rich atndt Anthony Wayne Serv Center r RD 1
 - Ruth r271 Wisteria rd
 - Simon T (Luna W) city police h503 S Audubon av
 - Wm C (Bill's Tavern) h1814 N William
- Hargrove Calvin (Estella) h501 Gulley
—Calvin jr studt r501 Gulley

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Chas (Flonnie R) jan Gboro Milling h707 W Pine
- Claudie (Collie M) lab r519 S Herman
- Earney M shoeshiner Rex Shoe Shop h609 W Pine
- Ethel maid r300 S Virginia
- Ivy (Susanna L) farmer h806 Parker
- Jas (Alma) lab Seymour Johnson AFB h901b Carver dr
- Katie S (wid John) h W Palm
- Mamie L h807 Crawford
- Matthew (Lossie H) lab Seymour Johnson AFB h203 E Dewey
- Mildred C h103 W Elm
- Mose (Effie S) jan Carolina Power & Light h W Elm
- Nora beauty shop 212a W Elm h do
- Polly W Mrs maid State Hosp r313 Dail
- Retha N (wid Clyde) maid h1002½ Devereaux
- Robt E emp T A Loving & Co r400 S Center
- Roosevelt (Polly W) emp Parker Poultry h313 Dail
- Ruby H Mrs atndt State Hosp h316 S George
- Ruth r501 Gulley
- Thelma E (wid David) h908 S Center
- Vennie D studt r707 W Pine
- W Archie (Daisy A) carp J A Sherrod h214 E Holly

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Hargrove

- Wm McK (Ida A) jan Borden Bldg h705 W Pine
- Wm McK jr studt r705 W Pine
- Harkins Clara H (wid Julius C) dept mgr Belk's h119 N Lionel
- Harmon Dorothy Mrs slswn Mildred Kelly's Dress Shop r RD 5 Raleigh Hwy
- Geo E (Hazel A; Shopping Center Gro) h1208 E Beech
- Hazel A Mrs ofc sec T A Loving r1208 E Beech
- Robt E (Ann W) field rep GMAC h205 Princess av
- Harper Alonzo L (Cora M) h109 W Spruce
- Beatrice H Mrs tex wkr Borden Mfg r701 Royal av
- Bernie h710 Canal
- Bessie nurse Wayne Mem Hosp h404a Gulley
- Beulah M r109 W Spruce
- Carlie T (Mildred R) h1011 Norwood
- Carrie M Mrs emp J P Taylor Tob h206 Cemetery
- David L (Nellie) lab Dewey Bros r409 Scott
- Edna W Mrs (Harper's Beauty Shop) h205 S Leslie
- Eliz S Mrs nurse Wayne Mem Hosp h1400 E Ash apt A 2
- Eunice Mrs maid h709 Laurel
- Ezekiel (Zodie R) h1006 Deveraux

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Ezekiel jr (Henrietta H) supt Gboro Golf Club h512 Creech
- Fred T control opr Carolina Power & Light r Pikeville NC
- Gardner L (Beatrice H) h701 Royal av
- Geo (Hattie M) green kpr Gboro Golf Club h416 Wayne av
- Hattie M Mrs tob wkr J P Taylor r416 Wayne av
- Inez B Mrs emp Gboro Tob r Deans rd
- Jack W (Lillie M) atndt Geo W Edwards h942 Fairview cir apt D
- Jas delmn Todd's Drive In Clns r1503 N Seaboard
- Jannie H emp State Hosp r do
- Jessie I h510 Hickory
- Johnnie W (Eveary) lab NC Consolidated Hide h1503 Seaboard
- Julia r1205 S Leslie
- L H emp State Hosp r do
- Leonard (Aurtha B) tob wkr J P Taylor h205 Marion
- Mary C (wid Jack) maid h1027b Lincoln dr
- Mary J Mrs cook Gboro High Sch h1026b Lincoln dr
- Maurice C (Nell U) plant mgr Texas Co h1001 Edgerton
- Mildred R Mrs (Carlie T) maid Presby Ch r1011 Norwood
- Ralph E (Margt T) baker State Hosp h916b S Audubon av
- Sollie (Inez B) lab NC Consolidated Hide h Deans rd

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

SETH B. HOLLOWELL
OIL CO.



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Harper

- Walter L emp Kemp Splty r1006 Devereaux
- Zollie lab Consolidated Hide h418 S Herman
- Harper's Beauty Shop (Mrs Edna W Harper) 205 S Leslie
- Harrell Aaron (Grace T) carp h32b SJHomes
- Annie L (wid C W) h206 W Oak
- Co (F Linwood Harrell) htg 208 E Mulberry
- Danl (Josephine B) mech Williams Sht Mtl h309 W Vine
- Dean studt r32b SJHomes
- F Linwood (Thelma J; Harrell Co) h207 S Andrews av
- Flora M insp Carolina Welds Plant r RD 1 Four Oaks NC
- Florrie H (wid Jack) h1510 E Holly
- Fred L (Laura Y) with Harrell Co h1207 Maple
- Gordon feed roller Gboro Milling r RD 4 Mt Olive
- Gordon A appr Dewey Bros r RD 2
- Gordon E (Faye C) tob buyer h1805 Rose
- Helen C Mrs sten Charlotte Liberty Mut Ins r511 Daisy
- Ira L Rev pastor Seventh Day Adventist Ch
- J Leslie (Helen C) agt Charlotte Liberty Mut Ins h511 Daisy
- Jas driver Red Bird Cab r Grantham NC
- Jordan driver Gboro Milling r RD 4 Mt Olive

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Julian C (Vienna) h1300 E Ash
- Julian C jr (Jay's Studio) r1300 E Ash
- Katherine studt r1510 E Holly
- Laura Y Mrs educ dir First Baptist Church r1207 Maple
- Leon J studt r1510 E Holly
- Lorene H Mrs tchr County Bd of Educ r512 N Jackson
- Maude A Mrs v-pres Gboro Coca-Cola Bottling Co Inc r Wilson NC
- Melvin servmn Bell Stuart Furn
- Melvin C (Pauline N) sec-treas Edwards & Jernigan Furn
- O V prin County Bd of Educ r512 N Jackson
- Pauline clk A&P
- Thelma J Mrs bkpr Jeffreys & Sons r207 S Andrews av
- Wm (Annie M) USAF h43cd SJHomes
- Harrell's News Stand (Saml D Byrd jr) 105 N Center
- HARRELSON ARTHUR J (Effie G), Pres E F Taylor Co, 117 Bright, Tel REpublic 4-5581, h309 E Beech, Tel REpublic 4-3660**
- Harriman Beiram D (Gearl W) h1307 E Holly
- Harrington David (Rosie W) emp T A Loving & Co h422 Charles
- Dixie R Mrs (Dixie's Beauty Shop) h208 N George

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Harrington

- M Lee (Lydia H) mgr Hotel Gboro Barber Shop h312 N John
- Neal r308 Bright
- Neil (Cath P) cutter Wayne Agrl Wks h901 a Lincoln dr (Lincoln Homes)
- Robt L jr studt r208 N George
- Thos E (Georgia S) dept supvr PO h608 S Madison av Harris A J USAF r NC Hwy 182 RD 3 (Advl)
- Agnes F Mrs bkpr Neil Joseph's Shop r1302 Park av A
- Allen M (Flossie H; Harris Auto Body Serv) h111 N Leslie
- Auto Body Service (Allen M Harris) 308 E Walnut
- Berford (Ruth) electn Wayne Elec h912 E Mulberry
- Betty O (wid Jas T) h1028 William apt 8
- Burford A (Ruth F) emp Wayne Elec h1506 Mimosa
- Chas truck driver Chas Harris r503 W Ash
- Clayton K (Eleanor L) prin West Elm Jr Hi Sch h303a S Leslie
- Danl (Faye) cope rammer Dewey Bros h818 N Herman
- Dewey T (Esther B) brick mason h308 Wayne av
- Edw W (Mausilee B) slsmn Wayne Nitrogen h1509 E Holly
- Eleanor L Mrs tchr West Elm Jr Hi Sch r303a Leslie
- Emma M r318 Olivia la

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Eug (Leander) USAF h902 a Carver dr
- Eug L (Bessie H) tailor 100 S James R 202 h105 N Jackson
- Gertrude P Mrs maid State Hosp h903b S Audubon av
- Greenville E (Mabel F) tchr Center High sch h803 W Pine
- Helen U Mrs tchr Pikeville Training Sch r1107 N John
- House (Mrs Gladys H Ratley) tourists 313 N John
- Ivey B (Wilma G) agt Jefferson Standard Life Ins h710 E Mulberry
- Jas jr (Rachel C) slsmn W H Griffin & Sons h1612 E Beech
- Jas A (Ethel H) mach Harris Auto Body Serv h410 S William
- John F (Johnsy B) clk T A Loving Constn h1803 E Pine
- John F jr acct T A Loving
- Julia M (wid Jas) h404 Wayne av
- Leola T Mrs tchr Dillard High Sch r513 School
- Louise P Mrs dietn Wayne Mem Hosp r915 Edgerton
- Mabel F Mrs tchr Burton Elem Sch r803 W Pine
- O Ray (Louise P) driver Dumas Giddens Oil h915 Edgerton
- Pearl Mrs h207 Brazil



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

SETH B. HOLLOWELL
OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Harris

- Rachel C Mrs insp Carolina Welds Plant r1612 E Beech
- Raymond lab W P Rose Sup h215 Whitley av
- S A asst mgr NC Mutual Life Ins r431 E Elm
- Volious (Helen U) lab Seymour Johnson AFB r1107 N John

—Wm USAF r NC Hwy 102 RD 3 (Advl)

—Wm A (Thelma R) club mgr Moose Lodge h311 N John

—Wm A jr acct Seymour Johnson AFB r311 N John

—Wm S (Estelle H) clk SAL h113 S Georgia av

—Wm S jr tchr r113 S Georgia av

Harrison Donald (Laura H) USAF r710 E Ash

—Duffy lab J Luther Helms r414 S Center

—Henry M jr (Virginia P) genl mgr Radio Sta WPMC and Southern Radio & TV Corp r RD 1

—Lela clk Town & Country Gas r LaGrange NC

—Lonnie (Hazel) emp Pepsi Cola r RD 3

Harrod Karl L (Joan L) eng W C Olsen & Assoc h702 S Madison av

HARRY'S MUTUAL BURIAL ASSOCIATION, Claudie C Warrick Pres, Lettie W Shumate V-Pres, Harry J Shumate Jr Sec-Treas, So Little Can Mean So Much, 207 N James, Tel REpublic 5-6381

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Hart Alton B ship clk Motor Bearings & Parts r LaGrange NC

—Betty A studt r311 E Vine

—Esther F Mrs h110 Grantham

—Frank lab City Street Dept h714 N James

—Gurney L slsmn Ash St Mtrs r122½ S Center

—Jacqueline M Mrs supvr Wayne Mem Hosp r1504 Edgerton

—Jewel M Mrs mgr Haymores Clnrs r411 Chanute rd

HART KIRBY T (Jessine B), General Agent Occidental Life Insurance Co of NC, 1015-16 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-1545, h1106 E Mulberry, Tel REpublic 4-2258

—Lena r714 N James

—Logan (Dora H) equip opr Seymour Johnson AFB h914 E Elm

—Lyndon H (Ollie C) slsmn Coca Cola h311 E Vine

—Ned (Jaqueline M) drftsmn Dewey Bros h1504 Edgerton

—Raymond D (Virginia S) city police h118 N Lionel

—Rhesa emp Griffin's Barbecue r311 E Vine

—Virgil driver O'Neal Coombs Genl Hauling r Snow Hill NC

—Wilbur L (Yvonne M) asst bkpr Gboro Milling h1513 Mimosa

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Hartley Emmett R Kemp Splty r RD 1 Box 13
 —Geo (Hazel C) driver Dewey Bros h1004 4th
 —Hazel C Mrs ofc sec Gboro Iron & Mtl r1004 4th
 —Helen S Mrs (Helen's Beauty Shop) h204 W Pine
 —Herbert hlpr Keen Plmb r RD 5
 —Julia H cash Gboro Iron & Mtl r1004 4th
 —Luther A (Tempie) emp Kemp Splty r RD 1 Box 28 A 4
 —Needham E hlpr Keen Plmb r Smithfield NC
 Hartsell Gladys M Mrs slswn Weil's r2010 E Ash
 —Pruett P (Gladys M) slsmn Burnett Home Sup h2010 E Ash
 Harvell Cath N Mrs tannery wkr Drueding Bros r1013 Edger-
 ton
 —Davis L city police h917b Fairview cir
 —Jos L (Margt) mech J M Edgerton & Son r Faison NC
 —Margt H Mrs recpt Dr H E Wolfe r809 S Best
 —Marion A (Margt H) formn Wallbrook Tob h809 S Best
 —Mercer P (Cath N) slsmn Dillon Sup h1013 Edgerton
 —Peggy studt r809 S Best
 Harvey Lee (Beatrice E) h912 E Pine
 —Lena Mrs maid h403 S Leslie
 —Lester (Wilma J) h N George Extn
 —Vernon (Naomi) h304 Brazil
 —Wilma J Mrs atndt State Hosp r N George Extn

	Howell Oil Co. Dial RE public 4-2021 Complete Line Petroleum Products	
---	--	--

Harwell Jack L (Camilla S) slsmn Westinghouse h102 Banks
 Haskins Guy M (Grace W) slsmn GMC h1306 Evergreen av
 —Leah H Mrs dir religious educ StPaul Methodist Churh
 r710 S Andrews av
 —Woodrow (Leah H) geol Dept of Agrl h710 S Andrews av
 Hastings Effie R Mrs h318 S George apt 1
 —Lossie H (wid Wm L) bkpr Carr Spring h1411 E Walnut
 Hasty Richd E (Patricia B) slsmn Allison Erwin Co h1603
 Laurel
 —Sarah B (wid H C) h209 E Dewey
 Hat Shoppe The (Mrs Leona G Swinson) 141 S Center
 Hatch Aubrey C member County Bd of Commrs r Mt Olive
 NC
 —Fannie H Mrs teller Am Bank r6155 Best
 —Frank D driver Pate Dawson r RD 3 Box 96
 —Hazel Mrs clk Hatch's Gro r Golf Course rd (A)
 —Jas J jr clk Terminal Hotel h204 N George
 —John (Hazel; Hatch's Grocery) h Golf Course rd (A)
 —Margt H (wid Ira) clk po h400 S Center
 —Rufus (Patsy C) lab Dewey Bros h820 Persimmon

JOHNSON COTTON CO. OF GOLDSBORO INC.	
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances Hardware - Tools - Paints - Building Materials - Fertilizer John Deere Tractors - Eastern Carolina's Farm and Home Suppliers 132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622	

LITTLE RIVER OIL CO. Inc.  FAST SERVICE TWO WAY RADIO — PHONE RE public 5-0893 RALEIGH HWY. P. O. BOX 875

PINE STATE CREAMERY CO. MILK — ICE CREAM — DAIRY PRODUCTS Tel. RE public 5-3142 J. H. DICKERSON Mgr.

 SETH B. HOLLOWELL
OIL CO.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE AND RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Hatch

—Walter S (Fannie H) driver Casey's Lndry & Chns h615 S Best

—Woodard (Hatch's Grocery) r S Slocumb extn

Hatch's Grocery (John Hatch) S Slocumb (A)

—Grocery (Woodard Hatch) 1254 S Slocumb

Hatcher Charity E h111 W Pine

—Cora B (wid Jas) r111 W Pine

—J Robt (Bessie) h409 S Center

—Page (Margie B) driver Gboro Moving & Stge h109 S Alabama av

Hathaway Louise W Mrs clk County r1508 Maple

—Marshall M (Louise W) sec-treas Wayne Hatchery h1508 Maple

Hatley Della M Mrs gro 607 Olivia la

—Jas (Della M) atndt State Hosp h607 Olivia la

—Mary L tchr Gboro Jr High h115 N Kornegay

Hatmaker Joe E (Sallie S) lab r414 Wilson av

Haul Luther (Hilda H) guard State Prison Camp h420 Woodrow

Haupe Johnny L lab Gboro Tob r807 N Center

Hauser Frank M (Nora G) slsmn Jeffrey's & Sons Whse h 1210 E Walnut

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

HAUSER FRANK M JR (Mary M), City Tax Collector, 214 N Center, Tel REpublic 4-3172, h1707 E Pine, Tel REpublic 4-3764

HAWKINS ALBERT T (Margaret G), Distributor The Texas Co, Texaco Products, Metered Fuel Oil Service 101 Grantham cor Center, Tel REpublic 5-1017, h800 E Beech, Tel REpublic 4-5277 (See Yellow Page 58)

—Bill (Peggy) serv mn Gboro Trailer Sales r RD 2 Box 70

—Dora B Mrs bkpr Pate Dawson Mtr r1717 Peachtree

—Eliz H Mrs emp J P Taylor r909 Greenleaf

—Ellis (Ruth B) h416 S James

—Jethro studt r903 Greenleaf

—Rosa H (wid John A) h903 Greenleaf

—Rosalean r903 Greenleaf

—Theo (Eliz H) h909 Greenleaf

—W Carson (Ruth G; Richfield Serv Center) h701 S Madison av

—Walter L (Dora B) rodman Nello L Teer Constn h1717h Peachtree

—Walter V r1717 Peachtree

Hawks Claude F (Thelma) emp Kemp Splty r211 S William

Hawley Edw L slsmn Made-Rite Sunbeam Bky r Dunn NC

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

HAWLEY ELIZABETH, Exec Dir Coastal Carolina Council
Girl Scouts of the United States, Community Bldg, 239-
41 E Walnut, PO Box 1049, Tel REpublic 4-2591 r108 N
William, Tel REpublic 4-5158

—Jesse R (Anne G) mech Carolina Welds Plant r RD 3
—John H (Jessie O) acct Jack M Kornegay h108 N William
—Mary C (wid John H) cafeteria mgr Virginia Street Sch
h108 N William

—Wm O supvr Carolina Welds Plant h112½ S William
Hayes Betty Mrs clk O'Berry & Lewis Inc r Adamsville

—Carl r311 Beal

—Connie Mrs h1 Shiloh ct

—Geneva r200½ W Pine

—Hettie A Mrs r Lee RD 3 Box 56 (Advl)

—Heywood F (Betty H; Sunrise Barber Shop) h Lee RD 3
Box 56 (Advl)

—Leslie A (Lillie M) h413 Moon

—Lester R driver Wayne Wholesale Gro r RD 1 Four Oaks
NC

—Louise E driver Seymour-Johnson AFB r1728b Maple

—Marvin (Gladys D) jan Medical Arts Bldg h311 Beal

—Pearl W (wid Henry) h1728b Maple



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

—Robt C (Lorene B) customer serv rep SBT&T h308 N
James

—Roland r216 W Pine

—Sylvia r413 Moon

—Thaddeus hlpr Coffee Shop r311 Beal

—Ules A (Dollie N) lab T A Loving & Co h216 W Pine

HAYMORE'S

Manager

Samuel C Parkinson

Men's Clothing

Sports Wear

Hats

US Highway 70

Adamsville, NC

Telephone REpublic 5-3670

—Cleaners Mrs Jewel M Hart mgr US Highway 70 (Advl)

Haynes Carrie L (wid Jas A) h310 S William

—Wm W (Lillian) USAF h65c-d SJHomes

Head Beulah C (wid Berry) h1731a E Holly

—Cornelius J (Laura E) whse mgr Heilig-Meyers r RD 3
Box 69

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public

4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

SETH B. HOLLOWELL
OIL CO.

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster
Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Head

- Donald W USAF r1616 E Beech
- Douglas driver Rose Wayside Furn r RD 3 (Advl)
- Edw D atndt Sasser's Garage & Serv Sta r1731a E Holly
- Edw E opr Kemp Splty r1712 N William
- Kenneth V (Letha B) delmn Helig Meyers h1015 Aycock
- Linwood emp T A Loving & Co r1731a Holly
- Mercel (Faye Y) driver Gboro Transit h927a Fairview cir
- Milton (Shirley C) wtchmn Community Motors h1903a E Holly
- R Wayne (Mildred S) slsmn Thompson-Wooten Oil h 1616 E Beech
- Royce W rtemn Carolina Overall r1616 E Beech
- Rudolph recapper Fisher Tire
- W Ray atndt Campbell's Esso Serv r RD 2
- Headen John H (Mary M) h109 DePriest av
- Hearon Alvin G h610 N Pineview av
- Heath Chas I tannery wkr Drueding Bros r RD 5 Box 175
- Davis r207 W Dewey
- Deward M (Eunice A; Heath's Red & White Super Mkt) r Spence av RD 3 Box (Advl)
- Doris E studt r207 E Dewey
- Eula M Mrs h Orange

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Eunice A Mrs asst mgr Heath's Red & White Super Mkt r Spence av RD 3 (Advl)
- Hilda G emp Gboro Tob r Orange
- Jonie L (Minnie B) electn h316a N Center
- Leivi (Alberta) mech City Street Dept r1014 N Center
- Lily M cook Seymour Johnson AFB r903a Slaughter
- Nina Mrs h903a Slaughter
- Pearlie M studt r207 E Dewey
- Preston jr (Venella) custdn Lincoln Homes h521 S Leslie
- Saml (Alberta R) mech City Street Dept h1014 N Center
- Venella Mrs nurse Wayne Mem Hosp r521 S Leslie
- Walter slsmn J M Edgerton & Son r Snow Hill NC
- Wm H jr tannery wkr Drueding Bros r74b SJHomes
- Heath's Red & White Super Market (Deward M Heath) US Highway 70 (Advl)
- Hebert Chellie C Mrs clk Vinson's Drug r801b Taylor
- Jas (Chellie C) USAF r801b Taylor
- Heckstall John (Luvenia M) logger h506 Griffin
- Heckstolm Joe G (Thelma R) lab W P Rose Sup h512 Eason
- Heeden Mary N studt r311 N Carolina
- Wm M (Essie J) slsmn W E Stephens Mfg h311 N Carolina



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

- Hegler Helen B bkpr A T Griffin Mfg r Box 260
 —Helen G Mrs bkpr C R Lentz Whol r PO 260
 Height Alexander (Pauline P) plstr C&S Constn h408½ Den-
 mark
 —Donald E plstr Eastern Plastering h318 S George apt 3
 —Peggy r423 Canal

HEILIG-MEYERS CO

J Max Meyers, Pres
 H Meyers, V-Pres
 S S Meyers, Sec-Treas
 Furniture and House Furnishings
 136-138 E Walnut
 Telephone REpublic 5-3561
 (See Yellow Page 69)

- Helen & Eleanor's Beauty Shop (Mrs Helen S Hales) 139 W
 Walnut R814
 Helen's Beauty Shop (Mrs Helen S Hartley) 204 W Pine
 Helmbrecht Wm tile str Ceramic Tile r Fremont NC
 Helmer Harry (Irene F) slsmn Griffin Steel & Sup h909 E
 Mulberry
 Helms Carrie R (wid M Luther) h200 N Kornegay
 —J Luther (Eloise T) genl contr 139 W Walnut R901 r Dud-
 ley NC

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
 CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Robt E (Elaine L) bldg contr 503 N Andrews av h do
 —W Richd (Hallie T) genl mgr Dewey Bros h620 E Holly
 Helsabeck Don J (Ann L) USAF h803a Prince av
 Hemby Jas B (Eug H) h701b N Taylor
 —Nathan C (Magie T) agt h N Virginia extn
 Hemmingway Carrie R (wid Jas) h300 Carver blvd
 Henderson Alice bkpr Kadis Inc r509 E Elm
 —Alice V studt r710 E Beech
 —Clarence E emp State Hosp r do
 —Dave r523 S Georgia av
 —Ernest (Bertha S) h421 Creech
 —Eva M Mrs tchr Nashville Training Sch r712 N John
 —Hannah emp State Hosp r do
 —Harry C (Helen S) dept mgr Montgy Ward h1804 E Beech
 —Helen Mrs teller Branch Bank & Trust r1804 E Beech
**HENDERSON J V (Kathrine T), Dist Mgr Carolina Power &
 Light Co, 134 W Walnut, Tel REpublic 5-0121, h306 S
 Jefferson, Tel REpublic 4-3018**
 —Jas E emp State Hosp r do
 —Jazell emp State Hosp r do

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

INSURANCE OF ALL TYPES
 REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

SETH B. HOLLOWELL
 OIL CO.



DILLON-BELL IMPLEMENT CO.

•
Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters
• • •



•
DEALER
SALES
Service
Repairs
•

TEL.
RE public
5-2741

1033
N. William



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery ar Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

HENDERSON JOHN L (Virginia C), Pres John R Crawford Inc, Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966, h710 E Beech, Tel REpublic 4-3550

—John L jr r710 E Beech
—Johnny (Eva M) musician r712 N John
—Leaveater Mrs maid h1605 N John
—Margt ofc sec Branch Bank & Trust r102 N George
—Nobie K Mrs h102 N George
—Ormond wldr mech H W Owsley & Son of Gboro r do
—Phil (Margt) USAF h704 Park av
—Wm (Adella) lab M E Robinson Co h704 Canal
—Wm H Rev (Susie B) h712 H John
—Willie jan M E Robinson Inc r704 Canal
Henry Alice waiter Wayne Mem Hosp r56g Johnson Homes
—Mary S (wid Jas W) furn rms 405 S John h do
—Robt O (Alice) USAF h56g S J Homes
—Thelma W Mrs h908 Fairview Circle apt D
—Walter lab Genl Industries

Henry's Supreme Service (Henry C Herndon) US Hwy 78 (Advl)

Hensley Jack (Margie H) USAF r117 N Georgia av

—Wm USAF r WS Hwy 70 RD 3 (Advl)

Henton Kath supvr State Hosp r520 S Georgia av

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

• DIAL RE public 5-4034

Herbert Winnie B (wid Gilford) h415 S Center
Herbst Jas (Dorothy) USAF h45h S J Homes
Herman Park Park av cor Park av A
Herndon Calvin W (Glendia J) buyer Liggett & Meyers Lab h702 Park av
—Henry C (Sarah L; Henry's Supreme Serv) h US Hwy 70 RD 3 Box 40 (Advl)
—Martha (wid Henry) h1302 E Walnut
—Sarah L Mrs tchr New Hope Sch r US Hwy 70 RD 3 Box 40 (Advl)
Herring Albert J (Annie L) traffic mgr Gallaher Ltd h1314 N Jefferson av
—Amos mtce supt Goldsboro Hotel r315 E Walnut apt A7
—Annie L Mrs clk Wachovia Bank & Trust r1314 N Jefferson av
—Arth G lab State Nursery r N George Extn
—Benj (Estelle; Herring & Peele Texaco Serv) r RD 4
—Benj C (Sallie B; Ash Cash Grocery) h1507 E Mulberry
—Benj C jr studt r1507 E Mulberry
—Bettie (wid C F) r400 S Center
—Boyd W (Rennie J) dept mgr Mont Ward h408 W Walnut
—Brownie L Mrs clk McLellans r801 Aycock

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Herring

- Buck (Ada B; Buck Herring Grocery) h208 S Alabama av
- Buck Grocery (Buck Herring) 706½ W Pine
- Burt (Janet B) USA h900 Evergreen av apt A1
- Carrie tel opr Dewey Bros h98h S J Homes
- Charlie (Beulah R) sand cutter Wayne Agrl Wks h1213 S Slocumb
- Claude (Theresa) carp h406 Miller
- Clayton W (Alma I; Herring's Cabinet Shop) h5 S Slocumb (A)
- David r98h S J Homes
- David S tannery wkr Druiding Bros r203 Dewey
- Dorothy Mrs presser Farmer's Clns
- E Louis mach opr duPont r212 W Ash
- E Ray (Brownine L) agt Sou Life Ins h801 Aycock
- Edw (Rosa H) yardmn h112 Grantham
- Edw W hlpr L G Nufer Lbr r RD 5
- Eleanor Mrs ofc sec Kadio Inc & Associated Stores r RD 4
- Eliz V Mrs clk East End Fish Mkt r903b Lincoln dr
- Emma V clk County Register of Deeds r403 S Pineview av
- Ethel r1300 Greenleaf
- Eula insp Carolina Welds Plant h315 E Walnut apt A7

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Frances R Mrs ofc sec Dewey Bros r105 Cella
- Hattie E (wid J F) h403 S Pineview av
- Hazel P Mrs slswn Belk's r401 E Walnut
- Henry (Rosa B P) h N George Extn
- J Paul (Eleanor) slsmn Johnson Cotton Co of Gboro r RD 4
- Jack (Georgia G) clk PO h905 E Mulberry
- Jas (Maggie T) carp h NC Hwy 102 RD 3 (Advl)
- Janice studt r117 S Herman
- Jesse D (Eliz) emp Lincoln Homes h903b Lincoln dr
- Jesse W (Hazel P) electn Stackhouse Elec h401 E Walnut
- John E racker Pastime Billiards r118 S Alabama
- John F (Ada R) lab h N George Extn
- Jos emp T A Loving & Co r829 W Elm
- Lamont asst supt Sou Cotton Oil Div
- Laura B (wid Chas) emp Gboro Tob h512 Persimmon
- Leon C (Pearl J) mgr Wayne Dairy h Spence av RD 3 Box 34 (Advl)
- Leon C sls mgr Wayne Dairy r RD 3
- Lillie M Mrs h906 8th
- Lois D Mrs opr SBT&T r1902 E Holly
- Luella E (wid Wm) h708 School
- Lydia D (wid John R) smstrs Weil's Inc r410 S William

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

SETH B. HOLLOWELL
OIL CO.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Herring

- Maggie G emp State Hosp r do
- Margt A r411 Smith
- Martha (wid Robt) farm lab h1300 Greenleaf
- Marvin J (Roma J; Salon of Beauty) h303 S William
- Mary (wid Robt) r500 S Slocumb
- Mollie (wid Marshall B) r400 S Center
- Norman (Tessie H) h313 E Beech
- Norman K (Ada M) driver Mt Olive Feed & Stge h117 S Herman
- & Peele Texaco Service (Benj Herring Franklin Peele) 1101 N William
- Peggy A Mrs clk r RD 2 Seven Springs NC
- Ralph L r410 S William
- Roma J Mrs tchr William Street Sch r303 S William
- Sadie A clk Community Mtrs r RD 4 Goldsboro
- Steve L hlpr Weil's Inc r RD 1
- Tommie H (Pauline P) h407 Smith

HERRING VICTOR G JR (Virginia), Administrator Wayne County Memorial Hospital, 809 E Ash, Tel REpublic 4-2211, h110 N Leslie, Tel REpublic 4-3577

- Walton K (Roberta) cable splicer SBT&T r Selam NC
- Wayne asst City Eng r Seven Springs NC

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Willard R (Virginia) city firefighter h712 Simmons
- Wm E (Frances R) dept mgr Southerland Furn h105 Cella
- Wm O (Zula A) driver Thurston Mtr Lines h1002 Aycock
- Wm R (Loise D) ship clk Pine State Creamery h1902 E Holly

Herring's Cabinet Shop (Clayton W Herring) 5 S Slocumb (A)
 Herritt Jack L (Betty J) pkr Wayne Agrl Wks h1712b Edger-
 ton (Fairview Homes)

Hester Hedy H (wid Luby) cook Sou Lunch r212 N Virginia
 —Luby D (Shirley D) mech Pope Mtr Sls h212 N Virginia

—Shirley D Mrs waiter 117 Truck Stop r212 N Virginia

Heying Donald A (Ruth M) USAF h209 Banks av

—Ruth M nurse Wayne Mem Hosp r209 E Bank

Heyward L May (wid Geo S) h708 E Walnut

Hick Addie Mrs h904a Poplar

Hickman Fish Market (Sam Hickman) 326 S James

—Julia M Mrs clk Hickman Fish Mkt r608 Miller

—Sam'l (Julia M; Hickman Fish Market) h608 Miller

Hicks Anita Mrs h214c W Elm

—Anna ofc sec Seymour Johnson AFB h1005 Maple

—Annie S Mrs atndt State Hosp r600 Miller

—Billy J (Glada) USAF h43g S J Homes

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

PATE DAWSON

MOTOR CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE



SALES and
 SERVICE

SAFETY
 TESTED
 USED
 CARS

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Hicks

- Chellie h814 Hugh
- David L r320 Creech
- Delia (wid Giles) r rear 609 Devereaux
- Don R (Jackie M) asst mgr Woolworths h1000 Evergreen av apt K3
- Elnora maid Community Bldg r507 S John
- Elvin W (Willie M) slsmn Coats & Clark Sales Corp h 800 S Best
- Frank (Missouri S) h922 Seaboard
- Geo B (Hattie Y) lab City Street Dept h320 Creech
- Geo B jr tob wkr J P Taylor Co r320 Creech
- Hattie Y Mrs tob wkr J P Taylor Co r320 Creech
- Jas W slsmn Singer Sewing Mach r Pikeville NC
- Janet S bkpr Branch Banking & Trust r Pikeville NC
- John E F (Mary S) pharm Gibson's Drug Store h304 N George
- Levi (Rosanell) lab Kemp Splty h Golf Course rd (A)
- Lillian r507 S John
- Lonnie (Mary G) lab Gboro Milling h1606 N John
- Lonnie jr (Helen L) emp Seymour Johnson AFB h314 Charles
- Louise Mrs h716a Olivia la

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0315 CALL
RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- Lovett (Hattie) driver h rear 609 Devereaux
- Lula H (wid Robt) h507 S John
- Lula M r320 Creech
- Mack L (Annie S) atndt State Hosp Youth Center h600 Miller
- Mary G Mrs fnshr Casey's Lndry & Clns r1606 N John
- Morris hlpr Pepsi Cola r320 Creech
- Robt (Daisy H) lab Elwyn N Troutman h502 School
- Ruby r1606 N John
- Sallie (wid Geo) r1407 E Walnut
- Sally F r340 N George
- Willie G driver Ash Street Pharmacy r320 Creech
- Higginbotham Atawah S Mrs slswn Belk's r RD 2
- Elinor C Mrs dental asst Dr Jas M Zealy r900 Pittman
- Mary B emp State Hosp r do
- Percy O (Rixie S) sec Goldsbaro Laundry & Cleaners Inc h204 S Pineview av
- Raymond Mary A USAF h917 Devereaux
- Vernon R (Norie) supt Gboro Lndry & Clnrs r900 Pittman
- Higgins John T (Eliz C) field eng Collins Radio h208 N Pineview av

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

SETH B. HOLLOWELL
OIL CO.

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

High B J Insulation Co Wm E Moore mgr 702 N William
—Edw O (Janice K) v-pres High's Inc r Wilson NC
—Georgia S Mrs r407 S Virginia
—Jessie E (Fay P) pres High's Inc r Wilson NC
—Louise D Mrs beauty shop 614 S Andrews av
—Milton L (Louise D) dept mgr Sears h614 S Andrews av

HIGH'S INC, Jessie E High (Wilson NC) Pres, Edward O High (Wilson NC) V-Pres, Glyn H Sharp (Wilson NC) Sec-Treas, Awnings, Storm Windows and Doors, Siding, Home Insulation, Weather Stripping, Aluminum Awnings, Car Ports, Chain Link Fencing, Roofing, Screens, Asbestos and Stone Siding, Jalousie Windows for Porch Enclosures, 701 N William, Tel REpublic 5-4657 (See Yellow Page 123)

Highsmith Wm S stm ftr Bell Askino plmb & Htg r RD 5
Hilbun Odesma V Mrs (City Washerette) r1213 Clingman
—Rodney L (Odesma V; Quality Cabinet Shop) h1213 Clingman

Hilburn A Clarence (Grace B; Carolina Printing Co) h1025 Maple

—Andrew C (Nora V) prntr Carolina Printing h1401 E Ash
—Grace B Mrs bkbndr Carolina Prntg r1025 E Maple
—Jere D mgr Fidelity Finance r803 Aycock

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

Hill Acoree J (wid John H) h288 E Seymour dr

—Addie r1010 N Center

—Alton W (Bertha L) carrier PO h603 W Chestnut

—Annie M maid r404 Creech

—Barbara Mrs nurse Wayne Mem Hosp r100 Evergreen av apt 2-1

—Beatrice (wid John) elev opr Belk Tyler h508 Alvin

—Bernice P Mrs tchr County Bd of Educ r1801 Rose

—Blaney W (Pearl B) slsmn h1505 Peachtree

—Bonnie M Mrs dept mgr Belk's r RD 4

—Brownie nurse Wayne Mem Hosp r306 N Lionel

—Carrie L Mrs h110 Swan

—Christine nurse Dr Winfield L Thompson r1305 E Elm

—Claiborne T (Neal G) personnel officer Seymour Johnson AFB h1906b Rose

—Claude (Ludie) jan First Presby Ch h506 Eason

HILL DIRECTORY CO INC, City Directory Publishers, 2910 W Clay, Richmond 30, Va, Tel ELgin 9-6001, Automobile and Truck Owner Lists, Automotive Statistics, Direct Mail Advertising, Mailing Lists, 431 Howard Street, Detroit 31, Michigan (See Yellow Page 41)

—Dorothy J clk Dewey Bros r RD 2



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Hill

- Earl atndt H & H Shell Serv Sta r RD 1
- Emanuel (Beulah) jan J M Edgerton & Son h1217 S Slo-cumb
- Estelle J Mrs dept mgr Belk's r1743h E Holly
- Ethel h419 Scott
- Etheline K r419 Scott
- Fredk E (Barbara) USAF h83d S J Homes
- Geo W bldg supt Wachovia Bank & Trust r RD 5
- Gladys wrapper Made-Rite Sunbeam Bakery r N John Extn
- Goldie Mrs maid Glamor Shop r711 Devereaux
- Goliath (Myrtle J) h908a Carver dr
- Harvey L emp State Hosp r do
- Hattie r1010 N Center
- Hattie T (wid Wm) h620 Holt
- Hellagarde M Mrs bkpr New Home Sewing Center r 1215 Royal av
- Henry T (Willie M) stockmn Grant's r912 E Mullberry
- Herbert jr (Barbara) mech J D Pike Mtr h1000 Evergreen av apt I-1
- Herbert E (Katie S) mech Jones Garage h411 S Audubon av

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV

YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Hilda B Mrs emp duPont r N William ext
- Hubert (Katie B) farmer h107 Brogden
- Hubert C (Hellagarde M) mgr New Home Sewing Center h1215 Royal av
- Hugh lab A T Griffin Mfg r620 Holt
- J F (Hilda B) clk Open Air Mkt h N William ext
- Jacob F (Ariella N; Open Air Market) h1209 E Holly
- Jacob F II mgr Plaza Restr r1209 E Holly
- Jankie Mrs maid h1010 N Center
- John R r620 Holt
- John S molder Wayne Agrl Wks r RD 4 Box 201
- Jos R (Hill R) baker Mickey's Pastry Shop h920 Fair-view cir apt C
- Lerov r908a Carver dr
- Lois R Mrs slswn Nell Sandwick r405 N William
- Lourie watchmn Wayne Mem Hsop r RD 4 Box 408
- Lucy T (wid Grimsley) r2100 E Ash
- Mamie L (wid Frank) r1723b Maple
- Mary r908a Carver dr
- Mary G Mrs opr Sunrise Hair Stylist r RD 4
- Maurice lab Atlantic Bldg Block r Mt Olive NC
- Nathaniel lab Kemp Sply r1015 N John

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

SETH B. HOLLOWELL
OIL CO.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone REpublic 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•

TEL.**RE public****4-4071**

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Hill

- Nell L (Nell's Sandwiches) h2100 E Ash
- Norman jr servmn J & G Appliance Serv r RD 5
- Randolph C textile wkr Borden Mfg r Fremont NC
- Robt H (Bernice P) civil serv Seymour Johnson AFB h1801 Rose

- Robt L jr (Beechie H) h505 W Ash
- Roland (Gladys; H&H Shell Serv Station) r RD 1
- Sarah E Mrs slswn Belk's r RD 3
- Simon B (Elaine L; Open Air Mkt) r La Grange NC

HILL SIMON T (Jessie T; Battery & Electric Service), 203 W Mulberry, Tel REpublic 4-4331, h1302 E Ash, Tel REpublic 5-0951

- Virginia C ofc mgr Isaacs-Kahn Furn h1723b Maple
- Walter B (Mildred G) ofc mgr Firestone Stores h1713 Palm
- Walter G (Shellie T) barber Gurley Barber Shop h412 S Center
- Wilbert M agt Southland Life Ins r Smithfield NC
- Wm (Mary W) gro 406 Oliver la h404 Creech
- Wm M (Mary S) butler h610 Isler
- Wm T (Lois R) slsmn Cobb Mtr h405½ N William

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. REpublic 4-9745

- Wm W (Essie M) cook Wayne Mem Hosp h213 Kennon
- Willie M Mrs tannery wkr Drueding Bros r912 E Mulberry

Hillard Dorothy maid r408 S Herman apt B-2

—Hattie r408 S Herman apt B-2

Hillary Henrietta L Mrs food server State Hosp r424 Odell

—Jas (Henrietta L) h424 Odell

Hillcrest Beauty Salon (Mrs Inez W Strickland) Spence av RD 3 (Advl)

Hiller Lee S Mrs mgr Center Hotel r122½ S Center

—Robt (Mary J) USAF h30h SJ Jones

—Wm H (Lee S; Center Hotel) h122½ S Center

Hilliard Dan C elec formn CP&L r Princeton NC

—Edw L (Annie K) lab h315 Wilmington av

Hilton Carl C (Vera M) slsmn Rainbow Clnrs & Lndry h US Hwy 70 RD 3 (Advl)

—Carolyn wrapper Belk's r US Hwy 70 RD 3 (Advl)

Hinant Percy orderly Wayne Mem Hosp r1103 Greenleaf

Hine Chas J (Frances M) carrier PO h1408 Peachtree

HINE FRANCES M MRS, Exec Director The United Fund of Goldsboro, NC, Inc, 239-41 E Walnut, Tel REpublic 5-3591, h1408 Peachtree, Tel REpublic 5-2847

Hines Adnes H (wid Carl) r407 E Beech

—Annie B Mrs tchr Frink High Schoo h212b W Elm

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Hines

- Arcie L drftsmn Dewey Bros r RD 2
- Bertha (wid Willie E) emp Gboro Tob r105 Riway
- Betty J nurse Wayne Mem Hosp r306 N Lionel
- Beulah E tchr Central High Sch h421 E Spruce
- Carole Mrs tchr County Bd of Educ r RD 5
- Celesteral h614 Hersey
- D Homer (Rochie M) slsmn Seven-Up Bottling
- Doris r728 Waters
- Dorothy studt r1732b Maple
- Dorothy E clk Kerr Drug r408 S Andrews av
- Dorothy M r423 S Herman
- Dorothy M Mrs tob wkr J P Taylor Tob r728 Waters
- E Lindon (Thelma G) city policemn h501 W Ash
- Ebbie H (wid Wm) h Glendale tr RD 3 Box 38 (Advl)
- Eleanor J r912b Hugh
- Eliz C Mrs Indry wkr Wayne Mem Hosp r720 W Chestnut
- Emma L (wid Nathan) smstr Quality Chns h304 E Walnut
- Eula E slswm Star Dry Cleaners h809 W Pine
- Evelyn presser Fast Serv Lindry r RD 4
- Fannie M Mrs cafeteria mgr East End Sch r903b Slaughter
- Francis (Mildred) USAF h74a SJHomes

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Geo R (Eliz C) feed roller Gboro Milling h720 Chestnut
- Geo W pntr r1711 N William
- Gideon jr emp T A Loving & Co r RD 1
- Helen E Mrs tob wkr J P Taylor Co r720 Canal
- Herbert emp State Hosp r do
- Herbert L buffer Wayne Agrl Wks r RD 4 Box 174
- Herman (Lucy L) ctr Wayne Agrl Wks h918a Heigh
- Irene clk Gibson's Drug Store r RD 4
- Jas E slsmn Seven-Up Bottling r RD 3
- Jane ofc sec Charlotte Liberty Life Ins r1106 Laurel
- Jesse jan Lincoln Homes r209 W Pine
- Jesse (Mildred J) lab Lincoln Homes h903b Slaughter
- Jesse J (Anna R) USAF h902a Olivia la
- John M (Mabel K) driver Builders Sups h929a Carver dr
- June R (wid Perry) r607 S Slocumb
- Leslie (Dorothy M) h728 Waters
- Leslie B (Nora) tob wkr J P Taylor Co h912b Hugh
- Leslie C (Avis B) with Seymour Funeral Home r RD 5
- Lilly S (wid Joel) h1732b Maple
- Margt K Mrs maid h423 S Herman
- Marilyn sten Charlotte Liberty Mut Ins r1104 Laurel
- Mary L (wid Henry T) bkpr Cozar Packing h802 E Mulberry

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
138 W. Walnut St.
Tel. RE public 4-0741

SETH B. HOLLOWELL
OIL CO.



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Hines

- Mattie Mrs r913 Greenleaf
- Melvin R (Clara Lee) emp Carolina Welds Plant r RD 1 Princeton NC
- Meriom F Mrs clk Gboro Drug r RD 1
- Mildred J Mrs dietn East End Sch r903b Slaughter
- Minnie B emp J P Taylor Tob h820 N John
- Nancy H emp State Hosp r do
- Nora H (wid Silas) cash Smith Hardware h311 N James apt 3
- Paul jr (Carol P; Edward's Oil Co) r RD 5
- Ronnie B Mrs tchr Williams Street Sch r1502 E Ash
- Richd W (Barbara) wtchmn Kemp Splty h108 E Elm
- Robt (Patsy H) supvr State Hsop h909a Hugh
- Rogers (Ethelene E) lab J P Taylor Co h905b Poplar
- Russell P (Aileen C) asst mgr Dawn Town Serv Sta h 1255 S Slocumb
- Thelma G Mrs slswn Farfours r501 W Ash
- Thos C (Ilda E) mach Live Wire Elec h Murphy av RD 3 (A)
- Thos J eng City r RD 2 Box 445
- Wade (Nettie J) h1721 Edgerton apt C
- Walter H (Rannie B) farmer h1502 E Ash

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Wm (Helen E) brklyr h720 Canal
- Wm R (Ruby P) clk Wachovia Bank & Trust h301 N Audubon av
- Willie M (Thelma H) lab Wallbrook Tob h507 W Pine
- Hinnant Betty B Mrs adv asst Weil's Inc r1316 Robin
- C E lab Sou Cotton Oil Div r RD 3
- Carlie (Burnice G) sanitarian County Health Dept r RD 2
- David R emp T A Loving & Co r RD 4
- Hilda Mrs clk Isaacs-Kahn Furn r RD 2 Pikeville NC
- Jas (Mildred G) cook State Hosp h905b Carver dr
- Jerry E (Doris C) cash County Aud h1100 Edgerton
- Judy M Mrs teller Wachovia Bank & Trust r Pikeville NC
- Leonard atndt State Hosp r1103 Greenleaf
- Leslie T (Thelma E) clk Gboro Cigar h705 E Ash
- Margt T (wid Wm L) nurse 707 N George
- Marjorie Mrs opr SBT&T r RD 4 Box 474
- Menville opr Salon of Beauty r Belfast NC
- O Don (Betty B) ofc mgr Goodyear Serv Store h1316 Robin
- Odessa Mrs maid r614 Poplar
- Percy atndt Wayne Mem Hosp r1103 Greenleaf

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James — Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Hinnant

- Percy jr (Eloise H) lab Seymour Johnson AFB h1103 Greenleaf
- Richd A (Judy) clk Dewey Bros r Box 3 Pikeville NC
- Ruby W Mrs slswn Leder Bros h103 N Slocumb
- T Glenn (Sallie D) logging contr h Daniel Chapel rd RD 3 Box 90 (Advl)
- Wm mach opr Dewey Bros r RD 2 Princeton NC
- Wm B repr Dixie Elec Mtr Serv r RD 2 Box 368

Hinson A Ernest (Ruth M) h1109 Plum

- Annie J cash A&P r Seven Springs NC
- Billy r312 Brownrigg
- Bobby r312 Brownrigg
- Bobby J Mrs sten Elec Sls & Serv r Dudley NC
- Carrie E cash Durham Life Ins h210 S Slocumb
- Chas C (Mildred H; Capital Auction & Salvage) h401 S Audbon av
- David (Beulah) molder Wayne Agrl Wks r RD 1 Dudley NC
- David G (Justyne B) slsmn SBT&T h911 Prince av
- Dorothy Mrs cashier Foodland r43a SJHomes
- E Berry (Lura C; Berry Hinson's Super Dollar) h N Carolina extd

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Edwa R (Jean) slsmn Shaver Battery & Parts r La Grange NC
- Emma R textile wkr Borden Mfg r1109 Plum
- Forence A (wid Ed) baby sitter 310 E Vine h do
- G Aaron (Mae C) barber Wayne Barber Shop h1315 Maple
- Herman C (Beulah G) slsmn A T Griffen Mfg h801 S Slocumb
- J Z & Son (Jas Z Hinson jr) 317 E Elm
- Jas R (Helen E; Daw's Grocery) h1800 N William
- Jas Z (P A Hinson's Grocery) r1002 E Elm
- Jas Z jr (Pearl B; J Z Hinson & Son) h308 S Center
- Jean H Mrs dental asst Jas L Cox r1904a Edgerton

HINSON JESSE (Alice P), Sheriff Wayne County, 1st fl Court House, 224 E Walnut, Tel REpublic 5-4331, h1206 E Walnut, Tel REpublic 4-1650

- John L ctr Elliott Packing r Dudley NC
- John W clk Shaver Battery & Parts r La Grange
- John W mech r1107 Plum
- Lillie M (wid Louis) h802 S Slocumb
- Lloyd (Dorothy) driver Rome L Dickerson h43a SJHomes
- Marie J Mrs opr Sunrise Hair Stylist r190 N William
- Mildred H Mrs clk Bargain Outlet Store r401 S Audubon



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

L U M B E R

TEL. RE public 4-4321

SETH B. HOLLOWELL
 OIL CO.

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Hinson

- Nannie L chkr Fields Red & White Super Mkt r300 N Kornegay
- Norman G (Peggy J) mech Borden Mfg h910 Black
- Richd E constn wkr Gas Line r1107 Plum
- Roger C asst city tax collr h112 E Elm
- Ruth Mrs spinner Borden Mfg r1109 Plum
- Sarah W (wid Chas V) r311 Fussell
- Shirley studt r801 S Slocumb
- Sylvia K bkpr Gboro Ins & realty r1002 E Elm
- Walter A meat cutter Open Air Mkt r RD 2
- Wm L hlpr Isaacs-Kahn Furn r Seven Springs N C
- Hinson's Berry Super Dollar (E Berry Hinson) 301 A
- P & A Grocery (Jas Z Hinson) 907 E Elm
- Hinton Lula r411 W Elm
- Retha M Mrs r504 S John

HIPPS JAMES H CAPT (Mary Lou), Officer in Charge The Salvation Army, Office 304 E Holly, Tel REpublic 5-4811, h1303 E Beech, Tel REpublic 5-1435

- Mary L Rev Mrs capt The Salvation Army r1303 E Beech
- Hircek Thos (Carol) carp h407 Kirk blvd
- Hitchcock Raeborn B (Mary W) USAF h305 W Walnut apt 302



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

Hite Robt r413 Charles

Hixon Albert W (Shirley A) USAF h US Hwy 70 RD 3 (Advl)

HI-WAY 117 TRUCK STOP (Jim Turnage), Pure Oil, Gas and Oil Products, Grade A Restaurant, Catering to Truckers and Tourist, Delicious Home Cooked Meals and Short Orders, Truck Ice Available, Minor Repairs, Tire Repairing, Mt Olive Hwy, Tel REpublic 5-4775 (See Yellow Page 9)

Hobbs Alberta H (wid Ashley) atndt State Hosp h607 W Pine

- Alia M (wid Henry) h414 S George
- Andrew emp State Hosp r do
- Bernice M Mrs sec Carolina Trading Post Inc r S Slocumb extd
- Bruce emp State Hosp r907 N Center
- Edgar W bell boy Gboro Hotel r412 Leslie
- Elma waiter Gboro Hotel r412 S Leslie
- Evelyn emp State Hosp r do
- Floyd (Annie M) USA r607 W Pine
- Geo (Sally O) lab J P Taylor Co r909 N Center
- Gertrude emp J P Taylor Tob r607 W Pine
- Harold B lab NC Consolidated Hide r1611 N Center

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Hobbs

- Ira lab M E Robinson Inc r614 N George
- J Daniel (Bernice M) pres-treas Carolina Trading Post Inc r S Slocumb extd
- Jas (Emma B) barber Andrew's Barber Shop h412 S Leslie
- Jas C prsr Sunrise Cleaners r603 Persimmon
- Jesse A (Eliz W) lab Seymour Johnson AFB h434 E Elm
- John E (Novella G) h806a Olivia la
- John F (Mary H) h Lime
- John F Stockyard Inc Guy E Whitman pres Geo E Bain v-pres Noel Hobbs sec-treas N William extn
- Katie (wid Ernest) cook Old Folks & Orphans Home h603 Persimmon
- Leamon emp State Hosp r do
- Lula B Mrs h502 W Spruce
- Mable M h907 N Center
- Maggie maid r603 Persimmon
- Mary (wid Claude) maid h808 Devereaux
- Maude L emp State Hosp r do
- Nellie nurses aide State Hosp h708 Slaughter

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Noel (Mary M) sec-treas John F Hobbs Stockyards Inc r Kinston NC
- Robt lab M E Robinson Inc r619 Parker
- Rosa r1000 N John
- Sudie S (wid Danl) h617 Slaughter
- Wm (Sennia W) stndt Sasser's Garage & Serv Sta r RD2
- Wm pntr Kemp Splty r414 S George
- Hobson Mary C (wid D L) h301½ A
- Hock Paul F (Sarah H) slsmn Edwards Broughton h1505 Palm
- Hocutt Jerry G studt r311 N Audubon av
- N Glenn (Minnie P) asst mgr Belks h311 N Audubon av
- HOCUTT SAM H (Frances C), Sec-Treas-Mgr Belk-Tyler Co,**
126 W Walnut, h209 Linwood av, Tel REpublic 4-4955
- Saml H jr studt r209 Linwood av
- Victor D studt r311 N Audubon av
- Hodges Albert (Isabell) racker Gboro Cigar h311 E Elm
- Essie Mrs seamstress r109 Bethune av
- Flossie S Mrs tob wkr J P Taylor Tob h207 E Dewey
- Henry jr (Connie H) oiler Gboro Milling h N George ext

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

— PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

SETH B. HOLLOWELL
OIL CO.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

NT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Hodges

- Herman H (Lola W) meat cutter Economy Mkt r S Slocumb extn
- Jerome (Bessie) h1701 Rose
- Julia B Mrs aide State Hosp h607 Crawford
- Leonard presser Paramount Clns & Lndry r Faison NC
- Lola W Mrs bkpr Wayne Hatchery r S Slocumb extn
- Theresa Mrs Gboro Tob h204 Swan
- Thos (Essie) atndt State Hosp h109 Bethune av
- Wm H (Lois J) constn wkr h421 Odell
- Hodgin Calvin (Mildred) asst County Farm Agt r RD 3
N John ext
- Mildred B tchr Gboro High Sch r RD 4
- Sallie J Mrs (The Bonnet Shoppe) r RD 5
- Hodnott Vieda Z (wid Joe) r1719b E Holly
- Hoffman Maybelle nurse County Health Dept h302 S Center apt 7
- Hogans Alice S (wid Ralph S) tchr School Street Sch h309 S Virginia
- Annie B (wid Benj) h311 S Virginia

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Martel lab Seymour Johnson AFB r311 S Virginia
- Mary H (wid John H) h405 W Pine
- Hoggs Wm (Lorraine F) repr Prince Tire h406 S Leslie
- Hold Kenneth hlpr Skinney's Drive In r Lincoln Homes
- Holder Hardy (Rosa M) lab M E Robinson Inc h608 Washington
- Holiness Tabernacle 504 Gulley
- Holland A Lloyd (Louise W) mach Kemp Splty h75b SJ-Homes
- Arth emp State Hosp r do
- Benj A (JoAnn) assignmentmn SBT&T r RD 4 Box 88
- Bertie (wid Henry) r703 S Madison av
- Bobby R atndt Talton's Shell Serv Sta r205 E Vine
- C Wallace (Margt F) mldr Wayne Agrl Wks h219 E Pine
- Celon D (Mattie F) slsmn The Texas Co h920 Fairview cir apt D
- Claude V (Mary P) sta mstr Union Sta h1407 Evergreen av
- Ella O (wid A B) h400 N John
- Fannie M (wid Henry H) r rear 1204 Greenleaf
- Geo E (Marjorie T) dist mgr Parfax Gas h512 E Mulberry
- Geo W (Evelyn B) slsmn Carolina Overall h519 Stronach



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

HOLLAND HARDWARE CO

Owner

Wm D Holland

Hardware

Paints

Sporting Goods

Electrical Appliances

Tools

Builders' Hardware

Kelvinator Appliances

126 E Walnut

Telephone REpublic 5-2240

- Herman plmb Keen Plmb r Dudley NC
- Isabelle M Mrs insp Carolina Welds Plant r RD 3 Spence av (Advl)
- Jas C (Becky G) auto repr 1110 Norwood h do
- Jas P (Bobbie) ship clk Mtr Bearings & Parts r RD 2
- Jethro S jr (Betsy E) driver Kemp Spty h606 Daisy
- JoAnn Mrs ofc sec Walnut Realty & Ins r RD 4
- Katie P Mrs clk ACL h1305 Maple
- Lindsey R (Mildred B) h903b Fairview cir
- Marion C (Mary R) field rep Fed Housing Admn h1313 Park av B

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Marjorie W Mrs bkpr Holland Hdw h1512 Juniper
- Mary P Mrs tech State Hosp r1407 Evergreen av
- Milford H (Margt J) carp Quality Homes h906 Bain
- Nancy A ofc sec W H Wells Co r75b SJHomes
- Nathan wtchmn Carolina Overall r212 N Kornegay
- Needham mech Cobb Mtr r206 N Carolina
- Norman (Isabelle M) mach opr State Hwy h Spence av RD 3 (Advl)
- Patsy E (wid Gilbert) r404 Park av
- Robt F constn wkr h414 N John
- Ronald J (Ruth H) mech h819 Argo
- Rondal (Helen H) agt Mut of Omaha h804 S Oleander av
- Thos E (Bessie P) h813 Greenleaf
- Virginia r314 N Kornegay
- W Archie (Ruth H) collr Town & Country Gas h601 W Chestnut
- Wm driver Gboro Ice Del r313 E Vine
- Wm D (Marjorie; Holland Hdw Co) h207 S Jefferson
- Wm P (Hazel) emp Kemp Spty r RD 2 Fremont NC
- Holler John F (Eliz S) sec-treas Shaver Battery & Parts Co Inc h2002 E Walnut

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS

205 E. Walnut St.

Phone RE public 5-4436

SETH B. HOLLOWELL
OIL CO.



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St. Phone RE public 4-4966

- Holley Hayward P (Lassie L) tchr Norwayne Sch h804 W Pine
—Lossie L tchr Best Chapel Sch r804 Pine
Holliday Marvin h1501 Catalpa
Hollingsworth Annie W r501 S Pineview av
—Essie r313 E Ash
—Geraldine A nurse 111 N Lionel h do
—Lela B (wid Willie) r1113 Park av B
—Lewis (Mattie) h714 Canal
—Lillian S Mrs h1305 N William
—Luther O (Annie G) slsmn Pittsburgh Plate Glass h1113
Park av B
—Mary L Mrs h403½ W Mulberry
—Neta M Mrs asst bkpr Bldrs Sup r211 S William
—Thos W benchmn Am Optical r RD 3
—Wm E (Neta M; Elm Street Mtrs) r211 S William
Hollis Joe (Velma H) clk Gboro FCX Serv h206 N Carolina
—Nettie F studt r206 N Carolina
Holloman A Ray (Edwards Auto Serv) r Belfast NC
—Ardelia sander Kemp Splty r206 Swan
—Bessie Mrs h214 Wayne av
—Borden L (Edith G) asst mgr Wayne Dairy Inc h703 S Andrews av

Pyrofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Brothers & Sons (Floyd E and Richd D Holloman) mdse
brokers 100 E Beech
—Carl (Open Air Mkt) r Four Oaks NC
—Charlie jr (Ruth B) driver Thompson's Harmony Hall h
618 E Spruce
—David (Ardelia A) h206 Swan
—Dorcie B (wid Geo T) h Hooks River rd
—Elbert (Christine O) lab State Hosp h612 Slaughter
—Elmore C (Dorothy M) USAF r311 N John
—Emmett B studt r1904a Edgerton
—Emmett K (Pearl D) h509 Daisy
—Floyd E (Lessie B; Holloman Bros & Sons) r RD 4
—Hattie Mrs h910b Olivia
—Horace (Ivy C) linesmn Tri County Elec h1001 Aycock
—Ivy C Mrs clk Casey's Lndry & Clns r1001 Aycock
—Jas (Agnes H) emp T A Loving & Co h321 Scott
—Joyce M insp Carolina Welds Plant r RD 5
—Lela r706 Washington
—Leo r414 Denmark
—Lessie B Mrs bkpr Branch Banking & Trust r RD 4
—Mabel C (wid D Z) r401 N Audubon av
—Nora J (wid Milton) h1705 Palm
—Norma L Mrs clk Weil's Inc r RD 2 Princeton NC



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial RE public 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Holloman

- Norwood lab M E Robinson Inc h706 Washington
- Ransom jr (Daisy J) rep Tri-County Elec Membership Corp r211 N Carolina
- Richd D (Jean F; Holloman Bros & Sons) h611 S Madison
- Ruth B Mrs prsr Fast Serv Lndry r618 E Spruce
- Susan (wid Charlie) h517 Hickory
- Thelma Mrs cook Mary's Drive Inn h1904a Edgerton
- Wilda bkpr Kemp Splty h401 N Audubon av
- Wiley L (Minnie J) atndt Edward's Oil h312 N Carolina
- Wm D (Reba R) mldr h211 W Chestnut
- Wm E (Hilda M; Edwards Auto Serv) h511 Stronach av
- Wm L (Jewell H) truck driver r1011 Norwood
- Willie S studt r214 Wayne av

Holloway Herbert (Eva M) driver Serv Taxi h926a Hugh
—John P jr (Joan T) br mgr Genl Adjustment Bur r910 S Madison av

- John W (Mollie W; Holloway's Barbecue) h208 W Spruce
- Lonnie (Mable O) driver Serv Taxi r RD 2
- Mary maid Center Hotel r Pugh
- Peggy Mrs maid h1108 Crawford
- Ruth B Mrs r610 Park av

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Sam (Eliz C) lab h927b Carver dr
 - Sylvia H (wid Leslie) pkr Elliott Packing h1014 Slaughter
- HOLLOWAY'S BARBECUE (John Holloway), "Pitt Cooked Barbecue," Orders To Take Out, 213 W Pine, Tel REpublic 4-9830**

Hollowell Amiriah B (Eliz B) slsmn Hollowell Novelty h101 S Madison av

- Ann tchr County Bd of Educ r RD 1
- Avery S wtchmn Gboro Milling r RD 5 Box 441
- Elease M Mrs nurse Dr Deleon E Best r RD 5
- Herbert F (Bertie B) furn repr 402 E Walnut h do
- Jas R (Betty R) driver Virginia Carolina Chem r Rosewood NC

- Jean W Mrs bkpr Wachovia Bank & Trust r RD 1
- Katie B r615 S Best
- Lindley J (Selma E) h309 Pearson
- Lovee nurse Wayne Mem Hosp r306 N Lionel
- Nellie M nurse Wayne Mem Hosp r306 N Lionel
- Salie Mrs tchr Virginia Street Sch r RD 5 Box 305

HOLLOWELL SETH B (Mae H; Seth B Hollowell Oil Co), Adamsville, Tel REpublic 4-5493, h Adamsville, Tel REpublic 5-3895

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
Tel. RE public 5-2165
518 E. Ash St.

SETH B. HOLLOWELL
OIL CO.

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

EXCAVATING - GRADING - HAULING

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

136-138 E. Walnut St.

Tel. RE public 5-3561

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

HOLLOWELL SETH B OIL CO (Seth B Hollowell), Distributors Atlantic Petroleum Products, and Firestone Tires, Fuel Oil, Prompt Metered Delivery Office and Plant Adamsville, PO Box 290, Tel REpublic 4-5493, If No Answer Tel REpublic 5-3895 or REpublic 5-4700 (See Opposite Page and Yellow Page 59)

- W L driver Thurston Mtr Lines r Princeton NC
- Wilbert feeder Carolina Overall r RD
- Wilton C (Eleanor B) formn SBT&T h1506 E Holly
- Zeno jr eng T A Loving Co r407 S Pineview av
- Zeno G (Esther W) h407 S Pineview av
- Holly Henry (Mattie B) lab h608 Parker
- Mattie B Mrs tob wkr Gboro Tob r608 Parker
- Holman Jas chauffeur Dewey Bros r206 Shaw
- Mary M (wid Brady) tchr School Street Sch r601 Parker
- Rosa Mrs maid h307 Brazil
- Holmes Alton J (Ida C) carp T A Loving Co h1718a Edgerton
- Bennie B shift formn CP&L r RD 5
- Bertha R slswn Jackson Drug r200 Brazil
- Ed r724 W Chestnut
- Eliz H Mrs cook PS r319 E Spruce

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- Eug roofer Wayne Roofing & Sht Mtl r La Grange NC
- Florence S (wid Bernard R) r115 S Virginia
- Frank (Pearl P) h209 Cemetery
- Graham (Bessie W) section hd ACL h200 Brazil
- Irvin U (Bessie B) with Railroad Salvage h707 N Virginia
- J Norwood (Eleanor E) h301 N George
- J Norwood jr studt r301 N George

HOLMES J SPICER (Annie Y), County Tax Collector, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331, h212 N George, Tel REpublic 4-4293

- Jas H (Eliz H) custdn PO h319 E Spruce
- Josephine W Mrs atndt State Hosp h513 S Georgia av
- Kenneth r704 W Pine
- Leonard grdmn Stackhouse Elec r Mt Olive NC
- Lila D (wid Troy) h608 S Audubon av
- Lula B Mrs atndt State Hosp r209 S Alabama av
- Norman (Lula B) brklyr h209 S Alabama av
- R O emp State Hosp r do
- Ray (Doris) installer SBT&T r RD 2 Four Oaks NC
- Robt A (Lois H) lab Seymour Johnson AFB h220 Wayne av
- Robt S (Ruby F) ofc mgr Tri County Elec Membership Corp h902 S Andrews av
- Romelia maid City Hall r S George extd

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456

SETH B. HOLLOWELL OIL CO.



•

TWO WAY RADIO DISPATCHED TRUCKS

•

Adamsville, N. C.

P. O. Box 290

Dial REpublic 4-5493

SETH B. HOLLOWELL
OIL CO.

SETH B. HOLLOWELL OIL CO.



•
**TWO WAY
RADIO DISPATCHED TRUCKS**
•

Adamsville, N. C.

P. O. Box 290

Dial REpublic 4-5493

SETH B. HOLLOWELL
OIL CO.



**Where
Quality and Fashion
Go Hand-in-Hand**

Holmes

- Selby R tannery wkr Drueding Bros r La Grange NC
- Thos (Navie E) h704 W Pine
- Holsey Hubert (Sally B) logger h409 Griffin
- Holt Betty L Mrs hostess Carolina Theatre r112c SJHomes
- Bobby (Betty) plmb Richards Plumbing h112c SJHomes
- Bobby jr clk Gray's Fish Mkt r112b SJHomes
- Dean (Vera) h307 H James apt 4
- Dellon H USA r309 Grantham
- Geo jr (Agnes) h921 Greenleaf
- Hubert C (Fannie B) formn Seymour Johnson AFB h309 Grantham
- Kenneth emp Skinnie's Drive Inn r1012a Lincoln dr
- Laura B smstrs h920 N Center
- Mary A Mrs clk Wachovia Bank & Trust r404 N James
- Maude P Mrs h709 N Carolina
- May B (wid Ben M) r705 S Best
- Morris N (Myrtle G) formn J P Taylor Co h404 N James
- Morris N jr (Mary H) studt r404 N James
- Myrtle dep County Clk of Superior Ct r404 N James

J. M. EDGERTON & SON, Inc.

**RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS**

1220 N. William St.

Tel. RE public 4-4361

- Ransom E USAF r112b SJHomes
- Wilbert O (Virginia W) slsmn Gardners Velvet Dairy Product r709 N Carolina
- Holter Frank M sls mgr Jeffreys & Sons Warehouse
- Holton Ashton M (Sudie T) mech Peacock Lbr h416 Woodrow
- Holzmann Donald E (Virginia B) repr Dixie Elec Mtr Serv h1714 E Holly
- Home Beneficial Life Insurance Co Wm A White supt 100 S James R609
- Builders Supply Co, David O Lingle pres Herbert M Savage v-pres Geo F Wilson sec-treas 1300 N William

HOME FINANCE CO

Manager

Mack G Pittman

Automobile

Financing

208 E Walnut

Telephone REpublic 5-3504

- Lodge No 106 Order of Rebekahs 113 N John
- Security Life Insurance Co, F Ray Bowen dist mgr 139 W Walnut R811
- Honahner Wm F (Mary M) clk PO h Lee RD 3 Box 66 (Advl)
- Honeycutt Bobby r719 Edwards
- Nancy T (wid Cephas) r719 Edwards

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Dairy — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer**

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Honrine Louis J (Myrtle B) crane opr h614 S Slocumb
Hood Chas B (Dorothy P) mech Hood's Sheet Mtl Shop r
808 1st

HOOD DORIS H MRS, Office Sec Goldsboro Chamber of
Commerce, 211 S Center, Tel REpublic 4-2241, h1211 Park
av A, Tel REpublic 4-5455

—Estelle R Mrs spinner Borden Mfg Co r805 S Slocumb

—Ethel H Mrs cook Gboro High Sch r804 Seaboard

—Fred G clk Ry Exp r RD 5

Hood George E, Lawyer 237 E Walnut, Tel REpublic 4-4632
h308 W Mulberry, Tel REpublic 4-5546

—Geo E jr (Maywood H) acct Norborne G Smith h1506
Maple

—Geo F r900a Poplar

—Gertrude P Mrs sec-treas Upholstery & Trim Center Inc
r504 N Jackson

—Gladys T Mrs slswn Diana Shop r1003 Edgerton

—Gordon with C&H Mobile Homes r RD 3

—Hazel S Mrs slswn My Shop r RD 2 Box 538

—Herbert clk Seymour Johnson AFB h805 S Best

—Horace (Edna P) dog-warden County Health Dept r RD 1
—Ira G (Wilma T) formn Shaver Battery & Parts h1604
Palm

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—J W Lodge No 8 (AF&AM) 1110½ N James

—Jacob F II meat cutter Open Air Mkt r RD 2

—John R (Gladys T; Neuse Tractor Co) h1003 Edgerton

—Joyce G Mrs bkpr Open Air Mkt r RD 1

—Mercer (Ethl H) lab Weil's Fertilizer Wks h804 Seaboard

—Molly P Mrs clk Branch Banking & Trust r RD 1

—Norwood G slsmn Western Auto r805 S Slocumb

—Thos J (Hazel S) dept mgr Montg Ward r RD 5

—W Leslie (Estelle R; Hood's Sht Mtl Shop) h805 S
Slocumb

—Warren E (Mart W) clk County Aud h1408 Edgerton

—Wm G (Gertrude P) tob broker 504 N Jackson h do

—Wm G jr (Doris H) pres Upholstery & Trim Center Inc
h1211 Park av A

—Wm H County Dog Warden r RD 1

—Wilma T Mrs 1604 Palm

Hood's Sheet Metal Shop (W Leslie Hood) 1927 N William
Hooker Wm h416 Peterson

—Wm E (Lessie W) grader Robinson Mill h122 Anderson dr
Hooks Aaron R (Betty J) slsmn Dewey Bros h302 S Center
apt 4

—Bessie L hsekrpr Wayne Mem Hosp r306 N Lionel

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE

SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

SETH B. HOLLOWELL
OIL CO.

Wayco

CORP.
Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Hooks

- Chas jr repr Melody Shop r802 N Pineview
 - Chas C (Alliene R) pntr Gboro Neon Sign h802 N Pineview av
 - Dixie H Mrs h1706 Palm
 - Donnie C lab Stackhouse Elec r706 Moore
 - Edna M Mrs bkpr Pate-Dawson Mtr r207 W Oak
 - Edsel G (Edna M) barber Edgewood Barber Shop h207 W Oak
 - Elbert (Eliz T) lab Kemp Splty r704 H Jackson
 - Eudell J Mrs slswn Hub Dept Store r704 N Jackson
 - Evelyn G Mrs ofc sec County Bd of Elections r Freemont NC
 - Frances Y case wkr County Pub Welfare Dept r Mt Olive NC
 - Freddie lab Stackhouse Elec r706 Moore
 - Gorden L (Phyllis P) mgr James C Greene Co h704 Pittman
 - Hugh B (Nina D) ofc mgr Nello Teer h707 Park av
- HOOKS J B JR** (Sue C), Chairman Wayne County Board of Elections, Bsmt Court House, 224 E Walnut, Tel RE public 5-4331, h Fremont, NC
- Jacob H (Lena C) lab Stackhouse Elec h706 Moore

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- John H (Claire W) butler Seymour Johnson AFB h906a Lincoln dr
 - Lonnie W (Eudell J) emp Kemp Splty h704 N Jackson
 - M Layune slswn Penneys r202 S Carolina
 - Myde W (wid Roy P) h202 S Carolina
 - Pauline P (wid S Troy) h1305 Evergreen av
 - Selby R carp T A Loving & Co r202 S Carolina
 - Sue C clk County Aud r Freemont NC
 - W R emp State Hosp r do
 - Wm F cash Winn-Dixie Gro r202 S Carolina
 - Wm R jr T A Loving & Co r State Hospital
- Hooper Danl (Phebia) barber Seymour Johnson AFB h617 Isler
- Eug N driver Made-Rite Sunbeam Bakery r940 Madison av
 - Grace B cash Made-Rite Sunbeam Bakery
- Hoover Harold emp Central Serv h403 S William
- John H (Lottie T) clk Gboro Cigar h72a SJHomes
 - Lottie S Mrs chkr Whites Lndry r72a SJHomes
 - Ray C jr test supvr CP&L r Princeton NC
- Hopewell Ashley G (Joyce C) repr Richards Jwlr h315 E Walnut apt C4
- Eula C (wid Bruce) h107 N George

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
INSURANCE — BONDS
Loans

110 S. William St.
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. LOCAL and LONG DISTANCE MOVING and STORAGE Dial RE public 5-0162

460

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Hopewell

- Jas D (Edna C; Ash Street Mtrs) h1500 E Beech
- Lillie S Mrs h1725a Maple
- Hopkins Lela F (wid Bernard) h725 Isler
- Horn Norman E (Fannie F) USAF h307 S Carolina
- Horne Billie H (wid Wm) waiter Gboro Hosp r709 E Ash
- Douglas (Essie R) atndt Gboro Training Sch h928b Hugh
- Eloise Mrs atndt State Hosp h205 Claudea av
- Emily S Mrs music tchr 1205 Park av A
- Fannie F Mrs presser Carolina Overall r307 S Carolina
- Faye r60b SJHomes
- J Herbert (Emily S) slsmn Pate-Dawson Mtr h1205 Park av A
- Janice F Mrs ofc sec Branch Banking & Trust r Pikeville NC
- Jasper emp State Hosp r do
- Keith C trainee Harrell Co r RD 2
- Lillie M wrapper Made-Rite Sunbeam Bakery h515 N George
- Marcellus jr emp State Hosp r do
- Minnie V emp State Hosp r do
- Myrtle R Mrs smstrs Weil's Inc r60b SJHomes

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Paul E (Alene W) techn Eason's Telev & Appl Serv r RD 5
- R Allen (Myrtle R) slsmn Pepsi-Cola h60b SJHomes
- Raymond emp State Hosp r do
- Sadie food server Wayne Mem Hosp r709 E Ash
- Horner Chas yardmn Wayne Mem Hosp r La Grange NC
- Elbert lab Artie's Tire Serv r807 N Greenleaf
- Jas (Carrie W) lab Dewey Bros h906a Carver dr
- Jimmie (wid Sam) r206 Whitley av
- Horrell Danl mech Williams Roofing & Sht Mtl Wks r309 W Vine
- Horsefield Emma J Mrs tchr William St Sch r1014 E Walnut
- Jack (Emma J) USAF h1014 E Walnut
- Horton Annie L Mrs mgr The Glamor Shop r RD 4
- Clifton (Viola) emp Kemp Spity r RD 1 Box 15
- DeWallis M emp State Hosp r do
- Edw E (Winnie M; Horton's Grocery & Market; Horton's Sandwich Shop) h208 Linwood av
- Jas S (Horton's Grocery & Mkt) r Adamsville NC
- W Jas (Sarah C) clk h412 S William
- Wm Carr porter A&P r412 S William
- Wm L (Miriam) servmn CP&L h904 N Pineview av



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Horton's Grocery & Market (Edw E and Jas S Horton) 810 S Slocumb

—Sandwich Shop (Edw E Horton) 810 S Slocumb

Hosear Mary A r627 Washington

—Rosa H (wid John H) smstrs State Hosp h627 Washington
Hoskins Mamie L tchr County Bd of Ed r108 W Spruce**HOTEL GOLDSBORO**, Walter A Stansbury Mgr, 106 S Center, Tel REpublic 4-4511

—Goldsboro Barber Shop M Lee Harrington mgr 110 S Center

—Goldsboro Dining Room 106 S Center

—Goldsboro News Stand Mrs Betty Sandford mgr 106 S Center

—Holding Co Inc Mrs Ida L Porch sec Hotel Goldsboro

Houpe Calvin P (Mary C) jan J D Pike Mtr h911b S Audubon av

—Hattie A (wid Chas) emp Gboro Tob h206 Neil

—Lizzie studt r206 Neil

—Raymond E (Dessie M) lab Dewey Bros h1711 N John

House Albert C (Lela T) slsmn h400 2d

—Clarence B hlpr Thos L Yelverton r400 2d

—Cleopatra P tchr School St Sch r RD 4

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—E A h N Stadium rd

—Earl J (Alice G) brklyr r413 Stronach av

—Edw A supvr School St Sch r RD 4

—Kirby (Leona F) constn wkr h413 Stronach av

—Lizzie A Mrs h801 Edwards

—of Beauty (Francis L Larkin) 332 W Pine

—of Prayer Church Rev Wm E Johnson pastor 718 Crawford

—of Prayer 816 Parker

—of Prayer The 500 Stronach av

Houser Anabel B Mrs bkpr Houser Ins Agcy r713 N Audubon av

HOUSER INSURANCE AGENCY (Marvin L Houser), Insurance of All Types, 121 N John, Tel REpublic 5-1730 (See Yellow Page 81)—Marvin L (Anabel B; Houser Ins Agcy) h713 N Audubon av
Insurance Agency h713 N Audubon av

Houston Athenia B maid County Home r1014 N John

—Benj H jr (Betty D) dentist 117 N James

—Bertha H Mrs cook William St Sch r207 E Dewey

—Ernest r1221½ N John

—Vivian G (wid L A) maid r1211 Royal av

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521


THE **Jewel Box** STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

JOHN R. CRAWFORD, Inc.

Established 1892
ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Howard Annie J (wid David) r Temple
 — Arlie (Billie) USAF h110a SJHomes
 — Bernice barber East End Barber Shop r929b Hugh
 — Bessie Mrs r505 Stronach av
 — Chloe P Mrs mgr Waco Drive-In Theatre r1606 Maple
 — Clell J Mrs clk L R Kinney Co r209 N Kornegay
 — Corbett E (Mildred G) phys 139 W Walnut R405 h618 Park
 — Dorothy M prsr Gboro Lndry & Clns r104 W Elm
 — Durwood (Iris H) slsmn Maxwell Co h1305 E Ash
 — Eliz A (wid Jas) r421 E Spruce
 — Eva L emp State Hosp r do
 — Flora R (wid Willie C) r209 N Virginia
 — Gordon W lab Rogers' Furn r505½ Stronach av
 — Harry S prin Gboro Jr Hi Sch r RD 5 Salem rd

HOWARD IRIS H, Bookkeeper Goldsboro Builders Supply Co Inc, 118 S Carolina, Tel REpublic 4-4071, h1305 E Ash, Tel REpublic 5-0535

- Isaiah (Sadie M) driver Smith Hdw h915 Greenleaf
 — Jas atndt State Hosp r1009 Greenleaf
 — Jas E lab Kemp Splty h505½ Stronach av
 — Jas S jr (Chloe P; Air-Vue Drive-In Theatre) h1606 Maple

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- John A lab Dewey Bros r RD 4
 — Lloyd R (Clell J) mgr G R Kenney Co h209 N Kornegay
 — Mary J Mrs emp J P Taylor Tob r307 Olivia la
 — Nathan P ydwrk h813½ N John
 — Nathl h827 N John
 — Thelbert emp State Hosp r do
 — Warren USAF r416 N John
 Howard's Esso Howard D Caudill mgr 2007 E Ash
 Howe W Eug (Susie H) driver Bagley Whol h1904b Edgerton
 Howell A P (Bessie G) h1704 Palm
 — A G r809 Greenleaf
 — Ada E tel opr Wayne Mem Hosp r806 E Ash
 — Adde Mrs waiter Friendly Cafe r RD 3
 — Addie (wid Wm B) r409 Woodrow
 — Adelle J Mrs atndt State Hosp r200 Anderson dr
 — Alice Mrs clk Brown Drug r Soulston hwy
 — Amaziah jr (Theresa R; Rhodes Funeral Home; Rhodes Mutual Burial Assn) h429 W Elm
 — Anna J (wid David) h Temple
 — Athean S Mrs waiter School St Sch r212 S Alabama av
 — B Mills buffer Wayne Agrl Wks h610 Stronach av
 — Barbara J studt r920b Lincoln dr
 — Bernice barber East End Barber Shop r929b Hugh



Dumas - Giddens Oil Co.
Inc.



Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

RE public

4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

SETH B. HOLLOWELL
OIL CO.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Howell

- Bernice repr Live Wire Elec r Dudley
- Bertha M Mrs bkpr Economy Mkt r113 N Herman
- Bessie G Mrs slswn Weil's Inc r1704 Palm
- Betty L insp Carolina Welds Plant r RD 1 Box 1
- Billie M (Evelyn J) stl wkr Dewey Bros h1726a Maple
- Billy R (Beulah) r413 A
- Bob processor Wayne Dairy r RD 2
- Bobby slsmn Eastern Distrs r Pikeville
- Bud W r N Georgia av extn
- C E (Yvonne C) r1802 Rose

HOWELL C WESLEY (Louise S), Chief City Fire Department, 109 E Ash, Tel REpublic 4-3235, h1600 Maple, Tel REpublic 5-3139

- Carrie M smstrs Neil Joseph's Shop h304 E Walnut
- Chas D studt r916a Hugh
- Chas F (Myrtle G) tstr CP&L h705 Simmons
- Chas L (Ruth T) carp T A Loving & Co h1802 Rose
- Chas M emp City Water Dept r RD 5
- Christine r418 W Spruce
- Clarence L (Goldie L) driver S F Ware h84c SJHomes
- Claude M (Lillian W) lab Seymour Johnson AFB h417 Wayne av

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everett, Jr.

- Clyde K Mrs cash Howell's Gro r114 S Slocumb
- Curtis glazer Ernest Glass r312 S Center
- D Edw (Nadine W) dept supvr PO h407 Kornegay N
- Daisy L (wid Jos H) r113 S Georgia av
- Darlene r811 Greenleaf
- David emp State Hosp r do
- Decatur (Othern L) baker Made-Rite Bakery h212 S Alabama av
- Don L (Merl K) bldg contr 800 S Andrews av h do
- Donald (Joyce) USAF h43h SJHomes
- Dorothy M (wid Jas) prsr Gboro Lndry h104 W Elm
- Edgar M processor Wayne Dairy r RD 2
- Edith H Mrs teller Wachovia Bk & Trust r RD 5
- Eliz S (wid Albert) h1909 N William
- Elma Mrs hlpr Cozart Packing r RD 2
- Ernest (Carrie W) jan School Street Sch h909 W Pine
- Ernestine waiter Friendly Cafe r RD 3
- Eug S (Evelyn M) formn News-Argus h1715 Peachtree
- Evelyn J Mrs waiter Wayne Dairy Bar r1726a Maple
- Garage (Geo F Howell) auto repr 1903 N William
- Genevieve r916a Hugh
- Geo E processor Wayne Dairy r RD 2

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Howell

- Geo F (Lennie B; Howell Garage) h1907 N William
- Geo W (Clara G) emp Williford Plmb & Htg h608 Daisy
- Hadie L (Gladys) driver Statesville Flour Mills h821 E Pine
- Hargrave J (Myrtle G) slsmn Community Mtrs h304 N Jefferson av
- Henry studt r1309 E Walnut
- Henry E (Betty) slsmn Belks r309 E Chestnut
- Henry G studt r304 S Jefferson av
- Herbert H (Cleta F) sls rep Howell Oil h609 S Madison
- Herbert J (Clyde K; Howell's Grocery) h114 Slocumb
- Howard B (Mildred) ship clk Wayne Agrl Wks r RD 1 Four Oaks
- Hubert M (Helen W) mgr Howell Oil r RD 2
- J Hargrave (Myrtle B) slsmn Community Mtrs h1209 E Walnut
- J Maxine sec Jas N Smith r Pikeville
- J Richd carp Seymour Johnson AFB r302 N George
- Jas E (Shirley P) slsmn Sunshine Biscuit h702 Simmons
- Jas H (Lois T) cabt mkr Stephenson Mill h700 S Slocumb
- Jas W (Myde S) mgr Brown's Radio Telev Sls & Serv h1715 E Beech

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Jarman P (Beatrice C) h715 E Mulberry
- Jennie L (wid Wm G) r310 E Holly
- Jimmie B Mrs bkpr WGOL r1610 Palm
- John D (Lillian W) mtcemn Wayne Agrl Wks h604 Stro-nach av
- John H USA r304 N Jefferson av
- John W whsemn Diamond Transfer r404 E Holly
- Joshua h414 Griffin
- Julia Mrs r43b SJHomes
- L E carrier PO r RD 5
- L R emp State Hosp r do
- Leathel E Mrs ofc sec M C Lamb Monument r RD 5
- Leroy clk Eastern Distrs r43g SJHomes
- Lester H (Mildred M) with Helms Mtr Exp h1301 North dr
- Lester H jr USA r1301 North dr
- Lillian (wid Nathan) h710 Olivia la
- Lillie R Mrs h404 E Holly
- Lloyd F mech Ralph Underwood's Garage r RD 5
- Lois M emp State Hosp r do
- Lois R Mrs clk Dewey Bros r Lee RD 3 (Advl)
- Lonnie B (Minnie B) farmer h1911 N William
- Lorraine B Mrs recpt Little's Radio & TV Serv r415 Wilson
- Lucy E emp State Hosp r do

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Howell

- Major L hlpr Made-Rite Sunbeam Bakery r RD 5
- Malcolm (Eliz R) h302 Grantham
- Mamie C Mrs opr SBT&T r402 E Chestnut
- Margt E ofc sec Norborne G Smith r114 S Slocumb
- Marion (Eliz) meat ctr Wayco Corp h315 S John
- Marvin (Nellie H) driver Wayne Dairy h N Carolina Extn
- Mary Mrs chkr Sunrise Clns r38b SJHomes
- Mary A r700 S Slocumb
- Mary E (wid Herbert H) r107 N Virginia
- Mary L waiter Friendly Cafe r RD 3
- Mary R Mrs clk Spotless Clns r38b SJHomes
- Mary T (wid Dunk) h904 9th
- Minnie B (wid Norwood) r819 Greenleaf
- Mollie D (wid Herbert) maid h414 Peterson
- Murray S (Hilda H) asst mgr Seth B Hollowell Oil h Daniel Chapel rd RD 3 (Advl)
- Myde S Mrs asst bkpr W H Griffin & Sons r1715 E Beech
- Myrtle A nurse Seymour Johnson AFB r904 9th
- Myrtle B Mrs recreation dir City r1209 E Walnut
- Myrtle G Mrs cash Sears r705 Simmons
- Myrtle G Mrs dept supvr City r304 N Jefferson av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Nadine W Mrs tchr Gboro Hi Sch r407 N Kornegay
- Nancy R asst cash Kress r Pikeville
- Nellie D Mrs clk Carolina Overall r RD 2
- Nettie M emp State Hosp r do
- O'Ceason (Athern S) oven opr Made-Rite Sunbeam Bakery h212 S Alabama av

HOWELL OIL CO, Hubert M Howell Mgr, Cities Service Gasoline, Fuel Oil, Lubricants, Always At Your Service, Wilson hwy, PO Box 635, Tel REpublic 4-2021 (See Yellow Page 98)

- Oliver (Mary J) jan Made-Rite Sunbeam Bakery h307 Olivia la
- Ora R (wid Amaziah) r707 N James
- Oscar E (Justine P) slsmn CP&L h1607 Rose
- Oscar J jr (Frances R) farm rep Wachovia Bk & Trust r RD 5
- Othern L Mrs cafe wkr School St Sch r212 S Alabama av
- Pak C (Jimmy B) announcer WGOL r1610 Palm
- Phil C (Bertha M; Economy Mkt) h113 N Herman
- R A jr (Sarah I) instr Seymour Johnson AFB h1404 Mimosa
- Ralph L (Jessie A; Ralph's Superette) h1305 Mimosa
- Ransom J (Ruth S) grader Gboro Iron & Mtl h214d E Elm



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Howell

- Raymond L (Lois R) barber Model Barber Shop h Lee RD 3 (Advl)
- Redden (Fanny E) h208 E Pine
- Richd H (Mary H) plmb Willford Plmb & Htg r616 S Slocumb
- Richd L (Mamie C) slsmn h402 E Chestnut
- Robt J (Thelma C) city firefighter h1716 E Holly
- Robt W mixer Made-Rite Sunbeam Bakery r RD 4
- Rosalee W (wid Haskell C) cottage parent Gboro Training Sch h920b Lincoln dr
- Ruth T Mrs teller Branch Banking & Trust r1802 Rose
- Sallie L ofc mgr Crawford-Norwood h719 Pou
- Sidney (Ruby A) driver W H Best & Sons h106 Claudia av
- Steadman B carp Thos L Yelverton h409 Woodrow
- Steph (Mertie R) h265 Wisteria rd
- Thelma C Mrs drawer duPont r1716 E Holly
- Theresa K Mrs nurse Wayne Mem Hosp r429 W Elm
- Thos (Sudie H) farmer h N Carolina Extn
- Vasco H (Adelle J; Friendly Cafe) h200 Anderson dr
- Viola (wid Sam) maid h916a Hugh

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- Virginia T Mrs r1610 Palm
- Willa B sec Geo R Britt r Snow Hill
- Wm A (Mary) slsmn Pepsi-Cola Bottling h38b SJHomes
- Wm D (Katie) emp Seymour Johnson AFB h405 Banks av
- Howell's Grocery (Herbert J Howell) 112 S Slocumb
- HUB DEPARTMENT STORE** (Ernest N Mansour), Men's, Women's and Children's Clothing, Shoes and Furnishings, 105 E Walnut, Tel REpublic 4-5436
- Hubbard Chester I (Eliz W) lab Drueding Bros h1719a E Hol-ly
- Hudgins Jas P (Frances P) mgr Carolina-Va Distr h706 Pit-man
- Hudson Alf E A (Mary W) research 1000 Evergreen av apt I4 h do
- Arth E Rev (Esther G) presiding elder Washington Dist h1005 N John
- Edison T (Louise W) dept mgr Montgy Ward h307 N Caro-lina
- Edw J (Juanita M) emp Borden Mfg h709 Edwards
- Esther G Mrs tchr Greenleaf Sch r1005 N John
- Frank (Guyla) USAF h83a SJHomes
- Geraldine E Mrs nurses aide State Hosp r1004a Olivia la

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
106 NORTH CENTER STREET

Tel.
RE
4-4274

Hudson

- Haywood linemn CP&L r Dudley
- John H (Geraldine E) waiter h1004a Olivia la
- Milton W rep Mebane Homes r1413 E Walnut
- Nancetta tchr r1000 Evergreen av apt I4
- Noble E (Joyce M) barber Sunrise Barber Shop h934c Fair-view cir
- Robt L (Joyce A) agt Pilot Life Ins h1508 Catalpa
- Wm R (Marilyn T) USAF h1604 N William
- Huey C D emp State Hosp r do
- Delores A emp State Hosp r do
- Huffins Ernest L driver Moye Coal r510 W Spruce
- Huffman Cecil P (Irene G) emp Gran Alley Leather h310 Daisy
- E W r310 Daisy
- Edw C (Eunice H) city firefighter h606 Rudolph
- Ernest L (Diamond Transfer Co) r Dudley
- Irene G Mrs studt r310 Daisy
- Jas L (Maggie D; Huffman's Esso Serv) pres Gboro Moving & Stge Co r RD 5



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



HUFFMAN'S SERVICE STATION

James L Huffman, Owner
Automobiles Washed and Vacuumed
Road Service
Atlas Tires, Tubes and Accessories
500 N George
Telephone REpublic 4-9993
(See Yellow Page 118)

- Huggins Billy (Bonnie S) USAF h44a SJHomes
- Ebb (Mary C) grader opr Westbury Paving Corp r NC Highway 102 RD 3 (Advl)
- Hughes Edmond B (Hattie H) tchr Dillard Hi Sch h505 E Spruce
- Eug hlpr Robbins Radio & Telev r907 N John
- Jas W (Doris C) emp Borden Mfg h1901a Maple
- Katie K Mrs dept mgr Belks r113 S Kornegay
- Margie K case wkr County Pub Welfare Dept r Mt Olive
- Miles (Rochelle) USAF h227 E Seymour dr

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

**LITTLE
RIVER
OIL CO.**

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCUY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

HUGHES RADIO LABS

Owner
Rudolph Hughes
Radios
Television
Westinghouse
Motorola
Bendix
Record Players
Intercommunications Equipment
Sales and Service
Prompt Efficient Service
On All Makes
1009 N William
Telephone REpublic 5-2373
(See Yellow Page 126)

HUGHES RUDOLPH (Katie K; Hughes Radio Labs), 1009 N William, Tel REpublic 5-2373, h113 S Kornegay, Tel REpublic 5-3626

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

Huley Chas A jr USA r703 Pineview
—Chas H (Delores A) plant opr State Hosp h703 S Pineview
—Delores A Mrs staff house hostess State Hosp r703 Pineview
Hulse Herbert B (Rowena M) clk Gboro Hotel h404 S Audubon av
Hults Mary L studt r106 N Herman
—Robt S (Estelle K) clk T A Loving & Co h106 N Herman
Hultz Thos A (Theresa G) USAF h205 S Slocumb
Hummell Louis h114 N William
—M Magdaline tchr PS h114 N William
Humphrey Banister L (Ella M; Humphrey's Auto Body Shop) r RD 3
—Bessie E (wid Chas A) h320 E Ash
—Ellworth K Mrs emp J P Taylor Co r617 W Elm
—Geo R (JoAnn A) mech Central Serv Mtrs h913b Fairview cir
—Jas (Ellworth K) h607 W Elm
—Mabel L (wid Don C) h211 W Mulberry
—Waddell (Nezzie) driver J P Taylor Tob h817½ Persimmon



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

HUMPHREY'S AUTO BODY SHOP (B L Humphrey), Body and Fender Repair, Auto Painting, Auto Glass Replacement, Free Estimates, Cheerfully Given, Customizing A Specialty, 24-Hour Wrecker Service, 1216 N William, Tel REpublic 5-3451, Night Tel REpublic 5-4813 (See Yellow Page 16)

Humphries Bruce A (Swannie D) ofc mgr Hyman Sup h1615 Rose

—Clifton stockmn Music & Sports r RD 5

—Swannie D Mrs bkpr Bryan Oil r1615 Rose

Hunt J D USAF r NC Highway 102 RD 3 (Advl)

—Jack R (Metta H) slsmn Lone Star Cement h405 S Audubon av

—Mae F Mrs h207 W Seymour dr

—Mary B emp State Hosp r do

—R J emp State Hosp r do

—S Dewey (Sarah E) tobacconist Imperial Tob h1501 E Mulberry

Hunter Anna nurse Wayne Mem Hosp r Mt Olive

—Charlotte Mrs nurse State Hosp r1106b Olivia la

—Clarence (Charlotte) h1106b Olivia la

—Clarence emp State Hosp r do

—Clarence jr studt r1106b Olivia la



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

—Elbert h1002a Lincoln dr
—Esther waiter Seymour Johnson AFB r1002a Lincoln dr
—Geo jr (Lucy B) form str Wright Constn h1008 N James
—Geraldine W Mrs emp Wayne Nursery r512 Wayne av
—Roland (Geraldine W) hlpr Coble Mtr h512 Wayne av
—Talmon pres Lightner Mut Burial Assn and mgr funeral dir Lightner Mem Funeral Home r Wilson

Husbands D Lewis jr (Anne W) eng Seymour Johnson AFB h700 S Best

—D Lewis III studt r700 S Best

Hussey Dorothea H Mrs ofc sec Maryland Casualty r RD 3

HUSSEY JACK W (Dorothy M), Dir Wayne County Memorial Community Bldg, 239-241 E Walnut, Tel REpublic 4-2105, h RD 3, Tel REpublic 5-0936

Hutchens Hilton T (Betty P) USAF h401 E Beech

Hutchison Walter G (Lucille W) field eng Davis & Floyd h805 Prince av

—Wilburn (Evelyn) USAF h62b SJHomes

Hutto Jas S (Mary D) asst v-pres Wachovia Bk & Trust h603 S Madison av

—Nina J studt r603 S Madison av

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

TELS.

RE public

4-5483

NIGHT

RE public

5-2744

816 N.

Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.

WALNUT ST.

PHONES

RE public

5-2014

and

5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and

Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Hyatt Jesse B (Helen H) atndt Edwood Texaco Sta h803b N Taylor

Hyer Charlotte M nurse Wayne Mem Hosp r709 E Walnut

Ideal Barber Shop (Buck T McCullen) 116 N John

Independent Benevolent & Protective Order of the Elks of the World 312 S James

Inez's Beauty Shop (Inez Swinson) 702 E Elm

Ingram Alice J nurse Wayne Mem Hosp r RD 3 Wilson

—Carolyn A clk Coca-Cola r RD 5

—Clara S Mrs cook Curb-In h1741b Maple

—Frances M r616 Canal

—Hazel clk Serotta's h413 N James

—Helen insp Carolina Welds Wks r308 Brownrigg

—John H (Flonnie O) supt A T Griffin Mfg h702 N Virginia

—John T r702 N Virginia

—Lester (Vera P) slsmn Royal Crown Bottling h1735a E Hol-ly

—Mamie M (wid Paul B) h308 Brownrigg

—Norman servmn Sutton's Gas & Appl r RD 2

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

—Phyllis (wid Perlie) emp Gboro Tob h W Palm

—Sylvia C ofc sec Gravitt Ins Agcy r702 N Virginia

—Thos M (Beverly S) USAF h813 Argo

—Thurman T servmn Montgy Ward r RD 4

Inman Eugenia M studt r903 E Elm

—Ruby Mrs agt NC Mutual Life Ins r903 E Elm

INTERNAL REVENUE SERVICE, 206 N Center, Tel REpublic 5-3765

INTERNATIONAL SERVICE INSURANCE CO, D C Hamer
Local Agent, Mail Address: Box 522, Goldsboro, Office
Adamsville, Tel REpublic 5-1904, Night Tel REpublic 4-4162

—Union Hall 123 E Mulberry

—Union of Operating Engineers Locals No 457 & 457D (AFL)
123 E Mulberry

Ipock Edwin C (Frances D) lwyr 102 N John R16 h709 N Audubon av

—Janie C tchr Gboro Hi Sch r104 S William

Irby Esther C (wid Wm M) tchr Gboro Hi Sch h707 N Her-man

Isaac's Inc Mrs Virgie W Branch pres Mrs Frieda I Avery v-pres Wm E Branch sec-treas furn 219 W Walnut



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

ISAACS-KAHN FURNITURE CO INC

Sol Isaacs, President

Mayme E Isaacs, Vice-President

Berl M Kahn, Secretary-Treasurer

Complete Home Furnishings

Nationally Advertised Furniture

Floor Coverings

Draperies and Stoves

118-22 N Center

Telephone REpublic 5-2581

(See Insert at Beginning of Alphabetical Section and Yellow Page 66)

- Mayme E Mrs v-pres Isaacs-Kahn Furn r1200 Park av B
- Sol (Mayme E) pres Isaacs-Kahn Furn h1200 Park av B
- Isler Beatrice maid Wayne Mem Hosp r925b Hugh
- Bessie M sweeper J P Taylor Co r1510 N Center
- David (Louise H) farmer h1510 N Center
- David jr lab Dewey Bros r1510 N Center
- Ella L stemmer J P Taylor r1510 N Center
- Emmett (Pauline J) constn wkr r417 S Slocumb
- Ernest (Beatrice H) h925b Hugh

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- F Speight (Hattie P) driver Seth B Hollowell Oil h Daniel Chapel rd RD 3 (Advl)
- Florence (wid Fred) maid h700 Poplar
- Frances prsr Fast Serv Lndry r State Hosp apt 233
- Geo W (Mozelle E) fire fighter State Hosp h1706 N John
- Jas L emp State Hosp r do
- Jas L (Bettie L) driver Service Taxi h606½ Parker
- Janie L cook Virginia St Sch r1510 N Center
- John H (Mabel G) tchr East End Sch h805 Mimos
- Judith E h N William extn
- Leonard H (Julia C) custdn PO h113 Brogden
- Leslie J (Mamie W) cement fnshr T A Loving h301 S Virginia
- Leslie M (Ann N) delmn Service Dry Clns h902b Slaughter
- Lillie T (wid Charlie) h401 Creech
- Mabel G Mrs tchr Dudley Hi r805 Mimosa
- Mabel S hlpr Parker Poultry r301 S Virginia
- Marie waiter Gboro Hotel r700 Poplar
- Mary F Mrs slswN Nu Sandwich Shop r RD 4
- Mildred L studt r606½ Parker
- Pauline J Mrs cook Gboro Hi Sch 417 S Slocumb
- Sam E (Sudie B) lab Dillons Sup r Temple

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

REAL ESTATE SALES and RENTALS

121 N. John Street

Tel. RE public 5-1730



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Isler

- Sam E (Sudie B) driver Dillon Sup h Temple
- Shirley r925b Hugh
- Sidney (Geneva) dispatcher Gboro Milling r RD 5
- Speight driver Seth B Hollowell Oil r RD 3
- Ives Lowell W (Betsy D) with State Natl Guard h1614 Edger-

ton

Ivey A Carroll lab E F Taylor Co r400 N George

- Dean (Ruby R) driver h1721b Maple
- Eliz G (wid Henry B) h105 N Pineview av
- Jack r313 N John
- Lake W (Ebbie R) lab h N Carolina extn
- Richd M (Christine S) servmn Brown's Radio Telev Sls & Serv h308 N James
- Robt (Beulah) h US Highway 70 RD 3 (Advl)
- Walter driver Pate-Dawson r1721b Maple

J & G APPLIANCE SERVICE (Jennings I James, Charles F Grantham), Repairs on All Home Appliances, Refrigerators, Ranges, Dish Washers, Food Disposers, Washing Machines, Clothes Driers, Electric Irons and Freezers, 1213 Royal av, Tel REpublic 5-2644 (See Yellow Page 2)

Jack's Esso Service Station (Jack W Caudill) 900 E Ash

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

Jackmen C Raymond (Clara Mae H) dist mgr Streetmann Biscuit h1700 E Mulberry

Jackson Alice B (wid Andrew) winder Borden Mfg h715 N William

—Almon C (Ruth) staff mgr Life & Casualty Ins Co of Tenn r Pikeville

—Ava C Mrs sec Crumpler Secretarial Sch r1007½ E Walnut

—Barbara L r438 E Elm

—Betty L nurse Wayne Mem Hosp r306 N Lionel

—Bonnie T Mrs insp Carolina Welds Plant r RD 3

—Callie B Mrs tchr Dudley Elem Sch r605 E Chestnut

—Carrie J (wid Henry) h517 Chapel

—Celestine P Mrs clk A&P r214 Banks av

—Christine M Mrs insp Carolina Welds Plant h205 W Oak

—Clara K Mrs ofc sec Ace Moving r405 N Kornegay

—Clayro (Celestine P) dept mgr A&P h214 Banks av

—Cleta N tchr School St Sch r426 Griffin

—Clifton (Eliz S) USAF h804b Olivia la

—Darsie (Thelma J) hlpr Gboro Milling h912b Olivia la

—Doris h215 Wayne av

—Dorothy M Mrs maid StPaul Methodist Church r408 S Slo-

cumb

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

JACKSON DRUG CO (Osceola Jackson), "Prescriptions A Specialty," Drugs, Sundries, Fountain Service, Delivery Service, 400 S James, Tel REpublic 4-1622 (See Yellow Page 43)

- Elijah lab h306 Carver blvd
- Eliz A ofc sec Girl Scouts of the US Coastal Carolina Council r1807 Palm
- Emmett (Irene B) cln Todd's Drive In Clns h438 E Elm
- Emmett jr r438 E Elm
- Evera r408 Charles
- Flossie B Mrs emp Kemp Splty r801 W Elm
- Frank (Flossie B) h801 W Elm
- Geraldine E r438 E Elm
- Gertrude Mrs h608 Crawford
- Gilbert T (Eliz P) insulator h600 Wilmington av
- Helen J Mrs r1402 N James
- Henry L (Dorothy H) plmb Williford Plmb & Htg h626 Slaughter
- Hilda N Mrs h412 N Carolina
- Hugh F (Nannie D) v-pres Mtr Bearings & Parts h707 N Audubon
- Ira (Dorothy M) brklyr R N Rouse Constn h408 S Slocumb
- Jas clk A&P r RD 1
- Jessie L r Deans rd

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Johnny emp Singer Sewing Mach r Lagrange
- Jonas (Ina S) h1726b Maple
- Jos R (Ava C) slsmn Shaver Battery & Parts h1007½ E Walnut
- Jos W (Callie B) hlpr Parker Poultry h605 E Chestnut
- Joyce M nurse Wayne Mem Hosp r306 N Lionel
- Julia M Mrs asst Dr Robt W Getchell r1407 E Elm
- Kenneth C (Doris M) USAF h205 Creech apt H2
- L D (Dorothy L; L D Jackson Auto Parts) h311 Carver blvd
- L D Auto Parts (L D Jackson) auto repr 311 Carver blvd
- Lee T (Rachel K) formn A T Griffin Mfg h1703 Peachtree
- Leila M Mrs waiter Plaza Restr h203 W Seymour dr
- Lela Mrs maid h910a Carver dr
- Leon B (Margt S; Jackson Refgr Sls & Serv) h1006 E Ash
- Leon B jr studt r1006 E Ash
- Leonard C (Ruby S) guard NC Prison Camp 405 h1806 E Holly
- Luby (Doretha R) hlpr McLellans h710 Persimmon
- Mae (wid Jas) h1303 N George
- Mary F maid r510 S Herman
- Melvin T (Annie G) slsmn Weil's Inc h1807 Palm

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash
Tel. RE public
4-2411

Jackson

- Minnie K Mrs tchr Dillard Hi Sch r318 W Pine
- Newell B (E Myra) constn wkr Teer Cable & Weaver Con-
stn h249 Johnson la
- Oscar (Georgia O; Jackson & Robins Garage) h US High-
way 70 RD 3 (Advl)
- Osceola (Minnie K; Jackson Drug Co) h318 W Pine
- Otis tchr County Bd of Educ r RD 4
- Owen dep County Tax Collr r Seven Springs
- Pelzer jr dishwasher Wayne Mem Hosp r423 S James
- Rachel K Mrs bkpr NC Consolidated Hide r1703 Peachtree
- Raymond farmer r1726b Maple
- Refrigeration Sales & Service (Leon B Jackson) 1006 E Ash
- & Robins Garage (Oscar Jackson Harvey Robins) US High-
way 70 RD 3 (Advl)
- Roland (Maybelle P) prsr Arrow Lndry h912a Carver dr
- Ruby S Mrs slswn Singer Sewing Mach r1806 E Holly
- Russell wrapper Made-Rite Sunbeam Bakery r715 N Wil-
liam
- Sally textile wkr Borden Mfg r515 3d
- Sam (Frances) emp Seymour Johnson AFB r510 E Chest-
nut

DIAMONDS
WATCHES
JEWELRY
SILVERWARE
109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

Phone RE public 4-3277

- Shirley waiter Ma's Kitchen r306 Daisy
- Sylvester (Lillie M; Jackson's Seafood Mkt) h1816 N John
- Theo R (Julia M) formn J P Taylor Co h1407 E Elm
- Thurman R (Ruby B) yarn weigher Borden Mfg h1107
Herring

JACKSON TRUCKING CO (W C Jackson), Paul C Best Mgr,
Agents For North American Van Lines Inc. Local and
Long Distance Moving, Specialists in Furniture Moving,
All Cargo Insured, Fireproof Storage, 112 Hemlock, Tel
REpublic 4-9745 (See Yellow Page 96)

- Walter W (Alice B) cabt mkr A T Griffin Co h923b Fair-
view cir
- Wilbert A (Clara K; Ace Moving Co) h405 N Kornegay
- Wm (Myrtle M) USAF h213 Bright
- Wm D (Virginia; Jackson's Garage) h418 Peterson
- Willie (Fannie D) h1932 N William
- Willie J cook Plaza Restr r RD 2

Jackson's Garage (Wm D Jackson) auto reprs 418 Peterson
—Sea Food Market (Sylvester Jackson) 621 Slaughter
Jacob Charlie T (Amelie J) emp Seymour Johnson AFB h605
E Spruce

- Jacobs Annie R Mrs atndt State Hosp h1008a Lincoln dr
- Beatrice D Mrs maid Gboro Tob r1002a N James

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

SETH B. HOLLOWELL
OIL CO.

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Jacobs

- Chas L r316 Wayne av
- Coy (Golden R) farmer h1009 N James
- Frank (Pearl L; Jacobs Grocery) h206 Marion
- Gilbert C Rev (Dollie I) carp h Hooks River rd
- Golden R Mrs mgr Duke's Cafe r1009 James
- Grocery (Frank Jacobs) 208 Marion
- Harvey (Bertie) lab Kemp Splty h316 Wayne av
- Hugh L (Lila B) servmn Town & Country Gas h102 Whitley
- J Jasper (Beatrice D) h1002a N James
- Jas (Juanita J) pipe layer T A Loving & Co h201 Marion
- Mary Mrs maid h905 N John
- Nathl lab Weil's Fertilizer Wks r425 Pecan
- Roy (Annie M) lab City Water Dept h912a S Audubon av
- Willie lab W H Best & Co r201 Marion

Jamerson Lena F (wid John F) r904 N Center

James Abner hlpr Moore's Tin Shop r700 Atlantic av

—Alma W Mrs h510 W Spruce

—Bettie Mrs atndt Gboro Training Sch r605 Laurel

—C Frank (Sally J) city police h715 1st

—Chas D (Edith T) v-pres Lightner Mem Funeral Home r Wilson

—Clifton meat ctr Merritts Super Mkt r715 1st

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI. SAY RED BIRD

- Emma P Mrs lab J P Taylor Tob r907 Newsome
- Helen J Mrs waiter r508 Atlantic av
- Henry r810 Washington
- Huber mech J M Edgerton & Son r Kinston
- Jarvie (Ruby P) carp h304 Daisy
- Jennings I (Doris W; J&G Appl Serv) h902 N Madison av
- Jesse (Margt) h412 S James
- Jesse B (Etheleen S) mech Seymour Johnson AFB h73b SJHomes
- Leroy (Bettie) asst county farm agt h605 Laurel
- Lonnie M (Helen J) roofer Moore's Tin Shop h508 Atlantic
- Lorena Mrs maid Gboro Hi Sch r309 S Herman
- Manuel (Selma D) cement fnshr T A Loving Constn h810 Mimosa
- Marie opr Sunrise Hair Stylist r306 N Leslie
- Maury (Eula L) mach h700 N Virginia
- Nathl (Emma P) h907 Newsome
- Reginald (Justine G) ofc wkr Coast Concrete h1201 Clingman
- Ronald roofer Moore's Tin Shop r700 Atlantic av
- Ruby P Mrs wrapper Darden's Sandwich Shop r304 Daisy
- Street Cash Grocery (W P Davis) 401 S James

PENNEY'S

ALWAYS FIRST QUALITY

 Where the
NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

476

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

James

- Street Holiness Church 1012 N James
- Street News Stand (W Henry Everett) 318 S James
- Street Pool Room (Edw Simmonds) 329 S James
- Theatre (Robt L Baum) 319 S James
- W Doran (Janie P) clk A&P h1504 E Elm
- Wm r810 Mimosa

Jamison Jas E (Laura G) slsmn Automotive Wholesalers h410 Banks av

—Laura G Mrs tchr Rosewood Hi Sch r410 Banks av

Janes John formn Nello L Teer Constn r US Highway 70 RD 3 (Advl)

Jarman Arnold W (Nettie P; Jarman's Seafood Mkt) h110 N Carolina

—Forrest R clk County Aud r Seven Springs

—Harley A slsmn Made-Rite Sunbeam Bakery r New Bern

Jarman's Seafood Market (Arnold W Jarman) 522 N John Jarrell Chas T jr (Sylvia C) adj Genl Adj Bur h1000 Evergreen av apt 2

—Esther W Mrs mgr Plaza Restr r Spence RD 3 Box 34A (Advl)

—G F (Glennie) estimator T A Loving Co h1209 E Beech

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

—Jack hlpr Made-Rite Sunbeam Bakery r RD 3

—Pete h101 S Best

—Richd J driver Chas Harris r503 W Ash

—Robt E (Esther W) emp Made-Rite Bakery h Spence av RD 3 Box 34a (Advl)

—Sylvia C Mrs tchr William St Sch r1000 Evergreen av apt 2

—Wm E (Henrietta F) sht mtl wkr Anderson's Tin Shop r414a S Andrews

Jarrett Bessie Mrs maid h107 W Spruce

—Tina E (wid Horace F) r607 S Audubon av

Jay's Studio (Julian C Harrell jr) dance rear 1300 E Ash

Jeannette Jas (Rosa L) r700 E Ash

—John D (M Lois) formn Kemp Splty h902 Prince av

—M Lois Mrs insp Carolina Welds Plant r902 S Prince av

Jeffers Carlis r NC Highway 102 RD 3 (Advl)

—U H (Ruth J) USAF h500 S Pineview av

Jefferson Edw (Rachel D) lab NC Consolidated Hide h921 N Center

—Gwen D r921 N Center

—Methodist Church Rev Edwin L Earnhardt pastor 620 S Madison av



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

JEFFERSON STANDARD LIFE INSURANCE CO. T Byron Donaldson Mgr, Robert W Neese Cashier, 202 S Center, Tel REpublic 5-4271

Jeffress Ernest J (Eliz K) dist mgr Colonial Ice h804 E Mulberry

—Ernest J jr r814 E Mulberry

Jeffreys Gay P (wid Jas; Jeffreys & Son Seed Store; Jeffreys & Sons Whse) h309 N Virginia

—Geo C (Jeffreys & Sons Seed Store; Jeffreys & Sons Whse) r304 W Mulberry

—Jas T jr (Lois T; Jeffreys & Sons Seed Store; Jeffreys & Sons Whse) h1801 E Mulberry

JEFFREYS LOIS T MRS. V-Pres E F Taylor Co, 117 Bright, Tel REpublic 4-5581, r1801 E Mulberry, Tel REpublic 5-2855

—Robt A (Thelma C; Jeffreys & Sons Whse) h304 W Mulberry

JEFFREYS & SONS SEED STORE (James T Jr, Mrs Gay P, Virginia P, Robt A, Mrs Thelma C and Geo C Jeffreys), Seeds, Insecticides, Garden Fertilizers, 121-25 W Chestnut, Tel REpublic 4-2985 (See Yellow Page 117)

—& Sons Warehouse (Robt A Thelma C Jas T jr Gay P Virginia P and Geo C Jeffreys) beer distrs 615 S John

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

—Thelma C Mrs (Jeffreys & Son Seed Store; Jeffreys & Sons Whse) r304 W Mulberry

—Virginia P (Jeffreys & Son Seed Store; Jeffreys & Sons Whse) r309 N Virginia

Jenkins Albert r810 Washington

—Annie P Mrs hlpr Gboro Tob r1003 N Center

—Bennie L lab NC Consolidated Hide h1003 N Center

—Carl S USA r1012 N John

—Daisye L h110 E Elm

—Dan L (Alma H) slsmn Merita Bread h625 S Slocumb

—Danl J pntr Jas Smith r724 N Herman

—Henry servmn Best Radio & TV r708 N Pineview av

—Jerry h110 E Vine

—K Vaughn (Eloise D; Home Cash Grocery) h1406 E Ash

—Louise nurse Wayne Mem Hosp r1012 N John

—Mingo emp State Hosp r do

—Rose J Mrs ship clk Carolina Overall r724 N Herman

—Sears A (Margt L) h311 S John

—Shirley clk Casey's Lndry & Clns r415 Vanderberg

—Susan tchr r708 N Pineview av

—W Harmon (Sudie H) eng Dewey Bros h708 N Pineview av

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Jennette see also Jinnette

- Edgar M (Lula W) USA h1725b Maple
- Esther Mrs insp Carolina Welds Plant r806 S Best
- Herman R (Esther) slsmn W H Griffin & Sons h806 S Best
- Jas F r1725b Maple
- John D (Elsie) h410 S Center
- Leonard S (Ada) wtchmn Wayne Agrl Wks h31g SJHomes
- Mamie D (wid W Howard) r804 N Pineview
- Roy driver Pate-Dawson r31g SJHomes
- Robt A porter A&P r1725b Maple
- Sam USAF r31g SJHomes

Jennings Flagg (Effie W) cement wkr h204 W Spruce

- Georgiana B emp State Hosp r do
- Jos D (Della R) mech Seymour Johnson AFB h Spencer av RD 3 Box 33A (Advl)
- Rudolph (Margt B) h400 Creech
- Jensen John C (Agnes M) slsmn Natl Adv h1403 E Ash
- Jernigan Anna R Mrs clk A&P r1811 E Beech
- Bessie W waiter Sam's Drive Inn r110 E Oak
- Callie (Wid J Ernie) clk Carolina Overall h212 E Pine

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St. INSURED STORAGE

Tel. RE public 4-9745

- Chas driver Ruben Grant r1106 N George
- Civel E Mrs insp Carolina Welds Plant r907 N George
- Clarence J (May W) h204 E Pine
- Edw W (Margt V; Sam Jernigan & Sons Furniture) h706 S Best
- Elbert L (Eloise G) mldr Hardy & Newsome h1908 E Beech
- Eloise G Mrs insp duPont r1908 E Beech
- Ira M (Nancy S) clk Brookside Mkt h215 Rosewood av
- John jr emp SBT&T r N Carolina extn
- John F (Anna R) formn T A Loving Co h1811 E Beech
- John J (Ida B) h N Carolina extn
- John J jr linemn SBT&T r RD 5 Box 28
- L Mae smstrs Gboro Lndry & Clns r204 E Pine
- Margt A bkpr Brown's Radio-Telev Sl's & Serv r Dudley
- Marvin formn Dewey Bros r RD 4 Mt Olive
- May W Mrs smstrs White's Lndry r204 E Pine
- Nancy S Mrs (Brookside Mkt) r215 Rosewood av

JERNIGAN OTHAR (Hazel B; Othar Jernigan Contractor),
Highway 102 S, RD 1, Goldsboro, Tel REpublic 4-4856, h do



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 • RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



JERNIGAN OTHAR CONTRACTOR

Othar Jernigan, Owner
Complete Building Service
Repairing-Alterations
Remodeling-Additions
Swimming Pools
Sales and Service
"Building For Comfort and Beauty"
Highway 102 S, RD 1, Goldsboro, NC
Telephone REpublic 4-4856
(See Yellow Page 28)

- Peggie A r N Carolina extrn
- Robt E (Civel E; S&J Quality Meats) h907 N George
- Sam A (Bessie A; Sam Jernigan & Sons Furniture Co) r1025 Randolph
- Sam A jr (Marie L; Sam Jernigan & Sons Furniture Co) h600 S Best

JERNIGAN SAM & SONS FURNITURE CO (Edw W, Sam A and Sam A Jernigan Jr), Quality Furniture and Frigidaire Appliances, Plenty Parking Space, Low Overhead, Cash or Terms, Informal Shopping, 2101 E Ash, Tel REpublic 5-2543

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Willie L (Christine S) dept mgr Piggly-Wiggly Stores h1609 Rose
- Woodrow (Bessie W) mech Carolina Welds Plant h110 E Oak
- Jessee Simon (Helen M) slsmn Brown & Bigelow h405 W Ash

JEWEL BOX INC THE, Wm E Thunberg Mgr, The Finest In Quality Jewelry, 115 W Walnut, Tel REpublic 5-0521 (See Yellow Page 90)

Jinnette see also Jennette

- Claude R (Lola S) mgr Farmers Serv h1110 E Holly
- Edw W (Viola B) supt Sou Cotton Oil Div h315 E Chestnut
- G Robt (The Bowling Center) r RD 5
- Jimmy G (Rosa T) mech Central Serv h210 N Leslie
- John A (Hortense R) pres W P Rose Sup r RD 1
- Lola S Mrs bkpr Farmer's Serv r1110 E Holly
- Ralph E (Pauline S) sec-treas W P Rose Sup r RD 1
- W A (Janet) farm mgr H Weil & Bros r RD 1
- Wm P (Mae K) h406 Grantham
- Johnnie's Grill (Clarence J Blackmon) 319 S George
- Grocery (Clarence J Blackmon) 319 S George

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2321



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Johnson see also Johnston

- Agnes M (wid Elijah) h622 Hersey
- Albert S jr (Janice C) eng Genl Elec h2103 E Mulberry
- Alberta Mrs hlpr Sunrise Clns h429 Griffin
- Anne waiter Geo St Gro & Grill r RD 5
- Annie F Mrs bkpr Bell-Stuart Furn r1812 Palm
- Archie M (Carrie J; Johnson's Grocery & Market) h500 S Slocumb
- Arth M (Julia C) atndt Creech's Amoco h111 N William
- Atlas G (Verna S) agt Life Ins Co of Ga r Smithfield
- Audrey H Mrs maid r1004a Olivia la
- Bernice S Mrs waiter Scott's Barbecue r1304 N John
- Bert W r312 S Center
- Bertha O (wid Bertice) furn 312 S Center h do
- Betty r110 S Kornegay
- Billy L (Alease P) emp Dewey Bros h1729b Maple
- Burl L (Lucille B) mgr Butler's Inc h705 S Audubon av
- Carrie G (wid Geo R) h905 Greenleaf
- Carrie J Mrs cash Johnson's Gro & Mkt r500 S Slocumb
- Cecil carp Thos L Yelverton r Princeton
- Chas A (Cleo B) formn Dewey Bros h Murphy av RD 3 (A)

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Chas C (Jennie D) h105 S Slocumb
- Charlie B clnr City St Dept r414 S Slocumb
- Chester E sec-treas Gboro Production Credit Assn r Fremont
- Clifton (Louise B) pntr Jas Suggs h606 3d
- Colon L (Loretta F) formn CP&L h409 Brownrigg
- Cora order filler Carolina Overall r Princeton

JOHNSON COTTON CO OF GOLDSBORO INC

Ernest C McLamb, Manager

Furniture

Farm Implements and Supplies

Hardware

Electrical Appliances

Radios and Television

Paints

132-34 E Walnut

Telephones REpublic 5-3021 and REpublic 5-1622

(See Yellow Pages 70 and 75)

- Cotton Co of Goldsboro (Farm Equipment Division) W
- Frank Scott mgr 1316 N William
- Devere C (Vivian H) USAF h500 S Andrews av

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Johnson

- Donnie M servmn Town & Country Gas r RD 4 S John extn
- Dorothy Mrs tchr County Bd of Educ r1508 E Pine
- Douglas (Lois) eng US Govt h222 Banks av
- Duffee jr (Lora J) atndt Bacco Belt Serv Sta r Princeton
- Edw D (Mae) millwright Gboro Milling r RD 5
- Edw J (Bernice S) cook Dixie Lunch h1304 N John
- Eliz r515 Booker
- Eliz tob wkr J P Taylor Tob r622 Hersey
- Ella M Mrs maid r210 S James
- Ernest (Alma) h120 W Elm
- Eug (Lucille) h420 S Virginia
- Eva M Mrs opr SBT&T h205b S John
- Evelyn H teller Am Bank r RD 3
- Fannie S (wid Saml) r811 Isler
- Florence L Mrs nurse County Health Dept r1508 Laurel
- Fred h701½ Crawford
- Fred O (Linnie B) pntr Housing Authority of the City of Gboro h1732b Edgerton
- G Robt (Alma K) h800 Pou

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Geo (Eliz) USAF h58c SJHomes
- Geo jan J M Edgerton & Son
- JOHNSON GEORGE A (Rachel C), Photographer, Weddings, Commercial, Baby Portraits and Aerial Photography By Appointment Only, 1908 Palm, Tel REpublic 4-4239 h do (See Yellow Page 103)**
- Geo M emp State Hosp r do
- Gertrude Mrs maid h914b Lincoln dr
- Gertrude L emp State Hosp r do
- Glenn P (Betty A) slsmn Carolina Grant Cement h100 Banks av
- Gloria studt r308 Grantham
- Gordon L (Annie F) brklyr T A Loving & Co h1812 Palm
- Grover C r713 E Ash
- Grover E (Aline) slsmn Johnson Cotton Co of Gboro r RD 5
- H B (Lila) logger h515 Booker
- Harvey A (Emmie T) dist mgr Dixie Chem h1617 E Holly
- Helen prsr Paramount Clns & Lndry r Dudley
- Helene A Mrs insp Carolina Welds Plant r1510 Laurel
- Henry W (Thelma I) tchr h703 Isler
- Ina M (wid Wm P) r400 E Ash
- Jack r810 Washington
- Jack L (Laura J) uphol Wayne Uphol h413 Magnolia



W. H. GRIFFIN
& SONS

511 S. John St.

Tel. RE public 5-4911



109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

482

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Johnson

- Jas lab Dewey Bros r RD 2
- Jas (Lucille H) tob wkr J P Taylor Co h411 Creech
- Jas E lab r1109 Crawford
- Jas L (Eva W) slsmn Pepsi-Cola h910 N Madison av
- Jerry E (Annie L) mech Smith Hdw r RD 5
- Joe M (Clara G) lab Dewey Bros h414 Charles
- Joel (Rosetta S) hlpr Gboro Milling h1014a Lincoln dr
- Jos B (Sarah M) v-pres-sec Stand Automotive Parts of Gboro h1407 E Beech
- Jos D (Emily G) wrapper Made-Rite Sunbeam Bakery h1413 N George
- Josephus S h209 Marion
- John H lab Dewey Bros r RD 1 Dudley
- John L (Bertha V) gro 811 Isler h do
- Juanita W Mrs chkr Arrow Clns h110 S Kornegay
- Julia I tchr East End Sch r610 Slaughter
- L Preston (Vivian M) slsmn Smith Hdw h308 Grantham
- Lehman H slsmn Weil's Fertilizer Wks r Kenly
- Lenora tchr East End Sch h807 Mimos
- Leroy mach opr Dillon-Bell Implt
- Lila Mrs prsr Arrow Clns r515 Booker



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

- Lillian H Mrs tchr County Bd of Educ r RD 5
- Lois opr SBT&T r Wilson
- Lora bkpr Dewey Bros r301 Linwood av
- Louise C (wid Grover C) h205 E Pine
- Louise S Mrs maid r616 Hersey
- Lula (wid J T) maid h1001 N James
- Luther h W Dillard
- M Clyde h713 E Ash
- Mamie H (wid J T) lunch room mgr Wm St Sch h506 N Jackson
- Marcellus P (Vennela B) USN h913b Hugh
- Mary (wid Geo) lab r103 Riway
- Mary F studt r704 E Holly
- Mary L h414 S Center
- Mary L (wid John) h616 Crawford
- Mary T (wid Willie) h512 S John
- Mildred G Mrs insp Carolina Welds Plant r800 N Rudolph
- Mildred T Mrs slsmn McLellans r704 E Holly
- Miller lab Gboro Iron & Mtl r RD 2 Pikeville
- Minnie H (wid J J) h N Georgia av extn
- Moses slsmn Elliott Packing r Dunn
- N L emp State Hosp r do
- Neal C (Mildred B) atndt Grice's Serv Sta r RD 1

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Johnson

- Nehemiah (Jane) USAF h406 Gulley apt 3
- Norman L Rev (Lily B) h1109 Crawford
- Paul (Lettie M) floor sander h601 E Holly
- Pearl E emp State Hosp r209 Marion
- Peggy M Mrs ofc sec Bland & Freeman h212 S William
- Perry W (Erma) insp Seymour Johnson AFB r317 N George
- Philip R (Dorothy P) carrier PO h1508 E Pine
- Preston h1904b N William
- Rachel C Mrs nurse Wayne Mem Hosp r1908 Palm
- Ralph D (Joyce M) slsmn h519 N Jefferson
- Ray I (Helene A) linemn CP&L h1510 Laurel
- Raymond (Sally L) floor fnshr h1309 Clingman
- Reginald mech J M Edgerton Son r Snow Hill
- Robt (Pearl) buffer Wayne Agrl Wks r RD 1 Princeton
- Robt L (Nora H) pipeftr duPont h209 N Lionel
- Roosevelt (Naomia S) jan CP&L h607 Isler
- Royal (Grace C) clk Carr Spring h800 Rudolph
- Ruby L Mrs clk Self Service Laundromat h1711b Edgerton
- Ruth tchr William St Sch r State Hosp

JOHNSON RUTH K (wid John N), Exec Dir Wayne County Chapter American National Red Cross, Community bldg, 239-41 E Walnut, Tel REpublic 5-4701, h1303 Evergreen av, Tel REpublic 4-4793

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Saml (Dorothy) slsmn Mtr Sup h Murphy av RD3 (A)
- Sankie (Corner Barber Shop) r830 N John
- Sarah F Mrs clk Borden Mfg r301 S William
- Sarah G Mrs bkpr Wachovia Bk & Trust r RD 1

JOHNSON-SHERMAN CO

Owners

W Robert Johnson

J Floyd Sherman

Chester E Keen

Farm and Utility Machinery

Saw Mills

Sales and Service

410 W Walnut

Telephones REpublic 5-2014

and REpublic 5-0364

(See Yellow Page 53)

- Sherrill (Sarah G) apprentice News-Argus r RD 1
- Thelma I Mrs tchr Dillard Hi Sch r703 Isler
- Thos S (Mary M) h400 Beal
- Thurman L (Florence C) watch repr US Highway 70 (Advl) h1508 Laurel

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST

SERVICE

TWO WAY

RADIO

PHONE

RE public

5-0893

RALEIGH HWY.

P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGT.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Johnson

- Tooker (wid Jas L) h Deams rd
- Vina C Mrs hlpr State Hosp r211 Marion
- W E & Son (Willie E and W Hubert Johnson) gro 501 S George
- W Hubert (Mildred T; W E Johnson & Son) h704 E Holly
- W Robt (Thelma K: Johnson-Sherman Co) h1512 Evergreen av
- Walter jr repr Langston Tire r RD 5
- Walter L lab Weils Fertilizer Wks r RD 1 Dudley
- Wm lab h210 Brazil
- Wm jr lab Stackhouse Elec r RD 1 Box 305C
- Wm A driver Pate-Dawson r303½ S Jones
- Wm D agt Farm Bur Mut Ins r State Hosp
- Wm D (Joyce H) wrapper Made-Rite Sunbeam Bakery r207 N Virginia
- Wm E (Hattie G) mgr Lincoln Homes h803 E Elm
- Wm T (Sarah F) USAF h301 S William
- Willard H (Retha M) clk Ralph's Superette r105 S Slocumb
- Willie E (Flonnie T; W E Johnson & Son) h414 A
- Willie E (Vinal B) atndt State Hosp h211 Marion
- Willie E (Addie B) lab NC Consolidated Hide h908 Seaboard
- Willie J (Edna H) atndt State Hosp h913b S Audubon av

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Johnson's Grocery & Market (Archie M Johnson) 507 S Slocumb

Johnston Bob G (Betty J) slsmn Raleigh Paper h406 S Best
—Chas O (Susie O) serv mgr Community Mtrs h408 N Virginia

—John W h208½ E Holly

—Robt M (Beulah B) slsmn C R Lentz Whol h906 E Walnut
Johnstone Wm M (Ina C) adj Wachovia Bk & Trust r Wilson

Jolley Geo G (Jane S) tech Thompson's Harmony Hall
h115 S Kornegay

Jolly Bertha Mrs waiter Holly's Barbecue h900b Poplar

—Howard J (Nettie) h407 Linwood av

—L B constn wkr r NC Highway 102 RD 3 (Advl)

—Nettie Mrs mgr Grants r407 Linwood av

Jones Abner G hlpr Moore & James Roofing r700 Atlantic av

—Acey (Emma K) emp Sou Cotton Oil Div h502 Scott

—Eddie Mrs (wid T Frank) h1404 E Walnut

—Agatha M insp Carolina Welds Plant r RD 5

—Alice M clk Ash Street Pharm r608 Rudolph

—Aline S Mrs auto-opr WUTel r RD 5 Box 610



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Jones

- Alton W lab Dewey Bros r505 N James
- Alyne A Mrs slswn Belks r RD 1 Box 462
- Annie B r605 Moore
- Annie K Mrs textile wkr Borden Mfg h907 Black
- Annie L Mrs chkr Arrow Clns r RD 1 Box 265
- Annie M Mrs prsr Gboro Lndry & Clns r711 Canal
- Ardelia Mrs waiter Dock's Grill h817 W Pine
- Arnold r707 S Slocumb
- Beatrice D Mrs emp Wallbrook Tob h1011½ N John
- Beatrice M r923 N John
- Bell L Mrs r405 3d
- Belle H (wid Promise) h418 Olivia la
- Ben F (Sarah W) emp State Hosp h1107 Crawford
- Benj (Laurena) jan Wayne Mem Hosp h309 S Herman
- Benj F (Dorothy H) barber Wayne Barber Shop h315 E Walnut apt A6
- Bennie h US Highway 70 RD 3 (Advl)
- Bernice S textile wkr Borden Mfg r Dudley
- Bessie (wid Willis) h1408 Seaboard
- Bessie G (wid Fred) h1206 S Slocumb
- Bessie H (wid Thos) emp Casey's Lndry r725 N Williams
- Bessie S Mrs h725 N William

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Billy R r900 Fairview cir apt B
- Blanche E (wid Lonnie) r704a N Taylor
- Booker T cook Griffin's Barbecue h803b Newsome
- Carrie Mrs r932b Hugh
- Carrie N (wid Herman) h501 Scott
- Cath studt r904b Olivia la
- Chaney (wid Edw) r1013 Greenleaf
- Charity (wid Wm) h904b Olivia la
- Chas H (Helen A) dlr News & Observer h401 S John
- Charlie J textile wkr Borden Mfg r1103 Snow Hill
- Christine P Mrs slswn The Bonnet Shoppe r910 E Ash
- Clara M Mrs tchr County Bd of Educ r417 S Slocumb
- Clara T (wid Thos) tchr Dudley Sch h Poplar
- Claxton C (Kath W) driver Sunshine Biscuit r RD 3
- Clide A hlpr Parker Poultry r413 Griffin
- Cliff brklyr Rouse Constn r511 Persimmon
- Clifton emp Wayne Bonded Whse r810 Annabelle
- Clifton waiter Gboro Hotel r424 Odell
- Cloretta maid r421 Wayne av
- Clyde S (wid Walter) r205 E Oak
- Curry (Margt) confr 111 N James h do
- Daisy E (wid Marcus) h206 E Elm

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES

205 E. Walnut St.

CONTRACTORS
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Jones

- Daisy M babysitter 817 W Pine r do
- Daisey P (wid Weldon) r921b Fairview cir
- Danl E (Margt) mech Community Mtrs r Rudley
- Dennis E (Louise E; Model Barber Shop) h100 S Pine-view V
- Dora (wid Felix) h1402 N James
- Dorothy Mrs h419 S James
- Dorothy D Mrs tchr Dillard Hi Sch r812a Mimosa
- Dorothy H Mrs cash Pilot Life Ins r315 E Walnut apt A6
- Dorothy O Mrs ofc sec Nationwide Ins r1307 Edgerton
- E Herman (Esther G) agt Sou Life Ins h505 S Audubon av
- Earl (Eunice B) driver Thurston Mtr Lines h929b Fairview cir
- Eben slsmn Builders Sups r911 N Madison
- Edmund (Leora) brklyr h500 S Herman
- Edna A Mrs dispr Red Bird Cab h274 Johnson la
- Edw F (Flora W) barber Hotel Gboro Barber Shop h711 N Pineview av
- Effie L Mrs h504 W Oak
- Eleanor E nurse Wayne Mem Hosp r306 N Lionel
- Elijah (Lillian W) h811 Hugh
- Elijah (Nellie S) iron cln Wayne Agrl Wks r1604 Tuskegee

Purofax

**GAS FOR : COOKING
WATER HEATING
REFRIGERATION
SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Elmer R (Marilyn H) city policemn h1725a E Holly
- Elnora F Mrs ofc sec Greenleaf Sch h1005 N Center
- Eloise S Mrs tchr County Bd of Educ r RD 1
- Emmett hlpr Cotton Mtr r Rosewood
- Emple (Mamie M) firemn J P Taylor h102 W Pine
- Ernest r NC Highway 102 RD 3 (Advl)
- Estelle T Mrs bkpr State Farm Ins r701 Prince av
- Esther Y Mrs waiter Wayne Mem Hosp r505 S Audubon av
- Ethel D Mrs h902a N John
- Ethel L maid Belks r Dudley
- Eula r417 S Herman
- Eula M nurse Benton & Miller r213 Pine Circle dr
- Eva G (wid Arth) h224 Rosewood av
- Eva M (wid David F) h707 S Slocumb
- Evadean Mrs tchr County Bd of Educ r RD 1
- Faye B Mrs coffee shop mgr Wayne Mem Hosp r903 S Andrew av
- Forrest T Rev (Mary G) h117 N Lionel
- Frances Mrs clk Belks h226 E Seymour dr
- Frances J (wid Wm) h Murphy av RD 3 (A)
- Frank E (Claudie C) locksmith Quality Bicycle Shop h706 Simmons



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Jones

- Geo r400 Scott
- Geo T lab Dewey Bros r RD 1 Dudley
- Georgia R Mrs clk Sperry & Hutchinson r1303 E Walnut
- Georgia W (wid Spicer) atndt State Hosp h911b Lincoln av
- Geraldine tchr Gboro Hi Sch r325 E Chestnut
- Gilbert driver O'Neal Coombs Genl Hauling
- Gladys maid h932b Hugh
- Gladys B Mrs hlpr Parker Poultry r413 Griffin
- Gladys R Mrs cash Charlotte Liberty Mut Ins h407 Magnolia
- Goldie G exam Seymour Johnson AFB r605 S Oleander
- H Alton agt Charlotte Liberty Mut Ins r S Slocumb extn
- Harlowe P Mrs cash Life & Casualty Ins Co of Tenn r319½ E Ash

JONES HAROLD G (Dorthy O), Agent Nationwide Mutual Insurance Co, Life, Auto, Fire, Hospitalization, Workmen's Compensation, General Liability, 8 Handley bldg, 102 N John cor Walnut, Tel REpublic 4-4166, res 1307 Edgerton, Tel REpublic 4-3856

- Harry L (Faye B) slsmn h903 S Andrews av
- Hattie L waiter Gboro Hotel r RD 1 Box 136A Dudley
- Hattie O (wid Wm) h400 Scott

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Hazel W Mrs nurse Dr John L Ethrington r Dudley
- Helen H Mrs maid r908 Isler
- Helen M studt r401 S John
- Hennert L (Lillie A) driver Wayne Agri Wks h225 E Vine
- Henry (Lucille L) h600 Hugh
- Henry T (Georgia C) mech Cedric E Edgerton h713 Devereaux
- Hilda G clk John A Sewell r700 W Elm
- Hilda P Mrs waiter En Cee Cue r703 N Virginia
- Homer (Eliz) USAF h47g SJHomes
- Horace G (Margt P) meat ctr R D Jones Packing h1711 N William
- Howard lab Dewey Bros r RD 1
- Imogene J Mrs bkpr Kadis Inc r RD 1
- J Noell (Lois W) sec Goldsboro Tob r Kinston

JONES J R (Hazel), Mgr Goodyear Service Stores, 212 W Walnut, Tel REpublic 5-2464, h103 Robin pl, Tel REpublic 4-4435

- Jack h1611 Snow Hill
- Jack B USAF r1711 N William
- Jacquelyn B Mrs ofc sec Seymour Johnson AFB r303 S Jefferson av

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

136-138 E. Walnut St.

Tel. RE public 5-3561

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

Jones

- Jas A agt Sou Life Ins r Mt Olive
- Jas A emp Seymour Johnson AFB h211 E Oak
- Jas A (Leona) mldr Wayne Agri Wks r RD 5 Box 207
- Jas C (Grace C) mach opr West Bryan Paving h1515 N William
- Jas C (Myrtle J) pin mech Carolina Welds Plant r RD 2
- Jas E (Margt M) lab Kemp Splty h415 S Slocumb
- Jas I (Mary W) formn J P Taylor Co h608 Rudolph
- Jas W driver Gboro FCX Serv r206 N Carolina
- Janie E h120 S Carolina
- Jannie B Mrs r211 Marion
- Jasper C (Thelma L) carp Dick Freeman Constn h915 S Slocumb
- Jean W (wid Edmund) h305 W Walnut apt 103
- Jehima Mrs h903a S Audubon av
- Jesse M (Joan) hlpr Sasser's Body Shop h613 S Slocumb
- Jim R lab Dewey Bros r RD 1
- John r905 Greenleaf
- John lab r Hooks River rd
- John A (Josephine H) h515 Chapel
- John J (May M) h700 Atlantic av
- John J (Stella M) h433 Frank

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty
221 N. John St. Tel. RE public 5-2151

- John R (Dorothy D; Service Dry Clns) h812a Mimosa
 - John R (Rosa L) lab h1109 Greenleaf
 - Johnnie (Tempie O) emp Moose Lodge h406 Beal
 - Johnny (Odelle) driver ME Robinson h707 W Elm
 - Johnny A hlpr Williams Roofing & Sht Mtl Wks r Kenly
 - Joyce teller SBT&T r405 N John
 - Joyce Mrs hlpr Arrow Clns h900 Fairview cir apt C
 - Juanita F Mrs supvr State Hosp Youth Center r407 Canal
 - Julia A ofc sec Kadis Inc & Associated Store r Kornegay apts
 - Kathleen K Mrs wrapper Made-Rite Sunbeam Bakery r1910 E Holly
 - Katie D Mrs maid Wayne Mem Hosp r109 Swan
 - Kenneth R (Sheila E) emp Kemp Splty h Daniel Chapel rd RD 3 (Advl)
 - King H (Sadie E) ydmn h503 Alvin
- JONES L FRANK (Estelle T), Insurance Representative Of
State Farm Insurance, Auto, Life, Fire and Casualty,
Hospitalization, Real Estate Insurance, 809 Wachovia
Bank bldg, Tel REpublic 4-2941, h701 Prince av, Tel RE-
public 5-2809
- Lelia C Mrs clk Weils Inc r Dudley

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.
AUTO AND TRUCK USED PARTS
"Where Customers Send Their Friends"
We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C. Tel. RE public 5-1456

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550



Where
Quality and Fashion
Go Hand-in-Hand

Jones

- Lena L (wid Ike) h413 S Center
- Leon W r109 S Virginia
- Leonard J (Juanita F) brklyr h407 Canal
- LeRoy jr (Annie E) emp Kemp Splty h509 E Elm
- Leslie lab Wallbrook Tob r1011½ N John
- Leslie (Lossie S) lab Kemp Splty h500 E Spruce
- Lettie L r208½ E Holly
- Loran mech J M Edgerton & Son r RD 1
- Louise E Mrs bkpr Auto Parts & Equip r100 S Pineview av
- Luby h1209 N John
- Lula r400 Scott
- Lynn jr mldr Wayne Agrl Wks r RD 1
- Mable P Mrs (Sunrise Hair Stylist) r1002 S Madison
- Magadlene r1408 Seaboard
- Maggie (wid John W) mgr One Stop Lndry h206 W Seymour dr
- Mamie R (wid David W) h712 Simmons
- Manley formn Borden Mfg r RD 2 Box 39H
- Marcus L III (Jacquelyn B) dist mgr Cast Iron Soil Pipe Institute h303 S Jefferson av
- Margt clk Woolworths r Dudley
- Margt A Mrs h808 S Slocumb

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

- Margt E Mrs h315 S James
- Margt L textile wkr Borden Mfg r RD 2 Box 39H
- Margt M Mrs maid County Home r415 S Slocumb
- Marie chkr Farmer's Clns r Belfast
- Marion J mech Ronald Sasser's Body Shop r613 S Slocumb
- Marvin (Bessie E) h N Carolina extn
- Marvin (Kathleen K) wrapper Made-Rite Sunbeam Bakery h1910 E Holly
- Mary (wid Emmett M) r109 S Oleander av
- Mary B Mrs maid h609 S Herman
- Mary P Mrs wrapper Made-Rite Sunbeam Bakery r904 Borden
- Mary S r828 N Center
- Mary V textile wkr Borden Mfg r1103 Snow Hill
- Mattie (wid Lewis) r908 Peru
- Maxie Mrs prsr Rainbow Clns & Lndry r913a Hugh
- Melvin R (Vera J) ship clk Shaver Battery & Parts h905b S Audubon av
- Milford r211 E Oak
- Millard R (Rosaline D) slsmn Shopping Center Gro r304 N Kornegay

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Jones

- Minnie M Mrs stemmer J P Taylor Inc h106 Cedar
- Morris (Viola J) h828 N Center
- Nancy (wid Jos) striper J P Taylor Tob h500 Wayne av
- Nannie M (wid Albert) r506 W Spruce
- Nathan h425 Persimmon
- Nellie S Mrs maid State Hosp r1604 Tuskegee
- Nellie W (wid Mosley) opr SBT&T r304 N Carolina
- Norris jan Seymour Johnson AFB r811 Hugh
- Oscar mgr Streetman Whse h403 Banks av
- Otis L (Mavis L) city police h1800 Palm
- Patricia r407 Magnolia
- Patsy G Mrs typ Eastern Caro Regional Housing Authority r Mt Olive
- Paul A barber Wayne Barber Shop r RD 2
- Pearly E (Eloise C) supt Housing Authority of the City of Gboro h1724b Edgerton
- Peggy J studt r901 Borden
- R B (Hilda P) constn wkr h703 N Virginia
- Ralph USAF r505 N James
- Ralph (Marie) r1103 Snow Hill
- Ralph G city clk & treas h1709 E Beech

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Raphael lab Stackhouse Elec r Dudley
- Raymond lab Vinson Coal Yd r1009 N Center
- Raymond C emp T A Loving & Co r RD 3
- Raymond L (Grace N) opr Kemp Splty h1403 Snow Hill
- Raymond P (Georgia E) sec-treas Gboro Htg & Plmb h1303 E Walnut
- Raymond W (Sallie H) h920 Fairview cir apt A
- Rebecca r208½ E Holly
- Richd (Julia W) h919 E Elm
- Richd roofer J A Caison Roofing & Sht Mtl Wks r Pikeville
- Richd F (Ruth H) USAF h405 Lionel
- Robt jr (Dorothy H) lab Gboro Iron & Metal h623 Orchard
- Robt D lab Harding-Newsome r706b N Taylor
- Robt E (Betty) USAF h53h SJHomes
- Robt F (Johnnie K) wldr Harding-Newsome h706b N Taylor
- Robt L (Maydron W) r211 E Oak
- Robt L mech Pate-Dawson r Genoa
- Robt L hlpr Wayne Uphol r505 N James
- Roger lab r902a N John
- Roland F (Annadell G) clk Henry L Moyer h1119 Maple
- Ronald F hlpr Moore & James Roofing r700 Atlantic av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

SETH B. HOLLOWELL
OIL CO.

EXCAVATING

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Jones

- Rosa (wid Wm) h818 E Pine
- Ruby B marker Fast Serv Lndry r RD 4
- Ruby P (wid Raymond) r1023 Royal av
- Rudolph R (Martha H) asst cash Branch Banking & Trust Co r407 Banks av
- Russell D (Sarah) lab h322 Scott
- Ruth H Mrs nurse Wayne Mem Hosp r405 Lionel
- Sadie E Mrs prsr Paramount Clns & Lndry r503 Alvin
- Sallie E tchr Dillard Hi Sch r511 School
- Sam W (Annie S) h1727b E Holly
- Saml (Lula B) brklyr h113 Claudia av
- Saml jr (Mary P) textile wkr Borden Mfg h904 Borden
- Sarah asst County Home Demonstration Agt r Pikeville
- Sarah W emp State Hosp r do
- Sceborn V (Irene B) fixer Borden Mfg h901 Borden
- Sheila E Mrs ofc wkr Kemp Splty r Daniel Chapel rd RD 3 (Advl)
- Sidney jr (Harlowe P) lab Kemps Splty h319½ E Ash
- Silas (Gladys B) h413 Griffin
- Simon N orderly Wayne Mem Hosp r Freemont
- Sudie G Mrs r1709 E Beech

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- T Frank (Addie P) pres-treas T Frank Jones Seeds h1404 E Mulberry
- T Frank Seeds Inc T Frank Jones pres-treas J I Musgrove v-pres W W Andrews (Belfast) sec S George
- Talton W tchr County Bd of Educ r RD 1
- Thelma L insp Carolina Welds Plant r915 S Slocumb
- Ulysses (Hazel B) h317 Charles
- Viola F prsr Fast Serv Lndry r424 Odell
- Willard (Melba S) hlpr Cazart Packing h1729a Maple
- Willard H purch agt Womack Elec Sup r RD 2
- Wm h417 S Slocumb
- Wm A lab Dewey Bros r505 N James
- Wm C (Nu Sandwich Shop; Star Dry Clns) r908 W Pine
- Wm E (Mary K) emp Kemp Splty r Fremont
- Wm H (Emma L) lab J W Hunt & Co h1006b Lincoln dr
- Wm I (Margt F) lab Seymour Johnson AFB h801a Newsome
- Wm I (Margt F) lab Seymour Johnson AFB h801a Newsome
- Wm L slsmn Made-Rite Sunbeam Bakery r RD 5
- Wm L (Ola G) supt Montlawn Mem Park h1102 E Elm
- Willie (wid Levi) h Hooks River rd
- Willie (Eleanor F) lab Seymour Johnson AFB r810 N John
- Willie B lab Wallbrook Tob r1011½ N John

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

110 S. William St.

Tel. RE public 5-1237

Loans

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Jones

- Willie L (Katie D) porter Coffee Shop h109 Swan
- Wilma L tchr East End Sch h407 S George
- Winnie D (wid Bennie) r613 S Slocumb
- Yvonne S waiter Griffin's Barbecue r1724b Edgerton
- Zeb N rep Sentinel Life Ins r910 E Ash

Jordan Almond A (Mildred B) brklyr R N Rouse Constn h105g SJHomes

- Allen J (Sallie C) miller Whitley Milling r RD 3
- Arline B food server Wayne Mem Hosp r1417 Snow Hill
- Billy B carrier PO h1504 Seaboard
- Dorothy studt r423 W Elm
- E E (Daisy D; E E Jordan's Place) h601 N James
- E R mech Wooten Oil & Fuel r1417 Snow Hill
- Edgar L (Marie H) h822 Persimmon
- Edw E studt r423 W Elm
- Eleanora M Mrs opr Helen & Eleanora's Beauty Shop r107 S Audubon
- Ella B Mrs elev opr Wachovia Bk & Trust r423 W Elm
- Emil R (Ella B) msngr Wachovia Bk & Trust h423 W Elm
- Emil R jr USAF r423 W Elm
- Emma (wid Sylvester) r1504 Seaborad

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Ernest H (Lois A) sls mgr Strietman Biscuit h404 S Olean-der
- G Kennon (Wyoma E) pres mgr Edwards & Jernigan Furn h1201 Evergreen av
- Graham buyer Elliott Packing r RD 3 Box 139
- Helen H Mrs supvr Wayne Mem Hosp r1803 E Mulberry
- Jas A r122 W Elm
- L Ray bkpr Dumas-Giddens Oil Co r Dudley
- Marie H Mrs hlpr Gboro Tob r822 Persimmon
- Minnie W nurse Wayne Mem Hosp r RD 5 Box 314
- Norma J nurse Wayne mem Hosp r RD 2
- Saml C (Eleanor M) mgr Am Optical r107 S Audubon av
- Viola opr Kelly's Beauty Shop r108 Patrick
- Wm supt Albemarle Constn r NC Highway 102 RD 3 (Advl)
- Wm J (Helen H) slsmn (Selma) h1803 E Mulberry
- Wm S (Blondia H) USAF h303b S Leslie
- Wyoma E Mrs (G Kennon) pres Edwards & Jernigan Furn r1201 Evergreen av

Jordan's E E Place (E E Jordan) gros 601 N James

Jordon Rachel B (wid Luke) tob wkr J P Taylor Tob h1206 N James

Joseph Geo (Grace S) prod broker h914 E Ash

—Geo G slsmn Hub Dept Store r914 E Ash



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Joseph

- Jos P (Dillie) slsmn r914 E Ash
- Neil (Lila S; Neil Joseph's Shop) h1115 E Beech
- Joseph's Neil Shop (Neil Joseph) clo 111 S Center
- Josey Frank (Mary J) jan CP&L h704 Parker
- Mary J Mrs mach opr Kemp Splty r704 Parker
- Joyner Alex lab h207 Cedar
- Annie B Mrs pkr Elliott Packing r313 Charles
- Alton (Lillian L) mtcemn Gboro Milling h902 N Carolina
- Bernard C (Betty L) pres Hamilton's Mut Burial Assn h204 A
- Bessie maid h712b Olivia la
- Betty L Mrs ofc sec Hamilton Funeral Home r204 A
- Beulah M Mrs insp Carolina Welds Plant r403 W Mulberry
- Carol S Mrs ofc sec County Home Demonstration Agt r1510 Catalpa
- Chas R (Shirley S) USAF h720 N Jackson
- Frank (Inez S) h914a Lincoln dr
- Geo h1112 Clingman
- Gladys emp J P Taylor Tob r909 Seaborad
- Gordon A slsmn Johnson Cotton Co of Gboro r313 r William
- Jas A (Clina May E) emp State Hosp h902b Hugh

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
 YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
 212 W. Walnut St. Tel. RE public 5-2464

- Jas A emp State Hosp r do
- Janie R Mrs stemmer Gboro Tob h108 Cedar
- Johnnie (Annie B) h313 Charles
- Katie G Mrs (Katy's Snack Bar) h102 Swan
- Leafy h1712a Maple
- Lillian L Mrs insp Carolina Welds Plant r902 N Carolina
- Marjorie Mrs tchr County Bd of Educ r RD 1
- Marvin (Alma T) lab J P Taylor Tob h911 Seaboard
- Norman B (Hazel M) lab Dewey Bros h1411 Clingman
- Perry D (Joan C) mech Carolina Welds Plant h1501 Rose
- Randall H (Geraldine F) clk H B Owsley & Son of Gboro h906 N Pineview av
- Richd S (Alice J) hlpr ACL h701 Canal
- Robt emp State Hosp r do
- Robt (Doris B) lab W H Best & Co h202 Marion
- Sophia (wid Harzard) h909 Seaboard
- Tee (Beulah) pntr h403 W Mulberry
- Virginia Mrs opr SBT&T r215 E Oak
- Wm mech C&B Tin Shop
- Wm F (Mabel M) collr Wayne Mem Hosp h1105 Park av A
- Wm F jr (Carol S) supvr Weils Inc h1510 Catalpa
- Wm H (Sallie L) constable County h204 W Oak

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE *Jewel Box* STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•

TEL.**RE public****4-4071**118 S.
Carolina St.(NEXT TO
UNION STA.)**Joyner**—Wm H jr (Nina P) tannery wkr Drueding Bros h1725 Ed-
gerton apt C

Judd Studio (Wm A Judd) photog 100 S James R414

—Wm A (Judd Studio) r Raleigh

Judge Elijah h408½ E Spruce

—Jessie T Mrs nurse 505 S Leslie r do

—Melinda Mrs aide Wayne Mem Hosp h1036a Lincoln dr

—Roy H (Jessie T) lab Kemp Splty h505 S Leslie

Junior Hall 123 E Mulberry

—Order United American Mechanics Henry A Simmons sec
123 E Mulberry

Justice Graham E (Betty B) supt Vamco Co h210 Banks av

—Graham R hlpr Bryan Auto Salvage r Nahunta

—Grifton G electn Live Wire Elec r Pikeville

—Marie S Mrs serv rep SBT&T r1507 Maple

—Norman clk James St Cash Gro r SJHomes

—Norwood R (Rachel C) driver Coca-Cola Bottling h109c SJ
Homes

—Robt H (Hilda H) slsmn Coca-Cola r RD 1 Kenley

—W Jos (Marie S) slsmn Coca-Cola h1507 Maple

—Wm G news editor WGBR r109 S Kornegay

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

K L O C Service Station Geo W Stevenson mgr N William
extn

Kadis Ben asst-treas H M Kadis Corp r Chapel Hill

—H M Corp Ida Kadis pres Bessie K Schafer (Mt Airy) v-pres

Nathan Kadis sec M S Kadis treas real est 118 E Elm

—Harold K (Felicia R) genl mgr Kadis Ins & Associated Sto
h400 E Beech

—Ida pres H M Kadis Corp treas Am Sls Corp r106 S Center

**KADIS INC, Isaac Kadis Pres, Ed Cannon Mgr, Ladies' and
Men's Ready-to-Wear on Convenient Credit Terms, 123
E Walnut, Tel REpublic 5-3544**

—Isaac (Mary T) pres Kadis Inc h1403 E Mulberry

—M S treas H M Kadis Corp r Mt Airy

—Nathan (Ruth S) sec Am Sls Corp h600 N Audubon av

—Robt L studt r1403 E Mulberry

KAHN BERL M (Ruth I), Sec-Treas-Genl Mgr Isaacs-Kahn**Furniture Co Inc, 118-22 N Center, Tel REpublic 5-2581,
h400 S Pineview av, Tel REpublic 4-3855**

Kamos Angelikie (wid Gus) r203 E Spruce

—Geo G (Marie S) with The Coffee Shop h203 E Spruce

—Marie S Mrs cash The Coffee Shop r203 E Spruce

Kannan Agnes H Mrs ofc sec Seymour Johnson AFB r610
S Andrews av**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Kannan

- Frank (Clara L; Frank's Pizza Kitchen) h405 N Leslie
- Jas C jr (Agnes H; Gboro Fruit & Railroad Salvage) h610 S Andrews av
- Thos S (Helen V; Drive-In Grill) h111 Edgerton
- Kannon Clara insp Carolina Welds Plant r407 S Andrews av
- Nora (wid Charlie) h407 S Andrews av
- Kapac Edna G insp Carolina Welds Plant r404 S William
- KAPP HENRY**, Pres Red Bird Cab Inc, 133 N John, Tel RE-public 4-0815, r Lexington, NC
- Karnegay Christine Mrs atndt State Hosp r810 Canal
- Wesley wldr Brown Junk Yd r406 Stronach av
- Karney Betty Y Mrs h307a E Beech
- Kasell Carl R announcer WGBR Radio Broadcasting Sta r613 W Walnut
- Eddie (Lela M) wtchmn M E Robinson h613 W Walnut
- Jackie H electn Wayne Elec r613 W Walnut
- Lela D Mrs smstrs Leder Bros r613 W Walnut
- Kasond Henry R (Naomi) gro 110 Banta h408 Kirk blvd
- Kates Helen r1104a Olivia la
- Lillie J Mrs maid h821 Crawford
- Pauline r821 Crawford
- Sudie L emp Kemp Spity h1104a Olivia la

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL



Life Insurance Company OF NORTH CAROLINA See Yellow Page 84

Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Katsis Nick emp Neon Sign r303 S John
- Kea Iris P Mrs asst mgr Carolina Mtr Club r RD 2 Box 14
- Maryus B (Mary J) h1742a Maple
- Kearney see also Kerney
- Adine N Mrs waiter Central Lunch h233 E Seymour dr
- Bettie J cash Wayne Dairy r RD 2
- Edna S (wid Steph) sandwich mkr Nell's Sandwiches h 1734a Maple
- Esther F insp Carolina Welds Plant r703 S Madison av
- Herman D rep Sentinel Life Ins r1728b Edgerton
- Herman T (Annie B) atndt Nunn's Esso Serv Sta h1728b Edgerton
- Jas E (Nora D) servmn Eason's Telev & Appl Serv h111 S Alabama av
- Jas F (Zula S) lab Fredk Cook h907 Aycock
- Jas W fndry mldr Wayne Agrl Wks r Johnson Homes apt 119a
- John (Shleby J) hlpr Elec Sls & Serv r RD 3
- Louise B Mrs chkr Paramount Clns & Lndry r1728b Edgerton
- Luther C (Lucille G) brklyr h1900 E Holly
- Malcolm P (Eleanor C; Kearney's Grocery) h912 Atlantic

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
138 W. Walnut St.
Tel. RE public 4-0741



R. N. ROUSE & CO.

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Kearney

- Mary D Mrs sten L E Pearson Co r Snow Hill
- Nora D Mrs ofc sec News-Argus r111 S Alabama av
- Paul (Shirley C) slsmn Penneys r RD 5
- Rachel A clk Ratleys Drug Store r907 Aycock
- Roger hlpr Bell-Askins Plmb & Htg r RD 2
- W Bruce (Esther F) agt Sou Life Ins h703 S Madison av
- Wade H driver W H Best & Co r Pikeville
- Warren H (Marie C) repr Eason's Radio Telev Appl h902 9th
- Wm M barber Wayne Barber Shop r RD 5
- Kearney's Grocery (Malcolm P Kearney) 603 W Pine
- Keen Bobbie L Mrs slswn Belks r Princeton
- Chester E (Ila M; Johnson-Sherman Co) h1510 Evergreen
- Eug mech CP&L r RD 5
- Frances M laby tech Wayne Mem Hosp r RD 5 Box 245C
- Henry B (Iva D) insp Seymour Johnson AFB h405 N Her-man
- Henry B (Frances) installer SBT&T r RD 5 Box 215
- J Roy (Sudie J) trans dir State Bd of Educ h112 N Carolina
- Lebern (Julia) emp Gboro Ice & Coal h313 E Vine
- Montel M Mrs ofc sec Dr Jas W Bizzell r RD 5

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Myrtie W (wid Larry L) h606 W Walnut
- Plumbing Co (Roger P Casey) 606 W Walnut
- Keith John M (Anna) USAF h212 S William
- Mary hlpr Dixie Lunch r801 Crawford
- Mary L emp State Hosp r do
- Norman D (Mabel) h309 S Oleander av
- Keller Lula M Mrs opr SBT&T r405 W Chestnut
- Mary M Mrs teller Wachovia Bk & Trust r RD 5
- Robt G (Mary F) linemn SBT&T r RD 2
- Roy H (Lula M) h405 W Chestnut
- Kelley see also Kelly
- David (Mozell L) lab Sou Cotton Oil Div r519a S Leslie
- Ellie (Susie) h205 W Elm
- Evangeline Mrs maid h613 Poplar
- Leroy (Ida M) hlpr Ace Moving h205 W Pine
- Leroy lab Kemp Splty r408 Wayne av
- Paul (Mildred) driver Kemp Splty h408 Wayne av
- Pauline r408 Wayne av
- Richd (Donna) USAF h275 Johnson la
- Silvester O prsr Gboro Lndry r402 E Spruce
- Kelly Amanda M Mrs tob wkr Wallbrook Tob r511 Chapel
- Essie D Mrs maid William St Sch r403 Miller
- Eug L (Faye D) eng Seymour Johnson AFB h1909a Rose

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

Kelly

- Geneva D Mrs maid Hotel Gboro h420 S Georgia av
- Hattie (wid Allen) h928b Carver dr
- Jas A h300 E Spruce
- Jesse J (Amanda M) emp City St Dept h511 Chapel
- Jesse L atndt State Hosp r901 E Elm
- John T (Maxine B) agt Home Security Life Ins h608 N Pineview av
- Kether D (Margt B) electn Elec Sls & Serv h1301 Maple
- Lillie M h901 E Elm
- Maggie J Mrs nurse County Health Dept r904 E Walnut
- Major D (Eleanor L) h1501 Edgerton
- Maxine B Mrs nurse Wayne Mem Hosp r608 N Pineview
- Mildred B (wid Danl; Mildred Kelly's Dress Shop; Kelly's Beauty Shop) h316 E Mulberry
- Roscoe (Essie D) lab Kemp Splty h403 Miller
- W Lloyd (Maggie J; Kelly's Serv Sta) h904 E Walnut
- Wm H pntr Gboro Hotel r420 S Georgia av
- Kelly's Beauty Shop (Mildred B Kelly) 139 W Walnut R1001
- Mildred Dress Shop (Mrs Mildred B Kelly) women's apparel 1703 E Ash
- Service Station (W Lloyd Kelly) 1005 S George

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

Kemp Eliz A sec Kemp Splty r1518 E Mulberry

- LaMar W (Ruth B) ticket agt Atlantic Greyhound Lines h708 S Andrews av
- Phillip S (Ruth) emp Kemp Splty r RD 4
- Ruth B Mrs ofc sec Am Natl Red Cross Wayne County Chapter r708 S Andrews av

KEMP SPECIALTY FURNITURE CO, Wm P Kemp Pres, Wm P Kemp Jr V-Pres, Eliz A Kemp Sec, Mamie C Pedigo Treas, Furniture Manufacturers, 511 S Center nr W Elm, Tel REpublic 5-2801

- Verner M (Beulah E) leader Carolina Welds Plant h99b SJHomes

KEMP WILLIAM P (Elizabeth A), Pres Kemp Specialty Furniture Co, 511 S Center, Tel REpublic 5-2801, h1518 E Mulberry, Tel REpublic 4-4970

- Wm P jr (Betty S) v-pres Kemp Splty h102 N Andrews av
- Kemple Marjorie M nurse Wayne Mem Hosp r306 N Lionel
- Kendall Fannie A nurse Wayne Mem Hosp r608 E Elm
- Kenion Boss (Thelma) mtcemn City St Dept h604 N George
- Kennan Georgianna (wid Paul C) h505 S Whitfield av
- Pauline maid r505 S Whitfield av
- Kennedy Betty r706 E Ash
- Durwood G (Janet S) clk Dewey Bros r Mount Olive NC



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Kennedy

- E T r309 Workman
- Geo W wkr Wayne Agri Wks r RD 1 Box 18A
- H M (Isabelle D) slsmn Kingan's h1502 Rose
- Hazel H lndry wkr Goldsboro Lndry & Clns r RD 1
- Henry B (Nannie T) real est h702 S Best
- Isabelle D Mrs bkpr Sears r1502 Rose
- Jas L emp Kemp Splty r RD 1 Dudley NC
- Lanie C Mrs insp Carolina Overall r606 W Mulberry
- Lewis R cash Sou Cotton Oil Div r RD 3 Box 125
- Minnie R Mrs slsw The Yardage Center r Argo
- N Ashley (Ann S) USA r909 4th
- Rachel M Mrs cash Wayne Mem Hosp r RD 4
- Silas C (Lanie C) carp US Govt h606 W Mulberry
- Thelma T Mrs smstrs Weil's Inc r RD 1 Dudley NC
- Kenney Nannie (wid Lonnie) r1509 Evergreen av
- Kennon Albert (Annie K) jan Fairview Homes h407 Beal
- John A Rev (Lillie M) pastor Ch of God & True Holiness h504 Persimmon
- Simon S (Beatrice G) logger A T Griffin Mfg h416 Grif-fin
- Willie M maid Goldsboro Hotel r823 Greenleaf

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Kenon Allen (Louise P) farmer h118 Anderson dr

Kent Gary H (Eliz L) USAF h204 Princess av

—Marilyn C emp State Hosp r do

—Marion E (Marion F) slsmn Coates & Clark h802 Prince

—Paul emp State Hosp r do

Kerney see also Kearney

—Brodie carp Houser Ins r1607 N William

—Edgar (Pauline D) formn State Hwy Dept h NC Highway 102 RD 3 (Advl)

—Shirley D dep collr State Revenue Dept r RD 2

—Tommie (Myrtle H) carp Vernon Ferrell & Co h1607 N Williams

—Warren H (Marie) servmn Eason's Telev & Appl Serv r RD 2

KERR DRUGS, H S Barbrey Jr Mgr, "We Fill Any Doctors Prescription," One Of Goldsboro's Most Complete Drug Services, Free City Wide Delivery on Prescriptions, 1701 E Ash, Tel REpublic 4-3121

KERSHAW JOHN (Nell B), Mgr Tri-County Electric Membership Corp (REA), 1304 N William, Tel REpublic 5-2611, h1613 E Holly, Tel REpublic 4-3227

—Nell B Mrs nurse Dr Paul C Bennett jr r1613 E Holly
Kerstetter Richd (Gladys H) USAF h110 N Slocumb

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Keys Jos (Susie B) h903 Devereaux
 —Luella (wid Jos) h929a Hugh
 Kidd Thurman L (Margt P) mldr Dewey Bros h706a N Taylor
 Kien Lebern W (Julia T) driver Goldsboro Ice Delivery r313 E Vine
 Kiger Olive P (wid Vernon) h704b N Taylor
 Kilbourne Jas D asst Ball Studio r Belfast NC
 Killete Irene W Mrs waiter Seymour Johnson AFB r58g S J Homes
 —John M (Irene W) hlpr Quality Plmb & Htg h58g S J Homes
 —Kenneth F lab Kemp Splty r58g S J Homes
 Kilman Iris M (wid John N) spl serv dir Seymour Johnson AFB h1204 E Ash
 Kilpatrick Thos slsmn Pepsi-Cola r Seven Springs NC
 —Wilbur T (Audrey L) h107 N Andrews av
 —Woodrow L (Goldsboro Beauty Sch) r Hickory NC
 Kincaid Jerry N adj Wachovia Bank & Trust r Greenville NC
 Kinder Alton T lab r821 N John

	Howell Oil Co. Dial RE public 4-2021 Complete Line Petroleum Products	
--	--	---

King C Arth h419 Gulley
 —Chester E (Louise M) mech Pate Dawson Mtr h705 N James
 —Chester E jr r705 N James
 —Clarence lab Dewey Bros r RD 1
 —Claude jr (Mary T) agt Life Ins Co of Va h802 S Andrews
 —Clyde E (Norma S) baseball player h408 S Oleander av
 —Donald C (Lillie M) jan County Health Dept h910b Hugh
 —Doris r406 S John
 —ER plant supt City Water Dept r Mt Olive NC
 —Edith R insp Carolina Welds Plant r RD 1 Dudley NC
 —Emma K Mrs buyer Weil's Inc r1008 Evergreen av
 —Ernie W (Margt) h205a E Beech
 —Ethelene C Mrs (King's Cafe) r418 Denmark
 —Frank H (Emma K) sup ofcr Seymour Johnson AFB h 1008 Evergreen av
 —Fred A studt r1008 Evergreen av
 —Geo (Ada H; King's Drink Bar) h912 S Slocumb
 —Gorman E slsmn Snypes Distr r1302 Clingman
 —Herbert L (Hilda) driver Weathers Bros Transfer Co 305 N Carolina
 —Ira L r705 N James
 —J Ezekiel (Lillie Mc; Wayne Barber Shop) h307 Grantham

JOHNSON COTTON CO. OF GOLDSBORO INC.	
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances Hardware - Tools - Paints - Building Materials - Fertilizer John Deere Tractors - Eastern Carolina's Farm and Home Suppliers	
132-134 E. WALNUT ST.	PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO
—
PHONE
RE public
5-0893**

RALEIGH HWY.
 P. O. BOX 875

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON
 Mgr.

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST.

PHONE RE public 5-4781

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE AND RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

King

- J Herman (Carrie H) plmb Goldsboro Htg & Plmb h511 S Slocumb
- J Herman jr tob wkr J P Taylor Co r511 S Slocumb
- Jas D (Dorothy J) slsmn Americana Corp h309 Murray
- John L (Dora M) emp Kemp Splty r RD 1 Fasion NC
- John W tchr Goldsboro Jr Hi Sch r RD 5
- Julie C (wid John) h708 E Elm
- Lillian B (wid Horace E) h506 E Mulberry
- Louise M Mrs hlpr J P Taylor Co r705 N James
- Luby F (Irene H) lab Kemp Splty h311 N James apt 1
- Luther E (Ruth O) mach Dewey Bros h US Highway 70 RD 3 (Advl)
- Major L (Mattie) barber shop 333 S James h320 W Elm
- Matthew (Charlotte M) lab h902a Lincoln dr
- Melmon M Mrs maid h Orange
- Myra r61g S J Homes
- Oliver J jr (Ethelene C; King's Cafe) h418 Denmark
- Osedena (Lilly I) lab T A Loving & Co h1105 Slaughter
- Riley (Stella) USAF h56e-f S J Homes
- Sandra cash Community Mtrs r61g S J Homes
- Sarah maid r423 Warsaw ct

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Simon (Nora J) h1302 Clingman
- Theo r408 Charles
- Theola H Mrs h719 Edwards
- Thos (Pauline O) r404 W Pine
- VanBuren gdnr h504 Wayne av
- Walter W (Mildred A) v-pres Elliott Pkg Co Inc h1405 Evergreen av
- Wm (Gertrude M) confr 1008 N John h do
- King's Cafe (Oliver J jr and Mrs Ethelene C King) 418 Denmark
- Drink Bar (Geo King) confr 912 S Slocumb
- Kingdom Hall of Jehovah's Witnesses 229 W Pine and 300 S Slocumb
- Kinlaw Jos (Annie P) h804 Moore
- Margt A Indry wkr Goldsboro Hotel r804 Moore
- Kinnard Geo E emp Kemp Splty
- Kye P (Mildred) plstr h66g S J Homes
- Mildred Mrs clk Leder Bros r66g S J Homes
- Kinney Edw A (Judie V) USAF h302 S Center apt 5
- G R Co Lloyd R Howard mgr shoes 119 W Walnut
- Kinnon Alex (Beulah S) lab h905a S Audubon av
- Kinsey Barbara r516 Dail
- Dora (wid Jody) pkr Elliott Pkg h712 Potley



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Kinsey

—Doris r516 Dail

—Jas E USA r516 Dail

—John E (Ann L) mgr Edwin B Lee Ins Agcy r Lagrange NC

—Johnnie (Mamie B) lab William Roofing & Sht Mtl Wks h112 Cedar

—Willie (Bessie R) lab Dewey Bros h516 Dail

Kirby Barney jr agt Farm Bur Mut Ins of NC r Pikeville NC

—Carl M jr pharm Kerr Drugs h rear 1801 E Walnut

—Center of Goldsboro (Lindsay B Baker) serv & sls S George ext

—George Memorial Presbyterian Church Rev Edgar D Byers pastor 825 N Herman

—Helen N h304 S William

Kirby's Wilbur C Boone mgr shoes 117 W Walnut

Kirk Gloria B Mrs tchr West Elem Sch r310 S Virginia

Kirkland Virgil W (Roxie C) equip opr Nello Teer Constn h 1313 Herring

Kirkwood Verna G (Renouso B) r1112 E Mulberry

Kirschner Leila B v-pres Goldsboro Iron & Mtl Co r1011 Evergreen av

—Mou (Leila B) sec Goldsboro Iron & Mtl Co h1011 Evergreen av



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

Kiwanis Club Hotel Goldsboro

Kleinert A Leon (Nellie M; Kleinert's Gro) h511 E Walnut

—Anna F (wid Edw) h902 8th

—Betty L studt r511 E Walnut

—Clarence O (Margt F) h rear 905 N George

—Danl E (Kleinert's Gro) r511 E Walnut

—Erskine E (Ethel F) electn Daniel's Elec h904 8th

—John E (Eloise V) supt Pilot Life Ins h503 Linwood av

—Joyce r511 E Walnut

—Judy G clk Bunch Drug Store

Kleinert's Grocery (A Leon and Danl E Kleinert) gro & meats 706 Crawford

Kloc Petroleum Distributors G W Stevenson mgr gas sta N William extn

Kneib Clyde W (Georgia A) mstr mech T A Loving & Co h N William extn

—Georgia A Mrs instr Hank Hanna College of Beauty Culture r N William extn

Knight Estelle H (wid Charlie) r609 W Pine

—Fontius A (Mary S) formn Borden Mfg r1217 Royal av

—Frank (Jessie S) h806 Canal

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS

SHEET METAL

AWNINGS

WARM AIR

HEATING

CONTRACTORS

FURNACE

REPAIRS

•
TELS.

RE public

4-5483

NIGHT

RE public

5-2744

•
816 N.

Greenleaf St.

Johnson-Sherman Co.

CASE

Utility

and

Farm

Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.

WALNUT ST.

PHONES

RE public

5-2014

and

5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material

Sand
and

Gravel

Concrete

Brick

and

Pipe

Cement

Plaster

Gypsum
Products

Lime

Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Knight

- Frontus A (Mary S) formn Borden Mfg h903 Borden
- J Henry (Helen P) barber Model Barber Shop h1407 E Ash
- Jimmy USA r1102 E Mulberry
- John B (Louise D) elec contr 1209 Edgerton h do
- Louise D Mrs beauty shop 1209 Edgerton r do
- Maude F (wid Eug B) h1102 E Mulberry
- Olivia H Mrs tech Dr Grover C Dale r Dudley NC
- Sonya T studt r207 S John
- Willie J (Lucille K) whsemn J J Haines & Co h1115 Olivia la

Knights of Pythias Geo H Wells sec 303 E Walnut
Knollenburg Ross (Donna) USAF h62e-f S J Homes

Knott Hubert C (Dorothy B) USAF h605 3d

—Oscar F (Dorothy) lab Nello-Teer Constn h58c-d S J Homes

Knotts Peggy Mrs cook Charcoal Grill h113b S J Homes

Knowles Chas lab M E Robinson Inc r312 S Center

—Edgar (Ruby A) lab Dewey Bros h1901 Peachtree

—Homer M (Eloise H) mech Creech's r RD 5

—Ruby slswn Woolworths r1901 E Peachtree

Knudson Jimmie C (Elsie) USAF h201 E Spruce

Knupp Geo USAF r NC Highway 102 RD 3 (Advl)

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

Koehler Geo R (Barbara B) USAF h405b E Beech

Kogelman Carolyn W Mrs studt r902 N William

Koonce Cora Mrs h911a Carver dr

—Norman lab r911a Carver dr

—Wayne H (Beulah A) lab Kemp Splty h901a Carver dr

Kopas Edna O Mrs pkr Genl Elec r304 W Ash apt D

—Nick E (Edna O) USAF h304 W Ash apt D

Kornegay Addie V Mrs maid Wayne Meme Hosp r1306a Olivia la

—Alf porter Weil's Inc r RD 1 Dudley NC

—Amos (Beatrice C) clnr City St Dept r627 School

—Andrew J aide State Hosp r710 Potley

—Bessie L emp State Hosp r do

—Cecil E clk Colonial Stores r Mt Olive NC

—Cecil L lab Stackhouse Elec r RD 5

—Christine emp State Hosp r do

—Christine Mrs designer Flowers by Thompson r Adams-ville NC

—Culley (Huppie) r511 Dail

—D Frank (Helen L) formn J P Taylor Co h505 N Andrews

—Daisy D Mrs r114 Anderson dr

—Daisy L (wid Roscoe C) h1621 E Elm

—Eddie driver Home Bldrs Sup r912 N John



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Kornegay

- Eleanor M tchr Walnut St Sch h1800 E Walnut
- Elois r710 Potley
- Eva C (wid Gilbert) h502 Canal
- Eva K (wid Mathew) emp Goldsboro Tob h804 N John
- Everette L (Doris) emp Kemp Splty r RD 1 Box 60 Mt Olive NC
- Fate emp State Hosp r do
- Frances prin Virginia St Sch r906 Evergreen av apt D4
- Geo emp State Hosp r do
- Geo emp h415 S James
- Geo C (Retha) swtchmn SBT&T r RD 5 Box 573
- Geo E (Mary W) lab Dewey Bros h505 Griffin
- Geo R (Netta B) h312 Fussell
- Hattie (wid Granger) h1115 E Mulberry
- Helen B (wid Wm) h622 Griffin
- Helen L Mrs nurse Dr Harold E Wolfe r505 N Andrews av
- Helen W Mrs maid h913a Lincoln dr
- Henry L (Christine) tob wkr J P Taylor Co h310 Canal

KORNEGAY J C JEWELER (Joe C Kornegay), Watch Repairs, Next To Peele Bros Store, Specializing In Repair Of Railroad Watches, 127 N John

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Kornegay Jack M (Ruth F), Accountant, Bookkeeping and Tax Service, 2 Edwards Bldg, 103 E Mulberry, Tel RE-public 4-1711, h2003 E Mulberry, Tel REpublic 5-1275
- Jas (Louvenie W) collr City St Dept h710 Potley
 - Jas lab Dewey Bros r806 Hugh
 - Jas (Rosa B) lab Goldsboro Tob h1400 N James
 - Jas (Julia B) lab T A Loving h705 N Virginia
 - Jas D (Addie V) lab Seymour Johnson AFB h1306a Olivia la
 - Jas J r710 Potley
 - Jesse J (Mary L) driver Builders Supplies h805 Canal
 - Jessie M Mrs atndt State Hosp h808 Canal
 - Joe C (Mary O'B; J C Kornegay Jewelry) h rear 405 N Andrews av
 - John D (Virginia C) atndt State Hosp h922a Hugh
 - Kaleb (Hettie L) h506 Dail
 - Kenneth A (Minnie O) sht rock wkr h203b S Slocumb
 - L Kelly (Eliz W; Goldsboro Neon Sign Co) h907 E Walnut
 - Leona W (wid Woodall) atndt State Hosp h601 Miller
 - Leonard K (Lizzie M) h211 S Slocumb
 - Leonard K (Rose E) slsmn h1503 Edgerton
 - Leonard W (Barbara A) appr News-Argus h319 E Ash
 - Lewis (Carrie) h419 S Slocumb

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES AND RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Kornegay

- Lillian (wid Richd) r506 Wayne av
- Lizzie M Mrs slswn Belk's r211 S Slocumb
- Louise B Mrs Indry wkr State Hosp h204 Marion
- Lucille W Mrs tel opr Seymour Johnson AFB r1512 Cat-talpa
- Madeline E Mrs recpt Carolina Welds Plant r1602 E Ash
- Margt B tchr Goldsboro Hi Sch r1800 E Walnut
- Martha Mrs waiter Green Parrott Cafe
- Marvin S (Kath H) mach opr Kemp Splty r503 W Ash
- Mary E Mrs maid h913b Lincoln dr
- Mildred r1003 N James
- Milton (Bessie) h819 Olivia la
- Mollie (wid Jethro) h929b Hugh
- Mosley H clk RyExp r RD 1
- Myrtle J Mrs bkpr Singer Sewing Mach r Princeton NC
- Naomi h406 S Slocumb
- Nellie R (wid John) h414 S James
- Norwood (Lucille W; Kornegay Paint Co) h1512 Catalpa
- Ollie J Mrs nurse Wayne Mem Hosp r RD 5 Box 343
- Paint Co (Norwood Kornegay) 207 N John
- Pearl (wid Herbert) maid h512 School
- Philander (Margt) asst serv mgr Community Mtrs r RD 1

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- Prince A (Martha) emp State Hosp h916b Carver dr
- Ralph L (Janet R) slsmn Goldsboro Milling h1008 E Wal-nut
- Retha B clk Carolina Welds Plant r RD 5 Box 573
- Richd L (Alice W) lab h122 W Elm
- Robt F (Madeline E) studt r1602 E Ash
- Rosa B nurse Wayne Mem Hosp r Albertson NC
- Rosa B Mrs emp J P Taylor Tob r1400 N James
- Roxie A (wid John) r301 Marion
- Ruth Mrs h511 Dail
- Wilbert lab Wayne Agrl Wks r506 Dail
- Wm D (Effie L) h708 E ash
- Willie F hlpr Parker Poultry r122 W Elm
- Korschun Alan M (Roma L) v-pres Pepsi-Cola Bottling Co of Goldsboro Inc h910 Prince av
- Chas S pres Pepsi-Cola Bottling Co of Goldsboro Inc h 1208 E Mulberry
- Sanford L (Lee S) sec-treas Pepsi-Cola Bottling Co of Goldsboro Inc h706 N Audubon av
- Kovach Danny USAF r403 S John
- Kramer Irving K (Grovene R) mgr Weil's Inc h309 E Mul-berry

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021

SETH B. HOLLOWELL
OIL CO.

EXCAVATING



As Always
the New and Fashionable
for Any Season!

Krase Saml formn Drueding Bros r305 W Mulberry
 Kratter Kathleen Mrs asst matron Odd Fellows Home r901 E Ash
 Krebs Edw B (Ella M) mech Cobb Mtr h112b S J Homes
 —Ella M Mrs smstrs Carolina Overall r112b S J Homes
 Kress S H & Co Wm C Stokes mgr dept store 110 N Center
 Krieger Hubert J (Judith B) dept mgr Mus & Sports h501 N Andrews av
 —Judith B Mrs clk County Pub Welfare Dept r501 N Andrews av
 Kroger Flaudia clk Thurston Mtr Lines r Princeton NC
 Kuhnle Oscar O splitter Drueding Bros r412 E Walnut
 Kyles Bruce N Dr emp State Hosp r do
 LaChance Edw O (Shirley H) USAF h272 Johnson la
 LaCoe Kenneth R (Mildred W) adj Genl Adj Bur h1611 E Holly
 —Mildred W Mrs supvr Wayne Mem Hosp h1611 E Holly
 Lacy Hunter (Mattie L) hlpr A M Shrago & Sons h105 Bethune av
 Ladies Shoppe The (Thos A Shelby) clo 108 W Walnut
LAHR WALTER H (Helen R), Asst Mgr Wayne Dairy Inc.
1107 N William, Tel REpublic 4-0574, h Salem Acres, Tel REpublic 5-1949

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

Laine Carolyn tchr Edgewood Sch r1013 E Pine
 —Mabel L tchr Edgewood Sch r1114 E Walnut
 Lakeview Trailer Sales (Everett H Robbins) mobil homes US Highway 70 RD 3 (Advl)
 LaMay Nelson (Vira S) formn Goldsboro Trailer Sls h1311 Clingman
 —Vira S Mrs textile wkr Borden Mfg r1311 Clingman
 Lamb Edw (Mary MF) lab h203 Cedar
 —Elbert lab h900½ N John
 —Louetta h412 W Pine
 —Thos H (Beatrice; McLamb & Lamb Woodwks) r RD 1
 Lambert Donald A (Peggy D) agt Life Ins Co of Ga h413 N Virginia
 —Paul C (Doris M) textile wkr Borden Mfg h803 1st av
 —Peggy D Mrs bkpr Fieller Ofc Sup r413 N Virginia
 —Robt doormn Paramount Theatre r1615 Maple
 —Robt L (Thelma M) plmb Graham Plmb & Htg h209 E Elm
 Lambeth Joe D (Mary B) USAF h1100b Lemon
 Lamm Addie (wid Ora L) hlpr Little River Nursery h921 S George
 —Jas S mach Perkins Mtr Parts r123 S Herman

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Lamm

—Jane B nurse Wayne Mem Hosp r Freemont NC

—John K (Lillie M) h401 A

—Katie Mrs h313 Etna

—Maurice H (Elaine W) eng Seymour Johnson AFB h1406 Maple

—Melody B Mrs supvr State Hosp r1111 E Holly

—Ruth Mrs r123 S Herman

—Wm S (Melody) asst county farm agt h1111 E Holly

Lamont Jas I (Julia A) billiards 407 S James h416 W Spruce

Lampley Emma B Mrs maid r1213 N John

—Thos J (Emma B) jan Branch Banking & Trust h1213 N John

Lancaster Benj (Maybelle C) atndt Gulf Serv Center r RD 2

—Carey slsmn Statesville Glour Mills Co r RD 2

—Charlie driver Dewey Bros r Creswell NC

—Dalton E emp T A Loving & Co r RD 2

—Elton E (Edna H) barber Model Barber Shop h1616 Palm

—Etta C r411½ N Carolina

—Eug (Mary V) projectionist Wayne Theatre r105 S Slo-cumb

—Evangeline H Mrs clk Weil's Inc r Mount Olive NC

—Evelyn C Mrs opr SBT&T r502 S Andrews av

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—Evelyn R bkpr Shaver Battery & Parts r Pikeville NC

—F Hazel slsmn Belk's r307 Brownrigg

—Fred atndt Southerland's Serv Sta r Johns St extn

LANCASTER HAROLD W (Eva P), Mgr Anderson-Creech Oil Co Inc, 1000 S George, Tel REpublic 5-0014, h RD 2, PO Box 310, Tel REpublic 5-0577

—Hattie (wid Elwood M) r605 Simmons

—Ida M Mrs clk Lancaster's Fruit Stand r713 N George

—Jas F (Little Bo-Pep Drive In) r RD 2

—John R (Isabelle H; John R Lancaster Gro) h N William extn

—John R Grocery (John R Lancaster) N William extn

—Joshua T clk Orton's Gro r RD 2

—Kathleen H Mrs h411½ N Carolina

—Landora C Mrs bkpr Denning Ins & Realty r119 S Herman

—Luby W (Virginia L) cook Roy's Lunch h302 S Andrews

—Lucille waiter Woolworths r LaGrange NC

—Marvin E barber Ideal Barber Shop h605 Simmons

—Marvin R lab Calif Spray Chem r Pikeville NC

—Mary E clk Belk's r RD 2

—Mary R bkpr Am Bank r Freemont NC

—Maybelle nurse Wayne Mem Hosp r Freemont NC

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

SETH B. HOLLOWELL
OIL CO.

EXCAVATING

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Lancaster

- Minnie D (wid Geo D) h1103 Snow Hill
- Norwood B insp US Plant Pest Control Dept r RD 4
- Oliver (Mildred) agt Pilot Life Ins h411½ N Virginia
- Paul (Landora) slsmn Johnson Cotton Co of Goldsboro h 119 S Herman
- R B servmn Town & Country Gas r RD 4
- Shirley r411½ N Carolina
- Thos B (Jessie N) h US Highway 70 RD 3 (Advl)
- Virginia T Mrs winder Borden Mfg h904 Black
- Wiley (Shirley T) slsmn Royal Crown Bottling r300 S John
- Wm H (Alda L; Farmers Freezer Locker) h N Carolina extn
- Willie G (Ida M; Lancaster's Fruit Stand) h713 N George
- Winfred H (Evelyn C) electn Kinston Elec h502 S Andrews av
- Lancaster's Fruit Stand (Willie G Lancaster) 507 N William
- Land Mary A Mrs tchr Meadow Lane Sch r1904b Rose
- Wm B (Mary A) h1904b Rose
- Landis Robt (Sarah T) formn Seymour Johnson AFB r310 N George
- Sarah T Mrs clk Genl Elec r310 N George
- Landrum Edw T (Estelle O) r403 N Herman

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL

RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

Lane Annie maid r913b Lincoln dr

- Anthony G linemn Tri-County Elec Membership Corp r RD 5
- Beatrice L (wid Millard) h228 E Seymour dr
- Benj N driver C R Lentz Whol r310 N John
- Bertha hlpr City Incinerator r903 W Pine
- Bertha maid r907a Poplar
- Bill (Cora F) r103 W Elm
- Blanche r1721a E Holly
- Booker T (Easter L) jan Made-Rite Sunbeam Bkry h120 Brazil
- Bryant D lab Dewey Bros r RD 2 Seven Springs NC
- Cath R Mrs ofc sec Dillon Sup r207 Princess av
- Channell L slsmn Montgy Ward r506 N Daisey
- Clarence emp State Hosp r do
- Dave r1003 N Virginia
- David J (Sallie S) emp duPont h310 E Holly
- David R slsmn Mtr Parts & Mach Serv r718 N William
- Dorothy M Mrs ofc sec Girl Scouts of the US Coastal Carolina Council r718 N Jackson
- Durwood G clk A & P r1728 A Edgerton

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

508

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Lane

- Edith A emp State Hosp r do
- Ellen G clk Cash Drug r RD 3
- Ernest (Addie W) tex wkr Borden Mfg h503 Royal av
- Fannie B emp State Hosp r do
- Frank W (Julia H) slsmn Coca-Cola r108 S Slocumb
- Geo (Ludie W) collr City St Dept h203 S Leslie
- Harry H (Edna Earl O) prntr News-Argus r RD 3 Box 981

LANE HAYWOOD A (Margaret V), Chief City Police, 214 N Center, Tel REpublic 4-2031, h712 E Walnut, Tel RE-public 4-0608

- J C (Patty L) city firefighter h102 N Alabama av
- Jas (Eloise B) chkr Arnold Smith Cash Mkt h407 E Spruce
- Jas A (Christine T) carp H Weil & Bros h1007 E Elm
- Jas W clk Stand Automotive Parts r LaGrange NC
- John driver Gboro Coca-Cola h1256 S Slocumb
- John (Edith S) lab r906 A Hugh
- John E (Sudie M) lab Kemp Splty h rear 839 N John
- John H (Lurene L) wldr h418 Woodrow
- Jos C (Theresa B; Smitty's Barber Shop) r Mt Olive NC
- Jos J (Clydie) linemn Tri-County Elec Membership Corp r RD 5
- King lab J P Taylor Co r709 N James

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Lavinia F (wid Geo) h213 W Beech
- Lester G USN r1107 N James
- Lila M (wid Starling) textile wkr Borden Mfg h606 N William
- Louella C Mrs cook Wm St Sch r1007 N James
- Louetta (wid Jesse) r415 Charles
- Ludie W Mrs tchr County Bd of Educ r203 S Leslie
- Lurene L Mrs tex wkr Borden Mfg r418 Woodrow
- Mabel r500 Denmark
- Margt V Mrs dept mgr Belk's r712 E Walnut
- Mark H (Lillie A) electn h1210 E Evans
- Mary ofc sec r1107 N James
- Mary (wid Jesse) r823 Olivia la
- Milton (Ruby B) h412 Wilson av
- Minnie (wid Geo) h906a Hugh
- Morris mixer Atlantic Bldg Block r Mt Olive NC
- Pete r1003 N Virginia
- Rachel W tex wkr Borden Mfg r1506 Hawthorne
- Ray H (Ernestine S) USAF h1306 Peachtree
- Rebecca E (wid Wm) h409 E Spruce
- Robt W (Rachel W) overseer Borden Mfg h1506 Hawthorne



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Lane

- Roosevelt tree surgeon City St Dept r410 S Slocumb
- Sudie M C Mrs emp J P Taylor Tob r rear 839 N John
- Sylvester F (Louella C) carrier PO h1107 N James
- Thos r305 Bright
- Tom emp State Hosp r do
- Vanderbilt whsemn Atlantic-Pacific Van & Stge r103 W Elm
- Willard (Cath B) h207 Princess av
- Wm H lab Dewey Bros r RD 4 Mt Loive NC
- Wm P (Josie W) real est 1003 N Virginia h do
- Woodrow (Mary G) lab Wallbrook Tob h908b Olivia la
- Langley Cecil M (June) mech Creech's r Calypso NC
- Cannon L emp T A Loving & Co r308 E Elm
- Louise Mrs smstrs Garriss Dry Clns r Princeton NC
- Talmadge P driver Thos Office Sup r Kinly NC
- Willie B carp Stackhouse Elec r Princeton NC
- Langston Andrew (Susie R) driver A T Griffin Mfg h210 Marion
- Ann W waiter Roy's Lunch h201 N Virginia
- Anne emp Paramount Theatre r1308 E Walnut
- B Howard atndt Southern Pure Oil Sta r510 S Slocumb
- Burgess R (Corabell G) h1712 N William

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- C Eug (Mary F) projectionist Carolina Theatre r105 S Slocumb
- Christine r301 Marion
- Cullen E (Minnie C) barber Web Town Barber Shop h512 S Slocumb
- Donald (Janet) USAF h59a S J Homes
- Ellyn R ofc sec Warrick Real Est & Ins r510 N Pineview
- Ernestine r210 Marion
- Geo D (Lois C) mgr Bill Stewart Furn h510 N Pineview
- Geo D jr studt r510 N Pineview av
- Ina R ofc mgr Grant's r LaGrange NC
- J Otis (Maude M; Langston's Seafood Mkt) r RD 4
- Janice studt r1307 E Beech
- John D (Mary W; Langston & Langston) h720 E Walnut apt 2
- John F jr (Louise P) slsmn Langston Tire h1307 E Beech
- Kirby F (Mollie B) h901 N Herman
- Langston & Langston (John D and W Dortch Langston),
Attorneys-At-Law Edgerton Bldg 207 E Walnut Tel RE-
public 5-2364
- Leslie jr (Connie G) slsmn Langston Tire h609 N Her-
man

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
**TEL.
RE public
4-4071**

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Langston

- Malcolm (Callie J) h301 Marion
- Mittie (wid Lewis) r205 Hooks River rd
- Randolph D (Emma Mc; Webbtown Barber Shop) h510 S Slocumb
- Rom W (Lillie L) h119 S Georgia av
- Sarah C bkpr Langston Tire h315 E Walnut apt c6
- Tire Co (W Leslie Langston) reprs 137 N Center
- W Dortch (Annie Y; Langston & Langston) h305 S Pineview av
- W Leslie (Lucile P; Langston Tire Co) h805 E Beech
- Walter R (Dorothy W) driver Wayne Wholesale Gro h 205 Hooks River rd
- Langston's Seafood Market (J Otis Langston) U S Hwy 70 RD 3 (Advl)

- Lanier Bertha B Mrs nurse State Hosp r503 S Georgia av
- Eddie mach opr Dillon Bell Implt r RD 1
- Hayes emp T A Loving & Co r405 W Herman
- John T (Pauline R) driver Bldrs Sup h910b S Audubon av
- Joyce M Mrs tex wkr Borden Mfg r305 Freeman
- Leonard E (Eva C) USMC h605 S Audubon av
- Monroe B (Joyce M) city firefighter h305 Freeman

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Ormond S plant mgr Parker Poultry r RD 5 Box 537
- Rayford R (Eloise P) gro 322 E Spruce h509 S Audubon
- Larkin Allen L (Beulah B) tchr County Bd of Educ h518 Beal
- Beulah B Mrs tchr County Bd of Educ r518 Beal
- Eloise M Mrs tchr East End Sch r303 S Virginia
- Francis L (Eloise M) tchr County Bd of Educ h303 S Virginia
- Wyman G tannery wkr Drueding Bros h117 W Pine
- Larson Ezra P T clk Goldsboro Hotel r106 S Center
- Lasater Vera R Mrs chf opr SBT&T r900 Rudolph
- Lassiter Blanche Mrs waiter One Stop Grill r1406 E Walnut
- Dorothy H R insp Carolina Welds Plant r708 Rudolph
- Emma C (wid Steph) r1603 Maple
- Frieda M Mrs h267 Wisteria rd
- Jas (Bertha O) driver Gboro Milling r RD 2 Box 515
- Jesse (Bernettia B) constn wkr h215 Cemetery
- Margt C Mrs maid r808 Canal
- Penelope chkr Gboro Lndry Clnrs r114 S William
- Peter L (Mattie W) h420 E Elm
- Raymond C (Dorothy H) mgr Gulf Serv Center h708 Rudolph



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571-RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Lassiter

- Sadie H (wid Grover C) r303 a S Leslie
- Thos J (Blanche S) mgr One Stop Restr h1406 E Walnut
- Laster Edw h422 Peterson
- Latta Chas W (Barbara C) div mgr Streitmann Biscuit h
300 S Audubon av
- Lauderdale Robt (Elaine) USAF h49d S J Homes
- Lauin John (Aline) USAF h261 Wisteria rd
- Launderette The (Gerald L Grant) 615 N William
- Lavisay Robt L (Mary E) USAF h55a S J Homes
- Law Rosa N (wid Auburn) h405 Griffin
- Lawhorn Albert J (Allene H) atndt Big Jim serv Sta h
701 N Carolina
- Elwood (Myrtle H) driver Sealtest Dairy Products h607
W Chestnut
- Myrtle H Mrs asst dept mgr Woolworth's r607 W Chest-
nut
- Lawler Agnes V studt r1601 E Mulberry
- Wm B (Pauline T; Auto Finance & Sls Co) h1601 E Mul-
berry
- Lawrence Harry studt r Glendale tr RD 3 Box 38 (Advl)
- Perry (Rebecca) USAF h117a S J Homes
- Terry waiter Griffin's Restr r RD 3

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everett, Jr.

- Laws Jas L (Alice) lab Rouse Constn h45g S J Homes
- Lawson Andrew W with Bille Training Institute h802 Laurel
- Annie E prsr Gboro Lndry & Clnrs r1202 N James
- Annie M Mrs sweeper J P Taylor Co r1004 N Center
- Betty Mrs cook Sisters of The Immaculate Heart of Mary
h701 Deveraux
- Charlie L (Annie M) beltmn J P Taylor Co r1004 N Center
- Ila B (wid Fred W) maid h112 W Spruce
- Layton Millie S (wid Chas R; The Laytona) h403 N George
- Laytona The (Mrs Millie S Layton) tourist home 403 N
George
- Lea Margie B Mrs waiter Plaza Restr h1104 Atlantic av
- Leach John A (Ophelia E) supvr Universal Leaf Lab h401
Park av
- Mary Mrs r505 Gulley
- Leahy Frances J Mrs r312 E Walnut
- Timothy F (Helen C) USAF r312 E Walnut
- Leak Frank (Clara M) h414 S Georgia av
- Leblanc Billie J Mrs clk Kress r201 Carolina apt b
- Murray J (Billie J) USAF h201 Carolina apt b
- Lecy Nina R hlpr Central Lunch h303½ S James apt 5
- Leder Arnold studt r1204 Park av A

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
138 W. Walnut St.
Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

**521 N.
John St.**



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

LEDER BROS Morris Leder V-Pres-Mgr, Clothing For The Entire Family, 127 W Walnut, Tel REpublic 4-0975

- Morris (Minnie B) v-pres-mgr Leder Bros h1204 Park av A
- Donald N (Earline) govt emp Seymour Johnson AFB r RD 2 Box 479
- Idell H Mrs bkpr-ofc mgr Gboro Moving & Stge r316 N Carolina
- Jack B (Idell H) equip opr T A Loving & Co h316 N Carolina
- Lednum V Anne bkpr John R Crawford Inc r201 S John
- Lee Acie miller Bedford Hatchery & Feed Mill r RD 2
- Beatrice A Mrs cash Raymond Atkinson r500 S Whitfield
- Bobbie B sten Wayne Whol Gro r Mt Olive NC
- C Bernard (Iris) mech J M Edgerton & Son r Princeton NC
- Chas O (Joyce W) tchr Gboro High Sch h705 S Madison
- Connie W jan Borden Bldg h506 Denmark
- Craven E jr control opr CP&L r Princeton NC
- Danl (Anne M S) plasterer h800 Moore
- David (Pearl) buffer Wayne Agrl Wks r RD 3 Mt Olive NC
- David J (Neta S) h1010 Atlantic av

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- David R (Wilma K) USAF h611a W Holly
- Duffy (Amey S) h264 Wisteria rd
- Earl E (Alma J) doffer Borden Mfg h718 N William
- LEE EDWIN B INSURANCE AGENCY, John E Kinsey Mgr, Mildred Bell Sec, 209 Borden Bldg 100 S James, Tel RE-public 4-4913**
- Eunice I Mrs smstrs Carolina Overall r Carolina
- Geneva W (wid Jas) r509 Scott
- Grant cook r608 E Elm
- H Fitzhugh (Julia B) h310 W Walnut
- Harden G (Irene B) h403½ N Carolina
- Irene B Mrs smstrs Carolina Overall r403½ N Carolina
- J Arth (Rena) mech J M Edgerton & Son r Princeton NC
- Jack R sports editor News-Argus r105 S James
- Jimmie (Virginia) whsemn Heilig-Meyers h302 S John
- John (Annie C) lab M E Robinson Co h628 School
- John J (Nellie J) pntr h416 N James
- Jos lab Thos L Yluerton r RD 3
- Junius (Beatrice A) h500 S Whitfield av
- Kenneth R atndt Southerland's Serv Sta r610 S Slocumb
- Lannie E (Pearl) emp Kemp Splty h305 S Slocumb
- Lizzie W Mrs r506 Denmark

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Lee

- Lucille G Mrs maid h608 E Elm
- Lue S Mrs h309 E Elm
- Luella nurse Wayne Mem Hosp r608 E Elm
- Lura h210 E Pine
- Manley G (Emma H) sec M E Robinson Inc h1114 E Walnut
- Martin G (Minnie E) hlpr Grant Elec r105 S Virginia
- Monroe h904 Humphrey
- Otis r312 W Elm
- Percy r1603 N William
- Robt (Ruby W) h713 Bryant
- Robt emp State Hosp r do
- Robt jr emp Summerville Constn r713 Bryant
- Sam (Sam Lee Lndry) h205 N Center
- Sam Laundry (Sam Lee) 205 N Center
- Velma J Mrs waiter Pure Oil Truck Stop r314 N Kornegay
- W Morris (Mary O) slsmn J M Edgerton & Son r RD 5
- Waverly J city firefighter
- Wm G mech CP&L r Princeton NC
- Willie B (Donnie R) tech duPont h113a S J Homes
- Lee's Wheel Aligning (Lee L Moody) Lee (Advl) RD 3

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Leftridge Eliz M Mrs maid Gladys Tourist r1208 N John
- Hardy L (Eliz M) atndt Court Square Serv Sta h1208 N John
- Robt L r1221 N John
- Scott L driver Gibbison Drug h1221 N John
- Leggett Addie L Mrs emp J P Taylor Tob r418 Creech
- Ben jr emp Ben Leggett Garage r414 S Center
- Bobby USAF r NC Hwy 102 RD 3 (Advl)
- Daisy (wid Eli) r906 Rudolph
- Eliz M r414 S Center
- G Wayne (Edna H) mgr Maola Ice Cream h802 S Oleander
- J S dept mgr Colonial Stores r114 N William
- Kennon (Addie L) fdry wkr Wayne Agri Wks h418 Creech
- Mary ofc wkr R E A Elec r NC Hwy 102 RD 3 (Advl)
- Mozzeta R Mrs elev opr Wachovia Bk & Trust r917b Audubon av
- Robt L (Mozzeta S) carp h917b S Audubon av
- Leigh Marvin (Pearl) USAF h83c S J Homes
- LeMaire Fernand (Donna) USAF h60 e&f S J Homes
- Lemke Robt F (Eunice B) mgr Sommerville Constn Co h 601 Prince av
- Lemo's Fish Market (Lemore M Clark) 901 N John
- Lemon Carl (Aleen S) USAF h930a Hugh



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

514

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Leneave Jas N (Leona V) clk T A Loving & Co h811 Argo
- Leona V Mrs cash Southland Life Ins r811 Argo
- Lentz C R Wholesale Co (Clair R Lentz) confy 621 N John
- Clair R (Margt L; C R Lentz Whol Co) h1605 E Mulberry
- Leonard Viola M Mrs (G W) spinner Borden Mfg h729 N John
- Lepine Robt A (Marguerite R) eng R C A h207 Princess av
- Lesesne Lloyd J jr (Vivian M) tech Eastern N C Sanitorium h811 Mimosa
- Vivian M Mrs tchr East End Sch r811 Mimosa
- Leslie Jos R (Ruth) USAF h118a S J Homes
- Street Community Center Lee T Dortch dir 516 S Leslie
- Lesser J H (Lesser's) r106 S Center
- Lesser's (J H Lesser) clo 102 E Walnut
- Levasseur Johnny (Patsy) USAF h75a S J Homes
- Levin Herman E (Sylvia A) sls rep Milton Amster Co h609 E Beech
- Levy Maggie r517 S Georgia av
- Nina dish washer Central Lunch
- Lewis Aaron (Gertie H) lab Wayne Roofing & Sht Mtl h904b S Audubon av
- Albert emp Gboro Co h504 E Spruce
- Alee maid r911b Hugh
- Aletha Mrs maid h1001b Lincoln dr



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

- Alice Y (wid Caper) h802 Waters
- Allen H driver Bldrs Sup r814 Crawford
- Alma E Mrs slwn Belk's r801 N Carolina
- Alphine H Mrs maid r W Dellard
- Alphonso lab Bldrs Sup r RD 3
- Annabelle W Mrs atndt State Hosp r808 W Pine
- Anne J Mrs maid h410 1/2 S Herman
- Annie H (wid Guy) h1902a Maple
- Archie H (Eliz J) pntr PS h N Georgia av Extn
- Aubrey L (Julia V) h300 Olivia la
- B Hubert (Tessie H) transportation supvr County Schs h Lee RD 3 Box 54 (Advl)
- B Hubert jr (Mary O) carrier PO r Lee RD 3 Box 54 (Adyl)
- Bailey C Rev (Louellen F) pastor Pentecostal Tabernacle Holiness Ch h1700 Rose
- Ben E (Rachel C) driver Automotive Whol h930a Carver dr
- Ben R (Rene P) pres Smith Hdw Co h1906 E Ash
- Bersha D tchr William St Sch r Mt Olive NC
- Bertha cook Seymour Johnson AFB r412 Canal
- Beulah S Mrs tob wkr J P Taylor Tob Co r1108 N James

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Lewis

- Billie r1302 Greenleaf
- Bircus L (Mary Emma B) mtcmn Gboro Golf Club h1101 Slaughter
- C Irving Rev (Nancy R) pastor First Presbyterian Ch h410 E Walnut
- Callie A Mrs nurse Wayne Mem Hosp r1503 Laurel
- Carlton P (Frances R) USAF h813 1st
- Carrie B Mrs emp Gboro Tob h811 Seaboard
- Casper S (Della C) h402 N Kornegay
- Christine maid r614 E Elm
- Clarence F (Callie A; Wayne Insulation Co) h1503 Laurel
- Cleo F (Sarah L) formn Kemp Splty h414 Magnolia
- Construction Associates Inc Jas S Lewis jr Pres Paul D Brown v-pres H Celia Methvin sec-treas genl contrs 103 E Mulberry R12
- Cora L Mrs h617 Hersey
- Dail (Joyce M) appr News-Argus h701 E Walnut
- David cook State Hosp h310½ W Pine
- Delvia L (Jessie B) lab Kemp Splty h200 Neil
- Earl C locksmith Cogdell Bicycle Shop r308 Murray
- Earnest L jr bkrlyr r1010 S Slocumb
- Edna B Mrs clk U S Selective Serv Sys r Dudley NC

WORLEY TYPEWRITER EXCHANGE <i>Sales - Service</i> ROYAL <i>Supplies - Rentals</i>	
156 S. CENTER ST.	Phone RE public 4-0845

- Edna E Mrs atndt State Hosp r901 W Pine
- Edw r902b Lincoln dr
- Eliz D r107 S James
- Emanuel (Lois A) jan Wayne Mem Hosp r1105 N James
- Essie H tex wkr Borden Mfg r1112 Clingman
- Fabbie (wid Marvin) r600 Hugh
- Florence r1621 E Elm
- Floyd (Mary H) collr City St Dept h1015 N John
- Frances I tchr Gboro Jr High Sch r108 S Virginia
- Geo (Helen H) emp State Hosp h909 E Pine
- Geo H driver Wayne Dairy r RD 4
- Geo W (Annabelle W) h808 W Pine
- Georgia A Mrs tob wkr Wallbrook Tob r1105 N James
- Geraldine Mrs h706 Potley
- Gertrude B (wid Marvin) h117 W Elm
- Gladys prsr Carolina Overall h1004 Devereaux
- Glennie Mrs prsr Todd's Drive In Clns r1103 Slaughter
- Gordon H (Lillian E) formn Carolina Welds Plant r RD 5 Box 55
- Gwendolyn E Mrs tchr Sch St Sch r634 Isler
- Hazel M r902b Lincoln dr
- Helen H Mrs maid Walnut St Sch r909 E Pine

JOHNSON COTTON CO. OF GOLDSBORO INC.	
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances Hardware - Tools - Paints - Building Materials - Fertilizer John Deere Tractors - Eastern Carolina's Farm and Home Suppliers	
132-134 E. WALNUT ST.	PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON
 Mgr.

BRYAN OIL CO., Distributors
 Filtered and Metered FUEL OIL
 AUTOMATIC KEEP-FILL SERVICE
 BY THE DEGREE-DAY SYSTEM
 MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
 When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
 Your LINCOLN-MERCURY Dealer
 115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Lewis

- Herbert dir Hamilton's Funeral Home r117 W Elm
- Hugh D (Grace Q) serv mgr Community Mtrs h1509 Edger-ton
- Imogene tchr Gboro Jr High Sch h108 S Virginia
- Irene E supvr County Bd of Educ r RD 1
- Isaac (Bertha B) h905 N Center
- J Clifton (Louise P) farmer h N William extn
- J D h212 E Chestnut
- J Dallas (Corrine) lab Kemp Splty h105a S J Homes
- Jack L (Maybell W) jan Wayne Mem Hsop h219 E Vine
- Jas A (Bessie G) h N George extn
- Jas F (Bertha H) porter The Jewel Box r409 S Leslie
- Jas H (Beulah S) h1108 N James
- Jas P mach Dewey Bros r RD 4
- Jas S jr (Virginia H) pres Lewis Constn Assocs Inc h1507 E Beech
- Jas S III studt r1507 E Beech
- Jas T (Dorothy H) with Carolina Power & Light h402 E Beech
- Jas W dir rep SBT&T r115 S Alabama av
- Jason (Alphine H) lab h W Dillard
- Jeanette T (wid Geo W) slswn Belk's h315 E Walnut apt b5

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Jessie B Mrs emp J P Taylor Co r200 Neil
- Joe N (Miriam C) lab N C Consolidated Hide h423 W Pine
- John D (Carolyn S) pres-treas O'Berry & Lewis Inc h106 N Claiborne
- John S pharm Raltery's Drug Store r106 N Virginia
- John W jr (Gertrude B) driver Gboro Bldrs Sup r RD 4
- Jos jan Wayne Mem Hosp r LaGrange NC
- Jos E (Margt C) slsmn Central Serv Mtr h714 E Ash
- Josephus D (Joyce B) carp Millard Watson h1721a Maple
- Kathleen h1302 Greenleaf
- Kathryn Mrs maid h914b Carver dr
- Lafayette emp State Hosp r do
- Lawyer (Glennie S) jan Wayne Theatre h1103 Slaughter
- Lena (wid Levi) h911b Hugh
- Lila (wid Willie B) maid h1008 S Slocumb
- Lila P maid r911b Hugh
- Lillie B (wid Tinnie) h511 Gulley
- Lillie M aide Wayne Mem Hsop r505 Phelps al
- Lucy P emp State Hosp r do
- Margt h408 E Holly
- Marjorie L nurse Wayne Mem Hosp r306 N Lionel



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Lewis

- Martha M h620 Hersey
- Mary Mrs maid h907a Carver dr
- Mary A (wid Thos) h905 Olivia la
- Mary A Mrs stemmer J P Taylor Co h910a Lincoln dr
- Mary E (wid A J) maid h204 Dillard
- Mary G (wid Guy W) smstr Sandy's Sport Shop h115 S Alabama av
- Maryland (Sallie B) lab Bldrs Sup h1102 Hugh
- Maybelle maid Wayne Mem Hsop r219 E Vine
- Mildred D (wid Jas S) h107 S James
- Mildred M Mrs maid Gboro Hotel r315 Charles
- Miriam C Mrs mach opr J P Taylor r423 W Pine
- Mozell maid r W Dillard
- N Alton (Alma E) mach opr Carolina Welds Plant h801 N Carolina
- Nancy Mrs maid h1106 N James
- Nancy R tchr Gboro Jr High Sch r410 E Walnut
- Needham emp State Hosp r do
- Needham (Katie H) lab J P Taylor Co h902b Lincoln dr
- O'Berry (Ethelene Y) cook h918a Lincoln dr
- Odell (Geraldine) h418 E Elm
- Odell jr pntr Wayne Body Wks r418 E Elm

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Olive Mrs tchr County Bd of Educ r RD 1
- Otho (Fannie R) wldr Turner's Equip h616 N George
- Ralph H Rev (Anna M) pastor StLuke Methodist Church h1605 E Pine
- Richd (Lottie E) servmn Western Auto h919a Hugh
- Roy M (Daisey F) h208 E Spruce
- Saml (Nettie J) atndt State Hosp h802 Slaughter
- Sudie (wid John) h322 Charles
- Susie Mrs tob wkr J P Taylor Co r812 Canal
- Sylvester (Lucy P) emp State Hosp h811 Devereaux
- T Leroy (Essie H) driver Johnson-Sherman Co r1112 Clingman
- Tank (Georgia A) h1105 N James
- Thelma J tchr William St Sch r RD 3
- Tommie (Charity) emp State Hosp h814 Crawford
- Tony L (Josephine S) lab Bldrs Sup h920a Carver dr
- Viola C Mrs Indry wkr Wayne Mem Hosp r Waynesborough av
- W H (Annie S) wtchmn N C Consolidated Hide h Waynesborough av
- Walter C (Mildred M) h315 Charles

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.
HOME APPLIANCES — REFRIG — WASH — LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Lewis

- Walter L (Gwendolyn E) bricklyr E R Smith Contr h634 Isler
- Wilbur L (Annie R) h605 Isler
- Wm (Virginia) collr City St Dept r RD 2 Box 22c
- Wm (Susie) lab Dewey Bros h812 Canal
- Wm jr (Edna E) constn wkr h901 W Pine
- Wm M r905 Olivia la
- Wm M (Monette B) sander Kemp Splty r414 Magnolia
- Wm T r803 Olivia la
- Willie (Francis) hlpr Richfield Serv Center h204 Brazil
- Willie (Pearline) lab h Hooks River rd
- Windsor L maid Wayne Mem Hosp r1102 Hugh
- Liddy Patk H (Darthia B) USAF h719 N Jackson

LIFE & CASUALTY INSURANCE CO OF TENNESSEE, Almon C Jackson Staff Mgr, Plan Your Life Security With Life & Casualty, A Complete Insurance Service, 314-15 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-2196
—Insurance Co og Georgia Jas C Allen mgr 301 S Center R203

Pyrofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

LIFE INSURANCE CO OF VIRGINIA, Paul H Pittman Associate Manager, Annuities, Mortgage Cancellation, Endowment and All Types of Life, Accident and Hospitalization, 205 Purser Bldg 301 S Center, Tel REpublic 5-1050

Liggins Alphonzo R (Annette S) tchr West Elm Jr High Sch h900b Olivia la

Lightner A P pres Lightner Memorial Funeral Home Inc

**LIGHTNER MEMORIAL FUNERAL HOME
INC**

A P Lightner, Pres

Charles Darden James, V-Pres

John E Royall, V-Pres

Mrs Dorothy H Burden, Sec-Treas

24 Hour Ambulance Service

403 S George

Telephone REpublic 4-4151

(See Yellow Page 65)

—Mutual Burial Assn Talmon Hunter pres John E Royall v-pres Mrs Dorothy H Burden sec-treas 403 S George

LILES CHARLES V (Mary B; Worley Typewriter Exchange), 156 S Center, Tel REpublic 4-0845, h205 S Oleander av, Tel REpublic 5-0406

—David L jr mech Worley Typewriter Exch r1112 E Ash



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Liles

- Doris clk One Stop Gro & Mkt r207 S Stocum
- Hortense F (wid Orion C) h1112 E Ash
- Mary B Mrs v-pres Goldsboro Trans Co Inc r205 S Olean-
der av
- Meredith ofc sec Dr Winfield Thompson r1112 E Ash
- Lilley Wm D whsemn J J Haines & Co r212 W Ash
- Lilly Garland P (Gwendola) USA h708 3d
- Limmoth Ethelene maid h415 E Spruce
- Lincoln Homes Wylie A Smith exec dir ofc 1009 Slaughter
- Homes Barber Shop (LeRoy Thomton) rear 1010 Slaughter
r900a Olivia la

Lindsay see also Lindsey

- A L agt Southern Life Ins r Mt Olive NC
- Howard P (Ruth P; Lindsay's Barber Shop) h405 Grant-
ham
- Katie W Mrs emp Gboro Tob h1017 Greenleaf
- Lindsay's Barber Shop (Howard P Lindsay) 702 N George
- Lindsey see also Lindsay
- Alma E clk Wayne Mem Hosp r117 S Kornegay
- Eug studt r901 S Best
- Harry E (Margt M) eng Seymour Johnson ABF h901 S
Best

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Mildred Mrs clk Chas Stores h213 Rosewood av
- Peggy J tchr Paradise Nursery Sch & Kindergarten r
213 Rosewood av
- Lingle David O (Amelia S) pres Home Bldrs Sup Co h1502
Edgerton
- Linton Alf J (Dorothy J; Linton Mill Serv) h1405 Snow Hill
(r)
- Mill Service (Alf J Linton) r1405 Snow Hill
- Lioness Club Hotel Gboro
- Lions Club Hotel Gboro
- Lipscomb Ada B (wid Charlie) h717 Edwards
- Donald R jan Made-Rite Sunbeam Bkry r717 Edwards
- Edgar (Dessire) mech Johnson Cotton Co of Gboro h612
Eunice
- Lessie emp State Hosp r do
- Marvin (Pauline T) lab Coca-Cola h714 Bryant
- Pinkney A emp State Hosp r do
- Raymond roofer Moore's Tin Shop r717 Edwards
- Lipsey E Benj Rev (Mabel W) pastor StJames A M E Zion
Ch h313 W Elm
- Miriam H tchr r313 W Elm

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
PLATE GLASS, AUTO GLASS, MIRRORS
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

- Little Alonzo E (Doris G) ofc 100 S James R309 r114 Daisy
- Billy R (Lois F) USN r907 Black
- Bo-Peep Drive In (Jas F Lancaster Jos Eason) restr 1817 N William
- Chas (Joan S) servmn Robbins Radio & Telev h US Hwy 70 RD 3 (Advl)
- Edmund A (Sarah W) ofc 100 S James R201 h1603 Evergreen av
- Florence maid r612 Slaughter
- Gladys I Mrs tannery wkr Drueding Bros r409 E Ash
- Herbert B (Little's Radio & TV Serv)
- Jacob (Sadie B) driver Henry L Moye h907a Andubon av
- Jewel Service Station Paul C Redford mgr N William extn
- Jimmie E drugrm mn Wayne Mem Hosp r409 E Ash
- Lummus E (Thelma) mach opr Wayne Agrl Wks r RD 2 Princeton NC
- Restaurant (Steph W Gray) 1308 Center
- LITTLE RIVER OIL CO INC**, James W Spicer Sec-Treas, Distributors Richfield Petroleum Products, Fuel Oil, Metered and Guaranteed Delivery Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)
- Rosa T (wid Jas) farm wkr h516 Alvin

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- W J jr (Mary G) budget ofcr Seymour Johnson AFB h 1512 Rose
- Washington Fish Market (Chester Wall) 618 Canal
- Little's Radio & TV Service (Herbert B Little) 517 S Slocumb
- Littleton David M appr Dewey Bros r RD 1
- Donnie driver Rose Wayside Furn r Pikeville NC
- Ernest hlpr Littleton's Whse r409 N John
- Odest P (Lula F) with Littleton Whse h809 E Holly
- Ollie L (Lottie T; Littleton Whse) h607 E Ash
- Phillip R studt r809 E Holly
- Warehouse (Ollie L Littleton) tob 600 N John
- Littman Clara sec Fred P Parker jr r111 S George
- Liva Carlo (Margt) USAF h69h S J Homes
- LIVE WIRE ELECTRIC CO** (Lawrence F McIntyre), Contractors, RCA Radio and Televisions, Frigidaire Electrical Appliance Dealers, Motor Rewinding and Repairing, Electric Wiring, Lighting Fixtures, Appliance and Refrigeration Service, 110 N James, Tel REpublic 5-1117 (See Yellow Page 49)
- Livengood Elvin N (Esther C) frt agt Sou Ry h1313 N Jefferson
- Esther C tchr Williams St Sch r1313 N Jefferson av

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

Liverman Paul L (Beatrice A) reporter News-Argus r905 S Madison av
Livingston Kaye Mrs clk Kerr Drugs h1400 E Ash apt 1
Liz's Beauty Shop (Eliz Bryant) 412 School
Llewellyn Bobby E (Mary C) USAF r412 S William
Lloyd Jos (Barbara) USAF h77b S J Homes
—Mary I hlpr Dixie Lunch r413 S Center
Lockamy W Earl (Lanis S) slsmn J M Edgerton & Son h 203 Banks av
Lockey Gordon N (Eva P) furn rms 302 N George h do
Locklair Garfield (Thelma F) brklyr jobs h201 Anderson
—Levon (Effie W) h131 Anderson dr
Lacklear Charlie mech J D Pike Mtrs r500 Denmark
—Leroy (Van L) brklyr Seymour Johnson AFB h509 Robinson
—Van L Mrs tchr Barnes Sch r509 Robinson
Locus Dorothy B emp State Hosp r do
—Wm H emp State Hosp r do
Loddesol Ronald (Lynne) USAF h65b S J Homes
Loftin Alice supvr County Library r Mt Olive NC
—Arth A (Sallie B) mech Shaver Battery & Parts h501 S Oleander av
—Carrie L (wid Saml) h406 S Georgia av

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

—Clinton (Naomi B) mech Town & Country Gas h1301 Seaboard
—Doris M maid r513 Olivia la
—Ed (Virginia W) journeymn A & P h306 Fussell
—Edd carp h1307 N James
—Essie L emp State Hosp r do
—Geo E (Odella) hsemn Gboro Hotel h513 Olivia la
—Geraldine J emp State Hosp r do
—Jacob O (Mildred C) USAF h51a S J Homes
—Jas mech Town & Country Garage r1301 Seaboard
—Jas H lab Sou Cotton Oil Div r LaGrange NC
—John H lab Dewey Bros r RD 1
—Jos partner Serotta's r217 E Vine
—Kirby (Missouri B) lab Arrow Clns h412 Griffin
—Leonard N (Lillie M) lab Seymour Funeral Home h318 Creech
—Missouri B Mrs prsr Arrow Clns r412 Griffin
—Naomi B Mrs emp J P Taylor r1301 Seaboard
—Odele (wid Floyd) r1001 N James
—Rayford emp State Hosp r do
—Sallie B Mrs financial sec First Baptist Ch r501 S Oleander
—Saml J emp State Hosp r do

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Loftin

- Truman (Bernice) porter A & P r RD 5
- Virginia W Mrs atndt Launderette r306 Fussell
- W H slsmn Made-Rite Sunbeam Bkry r Kinston NC
- Zollie L (Mattie F) h518 Roberts

Lofton Andrew (Helois C; Andrew's Barber Shop) h315 W Pine

- Carl (Edna E) atndt State Hosp h908a S Audubon av
- David (Lula H) pntr h1003 Devereaux
- Elijah (Mary A) clk Kadis Inc h507 Creech
- Eloise H Mrs tob wkr J P Taylor Tob r217 E Vine
- Ernest L (Elma) tech Nelson's Photo Shop r1003 Devereaux
- Helois C Mrs tchr Eureka Elem Sch r315 W Pine
- Ivory B emp State Hosp r do
- Jerome (Essie L) mach opr Weils Fertilzer Wks h1026 N James
- John C (Eloise H) mach opr Gboro Milling h217 E Vine
- Morris L Rev (Sarah S) pastor Moses Chapel Church h204 Neil
- Ruth S Mrs h401 Scott
- Long Andrew J (Mattie H) carrier PO r409 S Center
- Ben F (Jean) lab T A Loving & Co h84b S J Homes

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

109 S. Center St.

Phone RE public 4-3277

- Buster mtcemn Wayne Mem Hsop r RD 3 Box 418
- Elijah T lab Sou Cotton Oil Div r414 Denmark
- Ellen h US Hwy 70 RD 3 (Advl)
- Geo M h310 N George
- Geo M (Sudie H) emp T A Loving & Co h411 Daisy
- Geo W (Lottie D) concessionaire Kemp Splty h612 S Andrews av
- Harry M eng ACL r310 N George
- Katie Mrs wkr Borden Mfg h86h S J Homes
- Leo (Sally) lab Dixon & Christopher Plmb & Htg Co h106 h S J Homes
- Lottie D Mrs confr lobby county court house r612 S Andrews av
- Margie Mrs maid r414 Peterson
- Mattie H Mrs tchr PS r409 S Center
- Robt M emp T A Loving & Co r RD 3
- Longest Mary A (wid Jas N) hlpr Gboro Florist h710 E Walnut
- Looper LaNelle Edwards Mrs v-pres Edwards & Jernigan Furn Co r RD 4 Raleigh NC
- Loretta's Beauty Shop (Mrs Loretta Britt) 300 Charles

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Louis Griffin (Mary S) emp Elm St Mtrs h1016a Lincoln dr

Love Larry h503 Scott

—Lonnie Jan WPMC Radio Broadcasting Sta

—Robt H (Anna M) USAF h1007½ Evergreen av

Lovelace Sallie P (wid O N) clk H Weil & Bros r208 W Mulberry

—Thos A (Bertha S) lab Syemour Johnson AFB h1410 N Center

Loving John S (Frances) v-pres T A Loving & Co r Fisherville Va

—Robt B (Betty S) supt T A Loving & Co h405 S Madison

LOVING T A & CO

Raymond A Bryan, Pres

John S Loving, V-Pres

Wm E Smith Jr, V-Pres

Donald C Rouse, V-Pres

George R Goodwin, V-Pres

C Arthur Allred, V-Pres

C Banks McNairy III, V-Pres

C Banks McNairy Jr, Sec-Treas

Robert C Blue, Comptroller

General Building Contractors

Wachovia Bank Building

139 W Walnut

Telephone REpublic 4-5241

(See Yellow Page 29)

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI. SAY RED BIRD

Lowdermilk Helen D Mrs tchr County Bd of Educ r1510 E Pine

—John W (Helen D) sec-treas Denning Insurance & Realty Co Inc h1510 E Pine

Lowe Edw C (Dorothy H) USAF r709 Olivia la

Lowery Addie (wid Thos) lab Gboro Tob h503 S Herman

LOWRIMORE W P & SON (W Paul Lowrimore, W Paul Lowrimore Jr), General Contractors S George extn, Tel REpublic 4-4421

—W Paul (Ada M; W P Lowrimore & Son) h1700 E Ash

—W Paul jr (Annette S; W P Lowrimore & Son) h504 S Andrews av

Lowry Julius (Vera V) USAF h50c S J Homes

Loy Bobby (Betty) lab Blythe Constn h101h S J Homes

—Hazel U Mrs mgr Diana Shop of Goldsboro Inc r Princeton NC

Lucas C Zebulon (Ann B) h313 S William

—Carolyn maid r912a Lincoln dr

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

524

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

- Lucas
 —Claire E r205 S William
 —Ernestine M Mrs tchr Greenleaf Sch r2008 Leslie
 —Herman B (Ernestine M) tchr Dillard High Sch h200 S Leslie
 —Ida B emp State Hosp r do
 —Phyllis studt r2104 E Mulberry
 —Viola Mrs h200 E Elm apt 3
 —Virgil S (Phyllis H) asst exec dir City Housing Authority h2104 E Mulberry
 —Walter (Flora K) h912a Lincoln dr
 Luke Lottie T (wid Frank R) h315 E Walnut apt b3
 Lula's Grill (Lula Saunders) 324 S James
 Lunesford Jimmy (Mary) USAF h57b S J Homes
 Lunsford Dennis T (Virginia M) mgr Arrow Clnrs h1411 E Elm
 Lupton Elsmar V (Evelyn V) wldr 701 2d h do
 —Linwood T (Audrey A) tex wkr Borden Mfg h S George
 —Wm D (Leola H) wchm Gboro Tob h405 3d
 Lyle David F (Marjorie D) USAF h911 Edgerton
 Lynch Carroll E (Betty C) city firefighter h410 Murry
 —Charlotte A Mrs bkpr Community Mtrs r RD 3
 —Dot emp Third Presbyterian Ch r108 Patrick

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Emmett L (Tiny A) carp T A Loving h506 S Pineview av
 —Hazel A Mrs clk Mickey's Pastry Shop h109 E Pine
 —John studt r508 Daisy
 —John L (Lena W) constn wkr Burrus Constn h901 N Carolina
 —Johnnie L (Viola; Lynch Mtr Co) r RD 3
 —John W (Mary V) supvr State Hosp h1802 E Ash
 —Lawrence J (Rachel B) agt Great Central Ins h508 Daisy
 —Margt T (wid Marion J) h113 N Georgia
 —Mary V Mrs nurse State Hosp r1802 E Ash
LYNCH MOTOR CO (J L Lynch), General Motor Repair, Motorcycle Sales and Service, Dealer For Triumph Motorcycles, Welding and Painting, S George extn, Tel RE-public 5-1504
 —Rachel B Mrs slswn Avon Products r508 Daisy
 —Russell V (Jewel R; Oak Heights Serv Sta) h1307 North dr
 Lynn Annie A Mrs emp State Hosp r915 S Center
 —Christine B Mrs atndt State Hosp h303 Olivia la
LYNN CLARENCE L (Estelle E), Sec-Treas-Mgr Goldsboro Builders Supply Co Inc, 118 S Carolina, Tel REpublic 4-4071, h106 Lee, Tel REpublic 5-0278



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
 LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Lynn

—Clyde (Annie A) h915 S Center

—Felix r303 Olivia la

—John W (Alma R) USAF h107 S Komegay

—Randolph B (Ruby G) tex wkr Borden Mfg h905 Borden

—Roy L recapper Caudell Tire Serv r905 Borden

—Ruby G Mrs spinner Borden Mfg r905 Borden

—Willie B tex wkr Borden Mfg h915 Black

Lyons Robt (Anita) USAF h72c S J Homes

Ma's Kitchen (Leonard W and Mrs Alma L Mitchell) N
William extnMabry Jas D (Leona P) mgr Singer Sewing Mach h1021
Royal av

Mac's Confectionery (McKinley C Best) 704 Devereaux

MacGill Otis mech r211 E Pine

Machonis Jos J jr (Dorothy P) USAF h413 W Mulberry

Mack Clara E Mrs maid Gboro Hotel r510 Eason

—Melvin (Clara E) porter Leder Bros h510 Eason

—Melvin R (Margt H) driver Turner Equip h705 Devereaux

Mackey Lynn N (Madolyn E) clk PO h1612 Edgerton

Macy Emily M anesthetist Wayne Mem Hosp r306 N Lionel

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

MADE-RITE SUNBEAM BAKERY

Eugene T Franklin, Pres-Treas

Mrs Mozelle B Franklin, V-Pres-Sec

Bakers of Made-Rite Sunbeam Bread

Grantham cor N Carolina

Telephone REpublic 5-0344

Magill Betty A clk J J Haines Co r104 S Pineview av

—Chas B jr (Clara H) servmn Stand Automotive Parts h
1510 Rose

—Mary L USN r405 W Mulberry

—Nell H Mrs cash J Z Hinson & Son h104 S Pineview av

—Otis mech Ralph Underwood's Garage r209 E Pine

—Paul T (Eliza L) atndt Rose's Gulf Serv Sta h405 W Mul-
berry

—Paul T jr USAF r405 W Mulberry

Magoffin Chas P (Rachel) asst mgr Hotel Gboro r106 S
Center

Mahalia Shepherd r509 Alvin

Malcolm Charlie J hlpr Quality Plmb & Htg r707 N Pineview

Malenich Peter P (Margt P) USA h313 N Audubon av

Mallard Alvin R (Dessie C) dentist 1018 E Ash h1016 do

—Billy J (Dorothy W) supvr Borden Mfg h1907a Rose

—Rufus driver Gboro Trans r208 N George

—Sarah J (wid Essex) r600 S Whitfield av

Remember Your Credit
is always Good at

115 W. WALNUT ST.

Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•
TEL.

**RE public
4-4071**

**118 S.
Carolina St.**

**(NEXT TO
UNION STA.)**

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Malloy Edw D (Barbara D) mech Seymour Johnson AFB h
413 Olivia la
—Margt G Mrs tchr West Elm Sch r426 Griffin
Malone Annie L Mrs emp Neuse River Nursery r207 Claudia
—Anthony J firemn M E Robinson Inc r623 Washing-
ton
—Bertha W (wid Saml E) h1100 E Walnut
—Chas (Annie L) lab h207 Claudia av
—Clarence delmn Ralph's Superette r S George extn
Malpass Carl (Mildred H), Justice of The Peace, 207-11 E
Walnut, Tel REpublic 5-2291, h710 Pou, Tel REpublic 5-
2539
—Chas (Ethel H) with Campbell Cabt Shop h707 N Pine-
view av
—Clarence R (Frances G) mech h1102 Snow Hill
—Craven (Louise) servmn Best's Radio & Telev Serv r
1302 E Elm
—F Marion r621 S Slocumb
—Frances Mrs nurse Wayne Mem Hosp r1102 Snow Hill
—Geo T ofc-mgr Federal Oil Co r Dudley NC
—Jas B plmb Quality Plmb & Htg r1208 E Holly
—Karl H (Mary L) clk PO h117 N Karnegay
—Katie C (wid Wm H) h307 W Holly

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Kenneth K emp Splty r Mt Olive NC
—Margt G supvr Wayne Mem Hosp r1102 Snowhill
—Mildred H Mrs opr SBT&T r710 Pou
—Noah C (Fannie L) repr Best Radio & TV h1302 E Elm
—R Bruce (Reba G; Quality Plmb & Htg Co) h1208 E Holly
—Robt J (Carol G) ofc mgr Quality Plmb & Htg h1108 Evans
—Sophie E (wid Halsey) h715 Simmons
—Wm H jr (Mildred) agt Skyland Life Ins h1205 E Ash
Manley Annie L (wid Arth) maid h409 S George
—Jas H (Mary C) h1108 E Mulberry
—Robt (Maggie R) lab T A Loving & Co r111 Claudia av
Manly Ruby P (wid Wm H) r1303 Park av B
Mann Joe (Lucille) USAF h53cd S J Homes
Manning Leroy (Margt S) atndt Spur Distr h413 N Carolina
Mansour Edw F (Juanita M) slsmn Hub Dept Store h1802 E
Mulberry
—Ernest N (Virginia R; Hub Dept Store) h104 Lee
—Juanita M Mrs nurse Wayne Mem Hosp r809 N Audubon
—Nell H (wid M N) h409 N James
Manuel David (Margt A) brklyr Eugene Cox Constn h403
Wayne av
—Foster (Kath) asst projectionist Jas Theatre h411 Moon



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Manuel

—Hilda Mrs cafeteria hlpr East End Sch r913 Isler

—Moses (Hilda) lab Kemp Splty h913 Isler

Maples Jas H (Martha) emp Independent Roofing h212 Rosewood av

Marable Emily A (wid Thos) h411 W Elm

Maready Glenn (Olivia H) plant supt Atlantic Bldg Block Co r Warsaw NC

Mariette Sidney R (Vivian S) v-pres-genl mgr H B Owsley & Son of Goldsboro Inc h2108 E Ash

Markham Alta P tchr Elm St Sch r807 Miniosa

—Edgar C (Lucy G) plant mgr Town & Country Gas h413½ N Virginia

—Esther E Mrs nurse Wayne Mem Hosp r102 E Spruce

—Exceil jr (Esther E) tchr Gboro High Sch h102 E Spruce

—Nellie nurse 714 E Ash r do

Markley Mary (wid Snell S) r1204 E Ash

Marley Margt prin Walnut St Sch hE1 Edgewood apts

Marlow Alf J (Anna S; Marlow's Custom Built Furn Shop) h604 N Lionel

—Dorothy W Mrs opr SBT&T r1907 E Beech

—Howard P (Dorothy W) plater Carolina Welds Plant h 1907 E Beech

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everett, Jr.

—Leander watch repr Garriss Jwlr r122½ S Center

—Thos R (Maybelle H) mach Carolina Welds Plant h98 S J Homes

Marlow's Custom Built Furniture Shop (Alf J Marlow) custom built furn 287 E Beech

Marguerite's Maternity Mart (Mrs Marguerite E Duncan) ready-to-wear 608 N Madison av

Marriner Chas B slsmn Eason's Radio & TV r1305 E Elm

—Lewis E (Sarah B; Metalcrafters of Goldsboro NC) h1305 E Elm

Marrs Louise Mrs h401 Griffin

Marsh Geo P (Hilda C) lab Seymour Johnson AFB h102 Claudia av

—Helen maid Cinderella Beauty Shop h916a S Audubon av

—Henry (Virginia) supvr Gboro Milling h802 N John

—Hilda C Mrs emp J P Taylor Co r102 Claudia av

—Pearl Mrs h214d W Elm

—Virginia Mrs emp J P Taylor Tob r802 N John

Marshall Eloise M Mrs maid h207 DePriest

—Kenneth T (Florence J) pres Southern Radio & Television Corp h1207 E Mulberry

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-3921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Marshall

- Nellie B (wid Cloves) h425 S James
- Patricia r1207 E Mulberry
- Marshbourn Annie I Mrs sten Wallbrook Tob r1210 Park av A
- Arth L (Annie I) buyer Weil's Inc h1210 Park av A
- Marshburn Dorothy (The Robinette) h815 E Elm
- Gussie G (wid Jas T) h1408 E Elm
- Martin Bertie B (wid Leonard) h402 Magnolia
- Clarence W (Marion B) electn h605 W Chestnut
- Claude H (Louisa S) h207 W Chestnut
- Edna E bkpr Womack Electronics Corp r211 S William
- Edw D emp State Hosp r do
- Emma P (wid Granger) nurse Dr Kenneth W Wilkins r 903 E Walnut
- Floyd L (Minnie W) h401 E Mulberry
- Fred W (Hazel) lab Seymour Johnson AFB h65g S J Homes
- Fredk r402 Magnolia
- Geo B (Edna E) dep County Sheriff h211 W Seymour dr
- Jack r nc Hwy 102 RD 3 (Advl)
- Jas (Mary H) USAF h77e S J Homes
- Janie M tchr William St Sch r Fremont NC

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

MARTIN JOHN F (Amanda C), Representative Acacia Mutual Life Insurance Co, Insurance, 909 S Madison av, Tel RE public 5-4502, h do (See Yellow Page 82)

- Jos W atndt Spurs Distr r117 S Herman
- Justine G Mrs tchr County Bd of Educ r RD 5
- Leon appr Edlwyn N Troutman r Princeton NC
- Lossie B Mrs maid h908b Lincoln dr
- Marion B Mrs laby tech Wayne Mem Hosp r605 W Chestnut
- Mattie Mrs maid h1006a Lincoln dr
- Mildred clk Woolworth's r Princeton NC
- Percy N r801 Nile
- Ray h nc Hwy 102 RD 3 (Advl)
- Ruth M supvr Wayne Mem Hosp r Mt Olive NC
- Sadie K (wid Walter M) h801 Nile
- Sallie J (wid John) r117 S Herman
- Sudie M Mrs winder Borden Mfg h1100 Greenleaf
- T C (Alice W) camp sgt N C Prison Camp 405 r Mt Olive NC
- Viola G (wid Lewis) maid H M Howell r Orange
- Wade H (Bessie W) h311 N James apt 2
- Wyonna (wid Leslie) h610 School
- Martinez Janet E (wid Jose) r802b N Taylor

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Maryland Casualty Co Jack Boddie mgr ins 103 E Mulberry R8

Mason Betty beauty shop 806 Newsome r810 Hugh

—Bill studt r700 N Jackson

—Chas S (Grace W) USAF h619 Parker

—Jas USAF r U S Hwy 70 RD 3 (Advl)

—John W (Dorothy T) formn Borden Mfg h1109 Herring

—Mildred nurse Wayn Mem Hosp h308 S Andrews av

—Rebecca (wid Jacob) h810 Hugh

—Wm C (Savannah H) clk PTS h700 N Jackson

Masonic Hall, 1101 N James and 204 N William

MASONRY SPECIALTY CO

Lloyd W Cooper, Owner

Contractors

Marble-Tile and

Terrazzo

1518 N William

Telephone REpublic 5-0235

(See Yellow Page 30)

Massengil Harold E (Ila L) slsmn Am Plmb & Elec Sup h 406 S Oleander av

—Ila L Mrs insp Carolina Welds Plant r406 S Oleander av

Massengill Alma Mrs opr SBT&T r RD 1 Dudley NC

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Barbara L bkpr Economy Homes r114 S Kornegay
- Betty L cash Home Security Life Ins r309 W Walnut
- C C emp State Hosp r do
- Clarence M (Lola C) slsmn h6 S Slocumb
- E M (Hazel) with Wall's Pure Oil Serv Sta h613 S Best
- Edgar S (Mary M) emp Carolina Welds Plant r RD 5
- Gladys B Mrs insp Carolina Welds Plant r806 N Virginia
- Glen studt r806 N Virginia
- Hazel Mrs clk Colonial Stores r613 S Best
- Henry J (Mamie H) pntr h114 S Kornegay
- Jean R Mrs cash Southland Life Ins r Mt Olive NC
- Linwood E rep Sentinel Life Ins r Selma NC
- Needham C (Mary C; Massengill's Fish Mkt) h907 S Slocumb
- Nell Mrs tchr County Bd of Educ r RD 1
- Norman D (Jean) staff-mgr Home Security Life Ins r Mt Olive NC
- Thelbert E (Gladys B) wldr Dewey Bros h806 N Virginia
- Massengill's Fish Market (Needham C Massengill) 608 Wilmington av
- Massey Anna B Mrs slswm Remnant Shop r1504 Rose
- Chas B driver W H Best & Co Inc r Pikeville NC



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

L U M B E R

TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

530

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Massey

- Chas R (Ida A) h209 N Carolina
- Chas R jr r209 N Carolina
- Geo P (Wilma R) slsmn Joe P Wyatt h1500 Peachtree
- Grover D (Ruby D) servmn Jackson Refgr h602 S Audubon av
- Hoyle C (Inez B) baggage agt Union Sta h705 Rudolph
- Jean Mrs cook Skinney's Drive In r Kinston NC
- Jim H (Florence W) servmn Elec Sls & Serv r RD 5
- Kermit N (Anna B) supt City Water Dept h1504 Rose
- Leon C emp State Hosp r do
- Marguerite Mrs slswn Belk's r Princeton NC
- Wm L (Detha B) mech Cogdell Bicycle Shop h N Stadium rd

Massingill Hurbert (Nellie A) mtcemn Seymour Johnson AFB h408½ N Carolina

—Wm E atndt Wall's Serv Sta r Best

Masters Jas H (Mary E) USAF h40e-f S J Homes

Mathews John M (Eliz W) USAF h1108a Slaughter

—Newton P studt r215 E Pine

—Ruth E clk USDA Soil Conservation Serv r215 E Pine

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

—Walter J h215 E Pine

—Zelma nurse Wayne Mem Hosp r306 N Lionel

Matthew John h608 N George

Matthews Annie L r500 W Spruce

—Claude (Pernella) h718 E Chestnut

—Danl H (Olivia S) road master ACL h1304 Park av A

—Geo (Pleas W) h514 Creech

—Henry (Ruby H) agt Southern Life Ins Co r RD 2

—Laura hlpr Gboro Tob h630 Holt

—Leroy (Rosa L) h500 W Spruce

—Mary L Mrs clk Kemp Splty r410 W Elm

—Pearl B (wid Jeff) h212 Bright

—Raymond (Mary L) h410 W Elm

—Raymond lab Kemp Splty h517 S Georgia av

—Richd D (Retha M) h1107 Slaughter

—Ruby H Mrs cash Sou Life Ins r RD 2

—Ruth E sten U S Soil Conservation Serv r215 E Pine

—Wilhemina nurse Wayne Mem Hosp r514 Creech

—Wm K (Doralene W) eng Carolina Power & Light h908 N Madison av

—Wm L (Geraldine) carp h1106a Olivia la

—Willie lab Sou Cotton Oil Div r RD 3

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

MATTHIS JERRIE J (Sylvia P), Mgr Statesville Flour Mills Co, 111 W Vine cor James, Tel REpublic 5-1924, h1305 Park av A, Tel REpublic 5-4150

- Sylvia P tchr Edgewood Sch r1305 Park av A
- Mattocks Danl Rev h826 N John
- Matz Ronald S (Joan T) USAF h413 N William
- Maughan Georgia Mrs opr SBT&T r207 S Kornegay
- Maudlin Claude r405 S John
- Opal F Mrs slswn Belk's r1403 E Elm
- Wm E (Opal F; Maudlin's Serv Center) h1403 E Elm
- Mauney Eug S organist StStephens Episcopal Ch r700 Park
- Mauro Evelyn Mrs nurse Seymour Johnson AFB r1001 Evergreen av
- Louis (Evelyn) tile mech Raynor Linoleum & Tile r1001 Evergreen av
- Maxwell Allen J jr (Louise M) archt 301 S Center R103 h 1102 E Pine
- Essie D (wid Hugh) h404 Park av
- H Gordon jr (Mildred S) pres Goldsboro Milling Co h1112 Evergreen av
- J Louis jr (Mary J) sec-treas Goldsboro Milling Co h1512 Laurel



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- John E (Alma P) v-pres Goldsboro Milling Co h1111 Evergreen av
- Ruth H (wid J Louis) h1306 E Mulberry
- May Bertice O (Beulah D; May's Radiator Serv) h1501 E Holly
- Joy F Mrs h302 S Center apt 2
- Polly N (wid Alonza N) h1304 E Beech
- W Fredk (Rosa B; May's Radiator Serv) h609 N Pineview av
- Wm E carp S J Homes r321 E Spruce
- May's Radiator Service (W Fredk and Bertice O May) repr 313 N Center
- Mayberry Norris W (Shirley D) USAF h1017 Maple
- Mayes Bettie h329 S South
- Beverly J r329 S South
- Maynor Ida M (wid Hallie N) r404 Denmark
- Mayo Chas slsmn Made-Rite Sunbeam Bkry r RD 5
- Donnie E Mrs h1736a Edgerton
- McAllister Claude I Rev (Annie B) pastor StPaul Methodist Ch h1009 Crawford
- Geo R (Eliz) lab r1017 Greenleaf
- John D lab Kemp Splty h206 Freeman

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- McArthur Amanda B (wid Dave) h407 N Virginia
—Neal P jr supt Wayne Mem Park r608 E Beech
McAtee Robt H (Laney D) dept mgr Colonial Store h1409 Edgerton
—Roberta S (wid Neal P) h608 E Beech
McAuliffe Dessie B Mrs clk County Aud r506 E Chestnut
—Francis D (Dessie B) h506 E Chestnut
McBeren Hilda cook Drive N Grill r Edgerton
McBride Carl E (Pamela C) pres McBride & Herring Sporting Goods Co Inc h1504 Maple
McBRIDE & HERRING SPORTING GOODS CO INC, Carl E McBride Pres, Malcolm R Barfield V-Pres, T Ralph Gurley Sec, Ora McBride Treas, Sporting Goods, Guns and Ammunition, Fishing Tackle, Athletic Goods, Johnson Sea Horse Motors and All Types Boats 1713 E Ash, Tel REpublic 5-0855 (See Yellow Page 121)
—Jas E (Gertrude W) lab Seymour Johnson AFB h907a Lincoln dr
—Ora (Lela A) treas McBride & Herring Sporting Goods Co Inc h1400 E Walnut
—Willie lab Pate-Dawson
McCabe Jos R clk Winn-Dixie Stores r RD 2

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- McCade Fred F r409 N James
McCain Eug D (Florence M) asst supt A & P h408 N Jackson
McCallum Jas firemn M E Robinson Inc r910-a Olivia la
McCandless Annie G nurse Wayne Mem Hosp r1802 Palm
—Earl W (Annie G) mldr Dewey Bros h1802 Palm
—John C molder Wayne Agrl Wks r612 N Daisy
—Thos (Annette) mech Johnson Cotton Co of Gboro r RD 5
McCann Robt carp Elwyn N Troutman r RD 5
McCarley Hugh (Ollie B) h507 2d
—Ollie B Mrs spinner Borden Mfg r507 2d
McCarter Bernice A studt r403 Park av
—Bobby mech Mtrs Sup r403 Park av
—Bobby W lab Kemp Splty r513 E Elm
—David (Reba P; Curb In) h616 S Andrews
—David lab M E Robinson Inc r521 Olivia la
—Evelyn K Mrs tannery wkr Drueding Bros r403 Park av
—Robt (Evelyn K) city firefighter h403 Park av
—Roney (Mae W) park atndt City St Dept h513 E Elm
—Sarah (wid Farr) h521 Olivia la
McCave Ruby F clk Woolworth's r Pikeville NC



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

- McClain Abr porter Montgy Ward r1015 Greenleaf
—Cora B (wid John) r839 N John
—Edw B (Katie H) barber h839 N John
—Hattie A Mrs maid Gboro Hi Sch r415 Miller
—Laura hlpr Parker Poultry r905 W Pine
—Vinson (Hattie A) lab Dewey Bros h415 Miller
McClarion Edw barber Jas N Guess r N John
—Henry (Sallie B) lab Elliott Pkg h1032a Lincoln dr
—Joe (Irene D) constn wkr h115 Marion
McClarion Anna K (wid Jas) h420 W Pine
—Hattie r420 W Pine
McClary Elma M (wid John) h504 W Spruce
McClaurin Annie M maid r109 Claudia
—Jas J (Ella D) lab T G Allen h109 Claudia
McClean Donnie (Inez) driver Serv Taxi h912a Slaughter
McClelland John H (Nina J) hlpr Quality Plmb & Htg h410 Stronach av
—Nina J Mrs mach opr Gboro Tob r410 Stronach av
McClenny B Gayle studt r1806 E Ash
—Florence J (wid H R) h N Carolina extn
—Jas J (Alice G) dept mgr Farmers Sup h1806 E Ash
—John A (Maggie B) h501 N George



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- Johnnie R (wid Danl E) drsmkr 510 N William h do
—Junnie A (Hattie C) pntr Community Mtrs h1726h Edgerton
—Keith O K (Mildred P) formn J P Taylor Co r510 N William
—Margt V ofc sec County Aud r RD 5
—Merl (Margt V) agt Bough & Sons Fertilizer r RD 5
—Mildred P Mrs slswn Belk's Tyler r510 N William
—Milford E (Marian B; Mickey's Pastry Shop) h1304 Maple
—Sam'l F genl clk Sou Ry r RD 5 Box 44
McClews Leon L (Marie B) saw filer h N Carolina extn
McCloud Bobbie (Lillian) USAF h406 Gully apt 4
—Sinclair r515 Eason
—Willie M Mrs emp Goldsboro Tob h515 Eason
McCluer Willie A lab Gboro Milling r101 A
McClung Keith H (Katie T) hlpr Gboro Milling h410 N George
McCool Claytie B Mrs nurse 1213 Edgerton r do
—Edmund G (Claytie B) h1213 Edgerton
McCormick David M (Doris M) slsmn Streitman Biscuit h904 Prince av
—Jas G jr (Peggy R; Gboro Music Co) h309 N Jefferson

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson-Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel
Concrete
Brick
and
Pipe
Cement
Plaster
Gypsum
Products
Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

McCoy Annie B Mrs r132 Anderson dr
—Arth (Ruby M) h907 Nathan
—Arth lab Sou Cotton Oil Div r624 Griffin
—Edna r900 Davis
—Ida A (wid Danl) r916 S George
—Isaiah (Thelma W) lab Hardy & Newsome Co h1002a
Slaughter
—J A pastor StMatthews AME Zion Ch r Clarkton NC
—John H loader Jackson Trucking r900 Davis
—Jordan lab r132 Anderson dr
—Kath r900 Davis
—Leslie L (Daisy E) USN h924b Hugh
—Martha r900 Davis
—Mary M C (wid Neal) h900 Davis
—Mildred r132 Anderson dr
—Robt lab Pate-Dawson r900 Davis
—Wm h820 S George
—Wm H meat ctr Food Center r RD 1
McCrae Chas (Elnore B) collr City St Dept r1227 N John
—Mamie W (wid Raeford) h1016 N James
McCray Cleveland (Villa) h508a S George
McCremmel Ira driver Parker Oil h3 Shiloh ct

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

McCullen A Jackson (Ora J) driver Dumas Giddens Oil h
406 N John
—Alice E nurse Wayne Mem Hosp r Mt Olive NC
—Amos F r900 Fairview cir apt a
—Buck T (Esther M; Ideal Barber Shop) r RD 5
—Chas M (Sarah N) h1123 Olivia la
—Chas S (Joyce D) driver Pate Dawson h922 Fairview cir
apt C
—Daisy H Mrs h900 Fairview cir apt a
McCULLEN E G (Frances G), Distributor Sinclair Refining
Co, Fuel Oil, Gasoline, Oils and Lubricants, 101 E Beech
cor N Center, Tel REpublic 5-0774, r Grantham RD 1,
Tel REpublic 4-0670 (See Yellow Page 62)
—Effie B Mrs slswn Weil's Inc r211 S Virginia
—Florence W (wid J H) h1719b E Holly
—Grocery (Mack D McCullen) 603 W Ash
—J S jr (Mae) logger h99-c-d S J Homes
—Jas H r1123 Olivia la
—Liskar carp Don Howell r RD 1
—Mack D (Effie B; McCullen Gro) h211 S Virginia
—Ora J Mrs clk Mickey's Pastry Shop r406 N John
—Patk lab Gboro Iron & Mtl r Faison NC
—Pearl M lndry wkr Gboro Lndry & Chhrs r305 E Holly



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

McCullen

- Sam (Juanita B) electn City h105 E Pine
- Sylvia D bkpr Rogers r402 S William
- Willie R (Edna E) wood wkr Wayne Agrl Wks r RD 2 Mt Olive NC
- Woodrow (Pearl M) hlpr Bell-Askins Plmb & Htg h305 E Holly

McCuller Mabel Mrs maid h912b Carver dr

—Slyvia clk r402 S William

McCullom Harold r107 W Spruce

McCullough Harold tire changer Flake's Tire Serv r107 W Spruce

McCullun Jas (Eliza) firemn Robertson & Williams h1104b Hugh

McCutchen Lunnun W (Rosa L) emp J P Taylor Tob h815 Persimmon

McDade Larry supt T A Loving & Co r406 Rivers rd

McDaniel Chas (Ruth M) USN h236 Johnson la

—Geo E (Helen W) county farm agt h620 Devereaux

—Katy Mrs clk Merritt Gro r46-g S J Homes

—M R (Katy) lab N C Natural Gas h46-g S J Homes

—Ruth asst hse kpr Gboro Hotel r336 Johnson la

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

McDaniels Herman A (Ruth S) city police h509 E Walnut

McDonald Allen (Alice) USAF h44-e-g S J Homes

—Arah K Mrs bkpr C J Carroll Mtr r RD 4

—Clifton (Gerthia F) clk Montgy Ward h300 Banks av

—Con T (Sarah S) phys 810 E Ash r1106 S Madison av

—Eliz B Mrs slswn Gibson's Drug Store r711 N Virginia

—Elvin (Helen) mech Borden Mfg h1901 Palm

—Helen L Mrs tannery wkr Drueding Bros r1901 Palm

—Irvin R USA r1409 Maple

—Jas F (Eliz B) slsmn Ward Vending h M N Virginia

—John C (Lucille C) civil serv Seymour Johnson AFB h306 N Audubon

—John T (Virginia W) h908 E Mulberry

—Willie R (Earline) carp h215½ E Pine

—Woodrow I (Virginia M) slsmn Wayne Wholesale Gro h 1409 Maple

McDougold John W (Rebecca U) lab Vernon Fereell h112½ Claudia

—Rebecca U Mrs hlpr Wallbrook Tob r112½ Claudia

McDowell Annie P (wid Edw) h701 E Walnut

—Bryan A (Doris B) mech SH&PWC h502 E Chestnut

—Doris L Mrs mach opr Borden Mfg r502 E Chestnut

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES



DILLON- BELL IMPLEMENT CO.

•
Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



•
DEALER
SALES
Service
Repairs

•
TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

McDowell

—Floyd D (G Estelle) h502 E Chestnut

—G Estelle Mrs smstrs Penney's r502 E Chestnut

McDuffey Ronette prsr Carolina Overall r604 W Pine

McDuffie Lessie (Mattie T) h909 S Center

—Lester (Edith) wood wkr Wayne Agrl Wks r RD 1 Prince-
ton NC

—Mim (Janie) h124 W Elm

—Minnie maid h517 Alvin apt 4

—Wm C lab Gboro Milling h1704 N John

McDuffin Lessie (Mattie T) lab h109 E Raynor

McDuffy Levi (Verna B) lab M E Robinson Inc h904 S George

—Lonnie lab M E Robinson Inc r703 Poplar

—Richd lab M E Robinson Inc r707 Poplar

McEastern Fannie H Mrs emp J P Taylor Tob r206 Whiteley

—Mack (Fannie H) cook Goldsboro Hotel h206 Whitley av

—Oscar (Neva C) stone str McLamb Monument Co h902a
Slaughter

McEachin Juanita folder Carolina Overall h906b Slaughter

McElroy Aubrey (Eunice G) pntr h509 Chapel

—Eunice G Mrs tob wkr Wallbrook Tob r509 Chapel

McFadden Etta (wid Sam) maid h829 Greenleaf

—Isaiah lab Wallbrook Tob Co r829 Greenleaf

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

—Jas r103 E Raynor

—Mary Mrs miad h103 E Raynor

McFarland Barbara S nurse Wayne Mem Hosp r406 W
Mulberry

—Booker T lab Dewey Bros r RD 2

—Irene M emp State Hosp r do

—Leila E Mrs maid Kemp Splty h Deans rd

—Marietta G Mrs admn asst Eastern Caro Regional Housing
Auth h1008 Evergreen av

—Robt L (Barbara S) USAF h406 W Mulberry

—Rose H Mrs ofc-sec Security Loan r RD 3

McFatter Alex (Pearl; McFatter Cabt Shop) h N Carolina
extn

—Ervin J Indry wkr Gboro Lndry & Clnrs r RD 3

—Jas W (Frances P) carp F A Cook h713½ N George

—Katie J (wid Molton) r713½ N George

—Walter A (Penny B) plmb Bell Askins Plmb & Htg h405
AMcGaha Jas T (Marlene D) mgr Adamsville Mobile Home
Pk h nc Hwy 102 RD 3 (Advl)—Marlene D Mrs asst mgr Adamsville Mobile Home Pk
r nc Hwy 102 RD 3 (Advl)

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

McGaughy Estelle M Mrs slswn Sear's r1405 N Virginia
eztn
—Geo R (Estelle M) mech Wayne County Garage h1405 N
Virginia extn
McGee Martell (Emma B) mgr California Spray Chem Corp
h705 Prince av
—Willie (Biddie M) h706 Canal
McGill Sam r411 N John
McGirt Jack B control opr CP&L r Princeton NC
McGougan Lettie W cook Griffin's Restr r424 Laurel
McGowan Andrew R (Joyce M) mach Mtr Sup h901b Fair-
view cir
—Jesse L tannery wkr Drueding Bros r311 E Ash
—Lela K (wid Aaron) winding Borden Mfg h908 Black
—Mattie H (wid Jas) h703 W Pine
McGOWAN MOSLEY W (Deanie M), Mgr Motor Supply Co,
217 N Center, Tel REpublic 4-3381, h1301 E Holly, Tel
REpublic 5-4864
McGowen Jesse L mtcmn Drueding Bros Co r311 E Ash
McGown Wm r110 Swan
McGrew Richd E (Thelma F) city firefighter h105 N Slo-
cumb
—Thelma F Mrs bkpr Gboro Tin Shop r105 N Slocumb

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

McGurit Milton L (Mary O) sls supvr Jesse Jones Sausage
Co h1804 Palm
McIlhenny John K (Ethel M) h1302 Evergreen av
—Viola P Mrs clk SBT&T r1302 Edgerton
—Wm T (Viola P) electn Seymour Johnson AFB h1302
Edgerton
McIntire Olis O (Dorothy B) USAF h1311 Robin
—Zola E (wid Neelly E) r1311 Robin
McIntosh Eliz educ dir First Presbyterian Ch r811 E Wal-
nut
McIntyre Carolyn P Mrs emp J P Taylor Co r925 N Cen-
ter
—Constance studt r1409 E Mulberry
—Daisy M (wid David D) lab J P Taylor Co h713 N James
—Earl r713 N James
—Gertrude (wid Willie) emp J P Taylor Tob h1009 N John
—Hubert (Flossie L) h910b Carver dr
—Jas (Dorothy M) lab E F Taylor Constn h927a Carver dr
—John H (Edna K) driver Sear's h415 Gulley
McINTYRE LAWRENCE F (Matilda B; Live Wire Elec-
tric Co), 110 N James, Tel REpublic 5-1117, h1409 E Mul-
berry, Tel REpublic 5-3803

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



McIntyre

—Minnie emp J P Taylor Co r713 N James

—Russell (Essie M) brk lyr h1028a Lincoln dr

—Saml (Carolyn P) carp Seymore Johnson AFB h925 N Center

—Wm r713 N James

McIver Jas E (Mary L) hlpr Pate Dawson Mtr r Dudley NC

—Willie hlpr Gboro Milling r101 a

McIvor Vera L nurses aide Wayne Mem Hosp r608 Hugh

McKee John L insp U S Plant Pest Control Dept h303 S William

McKeel Billy W constn wkr r1300 N George

—Floyd J city police h1300 N George

—Jas R (Mathilda M) emp Johnson Cotton Co of Gboro h 217 Rosewood av

—Jimmy driver PS r217 Rosewood av

—Jodie (Wadovie C) r1300 N George

—Roy hlpr Stackhouse Elec r Stantonsburg NC

McKeever Vera L maid Wayne Mem Hosp r608 Hugh

McKeithan Aaron jr (Almira J) lab Wallbrook Tob h N George extn

—Almira J Mrs maid Gboro Hotel r N George extn

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—Chas (Margt H) lndry supt Gboro Hotel h809 Isler

—Jas L r N George extn

McKellar Helen (wid Jas) r901 S Best

McKennie Mary S emp State Hosp r do

McKenzie Ashley emp T A Loving & Co r708 Olivia la

—Cleveland (Cora) emp T A Loving & Co h403 Denmark

—Flora M cash Jas Theatre r616 Hugh

—Frances T (wid R S) h1406 Evergreen av

—Otis USAF r615 Crawford

—Rachel P Mrs tchr Gboro Jr High Sch r1807 E Walnut

—Rosa A (wid Saml) h708 Olivia la

—Weton D (Rachel P; Terrace & House) h1807 E Walnut

McKethan Dottie r914 N Center

—Hector R (Thelma E) asst prin Frinks High Sch h914 N Center

—Thelma E Mrs tchr Eureka Sch r914 N Center

McKey Fred r509 Miller

McKinley Judge C emp State Hosp r do

McKinney Alonzo r423 S James

—Edith (wid David) r904b Hugh

—Ida h902 S George

—Ira (Sylvia J) h802 W Pine

—Jas E fdry molder Wayne Agrl Wks r RD 4 Mt Olive NC

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco
CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

McKinney

- Jesse delmn J M Edgerton & Son r RD 1
- Laster (Betty L) lab Sou Cotton Oil h922 S George
- Mary D Mrs atndt State Hosp h1003 N James
- Nellie B Mrs maid h403 E Elm
- Rudolph hlpr Elliott Pkg r417 Wayne av

McKinnie Annie W Mrs tchr Central High Sch r201 S Leslie

- Glover (Annie W) driver R E Cox h201 S Leslie
- Laster lab Sou Cotton Oil Div r922 S George
- Louise (wid Andrew) h407 S Leslie
- Roy lab Dewey Bros r RD 1 Dudley NC

McKinnon Beatrice r207b Bright

—Davis jr crewmn Tri-County Electric Membership Corp r Fremont NC

—Harold C (Charlotte) lab h207b Bright

McKinzie Eliz (wid Jas) r422 Peterson

—Mary E r506 Chapel

—Roger (Rosie) lab h506 Chapel

McKithan Aaron lab Wallbrook Tob r RD 2

McKiver Emmett lab M E Robinson Inc r726 Canal

—Sam (Eula) h601 Griffin

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

McKnight Annie B Mrs h715 E Elm

McKoy Ardella (wid John) h926a Carver dr

—Maggie V atndt Gboro Training Sch r926a Carver dr

McLain Brown (Geneva P) h409 Creech

—Laura hlpr Parker Poultry h905 W Pine

McLamb Abr r1015 Greenleaf

—Alfonso A (Orion S) h205 N Virginia

—Annie R slswn Kress r RD 5

—Ashley C (Freda) orderly Wayne Mem Hosp h831 Greenleaf

—Betty B Mrs teller Branch Banking & Trust r1810 Rose

—Carlis C (Annie R) servmn Johnson Cotton Co of Gboro r RD 5

—Carroll M (Betty B) servmn Johnson Cotton Co of Gboro r1810 Rose

—David lab W P Rose Sup r620 Waters

McLAMB ERNEST C (Lettie L), Mgr Johnson Cotton Co of Goldsboro Inc, 132-34 E Walnut, Tels REpublic 5-3021 and REpublic 5-1622, h1604 Evergreen av, Tel REpublic 4-1796

—Ernest H (Cora L) lab Elec Sales & Serv h111 W Spruce

PENNEY'S
ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

**LITTLE
RIVER
OIL CO.**

Inc.



FAST

SERVICE

TWO WAY

RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.

P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

540

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

McLAMB ESROM (Lena P; McLamb Monument Co), 416 Grantham, Tel REpublic 4-2083, h404 Grantham, Tel REpublic 4-5554

- Helena D Mrs maid r1029a Lincoln dr
- Howard M Rev (Azile B) dist supt Gboro Methodist Dist h E Ash
- Jas constn wkr Seymour Johnson AFB r608 Miller
- Kinnon reporter News-Argus r RD 3
- & Lamb Woodworks (Theodoric McLamb Thos H Lamb) cabt mkr 1029 S George
- M Carol (Betty B) servmn Johnson Cotton h1810 Rose

McLAMB MONUMENT CO

Owner-Manager

Esrom McLamb

Memorials of Distinction

416 Grantham

Telephone REpublic 4-2083

- Robt r720 Waters
- Robt C (Velva) slsmn Gboro Milling h404 S Jefferson av
- Roger S (Fleada W) slsmn McLamb Monument h603 Pineview av
- Ruby L Mrs maid h401 E Spruce

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Theodric (Clara L; McLamb & Lamb Woodworks) h1208 Maple
- Wm r720 Waters
- Wynola J (wid Smith) tob wkr J P Taylor Tob h720 Waters
- McLaurin Christine Mrs maid h906a S Audubon av
- Clifton (Annie) lab Bldrs Sup h1010a Lincoln dr
- McLawn Jos E studt r1201 Edgerton
- Mark H (Gussie D) driver Wayne Dairy h1201 Edgerton
- McLawn Billy G USA r807 Argo
- Bobby studt r807 Argo
- Edna P Mrs bkpr Neighborhood Gro r1613 Maple
- Fletcher W (Edna P; Neighborhood Gro) h1613 Maple
- J Cecil (Mildred M) slsmn Made-Rite Bkry h1306 Edgerton
- Jesse G (Annie B W) slsmn Made-Rite Sunbeam Bkry h807 Argo
- Jos C slsmn Made-Rite Sunbeam Bkry r RD 3
- Ruby H (wid J Gray) h815 Argo
- McLean Brown L night firemn Gboro Hotel
- Donnie (Inez D) driver Serv Taxi r912a Slaughter
- Edw C (Mildred R) tchr Dillard High Sch h217 S Georgia
- Edvina B Mrs h401 S Center
- Esther Mrs tob wkr J P Taylor Co r805 Annabelle



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS

LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

S13 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

McLean

—Howard R (Esther) lab Boyd & Goforth Inc h805 Anna-bell

—Kathryn C (wid John M) dept mgr Carolina Welds Plant h609 S Andrews av

—Robena tchr City Sch Bd r805 Annabelle

—Valerie tchr Dillard Hi Sch r514 Wilmington av

McLellan Stores Co Jas E Deason mgr dept store 128 N Center

McLendon Vernon D control opr Carolina Power & Light r Princeton NC

McLeod Eliz B tchr Protestant Sch r1112 E Beech

—Jasper pkr Parker Poultry r RD 1

—John C jr (Helen J) phys 811 Simmons h707 Pou

—Kath H (wid Jas R) h1112 E Beech

—Rosa L hlpr Parker Poultry r306 Brazil

McLeroy Lillie B Mrs winder Borden Mfg r901 6th

—Raymond (Lillie B) constn wkr N Ryan Constn h901 6th

McMahon Arth F (Ann L) slsmn Sherwin-Williams Co h 1220 North dr

McMasters Larry (Olive) USAF h68-c-d S J Homes

McMillan Ellen M (wid Henry C) r307 N Virginia

—Gordon R (Mary L) mgr Royal Clothing h315 N John

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—Henry C (Lorice) slsmn Montgy Ward h1511 Edgerton

—Sarah H Mrs h116 Dillard

—W Calvin (Peggy C) USAF h110 S George

McMiller Donald jan Elk's Club r321 Creech

McMillian Odessa Mrs cook City Sch Bd h904b Hugh

—Oliver M (Viola E) lab W H Best & Co Inc h108 E Dewey

McNair Alex (Annie B) lab M D Lane Lbr h304 Wayne av

—Annie h923 Davis

—Charlie r810 Washington

—Danl hlpr Peele Bros r215 Olivia la

—Jasper r505 W Elm apt D

—Jos driver W H Griffin & Sons r208 Bright

—Marie (wid Willie) maid h107 Claudia av

—Willie J (Beulah M) driver W H Griffin & Sons h215 Olivia la

McNAIRY C BANKS JR (Rowena A), Sec-Treas T A Loving & Co, Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5241, h611 E Beech, Tel REpublic 4-1676

McNAIRY C BANKS III (Theresa G), V-Pres T A Loving & Co, Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5241, h108 N Andrews av, Tel REpublic 5-3993

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

**RE public
4-4071**

**118 S.
Carolina St.
(NEXT TO
UNION STA.)**

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

McNeair Jos (Frances H) driver Griffin Coal Co h208a Bright

McNeal Gilbert (Jessie W) r912 S George

—Willie (Martha) slsmn h906b Lincoln dr

McNeil Charity H (wid Ed) emp Kemp Splty h508d S George
—Gilbert lab Pate-Dawson

—Jack (Lessie M; Wagon Wheel Inn) h916 S George

—Janice Mrs dental asst Gboro Training Sch r210 S Leslie

—John r508d S George

—Rosa Mrs r925 N Center

—Thos M (Janice) prin Gboro Training Sch h210 S Leslie

McPheeters Saml B (Virginia) phys h307 Linwood av

McQue Merle J Mrs draw wind opr duPont h1023 Royal

McRae Viola Mrs maid h611 S Herman

McRoy Evelyn R nurse Wayne Mem Hosp r306 N Lionel

—Pearl S Mrs treas Elliott Pkg Co r1609 Laurel

—W D (Pearl) asst mgr Sear's h1609 Laurel

—Wm D jr (Jerry W) tchr Gboro High Sch h1711 Palm

McSwain Clyde L USAF h414 N John

—Landon (Lucille B) justice of peace 231½ E Walnut h815½ E Walnut

McTheod Lucille (wid Marvin) h919b Hugh

Meacham Martha H emp State Hosp r do

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

Meadford Carl (Thelma) h107 E Elm

—Thelma Mrs emp Mt Olive Pickle r107 E Elm

Meadows A Newton (Ruth M) mgr Maytag h2004 E Ash

—Betty S studt r2004 E Ash

—Carl USAF r nc Hwy 102 RD 3 (Advl)

—Worth L driver J P Taylor Co h205 Brogden

Mears Helen D Mrs slswn Belk's r414 Vandenberg

Medford Carl lab Dewey Bros r613 S Slocumb

—Dorothy L Mrs hlpr Lancaster's Fruit Stand 307 Bown-igg

—Jos S (Dorothy L) electn State Hosp h307 Brownrigg

Modern Arts Building 307 N Taylor

Medlin Carol E nurse Wayne Mem Hsop r808 Rudolph

—Elijah L (Dorothy) textile wkr Borden Mfg h N Carolina extn

—John D (Bobbie H) formn S-BT&T h1508 E Holly

—Ruby D (wid Frank L) h808 Rudolph

Meece Alton B (Vigil I) eng Seymour Johnson AFB h1304 Robin

—Chas eng Federal Oil r Selma NC

Meekin Pauline (wid Herman) h629 Washington

Melody Shop (John H Abdallah) phono records 1715 E Ash



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



- Melton B Clarence (Lillian P; Wayne Neon Serv) h906 7th
—Dillard (Alvenia) h603 S Herman
—Jas A (Essie B) driver Bldrs Sups h418 Miller
—Lossie J Mrs h506 W Spruce
—Max constn wkr r NC Highway 102 RD 3 (Advl)
—Paul (Bessie E) h715b Newsome
—Wm (Beulah M) h515 Phelps
Melvin Chas (Tina E) USA h615 Isler
—Edna studt r1035b Lincoln dr
—Edw J (Lola E) supt R N Rouse & Co h8 S Slocumb (A)
—Edw J jr formn Stackhouse Elec r Dudley NC
—Jas (Pearlie S) carp h709 School
—Jas L Rev (Ada K) pastor St Mark Disciple Ch h1102 N John
—Jas O (Nellie A) barber 413 Charles h do
—Jessie P Mrs hlpr J P Taylor Co r627 Holt
—Jos G (Eliz M) v-pres Goldsboro Ofc Sup Co h205 Banks
—Lessie N r413 Charles
—Lillie B (wid Ben) h502 Creech
—Lucille (wid Henry) stemmer J P Taylor Co h1035b Lincoln dr
—Nellie A Mrs beauty shop 413 Charles r do
—Paul M (Victoria W) ship clk Kemp Splty r320 E Spruce

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL



Life Insurance Company OF NORTH CAROLINA See Yellow Page 84

Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Raymond (Jessie P) hlpr J P Taylor Co h627 Holt
—Victoria W Mrs mgr Vickie's Beauty Salon r320 E Spruce
—Walter lab r424 Peterson
Melzig Karl M (Edith B) eng Seymour Johnson AFB h909 S Best
Mercer Ina P Mrs research analyst County Welfare Dept h1304 Park av B
—J C servmn Jack's Esso Serv Sta r202 E Elm
—Louise N Mrs v-pres Elec Sls & Serv Corp r1600 E Walnut
—Rachel Mrs r219 Rosewood av
—Walter J (Ina P) slsmn Elec Sls & Serv h1304 Park av B
—Wm H (Louine N) pres Elec Sls & Serv Corp h1600 E Walnut
Merchants Association Inc Hotel Gboro
Merit Shoe Co Inc Guy A Bedford mgr 136 N Center
Merle Norman Cosmetic Studio (Mrs Pearle W Brashear) 213 S Center
Merritt Bennie jr r421 Denmark
—Bill driver Gboro Ice Del r313 E Vine
—Bobby (Ruby) lab Caro Printing h73a SJHomes
—Creo W (Nellie T; Merritt's Super Mkt) h811 Royal av
—Creo W jr (Graceie B) clk Merritt's Super Mkt h801 Royal

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
138 W. Walnut St.
Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Merritt

- Earl W (Mary H) state patrolmn h Daniel Chapel rd RD 3 (Advl)
- Eula M emp J P Taylor Tob h205 Cemetery
- Georgia A h421 Denmark
- Gracie B Mrs bkpr Sears r801 Royal av
- J Alton formn Dewey Bros r RD 2
- Johnny r1204 Greenleaf
- Julius M (Susan G) dept mgr Sears h1505 Hawthorne
- Leonard lab Elec Sls & Serv r402 N George
- Luby J cash Speros' Restr r314 N Carolina
- Margt J Mrs opr SBT&T h400 E Ash
- Marion (Ruth W) pumper Pyrofax Gas h810 N Pineview
- Ralph D jr (Betty J) formn SBT&T h709 Pou
- Robt D (Ruby H) prsmn Carolina Prntg h73a War Housing Project
- Susan G Mrs dept mgr Sears r1505 Hawthorne
- Wm A (Helen N; Edward's Oil Co) r RD 5
- Merritt's Super Market (Creo W Merritt) gro 813 Royal av
- Merriweather Henry (Pocahontas) lab Kemp Splty h710 E Elm
- Pocahontas Mrs emp State Hosp r710 E Elm

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Mervin Clenon (Annie M) r1012 E Elm
- Henry C clk Colonial Stores r RD 4
- Messer Jack D atndt Nunn's Ezzo Serv Sta r202 E Elm
- Messey Lula S Mrs emp Lula's Grill r501 Miller
- Wm L (Lula S) mach Cogdell Bicycle Shop h501 Miller
- Metalcrafters of Goldsboro NC (Lewis E Marriner) iron fabricators E Elm ext
- Methvin H Celia sec-treas Lewis Constn Assocs Inc h1005¹/₂ Evergreen av
- Metropolitan Life Insurance Co Jas H Smith mgr 301 S Center R204
- Metz John H (Violet T) mech Carolina Welds h204 Lee
- Mewborn Earl B jr slsmn Belk's r Snow Hill NC
- Edna C emp State Hosp r do
- Geo E emp State Hosp r do
- Jos (Beulah H) h302 Carver blvd
- Moses T (Edith S) h211 N Kornegay
- Ruby R emp State Hosp r do
- Meyers see also Myers
- H v-pres Heilig-Meyers Co
- J Max pres Heilig-Meyers Co
- Lennox collr Kadis Inc r408 E Ash
- S S sec-treas Heilig-Meyers Co

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Michael Terry L (Nancy) installer SBT&T r RD 2 Box 362
 Michaux Louise M (wid Macon) h307 N James apt 2
 —Macon W (Norma H) slsmn Ruberaid Co h702 Pittman
 —Mary L tchr Virginia St Sch r307 N James

Mickens Johnny (Hazel M) Indry wkr h111 Dillard

MICKEY'S PASTRY SHOP (M E McClenney), Your Home
Town Baker, We Specialize In Party and Wedding
Cakes, Pies, Cookies and Pastries Baked Fresh Daily,
212 N Center, Tel REpublic 4-4741 (See Yellow Page 11)

Middleton Bobby brklyr r1405 Seaboard

—Connie C (Fleater G) brklyr h1405 Seaboard

—Evangeline R Mrs nurses aide Wayne Mem Hosp r402 Denmark

—John D (Lillie F) h415 S George

—Ollie P (wid John) h414 Denmark

—Pettie R (Evangeline P) logger h402 Denmark

—Taritha P Mrs tchr Eureka Sch r415 S George

—Willie (Nannie H) g505 Miller

Midyette Hattie A r106 N Ash

Mikels David (Mary L) USAF r312 Grantham

Milberger Paul USAF r US Hwy 70 RD 3 (Advl)

Miles Donald (Georgia) USAF h47a SJHomes

—Leonie K Mrs maid Gboro Hi Sch h911 E Pine

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

—Rufus (Ardell) lab Bldrs Sups r500 School

—Rufus jr studt r500 School

Mileski Dorothea tchr Gboro Jr Hi Sch r Kenley NC

Military Sports & Supplies Inc Vernon A Thompson mgr
 413 W Walnut

Millard Carl M (Mary H) carp h1204 N George

—Carl M jr (Amelia B) sls mgr Military Sports & Sup h1103
 Edgerton

—Clarence L (Weasie W) carp h1210 N Geo

—Dan R clk Weil's Inc r1204 N George

—Esther W Mrs clk G E Welds Wks r1208 N George

—John H (Clara P) clk Elliott Pkg h607 Pittman

—Lloyd H (Patricia H) appr News-Argus r405 S John

—Mary A Mrs tel opr SBT&T r210 Workman

—Rufus A (Esther W) driver Gboro Trans h1208 N George

—Wm emp State Hosp r do

—Wm C studt r1204 N George

—Wm I (Mary A) slsmn Bldrs Sups h210 Workman

—Wm T lab Dewey Bros r RD 2 Mt Olive NC

Miller Allen r1009 N James

—Chas (Ruby) emp Sears h311 W Vine



W. H. GRIFFIN
& SONS

511 S. John St.

Tel. REpublic 5-4911



109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

546

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Miller

- Chas W (Louise S) mgr The Bonitz Insulation Co h2100 E Mulberry
- Edwin r409 N William
- Gale F (Josephine H) delmn Garriss Dry Clns h1230 Atlantic av
- Inez W Mrs h714 N William
- Jas C tannery wkr Dureding Bros r311 E Ash
- Janie B Mrs maid h914 S George
- Jesse (Alma L) lab Coca Cola r RD 4
- Jesse G emp Sou Cotton Oil h101a W Elm
- Leslie (Laura) h621 Crawford
- Lillian tchr County Bd of Educ r RD 1
- Lloyd (Ann H) emp News-Argus r405 N John
- Mary Mrs h505 S Herman
- Norma J r1807 N, William
- Robt h409 Moon
- Rosa R (wid Robt M) h307 N Slocumb
- Ruby H Mrs bkpr Wayne Mem Park r309 W Vine
- Sarah G (wid Johnnie) h705 Orchard
- Walter jr (Mary B) h606 E Spruce



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

MILLER WALTON H JR (Lucille C; Drs Benton & Miller), Surgeon 816 E Ash at N Herman, Tel REpublic 4-5501, h1606 E Mulberry, Tel REpublic 4-0770

- Wheat B jr (Frances M) clk Wachovia Bk & Trust h502 N Jackson
- Will (Virdia M) cement mixer J C Hunter h505 W Pine
- Wm r409 N William
- Milligan Jas E (Doris B) adv mgr News-Argus h1309 North dr
- Mills Ann P Mrs bkpr Jefferson Stand Life Ins r205 N Carolina
- Arnold R (Martha K) opr Kemp Furn r716 E Ash
- Barbara A sec Cecil B G Best r RD 1
- Bonnie E USN r716 E Ash
- Cecil L studt r716 E Ash

MILLS CON-O-LITE VAULT CO

Manufacturers Con-O-Lite Burial Vaults
Highway 301 North
PO Box 961, Wilson NC
Seymour Funeral Home Local Distributors
107 W Chestnut
Telephone REpublic 4-1761
(See Yellow Page 25)

- John M Rev (Marjorie B) pastor h415 N Virginia

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

Mills

- Malcolm clk Heath's Red & White Super Mkt r608 N Pineview av
- Shirley Mrs tannery wkr Drueding Bros r306 N Daisy
- Milnaul Elijah (Mollie B) jan Seymour Johnson AFB h705 Isler
- Mollie B Mrs atndt State Hosp r705 Isler
- Milton Doris r313 Smith
- Minchew Jas O (Rosa L) meat ctr Seymour Johnson AFB H S Andrews av
- Rosa L Mrs nurse Wayne Mem Hosp r615 S Andrews av
- Miniature Golf Course NC Highway 102 RD 3 (Advl)
- Minnis Alma W (wid Fred) tchr Dillard Hi Sch h802 Poplar
- Minshew Aline (Friendly Inn) h317 N George
- Elsie M nurse Wayne Mem Hosp r RD 2 Box 224
- John L emp T A Loving & Co r212 E Pine
- Minton Herbert O (Mary W) slsmn Coca Cola h204 N Carolina
- Ralph G mach hlpr NC Consolidated Hide r814 2d
- Ruth B (wid Wm B) h417 E Walnut
- Thos r NC Highway 102 RD 3 (Advl)
- Mitcham Irene B (wid Wm A) h1015 Evergreen av
- Mitchell Aaron G agt Coastal Plain Life Ins r RD 2
- Albert hlpr Elec Sls & Serv r Princeton NC

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Alice F Mrs h813 Persimmon
- Alma L Mrs (Ma's Kitchen) r N William ext
- Andrew R (Inez B) constn wkr h312 E Walnut
- Annie R Mrs bkpr Wachovia Bk & Trust r RD 5
- Arth M lab Dewey Bros r RD 1 Dudley NC
- Beatrice hlpr Gboro Tob r Lime
- Bessie D (wid Edw) h507 E Ash
- Billy (Carol D) hlpr Gboro Milling r RD 5 Goldsboro
- Billy Jean L pntr h403 3d
- Billy R r509
- Bobby jr studt r308 Brazil
- Bobby E (Nancy A) roofer Moore & James Roofing h410 2d
- C B jr emp State Hosp r do
- C P (Addie M) r207 E Spruce apt 1
- Carole J nurse Wayne Mem Hosp
- Chas W (Grace) slsmn Seth B Hollowell Oil h Daniel Chapel rd RD 3 (Advl)
- Chester B (Judith) slsmn Heilig-Meyers r Princeton NC
- Clinton (Eunice P) driver Wayne Oil h1108 Snow Hill
- Clyde M feed roller Gboro Milling r RD 4

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
 Hardware - Tools - Paints - Building Materials - Fertilizer
 John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON
 Mgr.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Mitchell

- Cora D (wid John M) h700 E Ash
- David M Rev pastor St Stephens Bapt Ch r Clinton NC
- Denver R carrier PO r RD 2
- Donald H (Constance P) slsmn Wooten Oil & Fuel r207 E Vine
- Douglas studt r402 N George
- Douglas E (Helen W) pntr r305 Pearson
- E G driver Red Bird Cab r211 E Elm
- E Joyce hostess Carolina Theatre r515 2d
- Earl E (Mary F) rural carrier PO h804 N Madison av
- Earsel V mech Cobb Mtr r RD 2 Box 37
- Edmond F jr installer SBT&T r RD 5 Box 377
- Edw (Eliz S) slsmn Made-Rite Bky h1617 Maple
- Edw L (Frances B) lab Gboro Tob h1709 N John
- Eloise W Mrs prsr Casey's Lndry & Clns r512 3d
- Elton T USAF r111 E Oak
- Emma L Mrs insp Carolina Welds Plant r903 N Virginia
- Emma G nurse Wayne Mem Hosp r306 N Lionel
- Erma M Mrs packer Elliott Pkg r321 E Ash apt 1
- Ernest (Eloise W) driver City St Dept h512 3d
- Estelle F (wid Ford; L Estelle Mitchell Gro) h904 Bain

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Eunice P Mrs tchr Paradise Nursery Sch & Kindergarten r1108 Snow Hill
- Evelyn Mrs r32g SJHomes
- Gay driver Blue Bird Cab r317 N George
- Gladys C Mrs supvr-nurse County Health Dept r1502 Laurel
- Grover (Lois) driver State Hwy h NS Highway 70 RD 3 Box 504 (Advl)
- Harry J r509 3d
- Harvey A (Gladys C; Mitchell's Esso Serv Sta) h1502 Laurel
- Henry C h601 Parker
- Hezzie L (Ellen L) h502 Denmark
- Hilda S Mrs slswn Woolworth's r402 N George
- J Russell (Annie B) carp h909 N Elm
- Jacob A USA r909 E Elm
- Jacquelin H Mrs ofc sec Kemp Splty r801 N George
- Jas F (Essie R) carp E F Taylor Co h303 Daisy
- Jas L lab M E Robinson Co r308 Brazil
- Jas W studt r Lee RD 3 Box 49 (Advl)
- Jesse (Georgia P) h509 3d
- Jesse E (Geraldine H) pntr Jas Sugg Inc r1713a E Holly
- Jesse J carp h308 Brazil

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Mitchell

- Jimmy L hlpr Stackhouse Elec r Princeton NC
- Jimmy L slsmn Penneys r RD 2
- John D (Helen) slsmn J M Edgerton & Son r RD 5
- Johnny (Margt) formn Borden Mfg h304 Van Hoy
- Josh E (Carrie D) pntr Brewer Paint h515 2d
- Katie D (Mitchell's Cafe) h910½ E Mulberry
- Katie W (wid Thos E) h111 E Oak
- Kenneth (Nicole) USAF h125d SJHomes
- L Estelle Grocery (Mrs Estella F Mitchell) 705 Bryant
- L Wilbert (Hilda S) mech Seymour Garage h402 N George
- Lee E (Katie Ellen) mech Carolina Welds Plant r RD 5
- Leon C (Marjorie J) slsmn R H Dillon Co h1715 E Walnut
- Leonard W (Alma L; Ma's Kitchen) h N William ext
- Lois Mrs hlpr Drive N Grill (Advl) h US Highway 70 RD 3 Box 504 (Advl)
- Lois K Mrs slsw Belk's r RD 5
- Lyman (Jacquelin H) eng Pittsburgh Plate Glass h801 N George
- Malcolm waiter Mitchell's Cafe r910½ E Mulberry
- Mavis B Mrs r402 N George
- Melvin C lab Gboro Milling r905 7th
- Mildred A (wid Jesse F) h406 N Carolina

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Milton mech h507 3d
- Molton (Emma L) slsmn Made Rite Sunbeam Bky h903 N Virginia
- Nathl (Alberta) jan Wooten Oil & Fuel r RD 3
- Nelson E ydmn Seth B Hallowell Oil r Lee RD 3 Box 49 (Advl)
- Norman E (Evelyn D; Artie's Tire Serv) h1305 North dr
- Paul E (Ruby P) formn State Hwy Comn h Lee RD 3 Box 49 (Advl)
- Pearl (wid Geo) h905 7th
- Reba cash Heilig-Meyers r RD 2
- Robt slsmn J M Edgerton & Son r Princeton NC
- Roscoe r308 Brazil
- Russell L r Lime
- Sadie D Mrs clk Snypes Dept Store r Dudley NC
- Sammy E r111 E Oak
- Susie H bkpr Eason's Telev & Appl Serv r401 N William
- Thedie M (Clara B) h611 Eunice
- Thos driver O'Neal Coombs Genl Hauling
- Vander pkr Ace Moving r Pine
- W Wm (Katie B) mech Cobb Mtr h Lime
- Walter A (Daisy W) carp h407 Magnolia

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES

CONTRACTORS

205 E. Walnut St.

Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by

Goldsboro

Coca-Cola

Bottling

Co., Inc.

PHONE

Re public

5-2653

110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Mitchell

- Wm (Pinkie W) r408 W Spruce
- Wm L (Lillian B) brklyr T A Loving Co h804 S Best
- Willie Jr emp State Hosp r do

Mitchell's Cafe (Katie D Mitchell) restr 103 N John

Mitnaul Booker T r510 Wilmington av

—Eldora Mrs maid h717b Newsome

—Eva M emp State Hosp r do

—Henry L (Eloise K) porter Atlantic Greyhound Lines h510
Wilmington av

—Mollie B emp State Hosp r do

Mixon Henry W (Ann S) slsmn Cash Door & Glass h1412
E Walnut

—Ina I tchr Gboro Hi Sch r906 E Mulberry

—Nancy D (wid David N) h906 E Mulberry

Mobley Alton (Margt) mech Community Mtrs r RD 1

—Wm E (Margt G) USAF h704 Park av

Model Barber Shop (Dennis E Jones) 112 W Walnut

Modlin Henry V (Luna D; Modlin Oil Co) h702 E Walnut

—Henry V jr (Sallie S; Modlin Oil Co) h1803 Rose

—Oil Co (Henry V and Henry V Modlin jr) fuel oil 1808 N
William

—Sallie S Mrs nurse Dr Winfield Thompson r1803 Rose

Pyrofax
TRADE MARK

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

Moffatt Richd B (Virginia W) v-pres-sec-treas Parker Oil Co
h308 S Audubon av

Moffett Wm J tchr Gboro Jr Hi Sch r114 N William

Mong Rosaleen W nurse Dewey Bros r RD 1 Dudley NC

Monk Geo W h301 Dillard

—Harvey G (Mary J) sls mgr Cobb Mtr h1114 Park av B

—Henry F (Ruby G) mgr Am Plmb & Elec Sup Co Inc h1715
Rose

—Jas (Lou S) h Olive

—Jas W (Doris F) meter rdr CP&L h1313 Edgerton

—Lonnie (Louise W) studt r113 Dillard

—Margt R ofc wkr T A Loving & Co r900 E Mulberry

—Mary r301 Dillard

—Mary E (wid Harvey) h900 E Mulberry

—T Archie (Ada S) h1500 E Holly

Monroe Benj J (Hattie M) lab M E Robinson Inc h906 Per-
simmon

—Clarence lab M E Robinson Inc r906 Persimmon

—Heard Y (Sudie G) h1729b E Holly

Monsees Clyde R (Ruby W) emp Monsees-Wren Co h207
Lee



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

- Montague Edna B clk Weils Inc r RD 5 Box 421B
 —Ira G (Polly E) pres Mtr Parts & Mach Serv Inc h1100 E Ash
 —Ira G jr (Jeanne P) sec-treas Mtr Parts & Mach Serv h407 S Oleander av
 —Irvin B (Jane C) pres-treas Stand Automotive Parts of Goldsboro Inc h1712 E Beech
 —Jas D emp Montague Milling r1305 N George
 —M Joan studt r315 N Virginia
 —Myra A (wid Ballington B) h315 N Virginia
 —Robt W (Nan) v-pres Mtr Parts & Mach Serv Inc r RD 2
 —S Russell utilitymn California Spray Chem r RD 5 Box 421B
 —Saml O (Clyde P) h1305 N George
 —Ted D jr adv slsmn News-Argus h117½ N Kornegay
 Montgomery Elbert (Flossie S) h915a Hugh
 —Galen (Julia) h119c SJHomes
 —Galen L hlpr Stackhouse Elec
MONTGOMERY WARD & CO, R P Turpak Mgr, Department Store 205 W Walnut, Tel REpublic 4-4024
 Monticare Prestley F (Blanche H) USAF r500 School
 Monticello Jos F (Mamie L) rep h1401 North dr
 —The apts 109 N William

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Moody Dwight L coml-mgr WGOL r LaGrange NC
 —Edna M Mrs h621 S Slocumb
 —Jodie jr tannery wkr Drueding Bros r Dudley NC
 —Lee L (Jean; Lee's Wheel Aligning) h901 S Andrews av
 —Rudolph (Myrtle L) emp City Water Dept h414 S Slocumb
 —Wiley D wtchmn M E Robinson Inc h509 S Georgia av
 Moon Billie M Mrs asst Dr Robt W Getchell r1303 Park av B
 —Glenn E (Billie M; Goldsboro Dental Laby) h1303 Park av B
 Moore Ada B Mrs hlpr J P Taylor Tob r1109 N James
 —Alberta M Mrs emp J P Taylor Co r1203 Greenleaf
 —Alfonsa (Oreta C) tchr PS h439 E Elm
 —Alice H (wid Elias) r205 W Oak
 —Alton W r823 Crawford
 —Amos (Ruth M) h523 E Spruce
 —Anna (wid Jim) h310 Etna
 —Berniece H Mrs clk A&P h406 N Leslie
 —Betsy order filler Carolina Overall r RD 1
 —Carey J (Pattie U) formn Pate Dawson Prod h1504 Mimosa
 —Carol F studt r406 N Leslie
 —Chas (Mary) USAF h37 ef SJHomes

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
 BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
 PLATE GLASS, AUTO GLASS, MIRRORS
 518 E. Ash St.
 Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
 N. JAMES AT
 TRUCK LANE
 PHONES RE public 5-1961 and RE public 5-1962

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

136-138 E. Walnut St.

Tel. RE public 5-3561

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

S. George Ext.

Tel. RE public 5-4032

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Moore

- Charlie (Ida) h622 Washington
- Christine emp Hotel Goldsboro r511 Durham
- Clyde M jr (Gretchel W) slsmn Cozart Pkg h1904 Palm
- D Timothy (Alberta M) yd wkr Borden Mfg h1203 Greenleaf
- Danl lab M E Robinson Inc r622 Washington
- David E carrier PO r RD 2
- Dock T tex wkr Borden Mfg r1203 Greenleaf
- Donald J (Marylene B) asst mgr A&P h1907 Peachtree
- Dorothy H Mrs clk duPont h623 S Slocumb
- Dorothy W emp State Hosp r do
- Earl L emp State Hosp r do
- Eddie W (Rosa W) jan County Mem Community Bldg h411 Beal
- Eliz (wid Chas) h700 E Walnut
- Ella G Mrs maid h704 N James
- Ella S (wid Thos) h617 S Slocumb
- Elnora r1109 N James
- Emerson E (Dorothy H) city firefighter h623 S Slocumb
- Ernest carp R N Rouse Constn Co h808 Mimosa
- Evelyn P slswn Woolworth's r RD 3
- Ezsmar F (Leora S) lab Wayne Agrl Wks h917b Hugh

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- Fannie R Mrs bkpr Paramount Clns & Lndy r406 N Kornegay
- Fred (Mary L; Moore's Gro) h804 Isler
- Gretchel W Mrs credit mgr Montgy Ward r1904 Palm
- Guilford (Alice S) lab Willow Dale Cemetery h1008 Devereaux
- Harold slsmn Made-Rite Sunbeam Bky r RD 5
- Helen G r309 S Slocumb
- Henry C (Pearl T) h809 S Slocumb
- Herbert (Alice C) lab h628 Holt
- Herman (Jeromie J) hlpr Moore's Tin Shop r Snow Hill Hwy
- Ilene B Mrs r608 Simmons
- J A Trucking Co (Jos A Moore) N William extn
- Jack (Margt) USAF h36a SJ Homes
- Jack F (Vennie B) roofer Moore's Tin Shop h710 N Jackson
- Jack L (Maude L) uphol Trim Center h500 Atlantic av
- Jacqueline Mrs opr SBT&T r RD 5 Raleigh Hwy
- Jas (Pauline) slsmn Winston Mut Life Ins r W Pine
- Jas V (Cenide H; Moore's Tin Shop) r RD 5
- Jeronia B insp Carolina Welds Plant r RD 3

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C. Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

Moore

- Jesse C slsmn Royal Crown Btg r RD 1
- Jimmy M (Faye A) USAF h1310 E Walnut
- Joe (NMI) linemn SBT&T r RD 1 Morehead City NC
- John W (Shirley) emp duPont h125a SJHomes
- Jos emp SBT&T r1807 Peachtree
- Jos A (Pauline H; J A Moore Trucking Co) h n William ext
- Jos C Rev (Thelma E) pastor Bryan St Bapt Ch h603 Stronach av
- Josephine C Mrs cash Griffins Restr r400 S Andrews av
- Katie r810 Washington
- L Wilson (Lema K) slsmn W H Best & Co Inc h512 N Pineview av
- Lawrence (Ruby) constn wkr h405 Beal
- Lena Mrs opr SBT&T r401 N William
- Lena T Mrs recpt Dr John L Etherington r W Mulberry
- Leona maid r504 S Whitfield av
- Louise R Mrs emp J P Taylor r319 Charles
- M Eliz r506 Griffin
- Mack A jr ofc mgr SBT&T h1704 E Beech
- Margt M Mrs ofc wkr T A Loving & Co r1208 Park av B
- Martha h503 W Elm

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

- Mary prin Protestant Kindergarten h906 Evergreen av apt D3
- Mary E r508 W Pine
- Mary E dishwasher Hotel Goldsboro r511 Durham
- Mary J (wid Wm) h511 Durham
- Mary L Mrs clk Moore's Gro r804 Isler
- Mattie B (wid Alex) h508 Creech
- Mattie L Mrs emp J P Taylor Tob h920 N John
- May B r808 Mimosa
- Melvin B (Audrey S) tech Sumpter Turner h1500 Edgerton
- Ordery R slsmn Montgy Ward r307 E Ash
- Oreta C Mrs (Clay's Piano Exch) r439 E Elm
- Ozsmar F (Leora) cutter Wayne Agri Wks r917b Hugh (Lincoln Homes)
- Paul E (Rachel T) constn wkr Hunt's Constn h122a SJ Homes
- Richd hlpr Moore's Tin Shop r RD 5
- Robt P (Sadie A) area conservationist WSDA Soil Conservation Serv h700 E Holly
- Roland A (Louise R) lab Export Tob h319 Charles
- Ronald S (Louise L) paper hanger 505 E Ash h do

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

1011 N. O. F. Y. H. H. 1111

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Moore

- Rosa B (wid Claude) maid h627 Crawford
- Russell (Myrtle S) carp h808 1st
- Ruth K (wid Jos C) dean Wm Carter Bible College h US Highway 70 RD 3 Box 522 (Advl)
- Ruth P emp State Hosp r do
- Sadie A Mrs tchr William St Sch r700 E Holly
- Sallie (wid Raleigh) h908 S Slocumb
- Shirley A Mrs tannery wkr Drueding Bros r125a Johnson Homes
- Sudie Mrs maid h504 S Whitfield av
- Sudie G (wid Roy) h307 E Ash
- Thos J studt r1504 Mimosa
- Vennie B Mrs insp Carolina Welds Plant r710 N Jackson
- Wm (Ada B) h1109 N James
- Wm C (Eva) USA h239 Johnson la
- Wm E (Jackie; Moore's Billiard Parlor) r RD 5
- Wm M (Margt M) slsmn Helene Curtis Prod h1208 Park av B
- Wm G jr studt r1208 Park av B
- Wm T (Fannie R) driver Wooten Oil & Fuel h406 N Korne-gan

**DIAMONDS
WATCHES
JEWELRY
SILVERWARE**

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

**CLOCKS
LUGGAGE
CHINA
CRYSTAL**

109 S. Center St.

Phone RE public 4-3277

- Willie (Lula M) lab Elwyn N Troutman h904a Lincoln dr
- Willie R (Theresa R) bell boy Hotel Goldsboro h511 Durham

Moore's Billiard Parlor (Wm E Moore) 704 N William

- Grocery (Fred Moore) 505 Creech
- Tin Shop (Jas V Moore) 301 E Holly

Mooring Ada M Mrs clk Belk's r1304 E Holly

- Bonnie L Mrs designer Flowers By Thompson r706 Sim-mons

- David F (Lois R) emp Kemp Splty r RD 2 Fremount NC
- Donald E supvr Made-Rite Sunbeam Bkr r Dunn NC

- Jas atndt Bacco Belt Serv Sta r RD 5

- Jean Mrs clk Dewey Bros r RD 2

- Jessie lab Elec Sls & Serv r108 E Oak

- Mary F Mrs ofc sec State Forestry Comm r103 S Jackson

- Plunk M (Ada M) slsmn Carolina Overall h1304 E Holly

- Robt E (Gene C) staff mgr Durham Life Ins r RD 2

- Suanola tchr Greenleaf Sch r1008 N John

- Willie meat ctr One Stop Gro & Mkt r1008 Atlantic av

- Morgan Bennett V (Thelma R) mach County Sch Bd h411 Brownrigg

- Cephus (Hattie M) dryer J P Taylor Co h417 S George

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Morgan

- Chas K (Mamie H) pattern mkr Dewey Bros h707 S Andrews av
- Cora picker J P Taylor Tob r1404 N James
- Dorothy Mrs slswn Charles Store r806 S Slocumb
- Hattie M Mrs nurse State Hosp r417 S George
- Jas r622 Hersey
- Jas H (Margt M) adv mgr Weil's Inc h405a E Beech
- Lee lab W H Griffin & Sons
- Leonard (Frances) h609 Slaughter
- Mabel A (wid E E) tchr PS r708 E Spruce
- Majoria maid Gboro Drug
- Mamie H Mrs clk Edwards Fruit Store r707 S Andrews av
- Matthew W Rev (Marjorie) pastor First African Bapt Ch h424 Warsaw ct
- Valeria E Mrs tchr East End Sch h610 Slaughter
- Willis (Juanita) USAF h102a SJHomes
- Morris Albert P (Helen S) farmer h1404 E Elm
- Ben (Dorothy) lab Carolina Whse h Deans rd
- Dorothy Mrs cook Gboro Cafe r Deans rd
- Edgar L (Louetta S) mech Made-Rite Sunbeam Bky h803 N Carolina
- Elijah (Charity H) collr City St Dept h610 W Pine

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- Elijah E (Bertha S) lab Southern Cotton Oil Div h15 Harrell av (A)
- Helen S Mrs slswn Leder Bros r1404 E Elm
- Irene M Mrs ofc sec State Probation Ofcr r104 N Audubon av
- Iva D emp Gboro Training Sch r302 S Center apt 1
- Morris James F, MD, (Christine M), Physician Medical Arts Bldg, 306 N Taylor, Tel REpublic 4-4014, h803 S Madison av, Tel REpublic 5-3434
- John R (Irene M) ofc mgr Charlotte Liberty Mut Ins h104 N Audubon av
- Lessie P Mrs slswn Burnett Home Sup r Princeton NC
- Louise P (wid Dillon) bookmobile opr Gboro Pub Library h304 W Ash apt B
- Louetta S Mrs slswn Leder Bros r803 North Carolina
- Mary F Mrs teletypesetter opr News-Argus r RD 2 Box 460
- Robt B (Mary E) plmb Seymour Johnson AFB h124a SJ Homes
- Thos R optom 104 W Walnut r112½ S William
- W Eddie Rev (Daisy) supt NC Conference Pentecostal Holiness Ch h1607 Laurel

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

Real Estate
110 S. William St.

INSURANCE — BONDS

Tel. RE public 5-1237

O'BERRY and LEWIS, Inc.

Loans

1134 BOX O. P. O. Y. H. OLIVE ST.

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

556

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Morris

- W Harvey Rev (Ethel T) pastor Pentecostal Holiness Ch h214 E Oak
- Walter S (Lula B) h211 W Holly
- Wm L r1610 Palm
- Willie R lab Williams Roofing & Sht Mtl Wks r211½ W Holly
- Morrissey Alberta Mrs tchr Community Kindergarten h924a Carver dr
- Coleman R (Essie J) bellmn Gboro Hotel h611 Slaughter
- Essie J Mrs smstrs State Hosp r611 Slaughter
- Norman L (Irene C) lab Gboro Iron & Mtl h915b S Audubon av
- Morrison Alf W (Mary L B) elev opr Borden Bldg h211 S James
- Douglas cook Goldsboro Coffee Shop r807 Isler
- Goldie waiter Wayne Dairy Bar r605 Wilmington av
- Mary L Mrs bkpr Hamilton's Funeral Home r211 S James
- Pender lab Weil's Fertilizer Wks r211 S Georgia av
- Morrow Jeanette D Mrs slswn Weil's Inc h308 N James
- Margt B Mrs sec Herman L Weil r205 S Pineview av
- Thos F jr (Margt B) slsmn Smith Concrete Prod h205 S Pineview av
- Thos F III studt r205 S Pineview av

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Morse Gladys P Mrs mgr Young Fashions r1205 E Mulberry
- Ray L (Gladys P; Young Fashions) h1205 E Mulberry
- Richd L (Susan P) city police h1005 S Best
- Susan P Mrs clk Southside Gro & Serv Sta r1005 S Best
- Morton Bobby E (Carol E) clk Gray's Seafood & Poultry Mkt r304 E Walnut
- Ernest G (Lucy B) lab Kemp Splty h69b SJHomes
- Evelyn C studt r69b SJHomes
- Henry E (Dixie H) city firefighter h1711a Maple
- Wm D (Gladys M) sec formn ACL h600 W Ash
- Moseley Eliz Y (wid Forest) r411 Charles
- J Lynwood slsmn WGOL r Kinston NC
- Moses Alex (Lucy W) gdnr h911 Devereaux
- Athenia I Mrs hlpr J P Taylor Tob r Orange
- Bessie M Mrs baby sitter 205 Claudia av r do
- Carrie (wid Wm) h811 Olivia la
- Chas N (Helen A) cafeteria wkr State Hosp h200 Marion
- Chas N jr USA r200 Marion
- Eddie L (Varnie M) nurses aide State Hosp r911 Devereaux
- Eloise T Mrs h823 Crawford
- Ervin (Sallie) lab h1306b Olivia la



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Moses

- Geo h929 N Center
- Georgia H Mrs emp J P Taylor Tob r1506 Seaboard
- Helen S Mrs atndt State Hosp r605 Hugh
- Horace R (Elma) lab George St Coal Yd h1820 N John
- Jas A lab h1002 N John
- Jas N (Athenia I) cutter Dewey Bros h Orange
- Jas W driver Wayne Whol Gro r RD 2
- Jessie M Mrs sweeper J P Taylor Co r108 E Raynor
- Jimmie wldr Dewey Bros r Mt Olive NC
- Leamon r108 E Raynor
- Lenore maid r502 Beal
- Leroy emp Cash Best Store r805 Greenleaf
- Mansel (Georgia H) jan First Bapt Ch h1506 Seaboard
- Marvin (Jessie M) emp Brown & Brown h108 E Raynor
- Ruth E (wid Thedy) nurse Wayne Mem Hosp h909 Devereaux
- Sudie B Mrs atndt State Hosp r317 E Shaw
- Wennie M r Orange
- Wm (Helen S) driver Safety Cab h605 Hugh
- Wm H (Sudie H) jan Wachovia Bk & Trust h317 E Shaw

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

- Moss Delmus V emp State Hosp r do
- Saml H (Margt G) eng Kemp Spec h1909b Rose
- Thos lab Atlantic Bldg Block r Warsaw NC
- MOTHER GOOSE NURSERY** (Lola S Williams), For Tiny Tots Day or Night, 113 N Slocumb, Tel REpublic 5-4292
- MOTLEY L CARL** (Margaret K), Pres Seymour Funeral Home Inc, 107 W Chestnut, Tel REpublic 4-1761, h1103 E Beech, Tel REpublic 5-3039
- MOTOR BEARINGS & PARTS CO INC**, S M White (Raleigh, NC) Pres, Hugh F Jackson V-Pres, L T White (Raleigh, NC) Sec, William H Brockett (Elizabeth City, NC) Treas, Automobile Parts Wholesale 147-151 N Center Tel REpublic 4-4651
- MOTOR PARTS & MACHINE SERVICE INC**, Ira G Montague Pres, Robt W Montague V-Pres, Ira G Montague Jr Sec-Treas, Wholesale Auto Parts, Machine Shop and Welding, 1302 N William, Tels REpublic 5-0741 and REpublic 5-0742 (See Yellow Page 95)
- MOTOR SUPPLY CO**, Mosley W McGowan Mgr, Motor Rebuilding and Complete Machine Shop Service, Distributors of Hester Batteries, Ditzler Automotive Paint, Champion Spark Plugs, Complete Line of Parts and Accessories, 217 N Center, Tel REpublic 4-3381

Remember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto
Fire

Theft
Liability
Sickness
Accident
Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

MT. OLIVE HWY. P. O. BOX 1134

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Mt Calvary Baptist Church Rev A R Smith pastor 318
Denmark

Mouton Jas N del boy Foodland r1219 S Slocumb

—Oscar J jr (Una S) USAF h1219 S Slocumb

Moxcey Robt (Doris) h108b SJHomes

Moye Annie H Mrs rep Avon Prod r205 Daisy

—Carrie M picker J P Taylor Co r615 Parker

—Elbert E (Robbie S) electn h617 E Holly

—Emma C bkr Goldsboro Hotel r207 E Spruce

—F Mab jr (Barbara Y) slsmn N&N Industries h1506 E
Beech

—Freda L Mrs boarding 205 N George h do

—Gary (Elsie J) emp Kemp Splty r Mt Olive NC

**MOYE HENRY L (Nannie S), Coal 1000 N George, Tel RE-
public 4-2315, h1110 E Walnut, Tel REpublic 4-4570 (See
Yellow Page 27).**

—Jas H (Pauline B; Dock's Grill) h811 W Elm

—John E (Annie H) h205 Daisy

—Lillian S Mrs clk Gboro Candy Kitchen r US Highway 70
RD 3 Box (Advl)

—Mabel (wid Fred M) h1307 Evergreen av

—Mattie B clk County Register of Deeds h102 S William
apt 1

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

—May Mrs emp Gboro Hotel r205 E Spruce

—Nannie S Mrs mgr Carolina Mtr Club r1110 E Walnut

—Paul R USN r406 Stronach av

—Virginia H (wid Floyd) bkpr H Weil & Bros r1405 E Elm

—Walter S (Maggie H) h406 Stonach av

Mozingo Albert F (Louise P) tex wkr Borden Mfg h707 Roy-
al av

—Alton C (Alease C) slsmn Belk's h805b N Taylor

—Bessie L Mrs slswn Powell's 5c to \$5.00 Store r9 Murphy
av (A)

—Billy G (Edith J) h210 E Chestnut

—Bruce L (Geneva H; Dun-Rite Clns One Stop Gro & Mkt
and One Stop Restr) r RD 1 Pikeville NC

—Carl (Carrol) agt Pilot Life Ins h1018 Evergreen av

—Carrol Mrs nurse Wayne Mem Hosp r1018 Evergreen av

—Danl D (Shelby C) city policemn h1905 Peachtree

—Dorothy W Mrs slswn Thomas Ofc Sup r1403 Peachtree

—Edw (Ruth A) mech SH&PWC h1011 S Slocumb

—Emma J h1506 Tuskegee

—Floyd B bkpr Wayne Agrl Wks r Box 57 Seven Springs NC

—Foy D (Norma L) barber Ideal Barber Shop h615 W Wal-
nut



Dumas - Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Mozingo

- Gernie F (Mabel) slsmn Made-Rite Sunbeam Bky h702 E Ash
- Gwiney h N George ext
- Hilda B Mrs clk California Spray Chem r819 Kinley rd
- Irene Mrs h75g SJHomes
- Isaac J tannery wkr Drueding Bros r RD 5
- Jas R (Rosie C) mach opr A T Griffin Mfg h900 1st
- Jas W (Minnie L) driver Wayne Agrl Wks h928 S George
- Jean clk CP&L r RD 2
- Jessie S Mrs (Wayne Restr) r Hood Trailer Pk Slocumb ext
- John R (Dorothy W) concessionaire Seymour Johnson AFB h1403 Peachtree
- John R (Vera S) reprmn SBT&T H Lee RD 3 Box (Advl)
- Laura A Mrs smstrs Garriss Dry Clns h310 N Jamés
- Lettis J pntr r504b Oak
- Lillie P (wid Rufus jr) r1700 E Ash
- Lloyd H (Rachel J) driver Farmer's Cln h1407 N Virginia ext
- Lona D Mrs h31b SJHomes
- Lonnie W pntr CP&L r Princeton NC
- Louise P Mrs tex wkr Borden Mfg r707 Royal av

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

OF NORTH CAROLINA See Yellow Page 84

- Mabel Mrs tchr County Bd of Educ r RD 1
- Mabel D Mrs insp Carolina Welds Plant r702 E Ash
- Margie r31b SJHomes
- Milford r N George ext
- Ralph slsmn Seven-Up Btlg r Belfast NC
- Reoties r N George ext
- Roland (Margt H) mech Community Mtrs h1734a Edgerton
- Roy P (Ivey) carp h48b SJHomes
- Russell N mgr Wayne Restr r Slocumb ext
- Shelby C Mrs ofc sec Johnson-Sherman r1905 Peachtree
- Thurman spotter Paramount Clns & Lndry r RD 5 Box 149
- Thurman R r N George ext
- W Pat (Bessie J) cabt mkr Stephenson Mill Wks h515 E Elm
- Wanda Mrs egg grader Bedford Hatchery & Feed Mill r RD 2
- Muir J Harry jr (Martha D) personnel dir Borden Mfg h302 W Chestnut
- Mumford Arth emp State Hosp r do
- Cora B Mrs r724 W Chestnut
- Earl A (Marie E) USAF h114 N Lionel

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Mumford

- Helen N (wid John W) r302 S Jefferson av
- Herman supvr Made-Rite Sunbeam Bky r New Bern NC
- Jas E (Mary B) slsmn Bldrs Sups h1512 Edgerton
- Laura R (wid Lennon) nurse Bennton & Miller h904b Poplar
- Leslie r114 N Lionel
- Lillie tchr Reidsville Hi Sch r904b Poplar
- Lillie B Mrs r808 N Virginia
- Margt B (wid Major) tex wkr Borden Mfg h246 Johnson la
- Willie J (Hettie F) emp City St Dept h511 Miller
- Munden Clarie M Mrs h311 E Ash
- Mundy Herman A (Doris B) pres Dixie Auto Finance of Gboro Inc h1613 Palm
- Lula B Mrs dept mgr Grants r45b SJHomes
- Munn Herman (Ellen) truck driver r410 S Center
- Murdock Anne G Mrs nurse Wayne Mem Hosp h407 Miller
- Eleanor S emp State Hosp r do
- Wm H (Ann G) custdn PO h407 Miller
- Murphey Lacy r507 E Spruce
- Murphy Alf sawyer M E Robinson Inc h418 S Georgia av
- Bob sprayer Coastal Termite Control r Seven Springs NC

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Charlotte Mrs maid h904 W Pine
- Dorothy F nurse Wayne Mem Hosp r306 N Lionel
- Edw (Louise M) prsr Sunrise Clns h410 S Leslie
- Elnora H Mrs tchr County Bd of Educ r505 Persimmon
- Emmett W formn Stackhouse Elec r Mt Olive NC
- Gertha C Mrs h210b W Elm
- Hebron (Jessie M) porter Gurley's Barber Shop h520 S George av
- Jas (Martha) h907 Persimmon
- Joe (Betty D) h321 E Spruce
- Julius T (Elnora H) emp Kemp Splty h505 Persimmon
- Louise M Mrs prsr Fast Serv Lndry r410 S Leslie
- Minnie B (wid Matthew) atndt State Hosp h507 Griffin
- Paul r808 Canal
- Richd (Phyllis J) USAF h1005 E Walnut
- Thelma h514½ Roberts

Murray Arnold (Helen S) slsmn Gboro Ofc Sup r rear 1014 Evergreen av

- Claude W (Lila S) tex wkr Borden Mfg h821 Argo
- Durwood J (Mae H; Murray's Sup Co) h1413 E Ash
- E Frank (Carrie P) h712 Parker
- Eliz M (wid J T) h612 N John

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Murray

- Jas A (Viola W) carp h W Elm
- Jas A (Helen M) serv-mgr Gboro Ofc Sup r1014½ Evergreen av
- John pntr h303 W Elm
- John W mgr Spur Distr r612 N John
- Lonnie M Mrs r415 Olivia la
- P E emp State Hosp r do
- Paul N h419 Canal
- Murrell Austin tchr County Bd of Educ r412 Pine
- Murvin Bessie M Mrs r209½ E Spruce
- Cleveland (Annie M) emp Kemp Splty r1012 E Elm
- Musgrave Bernice B Mrs atndt State Hosp r213 S Alabama
- Dorene B Mrs ofc sec Carolina Welds Plant r315 E Walnut apt 1B

- Ed studt r1203 E Beech
- Harold K driver City St Dept r410 S Leslie
- Hazel waiter Cub In r1730b E Holly
- Hector h1737b E Holly
- Helen D Mrs (Musgrave's Store) r1203 E Beech
- Ida G clk County Aud r Pikeville NC
- J I v-pres T Frank Jones Seeds Inc r Pikeville NC
- J Robt (Helen D; Big Brick Whse) h1203 E Beech

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Jacob A (Bernice B) city police h213 S Alabama av
- Jas I member County Bd of Commrs r Pikeville NC
- Myrtle L (wid Robt) h307 N William
- Musgrave's Store (J Robt and Mrs Helen D Musgrave) whol feed and seeds 512 N John
- Music & Sports Inc John A Farfour pres instruments 202 E Walnut

MUTUAL INSURANCE AGENCY THE (William L Bizzell),
General Insurance, 113 N James, Tel REpublic 4-1611

MUTUAL LIFE INSURANCE CO OF NEW YORK THE, Maynard A Shaver Field Underwriter, 210 Borden Bldg 100 S James, Tel REpublic 4-2361, Res Tel REpublic 4-2885 (See Yellow Page 87)

- of Omaha Edw R Williams mgr ins 109 W Walnut R516
- My Shop Juliette E Farfour mgr clo 126 N Center
- Myers see also Meyers
- Bobby lab T A Loving Constn r59g SJHomes
- Donald E (Geraldine W) whsemn Thurston Mtr Lines r RD 5
- Doris H Mrs tel opr Wachovia Bk & Trust r1901 E Beech
- Eloise C Mrs slwn The Glamor Shop r408 E Ash
- Floyd tex wkr Borden Mfg r604 N William



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. REpublic 5-4911

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

SEE FOR THE NAME SALES IN

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Myers

- G Henry (Maybelle H) molder Dewey Bros h707 N William
 - Geraldine Mrs clk Town & Country Gas r RD 5
 - Herbert L (Lois J) mach Kemp Splty h922 Atlantic av
 - Hubert E (Peggy) tex wkr Borden Mfg h1108 Plum
 - John T (Myrtle) driver T A Loving Constn h59g SJHomes
 - Lennox E (Eloise C) collr Kadis Inc h408 E Ash
 - Nellie N Mrs winder Borden Mfg r908 Borden
 - Peggy E Mrs waiter Wayne Dairy Bar r1108 Plum
 - Russell W (Freda S) pres Drueding Bros Co h2000 E Walnut
 - Russell W jr (Margt) asst sec Drueding Bros Co h302 S Oleander av
 - Ruth H cash Eastern Caro Regional Housing Authority r407 S William
 - Shelton L (Doris H) slsmn Dillon Sup h1901 E Beech
 - W Harvey (Nellie N) lab Borden Mfg h908 Borden
- Myrick Viola B tchr County Bd of Educ r406 Canal
- Myrtle's Beauty Shop (Mrs Myrtle M Woodard) 909 N Virginia

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

N C FINANCE CORP, Wade F Page Mgr, Loans \$25.00 to \$500.00, Signature, Furniture and Auto, 503 Wachovia Bank Bldg, 139 W Walnut, Tel REpublic 4-5541 (See Yellow Page 93)

Nance Barbara A Mrs r1101 E Mulberry

Nanney Carl F (Peggy T) rtemn Wayne Dairy h208 Workman

—Peggy T Mrs teller Am Bk r208 Workman

Narron Cleo L (wid Frank) furnished rms 400 N George h do

—John A (Vileigh A) mech Isaacs-Kahn Furn h1303 Robin

—Jos C (Bessie E) driver Gboro Iron & Mtl h902 Bain

—Margt L bkpr Am Bk r903b Royal av

—Melvin E (Margt L) pntr Brewer Paint h903a Royal av

Nasekos Leo (Edna E) pres-treas Goldsboro Lndry & Clns Inc h1404 E Beech

—Mabel B Mrs cash Speros' Restr r314 N Carolina

—Speros (Mabel B; Speros' Restr) h314 N Carolina

Nash Carrie M (wid J W) h401 N George

—Chas L (Bernice S) bkpr Borden Brick & Tile h1400 Evergreen av

—Jas H lab Sou Ry h209 Claudia av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

NASH PRINTING CO (Ed B Tyndall), Commercial Printed Forms of Every Type, Brochures and Catalogs, Office Forms and Letter Heads a Specialty, Over 70 Years of Satisfactory Service, 145 N Center, PO Box 5, Tel REpublic 4-3925

—Shirley A Mrs clk Talley's Pastry Shop r411½ N Carolina
Nathan Jas W tex wkr Borden Mfg r1107 Plum

National Alliance of Postal Employees Edw R Bostic sec-treas 1st fl Federal Building

—Assn of Letter Carriers (AFofL) Edw R Bostic sec-treas 1st fl Federal Building

—Farm Loan Assn L M Gould sec-treas 206 E Chestnut

—Federation of Post Office Clerks Local 1046 (AFofL) B J Bowden sec-treas 1st fl Federal Building

—Headquarters for Evangelical Baptist Church Inc Rev Wm H Carter pres 1601 Rose

Nationwide Insurance Companies Marion H Cooke dist mgr dist ofc 208 W Ash

—Insurance Co's Harry P Ward rep 221 N John

—Mutual Insurance Co Ronald L Sutton agt 804 N George



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



NATIONWIDE MUTUAL INSURANCE CO, Harold G Jones Agent, Life, Auto, Fire, Hospitalization, Workmen's Compensation, General Liability, 8 Handley Bldg 102 N John cor Walnut, Tel REpublic 4-4166, Res Tel REpublic 4-3856

Neal Alice T emp State Hosp r do

—Bruce A (Eula B) formn ACL h707 Pittman

—Saml F (Elaine H) eng Seymour Johnson AFB h106 S Oleander av

—Virginia Mrs maid r404a Gulley

Neese Martha W Mrs nurse Wayne Mem Hosp r208 N Claiborne

NEESE ROBERT W (Martha W), Cashier Jefferson Standard Life Insurance Co, 202 S Center, Tels REpublic 5-4271, REpublic 4-2023, h208 N Claiborne

Neighborhood Grocery (Fletcher W McLawhorn) r1100 Snow Hill

Neiman Tracey A (Pearl C) USAF h922 Fairview cir apt B

Nell's Sandwiches (Nell L Hill) whol 2100 E Ash

Nelms Edw slsmn r114 N Leslie

Nelson B Eloise Mrs clk Nelson's Photo Shop r RD 3

—David V jr (Patricia H) asst mgr Montgy Ward h304 W Ash apt A

—Earl O (Eloise; Nelson's Photo Shop) h US Highway 70 RD 3 (Advl)

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
MGR.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
Your LINCOLN-MERCURY Dealer
PHONE RE public 5-4781
115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622
Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Nelson

- Jas E slsmn Sou Cotton Oil Div r Clayton NC
- Jas K clk A&P r RD 5 Box 23
- Leslie A (Lillian J) clk W E Johnson & Son h N Carolina ext
- Leslie G USAF r N Carolina ext
- Robt L announcer WFMC Radio Broadcasting Sta r RD 3
- Roberta H nurse Wayne Mem Hosp r707 N Herman
- Sallie H Mrs nurse Wayne Mem Hosp r513 S Georgia av
- Wm (Sallie H) USMC r513 S Georgia av

NELSON'S PHOTO SHOP (Earl O Nelson), Photographic Equipment and Supplies, Photographers, Commercial and Portrait, Photo Finishing, 118 S Center, Tel REpublic 4-3631

- Nethercutt Charlie S (Winnafred) emp Kemp Splty r RD 1
- Helen Mrs dispr Red Bird Cab r35h SJHomes
- John G (Helen) lab N Ryan C h35h SJHomes
- Sarah L (wid Herman) spinner Borden Mfg h900a Black
- Winnafred M Mrs cash The Jewel Box r RD 1
- Netherly Albert (Edna) emp Seymour Johnson AFB r1103 Snow Hill

Neufer L G (Neufer Lbr Co) h1000 Evergreen av apt K1

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Neuse Lodge No 6 (IOOF) 113 N John
- Nevels Robt (Nurine) USAF h31c-d SJHomes
- New Bethel Free Salvation Holiness Church 310 Scott
- NEW HOME SEWING CENTER**, Hubert C Hill Mgr, Universal Sewmor and Necchi Sewing Machines, Sales and Service, 229 N John, Tel REpublic 5-1076

- Newbern Robt hlpr Parker Poultry r RD 1 Box 348
- Newbould Ann L studt r709 Rudolph
- John C (Lou P) buyer R J Reynolds Tob h709 Rudolph
- Newburn Grey h822 S George
- Macie N (wid Elijah) h926 S George
- Newcomb Bobby E lab Elwyn N Troutman r Princeton NC
- Cedric repr Pepsi Cola r LaGrange NC
- Gayle S Mrs dept mgr Woolworths r106 S Alabama av
- Geo R (Gayle S) lab Kemp Splty h106 S Alabama av
- Glenn (Inez L) cabt mkr Basden Cabt & Sup r Dudley NC
- Ilene Mrs cash Dun-Rite Clns h287 E Seymour dr
- J Wm (Joyce) atndt Down Town Serv Sta r Princeton NC
- Janie C Mrs spinner Borden Mfg h61g SJHomes
- John slsmn Pate-Dawson r RD 1
- Jos W constn wkr Ryan & Westbrook r317 N George
- Joyce pkr Elliott Pkg r315 S John



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Newcomb

- Ruffie (Gladys W) emp Kemp Splty r RD 1 Dudley NC
- Ruffie jr (Joyce H) emp Heilig-Meyers h315 S John
- Newcombe Leslie (Lee) USAF r107 S Kornegay
- Newcome Eileen S Mrs cln Dun-Rite r Brookside Manor
- Newell Annie J Mrs spinner Borden Mfg r503 2d
- Billy R roofer r503 2d
- David H h807 N Pineview av
- Edith clk Raynors Linoleum & Tile r97e-f SJHomes
- Edna (wid Herbert H) h97e-f SJHomes
- Fred T (Annie J) h503 2d
- Garland R emp State Hosp r do
- Harmon A emp T A Loving & Co r RD 1
- Herman A mach opr H W Owsley & Son of Gboro r RD 1
- Myrtle M (wid Thos) marker Casey's Lndry & Clns r725 N William
- Nellie Mrs r98b SJHomes
- Richd D (Myrtle F) elev opr Goldsboro Hotel h1717 Edger-ton apt A
- Sim B driver Wooten Oil & Fuel r RD 5
- Wm (Virginia E) clnr City St Dept h1314 Herring
- Zula B Mrs waiter En-Cee-Cue Cafe r State Hospital



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

Newkirk Adel H r709 W Pine

- Alice B (wid Hallie) h409 Smith
- Betty (wid Norman) lab Gboro Tob h910 Seaboard
- Earl (Dorothy D) pulpwood wkr J A Thompson r507 W Pine
- Ethel L r507 W Pine
- Hubert (Cleo S) jan St Mary's Sch h408 Beal
- Jas r111 W Spruce
- Jas W r106 W Dewey
- Kenneth E (Frankie N) h515 E Spruce
- Leroy (Rebecca B) lab T A Loving & Co h301 Brazil
- Lila maid r409 Miller
- Mary E Mrs maid NC Consolidated Hide h409 Miller
- Molly Mrs mach opr White's Lndry h805a Newsome
- Rosa (wid Alex) h510 Wayne av
- Sarah r409 Miller
- Wilbert L poultry wkr h514 W Spruce
- Wm H r510 Wayne av

Newland Cecil (Barbara) USAF h64c-f SJHomes

Newman Eva r314 Denmark

- J Earl (Nettie B; Newman's Esso Serv) h706 S Andrews av
- Joshua D (Cath J) agt Pilot Life Ins h610 W Walnut
- Newman's Esso Service (J Earl Newman) gas sta 119 E Ash

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5 - 2 0 1 4
and
5 - 0 3 6 4

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster
Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

NEWS-ARGUS (See Goldsboro News Argus)

- Newsome Annie O Mrs tchr School St Sch r809 Mimosa
—Ara A (wid Dewey) atndt State Hosp h713 E Spruce
—Bessie C Mrs bkpr Mtr Bearings & Parts r706 Rudolph
—Billy R (Doris P) driver Mercury Mtr Exp h819 Maple
—Carnell (Thelma M) lab h Deans rd
—Carnell lab Isaac Kahn Furn r916 N John
—Clarence h411 S Slocumb
—Conway T (Maxine Z) slsmn Dillon Sup r RD 3
—D N (Alma G) driver Wayne Whol h617 2d
—David (Bessie C) mach opr Elliott Pkg h518 Wayne av
—David jr porter Rogers r518 Wayne av
—Earl (Lois R) city firefighter h1404 Snow Hill
—Earl D (Ida M) mech D D Montague Garage h605 N
James
—Eckard wldr Dewey Bros r RD 5
—Eddie (Clarise S) butcher Elliott Pkg h1100 S Slocumb
—Edna clk Colonial Stores r RD 4
—Eliz tchr PS r706 E Ash
—Emma W (wid Jack) smstrs Wayne Mem Hosp h831 Argo
—Ernest studt r1717b E Holly
—Ethel M h916 N John
—Francis R r421 Gulley

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Fred C (Ruth L) formn Kemp Splty h700 S Audubon av
—G O'Berry hlpr Gboro Milling h905 8th
—Geo R clk Ry Exp r RD 4
—Giles C (Bela M) farmer h908 Prince av
—Gladys E Mrs sten Taylor Allen & Warren r RD 4 Box 56
—Hilda M r1100 S Slocumb
—Inez Mrs h Orange
—J D (Carlena H) USA r1008 S Slocumb
—J Edw (Bessie C) formn Pepsi Cola h706 Rudolph
—Jas D (Maggie M) pntr h412 Woodrow
—Jas E II studt r706 Rudolph
—Jas L jan Seymour Johnson AFB r Orange
—Jean clk CP&L r RD 5 Box 332
—John D (Laulas S) formn W P Rose Sup h1400 Snow Hill
—John J (Madell) emp Brown's Auto Salvage h407 Creech
—John W clk A&P r1400 Snow Hill
—Julia I clk Smith Hdwr r405½ N William
—Laulas S Mrs insp Carolina Welds Plant r1400 Snow Hill
—Lenwood E (Margie R) driver Wayne Whol Gro h307 A
—Leslie emp State Hosp r do
—Lois R Mrs bkpr H Weil & Bros r1404 Snow Hill
—Maggie M Mrs tannery wkr Drueding Bros r412 Woodrow



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler
Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Newsome

- Max electr Dewey Bros r RD 1
- Paul (Etheleene S) opr Seymour Johnson AFB h411 Daisy
- Paul H (Belle H) h707 Edwards
- Prentice W (Josefa H) USAF h1301 Robin
- Theo R (Annie O) city police h809 Mimosa
- Wilbert (Rachel K) linemn SBT&T h519a S Leslie
- Willie J (Otelia W) lab Seymour Johnson AFB h419 Creech
- Woodie lab Dewey Bros r RD 4 Box 134A
- Newton Carrie W Mrs nurse Dr E Chas Powell jr r404 E Ash
- Jas R (Carrie W) serv mgr Cobb Mtr h404 E Ash
- Nichols Chester (Virginia W) emp Summerville Constn h708 Bryant
- Elga W Mrs reporter News-Argus r RD 2 Pikeville NC
- Ida (wid Amos) r702 S Slocumb
- Jas R (Hilda G) driver Wayne Dairy r1101 N George
- Paul (Shelby) USAF h52c-d SJHomes
- Nickens Alice R studt r309 S Center
- Jas R (Edna T) slsmn Dillon Sup h1718 Snow Hill
- Lubie B (wid Joe) h74c-d SJHomes
- Mosset F (Pauline R) formn Kemp Splty h309 S Center
- Ruby G slswn Diana Shop h504 Daisy

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Nickless Glenn (Margt) USAF r1201 E Mulberry
- Nickols Hilton L driver Atlantic-Pacific Van & Stge
- Nipple Jerald (Gertrude) USAF h252 Wisteria rd
- Nixon Amy W Mrs h609 Griffin
- Edw J (Georgia M) agt Durham Life Ins r113 N Georgia
- Gretchen S nurse Wayne Mem Hosp r Smithfield NC
- Jas E (Georgia S) assoc Durham Life Ins r113 N Georgia
- Ora P Mrs r901 E Pine
- Noble Baxter G (Mary) phys 803 Simmons h604 Rudolph
- Jas F (Margt B) h218 Atlantic av
- John I (Sarah B) h908 N William
- Margt B Mrs waiter Brass Grill No 2 r218 Atlantic av
- Robt P jr (Madge B) slsmn Henry R Panell Co h1401 E Walnut
- Robt W (Martha C) driver Sunshine Biscuit h119 N Georgia av
- Stanley r908 N William
- Nobles Lawrence A (Lillian W) lab W H Griffin & Sons h1004 N Center
- Rufus B (Marlese B) USAF h63b SJHomes
- Nodol Clifford J (Anne W) tool mkr h910 Portser

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

511 XOE 'O' F. Y.M.H. 3A170 'LM



**DILLON-
BELL**

**IMPLEMENT
CO.**

•
Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



•
**DEALER
SALES
Service
Repairs**

•
**TEL.
RE public
5-2741**

**1033
N. William**

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Noel L Staton (Martha P) slsmn h1508 Peachtree
—Martha P tchr Gboro Jr Hi Sch r1508 Peachtree

NOGGIE'S RADIO & TV SHOP (Noggie Smith), Specializing in Auto Radios and Rear Speaker Installation, Repairs on Any Make Radio or Television, Never an Over-Charge, 309 Fussell, Tel Day or Night REpublic 5-2429

Nolan Grace J (wid Walker) clk H Weil & Bros r206 E Elm
Noles Chas emp Robertson Mfg r312 S Center
Nolet Ronald J (Patsy J) USAF h1308 Maple
Nolles Nick slsmn B J High Insulation Co r Wilson NC
Nolte Lester D (Sandra E) USAF h201 N Carolina apt A
Nooney Jos E slsmn Womack Electronics Corp r Roanoke Rapids NC

Noonkester Chas D (Evelyn) USAF h34-c SJHomes

Norman Billy (Euldean) USAF h120b SJHomes

—Elgin r Hooks River rd

—Jas M eng Genl Industries h Hillcrest dr RD 3 Box (Advl)

—Mozelle r Hooks River RD

—Sadie McC (wid Hector C) tob wkr Wallbrook Tob h Hooks River rd

—Seawell C h1308 E Walnut

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

Norris Burnell (Flossie) recapper Langston Mtr h1313 Higgins

—Clarence jr emp Kemp Splty r RD 1 Princeton NC

—Garage (John P Norris) auto repr 1415 Snow Hill

—Huron R (Lola M) serv mgr Cedric E Edgerton r RD 4

—Jas B (Florence M) repr Langston Tire h1307 Higgins

—Janice M Mrs waiter Tower Drive Inn r503 W Ash

—Jesse L emp Kemp Splty r205 E Elm

—John P (Louise H; Norris Garage) h1010 4th

—Louise P Mrs dietn Wayne Mem Hosp r1010 4th

NORTH AMERICAN VAN LINES INC, Jackson Trucking Co
Agents, 112 Hemlock, Tel REpublic 4-9745 (See Yellow Page 96)

—Carolina Agricultural Chemical Co (Clarence C Daniels)
1000 Evergreen av apt I2

NORTH CAROLINA CONSOLIDATED HIDE CO INC, Sol I
Levin (Burlington, NC) Pres, Seymour M Levin (Burlington, NC) V-Pres, Louis Schmitt Sec-Treas-Mgr, Dealers Hides and Skins, Renderers of Fats and Bones, end of Waynesborough av, PO Box 643, Tels REpublic 5-3466 and REpublic 5-0837 (See Yellow Page 77)

—Carolina Farm Bureau Women Federation 1218 N William

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

North

—Carolina Mutual Life Insurance Co Lemuel Z Craft mgr
genl ins 301 S James

NORTH CAROLINA—STATE OF

DEPARTMENT OF CONSERVATION & DEVELOPMENT
DIVISION OF FORESTRY, Milford E Pennington Ran-
ger, 122 Ormond av, Tel REpublic 5-1911

EMPLOYMENT SECURITY COMMISSION OF N C, Clay
B Rich Mgr, Goldsboro Office, 115 E Mulberry, Box 1011,
Tel REpublic 5-4061

HIGHWAY COMMISSION, Joseph J Cole Resident Eng,
NC Highway 102 RD 3 (Advl), Tel REpublic 5-1388

HIGHWAY COMMISSION, W Henry Wiggins Supvr,
Maintainence Dept, NC Highway 102 RD 3 (Advl),
Tel REpublic 4-3632

HIGHWAY COMMISSION (Div 4 Dist 3), Robt W Dawson
Dist Eng, NC Highway 102 RD 3 (Advl), Tel REpublic 5-
1388

HOSPITAL FOR THE COLORED INSANE, Mintauts M
Vitols Supt, State Highway 111, Tel REpublic 5-4121

NATIONAL GUARD (Army Advisors Office) 1601 E
Beech, Tel REpublic 5-0326

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

NATIONAL GUARD AMBULANCE CO, 1601 E Beech, Tel
REpublic 5-0326

NATIONAL GUARD ARMORY, 1601 E Beech, Tel REpub-
lic 5-2731

NATIONAL GUARD HEADQUARTERS 105TH MEDICAL
BATTALION, Archibold H Pate Officer in Charge, 1601
E Beech, Tel REpublic 5-2731

PRISON CAMP 405, T B Sasser Supt, NC Highway 102 RD
3 (Advl), Tel REpublic 5-4933

PROBATION OFFICER, Bobby L Guy, 3d fl County Court
House, Tel REpublic 5-4331

REVENUE DEPARTMENT, Rudolph O Rogers Deputy
Collector, Edgar A Womble Jr Supervisory Deputy Col-
lector, Court House, 224 E Walnut, Tel REpublic 5-4331

—Goldsboro Kindergarten 606 E Mildred

—State Hosiery (Mrs E J Heeden) 311 N Carolina

Norvel Frank L (Leona V) USAF h322b W Elm

Norwood Bobby E (Paggie A) lab Alex Mc-Fatter h309 A

NORWOOD CHAS S (Mary C), Pres-Treas Crawford-Nor-
wood Co Inc, V-Pres Citizens Building & Loan Assn,
h810 Park av, Tel REpublic 4-4060

—Chas S jr (Nancy B) slsmn Crawford-Norwood h420 E
Beech

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced

Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Norwood

—Mary C Mrs v-pres Crawford-Norwood Co Inc r810 Park
—Thos H (Margt S) pres-treas-mgr Wayne Bonded Whse
h600 S Oleander av

Nu-Sandwich Shop (Wm C Jones) restr 402 S James
Nufer L G Lumber Co (Lester G Nufer) whol S John ext
—Lester G (L G Nufer Lbr Co) h210 Creech apt K1
—Wm F (Mary G) slsmn h1907 E Mulberry

Nu-Life Battery Manufacturing Co (Russell G Spence) reprs
and battery serv NC Highway 102 RD 3 (Advl)

NULL HARRY O (Grace M), Pres Builders Supplies Co, 109
W Vine, Tel REpublic 4-4321, h1104 E Pine, Tel REpub-
lic 5-4948

Nunes Donald F (Gloria S) formn Seymour Johnson AFB
h1514 Peachtree

Nunn Benj F (Bettie S) atndt Nunn's Esso Serv Sta r John
ext

—Frank emp Nunn's Esso Serv Sta r409 S John

—Harold (Barbara J) atndt Nunn's Esso Serv Sta r RD 3
Adamsville

—Irene T Mrs opr SBT&T r1900 Palm

—Katie Y Mrs nurse Wayne Mem Hosp r1200 Mimosa

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—Maude H Mrs r1011 Edgerton

—Ralph E (Mary H; Nunn's Esso Serv Sta) h409 S John

—Ralph E jr (Irene T) brklyr Coble Constn h1900 Palm

—Wm R (Katie Y) supvr Carolina Overall h1200 Mimosa

Nunn's Esso Service Station (Ralph E Nunn) 414 S John
Oak Heights Free Will Baptist Church Rev Edw M Walker
pastor 815 N George

—Heights Service Station (Russell V Lynch) 717 N George

Oakis Pink furn lab r805 Greenleaf

Oakley Francis T L cash North Carolina Mut Life Ins r404 W
Pine

—Mary J (wid Thos) h404 W Pine

—V Andrew (Nannie D) lab h928 Seaboard

Oasis Soda Shop The (Carroll J Chambers) SJHomes

Oates Ivey r317 Creech

—Leona S Mrs smstrs Belk's r RD 5

Oats Pauline C Mrs hlpr J P Taylor r1011 Devereaux

—Rester (Pauline C) driver Serv Taxi h1011 Devereaux

Oberman Newlon rate clk Thurston Mtr Lines r RD 1

O'Berry Ellen L (wid Thos) h201 S William

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Diol REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

O'BERRY AND LEWIS INC, John D Lewis Pres-Treas, Claxton U Sasser V-Pres-Sec, Insurance Automobile, Casualty, Fire and Life, Bonds, 110 S William, Tel REpublic 5-1237 (See Yellow Page 83)

—Maude A (wid Willie G) h605 Griffin

—Mignonette K Mrs nurse Wayne Mem Hosp r405 N Andrews av

—Virginia G (wid Jas C) h405 N Andrews av

O'Braden Chas R (Lorene E) USAF h201 Creech apt F1

O'Brien Frances writer r202 S James

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

OCCIDENTAL LIFE INSURANCE CO OF N C

General Agent

Kirby T Hart

Special Representatives

Lewis Everette Jr and

Edwin A Page

Life and

Accident

Insurance

Over 50 Years

Of Service

To Families

Throughout America

1015-16 Wachovia Bank Bldg

139 W Walnut

Telephone REpublic 4-1545

(See Yellow Page 84)

Ockerman Edw L (Maureen A) USAF h809 Argo

O'Conner Jack M (Jean S) slsmn Elec Sls & Serv r RD 3 Box 84

—Vista H Mrs ofc sec Seymour Johnson AFB r604 S Pineview av

—Wm T (Vista H) asst fire chf Seymour Johnson AFB H S Pineview av

Odd Fellows Building 113 N John

—Fellows Home Jas E Stewart supt 901 E Ash

Oddo Arth J (Elsie S) USAF r709 N Pineview av

—Elsie S Mrs bkpr Officers Club AFB r709 N Pineview av

Odell Betty I Mrs waiter Colonial Tavern

Odom Chas C lab Thurston Mtr Lines r Mt Olive NC

—Christine P Mrs ofc sec Dr Henry M Stenhouse r700 S Andrews av

—Ezra processor Wayne Dairy r RD 5

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST

SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

110 S. William St. P. O. BOX 875

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

572

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Odom

- Frances W Mrs bkpr Parker Poultry r205 S Jefferson
- Janie M Mrs nurse Wayne Mem Hosp r1503 E Holly
- Mamie C h800 Bryant

ODOM MOTOR CO, Wm T Odom Pres, Wm T Odom Jr V-Pres, Mrs Bobbie W Coley Sec-Treas, Cadillac and Pontiac Sales and Service, General Auto Repairing By Factory Trained Mechanics, Dependable Used Cars, 207 E Ash, Tel REpublic 5-0821 (See Yellow Page 9)

—Norwood C (Frances W) asst funeral dir Stanleys Funeral Home h205 S Jefferson av

—Wm T (Janie M) pres Odom Mtr Co h1503 E Holly

—Wm T jr (Christine P) v-pres Odom Mtr Co h700 S Andrews av

Ogburn Carl (Dorothy) constn wkr h302 S Center apt 3

—Dorothy Mrs slswn WPMC Radio Broadcasting Sta r302 N Center apt 3

O'Hare Robt C USAF r NC Highway 102 RD 3 (Advl)

Oheb Sholom Synagogue Rabbi Israel J Sarasohn pastor N James cor W Oak

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

OHIO STATE LIFE INSURANCE CO THE, W Floyd York General Agent, James E Potter, Billy R Price, Adolph L Pate Sr and William A Taylor Agents, Life, Sickness and Accident Insurance, 804-05 Wachovia Bank Bldg, 139 W Walnut, Tel REpublic 5-1570

Old Folk's & Orphan's Home Inc Jas G White mgr 818 Washington

Oliver Franklin T (Marjorie) mtcmn Wayne Mem Hosp r rd 2 LaGrange NC

—Herman (Georgia) miller Gboro Milling r RD 1

—Jos E (Julia B) carp h Lee RD 3 Box 55 (Advl)

—Marjorie S Mrs nurse Dr M Edw Bizzell r LaGrange NC

—Mercedes K nurse Wayne Mem Hosp r RD 1 Kinley

—Mildred P tchr Gboro Jr Hi Sch r Pinelevel NC

—Muriel S Mrs bkbndr Carolina Prntg r500 Squier AFB

—Robt washer Scott Mtr r317 N George

One Hour Valet Service Mrs Apelia Southerland mgr dry clns (br) 522 S Slocumb

ONE STOP GROCERY & MARKET (Bruce L Mazingo), "Buy For Cash and Save," Western Meats, Staple and Fancy Groceries, Frozen Foods, Fresh Fruits and Vegetables, 701 William cor Holly, Tel REpublic 4-3894 (See Insert at Dun-Rite Cleaners in Alphabetical Section and Yellow Page 46)

—Stop Laundry Mrs Maggie Jones mgr S Slocumb (A)



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

S13 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

ONE STOP RESTAURANT (Bruce L Mozingo), Plate Lunches, Sandwiches, Cold Beer, Hot Dogs, Hamburgers, 701 N William cor Holly. Tel REpublic 4-3984 (See Insert at Dun-Rite Cleaners In Alphabetical Section and Yellow Page 46)

—Stop The (Willie E Simmons) billiards 325 S James

O'Neal B M (Alese L) fl coverer Sears h Frank

—Benj jr USCG r Frank

—Herman (Patsy) USAF r404 S William

OPEN AIR MARKET (Simon B Hill, Jacob F Hill, Carl Holomon), Fresh Meats and Staple Groceries of All Kinds, Specializing In Country Cured Meats, Prompt, Courteous, Personal Service, Shop With The Home Folks and Save, N William ext, Tel REpublic 5-2774 (See Yellow Page 94)

Opera Shoppe (Mrs Blanch C Edmundson) confrs 137 S Center

Optimist Club The Hotel Gboro

O'Quinn Eug K (Virginia B) clk J P Taylor Co h1911 E Beech

Orkin Exterminating Co Winston Wheeler rep (br ofc) 106 N John

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

Ormond Boyd R slsmn Made-Rite Sunbeam Bky r New Bern NC

Orr Agnes (wid Norman) h1111 E Mulberry

Orton Beulah E (wid Gary) h1703 N William

—Gary V (Lois W; Orton's Gro) h1707 N William

—Lois W Mrs bkpr Pate-Dawson r1707 N William

—Stanley W (Marion H) field eng Convair Aircraft h1616 Maple

Orton's Grocery (Gary V Orton) 1706 N William

O'Shields Stella Mrs clk Isaacs-Kahn Furn r Princeton NC

Oslin Jas N (Mary F) USAF r515 E Ash

O'Steen Herbert L (Janie J) sign pntr 911 E Elm h do

Ottis L D counteramn Holloway's Barbecue r40 S Canal

Otto John J (Florence K) h106½ Patrick

O'Tuel Harold studt r1102 E Ash

—Louise J Mrs mgr Sperry-Hutchinson Co r1102 E Ash

—Prentiss H (Louise J; O'Tuel Studios) h1102 E Ash

—Studios (Prentiss H O'Tuell) photog and art 150 S Center

Otwell Ronald C (Mildred H) formn SBT&T h1404 Evergreen av

Outland Benj R (Jane L) pntr h510 N Audubon av

—Bertha Mrs smstrs Carolina Overall r300 S John

—Ellis dept mgr Langston Tire r Pikeville NC

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE *Jewel Box* STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.
RE public
4-3983

ATTN: OLIVE HWY. P. O. BOX 1134

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•
TEL.

**RE public
4-4071**

**118 S.
Carolina St.
(NEXT TO
UNION STA.)**

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Outland

—Mary J insp Carolina Welds Plant h515 E Walnut apt B6
—Milton J (Bertha G) h300 S John

Outlaw Alger E mach opr CP&L r Mt Olive NC

—Chas H slsmn Made-Rite Sunbeam Bky r Dunn SC

—Edw G (Nellie G) h204 N Jackson

—Emmett L dept mgr Odom Mtr r Mt Olive NC

—Jean clk Kerr Drugs r1739b E Maple

—Jesse lab A&EC h205 E Dewey

—Mitchell (Annie S) h507 Durham

—Needham W (Mildred D) lwyr 207 E Walnut 2d fl h110 N Andrews av

—Wm E (Jean P) mech Odom Mtr h1739b Maple .

Overbee B J clk News-Argus r RD 4 Box 5F

—Billy R clk News-Argus r RD 4

—J Patk wldr Dewey Bros r RD 5

—Mary Mrs sewer Carolina Overall r RD 4

Overby Adrian clk A&P r RD 4 Box 5F

**Overman Aaron J atndt Henry's Supreme Serv r1513 Edger-
ton**

—Belle B (wid Richd) r205 S Carolina

—Carrie food server Wayne Mem Hosp r LaGrange NC

—Fred r401 E Mulberry

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

—G Lee (Dixie M) dentist 139 W Walnut R506 h1200 E Mulberry

—Jos A collr Isaac-Kahn Furn r Dudley NC

—Muriel W Mrs smstrs Mildred Kelly's Dress Shop h1513 Edgerton

—Robt J (Glennie G) slsmn Lewis Sutton Furn h205 S Carolina

—Sally insp Carolina Welds Plant r RD 5 Box 596A

—Thos Q (Eliz G) slsmn Womack Electronics Corp h1717 E Beech

—Worth (Lillie M) slsmn Artie's Tire Serv r Pikeville NC

Overstreet Belle S (wid R C) h706 N Jackson

Overton Chas r57a SJHomes

—Charlie emp Kemp Splty r Box 25 Mt Olive NC

—Eula M Mrs clk Mt Olive Pickel h57a SJHomes

Owen Henry L (Sally B) field exec Boy Scouts of Am h1511 Rose

Owens Betty T Mrs emp Wayne Mem Hosp r242 Squier av

—Clifford USAF h66a SJHomes

—David (Louise) clk Potter's Gro

—Doris E emp Kemp Splty r RD 4



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 • RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



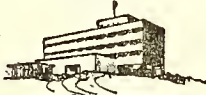
Owens

- Jas (Emma M) lab Elwyn N Troutman h505 W Elm apt D
- Lexene K Mrs ofc sec Wachovia Bk & Trust r800 Park av
- Lucy T Mrs asst mgr Stanley Home Prod r1306 Maple
- Sue cook Skinney's Drive In r Lagrange NC
- Wm M (Lucy T) mgr Stanley Home Prod h1306 Maple
- Owensby Lamore (Alma B) emp duPont h1409 E Holly
- OWSLEY H B & SON OF GOLDSBORO INC, S L Mariette**
V-Pres-Genl Mgr, W G Clark Asst Mgr, L W Pullen Service Mgr, Construction Equipment, Sales, Service and Rentals, 1212 N William, Tel REpublic 5-3822, Night Tel REpublic 5-4378 (See Yellow Page 33)
- R P (Mary Ellen) pres H B Owsley & Son of Goldsboro Inc r Charlotte NC
- Pack Luther A (Carol M) dep procurement ofcr Seymour Johnson AFB h900 S Best
- PACKARD ELECTRIC MOTORS, Dixie Electric Motor Service Distributors, Sales and Repairs, 1005 N William, Tel REpublic 5-4381 (See Tabbed Insert at Phones Numerically and Yellow Page 48)**
- Packer Georgia M tob wkr J P Taylor r417 Wayne av

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Padgett Ida B Mrs chkr Paramount Clns & Lndry r RD 1 Box 265
- John agt Pilot Life Ins r RD 1
- Pagan John M (Ruth R) emp Southern Cotton Stge r RD 3 Box 286
- Page C M driver Weaten Oil & Fuel r208 E Vine
- Carl E studt r602 3d
- Claud (Kathleen E) trucker Jackson Trucking r719 Edward
- Donald W (Nancy G) electn Seymour Johnson AFB h603 S Andrews av
- Edwin A (Mary C) spl rep Occidental Life Ins Co of NC h1414 Peachtree
- Evaileen F Mrs typ Houser Ins Agcy r1910 Palm
- John (Frances W) loader Dixie Fertilizer h805 Bryant
- Kathleen Mrs r602 3d
- Lonnie M (Eliz W) h902 E Mulberry
- Mary C Mrs ofc sec City Clk r1414 Peachtree
- Pete (Minnie L) mech Thompson Wooten Oil h207 E Vine
- Ronald L (Faye J) slsmn Carnation Milk h1910 Palm
- Wade F (Evaileen I) mgr NC Finance Corp h1910 Palm
- Wm S pres Better Adv Inc r Kinston NC

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921

411 XOE 3. P. YWH ZAI7G 1M



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Pagitt J T (Ellen) USAF h72b SJHomes
Palantzas Wm (Nancy S; Central Lunch) h610 N Jackson
Paradise Nursery School & Kindergarten (Mrs Ruth P Gur-
ley) 414 N George
Paramount Cleaners & Laundry Inc Dennis T Lunsford mgr
227 E Walnut
—Theatre Frank H Remsburg mgr 139 S Center
Parham Betty B emp State Hosp r do
Park Edith H Mrs supt County Pub Welfare Dept r Stevens
apts
Parker Aileen h210 N James
—Alton B (Dorothy G) tchr Dillard Hi Sch h207 S Leslie
—Annabell h212 S Virginia
—Anne Mrs dental asst Arth L Wooten r Wilson NC
—Bernice (Hazel T) h506 Daisy
—Bonnie R Mrs tchr County Bd of Euc r RD 5
—David F serv mgr Adom Mtr r502 E Ash
—Ellen B Mrs (Parker Gro) r510 S John
—Emma H (wid Roy) h400 E Mulberry
—Eva C ofc sec Dewey Bros r RD 1 Dudley NC
—F Odgen (Cath C) lwyr 233 E Walnut h704 E Mulberry
—Fannie emp duPont r1907 Snow Hill
—Frank lab A T Griffin Mfg r402 W Vine

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

—Frank jr (Grace P) farmer h1506 E Ash
—Fred r Adam
—Fred P jr (Mary B) lwyr 218 E Walnut h305 W Chestnut
—Fred P III studt r305 W Chestnut
—G Herman (Drucilla S) h106 E Pine
—Geneva Mrs emp Wallbrook Top h101 Riway
—Geo constn wkr r627 Holt

PARKER GEORGE A (Ruby H), Record Shop, Lionel Trains,
Complete Record Service, All Types of Stereophonic and
Other Record Appliances, 107 N Center, Tel REpublic
4-4986, h1206 Evergreen av, Tel REpublic 4-2997 (See
Yellow Page 102)

—Graydon J (Mary L) agt Sentinel Life Ins h1610 Maple
—Grocery (Mrs Ellen B Parker) 510 S John
—Guy C (Yvonne M) hlpr Made-Rite Sunbeam Bky h114 W
Pine
—H A h US Highway 70 RD 3 (Advl)
—Hazel T Mrs cash Winn-Dixie r506 Daisy
—Inez A Mrs maid h1314 N James
—Jas A (Clementine) brklyr h205 Neil
—Jas K studt r1610 Maple
—John W (Mamie D) h706 W Walnut

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Parker

- John W jr USAF r706 W Walnut
- Lillie (wid Andrew) r1907 Snow Hill
- Lloyd M (Betty M) h1915 N William
- Lois chkr Star Dry Cln r421 Beal
- Lola E Mrs cash Royall Gro r205 N Carolina
- Lucille clk Gboro Milling r RD 1
- Maie G (wid Wm F) h404 S John
- Martha A Mrs ofc sec St Stevens Episc Ch r1603 Rose
- Matilda E tchr r801 Park av
- Matthew M (Dorothy E) supvr Carolina Overall r RD 3
- Mattie H tchr William St Sch r Mt Olive NC
- Norwood G (Martha A) mgr Bell-Stuart Furn Co h1603 Rose
- Odelle (Hattie M) lab Gboro Tob h Adam
- Oil Co Talbot F Parker pres Richd B Moffatt v-pres-sectreas 612 N James
- Ophelia h418 W Spruce
- Pauline Mrs maid h507 3d
- Poultry Co Inc Elmer W Graves pres Jack W Wright v-pres Wylie F Parker sec whol 601 W Ash
- Roy J jr (Anna D) credit mgr J M Edgerton & Son h103 Banks av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Rupert E (Ellen B) h510 S John
- Ruth M tchr William St Sch r Mt Olive NC
- Talbot F pres Parker Oil Co h801 Park av
- Talbot F jr (Elizabeth D) phys 401 N Herman h603 Prince
- Thos W (Lola E; Royall Gro) h205 N Carolina
- Tom W jr (Shirley S) reprmn SBT&T h1506 Palm
- Violet W Mrs (Cinderella Beauty Shop) h100 S Andrews
- Willie M Kemp Splty r RD 3 Mt Olive NC
- Woodrow (Darlie M) slsmn Elliott Pkg h1904 E Beech
- Wylie F lwyr 208 E Chestnut h1007 Evergreen av
- Yvonne M Mrs waiter State Hosp r114 W Pine
- Parkes Lessie (Nina) h917 Seaboard
- Sally S (wid Frank) r1506 E Ash
- Parkhill Flossie W Mrs waiter Western Steak Hse r310 N Kornegay
- W D (Flossie W) constn wkr h318 N Kornegay
- Parkinson Saml C (Louise) mgr Haymore's Clothiers h604 S Best
- Parks Aaron W (Eloise W) farmer h206 N George
- Annie B Mrs fcty wkr J P Taylor Co r1111 Hugh
- Arlena D Mrs tchr West Elm Sch r700 E Pine
- Bernistine maid My Shop r803 Slaughter



511 S. John St.

W. H. GRIFFIN
& SONS

Tel. RE public 5-4911



109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

109 W. VINE at CENTER

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Diol RE public 5-1341

578

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Parks

- Bertha M Mrs maid r1200 N Center
- Bryant (Estella W) h421 Pecan
- Callie lab Elliott Pkg r RD 1
- Callie B (wid Geo) cln Elliott Pkg Co h912 S George
- Charlie (Emma H) cln City St Dept h1014 Newsome
- Claude K tannery wkr Drueding Bros r RD 4
- Curvin L Rev (Bessie J) dir Goldsboro Christian Institute h Hooks River rd
- Daisy S (wid Alex) h616 E Elm
- Del bkpr WGBR Radio Sta r609 S Andrews av
- Dora M emp State Hosp r do
- Edith h425 Pecan
- Edw (Annie B) h1111 Hugh
- Eliz E dishwshr Gboro Hotel r804 Slaughter
- Ella L Mrs emp State Hosp h W Elm
- Elma V emp State Hosp r do
- Esther A (wid Bob) h821 N John
- Fredk r708 E Pine
- Galloway (Ada M) lab h607 Poplar
- Harold B (Mary C) traffic spec Seymour Johnson AFB h1407 Catalpa



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

- Hersell (Louise G) shop formn Johnson Cotton Co of Gboro h1616 Snow Hill
- Irene H Mrs insp Carolina Welds Plant r808 N Virginia
- Isaiah lab r1111 Hugh
- J P carrier PO r RD 4
- Jas E emp State Hosp r do
- Jas G (Dora R W) gro 804 Slaughter h do
- John (Lina C) h309 Etna
- John E emp State Hosp r do
- John G asst sls mgr Coca Cola h309 W Mulberry
- Larry clk A&P r33a War Housing Project
- Leslie (Mary D) junk 1006 N John h do
- Lina C Mrs maid CP&L r309 Etna
- Lottie S (wid Steven) r710 Simmons
- Louise S Mrs cook Wayne Restr r1616 Snow Hill
- Mahlon M (Irene H) city policemn h808 N Virginia
- Margie V Mrs emp Wayne Theatre r Pine av RD 3 (A)
- Mark H (Margie V) slsmn Made-Rite Sunbeam Bky h Pine av RD 3 (A)
- Martha (wid Jim) h905a Hugh
- Mary H Mrs maid PS r102 A
- Myrtle L (wid John O) h312 E Beech
- Naomi Mrs h33a S J Homes

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Parks

- Naomi T Mrs (Sunrise Hair Stylist) r Snow Hill hwy
- Paul E emp State Hosp r do
- Pennie T prsr Gboro Lndry & Clns r708 E Pine
- Roland (Zudorah B) jan SBT&T h409 Beal
- Saml (Mary H) tex wkr Borden Mfg h102 A
- Theo (Victoria S) lab h919b S Audubon av
- Theo (Hazel) nurses aide State Hosp h1037b Lincoln dr
- Timothy L (Arlena D) tchr Dillard Hi Sch h700 E Pine
- Ulysses C (Viola W) firemn Kemp Splty h414 Creech
- Vernell r905a Hugh
- Verta H emp State Hosp r do
- Victoria emp Kemp Splty r919b S Audubon av
- Victoria S Mrs emp Gboro Tob r919b S Audubon av
- Vicy r1616 Snow Hill
- Viola W Mrs tob wkr Wallbrook Tob r414 Creech
- Washington (Lilly B) carp h803 Slaughter
- Washington jr porter Gboro Ofc Sup r803 Slaughter
- Wm F (Coleen M) slsmn Anchor Serum h811 S Andrews
- Parnell Alton G (Mantha) dept mgr Dewey Bros r R D2
- Bernice (Joyce M) driver Kemp Splty h907 N George
- PARNELL CLIFTON E (Maxine P), Treas Wooten Oil & Fuel Co Inc, 521 N John, Tel REpublic 4-0851, h1105 Edgerton, Tel REpublic 4-3375**

WORLEY TYPEWRITER EXCHANGE

Sales - Service

ROYAL

Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Donald R (Mildred) mech Community Mtrs r RD 5
- Edw P (Jessie W) city firefighter h811 N Virginia
- Estelle L Mrs r110 W Oak
- Glennie W emp State Hosp r do
- Jesse (Alice H) clk Gboro Cigar h700 Stronach av
- Joyce M Mrs insp Carolina Welds Plant r907 N George
- Legrand K puller Gboro Ice Del h110 W Oak
- Lillian S (wid Edw) r904 Rudolph
- Parrish Alsey T (Maggie A) h412 N George
- Athia W Mrs winder Borden Mfg r605 Royal av
- Carolyn r203 W Holly
- Ernest D (Athia W) tex wkr Borden Mfg h605 Royal av
- Esther C Mrs spinner Borden Mfg h269 Wisteria rd
- Forest (Louise W) lab Wayne Roofing & Sht Mtl h606 Deveraux
- Harold (Peggy A) USAF h123d SJHomes
- Henry H (Ruth O) mech Community Mtrs h1012 Edgerton
- Inez J Mrs tex wkr Borden Mfg r907 Borden
- Jas D (Mary J) bottler Coca Cola h1722a Edgerton
- John R (Creola) mech Community Mtrs r RD 5

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM
DIAL RE public 4-1771
MT. OLIVE HWY.



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Parrish

- Julia S Mrs cash Serv-U Gro r203 W Holly
- Maggie A Mrs clk Leder Bros r412 N George
- Ollie B (Inez J) tex wkr Borden Mfg h907 Borden
- Walter (Julia S; Serv-U Gro) h203 W Holly
- Walter tex wkr Borden Mfg r701 N James
- Weldon tex wkr Borden Mfg r406 Stronach av
- Wm stockmn Kerr Drugs

Parrott Albert D (Frances K) asst mgr Parrott's Shoe Store h1904 E Walnut

- Robt D (Helen B; Parrott's Shoe Store) h218 Pine cir
- Robt D jr (Anne M) mgr Parrott's Shoe Store h1504 E Pine

Parrott's Shoe Store (Robt D Parrott) 106 W Walnut

Parson Jean Mrs serv rep SBT&T r Belfast NC

Parsons Cath S Mrs cook The Brass Grill r RD 3

—Eliz M (wid Duncan M) h1613 Rose

—John (Naomi H) USAF h1035 Maple

Partan Hubert W jr (Gertrude H; Generator & Starter Serv) h206 Daisy

Partin Carole C Mrs sten Langston & Langston r Princeton NC

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Parvin Cath C Mrs teller Branch Banking & Trust r103 Cella

—Chas R (Cath C) clk Wachovia Bk & Trust h103 Cella

Paschall Betty J slswn Kress r407 N John

—Gayle studt r407 N John

—Jayne studt r407 N John

—John A (Bessie C) driver Gboro Milling h407 N John

Pascoe Jas W (Cleo J) formn Cozart Pkg h1730a Edgerton

Pastime Billiards (Leonard L Thompson jr Remon Etheridge) pool rm 124 S Center

Pate A M h1008 Atlantic av

—Adolph L agt The Ohio State Life Ins Co r Pikeville NC

—Albert B (Betty L) plmb Gboro Htg & Plmb h120g SJ Homes

—Albert B jr emp T A Loving Constn r120e SJHomes

—Annette L Mrs tchr County Bd of Educ r RD 2

—Annie E Mrs (Colony Gift Shop) r101 N Jackson

—Arch H (Corinne W) phys 1008 E Ash h110 S Oleander av

—Arch H jr studt r110 S Oleander av

—Barbara A studt r308 Murray

—Belle Mrs v-pres Pate-Dawson Mtr Co Inc r Burlington NC

—Bettie R (wid Harrod L) h1721a E Holly

—Betty G Mrs clk Wachovia Refreshment Stand r103 E Pine

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Pate

- Betty L Mrs slswn Darden Sandwich Shop r120g SJHomes
- Betty M Mrs dept mgr Grants r RD 2
- Cecil M (Kate G) buyer Stand Automotive Parts h1502 Palm
- Chas L (Eula R) mech Wooten Oil & Fuel h901 7th
- Claiborne L (Josephine D) servmn Carolina Pwr & Light h907 Rudolph
- Clara N Mrs sten Wayne Mem Hosp h908 Evergreen av apt E 2
- Clarence brklyr r627 Washington
- Clarence (Julia H) hlpr Made-Rite Sunbeam Bky h706 Holt
- Cleve B clk Stand Automotive Parts r RD 2
- Dawson Co (J Michland Pate, Wm A Dawson, Ezra S Pate) whol prod 905 S George

PATE-DAWSON MOTOR CO INC

William A Dawson, Pres

Mrs Belle Pate, V-Pres

Ezra S Pate, Sec-Treas

Oldsmobile Motor Cars Sales and Service

223-25 N Center

Telephone REpublic 4-2411

(See Yellow Page 5)

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Dawson Motor Co Inc H Earl Hardison slsmgr used cars 112 E Ash
- Dwight L (Pearl P) countertermn Mtr Parts & Mach Serv h308 Murray
- E James (Evelyn H) formn Wallbrook Tob h2102 E Mulberry
- Edna H Mrs ship clk Kemp Splty r402 Bank av
- Eleanor S Mrs bkpr Southerland Furn r Pikeville NC
- Elijah B (Ola M) pntr h1005 Aycock
- Eloise S Mrs tchr County Bd of Euc r322½ W Pine
- Eunice T nurse Wayne Mem Hosp r RD 5 Box 90A
- Eva S Mrs supvr EnCeeCue Cafe r510 E Mulberry
- Evelyn H Mrs teller Branch Banking & Trust r2102 E Mulberry
- Ezra S (Mary G) sec-treas Pate-Dawson Mtr Co Inc h507 Daisy
- Floyd tannery wkr Drueding Bros r RD 2
- Frank E (Eunice T) ofc mgr Wayne Whol Gro r RD 2 Box 407

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.
HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Pate

- Franklin D (Edna H) bkpr Virginia Carolina Chem h402 banks av
- Gilbert F (Mary S) meat ctr State Hosp h107 N Slocumb
- Herman J (Dollie I; B & P Shell Serv) h604 W Mulberry
- Horatio T h803 N Pineview av
- J Bruce jr (Virginia S) asst chf City Police Dept h1013 E Walnut
- J Clarence (Susana M) slsmn h1113 E Walnut
- J Micah jr (Mary L) asst mgr Pate-Dawson h908 Pittman
- J Michland (Cecile H; Pate-Dawson Co) h304 S Pineview
- J Robt (Annie E; Colony Gift Shop) h101 N Jackson
- J Walter (Mamie E) h108 N Carolina
- Jas D (Sula T) h1721b E Holly
- Jas E slsmn Made-Rite Sunbeam Bky r Kinston NC
- Jarvis H (Rachel E) sec-treas Wallbrook Tob Co Inc h1607 Palm
- Jasper (Mary P) tex wkr Borden Mfg h907 N William
- Jimmy E USAF r807 Argo
- John L (Mamie H) mech C J Carroll Mtr h1705 N William
- John M (Hallie S) prntr News-Argus h207 S Carolina
- Julia P (wid T B) r1611 Palm

Pyrofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Lenora studt r801 N Pineview av
- Lloyd (Eunice H) formn A L Dresser Co h506b W Ash
- Lloyd L (Lula B) pntr h203 E Holly
- Loren H (Martha T) credit mgr H Weil & Bros h1305 E Beech
- Loren H jr studt r1305 E Beech
- Louise B Mrs clk Kerr Drugs r1712 Palm
- Louise W Mrs bkpr Casey's Lndry & Clns r RD 5
- Martha T Mrs tchr Virginia St Sc hr1305 E Beech
- Mary E bkpr County Aud r1607 Palm
- Mary P Mrs spinner Borden Mfg r907 N William
- Mary S Mrs emp State Hosp r107 N Slocumb
- Melvin E (Joy L) slsmn Coca Cola h405 N James
- Milton W (Betty G) h103 E Pine
- Osmond C (Eunice M) bkpr W P Rose Sup h203 N Jackson
- Rachel E Mrs clk County Tax Dept r1607 Palm
- Rachel M (wid Lemuel) r107 N Leslie
- Robt P (Ada W) h418 Charles
- Sara F Mrs bkpr Charles Store r208 Lee
- Troy W (Eva S; En-Cee-Cue Cafe) h510 E Mulberry
- Troy W jr program dir Wayne County Boys Club r510 E Mulberry



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Pate

- W Gerald Rev (Artie N) pastor Primitive Bapt Ch h801 N Pineview av
- Walter F (Sara F) glass blower Gboro Neon Sign h208 Lee
- Wm E (Pauline D) carp Seymour Johnson AFB h1902 Snow Hill
- Wm G formn Wallbrook Tob r801 N Pineview av
- Willie I (Eloise S) pntr Gboro Hotel h322½ W Pine
- Willis C (Louise B) driver Cozart Pkg h1712 Palm
- Zilphia r803 N Pineview av
- Patrick Louise M Mrs continuity wrtr WGOL r812 Kenly rd
- Saml C (Margie R) slsmn h707 Prince av
- Sylvalus (Bessie L) brklyr h712 Canal
- Wylie nurses aide State Hosp r727 Isler
- Patterson Amanda (wid Oscar) h908 Persimmon
- Chas M (Eardine B) hlpr Lee Rogers Furn h1305 Herring
- Clarence (Julia) USAF h84d SJHomes
- Elmer (Hazel) constn wkr h67h SJHomes
- John h1117 Royal av
- John r818 W Washington
- Pearline M atndt State Hosp h319 Olivia la
- Ruth r1117 Royal av

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Patton Bobbie (Jane L) USAF h936a Fairview cir
- Naomi F Mrs r504 S John
 - Pavlik Verna F nurse Wayne Mem Hosp r602 S Pineview av
 - Payton Agnes (wid Wiley) h901 E Pine
 - Luvenia M (wid Chas P) h613 Persimmon
 - Peacock Ann ofc sec R S Proctor r609 E Mulberry
 - B P emp State Hosp r do
 - Barbara A studt r900b Carver dr
 - Bettie L Mrs h500 E Chestnut
 - Beverly D Mrs tchr Walnut St Sch r115 N Leslie
 - Bobby G emp T A Loving & Co r500 E Chestnut
- PEACOCK CLARENCE W (Jessie Y), Pres Wayne Realty & Insurance Co Inc, 213 E Walnut, Tel REpublic 5-1341, h810 E Beech, Tel REpublic 4-2467**
- Dan S (Hazel) lab h112 Brogden
 - Earl (Priscilla D) mech J P Taylor Co h209 Cedar
 - Edw tob wkr J P Taylor Co r405 S Center
 - Ethel S (wid Clarence W) h203 N Virginia
 - Fredk W (Alice A) lab J P Taylor Co h900b Carver dr
 - John S (Beverly D) lwyr 207 E Walnut 2d fl h115 Leslie
 - Jos atndt B&P Shell Serv
 - Margt M clk County Register of Deeds r202 N Slocumb
 - Mattie R (wid Walter) h202 N Slocumb

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Peacock

- Paul R (Margt) USAF h215c E Elm
- Reginald D (Virgie) agt Life Ins Co of Ga r Wilson NC
- Thelma S Mrs sec-treas Gboro Mut Burial Assoc r RD 5
- Walter L jr (Romelia H) atndt Creech's Amoco Serv h609 E Mulberry

— Wm h718 Devereaux

— Wm I (Lizzie P) gro 507 Stronach av h do

Pearce see also Pierce

— Annie J Mrs maid J P Taylor Tob r110 Brogden

— Barbara A slswn Kress r Princeton NC

— E R emp City Water Dept r RD 5

— Eddie J (Annie J) jan William St Sch h110 Brogden

— Harvey driver Pate-Dawson r RD 5

— Jeanette h403 S Georgia av

— Robt L (Jacqueline P) slsmn Community Mtrs r Princeton NC

Pearman Mary D casewkr County Pub Welfare Dept r RD 2

Pearsall Adele B Mrs maid h514 S John

— Allen A (Lucinda) emp Kemp Splty r RD 1 Dudley NC

— Arlene A Mrs USA r814 Bain

— Elnora M emp State Hosp r do

— Frank M (Margt W) h1727b Maple

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

— Frank M jr studt r1727h Maple

— Geo r628 Holt

— Henry r414 Denmark

— Hilda M nurse Wayne Mem Hosp r1727h Maple

— Hilda M ofc mgr Belk's h503 E Walnut

— Lola (wid Albert) h806 Slaughter

— Luda S Mrs tchr Green County Sch r104 Claudia av

— Mildred opr Kelley's Beauty Shop r514 S John

— Nellie H (wid G E) hsekpr 803 N Pineview av

— Nola Mrs atndt State Hosp h102 Freeman

— Rachel (wid Gordon) r205 E Pine

— Roland R (Luda S) pastor h104 Claudia av

— Sarah maid h1008 Devereaux

— Wilbur r514 S John

— Wm E (Arlene A) r814 Bain

— Willie E hlpr Pepsi Cola r205 Brazil

— Willie H (Daisy B) jan Wayne Real Est h205 Brazil

Pearsell Penny Mrs r518 Wayne av

Pearson see also Person

— Alice Mrs maid r1117 Royal av

— Burt H (Bernice) slsmn Parker Oil r Florence SC

— Daisy cook h704 Isler

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS
"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

Pearson

- Darlena cook r704 Isler
- Edw J (Lula B) serv mgr Town & Country Gas r RD 5
- Edwin J (Mary M) plant supt Carolina Pwr & Light
h215 Banks av
- Electric & Furniture Co (Howard W Pearson) 117 E Mulberry
- Fred (Lucinda F) cement fnshr h419 Griffin
- Gloria C Mrs (Skinny's Drive In) r Kinston NC
- Herbert I (Gloria C; Skinny's Drive In) r Kinston NC
- Howard W (Mary C; Pearson Elec & Furn Co) h1204 E Walnut
- Jas L shoe repr 833 N John r do
- Jimmie R emp State Hosp r do
- Kenneth C studt r1204 E Walnut
- L E Co (Loren E Pearson) ins 112 E Mulberry
- L E Feed & Seed Co (Loren E Pearson) 114 E Mulberry
- Loren E (Eula J; L E Pearson Co; L E Pearson Feed & Seed Co) h1207 Evergreen av
- Margt r810 Washington
- Mary J (wid W E) r808 E Mulberry
- Mary M clk SBT&T r Raleigh Hwy
- Pinkney E lab Sou Cotton Oil Div r313 Wayne av

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

- Peartree Manfred USAF r817 E Elm
- Pedigo Mamie C (wid Edmund S) treas Kemp Spec Furn Co
h1407 E Walnut
- Peeden Nannie T (wid Jessie M) h709 N James
- Ruth hlpr J P Taylor Co r709 N James
- Peedin Clarence A formn Wayne Dairy r Selma NC
- Claude F r806 E Ash
- Herman I buffer Wayne Agrl Wks r RD 5
- Jas L clk Wayne Dairy r Selma NC
- Peel Clydie pkr Elliott Pkg r RD 4
- Peele Ann H Mrs cash Town & Country Gas r RD 2
- Betty J studt r806 N Pineview av
- Bobby R slsmn Made-Rite Sunbeam Bky r RD 5
- Bros (Geo N Peele) gro 123 N John
- Charlotte H insp Carolina Welds Plant r RD 4
- Dixie Mrs bkpr Isaacs r RD 5
- Donald B (Hilda L) agt Western & Sou Life Ins Co h207
Linwood av
- Dorothy L (Apex Beauty Shop No 2) h613 E Spruce
- Edw (Maggie H) h515 Griffin
- Foy J jr (Charlotte) emp Johnson Cotton Co of Gboro
r RD 4

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Doiry — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash
Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Peele

- Franklin (Ann; Herring & Peele Texaco Serv) r Saulston NC
- Geo N (Bobbie I; Peele Bros) h1404 E Pine
- Hattie J (wid Jesse W) r613 E Spruce
- Herman W (Bessie P) slsmn Peele Bros h806 N Pineview
- Jas R (Marie W) uphol Clarkton Mattress r Pikeville NC
- Johnny J (Sallie M) slsmn Peele Bros r RD 2
- Lillian L (wid Geo A) h104 N Herman
- Marie Mrs clk Potter's Gro r RD 4
- Marie Mrs opr SBT&T r RD 1 Pikeville NC
- Owen W slsmn O'Tuel Studios r Snow Hill NC
- Robt delmn Thomas Ofc Sup r515 Griffin
- Roger (Eliz H) h804 Pou
- Ronald T hlpr Bell-Askings Plmb & Htg r LaGrange NC
- Sarah N (wid Willie) r1722b Maple
- Peeler Edith S (wid Delbert L) h1507 Hawthorne
- Pegg Roger C (Ruby H) USAF h36c-d SJHomes
- Pegram Annie T Mrs h1731a Maple
- Pelda Doris (wid Ronald) h406 Kirk blvd
- Pelt Adie G jr (Addie M; Cash Drug Co) h801 E Mulberry
- Billy servmn Farmers Sup r RD 4
- Donie W nurse Wayne Mem Hosp r RD 2 Box 146

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

Phone RE public 4-3277

- Gertrude M (wid Adie J) h413 E Mulberry
- Johnnie L (Ellen) formn County Sch Garage h909 6th
- Mattie G (wid Robt) r NC Highway 102 RD 3 (Advl)
- Wm T (Chestnut St Gro) r605 W Chestnut
- Pelvis Bertha B Mrs slswn Nu Sandwich Shop r805 Laurel
- Pemberton Jos B (Verna J) sls mgr Dewey Bros h607 S Audubon av
- Jos B jr studt r607 S Audubon av
- Mary J studt r607 S Audubon av
- Pender Betty Y Mrs waiter Dixie Lunch r211 E Elm
- Daisy R (wid Jos) maid h311 Dail
- Danl H (Irene J) driver Wayne Oil h1005 4th
- Douglas (Lois D) brklyr Elwyn H Troutman h611 N James
- Ella (wid Wm) h307 W Elm
- Irene J Mrs insp Pepsi Cola r1005 4th
- Lloyd emp Seymour Johnson AFB r500 E Ash
- Raymond R (Margie B) agt Life & Casualty Ins Co of Tenn r Freemont NC
- Shirley R r500 E Ash
- Willy (Elveda) h509 S Herman
- Pendergraft Terry (Evelyn) USAF h80b SJHomes
- Wilma O Mrs r57a SJHomes

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

PENICK CHARLES I REV (Nancy S), Rector St Stephen's Episcopal Church, 200 N James cor Mulberry, Tel REpublic 4-4263, h607 E Beech, Tel REpublic 5-3934

PENNEY J C CO INC. Edward H Wyman Mgr, Kenneth O Townsend Asst Mgr, Department Store, "Where The Nation Shops and Saves," 109-11 W Walnut, Tels REpublic 4-5291 and REpublic 4-5292 (See Yellow Page 40)

Pennington Alfonso L (Mary S; Green Parrott Cafe) h626 Washington

- Marguerite G tech Dr Milton S Clark r1301 E Walnut
- Mary S Mrs opr Green Parrot Cafe r626 Washington
- Milford E forest ranger State Dept of Conservation & Development r Princeton NC
- Vivian S (wid Walter E) asst librnr Gboro Pub Library h1301 E Walnut

Pentecostal Holiness Church Rev M M Midget pastor 413 E Elm

- Holiness Church Rev John D Brown pastor 300 Marion
- Holiness Church Rev Fred Weaver pastor 413 Wilson av
- Tabernacle Holiness Church Rev Bailey C Lewis pastor 1000 E Ash

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

Penuel Edgar E (Mildred H) slsmn Sutton-Lewis Furn h308 N Slocumb

- H Joyce ofc sec Thompson's Harmony Hall r509 W Ash
- Jas L r509 W Ash
- John H (Lizzie F) mach opr duPont h507 W Ash
- Mildred H Mrs bkpr Ward Vending r308 N Slocumb
- Needham H (Sadie E) h509 W Ash
- Peoples Ida M (wid Chas) h613 Slaughter
- Pepsi Cola Bottling Co of Goldsboro Inc Chas S Korschun pres Alan M Korschun v-pres Sanford L Korschun sec-treas 104 W Chestnut

Percise Donald C tchr r910 E Ash

- Newman B (Carolyn R) slsmn Parker Oil h206 Lee
- Roy W (Lillie M) dep County Sheriff h910 E Ash
- Wm L (Esther W) city policemn h1716b Maple
- Perdue Wm E (Phyllis S) USAF h611 S Best
- Pergerson Jas A (Loretta P) linesmn h120 S Alabama av
- Perkins Albert N sec-treas Wayne County Farm Bur Inc r RD 1
- Cecil (Ruby J) bodymn Community Mtrs h316c N Center
- Delbert C (Carter G) emp T A Loving & Co h309 N William
- Eddie (Eva) lab Sou Cotton Oil Div h605 S Herman

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

110 S. William St.

INSURANCE — BONDS

Loans

Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

588

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Perkins

- Herman W (Jane B) pres-treas Perkins Mtr Parts Inc h1402 E Ash
- Herman W jr (Antoinette B) v-pres-sec Perkins Mtr Parts Inc h606 S Madison av
- Jesse B (Barbara G) slsmn Carolina-Virginia Distr h1707 Peachtree
- Juanita H emp State Hosp r do
- Maggie Mrs maid h501 Denmark
- PERKINS MOTOR PARTS INC, H W Perkins Pres-Treas,**
New and Improved Method of Repairing Cracks in Motor Blocks, Cylinder Heads and Other Metal Castings, Also Known In Goldsboro as Superweld, 310 S George Extn, Tel REpublic 5-1862
- O Stanton clk PO r RD 5
- Robt E (Florence H) mach Carolina Welds Plant r RD 1 Dudley NC
- Ruby N Mrs opr The Robinette r316 N Center
- Theonia V (wid W C) x-ray tech Wayne Mem Hosp h802 Rudolph
- Truman N emp State Hosp r do
- Walter (Georgia) lab Genl Industries Tank Div h313 Marion
- Willie R (Carolyn L) cook h109 W Pine

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

Perroy Mary Mrs maid r403 E Elm

PERRY ARTHUR L (Doris H), Pres Goldsboro Builders Supply Co Inc, 118 S Carolina, Tel REpublic 4-4071, h Selma, NC, Tel Woodlawn 5-2078

- Austin W (Kath S) driver W P Lane h113h SJHomes
- Custus L (Mary L) emp Kemp Spity h408 Magnolia

PERRY DORIS H MRS, Bookkeeper Goldsboro Builders Supply Co Inc, 118 S Carolina, Tel REpublic 4-4071, h Selma, NC, Tel Woodlawn 5-2078

- Ed (Lilly B) emp Willow Dale Cemetery h419 Charles
- Jas (Penniana) h1805 N John
- Jennette Mrs fety wkr Wallbrook Tob h625 Crawford
- Jesse J (Lillie D) driver Ross Whitley h922 Fairview cir apt A
- Lamont H (Mabel P) driver Red Bird Cab h1722b Maple
- Lillie M insp Carolina Overall r Royal av
- Lynn E insp Carolina Welds Plant r RD 3 Box 150
- Mabel P Mrs slswm Ladies Shop r1722b Maple
- Mary L Mrs nurse 408 Magnolia r do
- Mary T Mrs r405 Smith
- Raymond O (Lynn) eng Auto Battery Co of Am r RD 3



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Perry

—Thos orderly Wayne Mem Hosp r LaGrange NC

—Wilbert jr emp Kemp Splty r113h SJHomes

Persell Adolph r810 Washington

Person see also Pearson

—Clyde h N Georgia av ext

—David L (Bertha R) pntr Coca Cola h703 N Carolina

—E Carroll USA r710 Bryant

—Earl (Mabel T) emp Southern Cotton Oil Co h313 Wayne

—Isaac jr constn wkr r710 Bryant

—John (Lillie R) r833 N John

—John E (Estella) jan Carolina Welds Plant h833 N John

—Julia M maid h816 N John

—Julia U Mrs waiter En-Cee-Cue r1013 Aycock

—Lester P (Ellen J) mach opr Dewey Bros h402 N Carolina

—Lula P Mrs h710 Bryant

—Raymond M (Ada) driver Seth B Hollowell Oil h Lee RD 3 (Advl)

—Walter G carp h608 Devereaux

—Wm T (Julia U) lab Sheilds Constn h1013 Aycock

Peten Brodie L (Lillie H; Peten Fish Mkt & Gro) h616 Isler

—Fish Market & Grocery (Brodie L Peten) 501 W Pine

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—Jos L emp State Hosp r do

—Lillie H Mrs atndt State Hosp r616 Isler

Peters Ella (wid W T) r1205 E Mulberry

Peterson C T (Mattie S) bricklyr h818 Persimmon

—Ezra S (Mollie D) h214 E Vine

—Gladys S clk Gboro Lndry Clns r702 Rudolph

—H Henry firemn A&EC h706 N James

—John r706 N James

—John (Virginia) USAF h51b SJHomes

—Judson D (Rachel S) clk A&P h702 Rudolph

—Leona K (wid Iley) maid h212 W Spruce

—Mattie S Mrs hlpr J P Taylor Tob r818 Persimmon

—Milford carp r214 E Vine

—Rachel S Mrs chkr White's Lndry r702 Rudolph

Pettaway Ardonia (wid Henry) tchr Community Kindergarten h703 Crawford

—Heppie G (wid Roy) maid h911b Carver dr

—Jas R shoe shiner Sunrise Barber Shop r Stantonburg NC

Pettiway Jas A emp State Nursery r407 E Elm

Pettway Hattie Mrs maid Dewy Bros r507 Durham

Pevie Bessie B Mrs r381 Olivia la

Pheacock Jas F mech Stackhouse Elec r RD 5

Remember Your Credit
is always Good at

115 W. WALNUT ST.

Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

LET YOUR S. F. BOX 1134
ART. OLIVE HWY. 1134

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Moterial
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Phelps Alma S Mrs clk Wayne Mem Hosp r1507 Rose
—Betty L nurse r1507 Rose
—John L (Alma B) slsmn h1507 Rose
—Lillian Mrs slswm Mildred Kelly's Dress Shop r308 N Audubon av
—Palmer L (Vivian J) USAF h68c-f SJHomes
—Susan E clk State r308 N Audubon av
—Thos T (Lillian M) slsmn Sherwin-Williams Co h308 N Audubon
PHIFER B JACK (Virginia), Sec-Treas Bryan Oil Co, Mt Olive hwy, Tel REpublic 4-1771, h401 E Chestnut, Dial REpublic 4-5056
—B Jack jr r401 E Chestnut
—Virginia C Mrs tel opr SJHomes r401 E Chestnut
Phillips Andrew (Marian D) clin Garriss Dry Clns h901a Poplar
—Bernice A (Louise B) mtcemn Wayne Dairy h1000 Maple
—Betty clk Ash St Pharmacy r905 Royal av
—Christopher h817 Olivia la
—Edw E (Faye P) mach Kemp Splty h410 W Vine
—Edgar G (Janice B) USAF h1104 Maple
—Ellen M (wid Walter R) r106 W Ash
—Ernest slsmn Made-Rite Sunbeam Bky r Dunn NC

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Ethel H Mrs slswm Belk's r1309 Peachtree
—Faye P Mrs clk Wards r410 W Vine
—Geo L (Geraldine H) slsmn Rogers h1121 Maple
—Georgia A Mrs emp J P Taylor Tob r817 N John
—Henry jr (Sarah W) lab Gboro Iron & Mtl h117 Dillard
—Israel (Vinie W) lab h204 Whitley av
—Jas (Mary N) lab J P Taylor Tob h Orange
—Jas A slsmn International Salt h908 Evergreen av apt E4
—Jas H (Ruby D) ofc mgr Dumas-Giddens Oil h105 S Andrews av
—Jesse P (Georgia A) lab Gboro Milling h817 N John
—Lebert (Marie R) mech Carolina Welds Plant r RD 5
—Louise B Mrs ofc sec County Mem Community Bldg r1000 Maple
—M D (Alice) r1103 Snow Hill
—Marian Mrs cafe hlpr East End Sch r901a Poplar
—Mary J Mrs r US Highway 70 RD 3 (Advl)
—Milton G (Ethel H) slsmn Auto Parts h1309 Peachtree
—Milton R (Ebby K) dept mgr Belks h1503 Maple
—Pritchard J (Bessie S) sls mn h104 N Slocumb
—Ruby D Mrs ofc sec Sasser & Duke r105 S Andrews av



Dumas - Giddens Oil Co.
Inc.

Pure Tires — Batteries — Accessories
Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Phillips

—Sarah cook Gboro Hi Sch r117 Dillard

PHILLIPS 66 FUEL OIL, W H Griffin & Sons Dealers, 511 S John, Tel REpublic 5-4911 (See Yellow Page 61)

—Wheeler (Eleanor A) slsmn Sears h Murphy av RD 3 (A)

—Wilton R (Magdalene) swtchmn SBT&T r RD 5 Box 261

Philyaw Arcaster emp State Hosp r do

Phipps Donald C (Martha C) mech Battery & Elec Serv r320 N John

—Frances W Mrs clk County Pub Welfare Dept r314 E Walnut

—Jas E (Eliz K) driver Wooten Oil & Fuel h931b Fairview cir

—M Vernon (Annie B) watchmn Gboro Milling h320 N John

—Thos E (Martha C) mech Willard Battery r320 N John

—Wm D (Frances W) driver SH&PWC h314 E Walnut

—W H (Cynthia) wkr Prince Tire Serv h105c-d SJHomes

—Willie W clk Am Plmb & Elec Sup r320 N John

Phurrough Donald E (Carolyn) mech Seymour Johnson AFB h103a SJHomes

Pickens Wilbur J (Mary Y) USAF h310 N Slocumb

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

Piedmont Mills Inc Hennis D Barnes mgr flour mfrs 100 W Beech

Pierce see also Pearce

—Alma M (wid B L) h1902 E Beech

—Bessie L (wid John W) r69b SJHomes

—Chas N studt r302 W Mulberry

—Christopher H (Selina D) asst acct Eastern Cars Regional Housing Authority h108 N Audubon av

—Daisy r405 E Ash

—David T (Marie A) mech Sears h517 Alvin apt 3

—Edna J tech Drs Howard & Compton r1305 Maple

—Geo N Lt (Nancy P) city firefighter h302 W Mulberry

—J Millard (Jeanetta C) constn wkr T A Loving & Co h410 N Carolina

—Jas A (Burdon C; Coastal Distrs Gassette) h900 Prince

—Mattie F tex wkr Borden Mfg r913 Borden

—Nancy W Mrs tannery wkr Drueding Bros r302 W Mulberry

—Sudie T tex wkr Borden Mfg r616 N John

—Troy W (Sudie T) grader Wayne Poultry h616 N John

—Willie E tex wkr Borden Mfg r913 Borden

Pike Allen L (Hazel Y) serv-mgr J D Pike Mtr h108 Lee

—Clayton A (Audrey S) USAF h02 S Slocumb

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Pike

- D Virgil Rev (Ethel P) pastor Friends Ch h605 E Beech
- David G tannery wkr Drueding Bros r Pikeville NC
- Homer (Carrie) lab Farmers Sup r RD 4

PIKE J D MOTOR CO

Owner

James D Pike

Imperial, Chrysler and Plymouth
Sales and Service

305-07 N Center

Telephone REpublic 4-2671

- Jas D (Dora W; J D Pike Mtr Co) h1101 Evergreen av
- Jas D jr (Effie R) sls mgr J D Pike Mtr h1502 E Walnut
- Roy M (Beulah) watch repr Giddens Jwly Store h117 S Kornegay
- Roy M jr eng WGTm r117 S Kornegay
- Sallie O (wid Henry A) h303 E Vine
- Thurman O (Ella Mae P) agt Jefferson Stand Life Ins h502 S Audubon av
- Walter G serv-mgr Firestone Stores r303 E Vine
- Pilgrim Roy L (Willie D) USAF h76c-d SJHomes

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Pilkington Betty Mrs tex wkr Borden Mfg r111a SJHomes

—Edw L (Cath M; Brown Drug Co) h1400 Peachtree

—Edw L jr studt r1400 Peachtree

—Ellen L (wid Major) r207 S Center

—Fred (Betty) tex wkr Borden Mfg h111a SJHomes

—Glenda F clk Gboro Candy Kitchen r207 S Center

—John S (Susie B) dept mgr A&P h1808 E Beech

—Lillian B sten A M Shrago & Sons h404 N Jackson

—M Elmer (Esther A) pumpmn Gulf Oil h207 S Center

—Ralph lab Dewey Bros r RD 2 Princeton NC

—Raymond L constn wkr Ebasco Serv r404 N Jackson

Pilley Chas O (Josephine H) h803a N Taylor

Pilot Life Insurance Co Jas W Rouse mgr 117 N James

PILOT LIFE INSURANCE CO

General Agent

Hugh D Waldrop

415-416 Wachovia Bank Bldg

139 W Walnut

Telephone REpublic 4-3081

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

PINE STATE CREAMERY CO

Manager

J H Dickerson

Dist Ice Cream, Mgr

J Dwight Johnson

Milk-Ice Cream and

Dairy Products

North Carolina's Choice Since 1919

Grantham

Telephone REpublic 5-3142

(See Yellow Page 34)

Piner H G electn Seymour Johnson AFB h1717 Edgerton apt C

Piper Douglas B (Eva J) USAF h913 Edgerton

Pipkin Marion R jr (Doris M) emp Griffin Wood Yd h302 S Jefferson av

—Mark L (Esther C) carp Robt Helms h1737a E Holly

—Mary C tchr County Bd of Educ h213 E Elm

—Nancy L nurse Wayne Mem Hosp r306 N Lionel

—Oscar H (Mary E) h808 E Ash

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

—Oscar H jr (Wilhelmina R) dept mgr Dewey Bros h2102 E Walnut

—Pearl r213 E Elm

—Wm A r213 E Elm

Piqford Lenwood E (Amy H) slsmn Atlantic Bldg Block r Rosehill NC

Pitchford Robt R (Dorothy) installer SBT&T r RD 1 Dudley NC

Pitt J R emp State Hosp r do

—Z P r625 Orchard

Pittard Jesse E jr (Sarah H) slsmn Leder Bros h107 N Korne-gay

Pittman Alberta R Mrs mgr Spotless Clns r RD 4

—Athalene O Mrs nurse State Hosp r413 Murray

—B Joyce ofc sec Stanley Home Prod r RD 3 Box 153

—Charlie A (Beulah) slsmn Jeffreys & Son Seed Store r Princeton NC

—Edw M (Dora B) electn Seymour Johnson AFB h105 N Alabama av

—Elbert emp Wayne Poultry r RD 2

—Euphie E (wid Jas) slsmn Belk's h405 E Walnut

—Everette lab Wayne Poultry r RD 2

—Geo (Vera K) USAF h412 Stronach av



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. REpublic 5-4911



109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

594

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Pittman

- Geo L (Athalene O; 117 Truck Stop) h413 Murray
 - Henry E (Josephine A) h268 Wisteria rd
 - Hilda L Mrs ofc asst NC Consolidated Hide r RD 2
 - J Leslie (Minnie B) h900 8th
 - Jas studt studt r405 E Walnut
 - Joyce ofc wkr Avon Cosmetics r5 Harrell av (A)
 - Kenneth R (Ruth S) pntr Ace Paint h803 Maple
 - Mack G (Allene B) mgr Home Finance Co h607 S Madison
- PITTMAN PAUL H (Estelle D), Associate Manager Life Insurance Co of Virginia, 205 Purser Bldg, 301 S Center, Tel REpublic 5-1050, h305 S Andrews av, Tel REpublic 5-4543**

- Paul H jr (Mary G) est R N Rouse & Co h902 Evergreen apt B1
- Robt (Bettie G) lab Kemp Splty Co h10 Harrell av (A)
- Rosina W prin Edgewood Primary Sch h1014 Evergreen av
- Wm (Emma L) projectionist Paramount Theatre r RD 4 Box 34

Pitt Wm tchr PS r410 Beal

- Wm W (Ruby T) constn wkr Gboro Neon Sign h203 S Carolina

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Pitts J Dallas (Bertha P) jan Goldwayne Lndry & Clns h410 Beal

Planters Cotton Oil & Fertilizer Co Wm C Bone mgr 601 N Center

Platt John A (Ida G) slsmn Colson Adv h109 N Virginia

Player Annie L (wid Robt) r304 Daisy

—Ernest L tstr CP&L r RD 5 Box 262

—Roger W mach opr Dewey Bros r304 N Daisy

Plaza Restaurant Jacob F Hill III mgr N William ext

Plonk Hal K (Madeline W) tchr Gboro Hi Sch h803 Pittman

—Madeline W Mrs tchr Gboro Jr Hi Sch r803 Pittman

Plummer Mae L (wid Thos) r313 N Audubon av

PLUMMER W E ANIMAL HOSPITAL (W E Plummer), Veterinarian, RD 5, Box 45, Tel REpublic 4-0566, Res Tel REpublic 4-5310

Plunkett Mattie Mrs dec Isaacs-Kahn Furn r RD 3

Poandl John F (Dorothy D) drftsmn Conrad B Wessell h230 E Seymour dr

Poirier Garry (Faye) USAF h76a SJHomes

POLICE DEPARTMENT—(See Goldsboro—City of)

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

POLK R L & CO, City Directory Publishers, 2910 W Clay, Richmond 30, Va, Tel ELgin 9-6001, Automobile and Truck Owner Lists, Automotive Statistics, Bank Directories, Direct Mail Advertising, Mailing Lists, 431 Howard, Detroit 31, Michigan (See Yellow Page 41)

POLK'S BANK DIRECTORY, R L Polk & Co Publishers, 130 Fourth av North, Nashville 3, Tenn

Pollard Kath r214 Atlantic av
Pollock Annie B (wid Geo) h501 E Elm
—Christine E Mrs waiter Jet Drive Inn r278 Johnson la
—Donald R farmer r901 Black
—Geo W (Barvick V) elec contr 613 Pittman h do
—John F (Cynthia D) brakemn B&O h511 S Pineview av
—Leonard E doffer Borden Mfg r901 Black
—Marvin S (Eloise G) looper Borden Mfg r901 Black
—Minnie B (wid Vance) r507 E Elm
—Raymond (Blanch B) h411 S William
—Roland (Christine E) h278 Johnson la
—Terry G (Marie K) spotter Casey's Lndry & Clns h708 Pittman
—W Thos formn Bell-Askins Plmb & Htg r Dudley NC
—Willie L (Unity M) formn Borden Mfg h901 Black
Polter Wm M (Naomi H) clk PO h1605 E Holly



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



Pons Alton B slsmn Goodyear Serv Store r107 N William
Pool Beatrice G (wid J H) emp Gboro Tob h N George ext
Poole Earl E (Maeretha D) USAF r702 W Pine
—Richd W (Lillie E) h907 Prince av
—Sye D (Leonora O) dentist 139 W Walnut R815 h1303 E Mulberry

Pope Alice J Mrs waiter Gboro Cafe r205 E Oak
—Bessie r813 Annabelle
—Bleaka S Mrs atndt State Hosp r1004a Slaughter
—Dollie maid W P Rose Sup r108 Atlantic av
—Dollie D Mrs r512 Eason
—Dorothy A Mrs nurse Wayne Mem Hosp r306 N Lionel
—Elsworth R (Nellie J) city firefighter h602 Simmons
—Emma Mrs h813 Annabelle
—Erskine L (Mary L) supt T A Loving Co h1509 Laurel
—Frank F (Alma) h420 Canal
—Gurney L (Eloise B) pntr h501 W Ash
—Hugh V (Nina K) budget mgr Firestone Stores h1909 E Beech
—Jas (Geneva J) lab Dewey Bros h518 S Leslie
—Jas C (Maude N) mach opr Kemp's Splty h609 N William

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.
Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Pope

- Jas E (Floy P) feed mobile opr Gboro Milling h1017 Aycock
- Jas E jr clk Bradshaw Fish Mkt r1017 Aycock
- Jeannette emp Seymour Johnson AFB h212 S William
- Judith A cash Home Finance r Kenly NC
- L Chester (Lela P) contr 1207 E Walnut h do
- Mack L (Bleaka S) atndt State Hosp h1004a Slaughter
- Malcolm R (Joyce M) equip opr City St Dept h124f SJ Homes
- Margt M maid h902 N John
- Marjorie B (Leonard) clk A&P r1009 E Walnut
- Mayron C (Ruby S; Southern Lunch) r RD 5
- Owen M (Anna H) h608 N William
- Paul studt r902b N John
- Preston studt r902b N John
- Ruby S Mrs bkpr Branch Banking & Trust r RD 2 Box 413
- Wm C (Alice J) h205 E Oak
- Porch Ida L Mrs aud Hotel Gboro r106 S Center
- Porter B Louis (Iva P) civ eng Corp of Eng h304 Banks av
- Carroll W (Ruby P) driver Sinclair Oil r RD 1

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Dan U pkr Wayne Agrl Wks r RD 3 Mt Olive NC
 - E Griffin (Jan O) city eng h1202 Park av A
 - E Griffin jr (Marion R) surveyor Seymour Johnson h105 N Oleander av
 - Fannie T (wid David) r503 E Spruce
 - Henry G dept mgr Parker Poultry r RD 1
 - Julia C Mrs r100 Dillard
 - Marian R Mrs tchr County Bd of Educ r105 N Oleander av
 - Paul jr (Julia) lab Wallbrook Tob r100 Dillard
 - Robt F linemn Stackhouse Elec r Warsaw NC
 - Rose P Mrs h707a N Taylor
- POST OFFICE (See United States Post Office)**
Potter Chas (Roberta) USAF h61c-d SJHomes
- Clara L Mrs hostess Paramount Theatre r802 N Herman
 - Donald F (Evelyn) emp Kemp Splyt r RD 1 Seven Springs NC
 - Geo F (Margt H) roofer Moore's Tin Shop h509e Mildred
 - Gladys E bkpr Am Bk r RD 4 Box 133
 - Grace H Mrs sten Wachovia Bk & Trust r1806 Rose
 - Grover (Sara J) hlpr Central Serv Mtr h806b N Taylor
 - Hattie T Mrs cash Potter's Gro r RD 4
 - Heber T mtcemn County Sch h507 E Mildred
 - Hubert P (Louis H) lab R N Rouse Constn h410 Woodrow



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Potter

- Ira mech Adam Auto r208 Atlantic av
- Jas E agt The Ohio State Life Ins Co
- Janet W Mrs cash Carolina Theatre r1103 Evans
- John R (Gaynell M) constn wkr r505 3d
- June r208 Atlantic av
- June h402 3d
- Lorene B bkpr Goldsboro Hotel r RD 1 Box 259C
- Margt H Mrs (Potter's Gro) r509 E Mildred
- Milford (Virginia B) pntr h909 Aycock
- Nancy Mrs fldr Carolina Overall r128 S Herman
- Nathan W (Clara L) auto repr 802 N Herman h do
- Nathan W jr (Janet W) mech Nathan W Potter r1103 Evans
- Peggy G Mrs clk Wayne Mem Hosp r RD 2 Seven Springs NC
- Raymond L (Hattie T; Potter's Gro) r RD 4
- Robt F (Nannie M) lab Crawford & Norwood h505 3d
- Ronald G (Linda C T) studt r802 N Herman
- Rudolph (Grace H) mech CP&L h1806 Rose
- Thos (Margt) h1313 Clingman
- Thos E (Margt) hlpr Wayne Whol Gro h1313 Clingman
- Vernon r505 S Slocumb



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- W D linemn CP&L r Dudley NC
- Wooten W (Susie S) carp Seymour Johnson AFB h85b SJHomes
- Worth (Anne B) tchr Gboro Hi Sch h607 S Pineview av
- Potter's Grocery (Raymond L Potter) 17 S Slocumb (A)
- Pottridge Donald (Joan) USAF h909 Edgerton
- Potts Frances nurse Wayne Mem Hosp r306 N Lionel
- Hugh N (Mary L) driver Wooten Oil & Fuel h410 Daisy
- Hugh N jr (Bessie J) driver Wooten Oil & Fuel r410 Daisy
- Leslie E emp Kemp Sply r RD 1 Dudley NC
- Newman (Betty H) h606 S Audubon av
- Telza (wid Ervin) emp Gboro Hotel News Stand h302 S John
- Thos (Charlotte) eng Seymour Johnson AFB r308 S Center
- Pouncey Bernice H Mrs tchr County Bd of Educ r N Stadium rd
- Sipio O Rev (Bernice H) pastor h N Stadium rd
- Powell Albert (Zudora B) driver W H Best & Co Inc h511 Eason
- Allene ofc sec Seymour Johnson AFB r208 N Mulberry
- Almeta M Mrs cash Dock's Superette h615 Parker

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Powell

- Alton B (Rachel L) driver Pate Dawson Mtr h280 Johnson la
- Amos P (Verna P) wood 1016 S George h1035 do
- Bessie sten ACL r310 S Center
- Bruce R (Mildred M) tinsmith Seymour Johnson AFB h1014 Maple
- C L emp State Hosp r do
- Charity E (wid Henry) r839 N John
- Dewey L (Lela C) formn Tri-County Elec Membership Corp h306 S Andrews av
- Powell E Charles Jr (Eleanor B), Physician 1008 E Ash, Tel REpublic 4-0734, h804 Park av, Tel REpublic 4-1577
- Edith h310 S Center
- Ernestine T (wid Wm) h902b S Audubon av
- Etta B Mrs slswn Penney's r308 Workman
- Georgiana P Mrs nurse Wayne Mem Hosp r1106 E Walnut
- Grace M (wid Wm H) h1602 Laurel
- H Paul (Nell E; Powell's Five Cent to Five Dollar Store No 3) h1505 E Pine
- Hattie P Mrs cook Gboro Hi Sch r1309 Greenleaf
- Herbert (Ruby M) stacker Smithfield Lbr r628 Isler
- Herman P appr Dewey Bros r1505 E Pine

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Hunter M (Eula G) h112 N Slocumb
- Jas A (Louise) trainmn ACL h207 N Lionel
- Jas E (Sarah M) atndt State Hosp h109 Cedar
- Jean G soc editor News-Argus r112 N Slocumb
- Kenneth B lab Harrell Co r1014 Maple
- Lela J (wid John) maid Gboro Hi Sch h811 E Elm
- Lena M r811 E Elm
- Linda L ofc sec Eason's Telev & Appl Serv r213 E Oak
- Louise Mrs agt Jefferson Stand Life Ins r207 N Lionel
- Margt R clk-typ NC Finance r Mt Olive NC
- Minnie r310 S Center
- O'Max G plmb Bell-Askins Plmb & Htg r Dudley NC
- Ralph H (Etta B) stmfr Seymour Johnson AFB h308 Workman
- Reuben shoeshine boy Goldsboro Hotel r919 Greenleaf
- Robt M (Alice R) tile hlpr Ceramic Tile h204 E Vine
- Robt W (Mary H) asst gen supt T A Loving & Co h211 N George
- Romania (Lela B) h211 W Elm
- Sarah M Mrs stemmer J P Taylor Co r109 Cedar
- Sidney A (Hattie P) cook Gboro Hi Sch h1309 Greenleaf
- Silas P (Laura P) h213 E Oak



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Powell

- Theo R (Martha) lab Dewey Bros h432 E Elm
- Thos T (Georgiana P; Powell's 5c to \$500 Store) h1106 E Walnut
- Wm E asst mgr Powell's 5c-\$5 Store No 3 r1505 E Pine
- Wm K timekpr T A Loving Co r1602 Laurel
- Willie P Mrs emp State Hosp r do
- Willie W Mrs opr SBT&T r300 S Center
- Powell's 5c to \$5.00 Store (Thos T Powell) 600 S Slocumb
- Five Cent to Five Dollar Store No 3 (H Paul Powell) 1011 N William
- Powers Ruby (Thelma) shoe shiner Gurley Barber Shop h919 Greenleaf
- Pratt Frank I (Roxie B) slsmn h1104 E Mulberry
- Lindsay P (Martha J) mgr A&P h502 S Pineview av
- Martha J Mrs registrar Boy Scouts of Am r502 Pineview
- Precise Alderman P mtecm Eastern Caro Regional Housing Auth h78A SJHomes
- Precythe Stephanie O Mrs ofc sec Nationwide Ins
- Prentiss Frances (wid Bennie) maid h503 Denmark
- Pressley Edw E (Pressley's Lndry & Cln) r1011 E Mulberry
- Tillie W (wid John S; Pressley's Lndry & Cln) h1011 E Mulberry

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Prestwood Clyde M (Mary B) supt Kemp Splty h307 E Mulberry
- Mary C studt r307 E Mulberry
 - Price Alma emp State Hosp r do
 - Ammie R (Susan M) gro 1413 Snow Hill h1406 Snow Hill
 - Ashley W (Esther K) h320 N John
 - Betty H casewkr County Pub Welfare Dept r RD 1
 - Betty O (wid Jesse) h211 N Virginia
 - Billy R agt The Ohio State Life Ins Co
- PRICE D H JEWELER (D Harvey Price), Jeweler and Watch-maker, Free Watch Master Service, One Year Guarantee, 102 E Mulberry, PO Box 151
- D Harvey (Mary L; D H Price Jwlr) h507 S Pineview av
 - D M v-pres Wayne County Farm Bur Inc r Seven Springs NC
 - Dallas W (Reba J) carp h Lee RD 3 Box 60 (Advl)
 - Donald asst-mgr Gboro FCX Serv r Dudley NC
 - Earl S stockmn CP&L r Princeton NC
 - Edgar H (Florence K) carp h403 N John
 - Edgar T (Betty C) mech Isaacs-Kahn Furn h713 S Slocum
 - Esther K Mrs clk Bunch Drug Store r320 N John
 - Eug H (Gloria M) emp News-Argus h106 Banks av

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY



DILLON- BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Price

- G Jake (Julia B) driver Gboro Milling h1120 Atlantic av
- Geo E driver Dewey Bros r RD 3
- Gladys M (wid Alfonza) h701 Rudolph
- Harvey R (Lucille C) carp Elton Warrick h904 N Audubon av
- Hepsie Mrs slswn Penneys r314 E Beech
- Hilda J (wid Ralph L) clk County Register of Deeds h804 N Pineview av
- Isabel tex wkr Borden Mfg r Selma NC
- Iva G insp Carolina Welds Plant r RD 4 Box 6A2
- Jake (Julia B) driver Gboro Milling
- Jas A (Dora C; Price's Spec) h309 S Audubon av
- Jas C (Minnie) asst mgr Geo St Gro & Grill h1720a Edgerton
- Jas E (Thelma) parts mgr Community Mtrs r RD 5
- Jas H (Maylene T) driver Dewey Bros h1708 E Holly
- Jesse R (Esther G) lab h401 N Virginia
- Joe (Lucille P) agt Life Ins Co of Va r Smithfield NC
- John R r401 N Virginia
- Johnnie A (Flora B) driver Federal Oil h305 Murray
- Katie Mrs h828 Persimmon
- Kenneth lab Thurston Mtr Lines r Mt Olive NC

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- L B Mercantile Co Henry K Bass mgr 611 Olivia la
- L K Rev pastor Darden Chapel Bapt Ch
- Laura W (wid Ralph W) r314 E Beech
- Lucille J Mrs clk Belk's r211 N Virginia
- Malcolm B driver NC Consolidated Hide r RD 5
- Martha (wid Jim) r1107 E Walnut
- Maude Mrs smstrs Carolina Overall r RD 1
- Mildred J nurse Wayne Mem Hosp r701 Rudolph
- Millard E formn Borden Mfg r RD 2 Box 39F
- Minnie J Mrs waiter Geo St Gro & Grill r1720a Edgerton
- Mollie W Mrs tannery wkr Drueding Bros r RD 2 Box 554A
- Monroe A (Elva E) mech Broom Mtr h813 N Virginia
- Munroe W (Daisy H) h1730b Maple
- Myrtie (wid Henry) r1708 E Holly
- Nancy A tex wkr Borden Mfg r820 N William
- Nataline M tex wkr Borden Mfg r RD 2 Box 39F
- Othol C (Hepue H) h314 E Beech
- R L emp Borden Mfg h820 N William
- Robt J carp r120 S Carolina
- Rodney J (Fannie M) plmb Bell-Askins Plmb & Htg h806 N Madison av
- Roland D tex wkr Borden Mfg r820 N William

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Price

- Simon r715 E Elm
- Stella Mrs clk Kress r RD 4
- Susan M Mrs tex wkr Borden Mfg r1406 Snow Hill

Price's & Newman's Esso Service (J Earl Newman) 301 S George

PRICE'S SPECIALTIES (J A Price), Awnings, Aluminum, Canvas, Venetian Blinds, Storm Windows and Doors, Stoop Railings, Door and Window Jalousies, Venetian Blind Service, Retaping and Recording, 601 N John, Tel REpublic 5-4921 (See Yellow Page 10)

Pridgen Billy driver Wooten Oil & Fuel r519 N Williams

- French emp T A Loving & Co r Box 1005
- J B lab Wayne Hatchery r Snow Hill
- Thos processor Wayne Dairy r Fremont NC
- Wesley (Peggy) USAF h35a SJHomes
- Wm (Mary T) driver Wooten Oil & Fuel h519 N William
- Wm jr (Dorothy D) lab Trim Center h Temple

Pridgett Helen Mrs cook Hotel Goldsboro h915a Lincoln dr
 Primitive Baptist Church Rev W Gerald Pate pastor 109 E Spruce

Prince Alma S (wid Amos) r Spence av RD 3 Box 29A (Advl)

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Chas W (Sue G) dept mgr Open Air Mkt h407 E Beech
- Chas W jr studt r407 E Beech
- John S (Annie W) USAF h1103 E Elm
- Julia R Mrs bkpr Prince Tire r1005 Evergreen av
- Sue G Mrs slswn Weil's Inc r407 E Beech

PRINCE TIRE CO (William A Prince), General Tires and Batteries, Tire Recapping, Repairing and Vulcanizing, Road Service S George, Hwy 117A, PO Box 816, Tel REpublic 4-2815 (See Yellow Page 128)

—Wm A (Julia R; Prince Tire Co) h1005 Evergreen av
 Pritchard Margt E Mrs bkpr Diamond Transfer r La-Grange NC

Privetti W Bert (Lula H) mgr Charles Stores h309 N Audubon av
 Probeck Patricia T Mrs sec Town and Country Gas Co Inc r1402 Peachtree

PROBECK WILLIAM J (Patricia T), V-Pres-Treas-Genl Mgr Town & Country Gas Co Inc, 226 N Center, Tel REpublic 4-2301, h1402 Peachtree, Tel REpublic 4-4287

Proctor G Thos (Winifred W) h128 S Herman
 —Leland J hlpr Ceramic Tile r Fremont NC

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locolly Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER LUMBER
 TEL. RE public 4-4321

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

**Tel. RE public
4-2411**

Used Car Lot
114 E. Ash

**Tel. RE public
4-2411**

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



PROCTOR R S (Elizabeth P), Sec Wayne County Board of Education, 3d fl Court House Annex, 224 E Walnut, Tel REpublic 5-4331, h RD 2, Tel REpublic 5-1484

—Wm L (Shirley D) USAF h2 Golf Course rd (A)

—Winifred W Mrs cook Paradise Nursery Sch & Kindergarten r128 S Herman

Progressive Church of Jesus The Rev Nettie E Faison pastor 800 W Pine

Protestant First Grade School Rosa Spruill dir 115 S John

Proud Alf R (Edith B) slsmn Anderson-Creech Oil h110 N Kornegay

Provident Life & Accident Insurance Co Hubert H Ellison genl agt ins 301 S Center R202

PRUDENTIAL INSURANCE CO OF AMERICA THE, George E Bain Speeial Agent, Life, Accident, Health and Group, 704 Park av, Tel REpublic 4-2931

Pruett Robt (Beverly) USAF h43d-f SJHomes

Prunty Jas K (Donna L) USAF h1105 Maple

Pryor Eddie lab NC Consolidated Hide r Canal ext

Pszkilleh J E USAF r414 N John

Puett Ola Mrs h Golf Course rd (A)

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

Pugh Laurence (Mirandie C) opr Enright & Westbury r307a E Beech

Pullen L Wilbert serv mgr H B Owsley & Son of Gboro Inc

Pulley J L (Eupha J; Ball Pk Serv Sta) h1306 N Jefferson av

Purcell Hilda nurse Wayne Mem Hosp r1727b Maple

Pure Service Center (Danl L Cox) 237 N John

PURNELL CECIL R (Pauline S), Plant Mgr Wooten Oil & Fuel Co Inc, Dispatcher Coastal Transport Inc, h1509 Palm, Tel REpublic 5-1305

—Frank H studt r1509 Palm

—Pauline S Mrs bkpr Gboro Prod Credit Assn r1509 Palm

Purser Building 301 S Center

Pyatt Edw G asst supt Sou Cotton Oil Div r Dudley NC

—Frances H Mrs tchr County Bd of Educ r1503 Hawthorne

—Kedar D (Frances H) line formn CP&L h1503 Hawthorne

Pyle Clarence E (Louise T) mach Carolina Welding Wks h1409 E Beech

PYROFAX BOTTLED GAS SERVICE, Sutton's Gas & Appliance Co Dealers, 1516 N William, Tel REpublic 4-2725 (See Yellow Page 72)

Qualitee Homes Inc R M D Freeman pres contr 102 Bright

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

QUALITY BICYCLE SHOP (Byron J Greene), Schwinn Bicycles, Lawn Mowers, Sales and Service, Locksmiths, Keys Made, Washing Machine Repairs, Guns Repaired, 209 N John, Tel REpublic 4-2478

—Cabinet Shop (Rodney L Hilbun) 1211 Clingman

QUALITY PLUMBING & HEATING CO (R Bruce Malpass), Plumbing and Heating, 1013 N William, Tel REpublic 5-4981 (See Yellow Page 104)

Queen City Coach Co Ruby L Capps mgr 410 N John

—Jas P lab Seymour Johnson AFB r622 Isler

Quinn Edna recpt Dr Sim H Adams

—Edw driver Martel Scott r W Palm

—J Grady (Edna G) carp h404 Daisy

—Johnny F (Glendora) dep-collr State Revenue Dept h904 Evergreen apt C2

—Jos P USA r216 E Elm

—Louis T (Edna) slsmn News-Argus r113 S Virginia

—Margt R (wid Jos) h216 E Elm

—Pauline B (wid Roscoe) h610 Rudolph

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

R & H OIL CO

Owners

Edgar Earl Rackley

Ivey B Harris

Fuel Oil, Gasoline, Motor Oils

Tires and Batteries Wholesale and Retail

1 Mile South of Goldsboro

Mt Olive Hwy

Telephone REpublic 5-3718

(See Yellow Page 62)

Rackley Betty slswn McClellan's r209 E Beech

—Doris R Mrs x-ray-tech Wayne Mem Hosp r1910 E Beech

—Elbert S (Doris R) emp G E h1910 E Beech

—Kenneth r209 E Beech

—Lemon Y (Geneva B) h620 S Slocumb

—Ora L (Minnie I) h723 Bryant

Radford Albert M driver Wayne Dairy r RD 4

—Allen A (Etta C) h1905b E Holly

—Alphonzo (Helen) jan City Hall h1717a Maple

—Bruce servmn Town & Country Gas r403 N William

—Edw O (Maggie B) h1402 Snow Hill

—Floyd B tex wkr Borden Mfg h406 Woodrow

—Frances M Mrs bkpr Sutton's Gas & Appl r RD 5

—Geo H mech Gboro Trans r Dudley NC

—J Clifton (Eliz M) formn Turner's Equip h909 N George

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

604

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Radford

- Jas B plmb Keen Plmb r RD 5
- Jas W USAF h105b SJHomes
- Joyce E dep clk County Superior Ct r1402 Snow Hill
- Maggie Mrs smstrs Neil Joseph's Shop r Snow Hill rd
- Myra D Mrs sten Genl Adj Bur
- Paul C (Peggy O) mgr Little Jewel Serv Sta h302 Grantham
- Robt L (Bertha A) pntr h112 E Holly
- Russell B (Mildred B) mech Worley Typewriter Exch h1731b Maple
- Sallie A (wid Elton) h1713b E Holly
- Wm E emp State Hosp r do

RADIO STATION W E Q R, Vassie G Balkeum Genl Mgr, Member American Broadcasting Co, FM, 96.9 MG, Raleigh hwy, Tel REpublic 4-3621 (See Insert at WGBR Radio Station in Alphabetical Section and Yellow Page 107)

RADIO STATION W G B R, Vassie G Balkeum Genl Mgr, Member American Broadcasting Co, 1150 On Your Dial, Raleigh hwy, Tel REpublic 4-3621 (See Insert at WGBR Radio Station in Alphabetical Section and Yellow Page 107)

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

RADIO STATION W F M C, Henry M Harrison Genl Mgr, Local, Independent, 730 On Your Dial, US Hwy 117 (Mt Olive Hwy), Tel REpublic 4-4211 (See Yellow Page 106)

Radzik Paul B (Joyce S) USAF h1513 Peachtree
Raffer Lester G driver Goldsboro Iron & Mtl r108 Cedar
Rafuse Annie B Mrs marker Casey's Lndry & Clns r727 Bryant

Ragan F Ruth Mrs cash Pilot Life Ins r RD 3 Box 286
Ragsdale Donald L (Barbara G) USAF h67h SJHomes
Raiford Chas (Odella) h718 Canal

- Chas T (Rosa L) brklyr T A Loving Co r509 Canal
- Christine dish washer Central Lunch r718 Canal
- David atndt State Hosp h706 Slaughter
- Eloise maid Hotel Gboro r718 Canal
- Floyd (Gloria S) brick lyr h707 Washington
- Gaynel E Mrs tchr r426 S James
- Gloria S Mrs hlpr Gboro Tob r707 Washington
- Jacob (Lizzie) gro 619 Canal h do
- Lois Mrs maid r624 Crawford
- Odella Mrs maid Goldsboro Hotel r718 Canal
- Ophelia (wid Wm) h312 Charles
- Solomon (Bertha E) jan Wayne Mem Hosp r1109 Royal



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Raiford

—Winnie W (wid Everett) r300 S Virginia

—Wright (Vina) h509 Canal

—Wright jr (Gaynel E) asst dir Hamilton's Funeral Home
h426 S JamesRailway Express Agency Inc Geo L Williams jr agt 101 S
Carolina

RAINBOW CLEANERS & LAUNDRY INC, A Thomas Griffin Jr Pres, H Blair Stevens V-Pres, Raymond B Casey Sec-Treas-Mgr, Dry Cleaners, Complete Laundry Service, Prompt Delivery Service, 503-05 S George, Tel RE-public 4-3307 (See Yellow Page 47)

Raines Ella C Mrs piano tchr Princeton School r1513 Maple

—Sam T (Frances S) USAF h942 Fairview cir apt C

—Wm N (Ella C) mech Community Mtrs h1513 Maple

Rains Delma R linemn Stackhouse Elec r R 5

—Grace M Mrs ofc sec Denning Ins & Realty r N William
ext

—John T (Eunice J) clk ACL r RD 5

—Lester D (Lottie M) dept mgr Isaacs-Kahn Furn h1502
Maple

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV

YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—Walter B (Grace M) USA r N William ext

—Wm R (Ruby P) br mgr The Sherwin-Williams Co h207 N
Best

Ralph's Superette (Ralph L Howell) gros 201 S Slocumb

Ramos Olivia B Mrs tchr County Bd of Educ h930b Carver
dr

Ramsdell Helen E nurse Wayne Mem Hosp r806 E Ash

Randall Bessie S Mrs tob wkr J P Taylor Co r513 N Elm

—David (Bessie S) lab h513 W Elm

Randolph Annie M prsr Rainbow Clns & Lndry r1101 Moon

—Caroline C emp State Hosp r do

—Ella M (wid Willie) h401 Moon

—Geneva tob wkr J P Taylor Tob h201 E Dewey

Ratley Gladys H Mrs (Harris House) r313 N John

—Warren A (Gladys H; Ratley's Drug Store) h313 N John

Ratley's Drug Store (Warren A Ratley) 120 S Center

Raulston Norman E (Dora A) frt agt ACL h1507 E Elm

Ray Cora P (wid Otho R) h301 Linwood av

—Harold E (Essie N) mech Caro Welds Plant h96b SJ
Homes

—John R (Ruth B) atndt Gasteria r RD 4

—Mary A Mrs book-mobile librn Gboro Pub Library r1206 E
PineRemember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•
TEL.

**RE public
4-4071**

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Ray

- Wm D (Martha W) miller Rosewood Feed Mills h206 S Jefferson av
- Wyche H (Mary A) veterans rep State Employment Security Comm h1206 E Pine
- Rayborne Olive M (wid Willie) therapist State Hosp h1106 Evans
- Rayford Arth (Phoebe) brklyr h604 Persimmon
- Arth jr (Shirley U) brklyr r604 Persimmon
- Shirley U Mrs tchr r604 Persimmon
- Rayner Noah (Eli) USAF h209 Bright
- Raynor Ada M waiter Friendly Cafe r1513 Tuskegee
- Allmon slsmn Pate-Dawson r RD 1 Box 125
- Betty Mrs h1024B Lincoln dr
- Carrie L Mrs picker J P Taylor Tob r1607 Tuskegee
- Edsel r603 Canal
- Eliz h426 Canal
- Ella R (wid Earley) h215 Kennon
- Hubert (Mattie T) constn wkr Nello L Teer h817 Greenleaf
- Hubert J (Raynor's Linoleum & Tile Serv) r415 N John
- Isaac h823 Olivia la

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Josephine B Mrs spnr Borden Mfg r900 Borden
- Julius E (Lillie E) h415 N John
- L T (Lucille H) atndt State Hosp r608 E Elm
- Lamont (Minnie W) lab Consolidated Hide h411 S Leslie
- Lela G (wid Willie) h603 Canal
- Leslie (Mary M) h316 Charles
- Lessie M hlpr Sam Lee Lndry r215 Kennon
- Lillian J Mrs slswm Parrott's Shoe Store r RD 1
- Luby C (Sarah C) driver Sutton Gas & Appliance Co h Daniel Chapel rd RD 3
- Lucy M (wid Ira) maid Old Folks & Orphans Home h 701 Parker
- Mary M Mrs prsr Rainbow Clns & Lndry r316 Charles
- Olivia emp State Hosp r do
- Retha J insp Carolina Welds Plant
- Richd C (Josephine B) formn Borden Mfg h900 Borden
- Robt A driver Dewey Bros r RD 2
- Robt E emp Parker Poultry r RD 2
- Robey (Alice W) USAF r511 Wash
- Roy lab Genl Industries r1513 Tuskegee
- Sallie A nurses aide State Hosp h902a Poplar
- Sandie M Mrs atndt State Hosp h518 Creech



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 — RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Raynor

- Sarah C Mrs (Luby C) tchr Meadow Lane Sch r Daniel Chapel rd RD 3
- Waverly W (Carrie L) driver City h1607 Tuskegee
- Wm W (Estelle E) driver A T Griffin Mfg Co h1020 N James

Raynor's Linoleum & Tile Service (Hubert J Raynor) 519 S Slocumb

Reagan Jas W repr Live Wire Elec r RD 1

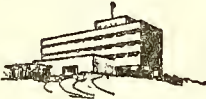
Reaves see also Reeves

- Albert (Myrtle J) mech L A Loving Co h312 N Kornegay
- David J servmn Town & Country Gas r212 W Ash
- Fred A (Marilyn E) br-mgr J J Haines & Co h808 S Madison av
- Katie Mrs (wid Geo) nurse 306 N Leslie h do
- Leamon jr (Shelby) lab Wayne Dairy h255 Wisteria rd
- Nelle R mgr Eastern Printing r306 N Leslie
- Noah A carp Eastern Realty Constn r MtOlive NC
- Robt J (Bertie N) mgr WUTel h1011 Maple
- Robt N studt r1011 Maple
- Wilbert H (Clara M) mech Seymour Johnson AFB h1004 Maple

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

RED BIRD CAB INC, Henry Kapp (Lexington, NC) Pres, Sidney Sauls Mgr, 24 Hour Prompt and Courteous Service, Don't Say Taxi, Say Red Bird, 133 N John, Tel REpublic 4-0815 (See Yellow Page 125)

- Front Grocery (Mrs Bessie B Speight) 402 School
- & White Fish Market (Robt E Fields) 901½ S Slocumb
- Reddick Robt (Janet) USAF r1006 S Slocumb
- Redford Iola F (wid Jas E) beauty shop 206 N Virginia h do
- Redick Ada B (wid Harvey) h709 S Slocumb
- Lester driver Sungas Serv r709 S Slocumb
- Mary M Mrs cash Edgewood Superette r1308 E Walnut
- Redington Wm M (Mary E) USAF h1205 E Mulberry
- Redman Jas R (Louise H) slsmn h509 Durham
- Louise H Mrs prsr Fast Serv Lndr yr509 Durham
- Reece Walter (Carol) USAF h75h SJHomes
- Reed see also Reid
- Alex J (Gladys) slsmn Strietman Bisciut h99g SJHomes
- Lafayette (Sallie H) h1037a Lincoln dr
- Thos jan Wachovia Bank & Trust r112 W Spruce
- Willie r810 Washington
- Reekes Cora S nurse Wayne Mem Hosp r300 S Jefferson av
- M B (Cora T) dist supvr Universal Tractor & Equip h300 S Jefferson av

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Reese Geo B (Rebecca) opr Empire Gas h41g SJHomes
—Melvin (Shirley G) driver City Street Dept h936c Fairview cir

Reeves see also Reaves

—Annalean C Mrs ofc sec State Hosp r801 S Andrews av
—Edw E (Annalean C) mtcmn State Hosp h801 S Andrews av

—Evelyn G Mrs nurse Wayne Mem Hosp r1109 E Holly

REEVES FREDDIE, All State and Federal Income Tax Returns Prepared, An Individual and Confidential Book-keeping and Tax Service, 207 Daisy, Tel REpublic 4-1835, h do

—Lady A (wid Crawford) h207 W Pine

—Laura P (wid Chas) alterer Rainbow Clns r582 E Ash

—Leamon (Mamie) processor Wayne Dairy h276 Johnson la

—Marjorie H Mrs ofc sec Parker Oil r RD 1

—Paul (Ruby J) driver Gboro Milling r RD 2

—Paul (Joan D) driver Diamond Feed h rear 1900 N William

—R Earl (Marie) mech R H Dillon Co h214 Rosewood av

—Richd I (Evelyn G) eng Federal Oil h1109 E Holly

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. REpublic 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Register Clifton M studt r207 Daisy

—E Richd ins agt r105 S James

—Eunice H (wid Archie A) h35g SJHomes

—Geo R jr (Sadie T) mgr A&P h1608 E Maple

—Georgia Mrs h724 N Herman

—Gladys A Mrs adm clk Wayne Mem Hosp r1004 Aycock

—Josephine h810 W Pine

—Kenneth (Lillian B) pntr h612 N William

—Lillian B Mrs waiter Wayne Restr r612 N William

—Sam E (Ruby R) driver Streitman Biscuit r207 Daisy

—Wm B plmb Quality Plmb & Htg r1004 Aycock

—Wm D jr (Gladys A) plmb Quality Plmb & Hts h1004 Aycock

—Wm P Rev dir of Christiran Educ North Carolina Conference r406 N Kornegay

Reid see also Reed

—A B (Grace J) bell captain Goldsboro Hotel h411 S George

—Alfonzo (Annie B) wldr Genl Industries h616 Holt

—Annie B Mrs emp J P Taylor Co r616 Holt

—Annie S nurse 710 Park av r do

—Bert (Delia) lab h303 Dillard

—Bessie D (wid Jas) maid h Hooks River rd

—C R dist mgr Winston Mut Life Ins r Rocky Mount NC

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Reid

- Chas emp State Hosp r do
- Coy W (Bertha) lab M E Robinson Inc h715 Canal
- Curtis (Georgia B) lab Dewey Bros h W Elm
- Della (wid Brodie) maid h210 Kennon
- Dorothy r715 Canal
- Edw (Lorena B) h412 Creech
- Elsie E Mrs maid Wachovia Bank & Trust r114 Anderson dr
- Emma T Mrs dietn State Hosp h120 Grantham
- Eula M (wid Charlie) h Hooks River rd
- Floyd N (Rachel S) USAF h1015 Maple
- Geo A (Essie P) jan Wayne Mem Hosp h219 E Vine
- Grace J Mrs asst dir Leslie Street Community Center r411 S George
- H B constn wkr r NC Hwy 102 RD 3 (Advl)
- Henry (Emma S) h211 Cemetery
- Hubert J driver Builders Supplies Co r Pickeville NC
- J Carlton pres Wayne Mem Park Inc r Charleston SC
- Jas (Myrtle B) mtecmn Dewey Bros h1107 Park av A
- Jas R r704 E Elm
- John (Thelma B) lab h Orange
- John L (Agnes S) lab Borden Mfg h209 Brogden

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Lee (Eslie E) lab Dewey Bros h114 Anderson dr
- Lillian M Mrs v-pres Wayne Memorial Park Inc r Charleston SC
- Lillie C dishwasher Wayne Mem Hosp r704 E Elm
- Mamie opr House of Beauty r300 S Virginia
- Nath W cook Plaza Restr r RD 2
- Rachel (wid Clarence) maid h919a S Audubon av
- Sadie r617 Crawford
- Sadie B (wid Sampson) h721 E Chestnut
- Wilford (Alice W) h704 E Elm
- Reinhardt W M tchr County Bd of Educ r1309 Seaboard
- Remnant Shop The (Brutus S Bridgers) dry gds 306 N Madison
- Remsburg Frank H (Virginia R) mgr Paramount Theatre h 1503 E Pine
- Raine projectionist Paramount Theatre r1503 E Pine
- Virginia R Mrs member City Rd of Educ r1503 E Pine
- Render Carrie B Mrs nurse State Hosp h1107½ Royal av
- Mattie M (wid Frank) h500 E Ash
- Renfrow David emp State Hosp r do
- Esther B emp State Hosp r do
- Roy T (Mildred) USAF h59cf SJHomes



511 S. John St.

**W. H. GRIFFIN
& SONS**

TEL. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

610

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Renn Clifton USN r711 N William
- Helen r305 N William
- John H (Ruth H) rep Encyclopedia Brittanica h305 N William
- Sallie A (wid Oscar B) h711 N William
- Renouf Eleanor (wid Chas) r1016 Evergreen av
- Rex Shoe Shop (Walter G Williams) reprs 203 N John
- Rexrode Thos (Barbara) USAF h273 Johnson la
- Reynolds Bruce I (Ann F) tchr Gboro Jr High Sch h1302 Robin
- Laddie (Lottie) h1732a Edgerton
- Rhodes Addie (wid John) h401 S Center
- Bobby L (Peggy W) mach opr Ralston Purina Plant h421 Wilson av
- Chas K (Ruby P) dep County Tax Collr h420 Fussell
- Charlie R (Smithy J) carp E T Taylor Constr h418 Wilson
- Clarence (Ernestine M) hlpr h715a Newsome
- David (Eva M) carp h403 Griffin
- Funeral Home (J B Rhodes & Amazian Howell jr) 310 S James
- Henry L pntr Builders Sup Co r401 S Center
- J B (Mildred B; Rhodes Funeral Home; Rhodes Mutual Burial Assn) h619 Isler



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

- Jake H (Mary M) pntr State Hosp h28c SJHomes
- Jas (Eliz H) jan Gboro Jr High Sch h905a Lincoln dr
- Jennings B (Rosalie S) formn Fisher Tire h1614 Maple
- John L mtecmn Pate Dawson Mtr r416 Wilson av
- Lemuel (Mamie L) carp h627 Devereaux
- Lena M r405 E Spruce
- Luvenia emp State Forestry Nursery h405 E Spruce
- Mamie L Mrs nurse 627 Devereaux r do
- Mary f808 Mimosa
- Mary M Mrs (Center Beauty Shop) r28d SJHomes
- Mildred B Mrs instr Gboro Training Sch r619 Isler
- Mutual Burial Assn (J B Rhodes Amaziah Howell jr) 310 S James
- Nellie B maid h415 Denmark
- Rosalie S Mrs clk Young Fashions r1614 Maple
- Ruby P Mrs clk Warwick's Superette r420 Fussell
- Russell L (Annabelle H) driver Merita Bakery h N William Extn
- Sallie B (wid John) h N Georgia av Extn
- Spicer H clk NC Natl Gurad r N William Extn
- Sudie P (wid Andrew) h900 Rudolph
- Thelma E insp Carolina Welds Plant r1304 N George

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Rhodes

- Theo (Beatrice M) driver W H Griffin & Sons h309 Charles
- W Sam (Ethel M) h N William Extn
- Wm C barber Ideal Barber Shop r Princeton NC
- Willie L (Hattie M) lab State Nursery r808 Mimosa
- Rhoe Jas W tannery wkr Drueding Bros r927a Hugh
- Rhue Mary E nurse Wayne Mem Hosp r306 N Lionel
- Rice Annie J Mrs clk Weil's Dept Store r219 Rosewood av
- Dollie B Mrs maid h816 S George
- Ellen H Mrs bkbndr Carolina Prntg r Robins Trailer Park
- Jean M Mrs clk Weil's Inc r219 Rosewood av
- Jerry T (Annie J) USAF h219 Rosewood av
- Mervyn A (Helen M) archt SJ AFB h801 S Best
- Victoria E Mrs h1814 N John
- Rich Annie P Mrs tob wkr A P Taylor Co r413 Canal
- Baxter L Rev (Annie R) pastor Antioch Baptist Church h 601 Persimmon
- Baxter L jr (Viola M) studt r601 Persimmon
- Chauncey C (Beatrice E) lab NC Consolidated Hide h509 Roberts
- Clay B (Lucille C) mgr State Employment Secutiy Comm h402 S Audubon av

WORLEY TYPEWRITER EXCHANGE

Sales - Service

ROYAL

Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Dorothy emp J P Taylor Tob r823 N John
- Fred L (Annie P) prsr Paramount Clns & Lndry h413 Canal
- John emp State Hosp r do
- John C studt r402 S Audubon av
- Louis M (Thelma B) lath opr Kemp Splty h308 S John
- Mamie maid Serotta's r601 Persimmon
- Millard (Thelma B) emp Kemp Splty h308 S John
- Thelma B Mrs mach opr Elliott Packing r308 S John
- Richard Raymond L (Nancy N) USAF h1022 E Maple
- RICHARD'S JEWELERS INC, R Leo Daughtry Manager, Jewelry, Diamonds, Watches, 106 N Center, Tel REpublic 4-4274 (See Yellow Page 91)
- Richardson Amos G (Rachel R) tchr Pikeville Training Sch h406 S Virginia
- Beckmon R Rev (Pauline L) pastor Shiloh Presbyterian Church h314 W Pine
- Bernice M Mrs tchr East End Sch r514 Wilmington av
- Burnell G (wid Floyd) prsr Paramount Clnrs h617 Griffin
- Chas E h309 N George
- Chas E (Bernice M) tchr West Elm Jr Hi Sch h514 Wilmington av

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGT.

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SYSTEM
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771

You'll Like Our Finer, Faster Service
When You Stop We Start**CENTRAL SERVICE MOTOR CO., Inc.**

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Richardson

- E Clyde r312 E Mulberry
- Earl USA r101 Riway
- Elisha r605 Parker
- Ernest S dishwasher Wayne Mem Hosp r403½ S Georgia
- Ernestine nurse Wayne Mem Hosp r101 Riway
- Frank (Louvenia R) sand cutter Wayne Agrl Wks h905a Slaughter
- Jas r603 Griffin
- Jas E (Arma L) h403½ S Georgia av
- Jasper (Melissa B) firemn J P Taylor Tob h708 Waters
- Jasper jr r708 Waters
- Jesse F jr mech Carolina Power & Light r Dudley NC
- John E (Annie D) mech Cogdell Bicycle Shop h901b Poplar
- Jos h695 Parker
- Luther (Laura) emp Empire Gas h1303 Seaboard
- Luther W (Clyde W) h312 E Mulberry
- Mabel h603 Griffin
- Maggie W Mrs emp Wallbrook Tob h1014 N James
- Nancy maid r603 Griffin
- Nancy E r309 N George

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Pauline L Mrs (Richardson's Kindergarten) r314 W Pine
- Peggy J emp State Hosp r do
- Rachel R Mrs tchr East End Sch r406 S Virginia
- Sam lab h412 S Georgia av
- Steph W eng L W Wooten r314 S William
- Susan tchr r417 Canal

- Vivian O waiter Wayne Mem Hosp r403½ S Georgia av
- Wm (Sadie H) lab M E Robinson Inc h905a Carver dr
- Woodrow W cook r800 E Beech

Richardson's Kindergarten (Mrs Pauline L Richardson)
305 W Pine**RICHFIELD PETROLEUM PRODUCTS, Little River Oil Co**
Inc Distributors, Raleigh hwy, PO Box 875, Tel REpublic 5-0893 (See Yellow Pages 60 and 99)

- Service Center (W Carson Hawking) gas sta 101 W Chestnut

Richter Jas M emp T A Loving & Co r105 N Leslie

- Martin B (Wilma H) supt T A Loving Co h105 N Leslie

Ricks Margt H tchr William St Sch r MtOlive NC

- Noah (Manie) lab J P Taylor Tob Co h819 Crawford

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

RIDDICK JOHN G (Mollie H), Mgr Goldsboro Chamber of Commerce, 211 S Center, Tel REpublic 4-2241, r1503 E Laurel, Tel REpublic 4-4327

—Mary Mrs bkpr Paramount Theatre h1308 E Walnut
Riddle Roy L (Gertrude E) pntr r1007 E Mulberry
Rierson Margt I Mrs clk Conekin Shoes r325 E Chestnut
Riggs Alonzo C (Ollie C) slsmn h307 S Slocumb
—Jas S (Lyndal C) mech h318 E Vine
—Jas S jr studt r318 E Vine
—Lillie r414 S Center
—Linda L insp Carolina Welds Plant r318 E Vine
Riggsbee Arlena J tchr Dillard High Sch r407 S George
Riggsbee Lunsford R (Rosa L) mach opr Wayne Agrl Wks r RD 1

Riley Virginia K (wid J V) mus tchr 1109 Evergreen av h do
Riswold Albert W lmbr dlr h N William Extn
Ritchie Clarence R Rev (JoAnn) pastor Good Shepherd Luth Church h811 E Mulberry
Ritter John R (Mary C) slsmn h101 N Claiborne
Rivenbark Chas D h Burns Spring rd RD 3 (Advl)
—Dorothy R Mrs clk Charles Stores h407 W Chuestnut
—Henry C (Temple W) slsmn G R Kinney Co h414 E Ash
—K Frances (wid R V) h2104 E Walnut

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT

PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

—Pearle Mrs opr SBT&T r RD 3
—R V jr (Virginia) USA r2104 E Walnut
—Tempie Mrs waiter Gilson Drug Store r414 E Ash
Rivers Fredk J asst County Farm Agt r RD 5
Robbins A Paschel glazer Ernest Glass r RD 2 Pikeville NC
—Clydie B Mrs cash My Shop r RD 3
—Everett H (Idell L; Robbins Trailer Ct; Robbins Radio & Television) h US Hwy 70 RD 3 (Advl)
—Idell L Mrs bkpr Robbins Radio & Telev r RD 3 (Advl)
—Radio & Television (Everett H Robbins) sls & serv US hwy 70 RD 3 (Advl)
—Trailer Court (Everett H Robbins) mobil home space US hwy 70 RD 3 (Advl)
Roberson see also Robertson and Robinson
—Aileen H Mrs bkpr County Tax Collr r1001 E Walnut
—Ernest (Alice M) lab Pate Dawson h913 S George
—Hosea E (Mariana J) h813 E Elm
—Robt (Aileen H) slsmn Snypes Distributor r1001 E Walnut
—Wm hlpr Jeffrey's & Son Seed Store r1921 N William
Roberts Alex A (Janie B) sls rep Coastal Transport Inc h706 N Virginia
—Christine P Mrs dept mgr Belk's r207½ E Pine

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

•
NIGHT

RE public

5-2744

•
816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Roberts

- Dewey C mech Carolina Power & Light r Dudley NC
- Dorothy B Mrs insp duPont r901 Pittman
- E B jr (Julia K) slsmn Genl Mtrs h1807 E Mulberry
- Eug L tchr Gboro High Sch r Pikeville NC
- Eug L jr (Susan M) reporter News Argus h908 Evergreen av E-3
- F G (Lucy M) slsmn Red & White Fish Mkt h605 Wilmington av
- Frances L (wid John) slswn Neil Joseph's Shop h307 N James apt 1
- Herman r213 W Beech
- Herman B (Bessie A) emp Peele Bros h63g SJHomes
- Imogene I (wid Milford S) wrapper Made-Rite Sunbeam Bakery h1107 E Walnut
- J H emp State Hosp r do
- Jack E (Louise M) slsmn Gboro Milling h505 S Pineview
- Jas F (Lindley B) mech Esso Standard Oil h1316 N Jefferson av
- John J (Josephine P; Adamsville Barber Shop) r RD 3
- John M (Dorothy B) driver Dumas Giddens Oil h901 Pittman

Purofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- John M jr (Dwanda B) customers serv eng SBT&T h307 Jefferson av
 - John O jr h316 Wilmington av
 - Jos I (Hastie H) jan Wayne Mem Hosp h110 Neal
 - Lee B pntr h608 W Mulberry
 - Lindley B Mrs tchr County Bd of Educ r1316 N Jefferson
 - Lucy M Mrs clk Dun-Rite Clns r605 Wilmington av
 - Margt tchr William St Sch r Pikeville NC
 - Mattie P (wid Will) h500 School
 - Reynolds (Annie M) brklyr James Butler Constn h302 Wayne av
 - Russell C (Christine P) driver h207½ E Pine
 - Ruth Mrs opr Salon of Beauty r513 Carsville la
 - Urvan J (Annie R) USAF h924½ Atlantic av
- Robertson see also Roberson and Robinson
- Archie K (Janie C) h1201 E Walnut
 - Archie K jr (Edith J) mgr T Frank Jones Seeds Inc h205 N Lionel
 - Arlene ofc sec Dr John C McLeod jr r1201 E Walnut
 - Fred W (Rosa B) wldr Genl Industries h1003 Crawford
 - G Leitch (Nita I) assoc Durham Life Ins h1209 Park av B
 - John (Effie M) USAF h616 Hugh



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public S-1074

Robertson

—Johnnie W (Lillie L) mech Carolina Weld Plant r RD 3 Selma NC

—Nita I Mrs clk Wallbrook Tob r1209 Park av B

—Wm C (Jean T) slsmn Borden Brick & Tile h1902a Rose

Robinette Gene Dorothy) USAF h65h SJHomes

—The (Dorothy Marshbun) beauty beauty shop 217 E Walnut

Robins Harvey G (Clyde B; Jackson & Robins Garage) h US hwy 70 RD 3 (Advl)

Robinson see also Robertson and Robertson

—Elbert O (Dorothy) dir Boy Scouts of Am h422 S Whitfield av

—Eloise G (wid Gordon) emp Darden Sandwich Shop h902 Fairview cir apt B

—Grady M (Alma G) crane opr T A Loving Co h30b SJHomes

—Guy T Rev (Clara V) pastor Church of God of Prophecy h W Holly

—Herman lab A T Griffin Mfg r714 N John

—Jas (Daisy H) h411 Smith

—Judith H emp State Hosp r do

—Leander (Laura M) hlpr Gboro Milling h1921 N William

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

—M E Inc M Emmett Robinson pres-treas Mrs Mary C Robinson v-pres Manley G Lee sec shoos infr 700 W Elm

—M Emmett (Mary C) pres & treas M E Robinson Inc h300 S William

—Mamie G Mrs h240 Johnson la

—Mary B prsr Carolina Overall r819 Persimmon

—Mary C Mrs v-pres M E Robinson Inc r300 S William

—Nancy H Mrs tell Wachovia Bank & Trust r RD 2 Box 384

—O C h404 Banks av

—Patience S (wid Henry S) hsekpr Gboro Hotel h309 N James

—Roland G USAF r240 Johnson la

—Roy S (Geraldine H) bkpr Womack Elec Sup h913 4th

—Russell (Bertha A) jan Carolina Power & Light h316 S George

—Susan Mrs h114 W Elm

ROBINSON THOS R JR (Betty B; Robinson's Drug Store),
147 S Center, Tel REpublic 4-0911, h308 E Chestnut, Tel
REpublic 4-5017

—Thos R III studt r308 E Chuestnut

—Wm T delmn Jeffery's & Sons r1921 N William

—Willie J Mrs tchr West Elm Jr High Sch r708 School

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

ROBINSON'S DRUG STORE

Thos R Robinson Jr, Owner

Prescriptions

Drugs

Soda Fountain

Delivery Service Every Hour

147 S Center

Telephone REpublic 4-0911

(See Yellow Page 43)

Roby's Beauty Parlor (Mrs Roby P Douglas) US hwy 70 RD 3
(Advl)

Roch Oscar (Katie M) h422 E Elm

Rochelle Ruth E nurse Wayne Mem Hosp h1015 E Walnut

Rochley Louise Mrs slswn Pennys r RD 2

ROCKY MOUNT AWNING & TENT CO (W J Hogshire, B
M Harrelson), Canvas and Metal Awnings, Truck and
Trailer Covers, Authorized Dealer In Eastern Carolina
For Lock Vent Aluminum Awnings, 301 By Pass South,
Rocky Mount, Tel 2-6202

Rodgers see also Rogers

—Adell (wid Charlie) h808b Olivia la

—Earl A (Bessie) emp Kemp Splty r RD 3

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

—Eliz maid h615 Crawford

—Jas F (Pennia) emp Kemp Splty r RD 3

—McLean (Florence S) lab Sou Cotton Oil h605 Poplar

Roe Jas F jr (Gladys M) circulation mgr News Argus h609
Pittman

Roesch Frances C Mrs (wid John E) nurse Wayne Mem Hosp
r705 N Leslie

Roger Willie E lab J P Taylor Tob r Olive

Rogers see also Rodgers

—Cath h214b E Elm

—Chas L mgr Gboro FCX Serv r RD 5

—E W r318 E Spruce

—Ethel M Mrs beauty shop 312 Brownrigg r do

—Faye R emp State Hosp r do

ROGERS FURNITURE (Leland C Rogers), New and Used
Furniture and Appliances, Rentals and Storage, Used
Office Furniture, 217 N Center, Tel REpublic 4-0641 (See
Yellow Page 67)

—Geo R mgr W H Best & Co Inc h1900 E Walnut

—Hadoline M Mrs slswn Nell's Sandwiches r1732a Maple

—Hazel Mrs clk Colonial Stores h900 Fairview cir apt D

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

ROGERS INC

Wm H Avery, Mgr
Goldsboro's
Friendly Jewelers
Diamonds-Watches-Silverware
109 S Center
Telephone REpublic 4-3277
(See Yellow Page 91)

- Irene Mrs maid h714 Patley
- Irene H Mrs upholsterer Clarkton Mattress r RD 5
- John R lab California Spray Chem r1732a Maple
- Jos r1406 Seaborad
- Kennon M (Lucille A) lab Sou Cotton Oil Div h803 Isler
- Leland C (Ruth J; Rogers Furniture Co) h1409 Mimosa
- Norman J (Ethel M) glazer Ernest Glass h312 Brownrigg
- Robt (Hadoline M) emp California Chem h1732a Maple
- Rudlph O (Alice C) dep collr State Rev Dept h306 Banks
- Shelton G mech Community Mtrs r911A Fairveiw Homes
- Will h418 S James
- Wrenner (wid David J) opr SBT&T h502 E Ash
- Rollins Benj E (Betty G) asst circulation mgr News Argus h 702 S Andrews av
- Clifton W (Flora W; Rollins Gro) h918 E Elm

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St. Tel. RE public 4-4361

- E Warren studt r918 E Elm
- Grocery (Clifton W Rollins) 1000 E Elm
- Jas E (Louise B) sec-treas Farmers Sup Co h1711 E Pine
- Lloyd jr bkpr Ernest Glass Co r RD 2 Pikeville NC
- Nannie P (wid Clayton) h1002 E Elm
- Remsley L (Grace L) mgr J R Watkins Co h704 Rudolph
- Rooks Lloyd emp Gboro Heating & Plmb h1714a Edgerton
- Rooney Edw (Leland M) sls mgr Made Rite Bakery h1306 Park av B
- Leland M Mrs slswn Colony Gift Shop r1306 Park av B
- Rose Amanda C (wid Wm T) r113 E Mulberry
- Annie W (wid Geo) h403 N Leslie
- Archie D (Marjorie W; Wayne Poultry Co) h1527 Snow Hill
- Buren C (Cleo B) mach Dewey Bros h1607 E Holly
- Carrie M food handler Wayne Mem Hosp r608 Hugh
- Chas E (Sara H; Rose's Gulf Serv Sta) h209 S Virginia
- Cleo B Mrs slswn Kadis Inc r1607 E Holly
- Clyde (Ellen) h214a E Elm
- Construction Co (Conway J Rose) genl contrs 400 S Jefferson

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER LUMBER TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Rose

- Conway J (Ida; Rose Construction Co) h400 S Jefferson
- D Nelson (Myrtle B) driver Gboro Milling r RD 4
- David J Hon State Senator h1402 E Mulberry
- David J jr (Marion R) agt Edwin B Lee Ins Agcy r2101 S Claiborne av
- Dewey (Mildred) superintendent Gboro Milling r RD 4
- Harry (Carrie S) h823 E Elm
- Haywood B (Rose G; Wayne Poultry Co) h1706 Snow Hill
- Hubert R (Martha A) mgr Rose Wayside Furn h604 Pittman
- Jack C (Mattie J; Rose Wayside Furn) h1205 N George
- Jas H control opr Carolina Power & Light r Smithfield
- Jennie P (wid P) v-pres W P Rose Sup Co Inc h311 N George
- John M (Mary G) USAF h614 S Madison av
- John W (Ida M) emp Kemp Splty r RD 4 Box 528
- Marcus L (Bessie G) slsmn Pat Ward Mtr h406 N John
- Martha A Mrs bkpr Rose Wayside Furn r604 Pittman
- Marvin (Margt D) driver Wayne Poultry h907 6th
- Paul (Rosetta S; Rose Refrigeration Serv) h Daniel Chapel rd RD 3 (Advl)

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

Phone RE public 4-3277

- Refrigeration Service (Paul Rose) Daniel Chapel rd RD 3 (Advl)
- Robt C (Violet W) mgr Winn Dixie Stores h1608 Evergreen av
- Ruth D nurse Wayne Mem Hosp r Wilson NC
- Sarah Mrs nurse Dr Milton H Clark r209 S Virginia
- Tom sudt r604 Pittman
- W Herbert (Evelyn E) h311 Fussell

ROSE W P SUPPLY CO INC

John A Jinnette, Pres
Mrs Jennie P Rose, V-Pres
Ralph E Jinnette, Sec-Treas
Building Materials
Paints
Sand and Gravel
Gypsum Products
700 N Center
Telephone REpublic 4-1601
(See Yellow Page 23)

- Walter E (Nina H) h1306 N George

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Diol REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

ROSE WAYSIDE FURNITURE (Jack C Rose), A Complete Line of Furniture and Norge Electrical Appliances, Radio and Televisions, Three Complete Rooms of Furniture \$399.00, PO Box 658, Adamsville, Tel REpublic 5-1486 (See Yellow Page 68)

- Wm (Nancie L; Wm Rose Interiors) r Fremont NC
- Wm hlpr Wayne Hatchery r53A War Housing Project
- Wm Interiors (Wm Rose) int dec E Ash
- Wm M (Fannie S) asmlr A T Griffin Mfg h43a SJHomes
- Wm N USA r604 Pittman

ROSE WILLIE C (Edna E), Pharmacist Vinson's Drug Store, 138 W Walnut, Tel REpublic 4-0741, h1000 S Madison av, Tel REpublic 5-4768

- Willie D (Anna F) clk Thorp's Superette r RD 2
- Rose's Gulf Service Station (Chas E Rose) 120 N James
- Rosella's Beauty Shop (Mrs Rosella T Edwards) 514 E Ash
- Rosenfeld Simon M (Julia W) h806 E Beech
- Rosenthal Eliz h202 S James
- Emil (Miriam O) h701 Park av
- Ross Elsie H Mrs ofc sec SJ AFB h1308 Peachtree
- Judy waiter Wayne Dairy Bar r RD 5
- Kenneth USN r716 N Jackson
- Mildred maid Gboro Jr High Sch h1209 Greenleaf

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- T W (Edna E) asst supt N C Prison Camp 405 r Clayton NC
- Willie lab Dewey Bros h624 Crawford
- Rosser Jo A recpt Dr E Lee Adams r205 N Herman
- Rotary Club Hotel Gboro
- Rouhlac Fannie slstrs Todd's Drive-In-Clns r434 E Elm
- Roundheart Lillian F Mrs beauty opr r1309 Seaboard
- Wm (Lillian F) tchr County Schs h1309 Seaboard
- Rountree Moses (Rosaline Y) carrier PO h1108 Park av A
- Rouse Alex h1715 N John
- Annie B (wid Oliver) h1708 N John
- Bertie (Bertie's Telephone Answering Serv) h1413 E Walnut
- Bessie M h310 E Shaw
- Blenora F (wid Fred) h847 N John
- Clifton (Louise D) lab h1026a Lincoln dr
- Darden (Emme H) clk Lemo's Fish Mkt h847 N John
- Darden hlpr Lem's Fish Mkt r847A N John
- ROUSE DONALD C** (Glennie T), V-Pres T A Loving & Co, Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-5241, h1212 E Beech, Tel REpublic 4-2667
- Donald C jr (Pamela T) eng T A Loving & Co h105 Banks

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO
—
PHONE**

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

200 E. WALNUT ST.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

Rouse

- Frank (Hazel W; City Trailer Park) h1012 E Walnut
- Gladys M tchr Gboro Jr High Sch r RD 5
- Glennie L Mrs hlpr J P Taylor Tob r1605 Tuskegee
- Hardy (Mildred F) driver Safety Taxi h318 W Elm
- Hazel P nurse Wayne Mem Hosp r Warsaw NC
- J Kirby (Glennie L) lab Sou Cotton Oil Div h1605 Tusk-
eegee
- J Michl reporter News Argus r Warsaw NC
- Jas (Mary M) orderly Wayne Mem Hosp h625 Devereaux
- Jas B (Katie S) driver City Street Dept h926 Hugh
- Jas H r511 W Pine
- Jas R r310 E Shaw
- Jas T (Virginia B) prsmn News-Argus h1005 Crawford
- Jas W (Gladys M) mgr Pilot Life Ins Co r RD 5
- Jesse r405 W Pine
- Linda pkr Elliott Packing r RD 3
- Mamie F (wid Nathan) h845a N John
- Mary M emp State Hosp r do
- Minnie fldr Carolina Overall h303½ S James apt 2

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

ROUSE R N & CO

Owners

R Norman Rouse

Ray N Rouse Jr

General Contractors

Building General

1019 N William

Telephone REpublic 5-2921

(See Yellow Page 31)

ROUSE R NORMAN (Mattie C; R N Rouse & Co), 1019 N William, Tel REpublic 5-2921, h1201 E Holly, Tel REpublic 4-3300

ROUSE RAY N JR (Hortense L; R N Rouse & Co), 1019 N William, Tel REpublic 5-2921, h208 S Andrews av, Tel REpublic 5-0816

- Robt h406 Peterson
- Russell R slsmn Made-Rite Sunbeam Bakery r RD 3
- Viola R r420 S James
- Waitus (Mattie J) lab Quality Homes h812 Crawford
- Waverley C rep Timeplan-Finance & Acceptance r RD 5
- Wm F studt r1212 E Beech
- Row Carrie E Mrs atndt State Hosp h1029b Lincoln dr
- Rowe C S Mrs h115c SJHomes
- Claudius (Vallie B) atndt A L Smith Esso Serv Sta r Free-
mont NC



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Rowe

- Colon H jr studt r US hwy 70 RD 3 Box 919 (Advl)
- Daisy L Mrs nurses aide Wayne Mem Hosp h713b New-some
- Ernest (Rosa) lab J P Taylor Tob h100 Circus
- Glendora N Mrs emp Wallbrook Tob r Hooks River rd
- Hazel C emp State Hosp r do
- Helene B Mrs h316½ S George
- Jas J emp State Hosp r do
- Jas R (Irma J) linesmn Tri-County Eelectric Membership Corp h407 Woodrow
- John W lab Tin Warehouse r100 Circus
- Johnnie (Madie) ship clk Shaver Battery Parts h427 Wayne av
- Leona M (wid Geo) r407 Woodrow
- Leslie W (Thelma S) lab Kemp Splty h1250 S Slocumb
- Mamie (wid Jos) h926a Hugh
- Margt waiter Dock's Grill r1002 Devereaux
- Mary L maid r927a Hugh
- Mervis hlpr Ball Park Serv Sta
- Robt (Naomi) linemn REA h55b SJHomes
- Thelma S Mrs maid News-Argus r1259 S Slocum
- Will (Roxie) h904a Olivia la
- Wilton advisor Tri County Elec Membership r Snow Hill

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

Roy's Lunch (Leroy Wells) restr 128 S Center

Royal Betty J studt r118 W Pine

—Clothing Co (Isaac Kadis) 117 E Walnut

—Cornelius (Alice M) shoe shiner Ideal Barber Shop h608 Hughes

—Crown Bottling Co Dana H Tadlock mgr 306 S Slocumb

—Ethel clk Woolworths r Dudley NC

—Ethel L Mrs h118 W Pine

—Hannah L pkr Elliott Packing h303½ S James apt 3

Royall Ann r118 W Pine

—Bessie L h120½ W Pine

—Dorothy Mrs waiter SJ AFB r118 W Pine

—Eddie prsr Paramount Clns & Lndry r MtOlive NC

—Elgin (Laura J) lab h922b High

—Eliz tchr Walnut Street Sch r309 Linwood av

—Graham hlpr City Water Dept r1100 E Walnut

—Grocery (Thos W Parker) 505 W Mulberry

—Irene studt h413 S George

ROYALL J LLOYD (Eliz J), Plant Manager Williams Roof-
ing & Sheet Metal, 816 N Greenleaf, Tel REpublic 4-
5483, h805 Argo, Tel REpublic 5-2685

Remember Your Credit
is always Good at

115 W. WALNUT ST.

Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials
Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892 JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St. Phone RE public 4-4966

Royall

- Jas H roofer William Roofing & Sht Mtl Wks r426 Wilson
- Jesse F (Virginia C) formn Williams Roofing & Sht Mtl Wks h1301 Clingman
- John E (Gloria B) v-pres Lightner Memorial Funeral Home and Lightner Mut Burial Assn Inc r430 Canal
- Leslie (Lillie J) h716 John
- Leslie jr (Bernice W) h306 Olivia la
- Marie M Mrs drsmkr 715 Olivia la
- Olen P (Lessie D) r426 Wilson av
- Percy (Marie M) lab SJHomes h715a Olivia la
- Percy jr (Eleanor J) lab Gboro Country Club h1018b Lincoln dr
- Uzie (Eloise P) lab Crawford-Norwood h906b S Audubon
- Virginia D Mrs sten Wachovia Bank & Trust r1100 E Walnut
- Wm A (Eliz W) h309 Linwood av
- Royster Gertrude C (wid C J) h108 N George
- Guano Co Loren E Pearson rep fertilizer 112 E Mulberry
- RUBEROID ROOFING, Wayne Roofing & Sheet Metal Co**
Distributors, 1000 N Herman, Tel REpublic 4-5475, (See Yellow Pages 117 and 120)
- Ruddock Fannie E (wid Sam B) r813 1st

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING
112 Hemlock St. INSURED STORAGE Tel. RE public 4-9745

- Rudy Shirley P insp Carolina Welds Plant r PO Box 1620 Robbins Trailer ct
- Rue Alonzo (Leatha K) dental tech Gboro Dental Laby h326 W Pine
- Julia McK (wid Alex) h626 Holt
- Milton J (Marzilla S) lab Kemp Splty h310 W Elm
- Ruff Louise A (wid Jos) tchr Greenleaf Sch r1008 N John
- Ruffin Jesse R (Effie S) cook Wayne Mem Hosp h724 E Pine
- Mathew dishwasher Wayne Mem Hosp r408 S Herman apt B2
- Ruffins John E (Joan) USAF r509 Denmark
- Virgus (Maria; East End Lunch) h920b Hugh
- Rugg Gerald L (Beatrice M) USAF h804 Waters
- Rumfelt Robt (Nancy) USAF h29c SJHomes
- Russ Paul B (Lydia S) USAF r114 N Slocumb
- Wm r NC hwy 102 RD 3 (Advl)
- Russell Clara P emp State Hosp r do
- Cyrus T h700 Pittman
- Eug F (Carolitta S) investigator Retail Credit Corp h700 Pittman
- Florence H (wid John) r309 Denmark



Dumas-Giddens Oil Co.
Inc.



Pure Tires — Batteries — Accessories
Tels. RE public 5-0571-RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Russell

- Larry L (Pat) USAF h304a N Jefferson av
- Lonnie (Lillie R) driver W H Griffin & Sons h618 Griffin
- Patricia C Mrs ofc sec Carolina Realty 304 N Jefferson
- Rutledge Buddie (Nellie) r401 Scott
- Claire H Mrs acting supt County Public Welfare Dept h 400 E Chestnut
- Erma E textile wkr Borden Mfg r MtOlive NC
- Gilbert (Jessie M) eng SJAFB h14 S Slocumb (A)
- Jessie M Mrs textile wkr Bordens Mfg Co r14 S Slocumb (A)
- Ryan Evelyn Mrs waiter Plaza Restr h716cd SJHomes
- W J slsmn h109 W Ash
- Rye Wilbur L dept mgr Fields Red & White Super Mkt r RD 3

S&H Amoco Station Eug C Davis gas Sta N William Extn
Sacred Heart Catholic Church 313 Bright

Sadler Eliz G Mrs clk Tri-County Electric Membership Corp
r RD 5 Box 551

Safety Taxi Co (Earl F Weeks) 318 S James

StAndrew's Episcopal Church Rev J H Banks pastor 312
W Spruce

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

StJames AME Church Rev E Benj Lipsey pastor 210 W
Elm

StJohns AME Church Rev Isaiah Andrews pastor 402 Char-
les

—Methodist Church Rev O M Graham (Burgaw NC) pastor
1100 N John

StLuke Methodist Church Rev Ralph H Lewis pastor 1608 E
Pine

StLuke's Christian Church Rev C H Baykins pastor 430 E
Elm

StMark Disciple Church Rev Jas L Melvin pastor 711 W
Pine

ST MARY'S CATHOLIC CHURCH

Pastor

Rt Rev Msgr Edward T Gilbert

201 N William

Rectory 215 E Mulberry

Telephone REpublic 4-5033

ST MARY'S SCHOOL, Sister of The Immaculate Heart of
Mary In Charge, 1601 Edgerton, Tel REpublic 5-1931

StMatthews AME Zion Church Rev J A McCoy 908 N John

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE



**Wooten
Oil &
Fuel
Co.
Inc.**

Phone
RE public
4-0851

**Kerosene
Gasoline
Fuel
Oils**

**DIESELENE
SOLVENTS
LUBRICANTS**

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

SAINT PAUL METHODIST CHURCH, Rev Leon Couch Pastor, Mrs John Saintsing Church Sec, Mrs Leah Haskins Dir Religious Education, Mrs John Crumpler Minister of Music, Church School 9:45 A M, Worship 11 A M, Youth Fellowship 6:00 P M, 200 S John, Tel REpublic 4-2965, Educational Bldg 204 E Chestnut, Tel Republic 4-1931

StPree Larry (Nannie) USAF r119 S Georgia

StStephens Baptist Church Rev David M Mitchell pastor 114 W Holly

ST STEPHEN'S EPISCOPAL CHURCH, Rev Charles I Penick Rector, Holy Communion 8 AM, Morning Prayer 11 AM, Holy Communion 1st Sunday, Holy Communion 10 AM Wednesday, 200 N James cor Mulberry, Tel REpublic 4-4263

Saintsing Edna E T (wid John) ofc, sec StPaul Meth Ch h 102 S William apt 3

Salon of Beauty (Marvin J Herring) 207 N Herman

Salter Turner ofc sec Gboro Mtr Co r305 E Mulberry

SALVATION ARMY THE, Capt James H Hipps in Charge, 618 N William, Office 304 E Holly, Tel REpublic 5-4811

Sam's Drive In (Jas D Carraway) restr 1815 N William
Samia Eva B (wid Arth) drsmkr 605 S Oleander av

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Sammeth Blanche A pub sten 115 S Virginia h do

—Frank M r115 S Virginia

—Lewis R r115 S Virginia

Sampson Abner M studt r404 S Virginia

—Broadie (Sallie R) emp T A Loving & Co h513 Gulley

—Clarence N (Pearline) bell boy Goldsboro Hotel h404 S Virginia

—Clifton driver Builders Supplies r Pikeville NC

—Cora R (wid J A) h407 S Virginia

—Edw C (Ethel F) porter Carolina Precision Wks h1020a Lincoln dr

—Ethel F Mrs waiter Goldsboro Hotel r1020a Lincoln dr

—Herman M (Mary F) h614 Parker

—Iverly L crane opr Gboro Iron & Mtl r Box 95 Pikeville NC

—Marie r407 S Virginia

—Mary F Mrs nurse 614 Parker r do

—Pearline F Mrs mach opr Kemp Splty r404 S Virginia

—Sallie R Mrs prsr Casey's Lndry & Clns r513 Gulley

—Vandora B Mrs h716 N James

Sanborn E Talbot (Genevieve I) h503 N Lionel

Sanders see also Saunders

—Arth (Callie L) h N Georgia av Extn

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Sanders

- Chas (Margie) USAF h42g SJHomes
 - Eva Mrs atndt State Hosp r404b Gulley
 - Frances (wid Henry) sweeper J P Taylor Co h807 Greenleaf
 - Herman (Lillian H) emp State Hosp h1000 Devereaux
 - Louvenia Mrs h N George Extn
 - Mary r810 Washington
 - Mary E r514 W Spruce
 - Ralph M (Christine G) ship clk Carolina Welds Plant h1027 Maple
 - Robt (Bertha M) lab Sou Cotton Oil Div h201 Oil Mill al
 - Roy L (Ruth A) constn wkr h N Carolina Extn
 - Sam h415 Charles
 - Sam jr lab Eastern Plastering r415 Charles
 - Walter atndt State Hosp h404b Gulley
- Sanderson Gail tchr Wm St Sch r1705 Peachtree
- Lottie M (wid Lewis) h515 3d
 - Margt A sten H Weil & Bros r Box 134 Seven Springs NC
 - W C (Gail) tchr Gboro Jr High Sch h1705 Peachtree
- Sandford Arrington L (Bettie W) asst-chf City Fire Dept h 911 E Walnut
- Bettie W Mrs mgr Hotel Gboro News Stand r911 E Walnut

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Harwood M (Sudie W) meat ctr h110 S Audubon av
- S Gertrude tchr County Health Dept r110 S Audubon av
- Sandlin Bobbie R (Jacqueline R) dept mgr Colonial Stores r1901 E Ash
- Sandrock Albert J mgr Crown Store Inc r MtOlive NC
- Sandy's Sport Shop Sam J Assad mgr 109 N Center
- Sarasohn Israel J Rabbi pastor Oheb Sholom Synagogue r 504 N Jackson
- Sargent Christine (wid Edw) r2000 E Walnut
- Sarris Steve (Kio; Dixie Lunch) r301 S John
- Xio Mrs (Dixie Lunch) r301 S John
- Sasser A Graham v-pres Stackhouse Elec Co r John Extn
- A Lee farm-supt County Home r RD 5
- A Linwood (Dorothy R) slsmn Coca-Cola r RD 5
- Annie P Mrs r1903 E Mulberry
- Barbara A Mrs clk County Health Dept r210 Creech apt K2
- Bertha H (wid Carl A) r405 E Walnut
- Bettie P Mrs opr duPont r Spence av RD 3 Box 194 (Advl)
- Blanche E ofc sec North Carolina Conference of the Pentecostal Holiness Church h803 E Mulberry
- Calvin C (Hilda P) driver Wayne Trucking h408 Wilson av
- Carl K (Rochelle W) wldr Dewey Bros h409 Grantham



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

626

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Sasser

- Chaney W (wid Geo R) h500 Persimmon
- Clara L Mrs dept mgr Belk's r1308 Edgerton
- Claxton U (Virginia B) v-pres-sec O'Berry & Lewis Inc h1606 Evergreen av
- Crawford (Ann L) stone cutter McLamb Monument h108 N Carolina
- David J clk A&P r RD 5
- David T slsmn Dillon-Bell Impl r RD 2
- & Duke (Roy M Sasser John E Duke) lwyrs 207 E Walnut 2d fl
- Earl (Lettie) electn Pearson Elec h39b SJHomes
- Elma J Mrs tchr Dudley Sch h511 School
- Emma W (wid Willis) r439 E Elm
- Ethie G (wid Geo C) r1306 Park av A
- Eunice B r509 Denmark
- Freida F Mrs bkpr Sasser & Duke r1410 E Walnut
- Gene (Nina) asst mgr Carr Spring r MtOlive NC
- Geo F (Alice) mech Community Mtrs r RD 2 Fremont NC
- Grifton (Hazel) mech Community Mtrs r RD 2 Pikeville
- Henrietta E Mrs opr Sunrise Hair Stylist r RD 2
- Hubert B (Mabelle T) supvr Made-Rite Sunbeam Bakery h311 Grantham

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- J Hugh (Mabell S) driver Wayne Oil h1811 Snow Hill
- J W driver Anderson-Creech Oil r LaGrange NC
- Jack lab Atlantic Bldg Block r Freemont NC
- Jack (Janet) lab Kemp Splty h223 Rosewood av
- Jas B (Myrtle E) opr duPont h1905 E Beech
- Jas L (Louise H) city policemn h1807 Rose
- Jesse (Hilda) lab Kemp Splty h204 W Seymore dr
- Jesse D (Bettie P) finisher duPont h Spence av RD 3 Box 194 (Advl)
- Jesse P (Peggy) slsmn Cobb Mtr h1510 Mimosa
- JoAnne G Mrs nurse Dr Park H Sasser r1803 Peachtree
- Jos driver O'Neal Coombs Genl Hauling r Patetown NC
- Jos (Sarah B) constn wkr W H Edwards Contr h1009 E Mulberry
- Jos C jr (Clara L) dept mgr Montgy Ward h1308 Edgerton
- Kathryn M (wid Harry) bkpr City Street Dept h312 N James
- Leslie G (Sara W; Sasser's Garage & Serv Sta) h1916 N William
- Lester L (Inez) slsmn Cobb Mtr r Princeton NC
- Lillian W emp State Hosp r do
- Loma B (wid Levi B) r906 E Mulberry

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Sasser

- Louise Mrs bkpr Goodyear Serv Store r1905 E Beech
- Malcolm (Jo Ann G) slsmn Dumas-Gidden Oil h1803 Peachtree
- Maxine P Mrs nurse Wayne Mem Hosp r RD 2
- May F (wid Henry I) r809 E Beech
- Minnie B (wid Geo D) h107 W Ash
- Nettie (wid Geo) r1101 E Walnut
- Ollie driver Pate-Dawson r RD 1 Box 332
- Sasser Patrick H (Patricia M), Physician, 208 W Ash, Tel REpublic 4-2924, h412 E Beech, Tel REpublic 5-1969
- Patsy studt r409 Grantham
- Peggy Mrs ofc sec Boy Scouts of Am r1510 Mimosa
- Preston slsmn Merit Shoe r RD 2
- Raymond (Maxine P; Sasser's Serv) r RD 2
- Robt E (Jessie B) emp City Water Dept r312 N James
- Robt H tannery wkr Drueding Bros r RD 3 Box 73
- Rochelle W Mrs slswn Sears r409 Grantham
- Ronald (Doris J; Ronald Sasser's Body Shop) r S Slocumb Ext
- Roy M (Freida F; Sasser & Duke) h1410 E Walnut
- Ruby B Mrs waiter Wayne Restr h207 E Oak



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- Ruby G rep US Dept of Agri r Dudley NC
- Ruth opr SBT&T r RD 5
- Sara B Mrs sten Am Optical r1009 E Mulberry
- Sherrill stock clk Sperry-Hutchinson r705 N Carolina
- Shirley A ofc sec E F Taylor Co r RD 1
- Sue P Mrs recpt Chas E Powell jr h313 N James apt 4
- T B (Glennie P) supt NC Prison Camp 405 r RD 2
- Tommy R (Barbara A) parts mn Community Mtrs h210 Creech apt K2
- W Chester (Ada I) atndt Wiggs Serv Sta h705 N Carolina
- Wayne mech Carolina Welds Plant r RD 1 Dudley NC
- SASSER'S GARAGE & SERVICE STATION** (Leslie G Sasser), Motor Tune-up, Ignition Service, Mufflers Installed, Engines Completely Over-Hauled, Cities Service Gas, Oils, Tires and Batteries, 1914 N William, Tel REpublic 4-4614 (See Yellow Page 71)
- Ronald Body Shop (Ronald Sasser) garage 1256 S Slocumb
- Service (Raymond Sasser) gas sta 1819 N William
- Satrian Bertha r404 W Mulberry
- Satterfield Christine W Mrs cash Leder Bros r Pikeville NC
- Julia G (wid Rusus) smstrs Belk's h315 E Walnut apt A5

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

DIXIE ELECTRIC
MOTOR SERVICE

MT. OLIVE HWY. P. O. BOX 1134

R & H OIL COMPANYFUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Satterfield

- W B Rev (Alice O) mtcmn Fair View Homes h411 Woodrow
- Wm E supt T A Loving & Co r RD 2
- Saull Flora R Mrs nurses aide Wayne Mem Hosp r505 S Oleander av
- Leland E (Flora R) metal wkr Metal Crafters of Gboro h 505 S Oleander av
- Sauls Alice J emp State Hosp r do
- Annie M Mrs maid r Orange
- Bailey M (Lucille O) textile wkr Borden Mfg h906 Borden
- Barbara slswn Woolworths r105b SJ Homes
- Beatrice (wid Wm) atndt State Hosp h907 Seaboard
- Bill h110b SJHomes
- Billie G meat cutter Open Air Mkt r RD2
- Billy S lab Drueding Bro's r411 Wilson av
- Brantley lab SJ AFB r284 E Seymour dr
- Charlie H (Jo Ann) r Wilson NC
- Chellie E (wid Walter) h284 E Seymour dr
- Corina Mrs opr SBT&T r RD 4 Box 211

STEWART'S CONSTRUCTION CO.GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONSPHONES RE public 5-3029
NIGHT RE public 5-2763P. O. BOX 1134
MT. OLIVE HWY.

- D Edward (Janie H) leather wkr Drueding Bro's h429 Frank
- Donald V slsmn Heilig-Meyers r906 E Ash
- Dorothy r284 E Seymour dr
- E Marie opr SBT&T r906 E Ash
- Ed emp State Hosp r do
- Ethel T (wid Ernest J) h906 E Ash
- Gurney L (Helen H) driver Gboro Moving & Stge r RD 3
- Helen D Mrs insp Caro Welds Plant r613 S Andrews av
- Helen H Mrs bkpr Gboro Moving & Stge r RD 3
- Howard R clk A&P r906 E Ash
- J Melvin (Adell M) clk A&P h111 N Georgia
- Jesse L (Annie P) emp Earl D Jackson h810 4th
- Jodie (Annie M) h Orange
- Joe B (Katie F) slsmn Tom R Best h Lee RD 3 Box (Advl)
- Jos pkr Gboro Moving & Stge r RD 5
- Jos T mgr Huffmans Esso Serv
- Lillie V (wid Jas M) r205 S Center
- Lindbergh (Pearline C) farmer h1311 Edgerton
- Lola B emp State Hosp r do
- Mae H maid r Orange
- Marvin (Jean R) USAF h309 E Ash
- Maude J clk Coca-Cola r908 E Ash

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Sauls

—Nathan P (Maxie P) mach opr Dewey Bros h205 S Center

—Patsy A ofc wkr T A Loving & Co r917 E Elm

—Pearline C Mrs bkpr Thomas Office Sup r1311 Edgerton

—Robt r907 Seaboard

—Robt N (Pearle) mach Dewey Bros r RD 2

SAULS SIDNEY (Almamarine H), Mgr Red Bird Cab Inc,
133 N John, Tel REpublic 4-0815, h115 N Slocumb, Tel
REpublic 4-5477

—Solly (Malissa; Griffin Mtr Co) r Snow Hill hwy

—Susie E Mrs slswn Belk's r Fremont NC

—Wm lab State Hosp r907 Seaboard

—Wm H (Helen D) ship clk Pine State Creamery h613 S Andrews

—Winnie L r284 E Seymour dr

—Wyatt C (Eva W; Saul's Fish Mkt) h917 E Elm

Saul's Fish Market (Wyatt C Sauls) rear 706 Crawford
Saunders see also Sanders

—Lena M Mrs stemmer J P Taylor Tob r204 Cemetery

—Lillie (wid Mandly) h509 Miller

—Lulu (Lula's Grill) r509 Miller

—Ray H jan MtCalvary Bapt Ch r406 Charles



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

—Ray J (Lena M) topper J P Taylor Tob h204 Cemetery

—W D constn wkr Ryan & Westbrook r317 N George

—Wade A (Katie L) h406 Charles

Savage Geo M (Margie W) slsmn Automotive Wholesalers
h1504 Catalpa

—Herbert M (Dora M) v-pres Home Builders Sup Co h1205
Park av B

—Hiawatha T (wid L O) h210 Dillard

—Jake (Savage Taxi) r RD 1

—John D studt r1205 Park av B

—Malcolm atndt Newman's Esso Serv r RD 5

—Margie W Mrs bkpr Home Builders Sup r1504 Catalpa

—Preston D driver Cozart Packing r RD 5

—Robertta B (wid Luther) maid William St Sch h310 S
George

—Taxi (Jake Savage) 228 N John

Savoy Rosa L Mrs nurse 310 N James h do

Sawyer Chas S (Vae O) clk Union Sta r MtOlive NC

—F D clk Colonial Stores

—Geo H jr (Thelma B) asst serv mgr Town & Country Gas
r RD 4

—Thelma B Mrs supvr Wayne Mem Hosp r RD 4

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES

RE public

5 - 2 0 1 4

and

5 - 0 3 6 4

DIXIE ELECTRIC
MOTOR SERVICE

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete

Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Saxton Albert E hlpr Stackhouse Elec r Dudley NC
Scales Anne O (wid Peter F) nurse Wayne Mem Hosp h1101
E Mulberry

Scalone Michl J mech Carolina Welds Plant r RD 1 Dudley
—Virginia P Mrs cash Citizens Sav & Loan Assn h 303 S Cen-
ter

Scarborough Jos P (Lucille C) overseer Borden Mfg h1217
Royal av

—Mary G (wid Frank T) h301 S John

Schaefer Shelby J slswn Kirby's r210 N James

Schafer Bessie K v-pres H M Kadis Corp r MtAiry NC

—Daniel (Bertha) USAF h29e SJHomes

Scherer Nancy E nurse Wayne Mem Hosp r306 N Lionel

**SCHMITT LOUIS, Sec-Treas-Mgr North Carolina Consol-
idated Hide Co Inc, end of Waynesborough av, PO Box
643, Tel REpublic 5-3466, r RD 4, Tel REpublic 5-1509**

—Richd USAF h110d SJHomes

Schmitz Danl (Lola V) USAF r517 E Ash

—Lola V Mrs ofc-sec Security Loan r517 E Ash

School Street School Richd C Christian jr prin 415 S Vir-
ginia

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

Schroeder Dorothy L r1734 b Edgerton

Schrontz Wallace A (Patricia) base procurement officer
SJ AFB r107 Chanute rd

Schrum Sidney B (Mailande B) optom 139 W Walnut R1012
r Overbrook dr

Schuler Gary E (Joan S) USAF h201 N Carolina apt C

Schumacher Frank USAF r NC hwy 102 RD 3 (Advl)

Schweikert Lucille T (wid Fritz) bkpr Smith Hdw h315 E
Walnut apt A2

Scoggin Clarice P Mrs clk Wayne Mem Hosp r701 Rudolph

Scott A Fulton (Eva P) mgr Scott Mtr Co h201 S Virginia

—A Martel (Ann M; Scott's Barbecue) h1207 S Slocumb

—Adam cook Martell Barbecue r410 Creech

—Ann M Mrs (Scott's Barbecue) r1207 S Slocumb

—Arth O (Florence T) h902 Fairview cir apt A

—Ben W emp City Water Dept r Mt Olive NC

—Celeste A Mrs ofc sec Made-Rite Sunbeam Bakery r102
S William apt 7

—Delbert (Eliz; City Serv Sta) h RD2

—Della S r810 N John

—Edgar C (Mary C) ofc sec Leder Bros h114 Daisy

—Edwin L (Bertha S; Scott's Bar-B-Que) h804 E Pine



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Scott

- Edwin L jr USAF r804 E Pine
- Eliz Mrs tchr County Bd of Educ r RD 2
- Eva P Mrs (Scott Mtr Co) r201 S Virginia
- Florence C Mrs sten Gboro Production Credit r1811 Peach-tree
- Jack S (Janette B) slsmn Scott Mtr Co h1902b Rose
- John L slsmn Wayne Surgical Sup r902 Fairview cir apt A
- L C (Bernice) lab Dewey Bros h407 Peterson
- Mary C Mrs bmp Wachovia Bank & Trust r114 Daisey
- Mirian G nurse Wayne Mem Hosp r306 Brazil
- Motor Co (A Fulton and Mrs Eva P Scott) autos 219 S Center
- Sam emp State Hosp r do
- Shirley J slswm Kress' r Stantonburg NC
- Thlema R Mrs sec Lamond C Eatman r RD 5
- Valnolia G (wid Jos) tchr Greenleaf Sch h604 E Spruce
- W E slsmn Scott Mtr r406 W Chestnut
- W Frank (Florence C) mgr Johnson Cotton h1811 Peach-tree

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Walter F (Mildred R) dept mgr Johnson Cotton Co of Gboro r RD 1
- Wm F (Mary W) eng Bordeon Mfg h1305 N Jefferson av
- SCOTT'S BARBECUE (A Martel and Mrs Ann M Scott), Goldsboro's Oldest and Most Famous Barbecue, Also Brunswick Stew, Chicken and Seafoods, We Cater to Private Parties, Free Delivery, 1201 N William, Tels RE-public 4-0711 and REpublic 4-0712 (See Yellow Page 115)
- Scottish Apartments 1400 E Ash
- Scroggs Jas A (Peggy W) slsmn Wayne Dairy h1408 Maple
- Peggy W Mrs tchr New Hope Sch r1408 Maple
- Searight Geo T (Louise W) emp Seymour Johnson AFB h 1908 E Holly
- Sears Celeste K (wid J W) h401 S Oleander av
- Chas W r401 S Oleander av
- Roebuck & Co Arch E Hamil mgr 215 W Walnut
- Seashore Transportation Co Ruby L Capps mgr N John
- Seats Leonard (Patricia) USAF h40b SJHomes
- Seay Felex slsmn Haymore's Clothiers
- Jos lab Pate-Dawson r929 S George
- Junior (Syvilla W) h929 S George
- Saml lab Pate Dawson r929 S George

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

DIXIE ELECTRIC
MOTOR SERVICE



**DILLON-
BELL**

IMPLEMENT

CO.

•
Allis-Chalmers
New Holland
New Idea
Implements

•
Silent Flame
Tobacco
Harvesters



•
DEALER

SALES

Service

Repairs

•
TEL.

RE public

5-2741

1033

N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

SECOND BAPTIST CHURCH, Rev Edward Ulrich Pastor,
Sunday School 9:45 A M, Worship Service 11 A M, Sun-
day Evening, Training Union 6:15 P M, Evening Worship
7:30 P M, Wednesday 7:30 P M, Summer Schedule for
Evening Services 30 Minutes Later, Watch For our New
Building on N Madison, 513 S Slocumb, Tel REpublic
4-4940

Security Life & Trust Co Gurney L Collins dist mgr ins 100
S James

SECURITY LOAN CORP, Kenneth W Davis Mgr, Loans,
\$25.00 and Up, Appliances, Furniture and Automobiles,
115 E Walnut, Tel REpublic 5-2459

Seegars Neal W (Peggy M) pres Farmers Sup Co h112 S
Audubon av

Selfasth Roger C USAF r414 N John

Selby Barbara tchr Gboro Jr High Sch r Dudley NC

—Hazelle L clk Kemp Sply r1200 E Elm

—Herman G (Rosalie H) slsmn Smith Hdw h1200 E Elm

Self Johnnie W (Eliz W) supvr Seymour Johnson AFB h

1012 N George

Sellers Edw G (Nell G) eng Esso Standard Oil h405 S Best

Sells Kenneth (Mildred) exch ofcr Seymour Johnson AFB
h85cd SJHomes

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

SENTINEL LIFE INSURANCE CO THE, J Fernie Stancil
District Manager, Family Plan, Life, Hospitalization,
Accident, Industrial And Ordinary, District Office 303
Wachovia Bank Bldg 139 W Walnut, Tels REpublic 4-
1924 and REpublic 5-3853

Senz Jos F jr (Sara D) slsmn Lance Inc h1311 Park av B
—Sara D Mrs exec dir Wayne County Tuberculosis Assn r
1311 Park av B

Sergio Medina (Aurea) USAF h63f SJHomes

Serotta Louis (Nell H; Serotta's) r Kinston NC

—Nell H Mrs dept mgr Serotta's r Kinston NC

Serotta's (Louis Serotta) clo 107 S Center

Service Dry Cleaners (John R Jones) 431 S James

—Taxi Isaac Hamilton mgr 411 S James

Serv-U Grocery (Walter Parrish) 701 N James

Sessoms Jas supvr Made-Rite Sunbeam Baker r Kingston

Settle Ruth hostess Hotel Gboro r305 E Mulberry

Seventh Day Adventist Church H A Wilmot pastor 1000 E
Mulberry

—Day Adventist Church Rev Ira L Harrell pastor 316 W Elm
Seven-Up Bottling Co Jas B Vaughan sls mgr 712 N George

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

Sewell Geo A electn Teachey Elec h1711b Maple
—Hazel M (wid Billy E) h513 2d
—John A (Lucille L) gro 600 Parker h619 E Holly
—John L (Rosa L) electn Carrs Electric h906 S Best
—Milliard agt Charlotte Liberty Mut Ins r RD
—Rosa L Mrs insp Caro Welds Plant r906 S Best
—Wm C studt r416 Murray
—Wm L (Louise P) driver Little River Oil h416 Murray
Sexton Allen W (Bonnie) USAF h101a SJHomes
—Gerald D (Margt S) USAF r310 E Beech
—Gertrude T Mrs waiter Triangle Drive Inn h305 E Holly
Seymore Howard (Hazel S) slsmn Pate-Dawson Mtr r Pike-ville NC
Seymour Dorothy T Mrs mach duPont r700 2d
—Ethyl M Mrs h404 W Mulberry

SEYMOUR FUNERAL HOME INC

L Carl Motley, Pres
Willie A Seymour, V-Pres
Isaac T "Bill" Seymour, Sec-Treas
J A "Bill" Bass, Asst Funeral Director
Funeral Directors—Ambulance Service
107 W Chestnut
Telephone REpublic 4-1761
(See Page A)

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

—G Frank (Cleo R; H Weil & Bros) pres Weil's Fertilizer Wks v-pres Weil's Inc h411 Park av
—Geo F farm mgr H Weil & Bros r RD 5 Box 46AA
—Howard (Ash Street Mtrs) r Wilson hwy
—Howard D (Sarah P) mech Harris Auto Body Serv r RD 2
SEYMOUR ISAAC T "BILL" (Maude W), Pres Goldsboro Mutual Burial Assn, Sec-Treas Seymour Funeral Home Inc, 107 W Chestnut, Tel REpublic 4-1761, h1006 E Mulberry, Tel REpublic 4-2904
—Mack M (Dorothy H) h104½ E Elm
—Maude W teller Am Bank r1006 E Mulberry
—Ralph B tannery wkr Drueding Bros r RD 5 Box 117A
—Wm A (Betty) formn Carolina Welds Plant r214 S Williams
—Wm E (Dorothy T; Seymour's Garage) h700 2d
SEYMOUR WILLIE A (Edna W), V-Pres Goldsboro Mutual Burial Assn and Seymour Funeral Home Inc, 107 W Chestnut, Tel REpublic 4-1761, h405 N Virginia, Tel REpublic 4-1935
Shaak Harry S (Carrie) supt Drueding Bros Co h1505 E Elm
Shackelford Arth H reporter News-Argus r117 N Kornegay

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Shackleford Donald P mgr Farm Bur Mut Ins of NC r RD
Fremont NC
—Hope emp News-Argus r117½ N Kornegay
—Paul field rep Wayne County Farm Bur r Stantonsburg NC
Shackleforth Myrtle V Mrs hlpr J P Taylor Co h611 Moore
Shadding Cherrie (wid Park) h727 Isler
—Roosevelt porter Kress' r419 Gulley
—Wiley P emp State Hosp r do
Shank Edw N (Earline; Shanks Gro & Fish Mkt) r409 Charles
Shank's Grocery & Fish Market (Edw N Shank) 424 E Elm
Shannon Edna W (wid Bennett G) clk Conekin Shoes h202 E Pine
—Frank C supt T A Loving & Co r200 Sumpter rd
Shantle Rose L Mrs clk L Estelle Mitchell Gro r707 Bryant
—Wm (Rosa L) USAF h707 Bryant
Sharp Glyn H Mrs sec-treas High's Inc r Wilson NC
—Guy O (Eleanor H) slsmn Best Wall Certain-teed Sales
h109 S Andrews av
—Magdalene nurse Wayne Mem Hosp r306 N Lionel
Shase Earl (Yvonne) mech Ford Garage h318b N Center

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

Shaver Battery & Parts Co Inc Mrs Frances P Shaver pres
W Glen Sykes v-pres John F Holler sec-treas 118 W Mulberry

—Frances P Mrs pres Shaver Battery & Parts Co Inc r1101 Park av B

—Graham R (Frances P) h1101 Park av B

—Helen P Mrs tchr Edgewood Sch r203 S Oleander av

SHAYER MAYNARD A

Field Underwriter

The Mutual Life Insurance Co
of New York

210 Borden Bldg

100 S James

Telephone REpublic 4-2361

h203 S Oleander av

Telephone REpublic 4-2885

(See Yellow Page 87)

Shavers Luvenia B (wid Henry) h610 E Spruce

Shaw D Randolph (Ruth H) lab h1007 N James

—Henry W (Ardelia T) h1005 N James

—John M (Brownie L) h1014 Evergreen av

—Lillian H Mrs h616 Hersey

—Norman (Nora H) Kemp Splty h511 S Leslie

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE

SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

MT. OLIVE HWY. P. O. BOX 1124

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Shaw

- Pennie F textile wkr Borden Mfg r312 McIntyre
- Robt (Marjorie) USAF r99h SJ Homes
- Ruth H Mrs tchr PS r1007 N James
- Willie C textile wkr Borden Mfg r312 McIntyre

Shealey John bellboy Goldsboro Hotel r1112 N John

—John H (Louise W) mgr Gboro Colored Florist h1112 N John

—Louise elevator opr Goldsboro Hotel r1112 N John st

Shealy Oscar C Eliz M) mgr Corner Barber Shop h204 Freeman

Shearad Marvin P (Cora B) bkrlyr h1013 Crawford

—Willie lab City h816 E Pine

Sheard Amanda r813 Greenleaf

—Isabelle (wid Swanson) r904a Hugh

—Willie mech City Street Dept r816 E Pine

Shearin Bertie L Mrs waiter Triangle Drive Inn h906 Fairview cir apt A

Sheeley Junius N (Bertha J) h620 N James

Sheffield Maria R cook r1308 Seaboard

—Mary prsr Carolina Overall r817 W Pine

—Rena h1308 Seaboard

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

Sheilds Beatrice M maid h412 S Georgia

—Harry (Mamie R) driver W P Rose Sup h106 W Dewey

—Larry (Bertha) lab Builders Sup r117 W Elm

Shelby Fred studt r1209 Park av A

—Jean R Mrs slswn The Ladies Shop r1209 Park av A

—Thos A (Jean R; The Ladies Shoppe) h1209 Park av A

SHELL OIL PRODUCTS, Wooten Oil & Fuel Co Inc Distributors, 521 N John, Tel REpublic 4-0851 (See Yellow Pages 63, 97 and 101)

Shelton Hazel Mrs civil serv Sermour Johnson AFB r1904a Rose

—JH constn wkr r NC Hwy 102 RD 3 (Advl)

—Norman (Hazel) USAF h1904a Rose

Shepard see also Shepherd

—Addie W (wid Ernest) h209 Kennon

—Andrew L (Mary P) crane opr Nello-Tear Constn h905 Royal av

—Carllyle (Frances H) lab Elec Slis & Serv r Dudley NC

—Julia wrapper Wayco Corp r Dudley NC

—Wm H jr (Louise W) sls mgr Gboro Milling Co h204 S Andrews av

PENNEY'S

ALWAYS FIRST QUALITY

 Where the
NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



FAST

 SERVICE
 TWO WAY
 RADIO

PHONE

 RE public
5-0893

 RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

 DIXIE ELECTRIC
 MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Shepherd See also Shepard

- Bertha E Mrs sec-treas Womack Electric Sup r200 N Claiborne
- David lab Dewey Bros r RD 1 Dudley NC
- John lab Dewey Bros r Pikeville NC
- Wm A jr (Bertha E) pres Womack Electric Sup Co h200 N Claiborne

Sheppard Johnny (Mamie S) h318 E Spruce

- Mary maid h727 Annabell
- Quinton S (Estella E) atndt State Hosp h902h Poplar
- Shepperd John jr emp T A Loving & Co r318 E Spruce
- Lucy M (wid Thos) maid h413 Beal

Sherard Beatrice E (wid Jesse) nurse Wayne Mem Hosp h 625 Orchard st

- Betty J maid r Deans rd
- Bossie (Odessa H) plstr h423 Canal
- Calvin (Polly) lab Dewey Bros h Deans rd
- Carol ofc sec Am Plmb r200 S Jefferson av
- Clifton (Ethel) brklyr Eastern Realty h516 S Georgia av
- H Marvin (Glennia H) sup ofcr Seymour Johnson AFB h200 S Jefferson av
- Hester r507 Canal

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Jas A (Sallie N) genl contr 1201 E Mulberry
- Jas A (Eloise S) driver State Sup h1010 N John
- Julia E (wid David C) emp Neil Joseph's h1014 E Walnut
- Lula H Mrs h1508 Tuskegee
- Luna M agt Winston Mut Life Ins h507 Canal
- Maggie (wid Steph) h510 Canal
- Mary J Mrs driver Serv Dry Clnrs r813 W Elm
- Matthew (Nettie S) h805 Washington
- Odessa aide Wayne Mem Hosp r423 Canal
- Paul (Mary L) lab Dewey Bros r813 W Elm st
- Pearl (wid H Marvin) r200 S Jefferson av
- Ruth M (wid Amos M) h210 N Pineview av
- Steph carp r805 Washington

Sherman Evelyn tchr William St Sch r1004 E Mulberry

—J Floyd (Mary P; Johnson-Sherman Co) r Fuquary Springs NC

- Liza W (wid Wm) r610 Daisy
- Thurman E (Georgia W) supt Brewer Paint & Wallpaper h316 E Holly

Sherrard Carol A ofc sec Am Plmb & Elec Sup r200 S Jefferson

—Jas lab r414 S Georgia av



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
 LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Sherrard

—Katie (wid John) r105 W Raynor

—Willman E whol confr 411 N John h do

Sherritt Mary J Mrs prsr Serv Dry Clnrs r813 W Elm

—Paul (Mary J) emp Dewey Bros h813 W Elm

Sherrod Eloise Mrs r104 Swan

—Johnnie brklyr Elwyn N Troutman r Freemont NC

Sherry Jerome E studt r204 N Carolina

—Sudie M (wid Raymond) nurse Wayne Mem Hosp h204 N Carolina

SHERWIN-WILLIAMS CO THE

Wm R Rains, Branch Mgr

Paints-Varnishes

Lacquers

Oils-Enamels-Brushes

Wallpaper and

Painter's Specialties

Artist's Materials

203 W Walnut

Telephone REpublic 5-4085

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV

YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

Shields Annie E Mrs tob wkr J P Taylor Co h402 Peterson

—Harry (Mamie R) lab W P Rose Sup h106 E Dewey

—John D (Sula D) h612 Griffin

—Larry driver Bldrs Sup Co r160 Dewey

Shifflett Betty P Mrs clk Benton & Miller r1106 Maple

—Bobby O (Betty P) USAF h1106 Maple

Shiloh Presbyterian Church Rev Beckmon R Richardson
pastor 111 W Elm

Shine Jos cook r813 Devereaux

—Ruth R Mrs tchr Gboro High Sch h1102 Laurel

Shipman Geo F (Louise M) prin Dillard High Sch h515 S
Leslie

—Louise Mrs tchr East End Sch r515 S Leslie

Shirley Annie (wid Willie) emp J P Taylor Tob r1306 Sea-
board

—Esther E (wid E R) r316 N John

—Hubert A Rev (Frances E O) pastor StJohn's Pentecostal
Holiness Ch h1004 E Elm—Wilberdean M (Margie B) mgr Griffin's Barbecue h610
Pittman

Shivar Evins H (Pauline H) dept mgr Sear's h209 N Virginia

—Horace L (Lois L) asst cash Wachovia Bk & Trust Co r
Seven Springs NCRemember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521

Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•
TEL.

RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892 JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Shivar

- Pauline H Mrs ofc sec Dees & Dees r209 N Virginia
- Ralph E emp City Water Dept r209 N Virginia
- Shiver Damon (Hazel P) slsmn Pat Ward Mtr r RD 1
- Shoecraft John A (Betty O) USAF h924b Carver dr
- Shoemaker Kenton D (Jackie) installer SBT&T r RD 4
- Ted (Thelma) USAF r715 E Ash
- Thelma Mrs nurse Wayne Mem Hosp r715 E Ash
- Sholar G Dewey (Annabelle P) asst mgr Parker Oil h1206 Maple
- Gordon (Patricia W) emp Thurston Mtr Lines r202 N Leslie
- Patricia W Mrs nurse Wayne Mem Hosp r202 N Leslie
- Shopping Center Grocery (Geo E Harmon) 201 E Holly
- Shrago A M & Sons (Harry I Jacob P and Mannah N Shrago) whol dry goods 109-h N John
- Harry I (Gertrude L; A M Shrago & Sons) h713 E Walnut
- Jacob P (Ruth L; A M Shrago & Sons) v-pres Citizens Saving & Loan Assn h1100 E Mulberry
- Mannah N (Esther R) whol shoes 109 N John h1117 Park av B
- Shugart Mae N tchr Gboro Jr High Sch r1304 N Drive
- Sam H (Mae N) tchr Gboro High Sch h1304 North dr

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Shumate Funeral Home Harry J Shumate pres-treas Mrs Pattie S Shumate v-pres Chas W Shumate (Raleigh NC) sec 211 E Mulberry
- Harry J (Patty S) pres Wayne Mut Burial Assn h211 E Mulberry
 - Harry J jr (Lettie W) pres Shumate-Warrick Funeral Home Inc sec-treas Harry's Mutual Burial Assn h207 N James
 - Jas M (Esther N) supvr A T Griffin Mfg (Dun-Dee-Do-Nut Shop) h1103 E Mulberry
 - Jas M jr studt r1103 E Mulberry
 - Lettie W Mrs v-pres Harry's Mutual Burial Assn r207 N James
 - Pattie S Mrs (Harry J) v-pres Shumate Funeral Home r211 E Mulberry
- SHUMATE-WARRICK FUNERAL HOME INC**
Harry J Shumate Jr, Pres
Claudie C Warrick, V-Pres
Rachel H Warrick, Sec-Treas
Ambulance Service Day or Night
207 N James
Telephone REpublic 5-3861



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



- Sikes Lessie Mrs h510 W Pine
Silence Ruben E USAF r NC Hwy 102 RD 3 (Advl)
Siler Ruby A Mrs tchr Dillard Hi Sch r606 E Chestnut
—Wm P (Ruby A) tchr Dillard Hi Sch h606 E Chestnut
Sillings A Jack (Thelma M) dept mgr Johnson Cotton Co
of Gboro h1206 Park av B
Sills Ada (wid Wm H) r607 S Slocumb
—Annie L Mrs clk Woolworth's r33-g S J Homes
—Elbert L (Reba C) bkpr M E Robinson Inc r RD 1 Box
294
—Emmitt clk Fields Red & White Super Mkt r RD 4
—Gladys A Mrs chkr Casey's Lndry & Clns h rear 808 E Mul-
berry
—Harvey (Eva May S) farm supvr M E Robinson h1236 S
Slocumb
—Jos H (Annie L) bottler Coca-Cola h33g SJHomes
—Marvin P (Vera N) serv mgr R H Dillon Co r RD 3
—Wm A (Betty) cable splicer STB&T r RD 5 Box 103
—Wm R (Louise B) plmb Gboro HTg & Plmb h96-g S J
Homes
Silver Beatrice r409 Wayne av
—Joel H (Augusta K) jan East End Sch h407 Wayne av
—Obelia A (wid Elijah) h409 Wayne av
—Ruby L maid Young Fashions r409 Wayne av

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Simenton John G Rev (Mattie) pastor Bible Way Church
r State Field NC
Simkins Alice I (wid Edgar A) h107 N Georgia av
Simmons Albert P (Helen B) brklyr h1408 N James
—Annie G (wid Sylvanus) h416 Creech
—Bennie h802 Annabelle
—Bud (Dorothy B) h509 S John
—Carrie (wid Percy) tob wkr J P Taylor Tob h700 Isler
—Charlie h303 Brazil
—Cora h401 Charles
—Coy N (Gladys J) jan Seymoure Johnson AFB h906b
Olivia la
—D Steve (Mary R) supt R N Rouse & Co h Hillcrest dr
RD 3 (Advl)
—Dorothy B Mrs atndt State Hsop r509 S John
—Edna E prsr Garris Dry Clns r415 S Georgia av
—Edw (Jas St Pool Rm) r209 W Pine
—Elmer L (Estelle T) supt City St Dept h1801 E Walnut
—Elsie S Mrs maid Fay's Sandwich Shop r Lime
—Esther F (wid Jesse) nurse 1103 N John h do
—Eula B emp State Hosp r do

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Simmons

- Frances W Mrs hlpr Gboro Training Sch r512 S John
- Genoa B Mrs hlpr J P Taylor Co r631 Orchard
- Gerald C studt r906b Olivia la
- Geraldine studt r211 W Pine
- Gladys J Mrs emp State Hosp r906b Olivia la
- H Aldine (Daisy G) justice of the peace 113 N John
- Harold A (Flossie T) insp M E Robinson Inc h107g S J Homes
- Harry (Nellie B) h417 Creech
- Henry A jr (Aldean W) clk PO h1311 Peachtree
- Houston (Elsie S) clk Orttons Gro h Lime
- J Leroy (Genoa B) jan CP&L h631 Orchard
- Jos (Dorothy B) doormn James Theatre h506 S John
- Jos H (Lena L) piano tuner 502 Creech r do
- Joyce studt r211 W Pine
- Juanita (wid Frank) r707 Slaughter
- Julia C (wid J C) emp J P Taylor Co h715 W Elm
- Lena L Mrs tob wkr Goboro Tob r502 Creech
- Leroy mech Smith Hdw r408 W School
- Lillie M Mrs h415 S Georgia av
- Liza r416 Creech
- Marvin W (Mattie K) farmer h1503 Peachtree

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Mary E chkr Serv Dry Clnrs r416 Creech
- Milton L emp State Hosp r do
- O'Neil (Glennie) cupola tndr Wayne Agri Wks r1222 N Center
- P Wm hlpr County Home r RD 5
- Piano Exchange (Jos H Simmons) 510 Denmark
- Progran lab r205 Swan
- Rachel T (wid Frank) cash H Weil & Bros h102 S William apt 6
- Robt E r317 S James
- Robt E (Roberta C) carp Seymour Johnson AFB h317 S James
- Sadie B Mrs maid Gboro Pub Library h823 N John
- Sallie S Mrs tchr Sch St Sch r511 School
- Thelma Mrs maid h912a Olivia la
- W Claude Rev (Sallie S) h511 School
- Waldon E (Florrie S; Court Square Serv Sta) h408 S Pine-view av
- Waylon J (Mildred C) inventor h904 Pittman
- Wm L (Nettie A) driver Issac's & Kahn Furn h1002 Deve-reaux

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

— Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Simmons

- Willie C (Frances U) pkr Made-Rite Sunbeam Bkry r512 S John
- Willie E (Mamie J; The One Stop) h211 W Pine
- Simms Julia D Mrs hostess Carolina Theatre r715 W Elm
- Lee R emp T A Loving & Co r410 Olivia la
- Lula (wid Offie) midwife h1012 S Slocumb
- Thos (Helen C) butcher Elliott Pkg h723 Annabelle
- Wm T r1605 N John
- Wisdom B (Julia D) studt r715 W Elm
- Simon Reid (Mildred) emp Gulf Serv r415 S James
- Simons Richd W (Phyllis C) pilot U S A F Seymour Johnson AFB r319 Allen
- Simpson Eleanor V tchr Gboro High Sch r402 S William
- Sallie prsr Casey's Lndry & Clns r513 Gully
- Timothy K (Kaye W) USAF r1108 E Mulberry
- Weldon slsmn Faires Trailer r1014 N George
- Sims Gladys folder Gboro Lndry & Clnrs r616 Canal
- J D (Lenore B) h508c S George
- Lee R (Lillie M) lab T A Loving & Co h410 Olivia la
- Lenore B Mrs prsr Carolina Overall r508c S George
- Thos N (Nannie C) butcher Elliott Pkg h324 Charles

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Sinback Jas H (Janet M) rep Hughes Aircraft h1610 Hawthorne
- Sinclair Maurice r NC Hwy 102 RD 3 (Advl)
- SINCLAIR REFINING CO, E G McCullen Agent, Distributor
Sinclair Gasoline, Oils and Lubricants 101 E Beech cor
N Center, Tel REpublic 5-0774 (See Yellow Page 62)
- Sincock John H field dir Carolina United Fund h203½ N Slocumb
- Oshie M (wid John) r203½ N Slocumb
- Singer Sewing Machine Co Jas D Mabry mgr 201 W Walnut
- Singleton Clifton atndt Brookside Serv Sta h75b S J Homes
- Eleanor F nurse Wayne Mem Hosp r306 N Lionel
- Frances L (wid Malcolm) r611 Daisy
- Herbert (Ella C) h NC Hwy 102 RD 3 (Advl)
- Herbert J (Edna) spray gun opr Dewey Bros 1714b Edgerton
- Walter D (Rena L) mtcemn Sou RR h108 S Slocumb
- Walter D jr atndt Dan's Amoco Serv Sta r108 S Slocumb
- Sink Richd (Linda Y) USAF r204 S Carolina
- Sisk Geo W (Alice) USAF h63-e S J Homes
- Sisters of the Immaculate Heart of Mary 1601 Edgerton
- Skalla Herman A (Agnes) formn h107 Banta



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. REpublic 5-4911

109 W. VINE at CENTER

L U M B E R

TEL. REpublic 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

642

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Skenandone Floyd (Helen) formn Sommerville Constn Co
r601 Prince av
Skinner Essie M Mrs Indry wkr Wayne Mem Hosp r318 E
Shaw
—Henry (Essie M) mtcmn Wayne Mem Hosp h318 E Shaw
—Mack r318 E Shaw
—Mack L (Thelma E) r318 W Shaw
—Thelma E Mrs emp Wayne Mem Hosp r318 W Shaw
Skinney's Drive In (Herbert I and Mrs Ylovvia C Pearson)
restr E Ash extn
Skyland Life Insurance Co Milton L Arnall dist mgr 139 W
Walnut R1010
Slade Alonzo (Iretta W) h404 S Slocumb
—H Mack (Mildred C; Slade's Glo) h516 A
—Wm (Diane) USAF h51-g S J Homes
Slade's Gro (H Mack Slade) 504 School
Slagle Gilbert (Betty) USAF h121-e S J Homes
Slaughter Mary L tchr Virginia St Sch h213 George N
Slaymaker S George emp State Hosp r do
Sloan Fannie W (wid Gibson) r411 N William
—Henry S (Doris T) supt Charlotte Liberty Mut Ins h411 N
William
—Jimmy (Ann C) USAF h32-a S J Homes

MEMBER



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135½ S. CENTER ST.

Sloane Phillip W emp State Hosp r do
Slocum Earl T (Bertha C) USAF h1108 N John
Slocumb Chas D jr (Hilda C) USAF r215 S John
—Lydia W (wid Chas D) h215 S John
—Rebecca H h700 E Walnut
Sloop E Bruce (Louise B) minister of mus First Baptist Ch
h1400 E Ash apt B1
Slusser Annie A Mrs clk Weil's Inc h250 Wisteria rd
Smalhout Erik (Ruth G) agt Int Rev Serv h614 N Jackson
Smiley Chas jr (Eleanora) USAF h32-g S J Homes
Smith A K emp State Hosp r do
—A L Esso Service Station (A Lubert Smith) 201 N James
—A Lubert (Ruby L; A L Smith Esso Serv Sta) r708 Pou
—A Parker (Lilla) phys N C Hwy 102 RD 3 (Advl) h1411
E Ash
—A R Rev pastor Mt Calvary Bapt Ch
—Addie A (wid Willard H) furn rms 307 W Mulberry h do
—Addie D Mrs mach opr Kemp Splty r203 Neil
—Agnes M Mrs clk Leder Bros r1107 Edgerton
—Albert B emp State Hosp r do
—Alec (Minnie J) lab City Street Dept h424 W Pine

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Smith

- Alford E (Joyce E) slsmn Wooten Oil & Fuel r710 N Virginia
- Alice Mrs waiter Central Lunch r106 W Ash
- Alice D Mrs clk Diana Shop r301 Workman
- Alice M Mrs lab Gboro Tob h923 N John
- Alma H Mrs h105 W Elm
- Alvin (Dorene) USAF h56-a S J Homes
- Amaziah (Alice) driver Red Bird Cab h310 Workman
- Amelia W (wid W J) h1740a Maple
- Amy F Mrs h419 W Pine
- Angie G Mrs maid Gboro Hotel r113 Oxley av
- Anne B studt r804 E Beech
- Anna B (wid Carl L) slswn Belk's h1615 E Elm
- Annie I Mrs emp State Hosp r913 Newsome
- Annie L Mrs maid r609 Crawford
- Annie R dept mgr Grant's r Pikeville NC
- Archie E clk Dewey Bros r RD 4
- Ardelia E Mrs maid h904b Slaughter
- Ashley H pntr Oscar Williams r503 N James
- Awning Co (Mrs Dorothy S Smith) 1507 Catalpa
- Beatrice H Mrs slswn Weil's r404 N Kornegay
- Bennie emp State Hosp r do
- Bennie A driver L E Pearson Feed & Seed r RD 2

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- Bessie Mrs Indry wkr Gboro Hotel h514 Roberts
- Bessie D (wid Danl) r712 E Ash
- Bessie M Mrs laundress Gboro Hotel h628 Isler
- Betty L typ STB&T r Dudley NC
- Beulah H (wid Wilbert) maid r108 W Spruce
- Billie slsmn Gardner's Velvet Dairy Products r New Hope NC
- Billy G (Dolores J; Smith & Cotton Gro) r RD 5
- Billy R tannery wkr Drueding Bros r RD 4
- Blanche Mrs h1609 N William
- Bobbie Mrs waiter Coffee Shoppe r504 E Ash
- Bobbie L studt r100 Whitley av
- Brutus O (Leona P; Smith's Amoco Serv Sta) h US Hwy 70 RD 3 Box (Advl)
- Callie r813 W Pine
- Calvin (Mickey) USAF h77-a S J Homes
- Carl G (Smith's Sinclair Serv Sta) r506 S Oleander av
- Carl W slsmn Seth B Hollowell Oil r RD 3 (Advl)
- Carolyn M r923 N John
- Chas (Betty B) h802 Devereaux
- Chas plant mgr Bldrs Sup r RD 4

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO
—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

DIXIE ELECTRIC
MOTOR SERVICE

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEYPILL SERVICE
BY THE DEGREE-DAY SYSTEM
DIAL RE public 4-1771
MT. OLIVE HWY.



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST.

PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Smith

- Chas E (Stella L) routemn Carolina Overall h208 Fussell
- Chas E (Hazel S) gro 203 Hooks River rd h202 do
- Chas J (Louise H) driver Pate-Dawson h1715a E Holly
- Chas S (Gladys R) whsemn Isaac-Kahn Furn h931a Fairview cir
- Charlie (Gibbie S) carp h120 Anderson dr
- Charlie lab r110 Neil
- Charlotte Mrs maid h1010 S Slocumb
- Christine tchr Greenleaf Sch r114 Swan
- Clarence emp State Hosp r do
- Clarence (Lillie B) r705 N Virginia
- Claude C (Luvinie G) h314 Wayne av
- Claude M (Carol B) USAF h507 Wayne av
- Clement (Hattie J) del mn Ash St Pharm r RD 3 Box 235
- Colleen M Mrs recpt Benton & Miller r501 N George
- & Cotton Grocery (Billy G Smith Wm K Cotton) 715 N George
- Currie H aid US Soil Conservation Serv r Mt Olive NC
- Danl L (Brookside Serv Sta) r Box 551 LaGrange NC
- David (Cath) h412 Charles
- David lab Dewey Bros r RD 1
- David L emp State Hosp r do

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

- Dewey O (Ella M) dept mgr Sears h900 N Virginia
- Donald (Bobbie) USAF r504 E Ash
- Donald aid US Soil Conservation Serv h1710a Edgerton
- Donald E lab r314 Wayne av
- Doris M Mrs tchr City Bd of Educ r1807 E Beech
- Dorothy Mrs maid h604 S Herman
- Dorothy S Mrs (Smith Awning Co) r1507 Catalpa
- Doug studt r715 N Jackson
- E D (Beulah J) h213 N James
- E Judson (Doris P; Jet Drive-Inn) h1315 Park av B
- E Parnell (Mary E) slsmn h409 S Pineview av
- Earl r301 Bright
- Earl L (Bettie J) mech h913a S Audubon av
- Earl M (Flonie H) slsmn Seth B Hollowell Oil h Daniel Chapel rd RD 3 (Advl)
- Edgar lab h N Georgia av extn
- Edgar R driver Pate-Dawson
- Edith C tchr Walnut St Sch r1013 E Pine
- Edw jan Wayne Mem Hosp r1014 N John
- Edw (Anne L) lab M E Robinson Inc h806 Moore
- Edw (Alberta) meat ctr Open Air Drive In Mkt h1211 N William



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Smith

- Edw P (Hazel P) slsmn Shaver Battery & Parts h1807 Peachtree
- Edw T (Rebecca C) agt Federated Mut Ins h500 N Lionel
- Edw T (JoAnn H) servmn Wards h212 S Virginia
- Edwin F (Nadine D) USAF h1010 Maple
- Eleanor M opr The Robinette r RD 4
- Elijah L (Rose S) slsmn L G Balfour Co h604 E Spruce
- Eliza O tchr Dillard Hi Sch r700 E Pine
- Eliz S emp State Hosp r do
- Ella F nurse Wayne Mem Hosp r306 N Lionel
- Ellen P Mrs r407 E Elm
- Ellen S Mrs (Jas D) bkpr Pepsi Cola r RD 5
- Elliott L (Joyce M) mgr Woolworths h207 S Kornegay
- Elma B Mrs textile wkr Borden Mfg r101b S J Homes
- Eloise H Mrs h503 N James
- Emma Mrs sweeper J P Taylor Co h402 Griffin
- Emma C Mrs clk Weil's Inc r RD 1 Pikeville NC
- Ernell sec Hugh M Dortch r RD
- Ernest r1100 E Ash
- Essie W Mrs opr SBT&T r209 E Pine
- Estelle r406 Stronach av
- Eug slsmn Butler's r Seven Springs NC

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Eva W (wid Walter) r500 Granthan
- Fannie M emp State Hosp r do
- Frances A (wid Wm C) h1505 Evergreen av
- Frances L studt r405 Pineview av
- Gaddis driver Red Bird Cab r Dudley NC
- Garland slsmn Made-Rite Sunbeam Bakery r New Bern NC
- Geneva L (wid L L) h110 N Herman
- Geo M (Laura C) carrier PO h N Stadium rd
- Geo N (Bessie M) brklyr h513 S Herman
- Geo R (Annie A; Smiths Gro) r RD 4
- Georgia tchr Greenleaf Sch r701 Canal
- Gladys B (wid Waverly A) h610 N William
- Glennie (Effie J) h707 School
- Grace clk CP&L r Fremont NC
- Grover H supt Bonitz Insulation r RD 4
- Guernsey E (Alice) r106 W Ash

SMITH HARDWARE CO, Ben R Lewis Pres, Robert E Stevens V-Pres, Wiley Smith Sec, Roy T Alphin Treas, 118-120 W Walnut, Tels REpublic 4-2261 and REpublic 5-1661, Agricultural Implement Dept, 126-128 S James, Tel REpublic 4-4043 (See Yellow Page 76)

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Smith

- Harold (Annie P) USAF h502 W Pine
- Harriet emp Goldsboro Tob r209 Claudia av
- Hattie E (wid John H) h1006 S Slocumb
- Hazel H (wid J Andrew) h113 N Leslie
- Helen A Mrs maid Wayne Mem Hosp r205 Pearson
- Herbert H (Zola M) mgr Tower Drive Inn h708 N Audubon av
- Herman r902 Nathan
- Horace E (Elma B) driver Brookside Taxi h101b S J Homes
- Howard lab State Nursery r209 Claudia av
- Ileen traffic mgr Southern Radio & TV Corp r RD 4
- Izetta N Mrs slswn Star Dry Clns h1202 Poplar ext
- J Bishop (Louise) clk ACL h700 Price av
- J D (Eugenia T) lab Stackhouse Elec h400 N James
- J Edw (Alberta G) meat ctr Open Air Mkt h1211 N William
- J K mech Dillon Bell Implt r RD 1 Dudley NC
- J P lab Dewey Bros r RD 2 Snow Hill NC
- Jacob (Bertha S) h704 Holt
- Jame E (Ellen) emp Kemp Spilty r RD 5
- Jas emp State Hwy Dept h NC Highway 102 RD 3 (Advl)

Pyrofax
TRADE MARK REGISTERED

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Jas jr (Shirley W) fnshr Wayne Agrl Wks h244 Johnson la (Brookside Manor)
- Jas A (Nettie W) brklyr h307 S Virginia
- Jas E (Agnes M) painting contr 1107 Edgerton h do
- Jas G r405 S John
- Jas H (Ellen B) mgr Met Life Ins r1205 E Mulberry
- Jas H (Ludie H) slsmn R C Bottling Co h806a N Taylor
- Jas M (Doris) servmn Heilig-Meyers r RD 4
- Jas N (Marjorie S) lwyr 233 E Walnut h804 E Beech
- Jas W emp State Hosp r do
- Jas W (Eba C) insp State Utilities Comn h1306 E Holly
- Jas W (Annie I) opr Nite Club h913 Newsome
- Jane F Mrs clk Wachovia Bank & Trust r Dudley NC
- Jane N studt r804 E Beech
- Jesse h902 Nathan
- Jesse L (Betsy F) atndt Creech's Amoco Serv h813 S Andrews
- Jesse L (Marie R) mach opr Kemp Spilty h924a Hugh
- Jesse L (Mary L) rep Winston Mut Life Ins h806 E Pine
- Jessie maid r1010 S Slocumb
- Jessie W (Betty) emp Kemp Spilty r313 N James
- Joe B (Peggy J) rtemn Wayne Dairy h707 Simmons
- John lab Rose Constn r205a Bright



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Smith

- John C (Dorothy C; Wayne Smith & Sons) h1612 Palm
- John F emp State Hosp r do
- John L (Cleo M) lab Weil's Fertilizer Wks r929 N Center
- John L (Grace H) slsmn Isaac Kahn Furn h1300 Edgerton
- John R (Leona S) h1702 Rose
- John W driver Rose Wayside Furn r LaGrange NC
- Johnny h309 Smith
- Jos M (Vivian C) civ eng Dept of Army h208 S Audubon
- Josephine B (wid R Jack) h800 Park av
- Joyce Mrs sec-treas Bell-Stuart Furn Co
- Joyce W Mrs emp Salvation Army r309 E Holly
- Judy clk Salvation Army r610 N William
- Junius E meat ctr Open Air Mkt r1211 N William
- Kath P Mrs clk Goldsboro Bldg & Loan Assn r203 N George
- Kathryn maid r1010 S Slocumb
- Kenneth E r503 N James
- Kenneth R (Gaynelle W) bkpr Musgrave's Store r RD 2
- Kirby (Dollie R) h1120 Snow Hill
- Kirby L dishwasher Wayne Mem Hosp r RD 2 Box 22C
- L Bruce (Frances E; Smith-Whitley Grain) h805 Park av
- LaRuth maid r314 Wayne av

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Laura C Mrs tchr East End Sch r N Stadium rd
- Lela (wid Grant) h317 Creech
- Lena h209 W Pine
- Lendsey (Lila F) h1014 N John
- Lenzie jr lab City St Dept r203 Brogden
- Leon (Lucille G; Wayne Body Wks) h N William extn
- Leona P Mrs clk Smiths Amoco Serv Sta r US Highway 70 RD 3 (Advl)
- Leroy carp Rose Censtn r RD 2
- Leslie C (Laura W) lab h Hooks River rd
- Lewis firemn M E Robinson Inc h601 W Elm
- Lillian Y Mrs slswn Neil Joseph's Shop r403 E Mulberry
- Lily Mrs r120a S J Homes
- Lindsey lab City St Dept h203 Brogden
- Lindwood E h1010 S Slocumb
- Linwood L fnshr Woolworths r205 N George
- Lloyd F (Grace C) repr Pepsi-Cola r805 1st
- Lonnie B III USAF r805 Park av
- Loudora O (wid Chas G) h407 S William
- Louise Mrs tchr Edgewood Sch r700 Prince av
- Louise P (wid Fred G) supt PO r802 E Mulberry
- Louise S tchr Edgewood Sch r700 Prince av

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

136-138 E. Walnut St. Tel. RE public 5-3561

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING
S. George Ext. Tel. RE public 5-4032

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Smith

- Lucille G Mrs tannery wkr r RD 2
- Lucy tchr Virginia St Sch 309 N Virginia
- Lula B Mrs mach opr Kemp Sply r1013 N John
- Luther J (Lillian Y) rep Tri-County Elec Membership Corp h403 E Mulberry
- Mabel H emp State Hosp r do
- Mabel R (wid Robt) h203 E Vine
- Mack D (Joyce W) h309 E Holly
- Maggie Mrs maid h502 Beal
- Maggie S (wid Joe) emp State Nurseries h W Palm
- Marion (Ernestine H) h617 Parker
- Marion D (Helen B) wldr Griffin Steel & Sup r RD 4
- Mary r421 Gulley
- Mary E maid r825 N John
- Mary E Mrs sec Crawford Norwood Realty & Ins r409 S Pineview av
- Mary G (wid F D) h805 Seaboard
- Mary L Mrs tchr PS r806 S Pine
- Mary P (wid Wm) h210 S William
- Mary W Mrs sec John R Crawford Inc r409 S Pineview av
- Matthew A (Edna V) ship clk W H Best & Co Inc h119 N Georgia av

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- Mattie Mrs r501 Denmark
- Maxine C Mrs h932 Davis
- Maybell (wid Alf J) h108 Patrick
- McCoy (Nora) h1201 N James
- Melton (Kathleen) lab Kemp Sply h309 Wayne av
- Melvin B (Goldie H) textile wkr Borden Mfg h911b Fairview cir
- Melvina B (wid I B) emp Goldsboro Tob r805 Seaboard
- Mildred Mrs opr Vinson's Beauty Shoppe r Snow Hill NC
- Mildred D Mrs clk Weil's Inc r RD 4
- Milton R r503 N James
- Minnie maid Wayne Mem Hosp r1014 N John
- Minnie B Mrs prsr Carolina Overall r310 Bright
- Missouri slswn Penny's h710 Simmons
- Monzoro S Mrs h825 N John
- Nathl (Fannie M) lab J P Taylor Co h709 Slaughter
- Nettie W Mrs aide Wayne Mem Hosp r307 S Virginia
- Nita P (wid R Carl) slswn Hub Dept Store h1408 Evergreen
- Noggie (Madge; Noggie's Radio & TV Shop) h309 Fussels

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



**Where
Quality and Fashion
Go Hand-in-Hand**

- Smith Norborne G (Alice D), Certified Public Accountant,
503 Borden Bldg, 100 S James, Tel REpublic 4-4584, h
203 N George, Tel REpublic 4-5257
- Norborne G jr (Kathleen P) acct 100 S James R501 r203
N George
 - Norma E Mrs (wid Gordon) ofc sec Nationwide Mut Fire
Ins r400a N Leslie
 - Octavia Mrs h1004a N James
 - Oliver W carrier PO r RD 2
 - Ollie (Lula B) driver Rhodes Funeral Home h1013 N John
 - O'Neal (Rose; Drive N Grill) r RD 4
 - Opal Mrs slswn Powell's 5c to \$5.00 Store r RD 4
 - Ora J (wid Alex) maid r204 W Spruce
 - Pantice C Mrs ofc sec Wayne County Farm Bur r Pikeville
NC
 - Paul (Nathalie L; Smith's Auto Repr) h301 Bright
 - Paul jr (Minnie B) mech J D Pike Mtr h310 Bright
 - Paul C studt r913 Newsome
 - Paul W (Doris K) slsmn Seth B Hollowell Oil h Daniel
Chapel rd RD 3 (Advl)
 - Pearl F Mrs smstrs Weil's Inc r909 4th
 - Peggy L bkpr Crawford-Norwood r RD 2 Princeton NC
 - Perry D (Pearl F) driver Genl Ind h909 4th

J. M. EDGERTON & SON, Inc.

**RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS**

1220 N. William St.

Tel. RE public 4-4361

- Peter (Margt S) USAF h200 N Kornegay
- Phyllis A Mrs tob wkr J P Taylor Co h304 Marion
- Polly A nurse Wayne Mem Hosp r RD 5 Box 209
- Ralph H (Cath S; Wayne Smith & Sons) h405 Park av
- Ralph L (Grace) slsmn Walnut Realty & Ins r Fremont
NC
- Ralph R (Doris G) USN r Lime
- Ralph W (Dorothy S) carrier PO h1507 Catalpa
- Raymond lab S F Ware Co h120a S J Homes
- Robt (Collie) USAF 6r300 E Spruce
- Robt (Rosalee D) plaster Shields Inc h1007 Crawford
- Robt E r100 Whitley av
- Robt H (Betty A) slsmn Rawleigh Products h1902 E Mul-
berry
- Robt L (Bessie A) lab Gallaher Limited h903a Hugh
- Roger I jan Seymour Johnson AFB r205 Pearson
- Roger M crane opr Goldsboro Iron & Mtl r RD 3 Mount
Olive NC
- Rose S Mrs beauty shop 604 E Spruce
- Ruby Mrs ckr Haymore's Clns r RD NC Highway 102
- Russell core mkr Dewey Bros r RD 4
- Sallie H (wid Wm M) h411 N Kornegay

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

**Your Home Town Doiry — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer**

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

**DIXIE ELECTRIC
MOTOR SERVICE**

P A T E — D A W S O N

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

650

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Smith

- Sally (wid Herman) h1003 E Walnut
- Sally slswn Woolworths r1609 N William
- Sally D (wid Elmo) clk Belk's h715 N Jackson
- Sally R (wid Jesse) r715 N Jackson
- Sarah Mrs nurse Dr Jas F Morris
- Shade (Helen A) h205 Pearson
- Shelby J ofc sec Womack Elec Sup r RD 2 Pikeville NC
- Shelton ship clk Mtr Bearings & Parts r Fremont NC
- Shirley R of wkr T A Loving Co r RD 5 Box 581
- Squire (Katie M) driver Bldrs Supplies h803 Olivia la
- Stella (wid Sam) h906 S Best
- Stella M waiter Southern Cafe h815 W Pine
- Steph (Dorothy M) logger Goldsboro Wood Yd h503 S John

- Street Grocery (Jessebell Artis) 414 Smith
- Syber G Mrs bkpr Bell Clothiers r1505 Mimosa

SMITH T LeROY (Clyde C), Asst Cashier Branch Banking & Trust Co, 200 E Walnut, Tels REpublic 5-2621 and RE-public 5-2622, r RD 4, Box 196D, Tel REpublic 5-4375

- Thadenia studt r304 Marion
- Thaddeus W (Nancy P) ticket agt Atlantic Greyhound Lines r302 S John

DIAMONDS
WATCHES
JEWELRY
SILVERWARE

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS
LUGGAGE
CHINA
CRYSTAL

109 S. Center St.

Phone RE public 4-3277

- Thel E (Mary T; Cash Drug Co) h1112 E Walnut
- Thelma J Mrs bkpr Seth B Hollowell Oil r RD 3 (Advl)
- Thos driver Wayne Poultry r Pikeville NC
- Thos E emp State Hosp r do
- Thurman (Essie W) wldr Bonitz Insulation h209 E Pine
- Van Hazel emp State Hosp r do
- Virginia Mrs opr SBT&T r RD 2 Box 536
- Vivian C Mrs clk typ Dept of Defense r208 S Audubon av
- SMITH W A (Elizabeth H), Exec Director City Housing Authority, 1729 Edgerton, Tel REpublic 5-3704, h801 E Beech, Tel REpublic 4-5490**
- W Leslie (Mary L) h427 Beal
- W Lincoln (Syber G) slsmn Pate Dawson h1505 Mimosa
- W Preston (Doris N) slsmn Smith Hdw h1807 E Beech
- Walter W (Brookside Serv Sta) r RD 4
- Wayne F (Cath M; Wayne Smith & Sons) h405 W William
- Wayne & Sons (Wayne F Ralph H and John C Smith) genl mdse 104 N John
- Wendall USAF r NC Highway 102 RD 3 (Advl)
- Wilbur B (Bessie T) terminal mgr Best-Way Frt Line h 409½ E Mulberry

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Smith

- Wilbur F (Beatrice H) training ofcer Seymour Johnson AFB h404 N Kornegay
- Wiley A jr (Louise B) agt New York Life Ins h709 S Best
- Wiley H (Clyde M) h506 S Oleander av
- Will Y (Norma E) driver Wayne Dairy h400a N Leslie
- Wm lab Sou Htg & Plmb r101b S J Homes
- Wm jr lab NC Consolidated Hide r203 E Neil
- Wm C (Betty C) h500 E Chestnut
- Wm E emp Kemp Splty r507 N James
- Wm E (Peggy W) hlpr Griffin's Barbecue r RD 5
- Wm E lab Kemp Splty r503 N James
- Wm E (Clara B) inst mech duPont (Kinston) r1203 Edgerton

SMITH WILLIAM E JR (Myrtle), V-Pres T A Loving & Co,
 Wachovia Bank Bldg, 139 W Walnut, Tel REpublic
 4-5241, h405 S Pineview av, Tel REpublic 4-2839

- Wm E IV studt r405 S Pineview av
- Wm F (Janice) emp Kemp Splty r RD 3
- Wm G supt Bonitz Insulation r500 E Chestnut
- Wm H (Nelda R) mech Carolina Welds Plant r RD 2 Seven Springs NC
- Wm J (Madie W) jan SBT&T h1038h Lincoln dr

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

- Wm L slsmn Pate-Dawson r1505 Mimosa
- Wm P lab r314 Wayne av
- Wm S (Lillian A) r120a S J Homes
- Smith William W (Jane P), Attorney-at-Law, 105 S John,
 Tel REpublic 4-4343, h2001 Rose, Tel REpublic 5-4082
- Willie h307 Smith
- Willie J (Addie D) lab Kemp Splty h203 Neil
- Willie M (Essie M) lab S F Ware & Co h1002b Slaughter
- Winnie D Mrs tchr East End Sch r810 Devereaux
- Smith's Amoco Service Station (Brutus O Smith) US Highway 70 (Advl)
- Auto Repair (Paul Smith) 301 Bright
- Grocery (Geo R Smith) US Highway 70 RD 3 (Advl)
- Smitty's Barber Shop (Jos C Lane) 619 N John
- Smoot Lee r Hillcrest dr RD 3 (Advl)
- Margt G (wid Marvin L) h209 S William
- Margt V mus tchr 209 S William r do
- SMOOT MARVIN L (Elsie F; Giddens Jewelry Store), 135 S Center, Tel REpublic 5-1270, h Pine Knoll, Burns Spring dr, r RD 3, Tel REpublic 5-3325**
- Smotherman Ernest H Rev (Arnette L) pastor Daniels Mem Meth Ch h US Highway 70 RD 3 (Advl)

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
 Shops and
 Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

PHONE

**RE public
5-0893**

RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
 INSURANCE — BONDS
 Loans
 110 S. William St.
 Tel. RE public 5-1237

DIXIE ELECTRIC
 MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. LOCAL and LONG DISTANCE MOVING and STORAGE Dial RE public 5-0162

652

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

200 E. WALNUT ST.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

- Snead Blanche r323 W Elm
- Christine Mrs maid r203 Beal
- Henrietta K (wid Wm) h323 W Elm
- Kermit W (Anna M) buffer Wayne Agrl Wks r RD 1 Four Oaks NC
- Leslie hlpr Price's Specialties r404 Peterson
- Wm H shift formn Carolina Power & Light r Four Oaks NC
- Sneed Cath E tchr Dillard Hi Sch r223 E Vine
- Sneeden Albert C (Grace H) plant mgr SBT&T h Hillcrest rd RD 3 (Advl)
- Eliz studt r Hillcrest rd RD 3 (Advl)
- Snider Frank (Lela B) lab T A Loving & Co h419 S Center
- Roy J (Sarah C) civ serv Seymour Johnson AFB h Adams-ville al RD 3 (Advl)
- Snipes Alice H Mrs hlpr Nell's Sandwich Shop r108 S Alabama av
- Billy R (Alice H) pkr Made-Rite Sunbeam Bakery h108 S Alabama av
- C Edw (Louise B) salvage dlr 911 4th h do
- Chas N clk Colonial Stores r911 4th
- David B control opr Carolina Power & Light r Princeton NC

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Harvey G (Jayne G) pres-genl mgr Central Serv Mtr Co Inc h US Highway 70 RD 3 (Advl)
- Jayne G Mrs sec-treas Central Serv Mtr Co Inc r US Highway 70 RD 3 (Advl)
- John W (Sudie M) hlpr Natural Gas h604 N William
- Louise B Mrs insp Carolina Welds Plant r911 4th
- Phyllis A clk typ Credit Bur of Goldsboro r Kenley NC
- Snow Hope J (wid Harland J) h1415 E Ash
- Snyder Pauline V Mrs r202 E Elm
- Snypes Department Store Mrs Mamie B Snypes mgr 115 N John
- Distributors (Luther I Snypes) auto accessories 102 W Ash
- Lillian J Mrs bkpr Snypes Distr r308 S Oleander av
- Luther I (Mamie; Snypes Distr) h402 Leslie N
- Mamie B mgr Snypes Dept Store r402 N Leslie
- W Thos (Lillian J) slsmn Snypes Distr h308 S Oleander av
- Sochacki Walter J (Ruth B) offer in chge US Vets Admn (contact ofc) h905 Pittman
- Solomon Arth (Thomasia C) servmn Firestone Tire h802b Olivia la
- Southeastern Engineering Corp Wm H Dameron mgr bug lights S George



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Southerland Albert A driver Nello Teer Constn r512 E Ash
—Annie W (wid Ashley D) h1007 S Slocumb
—David R (Frankie C; Southerland Furn Co) h817 E Walnut

SOUTHERLAND FRANK H (Mabel M), Mgr Pate-Dawson Motor Co Inc, 223-25 N Center, Tel REpublic 4-2411, h804 Rudolph, Tel REpublic 5-2320

SOUTHERLAND FURNITURE CO

David R Southerland, Owner

"Your Friendly Furniture Store"

Main Store 112 N John

Tel REpublic 4-4011

Exchange Store

205 N John

Tel REpublic 5-0511

(See Yellow Page 70)

—Geraldine S wrapper Made-Rite Sunbeam Bakery r408 S William
—Jake (Azile H) estimator W P Lawrimore & Son h405 Linwood av
—Jas M jr (Marjorie D) formn W P Lawrimore & Son h1003 S Slocumb

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN

212 W. Walnut St.

Tel. RE public 5-2464

—John W (Rosa M) ofc mgr Dewey Bros h1602 Evergreen
—Julia R (wid Jas A) slswn Neil Joseph's Shop h315 E Walnut apt A1
—Leonard E (Mary S) trucker 512 E Ash h do
—Leslie Hon (Emily H) justice of peace 115 Ormond av h 512 E Chestnut
—Lynne studt r817 E Walnut
—Marjorie D Mrs bkpr Goldsboro Drug r1003 S Slocumb
—Marvin (Edna C; Southerland Mtr Co) h300 S Oleander
—Marvin R (Geraldine S) lab Coca-Cola r408 S William
—Mary E (wid John W) h704 E Ash
—Motor Co (Marvin Southerland) 800 N George used cars 105 W Ash
—N Malcom (Hannah P) h1005 S Slocumb
—Ophelia Mrs br mgr One Hour Valet Serv r705 S Slocumb
—Paul D (Ophelia H) driver h705 S Slocumb
—Vernon C (Sadie M; Southerland's Serv Sta) h708 Prince

SOUTHERLAND'S SERVICE STATION (Vernon C Southerland), One Stop Service For Your Car, Washing, Lubrication, Tire Repairs, Service Personnel Always Welcomed, Pure Oil Products Exclusively, 517 E Elm, Tel REpublic 4-9957

Remember Your Credit
is always Good at

115 W. WALNUT ST.

Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

SOUTHERN BELL TELEPHONE & TELEGRAPH CO

Alvin Bowen, Mgr

Business Office

210 N William

Tel REpublic 5-3311

Architects' and Builders' Service

210 N William

Tel REpublic 5-4361

**SOUTHERN COTTON OIL DIVISION WESSON OIL AND
SNOWDRIFT CO INC.** William V Westmoreland Dis-
trict and Local Mgr, Manufacturers of Seo-Co High Qua-
lity Fertilizers, Seo-Co Cottonseed Products, Seo-Co Soya
Bean Products, Cotton Ginning Office and Plant, 606 S
John, Tel REpublic 4-5141

—Cotton Storage Inc J Selby Aycock mgr 107 E Vine

SOUTHERN JACK SERVICE (E H Wilkinson), Repair and
Overhaul Any Make Hydraulic Jack, All Work Guarant-
teed, 1415-17 Snowhill, Tel REpublic 5-0544

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

SOUTHERN LIFE INSURANCE CO. Ottis Barrow General
Agent, K E White, Henry Matthews and Norman Arant
Agents, All Forms of Life Insurance To Fit The Family
Needs, 602 Wachovia Bank Bldg, 139 W Walnut, Tel RE-
public 5-2457 (See Yellow Page 87)

—Life Insurance Co Herbert Hardy mgr 139 W Walnut R904-
06

—Lunch (Mayron C Pope) 116½ E Mulberry

SOUTHERN RADIO & TELEVISION CORP. Kenneth T Mar-
shall Pres, Benjamin H Bell Sec-Treas, Henry M Harri-
son Genl Mgr, WPMC, US Highway 117 (MtOlive hwy),
Tel REpublic 4-4211 (See Yellow Page 106)

—Railway System Elvin N Livengood agt frt ofc 512 N James
pass sta 101 S Carolina

Southland Life Insurance Co Hubert J Dudley dist mgr J B
Burris supt 139 W Walnut

Southside Grocery & Service Station (Wilbur E Davis jr)
815 S John

Space Maggie (wid Wm) maid h423 Pecan

Spain H N carrier PO r RD 1

—Herbert L (Audena H) asst to mgr Kress h908 Evergreen
av apt G1

Spake Robt I asst County Farm Agt r303 S William

Sparks Harry C (Mildred L) USAF h1306 Clingman

—Jimmy (Betty) USAF h49a S J Homes



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Sparks

- Mary L Mrs clk Stackhouse Elec r1305 E Lemon
- Roy H h1305 Lemon
- Spearman Haywood emp Weils h307 W Pine
- Spears Thos H (Kittie M) v-pres Goldsboro Floral Co Inc h 215 N Virginia
- Speight Bessie B Mrs (Red Front Gro) r402 School
- Chester L emp State Hosp r do
- Dalphine D emp State Hosp r do
- Ethel W (wid French) tob wkr J P Taylor Tob h211 S Georgia av
- Geo W Rev (Bessie B) clk Red Front Gro h402 School
- Jas W (Louise E) hlpr Southern Htg Co h1736b Edgerton
- Levon (May G) lab J P Taylor r907 Seaboard
- Lula (wid Eli) tob wkr J P Taylor Co h716 Canal
- Roosevelt (Jeanette W) USAF h1036b Lincoln dr
- Spells Chas (Mamie D) emp Johnson Feed h522 Phelps
- Spence Ada J Mrs maid h816 Persimmon
- G Lee (Emma M) h413 Creech
- Leroy emp T A Loving & Co r413 Creech
- Lillie h403 Charles
- Minnie Mrs asst mgr Credit Bur of Goldsboro h NC Highway 102 RD 3 (Advl)

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Russell G (Minnie M; Nu-Life Battery Mfg Co) h NC Highway 102 RD 3 (Advl)
- Ruth Mrs clk Powell's Five Cent to Five Dollar Store No 3 r914 Black
- Talmadge T (Peggy M) credit mgr Dillon Sup h103 N Jackson
- Wilbert B (Ruth L) textile wkr Borden Mfg h914 Black
- Williams Florist (Eddie E and Mrs Carrie H Williams) 100 N Herman
- Willie C (Mary B) h Hillcrest dr RD 3 Box 433 (Advl)
- Zeno B jr (Edna E) coml artist 1016 Evergreen av h do
- Spencer Eddie B (Edna E) lab Southern Cotton Oil Div h 320 Charles
- Edna E Mrs maid Goldsboro Hotel r320 Charles
- Eliz J waiter Nu Sandwich Shop h122 W Pine
- Essie B Mrs waiter Griffin's Restr r RD 3
- Herman B (Marjorie N) slsmn Plough Inc h900 S Andrews
- Johnnie B maid h805b Newsome
- Marjorie studt r900 S Andrews av
- Roland emp Sou Oil r209 W Pine
- Roy E cash RyExp r307 W Walnut
- Spenner Clydella tchr Edgewood Sch

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

Tel. RE public 4-0741

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Speros' Restaurant (Speros Nasekos) 416 W Walnut
Sperry Hutchinson Co The Mrs Louise J O'Tuel mgr trad-
ing stamps 221 W Walnut

Spicer Clara h209 S Center

—Clytee Mrs tchr Meadow Lane Sch r619 Park av

—Geo K (Jean D) slsmn Dewey Bros h305 W Ash

**SPICER JAMES W (Clytee W), Sec-Treas Little River Oil Co
Inc, Raleigh hwy, PO Box 875, Tel REpublic 5-0893, h619
Park av, Tel REpublic 4-0591**

—John jr slsmn duPont h206 N James

—Laura K (wid John) h101 N George

—Ruth G (wid Wm) agt North Am Ins h720 E Walnut apt
1

—Sarah S Mrs diethn State Hosp h806 E Elm

Spivey Clinton E (Estelle D) USAF h806 1st

Spotless Cleaners Mrs Alberta R Pittman mgr 224 N Cen-
ter

Spring Chas E (Eliz Y) analyst duPont h412 N Jackson
Springfield Richd r200½ W Pine

Springle W W emp State Hosp r do

Sprinkle Annie M (wid Walter) h111 N Slocumb

Spruce Apartments 207 E Spruce

—Lillie M Mrs maid Wayne Mem Hosp h503 Phelps

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Spruel Mary r521 Phelps

—Ruth r503 Phelps

Spruell Lucille R emp J P Taylor r819 Greenleaf

—Odell (Lucille R) lab J P Taylor h819 Greenleaf

Spruill A Clifford (Ellen C) h411 E Walnut

—Annie V Mrs maid Plaza Restr r811 Seaboard

—Calvin H (Mozella B) lab NC Consolidated Hide h818 N
John

—Carl (Irene A) lab Dewey Bros h916 N Center

—Dorothy M Mrs h421½ S James

—Jas N farmer h413 Smith

—Johnny r829 Greenleaf

—Mae B emp State Hosp r do

—Marvin L emp State Hosp r do

—Minnie A emp State Hosp r do

—Paul (Annie V) USN r811 Seaboard

—Ray (Maebelle C) h219 W Elm

—Robt L tannery wkr Drueding Bros r RD 2

—Rosa V dir Protestant First Grade Sch h108 E Spruce

—Walter G (Ruby J) fdry wkr Dewey Bros h301 E Raynor

—Wm M (Katie M) tob wkr Wallbrook Tob h415 Creech

Spur Distributing Co John W Murray gas sta 112 W Ash

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

— Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Spurgeon Ann S Mrs slown Bargain Outlet Store r700b N Taylor

—Dale F (Ann S) mach opr Wayne Dairy h700b N Taylor
STACKHOUSE ELECTRIC CO, J W Stackhouse Pres, A Graham Sasser V-Pres, K D Stackhouse Sec-Treas, Residential and Commercial Wiring, 1032 S George, Tel REpublic 5-1784

STACKHOUSE INC, J W Stackhouse Pres, K D Stackhouse Sec-Treas, Power Line Construction, 1032 S George, Tel REpublic 5-1784

—Jas M (Elean P) emp City Water Dept h900 N Center

—John A (Mary E) sand blaster Wayne Agrl Wks h900 W Pine

—John W (Kath D) pres Stackhouse Elec Co and Stackhouse Inc h207 W Ash

—Kath D Mrs sec-treas Stackhouse Elec Co and Stackhouse Inc r207 W Ash

Stacy Vincent E (Anna C) USAF h216 Banks av

Stafford Arth (Carrie P) h1740b Maple

—Arth W (Martha S) formn Kemp Specialty Furn h313 N Carolina

—Arth W jr (Ruth G) agt Life Ins Co of Va h905 N Pineview av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

—Bernice P Mrs cook Southland Restr r900 Fairview cir apt B

—Charlie D (Iola) h410 N George

—Charlie R tannery wkr Drueding Bros r410 N George

—David E counteramn Brass Grill No 1 r113 S Virginia

—David E (Frances K) insp Army Corp Engs h N William extn

—Dewitt A (Mary W) city police h1607 Snow Hill

—Emmett Y (Bernice P) formn Goldsboro Iron & Mtl Co h 900 Fairview cir apt B

—Esther D (wid Edw) mgr Brass Grill No 1 h113 S Virginia

—Lionel W (Edna W) constn wkr T A Loving & Co h1610 N William

—Mamie r1711a Edgerton

—Pearl M Mrs h1711a Edgerton

—Pender E (Ava M) emp Kemp Splty h502½ S Slocumb

—Raymond lab r410 N George

—Sudie G (wid J Kirby) opr Bea's Beauty Shop h1711a E Holly

Stair Ellis B (Genevieve) USAF h101g S J Homes

Stalling Kath maid r507 S Whitfield av

—Sarah R maid r507 S Whitfield av

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

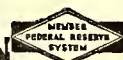
658

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Stallings Eddie L (Louise) agt Sou Life Ins h410 S John
- Hazel Mrs chkr Rainbow Clns & Lndry h211 E Pine
- Jas lab h1022a Lincoln dr
- Jay R (Agnes) lab S F Ware Seed Co h615 S Herman
- Julian D (Diana) wtchmn Carolina Precision Wks r Princeton NC
- L King jr (Ruby W) clk Shaver Battery & Parts h1011 Edgerton
- Mamie C (wid John E) h709 N Pineview av
- Mattie M (wid L K) h1200 Park av A
- Rayford L pattern mkr Wayne Agri Wks r212 Atlantic av
- Rebecca K (wid Clyde A) stemmer J P Taylor Co h507 S Whitfield av
- Robt (Mozell D) constn wkr T A Loving Co h607 School
- Ruby N Mrs clk Weil's Inc r1011 Edgerton
- Vernon D (Hazel C) clk Open Air Mkt h915a Fairview cir
- Stamper Harrell ehg Natural Gas Constn h1406 E Mulberry
- Stanback Adam (Daisy S) h107 Swan
- Stancik Jos B (June G) slsmn Benj J Ellis h613 S Madison av
- June G Mrs ofc sec Wayne Finance r613 S Madison av

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- Stancil Frank B (Ruth) slsmn McLamb Monument h933a Fairview cir
- J Fernie (Doris S) dist mgr Sentinel Life Ins h516 E Mulberry
- Jasper (Iva C) h N William extn

STANDARD AUTOMOTIVE PARTS OF GOLDSBORO INC

Irvin B Montague, Pres-Treas
Joseph B Johnson, V-Pres-Sec
Wholesale Automobile Parts
Equipment and Accessories
Automotive Machine Shop
234 N Center
Tel REpublic 5-4504
Long Distance Tel REpublic 4-3311

- Stanley Edw L (Mary F) USAF h1102 Edgerton
- Francis W jr (Stanleys Funeral Home) sec-treas Stanleys Mut Burial Assn Inc h203 W Chestnut
- Geo wtchmn J M Edgerton & Son
- Henry M (Lou M) investigator County Health Dept r Kinston NC
- Home Products Inc Wm M Owens mgr 100 S James R207

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Stanley

- Jesse W jr asst funeral dir Stanley's Funeral Home r Dudley NC
- Jewell O Mrs mach opr duPont r109 N Kornegay
- John A clk PO r RD 2
- Jos (Louise S) brklyr h514 Chapel
- Lena P (wid Turner A) nurse Wayne Mem Hosp h806 E Ash
- Nita H (wid Francis W) h107 N Virginia
- Robt E (Jeanette M) USAF h710 Rudolph
- Walter S (Jewell O) dept mgr Colonial Stores h109 N Kornegay

Stanleys Funeral Home (Francis W Stanley jr) 203 W Chestnut

—Mutual Burial Assn Inc Francis W Stanley jr sec-treas 203 W Chestnut

Stansbury Eliz T Mrs nurse Wayne Mem Hosp r106 S Center
STANSBURY WALTER A (Elizabeth T), Mgr Hotel Goldsboro, 106 S Center, Tel REpublic 4-4511, r do

Stanton Arnold F (Eva C) constn wkr h105 N Virginia

—Herner T (Sophia C) mech W P Rose Sup h906 N Madison av

—Janet tchr Raliegh NC r105 N Virginia



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- Robt M (Mary T) h703 E Walnut
- Thos studt r105 N Virginia
- Staps Max (Minnie L; Goldsboro Welding Shop) h E Elm
- Star Dry Cleaners (Wm C Jones) 404 S James
- Stark John T (Nettie H) blksmith 1252 S Slocumb h do
- Starke Willette B (wid Henry) clk Dillard Hi Sch r814 Mimosa
- Starkey Richd W (Ann S) servmn CP&L h803 S Best
- Starling Bessie H Mrs clk Vinson's Drug Store r515 N George
- E S r122½ S Center
- Jack (Bessie) driver Weathers Bros Transfer Co r Princeton NC
- Jas E (Bessie H) driver Weather Bros Trans h515 N George
- Jas R (Clell W) dist mgr Bankers Life Casualty h1714 Rose
- Lattie B (Onita H) h712 E Ash
- Mary A trainee Wilson Sch of Nursing r712 E Ash
- Owen L (Joyce C) slsmn Community Mtr h404 Brownrigg
- Rosa L (wid Troy A) h108 E Oak
- Saml W (Claire L) swtchmn SBT&T h1302 E Holly

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
MFG.

DIXIE ELECTRIC
MOTOR SERVICE

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

Starr Geo E (Edna V) slsmn Turner Equip h600 Rudolph
—Hilda S (wid Steph A) pres-treas Goldsboro Floral Co Inc
h406 W Ash

STATE OFFICES (See North Carolina State Of)

Staten Wm washmn Rainbow Clns & Lndry r322½ W Pine

STATESVILLE FLOUR MILLS CO

Manager

Jerrie J Matthis

Manufacturers

High Grade Flour and Feed

111 W Vine cor James

Tel REpublic 5-1924

Steadings Norman (Bertha Z) USAF h403 N Slocumb

Steadman Wm (Carrie W) h1009 Devereaux

Steed Carl L jr (Sara S) USAF h1800 E Beech

—Sara S Mrs nurse Wayne Mem Hosp r1800 E Beech

Steele Frank I (Effie) mach Community Mtrs h14 Harrell av
(A)

—Walter (Betty) USAF h208 W Seymour dr

Stelens Mrs Billie W Driver mgr clo 123 W Walnut

Stelly Robt B (Grace P) driver Southern Furn r500 E Ash

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

Stenhouse Henry M (Mary C) phys 100 S James R507 h109
S George

Stephens Earl (Madie M) hlpr Cobb Mtr h309 W Shaw

—Henry (Dorothy M) lab Sou Cotton Oil Div h1030b Lincoln
dr

Stephenson J Lavelle (Katie L) slsmn Johnson-Sherman Co
h1501 Evergreen av

—Joyce tchr Edgewood Sch r809 Pittman

—Katie L Mrs slsmn Neil Joseph's Shop r1501 Evergreen

—Norma F tchr William St Sch r1013 E Pine

—Pearl T Mrs slsmn Penney's h809 Pittman

Stevens Agnes N Mrs clk Grant's r909 S Slocumb

—Amanda M (wid Jim E) r512 E Ash

—Annie D teller Wachovia Bank & Trust h213 N Virginia

—Bobbie G tannery wkr Drueding Bros r514 E Elm

—Clarence C (Katheryne B) farmer h208 W Vine

—Cora H (wid Rufus) h306 Linwood av

—Donald mech Williams Lino & Carpet Shop r E Elm

—Eddie L (Myrtie M) emp SH&PWC h514 E Elm

—Edw (Ada S) gro 501 W Pine h600 Griffin

—Esther F Mrs dept mgr Grant's r1407 Lemon



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Stevens

- Frank (Nora S) lab T A Loving & Co h813 W Pine
- H Blair sec-treas Wayne Finance h306 Linwood av
- Hattie L cook Walnut St Sch r600 Griffin
- Jas (Omega H) h120 W Pine
- Jas H emp J P Taylor Co h420 School
- Jewell B Mrs nurse Dr John E Weyher jr r RD 1
- John L (Agnes W) lab Kemp Spity Co h909 S Slocumb
- Jos (Beatrice) porter Union Sta h501 Canal
- Lenora h512 Griffin
- Lillie W (wid Edw) h514a E Walnut
- Lloyd B tchr Goldsboro Jr Hi Sch r RD 1
- Lois W Mrs tchr County Bd of Educ r RD 1
- Mark emp T A Loving & Co r813 W Pine
- Mary L Mrs slswn Belk's r RD 1
- Nora S Mrs hanger Walbrook Tob r813 W Pine
- Omega H Mrs dish washer Central Lunch r120 W Pine
- Orville J (Esther F) reprmn Quality Bicycle Shop r1407 Lemon
- Robt E (Bessie C) v-pres Smith Hdw Co h108 N Oleander
- Ruby M Mrs h330 Charles
- Ruth A maid r420 School



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- Walter jr driver trainer County Bd of Educ r RD 1
- Wm D (Christine S) carp R N Rouse & Co h409 Linwood
- Wm H emp Kemp Spity r420 School
- Stevenson Eliz M Mrs slswn The Yardage Center r RD 4 Box 203
- Geo W (Roxie N) mgr KLOC Serv Sta h N William extn
- Norman (Louise H) city firefighter h1313 Robin
- Steward Reba J Mrs h820 E Pine
- Stewart Billy L studt r1806 E Holly
- STEWART FRANKLIN L (Doris F; Stewart's Construction Co), Mt Olive Hwy, Tels REpublic 5-3029 and REpublic 5-2763, h Seven Springs rd, Tel REpublic 5-3029 (See Yellow Page 24)**
- Jas E (Bessie H) supt Odd Fellows Home h915 E Ash
- Jane studt r915 E Ash
- Johnnie projectionist James Theatre
- Mary waiter Goldsboro Hotel r403 Charles
- Mary C (wid Horace) h1303 Maple
- Mary E studt r1303 Maple
- Mary W Mrs slswn Remnant Shop r Maple
- Wilbur (Louise B) driver Elliott Pkg h315 S John

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

TELS.

RE public

4-5483

NIGHT

RE public

5-2744

816 N.

Greenleaf St.

Johnson-Sherman Co.

CASE
Utility

and

Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.

WALNUT ST.

PHONES

RE public

5-2014

and

5-0364

DIXIE ELECTRIC
MOTOR SERVICE

W. P. Rose Supply Co.

Inc.

PHONE
RE public

4-1601

Building
Material
Sand
and
Gravel

Concrete

Brick
and
Pipe

Cement

Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892 JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

STEWART'S CONSTRUCTION CO

Franklin L Stewart, Owner
Excavating-Grading-Hauling
Gravel and Fill, Tank Installations
Sand and Gravel-Crane-Dump Truck-Bulldozer
Mt Olive hwy, PO Box 1134
Tels REpublic 5-3029 and REpublic 5-2763
(See Yellow Page 24)

Still Arth H USN r508 S Pineview av

—Lonell D (Katye L) slsmn Alemite of Maryland h508 S Pineview av

Stilley Edna Mrs r211½ E Pine

Stinson Anne Y Mrs clk Seymour Johnson AFB r1131 N Leslie

—Robt L (Anne Y) USAF h113 N Leslie

Stith Christine E Mrs supt County Home h end of A

—Elbert M (Dorothy S) city firefighter h601 Simmons

—Kathleen Mrs h1213 N William

—Mable F (wid Dalton) h810 E Mulberry

—Wm D USAF r1213 N William

Stitt Jas jan Sam Jernigan & Sons Furn r215 W Elm

—Marie cook School St Sch r215 W Elm

—Neil A tchr Dillard Hi Sch h215 W Elm

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

—Sallye tchr South Side Hi Sch r215 W Elm

—Thos asst dir Hamilton Funeral Home h423 S James

Stocks Bob M driver Wayne Dairy r Snow Hill NC

—Geo W (Pauline S) city firefighter h905 N Virginia

—Joshua W r400 N George

—Pauline S Mrs cash McLellan's r905 N Virginia

—Raymond A (Betty L) mgr Terminal City Oil Co h408 N Leslie

Stoguert Geo T (Nonnie B) agt Int Rev Serv h608 E Mulberry

Stoker Neppie A (wid John) h903 W Pine

Stokes Alice L Mrs maid h300 Brazil

—Annie L Mrs emp White Lindry h1202 N James

—Bessie K (wid John) maid h208 Brazil

—Billie S tchr Edgewood Sch r1507 E Mulberry

—Claudia Mrs waiter Wayne Mem Hosp r208 Brazil

—Ephesia (Mary E) lab Bonitz Insulation r208 Brazil

—Harry E (Claudia) waiter Seymour Johnson AFB r208 Brazil

—Lottie food preparer Goldsboro Hotel r RD 5 Box 303

—Magdalene P Mrs emp J P Taylor Co r811 Greenleaf

—Mary E Mrs waiter Wayne Mem Hosp r208 Brazil



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

Stokes

- Ralph cook Dixie Lunch r808 Canal
- Ralphael E (Magdalene P) lab Export Whse h811 Greenleaf
- Waynord r410 W Elm
- Wm C mgr Kress h904 Rudolph
- Stone Geo R (Mary D) h307 Daisy
- Jas P slsmn Pate-Dawson Mtr r RD 5
- Jim (Ash St Mtrs) r Raleigh hwy
- John W jr (Nell W) slsmn Dewey Bros h2100 E Walnut
- Vera M laby tech Wayne Mem Hosp r Seymour Johnson AFB NC
- Wm (Mattie B) plmb County Sch Bd r307 Daisy
- Stott Rosa L nurse Wayne Mem Hosp r306 N Lionel
- Stovall Manetta W Mrs tchr Greenleaf Sch r702 Poplar
- Orlando R (Manetta W) dentist 221 W Pine h702 Poplar
- Stove Geo E (Bobby B) plmb h502 3d
- Stowe Anne teller Wachovia Bank & Trust r313 E Mulberry
- Beverly G (Jamie P) h313 E Mulberry
- Louise H Mrs h289 E Seymour dr
- Nancy r289 E Seymour dr
- Strange Jack (Dettie) atndt Esso Serv Sta h97e-f S J Homes
- Straughan Charlie W (Gertrude) staff mgr Durham Life Ins h1100 E Walnut

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Street Lula C (wid Duke) h305 S Carolina
- Streeter Agnes K Mrs chkr A&P r1609 Maple
- Jas R (Agnes K) pres-treas Atlantic Pacific Van & Stge h 1609 Maple
 - Wm jr (Olivia B) atndt State Hosp h111 E Raynor
 - Wm B (Sallie W) lab Sou Cotton Oil Div h108 Claudia av
 - Streetman Geo H (Alice F) USAF h908 Fairview cir apt A
 - Strhonson C R USAF r NC Highway 102 RD 3 (Advl)
 - Strickland Addie (wid Lofton) r107 E Elm
 - Ann L insp Carolina Welds Plant r111 S Georgia av
 - Annie C (wid Willy) h901 Edgerton
 - Bessie D Mrs dept mgr Grant's r612 Rudolph
 - Billy R (Dixie J) USAF r508 Atlantic av
 - C A driver Pate-Dawson r1717b Maple
 - C Alex (Lena H) mech Cobb Mtr r611 E ash
 - Canary Mrs slswm Crown Store Inc h104 E Elm
 - Chellie tex wkr Borden Mfg h314 McIntyre
 - Chas T USAF r416 N John
 - Clarence W (Glennie P) repr Prince Tire h1735b E Holly
 - Clifford (Mary F) driver Pate-Dawson h1717b Maple
 - Donald (Willa D) USAF h37c-d S J Homes

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

INSURANCE OF ALL TYPES
REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

DIXIE ELECTRIC
MOTOR SERVICE



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Strickland

- Donald emp Kemp Splty r212 E Elm
- Donald R carp Crawford Norwood r819 N Herman
- Dorsey (Myrtle C) mtcemn Crawford Norwood h819 N Herman
- Earl lab Dewey Bros r819 Argo
- Earline B Mrs bkpr Wayne Whse Gro r RD 2
- Edw A (Iona B) slsmn Womack Elec Sup h1000 Edgerton
- Ervin E (Margt C) slsmn h608 S Pineview av
- Estelle J Mrs insp Carolina Welds Plant r68g S J Homes
- Ethel L Mrs textile wkr Borden Mfg r39g S J Homes
- Etta (wid Henry) h512 E Elm
- Flora (wid Allen) h N Georgia av extn
- Florine waiter The Coffee Shop r204 E Elm
- G N emp State Hosp r do
- Gail emp Caro Overall r212 E Elm
- Gene E (Geraldine P) mech Dean's Wheel Aligning h308 E Beech
- Geo (Helen S) h400 N James
- Geo N (Ethel L) pntr h39g S J Homes
- Geo W (Lula A) h1739b E Holly
- Geo W (Helen S) h507 N James

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- Gerald (Ida M) carp Seymour Johnson AFB r314 McIn-tyre
- Geraldine r901 Edgerton
- Glenn R atndt Caro Theatre r104 E Elm
- Gordon (Peggy W) slsmn W P Rose Sup r1607 Snow Hill
- Howard L (Vera W) h1505 E Ash
- Hubert L (Lillie) Kemp Splty r Box 103 Pikeville NC
- Inez W Mrs (Hillcrest Beauty Salon) r RD 3 Box 551
- Ira (Rose B) carp h413 N William
- J Allen mech Borden Mfg r912 Black
- J Lloyd (Betty H) credit mgr Sherwin-Williams Co h1410 Peachtree
- Jas A emp T A Loving & Co r RD 4 Box 134
- Jas A textile wkr Borden Mfg r909 Black
- Jas E (Pearline E) h N Georgia av extn
- Jas G (Letha C) h601 Royal av
- Janice W Mrs bkpr Johnson Cotton Co of Goldsboro r821 N Herman
- John r218 Rosewood av
- John D (Sadie L) mldr Dewey Bros h702 Stronach av
- John I (Janice W) mach Carolina Welds Plant r821 N Herman
- Julia A (wid Edgar O) tex wkr Borden Mfg h209 Creech

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Strickland

- LaRue bkpr Automotive Wholesalers r612 Rudolph
- Leonard G r105 S Alabama av
- Leslie (Esther M) emp Graham Plmb & Htg h612 S Slo-cumb
- Lessie T (wid Wm W) h1800 E Beech
- Louis L (Eva G) h317 E Beech
- Louis L jr (Mary E) mgr Colonial Stores r RD 4 Box 118
- Lucille M Mrs chkr Farmer's Clns r208 S John
- Marie waiter Woolworths r900d Fairview cir
- Marvin (Minnie B) h1207 N William
- Marvin wldr Dewey Bros r RD 5
- Mary Mrs member County Bd of Educ r RD 2
- Milford B (Lucille M) carp h208 S John
- Oscar studt r901 Edgerton
- R Hubert (Bessie D) slsmn Chas B Davis h612 Rudolph
- Rachel W Mrs r1102 Norwood
- Raeford E (Doris C) roofer Williams Roofing & Sht Mtl Wks h1725a Maple
- Ray M whsemn Heilig-Meyers r RD 2
- Richd H atndt Spur Distr r612 Rudolph
- Robie (Alma C; Wayne Oil Co) h1503 Snow Hill
- Robie B jr studt r1503 Snow Hill

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Roy T clk PO r RD 4
- Royland (Estelle J) pntr Seymour Johnson AFB h68g S J Homes
- Sallie Mrs nurse Dr B R Bayette jr r Saulston NC
- Sallie L (wid Nathan) h218 Rosewood av
- Saml D (Georgia B) asst funeral dir Stanley's Funeral Home h302 Daisy
- Sue waiter Plaza Restr r601 Royal av
- Thelma R Mrs nurse Wayne Mem Hosp r905b 4th
- Thos E (Nettie E) h105 S Alabama av
- Thos E (Shirley L; Braswell & Strickland) r RD 2 Sauls-ton NC
- Thos J (Thelma R) mech Cobb Mtr h905b 4th
- Tim r901 Edgerton
- Vara Mrs clk SBT&T r Box 525 E College Mt Olive NC
- Wm (Pansy H) USAF h315 E Walnut apt C2
- Wm emp T A Loving & Co r c8 Goldwayne Apts
- Wm G emp Kemp Spity r314 E Holly
- Strider Alice K Mrs ofc sec Carolina Precision Wks r704 S Andrews av
- Hilda L Mrs casewkr County Pub Welfare Dept r209 N Pineview av

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
 MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Strider

—L Pierce (Alice K) mgr Carolina Precision Wks h704 S Andrews av

—Pierce W (Hilda L; Carolina Precision Wks) h209 N Pineview av

Strietman Biscuit Co Wm A Boles div mgr whol N George cor W Dewey

Stringfield Lenore D h622 Isler

Strom C L mgr Woolworths r1100 S Madison av

Strosnider Chas F (Anna L) phys 111 E Chestnut h127 S John

Stroud Chas M (Eliz M) electn J P Taylor Co r1015 Evergreen av

—Chas R (Tilly H) clk Ash St Pharm h809 E Mulberry

—Chas R jr h809 E Mulberry

—Christopher C (Molly B) h411 S William

—Dennie W (Etta B) h1302 N George

—Edsel C (Georgia A) dept mgr Goodyear Serv Store h105 E Spruce

—Eliz M Mrs asst sec-treas Wayne Printing Co Inc r1015 Evergreen av

—Jas W (Dorothy C) hlpr Dewey Bros r3 S Slocumb (A)

—Jimmy cope rammer Dewey Bros r RD 4 Box 60

—Lois opr SBT&T r411 S William

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers
GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

—Milton (Maggie) h431 W Elm

—Ruby B Mrs tchr Dellard Hi Sch r419 Warsaw ct

—Wm E (Bessie B) h206 S Pineview av

Stroup John H (Barbara H) USAF h318a N Center

Stuart Hayden (Eliz M) h1504 E Holly

—Mae L (wid Earl) h1716h Edgerton

Stuckey Byron H (Edna H; Stuckey's Gro) h1103 E Walnut

—Edna H Mrs clk Stuckey's Gro r1103 E Walnut

—J Roy (Doris B) driver Wayne Trucking h900 N Carolina

—Judy cash Kerr Drugs r RD 5

—Mattie M (wid W C) h1101 E Walnut

Stuckey's Grocery (Byron Stucky) 425 E Holly

Stutts Stanley (Margt) driver Smith Bros Constn h286 E Seymour dr

Styron Geo slsmn Carolina Power & Light r514 Daisy

—Myrtle W (wid Geo F) nurse 1208 Evergreen av h do

—Simon D adj Nationwide Ins r Pine Level NC

Sugg Geo W (Margt B) tobacconist h1309 E Walnut

—Margt B Mrs ofc sec Charlotte Liberty Mut Ins r1309 E Walnut

—Wm B (Barbara A) chiropractor 116 S Center h704 S Madison av

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

MT, OLIVE HWY. P. O. BOX 1134

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Suggs Beatrice Mrs hlpr Sou Cotton Oil Div r406 S George
 —Berta M Mrs tob wkr J P Taylor Co r303 Wayne av
 —Ed L (Bernice) slsmn Cozart Pkg h709 S Madison av
 —Etheleen r925a Hugh
 —Fannie M cook Western Steak Hse r427 Canal
 —Fred L formn RyExp r RD 5
 —Gladys M r427 Canal
 —Jas M (Rosetta A) lab h W Elm
 —Jas R studt r715 School
 —John L (Bertha M) lab W H Griffin & Sons h303 Wayne
 —Leona W (wid Leslie) h427 Canal
 —Levi (Elsie S) h925a Hugh
 —Mannie T (Beatrice) h406 S George
 —Mary maid h715 School
 —Paul (Annie B) hse washer h510 S Herman
 Sullivan Betty (wid Farrow) r407 S John
 —Chester A (Lovie P) electn h200 S Slocumb
 —Clarence V (Celeste) mech Cobb Mtr r407 S John
 —Dick r14 S Slocumb (A)
 —Edw E (Joyce K) slsmn Isaac Kahn Furn h1906 E Beech
 —Edw J (Shirley) asst mgr Chasles Stores r401 N Virginia
 —Edwin J (Shirley S) asst mgr Charles Store h1103b Lemon
 —Geo A r1205 Maple

FOR PROMPT and COURTEOUS SERVICE

CALL RE public 4-0815 CALL RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

—Gertrude G Mrs h900 4th
 —Gilbert jr mach Perkins Mtr Parts r Pate Town rd
 —John L (Marie S) estimator Dewey Bros h709 N Pineview
 —Leon I (Betty P) lab Kemp Spity h514 A
 —Leslie (Kramer) USAF h44h S J Homes
 —Malcomb R (Nona P) sls supvr Pate-Dawson h606 Prince
 —Marguerite H teller Am Bank r RD 2
 —Marie S Mrs bkpr Farmers Sup r709 N Pineview av
 —Maryland (Ruby F) jan Second Bapt Ch h1733a E Holly
 —Mildred R opr SBT&T r407 S John
 —Minnie B (wid John L) h1205 Maple
 —Nellie L Mrs ofc sec Braswell & Strickland r102 N Herman
 —Paul C (Mignon C) opr duPont h1317 N Jefferson av
 —Ray (Marguerite; City Serv Sta) r RD 2
 —Roushin lab Dewey Bros r RD 2 Pikeville NC
 —S Thos (Alice R) bkpr Seven Up Bottling h1610 Edgerton
 —Shirley slswn My Shop r RD 2
 —Tiny S Mrs slswn Woolworths h517 N George
 —Vernon C (Celeste) mech J C Carroll's Moving h407 S John
 —Wilbur R studt r1733a E Holly
 —Will R formn Goldsboro Tob Co r Patetown NC

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
 Real Estate
 INSURANCE — BONDS
 Loans
 110 S. William St.
 Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- Summerlin Aaron C (Zilphia W) wtchrepr The Jewel Box
r RD 2 Box 528
- Alice M studt r410 Wilson av
 - Annie B Mrs nurse County Health Dept r US Highway 70
RD 3 (Advl)
 - Annie D Mrs beauty shop 109 N Slocumb r do
 - Beverly C Mrs clk sten Goldsboro Production Credit r606
Andrew av S
 - Chas A jr (Betty B) slsmn Crawford Norwood r1803 Ever-
green av
 - David C (Sallie N) mech Goldsboro Milling h1100 E Elm
 - Ella A Mrs tex wkr Borden Mfg r410 Wilson av
 - Gene A (Beverly C) slsmn Mus & Sports h606 Andrews
av S
 - Geo (Kathleen) USAF h104g S J Homes
 - Geo W (Karen K) slsmn News Argus r1405 E Walnut
 - Geraldine M Mrs clk A&P r805 Aycock
 - Jas W (Lucille M) driver Goldsboro Lndry & Clns h207 N
Carolina
 - Jas W jr studt r207 N Carolina
 - John R clk A&P r410 Wilson av
 - Josephine J Mrs waiter Plaza Restr r RD 4
 - Lee jr (Geraldine M) dept mgr A&P h805 Aycock

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Lee R (Ella A) h410 Wilson av
 - Lenwood E (Annie D; The Food Center) h109 N Slocumb
 - Leo C (Maxine H) linemn Carolina Power & Light h Lee
RD 3 Box 47 (Advl)
 - Leon C (Summerlin's Peanuts) r309 E Vine
 - Luby L wldr Dewey Bros r RD 2 Princeton NC
 - Lucille M Mrs nurses aide Wayne Mem Hosp r207 N Caro-
lina
 - Marvin (Maybelle G) carp Jefferson Park h1202 Mimosa
 - Minnie r309 E Vine
 - Ralph M asst county clk Superior Ct r309 E Vine
 - Ruby B Mrs slswn Woolworths r1712a Edgerton
 - Thurman N (Ruby B) driver Wayne Trucking h1712a Ed-
gerton
 - Walter L (Linnie T) h309 E Vine
 - Willie J (Josephine J) slsmn Pat Ward Mtr r RD 4
 - Wilson M clk L E Pearson Feed & Seed r1202 Mimosa
 - Zeb mech Pate-Dawson Mtr r Mt Olive NC
- Summerlin's Peanuts (Leon A Summerlin) 309 E Vine
Summers Edw E emp Pepsi-Cola r RD 1
—Estelle emp J P Taylor Tob r1219 N John
—Gloria G maid Wayne Mem Hosp r LaGrange NC



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Summers

- Irene C studt r1219 N John
- Preston (Ruth R) lab Kemp Splty h1219 N John
- Ruth R Mrs cook City Schs r1219 N John
- Sunbeam Temple No 447 312 S James
- Sungas Service Jasper R Hardison mgr bottled gas 224 N John

Sunrise Apartments 1804 E Ash

- Barber Shop (Haywood F Hayes) 304 N Madison
- Cleaners Mrs Ruby E Anderson mgr 1719 E Ash
- Gulf Service (Geo R Bradicich) gas sta 2005 E Ash
- Hair Stylist (Mrs Mable P Jones Mrs Naomi T Parks) beauty shop 302 N Madison

Sunshine Biscuit Co Walter E Beal dist mgr 105 E Beech
Superweld of Goldsboro (Herman W Perkins) S George
Surles Henry lab Goldsboro Htg & Plmb r207 W Pine
Surratt Jos C jr (Shirley N) ofc mgr T A Loving Co h705 E Holly

Sutton Ann R Mrs slswn Woolworths r316b W Center

- Annie L (wid Thos W) h1212 E Elm
- B Cloyce clk Winn-Dixie Stores r US Highway 70 RD 3 (Advl)

GOOD YEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

SUTTON B EARL (Betty C; Daniels Electric Co), 903 7th (Saulston rd), Tel REpublic 4-1802, h907 7th (Saulston rd), Tel REpublic 4-2319

- Beatrice (wid Thos A) h913 E Elm
- Belle Mrs r72a S J Homes
- Bessie S Mrs smstrs Penneys r1300 E Elm
- Billy R (Beulah T) tex wkr duPont h315 N Slocumb
- Carlton V (Eliz H) supvr Pepsi-Cola h1710 E Elm
- Carlton V jr studt r1710 E Elm
- Carolyn P insp Carolina Welds Plant r Robbins Trailer ct
- Cath C Mrs slswn Penneys r503 S Pineview
- Chas repr Community Mtrs r RD 3 Snow Hill NC
- Chester L lab Goldsboro Iron & Mtl r RD 2 Box 402A
- Claxton M (Doris) advisor Tri-County Elec Membership Corp r RD 5
- Cleo L (Mary P) slsmn Mtr Bearings & Parts h1612 Maple
- Cloyce V clk Winn-Dixie Stores r RD 3
- Danl C (Ann R) emp Kemp Splty h316b N Center
- Diza (wid Sylvester) h906a Olivia la
- E F (Johnnie M C) mgr Suttons Garage r RD 3
- Edw L cook Goldsboro Hotel h906a Olivia la
- Elijah lab Sou Cotton Oil Div r716b Lincoln Homes
- Eliz M (wid Wm) maid h606 Hugh

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

DIXIE ELECTRIC
MOTOR SERVICE

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials
Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

670

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Sutton

- Emma K (wid Allen) h Hooks River rd
- Emmett G (Rachel H) mech C & B Tin Shop r901 Royal
- Estel F (Joni M C) mgr Sutton's Garage h US Highway 70 RD 3 (Advl)
- Eva maid h622 Holt
- Felix (Helen) h900 E Elm
- Frances B Mrs teller Wachovia Bank & Trust r LaGrange NC
- Frank atndt Pure Serv Center r Slaughter
- Fred S (Bessie S) slsmn Carolina Tractor h1300 E Elm
- Geo jan Penneys h609 Canal
- H Bryan jr sec-treas Lewis Sutton Furn Co Inc r304 Linwood av
- Harry E (Lorraine W) servmn Brown's Radio-Telev Sls & Serv r Mt Olive NC
- Herman tchr Dillard Hi Sch r519 Olivia la
- Hettie clk Carolina Power & Light r Mt Olive NC
- Hilda D tchr Virginia St Sch r Mt Olive NC
- Howard B (Manola L) pres Lewis Sutton Furn Co Inc h 304 Linwood av
- Ivey H (Annie T) mldr Dewey Bros h1715b E Holley
- J Felton driver H Weil & Bros r RD 1 Dudley NC

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Jack F (Josephine S) mech Sutton's Garage h Burns Spring rd RD 3 (Advl)
- Jake W lab Dewey Bros r RD 2 Princeton NC
- John (Gracie) h519 Olivia la
- John jr (Queen E) fdry wkr Wayne Agrl Wks h807 Olivia la
- John W (Doris J) sht mtl wkr Anderson's Tin Shop h1002 4th
- Josie S (wid Sam) r1252 S Slocumb
- Kath C Mrs dept mgr Penneys r503 S Pineview av
- L Carlton (Pashia J) slsmn Pepsi-Cola h1711 E Beech
- Lelon (Eva B) jan Seymour Johnson AFB h706 Isler
- Leona C nurse Benton & Miller h1212 E Elm
- Levi (Donella B) h923 Nathan
- Lewis studt r304 Linwood av

SUTTON-LEWIS FURNITURE CO INC, Howard B Sutton
Pres, Mrs Manola L Sutton V-Pres, H Bryan Sutton Jr
Sec-Treas, Complete Home Furnishings, Kelvinator Appliances, Duo-Therm Heaters, Art Loom Carpets, Custom Made Draperies and Slip Covers, Home Decorator Service, 120-24 E Mulberry, Tel REpublic 5-1515

- Lillie R Mrs order filler Carolina Overall r518 A



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Sutton

- Louise W Mrs nurse Wayne Mem Hosp r829 Argo
- Mable A Mrs bkpr Cobb Mtr r212 E Holly
- Mable G tchr West Elm Jr Hi Sch r519 Olivia la
- Mamie L Mrs clk The Ladies Shoppe h309 E Chestnut
- Manola L Mrs v-pres Lewis Sutton Furn Co Inc r304 Linwood av
- Marian V maid Sunrise Hair Stylist r900 E Elm
- Martha A nurse Wayne Mem Hosp r306 N Lionel
- Mary F (wid Herbert) h115 W Holly
- Mary P Mrs teller Wachovia Bank & Trust r1612 Maple
- Minerva h409 S Leslie
- Minnie maid h716b Olivia la
- Ora B clk North Carolina Mut Life Ins r210 Dillard
- Pashia J Mrs clk Belk's r1711 E Beech
- Ralph (Thelma) roofer h318c N Center
- Ralph L (Annie M) driver Pate-Dawson h809 Royal av
- Ray (Cath C) mech Sarg Anderson Garage h503 S Pineview av
- Robt h Carver blvd
- Robt lab Goldsboro Iron & Mtl r RD 3
- Roland H (Mabel A) driver Berry's Constn h212 E Holly

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

SUTTON RONALD L (Frances J), Insurance-General, Auto, Fire, Life, 108 Different Types of Insurance, 804 N George, Tel REpublic 5-3224, h1504 Hawthorn, Tel REpublic 5-3345

- Ross B mech County r206 N Carolina
- Ruby L Mrs nurse Wayne Mem Hosp r829 Argo
- Ruth bkpr Sutton's Gas & Appliance r609 Canal
- Sarah (wid Crease) r202 Neil
- Sarah J Mrs clk A&P r208 W Oak
- T Lloyd (Lela G) mech Suttons Garage h US Highway 70 RD 3 (Advl)
- Thelma insp Carolina Welds Plant r318c N Center
- Thos C (Sarah C) lab r1506 Tuskegee
- Timothy O (Sarah J) emp Kemp Splty h208 W Oak
- Verna G nurse Wayne Mem Hosp r LaGrange NC
- Virginia A (wid Chas) tchr West Elm Jr Hi Sch h426 Grifin
- Wilhelmina B Mrs bkpr Wayne Uphol r1303½ Park av B
- Will A (Willie E) r707 Holt
- Wm F slsmn Pate-Dawson
- Wm G (Lillie R) carp E F Taylor Constn h518 A
- Wm G (Dorothy T) slsmn Pate-Dawson Mtr h500 E Chestnut

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Sutton

- Wm H textile wkr Borden Mfg r LaGrange NC
- Wm W (Louise W) mech J M Edgerton & Son h829 Argo
- Willie lab Goldsboro Iron & Mtl r RD 3

SUTTON WOODROW W (Louise G; Sutton's Gas & Appliance Co), 1516 N William, Tel REpublic 4-2725, h Rosewood, RD 5, Tel REpublic 5-2213

Sutton's Garage E F Sutton mgr US Highway 70 RD 3

SUTTON'S GAS & APPLIANCE CO

Owner

Woodrow W Sutton

Pyrofax Gas For

Cooking, Water Heating and Refrigeration

Farm

Home

Industry

Restaurants

Tobacco Curers

Trailer Service

Appliances For Every Need

1516 N William

Tel REpublic 4-2725

(See Yellow Page 72)

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

Swain Jesse L jr (Amy B) formn Carolina Power & Light h 1708 E Beech

Swann Earl G (Lillie W) asst County Farm Agt h812b Mimosa

—Theo tchr County Bd of Educ r1103 N John

Swap Shop John W Beard mgr used furn 219 N John

Swaringden Caroline A x-ray tech Wayne Mem Hosp r306 N Lionel

Sweat Norman R mech Johnson-Sherman r400 N George

Swift Alex (Lucy B) gdnr h915b Hugh

—Blanche Mrs cook Mrs Leona T Barfield h909b Hugh

—Dorothy J r909b Hugh

—Jennette Mrs h625 Crawford

—Marie r915b Hugh

—Mary E Mrs stemmer J P Taylor Co h813 Hugh

—Retha maid h921h Hugh

—Robt L porter Cash Drug r915b Hugh

—Wilmer (Mildred E) lab Wayne Agrl Wks h808 Annabell

Swinson Andrew (Mamil J) h N George extn

—Annie R Mrs picker Taylor Tob r914 Seaboard

—Burrell lab W P Rose Sup r RD 1

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Swinson

- Carrie J (wid Roger) maid r418 Olivia la
- Clarence (Daisy M) crewmn Tri-County Elec Membership Corp h717 N James
- Clyde H agt Western & Sou Life Ins Co h614 W Walnut
- Daisy M Mrs hlpr J P Taylor Co r717 N James
- David (Juanita) driver Veteran's Cab h415 S Leslie
- Eddie (Sarah H) constn wkr h822 E Elm
- Edith W Mrs h411 Scott
- Eliz (wid Richd S) h1102 Lemon
- Eliz D Mrs tchr Central Hi Sch r429 Beal
- Emmett M (Sudie J) emp Willowdale Cemetery h702 E Elm
- Estelle C Mrs nurses aide Wayne Mem Hosp r701 3d
- Geraldine r503 Scott
- Hannah r500 Creech
- Hattie (wid John A) r104 Claudia av
- Inez (Inez's Beauty Shop) r702 E Elm
- J Paul (Annie R; Eagle Taxi Serv) h914 Seaboard
- Jas A (Eliz D) pntr h429 Beal
- Jean studt r717 N James
- Josephine Mrs emp Goldsboro Tob h414 S Herman

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Juanita Mrs prsr Gold Wayne Lndry & Clns r415 S Leslie
 - Leona G (wid Issam W; The Hat Shoppe) h1204 E Mulberry
 - Louise h512 Chapel
 - Lula H (wid John) h911a Lincoln dr
 - Mary tob wkr Goldsboro Tob h500 Creech
 - Mattie r1306 Robin
 - Miller (Vauline A) lab J P Taylor Tob r1212 N John
 - Norma Mrs bkpr J M Edgerton & Son r Mt Olive NC
 - Raymond (Lorene W) cln City St Dept h931a Hugh
 - Richd (Swinson's Gro) h1024 N James
 - Richd jr (Estelle C) loader J P Taylor Co h701 3d
 - Robt jr (Sadie B) announcer WFMC Radio Broadcasting Sta h607 E Spruce
 - Roland lab Sou Cotton Oil Div r209 W Pine
 - Sadie B Mrs beauty shop 607 E Spruce r do
 - Sally H (wid Carl) h316 N Virginia
 - Stacy servmn Faires Trailer r RD 5 Box 583A
 - Virginia E Mrs ofc sec J Luther Helms r1705 Palm
 - Wallace M (Mildred) slsmn Womack Electronics Corp r 112 N William
- Swinson's Grocery (Richd Swinson) 1024 N James



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

674

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

- Sykes Alonzo P emp T A Loving & Co r RD 1 Box 348A
 —Benj R Rev (Julia N) h708 Holt
 —Bessie P (wid Harvey) r905 N Virginia
 —Cath D Mrs tannery wkr Drueding Bros r RD 2 Box 450
 —Cicero (Lula) lab Seymour Johnson AFB h607 S Her-
 man
 —Cora B (wid Dock) h416 School
 —Ethel S Mrs maid Dr M S Clark r807 Nile
 —Henry D emp T A Loving Co r RD 2
 —Henry J (Johnnie B) USAF h313 Fussell
 —Jas r318 E Spruce
 —Jerry (Ruth) steel wkr Dewey Bros r306 Daisy
 —John W (Pauline B) servmn J & G Appliance Serv r Pike-
 ville NC
 —Julia N Mrs tchr West Elm Jr Hi Sch r708 Holt
 —Lila prsr Arrow Clns h908 Isler
 —Lillie M Mrs cook Woolworths r411 E Spruce
 —Lola S Mrs nurse Wayne Mem Hosp r306 N Lionel
 —Major R (Viola E) h415 Woodrow
 —Mildred Mrs r410 Beal
 —Rena S (wid Andrew r410 S Leslie
 —Richd (Ella S) lab h1717 Davis
 —Richd G (Ella H) farmer h1604 Tuskegee



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
 135½ S. CENTER ST.

- Ruth Mrs driver Darden Sandwich r306 Daisy
 —Sudie S (wid A J) h417 Canal
 —Ulysses L (Ethel S) h807 Nille
 —W Glen (Josephine W) v-pres Shaver Battery & Parts Co
 h605 Prince av
 —Wesley L (Anna C) gro 206 E Shaw h1611 Tuskegee
 —Willie B (Lillie M) iron clnr Wayne Agri Wks h411 E
 Spruce

TABLETOP WATER HEATERS, Town & Country Gas Co Inc
 Dealers, 226 N Center, Tel REpublic 4-2301 (See Yellow
 Page 73)

- Tabron Harriet Mrs maid Du Wood Vinson r919 Newsome
 —Hubert (Harriet B) mach Kemp Splty h919 Newsome
 Tadlock Dana H (Mildred B) mgr Royal Crown Bottling h
 809 N Pine view av
 —Ezra H wldr Dewey Bros r RD 1 Dudley N C
 Taft Leamon (Anna H) atndt State Hosp h210 Whitley av
 Talley Geo E (Dorothy S; Talley's Pastry Shop) h807 S
 Best
 Talley's Pastry Shop (Geo E Talley) 107 Mulberry
 Talton Donald (Faye H) clk Dillon Sup r305 E Beech
 —Dorothy M Mrs clk Woolworth's r207 E Spruce apt 1

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Talton

- E L carrier PO r RD 3
 - Earl (Jean E) linemn Tri County Elec h N George av Extn
 - Eula P (wid Paul) slswn Colony Gift Shop h304 S Audubon av
 - Gordon E (Jean S) mgr Earl Thompson Inc r1105 S Madison av
 - Hardy (Mildred) clk Mickey's Pastry Shop r Pikeville N C
 - Henry M C (Faye H) clk Building & Sup h305b E Beech
 - J Hoover (Arlene G) slsmn Dillon Sup r Mt Olive N C
 - J Willard (Dorothy D; Talton's Shell Serv Sta) h305 N Slocumb
 - Jas R (Victoria) agt r Wilson N C
 - Leo F (Lillian) serv mgr Community Mtrs r Pikeville N C
 - Mildred clk Michey's Pastry Shop r Pikeville N C
 - N P USN h36g S J Homes
 - Rachel insp Carolina Welds Plant r RD 5 Box 193b
 - Raymond E (Mildred H) clk Sunshine Biscuit h1102 N George
 - Troy (Dorothy M) clk Roy Thos Gro h207 E Spruce apt 1
- Talton's Shell Serv Sta (J Willard Talton) 519 E Ash
TANNER GEORGIA T MRS, Sec-Treas Wayne Printing Co
 Inc, 116-18 N James, Tel REpublic 4-4401, h1604 E Walnut, Tel REpublic 4-5234

WORLEY TYPEWRITER EXCHANGE

Sales - Service

ROYAL

Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

- TANNER HAL H** (Georgia T), Pres Wayne Printing Co Inc and Publisher Goldsboro News-Argus, 116-18 N James, Tel REpublic 4-4401, h1604 E Walnut, Tel REpublic 4-5234
- Hal H jr photo asst News-Argus r1604 E Walnut
- TAPPAN RANGES, Town & Country Gas Co Inc Dealers, 226 N Center, Tel REpublic 4-2301 (See Yellow Page 73)**
- Tart David clk Mtr Sup
- Emma H emp State Hosp r do
 - J C emp State Hosp r do
 - Jess F adj Wachovia Bank & Trust r605 S Madison av
 - John L tchr County Bd of Educ r RD 1
 - Johnnie L hlpr Kemp Splty h711 Devereaux
 - Mary N (wid Johnnie) h908 W Pine
 - Mollie E Mrs bkpr Pat Ward Mtr r RD 2
 - Ruth V insp Carolina Welds Plant r Box 1 State Hosp
- Tate Lucille Mrs (Beauty Bar) r505 Durham
- Octavia maid r928b Carver dr
- Tattie Clinton W (Peggy) USAF h63h S J Homes
- Tatum Curtis C Rev tchr Wm Carter Bible College r US Hwy 70 RD 3 Box 522 (Advl)
- Donald driver Nel-O-Teer r302 N George

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
 Hardware - Tools - Paints - Building Materials - Fertilizer
 John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
 132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

DIXIE ELECTRIC
MOTOR SERVICE

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.*Goldboro's Oldest Bank*

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

TATUM H W REALTY CO

Owner

Harry W Tatum

Realtors

Real Estate

Rentals

Loans

Insurance

Liability

Auto-Fire

Casualty

Burglary-Hail

106 N John

Telephone REpublic 4-0751

(See Yellow Pages 85 and 112)

TATUM HARRY W (H W Tatum Realty Co), V-Pres Goldsboro Board of Realtors, h501 N Leslie, Tel REpublic 4-0740

TATUM MAE E, Ofc Sec H W Tatum Realty Co, 106 N John, Tel REpublic 4-0751, r501 N Leslie, Tel REpublic 4-0740

—Tobias (Viola S) gro 813 Devereaux h do

—Viola maid Gboro Hotel r813 Devereaux

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Tavern The (Cath L) Hiram H Vinson mgr beer 108 S Center

Taylor Alfonso (Katie A) cement fnshr h817 Devereaux

Taylor, Allen & Warren (W Frank Taylor, Wm R Allen, Lindsay C Warren Jr), Attorneys-at-Law, 211-217 Borden Bldg, 100 S James, Tels REpublic 4-1841 and REpublic 4-1842

—Annie O Mrs serv rep SBT&T r1308 Park av B

—Avance (Lizata S) h814 E Elm

—B Frank (Rachel M) slsmn Johnson Cotton Co of Bboro h 108 N Slocumb

—Barbara G Mrs sten Genl Adjustment Bur r Frank

—Bernice (wid Mordicie B) lab T A Loving & Co h1017 Slaughter

—Bernice J chkr Rainbow Lndry & Clns r RD 1 Box 451

—Bertha (wid Willie) h1002b Olivia la

—Bertha J Mrs maid El Rancho Motel r611 Persimmon

—Bobby R studt r406 E Ash

—Brindley emp State Hosp r do

—Bruce (Katie M) lab Willow Dale Cemetery r613 Devereaux

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Taylor

- Calvin R (Thelma) driver Statesville Flour Mills Co h425 Wayne av
- Carrie S Mrs agt Watkins Products r401 N William
- Carson (Mildred) USAF h47h S J Homes
- Cath presser Fast Serv Lndry r908a Olivia la
- Cecil R (Joyce W) atndt Terminal City Oil h1712b E Maple
- Chas (Sarah B) lab J P Taylor Co h1220 N Center
- Charlie r212 W Ash
- Cicero (wid Geo) h500 3d
- Clifton E (Joyce M) ship clk Smith Hdw r920 Atlanta
- Cozart (Helen T; Veteran's Cab Co) h505 Dail
- Daisy E h214 E Ash
- Dan E mach opr Dillon-Bell Impl r RD 3
- Danl B (Maxine M) sec L B Jenkins Tob h1408 E Walnut
- Danl P (Mary Y) guard State Hwy Dept h501 N George
- David E (Ruth H) eng Dan Trueblood Radio h1802 E Holly
- Dora R Mrs drsmkr 624 Slaughter h do
- Doris G insp Carolina Welds Plant r RD 5 Box 383

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

TAYLOR E F CO

Arthur J Harrelson, Pres
Mrs Lois T Jeffreys, V-Pres
Julian F Barbour, Sec-Treas
General Contractors
Office and Warehouse
117 Bright
Telephone REpublic 4-5581
(See Yellow Page 32)

- Ed (Mary S) h708 Canal
- Edgar (Penny P) hlpr Pat Ward Mtrs h708 E Pine
- Eliz Mrs typist Seymour Johnson AFB r1616 Edgerton
- Etheridge J formn Borden Mfg r Selma N C
- Evelyn W Mrs emp Gboro Tob r105 Dillard
- F L emp State Hosp r do
- Flossie A (wid John) r611 Persimmon
- Floyd L jr emp T A Loving & Co r Box 12 State Hosp
- Francis E (Frances) dept mgr Belk's
- Fred (Dorothy K) mech Community Mtrs h1008 Edgerton
- Garland lab M E Robinson Inc r613 Devereaux
- Geo T (Hattie) h407 S George
- Gerald (Elma J) driver Over Night Trans h907b Lincoln dr
- Gladys I Mrs r208 N Virginia
- Grace H Mrs tchr PS r1808 Rose

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St. Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

678

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Taylor

- Hattie J Mrs emp J P Taylor Tob h1710 N John
- Hazel Mrs h505 W Elm apt A
- Herbert L atndt Gulf Serv Center r1302b Olivia la
- Helen T Mrs nurse Wayne Mem Hosp r505 Dial
- Henry A (Letty H) formn Try-Co Elec Membership Corp h
US Hwy 70 RD 3 (Advl)
- Henry E (Maggie L) orderly Wayne Mem Hosp h909a Lin-
coln dr
- Henry F (Violette N; Taylor's Gas Sta) h1503 Elm
- Herbert (Mary H) serv mn Gulf Serv Sta h1302b Olivia la
- Herbert T (Mary) mgr Bunch Drug Store h1609 Palm
- Ida B (wid Dan W) furn rms 403 S John h do
- Isaac (Bessie Y) h416 Gulley
- Isaac S (Annie O) installer SBT&T h1308 Park av B
- Ithantha Mrs h903b Hugh
- J P Co Inc Arch W Walker mgr tob exporters 105 E Holly
- Jas r305 Bright
- Jas (Eliz J) USAF h1312 Robin
- Jas (Annie B) driver S F Ware h306 Hooks River Rd
- Jas L (Corrine D) formn Williams Roofing & Sht Mtl Wks
h613 Stronach av
- Jas L (Evelyn W) lab Gboro Tob h105 Dillard

Purofax

GAS FOR : COOKING
WATER HEATING
REFRIGERATION
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Jas R (Betty D) tannery wkr Drueding Bros h414 Wood-
row
- Jesse slsmn Elliott Packing r Kinston N C
- Jessie J driver Statesville Flour Mills Co r514 Persimmon
- John M lab r306 Hooks River Rd
- John W (Fannie W) h712a Olivia la
- John W (Susan J) delmn Bell Stuart Furn h101 E Raynor
- John W driver Diamond Transfer r RD 1 Box 160
- Johnnie jr (Bertha J) h611 Persimmon

TAYLOR JOSEPH (Agnes H), V-Pres John R Crawford Inc,
Hotel Goldsboro Bldg 100 E Walnut, Tel REpublic 4-4966,
h1206 E Mulberry, Tel REpublic 4-2518

- Kath P studt r208 S William
- Kelley A sand ctr Wayne Agri Wks r1017 Slaughter
- Kendrick F (Ruth T) rep Sentinel Life Ins h1808 Rose
- Laura E (wid John W) h212 N Herman
- Leila maid Wayne Mem Hosp r LaGrange N C
- Leonard A (Carrie S) driver Gboro Lndry & Clnrs h401 N
William
- Leroy (Hattie B) h843 N John
- Letty H Mrs bkpr Branch Banking & Trust r US Hwy 70
RD 3 (Advl)



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Taylor

- Lionel J mech Ronald Sasser's Body Shop r1100 N Daisy
- Louise L Mrs h305 Bright
- Mack G (Fannie A) h405 E Ash
- Mamie B Mrs nurse 1305 E Holly h do
- Marjorie A maid r Olive
- Martha S r116 S Slocumb
- Mary E Mrs maid h Olive
- Mary Mc L (wid Wm R) tchr William St Sch h202 S William
- Mary Y Mrs dept mgr Ward's r501 N George
- Merritt (Katheline C) orderly Wayne Mem Hosp h908a Olivia la
- Parham jr (Mildred L) slsmn Raines Milling h406 E Ash
- Paul emp State Hosp r do
- Paul E (Doris) linemn Tri-Co Elec Membership Corp h 309 Dail
- Pauline slswm Nell's Sandwich's r2100 E Ash
- Pennie W (wid John) h613 Devereaux
- Penny P Mrs prsr Whit's Lndry & Clns r708 E Pine
- R Marvin (Lucille P) slsmn Johnson Cotton Co of Gboro r RD 4
- Raymond E lab r306 Hooks River Rd

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT

SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

- Raymond W (Esther D) slsmn Mtr Bearings & Pts h810 N Herman
- Robt J (Mamie B) h1305 E Holly
- Robt P (Joanne) USAF h108a S J Homes
- Robt S mgr Winn-Dixie Stores r RD 3 Box 344
- Roscoe (Hortense) lab Willow Dale Cemetery h806b Olivia la
- Ruth H Mrs typ Seymour Johnson AFB r1802 E Holly
- Sally W Mrs waiter Scott's Barbecue r600 S John
- Sherod M (Eliz) grinder Am Optical h1616 Edgerton
- Simon r517 Hickory
- Sudie r416 Wilson av
- Sue P maid r1017 Slaughter
- Thelma Mrs tob wkr J P Taylor Co r425 Wayne av
- Trim H (Pearl W) jan First Bapt Ch h608 Isler
- W Frank (Eliz G; Taylor Allen & Warren) h208 S William
- W Richd (Virginia P) bkpg serv 1508 Evergreen av h do
- Warren (Eunice A) brklyr r613 Devereaux
- Wm (Mary C) lab State Hosp h423 Dial
- Wm A agt The Ohio State Life Ins Co r RD 2 Pikesville N C
- Wm R jr (Jessemine G) slsmn H D Lee Co h613 N Herman

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION

518 E. Ash St.

Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Taylor

—Willie emp State Hosp r do
—Wyatt W (Olive M) mill wright Linton Mill Serv h1116 Atlantic av

Taylor's Gas Sta (Henry F Taylor) 600 S George

Teacher Bertha (wid John) r718 Devereaux

Teachey Claude (Jetida S) lab h916b Lincoln dr

—Junius (Ora R) lab T A Living & Co h423 Persimmon

—Leonard B emp State Hosp r do

—Mattie E ofc sec Branch Banking & Trust r RD 2 Box A 1

—Nell R nurse Wayne Mem Hosp

—Ruth S Mrs h911a Hugh

Teaney Rex M (Virginia B) slsmn h1501 Palm

Tedder Frank G (Thelma J) asst supt J P Taylor Co Inc h 406 Bank av

—Robt A (Mary J) emp Kemp Sply r RD 2

Teneave Jas N (Leona V) clk T A Loving & Co h400 Banks

Terminal City Oil Co Raymond A Stocks mgr gas sta 314 E Ash h408 N Leslie

—Hotel (Harry Williams) 421 W Walnut

—Hotel Barber Shop (Patk H Worley) 421 W Walnut

Terrell Mable F (wid Frank) h205½ N Virginia

Terrify John G (Barbara B) USA r109 S Alabama av

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

Terry Gloris J nurse Wayne Mem Hosp r1725b Edgerton

Teto A Helen anesthetist Wayne Mem Hosp r306 N Lionel

Tew Chas V (Hattie R) driver Helms Mtr h731 N John

—Frances A wire editor News-Argus r2102 E Walnut

—Henry r1018 Maple

—Johnny servmn Town & Country Gas r609 Devereaux

—L D h Burns Spring rd RD 3 (Advl)

—M Frances waiter Gboro Coffee Shop h1018 Maple

—Margt P (wid Edw J) h908 E Ash

—Nathan D slsmn Geo Casteen & Son Furn r731 N John

—Oscar S (Ruth S) h413 S Audubon av

TEXAS CO THE, Albert T Hawkins Distributor, Texaco Products, Metered Fuel Oil Deliveries, 101 Grantham cor Center, Tel REpublic 5-1017 (See Yellow Page 58)

Theiss Ernest (Betty) USAF h110c S J Homes

Thesen Virgil D (Regina) emp Kemp Sply r RD 2

Thiele Elanore M USAF h800 Prince av

Thigpen Edna bkpr Ward's h903 E Walnut

—Edw H (Betsy T) optician Tolar Opticians h206 S Audubon

—Frank T (Jenervette S) slsmn Williams Lino & Carpet Shop h211 Princess av

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

Thigpen

- Jenervette S Mrs clk USDA Soil Conservation Serv r 211 Princess av
- John L (Christine) emp Kemp Splty r RD 1
- Sudie (wid Wm J) r903 E Walnut
- Thomas Albert (Carrie S) h1723a Maple
- Bessie smstrs Neil Joseph's Shop r512 N William
- Billy R (Peggy W) USA h408 N Slocumb
- Cafe & Motel (Ernest N Thomas) 912 W Pine
- Clara M r1723a Maple
- Coleman H (Eliza B) jan Gboro Jr Hi Sch h102a Lincoln dr
- David (Lizzie) r810 Washington
- David (Bonnie D) slsmn Pepsi-Cola r1730b Maple
- Doris Mrs librarian Wm Carter Bible College r Lee RD 3 Box 59 (Advl)
- Dorothea maid r704 Slaughter
- Edgar mech Scott Mtr
- Ernest D jan Wayne Mem Hosp r Dudley N C
- Ernest N (Lizzie M; Thomas Cafe & Motel)
- Harold K (Doris) locksmith Seymour Johnson AFB h Lee RD 3 Box 59 (Advl)
- Jacob D (Ethel B) driver Service Taxi h1212 N James

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

- Jas r N C Hwy 102 RD 3 (Advl)
- Jas C (Erma N) slsmn W P Rose Sup r RD 1
- Jas E (Lucy) mech Odam Mtr h71g S J Homes
- Jas E servmn Gboro Neon Sign r A-4 Adamsville Trailer Court
- John H jr (Sophia H) tannery wkr Drueding Bros h909 Dortch
- John R r412 Denmark
- Kenneth R (Annette E) emp Lenton Mill Serv h125f S J Homes
- L B USAF r N C Hwy 102 RD 3 (Advl)
- Lorenzo (Pearl W) lab h704 Slaughter
- Lorenzo jr r704 Slaughter
- Lucy Mrs mach opr Borden Mfg r71g S J Homes
- N Jas r103 N Slocumb
- N Jas jr (Lou C; Western Steak House) h103 N Slocumb
- Nelson W (Judy G) winder Borden Mfg h903 N Herman
- Nora h512 N William
- Octavia Mrs maid r906h Poplar
- Office Supply Co (Clyde C Carroll jr) 110 W Walnut
- Paul (Katie) slsmn Coca Cola h US Hwy 70 RD 3 (Advl)
- Peggy W Mrs nurse Wayne Mem Hosp r408 N Slocumb

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



**P
A
T
E

D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

Thomas

- Sally P (wid John) h409 N Slocumb
- Sophia H Mrs insp duPont r909 Dortch
- Thaddeus lab r704 Slaughter
- Viola M textile-wkr Borden Mfg r729 N John
- Wayne S (Jean B) millwright Southern States Co-op r409 N Slocumb

Thompson Alberta P emp State Hosp r do

- Alex gardnerer r618 Devereaux
- Alford A emp J P Taylor Tob r203 N Virginia
- Alice W (wid Lewis) ironer Casey's Lndry & Clns h504 Daisy
- Alma maid h324 Smith
- Annie (wid Green H) h609 Crawford
- Arth C (Rachel O) lab Bonitz Insulation h208 N Leslie
- Beatrice T Mrs slswm Glamor Shop r312 E Walnut
- Ben G lab M E Robinson Inc r711 Canal
- Bert T (Hoser T) logger h1119 Olivia la
- Bertha r401 Creech
- Betty (wid Adron) r1112 E Walnut
- Billie M (Lillian) tech CP&L h1608 Edgerton
- Bruce r 106 S Center
- Carrie N (wid Robt) r623 School

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Cath clk CP&L r Dudley N C
- Cath T Mrs ofc sec City Industrial Educ Center r Hillcrest dr RD 3 (Advl)
- Chas emp State Hosp r do
- Chas lab r1002 N John
- Chas A mgr Thompson's Harmony Hall r708 N Lionel
- Charlie r426 S James
- Clarence driver Whitley Milling r RD 3
- Clarence V wldr Dewey Bros r RD 2 Smithfield N C
- Clement E mach opr Royal Crown Bottling r RD 3 Selma
- Cleo B (Cleo's Beauty Salon) r834a N Center
- Clifton (Mary J) emp T A Loving & Co h314 Bright
- Cornelia (wid Abernathy) h926h Carver dr
- Dallas F (Polly A) h727 Bryant
- Della S (wid Wm) jan Carolina Welds Plant h816 N Center
- Dessie Mrs maid h525 Phelps
- Dewey (Mary P) firemn Seymour Johnson AFB h918 Atlantic av
- Dewitt dep County Sheriff r RD 3
- Donald L (Ima S) USAF h704 Prince av
- Donald L (Brenda N) emp Daniels Elec r1010 4th
- Dorsey (Queenie) h605 Olivia la

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

ENT, OLIVE HWY. P. O. BOX 1134

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Thompson

- Earl Inc Earl M Thompson pres Mrs Annie B Edgerton sec treas whol oils 605 N John
- Earl M (Vivian W) pres Earl Thompson Inc h706 E Beech
- Eddie (Brenda R) USAF r1310 Clingman
- Edna A Mrs slswn Colony Gift Shop r RD 5
- Edw (Nancy) h306 Wayne av
- Eliz G (wid Chas D) h1610 Palm
- Elva Mrs waiter Plaza Restr r Fairview Homes
- Ennis (Alberta P) mtcemn City Housing Authority h801 Slaughter
- Ernell Mrs tchr City Schs r816 N Center
- Ervin emp T A Loving & Co r RD 5 Box 537
- Eunice H (wid Henderson) maid h1009 Greenleaf
- Fannie r303 E Vine
- Frank r N C Hwy 102 RD 3 (Advl)
- Frank E (Margie D) h305 Daisy
- Franklin driver Watson's Wood & Coal r611 Hugh
- Geo (Belle) emp City Electn h1902b Maple
- Geo (Josephine T) hlpr Eastern Realty Constn h1306 N James
- Geo jr lab Dewey Bros r RD 1 Dudley N C
- Geo W jr (Eloise C) v-pres Turner Equip h100 N Claiborne

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- Geo W III studt r100 Claiborne
- Gerald G studt r305 Daisy
- Gertrude E elev opr Wachovia Bank & Trust r612 Hugh
- Hattie Mrs opr Thompson Beauty Shop h1307 Seaboard
- Henry J r905 Greenleaf
- Henry M hlpr County Home r W Dillard
- Henry R (Marie L) serv-mgr Cobb Mtr h216 Rosewood av
- Hezekiah r818 W Washington
- Hilda P tchr Greenleaf Sch h513 School
- Irving h211 Brazil
- J Hubert (Sarah R) driver H & W Produce Co h607 3d
- J Wiley (Mary L) h310 S Herman
- Jas plstr r407 Denmark
- Jas D (Dixie S) clk Musgrave's Store r RD 5 Box 474
- Jas E (Mary J) plmb Quality Plmb & Htg h71b S J Homes
- Jesse M (Cath H) cash Wooten Oil & Fuel r Dudley
- Jessie mldr Wayne Agrl Wks h1721 Edgerton apt A
- Jessie K Mrs h120e S J Homes
- Joe (Louise M) emp Wayne Packing h412 S John
- John A (Nora A) lab J P Taylor Tob h208 Whitley av
- John B tchr Gboro Hi Sch h Hillcrest dr RD 3 (Advl)
- John O (Nannie R) lab M E Robinson Inc h817 E Elm

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. LOCAL and LONG DISTANCE MOVING and STORAGE Dial RE public 5-0162

684

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Thompson

- John W (Lilla M) ins 117 Ormond av h1200 Evergreen av
 - Johnnie Faye Mrs ofc sec Thompson's Flowers r Hillcrest dr RD 3 (Advl)
 - Johnson crewmn Tri-Co Elec Membership Corp r812 N John
 - Jos U (Mary L) sec treas Gboro Paint Co Inc h1212 Park av B
 - Josephine T Mrs tob wkr J P Taylor Tob r1306 N James
 - Katie (wid Ben R) h113 E Dewey
 - Laura D (wid Jessie D) r204 E Oak
 - Leonard C (Mary B) slsmn Riventon Lime & Stone h804 Pittman
 - Leonard L jr (Pastime Billiards) r LaGrange N C
 - Levander (Beatrice T; Gboro Cafe) h312 E Walnut
 - Lewis E (Louise L) opr Gboro Music Co h307 E Vine
- THOMPSON LOUISE J, Asst Sec Builders Supplies Co, 109 W Vine, Tel REpublic 4-4321, r1610 Palm, Tel REpublic 5-1120**

- Maddie C Mrs hlpr J P Taylor Co r328 Charles
- Martha (wid Henry) emp J P Taylor Tob h N George Extn
- Martin J r N C Hwy 102 RD 3 (Advl)
- Mary B Mrs ofc sec Wayne Realty & Ins r804 Pittman

CREECH'S INC. *Furniture of Distinction*

209-211 W. Walnut St.

Phone RE public 5-3413

- Mary B (wid Thos L) r5 Harrell av (A)
- Mary C (wid Chas H) h1113 E Mulberry
- Mary E tchr William St Sch r RD 2
- Mary J Mrs winder Borden Mfg r71b S J Homes
- Mattie B Mrs maid County Home h W Dillard
- Maybelle Mrs clk r1713a Maple
- Melvin waiter Hotel Gboro r612 Hugh
- Milton C (Katie U) pres Gboro Paint Co Inc h1216 Park av B
- Mollie E (wid Jas W) h111 N Virginia
- Myrtle H (wid Geo) r100 N Claiborne
- Nora A Mrs cook William St Sch r208 Whitley av
- Norwood B dept mgr Open Air Mkt r RD 5
- Pattie E Mrs opr Gboro Beauty Shop r rear 1014 Evergreen av
- Paul M jr (Christine S) slsmn H Weil & Bros h707 S Madison av
- Pearl r702 S Best
- R Frank (Pattie E) slsmn J D Pike Mtrs h rear 1014 Evergreen av
- R Lloyd (Mary M) mach opr Elliott Packing h S John
- Rachel M Mrs clk Charles Stores h612 Hugh



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Thompson

- Raymond M (Marjorie W) div mgr Liggett & Myers h702 Prince
- Rebecca studt r1216 Park av A
- Rebecca Mrs clk SBT&T r RD 5
- Roosevelt lab Sou Cotton Oil Div r419 Scott
- Rosa L Mrs emp State Hosp h201 E Shaw
- Saml J nurses aide State Hosp r612 Hugh
- Sidney L (Louise) hlpr Gboro Plmbg & Htg h106c S J Homes
- Tinnie S (wid Ezekiel) h711 Canal
- Vernon A (Virginia K) mgr Military Sports & Sup r808 N Jefferson
- Viola checker Dun Rite r RD 1
- Virginia R Mrs bkpr Walnut Realty & Ins r808 N Jefferson
- Waddell (Annie M G) mach opr Gboro Milling h213 E Dewey
- Walter (Cleo B) lab Kemp Splty r816 N Center
- Walton R (Johnnie Faye; Flowers by Thompson) h Hillcrest dr RD 3 (Advl)
- Will mgr Ace Barber Shop r Pikeville N C
- Wm A (Mildred B) supt Wayne Lbr h5 Harrell av (A)

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

- Wm B (Gertrude M; Thompson's Harmony Hall) h708 N Lionel
- Wm E (Susan D) plmb h312 Daisy
- Wm E (Barbara J) waiter Griffin's Barbecue h401 S William
- Wm M installer CP&L
- Wm R jr tchr Central Hi Sch r816 N Center
- Willie A supt L G Nufer Lbr r RD 3
- Willie S (Maddie C) lab Sasser's Mill h328 Charles
- Winfield L (Louise M) phys 809 Simons h1304 E Mulberry
- Wooten Oil Co garage 209 E Vine
- Thompson's Harmony Hall (Wm B Thompson) radio & tv sls & serv 201 S Center
- Thomson J Faison (Louise D; J Faison Thomson & Son), 229 E Walnut, Tel REpublic 5-0173, h705 Park av, Tel REpublic 4-4836
- J Faison jr (Nancy J; J Faison Thomson & Son), h106 Patrick
- Thomson J Faison & Son (J Faison and J Faison Thomson Jr), Attorneys-at-Law, 229 E Walnut, Tel REpublic 5-0173
- Nancy J Mrs tchr Gboro Jr Hi Sch r106 Patrick
- Thorn John T pres Wayne Hatchery Inc r Rocky Mt N C

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B. Andrews

I N S U R A N C E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrack
Insulating
Material
Windows
Screen Wire
Wallboard
Daars
Cement
Paint

•
TEL.

RE public

4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Thorne Wallace (Iris) mech Smith Hdw r RD 5
Thornton Addie (wid Eug) tchr County Sch Bd h619 Dev-
ereaux
—Annie (wid Jas) h1034a Lincoln dr
—Barbara r1016b Lincoln dr
—Ben J (Eileen C) supvr N C Finance h1308 Evergreen av
Thornton Billy A mech r508 2d
—C Elmer (Margurite M) asst mgr Creech's h1603 E Holly
—Callie H Mrs maid h212 Kennon
—Emma H Mrs maid h214 Kennon
—Floyd lab M E Robinson Inc r212 Kennon
—Fred r1034a Lincoln dr
—Freda M r1016b Lincoln dr
—Geo P (Mabel F) mgr Ash St Pharmacy h402 N Jackson
—Gladys (wid Wm) maid h1016b Lincoln dr
—Grace H Mrs uphol Clarkton Mattress h305 E Vine
—Harry L studt r908 E Walnut
—Hazel S nurse Wayne Mem Hosp r404 S John
—J Henry (Cora E) h307b E Beech
—Jas A lab J P Taylor Tob h705 Crawford
—Jesse A (Maggie J) yarn wrapper Borden Mfg h508 2d
—John W (Doris G; Gregory Barber Shop) r Mt Olive N C

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

—LeRoy (Ethel L; Lincoln Homes Barber Shop) h900a
Olivia la
—Marguerite M Mrs teller Branch Bank & Trust r1603 E
Holly
—Raymond L (Estean M) dist mgr Singer Sewing Mach h
908 E Walnut
—Ruth D tchr Gboro Jr Hi Sch r Kenly N C
—S Adelle r307b E Beech
—Sim C (Helen B) driver Gboro Iron & Mtl h919h Fairview
cir
—Wm A hlpr CP&L r508 2d
—Willis E (Myrtle S) chiropractor 116 S Center h406 S Pine-
view av
Thorp Robt (Bertha; Thorp's Superette) r RD 3
Thorp's Superette (Robt Thorp) gros 1001 E Elm
Thru-Way Serv Sta (Travis D Davis) gas U S Hwy 117
Thunberg Wm E (Charlotte N) mgr The Jewel Box h802 S
Madison av
Thurston Motor Lines Jas T Arrowood mgr US Hwy 117
Thylla Carlton R (Rose L) electn Grant's Elec h215d E Elm
Tignor John H (Lillian P; Curb In) h601 S Madison av
—Lillian P Mrs waiter Curb In r601 S Madison av



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 — RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



- Tilghman C Louis (Mildred R) servmn Sutton's Gas & Appliance Co h907 N Carolina
—Kathleen H (wid Luby) h118 S Alabama av
—Mildred R Mrs insp Carolina Welds Plant r907 N Carolina
—Olia L (wid Chas L) h118c E Chestnut
—Will R atndt Grice's Serv Sta r118 S Alabama av
Tilley Eliz E Mrs slswn Neil Joseph's Shop h906 Fairview cir apt D
—Garland P (Gwendola) USAF h66h S J Homes
—John E studt r906 Fairview cir apt D
—Robt C studt r906 Fairview cir apt D
—Wm F studt r906 Fairview cir apt D
Tillman Bunny (Doris) feed roller Gboro Milling r RD Pikeville N C
—Calvin S (Alice B) dept mgr Fields Red & White Super Mkt h609 Wilmington
—Davis r406 S John
—Frankie clk Farmer's Sup r Pikeville N C
—Geo mach opr Kemp Splty r214d E Elm
—Joann bkpr Drueding Bros r304 E Walnut
—S Thos (Reba) r304 E Walnut
—Willie F (Nellie M) mgr Faires Trailer Co h N C Hwy 102 RD 3 (Advl)

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Tilton Ben (Edith A) h N Georgia av ext
—Clement carp h1801 Snow Hill
—Clyde (Mary R) emp duPont h907 Pittman
—Elmer D (Rosa B) driver Kemp Splty h201 S Carolina
—Geo C (Mary E W) h209 E Oak
—Grover C (Vivian) slsmn Cobb Mtr r RD 2 Box 330 A
—Litmand T (Sallie L) city firefighter h603 Simmons
—Mantha H (wid I L) r417 Frank
—Marvin emp Kemp Splty r201 S Carolina
—Sallie L Mrs nurse 603 Simmons r do
—Shirley A nurse Wayne Mem Hosp r603 Simmons
—Vivian W Mrs emp Wayne Mem Hosp r RD 2 Box 338
Timeplan Finace & Acceptance Cop Walton M Cheesborough mgr loans 138 N Center
Timmons Jackson F (Mary S) v-pres Community Mtrs Corp h Hillcrest dr RD 3 (Advl)
—Kenneth E (Claudia) emp Kemp Splty r RD 1 Box 282 Mt Olive N C
Tingen Agnes r1715a Maple
—Geo r N C Hwy 102 RD 3 (Advl)
—Myrtle J Mrs hlpr Nell's Sandwich Shop r1715a Maple
—W Royce (Myrtle J) h1715a Maple

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Tingle Lee C (Cibble B) supvr Seymour Johnson AFB r317
N George
Titus Viola A case wkr County Pub Welfare Dept r210
N James
Todd Arnesia T Mrs tchr East End Sch r422 School
—Geo H (Lucille T) cook State Hosp h512 Wilmington av
—Hillary (Nellie F) slsmn Shaver Battery & Parts h912 N
Madison av
—Lucille T Mrs atndt Lightner Memorial Funeral Home Inc
r512 Wilmington av
—Wilbert C (Arnesia T; Todd's Drive In Chrs) h422 School
**TODD'S DRIVE-IN CLEANERS (Wilbert C Todd), "We Aim
To Satisfy," Prompt Efficient Service, Service Person-
nel Welcomed, 707 E Elm cor Beale, Tel REpublic 4-4184**
Tolar Harry R (Ann S; Tolar Opticians) h1307 Lemon
**TOLAR OPTICIANS (Harry R Tolar). Complete Eyeglass
Service, 100 S Center, Tel REpublic 5-3546**
Tolbert Ada B Mrs winder Borden Mfg r601 Stronach av
—Wm H (Ada B) tex wkr Borden Mfg h601 Stronach av
Toler Bobbie J foundry wkr Wayne Agrl Wks r RD 1 Dudley
N C
—David (Phyllis L) feed roller Gboro Milling r404 N
George

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

—Delton M mach opr CP&L r Princeton N C
—Dixie P Mrs sten James C Greene Co r RD 5
—Frank emp Parker Poultry r RD 1
—Jas h804 Bryant
—Les lab Pate Dawson r302 Anderson dr
—Lloyd F mech N C Consolidated Hide r RD 3
—Lonnie (Lula T) jan O'Berry & Lewis h110 W Spruce
—Luby D (Mildred R) cook Gboro Country Club h1713 N
John
—Raymond D (Florence) emp Kemp Splty r RD 2 Box 122
—Shelvie A sten Wayne Mem Hosp r RD 1 Princeton N C
—Thurman mech Builders Sup Co r RD 3
—Wm emp Parker Poultry r RD 1
—Wm lab r714 Parker
—Wm J (Ruth R) dept mgr Foodland Super Mkt h7 Har-
rell av (A)
Toltry Floyd H (Virginia M) condn A&ECry h609 E Ash
Tolson Margt K Mrs ofc sec Drs Howard & Compton r1205 E
Pine
—Thos J (Margt K) sec-treas Eastern Distributors Inc v-pres
sec Wayne Agrl Wks h1205 E Pine

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Tomer Anna F (wid Isaac) h Temple
—Lillie M maid r Temple
—Peggy A maid r Temple
Toole Linsey G slsmn R H Dillon Co r Smithfield N C
Toomer Peggy maid Diana Shop r RD 2
Topka Mary D (wid Gilbert S) h605 S Madison av
Topping Jas (M Esther) lab Sou Cotton Oil Dov h1302 N James
Toretta Guiseppe textile wkr Borden Mfg r902 Borden
—Lucille D Mrs spinner Borden Mfg h902 Borden
Totten Meredith r N C Hwy 102 RD 3 (Advl)
Totty Edwina W Mrs opr Sunrise Hair Stylist r203 Kenly rd

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

TOWN AND COUNTRY GAS CO INC

James S Stanley (New York), Pres
William J Probeck, V-Pres-Treas-Genl Mgr
Patricia T Probeck, Sec
Bottled and Bulk Gas Suppliers
Tappan Ranges
Heating Systems
Table Top Water Heaters
Norge Appliances
"Wherever You Are"
Cook With Gas
Heat With Gas
We Service What We Sell
226 N Center
Telephone REpublic 4-2301
(See Yellow Page 73)

Townes W A ofc wkr T A Loving & Co r127 Hawthorne rd
Townsend Harry L (Helen M) repr Live Wire Elec h Dean rd
—Helen M h107 Marion

—Jas (Vivian A) lab Gboro Tob h Orange

TOWNSEND KENNETH O (Alice Jane), Asst Mgr J C Penney
Co Inc, 109-11 W Walnut, Tels REpublic 4-5291 and RE-
public 4-5292, h714 Pou, Tel REpublic 5-4619

—Lucille R (wid Oliver S) h304 Hooks River rd

—O C (Ernestine) stone cutter McLamb Monuments h1307 E Maple

—Ralph r1708 N John

—Thos (Doris Y) lab h204 Hooks River rd

—Vivian A Mrs tob wkr Gboro Tob r Orange

Trachtenberg Wm (Freda P), Physician, 714 Simmons cor

Lionel, Tel REpublic 4-4737, h Hillcrest dr, RD 3, Tel RE-
public 4-4948



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

690

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Trammell Jas D (Mavis) USAF h73ef S J Homes
 Trautwein Geo T jr tchr Gboro Hi Sch r202 S William
 Travis Jas A (Clarice) USAF h1312 Maple
 Treadaway Bobbie F (Laura) USAF h115 S Kornegay
 Triangle Drive Inn (Jimmie G Vick) restr N William extn
TRI-COUNTY ELECTRIC MEMBERSHIP CORP (REA), John
 Kershaw Mgr, R S Holmes Office Mgr, 1304 N William,
 Tel REpublic 5-2611

Trimble Giles B supt T A Loving & Co r RD 1
 Triplett Arlow (Essie L) constn wkr Mathis Co h Lee RD 3
 (Advl)
 —Essie L Mrs clk Jefferson Standard Life r Lee RD 3 (Advl)
 —Sarah Mrs opr SBT&T h606 E Mulberry
 Tripp Gladys B Mrs mgr Gboro Smart & Thrifty Dresses
 r411 N Virginia
 —Matthew (Gladys B) collr Kadis Inc h411 N Virginia
 Trobaugh Warren G (Harriett T) elec eng Seymour John-
 son AFB h1114 Mimosa
 Trotto Louis M (Alma G) auditor Moose Lodge h1510 Maple
 Troutman Elwyn N (Louise H) bldg contr 1108 E Holly h do
 —Louise H Mrs bkpr Elwyn N Troutman r1108 E Holly
 Trowbridge Joe E (Alice P) buyer Borden Mfg h1706 E Beech

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Troy Willow M Mrs stemmer J P Taylor Tob h1208 N James
 Tru-Ade Bottling Co Jas B Vaughan sls mgr 712 N George
 Trueblood C Herman Rev (Gertrude C) pastor Pikeville NC
 Baptist Ch h903 Prince av
 —Danl B (Hilda V) radio eng WGBR Radio Sta h911 Ru-
 dolph
 —Edith C r903 Prince av
 Tucker Hattie L (wid Joe) h704a N Taylor
 —Robt N (Joann N) acct Carolina Welds Plant h807 S Mad-
 ison av
 —Wade H slsmn Made-Rite Sunbeam Bakery r Kinston
 —Wm W (Myra B) dentist 301 S Center R 107 h1714 E Wal-
 nut
 —Willie F driver Cozart Packing r Smithfield N C
 Tuckson Elma L Mrs emp Gboro Hotel r406 Gulley apt 1
 —Nelson W (Elma L) USAF h406 Gulley apt 1
 Tuotto Alma G Mrs ofc sec L G Balfour & Co r1510 Maple
 Tupper Richd A (Ilene B) eng Seymour Johnson AFB h
 1707 E Beech
 Turlington Florence bkpr State Hosp r312 Grantham
 —Janie B (wid Rich) h110 N William

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
 106 NORTH CENTER STREET

Tel.
RE
4-4274

Turnage Allen R (Lillian C) textile wkr Borden Mfg h913 Borden

- Allen R jr (Annie W) creeler Borden Mfg r913 Borden
- Arth J (Ruby) buffer Wayne Agri Wks r RD 4 Mt Olive N C
- Bertha M nurse Wayne Mem Hosp r413 E Magnolia
- Christine B Mrs nurse Dr M Edw Bizzell r308 N George
- Clara S Mrs bkpr Jack M Kornegay r RD 1
- Claudie B (Pauline G) lab Kemp Sply h1308 Clingman
- Connie waiter Woolworth's r305 S John
- Delbert J buffer Wayne Agri Wks r412 S Center
- Georgia H (wid John) r509 E Mildred
- Jas H (Love B) emp 117 Truck Sta h810 N Virginia
- Jas T Rev (Sadie P) pastor Church of God h1113 Clingman
- Jason (Connie P) lab Dewey Bros h307 S John
- Jessie F (Mildred I) floor sander h Adamsville al RD 3 Box 511-X (Advl)
- Lester W (Anna P) farmer h1700 Snow Hill
- Lillian C Mrs winder Borden Mfg r913 Borden
- Luby (Mable B) agt Coastal Plains Life Ins h1717a E Holly
- Luther J (Ruth) grinder Wayne Agri Wks r RD 1 Dudley
- Myrtle D bkpr Vinson's Drug r810 N Virginia
- Perry L (Christine B) clk Kemp Sply h308 N George

 **Howell Oil Co.** 
 Dial RE public 4-2021
 Complete Line Petroleum Products

- Roger recapper Fisher Tire r RD 1
- Rosa C textile wkr Borden Mfg r Pikeville N C
- Roy D (Francis) emp Kemp Sply r RD 1
- Rufus R (Ruth J) fl sander 715 Edwards h do
- Sidney R (Sylvia P) finisher duPont r1700 Snow Hill
- Thurman (Bertha W) emp Kemp Sply r RD 3
- Warren S (Vivian K) mach opr Kemp Sply h119a S J Homes
- Wilbert buffer Wayne Agri Wkds r RD 4 Mt Olive N C
- Willie (Ruth S) molder Dewey Bros h1710 E Holly
- Turner Adelle L Mrs waiter Curb Inn h940 Fairview cir apt D
- Al R jr (Hazel R; Coastal Termite Control) h311 E Beech
- Alice G nurse Wayne Mem Hosp r306 N Lionel
- Carl H (Nettie E) driver N C Consolidated Hide h1741 A Holly
- Dollie K (wid Ezekie M) r912 Atlantic av
- E M jr emp State Hosp r do
- Evelyn slswn Jackson Drug h503 E Spruce
- Grace H Mrs (Grace's Beauty Shop) r1501 E Ash
- Jesse D formn Eastern Realty Constn r Mt Olive N C
- John H (Hazel R) emp Wayne Bonded Whse h722 N James

JOHNSON COTTON CO.
 OF GOLDSBORO INC.
 Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
 Hardware - Tools - Paints - Building Materials - Fertilizer
 John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
 132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
 MILK — ICE CREAM — DAIRY PRODUCTS
 Tel. RE public 5-3142
 J. H. DICKERSON
 Mgr.

DIXIE ELECTRIC
MOTOR SERVICE

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Turner

- Katie M (wid Herbert) maid h808 Poplar
- Linwood E driver Gboro Milling r RD 3
- Maggie P (wid Douglas) bkpr Live Wire Elec h208 W Mulberry
- Mary M emp State Hosp r do
- Mildred S tchr Virginia St Sch r807 Pou
- Sam T emp State Hosp r do
- Shirley Mrs tchr Virginia St sch r Mt Olive N C
- Sumpter (Margt M) pres Turner Equip Co h1300 E Mulberry
- Wm H (Grace H) h1501 E Ash
- Wm H atndt Little Jewel Serv Sta r RD 2
- TURPAK ROBERT P, Mgr Montgomery Ward & Co, 205 W Walnut, Tel REpublic 4-4024, h502 George**
- Turpin Janice N tchr Edgewood Sch r RD 5
- Twiford Clement W (Ethel W) prin Gboro Hi Sch h606 N Audubon av
- Clement W jr studt r606 N Audubon av
- Ethel W Mrs tchr Gboro Jr High Sch r606 N Audubon av
- Twiggs Aaron A (Janice P) meter rdr City Water Dept h410½ W Vine
- Alvin (Edna M) atndt Brewer's Serv Sta h513 N George

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Edna M Mrs insp Carolina Welds Plant r513 N George
- Janice P Mrs clk Weil's Inc r410½ W Vine
- Thel (Lula G) mldr Dewey Bros h513 N George
- TWI-LITE BEAUTY SALON (Rosa L Vinson), Hair Stylist, Permanents, Scalp Treatments, Manicurist, Always Beautiful Hair With Twi-Lite Beauty Salon Care, 405 Borden Bldg, 100 S James, Tel REpublic 4-4992 (See Yellow Page 14)**
- Tyndall Anna E slswn Robinson's Drug r806 S Slocumb
- Bobby R hlpr Williams Roofing & Sht Mtl Wks r N Georgia av extn
- Carlton R hlpr Grant Elec
- Carlyle W (Dorothy K) slsmn Parker Oil h1710 Rose
- Dorothy K Mrs supvr City Housing Authority r1710 Rose
- Ed B (Ernestine B; Nash Printing Co) h404 S Best
- Ernestine B Mrs bkpr Nash Printing r404 S Best
- Flossie M (wid John) smstrs Hub Dept Store h N William extn
- Floyd driver Wooten Oil & Fuel r LaGrange N C
- Grace cook Little Restr r Pikeville NC
- Grace nurse Wayne Mem Hosp r306 N Lionel
- Henry D (Rosemond) emp Kemp Splty r Mt Olive N C



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

- Tyndall Hubert D (Cath), Physician, 208 N Herman, Tel RE-public 4-4845, h1304 Evergreen av, Tel REpublic 4-5418
 —Ida S (wid Benj) r942 Fairview cir apt A
 —J Dossey (Betty P) clnr City Street Dept h1308 Higgins
 —Jas B (Bessie T) tobacconist h309 W Walnut
 —Lemuel C tech Park View Hosp r405 S Pineview av
 —Lillian G emp State Hosp r do
 —Linda K slswn Serottas r405 S Pineview av
 —Lloyd M (Addie S) h806 S Slocumb
 —Lloyd M (Muriel T) insp U S Dept of Agrl h805 Pittman
 —Lloyd M jr (Margt J) atndt Talton's Shell Serv Sta r806 S Slocumb
 —Martha R slswn Woolworth's r Snow Hill N C
 —Marvin E mech Dillon Bell Implt r RD 2
 —Marvin L slsmn Made-Rite Sunbeam Bakery r New Bern N C
 —Myrna G Mrs ofc sec Ceramic Tile r Pikeville N C
 —Paul E (Alice S) clk A&P r802 Pou
 —Quinton emp Wayne Agrl h905a Fairview cir
 —Roland L (Nellie C) servmn Dumas Giddens Oil h800 S Slocumb
 —Ronald N (Geraldine G) insp US Dept of Agrl h606 Pittman



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

- Ruby G Mrs baby sitter 942 Fairview cir apt A h do
 —Sallie P (wid Jssee I) h315 E Walnut apt B 7
 —Sherwood K driver J A Moore Trucking r N William extn
 —Stanley (Arlene) emp Seymour Johnson AFB h Adamsville al RD 3 (Advl)
 Tyner Jas (Jacqueline) lab Cable Teer Weaver Constn h30a SJHomes
 —Jas Z (Ida H) carp Stackhouse Elec r1736a Maple
 —Luby M (Grace) emp Kemp Splty r RD 4
 —Mattie (wid Jas) h200 W Seymour dr
 —Monroe (Katie) buffer Wayne Agrl Wks r RD 2 Princeton
 —Ruby T Mrs h202 W Seymour dr
 —Solomon (Alice) emp Kemp Splty r RD 1
 —Viola H smstrs Gboro Lndry & Clnrs r RD 1 Four Oaks NC
 Tyson Annie L (wid Geo) r Hooks River rd
 —Rodney F bkpr Sou Cotton Oil Div r Wilson N C
 —Tommy Rev (Frances B) evangelist h206 S John
 —Wm (Alice) lab h103 Dillard
 —Willie r419 W Pine
 Ulichnia Anthony D (Dollie P) opr Summerall Constr r 804 Pou

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
 EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5 - 2 7 4 4

•
816 N.
Greenleaf St.

Johnson-Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5 - 2 0 1 4

and
5 - 0 3 6 4

DIXIE ELECTRIC
MOTOR SERVICE

W. P. Rose Supply Co. Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster
Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

Established 1892 JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

- Ulmer David (Martha Z) chemist h1009 Maple
- Martha Z Mrs ofc wkr Drueding Bros r1009 Maple
- Ulrich Edw Rev (Victoria W) pastor Second Baptist Ch h1902 E Walnut
- Underhill Betty L Mrs ofc sec Eastern Realty Constn r311 S William
- Fred (Kathleen V) lab h1013 Aycock
- Gerald M (Betty F) slsmn Auto-Parts & Equip r311 S William
- Gertrude slswm Hub Dept Store h504 Daisy
- Mack C (Edma T) h611 N William
- McDonald C (Elma T) emp Kemp Splty r609 N William
- Melton E mech Moore's Tin Shop r1013 Aycock
- Underwood Alonzo V (Annie) barber Bateman's Barber Shop r Johnson Homes Trailer pk
- Beatrice (wid Reb) r814 Devereaux
- Berta C (wid Luther) h202 E Elm
- Eloise E emp State Hosp r do
- Esther M Mrs winder Borden Mfg r1001 N William
- Howard P (Thelma) pntr M S Lancaster h45b SJHomes

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Jas C emp State Hosp r do
- Joe (Esther M) tex wkr Borden Mfg h1001 N William
- John E (Sallie M) lab J P Taylor Co h212 Marion
- John W (Mary W) USAF h1509 Mimosa
- L Rodney (Gouldia S; Auto Elec Serv) h204 E Elm
- Leah G (wid J Edmund) cafeteria mgr Edgewood Primary Sch h315 E Walnut apt A 8
- Lois clk CP&L r204 E Elm
- Nellie (wid Wm) h1107 N John
- Ralph C (Mattie H; Ralph Underwoods Garage) h108 W Ash
- Sallie M Mrs tchr Nor Wayne Sch r212 Marion
- Sarah H (wid Timothy) h724 Waters
- Wm driver Nel-O-Teer r302 N George
- Willis B jr (Mina W) claim rep Aetna Ins Co h403 S Oleander av
- Underwood's Ralph Garage (Ralph Underwood) rear 108 W Ash
- Union Bus Depot Ruby L Capps mgr 410 N John
- Bus Sta News Stand Ruby L Capps mgr 410 N John
- Station Claude V Holland sta mstr 101 S Carolina



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

UNITED FUND OF GOLDSBORO, N C INC THE, Mrs Frances M Hine Exec Dir, Community Bldg, 239-41 E Walnut, Tel REpublic 5-3591

—Sery Organization Mrs Henry Bartholomew mgr 116 N William

UNITED STATES GOVERNMENT

FEDERAL BUILDING, N John cor E Mulberry

AIR FORCE RECRUITING STATION, 100 S James R 306, Tel RE 5-2665

ALCOHOL & TOBACCO TAX DIVISION (Ofc), 1st fl Federal Bldg, Tel RE 4-0970

CIVIL SERVICE COMMISSION (Exam Rms), 2d fl Federal Building

COMMISSIONER, Carl Malpass, 207 E Walnut, Tel RE 5-2291

DEPARTMENT OF AGRICULTURE

FARMERS HOME ADMINISTRATION, Wilton Ward Supvr, 122 Ormond av, Tel RE 4-1944

FEDERAL CROP INSURANCE CORP, Ruby G Sasser Rep, 139 W Walnut R 801, Tel RE 5-4356

PLANT PEST CONTROL BRANCH, Wm A Whitmar Supvr, 122 Ormond av, Tel RE 5-1941

HUMPHREY'S AUTO BODY SHOP

BODY AND FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

SOIL CONSERVATION SERVICE, Robt P Moore Area Conservationist, 1st fl Federal Building, Tel RE 4-0961

SOIL CONSERVATION SERVICE (County Work Unit), Leland B Hair Supvr, 122 Ormond av, Tel RE 4-1944

STABILIZATION AND CONSERVATION, Samuel T Brown Jr Office Mgr, End of A, Tel REpublic 4-5281

DEPARTMENT OF LABOR, WAGE HOUR AND PUBLIC CONTRACTS DIVISION, John E Walker Investigator, 2d fl Federal Bldg, Tel REpublic 4-2651

POST OFFICE

INSPECTOR, 2d fl Federal Building

POSTMASTER, Leslie P Gardner, N John cor E Mulberry, Tel REpublic 4-0721

S J HOMES BRANCH, Louise P Smith Supt, S J Homes

SELECTIVE SERVICE SYSTEM, LOCAL BOARD NO 97, Mrs Edna B Lewis Clk, 301 S Center R105, Tel REpublic 5-3061

TREASURY DEPARTMENT, INTERNAL REVENUE SERVICE, 206 N Center, Tel REpublic 5-3765

VETERANS ADMINISTRATION, Walter J Sochacki Ofer In Chge, 139 W Walnut R806, Tel REpublic 4-2891

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

REAL ESTATE SALES and RENTALS

121 N. John Street

Tel. RE public 5-1730

DIXIE ELECTRIC
MOTOR SERVICE



DILLON- BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

UPHOLSTERY & TRIM CENTER INC THE, Wm G Hood
Pres, Gertrude P Hood Sec-Treas, Custom Seat Covers,
Furniture, Upholstering, The Pink Building on US Hwy
117 N, Tel REpublic 4-0684

Uttley Edwin E jr dept supvr CP&L r RD 5

Uzzell Alphonso (Cath D) hlpr State Hosp r305 Wayne av

—Dixie M Mrs cash Uzzell's Gro r1623 E Elm

—Doris E maid r211 Bright

—Elbert U driver H L Moye h314 Creech

—Erwin lab Dewey Bros r313 Wilmington av

—Essie Mrs maid h211 Bright

—Gerald M (Eva) installer SBT&T r RD 5 Box 573

—Herbert (Jaynell Y) atndt State Hosp h623 Isler

—Herbert jr emp State Hosp r do

—Norwood R (Dixie M; Uzzell's Gro) h1623 E Elm

—Retha Mrs emp Gboro Tob h1005 Devereaux

—Thos W (Mavis L) slsmn Pate Dawson h617 S Madison

—Vann C (wid Floyd H) h405 E Walnut

—Walter (Bessie M) h408 Canal

Uzzell's Grocery (Norwood R Uzzell) 519 S Slocumb

Vail Gordon E (Delphia P) buyer Wayne Agrl Wks r Box 161
Pikeville N C

—Jimmie F (Inez L) mech J M Edgerton & Son h400 Daisy

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

Vails Barbara J tchr Douglas Hi Sch r414 S George

—Bernice tchr Douglas Hi Sch r414 S George

VanBenthuyzen Helen S Mrs librn Wayne Mem Hosp r605 S
Best

—Richd (Helen S) serv mgr Sears h605 S Best

Vance Kirby (Lola H) lab h W Elm

Vanderburg Alf S (Bonnie M) h618 N John

—Wm L studt r1802 E Ash

Vandevander Frank (Patty C) USAF r1205 N George

Vangiffen David F clk A&P r807 E Holly

Vanhoy Azzie E Mrs r701 2d

—David III studt r1507 N William

—David M jr r905 N William

—E Jacqueline Mrs dept mgr Grant's r206 Fussell

—Eburn L (E Jacqueline) mech Cobb Mtr h206 Fussell

—Frances S Mrs spinner Borden Mfg h1507 N William

—Helene L Mrs clk Dewey Bros r818 N William

—Lillie M textile wkr Borden Mfg r206 Fussell

—Lula M (wid David M) h905 N William

—Warren H (Helene L) overseer Borden Mfg h818 N Will-
iam

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

- Vann Agnes H Mrs clk Ash St Pharmacy r1716a Maple
 —Arth M (Lillian L) barber Ideal Barber Shop r RD 3
 —Dollene R Mrs r215 Kennon
 —Edith A nurse City Health Dep r310 S Oleander av
 —Frank (Louise V) junk dlr 308 Charles h do
 —Geo N (Ruth A) assoc O'Berry & Lewis Inc h307 S Andrews av
 —Gilda C nurse Dr John C McLeod jr r310 S Oleander av
 —Gwendolyn W Mrs nurse Wayne Mem Hosp r511 W Elm
 —Jas H (Gwendolyn W) lab Wallbrook Tob h511 W Elm
 —Leon E (Maggie W) slsmn Smith Hardware h310 S Oleander av
 —Louise V Mrs prsr Fast Serv Lndry r308 Charles
 —Sam jr (Agnes H) h1716a Maple
 —Stacey A r308 Charles
 VanRoekel Earline C Mrs designer John VanRoekel r Dudley N C
 —Henry (Hazel D) foremn Elwyn N Troutman r RD 1
 —John (Wilhemina V) florist 131 W Chestnut r Dudley N C
 —Johnnie jr (Earline C) store mgr John VanRoekel r Dudley N C

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Varner Earl (Doris) USAF h59h S J Homes
 —Sallie C (wid Charlie) h111 N Virginia
 Vaughan Ann P Mrs tchr Hew Hope Sch r1709 Peachtree
 —Carl E (Sudie S) fire fighter Seymour Johnson AFB h1110 Maple
 —Eliz maid Mildred Kelly's Dress Shop r602 S John
 —Jas B (Ann B) slsmgr Seven Up Bottling Tru-Ade Bottling h1709 Peachtree
 —Lois r 1709 Peachtree
 Vaughn Doris S Mrs ofc sec Burnett Home Sup h245 Johnson la
 —Eliz S Mrs h202 Oil Mill alley
 —Eug studt r202 Oil Mill alley
 —Mary R Mrs bkpr Wayne Roofing & Sht Mtl r Snow Hill N C
 —Nellie B Mrs maid h505 Alvin
 Velez Roberto (Anna M) USAF h83b SJHomes
 —Vernette Jesse USAF r N C Hwy 102 RD 3 (Advl)
 Vernon Arth (Nannie) grinder Wayne Agrl Wks h1717b Edgerton (Fairview Homes)
 —Wilbert J (Kath L) slsmn Eastern Distributors h1728a Edgerton

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

109 W. VINE at CENTER

L U M B E R

TEL. RE public 4-4321

DIXIE ELECTRIC
 MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

- Vester Jas R emp Shopping Center h605 Daisy
 —Rueben delmn Shopping Center Gro r605 N Daisy
 —Ruth S Mrs r609 Daisy
 Veteran's Cab Co (Cozart Taylor) 406 S James
 —of Foreign Wars Post No 2615 1035 S George
 Vick Albert (Dorothy) lab Masonry Specialty h1403 Wilming-
 ton av
 —Annie F (wid Edw W) h306 N George
 —Christine P Mrs slswn Mildred Kelly's Dress Shop r1405 E
 Pine
 —Dora E Mrs insp Carolina Welds Plant r RD 5 Box 238
 —Eug (Frances) porter Woolworth's h800 Devereaux
 —Garlon G (Dora E) installer SBT&T r RD 5 Box 238
 —Jas (Mattie B) pntr Wayne Agrl Wks h913 S Cneter
 —Jas W lab h408 Peterson
 —Janet maid r408 Peterson
 —Janice O Mrs cash Triangle Drive Inn r Shady Lane
 Trailer Park
 —Jimmie G (Janice O; Triangle Drive Inn) r Shady Lane
 Trailer pk
 —John jr (Corinne) mech h520 Olivia la

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- John B (Esther H) bkpr J M Edgerton & Son h1905 A E
 Holly
 —June C tchr Gboro Jr Hi Sch r108 S Virginia
 —L D (Savannah F) ctr Elliott Packing h916 S Center
 —Travis S (Christine P) clk ACL h1405 E Pine
 —Willie r300 Olivia la
 Vickies Beauty Salon Victoria Melvin mgr 905 E Elm
 Vidunas Wm A USAF r409 W Mulberry
 Viens Marie Mrs serv rep SBT&T r819 E Walnut
 Villiness Edw R (Peggy J) USAF h254 Wisteria rd
 Vines Paul J (Marie P) USAF h819 E Walnut
 —Theo J (Hilda M) r819 E Walnut
 Vinson Adelle T Mrs emp Wallbrook Tob r912b S Audubon
 —Albert S (Sue D) clk ACL h403 E Beech
 —Alpha B Mrs teller Wachovia Bk & Trust r1309 Maple
 —Alton E (Elnora M) lab Kemp Sply h1004 S Slocumb
 —Bessie M r418 N James
 —Betsy R (wid Dee W) h108 N Pineview av
 —Billy R r806 Bain
 —D Wood jr (Sadie W) asst mgr Helig & Myers h1511 Catal-
 pa

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE



SALES and
 SERVICE

SAFETY
 TESTED
 USED
 CARS

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

INT, OLIVE HWY. P. O. BOX 1134

Wayco

CORP.
Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Vinson

- David E r418 N James
- Dosie V Mrs dept mgr Grant's r1113 Snow Hill
- E C jr supvr Fidelity Finance Co r110 N John
- Elnora M Mrs mech opr State Hosp r1004 S Slocumb
- Elsie T (wid James T) h407 N George
- Florence O Mrs (Vinson's Beauty Shoppe) r1504 Peachtree
- Frankie (wid John L) h827 Greenleaf
- Fred (Adelle T) lab Wallbrook Tob h912b S Audubon av
- Geo R lab Dewey Bros r RD 4
- Gladys F Mrs r418 N James
- Herman W test mn SBT&T r RD 4 Box 179 B 1
- Hiram H (Kath G) mgr The Tavern h412 N Virginia
- J D (Dosie L) dirver Made-Rite Bakery h1113 Snow Hill
- Jas (Caroline) USAF h215a E Elm
- Jas A (Myrtle M) h809 Park av
- Jas E (Willie S; Drive N Grill) h517 E Ash
- Jas F (Bessie E) h917a Fairview cir
- Jas O (Marilyn P) driver Gboro Transit h938 Fairview cir apt C

FOR PROMPT and COURTEOUS SERVICE
CALL RE public 4-0815 CALL
RED BIRD CAB

DON'T SAY TAXI, SAY RED BIRD

VINSON JAMES T JR (Elizabeth B; Vinson's Drug Store),
138 W Walnut, Tel REpublic 4-0741, h1109 Park av A, Tel
REpublic 4-2676

- Kath G Mrs clk Harrell's News Stand r412 N Virginia
- L Raymond jr (Lula H) driver Gboro Iron & Mtl h1118 Snow Hill
- Lizzie M (wid Leslie) h1113 Snow Hill
- Lon (Vivain M) h806 Bain
- Minnie M (wid Edw C) nurse Kinston Hosp h515 E Ash
- Monroe (Florence O) clk Cash Coal h1504 Peachtree
- Paul (Lavee M; Cash Coal Co) h1611 Mulberry
- Paul jr (Alpha B; Cash Coal Co) h1309 E Maple
- Ronald tester J P Taylor Tob r412 N Virginia
- Rosa L (Twi-Lite Beauty Salon) r407 N George
- Sallie S (wid Robt) h N C Hwy 102 RD 3 (Advl)
- Samuel pntr Dewey Bros r917a Fairview cir
- Sara dept mgr Grant's r1113 Snow Hill
- Thos (Cleo J) lab Weil's Fertilizer Wks h1233 Slocumb
- Tommy studt r1611 Mulberry E
- Will (Mamie H) h1231 S Slocumb

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

INSURANCE — BONDS

Loans

110 S. William St.

Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. LOCAL and LONG DISTANCE MOVING and STORAGE Dial RE public 5-0162

700

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622
Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Vinson

—Wm B (Harriet F) slsmn Natl Gypsum h1503 E Beech
—Zolla C jr (Virginia R) roofer Gboro Tin Shop h919a
Fairview cir

Vinson's Beauty Shoppe (Mrs Florence O Vinson) 103½
N Center

VINSON'S DRUG STORE (James T Vinson Jr), Prescription
Specialists, Registered Druggist, "Over 40 Years of Ser-
vice," City-Wide Free Delivery, 138 W Walnut, Tel RE-
public 4-0741 (See Yellow Page 44)

Virginia Carolina Chemical Corp Seth D Westbrook mgr
fertilizer 501 N Center

—Street Sch Frances Kornegay prin 300 N Virginia

Vison Elijah R (Jewell W) USA h702 3d

Vitols Edith T Dr emp State Hosp r do

—Mintauts M (Edith) supt State Hosp h State Hwy 111

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

WEQR RADIO STATION

Vassie G Balkeum, Genl Mgr

Member American Broadcasting Co

FM 96.9 MG

"Goldsboro's Only Full Time Radio Service"

Raleigh Hwy

Telephone REpublic 4-3621

(See Insert at W G B R Radio Station In Alphabetical
Section and Yellow Page 107)

W F M C RADIO BROADCASTING STATION, Henry M

Harrison Jr Genl Mgr, Local, Independent 730 On Your

Dial, US Hwy 117 (Mt Olive hwy), Tel REpublic 4-4211
(See Yellow Page 106)

W G B R RADIO STATION

Vassie G Balkeum, Genl Mgr

Member American Broadcasting Co

1150 on Your Dial

"Goldsboro's Only Full Time Radio Service"

Raleigh Hwy

Telephone REpublic 4-3621

(See Opposite Page and Yellow Page 107)

W G O L Radio Station John G Britt sta mgr 116 W Mulberry

W & W Mtr Sls (Paul Worrell Russell Wells) used cars 904
S Slocumb

Waaiana Richd (Sandra) USAF h68h SJHomes

Wachovia Bank Bldg 139 W Walnut



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

Goldsboro's FIRST Stations

Goldsboro's Only Full Time Radio Service

WGBR -- WEQR

5,000 Watts

40,000 Watts

ABC RADIO NETWORK

FIRST in Audience

FIRST in Goldsboro

FIRST in Results

FIRST in Community Acceptance



Goldsboro's leading businesses depend on
Goldsboro's leading Radio Stations
to carry their advertising messages to the
most people at lower cost.



**Our Business Is
Creating More Business for You**

**CALL REpublic 4-3621
FOR QUICK ACTION**

**DIXIE ELECTRIC
MOTOR SERVICE**

RT. OLIVE HWY. P. O. BOX 1134

The **FARMER** listens to **WGBR-WEQR** for the latest and most accurate Weather information, Market Reports and News of interest of all kinds. The authentic information broadcast has placed **WGBR-WEQR** first in the Rural homes in Eastern Carolina.



The **HOUSEWIFE** depends on **WGBR-WEQR** for entertainment of the calibre she instantly welcomes into her home. She listens to **WGBR-WEQR** for shopping information. For 21 years the leading local merchants have used **WGBR-WEQR** to get their advertising into the homes in this area.



You, too, will Find
WGBR—WEQR
Your Best Radio Service

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

S13 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

WACHOVIA BANK & TRUST CO

Officers

John E Maxwell, Chairman of the Board
 P Lawson Withers, V-Pres
 R F Griswold, V-Pres and Trust Officer
 J Benj Burroughs, V-Pres
 J W Allison, V-Pres
 James S Hutto, Asst V-Pres
 L M Fonvielle, Cashier
 E A Williams, Asst Cashier
 H L Shivar, Asst Cashier
 O J Howell Jr, Farm Representative
 139 W Walnut
 Telephone REpublic 5-0211

—Refreshment Stand Clayton Barwick mgr confr lobby 139 W Walnut

—Waddell Raymond linemn CP&L r Salem Acres

—Raymond A (Louise P) linemn CP&L h1407 Edgerton

—Roy H (Peggy) slsmn Mtr Bearings & Parts r RD 2

—Wade Alice maid Wayne Mem Hosp r LaGrange N C

—Annie B (wid Tommie) h816 Crawford

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
 YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
 212 W. Walnut St. Tel. RE public 5-2464

—Clifton (Hattie R) h701a N Taylor

—Estelle Mrs smstrs Carolina Overall r RD 2

—Jas W (Lillie M) jan Virginia St Sch h900 Devereaux

—Julian h404 Peterson

—Kate court reporter County Court h1108 E Walnut

—Lafayette A Mrs fnshr Kemp Splty r904b Lincoln dr

—Luther (Mary M) atndt Esso Sta N Geo h504 W Chestnut

—Marvin R (Blanche C) driver Issac & Kahn Furn h923a Fairview cir

—Mary M Mrs dept mgr Grant's r504 W Chestnut

—Maxine H Mrs clk Merritt's Super Mkt r908 Dortch

—Ralph C slsm Made-Rit Sunbeam Bakery r Dunn S C

—Selby (Maxine H) emp Kemp Splty h908 Dortch

—Walter N emp State Hosp r do

—Wilbert (Lafayette A) emp Wayne Sht Mtl Wks h904b Lincoln dr

—Wm H (Lila G) h1730a Maple

—Wadford Eddie (Naomi J) lab h300 Dillard

—Geo (Laura M) atndt State Hosp h1601 Tuskegee

—Laura M Mrs aide Wayne Mem Hosp r1601 Tuskegee

—Naomi J Mrs maid NCO Club r300 Dillard

—Sarah r300 Dillard

Remember Your Credit
 is always Good at

115 W. WALNUT ST.
 Tel. RE public 5-0521



Jewel Box STORES
 SOUTH'S LARGEST JEWELERS

M. B.
 Andrews

I
 N
 S
 U
 R
 A
 N
 C
 E

Service
 Complete

Auto
 Fire
 Theft
 Liability
 Sickness
 Accident
 Hospital-
 ization
 Life

WACHOVIA
 BANK
 BLDG.

PHONES

Office
 RE public

4-5215

Res.
 RE public
 4-3983

DIXIE ELECTRIC
 MOTOR SERVICE

**GOLDSBORO
BUILDERS
CO., Inc.**

**Building
Materials**

**Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•
**TEL.
RE public
4-4071**

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892
JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Wadsworth Anthony studt r US Hwy 70 RD 3 Box 522
(Advl)

- Bessie E Mrs r208 S John
- Carl H slsmn Made-Rite Sunbeam Bakery r RD 1
- Lorraine Mrs clk Tri Co Elec Membership r RD 5
- Richd L (Sudie) hlpr N C Consolidated Hide r RD 1
- Venitia Mrs clk McLellan's h34f SJHomes

Wagner Berta J (wid Herbert) nurse Wayne Mem Hosp r713
E Ash

- Donald USAF r NC Hwy 102 RD 3 (Advl)
- Elwood C (Ethel T) scaler L G Nufer Lbr h122f S J Homes
- Ethel T Mrs ofc sec Genl Industries r122f SJHomes
- Robt L (Phyllis K) supt Summerville Constn Co h212
Banks av

Wagon Wheel Inn (Jack McNeil) gro 916 S George

Wahab Vivian Mrs ofc sec City Police Dept r RD 4

Waitley Clarence C (Bertha) USAF h202 S Slocumb

Wakefield Ralph D (Emma J) USAF r704 N Virginia

Walden Minnie Mrs r407 Gulley

Waldenmaier Bernhardt A (Dorothy D) civ eng Seymour
Johnson AFB h802 S Best

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

WALDROP HUGH D (Vivian D), Genl Agt Pilot Life Insurance Co, 415-416 Wachovia Bank Bldg 139 W Walnut, Tel REpublic 4-3081, h1513 E Mulberry, Tel REpublic 4-2024

—Nance D studt r1513 E Mulberry

Walker Anna Mrs r409 S George

—Arch W (Lillian C) mgr J P Taylor Co Inc h1604 E Mulberry

—Benj S jr (Mildred B) agt Life Ins Co of Va r RD 1

—Billy (Carolyn R) USAF r317 E Ash

—Chas T jr (Doris J) eng Kemp Splty h1905b Rose

—Edw (Lillie B) pntr h913 Seaboard

—Edw M Rev pastor Oak Heights Free Will Bapt Ch r RD 5

—Ernest T (Betty M) eng Seymour Johnson AFB h804 S
Madison av

—Faye clk Sunrise Clns r RD 3

—Herbert A jr agt Charlotte Liberty Mut Ins r Belfast N C

—Isler lab h803 N Center

—John chef Gboro Hotel

—John D (May R) carp Vernon Ferrell & Co h317 E
Ash

—John E investigator US Wage Hour & Pub Contracts Div
r1307 Evergreen av

—LeVerne E (Shirley F) hlpr Quality Plmb & Htg h315 E
Ash



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Walker

- Lillie B Mrs emp J P Taylor Tob r913 Seaboard
- Louise dish washer Gboro Hotel r209 W Elm
- Lula Mrs h1007 Greenleaf
- Marendia (wid Tom) maid Count Home for the Aged r803 N Center
- Pearl A (wid Geo) r201 E Dewey
- Willie (Lossie) lab h301 Brogden
- Woodrow (Virginia) USAF h64b SJHomes

- Wall Ardella K Mrs baby sitter 400 Denmark r do
- Arth (Maybelle W) foremn Whitley Milling h307 E Elm
- Chester (Dollie; Little Washington Fish Mkt) h618 Canal
- Elbert W (Ardella K) logger A T Griffin Inc h400 Denmark
- Evelyn A (wid Robt) h407 Denmark
- Glendora E nurse Wayne Mem Hosp r306 N Lionel (113)
- John r305 E Mulberry
- Kermit H (Jane G) mach Kemp Splty h117 S Georgia av
- Lena M Mrs clk Serotta's r Pikeville N C
- Levi emp State Hosp r do
- Lloyd B (Lena P) shipping Montgy Ward r Pikeville N C
- Margt J Mrs bkpr Montgy Ward r213 N Carolina
- R Sig (Margt J; Wall's Serv Sta) h213 N Carolina

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Stella P (wid Chas E) h1104 E Walnut
- Wm F mech Williams Roofing & Sht Mtl Wks r Princeton N C
- Willie (Hanna P) porter Woolworth's r307 E Elm
- Willie E (Maggie W) h505 Gulley
- Wall's Serv Sta (R Sig Wall) 901 S George
- Wallace A C r609 Wayne av
- Alice H Mrs slswn Stelens r103 E Elm
- Anice H Mrs cafeteria mgr Seymour Johnson AFB r207 Banks av
- Arth L (Adell C) h913 S Slocumb
- B Graham (Edna S) mech Seymour Johnson AFB h803 S Slocumb
- Billy D (Esther P) emp Kemp Splty r RD 2 Box 552
- C Allen (Margt) emp Kemp Splty h Hillcrest dr RD 3 (Advl)
- D Banks (Ruth E) formn CP&L h104 N Jackson
- Ethel C clk Gboro Hotel r210 Seymour dr
- Geo E (Alice H) sht mtl wkr Gboro Tin Shop h103 E Elm
- J Avery (Dorothy C) acct Kemp Splty h410 S Pineview av
- Janie Mrs maid h309 Marion
- Jessie R (Mary E) lab Seymour Johnson AFB h114 Dillard

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

VINSON'S DRUG STORE
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Wallace

- Jinnie B textile-wkr Broden Mfg r906 Black
- Johnnie C emp Seymour Johnson AFB h609 Wayne av
- Louise clk CP&L r Hillcrest dr
- Marian studt r104 N Jackson
- Samuel C (Anice H) plant opr Seymour Johnson AFB h 207 Banks av
- Virginia B (wid Marshall) winder Borden Mfg h900b Black
- Wm H (Sylvia S) corder Borden Mfg h1716a Edgerton
- Wallbrook Tobacco Co Inc Geo W Cardwell pres Jarvis H Pate sec-treas rehandlers Grantham cor N James
- Walls Alex (Pearl A) lab h Hooks River rd
- Evelyn W Mrs sten Wachovia Bank & Trust r Mt Olive N C
- Fred lab Atlantic Bldg Block r Pikeville N C
- J T r1304 N James

Walnut Street Sch Margt Marley prin 508 E Walnut

Walsh John J (Lois M) with sta WGBR h1314 North dr

Walston Florence M Mrs smstrs Weils Inc r605 N William

—Jas A (Janet R) sls supvr Pepsi Cola r RD 3

—Janet R Mrs photo asst News-Argus r RD 3

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Pink lab Wayne Poultry h600 N John
- Robt lab Kemp Splty r204 S Slocumb
- Ruby L bkpr Gboro Lndry & Clns r204 S Slocumb
- Steph J (Florence M) carp Borden Mfg h605 N William
- Willa F ofc clk Woolworth's r Snow Hill N C
- Walters Anile M glass wkr NCO Club r811 1st
- Earl (Anile M) driver Streitman Biscuit Co h811 1st
- Elsie W Mrs smstrs Hub Dept Store r419 Grantham
- Gadi W (Elsie W) formn SH&PWC h419 Grantham
- Gladys F Mrs clk Leder Bros r704 S Oleander av
- Harry L (Gladys F) agt World Ins h704 S Oleander av
- John A (Evelyn H) hlpr Wayne Whol Gro h1727a Maple
- Maryland lab Dewey Bros r Orchard
- Rias W (Fannie D) h609 Eunice
- Thos H agt Southern Life Ins Co r LaGrange N C
- Walter G (Rosa H) r415 Daisy
- Walton Ada (wid Chas) h1908 Snow Hill
- Helen B Mrs elev opr Wachovia Bank & Trust r316½ S George
- John S (Ruby L) uphol 103 N Alabama av h313 N James apt 2
- Katie G opr SBT&T h201 S John

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

Walton

- Mary H bkpr Gboro FCX Serv r313 N James apt 2
- Ruby L Mrs opr SBT&T r313 N James apt 2
- Ward Addie A (wid J Wm) h800 E Ash
- Alton J (Bernice S; Ward Vending Co) h804 E Ash
- Andrew (Elnora B) constn wkr h306 S Virginia
- Annie B (wid Wilson) tchr Co Bd of Educ h815 W Elm
- Augustus Mrs emp Wallbrook Tob h113 Dillard
- Benj K (Virginia K) clk PO h304 W Vine
- Benj K jr studt r304 W Vine
- Bernard R (Miriam S; Gboro Drug Co) h305 S Audubon
- Bernice S Mrs bkpr Ward Vending r804 E Ash
- Billie opr SBT&T r314 E Mulberry
- Bryant shoe shiner Wilson's Shoe Serv r RD 4 Box 11
- Buck (Mary S) city firefighter h504 S Slocumb
- Butler (Minnie) plmb City h602 S Herman
- Columbus firemn Gboro Hotel r414 Creech
- Danl A (Melba G; Griffin Mtr Co) h104 Banks av
- Devon (Bernice D) r604 Slaughtier
- Doris opr SBT&T r314 E Mulberry
- Doris B Mrs tchr Gboro Hi Sch r202 N Lionel
- Eddie L lab Sou Cotton Oil Div r RD 3
- Edith B Mrs x-ray tech State Hosp r1505 Laurel

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Edna G (wid D C) h314 E Mulberry
- Edw (Hettie F) h421 Wayne av
- Elbert A (Doris A B) swtchmn SBT&T h202 N Lionel
- Elnora B Mrs elec opr Gboro Hotel r306 S Virginia
- Ernestine tchr Greenleaf Sch r1202b Olivia la
- Esther H (wid Lindsay L) nurse 310 S Audubon av h do
- Etta R (wid Simeon) h204 N Leslie
- Evelyn E Mrs opr SBT&T r408 S John
- Gladys J maid r113 Dillard

WARD HARRY P (Edith; Harry P Ward Insurance), 221 N John, Tel REpublic 5-2151, h1505 Laurel, Tel REpublic 5-0025

WARD HARRY P INSURANCE (Harry P Ward), A Complete Insurance Service, Auto, Fire, Life, Hospitalization General Liability, Representing Nationwide Insurance Companies, Your Protection Is My Business, 221 N John, Tel REpublic 5-2151 Res Tel REpublic 5-0025 (See Yellow Page 88)

- Helen W Mrs tchr William St Sch r806 E Mulberry
- Hinton emp State Hosp r do
- Joe A lab Gboro Iron & Mtl r RD 4 Box 186



W. H. GRIFFIN
& SONS



511 S. John St.

Tel. REpublic 5-4911

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER LUMBER
 TEL. RE public 4-4321

DIXIE ELECTRIC
 MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

706

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Ward

- John W jr (Helen W) slsmn Ward Vending h806 E Mulberry
- Jos T (Doris M) supt T A Loving & Co h212 E Elm
- Louise R (wid Jack) br mgr Paramount Clns h1509 E Ash
- Marshall L r800 E Ash
- Martha Mrs h1202b Olivia la
- Mary A (wid John W) h313 E Ash
- Mary B h1004b Lincoln dr
- Masey G Mrs clnr Rainbow Lndry h913a Hugh
- Pat Motor Co (Patk L Ward) used cars 503 N William
- Patk L (Evelyn E; Pat Ward Mtr Co) h408 S John
- Pauline atndt Retarded Children's Hosp h404 W Mulberry
- Pearlina studt r604 Slaughter
- Peggy ofc sec Co Farm Agt r RD 5
- Pocahontas Mrs h901b Lincoln dr
- Robt G (Eunice S) trucker Barrus Constn h715 S Slocumb
- Roosevelt lab Wayne Stock Yard h W Palm
- Ruby r314 E Mulberry
- Samuel (Lillie B) h419 Wayne av
- Shelby A (Bobby) studt r N Carolina extn
- Thelma C nurse Wayne Mem Hosp h116 S Kornegay
- U Jas r313 E Ash
- Unious emp State Hosp r do



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

WARD VENDING CO (Alton J Ward), Vending Machines, Cigarettes, Candy, Coffee, Nuts, Pastry, Gum, Etc, 119 Ormond av, Tel REpublic 5-2748

- W Albert (Mattie F) barber Wayne Barber Shop h508 E Chestnut
- Wilbert L emp state Hosp r do
- Wm H lab h112 Dillard
- Willie (Pearl B) emp T A Loving & Co h604 Slaughter
- Willie jr (Beulah M C) driver Watson's Wood & Coal h 611 Hugh
- Wilton (Peggy) supvr US Dept Agrl Farmers Home Admn r RD5
- Wardlaw Carl (Janice) USAF r72d SJHomes
- Ware Eug (Dandy F) h902 Fairview cir apt D
- Horace jr lab Pate-Dawson
- S F & Co (S Freno Ware) feed whol N George extn
- S Freno (Louise W: S F Ware & Co) h1116 E Walnut
- Theresa Mrs tchr County Bd of Educ r613 Slaughter
- Warren Anna H opr Bea's Beauty Shop r RD 2
- Bessie h115 W Elm
- Carl B jr adv mgr Belk's r Newton Grove NC

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Warren

- Chas L (Dalorus) USAF h66c-d SJHomes
- Daisey Mrs r34f SJHomes
- Earl E (Edna A) driver SH&PWC h713 N William
- Edw R (Helen C) dentist 100 S James R303 h214 S William
- Edw R jr (Ellen L) slsmn Geo A Breon & Co h909 E Walnut
- Fred D h210 Atlantic av
- Genevieve Mrs (Cinderella Beauty Shop) r RD 4
- Ishmel W (Louise B) h1003 Aycok
- Jas logger J A Turliton r413 W Pine
- Jas emp State Hosp r do
- Jas E (Agnes M) r402 S Leslie
- Jas E (Lillie L) formn Ry Exp h1614 Palm
- John orderly Wayne Mem Hosp h500 Dail
- Jos jan Wayne Mem Hosp r908 N Seaboard
- Kenneth B lab Pate-Dawson
- Lewis P r108 S Virginia
- Lindsay C jr (Grace B; Taylor Allen & Warren) h1606 Laurel
- Lizzie M (wid Ephrian D) r210 Atlantic av
- Paul (Luberta G) watchmn J P Taylor Co h613 Isler
- Robt C (Nancy R) slsmn h1407 Mimosa
- Robt L emp State Hosp r do

WORLEY TYPEWRITER EXCHANGE

Sales - Service

ROYAL

Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

WARREN WM L (Kathleen B), Sec Wooten Oil & Fuel Co Inc, 521 N John, Tel REpublic 4-0851, h108 S Virginia
Tel REpublic 5-4368

- Willie (Pearlie W) jan Wayne Mem Hosp h202 Neil
- Warrick Bessie B (wid Archie L) nurse 102 N Jackson h do
- Charlie B (Thelma R) pin mech Carolina Welds Plant r RD 5
- Claudie C (Rachel H) pres Harry's Mut Burial Association h212 N Kornegay
- D H r402 A
- Dorothy studt r1009 Evergreen av
- Ida J (wid John J) r N Carolina extn
- Janet B Mrs bmo Branch Banking & Trust r RD 1
- L E jr (Warrick Real Est & Insurance Co) h205 Princess av
- Lela M (wid Mallie) order filler Craolina Overall r305 N Leslie
- Lola Mrs h823 Argo
- Warrick Luby A (Ina S), Physician, Grantham Village, RD 1, Tel REpublic 4-3735, h do, Tel REpublic 5-0288
- Minnie (wid Jasper) h1003 E Walnut
- Morris J (Dorothy H) displaymn Leder Bros h1009 Evergreen av

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGT.

DIXIE ELECTRIC
MOTOR SERVICE

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL

AUTOMATIC KEEP-FILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Warrick

—Paul A (Shirley) atndt A L Smith Esso Serv Sta h704 Simmons

—Rachel H Mrs sec-treas Shumate-Warrick Funeral Home Inc r212 N Kornegay

WARRICK REAL ESTATE & INSURANCE CO (L E Warrick Jr), Realtors, Where the Buyers and Sellers Meet, Rental, Sales, Insurance Management, 208 W Ash, Tel REpublic 5-4648

—Shirley Mrs bkpr J A Caison Roofing & Sht Mtl Wks r 704 Simmons

—Wm A textile wkr Borden Mfg r705 Bryant

Wartman Wm D (Margt S; Goldsboro Trailer Sales) h1603 E Mulberry

Warwick Reba K Mrs cash Warwick's Superette r1710½ N William

—Wm C (Reba K; Warwick's Superette) h1710½ N William

Warwick's Superette (Wm C Warwick) 1710 N William

Washington Annie M presser Gboro Lndry Clnrs r1123 Royal

—Beulah maid h209 Brazil

—Bealeah Mrs tchr Seven Springs Sch r905 Nathan

—Danl (Lucille T; Washington's Shoe Shop) h618 Poplar

—Edw (Alice) h611 E Pine

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

—Ervin L (Doris R) Gboro Training Sch r815 Olivia la

—Fannie (wid Jesse) h618 Devereaux

—Hilda clk John A Sewell r1006 N Center

—Jas H (Mary) lab Sou Cotton Oil Div h411 Gulley

—Josephine (wid John) maid h325 W Elm

—Leatha emp State Hosp r do

—Linwood E emp Kemp Splty r402 S Leslie

—Lucille T Mrs tchr W Elm Jr High Sch r618 Poplar

—Mary E Mrs maid Weil's Inc r411 Gulley

—Roscoe (Edna B) h721 N James

—Wm h1006 N Center

—Willie (Bealeah T) h905 Nathan

—Willie (Annie R) hlpr C J Carroll Mtr h1123 Royal av

WASHINGTON'S SHOE SHOP (Danl Washington), Shoes Repaired While You Wait, Expert Workmanship, 613 E Elm, Tel REpublic 5-1539

Waters Armus (Dorothy P) h207 Marion

—Arnsanious (Betty J) hlpr Gboro Florist h516 Persimmon

—Betty J Mrs tob wkr J P Taylor Tob r516 Persimmons

—Billie H (Frances J) S J Homes h212½ E Elm

—Bonnie J maid r207 Marion

—Chas lab State Hosp r117 Dillard



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Waters

- Chas D (Lottie S) h706 S Madison av
- Dorothy Mrs tob wkr J P Taylor Co r207 Marion
- Durward L (Laverne F) press opr Gboro Iron & Mtl h237 Johnson la

WATERS EARL S (Margaret S), Pres Wayne Roofing & Sheet Metal Co, 1000 N Herman, Tel REpublic 4-5475, h1512 Palm, Tel REpublic 5-1458

- Frances J Mrs clk Branch Banking & Trust r212 E Elm
- Frank D jr (Juanita T) slsmn Centrol Serv Mtrs h1605 Maple
- Jas bell boy Gboro Hotel h909b Lincoln dr
- John (Faye) hlpr Bell-Askins Plmb & Htg h235 Johnson la
- Juanita T Mrs acct Seymour Johnson A F B r1605 Maple
- Lillie M tchr School St Sch r821 Olivia la
- Marcus (Laura L) atndt State Hosp h821 Olivia la
- Margie S Mrs clk Carolina Overall r Pikeville NC
- Marvin (Colleen F) plater Carolina Welds Plant h1107 N George
- Marvin E (Flossie A) meat cutter A&P h1111 N George
- Mary G tchr Walnut St Sch r RD 4

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST

Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Oliver h408 W Spruce
- Vera Y Mrs inspr Carolina Welds Plant h942 Fairview cir apt B

Watford Dennis (Ida) h412 Wayne av

—Geo W lab Sou Cotton Oil Div r320 W Elm

Watkins Eletha W Mrs r207 De Priest

—Geo E (Dora C) slsmn Burnett Home Supply h104 N Alabama av

—Ida M chiropractor 100 S James R314 r104 N Alabama av

—Joyce J wrapper Fast Serv Lndry r900c Fairview cir

—Maylon E (Ella) slsmn Firestone Stores h Murphy av RD 3 (A)

—Raymond (Anelle) driver Gboro Iron & Mtl r RD 1 Dudley

—Solomon (Gussie G) tailor 217 E Walnut

Watson Alma (wid Odell) r202 E Pine

—Amelia M (wid Addison M) v-pres Foodland Super Mkt Inc h401 S William

—Ann T Mrs opr Dixie's Beauty Shop r103 S Georgia av

—Bertie M Mrs lab J P Taylor Tob r920 Seaboard

—Bobby L tchr County Bd of Educ r RD 1

—Carl L studt r403 William S

—Chester (Bertie M) lab J P Taylor Tob h920 Seaboard

—Dorothea E cook Griffins Restr r410 S Virginia

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

710

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Watson

- Edna M Mrs sec-treas Foodland Super Mkt Inc r318 Mulberry
- Edw G (Marjorie) slsmn A Ernest Frazier h720 E Walnut apt 4
- Eliza K Mrs maid h805 Devereaux
- Helen chkr Paramount Clns & Lndry r905 7th
- Henry C (Opal A) slsmn Southern Whol h403 William S
- Herman cash James I Lamont h410 S Virginia
- J Howard (Katie R) logger h1312 Norwood
- Jas A (Mary M) slsmn Turner Equip h803 S Andrews av
- Jas K (Mamie W; Watson's Cash Grocery) h208 Atlantic av
- John E (Christine) mgr Heilig-Meyers h1605 Laurel
- John R (Edna L) logger h1109 Norwood
- Lavenia E (wid Nicholas H) librnr Alice H Brown Public Library h714 E Chestnut
- Lee H (Nessie C) insp Sou Ry h101 S Georgia
- Leslie formn W P Lowrimore & Son r RD 3
- Mamie W Mrs (Jas K) clk Watson's Cash Gro r208 Atlantic av
- Mattie S Mrs waiter Gboro Hotel r403 Charles
- May T (wid E T) r501 N Leslie

Pyrofax

GAS FOR : COOKING WATER HEATING REFRIGERATION
SUTTON'S GAS & APPLIANCE CO.

1516 N. William St. Phone RE public 4-2725

- Millard (Inez W) bldg contr 1809 Peachtree h do
- Norman L hlpr Made-Rite Sunbeam Bakery r705 Washington
- Rachel M clk Gboro Iron & Mtl h902 Evergreen av apt B 2
- Richd carp h705 Washington
- Robt B (Sarah G) h1104b Olivia la
- Robt E (Maggie M) h909a Fairview cir
- Robt G mech CP&L r Princeton NC
- Rufus (Maybelle J) h710 Devereaux
- Rufus (Lillian E) wood 508 Eason h do
- Saml L (Edna M) pres Foodland Super Mkt Inc h318 E Mulberry
- Sarah E (wid Charlie M) r103 S Georgia av
- Steven A (Ann T) baggage clk Union Sta h103 S Georgia av
- Wayne agt Home Security Life Ins r Pine Level NC
- Wm h621 Canal
- Wm (Mattie S) plmb h403 Charles
- Watson's Cash Grocery (Jas K Watson) 206 Atlantic av
- Watts Calvin L (Bobbie L) USAF h113 S Kornegay
- John B (Virginia F) supvr USDA Soil Conservation Serv h603 S Audubon av



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Watts

- John B jr studt r603 S Audubon av
- Jos (Viola R) jan Tri-County Elec Membership Corp h
213 N James
- Viola R Mrs chkr Gboro Lndry & Clns r213 N James

WAYCO CORP

Geo S Dcwey Jr, Pres-Mgr
Raymond A Bryan, V-Pres
Earl M Thompson, Sec
C Munroe Best, Treas

Your Frozen Food Center
Freezer Locker Service
Processing

Famous Wayco
Country Style Hams
Hickory Smoked

Meats Wholesale
And Retail

Freezer Packing
Materials

508 N William

Telephone REpublic 5-3962

(See Yellow Page 54)

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.
CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

WAYNE AGRICULTURAL WORKS INC, Daniel W Davis Jr
Pres-Treas, Thomas J Tolson V-Pres-Sec, Manufacturers
of Agricultural Implements and Fireplace Furnishings,
S John nr Marius, Tel REpublic 5-4631

- Anthony Apartments 102 S William
- Barber shop (J Ezekiel King) 128 E Walnut
- Body Works (Alfred Bartlett Leon Smith) auto repairs
N William extn

WAYNE BONDED WAREHOUSE, Thomas H Norwood Pres-
Treas-Mgr, Henry Weil Sec, Bonded Warehouse, 801 N
James, Tel REpublic 4-3061

- County Agricultural Building 122 Armond av
- County Boys Club Inc Jack W Hussey dir 611 Park av
- WAYNE COUNTY CHAPTER, AMERICAN NATIONAL RED
CROSS, Mrs Ruth K Johnson Exec Dir, Community
Bldg 239-41 E Walnut, Tel REpublic 5-4701, In Case of
Emergency, Tel REpublic 4-4793

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

518 E. Ash St.

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

N. JAMES AT
TRUCK LANE

Complete Line Staple and Fancy Groceries
PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St.
Plant No. 2 Hwy. 70 at Adamsville

Tel. RE public 5-2585
Tel. RE public 5-3550

Wayne

—County Farm Bureau Inc J L Davis (Freemont NC) pres
D M Price (Seven Springs NC) v-pres Albert N Perkins
sec-treas 1218 N William

WAYNE COUNTY MEMORIAL COMMUNITY BLDG, Jack
W Hussey Dir, 239-241 E Walnut, P O Box 557, Tel RE-
public 4-2105

WAYNE COUNTY OFFICES

COURT HOUSE, 224 E Walnut, Tel REpublic 5-4331

COURT HOUSE ANNEX, 224 E Walnut

ATTORNEY, Fred P Parker Jr, 1st fl County Court House
Tel REpublic 5-4331

AUDITOR, C Bryan Aycock, 2d Floor Court House Annex
224 E Walnut, Tel REpublic 5-4331

BOARD OF COMMISSIONERS, W Leslie Langston Chair-
man, 1st fl County Court House, Tel REpublic 5-4331

BOARD OF EDUCATION, R S Proetor Sec, 3d fl Court
House Annex 224 E Walnut, Tel REpublic 5-4331

BOARD OF ELECTIONS, J B Hooks Jr Chairman, Base-
ment County Court House 224 E Walnut, Tel REpublic
5-4331

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

CLERK OF SUPERIOR COURT, C Loren Derr, 1st fl Court
House 224 E Walnut, Tel REpublic 5-4331

COLORED SCHOOL, Supervisor Mrs Virginia Green, 3d
fl County Court House Annex, Tel REpublic 5-4331

DOG WARDEN, Wm H Hood, 1st fl County Court House,
Tel REpublic 5-4331

ELECTRICAL INSPECTOR, Geo H Wells, 1st fl County
Court House, Tel REpublic 5-4331

FARM AGENT, G Mark Goforth Jr, 122 Ormond av, Tel
REpublic 5-4331

GRAND JURY ROOMS, 2d fl County Court House, Tel
REpublic 5-4331

HEALTH CENTER BUILDING, 111 S William

HEALTH DEPARTMENT, Arthur S Chesson Jr MD, Di-
rector, Health Center, 111 S William, Tel REpublic 4-0550

HEALTH DIRECTOR, Arthur S Chesson Jr MD, Health
Center 111 S William, Tel REpublic 5-4331

HOME DEMONSTRATION AGENT, Anne E Youngblood,
122 Ormond av, Tel REpublic 5-4331

HOME FOR THE AGED, Mrs Christine E Stith Supt, end
of A, Tel REpublic 4-2954

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

WAYNE COUNTY OFFICES—Contd

JAIL, Lewis R Cobb Jailer, rear 224 E Walnut, Tel REpublic 5-4331

JUDGE'S CHAMBERS, 2d fl County Court House, Tel REpublic 5-4331

LAW LIBRARY, 2d fl County Court House, Tel REpublic 5-4331

LIBRARY, Alice Loftin Supvr, 114 S William, Tel REpublic 5-4331

MEMORIAL COMMUNITY BUILDING, 239-41 E Walnut, Tel REpublic 4-2105

MEMORIAL HOSPITAL, Victor G Herring Jr Admn, 809 E Ash, Tel REpublic 4-2211

MILK AND FOOD INSPECTOR, Carlyle G Eure, 111 S William, Tel REpublic 5-4331

PUBLIC WELFARE DEPARTMENT, Mrs Edith H Park Supt, Court House 224 E Walnut, Tel REpublic 5-4331

RECORDER'S COURT, Hon Chas P Gaylor Judge, 2d fl County Court House, Tel REpublic 5-4331

RECREATION COUNCIL, Jack W Hussey Dir, 239 E Walnut

REGISTER OF DEEDS, Mrs Enla B Whitley, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331

J. M. EDGERTON & SON, Inc.

RAMBLER AUTOMOBILES
and INTERNATIONAL TRUCKS

1220 N. William St.

Tel. RE public 4-4361

REGISTRAR OF VITAL STATISTICS, Arth S Chesson Jr, 111 S William, Tel REpublic 5-4331

SANITARY INSPECTOR, Carlyle D Eure, 111 S William, Tel REpublic 5-4331

SHERIFF, Jesse Hinson, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331, Res Tel REpublic 4-1650

SOLICITOR, W Dortch Langston, 1st fl County Court House Tel REpublic 5-4331

SUPERINTENDENT OF SCHOOLS, Richd S Proctor, 3d fl County Court House Annex, Tel REpublic 5-4331

SUPERIOR COURT (8th Judicial Dist), Hon J Paul Frizelle (Snow Hill NC), Judge, 2d fl County Court House, Tel REpublic 5-4331

TAX COLLECTOR, J Spicer Holmes, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331

TAX SUPERVISOR, C Bryan Aycock, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331

WAYNE COUNTY TUBERCULOSIS ASSN, Mrs Sara D Senz Exec Director, Health Dept bldg, 111 S William, Tel REpublic 4-5146

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

WAYNE DAIRY INC

George B Cline, Mgr
Walter Lahr, Asst Mgr
Borden Holloman, Asst Mgr
Goldsboro Only Milk Plant
"Farm Fresh Dairy Products," Ice Cream
1107 N William
Telephone REpublic 4-0574
Dairy Bar and Hostess Room
2005 E Ash
Telephone REpublic 5-3094
(See Yellow Pages 36 and 37)

- Finance Corp Isaac Kadis pres Leo Brody v-pres H Blair Stevens sec-treas 210 E Walnut
- Hatchery Inc John T Thorn pres Charlie M Boone v-pres Marshall M Hathaway sec-treas 108 E Mulberry
- Ice & Coal Co (Wm E Brown) 504 N George
- Insulation Co (Clarence F Lewis) 1503 Laurel
- Lodge No 112 (AF&AM) 204 N William

WAYNE MEMORIAL PARK INC, J Carlton Reid (Charleston SC) Pres, Mrs Lillian M Reid (Charleston SC) V-Pres, M Wade Weeks (MtOlive NC) Sec-Treas, 101 Handley Bldg 102 N John, Tel REpublic 5-3446

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Mutual Burial Assn Harry J Shumate pres 211 E Mulberry
- Neon Service (B Clarence Melton) 906 7th Snow Hill

WAYNE OIL CO

Robie Strickland, Owner
Oils and Lubricants - Fuel Oils
Printed Metered Tickets
"Your Comfort is Our Business"
1501 Snow Hill Street
Telephone REpublic 5-2021
(See Yellow Page 63)

- Poultry Co (Archie D & Haywood B Rose) 600 N John

WAYNE PRINTING CO INC

Hal H Tanner, Pres
Henry Belk, V-Pres
Mrs Georgia T Tanner, Sec-Treas
Publishers Goldsboro News-Argus
116-18 N James
Telephones REpublic 4-4401
REpublic 4-4402 and REpublic 4-4403

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P A T E — D A W S O N

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

INT, OLIVE HWY. P. O. BOX 1130

Wayco
CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

WAYNE REALTY & INSURANCE CO INC

C W Peacock, Pres
Larry R Worrell, V-Pres
D H Bland Jr, Sec-Treas
Complete
Real Estate
and

Insurance Service
City and Farm Property
Real Estate Investments
213 E Walnut

Telephone REpublic 5-1341

(See Yellow Pages 86 and 113)

—Restaurant (Mrs Jessie S Mazingo) 222 N John

WAYNE ROOFING & SHEET METAL CO, Earl S Waters
Pres, Charlie S Weathers Sec-Treas, Roofing and Sheet
Metal Contractors, 1000 N Herman, Tel REpublic 4-5475
(See Yellow Pages 117 and 120)

—Seed Co Emory E Andrews mgr 109 E Mulberry

—Shrine Club Clayton V Sasser sec 204 N William

—Theatre Jas S Horton mgr 111 N Center

—Upholstering Co (N Donald Bell) 1019 N William

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI. SAY RED BIRD

WAYNE WHOLESALE GROCERY CO

J Randolph Baker, Pres
Staple and Fancy Groceries
White Silk Enriched Flour
Pocahontas Fruits and Vegetables
Del Monte Products
N James at Truck la

Telephones REpublic 5-1961 and REpublic 5-1962
(See Yellow Page 75)

Weatherly W John pharm Gboro Drug r MtOlive NC

Weathers Bros Transfer Co Inc Mrs Alice W Wood mgr (br)
511 N James

WEATHERS CHARLIE S (Joyce W), Sec-Treas Wayne Roof-
ing & Sheet Metal Co, 1000 N Herman, Tel REpublic 4-
5475, h401 Linwood av, Tel REpublic 4-3055

—Jas W (Ella S) slsmn Ruberoid Roofing h300 S Pineview

—Michael studt r317 S Leslie

Weathers R O (Jewell W), Physician, 310 S Slocumb, Tel
REpublic 4-2851, h317 S Leslie, Tel REpublic 4-3739

—Willis P (Jean E) State police h806 S Oleander av

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

110 S. William St.

INSURANCE — BONDS

Loans
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

716

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

200 E. WALNUT ST.

Bookkeeping Dept. RE public 5-3655

- Weaver Christopher (Christine) drftsmn Wm Griffin h9 Harrell av
 —Fred Rev pastor Pentecostal Holiness Church
 —Geo W (Norma) slsmn Sherwin Williams r Dudley NC
 —Leslie B (Rachel C) mech Community Mtrs h210½ E Pine
 —Mary R (wid Tobe) r714 N William
 —Norma L Mrs Kemp Splty r RD 1 Dudley NC
 —Peggy A nurse Wayne Mem Hosp r306 N Lionel
 —Rachel C Mrs nurse Wayne Mem Hosp r210½ E Pine
 —Royal (Joyce) USAF h201 W Seymour dr
 Webb Jean B Mrs buyer Weil's Inc r213 S Virginia
 —Leona W Mrs h614 N George
 —Leslie M C slsmn Made Rite Sunbeam Bakery r New Bern NC
 —Sam (Shirley) routemn Carolina Overall h1904 Snow Hill
 —Vernon E clk Weil's r1406 Edgerton
 —Vollie G (Jean B) condr ACL h213 S Virginia
 Webber David R del mn Vinson Drug Store r28b S J Homes
 —David S (Emma L) carp Ben Boyd h28b S J Homes
 —Emma L Mrs waiter Darden Sandwich Shop r28b S J Homes
 —Jas (Margt) lab Kemp Splty h116b S J Homes
 —Nina L Mrs nurse Dr Richd W Borden r RD 4

CREECH'S INC.
Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Webbtown Barber Shop (Randolph D Langston) 600½ S Slo-cumb
 —Young Men's Club 808 Newsome
 Webster Blondine E Mrs ofc sec City Sch Bd r403 E Walnut
 —Chas L (Gendena E; Goldsboro Venetian Blind) h403 E Walnut
 —Gendena E Mrs ofc sec City Sch Bd r403 E Walnut
 —Ina T (wid Chas C) r403 E Walnut
 Weeks Claude W r310 N Kornegay
 —Cleaford E (Nell) driver Gboro Milling r RD 5
 —Earl F (Naomi; Safety Taxi Co) h519 Wayne av
 —Facie W (Irene W; City Motor Sales) h318 E Ash
 —Gordon B (Gladys B; George Street Grocery & Grill) h1010 E Mulberry
 —Jas (Annie B) driver Earl Weeks Cab h902a Audubon av
 —Jas jr r800 Seaboard
 —Katie O (wid Lonnie N) r800 Bryant
 —Kenneth studt r1010 E Mulberry
 —Lorman slsmn Pat Ward Mtr r300 S Center
 —M Wade sec treas Wayne Memorial Park r MtOlive NC
 —Mae B Mrs h800 Seaboard



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
 LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Weeks

- Mary r800 Seaboard
- Melvin whsemn Thurston Mtr Lines r MtOlive NC
- Nell Mrs opr SBT&T r RD 5
- Vinson L (Jessie M) lab Stackhouse Elec h907 S Center
- Wilson control opr Carolina Power & Light r Newton Grove NC

Wegner Berta nurse Wayne Mem Hosp r713 E Ash
Weigand Frank emp Kemp Splty r507 E Elm Goldsboro NC
Weil Abram (Mabel M; H Weil & Bros) pres Weil's Inc h710 N Lionel

- David (Emily N) ofc mgr H Weil & Bros h806 E Walnut
- Gertrude h200 W Chestnut

WEIL H & BROS (Abram Weil, Henry Weil, G Frank Seymour), Farm Supplies, Fertilizer, Seeds, Cotton Buyers, Hardware, Groceries, 115 W Chestnut, Tel REpublic 4-1551 (All Departments)

- Henry (Dorothy C; (H Weil & Bros) sec treas Weil's Fertilizer Wks and Weil's Inc h1107 E Mulberry
- Herman (Eliz B) ofc 139 W Walnut R 907 h700 E Beech
- Hilda E (wid Leslie) h610 Park av
- Leslie studt r1107 E Mulberry
- Linda studt r710 N Lionel
- Louis studt r1107 E Mulberry

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

WEIL'S FERTILIZER WORKS, G Frank Seymour Pres, Abram Weil V-Pres, Henry Weil Sec-Treas, W D Edwards Plant Supt, 990 N James and ACLRR, Tels Plant REpublic 4-2011 and Office REpublic 4-1551

WEIL'S INC, Abram Weil Pres, G Frank Seymour V-Pres, Henry Weil Sec-Treas, I K Kramer Mgr, Department Store, Men's, Women's and Children's Clothing, Shoes and Furnishings, Home Furnishings, China and Glassware, 121-31 S Center, Tel REpublic 4-1551 (See Yellow Page 40)

Weinrich Davis USAF r404 S William

Weisiger Bradford E (Bessie L) mtce constr insp Seymour Johnson AFB h1800 Rose

Weiss Paul B (Sarah D) USAF h243 Johnson la

Welch Peggy Mrs slswn Family Shoe Store r1017 Maple

Wellington Amanda Mrs maid City Sch r1001 Seaboard

—Arth (Mary W) driver W H Griffin & Sons h504 Chapel

—Gene lab r843b N John

—Grover h843b N John

—Marshall (Amanda C) lab A T Griffin Mfg h1001 Seaboard

—Mary L r1001 Seaboard

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA

BANK

BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892 JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS
Hotel Goldsboro Bldg., 100 E. Walnut St. Phone RE public 4-4966

Wellington
—Robt r1001 Seaboard
—Rosa Mrs h924 Seaboard
Wellons Hubert L (Martha A) pntr Seymour Johnson AFB
h308 N Kornegay
—Maggie M (wid Thos) maid h611 Isler
—Wm F (JoAnn) installer SBT&T r1223 N Drive
Welloughby Mamie r606 3d
Wells Ann L Mrs mgr Roy's Lunch r Adamsville NC
—Annabelle E Mrs bkpr Creech's r2005 E Mulberry
—Billy R clk Colonial Stores r RD 3
—Chas M (Edna R) repr Wilson's Shoe Serv h1903B E Holly
—Clarence R driver N C Consolidated Hide r Box 67 Pike-
ville NC
—David L (Catherine B) USAF h932a Carver dr
—Edna R Mrs dept mgr W I Grant's r1903b E Holly
—Eliz waiter Little Bo-Peep Drive In r1910 N William
—Eug G slsmn Gboro Ofc Sup
—Everette (Shirley) Kemp Splty r RD 1 MtOlive NC
—Flosie E (Rosa J) mtcmn City Street Dept h909a S Audu-
bon av
—Floyd G (Marie T) genl mgr Southerland Mtr r Terminal
Hotel

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St. INSURED STORAGE Tel. RE public 4-9745

—Frank r708 Canal
—Geo H (Annabelle E) County Elec Insp h2005 E Mulberry
—Glenn slsmn Southerland Mtr r RD 2
—Glenda A Mrs bkpr Timeplan Finance & Acceptance r811
S Best
—Gordon (Glennie I) slsmn Gboro Office Sup h811 S Best
—Harvey G USAF r104a S J Homes
—Jean T emp Caswell Training Sch r104a S J Homes
—Joe (Hellon A) atndt Cook's Serv Sta h1225b Regal av
—Kirby (Esther A) h1701 Snow Hill
—Leon H (Lila H) utility opr Carolina Power & Light h18
Rose
—Leroy C (Annie; Roy's Lunch) h Daniel Chapel rd RD 3
(Advl)
—Lila H Mrs clk County Health Dept r1804 Rose
—Marie T Mrs waiter Ma's Kitchen h209 E Spruce
—Mark E (Shirley B) whse mgr Goff Distr h1214 E Atlantic
—Melvin slsmn Gboro Ofc Sup r RD
—Minnie L Mrs hostess Carolina Theatre r1214 Atlantic av
—R L hlpr Stackhouse Elec r Princeton NC
—Russell (W & W Motor Sales) r RD 1
—Ruth Mrs h104a S J Homes



Dumas - Giddens Oil Co.
Inc.

Pure Tires — Batteries — Accessories
Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Wells

- Ruth E (wid L H) h1910 N William
- Wm H (Neil A) slsmn Southerland Mtr h413 N James
- Wm M hlpr Stackhouse Elec r Princeton NC
- Wm R (Betsy) driver Gboro Ice Del r RD 2
- Welthington Abernathy (Hattie W) lab J P Taylor Tob
h Deans rd
- Wessell Conrad B jr (Harriet G) archt 100 S James R 411
h405 S Jefferson av
- Harriett S Mrs sten Richd H Bennett r405 S Jefferson av
- West Ben H (Edna S) br mgr Fed Yeast h1400 E Ash apt B2
- Benj F (Mary AC) USN h1515 Catalpa
- Benj F (Elma H) slsmn Coastal Distr h1720h Edgerton
- Betty opr SBT&T r1400 E Ash apt B2
- Billy tchr r309 S John
- Brodie W (Nora C) sexton St Paul Meth Ch h309 S John
- Carey mach Perkins Mtr Parts r RD 1
- Cecil V (Bettie M) clk Ralph's Superette h203c S Slocumb
- Charlotte L Mrs bkpr Wachovia Bank & Trust r Dudley NC
- Corrennor C Mrs clk City Housing Authority r913 Rudolph
- Donald H (Stella W) mech City Water Dept h1406 N Vir-
ginia extn
- Dorothy E tel opr County Ct Hse r309 S John

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 64



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Edna S Mrs cash Wayne Theatre r1400 E Ash apt B2
- Edw C (Doris C) distr Swinson's Food Products h1508
Mimosa
- Elm Junior High School Clayton K Harris prin 420 W
Elm
- End Barber Shop (Russell Wooten) 500 Miller
- End Sea Food Market (Julius Hadley) 425½ S Georgia av
- Estelle M Mrs slswn Young Fashions r409 W Grantham
- Glade (Minnie S) constn wkr Seymour Johnson AFB
h213 N Virginia
- Harry D (Joyce) packer Dewey Bros r RD 5
- Haywood E (Bonnie N) emp DuPont h96a S J Homes
- Herbert mach Made Rite Sunbeam Bakery r RD 3
- Hilda C dept mgr Woolworth's r Dudley NC
- Howard B slsmn Coca Cola r RD 5
- Hubert (Margie B) emp Made Rite Bakery h1315 Cling-
man
- J Alston (Correnner C) supt Gboro Milling h913 Rudolph
- J Graham (Mamie P) h903 N George
- Jack L USAF r310 E Beech
- Jas L atndt Richfield Serv Sta r409 Grantham
- Joyce L Mrs dept mgr Grant's r RD 5

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

West

- Julian W pres Best & West Men's Shop h507 N Andrews av
- Katie C (wid Hiram) h310 E Beech
- L Edw (Cleo M) drftsmn Frank F Clarke h805 Rudolph
- Leon mgr Thru Way Serv Sta r Grantham
- Lotha V Mrs clk Borden Mfg r906 Rudolph
- Mamie M Mrs slswm Young Fashions r409 Grantham
- Margt E Rev pastor Pentecostal Holiness Church r803 E Mulberry
- Margie G Mrs tannery wkr Drueding Bros r1315 Clingman
- Marion S (Francis S) chkr Joe M DeBruhl r RD 5
- Marjorie A supvr Wayne Mem Hosp r Royal av Extd
- Martha H Mrs ofc mgr City Water Dept r507 N Andrews
- Melvin (Mary H) atndt Oak Heights Serv Sta h603 E Holly
- Milton J (Sarah) div mgr Sears h710 N Audubon av
- Nubert mtecmn Made Rite Sunbeam Bakery
- Olivia (wid Walter) r Pine av RD 3 A
- Peggy cash Community Mtrs r RD 4
- Quick Service Station (A Z Gregory) gas sta 308 A
- R D supt T A Loving & Co r Morehead City NC
- R O supvr Made Rite Sunbeam Bakery r Dunn NC
- Robt pkr Atlantic Pacific Van & Storage r S James
- Ronald E hlpr Made Rite Sunbeam Bakery r RD 3

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Sadie B Mrs asst housekpr Wayne Mem Hosp r Freemont NC
- Sarah P Mrs ofc sec First Bapt Ch r710 N Audubon av
- Tom E slsmn Community Mtrs h606 S Andrews av
- Wm tchr County Bd of Educ r612 Slaughter
- Wm H (Shirley) serv mn Best's Radio & TV Serv r Princeton NC
- Wm H (Lotha av) slsmn City Mtr Sls h906 Rudolph
- Westbrook Barbara Mrs clk Ratley's Drug r30 c d S J Homes
- Billy J (Wanda F) serv mn C & H Mobile Homes r S Slocumb ext
- C L jr USAF r608 N Audubon av
- Ennis D (Joyce F) mgr Price's & Newman's Esso Serv r Mount Olive NC
- Eskel U (Eliz W) slsmn Dillon Bell Impl h502 W Chestnut
- Horace slsmn Made Rite Sunbeam Bakery r Kinston NC
- Jack (Louise W) constn wkr h406 Wilson av
- Jas A studt r1201 Park av A
- Jas D techn Easons TV & Appl Serv r LaGrange NC
- John E (Sarah H) linotype opr News Argus h209 Princess
- Leo W (Carolyn I) serv mn Coca Cola h1806 Palm

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

Westbrook

- Linda ofc sec Am Bank r608 N Audubon av
- Lula H Mrs smstrs Weil's r215 E Oak
- Mary (wid C L) h608 N Audubon av
- Mary R Mrs ofc sec Wm B Griffin r RD 3
- Milton (Lula H) h215 E Oak

WESTBROOK MITCHELL E (Bessie B; Westbrook's Radio & Television Service), 602 S Best, Tel REpublic 5-2230, h do

- Richd G (Sue M) slsmn J M Edgerton & Sons h103 E Spruce
- Seth D (Ruth W) mgr Virginia Carolina Chem r Rosewood NC
- Wesley M (Eileen E) formn Pate Dawson h1725b E Holly
- Wilbur (Barbara) hlpr Quality Plmb & Htg h30c S J Homes

WESTBROOK'S RADIO & TELEVISION SERVICE

Mitchell E Westbrook, Owner
Service on All Makes and Models
Our Work is Guaranteed
20 Years Experience - Pick-Up and Deliver
602 S Best
Telephone REpublic 5-2230
(See Yellow Page 109)

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

Western Auto Associate Store (Danl W Bradley) 119 N Center

—& Southern Life Insurance Co Roney L Davis mgr 102 N John R11

WESTERN UNION TELEGRAPH CO, Robert J Reaves Mgr, 114 S Center, Tel REpublic 5-4141

Westmoreland Ann r1103 Evergreen av

—Florida V (wid Sam L) h1103 Evergreen av

WESTMORELAND WILLIAM V (Sallic N), District and Local Manager The Southern Cotton Oil Division Wesson Oil and Snowdrift Co Inc, 606 S John, Tel REpublic 4-5141, h705 E Walnut, Tel REpublic 4-2750

Westray Lonnie B racker Gboro Cigar r306 Workman

—Luther A (Cassie T) mgr Am Bankers Ins h1403 E Walnut

Weyher John E jr (Patsy J) phys 139 W Walnut R1006 h903 S Madison av

Whaley Berta T (wid Rexford) smstrs Belk's h204 E Oak

—Carolyn studt r600 S Madison

—Gary T clk A & P r Seven Springs NC



511 S. John St.

**W. H. GRIFFIN
& SONS**

Tel. REpublic 5-4911



BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
L U M B E R
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

MT. OLIVE HWY. P. O. BOX 1134

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

722

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Whaley

- Ishmael (Virginia G) clk Dillon Sup r RD 3
- Jack (Lois) emp Dupont h1302 E Walnut
- Johnnie D (Maggie J) millwright Southern States h Lee (Advl) RD 3
- Johnnie J (Shirley G) driver h301 W Dewey
- Larry F slsmn A T Griffen Mfg r RD 3
- Martha J Mrs Indry wkr Gboro Lndry Clns h321 E Ash apt 1
- Virginia pkr Elliott Packing r RD 4
- Vonnie T textile wkr Borden Mfg r Kenly NC

WHALEY WILLIAM C (Lillian H), Mgr Firestone Stores, 236-38 N Center, Tel REpublic 4-3504, h600 S Madison, Tel REpublic 4-2490

- Willie M slswn Nell's Sandwiches r RD 3

WHARTON JAMES L JR (Vivian M), Mgr Goldsboro Coca-Cola Bottling Co Inc, 110-14 W Mulberry, Tel REpublic 5-2653, h1608 E Walnut, Tel REpublic 5-2195

- John S (June Y) comptroller Cozart Packing h110 E Mulberry
- June Y Mrs tchr Gboro High Sch r110 E Mulberry
- Lilla S (wid J Leslie) h107 S Audubon av
- Rufus V (Percy C) slsmn h1902 E Ash

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

Wheeler C Jos (Dorothy J) rep Smith Kline & French Laby h1308 N Jefferson av

- F Howard (Floy L) slsmn Smith Hdwe h1313 E Beech
- Geo W constn wkr Seymour Johnson AFB r416 N John
- Robt (Jane M) sht mtl wkr Gboro Tin Shop r6 S Slocumb (A)

—Winston rep Orkin Exterminating Co r Kinston NC

Wheless Horace C (Dorothy D) staff mgr Sou Life Ins h Lee RD 3 Box 57 (Advl)

Wheless Myrtle L ofc mgr The Jewel Box h211 N Virginia

—Paul W (Mattie H) city police h1743a E Holly

Whelstine Jimmy r NC Highway 102 RD 3 (Advl)

Whirr Asa (Emma) crane opr h905 Portser

Whitaker Albert H emp State Hosp r do

—C Gordon (Irene G) ofc mgr H Weil & Bros h1502 Evergreen av

—Chas W (Helen R) USAF h603 Miller

—Essie M Mrs tob wkr J P Taylor Tob r305 Middle

—Evelyn M emp State Hosp r do

—Howard (Essie M) carp h305 Middle

—Mary A Mrs sweeper J P Taylor Co r908 N Center

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel. RE 4-4274	GOLDSBORO'S <i>Leading</i> JEWELERS RICHARD'S 106 NORTH CENTER STREET	Tel. RE 4-4274
----------------------	---	----------------------

- Whitaker
 —Mary E r406 Denmark
 —Will emp State Hosp r do
 White Alberta P (wid Leroy) emp J P Taylor Tob h Temple
 —David D asst mgr Timeplan Finance & Acceptance r109 S Audubon av
 —Eliz L Mrs hlpr J P Taylor r205b Bright
 —Eugenia emp Carolina Power & Light
 —Florence A h305 W Walnut apt 203
 —Florence I Mrs cafeteria wkr East End Sch r408 S Virginia
 —Frank h419 S Herman
 —J W (Eliz L) h205b Bright
 —Jas (Ethel R) custodian PO h N Stadium rd
 —Jas A (Sarah R) h625 School
 —Jas A (Florence I) jan SBT&T h408 S Virginia
 —Jas E (Sallie W) pres White's Tire Serv Inc r Wilson NC
 —Jas G mgr Old Folks & Orphan's Home Inc h421 Warsaw ct
 —John J r Temple
 —K E agt Sou Life Ins r RD 2
 —Louise T (wid Herman R) recpt Gallaher Ltd h315 E Walnut
 —Margt A Mrs bkpr Wachovia Bank & Trust r Box 1318

	Howell Oil Co. Dial RE public 4-2021 Complete Line Petroleum Products	
---	--	--

- Polly T Mrs hsekpr Seymour Johnson AFB h608 E Mildred
 —Rachel maid Wayne Mem Hosp r1000 N John
 —Raymond S emp State Hosp r do
 —Robt E (Blonnie M) lab Kemp Splty h440 E Elm
 —Robt S slsmn Made Rite Sunbeam Bakery r Kinston NC
 —Roland L (Miriam H) v pres White's Tire Serv
 —Sallie W Mrs sec treas White's Tire Serv r Wilson NC
 —Sarah D emp State Hosp r do
 —Sarah R Mrs hlpr Parker Poultry r625 School
 —Thad M rep Sentinel Life Ins r Princeton NC
 —Wayne agt Home Security Life Ins r Belfast NC
 —Wm A (Margt A) supt Home Beneficial Life Ins r RD 5
 —Willie B (wid Chris S) h300 S Center
 White's Tire Service Inc Jas E White pres Roland L White
 v pres Mrs Sallie W White sec treas S John cor Olivia la
 Whitehead Jas B waiter Griffins Restr r RD 3 Box 172
 —Margie Mrs wkr DuPont h712 N Jackson
 Whitehurst R D supt T A Loving & Co r Havelock NC
 Whitener Clyde W (Mildred B) tchr Gboro High Sch h412 N Kornegay
 —Mildred B Mrs sec Gboro Trans r412 N Kornegay
 —Wm (Joyce) USAF h1029 Maple

JOHNSON COTTON CO.	
OF GOLDSBORO INC.	
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances Hardware - Tools - Paints - Building Materials - Fertilizer John Deere Tractors - Eastern Carolina's Farm and Home Suppliers	
132-134 E. WALNUT ST.	PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO. Inc.  FAST SERVICE TWO WAY RADIO — PHONE RE public 5-0893 RALEIGH HWY. P. O. BOX 875
--

PINE STATE CREAMERY CO. MILK — ICE CREAM — DAIRY PRODUCTS Tel. RE public 5-3142 J. H. DICKERSON MGT.

DIXIE ELECTRIC
MOTOR SERVICE

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALERS and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- Whitfield Anna B Mrs h408 Charles
- Arth (Bessie E) lab T A Loving h907 E Pine
- Benj F (Lessie M) h100 W Elm
- Bennie (Kath) h106 W Elm
- Bertha E Mrs tob wkr Gboro Tob r514 Persimmon
- Bessie E Mrs hlpr J P Taylor r907 E Pine
- Buck W Jan Old Folks & Orphans Home r810 Washington
- Carl supt Nello L Teer Constn r US Highway 70 RD 3 (Advl)
- Chas (Mary D) driver L G Nufer Lmbr h619 Holt
- Chas G jr (Margie W) hlpr Johnson Sherman r Mt Olive NC
- Claude L (Janice T) asst city eng h1412 Peachtree
- Claude T (Effie B) h420 Denmark
- E Morris (Fay W) driver Weil's r411 N William
- Ella W Mrs h902 Seaboard
- Fredk (Evelyn C) brklyr h200 Dillard
- G Taft (Mentres B) lab Seymour Johnson Field Project h804 E Elm
- Geo (Jessie) mech J P Taylor h614 S Herman
- Henry (Mattie) iron cln Wayne Agrl Wks r501 Griffin
- Henry N emp T A Loving & Co r409 S Herman
- Jas (Nannie M) lab Dewey Bros h508b S George

STEWART'S CONSTRUCTION CO.

GRADING — EXCAVATING — SAND — GRAVEL
CRUSHED STONE — FILL — TANK INSTALLATIONS

PHONES RE public 5-3029
NIGHT RE public 5-2763

P. O. BOX 1134
MT. OLIVE HWY.

- Jas C (Jean W) slsmn Jewel Tea r704 N Virginia
- Jesse J (Bertha E) lab h514 Persimmon
- Jessie Mrs mach opr J P Taylor r614 S Herman
- Juanita H Mrs clk County Health Dept r RD 2 Mt Olive NC
- Julia M (wid Jas) recpt Dr Jas M Zealy h922A Carver dr
- Kenneth slsmn Parker Poultry r RD 4 Box 319 Mt Olive NC
- Leon (Eliz) h512 S Herman
- Leroy hlpr Pepsi Cola r504 Dail
- Louise Mrs h604 Poplar
- Lydia Mrs tob wkr J P Taylor Co r504 Dail
- Mary D Mrs emp Taylor Tob r619 Holt
- Mary E Mrs r908 S Center
- Mary F food server Wayne Mem Hosp r704 E Elm
- Mary M (wid Allen) h409 N William
- Narcissus Mrs fcty wkr J P Taylor h915a Carver dr
- Patsy (wid Cornell) h110 W Elm
- Sadie ofc sec City Mgr r Mt Olive NC
- Sam P lab Sou Cotton Oil Div r S Center extn
- Tina (wid Robt) h409 S Herman
- Victoria maid Wayne Mem Hosp r910 Carver dr



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Whitfield

—Walter W (Elveda G) lab Seymour Johnson AFB h903 E Pine

—Wm C (Lydia W) lab NC Consolidated Hide h504 Dail Whitford Harvey A slsmn Made Rite Sunbeam Bakery r New Bern NC

Whitler Harry A (Blanche S) clk Southern Ry r Selma NC

Whitley Agnes E Mrs emp J P Taylor Tob r629 Isler

—Albert J lab Smith Hdw r913 Greenleaf

—Annie r601 Simmons

—Annie L maid r308 Hogan

—Arth (Martha) r406 Gulley apt 2

—Ausborne D lab Kemp Splty h1005 Parker

—Barbara h406 Gulley apt 2

—Benj E (Mary) formn A&ECry h1803 Palm

—Carl J (Louise R; Whitley Milling Co) h US Highway 70 RD 3 Box 919 (Advl)

—Clarence D (Jean W) emp Kemp Splty r117 N Georgia av

—Clyde D Mrs seamstress Weil's h404 S William

—Clyde M (wid Walter P) drsmkr 308½ W Pine h do

—David r1005 Parker

—Diana r507 S Leslie

—Donald K (Shirley S; Whitley Milling Co) r RD 4



SASSER'S GARAGE & SERVICE STATION

OVER 25 YEARS EXPERIENCE

1914 N. William St.

Tel. RE public 4-4616

—Eliz Mrs opr SBT&T r RD 3 Box 495

—Emma K (wid Monroe) h423 Warsaw ct

WHITLEY EULA B (Wid Will), Register of Deeds Wayne County, 1st fl Court House 224 E Walnut, Tel REpublic 5-4331, h1105 Park av A, Tel REpublic 5-4802

—Helen L insp Carolina Welds Plant r RD 5

—Henry (Lossie B) h826 Persimmon

—Jack (Frances P) slsmn Whitley Milling h US Highway 70 RD 3 Advl)

—Jas B (Avery L) lab Jeffreys & Son h N George Extn

—Jas E (Frances P) slsmn Whitley Milling r RD 3

—Jean W Mrs asst mgr Harris Dry Clns r117 N Georgia av

—Jos A (Rosa A) hndlr Ry Exp h207 Kennon

—Julius (Agnes E) lab Sou Oil & Cotton h629 Isler

—Kenneth R whse mgr Whitley Milling r RD 3

—Leslie W (Lelia B) foremn Wayne Agrl Works h103 N Audubon av

—Lila R (wid John D) h108 N Alabama av

—Lossie B Mrs maid Robbins Radio & TV r826 Persimmon

—Mabel M mgr Goldwayne Lndry & Dry Clns r RD 4

—Mable S Mrs ofc sec J Faison Thomson & Son r1308 E Holly

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND
Circular Saws
McCULLOCH
Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

DIXIE ELECTRIC
MOTOR SERVICE

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster

Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Whitley

- Margt T Mrs rep Tri County Elec Membership Corp
r1101 E Mulberry
- Mark C emp State Hosp r do
- Mary T (Mrs clk Montgy Ward r1803 Palm
- Melvin P (Mable S) agt Home Security Live Ins h1308 E
Holly
- Milling Co (Carl J Wm C Donald K Whitley) US Highway
70 RD 3 (Advl)
- Pearl G (wid Emmett) h700 E Mulberry
- Preston (Sallie E) supt Willow Dale Cemetery h US High-
way 70 RD 3 (Advl)
- Ross H US Highway 70 RD 3 (Advl)
- Thos (Mildred) jan Community Mtrs r RD 1 Princeton NC
- Vester (Inez G) driver Builders Supplies h702 Isler
- W Preston supt Elmwood Cemetery and Willowdale Ceme-
tery r RD 3
- Wayne R (Margt T) slsmn Taylor Mtr h1101 E Mulberry
- Wm C (Ethel; Whitley Milling Co) h Hillcrest dr RD 3
(Advl)
- Wm H (Mary) emp Kemp Splty r415 Whittfield av
Whitlock Lela J Mrs waiter Plaza Restr r203 Seymour dr
Whitman Arth W emp Kemp Splty r400 E Ash

Coble Dairy Products

MILK — ICE CREAM

Raleigh Hwy.

Dial RE public 5-1972

- Barbara R insp Carolina Welds Plant r RD 1 Dudley NC
- Bob barber Bateman's Barber Shop r RD 1
- Guy E (Mamie E) pres John F Hobbs Stockyards h604 E
Beech
- Wendell (Margt) emp Camp Mfg h400 E Ash
- Whitmer Wm A (Margt M) supvr US Dept Agrl Plant Pest
Control Br h115 N Kornegay
- Whitner Wm (Joyce) USAF h1029 Maple
- Whitney Albert J (Lillie M) atndt State Hosp h913 Green-
leaf
- Whittaker John H (Lena E) h107 W Elm
- Jos (Pauline S) lab Seymour Johnson AFB h410 Charles
- Lena E Mrs drsmkr 107 W Elm
- Whitted Earl (Mabel W) h426 Miller
- Whitted Earl Jr (Ruby W), Attorney-At-Law, 307A S James,
Tel REpublic 5-2562, h426 Miller, Tel REpublic 5-2930
- Eliz E r214 W Pine
- Frank (Leila A) collr City Street Dept h602 Griffin
- Geo B (Margt J) agt Pilot Life Ins h400 N Audubon av
- Herman L h314 S Slocumb
- Margt J Mrs tchr Gboro Jr High Sch r400 N Audubon av
- Whittington Saml W (Bertha K) h306 S James



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

- Wiegand Frank B mach opr Kemp Splty r507 E Elm
- Herbert C (Helen B) atndt Southerland's Serv Sta h704 S Slocumb
- Margt opr SBT&T r507 E Elm
- Richd F hlpr CP&L r507 E Elm
- Rosa B (wid Herbert) h507 E Elm
- Wigfall LeRoy (Rosa H) h505 W Elm apt B
- Wiggins Atmore h209 S Georgia av
- Betty L Mrs r1104 N George
- Coleen r424 Frank
- David jr (Arvoleen) h315 S Elm
- David R chkr Colonial Stores r RD 1
- Donnie M buyer Weil's r1402 E Elm
- Durwood F (Irma B) tchr PS h1012 E Mulberry
- Edw (Maggie) watchmn Dewey Bros h901 1st
- Edw J (Eva P) h407 N William
- Elma B (wid Lonnie L) h708 N Virginia
- Esther P Mrs slswn Youth Togs r414 N Virginia
- Frank L (Hazel L) supt Wayne Agrl Works h202 Lee
- Geo W (Lizzie E) h N Carolina Extn
- Gurney B (Mildred A) supt Dewey Bros h807 Pou
- Ida insp Carolina Welds Wks r204 E Oak
- Jas E (Gloria M) carp h615a E Ash

HUMPHREY'S AUTO BODY SHOP

BODY and FENDER REPAIR
CUSTOMIZING — AUTO PAINTING

1216 N. William St.

Tel. RE public 4-3451

- Jas W slsmn M E Robinson r Wilson NC
- Jos L (Eleanor G) mtcemn State Hosp h929a Fairview Circle
- Kenneth L (Inez H) pharm Gboro Drug h1512 Peachtree
- Lloyd (Willie J) formn Borden Mfg h818 2d
- Lloyd jr r818 2d
- Milford F (Esther P) driver W H Griffin & Sons h414 N Virginia
- Polly waiter Wayne Dairy Bar r820 N Herman
- Robt L (Helen W; General Industries Tank Div) h1014 E Mulberry
- Sallie M (wid Elijah L) h908 Fairview cir apt B
- Stanford S slsmn h1900 E Ash
- T Cleveland (Mahaler R) formn Dewey Bros h811 N Herman
- W Henry mtce supvr N C Hwy Comn r Rosewood NC
- Walter D (Effie S) watchmn Carolina Overall h511 W Ash
- Walter D jr studt r511 W Ash
- Wm J mach opr Gboro Milling r513 2d
- Wm R r414 N Virginia
- Willie E (Thelma P) driver Bob Pierce h511 2d

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

DIXIE ELECTRIC
MOTOR SERVICE



DILLON- BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery at Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

- Wiggs A N linemn Carolina Power & Light r Selma NC
—Beulah C Indry wkr Gboro Lndry & Clns r256 Johnson
Homes
—Chas A (Marilyn M) slsmn Wiggs Pulp Wood h612 Pitt-
man
—Daisy B Mrs bkpr Dillon Bell Implt r808 S Adnrews av
—Delma G Mrs clk Charlotte Liberty Mut Ins r1611 Maple
—Donald (Norma) wtchmn Wayne Agrl Wks r RD 5
—Dora W r304 N Carolina
—Ed appr Elwyn N Troutman r Princeton NC
—Fredk C (Jophine J) Kemp Splty r RD 2
—Geo W (Beulah M) plater Wayne Agrl Wks h256 Wisteria
rd
—Grocery (Ossie W Wiggs) 516 W Pine
—Henry Jr (Blanche A) hlpr Made Rite Sunbeam Bakery
h1733b E Holly
—Herbert C (Delma G) agt Home Beneficial Life Ins h1611
Maple
—J Wm (Margt R) h720 Bryant
—Jesse C (Alease J) buffer Wayne Agrl Wks h279 Johnson la
—Joe E USA r513 3d
—John R slsmn Eastern Distrs r Freemont NC
—Johnny (Cleo) painter h33b S J Homes

GIBSON'S DRUG STORE

WALGREEN AGENCY

FOR YOUR PRESCRIPTION CONVENIENCE

216 E. ASH ST.

DIAL RE public 5-4034

- Mable B Mrs lab Kinston Shirt Fcty r711 S Andrews av
—Mary A (wid John) h513 3d
—Melvin R tannery wkr Drueding Bros r RD 2
—Norma M Mrs slswn Crown Store r RD 5 Box 262B
—Orbin clk Wayne Dairy r RD 2
—Oscar V (Lillie) Kemp Splty r RD 2
—Ossie W (Mable B; Wiggs Grocery) h711 S Andrews av
—P B mgr High's
—Ralph emp DuPont r107 N William
—Robt S (LaVerne K) USAF r rear 905 N George
—Thos driver Motor Parts & Mach Serv r RD 5
—W Milton (Florice) agt Sou Life Ins r Smithfield NC
—Walter W (Mildred M) supvr Gboro Milling h409 S Wil-
liam
—Wendell H (Daisy B) driver Dumas Giddens Oil h808 S
Andrews av
Wilder Pennell G tchr Dilliard High Sch r815 Elm
Wiles Wm driver Chas Harris r503 W Ash
Wiley Alter (Charlotte B) lab Gboro Tob h308 W Pine
—Ethel D Mrs textile wkr Borden Mfg r910 N William
—J Gardner (Liley B) tex wkr Borden Mfg h902 N William
—Jos W (Jessie E) collr City Street Dept h421 Georgia av

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



As Always
the New and Fashionable
for Any Season!

Wiley

- Lester (Rosa L) wldr Wayne Agrl Works r308 W Pine
- Liley B Mrs winder Borden Mfg r902 N William
- Mable H tex wkr Borden Mfg r418 N James
- Needham (Pauline) emp J P Taylor h411 E Elm
- Odie C (Ethel D) emp Borden Mfg h910 N William
- Wilkerson Chas h40b S J Homes
- Edw slsmn Southerland Mtr r RD 1
- Wilkey Gertie Mrs v-pres Carolina Trading Post r S Slocumb extd
- Wilkins Arth R (Doris J) Wayne Elec h1709 Palm
- Chas R (Mary A) dishwasher Wayne Mem Hosp h304 Olivia la
- Chas R jr hlpr Wayne Mem Hosp r304 Olivia la
- Clarence E (Sally K) r304 S William
- Ephriam r913a Lincoln dr
- Harvey D (Ada B) city firefighter h906 N Carolina
- Herbert (Frances) USAF h229 E Seymour dr
- Jas (Audrey) USAF h50b S J Homes
- Jas F (Florence) mtcemn Wayne Agrl Wks r Box 291 Pine Level NC
- Jas F wldr Wayne Agrl r729 Edwards

OPEN AIR MARKET

SHOP WITH HOME FOLKS and SAVE

N. WILLIAM EXTN.

TEL. RE public 5-2774

- Kenneth W (Betty S) phys 210 N Herman h102 S Pineview av
- Margt L insp Carolina Welds Plant r RD 3 Princeton NC
- Vassie Mrs aide State Hosp h917a Carver dr
- Wilkinson Bertie S Mrs cashier City Housing Authority r1300 E Holly
- Carroll A rep Southern Jack Serv r RD 5
- Elmer H (Bertie S; Southern Jack Service) h1300 E Holly
- Willard Wm G mach opr Made Rite Sunbeam Bakery r1204 N George
- William Street School Louise Downtin prin 412 N William
- Street School annex 308 E Vine
- Sudie Mrs maid r1006 Seaboard
- Susie W Mrs baby sitter 109 Swan
- Williams Adalia Mrs ofc sec Dr Robt E Williams r1405 E Mulberry
- Albert C emp Seymour Johnson Constn r309 S William
- Alberta Mrs maid h1004½ Devereaux
- Aldon clnr City Street Dept r409 N John
- Alex h1225 N John
- Alfonzo R carrier PO h510 Beal
- Alf lab City r409 N John
- Alma Mrs maid r602 Griffin

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

Williams

- Alma C Mrs h413 Scott
- Alton W (Evelyn L) slsmn Dillon Sup h US Highway 70 RD 3 (Advl)
- Andrew (Penney M) h616 E Spruce
- Annie B Mrs lab r406 S Herman apt B1
- Annie M (wid E G) h310 S William
- Annie R emp State Hosp r do
- Bertha N (wid Prof) h509 Griffin
- Bettie Mrs h812 Poplar
- Betty (wid Sylvester) r928a Carver dr
- Betty J slsmn Haymore's Clothiers r1025 Royal av
- Billy R (Margt H) USAF h220 Rosewood av
- Bobby (Mary C; Williams' Sinclair Sta)
- Bobby L (Hazel W) USAF h1308 Robin
- Bobby W r Temple
- C Braxton (Sally L) routemn Carolina Overall h1025 Royal
- Callie D Mrs emp J P Taylor r108 Marion
- Calvin (Mary L) shoe shiner Carolina Shoe Shop h519 E Spruce
- Calvin U (Mary S) admn asst County Supt of Sch h1406 E Beech
- Carl (Louise T; Carl Williams Grocery) r RD 5

DIAMONDS

WATCHES

JEWELRY

SILVERWARE

109 S. Center St.

Rogers

GOLDSBORO'S FRIENDLY JEWELERS

CLOCKS

LUGGAGE

CHINA

CRYSTAL

Phone RE public 4-3277

- Carl (Annie B) pipe layer T A Loving h406 S Herman apt B 1
- Carl Grocery (Carl Williams) 1925 N William
- Carrie H Mrs (Spence Williams Florist) r100 N Herman
- Carrie H Mrs emp Wallbrook Tob r112 E Dewey
- Carter mech H W Owsley & Son of Gboro r1409 Edgerton
- Chas (Polly L) lab Pate Dawson h928a Carver dr
- Chas E (Linda P) driver Economy Mkt h908 Fairview cir apt C
- Chas M (Sally E) city firefighter h817 N Herman
- Chester (Ida M) r312 Olivia la
- Chester cope rammer Dewey Bros r RD 2
- Chester C emp State Hosp r do
- Cornelia A Mrs cook Griffins Restr r316 E Spruce
- Curley USN r801 W Pine
- Curtis (Dora J) driver Gboro Lndry & Clns r609 Simmons
- Cyrus L (Susie D) plstr 405 Denmark
- Daisy W Mrs h801 W Pine
- Daniel G (Erdine B) mech Carolina Welds Plant r RD 1 Kenly NC
- David emp State Hosp r do
- Delsie Y emp State Hosp r do

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

PATE DAWSON

MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE

SALES and
SERVICESAFETY
TESTED
USED
CARS223-25 North
Center St.Tel. RE public
4-2411Used Car Lot
114 E. AshTel. RE public
4-2411

MT. OLIVE HWY. P. O. BOX 1130

Wayco

CORP.
Dial. RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

Williams

- Dora V dish washer Central Lunch r713 Canal
- Dorothy J r413 Scott
- Doshie V r813 Canal
- E B h NC Highway 102 RD 3 (Advl)
- Earl (Mary H) driver Sinclair Refining r LaGrange NC
- Earlene C Mrs waiter Wayne Dairy Bar r205 W Vine
- Eddie E (Carrie H; Spence Williams Florist) h100 N Herman
- Edna G Mrs slswn McLellan's h69g S J Homes
- Edsel (Pauline; Williams Linoleum & Carpet Shop) h204 S Jefferson av
- Edw A (Marjorie A) asst mgr Williams Paint & Supply h 800 Pou
- Edw R (Nancy L) mgr Mutual of Omaha h606 S Best
- Elbert (Retha H) cash Lincoln Homes h1008a Slaughter
- Elbridge A (Sallie E) asst cash Wachovia Bank & Trust h106 N Kornegay
- Ella T (wid W V) h200 E Pine
- Eloise fnshr Casey's Lndry & Clns r512 3d
- Eloise maid r1111 Royal av
- Emanuel (Margt A) h516 Phelps

FOR PROMPT and COURTEOUS SERVICE

**CALL RE public 4-0815 CALL
RED BIRD CAB**

DON'T SAY TAXI, SAY RED BIRD

- Emma L Mrs maid Wachovia Bank & Trust r805 Slaughter
- Emmett I (Kathryn C) slsmn Lance Inc h409 E Mulberry
- Emory (Ophelia T) carp h710 Carver blvd
- Emory M jr (Marie S) mech h123 Anderson dr
- Ernest (Bessie H) lab Dewey Bros h516 Wayne av
- Ernest D (Callie B) driver Rome L Dickerson h114a S J Homes
- Ernie r Golf Course rd (A)
- Erwin roofer Wayne Roofing & Sheet Metal
- Essie Mrs emp State Hosp r703 W Elm
- Essie M (wid Harold) r226 Wayne av
- Esther Mrs emp J P Taylor r704 Washington
- Eug B (Sadie P) emp Kemp Splty r RD 3
- Eula M cook The Friendly Inn r713 Canal
- Eva M Mrs maid h Orange
- Faison (Ora) auto repr 1505 N William
- Fannie M emp State Hosp r do
- Frances h312 Olivia la
- Frances F Mrs h101 A
- Frances G Mrs tchr Walnut St Sch h301 S William
- Geo D route mn NC Consolidated Hide r RD 4
- Geo J (Ida H) painter h1210 Norwood

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
INSURANCE — BONDS
Loans
110 S. William St.
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St. Local and Long Distance Moving and Storage Didl RE public 5-0162

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Williams

- Geo M (Jean P) fl sander 206 E Walnut
- Geo R jr (Thelma S) agt Ry Exp h401 S Andrews
- Geraldine M Mrs tchr County Bd of Educ r105 W Elm
- Gertrude T Mrs emp J P Taylor Tob r102 W Raynor
- Gertrude W Mrs emp J P Taylor Tob r Temple
- Glendale clk Fields Red & White Super Mkt r916a Carver dr
- Harry (Terminal Hotel) h421 W Walnut
- Harvey lab NC Consolidated Hide r509 Griffin
- Hazel W Mrs mgr A One Shoe Repair r1406 Edgerton
- Henry (Mattie) h717a Newsome
- Hensel (Verna B) h207a Bright
- Herman (Lucille M) emp Seymour Johnson AFB n Golf Course rd (A)
- Hilda H Mrs bkpr Town & Country Gas r208 W Oak
- J Frazier (Mary B) dept mgr Dillon Sup r RD 4
- J Walter (Eula A) h205 E Holly
- Jackie lab r717 A Newsome
- Jackie D (Barbara USAF h323 E Chestnut
- Jas r414 Dail
- Jas (Gloria G) USAF r710 W Pine
- Jas C (Lilly C) lab Gboro Milling h114 Brogden

CREECH'S INC.

Furniture of Distinction

209-211 W. Walnut St.

Phone RE public 5-3413

- Jas G (Thelma B) lab Wayne Agrl Wks h405 Olivia la
- Jas H (Gertrude T) h102 W Raynor
- Jas M (Esther M) jan Seymour Johnson AFB h206 Brazil
- Jas U emp T A Loving & Co r RD 1 Box 126
- Jas W emp State Hosp r do
- Jas W (Emma) lab Kemp Splty h805 Slaughter
- Jerome (Rosemary) USAF h40c SJHomes
- Jerry (Gertrude W) lab A T Griffin Mfg h Temple
- Jesse R emp State Hosp r do
- Jesse T (Kath E) atndt Wayne Mem Hosp h912a Hugh
- Jim (Emilie) jan Cobb Mtr r RD 1 Box 494
- Jimmie J (Louise S) driver Gboro Iron & Mtl h703 E Ash
- John (Thelma W r710 Carver blvd
- John logger r401 Griffin
- John lab Dewey Bros r S Slocumb Ext
- John H (Mabel) clnr City Street Dept h514 S Herman
- John H driver Elec Sls & Serv r609 Isler
- John H (Lillie P) sander Kemp Splty h307 Beal
- John H (Rachel L) servmn Brown's Radio TV Sls & Serv h700a N Taylor
- John R h501 S Pineview av
- John W (Mary) burner City Street Dept r111 Marion



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

Williams

- Johnny M (Cora G) porter Central Service Mtr r808 Hugh
 - Jos A (Loma M) mech Williams Linoleum & Carpet Shop h315 E Beech
 - Jos F (Lillian C; Bargain Outlet Store) h112 S William
 - Judy E studt r1220 North dr
 - Lafayette jr r307 W Elm
 - Larry (Frances J) r605 W Pine
 - Leonard (Hilda S) USAF h830 N John
 - Leonard (Essie) tob wkr J P Taylor Co h703 W Elm
 - Leroy emp State Hosp r do
 - Lillian K emp State Hosp r do
 - Lillie B (wid Jas E) h611 W Pine
 - Lillie M r Orange
 - Lillie P Mrs maid Wayne Mem Hosp r307 Beal
 - Lindsay (Mary C) lab Wallbrook Tob h924 N Center
- WILLIAMS LINOLEUM & CARPET SHOP** (Edsel Williams),
Armstrong Inlaid Linoleum, Asphalt and Vinyl Tile,
Carpets From the Looms of Mohawk, Edgewood Shop-
ping Center, 614 N Madison av, Tel REpublic 4-4042,
Res Tel REpublic 5-1267 (See Yellow Page 26)
- Lisie (wid Oscar) r1113 Crawford
 - Lizzie Mrs h419 Denmark

GOODYEAR SERVICE STORES

TIRES — BATTERIES — G. E. APPLIANCES — MOTOROLA TV
YOUR CREDIT IS GOOD — USE OUR EASY PAYMENT PLAN
212 W. Walnut St. Tel. RE public 5-2464

- Lloyd r315 E Beech
- Lois D clk Firestone Stores r RD 5
- Lola S Mrs (Mother Goose Nursery) r113 N Slocumb
- Lonnie hlpr Moore's Pool Room r620 Hersey
- Lonnie (Gladys) lab Seymour Johnson AFB h700 Crawford
- Lonnie jr (Helen A) constn wkr J D Brown Const r700 Crawford
- Louis H (Eliz T) plmb County Sch Bd r1605 Snow Hill
- Louise M dep clk of Superior Ct r RD 1
- Lucille Mrs cook Dillard High Sch r Golf Course rd (A)
- Lula maid Wm St Sch r705 Miller
- Lula H Mrs prsr Fast Serv Lndry r302 Charles
- Mable Mrs hlpr J P Taylor Co r514 S Herman
- Malcolm (Louise H) lab h1208 N Center
- Malcolm B (Mildred P) credit mgr Kadis Clo h914 N Madison av
- Mamie r424 Odell
- Margie maid r509 Griffin
- Marie S Mrs hostess Carolina Theatre r123 Anderson dr
- Martel hlpr Coffee Shop r813 Canal
- Mary B Mrs tchr East End Sch r507 S Leslie

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I N S U R A N C E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES
Office
RE public

4-5215

Res.
RE public
4-3983

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Woolboard
Doors
Cement
Point

•
TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Williams

- Mary C Mrs emp J P Taylor Co r924 N Center
- Matthew lab Colonial Stores h810 Crawford
- Mattie hlpr Wayne Dairy r39g SJHomes
- Mattie (wid John) emp J P Taylor Co r927 N Center
- Mattie F Mrs cook Mitchell's Cafe r309 Beal
- Merritt jr (Mattie F) carp Wayne Mem Hosp h309 Beal
- Merritt N (Lula H) h302 Charles
- Mildred P Mrs opr duPont r914 N Madison av
- Minnie L Mrs maid h1004b Slaughter
- Moses (Pauline Y) atndt Langston Texaco Serv Sta h513 Phelps
- Moses jr h916a Carver dr
- Myrtle Mrs h503 S Slocumb
- Nathan H (Zenovah J) driver h1103 Evans
- Nathan O emp State Hosp r do
- Nellie G Mrs waiter Ed's Drive In h507 N George
- Nelma R r507 N George
- Nina F Mrs asst photog Carolina Printing r RD 1
- Oppie L h714b Olivia la
- Ora E Mrs beauty shop 303 Middle r do
- Oscar (Eloise) h309 W Elm
- Oscar A (Williams Paint & Sup Co) r RD 5

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

- Otha H r613 E Spruce
- Paint Contracting Co (Oscar A Williams) 206 E Walnut
- Paint & Supply Co (Oscar A Williams) 206 E Walnut
- Pandora r516 Griffin
- Paul (Effie M) mldr Wayne Agri Wks h308 Bright
- Paul N jr (Betty) lab Dewey Bros r Wilson hwy
- Pauline maid Wayne Mem Hosp r do
- Pauline B Mrs tchr County Bd of Educ r RD 4 Box 88
- Pauline S Mrs nurse Wayne Mem Hosp r306 N Lionel
- Pauline Y Mrs tob wkr J P Taylor Co r513 Phelps
- Pete W (Betty S) fish dlr 915 Persimmon h do
- Ray J (Cath H) driver Vinson Coal Yd h716 Waters
- Retha H Mrs tchr School Street Sch r1008a Slaughter
- Richd (Hattie M) lab h215 W Dewey
- Richd jr hlpr Southerland Furn r215 W Dewey
- Richd B (Hilda H) driver Thurston Mtr Lines h208 W Oak
- Richd H (Hattie M) gro 217 E Dewey h215 do
- Richd H jr delmn Southerland Furn r215 E Dewey
- Robt (Cornelia A) custdn Elks Club h316 E Spruce
- Robt A (Lois T) pntr 118 Atlantic av h do
- Robt E (Adalia) dentist 210 N Herman h1405 E Mulberry
- Robt J jr (Isabelle B) h509 N Pineview av



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Williams

- Robt J II (Kathryn L) agt Pilot Life Ins h605 Pittman
- Robt K clk Winn-Dixie Stores r107 N William
- Robt S (Billie C) asst v-pres Am Bank h608 N Jackson
- Roberta E Mrs atndt State Hosp r419 W Elm
- Roger T (Mildred P) formn SBT&T h1212 E Holly
- Ronetta Mrs prsr Carolina Overall r604 W Pine
- Ronnie R (Edna S) hlpr Dewey Bros r210 S Virginia

WILLIAMS ROOFING & SHEET METAL

Owners

Richard A Winston
Mrs Lena W Winston
Sheet Metal Workers

Roofers

Metal Awnings

Dealer

Armstrong Warm Air Heating

Skylights

Blow Pipe

Gutters

Ventilators

Installation and Repair

816 N Greenleaf

Telephone REpublic 4-5483

Night Telephone REpublic 5-2744

(See Yellow Pages 11, 116 and 120)

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL



Life Insurance Company OF NORTH CAROLINA See Yellow Page 84

Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Roosevelt r810 Washington
- Roosevelt lab Atlantic Bldg Block r Warsaw NC
- Roscoe (Goldie E) lab Kemp Spity h404 Canal
- Rossie M (wid Jas) r400 Daisy
- Rozel P r810 Washington
- Russell (Tossie D) cement fnshr h921 Persimmon
- Ruth C Mrs r916a Carver dr
- Ruth C (wid Wm) h505 S John
- S Betty Mrs clk Montgy Wards r RD 1
- S J Rev pastor Tabernacle Ch
- Sadie T (wid Geo R) h704 W Walnut
- Sallie D (wid Council D) h821 Greenleaf
- Sam jr (Johnnie U) lab Consolidated Hide h501 Persimmon
- Saml (Ossie L) lab Dumas-Giddens Oil h404½ Creech
- Sara tob wkr J P Taylor Co h117 W Holly
- Shirley S Mrs r609 N James

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

Williams

- T Roosevelt (Roberta E) jan Wachovia Bank & Trust h419 W Elm
- Thelma S Mrs supvr Wayne Mem Hosp r401 S Andrews av
- Theo (Irene L) h Orange
- Thos E orderly Wayne Mem Hosp r Freemont NC
- Thos W (Callie D) textile wkr Borden Mfg h108 Marion
- Vedlie M emp Parker Poultry r843 N John
- Velma E Mrs h Orange
- Verna B Mrs food server Wayne Mem Hosp r207a Bright
- Vernon (Carrie H) lab Wayne Agri Wks h112 E Dewey
- Viola Mrs emp Parker Poultry h602 S Whitfield av
- W Franklin (Vivian C) h309 S William
- W Jas (Ora E) jan Elm Street Jr High Sch h303 Middle
- Walter tchr County Bd of Educ r RD 4
- Walter G (Hazel W; Rex Shoe Shop) h1406 Edgerton
- Webster D (Mary A) dog warden City h613 3d
- West (Sudie) h1006 Seaboard
- Wilkins (Naomi) driver Cozart Packing h935a Fairview cir
- Wm (Nancy S; Central Lunch) h610 N Jackson
- Wm (Lola S) mech h113 N Slocumb
- Wm (Ada) mech Scott Mtr r RD 1

MAYNARD A. SHAVER

Representing MUTUAL OF NEW YORK

The Mutual Life Insurance Co. of New York

Tels. RE public 4-2361 - Res. RE public 4-2885

210 BORDEN BLDG.

100 S. JAMES ST.

- Wm H (Thelma S) lab Pate-Dawson h413 Woodrow
- Wm J mech Shaver Battery & Parts r413 Magnolia
- Willie (Mary B) h507 S Leslie
- Willie emp City Water Dept h404 Denmark
- Willie jr (Ruth G) lab Kemp Splty h932a Hugh
- Woodrow (Anna) lab Dewey Bros r RD 1 Dudley NC
- Woodrow D (Edna E) emp Belks r210 E Pine
- Yancey (Lillie R) h1027a Lincoln dr
- Zell servmn W & W Mtr Sls r Little Washington NC

Williams' Sinclair Station (Bobby Williams) 500 S George

- Williamson Baxter (Janet P) chkr Joe M DeBruhl r RD 1
- Callie C Mrs nurse 906 Fairview cir apt C h do
- Callie P Mrs clk Falley's Pastry Shop r906c Fairview cir
- Danl L (Johnnie O) driver Brown Drug h313 Denmark
- Danl L jr emp Clifton Tile r313 Denmark
- Doris A textile wkr Borden Mfg r RD 3
- Isaac K tchr Gboro High Sch r RD 5
- Jean M nurse Wayne Mem Hosp r313 Denmark
- John jr constn wkr r1102 Crawford
- Luberta maid Randolph Baker r313 Denmark
- Lynn lab Dewey Bros r RD 1
- Monroe (Helen H) lab Wallbrook Tob h609 Isler

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**As Always
the New and Fashionable
for Any Season!**

- Williford Chas hlpr Bell-Askins Plmb & Htg r RD 1
 —Freddie slsmn Made-Rite Sunbeam Bky r Kinston NC
 —G E slsmn h612 N Jackson
 —Jas R (Lucille) slsmn Jeffreys & Son Seed Store r Dudley NC
 —Jim (Nora A) h1713a Maple
 —Johnny clk Southside Gro & Serv Sta r Princeton NC
 —Kizzie H (wid Allen) h901a Fairview cir
 —Laura Mrs slswm Weil's Inc h304 E Mulberry
 —Lehmon P (Alice) barber Sunrise Barber Shop h231 E Seymour dr
 —Leon (Maidie R) plmb Williford Plmb and Htg Co h606 Wilmington av
 —Mary E emp State Hosp r do
 —Ralph P emp State Hosp r do
 —Randall (Norma C) sht mtl wkr Bell-Askins Plmb & Htg r 700 E Ash
 —Wm H USA r1004 Maple
 Willis Alton C (Mijnonette) barber Ideal Barber Shop r212 E Pine
 —D M (Beatrice H) barber Advl Barber Shop r205 N George
 —Myra H (wid T B) h802 N Madison
 —Nathan M (Vera H) h711 N Audubon av

ELECTRICITY IS CHEAP

USE IT TO IMPROVE YOUR BUSINESS

Helping to Build a Finer Carolina

- Vera H Mrs mach opr Wayne Mem Hosp r711 N Audubon
 —Wilbert E (Lina L) lab Streitman Biscuit h308 Fussell
 —Willeatha r1106 N James
 Willoughby David O (Bertie W) r210 Atlantic av
 —Jas R studt r612 S Madison av
 —Jimmie U Mrs clk Leder Bros r612 S Madison av
 —Lee R (Jimmie U; Anthony Wayne Serv Center) h612 S Madison av
 —Leon M pntr Gboro Milling r Princeton NC
 —Lettie Indry wkr Odd Fellows Homes r901 E Ash
 —Lettie (wid Oscar) h702 S Slocumb
 —Lois H Mrs waiter Central Lunch h409 W Mulberry
 —Mann O (Minnie D) park atndt City Street Dept h209 E Holly
 —Otha jr (Gertie L) used cars 613 N John h do
 —Ruby G chkr Gboro Lndry & Clns r Princeton NC
 Willow Dale Cemetery Wm P Whitley supt 306 E Elm
 Wilmot H A Rev pastor Seventh-Day Adventist Ch
 Wilson Albert F (Lola D) shopmn Automotive Wholesalers h1204 Atlantic av
 —Bella V (wid Albert E) h209 E Elm
 —Buster h422 Pecan



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER LUMBER
 TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

738

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



Wilson

- Carrie G (wid Ed B) h712 E Mulberry
- Clara L Mrs maid h911a S Audubon av
- Eliz A clk Colonial Stores r Dudley NC
- Eliz W Mrs bkpr Branch Banking & Trust r706 S Oleander
- Ernest M (Laura H) formn RyExp h304 N Leslie
- Everett L (Evelyn K) USAF h310 Fussell
- Florence red cross wkr Seymour Johnson AFB h1115 Maple
- Floy R emp State Hosp r do
- Frank C (Gretchen H) agt Durham Life Ins h404 N Audubon av
- Frank R (Marguerite) cook Griffin's Barbecue h421 Beal
- Geo E (Bernice H) carrier PO r617 Slaughter
- Geo F (Mamie S) sec-treas Home Bldrs Sup Co h211 Banks
- Geo H plmb Keen Plmb r Kenly NC
- Jas h112 W Pine
- Jas R (Kitty M) repr SBT&T h913a Fairview cir
- Jos E slsmn Cozart Packing r RD 2
- Jos W control opr CP&L r Mt Olive NC
- Laura H Mrs supvr Carolina Theatre r304 N Leslie

MEMBER



BALL STUDIO

FINE PHOTOGRAPHS

Tel. RE public 5-0045
135 1/2 S. CENTER ST.

- Leslie L jr (Betty S; Wilson's Shoe Serv) r RD 1 Dudley NC
- Lola D Mrs slswm My Shop r1204 Atlantic av
- Lucille Mrs h511 E Spruce
- Margie C Mrs opr SBT&T r1405 Lemon
- Mary C Mrs confr 105 Riway h do
- N Warren (Rae R) collr ofcr Int Rev Serv h900 S Madison
- Norwood C (Eliz W) slsmn Firestone Stores h706 S Oleander
- Ophelia emp State Hosp r do
- Ossie J emp State Hosp r do
- Robt M (Kathleen; Gasteria) r Elroy NC
- Sallie M Mrs r806 Hugh
- Thos W (Margie C) lieut City Police h1405 Lemon
- Wm r711 Olivia la
- Wm B lab r309 Marion
- Winfred L wldr Gardner's Welding Serv r RD 5
- Wilson's Shoe Service (Leslie L Wilson jr) reprs 235 N John
- Wilston Geo F (Tibbie) h613 S Herman
- Russell Y lab Gboro Tob r613 S Herman
- Tibbie Mrs hlpr Gboro Tob r613 S Herman
- Winbon Annie D (wid Zack) r1508 Maple

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

Winbush Jas E lab Carolina-Virginia Distr r811 Greenleaf
—Maggie H (wid Eddie) sweeper J P Taylor Co h811 Greenleaf

Winders Ira D (Myrtie H) r708 Bryant
Windham Elbert mech J M Edgerton & Son r Wilson NC
—W D mech J M Edgerton & Son r Wilson NC

WINFREY A P JR, Exec Dir Eastern Carolina Regional Housing Authority, Seymour Johnson Homes, Tel REpublic 5-0435, r Clinton, N C

Winkler Bernard A tanner Drueding Bros r412 E Walnut
Winley Josephine D (wid Jas) h633 Orchard
Winn-Dixie Stores Inc Robt S Taylor mgr gros 220 E Ash
—Major r405 W Pine
—Richd E emp T A Loving & Co r Pikeville NC
Winslow Helen J Mrs tchr City Sch r301 S Andrews av
—John W (Martha A) mgr Gboro Book Store h213 S John
—Lula E (wid John W; Gboro Book Store) r213 S John
—Martha A Mrs tchr County Sch Bd r213 S John
—Warren E (Helen J) slsmn Smith Hdw h301 S Andrews av
—Wm T (Charlene T) asst treas Gboro Bldg & Loan Assn h 511 N Andrews av

Winstead Graham (Mary F) h210 Bright
—Lindsey (Ella M) slsmn Pate-Dawson h257 Wisteria rd

WORLEY TYPEWRITER EXCHANGE

Sales - Service



Supplies - Rentals

156 S. CENTER ST.

Phone RE public 4-0845

—Olive Mrs matron Odd Fellows Home r901 E Ash
—Raye tchr Gboro Jr High Sch r402 S William
—Sam'l F (Ida) h276 Johnson la
—Viola W (wid WH) uphol 403 N Kornegay h do
Winston Lena W Mrs (Williams Roofing & Sht Mtl) r Lee RD 3 (Advl)
—Mutual Life Insurance Co C R Reid dist mgr 427 S James
WINSTON RICHARD A (Lena W; Williams Roofing & Sheet Metal), 816 N Greenleaf, Tel REpublic 4-5483, h Lee (Adamsville), Tel REpublic 5-2744
Wise Billy (Ann P) slsmn Seven-Up Bottling h19 Harrell av (A)
—Billy R studt r6 Harrell av (A)
—Chas W r112 E Holly
—Fay K Mrs (Gboro Beauty Sch) r Hickory NC
—Fred (Mary B) formn Wayne Agrl Wks h6 Harrell av (A)
—Gertrude L Mrs slswn The Glamor Shop r1104 Lemon
—Henry (Eleanor M) hlpr Dewey Bros h935b Fairview cir
—Jas r310 E Vine
—R Eug formn Wayne Agrl Wks r RD 3 Mt Olive NC
—Roger W (Lela M; Wise Seafood Mkt) h808 Pou

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO
—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mkt.

DIXIE ELECTRIC
MOTOR SERVICE

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEYPILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

Wise

- Rossie (Gertrude L) clk H Weil & Bros h1104 Lemon
- Seafood Market (Roger W Wise) seafood mkt 700 E Elm
- Wisteria Tourist Home Mrs Marie B Coston mgr 309 E Spruce
- Witherington Annie H Mrs tex wkr Borden Mfg r314 E Holly
- Beatrice H (wid Geo) h106 E Oak
- Mildred P (wid Ben) h300 S Center
- Raymond R (Annie H) pntr h314 E Holly
- Sallie L tex wkr Borden Mfg h604 N William
- Sallie L Mrs winder Borden Mfg r611 N William
- Shirley r314 E Holly
- Wilba L mach Perkins Mtr Parts r Rosewood NC
- Withers P Lawson (Imogene C) v-pres Wachovia Bank & Trust Co h1806 E Walnut
- Witherspoon Janie R r605 E Spruce
- Witty Billy D (Betty T) cable splicer SBT&T h1618 E Maple
- Wobles Mable I (wid J L) h406 3d
- Wofford Jas C jr (Cath R) mgr J J Haines & Co h611 Pittman
- Wohmann Alice H tchr Edgewood Sch r1507 E Mulberry
- Wolfe Alva C (wid H A) hsemother Caswell Training Sch h303 W Mulberry
- Harold E (Pearl S) phys 139 W Walnut R501 h300 S Andrews av

WILLIAMS LINOLEUM & CARPET SHOP

LINOLEUMS — CARPETS — and VINYL TILE

EDGEWOOD SHOPPING CENTER

614 N. Madison Av.

Tel. RE public 4-4042

Wolford Eliz L Mrs r1712 N William

Wolfork Abram L dishwasher Gboro Hotel r405 S James

—Kathleen pot washer Gboro Hotel r405 S James

Wolfskeil Geo jr (Bertha S) electn Seymour Johnson AFB h905a 4th

Womack Darius B shift formn CP&L r RD 5

—Electric Supply Co Wm A Shepherd jr pres Chas A Womack (Danville Va) v-pres Mrs Bertha E Shepherd sec-treas 405 W Walnut

—Electronic Corp Chas A Womack (Danville Va) pres Wm A Shepherd v-pres Chas L Clarke sec Luther H Anderson treas whol 106 N Carolina

—Thos E USAF r212 N James

Womble Agnes ofc sec City Tax Collr r RD

—Carl J (Jirley B) landscaper T A Loving & Co h316 E Walnut

WOMBLE EDGAR A JR (Lillian H), Supervisory Deputy Collector NC State Revenue Dept, 224 E Walnut, Tel RE-public 5-4331, h604 S Oleander, Tel REpublic 4-2585

—Henry J jr control opr CP&L r317 N George

—Jas h1303 N Virginia extn

—Jas J (Mamie R) h1305b N Virginia extn

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

Womble

- L Frank (Ethel B) mech J M Edgerton & Son h805 Maple
- Lillian H Mrs clk CP&L r604 S Oleander
- Louise (The Clement Studio) r102 S William
- Mattie L r1303 N Virginia extn
- Ruth (The Clement Studio) h102 S William apt 5
- Sam D slsmn Trilmobile Co r102 S William apt 5

Wombles Jack W emp CP&L r107 N George

Women of the Junior Chamber of Commerce org 106 S Center

Wood Alice W Mrs br mgr Weathers Bros Transfer Co r305 N Carolina

- Belle (Wid Elmon) maid h N Carolina extn
- Berta V (wid Thos H) h109 N Kornegay
- Bessie K Mrs nurse 1305 E Walnut r do
- Betty J clk Ball Studio r N Carolina extn
- Clara B (wid Albert) r511 Daisy
- Floyd jr (Helen M) USAF h1108a N John
- Forrest E (Bessie K) slsmn Cozart Packing h1305 E Walnut
- Geo H (Alice W) supvr Seymour Johnson AFB h305 N Carolina
- Gladys E tchr Arth Murray's Dance Studio r409 S Pineview
- Henry (Irene C) carp Hunter Constn h N Carolina extn

TWI-LITE BEAUTY SALON

HAIR STYLIST • SCALP TREATMENT
PERMANENTS • MANICURIST
Tel. RE public 4-4992

405 BORDEN BLDG.

100 S. JAMES ST.

- Jas E processor Wayne Dairy r Smithfield NC
- Jimmy (Helen) USAF h41a SJHomes
- Joe B mgr Allison-Erwin Co
- Jos M 2d hd r409 S Pineview av
- Melvin (Gladys) mach h213 E Pine
- Pauline D (wid Harvey) h1714a Maple
- Reuben E (Frances T) mldr Kemp Splty h1511 N William
- Saml L Rev (Lois S) pastor Airboro Meth Ch h1404 Laurel
- Woodall Chas R clk Sou Cotton Oil Div r Selma NC
- Jas R pntr CP&L r Princeton NC
- L Horace (Ruby O) cook Elliott Packing r RD 1
- Woodard Alvin L (Lucile) mldr Wayne Agrl Wks h412 W Elm
- B H carp Don Howell Co r RD 5
- Body Shop (John E Woodard) auto body repr 1901 N William
- Clarence J (Iris D) USAF r1103 Snow Hill
- Dalmer V (Bertha C) mech May's Radiator Serv h1301 Edgerton
- Dixie Mrs r211 E Elm
- Earl (Lillian F) emp Kemp Mfg h600 E Mulberry
- Earl mech Bldrs Sups r RD 5

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Woodard

- Elwood D (Naomi P) mech Dean's Wheel Aligning Inc r 709 N Georgia
- Gertrude W Mrs slswn Belks r Princeton NC
- Glenwood tannery wkr Drueding Bros r Dudley NC
- Hattie M (wid Jesse) atndt State Hosp h406 S Whitfield av
- Hazel H Mrs teller Branch Banking & Trust r RD 5
- Hilliard D driver RyExp r RD 5
- Jas slsmn Eastern Distrs r Micro NC
- John r702 Crawford
- John r1943 N William
- John E (Woodard Body Shop) r RD 2
- Johnnie lab Dewey Bros h Deans rd
- L Franklin (Lucille J) carp T A Loving Co h1805 Palm
- Lester (Elma H) slsmn Serotta's h1008 N George
- Lester F slsmn Pate-Dawson r1805 Palm
- Lillian F Mrs emp Kemp Mfg r600 E Mulberry
- Lillian F Mrs emp Kemp Splty r600 E Mulberry
- Lucille J Mrs bkpr New Home Sewing Center r1805 Palm
- Lula M Mrs r720 Waters
- Margt A Mrs bkpr Don Howell r RD 5
- Marie Mrs r1203 N James
- Mark (Myrtle M) lab h909 N Virginia

Pyrofax

**GAS FOR : COOKING
WATER HEATING
REFRIGERATION**
**SUTTON'S GAS
& APPLIANCE CO.**

1516 N. William St. Phone RE public 4-2725

- Martha W Mrs h1203 N James
- Mary Mrs h112 W Elm
- Mary C studt h111 N George
- Mary E (wid A Clarence) h904 E Mulberry
- Mary E tannery wkr Drueding Bros r502 S Slocumb
- Mary L (wid Allen) maid h722 Isler
- Melvin mech Dean's Wheel Aligning r213 E Pine
- Mildred B Mrs maid r Lime
- Milton H (Mary E) cash Joe M DeBruhl h502 S Slocumb
- Myrtle M Mrs (Myrtle's Beauty Shop) r909 N Virginia
- Pearl h1923 N William
- Raymond (Mary) slsmn Lay's Potato Chips h1406 Catalpa
- Raymond D (Mary H) driver Pepsi-Cola h408 S William
- Rexford (Ruth) buffer Wayne Agrl Wks r RD 2 Princeton NC
- Robt (Lula M) lab h213 Cemetery
- Rose Mrs opr Vinson's Beauty Shoppe r Princeton NC
- Sally ironer Casey's Lndry & Clns r William
- T Ann r702 Crawford
- Wm studt r409 E Walnut
- Wm H (Mildred B) lab Gboro Tob h Lime



**CITIZENS
SAVINGS & LOAN ASSOCIATION**

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

Woodard

—Wm R drill opr Wayne Agri Wks r RD 1 Princeton NC

—Willie (Thelma) h702 Crawford

Woodcock Billy R textile wkr Borden Mfg r901 N William

—Murphy J (Hesba J) formn Borden Mfg h901 N William

Wooding Edw L (Hilder V) mech Kemp Splty h1204 S Slo-

cumb

Woodley Dorothy M Mrs slswn Johnson Cotton Co of Gboro
r107 N Lionel

—Janet C r107 N Lionel

—Jonathan H (Dorothy M) agt Home Security Life Ins h
107 N Lionel

Woodmen of the World Life Insurance Society Rev Wm H
Carter counselor 1601 Rose

Woods Grace W Mrs tel opr Wayne Mem Hosp r RD 2

Woodson Richd A (Ruby S) atndt Howard's Esso Serv Sta h
1724a Maple

Woody Claude L (Mary U) USAF h420b S Whitfield av

Woolard Wm L slsmn Chrysler Corp h511 N Pineview av

Woolworth F W Company Elliott L Smith mgr dept store
1709 E Ash

—F W Company C L Strom mgr dept store 100 N Center

H. B. OWSLEY & SON

OF GOLDSBORO, Inc.

CONSTRUCTION EQUIPMENT
SALES — SERVICE — RENTALS

1212 N. William St.

Phone RE public 5-3822

Wooten Augusta (Serrena L) atndt State Hosp h1305 Sea-
board

—Albert r405 Denmark

—Annie F Mrs atndt State Hosp r1213 Greenleaf

—Arth L orth rear 208 E Chestnut r Wilson NC

—Augustus emp State Hosp r do

—Carl emp State Hosp r do

—Carrie h906 S George

—Carrie G Mrs emp J P Taylor Co r201 Claudia av

—Cecelia F (wid Ralph) h626 Griffin

—David lab Wallbrook Tob r912 N John

—Dorothy S emp State Hosp r do

—Elijah J lab J P Taylor Tob h912 N John

—Emma D (wid Wm) maid h205a Bright

—Ernest shoe repr 1008 N Center h do

—Ernestine B Mrs tchr School Street Sch r807 W Pine

—Eug emp State Hosp r do

—Ezekiel (Sadie V) lab Gboro Milling h106 E Raynor

—Floyd (Lillie R) lab W P Rose Sup r614 Griffin

—Frank jan Carolina Theatre r809 Seaboard

—Fred W (Annie F) h1213 Greenleaf

—Geo (Vernice H) driver Robt Jeffrey Trucking h914 S Cen-

ter

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

Wooten

- Geo R (Rosa L) lab Wallbrook Tob h925 Seaboard
- Georgia maid Gboro Smart & Thrifty Dresses r1102b Olivia la
- Hardy h1000 N James
- Herman (Maude C) constn wkr Ben Allen h602 Miller
- Inez Mrs maid h104 Hooks River rd
- J B (Jane) emp SBT&T h W Palm
- J Edw formn Wallbrook Tob r RD
- Jas (Geneva) brklyr h809 Seaboard
- Jas jr (Emma E) lab F C X Feed Store h900 Seaboard
- Jas A piler L G Nufer Lbr h401 Wilmington av
- Jas D mortar mixer T A Loving & Co r700 Washington
- Jas P (Vanzelee M) jan Dillard High Sch h704 E Chestnut
- Janie W (wid K T) clk Shaver Battery & Parts h216 E Chestnut
- Joe (Mamie) lab Seymour Johnson AFB h928a Hugh
- John A (Pandora L) driver Safety Taxi h315 W Pine
- John B (Rosa A) h825 E Elm
- John E emp State Hosp r do

HARRY P. WARD, Insurance

Auto — Fire — Life — Hospitalization — Casualty

221 N. John St.

Tel. RE public 5-2151

- John H (Ernestine B) tchr Dillard High Sch h807 W Pine
- Johnnie (Dorothy P) lab Dewey Bros h908 E Pine
- Josephine K (wid Oscar) h600 S Whitfield av
- Leslie (Queen E) constn wkr Dewey Bros h302 Brazil
- Leslie lab h1012 N Center
- Lillian D (wid Dillion) h809 E Beech
- Lillian D clk Fort Bragg h809 E Beech

WOOTEN LOUISE T MRS, V-Pres Wooten Oil and Fuel Co
Inc, 521 N John, Tel REpublic 4-0851, h811 E Beech, Tel
REpublic 4-3596

- Luther (Bettie C) h703 Parker
- Margt studt r700 Washington
- Mary J emp State Hosp r do
- Mildred dishwasher Truck Stop r602 Miller
- Minnie V r814 S George
- Nathl r122 Anderson dr
- Obdiah mldr Wayne Agrl Wks r RD 4 Box 258A
- Odessa L studt r404b Gulley

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V-Pres.

AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



WOOTEN OIL & FUEL CO INC

Sterling D Wooten, Pres
Mrs Louise T Wooten, V-Pres
William L Warren, Sec
Clifton E Parnell, Treas
Cecil R Purnell, Plant Mgr

Distributors
Shell Products
Fuel Oil
And

Kerosene

"Serving This Community With Quality
Petroleum Products For Over 1/4 of a Century"

521 N John

Telephone REpublic 4-0851

(See Yellow Pages 63, 97 and 101)

- Ora M r410 1/2 S Herman
- Oscar L (Cath H) brklyr h700 Washington
- Pandora L Mrs atndt State Hosp r315 W Pine
- Rachel (wid Add) r912 N John
- Ralph (Anna L) driver Ace Moving h416 Dail
- Reginald (Loretta) USAF h33d SJHomes

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Roger R mech Dillon Bell Implt r311 S James
- Rosa A Mrs maid Wayne Mem Hosp r825 E Elm
- Rosa L Mrs emp Wallbrook Tob r925 Seaboard
- Roscoe brklyr r700 Washington
- Russell (Minnie B; West End Barber Shop) h500 Miller
- Sallie (wid Geo) h1102b Olivia la
- Sam lab Gboro Tob r1000 N James
- Sam'l (Rosamae L) lab Seymour Johnson AFB h N George
extn

WOOTEN STERLING D (Louise T), Pres-Mgr Coastal Trans-
port Inc and Wooten Oil & Fuel Co Inc, h811 E Beech,
Tel REpublic 4-3596

- Sterling D jr studt r811 E Beech
 - Vanzelee M Mrs spotter Gboro Lndry & Clns r704 E Chest-
nut
 - Wm A (Dorathia S) mixer Made-Rite Sunbeam Bky h
Deans rd
 - Willie M Mrs maid r818 E Pine
- Wooters Wm H (Frances B) adv mgr News-Argus r RD 5 Box
313A

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDERS SUPPLY CO., Inc.

Building
Materials

Roofing
Materials

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

•
TEL.

RE public
4-4071

118 S.
Carolina St.

(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Wopart Jas F (Beverly S) field eng Seymour Johnson AFB
h905 S Best

WORKMAN BEULAH H MRS, Sec Dewey Bros Inc, 801 S
George, Tel REpublic 4-3411, h1111 E Walnut, Tel RE-
public 4-4100

—Kate S (wid H Everette) r405 N Virginia
Worley Beulah S Mrs ofc wkr T A Loving & Son h602 Rudolph

WORLEY C EDW (Worley Typewriter Exch), Rep Sou Desk
Co, h205 Linwood, Tel REpublic 4-4091

—Earl W control opr CP&L r Princeton NC

—Edw mldr Dewey Bros r803 S Slocumb

—Geo emp State Hosp r do

—Jack (Hisako) USAF r715 Simmons

—Melvin linemn Stackhouse Elec r Princeton NC

—Nathan J (Effie M) roping hauler Borden Mfg h1107 Plum

—Patk H (Terminal Hotel Barber Shop) r421 W Walnut

—Ralph C hlpr Stackhouse Elec r RD 5

—Ronald atndt Ball Park Serv Sta

—Sadie B emp State Hosp r do

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

WORLEY TYPEWRITER EXCHANGE

Owners

Chas V Liles

C Edward Worley

Distributors

Royal Typewriters

Adding Machines

Office Machines

Repairs On All Makes

"Goldsboro's Oldest Typewriter Service"

156 S Center

Telephone REpublic 4-0845

(See Yellow Page 129)

—Willie mech Stackhouse Elec r RD 5

—Wilton D emp State Hosp r do

Worrell Albert lab Sou Cotton Oil Div r103 Dillard

—Anderson (Gertrude T) whsemn ACL h1201 Royal av

—Chas E slsmn A T Griffin Mfg r703 S Slocumb

—Edna C Mrs cook Gboro Hotel r303½ S James apt 4

—Essie Mrs waiter En-C Cue h43b SJHomes

—G Emmett (Tinnie S) slsmn A T Griffen Mfg h703 S Slo-
cumb

—Geneva W Mrs credit mgr Diana Shop r RD 1 Box 285

—Gordon W (Geneva) emp Kemp Spity r RD 1

—Jas lab Dewey Bros r906 Newsome



Dumas-Giddens Oil Co.
Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

Worrell

- Jas A (Louise B) mech T A Loving & Co h307 Tarboro
- John T carrier PO r RD 1
- Johnnie M (Edna C) USAF h303½ S James apt 4
- Johnny (Pennie J) constn wkr Vernon Farrell h204 S Slocumb
- L Kirby (Pearl) h208 S Slocumb

WORRELL LARRY R (Ona P), V-Pres Wayne Realty & Insurance Co Inc, 213 E Walnut, Tel REpublic 5-1341, h1307 E Ash, Tel REpublic 5-1335

- Lawrence (Virginia) linemn SBT&T r RD Box 218
- O C lab Whitley Milling r RD 4
- Paul (Kathleen R; W & W Mtr Sls) h1253 S Slocumb
- Queen E Mrs h711 Olivia la
- Roberta (wid Floyd) maid h1111 Royal av
- Rogene r109 Cedar
- Roland L (Ruth M) pntr Turner Equip r701 Parker
- Ruth M (wid Roland) tchr h905a Poplar
- Waitus W (Marjorie G) mgr Wayco Corp h202 S Oleander



Howell Oil Co.

Dial RE public 4-2021

Complete Line Petroleum Products



- Wesley constn wkr SJHomes h111 E Shaw
- Westley h Hooks River rd
- Wm F studt r1201 Royal av
- Wm H (Claretta H) lab Dewey Bros h705 Potley
- Worrells Elbert lab Southern Oil Mill h1818 N John
- Worten Rosa L food server Wayne Mem Hosp r825 E Elm
- Wortherly Roy (Annie D) h1013 S George
- Worthington Carrie W Mrs atndt State Hosp r501 S Georgia
- Jas F (Carrie W) driver Bunch Drug Store h501 S Georgia
- Lola r219 W Elm
- Worthy Roy (Annie) h600 S Herman
- Wright Ida smstrs Wayne Mem Hosp h609 Simmons
- J D piano tuner r431 E Elm
- J Pearl Mrs prsr Gboro Lndry & Dry Clns r422 W Pine
- Jack W (Gladys) v-pres Parker Poultry Co Inc r S John extn
- Jas USAF r NC Hwy 102 RD 3 (Adv1)
- Janette L emp State Hosp r do
- Johnnie L (Willow D) hlpr Made-Rite Sunbeam Bky h417 Moon
- Louis (J Pearl) cln One Stop Lndry h422 W Pine
- Ransom W (Bertha N) h904 Seaboard
- Thos (Hannah S) h506 S Whitfield av
- Wm E (Cora) slsmn Piedmont Mills r RD
- Willie E (Clara) emp Kemp Splty r404 Canal

JOHNSON COTTON CO.

OF GOLDSBORO INC.
Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

DIXIE ELECTRIC
MOTOR SERVICE

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

748

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



- Wunderbee Betty C Mrs recpt Dr Wm Tracktenberg r RD 1
- Wyatt Bessie r513 E Walnut
- Francis N slsmn Made-Rite Sunbeam Bky r New Bern NC
- Frank K (Eloise S) dept head A&P h607 N Andrews av
- Henry E h513b E Walnut
- WYMAN EDW H (Mary H), Mgr J C Penney Co, 109-11 W Walnut, Tels REpublic 4-5291 and REpublic 4-5292, h1210 E Beech, Tel REpublic 4-1668
- John E studt r1210 E Beech
- Wynn Austin T (Annie B) lab h805 Orchard
- Douglas constn wkr E F Taylor Co r510 Creech
- Eddie E (Ruth) emp C F Taylor & Co h507 Dail
- Essie B Mrs maid h906 E Elm
- Israel (Frances H) h510 Creech
- John F lab Sou Cotton Oil Div r Dudley NC
- Julius W (Gertrude C) supt A T Griffin Mfg h208 N Carolina
- Leroy racker The One Stop r423 S James
- Mary Mrs h507 S Herman
- Mary E (wid Levi) h402 E Spruce

ROBINSON'S DRUG STORE

PRESCRIPTIONS — SUNDRIES — FOUNTAIN SERVICE

DELIVERY SERVICE EVERY HOUR

147 S. CENTER ST.

TEL. RE public 4-0911

- Nellie (wid Arth) r417 Creech
- Richd (Sarah S) lab T A Loving & Co h800 Parker
- Robt studt r10 Creech
- Roosevelt lab Sou Cotton Oil Div r Dudley NC
- Ruth Mrs maid h312 Etna
- Sarah D Mrs tchr County Bd of Educ r800 Parker
- Sarah G r510 Creech
- Xanthos Thos K (Mabelle G) cash Central Lunch h1602 Maple
- Y & R Shell Station (J B Rhodes Wm J Yelverton) 701½ E Elm
- Yarbrough Cecil A (Helen G) mach Carolina Welds Plant h 1905 Palm
- Helen G Mrs slsws Sears r1905 Palm
- Yardage Center The (T B and Myrtle Glover) ret piece gds US Hwy 70 (Advl)
- Yates Lena B Mrs nurse r Box 952
- Yawn Alton D (Ruby S) driver Sommerville Constn h940 Fairview cir apt B
- Yelverton Adam J (Retha M) supvr Pepsi-Cola h507 Denmark
- Adelle food server Wayne Mem Hosp r906b Lincoln dr
- Anna Mrs maid h329½ Charles
- Bertie (wid John L) maid h919 N John
- Bobbie C nurse Wayne Mem Hosp r306 N Lionel

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



Yelverton

- Cecil (Rosa J) lab Wayne Mem Pk h606 E Elm
- Clement emp T A Loving & Co r1209 S John
- Clinton (Daisy E) h517 E Spruce
- Cramier cash Woolworths r RD 3
- Daisy K (wid Leanard) shaker J P Taylor Co h804 Parker
- Edgar L (Sudie W) lab Wayne Mem Pk h901b S Audubon
- Eleanor T (wid Leslie) cafeteria mgr Gboro High Sch h305 W Walnut apt 104
- Garland W (Emma B) slsmn Gboro Mtr h1215 Park av B
- J Bruce (Hattie H) bkpr Coca-Cola h307 S Audobon av
- Jas (Nellie M) lab Dewey Bros h62 Griffin
- Jas P (Mary M) lab Cobb Mtr h910 N Center
- Jeanne C bkpr Branch Banking & Trust r Pine av (A)
- Joe lab h Deans rd
- Leslie r606 E Elm
- Lloyd (Ellen S) carp Conway Rose Constn h802a N Taylor
- Louis r1013 Devereaux
- Luther W r931a Fairview cir
- Lynwood E (LaVerne T) formn J R & G E Yelverton h413 E Ash

HOME OFFICE
RALEIGH, NORTH CAROLINA

OCCIDENTAL

Life Insurance Company OF NORTH CAROLINA See Yellow Page 84



Kirby T. Hart
Edwin A. Page
Lewis Everette, Jr.

- Mack (Eva H) lab Dewey Bros h1102 Crawford
- Mary M Mrs dept librn Gboro Pub Library r Freemont NC
- Mary M Mrs tob wkr J P Taylor Co r910 N Center
- McKinley (Annie B) h801 Annabell
- Melvin G (Jeanne C) slsmn C R Lentz Whol h Pine av (A)
- Naomi M Mrs hlpr J P Taylor Tob r115 E Shaw
- Norman L atndt Anthony Wayne Servicenter r606 E Elm
- Paul h207 S John
- Pernelia (wid Ernest) r1013 Devereaux
- Raymond (Annie W) porter Gboro Drug Store h914a Hugh
- Robt L (Alene R) tannery wkr Drueding Bros h1724b Maple

YELVERTON ROBT P (Vivian T), Mgr Gay & Taylor, 206-07 Purser Bldg, 301 S Center, Tel REpublic 4-4671, h207 S John, Tel REpublic 4-3489

- Rosa J Mrs tob wkr Gboro Tob r606 E Elm
- Sidney T tech Hughes Radio Labs r RD 3 Box 178
- Thos r Deans rd
- Thos L bldg contr 1610 E Beech h do
- Tommy (Cramier D) repr Hughes Radio & TV h Pine av RD 3 (A)
- W T emp State Hosp r do
- Wm J (Naomi M; Y & R Shell Sta) h115 E Shaw

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY

138 W. Walnut St.

Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

GOLDSBORO BUILDERS CO., Inc.

Building
Materials
Roofing
Materials

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point

TEL.
RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

Yonce Paul (Nell) USAF h61h SJHomes

York Apartments 213 S William

—Chas E (Rebecca T) brklyr T A Loving & Co h200 Lee

—Ellen A (wid Luther W) h703b Taylor

—Frances S Mrs librnr PS h410 E Ash

—Helen M Mrs clk Snypes Dept Store r411 Brown rigg

—John H r916 E Elm

—Paul A (Ruby) slsmn Gboro Milling r RD 4

—Sarah B (wid Wm H) h916 E Elm

**YORK W FLOYD (Elizabeth C), General Agent The Ohio
State Life Insurance Co, 804-05 Wachovia Bank Bldg 139
W Walnut, Tel REpublic 5-1570, h701 Pittman, Tel RE-
public 5-1483**

Young Albert J (Eutha G) mech Borden Mfg h819 N William

—Annie J (wid Ransome T) h411 Charles

—Beulah D Mrs emp Wallbrook Tob r914 N John

—Billy R porter Richard's Jwlr's r818 Crawford

—Canary Mrs shaker Gboro Tob Co h818 Crawford

—Dixie Mrs shipper Carolina Overall r RD 5

—Eutha G Mrs insp Carolina Welds Plant r819 N William

—Fashions (Ray L Morse) clo 105 S Center

JACKSON TRUCKING CO.

Agents for NORTH AMERICAN VAN LINES, INC.

LOCAL and LONG DISTANCE MOVING

112 Hemlock St.

INSURED STORAGE

Tel. RE public 4-9745

—Henry (Lizzie M) emp Weil's Fertilizer Wks h710 N James

—Henry lab Wallbrook Tob r107 Dillard

—Jack D (Barbara) USAF h45a SJHomes

—Jas (Josephine) porter Belks h904a Slaughter

—Jean V Mrs chkr Paramount Clns & Lndry r276 Johnson la

—L J (Ethel P) servmn Court Sq Serv Sta r312 E Walnut

—Mary E emp State Hosp r do

—Paul F emp Wayne Bonded Whse r Princeton NC

—Thos (Beulah D) lab Wayne Bonded Whse h914 N John

—U (Margie) USAF h704 Moore

—Valoria Mrs emp Paramount Clns r276 Johnson la

—Wm H (Annie P) emp J P Taylor h718 N John

—Willie (Dixie M) driver Loger Co h N Georgia av extn

Youngblood Anne E home demonstration agt County r103 S
Leslie

Youth Togs Murray E Bronstein mgr children's wear 1705 E
Ash

Yunge Steven M (Lois) barber 104 Banta h402 Kirk blvd

Zabriski John J (Margt P) mach opr Nello L Teer Co h1731b
E Holly

Zambelli John A (Louise H) ptrnmkr Dewey Bros h1005 Ed-
gerton



Dumas-Giddens Oil Co.
Inc.



Pure Tires — Batteries — Accessories

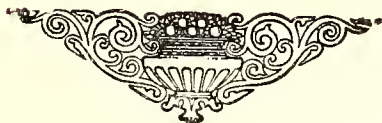
Tels. RE public 5-0571 • RE public 5-2565 850 S. George St.

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS
RICHARD'S
106 NORTH CENTER STREET

Tel.
RE
4-4274

Zealy Albert H (Bertha B) h600 N Jefferson av
—Albert H jr (Susan C) phys rear 316 E Walnut r206 N James
—Albert H III studt r206 N James
—Jas M (Nannie P) dentist 100 S James R203 h1503 Palm
Ziesemer Wm (Diane) USAF h59h SJHomes
Zollbrecht Ursula F (wid Frank) h2011 E Elm
Zorne Donald (Dorothy) slsmn h1107 Maple
—Dorothy Mrs ofc sec H Weil & Bros r1107 Maple
Zuenderhark Ruth P Mrs r212 Banks av
Zurl Amelia G nurse Wayne Mem Hosp r RD 1 Box 283A



JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

**LITTLE
RIVER
OIL CO.**

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
MGT.

DIXIE ELECTRIC
MOTOR SERVICE

CAUTION



Pay no money in advance to itinerant Directory Canvassers. We are led to mention this from the fact that certain parties have been fraudulently using our publications as specimens, and by that means collecting money in advance. Before signing an order, see that it has the name of the publisher of this City Directory printed thereon. We ask no payment until the work is delivered, and our solicitors have strict orders not to take advance payment for either advertising or subscriptions.



Where
Quality and Fashion
Go Hand-in-Hand

HILL'S GOLDSBORO

Directory of Householders, Occupants of Office Build-
ings and Other Business Places, Including a
Complete Street and Avenue Guide

1959

Copyright, 1959, by Hill Directory Co., Inc.

In the following list the numbered streets are arranged in numerical order followed by the named streets in alphabetical order, the intersecting streets being shown. The number of each building on the street is given in numerical order, and opposite the number is placed the name of the occupants or houseowner or tenant. In the business blocks containing offices the occupants are shown by room numbers where practicable, in apartment homes the number denotes the number of the apartment. In all streets both sides of the street are included in one list. The profession or business of individuals or firms is given only at their respective place of business; to find occupation of others refer to Alphabetical List of Names.

The symbol @ following a householder's name, indicates that we have received information during the canvass that the house is owned by some member of the family, but as the publisher cannot and does not guarantee correctness of the information furnished, nor the complete absence of mistakes no responsibility for errors can be or is assumed, nor can the publisher furnish further information than that shown.

Telephone numbers, as supplied to us on our canvass are shown opposite names.

Figures in parenthesis denote old numbers.

The numerals that appear at right edge of columns, ahead of street descriptions and some street intersections, are merely for the guidance of the publishers, and have no significance.

This section includes some listings reading "No return." In each case the Publishers tried diligently, by various means, to obtain the information for the occupants but were unsuccessful. First, two personal calls were made by an enumerator; next, a double postal card was mailed and the telephone used when possible.

7
1st—From Big Ditch east to Snow
Hill rd, 1 north of Royal av
715 James C Frank @ Δ RE4-4094
Clingman intersects
803 Lambert Paul C
805 Smith Lloyd J Δ RE5-1549

806 Bostic Carey
Spivey Clinton E
808 Moore Russell @
811 Walters Earl Δ RE5-3173
813 Lewis Carlton @ Δ RD5-2777
Evans intersects

CALL RE public 4-0574 FOR
WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.
Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

**1ST—Contd**

- 900 Mozingo Jas R. @ Δ CH5-1623
901 Wiggins Edw. @ Δ RE5-3498
905 Croom Prentiss L. Δ RE4-1707
907 No return
911 Blackman Sam @

Snow Hill intersects

2D—From Big Ditch east to Snow Hill rd, north of Royal av

- 400 House Albert C. @ Δ RE5-0513
406 Aldridge Earl L. @
410 Mitchell Bobby E. @

Higgins intersects

- 501 Vacant
503 Newell Fred T. @
505 Aldridge Harvey B. @
507 McCarley Hugh. @ Δ RE5-1469
508 Thornton Jesse A. @
Δ RE5-0118
511 Wiggins Willie E. @
Δ RE4-3867
513 Sewell Hazel M. Mrs. @
Δ RE4-2072

- 515 Mitchell Josh E. @ Δ RE5-4748

Herring intersects

- 600 Allen Troy E. @ Δ RE4-5496
611 Ezzell Lewis J. @ Δ RE4-5227
617 Newsome D. N.

Cobb intersects

- 700 Seymour Wm E. Δ RE4-2657
701 Lupton Elsmar V. @ wldr
Δ RE5-2040
707 Hall Donald O.

Clingman intersects

- 805 Daniels Edw.
814 Vacant
818 Wiggins Lloyd. @ Δ RE4-3652
820 Edwards Luby

Evans intersects

Aycock intersects

3D—From Big Ditch east to junction of Clingman, Aycock and Norwood, 3 north of Royal av

- 402 Potter June
403 Mitchell Billy
405 Lupton Wm D. Δ RE4-4492
406 Wobles Mable I. Mrs. @
500 Taylor Cicero Mrs. @
501 Grant's Gro.
502 Stove Geo E.
503 Evans Jasper J. @
505 Potter Robt F. @
506 Evans Zilphia C. Mrs.
507 Mitchell Milton. @
Parker Pauline Mrs.
509 Mitchell Jesse. @
510 Bass Leslie
512 Mitchell Ernest
513 Wiggs Mary A. Mrs.
515 Sanderson Lottie M. Mrs. @
Δ RE5-3983

Herring intersects

- 601 Davis Lizzie K. Mrs. @
Δ RE5-3478

- 602 Brogden John W. @
Δ RE5-2876

- 603 Graves Clyde W.
605 Knott Hubert C.
606 Johnson Clifton
607 Thompson J. Hubert. @
Δ RE5-0984

- 609 Bradford Jessie
612 Etheridge Billy E. @
Δ RE4-1585

- Davis Thos E. Δ RE5-0063

- 613 Williams Webster D.
Cobb intersects

- 701 Swinson Richd jr. @
Δ RE5-0408

- 702 Vison Elijah R.
703 Cox Lovett. @
704 Davis Henderson M.
Δ RE4-3973

- 708 Lilly Garland P.
Clingman intersects
Aycock begins

4TH—From junction of Stronach av and Clingman southeast, 1 north of Aycock

Norwood intersects

- 801 Vacant
803 Hamilton S. Earl
810 Sauls Jesse L.
811 Boyd Sherman. @ Δ RE5-3698
815 Hall's Gro.

Humphrey intersects

- 900 Sullivan Gertrude G. Mrs. @
902 Buck Walter L. @ Δ RE4-1718
905a Wolfskeil Geo jr.
905b Strickland Thos J.
906 Cherry Charlie D. @
Δ RE4-2041

- 907 Benton Katie A. Mrs.
Δ RE4-3655

- 908 Hare Jas.
909 Smith Perry D. @ Δ RE5-4994
910 Anderson Torrence
911 Snipes C. Edw. @ salvage
Δ RE4-3705

- 913 Robinson Roy S. Δ RE5-0720

Snow Hill intersects

- 1002 Sutton John W.
1004 Hartley Geo. @ Δ RE4-2918
1005 Pender Danl H. Δ RE4-2276
1006 Gurley Edgar. @
1010 Norris John P. Δ RE5-1604
1104 Elmore Woodrow P. @
Δ RE5-3362
1108 Byers Edgar D. Rev. Δ RE5-3362
1110 Braxton Harry M. @
Δ RE5-0177

5TH—From 1/2 block east of Humphrey west, 1 north of 4th

Humphrey intersects

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L. P. Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

P
A
T
E
—
D
A
W
S
O
N

MOTOR
CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

AT, OLIVE HWY. P. O. BOX 1130

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

5TH—Contd

— Cohn Homer

Norwood intersects
Oliver intersects
4th intersects
5th intersects

**6TH—From Snow Hill rd northwest,
1 north of 5th**

- 901 McLeroy Raymond @
Gibson intersects (not open)
903 Grice C D
905 Anderson's Tin Shop
Δ RE5-1725
907 Rose Marvin
909 Pelt Johnny L @ Δ RE5-4554
Humphrey intersects
Norwood intersects
(Oliver intersects (not open)
Southerland intersects (not open)

**7TH—From Snow Hill rd west, 1
north of 6th**

- 900 Eakes R Lee Δ RE4-2870
901 Pate Chas L Δ RE4-3102
902 Baker Lindsay B @
Δ RE4-2808
903 Daniels Carlton C @
Δ RE4-1802
Daniels Elec Co Δ RE4-2319
and RE4-1802
904 Anderson Woodrow J @
Δ RE5-1735
905 Mitchell Pearl Mrs @
Δ RE5-4065
906 Wayne Neon Serv Δ RE5-0614
Melton B Clarence Δ RE5-0614
907 Sutton B Earl @ Δ RE4-2319
909 No return
911 Culbreth Dewey C @
Δ RE4-0700

**8TH—From Snow Hill rd northwest,
1 north of 7th**

- 801 Bryant Esther Mrs @
Δ RE4-2548
900 Pittman J Leslie @
Δ RE4-3437
902 Kleinert Anna F Mrs @
904 Kleinert Erskine E @
Δ RE4-4382
905 Newsome G O'Berry @
906 Herring Lillie M Mrs @

**9TH—From Snow Hill rd northwest,
1 north of 8th**

- 900 Ezzell Romas
902 Kearney Warren H
904 Howell Mary T Mrs @
Δ RE5-4199

**10TH — From Snow Hill rd north-
west,, 1 north of 9th****A — From 1310 Seaboard west, 1
north of Workman**

- 101 Williams Frances F Mrs @
102 Park Saml Δ RE5-1790
N James intersects
204 Joyner Bernard C @
Δ RE4-3709
206 Bunch Ned @ Δ RE5-3084
N George intersects
301 Hinson's Berry Super Dollar
gro
301½ Hobson Mary C Mrs @
Δ RE4-3229
303 Vacant
307 Newcome Linwood E
Δ RE4-3634
308 Gregory Barber Shop
West Quick Serv Sta
Δ RE5-1792
309 Norwood Bobby E @

ACLRR crosses
N Virginia av intersects

- 401 Lamm John K @ Δ RE4-0820
402 Crawford Jesse @
Δ RE4-2078
403 Chase Delton
Barwick Harvey J @
Δ RE5-1626
404 Forehand David A @ genl
contr Δ RE5-4894
405 McFatter Walter A
Blangzonis Donald
406 Braswell Rudolph
407 Braswell Ralph A @
Δ RE5-0764
413 Forehand Jas B @
Brown Mazie Mrs
414 Johnson Willie E @
Δ RE5-3764

N Carolina intersects

- 500 Vacant
506 Vacant

N Georgia av ends

- 510 Church of God of Prophecy
514 Sullivan Leon @ Δ RE4-5253
516 Slade H Mack Δ RE5-4036
518 Sutton Wm G @
end County Home for Aged
Δ RE4-2954
US Dept of Agrl Stabilization
& Conservation Δ RE4-5281
Stith Christine E Mrs

**ADAM — From ACLRR west to N
George, 1 south of W Palm
Parker Odelle @**

**ADAMSVILLE ALLEY (Adamsville)
—From US Hwy 70 south, 1 east
of Spence av**

(Houses in order,
not numbered)

Gray Albert
Turnage Jessie F

LITTLE RIVER OIL CO.

Inc.



**FAST
SERVICE
TWO WAY
RADIO**

—
PHONE

**RE public
5-0893**

**RALEIGH HWY.
P. O. BOX 875**

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

ADAMSVILLE ALLEY—Contd

Snider Roy J
Tyndall Stanley
Ball Bryan C
Correll Richd D

AIRBORO — A sub division 1 mile
south of city limits on S Stocumb
extrn

ALABAMA AV N—From 619 W Wal-
nut north, 1 west of N Georgia av
102 Lane J C @ Δ RE5-0484
103 Walton John S uphol
104 Watkins Geo E @ Δ RE5-2660
105 Pittman Edw M
106 Creech M Rudolph @
Δ RE5-1080
108 Whitley Lila R Mrs @
Δ RE5-1946

W Mulberry intersects

ALABAMA AV S — From 619 W
Walnut south, 1 west of S Georgia
av
103 Fly Robt N Δ RE5-4889
105 Strickland Thos E @
Δ RE5-3259
106 Newcomb Geo R @
108 Snipes Billy R @ Δ RE5-0465
109 Hatcher Page
111 Kearney Jas E Δ RE5-3392
112 Vacant
115 Lewis Mary G Mrs
RE5-0628
116 Vacant
118 Tilghman Kathleen H Mrs
120 Pergerson Jas A
W Chestnut intersects
208 Herring Buck @ Δ RE4-4477
209 Holmes Norman @ Δ RE4-1685
212 Howell O'Ceason Δ RE4-2535
213 Musgrave Jacob A
Δ RE5-0858

ALVIN—From 628 Isler east, 1 south
of E Elm
503 Jones King H Δ RE4-0 20
504 Edwards Ernest O @
505 Vaughn Nellie B Mrs
506 Vacant
507 Grantham Claudie J @
Δ RE4-5053
508 Hill Beatrice Mrs @
509 Edwards Gaston W @
Δ RE5-1556
516 Little Rosa T Mrs
517 Pierce David T

AMAZON—From 212 Brazil east, 1
south of E Chestnut

ANDERSON DRIVE—From Carver
blvd north to Robinson cir, 1 west
of S George
110 Hagan Charlie @ Δ RE5-0331
114 Reid Lee @ Δ RE5-1875
117 Branch Arth L @ Δ RE5-4447
118 Kenon Allen @ Δ RE5-2558
120 Smith Chas @ Δ RE4-3244
122 Hooker Wm E @ Δ RE5-3459
123 Williams Emory M jr
128 Glaspie Robt J @
130 Vacant
131 Locklair Levon @ Δ RE5-0901
132 Brewington Artis @
200 Howell Vasco H @
Oxley intersects
201 Locklair Garfield @
302 Vacant

ANDREWS AV N — From 1415 E
Walnut north, 1 east of Oleander
av
102 Kemp Wm P jr @ Δ RE4-2779
105 Edgerton Wendell H @
Δ RE5-4296
106 Capps Wm V Δ RE4-4768
107 Kilpatrick Wilbur T
Δ RE4-2834
108 McNairy C Banks III @
Δ RE5-3993
110 Outlaw Needham W @
Δ RE4-2435

E Ash intersects
Peachtree intersects
E Mulberry intersects
403 Gurley L Rebert @ Δ RE5-3687
405 O'Berry Virginia G Mrs @
Δ RE5-4021
rear Kornegay Joe C @
E Rose begins
407 Vacant
501 Krieger Hubert J @
Δ RE5-4023
503 Helms Robt E @ bldg contr
Δ RE4-0704
505 Kornegay D Frank @
Δ RE5-1355
507 West Julian W @

29
Palm begins
509 Cogdell Roy A @ Δ RE5-3428
511 Winslow Wm T @ Δ RE4-2563
E Beech intersects
607 Wyatt Frank K @ Δ RE5-1520
E Holly intersects
Catalpa intersects

ANDREWS AV S — From 1415 E
Walnut south, 1 east of Oleander
av
100 Parker Violet W Mrs
Δ RE4-5563
102 Daniel Clifton jr @
Δ RE5-0044



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Dial RE public 5-0162

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

ANDREWS AV S—Contd

- 104 Fenton Hugh F Δ RE5-32 7
 105 Phillips Jas H @ Δ RE5-2020
 106 Dorsey Thos B @ Δ RE5-1119
 107 Edmondson Thurston @
 Δ RE4-3845
 108 Allen Bonva C jr @
 Δ RE5-4204
 109 Sharpe Guy O @ Δ RE5-2377
 Evergreen av intersects
 204 Shepard Wm H jr @
 Δ RE5-1156
 205 Frazier A Ernest @
 Δ RE5-4884
 207 Harrell F Linwood @
 Δ RE4-3546
 208 Rouse Ray N jr @ Δ RE5-0816
 E Pine intersects
 300 Wolfe Harold E @
 Δ RE5-3646
 301 Winslow Warren E @
 Δ RE4-4129
 302 Lancaster Luby W @
 Δ RE4-4035
 303 Faison Florence W @
 Δ RE4-5075
 304 Eason Woodrow W @
 Δ RE5-2017
 305 Pittman Paul H @ Δ RE5-4543
 306 Powell Dewey L @ Δ RE4-4467
 307 Vann Geo N @ Δ RE5-2250
 308 Mason Mildred @ Δ RE5-3451
 309 Gelsing Saml E @
 Δ RE5-0500
 310 Chesson Arth S jr Δ RE4-2346
 311 Conger Elvin H @ Δ RE4-4674
 Laurel intersects
 400 Bland Ralph W Δ RE4-3728
 401 Williams Geo R jr @
 Δ RE5-4772
 402 Fisher Hervey T @
 Δ RE4-4990
 403 Dail Lena Mrs @ Δ RE5-4580
 404 Alford Guy P @ Δ RE4-4996
 405 Batson Lucile H Mrs @
 Δ RE4-3993
 406 Bethea Wm E Δ RE5-1174
 407 Kannon Nora Mrs Δ RE5-4319
 408 Braxton Kenneth J @
 Δ RE5-1607
 409 Vacant
 Lemon ends
 500 Johnson Devere C @
 Δ RE4-4103
 501 Britt John G @ Δ RE4-4410
 502 Lancaster Winfred H @
 Δ RE5-3872
 504 Lowrimore W Paul jr
 E Elm intersects
 601 Bunn Jos P @ Δ RE5-2880
 603 Page Donald W Δ RE5-4763
 605 Cox Jas L @ Δ RE4-3534
 606 West Tom E @ Δ RE4-5154
 Summerlin Gene A Δ RE5-0853
 607 Baddour Mitchell D @
 Δ RE5-3095

- 608 Vacant
 609 McLean Kathryn C Mrs @
 Δ RE4-3248
 610 Kannan Jas C jr @
 Δ RE5-4207
 612 Long Geo W @ Δ RE5-2984
 613 Sauls Wm H @ Δ RE5-0106
 614 High Milton L @ Δ RE5-1915
 High Louise D Mrs beauty shop
 615 Minchew Jas O @
 616 McCarter David @
 Δ RE5-4608

Mimosa intersects

- 700 Odom Wm T jr @ Δ RE4-5223
 701 Cooke Marion H @
 Δ RE4-4246
 702 Rollins Benj E @ Δ RE5-4553
 703 Holloman Borden L @
 Δ RE5-1865
 704 Strider L Pierce @ Δ RE4-2080
 705 Broom Wm M @ Δ RE4-1635
 706 Newman J Earl @ Δ RE5-2973
 707 Morgan Chas K @ Δ RE4-3203
 708 Kemp Lamar W @ Δ RE5-1459
 709 Beamon Chas E @
 Δ RE5-0680
 710 Haskins Woodrow @
 Δ RE5-4978
 711 Wiggs Ossie W @ Δ RE5-2705

Hawthorne begins

- 800 Howell Don L @ bldg contr
 Δ RE5-0147
 801 Reeves Edw E @ Δ RE4-3858
 802 King Claude jr @ Δ RE5-0280
 803 Watson Jas A Δ RE5-0120
 804 Folger Milton N jr @
 Δ RE4-3196
 805 Braswell Bob R @ Δ RE5-3081
 806 Anderson Robt L @ Δ RE5-3937
 807 Bowen F Ray @ Δ RE5-1692
 808 Wiggs Wendell H @
 Δ RE5-2759

- 809 Vacant
 810 Best Ira L @
 811 Parks Wm F @ Δ RE5-2292
 813 Smith Jesse L @ Δ RE4-3814
 Juniper intersects

- 900 Spencer Herman B @
 Δ RE5-2133
 901 Holmes Robt S @ Δ RE5-1984
 903 Jones Harry L @ Δ RE4-3009
 904 Cates Norman L Δ RE5-2684
 S Oleander av intersects

ANNABELLE — From 424 Odeil
south, 1 west of Isler

- 723 Simms Thos
 727 Sheppard Margt
 729 Davis Eddie
 801 Yelverton McKinley
 802 Simmons Bennie @
 805 McLean Howard R @
 808 Swift Wilmer
 810 Vacant
 813 Pope Emma Mrs

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA

BANK

BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials
Roofing
Materials****Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Point****TEL.****RE public
4-4071****118 S.
Carolina St.****(NEXT TO
UNION STA.)**

11
ARGO—From 918 Atlantic av south,
1 east of N Herman
805 Royal J Lloyd © Δ RE5-2685
rear Ford Lee ©
807 McLawhorn Jesse G
Δ RE5-3374
809 Ockerman Edw L
811 Leneave Jas N
813 Ingram Thos M Δ RE5-2706
815 McLawhorn Ruby H Mrs ©
Δ RE4-3285
816 Vacant
817 Bunn Elma L Mrs ©
Δ RE5-1685
818 Batten Willie H © Δ RE5-2092
819 Holland Ronald J
821 Murray Claude W ©
Δ RE5-1427
823 Warrick Lola Mrs ©
Δ RE4-3289
825 Evans Annie H Mrs ©
Δ RE5-4806
827 Carter Luther © bldg contr
829 Sutton Wm W Δ RE4-5352
831 Newsome Emma W Mrs ©
Δ RE4-2889

Edgerton begins

1
ASH E—From 250 N Center east, 2
north of E Walnut
101 Community Mtrs Corp
Δ RE5-3851
Carolina Motor Club
Δ RE4-0881
108-10 Community Mtr Corp
(serv dept) Δ RE4-3691
109 City Fire Dept Δ RE4-3033 &
RE4-3235
112-16 Pate-Dawson Mtr Co Inc
used cars
115 Central Serv Mtr Co Inc
Δ RE5-4781
118 Pate-Dawson Mtr Co (stge)
119 Newman's Esso Serv
Δ RE4-9873

N John intersects

cor Pure Serv Center Δ RE4-9775
200-06 Vacant
203 Gboro Lndry & Clns Inc
(side ent)
207 Odom Motor Co autos
Δ RE5-0821
210 Vacant
212 Crow E Cheslum jr ©
Δ RE4-0830
213-15 Odom Mtr Co (used cars)
214 Taylor Daisy E © Δ RE4-1782
216 Gibson's Drug Store
Δ RE5-4034
219 Edgerton Wm H serv sta
Δ RE4-9935
220 Winn Dixie Stores Inc gro
Δ RE4-9975

13

N William intersects

300 Bacco Belt Serv Sta
Δ RE4-9810
301 Gulf Serv Center gas sta
Δ RE4-0532
307 Moore Sudie Mrs Δ RE5-0053
309 Sauls Marvin
rear Dively Larry D
311 Munden Clarie M Mrs
Δ RE5-0110
313 Ward Mary A Mrs
Δ RE4-1783
314 Terminal City Oil Co serv sta
Δ RE4-9720
315 Walker Laverne
317 Walker John D
318 Weeks Facie W © Δ RE5-3595
319 Kornegay Leonard
319½ Jones Sidney jr
320 Humphrey Bessie E Mrs ©
Δ RE4-1891
321 Apartments
1 Whaley Martha Mrs
2 Anderson Jas
3 Anderson Jas A
4 Vacant
Street continued
322 Vacant

Daisy intersects

400 Merritt Margt J Mrs
Δ RE5-2468
Whitman Wendell
404 Newton Jas R Δ RE4-0943
405 Taylor Mack G Δ RE5-0174
406 Taylor Parham jr Δ RE5-1034
407 No return
408 Myers Lennox E
409 Vacant
410 York Frances S Mrs
Δ RE4-4416
412 Bradshaw Olive M Mrs
Δ RE4-4546
413 Yelverton Lynwood E
414 Rivenbark Henry C ©
Δ RE5-1973
417 Barfield Wm J © Δ RE5-4603
N Kornegay intersects
500 Pender Mattie M Mrs
Δ RE4-1575
502 Rogers Wrenner Mrs
Δ RE4-3552
504 Alexander Jas K Δ RE5-0007
505 Moore Ronald S paperhng
Δ RE5-2590
506 Edmundson Ray L
507 Mitchell Bessie D Mrs ©
Δ RE4-4619
512 Southerland Leonard E
trucker Δ RE4-1826
514 Edwards Rosella T Mrs ©
Δ RE4-0625
Rosella's Beauty Shop
Δ RE4-0625
515 Vinson Minnie M Mrs ©
Δ RE4-4134
516 Bass Eliz B Mrs Δ RE4-0728
517 Vinson Jas E Δ RE4-2379

**Dumas-Giddens Oil Co.****Inc.**

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



ASH E—Contd

518-20 Ernest Glass Co Δ RE5-2165
519 Talton's Shell Serv Sta
Δ RE4-9734

N Slocumb intersects

601 Ch of Jesus Christ of Latter
Day Saints
602 Bullock's Serv Sta Δ RE5-1675
604 Freewill Bapt Ch
605 Crow Wm R jr ⊙
Δ RE4-0878
607 Littleton Ollie L ⊙
Δ RE4-3670
609 Tollry Floyd H
611 No return
615 Capps Bennie L Δ RE4-1747
615a Wiggins Jas E

N Leslie intersects

700 Mitchell Cora D Mrs ⊙
Δ RE5-3938
701 Blackman Archie ⊙
Δ RE5-4391
702 Mozingo Gernie Δ RE5-4399
703 Williams Jimmie L
704 Southerland Mary E Mrs ⊙
Δ RE4-0855
Crawford Arth B Δ RE5-1826
Δ RE4-0855
705 Hinnant Leslie T ⊙
Δ RE4-2793

706 Daughtry Thos L Δ RE5-3553
707-07½ Vacant

708 Kornegay Wm D ⊙
Δ RE4-5102

709 Gregory Admiral Z ⊙
Δ RE4-2089

710 Barwick Mary E Mrs ⊙
Δ RE5-0989

711 Brock Estelle I Mrs ⊙
Δ RE4-4667

Barnes Billy G

712 Starling Lattie B ⊙
Δ RE5-2217

713 Johnson M Clyde ⊙
Δ RE5-0397

714 Lewis Jos E ⊙ Δ RE4-2359
Markham Nellie nurse

715 Carr Benj F ⊙ Δ RE4-4676

716 Bell Richd C Δ RE5-4167

Lionel intersects

800 Ward Addie A Mrs ⊙
Δ RE4-4203

804 Ward Alton J ⊙ Δ RE4-3972

Ash Street Mtrs Δ RE4-5645

806 Stanley Lena P Mrs ⊙
Δ RE5-2755

808 Pipkin Oscar H ⊙
Δ RE4-2625

809 Wayne County Mem Hosp
Δ RE4-2211

810 Adams Sim H phys Δ RE5-0144

810½ Vacant

812 Edens Florist Δ RE5-2248

Edens Nova D ⊙ Δ RE5-1298

814 Ash St Pharmacy Δ RE5-1827

816 Benton & Miller Doctors

Δ RE4-5501

23

N Herman intersects

900 Jack's Esso Serv Sta

901 Odd Fellows Home Δ RE5-2924

Δ RE4-9809

904 Gray's Seafood & Poultry Mkt

Δ RE5-3662

906 Sauls Ethel T Mrs

Δ RE4-5462

908 Tew Margt P Mrs ⊙

Δ RE4-4533

910 Percise Roy W ⊙ Δ RE4-0610

914 Joseph Geo ⊙ Δ RE4-2278

915 Stewart Jas E ⊙ Δ RE5-4699

N Lee intersects

1000 Pentecostal. Tabernacle Holi-
ness Ch Δ RE4-5360

1006 Jackson Leon B ⊙

Δ RE4-3175

Jackson Refrgr Sls & Serv

Δ RE4-3175

1008 Powell E Chas jr phys

Δ RE4-0734

Pate Arch H ⊙ phys

Δ RE4-4101

Boyette B R jr Δ RE4-0734

1016 Mallard Alvin R ⊙

Δ RE4-4504

1018 Mallard Alvin R dentist

Δ RE4-4631

N Jackson intersects

1100 Montague Ira G ⊙

Δ RE4-2807

1101 First Presby Ch Δ RE4-5392

1102 O'Tuel Prentiss H ⊙

Δ RE4-0872

1104 Griffith Neil H Mrs ⊙

Δ RE5-3358

1106 Cuthrell D Louis ⊙

Δ RE5-4693

1108 Griffin Wm H III ⊙

Δ RE5-3348

1112 Liles Hortense F Mrs ⊙

Δ RE4-1983

N Pineview av intersects

1200 Eure Carlyle G ⊙ Δ RE4-3913

1204 Kilman Iris M Mrs ⊙

Δ RE5-2207

1205 Malpass Wm H jr ⊙

Δ RE4-3527

1206 Denmark Della C Mrs ⊙

Δ RE4-1950

1207 Vacant

1208 Bone Wm C ⊙ Δ RE4-2097

N Audubon av intersects

1300 Harrell Julian C ⊙

Δ RE5-4597

rear Jay's Studio dance

1302 Hill Simon T ⊙ Δ RE5-0951

1305 Howard Durwood ⊙

Δ RE5-0535

1306 Carroll Chas J ⊙ Δ RE4-4581

138 W. Walnut St.

Tel. RE public 4-0741

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

ASH E—Contd

1307 Worrel Larry R @ Δ RE5-1335
1309 Baddour Philip A @
Δ RE4-3198

N Oleander av intersects

1400 Scottish Apartments
Apartments:

A1 Livingston Kaye Mrs
Δ RE5-2059

A2 Harper Eliz S Mrs
Δ RE5-1756

B1 Sloop E Bruce Δ RE5-4660
B2 West Ben H Δ RE4-3833

Street continued

1401 Hilburn Andrew C Δ RE5-0794
1402 Perkins Herman W @

Δ RE4-4356

1403 Jensen John C Δ RE5-4754
1406 Jenkins K Vaughn @

Δ RE5-3507

1407 Knight J Henry @
Δ RE5-4512

1410 Baucom Howard Δ RE4-2373
1411 Smith A Parker @

Δ RE5-1886

1413 Murray Durwood J @
Δ RE5-2056

1415 Snow Hope J Mrs Δ RE5-0145
27

N Andrews av intersects

1500 Crawford Wm J @ Δ RE4-1968
1501 Glisson Hilda Δ RE5-4173

Turner Wm H @ Δ RE5-0029
Grace's Beauty Shop

Δ RE5-0029

1502 Hines Walter H @
Δ RE5-4461

1505 Strickland Howard L @
Δ RE5-0775

1506 Parker Frank jr @
Δ RE4-0556

1507 Gray Steph W @ Δ RE5-0447
1509 Word Louise R Mrs @

Δ RE5-4561

1511 Gool Walter E

1515 En-Cee-Cue Cafe restr
Δ RE4-9946

N Jefferson intersects

1600 Grant John L @ Δ RE4-2829
1601 Ball Pk Serv Sta Δ RE4-9820

1602 Epps S Clifton @ Δ RE4-5438
1604 Garner Wm D @ Δ RE5-1825

1609 First Christian Church
Δ RE5-3092

N Madison av intersects

1700 Lowrimore W Paul @
Δ RE5-4844

1701-21 Sunrise Shopping Center
N Best intersects

1802 Lynch John W @ Δ RE5-4028
1804 Sunrise Apartments

Apartments:

1-5 Vacant

Street continued

1806 McClenny Jas J @ Δ RE4-2347
Taylor intersects

1900 Wiggins Stanford S @
Δ RE4-1823

1901 Allen Wm

1902 Wharton Rufus V @
Δ RE4-1823

1903 Caudill Jas H @ Δ RE5-2519
1906 Lewis Benn R @ Δ RE4-5486

1907 Caudill Jack W @ Δ RE5-3660
N Claiborne intersects

2001 A & P Food Stores
Δ RE5-3346

2002 Bradicich Geo R @
Δ RE5-4102

2004 Meadows A N @ Δ RE5-2233
2005 Wayne Dairy Inc dairy bar

Δ RE5-3094

Sunrise Gulf Serv Δ RE4-9792
2006 Bullock Orren J @

Δ RE4-3999

2007 Howard's Esso Δ RE4-9701
2008 Daniels Earl R @ Δ RE5-1176

Daniels Earl R Ins Agcy

Δ RE5-1176

2009 Caudill Tire Serv whol
Δ RE4-9701

2010 Hartsell Pruitt P @
Δ RE5-2815

N Randolph intersects

2100 Hill Neil L @
Nell's Sandwiches whol

Δ RE5-0427

2101 Jernigan Sam & Sons Furn Co
Δ RE5-2543

2108 Mariette Sidney L @
Δ RE5-4378

— Skinny's Drive In restr
Stoney Creek intersects

ASH W — From 301 N Center west,
2 north of Walnut

101 Edwards & Crumpler gas sta
Δ RE4-4451

102 Snypes Distributors auto acces-
sories Δ RE4-5157

104 Pate-Dawson Mtr Co (rear ent)
105 Southerland Mtrs Co used cars

Δ RE4-4081

106 Bridgers Mary M Mrs @
Δ RE4-1558

107 Sasser Minnie Mrs @
108 Underwood Ralph C

Δ RE4-4928

rear Underwood's Ralph Garage
Δ RE4-0661

109 Britt Luther Δ RE5-2368
Ryan W J Δ RE5-1488

109½ Crumpler Paul H
Δ RE5-3817

111 Christian Science Soc Ch
rear Christian Science Reading Rm

112 Spur Distributing Co gas sta
Δ RE4-9834

N James intersects

200 Auto Finance & Sales Co used
cars Δ RE5-3420

204 Vacant

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**Where
Quality and Fashion
Go Hand-in-Hand**

ASH W—Contd

- 205 Davis Maude E Mrs @
Δ RE5-4752
206 Vacant
207 Stackhouse John W @
Δ RE5-4983
208 Warrick Real Est & Ins Co
Δ RE5-4648
Nationwide Ins Companies dist
ofc Δ RE4-1931
Cox Jas L dentist Δ RE4-0922
Sasser Patk H phys
Δ RE4-2924
211 Cobb Sarah B Mrs @
Δ RE4-4567
212 Barfield Alton A Δ RE5-2635
Barfield Leona T Mrs bdg
N George intersects

304 Apartments

- A Nelson David V jr
B Morris Louise P Mrs
Δ RE5-4725
C Vacant
D Kopac Nick E Δ RE5-2141
305 Spicer Geo K @ Δ RE4-3070
N Virginia intersects

- 403 Gboro Floral Co Inc
Δ RE4-4084

- 405 Jessee Simon @ Δ RE5-1316

- 406 Starr Hilda S Mrs @
Δ RE4-0592

- 407 Gardner John L @
Δ RE5-2835

- 410 Godwin Opal S Mrs @
Δ RE4-3514

N Carolina intersects

- 501 Hines E Linden Δ RE5-4307

- Pope Gurney L Δ RE4-5410

- 503 Fields Floyd A Δ RE5-0734

- 505 Hill Robt L jr Δ RE5-2647

- 506a Hancock Roy F

- 506b Pate Lloyd

- 507 Penuel John H Δ RE4-5022

- 509 Penuel Needham H @
Δ RE4-5464

- 511 Wiggins Walter D @
Δ RE5-0245

N Georgia intersects

ACLRR A&ECRY and Sou Ry
crosses

- 600 Morton Wm D @ Δ RE5-2033

- 601 Parker Poultry Co Inc whol
Δ RE4-5135

- 603 McCullen Gro Δ RE5-4411

N Alabama intersects

ATLANTIC AV — From N Center

east along line of N and SRR

- 100 Gaddie Mary M Mrs

- 102 Bradley Mack

- 104 Grantham Leon M

- 106 Gray Geo

- 108 Dudley Alton L

- 110 Clemson Josephine P Mrs

N John intersects

- 203 Battle Thos jr

- 206 Watson's Cash Gro

Greenleaf begins

- 207 Cozart Packing Co Inc meat

- pkrs & RE5-1566 Δ RE5-0262

- 208 Watson Jas K @ Δ RE4-4087

- 210 Warren Fred D @

- 212 Brogden Ellie

- 214 Hall Ross H

- 216 Talton Robey T Δ RE4-3567

- 218 Noble Jas F

- 220 Vacant

N William intersects

Waters intersects

- 500 Moore Jack L

- 502 Vacant

- 502½ Vacant

- 504 Builders Sup Co (garage)

- 506 Buck Amos B

- 508 James Lonnie N

Edwards intersects

- 600 Vacant

- 602 Best Jas W

- 604 Dail John W

Bryan intersects

- 700 Jones John J

Bain intersects

N Herman intersects

11

- 910 Earp's Auto Serv reprs

- Δ RE4-1821

- 912 Kearney Malcolm P

Argo intersects

- 918 Faircloth Robt

- Thompson Dewey

- 922 Myers Herbert L

- 924 Crumpler Hugh M @
Δ RE5-3335

- 924½ Roberts Urvan J Δ RE4-4823

- 926 Vacant

- 1008 Pate A M

- 1010 Lee David J @ Δ RE4-2108

- 1104 Lea Margie B Mrs @

- 1114 Carter Lafa D @

- 1116 Taylor Wyatt W Δ RE5-3906

- 1118 Williams Robt A pntr

- 1120 Price G Jake

- 1200 Dickerson Geo H @
Δ RE5-0868

- 1204 Wilson Albert F @

- 1214 Wells Mark E Δ RE5-1910

- 1228 Cobb Elsie H Mrs Δ RE4-2516

- 1230 Miller Gale F

23

AUDUBON AV N — From 1209 E

Walnut north, 3 east of Herman

- 103 Whitley Leslie W @
Δ RE4-5569

- 104 Morris John R @ Δ RE5-0934

- 105 Armentrout Hal B @
Δ RE4-3044

- 108 Pierce Christopher H @
Δ RE4-2060

E Mulberry intersects

11

E Ash intersects

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER

TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

AUDUBON AV N—Contd

- 300 Bowden Jas J @ Δ RE4-3673
 301 Hines Wm R @ Δ RE4-4179
 306 McDonald John
 307 No return
 308 Phelps Thos T @ Δ RE5-2246
 309 Privette W Bert @
 Δ RE5-0548
 311 Hocutt N Glenn @ Δ RE5-1035
 312 Bland David H jr @
 Δ RE5-0043
 313 Malenich Peter P @
 Δ RE5-0019

Park av B intersects
 Peachtree begins

Park av A intersects

- 400 Whitted Geo B jr @
 Δ RE5-3818
 401 Holloman Wilda @ Δ RE4-3139
 403 Caudill Harold @ Δ RE5-3443
 404 Wilson Frank C @
 Δ RE5-3429
 405 Edgerton Wm N @
 Δ RE5-2492

- 508 Vacant
 510 Outland Benj R @ Δ RE5-3589
 E Beech intersects

- 600 Kadis Nathan Δ RE5-0388
 606 Twiford Clement W @
 Δ RE4-3226
 607 Frederick John M @
 Δ RE5-3657
 608 Westbrook Mary Mrs
 Δ RE4-2272

E Holly intersects

- 706 Korschum Sanford L @
 Δ RE4-5144
 707 Jackson Hugh F @ Δ RE4-2039
 708 Smith Herbert H @
 Δ RE4-5378
 709 Ipock Edwin C @ Δ RE5-2698
 710 West Milton J @
 711 Willis Nathan M @
 Δ RE4-2979
 712 Vacant
 713 Houser Marvin L @
 Δ RE5-4668

E Maple intersects

- 805 Ellis Benj J @ Δ RE4-3897
 809 Baxley Ira C @ Δ RE4-2744
 Edgerton intersects
 904 Price Harvey R @
 Δ RE4-3617

AUDUBON AV S — From 1210 E
Walnut south, 1 east of Pineview
av

- 106 Vacant
 Δ RE4-1929
 107 Wharton Lilla S Mrs @
 Δ RE4-1929
 109 Davis Edw M @ Δ RE4-2728
 Δ RE4-3677
 110 Sandford Harwood M @
 Δ RE4-3677
 112 Seegars Neal W @
 Δ RE4-0773

Evergreen av intersects

- 204 Vacant
 206 Thigpen Edw H Δ RE4-1607
 207 Campen Cyrus H @
 Δ RE4-5405
 208 Smith Jos M @ Δ RE4-5006
 E Pine intersects
 300 Latta Chas W
 304 Talton Eula P Mrs @
 Δ RE4-5591
 305 Ward Bernard R @
 Δ RE4-3007
 306 Bryan Raymond A jr @
 Δ RE4-3019
 307 Yelverton J Bruce @
 Δ RE5-4743
 308 Moffatt Richd B @ Δ RE4-4406
 309 Price Jas A @ Δ RE5-3684
 310 Ward Esther H Mrs @ nurse
 Δ RE4-5196
 311 Fields Jas A @ Δ RE4-2173
 E Laurel intersects
 401 Hinson Chas C @ Δ RE4-3530
 402 Rich Clay B @ Δ RE5-0896
 403 Gates Robt H @ Δ RE4-2228
 404 Hulse Herebirt B @
 Δ RE5-1107
 405 Hunt Jack R @ Δ RE4-2719
 406 Crumpler Jas T jr @
 Δ RE4-0967
 411 Hill Herbert E @ Δ RE5-3830
 413 Tew Oscar S @
 Lemon intersects

- 500 Covert F Lynn @ Δ RE5-4297
 501 Bradshaw D David @
 Δ RE4-5507
 502 Pike Thurman O @
 Δ RE4-5069
 503 Hare Simon T @ Δ RE4-2701
 504 Gordon Sidney A @
 Δ RE5-4180
 505 Jones E Herman @
 Δ RE5-4155
 506 Anderson Friel A @
 Δ RE4-4972
 507 Arneson Jas E @
 509 Lanier Rayford R @
 Δ RE5-0597

E Elm intersects

- 602 Massey Grover D @
 Δ RE4-2287
 603 Watts John B @ Δ RE4-4548
 604 Cocke Edwill Δ RE4-3592
 605 Lanier Leonard E Δ RE5-1213
 606 Potts Newman Δ RE5-3994
 607 Pemberton Jos B @
 Δ RE5-3942
 608 Holmes Lila D Mrs @
 Δ RE4-3538

Mimosa ends

- 700 Newsome Fred C @
 Δ RE5-0704
 703 Foutz Billy L
 704 Vacant
 705 Johnson Burl L Δ RE4-2474
 Olivia la intersects

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

AUDUBON AV S—Contd

- 901a Davis Carrie B Mrs
 △ RE5-1181
901b Yelvington Edgar L
902a Weeks Jas
902b Powell Ernestine T Mrs
 △ RE4-4876
903a Jones Jehima Mrs
903b Harris Gertrude P Mrs
 △ RE4-4929
904a Coley Jessie Mrs
904b Lewis Aaron
905a Kinnon Alex
905b Jones Melvin R
906a McLaurin Christine Mrs
906b Royall Uzie
907a Little Jacob
907b Coley Jasper
908a Lofton Carl
908b Baker Annie B Mrs
 △ RE5-3221
909a Wells Flosie
909b Green Iva L
910a Dixon Roy L △ RE5-0783
910b Lanier John T
911a Wilson Clara L Mrs
911b Houpe Calvin P
912a Jacobs Roy
912b Vinson Fred
913a Smith Earl L
913b Johnson Willie J
914a Flowers Jessie M Mrs
914b Bryant Kenneth △ RE4-2688
915a Caldwell Ella M Mrs
915b Morrissey Norman L
916a Marsh Helen
916b Harper Ralph E △ RE5-1694
917a Darden Roosevelt
917b Leggett Robt E
919a Reid Rachel Mrs △ RE5-4991
919b Parks Theo

AYCOCK — From 917 Clingman, 3 north of Royal av

- Humphrey intersects
801 Herring E Ray
803 Vacant
805 Summerlin Lee jr
807-09 Vacant
811 Vacant

- 2d ends
901 Faircloth Graham A △
 △ RE4-4067
907 Kearney Jas F
909 Potter Milford △ RE4-4275

Evans ends

- 1001 Holloman Horace △ RE4-4778
1002 Herring Wm O
1003 Warren Ishmel W △
1004 Register Wm D jr △
 △ RE5-1846
1005 Pate Elijah B
1011 Dawson Jack △ RE5-2061
1013 Underhill Fred
 Person Wm T

- 1015 Head Kenneth V
1017 Pope Jas E △ RE5-2824
Snow Hill intersects

B—From N Virginia extn west to
N Carolina extn, 1 north of A
(beyond city limits) (not open)
Ware S F & Co whse

- 9
BAIN — From 617 E Holly north,
1 east of Bryan
806 Vinson Lon
812 Hall Robt E
814 Crawford Ruby D Mrs
 △ RE5-2778
815 Vacant
816 Vacant
900 Farmer Jake jr
902 Narron Jos C △ RE4-3354
904 Mitchell Estelle F Mrs △
906 Holland Milford H △ RE4-2910
908 Vacant
912 Atlantic Bldg Block Co
 △ RE5-1803

BANKS AV — From 1217 Jefferson av east, 1 north of Royal av

- 100 Johnson Glenn P △
 △ RE4-4475
101 Adderholdt Chas H △
 △ RE5-2354
102 Harwell Jack L △ RE5-3845
103 Parker Roy J jr △
 △ RE5-4474
104 Ward Danl A △ RE5-3976
105 Rouse Donald C jr △
 △ RE5-3486
106 Price Eug H △ RE5-1680
North dr intersects
200 Farfour Lewis J △
 △ RE5-1525
201 Bass Edw E △ RE5-1276
202 Brow Byron H △ RE5-2636
203 Lockamy W Earl △
 △ RE5-2187
204 Banker Pete
205 Melvin Jos G △ RE5-4201
206 No return
207 Wallace Saml C △
 △ RE4-2092
208 Vacant
209 Heying Donald A △
 △ RE5-2625
210 Justice Graham E △
 △ RE4-5254
211 Wilson Geo F △ RE5-5853
212 Wagner Robt L △ RE5-1422
213 Bahen Jas J △ RE5-2854
214 Jackson Clayro △ RE5-4069
215 Pearson Edwin J △
 △ RE5-2130
216 Stacy Vincent E △ RE4-0555
218 No return
220 Baird Harry T △ RE4-1904
222 Johnson Douglas △ RE4-4175

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers
132-134 E. WALNUT ST. PHONES RE public 5-3021 and RE public 5-1622

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL

Mt. Olive Highway 1 Mile South of Goldsboro Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

BANKS AV—Contd
224 Davis Ora S Mrs @
△ RE5-4780
226 Casey Jas E @ △RE4-0870
300 McDonald Clifton @
△ RE4-4239
301 Dickson Wallace G △ RE4-4906
302 Vacant
303 Vacant
304 Porter B Louis △ RE5-2244
305 Edwards J T
306 Rogers Rudolph O @
△ RE5-4148
400 Teneave Jas N @ △ RE5-3463
401 Butler Kenneth △ RE4-3455
402 Pate Franklin D @
△ RE4-5545
403 Jones Orcar
404 Robinson O C
405 Howell Wm D
406 Tedder Frank G @
△ RE5-0585
408 Barbour Shelton
410 Jamison Jas E
501 Vacant

BANTA — From Spruce west to
Pine, 1 north of Curtis
104 Yunge Steven M barber
△ RE5-1773
107 Skalla Herman A
110 Kasond Henry R gro
△ RE5-2138
116 Fabbel Roy L real est
△ RE5-5666

BEAL—From 714 E Chestnut south
to E Elm
203 Byrd Henry @ △ RE4-3555
E Spruce intersects
307 Williams John H @
△ RE5-2064
309 Williams Merritt jr @
△ RE5-3697
Nile begins
311 Hayes Marvin @ △ RE4-2818
E Pine intersects
400 Johnson Thos S @
△ RE4-0710
401 Hamilton Elijah △ RE4-3109
403 Ford Kirby △ RE4-2210
405 Moore Lawrence △ RE5-3668
406 Jones Johnnie △ RE5-2159
407 Kennon Albert △ RE5-1877
408 Newkirk Hubert △ RE4-4534
409 Parks Roland △ RE4-3088
410 Pitts J Dallas △ RE4-3933
411 Moore Eddie W △ RE4-1828
412 Best Etta Mrs △ RE5-4360
413 Shepperd Lucy M Mrs
415 Edwards Ruth B Mrs
△ RE4-5433
416 Forbes Jas L △ RE4-0812
417 Corney Jos △ RE4-4116
419 Baldwin Melvin △ RE5-0957

421 Wilson Frank R
423 Best Leamon △ RE4-2969
425 Bell Gladys Mrs △ RE5-2353
427 Smith W Leslie
429 Swinson Jos A @ △ RE4-4516
Laurel intersects
500 Exum John A @ △ RE5-1656
502 Smith Maggie Mrs @
△ RE5-0069
504 Graham Jas D @ △ RE5-3855
506 DeVane Gertrude Mrs @
508 Branch Annie L Mrs @
△ RE4-3769
510 Williams Alfonso R @
△ RE4-2198
512 Grantham Kinion @
514 Artis Fannie L Mrs
△ RE5-4031
518 Larkin Allen L @
E Elm intersects

BEECH E — From N Center east,
3 north of E Ash
100-04 Bagley Whol Co beer distrs
△ RE4-2443
Holloman Bros & Sons mdse
brokers △ RE4-3214
101 Sinclair Refining Co (plant)
△ RE5-0774
105 Sunshine Biscuit Co
△ RE5-2916
N John intersects
111 Goff Distrs Inc floor covering
△ RE5-3133
207 Marlow's Custom Built Furn
Shop △ RE5-0581
209 Germonta Frank
210 Caro Van Stge Co
△ RE5-2042
Brian Jack H
211 Denning Mary E Mrs
N William intersects
305a King Ernie W △ RE5-4899
305b Talton Henry Mc
307a Karney Betty Y Mrs
307b Thornton J Henry
308 Britt Grover C @ △ RE4-4794
Strickland Gene E
309 Harrelson Arth J @
△ RE4-3660
Casey Robt G jr △ RE5-1199
Anderson Edgar
310 West Katie C Mrs @
△ RE5-2384
311 Turner Al R jr @ △ RE4-3781
Coastal Termite Control
△ RE4-3781
312 Parks Myrtle L Mrs
△ RE4-0976
313 Herring Norman @
△ RE5-1489
Baker Rudolph △ RE4-3200
314 Price Othol C △ RE4-2803
315 Williams Jos A △ RE4-2366
317 Strickland Louis L △ RE4-2339
Daisy intersects



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

BEECH E—Contd

- 400 Kadis Harold K Δ RE5-0565
 401 Hutchens Hilton T Δ RE4-3445
 402 Lewis Jas T Δ RE4-3676
 403 Vinson Albert S Δ RE4-2266
 404 Vacant
 405a Morgan Jas H Δ RE5-1502
 405b Koehler Geo R Δ RE4-4903
 405c Adams Simeon H Δ RE4-4612
 406 Vacant
 407 Prince Charlie W Δ RE4-3869
 Edgerton Ettie M Mrs Δ RE4-0827
 E Kornegay intersects
- 408 Vacant
 410 Vacant
 412 Sasser Patk H Δ RE5-1969
 414-16 Griffin Ashton T Δ RE4-2507
 418 Anderson Chas E Δ RE5-2358
 420 Norwood Chas S jr Δ RE4-0524
 422 Vacant
 424 Vacant
 426 Goodwin Oscar Δ RE4-4838
 601 Edwards Jos Δ RE4-4139
 603 Firnbacker Max Δ RE4-3978
 604 Whitman Guy E Δ RE5-0171

- 605 Pike D Virgil Rev Δ RE4-3440
 606 Griswold Richd F Δ RE4-4338
 607 Penick Chas I Rev Δ RE5-3934
 608 McArthur Roberta S Mrs Δ RE4-0604
 609 Levin Herman E Δ RE5-2487
 Amster Milton Co whol hdw Δ RE5-2487
 610 Franklin Eug T Δ RE5-4483
 611 McNairy C Banks jr Δ RE4-1676

N Leslie intersects

- 700 Weil Herman L Δ RE4-3650
 701 Allen Wm R Δ RE4-3213
 705 Bryan Robt E Δ RE4-2280
 706 Thompson Earl M Δ RE4-4510
 707 Cozart Mildred J Mrs Δ RE4-0653
 710 Henderson John L Δ RE4-3550

N Lionel intersects

- 800 Hawkins Albert T Δ RE4-5277
 801 Smith Wiley A Δ RE4-5490
 804 Smith Jas N Δ RE4-2415
 805 Langston W Leslie Δ RE4-3694
 806 Rosenfeld Simon M Δ RE4-5361

- 809 Wooten Lillian D Mrs Δ RE4-0962
 810 Peacock Clarence W Δ RE4-2467
 811 Wooten Sterling D Δ RE4-3596

N Herman intersects

11

- 901 Goldsboro High Sch Δ RE5-2066

N Jackson intersects

- 1103 Motley L Carl Δ RE5-3039
 1105 Askins Jas H Δ RE4-3872
 1108 Grant Gerald L Δ RE5-3423
 1109 Edgerton Newlin F Δ RE4-4790
 1112 McLeod Kath H Δ RE5-1263
 1115 Joseph Neil Δ RE4-3487

Pauline intersects

- 1203 Musgrave J Robt Δ RE4-4159
 1207 Hallow Jos E Δ RE4-1921
 1208 Harmon Geo E Δ RE5-1167
 1209 Jarrell G F Δ RE5-3390
 1210 Wyman Edw H Δ RE4-1668
 1212 Rouse Donald C Δ RE4-2667

N Audubon av intersects

- 1303 Hipps Jas C Rev Δ RE5-1435
 Hipps Mary A Mrs Rev Δ RE5-1435
 1304 May Polly N Mrs Δ RE5-4225
 1305 Pate Loren H Δ RE5-4029
 1307 Langston John F jr Δ RE4-5327
 1309 Alexander Hugh H Δ RE4-4017
 Alexander Dorothy J Mrs mus tchr
 1311 Grantham Emma L Mrs Δ RE4-2463
 1313 Wheeler F Howard Δ RE4-4342

Rudolph intersects

- 1402 Vacant
 1404 Nasekos Leo Δ RE5-2553
 1406 Williams Calvin U Δ RE4-1708
 1407 Johnson Jos B Δ RE5-3757
 1408 Cutler Lycurgus H III Δ RE4-3468
 1409 Pyle Clarence E Δ RE5-0792

29

N Andrews av ends

- 1500 Hopewell Jas D Δ RE5-0105
 1501 Davis Danl W Δ RE4-1857
 1502 Donnell Sam H Δ RE4-0928
 1503 Vinson Wm B Δ RE4-4574
 1504 Combs J Rodney Δ RE4-0558

WILLIAMS ROOFING and SHEET METAL

ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

TELS.
RE public
4-5483

NIGHT
RE public
5-2744

816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws
McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
 EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

DIXIE ELECTRIC
MOTOR SERVICE

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel
Concrete
Brick
and
Pipe
Cement
Plaster
Gypsum
Products
Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

Established 1892

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

BEECH E—Contd

1506 Moyer F Mab jr @

△ RE5-1477

1507 Lewis Jas S jr @

△ RE5-0850

Jefferson intersects

1601 State National Guard Armory

△ RE5-2731

State Natl Guard (Army Ad-

visors Ofc) △ RE5-0326

State Natl Guard (Ambulance

Co) △ RE5-0236

State Natl Guard (Headqtrs

105th Med Battalion)

△ RE5-2731

1610 Yelverton Thos L @ bldg contr

△ RE4-4491

1612 Harris Jas jr @ △ RE5-4325

1614 Best Katie F Mrs @

△ RE4-2012

1615 City Fire Dept Sta No 2

△ RE4-2301

1616 Head R Wayne @ △ RE4-2525

Madison intersects

1704 Moore Mack A jr

△ RE5-0707

1706 Trowbridge Joe E @

△ RE5-4267

1707 Tupper Richd A

1708 Swain Jessie L jr @

△ RE4-3970

1709 Davis Jas P @ △ RE5-0907

Jones Ralph G △ RE4-2962

1710 Davis Wm T @ △ RE5-2959

1711 Sutton L Carlton @

△ RE5-3233

1712 Montague Irvin B @

△ RE5-3465

1713 Andrews Herbert W @

△ RE4-3030

1715 Howell Jas W @ △ RE4-3860

1717 Overman Thos Q @

△ RE5-4494

Best intersects

1800 Steed Carl L jr △ RE4-2284

1801 Bedford Elijah @ △ RE5-2673

1802 Best John L jr @ △ RE5-2521

1803 Forish Edw G

1804 Henderson Harry C @

△ RE5-1630

1805 Fuller Robt E @ △ RE5-2183

1806 Anderson Robt L @

△ RE4-5015

1807 Smith W Preston @

△ RE5-1441

1808 Pilkington John S @

△ RE4-5255

1809 Amon John I jr @ △ RE4-3351

1810 Easley Jackson R jr @

△ RE4-4165

1811 Jernigan John F @

△ RE5-0054

Taylor intersects

1900 Core Mason W @ △ RE5-2493

1901 Myers Shelton L @

△ RE5-3597

1902 Pierce Alma M Mrs @

△ RE5-1787

1903 Bedford Leroy @ △ RE5-1098

1904 Parker Woodrow @

△ RE5-2530

1905 Sasser Jas E @ △ RE4-3469

1906 Sullivan Edw E @ △ RE5-3289

1907 Marlow Howard P @

△ RE5-0602

1908 Jernigan Elbert L @

△ RE4-1649

1909 Pope Hugh V @

1910 Rackley Elbert S @

△ RE5-1291

1911 O'Quinn Eug K @ △ RE4-4589

**BEECH W — From 601 N James
west, 1 north of W Vine**

100 Piedmont Mills Inc flour mfrs

△ RE4-2681

207 Baggett Jas H

209 Gibbs Jacob @ △ RE4-2699

Baker Edith R Mrs

213 Lane Lavinia F Mrs

△ RE5-3710

**BEST N — From 1800 E Walnut
north, ½ east of city limits**

207 Rains Wm R @ △ RE5-1638

Ash intersects**Peachtree intersects****Rose intersects****BEST S — From E Elm south, 3
east of S Andrews av**

101 Jarrell Pete

102 No reutrn

402 Griffin H B @ △ RE4-5338

404 Tyndall Ed B @ △ RE5-4415

405 Sellers Edw G @ △ RE5-3136

406 Johnston Bob G @ △ RE4-2344

600 Jernigan Saml A jr

△ RE5-3219

601 Anderson's Florist △ RE4-4415

Anderson Elbert L @

△ RE4-4415

602 Westbrook Mitchell △ RE5-2330

Westbrook's Radio & Telev

Serv △ RE5-2230

604 Parkinson Saml C △ RE5-4896

605 VanBenthuysey Richd @

△ RE4-5099

606 Williams Edw R △ RE5-2444

607 Fox Julian R △ RE5-2438

608 Bowen Clarence F jr

△ RE4-5568

609 Vacant

610 Burwell G Wm △ RE5-4469

611 Perdue Wm E

612 Coor Ottiwell S @

613 Massengill E M @ △ RE5-3366

615 Hatch Walter S △ RE4-5416

617 Cresswell Robt

619 Vacant

Mimosa intersects

CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

BEST S—Contd

- 700 Husbands D Lewis jr @
 Δ RE4-2225
 701 Vacant
 702 Kennedy Henry B Δ RE5-2460
 703 Cook Lewis J @ Δ RE5-1531
 704 Vacant
 705 Bass Carson A @ Δ RE4-2202
 706 Jernigan Edw W Δ RE5-0126
 707 Anderson W Ray @
 Δ RE5-2594
 709 Smith Wiley A jr @
 Δ RE4-4539

Hawthorne intersects

- 800 Hicks Elvin W Δ RE5-2235
 801 Rice Mervyn A @ Δ RE5-1691
 802 Waldenmaier Bernhardt A
 Δ RE4-5408
 803 Starkey Richd W @
 Δ RE4-2386
 804 Mitchell Wm L @ Δ RE4-0606
 805 Hood Herbert Δ RE5-2908
 806 Jennette Herman R @
 Δ RE5-4114
 807 Talley Geo E @ Δ RE5-3864
 808 Goodrich Alf B @ Δ RE5-3246
 809 Harvell Marion A @
 Δ RE5-0922
 811 Wells Gordon Δ RE4-2290
 817 Bryan Cecil C

Juniper intersects

- 900 Best Luther A Δ RE4-4397
 901 Lindsey Harry E @ Δ RE5-4710
 902 Hackney Thos E Δ RE4-0960
 903 Godwin Roland D @
 Δ RE5-2156
 905 Wopart Jas F Δ RE5-1723
 906 Sewell John L @ Δ RE5-3979
 907 Butz Geo W Δ RE5-2129
 909 Melzig Karl M Δ RE5-2770
 1003 Allsbrook Jerry R @
 Δ RE4-0839
 1005 Morse Richd L @ Δ RE4-4076

BETHUNE AV—From Carver blvd north to McDaniel av, 3 west of S George

- 105 Lacy Hunter Δ RE5-0387
 109 Hodges Thos @ Δ RE5-0477

BIZZELL ALLEY—From 233 N John west, 1 north of E Mulberry

BLACK—From east end of VanHoy north to Tarboro, 1 east of N Wil- liam

- 900a Nethercutt Sarah L Mrs
 Δ RE4-3887
 900b Wallace Virginia B Mrs
 901 Pollock Willie L
 902 Brinson Jonas jr
 903 Grice Danl G
 904 Lancaster Virginia T Mrs
 905 Brogden Frank
 906 Atkinson Thos A

- 907 Jones Annie K Mrs
 908 McGowan Lela K Mrs
 Δ RE5-3713
 909 Boseman Charlie B
 910 Hinson Norman G
 911 Grice John T
 912 Evans Riley C
 914 Spence Wilbert B
 915 Lynn Willie B

BOOKER — From 506 W School south, 1 east of ACLRR

- 505 Atkinson Rosetta Mrs @
 506 Atkinson Dallas @
 508 Dawson Willie J
 510 Atkinson Rodie E Mrs
 Δ RE5-2153
 515 Johnson H B

BORDEN—From 215 Tarboro south to VanHoy, 1 west of N William

- 900 Raynor Richd C Δ RE4-0674
 901 Jones Scearn V Δ RE5-1015
 902 Toretta Lucille D Mrs
 903 Knight Frontus A
 904 Jones Sam jr
 905 Lynn Randolph B
 906 Sauls Bailey M
 907 Parrish Ollie B
 908 Myers W Harvey
 909 Butts Roland F
 910 Brown Mack E
 911 Vacant
 912 Davis Nora H Mrs Δ RE5-0252
 913 Turnage Allen R

BRAZIL — From 720 E Chestnut south, 2 east of S Slocumb

- 114 Vacant
 118 Deans Jas A
 120 Lane Booker T
 200 Holmes Graham @ Δ RE5-3618
 202 Arnold Juanita Mrs
 203 Battle Sylvester
 204 Lewis Willie
 205 Pearsall Willie H
 206 Williams Jas M
 207 Harris Pearl Mrs
 208 Stokes Bessie K Mrs @
 209 Washington Beulah
 210 Johnson Wm
 211 Thompson Irving
 212 Daniels Loretta Δ RE4-2446
 rear Vacant

Amazon begins

- 300 Stokes Alice L Mrs
 301 Newkirk Leroy
 302 Wooten Leslie
 303 Simmons Charlie
 304 Harvey Vernon Δ RE5-2266
 305 Crawford Monroe
 306 Fennell Geo A Δ RE5-4750
 307 Holman Rosa Mrs Δ RE4-2432
 308 Mitchell Jesse J

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

DIXIE ELECTRIC
MOTOR SERVICE

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
•
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

BRIGHT — From 805 E Walnut
south, 1 west of Herman
102 Qualtee Homes Inc
 △ RE5-0782
113 Greefield Robt △ RE4-5528
117 Taylor E F Co genl contrs
 △ RE4-5581
205a Wooten Emma D Mrs
 △ RE4-3674
205b White J W
207a Williams Hensel
207b McKinnon Harold C
208a McNear Jos
208b Evans Lulla B Mrs
209 Rayner Noah
210 Winstead Graham △ RE4-5745
211 Uzzell Essie Mrs
212 Matthews Pearl B Mrs ◎
213 Jackson Wm
215 Brewington Jas

Amazon ends

300 Austin Evelyn A Mrs
 △ RE5-1777
301 Smith Paul ◎ △ RE4-2599
 Smith's Auto Repr
302 Atkinson Willie M △ RE5-0334
304 Carraway Rosa L
305 Taylor Louise L Mrs ◎
306 Daniels Walter W ◎
 △ RE5-3302
308 Williams Paul

Nile ends

310 Smith Paul jr ◎ △ RE4-1829
313 Sacred Heart Cath Ch
314 Thompson Clifton △ RE4-2577

E Pine intersects

416 No return

Laurel intersects

BRITT — From 8th north to beyond
Slaughter, 1 northwest of Southern
land

BROGDEN — From 1114 N Center
east, 2 north of Swan
106 Cole Albert jr △ RE5-4157
107 Hill Hubert ◎ △ RE4-2076
108 Atkinson Thos
110 Pearce Eddie J ◎ △ RE5-3637
111 Cole Albert ◎
112 Peacock Dan S
113 Isler Leonard H ◎ △ RE5-2503
114 Williams Jas C
115 Hamilton Reuben △ RE5-2610

N John intersects

200 Gboro Colored Florist
 △ RE5-0315
203 Smith Lindsey
205 Meadows Worth L ◎
 △ RE4-1801
209 Reid John L

Greenleaf intersects

300 Vacant
301 Walker Willie

302 Casey's Lndry & Clns (stge)
303 Vacant

N William intersects

BROOK—From 414 Peterson south,
1 west of Scott

BROWNIGG—From 813 N George
west, 1 north of Grantham
305 Edwards Luby A △ RE5-1832
306 Deans Jas A △ RE4-0932
307 Medford Jos S ◎ △ RE4-3306
308 Ingram Mamie M Mrs ◎
 △ RE4-5140

310 Daughtry R Arth ◎
 △ RE5-0158

312 Rogers Norman J ◎
 △ RE4-3436

Rogers Ethel M Mrs beauty
shop

N Virginia intersects

404 Starling Owen L ◎
 △ RE5-1806
406 Cole Oza F jr ◎ △ RE5-1585
408 Coor Kenneth K jr ◎
 △ RE5-0176

409 Johnson Colon L ◎
 △ RE5-3470

411 Morgan Bennett V
 △ RE5-2528

BRYANT—From 603 E Holly north,
3 east of N William
705 Mitchell L Estelle Gro
 △ RE5-3932

707 Shantle Wm
708 Nichols Chester

709 Vacant
710 Person Lula P Mrs
711 Vacant

Eunice intersects

713 Lee Robt
714 Lipscomb Marvin

rear Vacant

716 Daniels John

717 Vacant

719 Vacant

720 Wiggs J Wm

721 Vacant

722 Bryant St Baptist Ch

723 Rackley Ora L △ RE5-3774

725 Vacant

727 Thompson Dallas F

Mildred intersects

800 Odom Mamie C ◎

Boyette Horace △ RE4-3142

801 Cox Geo

803 Cox Walter S

804 Toler Jas

805 Page John

Atlantic av intersects

A&ECRy crosses

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

BURNS SPRING ROAD (Adamsville) — A continuation of E Elm from Stoney Creek east to Daniel Chapel rd
(Houses in order, not numbered)

Hillcrest dr ends
Edwards H M @ Δ RE4-5107
Rivenbark Chas D Δ RE5-1655
Tew L D Δ RE4-3888

Spence av ends
Biggs C R Δ RE4-4979

Glendale Trail ends
Lee ends

Sutton Jack @ Δ RE4-0634
Davis Carey M @ Δ RE4-0844
Daniel Chapel rd intersects

C—From N Virginia northwest to N Carolina extn, 1 north of B (not open)

CANAL — From 710 W Pine south, 1 west of Persimmon

402 Atkinson Preston @
403 Barnes Herbert @ Δ RE4-3199
404 Williams Roscoe @

Δ RE4-3977
405 Artis Louis D
406 Bonner Herman D @
Δ RE4-0977

407 Jones Leonard J @
Δ RE4-2673

408 Uzzell Walter @ Δ RE4-5317
409 Braswell Arth @ Δ RE4-1643
410 Coley Theo C @ Δ RE5-2954
411 Coley Minnie S Mrs @
Δ RE5-2544

412 Black Jane B Mrs Δ RE4-2235
413 Rich Fred L
415 Coley Theo C gro

Holt intersects

417 Sykes Sudie S Mrs @
Δ RE5-1220

419 Murray Paul N @

420 Pope Frank F

423 Sherard Bossie Δ RE4-3703

424 Brown Chas @ Δ RE5-3756

425 Foxworth Thos @ Δ RE5-2433

426 Raynor Eliz @

427 Suggs Leona W Mrs

428 Butler John T @ Δ RE5-3298

430 Brown Johnson @

School intersects

500 Faison Ida M Mrs

501 Stevens Jos @

502 Kornegay Eva C Mrs @
Δ RE5-2089

504 Campbell Jas W

507 Sherard Luna M @
Δ RE4-2164

509 Raiford Wright @ Δ RE5-4849

510 Sherard Maggie Mrs @

Δ RE4-2629

Bright Margt S Mrs beauty shop

513 Cole Charlie M

Orchard intersects

601 No return

603 Raynor Lela G Mrs @

Δ RE5-3902

605 Vacant

607 Barnes Edw L

609 Sutton Geo W Δ RE4-3426

610 Gaddy Dennis

611 Bryant Washington @
Washington intersects

614 Vacant

616 Batts Lester T Δ RE4-5055

618 Wall Chester @ Δ RE4-5588

Little Washington Fish Mkt

619 Raiford Jacob @ gro

Δ RE5-3202

620 Vacant

621 Watson Wm @ Δ RE5-3584

Parker intersects

701 Joyner Richd S

702 Campbell Pearl M Mrs

704 Henderson Wm

705 Allen Ennis C Δ RE4-4195

706 McGee Willie

708 Taylor Ed

709 Flowers Ernest

710 Harper Bernie

711 Thompson Tinnie S Mrs

712 Patrick Sylvalus Δ RE4-3308

713 Bryant Foy Δ RE5-1092

714 Hollingsworth Lewis @

Δ RE5-0204

715 Reid Coy W

716 Speight Lula Mrs @

Δ RE5-1518

717 Bryant Willie

718 Raiford Chas

719 Bryant Henry @ Δ RE5-1485

Moore begins

720 Hines Wm

803 Faison Pearl A Mrs

804 Dillard Jessie

805 Kornegay Jesse J

806 Knight Frank @ Δ RE5-0542

808 Kornegay Jessie M Mrs @

Δ RE5-4528

810 Kornegay Henry L Δ RE5-1648

812 Lewis Wm

US Hwy 117 intersects

902 Barnes Thos @ Δ RE5-3689

906 Dawson Saml @ Δ RE4-4277

910 Bryant Willie @

911 Vacant

Waynesborough intersects

CAROLINA N — From W Walnut at Union Station north, 1 west of N Virginia

106 Womack Electronics Corp whol
Δ RE4-3221

108 Pate J Walter @ Δ RE5-0568

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

**CAROLINA N—Contd**110 Jarman Arnold W ©
△ RE5-3647112 Keen J Roy © △ RE5-1260
Gurley Woodard △ RE5-1471**W Mulberry intersects**

200 Bartlett Henry △ RE4-3066

201 ApartmentsA Nolte Lester D
B Leblanc Murray J
C Schuler Gary E
D Barnes Thos A**Street continued**204 Sherry Sudie M Mrs
△ RE5-1403

Minton Herbert O

205 Parker Thos W © △ RE4-4564

206 Hollis Joe △ RE5-3259

207 Summerlin Jas W ©
△ RE4-5505

208 Wynn Julius W © △ RE4-5314

209 Massey Chas R △ RE5-1487

210 Bass Henry K △ RE4-2493

210½ Gunter Jas P

211 Holloman Ransom jr ©
△ RE5-2325

212 Davis W Bryan © △ RE5-2120

213 Wall R Sig © △ RE4-4433

215 Darden Arth M © △ RE5-0885

W Ash intersects

304 Branch Wm E © △ RE4-3453

305 Wood Geo © △ RE4-4339

Ash intersects

306 Vacant

307 Hudson Edison T ©
△ RE4-0786

308 Davis Wm B jr △ RE5-3163

309 Bell Alma M Mrs © nurse
△ RE5-2132

Bell Grover H jr

311 Heeden Wm M © △ RE4-1876
North State Hosiery

△ RE4-1876

312 Holloman Wiley L △ RE5-4139

313 Stafford Arth W ©

△ RE4-3748

314 Nasekos Speros ©

△ RE4-1624

316 Ledford Jack B △ RE5-4017

W Oak intersects

400 Vacant

401 Brogden Carlton L

401½ Vacant

402 Person Lester P

403 Creech Odell G

403½ Lee Harden G

405 Vacant

405½ Vacant

406 Mitchell Mildred A Mrs

406½ Vacant

407 Dail Willie S

407½ Gurley Wyatt R

408 Vacant

408½ Massingill Hurbert

409 Vacant

409½ Vacant

410 Pierce J Millard △ RE5-1529

411 Vacant

411½ Lancaster Kathleen H Mrs
△ RE5-2535

412 Jackson Hilda N Mrs

412½ Vacant

413 Manning Leroy

413½ Andersen Jesse R

415 Vacant

415½ Vacant

W Vine intersects**W Beech intersects****W Holly intersects**

701 Lawhorn Albert J

703 Person David L

705 Sasser W Chester ©
△ RE4-2939

708 Sasser Crawford

709 Holt Maude P Mrs ©
△ RE5-0609**Grantham intersects**

801 Lewis N Alton △ RE4-3155

803 Morris Edgar L © △ RE5-3965

805 Catalano Sebastian ©

Browning ends

900 Stuckey J Roy △ RE4-4815

901 Lynch John L © △ RE4-2852

902 Joyner Alton © △ RE4-0792

905 Broughton Melvin J ©
△ RE5-0600

906 Wilkins Harvey D ©

△ RE4-4962

907 Tilghman C Louis ©

△ RE5-1789

909 Brock Jas A © △ RE4-3767

CAROLINA N EXTN — From junction A and ACLRR north, 2 west of N George (beyond city limits) (No numbers houses in order)

(No numbers houses in order)

Evans Lonnie

Ethridge Herman ©

Jones Marvin

McClenny Florence J Mrs ©

Deans Delma L © △ RE5-2555

Anders G Herbert

Carter Ida W Mrs © nurse

△ RE5-3604

Carter Raeford W

Vacant

Blackman Flora Mrs

Sanders Roy L

Edwards Ida Mrs

Ivey Lake W △ RE5-1233

Wiggins Geo W ©

Wood Henry

McClews Leon L ©

Howell Marvin

Nelson Leslie A © △ RE4-1966

Benton Dock R

Denning Geo W ©

Medlin Elijah L ©

A intersects

**P
A
T
E
—
D
A
W
S
O
N**

**MOTOR
CO., Inc.**

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



**SALES and
SERVICE**

**SAFETY
TESTED
USED
CARS**

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial REpublic 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

CAROLINA N EXTN—Contd

Howell Thos
Jernigan John J
Hinson E Berry @ Δ RE5-4609
Lancaster Wm H @
Δ RE5-0979
Farmers Freezer Locker
Δ RE4-5516
Farmers Serv Co whol feed
Δ RE4-2533
Collins Willie D
Wood Belle Mrs
McFatter Alex @ Δ RE5-2417

Hooks River rd intersects

CAROLINA S — From W Walnut at Union Station south, 1 west of S Virginia

101 Union Station Δ RE5-4027
ACLRR Δ RE5-2218
Δ RE5-4027
Sou Ry Sys Δ RE5-1352
Ry Exy Inc Δ RE4-2271

106 Vacant

108 Vacant

112 Vacant

114 Goldsboro Trans Co Inc

Δ RE4-0535

118 Gboro Bldrs Sup Co Inc

Δ RE4-4071

120 Jones Janie E

W Chestnut intersects

200 Crow Bessie H Mrs @

Δ RE5-3405

201 Tilton Elmer D Δ RE5-2664

202 Hooks Myde W Mrs @

203 Pittman Wm W @ Δ RE4-0949

204 Capps Alf H @ Δ RE4-3297

205 Overman Robt J @ Δ RE4-4807

207 Pate John M @ Δ RE5-4205

209 Eastern Realty & Constn Co

Δ RE4-5564

W Spruce intersects

305 Street Lula C Mrs Δ RE4-2128

307 Horn Norman E

CARVER DRIVE—From 1123 Olivia

1a south, 1 east of Poplar

900a Dudley Leamon Δ RE4-0657

900b Peacock Fredk D

Δ RE5-0621

901a Koonce Wayne H Δ RE5-1749

901b Hargrove Jas M

902a Harris Eug

902b Daye Albert

903a Edwards Sallie Mrs

903b Fennell Minnie Mrs

904a Griffin Matthew

904b Dixon Raphael

905a Richardson Wm

905b Hinnant Jas Δ RE4-1818

906a Horner Jas Δ RE4-5064

906b Grantham Nola M Mrs

Δ RE5-2997

907a Lewis Mary Mrs Δ RE5-2605

907b Bailey Jas

908a Hill Goliath

908b Barnes Eug E

909a Anderson Walter

909b Flowers Athenia

910a Jackson Lela Mrs

910b McIntyre Hubert

911a Koonce Cora Mrs

911b Pettaway Heppie G Mrs

912a Jackson Roland

912b McCuller Mabel Mrs

913a Gerald Annie L Mrs

Δ RE4-5532

913b Flowers Jas

914a Exum Jasper

914b Lewis Kathryn Mrs

915a Whitfield Narcissus Mrs

Δ RE5-3004

915b Broadhurst Leonard R

916a Williams Moses jr

916b Kornegay Prince A

Δ RE4-2458

917a Wilkins Vassie Mrs

917b Forte Clinton J

918a Austin Norwood jr

918b Gray Millie Mrs Δ RE4-1863

920a Lewis Tony Δ RE4-2797

920b Flowers David Δ RE5-4777

922a Whitfield Julia M Mrs

922b Boykin Annie M Mrs

924a Morrissey Alberta Mrs

Δ RE5-1737

924b Shoecraft John A

Δ RE5-4072

926a McCoy Ardella Mrs

926b Thompson Cornelia Mrs

927a McIntyre Jas

927b Holloway Sam

928a Williams Chas

928b Kelly Hattie Mrs

Δ RE5-2873

929a Hines John M Δ RE5-3122

929b Carmichael Inez Mrs

930a Lewis Ben E

930b Ramos Olivia Mrs

Δ RE5-0607

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate

110 S. William St.

INSURANCE — BONDS

Loans
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

CARVER DRIVE—Contd

932a Wells David L
932b Brinson Wilbert R
△ RE4-5559

CATALPA — From Rudolph east to Jefferson, 1 north of Edgerton

1401 Vacant
1403 Campbell Jimmy △ RE5-4403
1405 Collins Clarence G
1406 Woodard Raymond
1407 Parks Harold B @
△ RE5-3226

1408 DeBruhl Joe M @ △ RE5-1625

N Andrews av intersects
1500 Denmark Robt L jr @
△ RE4-3457

1501 Holliday Marvin

1502 Bryant Jimmy R @

△ RE5-1285

1503 Vacant

1504 Savage Geo M △ RE5-3077

1505 West Benj F

1506 Braswell John G @

△ RE5-0437

1507 Smith Ralph W @ △ RE5-4246

Smith Avning Co △ RE5-4246

1508 Hudson Robt L @

△ RE5-0064

1509 Hare Emmitt H @

△ RE4-3352

1510 Joyner Wm F jr @

△ RE5-4312

1511 Vinson D Wood jr @

△ RE4-0567

1512 Kornegay Norwood @

△ RE4-4924

1513 Braswell Dagnal L @

△ RE5-0241

N Jefferson intersects

5

CEDAR — From 836 N Center east,

1 north of Atlantic av

106 Jones Minnie M Mrs

108 Joyner Janie R Mrs

109 Powell Jas E @ △ RE5-4666

111 Clark Danl F @

Clark Christine beauty shop

△ RE5-2477

112 Kinsey Johnny

113 Farrion Maggie Mrs

N John intersects

201 Vacant

203 Lamb Edw

207 Joyner Alex

209 Peacock Earl

Greenleaf intersects

29

CELLA — From Jefferson av east,

1 north of Banks av

101 Eloshway Eug G @

△ RE5-4774

103 Parvin Chas R @ △ RE5-4735

105 Herring Wm E @ △ RE5-4198

CEMETERY — From 514 S John

east, 1 south of E Walnut

204 Saunders Ray J △ RE4-1712

205 Merritt Eula M △ RE4-2315

206 Harper Carrie M Mrs

207 Ellis Isiah

209 Holmes Frank △ RE4-3391

211 Reid Henry

211½ Fleming Willie

213 Woodard Robt

215 Lassiter Jesse

CENTER N — From Walnut north,

1 east of James (the dividing line

for streets running east and west)

100-04 Woolworth F W Co dept

store △ RE4-5021

101 Goldsboro Drug Co

△ RE5-1111

103 Central Lunch △ RE4-5271

103½ Vinson's Beauty Shoppe

△ RE4-5552

105 Harrell's News Stand

△ RE4-5066

106 Richard's Jwlr's Inc

△ RE4-4274

107 Parekr Geo A elec appls

△ RE4-4986

108 Butler's Inc shoes

109 Sandy's Sport Shop

△ RE5-4836

110-14 Kress S H & Co dept store

△ RE4-3152

111 Wayne Theatre △ RE4-3294

116 Diana Shop of Gboro Inc

△ RE5-2561

118-22 Isaacs-Kahn Furn Co Inc

△ RE5-2581

119-21 Western Auto Assoc Store

△ RE5-2910

123-25 American Bank △ RE4-5164

126 My Shop clo △ RE5-4014

128-32 McLellan Stores Co dept

store △ RE5-4875

136 Merit Shoe Co Inc

137 Langston Tire Co reprs

△ RE4-4191

138 Timeplan Finance & Accept-

ance Corp △ RE5-1041

139 Goldsboro Office Supply Co

△ RE5-4731

140 Casteen Geo & Son Furn Co

△ RE5-4851

141 Vacant

142 Garriss Jwlr's △ RE5-1074

143 Goldsboro Candy Kitchen

△ RE4-9714

143½ Vacant

144 Bunch Drug Store △ RE5-2101

145 Nash Printing Co △ RE4-3925

147-51 Motor Bearings & Parts Co

Inc whol △ RE4-4651

Mulberry intersects

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

CENTER N—Contd

- 200-02 Edwards Young Men's Shop
clo Δ RE4-4391
- 201-03 Flake's Tire Serv
Δ RE5-0912
- 204 Gboro Paint Co Inc
Δ RE4-3301
- 205 Lee Sam Laundry
Lee Sam
- 206 Edwards Bldg (side ent)
- 208 Garriss Dry Clns Δ RE4-5311
- 209-15 Cobb Motor Co autos
Δ RE4-2622
- 210 Cogdell Bicycle Shop
Δ RE4-3731
- 212 Mickey's Pastry Shop
Δ RE4-4741
- 214 City Hall
Board of Aldermen
Building Insp Δ RE4-2736
Commr Willowdale Cemetery
Fund Δ RE4-3053
Clerk and Treas Δ RE4-3053
Civil Defense
Electrician Δ RE4-2736
Engineer Δ RE4-2736
Jail
Manager Δ RE4-2828
Mayor Δ RE4-2951
Plumbing Insp Δ RE4-3551
Police Court
Police Dept Δ RE5-2031
Tax Dept Δ RE4-3172
Water Dept Δ RE4-3551
Willowdale Cemetery (ofc)
Δ RE5-1065
- 217 Motor Sup Co auto parts
Δ RE4-3381
Rogers Furn Δ RE4-0641
- 219 Edgerton Cedric E farm machy
Δ RE4-1986
- 221-29 Carr Spring Co auto repr
Δ RE5-3291
- 222 A & P Food Stores gros
Δ RE5-2721
- 223 Pate-Dawson Mtr Co Inc
autos Δ RE4-2411
- 224 Spotless Clns Δ RE5-3836
- 226 Town and Country Gas Co Inc
bottled gas Δ RE4-2301
- 228-34 Standard Automotive Parts
of Goldsboro Inc Δ RE4-3311
Δ RE5-4504
- 236-38 Firestone Stores auto ac-
cessories and parts
Δ RE4-3504
- E Ash begins
W Ash begins
- 305-07 Pike J D Mtrs Co autos
Δ RE4-2671
- 311 Griffin Mtr Co Δ RE5-2291
- 312 Bowling Center The
Δ RE5-4950
- Ace Moving Co Δ RE5-1440
- 313 May's Radiator Serv repr
Δ RE5-3517

- 314 Cobb Annie H Mrs ©
Cobb Robt D gro
- 316a Heath Jonie L
- 316b Sutton Danl
- 316c Perkins Cecil
- 318a Stroup John H
- 318b Shase Earl
- 318c Sutton Ralph
- 319 City Motor Sales used cars
Δ RE4-0903

E Oak intersects

- 400-10 Colonial Ice Co mfrs
Δ RE4-0825
Goldsboro Ice Delivery Co
Δ RE4-2811

- 401-09 Community Mtrs Corp used
cars Δ RE4-2948

- cor Goldsboro Milling Co (side)

E Vine intersects

- 501 VaCaro Carolina Chem Corp
fertilizer Δ RE4-1677

E Beech intersects

- 601 Planters Cotton Oil & Fertiliz-
er Co Δ RE4-1751
- Agri Servs fertilizer spreaders
- 608 Dixie Chem Co fertilizer mfrs
Δ RE5-1463

E Holly intersects

- 700 Rose W P Sup Co Inc bldg
materials Δ RE4-1601
- 712-20 Taylor J P Co Inc (side
ent)

Grantham begins

- ACL crosses
Riway begins

- 803 Walker Isler
- 805 Ellis Geo Δ RE4-3917
- 807 Exum Lois W Mrs
- 809 Darden Vassie C Mrs
- 811 Bradshaw Thelma D Mrs
- 816 Thompson Della S Mrs ©
Δ RE5-2077
- 820 Hamilton John
- 822 Campbell Leoria Δ RE4-3612
- 826 Brown Eli L © Δ RE5-4328
- 828 Jones Morris Δ RE5-1101
- 830 Vacant
- 832 Hagans Elera C © Δ RE4-2766
- 832½ Vacant

Kadis begins

- 834a Cleo's Beauty Salon
- 834b Applewhite Louis
- 834c Ellis Thos H
- 836 Eagle Taxi Service Δ RE4-5067

E Cedar intersects

- 900 Stackhouse Jas M
- 901 Gregory Wm P
- 903 Coley Charlie M
- 904 Daniels Junior
- 905 Lewis Isaac
- 906 Atkinson Addie C Mrs
- 907 Hobbs Mable M
- 908 Armstrong Willie J
Δ RE5-1495

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box STORES
SOUTH'S LARGEST JEWELERS

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983

DIXIE ELECTRIC
MOTOR SERVICE

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•

TEL.

RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)

CENTER N—Contd

- 909 Hamilton Beatrice L
 △ RE4-4580
910 Yelverton Jas P ①
 △ RE4-5449
911 Hamilton John ①
913 Bennett J Will ① △ RE5-3398
914 McKethan Hector R ①
 △ RE5-4601
916 Spruill Carl △ RE4-1548
919 Vacant
920 Holt Laura B
921 Jefferson Edw
922 Gill Isabelle Mrs
924 Williams Lindsay
925 McIntyre Saml
927 Durham Cora B Mrs
 △ RE5-4547
929 Moses Geo
931 Benton Edgar

Swan intersects

- 1000 Faison Mabelle C Mrs
1003 Jenkins Bennie L
1004 Nobles Lawrence A
1005 Jones Elnora F Mrs
 △ RE5-1349
1006 Washington Wm
1007 Bell Jesse M △ RE4-3367
1008 Wooten Ernest ① shoe repr
 △ RE4-4542
1009 Altman Willie R ① △ RE5-0674
1010 Hill Jankie Mrs
1012 Wooten Leslie
1014 Heath Saml ① △ RE5-3675

Freeman intersects

- 1114 Chadwick Alonzo
 Brogden intersects
1200 Daniels Sarah J Mrs ①
 △ RE5-4789
1208 Williams Malcolm
 Raynor intersects
1220 Taylor Chas

E Dewey intersects
Claudia av begins

- 1404 Vacant
1410 Lovelace Thos A
1412 Atkinson Council ①
 Marion begins
1500 Barnes Louella H Mrs ①
 △ RE4-4900
1502 Vacant
1504 Barnes Willie ① △ RE5-2795
1510 Isler David ① △ RE5-0702

Neil begins

- 1602 Vacant
 Dillard begins
 E Shaw begins
 Hooks River rd intersects
 City limits

- 3
CENTER S — From 100 Walnut
south (dividing line for streets
running east and west)
100 Tolar Opticians △ RE5-3546
101 Glamor Shop The clo
 △ RE4-4975

- 104 Citizens Sav & Loan Assn
 △ RE4-2064
105 Young Fashions clo
 △ RE4-1861
106 Hotel Gboro △ RE4-4511
Hotel Gboro News Stand
 △ RE4-4511
Hotel Holding Co Inc
 △ RE4-4511
Kiwanis Club △ RE4-4511
Optimist Club The
 △ RE4-4511
Rotary Club △ RE4-4511
Lions Club △ RE4-4511
Lioness Club △ RE4-4511
Civitan Club △ RE4-4511
Merchants Assn Inc
Business & Professional
 Women's Club △ RE4-4511
Women of the Junior Chamber
of Commerce
Furn Dealers Assn △ RE4-4511
107 Serotta's clo △ RE4-2521
108 Tavern The beer △ RE4-4511
109 Rogers Inc jwrls △ RE4-3277
110 Hotel Goldsboro Barber Shop
 △ RE4-4511
111-13 Joseph's Neil Shop clo
 △ RE4-4731
112 Colony Gift Shop △ RE4-5061
114 Western Union △ RE5-4141
116 Thornton Willis E chiropractor
 △ RE4-4791
Sugg Wm B chiropractor
 △ RE4-4791
117-17½ Goldsboro Book Store
 △ RE4-2831
118 Nelson's Photo Shop
 △ RE4-3631
120-22 Ratley's Drug Store
 △ RE4-2441
121 Weil H & Bros (ofc) gros
 △ RE4-1551
Weil's Fertilizer Wks (ofc)
 △ RE4-1551
121-31 Weil's Inc dept store
 △ RE4-1551
122½ Center Hotel △ RE4-9905
Hiller Wm H △ RE4-9905
114 Pastime Billiards pool rm
 △ RE4-9964
128 Roy's Lunch restr
130 Little Restr △ RE4-5086
132 Carolina Precision Works
 jwrlr repr △ RE5-0616
Automatic Battery Co of
 America auto △ RE5-0617
134-36 Brown's Radio-Telev Sls
 & Serv △ RE5-4491
135 Giddens Jwrlry Store
 △ RE5-1270
135½ Ball Studio photogs
 △ RE5-0045
137 Opera Shoppe confrs
 △ RE4-9769
138 Goldwayne Lndry & Dry
 Clns (ofc) △ RE5-0311



Dumas-Giddens Oil Co.
Inc.



Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



CENTER S—Contd

- 139 Paramount Theatre
△ RE4-4223
141 Hat Shoppe The mltrs
△ RE4-5091
142 Carolina Theatre
△ RE5-4270
143 Gardner Sallie Antiques &
Gifts △ RE4-4704
146 Frick Clothier △ RE5-3290
147 Robinson's Drug Store
△ RE4-0911
148½ Brass Grill The No 1
restr △ RE4-9899
149 Vacant
150 O'Tuel Studios photog
△ RE4-2561
150½ Vacant
152 Vacant
154 Edgerton's Bill News Stand
△ RE4-9926
156 Worley Typewriter Exch
△ RE4-0845 - △ RE4-3902
E Chestnut begins
W Chestnut begins
201 Thompson's Harmony Hall
radio & telev sls & serv
△ RE4-3601
202 Jefferson Std Life Ins Co
△ RE5-4271
205 Sauls Nathan P
207 Pilkington M Elmer
△ RE4-4936
209 Spicer Clara © △ RE4-2534
Cherry Robt L
Fairfield Michl
211 Gboro Chamber of Commerce
△ RE4-2241
Committee of One Hundred
Business Men
△ RE4-2241
213 Gboro Beauty Shop
△ RE4-1831
Brashear Pearl H Mrs
△ RE4-1831
Merle Norman Cosmetic
Studio △ RE4-1831
219 Scott Mtr Co autos
△ RE4-5171
222 Vacant
224 Best Wm H © △ RE4-3987
226 Vacant

15

E Spruce begins

W Spruce begins

- 300 Witherington Mildred P Mrs
△ RE4-0972
White Willie B Mrs
△ RE4-1985
301 Purser Bldg
Frazier A Ernest whol tob
△ RE5-4884
Rooms:
103-04 Maxwell Allen J jr
archt △ RE4-4901
Clarke Frank F archt
△ RE4-4901

- 105-06 US Selective Serv System
Local Bd No 97
△ RE5-3061
107-08 Tucker Wm W dentist
△ RE4-3564
109 Denning Ins and Realty Co
Inc △ RE5-4531
201 Genl Adj Bur Inc ins adj
△ RE4-0881
202 Provident Life & Accident
Ins Co △ RE4-2971
203 Life Ins Co of Ga
△ RE5-1050
204 Met Life Ins Co △ RE4-4874
205 Life Ins Co of Va
△ RE5-1050
206-07 Gay & Taylor ins adjs
△ RE4-4671
208-11 Durham Life Ins Co
△ RE5-2771
212 Am Bankers Ins Co
△ RE5-4213

Street continued

- 302 Apartments
1 Hardy Jas △ RE4-1533
2 May Joy F Mrs
3 Ogburn Carl △ RE5-1909
4 Hooks Aaron R
5 Kinney Edw A
6 Carrier Jack C
7 Hoffman Maybelle
△ RE4-2481
8 Bagley Leonard L

Street continued

- 303 Assad Sam J △ RE5-4241
Scalone Virginia Mrs
△ RE4-2064
304 Vacant
305 Barnes Leola T Mrs ©
△ RE4-3941
Grant R Hodges ©
△ RE4-2117
308 Hinson Jas Z jr ©
△ RE4-1778
309 Nickens Mosset F
△ RE4-4613
310 Powell Edith © △ RE4-4664
312 Johnson Bertha O Mrs ©
furn rms △ RE4-0814
E Pine begins
W Pine begins

- 400 Hatch Margt H Mrs ©
△ RE4-4725
401 Rhodes Addie Mrs
McLean Edwina B Mrs
△ RE4-4189
403 Croom Julia A Mrs ©
△ RE5-0085
405 Clark Hattie M Mrs ©
406 Barwick Mary Mrs ©
△ RE5-0520
407 Croom Webster B ©
△ RE4-3664
408 Fail Mary W Mrs
△ RE5-4817
Grimsley Cora B Mrs
409 Hatcher J Robt ©
△ RE4-2685

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641

138 W. Walnut St.

Tel. RE public 4-0741

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

CENTER S—Contd

- 410 Jennette John D ©
△ RE4-1853
412 Hill Walter G △ RE4-5595
413 Jones Lena L Mrs ©
414 Johnson Mary L ©
415 Herbert Winnie B Mrs ©
△ RE4-4457
417 Dortch Katie Mrs
△ RE5-2689
419 Snider Frank © △ RE4-3063
421 Edwards Nathan ©
△ RE5-1858
423 No return
10
W Elm begins
505 Atlantic-Pacific Van & Stge
Inc △ RE4-5101
511 Kemp Specialty Furn Co
mfrs △ RE5-2801
Fara begins
Apple begins
Birch begins
Bay begins
907 Weeks Vinson L
908 Dewey Bros Inc (shop)
Hargrove Thelma E Mrs
909 McDuffie Lessie
911 Cole Zudie C Mrs △ RE5-3064
913 Vick Jas
914 Wooten Geo
915 Lynn Clyde
916 Vick L D

CHAPEL — From 314 Scott east, 1 south of E Spruce

- Denmark intersects
504 Wellington Arth
506 McKinzie Roger
509 McElroy Aubrey
510 Britt Jonah R
511 Kelly Jesse J
512 Swinson Louise △ RE5-2927
513 Dobson Perry
514 Stanley Jos
515 Jones John A
517 Jackson Carrie J Mrs
△ RE4-1617
Coggman Geo

CHARLES — From 400 E Spruce south, 2 east of S John

- 300 Loretta's Beauty Shop
302 Williams Merritt N ©
△ RE5-0611
304 Vacant
305 Faison Jeffrey E △ RE4-4494
306 Vacant
307 Carr Arth R △ RE4-1737
308 Vann Frank © junk dlr
△ RE4-5578
309 Rhodes Theo
310 Cox Wm △ RE5-4310
311 Vacant
312 Raiford Ophelia △ RE4-0590
313 Joyner Johnnie
314 Hicks Lonnie jr
315 Lewis Walter C △ RE4-0686

- 316 Raynor Leslie
317 Jones Ulysses
318 Broadhurst Wilbert
319 Moore Roland A △ RE4-4785
320 Spencer Eddie B
322 Lewis Sudie Mrs
324 Sims Thos N
326 Coley Roland L
328 Thompson Willie S
△ RE4-0595
329 Bryant McDanl
329½ Yelverton Anna Mrs
△ RE5-3533
330 Stevens Ruby M Mrs
400 Andrews Isaiah Rev
401 Simmons Cora
401½ Bryant Anna S Mrs
402 StJohn's AME Ch
403 Watson Wm
Spence Lillie
405 Fort Junius H △ RE4-5175
406 Saunders Wade A
△ RE4-5524
407 Bryant David N
Bryant Sallie C Mrs
drsmkr
408 Whitfield Anna B Mrs
409 Shank Edw N △ RE5-0262
410 Whitaker Jos
411 Young Annie J Mrs
412 Smith David
413 Melvin Jas O barber
△ RE4-4023
Melvin Nellie A Mrs
beauty shop
414 Johnson Joe M
Peterson begins
415 Sanders Sam
417 Frazier Jesse △ RE5-4556
418 Pate Robt P △ RE4-2932
419 Perry Ed
420 Budd Jas
421 Artis Arth E △ RE4-4158
422 Harrington David
423 Best Orpha
425 Gray Vinessie △ RE5-1879

CHERRY — From S George west, 1 south of Redwood

Ellis ends
Hill ends

CHESTNUT E — From 156 S Cen- ter east, 1 south of E Walnut

- 100 Downtown Gulf Serv serv sta
△ RE5-1466
105 Elks' Club △ RE5-3131
Goldsboro Lodge No 139
△ RE5-3131
Goldsboro Lodge No 139
BPOE △ RE5-3131
111 Strosnider Chas F phys
△ RE4-2184
114 Vacant
116a Allen H B
116b Vacant
118a Allen Jas E

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



As Always
the New and Fashionable
for Any Season!

CHESTNUT E—Contd

- 118b Best Carmie Z Mrs
△ RE5-0494
118c Tilghman Ollia L Mrs
△ RE4-5138
S John intersects
204 Saint Paul Meth Ch (educ
bldg) △ RE4-1981
Ormond av ends
206 Gboro Production Credit Assn
△ RE4-3851
Natl Farm Loan Assn
△ RE4-3851
208 Parker Wylie F lwyer
△ RE5-3433
Carolina Realty Co
△ RE5-1212
rear Wooten Arth L orthodontist
△ RE4-0761
210 Mazingo Billy G △ DR5-3593
212 Lewis J D
214a Vacant
216 Wooten Janie W Mrs ◎
△ RE4-4588
216a Vacant
S William intersects 15
308 Robinson Thos R jr ◎
△ RE4-5017
309 Sutton Mamie L Mrs
△ RE4-4029
312 Gresham Julius C ◎
△ RE4-2501
313 Dumas Orris F ◎
△ RE4-0708
315 Jinnette Edw W ◎
△ RE4-3618
317 Bell Rufus D ◎ △ RE5-4508
323 Conekin Geo M ◎
△ RE4-0905
Williams Jackie D
Foster Robt B △ RE4-2384
324 Best Cornelius J ◎
△ RE5-0165
325 Glisson Danl jr ◎
△ RE4-4143
326 Aycock Barnes ◎ △ RE5-0667
Princess begins
400 Rutledge Claire H Mrs
△ RE4-3696
401 Phifer B Jack ◎ △ RE4-5056
402 Howell Richd L ◎
△ RE4-2313
S Kornegay intersects
500 Sutton Wm G ◎
502 McDowell Floyd D ◎
△ RE4-5134
McDowell Bryan A
506 McAuliffe Francis D ◎
△ RE5-1844
508 Ward W Albert △ RE4-2586
510 Balkum Bessie M Mrs
◎ △ RE4-4232
512 Southerland Leslie ◎
△ RE5-3367
514 Edwards Major P ◎
△ RE4-2987
S Slocumb intersects

- 605 Jackson Jos W ◎
△ RE5-3502
606 Siler Wm P ◎ △ RE4-5431
S Leslie intersects
704 Wooten Jas P ◎ △ RE5-3450
714 Watson Lavenia E Mrs ◎
△ RE5-2123
176a Clark Tommy W
716b Battle Helen R Mrs
△ RE4-2846
718 Matthews Claude ◎
△ RE5-2086
Bright intersects
720 Reid Sadie B Mrs ◎
△ RE5-4418
Brazil ends 2

- CHESTNUT W — From 217 S Cen-
ter west, 1 south of W Walnut
101 Richfield Serv Center gas sta
△ RE5-3746
102 Thompson's Harmon Hall
(side ent)
104-10 Pepsi-Cola Bottling Co
of Gboro Inc △ RE4-0821
107 Seymour Funeral Home
Inc △ RE4-1761
Gboro Mutual Burial Assn Co
△ RE4-1761
Mills Con-O-Lite Vault
Co △ RE4-1761
109 Pepsi-Cola Bottling Co
of Gboro Inc (stge)
115 Weil H & Bros farm store
△ RE4-1551
118 B & P Shell Serv △ RE5-0472
121-25 Jeffreys & Son Seed Store
△ RE4-2985
127 Generator & Starter Serv
△ RE5-2026
129 Dillon R H Co restr sups
△ RE4-4431
131 VanRoekel John florist
△ RE4-4148
S James intersects
200 Weil Gertrude ◎
△ RE4-5039
203 Stanleys Funeral Home
△ RE4-2544
Stanleys Mut Burial Assn
Inc △ RE4-2544
Stanleys Francis W jr ◎
△ RE4-2544
204 Goldsboro Pub Library
△ RE5-1824
205 Dortch Harrod P ◎
△ RE4-1594
207 Martin Claude H ◎
△ RE4-0714
211 Floyd John M
Holloman Wm D
S George intersects 6
302 Muir J Harry jr ◎
△ RE4-2580
305 Parker Fred P jr ◎
△ RE4-5407
S Virginia intersects

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



CHESTNUT W—Contd
 405 Keller Roy H Δ RE4-4677
 407 Rivenbark Dorothy R Mrs
 409 Farmers Whse (stge)
 S Carolina av intersects
 502 Westbrook Eskel U
 Δ RE5-0888
 504 Wade Luther

ACLRR crosses
 S Georgia av intersects
 Kennon begins

601 Chestnut St Gro
 Holland W Archie
 Δ RE5-4742
 603 Hill Alton W Δ
 Δ RE4-3020
 605 Martin Clarence W
 Δ RE4-2739
 607 Lawhorn Elwood Δ RE5-0459
 S Alabama intersects
 Middle begins
 700 Coley Dennis Δ
 716 Cox Willie J Δ RE5-0655
 718 Flowers Jas H Δ RE4-5446
 720 Hines Geo R Δ RE5-0410
 724 Boykin Julia M Mrs Δ
 Δ RE5-4305

CIRCUS — From N Center west
 to James, 1 north of A
 100 Rowe Ernest
 101 Edwards M Jas Δ
 103 Coley Annie L Mrs Δ
 105 Daniels Ira B
 Seaboard intersects
 N James intersects

CLAIBORNE N — From Walnut
 north, 3 east of city limits
 100 Thompson Geo W jr Δ
 Δ RE5-0546
 101 Ritter John R Δ RE5-0348
 103 Dewey Geo S jr Δ
 Δ RE5-1445
 105 Borden Murray jr Δ
 Δ RE5-4197
 106 Lewis John D Δ RE4-5359
 200 Shepherd Wm A jr Δ
 Δ RE5-4703
 208 Neese Robt W Δ
 Δ RE4-2023

CLAUDIA AV — From 1308 N Cen-
 ter east, 2 north of E Dewey
 100 Ashford Felix C
 102 Marsh Geo P Δ RE5-0823
 104 Pearsall Roland R Rev
 106 Howell Sidney
 107 McNair Marie Mrs Δ
 Δ RE5-4672
 108 Streeter Wm B
 109 McClaurin Jas J
 110 Battle Enas Δ RE4-1699
 111 Best Willie A
 112 Barnes Ed
 112½ McDougold John W

113 Jones Saml Δ RE5-1724
 114 Vacant
 N John intersects
 200 Bryant Ida J Mrs Δ
 Δ RE5-2837
 201 Glenn Hattie T Mrs Δ
 Δ RE5-2054
 205 Horne Eloise Mrs
 Moses Bessie M Mrs baby
 sitter
 207 Malone Chas Δ
 209 Nash Jas H Δ RE4-2702
 Tuskegee begins

CLINGMAN — From 717 Royal av
 north, 2 west of Snow Hill
 1110 Best Paul C Δ RE5-1286
 1112 Joyner Geo
 1113 Trunage Jas T Rev
 Δ RE4-2909
 1114 Vacant
 1st intersects
 1200 Crecch John P Δ
 Δ RE5-4708
 1201 James Reginald
 1210 Ch of God
 1211 Quality Cabt Shop
 Δ RE5-3126
 1213 Hillbun Rodney L Δ
 Δ RE5-3126

2d intersects
 1301 Royall Jesse F Δ RE4-4707
 1302 King Simon Δ
 1306 Sparks Harry C
 1307 Combs Meta B Mrs
 Δ RE5-1258
 1308 Turnage Claudie B Δ
 Δ RE5-4232
 1309 Johnson Raymond
 Δ RE5-0240
 1310 Faircloth Levy W Δ
 Δ RE4-2277
 1311 LaMay Nelson Δ RE5-4052
 1313 Potter Thos E
 1315 West Hubert
 Aycock intersects
 3d intersects
 1401 Vacant
 1403 Davis Christie jr
 1405 Vacant
 1411 Joyner Norman B Δ
 Stronach ends
 4th begins

COBB — From 707 2d north, 1
 west of Clingman

CRAWFORD — From 616 E Elm
 south, 1 east of S Stocumb
 607 Hodges Julia B Mrs
 Δ RE5-1393
 608 Jackson Gertrude Mrs
 609 Thompson Annie Mrs
 Δ RE4-2157
 610 Corbett Ransom Δ RE5-0480
 611 Austin Florence Mrs
 Δ RE5-1024

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

CRAWFORD—Contd

- 612 Durham Lester M
- 613 Berry Ernest
- 614 Durham Theo R
- 615 Rodgers Eliz
- 616 Johnson Mary L Mrs
- 617 Eatmon Geo
- 618 Community Kindergarten
- 621 Miller Leslie
- 623 Boyette Wm P
- 624 Ross Willie
- 625 Swift Jennette Mrs
- 627 Perry Jennette Mrs
- Moore Rosa B Mrs
- △ RE5-2136
- 700 Williams Lonnie
- 701 Bunnas Jas
- 701½ Johnson Fred
- 702 Woodard Willie
- 703 Pettaway Ardonia Mrs
- △ RE5-0224
- 704 Daniels Eva C Mrs

Potley begins

- 705 Thornton Jas A
- 706 Kleinert Gro △ RE4-4381
- rear Saul's Fish Mkt
- △ RE5-4593
- 707 Edwards Mittie Mrs
- 718 House of Prayer Ch
- 800 Battle Buster
- 801 Vacant
- 803 Brown Minnie B Mrs
- 805 Ford Obie
- 807 Hargrove Mamie L
- 808 Graham Jas W
- 809 Ford Devie
- 810 Williams Matthew
- 812 Rouse Waitus
- 814 Lewis Tommie
- 816 Wade Annie B Mrs
- △ RE4-4269
- 817 Artis Lucille
- 818 Young Canary Mrs
- 819 Ricks Noah
- 821 Kates Lillie J Mrs
- 823 Moses Eloise T Mrs
- △ RE4-5509

Olivia la intersects

- 1003 Robertson Fred W
- 1005 Rouse Jas T △ RE5-4589
- 1007 Smith Robt
- 1009 McAllister Claude I Rev
- 1011 Black Wm
- 1013 Shearod Marvin P

Newsome intersects

- 1102 Yelverton Mack △
- 1103 Austin Phyllis △ RE4-1799
- 1107 Jones Ben △ RE5-2676
- 1108 Holloway Peggy Mrs
- 1109 Johnson Norman L Rev △
- △ RE4-1550
- 1111 Broadhurst Wm H △
- △ RE4-3808
- 1112 Gray Jas E △ RE4-2789
- 1113 Austin Mary Mrs
- △ RE5-2950

CREECH — From 906 E Walnut¹⁵ south, 1 east of Herman Apartments:

- F1 O'Braden Chas R
- F2 Clark Richd G
- Street continued
- 203 Apartments
- G1 No return
- G2 Blackburn Jas L
- Street continued
- 205 Apartments
- H1 Davis Geo K
- H2 Jackson Kenneth C
- △ RE4-4194

Street continued

- 206 Apartments
- J1 Daniels Jack T △ RE5-0566
- J2 Hardin Robt E △ RE5-0834

Street continued

- 207 Grant Wilbur △ RE5-0114
- 209 Strickland Julia A Mrs △
- △ RE4-2316

210 Apartments

- K1 Nufer Lester G △ RE4-3185
- K2 Sasser Tommy R
- △ RE4-0811
- K3 Edwards Homer
- K4 Bailey Robt K △ RE4-4074

Street continued

- 314 Uzzell Elbert U
- 316 Braswell Viola S Mrs
- 317 Smith Lela
- 318 Loftin Leonard M
- 319 Arzant Thos △ RE51681
- 320 Hicks Geo B △ RE4-4891
- 321 Artis Percy △ RE5-1905
- E Pine ends

- 400 Jennings Rudolph
- 401 Isler Lillie T Mrs △
- 402 Carr W Philmore
- △ RE5-1110

- 403 Exum Henrietta W Mrs △
- △ RE4-0805

- 404 Hill Wm △ RE4-0979
- 404½ Williams Saml
- 405 Davis Nordicia
- 406 Gill Kenneth △ RE5-2357
- 407 Newsome John J
- 408 Davis Alberta J Mrs △
- △ RE5-4112

- 409 McLain Brown
- 410 Green Luberta A Mrs △
- △ RE4-2545

- 411 Johnson Jas
- 412 Reid Edw △ RE5-4428

Norman begins

- 413 Spence G Lee
- 414 Parks Ulysses C △ RE4-2290
- 415 Spruill Wm M
- 416 Simomns Annie G Mrs
- 417 Simmons Harry
- 418 Leggett Kennon △ RE5-4671
- 419 Newsome Willie T
- 421 Henderson Ernest △ RE5-1333
- 500 Swinson Mary △ RE4-4807

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
Mfr.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public S-3021 and RE public S-1622

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM

MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

CREECH—Contd

502 Melvin Lillie B Mrs

△ RE5-1986

Simmons Jos H piano

tuner △ RE5-1986

504 Coley Geo T △ RE5-3034

Peru ends

505 Moore's Gro △ RE5-3324

506 Brown Walter B

507 Lofton Elijah

508 Moore Mattie B Mrs

△ RE4-3986

509 Butler Marie A Mrs

510 Wynn Israel △ RE5-0530

511 Crawford Helen Mrs

512 Harper Ezekiel jr

514 Matthews Geo @ △ RE5-3721

516 Bryant Diane S Mrs

△ RE5-3715

518 Raynor Sandie M Mrs

**CYPRESS — From S George west,
1 south of Hemlock**

Ellis intersects

Hill intersects

**DAIL—From end of Norman south,
1 east of Creech**

303 No return

305 Barnes Percy △ RE5-2453

307 Davis Fred L

309 Taylor Paul E △ RE5-2322

311 Pender Daisy R Mrs

313 Hargrove Roosevelt

△ RE5-3091

414 Coley Guffery △ RE5-3254

416 Wooten Ralph

417 Atkinson Hadie jr

419 Exum John D

421 Hamm Lawrence F

△ RE5-3343

423 Taylor Wm

500 Warren John

502 Bryant Eliz W Mrs

504 Whitfield Wm C △ RE5-1481

505 Taylor Cozart △ RE5-3363

506 Kornegay Kaleb

507 Winn Eddie E

509 Best Leroy △ RE5-1798

510 Vacant

511 Kornegay Ruth Mrs

513 Connor Moses @ △ RE5-1728

514 Best Geo M △ RE5-0467

516 Kinsey Willie △ RE5-3452

**DAISY—From 320 E Walnut north,
3 east of N Center**

105 Vacant

112 Fields Jas R △ RE5-0519

112½ Scott E C

114 Griffin Ruby D Mrs @

△ RE5-3175

Scott Edgar C

E Mulberry intersects

205 Moye John E @ △ RE4-1658

206 Partin Hubert W jr @

△ RE5-1063

202 Reeves Freddie @ justice of
the peace △ RE4-1835

E Ash intersects

300 Bowden Margt E @

△ RE4-2255

302 Strickland Saml D @

△ RE4-2238

303 Mitchell Jas F △ RE4-1781

304 James Jarvie △ RE4-2706

305 Thompson Frank E

306 Hardwick Edna Mrs

307 Stone Geo R △ RE4-4859

308 Boyette Lloyd E △ RE4-4169

310 Huffman Cecil P

△ RE4-3526

312 Thompson Wm E

△ RE5-2105

E Magnolia begins

400 Vail Jimmie F @

404 Quinn J Grady

408 Combs Bernice G

△ RE5-3744

410 Potts Hugh N △ RE4-4862

411 Newsome Paul

Long Geo

412 Barwick Davis G

413 Coley Dollie M Mrs @

△ RE5-0997

414a Garriss Ruth C Mrs

415 Denning Herman M

△ RE5-1169

Park av intersects

504 Nickens Ruby G △ RE5-3543

Underhill Gertrude

Thompson Alice W Mrs

505 Bunch Velton V @

△ RE4-4332

506 Parker Bernice

507 Pate Ezra S @ △ RE4-5217

508 Lynch Lawrence J @

△ RE4-2391

Brock Effie R Mrs

509 Holloman Emmett K @

△ RE4-5598

510 Vacant

511 Harrell J Leslie △ RE5-0390

512 Vacant

514 Vacant

E Beech intersects

605 Vester Jas R @ △ RE4-1856

606 Holland Jethro S jr

△ RE5-2943

607 Dail Pearl R

608 Howell Geo W △ RE5-4944

609 Davis Wm A jr

610 Gurley Milton C @ paint contr

△ RE5-0066

611 Clark Robt T

612 Barwick Clayton @

△ RE5-0037

614 Costin Winnie B Mrs @

△ RE4-3525

616 Beasley Sallie E Mrs @

618 Davis Wm A

620 Vacant

622 Vacant

E Holly intersects

**Farmers Supply Co.**

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

DANIEL CHAPEL ROAD (Adams-ville) — From US Hwy 70 south to Seymour Johnson AFB, 1 east of Lee

(Houses in order, not numbered)

Hollowell Seth B Oil Co

distrs Δ RE4-5493

Smith Earl M Δ RE4-4969

Smith Paul W Δ RE5-2602

Hinnant T Glenn @

Δ RE4-5087

Isler F Speight Δ RE4-1919

Brown Fannie W Mrs

Merritt Earl W Δ RE4-5892

Ennis Lonnie R @

Δ RE5-3747

Adams Jas W @ Δ RE4-5114

Braswell Kenneth R

Δ RE4-2260

Jones Kenneth

Corman Chester W @

Wells Leroy C @

Δ RE5-0048

East ends

Government Employee's

Finance Co Δ RE5-1904

Adams Benj F @ Δ RE4-1911

Mitchell Chas W @

Δ RE4-1898

Raynor Luby C Δ RE4-2923

Howell Murray S @

Δ RE5-4700

Cash Willard Δ RE4-3396

Hollowell Seth B @

Δ RE5-3895

Rose Paul @ Δ RE5-0325

Rose Refrigeration Serv @

Δ RE4-3346

Blann Milton @ Δ RE4-3346

Brock Mittie S Mrs @

Δ RE4-5403

Seymour Johnson AFB

begins

DAVIS — From Birch south, 1 east

of S George

900 McCoy Mary M Mrs

903 Vacant

907 Vacant

Bay intersects

908 Gibson Jennie S Mrs @

923 McNair Annie

924 Frazier Hattie Mrs

927 Ellis Leroy Δ RE5-4908

930 Crawford Mary O Mrs

932 Smith Maxine C Mrs

933 Brewington Richd

DAVIS — North of N Carolina ext,

1 south of Hooks River rd

1703 Vacant

1709 No return

1711 No return

1712 Blount Francis L Mrs

1714 Graham Carrie H Mrs

Δ RE4-2626

1715 No return

1717 Sykes Richd @

Δ RE4-4207

DEANS ROAD — From Wilson hwy
east 2 blocks, 3 north of Frank
(No numbers; houses in order)

Morris Ben

Barnes Eva B Mrs

Temple begins

Daniels Eva M Mrs

Yelverton Joe

Brown Clarence Δ RE5-0260

Daniels Sarah J Mrs

McFarland Lella E Mrs

Newsome Carnell

Sherard Calvin

Hall Lillian N Mrs

Hamilton Louise B Mrs

Δ RE5-0689

Johnston Tooker Mrs

Wooten Wm A Δ RE4-5302

Harper Sollie

Griffin Richd

Woodland Richd

Woodard Johnnie

Welthington Abernathy

Townsend Harry L

Δ RE4-3815

DENMARK — From 523½ E Spruce
south, 1 west of Slocumb

309 Best Roland @ Δ RE5-1070

313 Williamson Danl L

Δ RE4-3819

314 Croom Sudie B Mrs @

Δ RE5-4910

315 Daniels Burke J

316 Evans Christine V Mrs

Δ RE4-4371

318 Mt Calvary Bapt Ch

Chapel intersects

400 Wall Elbert W Δ RE4-2253

Wall Ardelia K Mrs baby

sitter

401 Vacant

402 Middleton Pettie R

Δ RE4-1847

403 McKenzie Cleveland

404 Williams Willie

405 Williams Cyrus L plstr

406 Bryant Elwood

407 Wall Evelyn A Mrs

408 Davis Bessie B Mrs

Δ RE5-3194

408½ Height Alex

Phelps intersects

409 Allen Minnie

410 Council Geo @ Δ RE4-3479

411 Atkins Jas W Δ RE4-0987

412 Britt Rufus N @

Δ RE5-4003

413 DeVaughn Ethyl Mrs

414 Middleton Ollie P Mrs @

415 Rhodes Nellie B

417 Bingham Calvin C

418 King Oliver J jr @

King's Cafe

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

NIGHT

RE public

5 - 2 7 4 4

•
816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.

DENMARK—Contd

- 419 Williams Lizzie Mrs
420 Whitfield Claude T ©
 △ RE5-1567
421 Merritt Georgia A
 △ RE5-1096
500 Booth Jesse L ©
 △ RE4-5439
501 Perkins Maggie Mrs
 △ RE4-4379
502 Mitchell Hezzie L
503 Prentiss Frances Mrs
504 Davis Jas △ RE4-2567
506 Lee Connie W △ RE4-4424
507 Yelverton Adam J
508 Dixon Lacy L fish dlr
509 Coley Alice B △ RE5-2009
510 Simmons Piano Exch

10
DE PRIEST AV — From Carver
blvd north to Oxley, 2 west of S
George

- 109 Headen John H ©
 △ RE5-1492
 Spaulding av intersects
207 Marshall Eloise M Mrs

17
DEVEREAUX — From 514 E Elm
south, 1 west of S Slocumb

- 603 Ellis Ben G
605 Arrington Lewis R ©
 △ RE5-1908
606 Parrish Forest
607 Daughtry Jas H ©
 △ RE5-2167
608 Person Walter G
609 Chestnutt Wm J ©
 △ RE4-0578
rear Hicks Lovett
610 Davis Geo W © △ RE5-0658
rear Davis Geo T
612 Creech Eliz T Mrs
 △ RE5-2720
613 Taylor Pennie W Mrs
615 Bryant Sam
617 Greene Jos ©
618 Washington Fannie Mrs ©
619 Thornton Addie Mrs ©
620 McDaniel Geo E ©
 △ RE4-1970

Alvin ends

- 623 Vacant
625 Rouse Jas △ RE5-2986
627 Rhodes Lemuel △ RE5-0452
 Rhodes Mamie L Mrs
 nurse
629 Arnold Jos E △ RE4-5007
 Eason intersects
701 Lawson Betty Mrs
 △ RE5-2966
703 Durant Willie
704 Mac's Confectionary
705 Mack Melvin R

Roberts ends

- 707 Best Pinkney △ RE5-4534
708 Best McKinley C ©
 △ RE5-1912
709 Foster Buddie

- 710 Watson Rufus
711 Tart Johnnie L
712 Armstrong Sally Mrs
713 Jones Henry T
715 Green Wilbert L
715½ Debose Hattie J Mrs
717 Chavis Pauline W Mrs ©
 beauty shop △ RE4-0876
718 Peacock Wm ©
719 Barnes Claude © △ RE4-4418
 Hickory ends

- 800 Vick Eug
801 Barnes Molton L
 △ RE5-2740
802 Smith Chas © △ RE5-1216
803 Carroll Sarah Mrs ©
805 Watson Eliza K Mrs
806 Atkinson Toby
807 Barnes Milford
808 Hobbs Mary Mrs
809 Barnes LeRoy H
 △ RE5-0047
810 Durant Clifton △ RE4-5194
811 Lewis Sylvester ©
 △ RE5-4967
 Tatum Tobias gro
 △ RE5-2025

- 814 Everett Merriwell ©
 △ RE4-1790
817 Taylor Alfonso
 Olivia la intersects
900 Wade Jas © △ RE4-0906
901 Davis Edw
903 Keys Jos

Wilmington av intersects

- 909 Moses Ruth E Mrs ©
 △ RE5-1753
911 Moses Alex △ RE5-0178
913 Forbes Aggie M Mrs ©
 △ RE4-4924
915 Carlisle Wm L
917 Higginbotham Raymond

Wayne av intersects

- 1000 Sanders Herman
1000½ Best Marion
1001 Bell Harvey L
1002 Simmons Wm L
1002½ Hargrove Retha N Mrs
1003 Lofton David △ RE5-0430
1004 Lewis Gladys
1004½ Williams Alberta Mrs
1005 Uzzell Retha Mrs
1006 Harper Ezekiel
1006½ No return
1007 Bryant Alberta Mrs
1008 Pearsall Sarah
 Moore Guilford △ RE5-4652
1009 Steadman Wm
1010 Dreighton John
1011 Oats Rester
1013 Applewhite Millie B Mrs
 △ RE5-1358

5
DEWEY E (Formerly Blount) —
From 1224 N Center east, 3 north
of Swan
106 Shields Harry
108 McMillian Oliver M



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

DEWEY E (Formerly Blount)

—Contd

- 110 Brown Willie P
- 112 Williams Vernon
- 113 Thompson Katie Mrs @
- △ RE4-1992
- 115 Barnes Solly S @

N John intersects

- 201 Randolph Geneva
- 203 Hargrove Matthew
- 205 Outlaw Jesse
- 207 Hodges Flossie S Mrs @
- △ RE4-1735
- 200 Hasty Sarah B Mrs @
- 211 Dudley Gaston L
- △ RE5-1775

- 213 Thompson Waddell
- 215 Williams Richd H @
- △ RE4-3315
- 217 Williams Richd H gro
- 219 Vacant

Greenleaf intersects

301 Vacant

DEWEY W (Formerly Blount) —

From 1300 N Center west, 1 north of Seaboard

N James ends
N George intersects

DILLARD — From 1602 N Center east, 5 north of E Dewey

- 100 Coley L Granger Mrs
- 101 Coley Wm J
- 103 Tyson Wm
- 104 Ellis Cleveland
- 105 Taylor Jas L
- 107 Braswell Sudie C Mrs
- 108 Brown J David

Richard begins

- 111 Mickens Johnny
- 112 Ward Wm E
- 113 Ward Augustus Mrs
- 114 Wallace Jessie R △ RE4-3039
- 115 Ford Caesar G
- 116 McMillan Sarah H Mrs
- 117 Phillips Henry jr
- 118 Barnes Odell E

N John intersects

- 200 Whitfield Fredk @
- 204 Lewis Mary E Mrs @
- 206 Boyette Robt @ △ RE4-1706
- 208 Chadwick Lambert @
- 210 Savage Hiawatha T Mrs @
- △ RE5-2849

Tuskegee ends

- 300 Wadford Eddie @
- 301 Monk Geo W @
- 303 Reid Bert @ △ RE4-5389
- 304 Barnes Fredk R L @
- △ RE4-2845
- 305 Vacant
- 307 Vacant

DILLARD W—From N Center west to ACLRR, 1 north of Neil

- 100 Vacant
- Johnson Luther

- Beatty Abram @
- △ RE4-4219
- Dupuy Helen B Mrs @
- △ RE5-3943
- Thompson Mattie B Mrs
- Boyette Brodie @
- Lewis Jason @ △ RE5-0164
- Blackman Percy A

DORTCH — From 724 N Herman east, 1 north of E Beech
908 Wade Selby
909 Thomas John E jr @
△ RE5-4656

DURHAM—From 412 W Elm south, 1 west of S George
505 Battle Henrietta B Mrs @
△ RE5-1208
507 Outlaw Mitchell
509 Redman Jas R △ RE4-0859
511 Moore Willie R
Moore Mary J Mrs
△ RE5-2615

EASON — From Big Ditch east, 2 south of E Elm
505 Vacant
506 Hill Claude @ △ RE5-0127
507 Vacant
508 Watson Rufus @ wood
509 Vacant
△ RE4-2183

510 Mack Melvin @ △ RE5-4044
511 Powell Albert △ RE5-2702
Devereaux intersects
512 Heckstolm Joe G
△ RE5-4607
515 McCloud Willie M Mrs

EAST (Adamsville) — From Lee southeast to Daniel Chapel rd, 1 south of US Hwy 70

EDGERTON — From Argo east to Jefferson, 3 n of E Beech
900 No return
901 Strickland Annie C Mrs
903 Vacant
905 Davis John C
907 Vacant
909 Pottridge Donald
911 Lyle David F
913 Piper Douglas B
915 Harris O Ray △ RE4-2455

Maple begins
1000 Strickland Edw A @
△ RE5-1814
1001 Harper Maurice C @
△ RE4-3384
1002 Brogden Norwood @
△ RE5-1992
1003 Hood John R @ △ RE5-4457
1004 Flowers Jack @ △ RE5-0169
1005 Zambelli John A @
△ RE5-3560
1006 Vacant

ERNEST GLASS COMPANY
PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.
Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING
S. George Ext.
Tel. RE public 5-4032

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

136-138 E. Walnut St. Tel. RE public 5-3561

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

EDGERTON—Contd

- 1008 Taylor Fred @ Δ RD5-3734
- 1009 Barrow Desmond Δ RE4-4317
- 1010 Bandy Jos R @ Δ RE4-2619
- 1011 Stallings L King jr @
Δ RE4-1756
- 1012 Parrish Henry E @
Δ RE5-3787
- 1013 Harvell Mercer P @
- 1100 Hinnant Jerry Δ RE5-2091
- 1101 Franks Graham H @
Δ RE4-5090
- 1102 Stanley Edw L
- 1103 Millard Carl @
- 1104 Brock E Odell @ Δ RE5-3232
- 1105 Parnell Clifton E @
Δ RE4-3375
- 1107 Smith Jas E @ paint contr
Δ RE5-0371
- 1109 Aycock Hubert D @
Δ RE4-5444
- 1111 Kannan Thos S @
N Pineview av intersects
- 1201 McLawhon Mark H @
Δ RE5-2734
- 1203 Smith Wm E
- 1206 Carraway Jesse J @
Δ RE5-3654
- 1207 Bradshaw J Thurman @
Δ RE4-4625
- 1208 Grantham Colon O @
Δ RE5-3299
- 1209 Knight John B @ elec contr
Δ RE4-2077
- Knight Louise D Mrs
beauty shop
- 1211 Branch Wm E jr @
Δ RE5-4162
- 1213 McCool Edmund G @
Δ RE5-2533
- McCool Claytie B Mrs
nurse Δ RE5-2533
- N Audubon av intersects
- 1300 Smith John L @ Δ RE4-4225
- 1301 Woodard Dalmer V @
Δ RE4-2136
- 1302 McIlhenny Wm T @
Δ RE4-2356
- 1303 Glover Walton K
Δ RE4-4648
- 1304 Ball Richd R @ RE Δ 5-2696
- 1305 Bell Dolphus A @
Δ RE4-2949
- 1306 McLawhorn J Cecil
- 1307 Jones Harold G @
Δ RE4-3856
- 1308 Sasser Jos C jr @
Δ RE5-2648
- 1309 Darden Lynn Δ RE4-4857
- 1311 Sauls Lindbergh @
Δ RE4-1937
- 1313 Monk Jas W @ Δ RE5-4359
- Rudolph intersects
- 1406 Williams Walter G
- 1407 Waddell Raymond A @

- 1408 Hood Warren E @
Δ RE4-3687
- 1409 McAtee Robt H @
N Andrews av intersects
29
- 1500 Moore Melvin B @
Δ RE4-2375
- 1501 Kelly Major D Δ RE4-4037
- 1502 Lingle David O @
Δ RE5-1816
- 1503 Kornegay Leonard K jr @
Δ RE4-4109
- 1504 Hart Ned @ Δ RE5-4059
- 1505 Grantham Chas F @
Δ RE5-2730
- 1506 Davis Kenneth A @
Δ RE5-1168
- 1507 Grady Sim jr @ Δ RE5-2895
- 1508 Crawford Edw B @
Δ RE5-1608
- 1509 Lewis Hugh D @ Δ RE4-2169
- 1510 Drew David E @
Δ RE5-2115
- 1511 McMillan Henry C @
- 1512 Mumford Jas E @
Δ RE5-1170
- 1513 Overman Muriel W Mrs @
Δ RE4-0628
- Jefferson intersects
- 1601 StMary's School Δ RE5-1931
- Sisters of the Immaculate
Heart of Mary Δ RE5-0838
- 1602 Anderson Luther H @
Δ RE5-3143
- 1604 Banks Phillip E @
Δ RE4-0596
- 1606 Ferguson Robt W @
Δ RE5-2030
- 1608 Thompson Billie M
Δ RE4-0662
- 1610 Sullivan S Thos @
Δ RE5-0919
- 1612 Mackey Lynn N @
Δ RE5-3532
- 1614 Ives Lowell W @
Δ RE4-1683
- 1616 Taylor Sherod @ Δ RE4-0637
- N Madison intersects
- 1710a Smith Donald
- 1710b Boyette Eliz D Mrs
- 1711a Stafford Pearl M Mrs
Δ RE5-4190
- 1711b Johnson Ruby L Mrs
Δ RE5-0507
- 1712a Summerlin Thurman N
- 1712b Hewitt Jack L
Fairview cir intersects
- 1714a Rooks Lloyd
- 1714b Singleton Herbert J
- 1716a Wallace Wm H
- 1716b Stuart Mae L Mrs
- 1717 Apartments
A Newell Richd
B Capps W Lonnie
C Piner H G
D Dilda David M
- 1718a Holmes Alton J
- 1718b Barrow Jas Δ RE4-0854

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS
"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

EDGERTON—Contd

1720a Price Jas C
1720b West Benj F Δ RE4-4214
1721 Apartments

A Thompson Jesse
B Edens Bessie W Mrs
Δ RE4-3040
C Hines Wade Δ RE5-1064
D Cook Clennon Δ RE4-0919

Street continued

1722a Parrish Jas D
1724b Jones Pearly E Δ RE4-1625

1725 Apartments

A Clark Myrtle W Mrs
B Farish Chas R
C Joyner Wm H jr
D Ely Hazel G Mrs

Street continued

1726a Vacant
1726b McClenny Junnie A

Δ RE4-3169
1728a Vernon Wilbert J
Δ RE5-3554

1728b Kearney Herman T

1729 City Housing Authority
Δ RE5-3704 - Δ RE5-4251

1730a Pascoe Jas W Δ RE5-3516
1730b Best Sam Δ RE5-2392

1732a Reynolds Laddie Δ RE5-1976

1732b Johnson Fred O

1734a Mazinga Roland

1734b Combs Albert B

Δ RE5-0890

1736 Mayo Donnie E Mrs

Δ RE4-2377

1736b Speight Jas W

1904a Hollaman Thelma Mrs

1904b Howe W Eug Δ RE4-0629

**EDMUNDS — From Big Ditch east
to Clingman, 1 north of Stronach
av (beyond city limits)**

**EDWARDS — From 601 E Holly
north, 3 east of N William**

707 Newsome Paul H

709 Hudson Edw J

711 Vacant

712 Vacant

Eunice intersects

713 Vacant

715 Turnage Rufus R fl sander
Δ RE5-2036

717 Lipscomb Ada B Mrs

719 King Theola H Mrs

723 Vacant

725 Blackwell Mollie M Mrs

727 Vacant

729 Coley Anson A

Mildred intersects

801 House Lizzie A Mrs

Atlantic av intersects

NSRR crosses

**ELLIS—From W Elm south, 1 west
of S George**

Hemlock intersects

Cypress intersects

**Filbert intersects
Redwood intersects
Cherry intersects**

**ELM E — From 414 S Center east,
1 south of E Pine**

103 Wallace Geo E Δ RE5-0603

104 Strickland Canary Mrs

104½ Seymour Mack M

105 Carter Woodrow @

Δ RE4-3843

107 Meadford Carl Δ RE4-0600

108 Hines Richd W

108½ Anders John

110 Jenkins Daisye L @

Δ RE4-5487

112 Hinson Roger C Δ RE4-2592

117 No return

118-20 Am Sls Corp whol gros

Δ RE4-3251

Kadis H M Corp real est

Δ RE4-3251

S John intersects

200 Apartments

1 Allen Louise

2 Vacant

3 Lucas Viola Mrs

4 Vacant

Street continued

202 Underwood Berta C Mrs

Δ RE4-2604

204 Underwood L Rodney @

Δ RE5-1952

Auto Elec Serv reprs

205 Denmark Beulah B Mrs

@ nurse Δ RE4-1648

S John intersects

206 Jones Daisy E Mrs @

Δ RE5-3124

207 Caudill Raymon Δ RE5-3178

209 Wilson Bella V Mrs @

Δ RE5-2404

Lambert Robt L

211 Hall Hubert B Δ RE4-4106

212 Ward Jos T @ Δ RE4-3626

212½ Waters Billie H

213 Pipkin Mary C @

Δ RE5-4569

214a Rose Clyde

214b Rogers Cath C Δ RE4-3037

214c Coble Warren S

214d Howell Ransom

215a Vinson Jas

215b Burnette Willie E

215c Peacock Paul R

215d Thylla Carlton R

215e Vacant

216 Quinn Margt R Mrs

Δ RE5-3863

218 Vacant

220 Vacant

S William ends

305 George Roosevelt

Δ RE5-4175

306 Willow Dale Cemetery

307 Wall Arth

309 Lee Lue S Mrs

311 Hodges Albert

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Doiry — Milk Locolly Produced
Home Delivery Or At Your Favorite Grocer

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

ELM E—Contd

313 Best Clara S Mrs
315 Wiggins David jr
317 Hinson J Z & Son gro
△ RE4-4627

Charles ends

401 Butler Fred @ △ RE5-1437
403 McKinney Nellie B Mrs
405 Graham David J
407 Coley Lula M Mrs
△ RE4-5485
409 Gore Carrie T Mrs
411 Wiley Needham
413 Pentecostal Holiness Ch

Brook ends

416 Best M Lloyd △ RE5-3773
417 Edwards Gro △ RE5-4033
418 Lewis Odell
419 No return
420 Lassiter Peter L △ RE5-0424
421 Powell Theo R
422 Roch Oscar

Isler begins

423 Davis Miller J @ △ RE4-2465
424 Shank's Gro & Fish Mkt
△ RE4-9960
425 Faison Henry
426 Blue's Barber Shop
427 Crumity Isabell W Mrs
△ RE5-0316
429 Edwards Cardwell W @
△ RE5-4864

430 StLuke's Christian Ch
431 Artis Cherie F Mrs @
△ RE5-0091

Scott ends

434 Hobbs Jesse A @ △ RE5-2732
435 Graham John H @
△ RE4-3107
438 Jackson Emmett △ RE4-4998
439 Moore Alfonsa @
△ RE4-2208

rear Clay's Piano Exch

440 White Robt E @ △ RE4-3837
Denmark ends
500 Grice David J △ RE5-4279
501 Pollock Annie B Mrs
△ RE4-3932
504 Daughety David J @
△ RE4-0668

Devereaux begins

506 Elm St Methodist Ch
507 Wiegand Rosa B Mrs @
△ RE4-4943
509 Jones LeRoy jr
Capps Gurney T △ RE5-4283
511 Capps Jesse W @
512 Cox John E
513 McCarter Roney △ RE5-3187
514 Stevens Eddie L
515 Mazingo W Pat @
△ RE5-4855

517 Grice Wm J △ RE5-2081
Daughtry Helen E Mrs @
518 Southerland's Serv Sta
△ RE4-9957

cor Elm St Mtrs used cars
△ RE5-3597

S Slocumb intersects

604 Vacant
606 Yelverton Cecil @ △ RE4-4092
608 Lee Lucille G Mrs @
△ RE4-1832
610 Green Jos O
611 Brown Mary B Mrs
613 Washington's Shoe Shop
reprs △ RE5-1539
614 Artis Janie D Mrs @
614½ East End Fish Mkt
616 Parks Daisy S Mrs @
△ RE5-4236

Crawford begins

700 Wise Seafood Mkt
△ RE4-2475
700½ East End Barber Shop
△ RE5-1240
701 Collins Kitchen restr
△ RE4-9837
701½ Y & R Shell Sta
702 Swinson Emmett M @
Inez's Beauty Shop
△ RE5-2480
704 Reid Wilford
705 Best Claude
707 Todd's Drive-In Clns
△ RE4-4184
708 King Julie C Mrs @
△ RE5-2829
710 Merriweather Henry @
△ RE4-3490

Beal ends

715 McKnight Annie B Mrs @
△ RE5-2913
716 Goldsboro Chapel Free Will
Bapt Ch

Slaughter begins

801 Baggett Marvin @
△ RE4-3388
803 Johnson Wm E @
△ RE5-3074
804 Whitfield G Taft △ RE5-1103

Gulley ends

805 Ferdinand Ruth E @
△ RE4-4907
806 Spicer Sarah S Mrs @
△ RE5-4395
808 Felder Foraker @ △ RE5-4395
809 Ferrell Lillie S Mrs @
△ RE5-0684

810 Boyette Charlie @
△ RE5-2276
Boyette Charlie C @
△ RE5-2276

811 Powell Lela J Mrs @
△ RE5-0089
812 Best John A △ RE5-1797
813 Roberson Hosea E @
△ RE4-2204

814 Taylor Advance
815 Marshburn Dorothy
816 Best Ben △ RE4-1762
817 Thompson John O @
△ RE4-0836

820 Foye Odell O
822 Swinson Eddie @ △ RE5-3214
823 Rose Harry
825 Wooten John B

Poplar begins

PATE DAWSON MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

ELM E—Contd

- 900 Sutton Felix
901 Kelly Lillie M ©
 △ RE5-0952
903 Artis Sallie F Mrs ©
 △ RE4-3866

S Herman ends

- 905 Vickie's Beauty Salon
 △ RE5-3012
906 Wynn Essie B Mrs ©
907 Hinson's P A Gro
 △ RE5-3162
908 Vacant
909 Mitchell J Russell
911 O'Steen Herbert L sign
 pntr
912 Best D M & Son gros
 △ RE5-3121
913 Sutton Beatrice Mrs
914 Hart Logan
915 Bailey Russell
916 York Sarah B Mrs
917 Sauls Wyatt C △ RE5-4178
918 Rollins Clifton W ©
919 Jones Richd △ RE5-1409

Creech ends

- 1000 Rollins Gro △ RE5-2840
1001 Tharp's Superette
 △ RE4-9962
1002 Rollins Nannie P Mrs ©
 △ RE5-4489
1003 Carmack Hattie L Mrs ©
 △ RE4-4802
1004 Shirley Hubert A Rev ©
 △ RE4-2717
1005 Vacant
1006 Dail J Wm ©
1007 Lane Jas A
1009 Boyetté Ella O

Dail ends

- 1012 Ham Sudie F Mrs
 △ RE4-4892

S Linwood ends

- 1100 Summerlin David C ©
 △ RE4-2823
1101 Byrd Carr C © △ RE5-3198
1102 Jones Wm L © △ RE5-2057
1103 Prince John S © △ RE5-2328
 S Pineview av intersects
1200 Selby Herman G ©
 △ RE5-1283
1204 Barbour Julian F ©
 △ RE4-3896
1208 Donnell Albert E ©
 △ RE4-4669

S Audubon av intersects

- 1300 Sutton Fred S © △ RE4-3905
1302 Malpass Noah C △ RE4-1557
1305 Marriner Lewis E ©
 △ RE4-3760
 S Oleander av intersects
1402 Farrior Louise ©
 △ RE4-1912
1403 Maudlin Wm E © △ RE5-1217
1404 Morris Albert P ©
 △ RE4-4032
1405 Vacant

- 1406 Daughtry Emmett E ©
 △ RE4-1785
1407 Jackson Theo R ©
 △ RE4-2600
1408 Mashburn Gussie G Mrs ©
 △ RE5-3960
1409 Dunman Chas L ©
 △ RE5-0619
1411 Lunsford Dennis T
 △ RE5-0194

S Andrews av intersects

(Numbers estimated beyond
Oleander av)

- 1500 Cannon Jas ©
1503 Taylor Henry F ©
 △ RE5-4810
1504 James W Doran ©
 △ RE5-2330
1505 Shaak Harry S △ RE2-2267
1506 Freeman Richd M D ©
 △ RE4-0588
1507 Raulston Norman E ©
 △ RE5-2218
1509 Daughtry Richd F ©
 △ RE5-3334
1510 Anderson Quinn E ©
 △ RE4-2034
1511 Floyd Wm E © △ RE5-1040
1513 Frederick A Carlton ©
 △ RE5-0897

S Jefferson ends
S Prince av begins

- 1600 Borden Richd W ©
 △ RE4-3380
1602 Hallman Wade H △ RE5-4012
1615 Smith Anna B Mrs ©
 △ RE4-3126
1617 Britt Neal B ©
 △ RE5-1327
1619 Vacant
1621 Kornegay Daisy L Mrs ©
 △ RE5-3185
1623 Uzzell Norwood R ©
 △ RE5-0327

S Madison ends
City limits

- 1710 Sutton Carlton V ©
 △ RE4-5282
2011 Zollbrecht Ursula F Mrs ©
 △ RE4-3082
 Gboro Welding Shop
 △ RE4-0562
 Staps Max © △ RE4-0562
 Metalcrafters of Goldsboro NC
 △ RE5-2274

- ELM W — From 423 S Center west,
1 south of W Pine
100 Whitfield Benj F
101 Edwards Alex ©
101a Miller Jesse G
102 Chambers Robt L ©
103 Hargrove Mildred C
104 Howell Dorothy M Mrs
105 Smith Alma H Mrs
 Bass Gene △ RE5-1921
106 Whitfield Bennie

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

O'BERRY and LEWIS, Inc.
Real Estate
INSURANCE — BONDS
Loans
110 S. William St.
Tel. RE public 5-1237

DIXIE ELECTRIC
MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

ELM W—Contd

107 Whittaker John H ©

△ RE5-4840

Whittaker Lena E Mrs
drsmkr

108 Evans Estelle R Mrs

109 Bryant Robt

110 Whitfield Patsy Mrs

111 Shiloh Presby Ch

112 Woodard Mary Mrs

Faison Thelma Mrs

△ RE5-1598

114 Robinson Susan Mrs

115 Warren Bessie △ RE4-4324

116 Vacant

117 Lewis Gertrude B Mrs ©

△ RE5-3285

118 Vacant

119 Fennell Bertha Mrs ©

△ RE4-3995

120 Johnson Ernest

122 Kornegay Richd L

124 McDuffie Mim ©

S James ends

200 Cogdell's Gro & Seafood

△ RE5-1831

205 Kelley Ellie △ RE4-4665

206 Frederick Benj A ©

△ RE5-0016

207 Cooke Samanna J ©

△ RE4-1820

209 Forte Annie E Mrs ©

△ RE4-5097

210 StJames AME Zion Ch

210a Curria Vance

210b Murphy Gertha C Mrs

211 Powell Romania © △ RE4-3378

212a Hargrove Nora beauty shop

△ RE4-2840

212b Hines Annie B Mrs

212c Barnes Jas

212d Vacant

214a Greene Lillie M Mrs

214b Hamilton Lila △ RE5-4374

214c Hicks Anita Mrs

214d Marsh Pearl Mrs

215 Stitt Neil A © △ RE5-2180

217 Exum Nancy C Mrs ©

△ RE5-1696

219 Spruill Roy © △ RE5-0545

221 Aldridge Milford

S George intersects

303 Murray John △ RE5-4009

305 Vacant

306 Flowers Bennie

306½ Vacant

307 Pender Ella Mrs ©

△ RE4-4920

308 Vacant

309 Williams Oscar △ RE5-3680

310 Rue Milton J △ RE5-0296

311 Cox Leamon E jr

Etna begins

312 Hagins Laura M Mrs

313 Lipsey E Benj Rev

△ RE4-4083

315 Brown Eug A © △ RE5-3418

316 Seventh-day Adventist Ch

318 Rouse Hardy △ RE4-3759

Faison John W ©

318½ Darden Windsor C ©

△ RE5-4600

319 Best Isaac ©

320 King Major L © △ RE4-0930

321 DeKeyser Magaline Mrs

321½a Cox Della

321½b Bryant Jas jr

321½c Faison Mary B Mrs

322 Vacant

322b Norvel Frank L

323 Snead Henrietta K Mrs ©

△ RE5-4954

Bennett Roland

325 Washington Josephine Mrs ©

△ RE4-1854

407 Cox John M © △ RE4-3234

408 Brock Lester

409 Coley Larry

410 Matthews Raymond

△ RE5-3161

411 Marable Emily A Mrs ©

△ RE4-2106

412 Woodard Alvin L

Hemlock begins

△ RE5-1598

413 Foster H Moreland ©

△ RE5-2284

419 Williams T Roosevelt ©

△ RE4-0619

Durham begins

420 West Elm Jr Hi Sch

△ RE5-3157

421 Cole Wm A © △ RE4-2093

423 Jordan Emil R © △ RE4-3329

429 Howell Amajiah ©

△ RE4-5182

431 Stroud Milton ©

501 Bailey Wm E △ RE4-2942

503 Moore Martha

505 Apartments

A Taylor Hazel Mrs

B Wigfall LeRoy

C Coley Kilroy

D Owens Jas

Booker ends

511 Vann Jas H △ RE4-1740

513 Randall David △ RE4-5536

S Georgia av ends

ACLRR crosses

601 Smith Lewis ©

607 Humphrey Jas △ RE5-2605

Griffin ends

Parker begins

700 Robinson M E Inc shook

mfrs △ RE4-1814

703 Williams Leonard

705 Dawson Luther

707 Jones Johnny

709 Brock Ruth R Mrs

711 Baker Idella Mrs

713 Flanigan Lillie M Mrs

715 Simmons Julia C Mrs

717 Barnes Alton

801 Jackson Frank

803 Cox Jesse △ RE5-2567

Moore begins

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.



Anderson - Creech Oil Co., Inc.

GASOLINES — FUEL OILS
LUBRICATING OILS

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

ELM W—Contd

- 807 Cain Jesse J Δ RE-53838
809 Atkinson Chas @ Δ RE5-1002
811 Moye Jas H @ Δ RE5-3079
813 Sherritt Paul
815 Ward Annie B Mrs @
Δ RE5-5247
817 Bennett Minnie D Mrs @
Δ RE4-5347
819 Vacant
825 Graham Lee @

Sou Ry crosses
US Hwy 117 crosses
Gravel begins

(Houses in order; not
numbered)

Campbell Jas
Murray Jas A
Hargrove Mose
Vance Kirby
Clay Henry
Suggs Jas M
Parks Ella L Mrs
Reid Curtis
Hampton Levi

EMMETT — From 705 S Center
east, 1 north of Olivia la

8

ETNA — From 311 W Elm north,
1 west of S George
309 Parks John Δ RE4-5098
310 Moore Anna Mrs
312 Wynn Ruth Mrs
313 Lamm Katie Mrs

9

EUNICE — From 712 Edwards east,
1 north of E Holly
Bryan intersects
609 Walters Rias W
611 Mitchell Thede M
612 Lipscomb Edgar

7

EVANS—From 315 Royal av north,
1 west of Snow Hill
1103 Williams Nathan H @
Δ RE5-1366
1106 Rayborne Olive M Mrs
Δ RE5-4524
1108 Malpass Robt J @
Δ RE5-2523
1st intersects
1210 Lane Mark H
2d ends
Aycock intersects

21

EVERGREEN AV — From 810 E
Walnut southeast
900-1000 Edgewood Apartments
Apartments:
A1 Herring Burt
A2 Britton Clifton Δ RE5-4239
902 Apartments
B1 Pittman Paul H jr
Δ RE4-0897
B2 Watson Rachel M
Δ RE5-2279

- B3 Vacant
B4 Vacant
904 Apartments
C1 Vacant
C2 Quinn Johnny F Δ RE4-2744
Street continued
905 Haddock Christopher C @
Δ RE5-1620
906 Apartments
D1 Vacant
D2 Vacant
D3 Moore Mary Δ RE5-4818
D4 Dowtin Louise Δ RE5-0705
Street continued
908 Apartments
E1 No return
E2 Pate Clara N Mrs
Δ RE5-0641
E3 Roberts Eug L jr
Δ RE5-3250
E4 Phillips Jas A Δ RE4-4965
G1 Spain Herbert L
Δ RE5-4805
G2 Blackburn Jas
Street continued

Creech begins

- 1000 Apartments
I1 Hill Herbert jr
Δ RE4-3598
I2 Daniels Clarence C
Δ RE5-3860
N C Agrl Chem Co
Δ RE5-3860
I3 Jarrell Chas Δ RE5-2208
I4 Hudson Alf E research
Δ RE4-5259
J1 Daniels Thos J Δ RE5-0566
J2 Harden Robt Δ RE5-0834
K1 Neuffer L G
K2 Sasser Tommie R
Δ RE4-0811
K3 Hicks Don R
K4 Bailey Robt Δ RE4-4074
1005 Prince Wm A @
Δ RE4-5163
1005½ Methvin H Celia
Δ RE4-2890
1007 Parker Wylie F @
Δ RE4-4660
1007½ Love Robt H Δ RE5-0649
1008 McFarland Marietta G
Mrs @ Δ RE4-4968
King Frank H Δ RE5-3805
1009 Warrick Morris J @
Δ RE5-4384
1010 Griffin Robt J @
Δ RE4-3889
1011 Kirschner Mou @ Δ RE4-1600
1012 Cutler Dorothy T Mrs
Δ RE4-2425
1014 Shaw John M @
Δ RE4-0973
Daniels Mary L Mrs
Δ RE4-4470
Pittman Rosina W
Δ RE4-4696
rear Thompson R Frank
Δ RE5-3462

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials
Roofing
Materials****Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint****TEL.****RE public
4-4071****118 S.
Carolina St.
(NEXT TO
UNION STA.)****EVERGREEN AV—Contd**

- 1015 Mitcham Irene B Mrs ©
△ RE4-4396
- 1016 Spence Zeno B jr ©
coml artist △ RE5-1419
- 1018 Mazingo Carl
S Jackson ends
- 1101 Pike Jas D © △ RE4-1698
- 1103 Westmoreland Florida V Mrs
© △ RE4-1766
- 1105 Vacant
S Linwood begins
- 1108 Berkeley Scott B Hon ©
△ RE4-2906
- Berkeley Ruth E Mrs mus
tchr
- 1109 Riley Virginia K Mrs ©
△ RE4-2609
- 1111 Maxwell John E ©
△ RE4-3779
- 1112 Maxwell H Gordon jr ©
S Pineview av intersects
△ RE4-2447
- 1200 Thompson John W ©
△ RE4-2191
- 1201 Jordan G Kennon ©
△ RE4-4428
- 1203 Vacant
- 1206 Parker Geo A © △ RE4-2997
- 1207 Pearson Loren E ©
△ RE4-0873
- 1208 Styron Myrtle W Mrs ©
nurse △ RE4-0742
S Audubon av intersects
- 1300 Farmer Walter P
- 1302 McIlhenny John K ©
△ RE4-4854
- 1303 Johnson Ruth K Mrs ©
- 1304 Tyndall H J © △ RE4-5418
- 1305 Hooks Pauline P Mrs ©
△ RE4-3988
- 1306 Haskins Guy △ RE4-3954
- 1307 Moyer Mabel Mrs ©
△ RE4-3720
- 1308 Thornton Ben J ©
△ RE5-3978
S Oleander av intersects
- 1400 Nash Chas L © △ RE4-3397
- 1404 Otwell Ronald C ©
△ RE5-4404
- 1405 King Walter W ©
△ RE5-3752
- 1406 McKenzie Frances T Mrs ©
△ RE5-1200
- 1407 Holland Claude V ©
△ RE5-1954
- 1408 Smith Nita P Mrs ©
△ RE5-1954
- 1409 Brown Chauncey S ©
△ RE5-0181
- S Andrews intersects
- 1501 Stephenson J Lavelle ©
△ RE5-3658
- 1502 Whitaker G Gordon ©
△ RE5-0005
- 1503 Crawford Wm G ©
△ RE4-4691

- 1504 Crawford John R jr ©
△ RE4-4835
- 1505 Smith Frances A Mrs ©
△ RE4-0725
- 1508 Taylor W Richd © bkpg
serv △ RE5-0150
- 1509 Collins Jas L © △ RE5-2287
- 1510 Keen Chester E ©
△ RE4-3668
- 1512 Johnson W Robt ©
△ RE5-2505
S Jefferson intersects
- 1602 Southerland John W
△ RE5-2050
- 1603 Little Edmund A ©
△ RE5-1105
- 1604 McLamb Ernest C ©
△ RE4-1796
- 1606 Sasser Claxton U ©
△ RE5-2629
- 1608 Rose Robt C © △ RE4-3091
S Madison av intersects

**29
FAIRVIEW CIRCLE — From Ed-
gerton north in a semi-circle, 1
west of Madison**

- 900 Apartments**
A McCullen Daisy H Mrs
B Stafford Emmett
C Jones Joyce
D Rogers Hazel Mrs
△ RE4-3364

Street continued

- 901a Williford Kizzie H Mrs
△ RE5-2397
- 901b McGowan Andrew R
- 902 Apartments**
A Scott Arth O
B Robinson Eloise G Mrs
△ RE5-3139
- C Bruner Dean M
D Ware Eug
- Street continued**
903a Brock Eug S △ RE5-4562
- 903b Holland Lindsey R
△ RE5-3529
- 905a Tyndall Quinton
- 905b Blackwell Alice P Mrs
- 906 Apartments**
A Shearin Bertie L Mrs
B Capps Carl L
C Williamson Callie C Mrs
nurse △ RE4-4375
- D Tilley Eliz E Mrs
△ RE5-4099

Street continued

- 907a Barrow Nola H Mrs
△ RE4-0952
- 907b Bane Delphia P Mrs
- 908 Apartments**
A Streetman Geo H
△ RE5-3594
- B Wiggins Sally M Mrs
C Williams Chas E
D Henry Thelma W Mrs
- Street continued**
909a Watson Robt E
909b Butts Johnnie F

**Dumas-Giddens Oil Co.
Inc.**Pure Tires — Batteries — Accessories
Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



FAIRVIEW CIRCLE—Contd

- 911a Earp Ruby R Mrs
- 911b Smith Melvin B
- 913a Wilson Jas R
- 913b Humphrey Geo R
- 915a Stallings Vernon D
- 915b Carter Chas J
- 917a Vinson Jas F
- 917b Harvell Davis L
- 919a Vinson Zolla C jr
- 919b Thornton Sim C

920 Apartments

- A Jones Raymond W
- B Clark Graham H
- C Hill Jos L
- D Holland Celon D

Street continued

- 921a Brisbois Jas A Δ RE4-1808
- 921b Butler Robt W

922 Apartments

- A Perry Jesse J
- B Neiman Tracey A
- C McCullen Chas S
- D Anderson Council

Street continued

- 923a Wade Marvin R
- 923b Jackson Walter W
- 925a Batten Jas E Δ RE4-0622
- 925b Brantley Woodrow W
- 927a Head Mercel
- 927b Epps Fonza E
- 929a Wiggins Jos L
- 929b Jones Earl
- 931a Smith Chas S
- 931b Phipps Jas E Δ RE4-2710
- 933a Stancil Frank B
- 933b Grady Jas E
- 934a Davis Robt E Δ RE5-4423
- 934b Anderson Jas A
- 934c Hudson Noble F
- 934d Fisher Jas R
- 935a Williams Wilkins
- 935b Wise Henry Δ RE5-4104

936 Apartments

- A Patton Bobbie
- B Hardison Henry
- C Reese Melvin
- D Dytzel Earnest L

Street continued

- 937a Hall Cecil H
- 937b Cox Jesse J

938 Apartments

- A Corbett Jos
- B Creech Harold E
- C Vinson Jas O
- D Ham Jessie P Mrs

Δ RE4-5155

Street continued

940 Apartments

- A Glisson Ethel C Mrs
- B Yawn Alton D
- C Grant Mollie P Mrs

Δ RE5-4268

- D Turner Adele L Mrs

Street continued

942 Apartments

- A Tysdall Ruby G Mrs baby

sitter Δ RE5-1926

B Waters Vera Y Mrs

Δ RE4-2245

C Raines Sam T

D Harper Jack W

29

FAIRVIEW HOMES — A city housing project from 1710 to 1799 Edgerton, from 900 to 999 Fairview cir, from 1711 to 1799 Maple

10

FARA — From S Center west to S George, 3 south of W Elm

8

FILBERT — From S George west, 2 south of Hemlock

Ellis intersects

Hill intersects

5

FRANK — From 1712 N Williams east, 1 north of Woodrow

406 Martin Fred

Balhee Woodrow

417 Bartlett Wm D Δ RE5-3777

420 Ballree Woodrow W

421 First Bapt Ch Mission

423 Vacant

424 Gurley Lewis E Δ

Evans Edwin

427 Buck Kenneth J Δ

RE5-0244

429 Sauls D Edw

431 Ginn Aaron Δ RE4-1863

433 Jones John J Δ

438 Gwaltney Melvin L Δ

RE5-0668

450 Gwaltney A McMullen Δ

RE5-4159

O'Neal BM Δ RE4-4981

Blackmon Clarence J

Δ RE5-1596

Hanberry Gladys P Mrs mus

tchr

Eason Bobby Δ RE4-5162

Gwaltney Darwin E Δ

5

FREEMAN — From 1014 N Center east, 1 north of Swan

100 Brimage Geo Δ RE4-2477

102 Pearsall Nola Mrs

107 Aldridge Eliz M Mrs beauty

shop

109 Aldridge Geo gro

N John intersects

204 Shealy Oscar C Δ RE5-2787

206 McAllister John D

Greenleaf intersects

301 No return

303 Vacant

305 Lanier Monroe B Δ RE4-5262

12

FUSSELL — From 1110 N James west, 3 north of Brownrigg

203-05 Vacant

206 VanHoy Eburn L Δ

RE5-0170

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

Tel. RE public 4-0741



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

FUSSELL—Contd

- 207 Bryan Leon A @ Δ RE5-3897
208 Smith Chas E Δ RE5-2415
209 Collins Jesse L @ Δ RE5-1679
N George intersects
305 Daniels Wm B @
306 Loftin Ed Δ RE5-0713
308 Willis Wilbert E
309 Smith Noggie @ Δ RE5-1817
Noggie's Radio & TV Shop
Δ RE5-2429
310 Wilson Everett L
311 Rose W Herbert @
312 Kornegay Geo R @
Δ RE4-5394
313 Sykes Henry J
N Virginia extn intersects
401 No return
420 Rhodes Chas K @
Δ RE5-4253

GEORGE N — From 215 W Walnut north, 1 west of James

- 101 Borden Rowena @
Δ RE4-3340
Boney Louise M Mrs
Δ RE5-4265
Spicer Laura K Mrs
Δ RE5-1184
102 Henderson Noble K Mrs
Δ RE5-3327
104 Vacant
105 Faison Willie B Mrs @
Δ RE4-3519
107 Hopewell Eula C Mrs
Δ RE5-3592
108 Gross Abbie R Mrs
Δ RE4-3393
Royster Gertrude C Mrs
Δ RE4-3428
108a Vacant
111 Woodward Mary C @
Δ RE4-0862
115 Bolster Ralph H @ Δ RE4-3510
W Mulberry intersects

- 203 Smith Norborne G @
Δ RE4-5257
204 Hatch Jas J jr @ Δ RE4-3498
205 Moye Freda L Mrs @ bdg
Δ RE4-3910
206 Parks Aaron W
207 Garrison Willie J Mrs @
Δ RE4-2788
208 Harrington Dixie R Mrs @
Δ RE4-3143
Dixie's Beauty Shop
Δ RE4-3143
211 Powell Robt W @ Δ RE4-5309
212 Holmes J Spicer @ Δ RE4-4293
213 Sluaghter Mary L @
Δ RE4-1915
W Ash intersects
301 Holmes J Norwood @
Δ RE5-3440

- 302 Lockey Gordon N furn rms
Δ RE5-3283
304 Hicks John E F @
Δ RE4-3188
305 Dewey Ernest M @
Δ RE4-2439
306 Vick Annie F Mrs @
Δ RE4-2975
308 Turnage Perry L @
309 Richardson Chas E @
Δ RE4-4645
310 Long Geo M @ Δ RE5-2592
311 Rose Jennie P Mrs @
Δ RE4-3875
317 Minshew Aline Δ RE5-2805
W Oak intersects
400 Narron Cleo L Mrs furn rms
Δ RE5-4120
401 Nash Carrie M Mrs @
Δ RE4-3701
402 Mitchell L Wilbert Δ RE5-0723
403 Layton Millie Mrs @
Δ RE4-4991
Laytona The tourist home
Δ RE4-4991
404 Dunn Elsie Mrs @
Δ RE4-3284
406 Barnes Doyce G @
Δ RE4-3801
407 Vinson Elsie T Mrs @
Δ RE4-2790
408 Carter Jas A Δ RE4-4728
409 Burroughs Mamie A Mrs @
Δ RE5-2822
Dutch Inn Tourist Home
Δ RE5-2822
410 McClung Keith H Δ RE4-2226
Stafford Charlie D
412 Parrish Aisey T @ Δ RE5-1494
414 Paradise Nursery Sch & Kin-
dergarten Δ RE4-2577
W Vine intersects
500 Huffman's Esso Service
Δ RE4-9993
501 Taylor Dan P Δ RE5-4370
McClenny John A @
Δ RE4-4755
504 Wayne Ice & Coal Co
Δ RE4-2841
205 Davis Willard L @ Δ RE4-4855
506 Weil H & Bros (stge)
507 Williams Nellie G Mrs @
Δ RE5-2442
510 Heilig Meyers (stge)
511 Δ Vacant
513 Twiggs Alvin
Twiggs Thel
515 Horne Lillie M Δ RE4-1753
Starling Jas E
517 Sullivan Tiny S Mrs
Sou Ry crosses
600 Dye Wm E
601-11 Griffin A T Mfg Co lbr
Δ RE4-0541
604 Kenion Boss
608 Matthew John

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



Where
Quality and Fashion
Go Hand-in-Hand

GEORGE N—Contd
612 Hamm Lillie S Mrs
614 Webb Leona W Mrs
 △ RE4-3762
616 Lewis Otho
619 Vacant
618-20 George St Gro & Grill
 △ RE5-0231

W Holly intersects

700 Vacant
701 Artie's Tire Serv △ RE5-1321
702 Lindsay's Barber Shop
704 Edwards Oil Co gas sta
 △ RE4-2801
704½ Vacant
705 Brown Floyd D
707 Hinnant Margt T Mrs
 nurse △ RE5-2939

709 Capps Jesse J △ RE5-4013
rear Game Leland C △ RE4-5316

710 Gay Wm H △ RE4-4771
711 Cherry Mattie S Mrs △
 furn rms

712 Seven-Up Bottling Co
 △ RE4-5451
 Tru-Ade Bottling Co
 △ RE4-5451

713 Lancaster Willie G
713½ McFatter Jas W △ RE5-0955
714 Brwee's Serv Sta △ RE4-5206
715 Smith & Cotton Gro
 △ RE4-3516
717 Oak Heights Serv Sta
 △ RE4-9882

Grantham intersects

800 Southerland Mtr Co autos
 △ RE5-4945
801 Mitchell Lyman
803 Cotton Wm K
804 Goldsboro FCX Serv farm
 store △ RE5-0141
 Nationwide Mut Ins Co
 △ RE5-3224
 Nationwide Mut Fire Ins Co
 △ RE5-3224
 Nationwide Life Ins Co
 △ RE5-3224
 Sutton Ronald L genl ins
 △ RE5-3224

805 Basden Cabt & Sup Co
 cabtmkrs △ RE5-2344
807 Basden Wm J △ RE5-1204
807½ Vacant
809 Cooke Fredk A △ RE5-1304
811 Vacant
813 Bass Jas M △ RE5-2053
815 Oak Hts Free Will Bapt Ch

Brownrigg begins

900 Carolina Welds Plant elec
 equip mfrs △ RE4-5121
903 West J Graham △ RE4-4715
905 Collins Almon W
rear Kleinert Clarence O △
 △ RE4-5285
906 Vacant
rear Carolina Power (stge)

907 Parnell Bernice △ RE5-1745
 Jernigan Robt E △ RE5-2298
909 Radford J Clifton △
 △ RE4-1907

Murray intersects

1000 Moye Henry L coal
 △ RE4-2315
1001 Adams John W
 Adams Radio & TV Serv
1003 Grantham Walter I
 △ RE4-3179
1008 Woodard Lester △ RE5-0333
1010 Anderson Wm C △ RE4-2195
1012 Self Johnnie W △ RE5-4841
1014 Cox Richd I △ bldg contr
 △ RE4-2084
Aycock John H △ RE5-0699
rear Vacant

12

Pearson intersects

1100 Britt Ralph J △ RE5-4599
1101 Cooper Bessie L Mrs △
 △ RE5-3308
1102 Talton Raymond E △
1103 Adams Billy R △ RE5-1247
1104 Creech Lela D Mrs △
1105 Blackwell Robt L △ RE4-3916
1106 Casey J Edw △ RE5-1084
1107 Waters Marvin △ RE5-2657
1109 Clayton J Harvey △
 △ RE4-4296
110 Barwick R Clyde △ RE5-4762
1111 Waters Marvin E △
 △ RE5-2896

Fussell intersects

1200 Community Gro △ RE5-0661
1201 Britt Moscoe △ RE5-2188
1202 Albert Zenas L △
1204 Millard Carl M △ RE4-5533
1205 Rose Jack C △ RE4-1629
1206 Carter Emmett △ RE4-4267
1207 Vacant
1208 Millard Rufus A △
 △ RE5-0608
1209 Bryan Martin L △
 △ RE4-5323
1210 Millard Clarence L △
 △ RE5-0107

Workman begins

1300 McKeel Floyd J △ RE5-1621
1302 Stroud Denny W △
 △ RE4-2027
1303 Jackson Mae Mrs
1304 Beddard Cassie L Mrs △
 △ RE5-4042
1305 Montague Saml O △
 △ RE5-1889

Brownrigg begins

1306 Rose Walter E △
A intersects
1404 Allison-Erwin Co whol hdw
 △ RE4-2631 △ RE4-3632
1407 Appleby Ralph E
1411 Vacant
1413 Johnson Jos D △ RE4-4568
W Dewey intersects

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

GOLDSBORO BUILDING AND LOAN ASSOCIATION

MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121



GEORGE N—Contd
cor Strietmann Biscuit Co whol
△ RE4-4575

12
GEORGE N EXTN — From city
limits north, west of ACLRR
Thompson Martha Mrs
Harvey Lester
Ellis Cicero © △ RE4-2058
Lewis Jas A
Pool Beatrice G Mrs ©
Hodges Henry jr △ RE4-3135
Brinson Alex ©
Wooten Saml
Herring Henry ©
Herring John F
Ham Geo
Barnes H B
McKeithan Aaron jr
△ RE4-2408
Mozingo Gwiney ©
Deans Lizzie Mrs
Swinson Andrew ©
△ RE4-5474
Whitley Jas B
Cox Jas jr ©
Sanders Louvenia Mrs
Cobb Rudolph S
Artis Odel
Evans Thos
Ware S F & Co feed whol
△ RE4-1741

6
GEORGE S — From 215 W Walnut
south, 1 west of S James
103 Borden Edwin B III ©
△ RE4-2081
106 Edgerton Arnold B ©
△ RE4-2233
107 Vacant
109 Stenhouse Henry M ©
△ RE4-0732
110 McMillan W Calvin
111 Borden Susan B ©
△ RE4-3288
112 Childress Wm E
W Chestnut intersects
203 Daniels Geo S © △ RE4-5425
W Spruce intersects
300 Frederick Jos A © △ RE5-2838
301 Price's & Newman's Ezzo Serv
△ RE4-9770
304 Cogdell Jas ©
306 Barnhill Matthew M
308 Carroll Annie △ RE4-2976
309 Grice's Serv Sta △ RE4-9743
310 Savage Roberta B Mrs ©
△ RE4-4849
312 Braswell Wilbert
315 Vacant
316 Hargrove Ruby H Mrs
△ RE5-2861
Robinson Russell △ RE4-4598
316½ Rowe Helen B Mrs
317 Vacant

318 Apartments
1 Hastings Effie R Mrs
△ RE4-5185
2 Gilmore Willie J
3 Height Donald E
Street continued
319 Johnnie's Gro
Johnnie's Grill

8
W Pine intersects
402 Vacant
403 Lightner Memorial Funeral
Home Inc △ RE4-4151
Lightner Mut Burial Assn
△ RE4-4151
404 Vacant
406 Suggs Mannie T ©
407 Taylor Geo T ©
Jones Wilma L △ RE4-3330
409 Manley Annie L Mrs ©
△ RE4-4773
411 Reid A B © △ RE4-1700
412 Shields Beatrice M
413 Royall Irene
414 Hobbs Alia M Mrs ©
△ RE4-2771
415 Middleton John D ©
△ RE5-4424
416 Brimage Hosea △ RE5-1452
417 Morgan Cephus © △ RE5-2462
419 Brewington Wm T
423 DeBruhl Joe M gro
△ RE4-9891

W Elm intersects
500 Williams Sinclair Sta
△ RE4-9836
501 Johnson W E & Son gro
△ RE4-1561
503-05 Rainbow Clns & Lndry Inc
△ RE4-3307
507 Bradshaw Fish Mkt
△ RE4-9928
508a McCray Cleveland
508b Whitfield Jas
508c Sims J D
508d McNeil Charity H Mrs
△ RE4-4157
509 Food Center The gros
△ RE4-5461
Cypress begins
600 Taylor's Gas Sta △ RE4-9767
Filbert begins
Cherry begins

800 Vacant
801 Dewey Bros Inc fdry .
△ RE4-3411
804-06 Griffin's Barbecue restr
△ RE5-4242
812 Vacant

10
Sou Ry crosses
814 Collins Walter L
816 Rice Dollie B Mrs
818 Dickens Chas
820 McCoy Wm
822 Newburn Grey

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

GEORGE S—Contd
824 Cox Lillie B Mrs
826 Brewington Norwood
900 Vandenburg Alf
Lupton Linwood @
901 Wall's Serv Sta Δ RE4-9717
902 McKinney Ida
903 Vacant
904 McDuffy Levi
905 Pate-Dawson Co whol prod
Δ RE5-3921
906 Wooten Carrie
910 Griffin Abell
912 Parks Callie B Mrs
913 Roberson Ernest
914 Miller Jamie B Mrs
916 Wagon Wheel Inn gro
McNeil Jack @ Δ RE5-3827
918 Vacant
920 Cox Chas L Δ RE4-3936
921 Lamm Addie Mrs
922 McKinney Laster @
Δ RE5-0156
926 Newburn Macie N Mrs
927 Esso Std Oil Co Δ RE4-3395
Esso Std Oil Co Essotane
Dept bottled gas Δ RE4-1951
Aycok Oil Co distr
Δ RE5-1953

Myrtle ends

928 Mazingo Jas W
929 Seay Junior
950 Dumas-Giddens Oil Co Inv
Δ RE5-0571 Δ RE5-2565
Carver begins

(Numbers estimated)

1000 Gulf Oil Corp Δ RE5-0014
Anderson-Creech Oil Co Inc
Δ RE5-0014
1005 Kelly's Serv Sta Δ RE4-9776
1008-12 California Spray Chem
Corp Δ RE5-4471
1013 Worthley Roy W
1015 Prince Tire Co Δ RE4-2815
1016 Powell Amos wood Δ RE5-1287
1017 Ed's Drive In Restr
Δ RE5-2142
C & B Tin Shop Δ RE5-4670
Kirby Center of Gboro vacuum
clns sls and serv Δ RE5-4670
Fisher Tire Co Δ RE5-3636
Superwel of Gboro
Δ RE5-1862
Perkins Mtr Parts Inc
Δ RE5-1862
1027 Gardner's Welding Serv
Δ RE5-3006
1029 McLamb & Lamb Woodworks
cabtmkrs Δ RE5-0510
Am Plmb & Electrical Sup Co
Inc whol Δ RE4-1586
1032 Stackhouse Inc contrs
Δ RE5-1784
Stackhouse Elec Co contrs
Δ RE5-1784

1035 Powell Amos P @ wood
Δ RE5-1287
VFW Post No 2615
Δ RE4-9706
1040 Lynch Mtr Co Δ RE5-1504
Lowrimore W P & Son genl
contrs Δ RE4-4421
Jones T Frank Seeds Inc
Δ RE4-4204
Gboro Veterinary Hospital
Δ RE5-2271
Dean's Wheel Alinging Inc
Δ RE5-4032
Southeastern Engineering Corp
Δ RE4-2135

6
GEORGIA AV N — From 607 W
Walnut north, 1 west of ACLRR
107 Simkins Alice I Mrs @
Δ RE5-2691
107a Vacant
111 Sauls J Melvin Δ RE5-1177
113 Lynch Margt T Mrs @
Δ RE4-2236
117 Bass Edna P Mrs @
Δ RE4-4556
119 Smith Matthew A
Noble Robt W

12
GEORGIA AV N EXTN—From Sou
Ry north, 1 west of N Carolina
extn (beyond city limits)
(No numbers houses in order)
Grubbs Smithy P Mrs
Δ RE5-4874

Brock Noah M
Strickland Flora Mrs
Butts Bud
Etheridge Alton
Smith Edgar
Davis Ida E Mrs
Person Clyde
Strickland Jas E
Sanders Arth @
Talton Earl
Baker Paul Rev Δ RE4-4198
Young Willie
Tilton Ben
Rhodes Sallie B Mrs
Epps Ollie A Mrs @
Δ RE5-3847
Vacant
Brock Noah M @
Lewis Archie H @
A intersects
Johnson Minnie H Mrs @
Δ RE4-3069
Deans Smithy R Mrs @

6
GEORGIA AV S—From 606 W Wal-
nut south, 1 west of ACLRR
101 Watson Lee H @ Δ RE5-3854
103 Watson Steven A @
Δ RE4-1744

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

5-3029 5-2761 RE public 5-2761

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE AND RETAIL
Tel. RE public 5-3718
Mt. Olive Highway 1 Mile South of Goldsboro

You'll Like Our Finer, Faster Service

When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

GEORGIA AV S—Contd

- 105 Harding Lillie P Mrs @
△ RE4-4177
- 107 Fall Wm R @ △ RE4-4427
- 109 Farrior Kathleen S @
△ RE4-1839
- 111 Carr Jos D △ RE5-2371
- 111½ Vacant
- 113 Harris Wm S @ △ RE5-4736
- 117 Wall Kermit H
- 119 Langston Rom W @
△ RE4-2152

W Chestnut intersects

- 201 Atkinson Rossie L Mrs @
△ RE5-1083
- 203 Green George E beauty shop
△ RE4-4335
- 205 Flowers Sam △ RE5-0343
- 207 Barfield Lula F Mrs @
△ RE4-4963
- 209 Wiggins Atmore
- 209½ Fletcher Mary L Mrs
- 211 Speight Ethel W Mrs
△ RE5-3878
- 213 Barnes Robt L △ RE4-5266
- 215 Crowder A Calvin △ RE4-4603
- 217 McLean Edw C

W Pine intersects

- 403 Pearce Jeanette
- 403½ Richardson Jas E
△ RE5-3087
- 405 Artis Sadie W Mrs @
- 406 Lofton Carrie T Mrs @
- 407 Cox Martha L Mrs @
- 408 Carmichael Geo
- 409 Hadley Julius @
- 411 Glenn Otho auto reprs
△ RE5-4043
- 412 Richardson Sam
- 414 Leak Frank
- 415 Simmons Lillie M Mrs @
△ RE5-0518
- 416 Vacant
- 417 Apostolic Holiness Church
- 418 Murphy Alf
- 420 Kelly Geneva D Mrs @
△ RE5-2028
- 421 Wiley Jos W △ RE5-3984
- 423 Hall Lillie M Mrs
- 425 Foster Lee
- 425½ West End Sea Food Mkt

School intersects

- 501 Worthington Jas F @
△ RE5-3099
- 503 Bryant Thos L @
- 509 Moody Wiley D @
- 511 Foster Mary M Mrs @
△ RE5-1183
- 513 Holmes Josephine W Mrs @
△ RE5-4529
- 515 Exum Paul jr
- 516 Sherard Clifton @ △ RE5-0524
- 517 Matthews Raymond @
△ RE5-4184

- 520 Murphy Hebron @ △ RE5-3574
- 521 Arrington Chas @
- 523 Benton Milton

GIBSON — From 902 Aycock north-east, 1 west of Snow Hill

GLENDAL TRAIL (Adamsville) —
From US Hwy 70 south, 1 east of
Adamsville al
Hines Ebbie H @ △ RE5-1589

GOLF COURSE ROAD (Airboro) —
From S Slocumb extn west, 2
blocks south of city limits

- Murphy av begins
- 2 Goldsboro Golf Club Inc
△ RE5-0411
- Proctor Wm L △ RE5-0439
- Hatch John @
- Williams Herman △ RE5-0269
- Puett Ola Mrs @
- Hicks Levi @

GRANTHAM — From N Center west,
1 north of W Holly

- 101 Texas Co The (whol)
△ RE5-1017
- 108 Ford Junius W △ RE5-4383
- 110 Hart Esther F Mrs
- 112 Herring Edw △ RE5-1575
- 120 Reid Emma T Mrs
- cor Wallbrook Tobacco Co Inc
rehandlers △ RE4-5374

N James intersects

- 202 Vacant
- 204 Bordeaux Richd
- 206 Davis Elroy △ RE4-1674
- 208 Faircloth C Frank
△ RE4-2085

N George intersects

- 301 Big Jim Serv Sta △ RE4-9810
- 302 Howell Malcolm △ RE5-3802
- Radford Paul C △ RE5-2747
- 305 Cotton Mtr Co auto reprs
△ RE4-0646
- 306 Culberth W Earl @
△ RE4-2107
- 307 King J Ezekiel @
△ RE4-2539
- 308 Johnson L Preston @
△ RE4-2339
- 309 Holt Hubert C @ △ RE4-2864
- 311 Sasser Hubert B @
△ RE5-1429
- 312 Gurley Ada C Mrs @
△ RE4-3839

N Virginia intersects

- 401 Edens Alton △ RE4-2994
- 403 Vacant
- 404 McLamb Esrom @
△ RE4-5554
- 405 Lindsay Howard P @
△ RE5-3709
- 406 Jinnette Wm P @ △ RE4-2229



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

GRANTHAM—Contd

- 407 Cotton Mary D Mrs
△ RE5-4409
409 Sasser Carl K ⊙ △ RE5-0309
411 Vacant
413 Ham Haywood
415 Dudley Paul H
416 McLamb Monument Co
△ RE4-2083
417 Vacant
419 Walters Gadi W ⊙
△ RE4-4053
cor Made-Rite Sunbeam Bakery
whol △ RE5-0344
N Carolina intersects
500 Best Marshall H tob whol
△ RE4-5136

ACLR crosses

8

GRAVEL — From W Elm west, 2
south of Parker

5

GREENLEAF — From 205 Atlantic

- av north, 1 west of N Williams
805 Ellis Hallie L Mrs
△ RE4-2575
807 Sanders Frances Mrs
808 Cozart Pkg Co (rear ent)
809 Faison Ethel M Mrs
△ RE4-4819
811 Winbush Maggie H Mrs
△ RE4-3718
Stokes Raphael E △ RE4-3718
813 Holland Thos E △ RE4-5335
815 Coley Richd M △ RE4-2616
816 Williams Roofing & Sht Mtl
△ RE4-5483
817 Raynor Hubert
819 Spruell Odell
821 Williams Sallie D Mrs
823 Cannon Jas E

E Vanhoy begins

- 825 Baker Eliz F Mrs
827 Vinson Frankie Mrs
829 McFadden Etta Mrs
831 McLamb Ashley C ⊙
△ RE5-4941

Cedar ends

- 901 Blackmon Jas R
903 Hawkins Rosa H Mrs
△ RE5-2823
905 Johnson Carrie G Mrs
907 Green Bertha B Mrs
909 Hawkins Theo ⊙
911 Vacant

Tarboro begins

- 913 Whitney Albert J ⊙
915 Howard Isaiah
917 Carr Mattie Mrs
919 Powers Ruby
921 Holt Geo jr
923 Frazier Jas ⊙ △ RE4-4493
925 Brown Wm
929 Vacant

Swan intersects

- 1001 Coombs Gro △ RE5-1734
1003 Cox Eliz
1005 Brown Daisy L Mrs
△ RE5-3375
1007 Walker Lula Mrs ⊙
△ RE5-0843
1009 Thompson Eunice H Mrs ⊙
△ RE4-1991
1013 Everett Georgia A Mrs ⊙
△ RE4-2052
1015 Dawson Dealia Mrs
1017 Lindsay Katie W Mrs
1100 Martin Studie M △ RE4-4577
rear Barley Jas R
1102 Vacant
1103 Hinnant Percy jr △ RE4-3755
1105 Forte Earl W △ RE5-3925
1107 Aldridge Hoover H
1109 Jones John R
1111 Barnes Dorothy A Mrs ⊙
△ RE4-2628
1113 No return
1115 Vacant

Brogden intersects

- 1201 Atkinson Jos
1202 Vacant
1203 Moore D Timothy
1204 Barley Charley W
rear Gurganus Willie J
1207 Davis Walter ⊙ △ RE5-1928
1209 Ross Mildred △ RE4-3027
1211 Atkinson Wm B ⊙ △ RE4-0570
1213 Wooten Fred W ⊙ △ RE5-2912

Raynor intersects

- 1300 Herring Martha Mrs
1302 Lewis Kathleen
1304 Garrett Vivian C Mrs
E Dewey intersects
1309 Powell Sidney A ⊙ △ RE5-2563
1311 Brock's Garage auto repr
△ RE5-3722
1317 Bryant Willie

E Claudia av ends
N William intersects

8

GRIFFIN—From 612 W Pine south,

- 1 west of S Georgia
401 Marrs Louise Mrs
402 Smith Emma Mrs
403 Rhodes David
404 No return
405 Law Rosa N Mrs △ RE4-3738
406 Hall Earl
407 Berkley Gerald
408 Bowden Luby ⊙
409 Holsey Hubert
411 Cox S Belle Mrs ⊙
△ RE5-2863
412 Loftin Kirby
413 Jones Silas
414 Howell Joshua ⊙ △ RE5-2309
416 Kennon Simon S △ RE4-0910
Holt begins
419 Pearson Fred △ RE4-4599
420 Best John
424 Barnes Mamie ⊙ △ RE4-0850

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.
RE public
4-5483

NIGHT
RE public
5-2744

•
816 N.
Greenleaf St.

Johnson- Sherman Co.

CASE
Utility
and
Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES
RE public
5-2014
and
5-0364

DIXIE ELECTRIC
MOTOR SERVICE

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

W. P. Rose Supply Co.

Inc.

PHONE
RE public
4-1601

Building
Material
Sand
and
Gravel

Concrete
Brick
and
Pipe

Cement
Plaster
Gypsum
Products

Lime
Paints

Insulation
Materials

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

GRIFFIN—Contd

- 426 Sutton Virginia A Mrs @
 △ RE4-1713
429 Johnson Alberta Mrs
 △ RE5-0780
435 Coley Ethel M Mrs
 School intersects
501-03 Coor Oberry gro
 △ RE4-1796
505 Kornegay Geo E @
 △ RE5-0285
506 Heckstall John
507 Murphy Minnie B Mrs @
 △ RE5-0928
509 Cherry Wm △ RE5-1236
 Williams Bertha N Mrs
510 Blackmon Kath
512 Stevens Lenora △ RE4-4080
514 No return
515 Peele Edw @ △ RE4-2974
516 Futrell Thelma Mrs
518 Vacant
600 Stevens Edw △ RE5-4371
601 McKiver Sam @
602 Whitted Frank @ △ RE5-4020
603 Richardson Mabel
604 Daniels Mary Mrs
605 O'Berry Maude A Mrs
607 Breeden Fred M
608 Davis Eloise W Mrs
609 Nixon Amy W Mrs
612 Shields John D
613 Garrett Willie A
614 Brown John A
615 Vacant
616 Benton Roger
617 Richardson Burnell J Mrs
 △ RE5-3955
618 Russell Lonnie L
 Washington begins
619 Vacant
620 Barnes Rosa M Mrs
622 Kornegay Helen B Mrs
624 Best Dallas jr
625 Yelverton Jas
626 Wooten Cecella F Mrs
627 Coley Jas A @ △ RE4-0959
629 Vacant

W Elm intersects

15

GULLEY — From 800 E Pine south,

- 3 east of S Slocumb
404a Harper Bessie
404b Sanders Walter
406 Apartments
1 Tuckson Nelson W
 △ RE5-1890
2 Whitley Barbara △ RE4-4919
3 Johnson Nehemiah
4 McCloud Bobbie
5 Vacant
6 Bell Milton D
Street continued
407 Borah Zelma W Mrs @
 △ RE5-0591
408 Coor Lorene D Mrs @

- 409 Green Jas E @ △ RE4-5473
410 Coley Levi @
411 Washington Jas H @
 △ RE4-1845
415 McIntyre John H @
 △ RE5-3702
416 Taylor Isaac @ △ RE5-3407
418 Hampton Willie jr
419 King C Arth @ △ RE4-4126
421 Davis Minnie Mrs @
 △ RE4-3062
423 Bryant Lindsay @ △ RE4-2145
 Laurel intersects
500 Bible Training Institute
 △ RE5-3353
501 Hargrove Calvin @ △ RE4-3254
503 Goodman Frances J Mrs
 △ RE5-3164
504 Holiness Tabernacle
505 Wall Willie E @ △ RE5-3067
506 Bible Training Institute
 (domitory)
509 Hamilton Wm @ △ RE4-0678
510 Forbes J A Rev
511 Lewis Lillie B Mrs @
 △ RE4-1824
513 Sampson Broadie △ RE4-2056

**HARRELL AV (Airboro)—From S
Slocumb in a semi-circle west and
south
(Numbers estimated)**

- Murphy av ends**
2 Davis Jas C @ △ RE4-2268
3 Dawson Kimbra
4 Barwick Arnold G @
 △ RE5-0708
5 Thompson Wm A @
 △ RE4-3579
6 Wise Fred @
7 Toler Wm J @ △ RE5-1580
8 Buck Philip D @ △ RE5-4845
9 Weaver Christopher @
 △ RE5-4405
10 Pittman Robt
11 Dubois Jos G @ △ RE5-3598
13 Griffin Allen J @ △ RE5-3928
14 Steele Frank @ △ RE4-2576
15 Morris Elijah E @
17 Handley Eva Mrs @
 △ RE5-3323
18 Airboro Meth Church
19 Wise Billy

**HAWTHORNE — From 800 S Ole
ander av east, 2 south of E Elm
1402 Bailey Thurman D @**

- S Andrews av intersects**
1503 Pyatt Kedar D @ △ RE5-0153
1504 Sutton Ronald L @
 △ RE5-3345
1505 Merritt Julius M @
 △ RE5-0982



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial REpublic 4-2064

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

HAWTHORNE—Contd

1506 Lane Robt W @ Δ RE4-5078

1507 Peeler Edith S Mrs @

Δ RE5-2228

S Pittman intersects

1610 Sinback Jas H

S Prince av intersects

S Madison av intersects

S Best av intersects

8

HEMLOCK — From 509 S George

west, 1 south of W Elm

112 Jackson Trucking Co

Δ RE4-9745

404 Gilmore Jas

416 Vacant

Ellis intersects

Durham ends

HERMAN N — From 815 E Walnut

north, 7 east of Center

cor Boy Scout Cabin

100 Spence-Williams Florist

Δ RE4-0931

Williams Eddie E @

Δ RE4-0931

102 Cuddington Mattie B Mrs @

Δ RE4-1851

104 Peele Lillian L Mrs @

Eatmon Lamond C Δ RE4-2523

106 Hults Robt S @ Δ RE4-3633

107 Forehand Gordon C @

Δ RE5-0103

108 Garriss Thos W @ Δ RE4-4041

109 Brown Henry C @ Δ RE5-4420

110 Smith Geneva L Mrs @

Δ RE4-4155

113 Howell Phil C @ Δ RE5-0137

115 Barfield Malcolm R @

Δ RE4-0909

(Numbers estimated)

Murphy av ends

E Mulberry intersects

205 Anderson Merle Mrs

206 Vacant

207 Salon of Beauty Δ RE5-3951

208 Tyndall Hubert D phys

Δ RE4-4845

210 Williams Robt E dentist

Δ RE4-3021

Wilkins Kenneth W phys

Δ RE5-1253

212 Taylor Laura E Mrs

Δ RE4-3420

E Ash intersects

11

E Simmons intersects

401 Parker Talbot F jr phys

Δ RE4-3344

403 Braswell Leonard Δ RE5-3361

405 Keen Henry B @ Δ RE5-3287

407 Best Tom R @ Δ RE4-2776

Pou intersects

503 Edwards Nathan A @

Δ RE4-4820

Edwards Realty Co Δ RE4-4820

Park av intersects

609 Langston Leslie jr

611 Best C Graham jr

Δ RE4-3212

613 Taylor Wm R jr Δ RE5-1280

615 Bizzell Erna M Mrs

Δ RE4-4341

E Beech intersects

Park av intersects

E Holly intersects

707 Irby Esther C Mrs @

Δ RE5-4187

722 Edwards Leon

724 Register Georgia Mrs

E Dortch intersects

802 Potter Nathan W @ auto repr

Δ RE4-2001

803 Ellis Billy R

804 Daughtry David C Δ RE4-5024

810 Taylor Raymond W

Δ RE5-2557

811 Wiggins T Cleveland @

Δ RE4-4565

812 Ginn Paul @

814 Ginn Wm @ Δ RE4-3681

816 Best Edgar L @ Δ RE5-3690

817 Williams Chas M Δ RE4-4224

818 Harris Danl

819 Strickland Dorsey Δ RE5-4106

820 Faircloth Aaron P

821 Vacant

822 Campbell Thelbert W @

Δ RE5-3306

825 Kirby Geo Memorial Presby

Ch Δ RE5-1538

901 Langston Kirby F @

902 Vacant

rear Vacant

903 Thomas Nelson W

905 Davis Virgil @ Δ RE4-2528

Davis Sadie E Mrs drsmkr

Δ RE4-2528

907 Coley Atlas

Atlantic av intersects

1000 Wayne Roofing & Sht Mtl Co

Δ RE4-5475

E Royal av intersects

21

HERMAN S — From 810 E Walnut

south, 7 east of Center

117 Herring Norman Δ RE5-4587

119 Lancaster Paul @

121 Butts Wm C @ Δ RE5-2575

123 Bunn Adie M Mrs @

126 Cloer John H

128 Proctor G Thos @ Δ RE5-0662

303 Butler Johnnie

305 Edmondson Claude

Δ RE5-0976

307 Hamilton Emma H Mrs @

Δ RE5-3009

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

DIXIE ELECTRIC
MOTOR SERVICE

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

HERMAN S—Contd
309 Jones Benj @
310 Thompson J Wiley Δ RE4-5092
E Pine intersects

400 Vacant
406 Apartments
A1 Vacant
A2 Vacant
B1 Williams Carl
B2 Ford Annie Mrs

Street continued
408 Apartments
A1 Vacant
A2 Vacant
B1 Best Odell
B2 Gill Jas Δ RE5-4400

Street continued
409 Whitfield Tina Mrs @
Δ RE5-1332
410 Best Sadie Mrs
410½ Lewis Anne J Mrs
414 Swinson Josephine Mrs @
Δ RE4-3962

415 Davis Edwin
417 Darden Susie
418 Darring Wm
Harper Zollie
419 White Frank
423 Hines Margt K Mrs
500 Jones Edmund
501 Coley Helen Mrs
503 Lowery Addie Mrs
505 Miller Mary Mrs
507 Wynn Mary Mrs
508 Best Jack @ Δ RE5-2473
509 Pender Willy
510 Suggs Paul Δ RE4-3275
511 Dortch Willy
512 Whitfield Leon
513 Smith Geo N
514 Williams John H Δ RE4-5495
515 Bynum Penny Mrs
517 Ashford Jas
519 Hargrove Claudie
Peru begins

600 Worthy Roy
601 Best Annie Mrs
602 Ward Butler Δ RE5-1817
603 Melton Dillard
604 Smith Dorothy Mrs
605 Perkins Eddie
606 Fennell Willie
607 Sykes Cicero Δ RE5-2965
609 Jones Mary B Mrs
611 McRae Viola Mrs
613 Wilston Geo F Δ RE4-3486
614 Whitfield Geo @ Δ RE5-0767
615 Stallings Jay R Δ RE5-4433
616 Grantham's Place Δ RE4-9870

HERRING — From 607 Royal av
north to and beyond limits, 2
west of Clingman
1107 Jackson Thurman R
1109 Mason John W
2d intersects

1305 Patterson Chas M
1306 Carter Jas L
1307 Vacant
1308 Davis Chas L
1313 Kirkland Virgil W
1314 Newell Wm
3d intersects
1408 Baldwin Jos W @
1411 Barnes Benj @

HERSEY—From 403 E Beech north,
1 east of Daisy
614 Hines Celesteral
615 Vacant
616 Shaw Lillian H Mrs
617 Lewis Cora L Mrs
617a Vacant
618 Battle Thos
619 Daniel Hattie
620 Lewis Martha M
622 Johnson Agnes M Mrs

HICKORY — From 800 Isler east, 5
south of Elm
507 Best Rebecca @ Δ RE4-5525
509 Atkinson Jasper
510 Harper Jessie I @
513 Ashford Millie
517 Holloman Susan Mrs

HIGGINS — From 505 2d north, 3
west of Clingman (beyond city
limits)
1307 Norris Jas B @
1308 Tyndall J Dossey
1311 Carter Wm H @ Δ RE4-4243
1313 Norris Burnell @
3d intersects
1415 Grant J Eddie @ Δ RE5-4924
1417 Andrews Joyce L Δ RE5-0605
Stronach intersects

HILL—From 700 W Elm south, 3
west of S George
Cypress ends
Filbert ends
Redwood ends
Hill ends
Cherry ends

HILLCREST DRIVE (Adamsville)—
From Spence av west and south
to Burns Spring rd, 1 east of
Stoney Creek
(Houses in order, not numbered)
Whitley Wm C @ Δ RE4-5057
Spence Willie C @
Δ RE5-0313
Cinard Robt @ Δ RE5-1710
Wallace C Allen @
Δ RE5-4067
Burris Chalmers E @
Δ RE5-3705
Thompson Walton R @
Δ RE4-2363

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

HILLCREST DRIVE (Adamsville)

- Contd
Smoot Marvin L @
△ RE5-3325
Norman Jas M @ △ RE5-0180
Thompson John B @
△ RE5-4675
Barnes John R @ △ RE4-3270
Simmons D Steve @
△ RE4-4700
Timmons Jackson F @
△ RE5-0620
Trachtenberg Wm @
△ RE4-4948
Sneeden Albert C @
△ RE4-2110
Barwick Jesse @ △ RE4-2836
Farmer Jas H @ △ RE4-3000
Burns Spring rd intersects

- 314 Witherington Raymond R @
△ RE4-2645
315 Vacant
316 Sherman Thurman E @
△ RE5-1178

Daisy intersects

- 404 Howell Lillie R Mrs
406 Garrison Sudie J Mrs
408 Lewis Margt
410 Bell Jasper △ RE5-4868
412 Gill Edw
414 Vacant

Hersey begins

- 421 Vacant
422 Faison Hannah L Mrs
425 Stuckey's Gro △ RE5-1021

Waters intersects
Edwards intersects

- 601 Johnson Paul
602 Dail Roy E
603 West Melvin
607 Ginn Lloyd E

Bryan intersects
Bain intersects

- 617 Moyer Elbert E @
Dees Wm C
619 Sewell John A @ △ RE5-0717
620 Helms W Richd @
△ RE4-3363

N Leslie intersects

- 700 Moore Robt P @ △ RE5-3566
704 Johnson W Hubert @
△ RE4-4503
705 Surratt Jos C @ △ RE5-1593
707 Carroll Howard D @
△ RE5-2669
709 Garriss Frank B @
△ RE4-2103

N Lionel intersects
N Herman intersects

- 805 Bowen Alvin @ △ RE4-1610
807 Clarke Chas L @ △ RE4-4750
809 Littleton Odest P @
△ RE5-0726
810 Coalson Bessie P Mrs @
△ RE5-2597

11
N Jackson intersects

- 1108 Troutman Elwyn N @ bldg
contr △ RE4-2088
1109 Reeves Richd I @ △ RE4-1563
1110 Jinnette Claude R @
△ RE4-0840
1111 Lamm Wm S @ △ RE4-0863
N Pineview av intersects
1201 Rouse R Norman @
△ RE4-3300
1203 Deason Jas E △ RE5-2762
1204 Edgerton Lacy F △ RE5-4695
1206 Bailey Betsy W Mrs @
△ RE4-3777
1207 Boyers Bruce M @
△ RE4-2352
Boyers Helen H Mrs mus tchr
△ RE4-3252

HOGAN — From 412 W Spruce south, 1 west of S Virginia

- 304 Cogdell Claude
307 Coel Jas jr
308 Fry Willie △ RE5-4507

HOLLY E — From 626 N Center east, 4 north of E Ash

- 105-11 Taylor J P Co Inc tob
exporters △ RE5-1581
108 Barley Geo C △ RE4-4673
112 Radford Robt L

N John intersects

- 200 Vacant
201 Shopping Center Gro
△ RE5-1433
203 Pate Lloyd @
204 Croom's Telev & Radio Serv
△ RE4-3841
Croom Tyson C
205 Williams J Walter △ RE4-3323
206 Casper Robt H △ RE4-2234
Davis Norman
208 Croom Nannie M Mrs @
208½ Johnston John W
209 Willoughby Mann O @
210 Boyette Mabel S Mrs
△ RE5-4930
212 Anderson Geo H △ RE4-0974
Sutton Roland H
214 Hargrove W Archie
215 Chase Elijah @
219 Andrews Ruby @ △ RE4-3176
N William intersects
301 Moore's Tin Shop △ RE5-3653
304 Salvation Army The (ofc)
△ RE5-4811
305 Sexton Gertrude T Mrs
△ RE5-4223
McCullen Woodrow
306 Vacant
309 Smith Mack D
Edwards Eddie A
310 Lane David J @ △ RE4-1815
312 DeShong Wm E @ △ RE5-1587

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

**MOTOR
CO., Inc.**

**SAFETY
TESTED
USED
CARS**

Tel. RE public
4 - 2 4 1 1

Tel. RE public 4-2121

1706 Aycock Dora M Mrs @
 Δ RE5-0474
 1708 Price Jas H @ Δ RE4-4208
 1710 Turnage Willie@
 1711a Stafford Sudie G Mrs
 1711b Fritzsinger Dora E Mrs
 Δ RE5-3125
 1712a Campbell Robt E @
 1713a Mitchell Jesse E
 1713b Radford Sallie A Mrs
 Δ RE5-0913
 1714 Holzkamm Donald E @
 Δ RE4-5080
 1715a Smith Chas J Δ RE5-3892
 1715b Sutton Ivey H
 1716 Howell Robt J @ Δ RE5-4771
 1717a Turnage Luby Δ RE5-0640
 1717b Bailey Edgar L Δ RE4-3777
 1719a Hubbard Chester I
 1719b McCullen Florence W Mrs
 Δ RE4-0882
 1721a Pate Bettie R Mrs
 Δ RE4-3605
 1721b Pate Jas D
 1723a Daughtry Alice S Mrs
 1723b Daughtry Jesse R
 1725a Jones Elmer R
 1725b Westbrook Wesley M
 Δ RE4-1776
 1727a Capps Wm L
 1727b Jones Sam W Δ RE5-3837
 1729a Brock Phillip B Δ RE5-3945
 1729b Monroe Heard Y Δ RE4-1613
 1731a Head Beulah C Mrs
 1731b Zabriski John J @
 Δ RE4-1984
 1733a Sullivan Maryland
 Δ RE5-1214
 1733b Wiggs Henry jr
 1735a Ingram Lester
 1735b Strickland Clarence W
 Δ RE5-1750
 1737a Pipkin Mark L Δ RE5-2725
 1737b Musgrave Hector
 1739a Grant Reuben E jr
 Δ RE5-4501
 1739b Strickland Geo W
 1741a Turner Carl H
 1741b Cole Robt C
 1743a Wheless Paul W Δ RE5-4530
 1743b Ellis John H
 1800 Driver Edgar @
 1802 Taylor David E @
 Δ RE5-3508
 1804 Dickinson Robt E @
 Δ RE4-2007
 1806 Jackson Leonard C @
 Δ RE5-3707
 1808 Evans Chas A @ Δ RE5-1918
 1810 Anderson Russell E @
 Δ RE4-4352
 1900 Kearney Luther C @
 Δ RE4-2143
 1901a Hamm Walton K Δ RE4-3942
 1901b Beck Jimmie D
 1902 Herring Wm R @ Δ RE4-4250

Tel. RE public 4-2301

Wayco

CORP.

Dial RE public 5-3962
508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

HOLLY E—Contd

- 1903a Head Milton Δ RE5-3914
1903b Wells Chas M
1904 Carrere Jas M ⊙ Δ RE4-4395
1905a Vick John B
1905b Radford Allen A
1906 Futrelle Milton T ⊙
Δ RE5-1689
1908 Searight Geo T Δ RE5-3336
1910 Jones Marvin ⊙

HOLLY W — From N Center west, 1 north of Beech

- 101 Rose W P Supply Co (side ent)
114 St Stephens Baptist Church
115 Sutton Mary F Mrs
117 Williams Sara
119 Ford Ruth S Mrs

N James intersects

- 203 Parrish Walter
205 Allred Eldon
205½ Bass Oscar
207 Aldridge Burt
211 Morris Walter S
215 Gboro Mus Co amusement
machs Δ RE4-4417
217 Ceramic Tile Co Δ RE4-4842
Δ RE5-1497

N George intersects

- 307 Malpass Katie C Mrs ⊙
Δ RE4-2209
309 Braswell Harold L
311 Cousins Willard V ⊙
Δ RE4-1749
313 Cannon Roland C ⊙
Δ RE5-1309

N Virginia intersects
N Carolina intersects

- 611a Lee David R

ACLRR crosses
(Houses in order, not numbered)

- Robinson Guy T Rev
Δ RE5-4801
end Cousins' Mill sawmill
Δ RE5-0974

HOLT — From 416 Griffin west, 1 west of W Pine

- 616 Reid Alfonza

Persimmon begins

- 619 Whitfield Chas
620 Hill Hattie T Mrs ⊙
Δ RE4-4326
622 Sutton Eva Mrs
626 Rue Julia McK Mrs
627 Melvin Raymond Δ RE4-3628
628 Moore Herbert
630 Matthews Laura
634 Cowan Major Δ RE4-2656

Canal intersects

- 704 Smith Jacob ⊙ Δ RE5-3100
706 Pate Clarence Δ RE5-4089
707 Barnes John T ⊙ Δ RE4-5304
708 Sykes Benj R Rev ⊙
Δ RE4-3493

- 709 Bowden Edw K
715 Vacant

Miller intersects
Whitfield intersects**HOOD—From Odell south to Wayne av, 1 west of Annabell****HOOKS RIVER ROAD—From 1810 N Williams west beyond Carolina, 1 north of W Shaw**(Numbers irregular)
308 Barnes Clifton C ⊙
Δ RE5-4182

- 306 Taylor Jas ⊙ Δ RE5-2862
304 Townsend Lucille R Mrs
⊙ Δ RE5-1755

- 302 Barnes Jesse B ⊙ Δ RE5-4923
205 Langston Walter R ⊙
202 Smith Chas E ⊙ Δ RE5-3807
203 Smith Chas E gro
204 Townsend Thos

N John intersects

- 107 Darden Chapel Baptist Church
102 DuBose Leslie ⊙
100 Allen John T ⊙
101 Blount Leroy ⊙ Δ RE4-3832
104 Wooten Inez Mrs

Richard ends
N Center intersects
ACLRR crosses

- Darden Willie J
Smith Leslie C ⊙ Δ RE4-1779
Gboro Christian Institute
Δ RE5-3514

- Worrell Westley ⊙
Jones Willie Mrs
Walls Alex Δ RE5-3056
Parks Curvin L Rev ⊙
Δ RE5-4193

- Reid Eula M Mrs ⊙
Holloman Dorcie B Mrs ⊙
Δ RE4-0717
Reid Bessie D Mrs ⊙
Jacobs Gilbert C Rev ⊙
Δ RE4-2847

- Lewis Willie Δ RE4-2462
Norman Sadie Mc C Mrs ⊙

N George intersects

- Sutton Emma K Mrs ⊙
Δ RE4-5226
Vacant

Carolina intersects

- Darden Annie B Mrs ⊙

HUGH—From 710 Potley south, 1 east of Crawford

- 600 Jones Henry ⊙
601 Beamon Percy L ⊙
Δ RE5-4785
602 Daniels Essie Mrs
603 Armstead Earnest Δ RE5-3186
604 Gaskill Chas
605 Moses Wm Δ RE5-0681
606 Sutton Eliz M Mrs

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

DIXIE ELECTRIC
MOTOR SERVICE

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
Shops and
Saves

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

HUGH—Contd

- 608 Royal Cornelius Δ RE5-3038
 610 Atkinson Leroy
 611 Ward Willie jr
 612 Thompson Rachel Mrs
 Δ RE5-0814
 613 Vacant
 614 Best Leonard Δ RE5-1939
 616 Robertson John
 Potley intersects
 806 Crawford Lloyd
 807 Ellis Monroe
 809 Chestnut Emma Mrs
 Δ RE4-4579
 810 Mason Rebecca Mrs
 Δ RE4-0834
 811 Jones Elijah Δ RE4-1571
 812 Altman Frank jr
 813 Swift Mary E Mrs
 Δ RE4-2296
 814 Hicks Chellie Mrs
 902a Cox Earl
 902b Joyner Jas A
 903a Smith Robt L
 903b Taylor Ithantha Mrs
 904a Benton Ruth
 904b McMillian Odessa Mrs
 Δ RE4-0951
 905a Parks Martha Mrs
 Δ RE5-0852
 905b Dawson Ruth L Mrs
 Δ RE4-1682
 906a Lane Minnie Mrs
 Δ RE5-1616
 906b DeVaughn Lovenia Mrs
 907a Austin Viola Mrs
 907b Best Kath
 908a Blowers Nora Mrs
 Δ RE4-3785
 908b Aldridge Freeman
 909a Hines Robt
 909b Swift Blanche Mrs
 910a Hagans O G
 Δ RE4-2246
 910b King Donald
 911a Teachey Ruth S Mrs
 911b Lewis Lena Mrs Δ RE5-2324
 912a Williams Jesse T
 Δ RE5-0874
 912b Hines Leslie B
 913a Ward Masey G Mrs
 913b Johnson Marcellus P
 914a Yelverton Raymond
 914b Brown Effie Mrs
 915a Montgomery Elbert
 915b Swift Alex Δ RE4-4279
 916a Howell Viola Mrs
 Δ RE5-0030
 916b Vacant
 917a Gibbs Mable McI Mrs
 917b Moore Ezsmar F
 Δ RE4-3820
 918 Hines Herman
 918b Carraway Andrew
 919a Lewis Richd
 919b McTheod Lucille Mrs

- 920a Cox Willard
 920b Ruffins Virgus
 921a Dew Wm
 921b Swift Retha
 922 Kornegay John D
 922b Royall Elgin Δ RE5-5406
 923a Austin Ethel
 923b Banks Allyne Mrs
 924a Smith Jesse L
 924b McCoy Leslie L
 925a Suggs Levi
 925b Isler Ernest Δ RE5-1186
 926a Holloway Herbert Δ RE5-0541
 926b Rouse Jas B Δ RE5-2252
 927a Rowe Mamie Mrs
 927b Coley John L Δ RE4-1892

10

- 928 Wooten Joe
 928b Horne Douglas
 929a Keys Luella Mrs
 929b Kornegay Mollie Mrs
 Δ RE5-1347
 930a Lemon Carl
 930b Chestnut Lawrence
 931a Swinson Raymond
 Δ RE4-2826
 931b Barnes Lorenzo
 932a Williams Willie jr
 932b Jones Gladys

Newsome intersects

- 1100 Coor Johnie L
 1102 Lewis Maryland
 1104a Davis Zeb jr Δ RE5-2773
 1104b McCullum Jas
 1111 Parks Edw @ Δ RE4-5060

7

- HUMPHREY** — From 823 Aycock
 northwest, 2 west of Snow Hill
 703 Vacant
 900 Darden Willie L @ Δ RE5-3130
 904 Lee Monroe @

7th intersects
 8th intersects
 9th intersects

- IDA**—From Sou Ry tracks south, 1
 west of S Center

17

- ISLER**—From 427 E Elm south, 1
 west of Devereaux
 502 Bowden Irene Mrs
 601 Blue's Barber Shop
 Δ RE5-1405
 603 Blue Jos E Δ RE5-1405
 605 Lewis Wilbur L
 607 Johnson Roosevelt @
 Δ RE4-3345
 608 Taylor Trim H @
 Δ RE4-4253
 609 Williamson Monroe
 610 Hill Wm M @ Δ RE5-4392
 611 Wellons Maggie M Mrs
 Δ RE5-3013
 613 Warren Paul @
 Δ RE5-1363
 615 Melvin Chas @ Δ RE5-0980

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.



Anderson - Greech Oil Co., Inc.

**GASOLINES — FUEL OILS
 LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

ISLER—Contd

- 616 Peten Brodie L Δ RE4-1739
 617 Hooper Danl ©
 618 Ford Wilbert
 619 Rhodes J B © Δ RE5-3613
 621 Gregory David © Δ RE4-3607
 622 Stringfield Lenore ©
 Δ RE5-3150
 623 Uzzell Herbert © Δ RE5-2782
 624 Dove Nannie Mrs ©
 625 Gillard Octruia Mrs ©
 Δ RE5-3886
 627 George Clarence © Δ RE4-3302
 628 Smith Bessie M Mrs
 629 Whitley Julius
 631 Brown Jas R © Δ RE4-0667
 634 Lewis Walter L ©
 Δ RE5-3778

Alvin begins
Eason begins

- 700 Simmons Carrie Mrs
 Δ RE4-5268
 701 Edwards Rogers L ©
 702 Whitley Vester
 703 Johnson Henry W
 704 Pearson Daisy
 705 Milnaul Elijah © Δ RE5-4724
 706 Sutton Lelon Δ RE5-4724

Robert begins
Odell ends

- 721 Coon Albert ©
 722 Woodard Mary L Mrs ©
 Δ RE4-3776
 724 Edgerton Ada Mrs
 725 Hopkins Lela F Mrs
 Δ RE4-3448
 726 Boney Chelcia A Mrs ©
 Δ RE4-2799
 727 Shadding Cherrie Mrs ©
 Δ RE4-4952
 728 Vacant
 729 Best Priscilla Mrs ©
 Δ RE4-2578
 801 Braswell Alease C Mrs ©
 Δ RE5-4387
 803 Rogers Kennon M
 Gunn Chas
 804 Moore Fred ©
 805 Carraway Dora Mrs ©
 Δ RE5-4965
 806 Faison's Gro
 807 Faison Kate E Mrs ©
 Δ RE5-3073
 809 McKeithan Chas ©
 Δ RE5-0057
 811 Johnson John L gro
 Δ RE4-4474

Olivia la intersects

- 908 Sykes Lila
 909 Vacant
 910 Best Golden
 911 Brown John D Rev ©
 Δ RE5-2167
 912 Allen Jas Δ RE4-4695
 913 Manuel Moses

- 914 Greenfield Cleaster
 916 Garrett Haskell

JACKSON N—From 1101 E Walnut

- north, 1 east of Herman
 101 Pate J Robt © Δ RE5-1389
 102 Warrick Bessie B Mrs ©
 nurse Δ RE5-1873
 103 Spence Talmage T Δ RE5-2119
 104 Wallace D Banks ©
 Δ RE4-3127
 105 Harris Eug L © Δ RE4-1693
 E Mulberry intersects
 203 Pate Osmond C © Δ RE5-3447
 204 Outlaw Edw G © Δ RE4-0701
 306 Gboro Council of United Ch
 Women

23

11

E Ash intersects

- 402 Thornton Geo P ©
 Δ RE4-2485
 404 Pilkington Lillian B ©
 Δ RE5-0825
 406 Edmundson Blanche C
 Mrs © Δ RE5-3969
 408 McCain Eug D ©
 Δ RE4-2305
 412 Spring Chas E © Δ RE4-2980
 Park av intersects
 502 Miller Wheat B jr
 Δ RE5-4174
 504 Hood Wm G © tob broker
 Δ RE4-4176
 506 Johnson Mamie H Mrs ©
 Δ RE5-4692
 510 No return
 512 Hare O Virgin Δ RE4-4573
 E Beech intersects
 600 Bagley Geo B Δ RE4-2597
 608 Williams Robt S Δ RE5-3551
 610 Palantzas Wm ©
 Williams Wm © Δ RE4-3809
 612 Williford G E
 614 Smalhout Erik Δ RE5-3751
 E Holly intersects
 700 Mason Wm C Δ RE4-2627
 702 Brown Wm E Δ RE4-4202
 704 Hooks Lonnie W Δ RE5-2940
 706 Overstreet Belle S Mrs
 Δ RE4-2394

- 708 Vacant
 710 Moore Jack F Δ RE4-3844
 712 Whitehead Margie Mrs
 713 Vacant
 714 Daughtry Gerald Δ RE4-2282
 715 Smith Sally Mrs Δ RE4-2282
 716 Barber Jack E
 717 Vacant
 718 Bowers Donald C
 719 Liddy Patk H
 720 Joyner Chas R
 721 Creech Marvin T
 722 Vacant
 723 Edwards Elsie F Mrs mus tchr
 Δ RE5-1454

Maple intersects

M. B.
AndrewsI
N
S
U
R
A
N
C
EService
CompleteAuto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
LifeWACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983DIXIE ELECTRIC
MOTOR SERVICERemember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521Jewel Box
STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials
Roofing
Materials**Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

TEL.

RE public
4-4071118 S.
Carolina St.
(NEXT TO
UNION STA.)JACKSON S—From 1008 E Walnut
south, 2 east of Herman
103 Banks Mary M Mrs
△ RE5-4176JAMES N — From 139 W Walnut
north, 1 west of N Center
103 Am Optical Co △ RE5-2084
Leder Bros (ofc) △ RE5-4544
108 Edwards & Jernigan Furn Co
△ RE4-2601
110 Live Wire Elec Co contrs
△ RE5-1117
111 Thomas Ofc Sup Co (annex)
113 Mut Ins Agcy The △ RE4-1611
115 Hanna Hank College of Beauty
Culture △ RE5-3311116-18 Wayne Printing Co Inc
publs △ RE4-4401
△ RE4-4402 △ RE4-4403
Goldsboro News-Argus news-
paper △ RE4-4401
△ RE4-4402 △ RE4-4403117 Pilot Life Ins Co △ RE4-4865
Gboro Htg & Plmb Co Inc
△ RE4-3101
Houston Benj H jr dentist
△ RE4-4716119-21 Anthony Wayne Serv Cen-
ter serv sta △ RE4-9974
120 Rose's Gulf Serc Sta
△ RE4-9947

W Mulberry intersects

200 St Stephen's Episcopal Church
△ RE4-4263201 Smith A L Esso Serv Sta
△ RE5-1577

206 Spicer John jr © △ RE4-1534

207 Shumate-Warrick Funeral
Home Inc △ RE5-3861
Shumate Harry J jr
△ RE4-2860Harry's Mut Burial Assn
△ RE5-3861

208 Vacant

209 Creech Frank L © △ RE5-0259

210 Parker Aileen © △ RE4-3276

211 Gainey Needham △ RE5-3479

212 Davis Maxie H

213 Davis Clinton

Watts Jos

Smith E D △ RE5-4778

W Ash intersects

307 Cambridge The

Apartments:

1 Roberts Frances L Mrs

△ RE4-4125

2 Michaux Louise M Mrs

△ RE5-3400

3 Dunne Frank △ RE4-4578

4 Holt Dean

Street continued

308 Dillard Evelyn C Mrs

△ RE5-2794

Ivey Richd M △ RE4-0865

Hayes Robt C △ RE5-1383

Morrow Jeanette D Mrs

△ RE5-1969

309 Robinson Patience S Mrs

△ RE4-3273

Bass Jesse R △ RE4-4472

310 Graham Wm E

Brown Marjorie B Mrs

△ RE4-3952

Mozingo Laura A Mrs

△ RE5-1344

Savoy Rosa L Mrs nurse

△ RE5-2792

311 Apartments

1 King Luby F ©

2 Martin Wade H △ RE4-4945

3 Hines Nora H Mrs

△ RE4-1634

4 Vacant

Street continued

312 Sasser Kathryn M Mrs

△ RE5-2426

313 Apartments

1 Grice Willie C △ RE4-3570

2 Walton John S △ RE5-1086

3 Vacant

4 Sasser Sue P Mrs △ RE5-3476

Street continued

cor Oheb Sholom Synagogue

△ RE4-3715

W Oak intersects

400 Garris Bruce △ RE5-0481

Smith J D

Strickland Geo △ RE4-0680

401 Vacant

404 Holt Morris N © △ RE4-2972

405 Bissette Arth J © △ RE4-2755

Pate Melvin E △ RE4-2765

Gardner Clara W Mrs

△ RE5-0264

rear Evans Sudie V Mrs

406 Broom E Glenn © △ RE4-3649

408 Browning Donald L ©

△ RE5-1719

409 Mansour Nell H Mrs ©

△ RE4-0640

411 Childs Nona M Mrs ©

△ RE4-5093

412 Coward Allen H ©

△ RE5-0771

413 Wells Wm H

Ingram Hazel

416 Lee John J △ RE5-1516

418 Farmer Herbert

W Vine intersects

501 Vacant

503 Smith Eloise H Mrs

△ RE5-4872

505 Crawford Lester P △ RE4-3501

507 Strickland Geo W △ RE4-0760

511-15 Weathers Bros Transfer Co

Inc (br) △ RE5-2945

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2563 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



JAMES N—Contd
512 SouRy System (frt ofc)
△ RE5-1352 △ RE5-4567
517 Capps Mary L

W Beech begins
600 Baugh & Sons Fertilizer Co
mfrs △ RE5-2254
rear Vacant
601 Jordan's E E Pl gros
Jordan E E ©
603 Hardy Ava E Mrs
Hardy Rufus E
Carter Virginia L △ RE5-2241
605 Newsome Earl D
607 Hare Carl S
609 Ballree Emmett W
610 Isaacs-Kahn Furn Co Inc
(stge)
611 Pender Douglas
612 Parker Oil Co △ RE4-2000
614 Burnett Home Sup Co genl
mdse △ BE5-0352
615 Vacant
618 Vacant
620 Sheeley Junius N

W Holly intersects
701 Serv-U-Gro
703 Baker Edw △ RE5-3228
704 Moore Ella G Mrs
705 King Chester E © △ RE5-3536
706 Peterson H Henry ©
△ RE5-3808

707 Gaynor Hollis B △ RE4-4295
709 Peeden Nannie T Mrs ©
△ RE4-5788

710 Young Henry △ RE5-2497
711 Best Allen © △ RE4-0809
Best Amelia S Mrs gro
712 Franklin Richd L
713 McIntyre Daisy M Mrs ©
△ RE4-3536

714 Hart Frank
716 Sampson Vandora B Mrs
717 Swinson Clarence
720 Elliott Lottie B Mrs
△ RE4-4547
721 Best Emma J
Washington Roscoe
722 Turner John H

Grantham intersects
801 Montgy Ward (whse)
Wayne Bonded Whse Mdse
△ RE4-3061
Farmers Cotton Storage &
Warehousing Co mdse
△ RE4-3061
803 Vacant

12

ACLRR crosses
990 Weil's Fertilizer Wks plant
△ RE4-2011 and △ RE4-1551
Riway ends

1000 Wooten Hardy
1000b Faison Blanche L Mrs
1001 Johnson Lula Mrs ©
1002a Jacobs J Jasper

1002b Best Hattie Mrs
1003 McKinney Mary D Mrs
△ RE4-3793
1004a Smith Octavia Mrs
1004b Coley Henry L
1005 Shaw Henry W © △ RE5-2100
1006 Campbell Ida I Mrs
△ RE5-1023
1007 Shaw D Randolph ©
△ RE5-4097
1008 Hunter Geo jr △ RE5-1331
Grantham intersects
1009 Jacobs Coy △ RE4-2927
1010a Vacant
1010b Best Frank
1012 James St Holiness Ch
Kadis intersects
1013 Crawford Jesse gro
△ RE5-2366
1014 Richardson Maggie W Mrs
1015 Vacant
1016 McCrae Mamie W Mrs
1018 Vacant
1020 Raynor Wm W © △ RE5-1995
1022 Coley Brodie © △ RE4-2782
1024 Swinson's Gro
Swinson Richd ©
1026 Lofton Jerome © △ RE4-4926
Pearson intersects

1101 Masonic Hall
Hood J W Lodge No 8
AF&AM

1104 Davis Jerry
1105 Lewis Tank © △ RE4-2808
1106 Lewis Nancy Mrs
1107 Lane Sylvester F ©
△ RE5-1829

1108 Lewis Jas H △ RE5-0362
1109 Moore Wm © △ RE5-4873
1110 Blount Gertrude J Mrs
1110½ Masonic Hall
Hood J W Lodge No 8 AF&AM
1111 Jones Curry © confr

Fussell intersects
1200 Evans John W △ RE5-3639
1201 Smith McCoy ©
1202 Stokes Annie L Mrs

Swan intersects
1203 Woodard Martha W Mrs
△ RE5-2161

1205 Baker Cleveland
1206 Jordan Rachel B Mrs
1208 Troy Willow M Mrs
1212 Thomas Jacob D △ RE5-9165

Workman intersects
1300 Hamilton Isaac © △ RE5-1430
1302 Topping Jas M △ RE4-0763
1304 Green Frank © △ RE5-4227
1306 Thompson Geo © △ RE5-0863

1307 Loftin Edd
1309 Vacant
1312 Greenfield Bertha Mrs ©
△ RE5-0736

1314 Parker Inez A Mrs
1315 Vacant

A intersects

138 W. Walnut St.

VINSON'S DRUG STORE
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921

DIXIE ELECTRIC
MOTOR SERVICE

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St. USED OFFICE FURNITURE Tel. RE public 4-0641



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

JAMES N—Contd
1400 Kornegay Jas
1402 Jones Dora Mrs @
1404 Coley John I Δ RE5-1845
1406 Burden Ralph @ Δ RE5-0618
1408 Simmons Albert P @
Δ RE5-1898

US Hwy 117 intersects
Wayne Whol Gro Co
Δ RE5-1961 and Δ RE5-1962

W Dewey intersects
1500 Best W H & Sons Inc whol
hdw Δ RE5-1651

JAMES S — From 140 E Walnut
south, 1 west of S Center
100 Borden Building

Rooms:
201 Little Edmund A ofc
Δ RE5-3683
202 Harris Eug L tailor
Δ RE4-5251
203-05 Zealy Jas M dentist
Δ RE4-2857
207-08 Stanley Home Products Inc
Δ RE5-4343
209 Lee Edwin B Ins Agcy
Δ RE4-4913

210 Mutual Life Ins Co of NY The
Δ RE4-2361
211-17 Taylor Allen & Warren
lwyr Δ RE4-1841
301-02 Bonitz Insulation Co The
Δ RE4-4061

303-04 Warren Edw R dentist
Δ RE4-2581
306 USAF Recruiting Sta
Δ RE5-2665

307-08 Collins Gurney L & Son
ins Δ RE5-1610
Security Life & Trust Co life
ins Δ RE5-1610

309 Little A Edw (ofc) Δ RE5-3674
310-12 Bizzell Jas W phys
Δ RE4-1964

314-15 Watkins Ida M chiropractor
Δ RE4-2512
401 Adderholdt Chas H acct
Δ RE4-4754

402-03 Coastal Plain Life Ins Co
405 Two-Lite Beauty Salon
Δ RE4-4992

406-09 Adams E Lee optom
Δ RE4-4831
410 Smith Norborne G (stge)
411 Wessell Conrad B jr archt
Δ RE4-4761

413-17 Vacant
414 Judd Studio photog
501-04 Smith Norborne G
acct Δ RE4-4584

Bldg Supt's ofc Δ RE4-4584
Smith Norborne G jr acct
Δ RE4-4584

507 Stenhouse Henry M phys
Δ RE4-4313

Carolina Propane Power
carburetors & regulators
Δ RE4-4313

509 Griffin Wm B archt
Δ RE4-3583

515-17 Borden Brick & Tile Co
Δ RE4-3771

602-03 Edmundson & Edmundson
lwyr Δ RE5-1374

605-06 Vacant
607 Vacant

609 Home Beneficial Life Ins Co
Street continued

102 Bateman Danl A jwlr
104 Gravitt Ins Agcy Δ RE5-1365

105 Bizzell Bruce @ Δ RE4-4620
106 Carolina Power & Light Co
(rear entr)

107 Lewis Mildred D Mrs @
Δ RE4-4386

Berkholtz Gene Δ RE5-1597
124-28 Smith Hdw Co (agri implt
dept) Δ RE4-4043

158 Dillon R H Co (stge)
W Chestnut intersects

202 Rosenthal Eliz @ Δ RE4-4877
209 Faucette Lula T Mrs @
Δ RE5-0571

210 Atkinson Oscar @ Δ RE5-4047
211 Morrison Alf W Δ RE4-3186

213 No return

W Spruce intersects

301-03 N C Mut Life Ins Co
Δ RE4-3094

302 Ham Wesley Δ RE4-4430
303 Brown Alice H Pub Library
Δ RE4-4808

303½ Apartments
1 Vacant

2 Rouse Minnie
3 Royal Hannah L

4 Worrell Johnnie M
5 Lacy Nina R

6 Vacant
Street continued

304 Gilmer Julia M Mrs
Δ RE4-4679

305 Guess Jas N barber
Δ RE4-5319

306 Whittington Saml W @
Δ RE4-5319

307a Whitted Earl jr lwyr
Δ RE5-2562

307b Frederick Leonard H
Δ RE4-2838

308 Dawson Georgia D Mrs
Δ RE4-3746

309 Best Danl @ Δ RE4-3392
310 Rhodes Mut Burial Assn
Δ RE5-1268

Rhodes Funeral Home
Δ RE5-1268

311 Exum Adell G Δ RE4-3368

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**As Always
the New and Fashionable
for Any Season!**

JAMES S—Contd

- 312 Independent Benevolent &
Protective Order of Elks of
the World Δ RE5-9778
Sunbeam Temple No 447
313 Gregory Henry A @
Δ RE4-1330
314 Allen W J
Cheatham Wm Δ RE4-5353
315 Jones Margt E Mrs @
Δ RE4-5065
316 Vacant
317 Simmons Robt E @
Δ RE4-5224
318 James St News Stand
Safety Taxi Co Δ RE4-4825
319 James Theatre Δ RE5-3384
324 Lula's Grill Δ RE4-9970
325 One Stop The billiards
Δ RE4-9847
326 Hickman Fish Market
Δ RE4-9983
327 Goldsboro's Friendly Club
Δ RE4-9847
329 James St Pool Rm
333 King Major barber
335 Green Parrott Cafe
Δ RE4-9897

W Pine intersects

- 400 Jackson Drug Co Δ RE4-1622
401 James Street Cash Gro
Δ RE5-2661
402 Nu Sandwich Shop restr
403 Andrew's Barber Shop
404 Star Dry Clns Δ RE5-4212
405 Cox Fannie M
406 Veteran's Cab Co Δ RE4-9961
407 Lamont Jas I billiards
408 Atkinson John D Δ RE5-1715
409 Friendly Cafe Δ RE4-9948
410 Bryant W Henry phys
Δ RE5-4935
411 Service Taxi Δ RE4-4291
412 James Jesse Δ RE5-3762
413 Altman Ben
414 Kornegay Nellie R Mrs
415 Kornegay Geo
416 Hawkins Ellis
417 Anderson Callie Mrs
Δ RE4-4448
Morgan Cephus P
418 Rogers Will
419 Jones Dorothy Mrs Δ RE5-2296
420 Broadie Saml
421 Freeman Henry
421½ Spruill Dorothy M Mrs
422 Hamilton Funeral Chapel
423 Stitt Thos Δ RE5-3415
425 Marshall Nellie B Mrs @
Δ RE4-1870
426 Hamilton's Funeral Home
Δ RE4-0621
Hamilton's Mut Burial Assn
Δ RE5-4723
Raiford Wright jr

- 427 Winston Mut Life Ins Co
Gboro Men's Club
431 Serv Dry Clns Δ RE4-4461

JEFFERSON AV N—From E Wal-

- nut north to Royal av, 1 east of N
Andrews av
302 Gwaltney C W @ Δ RE5-4508
rear Gwaltney Virginia K Mrs @
Δ RE5-2768
304 Howell Hargrave J @
Δ RE4-4079
304a Russell Larry L Δ RE4-3067
304b Ashley Chas L Δ RE5-1937
306 Bridgers Brutus S @
Δ RE5-2033
309 McCormick Jas G jr @
Δ RE5-3301
310 Hamlin Griffith A Rev
Δ RE4-4249

Peachtree intersects

- 403 Farfour John J @
Δ RE4-4947

Rose ends Palm ends

- 519 Johnson Ralph D Δ RE4-5681
E Beech ends
600 Zealy Albert H @ Δ RE4-1786
E Holly intersects
Maple intersects
Edgerton intersects
Catalpa ends
Royal av intersects

- 1217 Grice Bruce S @ Δ RE5-0100
Banks av begins

- 1301 Davis Harvey L @ Δ RE5-3385
1302 Allen Edwin H Δ RE5-3169
1303 DeKarske Clarence W
Δ RE5-0242

- 1304 Beal Walter E @ Δ RE4-1995
1305 Scott Wm F @ Δ RE5-0466
1306 Pulley Jennings L @
Δ RE5-4637

- 1308 Wheeler C Jos @ Δ RE5-0445
1309 Fox J Alston @ Δ RE5-1578
1310 Best Robt M @

- 1311 Barnes H Don @ Δ RE5-3103
1312 Hardy Malcolm G @
Δ RE5-1104

- 1313 Livingood Elvin N @
Δ RE5-2617

- 1314 Herring Albert J @
Δ RE5-0028

- 1315 Dowdy Robt A @
1316 Roberts Jas F @ Δ RE5-3578
1317 Sullivan Paul C @ Δ RE4-3075

- 1319 Futrelle Walter R jr @
1321 Berry Wm A @ Δ RE4-4161
1323 Dawson Roger C @ Δ RE5-1323

- JEFFERSON AV S — From Elm
north, 1 west of S Madison
102 Beals G Roy Rev @
Δ RE4-3150

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

- JEFFERSON AV S—Contd
 105 Denmark Margt G @
 △ RE5-2265
 200 Sherard H Marvin @
 △ RE5-2693
 204 Williams Edsel @ △ RE5-1267
 205 Odom Norwood C @
 △ RE5-4316
 206 Ray Wm D @ △ RE5-4306
 207 Holland Wm D △ RE5-3035
 E Pine ends
 E Elm intersects
 209 Cooper L M Mrs @
 E Laura ends
 △ RE5-1205
 300 Reekes M B @ △ RE5-3444
 301 Brewer Wilbert F @
 △ RE5-3497
 302 Pipkin Marion R jr @
 △ RE5-1360
 303 Jones Marcus L III. @
 △ RE4-4079
 304 Howell Hargrave @
 △ RE5-0203
 305 Andrews J Garland @
 306 Henderson Joe V @
 △ RE4-3018
 307 Roberts John M jr @
 △ RE4-3211
 E Elm intersects
 400 Rose Conway J @ △ RE3-1935
 Rose Constn Co genl contrs
 △ RE5-2972
 402 Bennett Richd H @
 △ RE4-4488
 403 Grady John D jr △ RE5-0669
 404 McLamb Robt C @ △ RE4-2817
 405 Wessell Conrad B jr @
 △ RE4-4761
 408 Fields Robt E @ △ RE5-1467

JOHN N—From intersection of E
 Walnut north, 1 east of N Center
 101 Family Shoe Store (stge)
 102 Handley Building

- Rooms:
 1-3-22-23-26-27 Charlotte Liberty
 Mut Ins Co △ RE4-2486
 7 Gaylor Chas P lwyr
 △ RE4-1631
 8 Nationwide Mutual Ins Co
 △ RE4-4166
 10 Eatmon Lamond C justice of
 peace △ RE5-0875
 11 Western & Sou Life Ins Co
 16-17 Ipock Edwin C lwyr
 △ RE5-0582

Street continued

- 101 Wayne Memorial Park Inc
 (ofc) △ RE5-3446
 103 Mitchell's Cafe restr
 △ RE5-3349
 104 Smith Wayne & Sons genl
 mdse △ RE4-1732
 105 Vacant

- 106 Tatum H W Realty Co
 △ RE4-0751
 Orkin Exterminating Co (br
 ofc) △ RE5-3580
 107 Bargain Outlet Store clo
 △ RE5-0455
 108 Gboro Fruit & Railroad Sal-
 vage △ RE5-1754
 109-11 Shrago A M & Sons whol
 dry gds △ RE4-5521
 Shrago Mannah N whol shoes
 △ RE4-5521
 110 Fidelity Finance Co
 △ RE5-0453
 112 Southerland Furn Co used
 △ RE4-4011
 113 Odd Fellows Building
 Neuse Lodge No 6 (IOOF)
 Braswell & Strickland lwyr
 △ RE4-3361
 Home Lodge No 166 Order of
 Rebekahs
 Simmons H Aldine justice of
 peace △ RE5-0136
 114 Bell Clothiers △ RE4-1642
 115 Snypes Dept Store △ RE5-0015
 116 Ideal Barber Shop △ RE4-0746
 116½ Vacant
 117 Beamons Lectro-Lab radio
 and telev sls and serv
 △ RE5-0562
 118 Farmers Sup Co genl mdse
 △ RE4-2094
 119 Credit Bur of Gboro Inc
 △ RE4-3821
 119½ Vacant
 120 Goldsboro Cafe restr
 △ RE4-9754
 121 Houser Ins Agcy △ RE5-1730
 122 Friendly Shop clo
 123 Peele Bros gros 362
 124 Hallow's Billiard Parlor
 △ RE4-9913
 127 Kornegay J C jwlr
 133 City Serv Sta △ RE4-9894
 Red Bird Cab Inc △ RE4-0815
 cor Federal Building
 1st fl US Post Ofc △ RE4-0721
 Postmaster △ RE4-0721
 Asst Postmaster △ RE4-0721
 Natl Federation of PO Clks
 Local 1046 (AFofL)
 Natl Assn of Letter Carriers
 (AFofL)
 Natl Alliance of Postal Emps
 US Alcohol & Tob Tax Div
 △ RE4-0961
 2d fl US Agrl Soil Conservation
 Serv △ RE4-0961
 US Civil Serv Comm (exam
 rms)
 US PO Insp (ofc)
 US Dept of Labor (Wage Hour
 & Pub Contracts Div)
 △ RE4-2151
 E Mulberry intersects

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

JOHN N—Contd

- 201 Economy Mkt gros
△ RE4-3181 △ RE4-1855
- 203 Rex Shoe Shop reprs
△ RE4-4712
- 205 Southerland Furn Co used
△ RE5-0511
- 207 Kornegay Paint Co
△ RE4-3322
- 209 Quality Bicycle Shop
△ RE4-2478
- 211 Cogdell D Claude (ofc)
△ RE4-0981
- 212-14 Colonial Stores △ RE4-9827
- 217 Farmer's Clns △ RE4-2015
- 217½ Alcoholics Anonymous
Gboro Woodmen of the World
Camp 100
- 219 Swap Shop used furn
△ RE5-0761
Blackmon's Jwlr
- 221 Ward Harry P Ins
△ RE5-2151
Nationwide Ins Co's
△ RE5-2151
- 222 Wayne Restr △ RE4-4701
- 223 Vacant
- 224 Sungas Serv bottled gas
△ RE5-1526
- 225 Broom Mtr Co auto dlrs
△ RE4-0835
- 226 Dun-Dee Do-Nut Shop
△ RE4-9802
- 227 Bell-Stuart Furn Co
△ RE4-1524
- 228 Savage Taxi △ RE4-3002
- 229 New Home Sewing Center
△ RE5-107 6
- 230-36 Vacant
- 233 No return
- 235 Wilson's Shoe Serv reprs
△ RE4-4325
- 235½ Vacant
- 237 Pure Serv Center serv sta
△ RE4-9775
- 239 Federal Oil Co △ RE4-0832
Ash begins
- 300 Goldsboro Lndry & Clns Inc
△ RE4-5411-12
- 303 Vacant
- 303½ Vacant
- 305-09 Central Serv Mtr Co Inc
(body shop; rear ent)
- 310 Avery Frieda I Mrs △
△ RE4-1849
- 311 Harris Wm A △ RE4-2704
- 312 Harrington M Lee △
△ RE5-0563
- 313 Harris House tourist
△ RE4-3574
- Rayley Warren A △
△ RE4-3574
- 314 Cohn Byrdle △ RE4-2162
- 315 McMillan Gordon R
△ RE4-8423

- 316 Epstein Mila S Mrs @
△ RE4-5063
- 318 Gillikin Mary W Mrs @
△ RE4-1883
- 319 Hadden Guy R furn rms
△ RE4-3312
- 320 Phipps M Vernon △ RE4-3792
Price Ashley W △ RE4-5125
W Oak begins 9
- 400 Holland Ella O Mrs
△ RE4-2447
- 403 Price Edgar H △ RE5-1942
- 404 Boyette Chas G @ △ RE4-2546
- 405 Bennett Nola H Mrs
△ RE5-0785
- 406 McCullen A Jackson @
△ RE5-2363
Rose Marcus L △ RE5-3416
- 407 Paschall John A △ RE5-3571
- 409 Ginn House furn rms
Ginn Sidney G @
- 410 Union Bus Depot △ RE4-3811
Union Bus Sta News Stand
△ RE4-3811
Seashore Transportation Co
△ RE4-3811
Atlantic Greyhound Lines
Queen City Coach Co
△ RE4-3811
- 411 Sherrard Willman E @
whol confr
- 414 McSwain Clyde L
Holland Robt F
- 415 Raynor Julius E △ RE5-5582
- 416 Davis Marvin L furn rms
△ RE5-2118
- E Vine intersects
- 500-02 Auto Parts & Equip Co
whol △ RE4-4132
- 504 City Washerette Indry
△ RE5-0116
- 511 Cash Coal Co △ RE4-4543
- 512-20 Big Brick Whse tobacco
△ RE4-5044
- Musgrave's Store whol feed &
seeds △ RE4-3665
- 521 Wooten Oil & Fuel Co Inc
whol △ RE4-0851
Coastal Transport Inc
△ RE4-0851
- 522 Jarman's Seafood Mkt
△ RE4-2782
- E Beech intersects
- 600 Wayne Poultry Co △ RE4-3261
- 600-06 Littleton Whse △ RE5-0258
Wayne Poultry Co △ RE4-3261
Walston Pink
- 601 Price's Specialties awning
△ RE5-4921
- 605 Thompson Earl Inc whol oils
△ RE4-5384
- E Oak begins
W Oak begins
- 606 Eastern Printing Co (rear ent)
- 612 Murray Eliz M Mrs @

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
Mgt.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

JOHN N—Contd
613 Willoughby Otha jr used cars
614 Davis Chas F © gros
 △ RE5-4202
615 Carliles Wm B
 Gooding Dock A
616 Ballance Martha R Mrs
 Pierce Troy W
 Brozden Roy T
617 Carter Chas R △ RE5-3191
618 Vanderberg Alf
619 Smitty's Barber Shop
621 Lentz C R Whol Co confy
 △ RE5-4972

E Holly intersects

702 Vacant
704 Edwards Calvin B
706 Faison Leatha B Mrs
712 Henderson Wm H Rev ©
 △ RE4-4638
714 Faison Willie G © △ RE5-3396
716 Royall Leslie
718 Young Wm H
722 Dixon Pearl A © △ RE4-1559
724 Barnes Clarence Rev ©
 △ RE4-3826
726 Caison J A Roofing & Sht Mtl
 Wks △ RE4-4806
727 Deans Wiley
729 Leonard Viola M Mrs
731 Tew Chas V △ RE5-0335
733 Beasley Needham G
735-37 Andrews Gro

Atlantic av intersects

801-11 Goldsboro Iron & Mtl Co
 △ RE4-2042
802 Marsh Henry △ RE5-2679
804 Kornegay Eva K Mrs
808 Ham Henry
810 Griffin Irene J Mrs
 △ RE5-1718
812 Hardy Sarah J Mrs
813½ Howard Nathan P
815 Battle Jasper
816 Person Julia M △ RE5-3656
817 Phillips Jesse P △ RE5-0417
818 Spruill Calvin H
819 Best Jas T △ RE4-0727
820 Hines Minnie B
821 Parks Esther A Mrs
822 Faison Henry △ RE5-1535
823 Simmons Sadie B Mrs
824 Vacant
825 Smith Monzoro S Mrs
826 Mattocks Danl Rev
827 Howard Nathl
828 Everette Isaac H ©
 △ RE5-1298
829 Vacant
830 Strickland Leonard
834 Person John E © △ RE5-0426
 Person Jas L shoe repr
835 Eastern Chapel Bapt Ch
839 McClain Edw B ©
rear Lane John E © △ RE5-1934

841 Berden Edw L
843 Taylor Leroy
843a Vacant
843b Wellington Grover
845 Vacant
845a Rouse Mamie F
847 Rouse Darden
847½ Vacant
847a Rouse Blendora

Cedar intersects

900 Corner Barber Shop
900½ Lamb Elbert
901 Clark's Self Serv Gro & Mkt
 △ RE5-2766
 Lemo's Fish Mkt △ RE5-1339
902 Pope Margt M
902a Jones Ethel D Mrs
902b Blount Margt P Mrs
903 Clark's Tavern billiards
903½ Vacant
904 Farmer Ernest △ RE5-4704
905 Jacobs Mary Mrs
 Bass Eddie
 Blount Thos E
907 Best Abram
908 St Matthew's AME Zion Ch
911 Barnes Edwin D ©
 △ RE5-3681
912 Wooten Elijah J © △ RE5-0328
913 Baker Bettie G © △ RE5-4763
914 Young Thos
914a Vacant
915 Clemison Minnie B Mrs ©
 △ RE4-4521
916 Newsome Ethel M ©
917 Clark Lemore M △ RE4-5168
919 Yelverton Bertie Mrs
920 Moore L Mrs ©
921 Griffin Louis
922 Armstrong Elijah ©
 △ RE4-5231
923 Smith Alice M Mrs
 △ RE5-2663
924 Duke's Cafe restr
925 Daniels Jos

Swan intersects

1000 Arrington Albert L ©
 △ RE5-2964
1001 Hamm Mancey H ©
1002 Moses Jas A © △ RE4-5034
1005 Hudson Arth E Rev ©
 △ RE5-1705
1006 Parks Leslie junk
1007 Clark Leroy © △ RE4-4453
1008 King Wm © confr △ RE4-3236
1009 McIntyre Gertrude Mrs
 △ RE4-0890
1010 Sherard Jas A
1011 Greene Nathl
1011½ Jones Beatrice D Mrs
1012 Chestnut Joe © △ RE5-4315
1013 Smith Ollie
1014 Smith Lendsey ©
1015 Lewis Floyd

Freeman intersects

BRYAN OIL CO., Distributors

Filtered and Metered FUEL OIL
AUTOMATIC KEEPFILL SERVICE
BY THE DEGREE-DAY SYSTEM
DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781

115 E. ASH ST.



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

JOHN N—Contd

- 1100 StJohn's Meth Ch
1101 Aldridge Geo © Δ RE4-4697
1102 Melvin Jas L Rev Δ RE5-2811
1103 Simmons Esther F Mrs nurse
Δ RE4-4300

- 1107 Underwood Nellie Mrs ©
Δ RE5-3815

- 1108 Slocum Earl T
1108a Wood Floyd jr
1109 Best Junious L
1110 Barnes Gladys W Mrs ©
Δ RE4-0935

- 1111 Everett Rosa K Mrs
1112 Shealy John H © Δ RE5-1996

Brogden intersects

- 1208 Leftridge Hardy L
1209 Jones Luby
1210 Brown Leroy
1212 Swinson Miller
1213 Lampley Thos J © Δ RE5-0894

W Raynor intersects

- 1217 Vacant
1219 Summers Preston ©
1220 Greenleaf Sch Δ RE5-2386
1221 Leftridge Scott R
1221½ Barnes Athenia H Mrs
1225 Williams Alex ©
1227 Barnes Geo R ©

E Dewey intersects

- 1304 Johnson Edw J Δ RE5-4888

Whitley intersects

Claudia intersects

Marion intersects

Neil intersects

- 1605 Henderson Leaveater Mrs
1606 Hicks Lonnie Δ RE5-0499
1607 Edmundson Albert jr
1608 Baldwin Jos jr

Dillard intersects

- 1704 McDuffey Wm C ©
1705 Coley Bessie S Mrs ©
1706 Isler Geo W © Δ RE4-4502
1708 Rouse Annie B Mrs ©
1709 Mitchell Edw L
1710 Taylor Hattie J Mrs
1711 Toupe Raymond E
1713 Toler Luby D
1715 Rouse Alex

E Shaw intersects

Hooks River rd intersects

City limits

- 1802 Brown Richd © Δ RE4-0624
1803 Vacant
1804 Vacant
1805 Perry Jas ©
1810 Vacant
1814 Rice Victoria E Mrs ©
1816 Jackson Sylvester ©
Δ RE5-0086
1818 Worrells Elbert
1820 Moses Horace R ©

JOHN S—From intersection E Wal-

nut north, 1 east of S Center
100 Branch Banking & Trust Co
(side ent)

- 102-04 Branch Banking & Trust
Co (loan dept)

- 103 Heilig-Meyers Co (rear ent)
105 Dees, Dees & Smith lwyrs
Δ RE4-4343

- 106 Vacant
107-09 First Bapt Ch The
(nursery)

- 110 SBT&T (exch)
112 Crawford-Norwood Co Inc
real est Δ RE4-4851

- 114 Dixie Auto Finance of Golds-
boro Inc (rear ent)

- 115 First Bapt Ch The (ofc)
Δ RE4-2794
Protestant First Grade Sch
Δ RE4-2794
First Bapt Ch The (mus dept)
Δ RE5-4824

- First Bapt Ch The (Educa-
tional dept) Δ RE5-2516

- 116 Ward Vending Co (rear ent)
118 B&B Mtr Co (used cars)
Δ RE5-1450

- 125 First Bapt Ch The
Δ RE4-2794
126-28 Cobb Mtr Co (br) used cars
Δ RE4-2566

- 127 Strosnider Chas F ©
Δ RE4-1725

E Chestnut intersects

- 200 Saint Paul Meth Ch
Δ RE4-2965
201 Walton Katie G Δ RE4-0925
205a Vacant

- 205b Johnson Eva M Mrs
Δ RE4-4217

- 205c Chase Jack Δ RE4-3113
206 Tyson Tommy Rev Δ RE5-2220

- 207 Yelverton Paul © Δ RE4-1731
Yelverton Robt P Δ RE4-3489

- 208 Strickland Milford B
Δ RE4-0757

- 209 Vacant
212 Davis Geo B © Δ RE5-3491

- 213 Winslow John W ©
Δ RE4-0585

- 214 Booker Mary E Δ RE4-5045
215 Slocumb Lydia W Mrs ©

- Δ RE4-0687

E Spruce intersects

- 300 Outland Milton J Δ RE4-0673
301 Scarborough Mary G Mrs ©

- 301b Vacant

- Cottle John E

- 302 Lee Jimmie
Potts Telza Mrs Δ RE4-4977

- Daniels Walter

- 303 Bridges Agnes S Mrs ©
Δ RE5-1046

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

•
NIGHT

RE public

5-2744

•
816 N.
Greenleaf St.



Electric Sales & Service Corp.
HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
**Goldsboro
Coca-Cola
Bottling
Co., Inc.**

PHONE

Re public
5-2653

110-14 W.
Mulberry St.

JOHN S—Contd

- 305 Best John L @ Δ RE5-3625
Best Eliz S Mrs mus tchr
306 Grey Marvin
307 Allen Mary M
Turnage Jason
308 Rich Louis M Δ RE5-4578
Rich Millard Δ RE5-4578
309 West Brode W
310 Vacant
311 Jenkins Sears A @ Δ RE4-1927
Cannon Bradley Δ RE4-5406
315 Stewart Wilbur
Howell Marion
Newcomb Ruffie jr
E Pine intersects

- 400 Vacant
400½ Cox Danl L Δ RE5-1071
401 Jones Chas H @ Δ RE4-4840
402 Hairr Annie B Mrs
402a Vacant
403 Taylor Ida B Mrs @ furn rms
404 Parker Maie Mrs
405 Henry Mary S Mrs furn rms
Δ RE4-1967
406 Bell Levada L Mrs @ furn rms
Δ RE5-2890
407 Sullivan Vernon C Δ RE4-2445
408 Ward Patk L @ Δ RE4-2814
409 Nunn Ralph E Δ RE4-9868
410 Bray Penina D Mrs
Δ RE5-2502
Stallings Eddie L
411 Vacant
412 Thompson Joe
413 Bowen Lettie Mrs
414 Nunn's Esso Serv Sta
Δ RE4-9868
415 Vacant

E Elm intersects
10

- 502 Vacant
503 Smith Steph
504 Fleming Whit
505 Williams Ruth C Mrs
Δ RE4-5379
506 Simmons Jos Δ RE5-0694
507 Hicks Lula H Mrs Δ RE4-2157
509 Simmons Bud
510 Parker Gro Δ RE4-3636
Parker Rupert E @
Δ RE4-3636
511 Griffin W H & Sons fuel
Δ RE5-4911
512 Johnson Mary T Mrs
Δ RE4-4984
514 Pearsall Adele B Mrs
Δ RE5-3909

Cemetery begins

- 600 Brown M Eliza Mrs
602 Borden Walter W Δ RE4-5469
606 Southern Cotton Oil Div Wes-
son Oil & Snowdrift Co Inc
Δ RE4-5141
615 Jeffreys & Sons Whse beer
distrs Δ RE4-3466

- 621 ACL (frt depot) Δ RE5-4235
Wayne Agrl Wks Inc mfrs
701 Caroline-Va Distr Co whol fl
covering & bedding Δ RE5-1411
Atlantic States Mtr Lines Inc
(stge)
Diamond Transfer Co
Δ RE5-0046
709 Cobb Distr Co Inc whol
appliances Δ RE5-2540
711 Gboro Moving & Stge Co Inc
Δ RE5-0162
800 Eastern Distrs Inc wldr sups
Δ RE4-2451
Wayne Agrl Wks Inc
Δ RE5-4631

Marius intersects

Elliott Packing Co Inc meat
pkrs Δ RE5-2303

Olivia la intersects

- White's Tire Serv Inc
Δ RE4-2132
815 Southside Gro & Serv Sta
Δ RE4-9771
Thompson R Lloyd
Wayne av begins
H & H Shell Serv Sta
Δ RE5-1561
Nufer L G Lbr Co whol
City limits

19
JOHNSON LANE — From Wisteria
rd to E Seymour dr, 1 east of S
Slocumb extn

- 234 Delgado Arth W
235 Waters John
236 McDaniel Chas Δ RE5-4223
237 Waters Durward L
238 Edmundson Jas H
239 Moore Wm C
240 Robinson Mamie G Mrs
241 Cross Wm H
242 Best Herbert
243 Weiss Paul B
244 Smith Jas jr
245 Vaughn Doris S Mrs
Δ RE5-1852
246 Mumford Margt B Mrs
247 Boyette Pauline N Mrs
Δ RE5-1899
248 Ellis Tony jr Δ RE5-4616
249 Jackson Newell B
272 La Chance Edw O
273 Rexrode Thos
274 Jones Edna Mrs
275 Kelley Richd
276 Winstead Saml F
277 Bracey Chas
278 Pollock Roland
279 Wiggs Jesse C
280 Powell Alton B
281 Carr Otis H

10
JOSEPH — From Odell to Olivia
la south, 2 west of Annabelle



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE

GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

JUNIPER — From 714 S Andrews
av east beyond city limits, 3 south
of E Elm
1509 Daughtry Jas F jr @
△ RE5-2210

1510 Vacant
1511 Edwards Leonard A @
△ RE5-3310

1512 Holand Morjarle Mrs
△ RE5-4729

S Pittman intersects
S Prince av intersects
S Madison av intersects
S Best av intersects

KADIS—From 834 N Center west, 1
north of Riway

KENNON — From 603 W Chestnut
south, 1 west of S Georgia av
201 Evans Carrie C Mrs @
△ RE5-2568
203 Green Ida F Mrs @
△ RE4-2268
207 Whitley Jos A @ △ RE4-2709
209 Shepard Addie W Mrs @
△ RE4-2723

210 Reid Della Mrs
211 Becton Albert @ △ RE5-1060
212 Thornton Callie H Mrs
213 Hill Wm W @ △ RE5-4784
214 Thornton Emma H Mrs
215 Raynor Ella R Mrs @

KIRK BLVD—From 814 Oak south
to Lake av
402 Yunge Steven M @
△ RE3-2600
406 Pelda Doris Mrs @
407 Hircck Thos △ RE4-4245
408 Kasond Henry R @
△ RE5-5017

KORNEGAY N — From 413 E Wal-
nut north, 1 east of Daisy
104 Andrews Albra E @
△ RE4-3786
105 Beard John W @ △ RE4-3796
106 Williams Elbridge A @
△ RE4-3241
107 Pittard Jesse E jr @
△ RE4-0989
108 No return
109 Wood Berta V Mrs @
△ RE4-2589
Stanley Walter S △ RE4-5137
110 Proud Alf R @ △ RE5-0857
111 Flowers Paul W @
△ RE4-2893
113 Vacant
115 Whitmer Wm A @
△ RE4-4136
Hatley Mary L

117 Malpass Karl H @
△ RE4-3597
117½ Montague Ted
E Mulberry intersects

200 Helms Carrie R Mrs @
△ RE4-3584

209 Howard Lloyd R @
△ RE4-0748

210 Allen Jas A jr
211 Mewborn Moses T @
△ RE4-1797

212 Warrick Claudie C @
△ RE5-0884

E Ash intersects
300 Best Carrie M @ △ RE4-2946
304 Emerson Paul @
305 Bowden Robt N @ △ RE4-2047
306 Dail Victoria W Mrs @
△ RE4-2875

307 Vacant

308 Wellons Hubert L @
△ RE4-2825

310 Parkhill W D
312 Reaves Albert △ RE4-2757

314 Clark Rudolph D fl contr
△ RE5-3555

9
Magnolia ends

402 Lewis Casper S

403 Winstead Viola W Mrs @
uphol △ RE4-3575

404 Crutchfield Wilbur F
△ RE5-4459

405 Jackson Wilbert A @
△ RE5-1394

406 Moore Wm T △ RE4-2331

407 Howell D Edw @ △ RE5-1968

408 Haggerty Edw J △ RE4-2824

410 Grimes Jimmie △ RE5-1415

411 Smith Sallie E Mrs @
△ RE4-4102

412 Whitener Clyde W △ RE5-0287

414 Vacant

Park av intersects

E Becch intersects

KORNEGAY S — From 412 E Wal-
nut south, 1 west of S Slocumb
No return
107 Lynn John W
108 Bartley Rachel Mrs
△ RE4-1982
109 Crumpler Joe E △ RE4-0709
110 Johnson Juanita Mrs
111 Vacant
112 Vacant
112½ Guin Eug C
113 Hughes Rudolph △ RE5-3626
Watts Calvin L
114 Massengill Henry J
△ RE4-2137

115 Jolley Geo G
Treadaway Bobbie F

116 Ward Thelma C △ RE4-3078

117 Pike Roy M △ RE5-4795

S Chestnut intersects

518 E. Ash St.

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
Tel. RE public 5-2165

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

N. JAMES AT
TRUCK LANE

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR
BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

KORNEGAY—Contd

- 205 Colton Kellenger R
△ RE5-3015
Flick Aubrey L △ RE5-1282
207 Gay Jos E △ RE4-1703
Batten Norman △ RE5-1732
Smith Elliott L △ RE4-2553

LAUREL—From 508 S Leslie east, 1 south of E Pine

- 605 James Leroy
S Leslie intersects
709 Harper Eunice Mrs
Beal intersects
Gulley intersects
802 Lawson Andrew W
805 Vacant

Bright ends
(Not open between
Bright and S Linwood)

- S Linwood intersects
21
1102 Shine Ruth R Mrs △
△ RE5-2618
1104 Bundy Jas A △ △ RE5-4452
S Pineview av intersects
S Audubon av intersects
S Oleander av intersects
1401 Wood Saml L Rev △
1406 Getsinger John C △
△ RE5-3667

S Andrews intersects

- 1502 Mitchell Harvey A △
△ RE4-2724
1503 Lewis Clarence F △
△ RE5-3941
Waune Insulation Co
1504 Bell Geo F △ RE4-1612
1505 Ward Harry P △ △ RE5-0025
1506 Casey Raymond B △
△ RE5-0302
1507 Hales R Aaron △ △ RE4-4782
1508 Johnson Thurman L △
△ RE5-1476
1509 Pope Erskine L △ △ RE4-3775
1510 Johnson Ray I △ △ RE4-2005
1512 Maxwell J Louis jr △
△ RE5-0683

Jefferson intersects

- 1602 Powell Grace M Mrs △
△ RE4-2735
1603 Hasty Richd E △ △ RE5-0013
1604 Benton Linwood E △
△ RE4-3608
1605 Watson John E △ △ RE4-1746
1606 Warren Lindsay C jr △
△ RE4-0087
1607 Morris W Eddie Rev △
△ RE5-0645
1609 McRoy W D △ △ RE5-4382

LEE—From 1001 E Walnut north, 1 east of Herman

- 103 Anderson Russell R △
△ RE4-3580
104 Mansour Ernest N △
△ RE4-4426

- 105 Ginn Owen F △ △ RE4-5540
106 Lynn Clarence L △
△ RE5-0278

- 107 Dowling Henry G △
△ RE4-2615

- 108 Pike Allen L △ △ RE4-3745
E Mulberry intersects

- 200 York Chas E △ △ RE4-4678
202 Wiggins Frank L △ RE4-0650
204 Metz John H △ RE4-2550
206 Percise Newman B
△ RE5-4726

- 207 Monsees Clyde R △ RE5-3716
208 Pate Walter F △ RE4-2636

LEE (Adamsville) — From US Hwy 70 south, 1 east Glendale Trail

(Houses in order, not numbered)
Lee's Wheel Aligning

- △ RE4-0525
Garris Josie △ △ RE5-1553
Garris Paul △ △ RE5-0809
Person Raymond M △
△ RE5-2076
Garris Wm J △ △ RE4-5174
Ezzell N Jack △ bldg contr
△ RE5-2988
Whaley Johnnie D △
△ RE5-3738
Triplet Arlow △ △ RE5-2147

East begins

- Hardison Earl H △ △ RE5-3352
Oliver Jos E △ △ RE5-3072
Ham Leslie R △ △ RE5-4435
Wheelless Horace C
Summerlin Leo C △
△ RE5-2478

- Thomas Harold K △
△ RE5-3144

- Mitchell Paul E △ △ RE5-0836
Price Dallas W △ △ RE5-0869
Sauls Joe B △ △ RE5-3113
Howell Raymond L △
△ RE5-1903

- Gregory Frank △ △ RE5-1958

- Winston Richd A △
△ RE5-2744

- Lewis B Hubert △ △ RE5-4834

- Hayes Heywood F △
△ RE5-1987

- Boyette Clarence R △
△ RE5-2065

- Garris Winston D
Mozingo John R △ △ RE5-2532

- Burns Henry △ △ RE5-4926

- Honakner Wm F △
△ RE5-3454

- Finch Lee A
Burns Spring rd intersects

LEMON — From Linwood to S

Oleander av east, 3 south of Evergreen av

- 1100a Bunch Joel T
1100b Lambeth Joe D
1101 Early Alton C △ △ RE4-4299
1102 Davis Blanche
1103a Vacant

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS
"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C.

Tel. RE public 5-1456



Where
Quality and Fashion
Go Hand-in-Hand

LEMON—Contd

- 1103b Sullivan Edwin J Δ RE5-0905
1104 Wise Rosie Δ RE4-3204
S Pineview av intersects
S Audubon av intersects
1305 Sparks Roy H
1307 Tolar Harry R Δ RE4-3089
S Oleander intersects

- 1402 Vacant
1403 Best Dwight M Δ RE5-1079
1404 Vacant
1405 Wilson Thos W Δ RE4-1794
1407 Futrell Obelia T Mrs Δ
S Andrews av intersects

LESLIE N — From 701 E Walnut north, 1 east of Slocumb

- 105 Richter Martin B Δ RE5-0738
107 Byrd Saml D jr Δ RE4-2054
110 Herring Victor G jr Δ RE4-3577
111 Harris Allen M Δ RE4-0527
113 Smith Hazel H Mrs Δ RE4-4766
Stinson Robt L
114 Britt Wm G jr Δ RE4-3031
115 Peacock John S Δ RE4-3851

- E Mulberry intersects
202 Cox Eliza S Mrs Δ RE5-3552
204 Ward Etta R Mrs Δ RE4-4875
208 Dupree Kenneth R
Thompson Arth C
Evans Jas L Δ RE5-2334
210 Jinnette Jimmy G Δ
212 Vacant

- E Ash intersects
302 Vacant
304 Wilson Ernest M Δ RE5-2917
305 Fields John J
306 Reaves Katie L Mrs nurse
Δ RE5-3542
307 Atkinson Emma Mrs
Δ RE4-1639

9 Simmons intersects

- 400a Smith Will G
400b Eason Gerald R
400c Bartlett John F
401 Elmore Maldora E Mrs
Δ RE4-3724
402 Snypes Luther I Δ RE5-4939
403 Rose Annie W Mrs Δ RE5-1779
404 Davis Mabel S Mrs Δ RE4-2792
405 Kannan Frank Δ RE5-0040
Frank's Pizza Kitchen restr
Δ RE5-0040
406 Moore Berniece H Mrs
Δ RE4-2784
408 Stocks Raymond A Δ RE4-4826
409 Grantham Martha H Mrs Δ RE5-1442

Pou begins

- 500 Combs Wm A
501 Tatum Harry W Δ RE4-0740
Park av intersects
E Beech intersects
E Holly intersects
705 Brown Georgianna J Mrs Δ RE4-4245

15 LESLIE S — From 700 E Walnut south, 1 east of Slocumb

- 103 Vacant
105 Christian Richd C jr Δ RE5-1978
E Chestnut intersects
200 Lucas Herman B Δ RE4-3080
rear Foster Velma F Δ RE5-3721
201 McKinnie Glover Δ RE5-3985
203 Lane Geo Δ RE5-3229
205 Harper Edna W Mrs Δ Harper's Beauty Shop
Δ RE4-5209
207 Parker Alton B Δ RE5-1113
210 McNeil Thos M Δ RE5-3789
211 Branch Saml J Δ bldg contr
Δ RE4-0752

- E Spruce intersects
301 Artis Amos Δ bldg contr
Δ RE4-4591
303a Harris Clayton K Δ RE5-2097
303b Jordan Wm S
305 Cofield Hardy F Δ RE4-1597
317 Weathers Ralph O Δ RE4-3739

- 318 Artis Jesse L Δ RE5-1221
E Pine intersects
402 Bright Dorsey Δ RE5-1455
403 Harvey Lena Mrs
404 Bell Chester Δ RE4-1295
405 Best Jas K
406 Hogg Wm
407 McKinnie Louise Mrs
Δ RE5-2004

- 408 Hall Lemo A
409 Sutton Minerva Δ RE5-2375
410 Murphy Edw Δ RE4-5077
411 Raynor Lamont Δ RE5-4090
412 Hobbs Jas Δ RE4-3708
413 Vacant
415 Swinson David Δ RE4-0894
505 Judge Roy Δ RE4-0894
Judge Jessie T Mrs nurse
506 DuBissette Michl E Δ RE4-3708
507 Williams Willie Δ RE4-0968
511 Shaw Norman Δ RE5-0159

- E Laurel intersects
513 Armstrong Geo L Δ RE5-1292
515 Shipman Geo F Δ RE5-4856
516 Leslie Street Community Center
518 Pope Jas Δ
519a Newsome Wilbert
519b Blount Preston Δ RE4-2720

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
Home Delivery Or At Your Favorite Grocer

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

LESLIE S—Contd
520 Council Geneva F Mrs @
△ RE5-4604
521 Heath Preston jr @
△ RE4-2573

E Elm intersects

12
LIME—From Temple west, 1 north
of Deans rd (no numbers, houses
in order)

Simmons Houston
Woodard Wm H @
Brown Joshua @ △ RE4-3919
Ham Russell R
Hobbs John F @
Exum Fletcher T
Mitchell W Wm
Applewhite Roscoe
Faison Elbert

17
LINCOLN DRIVE—From Slaughter
east and north, 1 north of New-
some

901a Harrington Neil
901b Ward Pocahontas Mrs
902a King Matthew
902b Lewis Needham
903a Baldwin Zephia Mrs
△ RE5-1033
903b Herring Jesse D
904a Moore Willie
904b Wade Wilbert
905a Rhodes Jas △ RE4-1997
905b Crawford Willie L
△ RE4-4809

906a Hooks John H
906b McNeal Willie
907a McBride Jas E
907b Taylor Gerald
908a Hamilton Centie jr
908b Martin Lottie B Mrs
909a Taylor Henry
909b Waters Jas △ RE5-0353
910a Lewis Mary A Mrs
910b Braswell Herbert H
△ RE5-3272
911a Swinson Lula Mrs
△ RE5-1464
911b Jones Georgia W Mrs
△ RE4-5592

912a Lucas Walter
912b Dawson Ellis N
913a Kornegay Helen W Mrs
913b Kornegay Mary E Mrs
914a Joyner Frank
914b Johnson Gertrude Mrs
△ RE5-0766

915a Phidgett Helen Mrs
915b Bishop Earnest
916a Flowers Pauline Mrs
916b Teachey Claude
918a Lewis O'Berry △ RE5-1447
918b Braswell Bettie Mrs
920a Davis Sara J
920b Howell Rosalee W Mrs
△ RE4-1606

1001a Coor Dorett D Mrs
1001b Lewis Althea Mrs

1002a Hunter Elbert △ RE5-3676
1002b Atkinson Mary E Mrs
1003a Barnes Gary K
1003b Burrell Joyce G Mrs
△ RE5-2707

1004a Allen Levi B
1004b Ward Mary B
1006a Martin Mattie Mrs
1006b Jones Wm H
1008a Jacobs Annie R Mrs
1008b Ford Lamar
1010a McLaurin Clifton A
1010b Deans Johnnie F
1012a Barr Henrietta Mrs
△ RE5-3197

1012b Bass Lindsay △ RE5-2360
1014a Johnson Joel
1014b Daniels Frank Rev
△ RE5-2852

1016a Louis Griffin
1016b Thornton Gladys Mrs
1018a Campbell Sarah Mrs
1018b Royall Percy jr
1020a Sampson Edw C
1022a Stallings Jas
1022b Bunn Ben N
1024a Thomas Coleman H
△ RE5-1114

1024b Raynor Betty Mrs
1025a Gardner Elijah △ RE5-1420
1025b Braswell Robt
1026a Rouse Clifton @ △ RE5-4974
1026b Vacant
1027a Williams Yancey
1027b Harper Mary C Mrs
1028a McIntyre Russell
1028b Foster Moreland
1029a Green Dora Mrs △ RE5-0503
1029b Row Carrie E Mrs

1030a Artis Conrad
1030b Stephens Henry △ RE5-0289
1031a Hamilton Joe L △ RE5-1802
1031b Barnes Robt L △ RE4-4390
1032 McClarin Henry
1032b Best Nora Mrs △ RE4-3620
1034a Thornton Annie Mrs
△ RE5-3266

1034b Britt Henry △ RE4-2608
1035a Blount Jas A
1035b Melvin Lucille Mrs △ RE4-2256
1036a Judge Malinda Mrs
1036b Speight Roosevelt
1037a Reed Lafayette
1037b Parks Theo △ RE5-2490
1038a Broadie Chas
1038b Smith Wm J △ RE4-0787

17
LINCOLN HOMES — A city hous-
ing project at 901a to 1038b Lin-
coln dr, 900 to 907a Poplar and
from 901a to 905b Slaughter

10
LINDEN — From S Center west, 3
south of Apple

PATE DAWSON

MOTOR
CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE



SALES and
SERVICE

SAFETY
TESTED
USED
CARS

223-25 North
Center St.

Tel. RE public
4-2411

Used Car Lot
114 E. Ash

Tel. RE public
4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

LINWOOD AV — From 1105 Ever-
 green south, 3 east of Herman
 205 Worley C Edw @ Δ RE4-4091
 207 Clarke Wm E Δ RE4-2002
 Peele Donald B
 208 Horton Edw E @ Δ RE4-3256
 209 Hocutt Saml H @ Δ RE4-4955
 E Pine intersects
 301 Ray Cora P Mrs @ Δ RE5-4639
 303 Cook E Linwood @ Δ RE4-4196
 304 Sutton Howard B @
 Δ RE4-2689
 306 Stevens Cora H Mrs @
 Δ RE4-0780
 Stevens H Blair @
 307 McPheeters Saml B @
 Δ RE4-4047
 308 Carson Mary B Mrs @
 Δ RE5-1372
 309 Royall Wm A @ Δ RE4-0586
 313 Armstrong Ray @ Δ RE4-3690
 E Laurel ends
 Lemon begins
 401 Weathers Chas S @
 Δ RE4-3055
 403 Braswell Ralph S @
 Δ RE5-3725
 405 Southerland Jake @
 Δ RE5-3179
 407 Jolly Howard J Δ RE5-1066
 409 Stevens Wm D @ Δ RE4-2185
 503 Kleinert John E Δ RE5-2909
 504 Grice Spillman W @
 E Elm intersects

LIONEL N — From 716 E Walnut
 north, 1 east of N Leslie
 100 Vacant
 107 Woodley Jonathan H
 Δ RE4-4388
 109 Daly Fulton B Δ RE5-0083
 110 Hart Raymond D Δ RE4-4082
 111 Hollingsworth Geraldine A @
 nurse Δ RE5-2122
 112 Vacant
 114 Mumford Earl A Δ RE5-2072
 117 Jones Forrest T Rev @
 Δ RE4-0918
 119 Harkins Clara H Mrs
 Δ RE4-2436
 E Mulberry intersects
 202 Ward Elbert A @ Δ RE4-3166
 205 Robertson Archie K jr @
 Δ RE5-2006
 207 Powell Jas C @ Δ RE5-0960
 Bradford Wm H
 Cooke Billy Δ RE5-3376
 209 Johnson Robt L Δ RE5-4523
 E Ash intersects
 305 Collins Fay R
 E Simmons intersects
 306 Wayne Memorial Hosp nurse's
 home Δ RE4-9800
 405 Jones Richd E

407 Baugh Marvin E Δ RE4-4003
 409 Gardner Wm D Δ RE4-4805

Simmons intersects
 Pou intersects

500 Smith Edw T @ Δ RE5-0341
 503 Sanborn E Talbot @
 Δ RE4-5526

Park av intersects
 603 Bridgers John K @ Δ RE4-2183
 604 Marlow Alf J @ Δ RE4-1889
 605 Crone Jas C @ Δ RE4-5256

E Beech intersects
 708 Thompson Wm B @
 Δ RE4-0950

709 Cooke Jas D @ Δ RE4-1813
 710 Well Abram @ Δ RE4-4540
 711 Evans Jas D @ Δ RE4-3909

E Holly intersects
 801 Gboro Jr Hi Sch Δ RE5-2174

MADISON AV N — From Walnut
 north to Ash, 1 east of Jefferson
 av

(For 300 blk see Sunrise
 Shopping Center)

400 Bumgarner Harley J @
 Δ RE4-4988

Rose intersects
 29

Palm intersects
 E Beech intersects

(numbers estimated)

600 Edgewood Superette
 Δ RE5-4314

604 Goldwayne Lndry & Dry
 Clns pick up sta

606 Bea's Beauty Shop
 Δ RE5-2914

608 Marguerite's Maternity Mart
 Δ RE5-2435

610 Best Radio & Television Serv
 Δ RE5-2521

612 Edgewood Barber Shop
 Δ RE4-9920

614 Edgewood Texaco Serv
 Δ RE4-9998

Williams Linoleum & Carpet
 Shop Δ RE4-4042

E Holly intersects
 802 Willis Myra H Mrs @
 Δ RE4-3854

804 Mitchell Earl E Δ RE5-4394

806 Price Rodney J @ Δ RE5-3952

808 Combs Geo I @ Δ RE5-3779

Maple intersects

900 Brantham Tom F @

Δ RE5-0340

902 James Jennings I @

Δ RE4-0980

904 Best John C @ Δ RE4-5105

906 Stanton Herner T @

Δ RE4-0744

908 Matthews Wm K

910 Johnson Jas L @ Δ RE5-0138

912 Todd Hillary @ Δ RE5-2244

Williams Malcolm B @

Δ RE5-2109

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.
 Real Estate
 110 S. William St.
 INSURANCE — BONDS
 Loans
 Tel. RE public 5-1237

DIXIE ELECTRIC
 MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
 Shops and
 Saves

BRANCH BANKING & TRUST CO.

Coldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

MADISON AV S — From Walnut
south, 1 east Jefferson av
101 Hollowell Amariah B @
△ RE4-4989
105 Daughtry R Leo @
△ RE4-4995

Evergreen av intersects

Laurel intersects

E Pine intersects

405 Loving Robt B @ △ RE5-0381
600 Whaley Wm C @ △ RE4-2490
601 Tignor John H △ 5-4215
603 Hutto Jas S @ △ RE4-5238
604 Gray Lyman @ △ RE5-4822
605 Topka Mary D Mrs @
△ RE5-3337

606 Perkins Herman W jr @
△ RE4-4896

607 Pittman Mack G @
△ RE5-2443

608 Harrington Thos E @
△ RE5-0778

609 Howell Herbert H @
△ RE5-4442

610 Frick Jos D @ △ RE5-2390

611 Halloman Richd D @
△ RE5-4661

612 Willoughby Lee R @
△ RE5-3419

613 Stancik Jos B @ △ RE4-4413

614 Rose John M @ △ RE5-3791

615 Brantley Neil E △ RE4-2357

616 Boyer Wm H @ △ RE4-2853

617 Uzzell Thos W @ △ RE5-0710

620 Jefferson Methodist Ch

Mimosa intersects

700 Bryant Chas E @ △ RE5-2944

701 Hawkins W Carson @
△ RE4-4650

702 Harrod Karl L @ △ RE4-2307

703 Kearney W Bruce @
△ RE4-0806

704 Sugg Wm B @ △ RE5-1090

705 Lee Chas O @ △ RE5-2143

706 Waters Chas D @ △ RE5-0460

707 Thompson Paul M @
△ RE5-2825

Green J H

709 Suggs Ed L @ △ RE5-4485

Hawthorne intersects

800 Barker Irvin O @ △ RE5-4470

802 Thunberg Wm E @
△ RE5-3798

803 Morris Jas F @ △ RE5-3434

804 Walker Ernest T @ △ RE5-1350

806 Bryan E Lewis @ △ RE5-2243

807 Tucker Robt M @ △ RE4-3658

808 Reaves Fred A @ △ RE4-4485

809 Clack Hugh M @ △ RE5-4559

900 Wilson N Warren @
△ RE5-1857

Juniper intersects

903 Weyher John E △ RE5-3060

909 Martin John F △ RE5-4502

Acacia Mut Life Ins Co

△ RE5-4502

1000 Rose Willie C @ △ RE5-4768

MAGNOLIA — From 310 Daisy east,
1 north of E Ash

402 Martin Bertie B Mrs @

△ RE5-3333

403 Darden Henry △ RE5-1913

404 Batten Chas A

Anderson Ralph

407 Mitchell Walter A △ RE4-4450

Jones Gladys R Mrs

408 Perry Custus L @ △ RE5-1948

Perry Mary L Mrs nurse

410 Burch Johnnie △ RE4-2329

413 Johnson Jack L

414 Lewis Cleo F △ RE5-0237

419 Carter Ray @ △ RE5-0247

MAPLE—From 1007 Edgerton south
and east, 2 north of E Beech

801 Davis John D @ △ RE5-1989

803 Pittman Kenneth R

805 Womble L Frank @
△ RE4-3882

815 Casey Carl

817 Vacant

819 Newsome Billy R △ RE5-4364

821 Vacant

Edgerton intersects

1000 Phillips Bernice △ RE5-3824

1002 Best Charlie

1003 DuBois Paul R

1004 Reaves Wilbert H △ RE5-4380

1005 Hicks Anna △ RE5-3743

1006 Vacant

1007 Garrison David B

1008 Vacant

1009 Ulmer David △ RE5-3014

1010 Smith Edwin F △ RE5-4060

1011 Reaves Robt J △ RE5-1642

1012 Vacant

1013 Allen Hazel H Mrs

△ RE4-2488

1014 Powell Bruce R

1015 Reid Floyd N △ RE5-4365

1016 Dowlin Sharpless L

△ RE4-4437

1017 Mayberry Morris W

1018 Tew M Frances △ RE4-3894

1019 Casey Roderick L

1020 Eppes John L △ RE5-3258

1021 Vacant

1022 Richard Raymond L

1023 Green Raymond F △ RE5-4154

1025 Hilburn A Clarence

1027 Sanders Ralph M

1029 Whitner Wm

1031 Albright Paul E

1033 Allen Jas C △ RE5-1005

1035 Parsons John △ RE4-5265

1037 Bedford Willie M △ RE5-4842

N Jackson intersects

1100 Blalock Clifton E △ RE5-4925

1101 Dempsey John C △ RE4-2802

1102 Christy Guy W

1103 Vacant

1104 Phillips Edgar G

1105 Prunty Jas K

1106 Shifflett Bobby O △ RE5-2591

GOLDSBORO MOVING & STORAGE CO., INC.

711 S. John St.

LOCAL and LONG DISTANCE MOVING and STORAGE

Didl RE public 5-0162



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

MT. OLIVE HWY. P. O. BOX 1134
RE public 5-3029 Night RE public 5-2783

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

MAPLE—Contd

- 1107 Zorne Donald Δ RE5-0790
- 1108 Brogden J Milford Δ RE5-3268
- 1109 Vacant
- 1110 Vaughan Carl E Δ RE5-3799
- 1111 Vacant
- 1113 Vacant
- 1115 Wilson Florence Δ RE4-3261
- 1117 Flora Wm M Δ RE4-3096
- 1119 Jones Roland F
- 1121 Phillips Geo
- 1123 Vacant

N Pineview av intersects

- 1205 Sullivan Minnie B Mrs Δ RE4-4172
- 1206 Sholar G Dewey Δ RE4-0654
- 1207 Harrell Fred L Δ RE4-3548
- 1208 McLamb Theodric Δ RE4-4437
- 1211 No return
- 1213 Vacant

N Audubon av intersects

- 1301 Kelley Kether D Δ RE4-2254
- 1303 Stewart Mary C Mrs Δ RE4-3458
- 1304 McClenny Milford E Δ RE5-3146
- 1305 Holland Katie P Mrs Δ RE5-4869
- 1306 Owens Wm M Δ RE4-4609
- 1307 Townsend O C Δ RE4-5278
- 1308 Nolet Ronald J
- 1309 Vinson Paul jr Δ RE5-0061
- 1310 Forsythe Bobby E
- 1311 Aycock W Roger Δ RE4-2340
- 1312 Travis Jas A
- 1312a Childre Eleanor B Mrs Δ RE4-4878
- 1313 No return
- 1315 Hinson G Aaron Δ RE5-1016

Rudolph intersects

- 1406 Lamm Maurice H Δ RE4-3595
- 1407 Carter Archie F Δ RE5-1257
- 1408 Scroggs Jas A Δ RE4-1807
- 1409 McDonald Woodrow I Δ RE4-1760

29

N Andrews av intersects

- 1500 Evans Robt C Δ RE5-3579
- 1501 Bennett John S Δ RE5-0223
- 1502 Rains Lester D Δ RE5-3616
- 1503 Phillips Milton R Δ RE5-2963
- 1504 McBride Carl E Δ RE5-2593
- 1505 Carroll Clyde C jr Δ RE4-4220
- 1506 Hood Geo E jr Δ RE5-2427
- 1507 Justice W Jos Δ RE5-1507
- 1508 Hathaway Marshall M Δ RE4-5214
- 1509 Cook Wm C Δ RE5-2434
- 1510 Trotto Louis M Δ RE5-2817
- 1511 Aycock Aubrey W Δ RE4-4132
- 1512 Floors Jimmie A Δ RE4-4459
- Floors Hair Styling

- 1513 Raines Wm N Δ RE4-5339
- 1600 Howell C Wesley Δ RE5-3139
- 1601 Adams David J Δ RE5-2164
- 1602 Xanthos Thos K Δ RE4-5560
- 1603 Gardner Edgar H Δ RE5-4665
- 1604 Ham Emmett P Δ RE4-2100
- 1605 Waters Frank D jr Δ RE5-3559
- 1606 Howard Jas S jr Δ RE4-1953
- 1607 Eason Frank Δ RE5-4686
- 1608 Register Geo R jr Δ RE5-2286
- 1609 Streeter Jas R Δ RE4-4484
- 1610 Parker Graydon J Δ RE5-2700
- 1611 Wiggs Herbert C Δ RE4-3791
- 1612 Sutton Cleo L Δ RE5-1612
- 1613 McLawhorn Fletcher W Δ RE5-4838
- 1614 Rhodes Jennings B Δ RE5-1614
- 1615 Douglas John A Δ RE5-2455
- 1616 Orton Stanley W Δ RE4-2570
- 1617 Mitchell Edw Δ RE5-2504
- 1618 Witty Billy D Δ RE5-2047
- 1619 Crabtree Fred J Δ RE4-2683
- 1711a Morton Henry E Δ RE5-2281
- 1711b Sewell Geo A
- 1712a Joyner Leafy
- 1712b Taylor Cecil R
- 1713a Williford Jim
- 1713b Creech Thos R
- 1714a Wood Pauline D Mrs
- 1714b Bradshaw David E
- 1715a Tingen W Royce
- 1715b Carter Wyatt H
- 1716a Vann Sam jr
- 1716b Percise Wm L
- 1717a Radford Alphonzo
- 1717b Strickland Clifford
- 1718 Bass Henry C Δ RE5-1895
- 1719a Crow Clarence H Δ RE5-3473
- 1719b Epps Meters C
- 1720a Bowen Jarvis
- 1720b Fields Edw
- 1721a Lewis Josephus D
- 1721b Ivey Dean Δ RE5-2867
- 1722a Gay Robt E
- 1722b Perry Lamont H
- 1723a Thomas Albert
- 1723b Hill Virginia C Δ RE5-2139
- 1724a Woodson Richd A
- 1724b Yelverton Robt L
- 1725a Strickland Raiford E Δ RE5-3409
- 1725b Jennette Edgar M
- 1726a Howell Billie M Δ RE5-0017
- 1726b Jackson Jonas
- 1727a Walters John A Δ RE5-4916
- 1727b Pearsall Frank M
- 1728a Deans Tobe Δ RE4-4861

M. B.
Andrews

**I
N
S
U
R
A
N
C
E**

**Service
Complete**

**Auto
Fire
Theft
Liability
Sickness
Accident
Hospital-
ization
Life**

**WACHOVIA
BANK
BLDG.**

PHONES

**Office
RE public**

4-5215

**Res.
RE public
4-3983**

**DIXIE ELECTRIC
MOTOR SERVICE**

Remember Your Credit
is always Good at

**115 W. WALNUT ST.
Tel. RE public 5-0521**

 **Jewel Box** STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•

TEL.

RE public

4-4071118 S.
Carolina St.(NEXT TO
UNION STA.)

MAPLE—Contd
1728b Hayes Pearl W Mrs
 △ RE5-1838
1729a Jones Willard
1729b Johnson Billy L
1730a Wade Wm H
1730b Price Munroe W
1731a Pegram Annie T Mrs
 △ RE5-3007
1731b Radford Russell B
 △ RE4-5169
1732a Rogers Robt
1732b Hines Lillie S Mrs
1734a Kearney Edna S Mrs
1734b Floars Geo I
1736a Hopewell Lillie S Mrs
 △ RE4-4527

1736b George Willie C △ RE5-4673
1738a Brickey Gerald E
1738b Cooke Milford D △ RE5-1660
1739a Boyd Herman M △ RE4-3533
1739b Outlaw Wm E
1740a Smith Amelia W Mrs
1740b Stafford Arth
1741a Asbury Condle E
1741b Ingram Clara S Mrs
1742a Kea Maryus B
1742b Bryan Lillian R
1901a Hughes Jas W
1901b Futrell Adie L
1902a Lewis Annie H Mrs
1902b Thompson Geo △ RE5-4667
1903a Clayton Mavis I
1903b Fields Marvin E
1904a Chestnut Ervin K
 △ RE5-1726
1904b Durham Richd W △ RE5-4434
 Carter Raymond

17
MAPLE ALLEY — From Mimosa
 south, 1 east of Creech
 1 Best Roscoe ©

5
MARION — From 1408 N Center
 east, 2 north of 1 Dewey
106 Vacant
107 Townsend Helen M Mrs
108 Williams Thos W ©
 △ RE4-2716
109 Best John W © △ RE4-4727
110 Barnes Frank jr ©
111 Baker Melmon M Mrs
113 Hamilton Julia Mrs
115 McClarin Joe

N John intersects

200 Moses Chas N ©
201 Jacobs Jas △ RE4-1589
202 Joyner Robt
204 Kornegay Louise B Mrs
205 Harper Leonard
206 Jacobs Frank © △ RE5-2556
207 Waters Armus
208 Jacobs Gro
209 Johnson Josephus S ©
210 Langston Andrew

211 Johnson Willie E ©
212 Underwood John E ©
 △ RE5-2387

Tuskegee intersects

300 Pentecostal Holiness Ch
301 Langston Malcolm
303 Faison Wm H
304 Smith Phyllis A Mrs ©
305 Guiding Star Holiness Ch
309 Wallace Janie Mrs
311 Atkinson Helen M
313 Perkins Walter

N William intersects

10
MARIUS — From ACLRR near
 Wayne Agriculture Works east, 5
 south of E Walnut

10
McDANIEL AV — From Carver blvd
 to Robinson cir northeast, 4 west
 of S George

9
McINTYRE—From 714 N William
 east, 1 north of Holly
312 Vacant
314 Strickland Chellie
316 Anderson Gladys T Mrs
318 Goff Jas E

6
MIDDLE — From W Chestnut south
 to Pine, 1 west of Alabama
303 Williams W Jas © △ RE4-3404
 Williams Ora E Mrs
 beauty shop
305 Whitaker Howard

9
MILDRED — From 730 Waters east,
 1 south of Atlantic av
507 Potter Herber T ©
509 Potter Geo F © △ RE4-3051
 Edwards intersects
 Bryan intersects
606 North Gboro Kindergarten
608 White Polly T Mrs
610 Vacant

8
MILLER — From 810 W Pine south
 1 west of Canal
403 Kelly Roscoe © △ RE4-2958
404 Vacant
405 Hall Jas H © △ RE5-2400
406 Herring Claude
407 Murdock Wm H
409 Newkirk Mary E Mrs
410 Edwards Marion
411 Ford Joseline Mrs
413 Grady Rosette
415 McClain Vinson © △ RE5-0876
 Holt intersects

418 Melton Jas A △ RE4-4183
424 Vacant
426 Whitted Earl © △ RE5-2930
427 Vacant
429 Exum Jesse

School ends

**Dumas-Giddens Oil Co.**

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



MILLER—Contd

500 Wooten Russell @ Δ RE4-2484
West End Barber Shop
Δ RE4-2484

501 Messey Wm L
505 Middleton Willie
506 Flowers Cora E Mrs @
Δ RE4-4713

508 Carney Jas H @ Δ RE4-4849
509 Saunders Lillie Mrs @
Δ RE5-0693

rear Forman Luvine Mrs
511 Mumford Willie J @

Orchard ends

600 Hicks Mack L Δ RE4-3507
601 Kornegay Leona W Mrs
Δ RE5-1998

602 Wooten Herman
603 Whitaker Chas W
604 Bowden Mary B Mrs @
Δ RE5-0923

605 Hamilton Simon P
608 Hickman Saml @ Δ RE4-9983
Washington intersects

701 Campbell Perlie
705 Beamon Mable A Mrs Rev @
Δ RE4-1579

Beamon's Gro Δ RE4-1579
Parker intersects

17

MIMOSA—From 702 Slaughter east, 1 south of E Elm

Poplar intersects

803 Dortch Lee T @ Δ RE4-3291
805 Isler John H @ Δ RE5-1227
807 Johnson Lenora Δ RE5-4877
808 Moore Ernest Δ RE5-0475
809 Newsome Theo R Δ RE5-4376
810 Jas Manuel
811 Lesene Lloyd J jr @
Δ RE5-3519

812a Jones John Δ RE5-4458
812b Swann Earl G Δ RE4-0611
814 Banks Clyde P Mrs
Δ RE5-0286

816 Dawson Harold E @
Δ RE5-1991

Creech begins (not open
between Creech and S Pineview)

1114 Trobaugh Warren G
Δ RE4-1938

S Pineview av intersects

1200 Nunn Wm R @ Δ RE4-2733

1202 Summerlin Marvin

1212 Garriss John W @ Δ RE5-1373

S Audubon av intersects

1302 Vacant
1305 Howell Ralph L @ Δ RE5-1563

25

S Oleander av intersects

1402 Blackman Raymond J @
Δ RE5-1867

1404 Howell R A jr Δ RE4-3087

1405 Vacant

1407 Warren Robt C @ Δ RE5-2709

1409 Rogers Leland C @ Δ RE5-2905

S Andrews av intersects

1504 Moore Carey J @ Δ RE5-4741
1505 Smith W Lincoln @
Δ RE5-1505

1506 Harris Buford A @ Δ RE4-0795
1507 Game Wm S jr @ Δ RE4-4502
1508 West Edw C @ Δ RE4-3293

1509 Underwood John W
1510 Ssassers Jesse P Δ RE5-1191

1511 Grady Relmond @ Δ RE5-0060
1513 Hart Wilbur L Δ RE5-4059

S Pittman intersects

S Prince intersects

S Madison intersects

S Best intersects

8

MOON—From 412 W Pine south, 1

east of S Carolina av
401 Randolph Ella M Mrs
403 Evans Willie E
407 Beamon Hezekiah
409 Miller Robt
411 Manuel Foster
413 Hayes Leslie A
415 Butler Retha C Mrs
417 Wright Johnnie L

8

MOORE — From 800 W Elm north- west, 6 south of W Pine

605 Griffin Katie M Mrs
607 Edmondson Blanche Mrs
609 Brewington Junius
611 Shackelforth Myrtle V Mrs
Canal intersects

700 Bonner Lawrence
702 Debnam Fred P
704 Young U
706 Hooks Jacob H
708 Foster Wm
710 Coley Eliz C
800 Lee Danl
802 Frye Pauline Mrs
804 Kinlaw Jos
806 Smith Edw Δ RE4-3873

1

MULBERRY E—From 144 N Center to Kornegay east and east from

119 N Leslie, north of E Walnut
100 Goldsboro Beauty School
Δ RE4-3342

102 Price D H Jwlr

103 Edwards Building

Rooms:

2 Kornegay Jack M bkpg serv
Δ RE4-1711

4-6 US Int Rev Serv
Δ RE5-3765

8 Maryland Casualty Co
Δ RE5-2321

10 Greene Jas C Co ins adj
Δ RE5-3821

12-14-17-18 Lewis Constn Assoc
Inc genl contrs Δ RE4-2611

16 Edwards Bldg (ofc)
Δ RE5-0386

19 Vacant

Street continued

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS

DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE

CITY WIDE FREE DELIVERY

Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.

GENERAL CONTRACTORS

1019 N. Williams St.

Phone RE public 5-2921

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

MULBERRY E—Contd

- 104 Brass Grill No 2 The restr
△ RE4-9875
- 105 Colonial Tabern beer
△ RE4-9869
- 107 Talley's Pastry Shop
△ RE4-3961
- 108-10 Wayne Hatchery Inc
△ RE4-3992
- 109 Wayne Seed Co △ RE5-2757
- 112 Pearson L E Co ins
△ RE4-2742
Royster Guano Co fertilizer
△ RE4-2742
Acme Fertilizer Co △ RE4-2742
- 113 Vacant
- 114 Pearson L E Feed & Seed Co
△ RE4-2742
Collier Saml D chiro
△ RE5-1290
- 115 State Emp Security Comm
△ RE5-4061
- 116½ Southern Lunch restr
△ RE4-3041
- 117 Pearson Elec & Furn Co
△ RE4-3921
- 119 Automotive Wholesalers Co
△ RE5-3236
- 120-24 Sutton Lewis Furn Co Inc
△ RE5-1515
- 121 Gurley's Barber Shop
- 121½ Vacant
- 123 Junior Hall
Intl Union of Operating
Engs Locals 457 and 457D
(AFofL) △ RE5-3492
Jr Order United Am Mechs
N John intersects

- 201 Bizzell J Eustace @
△ RE5-2999
- 205 Haines J J & Co Inc whol
fl covering △ RE4-2551
- 206 P O Annex
- 208 Harrell Co htg △ RE5-0921
- 211 Shumate Funeral Home
△ RE4-5441
Wayne Mut Burial Assn
△ RE4-5441
- 212 Gallaher Limited export tob
△ RE4-5011
- 215 StMary's Cath Ch rectory
△ RE4-5033
Gilbert Edw T Rt Rev
△ RE4-5033
- 218 Creech's Amoco Serv
△ RE5-2201

N William intersects

- 303 Gurley Walter D @
△ RE4-1523
- 304 Brown Jas W
Williford Laura Mrs
- 305 Cogdell Geo E @ △ RE4-1578
- 306 Cogdell D Claude @
△ RE4-5356
Foushee Claude W
Cobbs Lena

- 307 Prestwood Clyde M
△ RE5-4886
- 309 Kramer Irving K △ RE5-0322
Patrick intersects
- 311 Davis Lola M Mrs @
△ RE4-0540
- 312 Richardson Luther W @
△ RE4-0947
- 313 Stowe Beverly G △ RE4-3700
- 314 Ward Edna G Mrs @
△ RE4-0755
- 316 Kelly Mildred B Mrs @
△ RE4-2419
- 318 Watson Saml L @ △ RE4-3679
Daisy intersects
- 400 Parker Emma H Mrs @
△ RE5-1955
- 401 Martin Floyd L @ △ RE5-0456
- 402 Brown H Shelton @
△ RE5-1382
- 403 Smith Luther J @ △ RE5-2245
- 404 Gibson Wm S @ △ RE5-4943
- 409 Williams Emmett I @
△ RE5-4624
- 409½ Smith Wilbur B △ RE4-5429
- 411 Brown Jas T @ △ RE4-5520
- 413 Pelt Gertrude M Mrs @
△ RE4-5276
N Kornegay intersects
- 506 King Lillian B Mrs @
△ RE4-0908
- 507 Cooper Henry M @
△ RE4-2264
- 508 Clarke Frank F △ RE4-2168
- 510 Pate Troy W @ △ RE5-2351
- 512 Holland Geo E △ RE5-4792
- 516 Stancil J Fernie △ RE4-1924
N Slocumb intersects
- 600 Woodard Earl
- 604 Vacant
- 606 Triplett Sarah △ RE4-3116
- 608 Stogurt Geo T △ RE5-1706
- 609 Peacock Walter L jr @
△ RE5-1006
- 611 Crumpler Norwood △ RE4-0676
N Leslie intersects
- 700 Whitley Pearl G Mrs @
△ RE4-5298
- 704 Parker F Ogden @ △ RE4-5070
- 706 Creech Wm H @ △ RE4-4885
- 707 Dees W Archie @ △ RE4-5579
- 708 Best Cecil G @ △ RE4-5387
- 710 Harris Ivey B @ △ RE5-4477
- 711 Crawford John H @ acct
△ RE4-2492
- 712 Wilson Carrie G Mrs @
△ RE4-1754
- 715 Howell Jarman P @
△ RE4-2098
N Lionel intersects
- 800 Caviness Edw L △ RE4-2746
- 801 Pelt Adie G jr @ △ RE4-2540
- 802 Hines Mary L Mrs @
△ RE4-5047
- 803 Sasser Blanche E △ RE4-0565
- 804 Vacant
- 805 Barker Anna H Mrs
△ RE5-3135

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043

MT. OLIVE HWY. P. O. BOX 113
 RE public 5-2753
 RE public 5-3029
 RE public 5-3029
 RE public 5-3029



**Where
Quality and Fashion
Go Hand-in-Hand**

MULBERRY E—Contd

- 806 Ward John W jr @ Δ RE4-0818
807 Batson Clarence V
Δ RE5-4687
808 Brown Leslie T @ Δ RE4-4582
rear Sills Gladys A Mrs
Δ RE4-2345
809 Stroud Chas R Δ RE5-3575
810 Stith Mable F Mrs @
Δ RE4-3898
811 Ritchie Clarence R Rev
Δ RE5-0128
812 Andrews Melvin B jr @
Δ RE5-4030
813 Good Shepherd Luth Ch
814 Jeffress Ernest J @
Δ RE4-0985

23

N Herman intersects

- 900 Monk Mary E Mrs @
Δ RE5-4478
901 Dees Clenon F @ Δ RE5-3844
902 Page Lonnie M @ Δ RE4-1654
904 Woodard Mary E Mrs @
Δ RE4-5187
905 Herring Jack @ Δ RE5-2901
906 Mixon Nancy D Mrs @
Δ RE4-3536
907 Denning Luther A @
Δ RE4-4127
908 McDonald John T @
Δ RE4-4974
909 Helmer Harry Δ RE4-1793
910 Davis Hubert L Δ RE5-1936
910½ Mitchell Katie D @
Δ RE5-2509
912 Harris Berford Δ RE4-0795
913 Byrd Jasper M @ rubber
stamps Δ RE4-3298
914 Gwatney Matt R @
Δ RE4-2938
915 Crocker Berry R @
Δ RE5-3643

N Lee intersects

- 1000 Seventh-day Adventist Ch
1004 Fulghum Jennie F Mrs @
Δ RE4-3347
1005 Haire Purley H @ Δ RE5-3926
Haire P H Refgr Serv
Δ RE5-3926
1006 Seymour Isaac T @
Δ RE4-2904
1007 Edgerton Ella R Mrs @
Δ RE4-4684
Goff Wayne
1009 Grantham Wm H Δ RE4-2201
Sasser Jos Δ RE5-4290
1010 Weeks Gordon B @
Δ RE4-3930
1011 Pressley Tellie W Mrs @
Δ RE4-3807
1012 Wiggins Durwood F
Δ RE4-2511
1014 Wiggins Robt L @ Δ RE4-2095

N Jackson intersects

- 1100 Shrago Jacob P @ Δ RE4-5590
1101 Scales Anne O Mrs
Δ RE4-3008

Whitley Wayne R Δ RE4-4887
Hare Mattie A Mrs
Δ RE4-3120

- 1102 Knight Maude F Mrs @
Δ RE4-3016
1103 Shumate Jas M @ Δ RE4-5018
1104 Pratt Frank I @ Δ RE4-4800
1106 Hart Kirby T @ Δ RE4-2258
1107 Weil Henry @ Δ RE4-4739
1108 Manley Jas H @ Δ RE4-1614
1109 Dillon Robt H @ Δ RE4-2070
1110 Wharton John S Δ RE5-4565
1111 Orr Agnes Mrs
1112 Griffin Elbert A @ Δ RE5-1180
1113 Thompson Mary C Mrs @
Δ RE4-2638
1115 Kornegay Hattie Mrs @
Δ RE5-0307

N Pineview av intersects

- 1200 Overman G Lee @
Δ RE4-2921
1201 Sherard Jas A @ contr
Δ RE4-4893
1204 Swinson Leona G Mrs @
Δ RE4-5240
1205 Redington Wm M Δ RE4-3389
Morse Ray L Δ RE4-3689
1206 Taylor Jos W @ Δ RE4-2518
1207 Marshall Kenneth T @
Δ RE4-3923
1208 Korschun Chas S @
Δ RE4-5290

N Audubon av intersects

- 1300 Turner Sumpter @
Δ RE4-2607
1303 Poole Sye D @ Δ RE4-3048
1304 Thompson Winfield L @
Δ RE4-2610
1306 Maxwell Ruth H Mrs @
Δ RE4-5457

N Oleander av intersects

- 1402 Rose David J Hon @
Δ RE4-3675
1403 Kadis Isaac @ Δ RE4-5280
1404 Jones T Frank @ Δ RE4-4113
1405 Williams Robt E @
Δ RE4-3829
1406 Gurley Sadie M Mrs @
Δ RE4-2895
1409 McIntyre Lawrence F @
Δ RE5-3803

27

N Andrew av intersects

- 1500 Griffin Wm H jr @
Δ RE4-2263
1501 Hunt S Dewey @ Δ RE4-2292
1503 Bizzell Sue P Mrs Δ RE4-3267
Brosius John T Δ RE5-3673
1504 Best Deleon E @ Δ RE4-2069
1507 Herring Benj C @ Δ RE5-0487
1509 Burroughs J Benj @
Δ RE4-0705
1513 Waldrop Hugh D @
Δ RE4-2024
1517 Edmundson J Ray @
Δ RE4-4095
1518 Kemp Wm P @ Δ RE4-4970
N Jefferson intersects

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

- MULBERRY E—Contd**
 1600 Edgerton Chas N ⊙
 Δ RE4-2778
 1601 Lawler Wm B ⊙ Δ RE5-0567
 1603 Wartman Wm D ⊙
 Δ RE4-3974
 1604 Walker Arch W ⊙
 Δ RE4-1637
 1605 Lentz Clair R ⊙ Δ RE4-2071
 1606 Miller Walton H jr ⊙
 Δ RE4-0770
 1608 Baker J Randolph ⊙
 Δ RE4-1560
 1611 Vinson Paul ⊙ Δ RE4-1644
Madison intersects
 1700 Jackman C Raymond ⊙
 Δ RE4-1780
 1711 Bell Benj H ⊙ Δ RE5-4757
Best intersects
 1800 Bryant Leon O ⊙ Δ RE5-4445
 1801 Jeffreys Jas T jr. ⊙
 Δ RE5-2855
 1802 Mansour Edw F
 1803 Jordan Wm J ⊙ Δ RE5-0076
 1804 Gboro Gospel Chapel
 1805 Aycock J Selby ⊙ Δ RE4-0788
 1807 Roberts E B jr ⊙ Δ RE5-4549
Taylor intersects
 1900 Creech Wilbur L ⊙ Δ RE4-2048
 1902 Smith Robt H Δ RE4-0564
 1903 Ball W Homer ⊙ Δ RE4-2569
 1907 Nufer Wm F ⊙ Δ RE5-3005
 1908 Edgerton B Sam ⊙
 Δ RE4-0680
Claiborne intersects
 2003 Kornegay Jack M ⊙
 Δ RE5-1275
 2005 Wells Geo H ⊙ Δ RE5-0161
 2100 Miller Chas W ⊙ Δ RE5-2096
 2101 Croom Chas E ⊙ Δ RE4-2816
 2102 Pate E Jas ⊙ Δ RE5-0257
 2103 Johnson Albert S jr ⊙
 Δ RE5-2531
 2104 Lucas Virgil S ⊙ Δ RE5-2765
 2105 Campbell Dan G ⊙
 Δ RE5-1658

- MULBERRY W—From intersection**
 E Walnut west, 1 north of W Walnut
 109-11 Cobb Mtr Co (side ent)
 110-14 Gboro Coca-Cola Btlg Co
 Inc Δ RE5-2653
 113 StStephen's Episcopal Ch
 (parrish ofc) Δ RE4-4263
 116 Better Advertising Inc
 Δ RE4-5151
 WGOL Radio Sta Δ RE4-5151
N James intersects
 118 Shaver Battery & Parts Co
 Inc Δ RE4-2381
 203 Battery & Elec Serv
 Δ RE4-4331
 205 Coley Sarah C ⊙ Δ RE5-3369
 206 Crowson Esther M Mrs ⊙
 Δ RE4-4310
 207 Vacant

- 208 Turner Maggie P Mrs ⊙
 Δ RE5-1823
 209 Greene Allison
 Capps Leslie R
 211 Humphrey Mabel L Mrs ⊙
 Δ RE4-4867
 212 Campen Bethany ⊙
 Δ RE4-2149
S George intersects
 302 Pierce Geo N
 303 Allen Mary C Mrs Δ RE5-4347
 Wolfe Alva C Mrs Δ RE5-3887
 304 Jeffreys Robt A ⊙
 Δ RE4-2265
 305 Borden Martha G Mrs ⊙
 Δ RE4-1961
 306 Giddens Sara L ⊙ Δ RE4-5208
 307 Smith Addie A Mrs ⊙ furn
 rms Δ RE5-0827
 308 Hood Geo E ⊙ Δ RE4-5546
 309 Parks John G ⊙ Δ RE4-1752
 310 Black Lyda M Mrs Δ RE4-3615
 Graham Mary B Mrs ⊙
 Δ RE4-3137
 311 Crow Edwin S ⊙ Δ RE4-5463
S Virginia intersects
 403 Joyner Tee
 403½ Hollinsworth Mary L Mrs
 404 Seymour Ethel M Mrs
 Δ RE4-4407
 Ward Pauline Δ RE5-2975
 405 Magill Paul T Δ RE5-3239
 406 McFarland Robt L Δ RE5-4092
 407 Bell Margherita B Δ RE4-3219
 409 Willoughby Lois H Mrs
 Δ RE4-4266
 411 Edwards J Henry ⊙
 Δ RE5-0676
 413 Allen Wayman A
 Maconis Jos J jr
S Caroline intersects
 503 Gardner's Velvet Dairy
 Products Inc whol & retail
 Δ RE4-5401
 505 Royall Gro Δ RE4-2161
ACLR A&ESRy and
Sou Ry crosses
S Georgia av intersects
 602 Bigelow Ronald J
 604 Pate Herman J ⊙ Δ RE4-4117
 606 Kennedy Silas C ⊙
 Δ RE4-4283
 607 Vacant
 607½ Carolina Overall Co
 Δ RE4-5341
 608 Roberts Lee B Δ RE5-4548
 618 Collins Silas Δ RE5-4054
S Alabama av intersects
MURPHY AV (RD 3; Airboro)—
From Golf Course rd south to
Harrell av
 Ezzell Wm R ⊙ Δ RE4-4188
 Best Chas
 Johnson Chas A ⊙
 Bass Robt C Δ RE5-1460
 Davis Chas ⊙

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

MI. OLIVE HWY. P. O. BOX 1136
 RE public 5-3029 Night RE public 5-2753

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

MURPHY AV (Airboro)—Contd

Jones Frances J Mrs @
△ RE4-2454
Hines Thos C @ △ RE4-0898 -
Phillips Wheeler @
△ RE4-0900
Cooksey Lloyd B @
△ RE5-4495
Watkins Maylon E @
△ RE4-1987
Johnson Saml
Airboro Pentecostal Holiness
Ch

MURRAY—From 901 N George west, 1 north of Brownrigg

305 Price Johnnie A @
△ RE4-4993
306 Vacant
307 Grant Ben jr @ △ RE5-2253
308 Pate Dwight L @ △ RE4-4078
309 King Jas D @ △ RE4-2517
310 Daughtry Evelyn S Mrs
△ RE5-0026

N Virginia intersects

407 Carr's Elec Co contrs
△ RE5-1284
Carr Livius M △ RE5-1284
408 Flores Ivey H @ △ RE5-2970
410 Lynch Carroll E @
△ RE5-3054
413 Pittman Geo L @ △ RE4-5089
414 Gurley Earl G @ △ RE4-4634
415 Creech Luther D △ RE4-3105
416 Sewell Wm L @ △ RE5-2938
419 Cotton Barney J @
△ RE4-0638

MYRTLE—From 928 S George east

N C HIGHWAY 102 (Adamsville)—

From US Hwy 70 north to city
Limits, 1 east of Lee (Houses in
Order, not numbered)

Ennis Monument Co
Gasteria △ RE5-0740
Vinson Sallie S Mrs
Ennis Monument Co stg
Davis Jas
Singleton Herbert
Best Jas E
Best Lester F △ RE4-0605
Kerney Edgar
Adamsville Mobile Home Pk
△ RE4-4743
McGaha Jas T @ △ RE4-4743
Bryant Ira
Miniature Golf Course
Corbett's Gro
Faires Trailer Co mobil home
s @ RE4-5576
Tillman Willie F @
Smith A Parker phys
△ RE4-4621
Daniels Walter
Herring Jas △ RE4-4601
Smith Jas

Air-Vue Drive-In Theatre
△ RE5-2011
Hamm Jas O @ △ RE5-0861
Caulk Chas H
Grady Norwood L
Ham Nathan @ △ RE4-1527
Boykin Robt G
Corbett's Trailer Ct
△ RE4-9829
Corbetts Cash Gro △ RE4-9829
Goff Hoover
State Hwy Comn (dist eng)
△ RE5-1388
State Hwy Comn (Mainte
dept) △ RE4-3632
State Hwy Comn (res-eng)
△ RE5-1388
State Prison Camp No 405
△ RE5-4933
Brook Linwood M
Nu-Life Battery Mfg Co
△ RE4-2786
Williams E B
Spence Russell G @
△ RE4-2786

NATHAN — From Apple south, 2

west of S Center
902 Smith Jesse
905 Washington Willie
906 Hardy Note
907 McCoy Arth
911 Vacant
923 Sutton Levi

NEIL—From 1504 N Center east, 3

north of E Dewey
106 Best Jerome
109 Fields Matthew W @
110 Roberts Jos I @ △ RE5-1906
111 Fields John R @ △ RE4-3464

N John intersects

200 Lewis Delvia L
201 Vacant
202 Warren Willie @
203 Smith Willie J @ △ RE4-3629
204 Lofton Morris L Rev
205 Parker Jas A
206 Houpe Hattie A Mrs
△ RE4-5199
207 Freeman Isaac @
209 Freeman Isaac gro
211 Best Dock @

Tuskegee intersects

NEWSOME — From 1100 S Slo-

cumb east, 1 south of Olivia la
713a Hall Lizzie Mrs
713b Rowe Daisy L Mrs
△ RE4-2025
715a Rhodes Clarence
715b Melton Paul
717a Williams Henry △ RE5-0992
717b Mitnaul Eldora Mrs
△ RE5-0817
801a Jones Wm I
801b Fields Georgia B Mrs

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142

J. H. DICKERSON
Mgt.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

NEWSOME—Contd

803a Beamon Leslie H Δ RE5-4410
 903b Jones Booker T Δ RE5-4018
 804 Vacant
 805a Newkirk Molly Mrs
 805b Spencer Johnnie B
 Δ RE5-2073
 806 Mason Betty beauty shop
 808 Webbtown Young Mens Club
 810a Barnett Talmadge L
 810b Barnes Saml J Δ RE5-1783
 Slaughter intersects
 907 James Nathl
 913 Smith Jas W
 915 Crawford Andrew
 919 Tabron Hubert
 1014 Parks Charlie

NORWOOD — From 917 Clingman northeast, 1 northwest Humphrey 4th intersects

715 Hamilton Wm H
 1011 Harper Carlie T
 1102 Brown Chester
 1109 Watson John R
 1110 Holland Jas C auto repr @
 Δ RE5-3158
 5th intersects (not open)
 1210 Williams Geo J @ Δ RE5-0020
 6th intersects (not open)
 1308 Bivens Nora W Mrs @
 1312 Watson J Howard @
 8th intersects (not open)
 9th intersects (not open)

NILE—From 308 Beal east, 2 south of E Chestnut

801 Martin Sadie K Mrs @
 Brazil ends
 803 Vacant
 807 Sykes Ulysses L @
 Δ RE5-3195
 811 Brown Lillie E Mrs @
 813 Vacant

NORMAN — From 412 Creech east, 1 north of Peru

NORTH DR—From Royal av north and west, 1 east of Jefferson av

1217 Baldwin Russell
 1219 Earnhardt Edwin L Rev
 Δ RE5-2883
 1220 McMahon Arth F @
 Δ RE4-3726
 1221 Bouras Wm T @ Δ RE4-0868
 Banks av intersects
 1301 Howell Lester H @
 Δ RE4-5303
 1302 Ellis Edwin D @ Δ RE4-3338
 1303 Cummiskey Vince L
 Δ RE4-2977
 1304 Shugart Sam H @ Δ RE4-2061
 1305 Mitchell Norman E @
 Δ RE5-0597
 1307 Lynch Russell V @
 Δ RE4-4294
 1308 Baker Douglas L jr
 Δ RE4-3784
 1309 Milligan Jas E Δ RE4-2562
 1310 Farfour Frank J Δ RE4-2336
 1311 Dean Bernard E @
 Δ RE5-2736
 1312 Fullerton Ray D Rev
 1313 Beard Raymond E @
 Δ RE4-1689
 1314 Walsh John J @ Δ RE5-4902
 1315 Conger Chas G Δ RE4-2558
 1316 Ashe Vernon W Δ RE5-3582
 1318 Bradshaw Jas A @
 Δ RE5-0441
 Robin intersects
 1401 Monticello Jos F
 1403 Cowgill Geo W @ Δ RE4-5213

OAK E — From 318 N Center east, 3 north of Walnut

104 Anderson Herman S
 Δ RE4-3287
 106 Witherington Beatrice H Mrs @
 108 Starling Rosa L Mrs
 109 Carraway Marvin C
 110 Jernigan Woodrow
 111 Mitchell Katie W Mrs
 Δ RE5-0720
 N John intersects
 204 Whaley Berta T Mrs @
 Δ RE4-3662
 205 Pope Wm C Δ RE5-3290
 206 Vacant
 207 Sasser Ruby B Mrs
 209 Tilton Geo C @ Δ RE4-4777
 211 Jones Jas A
 212 Pentecostal Holiness Ch
 Δ RE4-2674
 213 Powell Silas P @
 214 Morris W Harvey Rev
 215 Westbrook Milton Δ RE5-4278
 N William intersects

OAK W — From 319 N Center west, 3 north of Walnut

104 No return
 106 Vacant
 110 Parnell Legrand K
 W James intersects
 204 Joyner Wm H Δ RE4-3260
 205 Jackson Christine M Mrs @
 Δ RE4-3207
 206 Harrell Annie L Mrs
 Δ RE4-0926
 207 Hooks Edsel G
 208 Williams Richd B Δ RE4-4171
 Sutton Timothy O
 N George intersects
 N Virginia intersects
 400 Vacant
 402 Brantham Jerry J
 Δ RE5-4928
 403 Davis Wm N @ Δ RE5-4210
 404 Vacant
 N Carolina intersects
 503 Vacant
 503½ Vacant

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
 TIRES, BATTERIES — WHOLESALE and RETAIL
 Mt. Olive Highway 1 Mile South of Goldsboro
 Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
 When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

PHONE RE public 5-4781
 115 E. ASH ST.



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service

Lionel Trains — Sales and Service

Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

OAK W—Contd

504 Jones Effie L Mrs Δ RE4-1546
505 Dail Walter J
505½ Vacant

ACLRR crosses
N Georgia av ends

10

ODELL—From Willowdale Cemetery east, 1 south of E Elm

421 Hodges Wm H Δ
424 Hillary Jas
425 Davis Adelaide Δ

10

OIL MILL ALLEY — From 606 S

John east
201 Sanders Robt
202 Vaughn Eliz S Mrs

23

OLEANDER AV N — From 1311 E

Walnut north, 1 east of Audubon av

103 Beems Cornelius Δ surveyor
Δ RE4-2318
105 Porter E Griffin jr Δ
Δ RE4-4847
106 Davis A Monroe Δ Δ RE4-1878
108 Stevens Robt E Δ Δ RE4-0992
E Mulberry intersects
E Ash intersects

21

OLEANDER AV S — From 1400 E

Walnut south, 1 east of Audubon av

103a No return
103b No return
106 Neal Saml F Δ Δ RE5-0670
108 Gaine Mollie G Mrs Δ
Δ RE4-1925
109 Barbour Pauline Mrs Δ
Δ RE5-0056
110 Pate Arch H Δ
111 Ellis Edgar D Δ RE5-0592
112 Gardner Henry B Δ
Δ RE4-4985
114 Elliott Wm H Δ Δ RE4-4615
Evergreen av ends
E Pine intersects

202 Worrell Waitus W Δ
Δ RE5-3642

203 Shaver Maynard A Δ
Δ RE4-2885

204 Balkeum Vassie G Δ
Δ RE5-1266

205 Liles Chas V Δ Δ RE5-0406

206 Brown Saml T jr Δ RE4-3883

300 Sotherland Marvin Δ
Δ RE4-3148

302 Crumpler John H jr
Δ RE5-3652

Myers Russell W jr
Δ RE5-0184

305 Bizzell Wm L Δ Δ RE4-3645

307 Bagley Oscar L Δ Δ RE4-3164

308 Snypes W Thos Δ Δ RE4-3217

309 Keith Norman D Δ

310 Vann Leon E Δ Δ RE4-4329
E Laurel ends

400 Cox Henry M Δ Δ RE4-3789

401 Sears Celeste K Mrs Δ
Δ RE4-4272

403 Underwood Willis B jr Δ
Δ RE5-4522

404 Jordan Ernest H Δ RE5-2931

405 Bell Luby C Δ Δ RE4-3406

406 Massengil Harold E Δ
Δ RE4-3996

407 Montague Ira G jr Δ

Δ RE4-2796

408 King Clyde E Δ Δ RE5-1927

Lemon ends

501 Loftin Arth A Δ Δ RE4-3915

503 Bundy Eloise S Mrs Δ

Δ RE4-5148

505 Saull Leland E

506 Smith Wiley H Δ Δ RE4-4022

Vacant

25

E Elm intersects
600 Norwood Thos H Δ
Δ RE4-3195

601 Houston Benj H Δ
Δ RE4-4681

602 Hamil Archie E Δ Δ RE5-1546

603 Garrett Robt W Δ RE4-5084

604 Womble Edgar A jr Δ
Δ RE4-2585

605 Samia Eva B Mrs Δ drsmkr
Δ RE4-1868

606 Bradley Danl W Δ

Δ RE4-1769

608 Compton John W Δ

Δ RE4-3190

Mimosa intersects

704 Walters Harry L Δ

Δ RE5-2588

706 Wilson Norwood C Δ

Δ RE4-1946

708 Floars Bobby G Δ RE5-2184

710 Eason Wm Δ Δ RE5-3244

E Hawthorne intersects

802 Leggett G Wayne Δ RE4-3714

804 Holland Rondal Δ

Δ RE5-2163

806 Weathers Willis P Δ

Δ RE5-0142

808 Blackburns Sally P Mrs Δ

Δ RE5-1536

S Andrews av ends

S Pittman ends

1000 Flowers Paul W jr Δ

Δ RE5-3879

12

OLIVE—From N George extension east, 1 north of W Palm (beyond city limits) (no numbers, houses in order)

Hamilton Jos Δ Δ RE5-2784

Taylor Mary E Mrs Δ

Monk Jas Δ

7

OLIVER — From junction of Clingman and Edmunds northeast, 1 north of Norwood

1106 Daniels Johnny W Δ

1109 Vacant

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

•
NIGHT

RE public

5-2744

•

816 N.

Greenleaf St.

Johnson- Sherman Co.

CASE
Utility

and

Farm
Machinery

HOE - SIMOND

Circular Saws

McCULLOCH

Chain Saws

410 W.
WALNUT ST.

PHONES

RE public

5-2014

and

5-0364

DIXIE ELECTRIC
MOTOR SERVICE

SOUTHERLAND Furniture Co.

Your Friendly Furniture Store

MAIN STORE, 112 NORTH JOHN ST., TEL. RE public 4-4011
EXCHANGE STORE, 205 N. JOHN ST., TEL. RE public 5-0511

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

OLIVIA LANE—Contd
1127 Best Cash Gro Δ RE4-9927
1131 Vacant
1202a Hall Stanley
1202b Ward Martha Mrs
Δ RE5-2260

Carver dr intersects

1302a Carmichael Janie Mrs
1302b Taylor Herbert Δ RE4-3471
1304 Draughorn Fred
1304b Faison Willie jr
1306a Kornegay Jas D
1306b Moses Ervin

12
ORANGE — From N William west
beyond Temple, 2 north of Deans
rd (no numbers, houses in order)
Temple intersects

Moses Jas N Δ RE4-2861
Williams Eva M Mrs
Heath Eula M Mrs
Daniels Thelma Mrs @
Williams Theo
Reid John
Vacant
Barnes Bennie
Townsend Jas
Crawford Elroy
Newsome Inez Mrs
Vacant
Williams Velma E Mrs
King Melmon M Mrs
Cox Francis N Mrs
Phillips Jas
Sauls Jodie
Best Chas L
Artis Walter

8
ORCHARD — From 601 Persimmon
west, 1 south of School

623 Jones Robt jr
625 Sherard Beatrice E Mrs
Δ RE5-1673
625½ Ashford Mary
626 Atkinson Raymond @
Δ RE5-1517
627 Brewington Lula Mrs
628 Cox Olin
629 Vacant
630 English Jesse @ gro
631 Simmons J Leroy
633 Winley Josephine D Mrs

Canal intersects

704 Vacant
705 Miller Sarah G Mrs
706 Blount Wm H @ Δ RE5-2352
707 Brown Stacey

Miller intersects

802 Buckrham Clara M Mrs
804 Floyd Jatha
805 Wynn Austin T

S Whitfield av intersects

3
ORMOND AV — From 214 E Wal-
nut south, 1 east of S John
113 Vacant

115 Dixie Auto Finance of Gboro
Inc Δ RE5-1841
Southerland Leslie Hon
justice of peace Δ RE4-2536
117 Thompson John W ins
Δ RE4-3441
119 Ward Vending Co machs
Δ RE5-2748
122 County Agricultural Building
US Dept of Agrl Soil Conser-
vation Serv (County work
unit) Δ RE4-1944
US Dept of Agrl (plant Pest
Control Br) Δ RE4-1941
State Dept of Conservation
& Development (forestry
div) Δ RE5-1911
US Dept of Agrl Farmers Home
Admn Δ RE4-1944
County Farm Agt Δ RE5-4331
County Home Demonstration
Agt Δ RE5-4331

10
OXLEY AV — From Anderson dr
to McDaniel av west, 2 north of
Carver blvd
109 Graham Ernest @
113 Smith Jas E

29
PALM — From Andrews east, 1
south of E Beech

1500 Allen Eppie L @ Δ RE5-0018
1501 Teaney Rex M @ Δ RE5-1771
1502 Pate Cecil M @ Δ RE4-5548
1503 Zealy Jas M @ Δ RE5-3820
1505 Hoch Paul F @ Δ RE5-1040
1506 Parker Tom W jr @
Δ RE4-3319

1508 Boyette Ben R jr @
Δ RE5-1380

1509 Purnell Cecil R @ Δ RE5-1305
1512 Waters Earl S @ Δ RE5-1458
1513 Blizzard Wallace F @
Δ RE4-2116

1600 Godbold Jas S @ Δ RE5-0889
1602 Flowers Walter P @
Δ RE4-4383

1604 Hood Ira G @ Δ RE5-4192
Hood Wilma T Mrs nurse
1606 Chalk John A @ Δ RE5-0400

1607 Pate Jarvis H @ Δ RE5-2902

1609 Taylor Herbert T @
Δ RE4-5180

1610 Thompson Eliz G Mrs @
Δ RE5-1120

1611 Dees Reba B Mrs @
Δ RE5-1866

1612 Smith John C @ Δ RE5-1569

1613 Mundy Herman A @
Δ RE5-0954

1614 Warren Jas E @ Δ RE4-5246

1616 Lancaster Elton E @
Δ RE5-3364

1700 Faircloth Henry @ Δ RE4-1528

1702 Crawford W Sydney @
Δ RE5-2920

1704 Howell A P @ Δ RE4-2978

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

DIXIE ELECTRIC
MOTOR SERVICE

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373



DILLON-BELL IMPLEMENT CO.

Allis-Chalmers
New Holland
New Idea
Implements
Silent Flame
Tobacco
Harvesters



DEALER
SALES
Service
Repairs

TEL.
RE public
5-2741

1033
N. William

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

PALM—Contd

- 1705 Holloman Nora J Mrs
△ RE4-2053
1706 Hooks Dixie H Mrs @
1707 Bailey Richd L @ △ RE5-2394
1708 Daughtry Billy L @
△ RE4-2320
1709 Wilkins Arth R @ △ RE5-4351
1711 McRoy Wm D jr @
△ RE4-4633
1712 Pate Willis C @ △ RE5-2446
1713 Hill Walter B @ △ RE5-3439
1800 Jones Otis L @ △ RE5-0842
1801 Daughtry Thos L jr @
△ RE5-3339
1802 McCandless Earl W @
△ RE4-3339
1803 Whitley Benj E @ △ RE5-3539
1804 McGurit Milton L △ RE5-0405
1805 Woodard L Franklin @
△ RE5-3106
1806 Westbrook Leo W @
△ RE5-2633
1807 Jackson Melvin T @
△ RE4-2949
1808 Farmer Jas H @ △ RE5-4518
1809 Bell Jas E @ △ RE5-0966
1810 Griffin Wm L @ △ RE5-0226
1811 Beamon Bennie G @
△ RE5-3723
1812 Johnson Gordon L @
△ RE5-1472
1900 Nunn Ralph E jr @
△ RE4-2630
1901 McDonald Elvin @
1902 Dagenhart Clyde R @
△ RE5-3649
1903 Davis Edgar L @ △ RE4-0675
1904 Moore Clyde M jr @
1905 Yarbrough Cecil A @
△ RE5-2090
1906 Chesson David L △ RE4-5103
1907 Blalock Raymond @
△ RE5-1182
1908 Johnson Geo A @ △ RE4-4239
1909 Epps Everette M @
△ RE5-2957
1910 Page Ronald L @ △ RE5-1934

12
PALM W — From ACLRR west to
N George, 2 south of Hooks River
rd beyond city limits (no numbers,
houses in order)

- Ward Roosevelt @
Greenfield John R jr @
△ RE5-4007
Foye Jas H @ △ RE5-1243
Hagans Jas @ △ RE5-2807
Smith Maggie S Mrs @
Hargrove Katie S Mrs @
△ RE4-3239
Ingram Phyllis Mrs @
Wooten J B @
Edwards Bud L
N George intersects

- PARK AV — From 415 Daisy east,
4 north of E Walnut
400 Vacant
401 Leach John A @ △ RE4-0824
402 Baker Geo S @ △ RE4-4954
Gerkin Gary W
403 McCarter Robt
403½ Anders Albert E
404 Maxwell Essie D Mrs @
△ RE4-4828
405 Smith Ralph H @ △ RE5-2104
407 Campbell Beulah M Mrs
△ RE4-5147
410 Grady Ella S Mrs @
△ RE5-3168
411 Seymour G Frank @
△ RE5-1894
N Kornegay intersects
506 Griffin Wm B @ △ RE4-2240
610 Weil Hilda E Mrs @
△ RE4-4193
611 Wayne County Boys Club Inc
△ RE5-2351
618 Howard Corbett E @
△ RE4-2830
619 Spicer Jas W @ △ RE4-0591
N Leslie intersects
700 Bain Louise H Mrs @
△ RE4-0965
701 Rosenthal Emil @ △ RE4-5366
702 Gaylor Chas P Hon @
△ RE4-0568
Herndon Calvin W △ RE4-4308
704 Bain Geo E @ △ RE4-3798
Prudential Ins Co of Am
△ RE4-2931
Henderson Phil
Mobley Wm E
705 Thomson J Faison @
△ RE4-4836
707 Hooks Hugh B @ △ RE5-3138
709 Dees Wm A jr @ △ RE4-3459
710 Reid Annie S Mrs nurse
Borden Margt G Mrs @
△ RE4-2510
N Lionel intersects
800 Smith Josephine B Mrs @
△ RE4-0577
801 Parker Talbot F @ △ RE5-1234
804 Powell E Chas jr @ △ RE4-1577
805 Smith L Bruce @ △ RE4-2639
809 Vinson Jas A @ △ RE4-2203
810 Norwood Chas S @ △ RE4-4060
N Herman intersects
Herman Park
Park av A begins
Park av B begins
PARK AV A — From Jackson, con-
tinuation of Park av south side of
Circle
1105 Whitley Eula B Mrs @
△ RE5-4802
Joyner Wm F △ RE5-4696
1107 Reid Jas P △ RE4-2650
1108 Rountree Moses @ △ RE5-0887

WAYNE OIL CO.

"Your Comfort is Our Business"

FUEL OILS, PRINTED METERED TICKETS

1501 Snow Hill Street

Tel. RE public 5-2021



**As Always
the New and Fashionable
for Any Season!**

PARK AV A—Contd

- 1109 Vinson Jas T jr @ Δ RE4-2676
 1112 Bowden Basil J @ Δ RE4-5179
 1114 Baum Robt L @ Δ RE4-3446
 N Pineview av begins
 1200 Stallings Mattie M Mrs @
 Δ RE4-4238
 1201 No return
 1202 Porter E Griffin @ Δ RE4-5267
 1203 Cardwell Geo W @ Δ RE5-4490
 1204 Leder Morris @ Δ RE5-2729
 1205 Horne J Herbert @ RE5-2458
 Horne Emily S Mrs mus tchr
 1207 Kramer Irving K
 Hales Allen F Δ RE5-3826
 1209 Shelby Thos A @ Δ RE5-1537
 1210 Marshbourn Arth L @
 Δ RE4-3402
 1211 Hood Wm G jr @
 Δ RE4-5455
 1212 Baldwin W Morgan @
 Δ RE5-4901
 1215 Garriss Edw B @ Δ RE4-2429
 N Audubon av intersects
 1300 Garriss Berry S @ Δ RE5-4788
 1302 Farfour Edmund G @
 Δ RE5-3795
 1304 Matthews Danl H @
 Δ RE5-4068
 1305 Vacant
 1306 Batson Lillian S Mrs @
 prepared lunches Δ RE4-4871
 1307 Grantham Robt L @
 Δ RE5-2343
 1309 Hardison June T @ Δ RE5-1206
 1312 Handley Albert H @
 Δ RE4-3966

**PARK AV B — From Jackson, con-
 tinuation of Park av north side
 of Circle**

- 1101 Shaver Graham R @
 Δ RE4-5219
 1112 Etherington John L @
 Δ RE5-0428
 1113 Hollingsworth Luther O @
 Δ RE4-2559
 1114 Monk Harvey @ RE5-0833
 1117 Shrago Mannah N @
 Δ RE4-5273
 N Pineview av intersects
 1200 Isaacs Sol @ Δ RE4-1736
 1203 Grady Needham H @
 Δ RE4-1541
 1205 Savage Herbert M @
 Δ RE4-0682
 1206 Sillings A Jack @ Δ RE5-2667
 1208 Moore Wm M @ Δ RE5-2083
 1209 Robertson G Leitch @
 Δ RE5-3213
 1210 Carawan Colton G jr @
 Δ RE4-0669
 1212 Thompson Jos U @ Δ RE4-2991
 1215 Yelverton Garland W @
 Δ RE4-4758
 1216 Thompson Milton C @
 Δ RE4-3513
 N Audubon av intersects

- 1300 Dawson Wm A @ Δ RE5-0505
 1301 Gaskill Julian T @
 Δ RE4-3373
 1303 Moon Glenn E @ Δ RE4-1695
 1304 Mercer Walter J @
 Δ RE4-2275
 1306 Rooney Edw @ Δ RE5-2818
 Rudolph begins
 1307 Albritton Harry L Δ RE5-2447
 1308 Taylor Isaac S @ Δ RE4-3535
 1311 Senz Jos F jr @ Δ RE4-5340
 1313 Holland Marion C @
 Δ RE4-2694
 1315 Smith E Judson @ Δ RE5-1684

**PARK COURT — A subdivision east
 of north end of Beech and north
 of Park Annex**

- PARKER — From W Elm west, 1
 south of Washington**
 600 Sewell John A gro Δ RE5-1246
 601 Mitchell Henry C @
 Δ RE4-2457
 605 Richardson Jos @
 606 Gardner Marvin C
 606½ Isler Jas L
 608 Holly Henry
 611 Coley Milford L Δ RE5-1848
 613 Cobb Colonel J @ Δ RE5-1432
 614 Sampson Herman M @
 Δ RE5-4465
 Sampson Mary F Mrs nurse
 615 Powell Almeta M @
 617 Smith Marion Δ RE5-4115
 617½ Dixon Jas G @
 618 Daniels Mattie L Mrs @
 Δ RE5-4773
 619 Mason Chas S

- Persimmon ends
 700 Fennell Walter R @
 Δ RE4-1920
 701 Raynor Lucy M Mrs @
 703 Wooten Luther @
 704 Josey Frank @ Δ RE5-1242
 705 Hamm Ira L @ Δ RE4-4626
 708 Benton Winley @ Δ RE5-0965
 712 Murray E Frank
 714 Barnes Estella H Mrs
 Canal intersects
 800 Wynn Richd
 804 Yelverton Daisy K Mrs
 Δ RE4-2294
 806 Hargrove Ivey @ Δ RE4-3045
 Miller ends
 816 House of Prayer
 Whitfield av ends
 1005 Whitley Ausborne D @
 US Hwy 117 intersects

- PATRICK — From 314 E Walnut
 north, 1 east of N Williams**
 106 Thomson J Faison jr
 Δ RE5-2272
 106½ Otto John J Δ RE4-2300
 107 Cohn Vera N Mrs @
 Δ RE5-2337

BUILDERS SUPPLIES CO.
 Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
 109 W. VINE at CENTER
 LUMBER
 TEL. RE public 4-4321

DIXIE ELECTRIC
 MOTOR SERVICE

CALL RE public 4-0574 FOR

WAYNE DAIRY PRODUCTS

WAYNE DAIRY INC. 1107 N. WILLIAM ST.

Your Home Town Dairy — Milk Locally Produced
 Home Delivery Or At Your Favorite Grocer

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

PATRICK—Contd

- 108 Smith Maybell Mrs @
 Δ RE4-2556
 110 Casteen Geo C @ Δ RE5-0996
 111 Vacant
 112 Cobb Herman B @ Δ RE4-1771

PEACHTREE — From 401 N Audu-

- bon av east, 1 north of E Ash
 1304 Anderson Jas W Δ RE4-3483
 1306 Lane Ray H @ Δ RE5-4594
 1307 Vacant
 1308 Ross Elsie H Mrs @
 Δ RE5-4905
 1309 Phillips Milton G @
 Δ RE4-3171
 1311 Simmons Henry A jr @
 Δ RE5-0972
 1400 Pilkington Edw L @
 Δ RE4-4693
 1401 Ellis Robt W @ Δ RE5-1951
 1402 Probeck Wm J @ Δ RE4-4287
 1403 Mazingo John R @
 Δ RE5-4168
 1404 Caudill Howard D @
 Δ RE5-2173

- 1405 Barnes Chas M Δ RE5-3351
 1406 Greene Byron J @
 Δ RE5-3070

- 1407 Hall Jas D Δ RE4-2442
 1408 Hine Chas J @ Δ RE5-2847
 1409 Vacant
 1410 Strickland J Lloyd Δ RE5-3790
 1412 Whitfield Claud Δ RE5-3541
 1413 Bennett-Curlee Home Sup Inc
 Δ RE5-3939
 Bennett Franklin M @
 Δ RE5-3939

- 1414 Page Edwin A @ Δ RE5-4498

N Andrews av intersects

- 1500 Massey Geo P @ Δ RE5-1595
 1501 Ellis Clarence E @
 Δ RE4-4895
 1502 Allen Donald R @ Δ RE5-0308
 1503 Simmons Marvin W @
 Δ RE4-2479

- 1504 Vinson Monroe @ Δ RE4-2314
 1505 Hill Blaney W @
 Δ RE5-0092

- 1506 Ehlers Rudolph C @
 Δ RE4-5357

- 1507 Elmore Blake T @ Δ RE4-3989
 1508 Noel L Staton @ Δ RE5-3769
 1509 Ebert Wilbert E @ Δ RE5-1049
 1510 Bryan Ruth M Mrs @
 Δ RE5-0317

- 1511 Dees Claude E @ Δ RE5-2678
 1512 Wiggins Kenneth L @
 Δ RE5-2501

- 1513 Radzik Paul B Δ RE5-4993
 1514 Nunes Donald F @
 Δ RE4-4916

Jefferson intersects

- 1601 Edgewood Primary Sch
 Δ RE5-0446

N Madison av intersects

- 1703 Jackson Lee T @ Δ RE5-2402
 1705 Sanderson W C Δ RE5-3468
 1707 Perkins Jesse B Δ RE4-2389
 1709 Vaughan Jas B @ Δ RE5-0185
 1711 Godwin Jack R @ Δ RE5-3796
 1713 Vacant
 1715 Howell Eug S @ Δ RE4-5059

Best intersects

- 1717 Hawkins Walter L @
 Δ RE5-3880
 1801 Carraway Richd B @
 Δ RE4-2770
 1803 Sasser Malcolm Δ RE5-1439
 1805 Barwick L Allen @
 Δ RE4-4000
 1807 Smith Edw P @ Δ RE4-4863
 1809 Watson Millard @ bldg contr
 Δ RE5-4073

Taylor intersects

- 1901 Knowles Edgar
 1905 Mazingo Danl D @
 Δ RE5-0646
 1907 Moore Donald J @ Δ RE4-3255

PEACHTREE (Goldsboro Heights)—
 From Olivia la to beyond Wayne
 av southwest, 1 east of S John

- PEARSON — From 1020 N James**
 west, 2 north of Brownrigg
 205 Smith Shade @ Δ RE5-4396
 207 Baldwin Arth @ Δ RE4-1900
 209 Gard Clifton D @

- N George intersects**
 305 Dudley Kirby L @ Δ RE4-4185
 307 Evans Allen J @ Δ RE4-1770
 309 Hollowell Lindley J @
 Δ RE5-9160

PECAN — From 310 Smith east, 1
 south of E Spruce

- 421 Parks Bryant
 422 Wilson Buster
 423 Space Maggie Mrs
 425 Parks Edith
 429 Austin Kerry

PERSIMMON — From 616 Holt
 south, 1 west of Griffin

- 423 Teachey Junius
 425 Jones Nathan
 427 Cox John
 429 Bright Leotis

School intersects

- 500 Sasser Chaney W Mrs @
 Δ RE5-1329
 501 Williams Sam jr
 502 Church of God and True
 Holiness
 503 Davis Zeb jr
 504 Kennon John A Rev @
 Δ RE4-4389
 505 Murphy Julius T @
 Δ RE5-4977
 511 Cobb Esther M Mrs @
 512 Herring Laura B Mrs @
 Δ RE5-1897

PATE

DAWSON

MOTOR CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE

**SALES and
 SERVICE**

**SAFETY
 TESTED
 USED
 CARS**

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

RE public 5-3029 Night RE public 5-2753
 RE public 5-3029 Night RE public 5-2753
 RE public 5-3029 Night RE public 5-2753

Wayco

CORP.

 Dial RE public 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

PERSIMMON—Contd
 514 Whitfield Jesse J Δ RE5-3303
 516 Waters Arnzanious @
 Δ RE5-2546

Orchard begins

 600 Hall Freddie
 600½ Anderson Clarence
 601 Rich Baxter L Rev
 Δ RE4-3174

 602 Exum Odell Δ RE5-0796
 603 Hobbs Katie Mrs Δ RE4-0794
 604 Rayford Arth Δ RE5-2974
 611 Taylor Johnnie jr @
 Δ RE5-2783
 613 Payton Luvenia M Mrs @
 Δ RE5-0630

 Washington intersects
 Park intersects

 708 Coley Emmett @
 710 Jackson Luby

Moore intersects

(Numbers irregular)

 812 Vacant
 813 Mitchell Alice F Mrs
 815 McCutchen Lunnion W
 816 Spence Ada J Mrs
 817 Flowers Rosie Mrs Δ RE5-1861
 817½ Humphrey Waddell
 Δ RE5-2619
 818 Peterson C T
 819 Foreman Clarence
 820 Hatch Rufus
 822 Jordan Edgar L Δ RE5-3759
 824 Atkinson Thos
 826 Whitley Henry
 828 Price Katie Mrs
 830 Best Casey L
 905 Davis Robt W
 906 Monroe Benj J @ Δ RE4-5100
 907 Murphy Jas
 908 Patterson Amanda Mrs
 912 Hardy Adron @ Δ RE4-0729
 914 Bell Woodrow
 914½ Hall Thos Δ RE4-4443
 915-17 Williams Pete W @ fish
 dlr Δ RE4-0538
 916 Day Clarence
 921 Williams Russell @

US Hwy 117 intersects

Sunny South intersects

Waynesborough av intersects

1002 Campbell Albert

21

PERU — From 600 S Herman to
 Creech east, 1 north of Elm
 904 Grantham Lena M Mrs
 Δ RE5-3357
 906 Crawford Minnie O Mrs
 908 Davis Sarah J Mrs

15

PETERSON — From 414 Charles
 east, 1 south of Spruce
 402 Shields Annie E Mrs
 Δ RE5-1354
 404 Wade Julian
 405 Brown Lawrence
 406 Rouse Robt
 407 Scott L C

 408 Vick Jas W
 410 Bailey Eliza M Mrs
 Brooks begins
 414 Howell Mollie D Mrs
 415 Vacant
 416 Hooker Wm
 417 Banneman Margt Mrs
 418 Jackson Wm D
 Jackson's Garage auto reprs
 419 Dixon Isaac Δ RE5-0864
 420 Davis Joan Mrs
 421 Vacant
 422 Davis Howard E
 Laster Edw
 424 Chadwick Lillie M Mrs

15

PHELPS — From 401 Scott east, 2
 south of E Spruce

Denmark intersects

 503 Spruce Lillie M Mrs
 507 Best John P
 513 Williams Moses
 515 Melton Wm
 516 Williams Emanuel
 517 Brown Desina Mrs
 518 Betts Hugh
 519 Vacant
 520 Dortch Roy T
 521 Braswell Christine
 522 Spells Chas
 523 Dickson Thos
 525 Thompson Dessie Mrs
 S Slocumb intersects

15

PINE E — From 312 S Center east,
 1 south of E Spruce

 103 Pate Milton W @ Δ RE4-4054
 104 Graham Helen P Mrs @
 Δ RE4-5522
 105 McCullen Sam
 Edwards Earl D Δ RE4-4595
 106 Parker G Herman @
 Δ RE5-3624
 108 Vacant
 109 Balkcum Pearley W Δ RE5-4487
 Lynch Hazel Mrs Δ RE4-3908
 S John intersects
 200 Williams Ella T Mrs @
 Δ RE5-1259
 202 Shannon Edna W Mrs
 Δ RE4-1977
 202½ Coates Everette A
 Δ RE4-3408
 203 Faircloth Edwin Δ RE5-4569
 204 Jernigan Clarence J
 205 Johnson Louise C Mrs @
 Δ RE5-0881
 207 Andrews Carl H Δ RE4-5204
 207½ Roberts Russell C
 Δ RE5-0938
 208 Howell Redden @
 209 Smith Thurman Δ RE5-1025
 210 Lee Lura Δ RE4-5275
 210½ Weaver Leslie B Δ RE5-1201
 211 Stallings Hazel Mrs
 211½ Edmondson Wm
 212 Jernigan Callie Mrs @
 Δ RE4-2369

LITTLE RIVER OIL CO.

Inc.


FAST SERVICE TWO WAY RADIO

PHONE

RE public 5-0893

 RALEIGH HWY.
 P. O. BOX 875

O'BERRY and LEWIS, Inc.

Real Estate
 110 S. William St.
 INSURANCE — BONDS
 Loans
 Tel. RE public 5-1237

 DIXIE ELECTRIC
 MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY!

 Where the
 NATION
 Shops and
 Saves

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

PINE E—Contd

- 213 Wood Melvin
215 Mathews Walter J @
 △ RE4-2295
215½ McDonald Willie R
217 Hamilton Jimmy
219 Holland C Wallace

W William intersects

S Slocumb intersects

- 611 Washington Edw @
 S Leslie intersects

- 700 Parks Timothy L @
 △ RE4-0902

- 707 Atkinson Emma J @
708 Taylor Edgar △ RE4-1720
709 Vacant
711 Edmundson Arth @
718 Elliott Laura A Mrs
 △ RE4-2748

Beal intersects

- 722 Bell Zebadie @ △ RE4-4288
724 Ruffin Jesse R @ △ RE5-1993

Gulley begins

- 804 Scott Edwin L @
806 Smith Jesse L @ △ RE4-5596

Bright ends

- 810 Cole Maggie W Mrs @
 △ RE4-4304
816 Shearard Willie
818 Jones Rosa Mrs
820 Steward Reba J Mrs
821 Howell Hadie L △ RE4-4753

S Herman intersects

- 901 Payton Agnes Mrs @
 △ RE4-3683
903 Whitfield Walter W @
905 Exum Armettie Mrs
907 Whitfield Arth △ RE4-3058
908 Wooten Johnnie
909 Lewis Geo
910 Bunn Minnie F Mrs
911 Miles Leonia K Mrs
912 Harvey Lee
913 Daniels Ardelia Mrs
915 Daniels Nettie Mrs
917 Fonville Aaron
919 Bunn Ben M gro

Creech intersects

Pine cir begins

- 1013 Vacant

Linwood intersects

- 1102 Maxwell Allen J jr @
 △ RE4-3713
1104 Null Harry O @ △ RE5-4948
1108 Bryan Raymond A @
 △ RE4-4340

S Pineview av intersects

- 1205 Tolson Thos J @ △ RE4-0879
1206 Ray Wyche H @ △ RE5-0991

S Audubon intersects

S Oleander intersects

- 1402 Edwards Ralph @ △ RE5-1778
1404 Peele Geo N @ △ RE5-1108
1405 Vick Travis S @ △ RE5-2598

S Andrews av intersects

- 1503 Remsburg Frank H @
 △ RE4-3052

- 1504 Parrott Robt D jr @
 △ RE5-4835

- 1505 Powell H Paul @ △ RE5-0757
1507 Hales J Roland @ △ RE4-3853

- 1508 Johnson Philip R @
 △ RE4-2783

- 1509 Hare Lester H @ △ RE5-2789
1510 Lowdermilk John W @
 △ RE4-4425

Jefferson intersects

- 1605 Lewis Ralph H Rev
 △ RE4-5019

- 1607 Blue Robt C @ △ RE4-0955
1608 StLuke Meth Ch

- 1611 Edwards Geo W @ △ RE4-3960
1707 Hauser Frank M jr @
 △ RE4-3764

- 1711 Rollins Jas E @ △ RE4-3181
1802 Barnes Jesse C @ △ RE4-3899

- 1803 Harris John F @ △ RE5-2747

PINE W — From 309 S Center west, 1 south of Spruce

- 102 Jones Empie △ RE5-3916
104 Edwards Ellie F

- 106 Bell Bernice B Mrs
 △ RE4-2947

Shiloh ct begins

- 108 Bullock Brother
109 Perkins Willie R

- 110 Butler John W △ RE4-5500
111 Hatcher Charity E @
 △ RE5-2069

- 112 Wilson Jas △ RE5-0871
113 Craft Lemuel Z △ RE4-0807

- 114 Parker Guy C △ RE4-5500
115 Vacant

- 116 Anstin Dorothy R Mrs
117 Larkin Wyman

- 117½ Vacant
118 Royal Ethel L Mrs
 △ RE4-4110

- 120 Stevens Jas
120½ Royall Bessie L

- 122 Spencer Eliz J

S James intersects

- 200 Hall Shoe Rebldrs
200½ Hare Louise W Mrs

- 202 Frederick John
203 Allen Lossie Mrs

- 204 Hartley Helen S Mrs @
 △ RE4-3540

- Helen's Beauty Shop
 △ RE4-3540

- 205 Kelley Leroy
206 Chandler Mary M Mrs

- 207 Reeves Lady A
208 Vacant

- 209 Smith Lena @ △ RE5-1072
210 Vacant

- 211 Simmons Willie E @
 △ RE5-0656

- 212 Vacant
213 Holloway's Barbecue

- △ RE4-9830



Anderson - Creech Oil Co., Inc.

**GASOLINES — FUEL OILS
LUBRICATING OILS**

1000 S. George St.

Tel. RE public 5-0014

GOLDSBORO MOVING & STORAGE CO., INC.

Dial RE public 5-0162

LOCAL and LONG DISTANCE MOVING and STORAGE

711 S. John St.

RE public 5-3029 Night RE public 5-2753

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

PINE W—Contd

- 214 Garner Zula Mrs Δ RE5-0079
216 Hayes Ules
218 Atmore Rosa L @ Δ RE5-1742
219 Brooks Jas @ Δ RE5-2656
221 Stovall Orlando R dentist
Δ RE5-1554
221½ Am Legion Post No 215 Div
6

- 225 Frederick Susan B Mrs @
Δ RE5-0491

- 227 Adams Dochia M Mrs
229 Kingdom Hall Jehovah's
Witnesses

S George intersects

- 304 Lightner's Funeral Home (stge)
305 Richardson's Kindergarten
306 Lightner's Funeral Home
(garage)

- 307 Spearman Haywood @
Δ RE4-1989

- 308 Wiley Alter
308½ Whitley Clyde M Mrs @
drsmkr Δ RE5-3518

- 309 Bryant W Henry @
Δ RE4-0548

- 310 Green Junius S @ Δ RE4-3324
310½ Lewis David

- 311 Foster Walter A @ Δ RE5-1985
314 Richardson Beckmon R Rev
Δ RE4-4049

- 315 Wooten John A @ Δ RE4-0616
Lofton Andrew Δ RE4-4873

- 318 Jackson Osceola @ Δ RE5-3889
322 Allen Ovidia E Mrs @

- Δ RE4-0915
322½ Pate Willie I @ Δ RE5-4550

- 326 Rue Alonzo @ Δ RE5-1115
330 Durham Jas F Δ RE4-0929

- 332 House of Beauty beauty shop
Δ RE4-9852

cor Antioch Bapt Ch

S Virginia intersects

- 403 Vacant
404 Oakley Mary J Mrs @
Δ RE4-3948

- 405 Hogans Mary H Mrs

- 407 Ace Barber Shop

- 408 First African Bapt Ch

- 409 Hamilton Kirby @ Δ RE5-2176
Hogan ends
Moon begins

- 412 Lamb Louetta
413 Barnes Brunice
415 Best Lillie B Mrs
416 Atkinson Frank @ Δ RE5-4717
417 Council Henry
419 Smith Amy F Mrs
420 McClarion Anna K Mrs
421 Daniels Moses
422 Wright Louis @ Δ RE5-0856
423 Lewis Joe N
424 Smith Alec

S Carolina intersects

- 501 Peten Fish Mkt & Gro
502 Smith Harold Δ RE5-1356
504 Beamon Bud
505 Miller Will

- 506 Davis Marie M Mrs
507 Hines Willie M
508 Faison M Eliz
510 Sikes Lessie Mrs
511 Atkinson Arlee T Mrs
512 Carmichael Georgia M Mrs
513 Dickerson Buster
515 Copes Benj
516 Wiggs Gro
519 Branch Rufus Δ RE5-0527

ACLRR crosses

S Georgia av intersects

- 600 Edwards Mattie B
603 Kearney's Gro
604 Brennington David H

- Δ RE5-4968

- 605 Gibbs Geo W @

- 606 Gilliam Walker

- 607 Hobbs Alberta H Mrs @

- 609 Hargrove Earney M @

- 610 Morris Elijah

- 611 Williams Lillie B Mrs

- Δ RE4-3770

- 612 Dock's Superette gro

- Dock's Grill

Kennon intersects

Griffin begins

- 700 Dawson Roland

- 702 Dawson Sadie S Mrs @

- 703 McGowan Mattie H Mrs @

- Δ RE4-2968

- 704 Holmes Thos @ Δ RE5-3424

- 705 Hargrove Wm McK @

- Δ RE5-3189

- 706 Ellis Lum @ Δ RE4-3742

- 706½ Herring Buck Gro

- 707 Hargrove Chas @ Δ RE4-4824

- 708 Eatmon Nettie E Δ RE4-4545

- 709 Bryant Carrie B Mrs @

- Δ RE5-1378

- 710 Grantham Georgia C Mrs @

- Δ RE4-4717

- 711 StMark Disciple Ch

S Alabama av ends

Canal begins

- 800 Progressive Ch of Jesus The

- 801 Williams Daisy W Mrs @

- 802 McKenney Ira Δ RE5-4980

- Faison Ronnie J Δ RE4-5350

- 803 Harris Greenville E @

- Δ RE5-2204

- 804 Holley Haywood P @

- Δ RE5-2808

- 805 Faison Ralph C @

- Δ RE5-1668

- 806 Edwards Walter @

- 807 Wooten John H @ Δ RE5-1628

- 808 Lewis Geo W @ Δ RE5-3973

- 809 Hines Eula E @

- Dudley Leona W Mrs

- Δ RE4-4848

- 810 Register Josephine

Middle ends

- 813 Stevens Frank @ Δ RE5-4718

- 815 Smith Stella M

- 817 Jones Ardelia Mrs Δ RE4-4614

- Jones Daisy M baby sitter

Miller begins

M. B. Andrews

I N S U R A N C E

Service Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital- ization

Life

WACHOVIA BANK BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC MOTOR SERVICE

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521

THE
Jewel Box
STORES
SOUTH'S LARGEST JEWELERS

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.****Building
Materials****Roofing
Materials**

•

Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wollboard
Doors
Cement
Point

•

TEL.**RE public****4-4071**

118 S.
Carolina St.

(NEXT TO
UNION STA.)

PINE W—Contd

- 900 Stackhouse John A
 △ RE5-3645
901 Lewis Wm jr ⊙
902 Daniels John H
903 Stoker Neppie A Mrs ⊙
 △ RE5-0675
904 Murphy Charlotte Mrs
 Sou Ry intersects
905 McLain Laura
 Davis Jas
908 Tart Mary N Mrs ⊙
 △ RE5-2507
909 Howell Ernest ⊙ △ RE5-0367
912 Thomas Cafe & Motel
 △ RE4-9999

Sou Ry crosses

1001 Vacant

19

**PINE AV (RD 3; Airboro) — From
Golf Club rd south, 2 west of S
Stocumb extd (numbers estimat-**

- ed)
Parks Mark H ⊙
Davis Grover G ⊙
Yelverton Tommy
Yelverton Melvin G ⊙
 △ RE4-5249

21

PINE CIRCLE — From 1013 E Pine

- north, 1 east of Creech
214 Blackwell Lee H ⊙
 △ RE4-3804
216 Byers W Bolivar ⊙
 △ RE4-3269
218 Parrott Robt D ⊙ △ RE5-4585
220 Aycock C Bryan ⊙
 △ RE5-2347

23

PINEVIEW AV N — From 1201 E

- Walnut north, 2 east of Herman
105 Ivey Eliz G Mrs ⊙
 △ RE4-2129
106 Griffin Jas E ⊙ △ RE4-0785
108 Vinson Betsy R Mrs ⊙
 △ RE4-4902

E Mulberry intersects

- 205 Gable Thos O △ RE4-4659
208 Higgins John T △ RE4-2821
209 Strider Pierce W ⊙
 △ RE4-2090

- 210 Sherard Ruth M Mrs ⊙
 △ RE4-3918

11

E Ash intersects
Park av A intersects
Park av B intersects

- 507 Vacant
509 Williams Robt J jr △ RE5-3055
510 Langston Geo D ⊙
 △ RE5-0776
511 Woolard Wm L
512 Moore L Wilson ⊙ △ RE4-3108
 E Beech intersects
606 Farfour Frank J
607 Dail Roland O ⊙ △ RE4-2554
608 Kelly John T

- 609 May W Frank ⊙ △ RE4-3627
610 Hearon Alvin G ⊙
 △ RE5-2269

- 611 Derr C Loren ⊙ △ RE4-2756
 Holly intersects

- 706 Farmer Wm H ⊙ △ RE4-4937
707 Malpass Chas ⊙ △ RE4-2438
708 Jenkins W Harmon ⊙
 △ RE4-4554

- 709 Sullivan John L
710 Alexander Dack N ⊙
 △ RE4-2286

- 711 Jones Edw F ⊙ △ RE5-2238
 E Maple intersects

- 800 Vacant
801 Pate W Gerald Rev ⊙
 △ RE4-4289

- 802 Hooks Chas C ⊙ △ RE4-2944
803 Pate Horatio T ⊙ △ RE5-3630
804 Price Hilda J Mrs ⊙

- △ RE4-4959
805 Conley Eddie E △ RE5-3143
806 Peele Herman W ⊙
 △ RE5-1757

- 807 Newell David H ⊙ △ RE4-4949
808 Bell John C ⊙ △ RE5-0910
809 Tadlock Dana H ⊙

- △ RE4-0579
810 Merritt Marion ⊙ △ RE5-2865
 Edgerton intersects

- 903 Daughtry Henry F ⊙
 △ RE4-4307

- 904 Horton Wm L △ RE4-2900
905 Stafford Arth W jr
 △ RE5-0412

- 906 Joyner Randall H

21

**PINEVIEW AV S — From 1116 E
Walnut south, 1 east of Jackson**

- 100 Jones Dennis E ⊙
 △ RE5-0516
102 Wilkins Kenneth W ⊙
 △ RE4-3934
104 Magill Nell H Mrs ⊙
 △ RE4-1549
105 Bunch Luther E ⊙ △ RE4-5170
110 Elliott Wm H III ⊙
 △ RE4-2590

Evergreen av intersects

- 204 Higginbotham Percy O ⊙
 △ RE4-5085

- 205 Morrow Thos F jr ⊙
 △ RE4-1894

- 206 Stroud Wm E ⊙ △ RE4-3377
207 Benton Geo R jr ⊙
 △ RE5-2843

E Pine intersects

- 300 Weathers Jas W ⊙ △ RE4-4523
304 Pate J Michland ⊙ △ RE4-5133
305 Langston W Dortch ⊙
 △ RE5-2229

- 306 Coward Horace H ⊙
 △ RE4-4744

- 307 Dale Grover C ⊙ △ RE4-5110
 E Laurel intersects

- 308 Brown Wm B △ RE5-3105
400 Kahn Berl M ⊙ △ RE4-3855

**Dumas-Giddens Oil Co.****Inc.**

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571-RE public 5-2565 950 S. George St.



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



PINEVIEW AV S—Contd

- 403 Herring Hattie E Mrs @
△ RE5-2484
405 Smith Wm E jr @ △ RE4-2839
406 Thornton Willis E @
△ RE4-4817
407 Hollowell Zeno G @
△ RE4-0698
408 Simmons Waldon E @
△ RE4-4897
409 Smith E Parnell @
410 Wallace J Avery @ △ RE4-4930
Lemon intersects
500 Jeffers U H △ RE5-3666
501 Williams John R @
△ RE5-0207
502 Pratt Lindsay P @
△ RE5-3920
503 Sutton Ray @ △ RE5-2982
504 Vacant
505 Roberts Jack E @ △ RE5-3382
506 Lynch Emmett L @
△ RE4-2679
507 Price D Harvey @ △ RE5-4831
508 Still Lonell D @ △ RE4-0718
509 Bernstein Jack E @
△ RE4-4349
511 Pollock John F @ △ RE5-3263
E Elm intersects 17

- 602 Vacant
603 McLamb Roger S @
△ RE5-3548
604 O'Connor Wm T △ RE5-4678
605 Hair L B @ △ RE5-2576
606 Braswell Albert H @
△ RE4-4951
607 Potter Worth @ △ RE4-0776
608 Strickland Ervin E @
△ RE4-2172
609 Daughtry Jas F @ △ RE5-4683
Mimosa intersects
701 Dority Edw T jr △ RE4-1678
703 Huley Chas H @ △ RE5-0227

PITTMAN — From 1/2 block north of 1513 Mimosa south, 1 east of S Andrews av

- 604 Rose Hubert R @ △ RE4-4319
605 Williams Robt J III @
△ RE4-4796
606 Tyndall Ronald N @
△ RE5-1649
607 Millard John H @ △ RE5-2810
608 Barnes Rudy C @ △ RE4-2113
609 Roe Jas F jr @ △ RE5-0228
610 Shirley Wilberdean M @
△ RE5-2754
611 Wofford Jas C jr △ RE4-2647
612 Wiggs Chas A @ △ RE5-3359
613 Pollock Geo W @ elec contr
△ RE4-4654

- Mimosa intersects**
700 Russell Eug F @ △ RE5-0174
701 York W Floyd @ △ RE5-1483
702 Michaux Macon W @
△ RE5-0553
703 Best Tony F @ △ RE5-2859

- 704 Hooks Gordon L @
△ RE4-0695
705 Collier Saml D @
△ RE4-5419
706 Hudgins Jas P @ △ RE5-0574
707 Neal Bruce A @ △ RE5-1214
708 Pollock Terry G @
△ RE5-2498
709 Cox Carl T @ △ RE5-3581

Hawthorne intersects

- 800 Ferguson Wm B @
△ RE5-4987
801 Cox Robt H △ RE5-0248
803 Plonk Hal K @ △ RE5-4118
804 Thompson Leonard C
△ RE4-2402
805 Tyndall Lloyd M @
△ RE4-0739
807 Edmundson Paul B jr @
△ RE5-2046
808 Collins Cornelius H @
△ RE4-4689
809 Stephenson Pearl T Mrs
△ RE4-2678
810 Cox John T @ △ RE4-4350

Pittman intersects

- 901 Roberts John M @ △ RE5-5065
902 Erwin Jas D @ △ RE4-5083
903 Goforth G Mark jr
△ RE5-0970
904 Simmons Waylor J @
△ RE5-2401
905 Sochacki Walter J @
△ RE5-3622
906 Vacant
907 Tilton Clyde @ △ RE5-4955
908 Pate J Micah jr @ △ RE3-4720
909 Edwards Silvestus △ RE4-3167
910 Avery Buck K @ △ RE5-2688

PLUM — From 505 Royal av north

- 1106 Vacant
1107 Worley Nathan J
1108 Myers Hubert
1109 Hinson A Ernest @

POPLAR — From 812 E Elm south,

- 3 east of Slocumb
602 Carey Pauline G Mrs
△ RE5-4867
604 Whitfield Louise Mrs
605 Rodgers McLean
606 Daye Laler Mrs @
△ RE5-0878
607 Parks Gallaway
609 Bass Estella Mrs @
△ RE5-1438
613 Kelley Evangeline Mrs
△ RE4-4604
614 Best Martha R Mrs
618 Washington Danl @
△ RE4-2916
623 Armwood Rosa W Mrs @
624 Gavin Wm @ △ RE4-5539
Mimosa begins

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
138 W. Walnut St.
Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.

GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

POPLAR—Contd

- 700 Isler Florence M Mrs @
△ RE4-4458
702 Stovall Orlando R @
△ RE5-1554
800 Baldwin Jas @ blacksmith
801 East End Sch △ RE5-1404
802 Minnis Alma W Mrs @
△ RE5-0849
808 Turner Katie M Mrs @
△ RE5-4323
810 Bryant Hattie E Mrs @
△ RE5-4767
812 Williams Bettie Mrs @
900a Gills Chas △ RE5-4005
900b Folly Bertha Mrs
901a Phillips Andrew △ RE5-3223
901b Richardson John E
902a Raynor Sallie A △ RE5-0580
902b Sheppard Quinton S
903a Findale Earl L
903b Coley Willie A
904a Hick Addie Mrs
904b Mumford Laura Mrs
905a Worrell Ruth M Mrs
905b Hines Rogers L △ RE5-0172
906a Baker Mack jr
906b Brewington Jeanie M Mrs
△ RE4-2086
907a Hardy Mary W Mrs
△ RE5-1367
907b Austin Lucy A Mrs
△ RE5-3395
Olivia la intersects
Jones Clara T Mrs @
△ RE5-3445

- PORTSER — From 4100 Euclid
north to Halstead
903 Brennda Frank @
905 Whirr Asa @
906 Dahlor Elmer C @
△ RE5-2638
910 Nodol Clifford J △ RE5-5442

- POTLEY — From 704 Crawford east,
1 south of E Elm
705 Worrell Wm H
706 Lewis Geraldine Mrs
707 Battle Emma Mrs

- Hugh begins
710 Kornegay Jas △ RE5-1664
712 Kinsey Dora Mrs △ RE5-3678
714 Rogers Irene Mrs

- POU — From 410 N Leslie east, 1
north of Simmons
704 Bullman Peggy Mrs
△ RE4-3653
707 McLeod John C jr @
△ RE4-4583
708 Smith A Lubert
709 Merritt Ralph D jr @
△ RE5-3240
710 Malpass Carl @ △ RE5-2539

- 711 Carter Wm H Rev @
△ RE4-4281
712 Ginn Mildred R Mrs @
△ RE5-1665
N Lionel intersects
714 Townsend Kenneth O
△ RE5-4619
719 Howell Sallie L △ RE5-3456
800 Williams Edw A △ RE5-2067
Johnson G Robt △ RE5-3483
802 Butler Earl T △ RE5-4739
804 Peele Roger △ RE5-2189
806 Gore Hattie B Mrs @
nurse △ RE5-0206
807 Wiggins Gurney B @
△ RE4-3585
808 Wise Roger W @ △ RE5-0081
810 Davis Leon C @ △ RE4-5447
N Herman intersects

- PRINCE AV — From 1690 E Elm
south, 1 west of S Jefferson
601 Lemke Robt F △ RE5-3924
602 Burns Delphos B @
△ RE4-1979
603 Parker Talbot F jr @
△ RE5-3355
604 Burns Delphos B jr @
△ RE4-2820
605 Sykes W Glenn △ RE5-2639
606 Sullivan Malcolm R @
△ RE5-0958
607 Denmark Willis A @
△ RE5-4843
Denmark Willis A Co bldg
contrs △ RE5-4843
608 Derby Wm J @ △ RE5-0721
609 Friend Carlile M @
△ RE5-2095
610 Abdallah John H @
△ RE5-0845

- Mimosa intersects
700 Smith J Bishop @ △ RE4-5373
701 Jones L Frank @ △ RE5-2809
702 Thompson Raymond M @
△ RE4-4033
703 Halberg Herbert W @
△ RE4-4629
704 Thompson Donald L
704½ Vacant
705 McGee Martell @ △ RE5-0538
707 Patrick Saml C △ RE4-5043
708 Southerland Vernon C @
△ RE5-4010
709 Vacant

- Hawthorne intersects
800 Thiele Elanone M △ RE4-4414
801 Capps John L △ RE5-2976
802 Kent Marion E △ RE5-3487
803a Hellsabeck Don J △ RE4-4393
803b Culbertson Rhea H Mrs
△ RE4-4880
804a Fisher Russell F △ RE4-0819
804b Gigax Scott W △ RE5-1314
805 Hutchison Walter G
△ RE5-1277
808 Freda Anthony G △ RE5-3280
809 Vacant

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043

MT, OLIVE HWY. P. O. BOX 1134
RE public 5-2753
RE public 5-3029
RE public 5-3029
RE public 5-3029



**As Always
the New and Fashionable
for Any Season!**

PRINCE AV—Contd

- 809½ Edwards Kenneth D
810 Fredrick John R Δ RE5-1973
Juniper intersects
900 Pierce Jas A ⊙ Δ RE5-3520
901 Getchell Robt W ⊙
Δ RE5-2638
902 Jinnett John D ⊙ Δ RE4-2424
903 Trueblood C Herman Rev
Δ RE5-0293
904 McCormick David M ⊙
Δ RE4-3439
905 Grey Robt L Δ RE5-4285
906 Adcock C Melvin ⊙
Δ RE4-3024
907 Poole Richd W ⊙ Δ RE5-3556
908 Newsome Giles C ⊙
Δ RE4-4526
909 Vacant
910 Korschum Alan M Δ RE5-4903
911 Hinson David G ⊙ Δ RE4-2350
912 Vacant

PRINCESS AV—From 400 E Chest-

- nut south, 1 east of S William
200 No return
202 Vacant
204 Conekin Geo M jr Δ RE5-4289
Kent Gary H
205 Harmon Robt E Δ RE4-3282
Warrick L E jr Δ RE4-2397
206 Vacant
207 Lane Willard
Lepine Robt A
208 Best Richd W Δ RE4-1660
209 Westbrook John E Δ RE5-0657
211 Thigpen Frank T ⊙
Δ RE5-0696

RAYNOR E — From 1208 N Center

- east, 1 south of E Dewey
101 Taylor John W
103 McFadden Mary Mrs
104 Vacant
105 Battle Henry L
106 Wooten Ezekiel
107 Vacant
108 Moses Marvin
109 McDuffin Lessie
111 Streeter Wm jr ⊙

N John intersects
Greenleaf intersects

- 301 Spruil Walter G
303 Allen Edw

N William intersects

RAYNOR W — From 1208 N Center,

- west to N James, 1 south of Dewey
101 Williams Jas H Δ RE5-3959
105 Fuller Willie C ⊙

Seaboard intersects
N James intersects

REDWOOD — From S George west,

- 3 south of Hemlock
Ellis intersects
Hill intersects

RICHARD — From 108 Dillard north

to Hooks River rd, 1 east of Cen-

RIWAY — From 820 N Center west,

1 north of Grantham

- 101 Parker Geneva Mrs
Δ RE5-4291

- 103 Hall Ada Mrs Δ RE4-4997

- 105 Wilson Mary C Mrs confr

- Δ RE4-4997

ROBERTS — From 706 Isler east, 3

south of Elm

- 508 Faison Rosetta Mrs ⊙

- Δ RE4-1908

- 509 Rich Chauncey C ⊙

- Δ RE4-2603

- 514 Smith Bessie Mrs

- 514½ Murphy Thelma

- 516 Dixon Wm P

- 518 Loftin Zollie L

ROBIN — From 105 Banks av north,

1 east of Jefferson av

- 1301 Newsome Prentice W ⊙

- Δ RE5-1964

- 1302 Reynolds Bruce I ⊙

- Δ RE4-5184

- 1303 Narron John A ⊙ Δ RE4-4767

- 1304 Meece Alton R Δ RE5-2564

- 1305 Beasley Hubert N ⊙

- Δ RE4-4999

- 1306 Fields Martha S Mrs ⊙

- Δ RE4-3698

- 1307 Campbell Warren W jr ⊙

- Δ RE5-4538

- 1308 Williams Bobby L ⊙

- Δ RE4-2878

- 1309 Gabriel Robt M ⊙ Δ RE5-0829

- 1310 Church Dolphus A

- 1311 McIntire Ollis O ⊙ Δ RE5-3506

- 1312 Taylor Jas ⊙

- 1313 Stevenson Norman ⊙

- Δ RE5-0749

- 1314 Fulghum Wm K ⊙ Δ RE4-5397

- 1316 Hinnant O Don ⊙ Δ RE5-3403

- 1318 Vacant

ROBINSON — From Marius to

Olivia la south, between S John

and Sycamore

- 509 Locklear Leroy

ROBINSON CIRCLE — From end

of Anderson dr west to McDaniel

av

ROSE — From N Andrews east, 2

north of E Ash

- 1500 Davis Eug C ⊙ Δ RE5-0358

- 1501 Joyner Perry D ⊙ Δ RE4-3136

- 1502 Kennedy H M ⊙ Δ RE4-5150

- 1503 Carver Ruth P Mrs ⊙

- Δ RE4-5330

109 W. VINE at CENTER

LUMBER

TEL. RE public 4-4321

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

ROSE—Contd

- 1504 Massey Kermit N ©
 △ RE5-2307
 1505 Fields Jas W © △ RE5-3059
 1507 Phelps John L © △ RE5-4320
 1508 Bell Arth C © △ RE5-4859
 1509 Dudley Hubert J ©
 △ RE4-4705
 1510 Magill Chas B jr ©
 △ RE5-2900
 1511 Owen Henry L △ RE4-4552
 1512 Little W J jr © △ RE5-4083
 1513 Vacant
 1601 Evangelical Broadcasting
 Assn Inc △ RE5-4760
 Edgewood Evangelical Bapt Ch
 △ RE5-4760
 Genl Conference of the Evan
 Bapt Ch Inc △ RE5-4760
 Natl Hqs for Evan Bapt Ch Inc
 △ RE5-4760
 WQW Life Ins Society
 △ RE5-4760
 Capitol Dist Log Rolling Assn
 (WOW) △ RE5-4760
 1603 Parker Norwood G ©
 △ RE4-1701
 1605 Banks Artie E © △ RE5-1682
 1607 Howell Oscar E © △ RE5-2019
 1609 Jernigan Willie L ©
 △ RE5-0787
 1611 Gurley Eva H Mrs ©
 △ RE5-4107
 1613 Parsons Eliz M Mrs ©
 △ RE5-3635
 1615 Humphries Bruce A ©
 △ RE5-3628
 1700 Lewis Bailey C Rev
 △ RE5-3972
 1701 Hodges Jerome △ RE5-4216
 1702 Smith John R © △ RE5-3940
 1703 Fonvielle Lloyd M ©
 △ RE5-1008
 1704 Aycock E A © △ RE5-2816
 1705 Franklin Jos W © △ RE4-0553
 1706 Bennett Paul C jr △ RE4-3712
 1707 Cogdell Wm E © △ RE5-4626
 1708 Boykin Jas A © △ RE4-2396
 1709 Boyd John F © △ RE4-4464
 1710 Tyndall Carlyle W ©
 △ RE5-0839
 1711 Best Edw G © △ RE5-1971
 1714 Starling Jas R © △ RE5-3347
 1715 Monk Henry F © △ RE5-0419
 Best intersects
 1800 Weisiger Bradford E ©
 △ RE4-3280
 1801 Hill Robt H © △ RE5-2866
 1802 Howell Chas L © △ RE5-1376
 1803 Modlin Henry V jr △ RE5-3760
 1804 Wells Leon H © △ RE4-1885
 1805 Harrell Gordon E ©
 △ RE4-3795
 1806 Potter Rudolph © △ RE5-4898
 1807 Sasser Jas L © △ RE4-3790

- 1808 Taylor Kendrick F ©
 △ RE4-3907
 1810 McLamb M Carol ©
 △ RE5-0504
 Taylor intersects
 1900 Barbrey Herman S jr ©
 △ RE5-1617
 1902a Robertson Wm C ©
 △ RE5-0593
 1902b Scott Jack S △ RE4-5348
 1904a Shelton Norman △ RE5-2476
 1904b Land Wm B △ RE4-2652
 1905a Vacant
 1905b Walker Chas T jr
 △ RE4-4610
 1906a Vacant
 1906b Hill Claiborne T △ RE5-3387
 1907a Mallard Billy J △ RE4-2663
 1909a Kelly Eug L △ RE5-2432
 1909b Moss Saml H △ RE4-4687
 Claiborne intersects
 2001a Smith Wm W © △ RE5-4082
 2001b Vacant

- 19
 ROSEWOOD AV — From W Sey-
 mour dr to E Seymour dr, 2 east
 of S Slocumb extn
 212 Maples Jas H
 213 Lindsey Mildred Mrs
 214 Reeves R Earl
 215 Jernigan Ira M
 216 Thompson Henry R
 217 McKeel Jas R
 Wisteria rd intersects
 218 Strickland Sallie L Mrs
 219 Rice Jerry T
 220 Williams Billy R
 221 Blackburn Grover K
 222 Gore Cecil Mrs △ RE5-3296
 223 Sasser Jack
 224 Jones Eva G Mrs
 225 Barnes Audrey

- 9
 ROYAL AV — From 800 N William
 east, 1 north of Atlantic av
 403 Crawford Billie D
 405 Collier Cecil B
 407 Carroll Glenn E
 Water intersects
 501 Evans Lonnie R
 503 Lane Ernest △ RE4-0877
 505 Grice Wm B
 Plum begins
 601 Strickland Jas G
 603 Grice Jas A
 605 Parrish Ernest D
 Bryan intersects
 607 Denning Parker E
 Herring begins
 701 Harper Gardner L
 703 Cordell Marcus F △ RE4-2680
 Cordell Chas B
 Cobb begins
 707 Mozingo Albert F ©
 △ RE5-2469
 711 Glisson Clarence V ©
 △ RE4-0587

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT
 APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

213 E. WALNUT ST.

Dial RE public 5-1341

EAT, OLIVE HWY. P. O. BOX 1134

Phone RE public 5-3029 Night RE public 5-2753

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

ROYAL AV—Contd

- 715 Edwards Harvey W Ⓞ
△ RE5-2367
Gboro Home Sup
Clingman begins
801 Merritt Creo W jr
△ RE4-3178
809 Sutton Ralph L △ RE5-0361
811 Merritt Creo W Ⓞ
813 Merritt's Super Mkt gro
△ RE4-2144
815 Georgetown Sea Food Mkt
△ RE5-0624

N Herman ends
11
Evans begins

- 901 Grimes Jack D
903a Narron Melvin E
903b No return
905 Shepard Andrew L △ RE5-1895

Snow Hill begins

- 1021 Mabry Jas D △ RE4-1583
1023 McQue Merle J Mrs
1025 Williams C Braxton Ⓞ
△ RE5-2037
1107 Dawson Irene Ⓞ
1107½ Render Carrie B Mrs Ⓞ
△ RE5-4295
1109 No return
1111 Worrell Roberta Mrs
1115 Boddie Chas L
1117 Patterson John
1119 Artis Chas L
1123 Washington Willie Ⓞ
1201 Worrell Anderson Ⓞ
△ RE4-4057
1209 Vacant
1211 Crawford Alonzo Ⓞ △ RE5-3000
1213 J & G Appl Serv △ RE5-2644
1215 Hill Hubert C Ⓞ △ RE5-0797
1217 Scarborough Jos P Ⓞ
△ RE4-3901
1225 Elmore Hazel B Mrs Ⓞ
△ RE5-1888
1225b Wells Joe △ RE5-0653
1229 Cook Henry Ⓞ △ RE5-1203
Cook's Serv Sta

11

RUDOLPH—From Park av B north- east, 1 east of Audubon av

- 504 Derr Grover C Ⓞ △ RE5-0125
E Beech intersects
600 Starr Geo E Ⓞ △ RE5-0404
602 Worley Beulah S Mrs Ⓞ
△ RE4-5422
604 Noble Baxter G △ RE5-2710
605 Brown Lorena C Mrs Ⓞ
△ RE4-2109
606 Huffman Edw C Ⓞ △ RE4-2348
607 Vacant
608 Jones Jas I Ⓞ △ RE4-3604
609 Benton Ida W Mrs Ⓞ
△ RE4-1574
610 Quinn Pauline B Mrs Ⓞ
△ RE5-1256
611 D'Errico Phillip A Ⓞ
△ RE5-1338

- 612 Strickland R Hubert Ⓞ
△ RE4-0996
613 Cook Vernon R Ⓞ △ RE5-2545
E Holly ends
700 Atkins Robt S Ⓞ △ RE5-1240
701 Price Gladys M Mrs Ⓞ
△ RE4-5558
702 Peterson Judson D Ⓞ
△ RE5-0543
703 Dickens Webb C △ RE4-3926
704 Rollins Rensley L Ⓞ
△ RE5-0306
705 Massey Hoyle C △ RE5-0148
706 Newsome J Edw Ⓞ △ RE5-1524
707 Farmer Lamar G jr Ⓞ
△ RE4-3098
708 Lassiter Raymond C Ⓞ
△ RE4-4798
709 Nebould John C Ⓞ △ RE4-4788
710 Stanley Robt E Ⓞ △ RE4-2515
711 Anderson David jr △ RE4-0892
713 Vacant

E Maple ends

- 800 Johnson Royal Ⓞ △ RE4-3400
802 Perkins Theonia V Mrs Ⓞ
804 Southerland Frank H Ⓞ
△ RE5-2320
805 West L Edw △ RE4-1896
806 Chewning Chas W Ⓞ
△ RE4-4706
808 Medlin Ruby D Mrs
△ RE5-0745
809 Ezzell John W Ⓞ △ RE4-2471
Edgerton ends
900 Rhodes Sudie P Mrs Ⓞ
902 Bennett C Donnell Ⓞ
△ RE5-1639
904 Stokes Wm C △ RE4-0620
906 West Wm H Ⓞ △ RE5-3974
907 Pate Claiborne L Ⓞ
△ RE4-5003
908 No return
909 Culbreth English B Ⓞ
△ RE5-4206
Culbreth Margt P Mrs
beauty shop △ RE5-4206
911 Tureblood Danl B Ⓞ
△ RE5-0131

Catalpa begins

- 913 West J Alston Ⓞ △ RE5-3804

8

SCHOOL — From 420 S Virginia west, 1 north of W Elm

- 402 Speight Geo U Rev
△ RE4-5023
Red Front Gro
404 Graham Willie M Mrs Ⓞ
404½ Credit Molly D Mrs
△ RE5-1075
406 Daniels Wm C Ⓞ
408 Carston Jesse
410 Donzell Russell
412 Bryant Monroe △ RE5-4119
Liz's Beauty Shop △ RE5-4119
416 Sykes Cora B Mrs Ⓞ
△ RE5-0295
418 Benton Lenlie Ⓞ △ RE5-1799
420 Stevens Jas H Ⓞ △ RE5-4880

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

DIXIE ELECTRIC
MOTOR SERVICE

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MET.

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

Phone RE public 5-3029 Night RE public 5-2763

BRYAN OIL CO., Distributors
 Filtered and Metered FUEL OIL
 AUTOMATIC KEYPILL SERVICE
 BY THE DEGREE-DAY SYSTEM
 MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
 When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
 Your LINCOLN-MERCURY Dealer
 PHONE RE public 5-4781
 115 E. ASH ST.

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank
 MEMBER FEDERAL DEPOSIT INSURANCE CORP.
 Phones RE public 5-2621 - RE public 5-2622
 Bookkeeping Dept. RE public 5-3655

SCHOOL—Contd
 420½ Davis Charlie
 421 Bunn Arabia E Mrs @
 △ RE4-3065
 422 Todd Wilbert C
 424 Dixon Carrie S Mrs @
 △ RE5-4573
 500 Roberts Mattie P Mrs @
 △ RE4-3332
 502 Hicks Robt
 503 Vacant
 504 Slade's Gro
 Booker begins
 506 Hannah Leslie B Mrs @
 △ RE5-4789
 507 Vacant
 507½ Vacant
 509 Vacant
 510 Best Austin J Rev △ RE4-5322
 511 Sasser Elna J Mrs @
 △ RE5-3494
 Simmons W Claude Rev @
 512 Kornegay Pearl Mrs
 513 Thompson Hilda P @
 △ RE5-0902
 ACLRR crosses
 S Georgia av intersects
 606 Borden LeRoy E @
 △ RE4-3386
 606½ Vacant
 607 Stallings Robt
 608 No return
 610 Martin Wyonna Mrs
 611 Ford Ozzie @ △ RE5-0832
 Griffin intersects
 614 Flowers Adelle P Mrs @
 △ RE5-3991
 Persimmon intersects
 620 Baker Jos E
 623 Clay Henry S △ RE5-0500
 625 White Jas A
 627 Cowan Maria M Mrs @
 △ RE4-3170
 628 Lee John @ △ RE4-2526
 Canal intersects
 705 Hardy Thos W @ △ RE4-4360
 706 Gardner Lawrence L @
 △ RE4-0856
 707 Smith Glennie
 708 Herring Luella E Mrs @
 △ RE4-2785
 709 Melvin Jas
 711 Dozier Richd
 713 Fennell Jas R
 715 Suggs Mary
 Miller intersects
 Whitfield av intersects

15
SCOTT — From 492 Pecan south,
 1 east of Smith
 310 New Bethel Free Salvation
 Holiness Ch
 311 Vacant
 312 Chatman Herbert N
 △ RE4-3929
 314 Vacant
 Chapel begins

317 Vacant
 321 Holloman Jas
 322 Jones Russell D
 Phelps begins
 400 Jones Hattie O Mrs
 401 Lofton Ruth Mrs
 402 Brown Josephine Mrs
 △ RE4-2727
 407 Dailey Josephine S Mrs
 409 Davis Mary L
 411 Swinson Edith W Mrs
 413 Williams Alma C Mrs
 415 Dancy John J
 419 Hill Ethel
 422 Davis Saml
 Peterson ends
 501 Jones Carrie N Mrs
 502 Jones Acey △ RE4-4085
 503 Love Larry
 507 Crews Pauline S Mrs
 509 Darden Garland D

12
SEABOARD — From 109 Riway
 north, 1 west of N Center
 800 Weeks Mae B Mrs
 802 Dixon Annie R Mrs
 804 Hood Mercer △ RE5-0663
 805 Smith Mary G Mrs
 807 Gibbs Geo
 809 Wooten Jas
 811 Lewis Carrie B Mrs
 △ RE5-0073
 Blue Arie D Mrs
 Kadis intersects
 900 Wooten Jas jr
 902 Whitfield Elia W Mrs
 △ RE5-2772
 904 Wright Ransom W @
 △ RE4-2940
 907 Sauls Beatrice Mrs @
 △ RE4-2644
 908 Johnson Willie B
 909 Joyner Sophia Mrs @
 910 Newkirk Betty Mrs
 911 Joyner Marvin
 912 Hamilton David @ △ RE4-3667
 913 Walker Edw
 914 Swinson J Paul @ △ RE5-3964
 915 Deans Roy @ △ RE5-2172
 917 Gunter Rachel Mrs @
 918 Cox Willie C @ △ RE5-3856
 920 Watson Chester
 922 Hicks Frank △ RE4-1592
 924 Wellington Rosa Mrs
 925 Wooten Geo R △ RE5-1733
 926 Foust Sarah B Mrs
 928 Oakley V Andrew
 W Swan intersects

1001 Wellington Marshall
 △ RE5-1014
 1002 Bird Lillie M
 1004 Cole Ora R Mrs △ RE4-3361
 1005 Atkinson Lizzie Mrs
 1006 Williams West
 1006½ Vacant
 1007 Evans Wilbert △ RE5-2135
 1008 Bagley Thos H △ RE5-0824
 1009 Dancy Wm jr △ RE4-3734



Farmers Supply Co.
 Paint — Hardware — Appliances

118 N. John St. Tel. RE public 4-2094



GEORGE A. PARKER

20 Years of Dependable Service
Lionel Trains — Sales and Service
Phonograph Records — All Sizes and Speeds

107 N. CENTER ST.

PHONE RE public 4-4986

SEABOARD—Contd

- 1300 Burden Fred @
1301 Loftin Clinton Δ RE4-2134
1303 Richardson Luther
1305 Wooten Augusta @ Δ RE5-4259
1306 Faison Nelta H Mrs @
Δ RE5-3891
Gilchrist Katie F Mrs
Δ RE5-3670
1307 Thompson Hattie Mrs @
Δ RE5-0366
1308 Sheffield Rena @ Δ RE5-1056
1309 Roundheart Wm @
Δ RE5-4165
1310 Bynum Wm @

A intersects

- 1400 Altman Jasper Δ RE4-5088
1402 Gill Bryant jr @
1405 Middleton Connie C @
Δ RE4-4004

- 1406 Edmundson Letha Mrs @
Δ RE5-0512

- 1408 Jones Bessie Mrs Δ RE5-1007
1408a Dixon David L

Circus intersects

- 1502 Blount John @
1503 Harper Johnnie W
1504 Jordan Billy B @
1505 Vacant
1506 Moses Mansel

Raynor intersects

W Dewey intersects

19
SEYMOUR DRIVE E — From S
Slocumb extn east through S J
Homes Project

- 226 Jones Frances Mrs
227 Hughes Miles
228 Lane Beatrice L Mrs
229 Wilkins Herbert
230 Roandl John F Δ RE5-2527
231 Williford Lehmon P
232 Best Tony
233 Kearney Adine N Mrs
Δ RE5-3919
282 Green Alzie N Mrs
283 Glass Oscar E
284 Sauls Chellie E Mrs
285 Colvin Roger C
286 Stutts Stanley
287 Newcomb Ilene Mrs
288 Hill Acoree J Mrs Δ RE5-3619
289 Stowe Louise H Mrs

19

SEYMOUR DRIVE W — From S
Slocumb extn east through S J
Homes Project

- 200 Tyner Mattie Mrs
201 Weaver Royal
202 Tyner Ruby T Mrs
203 Jackson Leila M Mrs
204 Sasser Jesse
205 Denning John N Δ RE5-2995
206 Jones Maggie Mrs
207 Hunt Mae F Mrs
Δ RE5-0429
208 Steele Walter
209 Beckworth Jacob E Δ RE5-3835

- 210 Crumpler Addie Mrs
211 Martin Geo B

SEYMOUR JOHNSON HOMES

19

- 1 1/4 miles southeast of city
— Eastern Carolina Regional
Housing Authority (ofc)
Δ RE4-3335 RE5-0435
— Brookside Serv Sta gas
Δ RE4-9976
— Darden's Sandwich Shop
Δ RE5-4255
— Oasis Soda Shop The
Δ RE4-9879
— US PO (S J Homes Br)
— Foodland Super Mkt Inc gros
Δ RE4-5191
— Bateman's Barber Shop
— Center Beauty Shop

- 28a Black Ruth
28b Webber David S
28c Rhodes Jake H
28e-f Allen Ollie Δ RE4-3117
28g Grice Walter C
28h Fischer Wm
29a Evans Howard
29b Bowman John
29c Rumpfelt Robt
29d Corbett Bertha Mrs
29e Schafer Danl
29f Camp Ebron M Δ RE5-0198
30a Tyner Jas
30b Robinson Grady M
30c-d Westbrook Wilbur
30e-f Vacant
30g Bryan J Lacy Δ RE5-3104
30h Hiller Robt
31a Vacant
31b Mozingo Lona D Mrs
31c-d Nevells Robt
31e Vacant
31f Vacant
31g Jennette Leonard
31h Bullock John W
32a Sloan Jimmy
32b Harrell Aaron
32c-d No return
32e-f Vacant
32g Smiley Chas jr
32h Edwards Wm
33a Parks Naomi Mrs
33b Wiggs Johnny
33c Vacant
33d Wooten Reginald
33e Braun Edw
33f Bodon Luis
33g Sills Jos H
33h Lowe Beadie T Mrs
Correll Sylvia W Mrs
34a Coley Arnold C Δ RE5-2932
34b Vacant
34c Noonkester Chas D
34d Vacant
34e Burgoyne Danl
34f Wadsworth Venita Mrs
35a Pridgen Wesley
35b Radford Leslie D
Davis Emmett

WILLIAMS ROOFING and SHEET METAL

•
ROOFERS
SHEET METAL
AWNINGS
WARM AIR
HEATING
CONTRACTORS
FURNACE
REPAIRS

•
TELS.

RE public

4-5483

NIGHT

RE public

5 - 2 7 4 4

•

816 N.

Greenleaf St.



Electric Sales & Service Corp.

HOME APPLIANCES — BENDIX HOME LAUNDRY
LIGHTING FIXTURES — WIRING SUPPLIES
CONTRACTORS
205 E. Walnut St.
Phone RE public 5-4436

DIXIE ELECTRIC
MOTOR SERVICE

MASONRY SPECIALTY CO.

MARBLE, TILE and TERRAZZO CONTRACTORS

1518 N. WILLIAM ST.

TEL. RE public 5-0235

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

SEYMOUR JOHNSON HOMES

—Contd

35c-d Vacant
35e-f Vacant
35g Register Eunice H Mrs
35h Nethercutt John G
36a Moore Jack
36b Barwick Ruth Mrs
36c-d Pegg Roger C
36e-f Vacant
36g Talton N P
36h Vacant
37a Brock Geo
37b Greene John T
37c-d Strickland Donald
37e-f Moore Chas
37g Costello Eug R
37h Fields Elton A
38a Beltman Hilda G Mrs
38b Howell Wm A
38c-d Vacant
38e-f Griffin Arch T
38g Dale Geo R
38h Gibson Earl
39a Vacant
39b Sasser Earl
39c-d Vacant
39e-f Vacant
39g Strickland Geo N
39h Vacant
40a Vacant
40b Wilkerson Chas
40c-d Williams Jerome
40e-f Masters Jas H
40g Vacant
40h Seats Leonard
41a Wood Jimmy
41b Etheridge David
41c-d Belk Jack P
41e-f Vacant
41g Reese Geo B
41h Bashaw Edw
42a Vacant
42b Vacant
42c-d Vacant
42e-f Eubanks Fredk
42g Sanders Chas
42h Vacant
43a Hinson Lloyd
43b Worrell Essie Mrs
43c-d Harrell Wm
43e-f Pruett Robt
43g Hicks Billy J
43h Howell Donald
44a Huggins Billy
44b Ballance Laster
44c Vacant
44d Vacant
44e-f McDonald Allen
44g Evans Bobbie S Mrs
44h Sullivan Leslie
45a Young Jack D
45b Underwood Howard P
45c-d Bunn Jos
45e-f Vacant
45g Laws Jas L
45h Herbst Jas
46a Deckard Wesley

46b Gorman Jos J
46c-d Vacant
46e-f Vacant
46g McDaniel M R
46h Gooding Jos D
47a Miles Donald
47b Taylor Carson
47c Vacant
47d Vacant
47e-f Vacant
47g Jones Homer
47h Vacant
48a Vacant
48b Mozingo Roy P
48c Vacant
48d Vacant
48e-f Vacant
48g Vacant
48h Vacant
49a Sparks Jimmy
49b Alford Major
49c Vacant
49d Lauderdale Robt
50a Burwell Joe T
50b Wilkins Jas
50c Lowry Julius
50d Vacant
51a Loflin Jacob O Δ RE4-5427
51b Peterson John
51c-d Vacant
51e-f Vacant
51g Slade Wm
51h Emanis W B
52a Gregory Geo B
52b Vacant
52c-d Nichols Paul
52e Vacant
52f Vacant
52g Arnold Douglas
52h Vacant
53a Rose Wm W
53b Vacant
53c-d Mann Joe
53e-f Fields Leon
53g Cooke Walter H jr
53h Jones Robt E
54a DeLeon Avelino
54b Eatmon Wm H Δ RE4-3547
54c-d Vacant
55a Lavisay Robt L
55b Rowe Robt
55c Cantrell John
55d Vacant
56a Smith Alvin
56b Vacant
56c-d Davis Ed
56e-f King Riley Δ RE5-0414
56g Henry Robt O
56h Dumas Alf
57a Overton Eula M Mrs
57b Lunsford Jimmy
57c Vacant
57d-e Vacant
57f Vacant
57g Vacant
57h Vacant
58a Blackwell Jerry
58b Burton Ralph



AROUND
THE CORNER
FROM
ANYWHERE
IN BOTTLES

Bottled by
Goldsboro
Coca-Cola
Bottling
Co., Inc.

PHONE
Re public
5-2653

110-14 W.
Mulberry St.



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.

GEORGE DEWEY, Mgr.

104 S. Center St.

Dial RE public 4-2064

MI. OLIVE HWY. P. O. BOX 110
5-2763
5-3029
5-2653

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

SEYMOUR JOHNSON HOMES

—Contd

58c-d Knott Oscar F
Johnson Geo
58e Vacant
58f Vacant
58g Killete Josh M
58h Evors Johnny
59a Langston Donald
59b Varner Earl
59c-d Cox Douglas
59e-f Renfrow Roy T
59g Myers John T
59h Ziesemer Wm
60a Glaze Ivy
60b Horne R Allen ♀ RE5-2420
60c-d No return
60e-f Lamaire Fernand
60g Guisewite Herman
60h Galza Jos
61a Culbreth Janice Mrs
61b Gregory Jas
61c-d Potter Chas
61e-f Hadnot A L
61g Newcomb Janie C Mrs
61h Yonce Paul
62a Vacant
62b Hutchison Wilburn
62c Vacant
62d Vacant
62e-f Knollenburg Ross
62g Baysden Geo M ♀ RE5-2144
62h Vacant
63a Farmer Thos
63b Nobles Rufus B
63c-d Vacant
63e Sisk Geo W
63f Sergio Medina
63g Roberts Herman B
63h Tattree Clinton W
64a Goldberg Louis
64b Walker Woodrow
64c-d Adams Jas R
64e-f Newland Cecil
64g Vacant
64h Vacant
65a Bender Jos
65b Loddosol Ronald
65c-d Haynes Wm W
65e Vacant
65f Vacant
65g Martin Fred W
65h Robinette Gene
66a Owens Clifford
66b Chase Jos
66c-d Warren Chas L
66e Vacant
66f Vacant
66g Kinnard Kye P
66h Tilley Garland P
67a Guy Wade
67b Vacant
67c Vacant
67d Vacant
67e Vacant
67f Vacant
67g Vacant
67h Ragsdale Donald L

68a Vacant
68b Bailey Frank
68c-d McMaster Larry D
68e-f Phelps Palmer L
68g Strickland Royland
68h Waaiama Richd
69a Vacant
69b Morton Ernest G
69c-d Vacant
69e-f Blankenship Vernon
69g Williams Edna G Mrs
69h Liva Carlo
70a Vacant
70b Casey Edw L
70c Vacant
70d Vacant
70e Vacant
70f Vacant
70g Curtis Milas
70h Vacant
71a Vacant
71b Thompson Jas E
71c-d Ryan Evelyn Mrs
71e-f Grady A T
71g Thomas Jas E ♀ RE4-2127
71h Davis Robt
72a Hoover John H
72b Pagitt J T
72c Lyons Robt
72d Fralix Ralph
72e Cashwell Johnny J
72f Vacant
73a Merritt Bobby
73b James Jesse B
73c-d Bryant Harry
73e-f Trammell Jas D
73g Creel Cloyce L ♀ RE4-1618
73h Fields F A
74a Hines Francis
74b Guy Helen
74c-d Nickens Lubie B Mrs
74e Vacant
74f Vacant
74g Ennis John G ♀ RE5-2226
74h Clute Matthew
75a Levasseur Johnny
75b Holland A Lloyd
75c-d Harden Jack
75e Vacant
75f Vacant
75g Mozingo Irene Mrs
75h Reece Walter
76a Poirier Garry
76b No return
76c-d Pilgrim Roy L
76e-f Benson Chas R
76g Culbreth Horace M
76h Bumpass Jas
77a Smith Calvin
77b Lloyd Jos
77c Vacant
77d Vacant
77e Martin Jas
77f Vacant
78a Vacant
78b Vacant
78c-d Vacant
79a Day Alf E

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS

DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries

N. JAMES AT
TRUCK LANE

PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY

DEAN'S WHEEL ALIGNING, INC.

No Truck Too Large — No Car Too Small
COMPLETE FRONT END SERVICE, WHEEL ALIGNING
WHEEL BALANCING, BRAKES and STEERING

Tel. RE public 5-4032

S. George Ext.

HEILIG-MEYERS CO.

THE STORE WHERE YOUR DOLLAR

BUYS MORE

Tel. RE public 5-3561

136-138 E. Walnut St.

QUALITY



SERVICE

CASEY'S LAUNDRY & CLEANERS

MAKE ONE CALL DO IT ALL

Pick Up and Delivery or Cash and Carry

Plant No. 1 and Office 1109 N. William St. Tel. RE public 5-2585
Plant No. 2 Hwy. 70 at Adamsville Tel. RE public 5-3550

SEYMOUR JOHNSON HOMES

—Contd
79b Duranske Ronald G
79c-d Brown Wayne W
80a Vacant
80b Pendergraft Terry
80c-d Brown Paul W
81a Ham Jas R
81b Cosson Carl
81c Vacant
81d Blakeley Donald
82a-b Crane Talmage
82c-d Vacant
82d Vacant
83a Hudson Frank
83b Velez Roberto
83c Leigh Marvin
83d Hill Fredk E
84a Best Norwood
84b Long Ben F
84c Howell Clarence L
84d Patterson Clarence
85a Vacant
85b Potter Wooten W
85c-d Sells Kenneth Δ RE5-0536
96a West Haywood E
96b Ray Harold E
96c-d Vacant
96e-f Vacant
96g Sills Wm R
96h Long Katie Mrs Δ RE4-5506
97a Vacant
97b Grant Brantley C
97c Vacant
97d Vacant
97e-f Strange Jack
97g Allen Chas G
97h Dale Ronnie R
98a Vacant
98b Herring Carrie M
98c Vacant
98d Vacant
98e Vacant
98f Vacant
98g Marlow Thos R
98h Vacant
99a Vacant
99b Kemp V M
99c-d McCullen J S jr
99e Vacant
99f Vacant
99g Reed Alex J
99h Barwick Norman
100a Vacant
100b Vacant
100c Vacant
100d Vacant
101a Sexton Allen W
101b Smith Horace E Δ RE5-4074
101c Vacant
101d Vacant
101e Vacant
101f Vacant
101g Stair Ellis B
101h Loy Bobby
102a Morgan Willis
102b Vacant
102c Vacant

102d Vacant
103a Phurrough Donald
103e-f Godwin Arnie
104a Wells Ruth Mrs
104b Vacant
104c-d Bradley Willie
104e Vacant
104f Vacant
104g Summerlin Geo
104h Davis A Irene Mrs
Δ RE5-0251
105a Lewis J Dallas Δ RE5-3950
105b Vacant
105c-d Phipps W H
105e-f Bunch Wm E
105g Jordan Almond A
105h Vacant
106a Barrera Gustava
106b Long Leo
106c Thompson Sidney
106d Coyle Donna Mrs
107a Deal John
107b Baker Fletcher W
107c-d Britton Wm
107e Vacant
107f Vacant
107g Simmons Harold A
107h Kirkland Virgil
108a Taylor Robt P
108b Maxcey Robt
108c Barker Thos
108d Vacant
109a Vacant
109b Vacant
109c Justice Norwood R
109d Grimes Jack
110a Howard Arlie
110b Sauls Bill
110c Theiss Ernest
110d Schmitt Richd
111a Pilkington Fred
111b Vacant
111c Vacant
111d Vacant
111e Vacant
111f Vacant
111g Vacant
111h Vacant
112a Burkette Arth
112b Krebs Edw B
112c Holt Bobby
112d Vacant
113a Lee Willie B
113b Knotts Peggy Mrs Δ RE5-2261
113c-d No return
113e-f Vacant
113g Vacant
113h Perry Austin W
114a Williams Ernest D
114b Vacant
114c Vacant
114d Vacant
114e-f Edmundson Julia Mrs
114g Vacant
114h Anderson Roy H
115a Butler Eug
115b Vacant
115c Rowe C E Mrs

BRYAN AUTO SALVAGE, Inc.

LEON A. BRYAN, V.-Pres.
AUTO AND TRUCK USED PARTS

"Where Customers Send Their Friends"

We Deliver Reasonable Amounts up to a 50 Mile Radius of Goldsboro
Highway 117 South, Goldsboro, N. C. Tel. RE public 5-1456

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

SEYMOUR-JOHNSON HOMES

—Contd

- 115d Gossett Geo
- 116a Vacant
- 116b Webber Jas
- 116c Vacant
- 116d Vacant
- 117a Lawrence Perry
- 117b Vacant
- 117c Vacant
- 117d Cruz Francisco
- 118a Leslie Jos R
- 118b Aldridge Bert W
- 118c Cook Donald
- 118d Vacant
- 119a Turnage Warren S
- 119b Vacant
- 119c Montgomery Galen
- 119d Burke Jas L
- 120a Smith Raymond
- 120b Norman Billy
- 120c Vacant
- 120d Vacant
- 120e-f Thompson Jessie K Mrs
- 120g Pate Albert B Δ RE5-2785
- 120h Cooke Walter H
- 121a Brown Jimmy D
- 121b Curnutte John
- 121c Vacant
- 121d Vacant
- 121e Slagle Gilbert
- 121f Vacant
- 122a Moore Paul E
- 122b Vacant
- 122c Vacant
- 122d Vacant
- 122e Vacant
- 122f Wagner Elwood C Δ RE5-0728
- 123a Everly Jas R
- 123b Foss Louise S Mrs
- 123c Vacant
- 123d Parrish Harold
- 124a Morris Robt B
- 124b Vacant
- 124c-d Vacant
- 124d Vacant
- 124e Davis Leroy B
- 124f Pope Malcolm R
Δ RE4-5544
- 125a Moore John W
- 125b Vacant
- 125c Vacant
- 125d Mitchell Kenneth
- 125e Vacant
- 125f Thomas Kenneth R

SHAW E — From N Center east, 6
north of Dewey

- 111 Worrell Wesley @
- 115 Yelverton Wm J @
Δ RE5-4931

- 201 Thompson Rosa L Mrs @
- 206 Sykes Wesley L gro

Davis intersects

- 303 Atkinson W Lee @ Δ RE4-3985
- 305 Vacant
- 309 No return
- 310 Rouse Bessie M Mrs

316 Best Jas B Δ RE4-0984

317 Moses Wm H @

318 Skinner Henry @

N Williams intersects

SHAW W — From N Center west,
5 north of Dewey
309 Stephens Earl
318 Skinner Henry L

SHILOH COURT — From 106 W
Pine south, 1 west of S Center
1 Hayes Connie Mrs
2 Bland Curtis
3 McCremmel Ira

SIMMONS — From 315 N Slocumb
east, 1 north of E Ash
600 Gilland Raymond G

Δ RE5-2981

601 Stith Elbert M Δ RE5-0192

602 Pope Elsworth R Δ RE4-5504

603 Tilton Litmand T Δ RE4-3763

Tilton Sallie L Mrs nurse

604 Burroughs Nicodemus

605 Lancaster Marvin E

Δ RE4-4592

607 Bass Marion B prod

Δ RE4-4709

608 Barwick Daisy B Mrs

Δ RE5-0009

609 Wright Ida

N Leslie intersects

702 Howell Jas E Δ RE4-2524

704 Warrick Paul A

Cox Council

705 Howell Chas F Δ RE5-0895

706 Jones Frank E Δ RE4-1633

707 Smith Joe B

Crumpler Walter B jr

Δ RE5-4080

708 Davis Aaron Δ RE4-4446

709 Bedford W Dortch @

Δ RE4-5537

710 Smith Missouri @ Δ RE4-2964

711 Graham Dock @ Δ RE5-4456

712 Jones Mamie R Mrs

Δ RE4-3635

Herring Willard R

713 Davidson Jas R Rev

Δ RE5-0084

714 Trachtenberg Wm phys

Δ RE4-4737

715 Malpass Sophie E Mrs @

Δ RE4-2354

N Lionel intersects

801 Blow Thos L @ Δ RE4-5129

803 Noble Baxter G phys

Δ RE4-3903

805 Bennett Paul C jr phys

Δ RE4-3730

807 Beaman Thos E Rev

Δ RE5-1189

809 Thompson Winfield L phys

Δ RE4-2392

811 McLeod John C jr phys

Δ RE5-3814

M. B.
Andrews

I
N
S
U
R
A
N
C
E

Service
Complete

Auto

Fire

Theft

Liability

Sickness

Accident

Hospital-

ization

Life

WACHOVIA

BANK

BLDG.

PHONES

Office

RE public

4-5215

Res.

RE public

4-3983

DIXIE ELECTRIC
MOTOR SERVICE

Remember Your Credit
is always Good at

115 W. WALNUT ST.
Tel. RE public 5-0521



Jewel Box STORES
SOUTH'S LARGEST JEWELERS



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

SLAUGHTER — From 710 E Elm
south, 1 west of Crawford
604 Ward Willie Δ RE4-2677
605 Finlayson Della M Mrs Δ
Δ RE5-1468
606 Hagans Carrie Mrs
607 Cooper Geo jr Rev Δ
Δ RE4-3104
609 Morgan Leonard Δ
610 Morgan Valeria E Mrs
Δ RE4-5263
611 Morrissy Coleman R Δ
Δ RE5-4537
612 Holloman Elbert Δ Δ RE5-1821
613 Peoples Ida M Mrs
Δ RE4-2032
614 Atkinson G Cleveland Δ
Δ RE5-0998
615 Broadhurst Sylvester
616 Godley John H Δ Δ RE4-5296
617 Hobbs Sudie M Mrs Δ
Δ RE5-3564
619 Carter Belton Δ RE5-4348
621 Coor Walker M Δ
Δ RE4-9716
Jackson's Sea Food Mkt
622 Brown Oscar Δ Δ RE4-1655
623 Fuller Ella M Mrs
624 Taylor Dora R Mrs Δ drsmkr
Δ RE5-4829
626 Jackson Henry L Potley ends
701 Artis Cella Mrs
702 Coley Rommie E
703 Austin Rosa Mrs Δ drsmkr
704 Thomas Lorenzo R
705 Alston Earl A Δ RE5-1517
706 Raiford David Δ Δ RE4-3099
707 Best Minnie L Mrs
Δ RE4-3959
708 Hobbs Nellie Δ Δ RE5-2145
709 Smith Nathl Δ Δ RE5-2650
710 Davis Langston L Rev
Δ RE5-0398
800 Bowman Wm
801 Thompson Ennis Δ Δ RE5-0132
802 Lewis Saml
803 Parks Washington Δ
Δ RE4-2842
804 Parks Jay G Δ gro Δ RE4-1757
805 Williams Jas W
806 Pearsall Lola Mrs
808 Altman Alice Mrs
Olivia la intersects
901a Braswell Ruby Mrs
Δ RE4-4530
901b Bryant Theo
902a McEachern Oscar
902b Isler Leslie M Δ RE4-1858
903a Heath Nina Mrs
903b Hines Jesse Δ RE4-4905
904a Young Jas Δ RE5-0639
904b Smith Ardella E Mrs
905a Richardson Frank
Δ RE4-2696
905b Broadhurst Emmett
Δ RE5-3235

906a Best Arlena Mrs
906b McEachin Juanita
Δ RE5-1272
908a Dancy Wm J
908b Batista Hannah Mrs
910a Bowden Alice Mrs
910b Britt Henry jr
912a McClean Donnie
912b Daniels Archie L
914a Campbell Wm F
Brown Mabel M Mrs
Δ RE5-0239
1000a Chestnut Jas L
1000b Becton Willie L
1002a McCoy Isaiah
1002b Smith Willie M
1004a Pope Mack L
1004b Williams Minnie L Mrs
1006a Daniels Nancy V Mrs
Δ RE5-4858
1006b Atkinson Fannie S
1008a Williams Elbert
1008b Clemons Saml D Rev
1009 Lincoln Homes (ofc)
Δ RE5-4747
1010 Vacant
rear Lincoln Homes Barber Shop
1011 Exum Juanita Mrs
1012 Crawford Jasper Δ Δ RE4-4201
1013 Devane D Bruce Δ
Δ RE4-3444
1014 Holloway Sylvia H Mrs
Δ RE5-2643
1017 Taylor Bernice Mrs
Δ RE5-4933
Broadhurst Martha Mrs
Newsome intersects
1101 Lewis Bircus L Δ RE5-3763
1103 Lewis Lawyer
1105 King Osedena Δ Δ RE5-4500
1107 Matthews Richd Δ RE5-0634
1108a Mathews John M
1108b Evans Eddie M
SLOCUMB N — From 514 E Wal-
nut north, 1 east of Kornegay
103 Thomas N Jas jr Δ
Δ RE5-1425
Hinnant Ruby W Mrs
Δ RE5-0377
104 Phillips Pritchard J
Δ RE4-0648
105 McGrew Richd E
105½ Faust Ernest M Δ RE5-2227
106 Anderson Lillie C Mrs Δ nurse
Δ RE5-1095
107 Pate Gilbert F Δ RE4-3955
108 Taylor B Frank Δ RE5-3227
109 Summerlin Lenwood E Δ
Δ RE5-4286
Summerlin Annie D Mrs beauty
shop
110 Kerstetter Richd Δ RE5-2608
110½ Corner Chas
111 Sprinkle Annie M Mrs Δ
Δ RE4-2334
112 Powell Hunter M Δ
Δ RE4-4005

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043

MI, OLIVE HWY. P. O. BOX 1136
5-3029 Night RE public 5-2763
5-3029 Night RE public 5-2763
5-3029 Night RE public 5-2763



**Where
Quality and Fashion
Go Hand-in-Hand**

SLOCUMB N—Contd

- 113 Williams Wm Δ RE5-4292
Mother Goose Nursery
 Δ RE5-4292
114 Balcum Edw N
115 Sauls Sidney Δ RE4-5477
116-18 Vacant

E Mulberry intersects

- 202 Peacock Mattie R Mrs $\odot$
 Δ RE5-2425
203 Grady Warren A Δ RE5-3913
203½ Sincok John H Δ RE5-1254
205 Dortch Hugh M $\odot$
 Δ RE4-5529
207 Miller Rosa R Mrs $\odot$
 Δ RE4-4688

E Ash intersects

- 305 Talton J Willard $\odot$
 Δ RE5-3377
307 Daniels W Allen $\odot$ Δ RE5-4353
Daniels Nannie T Mrs nurse
308 Penuel Edgar E
309 Denning Minnie D Mrs $\odot$
 Δ RE5-3048
310 Peckens Wilbur J
315 Anderson Jack J Δ RE5-0800
Sutton Billy R Δ RE5-4586

Simmons begins

- 403 Steadings Norman
403½ Vacant
406a Butts Helen S Mrs $\odot$
406b Coker Bill V Δ RE4-1621
407 Vacant
408 Thomas Billy R Δ RE5-1499
408½ Best Jas D Δ R75-2345
409 Thomas Sally P Mrs $\odot$
 Δ RE4-0563

15

SLOCUMB S — From 514 E Walnut

- south, 1 east of S Kornegay
102 Pike Clayton A
105 Johnson Chas C $\odot$
106 Ellis John B $\odot$ Δ RE4-4885
108 Singleton Walter D Δ RE4-2380
110 Daniels Riley $\odot$
112 Howell's Gro Δ RE5-1474
114 Howell Herbert J $\odot$
 Δ RE4-5390
116 Brown Sallie A Mrs $\odot$
 Δ RE4-2621

E Chestnut intersects

- 200 Sullivan Chester A
201 Ralph's Superette gros
 Δ RE4-2849
202 Waitley Clarence C
 Δ RE4-2660
203a Bagley Glen A
203b Kornegay Kenneth A
 Δ RE5-1977
203c West Cecil V
204 Worrell Johnny
205 Hultz Thos A Δ RE5-2378
207 Vacant
208 Worrell L Kirby $\odot$ Δ RE4-5571

- 210 Hinson Carrie E $\odot$
 Δ RE4-1836
Gurley J P Δ RE4-4365
211 Kornegay Leonard K $\odot$
 Δ RE4-0924

E Spruce intersects

- 300 Derr Margt Δ RE4-2787
Kingdom Hall of Jehovahs
Witnesses
301 Barwick Wm R
303 Vacant
304 Goldsboro Neon Sign Co
 Δ RE5-3025
305 Lee Lonnie E
306 Royal Crown Btlg Co
 Δ RE4-3881
307 Riggs Alonzo C
309 Gurganus Bertha Mrs $\odot$
 Δ RE4-2503
310 Weathers R O phys
 Δ RE4-2851
311 Brown John C $\odot$ Δ RE4-3591
Brown's Gro & Mkt
 Δ RE4-3591
314 Whitted Herman L $\odot$
 Δ RE5-2894

Chapel ends

E Pine intersects

- 404 Slade Alonzo
406 Kornegay Naomi Mrs
407 Adams Danl
407½ Bobbitt Ennis Δ RE5-1265
Phelps ends

- 408 Jackson Ira
409 Darden Jesse
409½ Hamilton Jeanette
410 Davis Reese
411 Newsome Clarence $\odot$
414 Moody Rudolph Δ RE4-3835
415 Jones Jas E $\odot$ Δ RE5-1959
416 Cross Jas $\odot$ Δ RE5-1782
416½ Cross' Fish Mkt
417 Jones Wm Δ RE4-2718
419 Kornegay Lewis
500 Johnson Archie M
501 Barfield Eddie L
502 Woodard Milton H Δ RE5-0691
503 Williams Myrtle Mrs
504 Ward Buck $\odot$ Δ RE4-0598
504½ Vacant
505 Capps Wm H
506 Fields Wm R $\odot$
507 Johnson's Gro & Mkt
 Δ RE5-3075
507½ Stafford Pender E
508 Carmack Lannie W
509 Second Bapt Ch (Primary
Bldg)
510 Langston Randolph D
 Δ RE4-0775
511 King J Herman Δ RE4-2896
512 Langston Cullen E $\odot$
513 Second Bapt Ch Δ RE4-4940
514 Hamby Jess Δ RE4-3736
514½ Vacant
517 Little's Radio & TV Serv
 Δ RE5-0813

BUILDERS SUPPLIES CO.
Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete
109 W. VINE at CENTER
LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**



511 S. John St.

Tel. RE public 5-4911

R & H OIL COMPANY

FUEL OIL, GASOLINE, KEROSENE MOTOR OILS
TIRES, BATTERIES — WHOLESALE and RETAIL
Mt. Olive Highway 1 mile South of Goldsboro
Tel. RE public 5-3718

You'll Like Our Finer, Faster Service
When You Stop We Start

CENTRAL SERVICE MOTOR CO., Inc.

Your LINCOLN-MERCURY Dealer

115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldsboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 • RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

- SLOCUMB S—Contd
518-20 Second Bapt Ch (Sunday Sch)
519 Uzzell's Gro Δ RE5-4276
Raynor's Linoleum & Tile
Serv Δ RE5-0266
522 One Hour Valet Serv
dry clns (br)
E Elm intersects
cor Elm Street Motors (side) 17
600 Powell's 5c to \$5.00 Store
600½ Webbtown Barber Shop
602 Vacant
604 Gurganus John H
605 Cotton John H @ Δ RE4-2118
606 Capps Allen Δ RE5-3101
607 Brogden Annie R Mrs @
Δ RE4-5176
610 Daniels Thenie Mrs nurse
612 Strickland Leslie
612½ Hall Lloyd C
613 Jones Jesse M
614 Honrine Louis J Δ RE5-1624
615 Adams Chester V
616 Cook Benj H @
617 Moore Ella S Mrs Δ RE5-2063
618 Barwick Julie B
619 Hamm Kirby L
620 Rackley Lemon Y
621 Moody Edna M Mrs
623 Moore Emerson E @
Δ RE4-2541
624 Bennett Floyd A
625 Jenkins Dan L Δ RE4-4489
Eason ends
700 Howell Jas H @ Δ RE5-5857
701 Dawson Jos B @ gro
Δ RE4-0645
702 Willoughby Lettie Mrs
703 Worrell G Emmett @
Δ RE4-4858
704 Wiegand Herbert
705 Southerland Paul D @
Δ RE5-0210
707 Jones Eva M Mrs
708 Free Will Bapt Ch
709 Redick Ada B Mrs
710 Daughtry Benj A Rev
Δ RE5-0746
711 Dawson J Linwood
712 Hardy Clinton R @
Δ RE5-1300
713 Price Edgar T
713½ Hall Velve M Mrs
Δ RE5-3760
714 Atkinson Jas E Δ RE4-5599
715 Ward Robt G @ Δ RE5-2257
800 Tyndall Roland L
801 Hinson Herman C @
Δ RE5-3739
802 Hinson Lillie M Mrs @
Δ RE4-1666
803 Wallace B Graham
804 Vacant
805 Hood W Leslie @
806 Tyndall Lloyd M
807 Cole Lucy J Mrs @

- 808 Jones Margt A Mrs
Pearsall Hallie H
809 Moore Henry C @ Δ RE5-3326
810 Horton's Gro & Mkt
Δ RE5-1061
Horton's Sandwich Shop
Olivia la intersects
900 Vacant
901 Fields Red & White Super Mkt
gros Δ RE5-3051
rear Dun-Rite Clns (br)
901½ Red & White Fish Mkt
Δ RE5-3051
Vacant
904 W & W Mtr Sls used cars
Δ RE5-1370
Wilmington av ends
907 Massengill Needham C
Δ RE5-0368
908 Moore Sally Mrs @
909 Stevens John L
911 Vacant
912 King's Drink Bar confr
Δ RE4-0993
King Geo @ Δ RE4-0993
913 Wallace Arth L
915 Jones Jasper C Δ RE4-5295
Wayne av ends
1000 Ellis Horace G @ Δ RE5-0166
1001 Anderson Friel A serv sta
Δ RE5-3360
1002 Bryant Jas I
1003 Southerland Jas M jr @
Δ RE4-2385
1004 Vinson Alton Δ RE4-4020
1005 Southerland N Malcom @
Δ RE4-0776
1006 Smith Hattie E Mrs
Δ RE5-1275
1007 Southerland Annie W Mrs
Δ RE4-1998
1007½ Anderson Sarg Garage
Δ RE5-3620
1008 Lewis Lila Mrs Δ RE5-3412
1010 Smith Charlotte Mrs
1011 Mozingo Edw @ Δ RE5-3385
1012 Simms Lula Mrs Δ RE4-3433
1014 Austin Mozella Mrs
Δ RE4-1803
Newsome begins
1100 Newsome Eddie Δ RE5-1812
1102 Dawson Ezekiel @ Δ RE4-2930
1104 Boykin Freeman @
Δ RE5-2714
1106 Best Thaddeus @ Δ RE5-4496
1200 Carter Raymond J @ gro
Δ RE4-1918
Carter P Δ CR5-2124
1204 Wooding Edw L
1205 Cox Amos P @ Δ RE4-2915
1206 Jones Bessie G Mrs @
Δ RE5-3098
1207 Scott A Martel @ Δ RE4-2427
1208 Edmundson Hartwell B
City limits
1213 Herring Chas @
1215 Barnes Paul R @ Δ RE4-4529
1217 Hill Emanuel



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



SLOCUMB S—Contd
1219 Morton Oscar J jr Δ RE5-4095
1231 Vinson Will @ Δ RE4-2087
1233 Vinson Thos @
1235 Gboro Country Club
Δ RE5-4075
1236 Sills Harvey @ Δ RE4-4149
Vacant
1250 Rowe Leslie W @ Δ RE4-0990
1252 Stark John T @ blksmith
Δ RE4-2498
1253 Worrell Paul @ Δ RE4-3557
1254 Hatch's Gro
1255 Hines Russell P @
1256 Sasser's Ronald Body Shop
Δ RE5-4721
Lane John

19
SLOCUMB S (Airboro)—Continua-
tion of S Slocumb
(Numbers estimated)
2 Casey Lonnie
3 Casey Addie D Mrs @
Δ RE4-0694

Harrell av begins
4 Hardy Paul N @ Δ RE4-0535
5 Herring Clayton W @
Herrings Cabinet Shop
6 Massengill Clarence M @
Δ RE4-4186
7 Vacant
8 Melvin Edw J Δ RE5-0758
10 Cowles Roy L

Harrell ends
11 C & H Mobile Homes Co
trailers Δ RE5-1557
12 No return
14 Rutledge Gilbert
15 Vacant
16 Casey Miles J @ Δ RE4-5399
17 Potter's Gro Δ RE4-9773
18 Ellis H Bruce @ Δ RE5-1406
23 Perry Alton @
24 Beadle Kenneth
25 Vacant
One Stop Lndry Δ RE3-2740
Hatch's Gro
Brookside Mkt
Goldsboro Trailer Sls
Δ RE5-4476
Carolina Trading Post Inc
mobile homes Δ RE5-0372

15
SMITH—From 416 Spruce south, 1
east of Charles
307 Smith Willie
309 Smith Johnny
310 Gergory Phoebe C Mrs
Pecan begins

313 Crews Geo E
317 Britt's Pl confrs
319 Vacant
323 Vacant
324 Thompson Alma
326 Artis Wm J
401 Hall Alex
405 Bryant Haskell

407 Herring Tommie H
409 Newkirk Alice B Mrs
411 Robinson Jas Δ RE4-4334
413 Spruill Jas N
414 Smith St Gro

7
SNOW HILL—From 917 Royal av
northeast, 2 east of Clingman
1100 Neighborhood Gro Δ RE4-5561
1102 Ginn Effie M Mrs Δ RE5-4956
Malpass Clarence R
1103 City Trailer Park
Lancaster Minnie D Mrs
Δ RE5-1666
1108 Mitchell Clinton Δ RE4-1875
1110 Campbell Colie C Δ RE5-1714
1113 Vinson JD
Vinson Lizzie M Mrs @
Δ RE5-3927
1117 Brown Elijah Δ RE5-3449
1118 Vinson L Raymond jr
Δ RE5-4160
1120 Smith Kirby @ Δ RE5-4545
Aycock ends

1400 Newsome John D @
Δ RE4-2099
1401 Ginn Edsel W @ Δ RE5-3482
1402 Radford Edw O @ Δ RE4-0751
1403 Jones Raymond L
1404 Newsome Earl @ Δ RE5-4563
1405 Linton Alf J Δ RE5-3053
Linton Mill Serv Δ RE5-3053
1406 Price Ammie R @ Δ RE5-4791
1413 Price Ammie R gro
1415-17 Norris Garage
Sou Jack Serv auto parts
Δ RE5-0544

4th ends
1501 Wayne Oil Co distr Δ RE5-2021
1503 Strickland Robie @
Δ RE5-2021
1525 Bynum Nannie Mrs @
1527 Rose Archie D @ Δ RE4-1608
6th begins

1605 Williams Louis H @
Δ RE4-5538
1607 Stafford Dewitt A
1611 Jones Jack
1613 Best Perry
1616 Parks Hersell
1617 Davis Voyad E Δ RE4-0969
7th intersects

1700 Turnage Lester W @
1701 Wells Kirby
Blackburn Serv Sta
1703 Vacant
1706 Rose Haywood B @
Δ RE4-3656
1718 Nickens Jas R Δ RE5-1232
8th intersects
1801 Tilton Clement Δ RE4-2966
1805 Futrell Rodney E Δ RE5-1704
1808 Anderson Lloyd G Δ RE5-4634
1811 Sasser J Hugh Δ RE5-3225
9th ends
1900 Crisp Melvin D @ Δ RE5-0682
1902 Pate Wm E @
1904 Webb Sam

138 W. Walnut St.

VINSON'S DRUG STORE

PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



1019 N. Williams St.

R. N. ROUSE & CO.
GENERAL CONTRACTORS
Phone RE public 5-2921

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

Established 1892

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

SNOW HILL—Contd
1907 Parker Lillie Mrs
1908 Walton Ada Mrs @
△ RE5-3192

10th begins (not open)
Slaughter intersects

7
SOUTHERLAND — From Clingman
northeast, 1 west of Oliver

10
SPAULDING AV — From De-Priest
av to Bethune av west, 1 north of
Carver blvd
213 Barnes Haywood △ RE4-2920

31
SPENCE AV (Adamsville) — From
US Hwy 70 south 1 east of Stoney
Creek

(Houses in order, not numbered)
Hillcrest Beauty Salon
△ RE5-1975
Jarrell Robt E
Sasser Jesse D △ RE5-1669
Anderson Rudolph W
Herring Leon C △ RE5-1603
Holland Norman

Hillcrest dr begins

Ball Wm P △ RE5-0990
Franks Wm P △ RE5-2485
Gayle Leonard T △ RE5-3963
Fricke Jos W @ △ RE4-3265
Jennings Jos D △ RE4-5019
Cook Chas E △ RE5-0939

Burns Spring rd intersects

15
SPRUCE E — From 300 S Center
east, 1 south of E Chestnut
102 Markham Excell jr @
△ RE4-1962

103 Westbrook Richd G △ RE5-4679
104 Carter Jas H △ RE5-4465
Dorsey T C △ RE4-2416
105 Stroud Edsel C
108 Spruill Rosa V △ RE4-2892
109 Primitive Bapt Ch
111 Vacant

S John intersects

200 Vacant
201 Knudson Jimmie C
203 Kamos Geo G @ △ RE4-5315
204 Davis Marvin E @ △ RE5-0918
205 Daughtry Elbert G △ RE4-0799
206 Grant Oscar

207 Spruce Apartments

Apartments:

1 Talton Troy △ RE5-4919
2 Evans Ruth Mrs
3 Vacant

Street continued

208 Lewis Roy M
209 Wells Marie Mrs
209½ Davenport Mary J Mrs
S William intersects

300 Kelly Jas A
309 Wisteria Tourist Home

313 Adams Matilda Mrs @
△ RE5-3141
Barnes Business Sch
△ RE4-2628
315 DuBissette Michl E phys
△ RE5-3693
316 Williams Robt △ RE5-0598
318 Sheppard Johnny
319 Holmes Jas H @ △ RE4-0547
320 Edwards Naomi M Mrs
△ RE5-1373
321 Murphy Joe
322 Lanier Rayford R gro
△ RE4-0771

Charles begins

400 Vacant
400½ Vacant
401 McLamb Ruby L Mrs
△ RE5-3946
402 Wynn Mary E Mrs @
△ RE5-3946
405 Rhodes Luvenia
407 Lane Jas
408 Flannigan David
409 Lane Rebecca Mrs
410 Brown Robt L Rev @
411 Sykes Willie B
413 Vacant
415 Limmoth Etheline
419 Craig David jr
Craig's Taxidermy Studio
421 Hines Beulah E @ △ RE5-0687
Smith begins

500 Jones Leslie @ △ RE4-4726
502 Hagans Troy T △ RE5-3436
503 Turner Evelyn @ △ RE5-3875
504 Lewis Albert
505 Hughes Edmond B
△ RE4-4357
506 Davis Mildred Mrs
507 Brodie Louella Mrs
@ △ RE5-3651

508 Brown Tyde B
510 Daniels Floyd E @ △ RE5-4485
511 Wilson Lucille Mrs
512 Davis Myrtle D Mrs @
513 Edwards Lucille F Mrs
515 Newkirk Kenneth E
517 Yelverton Clinton
519 Williams Calvin △ RE5-0703
521 Ellis Hattie S Mrs
523 Moore Amos △ RE4-0779

Denmark begins

600 Bryant Randolph
602 Coston Jas @ △ RE4-0938
603 Bey Danl B
Blue Bell Inn restr
604 Scott Valnolia G Mrs @
△ RE4-2749
Smith Elijah L △ RE5-2024
Smith Rose S Mrs beauty shop
605 Jacob Charlie T
606 Miller Walter jr △ RE4-1973
607 Swinson Robt jr @ △ RE4-4479
Swinson Sadie B Mrs beauty
shop
610 Shavers Luvenia B Mrs
△ RE5-0730

**GOLDSBORO
BUILDERS
SUPPLY
CO., Inc.**

**Building
Materials
Roofing
Materials**

•
Lime
Asbestos
Brick
Tile
Lumber
Siding
Flooring
Plywood
Sheetrock
Insulating
Material
Windows
Screen Wire
Wallboard
Doors
Cement
Paint

•
TEL.

RE public
4-4071

118 S.
Carolina St.
(NEXT TO
UNION STA.)



Dumas-Giddens Oil Co.

Inc.

Pure Tires — Batteries — Accessories

Tels. RE public 5-0571 - RE public 5-2565 950 S. George St.



Phone RE public 5-3029 Night RE public 5-2753
P. O. BOX 113
MT. OLIVE HWY.

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

SPRUCE E—Contd

- 613 Peele Dorothy L @ Δ RE4-5307
 Apex Beauty Shop No 2
 616 Williams Andrew Δ RE5-2858
 617 Booth Raymond @
 Δ RE4-1547
 618 Holloman Charlie jr
 708 Barnes Chanie M Mrs @
 Δ RE4-2564
 713 Newsome Ara A Mrs @
 Δ RE5-3901

S Slocumb intersects
 Beal intersects

6

SPRUCE W — From 301 S Center

- west, 1 south of W Chestnut
 106 Grantham David @
 Δ RE4-4547
 107 Jarrett Bessie Mrs
 108 Grantham Sadie B @
 Δ RE4-1844
 109 Harper Alonzo L Δ RE4-1618
 110 Toler Lonnie
 111 McLamb Ernest H
 112 Lawson Ila B Mrs
 114 Hall John H Δ RE5-0642

S James intersects

- 201 Cofield Hardy F dentist
 Δ RE5-3431
 204 Jennings Flagg @
 205 Austin Geo @
 207 Hardy Edw
 208 Holloway John W @
 Δ RE4-0691

- 210 Davis Nathl @ Δ RE4-4894
 212 Peterson Leona K Mrs @
 215 Vacant

S George intersects

- 304 Glenn Earl @ Δ RE4-3210
 312 StAndrew's Episcopal Ch

S Virginia intersects

- 408 Waters Oliver @ Δ RE4-2494

Hogan begins

- 412 Frost Henry
 416 Lamont Jas I Δ RE4-5094
 418 Parker Ophelia
 420 Burden Dorothy H Mrs
 Δ RE5-2349

S Carolina intersects

- 500 Matthews LeRoy @
 Δ RE4-5128
 502 Hobbs Lula B Mrs
 504 McClary Elma M Mrs @
 506 Melton Lossie J Mrs
 508 Brown Robt
 510 James Alma W Mrs
 Δ RE5-2258
 512 Carmichael Jas
 514 Newkirk Wilbert L

ACLRR crosses

17

STADIUM ROAD N — From Sycamore

- west, 1 south of Wayne av
 (No numbers, houses in order)
 Smith Geo M Δ RE5-3731
 Massey Wm L Δ RE5-0033
 White Jas @ Δ RE4-3430
 House E A Δ RE5-1364

Bell John M @ Δ RE4-0793
 Poncey Sipio O Rev @
 Δ RE5-2614

STADIUM ROAD S — From Sycamore

17

STATE HOSPITAL AT GOLDSBORO

(For the colored insane) —
 Hwy 111, 2 miles west of city
 State Hosp for the Colored
 Insane Δ RE5-4121
 Vitols Mintauts M

6

STRONACH AV — From 1101 N

7

- William east, 2 north of Royal av
 402 Anderson Donnie I Mrs
 404 No return
 406 Moye Walter S @
 410 McClelland John H @
 Δ RE5-3767
 412 Pittman Geo Δ RE5-4992
 413 House Kirby

Higgins intersects

- 500 House of Prayer The
 502 Edwards Frank @
 503 Evans Jesse B
 504 Dubois Jos G Δ RE5-2154
 505 Elps Theo A
 505 1/2 Howard Jas E
 507 Peacock Wm I @ gro
 Δ RE5-0146

- 510 Buck Ernest M @ Δ RE4-5572
 511 Holloman Wm E
 519 Holland Geo W Δ RE5-4946

Herring intersects

- 601 Tolbert Wm H @
 603 Moore Jos C Rev Δ RE5-4850
 604 Howell John D @
 606 Grimes Celeste @ Δ RE5-4077
 610 Howell B Mills Δ RE5-4595
 613 Taylor Jas L @ Δ RE5-1740
 614 Baldwin Kirby L @

Cobb intersects (not open)

- 700 Parnell Jesse
 702 Strickland John D
 715 Vacant

Clingman intersects

4th begins

8

SUNNY SOUTH—From W Elm west,

3 south of Parker

SUNRISE SHOPPING CENTER —

27

A shopping Center located on 1700
 block of E Ash and 300 block N
 Madison

E ASH—

- 1701 Kerr Drugs Δ RE4-3121
 1703 Kelly's Mildred Dress Shop
 Δ RE5-0711
 1705 Youth Togs clo Δ RE5-0152
 1709 Woodworth F W Co dept store
 Δ RE5-4643
 1713 McBride & Herring Sporting
 Gds Co Inc Δ RE5-0855

LITTLE RIVER OIL CO.

Inc.



FAST SERVICE TWO WAY RADIO

— PHONE

RE public 5-0893

RALEIGH HWY. P. O. BOX 875

O'BERRY and LEWIS, Inc.
 Real Estate
 110 S. William St.
 INSURANCE — BONDS
 Loans
 Tel. RE public 5-1237

DIXIE ELECTRIC
 MOTOR SERVICE

PENNEY'S

ALWAYS FIRST QUALITY!

Where the
NATION
 Shops and
 Saves

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

SUNRISE SHOPPING CENTER

- Contd
 1715-17 Melody Shop phono records
 Δ RE5-4024
 1719 Sunrise Chas Δ RE5-2125
 1721 Colonial Stores Inc gros
 Δ RE4-9712

N MADISON AV—

- 302 Sunrise Hair Stylist beauty
 shop Δ RE4-3747
 304 Sunrise Barber Shop
 Δ RE5-1385
 306 Remnant Shop The dry gds
 Δ RE5-3641

SWAN—From 924 N Center east, 1

- north of Cedar
 102 Joyner Katie G Mrs
 Δ RE4-9784
 104 Bradberry Elsie Mrs
 106 Hamm Wm L
 107 Stanback Adam @
 108 Brown Lonnie
 109 Jones Willie L
 William Susie W Mrs
 baby sitter
 110 Hill Carrie L Mrs
 111 Bares Robt L jr
 114 Arrington Thos @ Δ RE5-2735

N John intersects

- 204 Hodges Theresa Mrs
 205 Flowers Roberta Mrs
 206 Holloman David Δ RE4-5025

Greenleaf intersects

SYCAMORE — From Marius south to city limits, 2 west of S John

- Emmett intersects (not open)
 Olivia la intersects
 Wilmington intersects
 913 Coleman Cath
 Wayne av intersects
 N Stadium rd begins
 Municipal Stadium
 S Stadium rd begins

TARBORO — From 911 Greenleaf east, 2 north of Atlantic

- 301 Barden Sam Δ RE5-3117
 Borden ends
 307 Worrell Jas A Δ RE5-1565
 N William intersects
 Tarboro ends
 Black ends

TAYLOR N — From 1900 E Walnut north, 2 east of N Madison av

- E Ash intersects
 306 Medical Arts Bldg
 Borden Richd W phys
 Δ RE4-2504
 Morris Jas F phys Δ RE4-4014

Peachtree intersects

Rose intersects

Palm intersects

E Beech intersects

- 700a Williams John H
 700b Spurgeon Dale F Δ RE5-3907
 701a Wade Clifton
 701b Hemby Jas B
 703a No return
 703b York Ellen A Mrs
 704a Tucker Hattie L Mrs
 Δ RE5-4503
 704b Kiger Olive P
 705a Edmundson Seth R
 Δ RE4-2062
 705b Faircloth Jas
 706a Kidd Thurman L
 706b Jones Robt F
 707a Porter Rose P Mrs
 Δ RE5-4001
 707b Dudley Coleman

E Holly intersects

- 801a Gurley Jesse L Δ RE4-3456
 801b Cotton Leon Δ RE5-2098
 802a Yelverton Lloyd
 802b Godwin Steven T Δ RE5-0865
 803a Pilley Chas O Δ RE5-0854
 803b Hyatt Jesse B
 805a Futrelle Paul B
 805b Mazingo Alton C Δ RE5-0385
 806a Smith Jas H
 806b Potter Grover

TEMPLE—From Dean north to N William, 1 east of Wilson hwy

(No numbers, houses in order)

Lime begins

Tomer Anna F Mrs Δ RE4-2848

Howell Anna J Mrs @

Δ RE5-0049

Bynum Clarence B Δ RE4-4834

Isler Saml E @ Δ RE5-0049

White Alberta P Mrs

Pridden Wm jr

Vacant

Vacant

Vacant

Williams Jerry @ Δ RE4-5594

TUSKEEGEE — From 301 Marion north, 1 west of N William

- 1400 Boddie John @
 1506 Mazingo Emma J @
 1507 Hamilton Willie L
 1508 Sherard Lula H Mrs
 1509 Gills Thos H
 1510 Best John T
 1511 Griffin Wm jr
 1512 Elliott Zora B Mrs
 1513 Altman Ada R Mrs
 1514 Artis Esther S Mrs

Neil intersects

Dillard intersects

1600 No return

1601 Wadford Geo

1602 Graham Carrie M Mrs

Δ RE4-2626

1604 Sykes Richd G Δ RE4-4207

1605 Rouse J Kirby

1607 Raynor Waverly W @

Δ RE4-2155

PATE DAWSON

MOTOR CO., Inc.

N. C. Dealer's
 License No.
 1208 and 1208A

OLDSMOBILE



SALES and
 SERVICE

SAFETY
 TESTED
 USED
 CARS

223-25 North
 Center St.

Tel. RE public
 4-2411

Used Car Lot
 114 E. Ash

Tel. RE public
 4-2411

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
 GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

1 MI., OLIVE HWY. P. O. BOX 1134
 5-2753
 5-3029 Night RE public
 5-2753

GIDDENS JEWELRY STORE

100 Years Your Dependable Jeweler

Established 1859

135 S. CENTER ST.

PHONE RE public 5-1270

TUSKEGEE—Contd
1609 Best Arth jr Δ RE4-0945
1611 Sykes Wesley @
1702 Vacant
1703 Vacant

US HIGHWAY 70 (Adamsville)—A
continuation of E Ash from Stoney
Creek southeast

(Houses in order not numbered)

Carter Wm Bible College

Δ RE5-0831

Moore Ruth K Δ RE5-0831

Gboro Meth Dist (ofc)

Δ RE4-5324

McLamb Howard M Rev

Δ RE4-5324

Adve Bapt Ch

Flowers By Thompson

Δ RE5-0916

Spence av intersects

Rose Wm Interiors Δ RE4-2171

Whitley Carl @ Δ RE4-4640

Fail S Ralph @

Fail Ralph Gro Δ RE4-9860

Yardage Center The dry goods

Δ RE4-3473

Adve al begins

Casey's Lndry & Clns

Δ RE5-3550

Johnson Thurman L wtch repr

Δ RE5-3550

Cogdell Sport Center

Δ RE5-1758

Griffin's Restr Δ RE5-4385

Bailey Lippman

Daniels Benj W @ Δ RE5-0590

Herndon Henry C @

Δ RE4-5190

Smith Brutus O

Henry's Supreme Serv gas sta

Δ RE4-9801

Lee begins

Smith's Amoco Serv Sta

Δ RE5-3942

Central Serv Mtr Co used cars

Δ RE5-3961

Haymore's Clothiers mens clo

Δ RE5-3670

Adams Wm H @ Δ RE4-4111

Haymore's Clns

Gboro Record coml prntg

Δ RE4-0954

Bailey Durwood B @

Rose Wayside Furn Δ RE5-1486

Mitchell Grover

Heath's Red & White Super

Mkt gro Δ RE5-3245

Jones Bennie

Drive N Grill Δ RE4-9785

Daniel Chapel rd begins

NC Hwy 102 begins

Smith's Gro Δ RE5-2933

Whitley Milling Co Δ RE5-3184

Sutton T Lloyd Δ RE4-2989

Sutton's Garage auto repr

Δ RE4-5261

Langston's Seafood Mkt

Jackson & Robins Garage auto
repr Δ RE5-1774

Adve Barber Shop

Roby's Beauty Parlor

Δ RE5-2536

Douglas Roby P Mrs

Δ RE5-2536

Coletrain Leona R Mrs

Hixon Albert W Δ RE4-2182

Whitley Ross Δ RE5-3524

Booth Cecil A Δ RE5-2978

Ivey Robt B Δ RE4-5186

Smotherman Ernest H Rev

Δ RE4-4456

Daniels Mem Meth Ch

Δ RE5-1883

Daniels Benj W jr bldg contr

Δ RE5-1658

Lancaster Thos B @

Δ RE5-4975

Williams Alton W @

Δ RE4-2285

Grice L E @ Δ RE4-4762

King Luther E @ Δ RE5-0587

Barrow Ottis P @ Δ RE5-2797

Barrows Ct mobile pk

Δ RE5-2797

Snipes Harvey @ Δ RE5-3058

Robbins Everett H @

Δ RE4-3309

Hales Edgar @ Δ RE4-3847

Lakeview Trailer Sls mobile

homes Δ RE4-4525

Boyette Jas W @ Δ RE5-3848

Robbins Radio & Telev sls

& serv Δ RE4-4525

Robbins Trailer Ct mobil home

pk Δ RE4-9711

Nelson Earl O @ Δ RE4-4016

Barwick's Serv Sta

Δ RE5-4949

Little Chas

Long Ellen

Barwick Roy C @

Parker H A

Robins Harvey G Δ RE4-1596

Jackson Oscar @ Δ RE5-3888

Chappell A Ernest @

Δ RE5-0956

Coker Zadie @

Thomas Paul @ Δ RE4-1728

Whitley Preston @ Δ RE5-2856

Sutton Estel F @ Δ RE5-4416

Taylor Henry A @

Δ RE5-1880

Whitley Jack @

Barnes Ralph B @ Δ RE4-3967

City limits

10
U S HIGHWAY 117—Western by-
pass of city from junction of US
Hwy 117-A (south) near city limits
north and northeast to junction of
US Hwy 117-A (north)

Thurston Mtr Lines

Δ RE5-3781

Southern Radio & Telev Corp

Δ RE4-4211

121 N. John Street

REAL ESTATE SALES and RENTALS

Tel. RE public 5-1730

HOUSER INSURANCE AGENCY

INSURANCE OF ALL TYPES

DIXIE ELECTRIC
MOTOR SERVICE

HUGHES RADIO LABS

Specializing in

RADIO and TELEVISION Sales and Service

1009 N. WILLIAM ST.

TEL. RE public 5-2373

W. P. Rose Supply Co. Inc.

PHONE
RE public
4-1601

**Building
Material
Sand
and
Gravel
Concrete
Brick
and
Pipe
Cement
Plaster
Gypsum
Products
Lime
Paints
Insulation
Materials**

700
NORTH
CENTER ST.

JOHN R. CRAWFORD, Inc.

ALL KINDS OF INSURANCE and BONDS

Hotel Goldsboro Bldg., 100 E. Walnut St.

Phone RE public 4-4966

U S HIGHWAY 117—Contd
WFCM Radio Broadcasting Sta
△ RE4-4211
Bryan Auto Salvage Inc
△ RE5-1456
Upholstery & Trim Center
Inc △ RE4-0684

Thru Way Serv Sta
△ RE4-9844

VAN HOY — From 821 Greenleaf
east to N William, 1 south of
Cedar
302 Brinkley Herman B
304 Mitchell Johnny
N William intersects
Black intersects

VINE E — From 417 N Center east,
4 north of Walnut
100-06 Goldsboro Milling Co
△ RE5-2222
107 Sou Cotton Stge Inc
△ RE5-3644
108 Vacant
110 Jenkins Jerry
115 Sou Cotton Stge Inc (whse)
N John intersects

203 Smith Mabel R Mrs
204 Powell Robt M △ RE5-3525
Brogden John H
205 Vacant
206 Butts Leamon G △ RE4-2835
207 Page Pete △ RE5-4615
208 Baker Jas I △ RE4-4374
209 Thompson Wooten Oil Co
(garage)
210 Culbreth Atha E Mrs △
△ RE5-3505
212 Anderson Geo
213 Exum Arney △ RE5-2897
214 Peterson Ezra S △
215 Ford Odell △ RE5-2891
217 Lofton John C △ RE4-4703
219 Lewis Jack △ RE4-1632
221 Reid Geo A
223 Guess Susie E △ RE5-2005
225 Jones Hennert L △
△ RE5-1688

N Williams intersects
301 Goldsboro Friends Ch
(side ent)
303 Pike Sallie O Mrs △
△ RE5-2301
305 Thornton Grace H Mrs
△ RE5-0981
307 Thompson Lewis E △ RE5-0729
308 William St Sch Annex
309 Summerlin Walter L △
△ RE4-2506
Summerlin's Peanuts retail
310 Hinson Florence A Mrs
baby sitter △ RE5-1001
311 Hart Lyndon H △ RE5-0678
313 Keen Lebern

315 Caison Jos A △
318 Riggs Jas S
319 Vacant

VINE W — From 417 N Center west,
2 north of W Ash
102 Bldrs Sups Co (whse)
106 Vacant
108 Deans Walter B △ RE4-2531
109 Bldrs Sups Co △ RE4-4321
111 Statesville Flour Mills Co
△ RE5-1924

N James intersects
201 Brown John A △ RE4-3686
204 Corbett Clifton E △
△ RE5-1164
205 Barwick Major E
208 Stevens Clarence C

N George intersects
303 Gainey Coy A △ △ RE4-5297
304 Ward Benj K △ RE4-2166
305 Vacant
307 Benson Wm S △ RE6-0615
309 Horrell Danl
311 Miller Chas

N Virginia intersects
410 Phillips Edw E
410½ Twiggs Aaron A
412 Vacant
412½ Crawford Emmitt L

VIRGINIA N — From 311 W Wal-
nut north, 1 west of N George
101 Vacant
103 Eason Jos J jr △ RE5-2155
104 Vacant
105 Stanton Arnold F △
△ RE5-0336
106 Baker Jas H △ RE4-5511
Coon Jas C
107 Stanley Nita H Mrs △
△ RE4-4786
108 Frood Buster △ RE4-4797
108½ Vacant
109 Platt John A △ RE5-1340
111 Thompson Mollie S Mrs △
△ RE4-2271
Varner Sallie C Mrs
113 Vacant

Mulberry intersects
201 Blackwell Herman △ R5E-0440
Forrest Eliz E Mrs
Fields Norwood E
Childers Ray F
Langston Ann W
203 Peacock Ethel S Mrs △
△ RE4-4419
204 Burton Lessie S Mrs △
△ RE4-5346
205 McLamb Alfonso A △
△ RE4-4441
205½ Terrell Mable F Mrs
206 Redford Iola F Mrs △
beauty shop △ RE4-3429
207 Aycock Annie L Mrs
△ RE4-2886
208 Adkins Beadie △ RE4-4090



CITIZENS SAVINGS & LOAN ASSOCIATION

R. E. BRYAN, Pres.
104 S. Center St.

GEORGE DEWEY, Mgr.
Dial RE public 4-2064

MT. OLIVE HWY. P. O. BOX 113
Phone RE public 5-2753
Night RE public 5-3029

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS

RICHARD'S

106 NORTH CENTER STREET

Tel.
RE
4-4274

VIRGINIA N—Contd

- 209 Shivar Evins H @ Δ RE4-1587
211 Batten Marie Δ RE5-4647
Price Betty O Mrs Δ RE5-2407
Wheless Myrtle L Δ RE4-0723
212 Hester Luby D @ Δ RE4-2409
213 Stevens Annie D @
Δ RE4-5183
West Glade
214 Vacant
215 Spears Thos H @ Δ RE4-3193
W Ash intersects
300 Virginia Street Sch
Δ RE5-2506
305 Bizzell Myrtle W @ drsmkr
Δ RE4-4197
307 Driggers Lorraine Mrs
Δ RE5-4929
309 Jeffreys Gay P Mrs @
Δ RE4-1837
314 Castex Frank L jr Δ RE4-2019
315 Montague Myra A Mrs @
Δ RE4-4447
316 Swinson Sally H Mrs @
Δ RE5-2049
Daniels Robt D
W Oak intersects
401 Price Jesse R @ Δ RE5-4240
405 Seymour Willie A @
Δ RE4-1935
406 Davis Saml
407 McArthur Amanda B Mrs @
Δ RE5-2616
408 Johnston Chas O @
Δ RE5-2538
409 Bowling Pitt R
410 Vacant
411 Tripp Matthew Δ RE4-4801
411½ Lancaster Oliver Δ RE5-3118
412 Vinson Hiram H @ Δ RE4-2231
413 Lambert Donald A Δ RE5-4088
413½ Markham Edgar C
Δ RE4-0573
414 Wiggins Milford F Δ RE4-3240
415 Mills John M Rev
416 Canady Newett H @
Δ RE4-5372

W Vine intersects
Sou Ry crosses
W Beech intersects
W Holly intersects

- 700 James Maury @ Δ RE5-2868
701 Bell Rufus L
702 Ingram John H @ Δ RE5-1776
703 Jones R B
704 Best Eddie E @ Δ RE4-4018
705 Kornegay Jas
706 Roberts Alex A @ Δ RE4-5189
707 Holmes Irvin U @ Δ RE4-3250
708 Wiggins Elma B Mrs @
Δ RE5-3278
709 Arment Albert E @
Δ RE4-1955
710 No return
711 McDonald Jas F Δ RE5-3688
802 Daniels Conald G @
Δ RE5-4284

- 804 Alford Walton J jr @
Δ RE5-1057
805 Vacant

Grantham intersects

- 806 Massengill Thelbert E @
Δ RE4-4385
807 Anders Elisha J W jr @
Δ RE4-3849
808 Parks Mahlon Δ RE5-4453
809 Cole Oza F @ Δ RE4-3891
810 Turnage Jas H @ Δ RE4-4976
811 Parnell Edw P @ Δ RE5-2169
813 Price Monroe A @ Δ RE4-1582
Brownrigg intersects
900 Smith Dewey O @ Δ RE5-1037
901 Flowers Thos D @
Δ RE4-3939
902 Bailey Roy L jr @ Δ RE4-2956
903 Mitchell Molton @ Δ RE4-4244
904 Gurley Ruby L Mrs @
Δ RE5-0690
905 Stocks Geo W Δ RE5-4479
907 Carlile Willard Δ RE5-0393
909 Woodard Mark @ Δ RE5-0451
Myrtle's Beauty Shop
Murray intersects
1003 Lane Wm P @ real est
Δ RE4-4378

VIRGINIA N EXTN—From A north, 1 west of ACLRR (beyond city limits)

- 1303 Womble Jas
1305a Bailey Rossie W
1305b Womble Jas J

A intersects

- 1403 Boyette Jack
1404 No return
1405 McGaughy Geo R Δ RE5-1901
1406 West Donald H @ Δ RE4-5289
1407 Mozingo Lloyd H @
Δ RE4-2868

B begins
C begins

- Hemby Nathan C Δ RE5-0314
Forehand Mickey L

VIRGINIA S — From 311 W Walnut south, 1 west of S George

- 101 Vacant
105 Best Lynwood W @ Δ RE4-4626
Fallon Eliz N Mrs nurse
107 Fallon Eug author Δ RE5-3209
Eiland John T
108 Warren Wm L @ Δ RE5-4368
Lewis Imogene Δ RE4-4544
109 Andrews Nellie J Mrs @
Δ RE4-0826
110 Daniels Frank B @
Δ RE4-1905
111 Brown Johnnie S Mrs @
Δ RE4-5212
113 Stafford Esther D Δ RE5-0271
Crumpler Freeman Δ RE5-4163
115 Sammeth Blanche A @ pub
sten Δ RE4-4622

W Chestnut intersects

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

DIXIE ELECTRIC
MOTOR SERVICE

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGR.

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

Phone RE public 5-3029 Night RE public 5-2753

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Didl RE public 5-1341

213 E. WALNUT ST.

860

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

VIRGINIA S—Contd

- 201 Scott A Fulton @ Δ RE4-2877
- 203 Charlton Georgia L Mrs @ Δ RE4-3545
- 205 Vacant
- 207 Everhart Ivey R Δ RE4-3737
- 209 Rose Chas E Δ RE5-3273
- 210 Bartlett Alton R @ Δ RE5-4196
- 211 McCullen Mack D Δ RE4-0559
- 212 Parker Annabell @ Δ RE5-4598
- Smith Edw T Δ RE5-0508
- 213 Webb Vollie G @ Δ RE4-4560
- W Spruce intersects
- 300 Gray Rosa @ Δ RE5-4517
- 301 Isler Leslie J @ Δ RE5-2753
- 302 Bland Chas I @ Δ RE4-4605
- 303 Larkin Francis L @ Δ RE4-1902
- 306 Ward Andrew
- 307 Smith Jas A Δ RE5-3776
- 308 Frederick Nannie J Mrs @ Δ RE4-4167
- 309 Hogans Alice S Mrs @ Δ RE4-0688
- 310 Bostic Edw R @ Δ RE4-1570
- 311 Hogans Annie B Mrs @ Δ RE5-3243
- 312 Bostic Edw C @ Δ RE4-2180
- W Pine intersects 8
- 404 Sampson Clarence N @ Δ RE5-3040
- 406 Richardson Amos G Δ RE4-1729
- 407 Sampson Cora R Mrs @ Δ RE4-5041
- 408 White Jas A @ Δ RE5-0583
- 410 Watson Herman
- 415 School Street Sch Δ RE5-2494
- 420 Johnson Eug @

3 WALNUT E — From Center east, dividing line for streets running north and south

- 100 Crawford John R Inc ins Δ RE4-4966
- 102 Lesser's clo Δ RE4-4115
- 103 Woolworth F W Co (side ent)
- 104 Hotel Goldsboro (side ent)
- 105-07 Hub Dept Store Δ RE5-2683 Δ RE4-5436
- 106-08 Ellis Benj J clo Δ RE5-3733
- 109 Goldsboro Cigar Co billiards Δ RE4-2641
- 111 Vacant
- 112 Coffee Shop The restr Δ RE4-3532
- 114 Vacant
- 115 Security Loan Corp Δ RE5-2459
- 116 Goldsboro Building & Loan Assn Δ RE4-2121
- 117 Royal Clo Co Δ RE4-2982
- 117½ Kadis Inc & Associated Stores (ofc) Δ RE5-0101
- 118 No return

- 119 Best Tom R clo Δ RE4-4051
- 121 Farfour's clo Δ RE4-2705
- 122 Fuller Office Sup Co Δ RE5-4056
- 123 Kadis Inc dept store Δ RE5-3544
- 124 Carolina Shoe Rebuilders Δ RE4-4411
- 126 Holland HdW Co Δ RE5-2240
- 127 Best & West Men's Shop Inc clo Δ RE4-0866
- 128 Wayne Barber Shop Δ RE4-4031
- 129-31 Crown Store Inc dept store Δ RE5-3372
- 130 Brown Drug Co Δ RE4-3357 Δ RE5-1622
- 132-34 Johnson Cotton Co of Goldsboro Inc furn Δ RE5-3021 Δ RE5-1622
- 133 Cash Drug Co Δ RE4-4221
- 135 Family Shoe Store Inc Δ RE5-2093
- 136-38 Heilig-Meyers Co furn Δ RE5-3561
- N John begins
- 200 Branch Banking & Trust Co Δ RE5-2621 Δ RE5-3655
- 201 Berneys' Loan Co pawn-brokers Δ RE5-2983
- Bailey Thurman D wch repr
- 202-04 Mus & Sports Inc instruments Δ RE4-2871
- 203 Gboro Ins & Realty Co Δ RE4-3581
- 205 Elec Sales & Serv Corp appls & contrs Δ RE5-4436
- 206 Williams Paint & Supply Co Δ RE4-2541
- Williams Paint Contracting Co Δ RE4-2541
- Williams Geo M fl sander Δ RE4-2541
- 207-11 Edgerton Building
- 2d fl Best Cecil G lwyr Δ RE4-4284
- Best Ins & Realty Co Δ RE4-4065
- Britt Geo R lwyr Δ RE4-5325
- Langston & Langston lwyrs Δ RE5-2364
- Outlaw Needham W lwyr Δ RE4-5426
- US Comnr Δ RE5-2291
- Malpass Carl justice peace Δ RE5-2291
- Peacock John S lwyr Δ RE4-1893
- Sasser & Duke lwyrs Δ RE4-4105
- 208 Home Finance Co Δ RE5-3504
- 210 Wayne Finance Corp Δ RE5-4861
- 212 Vacant
- 213 Wayne Realty & Ins Co Inc Δ RE5-1341
- Ormond av begins

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

FARMERS SUPPLY CO.



PAINT — HARDWARE
APPLIANCES
118 N. JOHN ST.
Tel. RE public 4-2094



WALNUT E—Contd
217 Robinette The beauty shop
 △ RE5-2934
 Watkins Solomon tailor
218 Parker Fred P jr lwyr
 △ RE4-3422
 County Attorney △ RE5-4331
rear Bland & Freeman lwys
 △ RE5-0462
219 Edwards Fruit Store gros
 △ RE5-4373
221-23 Arrow Clns
224 County Court House
bsmt State Revenue Dept
 △ RE5-4331
 County Bd of Elections
 (record rm)
lobby Long Lottie A Mrs confr
1st fl Clk of Superior Court
 △ RE5-4331
 Board of Commrs △ RE5-4331
 Register of Deeds △ RE5-4331
 Sheriff △ RE5-4331
 Solicitor △ RE5-4331
 Bd of Elections △ RE5-4331
 Attorney △ RE5-4331
 Dog Warden △ RE5-4331
 Tax Collr △ RE5-4331
 Tax Supvr △ RE5-4331
 Elec Insp △ RE5-4331
2d fl Recorder's Court △ RE5-4331
 Superior Court (8th Judicial
 Dist) △ RE5-4331
 Grand Jury Rms △ RE5-4331
 Judge's Chambers △ RE5-4331
 Law Library △ RE5-4331
3d fl State Probation Officer
 △ RE5-4331
rear Jail △ RE5-4331
 Cobb Lewis R △ RE5-4331
Street continued
 County Court House Annex
1st fl County Pub Welfare Dept
 △ RE5-4331
2d fl County Auditor △ RE5-4331
3d fl County Bd of Educ
 △ RE5-4331
 County Supt of Schs
 △ RE5-4331
 County Colored Sch Supvr
 △ RE5-4331
Street continued
225 Fast Serv Lndry Inc
 △ RE5-3199
227 Paramount Cleaners & Lndry
 Inc △ RE4-2057
229 Thompson J Faison & Son
 lwys △ RE5-0173
231 Dortch Hugh M lwyr
 △ RE4-1520
231½ McSwain Landon justice of
 peace △ RE5-4462
233 Smith Jas N lwyr △ RE4-3271
 Parker F Ogden lwyr
 △ RE4-5573
237 Hood Geo E lwyr △ RE4-4632

239-41 Wayne County Memorial
Community Bldg △ RE4-2105
Am Natl Red Cross Wayne
County Chapter △ RE5-4701
Am Legion Post 11 Ladies Aux
Girl Scouts of the US Coastal
Carolina Council △ RE4-2591
United Fund of Gboro N C Inc
The △ RE5-3591
Boy Scouts of Am Tuscorora
Area Council △ RE4-1714
County Recreation Council
Gboro Jr Chamber of
Commerce
 N William intersects
 13
300 Court Square Serv Sta
 △ RE4-5531
303 Knights of Pythias
304 Hines Emma L Mrs
 △ RE5-3770
 Howell Carrie M
308 Harris Auto Body Serv reprs
 △ RE4-3191
312 Mitchell Andrew R △ RE5-1683
 Thompson Levander
 △ RE5-2436
314 Phipps Wm D △ RE5-0818
 Davis Kenneth E
 Patrick begins
315 Goldwayne Apts
Apartments:
A1 Southerland Julia R Mrs
 △ RE5-0498
A2 Schweikert Lucile T Mrs
 △ RE5-4871
A3 Cutler Lycurgus H jr
 △ RE4-0765
A4 Britt Virginia J Mrs
 △ RE4-4647
A5 Satterfield Julia G Mrs
 △ RE4-4572
A6 Jones Benj F △ RE5-0349
A7 Herring Eula M △ RE5-0917
A8 Underwood Leah G Mrs
 △ RE5-0961
B1 Vacant
B2 Gillikin Callie B Mrs
 △ RE5-4146
B3 Luke Lottie T Mrs
 △ RE4-3590
B4 Cooke Alma △ RE5-4116
B5 Lewis Jeanette T Mrs
 △ RE5-2216
B6 Outland Mary J △ RE5-4109
B7 Tyndall Sallie P Mrs
 △ RE4-5584
B8 White Louise T Mrs
 △ RE5-4988
C1 Adams Benj F △ RE4-5272
C2 Strickland Wm
C3 Grady Eunice Mrs
C4 Hopewell Ashley G
 △ RE4-1981
C5 Vacant
C6 Langston Sarah C △ RE4-1825

138 W. Walnut St.

VINSON'S DRUG STORE
PRESCRIPTION SPECIALISTS
DRUGS — SICK-ROOM SUPPLIES — FOUNTAIN SERVICE
CITY WIDE FREE DELIVERY
Tel. RE public 4-0741

DIXIE ELECTRIC
MOTOR SERVICE



R. N. ROUSE & CO.
GENERAL CONTRACTORS
1019 N. Williams St.
Phone RE public 5-2921

ROGERS FURNITURE

RENTALS USED — NEW STORAGE
FURNITURE — APPLIANCES

217 N. Center St.

USED OFFICE FURNITURE

Tel. RE public 4-0641

Wayco

CORP.

 Dial REpublic 5-3962
 508 N. William St.

- FREEZER LOCKER SERVICE
- HOME FREEZER SUPPLIES
- MEATS FOR FREEZERS
- OLD SOUTHERN HAMS

WALNUT E—Contd

- 1000a Futrell Wm C Δ RE5-4934
 1000b Futrell Minnie Mrs
 1001 Dail Henry W @ Δ RE4-2514
 1003 Warrick Minnie Mrs @
 Δ RE5-1851
 1004 Bell Frank L @ Δ RE5-1004
 1004½ Boddie Earl Δ RE5-4882
 1005 Murphy Richd Δ RE4-0995
 1006 Vacant
 1007 Crumpler Nora A Mrs @
 Δ RE4-3641
 Crumpler Secretarial Sch
 Δ RE4-3641
 1007½ Jackson Jos R Δ RE5-3958
 1008 Kornegay Ralph L @
 Δ RE4-0841
 1009 Dail Frank W @ Δ RE4-2238
 1011 Boyette Kirby M @
 Δ RE4-4932
 1012 Rouse Frank W @ Δ RE4-2194
 1013 Pate J Bruce jr @ Δ RE4-4618
 1014 Sherard Julia E Mrs @
 Δ RE5-1671
 Horsefield Jack
 1015 Carraway Jame D
 Rochelle Ruth Δ RE4-3472
 S Jackson begins
 1100 Straughan Charlie W
 Δ RE5-2779
 Malone Bertha W Mrs @
 Δ RE5-1887
 1101 Stuckey Mattie M Mrs @
 Δ RE4-2858
 1103 Stuckey Byron H @
 Δ RE4-2700
 1104 Wall Stella P Mrs Δ RE5-1605
 1105 Grady Arey W Δ RE5-3378
 1106 Powell Thos T @ Δ RE4-3563
 1107 Roberts Imogene I Mrs
 Δ RE4-0537
 1108 Wade Kate @ Δ RE4-2148
 1109 Boyd Lillie M Mrs Δ RE4-3010
 Farmer Jas F Δ RE4-4137
 1110 Moye Henry L @ Δ RE4-4570
 1111 Workman Beulah H Mrs @
 Δ RE4-4100
 1112 Smith Thel E @ Δ RE4-5367
 1113 Pate J Clarence @ Δ RE4-4495
 1114 Lee Manley G @ Δ RE4-3969
 Graham Emily G Δ RE4-0982
 1116 Ware S Freno @ Δ RE4-4056
 N Pineview av begins
 S Pineview av begins
 1201 Robertson Archie K @
 Δ RE4-5108
 1202 Vacant
 1203 Haire Jas @ Δ RE5-1944
 1204 Pearson Howard W @
 Δ RE5-0897
 1205 Burris J B Δ RE5-1966
 1206 Hinson Jesse @ Δ RE4-1650
 1207 Pope L Chester @ contr
 Δ RE5-3155
 1207½ Simmons H Aldine @
 Δ RE4-0522

- 1209 Howell J Hargrave @
 Δ RE4-4079
 1210 Hauser Frank M @
 Δ RE5-2139
 N Audubon av begins
 S Audubon av begins
 1300 Eason Julius D @ Δ RE5-1850
 1301 Pennington Vivian S Mrs
 Δ RE5-2775
 1302 Herndon Martha Mrs
 Δ RE4-4686
 Whaley Jack Δ RE5-2034
 Britt Harold
 1303 Jones Raymond P Δ RE5-1093
 1304 Griffin A Wilson @
 Δ RE4-2404
 1305 Wood Forrest E Δ RE4-3326
 Wood Bessie K Mrs nurse
 Δ RE4-3326
 1307 Daughtry Benj Δ RE5-0493
 1308 Norman Seawell C @
 Δ RE5-4707
 Riddick Mary Mrs
 1309 Sugg Geo W Δ RE5-1748
 1310 Moore Jimmy M Δ RE5-3080
 1311 Carrere Augustus F
 Δ RE5-3980
 1312a No return
 1312b Vacant
 N Oleander av begins
 S Oleander av begins
 1400 McBride Ora @ Δ RE4-5115
 1401 Noble Robt P jr @ Δ RE5-1188
 1402 Ellison Hubert H @
 Δ RE4-3717
 1403 Westray Luther A @
 Δ RE5-3071
 1404 Jones Eddie Mrs @
 Δ RE4-4113
 1405 Dail Bobby
 1406 Lassiter Thos J Δ RE4-4064
 1407 Pedigo Mamie C Mrs @
 Δ RE4-0798
 1408 Taylor Danl B @ Δ RE5-2640
 1409 Belk Henry @ Δ RE4-0713
 1410 Sasser Roy M @ Δ RE4-4240
 1411 Hastings Lossie H Mrs @
 Δ RE4-3042
 1412 Mixon Henry W @
 Δ RE4-2040
 1413 Rouse Bertie @ Δ RE4-2721
 Bertie's Tel Answering Serv
 Δ RE4-2721
 1415 Andrews Melvin B @
 Δ RE4-3983
 27
 Andrews av intersects
 1502 Pike Jas D jr @ Δ RE4-4718
 1504 Best Marcellus J @
 Δ RE4-4978
 1600 Mercer Wm H @ Δ RE4-4482
 1602 Vacant
 1603 Edmondson Jas W @
 Δ RE4-4256
 1604 Tanner Hal H @ Δ RE4-4532
 1605 Donaldson T Byron @
 Δ RE4-2028
 1606 Borden Edw B Δ RE4-4352

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO

—
PHONE

RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

DIXIE ELECTRIC
MOTOR SERVICE

O'BERRY and LEWIS, Inc.
Real Estate
110 S. William St.
INSURANCE — BONDS
Loans
Tel. RE public 5-1237

PENNEY'S

ALWAYS FIRST QUALITY

Where the
NATION
Shops and
Saves

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

WALNUT E—Contd

1607 Allison Jas W @ Δ RE5-2170

1608 Wharton Jas L jr @

Δ RE5-2195

Jefferson intersects

Madison intersects

1700 Bland W Powell @ Δ RE5-0093

1714 Tucker Wm W @ Δ RE5-1359

1715 Mitchell Leon C @ Δ RE5-4644

Best intersects

1800 Kornegay Eleanor M @

Δ RE5-4234

1801 Simmons Elmer L @

Δ RE4-3554

rear Kirby Carl M jr Δ RE4-2489

1802 Griffin Lloyd B @ Δ RE4-3710

1805 Vacant

1806 Withers P Lawson @

Δ RE4-1764

1807 McKenzie Welton D @

Δ RE5-1588

1808 Clark Milton S @ Δ RE4-3846

Taylor intersects

1900 Rogers Geo R @ Δ RE4-0635

1901 Vacant

1902 Ulrich Edw Rev Δ RE5-0636

1904 Parrott Albert D @

Δ RE4-2850

1906 Best C Munroe @ Δ RE4-5481

Claiborne intersects

2000 Myers Russell W @

Δ RE4-2364

2002 Holler John F @ Δ RE5-0828

2004 Dawson Robt W @ Δ RE5-3706

2100 Stone John W jr @

Δ RE5-3876

2102 Pipkin Oscar H jr @

Δ RE4-5287

2104 Rivenbark K Frances Mrs @

Δ RE4-5030

2107 Franks Garland B @

Δ RE4-4229

118-20 Smith Hdw Co Δ RE4-2261

and Δ RE5-1661

119 Kinney G R Co shoes

121 Conekin Shoes

121½ Gboro Smart & Thrifty

Dresses Inc

123 Stelens clo Δ RE5-4303

125-29 Leder Bros Inc dept store

Δ RE4-0975

126-28 Belk-Tyler Co dept store

Δ RE5-3041

131-35 Charles Stores Co Inc

dept Store Δ RE4-4471

134 Carolina Power & Light Co

Δ RE5-0121

138 Vinson's Drug Store

Δ RE4-0741

N George begins

S George begins

139 Wachovia Bank Bldg

Wachovia Bank & Trust Co

Δ RE5-0211

lobby Wachovia Refreshment Stand

confr

Rooms:

302 Baucom Howard A optom

Δ RE5-2288

303 Sentinel Life Ins Co The

(dist ofc) Δ RE5-3853

Δ RE4-1924

304 Early Alton C dentist

Δ RE5-0561

306 Clement Studio The photogs

Δ RE4-0633

310-13 Crawford Wm J phys

Δ RE4-0316

314-15 Life & Casualty Ins Co of

Tennessee Δ RE4-2196

401-04 Clark Milton S phys

Δ RE4-2073

405-14 Howard Corbett E phys

Δ RE4-1866

Compton John W phys

Δ RE4-1866

406-08 Clark Milton S (laby)

415-16 Pilot Life Ins Co

Δ RE4-3081

501-08-09-10-11 Wolfe Harold E

phys Δ RE4-0944

502 Andrews M B Ins Agcy

Δ RE4-5215 Δ RE4-3983

503-04 N C Finance Corp

Δ RE4-5541

505 Vacant

506-07 Overman G Lee dentist

Δ RE4-1792

512-15 Southland Life Ins Co

Δ RE4-1591

516 Mutual of Omaha ins

Δ RE5-0392

601-02 Sou Life Ins Co Δ RE5-2457

603-08 Bizzell M Edw phys

Δ RE5-3264

609-12 Best Deleon E phys

Δ RE5-3586

613 No return

614 Gboro Dental Laby

Δ RE4-1641

PATE — DAWSON MOTOR CO., Inc.

N. C. Dealer's
License No.
1208 and 1208A

OLDSMOBILE

SALES and
SERVICESAFETY
TESTED
USED
CARS223-25 North
Center St.Tel. RE public
4-2411Used Car Lot
114 E. AshTel. RE public
4-2411WALNUT W — From Center west,
dividing line for streets running
north and south

102 Crawford Building

2d fl Vacant

3d fl Vacant

103 Goldsboro Drug Co (sied entr)

104 Morris Thos R optom

Δ RE5-0613

106 Parrott's Shoe Store

Δ RE4-4781

107-11 Penney J C Co Inc dept

store Δ RE4-5291 Δ RE4-5292

108 Ladies Shoppe The clo

Δ RE4-5423

110 Thomas Office Supply Co

Δ RE4-1572 Δ RE4-2115

112 Model Barber Shop

Δ RE5-3033

114 Dixie Lunch restr Δ RE4-9806

115 Jewel Box Inc The

Δ RE5-0521

116 Bonnet Shoppe The

Δ RE4-3079

117 Kirby's shoes Δ RE4-0702

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing

GAS HAS GOT IT — LET US PROVE IT

APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

MT. OLIVE HWY. P. O. BOX 1130
5-2763
5-3029 Night RE public
5-3029 Night RE public

GARRIS JEWELERS

DIAMONDS — WATCHES — SILVERWARE
GUARANTEED WATCH REPAIRING

142 N. CENTER ST.

TEL. RE public 5-1074

WALNUT W—Contd

- 615-16 Getchell Robt W chiro-
podist Δ RE5-0937
7th fl Loving T A & Co genl contrs
(ofc) Δ RE4-5241, RE4-4921
and RE4-4721
801 US Dept of Agrl (Fed Crop
Ins Corp) Δ RE5-4356
802-03 Cinderella Beauty Shop
Δ RE4-3358
804-05 Ohio State Life Ins Co The
Δ RE5-1570
806-07 US Vets Admn (contact
ofc) Δ RE4-2891
809 Jones L Frank ins Δ RE4-2941
811-13 Home Security Life Ins Co
Δ RE4-0861
814 Helen & Eleanor's Beauty Shop
Δ RE4-4376
815-16 Poole Sye D dentist
Δ RE4-0557
901 Helms J Luther genl contr
Δ RE4-1913
902 Vacant
904-06 Sou Life Ins Co Δ RE4-1871
907 Well Herman L (ofc)
Δ RE4-2801
909-11 Etherington John L phys
Δ RE5-3701
912-15 Dale Grover C phys
Δ RE4-0653
916 Bennett Richd H ins adj
Δ RE5-2681
1001-04 Kelly's Beauty Shop
Δ RE4-2763
1005 Daniels Geo S (ofc)
Δ RE4-0988
Edgerton Arnold B (ofc)
Δ RE4-0988
1006-08 Weyher John E jr phys
Δ RE5-1635
1010-11 Skyland Life Ins Co
Δ RE5-4716
1012-14 Schrum Sidney B optom
Δ RE4-3281
1015-16 Occidental Life Ins Co of
NC Δ RE4-1545
James intersects
cor Grant W T Co dept store
Δ RE4-3684
201 Singer Sewing Mach Co
Δ RE4-3654
203 Sherwin-Williams Co The
paint Δ RE5-4085
205 Montgomery Ward & Co
dept store Δ RE4-4024
209-13 Creech's Inc furn
Δ RE5-3413
212 Goodyear Serv Stores
Δ RE5-2464
215-17 Sears Roebuck & Co dept
store Δ RE5-2311
219 Isaac's Inc furn Δ RE4-3477

- 221 Sperry Hutchinson Co The
trading stamps Δ RE4-0903
225-27 Vacant

N George begins
S George begins

- 305 Borden Apartments The
Apartments:
101 Dillon Hattie N Δ RE4-4278
102 Batts Ruth H Δ RE4-2922
103 Jones Jean W Mrs
Δ RE5-3664
104 Yelverton Eleanor T Mrs
Δ RE4-4046
201 Gardner F Sidney @
Δ RE4-0983
202 Borden Eunice H Δ RE5-2148
203 White Florence A Δ RE4-3083
301 Vacant
302 Hitchcock Raeborn
Δ RE5-2290
303 Barksdale Emily R Δ RE5-3114
304 Bartlett Clara B Δ RE5-0370
Street continued
307 Handley Annie D @
309 Bartholomew Henry G @
Δ RE4-2715
Tyndall Jas B Δ RE4-4738
310 Lee H Fitzhugh @ Δ RE4-3470
311 Boykin Steph T Δ RE4-0942
Cooke Jodie B Mrs
Δ RE4-5294

N Virginia begins

- 405-07 Womack Elec Supply Co
Δ RE5-1701
408 Herring Boyd W Δ RE4-5471
410 Johnson-Sherman Co agri
impts Δ RE5-2014
Δ RE5-0364
411 Carolina Printing Co
Δ RE4-3068
413 Military Sports & Supplies Inc
Δ RE5-0035
416 Speros' Restr Δ RE4-9984
417 Vacant
420 Vacant
421-25 Terminal Hotel Δ RE4-3481
Williams Harry @ Δ RE4-3481
Terminal Hotel Barber Shop
423 Vacant

S Carolina intersects

ACLR crosses
A&ECRy crosses
Sou Ry crosses

S Georgia av intersects

- 606 Keen Plmb Co Δ RE5-1920
Keen Myrtle W Mrs @
Casey Roger P Δ RE5-1920
607 Blackmon Ruby C Mrs
Δ RE5-0290
610 Newman Josuha D Δ RE4-3423
611 Davis Roney L Δ RE5-3085
613 Kasell Eddie Δ RE5-1302
615 Mozingo Foy D @ Δ RE4-3462
616 Vacant
617 Vacant
619 Vacant

S Alabama intersects

ERNEST GLASS COMPANY

PLATE GLASS, AUTO GLASS, MIRRORS
DESK TOPS, PICTURE FRAMING, STORE FRONT CONSTRUCTION
518 E. Ash St.
Tel. RE public 5-2165

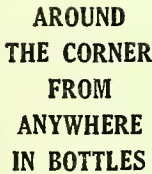
WAYNE WHOLESALE GROCERY CO.

Complete Line Staple and Fancy Groceries
N. JAMES AT
TRUCK LANE
PHONES RE public 5-1961 and RE public 5-1962

DIXIE ELECTRIC
MOTOR SERVICE

WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED
BUSINESS LISTS IN THIS DIRECTORY



Goldsboro

Coca-Cola

Bottling

Co., Inc.

Re public

5-2653

110-14 W.
Mulberry St.

JOHN R. CRAWFORD, Inc.

Phone RE public 4-4966

Dial REpublic 4-2064

Tel.
RE
4-4274

GOLDSBORO'S *Leading* JEWELERS **RICHARD'S** 106 NORTH CENTER STREET

Tel.
RE
4-4274

WAYNE AV—Contd
509 DeVaughn Mae F Mrs
 △ RE4-5398
510 Newkirk Rosa Mrs
511 Cotton Elijah jr
512 Hunter Roland
514 Best Rosalie
516 Williams Ernest
517 Allen's Gro
517½ Graham Harry L
518 Newsome David △ RE5-4764
519 Weeks Earl F △ RE5-0712
 Devereaux intersects
607 Daniels Aletha T Mrs
608 Vacant
609 Wallace Johnnie C

8
WAYNESBOROUGH AV—From end
of Persimmon northwest (No
numbers, houses in order)
 Canal ends
 Elmwood Cemetery △ RE5-2856
 N C Consolidated Hide Co
 Inc △ RE5-3466 △ RE5-0837
 Lewis W H △ RE5-3466

4
WEST — From W Holly north, 1
west of N Carolina

6
WHITFIELD AV N — From W Wal-
nut north, 2 west of Georgia av

8
WHITFIELD AV S — From W Pine
south, 1 west of Miller av

Holt ends
406 Woodard Hattie M Mrs △
 △ RE5-1884
413 Vacant
418 Vacant
419 Carmichael Edw △
 △ RE5-1369
 Gardner Howard
420b Woody Claude L
421 Vacant
422 Ellis Herbert △ RE5-1062
 Robinson Elbert O
423 Best Matthew △ △ RE5-2548
500 Lee Junius △ △ RE5-3679
504 Moore Sudie Mrs △
505 Kennan Georgianna Mrs △
 △ RE4-4555
506 Wright Thos △
507 Stalling Rebecca K Mrs △
 △ RE5-2936
509 Joyner Richd S

School ends
600 Wooten Josephine K Mrs △
602 Williams Voila Mrs

Orchard ends
803 Burgess Mary V Mrs △
 Washington ends
 Parker intersects

5
WHITLEY AV—From N Center east,
1 north of Dewey
100 Cox Jas H △ △ RE5-4109
102 Jacobs Hugh L △ △ RE5-0208

103 Coley Arnold △ △ RE4-4282
105 Darden Wm A △ RE4-3202
107 Collins Noah △ △ RE5-1245
109 Brewer Chas H △ △ RE5-0945
 N John intersects
204 Phillips Israel
206 McEachern Mack △
 △ RE5-4386
208 Thompson John A △
 △ RE5-9235
210 Taft Leamon △
212 Gerald Robt L △
215 Harrison Raymond △
 △ RE5-4039

Greenleaf intersects

13
WILLIAM N — From 241 E Wal-
nut north, 2 east of N Center
100 Vacant
104 Brown Janet B Mrs △
 △ RE4-1521
107 Evans Estelle K Mrs △ furn
 rms △ RE5-1772
108 Hawley Mary C Mrs △
 △ RE4-5158
 Hawley John H
109 Monticello The
 Apartments:

1 Vacant
2 Gray Eug E △ RE5-0835
3 Vacant
4 Clark B Frank △ RE5-4890
Street continued

110 Britt Dorothy △ RE4-4015
 Turlington Janie B Mrs △
111 Freeman M Alice △
 △ RE5-1532
 Johnson Arth M
112 Vacant
114 Hummell M Magdalene △
 △ RE5-4970
116 USO

E Mulberry intersects
201 StMary's Catholic Ch
204 Masonic Hall △ RE4-3125
 Gboro Lodge No 634 (AF&AM)
 Wayne Lodge No 112 (AF&
 AM)
 Wayne Shrine Club
 Gboro Council No 33 (R&SM)
 Gboro Commandery No 26 KT
 Gboro Chapter No 54 (OES)
 Gboro Chapter No 29 RAM

205-09 Vacant
210 SBT&T Co △ RE5-3311
 E Ash intersects

Vacant
305 Renn John H △ △ RE4-2658
 Encyclopedia Britannica
306 City Bd of Educ △ RE4-0561
 City Sch Supt △ RE4-0561
 City Dept of Educ (Industrial
 Educ Center) △ RE4-2197
307 Musgrave Myrtle L Mrs △
 △ RE4-4159

LITTLE RIVER OIL CO.

Inc.



FAST
SERVICE
TWO WAY
RADIO
—
PHONE
RE public
5-0893

RALEIGH HWY.
P. O. BOX 875

PINE STATE CREAMERY CO.
MILK — ICE CREAM — DAIRY PRODUCTS
Tel. RE public 5-3142
J. H. DICKERSON
MGT.

DIXIE ELECTRIC
MOTOR SERVICE

JOHNSON COTTON CO.

OF GOLDSBORO INC.

Living Room - Bed Room - Kitchen Furniture - Electric and Gas Appliances
Hardware - Tools - Paints - Building Materials - Fertilizer
John Deere Tractors - Eastern Carolina's Farm and Home Suppliers

132-134 E. WALNUT ST.

PHONES RE public 5-3021 and RE public 5-1622

Phone RE public 5-3029 Night RE public 5-2753

Wayne Realty & Insurance Co., Inc.

A Complete Real Estate Service — A Complete Insurance Service

Dial RE public 5-1341

213 E. WALNUT ST.

868

GOLDSBORO BUILDING AND LOAN ASSOCIATION



MURRAY BORDEN, Sec.-Treas.

116 E. Walnut St.

Tel. RE public 4-2121

WILLIAM N—Contd

- 309 Glascock Busbie trucker
Δ RE4-4500
- Perkins Delbert C Δ RE5-0763
- 313 Glascock Birdie T Mrs @
Δ RE5-0808
- 9
E Oak ends
- 401 Taylor Leonard A @
- 403 Carter Thos
- 405 Smith Wayne F @ Δ RE4-4914
- 405½ Carlton Robt W @
- Hill Wm T Δ RE5-2456
- 407 Wiggins Edw J Δ RE4-4135
- 409 Whitfield Mary M Mrs @
Δ RE4-0768
- 411 Sloan Henry S @ Δ RE5-2510
- 412 William St Sch Δ RE5-2826
- 413 Strickland Ira
Brechal Emanuel L
Matz Ronald S
E Vine intersects
- 500 Friends Ch
- 501 Edwards Geo W serv sta
Δ RE4-3561
- 502 Friends Ch (educ bldg)
- 503 Ward Pat Mtr Co used cars
Δ RE4-2031
- 507 Lancaster's Fruit Stand
Δ RE5-4952
- 508 Wayco Corp frozen food &
locker serv Δ RE5-3962
- 510 McClenny Johnnie R Mrs @
drsmkr Δ RE4-2775
- 512 Thomas Nora @ Δ RE5-3606
- 519 Pridgen Wm Δ RE5-3068
- 521 Eason's Telev & Appl Serv
Δ RE4-1734
- E Beech intersects
- 600 Curb In restr Δ RE5-4540
- 601 Campbell's Ezzo Serv gas sta
Δ RE4-9747
- 604 Witherington Sallie L
Snipes John W
- 605 Walston Steph J @
- 606 Lane Lila M Mrs
- 607 Collier Leland C
- 608 Pope Owen M
- 609 Pope Jas C Δ RE4-3816
- 610 Smith Gladys B Mrs
Δ RE4-3716
- 611 Underhill Mack C Δ RE4-4683
- 612 Register Kenneth
- 613 Vacant
- 615 Launderette The self serve
Δ RE5-4826
- 618 Salvation Army The
- 619 Vacant
- E Holly intersects
- 701 High's Inc insulation
Δ RE5-4657
- One Stop Restr Δ RE4-3984
- One Stop Gro & Mkt
Δ RE4-3984
- Dun Rite Clns Δ RE4-3984
- 702 High B J Insulation Co
Δ RE5-3432

- 704 Moore's Billiard Parlor
Δ RE5-3653
- 705 Brock Maggie A Mrs
- 707 Myers G Henry
- 711 Renn Sallie A Mrs @
Δ RE4-3337
- 713 Warren Earl E @
McIntyre begins
- 714 Miller Inez W Mrs
- 715 Jackson Alice B Mrs
Δ RE5-1443
- 716 Vacant
- 717-19 City St Dept (garage)
Δ RE4-1692
- 718 Lee Earl E
- 721 Ellis Tony @
- 722 Gboro Tob Co Inc Δ RE5-0671
- 725 Jones Bessie S Mrs
- 5
Atlantic av intersects
A&ECRR crosses
Royal av begins
- 800 Borden Mfg Co The (plant
No 2)
- 801 Borden Mfg Co The yarns
Δ RE4-4301 Δ RE5-3761
- 818 VanHoy Warren Δ RE5-0944
- 819 Young Albert J
Price R L
VanHoy intersects
- 901 Woodcock Murphy Δ RE5-4737
- 902 Wiley W Gardner Δ RE5-4619
- 903 Devault Thos A
- 904 Batten Elsie E Mrs
- 905 VanHoy Lula Mrs Δ RE5-3086
- 906 Brock Doster B Δ RE5-0626
- 907 Pate Jasper
- 908 Noble John Δ RE4-1988
- 909 Faircloth Edw J
- 910 Wiley Odie C
- 911 Brogden Willis A
- 912 Buck Monroe Δ RE5-4942
- 913 Collier Edw R
- 915 Faircloth Robt H
Tarboro intersects
- 1001 Underwood Joe
- 1005 Dixie Elec Mtr Serv
Δ RE5-4381
- 1007 Ginn Sundry & Soda Shop
confy Δ RE5-1241
- 1009 Hughes Radio Labs reprs
Δ RE5-2373
- 1011 Powell's Five Cent to Five
Dollar Store No 3
- 1013 Quality Plmb & Htg
Δ RE5-4981
- 1015-17 Vacant
- 1019 Wayne Upholstering Co
Δ RE4-4982
- Rouse R N & Co bldg contrs
Δ RE5-2921
- 1021 Vacant
- 1033 Dillon-Bell Implt Co agrl
impls & autos Δ RE5-2741
- 1035 Dillon Sup Co mill sups
Δ RE5-2421
- Freeman ends
Stronach av begins

TOWN AND COUNTRY GAS CO., Inc.

Bottled and Bulk L P Gas — For Cooking, Heating, Curing
GAS HAS GOT IT — LET US PROVE IT
APPLIANCES

226 N. Center St.

Tel. RE public 4-2301

BORDEN BRICK & TILE CO.

COMMON BRICK — FACE BRICK

513 Borden Bldg.
100 S. James St.

BUILDING TILE

Tel. RE public 4-3771

WILLIAM N—Contd

- 1100 Carroll C J Mtr Co autos
△ RE4-1956
- 1101 Herring & Peele Texaco Serv
△ RE4-9832
- 1106 Bell-Askins Plmb & Htg Co
△ RE4-4814
- 1107 Wayne Dairy Inc △ RE4-0574
Wayne Dairy Co-op Inc
△ RE4-0574
- 1109 Casey's Lndry & Clns
(plant No 1 & ofc)
△ RE5-2585 △ RE5-3550
Brogden ends
- 1201 Scott's Barbecue restr
△ RE4-0711 △ RE4-0712
- 1205 Hamm Leamon jr △ RE5-3719
- 1207 Strickland Marvin
- 1209 Daniels Braxton
- 1211 Smith J Edw
- 1212 Owsley H B & Son of Gboro
Inc pumps △ RE5-3822
- 1213 Stith Kathleen Mrs
- 1214 Edwards Auto Serv serv sta
△ RE4-9988
- 1215 Cavanaugh Grace D Mrs
- 1216 Humphrey's Auto Body Shop
repr △ RE4-3451
- 1218 Wayne County Farm Bur Inc
△ RE4-4685
- Farm Bur Mut Ins Co of
NC △ RE4-4685
- NC Farm Bur Wns Federation
△ RE4-4685
- 1220 Edgerton J M & Son Inc
agrl implts △ RE4-4361
- 1221 Grant Elec Co contrs
△ RE5-2185
- W Raynor intersects
Dewey ends
- 1300 Home Bldrs Sup Co
△ RE5-2134
- 1302 Mtr Parts & Mach Serv Inc
△ RE5-0741 △ RE5-0742
- 1303 Faulk Willis L
- 1304 Tri-Country Elec Membership
Corp △ RE5-2611
- 1305 Hollingsworth Lillian S Mrs
- 1311 Cole's Gro △ RE5-0115
- 1316 Johnson Cotton Co of Gboro
(farm equip div) △ RE5-0281
Greenleaf ends
- Claudia av intersects
(tank div)
mfrs △ RE5-2882
- Marion ends
- 1505 Williams Faison auto repr
- 1507 VanHoy Frances S Mrs
- 1511 Wood Reuben E
- 1513 Hall Clarence F
- 1515 Jones Jas C
- 1516 Sutton's Gas & Appliance Co
△ RE4-2725
- 1518 Masonry Specialty Co contrs
△ RE5-0235

Wilson begins
Woodrow av begins

- 1600 Capps Jas K △ RE4-4372
- 1602 Davis C Vernon △ RE5-3537
- 1603 Daugherty Russell F
- 1604 Hudson Wm R
- 1606 Bartlett W A Gro
- 1607 Kerney Tommie
- Wilson begins
- 1609 Smith Blanche Mrs
- 1610 Stafford Lionel W
- 1611 Vacant
- 1700 Deans David E
- 1701 Fall Wm W △ RE4-3146
- 1702 Dew Willie D
- 1703 Orton Beulah E Mrs ◎
△ RE5-3430
- 1705 Pate John L
- 1706 Orton's Gro △ RE4-9936
- 1707 Orton Gary V ◎ △ RE5-2572
Woodrow av begins
- 1710 Warwick's Superette gro
△ RE4-3884
- 1710½ Warwick Wm C ◎
△ RE4-2222
- 1711 Jones Horace G ◎ △ RE4-0914
- 1712 Langston Burgess R
- 1713 Barrow Thos A ◎ △ RE5-2451
- 1717 Clarkton Mattress Co mfrs
△ RE5-2550

Frank begins
E Shaw ends

- 1800 Hinson Jas R ◎
- 1803 Bartlett W A
- 1804 Daw's Gro △ RE4-9907
- 1807 Hare Kenneth R
- 1808 Modlin Oil Co △ RE4-2418
- 1810 Bartlett's Gro △ RE5-4329
- rear Vacant

City limits

Hooks River rd begins

- 1814 Hare Wm C
- 1815 Sam's Drive In restr
△ RE4-9996
- 1816 Bill's Tavern beer △ RE4-9889
- 1817 Little Bo-Peep Drive In restr
△ RE4-9798
- 1819 Sasser's Serv gas sta
- 1826 Bell Trailer Sls △ RE4-2423
- 1900 Dixon Lola S Mrs ◎
- rear Reeves Paul
- 1901 Woodward Body Shop auto
repr △ RE4-2732
- 1902 Deans Henry B ◎
- 1903 Howell Garage auto reprs
△ RE4-9803
- 1904a Deans Gro
- 1904b Johnson Preston

Deans rd begins

- 1905 Vacant
- 1906 Gufford Benj F ◎ △ RE5-3032
- 1906½ Dew Willie D auto reprs
- 1907 Howell Geo F
- 1908 Davis Louise A Mrs ◎
△ RE4-4120
- 1909 Howell Eliz S Mrs ◎
△ RE4-1593
- 1910 Wells Ruth E Mrs ◎
- 1911 Howell Lonnie B ◎
△ RE4-3868

M. B.
AndrewsI
N
S
U
R
A
N
C
EService
CompleteAuto
FireTheft
LiabilitySickness
AccidentHospital-
ization

Life

WACHOVIA
BANK
BLDG.

PHONES

Office
RE public

4-5215

Res.
RE public
4-3983DIXIE ELECTRIC
MOTOR SERVICERemember Your Credit
is always Good at115 W. WALNUT ST.
Tel. RE public 5-0521


THE
Jewel Box
STORES
SOUTH'S LARGEST JEWELERS



Wooten Oil & Fuel Co. Inc.

Phone
RE public
4-0851

Kerosene
Gasoline
Fuel
Oils

DIESELENE
SOLVENTS
LUBRICANTS

521 N.
John St.



H. W. TATUM REALTY CO.

REAL ESTATE — INSURANCE — LOANS

106 N. John St.

Phone RE public 4-0751

WILLIAM N—Contd

- 1914 Sasser's Garage & Serv Sta
△ RE4-4616
1915 Parker Lloyd M ©
1916 Sasser Leslie G © △ RE4-4616
Orange begins
1920 Artis Robt L © △ RE5-4401
1921 Roberson Leander ©
△ RE5-0006
1923 Woodard Pearl © △ RE5-3255
1924 Carolina Whse tob
△ RE5-3251
1925 Williams Carl Gro △ RE5-4230
1927 Hood's Sht Mtl Shop
△ RE5-2062
1928 Vacant
1932 Jackson Willie
1933 Best Guy © △ RE5-4264
1934 Vacant
1943 Woodard John ©
1944 Christ's Disciples Ch
Pate Town rd begins

WILLIAM N EXTN (US Hwy 117 N)—Continuation of N William to beyond city limits

- (Houses in order, not numbered)
Wayne Body Wks auto reprs
△ RE5-0882
KLOC Serv Sta gas sta
Triangle Drive Inn restr
△ RE4-9861
Coombs O'Neal Genl Hauling
Vacant
△ RE4-4434
Evans Eppelina S Mrs fortune
teller △ RE4-4241
Evans Chas H © livestock dlr
△ RE4-4241
Ma's Kitchen restr △ RE4-9895
Mitchell Leonard W ©
Rhodes W Sam © △ RE5-4685
Rhodes Russell L
Kloc Petroleum Distributors
gas sta
Stevenson G W △ RE5-2119
Hobbs John F Stockyard Inc
△ RE4-4892
Plaza Restr △ RE4-9986
Farmers Warehouse
△ RE4-0665
S & H Amoco Sta gas sta
△ RE5-4422
Open Air Mkt gros △ RE5-2774
El Rancho Motel △ RE5-4563
Glass Jas R ©
Howell Oil Co △ RE4-2021
Little Jewel Serv Sta
△ RE4-5333
Hill J F ©
Vacant
Tyndall Flossie M Mrs
△ RE5-4318
Auction Whse △ RE4-3231
Isler Judith E © △ RE4-2270
Stancil Jasper © △ RE5-3208
Gardner Earl I © △ RE5-4345
Stafford David E △ RE5-1448

- Griffin Steel & Sup Co
△ RE5-3284
Bedford Hatchery & Feed Mill
△ RE4-3314
Loving T A & Co utility dept
△ RE4-4721
Moore J A Trucking Co
△ RE4-3861
Moore Jos A © △ RE5-3523
Lancaster John R Gros
Smith Leon ©
Lewis J Clifton © △ RE5-1700
Kneib Clyde W △ RE5-2414
Equip Co (Div of T A Loving
Co) contrs equip △ RE4-4921
Lancaster John R ©
△ RE5-1556
Drueiding Bros Co chamios skin
mfrs △ RE4-2321
Riswold Albert W ©
△ RE5-4203

WILLIAM S—From E Walnut south, 1 east of John 102 Wayne Anthony Apts Apartments:

- 1 Moye Mattie B △ RE5-1713
2 Creech Ruth R Mrs
△ RE5-3241
3 Saintsing Edna E Mrs
△ RE5-0987
4 Branton Edith pub sten
△ RE4-3086
5 Womble Ruth △ RE4-4247
6 Simmons Rachel T Mrs
△ RE4-2888
7 Adams Blanche B Mrs
△ RE4-2672
8 Harris Betty O Mrs
△ RE4-0884

Street continued

104 Court Square Apts Apartments:

- 1 Vacant
2 Hallman L Lewie △ RE4-5575
3 Broom Otis L △ RE5-2520
4 Allred Mary B Mrs △ RE4-3100

Street continued

- 110 O'Berry & Lewis Inc ins
△ RE5-1237
111 County Health Center Bldg
County Health Dept
△ RE4-0550
City-County Milk and Food
Insp △ RE5-4331
City-County Sanitary Insp
△ RE5-4331
County Tuberculosis Assn
△ RE4-5146
County Registrar of Vital
Statistics △ RE5-4331
112 Williams Jos F △ RE4-3097
112½ Hawley Wm O △ RE4-2743
114 County Bd of Educ Library
△ RE5-4331
116 Vacant

E Chestnut intersects

SMITH HARDWARE CO.

ANYTHING IN HARDWARE

118-120 W. Walnut St.

Tels. RE public 5-1661 - RE public 4-2261

Agricultural Implement Dept. 126-128 S. James

Tel. RE public 4-4043



**As Always
the New and Fashionable
for Any Season!**

WILLIAM S—Contd

- 201 O'Berry Ellen L Mrs @
△ RE4-1880
202 Taylor Mary McL Mrs @
△ RE4-3520
203 Claytor Penelope @
△ RE4-1943
205 Denmark Annie D @
△ RE5-3610
208 Taylor W Frank @
△ RE4-0869
209 Smoot Margt G Mrs @
△ RE4-0643
Smoot Margt V mus tchr
210 Smith Mary P Mrs @
△ RE4-2655
211 Waddell Sarah Mrs @
△ RE4-4346
212 Johnson Peggy Mrs
△ RE4-4473
Keith John M △ RE4-4973
Pope Jeannette △ RE4-2543

213 York Apartments

- Apartments:**
1 Fields Billie
2 Barnhill Wm L △ RE5-2870
3 Eustler Edith O Mrs
△ RE5-0378
4 Durham Eddie V △ RE4-3478
Street continued
214 Warren Edw R @ △ RE4-2856
E Spruce intersects

- 300 Robinson M Emmett @
△ RE4-1767
301 Williams Frances G Mrs
△ RE4-5415
Johnson Wm T
303 Herring Marvin J @
△ RE5-2713
McKee John L △ RE5-0011
304 Kirby Helen N @ △ RE4-1709
306 Carraway Henry T @
△ RE4-4068
309 Williams W Franklin @
△ RE5-1503
310 Haynes Carrie L Mrs @
Williams Annie M Mrs
△ RE5-0706
311 Ham Cath M Mrs @
△ RE5-4728
313 Lucas C Zebulon △ RE4-2473
314 Fields Marie B Mrs @
△ RE4-1864

E Pine intersects

- 401 Watson Amelia M Mrs @
△ RE4-4440
Thompson Wm E
402 Broadhurst Mary L Mrs @
△ RE4-2309
403 Watson Henry C @ △ RE4-3357
No return
Hoover Harold
404 Whitley Clyde D Mrs
△ RE5-2200
405 Edwards Chas B △ RE5-0967
Edwards Chas B @
△ RE5-0967

- 407 Smith Loudora O Mrs
△ RE4-2730
408 Denmark The Apts
Apartments:
Woodard Raymond D
△ RE4-3503
No return
No return
409 Wiggs Walter W @ △ RE4-5312
410 Harris Jas A △ RE4-4286
411 Stroud Christopher C
△ RE4-5577
Polock Raymond
412 Horton W Jas @ △ RE4-5030
413 Ballenger Edna S Mrs @
△ RE5-4969

WILLOW—From E Center west, 5
south of Apple

- WILMINGTON AV — From near**
913 S Sycamore east, 1 south of
Olivia la
311 Brick Cleo
313 Hagins Olivia Mrs △ RE5-0924
315 Hilliard Edw L
316 Roberts John O jr @
△ RE4-4586
401 Wooten Jas A
403 Vick Albert
514d Richardson Chas E
△ RE4-2530

17
Isler intersects

- 510 Mitnaul Henry L @
△ RE5-0478
512 Todd Geo H △ RE5-1761
514a Bellamy Twillie △ RE5-1752
514b Barnes Theo △ RE4-0595
514c Crawford Bertha Mrs
514d Richardson Chas △ RE4-2530
Devereaux intersects
600 Jackson Gilbert T
600 1/2 Goff Wm P △ RE4-0536
602 Casey Harold D
604 Vacant
605 Boseman Clifton C
Roberts F G @
606 Williford Leon
608 Massengill's Fish Mkt
609 Tillman Calvin S △ RE4-4898

- WILSON AV — From 1606 N Wil-**
liam east, 1 north of Marion
406 Westbrook Jack
408 Sasser Calvin C @
△ RE5-2626
410 Summerlin Lee R △ RE5-2868
411 Grant John W △ RE5-1003
412 Lane Milton △ RE4-3842
413 Pentecostal Holiness Ch
414 Hatmaker Joe E @ △ RE4-5230
415 Bass Anderson B
416 Best Saml
418 Rhodes Charlie R @
420 Vacant
421 Rhodes Bobby L

109 W. VINE at CENTER

BUILDERS SUPPLIES CO.

Roofing — Insulation — Paints — Hardware — Sheet Rock — Ready Mixed Concrete

LUMBER
TEL. RE public 4-4321

DIXIE ELECTRIC
MOTOR SERVICE



**W. H. GRIFFIN
& SONS**

511 S. John St.

Tel. RE public 5-4911



BRYAN OIL CO., Distributors
 Filtered and Metered FUEL OIL
 AUTOMATIC KEYPILL SERVICE
 BY THE DEGREE-DAY SYSTEM
 MT. OLIVE HWY. DIAL RE public 4-1771



You'll Like Our Finer, Faster Service
 When You Stop We Start
CENTRAL SERVICE MOTOR CO., Inc.
 Your LINCOLN-MERCURY Dealer
 115 E. ASH ST. PHONE RE public 5-4781

BRANCH BANKING & TRUST CO.

Goldboro's Oldest Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Phones RE public 5-2621 - RE public 5-2622

Bookkeeping Dept. RE public 5-3655

200 E. WALNUT ST.

WILSON AV—Contd
 424 Deans Marvin E @ Δ RE5-1766
 426 Royall Olen P @ Δ RE5-0436

WISTERIA ROAD — From S Slo-
 cumb extn to Rosewood av, 1 south
 of W Seymour dr
 250 Slusser Annie A Mrs
 Δ RE5-2549

251 Beamon Peggy Mrs
 252 Nipple Jerald
 253 Berdinis Martin
 254 Villiness Edw R
 255 Reaves Leamon jr
 256 Wiggs Geo W
 257 Winstead Lindsay Δ RE4-2142
 258 Crawford Norman Δ RE4-3183
 Johnson la intersects

259 Faircloth Helene Mrs
 260 Ezzell Carrie T Mrs
 261 Lavin John
 262 Farmer Percy L
 263 Ezzell Danl J
 264 Lee Duffy
 265 Howell Steph
 266 Coburn Lloyd
 267 Lassiter Frieda M Mrs
 Δ RE4-5237
 268 Pittman Henry E
 269 Parrish Esther C Mrs
 270 Butts Willie A
 271 Gaaney Ethel L Mrs

WOODROW — From 1706 N Wil-
 liam east, 1 north of Wilson
 406 Radford Floyd B
 407 Rowe Jas R
 409 Howell Steadman B @
 410 Potter Hubert P
 411 Satterfield W B Rev @
 Δ RE5-2942
 412 Newsome Jas D
 413 Williams Wm H
 414 Taylor Jas R
 415 Sykes Major R
 416 Holton Ashton M @
 417 Evans Mavis E Mrs
 418 Lane John H @ Δ RE5-4397
 420 Haul Luther

WORKMAN — From 1212 N James
 west, 1 north of Fussell
 203 Armwood Rufus @ Δ RE5-3082
 205 Ford Bertha Mrs @
 Δ RE4-3372
 208 Nanney Carl F
 210 Millard Wm Δ RE4-2248
 N George intersects
 305 Chestnutt Wm E @ Δ RE5-2569
 306 Vacant
 308 Powell Ralph H @ Δ RE5-0365
 309 Cook Mamie C Mrs @
 310 Smith Amaziah @ Δ RE5-4016
 N Virginia extn intersects



Farmers Supply Co.

Paint — Hardware — Appliances

118 N. John St.

Tel. RE public 4-2094



DAY PHONE RE public 5-4381

You Get Friendly Specialized Service at

DIXIE ELECTRIC MOTOR SERVICE

OUR ONLY BUSINESS:

Electric Motor Rewinding and Repairs

OUR ONLY AIM:

Quality and Service That We Stand Behind

OUR ADDRESS:

1005 NORTH WILLIAM STREET



Factory Authorized Service Station
for DELCO, PACKARD and WAGNER MOTORS

1005 North William St.

Tel. Day RE public 5-4381

DIXIE ELECTRIC
MOTOR SERVICE

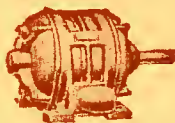
DAY PHONE RE public 5-4381

DIXIE ELECTRIC MOTOR SERVICE

OUR ONLY BUSINESS
Complete Electric Motor Service

ELECTRIC MOTORS

REBUILT



REPAIRED

REWOUND

Complete Stock of Repair Parts
Necessary for Fast and Dependable
Electric Motor Service

DISTRIBUTOR

DELCO and PACKARD MOTORS
NEW DEPARTURE BALL BEARINGS

QUALITY and SERVICE
THAT YOU REQUIRE

OFFICE and SHOP
1005 North William St.

MT, OLIVE HWY. P. O. BOX 1134

5-2753

RE public

1005 North William St.

RE public

1005 North William St.

DIXIE ELECTRIC
MOTOR SERVICE

HILL'S

GOLDSBORO

NUMERICAL TELEPHONE DIRECTORY

1959

INCLUDING ADAMSVILLE

Copyright, 1959, by Hill Directory Co., Inc.

Due to the necessity of frequently changing telephone numbers assigned to users, we suggest that you verify this information by referring to your local telephone book to see if any changes have been made since this Directory was compiled.

REPUBLIC EXCHANGE

- | | | |
|-------------------------------|------------------------------|--------------------------|
| 4-0087 Warren L C jr | 4-0591 Spicer J W | 4-0662 Thompson B M |
| 4-0092 Stevens R E | 4-0592 Starr H S | 4-0664 Jones Nancy Mrs |
| 4-0316 Crawrod W J | 4-0595 Barnes Theo | 4-0665 Farmers Warehse |
| 4-0522 Simmons H A | 4-0595 Thompson W S | 4-0667 Brown J R |
| 4-0524 Norwood C S jr | 4-0596 Banks P E | 4-0668 Daughety D J |
| 4-0525 Lee's Wheel Aligning | 4-0597 Lanier R R | 4-0669 Carrawan C G jr |
| 4-0527 Harris A M | 4-0598 Ward Buck | 4-0670 McCullen E G |
| 4-0530 Rivenbark K F Mrs | 4-0600 Meadford Carl | 4-0673 Outland M J |
| 4-0532 Gulf Serv Center | 4-0604 McArthur R S Mrs | 4-0674 Raynor R C |
| 4-0535 Goldsboro Trans Co Inc | 4-0605 Best L F | 4-0675 Davis E L |
| 4-0536 Goff Wm | 4-0608 Lane H A | 4-0676 Crumpler Norwood |
| 4-0537 Roberts I I Mrs | 4-0610 Percise R W | 4-0678 Hamilton Wm |
| 4-0538 Williams P W | 4-0611 Swann E G | 4-0680 Edgerton B S |
| 4-0540 Davis L M Mrs | 4-0612 Coley Vinson | 4-0682 Savage H M |
| 4-0541 Griffin A T Mfg | 4-0615 Benson W S | 4-0684 Upholstery & Trim |
| 4-0547 Holmes J H | 4-0616 Wooten J A | Center |
| 4-0548 Bryant W H | 4-0619 Williams T R | 4-0686 Lewis W C |
| 4-0550 County Health Dept | 4-0620 Stokes W C | 4-0687 Slocumb L W Mrs |
| 4-0553 Franklin J W | 4-0621 Hamilton's Funeral | 4-0688 Hogans A S Mrs |
| 4-0555 Stacy V E | Home | 4-0691 Holloway J W |
| 4-0556 Parker Frank jr | 4-0622 Batten J E | 4-0694 Casey A D Mrs |
| 4-0557 Poole S D | 4-0624 Brown Richd | 4-0695 Hooks G L |
| 4-0558 Combs J R | 4-0625 Edwards R T Mrs | 4-0698 Hollowell Z G |
| 4-0559 McCullen M D | 4-0625 Rosella's Beauty Shop | 4-0700 Culbreth D C |
| 4-0561 City Bd of Educ | 4-0628 Overman M W Mrs | 4-0701 Outlaw E G |
| 4-0562 Staps Max | 4-0629 Howe W E | 4-0704 Helms R E |
| 4-0563 Thomas S P Mrs | 4-0633 Clement Studio | 4-0705 Burroughs J B |
| 4-0564 Smith R H | 4-0634 Sutton Jack | 4-0708 Dumas O F |
| 4-0565 Sasser B E | 4-0635 Rogers G R | 4-0709 Crumpler J E |
| 4-0567 Vinson D W | 4-0637 Taylor Sherod | 4-0710 Johnson T S |
| 4-0568 Gaylor C P | 4-0638 Cotton B J | 4-0711 Scott's Barbecue |
| 4-0570 Atkinson W B | 4-0640 Mansour N H Mrs | 4-0712 Scott's Barbecue |
| 4-0573 Markham E C | 4-0641 Rogers Furn | 4-0713 Belk Henry |
| 4-0574 Wayne Dairy | 4-0643 Smoot M G Mrs | 4-0714 Martin C H |
| 4-0577 Smith J B Mrs | 4-0645 Dawson J B | 4-0717 Holloman D B Mrs |
| 4-0578 Chestnutt W J | 4-0646 Cotton Mtr | 4-0718 Still L D |
| 4-0579 Tadlock D H | 4-0648 Phillips P J | 4-0720 Jones King |
| 4-0581 Genl Adj Bur | 4-0650 Wiggins F L | 4-0721 PO |
| 4-0585 Winslow J W | 4-0653 Cozart M J Mrs | 4-0723 Wheless M L |
| 4-0586 Royall W A | 4-0654 Sholar G D | 4-0725 Smith F A Mrs |
| 4-0587 Glisson C V | 4-0657 Dudley Lemon | 4-0727 Best J T |
| 4-0588 Freeman R MD | 4-0661 Underwood's Ralph | 4-0728 Boss E B Mrs |
| 4-0590 Raiford Ophelia | Garage | 4-0729 Hardy Adron |

REPUBLIC EXCHANGE

—Contd

4-0732 Stenhouse H M
4-0734 Powell E C
4-0734 Boyette B R
4-0739 Tyndall L M
4-0740 Tatum H W
4-0740 Tatum M E
4-0741 Vincon's Drug Store
4-0742 Styron M W Mrs
4-0744 Stanton H T
4-0746 Ideal Barber Shop
4-0748 Howard L R
4-0750 Cope Travis
4-0751 Tatum H W Realty
4-0752 Branch S J
4-0755 Ward E G Mrs
4-0757 Strickland M B
4-0760 Strickland G W
4-0761 Wooten AL
4-0763 Topping J M
4-0765 Cutler L H
4-0766 Weil David
4-0768 Whitfield M M Mrs
4-0770 Miller W H
4-0771 Lanier R P
4-0773 Sugars N W
4-0775 Langston R D
4-0776 Southerland N M
4-0779 Moore Amos
4-0780 Stevens C H Mrs
4-0785 Griffin J E
4-0786 Hudson E T
4-0787 Smith W J
4-0788 Aycock J S
4-0792 Joyner Alton
4-0793 Bell J M
4-0794 Hobbs Katie Mrs
4-0795 Harris B A
4-0798 Pedigo M C Mrse
4-0799 Daughtry E G
4-0805 Exum H W Mrs
4-0806 Kearney W B
4-0807 Craft L Z
4-0809 Best Allen
4-0811 Sasser T R
4-0812 Forbes J L
4-0814 Johnson B O Mrs
4-0815 Red Bird Cab
4-0818 Ward J W jr
4-0819 Fisher R F
4-0820 Lamm J K
4-0821 Pepsi-Cola Bottling Co
of Gboro
4-0824 Leach J A
4-0825 Colonial Ice Co
4-0826 Andrews N J Mrs
4-0827 Edgerton E M Mrs
4-0830 Crow E C jr
4-0832 Federal Oil Co
4-0834 Mason Rebecca Mrs
4-0835 Broom Mtr
4-0836 Thompson J O
4-0839 Allsbrook J R
4-0840 Jinnette C R
4-0841 Kornegay R L
4-0844 Davis C M
4-0845 Worley Typewriter
Exch
4-0850 Barnes Mamie
4-0851 Coastal Transport
4-0851 Wooten Oil & Fuel
4-0854 Barrow Jas
4-0855 Southerland M E Mrs
4-0856 Gardner L L
4-0858 Scott W F
4-0859 Redman J R
4-0861 Home Security Life Ins

4-0862 Woodard M C
4-0863 Lamm W S
4-0865 Ivey R M
4-0866 Best & West Men's
Shop
4-0867 Harris E W
4-0868 Bouras W T
4-0869 Taylor W F
4-0870 Vasey J E
4-0872 O'Tuel P H
4-0873 Pearson L E
4-0876 Chavis P W Mrs
4-0877 Lane Ernest
4-0878 Crow W R jr
4-0879 Tolson T J
4-0881 Carolina Motor Club
4-0882 McCullen F W
4-0884 Harris B O Mrs
4-0885 Bizzell M E
4-0890 McIntyre Gertrude Mrs
4-0892 Anderson David jr
4-0893 Cook A E Mrs
4-0894 Judge Roy
4-0897 Pittman P H jr
4-0898 Hines T C
4-0899 Pate T W
4-0900 Phillips Wheeler
4-0902 Parks T L
4-0903 City Motor Sales
4-0905 Conekin G M
4-0906 Wade Jas
4-0908 King L B Mrs
4-0909 Barfield M R
4-0910 Kennon S S
4-0911 Robinson's Drug Store
4-0914 Jones H G
4-0915 Allen O E Mrs
4-0918 Jones F T Rev
4-0919 Cook Clennon
4-0922 Cox J L
4-0923 Sperry Hutchinson
4-0924 Kornegay L K
4-0925 Walton K S
4-0926 Harrell A L Mrs
4-0928 Donnell S H
4-0929 Durham J F
4-0930 King M L
4-0931 Spence-Williams Florist
4-0932 Deans J A
4-0935 Barnes G W Mrs
4-0938 Coston James
4-0942 Boykin S T
4-0943 Newton J R
4-0944 Wolfe H E
4-0945 Best Arth
4-0947 Richardson L W
4-0949 Pittman W W
4-0950 Thompson W B
4-0951 McMillian Odessa Mrs
4-0952 Barrow N H Mrs
4-0954 Gboro Record
4-0955 Blue R C
4-0956 Crawford Richd
4-0959 Coley J A
4-0960 Hackney T E
4-0961 US Agrl Soil
Conservation Serv
4-0962 Wooten L D Mrs
4-0964 Roberts Reynolds
4-0965 Bain L H Mrs
4-0967 Crumpler J T jr
4-0968 Williams Willie
4-0969 Davis V E
4-0970 US Alcohol & Tob Tax
Div
4-0972 Witherington M P Mrs
4-0973 Shaw J M
4-0974 Anderson G H
4-0975 Leder Bros
4-0976 Parks M L Mrs
4-0977 Bonner H D
4-0979 Hill Wm
4-0980 James J I
4-0981 Cogdell D C
4-0982 Graham Emily
4-0983 Gardner L S
4-0984 Best J B
4-0985 Jeffress E J
4-0987 Atkins J W
4-0988 Daniels G S
4-0988 Edgerton A B
4-0989 Pittard J E jr
4-0990 Rowe L W
4-0993 King's Drink Bar
4-0994 Edwards W D
4-0995 Murphy Richd
4-0996 Strickland R H
4-1027 McKenzie R A Mrs
4-1330 Gregory H A
4-1495 Bell Chester
4-1520 Dortch H M
4-1521 Brown J B Mrs
4-1523 Gurley W D
4-1524 Bell-Stuart Furn
4-1527 Ham Nathan
4-1528 Faircloth Henry
4-1533 Hardy Jas
4-1534 Spicer John jr
4-1541 Grady N H
4-1545 Occidental Life Ins
4-1546 Jones E L Mrs
4-1547 Booth Raymond
4-1548 Spruill Carl
4-1549 Magill N H Mrs
4-1550 Johnson N L Rev
4-1551 Weil's Inc
4-1551 Weil H & Bros
4-1551-Weil's Fertilizer Wks
4-1557 Malpass N C
4-1558 Bridgers M M Mrs
4-1559 Southerland D R
4-1560 Baker J R
4-1561 Johnson W E & Son
4-1563 Reeves R I
4-1570 Bostic E R
4-1571 Jones Elijah
4-1572 Thomas Office Sup
4-1574 Benton I W Mrs
4-1575 Pender M M Mrs
4-1577 Powell E C
4-1578 Cogdell G E
4-1579 Beamon's Gro
4-1582 Price M A
4-1583 Mabry J D
4-1585 Etheridge B E
4-1586 Am Plmb & Elec Sup
4-1587 Shivar E H
4-1588 Warren E R jr
4-1589 Jacobs Jas
4-1591 Southland Life Ins
4-1592 Hicks Frank
4-1593 Howell E S Mrs
4-1594 Dortch H P
4-1596 Robins H G
4-1597 Cofield H F
4-1600 Kirschner Mow
4-1601 Rose W P Sup
4-1606 Howell R W Mrs
4-1607 Thigpen E H
4-1608 Rose A D
4-1610 Bowen Alvin
4-1611 Mutual Ins Agcy
4-1612 Bell G F
4-1613 Monroe H Y
4-1614 Manley J H
4-1617 Jackson C J Mrs

4-1618 Harper A L
 4-1621 Coker B V
 4-1622 Jackson Drug
 4-1624 Nasekos Speros
 4-1625 Jones P E
 4-1628 Thompson Edw
 4-1629 Rose J C
 4-1632 Lewis Jack
 4-1633 Jones F E
 4-1634 Hines N H Mrs
 4-1635 Broom W M
 4-1637 Walker A W
 4-1639 Atkinson Emma Mrs
 4-1641 Gboro Dental Laby
 4-1642 Bell Clothiers
 4-1643 Braswell Arth
 4-1644 Vinson Paul
 4-1648 Denmark B B Mrs
 4-1649 Jernigan E L
 4-1650 Hinson Jesse
 4-1653 Dale G C
 4-1654 Page L M
 4-1655 Brown Oscar
 4-1658 Moye J E
 4-1660 Best R W
 4-1666 Hinson L M Mrs
 4-1668 Wyman E H
 4-1674 Davis Elroy
 4-1676 McNairy C B
 4-1677 VaCaro Carolina Chem Corp
 4-1678 Dority E T jr
 4-1682 Dawson R L Mrs
 4-1683 Ives L W
 4-1685 Holmes Norman
 4-1686 Pittman E E Mrs
 4-1689 Beard R E
 4-1692 City St Dept
 4-1693 Harris E L
 4-1695 Moon G E
 4-1698 Pike J D
 4-1699 Battle Enos
 4-1700 Reid A B
 4-1701 Parker N G
 4-1703 Gay J E
 4-1706 Boyette Robt
 4-1707 Croom P L
 4-1708 Williams C U
 4-1709 Kirby H N
 4-1711 Kornegay J M
 4-1712 Saunders R J
 4-1714 Boy Scouts of Am
 Tuscarora Area
 Council
 4-1715 Fergusson M B
 4-1718 Buch W L
 4-1720 Taylor Edgar
 4-1725 Strosnider C F
 4-1728 Thomas Paul
 4-1729 Richardson A G
 4-1731 Yelverton Paul
 4-1732 Smith Wayne & Sons
 4-1734 Eason's Telev & Appl
 Serv
 4-1735 Hodges F S Mrs
 4-1736 Isaacs Sol
 4-1737 Carr A R
 4-1739 Ford Wilbert
 4-1740 Vann J H
 4-1741 Ware S F
 4-1744 Watson S A
 4-1745 Cross G H
 4-1746 Watson J E
 4-1747 Capps B L
 4-1749 Cousins W V
 4-1751 Planters Cotton Oil
 & Fertilizer
 4-1752 Parks J G
 4-1753 Horne L M
 4-1754 Wilson C G Mrs
 4-1756 Stallings L K jr
 4-1757 Parks J G
 4-1760 McDonald W I
 4-1761 Mills Con-O-Lite Vault
 4-1761 Seymour Funeral Home
 Inc
 4-1761 Gboro Mutual Burial
 Assn
 4-1762 Best Ben
 4-1764 Withers P L
 4-1766 Westmoreland F V
 4-1767 Robinson M E
 4-1769 Bradley D W
 4-1770 Evans A J
 4-1771 Cobb H B
 4-1776 Westbrook W M
 4-1778 Hinson J Z jr
 4-1780 Jackmen C R
 4-1782 Taylor D E
 4-1783 Ward M A Mrs
 4-1785 Daughtry E E
 4-1786 Zealy A H
 4-1790 Everett Merriwell
 4-1792 Overman G L
 4-1793 Helmer Harry
 4-1794 Wilson T W
 4-1796 McLamb E C
 4-1797 Mewborn M T
 4-1799 Austin Phyllis
 4-1801 Meadows W L
 4-1802 Daniels Elec
 4-1802 Daniels C C
 4-1803 Austin Mozella Mrs
 4-1804 Longest M A Mrs
 4-1807 Scorggs J A
 4-1808 Brisbois J A
 4-1810 Benton J H
 4-1813 Cooke J D
 4-1814 Robinson M E Inc
 4-1815 Lane D J
 4-1817 Smith Noggie
 4-1818 Hinnant Jas
 4-1820 Cooke S J
 4-1821 Earp's Auto Serv
 4-1823 Wharton R V
 4-1824 Lewis L B Mrs
 4-1825 Langston S C
 4-1826 Southerland L E
 4-1828 Moore E W
 4-1829 Smith Paul jr
 4-1831 Brashear P H Mrs
 4-1831 Merle Norman Cos-
 metic Studio
 4-1832 Lee L G Mrs
 4-1835 Reeves Freddie
 4-1836 Hinson C E
 4-1837 Jeffreys G P Mrs
 4-1839 Farrior K S
 4-1841 Taylor Allen & Warren
 4-1844 Grantham S B
 4-1845 Washington J H
 4-1847 Middleton P R
 4-1849 Avery F I Mrs
 4-1851 Cuddington M B Mrs
 4-1853 Jennette J D
 4-1854 Washington Josephine
 Mrs
 4-1855 Economy Mkt
 4-1856 Vester J R
 4-1857 Davis D W jr
 4-1858 Isler L M
 4-1861 Young Fashions
 4-1863 Gray Millie Mrs
 4-1864 Fields M B Mrs
 4-1866 Compton J W
 4-1866 Howard C E
 4-1868 Samia E B Mrs
 4-1870 Marshall N B Mrs
 4-1871 Sou Life Ins
 4-1875 Mitchell Clinton
 4-1876 Heeden W M
 4-1878 Davis A M
 4-1880 O'Berry E L Mrs
 4-1881 Carolina Power & Light
 4-1883 Gillikin M W Mrs
 4-1885 Wells L H
 4-1887 Johnson H A
 4-1889 Marlow A J
 4-1891 Humphrey B E Mrs
 4-1892 Coley J L
 4-1893 Peacock J S
 4-1894 Morrow T F jr
 4-1896 West L E
 4-1898 Mitchell C W
 4-1900 Baldwin Arth
 4-1902 Larkin F L
 4-1904 Baird H T
 4-1905 Daniels F B
 4-1907 Radford J C
 4-1908 Faison Rosetta Mrs
 4-1911 Adams B F
 4-1912 Farrior Louise
 4-1913 Helms J L
 4-1915 Slaughter M L
 4-1918 Carter R J
 4-1919 Isler F S
 4-1920 Fennell W R
 4-1921 Hallow J E
 4-1924 Sentinel Life Ins
 4-1925 Gainey M G Mrs
 4-1927 Jenkins S A
 4-1929 Wharton L S Mrs
 4-1931 Nationwide Ins Co
 4-1931 Ward H P Inc
 4-1935 Seymour W A
 4-1937 Sauls Lindbergh
 4-1938 Trobaugh W G
 4-1941 US Dept of Agri
 (pest control)
 4-1942 Pearsall H M
 4-1943 Clayton Penelope
 4-1944 US Dept of Agri Soil
 Conservation
 4-1944 US Dept of Agri Farm-
 ers Home Admn
 4-1946 Wilson N C
 4-1950 Denmark D C Mrs
 4-1951 Esso Sta Oil Co Esso-
 tane Dept
 4-1953 Howard JS
 4-1955 Arment A E
 4-1956 Carroll C J Mtr
 4-1959 Dixon P A
 4-1961 Borden M G Mrs
 4-1962 Markham Excell jr
 4-1963 Ginn Aaron
 4-1964 Bizzell J W
 4-1966 Nelson L A
 4-1967 Henry M S
 4-1968 Crawford W J
 4-1970 McDaniel G E
 4-1973 Miller Walter jr
 4-1974 Old Folks' & Orphans'
 Home
 4-1977 Shannon E W Mrs
 4-1979 Burns D B
 4-1981 Saint Paul Meth
 4-1982 Bartley Rachel Mrs
 4-1983 Liles H F Mrs
 4-1984 Zabriski J J
 4-1985 White W B
 4-1986 Edgerton C E
 4-1987 Watkins M E
 4-1988 Noble John

REPUBLIC EXCHANGE

—Contd

4-1989 Spearman Haywood
4-1991 Thompson E H Mrs
4-1992 Thompson Katie Mrs
4-1995 Beal W E
4-1997 Rhodes Jas
4-1998 Southerland A W Mrs
4-2000 Parker Oil Co
4-2001 Potter N W
4-2005 Johnson R I
4-2007 Dickinson R E
4-2011 Weil's Fertilizer Wks
4-2012 Best K F Mrs
4-2014 Shrago H I
4-2015 Farmers Clns
4-2019 Castex F L
4-2021 Howell Oil
4-2023 Neese R W
4-2024 Waldrop H D
4-2025 Rowe D L Mrs
4-2027 Stroud D W
4-2028 Donaldson T B
4-2031 Ward Pat Mtr Co
4-2032 Peoples I M Mrs
4-2034 Anderson Q E
4-2039 Jackson H F
4-2040 Mixon H W
4-2041 Cherry C D
4-2042 Goldsboro Iron & Mtl
Co
4-2047 Bowden R N
4-2048 Creech W L
4-2048 Creech F J
4-2052 Everett G A Mrs
4-2053 Holloman N J Mrs
4-2054 Byrd S D jr
4-2056 Sampson Broadie
4-2057 Paramount Chrs &
Lndry Inc
4-2058 Ellis Cicero
4-2060 Pierce C H
4-2061 Shugart S H
4-2062 Edmundson S R
4-2064 Citizens Savings &
Loan Assn
4-2069 Best D E
4-2070 Dillon R H
4-2071 Lentz C R
4-2072 Sewell H M Mrs
4-2073 Clark M S
4-2076 Hill Hubert
4-2077 Knight J B
4-2078 Crawford Jesse
4-2080 Strider L P
4-2081 Borden E B III
4-2083 McLamb Monument
4-2084 Cox R I
4-2085 Faircloth C F
4-2086 Brewington J M Mrs
4-2087 Vinson Will
4-2088 Troutman E N
4-2089 Gregory A Z
4-2090 Strider P W
4-2092 Wallace S C
4-2093 Cole W A
4-2094 Farmers Sup
4-2095 Wiggins R L
4-2097 Bone W C
4-2098 Howell J P
4-2099 Newsome J D
4-2100 Ham E P
4-2103 Garriss F B
4-2105 Wayne Cty Mem
Community Bldg
4-2106 Marable E A Mrs
4-2107 Culberth W E
4-2108 Lee D J

4-2109 Brown L C Mrs
4-2110 Sneed A C
4-2113 Barnes R C
4-2115 Thomas Office Sup
4-2116 Blizzard W F
4-2117 Grant R H
4-2118 Cotton J H
4-2120 Bell J H
4-2121 Goldsboro Bldg & Loan
Assn
4-2124 Smith Sally Mrs
4-2127 Thomas J E
4-2128 Street L C Mrs
4-2129 Ivey E G Mrs
4-2132 Whites' Tire Serv Inc
4-2134 Loftin Clinton
4-2135 Southeastern Eng Corp
4-2136 Woodard D V
4-2137 Massengill H J
4-2142 Winstead Lindsay
4-2143 Kearney L C
4-2144 Merritt's Super Mkt
4-2145 Bryant Lindsay
4-2148 Wade Kate
4-2149 Campen Bethany
4-2152 Langston R W
4-2155 Raynor W W
4-2157 Hicks L H Mrs
4-2157 Thompson Annie Mrs
4-2161 Royall Gro
4-2162 Cohn Byrdie
4-2164 Sherard L M
4-2166 Ward B K
4-2168 Clarke F F
4-2169 Lewis H D
4-2171 Rose Wm Interiors
4-2172 Strickland E E
4-2173 Fields J A
4-2180 Bostic E C
4-2182 Hixon A W
4-2183 Watson Rufus
4-2184 Strosnider C F
4-2185 Stevens W D
4-2188 Bridgers J K
4-2191 Thompson J W
4-2192 Britt G R
4-2193 Brock B A
4-2194 Rouse F W
4-2195 Anderson W C
4-2196 Life & Casualty Ins
4-2197 City Dept of Educ
4-2198 Williams A R
4-2201 Grantham W H
4-2202 Bass C A
4-2203 Vinson J A
4-2204 Roberson H E
4-2206 Spruill A C
4-2208 Moore Alfonsa
4-2209 Malpass K C Mrs
4-2210 Ford Kirby
4-2211 County Mem Hosp
4-2222 Warwick W C
4-2225 Husbands D L jr
4-2226 McClung K H
4-2228 Gates R H
4-2229 Jinnette W P
4-2231 Vinson H H
4-2233 Edgerton A B
4-2234 Casper R H
4-2235 Black J B Mrs
4-2236 Lynch M T Mrs
4-2238 Dail F W
4-2240 Griffin W B
4-2241 Cham of Com
4-2245 Waters V Y Mrs
4-2246 Hagans O G
4-2248 Millard W I
4-2253 Wall E W

4-2254 Kelley K D
4-2255 Bowden M E
4-2256 Melvin Lucille Mrs
4-2258 Hart K T
4-2261 Smith Hdw
4-2260 Braswell K R
4-2263 Griffin W H jr
4-2264 Cooper H M
4-2265 Jeffreys R A
4-2266 Vinson A S
4-2268 Davis J C
4-2270 Isler J E
4-2271 Ry Exp Agcy Inc
4-2272 Westbrook Mary Mrs
4-2275 Mercer W J
4-2276 Pender D H
4-2277 Faircloth L W
4-2278 Joseph Geo
4-2280 Bryan R E
4-2282 Daughtry Gerald
4-2284 Steed C L jr
4-2285 Williams A W
4-2286 Alexander D N
4-2287 Massey G D
4-2290 Parks U C
4-2291 Griffin Mtr Co
4-2292 Hunt S D
4-2294 Yelverton D K Mrs
4-2295 Mathews W J
4-2296 Swift M E Mrs
4-2300 Otto J J
4-2301 Town and Country
Gas
4-2305 McCain E D
4-2307 Harrod K L
4-2309 Broadhurst M L Mrs
4-2313 Howell R L
4-2314 Vinson Monroe
4-2315 Merritt E M
4-2315 Moye H L
4-2316 Strickland J A Mrs
4-2318 Beems Cornelius
4-2319 Daniels Elec
4-2319 Sutton B E
4-2320 Daughtry B L
4-2321 Drueding Bros Co
4-2326 Bland D H
4-2328 Prince J S
4-2329 Burch Johnnie
4-2331 Moore W T
4-2334 Sprinkle A M Mrs
4-2336 Farfour F J
4-2339 Johnson L P
4-2339 Strickland L L
4-2340 Aycock W R
4-2344 Johnston B G
4-2345 Sills G A Mrs
4-2346 Chesson A S
4-2347 McClenney J J
4-2348 Huffman E C
4-2350 Hinson D G
4-2352 Boyers B M
4-2354 Malpass S E Mrs
4-2355 Best Albert
4-2356 McIlhenny W T
4-2357 Brantley N E
4-2359 Lewis J E
4-2361 Mutual Life Ins Co of
NY
4-2363 Thompson W R
4-2364 Myers R W
4-2366 Williams J A
4-2369 Jernigan Callie Mrs
4-2373 Baucom Howard
4-2375 Moore M B
4-2377 Mayo D E Mrs
4-2379 Vinson J E

4-2330 Singleton W D
 4-2331 Shaver Battery & Parts
 4-2334 Foster R B
 4-2335 Southerland J M jr
 4-2386 Starkey R W
 4-2389 Perkins J B
 4-2391 Lynch L J
 4-2392 Thompson W L
 4-2394 Overstreet B S Mrs
 4-2396 Boykin J A
 4-2397 Warrick L E jr
 4-2399 Dent Jimmy
 4-2402 Thompson L C
 4-2404 Griffin A W
 4-2408 McKeithan Aaron jr
 4-2409 Hester L D
 4-2411 Pate-Dawson Mtr
 4-2415 Smith J N
 4-2416 Dorsey T C
 4-2418 Modlin Oil Co
 4-2419 Kelly M B Mrs
 4-2423 Bell Trailer Sls
 4-2424 Jinnett J D
 4-2425 Cutler D T Mrs
 4-2427 Scott A M
 4-2429 Garriss B S
 4-2432 Holman Rosa Mrs
 4-2435 Outlaw N W
 4-2436 Harkins C H Mrs
 4-2438 Malpass Chas
 4-2439 Dewey E M
 4-2441 Ratley's Drug Store
 4-2442 Hall J D
 4-2443 Bagley Whol
 4-2445 Sullivan V C
 4-2446 Daniels Loretta
 4-2447 Maxwell H G jr
 4-2451 Eastern Distr
 4-2454 Jones F J Mrs
 4-2455 Harris O R
 4-2456 Cobb Arnold
 4-2457 Mitchell H C
 4-2458 Kornegay P A
 4-2459 Jones M M Mrs
 4-2462 Lewis Willie
 4-2463 Grantham E L Mrs
 4-2465 Davis M J
 4-2467 Peacock C W
 4-2468 Minton R B Mrs
 4-2471 Ezzell J W
 4-2473 Lucas C Z
 4-2474 Johnson B L
 4-2475 Wise Seafood Mkt
 4-2477 Brimage Geo
 4-2478 Quality Bicycle Shop
 4-2479 Simmons M W
 4-2481 Hoffman Maybelle
 4-2483 McMillan G R
 4-2484 West End Barber Shop
 4-2485 Thornton G P
 4-2486 Charlotte Liberty
 Mutual Ins
 4-2488 Allen H H Mrs
 4-2489 Kirby C M jr
 4-2490 Whaley W C
 4-2492 Crawford J H
 4-2493 Bass H K
 4-2494 Waters Oliver
 4-2498 Stark J T
 4-2501 Gresham J C
 4-2502 Grantham A S
 4-2503 Gurganus Bertha Mrs
 4-2504 Borden R W
 4-2506 Summerlin W L
 4-2507 Griffin A T
 4-2510 Borden M G Mrs
 4-2511 Wiggins D F
 4-2512 Watkins I M
 4-2514 Dail H W
 4-2515 Stanley R E
 4-2516 Cobb E H Mrs
 4-2517 King J D
 4-2518 Taylor Jos
 4-2520 Smith J W
 4-2521 Serotta's
 4-2523 Eatmon L C
 4-2524 Howell J E
 4-2526 Lee John
 4-2525 Head R W
 4-2528 Davis Virgil
 4-2530 Richardson C E
 4-2531 Deans W B
 4-2533 Farmers Serv Co
 4-2534 Spicer Clara
 4-2535 Howell O'Ceason
 4-2536 Southerland Leslie Hon
 4-2539 King J E
 4-2540 Pelt A G jr
 4-2541 Williams G M
 4-2541 Williams Paint & Sup
 Co
 4-2541 Williams Paint Con-
 tracting Co
 4-2543 Pope Jeannette
 4-2544 Stanley's Funeral Home
 4-2545 Green L A Mrs
 4-2546 Boyette C G
 4-2548 Bryant Esther Mrs
 4-2550 Metz J H
 4-2551 Haines J J & Co
 4-2553 Smith E L
 4-2554 Dail R O
 4-2556 Smith Maybell Mrs
 4-2557 Thompson Clifton
 4-2558 Conger C G
 4-2559 Hollingsworth L O
 4-2561 O'Tuel Studios
 4-2562 Milligan J E
 4-2563 Winslow W T
 4-2564 Barnes C M Mrs
 4-2566 Cobb Mtr
 4-2567 Davis Jas
 4-2569 Ball W H
 4-2570 Orton S W
 4-2573 Heath Preston jr
 4-2574 Bell N D
 4-2575 Ellis H L Mrs
 4-2576 Steele Frank
 4-2577 Paradise Nursery Sch
 — Kindergarten
 4-2578 Best Priscilla Mrs
 4-2580 Muir J H jr
 4-2581 Warren E R
 4-2585 Womble E A
 4-2586 Ward W A
 4-2589 Wood B V Mrs
 4-2589 Wood
 4-2590 Elliott W H III
 4-2591 Girl Scout of The
 US Coastal Carolina
 Council
 4-2592 Hinson R C
 4-2595 Simmons C N
 4-2597 Bagley G B
 4-2599 Smith Paul
 4-2600 Jackson T R
 4-2601 Edwards & Jernigan
 Furn
 4-2603 Rich C C
 4-2604 Underwood B C Mrs
 4-2607 Turner Sumpster
 4-2608 Britt Henry
 4-2609 Riley V K Mrs
 4-2610 Thompson W L
 4-2611 Lewis Constn Assocs
 4-2615 Dowling H G
 4-2616 Coley R M
 4-2619 Bandy J R
 4-2621 Brown S A Mrs
 4-2622 Cobb Mtr
 4-2625 Pipkin O H
 4-2626 Graham C M Mrs
 4-2627 Mason W C
 4-2628 Barnes Business Sch
 4-2629 Sherard Maggie Mrs
 4-2630 Nunn R E jr
 4-2631 Allison-Erwin
 4-2632 Allison-Erwin
 4-2636 Pate W F
 4-2638 Thompson M C Mrs
 4-2639 Smith L B
 4-2641 Goldsboro Cigar Co
 4-2644 Sauls Beatrice Mrs
 4-2645 Witherington R R
 4-2647 Wofford J C jr
 4-2648 Avery W H
 4-2650 Reid J P
 4-2651 US Dept of Labor
 4-2652 Land W B
 4-2655 Smith M P Mrs
 4-2656 Cowan Major
 4-2657 Seymour W E
 4-2658 Renn J H
 4-2660 Waitley C C
 4-2663 Mallard B J
 4-2667 Rouse D C
 4-2671 Pike J D Mtr
 4-2672 Adams B B Mrs
 4-2673 Jones L J
 4-2674 Pentecostal Holiness
 Church
 4-2676 Vinson J T
 4-2677 Ward W R
 4-2678 Stephenson P T Mrs
 4-2679 Lynch E L
 4-2680 Cordell M F
 4-2681 Piedmont Mills
 4-2683 Crabtree F J
 4-2685 Hatcher J R
 4-2688 Bryant Kenneth
 4-2689 Sutton H B
 4-2694 Holland M C
 4-2696 Richardson Frank
 4-2697 Polter W M
 4-2699 Gibbs Jacob
 4-2700 Stuckey B H
 4-2701 Hare S T
 4-2702 Nash J H
 4-2704 Harris W A
 4-2705 Farfour's clo
 4-2706 James Jarvie
 4-2709 Whitley J A
 4-2710 Phipps J E
 4-2715 Bartholomew H G
 4-2716 Williams T W
 4-2717 Shirley H A Rev
 4-2718 Jones Wm
 4-2719 Hunt J R
 4-2720 Blount Preston
 4-2721 Bertie's Tel Answering
 Serv
 4-2723 Shepard A W Mrs
 4-2724 Mitchell H A
 4-2725 Sutton's Gas & Appl
 4-2726 Stuart Hayden
 4-2727 Brown Josephine Mrs
 4-2728 Davis E M
 4-2730 Smith L O Mrs
 4-2732 Woodward Body Shop
 4-2733 Nunn W R
 4-2735 Powell G M Mrs

REPUBLIC EXCHANGE

—Contd

4-2736 City Engineer
4-2736 City Bldg Insp
4-2736 City Electrician
4-2739 Martin C W
4-2742 Pearson L E Feed & Seed
4-2743 Hawley Wm
4-2744 Baxley I C
4-2746 Caviness E L
4-2748 Elliott L A Mrs
4-2749 Scott V G Mrs
4-2750 Westmoreland W V
4-2755 Bissette A J
4-2756 Derr C L
4-2757 Reaves Albert
4-2761 Kornegay L K
4-2763 Kelly's Beauty Shop
4-2765 Pate M E
4-2766 Hagans E C
4-2770 Carraway R B
4-2771 Hobbs A M Mrs
4-2775 McClenney J R Mrs
4-2776 Best T R
4-2778 Edgerton C N
4-2779 Kemp W P jr
4-2780 Starling S W
4-2782 Jarman's Seafood Mkt
4-2783 Johnson P R
4-2784 Moore B H Mrs
4-2785 Herring L E Mrs
4-2786 Nu-Life Battery Mfg
4-2787 Derr Margt
4-2788 Garrison W J Mrs
4-2789 Gray J E
4-2790 Vinson E T Mrs
4-2792 Davis M S Mrs
4-2793 Hinnant L T
4-2794 First Bapt
4-2796 Montague I G jr
4-2797 Lewis Tony
4-2799 Boney C A Mrs
4-2800 Baker L B
4-2801 Weil H L
4-2802 Dempsey J C
4-2803 Prince O C
4-2807 Montague I G
4-2808 Lewis Tank
4-2811 Gboro Ice Delivery Co
4-2812 Best Virginia
4-2814 Ward P L
4-2815 Prince Tire
4-2816 Croom C E
4-2817 McLamb R C
4-2818 Hayes Marvin
4-2820 Burns D B jr
4-2821 Higgins J T
4-2823 Summerlin D C
4-2824 Haggerty E J
4-2825 Wellons H L
4-2826 Swinson Raymond
4-2828 City Manager
4-2829 Grant J L
4-2830 Howard C E
4-2831 Gboro Book Store
4-2833 McDowell A P Mrs
4-2834 Kilpatrick W T
4-2835 Butts L G
4-2836 Barwick Jesse
4-2838 Frederick L H
4-2839 Smith W E
4-2840 Hargrove Nora
4-2841 Wayne Ice & Coal
4-2842 Parks Washington
4-2845 Barnes F R L
4-2846 Battle H R Mrs

4-2847 Jacobs G C Rev
4-2848 Tomer A F Mrs
4-2849 Ralph's Superette
4-2850 Parrott A D
4-2851 Weathers R O
4-2852 Lynch J L
4-2853 Boyer W H
4-2856 Warren E R
4-2857 Zealy J M
4-2858 Stuckey B H
4-2860 Shumate H J jr
4-2861 Moses J N
4-2864 Holt H C
4-2868 Mozingo L H
4-2870 Eakes R L
4-2871 Mus & Sports Inc
4-2874 Coley Brodie
4-2875 Dail V W Mrs
4-2877 Scott A F
4-2878 Williams B L
4-2881 Edwards Oil
4-2885 Shaver M A
4-2886 Aycock A L Mrs
4-2888 Simmons R T Mrs
4-2889 Newsome E W Mrs
4-2890 Methvin H C
4-2891 US Vets Admn
4-2892 Spruill R V
4-2893 Flowers P W
4-2895 Gurley S M Mrs
4-2896 King J H
4-2900 Horton W L
4-2904 Seymour I T
4-2906 Berkeley S B
4-2909 Trunage J T Rev
4-2910 Holland M H
4-2915 Cox A P
4-2916 Washington Danl
4-2917 Casey R G
4-2918 Hartley Geo
4-2920 Barnes Haywood
4-2921 Overman G L
4-2922 Batts R H
4-2923 Raynor L C
4-2924 Sasser P H
4-2925 Bekshaw A W
4-2927 Jacobs Coy
4-2930 Dawson Ezekiel
4-2931 Bain G E
4-2931 Prudential Ins Co of Am
4-2932 Pate R P
4-2935 Gwatney M R
4-2936 Modlin H V
4-2939 Sasser W C
4-2940 Wright R W
4-2941 State Farm Ins
4-2942 Bailey W E
4-2944 Hooks C C
4-2946 Best C M
4-2947 Edwards E F
4-2948 Community Mtrs Corp
4-2949 Bell D A
4-2951 Mayor
4-2954 County Home for Aged
4-2956 Bailey R L
4-2958 Kelly Roscoe
4-2962 Jones R G
4-2964 Smith Missouri
4-2965 Saint Paul Meth
4-2966 Tilton Clement
4-2968 McGowan M H Mrs
4-2969 Best Leamon
4-2971 Ellison H H
4-2972 Holt M N
4-2974 Peele Edw
4-2975 Vick A F Mrs

4-2976 Carroll Annie
4-2977 Cummiskey V L
4-2978 Howell A P
4-2979 Willis N M
4-2980 Spring C E
4-2981 Hopewell A G
4-2982 Royal Clo Co
4-2985 Jeffreys & Sons Seed Store
4-2987 Edwards M P
4-2989 Sutton T L
4-2990 Wells Gordon
4-2991 Thompson J U
4-2994 Edens Alton
4-2997 Parker G A
4-3000 Farmer J H
4-3002 Savage Taxi
4-3007 Ward B R
4-3008 Scales A O Mrs
4-3009 Jones H L
4-3010 Boyd L M Mrs
4-3016 Knight M F Mrs
4-3018 Henderson J V
4-3019 Bryan R A jr
4-3020 Hill A W
4-3021 Williams R E
4-3024 Adcock C M
4-3030 Andrews H W
4-3031 Britt W G jr
4-3033 City Fire Dept
4-3037 Rogers C C
4-3039 Wallace J R
4-3040 Edens B W Mrs
4-3041 Southern Lunch
4-3042 Hastings L H Mrs
4-3044 Armentrout H B
4-3045 Hargrove Ivey
4-3048 Poole S D
4-3051 Potter G F
4-3052 Remsburg F H
4-3053 City Clerk & Treas
4-3053 City Comnr Willowdale Cemetery Fund
4-3055 Weathers C S
4-3058 Whitfield Arth
4-3061 Wayne Bonded Whse
4-3062 Davis Minnie Mrs
4-3063 Snider Frank
4-3065 Bunn A E
4-3066 Bartlett Henry
4-3067 Russell L L
4-3068 Carolina Printing Co
4-3069 Johnson M H Mrs
4-3070 Spicer G K
4-3075 Sullivan P C
4-3077 Bryant Vera Mrs
4-3078 Ward T C
4-3079 Bonnet Shoppe
4-3080 Lucas H B
4-3081 Pilot Life Ins
4-3082 Zollbrecht U F Mrs
4-3083 White F A
4-3086 Branton Edith
4-3087 Howell R A jr
4-3088 Parks Roland
4-3089 Tolar H R
4-3091 Rose R C
4-3094 NC Mut Life Ins Co
4-3096 Flora W M
4-3097 Williams J F
4-3098 Farmer L G jr
4-3099 Raiford David
4-3100 Allred M B Mrs
4-3101 Goldsboro Htg & Plmbg
4-3102 Pate C L
4-3104 Cooper Geo jr Rev
4-3105 Creech L D

4-3107 Graham J H	4-3244 Smith Chas	4-3363 Helms W R
4-3108 Moore L W	4-3245 Heyward L M Mrs	4-3364 Rogers Hazel Mrs
4-3109 Hamilton Elijah	4-3247 Cobb Mtr	4-3367 Bell J M
4-3113 Chase Jack	4-3248 McLean K C Mrs	4-3368 Exum A G
4-3116 Triplett Sarah	4-3250 Holmes I U	4-3369 Jones Belle Mrs
4-3117 Allen Ollie	4-3251 Am Sls Corp	4-3372 Ford Bertha Mrs
4-3120 Hare M A Mrs	4-3251 Kadis H M Corp	4-3373 Gaskill J T
4-3121 Kerr Drugs	4-3252 Boyers H H Mrs	4-3375 Parnell C E
4-3125 Masonic Hall	4-3255 Moore D J	4-3377 Stroud W E
4-3126 Smith A B Mrs	4-3256 Harton E E	4-3378 Powell Romania
4-3127 Wallace D B	4-3260 Joyner W H	4-3380 Borden R W
4-3135 Hodges Henry jr	4-3261 Wayne Poultry Co	4-3381 Mtr Sup
4-3136 Joyner P D	4-3264 Brown Seymour	4-3384 Harper M C
4-3137 Graham M B Mrs	4-3265 Fricke J W	4-3386 Borden L E
4-3139 Holloman Wilda	4-3267 Bizzell S P Mrs	4-3388 Baggett Marvin
4-3142 Boyette Horace	4-3269 Byers W B	4-3389 Redington W M
4-3143 Dixie's Beauty Shop	4-3270 Barnes J R	4-3391 Holmes Frank
4-3148 Southerland Marian	4-3271 Smith J N	4-3392 Best Danl
4-3149 Williams R T	4-3271 Thompson M S Mrs	4-3393 Gross A R Mrs
4-3150 Beals G R Rev	4-3273 Robinson P S Mrs	4-3395 Esso Std Oil
4-3152 Kress S H & Co	4-3275 Suggs Paul	4-3396 Cash Willard
4-3154 Couch Leon Rev	4-3276 Parker Aileen	4-3397 Nash C L
4-3155 Lewis N A	4-3280 Weisiger B E	4-3400 Johnson Royal
4-3160 Hudson J H	4-3281 Schrum S B	4-3401 City Fire Dept
4-3164 Bagley O L	4-3282 Harmon R E	4-3402 Marshbourn A L
4-3166 Ward E A	4-3284 Dunn Elsie Mrs	4-3404 Williams W J
4-3167 Edwards S H	4-3285 McLawhorn R H Mrs	4-3406 Bell L C
4-3169 McClenny J A	4-3287 Anderson H S	4-3408 Coates E A
4-3170 Cowan M M Mrs	4-3288 Borden S B	4-3411 Dewey Bros
4-3171 Phillips M G	4-3289 Warrick Lola Mrs	4-3420 Taylor L E Mrs
4-3172 City Tax Dept	4-3291 Dortch L T	4-3422 Parker F P
4-3174 Rich B L Rev	4-3293 West E C	4-3423 Newman J D
4-3175 Jackson L B	4-3294 Wayne Theatre	4-3426 Sutton Geo
4-3175 Jackson Refgr Sls & Serv	4-3297 Capps A H	4-3428 Royster G C Mrs
4-3176 Andrews Ruby	4-3298 Byrd J M	4-3429 Redford I F Mrs
4-3178 Merritt C W jr	4-3300 Rouse R N	4-3430 White Jas
4-3179 Grantham W I	4-3301 Gboro Paint Co Inc	4-3433 Simms Lula Mrs
4-3180 Rollins J E	4-3302 George Clarence	4-3436 Rogers N J
4-3181 Economy Mkt	4-3306 Medford J S	4-3437 Pittman J L
4-3183 Crawford Norman	4-3307 Rainbow Chns & Lndry	4-3439 McCormick D M
4-3185 Nufer L G	4-3308 Patrick Sylvalus	4-3440 Pike D V Rev
4-3186 Morrison A W	4-3309 Robbins E H	4-3441 Thompson J W
4-3188 Hicks J E F	4-3311 Standard Automotive Parts of Gboro	4-3444 Devane D B
4-3190 Compton J W	4-3312 Hadden G R	4-3445 Hutchens H T
4-3191 Harris Auto Body Serv	4-3314 Bedford Hatchery & Feed Mill	4-3446 Baum R L
4-3193 Spears T H	4-3315 Williams R H	4-3448 Hopkins L F Mrs
4-3195 Norwood T H	4-3319 Parker T W jr	4-3451 Humphrey's Auto Body Shop
4-3196 Folger M N jr	4-3320 Baldwin Wm	4-3453 Branch W E
4-3198 Baddour P A	4-3322 Kornegay Paint Co	4-3455 Butler Kenneth
4-3199 Barnes Herbert	4-3323 Williams J W	4-3456 Gurley J L
4-3200 Baker Rudolph	4-3324 Green J S	4-3457 Denmark R L jr
4-3202 Darden W A	4-3326 Wood F E	4-3458 Stewart M C Mrs
4-3203 Morgan C K	4-3329 Jordan E R	4-3459 Dees W A jr
4-3204 Wise Rossie	4-3330 Jones W L	4-3462 Mozingo F D
4-3207 Jackson C M Mrs	4-3332 Roberts M P Mrs	4-3464 Fields J R
4-3210 Glenn Earl	4-3335 Eastern Carolina Regional Housing Authority	4-3466 Jeffreys & Sons Whse
4-3211 Roberts J M jr	4-3337 Renn S A Mrs	4-3468 Cutler L H III
4-3212 Best C G jr	4-3338 Ellis E D	4-3469 Sasser J B
4-3213 Allen W R	4-3339 McCandless E W	4-3470 Lee H F
4-3214 Holloman Bros & Sons	4-3340 Borden Rowena	4-3472 Rochelle Ruth
4-3217 Snypes W T	4-3342 Goldsboro Beauty Sch	4-3473 Yardage Center The
4-3219 Bell M B	4-3344 Parker T F jr	4-3475 Edgerton C E
4-3220 Watson E G	4-3345 Johnson Roosevelt	4-3477 Isaac's
4-3221 Womack Electronics Corp	4-3346 Blann Milton	4-3478 Durham E V
4-3226 Twiford C W	4-3347 Fulghum J F	4-3479 Council Geo
4-3227 Kershaw John	4-3351 Brown Drug	4-3481 Terminal Hotel
4-3229 Hobson M C Mrs	4-3352 Hare E H	4-3482 Atkinson W E
4-3231 Auction Whse	4-3354 Narron J C	4-3483 Anderson J W
4-3234 Cox J M	4-3356 Allred C A	4-3486 Wilston G F
4-3235 City Fire Dept	4-3357 Watson H C	4-3487 Joseph Neil
4-3236 King Wm	4-3358 Cinderella Beauty Shop	4-3489 Yelverton R P
4-3238 Strickland S D	4-3359 Williams S T Mrs	4-3490 Merriweather Henry
4-3239 Hargrone K S Mrs	4-3361 Braswell & Strickland	4-3493 Sykes B R Rev
4-3240 Wiggins M F		4-3498 Hatch J J jr
4-3241 Williams E A		4-3501 Crawford L P
		4-3502 Harriman B D

...

**DIXIE ELECTRIC
MOTOR SERVICE**

4-3867 Wiggins W E
 4-3868 Howell L B
 4-3869 Prince C W
 4-3872 Askins J H
 4-3873 Smith Edw
 4-3875 Rose J P Mrs
 4-3881 Royal Crown Btlg
 4-3882 Womble L F
 4-3883 Brown S T
 4-3884 Warwick's Superette
 4-3886 Royall Leslie jr
 4-3887 Nethercutt S L Mrs
 4-3888 Tew L D
 4-3889 Griffin R J
 4-3891 Cole O F
 4-3892 Ham S F Mrs
 4-3894 Tew M F
 4-3896 Barbour J F
 4-3897 Ellis B J
 4-3898 Stith M F Mrs
 4-3899 Barnes J C
 4-3901 Scarborough J P
 4-3902 Worley Typewriter
 Exch
 4-3903 Noble B G
 4-3904 Fritz M A
 4-3905 Sutton F S
 4-3906 Chestnutt R M
 4-3907 Taylor K F
 4-3908 Lynch Hazel Mrs
 4-3909 Evans J D
 4-3914 Hunter Clarence
 4-3915 Loftin A A
 4-3916 Blackwell R L
 4-3917 Ellis Geo
 4-3918 Sherard R M Mrs
 4-3919 Brown Joshua
 4-3921 Pearson Elec & Furn
 4-3923 Marshall K T
 4-3924 Forbes A M Mrs
 4-3925 Nash Prtg
 4-3926 Dickens W C
 4-3927 Hill H T Mrs
 4-3929 Chatman H N
 4-3930 Weeks C B
 4-3932 Pollock A B Mrs
 4-3933 Pitts J D
 4-3934 Wilkins K W
 4-3936 Cox C L
 4-3938 Borden H L
 4-3939 Flowers T D
 4-3941 Barnes L T Mrs
 4-3942 Hamm W K
 4-3948 Oakley M J Mrs
 4-3952 Brown M B Mrs
 4-3954 Haskins G M
 4-3955 Pate G F
 4-3956 Monk T A
 4-3959 Best M L
 4-3960 Edwards G W
 4-3961 Talley's Pastry Shop
 4-3962 Swinson Josephine
 4-3966 Handley A H
 4-3967 Barnes R B
 4-3969 Lee M G
 4-3970 Swain J L jr
 4-3972 Ward A J
 4-3973 Davis H M
 4-3974 Wartman W D
 4-3977 Williams Roscoe
 4-3978 Firnbacker Max
 4-3983 Andrews M B
 4-3984 Dun-Rite Clns
 4-3984 One Stop Groc & Mkt
 4-3984 One Stop Restr
 4-3985 Atkinson W L
 4-3986 Moore M B Mrs
 4-3987 Best W H
 4-3988 Hooks P P Mrs
 4-3989 Elmore B T
 4-3992 Wayne Hatchery
 4-3993 Batson L H Mrs
 4-3995 Fennell Bertha Mrs
 4-3996 Massengil H E
 4-3999 Bullock O J
 4-4000 Barwick L A
 4-4002 Colie D E Mrs
 4-4003 Baugh M E
 4-4004 Middleton C C
 4-4005 Powell H M
 4-4010 Stanton R M
 4-4011 Southerland Furn
 4-4014 Morris J F
 4-4015 Britt Dorothy
 4-4016 Nelson E O
 4-4017 Alexander H H
 4-4018 Best E E
 4-4020 Vinson A R
 4-4022 Smith W H
 4-4023 Melvin J O
 4-4024 Montgomery Ward
 4-4027 Bowden Horce
 4-4029 Sutton M L Mrs
 4-4031 Wayne Barber Shop
 4-4032 Morris A P
 4-4033 Thompson R M
 4-4035 Lancaster L W
 4-4037 Kelly M D
 4-4041 Garriss T W
 4-4042 Williams Linoleum &
 Carpet Shop
 4-4043 Smith Hdw
 4-4046 Kelverton E T Mrs
 4-4047 McPheeters S B
 4-4049 Richardson B R
 4-4051 Best T R
 4-4053 Walters G W
 4-4054 Pate M W
 4-4056 Ware S F
 4-4057 Worrell Anderson
 4-4060 Norwood C S
 4-4061 Bonitz Insulation Co
 The
 4-4064 Lassiter T J
 4-4065 Best Ins & Realty Co
 4-4067 Faircloth G A
 4-4068 Carraway H T
 4-4071 Goldsboro Bldrs Sup
 4-4074 Bailey R K
 4-4076 Morse R L
 4-4078 Pate D L
 4-4079 Howell H J
 4-4080 Stevens Lenora
 4-4081 Southerland Mtr
 4-4082 Hart R D
 4-4083 Lipsey E B Rev
 4-4084 Gboro Floral
 4-4085 Jones Acey
 4-4087 Watson J K
 4-4090 Adkins Beadie
 4-4091 Worley C E
 4-4092 Yelverton Cecil
 4-4093 Slocumb R H
 4-4094 James C F
 4-4095 Edmundson J R
 4-4100 Workman B H
 4-4101 Pate A H Dr
 4-4102 Smith S E Mrs
 4-4102 Smith S E Mrs
 4-4103 Johnson D C
 4-4105 Sasser & Duke
 4-4106 Hall H B
 4-4109 Kornegay L K jr
 4-4110 Royal E L Mrs
 4-4111 Adams W H
 4-4113 Jones Eddie Mrs
 4-4114 Blount H L
 4-4115 Lesser's clo
 4-4116 Corney Jos
 4-4117 Pate H J
 4-4118 Hamilton Willie
 4-4120 Davis L A Mrs
 4-4122 Auto Parts & Equip Co
 4-4125 Roberts F L Mrs
 4-4126 King C A
 4-4127 Denning L A
 4-4129 Winslow W E
 4-4132 Aycock A W
 4-4134 Vinson M M Mrs
 4-4135 Wiggins E J
 4-4136 Whitmer W A
 4-4137 Farmer J F
 4-4139 Edwards Jos
 4-4143 Glisson Danl jr
 4-4148 VanRoekel John
 4-4149 Sils Harvey
 4-4151 Lightner Mem Funeral
 Home
 4-4151 Lightner Mut Burial
 Assn
 4-4155 Smith G L Mrs
 4-4157 McNeil C H Mrs
 4-4158 Artis A E
 4-4159 Musgrave M L Mrs
 4-4161 Berry W A
 4-4165 Easley J R jr
 4-4166 Nationwide Mutual Ins
 4-4167 Frederick N J Mrs
 4-4169 Boyette L E
 4-4171 Williams R B
 4-4172 Sullivan M B Mrs
 4-4175 Johnson Douglas
 4-4176 Hood W G
 4-4177 Harding L P Mrs
 4-4179 Hines W R
 4-4181 Hollowell H F
 4-4183 Melton J A
 4-4184 Todd's Drive-In Clns
 4-4185 Dudley K L
 4-4186 Massengill C M
 4-4188 Ezzell W R
 4-4189 McLean E B Mrs
 4-4191 Langston Tire Co
 4-4193 Weil H E Mrs
 4-4194 Jackson K C
 4-4195 Allen E C
 4-4196 Cook E L
 4-4197 Bizzell M W
 4-4198 Baker Paul
 4-4201 Crawford Jasper
 4-4202 Brown W E
 4-4203 Ward A A Mrs
 4-4204 Jones T Frank Seeds
 4-4207 Sykes R G
 4-4208 Price J H
 4-4211 Sou Radio & Telev
 Corp
 4-4211 WPMC Radio Broad-
 casting Sta
 4-4214 West B F
 4-4217 Johnson E M Mrs
 4-4219 Beatty Abram
 4-4220 Carroll C C jr
 4-4221 Cash Drug
 4-4223 Paramount Theatre
 4-4224 Williams C M
 4-4225 Smith J L
 4-4229 Franks G B
 4-4232 Balkcum B M Mrs
 4-4237 McDonald Clifton
 4-4238 Stallings M M Mrs

REPUBLIC EXCHANGE

—Contd

4-4239 Johnson G A
4-4240 Sasser R M
4-4241 Evans C H
4-4243 Carter Wm
4-4244 Mitchell Molton
4-4245 Brown G J Mrs
4-4246 Cooke M H
4-4247 Womble Ruth
4-4249 Hamlin G A Rev
4-4250 Herring W R
4-4253 Taylor T H
4-4256 Edmondson J W
4-4263 StStephen's Epis Ch
4-4266 Willoughby L H Mrs
4-4267 Carter Emmett
4-4269 Wade A B Mrs
4-4272 Sears C K Mrs
4-4274 Richard's Jwlr's
4-4275 Potter Milford
4-4277 Dawson Saml
4-4278 Dillon H N
4-4279 Swift Alex
4-4281 Carter W H Rev
4-4282 Coley Arnold
4-4283 Kennedy S C
4-4284 Best C G
4-4286 Harris J A
4-4287 Probeck W J
4-4288 Bell Zebedie
4-4289 Pate W G Rev
4-4291 Service Taxi
4-4293 Holmes J S
4-4294 Lynch R V
4-4295 Gaynor H B
4-4296 Clayton J H
4-4299 Early A C
4-4300 Simmons E F Mrs
4-4301 Borden Mfg
4-4304 Cole M W Mrs
4-4306 Holloman Bessie Mrs
4-4307 Daughtry H F
4-4308 Herndon C W
4-4310 Crowson E M Mrs
4-4313 Stenhouse H M
4-4317 Barrow Desmond
4-4319 Rose H R
4-4321 Bldrs Supplies
4-4324 Warren Bessie
4-4325 Wilson's Shoe Serv
4-4327 Riddick J G
4-4329 Vann L E
4-4331 Battery & Elec Serv
4-4332 Bunch V V
4-4334 Robinson Jas
4-4335 Green Geo
4-4338 Griswold R F
4-4339 Wood Geo
4-4340 Bryan R A
4-4341 Bizzell E M Mrs
4-4342 Wheeler F W
4-4343 Dees & Dees
4-4343 Smith W W
4-4346 Waddell Sarah Mrs
4-4349 Bernstein J E
4-4350 Cox J T
4-4352 Anderson R E
4-4356 Perkins H W
4-4357 Hughes E B
4-4360 Hardy T W
4-4361 Edgerton J M & Son
4-4365 Gurley J P
4-4371 Evans C V Mrs
4-4372 Capps J K
4-4374 Baker J I
4-4375 Williamson C C Mrs

4-4376 Helen & Eleanor's
Beauty Shop
4-4378 Lane W P
4-4379 Perkins Maggie Mrs
4-4381 Kleinert Gro
4-4382 Kleinert E E
4-4383 Flowers W P
4-4385 Massengill T E
4-4386 Lewis M D Mrs
4-4386 Lewis M D Mrs
4-4388 Woodley J H
4-4389 Kennon J A Rev
4-4390 Barnes R L
4-4391 Edwards Young Men's
Shop
4-4393 Helsabeck D J
4-4395 Carrere J M
4-4396 Mitcham I B Mrs
4-4397 Best L A
4-4399 Minchew J O
4-4401 Goldsboro News-Argus
Wayne Prtg
4-4402 Goldsboro News-Argus
Wayne Prtg
4-4403 Goldsboro News-Argus
Wayne Prtg
4-4406 Moffatt R B
4-4407 Seymour E M Mrs
4-4408 Thornton Addie Mrs
4-4410 Britt J G
4-4411 Carolina Shoe Re-
builders
4-4413 Stancik J B
4-4414 Thiele E M
4-4415 Anderson's Florist
4-4416 York F S Mrs
4-4417 Gboro Mus
4-4418 Barnes Claude
4-4419 Peacock E S Mrs
4-4421 Lowrimore W P & Son
4-4424 Lee C W
4-4425 Lowdermilk J W
4-4426 Mansour E N
4-4427 Fail W R
4-4428 Jordan G K
4-4430 Ham Wesley
4-4431 Dillon R H
4-4433 Wall R S
4-4434 Coombs O'Neal Genl
Hauling
4-4435 Jones J R
4-4437 Dowlin S L
4-4439 Boddie Jack
4-4440 Watson A M Mrs
4-4441 McLamb A A
4-4443 Hall Thos
4-4445 Bryant Jas
4-4446 Davis A E
4-4447 Montague M A Mrs
4-4448 Anderson Callie Mrs
4-4450 Mitchell W A
4-4451 Edwards & Crumpler
4-4453 Clark Leroy
4-4456 Smotherman E H Rev
4-4457 Herbert W B Mrs
4-4458 Isler F M Mrs
4-4459 Floars J A
4-4461 Serv Dry Clns
4-4464 Boyd J F
4-4467 Powell D L
4-4470 Daniels M L Mrs
4-4471 Charles Stores
4-4472 Bass J R
4-4473 McDaniel H A
4-4474 Johnson J L
4-4475 Johnson G P
4-4477 Herring Buck
4-4479 Swinson Robt jr
4-4482 Mercer W H
4-4484 Streeter J R
4-4485 Reaves F A
4-4487 Kornegay Milton
4-4488 Bennett R H
4-4489 Jenkins D L
4-4491 Yelverton T L
4-4492 Lupton W D
4-4493 Frazier Jas
4-4494 Faison J E
4-4495 Pate J C
4-4498 Cobb J C
4-4500 Glascock Busbie
4-4502 Game W S jr
4-4502 Isler G W
4-4503 Johnson W H
4-4504 Mallard A R
4-4510 Thompson E M
4-4511 Hotel Goldsboro
4-4511 Stansbury W A
4-4521 Clemison M B Mrs
4-4523 Weathers J W
4-4525 Robbins Radio & Telev
4-4526 Newsome G C
4-4527 Hopewell L S
4-4529 Barnes P R
4-4530 Braswell Ruby Mrs
4-4532 Tanner H H
4-4533 Tew M P Mrs
4-4534 Newkirk Hubert
4-4539 Smith W A jr
4-4540 Weil Abram
4-4542 Wooten Ernest
4-4543 Cash Coal Co
4-4544 Lewis Imogene
4-4545 Eatmon N E
4-4546 Bradshaw O M Mrs
4-4547 Grantham David
4-4548 Watts J B
4-4552 Owen H L
4-4554 Jenkins W H
4-4555 Kennan Georgianna
Mrs
4-4556 Bass E P Mrs
4-4560 Webb V G
4-4564 Parker T W
4-4565 Wiggins T C
4-4567 Barfield A A
4-4568 Johnson J D
4-4570 Moyer H L
4-4572 Satterfield J G Mrs
4-4573 Hare O V
4-4574 Vinson W B
4-4575 Strietmann Biscuit
4-4577 Martin S M
4-4578 Dunne Frank
4-4579 Chestnut Emma Mrs
4-4580 Hamilton B L
4-4581 Carroll C J
4-4582 Brown L T
4-4583 McLeod J C jr
4-4584 Smith N G
4-4586 Roberts J O jr
4-4587 Braswell Lorenzo
4-4588 Wooten J W Mrs
4-4589 O'Quinn E K
4-4591 Artis Amos
4-4592 Lancaster M E
4-4595 Edwards E D
4-4598 Robinson Russell
4-4599 Pearson Fred
4-4601 Herring Jas
4-4603 Crowder A C
4-4604 Kelley Evangeline Mrs
4-4605 Bland C I
4-4609 Owens W M

4-4610 Walker C T jr
 4-4612 Adams S H
 4-4613 Nickens M F
 4-4614 Jones Ardelia Mrs
 4-4615 Elliott W H
 4-4616 Sasser's Garage & Serv
 4-4618 Pate J B jr
 4-4619 Mitchell B D Mrs
 4-4620 Blzzell Bruce
 4-4621 Smith A P
 4-4622 Sammeth B A
 4-4625 Bradshaw J T
 4-4626 Hamm I L
 4-4627 Hinson J Z & Son
 4-4629 Halberg H W
 4-4631 Mallard A R
 4-4632 Hood G E
 4-4633 McRoy W D jr
 4-4634 Gurley E G
 4-4638 Henderson W H Rev
 4-4640 Whitley Carl
 4-4641 Dameron T B
 4-4645 Richardson C E
 4-4647 Britt V J Mrs
 4-4648 Glover W K
 4-4650 Hawkins W C
 4-4651 Mtr Bearings & Parts
 4-4654 Pollock G W
 4-4659 Gable T O
 4-4660 Parker W F
 4-4664 Powell Edith
 4-4665 Kelley Ellie
 4-4667 Brock E I Mrs
 4-4669 Donnell A E
 4-4671 Gay & Taylor
 4-4673 Barley G C
 4-4674 Conger E H
 4-4676 Carr B F
 4-4677 Keller R H
 4-4678 York C E
 4-4679 Gilmer J M Mrs
 4-4681 Houston B H
 4-4683 Underhill M C
 4-4684 Edgerton E R
 4-4685 Farm Bur Mut Ins Co of NC
 4-4685 NC Farm Bur Ins Federation
 4-4685 Wayne Co Farm Bur
 4-4686 Herndon Martha Mrs
 4-4687 Moss S H
 4-4688 Miller R R Mrs
 4-4689 Collins C H
 4-4691 Crawford W G
 4-4693 Pilkington E L
 4-4695 Allen Jas
 4-4696 Pittman R W
 4-4697 Aldridge Geo
 4-4700 Simmons D S
 4-4701 Wayne Restr
 4-4703 Lofton J C
 4-4704 Gardner Sallie Antiques & Gifts
 4-4705 Dudley H J
 4-4706 Cheurning C W
 4-4707 Royall J F
 4-4709 Bass M B
 4-4712 Rex Shoe Shop
 4-4713 Flowers C E Mrs
 4-4715 West J G
 4-4716 Houston B H jr
 4-4717 Grantham G C Mrs
 4-4718 Pike J D jr
 4-4719 Spicer R G Mrs
 4-4720 McSwain Landon
 4-4721 Loving T A & Co
 4-4725 Hatch M H Mrs
 4-4726 Jones Leslie
 4-4727 Best J W
 4-4728 Carter J A
 4-4731 Joseph's Neil Shop
 4-4733 Worrell Q E Mrs
 4-4735 Crawford J R
 4-4737 Trachtenberg Wm
 4-4738 Tyndall J B
 4-4739 Weil Henry
 4-4741 Mickey's Pastry Shop
 4-4743 Adamsville Mobile Home
 4-4743 McGaha J T
 4-4744 Coward H H
 4-4750 Clarke C L
 4-4753 Howell H L
 4-4754 Adderholdt C H
 4-4755 McClenny J A
 4-4758 Yelverton G W
 4-4761 Wessell C B jr
 4-4762 Grice L E
 4-4766 Smith H H Mrs
 4-4767 Narron J A
 4-4768 Capps W V
 4-4769 Webster C L
 4-4771 Gay W H
 4-4773 Manley A L Mrs
 4-4776 Potter Worth
 4-4777 Tilton G C
 4-4778 Holloman Horace
 4-4781 Parrott's Shoe Store
 4-4782 Hales R A
 4-4785 Moore R A
 4-4786 Stanley N H Mrs
 4-4788 Newbould J C
 4-4790 Edgerton N F
 4-4791 Thornton W E
 4-4791 Sugg W B
 4-4793 Johnson R K
 4-4794 Britt G C
 4-4796 Williams R J III
 4-4797 Frood Buster
 4-4798 Lassiter R C
 4-4800 Pratt F J
 4-4801 Tripp Matthew
 4-4802 Carmack H L Mrs
 4-4804 Malpass R B
 4-4805 Gardner W D
 4-4806 Caison J A Roofing and Sheet Metal Wks
 4-4807 Overman R J
 4-4808 Brown A H Pub Library
 4-4809 Crawford W L
 4-4814 Bell-Askins Plmb & Htg
 4-4815 Stuckey J R
 4-4817 Thornton W E
 4-4819 Faison E M Mrs
 4-4820 Edwards Realty
 4-4823 Roberts U J
 4-4824 Hargrove Chas
 4-4825 Safety Taxi
 4-4826 Stocks R A
 4-4828 Maxwell E D Mrs
 4-4831 Adams E L
 4-4834 Bynum C B
 4-4836 Thomson J F
 4-4838 Goodwin Oscar
 4-4840 Jones C H
 4-4842 Ceramic Tile
 4-4845 Tyndall H D
 4-4848 Dudley L W Mrs
 4-4849 Savage R B Mrs
 4-4851 Crawford-Norwood Co Inc
 4-4852 Crawford-Norwood
 4-4854 McIlhenny J K
 4-4855 Davis W L
 4-4857 Darden Lynn
 4-4858 Worrell G E
 4-4859 Stone G R
 4-4861 Deans Tobe
 4-4862 Potts H N
 4-4863 Smith E P
 4-4864 Edwards C W
 4-4865 Pilot Life Ins Co
 4-4867 Humphrey M L Mrs
 4-4871 Batson L S Mrs
 4-4873 Lofton Andrew
 4-4874 Met Life Ins Co
 4-4875 Ward E R Mrs
 4-4876 Powell E T Mrs
 4-4877 Rosenthal Eliz
 4-4878 Childre E B Mrs
 4-4880 Culbertson R H Mrs
 4-4883 Ellis J B
 4-4885 Creech W H
 4-4887 Whitley W R
 4-4889 Carney J H
 4-4891 Hicks G B
 4-4892 Hobbs J F Stockyard Inc
 4-4893 Sherard J A
 4-4894 Davis Nathl
 4-4895 Ellis C E
 4-4896 Perkins H W
 4-4897 Simmons W E
 4-4898 Tillman C S
 4-4900 Barnes L H Mrs
 4-4901 Maxwell A J jr
 4-4901 Clarke F F
 4-4902 Vinson B R Mrs
 4-4903 Koehler G R
 4-4905 Hines Jesse
 4-4906 Dickson W G
 4-4907 Ferdinand R E
 4-4913 Lee E B Ins Agcy
 4-4914 Smith W F
 4-4916 Nunes D F
 4-4919 Whitley Barbara
 4-4920 Pender Ella Mrs
 4-4921 Equip Co
 4-4921 Loving T A & Co Equip Div
 4-4924 Kornegay Norwood
 4-4926 Lofton Jerome
 4-4928 Underwood Ralph
 4-4929 Harris G P Mrs
 4-4930 Wallace J A
 4-4932 Boyette K M
 4-4936 Pilkington M E
 4-4937 Farmer W H
 4-4940 Second Bapt Church
 4-4941 Vines P J
 4-4943 Wiegand R B Mrs
 4-4947 Farfour J J
 4-4948 Trachtenberg Wm
 4-4949 Newell D H
 4-4951 Braswell A H
 4-4952 Shodding Cherrie Mrs
 4-4953 Zealy A H
 4-4954 Baker G S
 4-4955 Hocutt S H
 4-4959 Price H J Mrs
 4-4962 Wilkins H D
 4-4963 Barfield L F Mrs
 4-4965 Phillips J A
 4-4966 Crawford J R
 4-4968 McFarland M G
 4-4969 Smith E M
 4-4970 Kemp W P
 4-4972 Anderson F A

REPUBLIC EXCHANGE

—Contd

4-4973 Keith J M
4-4974 McDonald J T
4-4975 Glamor Shop The
4-4976 Turnage J H
4-4977 Potts Telza Mrs
4-4978 Best M J
4-4979 Biggs C R
4-4981 O'Neal B M
4-4982 Wayne Upholstering Co
4-4984 Johnson M T Mrs
4-4985 Gardner H B
4-4986 Parker G A
4-4989 Hollowell A B
4-4990 Fisher H T
4-4991 Layton Millie Mrs
4-4992 Twi-Lite Beauty Salon
4-4993 Price J A
4-4995 Doughtry R L
4-4996 Alford G P
4-4997 Wilson M C Mrs
4-4998 Jackson Emmett
4-4999 Beasley H N
4-5003 Pate C L
4-5006 Smith J M
4-5007 Arnold J E
4-5011 Gallaher Limited
4-5015 Anderson R L
4-5017 Robinson T R
4-5018 Shumate J M
4-5019 Lewis R H Rev
4-5021 Woolworth F W Co
4-5022 Penuel J H
4-5023 Speight G U Rev
4-5024 Daughtry D C
4-5025 Holloman David
4-5028 Pennington A L
4-5030 Horton W J
4-5033 Gilbert E T Rt Rev
4-5034 Moses J A
4-5035 Hardy P N
4-5039 Weil Gertrude
4-5041 Sampson C R
4-5043 Patrick S C
4-5044 Big Brick Whse
4-5045 Booker M E
4-5047 Hines M L Mrs
4-5053 Grantham C J
4-5055 Batts L T
4-5056 Phifer B J
4-5057 Whitley W C
4-5059 Howell E S
4-5060 Parks Edw
4-5063 Epstein M S Mrs
4-5064 Horner Jas
4-5065 Jones M E Mrs
4-5066 Harrell's News Stand
4-5067 Eagle Taxi Serv
4-5068 Barwick W W
4-5069 Pike T O
4-5070 Parker F O
4-5075 Faison F W
4-5077 Raynor Lamont
4-5078 Lane R W
4-5080 Holzkamm D E
4-5083 Erwin J D
4-5084 Garrett R W
4-5085 Higginbotham P O
4-5086 Little Restr
4-5087 Hinnant T G
4-5088 Altman Jasper
4-5089 Pittman G L
4-5090 Franks G H
4-5091 Hat Shoppe The
4-5092 Thompson J W
4-5093 Childs N M Mrs

4-5094 Lamont J I
4-5097 Forte A E Mrs
4-5098 Parks John
4-5099 VanBenthuyssen Richd
4-5100 Monroe B J
4-5101 Atlantic-Pacific Van & Stge
4-5102 Kornegay W D
4-5103 Chesson D L
4-5105 Best J C
4-5107 Edwards H M
4-5108 Robertson A K
4-5110 Dale G C
4-5114 Adams J W
4-5115 McBride Ora
4-5121 Carolina Welds Plant
4-5125 Price A W
4-5126 Thigpen Edna
4-5128 Matthews LeRoy
4-5129 Blow T L
4-5133 Pate J M
4-5134 McDowell F D
4-5135 Parker Poultry
4-5136 Best M H
4-5137 Stanley W S
4-5138 Tilghman O L Mrs
4-5140 Ingram M M Mrs
4-5141 Snowdrift Co Inc
4-5141 Sou Cotton Oil Div
Wesson Oil & Snow-drift
4-5144 Korschum S L
4-5146 County TB Assn
4-5147 Campbell B M Mrs
4-5148 Buddy E S Mrs
4-5150 Kennedy H M
4-5151 WGOL Radio Sta
4-5154 West Tom E
4-5155 Ham J P Mrs
4-5156 Gulley J K
4-5157 Snypes Distributors
4-5158 Hawley Eliz
4-5162 Eason Bobby
4-5163 Prince W A
4-5164 Am Bank
4-5168 Clark L M
4-5169 Radford R B
4-5170 Bunch L E
4-5171 Scott Mtr Co
4-5174 Garriss W J
4-5175 Fort J H
4-5176 Brogden A R Mrs
4-5179 Bowden B J
4-5180 Taylor H T
4-5182 Howell Amajiak
4-5183 Stevens A D
4-5184 Reynolds B I
4-5185 Hastings E R Mrs
4-5186 Ivey R B
4-5187 Woodard M E Mrs
4-5189 Roberts A A
4-5190 Herndon H C
4-5191 Foodland Super Mkt Inc
4-5192 Waters Marcus
4-5193 Smith N P Mrs
4-5194 Durant Clifton
4-5196 Ward E H Mrs
4-5199 Houpe H A Mrs
4-5203 Morgan M W Mrs
4-5204 Andrews Carl
4-5206 Brewer's Serv Sta
4-5208 Giddens L D
4-5209 Harper's Beauty Shop
4-5212 Brown J S Mrs
4-5213 Cowgill G W
4-5214 Hathaway M M

4-5215 Andrews M B Ins Agcy
4-5217 Pate E S
4-5219 Shaver G R
4-5223 Odom W T jr
4-5224 Simmons R E
4-5226 Sutton E K Mrs
4-5227 Ezzell L T
4-5230 Hatmaker J E
4-5231 Armstrong Elijah
4-5234 Tanner H H
4-5234 Tanner G T
4-5237 Lassiter F M Mrs
4-5238 Hutto J S
4-5240 Swinson L G Mrs
4-5241 Loving T A & Co
4-5246 Warren J E
4-5249 Yelverton M G
4-5251 Harris E L
4-5253 Sullivan Leon
4-5254 Justice G E
4-5255 Pilkington J S
4-5256 Crone J C
4-5257 Smith N G
4-5259 Hudson A E A
4-5261 Sutton's Garage
4-5262 Lanier M B
4-5263 Morgan V E Mrs
4-5265 Parsons John
4-5266 Barnes R L
4-5267 Porter E G
4-5268 Simmons Carrie Mrs
4-5271 Central Lunch
4-5272 Adams B F
4-5273 Shrago M N
4-5275 Lee Lura
4-5276 Pelt G M
4-5277 Hawkins A T
4-5278 Townsend O C
4-5280 Kadis Issac
4-5281 US Dept of Agrl
Stabilization & Con-servation
4-5282 Sutton C V
4-5285 Kleinert C O
4-5287 Pipkin O H jr
4-5289 West D H
4-5290 Korschum C S
4-5291 Penney's
4-5292 Penney's
4-5294 Cooke J B Mrs
4-5295 Jones J C
4-5296 Godley J H
4-5297 Gainey C A
4-5298 Whitley P G Mrs
4-5301 Wooten O L
4-5302 Wooten W A
4-5303 Howell L H
4-5304 Barnes J T
4-5305 Bizzell J W
4-5307 Peele D L
4-5309 Powell R W
4-5311 Garriss Dry Clns
4-5312 Wiggs W W
4-5314 Wynn J W
4-5315 Kamos G G
4-5316 Game L C
4-5317 Uzzell Walter
4-5319 Guess J N
4-5322 Best A J Rev
4-5323 Bryan M L
4-5324 McLamb H M Rev
4-5325 Britt G R
4-5327 Langston J F jr
4-5330 Carver R P Mrs
4-5333 Little Jewel Serv Sta
4-5335 Holland T E
4-5338 Griffin H B

4-5339 Raines W N
 4-5340 Senz J F jr
 4-5341 Carolina Overall
 4-5346 Burton L S Mrs
 4-5347 Bennett M D Mrs
 4-5348 Scott J S
 4-5350 Faison R J
 4-5352 Sutton W W
 4-5353 Cheatham Wm
 4-5355 Manuel David
 4-5356 Cogdell D C
 4-5357 Ehlers R C
 4-5359 Lewis J D
 4-5360 Penticostal Tabernacle
 Holiness Church
 4-5361 Rosenfeld S M
 4-5366 Rosenthal Emil
 4-5367 Smith T E
 4-5372 Canady N H
 4-5373 Smith J B
 4-5374 Wallbrook Tob Co Inc
 4-5378 Smith H H
 4-5379 Williams R C Mrs
 4-5381 Campbell J G
 4-5384 Thompson Earl Inc
 4-5387 Best C G
 4-5389 Reid Bert
 4-5390 Howell H J
 4-5392 First Presby Church
 4-5394 Kornegay G R
 4-5397 Fulghum W K
 4-5398 DeVaughn M F Mrs
 4-5399 Casey M J
 4-5401 Gardner's Velvet
 Dairy Products
 4-5403 Brock M S Mrs
 4-5405 Campen C H
 4-5406 Cannon Bradley
 4-5407 Parker F P jr
 4-5408 Waldenmaier B A
 4-5410 Pope G L
 4-5411 Goldsboro Lndry & Clns
 Inc
 4-5411 Goldsboro Lndry
 4-5412 Goldsboro Lndry
 4-5415 Williams F G Mrs
 4-5416 Hatch W S
 4-5418 Tyndall H J
 4-5419 Collier S D
 4-5422 Worley B S Mrs
 4-5423 Ladies Shoppe
 4-5425 Daniels G S
 4-5426 Outlaw N W
 4-5427 Loflin J O
 4-5429 Smith W B
 4-5431 Siler W P
 4-5433 Edwards R B Mrs
 4-5436 Hub Dept Store
 4-5438 Epps S C
 4-5439 Booth J L
 4-5441 Shumate Funeral
 Home
 4-5441 Wayne Mut Burial
 Assn
 4-5444 Aycock H D
 4-5446 Flowers J H
 4-5447 Davis L C
 4-5449 Yelverton J P
 4-5451 Cherry M S Mrs
 4-5451 Seven-Up Bottling
 4-5455 Hood D H
 4-5457 Maxwell R E Mrs
 4-5461 Food Center The
 4-5462 Sauls E T Mrs
 4-5463 Crow E S
 4-5464 Penuel N H
 4-5469 Borden Walter
 4-5471 Herring B W
 4-5473 Green J E
 4-5474 Swinson Andrew
 4-5475 Wayne Roofing & Sht
 Metal
 4-5476 Sutton John
 4-5477 Sauls Sidney
 4-5483 Williams Roofing &
 Sheet Metal
 4-5485 Coley L M Mrs
 4-5487 Jenkins D L
 4-5486 Lewis B R
 4-5490 Smith W A
 4-5491 Best Rudolph
 4-5493 Hollowell Seth Oil Co
 4-5495 Williams J H
 4-5496 Allen T E
 4-5500 Butler J W
 4-5501 Benton & Miller
 4-5504 Pope E R
 4-5505 Summerlin J W
 4-5506 Long Katie Mrs
 4-5507 Bradshaw D D
 4-5509 Moses E T Mrs
 4-5511 Baker J H
 4-5516 Farmers Freezer
 Locker
 4-5520 Brown J T
 4-5521 Shrager A M & Sons
 4-5522 Graham H P Mrs
 4-5524 Saunders W A
 4-5525 Best Rebecca
 4-5526 Sanborn E T
 4-5528 Greefield Robt
 4-5529 Dortch H M
 4-5531 Court Square Serv Sta
 4-5532 Gerald A L Mrs
 4-5533 Millard C M
 4-5536 Randall David
 4-5537 Bedford W D
 4-5538 Williams L H
 4-5539 Gavin Wm
 4-5540 Ginn O F
 4-5541 NC Fin Corp
 4-5544 Pope M R
 4-5545 Pate F D
 4-5546 Hood G E
 4-5547 Elliott L B Mrs
 4-5548 Pate C M
 4-5552 Vinson's Beauty Shoppe
 4-5554 McLamb Esrom
 4-5558 Price G M Mrs
 4-5559 Brinson W R
 4-5560 Xanthos T K
 4-5561 Neighborhood Gro
 4-5563 Parker V W Mrs
 4-5564 Eastern Realty &
 Constn
 4-5567 Exum Leroy
 4-5568 Bowen C F jr
 4-5569 Whitley L W
 4-5571 Worrell L K
 4-5572 Buck E M
 4-5573 Parker F O
 4-5575 Hallman L L
 4-5576 Faires Trailer Co
 4-5577 Stroud C C
 4-5578 Vann Frank
 4-5579 Dees W A
 4-5581 Taylor E F
 4-5584 Tyndall S P Mrs
 4-5588 Wall Chester
 4-5590 Shrager J P
 4-5591 Talton E P Mrs
 4-5592 Jones G W Mrs
 4-5594 Williams Jerry
 4-5595 Hill W G
 4-5596 Smith J L
 4-5598 Holloman E K
 4-5599 Atkinson J E
 4-5645 Ash St Mtrs
 4-5681 Johnson R D
 4-5788 Peeden N T Mrs
 4-5892 Merritt E W
 4-9701 Howard's Esso
 4-9706 VFW Post No 2615
 4-9711 Robbins Trailer Ct
 4-9712 Colonial Stores
 4-9714 Gboro Candy Kitchen
 4-9716 Coor W M
 4-9717 Wall's Serv Sta
 4-9720 Terminal City Co
 4-9734 Talton's Shell Serv Sta
 4-9743 Grice's Serv Sta
 4-9745 Jackson Trucking
 4-9747 Campbell's Esso Serv
 4-9754 Goldsboro Cafe
 4-9767 Taylor's Gas Sta
 4-9769 Opera Shoppe
 4-9770 Newman's Esso Serv
 4-9771 Southside Gro & Serv
 Sta
 4-9773 Potter's Gro
 4-9775 Pure Serv Center
 4-9776 Kelly's Serv Sta
 4-9784 Joyner K G Mrs
 4-9785 Drive N Grill
 4-9792 Sunrise Gulf Serv
 4-9798 Little Bo-Beep Drive In
 4-9800 Wayne Memorial Hosp
 4-9801 Henry's Supreme Serv
 4-9802 Dun Dee Do-Nut Shop
 4-9803 Howell Garage
 4-9806 Dixie Lunch
 4-9809 Caudill Tire Serv
 4-9809 Jack's Esso Serv Sta
 4-9810 Bacco Belt Serv Sta
 4-9812 Big Jim Serv Sta
 4-9820 Ball Park Serv Sta
 4-9827 Colonial Stores
 4-9829 Corbett's Cash Gro
 4-9829 Corbett's Trailer Court
 4-9830 Holloway's Barbecue
 4-9832 Herring & Peele Texaco
 Serv
 4-9834 Spur Distributing
 4-9836 Williams Sinclair Sta
 4-9837 Collins Kitchen
 4-9844 Thru Way Serv Sta
 4-9847 Goldsboro's Friendly
 Club
 4-9847 One Stop The
 4-9852 House of Beauty
 4-9861 Triangle Drive Inn
 4-9868 Nunn's Esso Serv Sta
 4-9869 Colonial Tavern
 4-9860 Fail Ralph Gro
 4-9870 Grantham's Place
 4-9873 Newman's Esso Serv
 4-9875 Brass Grill No 2
 4-9879 Oasis Soda Shop The
 4-9882 Oak Hts Serv Sta
 4-9889 Bill's Tavern
 4-9891 DeBruhl J M
 4-9894 City Serv Sta
 4-9895 Ma's Kitchen
 4-9897 Green Parrott Cafe
 4-9899 Brass Grill The
 4-9905 Center Hotel
 4-9905 Hiller W H
 4-9907 Daw's Gro
 4-9913 Hallows Billiard Parlor
 4-9920 Edgewood Barber Shop
 4-9926 Edgerton's Bill News

REPUBLIC EXCHANGE

—Contd

4-9927 Best Cash Gro
4-9928 Bradshaw Fish Mkt
4-9935 Edgerton W H
4-9936 Orton's Gro
4-9946 En-Cee-Cue-Cafe
4-9947 Rose's Gulf Serv Sta
4-9948 Friendly Cafe
4-9957 Southerland's Serv Sta
4-9960 Shank's Gro & Fish Mkt
4-9961 Veterans Cab
4-9962 Thorp's Superette
4-9964 Pastime Billiards
4-9970 Lula's Grill
4-9974 Anthony Wayne Serv Center
4-9975 Winn Dixie Stores Inc
4-9976 Brookside Serv Sta
4-9983 Hickman Fish Mkt
4-9984 Speros' Restr
4-9986 Plaza Restr
4-9988 Edwards Auto Serv
4-9993 Huffman's Esso Serv
4-9996 Sam's Drive In
4-9998 Edgewood Texaco Serv
4-9999 Thomas Cafe & Motel
5-0005 Whitaker C G
5-0006 Roberson Leander
5-0007 Alexander J K
5-0009 Barwick D B Mrs
5-0011 McKee J L
5-0013 Hasty R E
5-0014 Anderson-Creech Oil
5-0014 Gulf Oil Corp
5-0015 Snypes Dept Store
5-0016 Frederick B A
5-0017 Howell B M
5-0018 Allen E L
5-0019 Malenich P P
5-0020 Williams G J
5-0025 Ward H P
5-0026 Daughtry E S Mrs
5-0028 Herring A J
5-0029 Grace's Beauty Shop
5-0029 Turner W H
5-0030 Howell Viola Mrs
5-0033 Massey W L
5-0035 Military Sports & Supplies
5-0037 Barwick Clayton
5-0040 Frank's Pizza Kitchen
5-0043 Bland D H jr
5-0044 Daniel Clifton jr
5-0045 Ball Studio
5-0046 Diamond Trans
5-0047 Barnes L H
5-0048 Wells L C
5-0049 Isler S E
5-0053 Moore Sudie Mrs
5-0054 Jernigan J F
5-0056 Barbour Pauline Mrs
5-0057 McKeithan Chas
5-0060 Grady Relmond
5-0061 Vinson Paul jr
5-0063 Davis T E
5-0064 Hudson R L
5-0066 Gurley M C
5-0069 Smith Maggie Mrs
5-0073 Lewis C B Mrs
5-0076 Jordan W J
5-0079 Garner Zula Mrs
5-0081 Wise R W
5-0083 Daly F B
5-0084 Davidson J R
5-0085 Croom J A Mrs

5-0086 Jackson Sylvester
5-0089 Powell L J Mrs
5-0091 Artis C F Mrs
5-0092 Hill B W
5-0093 Bland W P
5-0094 Howell Oliver
5-0100 Grice B S
5-0101 Kadis Inc & Associated Stores
5-0103 Forehand G C
5-0105 Hopewell J D
5-0106 Sauls Wm
5-0107 Millard C L
5-0110 Mundin Claire MMrs
5-0114 Grant Wilbur
5-0115 Cole's Gro
5-0116 City Washerette
5-0118 Thornton J A
5-0120 Watson J A
5-0121 Carolina Power & Light
5-0125 Derr G C
5-0126 Jernigan E W
5-0127 Hill Claude
5-0128 Ritchie C R Rev
5-0131 Tureblood D B
5-0132 Thompson Ennis
5-0136 Simmons H A
5-0137 Howell P C
5-0138 Johnson J L
5-0141 Goldsboro F C X Serv
5-0142 Weathers W P
5-0144 Adams S H
5-0145 Snow H J Mrs
5-0146 Peacock W I
5-0147 Howell D L
5-0148 Massey H C
5-0150 Taylor W R
5-0152 Youth Togs
5-0153 Pyatt K D
5-0156 McKinney Laster
5-0158 Daughtry R A
5-0159 Shaw Norman
5-0161 Wells G H
5-0162 Goldsboro Moving & Stge
5-0164 Lewis Jason
5-0165 Best C J
5-0166 Ellis H G
5-0169 Flowers Jack
5-0170 VanHoy E L
5-0171 Whitman G E
5-0172 Hines R L
5-0173 Thomson J F & Son
5-0174 Russell E F
5-0174 Taylor M G
5-0176 Coor K K jr
5-0177 Braxton H M
5-0178 Moses Alex
5-0181 Brown C S
5-0284 Myers R W
5-0185 Vaughan J B
5-0187 Ferrell H G
5-0189 Taylor Bertha Mrs
5-0192 Stith E M
5-0194 Lunsford D T
5-0196 Collins G L
5-0198 Camp E M
5-0200 Hickman Saml
5-0203 Andrews J G
5-0204 Hollingsworth Lewis
5-0206 Gore H B Mrs
5-0207 Williams J R
5-0208 Jacobs H L
5-0210 Southerland P D
5-0211 Wachovia Bank & Trust

5-0223 Bennett J S
5-0224 Pettaway Ardona Mrs
5-0226 Griffin W L
5-0227 Huley C H
5-0228 Roe J F jr
5-0231 George St Gro
5-0233 Morton W D
5-0235 Masonry Specialty
5-0237 Lewis C F
5-0239 Brown M M Mrs
5-0240 Johnson Raymond
5-0241 Braswell D L
5-0242 DeKarske C W
5-0244 Buck K J
5-0245 Wiggins W D
5-0247 Carter Ray
5-0248 Cox R H
5-0251 Davis A I
5-0252 Davis N H
5-0253 Mooring P M
5-0257 Pate E J
5-0258 Littleton Whse
5-0259 Creech F L
5-0260 Brown Clarence
5-0262 Cozart Packing
5-0264 Gardner C W Mrs
5-0266 Raynor's Linoleum & Tile Serv
5-0267 Shank E N
5-0269 Williams Herman
5-0271 Stafford C D
5-0278 Lynn C L
5-0279 Thompson B T
5-0280 King Claude jr
5-0281 Johnson Cotton Co of Gboro
5-0283 Kleinert A L
5-0285 Kornegay G E
5-0286 Banks C P Mrs
5-0287 Whitener C W
5-0289 Stephens Henry
5-0290 Blackmon R C Mrs
5-0293 Trueblood C H Rev
5-0295 Sykes C B Mrs
5-0296 Rue M J
5-0302 Casey R B
5-0306 Rollins R L
5-0307 Kornegay Hattie Mrs
5-0308 Allen D R
5-0309 Sasser C K
5-0311 Goldwayne Lndry & Dry Clns
5-0313 Spence W C
5-0314 Hemby N C
5-0315 Gboro Colored Florist
5-0316 Crumity I W Mrs
5-0317 Bryan R M Mrs
5-0322 Kramer I K
5-0325 Rose Refrigeration Serv
5-0326 Natl Guard (Army Advisors Ofc)
5-0327 Uzzell N R
5-0328 Wooten E J
5-0331 Hagan Charlie
5-0333 Woodard Lester
5-0334 Atkinson W M
5-0335 Tew C V
5-0336 Stanton A F
5-0340 Brantham T F
5-0341 Smith E T
5-0343 Flowers Sam
5-0344 Made-Rite Sunbeam Bakery
5-0348 Ritter J R
5-0349 Jones B F
5-0352 Burnett Home Sup Co

5-0353 Waters Jas	5-0487 Herring B C	5-0620 Timmons J F
5-0358 Davis E C	5-0491 Frederick S B Mrs	5-0621 Peacock F D
5-0361 Sutton R L	5-0493 Daughtry B J	5-0624 Georgetown Sea Food
5-0362 Lewis J H	5-0494 Best C Z Mrs	Mkt
5-0364 Johnson-Sherman	5-0498 Southerland J R Mrs	5-0626 Brock D B
5-0365 Powell R H	5-0499 Hicks Lonnie	5-0628 Lewis M G Mrs
5-0366 Thompson Hattie Mrs	5-0500 Clay H S	5-0630 Payton L M Mrs
5-0367 Howell Ernest	5-0503 Green Dora Mrs	5-0634 Matthews R R
5-0368 Massengill N C	5-0504 McLamb M C	5-0636 Ulrich Edw Rev
5-0369 Butler J H	5-0505 Dawson W A	5-0639 Young Jas
5-0370 Bartlett C B	5-0507 Johnson R L Mrs	5-0640 Turnage Luby
5-0371 Smith J E	5-0508 Smith E T	5-0641 Pate C N Mrs
5-0372 Carolina Trading Post	5-0510 McLamb & Lamb	5-0642 Hall J H
Inc	Woodworks	5-0645 Morris W E Rev
5-0377 Hinnant R W Mrs	5-0511 Southerland Furn	5-0646 Mazingo D D
5-0378 Eustler E O Mrs	5-0512 Edmundson Letha Mrs	5-0649 Love R H
5-0381 Loving R B	5-0513 House A C	5-0653 Wells Joe
5-0385 Mazingo A C	5-0516 Jones D E	5-0655 Cox W J
5-0386 Edwards Bldg	5-0518 Simmons L M Mrs	5-0656 Simmons W E
5-0387 Lacy Hunter	5-0519 Fields J R	5-0657 Westbrook J E
5-0388 Kadis Nathan	5-0520 Barwick Mary Mrs	5-0658 Davis G W
5-0390 Harrell J L	5-0521 Jewel Box	5-0661 Community Gro
5-0392 Mutual of Omaha	5-0524 Sherard Clifton	5-0662 Proctor G T
5-0393 Carlile Willard	5-0527 Branch Rufus	5-0663 Hood Mercer
5-0397 Johnson M C	5-0530 Wynn Israel	5-0667 Aycock Barnes
5-0398 Davis L L Rev	5-0535 Howard I H	5-0668 Gwaltney M L
5-0400 Chalk J A	5-0536 Sells Kenneth	5-0669 Grady J D jr
5-0404 Starr G E	5-0538 McGee Martell	5-0670 Neal S F
5-0405 McGuritt M L	5-0541 Holloway Herbert	5-0671 Goldsboro Tobacco
5-0406 Liles C V	5-0542 Knight Frank	5-0674 Altman W R
5-0408 Swinson Richd jr	5-0543 Peterson J D	5-0675 Stoker N A Mrs
5-0410 Hines G R	5-0544 Sou Jack Serv	5-0676 Edwards J H
5-0411 Goldsboro Golf Club	5-0545 Spruill Roy	5-0678 Hart L H
5-0412 Stafford A W jr	5-0546 Thompson G W jr	5-0680 Beamon C E
5-0414 King Riley	5-0548 Privette W B	5-0681 Moses Wm
5-0415 Richardson Jasper	5-0550 Getsinger S E	5-0682 Crisp M D
5-0417 Phillips J P	5-0553 Michaux M W	5-0683 Maxwell J L jr
5-0419 Monk H F	5-0556 Edgerton L L	5-0684 Ferrell L S Mrs
5-0424 Lassiter P L	5-0561 Early A C	5-0687 Hines B E
5-0426 Person J E	5-0562 Beamon's Lectro-Lab	5-0689 Hamilton L B Mrs
5-0427 Nell's Sandwiches	5-0563 Harrington M L	5-0690 Gurley R L Mrs
5-0428 Etherington J L	5-0565 Kadis H K	5-0691 Woodard M H
5-0429 Hunt M F Mrs	5-0566 Daniels J T	5-0693 Saunders Lillie Mrs
5-0430 Lofton David	5-0567 Lawler W B	5-0694 Simmons Jos
5-0432 Kirby Center of Gboro	5-0568 Pate J W	5-0696 Thigpen F T
Vacuum Clnrs Sls &	5-0569 Jackson L D Auto Parts	5-0697 Frederick A C
Serv	5-0571 Dumas-Giddens Oil	5-0699 Aycock John
5-0435 Eastern Carolina Re-	5-0571 Faucette L T Mrs	5-0700 Mitchell K W Mrs
gional Housing Auth-	5-0574 Hudgins J P	5-0702 Isler David
ority	5-0580 Raynor S A	5-0703 Williams Calvin
5-0436 Royall O P	5-0581 Marlow's Custom	5-0704 Newsome F C
5-0437 Braswell J G	Built Furn	5-0705 Downtin Louise
5-0440 Blackwell Herman	5-0582 Ipock E C	5-0706 Williams A M Mrs
5-0441 Bradshaw J A	5-0583 White J A	5-0708 Barwick A G
5-0445 Wheeler C J	5-0585 Tedder F G	5-0710 Uzzell T W
5-0446 Edgewood Primary Sch	5-0587 King L E	5-0711 Kelly's Mildred Dress
5-0447 Gray S W	5-0590 Daniels B W	Shop
5-0451 Woodard Mark	5-0591 Borah Z W Mrs	5-0712 Weeks E F
5-0452 Rhodes Lemuel	5-0592 Ellis E D	5-0713 Loftin Ed
5-0453 Fidelity Fin	5-0593 Robertson W C	5-0714 White J G
5-0455 Bargain Outlet Store	5-0597 Mitchell N E	5-0717 Sewell J A
5-0456 Martin F L	5-0598 Williams Robt	5-0720 Robinson R S
5-0459 Lawhorn Elwood	5-0600 Broughton M J	5-0721 Derby W J
5-0460 Waters C D	5-0602 Marlow H P	5-0723 Mitchell D W
5-0462 Bland & Freeman	5-0603 Wallace G E	5-0726 Littleton O P
5-0465 Snipes B R	5-0605 Andrews J L	5-0728 Wagner E C
5-0466 Scott W F	5-0606 Mitchell W L	5-9729 Thompson L E
5-0467 Best G M	5-0607 Ramos Olivia Mrs	5-0730 Shavers L B Mrs
5-0472 B & P Shell Serv	5-0608 Millard R A	5-0734 Fields F A
5-0474 Aycock D M Mrs	5-0609 Holt M P Mrs	5-0736 Greenfield Bertha Mrs
5-0475 Moore Ernest	5-0611 William M N	5-0738 Richter M B
5-0477 Hodges Thos	5-0613 Morris T R	5-0740 Gasteria
5-0478 Mitnaul H L	5-0614 Wayne Neon Serv	5-0741 Mtr Parts & Mach Serv
5-0480 Corbett Ransom	5-0614 Melton B C	5-0742 Mtr Parts & Mach Serv
5-0481 Garriss Bruce	5-0616 Carolina Precision Wks	5-0745 Medlin R D Mrs
5-0484 Lane J C	5-0617 Automatic Battery Co	5-0746 Daughtry B A Rev
5-0485 Smith C C	5-0618 Burden Ralph	5-0749 Stevenson Norman
	5-0619 Dunman C L	5-0751 Radford E O

REPUBLIC EXCHANGE

—Contd

5-0757 Powell H P
5-0758 Melvin E J
5-0761 Swap Shop
5-0763 Perkins D C
5-0764 Braswell R A
5-0766 Johnson Gertrude Mrs
5-0767 Whitfield Geo
5-0771 Coward A H
5-0774 Sinclair Refining
5-0775 Strickland HL
5-0778 Harrington T E
5-0780 Johnson Alberta Mrs
5-0782 Qualitee Homes Inc
5-0783 Dixon R L
5-0784 Sandford A L
5-0785 Bennett N H Mrs
5-0787 Jernigan W L
5-0790 Zorne D R
5-0792 Pyle C E
5-0794 Hilburn A C
5-0796 Exum Odell
5-0797 Hill H C
5-0800 Anderson J J
5-0805 Howell C M
5-0808 Glascock B T Mrs
5-0809 Garris Paul
5-0813 Little's Radio TV & Serv
5-0814 Thompson Rachael Mrs
5-0816 Rouse R N
5-0817 Mitnaul Eldora Mrs
5-0818 Phipps W D
5-0821 Odum Mr
5-0823 Marsh G P
5-0824 Bagley T H
5-0825 Pilkington L B
5-0827 Smith A A Mrs
5-0828 Holler J F
5-0829 Gabriel R M
5-0831 Carter Wm Bible College
5-0832 Ford Ozzie
5-0833 Monk Harvey
5-0834 Harden R E
5-0835 Gray E E
5-0836 Mitchell P E
5-0837 N C Consolidated Hide
5-0838 Sisters of the Immaculate Heart of Mary
5-0839 Tyndall C W
5-0842 Jones O L
5-0843 Walker Lula Mrs
5-0845 Abdallah J H
5-0848 Moore Charlie
5-0849 Minnis A W Mrs
5-0850 Lewis J S jr
5-0851 Gboro Venetian Blind Co
5-0852 Parks Martha Mrs
5-0853 Summerlin G A
5-0854 Pilley C O
5-0855 McBride & Herring Sporting Goods
5-0856 Wright Louis
5-0857 Proud A R
5-0858 Musgrave J A
5-0859 Kelly W L
5-0861 Hamm J O
5-0863 Thompson Geo
5-0864 Dixon I R
5-0865 Godwin S T
5-0868 Dickerson G H
5-0869 Price D W
5-0871 Wilson Jas
5-0874 Williams J T
5-0875 Eatmon L C

5-0876 McClain Vinson
5-0878 Daye Laler Mrs
5-0881 Johnson L C Mrs
5-0882 Wayne Body Wks
5-0884 Warrick C C
5-0885 Darden A M
5-0887 Roundtree Moses
5-0888 Westbrook E U
5-0889 Godbold J S
5-0890 Combs A B
5-0894 Lampley T J
5-0895 Howell C F
5-0896 Rich C B
5-0897 Pearson H W
5-0901 Locklan Levon
5-0902 Thompson H P
5-0905 Sullivan E J
5-0907 Davis J P
5-0910 Bell J C
5-0911 Goff's Gro
5-0912 Flake's Tire Serv
5-0913 Radford S A Mrs
5-0916 Flowers By Thompson
5-0917 Herring E M
5-0918 Davis M E
5-0919 Sullivan S T
5-0921 Harrell Co
5-0923 Bowden M B Mrs
5-0924 Hagins Olivia Mrs
5-0928 Murphy M B Mrs
5-0934 Morris J R
5-0936 Hussey J W
5-0937 Getchell R W
5-0938 Roberts R C
5-0939 Cook C E
5-0944 VanHoy Warren
5-0945 Brewer C H
5-0951 Hill S T
5-0952 Kelly L M
5-0954 Mundy H A
5-0955 McFatter J W
5-0956 Chappell A E
5-0957 Baldwin Melvin
5-0958 Sullivan M R
5-0960 Powell J C
5-0961 Underwood L G Mrs
5-0965 Benton Winley
5-0966 Bell J E
5-0967 Edwards C B
5-0970 Goforth G M jr
5-0972 Simmons H A jr
5-0974 Cousin's Mill
5-0976 Edmondson Claude
5-0979 Lancaster W H
5-0980 Melvin Chas
5-0981 Thornton G H Mrs
5-0982 Merritt J M
5-0984 Thompson J H
5-0987 Saintsing E E Mrs
5-0989 Barwick M E Mrs
5-0991 Ray W H
5-0990 Ball W P
5-0992 Williams Henry
5-0996 Casteen G C
5-0997 Coley D M Mrs
5-0998 Atkinson G C
5-1001 Hinson F A Mrs
5-1002 Atkinson Chas
5-1003 Grant J W
5-1004 Bell F L
5-1005 Allen J C
5-1006 Peacock W L jr
5-1007 Jones Bessie Mrs
5-1008 Fonvielle L M
5-1014 Wellington Marshall
5-1015 Jones S V
5-1016 Hinson G A
5-1017 Hawkins A T

5-1017 Texas Co The
5-1021 Stuckey's Gro
5-1023 Campbell I I Mrs
5-1024 Austin Florence Mrs
5-1025 Smith Thurman
5-1029 Aycock E J
5-1033 Baldwin Zephia Mrs
5-1034 Taylor Parham jr
5-1035 Hocutt N G
5-1037 Smith D O
5-1040 Floyd W E
5-1041 Timeplan Finance & Acceptance Co
5-1046 Bridgers A S Mrs
5-1048 Hoch P F
5-1049 Ebert W E
5-1050 Life Ins Co of Va
5-1056 Sheffield Rena
5-1057 Alford W J
5-1059 Hart Ned
5-1060 Becton Albert
5-1061 Horton's Gro & Mkt
5-1062 Ellis Herbert
5-1063 Partin H W jr
5-1064 Hines Wade
5-1065 Willowdale Cemetery (ofc)
5-1066 Jolly H J
5-1070 Best Roland
5-1071 Cox D L
5-1072 Smith Lena
5-1074 Garris Jwlr
5-1075 Credit M D Mrs
5-1076 Sewing Center
5-1079 Best D M
5-1080 Creech M R
5-1083 Atkinson R L Mrs
5-1084 Casey J E
5-1086 Walton J S
5-1090 Sugg W B
5-1092 Bryant Foy
5-1093 Jones R P
5-1095 Anderson L C Mrs
5-1096 Merritt G A
5-1098 Bedford Leroy
5-1101 Jones Morris
5-1103 Whitfield G T
5-1104 Hardy M G
5-1105 Little E A
5-1107 Hulse H B
5-1108 Peele G N
5-1110 Carr W P
5-1111 Goldsboro Drug Co
5-1113 Parker A B
5-1114 Thomas Coleman
5-1115 Rue Alonzo
5-1117 Live Wire Elec
5-1119 Dorsey T B
5-1120 Thompson L J
5-1164 Corbett C E
5-1167 Harmon G E
5-1168 Davis K A
5-1169 Garris R C Mrs
5-1170 Mumford J E
5-1174 Bertha W E
5-1176 Daniels E R Ins Agcy
5-1177 Sauls J M
5-1178 Sherman T E
5-1180 Griffin E A
5-1182 Blalock Raymond
5-1183 Foster M M Mrs
5-1184 Spicer L K Mrs
5-1186 Isler Ernest
5-1188 Noble R P jr
5-1189 Beaman T E Rev
5-1191 Sassers J P
5-1199 Casey R G jr
5-1200 McKenzie F T Mrs

5-1201 Weaver L B
 5-1203 Cook Henry
 5-1204 Basden W L
 5-1205 Reekes M B
 5-1206 Hardison J T
 5-1208 Battle H B Mrs
 5-1212 Carolina Realty
 5-1213 Lamier L E
 5-1216 Smith Chas
 5-1217 Mauldin W E
 5-1218 Neal B A
 5-1220 Sykes S S Mrs
 5-1221 Artis J L
 5-1227 Isler J H
 5-1232 Nickens J R
 5-1233 Ivey L W
 5-1234 Parker T F
 5-1236 Cherry Wm
 5-1237 O'Berry and Lewis
 5-1240 Atkins R S
 5-1241 Ginn Sundry & Soda Shop
 5-1242 Josey Frank
 5-1243 Woye J H
 5-1245 Collins Noah
 5-1246 Sewell J A
 5-1247 Adams B R
 5-1250 Perkins T V Mrs
 5-1253 Wilkins K W
 5-1254 Sincok J H
 5-1256 Quinn P B Mrs
 5-1257 Carter A F
 5-1258 Combs M B Mrs
 5-1259 Williams E T Mrs
 5-1260 Keen J R
 5-1263 McLeod K H Mrs
 5-1265 Bobbitt Ennis
 5-1266 Balkcum V G
 5-1267 Williams Edsel
 5-1268 Rhodes Funeral Home
 5-1270 Giddens Jewlry Store
 5-1271 Smith H E Mrs
 5-1272 McEachrin Juanita
 5-1275 Kornegay J M
 5-1276 Bass E E
 5-1277 Hutchison W G
 5-1279 Liggins A R
 5-1280 Taylor W R jr
 5-1282 Flick A L
 5-1283 Selby H G
 5-1284 Carr's Elec
 5-1285 Bryant J R
 5-1286 Best P C
 5-1287 Powell A P
 5-1290 Collier S D
 5-1291 Rackley E S
 5-1292 Armstrong G L
 5-1298 Everette I H
 5-1300 Hardy C R
 5-1302 Kasell, Eddie
 5-1304 Cooke F A
 5-1305 Purnell C R
 5-1309 Cannon R C
 5-1314 Gigax S W
 5-1316 Jesse Simon
 5-1319 Howell C Wesley
 5-1321 Artie's Tire Serv
 5-1327 Britt N B
 5-1329 Sasser C W Mrs
 5-1331 Hunter Geo jr
 5-1332 Whitfield Tina Mrs
 5-1333 Henderson Ernest
 5-1335 Worrell L R
 5-1337 Galloway R W
 5-1338 D'Errico P A
 5-1339 Lemo's Fish Mkt
 5-1340 Platt J A
 5-1341 Wayne Realty & Ins
 5-1344 Mazingo L A Mrs
 5-1345 Barber L H Mrs
 5-1347 Kornegay Mollie Mrs
 5-1349 Jones E F Mrs
 5-1350 Walker E T
 5-1352 Sou Ry System
 (frt ofc)
 5-1354 Shields A E Mrs
 5-1355 Kornegay D F
 5-1356 Smith Harold
 5-1358 Applewhite M B Mrs
 5-1359 Tucker W W
 5-1360 Jones M L III
 5-1363 Warren Paul
 5-1364 House E A
 5-1365 Gravitt Ins Agcy
 5-1366 Williams N H
 5-1367 Hardy M W Mrs
 5-1369 Carmichael Edw
 5-1370 W & W Mtr Sls
 5-1372 Carson M B Mrs
 5-1373 Edwards N M Mrs
 5-1374 Edmundson &
 Edmunson
 5-1375 Garriss J W
 5-1376 Howell C L
 5-1378 Bryant C B Mrs
 5-1380 Boyette B R
 5-1382 Brown H S
 5-1383 Hayes RC
 5-1384 Knight W L
 5-1385 Sunrise Barber Shop
 5-1388 State Hwy Comm (dist
 entg & res eng)
 5-1389 Pate J R
 5-1393 Hodges J B Mrs
 5-1394 Jackson W A
 5-1403 Sherry S M Mrs
 5-1404 East End Sch
 5-1405 Blue J E
 5-1406 Ellis H B
 5-1409 Jones Richd
 5-1411 Caroline-Va Distr Co
 5-1415 Grimes Jimmie
 5-1419 Spence Z B jr
 5-1420 Gardner Elijah
 5-1422 Wagner R L
 5-1425 Thomas N J
 5-1427 Murray C W
 5-1429 Sasser HB
 5-1430 Hamilton Isaac
 5-1432 Cobb C J
 5-1433 Shopping Center Gro
 5-1435 Hipps J H
 5-1437 Butler Fred
 5-1438 Bass Estella Mrs
 5-1439 Sasser Malcolm
 5-1440 Ace Moving Co
 5-1441 Smith W P
 5-1442 Grantham M H Mrs
 5-1443 Jackson A B Mrs
 5-1445 Dewey G S
 5-1447 Lewis O'Berry
 5-1448 Stafford D E
 5-1450 B & B Mtr Co
 5-1452 Brimage Hosea
 5-1454 Edwards E F Mrs
 5-1455 Bright Dorsey
 5-1456 Bryan Auto Salvage
 5-1458 Waters E S
 5-1459 Kemp L W
 5-1460 Bass R C
 5-1463 Dixie Chem Co
 5-1464 Swinson Lula Mrs
 5-1466 Downtown Gulf Serv
 5-1467 Fields R E
 5-1468 Finlayson D M Mrs
 5-1469 McCarley Hugh
 5-1471 Gurley Woodard
 5-1472 Johnson G L
 5-1474 Howell's Gro
 5-1476 Johnson T L
 5-1477 Moyer F M jr
 5-1481 Whitfield Wm
 5-1483 York W F
 5-1484 Proctor R S
 5-1485 Bryant Henry
 5-1486 Rose Wayside Furn
 5-1487 Massey C R
 5-1488 Ryan W J
 5-1489 Herring Norman
 5-1492 Headen J H
 5-1494 Parrish A T
 5-1495 Armstong W J
 5-1497 Ceramic Tile
 5-1499 Thomas B R
 5-1502 Morgan J H
 5-1503 Williams W F
 5-1504 Lynch Mtr
 5-1505 Smith W L
 5-1506 Hollowell W C
 5-1507 Justice W J
 5-1508 Medlin J D
 5-1509 Schmitt Louis
 5-1515 Sutton-Lewis Furn
 5-1516 Lee J J
 5-1517 Alston E A
 5-1518 Speight Lula Mrs
 5-1520 Wyatt F K
 5-1524 Newsome J E
 5-1525 Farfour L J
 5-1526 Sungas Service
 5-1529 Pierce J Millard
 5-1531 Cook L J
 5-1532 Freeman M A
 5-1534 Community Mtrs
 5-1535 Faison Henry
 5-1536 Blackburn S P Mrs
 5-1537 Shelby T A
 5-1538 Kirby Geo Memorial
 Presby Ch
 5-1539 Washington Shoe Shop
 5-1546 Mamil A E
 5-1549 Smith L J
 5-1552 Lowrimore W P jr
 5-1553 Garriss Josie
 5-1554 Stovall O R
 5-1556 Lancaster J R
 5-1557 C & H Mobile Homes Co.
 5-1561 H & H Shell Serv Sta
 5-1562 Edwards G W
 5-1563 Howell R L
 5-1565 Worrell J A
 5-1566 Cozart Packing
 5-1567 Whitfield C T
 5-1568 Ward Edw
 5-1569 Smith J C
 5-1570 Ohio State Life Ins
 5-1575 Herring Edw
 5-1577 Smith A L Esso Serv
 5-1578 Fox J A
 5-1580 Toler W J
 5-1581 Taylor J P
 5-1585 Cole O F jr
 5-1587 DeShong W E
 5-1588 McKenzie W D
 5-1589 Hines E H
 5-1593 Surratt J C
 5-1595 Massey G P
 5-1596 Blackmon C J
 5-1597 Berkholtz Gene
 5-1598 Woodard AL
 5-1603 Herring L C
 5-1604 Norris J P
 5-1605 Wall S P Mrs
 5-1606 Best Charlie

MT. OLIVE HWY. P. O. BOX 1134

DIXIE ELECTRIC
MOTOR SERVICE
RE public
RE public
RE public

REPUBLIC EXCHANGE

- Contd
- 5-1607 Braxton K J
 - 5-1608 Crawford Edw
 - 5-1610 Collins G L & Son
 - 5-1610 Security Life & Trust Co
 - 5-1612 Sutton C L
 - 5-1614 Rhodes J B
 - 5-1616 Lane Minnie Mrs
 - 5-1617 Barbrey H S jr
 - 5-1620 Haddock C C
 - 5-1621 McKeel F J
 - 5-1622 Johnson Cotton Co of
Goldsboro
 - 5-1623 Mozingo J R
 - 5-1624 Honine L J
 - 5-1625 DeBruhl J M
 - 5-1626 Barwick H J
 - 5-1628 Wooten J H
 - 5-1630 Henderson H C
 - 5-1635 Weyher J E jr
 - 5-1638 Rains W R
 - 5-1639 Bennett C D
 - 5-1642 Reaves R J
 - 5-1648 Kornegay H L
 - 5-1649 Tyndall R N
 - 5-1650 Daniels B W
 - 5-1651 Best W H & Sons Inc
 - 5-1655 Rivenbark C D
 - 5-1656 Exam J A
 - 5-1657 Silver O A Mrs
 - 5-1658 Campbell D G
 - 5-1660 Cooke M D
 - 5-1661 Smith Hdw
 - 5-1664 Kornegay Jas
 - 5-1665 Ginn M R Mrs
 - 5-1666 Lancaster M D Mrs
 - 5-1668 Faison R C
 - 5-1669 Sasser J D
 - 5-1671 Sherard J E Mrs
 - 5-1673 Sherard B E Mrs
 - 5-1675 Bullocks Serv Sta
 - 5-1679 Collins J L
 - 5-1681 Bryant Thos
 - 5-1682 Banks A E
 - 5-1683 Mitchell A R
 - 5-1684 Smith E J
 - 5-1685 Bunn E L Mrs
 - 5-1686 Price Eug
 - 5-1688 Jones H L
 - 5-1689 Futrelle M T
 - 5-1691 Rice M A
 - 5-1692 Bowen F R
 - 5-1694 Harper R E
 - 5-1696 Exum N C Mrs
 - 5-1700 Lewis J C
 - 5-1701 Womack Elec Sup
 - 5-1704 Futrell R E
 - 5-1705 Hudson A E Rev
 - 5-1706 Stoguert G T
 - 5-1709 Tyndall H D
 - 5-1710 Clinard Robt
 - 5-1713 Moye M B
 - 5-1714 Campbell C C
 - 5-1715 Atkinson J D
 - 5-1718 Griffin I J Mrs
 - 5-1719 Browning D L
 - 5-1723 Wopart J F
 - 5-1724 Jones Saml
 - 5-1725 Anderson's Tin Shop
 - 5-1726 Chestnut E K
 - 5-1728 Connor Moses
 - 5-1730 Houser Ins Agcy
 - 5-1732 Batten N R
 - 5-1733 Wooten G R
 - 5-1734 Coombs Gro
 - 5-1735 Anderson W J
 - 5-1737 Morrissey Alberta Mrs

- 5-1740 Taylor J L
- 5-1742 Atmore R L
- 5-1743 Cooper J S
- 5-1745 Parnell Bernice
- 5-1748 Sugg G W
- 5-1749 Koonce W H
- 5-1750 Strickland C W
- 5-1752 Bellamy Twillie
- 5-1753 Moses R E Mrs
- 5-1754 Gboro Fruit & Railroad
Salvage
- 5-1755 Townsend L R Mrs
- 5-1756 Artis S W Mrs
- 5-1757 Peele H W
- 5-1758 Cogdell Sport Center
- 5-1759 Harper E S Mrs
- 5-1761 Todd G H
- 5-1766 Deans M E
- 5-1771 Teaney R M
- 5-1772 Evans E K Mrs
- 5-1774 Jackson & Robins
Garage
- 5-1775 Dudley G L
- 5-1776 Ingram J H
- 5-1777 Austin E A Mrs
- 5-1778 Edwards Ralph
- 5-1779 Rose A W Mrs
- 5-1780 Houser Ins Agcy
- 5-1781 Mitchell J F
- 5-1782 Cross Jas
- 5-1783 Barnes S J
- 5-1784 Stackhouse
- 5-1784 Stackhouse Elec
- 5-1787 Pirece A M Mrs
- 5-1789 Tilghman C L
- 5-1790 Park Saml
- 5-1792 West Quick Serv Sta
- 5-1793 Fredrick J R
- 5-1797 Best J A
- 5-1798 Best Leroy
- 5-1799 Benton Lenlie
- 5-1802 Hamilton J L
- 5-1803 Atlantic Bldg Blk
- 5-1806 Starling O L
- 5-1812 Newsone Eddie
- 5-1814 Strickland E A
- 5-1815 Shepard A L
- 5-1816 Lingle D O
- 5-1817 Ward Butler
- 5-1819 Milnaul Elijah
- 5-1821 Holloman Elbert
- 5-1823 Turner M P Mrs
- 5-1824 Goldsboro Pub Lib
- 5-1825 Garner W D
- 5-1826 Crawford A B
- 5-1827 Ash St Pharm
- 5-1829 Lane S F
- 5-1831 Cogdell's Gro & Seafood
- 5-1832 Edwards Tuby
- 5-1838 Hayes P W Mrs
- 5-1841 Dixie Auto Finance
of Gboro
- 5-1844 McAuliffe F D
- 5-1845 Jones Dora Mrs
- 5-1846 Register W D jr
- 5-1848 Coley M L
- 5-1850 Eason J D
- 5-1851 Warrick Minnie Mrs
- 5-1852 Vaughn D S Mrs
- 5-1857 Martin J F
- 5-1861 Flowers Rosie Mrs
- 5-1862 Perkins Mtr Parts
- 5-1862 Superweld of Gboro
- 5-1865 Holloman B L
- 5-1866 Dees R B Mrs
- 5-1867 Blackman R J
- 5-1870 Lynn C B Mrs
- 5-1873 Warrick B B Mrs

- 5-1875 Reid Lee
- 5-1877 Kennon Albert
- 5-1879 Gray Vinessie
- 5-1880 Taylor H A
- 5-1883 Daniels Mem Meth Ch
- 5-1884 Woodard H M Mrs
- 5-1886 Smith A P
- 5-1887 Malone B W Mrs
- 5-1888 Elmore H B Mrs
- 5-1889 Montague S O
- 5-1890 Tuckson N W
- 5-1894 Seymour G F
- 5-1895 Boss H C
- 5-1897 Herring L B Mrs
- 5-1898 Simmons A P
- 5-1899 Boyette P N Mrs
- 5-1901 McGaughy G R
- 5-1903 Howell R L
- 5-1904 Govt Employees Fin
- 5-1904 International Serv Ins
- 5-1905 Artis Percy
- 5-1906 Roberts J I
- 5-1908 Arrington L R
- 5-1909 Ogburn Carl
- 5-1910 Wells M E
- 5-1911 State Dept of Con-
servation & Develop-
ment
- 5-1912 Best M C
- 5-1913 Darden Henry
- 5-1915 High M L
- 5-1918 Evans C A
- 5-1920 Casey R P
- 5-1920 Keen Plmb
- 5-1921 Bass Gene
- 5-1924 Statesville Flour Mills
- 5-1926 Tyndall R G Mrs
- 5-1927 King C E
- 5-1928 Davis Walter
- 5-1931 StMary's Sch
- 5-1934 Lane J E
- 5-1935 Rose C J
- 5-1936 Davis H L
- 5-1937 Ashley C L
- 5-1939 Best Leonard
- 5-1942 Price E H
- 5-1944 Haire Jas
- 5-1946 Whitley L R Mrs
- 5-1948 Perry C L
- 5-1949 Lahr W H
- 5-1951 Ellis R W
- 5-1952 Underwood L R
- 5-1953 Aycock Oil
- 5-1954 Holland C V
- 5-1955 Parker E H Mrs
- 5-1958 Gregory Frank
- 5-1959 Jones J E
- 5-1961 Wayne Whol Groc
- 5-1962 Wayne Whol Groc
- 5-1964 Newsome P W
- 5-1966 Burris J B
- 5-1967 Morrow J D Mrs
- 5-1968 Howell D E
- 5-1969 Sasser P H
- 5-1971 Best E G
- 5-1973 Riverbark H C
- 5-1975 Hillcrest Beauty Salon
- 5-1976 Reynolds Laddie
- 5-1977 Kornegay K A
- 5-1978 Christian R C jr
- 5-1978 Holmes R S
- 5-1985 Foster W A
- 5-1986 Melvin L B Mrs
- 5-1986 Simmons J H
- 5-1987 Hayes H F
- 5-1989 Daxis J D
- 5-1991 Dawson H E
- 5-1992 Brogden Norwood

5-1993 Ruffin J R
 5-1995 Raynor W W
 5-1996 Shealy J H
 5-1998 Kornegay L W
 5-2004 McKinnie Louise Mrs
 5-2005 Guess S E
 5-2006 Robertson A K jr
 5-2009 Coley A B
 5-2010 Benton L P
 5-2011 Air-Vue Drive In Theatre
 5-2014 Johnson-Sherman
 5-2017 Eason W W
 5-2019 Howell O E
 5-2020 Phillips J H
 5-2021 Wayne Oil
 5-2021 Strickland Robie
 5-2024 Smith E L
 5-2025 Tatum Tobias
 5-2026 Generator & Starter Serv
 5-2028 Kelly G D Mrs
 5-2030 Ferguson R W
 5-2031 City Police Dept
 5-2033 Bridgers B S
 5-2034 Whaley Jack
 5-2036 Turnage R R
 5-2037 Williams C B
 5-2040 Lupton E V
 5-2042 Carolina Van & Stge
 5-2046 Edmundson P B jr
 5-2047 Witty B D
 5-2049 Swinson S H Mrs
 5-2050 Southerland J W
 5-2053 Bass J M
 5-2054 Glenn H T Mrs
 5-2056 Murray D J
 5-2057 Jones W L
 5-2059 Livingston Kaye Mrs
 5-2061 Dawson Jack
 5-2062 Hood's Sht Mtl Shop
 5-2063 Moore E S Mrs
 5-2064 Williams J H
 5-2065 Boyette C R
 5-2066 Goldsboro Hi Sch
 5-2067 Williams E A
 5-2069 Hatcher C E
 5-2072 Mumford E A
 5-2073 Spencer J B
 5-2076 Person R M
 5-2077 Thompson D S Mrs
 5-2081 Grice W J
 5-2083 Moore W M
 5-2084 Am Optical Co
 5-2086 Matthews Claude
 5-2089 Kornegay E C Mrs
 5-2090 Yarbrough C A
 5-2091 Hinnant Jerry
 5-2092 Batten W H
 5-2093 Family Shoe Store Inc
 5-2095 Friend C M
 5-2096 Miller C W
 5-2097 Harris C K
 5-2098 Cotton Leon
 5-2100 Coley H L
 5-2101 Bunch Drug Store
 5-2104 Smith R H
 5-2105 Thompson W E
 5-2115 Drew D E
 5-2118 Davis M L
 5-2119 Spjence T T
 5-2120 Davis W B
 5-2122 Hollingsworth G A
 5-2123 Watson L E Mrs
 5-2124 Carter P C
 5-2125 Sunrise Clns
 5-2126 Jones Charity Mrs
 5-2129 Butz G W
 5-2130 Pearson E J
 5-2132 Bell A M Mrs
 5-2133 Spencer H B
 5-2134 Home Bldrs Sup Co
 5-2135 Evans Wilbert
 5-2136 Moore R B Mrs
 5-2139 Hauser F M
 5-2141 Kopac N E
 5-2142 Ed's Drive In Restr
 5-2143 Green J H
 5-2144 Baysden G M
 5-2145 Hobbs Nellie
 5-2147 Triplet Arlow
 5-2148 Borden E H
 5-2153 Atkinson R E Mrs
 5-2154 Dubois J G
 5-2155 Eason J J
 5-2156 Godwin R D
 5-2159 Jones Johnnie
 5-2161 Woodard M W Mrs
 5-2163 Holland Rondal
 5-2164 Adams D J
 5-2165 Ernest Glass
 5-2167 Daughtry J H
 5-2169 Parnell E P
 5-2170 Allison J W
 5-2172 Deans Roy
 5-2173 Caudill H D
 5-2174 Gboro Jr Hi Sch
 5-2176 Hamilton Kirby
 5-2180 Stitt N A
 5-2183 Fuller R E
 5-2184 Floars B G
 5-2185 Grant Elec Co
 5-2187 Lockamy W E
 5-2188 Britt Moscoe
 5-2189 Peele Roger
 5-2195 Wharton J L jr
 5-2198 Edens N D
 5-2200 Whitley C D Mrs
 5-2201 Creech's Amoco Serv
 5-2204 Harris G E
 5-2207 Kilman I M Mrs
 5-2208 Jarrell Chas
 5-2210 Daughtry J F jr
 5-2213 Sutton W W
 5-2216 Lewis J T Mrs
 5-2217 Starling L B
 5-2218 Raulston N E
 5-2220 Tyson Tommy Rev
 5-2222 Goldsboro Milling
 5-2226 Ennis J G
 5-2227 Faust E M
 5-2228 Peeler E S Mrs
 5-2229 Langston W D
 5-2230 Westbrook's Radio & Telev Serv
 5-2230 Westbrook M E
 5-2233 Meadows A N
 5-2235 Hicks E W
 5-2238 Jones E F
 5-2240 Holland Hdw
 5-2241 Carter V L
 5-2243 Bryan E L
 5-2244 Porter B L
 5-2245 Smith L J
 5-2246 Phelps T T
 5-2248 Edens Florist
 5-2250 Vann G N
 5-2252 Rouse J B
 5-2253 Grant Ben jr
 5-2254 Baugh & Sons Fertilizer Co
 5-2255 Thornton C E
 5-2257 Ward R G
 5-2258 James A W Mrs
 5-2261 Knotts Peggy Mrs
 5-2264 Tilton E D
 5-2265 Denmark M G
 5-2266 Harvey Vernon
 5-2267 Shaak H S
 5-2269 Hearon A G
 5-2271 Goldsboro Veterinary Hosp
 5-2272 Thompson J F jr
 5-2274 Metalcrafters of Gboro
 5-2276 Boyette Charlie
 5-2279 Watson R M
 5-2281 Morton H E
 5-2284 Foster H M
 5-2286 Register G R jr
 5-2287 Collins J L
 5-2288 Baucom H A
 5-2290 Hitchcock Raeborn
 5-2291 Malpass Carl
 5-2291 US Comnr
 5-2292 Parks W F
 5-2294 Todd Hillary
 5-2296 Jones Dorothy Mrs
 5-2298 Jernigan R E
 5-2301 Pike S O Mrs
 5-2303 Elliott Packing Co
 5-2307 Massey K N
 5-2309 Howell S S
 5-2311 Sears Roebuck & Co
 5-2320 Southerland F H
 5-2321 Maryland Casualty
 5-2322 Taylor P E
 5-2324 Lewis Lena Mrs
 5-2325 Holloman Ransom jr
 5-2330 James W D
 5-2334 Evans J L
 5-2337 Cohn C N Mrs
 5-2343 Grantham R L
 5-2344 Basden Cabt & Sup
 5-2345 Best J D
 5-2347 Aycock C B
 5-2349 Burden D H Mrs
 5-2351 Wayne County Boys Club Inc
 5-2352 Blount W H
 5-2353 Bell Gladys Mrs
 5-2354 Adderholdt C H
 5-2357 Davis Nordicia
 5-2358 Anderson C E
 5-2360 Bass Lindsay
 5-2362 Eason V M Mrs
 5-2363 McCullen A J
 5-2364 Langston & Langston
 5-2366 Crawford Jesse
 5-2367 Edwards H W
 5-2368 Britt Luther
 5-2371 Carr J D
 5-2373 Hughes Radio Labs
 5-2375 Murphy Edw
 5-2377 Sharpe G O
 5-2378 Hultz T A
 5-2384 West K C Mrs
 5-2386 Greenleaf School
 5-2387 Underwood J E
 5-2390 Frick J D
 5-2392 Best Sam
 5-2394 Bailey R L
 5-2397 Williford K H
 5-2400 Hall J H
 5-2401 Simmons W J
 5-2402 Jackson L T
 5-2404 Wilson B V Mrs
 5-2407 Price B O Mrs
 5-2413 Lewis C I Rev
 5-2414 Kneib C W
 5-2415 Smith C E
 5-2419 McFatter Alex
 5-2420 Horne R A
 5-2421 Dillon Sup
 5-2425 Peacock M R Mrs

Phone 5-2763

DIXIE ELECTRIC
MOTOR SERVICE

Phone 5-2763

REPUBLIC EXCHANGE

—Contd

- 5-2426 Sasser K M Mrs
- 5-2427 Hood G E jr
- 5-2429 Noggie's Radio & TV Shop
- 5-2432 Kelly E L
- 5-2433 Foxworth Thos
- 5-2434 Cook W C
- 5-2435 Marguerite's Maternity Mart
- 5-2436 Thompson Levander
- 5-2438 Fox J R
- 5-2439 Hill V C
- 5-2442 Williams N G Mrs
- 5-2443 Pittman M G
- 5-2444 Williams E R
- 5-2446 Pate W C
- 5-2447 Albritton H L
- 5-2451 Barrow T A
- 5-2453 Barnes Percy
- 5-2455 Douglas J A
- 5-2456 Hill W T
- 5-2457 Sou Life Ins
- 5-2458 Horne J H
- 5-2459 Security Loan Corp
- 5-2460 Kennedy H B
- 5-2462 Morgan Cephus
- 5-2464 Goodyear Serv Stores
- 5-2467 Brown J D Rev
- 5-2468 Merritt M J Mrs
- 5-2469 Mozingo A F
- 5-2476 Shelton Norman
- 5-2477 Clark Christine
- 5-2478 Sumerlin L C
- 5-2480 Inez's Beauty Shop
- 5-2484 Herring H E Mrs
- 5-2485 Franks W R
- 5-2487 Amster Milton Co
- 5-2487 Levin H E
- 5-2490 Parks Theo
- 5-2492 Edgerton W N
- 5-2493 Core M W
- 5-2494 School Street Sch
- 5-2497 Young Henry
- 5-2498 Pollock T G
- 5-2501 Wiggins K L
- 5-2502 Bray P D Mrs
- 5-2503 Isler L H
- 5-2504 Mitchell Edw
- 5-2505 Johnson W R
- 5-2506 Virginia Street Sch
- 5-2507 Tart M N Mrs
- 5-2509 Mitchell K D
- 5-2519 Caudill J H
- 5-2520 Broom O J
- 5-2521 Best Radio-Telev Serv
- 5-2523 Malpass R J
- 5-2527 Poandl J F
- 5-2528 Morgan B V
- 5-2530 Parker Woodrow
- 5-2531 Johnson A S jr
- 5-2532 Mozingo E R
- 5-2533 McCool E G
- 5-2535 Lancaster K H
- 5-2536 Douglas R P Mrs
- 5-2536 Roby's Beauty Parlor
- 5-2538 Johnston C O
- 5-2539 Malpass Carl
- 5-2540 Cobb Distr Co Inc
- 5-2543 Jernigan Sam & Son Furn
- 5-2544 Coley M S Mrs
- 5-2545 Cook V R
- 5-2546 Waters Arnzanious
- 5-2548 Best Matthew
- 5-2549 Barfield Katie Mrs
- 5-2550 Clarkton Mattress Co
- 5-2553 Nasekos Leo
- 5-2555 Deans D L
- 5-2556 Jacobs Frank
- 5-2557 Taylor R W
- 5-2558 Kenon Allen
- 5-2561 Diana Shop of Goldsboro
- 5-2562 Whitted Earl jr
- 5-2563 Powell S A
- 5-2564 Meece A R
- 5-2565 Dumas-Giddens Oil
- 5-2567 Cox Jesse
- 5-2568 Evans C C Mrs
- 5-2569 Chestnutt W E
- 5-2572 Orton Gary
- 5-2575 Butts W C
- 5-2576 Hairr L B
- 5-2581 Isaacs-Kahn Furn
- 5-2585 Casey's Lndry & Clnrs
- 5-2588 Walters H L
- 5-2590 Moore R S
- 5-2591 Shifflett B O
- 5-2592 Long G M
- 5-2593 McBride C E
- 5-2594 Anderson W R
- 5-2597 Coalson B P
- 5-2598 Vick T S
- 5-2602 Smith P W
- 5-2605 Lewis Mary Mrs
- 5-2606 Humphrey Jas
- 5-2608 Kerstetter Richd
- 5-2610 Hamilton Reuben
- 5-2611 Tri-County Elec Membership Corp
- 5-2614 Pouncey S O Rev
- 5-2615 Moore M J Mrs
- 5-2616 McArthur A B Mrs
- 5-2617 Livingood E N
- 5-2618 Shine R R Mrs
- 5-2619 Humphrey Waddell
- 5-2621 Br Banking & Trust
- 5-2622 Br Banking & Trust
- 5-2625 Heying D A
- 5-2626 Sasser C C
- 5-2629 Sasser C U
- 5-2633 Westbrook L W
- 5-2635 Barfield L T Mrs
- 5-2636 Brow B H
- 5-2638 Getchell R W
- 5-2639 Sykes W G
- 5-2640 Taylor D B
- 5-2642 Bible Way Ch
- 5-2643 Holloway S H Mrs
- 5-2644 J & G Appliance Serv
- 5-2647 Hill R L jr
- 5-2648 Sasser J C jr
- 5-2650 Smith Nathl
- 5-2653 Goldsboro Coca-Cola Bottling
- 5-2656 Brooks Jas
- 5-2657 Waters Marvin
- 5-2660 Watkins G E
- 5-2661 James Street Cash Gro
- 5-2663 Smith A M Mrs
- 5-2665 USAF Recruiting Sta
- 5-2666 Suggs J L
- 5-2667 Sillings A J
- 5-2669 Carroll H D
- 5-2673 Bedford Elijah
- 5-2676 Jones B F
- 5-2678 Dees C E
- 5-2679 Marsh Henry
- 5-2680 Williams O L
- 5-2681 Bennett R H
- 5-2683 Hub Dept Store
- 5-2684 Cates N L
- 5-2685 Royall J L
- 5-2686 Summerlin LR
- 5-2688 Avery B K
- 5-2689 Dortch Katie Mrs
- 5-2691 Simkins A I Mrs
- 5-2693 Sherard H M
- 5-2696 Ball R R
- 5-2698 Ipock E C
- 5-2700 Parker G J
- 5-2702 Powell Albert
- 5-2705 Wiggs O W
- 5-2706 Ingram T M
- 5-2707 Burrell J G Mrs
- 5-2709 Warren R C
- 5-2710 Noble B G
- 5-2713 Herring M J
- 5-2714 Boykin Freeman
- 5-2716 Walnut St Sch
- 5-2720 Creech E T Mrs
- 5-2721 A & P Food Stores
- 5-2725 Pipkin M L
- 5-2729 Leder Morris
- 5-2730 Grantham C F
- 5-2731 Natl Guard Armory
- 5-2732 Hobbs J A
- 5-2734 McLawhon M H
- 5-2735 Arrington Thos
- 5-2736 Dean B E
- 5-2740 Barnes M L
- 5-2741 Dillon-Bell Implement
- 5-2744 Winston R A
- 5-2747 Radford Paul
- 5-2748 Ward Vending
- 5-2749 Harris J F
- 5-2753 Isler L J
- 5-2754 Shirley W M
- 5-2755 Stanley L P Mrs
- 5-2756 LaCoe K R
- 5-2757 Wayne Seed
- 5-2759 Wiggs W H
- 5-2762 Deason J E
- 5-2765 Lucas V S
- 5-2766 Clark's Self Serv Gro & Mkt
- 5-2768 Gwaltney V K Mrs
- 5-2770 Melzig K M
- 5-2771 Durham Life Ins
- 5-2772 Whitfield E W Mrs
- 5-2773 Davis Zez jr
- 5-2774 Open Air Mkt
- 5-2775 Pennington V S Mrs
- 5-2777 Lewis C P
- 5-2778 Crawford R D Mrs
- 5-2779 Straughan C W
- 5-2782 Uzzell Herbert
- 5-2783 Taylor Johnnie jr
- 5-2784 Hamilton Jos
- 5-2785 Pate A B
- 5-2787 Shealy O C
- 5-2789 Hare L H
- 5-2792 Savoy R L Mrs
- 5-2794 Dillard E C Mrs
- 5-2795 Barnes Willie
- 5-2797 Barrow O P
- 5-2801 Kemp Specialty Furn
- 5-2805 Minshew Aline
- 5-2807 Hagans Jas
- 5-2808 Holly H P
- 5-2809 Jones L F
- 5-2810 Millard J H
- 5-2811 Melvin J L Rev
- 5-2815 Hartsell P P
- 5-2816 Aycock E A
- 5-2817 Trotto L M
- 5-2818 Rooney Edw
- 5-2822 Dutch Inn Tourist Home
- 5-2823 Hawkins R H Mrs
- 5-2824 Pope Jas
- 5-2825 Thompson P M
- 5-2826 William St Sch

5-2829 King J C Mrs	5-2975 Ward Pauline	5-3118 Lancaster Oliver
5-2835 Gardner J L	5-2976 Capps J L	5-3121 Best D M & Son
5-2837 Bryant I J Mrs	5-2978 Booth C A	5-3122 Hines J M
5-2838 Frederick J A	5-2981 Gilland R G	5-3124 Jones D E Mrs
5-2840 Rollins Gro	5-2982 Sutton Ray	5-3125 Fritzinger D E Mrs
5-2843 Benton G R	5-2983 Berney's Loan	5-3126 Quality Cabt Shop
5-2847 Hine C J	5-2984 Long G W	5-3126 Hilbun R L
5-2849 Savage H T Mrs	5-2986 Rouse Jas	5-3130 Darden W L
5-2852 Daniels Frank Rev	5-2988 Ezzell N J	5-3131 Elks' Club
5-2854 Bahen J J	5-2995 Denning J N	5-3131 Goldsboro Lodge No 139
5-2855 Jeffreys J T jr	5-2997 Grantham N M Mrs	BPOE
5-2856 Whitley Preston	5-2999 Bizzell J E	5-3133 Goff Distrs
5-2858 Williams Andrew	5-3000 Crawford Alonzo	5-3135 Barker A H Mrs
5-2859 Best T F	5-3004 Whitfield Narcissus Mrs	5-3136 Sallars E G
5-2861 Hargrove R H Mrs	5-3005 Nufer W F	5-3138 Hooks H B
5-2862 Taylor Jas	5-3006 Gardner's Welding Serv	5-3139 Robinson E G Mrs
5-2863 Cox S B Mrs	5-3007 Pegram A T Mrs	5-3141 Adams Matilda Mrs
5-2865 Merriitt Marion	5-3009 Hamilton E H Mrs	5-3143 Conley E E
5-2866 Hill R H	5-3012 Vickie's Beauty Salon	5-3144 Thomas H K
5-2867 Ivey Dean	5-3013 Wellons M M Mrs	5-3146 McClenney M E
5-2868 James Maury	5-3014 Ulmer David	5-3147 Anderson L H
5-2870 Barnhill W L	5-3015 Cotton K R	5-3154 Parker J W
5-2873 Kelly Hattie Mrs	5-3021 Johnson Cotton Co of	5-3155 Pope L C
5-2876 Brogden J W	Goldsboro	5-3157 West Elm Jr Hi Sch
5-2880 Bunn J P	5-3025 Goldsboro Neon Sign	5-3158 Holland J C
5-2882 Genl Industries, Tank	5-3032 Gufford B F	5-3161 Matthews Raymond
Div	5-3033 Model Barber Shop	5-3162 Hinson's P A Gro
5-2883 Earnhardt E L Rev	5-3034 Coley G T	5-3163 Davis W B
5-2890 Bell L L	5-3035 Holland W D	5-3164 Goodman F J Mrs
5-2891 Ford Odell	5-3038 Royal Cornelius	5-3168 Grady E S Mrs
5-2894 Whitted H L	5-3039 Motley L C	5-3169 Allen E H
5-2895 Grady Sim jr	5-3040 Sampson C N	5-3173 Walters Earl
5-2896 Waters M E	5-3041 Belk-Tyler	5-3175 Griffin R D Mrs
5-2897 Exum Arney	5-3048 Denning M D Mrs	5-3178 Caudill R
5-2900 Magill C B jr	5-3051 Fields Red & White	5-3179 Southerland Jake
5-2901 Herring Jack	Super Mkt	5-3182 Odom W T
5-2902 Pate J H	5-3053 Linton A J	5-3184 Whitley Milling Co
5-2905 Rogers L C	5-3054 Lynch C E	5-3185 Kornegay D L Mrs
5-2908 Hood Herbert	5-3055 Williams R J jr	5-3186 Armstead Earnest
5-2909 Kleinert J E	5-3056 Walls Alex	5-3187 McCarter Roney
5-2910 Western Auto Assoc	5-3058 Snipes Harvey	5-3189 Hargrove Wm McK
Store	5-3059 Fields J W	5-3191 Carter C R
5-2912 Wooten F W	5-3060 Weyher J E	5-3192 Walton Ada Mrs
5-2913 McKnight A B Mrs	5-3061 US Selective Serv	5-3194 Wall E A Mrs
5-2914 Bea's Beauty Shop	System Local Bd No 97	5-3195 Sykes P L
5-2916 Sunshine Biscuit	5-3064 Cole Z C Mrs	5-3197 Barr Henrietta Mrs
5-2917 Wilson E M	5-3067 Wall Willie	5-3198 Byrd C C
5-2920 Crawford W S	5-3068 Pridgen Wm	5-3199 Fast Serv Lndry
5-2921 Rouse R N & Co	5-3070 Greene B J	5-3202 Raiford Jacob
5-2927 Swinson Louise	5-3071 Westray L A	5-3208 Stancil Jasper
5-2930 Whitted Earl	5-3072 Oliver J E	5-3209 Fallon Eug
5-2931 Jordan E H	5-3073 Faison K E Mrs	5-3213 Robertson G L
5-2932 Coley A C	5-3074 Johnson W E	5-3214 Swinson Eddie
5-2933 Smith's Gro	5-3075 Johnson's Gro & Mkt	5-3215 Watson R B
5-2934 Robinette The	5-3077 Savage G M	5-3219 Jernigan S A jr
5-2936 Stalling R K Mrs	5-3079 Moye J H	5-3221 Baker A B Mrs
5-2937 Odd Fellow Home	5-3080 Moore J M	5-3223 Phillips Andrew
5-2938 Sewell W L	5-3081 Braswell B R	5-3224 Sutton R L
5-2939 Hinnant M T Mrs	5-3082 Armwood Rufus	5-3225 Saser J H
5-2940 Hooks L W	5-3084 Bunch Ned	5-3226 Parks H B
5-2942 Satterfield W B Rev	5-3085 Davis R L	5-3227 Taylor B F
5-2943 Holland J S	5-3086 VanHoy Lula Mrs	5-3228 Baker Edw
5-2944 Bryant C E	5-3087 Richardson J E	5-3229 Lane Geo
5-2945 Weathers Bros Transfer	5-3091 Hargrove Roosevelt	5-3232 Brock E O
Co Inc (br)	5-3092 First Christian Ch	5-3233 Sutton L C
5-2949 Slusser A A Mrs	5-3094 Wayne Dairy	5-3235 Broadhurst Emmett
5-2950 Austin Mary Mrs	5-3095 Baddour M D	5-3236 Automotive Wholesalers
5-2954 Coley T C	5-3098 Jones B I Mrs	5-3239 Magill P T
5-2957 Epps E M	5-3099 Worthington J F	5-3240 Merritt R D jr
5-2959 Davis W T	5-3100 Smith Jacob	5-3241 Creech R R Mrs
5-2963 Phillips M R	5-3101 Capps Allen	5-3243 Hogans A B Mrs
5-2964 Arrington A L	5-3103 Barnes HD	5-3244 Eason Wm
5-2965 Skyes Cicero	5-3104 Bryan J L	5-3245 Health's Red & White
5-2966 Lawson Betty Mrs	5-3105 Brown W B	Super Mkt
5-2970 Flores I H	5-3106 Woodard L F	5-3246 Goodrich A B
5-2972 Rose Constn Co	5-3113 Sauls J B	5-3250 Roberts E L jr
5-2973 Newman J E	5-3114 Barksdale E R	5-3251 Carolina Whse
5-2974 Rayford Arth	5-3117 Barden Sam	5-3254 Coley Guffery

REPUBLIC EXCHANGE

—Contd

- 5-3255 Woodard Pearl
- 5-3258 Eppes J L
- 5-3259 Hollis Joe
- 5-3263 Pollock J F
- 5-3264 Bizzell M E
- 5-3266 Thornton Annie Mrs
- 5-3268 Brogden J M
- 5-3272 Braswell H H
- 5-3273 Rose C E
- 5-3274 One Stop Lndry
- 5-3277 Trenton H J
- 5-3278 Wiggins E B Mrs
- 5-3280 Freda A G
- 5-3283 Lockey G N
- 5-3284 Griffin Steel & Sup
- 5-3285 Lewis G B Mrs
- 5-3287 Keen H B
- 5-3289 Sullivan E E
- 5-3290 Frick Clothier
- 5-3291 Carr Spring
- 5-3296 Gore Cecil Mrs
- 5-3299 Grantham C O
- 5-3301 McCormick J G jr
- 5-3302 Daniels W W
- 5-3303 Whitfield J J
- 5-3306 Campbell T W
- 5-3308 Cooper B L Mrs
- 5-3310 Edwards L A
- 5-3311 Sow Bell Tel & Teleg
- 5-3323 Handley Eva Mrs
- 5-3324 Moore's Gro
- 5-3325 Smoot M L
- 5-3326 Moore H C
- 5-3327 Henderson Noble Mrs
- 5-3333 Martin B B Mrs
- 5-3334 Daughtry R F
- 5-3335 Crumpler H M
- 5-3336 Searight G T
- 5-3337 Topka M D Mrs
- 5-3339 Daughtry T L jr
- 5-3343 Hamm L F
- 5-3345 Sutton R L
- 5-3346 A & P Food Stores
- 5-3347 Starling J R
- 5-3348 Griffin W H III
- 5-3349 Mitchell's Cafe
- 5-3351 Barnes C M
- 5-3352 Hardison E H
- 5-3353 Bible Training Institute
- 5-3355 Parker T F jr
- 5-3357 Grantham L M Mrs
- 5-3358 Griffith N H Mrs
- 5-3359 Wiggs C A
- 5-3360 Anderson F A
- 5-3361 Braswell Leonard
- 5-3362 Byers E D Rev
- 5-3363 Taylor Cogart
- 5-3364 Lancaster E E
- 5-3366 Massengill E M
- 5-3367 Southerland Leslie
- 5-3369 Coley S C
- 5-3372 Crown Store Inc
- 5-3373 Cox Elijah
- 5-3374 McLawhorn J G
- 5-3375 Brown D L Mrs
- 5-3376 Cooke Billy
- 5-3377 Talton J W
- 5-3378 Grady A W
- 5-3382 Roberts J E
- 5-3384 James Theatre
- 5-3385 Davis H L
- 5-3386 Hill J F
- 5-3387 Hill C T
- 5-3390 Jarrell G F
- 5-3392 Kearney J E
- 5-3394 Moody L L
- 5-3395 Austin L A Mrs
- 5-3396 Faison W G
- 5-3398 Bennett J W
- 5-3400 Michaux L M Mrs
- 5-3403 Hinnant O D
- 5-3405 Crow B H Mrs
- 5-3407 Taylor Isaac
- 5-3409 Strickland R E
- 5-3412 Lewis Lila Mrs
- 5-3413 Creech's
- 5-3415 Sitt Thos
- 5-3416 Rose M L
- 5-3418 Brown E A
- 5-3419 Willoughby L R
- 5-3420 Auto Finance & Sls
- 5-3423 Grant G L
- 5-3434 Holmes Thos
- 5-3428 Cogdell R A
- 5-3429 Wilson F C
- 5-3431 Cofield H F
- 5-3432 High B J Insulation Co
- 5-3433 Parker W F
- 5-3434 Morris J F
- 5-3436 Hagans T T
- 5-3439 Hill W B
- 5-3440 Holmes J N
- 5-3441 Loftin G E
- 5-3443 Caudill Harold
- 5-3444 Brewer W F
- 5-3445 Jones C T Mrs
- 5-3446 Wayne Mem Park
- 5-3447 Pate O C
- 5-3449 Brown Elijah
- 5-3450 Wooten J P
- 5-3451 Mason Mildred
- 5-3452 Kinsey Willie
- 5-3454 Honakner W F
- 5-3456 Howell S L
- 5-3459 Hooker W E
- 5-3462 Thompson R F
- 5-3463 Teneave J N
- 5-3465 Montague I B
- 5-3466 N C Consolidated Hide
- 5-3468 Sanderson W C
- 5-3470 Johnson C L
- 5-3473 Crow C H
- 5-3476 Sasser S P Mrs
- 5-3478 Davis L K Mrs
- 5-3479 Gainey Needham
- 5-3482 Ginn E W
- 5-3483 Johnson G R
- 5-3486 Rouse D C jr
- 5-3487 Kent M E
- 5-3491 Davis G B
- 5-3492 Intl Union of Operating
Engs Locals 457 and
457D (AFOFL)
- 5-3494 Sasser E J Mrs
- 5-3497 Pipkin M R jr
- 5-3498 Wiggins Edw
- 5-3502 Jackson J W
- 5-3504 Home Fin
- 5-3506 McIntire O O
- 5-3507 Jenkins K V
- 5-3508 Taylor D E
- 5-3514 Gboro Christian
- 5-3516 Pascoe J W
- 5-3517 May's Radiator Serv
- 5-3518 Whitley C M Mrs
- 5-3519 Lesene L J jr
- 5-3520 Pierce J A
- 5-3523 Moore J A
- 5-3524 Whitley Ross
- 5-3525 Powell R M
- 5-3529 Holland L R
- 5-3532 Mackey L N
- 5-3533 Yelverton Anna Mrs
- 5-3536 King C E
- 5-3537 Davis C V
- 5-3539 Whitley B E
- 5-3541 Whitfield Claud
- 5-3542 Reaves K L Mrs
- 5-3543 Nickens R G
- 5-3544 Kadis
- 5-3546 Tolar Opticians
- 5-3548 McLamb R S
- 5-3550 Casey's Lndry & Clnrs
- 5-3551 Williams R S
- 5-3552 Cox E S Mrs
- 5-3553 Daughtry T L
- 5-3554 Vernon W J
- 5-3555 Clark R D
- 5-3556 Pole R W
- 5-3559 Waters F D jr
- 5-3560 Zambelli J A
- 5-3561 Hellig-Meyers
- 5-3564 Hobbs S M Mrs
- 5-3565 Culbreth A E Mrs
- 5-3566 Moore R P
- 5-3571 Paschall J A
- 5-3574 Murphy Hebron
- 5-3575 Stroud C R
- 5-3577 Elm St Mtrs
- 5-3578 Roberts J F
- 5-3579 Evans R C
- 5-3580 Orkin Exterminating Co
- 5-3581 Cox C T
- 5-3582 Ashe V W
- 5-3584 Watson Wm
- 5-3585 Mozingo Edw
- 5-3586 Best D E
- 5-3589 Outland B R
- 5-3591 United Fund of
Goldsboro NC
- 5-3592 Hopewell E C Mrs
- 5-3593 Mozingo B G
- 5-3594 Streetman G H
- 5-3595 Weeks F W
- 5-3597 Myers S L
- 5-3598 Dubois J G
- 5-3604 Carter I W Mrs
- 5-3606 Thomas Nora
- 5-3610 Denmark A D
- 5-3613 Rhodes J B
- 5-3616 Rains L D
- 5-3618 Holmes Graham
- 5-3619 Hill A J Mrs
- 5-3620 Anderson Sarg Serv
- 5-3622 Sochacki W J
- 5-3624 Parker G H
- 5-3625 Best J L
- 5-3626 Hughes Rudolph
- 5-3628 Humphries B A
- 5-3630 Pate H T
- 5-3635 Parsons E M Mrs
- 5-3636 Fisher Tire
- 5-3637 Pearce E J
- 5-3639 Evans J W
- 5-3641 Remnant Shop
- 5-3642 Worrell W W
- 5-3643 Crocher B R
- 5-3644 Sou Cotton Stge Inc
- 5-3645 Stackhouse J A
- 5-3646 Wolfe H E
- 5-3647 Jarman A W
- 5-3649 Dagenhart C R
- 5-3651 Brodie Louella Mrs
- 5-3652 Crumpler J H jr
- 5-3653 Moore's Billiard Parlor
- 5-3653 Moore's Tin Shop
- 5-3654 Carraway J J
- 5-3655 Br Banking & Trust
- 5-3656 Person J M
- 5-3657 Frederick J M
- 5-3658 Stephenson J L
- 5-3660 Caudill J W

5-3662 Gray's Seafood & Poultry
 5-3664 Jones J W Mrs
 5-3666 Jeffers U H
 5-3667 Getsinger J C
 5-3668 Moore Laurence
 5-3670 Gilchrist K F Mrs
 5-3673 Brosius J T
 5-3674 Little A E
 5-3675 Heath Saml
 5-3676 Hunter Elbert
 5-3678 Kinsey Dora Mrs
 5-3679 Lee Junius
 5-3680 Williams Oscar
 5-3681 Barnes E D
 5-3683 Little E A
 5-3684 Price J A
 5-3687 Gurley L R
 5-3688 McDonald J F
 5-3689 Barnes Thos
 5-3690 Best E L
 5-3693 DuBissette M E
 5-3695 May B O
 5-3697 Williams Merritt jr
 5-3698 Boyd Sherman
 5-3701 Etherington J L
 5-3702 McIntyre J H
 5-3704 City Housing Authority
 5-3705 Burriss C E
 5-3706 Dawson R W
 5-3707 Jackson L C
 5-3709 Lindsay H P
 5-3710 Lane L F Mrs
 5-3713 Boseman C B
 5-3715 Bryant D S Mrs
 5-3719 Hamm Leamon jr
 5-3721 Foster V F
 5-3722 Brock's Gar
 5-3723 Beamon B G
 5-3725 Braswell R S
 5-3728 Coor Oberry
 5-3731 Smith G M
 5-3733 Ellis B J
 5-3734 Taylor Fred
 5-3738 Whaley J D
 5-3739 Hinson H C
 5-3742 Womble C J
 5-3743 Butler D L
 5-3743 Hick Anna
 5-3744 Combs B G
 5-3746 Richfield Serv Center
 5-3747 Ennis L R
 5-3751 Smalhout Erik
 5-3752 King W W
 5-3756 Brown Chas
 5-3757 Johnson J B
 5-3759 Jordon E L
 5-3760 Modlin H V jr
 5-3761 Borden Mfg
 5-3762 James Jesse
 5-3763 Lewis B L
 5-3764 Johnson W E
 5-3765 US Internal Revenue Serv
 5-3766 Hall V M Mrs
 5-3767 McClelland J H
 5-3769 Noel L S
 5-3770 Hines E L Mrs
 5-3773 Best M L
 5-3774 Rackley O L
 5-3776 Smith J A
 5-3777 Bartlett W D
 5-3778 Lewis W L
 5-3779 Combs G I
 5-3781 Thurston Mtr Lines
 5-3787 Parrish H H
 5-3789 McNeil T M
 5-3790 Strickland J L
 5-3791 Rose J M
 5-3795 Farfour E G
 5-3796 Godwin J R
 5-3798 Thunberg W E
 5-3799 Vaughan C E
 5-3802 Howell Malcolm
 5-3803 McIntyre L F
 5-3804 West J A
 5-3805 King F H
 5-3807 Smith C E
 5-3808 Peterson H H
 5-3814 McLeod J C jr
 5-3815 Underwood Nellie Mrs
 5-3817 Crumpler P H
 5-3818 Whitted G B jr
 5-3820 Zealy J M
 5-3821 Greene Jas C Co
 5-3822 Owsley H B & Son
 5-3824 Phillips B A
 5-3826 Hales O F
 5-3827 McNeil Jack
 5-3830 Hill H E
 5-3835 Beckworth J E
 5-3836 Spotless Clns
 5-3837 Jones S W
 5-3838 Cain J J
 5-3839 Kelley Paul
 5-3844 Dees C F
 5-3845 Harwell J L
 5-3847 Epps O A Mrs
 5-3848 Boyette J W
 5-3851 Community Mtrs Corp
 5-3853 Sentinel Life Ins
 5-3854 Watson L H
 5-3855 Graham J D
 5-3856 Cox W C
 5-3860 Daniels C C
 5-3860 N C Agrl Chem
 5-3861 Shumate-Warrick Funeral Home
 5-3861 Harry's Mutual Burial Assn
 5-3863 Quinn M R Mrs
 5-3864 Talley G E
 5-3872 Lancaster W H
 5-3875 Turner Evelyn
 5-3876 Stone J W jr
 5-3878 Speight E W Mrs
 5-3879 Flowers P W jr
 5-3880 Hawkins W L
 5-3886 Gillard Octruia Mrs
 5-3887 Wolfe A C Mrs
 5-3888 Jackson Oscar
 5-3889 Jackson Osceola
 5-3891 Faison N H Mrs
 5-3892 Smith C J
 5-3895 Hollowell S B
 5-3897 Bryan L A
 5-3901 Newsome A A Mrs
 5-3902 Raynor L G Mrs
 5-3906 Taylor W W
 5-3907 Spurgeon D F
 5-3909 Pearsall A B Mrs
 5-3913 Grady W A
 5-3914 Head Milton
 5-3916 Jones Empie
 5-3918 Wilkinson Elmer
 5-3919 Kearney A N Mrs
 5-3920 Pratt L P
 5-3921 Pate-Dawson
 5-3924 Lemke R F
 5-3925 Forte Earl
 5-3926 Haire P H Refgr Serv
 5-3927 Vinson L M Mrs
 5-3928 Griffin A J
 5-3930 Thornton R L
 5-3932 Mitchell L E
 5-3934 Penick C I
 5-3937 Anderson R L
 5-3938 Mitchell C D Mrs
 5-3939 Bennett-Curlee Home Sup Serv
 5-3940 Smith J R
 5-3941 Lewis C F
 5-3942 Pemberton J B
 5-3943 Dupuy H B Mrs
 5-3945 Brock Phillip
 5-3946 Wynn M E Mrs
 5-3950 Lewis J D
 5-3951 Salon of Beauty
 5-3952 Price R J
 5-3955 Richardson B J Mrs
 5-3958 Jackson J R
 5-3959 Williams J H
 5-3960 Mashburn G G Mrs
 5-3961 Central Serv Mtr Co
 5-3962 Wayco Corp
 5-3963 Gayle L T
 5-3964 Swinson J P
 5-3965 Morris E L
 5-3969 Edmundson B C
 5-3972 Lewis B C Rev
 5-3973 Lewis G W
 5-3974 West W H
 5-3976 Ward D A
 5-3978 Thornton B J
 5-3979 Sewell J L
 5-3980 Carrere A F
 5-3983 Sanderson L M Mrs
 5-3984 Wiley Jos
 5-3985 McKinnie Glover
 5-3991 Flowers A P Mrs
 5-3993 McNairy C B
 5-3994 Potts Newman
 5-4001 Porter R P Mrs
 5-4003 Britt R N
 5-4005 Gills Chas
 5-4007 Greenfield J R jr
 5-4009 Murray John
 5-4010 Southerland V C
 5-4012 Hallman W H
 5-4013 Capps J J
 5-4014 My Shop
 5-4016 Smith Amaziah
 5-4017 Ledford J B
 5-4018 Jones B T
 5-4020 Whitted Frank
 5-4021 O'Berry V G Mrs
 5-4023 Krieger H J
 5-4024 Melody Shop
 5-4027 Union Station
 5-4028 Lynch J W
 5-4029 Pate L H
 5-4030 Andrews M B jr
 5-4031 Artis F L Mrs
 5-4033 Edwards Gro
 5-4034 Gibson's Drug Store
 5-4036 Slade H M
 5-4039 Harrison Raymond
 5-4042 Beddard C L Mrs
 5-4043 Glenn Otho
 5-4044 Mack Melvin
 5-4047 Atkinson Oscar
 5-4052 LaMay Nelson
 5-4054 Collins Silas
 5-4056 Fuller Office Sup Co
 5-4057 Uzzell V C Mrs
 5-4059 Hart W L
 5-4060 Smith E F
 5-4061 State Employment Security Comm
 5-4065 Mitchell Pearl Mrs
 5-4067 Wallace C A

5-2763

DIXIE ELECTRIC
MOTOR SERVICE

Phone 5-2763

REPUBLIC EXCHANGE

-Contd

- 5-4068 Matthews D H
- 5-4069 Jackson Clayro
- 5-4072 Shoecraft J A
- 5-4073 Watson Millard
- 5-4074 Smith H E
- 5-4075 Gboro Country Club
- 5-4077 Grimes Celeste
- 5-4080 Crumpler Wilbert
- 5-4082 Smith W W
- 5-4083 Little W J jr
- 5-4085 Sherwin-Williams
- 5-4088 Lambert D A
- 5-4089 Pate Clarence
- 5-4090 Hobbs Jas
- 5-4092 McFarland R L
- 5-4095 Morton O J jr
- 5-4097 Shaw D R
- 5-4099 Tilley E E Mrs
- 5-4101 Faison Maggie Mrs
- 5-4102 Bradicich G R
- 5-4104 Wise Henry
- 5-4106 Strickland Dorsey
- 5-4107 Gurley E H Mrs
- 5-4109 Outland M J
- 5-4112 Davis A J Mrs
- 5-4114 Jennette H R
- 5-4115 Smith Marion
- 5-4116 Cooke Alma
- 5-4118 Plonk H K
- 5-4119 Bryant Monroe
- 5-4119 Liz's Beauty Shop
- 5-4120 Narron C L Mrs
- 5-4121 State Hosp for the
Colored Insane
- 5-4139 Holloman W L
- 5-4141 Western Union Teleg
- 5-4146 Gillikin C B Mrs
- 5-4148 Rogers Rudolph
- 5-4150 Matthis J J
- 5-4154 Green R F
- 5-4155 Jones E H
- 5-4156 Shepard W H r
- 5-4157 Cole Albert jr
- 5-4159 Gwaltney A M
- 5-4160 Vinson L R jr
- 5-4162 Branch W E jr
- 5-4163 Crumpler Freeman
- 5-4165 Roundheart Wm
- 5-4167 Bell R C
- 5-4168 Mozingo J R
- 5-4173 Glisson Hilda
- 5-4174 Miller W B jr
- 5-4175 George Roosevelt
- 5-4176 Banks M M Mrs
- 5-4178 Sauls W C
- 5-4180 Gordon S A
- 5-4182 Barnes C C
- 5-4184 Matthews Raymond
- 5-4187 Irby E C Mrs
- 5-4190 Stafford P M Mrs
- 5-4192 Hood I G
- 5-4193 Parks C L Rev
- 5-4196 Bartlett A R
- 5-4197 Borden Murray
- 5-4198 Herring W E
- 5-4199 Howell M T Mrs
- 5-4201 Melvin J G
- 5-4202 Davis C F
- 5-4203 Riswold A W
- 5-4204 Allen B C jr
- 5-4205 Pate J M
- 5-4206 Culbreth E B
- 5-4207 Kannon J C jr
- 5-4210 Davis W N
- 5-4212 Star Dry Clns
- 5-4213 Am Bankers Ins Co
- 5-4215 Tignor J H
- 5-4216 Hodges Jerome
- 5-4223 McDaniel C R
- 5-4225 May P N Mrs
- 5-4227 Green Frank
- 5-4228 Spicer S S Mrs
- 5-4230 Williams Carl Gro
- 5-4232 Turnage C B
- 5-4233 Sexton G T Mrs
- 5-4234 Kornegay E M
- 5-4235 A C L
- 5-4236 Parks D S Mrs
- 5-4239 Britton Clifton
- 5-4240 Price J R
- 5-4241 Assad S J
- 5-4242 Griffin's Barbecue
- 5-4246 Smith Awning Co
- 5-4251 City Housing Authority
- 5-4253 Rhodes C K
- 5-4255 Darden's Sandwich
Shop
- 5-4258 Langston J D
- 5-4259 Wooten Augusta
- 5-4264 Best Guy
- 5-4267 Trowbridge J E
- 5-4268 Grant M P Mrs
- 5-4270 Carolina Theatre
- 5-4271 Jefferson Standard
Life Ins
- 5-4276 Uzzel's Gro
- 5-4278 Westbrook Milton
- 5-4279 Grice D J
- 5-4283 Capps G T
- 5-4284 Daniels C G
- 5-4285 Grey R L
- 5-4286 Summerlin L E
- 5-4289 Conekin G M jr
- 5-4290 Sasser Jos
- 5-4291 Parker Geneva Mrs
- 5-4292 Mother Goose Nursery
- 5-4295 Render C B Mrs
- 5-4296 Edgerton W H
- 5-4297 Covert F L
- 5-4303 Stelens
- 5-4305 Boykin J M Mrs
- 5-4306 Ray W D
- 5-4307 Hines E L
- 5-4308 McNair W J
- 5-4310 Cox Wm
- 5-4312 Joyner W F jr
- 5-4314 Edgewood Superette
- 5-4315 Chestnut Joe
- 5-4316 Odom N C
- 5-4318 Tyndall F M Mrs
- 5-4319 Kannon Nora Mrs
- 5-4320 Phelps J L
- 5-4323 Turner K M Mrs
- 5-4325 Harris Jas jr
- 5-4328 Brown E L
- 5-4329 Bartlett Gro
- 5-4331 County Offices
- 5-4343 Stanley Home Products
- 5-4345 Gardner E I
- 5-4347 Allen M C Mrs
- 5-4348 Carter Belton
- 5-4351 Wilkins A R
- 5-4353 Daniels W A
- 5-4356 US Dept of Agrl
- 5-4359 Monk J W
- 5-4360 Best Etta Mrs
- 5-4361 Sou Bell Tel & Teleg
- 5-4364 Newsome B R
- 5-4365 Reid F N
- 5-4366 Dewey Hattie
- 5-4368 Warren W L
- 5-4370 Taylor D P
- 5-4371 Stevens Edw
- 5-4373 Edwards Fruit Store
- 5-4374 Hamilton Lila
- 5-4375 Smith T L
- 5-4376 Newsome T R
- 5-4378 Mariette S L
- 5-4380 Reaves W H
- 5-4381 Dixie Elec Mtr Serv
- 5-4382 McRoy W D
- 5-4383 Ford J W
- 5-4384 Warrick M J
- 5-4385 Griffin's Restr
- 5-4386 McEachern Mack
- 5-4387 Braswell A C Mrs
- 5-4391 Blackman Archie
- 5-4392 Hill W M
- 5-4394 Mitchell E E
- 5-4395 Felder Foraker
- 5-4396 Smith Shade
- 5-4397 Lane J H
- 5-4399 Mozingo Gernie
- 5-4401 Artis R L
- 5-4403 Campbell Jimmy
- 5-4404 Otwell R C
- 5-4405 Weaver Christopher
- 5-4409 Cotton M D Mrs
- 5-4410 Beamon L H
- 5-4411 McCullen Gro
- 5-4415 Tyndall E B
- 5-4416 Sutton E F
- 5-4418 Reid S B Mrs
- 5-4420 Brown H C
- 5-4422 S & H Amoco Sta
- 5-4423 Davis R E
- 5-4424 Middleton J D
- 5-4428 Reid Edw
- 5-4433 Stallings J R
- 5-4434 Durham R W
- 5-4435 Ham L R
- 5-4436 Elec Sls & Serv Corp
- 5-4442 Howell H H
- 5-4445 Bryant L O
- 5-4447 Branch A L
- 5-4452 Bundy J A
- 5-4453 Parks Mahlon
- 5-4456 Graham Dock
- 5-4457 Hood J R
- 5-4458 Jones J R
- 5-4459 Crutchfield W F
- 5-4461 Hines W H
- 5-4462 McSwain Landon
- 5-4464 Carter J H
- 5-4465 Sampson H M
- 5-4469 Burwell G W
- 5-4470 Barker I O
- 5-4471 California Spray Chem
- 5-4474 Parker R J jr
- 5-4475 Stevens L W Mrs
- 5-4476 Goldsboro Trailer Sls
- 5-4477 Harris I B
- 5-4478 Monk M E Mrs
- 5-4479 Stocks G W
- 5-4485 Suggs E L
- 5-4486 Daniels F E
- 5-4487 Balkcum P W
- 5-4489 Rollins N P Mrs
- 5-4490 Cardwell G W
- 5-4491 Brown's Radio-Telev
Sls & Serv
- 5-4494 Overman T Q
- 5-4495 Cooksey L B
- 5-4496 Best Thaddeus
- 5-4498 Page E A
- 5-4500 King Osedena
- 5-4501 Grant R E jr
- 5-4502 Martin J F
- 5-4503 Tucker H L Mrs

5-4504 Standard Automotive Parts
 5-4507 Fry Willie
 5-4508 Gwaltney C W
 5-4512 Knight J H
 5-4516 Swinson J A
 5-4517 Gray Rosa
 5-4518 Farmer J H
 5-4522 Underwood W B jr
 5-4523 Johnson R L
 5-4524 Rayborne O M Mrs
 5-4528 Kornegay J M Mrs
 5-4529 Holmes J W Mrs
 5-4530 Wheless P W
 5-4531 Denning Ins & Realty
 5-4534 Best Pinkney
 5-4537 Morrissey C R
 5-4538 Campbell W W jr
 5-4540 Curb In
 5-4543 Pittman P H
 5-4544 Leder Bros (ofc)
 5-4545 Smith Kirby
 5-4547 Durham C B Mrs
 5-4548 Roberts L B
 5-4549 Roberts E B jr
 5-4550 Pate W I
 5-4553 Rollins B E
 5-4554 Pelt J L
 5-4556 Frazier Jesse
 5-4559 Clack H M
 5-4561 Word L R Mrs
 5-4562 Brock E S
 5-4563 El Rancho Motel
 5-4565 Wharton J S
 5-4567 Sou Ry System (frt ofc)
 5-4568 Pipkin M C
 5-4569 Faircloth Edwin
 5-4570 Boyette E D Mrs
 5-4573 Dixon C S Mrs
 5-4578 Rich L M
 5-4580 Dail Lena Mrs
 5-4581 Bell R D
 5-4585 Parrott R D
 5-4586 Sutton B R
 5-4587 Herring Norman
 5-4589 Rouse J T
 5-4593 Saul's Fish Mkt
 5-4594 Lane Ray
 5-4595 Howell B M
 5-4597 Jay's Studio
 5-4598 Parker Annabell
 5-4599 Britt R J
 5-4600 Darden W C
 5-4601 McKethan H R
 5-4603 Barfield W J
 5-4604 Council G F Mrs
 5-4607 Heckstolm J G
 5-4608 McCarter David
 5-4609 Hinson E B
 5-4615 Page Pete
 5-4616 Ellis Tony jr
 5-4617 Wiley W G
 5-4619 Townsend K O
 5-4624 Williams E H
 5-4626 Cogdell W E
 5-4631 Wayne Agrl Wks
 5-4634 Anderson L G
 5-4639 Ray C P Mrs
 5-4643 Woolworth F W Co
 5-4644 Mitchell L C
 5-4647 Batten Marie
 5-4648 Warrick Real Est & Ins
 5-4652 Moore Guilford
 5-4655 Elmore W P
 5-4656 Thomas J E jr
 5-4657 High's
 5-4660 Sloop E B
 5-4661 Halloman R D
 5-4665 Gardner E H
 5-4666 Powell J E
 5-4667 Thompson Geo
 5-4668 Houser M L
 5-4670 C & B Tin Shop
 5-4671 Leggett Kennon
 5-4672 McNair Marie Mrs
 5-4673 George W C
 5-4678 O'Connor W T
 5-4679 Westbrook R G
 5-4683 Daughtry J F
 5-4685 Rhodes W S
 5-4686 Eason Frank
 5-4687 Batson C V
 5-4692 Johnson M H Mrs
 5-4693 Cuthrel D L
 5-4695 Edgerton L F
 5-4696 Joyner W F
 5-4699 Stewart J E
 5-4700 Howell M S
 5-4701 Am Red Cross Wayne County Chapter
 5-4703 Shepherd W A jr
 5-4704 Farmer Ernest
 5-4707 Norman S C
 5-4708 Creech J P
 5-4710 Lindsey H E
 5-4716 Skyland Life Ins
 5-4717 Atkinson Frank
 5-4718 Stevens Frank
 5-4720 Pate J M jr
 5-4721 Sasser's Ronald Body Shop
 5-4723 Hamilton's Mutual Burial Asn
 5-4724 Sutton Lelon
 5-4725 Morris L P Mrs
 5-4726 Percise N B
 5-4728 Ham C M Mrs
 5-4729 Holand Marjorie Mrs
 5-4731 Gboro Office Sup
 5-4735 Parvin C R
 5-4736 Harris W S
 5-4737 Woodcock M J
 5-4739 Butler E T
 5-4741 Moore C J
 5-4742 Holland W A
 5-4743 Yelverton J B
 5-4745 Winstead Graham
 5-4747 Lincoln Homes
 5-4748 Mitchell J E
 5-4750 Fennell Geo
 5-4752 Davis M E
 5-4754 Jensen J C
 5-4756 Eure C G
 5-4757 Bell B H
 5-4760 Edgewood Evangelical Bapt
 5-4762 Barwick R C
 5-4763 Baker B G
 5-4764 Newsome David
 5-4767 Bryant H E Mrs
 5-4768 Rose W C
 5-4771 Howell R J
 5-4772 Williams G R jr
 5-4773 Daniels M L Mrs
 5-4774 Eloshway E G
 5-4777 Flowers David
 5-4778 Smith E D
 5-4780 Davis O S Mrs
 5-4781 Central Serv Mtr
 5-4784 Hill W W
 5-4785 Beamon P L
 5-4786 Hannah L B Mrs
 5-4788 Garriss B S
 5-4789 Daniels S J Mrs
 5-4790 Herring J W
 5-4791 Price A R
 5-4792 Holland G E
 5-4795 Pike R M
 5-4801 Robinson G T Rev
 5-4802 Whitley E B
 5-4805 Spain H L
 5-4806 Evans Annie H Mrs
 5-4807 Swinson Mary
 5-4809 Johnston R M
 5-4810 Taylor H F
 5-4811 Salvation Army
 5-4817 Fail M W Mrs
 5-4818 Moore Mary
 5-4822 Gray Lyman
 5-4824 First Bapt Church
 5-4826 Launderette The
 5-4829 Taylor D R Mrs
 5-4831 Price D H
 5-4834 Lewis B H
 5-4835 Parrott R D jr
 5-4836 Sandy's Sport Shop
 5-4837 Baddour V S Mrs
 5-4838 McLawhorn F W
 5-4840 Whittaker J H
 5-4841 Self J W
 5-4842 Bedford Willie
 5-4843 Denmark Willis A Co
 5-4844 Lowrimore W P
 5-4845 Buck P D
 5-4849 Raiford Wright
 5-4850 Moore J C Rev
 5-4851 Casteen Geo & Son Furn
 5-4855 Mazingo W P
 5-4856 Shipman G F
 5-4858 Daniels N V Mrs
 5-4859 Bell A C
 5-4861 Wayne Finance Corp
 5-4864 McGowan M W
 5-4867 Carey P G Mrs
 5-4868 Bell Jasper
 5-4869 Holland K P Mrs
 5-4871 Schweikert L T Mrs
 5-4872 Smith E H Mrs
 5-4873 Moore Wm
 5-4874 Grubbs S P Mrs
 5-4875 McLellan Stores Co
 5-4877 Johnson Lenora
 5-4880 Stevens J H
 5-4882 Boddie Earl
 5-4884 Frazier A E
 5-4886 Prestwood Clyde
 5-4888 Johnson Edw
 5-4889 Fly R N
 5-4890 Clark B F
 5-4894 Forehand D A
 5-4896 Parkinson S C
 5-4898 Potter Rudolph
 5-4899 King E W
 5-4901 Baldwin W M
 5-4902 Walsh J J
 5-4903 Korschum A M
 5-4905 Ross E H Mrs
 5-4907 Lewis A Y Mrs
 5-4908 Ellis Leroy
 5-4910 Croom S B Mrs
 5-4911 Griffin W H & Sons
 5-4916 Walters J A
 5-4919 Talton Troy
 5-4921 Price's Specialties
 5-4922 Taylor Bernice Mrs
 5-4923 Barnes J B
 5-4924 Grant J E
 5-4925 Blacock C E
 5-4926 Burns Henry
 5-4928 Brantham J J

MT. OLIVE HWY. P. O. BOX 1134

DIXIE ELECTRIC
MOTOR SERVICE

5-2763

Phone RE public

REPUBLIC EXCHANGE

- Contd
5-4929 Driggers Loraine Mrs
5-4930 Boyette M S Mrs
5-4931 Yelverton W J
5-4933 State Prison Camp
5-4934 Page R L
5-4935 Bryant W H
5-4939 Snypes L I
5-4941 McLamb A C
5-4942 Buck Monroe
5-4943 Gibson W S
5-4944 Howell G W
5-4945 Southerland Mtr
5-4946 Holland G W
5-4947 Bynum Mary Mrs
5-4948 Null H O
5-4949 Barwick's Serv Sta
5-4950 Bowling Center The

- 5-4952 Lancaster's Fruit
Stand
5-4954 Snead H K Mrs
5-4955 Tilton Clyde
5-4956 Ginn E M Mrs
5-4965 Carraway Dora Mrs
5-4967 Lewis Sylvester
5-4968 Brennington D H
5-4969 Ballenger E S Mrs
5-4970 Hummell M M
5-4971 Capps Ruby
5-4972 Lentz C R Whol Co
5-4974 Rouse Clifton
5-4975 Lancaster T B
5-4977 Murphy J T
5-4978 Haskins Woodrow
5-4980 McKenney Ira
5-4981 Quality Plmbg & Htg
5-4983 Stackhouse J W

- 5-4987 Fergerson W B
5-4988 White L T Mrs
5-4991 Reid Rachel Mrs
5-4992 Pittman Geo
5-4993 Radzik P B
5-4994 Smith P D
5-5065 Roberts J M
5-5247 Ward A B Mrs
5-5406 Royall Elgin
5-5582 Raynor J E
5-5853 Wilson G F
5-5857 Howell J H
5-9160 Hollowell L J
5-9165 Thomas J D
5-9235 Thompson J A
5-9778 Independent Benevolent
& Protective Order of
Elks of the World



VITAL INFORMATION AT YOUR FINGER-TIPS!

● Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is up among regular subscribers.

More People Are

SEEING CITY DIRECTORY ADS

MT, OLIVE HWY. P. O. BOX 1134

DIXIE ELECTRIC
MOTOR SERVICE

Phone 5-2763 RE public

MORE GOODS
ARE BOUGHT AND SOLD
THROUGH THE
CLASSIFIED BUSINESS LISTS
OF THE
DIRECTORY
THAN
ANY OTHER MEDIUM
ON EARTH

DEWEY BROS.

INC.

Steel Fabricators

Founders

Engineers

Machinists



ORNAMENTAL IRON - STEEL SASH

TANKS - STACKS

SHEET and PLATE WORK

REINFORCING STEEL BARS

SHAPES - PLATES

GRAY IRON and BRASS CASTINGS



801 S. George St.

Phone REpublic 4-3411

GOLDSBORO BUILDING and LOAN ASSOCIATION

116 E WALNUT ST
INSURED SAVINGS — HOME LOANS
MURRAY BORDEN Bldg. 116 E WALNUT ST. PHONE REPUBLIC 4-2121



SETH B. HOLLOWELL
OIL CO.

ION CO.

Stewart's Co.

DIXIE ELECTRIC
MOTOR SERVICE

EXCAVATING

M.T. OIL

BOX 113
RE public 5-2753

phones RE public

Firestone Stores



A TIRE FOR
EVERY ROAD, LOAD and
CONDITION OF SERVICE

*YOUR SAFETY
IS OUR BUSINESS
AT FIRESTONE*

**PHONE
RE public 4-3504**

236-38 N. Center Cor. E. Ash St.

Z

Goldsboro
MOVING & STORAGE CO.
INC.

•



Local and Long Distance
Moving - Storage

•

711 S. John St.

PHONE

REpublic 5-0162

"MOVE THE RED BALL WAY"

RAINBOW CLEANERS & LAUNDRY, INC. ★ Tel. REpublic 4-3307



GASOLINES—FUEL OILS—LUBRICATING OILS

ANDERSON-CREECH OIL CO., Inc.

1000 S. GEORGE ST. HAROLD W. LANCASTER, Mgr. TEL. RE public 5-0014



GOLDSBORO MOVING & STORAGE CO., Inc.
LOCAL and LONG DISTANCE MOVING and STORAGE
"MOVE THE RED BALL WAY" TEL. REPUBLIC 5-0162
711 S. JOHN ST.

FARMERS SUPPLY CO.

PAINT -- APPLIANCES



HARDWARE - FENCES

118 N. John St. Dial RE public 4-2094

Williams Roofing & Sheet Metal

BONDED ROOFERS

**WARM AIR HEATING
METAL AWNINGS**

816 N. Greenleaf St.

Tel. RE public 4-5483

CITIZENS

**SAVINGS & LOAN
ASSOCIATION**

Insured Savings --- Home Loans

104 S. CENTER ST.

RE public 4-2064

AYCOCK OIL CO.

WHOLESALE DEALER

**OILS
KEROSENE**



**GASOLINE
PETROLEUM**

927 S. George St.

P. O. BOX 95

Phone RE public 5-1953

508 N.
William St.



Wayco CORP.

YOUR FROZEN FOOD CENTER

TEL:
RE public
5-3962

226 N. Center St.

BOTTLED and RILL L. GASS

Phone RE public 4-2300

TOWN AND COUNTRY GAS CO., Inc.

