

Facts about ...

WILSON

NORTH CAROLINA



*The City of
Beautiful Trees*

Facts About Wilson

North Carolina

Compiled and Published by the
WILSON CHAMBER OF COMMERCE
Wilson, N. C.

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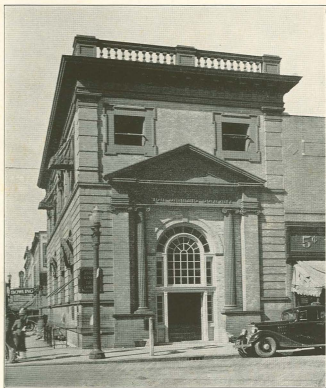
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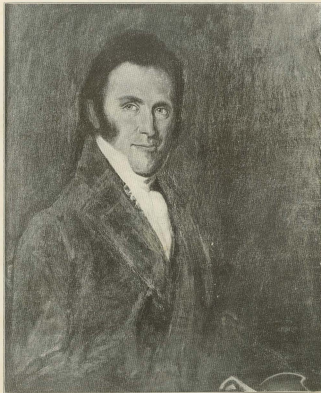


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Trust Service, Is Keeping Step with the Progress of
Wilson and Carolina

Home Office

Wilson, N. C.



HON. LOUIS D. WILSON
The man for whom Wilson County was named.

The town of Wilson was incorporated by the General Assembly of North Carolina on January 29, 1849. It later became the county seat of Wilson County, which was created by an act of the Legislature in 1855, from portions of Edgecombe, Nash, Johnston and Wayne counties. The new county was named for the Hon. Louis D. Wilson, long a member of the Senate from Edgecombe, and a volunteer in the Mexican War, where he died of fever. The town of Wilson is situated near the center of the county. The county was early divided into ten townships for the purpose of organizing school districts.

The town from its incorporation in 1849, when it was just a cross-roads, until about 1890, made a very slow growth. But during the decade 1890-1900, several events of historic importance took place, which had a great influence on the growth and the importance of the town.

First, in 1890, the first tobacco warehouse was built in Wilson. It proved quite successful both from the standpoint of being a convenience to the farmers who had heretofore sold their tobacco in Rocky Mount and other centers, and also as a business enterprise for the owners. From the beginning, Wilson proved popular as a tobacco market. The growth of the town may be dated from this first tobacco sale. During the 44 years that the Wilson tobacco market has been running, it has not only attained eminence by being the largest in the world for the sale of flue-cured tobacco, but justly claims to be the most efficient market of any tobacco belt.

The second thing of importance in this decade was the beginning of the industrial and manufacturing development of the town which was then begun. Wagon manufacturing, cotton mills and the making of cigarettes were all started in this decade.

Third, one of the most important things that happened in 1890-1900 was the building of the Norfolk-Southern railway, giving this town modern connection and transportation east and west. The Atlantic Coast Line had, from the day of the incorporation of the town, given service north and south. Now, by having access to the Port at Norfolk and the Capital at Raleigh, by means of the Norfolk-Southern as well as connection north and south, Wilson was in a much better commercial strategic position.

The fourth thing that happened in the 1890-1900 decade to influence the growth and progress of Wilson was the establishment by the town of its first public utilities. The electric light plant was the first utility established. It was begun in 1892 through a bond issue of \$15,000.00. The lights were turned on during the following year. The water works were started with a bond issue of \$60,000.00 in 1893. From that time until now our municipally owned utilities have been a source of constant pride, commercial progress, and help toward tax relief to the citizens of Wilson. The water works, the electric light plant, and the gas works, combined, today have a property value of about one and a half million dollars. The annual average profit is about \$150,000.00, which is turned over to the public treasury for the relief of the taxpayers, giving Wilson a very low rate of taxation.

Since the 1890's, the population of Wilson has steadily increased until today it is the trading center for a population three times larger than the actual population of Wilson, which is approximately 15,000.

Wilson is known far and wide as a town of beauty, particularly in its residential section. West Nash Street has been selected by many as one of the ten most outstanding places of beauty in North Carolina.

In 1926, Wilson dedicated with appropriate ceremony the handsome one-half million dollar Court House. In November, 1928, the new Post Office and United States Court House was dedicated.

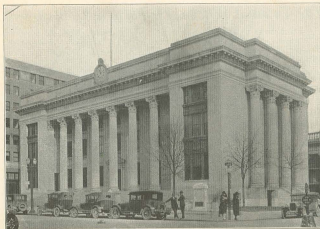
The educational life of Wilson has been one of steady progress under the leadership for two decades of the late Dr. Chas. L. Coon. Thoroughly modern buildings house the consolidated schools in each township of the county. The town also has Atlantic Christian College, a four-year senior grade A College, one-half of whose 300 students come from the county and town of Wilson.

For over half a century, Wilson has been served by two exceedingly strong banks, the Branch Banking & Trust Company, and the National Bank.

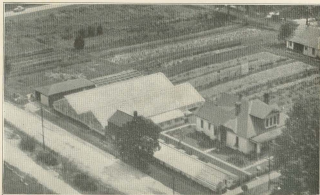
In 1932, the Board of Aldermen voted to have a town manager, and this request was granted by the Legislature. Since that time the town has been governed by a manager. This new method of government has proved very satisfactory in the conducting of the town government and in the maintenance of the town's credit. All Wilson bonds are now quoted above par.

Wilson has recently begun the development of parks and playgrounds, and there are now two parks and five playgrounds for use this summer.

Wilson is known as a neighborly, friendly town, and its slogan might well be, "A Good Place To Live.")



WILSON COUNTY COURT HOUSE



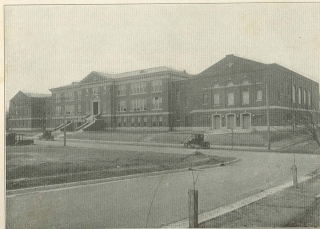
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The Town of Wilson—Its Form of Government

From 1848 until 1933 the town had a Mayor-Aldermanic form of government. In 1933 the people voted for a Mayor-Aldermanic-City Manager form of government and a City Manager was accordingly installed in June, 1933.

The town is governed by a Mayor and five Aldermen. The Mayor is the chief executive officer of the Town while the City Manager is the chief administrative officer, working under the direction and control of the Board of Aldermen.

The town is divided into five wards. A mayor is elected by the town at large while each ward names one Alderman who must be a resident of the ward which names him. An election for town officers is held every two years and after assuming office the Aldermen name a City Manager. The different phases of the Town's work are divided into departments such as utilities, finance, police, fire, street, etc.

A regular meeting of the Board is held each month on Thursday after the first Monday at which time reports of the condition of the Town are made by the City Manager to the Mayor and Board. Necessary ordinances are passed, complaints and requests of citizens are heard and the affairs of the Town discussed and regulated as the need arises. No ordinance may be passed and no appropriation made other than at regular meeting. The Board holds special meetings whenever the need arises.

Power, Lights, Gas and Water

The electric, gas, water plants, and distribution systems of Wilson are municipally owned. The Town of Wilson owns 75 miles of distribution lines outside of its corporate limits, and furnishes lights and power to several hundred rural customers. At the present time an extension program is being promoted for the purpose of extending these lines over a larger area of Wilson County.

The Town of Wilson furnishes lights and power to the following near-by towns: Elm City, Black Creek, Lucama, Stantonburg, Saratoga, Walstonburg and Rock Ridge.

The Utilities of the Town of Wilson, including land, building and distribution systems are valued at \$1,948,812.77. The electric plant has the most improved equipment and a generator capacity of 8,750 K. W. The service rates are as follows:

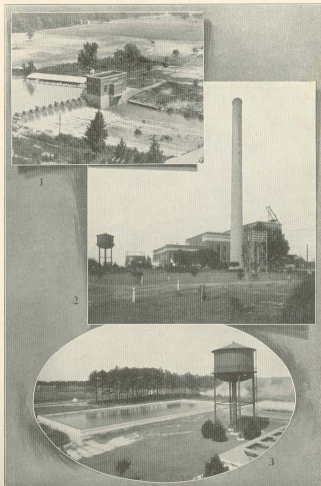
HOME ELECTRIC SERVICE RATE Schedule D

This rate shall be available to all residence customers, except business houses, hotels, boarding and rooming houses, public buildings and apartment houses where more than one apartment is on the same meter.

First	25 Kw-hrs.	@	8c	per Kw-Hr.
Next	75 "	"	5c	"
Next	200 "	"	3c	"
Next	300 "	"	1½c	"

MINIMUM BILL \$1.00 PER MONTH WHEN LIGHTS ONLY ARE CONNECTED.

(Continued on page 8)



VIEWS OF WILSON MUNICIPAL PLANTS

1. Air View Hydro-Electric Plant

2. Light and Water Plant

3. Filtered Water Reservoir

POWER, LIGHTS, GAS AND WATER (Continued)

ELECTRIC RATES

Commercial Electric Lighting—Schedule A

First	15 Kw. Hrs. per month	9c per Kw. hr.
Next	85 " " " "	7.7c " "
Next	200 " " " "	6.3c " "
Next	500 " " " "	5.4c " "
Over	800 " " " "	4.5c " "

The above rate, Schedule A shall be available to all business houses, hotels, boarding houses, rooming houses, public buildings, apartment houses, where more than one apartment is on the same meter. Net minimum monthly charge under this Schedule A Rate is \$1.00 per meter.

HIGH-LOW TENSION POWER

Industrial Rate—Schedule B

First	100 Kw. Hrs. per month	5c per Kw. hr.
Next	700 " " " "	3.6c " "
Next	1,700 " " " "	3.2c " "
Next	3,500 " " " "	2.7c " "
Next	10,000 " " " "	2.3c " "
Next	20,000 " " " "	1.8c " "
Next	20,000 " " " "	1.6c " "
Over	56,000 " " " "	.9c " "

GAS RATES

For first	2,000 Cubic ft. per month	\$1.35 per M.
For next	5,000 " " " "	\$1.15 " "
For next	10,000 " " " "	\$1.00 " "
For next	10,000 " " " "	.90 " "
All over	27,000 " " " "	.80 " "

MINIMUM BILL \$1.00 PER MONTH.

WATER RATES

For first	400 Cubic ft. @ \$2.50 per 1000 Cu. ft.	\$1.00
For next	2,800 " " " "	\$1.50 " "
For next	6,800 " " " "	\$1.25 " "
All over	10,000 " " " "	\$1.10 " "

MINIMUM BILL \$1.00 PER MONTH.

WATER SUPPLY

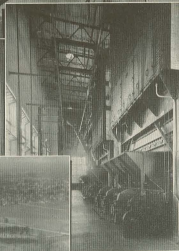
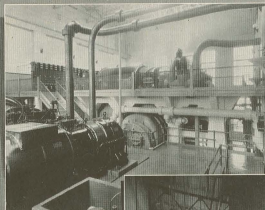
Wilson's water supply is taken from a lake at the head of Contentnea Creek. The watershed and storage space are ample to meet every requirement. The filtering and pumping plant has a capacity of 3,000,000 gallons daily. The distribution system and fire hydrant service reach every part of the town. Sewer and water are also available in every section.

The analysis of the water is as follows:

CHEMICAL ANALYSIS (Parts Per Million)

Total dissolved solids	75
Organic solids (Loss on Ignition)	7
Mineral Residue	67
Total Alkalinity (as CaCO ₃)	22.5
Normal Carbonates (as CO ₃)	0
Bicarbonates (as HCO ₃)	22.5

(Continued on page 10)



VIEWS OF WILSON MUNICIPAL PLANTS

1. Turbine Room (Interior)
2. Boiler Room (Interior)
3. Air View, Light, Water and Gas Plants

CHEMICAL ANALYSIS (Continued)

Hydroxides (as OH)	0
Sulphates (as SO ₄)	26.0
Chlorides (as Cl)	7.0
Nitrates (as NO ₃)07
Nitrites (as NO ₂)12
Free Chlorine (as Cl)	0
Free Ammonia (as NH ₃)054
Albuminoid Ammonia (as Organic N)022
Oxygen-consuming Capacity (as O ₂)	3.2
Iron (as Fe) Colorimetrically05
Calculated Hardness (as CaCO ₃)	19.9
Soap Hardness (as CaCO ₃)	15.2
Fluorine (as F ₂)	0
Dissolved Silica (As SiO ₂)	5
Iron & Aluminum Oxides (as FeO ₃ and Al ₂ O ₃)	2
Calcium (as Ca)	3.5
Magnesium (as Mg)	2.7
Sodium & Potassium (Na)	16.0

Population

According to the Federal Census of 1930 Wilson had a population of 12,613, an increase of 258 percent since 1900. If the city limits were extended about a half mile in each direction, taking in the suburbs which actually connect and are part of the town, the population would be about 16,500.

The population of Wilson County in 1930 was 44,914 as compared to 23,596 in 1900.

The rapid expansion between 1900 and 1930 is evidence in itself of the progressiveness of the community.

This section is making a fast upward trend in its agricultural and industrial development, which will lead to continued growth.

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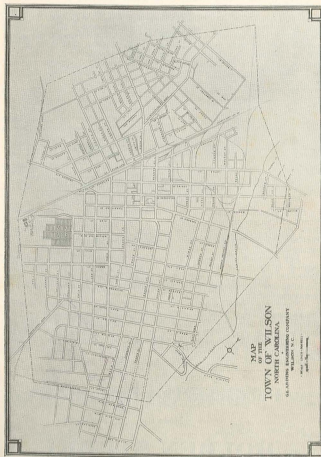


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MAP
OF
TOWN OF WILSON
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Health Department

The Wilson County Health Department consisting of a whole-time health officer, a whole-time nurse, a sanitation and milk inspector, and a secretary, affords the people of Wilson and Wilson County the benefits of modern advances in preventive medicine and sanitation. This department carries out a carefully prepared twelve-month program, covering school work in all the schools in the county, sanitation in Wilson and Wilson County, inspection of cafes, restaurants, hotels, and markets, the care of indigent tuberculosis patients, holding venereal, orthopedic, tuberculosis, and midwives' clinics. In addition, the modern methods of preventive medicine are available to everyone free.

Increasingly favorable results of the work carried on by the Health Department are reflected in the incidence and mortality rate of preventable diseases, both of which each year show a marked improvement over the preceding year. Smallpox and typhoid fever have been almost entirely eliminated. Malaria, once a scourge, has been reduced to where it is now a negligible factor in the health of the community. There is also a steady decrease in diphtheria and the number of new cases of tuberculosis each year.

Welfare Work of Wilson

The welfare work in Wilson, both town and county, is carried on by three separate organizations, the oldest of which is the County Board of Charity and Public Welfare. This board is appointed by the State Board, and recommends a nominee for superintendent of Public Welfare, who is elected by the State Board and the county, and is paid by the county.

For the past seven years the welfare work of the town has been carried on by the Wilson Welfare Association, a private organization controlled by a board and conducted by an Executive Secretary. Both the town and county governments contribute regular sums monthly to this organization.

For the past two years, the Federal Government has supplemented the appropriations of the local governments and the donations of individuals to the extent of \$325,000.00. This was first known as the Relief Fund, then it was enlarged and known as the CWA, and now it is called the ERA, Emergency Relief Administration. The County Superintendent of Public Welfare is also the administrator and director of Federal Relief.

Photos for This Publication

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Wilson Hospital and Clinical Facilities

The town of Wilson is one of the oldest medical and hospital centers in the State of North Carolina. The first hospital was established here in 1898 by Drs. C. E. Moore and Albert Anderson, two of the state's most prominent physicians for more than a half century, and two of the South's pioneer hospital executives. The Old Sanatorium, established by them, was the forerunner of the town's present hospitals. These institutions include three hospitals and one clinical laboratory, as follows: The Moore-Herring Hospital, established in 1913; The Carolina General Hospital, established in 1920; The Mercy Hospital, established in 1913, and the Contentnea Pathological and Clinical Laboratory, established in 1929.

The Moore-Herring Hospital, composed of a staff of four doctors, and the Carolina General Hospital, whose staff is composed of three doctors, are privately owned, but through cooperation with the town and county welfare departments, the indigent as well as the more fortunate patients refer to them for attention.

The Mercy Hospital for colored people only was reorganized on a community basis in 1928. It is controlled by a board of trustees. All physicians of the town and county, both white and colored, are eligible for membership on the staff. This hospital is used by Wilson, Pitt, and Green Counties, as it is the only hospital in these counties for colored people.

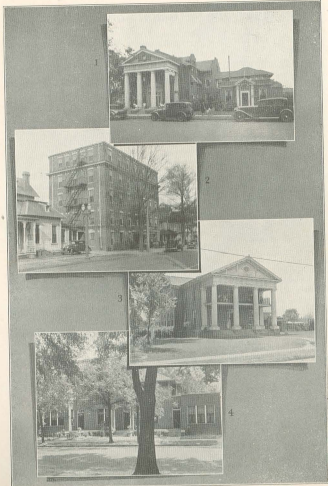
The Contentnea Pathological and Clinical Laboratory, operated by a specialist, is designed for extensive examination and limited treatment of potentially ambulant patients. It was organized in January 1929.

The combined bed capacity of the three hospitals and clinic is 135. These institutions are modern, steam-heated, brick buildings, well equipped in every respect. They maintain modern X-ray and diagnostic laboratories and well equipped operating departments, where general and special surgery is done. Men of excellent training are in charge of these departments.

The Hospitals are all general in character, admitting patients, medical, obstetrical and surgical. Isolation wards for contagious diseases are also available. The nursing and general care of patients is done by well trained nurses. All positions of trust and responsibility are held by graduate nurses and those who have had special training.

The Medical profession of Wilson embraces twenty-five active men. The specialists, general surgery, eye, ear, nose and throat, pediatrics, X-ray and Radiology are represented by alert, well qualified men who have affiliations with one or more of the hospitals. The general practitioners are also progressive and highly qualified physicians who have hospital affiliations either on the regular or courtesy staff of one or more of the hospitals.

BISSETTE'S
DRUG STORE



1. Moore-Herring Hospital 3. Mercy Hospital (Negro)
2. Carolina General Hospital 4. Contentnea Pathological and Clinical Laboratories

Statistical Data for County and City Schools

WILSON CITY UNIT

Both units are
served by one
superintendent

WILSON COUNTY UNIT

NUMBER BUILDINGS

White	Colored
4	5

VALUE BUILDINGS, FUR. AND FIXTURES

White	Colored
\$544,230	\$108,235

ENROLLMENT 1933-34

White	Colored
2606	2383

TEACHERS AND PRINCIPALS EMPLOYED 1933-34

White	Colored
62	45

The white high school is a member of the Southern Association of Colleges and Secondary Schools. The students who receive a standard diploma may enter any college without an examination.

The colored high school is rated a standard high school.

A new colored school building is in the process of erection for use in 1934-35.

NUMBER BUILDINGS

White	Colored
13	23

VALUE BUILDINGS, FUR. AND FIXTURES

White	Colored
\$800,131.00	\$48,592.00

ENROLLMENT 1933-34

White	Colored
4471	2883

TEACHERS AND PRINCIPALS EMPLOYED 1933-34

White	Colored
108	50

There are six rural standard high schools in Wilson County. Students from these schools make good records in college. This year two of these will offer a course in agriculture for the first time. All the white school buildings are equipped with modern conveniences.

During the past three years there have been seven new colored school buildings erected in the County Unit.

ELM CITY UNIT

NUMBER BUILDINGS

White	Colored
2	5

VALUE BUILDINGS FURNITURE AND FIXTURES

White	Colored
\$158,400.00	\$10,300.00

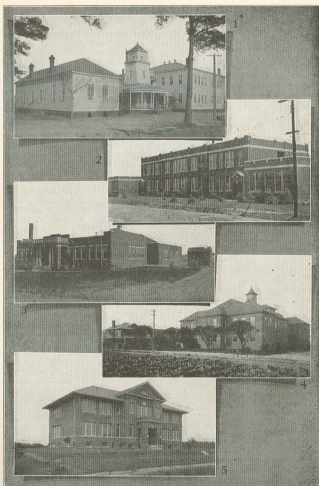
ENROLLMENT 1933-34

White	Colored
909	742

Teachers in this Unit 1933-34

White	Colored
22	14

The High School Department of this Unit belongs to the Southern Association of Colleges and Secondary Schools.



1. Negro Grammar School

2. Negro High School

3. Winstead Grammar School

4. Margaret Hearne Grammar School

5. Frederick Woodard Grammar School

Atlantic Christian College

Wilson, N. C., is the seat of Atlantic Christian College, the only standard four-year college of arts in the central section of Eastern North Carolina. For nearly a third of a century the institution has been rendering service in the field of higher education to young men and young women of the southeast.

The college is owned and operated by the Christian Church in the Carolinas, but its patronage and support are secured from its friends regardless of denominational lines. Less than half of its student body of three hundred comes from the homes of its own church people.

The college plant is located on a square in the northwestern part of Wilson. In recent years substantial improvements have been made in the buildings and equipment. A gymnasium has just been constructed, walks laid, and a plan of beautification of the campus put into effect. It is hoped that an additional dormitory may be built in the next year to provide in a better way for the increased attendance.

The college has an endowment fund of some \$350,000.00 which enables it to offer its services at a very reasonable cost. Worthy students may secure loans and scholarships or part-time employment to aid them in their college career.

It is the purpose of the college administration to fit the course of study more closely to the needs of the present day. A beginning has already been made in this readjustment, centering around the chief lines of human endeavor instead of the traditional and fragmentary study of subjects.

Wilson County Library

In 1921 the Department of Literature of the Woman's Club established a free public library in Wilson with 600 volumes. The library has grown steadily. It now has about 7,000 volumes and 7,000 readers. Last year the circulation was 46,955.

Since 1925 the library has been sponsored by the town and county, and is free to all the people of the town and county. The library occupies two rooms in the Wilson County Court House.

Besides being a source of great pleasure to the reading public, the library furnishes parallel reading for the public schools of the town and county. Special attention is given to the junior readers who through the library for pleasure-reading and for help in their school work.

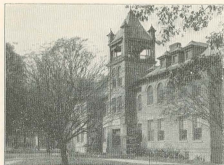
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Wilson Churches

The town of Wilson is one of the few towns in America not over-churched. It is fortunate in having a small number of strong churches that effectively care for the religious and spiritual life of the town. It has five strong churches with full-time ministers who are well educated and highly trained for their work.

The Methodist Church is the largest in membership with some 1300 members. The Christian and Missionary Baptist Churches come next with about 800 members each. The Presbyterian and Episcopal Churches have slightly less than 500 members each, but nevertheless are strong influential churches.

In addition to these five larger churches five other churches, smaller in membership, do effective work for the community as well as furnish places of worship for their members. These are the Five Points Missionary Baptist Church, the Freewill Baptist Church, the Primitive Baptist Church, the Pentecostal Holiness Church, and the Roman Catholic Church. In conjunction with the Roman Catholic Church, a grammar school is conducted by the Sisters. The Orthodox Jews maintain a small synagogue in Wilson and The Salvation Army operates a Mission.

The negroes of Wilson maintain separate churches, and the Methodist, Baptist and Presbyterian congregations are especially large, active and well organized. Six smaller negro churches here also serve this race in Wilson.

In the small towns and the rural sections of Wilson County, there are more than thirty churches of the following denominations: Southern Baptist, Methodist, Presbyterian, Primitive Baptist, Christian, Freewill Baptists and Holiness. The Methodist and the Baptist are the influential churches in Elm City and Stantonburg.

Boy Scouting

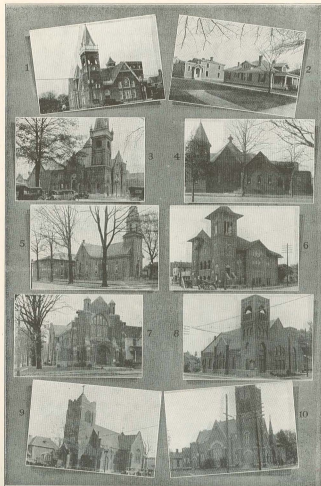
The East Carolina Council of Boy Scouts has its headquarters in Wilson. The offices of the Scout Executive are located on the second floor of the Court House. Daily office hours are 8:15 a.m. to 5:00 p.m.

On August 1, 1934, there were in the Council 41 troops with 895 registered Scouts. The Scout Executive concentrates his work in Wilson and Wilson County and renders office service and whatever other assistance possible in a larger area including the towns of Rocky Mount, Greenville, Kinston, New Bern, Washington, and quite a number of smaller towns and communities.

Camp Charles, a camp for all the Scouts of the Council, is about fifteen miles west of Wilson. It consists of 73 wooded acres, a lake, a large mess hall, a craft shop, cabins and other facilities adequate to meet the camping needs of the entire Council. It is used for over-night camping in winter and mass and troop camping in summer. During the summer of 1934 the camp was used for the first time by a group of underprivileged girls under adequate leadership.

The Council affords a well-rounded program of citizenship development and general character education for teen-age boys and for younger boys of Cub age, 9, 10 and 11.

Among the regular features of Scouting in the East Carolina Council are cooperation with the Chamber of Commerce and various civic clubs in the community, good turns, regular troop meetings, Scout leaders' training schools and advancement in the various phases of Scouting.



WILSON CHURCHES

- | | | | |
|--------------|--------------|---------------------|-----------------------|
| 1. Methodist | 3. Baptist | 5. Presbyterian | 7. Primitive Baptist |
| 2. Catholic | 4. Christian | 6. Negro Baptist | 8. Negro Presbyterian |
| | 9. Episcopal | 10. Negro Methodist | |

CAMP CHARLES



1. Wilson Dining Hall
2. Anyseouts Cabin
3. Baptist Church Cabin
4. Lions Club Cabin

5. Christian Church Cabin
6. Kiwanis Craft Shop
7. Totem Pole
8. Lee-Privileged Girls Camp



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— FREE PARKING —

WHEN IN WILSON STOP AT NEW BRIGGS HOTEL

R. LYNDY GRIFFIN, Proprietor.

Wilson Country Club

The Wilson Country Club was chartered May 6, 1915. During the same year it acquired a 125 acre tract of land between highway No. 22 and the waters of Contentnea Creek, about four miles south of the town of Wilson on U. S. Highway No. 301.

It is now able to offer to its members and the public the advantages of a well-constructed and well-kept eighteen-hole golf course, outdoor swimming pool, tennis courts, and a modern club house. It is kept by a whole-time professional man who gives instructions at reasonable rates.

No charge is made for house guests or members. Non-resident guests and tourists are welcome to use its facilities, the greens fee being \$1.00.

Nash Street, The Beautiful

John Muir, the white-haired lover of nature, once wrote, "show me a town that loves trees and I'll show you a town that loves God and all His wonders." He might have added "and a town that holds rank with any other as a beauty spot." Wilson is such a town, and it is called a town because its dads haven't yet seen fit to change its charter and label it officially a city. If Wilson is not a city, where is one? And if Wilson is not a beauty spot, also, where is one? Ten years ago the nation's most famed geographical and pictorial magazine picked out one Wilson thoroughfare, Nash street, for exemplification and declared it more attractive and beautiful than any street elsewhere.

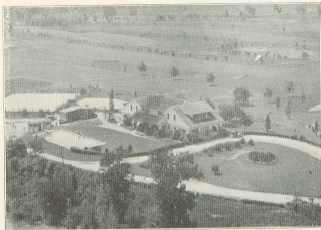
Running from healthy, hearty, wholesome farming country on the town's west, Nash street cuts a line, knifelike, through a beautiful residential neighborhood on east into the town's thriving, alert business section, and darting across the railroad, loses itself again in an equally healthy, hearty, wholesome country farther on, three easy miles of wonder street.

If one hunts for beauty he must, of course, start beyond Pine street and journey west. Here he finds a broad, tree lined avenue, and, on both sides, behind broader lawns faced with green and gardened flowers, homes of many types of architecture, ranging from colonial and puritan, down through the category of chalet, Gregorian, cottage, brick and frame.

But it is not the homes of Nash street that offer the greatest attraction. All towns have homes but not all have trees. The high spot in Nash street beauty is its greenness and its trees, whose trunks tower heavenward in some places as their boughs touch the ground in others. On both sides Nash street is enshrouded umbrella-like and offers a cooling and inviting shade for more than a solid mile. New Haven may advertise its elms, Charleston may tell of its *Magnolia grandifolia*, New Orleans may urge you to see its moss hung "swamp angels," but Wilson invites a tree lover to see trees, just trees.

And when it says trees, it offers an assortment on Nash street seldom found elsewhere. Pecans, magnolias, maples, birch, beech, walnut, umbrella, live oaks, cypress, hickory, pines, and tall evergreens loom up and over the loveliest of crepe myrtle, of pink and salmon hues. Occasionally a startlingly red-barked madrone may be

(Continued on page 28)



AIR VIEW WILSON COUNTRY CLUB



NASH STREET, LOOKING WEST FROM PARK AVENUE

NASH STREET, THE BEAUTIFUL (Continued)

seen with its great, glossy green leaves, stretching its ruddy trunk skyward for maybe 90 feet, and by its side, a Mimosa with its feathery dignity and simplicity that no man-made work can rival.

These are but some of the Nash street giants of horticulture, but beneath their sweeping boughs one finds also floriculture, man-high ferns, dainty pink oxalis, star flowers, blushing flesh colored azalea and many other kinds of summer garden perennials.

If as Keats said, "a thing of beauty is a joy forever," then truly, Wilson should be a happy town with so much beauty always evident.

Parks, Playgrounds and Resorts

Peter Pan Park is a playground for tots of pre-school age. It is equipped with apparatus for games of various kinds and has a trained supervisor in charge.

Stronwood and Gold Parks are of ten to fifteen acres each in extent, and are equipped with attractive apparatus for games and recreation. Each park has a swimming pool for children and is in charge of competent supervisors.

Greenhill Park is located in the town's industrial section, and is equipped with open-air showers.

Parks and playgrounds in Wilson are well kept, shady and easily accessible to the various residential sections of the town.

Located six miles west of Wilson on State Highway No. 58 is Silver Lake. This is one of Wilson's most inviting recreational centers for both old and young. It is patronized extensively by people of this and adjacent counties.

As a resort it offers swimming, boating, fishing, bowling and dancing. It is also equipped for camping parties and for the serving of luncheons and banquets.

Drink—

Coca-Cola

In Bottles

It Had To Be Good To Get Where It Is

BARNES-HARRELL COMPANY

J. T. BARNES

W. N. HARRELL

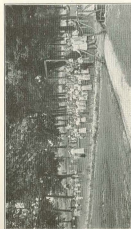
W. D. ADAMS



PETER PAN PARK



STRONWOOD PARK



GOLD PARK



SILVER LAKE

Wilson Tobacco Market

Located in Wilson, North Carolina, the world's largest bright leaf tobacco market, are ten of the most modern and up-to-date warehouses to be found on any tobacco market, regardless of type, whether of bright leaf or burley. Each warehouse is designed to give to all tobacco offered for sale by the forty or fifty thousand tobacco producers selling tobacco here, the best advantages possible to bring out its true merits, as to quality and texture. From the time of the opening of the Wilson Tobacco Market each season, up until the Thanksgiving Holidays, covering a period of approximately three months, there are placed in straight rows of a width of 43 inches, with a space of 18 inches between rows, a variation of between thirty and thirty-five thousand baskets of tobacco each day, awaiting sale. The latter quoted number constitutes the capacity of the Wilson warehouse floors, which, in other figures, aggregates a total of 700,000 square feet. The warehouse floors, when filled to capacity, will hold approximately four million pounds of tobacco.

Those huge warehouses, which seasonally operate on the Wilson market are:

Banner Warehouse
Carolina Warehouse
Centre Brick Warehouse, Nos. 1 and 2
Farmers Warehouse
New Planters Warehouse
Smith Warehouses A and B
Watson Warehouse Nos. 1 and 2

To handle the seemingly unlimited amount of fine quality of tobacco annually for sale in Wilson there have been erected nine large tobacco redrying plants which, when combined, furnish a redrying capacity of approximately two million pounds daily, with ten hours as the regulation running time.

With the exception of the Imperial Company, Ltd., each one of these companies maintains storage houses in Wilson, which carry storage capacity of forty-four thousand four hundred hogsheads.

Imperial Tobacco Company, Limited
Redrying capacity 300,000 lbs.
No storage houses.

R. P. Watson Company, Inc.
Redrying capacity 250,000 lbs.
Storage capacity 13,500 hogsheads.

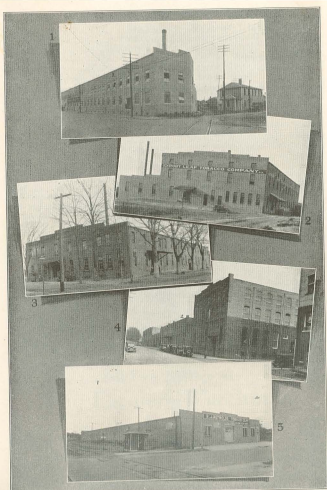
Southern Tobacco Company, Inc.
Redrying capacity 100,000 lbs.
Storage capacity 6,000 hogsheads.

W. T. Clark & Co.
Redrying capacity 100,000 lbs.
Storage capacity 2,000 hogsheads.

Liggett & Myers Tobacco Co.
Redrying capacity 150,000 lbs.
Storage capacity 4,500 hogsheads.

Wilson Tobacco Company, Inc.
Redrying capacity 250,000 lbs.
Storage capacity 8,000 hogsheads.

(Continued on page 32)



1. E. J. O'Brien & Co.

2. Export Leaf Tobacco Company

3. Liggett & Myers Tobacco Co.

4. Imperial Tobacco Company

5. R. J. Reynolds Tobacco Company

WILSON TOBACCO MARKET (Continued)

Export Leaf Tobacco Co. Two plants
Redrying capacity 275,000 lbs.
Storage capacity 9,000 hogsheds.

E. J. O'Brien & Co.,
Redrying capacity 100,000 lbs.
Storage capacity 1,400 hogsheds.

Those companies maintaining branch offices and green packing plants on the Wilson market are:

R. J. Reynolds Tobacco Company
American Suppliers Inc.

In addition to the foregoing concerns, the James I. Miller Tobacco Company, Inc., and Whitehead & Anderson, Inc. have stationed on this market their head offices from which they supervise the purchasing of tobacco in the various tobacco belts.

During the marketing season in Wilson there are employed daily approximately five thousand men and women, of which number some two thousand are employed by the warehouses.

There are five sets of buyers operating simultaneously on the Wilson Tobacco Market. They are composed of some of the finest judges of tobacco to be found anywhere. At a selling rate of three hundred sixty piles of tobacco per hour, it is possible for these men to purchase on an average of approximately one million three hundred fifty thousand pounds per day, as this is the maximum selling rate for all tobacco offered for sale in Wilson. With seven hours as the regulation sales day, warehouse floors when filled to capacity can be cleared in three days.

Since the opening of the Wilson Tobacco Market on September 19, 1890, Wilson has continually been on the upward trend, until now it stands out in the tobacco industry as the corner-stone of some huge edifice.

Year	Pounds Sold
1890	1,508,109
1891	2,106,904
1892	3,067,191
1893	3,508,710
1894	3,740,422
1895	7,680,227
1896	10,171,034
1897	9,325,175
1898	11,569,207
1899	18,077,970
1900	15,129,708
1901	15,273,809
1902	22,296,077
1903	22,201,771
1904	13,806,479
1905	15,319,469
1906	14,242,566
1907	15,509,720
1908	18,752,357
1909	17,071,902
1910	10,836,123
1911	8,818,181

NO RECORDS KEPT

UNTIL 1902

	Receipts	Av. Per Lb.
1902	\$ 2,430,272.39	10.90
1903	1,507,500.25	6.79
1904	1,465,481.42	6.90
1905	1,329,899.29	8.42
1906	1,525,378.82	10.71
1907	1,702,967.25	10.98
1908	1,845,222.09	9.84
1909	1,449,813.56	8.49
1910	1,167,121.33	10.77
1911	1,318,998.97	14.79

Year	Pounds Sold	Receipts	Av. Per Lb.
1912	16,381,076	\$ 3,225,561.88	19.88
1913	20,819,160	3,961,886.15	19.03
1914	29,889,568	3,999,224.20	13.38
1915	34,170,720	4,155,159.64	12.16
1916	28,454,333	5,753,466.13	20.22
1917	33,244,378	10,262,539.48	30.87
1918	37,815,278	13,624,844.66	36.03
1919	42,330,596	22,720,280.44	53.67
1920	62,204,930	13,446,382.91	21.61
1921	42,864,162	12,169,100.76	28.38
1922	42,342,360	12,679,644.28	29.94
1923	71,517,350	15,856,451.43	22.18
1924	52,931,467	14,125,168.21	26.68
1925	76,666,277	20,514,758.23	26.75
1926	69,662,228	18,712,054.71	26.86
1927	76,563,264	12,609,225.08	23.00
1928	84,247,626	17,202,236.39	20.42
1929	82,820,692	16,830,792.68	20.32
1930	86,096,010	11,897,669.55	13.82
1931	66,362,724	5,992,660.77	9.03
1932	37,709,530	4,654,830.35	13.34
1933	70,552,142	11,871,832.17	16.82



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Wilson, N. C.