

FURNITURE
—
TEXTILES

ISSUED BY

CHAMBER OF COMMERCE
HIGH POINT, N. C.

HIGH POINT

NORTH CAROLINA

*The Industrial City
of the South*



FURNITURE—TEXTILES—STREET CARS

POPULATION

1923—Special Government Census—22,279

GROWTH IN POPULATION

1900 Census—4,163

1910 Census—9,525

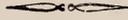
1920 Census—14,302

1923 Census—22,279

For Particulars, Write

Chamber of Commerce

HIGH POINT



It is not surprising that the outside world has shown so much interest in High Point.

Within a comparatively short time it has grown from a small settlement to be a thriving city of 25,000 inhabitants, with more manufacturing plants than any city of the same population in the Union. The spirit and life of the community have been trained on strenuous lines, every one thoroughly in sympathy with the task of planning and building as well as advancing in the school of thoroughness. So acute is this activity, reaching out into every industry, that the well equipped man of business is the one requirement—and he is required with emphasis.

In 1888, when High Point was born anew, very few people in the South thought much about manufacturing. There were a few cotton mills in the state, mills established, most of them prior to the Civil War, the output of which went direct to certain jobbers. We had not yet realized that the logical way to build an independent community with its accompanying wealth and superior advantages, was to work raw material into useful articles and have the world as a market. When High Point was convinced that this was true, the battle was half won. The beginning was, indeed, modest, but the new way was such an improvement over the old that results were quick and substantial, which converted the community into a bee-hive of activity in this particular line.

FURNITURE

The first furniture factory was erected in 1888. Prior to this time there were half dozen small manufacturing plants in the community, but it might be said that the new era of manufacturing which has brought the city into such prominence began with the manufacture of furniture.

Three young men who were impressed with the possibilities in furniture, organized the first factory, putting into the business their modest savings, which at the time was not over \$10,000. It soon developed that no mistake was made in their decision, the business showing marked signs of success in the very beginning. Within a few months the first factory had grown to be a strong institution. Others followed close on this factory and within a few years High Point was awake to the realization that it was about to become the furniture market of the South.

H i g h P o i n t , N o r t h C a r o l i n a

For a time the manufactured product was confined to the cheap and medium priced bed room suite but as the buyers began to come for their mixed car lots, the demand was soon met by the rapid building of plants which would give the required diversification in all lines of furniture.

The first diversion to take care of the demand for mixed cars was the establishment of a factory for the manufacture of chairs. From one small factory this branch of furniture manufacturing has become one of the largest and most important in the city, embracing several industries where chairs in all grades are made. Then followed other lines in close order. Plants sprung up for the manufacture of desks, safes, tables, mantels, caskets, rolls and panels, hall racks, parlor suites, sideboards, veneering, excelsior, mirrors, buggies, iron beds, cots, organs, pianos, street cars, dining suites and numerous other lines that belong to the furniture and woodworking industry. Many of these plants have doubled their capacity and are among the best and strongest enterprises in the United States. With such diversification it can readily be seen that the buyer of furniture had little difficulty in securing his entire stock here and the retail trade looks on High Point as the great furniture market of the South.

This recognized market created a demand for a building for the exhibition and sale of furniture which resulted in the building of the Southern Furniture Exposition Building. This building was erected at a cost of \$1,000,000 and twice a year, last two weeks in January and last two weeks in July a furniture show is held, at which time hundreds of buyers from all over the United States attend. The building is open the entire year to furniture dealers and a capable sales force is maintained in the building. The building has six acres of floor space and is used exclusively for the exhibition of furniture for dealers.

The output of furniture has increased every year and at the same time the quality of the goods has improved. The best grades of furniture now are placed along with the finest lines of goods manufactured elsewhere. This gradual improvement in the grades of the manufactured product is now occupying the attention of the manufacturer more than any other phase of the business and furniture of the very highest type may be secured on this market.

High Point is a city built from within altogether. There has been nothing spasmodic about it. There has been no speculative, wildcat scheme connected with any era of the city's growth. The business man has been content to begin business in a modest way and watch its growth from year to year. This safe as well as profitable course has been an inspiration among the young men who have entered successfully into the manufacturing business within the past decade. These young men, most of them, were born and reared in the community and caught the manufacturing spirit from their surroundings. Many of the wealthiest and most prominent citizens of the community came direct from the farm, who in a comparatively short time de-

veloped into wise and safe manufacturers. The native ability exhibited in the community in building so well points an example to every Southern community.

TEXTILE INDUSTRY

In 1904, in the same modest way that characterized the manufacture of furniture, the city began the manufacture of hosiery and yarns. Two citizens, realizing the possibilities along this line, erected a small hosiery plant. Their efforts were met with success at the very beginning. From this one enterprise has come a development of which any city might well be proud.

The success of the new industry is attributable to the same cause. It has been the same "built within" process. The attributes that brought High Point fame as the birthplace of infant industries, which, without outside assistance, grew into the manhood of stable concerns, are responsible for the success of the textile business.

The textile mills in High Point not only turn out yarn and cloth, but the largest number are devoted to the production of hosiery. In addition, there is a silk mill, one of the few located in the South.

It is estimated that the total number of hose manufactured in High Point now approximates 95,040,000 pairs a year.

LABOR

Most all of the labor at the mills is native—all trained in the local mills, starting in as apprentices and working up to the highest positions in the mills. Not a few of the factory owners began as apprentices. Under normal conditions there is sufficient labor and the prices are usually scheduled to the satisfaction of both employer and employe. The city has so many plants that require both male and female labor there can always be a profitable adjustment to the average working family if desired. The conditions offer unusual opportunities to the average man with a family. Labor receives a just return for services rendered and as a rule it may be said that there is no unrest or uneasy feeling among either the employer or employe.

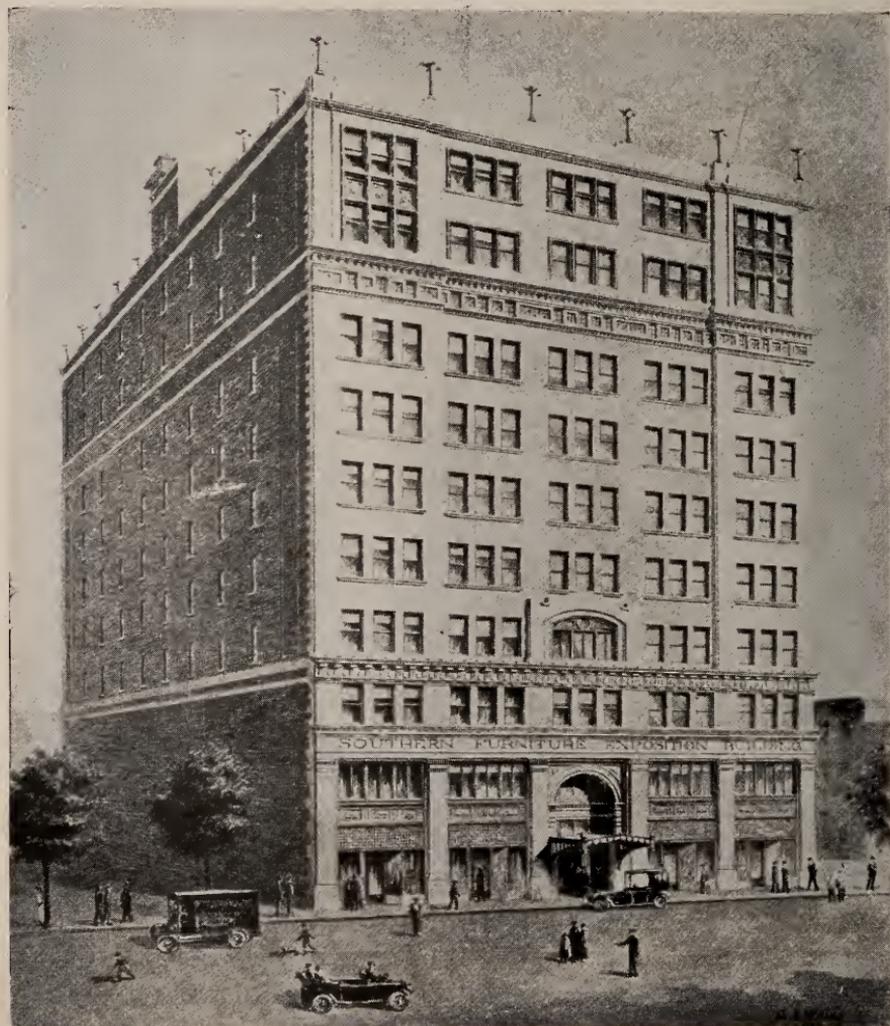
High Point is the place for the man who desires to work and is ambitious for his family.

The spirit of welcome that pervades the community together with its other advantages has brought about an unprecedented growth. The stranger is not long a stranger here. He is made to feel at home and given opportunities in business not offered in many towns.

LOCATION

High Point is located in the almost exact geographical center of the state—at the cross-roads of two great arteries of motor travel, the eventually permanent paved "highway" from the top of the Blue Ridge to the blue waters of the Atlantic and from the Capital to the Gulf. In the rich and cultured county of Guilford—a land of the purest of American blood, with its destiny fixed and looming big as the greatest industrial and commercial center of the new South.

H i g h P o i n t, N o r t h C a r o l i n a



Southern Furniture Exposition Building

H i g h P o i n t , N o r t h C a r o l i n a

ELEVATION

High Point is 940 feet above the sea, has precipitation of 47.59, and mean temperature of 58 degrees, F.; by seasons: spring 57 degrees, summer 76 degrees, autumn 59 degrees, winter 42 degrees. No malaria.

RAILWAYS

High Point is served by the Southern Railway System, Norfolk & Western Railway and Atlantic Coast Line Railroad. High Point is on the main line of the Southern Railway, being on the doubletracked trunk line from Washington to Atlanta, 302 miles south of Washington and 338 miles north of Atlanta. High Point is the northern terminus of the High Point, Randleman, Asheboro & Southern, which gives the city connection with the Norfolk-Southern and Seaboard Air Line systems. High Point is also served by the High Point, Thomasville & Denton R. R., a short-line railroad connecting High Point with the Norfolk & Western Railway, and Atlantic Coast Line R. R., through rates and service with both of these lines.

HIGHWAYS

High Point is served by an excellent system of highways. It is on the National Highway between Washington, D. C. and South Carolina, Georgia and Florida, and the highway from Hagerstown, Md., through Roanoke, Va., Winston-Salem, N. C., High Point, N. C., Pinehurst, N. C. and South. High Point is connected with all nearby cities with concrete and asphalt roads.

BUS LINES

Hourly bus service is operated from High Point to Winston-Salem and High Point to Greensboro. Luxurious busses and powerful sedans are used in this service. Regular bus service is also maintained to Asheboro, Thomasville and Lexington. Long distance bus service is maintained from High Point to Charlotte, where transfer may be made to Asheville, N. C., or Columbia, S. C.

POPULATION

High Point's 1920 population was 14,302, but a census taken by the United States Government in 1923 gave the city 22,279. Of these 79.3 per cent are native born white; 20.1 per cent negro, with only .6 per cent foreign born.

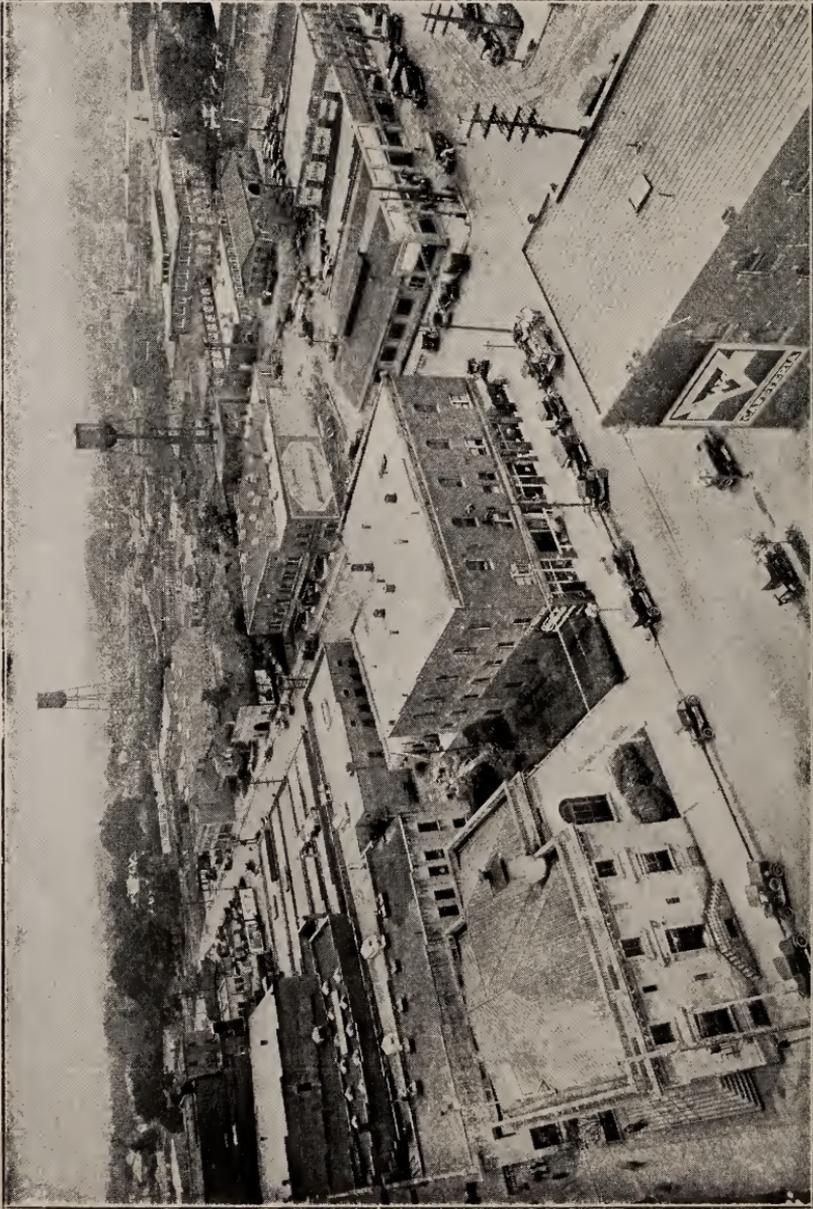
HOTELS

High Point has three hotels—the Sheraton, Elwood and Arthur. The Sheraton was recently completed at a cost of \$700,000.00 and has 150 rooms, each with bath.

FINANCE

High Point has four banks with capital and surplus of \$6,873,767.99, and resources of \$63,522,590.42.

H i g h P o i n t, N o r t h C a r o l i n a



Scene in One Part of Business District and Part of One Factory District

FURNITURE EXPOSITION

The Southern Furniture Exposition is held in High Point twice a year, last of January and last of July, in the new \$1,000,000.00 Southern Furniture Exposition Building. This building has six acres of floor space and is used exclusively for the exhibition of furniture for dealers.

EDUCATION

High Point has eight white and two colored public schools—the Methodist Protestant College for white and three business schools.

RELIGION

High Point has 36 churches—Baptist, Primitive Baptist, Methodist Episcopal, Christian, Episcopal, Catholic, Friends, Holiness, Hebrew, Methodist Protestant, Reformed, Christian Science, Disciples of Christ, Lutheran, Wesleyan, Adventist and Salvation Army.

MANUFACTURERS

High Point makes the broad claim that it has a greater number of manufacturing enterprises than any other city in the United States its size—22,279 population. It has over 116 manufacturing plants, whose annual output is approximately \$30,000,000.00, with a total of 8,891 workers. The annual payroll amounts to over \$7,150,000.00, with \$137,500.00 weekly payroll. The output of furniture and woodworking plants is valued at over \$17,500,000.00 annually. They employ 4,945 workers, who receive weekly over \$78,125.00 in wages. The textile manufactured output is \$12,500,000.00 annually, with \$59,375.00 paid weekly to employees.

FIELD TRIALS

High Point has always been noted for having fine bird dogs and having best surrounding quail country in America. For years many noted men have maintained hunting lodges near High Point. The High Point Field and Kennel Club hold field trials at regular intervals at which time pointers and setters are run on quail. These events attract dog lovers from all parts of the United States.

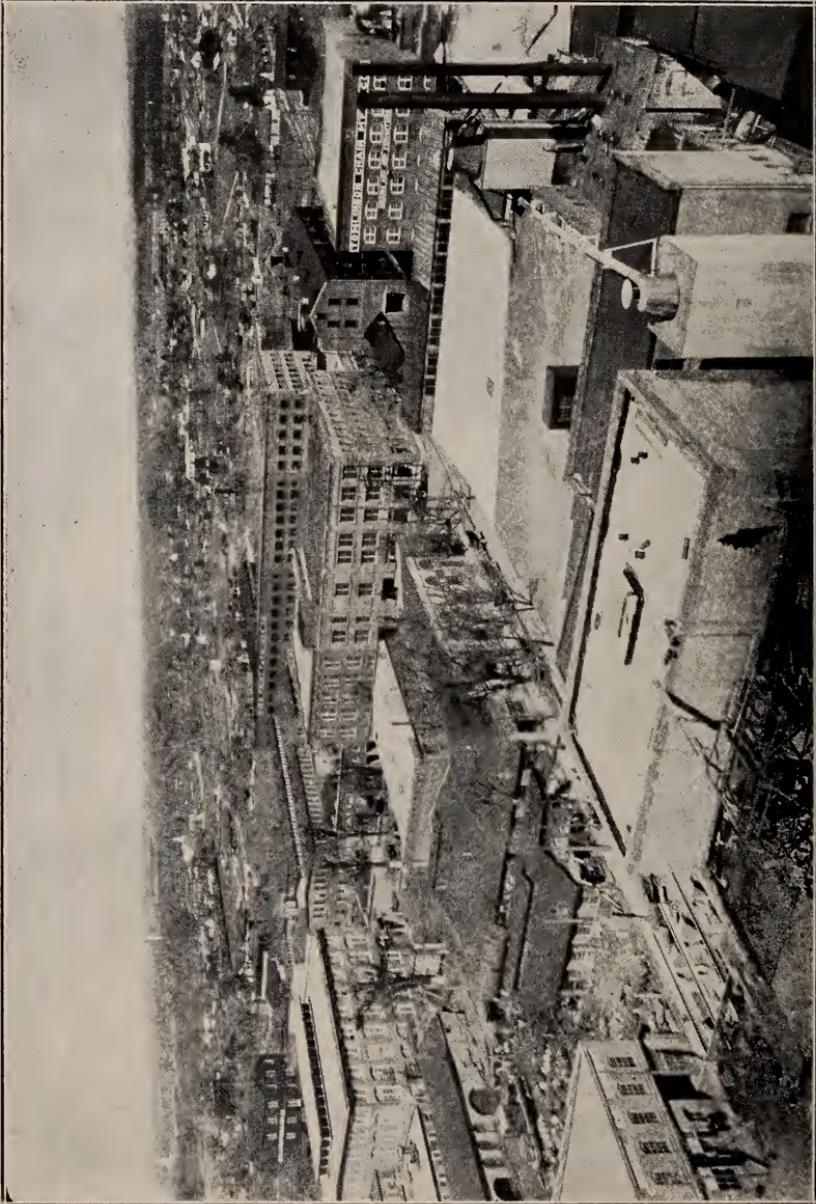
HOME OWNERSHIP

High Point has a greater percentage of home-owners than any other city in the state. Eighty per cent of High Point's adult population pay taxes on their own homes or other real estate.

PROPERTY

High Point's assessed valuation of property, exclusive of money and credits, is approximately \$30,000,000.00.

H i g h P o i n t , N o r t h C a r o l i n a



Looking Northeast From Top of Exposition Building—Factory District

The Industrial City of the South

BUILDING MATERIAL, LUMBER AND BOX MANUFACTURERS AND WHOLESALERS

Beeson Hardware Co.
Wholesale.

Building Supply Co.
Doors and flooring.

Crescent Lumber Co.
Building material, sash, doors and blinds; complete line cement, lime, brick, and other building material.

High Point Box & Lumber Co.
Box shooks and lumber.

High Point Builders' Supply Co.
Wholesale.

High Point Hardware Co.
Wholesale.

Holmes, J. C., Lumber Co.
Building material, sash, doors, and blinds.

Mechanicsville Hardware Co.
Wholesale.

McEwen Lumber Co.
General hardwood lumber, hardwood flooring and Pacific coast products, also foreign woods.

Peerless Flooring Corp.
Hardwood flooring.

Siceloff Hardware Co.
Wholesale.

Snow Lumber Co.
Yellow pine and oak, sash, doors, blinds, columns, mantels, grilles and stairwork; a complete line of building material.

Southern Hardwood Lumber Co.
All kinds of hardwood lumber.

TEXTILE MILLS

High Point has 14 hosiery mills with an annual production of 95,040,000 pairs of hose and half hose.

Adams-Millis Corp.
Hosiery and yarns.

Amos Hosiery Mills
Men's cotton half-hose, ladies' combed and mercerized hose.

Commonwealth Hosiery Mills
Men's and women's cotton hosiery.

Cloverdale Cotton Mill
10 to 30 carded and combed hosiery and underwear yarns.

Consolidated Mills Co.
Ladies', men's, misses', boys' and infants' hose in cotton, mercerized, fibre silk and wool.

Crown Hosiery Mills
Ladies' and men's cotton hosiery.

Durham Hosiery mills
Hosiery.

E. & S. Hosiery Mills
Men's, ladies', misses', boys' and infants' hose in cotton, pure thread silk, mercerized, artificial silk and heathers.

Earle-Dempsey Hosiery Mills Co.
Men's, ladies', misses', boys' and infants' hose in cotton, mercerized, artificial silk and heathers.

Guilford Hosiery Mills
Mercerized men and women's hose.

Harriss-Covington Hosiery Mills
Cotton, mercerized and artificial silk fibre, men's and women's hosiery.

High Point Hosiery Mills
Ladies', men's, misses', and infants' hose in cotton and fibre silk.

High Point Overall Co.
Overalls, work shirts and work pants.

Highland Cotton Mills
10 to 30 carded and combed hosiery and underwear yarns.

High Point Underwear Co.
Men's underwear.

Kearns, O. E. & Son, Hosiery Mills
Ladies' mercerized hosiery.

H i g h P o i n t, N o r t h C a r o l i n a



*Photo by
Chas. J. Doherty
Charlotte, N.C.*

Street Car Manufacturing Plant

The Industrial City of the South

Melrose Hosiery Mills

Men's hose in cotton and artificial silk and ladies' hose in cotton and mercerized.

Millis Cotton Mills Co.

10 to 30 hosiery yarn.

Moffitt Underwear Co.

Nainsook athletic underwear for men and boys.

Pickett Cotton Mill

Print cloth and 22 to 30 hosiery yarn.

Piedmont Hosiery Mills

Ladies', men's, and misses' hosiery in cotton, mercerized, fibre and wool.

Pointer Hosiery Mills

Men's and women's hosiery in cotton, mercerized and artificial silk.

Robbins Knitting Co.

Fibre silk, cotton, woolen and mercerized hose and half-hose.

Royal Hosiery Mill

Men's and women's cotton hosiery.

Slane Hosiery Mill

Men's and women's cotton and mercerized hosiery.

Textile Mills Corp.

Ladies', men's, misses', boys and infants' hose in cotton, mercerized, fibre silk and wool.

DISTRIBUTORS AND BRANCHES

Baeder-Adamson Co.,

O. E. Wilson, representative.
Glue.

Breece Manufacturing Co.

Clyde Martin, representative.
Veneers.

Behr, Hermann & Co.

Mrs. E. Pool, representative.
Sandpaper.

Delaney & Co.,

A. T. Wishart, representative.
Glue.

Des Moines Saw Mill Co.

Peerless Veneer Co., representative.
Walnut veneer.

Philadelphia Belting Co.

E. J. Payne, representative.
Leather belting and mechanical leather.

Pickrel Veneer Co.

Lamar McCallum, representative.
Walnut and mahogany veneers.

E. I. Du Pont de Nemours & Co., Inc.

Lacquer finishes, Viscolac clear, and Duco enamels.
J. F. H. Grubb, representative.

Hoosier Veneer Co.

W. M. Crouch, representative.

Keystone Glue Co.

Fred P. Ingram, representative.
Glue.

Lindeman Wood Finish Co.

Wm. Burgess, representative.

Wood stains, wood fillers, substitute shellacs and lacquers.

Minnesota Mining & Mfg. Co.

E. G. Streiter, representative.
Abrasives.

National Lock Co.

Furniture hardware.

Stille, E. T. & Co.,

John H. Kalte, representative.

Pure shellac, varnishes, wood stains, and finishing materials.

Southern Rome Co.

Max Wall, representative.

Bed springs, steel couches, cots, steel bedsteads and cribs, couch hammocks.

Simmons Co., The

Iron and steel beds.

Southern Veneer Co.

Glue, lumber.

Superior Veneer Co.

Face veneers.

Williamson Veneer Co.

Face veneers, mahogany, walnut, etc.

H i g h P o i n t , N o r t h C a r o l i n a



Sheraton Hotel

OTHER MANUFACTURERS AND JOBBERS

- | | |
|---|---|
| American Bakeries Co. | Industrial Electric Co.
Woodworking machinery, cutter heads and motor coils. |
| Beeson Hardware Co.
Mill supplies, furniture, hardware, finishing materials. | Johnson Wire & Iron Works
Steel bridges, buildings, smoke stacks, water, acid and oil tanks, ornamental iron work, wire window guards and other articles of crimped and woven wire. |
| Barber-Hall Printing Co.
Commercial printing, direct-by-mail advertising, catalogs. | Keerans Bedding Co. |
| Bar Spring Co. | McCrary Cigar Co.
Cigars. |
| Barker Roller Mills
Flour and feed. | McKinney Knob Works
Knobs and composition carvings. |
| Cecil Concrete Block Co.
Building blocks. | National Soda Fountain Co.
Portable sanitary soda fountain. |
| Clinard Milling Co.
Flour and feed. | North State Creamery |
| Davis, W. A.
Ice and coal. | Owen Welding Co. |
| Glenola Brick Co. | Parker Paper & Twine Co. |
| Guilford Milling Co.
Flour and feed. | Piedmont Rubber Co.
Tire accessories. |
| High Point Candy Co.
Candy. | Raymond, Harry
Veneers. |
| High Point Creamery Co. | Reidsville Paper Box Co.
Set up paper boxes. |
| High Point Tile & Mantel Co. | Shelton Woodworking Machinery Co. |
| High Point Iron Works | Siceloff Ice & Coal Co.
Ice and coal. |
| High Point Brick Co. | Smith-Loving Machine Works |
| High Point Machine Works | Universal Chemical Co. |
| High Point Milling Co.
Flour and feed. | United Supply Co. |

ART GLASS MANUFACTURER

High Point Art Glass and Decorative Co.

STOVE AND RANGE MANUFACTURER

Victor Stove Works

Heaters, Hot Blast, Ranges, Cookstoves and Laundry Stoves

LOOM REED AND HARNESS MANUFACTURER

High Point Loom Reed and Harness Co.

Loom Reeds, Harness and Flasher Combs

STREET CAR MANUFACTURER

P. A. Thomas Car Works

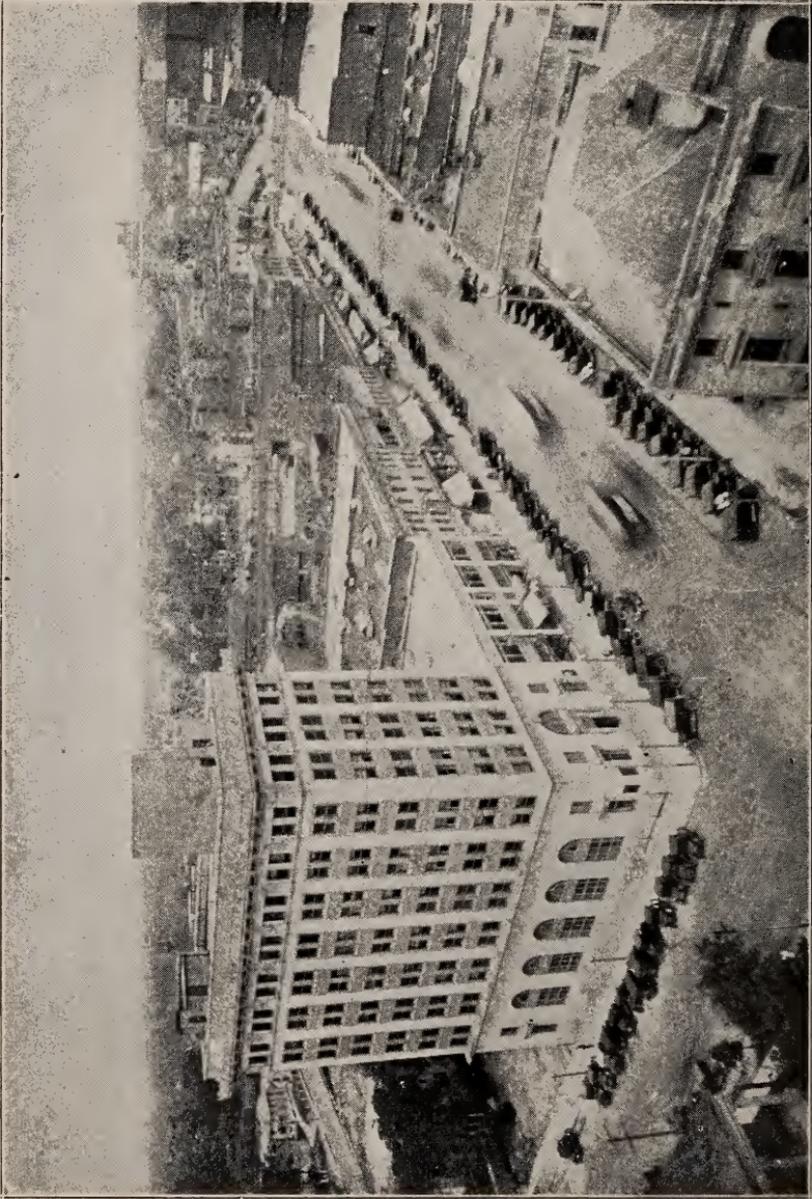
Street Cars

SILK MANUFACTURER

Stehli Silks Corp.

Silk Cloth

H i g h P o i n t, N o r t h C a r o l i n a



Looking Northwest from Commerce and Main Streets, Commercial Bank in Foreground

The Industrial City of the South

WHOLESALE DEALERS

Commerce Produce Co.
Central Candy Co.
Green Candy Co.
W. A. Davis
Groceries
Guilford Grocery Co.
High Point Grocery Co.

High Point Produce Co.
Lexington Grocery Co.
Parker & Clark
Feed, flour and grain.
C. C. Swain
Notions.
Smith Barber Supply Co.

HIGH POINT, NORTH CAROLINA

Has factories manufacturing:

Odd buffets	Cooking and heating stoves
Piano benches	China closets
Console	Costumers
Bedside and end tables	Davenport
Rockers	Hickory settees
Tables	Chairs
Phonographs	Fern stands
Windsor chairs	Porch and lawn furniture
Bedroom furniture	Gate leg tables
Dining room tables	Parlor suites
Davenport beds	Library tables
Davenettes	Upholstered living room suites
Porch rockers	Chiffoniers
Pillows	Mattresses
Kitchen safes	Dining room furniture
Office desks	Kitchen cabinets
Flat top desks	Office tables
Radio cabinets	Filing cabinets
Oak and gum chairs and rockers	Queen Anne diners and rockers
Office chairs and stools	Breakfast room suites
Chiffonettes	Chifforobes
Dressing table	Organs

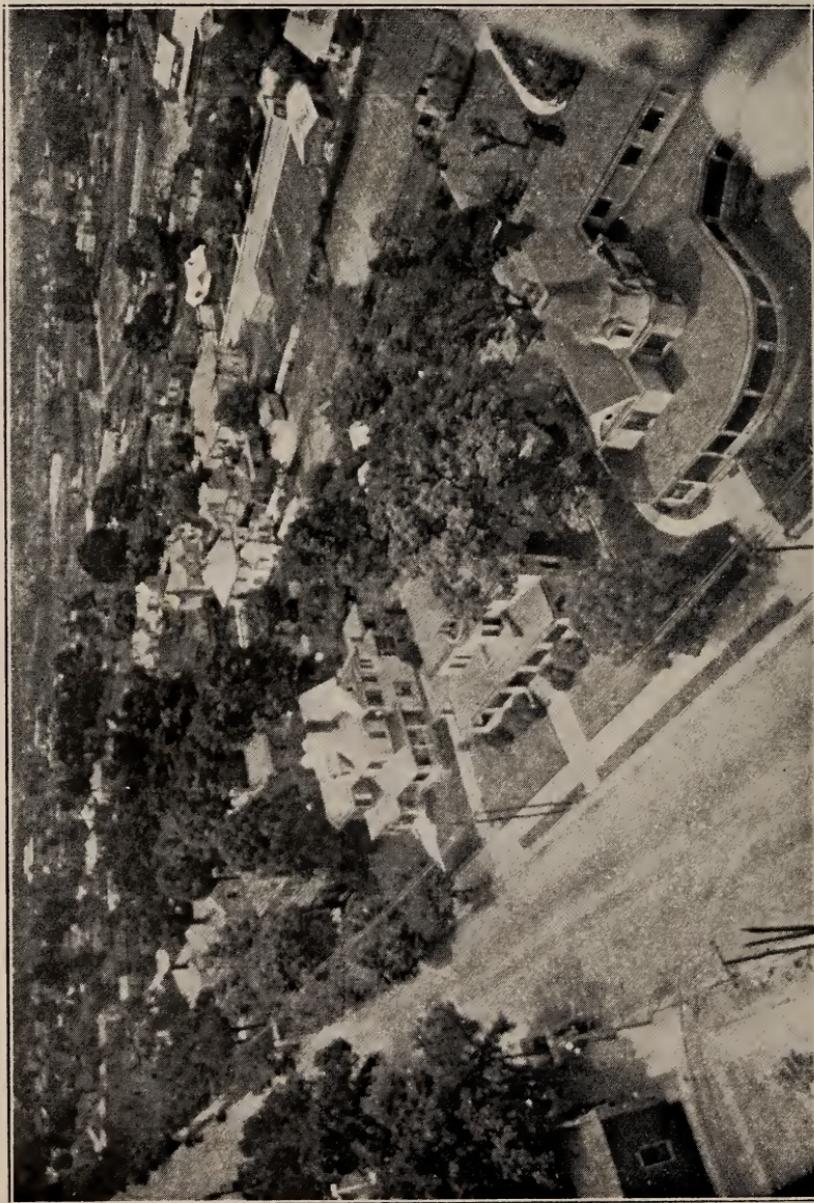
OPPORTUNITIES FOR WOODWORKING MANUFACTURERS—

The field is excellent for plants manufacturing:

Refrigerators	Pianos
Baby Carriages	Go Carts
Toys	Sleds
Carts, Etc.	Office Furniture
School Furniture	Window and Door Screens

In fact with the experienced native workers, The Southern Furniture Exposition Building (for exhibition and marketing) and pool car loading, the possibilities for development in furniture and wood-working are unlimited.

H i g h P o i n t, N o r t h C a r o l i n a



Homes of High Point

HIGH POINT'S TEXTILE INDUSTRY

Is as varied as furniture. We manufacture textiles in:

Cotton	Mercerized
Fibre Silk	Wool
Heathers	Hosiery and underwear yarns
Overalls	Work pants and shirts
Men's and Boy's Underwear	Print cloth
Silk Cloth	

OPPORTUNITIES FOR TEXTILE MANUFACTURERS

High Point is well supplied with experienced native textile workers. These, with High Point's standing as a textile center, will aid in the successful manufacture of:

Men's undershirts (all kinds)	Silks
Drawers	Union Suits
Pajamas	Night Shirts
Silk Hosiery	Handkerchiefs
Sweaters	Jerseys

In fact all kinds of textile products for men, women and children.

HIGH POINT, THE INDUSTRIAL CITY,

is ideally located for manufacturing, as we have—

Nearby Supplies of Lumber and Cotton

Cheaper Coal and Hydro-Electric Power

Efficient Native American Labor

Lower Living Costs and Better Living Conditions

Competitive Railway Service

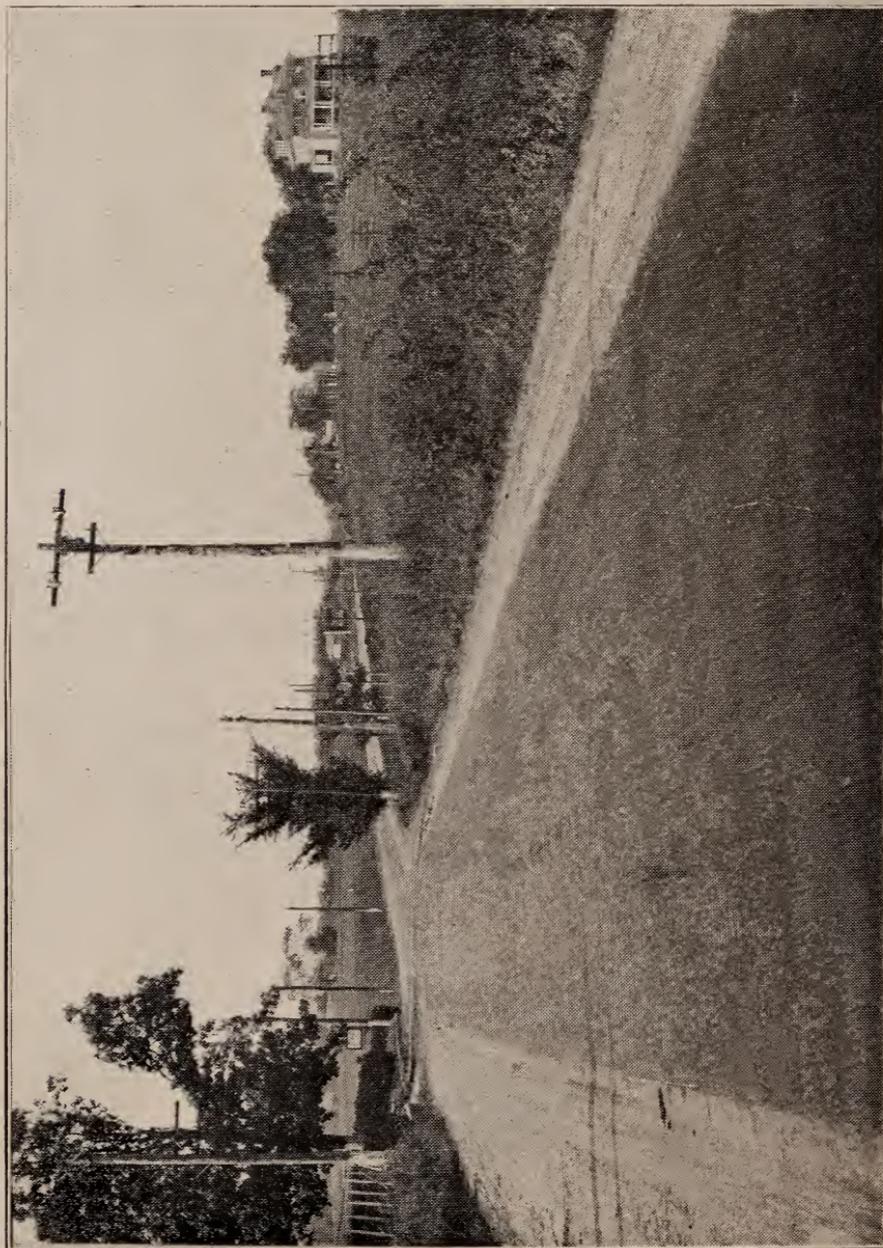
Cheaper Real Estate for Mill Sites

Ample Banking Resouces

For Information—Address

HIGH POINT CHAMBER OF COMMERCE - High Point, N. C.

H i g h P o i n t, N o r t h C a r o l i n a



Typical Highway in All Directions From High Point

